

The Hereford Brand

Published Every Thursday

Our Slogan—"More People—More Farms"

25TH YEAR, NO. 35

HEREFORD, DEAF SMITH COUNTY, TEXAS, THURSDAY, SEPT. 17, 1925

All Ready For Deaf Smith County Fair, Sept. 18-19

FARMING, LIVE STOCK, POULTRY, MERCHANTS BOOTHS, WOMEN'S WORK, PARADE, AMUSEMENTS

With feverish activity evident all down the line of the various departments in a last minute rush to close up details, with exhibits practically all in place, with the Sales Pavilion filling up with live stock and agricultural exhibits, the Courthouse being decorated and made ready for the ladies departments, and the poultry and merchants' booths going in at the West Texas Feed & Seed Co. building, the annual Deaf Smith County Fair of 1925 promises to be the largest and most comprehensive affair of the kind ever attempted here.

The amusement feature is also larger and more diversified than usual. The James Carnival Company is already on the ground with an assortment of things that go with a carnival attraction; a home Rodeo will be staged both afternoons, on the old rodeo grounds across the tracks southeast of town; a bulesque Polo game between cowboys on old mares will also be staged at the same place on Friday afternoon; a Pulling Contest between horses and mules and a mock trial of a scrub bull will all be features. The big Auto Parade will be staged on Saturday afternoon.

The work of getting up this Fair has fallen as usual on the shoulders of a few, but Thursday more help was on hand and rapid progress was being made. Taken all in all the 1925 Fair ought to be the biggest and best ever attempted here. The program as outlined by the secretary's office, follows:

Friday, September 18
Thirty minute band concert, 10:45 a. m., Main street.
Opening address, Dr. Jno. W. Overton.

Judging Poultry, 1:00 p. m., by Dr. Duke, Amarillo.
Band Concert at Sales Barn, 3:00 p. m.

Saturday, September 19
Judging Jersey and Whiteface cattle, 9:30 a. m.
Judging sheep, horses, etc., 10:30 a. m.

Judging Community Booths and all agricultural exhibits, 9:00 a. m.

All Boys and Girls Club exhibits will be judged in advance of the general displays so that they may also enter the general competition.
Dr. H. W. Duke and E. J. Currie of Amarillo, Prof. W. L. Stangl of

Texas Tech at Lubbock, B. B. Holland of the Mistletoe Creamery of Amarillo, and District Agent J. B. Edmonds of the Extension Department of the A & M College will constitute the staff of judges. Judging of Domestic Science exhibits and all other exhibits will be done by home talent.

A pulling contest between horses and mules will be staged at the Sales Pavilion at 2:00 p. m. The Scrub Bull will be tried at the Sales Pavilion at 4:00 p. m.

The Auto Parade, headed by the Hereford Band, including all the new cars from the Auto Exhibit, and followed by merchants and citizens cars decorated for the occasion, will be staged at 2:30 p. m. Saturday. Mrs. E. C. Eubanks has charge of this feature and all those with cars to enter are requested to report to her.

All live stock, except the poultry exhibits, will be in the Sales Pavilion. The Poultry and Merchants Booths will be housed in the West Texas Feed & Seed Co.'s building near the Pavilion.

The Women's Departments, Domestic Science, Art, Old Relics, etc., are housed in the Courthouse.

A home Rodeo, including riding, roping, bull dogging, wild cow milking, and all the stunts that usually go with a real rodeo entertainment will be offered both afternoons, right after lunch, on the old rodeo grounds across the track southeast of town.

A burlesque Polo Match between two teams astride ancient mares will be held on the same grounds about 2:00 o'clock Friday afternoon. Homer Wilson is in charge of this event.

Oberthier Plans 4 New Business Houses at Once

Building news of a substantial character was released this week by F. H. Oberthier, former manager of the Power & Light Company, who has let the contract and ordered the material for a new one story brick building, with sixty feet frontage and fifty foot depth which is to go in on the vacant lot between H. L. Rice and the Service-Like Filling Station, on West Third street.

Mr. Oberthier proposes to cut this building into four 15x50 business houses which he will rent. The walls will be built of sufficient strength to accommodate another story, should that ever become desirable.

West Third street is rapidly taking the lead in new construction and up-to-the-minute business service and other streets will have to look sharp or third will become the trading center of the city.

TRIAL OF SCRUB BULL WILL BE FEATURE OF COUNTY FAIR

A special feature of the Fair entertainment will be the Mock Trial of a Scrub Bull to be staged at the Sales Pavilion at 4:00 p. m. Saturday. Dr. Jno. W. Overton is the chief promoter of this burlesque and will act as defending attorney for the bull. Travis Dameron will prosecute and Judge Jno. P. Slaton will preside. A lot of fun is anticipated from this trial, as well as a good moral lesson.

MISSSES JOWELL AND STEELE HOSTESSES AT PRIVATE DANCE

On the eve of school, celebrating the close of vacation, Miss Inez Jowell and Miss Polly Steele entertained with a dance on Friday night, September 11, at the home of Miss Jowell. Among the young people present were: Misses Mildred McLeroy, Loreta Murphy, Mildred Cox of Hale Center, Messrs. John L. Ison, Van Bruner, Pete Vetsch, Geo. Connell, Jonnie Orr.

Officers of Chamber of Commerce Re-elected; Busy Program at Lunch Monday Attended by Overflow Crowd

The affairs of the Hereford Chamber of Commerce will be directed for another twelve months by practically the same officers, who have worked during the latter part of the present year. At last Monday's luncheon, held at the Hereford Hotel, the old board of directors, with the addition of C. C. Rockwell, was re-elected for another term. The board now consists of E. B. Black, president; G. A. F. Parker, vice president; Gano Hastings, treasurer; A. Herbst, Geo. L. Muse and C. C. Rockwell directors.

There was a tremendous crowd

Rural Schools in Opening Display Much Enthusiasm

The rural schools of the county all got an even start in the race for the training of the boys and girls of Deaf Smith county last Monday, Sept. 14.

The twenty nine teachers fresh from the Institute at Canyon and the pupils with renewed energy from their vacation of the summer met at the nineteen schools and began the year's work with a vim and a determination that will count later on. There is unusual interest and co-operation among the patrons and trustees and the future looks bright for the rural schools for the term of nineteen twenty five and twenty six.

The schools have been completely supplied with the required text books, the same texts being used throughout the county, including the city schools. A special effort has been made to have a uniform set of texts used in all the rural schools this term.

The local boards are fortunate in their selection of experienced teachers and this fact with the interest manifested in the schools by the public ought to make the coming term a banner year of our schools.

The schools located in the east end of District No. 5 have consolidated and two brand new trucks fitted out with the latest body designs for the transportation of children are now busy carrying their youthful burdens to and from the West Way High School. Free transportation of school children by truck is an innovation in Deaf Smith county and West Way is being watched with much interest.

There is no conceivable reason why the scheme will not work. The local trustees, Messrs. S. G. Moore and G. W. Wilson, have worked long and faithful in putting the proposition into working order, and no doubt they have started something that other districts will soon adopt, as it is a conceded fact that one good school with larger classes and more teachers is better for the children than a one teacher school with small classes.

Another item of interest is the fact that District No. 7 has created its first three teacher school in which all the eleven grades are taught.

The department of education is doing more for the rural education than ever before, so it would seem that with the department and the local interest pulling together the rural schools are destined to be as highly efficient as the city schools. To make it so let's stand by our teachers and trustees, they are trained efficient people who are trying to do the right thing by our children, and if there is any doubt or question over any proposition let's give the teacher the benefit of that doubt, and pull for our schools and put over any worthy proposition which we undertake.

EARL E. WILSON,
County Supt.

VOCATIONAL AGRICULTURAL CLASSES START OUT WELL

The vocational agricultural classes in the High School started off with a bang, with the opening of school. Forty boys here signed for the work and are divided into two classes of twenty each. They expect to make a good showing in the Fair and later in the year they expect to cause the people of Hereford to wonder just what it is they can't do.

Monday, a second table being necessary to accommodate the overflow. D. L. McDonald outlined the railroad situation and asked for more helpers and sterner work. Chairman Black strongly endorsed the request. C. C. Rockwell, in charge of the Fair finances made the same kind of talk and asked that more committeemen aid him in the work.

County Agent Dunkle and Secretary J. B. Elliston outlined work on the exhibits for the county and foreign fairs to date and asked for volunteers in packing up and shipping the exhibits to Abilene.

Dr. Overton stated that there were a number of homes in town not now connected with city sewerage, which was inimical to the general health, and asked for a resolution calling upon the city to make unusual efforts to have these connections made. The resolution was adopted.

Prof. Humble, Prof. Riggs and Artis Russell all three made short talks telling the athletic hopes of the local school for the coming term and asking hearty support financially and otherwise on the part of the business men. Secretary Moss said his Labor department was functioning as fast as possible and would make an effort to supply all local needs. Rev. W. R. Hill called attention to the "Go to Church Sunday" September 27, and asked unanimous support. S. P. Rosson said Hereford had an opportunity to secure an International Harvester Co. Short Course in January or February at a cost of not over \$100 for advertising. A resolution was adopted in favor of the Course. Several other routine matters were discussed. Next Monday the luncheon will be held at the City Cafe.

New Ice Plant is Formally Opened With Reception

Mayor E. S. Ireland formally started the new \$50,000 ice plant Monday morning that has just been completed in Hereford by the West Texas Utilities Company by pressing the electric switch which started the machinery in action. A large group of citizens and business people of Hereford were present for the opening of the new plant. Refreshments were served the visitors by Mrs. F. H. Oberthier, Sr. and daughter, Miss Fannie Oberthier, sister to Fred, Jr., the manager of the new concern.

The visitors were taken through the entire plant, and a public demonstration which will hold more than a car load of ice, is one of the best in this section.

The new engine which is used for pumping water for the ice factory caused a great deal of comment as to its future possibilities for irrigation purposes by the famous Hereford Shallow water belt. The engine pumps sixty gallons per minute and can be run at a cost of ten cents per hour.

The new ice plant is housed in a new brick building, 30x140 feet, that is considered one of the best constructed buildings in Hereford. It is fire proof throughout. The Texas Utilities Company will have the office of the light plant in the front part of the building.

SPLENDID RAINS INSURE WHEAT AND AID LATE CROPS

Splendid rains last week end has put the Plains country into magnificent shape for fall wheat sowing, and have helped materially in filling out a lot of the late young feed. Last Thursday night Hereford received three tenths of an inch, and on Sunday nearly an inch and a half was recorded here. The rains have been much heavier in spots than here and since Sunday many portions of the country, especially to the south, have been drenched with moisture that did not reach this far up. Harvesting is beginning in the southwest and has won several first place honors at the premier cat show of the United States with its student teams from the A & M College of Texas.

\$110,000 SUBSCRIBED FOR RAILROAD STOCK—MORE IS NECESSARY IF SUCCESS IS EXPECTED

Following a second rousing good railroad meeting at the courthouse last Monday night it was announced that Hereford had up to that time raised \$110,000 in subscriptions to the stock of the Texas Panhandle & Gulf Railroad company, but that this was not enough and the drive for additional subscriptions would be continued vigorously.

The meeting was preceded by a band concert and a larger crowd was on hand than at the first meeting. Chairman McDonald briefly stated the

Schools Open to Large Attendance; Many New Faces

School opened Monday with both buildings filled with the boys and girls who will determine very largely what this school year is to mean to them. Many new faces were seen in the two buildings, doubtless more than is usually the case. Figures are not at hand on the initial enrollment of last year but there are doubtless more in the two schools than there were at the same time last year, that is the total number is greater though there are possibly ten or twelve fewer in the high school. On Tuesday of this week there were 392 in Central School and 193 in the four high school grades. The figures of last year were taken on Wednesday.

The children are distributed by grades as follows: first grade 60; second 65; third 52; fourth 61; fifth 52; sixth 46; seventh 56; eighth 65; ninth 49; tenth 42; eleventh 37; grand total 585.

Some difficulty was encountered at the high school on account of the failure of the men working on the desks to finish the work in time for the opening of school. The work was begun in ample time but was delayed several days by different things that were not anticipated by those doing the work. Wednesday morning the entire day's program was finished using half periods. This enabled teachers to get the preliminaries out of the way and also helped the new high school students get their bearings so that there should be no confusion on Thursday.

The entire faculty is now present and ready for work. Miss Bessie Jones, who was delayed on account of illness, being the last to arrive. Miss Bessie Jones, who will teach public school music in Central School, arrived on Sunday. As this is her first introduction to Hereford it might as well be stated that she is a graduate of the University of Texas and has taken special work in public school music in the Cincinnati Conservatory of Music.

Miss Kilgore will have charge of high school music and glow clubs, and will teach private lessons in piano and voice in both buildings. Miss Nell Farmer will teach expression in both buildings, and assist with school plays. Band and orchestra work will be in charge of Ralph Smith who will also teach private lessons on band and orchestra instruments. Bible instruction in both buildings will be given again by Miss Watters.

PROF. STANGL WELL KNOWN JUDGE WILL BE HERE SURE

County Agent R. O. Dunkle is elated over the fact that he has secured the services of Prof. W. L. Stangl of Texas Tech to judge the registered Hereford cattle in the Deaf Smith County Fair this week. Prof. Stangl is the best known man of this kind in the southwest and has won several first place honors at the premier cat show of the United States with its student teams from the A & M College of Texas.

object of the meeting introducing three speakers, Dr. Jno. W. Overton, Henry Wilkinson and Judge Jno. P. Slaton. These three gentlemen, figuratively speaking, removed their gloves and handled the matter bare handed and without reservation.

Dr. Overton likened the matter to a sick patient who had called him in for medical consultation. He prescribed a dose of enthusiasm and a determination to get to work. Henry Wilkinson made his third talk of the campaign: "Boiled down his address consisted of the following query: "We have this money to raise; if it's not a business proposition, then we cannot afford to miss the chance; if it's not a business proposition, then we have no time for it. We have agreed that it is a business proposition. Now what are we going to do about it?" He expressed his confidence in the integrity of the Ft. Worth capitalists behind the road and urged stern work to put over the local quota.

Judge Slaton talked from a purely personal and what he called "selfish" attitude. Laying aside all community ideals he applied the benefits of a railroad to himself and his personal fortunes. He deducted from a calm and reasoning consideration that the road would greatly increase the value of his holdings, stimulate real estate activity, promote settlement, and in general rebound greatly to his financial benefit. Therefore he favored the railroad subscription.

After the talks Mr. McDonald said that he had that day turned over \$45,000 in signed subscriptions to a representative of the financing corporation. A meeting was to be held in Chicago Tuesday and it would be necessary to wire in to that meeting the total amount subscribed here by Tuesday. He wanted to wire that Hereford had at least \$100,000 signed for. Pledges not signed would not count. A call for subscriptions then followed and when the tally was completed the total of \$110,000 signed for was announced.

The work is to continue vigorously and the railroad committee has high hopes that Hereford's bid for the road will be accepted, should the promoters receive the coveted permit from the Interstate Commerce Commission.

Home Beautiful Judging is Being Done by Pastors

Judging in the contest for the prizes for the "Home Beautiful" contest was begun Wednesday and it was hoped to complete the work and announce the winners Thursday afternoon or Friday. The four local pastors, Revs. J. O. Haynes, W. H. Hill, J. T. Ross and Thurman Morgan, composed the Judges committee. An effort was made to secure out-of-town judges but this effort failed.

HENRY HOFMAN, 80 YEARS OLD, IS CHAMPION TRUCKER

Henry Hofman, eighty year old gardener of Deaf Smith county, says that truck farming here should not be overlooked, but should be classed as one of our biggest assets. Mr. Hofman holds the record for tomatoes here, and has already brought in the largest peppers this year. He spends most of his spare time in his garden, practicing what he preaches. He brought in a tomato that weighed nineteen ounces. His peppers will be taken to four of the leading fairs of the state.

Mr. Hofman says that age won't interfere with truck farming, for a fellow never gets too old to raise garden products in Deaf Smith county. He adds that more of the younger set should truck farm for better profits.

Stockman's Hotel Adds 15 Rooms For Its Patrons

Additional rooming facilities for Hereford are to be provided through the action of Omer Baker, of the Stockman's Hotel-Cafe, in leasing the second story of the Garrison Bros. Hardware building and remodeling it to accommodate fifteen rooms. With the thirty rooms Mr. Baker already has this will give him a total capacity of forty five rooms and facilities which will enable him to care for a large volume of business.

HIGH SCHOOL ATHLETIC ASSOCIATION IS ACTIVE

The Athletic Association of the High School has already started to work. The foot ball boys have sold \$147.00 worth of season tickets for their games this year and have stirred up a lot of enthusiasm in doing so. They wish to thank the business people of Hereford for their support and will feel very much encouraged if they will attend the games this winter. A few new suits and other equipment that was very much needed, have been ordered and things are expected to start off with a bang.



