

# The Hereford Brand

Published Every Thursday

Our Slogan—"More People—More Farms"

26TH YEAR, NO. 26

HEREFORD, DEAF SMITH COUNTY, TEXAS, THURSDAY, JULY 16, 1925

## WILL ATTEND PLAINVIEW R. R. MEET

Hereford is expected to send a big delegation to Plainview next Monday when representatives from many Panhandle towns will gather to attend the hearings of the Interstate Commerce Commission and State Railroad Commission on proposed rail routes across the western and Panhandle sections of the state. Indications are that a huge crowd will attend and that the claims of the various routes will be presented by testimony on tonnage and needs of each section by men with the figures at their fingers tips.

Secretary Moss of the Hereford Chamber of Commerce has been busy this week arranging for the trip and Hereford will send a crowd of from forty to one hundred men, according to his early estimates.

This meeting is an important one and one that Hereford cannot afford to miss. If you are going on the trip notify Secretary Moss at once so that arrangements can be made early. The Hereford party will have to leave around 7:00 a. m. in order to get to Plainview in time for the meeting.

## TATE WILL PITCH SUN- DAY IN AMARILLO GAME

A big baseball game between Hereford and Amarillo is scheduled for next Sunday afternoon at the West Park in Hereford. Amarillo will send down a strong aggregation but the locals are confident of beating them as the mighty Tate, invincible local hurler, will be on the mound for Hereford.

## COL. E. T. WOODBURN CELE- BRATES HIS 82ND BIRTHDAY

Col. E. T. Woodburn's eighty second birthday was celebrated here last Sunday by a gathering of members of his family and a big birthday dinner at the Colonel's home. His birthday fell on Wednesday, July 8, but the celebration was postponed until Sunday.

Those present at the dinner were: W. R. Woodburn and wife and children, Cooper Loma and Don, of Dimmitt; Sheriff J. D. Woodburn of Claude and his family, Gaydelle and Jimmie Jo; Mrs. W. E. Boff of Claude; Mr. and Mrs. Ernest Woodburn and daughter, Sarah, of Amarillo; Mrs. Chas. Woodburn and son, Charles Jr., of Amarillo; E. W. Woodburn of Lockney; John Stapleton of Lockney; Mr. and Mrs. C. W. Frye and children, Louise Anne and Caroline, of Hereford; Charlie Rhea of Hereford; Miss Kate Cross of Clovis, N. M., and Miss Mattie Woodburn of Hereford.

## MASONIC LODGES INSTALL OFFICERS MONDAY NIGHT

Installation of officers for Hereford Lodge 849, A. F. & A. M., for the ensuing year took place Monday night. The following officials were conducted into office by Past Master G. P. Garrison: H. L. Rice, W. M.; Sank Bamey, S. W.; C. L. Whitehead, J. W.; O. M. Shore, S. D.; W. E. Dunlap, J. D.; O. S. Tatman, Tyler, J. S.; Jones, Secretary, H. B. Webb, Treasurer.

Hereford Chapter 248 also installed C. C. Acker as H. P., and J. S. Jones, secretary.

## J. W. KEITH TO ASSIST IN COL- ONIZING J. E. HILL RANCH

J. W. Keith of Erick, Okla., has been secured to help colonize the J. E. Hill ranch in the north part of Deaf Smith county. This 6,000 acre ranch has just been placed on the market in half section farms and is to be sold with improvements to homeseekers.

Mr. Keith is the salesman who helped the Yellowhouse people settle the land around Littlefield and during the past eighteen months he has brought hundreds of settlers from Western Oklahoma to the Plains country.

## LEGBORN HEN SAYS WORLD IS COMING TO AN END, NO DATE

"The world is coming to an end" is the prediction of a White Leghorn hen owned by Miss Minnie Grant, a farm girl near Hereford. This message was written on an egg that was brought to the Purcell and Cox Grocery Store recently, but the inscription failed to show the date.

The freak egg was on display for a few days last week at the Brand office, and caused a great deal of comment.

## Accident Shot Ends Life Jack Phillips, Age 6

The Hereford community was shocked on last Saturday to learn of the accidental shooting of Jack Phillips at his father's ranch southwest of town. And shocked again on Wednesday to have the news of his untimely death at Plainview where he had been taken for treatment. Hope had been aroused by earlier favorable reports from his bedside.

Last week Ross and Carl Sisk of Reading, Penn., grandsons of Mrs. R. G. Sisk, who are visiting the relatives here, were, with Joe Hill, all lads of about the same age, visiting the Wirt Phillips family southwest of town. It seems that all the Phillips children and Carl Sisk, eleven years of age, were playing in a room next to the family room where Mr. Phillips and the other boys were sitting just before dinner last Saturday. The children found Mr. Phillips' pistol in a drawer and were playing with it, thinking it unloaded, as was usually the case. It was somehow discharged and the .38 caliber bullet went through Jack's body penetrating his stomach. The lad did not fall but turned and limped away. Mr. Phillips, hurrying into the room, found that he was seriously wounded. After first aid by a local physician, Jack was rushed to Plainview Hospital. The best surgery could not save his life and little Jack fell asleep on Wednesday morning at one-thirty.

Funeral services were held at the First Baptist church Thursday morning at 10:30 o'clock, conducted by the Rev. W. R. Hill, and the little boy was laid to rest in the Hereford cemetery. Jack was nearly seven years old, and the second child of Mr. and Mrs. Phillips. He was an unusually likely child, full of energy, precocious, and very fond of animals and farm life. He was always a favorite with his playmates and teachers. He showed great fortitude in his sufferings, with scarcely a complaint of pain, and maintained a calm consciousness until the end. The tragedy was one of those deplorable affairs that strangely come without any blame attached to anyone.

The sympathy of the community goes out to the family in this heart breaking grief. A worthy share also goes out to the little cousins from the east whose visit here is thus clouded by tragic sorrow.

## Quarter Inch of Rain Helps; Very Hot Here However

Saturday night, July 11, Hereford and vicinity was visited by rainfall amounting to .25 of an inch, enough to cool things off for the time and aid the crops in a measure. But since that time some of the hottest weather in local history has prevailed and generally "freakish" conditions prevail. Saturday night's rain was pretty general over the Panhandle, amounting to a half inch at Amarillo.

