

AROUND TOWN

Sights and Faces Seen

The City of Hereford carried the Irish tradition on St. Patrick's Day by purchasing a Green Day.

Carl C. Eubanks, who is building a new garage at his home was cheered with the presence of a large tree in the proposed driveway. Last Sunday Wm. McGehee's irrigation rig pulled up before the building, dug a few holes, lifted the tree and replanted it over a new tree — and in less than two hours.

If people didn't do strange things, Robert Ripley would have to change jobs—but among the most eccentric yet was Jack Wayland taking a shower bath on a public highway last Thursday night. Harold Close or J. A. Pitman for details.

Bill Smith is now contesting Robert Thompson for the fight title of Hereford; they are planning an exhibition bout soon.

Carl Sopher writes The Brand to know if Carl Counts is still station operator here, and says: "I want to write him a friendly letter, I was his messenger boy 25 years ago."

Ozell Walker of the Dawn community, has a lot to learn about chickens. Last week the Walkers decided to get some Rhode Island Red baby chicks; Ozell came to town after them. He returned and (Continued on Page 8)

Hurley Auction To Include Land Improvements

The biggest farm sale to be held in this section in recent years was today announced by W. B. Hurley of Wildorado for April 1, 1938; the sale will begin at 10 o'clock Friday morning.

In addition to a long list of farm implements, livestock, and household items, Mr. Hurley will sell his equity, at auction, in his farm, located 2 miles west and 1-4 miles south of Wildorado, Texas. He said that the farm land improvements have a long-time \$8,400 loan due the Federal Land Bank. The farm includes 640 acres of good land, without taxes, all subject to cultivation and is located near the Wildorado school and church, to make it more desirable from a community standpoint.

Improvements on the place include a 7-room bungalow, a large Grade A dairy barn with concrete floor, 2 hen houses with brooders, one horse and mule barn, two sheds, a double garage, a blacksmith shop and a good windmill. Ray Barber will hold the auction and Earl Eubanks will clerk. Lunch will be served on the grounds.

Carmichael Will Close Out Store

Troy Carmichael today announced that he will close out his entire stock of new and used furniture in a sale which opens today. He said that nothing will be reserved in the sale and that everything in the house will be sold at sacrifice prices. He said that he has just received a shipment of floor coverings, which will be placed in the sale along with a large selection of new and second-hand furniture.

Hereford Band To Be Presented In Spring Concert Next Tuesday Night

That the Hereford Band will be presented in a special program Tuesday night, March 29, at 8 o'clock, was today announced by Ralph Smith, director, who said that no admission charges will be made for the performance. The program will be presented in the high school auditorium. Numbers included in the special program follow: The Thurman March; Galesy Polka, cornet solo; My Tuba Solo, bass horn

Esther Jonsson Will Appear In Mozart Program Monday



Esther Jonsson, internationally celebrated pianiste, is shown above in the Balkan costume which she will wear in her Mozart program to be presented in the High School Auditorium here at 8 o'clock Monday evening, March 28.

BAND PARENTS TO PRESENT WORLD RENOWNED PIANISTE

Esther Jonsson, world-renowned pianiste, will appear in a Mozart program in the Hereford High School Auditorium at 8 o'clock, Monday night, March 28, according to announcements today. The program will be sponsored by the Band Parents Association, who will receive a portion of the proceeds.

Since Mozart's death, Miss Jonsson is the only person who has been allowed to play on his piano—and her admiration for the great musician has led her to design the special Mozart program, which she will present here Monday night. The program has a special appeal for children; in visualized sound and color, she presented the wonderful story of Mozart and his travels. This concert has been arranged, however, so as to appeal to adults as well as children.

For the program she will appear in her Balkan costume, and will present a limited number of autographed photographs of herself in this costume following the presentation.

Beginning with Wolfgang's first great concert tour when he played for the kings and queens of Europe at the age of six, Miss Jonsson shows colored motion pictures of Salzburg and of Prof. Alcher's famous Salzburg Marionettes in "Wolfgang at the Court of the Empress Maria Theresa." Miss Jonsson plays the compositions Wolfgang wrote at the different stages of his journey and the music of composers he met along the way. She also shows historical pictures of the life of Mozart in colored slides.

To the thousands of children (Continued on Page 8)

Secretary Wallace To Visit Hereford

Possibilities this week appeared bright for a visit to this area by Henry A. Wallace, Secretary of Agriculture. The visit was proposed by M. L. Wilson, Under-Secretary of Agriculture, after he had toured the Hereford Soil Conservation Project last Friday. Mr. Wilson is Secretary Wallace's right hand man in Washington, and after completing a tour of the project last Friday afternoon, he stated that he will make an attempt to get Mr. Wallace to tour the Hereford project.

HEREFORD POSTMASTER DIES SATURDAY FROM PNEUMONIA ATTACK

Funeral services for Walter L. Pickett, 49, were held from the First Baptist Church in Hereford, at 3:30 o'clock Sunday afternoon, March 20, conducted by Rev. W. E. Barnes, pastor.

Mr. Pickett died at 8:15 o'clock Saturday afternoon as the result of a pneumonia attack; his condition had been critical several days prior to his death, and he was ill for only 10 days.

A large crowd of friends gathered to pay final tribute to Mr. Pickett, who for the past two and one-half years has held the position of postmaster in the Hereford office. Mr. Pickett came to Hereford in 1927, from Castro County, and operated a motion picture theatre here until 1932, when he sold his interest and became land appraiser for the Federal Land Bank. Two and one-half (Continued on Page 8)

Wiley Roberson Loses Joint Of Thumb Past Week

Wiley Roberson, commissioner of Precinct 1, last Friday lost the first joint of the thumb on his right hand. Although he carries the hand in a sling, he continued transacting business this week and was rapidly recovering.

The accident occurred when he roped a cow on his ranch near here last Friday; the rope curled around his thumb and his horse, trained to hold a tight rope, took up the slack so rapidly that Mr. Roberson's thumb was mangled. The first joint of the thumb was amputated when he arrived in Hereford.

Alderson Will Open Sale Here Friday Morning

The Alderson Variety Store announced the opening of a Stock Reduction Sale, beginning at 9 o'clock Friday morning, March 25.

"We carry thousands and thousands of items in our store," Mr. Alderson said, "and the sale applies to every item in our big stock. When we say stock reduction, that is what we mean—although our prices are always low, you will find added savings during our big sale."

Tom Alderson opened his variety store in Hereford in September, 1936, and since that time has operated it as one of the most modern variety stores in the Panhandle, featuring exceptionally large selections at all times. The sale which opens Friday, is the first he has held since he held the opening of the store. He said that customers will find a large selection of ladies furnishings, men's furnishings, toiletries, drug sundries, household items, and other selections.

Directories Get Popular Acceptance

As distribution of the County and City Directories of the Hereford territory started last week, Harold Close, president of the Band Parents Association, stated that he expected the supply of 500 directories to be exhausted in the near future.

The directories, in addition to an alphabetical list of residents in this territory, contain statistics and pictorial information of the area," Mr. Close said.

Published by the Band Parents, the directories were printed at the Brand office. Advertisers have been presented directories, and the remainder will be on sale until they are all gone. Books may be secured from Mr. Close, or from Ralph Smith, band director.

Baptist Church To Open Revival Meeting Sunday

REV. ERNEST C. WITHAM OF KANSAS TO CONDUCT MEETING

Opening Sunday, March 27, the First Baptist Church revival will continue two weeks, closing April 10, it was today announced by Rev. W. E. Barnes, pastor.

Morning services for week days will begin at 10 o'clock, and the regular 11 o'clock hour will be observed on Sundays. Evening services for week days and Sundays will begin at 8 o'clock.

In announcing the services, Rev. Barnes said:

"We are fortunate in being able to have with us two men who are doing splendid work in their fields. Rev. Ernest Witham is pastor of the First Baptist Church of McPherson, Kansas, and is an experienced worker with young people in a college town. Mr. H. W. Minor, who will lead our music, has a beautiful tenor voice. He is Choir and Educational Director of the First Baptist Church of Pampa, Texas. Both of these men are graduates, in their fields, of the Baptist Seminary in Fort Worth. They will come to us Monday afternoon and remain through April 10.

"We will be glad to have members of other choirs sing with us and we welcome all who will come, to be with us in these services.

"Sunday is Home Missions Day among Baptists. The different departments of the Sunday School have been studying our Home Mission fields and they are planning for their offerings Sunday. Let's do a worthy part by our missionaries who are representing us, speaking for us to Indians, Mexicans, Cubans, Negroes, Italians and other races within the bounds of Southern Baptist Missions.

"The ordinance of baptism will be observed Sunday night in connection with the service for those awaiting baptism."

Demonstration Of John Deere Lines March 31

A factory demonstration of the John Deere Model "G" tractor and Damming Laster will be held three miles east of Hereford on the highway at the Campbell place. It was today announced by Bill Kerr, local John Deere dealer. The demonstration is scheduled to begin at 10 o'clock Thursday morning, March 31.

"Every farmer in this territory is invited to attend the big demonstration," Mr. Kerr said. "We want you to see the new model "G" tractor, and to see the damming laster in actual operation. We believe we have something that will impress you, and we are anxious to have you attend."

Mr. Kerr, who recently moved his implement house to the location just south of the City Hall, now has a modern show room and repair shop in connection with a complete stock of John Deere implements.

Winners Named In JBB Contest Here Wednesday

With the closing of the Junior Business Builders' Contest at the Close Drug Wednesday afternoon, winners in the contest were announced by Harold Close. Two bicycles composed first and second prize, while the remaining prizes ranged down to flashlights.

J. B. Sowell, Jr., led the contest with prize money totaling \$206.498.95; Lloyd Olson, second; Cornelia Ann Bateinan was third in the contest, and Chas. Sanders finished fourth.

Other contestants won in the following order: Pete Davis, Bobby Jennings, Billie Self, Ellis B. Posey, Melba Sawyer, Wayne Higgins, S. A. Potts, Donald Roberson, N. I. C. Cress, Clyde Brock, Billy Hall, Christine Smith, Mabel May, E. A. McBrayer, Anna Beth Carter, Geo. B. Pace, Ruby Price, Q. Williams, J. G. Mitchell, Glenn Bell, Jim Jones and Ruth Taylor.

Over 500 Students To Vie For County League Meet Honors

Announces



James W. Witherspoon this week authorized The Brand to announce his candidacy for District Attorney, subject to action of the Democratic Primary, July 23.

Witherspoon For Re-Election To District Office

HEREFORD MAN ANNOUNCES CANDIDACY IN THIS ISSUE OF BRAND

James W. Witherspoon this week authorized The Brand to announce his candidacy for re-election to the office of district attorney, subject to action of the Democratic Primary July 23.

During the past eight years which Mr. Witherspoon has served this district, he has made an enviable record in the office, and in announcing for re-election, he makes the following statement:

To the people of the 69th Judicial District:

In announcing my candidacy for re-election as District Attorney, I wish to state that I am grateful to the people of the District for honoring me with the office and (Continued on Page 8)

Softball Field To Be Enlarged Here This Year

Plans progressed this week toward establishment of a Class A softball field here this summer as the Hereford Fireboys joined the Lions Club in sponsoring the movement.

Reports today said that \$400 worth of equipment has been ordered to replace the \$200 loss in reflectors through a recent fire, and to add another \$200 in additional poles and reflectors in order to enlarge the field. Around 100 games are planned here this spring and summer. The new equipment will be financed with advance ticket sales.

A general meeting of persons interested in playing will be called within the next few weeks, and plans for organizing the league will be announced.

TWO DIVISIONS WILL BE FEATURED HERE IN ANNUAL MEET

With more than 500 students in 12 rural districts primed and ready for competition in the Deaf Smith Interscholastic League Meet, directors faced prospects of a busy two days here Friday and Saturday. Tandy Legg, director-general, stated that representatives from various rural schools have been working in preparation for the coming meet, and competition is expected to be keen in all events.

Two events of the County Meet have already been held. The One-Act Play Contest, held in the Hereford High School auditorium Tuesday night resulted in the following winners: Westway, first place; Messenger, second, and Dawn, third.

The Playground Ball Contests were held Wednesday afternoon at Westway, and was played in two divisions. Westway won first for rural boys and Dawn took second place; Dawn girls won first in the rural division, and second place went to Westway. The Ward school division included mixed teams, with Summerfield taking first place and Wyche second place.

Most events in the County Meet will this year be held in two divisions in order to balance competition between schools of different sizes and enrollment. In the rural school division will be Dawn, Westway, Ward and Messenger; in the Ward school division, Summerfield, Wyche, Walcott, Heiselman, Progressive, Ford, Fairview and Daniel.

(Continued on Page 8)

Fight Opened On Double Parking In City Streets

Pointing out that double-parking in the Hereford business district is resulting in serious complications in observance of city fire ordinances, E. W. Cursinger, city marshal, today stated that the city will be forced in the future to exact fines from persons who violate the ordinance.

"This is equally as important on side streets, especially Second, Third and Fourth Streets, as on Main Street," he stated. "We do not like to have to fine citizens, but it seems that we will have to take this step in self protection. Conditions make it almost impossible for the fire trucks to answer calls."

He pointed out that where persons must double park to go in stores for a few seconds that they should always leave someone in the car who can drive in case of emergency, and said that where cars are abandoned in the middle of the streets that fines will be exacted.

Weather Chart

Temperature extremes and moisture for past week, furnished by Department of Agriculture's weather station in Hereford.

Day	Max.	Min.	Moist.
Thursday	78	45	0.00
Friday	49	45	0.00
Saturday	74	28	0.00
Sunday	74	32	0.00
Monday	77	31	0.00
Tuesday	57	40	0.00
Wednesday	76	24	0.00

Pandemonium Reigns In Corral As Calves Come Garbed In Gunny Sacks

The old story about the wolf in sheep's clothing came to Finis Hunter of the Jumbo Community, in a new version this week when he received a shipment of calves in the clothing of potatoes.

After agreeing to check a shipment of cows and calves, which were trucked some distance, Mr. Hunter was surprised to find the calves all neatly clothed in gunny sacks. Further

investigation disclosed that the calves were wrapped in sacks in order that they might retain their scent—and be more readily recognized by their mothers.

Mr. Hunter's surprise at the garb of the calves was no greater than that of the cows upon being holding their calves wrapped in sacks. Pandemonium literally reigned in the old corral as the cows beheld their offspring in such strange garb.

Deaf Smith Leads Progress On Construction Highway 51

Parks Will Be Included With Highway Plans

DELEGATES CHEERED OVER PROSPECTS FOR EARLY COMPLETION ROAD

Following a general meeting of the International Parks Highway Association in Dalhart this week, delegates from Hereford reported prospects for establishment of the Mexico-to-Canada Highway brighter than at any time in past months. Deaf Smith County was represented by Judge Earl W. Wilson, Jim Hill and Dick Allred.

The association, formerly known as the Highway 51 Association, has been changed to the International Parks Highway Association and will feature parks along the route with summer parks on the northern terminus and winter parks on the southern end at Mexico.

The proposed highway would include the north-and-south road across Deaf Smith County, and would pass through Hereford, bringing hundreds of cars each week through this section. Present plans are a surfaced road from Mexico to Canada.

"Deaf Smith was listed as the No. 1 county in the set-up," representatives said, "and Castro County was listed second in the line of progress. The Deaf Smith road has been taken over for state maintenance, and the Castro road is complete with the exception of one gap."

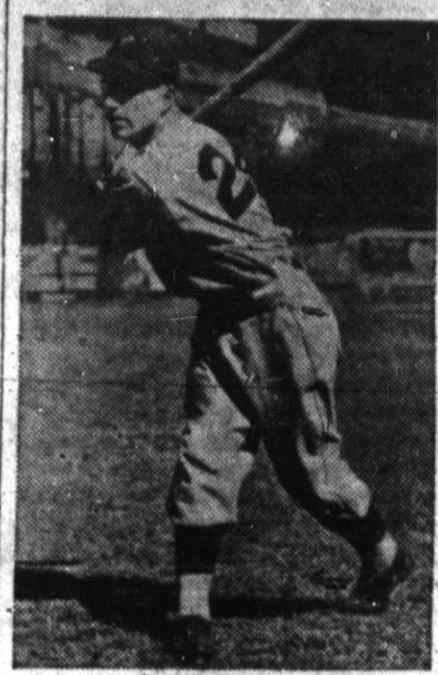
The delegates reported that a concerted effort will be made to complete the international highway as soon as possible; the road will cross 16 counties in Texas, including Castro, Deaf Smith and Oldham.

THE CHRISTIAN CHURCH E. M. Redford, Minister Ellis Coombes, Supt.

The Pre-Easter Christian Spirit was evident in our services last Lord's Day. Our Bible School went to a high peak in attendance. We look for further increases in attendance and interest as we approach Easter Day, April 17.

"Fellowship With Christ," will be the subject of the sermon at the morning hour. At the evening service the pastor will preach on the theme, "The Third Birth." We have heard much about the new birth, but what about "The Third Birth." You will find a hearty welcome.

NOW A DODGER



Hopes that the Brooklyn Dodgers may go places in the National league pennant race were raised by the addition of Dolph Camilli, who was purchased recently from the Phillies. Last year Camilli had his best season since breaking into organized baseball. Playing in 17 games, he batted .339, finished third in the home run standings behind Joe Medwick and Mel Ott with a total of 27.

CHURCH OF CHRIST E. M. Borden, Minister

Bible Classes 10 a. m.
We have classes for all who desire to attend.
Preaching 11 a. m.
(Subject: "Parable of the Talents.")
Lord's Supper 11:45 a. m.
Preaching at Progressive school house, at 3 p. m. Subject: "The Plan of Salvation."
Bible Drill 7:15 p. m.
Sample Question: "Was John the Baptist Present on the Mount of Transfiguration?"
Preaching 8 p. m.
(Subject: "The Prodigal Son.")
Ladies Bible Class 2:30 p. m.
Wednesday Evening Program 7:45
You are invited to attend these services. We are always glad to have the visitors.

"THANK YOU"
I take this means of thanking my many good and loyal friends for their kindnesses to me while I was ill in Marlin, Texas. The beautiful flowers, interesting letters and cards were much appreciated and wonderfully helpful. True friendship is wonderful and I do thank my friends.
MRS. T. M. PALMER.

NOTICE TO DEBTORS AND CREDITORS

THE STATE OF TEXAS, COUNTY OF DEAF SMITH.

To those indebted to, or holding claims against the Estate of Frank Bourell, deceased:

The undersigned having been duly appointed administrator of the Estate of Frank Bourell, deceased, late of Deaf Smith County, Texas, by Earl W. Wilson, Judge of the County Court of said County, on the 22nd day of March, 1937, hereby notifies all persons indebted to said estate to come forward and make settlement, and those having claims against said estate to present them to him within the time prescribed by law at his office in the Court House, where he receives this mail.

Done this 21st day of March, 1938.

CLIFF ESTES, Administrator of Estate of Frank Bourell, deceased. 11c

CARD OF THANKS

I wish to thank the fine people who helped me in the recent J. B. B. Contest, sponsored by Close Drug Store. Your assistance made it possible for me to win a nice prize, and I will always remember that it was my friends who helped me during the campaign.
J. B. SOWELL, Jr.

PUBLIC OPINION

In looking over the new city directory, just off the press it is revealed that quite a number of residents, some of whom have lived here for more than thirty years and are still residents, are omitted and their names do not appear in this directory.

Two of these men have paid more than \$20,000 each in taxes since living here. In getting out a directory of this kind it is important that the names of all residents be printed, otherwise it is of little value.

Signed: An Old Timer, L. BASKIN.

Three names not printed: J. R. Moseley, L. Baskin, E. E. Grim

One reason the public distrusts Government construction is that cost expands.

Anyway they cannot accuse Austrian Hitler of not being a German national.

VISION RESTORED



Fr. Antonio Santandreu, eighty-four, pastor of a church in San Francisco, Calif., whose sight was restored by an unusual feat of surgery. Blind in one eye and threatened with loss of sight in the other, the cleric underwent an operation in which a disc one-sixth of a millimeter in diameter was removed from his eye and replaced by a disc of the exact size from the cornea of a dead man.

Adolf used to hang wallpaper in his homeland. He has certainly plastered it down now.

Minor Injuries Sustained By Franz Lee Hicks

Franz Lee Hicks, 6-year-old son of Mr. and Mrs. E. B. Hicks, of this city, sustained bruises and scratches as the result of an automobile accident which occurred on Third Street near the Hicks home at noon, Wednesday.

Franz Lee, who had crossed the street to watch the unloading of shrubs in a neighbor's yard started home for lunch and came from behind the truck. A car driven by Dr. G. F. LeGrand struck the child. The accident was unavoidable under the circumstances, and the fact that Dr. LeGrand was driving so slowly was considered as the reason that the injuries were not serious.

A bag of mail stolen fifteen years ago in Edgewood, Tex., was found recently by workmen raising a bandstand. The bag had not been opened and most of its contents were in perfect condition.

Spring-Cleaning at Geneva



Workmen clean one of the four Calvinist heads of the famous Reformation memorial at Geneva, Switzerland, as part of the city's spring cleaning program. The memorial commemorates the career of John Calvin, the Sixteenth-century religious reformer.

Termites, or white ants, are not true ants and are in no way related to them.

The term of racing usefulness of thoroughbreds is usually between five and eight years.—McLean News

DEMONSTRATION OF

MODEL "G" TRACTOR and DAMMING LISTER!

3 Miles East of HEREFORD

On the Canyon Highway—Known as The Campbell Farm

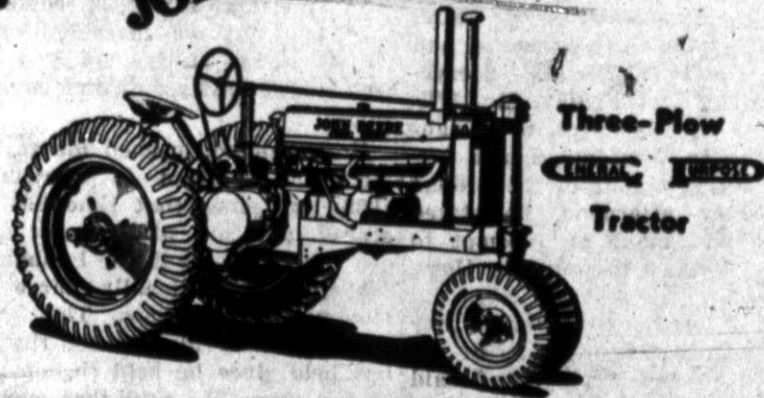
Thursday, March 31st at 10 a. m.

TO RUN ALL DAY!

"Seeing is believing," the saying, and for that reason we want you to see the New John Deere Miracle machinery in actual operation; to see just how easy it is to farm with John Deere Equipment . . . and the men who own John Deere tractors will gladly tell you how much cheaper are operation costs, and how much longer the famous John Deere Machinery will give services. Plan now to attend this big demonstration . . . and SEEFOR YOURSELF!

You Are Invited to See These John Deere Miracle Machines

IT'S HERE—
A NEW JOHN DEERE
The Model "G"



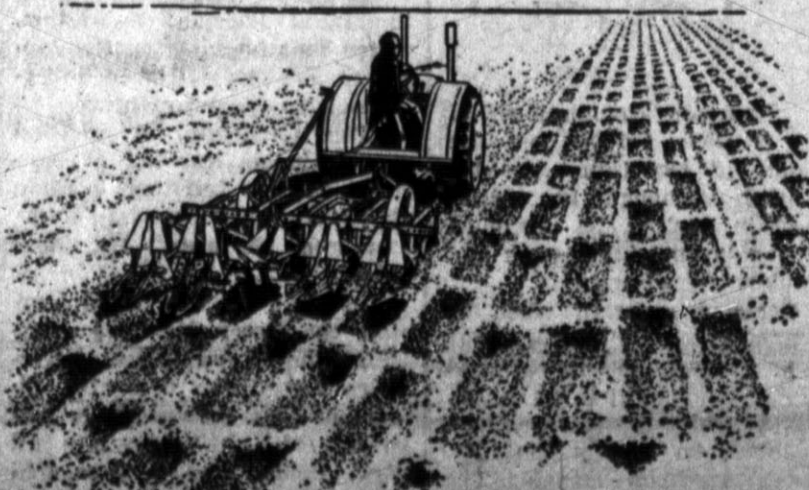
See the New John Deere Model "G" in action. Watch its work output — the tractor that cultivates 60 acres in a 10-hour day, and takes care of the equivalent belt and drawbars.