CAMEL, N. M.

Several good rains have fell during the past week and we have a good season which is making the wheat look good that is sowed, and the soil in fine shape for sowing.

Arvin Wood has been real sick for the past two weeks.

Having lived on his father's place near Bellview a few months, Dewey Pulliam moved back to his own place last week.

Mrs. George Shelton and children returned from a visit with her parents at Decatur, Texas.

John Bryant had a very bad foot caused by stepping on a nail which run nearly through his foot, last week.

Charlie Woods and family came out from Amarillo and are spending a week with home folks here.

The Misses Sybil and Maxine Spurlock came from school and spent the night with Ella Davis Thursday night.

Mrs. Dewey Pulliam's parents, Mr. and Mrs. Kincaid, of Wichita Falls are visiting them.

Henry Stovall is still on the sick list.

Earl Trapp and family spent Sunday with the Carroll Trapp family.

W. J. Fryar is suffering from a sprained ankle which he sustained when he jumped from Gabriel Kings thresher engine.

Several are signing up the railroad contract and are hoping for the actual building of the road.

Mr. and Mrs. Frank Young, Mr. and Mrs. Hob Moss and Frank and Bell Moss made a trip to Ft. Sumner the last of the week in Frank Young's truck.

Chilton Leach spent Thursday night with Lester Davis.

The Rev. J. L. Lewis and son Stanton were present at Harmony Saturday morning and night, and Sunday morning. He left an appointment for next second Saturday and Sunday and that will be the end of the pastoral year, when a pastor is to be called again.

Mrs. Lillie Gann returned to Amarillo Thursday after spending a few weeks here while they prepared their land and sowed it to wheat. Her brother, Pat Fitzsimmons, did the work. Her daughter, Mrs. Elva Wall, returned to Amarillo with her after a short visit here.

The J. L. Patterson family spent Sunday at the J. R. Burnett home.

Several have been attending the meeting at Wheatland during the past week.

Mrs. Carrie Price's mother, Mrs. Torbett, who has been taking treatment at Clovis is very much improved and has returned home.

Messrs. J. R. and Jess Burnett and their families returned last week from a trip to visit their old home in Kansas and to visit either relatives in Arkansas and Oklahoma. Mrs. J. R.'s father, Mr. Simpson, who left here entirely helpless with rheumatism and is lying at their old home in Arkansas, is better than he has been for several years. He has found a new remedy which causes him to be without pain.

Mrs. Solan Haynes of Chillicothe, Texas, is visiting Mr. Haynes' sisters, Mrs. M. A. and Mrs. M. T. Johnston. Mrs. Johnston's children came and

spent Sunday with them. Also Mr. and Mrs. Lewis Smith came from Clovis and Mrs. M. A. and Mrs. Haynes went to Clovis with them Sunday evening for a short visit.

F. B. Scott has three hundred acres of wheat sowed and is cutting his row crop.

L. T. Crawford of Grady purchased some seed wheat of A. C. Johnston Monday.

The Rev. Mr. Harper is to preach at New Hope on Saturday night before the fourth Sunday.

Mrs. Irene Johnston returned the last of the week from Clovis where she had been taking medical treatment. Her little boys Maynard and Raymond spent last week with their uncle Cleveland Johnston, and went to school from there.

Word has been received that Mrs. W. B. Hutchinson who was operated on at the hospital at Clovis is improving.

Yers, Vernon, and Oscar Cogdill are staying with their grandma Johnston and going to school while their parents, Mr. and Mrs. G. C. Cogdill, are sowing their place to wheat.

PROGRESSIVE

Since the Deaf Smith County Singing Convention was a disappointment to folks both far and near last Sunday (which was to have been held in the Ward community), on account of so much rain, we understand that the Ward people heartily invite the public to meet at their school house next Sunday, Sept. 20, and have the convention. Let's go! It is Deaf Smith's last Singing Convention for this year.

The Progressive school started Monday morning. The school is somewhat smaller in number than usual, unless new pupils move in, as a number from this community are going to Hereford High School this term. Miss Johnningan is the principal

and Miss Blood Worth the primary teacher. Let's hope the decrease is only in the number of pupils this term and certainly not in the interest and effort put forth in their school work.

The rain which fell the last of last week and Sunday morning was appreciated by farmers of this community as it means so much to their feed crops that will soon be ready to be harvested.

FORD

September 14.

School began this morning with an enrollment of 11 pupils, and Miss Peggy Rambeau of Hereford teacher.

There was no Sunday school Sunday—every one intended to attend the Singing at Ward, but the rain prevented us going.

Misses Hazel, Dorothy and Louise Smith and Edd and F. Smith entered school at Vega today.

Miss Viola Thomas entered school at Hereford this morning.

Mr. and Mrs. Andy Thomas spent Tuesday afternoon with Mr. and Mrs. Fielding Johnson.

J. E. Hill made a business trip to Oklahoma Tuesday, returning home later in the week.

Mr. and Mrs. A. K. Webster visited Mr. and Mrs. H. M. Benson Saturday. Mrs. Joe Bassett spent Wednesday afternoon with Mrs. Shorty Lockhart.

Mr. and Mrs. John Whitsett were Hereford shoppers Friday.

Dr. Lloyd of Vega spent Friday at the Bob Orr farm, helping him repair machinery for fall harvesting.

Mrs. Parks returned to her home in Cisco Wednesday, after a two-months' visit here with her daughter, Mrs. H. M. Benson.

Andy Thomas made a business trip to Littlefield Wednesday.

Mr. and Mrs. Fielding Johnson ate Sunday dinner with Mr. and Mrs. Lloyd Benson.

Mr. and Mrs. L. E. Major attended the sale at the Word Ranch Tuesday.

Mr. and Mrs. Joe Bassett spent Sunday with Mr. and Mrs. John Whitsett.

Jack Hutson and family of Goodnight were up Sunday looking over their new homes.

Denson Hill spent the week end with

his brother, J. E. Hill of Hereford.

Mr. Tandy, manager of the Burch Ranch was a Hereford visitor Sunday. Mr. Lamb of Hereford was a Ford visitor Monday.

Miss Peggy Rambeau will board with Mrs. Fielding Johnston while she teaches at the Ford school.

Every one is planning to send the best they have to the Fair at Hereford the last of the week.

TEXAS WOMAN WRITES INTERESTING LETTER

W. C. Rountree, M. D., Texarkana, Texas.

Dead Doctor:—For 18 months I was a sufferer of Pellagra, and so sick I could not set up for several days at a time. One Doctor said I had High Blood Pressure, and another said I did not have enough blood. I was taking medicine all the time but to no effect. I was examined by two more doctors and both said I had Pellagra. One of them began treatment for it but the medicine had but little effect. So the Hypodermic needle was used, and both my arms rose and I could not use them. I could not eat anything that did not hurt me.

My sister in East Texas sent me your little book on treatment of Pellagra, and my husband sent for a treatment for Pellagra and I began to mend at once. I had reduced in flesh from 180 pounds to 117 pounds. Now I can do all my house work milk two cows, churn, and work in my garden, and weigh 140 pounds. I will soon be

66 years old. I can eat anything now and relish it. I can heartily recommend your Pellagra Treatment to any Pellagra sufferer, what it did for me it will do for them.

MRS. T. M. McWHORTER,
Route B. Box 39
Quanah, Texas.

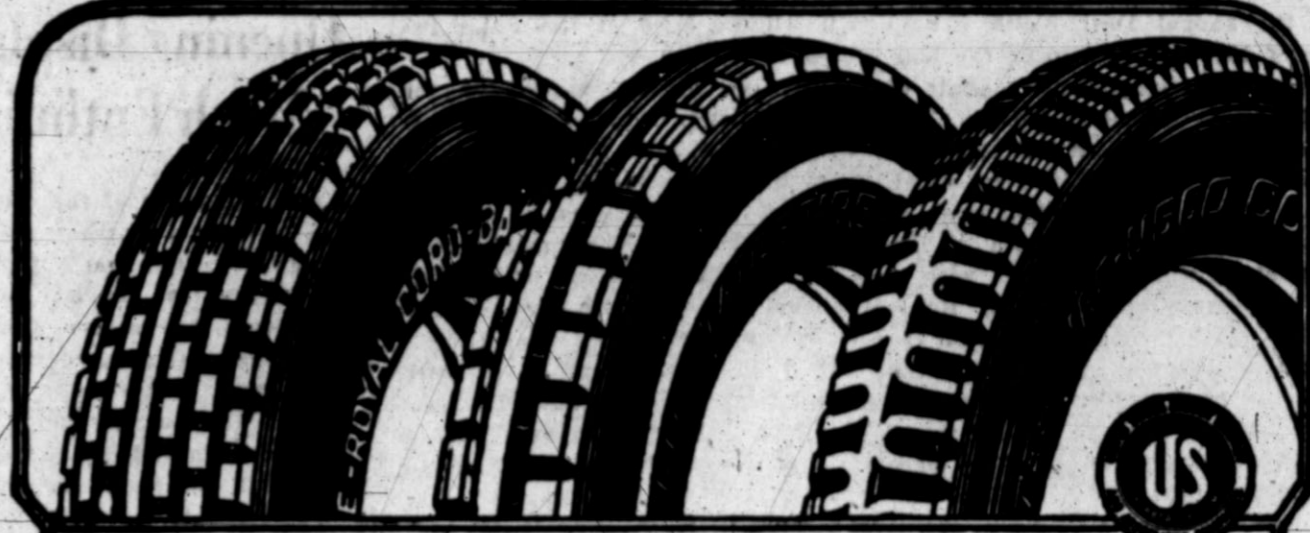
If you are suffering from any of the symptoms mentioned in the above testimonial, write for booklet, "The Story of Pellagra" and FREE Diagnostic. W.C. Rountree, M.D., Texarkana, Tex.

A classified Ad that "Brings Home the bacon" for only 25 cents.

SCHOOLTIME NEEDS

Here are the things the Children need for SCHOOL, in ample assortments and at prices which will save you many dollars during the year. Bring the list of what they want and let us outfit them complete.

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THERE'S a U. S. Tire to meet your requirements no matter what they are. It is made right for the job. It is priced right. It gives you your money's worth—long service and continued good looks.

There is a U. S. Tire Dealer right near you. Go to him and talk over this tire question. Let him help you select the one ideal tire equipment for your needs from the full U. S. line—U. S. Royal Balloon, U. S. Royal Balloon-Type, U. S. Royal Cord—Regular or Extra Heavy, U. S. Royal Cord Bus-Truck, USCO Cord and USCO Fabric.

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GEO. A. STAMBAUGH

Geo. V. Stambaugh, Manager

The Brand's Weekly Church and Religious Page

PRESBYTERIAN CHURCH
 Sunday School, 9:45 A. M.
 Preaching by the Pastor, 11:00 A. M. and 8:00 P. M.
 Senior Young People's Society of Christian Endeavor, 7:00 P. M.
 Ladies' Missionary Society, each Wednesday, 4:00 P. M.
 Prayer Meeting, Wednesday, 8:15 P. M.
 Pastor and congregation unite in extending a hearty welcome to the public and invite you to attend these services. You will be a stranger only once. "Come thou with us and we will do thee good."
JAS. T. ROSS, Pastor.

UNION CHRISTIAN ENDEAVOR
 Presbyterian Church 7:00 p. m.
 We are going to reorganize. If you want an important office, then do not come. We need your vote to help elect the right officers.
 Prayer—Bro. Ross.
 The Subject—Leader.
 Song—"I Need Thee Every Hour."
 Scripture—2 Cor. 12:6-10, Phil. 4:11-13—Velma Carroll.
 Talk—Does God Give Strength When We Ask It?—Lonnie Witherspoon.
 Song—"God Will Take Care of You."
 Talk—"Should the C. E. Meeting Be a Source of Strength and How Can We Make It So?"—Paul Corbett.
 Talk—Do Your Church Services Give You Strength?—Miss Waters.
 Song—"I Must Tell Jesus."
 Business—Election of Officers.
 Mizpah Benediction.
 Song Leader—Audrey Carroll.
 Leader—Howard Golden.

FIRST CHRISTIAN CHURCH
 11:00 a. m. Communion and preaching services.
 9:45 a. m. Sunday School.
 7:00 p. m. C. E. meeting at the Presbyterian Church.
 8:15 p. m. Preaching Service.
 All of our young people are urged to be present at the C. E. meeting. We are going to organize a union C. E. Each month the place of meeting will be changed. At 7:00 p. m. an organization will be perfected. If you want to see the C. E. make the

right start, then be present and help elect the right officers.
 The National Convention is to be held in Oklahoma City, October 6-11. If you haven't made application for your "Identification Certificate", notify your pastor at once. If you want to know why you should attend this convention, see Bro. F. H. Oberthier or C. H. Dyar. They know by experience the helpfulness of attendance. With a "Certificate" the Railroad fare is only \$18.30.
 Promotion Day is September 27th. Don't send the children this time, come with them and see how proud you should be of them.
T. MORGAN, Pastor.

BAPTIST CHURCH
 The Sunday School meets at 9:45 for Bible-study, with classes for all ages, and trained teachers in all departments. One just can't be the best possible parent, business man or woman, teacher, doctor, or youth and be ignorant of the wisdom found in the Bible. Bring your family to the Bible-study period.
 The Preaching Service begins at 10:45 and continues about one hour. The pastor will try to bring a helpful message for all. Congregational singing.
 The Young People have their training-service at 7:45. There are three Unions.
 The Evening Preaching Service will begin at 8:25. The pastor will try to bring an effective message on salvation of the lost. We want to do all we can for the lost of our community, and as "faith comes by hearing," we want you who are unconverted to hear the gospel. The ordinance of Baptism will be administered at close of night service.
 The Midweek Praise and Prayer service is on each Wednesday night at 8:15. Christians should turn aside in midweek to wait a little while before Him in His House. It will help you meet, successfully, the trials of the latter part of the week.
 Visitors are cordially invited to worship with us. A Homelike church.
WARREN R. HILL, Pastor.

METHODIST CHURCH
 "Our Responsibility to the Public School," the subject that we intended to use last Sunday, but the rain kept away many whom we wished might hear it. All patrons, pupils and teachers who do not worship elsewhere are urged to hear this message. We shall say some things that we believe ought to be said for the good of our boys and girls. Special music. 11:00 a. m.
 At 8:00 p. m. the pastor will bring an evangelistic message. You are invited to hear it, and to join with us in a good song service. Those who are not Christians are given a special invitation to these services.
 Sunday School each Sunday at 9:45 a. m., E. B. Black, superintendent.
 Junior Church Services, (for children 6 to 13) each Sunday, 11:00 a. m., Mrs. J. O. Haymes, director.
 Epworth League 7:15 p. m., Orrian Sharp, Pres.
 Woman's Missionary Society, Wednesday, 2:30 p. m., Mrs. J. F. Ward, Pres.
 Young People's Missionary Society, Wednesday, 4:00 p. m., Mrs. J. B. Jones, Supt., Lucile Hughes, Pres.
 Prayer Meeting Wednesday 8:00 p. m.
 Choir rehearsal—Thursday 8:00 p. m., Miss Gladys Kilgore, Director.
 Stewards' Meeting, First Tuesday in each month, 8:15 p. m., D. F. Ashbrook, Chairman.
J. O. HAYMES, Pastor.

THE SUNDAY SCHOOL LESSON
 (By J. O. Haymes)
 September 20.
 Paul writes to the Thessalonians. The Spirit of the True Pastor.
 Scripture Lesson: I Thes. 2:1-12. (Read the whole of I Thes.)
 Golden Text: I Thes. 5:18—"In everything give thanks."
I. Occasion of Writing First Thessalonians
 You will recall that last Sunday's lesson left Paul, Silas, and Timothy in Borea. Paul passed on to Athens, and after a brief ministry there, went to Corinth where he labored for some eighteen months. During his stay

(Continued on Page 10)

THE MYSTERY EXPLAINED as follows: "GO TO CHURCH SUNDAY" Sunday, September Twenty Seventh

GET YOUR FAMILY TOGETHER AND RENEW YOUR OBLIGATION TO GOD AND YOUR CHURCH BY STARTING TO CHURCH AGAIN ON THIS DAY.

What Leading Men of Hereford Have to Say About Going to Church

MAYOR E. S. IRELAND—
 I heartily endorse the "Go to Church Sunday" movement, and hope that that day will mark the beginning of regular attendance at both Church and Sunday School, on the part of many Hereford people who have been neglecting this important duty in the past.

G. A. F. PARKER—
 I go to Church to worship God because it is God's command that we shall not neglect to assemble ourselves together for that purpose. I believe I get a blessing from obedience to that command. I go to Church for instruction in God's Word—that I may learn His will concerning me, and shape my life accordingly. I go to Church for the uplift and inspiration I receive from the sermon—from the music—and from other Christian men and women who are striving to serve God, their country and their fellow men.