Rain fell all the way from Amarillo to and beyond Clovis, ranging from half an inch at Amarillo, to a quarter of an inch at Clovis. At some points between these two places it amounted to something like an inch; at other points it was only a shower.

The Rock Island reported that a good rain fell from Texola to Sayre; that there was a good rain at Vega and heavy showers east of Amarillo to Conway.

Spotted rains fell in other parts of the Panhandle, which will be of great benefit to growing row crops.

## REVIVAL MEETING TO BE HELD AT LOCAL CHURCH OF CHRIST

The Reverend S. E. Templeton of Amarillo will begin a revival meeting at the local Church of Christ, Sunday, July 19. Two services are to be held each day and the meeting is to continue indefinitely. Rev. Templeton is well known in this section of the State.

## BAPTIST ASSEMBLY IN SESSION

The Baptist of the Panhandle are meeting in annual session at their spacious Camping Grounds at Ceta Canyon for the period July 14-22.

Several families from Hereford and nearby communities are attending. It is expected that a great number of our people will go down on Sunday. It is all free to visitors and a great program is going on.

## HIGH SCHOOL EQUIPMENT IS BOUGHT

The seating equipment for Hereford's new \$125,000 High School building was purchased from the Texas School Equipment Company, at a meeting of the board Wednesday morning. This will include desks and chairs for the study halls and seats for the big auditorium. The Domestic Science and other laboratory equipment will be supplied by the Wichita School Supply Company of Wichita Falls, Texas.

The entire equipment for the High School will cost approximately \$8,500. Seven companies were represented here and placed bids for the supplies. The new building is to be ready by December 15, according to the contract which will be in time for the second term of school. Work is being rushed so that it will be completed by that time.

## MEETING TUESDAY NIGHT WILL ORGANIZE A BAND

A meeting of everyone interested in building up a first class band for Hereford has been called by Ralph Smith, local musician for Tuesday night, July 21, in the Armory hall. Hereford should have a band to represent this city at the fall fairs where Deaf Smith county exhibits will be shown and the meeting Tuesday night is for the purpose of ascertaining the sentiment favoring the move and the support that may be available.

A few years ago Hereford had one of the best bands in West Texas and many of the old players are still here. With a number of trained musicians on hand and with a number of new ones who are eager to learn, the prospects for a local band are exceedingly bright.

## CHAPMAN CHILDREN MAKE A QUICK TRIP TO HEREFORD

Miss Francis Chapman and brother Glover are here from Clarendon visiting several of their former friends. The Chapmans operated the Cordova hotel here up until June 1st of this year and are well and favorably known to many of our people.

Miss Francis drove John Mosley's car practically all the way over here from Clarendon, and Mr. Mosley can testify to the fact that she is the most expert in and out driver in the Panhandle for her age. Mr. Mosley says she can go in and out of the ditches and over rough places without injury to herself, the car or other occupants. The Chapman children were so homesick to get back to Hereford that they almost made a flying machine out of Mr. Mosley's Ford.

## HEREFORD GOLF CLUB HOLDS ITS SEMI-ANNUAL MEETING

The semi-annual meeting of the Hereford Golf Club was held at the Fox Mercantile store Tuesday night with a good attendance and interest. New members were accepted and the financial report showed the club to be growing and in solvent and easy circumstances.

The membership of the organization is now well over forty and it appears as though the maximum of fifty will be reached soon, when no more members can be admitted without occasional vacancies. Plans for the last six months of the year were made Tuesday night and Dow Mercer, greens chairman, outlined his schedule of improvements in a characteristically earnest and emphatic burst of oratory.

## CONNER JOWEL DIED JULY 11; BURIED AT AUSTIN JULY 12

Conner Jowel, aged 48, died in Austin, Texas, July 11, and was buried in that city July 12. Mr. Jowel had been ill for several years and recently was sent to Austin for medical attention. The news of his death was not entirely unexpected, owing to the grave condition of his health.

He is survived by three sisters and one brother, Mrs. A. P. Murchison of Hereford, Mrs. D. F. Johnson of Phoenix, Ariz., Mrs. R. L. Hall of Ft. Worth, and G. R. (Rat) Jowel of Hereford. Mr. Jowel was raised here, his father, G. R. Jowel, being one of the first two men to settle in the county of Deaf Smith. As a youth he was noted for his horsemanship and dexterity as a handler of range cows. His untimely end is a severe blow to his family and friends here.

## Monday Luncheon To Be Postponed This Week Only

The regular weekly luncheon of the Hereford Chamber of Commerce set for Next Monday at the Hereford Hotel has been called off owing to the fact that so many of the business men are expected to attend the railroad meeting at Plainview on that date. The dinner will be held as usual on Monday, July 27.

A short program was considered on Monday at the City Cafe by the Hereford Chamber of Commerce, presided over by Vice-President Parker in the absence of President Black. Mr. Parker called attention to the fine publicity secured Saturday through the visit of the West Texas Chamber of Commerce officials and joked about a mistake made in the reports of the meeting whereby four onions were said to have weighed seventeen pounds.

Secretary Moss stated that the state highway engineers in charge of this district had given the merchants here thirty days in which to remove road signs along the state highway. This is now prohibited by law. The secretary also suggested that a big sign at the county line on each side of town would be a good thing, provided it did not conflict with the new law.

Seth B. Holman made a report on the progress of the advertising campaign by the merchants bureau. A. L. Biggs said progress was being made on the new hatchery, and J. B. Elliston said the Fair Committee wanted to get the cash prizes to be offered this fall before the public as soon as possible, so as to incite additional interest.

The feature of the meeting was the fact that when called upon Dr. Overton refused to make a speech. He was accused of being ill by his friends. Next week there will be no meeting, owing to the trip to Plainview, but the following Monday the luncheon will be resumed at the Hereford Hotel.