Although bigger and more powerful than the John Deere General Purpose models, its design is the same. It features remarkable ease of operation, full-view effortless vision, foot-controlled differential brakes for short turning, adjustable rear wheels, roomy operator's platform, conveniently located power shaft and the modern John Deere power lift, which is available.

DON'T TAKE OUR WORD FOR IT—SEE THE NEW MODEL "G" IN ACTION THURSDAY!

See the JOHN DEERE Damming Lister

Damming is the surest method of getting all the rainfall into the subsoil and preventing top-soil run-off. The John Deere damming lister breaks open the subsoil as it forms deep basins to hold water on the surface until it is absorbed by the subsoil. The roughened surface of the field reduces wind erosion, also. Come to the Demonstration next Thursday — and see how easy this modern machine operates.



KERR Implement Co.

223 MILES AVENUE



1 BLOCK SOUTH OF CITY HALL

FRESH FOODS

Cost Less Now!

- | | |
|--|---|
| Baking Powder
Clubber Girl—Can. 23c | SOAP
Crystal White, 5 bars 19c |
| MILK, Armour's
3 large or 6 small 23c | PRUNES
3 Lbs. 18c |
| Sandwich Spread
Full Quart 25c | KRAUT
No. 2 1-2 can, 2 for 21c |
| POTTED MEAT
Armour's—3 Cans 10c | COFFEE, Admi-
ration — 1-lb. can 26c |
| SOAP FLAKES
Big 4—Package 36c | CORN, Brimful.
No. 2 can—2 for 25c |
| CRACKERS
Saltine —24-oz. box 23c | Furniture Polish
Bestyett—Pint 25c |
| DRANO or Sani-
FLUSH—Can 22c | APPLE BUTTER
28-Ounce Jar 19c |
| Macaroni or Spa-
ghetti, Skn's, 3 for 24c | DREFT, 25c pkg.
and 10c pkg., both for 26c |
| | PEACHES, Ging-
ham Girl, No. 2 1-2 17c |

—: Meats :—

- | | |
|------------------------------|---------------------------------------|
| POT ROAST
Per Lb. 17c | Oleomargarine
Per Lb. 18c |
| STEAK
Good tender—Lb. 18c | Pure HOG LARD
(Lb. 15c)—2 Lbs. 25c |
| STEW MEAT
Per Lb. 15c | FRESH FISH
Per Lb. 15c |

FLOUR



PACKARD'S
BEST

24-lb. sack

83c

COMPOUND

Crustine — 4-Lb. Pail
49c

We Buy Cream, Eggs & Poultry!

TEXAS Grocery & Market

"NOT HOW CHEAP—BUT HOW GOOD"
PHONE 353 G. G. HILL, OWNER WE DELIVER

GERONIMO

GERONIMO

SOCIETY

MRS. JOHN McLEAN, Society Editor Phone 181-W

Junior Pioneer Club Entertains With Tea At Presbyterian Church

The Junior Pioneer Study Club entertained with a lovely tea and program at the Presbyterian Church, Tuesday afternoon.

The purpose of the affair was to make plans and get under way the organization of a Child Study Club, which is being sponsored by the Junior Pioneer Study Club, with Mrs. J. B. Whitlow as chairman. Mrs. Whitlow presided and introduced those on the program.

Mrs. A. J. Schroeter entertained with two piano numbers. Two readings in keeping with a Child Study Club theme were given by Mrs. Elmer Patterson.

The Need for a Child Study Club and The Child's Place in the Home were discussed by Miss Rhita Jean Sullivan.

After the program committees on foundation plans for the new organization were appointed. Mrs. Elmer Patterson will head the committee on the constitution and by-laws and program outlines are in the hands of Mrs. S. S. Williams. The first meeting of the club will be held at the Presbyterian Church, Tuesday afternoon, April 5. At which time, officers will be elected and the organization and general plans for work completed.

The lace-covered table was centered with a large bowl of rainbow colored sweet peas and fern, with tall green tapers in crystal holders at either side. Pale green mints and other accompaniments carried out the spring motif. Mrs. Alton Miller and Mrs. Frank Huckert presided at the silver tea service.

Those attending included members of the Junior Pioneer Study Club and their guests. They were Mesdames Bill Edelman, Louis Woodford, Charles Newell, Elmer Patterson, A. J. Schroeter, Richard Schroeter of Elko, Netada, M. H. Wiseman, S. S. Williams, Dick Walker, Meade Halle, Gordon Witherspoon, J. B. Whitlow, Frank Huckert, Alton Miller, Woodrow Wilson, Misses Edna Daughette and Rhita Jean Sullivan.

FOREIGN COUNTRIES ARE STUDIED BY DAWN STUDY CLUB

An interesting program with "Foreign Countries" as subjects for discussion was given at the meeting held by the Dawn Study Club, Tuesday afternoon, March 15.

The meeting was held at the home of Mrs. Baker Womble. Mrs. William Wimberly talked on "Modern Netherlands," and Mrs. Carl Wimberly spoke on "England." Geographical situations, the people, their characteristics and customs were discussed. A recent article on Foreign People in the National Geographic Magazine, was reviewed by Mrs. Minnie Walker.

Mrs. Jim White presided over the business meeting when plans were discussed for the next meeting, which will be held at the home of Mrs. H. E. Barnes, April 5. All members are urged to attend this meeting for the discussion of important matters concerning the club. Guests present, were Mesdames E. Burke, Fleeta Galley, Eana Bagwell and Mrs. Reeves.

Members present were Mesdames Walter Galley, Wm. Wimberly, R. A. Frye, W. P. Caraway, J. T. Matthews, H. E. Miller, Johnny Womble, Ernest May, Jim White, Aubrey Wimberly, A. T. Frye, Mark Burum, Carl Wimberly, Iverson Leake and the hostess.

MRS. EARL PHILLIPS IS HOSTESS FOR STUDY CLUB

Mrs. Earl Phillips was hostess for members of the Lone Star Study Club at her home, Monday afternoon. Mrs. Jack Grady was assistant hostess. Mrs. E. W. Young conducted the business meeting, when delegates were chosen to attend the seventh district Federation of Women's Clubs meet to be held in Childress, April 27-28. Mrs. Ralph White was chosen delegate and Mrs. Owen Stagner alternate.

Mrs. Charles Sowell was welcomed into the club as a new member. "American Literature," furnished the program subject for the afternoon, with a general survey being given. Mrs. B. G. Blue, leader, discussed "The Early American Literature," including literature from the time of the colonists to the civil war. She defined the purpose of the study of literature to be the acquaintance of the student with humanity and listed such men as John Smith, William Bradford, Benjamin Franklin, Washington Irving and William Cullen Bryant as recorders of history through their poetry and verse.

Mrs. John Alldredge gave a comparative study of children's books. "In building any kind of structure the foundation is important. Great

care should be taken to choose the right kind of literature for children so that a desire for the good may be cultivated," she said. A parliamentary drill was conducted by Mrs. C. E. Moore.

Members present, were Mesdames Ralph White, Robert Thompson, A. R. Posey, C. O. Phillips, C. F. Moore, Elmo Lawhon, Jim Higgins, H. A. Close, R. G. Blue, J. W. Alldredge, E. W. Young, Charles Sowell, Owen Stagner and the hostesses.

The next meeting will be held April 4, at the home of Mrs. Robert Thompson. Mrs. Ralph White will lead the program on American Painters and Sculptors.

MUSIC STUDY CLUB IS ENTERTAINED

Miss Mattie Mae Swisher entertained members of the Music Study Club, and guests Monday afternoon.

The affair was in the form of a general get-together for the club to acquaint its members with the work of the State Federation of Music Clubs. The state convention will be held in Beaumont, April 27-30, and each federated club must present its credential card at this meeting. Miss Swisher, who is treasurer for the state organization, issues the cards to the various clubs over the state and filling out the credentials furnished entertainment for the afternoon.

A green and white color theme was used in decorations for the party. Spring blossoms added a festive atmosphere and Mrs. D. B. Holder served punch during the afternoon.

Features of entertainment were vocal numbers given by Mary Frances Holder, Barbara Burney and Nadine Newell.

Lovely refreshments carrying out the green and white theme were served to Mesdames H. L. Broadwell, R. P. Coneway, W. E. Dameron, C. H. Dillehay, C. C. Ferguson, Jeff Gilbreath, H. H. Hawkins, C. J. Mount, Wiley Roberson, Glenn Snyder, C. R. Smith, W. J. Stanford, A. C. Thompson, A. O. Thompson, O. T. Williams, G. A. F. Parker, and Miss Eloyse Pitman, members. Guests were Mesdames D. B. Holder, Ralph White and J. P. Slaton.

LUNCHEON ENTERTAINS CLUB MEMBERS

Members of the Knitting Club were entertained with a luncheon at the home of Mrs. O. C. Holt, on Wednesday of last week. Places were laid for eight guests at an attractively appointed table, where ruddy toned fruit formed a colorful centerpiece.

The afternoon was spent visiting, knitting and sewing.

Those enjoying the occasion, were Mesdames W. J. Stanford, Travis Dameron, Ernest Medkief, Meade Halle, Woodrow Ireland, Tom McCollum, W. M. Emmons and the hostess.

ROY JOWELL HOSTS FOR SUPPER CLUB

Mr. and Mrs. Roy Jowell were hosts to members of the Wednesday night Supper Club at their home last week.

A spring motif was used in decorations. Tallies, place cards and table appointments accented the spring theme.

In games after the supper high score prize went to Mr. and Mrs. Reed Williams and second high to Mr. and Mrs. John Olson.

Those present, were Messrs. and Mesdames Bob Wilson, Reed Williams, John Olson, Jim Lipscomb, Jim Black and the hosts.

GAMES PARTY IS GIVEN

Miss Virginia Newell entertained with a games party at the home of her parents, Mr. and Mrs. J. O. Newell, Friday night. Miss Mary Louise Dean was in charge of entertainment features, which included floor games and contests.

Refreshments were served to Merline Conklin, Mary Tiefert, Jack Nicks, Virginia Erle Reed, Floyd Ross, Morris Easley, Jack Boydston, Mary Louise Dean, Bud Wilkins, Joan Williams, George McLean, Edith Jackson, Dean Dunlap, Virginia East, Clifford Estes, Helen Frances Streu, Paul Lyons and the hostess.

RAY VIEW CLUB HAS LESSON ON SHORT STORY WRITERS

Two short story writers were discussed for members of the Ray View Club at the meeting held Thursday afternoon at the club rooms at the court house.

Mrs. Ray Barber gave interesting data concerning the life of Ernest Hemingway, quoting from articles in current magazines, which described the author as an esthetic puritan, having the Calvinistic attitude toward death and doom. She

described his style as a dissection of life where the richest experiences of life were turned into verbal monstrosities.

Mrs. John McLean told of Paul Horgan and his western stories, based on his life in and around New Mexico.

During the business session plans were completed for the Junior Bay View entertainment which will be held at the club house, April 7. Committees were appointed for the next County Federation meeting when members of the Bay View Club will act as hostesses. The next regular meeting will be held March 31, when the program, scheduled for April 7 will be given.

Members present were Mesdames C. R. Barber, H. L. Broadwell, T. M. Dameron, W. M. Emmons, E. W. Harrison, G. W. Heard, Paul J. Mathers, John McLean, C. E. Moore, F. T. Roberson, J. P. Slaton, Bob Wilson, G. A. F. Parker and Miss Lillie Hostetter.

BOOK REVIEW IS GIVEN FOR SUMMERFIELD STUDY CLUB

Mrs. Tandy Legg was hostess

for the Summerfield Study Club at the home of Mrs. Ray Johnson, Thursday afternoon.

Plans were made for the annual community Easter Egg Hunt, and Mrs. R. L. Wilson was appointed chairman of arrangements.

Mrs. J. B. Noland was chosen delegate to the seventh district Federation of Women's Clubs convention to be held in Childress, April 27-28.

The book, "Psychology and Life" by Leslie D. Weatherhead was reviewed by Mrs. Ray Johnson. She gave a comparison resume of the philosophy of life of the author as brought out in the book and said, "Mr. Weatherhead believes that there is a future for 'Spiritual Healing' but it must be in obedience to scientific methods and yet include religion and psychology, for they are inevitably wedded. Psychological troubles are mainly due to a faulty adjustment of life and reality. Religion offers a perfect adjustment."

A round table discussion of everyday psychological problems was conducted. Stories were told by

Billie Ray Johnson, Marvin Ward and Gene Roberson.

Declamations were given by Arlie Oglesby, and Mary Louise Lookingbill. A St. Patrick's Day motif was carried out in refreshments. Plate favors were tiny green shamrocks, pipes and hats.

Members present, were Mesdames L. L. Cannon, Brit Clark, Lee Curry, Lloyd Lookingbill, B. E. Roberson, B. C. Roberson, C. R. Waiser, D. C. Waiser, R. L. Wilson, J. B. Noland, L. B. Riddling, Ray Johnson and Mrs. Legg. Guests were Gaye Roberson, Joan Waiser, Louise Lookingbill, Billie Ray Johnson, Arliss Oglesby, Pearl Pracher, Gene Roberson and Marvin Ward.

W. M. S. UNION MEETING SCHEDULED FOR MARCH 29

A co-operative meeting of the Woman's Missionary Societies of the various churches has been scheduled for March 29. The meeting will be held at the Christian church Tuesday afternoon at three o'clock. The theme for the program will be "Christ Penetrates the

Orient," and a talk on that subject will be given by Mrs. J. B. Stoker.

Mrs. A. O. Thompson will lead the program and will have charge of the special music.

"Behind the Far Eastern Crisis," will be discussed by Mrs. D. W. Hawkins, and Mrs. H. L. Broadwell will tell about the Soong Sisters of China. A general discussion of the program theme will be led by Mrs. Thompson.

A "Know Each Other Better" social hour has been planned to follow the program. All interested women of the county are invited to attend the meeting.

LUTIE FOX CIRCLE MEETS AT PERSONAGE

Lutie Fox Circle, in memory of Mrs. W. O. Fox, was the name chosen for Circle Three of the W. M. S. of the Methodist Church at the meeting held Friday afternoon at the parsonage. Hostesses were Mesdames J. C. McCracken, B. M. Wiltshire and W. M. Emmons.

Mrs. J. F. Ward conducted the introductory devotional and Mrs.

M. M. Beavers gave the prayer. Mrs. S. L. Easley told "Flow the Foundations were laid," followed by a violin solo by Mrs. J. W. Hendrix.

Other parts on the program, were "Tried and Proven," Mrs. W. M. Emmons; "The Seaman's Bride," Mrs. Cawthon Bryant; "Beginnings of Women's Work," Mrs. Hubert Freeman, and a vocal solo by Mrs. B. M. Wiltshire. Mrs. Jack Rose was chosen chairman of supplies and Mrs. R. R. Willis will be social chairman.

Mrs. Colby Conkright will have charge of the program at the next meeting, which will be held on Friday, April 15.

Those present, were Mesdames S. L. Easley, J. F. Ward, Cawthon Bryant, Colby Conkright, Bube Newell, J. B. Coconagher, Doyle Rose, Jack Rose, Egbert Bradley, O. L. Chick, J. W. Hendrix, Hubert Freeman, Ralph Roden, M. M. Beavers, R. R. Willis and the hostesses.


Stencils, ink and office supplies at Brand Office.

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New Spring Patterns! **19¢** YD.
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Deaf Smith Teachers Play Important Part In District Session

Local Teachers Are Honored At Canyon Session

MISS NEVILLE WRENN ON STATE EXECUTIVE COMMITTEE

The meeting of the Northwest Texas Conference for Education in Canyon, last Friday and Saturday, was one of the best of the five annual meetings that have been held by the organization. The attendance was very large and taxed the facilities of the college to accommodate the crowds. The programs were outstanding in many cases. Hereford and Deaf Smith County schools dismissed so that teachers might attend the meeting.

Among those who participated in the program were Miss Stacia Irene Crawford and Miss Ethel Rice of Hereford; the former having served as chairman of the Speech Teachers' Section, and the latter speaking before the Mathematics Teachers' section on the subject, "Vitalizing Plane Geometry." Coach Tom McCollum participated in a panel discussion before the physical education teachers, the subject being "What Shall Be Included in a Course of Study to Meet My Own Situation?" Miss Thelma McMin took a group of high school glee club girls to the Saturday morning meeting when they joined about two hundred girls from other schools in singing four selections, under the direction of Miss Nell Farmley, assistant superintendent in Junior Schools, State Department of Education. Superintendent C. H. Dillehay served as a member of the District House of Delegates and the Resolutions Committee.

President W. Jesse Stanford of the Hereford School Board attended the meetings Friday and Friday night. A. H. Streu, member of the Hereford School Board, also attended meetings through the day Friday, but did not stay for the night program. Several members of the County School Board of Deaf Smith County were present Friday, as was Judge Earl W. Wilson, County Superintendent of Schools.

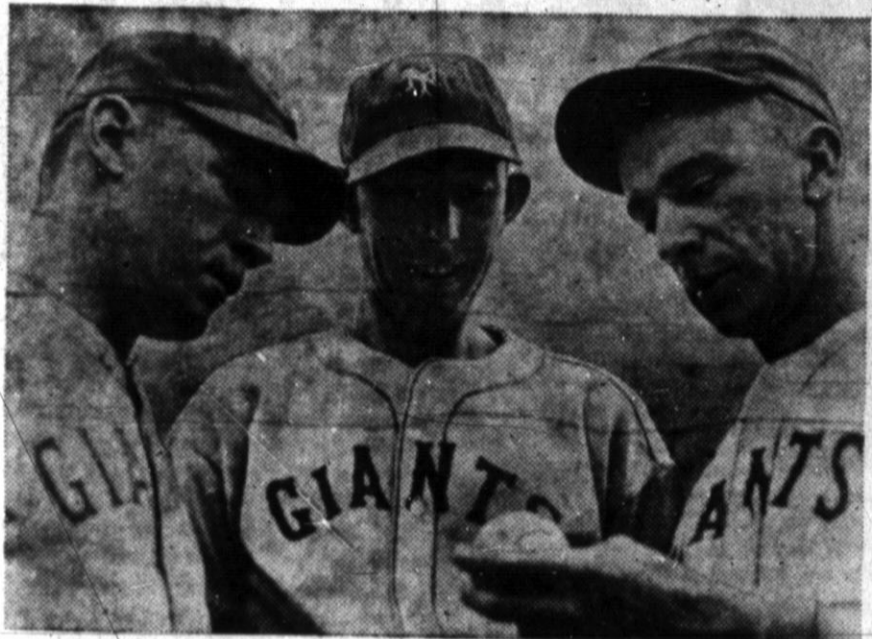
Hereford was honored in the se-

Ishbel MacDonald and Husband



Ishbel MacDonald, eldest daughter of the late prime minister of England, shown with her husband, Norman Ridgley, builder's decorator and handyman at Leeds, England. Mr. Ridgley, who is thirty-five years old, has been living in the tiny Buckinghamshire hamlet of Speen, where Miss MacDonald manages the picturesque Open Flow Inn.

New "Dead" Ball Gets Once Over



National league pitchers may look upon the new "dead" ball as a boon that will prevent batting spears by opposing teams. These three pitchers of the New York Giants, Fred Schumacher, left, Cliff Melton, center, and Carl Hubbell, are shown looking at the new ball at their spring training camp at Hot Springs, Ark.

lection of Miss Neville Wrenn, high school teacher, as one of three members of the Executive Committee of the State Teachers Association from this district. Others from this area are Superintendent C. M. Rogers of Amarillo and Superintendent C. M. Cryer of McLean.

Supt. C. H. Dillehay was elected to membership in the House of Delegates of the State Association together with thirteen other members to which this district is entitled, according to membership in the State Association.

Hospital Notes

Ray Conaway, who underwent a major operation Saturday morning was today reported to be resting nicely.

W. R. Hodge, who has been in the hospital several weeks, was today reported to still be in critical condition.

Mrs. H. B. Elliston underwent an operation last week and was today reported to be resting nicely.

Mr. and Mrs. Maurice Tanahill announce the birth of a son, Tuesday; both mother and child are resting nicely.

Mr. and Mrs. J. E. Walker Jr., of Gorman, Texas, arrived Wednesday for a week's visit here in the home of their daughter, Mrs. W. M. Emmons.

S. P. Rosson spent Sunday and Monday in Plainview, visiting his mother and a sister from Abilene, who is in Plainview, visiting their mother.

Former Resident Dies

Word was received here this week of the death of John Colwell, a former resident of Hereford, who died at his home in California, on March 16. Mr. Colwell was a brother-in-law of P. A. Turnbow, of Hereford.

Crippled Kiddies Aided Through State Campaign

Austin, Texas.—More than 5,000 underprivileged crippled children will spend a happier May Day this year because of the work of the Crippled Children's Division of the Department of Education which has helped restore them to a more normal life, according to Dr. Geo. W. Cox, State Health Officer, whose department is co-operating with the May Day-Child Health Day state-wide movement.

Among the twelve divisions of the Department of Education is the Crippled Children's Division, whose work is the correction of physical deformities and the training to overcome such handicaps. Through ministrations of this division, the child who has watched his friends at play may now be able to join them. What greater happiness may be brought to a child? In the enthusiasm to do good, many blame this division for failure to take every call, with realizing that this division is bound by Legislative Act to the definition of a crippled child as "any person of normal mentality under twenty-one years of age whose physical functions or movements are impaired by reason of a joint, bone, or muscle defect or deformity, to the extent that the child is or may be expected to be totally or partially incapacitated for education or remunerative occupation. To be eligible for service under this Act, the child's disability must be such that it is reasonable to expect that such child can be improved through hospitalization, medical or surgical care, artificial appliances, or through a combination of these services." A child is not eligible if his parents are financially able to pay for the necessary treatment.

The United States Children's Bureau, through the Social Security Act, matches dollar for dollar the appropriation of the State Legislature for this work. Surgeons and hospitals are approved by the State Board of Health on compliance with standard requirements.

Do you know that, first, 2,037 crippled children were hospitalized? second, over one thousand two hundred crippled children were examined by orthopedic surgeons? third, over seven hundred children eligible for treatment wait on sufficient funds for further treatment.

Of every hundred crippled children, twenty-four are born crippled, eleven are crippled because of accidents, fifty-five because of disease, and ten are crippled because even in Texas they have lacked sunlight and proper food. The Crippled Children's program is four fold—a program of prevention, early discovery, treatment, and vocational training.

The State May Day Committee lists with pride this member, the Crippled Children's Division of the Department of Education, Doctor Cox said.

Turkish divorce rate increases with the abolition of polygamy. Sympathetic parents probably have to listen to many Old Wives' Tales.

Father of a new 19-lb. baby gets a job. Man, the moment the baby arrived you had a job.

In England, labor permits issued to foreign girls entering the country are good for 12 months only and are extended only in exceptional cases.

Political Announcements

DEAF SMITH COUNTY

The Brand is authorized to announce the following candidates for the offices under which their names are listed, subject to the action of the Democratic primary, July 23, 1938:

For State Representative, 123rd District:
G. H. (Jack) LITTLE
Re-election

For District Attorney:
JAMES W. WITHERSPOON
(Re-election)

For County Judge and Ex-Officio Superintendent County Schools:
EARL W. WILSON
(Re-election)

For Sheriff, Tax Assessor and Collector:
J. O. NEWELL
(Re-election)

For County and District Clerk:
L. H. FOSTER
(Re-election)

For County Treasurer:
MRS. BESSIE L. SMITH
(Re-election)

For County Commissioner, Precinct No. 1:
C. C. BOWMAN
NOAH EWTON
L. H. SHORE

For County Commissioner, Precinct No. 2:
T. W. ROBERSON
(Re-election)
FRED G. BROWN

For County Commissioner, Precinct No. 3:
H. D. CULPEPPER
(Re-election)

For County Commissioner, Precinct No. 4:
E. T. ALLRED
(Re-election)
JOHN I. MORRIS

For Justice of the Peace, Precinct No. 1:
J. A. LOERWALD

Want Ads

For Sale or Trade

FOR SALE—160 acres of land within 5 miles of Friona; price \$10 per acre; \$500 cash, balance good terms, 6 per cent interest. See us for bargains in farm land and ranch lands. W. M. Crumm, Friona. 12-1tp

FOR SALE—About 2,000 bundles of cane, 8 Whiteface steers, 1 Whiteface bull. J. W. Marnell, 5 1-2 miles north, on 25-Mile Ave. 12-3tp

FARMERS! BUTANE GAS is the best and most economical fuel for cooking, heating, refrigeration and irrigation.