J. E. HILL—
 I go to Church because it is a God given privilege. We can render a better service to God, and man by going to church. We are taught by the Bible to assemble ourselves together to worship. I go to Church for the spiritual feast I receive; also for the Christian training I receive. I go to Church because I want to associate with the best people on earth. As a whole I go to Church that I may be more able spiritually and mentally to render service to God and man.

A. M. JONES—
 Primarily, because in my earliest remembrance, I was led, not sent there by church-going parents, thus it became the natural thing for me to do. Because the Church is the only avenue to higher living, and the only one continuing City, because God, it is founded on the Bible, the golden thread of which is LOVE, which is God, and even the Kingdom of Heaven itself. For the reason, the Church is the haven that is sought with all civilization and should it be withdrawn, marked retrogression would immediately follow. Then I understand the Church is the only institution upon which all of us should support such an institution and even give to it the best we have according to the talents the Creator has given us. The teachings of the Church are the true guide for life and no one can go astray who follow these teachings. Were there no immortality of the soul, I should still feel the demanding upon me to support the Church since it seeks ever to hold aloft the Golden Rule.

G. M. SUGGS—
 What going to Church does for the individual. It causes him to have a better opinion of himself, in that he feels that he is doing something for the uplift and betterment of his community. One cannot attend Church regularly without feeling better, by having discharged an obligation resting upon him. It raises him in his own estimation as well as that of his neighbors. It causes him to feel more keenly his personal responsibility toward his fellowmen and his Maker. Try it and be convinced as to whether this is true.

D. F. ASHBROOK—
 I go to Church, because it is the duty of every member of the Church, to attend all of the services that they may help the advancement of the Kingdom of God. And when I joined the Church I made a vow to support its institutions, and to support it. I must give my time as well as financial aid. And too, it has now become a habit with me to attend. I seldom ever attend Church but that it helps and strengthens me for the duties of the following week and sometimes all along the pathway of life.



WHEN THE FIRST SCHOOL BELL RINGS!

Send the boy to classes in one of those splendid all-wool suits which combine style and extra careful tailoring—at popular prices! You'll find them to have many distinguishing features of wear and service.

We have long-pant suits for boys from 8 to 15

FOX MERCANTILE CO.

A. O. THOMPSON—
 There are two outstanding reasons why I am going to Church on "Go to Church Sunday." One is selfish, the other unselfish. The selfish reason is that I might be entertained, instructed and edified. The unselfish reason is that I might help in the advancement of God's Kingdom by my presence and my workmanship.

AN OUNCE OF PREVENTION IS WORTH A POUND OF CURE!

Prevent Blackleg by using Purity Blackleg Vaccine. Prevent worms when dehorning by using Horn Paint. Prevent Mites on chickens by using Kreso Dip. Prevent Smut in wheat by using Copper Carbonate or Formaldehyde. We handle all the above in large quantities so the price is right.

Phone 300
Agents For Parker Fountain Pens,

CITY DRUG STORE

Hereford, Texas
Eastman Kodaks and Films.

A. W. GREGG CELEBRATES HIS EIGHTIETH BIRTHDAY

Our esteemed friend A. W. Gregg celebrated his eightieth birthday Tuesday, September 15. His four daughters, Misses Ina and Lura, Mrs. C. D. Wright and Mrs. Elmer Dameron, had prepared most royally for the occasion. At 6:30 p. m. the guests began to arrive—and soon it seemed the beautiful lawn and flower garden, one of the beauty spots of Hereford, was full of people—All neighbors and friends of Mr. Gregg. After friendly greetings a splendid supper was served. Then began a "feast of reason and a flow of soul." Mrs. Wright and Miss Ina each read original poems which they had written

especially for the occasion. These poems were both beautiful and touching tributes to their father.

Mr. Gregg, himself, tried to get off with a short speech, but the crowd kept calling for more until Mr. Gregg had told a number of his early experiences. All of these were amusing and in every instance the joke was upon himself.

Then all the guests made talks telling of the esteem and love which each speaker holds for Mr. Gregg.

Many presents were received—one given by all the guests was presented by Rev. J. O. Haymes in a neat address.

The question was asked what is a man like Mr. Gregg worth to a community. A man with the heart of a

poet, who writes poetry not only with his pen, but with his spade. What is Gregg park but nature's poem which the whole community can appreciate?

With his eighty years Mr. Gregg is hale and hearty, with the heart of a boy; a keen all round sport, a fisherman, a hunter, a story teller, and one who casts sunshine wherever he may be. We are forbidden to judge any man but "by their fruits ye shall know them."

By the fruits of a useful, cheerful, cultured life, and by his four beautiful and accomplished daughters, and his son, we know Mr. Gregg.

—Courtesy of G. A. F. Parker.

Let's build a Hotel in 1925!

R. L. GOODLOE BURIED IN HEREFORD CEMETERY FRIDAY

Robert Leonard Goodloe, aged 38, who lived northeast of Hereford, died September 16 and was buried in the Hereford cemetery Friday, September 17, following services at the Presbyterian church. Rev. J. T. Ross of the Presbyterian church officiated, assisted by Rev. Haymes of the Methodist church and Rev. Morgan of the Christian church. Services at the grave were in charge of the local I. O. O. F. Lodge.

Mr. Goodloe was born in Savannah, Mo., and came to Texas with his father in 1906. He was married to Miss Iva Clifton at Sumerfield in 1909. Six children were born of this union, of

which five survive. Besides his wife and children he leaves three brothers, Elmore L. Goodloe of Kansas City, Marvin E. Goodloe of Trenton, Mo., and W. Lloyd Goodloe of Bryan, Tex.

SIDEWALK RESOLUTION

RESOLVED by the Board of Commissioners of the City of Hereford that sidewalks be constructed in accordance with the ordinances of the City and at the expense of the abutting property owners, at the places indicated on the streets described below, viz:

Sixth Street

On the South side of Sixth Street along the north side of Lot 1 in Block 15, Hereford, W. M. Cogdell, owner; along the north side of Lot 12, Block

15, Hereford, E. W. Harrison, owner; along the north side of Lot 1, Block 1, Hereford, L. M. Forister, owner; along the north side of Lot 1, Block 4, Whitehead Addition, Mrs. Mary Louise Parker, Owner; and along the north side of Lot 12, Block 4, Whitehead Addition, Geo. W. Cloyd, owner.

Be it further resolved that the City Clerk be and is hereby instructed to notify in writing the owners of the above described property, sending them a copy of the foregoing resolution.

Adopted: Sept 15, 1925.

E. S. IRELAND, Mayor.
Attest: GRACE SKELTON,
City Clerk.

A classified Ad that "Brings Home the Bacon" for only 25 cents.

BUY IT IN HEREFORD

WE PAY THE HIGHEST MARKET PRICES FOR CREAM AND EGGS

Phone 249.

Reed Cash Grocery

Williams Bros.

The Oldest Grocery House in Hereford. Where You Get a Square Deal for a Round Dollar.

We are still selling the famous old Plymouth Twine and Van Brunt and Superior Drills; also John Deere Binders. See us

Garrison Brothers

\$1.00 Stationary for August
75¢

Corner Drug Store

The merchants of Hereford carry as complete stocks as can be found in any town of like size. The prices are on a par with general price levels the country over

Hereford merchants want your trade. They are resolved to leave nothing undone that will give their patrons What They Want, When They Want It, with complete satisfaction and service thrown in as a matter of course.

The Hereford market is yours. It cannot exist without you. Therefore it's sound common sense for the merchants who are advertising their goods in The Brand to see to it that their customers are SATISFIED in all things, at all times.

Read the advertisements on this page and in this paper and then test out the statements made herein.

Merchants Bureau
Hereford Chamber of Commerce

TIRES
Regardless of slight price advances we are still below competition.

H. L. Rice

Service-U-Like Filling Station

MOTOPOWER, The Gasoline that Lubricates.

We Need Your Business and Will Save You Money on every Purchase

Skelton's Variety Store

SCHOOL SHOES

Sweaters, Pants, Suits and everything in the line of wearing apparel. Come in. See our prices.

The Popular Store

G. F. LeGrand, M. D.

Office Upstairs in Dameron Bldg.

Bring Your Hogs on Fridays and Receive Premium.

G. W. Brumley
Hog Buyer

WE CHALLENGE PRICE COMPARISON WITH OTHER CITIES!

WE WILL MEET ANY LEGITIMATE COMPETITION

DR. J. P. LLOYD

Elliston Building
DENTIST

Residence Phone 170
Office Phone 262 - Clark Bldg.
Dr. W. Floyd Gabbert
Hereford, Texas.

Hereford Produce

Established 1916
Highest Cash Price Paid for All Produce.

HARRISON

The Grain Buyer!

When in Town Eat at the Old Reliable
Stockman's Cafe
The Best Place to Sleep and Eat.

Elliston - Jones Land Company

Cheap Lands

Established 1902
"We Sell or Trade"

J. W. Hicks, M. D.
Office in Dameron Bldg.

Dr. John W. Overton
Physician, Surgeon and Oculist
Office Upstairs Dameron Bldg.

Orr's Tailor Shop

CLEANING — PRESSING — TAILORING
Prompt Service by Mail

TEXACO
The Volatile Gas
Costs no more than ordinary gasoline.

Service Garage

Phone 334. Deliveries Anywhere Call Us.

Five Dozen PATTERN HATS Coming in for FRIDAY and SATURDAY \$5.00 and up. Come in and see Some Real Bargains

Mrs. N. C. Vogele

Baskin Abstract & Title Co.

Abstracts of Title Covering any piece of property in Hereford or Deaf Smith County.

Live News From Correspondents in the Hereford Trade Territory

JUMBO

J. J. Wilder returned September 8 from Mineral Wells and other points with a greater determination for better schools.

W. A. Hunter returned from Kansas City Thursday morning, where he had been selling cattle. He found the market a little drabby.

Mr. Hall of Tucumcari, N. M., was in Jumbo last week making plans for the construction of the new school building.

L. E. Beck contracted the digging of the basement of the school building and has it near completion.

DuBois Walker was hired Monday, the 7th to put up a tower and windmill on the school grounds, which he finished Friday morning.

The railroad meeting on the evening of the 8th was a decided success. The Hereford Band gave several good numbers. Mr. Wilkinson, Dr. Overton, Mr. Parker and others made some interesting and enlightening talks. There was also raised a pretty good subscription for stock in the railroad.

Parts of the community had local showers last week, and the 13th we had a general rain, which will be of great benefit to crops and to fall wheat sowing.

E. C. Wilson and L. E. Beck were in Hereford the 11th looking after the railroad drive and seeing to the printing of stock contracts. These men and others are the committee appointed to push the railroad drive.

R. Baird, E. C. Wilson and J. J. Wilder were in Hereford the 12th on business.

Mrs. C. S. Walker and sons, Clinton and Lowery, returned to Farwell the 11th. DuBois Walker and wife accompanied them for a few days stay.

To the Members of the Chamber of Commerce, Hereford, Texas:—

The citizens of the Jumbo community wish to thank you for the assistance you are rendering us in the promotion of the Railroad drive and heartily congratulate you for your long foresight and interest you are taking in the country at large.

(Signed)
—Citizens of Jumbo Community.

SIMS COMMUNITY

Prof. Hill moved to Adrian last week end and will begin his school work in the Adrian school as principal Monday, September 14.

Sims school will also begin Monday September 14. Several patrons of the school have moved away but we hope Prof. Fred Jackson will do well in his school work as this is his first experience in teaching but we feel sure he is competent to teach anyway.

Tom Jones and wife transacted business in Adrian last Monday.

Rev. M. I. Davis of Amarillo, Missionary of the First Baptist Association, preached at Adrian last Sunday and Sunday night.

Mrs. Ewing Landers was in Adrian Monday of this week.

Little Jimmie Zaring, the nineteen months old son of Mr. and Mrs. Mansel Zaring, still remains a very sick child of Cholera Infantum. We hope he will soon recover from this terrible sickness.

Mr. Morrison of the Bippus community and his son, Marvin, passed through our community last Monday selling some very fine apples on their way to Amarillo.

Ben Rice of Glasscock Ranch transacted business in Adrian one day this week. He reported having a fine rain on Sunday.

Jim Wright and family were in Adrian one day this week.

USED CARS

Buick Six Touring 1923
Buick Six Touring 1921
Buick Six Touring 1920
Essex Roadster 1920
Stephens Touring 1919

Terms if Desired

Carroll Reed and wife of Jericho, Texas, returned home last Thursday after several days stay with his father, J. A. Reed, and family.

Farmers are rejoicing over the fine shower of rain which fell Thursday afternoon. It will be of great benefit to the grain at this time. Some farmers are sowing wheat at present.

WYCHE ITEMS

County Agent Dunkle conducted a chicken culling demonstration at the home of Mr. and Mrs. Wolfe last Wednesday. They served lemonade and cake. Mrs. J. C. Williams was there and hurt her leg again and they had a doctor for her Thursday, but she is some better at this writing.

Montie Cook visited Ruth Wolfe Wednesday night.

Mr. and Mrs. Bob Jackson called on J. W. Dugan and family last Friday evening.

We had a nice rain Thursday and some more Sunday. It will help those who are going to plant winter wheat.

The McKinley children visited in the home of J. W. Dugan and family last Sunday.

Virgil, Ethel and Erma Decker and Bill Lindsey visited in the J. C. Williams-home last Sunday afternoon.

Ruth and Ralph Wolfe started to school in Hereford last Monday.

Custard and son and Victor Elliston called on Nellie Elliston last Saturday.

Raleigh Hough started to school in Hereford last Monday.

Mr. and Mrs. J. C. Paddock visited in the L. L. Boardman home last Sunday afternoon.

ARNEY-BLUE RIDGE

Messrs. Charlie Cox and J. E. Morris have gone down near Waco, Texas, to purchase a bunch of sheep.

Mr. and Mrs. J. H. Cook and daughter Velma and Mr. Imbe Gauge motored to Plainview last Thursday to do some shopping also transact other business.

Misses Andry and Edry Brooks of Amarillo spent last Sunday with their cousins, Miss Lora Hutson and Mrs. Leota Davis.

Brother Brynoff of Happy is holding a revival meeting this week at Arney.

Mrs. J. E. Boyd and daughter, Pauline, spent last Thursday afternoon at the home of Mr. and Mrs. Floyd W. Fortner.

Miss Luffy Boyd is visiting in the home of Mr. and Mrs. McCurry of Muleshoe this week.

We are very sorry to report that Miss Rachel Burks is on the sick list this week.

Mrs. Marion Davis and Mrs. Mix visited in the home of Mr. and Mrs. C. E. Burks last Monday afternoon.

The good rain which fell Saturday night and Sunday was greatly appreciated for the growing crops.

Many of the farmers of our community are preparing their ground and sowing wheat.

Miss Ruth Norman of Childress spent Saturday and Sunday visiting her friend, Miss Luffy Boyd.

FRIO-EASTER ITEMS

Misses Eva, Zelma and Maurine Sullenger, Messrs. Jess Laughlin, Bob and Lynn Axe and Clayton Woolery attended the party at Miss Nolan's Tuesday night.

Mrs. R. T. Green visited Mrs. Carl Frye Thursday afternoon.

Misses Eva, Zelma and Maurine Sullenger visited Ima Sullivan Thursday.

Mr. and Mrs. Leo Williams returned home Tuesday after visiting home folks at Floydada a week.

W. J. Sullivan and family spent Wednesday in the home of Bill Strickland of West-Way community.

Mr. and Mrs. Henry Allman left Tuesday for Floydada, Texas.

Mrs. Dick Dixon, and her mother and sister, Mrs. Green and Nettie Lee left Friday for Garden City, Kan.

The following families spent Wednesday night at Sulphur Park fishing: Mr. and Mrs. Kincoed, Tice, Estes, Mobley, Knox and Sullivan, all reported a very nice time.

Fred Walton and Miss S. T. Fields were married Wednesday afternoon, September 9.

Mrs. Chamber of Washburn and Mrs. Isabel of Amarillo are visiting in the home of L. R. Sullenger.

Mr. and Mrs. Joe Stagner and Mr. and Mrs. Harlin spent Friday night in the home of Mr. and Mrs. Owen of West-Way.

Mr. and Mrs. Frye visited in the home of Mr. and Mrs. Sullenger Sunday afternoon.

Literary was well attended Saturday night, the program was short, but good.

Community are preparing their ground and sowing wheat.

Miss Ruth Norman of Childress spent Saturday and Sunday visiting her friend, Miss Luffy Boyd.

Mrs. Smith and three children visited in the home of Mr. and Mrs. J. H. Cook Sunday afternoon.

Lyle Cook made a business trip to Happy and Canyon Monday.

Floyd W. Fortner was transacting business in Happy last Friday.

Quite a crowd gathered at the school house Sunday night for a singing.

Misses Odessa Goad and Ora Boyd spent Sunday afternoon with their friend Miss Velma Bracher.