## THOMPSONS RETURN FROM TRIP TO CENTRAL AND EAST TEXAS

Mr. and Mrs. A. O. Thompson and daughters returned Tuesday afternoon from an automobile trip in Central and East Texas and in Western Oklahoma. Mrs. Thompson and daughters have been away for several weeks but Mr. Thompson left ten days ago and joined them for the return trip.

Going down Mr. Thompson visited J. Frank Potts at Abilene. Some of the points visited by the family on the trip were Paris and Gainsville, Texas, and Ardmore and Sulphur, Okla. Mr. Thompson says any one here dissatisfied with his lot should visit Central Texas and he would "hurry back" home quickly. Good crops conditions prevail, according to Mr. Thompson, in East Texas around Paris, and from Ardmore to Hereford, but in most other places the conditions are bad.

## HENRY COX GIVEN SURPRISE ON THIRTY-SIXTH BIRTHDAY

Henry Cox's thirty sixth birthday was celebrated in an unique way July 10 when six residents of this county who were also residents of the county the day Henry was born, were among a number of friends who surprised him with a visit. Mr. Cox was born on July 10, 1889, and on that same day the first public picnic ever held in Deaf Smith county was held. All six of those present at the last celebration of the birthday were also present at the first picnic. They are: Mr. and Mrs. Rat Jowel, Mrs. C. V. Walker, J. Walker Bradley, Mrs. A. P. Murchison and Anderson Witherspoon.

Mr. Cox was extended felicitations upon the happy event and the occasion was very greatly enjoyed by those who did the surprising as well as by Mr. Cox and family.

## WRITER GETS ONIONS AND POTATOES ALL MIXED UP

A great deal of excitement was created in Hereford and Deaf Smith county over recent articles in the various Daily papers of the state on Col. R. Q. Lee's visit to this place, which told of four onions produced here that weighed exactly seventeen pounds and giving J. B. Elliston, secretary of the Fair Association credit for the story. Elliston denies the charge and says the writer got his onions and potatoes mixed up. The four onions weighed four pounds, or a pound each. Elliston says that on a good year it is no job at all to find monster potatoes produced here.

## HEREFORD SECURED BIGGEST DAY'S ADVERTISING THROUGH VISIT W. T. C. OF C. PARTY

### Odd Fellows to Initiate in the Devil's Kitchen

A party of four Amarillo Odd Fellows, Messrs. F. E. Walker, C. E. McPherson, Burdine and Towns, visited Hereford Lodge No. 476 Monday night, and asked for a large delegation from Hereford at the meeting to be held in the Devil's Kitchen near Amarillo July 25 by the Encampment of the I. O. O. F. At this meeting of the encampment delegates from New Mexico, Dallas and many other points will assist the Panhandle members in initiation ceremonies for a large crowd of applicants, the Devil's Kitchen itself being used as the lodge room, after nightfall. The Hereford lodge hopes to have several candidates present.

New officers installed for Hereford Lodge Monday night were: A. H. Streu, N. G.; John Patton, V. G.; J. B. Elliston, R. S.; C. O. Lee, F. S.; N. E. Gass, Treasurer; A. L. Biggs, R. S. to N. G.; C. J. Paddock, F. S. to N. G.; Cliff Nicks, W.; O. S. Tatman, Chaplain; R. E. Smith, R. S. S.; S. L. Walker, L. S. S.; George Millard, Conductor; B. Franks, I. G.; W. S. Williams, R. S. to V. G.; F. A. Gyles, L. S. to V. G.

### BODY OF T. L. KEEN OF BRECKENRIDGE BURIED HERE

Wednesday evening the body of T. L. Keen, aged 75, of Breckenridge reached Hereford for burial. O. Keen, a son who resides here, accompanied the remains. Some three years ago he accompanied the body of his mother from Breckenridge to Hereford and four years ago his brother was buried here. The funeral services were held at the cemetery at two thirty Thursday afternoon by Rev. Hill of the Baptist church.

### Poultry Culling Demonstration is Set For July 22

County Agent R. O. Dunkle announces a special Poultry Culling demonstration, at the J. P. Walker farm, about five miles south of Wildorado, for 2:30 o'clock next Wednesday afternoon, July 22. Mr. Dunkle will give a demonstration in how to cull poultry for profit, pick out the "boarders," and tell the laying hens from the drones.

Wednesday of this week Mr. Dunkle held a preliminary demonstration at

Mr. Walker's, and with small publicity had a crowd of about twenty four. In some interest in poultry is manifested in this bustling community and Mr. Dunkle desires everyone in that section interested to attend the meeting on July 22.

### DUNKLE TO PUT OVER A COUNTY WIDE CAMPAIGN

County Agent R. O. Dunkle is planning a county wide poultry culling campaign for Deaf Smith county during the latter part of August. A demonstration will be held at each community center where all the farmers will be taught to cull their own flocks. There will be approximately sixteen demonstrations in the county.

Much interest is being manifested and the dates for the meetings are being worked out. Dunkle is letting each community set the date for the demonstration in that vicinity. All "free boarders" will have to leave the backyard is the slogan and only the real producers will be kept.

### REV. LIPSCOMB AND FAME- LIVY VISIT IN HEREFORD

Rev. J. L. Lipscomb and family of Plainview motored to Hereford Saturday. Mrs. Lipscomb and her daughter remained over for a short visit in the home of Mrs. Lipscomb's sister, Mrs. O. Wilder, and Mrs. I. Lloyd of Central Texas, parents of Mrs. Lipscomb and Mrs. Wilder, are also visiting in the Wilder home.

The consensus of opinion among the business men of Hereford who attended last Saturday's luncheon at the City Cafe in honor of the visit of R. Q. Lee and Porter A. Whaley, president and secretary, respectively, of the West Texas Chamber of Commerce, seems to be that it was the best one day's advertising ever secured by Hereford.

The party of visitors, consisting of Mr. and Mrs. Lee and Mr. Whaley, were accompanied here by E. H. Whitehead of Cloco, special newspaper correspondent for the daily papers, and Mr. and Mrs. Henry Ansley of the Amarillo Globe, who flooded the papers of the country with Hereford headlines telling of the reception and interest here and of Hereford's water and fruit.