HOUSEHOLD APPLIANCE CO. Canyon or Hereford 12-1tp

FOR SALE—1931 Studebaker President Eight Motor, complete. First class condition. Several good pump motors. Canyon Wrecking Co., Canyon, Texas. 12-2tc

FOR SALE—12 Registered Hereford Domino Bulls, 12 to 16 months old. Also 16 registered heifers, same age. All well marked. M. Slemmons, 14 miles South of Hereford. 11-ttc

CLEANING UP MY REPOSESIONS—Consisting of:
2 Maytag Washers, gasoline motor type.
1 6-Ft. Electric Refrigerator, like new.
2 Philco Radios, battery type, late models.
2 Dempster Lister Drills.
3 15-30 International Tractors.
Priced to clean up.
M. D. WOMBLE 12-1tc

FOR SALE—Re-cleaned Alfalfa Seed, 20c per pound. See A. J. Schroeter, back of First National Bank. 10-3tc

FOR SALE—Two boy's wool suits, 2 pair pants, sizes 14 and 16-year. One gray, one blue. Used very little. Phone 60-W. 10-3tc

FOR SALE—Two boy's wool suits, 2 pair pants, sizes 14 and 16-year. One gray, one blue. Used very little. Phone 60-W. 10-3tc

FOR SALE—Bundle feed, 1 1-2 miles south of Hereford. F. T. Roberson or J. F. Ward. 10-ttc

FOR SALE—Four thousand shade trees, Mile and half northwest of Hereford. Great West Nursery. 10-3tp

FOR SALE or Trade: My home in

South Hereford, 5-room house on 1/2 acre block, with vineyard, fruit trees, hen-house, barn, windmill. Tracy Major. 2-ttc

I HAVE A Good assortment of good hardy fruit trees. Special this week and on roses, 5 for \$1.00. J. F. Ward. 10-ttc

Wanted
WANTED—Listing and Ohselling. Glenn Spahr, Vega, Texas. 12-3tp

WANTED—Fresh Milk Cows, Hay Press, Mower and Rake. L. P. Shaw on 25-Mile Avenue. 12-3tp

JUST RECEIVED a nice lot of evergreens, nandinas, and flowering shrubs. J. F. Ward. 10-ttc

FOR RENT—Furnished apartment, Mrs. Nettie Megert. 12-1tc

FOR RENT—2-room furnished apartment, Mrs. Francis Barnard, 312 E. Sixth St. 12-1tc

FOR RENT—Furnished apartment. Call at 1000 25-Mile Avenue. 1tp

FOR RENT—Front Bedrooms, Mrs. J. F. Ward, 100 East Sixth Street. 12-1tc

FOR RENT—Bedroom, single bed, inner-spring mattress, connecting bath. Can provide two rooms if desired or put twin beds in one room. Mrs. E. C. Eubanks, 710 East 3rd Street. 11-3tp

FOUND
FOUND—Log Chain. Owner may have by describing chain and telling date and vicinity where lost, and paying for ad. Inquire at Magnolia Warehouse, Hereford. 12-1dh

FOR LEASE
GOOD PASTURE for cattle, by the month. See Kye Higgins 11-3tp

MASONIC BULLETIN
Hereford Lodge 549
Stated meeting second Monday in each month. School of instruction each Thursday night. E. E. Perkins, W. M. E. L. Brady, Secy.

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Hollywood Inspired!
Worn from Coast to Coast!



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Our hose and accessories department is running over with lovely bargains for you!

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Fashion Dress Shoppe

SUITS



**Progress Made
On Friona Road**

FRIONA—Work on Highway 60 in Farmer County has been progressing rapidly during the past few weeks, except during wet weather, according to reports today. A second layer of caliche has been spread on the road packed. As soon as the caliche is completed, contractors expect to begin the tar topping. The connections with Deaf Smith county west of Hereford.

Esther Jonsson

(Continued from Page 1)

have crowded the concert halls near this concert, Wolfgang Amadeus Mozart has become a familiar figure.

The following account will give lovers of this section a brief review of the activities of Esther Jonsson.

Esther Jonsson made her debut in Paris as soloist with the Orchestra of the Society of Concerts of the Conservatoire, under the direction of Philippe Gaubert. Since her outstanding debut she has appeared with tremendous success in most of the capitals of Europe and has appeared with the famous orchestras of Paris, Vienna, The Hague, Budapest, Bucharest, Athens, etc. Enthusiastic audiences and eminent critics have called her one of the greatest woman pianists of today.

Some of the finest tributes to Miss Jonsson's genius have been rendered by her interpretation of the works of Mozart. In Salzburg she was chosen as soloist for

Marriage Is Aerial Partnership



It is time out for lunch, and it means nothing at all to Frank Petterson and his wife Ruth that they have to enjoy it 175 feet in the air. They are said to be the only steeplejack couple in the United States and are here working on a watertower at Fort McPherson, Ga. Their marriage is a real partnership. She helps with the steeplejacking, and he helps with the housework.

the Festival celebrating the 175th anniversary of Mozart's birth—the first time Austria had conferred so great an honor on a foreigner. Salzburg christened her Miss Mozart and from one end of Europe to the other she has been acclaimed as one of the greatest Mozart interpreters of all time.

Miss Jonsson's concert tours have been colorful and unique, taking her from Scandinavia to the Balkans and Turkey, where her audiences have included connoisseurs, kings, and lowly shepherds.

Esther Jonsson is internationally

known through broadcasts from the capitals of the world. Paris, London, Vienna and New York have acclaimed her. When she broadcast from Vienna the President of Austria introduced her to an audience estimated at more than fifty million.

Esther Jonsson's musical training has been unusually broad. At 17 she was graduated from the University School of music in Lincoln, Nebraska, under Sidney Silber. She was awarded the Ring of Excellence by the Sigma Alpha Iota National Sorority and elected to the Honorary Musical Fraterni-

ty, Pi Kappa Lambda. She studied with Milan Blanchet and Sigismund Stojowski in New York. Later she studied with Nadia Boulanger in Paris, and with Emil Sauer in Vienna.

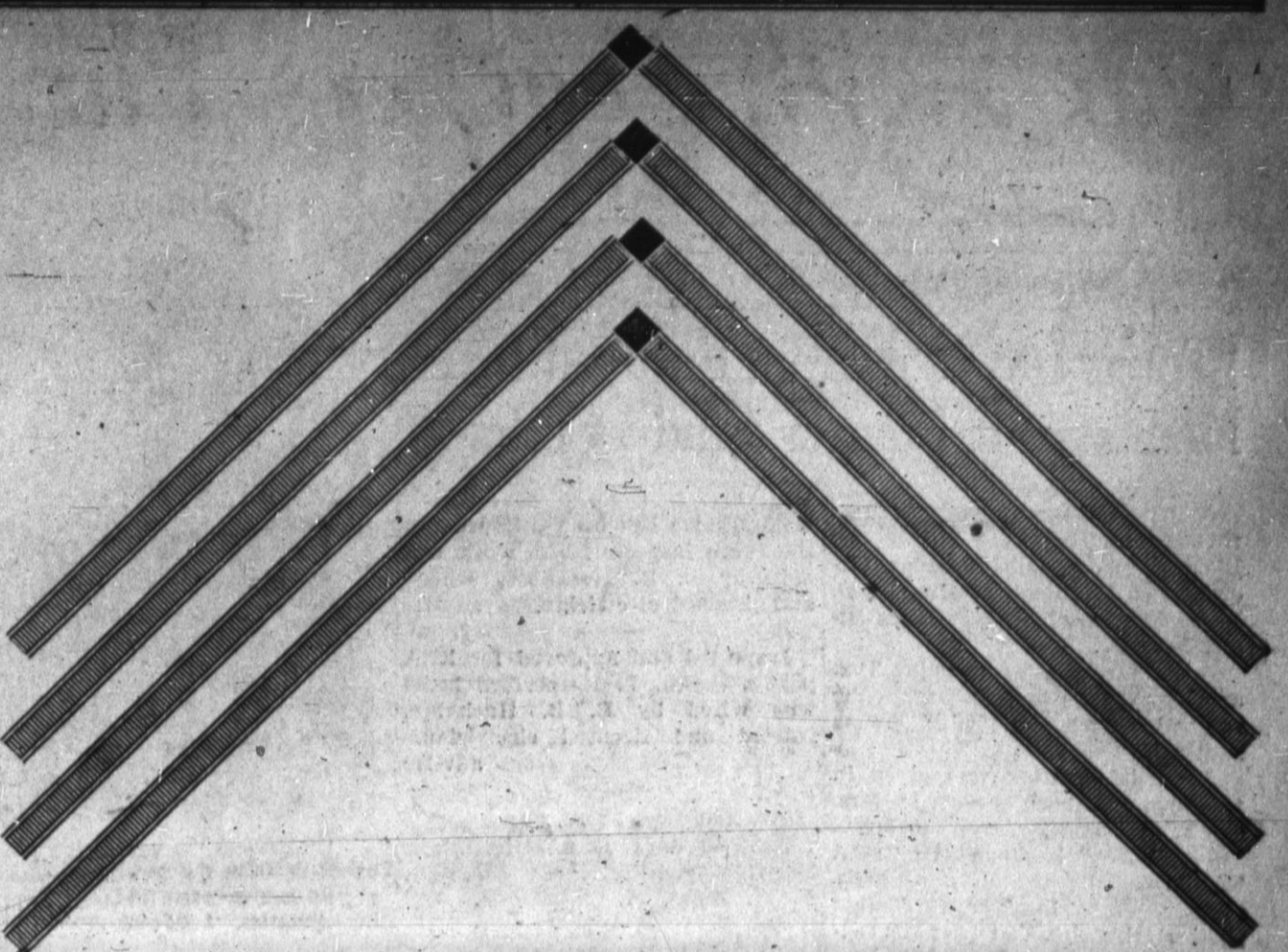
With all the honors heaped upon this woman she still remains charming and unaffected. An appealing personality, quite as much as an amazing talent, has endeared her to her audiences.

Esther Jonsson, the noted pianist, the first American to penetrate the inner-most parts of the Balkans and bring out a wealth of melodies and dances hitherto unknown to the Western World. In a lecture-concert she plays and talks about the music she discovered among the peasants in the remote villages of Greece, Yugoslavia, Bulgaria and Roumania.

Esther Jonsson brings to her American audiences music never before heard in this country. Much of the music she plays has never before been written down. In this concert she plays also the modern music of the Balkans, the roots of which spring from the folk melodies of the people.

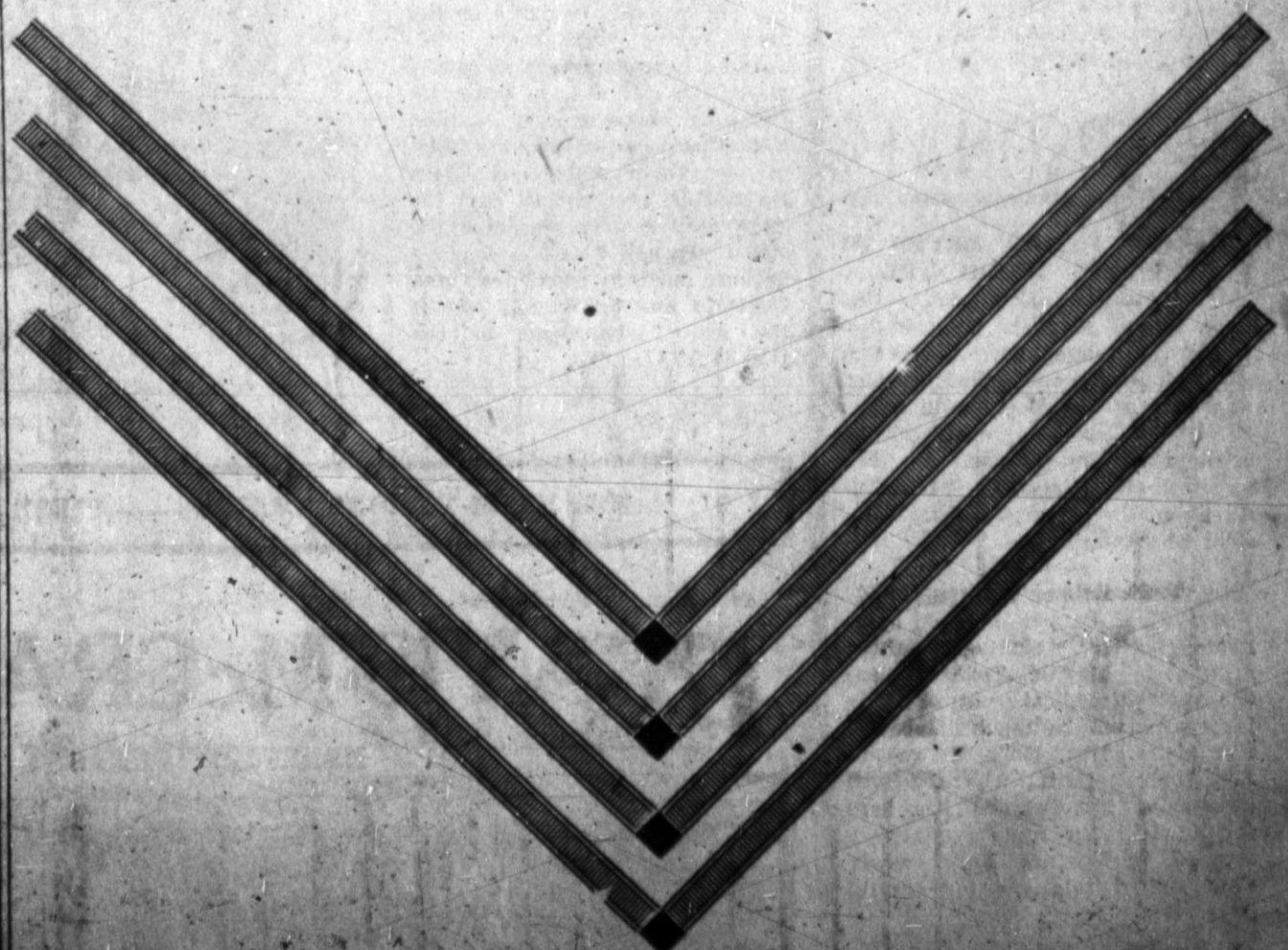
For centuries the cross roads of the East and West have met and clashed in the Balkans producing a patchwork of color, melody and variety of rhythm unequalled in any other part of the world today. The Balkan peasant with his improvisations, with his rhythms that often change at every bar, with his haunting melodies, molded by the centuries opens up a new and fresh horizon to our musical world.

In order to make the background of this music more vivid, Miss Jonsson talks and shows colored motion pictures of the peasants as they live, play and dance. These films taken by Miss Jonsson, had their first public showing at the Dance International in New York.



Had your advertisement appeared in this space it would have been read by more than 1,750 families in the Hereford trade area!

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HYDROGEN PEROXIDE Full Pint 19c	HAILE DRUG WALGREEN SYSTEM PAY CASH AND SAVE FRIDAY — PHONE 99 — SATURDAY		MILK of MAGNESIA Pint Size 17c
CARDUI 69c	HINDS 33c	IPANA 31c	KOTEX 19c
CASTORIA 21c	Rubbing Alcohol PINT SIZE 12c	Lydia E. Pinkham \$1.50 SIZE \$1.09	Syrup Pepsin 60¢ SIZE 47c
Darby Clocks 89c	Fruit Reamer 13c	Electric Iron 98c	Sandwich Toaster \$1.19
Tennis Rackets 98c	Zipper Bags 89c	Prince Albert Velvet 10c	DURHAM or DUKE'S 4 bags 15c
PERFECTION TISSUES Box of 500 23c	OATMEAL SOAP 6 BARS 45c	LADY ESTER Cream Powder 39c	Hospital Cotton 1-Lb. Size 29c
DR. WEST'S Tooth Brush 29c	Mar-O-Oil Shampoo 79c	At Our Fountain! PINEAPPLE SPLIT . . . 13c It's New—Try It! JUMBO SODA with Ice Cream 9c EAT LUNCH WITH US! T-Bone Steak, Hot Rolls, Salad, French Fries and Drink 35c	Fitch Shampoo 75c Size 59c
CALOX TOOTH POWDER 50c Size 29c	Alka Seltzer 49c	FRESH ICE CREAM Take Some Home Pt. 15c Qt. 25c	ORLIS Antiseptic Small Size 19c
		DRENE Shampoo 60c Size 47c	Toilet Tissue 3 For 11c
			Epsom Salts 5-Lb. Bag 23c
			EASTER Cards and Candy



Interscholastic League Awards On Display At Haile Drug

SOCIETY

MRS. JOHN McLEAN, Society Editor Phone 181-W

"Texas Day" Program Enjoyed By Members of Pioneer Study Club

A "Texas Day" program was featured at the meeting of the Pioneer Study Club, Tuesday afternoon at the home of Mrs. H. D. Reed. Mrs. Carl Frye was assistant hostess.

Interesting items concerning Texas history were brought out in the roll call which dealt with "Texas Legends."

A special number was given in the form of a book review, by Mrs. O. T. Williams, who reviewed "Boys d' Arc," by James K. Greer. The book tells the story of early pioneer days in Texas, dealing particularly with that part of Texas in and around Young County, which is Mrs. Williams' old home. An added feature of interest was that the author of the book is an old friend of the speaker and several of the characters mentioned were Mrs. Williams' friends.

The house was decorated with a profusion of bluebonnets and an appropriate vocal duet was given by Mrs. H. D. Reed and Mrs. O. G. Hill, who sang "Bluebonnet Time."

Mrs. Reed, president, presided over the business session when members voted to purchase a picture for the County Welfare room. Plans were made to present a birthday gift to a member of the club's adopted family.

Mrs. O. G. Hill was elected to attend as delegate to the seventh district Federation of Women's Clubs meeting to be held in Childress, April 27-28. Mrs. Wirt Phillips was chosen alternate.

The next meeting will feature a "Bible Day" program, and will be held at the home of Mrs. O. G. Hill.

Members present, were Mesdames M. D. Womble, O. T. Williams, O. G. Hill, Al Werner, Jack Rose, Wm. McGehee, F. L. Lucas, Horace Baird, J. E. Beyer, Burl Franco, A. A. Foster, J. M. Gilliland, Ray Johnson and the hostesses.

INTERMEDIATE G. A. TO MEET TUESDAY

Intermediate G. A. of the First Baptist Church will meet Tuesday afternoon, at the church. Grace Bowen and Louise Cross will have charge of arrangements. A Sunbeam program was presented at the Tuesday afternoon meeting, with Mrs. R. E. Perkins, sponsor, in charge.

W. M. S. CIRCLES ARE ENTERTAINED AT EWTON HOME

Circles One and Two of the Woman's Missionary Society, of the Methodist church, were entertained at the home of Mrs. Noah Ewton, Wednesday afternoon. The hostesses were Mesdames J. E. Beyer, J. C. Cummings, Cawthon Bryant and Mrs. Ewton.

The scripture lesson was read by Mrs. M. M. Beavers, who also gave the opening prayer. A general get-together was planned to be held at the church next Monday night. Mrs. J. F. Ward, president, directed the business session and quarterly reports were given.

A playlet, representing a Missionary Society in burlesque, wherein special truths were presented in a comical fashion, was enacted by Mesdames D. H. Bryant, Ray Hershey, Frank Terrell, J. E. Beyer and J. C. Cummings. Mrs. Frank Terrell rendered a vocal solo, with Mrs. W. J. Stanford at the piano. Refreshments were served to members and Mrs. Mattie Griffith of Lockney, a guest.

There will be no meeting next Wednesday. All Circles will cooperate in the Union Missionary Meeting to be held at the Christian church, Tuesday afternoon.

PERSONALS

EDWARDS FAMILY MOVES TO PROGRESSIVE COMMUNITY

D. Edwards and family this week moved to their farm in the Progressive community. A farewell get-together given in their honor, was held at the Wm. Ohlig home, Saturday night. A vocal quartet accompanied by Norma Lee Edwards at the piano, and Calvin Edwards on the guitar, furnished musical entertainment.

Mrs. T. M. Palmer Returns Home
Mrs. T. M. Palmer returned home Friday, after spending three months in Marlin, Texas, where she received medical treatment. She is reported to be much improved. Her sister, Mrs. Belle Hodges of Los Angeles, Calif., who also was in Marlin, accompanied her here for a visit. En route home they stopped in Wichita Falls, where they visited relatives for several days.

The REA wiring in the Lester

Pig Derby in Photo Finish



"Mid-West," a promising young porker piloted by Miss Dorothy Ehrhardt of Chicago, is shown winning by a snout against "East," a rival pig piloted by Miss Frances Bright of Princeton, N. J., in a novel "Ham Sweepstakes" held recently at Pinhurst, N. C.

Guests of Mr. and Mrs. F. P. Lyons last week, were her sister, Mrs. L. L. Murray and Mrs. Hugh Johnston and sons, Hugh and Bob, of Hobbs, N. M. They returned to Hobbs, Sunday.

Mr. and Mrs. W. I. Valentine left Sunday for Mineral Wells, where she will receive medical treatment for several weeks.

Mr. and Mrs. Mark Hanna left Saturday for Austin to visit their daughter, Mrs. Ed Allen. They plan to visit in several other south Texas cities before returning home.

Rev. and Mrs. John C. Thomas attended a pastors' conference in Amarillo, Monday.

Miss Edith Jackson visited her aunt, Mrs. Cox, in Canyon, over the week end.

Another house to be approved by the state inspector was that of Mrs. Wilhelm. Wiring was put in by B. B. Huckabee of the Hereford Implement & Appliance Co. adv-ite

Mr. and Mrs. J. E. Beyer were in Amarillo, Saturday. They visited

their son, P. L. Beyer and family. Accompanying them home was Mrs. V. M. Beyer, who visited her parents, Mr. and Mrs. W. B. Anthony and other relatives here, over the week end.

Billy Phillips went to Lubbock Wednesday for a two-day visit at Texas Tech. He received his B. A. degree at the Technological School last June.

The Joe G. Briesel home was recently given an OK by the state inspector for REA power. B. B. Huckabee, bonded-licensed electrician did the work.

Mr. and Mrs. T. Harlan and son, Billy of Amarillo, came Sunday to visit Mrs. Harlan's mother, Mrs. John L. Fuqua, who has been ill for several days. Mr. Harlan returned to Amarillo but Mrs. Harlan and small son remained for a longer visit.

Mrs. Mattie Griffith of Lockney, has returned to her home after a visit here this week in the home of Mr. and Mrs. Wm. McGehee.

Mr. and Mrs. Arlie Campbell of Lockney, transacted business in Hereford, Tuesday and Wednesday.

Mrs. S. P. Rosson and little daughter, Jo Ann, accompanied by Mrs. C. C. Acker and three daughters, Mary Ann, Katherine and Helen, spent last week end in Sweetwater with Mrs. Rosson's relatives. They drove over Thursday afternoon, returning Sunday night.

Miss Rosa Cash of Canyon, spent Monday night here with her aunt, Mrs. Seth B. Holman. She returned home, Tuesday in time for her classes at the college. Miss Cash is a senior this year.

Attend Friona Meeting

A party of American Legion and Auxiliary members attended the 18th District Rally held in Friona last Tuesday evening, and report a most interesting and profitable meeting.

Attending from here, were Messrs. and Mmes. W. J. Smith, Ralph Smith, C. O. Wilkins, Mrs. Viola Kassahn and Frank Gyles, Arch Dobbins and C. W. Bennett.