Miss Edna Burks and Lora Hutson spent last Sunday afternoon with Mrs. Velma McKinnan.

Mr. and Mrs. Claude McCurry of Muleshoe spent a few days in the home of Mr. and Mrs. J. E. Boyd.

Mrs. Bessie Nix and three small children of Shamrock returned to her home Tuesday after a week or two visiting her parents, Mr. and Mrs. J. E. Davis.

SHERIFF'S SALE

STATE OF TEXAS,
County of Deaf Smith.

By virtue of an Order of Sale issued out of the Honorable District Court of Deaf Smith County on the 8th day of September, 1925, by the Clerk thereof, in the case of C. H. Carl versus O. M. Shore, et al No. 1487 and to me, as Sheriff, directed and delivered, I will proceed to sell, within the hours prescribed by law for Sheriff's Sales, on the first Tuesday in October A. D. 1925, it being the 6th day of said month, before the Court House door of said Deaf Smith County in the City of Hereford, Texas, the following described property, to-wit:

All of lots No's. 13, 14, 15, 16, 18 and 18 in Block No. 32, in the town of Hereford, Deaf Smith County, Texas, levied on this the 9th day of September A. D. 1925; as the property of O. M. Shore, O. G. Hill, Geo. L. Muse, A. M. Jones, D. L. McDonald, H. L. Broadwell, E. Renfro, John Renfro, Criss Renfro, F. H. Oberthier, Ralph Barnett, D. F. Ashbrook, W. E. Dunlap, L. W. Hough, A. L. Biggs.

CLAUDE EBERTON, Sheriff,
34-35 Deaf Smith County, Texas.

PARENT TEACHERS ASSOCIATION NOTES

The object of this organization is to study promote and improve conditions accepting child life; to create a better understanding between parents and Teachers. Any one interested in the purpose of this organization may become a member by the small payment of seventy-five cents, annual dues.

The P. T. A. will have a booth at the fair, enroll as a member and help make the local organization a working force in our community.

Why don't you go to Church?

Ashbrook & Williams Land Co.

Improved cotton and wheat farms for sale. Large list of non-residence land in Hereford territory.

List your farms with us, as we are getting some inquiries for small improved tracts.

Office, First National Bank building.

LEVI STRAUSS



Waist Overalls

A new pair FREE if They Rip
Look for the Two Horses

Charley Sez:

Th car-ni-val will be hear th rest uh th week, an yew kin git dizzy, er jest plum playful own th whirligig, etc.

But fer reel good candy er unusual school lunch supplize yew hev tew hand it tew Charlie & Wallace—Your Cash Gro.

CHARLIE & WALLACE

Your Cash Grocery

Come to Our Booth at
The Fair

Let's Get Acquainted

Anthony's Furniture Store

South Main Street

Hereford, Texas

Tri-State Exposition

AMARILLO, SEPT. 26 - OCT. 1

Chicago Cadet Band and the
Amarillo Band

both during the entire six days.
The Chicago Cadet Band has played at the Dallas Fair for years.

Wortham Carnival Company

2 Big Days of Automobile and
Motorcycle Racing

3—Days Horse Racing—3

TRI-STATE EXPOSITION

STORAGE

IF PRICES DO NOT SUIT YOU AT THRESHING TIME, USE OUR EXCELLENT ELEVATOR FOR HOLDING

We charge 1-30c per bushel per day.

If left for grinding, we charge 5c—1-30c per day and 5c for grinding.

We have a night man, and will receive grain all hours of the day or night, every working day in the year.

We never turn anything down, except seeded-ribbon cane seed.

We will not receive any off grade grain for storage.

We are real head buyers, every day in the year. No vacations.

E. W. HARRISON



(Continued from last week)

Jake turned in to a farm place in mid-afternoon for water. We could see the farmer seeding in his field; he made no stop on our account, and if he had a wife she remained indoors. We pumped as much water as the horses would drink, and filled our water keg, and then sat for a while in the shade of one of his buildings, chewing at straws and gazing into the blank distance. There was a supreme satisfaction, a fine relaxation and relief, in idling in such an hour. I was impressed with the off-hand way in which we seemed to have taken possession of the man's farm, and his complete indifference to our presence.

Jake pulled his team out from the side of a haystack, where they had been feeding with as little concern as if the hay were their own, and presently we rattled off down the trail again.

On account of our afternoon rest Jake drove until almost sundown. We were now in a slightly rolling country, and suddenly he swung from the trail and pulled up on the top of a little knoll. From this little vantage point we could see the unbroken sweep of the prairies, miles and miles in every direction.

"Is this the bald-headed?" I asked in a low voice, as though touching on something almost sacred.

"This is the bald-headed," he answered, solemnly. "See, everywhere, sky an' grass—sky an' grass. Ah, there, there's an exception." I followed the line of his extended arm. Far across the plains I saw a flashing light, as of a heliograph.

"The window of a settler's shanty, twenty miles from here, if it's a foot," he explained. "Look how green the grass is. The evenin' light makes it that way, somehow."

It was true. The grass had taken a deeper shade of green with the light falling slant across it. The sun hung like a yellow ball in a sky of champagne, and the long shadows of our horses and wagon stretched down the slope of the little hill. But most impressive of all was the silence, a silence as of heaven and earth brooding, brooding over this scene as they had done from the dawn of time; eye, and before that, far into the vague aeons of eternity. I wished that Jean might have been there.

We made our camp on the hill, if we can be said to have made camp at all. Jake found a little slough (pronounced sloop) of snow water not far away, and he unharnessed his horses and hobbled them nearby. I was fussy with the tent when he returned.

"We won't need that, son," and I thought there was a note almost of affection in his voice that made me warm to the man. "It couldn't rain tonight on a bet. Clean out the wagon an' you two boys sleep on the floor of it. You get the benefit o' the springs that way, an' it's dryer'n the ground."

"But where will you sleep?"

"Oh, I'll roll up somewhere. I'm an old-timer."

Jake gathered some dry grass and buffalo chips and out of an astonishingly little fire he soon had the tea boiling. Then he fried bacon and laid the strips of hot bacon on slabs of bread. And we ate bacon and bread, and then jam and bread, and drank hot black tea, while the slow twilight settled down about us.

When daylight came we had breakfast and started on our journey again. The day was much the same as the one before, except that we were now well out on the bald-headed. Once in a while, at great distances, we could see a homesteader's shack, a little isolated sentinel box of the vanguard of settlement. Once we were intercepted by another team and democrat, much like our own, which cut across our trail. The driver asked if we could spare any water. We gave him half of what was in our keg, and he extended his plug of chewing tobacco all round. We chatted a few minutes, and then with mutual friendly shouts and waving of our arms we were off again.

We camped that night by a stream of which Jake knew, because there was little water on the prairies, even at the first of May. Next day we drove all day, and later into the evening than usual; it was quite dark when we stopped.

"This is the place," Jake said, "but you can't see it tonight. Have a good sleep and we'll size 'er up in the mornin'."

We tried to eat breakfast without concern, but we were hurried and nervous, and eager to see how our judgment would tally with Jake's. On the road he had tried to explain to us the system of survey, and we had a general idea of it in our heads. Now he took a township map from his

pocket and showed us we were.

"This is us," he said, pointing with a thick, stubby finger, "right on the northwest quarter o' Fourteen. Immedjut west of us is a road allowance, runnin' north an' south. Immedjut west of that again is section Fifteen, which is railroad land, an' can't be took up free. But immedjut northwest, cornerin' right against this quarter, 'cept fer the road allowance, is the southeast quarter of Twenty-two, which is open. Now these two quarters, northwest Fourteen an' southeast Twenty-two, is as good as any land that lays out o' doors, an' better than most. There's a bit of a gully here—you'll see it in a minute—runs down from the northeast an' cuts off to the southwest, an' runs right between these two quarters. There's springs in the gully somewhere, an' rummin' water practical the year round, an' shelter fer stock an' all that kind o' thing, an' you get the benefit of it all, an' it don't take two acres off'n your land. It's a plumb paradise an' you can't beat it nowhere."

"How far is it to a railroad?" Jack asked.

"Plumb down that road allowance, thirty-two miles, straight as the crow flies, when it ain't sittin'," he threw in with a little snicker.

"Thirty-two miles?" Jack exclaimed. "Pretty well in the wilderness, isn't it?"

"Wilderness nothin'! This is suburban prop'ry. This is close in. I take some of 'em back sixty an' seventy an' eighty miles. Thirty-two miles is jus' right, an' I'll tell you why. When a new railroad comes its likely to come about thirty miles from the other; that's about a sensible distance apart. An' here you are, in the middle of the right-of-way, an' may be cuttin' your homestead into town lots; ten lots to an acre an' two hundred dollars a lot. Can you beat it? The Lord sure has been good to you, fer no special reason that I can notice. Tain't your good looks an' tain't your good sense, except in selectin' me as your financial advisor, so to speak. I reckon it's all account o' those girls—sisters, you said."

Jake threw a querying stress on the word sisters, but it was against all nature to be offended at him. Had we resented his remark he would have laughed our seriousness out of court. But we decided to see some of the adjoining sections.

Sixteen appealed to Jack. We could have taken the west half, and so, working together, we would have had a mile furrow. The gully also touched Sixteen, and would have given us the same advantages as Jake claimed for the sections he had recommended. However, we found him very fixed in his preference for Fourteen and Twenty-two, and finally we accepted his arguments, and set out to make a more detailed survey of the land. The gully angled between the two quarters, taking a course on a level with the stream. A jolly stream, brown with the grass of its banks, gurgled along its bed.

I knelt down to try the water; there was the taste of snow, but there was also the harder, sharper note of spring water mingled with it.

"Runnin' water like that is worth a thousand dollars on any man's farm," Jake declared. "An' come up this way. Wait till I show you somethin'."

The "something" proved to be a widening in the valley, where was a considerable growth of small willows and poplars. "Fence posts and firewood," said Jake, "an' on railroad land, too, that won't be sold for years."

You'll have 'em all cut down before then. That timber's worth another thousand, or half that, anyway."

I thought of the great pine back on the old farm in Ontario, and the "timber" looked to me like gods and switches. None of it was tall enough to reach out of the little valley and show a green tip to the bald surface of the prairies. But we were not in Ontario now; we were in a land where even a three-inch tree, was not to be despised.

"An' here's somethin' more," he said, setting an example for us by walking stethily on his pudgy legs through the clumps of willows. At the other end of the wooded space we found a little pond opening out, and a score of wild ducks "drowsing placidly on its smooth surface."

"An' Englishman," Jake remarked, when we had turned back, "would take this farm fer the duck pond alone. They're the dangdest people ever was fer wantin' to kill somethin'. He don't care if his farm is all sand or wallows, 's long as there's somethin' to shoot. The Englishman don't. But fer a Yankee it mus' be every acre wheat land. He don't care fer nothin' but the long green." Jake paused as though to think over these national characteristics.

"Let's find a badger hole," he continued, and we had little trouble in locating one. "Now look at this. This hole goes down five, six, seven feet, maybe more, in the ground. Look what his ribs has kicked out. Fine, loamy, sandy soil, not too light an' not too sticky, all the way down. That goes plumb to kingdom come. Course, the top is a little darker, on account o' the grass roots, but it's all soil. None o' yer down-east three inches-o'-muck-an'-a-rock-bottom to that."

Jake took a fresh chew of tobacco and looked out over the greenish-brown prairie.

"I have it figured out like this," he went on, "an' my figgers is right; this land is worth more than any gold mine between hell an' Whoop. When you take the gold out o' a mine you ain't got nothin' left, but you can take gold out o' this mine next year, an' the year after, an' the year after, fer ever an' ever, an' there's still as much there as when you started—if you farm it right."

Our inspection satisfied us in every particular. Jake explained, as we already knew, that we would have to build separate shacks on the two quarters, to comply with the law about sleeping on the land claimed. "But you can build one stable in the gully fer the live stock," he added; "the government don't care where they sleep, jus' so's the homesteader himself is sufficiently uncomfortable."

We smiled over his interpretation of regulations which, as we knew, were necessary to prevent the wholesale blanketing of the free lands by people who had no intention of living on them.

"Now we better pick a second an' a third choice, jus' in case someone slips in ahead o' us on this," said Jake, and we spent the afternoon driving about and making fresh locations. Much of the land was already taken up, Jake told us, and although there were as yet no signs of settlement we would see a great change by fall.

We camped on Fourteen that night, and Jack and I were filled with plans for our shacks and our stable. The shacks would be up on the prairie level, on opposite sides of the gully, in full view of each other, and about a hundred yards apart. The stable would be in the gully, close to the road allowance, sheltered from the winds, and convenient to water. The crossing of the stream was passable, but would stand improvement.

Early in the morning we started back, and after three full days in the democrat we found ourselves one evening swinging up the now strangely familiar streets of Regina. The raw prairie city of 1904 already almost seemed like home. We were like travelers returning from strange lands to scenes of old recollections. We had been away just seven days, but in that time we had swung far out into the universe; we had drunk of the air of our own creation; we had been strangely conscious of the company of our souls.

In the morning we went with Jake to the land office; Fourteen and Twenty-two in the township where we had decided to locate were still open, and we had no difficulty in filing our claims. We returned to the stable with Jake.

(To be continued)

A TRIBUTE TO OUR PREACHERS!
(Editorial)

This is a busy week for everybody and there is a great rush on in every line, but The Brand wants to pause long enough during the scramble to get out the paper to say something that ought to be said, in our opinion.

And that is that Hereford is blessed just now by having her spiritual needs shepherded and looked after by a quartette of preachers that is hard to beat anywhere. Messrs. Haymes, Hill, Morgan and Ross are four of the best boosters Hereford ever possessed, in our opinion. They are right on the job every Monday at the luncheons, work cheerfully on any committee they are assigned to, take an active interest in anything for the good of the town, and at the same time are planning aggressive cooperative work for their churches.

They have been out this week judging the Beauty Contest entries, because no one else would tackle such a dangerous job. They have been "kidded" about it and had pictured to them what would happen to them afterwards until they are gun shy, but still smiling.

Such "mixing" and such good fellowship as these four preachers are showing is bound to win for them. Hereford owes them a debt that can only be paid by filling their churches every Sunday. That's all the pay they want—we believe Hereford will pay that debt.

WOMBLE VISITORS LEAVE FOR HOMES AFTER VACATION

Mr. and Mrs. D. C. Hasley and babies, Jean Ardelle and W. T., accompanied by Mr. Halsey's parents, left Hereford Friday morning for Tipton, Okla. Mrs. Hasley, formerly Miss Jessie Womble, has been at the Troy Womble home visiting for about six weeks. They expect to be at home at Greenville, Texas, after a short visit at the parental Hasley home.

Have you tried Jack Spratt's Santos Peaberry Coffee.—Hereford Produce.

Then He Shot Her

He—"I was up there in the country—and the shades of night were falling fast—"

She—"Oh, Tom—you're not a window peeper are you?"

Then He Shot Him

Sales Apprentice:—"I suggest you send me to Europe to sell our Textile Roofing. I've been reading the papers very carefully and I've discovered that the roof on every Royal palace leaks fearfully."

Sally Manager:—"Did it say so?"
Sales Apprentice:—"Well—not exactly—but it did state that all crown jewels are frequently soaked."

span of life will soon be 150 years."
Second Bootlegger:—"Not if I know anything about it."

Old, Old Story

There was a man in our town,
Who never told a lie.
At least, that's what his wife said,
She did—I hope 'r'die."



at
\$5.00
Real
Bargains

Those housewives who realize the importance of buying only the best in bedding—to assure perfect rest—will appreciate the opportunity of securing at least a year's supply of blankets at a great saving. Of the finest quality wool, moth-proof, and with unequalled softness, these blankets are just right for cool Fall nights—and for all-winter comfort.

All-wool double blankets, 70 x 80 ---- **\$10.00**
All-wool double blankets, 66 x 80 ---- **\$ 8.50**
Part-wool double blankets, 66 x 80 ---- **\$ 6.50**

These are just a few of the big bargains you will find here during this sale. A variety of beautiful designs—simple plaids to exquisite designs—dark, shades.

J. O. NEWELL



ADVANCE SHOWING

Women's and Misses'

WINTER COATS

Anticipating the desire of those wishing to purchase their winter coats early in the season, we have arranged this advanced showing of smart cloth coats—forerunners of the coming season. Many are exact reproductions of coats that will sell for almost double the price we have marked them.

Fashioned of the most beautiful materials, only the new and accepted style features are included. Many of the coats have fur trimming—of the very best quality—collars, cuffs, scarfs that may be worn in any number of attractive ways. Others are simply tailored—their charm depending, wisely, upon the exquisite details and perfect workmanship.

Fox Mercantile Co.

PUBLIC SALE

at Goodloe Farm, 13 miles northeast of Hereford and half mile off Progressive Ave., at 1:00 p. m.