After the luncheon the party were shown the McDonald irrigation well at the Four Mile place and were literally carried away at the quality and quantity of the water under this section of the country. The marvelous fruit in the Landrum Nursery charmed Mr. Lee so that Mr. Whaley finally had to literally drag him away so that the party could keep to their schedule. Mr. Lee carried away a lot of Hereford fruit and asked for a catalogue from the Nursery so that he could order what he wanted. The party came by car from Amarillo and went on west into the Roswell country Saturday afternoon.

The feature of the meeting at the cafe was the large attendance of farmers and their wives from the Progressive Cannin Club and other points in this county, as well as delegations from Dimmitt, Vega and other points. The Progressive ladies were dressed in their uniforms and made an impressive appearance. A huge limb loaded with pines from the Nursery, four onions that weighed four pounds from the garden of H. B. Webb, and other fruits of the section drew close scrutiny and praise from the visitors.

Over 100 were present and crowded the Cafe beyond its capacity. G. A. F. Parker presided and talks were made by Messrs. Lee, Whaley, Whitehead, Parker, Overton and others. The theme of all but Mr. Whaley was diversified farming, the secretary taking the rate work of the West Texas Chamber of Commerce as his subject. Mr. Lee's address was closely followed and he talked in plain language, that hit the mark here, as his audience was in thorough sympathy with his aims and ambitions for the work of his organization. Following the meeting members of the party declared that while larger audiences had been faced on the tour none had been of the enthusiasm and interest manifested here.

After the meal the entire crowd went outside and had their pictures snapped for use in publicity work.

The visit of these West Texas boosters officials undoubtedly resulted in great good for all concerned, as it brought the citizens of this county into closer touch with the West Texas Chamber of Commerce and also brought the attention of these important visitors to the possibilities of this section. It was what the officials of the Hereford Chamber of Commerce called "a good day's work for this country."

### MR. AND MRS. KIBBE HOLD BIG BASKET DINNER JULY 1

A most successful Basket dinner was given Sunday, July 5, at the home of Mr. and Mrs. Kibbe, north of town on twenty-five mile avenue. The occasion was a reunion of friends, relatives and neighbors to celebrate the 4th of July.

Years ago Mr. and Mrs. Kibbe started these annual picnics for the cowboys and with the passing of the cowboy has kept the custom up for friends. Three long tables were placed out under the trees and the abundant dinner spread there. The dinner certainly included everything, from the meats, vegetables, and salads, to pies, cakes, ice tea and ice cream. A splendid program was rendered in the afternoon, consisting of readings, vocal talent and lots of good old time talks. Something over a hundred people attended this dinner and a wonderful time was had by everyone. We hope we are invited again next year.



# BUY IT IN HEREFORD

It Pleases Us to Please You.  
 "Your Satisfaction Our First Consideration"  
 Phone 249.

**Reed Cash Grocery**

**Williams Bros.**

The Oldest Grocery House in Hereford.

Where You Get a Square Deal for a Round Dollar.

WATCH EM GO.

Since We Have Reduced the Price on  
 ICE, CREAM FREEZERS

**Garrison Brothers**

The merchants of Hereford carry as complete stocks as can be found in any town of like size. The prices are on a par with general price levels the country over.

Hereford merchants want your trade. They are resolved to leave nothing undone that will give their patrons What They Want, When They Want It, with complete satisfaction and service thrown in as a matter of course.

The Hereford market is yours. It cannot exist without you. Therefore it's sound common sense for the merchants who are advertising their goods in The Brand to see to it that their customers are SATISFIED in all things, at all times.

Read the advertisements on this page and in this paper and then test out the statements made herein.

**Merchants Bureau**  
**Hereford Chamber of**  
**Commerce**

**TIRES**

Regardless of slight price advances we are still below competition.

**H. L. Rice**

**Service-U-Like Filling Station**

MOTOPower, The Gasoline that Lubricates.

We Need Your Business and Will Save You Money on every Purchase

**Skelton's Variety Store**

**WE CHALLENGE PRICE COMPARISON WITH OTHER CITIES!—WE WILL MEET ANY LEGITIMATE COMPETITION**

**Hereford Produce**

Established 1916

Highest Cash Price Paid for All Produce.

**CLOSING - OUT SALE OF SUMMER HATS AT ONE HALF PRICE**

Prices From **\$1.00 to \$5.00**  
 The Latest in Kid and Felt Hats.

**Mrs. T. N. Heifner**

**HARRISON**

**The Grain Buyer!**

Cattle Dip Special For July

**\$1.25 Per Gallon Can**  
 Come To See Us

**Corner Drug Store**

**The Popular Store**

"Always Popular Priced"  
 Bathing Suits Just Received

**WILLARD STORAGE BATTERIES** The Best Battery Made

Try Our Cheap Batteries. They are Guaranteed  
**Electric Service Company**

**Ringer's Tailor Shop**

Cleaning and Pressing That Brings You Back.  
 Phone 385.

Residence Phone 170  
 Office Phone 262 Clark Bldg.

**Dr. W. Floyd Gabbert**  
 Hereford, Texas.

**G. F. LeGrand, M. D.**

Office Upstairs in  
 Dameron Bldg.

**J. W. Hicks, M. D.**

Office in Dameron Bldg.

**Dr. John W. Overton**

Physician, Surgeon and Oculist  
 Office Upstairs Dameron Bldg.

Try Flavo Flour  
 It's home-made and  
 It's the best there is.

**COMMUNITY MILLS**

Improved Section in Castro

County. On Highway

\$20.00 Per Acre.

Easy Terms.

**Connell The Land Man**

**DR. J. P. LLOYD**

Elliston Building

**DENTIST**

**CARL'S CAFE**

For Plate Lunches and Short Orders

If it's service you are looking  
 For we have it

**American Railway  
 Express Co.**

SANK RAMEY, Agent

Elliston - Jones Land

Company

**Cheap Lands**

Established 1902

"We Sell or Trade"

Bring Your Hogs on Fridays

and Receive Premium.

**G. W. Brumley**  
 Hog Buyer

OH! See What  
**CHARLEY SEZ—**

**Charlie & Wallace Cash Grocery**

**TEXACO**

The Volatile Gas

Costs no more than ordinary gasoline.