Mr. and Mrs. Wm. McGehee visited relatives in Kress, Plainview and Olton last week end.

Mrs. Fuqua Ill

Mrs. John Fuqua has been quite ill at her home the past week.

Nevada Visitor Here

Mrs. Richard Schroeter of Elko, Nev., is visiting in the home of Mr. and Mrs. A. J. Schroeter. She is Mr. Schroeter's sister-in-law, and the daughter-in-law of Mr. and Mrs. R. Schroeter, whom she also

CLERIC LIGHTS UP



Most Rev. Arthur Cardinal Hinsley, archbishop of Westminster, is pictured in an unconventional pose here. Cardinal Hinsley, one of the five cardinals created by Pope Pius last year, was snapped as he lighted a cigarette, even as you and I, during a luncheon he attended in London.

is visiting at their country home.

Bellview News

(45 miles northwest)

MRS. R. H. JOHNSTON

Mr. Wayne Owen of Vernon, was in Bellview last week. Mr. Owen is a former teacher in the school here.

Mrs. Jack Garrett accompanied by her nephew, Arnold Cross, made a business trip to Spur, Texas, the first of last week.

Mr. and Mrs. George Messinger and W. E. Brown and wife were in Kirkland, Texas, over the week end, visiting relatives and friends.

Mr. and Mrs. Shuck made a trip to Muleshoe, Friday, to take Mr. Shuck's daughter, who had been visiting them.

Mrs. Cecena Burkett of near Paso, and small son, are spending a month with her mother, Mrs. Garrett.

Marvin Mitchell, son of Re Mitchell, is reported very ill with pneumonia.

Mr. and Mrs. John Stafford have built a new picket fence around their yard and made other improvements.

The Junior College of Portales put on a program at the gym here Tuesday afternoon, which was enjoyed by a nice sized crowd.

The senior-high school play put on last week was quite a success. Over \$20 was made.

Fred Collett, who has for the past two years lived near Roy, is moving back on his place here. W. W. Lacey, who has been living on Mr. Collett's place is moving back to his own.

There are more than 500 hotels in New York City. In Marselles France, which is some 2,000 years older, there are today more than 1,000.

There is not the slightest vestige of a tooth in the mouth of any bird now living. Prehistoric birds had teeth, but their added weight was a burden to the flying birds of later ages.

The London County Council pays salaries to 73,805 persons, amounting to \$78,316,500 annually.

Dependable QUALITY Plus Real ECONOMY

PRUNES
No. 10 Can
29c

CRACKERS
2-Lb. Box
15c

FLOUR

SEE US FOR EASTER EGGS!

RICE, Fancy 9c
Blue Rose — 2 Lbs.
MATCHES 18c
6-Box Carton
CORN FLAKES 9c
White Swan, large pkg.
TOMATO JUICE 25c
C. H. B., No. 303 — 3 Cans
GRAPEFRUIT JUICE 25c
No. 5 Can
STRING BEANS 15c
White Swan — No. 2 Can
DREFT 25c
25c Package and 10c Package—Both for
OUT BEANS, No. 23c
2 Pecan Valley, 3 for
TOMATOES, No. 10c
2 1-2, Brimful—Can
TOMATOES 25c
Wapco, No. 2, 3 cans

BRAN FLAKES 9c
Red & White—package
CHERRIES 13c
No. 2 — Per Can
CORN 21c
No. 2-3 Cans
KRAUT 10c
No. 2 1-2—Can
BLACKBERRIES 10c
No. 303—Can
Black-eyed PEAS 25c
No. 303-3 cans for



48-lb. sack
PACKARD'S BEST
\$1.59

SALMON
Fancy Pink—2 Cans
25c

SYRUP
Pure Ribbon Cane.
White Swan.
No. 10 Can ... **65c**

CORN MEAL
Packard's—5-Lb. Sack
15c

SOAP

P & G.
5 BARS **18c**

PLUMS
Green Gage—No. 10 Can
39c

CORN
Primrose, No. 2-2 for
25c

CHERRIES
Chocolate Covered, Lb.
19c

Macaroni with Cheese Heinz Large Can **17c**

Spaghetti with Cheese Heinz Large Can **17c**

CATSUP HEINZ 14-Oz. Bottle **17c**

THE BEST in FRUITS, VEGETABLES

WEIR'S



A Twin City Tractor For Every Job

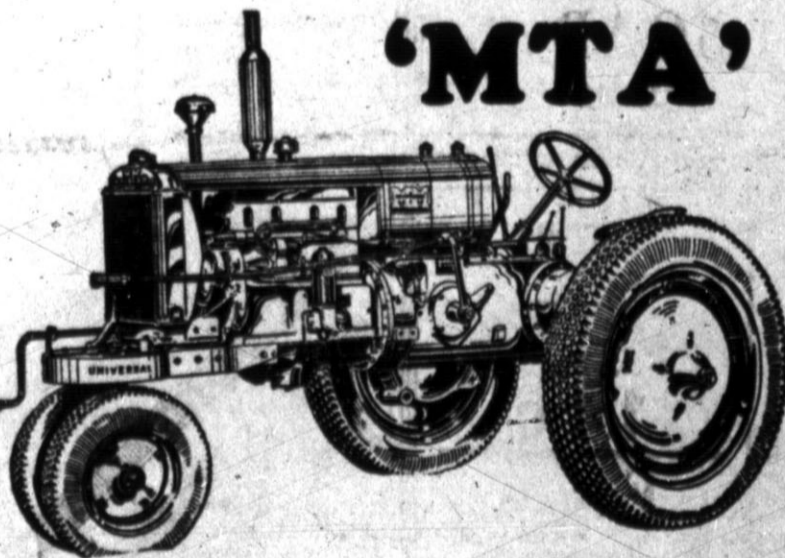


Universal
"Z"

DUAL WHEELS
PREVENT
WHEELS FROM
SLIPPING!

See the new Universal "Z" Tractor. After seeing it and giving the "Z" a thorough inspection you'll want to buy it. This is only natural because you can readily see its many advantages. It has PROVEN ECONOMY... used less fuel per acre than any competitive tractor in a recent plowing contest in Illinois. POWERFUL enough to pull with ease three 14-inch bottoms in the same plowing contest. SIMPLIFIED—this tractor has 140 fewer parts... can be serviced from a milk stool says "Farm Implement News." HANDSOME—Its streamlined beauty is not only for looks but for the purpose of better operating visibility. "Vision Lined" is correct. ORIGINAL—Quick-on and quick-off tractor implements built with square tool bar hitch. See it today!

Universal
'MTA'



Whether plowing, planting, cultivating or any other job, the UNIVERSAL "M" is always on the job with its 3-4 plow heavy duty power. Power lift and power take-off are available. The UNIVERSAL "M" has a 4-cylinder engine designed by expert engineers with all the modern and advanced improvements. Both engine and chassis are thoroughly protected from particles of dirt and dust by scientific filtering, cleaning and sealing. Centrifugal water pump provides the proper water circulation no matter how hot or cold the days may get. It preserves the life of the motor and is your assurance against repair expense. Come in and let us tell you of the many advantages of the UNIVERSAL "M".

M-M FARM DEMONSTRATION—FIRST WEEK IN APRIL.

DAVIS-McCRACKEN

HEREFORD, TEXAS

FARM MACHINERY HEADQUARTERS

Record Crowds Through Weekly Sale Tuesday

WORTHLESS ITEMS TO BE OMITTED FROM SALE IN FUTURE

Marking one of the fastest cat- sales ever held here, the Week- Auction Sale Tuesday, continued attract wide interest over the handle of Texas, along with ers from New Mexico and Okla- ta.

Leading the sale were 85 d of cattle, which brought satis- tory prices. Milk cows sold as as \$50, while yearling steers hewers brought up to \$7.75 hundred. Horses brought fair s for the quality offered.

The 125 head of hogs consigned brought nice prices; gilts ight up to \$25, while weaning s sold from \$5 to \$7.

In the future the sale will be promptly at 1:30," Ray Barber, nager, declared, "and in the fu- we don't want junk, or stuff out value, consigned." He said t the offering of worthless items greatly hampering progress of livestock sale.

Adrian-Simms

13 miles north, 9 miles west)

Minister Carver of Amarillo, will each at Sims school house Sun- morning and Sunday night.

Mr. and Mrs. Ashford and Bar- Jean of Adrian, visited rela- at Clovis, N. M., Sunday.

Mr. and Mrs. Zerrill Thomas ght relatives in Silvertown the t of last week.

Quite a few farmers are sowing a and barley in this community.

Mr. and Mrs. Floyd Pittman took o of their children to Hereford, nday afternoon for operations. ey are resting well at this time.

Mr. and Mrs. J. M. Chapman and Slaughter, were shopping in rford, Tuesday.

Mr. Walker and Mr. Phillips went Hereford, Thursday.

The ranch house at D-Bar burn- d, Sunday.

Easter Items

MRS. CARL FRYE

Rev. Gilpin started Monday ight, to give a review of "The essage," which will be given a four-nights course at the East- school house.

Mr. and Mrs. Ed Peacock visited nday in the Blakemore home in nance community.

Mr. and Mrs. Harry Smith and s, Hazel Chambless and Wilma rker, were dinner guests in the M. Allen home, Sunday.

The ladies Missionary Society e with Mrs. John Nolan, last ursday. Those attending, were edames Carter, Chambless, H. alts, Fred Walton, M. Sparkman, lpin, Sam Hunter, Mesdames M. ardy and Pat Hardy were guests.

Evelyn Reynolds visited Sunday th Joyce Carter.

William Allen Hunter of Jumbo, d Nicky and Neal Smith visited veral days last week with their andparents, M. and Mrs. E. M. llen.

H. B. Medley was on the sick t this week.

Mr. and Mrs. Fred Walton and M. Allen attended the Steward's eeting at the home of Rev. and ra. Gilpin at Dimmitt, Friday ight. Refreshments were served to venty-six guests.

Mr. and Mrs. Leonard Westbrook Dallas spent the week end in e J. H. Burnett home.

Paul Williams visited over the eek end with relatives at Floyd- da.

Mr. and Mrs. W. A. Epperson nd Miss Vay Allen visited Sunday e Amalillo.

John Nolan was in Quitaque on usiness one day last week.

Mesdames H. Smith and Clayton oolery were co-hostesses at a arty and shower, Friday evening.

Shoring Mr. and Mrs. Dan Bruton, ho were recently married at Memphis. The main feature of the arty was a Kangaroo Court, try- ng Mr. Bruton for cruelty to his life. Dan Allen acted as judge, rank Allen and Ben Medley, law- ers for the state, and Clayton oolery for the defense. The young ople received many lovely gifts, nd refreshments of cherry pie a mode, and coffee were served o 56 guests.

The school children enjoyed a ection, Friday, as the Dimmitt school was dismissed for the teach- s to attend the meeting in Can- sa.

Mr. and Mrs. Clayton Woolery itted Sunday, in the home of his ither, Mrs. I. W. Woolery.

Mr. and Mrs. B. L. Sullenger and sior Sullenger, visited in the ne of Mr. and Mrs. Bob Ayo, today.

Here that are fed cod liver oil r bigger and better eggs.—Well- ington Leader.

In the shadow of every prosper- ous business you'll find a serious, ard working man.—McLean News.

Gandhi Emerges From Retirement



Mohandas K. Gandhi, better known to the western world as the Mahatma, shown taking part in the formal opening of a cattle farm at Haripura, India, in connection with the meeting of the fifty-first Indian national congress. It was the Mahatma's first public appearance in a long time.

Child Care And Training

By Rhita Jean Sullivan

The child is naturally a social being, but the rules, manners, or ways by which he can live with others harmoniously are not nat- ural. They must be acquired. Good social habits cost nothing and are invaluable.

Of course, the child's first school is the family. In the earlier years of a child's life, problems are solv- ed largely within the family circle. These relations with the parents, brothers and sisters should be de- veloping and enriching experiences.

However, children need relations with others of their own age and kind, who look at things with sim- ilar view points, in order to bring about the developing of ideas and the growth of the social self.

"How Old Is Ann, Socially," is an article in Oct. '37 "Hygeia," giving what is expected of a child at successive ages.

"Learning to Live With Other Children," in Nov. '36 "Parents," explains how the home with its many personalities is a training ground for social living.

Other articles are: "Your Child Needs Friends," Dec. '35 "Parents"; "Learning to Be Unselfish," Dec. '37 "Parents"; "Bad Habits in Good Children," Nov. '37 "Hygeia"; "Children Need Friends," Jan. '37 "Parents," and "Social Security for Junior," Sept. '37 "Readers Digest."

GODWIN SANITARIUM

Jimmy Green, who was confined to the sanitarium last week, for medical treatment, is improving rapidly and is expected to be able to return to his home tomorrow.

Brown Is Named REA Inspector

H. Brown of Amarillo, has been appointed inspector for electrical wiring in homes on the REA project in this area, and has already inspected several homes. It was today reported.

H. V. Hennen, project supervisor, stated that all homes to receive REA power must pass inspection tests by the state official.

EVERYDAY SPECIALS

- BANANAS—doz. 20¢
 - ORANGES SWEET AND JUICY
 - Medium Size—2 doz. 25¢
 - Large Size—2 doz. 35¢
 - Peck 35¢
 - Some Beauty APPLES
 - Peck 25¢
 - Bushel \$1.35
 - WASHINGTON WINESAPS
 - Small Size—3 doz. 25¢
 - Box of 234 Apples \$1.50
 - YAMS
 - No. 1—Lb. 4¢
 - Small Size—10 lbs. 25¢
 - RED SPUDS
 - No. 1 — Lb. 2¢
 - HONEY
 - 1-2 Gallon 55¢
 - 1 Gallon 95¢
 - Pure COUNTRY SORGHUM
 - 1-2 Gallon 40¢
 - ONION PLANTS
 - Big Fresh Bunches 5¢
 - POPPING CORN
 - 3 Lbs. 25¢
 - RAW PEANUTS
 - 3 Lbs. 25¢
 - Texas Seedless GRAPEFRUIT
 - Dozen 35¢
- FREE DELIVERY

CORNER FRUIT STAND

Raymond Hawkins

Zog's Sisters Visit U. S.



The Princesses Rulie, Myszen and Maxhide, left to right, sisters of King Zog of Albania, who are intent on becoming acquainted with American manners and customs in anticipation of the wedding early in May of the Albanian king with Countess Geraldine Appony, whose mother was Gladys Virginia Stewart of New York.

By Their Words AND OURS

Of the 13,886 licensed airplane pilots in the United States, according to a recent official report, 360 were women.—Wellington Leader.

The marines are the oldest branch of the U. S. armed service, having been established by Congress in 1775.—Plainview Herald.

"I want a shave," said the ser- geant as he climbed into the barber's chair. "No haircut, no shampoo, no rum, witch hazel, hair tonic, hot towels, or face massage. I don't want the manicurist to work on me, nor the bootblack to handle my feet. I don't want to be brush- ed down, and I'll put on my coat myself. I just want a plain shave, with no trimmings. Understand that?"

"Yes sir," said the barber quiet- ly. "Lather sir?" — Donley County Leader.

Extension of emergency drought freight rates on livestock feed for two months to 15 counties in the Panhandle has been announced by Ernest O. Thompson, Railroad Com- missioner. Counties involved in the rate extension are Carson, Dallam, Gray, Hansford, Hemphill, Hutchin- son, Lipscomb, Moore, Oldham, Ochil- tree, Potter, Randall, Roberts and Sherman.—Panhandle Herald.

A run-away is being staged by the

Floyd county wheat crop. While amazed farmers look on the wheat in hundreds of fields is joining and forming heads, the weather stays warm and spring like rains fall and the wheat gets ranker and ranker. Meanwhile a look at the calendar tells the story of the seasons. It is 11 days until the first day of spring and 37 until Easter. How many freezes and how severe will they be in the period? That is the question.—Floyd County Hesperian.

Paul Luvels of Paris left his es- tate of \$200,000 to his three nephews on the condition that they never engage in business.—Wellington Leader.

A Carnegie Institute professor states that the Grand Canyon indicates the earth is 200,000,000 years old.—Tulla Herald.

Wash flour sieves with water to which a little bicarbonate of soda has been added. Never wash them in soap suds as the soap is likely to adhere to the fine meshes. Rhubarb boiled in a discolored aluminum pan will remove discolor- ation.—Paducah Post.

More people are becoming con- vinced every day of the folly of the one-crop policy that has darned near wrecked this fine Southwest. The trend is back to the good old "cow, sow and hen" program that really built this particular area into a

ICE CUBES ICE CREAM

...whenever you want them

SERVEL ELECTROLUX

RUNS ON KEROSENE FOR ONLY A FEW CENTS A DAY

MAIL THIS COUPON NOW

Get a Servel Electrolux with no obligation, complete instruction about Servel Electric, the Kerosene Refrigerator.

Name _____
Street or R. F. D. _____
Town _____ State _____

HOUSEHOLD APPLIANCE and SUPPLY CO.
HEREFORD, TEXAS

- PERFECT FOOD PROTECTOR
- FROZEN DESSERTS
- COOLING DRINKS
- SILENT, LOW-COST OPERATION
- SAVINGS THAT PAY FOR IT

SAVE! SAVE! SAVE!

More For Your Money At FURR FOOD

PRICES ON THIS AD ARE EFFECTIVE FRIDAY & SATURDAY

CANDY	Assorted Orange Slives, Fudge Chocolates, Jelly Beans, etc., lb.	15c	PEACHES	Gingham Girl, No. 2 1-2 Can	16c
PINK SALMON	No. 1 Tall Can. 2 Cans for	25c	OXYDOL	LARGESIZE Small Size	21¢ 8c
CORN	Little Chief, Whole Grain. No. 2 Can → 2 Cans for	25c	COFFEE	Break O' Morn. 1-Pound Package	15c
GRAPE JUICE	Welch's (Quart 45¢) — Pint for	25c	BLACKBERRIES	No. 10 Can For	51c
SALAD DRESSING	Bestyett. Quart Jar	25c	GRAPEFRUIT Juice	No. 2 Size Can. 3 Cans for	23c
SNOWDRIFT	All its goodness locks in and you get the key—3-lb. can for	53c	POTTED MEAT	Three Cans For	10c
SUGAR	10-Pound Cloth Bag	55c	Vienna Sausage	Two Cans For	15c

Hot Barbecue Per Lb. 15c

BACON SQUARES Per Lb. 15c

FRANKS or BOLOGNA Per Lb. 15c

SAUSAGE Per Pound 15c

POT ROAST Per Pound 15c

STEAK ALL PORK Per Pound 15c

FRESH FISH AND OYSTERS!

High Quality Produce:

SPUDS No. 1 White—10 Lbs. 15c

CABBAGE Fresh Texas—Lb. 2 1/2c

ORANGES 10 Pounds For

GREEN BEANS Fresh Tender—Lb. 10c

GRAPEFRUIT Texas Seedless—Dozen 33c

ORANGES 33c

DOG FOOD	Doyle's — 3 Cans for	15c	LYE	3 Cans	25c
TOILET TISSUE	Charmin — 4-Roll Box	23c	IVORY FLAKES	(Large Size 21¢) — Small	8c
GRAPELADE	Welch's — 1-Pound Jar	19c	CHIPS	(Large Pkg. 21¢) — Small Pkg.	8c
JELLO	6 Flavors — Package	5c	TOILET SOAP	Lava — Each	9c
TOMATOES	No. 2 1-2 Size Can	9c			
KRAUT	No. 2 1-2 Size Can	10c			
CATSUP	Heinz — Large Bottle	19c			
TOILET SOAP	Camay — 3 Bars for	17c			
SYRUP	Bucket Brand — 12-Ounce Bottle for	23c			
BABO	Can	12c			
DREFT	(Large Pkg. 23¢) — Small Pkg.	9c			
PEAS	American Wonder—No. 2 can	9c			
SHREDDED WHEAT	N. M. C. — Package	12c			

Carrots, Turnips
3 BUNCHES
10c

FURR FOOD

SPINACH
No. 2 Can—3 For
25c

AROUND TOWN

(Continued from Page 1)

said he liked Plymouth Rocks better so he got that kind. After considerable discussion he opened the box — and the joke was on him because they were Rhode Island Reds.

Spring is here, says Mrs. R. C. Valentine of Wyche, judging from the smoke that curls up from campfires, and boys with fishing poles and knagsacks along the creek. Some of the more daring have already had their first swim.

An irrigation well on the Campbell farm in the Erie community, has just been completed, making a total of 25 in this community.

Mrs. M. Alexander substituted in the Vega school for Mrs. McGee last week, in the first grade. She stayed in during recess to plan the lessons, and one of the children came running up to say: "You may come out now if you want to, you don't have to stay inside."

Wheat is growing so fast at Whatway that someone asked Mr. H. Kaul this week when he planned to start harvesting.

Ma and Glenn Ricketts, out Progressive way, have been successfully feeding hogs the past few years. Lately, they sold 24 head they had been feeding six months; 12 head averaged 220 pounds, and the other two weighed 300 pounds each.

Speaking of hogs: Agricultural classes from Tucuman and Albuquerque, N. M., along with others from over Texas and Oklahoma, have been visiting the W. A. Williams place near Vega to practice judging hogs. Mr. Williams raises registered Durocs, and took several of his hogs to Fort Worth, last week.

Dubs Pitman had J. M. Posey go to the bank and get him some blank checks. "Thanks," Dubs said, "I needed some scratch paper."

Don Roy Viegall's pet dog lost her pups — and adopted some little kittens which are now half-grown, thanks to the dog's protection.

M. L. Simpson, Jr., came into The Brand office Saturday and bought some more "Irrigation Envelopes"; he is corresponding with

boys in Germany, Holland, South Africa, and a number of distant points in the United States. He says his "pals" like the envelopes.

One of the best fields of wheat in the Progressive community is that on the William Wallace place; the land was summer tilled last year, but has not been irrigated this year.

Miss Eliza Maybury of Pittsburgh, Pa., likes the Hereford area. She visited Sunday afternoon in the Kelly Gray home and said she was deeply impressed with the cleanliness (Pittsburgh is a little smoky), the hospitality of the people, courtesy to shoppers, and "the wide open spaces with no trees and few homes. She is a nurse and has been employed by the same family 18 1-2 years.

Reed Williams, who has until recently been associated with the Whitehead Barber Shop, is now with the J. H. Brooks Barber Shop.

Grant Fuller seems to practice what he preaches . . . modernization. Grant is putting a new roof on the R. H. Kemp Lumber building.

The Summers Bros. of Dimmitt, took grand champion honors over all car-lot sheep in the Fort Worth Fat Stock Show, recently.

Witherspoon

(Continued from Page 1)

that I am appreciative of the cooperative assistance of the law-abiding citizens of the District and the local officers, in and out of the district.

Whatever degree of success has been attained in the enforcement of the law, the greater part of the credit is due to loyal support and backing of the good law-abiding citizenry; and without the attitude on the part of the people to stamp out crime and the active co-operation of the people and the willingness of those composing the grand juries and petit juries to do their duty, the officers are helpless.

I have tried to fill your office of District Attorney with credit, and you are the judges of the efforts I have made and the measure of success which has been attained. I will appreciate your support, and if you re-elect me, I assure you that I will continue to do my best to enforce the law and to give to each the same just, fair and courteous treatment that I have tried to do in the past, and if elected, I assure

Here's Rugged Road to Beauty



An applicant for the course at the free public beauty clinic recently opened in a neighborhood settlement in New York city is being measured before she starts on the rugged road to beauty. Experts tell the ladies where the avoidspots should come off and how to take it off. If necessary, they'll instruct how to put padding on, but most clients are concerned with shedding it.

you that I desire the support of every law-abiding citizen in the enforcement of the law, which is a common duty to all.

Respectfully,
JAMES W. WITHERSPOON
Hereford, Texas.

Walter Pickett

(Continued from Page 1)

years ago, he accepted the position of postmaster, and held that office until his death.

He was widely known over the entire Panhandle, coming here from Dimmitt, where he served four years as County Clerk of Castro County. His passing is mourned by hundreds of friends in this section of the Plains.