Wednesday, September 23

9 head extra good farm horses, 44 head dairy cows and heifers, 8 hd. Registered cattle, 17 purebred Duroc Jersey hogs, big list farm machinery, 110 acres good feed in field, 320 acres choice improved farm land for private treaty.

An Unusual Opportunity—Don't Miss It.

Mrs. R. L. Goodloe, Owner

J. S. JONES, Clerk

COL. RAY BARBER, Auctioneer

Classified Advertising

Want Ads, Rentals, Lost and Found, Exchanges, Lands and Stock, City Property, etc.
RATES: Classified, first insertion, 1 1/2¢ per word; minimum 25¢; subsequent insertions, 1/2¢ per word; minimum 25¢.
CASH WITH ORDER.

FOR SALE

FOR SALE—Mikado range, in good condition, or will exchange for good beater. Phone 102 W.

35-1t pd MRS. FRED BROWNLEE
FOR SALE—One new No 3 Primrose Cream Separator, cheap. See
35-3t P. W. PRICE.

FOR SALE—One 32 inch Avery Thresher. See
35-3t P. W. PRICE.

FOR SALE—Auction sale, fifty head of registered Jersey cattle will be sold at Tri-State-Fair, Amarillo, Tex., Wednesday, Sept. 30, 1:00 p. m., rain or shine. For catalogue write—
JNO. R. BEAUCAMP,
35-1t Cleburne, Texas.

FOR SALE—Complete Threshing and Plow rig, first class mechanical condition, worth the money.
FRED B. WELCH,
35-4t-pd Dimmitt, Texas.

FOR SALE—Home grown turkey red seed wheat. Bulk, cleaned, clean of Johnson grass, \$2.00 per bushel f. o. b. warehouse, Umbarger. See Wm Erdman, Umbarger, always on the job.
34-tf WM. ASH.

FOR SALE—One half section good land for sale. Small cash payment. Terms to suit purchaser. For next ten days only. Enquire at Hereford Hotel.
34-2t-pd.

FOR SALE—Practically new John Deere Row Binder. Apply
34-2t-pd JAS. R. ROBINSON.

FOR SALE—Old Milwaukee Binder.
34-6t-pd H. L. MOREL.

FOR SALE—House and two lots East front. City water, also well and windmill near Central school, plenty of room, ready to move right in.
32-tf H. C. BOWSER,
 Phone 137.

FOR SALE—At a bargain, almost new 16-horse drawn Kentucky wheat drill. See
29-tf S. G. MOORE.

FOR SALE—One mile north of Hereford, A well improved 80 acre farm, crop possession, team, wagon and harness, farming implements, two Jersey cows, 80 turkeys, 200 R. I. Red chickens, 15 head young hogs all go with farm. Four years time 6% on \$2400, balance cash, straight proposition to buyer and no commission.
J. B. PHILLIPS, Phone 197
32-4t (2t-pd) P.O. Box 38, Hereford, Tex

FOR SALE OR RENT—The S. W. 1/4 section 99 and the 1/4 section 100 Block K 3 about three miles west of Hereford.
A. F. KEISTER,
 Dixon, Ill.
32-4t-pd. R.F.D. 6, Box 29

FOR SALE—New B. L. BRANSON. 32-cow-tf

FOR SALE—One Cletrac tractor, completely overhauled. Excellent condition. Inquire of Beavers Bros. Garage.
35-1t-pd-tf

FOR SALE—A couple of good houses, Modern. Inquire at—
19-tf PANHANDLE LUMBER CO.

FOR SALE OR TRADE—Team of extra good mules, seven years old, for red or white faced cows. Other teams and farm tools for sale. See.
33-tf C. C. BOWMAN.

FOR SALE OR TRADE—We have several good well located residences, one near church, will take car on deal, and give good terms, farm loans made and V. L. Notes extended also loans made on city property. Rooms 7-8 Danlap Building.
24-tf Waiser & Bray Land Exchange.

FOR SALE—Saddle Horses, Work Mules and Milk Cows. Will trade Ford car for hogs or cattle.
74-tf J. L. FUQUA, Phone 146.

FOR RENT

FOR RENT—A five room house for rent. Call 165 or see
35-tf R. J. KIBBE.

WANTED

WANTED—Will buy vendor lien notes, or automobile notes or other kinds of negotiable paper.
34-tf F. H. OBERTHIER.

WANTED—A Girl for general house work. Phone 125.
33-tf Mrs. G. A. F. PARKER.

MRS. RUSHA SMITH, FORMER NURSE—HERE. IS A VISITOR

Mrs. Rusha Smith, formerly head nurse at the County hospital here, who is now night supervisor in Amarillo, was in Hereford Monday and Tuesday morning visiting Mrs. Cliff Acker and other friends. Mrs. Smith was returning to Amarillo after a two weeks vacation with her parents.

CAPTAIN ROBERT ELLIOTT IS MOVING TO CITY OF DALLAS

Captain Robert Elliott, who has been Night Watchman for the City of Hereford for nearly a year, has resigned his office and moved his family to Dallas, where he will enter another line of work.

Captain Elliott left overland Wednesday for his new home. His family had preceded him. For the time being Constable Richards is filling the position of Night Watchman until the City Commission appoints another man to the place.

MRS. R. L. GOODLOE WILL HOLD SALE SEPTEMBER 23

Mrs. R. L. Goodloe, whose husband died on September 10, announces a Public Sale of her land, live stock, farm machinery and household goods, the date being Wednesday, September 23, at her place thirteen miles north of Hereford and one half mile east of Progressive avenue. Besides 320 acres of good farm land, at private treaty, the sale offers nine head of horses, 44 head of cows and heifers, eight head of registered Hereford cattle, seventeen head of purebred Duroc Jersey hogs, and a big list of machinery, etc. Ray Barber is auctioneer, and J. S. Jones clerk.

CARD OF THANKS

We take this method of expressing our sincere thanks for the kindness extended us and our husband and father, Mr. J. L. Allred, during his illness and sympathy extended us after his death, also for the beautiful floral offerings which we appreciate so much.
 Mrs. J. L. Allred J. C. Allred
 I. A. Allred R. M. Allred
 Mrs. J. T. Randel Mrs. A. R. Norman
 Mrs. E. O. Allred Mrs. J. F. Daniel
 J. B. Allred Mrs. Ben Floyd

LIFE SAVING BADGES ARE AWARDED FIVE LOCAL BOYS

Life Saving Badges, appropriately inscribed in colors, to be worn on the front of bathing suits, and lapel buttons allowed only to those who have passed the necessary tests have been received here by Chairman Ralph Barnett of the local Red Cross for five boys who have completed the Life Saving Course of the Red Cross and made the best showing of those who took the tests here this summer. The five boys are Keith Guhrle, Oliver

LOST AND FOUND

LOST—About a month ago, a broach with three pearls. Finder please return to Brand office. **33-tf**
LOST—Pair gentleman's gold rimmed eye glasses, in case. Reward. Notify The Brand **33-tf**
LOST—Sometime Tuesday, a bunch of keys. Please return to Rockwell Brothers Lumber Yard or The Hereford Brand. **35-1t**

STAR THEATRE

Thursday, Friday, Saturday
THE TEN COMMANDMENTS
 Matinee Friday and Saturday
 Afternoon Starting 1:00 p. m.
 Night 7:30

Monday and Tuesday
 September 21 and 22

CHEAPER TO MARRY
 with CONRAD NAGEL and LOUISE FAZENDA

Wednesday and Thursday
 September 23 and 24

THE LUCKY DEVIL
 with RICHARD DIX

Friday, September 25

NIGHT LIFE OF NEW YORK

with ROD LA ROGUE DOROTHY GISH ERNEST TORRENCE

Time: Night 7:45 Saturday Matinees 2:30

Ray, Frank Cogdell, Paul Wright Barnett and William Parker. It's a curious fact that all five are first class Scouts.

It will be remembered that recently A. W. Cantwell of the Red Cross came here for several days instruction and over forty local people, young and old, were taught to swim. This instruction was followed up by an examination by Harry James of the Boy Scouts and these badges and buttons are the result.

The five boys are very proud of their decorations and are receiving the congratulations of their friends and parents.

AGRICULTURAL SHORT COURSE BY I. H. C. CO. HERE SOON

An agricultural short course, conducted by experts sent out by the International Harvester Company, will probably be given here in January or February, according to S. P. Rossen, local agent. This company offers what is universally called the best short course work in the field today and covers all branches of farming. The only cost to Hereford will be advertising and a place in which to meet. The Chamber of Commerce endorsed the idea Monday and more definite announcement concerning it will be made later.

MR. AND MRS. J. H. HARRIS CELEBRATE 50TH YEAR

Mr. and Mrs. J. H. Harris, living one mile west of Hereford, gave an all day celebration Wednesday, Sept. 16, with a number of relatives and friends present, in honor of their fifty years of married life. The couple married when they were nineteen

years old, and have been living in Deaf Smith county for the past thirty years.

J. H. Harris, celebrated a part of his Golden anniversary by getting his first shave, shine and hair cut at a barber shop. He pays probably as much taxes as any man in Deaf Smith county, is sixty nine years old, has lived in one mile of Hereford for thirty years, and had never got any work done at a barber shop until his golden wedding day. One of the local barber shops donated him a shave, a shine, and a hair cut. "Pretty good work," was his comment after the barber had finished.

Mr. Harris boasts of his good health, and of the fact that he farmed two hundred acres of row crops this year all by himself. He says that he has the best feed that he has raised in a number of years.

ELLISTON TAKES EXHIBITS TO ABILENE FOR THE FAIR

J. B. Elliston, secretary of the Deaf Smith County Fair Association, who has been in charge of the exhibits from this county for the past fifteen years, left Wednesday for Abilene with the best bunch of products that he has ever taken from here. He will enter exhibits in the West Texas Fair at Abilene, but left early to have everything in good shape for the opening.

T. D. Moss, secretary of the Hereford Chamber of Commerce will leave Saturday night to be in Abilene for the opening of the Abilene Fair. He was retained here until the Deaf Smith County Fair was over. The exhibits will be taken from Abilene to Wichita Falls where they will be entered in the Texas-Oklahoma Fair at

that place, and will go from there to Dallas to the State Fair.

MOTHER'S CLUB OPENS CLUB YEAR WITH NICE LUNCHEON

The Mother's Club opened the year's work on September eighth in the home of Mrs. R. A. Tynes with a luncheon, with Mesdames A. G. Bell, H. G. Conkwright, A. A. Foster, J. M. Gilliland, Bob Higgins, E. S. Ireland, J. W. Spradley, D. E. Turren-

tine, M. L. Hardy and R. A. Tynes acting as hostesses.

A short program was rendered in which Mrs. Farmer in a pleasing manner toasted the new members. Election of officers followed and Mrs. J. B. Jones was elected president.

The guest personnel included Mesdames Claude Benton, J. E. Beyer, J. O. Haymes, J. B. Jones, Jno. Patton, W. B. Farmer, C. D. Shaw, W. R. Steckman, Arthur Thompson, Sherm Williams and A. Henry.

YOUR DAILY LABOR

Ought to remind you of the time you have spent to gain your home, your furniture, your car, your business.

Would you want to do it all over again? You may have to if you are not fully protected.

Anything worth working for is worth insuring.

Hereford Insurance Agency

Ralph Barnett, Mgr.
 Res. phone 359 Office phone 273

Abstracts and Loans

SERVICE

with COURTESY, PROMPTNESS and ACCURACY

and ask that you call on us when we can serve you in any way. We make both Federal Land Bank and Joint Stock Land Bank Loans, at 5 1/2 and 6% interest.

Thompson & Ireland

Successors to J. Frank Potts & Company

Watch Our Windows Next Week

FREE DOLLS

For a Big Display of

We Will Give Away With Every Purchase

D. R. Gass & Son

SINCLAIR OPALINE MOTOR OIL

"Fits the Degree of Wear"

TO CAR OWNERS

Whose Crank Cases We Filled Last Saturday:


Don't Forget Next Time to Call For

Sinclair Opaline Oil

ABO FILLING STATION

South Main Street

B. E. BRUMLEY, Proprietor



Smart \$6

Women who have shopped long and fruitlessly for the happy combination in shoes—quality, economy, and style, will be glad to learn that we have just that combination here. Fine materials, expert workmanship, fashionable models—at the most moderate prices in Hereford. You will find an unusually large selection, in an attractive array of smart, up-to-the-minute styles, for every type of foot, and for every occasion.

Our complete line includes models with one, two and three straps, in snug-fitting patent leather, kidskin, and satin. Also included are smart opera pumps, with long narrow lines, with or without rhinestone buckles, as well as many smart novelty styles.

FOX MERCANTILE CO.

Sallie's Temptations

(Copyright 1924—By Gladys Baker)

A COSTUME BALL AND A NEW ANNE

Of course the story told by Anne was whispered about town. There were various interpretations put to the episode at the Camp. The consensus of opinion, however, seemed to be that if the story had been true, Anne would not have told it herself, and thus started unnecessary talk. Others said she did it as a final bold stroke getting, in her version of the affair before the truth of it eventually leaked out.

The story went the rounds and forbidding dowagers at the Bridge clubs shook their heads over their cards. "Still water runs deep," they said with knowing nods.

I do not know how I analyzed Anne's description of the way she had broken off with Curtis Wright. It was impossible at times not to feel moments of ecstasy because there had never been the slightest doubt about my love for him. On the other hand, if Anne's story were straight, I sorrowed a little that it should have taken a scandal to bring the engagement to an end. It would have been more soul-satisfying to know that Curtis could not go through with the wedding because, well—because of his love for me, perhaps. After all, he had looked at me with the glowing adoration of the old days when he found me in the Clanceys' house that late afternoon at the plant.

A few days passed.

Then came the night of the opening of Jacksonville's most beautiful Country Club in Ortega on the St. Johns. It had been decided that a costume ball would celebrate the event and because Father was the President of the Club, he and I had been asked to lead. Costumes had been planned weeks ahead and the members were on tip-toe of expectation for more than one reason. It was said that Anne and Curtis would both be there. With flutters of pleasurable excite-

ment, I dressed for the dance. Days before they had sent my costume from an importer in New York. It was Oriental in feeling and very lovely. The Mandarin jacket was softly pling like the first shy clouds of dawn and the rich satin trousers were copies of those worn by the Royal Chinese family. Bizarre and vivid jewels for my body and hair made the tout ensemble one of unusual brilliance and the many gems bashed fitfully as I moved about.

"De Lord have mucky on ma' soul," exclaimed Mom Nellie when I passed in review, "If da lam' ain't zackly lak a boy chille in dem lil' pants. You'll sh be knockin' de eyes plum outer dey heads dis night."

"Thank you, Mom Nellie, but remember what I've told you before. It makes a difference when you see people through the eyes of love. Your little Sallie's not so great!"

Father was almost boisterous in his approval and so after turning me around several times for a final inspection, we were off.

Upon arriving, we found the spacious club had been transformed into a Chinese palace suggesting the magnificence of the dynasty of Ming. Silks and rare tapestries, handsomely embossed in gold dragons and heavily padded chrysanthemums, covered the walls. From the ceiling were swung myriad lanterns of colored glass, the glow of which, danced to the far corners of the room, bathing all in an atmosphere of mystery and romance.

Suddenly, the muffled sound of an orchestra played a Chinese march and the room was invaded by six little figures in Oriental attire. They waved their fans and tottered toward two tremendous tea boxes patterned in motifs grotesquely bright. They struck the tea boxes and the room was thronged with Chinese subjects garbed in robes of great splendor, each being original in its design.

Then, up flared the lights and now,

indeed, did the room, with its fine trappings, take on a festive air. While their escorts were in the tea boxes, the fair ladies of their choice had stood attentively around the walls intrigued with the elaborate ceremonies being performed. To lend variety to the event, they had been asked to bedeck themselves in fancy array and now as they moved over the floor to a twentieth century tune, the scene was one of kaleidoscopic delight. Here were Sicilian maidens, balloon girls, Alsacian peasants, bewitching nomads, Dutch flower vendors, Alpine beauties, Colonial ladies in bouffant satin and powdered coiffures piled high on their heads, Night in her resplendent glory, whirled by and proud Castilian belles with mantillas of costly black lace.

Everyone was sweet and cordial to me as if they had long ago grown tired of trying to make gossip about anyone who had been as uninterestingly orthodox in their behavior as I had been during the last few months. Besides, as far as scandal went, tonight Anne occupied the center of the stage.

She seemed to be everywhere and for the first time in her life was wearing black. With Anne's cleverness for effect, one would have thought that tonight of all times, she would have chosen a sweet and simple costume, like her frocks, which always gave one the impression that she was the fresh and innocent type. But, no, it was a new Anne who came to this dance—a daring Anne who wore the most sportive costume of all the gala throng. I heard someone ask her what she was supposed to represent. "A good time, for a change," she said and threw back her head.