**Service Garage**

Phone 334. Deliveries Anywhere Call Us.

**MID-SUMMER SALE on all Millinery**

Fall Line of

**KID, FELT and PATENT LEATHER**

**Mrs. N. C. Vogele**

When in Town Eat at the Old Reliable

**Stockman's Cafe**

The Best Place to Sleep and Eat.

**Orr's Tailor Shop**

**CLEANING — PRESSING — TAILORING**

Prompt Service by Mail

**ELECTRICAL SUPPLIES**

Wiring for the house; garage, outbuildings—We are your "Electrical Servants"

**Texas Utilities Company**

**Baskin Abstract & Title Co.**

Abstracts of Title Covering any piece of property in Hereford or Deaf Smith County.



**THE PASSING DAY**

By W. H. Hayes, Department of Journalism, University of Texas

(Too Late for Last Week)  
Careless Auto Driving

An Austin man, his wife, his daughter and three grandchildren started early Sunday morning in an automobile to visit relatives in a neighboring town. Like most autoists they were in a hurry, and though their car was small and light, they rushed past others on the road. Suddenly there was a blow out, the light car swerved and pitched headlong over a bridge. The wife and daughter are dead, the driver and two grandchildren are in an Austin hospital, and relatives are mourning because of the hurry of the party to get to the end of their journey, for which after all there need not have been any haste. The Sunday night before, near Austin, a party of five young people attempted to pass another car with their car, turning their car over and killing one of their party. These are not unusual stories—such things are almost constantly happening somewhere—and they are given only to add the statement that all this rush to get somewhere in sheer madness.

**Why So Much Speed**

In both the cases mentioned, and in nearly every other case, the parties need not have been in a hurry. In one they were going for an all day visit and had the whole day for a short trip in the other they were nearing home after an outing with no need to hurry. Just because an auto can be made to go fifty miles an hour, it does not follow that its utmost speed must be developed on a drive. There is really little pleasure in a drive at a speed exceeding twenty miles an hour, for when going more rapidly most of the beauty of the scenery is lost. Most of us waste time every day—much of it—and seldom think of hurrying until we start somewhere, when we suddenly become almost crazy to annihilate distance. Something drastic is going to have to be done to compel people to use common sense in driving.

**Celebrating July Fourth**

But for the World War, interest in celebrating the fourth of July as a National holiday would almost have ceased before now. In fact before that war it had become difficult to get crowds together for such a celebration. The Revolutionary War is too far in the past to arouse much enthusiasm even from the most patriotic citizens. Only the political orators seemed to care a great deal for the day and their orations did not enthuse the masses. While July 4 has no direct or immediate connection with the World War, it seems a good time to celebrate and to renew the spirit of defense that is a bit hard to keep alive, even with the world's greatest conflict only a few years behind. July 4 has come to be known as Defense Day, a day in which we as a people get together to keep reminded that we need to be ready to defend our country so long as other countries are prepared to attack us. Some of us are hoping that we may live to have the day recognized as Peace Day throughout the whole world.

**Auto Bus Transportation**

There is such a decided increase in auto bus transportation that a demand is being created for union bus stations, at connecting points and in many places such stations are being operated. Some modern hotels are providing for direct passage of auto busses into the hotel building in order that passengers may alight near the hotel office. Bus lines are becoming financially responsible and some are carrying or contemplating accident insurance for their passengers. Railroads are coming to recognize the inroads upon their business and some are paralleling their short distance lines with bus transportation. It is stated that a passenger can go from Brownsville, Texas, to Denver, Colorado, by bus in about the same time as by rail and at about the same cost and can sleep in a hotel every night while enroute. Whether that can be done now or not, it will soon be done, and the railroads are going to have to meet this new and powerful competition?

**FOR OVER 200 YEARS**

haarlem oil has been a world-wide remedy for kidney, liver and bladder disorders, rheumatism, lumbago and uric acid conditions.



correct internal troubles, stimulate vital organs. Three sizes. All druggists insist on the original genuine GOLD MEDAL.

**Sallie's Temptations**

(Copyright 1924—By Gladys Baker)

**DREARY DAYS OF VAIN REGRETS FOR SALLIE**

The next few weeks were hard to endure. I was beginning to feel the effects of the ugly scandal that was being whispered about. In a letter to Ellie from Pensacola came the news that Warren Fisher and his wife were seen constantly together and were apparently reconciled. That was like Warren. He would be most devoted to her until things quieted down. Then he would revert to type. When a man is highly susceptible for feminine charm, it's a condition like the texture of his skin or the color of his eyes. There is no change. Yes, they were happy enough in the eyes of the world. His connection with the inn episode would die away on the breeze, but not so easy the judgement I would receive. Already the tale had begun to show its effect upon my friends. Even the ones whom I thought would stand by me had grown noticeably cool. Invitations to homes where I had always been a welcome guest ceased to arrive, and when I came upon a group at the Country Club whispering excitedly, the conversation immediately ceased.

When older hostesses did not include me on their lists, it hurt. Not that I enjoyed those bridge parties, luncheons or teas, but there is a sort of satisfaction in always being invited to things, and at least being given a chance to refuse.

I was not afraid that father would hear the ugly tale. He would of course be spared. I knew that Curtiss Wright had heard because of what Marjorie had said. At a dance, she had overheard Annie discussing the affair and impressing him with the fact that Warren Fisher and I had left Jacksonville together and that it all had been arranged. She reminded him of the morning at the station and even asked if he remembered Paul Wright yelling "bide and groom". Of course Annie would recall that.

On another occasion, Marjorie and Anne were at the same meeting of the bridge club when the affair at the Inn was being aired for the first time.

Railroads are putting on summer excursion rates to many points that makes one think of the old times when it did not take a fortune to get anywhere if only he watched for a chance to get special rates. But about the time he thinks he can afford to travel he finds that the sleeper fare is all out of proportion to the railroad rate, and that he must still pay the old war-time emergency surcharge on a sleeper ticket. The railroad commission or whatever body has authority to regulate railroad traffic owes it to the public to see that at least the Pullman car surcharge is removed, for it is an enormous burden on the traveling public. To the traveller the Pullman fare seems high enough without a fifty per cent additional tax.