Mr. Pickett was born June 9, 1888, in Clay County, Texas, and was reared at Newport, Texas. In 1908 he married Miss Jessie Wortham at Newport.

Always interested in public affairs and the general welfare of the community in which he resided, Mr. Pickett was a prominent resident of Hereford. He was a member of the First Baptist Church and was to be an exceptional postmaster.

Full bearers were: J. O. Newell, Ike Crosthwait, J. H. Brooks, L.

L. LeGrand, J. C. Parker and C. H. Dillehay.

In addition to his widow, he is survived by one son, Edgar Lee Pickett of Hereford; a daughter, Mrs. Owen Miller of Amarillo; one sister, Mrs. Ollie Penneyton, Post, Texas; three brothers, Percy, Jimmy and Willie Pickett of Newport. Interment was made in West Park Cemetery.

Over 500

(Continued from Page 1)

Literary contests will be held in the court house Friday, March 25, and athletic contests will be held at Hereford High School Saturday, March 26.

Directors for the League Meet this year, follow: Debate, Mrs. F. W. Dodson of Westway; Declamation, Miss Effy Lee Whitsett of Ford; Extemporaneous Speech, C. C. Gammill of Dawn; Spelling, Miss Viva Mae Thomas of Daniel; Essay, Miss Mary Lloyd of Messenger; Music Memory, Miss Vida Hicks of Fairview; Picture Memory, Miss Emily Minter of Westway; Choral Singing, L. A. Wells of Messenger; Number Sense, James Blaine of Ward; Three-R, Miss Lillie Hostetler, County Librarian; Athletics, F. W. Dodson of West-

way; Director-General, Tandy Legg of Summerfield.

Secretary Wallace

(Continued from Page 1)

range program, and after viewing some wheat on the project, he was also high in his praise of the contour, strip-cropping, and border methods used on the project.

Despite the fact that a high wind swept the Panhandle Friday and many fields were blowing, he was impressed by the fact that little blowing was seen on the Hereford SCS project. This condition led him to make the statement that he would attempt to get Wallace to make a personal tour of the project.

Mr. Wilson plans to return to Washington in the near future and will contact Wallace regarding a trip to Hereford. Provided the Secretary can arrange the trip, a number of additional nationally known figures will also be included in the tour, he indicated.

Other outstanding visitors who have toured the project recently, included A. D. McKinnon, Bismark, North Dakota, who is State Co-ordinator; Donald E. Lawrence, Park River, and Lyness G. Lloyd, Bismark, assistant co-ordinators for North Dakota.

Only Few Days To Secure New License Plates

Stating that only seven days remain in which to secure auto license tags for 1938, Fred W. Baird, deputy collector, today said that penalties will be charged on tags for automobiles driven after April 1 without new tags.

"It is also necessary to make an affidavit and pay a 25 cent fee where cars have not been driven and the tags are secured after April 1," he said.

Persons in applying for the new license tags were asked to bring their receipt, or to copy off their old license number, because this precaution will save them from standing so long in line and will expedite issuance of the 1938 tags in the last minute rush which is anticipated.

MAKE YOUR Shopping List AS YOU READ

SWAP! Through the WANT-ADS

WANTA HAVE FUN?

Then Attend Our **APRIL FOOL PREVIEW**
IT'S A MAMMOTH FUN SHOW!
STARTING AT MIDNIGHT March 31st
APRIL FOOL'S EVE

OUR ENTIRE STAFF IS GOING GOOFY THAT NIGHT—JUST TO SHOW YOU A GOOD TIME!!

WE PROMISE YOU A LOTTA FUN AND A SWELL PROGRAM!

APRIL FOOL'S EVE
MARCH 31st— at Midnight

STAR

THURSDAY - FRIDAY

Savagely Primitive!

... when she fights for the love of a man another woman stole!

WHAT WOULD YOU DO . . . if the man you love married another? Would you take it like a good sport? Or would you use every woman's weapon to win him back?



Amateur Contest ON THE STAGE FRIDAY NIGHT:

30 Minutes of Entertainment by Local Talent — No Increase in Prices!

"Captain Kidd's Treasure" was Captain Kidd really a pirate? — See for yourself!

SATURDAY

He-man, Two-fisted Action! Texas Rangers and bad men of the west, tangle in a gun-smoke thrill-story of the old west!



CHARLES STARRETT in **OUTLAWS OF THE PRAIRIE**

DONALD GRAYSON IRIS MEREDITH SONS OF THE PIONEERS

plus: **PORKY PIG** Cartoon and Serial

TWO BIG DAYS STAR THEATRE SUNDAY and MONDAY

Midnight Prevue Saturday

LOVELY, LUSCIOUS

ALICE FAYE

The Sing-Swingiest girl in the Champion of Shows to Wake a Jaded World!



ALICE FAYE in **YOU'RE A SWEETHEART**
GEORGE MURPHY · KEN MURRAY (and by stories · CHARLES WINNINGER · ANDY DEVINE · WILLIAM GARGAN

plus: **POPEYE THE SAILOR** in "Fowl Play"

Travel Talk — Paramount News

TUESDAY

For Every DAD of Every LAD! Make this a father-and-son date . . . to see these Junior G-Men at their best!



DENROD AND HIS TWIN BROTHER
The MAUCH TWINS BILLY AND BOBBY FRANK CRAVEN SPRING BYINGTON

plus: **PETE SMITH** Special "Deathlon Champions"

WEDNESDAY

There's Always a Punch—WHEREVER THERE'S JUDY! You loved her in "Thoroughbreds Don't Cry." She's the tops in Entertainment!



Songs to Dance to Songs to Romance to **Everybody SING**
ALLAN JONES FANNY PRICE

plus: **CHARLES CHASE** in **"MAN BITES LOVE BUG"** also: Color Tour, "Land of the Kangaroo"

PRUNES

No. 10 Can 29c

OYSTERS

5-Ounce Can 12c

RAISINS

4-Lb. Package 29c

MUSTARD

Quart Jar 12c

DOG FOOD

Armour's — 2 Cans 15c

TOMATOES

No. 2 1-2 Can 10c

LYE

Nu-High Test—3 Cans 25c

SAVE ON YOUR FOOD BILL AT PIGGLY WIGGLY

Compound 8-POUND CARTON 89c

BAKING POWDER K. C. — 50-Ounce Can	39c	MILK Rose Brand — 6 Small or 3 Large for	22c
CATSUP 14-Ounce Bottle	10c	SYRUP Worth's Maple (Gal. 69c)—No. 5 can	39c
TEA Lipton's (1-2 Lb. 39c) — 1-4 Lb.	21c	POST TOASTIES Package	10c
FURNITURE POLISH Bestyett — Quart Bottle	25c	DREFT 10c Package free with large pkg. for	24c
CORN Primrose, No. 2 Can — 2 For	25c	SOAP FLAKES Big 4 — Package	34c
PEANUT BUTTER Quart Jar	25c	PORK & BEANS 16-Ounce Can	5c
GRAPE JUICE (Quart 29c) — Pint	16c	PICKLES Sour — Large Jar	14c
MARSHMALLOWS (1b 14c) — 1-2 Lb.	7c	FIGS Black Dried — 3-Lb. Package	25c
SPINACH No. 2 Can — 2 For	15c	MACARONI or SPAGHETTI 3-Lb. Package	22c
		APRICOTS Whole, White Swan — No. 2 1-2 Can	19c

Coffee SCHILLINGS 1-LB. CAN 26c

—: FRUITS and VEGETABLES :—

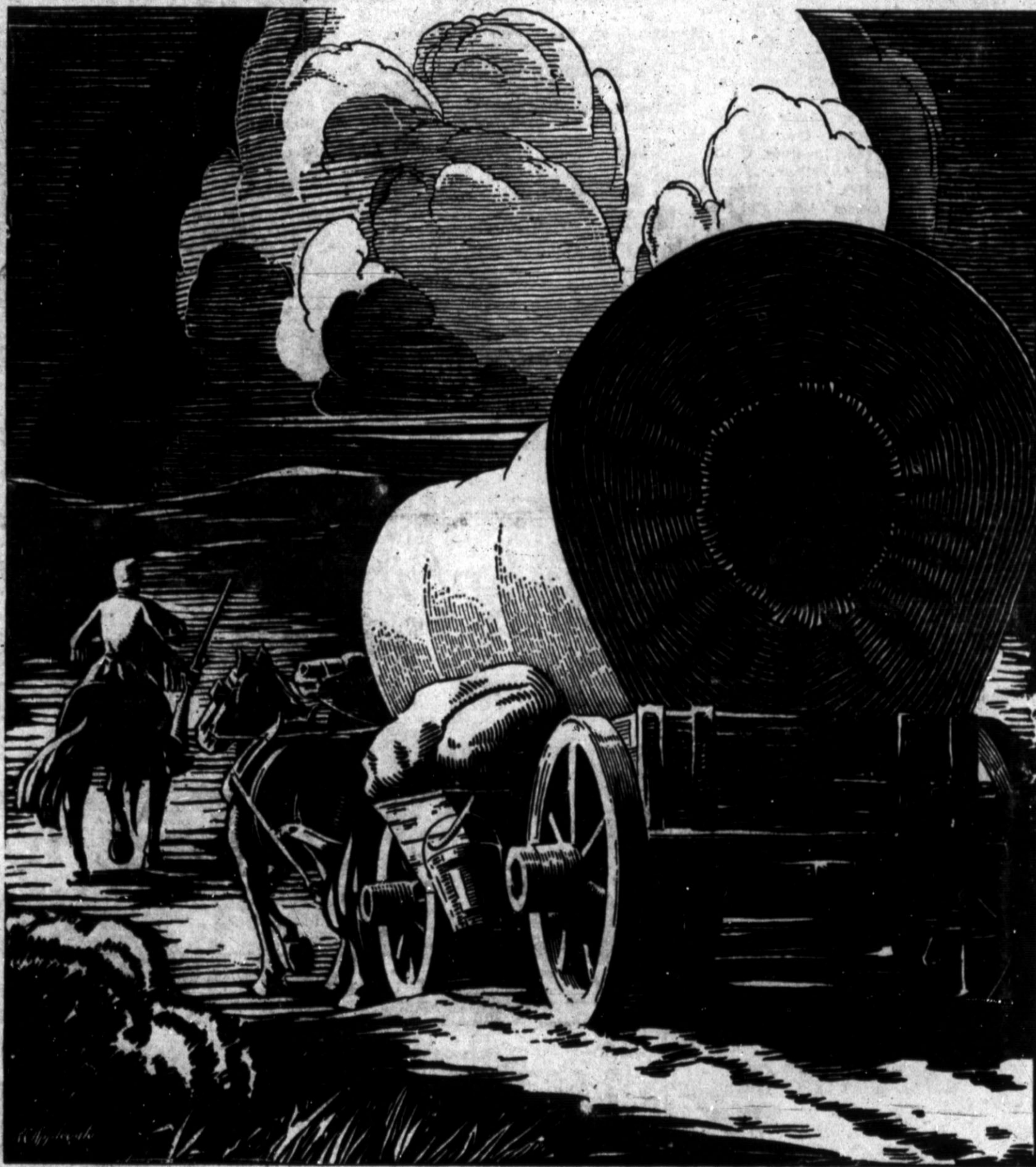
BANANAS Per Lb.	5 1/2c	APPLES Winesaps — 3 Dozen	25c
POTATOES No. 1 Idaho's—10-Lb. Mesh Bag	19c	CELERY Large Stalk	10c
ORANGES Peck	29c	STRAWBERRIES 2 Boxes for	29c
		CARROTS Bunch	3c

Prices Good FRIDAY and SATURDAY

PIGGLY WIGGLY ALL OVER THE WORLD

Prices Good FRIDAY and SATURDAY

TALK .. THINK .. PLAN PIONEER DAY MAY 11, 1938



Much has been said about the fortitude, the faith and the character of the Pioneers, but these are only generalizations. After all, who can depict the sensations of a family coming to a strange land to make their home in a half-dugout, or in a sod house? Who can feel the impulses of a man scanning an uninhabited sweep of prairie as he speculated on what would grow and what would not — and then by trial and error, proceeded to find out? Who can know the hearts of those early mothers confined to childbirth miles away from a doctor and with only a neighbor woman to help them in their travail?

Much has been told of the hardships of the pioneers, but it is probable that they felt a greater joy in living than the people of today. Their hopes were high and their hearts were strong. Many times lawless incidents have been overstressed, because they provided excitement. Tense moments provided a desire to escape from monotonous lives inherent in a sparsely settled country. The true greatness of the Pioneers was not their physical courage in the face of danger, although they did have that, but it lay in those enduring qualities that enabled them to live a full life in the midst of loneliness.

Start Now . . . Talk . . . Think . . . Plan . . . Pioneer Day in Hereford on May 11, 1938. Plan now to do your part in Honoring those Fearless Men and Loyal Women who made our present homes and community life possible . . . by pulling together in a concerted movement, we can make Pioneer Day, 1938, the greatest of all tributes ever paid to the Pioneers of this area. Write letters to Old Timers inviting them to come to Hereford for Pioneer Day . . . Letters to relatives, friends and acquaintances will do much to make the occasion a success. Take it upon yourself to do your bit toward making this occasion outstanding as Deaf Smith County closes forty years of Progress and Advancement . . . which those Hardy Pioneers made possible.



A COMPLETE STOCK OF KODAKS and FILMS

THE NEW Star Checkerboards FOR SALE HERE

A COMPLETE LINE OF TOILETRIES and COSMETICS

Try one of our Delicious Malted Milks! AT OUR FOUNTAIN!

CITY DRUG STORE PRESCRIPTION DRUGGISTS Phone - - - 100

W. B. Wilson On Honor Roll At San Marcos

SAN MARCOS, Texas—W. B. Wilson of Hereford, Texas, was one of 109 students at Southwest Texas State Teachers College to make the honor-roll for the 1937-38 fall semester.

Bethel Items (22 miles south)

MRS. E. R. BOWEN Mr. and Mrs. Kay Roberts were called to the bedside of their aunt, who is very ill at Goodlet.

City, Thursday. Mrs. Clem Maples of Dimmitt, visited her mother, Mrs. C. Andrew, Tuesday.

Rev. and Mrs. Gilpin of Dimmitt, were hosts to a dinner honoring the stewards of his church and their family Thursday.

Westway Items (10 miles west) MRS. MERLIN KAUL Mr. and Mrs. Glenn Rutter were visitors at the B. A. West and J. J. Robeck homes Sunday.

Sunday. Mr. and Mrs. Sam Little of Gunnison, Colo., were dinner guests at the Earl Little home, last Tuesday.

Mr. and Mrs. Ernest Lawman and son, of Hereford, were guests at the A. T. Layman home, Saturday night and Sunday.

Mr. and Mrs. J. A. Roe returned home last Monday from their trip to Dallas and Ardmore, Oklahoma.

Bill Petree started working for Grady Wilson. Mrs. M. T. Rutter and Clayton Gene of Hereford were callers at the Glenn Rutter home, Wednesday afternoon.

Mr. and Mrs. J. S. Earp returned home last week from several days visit at White Deer and Pampa.

Several in this community received their wheat checks last week.

Ward News Notes (9 miles north, 3 west)

BY MRS. CHARLES R. MILES Mr. Jack Hutson is suffering from infection of his eyes this week, but is some better at this time.

Mr. and Mrs. George Suggs and son, G. W., visited Sunday in the home of her parents, Mr. and Mrs. Walter Fincher, at Tulla.

Work is progressing fine at the school for the Interscholastic League. There will be several entries and dare hoping to bring home some of the prizes.

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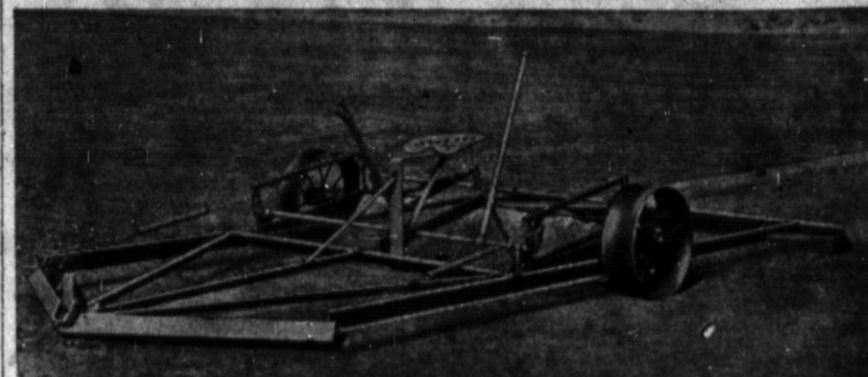
Mr. and Mrs. Webb Adrian of Bippus, visited Mr. and Mrs. G. C. Snell, Sunday.

Mr. and Mrs. George Suggs and son, G. W., visited Sunday in the home of her parents, Mr. and Mrs. Walter Fincher, at Tulla.

Work is progressing fine at the school for the Interscholastic League. There will be several entries and dare hoping to bring home some of the prizes.

pared with recent years. Most of the land has good cover crops and has been plowed.

Eversman Automatic LAND LEVELER



Every Irrigated Farm Needs An Eversman Land Leveler

BY GIVING your fields a fine and accurate leveling, you get rid of those high spots that dry out and those low places that drown out.

Rosson Implement Company Hereford, Texas EVERSMAN AUTOMATIC LEVELER

Think of it—a Big, Smooth V-8 that gives, according to owners' reports, 22 to 27 Miles to the Gallon of Gas!



DELIVERED IN HEREFORD \$760.89 EQUIPMENT INCLUDED Price quoted is for 60 h. p. Tudor Sedan illustrated, and includes transportation charges, Federal taxes, gas, oil, anti-freeze and all the following:

Banking Service that Women

APPRECIATE Women appreciate the service rendered by this bank, not only because of the courteous treatment they receive, but because a real respect for feminine business ability.

First National Bank OF HEREFORD MEMBER FEDERAL RESERVE SYSTEM A Strong Bank Thoughtfully Managed

Jumbo News (13 miles southwest)

Mr. and Mrs. Carl Gilliam of Lubbock, visited with the Glen Gilliams over the week end.

OUR FIRST SALE SINCE WE OPENED OUR STORE IN HEREFORD

COME EXPECTING REAL BARGAINS!

ALUMINUM ROASTER High Grade 59c	1000 YARDS 80-Square DuBarry PRINTS Fast Col- or, Yd. 17c	5-QUART White Enamel Teakettle 89c	Gray Enamel WATER DIPPERS For Only 10c	COLGATE'S Per- fumed Toilet SOAPS 1 Bar 6 Bars 5c 29c	TOILET TISSUE 1000 Sheets to Roll 6 Rolls 25c	WAX PAPER 40-Foot Rolls 4 Rolls 29c
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Stock Reduction Sale!

DUE TO THE NATURE OF A VARIETY STORE SALE, WHERE THOUSANDS AND THOUSANDS OF ITEMS ARE CARRIED IN STOCK, IT WOULD BE NEXT TO IMPOSSIBLE TO LIST EVERY ITEM IN OUR BIG STOCK, WHICH ARE OFFERED AT SPECIAL LOW PRICES! IN A VARIETY STORE YOU WILL FIND BARGAINS EVERY DAY—BUT NOT AT LOW PRICES LIKE THESE! SHOP THIS AD VERY CAREFULLY AND THEN COME TO OUR STORE AND SEE THE THOUSANDS OF OTHER BARGAINS! IT WILL PAY YOU TO—

Stock Up At These Low Prices!

SALE STARTS 8:00 a. m. FRIDAY



<p>TOILETRIES</p> <p>POWDER or CREAM Lady Ester — Each 9c</p> <p>TOILET TISSUE Northern — 4 Rolls 29c</p> <p>SHAVE CREAM Palmolive or Colgate's, giant 35c</p> <p>HAND LOTION Chamberlain's, 50c size 39c</p> <p>ANTISEPTIC 16-Ounce Mottle, 25c value 20c</p> <p>ANTISEPTIC 6-Ounce bottle, 15c value 10c</p>	<p>DRUG SUNDRIES</p> <p>VICK'S VAPO-RUB Stainless — 35c Size 29c</p> <p>MILK OF MAGNESIA 16-Ounce Bottle 23c</p> <p>RUBBING ALCOHOL 16-Ounce Bottle 19c</p> <p>MINERAL OIL Heavy—12-Ounce Bottle 25c</p> <p>MENTHOLATUM 30c Jar 25c</p> <p>CHICK WATER Trough Gallon Size, galvanized 30c</p> <p>CHICK FEEDER 32 Hole—Galvanized 25c</p> <p>HYDROGEN Peroxide 8-Ounce Bottle 15c</p> <p>OLIVE OIL Imported Virgin, 5-Oz. Bottle 25c</p> <p>MUTTON SUET SALVE Penetro — 25c Jar 19c</p>	<p>ALARM CLOCKS</p> <p>3 Styles, 4 Assorted Colors — Special \$1.09</p> <p>OIL CLOTH, 46-In. 20 Assorted Patterns 25c</p> <p>BIRD CAGES, green Ivory or black, slidetrap \$1.95</p> <p>DRESS BUTTONS 1 Lot — 3 Cards 5c</p> <p>10c BUTTONS and SLIDES Choice of Stock 9c</p> <p>CURTAIN RODS, Extra Heavy, 48-In. extension 9c</p> <p>PHOTO FRAMES 8x10 35c</p> <p>YARN 10c Ball for 9c</p> <p>TEA POT SET 4 Pieces, \$1.19 Value 98c</p> <p>DOMESTIC Heavy unbleached—Yard 10c</p>	<p>MARK ITEMS On this Ad which you wish to purchase and Bring Ad With You to Help You Shop!</p> <p>PAINT 1-4 Gallon 50c</p> <p>DOMESTIC, Extra Quality, Bleached—Yard 12 1/2c</p> <p>CHINA COTTON Size 72-90 — Roll 50c</p> <p>THEME PAPER 100 Sheets, round corner 9c</p> <p>WASH BOARDS Each 49c</p> <p>KOTEX 12's—2 Packages 39c</p> <p>RUBBER GLOVES For Household—Pair 22c</p> <p>ROUND MIRROR \$1.39 Value \$1.19</p> <p>MOTH BALLS Perfumed — 10-Ounce Box 15c</p>	<p>Dishes - Utensils ROASTER</p> <p>Aluminum, High Grade 59c</p> <p>VACUUM BOTTLE Pint Size 79c</p> <p>WATER GLASSES 9-Ounce Size — 2 For 9c</p> <p>COVERED BUCKETS 2-Quart Size 9c</p> <p>Bathroom Fixtures Soap Dishes, Towel Bars and Paper Holders—Each 9c</p> <p>Kitchen Tools Egg Beaters, Can Openers etc. — Each 9c</p>	<p>MISCELLANEOUS</p> <p>DUST PANS 12-Inch, Green Enamel 9c</p> <p>ASPIRIN St. Joseph — Box 9c</p> <p>RAZOR BLADES Double Edge — 11 for 9c</p> <p>FLOOR MATS Felt Base — Each 9c</p> <p>PURSES Ladies' — \$1.00 Value 69c</p> <p>WASTE BASKETS Specially Priced 10c</p> <p>HALF HEELS with Nails Men's Sizes — Pair 9c</p> <p>BELTS Women's — 20c Value 9c</p>
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LADIES' Wearing Apparel

LADIES' CANNON SILK HOSE Pure Silk, Two-Thread Construction. **98c**
\$1.19 Value

LADIES' SLIPS \$1.19 Value 98c	LADIES' SILK HOSE 3-thread construction, 98c val 89c
LADIES' SLIPS 50c Value 49c	Ladies' Balbriggan Gowns Extra Sizes, \$1.19 Value 98c
LADIES' SLIPS \$1.00 Value 89c	Children's BLOOMERS Pair 15c AND 25c

LADIES' HOUSE SHOES Red or Black. PAIR **50c and 39c**

MEN'S and BOYS' FURNISHINGS

MEN'S MATCHED WORK SUITS Vat-dyed pants and shirts, guaranteed to give Long, Hard Service. **\$2.29**

DRESS SHIRTS Men's — \$1.19 Value 98c	SUIT CASES 24-Inch Size 89c
SHORTS Sanforized broadcloth—Each 25c	DRESS SOCKS Men's — Pair 10c
ANKLETS For Men — Pair 25c and 15c	ANKLETS, Children's All Colors and sizes—Pair 15c

MEN'S WORK GLOVES Per Pair **10c to \$1.25**

ALDERSON'S VARIETY STORE

SALE CLOSING SATURDAY, APRIL 2

SALE CLOSING SATURDAY, APRIL 2

Thermos JUGS
Gallon Size **\$1.39**

Matched Kitchenware

Canister Set **49c** | Step-On Can **59c** | Waste Basket **25c**

8-PIECE REFRIGERATOR SETS
89c

32-Pc. Glassware Dinner SETS
Rose or Golden Glow **\$1.98**

Extra Heavy Galvanized No. 3 Size Wash Tub
95c

32-PIECE Dinner SETS
\$3.29

TABLE LAMPS
LARGE ASSORTMENT
Complete, With Bulb **\$1.49**

LOCALS

To Amarillo Friday

Went Mr. and Mrs. F. T. Rolson and daughter, Betty Jane, Mrs. A. H. Streu and daughter, Helen Frances, Mr. and Mrs. W. A. Stewart and daughter, Melvina, Genece Standifer, Mrs. H. A. Close, Mrs. Jack Wayland, Mrs. J. A. Callahan and daughter, Ruth, Margaret Jones, Lueta Borden, Frances Borden, Mary Louise Dean, Mildred Curtsinger, Jean Williams, Mr. and Mrs. O. T. Williams, Mrs. A. Peterson, Mrs. Ellis Coombes and children, Mr. and Mrs. C. O. Phillips and daughter, Bernadine, Mrs. Russell Carroll and Mrs. J. W. Kirby.