Indeed, she might have been described as Vice. A brief frock of black satin came just above her knees. From her waistline were innumerable ribbons of red that fluttered as she moved. From these fell, miniature cards, cigarettes and tiny bottles of liquor that had probably been used as samples in the days of saloons. On her head, poised at a rakish angle, was a "put and take" top with each of its sides cleverly marked. Her crowning achievement, however, was a pair of square earrings made of enormous dice. In some way, they had been made electrical and twinkled intermitently with light. Slippers of

black satin with heels of brilliant red, and chiffon hose completed her conspicuous attire.

More than ever, I had the presentiment that within the next few hours many startling things would come about.

(To be continued)

THE STATE OF TEXAS

To the Sheriff or any Constable of Deaf Smith County, Greeting:

You are hereby commanded to cause to be published once each week for a period of twenty days, in a newspaper of general circulation, which has been continuously and regularly published for a period of not less than one year in the said Deaf Smith county, a copy of the following notice:

No. 257.
Estate of James Hare, deceased.
In the County Court Deaf Smith County, Texas.
October Term, 1925.

To all Persons Interested in the Estate of James Hare, Deceased.

You will take notice that at the expiration of 20 days from the service hereof, I will apply to the Clerk of the County Court of Deaf Smith County, Texas, for a commission to take the depositions of Marcus Bright and Elmer Reynolds, who reside in Tarrant County, Texas, in answer to the direct interrogatories, propounded to them a copy of which is this day filed with the clerk of said court in above cause, to be read as evidence in behalf of Earle H. Hare, Applicant for the probating of the last will and testament of James Hare, deceased, on trial of said cause.

F. T. ROLOSON, Atty. for Earle H. Hare, Applicant.
To All Persons Interested in the Estate of James H. Hare, Deceased: Notice is hereby given that Earl H. Hare, Applicant, has filed with the clerk of Deaf Smith County, Texas,

in said cause, copy of said direct interrogatories propounded to Marcus Bright and Elmer Reynolds, witnesses, who reside in Tarrant County, Texas, together with notice of his intention to take the depositions of said witnesses at the expiration of 20 days as evidence in the trial of said cause; and that a commission will issue at the expiration of 20 days from the service hereof.

Herein, fall not but of this writ and of this precept and of how you have executed same, make due return.

Given under my hand and seal of said Court at office in Hereford, Texas, this 15th day of September, 1925.

(seal) BERRY ORR, Clerk of County Court, Deaf Smith County, Texas.
By Evelyn Jackson, deputy.

35-34 THE BRAND WANTS GOOD CLEAN COTTON RAGS

OUR BANK POLICY



It is the policy of this bank to offer friendly assistance and advice to our depositors. To serve every business interest—large or small—in a way that will assure the success of every worthy customer, and so increase the wealth of the community we serve.

Avail yourself of our Bank Policy by opening a permanent connection here.

The First National Bank



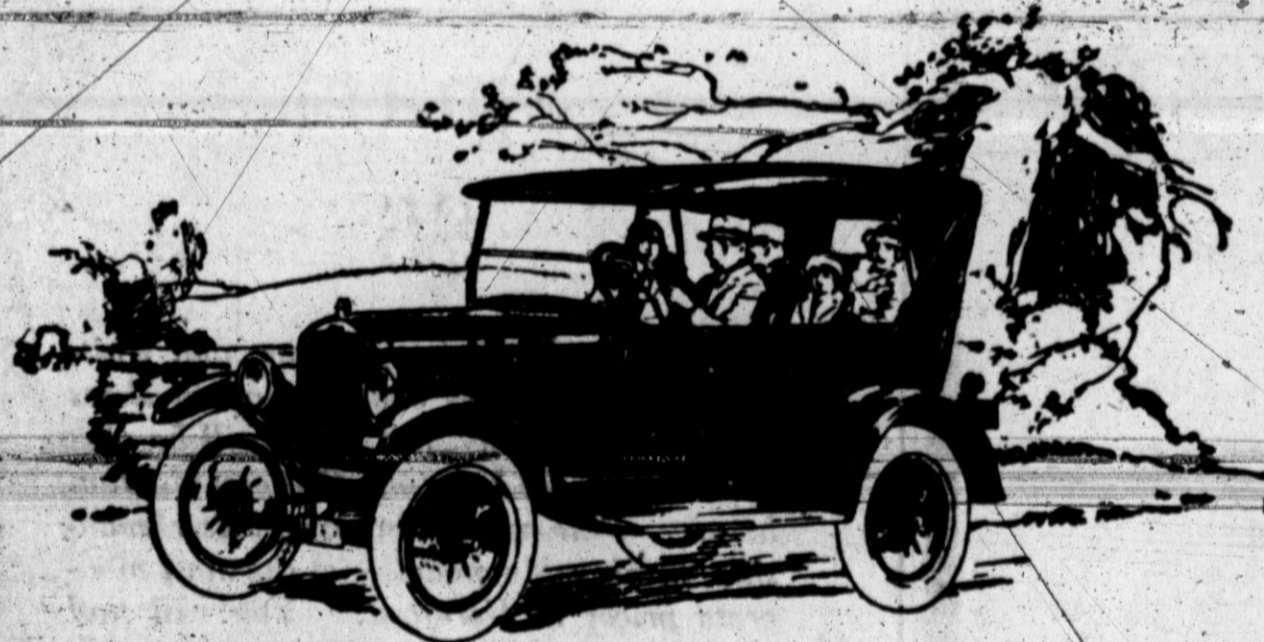
WEST TEXAS FEED & SEED COMPANY

Worst service in town. Two knot heads in charge. Part of our coal will burn. We never give you overweight. If your chickens escape the Hawks, try our poultry feed. We know how to make your cream test less. If you can't make your cow go dry any other way try "Dairy Ration," the price is higher. Phone your order today. We promise to deliver it within a week.

Hereford, Texas

Phone 265

BEAUTY • COMFORT • CONVENIENCE • UTILITY



192,368 Orders Already Received

TOURING CAR

\$290

F. O. B. DETROIT

RUNABOUT \$260

COUPE \$20

TUDOR SEDAN \$80

FORDOR SEDAN 660

Removable Bump and Starter Bars on Open Cars

Close Cars in Color

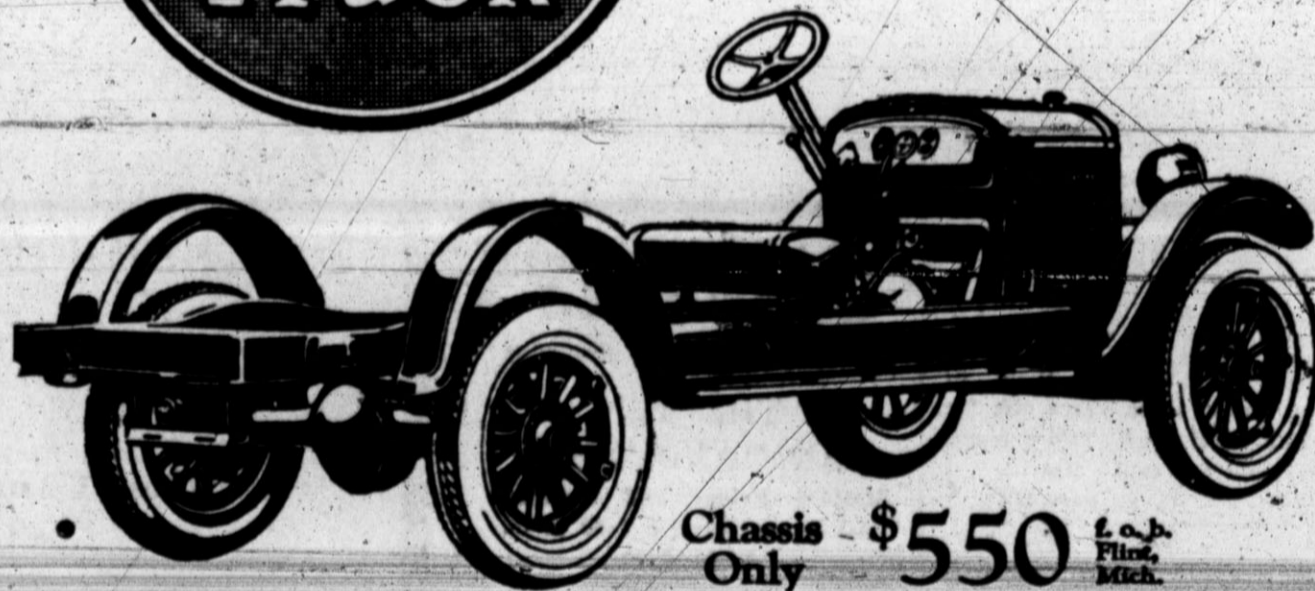
The increased popularity of the improved Ford cars has already become an established fact.

Since the announcement of these cars, 192,368 orders have been placed with Authorized Ford Dealers—a sales record that is without precedent.

See the improved car at your nearest Authorized Ford Dealer's. Place your order now to insure preferred position on the dealer's delivery list. Enjoy the new beauty and increased riding comfort of a Ford car this Fall and Winter.



For Economical Transportation



Chassis Only \$550 f.o.b. Flint, Mich.



The Chevrolet chassis may be fitted with a wide variety of bodies, suitable for any industry, including such styles of bodies as Panel Delivery, Stake, Open Express, Canopy Express, Bus, Dump and Tank.

Large 30" x 5" tires on front wheels only \$35 extra. See us today regarding a style of truck to fit your particular needs.

Chevrolet introduces a new one-ton truck, built according to the fundamental policy of this company to provide "Quality at Low Cost".

It has a fine appearance and is specially designed and constructed for commercial service. Its deep 6-inch channel steel frame, hung low to the ground on long semi-elliptic springs, allows the platforms to be placed at the right height for easy loading and unloading.

The powerful Chevrolet motor is famous for its ability to stand up under heavy service. It has well balanced crankshaft thoroughly lubricated, standard 3-speed transmission, fully enclosed dry-plate disc clutch, extra heavy rear axle with large spiral bevel driving gears and rigid one-piece pressed steel housing, heavy truck-type wheels and large tires, full running boards and fenders, Remv generator, starter and distributor ignition, and other quality features.

This truck is not only well adapted to city work but also for use in hilly country and over difficult roads.

For lighter loads there is a Chevrolet commercial 1/2 ton chassis possessing the same quality features, price \$425 f. o. b. Flint, Michigan.

Brumley - Chevrolet Co.

Hereford, Texas

G. W. Brumley

NORTH EAST CORNER
(Fairview-Union Schools)

A nice rain fell over our community on Sunday morning and it will be appreciated by the farmers for it will mature the row crop and bring the wheat up that has been sown.

Grandpa Bowen who has been sick for a number of months is now able to be up a good part of the time.

Rev. A. M. Dowell and wife visited in the home of W. J. McClain one night last week.

Kim Ware spent Saturday night and Sunday with his friend Ernest Walker. Miss Ruth Dowell visited on last Thursday and Thursday night with Ruby Gene and Leauada Bowen.

Mrs. Johnnie Jenkins (formerly Miss Jessie Rennison) has been visiting relatives here for two weeks but returned to her home at Paducah last Friday.

Mrs. Dr. Hicks and daughter and Mrs. Barnard Hicks started through our community one night last week and the roads were so muddy they could not make it. They had trouble with their car and one of our citizens took them to Hereford. Some one returned for their car the next day.

The revival at Palo Duro church was rained out last Sunday night. The church membership was greatly revived, one conversion, one reclaimed and seven added to the membership of the church. It was intended to run the meeting longer but the rains and the death of Grandpa Allred interfered and it was thought best to close it for the present.

We certainly regret the loss of our friend and kinsman, Mr. J. L. Allred, and he will be greatly missed in the community.

E. W. Curtzinger made a business trip to Hereford last Monday.

L. T. Randall and son Floyd with J. B. Allred and wife returned to their homes at Chillicothe and Wichita Falls Tuesday night. Mrs. L. T. Randal will remain here with her mother, Mrs. J. L. Allred, for a short time.

JOEL

Mrs. Lester Galley received a telegram Wednesday saying her father, I. N. Thimble, who has been in a hospital in Des Moines, Iowa, was worse and to come at once.

She and children left Thursday morning for Des Moines.

The L. A. Smith home was filled with merry making Friday night when they entertained the young folks from Dawn, Askren and Progressive neighborhoods. Some who came were not so young either as some married couples were present, but all enjoyed the Smith's hospitality.

School began Monday with Miss Thelma Tynes and Mrs. Margaret Hinton as teachers. There are fifteen pupils in Miss Tynes room and thirteen in the other room making a nice size country school.

Mrs. Roy Dickey who has been visiting her sister, Mrs. London returned to her home at Electra.

W. T. Smith returned Saturday morning from his months' stay at his old home in Tennessee.

The shower Thursday morning was greatly needed and appreciated.

C. H. Smith had the misfortune to step on a rusty nail which caused him to make a visit to the doctor.

Mrs. Minnie Walker visited Mrs. W. G. Slagle Monday afternoon.

Mrs. Guy Smith was sick the first of the week.

Mr. and Mrs. Wes Bradley were supper guests at the Walker home Monday night.

Little Classified Ads in the Brand are big winners. Invest "two bits" and prove it for yourself.

MISS GLENOLA POWELSON AND FINIS J. OWENS MARRIED

Miss Glenola Powelson, daughter of Mr. and Mrs. Allen Powelson and Mr. Finis J. Owens, assistant cashier of the First National Bank, were united in marriage Sunday morning, September 13, at sunrise, at the home of Rev. J. E. McClurkin in Amarillo.

Immediately after the ring ceremony a charming wedding breakfast was served to a very few friends, and shortly after the couple left for a honeymoon trip overland into New Mexico and Colorado, including Taos, Raton and Trinidad.

Mr. and Mrs. Owens will make their home, after September 20, at the W. E. Hicks home, as Mrs. Hicks is moving to the ranch with her husband this winter.

The groom came to Hereford in 1920, from Tennessee, and located with the First National Bank where he was recently promoted to assistant cashier. His bride is a graduate of the Hereford High School and has had several years college work, her specialty being music. She taught music one year in the school at Dimmitt and last year she was located at Shattuck, Okla.

Among those attending the wedding were Mr. and Mrs. A. F. Stewart, Mr. and Mrs. McClurkin and Miss Mattea McClurkin.

J. L. ALLRED, PIONEER RANCHER, PASSED AWAY SUNDAY

J. L. Allred, aged 79, a pioneer rancher and farmer of this county, died at Chillicothe, Texas, last Sunday morning about 5:30 o'clock. The body was brought to his home, about five miles south of Wildorado, where funeral services were conducted Monday afternoon, with interment in Palo Duro cemetery. Rev. A. M. Dowell, pastor of the church officiating.

Mr. Allred had been in failing health for about two years, and dangerously sick for about six months. He was a Civil War veteran and had resided in this county for twenty five years. He was born in Tennessee but was brought by his parents to Texas when about two years old, living in Fort Worth and afterwards Chillicothe before moving to Deaf Smith county.

Besides his wife Mr. Allred is survived by four sons and four daughters, I. A.; J. C. and E. M. Allred of Wildorado and J. B. Allred of Wichita Falls. Mrs. L. T. Randal of Chillicothe, and Mesdames A. R. Norman, J. F. Daniel and Ben Floyd, all of Wildorado.

REV. ROY NUNN MARRIES A FORMER HEREFORD GIRL

Rev. Roy Nunn of Hereford, son of Mr. and Mrs. J. L. Nunn, and Miss Frankie Mae Baker of Waxahachie, daughter of Rev. and Mrs. W. M. Baker, former pastor of the Presbyterian church of Hereford, were married in Waxahachie on September 2. A Waxahachie paper gives, in part, the following account:

"Rev. Roy Nunn of Hereford and Miss Frankie Mae Baker of Waxahachie were married Wednesday evening at 7:00 o'clock at the bride's home on East University avenue, Dr. L. B. Gray of Ferris, and Dr. G. H. Hogan, pastor of the Central Presbyterian church in Waxahachie, officiating. Miss Esther Fox played the nuptial music. During the ceremony Miss Fox played 'I Love You Truly'."

The groom was attended by his best man, Leven Gray of Ferris. Miss Dorothy Boardman of Hereford, maid of honor, preceded the wedding party. She was attired in flowered georgette over green slip. She carried an arm bouquet of pink carnations.

The bride entered with her father, the Rev. Morgan Baker. She wore a handsome chocolate brown georgette with cut velvet trimmings, blonde satin slippers. Her hat matched and was trimmed in gold lace. She carried a beautiful bouquet of Ophelia roses with shower of small buds and ribbons.

"The bride is the daughter of the Rev. and Mrs. Morgan Baker of this city. She was graduated from Trinity university in 1923, and has taught in the public schools of Henderson and Ferris. She was very active in the religious organizations of Trinity university during her college days, and did a great deal of social work. She was a member of the Girls' Glee club."