**The Comforts of Home**

Yours must be a very uncomfortable place. If it hasn't far more comforts than most of the resorts one finds when out on vacation. The greatest advantage from a summer vacation is that it brings a person to at least a temporary appreciation of the ordinary comforts of home, however humble it may be.

Anne, it seemed, was after my scalp more than any of the other girls.

"Why, Sallie," Marj. said, "right before all of us, she kept harping on the fact that she thought it was very indiscreet for you and Warren Fisher to be SEEN going away on the same train. That she and Curtiss were down at the station the morning you left and that you both seemed so thoroughly congenial. Gosh! she is a cat!"

Marj and Bob were gaunch and true.

Others said that they wanted to stick to me but their fathers objected to their friendship with a girl who had been so unwise. Others even said that their husbands were to blame for their sudden change. As if grown women were not at liberty to be loyal to their friends. Oh, the deception, the insincerity I was finding in my little world!

I had heard that Marj defended me, giving my side of the event, but her explanation was received with raised eyebrows and exchanged looks.

It came to me that Anne and Curtiss were together a great deal of the time. More than ever it seemed since my return. My latest adventure would be looked upon by him as an outrageous disregard of property with the result that Anne's unspotted reputation and old-fashioned ideas would have an added appeal.

She took care to keep out of my sight. If she caught a glimpse of me in a shop, she would cross quickly to the other side. If it had not been for Curtiss Wright Anne would have been the most faithful of all my friends. As it was, I could not help feeling that she was happy over my plight because Curtiss had been more attentive to her since the Inn story had gotten out.

As far as I was concerned, I had forfeited his love and our path would lie apart. But even while I realized the situation, I knew that no one else could take the place he would always hold in my heart.

But, then, why should I expect absolute happiness? When one comes to think of it, very few of us ever marry the one love of our dreams. But life has to be lived even if the threads are not caught carefully together and perfectly matched.

It was true I had thrown away my chances of felicity when I had chosen to pursue the way of frivolity instead of accepting a life of purpose filled with beauty and romance on the

wife of Curtiss Wright. Foolishly I had thought it possible to have both. What had my pursuit of glittering pleasure left in its wake? Nothing but disenchantment and vain regrets.

(To Be Continued.)

**Renew Your Health by Purification**

Any physician will tell you that "Perfect Purification of the System is Nature's foundation of Perfect Health." Why not rid yourself of chronic ailments that are undermining your vitality? Purify your entire system by taking a thorough course of Calotabs, —once or twice a week for several weeks—and see how Nature rewards you with health.

Calotabs are the greatest of all system purifiers. Get a family package, containing full directions, price 35 cts.; trial package, 10 cts. At any drug store. (Adv.)

**Geo. A. Stambaugh**  
HEREFORD, TEXAS  
THE STORE FOR SAFE BUYING

Dry Goods—Groceries

**Your Electrical Servants**

The Texas Utility Company is an organization of SERVICE, composed of highly trained electrical specialists and efficient business personnel. We are here for the purpose of supplying your ELECTRICAL needs, and it is our intention to leave no stone unturned that will please and satisfy our customers.

The Texas Utility Company of Hereford invite the good will and constructive criticism of its friends and patrons at all times.

Texas Utilities Company of Hereford

Hereford Insurance Agency  
Ralph Barnett, Manager  
Hereford, Texas.

Gentlemen:

Homer Fox -- Health -- 991

We are attaching hereto draft in the amount of \$101.77 made to the order of the above claimant in payment of indemnity covering the period of May 25th to June 17th, total disability, three weeks and three days, and June 18th to June 26th, partial disability, nine days. Please deliver for us and oblige.

Yours very truly,

CRAVENS DARGEN & CO.  
Claim Dept. General Accident, Fire and Life Insurance Company.

HEREFORD INSURANCE AGENCY  
Ralph Barnett, Mgr. Phone 273



**The Foes that Attack the Summer Milk Flow**

Between flies and drying pasture it is no wonder the milk falls off. Every day the cow robs her own body tissues more and more for enough protein and minerals to make milk. She can't keep this up long. She needs a balanced concentrate.

Feed from the Checkerboard Bag

**FEED COW CHOW NOW**

Get 3 pounds more milk per day for every pound of Purina Cow Chow needed to balance grass. It will put your cows in good shape for fall and winter production. Try Cow Chow now and let your cows show you.



Order Today

**Jones & McLean**  
COAL AND GRAIN

INTERNATIONAL SYSTEM  
**LONE STAR**  
PORTLAND CEMENT



**Bread Baking and Cement Making**

These facts every woman knows from experience— That proper proportions of rich, pure ingredients are only the first step in making a fine loaf of bread,— That you cannot properly mix these materials dry,— That without milk and water it is impossible to uniformly coat each particle of flour with exactly the right amount of yeast, salt and sugar.

Cement making is much the same. Uniform quality depends on perfect mixing of the proper materials. Twenty years' experience in cement making combined with years of painstaking research has resulted in the perfection of the famous International Wet Blending Process. This process is used in the mills of the Texas Portland Cement Company. Their product, LONE STAR Cement, is a super-grade cement that actually runs over 50% above the U.S. Standard Specifications. Yet it costs no more. It carries our unqualified endorsement.



Rockwell Bros. & Co.  
Hereford

LONE STAR Cement Lumber  
Paint Lime Brick Roofing

Ask us for cost figures and other facts on repairs, improvements of any kind. Valuable information supplied without charge.



## MEIGHAN SCORES IN SMALL TOWN COMEDY

George Ade Story, "Old Home Week,"  
Throbs With Reality, Romance and  
Rollicking Humor

Every ambitious boy dreams of the time when he will go out into the big world and return to the old home town, famous and rich. Then the mean old gronch on the corner, the stingy grocer who kept too close an eye on his bananas, the catty school-marm, patronizing wife of the town's "big man" who objected to juvenile sniffing—everybody will swell with pride and importance, and "I knew him when" will be the town's slogan.