Mr. and Mrs. L. D. Cole of Amarillo, were guests of Miss Mattie Mae Swisher and other friends, here Tuesday.

Mr. and Mrs. H. H. Hawkins

were Amarillo visitors, Tuesday.

Mrs. Helen C. Huggins and Mr. Peterson, Area Supervisors of the WPA, visited the local WPA Sewing Room, last Friday. Jonnie Estes was an Amarillo visitor, Saturday.

Attend Chiropractic Meet

Dr. and Mrs. R. E. Perkins, accompanied by four students, attended a district chiropractic meeting held in Plainview, Sunday. The students were Paul Parr, Wilbur Meade, Kermit Wilson and Eugene Boggs.

In Amarillo, Tuesday, for the Panhandle Music Festival, were Mrs. Rem Witherspoon, Mrs. Edgar Sowell, Mrs. R. E. McCullough and daughter, Norma, Mrs. Carl Jennings and son, Bobby, Mrs. J. O. Newell and daughter, Nadine, Mr. and Mrs. R. P. Conaway, Barbara Burney and Mrs. L. A. Ricketts.

In Plainview for District Meet

Representatives from the local Baptist Church are attending a district meeting for the W. M. U. B. T. U. and Sunday School workers held in Plainview yesterday and today. State Sunday School Secretary, G. S. Hopkins, and State Treasurer, George Mason, were scheduled as principal speakers. Those from Hereford making the trip, were Mrs. Jack Roberson, Thornton Shirley, Mrs. C. T. Guseman, Gleaves Owen, Mrs. Harry Whitthurch, Mrs. A. O. Thompson, Mrs. J. M. Gilliland, Mrs. O. T. Williams, Mrs. R. E. Perkins, Pollyanna Crawford, Virginia Moseley, Annie Jo Owen, Joyce Cress, Glennis Cockrell, Bobby Turner and Rev. W. E. Barnes.

In Amarillo Saturday, were Misses Madelyn Bell, Tallie Bell, Mary Bradley, Belle Harris, Neville Wrenn, Ela Alkman, Frances Fuljimgin and Sadye Rigler.

Mr. and Mrs. Henry Hastings and family, were in Tulla Sunday, for visits with relatives, Mrs. Hastings' mother, Mrs. R. G. Tomlinson, returned to Hereford with them for an extended visit here.

Miss Viola Phillips spent the week end in Canyon. She was a guest of a cousin, Miss Betty Ball, at Cousons Hall. Miss Ball is a former Hereford resident. She is the daughter of Mr. and Mrs. Frank Ball of Tucumcari, N. M.

Mrs. John Wayland returned to her home in Amarillo, Saturday, after a short visit here in the home of her son, Jack Wayland.

Mr. and Mrs. Bob Curry of Pampa, spent the week end in Hereford, visiting her parents, Mr. and Mrs. Burl Elliston and other relatives.

New Mexico Visitors Here
Guests of Mr. and Mrs. F. P. Lyons last week, were her sister, Mrs. L. E. Murray and Mrs. Hugh

Attend Presbyterian Meet in Canadian

Four representatives of the local Presbyterian church attended the annual Presbyterian held in Canadian, Tuesday and Wednesday. Representatives from all over the Panhandle attended the two-day conference held for the women of the Presbyterian churches in this district. Those who attended from Hereford were Mesdames John Olson, Paul Mathers, E. S. Ireland and W. A. Hunter.

The Whiteface Round-Up

Vol. II—No. 17 HEREFORD HIGH SCHOOL, THURSDAY, MARCH 24, 1938 PUBLISHED EVERY THURSDAY BY THE STUDENTS OF HEREFORD HIGH SCHOOL Page 11

Parents Plan Trip For Band

The Band-Parents Association, in their last regular meeting, voted unanimously in favor of giving the band members a trip to the Boy Scouts Camp, north of Las Vegas, New Mexico.

Plans are being made by the parents as to when the trip will be made, how it will be made, the amount of food that each member will eat each meal, the number of days the band will be there, the time that will be most suitable for everyone, and many other necessary arrangements that must be made for the trip.

The Band Parents chose this place because it has been used in previous years by the band, and everyone seemed to have such a good time that it was thought it would be the most suitable place for the band to go, as most of the students in the band have never been there.

ATTENTION!

JUNIORS and SENIORS
Attention! Juniors and Seniors! The banquet has been changed to the Presbyterian Church, March 31, at 8 o'clock. Come on, come all! This is going to be a swanky, snazzy affair. Very elite—clowns, balloons, etc.

GET YOUR NAMES AND DATES IN "THIS" WEEK IMMEDIATELY!!

PUBLIC SPEAKERS ARE ENTERTAINED

Friday night, March 18, the Public Speaking Classes were entertained with a lovely reception. Schools from various places were represented and private students were there. The affair took place at Dr. Rhodes' home at 1806 Harrison Street, in Amarillo.

The program consisted of eight numbers. The public speaking class of Hereford gave a selection of choric reading. After the program punch and cookies were served. From all reports the class had a very entertaining and educational time.

Those taking part were Ruth Callahan, Mildred Curtsinger, Margaret Jones, Genece Standifer, Melvina Stewart, Charles Virden, Glenn Ricketts, William Bowman and Karl Wilson Shirley.

From what is being said, some very lovely people were met during the reception.

MR. FAUBION SPEAKS TO GIRLS

Mr. Faubion of Amarillo, made a brief talk to the Girls' Hi-Y on March 15. His talk concerned the problems of girls in the Hi-Y field.



SPANISH CLUB
Here is the Spanish Club of Hereford High. It is sponsored by Mr. G. M. Hudson and is composed of members from Spanish I and II classes and some former Spanish students.

JUNIORS AND SENIORS COME TO DEATH GRIPS IN GYM

If one did not see the basketball games last Thursday night, March 17, he missed some fun. The Senior girls played the Junior boys, who were wearing boxing gloves, first. The girls just ran away with the game, the score being 18-37.

The next game played was between the Junior girls and the Senior boys, with the boys wearing boxing gloves. The girls won this game with a score of 22-20. This proved to be the most exciting game of all the games played.

CLASSES TO SPONSOR PAPER ONE WEEK

Each class is to sponsor the school paper for one week! Those few words put ambition in a reporter's heart. Each class will put out a full paper. The class will have a full staff. Everyone should co-operate and try to make his class win. The winning class will be awarded the Whiteface Round-Up Banner.

VIRGINIA MOSELEY AND FRANK VAUGHN ARE SOPHOMORE CANDIDATES

Virginia Moseley, whom the Sophomores consider to be the most beautiful girl in Hereford High School, without exception, was nominated by the Sophomores for the beauty contest between the classes, being sponsored by the staff. Frank Vaughn was nominated for the ugliest boy. The Sophomores are practically sure that their candidates will win this contest.

With the leaving of Marthanelle Ewton, the Sophomore vice-president, a new officer was needed. Bernadine Phillips was elected to fill her place.

TRACK BOYS BEGIN TO WARM UP

Track season has rolled around again for dear old Hereford High. Although the track boys did not show up so well last Thursday afternoon against Tulsa, Friona and Dimmitt, they have a good chance of going places this year.

Two boys are back from last year's men. They are R. C. Ashlock and Paul Foster. Ashlock runs dashes while Foster specializes in the half-mile. They both ran in the mile relay team that won the district last season.

There are some very promising boys showing up this year besides these. Wesley Guthrie and Anderson Axe have been doing considerably well on the hurdles and 100-yard dash. Posey has been stepping right along with Foster on the half. Spradley runs a nice quarter considering the time they have practiced. Boyer handles the weights for the team with Ashlock assisting. Other boys coming out are Parker, Massie, Lance, Wilkins and Dowell.

Speech Tournament To Be Held In Amarillo

The Eighth Annual Speech Tournament sponsored by the Speech Department of Amarillo High School, will be held in Amarillo, Saturday, March 26. Members of the speech class will make the trip to the tournament.

Of the contestants sponsored, various speech members will enter debate, declamation and dramatic reading. Try-outs for the latter two contests were held today with judges selected from out in town. One girl and one boy may enter each contest offered.

This tournament offers speech students of the Panhandle an opportunity to practice their speeches or readings in preparation for the Interscholastic Speech Meet in April.

Glee Club Attends Teacher's Meet

Having practiced, practiced and practiced on several songs, the Girls Glee Club went to the teacher's convention at Canyon and joined with other choruses in singing the required numbers.

Twenty-four out of the Glee Club went, the selection beginning with the Seniors and going down through the classes until the number was reached.

It was very interesting and impressive to see the different choruses, most of which were in uniform.

The girls reported that they saw many of the Hereford teachers including Mr. Hudson, Mr. Dillehay, Miss Crawford, Miss Rutherford, Miss Sullivan; also Miss Campbell, an ex-teacher of Hereford.

Hi-Y Honored By Mr. Faubion

On March 5, the Hi-Y club was honored by the presence of Mr. Faubion. He was also the main speaker on the program.

He talked about the Older Boys' Conference, in which he is playing an active part. The subject of the conference is "Me Third." He said that college life is harder than high school life and that good sportsmanship is the best policy. He urged every member of the club to be present at the conference.

Mr. Faubion is the State Representative of the Y. M. C. A. He works among older boys organizations.

The president of the Amarillo Hi-Y, Woodrow Baldwin, and an assistant sponsor were also present.

Chemistry Class Receives Compliment

Mr. L. B. Baker, head of the biology department in WTSC, gave the highest of compliments to the Hereford High School chemistry class.

Mr. Baker visited the class and his comment was that the class was one of the best and most interested classes that he had observed.

VEGA DECLAMERS COME TO HEREFORD

The Vega declaimers came to Hereford, March 22, to be judged in order to decide the winning declaimers. Miss Crawford, Miss Hastings and Miss Kiry were the judges of the contest held at 4 o'clock in the high school.

Supt. A. R. Castleberry brought four declaimers and four storytellers from Vega to compete.

Attend C. M. Brown Funeral Rites in Clovis

Among those attending funeral rites held for C. M. Brown in Clovis, N. M., Saturday, were Mr. and Mrs. C. T. Guseman, Mr. and Mrs. E. H. Norton, Mr. and Mrs. B. E. McCullough, Mr. and Mrs. H. D. Culpepper, Mr. and Mrs. Elmer Reynolds, Mrs. W. L. Alexander, Mary Lee Alexander, Mr. and Mrs. J. T. Guinn, Mr. and Mrs. Jim Mauk, Mr. and Mrs. Bill Smith, Verna Culpepper, C. R. Smith, Ben Bates, Roy Smith, O. G. Hill, A. B. Beteman, J. A. Pitman, Glenn Weir, Louis Woodford, DuBois Walker, E. Ramsey, A. H. Streu, Frank Giles, Wirt Phillips, J. D. Sowell and Buren Sowell.

Lawrence Kerr and W. I. Gifford of the HOLC offices in Amarillo, transacted business in Hereford, Monday.

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Ed Ross - Acting Editor
 Alton Foster - Business Mgr.
 Virginia Newell - Ass't. Business Mgr.
 Betty Cockrell - Exchange Editor
 Betty Tyson - Feature Editor
 Rose Wilkins - Humor Editor
 Virginia East - Headline Writer
 Edith Jackson - Copy Reader
 Edna Phillips - Proof Reader and Typist.

REPORTERS

Ann Cockrell, Anna Marie Cooper, Kathryn Henderson, Evelyn Melady, Faye Crosthwait, Jean Prince, Jack Nicks, Vivian Olson, Madeline Phillips, Helen Frances, Mary Tiefert, Dorothy Melville, Mattie Louise Lawbon, Walter London.
 Sponsor, Miss Stacia Irene Crawford.

Do We Really Mean This?

As the war situation grows more and more slowly becomes a reality, we discard some of the ideas which we formerly held of war. We who are high school students have never known war as it is. We have only heard our fathers or grandfathers talking of the glories and patriotism of war - it has been more or less a fairy tale - something that "never really happens."

Now it is becoming an everyday subject of conversation among the boys in particular. Still they are not serious about it. On these school grounds - I very often hear some boy remark, quite nonchalantly that he may soon be "cannon fodder" for the Japs, or that "it won't be long until I'll be shooting them by the dozen." Is this the spirit which we should have about this monster called "war," when a crisis may be close at hand? Do we want to be a blood-thirsty, murdering, uncivilized country? Why not speak differently of war if we do not like it - and we certainly hate the thoughts of it! Even though we, as students of this high school, are small and insignificant in the nation, we may be responsible for the opinion someone else forms on such subjects as war.

HIGH SCHOOL WORK IS INDICATIVE OF COLLEGE WORK

When the records of former high school students are compared with the college records of these same students, it is found that the college records, nine times out of ten, run parallel with the records made in high school.

This point was brought out the other morning in assembly, when a report of a few of the former students of Hereford High School was given. Those that ranked in the leading first quarter of their classes in high school were in the same position in college. Some who were in the lower quarters of their classes in high school were in corresponding places also.

In a very few cases it was noted that students in the second quarter in high school had risen to the first quarter in college. In still fewer cases, those in the first quarter in high school had fallen to the second, third or fourth quarters in college.

Nicknames

Frankabelle Robinson - Fizzy Belle.
 J. C. Vaughn - Shrivel.
 Paul Foster - Post Toasties.
 Mildred Rutherford - Mollie.
 Ruth Callahan - Toot.
 Chilton Foster - Chilly.
 Morris Easley - Fish.
 Mary Louise Dean - Deanie.
 Thama Cawthon - Rusty, Torchy, Boots.
 Billy Wedertcook - William.
 Margaret Jones - Squirt.
 Helen Ruth Barber - Bobby.
 Pauline Parker - Polly.
 James Isom - Sonny.

GADABOUT

Once in a lifetime does one see a group of girls work as hard as the F. H. A.'s. They stay on the trail like a bloodhound 'til one buys from them.
 It certainly seems good to see the basket ball girls home. They had a swell time, but they're glad to be back.
 Humorous situation:
 Junior and Senior girls reaching high and low levels in their expectations for a date to the banquet.

Freshmen Choose Their Staff

The Freshmen met at the usual meeting place March 15, to elect the new members of their staff for the paper that the Fish are going to sponsor for one week.

Those selected were Editor-in-Chief, Kathryn Henderson; assistant editor-in-chief, Josh France; Exchange Editor, Doris Elaine Dillehay. The others have not been elected as yet because the bell rang before they had time to finish them.

During the meeting, candidates for the prettiest girl and ugliest boy in the classes were brought around and showed to the Freshmen.

There is no doubt but what their girls are really pretty but the Freshmen still have the prettiest girl, (so the class thinks) but about which boy is really the ugliest, they have not yet decided.

A PEEP INTO OUR NEIGHBOR'S YARD

The cast for the Junior play of Tulla High School has been selected and they have begun the rehearsals. The title of the play to be presented by the Junior class, is "Mama's Baby Boy."

The health classes of Dalhart High School are studying posture. Posters have been made by the first and second year classes and placed on display in many rooms.

SENIORS RECEIVE PICTURES

The Senior Class meeting was held on March 16. The class pictures were given to the Seniors, and much confusion resulted. There were many exchanges of opinion, and one could really find out what his face looked like in the eyes of others. The pictures were very satisfactory to everyone.

Bernadette Albright was elected prettiest girl in the Senior Class, and (Mutt) Jasper Vaughn was elected as the ugliest boy. Take a great big look at our candidates for they perfectly fulfill the requirements.

A report was given by the play committee regarding its activities. Also, a committee was appointed for the class night program.

It was reported that Mr. Dillehay took with him to Canyon, Genece Standifer, Clinton Massey and Mary Tiefert to look after the plans for the Whiteface head to be mounted and placed in Hereford High School.

WRANGLERS DISCUSS DEBATE

The Wranglers met March 16, to discuss the debates which were previously given. Many weak points were made better and we hope they shall become better debaters in the near future.

NOT SO PERSONAL

Edith Jackson spent last week end in Canyon visiting her aunt and Leslie Lisle. H-m-m, a good time was had by all, eh Edith?

Dorothy Nelle Trimble, Elyse Wilkins, Barbara Brotherton and Faye Crosthwait were in Clovis last week end, visiting Marjory Miller and Norma Jane Foster.

Mary Ann Baird of WT, visited Faye Crosthwait and friends last Thursday and Friday.

Did You Know . . . ?

Mr. Willoughby has accused "Sunshine Crawford" of being a pessimist.
 There are only ten weeks of school left.
 The "Redcoats" visited H. H. S. last Tuesday morning.
 Mr. Willoughby's blackboard looks like a telephone booth.

JUNIOR BAY VIEW CLUB HEARS DISCUSSION ON "THE THEATRE BUSINESS"

"The Theatre Business" was the lesson subject for the Junior Bay View Club at the home of Mrs. Alton Fraser, Thursday evening. Mrs. Marlin Gilliland had charge of the program. She reviewed an article found in Fortune Magazine, in which the Theatre and its varying business angles were discussed. She said in part, "The essence of Theatre business is the fact that it is about as speculative as any engaged in by man, including the business of New York Stock Exchange. Most businesses have goods and are looking for purchasers."

Theatre business has purchasers and is looking for goods in the form of good plays. Fifty years ago there were 5000 theatres scattered over the United States. Last year there were 200. Ten years ago the New York stage presented 195 plays, last season there were 90.

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GARDEN CLUB TO MEET FRIDAY

The March meeting of the Garden Club will be held at the County Court House Friday afternoon at 3 o'clock. All interested men and women are invited to attend.

YOUNG PEOPLES CHRISTIAN ENDEAVOR SOCIETY

Members of the Christian Endeavor met last Sunday night to discuss the topic "War or Peace," at the First Christian Church, with round table discussion and worship program being led by Carl Qidham. Plans were made to attend the annual convention of the Endeavor Societies at the West Amarillo Christian Church, March 22. At the business meeting, the resignation of Erma Faye Robinson as reporter, was accepted, and Mildred Sawyer was elected to that position.

Relief clients of a New Jersey town must turn in their license

plates before they are given food orders. In other words, they must eat without plates.

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SOCIETY

MRS. JOHN McLEAN, Society Editor Phone 181-W

CHRISTIAN ENDEAVORERS HAVE PARTY

Intermediate Christian Endeavorers of the Christian church were entertained with a party at the church, Friday night. Games, stunts and contests furnished entertainment. Sponsors of the group are Mrs. H. M. Redford and Mr. A. Peterson.

Those present, were Rue Wilson, Eleanor Wilson, Dorothy Coombes, Rena Rae Renfro, Margaret Higgins, Katherine Henderson, Lois Agnes Gilbreath, June Dameron, Billy Dameron, Jack London, Richard Peterson, Daniel Russell, Baxter London, Gertrude London, Larry Trimble, F. L. Lucas and the sponsors.

INTERMEDIATE C. E. HAS SERVICE PROGRAM

A Program on "Service" was given by members of the Intermediate Christian Endeavor of the Christian Church at the meeting held at the church Sunday evening. Rue Wilson was in charge of the lesson and Daniel Russell gave the scripture reading followed by prayers offered by Billy Dameron, Larry Trimble, Richard Peterson and Mrs. H. M. Redford.

Talks concerning "Service" in the church, home and community were made by Rena Rae Renfro and Eleanor Wilson. June Dameron summarized the needs for service in the world. Discussion was led by A. Peterson, sponsor.

FRIENDSHIP THEME FOR EPWORTH LEAGUE PROGRAM

The Epworth League of the Methodist Church held its regular meeting at the church, Sunday evening. A program on Friendship was presented with Virginia Newell as leader. Special music was furnished by Billie Louise Davis. Talks were made by Floyd Ross, Billie Louise Davis, Virginia Eerie Reed, and a poem was read by the leader.

Four new members were welcomed. They were Ida Belle Hicks, Mary Beth Hicks and Mr. and Mrs. Watson.

ATTEND CHURCH CONFERENCE

Members of the Presbyterian Church who attended a church conference held in Amarillo, were Rev. and Mrs. John C. Thorns, Mrs. John Olson, Mr. and Mrs. G. M. Hodson, Mrs. Horace Baird, Mrs. Ullman Hunter, Mrs. W. L. Simpson and Mrs. W. A. Hunter.

at the Central Presbyterian Church in the interest of Sunday School work. Mrs. Margaret Hummel and Mrs. Miriam Peterson, sponsored by the Board of Christian Education, with headquarters in Philadelphia, Pa., gave demonstrations on how to teach in Sunday school.

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An Open Letter To The People Of The Hereford Trade Area

In publishing the Hereford City and County Directory, we realize that we made many mistakes; some of them might have been avoided, while others couldn't be helped.

We were inexperienced in the publication of such directories, and with so many different persons working, it is only natural that we make errors in the book. However, we appreciate the fine co-operation extended us by all persons whom we contacted - and we wish to assure that we did our best to make the directory without mistakes.

Any name which may have been omitted from the listings was left out by error - and we feel sure that any person omitted will consider our inexperience, and will forgive us such mistakes.

In publishing the directory, it has been our aim to serve the community; Profits from the book will be used to benefit the Hereford Band. Again we thank all persons concerned for their assistance and splendid co-operation.

The Band Parents were very anxious to have every person's name in the city directory and gave notice through the columns of the Band for any person who was not called upon to fill out a card to please notify The Band Parents.

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 See HAROLD CLOSE OF RALPH SMITH.
HEREFORD BAND PARENTS ASS'N.

HEREFORD BAND PARENTS ASSN.

Bill McLean On Honor Roll At Texas University

AUSTIN, Texas—Dean H. T. Parlin has announced the fall semester honor roll for the College of Arts and Sciences at the University of Texas. Among the students whose quality and quantity of work entitled them to a place on the honor roll was William Franklin McLean of Hereford.

Adrian News

(40 miles northwest)

MRS. ALLEN BELL

The Weekly Bible Study Club met Wednesday evening in the home of Reverend and Mrs. Bruce. Due to the fact that all teachers went to Vega, there was not many at the club. Rev. Oscar Bruce led the discussion, which was a review of the "Sermon on the Mountain," and other parts of the New Testament.

Those attending the club, were very pleased that the schools of

Rev. and Mrs. Bruce, and Mesdames B. E. Witt and N. L. Jacobson.

The monthly meeting of the F. T. A. met last Tuesday night, March 15. The program was opened by group singing, led by Mr. J. C. Baker, Jr. The invocation was led by Rev. Oscar Bruce.

The theme of the program was "School Duties." Mr. J. Paul Morgan told about camp experiences. The social hour was held with Mrs. G. F. Morgan and Miss Henrietta Criezi serving the refreshments.