"The groom is a graduate of Trinity university, and of McCormick Seminary of Chicago. He has accepted a call to the Presbyterian church at Kingfisher, Oklahoma."

"The bride and groom have gone to Kingfisher where they will make their home."

SINGING CONVENTION AT WARD POSTPONED UNTIL SEPT. 20

The Deaf Smith County Singing Convention will take place at Ward,

Sunday, September 20, beginning at 10:00 o'clock a. m.

Owing to the recent rains the meeting which was to have been held Sunday, September 13, has been postponed. Basket dinner and much singing will be the order of the day.

MRS. C. C. BOWMAN, Sec.

CONSTABLE'S SALE

The State of Texas, County of Deaf Smith.

By virtue of an execution issued out of the Justice of the Peace Court, Precinct No. 1, Deaf Smith County, Texas, on the 3rd day of September, 1925, in the case of Ben Hubbard vs. K. Y. Caskay in Cause No. 950, and to me as constable directed and delivered, I will proceed to sell, within the hours prescribed by law for constable sale on the 14th day of September, 1925, on the lot across the street North from the First National Bank in Hereford, Deaf Smith County, Texas, the following property, to-wit: one bass drum, one set of bells, one snare drum case, one trunk of traps, one dresser, and one bedstead and springs, levied on as the property of K. Y. Caskay, to satisfy a judgment for \$50.00 and costs of suit.

Given under my hand this 3rd day of September, 1925.

C. S. RICHARDS, Constable Prec. No. 1, Deaf Smith County, Texas. 33-2t

No. 459

TRUSTEE'S NOTICE OF SALE

Notice is hereby given that on the sixth day of October, 1925, between the hours of ten o'clock A. M. and

four o'clock P. M., I, FRANK F. FERRY, Trustee, shall proceed to sell at public outcry in front of the court house door of Deaf Smith County, in Hereford, Texas, to the highest bidder for cash, the following described property situated in Deaf Smith County, Texas, to-wit:

Six hundred and forty (640) acres of land out of Capitol League Number 421 and 432 and particularly described as All of Survey or Section Number Twenty-eight (28) of Township Number Three (3) North of Range Number Two (2) East, of a "Capitol Syndicate Subdivision" as shown by plat of such Subdivision of record in the Deed Records of said County of Deaf Smith in the State of Texas, Volume 15 at Page 60, subject to an easement over thirty (30) feet for a Public Road running along the south side of said Survey 28. Patented to Abner Taylor. Located about 30 miles West of Hereford, Texas.

Said sale is to be made at the request of FRANCIS C. FARWELL,

CHARLES F. HARDING AND GEORGE FINDLAY, TRUSTEES, the present holders of the notes herein-after mentioned, and by virtue of the authority conferred upon me by the terms of a deed of trust executed by J. W. Brown dated 5th day of October, 1920, and recorded in Vol. 24 Page 490 of the Deed of Trust Records of Deaf Smith County, Texas, whereby the said J. W. Brown conveyed to me, as Trustee, the above described property, for the purpose of securing the payment of certain notes executed by the said J. W. Brown particularly described in said deed of trust, and the proceeds thereof will be applied to the payment of the balance due upon said indebtedness, the expense of making said sale, and the remainder, if any, paid to the said J. W. Brown or his order, all in accordance with the terms of said deed of trust.

WITNESS my hand this the First day of September, A. D. 1925.

FRANK F. FERRY, Trustee.

LOST!

Carl Jennings has lost the key to his Cafe, so he will be open night and day. You may get Breakfast any hour of the morn. We thank you.

Carl's Cafe

Golden Rule Hatchery Co.

FIRST HATCH OFF SEPTEMBER 18

SEE OUR CHICKS AT DEAF SMITH COUNTY FAIR

WHY?



Why are there so many

McCormick-Deering Tractors

in use on the Plains?

There Sure is a Good Reason!

Come in and we will gladly tell you this reason.



R. B. R. Implement Company

Hereford

Dimmitt

SEED WHEAT

We have just unloaded a car of

TURKEY RED SEED

WHEAT

this wheat is re-cleaned and sacked and is the best seed that we could find, if you are going to plant wheat see us and get the best.

BETTER SEED—BETTER

CROPS

Jones & McLean

COAL AND GRAIN



A good piece of meat is "More than half" of every good dinner—as every housewife knows. Our meats are fresh, carefully selected, appetizing and — satisfying. Try us.

TEXAS MEAT MARKET

Cloyd & Son

THE SUNDAY SCHOOL LESSON

(Continued from Page 3)

there he sent Timothy back to Thessalonica to learn concerning the progress of the church which he had established at that place. When Timothy returned to Corinth he reported that the brethren at Thessalonica were standing true, even in the midst of severe opposition. He no doubt reported also that those who had stirred up the mob to stop Paul's work there were still busy at the nefarious business of hindering the Lord's work. They were still trying to undermine Paul's influence by false accusations. They said he was a deceiver, flattering the people to win them as followers. They said he was selfish, as all true preachers are sometimes accused of being, "out for the money" or the honor.

When a good man's name is defamed, if he defends himself, the base slanderers say he is a braggart, talking too much of himself. If he does not defend himself they say that his silence is a confession of his guilt. And when a good man succeeds in any worthy undertaking there is always a gullible public, at least a large number of chronic failures, who are ready to believe anything the slanderers may say about him.

But Paul chose to defend himself, not for his own sake, but for the sake of those who were followers of him and his Christ. So he wrote his first letter to the Thessalonians. It was written from Corinth about 52 A. D., and was the first of Paul's thirteen letters, in fact, the first of all the New Testament books written.

II. The True Heart of Paul Revealed

The second chapter of this epistle reveals the heart and spirit of the true pastor. Indeed, it is a fine mirror for all Christian workers.

1. He was Successful. He says, "For yourselves, brethren, know our entrance in unto you, that it was not in vain." Even in the face of opposition and persecutions at both Phillippi and Thessalonica he established churches which became centers from which influences radiated throughout the surrounding country. That is no doubt the reason why Paul sought the centers of population, they had great influence on the smaller places which were contiguous to them. So the success which he had were not only perpetuated but multiplied. But Paul never assumed any credit for his own success. All the glory went to Christ, in whose strength and wisdom he always trusted. And we who today believe in Christ believe that no good

work, unselfishly performed, will ever be in vain.

2. He Was Sincere. Sincerity is the keynote of character. Without it, no character, and certainly no good influence, can long survive. Paul never flattered his hearers. Hearers usually enjoy being flattered. But the practice is engaged in only by speakers who wish to win cheap applause. The Apostle boldly told the truth. If there was anything praiseworthy he commended it, without any semblance of flattery. If there was anything blameworthy he condemned it with a frankness, a courage, a boldness that is admirable.

3. He Was Unselfish. All true Christian workers are. From other churches Paul sometimes accepted gifts, but never from the poor Christians at Thessalonica. He supported himself by working with his own hands. But his slanderers doubtless said he was preaching for the money. "Just talking for a living while the rest of us toil." Very probably some of the curbstone reformers of Thessalonica made some just such accusations. And Paul was called upon to remind the church that he had not worked for their money, as they already knew. Nor did he seek glory for himself. He sought glory for only Christ, and for himself only the approval of Him Who called him to be an apostle.

4. He Was Tender. He loved his converts with a devotion second only to that of Christ. He says, "But we were gentle among you, even as a nurse cherisheth her children." Not a hired nurse, but a mother-nurse cherishing her own children. No earthly love equals that of the mother for those for whom she has given her life. So Paul had gone through sufferings for his spiritual offspring, and as a consequence, loved them very dearly. He says again that he exhorted, comforted, and charged them, every one of them, "as a father doth his children."

5. He Was Thankful. Can you be thankful when everything goes wrong? Paul could sing in jail at midnight. Can you be thankful when your worst enemy says mean, and untrue things about you? Paul could rejoice in Christ while his enemies were maligning, and even stoning him. Can you give thanks when your cherished plans are thwarted, or your customers won from you by your competitor? When Paul was driven out of one town he went on to the next preaching the unsearchable riches of Christ. Yea, he could say, whether in imprisonment, in persecutions, in joy or sorrow, in success or failure, in life or death, "In everything give thanks."

THE STATE OF TEXAS

To the Sheriff or any Constable of Deaf Smith County, GREETING:

You are hereby commanded to cause to be published once each week for a period of twenty days before the return day hereof, in a newspaper of general circulation, which has been continuously and regularly published for a period of not less than one year in said Deaf Smith county; a copy of the following notice:

THE STATE OF TEXAS

To all persons interested in the estate of Jeff D. Thompson, deceased, Mary L. Thompson Administratrix of said estate has filed in the County Court of Deaf Smith County an application for an order to sell the following real estate belonging to said estate, situated in Deaf Smith County, Texas, to-wit:

Block No. 12, in Welsh's Addition to the town of Hereford; Lots Nos. 1-2 and 3, in Block No. 17, of the original town of Hereford, and also that part of Block No. 17, of the Original Town of Hereford, described as beginning at the North east corner of said block and running thence in a South-easterly direction with the East boundary line of said block, 140 feet; thence in a South-westerly direction parallel with the North boundary line of the said block, 75 feet; thence in a North-westerly direction parallel with the East boundary line of the said block, 140 feet; thence in a North-easterly direction with the North boundary line of said block, 75 feet to the place of beginning.

which will be heard at the next term of said court, commencing on the

first Monday in October, A. D. 1925, the same being the 5th day of October, A. D. 1925, at the Court House thereof, in Hereford, at which time all persons interested in said estate are required to appear and show cause why such sale should not be made, should they choose to do so.

HEREIN FAIL NOT, but have you before the said Court on the said day of the next term thereof this writ, with your return thereon, showing how you have executed the same.

Given under my hand and the seal of said Court at office in Hereford, Deaf Smith county, Texas, this 9th day of September, A. D. 1925.

BERRY ORR, Clerk.

County Court, Deaf Smith County, Texas. 34-4t

Renew Your Health by Purification

Any physician will tell you that "Perfect Purification of the System is Nature's foundation of Perfect Health." Why not rid yourself of chronic ailments that are undermining your vitality? Purify your entire system by taking a thorough course of Calotabs, —once or twice a week for several weeks—and see how Nature rewards you with health.

Calotabs are the greatest of all system purifiers. Get a family package, containing full directions, price 35 cts.; trial package, 10 cts. At any drug store. (Adv.)

MAGNOLIA Products and Service

When you need service on your car —you want it to be prompt service. Prompt and efficient service is our specialty. All we ask is a trial.

Magnolia Gas—Magnolia Oils—Tires and Tubes Accessories

Just Drive In!—And Watch Us Work!

Magnolia Filling Station
Arthur C. Thompson, Prop.

THE HARVEST

The harvest for 1925 promises to be the best the county has seen for a great many years. Are you prepared for this harvest by having your groceries bought in the best available place in Hereford? Our prices are good and the groceries you buy here are of the best quality.

WE CAN SHOW YOU

GYLES GROCERY
Phones 81 and 271

WEAR A WORLD - FAMOUS GOSSARD

UNRIVALLED FOR STYLE
UNEQUALLED FOR VALUE

GOSSARD GARMENTS have won their place of leadership in competition with the best of all nations. Everywhere, they are firmly entrenched among the leaders of fashion and the leaders of society.



Gossards are made for all types, all purposes, and all ages.

World-wide success not only indicates super-excellence of design, fit, appearance, and wear with comfort, but it also means an ability to offer values absolutely unequalled.

At whatever price you wish to pay, a Gossard will give you better style, a more comfortable fit, better materials, and longer wear.



FOX MERCANTILE CO.

MARKET FOR THRESHED GRAIN

We will be in the market to buy your threshed grain this fall and winter. If honest weight and a square deal will satisfy you we believe we can please you. If you fail to trade with us we have both lost money. We want to get acquainted with you, we want to be your friends and are going to be if you will let us. Drive on our scales either at Hereford or Dawn.

Great West Mill & Elevator Co.

E. E. Fridley, Mgr.
35-2t

Ethel Fridley Asst Mgr.
and Bookkeeper

Hunting Goods

Hunting Season will Soon Be Here and we are fully prepared to take care of all your wants in this line. We have the Remington and Marlin Shot Guns and Rifles, Hunting Coats, The Famous Long Range Super X Shells, also the High Velocity Peters Shells. Come in and look these over.

Your Business will Be Appreciated.

STREU HARDWARE CO.

"Home of Service and Quality"



The Best in Banking For You

We have pledged our bank to offer to our depositors, and others, whom we hope to make our depositors, the very best that modern banking has to offer. With your co-operation we can make this bank a real credit to our section and to our state.

Remember, the best in banking is yours when you make a connection here.

Read our message in this week's Farm and Ranch

First State Bank & Trust Company

OUR DEPOSITS ARE GUARANTEED BY THE STATE BANK GUARANTY FUND OF TEXAS

Dimmitt, Castro County News

DIMMITT NEWS

Dimmitt, September 15.
The Dimmitt School opened Monday morning with an unusually large attendance of parents, citizens and pupils. The following teachers were here and ready to commence their years work:

Mr. Carson, Superintendent; Mr. Carnes, Principal; Mr. Avery, Vocational Agriculture; Miss Waltman, Home Economics and the 5th and 6th grades; Miss Coleman, 7th grade; Mrs. O'Neal, 3rd and 4th grades; and Mrs. Maynard the Primary room.

Through the faithful work of the school board classification was secured this summer and affiliation will be obtained this year we hope.

The Parent-Teacher Association will hold its first meeting on Friday afternoon, September 25. Mrs. Ray E. Sheffy asks that every one interested in the school to be present as she has a surprise for you.

Jack Cartwright is visiting relatives in Canyon this week.

J. E. Turner has returned from Hot Springs, where he has been some time for his health. He is looking fine.

Mr. and Mrs. Henry Stalcup returned Monday from a visit with relatives in Lockney and Plainview.

Messrs. Jones and Gilbreath of Hereford were in Dimmitt Tuesday.

David Jones of Clovis, N. Mex., has been visiting his son, Oscar, here this week. Oscar returned home with him Tuesday.

Jim Webb of Tulla was in Dimmitt last Thursday.

Mr. and Mrs. L. H. Williams are rejoicing over the arrival of a fine girl in their home on September 14, named Evelyn Waldine.

Mrs. Mayes Miller went to Plainview one day last week for dental work. Messrs. McShelton and M. Hatch of Lamesa were in Dimmitt last week prospecting.

Miss Mildred Woodlee has gone to Ft. Worth where she will enter T. C. U. this coming term.

J. L. Jeffrey of Littlefield was in Dimmitt Monday.

Miss Winnie Smith and Mrs. Martin of Amherst visited old friends in Dimmitt Saturday afternoon. They were enroute home from Canyon where they had been attending the Institute.

Messrs. Ira Scott and George Morris of Hart were in Dimmitt Tuesday.

Messrs. Scarbaugher and Crosser of Turkey purchased 400 acres of Castro land one day last week.

Mr. Craigdon of Childress was prospecting in Dimmitt the first of the week.

Messrs. Floyd, Will and Frank Hacker of Summerfield visited their sister, Mrs. Tom Sparks last Sunday. Frank will attend school here this term.

Mr. Innman of Childress was here last Friday with several prospectors. Miss Cora Mae Stratton of Flagg spent the week end with Mrs. Rose Ella Vinson.

Mr. and Mrs. Bill Webb have moved back to their home in the west part of town.

The Baptist pastor of Texico was in Dimmitt last Saturday night.

Mrs. A. C. Bell and children left Monday morning for their home in Abilene.

Sam Cooper and Miss Christine Fuller returned Monday afternoon from Clarendon where they took Miss Susie Lee Cooper who entered Clarendon College.

Mrs. Maud Rippe sold 160 acres of land to Mr. Moore of Abilene last Thursday.

Mr. and Mrs. Irvin Wright of Lamesa bought 160 acres of land from Joe Hastings, three miles northwest of town and plan to improve it in the near future.

Born to Mr. and Mrs. Taylor Goldsmith on September 12, a girl.

Born to Mr. and Mrs. J. L. Ledford in the Jumbo community on September 9, a girl.

Mrs. Welsh is having a porch built in front of her business house which is occupied by the City Market and she and Dow Duree are building a cement sidewalk in front of both houses.

CONTRACTOR'S NOTICE

Scaled bids will be received by E. C. Burks, Chairman of the Board of Trustees, Arney School District No. 6, Castro county, until 3:00 p. m., Saturday, October 3rd, 1925, in the office of the County Judge, at Dimmitt, Texas, for the furnishing of all labor and material in the construction of a four room house, stucco. Plans and specifications may be obtained from Ray E. Sheffy, at Dimmitt, Texas, by depositing a \$15.00 certified check payable to E. C. Burks, Chairman of the Board. \$250.00 certified check must accompany each bid, the board reserves the right to accept or reject all bids.

RAY E. SHEFFY,
35-3t County Judge, Castro County

HAVE YOU A BAD BACK?