That is the fundamental theme of Thomas Meighan's latest Paramount comedy-romance, "Old Home Week," which will be at the Star Theatre Wednesday and Thursday, July 22-23. Geo. Ade the famous American humorist who wrote the story, has given this basic idea an original twist, filled it with comedy ingredients, added some dramatic trimmings, a surprise climax and a delightful ending, and the result is a picture bubbling over with wholesome humor, clean fun and home-spun pep.

As Tom Clark, the native son

who "makes good" right in his own home town, Tommy Meighan has a role that suits him to the proverbial "T." His performance rings true because there is an air of unaffected naturalness about it, an undercurrent of sincerity and plausibility that holds the interest of the audience from the opening flash-in to the final fade-out.

Not a little of the success of the photoplay is due to the intelligent scenario Tom Geraghty has provided and the deft direction of Victor Heerman. The picture throbs with reality and humaneness because they have, convincingly transferred the spirit and flavor of the story to the screen.

Mr. Meighan has the assistance of a tip-top supporting cast which is headed by charming and lovely Lila Lee who contributes a delightful characterization as Tom's sweetheart, Larry Wheat, Charles Dow Clark, Max Figman and Charles Sellon are a few of the other prominent players, who give a very good account of themselves.

afternoon, at the Slaughter place near town, conducted by the Rev. Bert Lowe of Des Moines, N. M. Thirteen converts were immersed during the ceremony.

—A Friend and Well Wisher.

### OBITUARY—OLE B. OLSON

Ole B. Olson was born in Roldal, Norway, on December 22, 1831.

In the year 1861 he was married to Margaret Ingebrigtson of the same place who died in 1901. In 1867 they moved to America; landed in Marshalltown and later moved to his home southwest of LeGrand. He has made his home in LeGrand ever since.

To their union five children were born. Two daughters born in Norway, Mrs. Ellen Kjormoe, who died in March 1925 and Mrs. Bertha Larson of Vega, Texas, Ole O. Olson of Gilman, Mrs. Julia Gunderson of LeGrand, and Julia Ann who died in infancy.

Ole B. Olson is survived by three children Mrs. Bertha Larson of Vega, Texas, Ole O. Olson of Gilman, and Mrs. Julia Gunderson of LeGrand. He is also survived by twenty-two grandchildren and twenty six great grandchildren.

He died at his home in LeGrand at 8:30 o'clock Sunday morning the fifth day of July, 1925 at the ripe old age of ninety three years six months and fourteen days.

He lived the life of a devoted Quaker for about seventy years and died in that faith.

The funeral was held Tuesday afternoon, July 7, at 2:30 o'clock at the home in LeGrand and at 3:30 o'clock at the Stavaiger meeting house.

### METHODIST CHURCH

"The Open Door that No Man Can Shut" is the subject for Sunday morning. Mrs. Thompson and her sister, Mrs. Bontwell, will sing.

Sunday evening at 8:30 there will be a public installation of the new officers of the Epworth League. There will be special music and a brief message appropriate to the occasion. All young people and their parents are invited.

There will be a picnic next Monday afternoon and evening given by the church in honor of the new members who have been received during the year, and of Miss Skisher. It will be at Sulphur Park. All members of the church and their families are asked to meet at the church at 5:00 p. m., with a picnic lunch. Any who do not have cars should come to the church and ways will be provided for them to go to the Park. Let's all get together, have a good social time and get acquainted with one another.

J. O. HAYMES.

### BAPTISTS

Sunday School at 9:45 with A. O. Thompson as general superintendent. Let us all greet our superintendent on his return from vacation.

All the usual services of the day. Visitors cordially invited.

### FAIR COMMITTEE ASKS FARMERS TO LEND AID

Secretary J. B. Elliston of the Deaf Smith County Fair Association makes a special request through The Brand that every farmer in the county who

four to six, a large number of guests were entertained.

### MORTON SISTERS CLOSE SUCCESSFUL MEETING HERE SUNDAY

The Morton Sisters have just closed one of the most successful meetings the city has enjoyed for many years. The meetings were held in the Presbyterian church, which was filled to capacity in almost every service. On the last night of the meeting it was found necessary to go to the courthouse in order to accommodate the large congregation. At this service a vote was taken to invite them to come back to Hereford in the near future and hold another revival here. The vote was taken in a congregation of more than 600 people, consisting of the various denominations of the town, and if there was a dissenting vote it was not observed.

The Old Time Religion as preached by them reaches many hearts as they appeal to our personal responsibility and the blood of Christ, as the only means of Salvation. One must hear them preach in order to fully appreciate the Gospel as they preach it.

The meeting was indeed a spiritual one and the effects of it will be felt for many months to come.

The ones who attended the services here would unqualifiedly recommend them to any place, as being truly consecrated workers for the Lord and His Kingdom.

A baptising was held last Sunday

### MRS. C. C. FERGUSON ENTERTAINS HONORING RELATIVES

The social apathy which mid-summer invariably brings was quickened to keener enthusiasm on Thursday, when friends of Mrs. C. C. Ferguson enjoyed at her home a beautifully appointed reception honoring her mother, Mrs. S. L. Howard of Medford, Oregon, and her sisters, Mrs. Alice Lea of Denver and Mrs. L. G. Jordan of Fort Worth.

The extreme weather rendered all the more delightful the lovely staid rooms, through which cooling flower-scented breezes continuously played, as conveniently placed fans swept the air above baskets of garden flowers, which furnished the motif for a decorative scheme, simple and beautiful.

In the receiving line with the guests of honor were Mrs. Hobermacker, Mrs. Alexander of Denton, Mrs. Wilson of Austin, Mrs. Elizabeth Berkemeyer of Chicago, and Miss Annie Fitzhugh Parker but recently returned from her school work at Mt. Holyoke seminary.

A program rendered during the afternoon included piano numbers by Miss Ina Gregg and Mrs. Elizabeth Berkemeyer; violin numbers by Miss Maurine Beyer accompanied by her brother Mr. J. E. Beyer Jr., a piano and violin number by Miss Beyer and Miss Grace Ferguson, and readings by Miss Anne Fitzhugh Parker, who in Elwin Arlington Robinson's "Miniver Cheevy" particularly delighted her hearers.