Mrs. J. E. Speed and Mrs. J. B. Monahan entertained the bridge club Monday night, March 14. A dinner, was served to the following: Mr. and Mrs. L. A. Worsham, Mr. and Mrs. John Skaggs, Mr. and Mrs. W. V. Folbert, Mrs. G. F. Morgan, Mr. and Mrs. Glenn Howard, Mr. and Mrs. E. C. Chapman, the hostesses and the hosts, Mr. and Mrs. J. B. Monahan and Mr. and Mrs. J. E. Speed.

Wednesday evening Dr. L. A. Wood, State Supervisor of Public Instruction, spoke at the Vega High School auditorium. His speech was about the necessity of music in public schools. He was

Oldham county are teaching music. The Choral Singers from Vega, Adrian and Wildorado sang.

Mr. J. B. Spears gave a short talk of appreciation. He is a Deputy Supervisor. Mrs. L. A. Wood was introduced to the audience.

Those attending the program from Adrian, were Miss Lora Faye Clemmons, Mesdames Brown and Levi, Messrs. J. C. Baker, Jr., G. A. Syms, P. Morgan and V. E. Lemke.

Wednesday afternoon Mrs. Glenn Howard entertained the Sewing Circle. This is a new club which has only met once before. The members enjoyed the afternoon with crocheting and knitting.

Refreshments were served to the following: Mesdames Manuel Lovelace, O. G. Calhoun, E. C. Chapman and the hostess, Mrs. Glenn Howard. The club will meet at Mrs. Manuel Lovelace's next time.

Mr. and Mrs. E. A. McAdoo of Amarillo, were visitors in Adrian Saturday and Sunday, March 12 and 13.

Mr. and Mrs. Kenneth Zaring of Santa Rosa, N. M., visited friends and relatives in Adrian, March 13. Miss Lora Faye Clemmons visited in Duke, Okla., March 12 and 13. She bought a new automobile while there.

Thursday, March 17, school was dismissed at Adrian, for the meeting held at Canyon. Teachers attended the conference at Canyon, which they enjoyed very much. It was entertaining as well as educational. The theme of the conference was, "Adjusting the Teaching Personnel to the Changing Curriculum." The teachers received many helpful and practical suggestions.

Luncheons were arranged for various groups, and entertaining programs were enjoyed.

Miss Amelia Helena Guenther, head of the Commercial Department of Berger High School, spent the week end with Lora Faye Clemmons of Adrian.

Sunday morning, March 20, the House of God was filled with a large congregation, both for Sunday School and Church. Rev. Brian, of Wayland College, filled the pulpit.

Services were held Sunday evening at 8 o'clock.

Those enjoying the Senior Picnic, held Friday, March 18, at Dripping Springs, were: chaperons, Miss Verna Mae Spande and Ray Brown. Students attending: Misses Dorothy Spande, Donna Gale Harris, Nadine Whotstone, Olaf Bohannon, William Hallabough, Marvin Long, Earl Brown and John McLean.

Vega News

(23 miles north)

MRS. H. R. SHIELDS

Milton Cotton of Pampa, visited home folks, Friday and Saturday. Mrs. A. L. Fox, who is teaching in New Mexico, spent the week end with her husband.

Doris Kent Shields, daughter of Mr. and Mrs. Joe Shields, had an appendicitis operation at the St. Anthony Hospital, last Friday.

Honoring the birthday of Rev. L. E. Godwin, Mr. and Mrs. W. O. Williams entertained with an informal party, Thursday evening. The social was enjoyed by a large number of the members of the Baptist Church in Vega.

H. G. Artz was an Amarillo visitor, Saturday.

Mr. Jim Chapman of Adrian, was a business visitor in Vega, Saturday.

C. T. Everett and family, visited friends and relatives in Dallas, last week.

Mrs. N. E. Wiseman was an Amarillo visitor, Tuesday.

Mrs. Robert Cotton entertained several of her friends with a bridge party, Thursday evening.

Mrs. J. T. Shelton left Tuesday for Shamrock, to be the guest of her son.

Mr. and Mrs. Warren Robinson returned Saturday, from Crosbyton. They will be at home to their

friends in the J. E. May apartment.

Miss Elaine McCombs has accepted a position in the Metz Bakery in Amarillo.

Mrs. J. C. Ebersole has been ill for the past week.

Miss Lenora Giles spent last week end with her parents, Mr. and Mrs. Jess Gilles.

Marion Denny, a former Vega boy, was recently married in Long Beach, Calif. He belongs to a marine corps, which left for a cruise this week.

Mr. and Mrs. A. M. Miller were Amarillo visitors, Wednesday night.

Oldham County teachers had a joint meeting in Vega, Monday night to discuss plans for spring track meet.

Mr. and Mrs. C. H. Eastman were in Amarillo on business, last Tuesday.

Mr. and Mrs. Jack Roberson entertained their son, Tony, with a birthday party, Thursday afternoon.

Mr. and Mrs. Goyldy of Wildorado, were Vega visitors, Wednesday morning.

James Watkins and Glenn Boydston attended the wrestling match in Amarillo, Monday night.

The following teachers attended the District teachers meeting in Canyon, Friday and Saturday: R. R. Castleberry, A. L. Fox, Mr. and Mrs. George Caviness, Lucille Hughes, Rachel Shields, Fern Landers, Mrs. V. McGee and Rena Davis Johnson.

Mrs. Hugh Knox and Mrs. Glenn Boydston entertained with a dinner party in honor of Mrs. L. E. Godwin's birthday, Thursday evening at the home of Mrs. Knox. John Van Meter was attending business in Stamford, several days last week.

Mrs. Allen Stagg invited several of her friends to an all day quilting at her home, Tuesday. A covered dish luncheon was served at the noon hour. Those present, were Mrs. W. A. Jinks, Mrs. R. W. Armitage, Mrs. C. R. Rhea, Mrs. R. C. Godwin, Mrs. Frank Newberg, Mrs. H. G. Green, Mrs. A. M. Miller, Mrs. Iva Houseman, Mrs. C. M. Ragley, Mrs. John Halliburton, Mrs. J. L. Watkins and Mrs. D. W. Clark.

Mrs. Ray Jones is spending the week in Amarillo with relatives.

Miss Juanita Baker, who has had a position with the Soil Conservation Service, has returned to her home in Stegler, Okla.

Mr. and Mrs. G. J. Reading and son were in Amarillo, Sunday.

Mrs. Stella Thruett, Mrs. W. M. Cotton and Mrs. Bob Cotton returned Sunday from Wellington, where they had been visiting relatives.

Mr. and Mrs. O. O. Slutz and Mrs. Glenn Boydston were Amarillo visitors, Friday.

Miss Darlene Dygart and Leon Ledbetter spent Sunday in Claude, with Mr. and Mrs. H. C. Pafford.

The Methodist Missionary Society met with Mrs. John Halliburton in her home, with Mrs. Joe Scott as co-hostess, Thursday afternoon. Mrs. Roy N. Ivy presided over a brief session, after which a social hour was enjoyed.

Mr. and Mrs. Jess Giles spent Sunday in Amarillo.

Mrs. Shorty Russ was seriously ill a few days last week.

Frona News

(22 miles west)

BY ELLA MARIE LANDRUM
R. D. Parr of Clovis, was a Frona visitor, Saturday.

Mr. and Mrs. Roy Golden of Melrose, N. M., visited in the home of Mrs. Golden's parents; Mr. and Mrs. J. W. Parr, Saturday and Sunday.

Mr. and Mrs. Smiley Fulks attended the Fat Stock Show in Fort Worth a few days this week.

J. B. Buske and Lucille Curry were Plainview visitors, Tuesday.

Mr. and Mrs. Lloyd Tolleferro of Lubbock, visited friends and relatives here, Sunday. Mrs. Tolleferro was formerly Miss Lucille Routh.

Mr. and Mrs. Claude Hurst of Rhea community, transacted business in Frona, Tuesday.

Bill Flippen of Adrian was in Frona on business, Wednesday.

John Chronister was a Hereford visitor, Tuesday of last week.

Mr. and Mrs. N. L. Golden were Melrose visitors, Wednesday.

There was no school at Frona Friday, because of the teachers meeting held at Canyon.

Miss Joyce Landrum was a Hereford visitor, Friday afternoon.

At a recent meeting of the Board of Trustees of the Frona Independent School, Professor O. M. Stewart was re-elected to the position of superintendent of the school for the next term. Mr. Stewart is now serving as superintendent of the schools for the third year. He has not yet accepted the election.

Mr. Jim Griffith was a Hereford visitor, Monday afternoon.

Mrs. Oscar Pope, who has been visiting in Oklahoma City, returned home one day last week.

M. A. Crum spent Thursday and Friday at Floydada on business and visiting relatives. He returned home, Saturday.

J. R. Roden had improved the appearance of his building on Main Street, which is now occupied by Miller's Recreation Hall. He has had a new front built on the building.

Ernestine Gatlin is spending the week here with her grandparents, Mr. and Mrs. J. W. Parr, while her sister has the measles, in order to escape the disease so she will not have to miss any of her school work.

O. H. Curtis, manager of the Wheat Growers, Inc., spent the latter part of last week at Dallas in attendance at the meeting called there with officials of the railroad companies in regard to securing a more favorable grain rate.

Messrs. Ray Landrum and Smoky Price spent a few days this week in Dallas.

Mrs. ASA ATCHLEY

There were 53 at Sunday school, Sunday. Rev. Frazier of New Mexico, gave a program of special music, which was very interesting.

Mr. and Mrs. Charles Noland were visitors in Amarillo, Monday.

Mr. and Mrs. Lewis Jay and daughter of Progressive, visited in the Ray Johnson and Lois Lookingbill homes, Sunday.

The "Winnie Lawrence" Sunday School class gave a surprise birthday dinner for Mrs. Bill Smith at her home at Black, Sunday.

Mrs. B. C. Roberson has been on the sick list for the past week.

Mrs. Ky Lawrence gave her mother, Mrs. Lee Kendall, a surprise birthday dinner, Sunday.

J. B. Noland, Ernest Kendall and Frank Lookingbill returned from Kansas City, Mo., Sunday.

Messrs. and Mesdames C. R. Walser, J. B. Noland, Ky Lawrence, C. B. Thomas, C. A. Butler, Mmes. B. C. Roberson, Asa Atchley, John Delozier, Misses Christine and Gertrude Atchley and Shirley Ruth Thomas attended church at Frona, Sunday evening.

Eugene Staats, Ralph Atchley and Elizabeth Ann Lookingbill are recovering from measles.

Mr. and Mrs. W. H. Hawkins and sons of Lamesa, were in the B. A. Atchley home, last week end.

Mr. and Mrs. H. D. Hill and sons of Ford, and Mr. and Mrs. Bill Knox of Hereford, spent Sunday in the B. A. Atchley home.

Mr. and Mrs. Jack Streun are the proud parents of a 6-pound son, Eugene Duane, born Wednesday, March 16th.

Mr. and Mrs. Sherra of Tulla, and daughter, and Mr. and Mrs. Buns of Arney, were visitors in the Charles Roberson home, Sunday. Mrs. Sherra is Mrs. Roberson's aunt. This was their first meeting in almost twenty years.

Koma Hyatt of Happy spent the week end in the C. H. Butler home.

Mr. and Mrs. Tandy Legg and Viva Mae Thomas, and Mr. and Mrs. C. H. Butler went to the teachers meeting in Canyon, last week end.

Mr. and Mrs. C. H. Butler visited

in the D. H. Allmon home at Westway, Friday evening.

Mr. and Mrs. James Gandy are visiting in the J. P. Gandy home, this week.

Mac Noland is on the sick list this week.

Mrs. Beulah Roberson of Hereford, was in the Charles Roberson home, Sunday.

Miles Roberson of Hereford, was in the B. C. Roberson home, Sunday.

Stamps of World Collected

Dawson, Ia.—It took eight months, but Franklin Ludwig, 17, has completed a map of the world on which every country is represented by its own postage stamp. He said 641 different kinds of stamps from 122 different countries were used.

Stencils, ink and office supplies at Brand Office.

THE YEAR'S BEST BUY in a HARVESTER

EVERY Harvest-All



The ONE-MAN 'TRAVEL-LINE' HARVESTER For All Farm Crops That Are Threshed . . .

Harvests wheat, oats, rye, barley, alfalfa, soybeans, clover—46 or more different crops! The Harvest-All is sturdy, rugged-built to eliminate breakdowns. One man operating the tractor controls the whole job—it's quick, easy, economical. Any normal 2-plow tractor pulls and runs the Harvest-All. Adjustable Reel controlled from driver's seat.

Capacity TO HARVEST MORE ACRES PER HOUR THAN 8', 10' OR MOST 12' COMBINES!

The width of the cylinder, straw racks, grain pan, shoe, fan—NOT the length of the cutter bar—determines the CAPACITY of a harvester. The Harvest-All is built on the "Travel-Line" principle of the pipe — full 38" wide throughout the harvesting units. Has enormous capacity.

You can pour water faster through a pipe that through a funnel because the pipe has no narrowed-down part.



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TRACTOR Lighting Equipment

No matter what kind of work a Farmer is doing, whether it's plowing, hating, planting or harvesting—he likes to see just what kind of job he's doing. When doing any of these jobs at night you need good lighting equipment—we have the correct lighting supplies at MILLER AUTO STORE in our big complete stock of automobile and tractor supplies! Come in today and see them!

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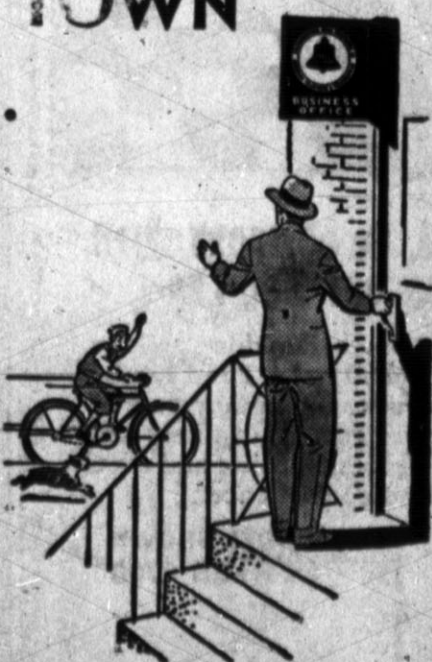
THE best thing about your telephone service is that it's home town service—tailor-made for you at the switchboard by people who live and work here.

Experts can develop better methods of giving you service. Scientists and engineers can contribute new inventions and developments. Western Electric can buy and manufacture economically for the operating companies of the Bell System.

And all of these things can—and do—help tremendously at the job of giving you good telephone service at a fair cost.

Yet not one of them could replace the qualities of friendliness and neighborliness which grow out of the fact that the men and women who operate the telephones here belong to and are part of this community.

SOUTHWESTERN BELL TELEPHONE COMPANY



Small Incomes, Too Need Checking Accounts

Almost everyone with a large income has a checking account, but the person with a small income also needs protection and convenience in paying bills. A canceled check is permanent proof of payment; no receipt is necessary. You can make payments anywhere in the country by check. In keeping a budget, check and stubs are constant records of where, when and how your income is spent. We invite you to open a checking account at the First State Bank.

First State Bank



Katherine Kirby Talks To Junior Discussion Group

The Junior Discussion Group met Monday evening at 8 o'clock with such a large attendance that it had to meet in the County Court Room. Katherine Kirby gave a review of a talk by Dr. Bradley of the People's Church in Chicago, on Dr. Seabury's book, "Help Yourself to Happiness." Afterwards there was a discussion on some current topics, led by H. M. Redford and Willoughby. It was a most interesting meeting.

Frio News Items

LURLINE DIXON
Margaret Benson went to Ward, Saturday, where she will work for Mr. and Mrs. Head.
Miss Mildred Barnett attended the teachers convention held in Canyon, Friday and Saturday. She visited her parents, Mr. and Mrs. J. E. Barnett, of Washburn, Sunday.
Mr. and Mrs. Joe Benson and Elsie Curry of Amarillo, visited in the A. T. Jones home, Sunday. Mrs. Benson will be remembered as Gladys Jones.
Mr. and Mrs. Deard Robertson of Amarillo, visited Mr. and Mrs. Albert Springer and family, Sunday. W. M. S. met with Mrs. Mike Cassel, Wednesday, with seven

members, Miss Alma Andrews, Mrs. T. L. Sparkman, Jr., Mrs. Elmer Jones, Mrs. H. D. Robbins, Mrs. Dave Benson, Mrs. Owen Andrews, and Mrs. R. L. Hance, present. There were four visitors, Mrs. J. M. Dixon, Mrs. M. T. Sparkman, Mrs. S. J. Barclay and Mrs. C. H. Boyd, present. A handkerchief shower was given, honoring Mrs. Hance, who is moving to Jumbo soon.
Mr. and Mrs. H. D. Robbins and family, and Mr. and Mrs. L. N. Tension and family visited in the R. L. Hance home, Sunday.
Mr. and Mrs. J. M. Dixon and Mr. and Mrs. C. R. Boyd attended the sale at the Oxford farm in Jumbo, Thursday.
Mr. Dave Stuart and son of Clarksville, Ark., visited in the H. D. Robbins home, Tuesday night.
Mr. C. R. Boyd worked part of the week at Black.
Mr. and Mrs. J. M. Dixon visited in the Joe Hastings home of Dimmitt, Friday.
Mr. and Mrs. Richard Simpson and family of Pampa, visited in the Dave Benson home over the week end. Mrs. Simpson will be remembered by her friends as Gladys Benson.
Mr. and Mrs. Frank Barber, Flake Barber, Milton and Murla Newell of Hereford, visited in the J. M. Dixon home, Sunday afternoon.
The birthday of Saint Patrick was celebrated in the Frio community with a forty-two party given by Mildred Barnett in the home of Mr. and Mrs. M. T. Sparkman, Wednesday night.
The house was decorated with green and white. A large shamrock was used as a centerpiece for the dining table, where the following guests were served punch and cookies: Mr. and Mrs. Albert Springer, Mr. and Mrs. L. T. Tension, Mr. and Mrs. R. L. Hance, Mr. and Mrs. T. L. Sparkman, Mr. and Mrs. Mike Cassel and family, Mr. and Mrs. D. O. Benson, Misses Alma Andrews, Mary Lois Springer, Olivia, Margaret and Virginia Benson, Ruby Boyd and Kona Fay Tension, Messrs. George Springer, Hubert Battles, Henry Andrews, Jack Owens, Wayne Sparkman and Calvin Tension, and the hostess.
Church services, both morning and night, Sunday, were well attended. Singing services will be held next Sunday night.
M. A. Dickerson of Duke, Okla., visited in the M. T. Sparkman

home, the first of the week.
Mr. and Mrs. Pearl Singleberry of Hereford, visited in the Earl Springer home, Sunday.
Frank Robbins spent last Sunday with Calvin Tension.
George Albert Springer, Wayne Sparkman and Mildred Barnett visited in the Earl Springer home, last Friday night.
Mr. and Mrs. Verne Freat and Mr. and Mrs. A. Nafziger of Tulsa, visited in the Earl Springer home, last week.
Mr. Ray Robbins of Groom, visited in the H. D. Robbins home, Saturday.
The Estes farm was purchased last week by Henry and Owen Andrews. The D. O. Benson family will continue living there.

Progressive News

(1 mile east, 6 miles north)
BY OLIVE PERKINS
The Progressive Workers' Club met with Mrs. Luke McBrayer, Wednesday. The afternoon was spent socially. The next meeting will be with Mrs. Roy Wagner.
Mr. Seales started his irrigation pump, Wednesday. His well runs about 1200 gallons of water.
Forbus Blakemore is visiting his aunt, Mrs. J. O. Hicks and children at Childress.
Wayne Kimmons, former teacher at Progressive, was visiting with friends in the community, recently.
Mr. and Mrs. C. P. Caldwell and Miss Eunice, spent Sunday in the Lee Kendall home, near Summerfield.
Miss Wilma Higgins spent Sunday night with Miss Agnes Hicks. Ray Neel assisted by Rev. Grubbs, delivered an address at Progressive Sunday afternoon.
Mrs. Ray Hershey attended a Sunday School party at Mrs. Beavers' Tuesday afternoon and helped serve.
Jimmy Green, who has been in the Godwin Sanatorium, came home, Saturday.
Mr. and Mrs. Owen Neel and Wayne were in Amarillo, Thursday.
Mr. J. Beard's brother from Amarillo, visited him Friday.
Mrs. Claude Ricketts of Hereford, spent Thursday afternoon with Mrs. Ira Ricketts.
Miss Eunice Caldwell visited home folks, Sunday.
Mr. F. D. Perkins and Miss Olive called on Mr. and Mrs. F. H. Oberthier, Sunday afternoon.
Mr. and Mrs. Edgar Russell have returned to the farm with his father, after several weeks spent in Hereford.
Miss Agnes Hicks spent the week end at home, near Canyon, and attended the teachers meeting at Canyon.
Miss Lucille Parks visited home folks over the week end.
The pupils, both rural and high school, enjoyed the vacation, Friday, while the teachers attended a teachers meeting at Canyon.
Mrs. Gilbert Donovan and children, Eloyse and J. G., of Lanore, North Carolina, came in Friday, for a visit with her parents, Mr. and Mrs. J. L. Park and other relatives and friends.
Mr. and Mrs. Luke McBrayer and daughters visited her parents, M. and Mrs. Ira Ricketts, Sunday.
Mrs. Ray Hershey visited Mrs. Arch Conklin, Tuesday evening, while Mr. Hershey attended the Masonic meeting.
Arnold Hershey spent the week end at home.
Mr. and Mrs. Paul Cavender and children of Amarillo, visited her parents, Mr. and Mrs. J. L. Park and Mrs. Gilbert Donovan, from North Carolina, Sunday.
Mr. and Mrs. Howard Hershey and children, Mr. and Mrs. Arch Conklin and children visited in the Ray Hershey home, Sunday.
Mrs. Ira Ricketts is still sick in bed and under the care of the doctor.
Mr. C. C. Bowman took William Bowman and Glenn Ricketts and two other members of the Public Speaking Class of the Hereford High School to Amarillo, Friday, where the boys entered a speech festival.

home of his daughter, Mrs. Dock Roberson, Wednesday.
Mrs. Grace Robertson and Wilma Jo, returned Friday, from Dallas, where they have been visiting with relatives.
Ina May Hewitt returned to school Thursday, after several days of illness.
Mr. and Mrs. John Paetzold and son, James Leroy, motored to Kingfisher, Okla., last Friday, where they were called on account of the illness of Mrs. Paetzold's father.
Mrs. Leland Mask of Borger, returned home after a visit with her parents, Mr. and Mrs. E. C. Hewitt. Another daughter from California, is here visiting.
Mr. and Mrs. Guy Edwards and family spent Sunday in the A. E. Edwards home.
Mrs. H. B. Elliston is in the Deaf Smith County Hospital, where she underwent an operation last Thursday. She is reported to be improving.
Wilma Roberson spent Thursday and Friday in Hereford with her grandparents.
Mr. and Mrs. W. B. Saxon and Emmette B., spent Sunday in Canyon, with his sister.
Vera and Kenneth Rea spent Friday with Junior McBrayer, in Hereford.
Miss Lucille Park attended the teachers conference at Canyon, Friday and Saturday.
Miss Peggy Valentine spent Sunday in Amarillo, with her sister, Miss Lorene.
Mr. and Mrs. D. W. Henry of Plainview, spent Sunday in the Fred Henry home.
Mr. and Mrs. R. W. Elliston and family and Mr. and Mrs. Bernice Dee Fortner of Arney, attended church in Lubbock, Saturday and also visited relatives.
Mr. and Mrs. Fred Henry and Mildred spent Saturday in Isaac, attending to business.
Mr. and Mrs. W. P. Graham of Odessa, spent the week end with her sister, Mrs. Lee Coonauger, and mother, Mrs. D. C. Williams.
Mr. D. R. Carmichael and Lois and Rachel Brown returned from Carter, Okla., Wednesday.
Mrs. Lance and Mr. and Mrs. W. G. Harris of Summerfield, called in the home of Pete Carmichael, Sunday.
Mr. and Mrs. Troys Carmichael and Lois were dinner guests in the Pete Carmichael home.
Mr. H. B. Elliston, Helen Frances, Minnie Opal and Clifton visited in the Fred Henry home, Sunday.
Miss Louise McClure spent the week end in Fort Worth.
The Catholic Bible Study Club met at Mrs. Ray Wilhelm's, Sunday evening.
Mr. and Mrs. Albert Schultz and family of Nazareth, visited in the home of her parents, Mr. and Mrs. Joe Hoffman.
Mrs. Pit Babcock of Hereford, visited in the N. G. Elliston home, Thursday.
Mr. Bob Hoffman was in Amarillo, Thursday.
Miss Lucille Hoffman, who has been visiting in the home of her parents, returned to Borger, Friday.
Mrs. Outen from California, is here visiting in the home of her brother, Mr. Andrew Gilliam.
Wyche Club met in the home of Mrs. W. F. Whitley, March 17. After the business meeting the afternoon was spent in piecing a quilt. Refreshments, carrying out the St. Patrick's Day color, were green lemonade, sandwiches, in which a leaf of shamrock was placed, potato chips, pickles, stuffed olives, and green jello with whipped cream and cake. Those present, were Mrs. Outen of California, Mrs. Tom Carter and son of Hereford, Mrs. Pit Babcock of Hereford, Miss Lucille Hoffman of Borger, and Edna Hoffman, visitors, and Mrs. Dock Roberson, Mrs. Jake Boeskin and Bobbie Ray, Mrs. John Lueb and Bernice, Mrs. Gilliam, Mrs. C. E. Rea, Mrs. Lee Coonauger, Mrs. Pete Carmichael and sons, Mrs. Albright and son, Mrs. Lucille Olson, Mrs. R. C. Valentine and Mrs. Evans, members, and the hostesses, Mrs. J. W. Whitley and Mrs. Allen Medlin.
Club will meet the next time with Mrs. Dock Roberson, April 7.
We are glad to see so many young people present at Sunday School Sunday. Lucy Ann Mitchell played the piano for the singing. There will be a "dinner on the ground," Easter Sunday, and an Easter Egg hunt in the afternoon at the home of R. C. Valentine.
The baseball team is busy practicing for the games to be held in Hereford, Wednesday.
Miss Oline Ramey and Mrs. Doyle Rose of Hereford, acted as judges in the Wyche school declamation and story-telling try-outs, to be given in the interscholastic League in Hereford, Friday, March 25.