Then the Advice of This Hereford Resident Will Interest You.

Does your back ache night and day; Hinder work; destroy your rest? Are you tortured with stabbing pains When you stoop, lift or bend?

Then likely your kidneys are weak. More troubles may soon appear. Headaches, dizziness, nervousness; Or uric acid and its ills.

Help your weakened kidneys with a stimulant diuretic.

Use Doan's Pills.

Read this Hereford testimony:

Mrs. G. M. Suggs, Hereford, says: "My kidneys acted irregularly. I had sharp, cutting pains in the small of my back, which bothered me a great deal when doing my housework. When I stopped, my back was so sore and stiff I could hardly straighten. I had headaches and dizzy spells and I felt weak and tired easily. Doan's Pills were suggested to me. I am glad to say that they soon cured me of the attack."

90c. at all dealers. Foster-Milburn Co., Mfrs., Buffalo, N. Y.

No. 121

TRUSTEE'S NOTICE OF SALE

Notice is hereby given that on the sixth day of October, 1925, between the hours of ten o'clock A. M. and four o'clock P. M., I, FRANK F.

FERRY, Trustee, shall proceed to sell at public outcry in front of the court house door of Deaf Smith County, in Hereford, Texas, to the highest bidder for cash, the following described property situated in Deaf Smith County, Texas, to-wit:

Six hundred and forty (640) acres of land out of Capitol League Number 418 and particularly described as All of Survey or Section Number Twenty (20) of Township Number Three (3) North, of range Number One (1) East, of a "Capitol Syndicate Subdivision" as shown by Plat of such Subdivision of record in the Deed Records of said County of Deaf Smith in the State of Texas, Volume 19 at Page 23. Patented to Abner Taylor and located about 34 miles West and 2 miles South of Hereford, Texas.

Said sale is to be made at the request of FRANCIS C. FARWELL, CHARLES F. HARDING AND GEORGE FINDLAY, TRUSTEES, the present holders of the notes herein-after mentioned, and by virtue of the authority conferred upon me by the terms of a deed of trust executed by Silas A. Billington dated First day of December, 1916, and recorded in Vol. 11 Page 475 of the Deed of Trust Records of Deaf Smith County, Texas, whereby the said Silas A. Billington conveyed to me, as Trustee, the above described property, for the purpose of securing the payment of certain notes executed by the said Silas A. Billington particularly described in said deed of trust, and the proceeds thereof will be applied to the payment of the balance due upon said indebted-

ness, the expense of making said sale, and the remainder, if any, paid to the said Silas A. Billington or his order, all in accordance with the terms of said deed of trust.

WITNESS my hand this the First day of September, A. D. 1925.

FRANK F. FERRY,
Trustee.

Aint It the Truth?

Little Child:—Father—what is a

pedestrian?"
Father:—"A pedestrian, my child is one who runs, dodges and jumps."

The Clean Record

Husband:—Helping observe wooden wedding! "Well dearie—all the years have flitted by—and I haven't deceived you yet—have I?"

Wife:—"No—John—no, you haven't deceived me—but heavens knows you tried hard enough."

6% FARM AND RANCH LOANS 6%
AMORTIZED PLAN

INTEREST RATE AND TERMS FIXED BY LAW

Prepayment in part or in full can be made at any interest bearing period after five years

PROMPT INSPECTIONS AND QUICK SERVICE

San Antonio Joint Stock Land Bank

HENRY WILKINSON, Agent
Hereford, Texas



WE
KNOW
ENGINES

First-class automobile workmanship of all kind is our guarantee to you when you bring your car here. We have specialized on highclass mechanical work and can quickly locate and eliminate all trouble.

Drive here for tires, gasoline—oil and supplies of all kind. Our prices are always lowest. Prompt and courteous service—always.

WHEN IN TROUBLE—PHONE 214

SOUTHWEST TRAIL
GARAGE

(Formerly Thompson Garage)

LOUIE OLSON, Prop.

ICE!

Our new plant is running now and turning out ice every day and our delivery wagon is running and we are ready to serve you. The following are prices in effect:

- 300 pound book delivered in 12½ pound quantities or larger ---- \$ 2.10
- 500 pound book delivered in 25 pound quantities or larger ---- \$ 3.50
- 1000 pound book delivered in 50 pound quantities or larger ---- \$ 6.50
- 2000 pound book delivered in 100 pound quantities or larger ---- \$12.00

Where the later book is all taken up within seven days, the purchaser will be rebated in the amount of \$1.00

Where customers come to the plant for ice and take a full 300 pound cake or more at one time without cutting, the price will be \$1.50 per cake. Where ice is cut at the plant the price will be 80 cents per 100 pounds.

Texas Utilities Company

LIGHT, POWER AND ICE

CATTLEMEN

I have the Slaughter Scales up in good repair and can weigh your cattle correctly. Pens O. K., plenty of water and plenty of grass.

NEAR STOCK PENS

Geo. McMahon

22-4t-pd



WRIGLEY'S
makes your food do you more good.

Note how it relieves that stuffy feeling after hearty eating. Sweetens the breath, removes food particles from the teeth, gives new vigor to tired nerves. Comes to you fresh, clean and full-flavored.



SAVE MONEY

Buy Coal in the

SUMMER

You get fresh-mined coal direct from the railroad cars to your bin. That means less breakage in handling your coal.

Let me use YOUR bin to store a few tons of

LABELED COAL—2 Cars on Track

I Will Pass the Money I Save Right On to You

All kinds of Cow Feeds, Chicken Feeds, and everything

We Pay Cash For

Poultry, Eggs, Cream and Hides

We strive to do the impossible—Please Everybody

GOLDEN RULE
PRODUCE CO.

We Deliver

Phone 108

TOWN & COUNTY

Personalographs

Mrs. S. D. Steele was in Amarillo one day this week on business.

Quick Service Transfer. Phone 220.

S. D. Steele was in Amarillo Monday on business.

Wall Paper. —E. B. BLACK CO.

Claude Higgins left this week for Kansas City on a short business trip.

Quick Service Transfer. Phone 220.

T. A. Smith of Lorenzo, was in Hereford Friday on business.

Ralph Barnett for General Insurance. Phone 273.

Harold Hicks left Wednesday evening for Waco, where he will again enter school this winter.

Pay Cash and Pay Less, at Reed's Grocery.

See us for sewing machines, on terms to suit you. E. B. BLACK CO.

Mrs. Ramsey Landrum and Miss Mamie Landrum were in Amarillo shopping Wednesday.

Quick Service Transfer. Phone 220.

Tablets and Pencils? Yes! at Cash & Carry!

The P. T. A. will sell you a loaf of home made bread and a nice fat frier for your Sunday dinner.

Pay Cash and Pay Less, at Reed's Grocery.

Beryl Witherspoon and Geo. Beams Jr. left this week for College Station where they will enter A & M for the winter.

Quick Service Transfer. Phone 220.

Tablets and Pencils? Yes! at Cash & Carry!

Hollis Clark, son of Mr. and Mrs. J. J. Clark, left Wednesday morning for Terrell, Texas, where he will enter military school.

Pay Cash and Pay Less, at Reed's Grocery.

Meals 35c at Hereford Hotel. Try us. 34-2t-pd

Mr. and Mrs. Forest Randal of Amarillo spent Sunday in Hereford with Mrs. Randal's parents, Mr. and Mrs. Rat Jowell.

Victrolas at special prices for next week. E. B. BLACK CO.

Meals 35c at Hereford Hotel. Try us. 34-2t-pd

J. J. Bunch, brother of D. F. Bunch, has been in Hereford since last week visiting with his brother and friends. His home is Erath county, Texas.

\$100.00 Talking Machines with 10 records for \$60.00, with \$10.00 cash payment—on terms. E. B. BLACK CO.

Special Friday and Saturday, AMARILLO DAILY NEWS, \$5.00 per year. Mail Subscriptions only. HEREFORD NEWS STAND.

Mrs. Henry Gooch of Amarillo spent the first of the week visiting in the Seth B. Holman home, and attended a social function at the P. W. Price home given in her honor.

Will pay 17c for all culled hens on next Wednesday, (only), Sept. 23. We are shipping out a car load.

BABY BEEF—Try our tender steak and roast.—Hereford Produce, I. H. Spratt.

Miss Kathaline Hawkins returned to Kidd-Key Monday morning. Miss Hawkins attended there this last winter and has spent the summer taking extra work in Canyon.

Prevent smut in wheat by using either Powdered Copper Carbonate or Formaldehyde Solution. For sale by —CITY DRUG STORE.

Double Green Stamps will only be given on cleaning that is paid for at time of delivery.—Orr's Tailor Shop.

Miss Fae Brazelton of Dallas, the new English and Spanish teacher in the High School here, arrived Monday and is now located at the Anderson Witherspoon home.

Tablets and Pencils? Yes! at Cash & Carry!

Hoosier Kitchen Cabinets, the best ever. \$5.00 will deliver one to your house—easy payments. E. B. Black Co.

Judge and Mrs. C. D. Wright and children were in Hereford on a short visit this week with Mrs. Wright's father, A. W. Gregg, and helped him celebrate his eightieth birthday.

Come and visit the P. T. A. Booth, we may have just what you want for your Sunday dinner.

Bring your chickens, eggs and cream to Hereford Produce if you want the best price.—I. H. Spratt.

M. M. Marfin and wife of California, arrived Wednesday morning and are visiting in the home of Mr. and Mrs. D. R. Gass, their old friends, whom they had not seen in forty years.

The kiddies want ice cream cones and hamburgers, and we want their nickles. —P. T. A.

Closing Out Refrigerators. E. B. BLACK CO.

Fountain Pens from \$1.00 to \$7.50. We are Agents for Parker Fountain Pens. CITY DRUG STORE.

Mrs. Jack Lester returned to her home in Amarillo Monday after a vacation spent in Hereford with her parents, Mr. and Mrs. W. B. Dameron.

Send your cleaning and pressing to Orr's Tailor Shop and get Double Green Stamps.

Miss Dorothy Sparkman, who has been visiting in Hereford for the past few weeks returned to her home in Waco Monday, accompanied by Bill Black who will enter school there again this winter.

Miss Beulah Wright and Mrs. C. J. Robinson, sisters of Mrs. Ralph Barnett who have been visiting in Hereford for the last few weeks, left Tuesday for El Paso where they will teach this winter.

We will save you "Greenbacks" on your furniture bill. E. B. Black Co. Miss Maurine Beyer left Wednesday evening for Norman, Okla., where she will enter Oklahoma University. Miss Beyer graduated from Hereford High School two years ago and attended Baylor last year.

Special Friday and Saturday, AMARILLO DAILY NEWS, \$5.00 per year. Mail Subscriptions only. HEREFORD NEWS STAND.

James Bell, son of Mr. and Mrs. B. T. Bell of Hereford, brother of Allen Bell and Mrs. E. S. Ireland, is in the city this week visiting his relatives. Mr. Bell is now located in California.

Prevent smut in wheat by using either Powdered Copper Carbonate or Formaldehyde Solution. For sale by —CITY DRUG STORE.

Mr. and Mrs. Claude Dimick of Amarillo spent the week end in Hereford with relatives, Mr. and Mrs. T. D. Moss. Mr. Dimick has purchased property in Hereford and expects to make this his home soon.

The Golden Rule Produce will load out a car of chickens Wednesday, Sept. 23. Bring in your chickens, we will pay the highest market price.

Rev. and Mrs. H. K. Monroe, who have been in Oklahoma the past two months visiting at Vici and Leeb, have returned to Hereford and will reside in the house just east of the Cordova Hotel.

A meeting of the directors of the Western National Bank was held on Wednesday. J. L. Smith and Ben Bynum, directors who live in Amarillo, were down for the occasion.

Prevent smut in wheat by using either Powdered Copper Carbonate or Formaldehyde Solution. For sale by —CITY DRUG STORE.

J. B. McMinn and family of Summerfield, returned Saturday morning from a trip to Anson, Abilene, Cleburne, Ft. Worth, Wichita Falls and Childress. Miss Edna McMinn accompanied them as far as Abilene where she entered school.

I have received my fall line of imported materials. You may see these exclusive designs by calling at my home, first door west of Christian Church. Kindly make appointment by phoning 82. 35-1t Mrs. Frank Marrs.

CHURCH OF CHRIST

Elder S. E. Templeton of Amarillo will preach at the Church of Christ Saturday night, Sunday and Sunday night, September 19 and 20. Everybody invited to attend.

W. A. KNOX, A. S. HIGGINS, Elders.

Mr. and Mrs. N. W. Uselding of Happy, Mr. and Mrs. Jake Spitchinger and four children of Tulla, and Mrs. Wm. Schmitz of Canyon and two children, Corporal Ed Verely of El Paso, Mr. and Mrs. J. S. Hopman and family and Miss Christine Hellman took dinner with Mr. and Mrs. S. J. Kuper Sunday.

NOTICE TO BIDDERS

The Commissioners' Court of Deaf Smith County, Texas, will receive bids at Hereford, Texas on September 21, 1925 for the purchase of one or more ten ton road tractors.

EARL W. WILSON, County Judge, Deaf Smith County, Texas At Hereford, Texas, August 24, 1925.

CARD OF THANKS

We wish to express to our friends and the I. O. O. F. Brethren our deep appreciation for their kindness, sympathy and loyalty during our recent bereavement.

Mrs. R. L. Goodloe and Family, Mamin, Elmore and Lloyd Goodloe

OUR COUNTY FAIR

is always a purpose to our own people as well as visitors.

Each year we make progress showing new crops grown,—and better crops of well established varieties.

In all things for the good of our people a helping hand is always extended by

THE WESTERN NATIONAL BANK of Hereford

The Newest Bobs



We offer our services because we know we are qualified to take care of your individual needs. Let experts cut your hair to accent your own particular type and personality.

We also specialize in shampooing, hair treatments and facials—at modest prices.

Ladies' Bob Shop Theatre Building

WELCOME FAIR VISITORS

MEMBER TEXAS QUALIFIED DRUGGISTS' LEAGUE

Legally Registered Pharmacist

Right on the Corner

Right on the Price

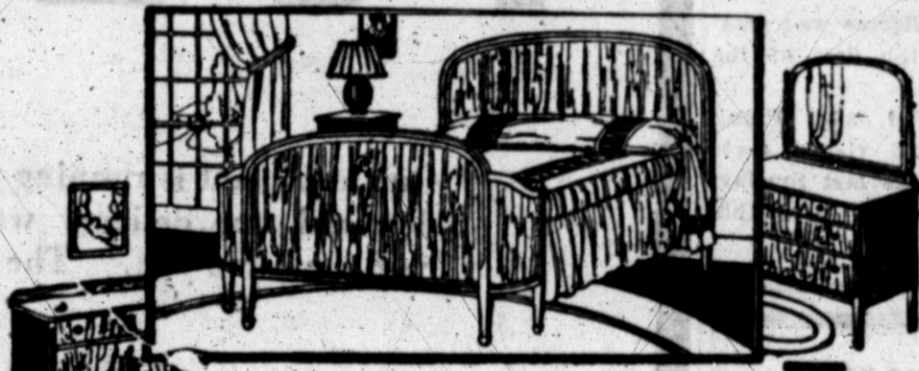
Right Now Service

COME TO SEE US

Corner Drug Store

MEMBER TEXAS QUALIFIED DRUGGISTS' LEAGUE

Fall Furniture Special For the BED-ROOM BEAUTIFUL



For one week only, beginning September 19 we are offering all suites and separate pieces, all incomplete suits and many floor samples without duplicate, at three-fourths their former prices. All the furniture is standard quality. The offerings quoted here are typical of the many bargains available if you shop this week.

A bed-room suite of unusual beauty, in William and Mary or Queen Anne designs. Walnut and rosewood, consisting of full size bed, chiffonier, vanity and two chairs.

\$149.75

Living Room

Three piece living room suite, Spanish design. Gracefully carved frame. Mohair and freize combination \$239.50

Three piece living room suite, Tudor or Queen Anne design. Carved mahogany frame. An assortment of tapestries. Reversible cushions \$415.00

Other living room suites at \$245.00, \$250.00, and \$295.00.

Dining Room

Dining room suite consisting of eight pieces. Combination walnut. Sixty inch buffet. \$149.50

Dining room suite consisting of ten pieces. Italian Renaissance Period. Combination Burl walnut. 72-inch buffet. \$375.00

Other dining room suites in Jacobean and Elizabeth design, at \$175 and \$250.

E. B. BLACK COMPANY

Use Some Paint!

Hereford is cleaning up—"The Home Beautiful" Committee is working hard to make Hereford the cleanest and prettiest town on the Plains. Do your part—paint your house, your garage, your outbuildings, your fences. Nothing improves the looks of your premises like paint. Let us fix you up with BERRY BROS. or SHERWIN-WILLIAMS Paints—they are Standard and there is none better.

PANHANDLE LUMBER CO.

Phone 65