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Car owners with this I'm-from-Missouri attitude are the best "prospects" for Phillips 66 Poly Gas. They doubt claims; they want facts. So here they are:

It is a fact, proved by thousands of scientific laboratory tests, that Phillips 66 is the highest test gasoline which you can buy at regular price. It is a fact that Phillips is the WORLD'S LARGEST producer of natural high test motor fuel; which explains why Phillips can give you higher test without higher price.

Why not find out what this premium-quality gasoline will do in your car? Phill-up with Phillips and feel that difference! You'll discover that your motor starts faster and warms-up sooner. You'll use less choke and go more miles to the gallon. You'll get less vibration and more power, less noise and more speed.

See if it doesn't cost less to run your car better, by stopping for a trial tankful at any Orange and Black 66 Shield.

THE HONEST HIGH TEST MOTOR FUEL
at the price of ordinary gasoline

HAD ANY HEADACHES LATELY? NO, THANKS TO YOU AND NERVINE

Nurse Thanks Friend for Recommending DR. MILES NERVINE

A nurse writes that she suffered from frequent headaches. Nothing stopped them until a friend recommended DR. MILES NERVINE. She says Nervine stops headaches before they get a good start.

Three generations have found DR. MILES NERVINE effective for Nervousness, Sleeplessness due to Nervous Irritability, Nervous Indigestion, Headache, Travel Sickness.

Get DR. MILES NERVINE at your drug store in liquid or effervescent tablet form.

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Loans in 10 Minutes

Herman E. Charles

HEREFORD

INSURANCE AGENCY

Star Theatre Building

WYCHE ITEMS

(1 1/2 miles south, 8 miles east)

MRS. R. C. VALENTINE
Mr. and Mrs. Dock Roberson and Wilma and Weldon, spent Sunday in the Walk Bradley home in Hereford.
Mr. and Mrs. F. D. Ferguson and children, attended Sunday School and church in Hereford.
Mr. John Paetzold returned home from Rhinland the last of the week.
Mr. C. E. Rhea motored to Canyon, Thursday, and his daughter, Melba, returned home with him for the week.
Mr. Walk Bradley visited in the

Messenger News

(27 miles west)

BY MRS. J. N. MESSENGER
We have been having so many truck loads of cattle passing for several weeks and just learned that they belong to Mr. Cecil Guseman. He bought them at Midland and had them trucked to his ranch northwest of Messenger school. There was four hundred fine-looking cattle.

J. T. Guinn, Jr., has been real sick the past week with the measles, but is better at this time.

Mr. Barrett Sowell of Hereford, visited in the home of Mr. and Mrs. Burum Sowell, Sunday.

Most of the neighbors in this community attended the funeral of Mr. Charles Brown, Saturday afternoon, at Clovis. We extend our deepest sympathy to the bereaved family and to his brothers and sisters.

Ralph Smith and his mother, and Nola Fays, drove over to Amarillo, Saturday, and spent the day. They moved Louis Smith and his wife out to his father's ranch. Miss Smith came home for a few days visit, and will return to Amarillo, Tuesday.

George C. Messenger and his mother drove up to Hereford Sunday to take Stephan, as he was going as far as Fort Worth in one of Mr. George Brumley's trucks and from there on to Dallas by bus. He is on his way to the State Clinic for crippled children and from there to the Baylor Hospital for treatment.

While in Hereford, Sunday, George C. Messenger and his mother, and his son, Stephan, attended the morning services at the First Baptist Church.

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OVER 90 IN USE IN THIS TERRITORY

Ask your neighbor — if he has a Johnston Pump he will be glad to boost them to you... the owners of our pumps are our best salesmen...

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PHONE 110 WESTERN NAT'L. BANK BLDG.

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SEE US...

... if you want to buy or sell. Have buys in any size tract; also city property on easy terms.

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SEE YOUR STATION FOR ALL FARM NEEDS —

WE CAN SAVE YOU \$\$\$\$

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CONSUMER'S FUEL ASSOCIATION of Hereford can save the Farmer many dollars on his farm needs. In addition to tires, Labelle Discs and Crescent Lister Shares, we have a complete line of

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CONSUMERS FUEL ASSOCIATION, Inc.

Football District Divided and Rules Formulated In Recent Meet

Limits Placed On Awards For Football Boys

C. H. DILLEHAY NAMED CHAIRMAN FOR FIFTH CONSECUTIVE YEAR

At a meeting of schools of District 1, Class B, in Canyon, Saturday, March 19, plans were made and rules formulated for the district football conference. Chief among the rulings was a division of the conference. Towns represented were Canyon, Vega, Hereford, Dalhart, Tulla and Dumas.

In the election of officers for 1938, C. H. Dillehay, superintendent of Hereford Schools, was elected chairman for the fifth consecutive time; A. R. Castleberry of Vega, and Milton Morris of Canyon, committeemen; Blake Bolton of Dalhart, and G. H. Jones of Happy, alternates.

The committee moved and carried that the following rules be adopted:

1. That the District be divided into two sections with Dalhart, Dumas, Canyon, Vega and Stratford in the north half of the District, and Happy, Tulla, Dimmitt, Friona, Farwell and Hereford in the south half of the District.
2. That each section determine its own method of play-off.
3. That sectional championships be decided by November 12, 1938.
4. That the protest fee shall be \$25.00, the team losing the protest to pay the cost, and if losing team does not make good the protest check, it shall be suspended from district competition for two years. Protest checks must be posted not later than SEPTEMBER 24, 1938, and must be accompanied by a membership fee of \$3.00.
5. That the District Chairman shall purchase a trophy with funds of the District, to be given to the winner of the district championship for 1938.
6. That all players shall be declared eligible under a SWORN STATEMENT from the SUPERINTENDENT, that the list of eligible players shall be filed with the District Chairman by September 24, 1938, and that the District Chairman shall furnish each participating school a copy of all eligibility lists sent him by other competing schools of the district.
7. That all players shall be eligible by the time of the ringing of the last school bell on Friday afternoon, one week preceding the game in which they are to play.
8. That all teams shall instruct the officials to keep first downs and twenty-yard penetrations for each game played and that the same shall determine the winner of the game if a tie score is the result. (Score, penetrations, first downs, in order, to determine the winner).
9. That no awards shall be given before the end of the first semester and to the players only who have passed in three subjects that semester.
10. That beginning September, 1938, one athletic award to cost not more than \$7.50 may be given to an athlete and that the cost of additional awards during his high school career must not exceed \$1.00 each.
11. That the District Chairman be instructed to communicate with

other district chairmen and the State Interscholastic League offices in an effort to secure the removal of the one-year transfer rule as it applies to Class B schools.

12. That each school send the District Chairman a list of satisfactory officials with its eligibility list, and that the names submitted by the various schools be sent to all other schools of the District by the Chairman.

May I again urge superintendents and athletic officials of the member schools to check carefully the eligibility of all players. During the four years that I have been your chairman, we have never had the eligibility of a player protested. It is only fair to our representative students that we refrain from the possibility of playing those who are not eligible. Moreover, a careful check may avoid bringing the integrity of some innocent school official into question because of the action of some unscrupulous student or other person outside the school.

C. H. DILLEHAY, Chairman, District One, Class B.

Dawn Items

(12 miles east)

BY MRS. CARL WIMBERLEY

Wheat is looking fine here now. Fields that formerly seemed devoid of wheat are getting green.

A group of friends surprised Mrs. Ernest May with a covered dish luncheon on her birthday. The afternoon was spent in sewing and visiting. Those present, were Ruth Womble, Martha Galley, Wilda Womble, Laura May, Clea Reeves, Vada White, Helen Burke, Mary Bagwell and the hostess.

Mr. Ralph Latham of Amarillo, visited Mr. H. E. Miller on business this week.

The Dawn Study Club met with Mrs. Ruth Womble, Tuesday. The attendance was unusually good. Visitors present were Clea Reeves, Helen Burke, Mother Galley and Mrs. Minnie Walker. The next meeting will be with Mrs. Barnes, April 5.

Mrs. Moon of Slaton arrived this week for a visit with her niece, Mrs. W. J. Stewart.

William Wimberley has a new pick-up.

A group of ladies met at Mrs. W. J. Stewart's, Wednesday, to quilt. Those attending, were Mesdames A. T. Frye, W. P. Caraway, L. W. Harris, H. E. Miller and Mrs. Stewart.

Mr. Emmulus Smith of Michigan, arrived, Thursday, to visit his uncle, Mr. George (Grandpa) Smith and L. A. Smith. Mr. Smith is a commercial photographer and has recently been working in Old Mexico.

Dinner guests of Mr. and Mrs. Aubrey O'Neal, Thursday evening, were Mr. John F. Taylor of Canyon, and Mr. C. C. Gammill.

Mrs. Lois Campbell was the honoree at a lovely shower given Thursday afternoon in the home of Mrs. Stewart.

The school has been very busy this week getting ready for the county meet. Try-outs for all the track and literary events were held.

A splendid time was reported by all those who attended the Pie Supper, Friday night. Especially interesting, were the contests for the ugliest man and prettiest girl. Those who vied for honors for the ugliest man were Durwood Savage,

"You're A Sweetheart"



Allee Faye and George Murphy in the eye-filling comedy with music, "You're A Sweetheart," will offer the feature attraction at the Star Theatre; the film opens with a mid-night preview Saturday night, showing through Sunday and Monday.

Lester Galley and John F. Taylor, Mr. Taylor won.

The contestants for the prettiest girl, were Mary O'Neal, Ella Smith, Eula Margaret Savage and Joy Miller. Joy Miller won. Miss Miller is four years old. The pies and contests netted over \$23. A number of visitors from Canyon, were present.

Students attending WTSC, enjoyed a vacation Friday and Saturday, because of the educational conference at Canyon. Dawn school was dismissed Friday. Mr. H. E. Barnes and Mrs. Durwood Savage attended the meeting both days.

Miss Inez Miller spent the week end at home. Miss Alma Miller went with Professor Condon and a group from WTSC to Roswell, N. M., to attend a two-days meeting of the International Relations Club. Miss Miller is a government major.

Mother Miller, who has been ill, is doing fine now.

C. C. Wimberley transacted business in Canyon, Saturday.

Mr. and Mrs. Henry Tiefel of Hereford, visited Mr. and Mrs. A. T. Frye, Sunday.

Mr. C. C. Gammill spent last week end in Lubbock, returning Sunday. Mrs. Gammill, who has been visiting there, came back with him. She reports the house is none the cleaner because of his batching.

Mrs. Durwood Savage was honored at a lovely shower, Saturday night, given at the home of Mrs. Sears in Amarillo.

Mr. and Mrs. L. A. Smith entertained with a dinner, Sunday, honoring Mr. Emmulus Smith. Those present were Mr. and Mrs. O. G. Smith and family of Wildorado, Mr. and Mrs. Bud Heaton of Canyon, and Mr. and Mrs. N. R. Miller. A number from here attended

the funeral of W. L. Pickett, in Hereford, Sunday afternoon.

Friday night, April 1, will be community night. Plans for the evening's entertainment are not quite complete.

Daniel News

(7 miles east, 15 miles north)

BY PAULINE MOORE

We have been blessed with lovely spring weather during the past two weeks.

There was a good attendance at Sunday School. Everyone is urged to attend church next Sunday, conducted by Rev. Lee Perry.

Mr. Glenn Allred and Mrs. J. B. Gisham of Memphis were visitors in the community, Sunday.

Mr. and Mrs. Clarence McBroom, Mr. Dave Moore and family, Mr. and Mrs. Ervin Shugart, Mr. and Mrs. Clarence Brown, Mr. and Mrs. Cecil Hodges and children, and Miss Pauline Moore were shoppers in Hereford, Saturday.

Mr. and Mrs. Otto Smith and children, visited with Mr. and Mrs. Bud Heaton in Canyon, Sunday.

Mr. C. C. Gammill spent last week end in Lubbock, returning Sunday. Mrs. Gammill, who has been visiting there, came back with him. She reports the house is none the cleaner because of his batching.

Mrs. Durwood Savage was honored at a lovely shower, Saturday night, given at the home of Mrs. Sears in Amarillo.

Mr. and Mrs. L. A. Smith entertained with a dinner, Sunday, honoring Mr. Emmulus Smith. Those present were Mr. and Mrs. O. G. Smith and family of Wildorado, Mr. and Mrs. Bud Heaton of Canyon, and Mr. and Mrs. N. R. Miller. A number from here attended

School dismissed last Friday for the teachers conference in Canyon, during the week end.

Mrs. Garrison, Misses Bertha and Zelma Garrison of Olton, visited in the Joe Moore home, Sunday.

Most of the small children in this community have the whooping cough.

Mr. and Mrs. Floyd Tomlinson enjoyed the wrestling match in Amarillo, Thursday night.

Mr. Silas Hart of Canyon, called in the W. R. Moore home, Saturday afternoon.

The Palo Duro Baptist B. Y. P. U. gave a short program for the entertainment of the Bushland friends at Bushland, Sunday night.

Mr. and Mrs. Tom McClain have recently bought a new car.

Mr. Errington of Amarillo, and Mr. Cecil Hodges spent on night last week in the W. R. Moore home.

Mrs. Floyd Tomlinson and Nancy Kay, were in Canyon, last Thursday.

Dick Hudgens returned to his home near Olton, Saturday, after a few days visit with his sister, Mrs. Ervin Shugart.

Miss Lottie Allred has been nursing Lela Mae during the past week. Betty Joan, the newly born babe, is doing nicely, as well as the mother.

Mrs. Jack Moore was overwhelmed at the wedding present that she received at a shower given Wednesday at the home of Mrs. Stanley in Wildorado.

The wheat is looking grand in this community but the sandstorms have not finished their work yet, we fear.

There was a good crowd at the performance given at Wildorado, Friday night.

Mr. and Mrs. W. R. Moore and Wilma, drove to Friona, Thursday, on business.

Misses Frances Gill and Viva Mae Thomas attended the teachers conference at Canyon, Friday and Saturday.

Miss Viola Bedenk spent Thursday night in the Floyd Tomlinson home.

Mr. and Mrs. Otto Smith and children, visited with Mr. and Mrs. Bud Heaton in Canyon, Sunday.

Richard Moore and his aunt, Mrs. Belton Finney of Running Water, attended the show in Canyon, Friday night.

Mr. W. R. Moore is sowing barley seed on the Cheatham place.

Daniel school pupils are practicing racing and speakin for the county meet that is to be held in Hereford, Friday and Saturday.

Oliver Ray Finney of Running Water, and Grandpa Finney are visiting with their aunt and daughter, Mrs. A. D. Moore and family.

Mr. Clarence McBroom took a load of bundles to Hereford, Saturday to be ground for cow feed.

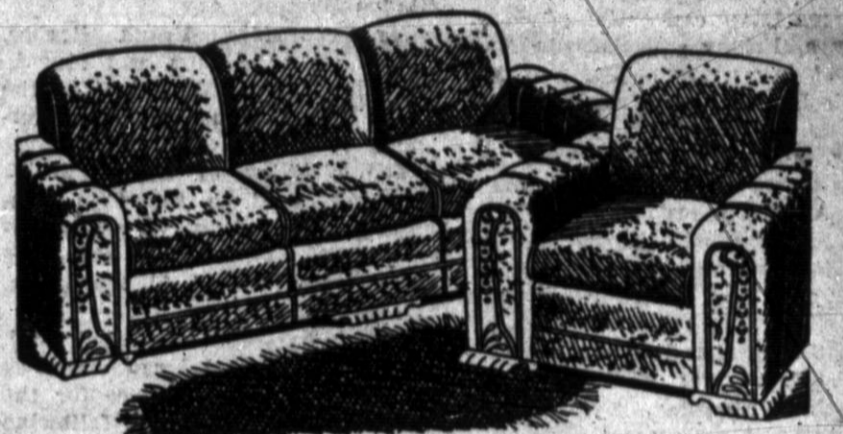
Richard and Glenna Moore were visitors with Ruth and Pauline Moore, Saturday evening.

Sisters Apart 59 Years

Kent, O. — Four sisters held a reunion which brought them together for the first time in 59 years. Their last get-together was in 1839. A brother, who lives in Castle Rock, Wash., was unable to attend.

LIVING ROOM SUITES

... for Every Home



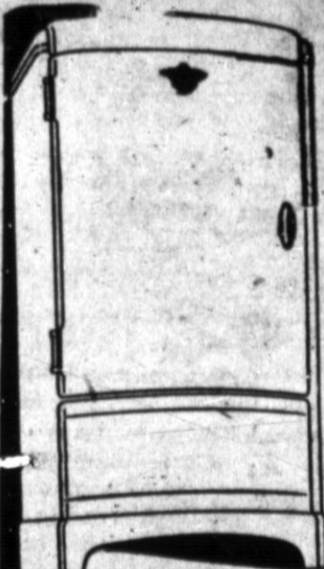
In showing one of the largest furniture stocks in the entire Panhandle, we naturally are proud of the high quality furniture which we carry at all times. Right now, however, we are exceptionally proud of our fine line of Living Room Suites; when we say that we have one for every type room, we are not exaggerating. We have them in 2-Piece, with odd pieces to harmonize — in all price ranges — and of so many different selections that you are sure to find one which will delight you. Visit us and see the big selection now on display.

E. B. BLACK COMPANY

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GET BOTH - FOR ONLY A FEW CENTS MORE A DAY!
ENJOY THEM IN YOUR KITCHEN - PAY AS YOU SAVE

1938 FRIGIDAIRE WITH NEW METER-MISER SILENT



Save Current Cost Depreciated in Frigidaire History!
Here's the greatest all-around money-saver in Frigidaire history! Slashes current cost to an all-time low! Saves amazingly more on food — on ice — on upkeep, too! And offers a host of new convenience features! NEW "Double-Easy" Quickcube Trays throughout! NEW Moisture-Seal Hydrators. NEWLY-Styled, roomy, 9-Way Adjustable Interior! And many more! In every refrigeration duty, the new 1938 Frigidaire saves more — offers more! Come in and see the PROOF today!

and Frigidaire Electric Range



Offers More Advanced Cooking and Baking Features Than Any Other 2 Ranges Combined!

At last! A range that makes tastier, cleaner cookery easier and cheaper than ever! A range that — in every model, every price class — unites more advanced features than any other two ranges combined!

Point for point, feature for feature, this sensational new Frigidaire Electric Range offers you more than any other range you've ever seen. Come in and see for yourself. Check each of Frigidaire's advantages one by one — then compare! You'll find that Frigidaire offers more... and proves it!

GET BOTH FOR AS LITTLE AS **30c** A DAY

COME IN AND SEE HOW FRIGIDAIRE'S NEW "EVEN-HEAT" OVEN — Ends baking uncertainties. "SPEED-HEAT" UNITS — Cook better — at less cost. "THERMIZER" COOKER — Cooks a whole meal for less than 2 cents.

GARDEN SEED

IN BULK

We just received a completely fresh stock of good bulk Garden Seed last week. Vegetable seed, flower seed, in fact, most any kind of seed you may want. Buy your garden seed in bulk — It's much cheaper.

Baby Chicks

We sell only Baby Chicks of Quality — every chick from blood-tested strains! Raise a few fryers for your own use... we can furnish you with any number or any breed of started or one-day-old chicks!

MERIT

CHICK STARTER

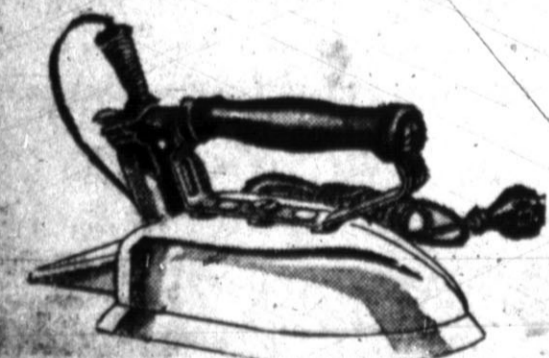
is one of the best feeds you can use to properly nourish your baby chicks. This feed is rationed so as to give them the stamina they need to survive. Properly fed chicks make much larger and much healthier chicks. Try a sack of MERIT today!

CUSTOM Grinding and Cleaning

WEST TEXAS FEED and SEED

PHONE 268

\$2.00 for Your Old Iron



On this AUTOMATIC, ADJUSTABLE, Heat-Controlled ELECTRIC

IRON

Price of Automatic Adjustable Heat-Controlled Electric Iron..... **\$4.95**
Less Allowance for Your Old Iron..... **\$2.00**

NET COST OF NEW IRON..... **\$2.95**

This Offer Good One Week!

These irons are equipped with the automatic adjustable heat control switch so that you may keep your iron at just the right temperature. Guaranteed against any defects in workmanship. We only have a limited number of these irons — so hurry in for yours!

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Rural Electrification

ARE YOU READY FOR IT?

Soon Farmers in Deaf Smith and Castro County Rural Electrification Project will have harnessed electricity! Are you ready for it?

There were days only a few short years ago when life on the farm was considered drudgery. Women became stooped and worn with hard labor. Men stood by and saw their crops burned and frazzled for the lack of water, and worst of all the farm boys and girls looked forward to and lived in hopes of the day when they might go to the city. But today residents of the cities are gradually migrating back to the farm, because they can have all the real comforts that are now enjoyed in the cities. Frigidaire Electric Refrigerators and Frigidaire Electric Stoves have taken much of the worry and hardships that housewives have to contend with. FRIGIDAIRE Refrigerators enable the housewife to keep the proper kinds of food to keep the whole family healthy and happy, and FRIGIDAIRE Stoves make it so much easier and enjoyable to prepare a meal, cooking the food in just the proper manner. ARE YOU READY FOR RURAL ELECTRIFICATION? If YOU do not have one of these modern FRIGIDAIRE Refrigerators or Stoves — YOU are not ready. Come in today and see them!

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