Upon arriving, the guests were served delicious mint punch and later were ushered to the dining room where pink and white brick cream with squares of frosted white-mountain cake were served. Here, a natural drapery of English Ivey overhanging the windows, and the lavish use of gaily colored blossoms gave the effect of an indoor garden and created a lovely setting for the youthful faces and pretty afternoon costumes of the young ladies presiding.

Assisting the hostess were Mesdames M. B. McLean, W. E. Dameron, A. M. Jones, B. F. Guthrie, R. N. Mounts, George Garrison, Luther Hough, Chas. Donald, Misses Medora Barnes, Emma Jean Donald, Maurine Beyer and Grace Ferguson.

During the receiving hours, from

will help with exhibits this year to communicate with either Mr. Elliston or County Agent Dunkle at the earliest possible moment so that the stuff can be selected, graded and prepared for exhibit as early as possible.

### HEREFORD HOSPITAL HAS BIG LIST OF SICK FOLKS

The following patients are reported to be in the hospital this week:

Mrs. K. Y. Caskey, medical patient, who entered the hospital Tuesday.

Mrs. Maggie Morrel, surgical patient, entered Monday and is doing nicely.

Mrs. C. C. Acker, surgical patient, who entered Monday. Mrs. Acker was doing nicely Thursday.

Mrs. S. J. Williams, surgical patient, entered Monday and is doing fine. Mrs. Williams has a special nurse.

Mrs. J. B. Dudley, surgical patient, entered Saturday.

Mrs. Cora Lee McConnell, surgical patient, entered Friday.

Miss Thelma Sanders, medical patient, entered Wednesday.

Mrs. Mary Wilkinson, who has been in the hospital, returned to her home Wednesday of this week.

### MRS. D. N. COX TAKES OVER THE CORDOVA HOTEL

Mrs. D. N. Cox, former Postmaster here, will become manager of the Cordova Hotel August 1, according to announcement made this week. At the same time Mrs. Cox's home will be occupied by the Rev. Thurmond Morgan, new Christian minister.

Mrs. Cox will take the hotel management over from W. M. Cogdell, owner of the property. She has established a reputation for business ability and efficiency which insures first class service and satisfaction in her new field of endeavor.

### L. BASKIN AND JOHN MOSLEY OFF FOR TRIP TO ROCKIES

L. Baskin and John R. Mosley, left Hereford Wednesday by auto for a three weeks outing in the Rockies of Colorado. It is their intention to visit the Grand Canyon of Arizona before their return. They are taking camping equipment and expect to leisurely take in all of the mountain air and fine scenery to their hearts content.

## Bargains! BARGAINS! Bargains!

COME AND SEE!

All kinds of bargains in our Variety Department.  
Also bargains in Second Hand Furniture.  
Anything from Tacks to Dressers.

## Daniel's New & Second Hand Store

Phone 394

## Fruit Time

SUGAR (100 lb. sacks) and

FRUIT JARS at

L. W. CARLYLE  
GROCERYMAN

Phone 164

## WHERE IS THE POWER?



After all, POWER is the thing every driver of motor cars likes to feel—and the pedal foot soon becomes very sensitive as to what is there.

The moment you "feel" a loss of power in your automobile engine—that is the time to bring it to us. We can soon locate the trouble and have you spinning along at the merry old clip.

In the majority of cases such overhauling, repairing or adjusting does not involve any great expense. It may be carbon, loose rings or pistons—or in the ignition and tuning.

Drive by one day this week. Let us "listen in" for a moment. We are experts on motor work.

Southwest Trail Garage  
(Formerly Thompson Garage)

LOUIE OLSON, Prop.

## Oh Boy!

Just What You Have Been Looking For—A Car of Nice

# ELBERTA PEACHES

ON THE TRACK MONDAY

We are still selling Colorado Lump Coal, All Kinds of Cow Feeds, Chicken Feeds, and Everything.

We Pay Cash For

Poultry, Eggs, Cream and Hides

We strive to do the impossible—Please Everybody

## GOLDEN RULE PRODUCE CO.

We Deliver

Phone 108

## DO DAIRY COWS PAY?

Do dairy cows pay in this country? Ask any of the people listed below, every one of whom has purchased a new De Laval Cream Separator from C. A. Skelton during the past 15 months.

- G. M. Hines
- L. A. Smith
- H. H. Boardman
- R. T. Nunn
- Rolle Hough
- Walter London
- A. A. Walker
- Ott Bros.
- J. A. Noland
- B. C. Roberson
- C. C. Mauldin
- Geo. F. Lewis
- Jas. R. Lipscomb
- J. W. Lusk
- Mrs. W. D. Zion
- J. P. Roberson
- W. S. Easter
- D. R. Bennett
- M. H. Power
- Ray Codeway
- E. Thornton
- Ludwig Huckert
- O. L. Pickering
- Bill Denney
- J. L. Ledford
- Mrs. W. I. Valentine
- Fred Schultz
- R. M. Tankersly
- Jno. R. Higgins
- Mrs. W. B. Green
- J. W. Giles
- Virgil Morton
- J. L. Lookingbill
- Edd Botts
- J. C. Carroll
- Jno. L. Whitsett
- Tom L. Vaughn
- E. G. Shive
- G. F. Morgan
- C. M. Snowden
- W. V. Hatley
- D. H. Allman
- Jim Bagwell
- Pete Engle
- J. David Thompson
- Miss Minnie Grant
- L. M. Applegate
- Stagner
- N. A. Laughlin
- Adolph Frye
- S. P. Edwards
- C. W. Frye
- C. C. Hunter
- Ky Lawrence
- Harry Schultz
- Henry Kendall
- Jno. B. Davis
- L. R. Sullenger
- J. J. Clayton
- J. R. Gilliam
- W. M. Marnell
- Chas. S. Inman Jr.
- G. P. Owen
- W. A. Springer

"I don't know what I would have done if it hadn't been for my cows and chickens—they pulled me through"—this has been a common expression during the past year, when ready money has been so scarce.

But no matter whether the times be good or bad, cows and a De Laval Cream Separator always pay—and pay well. They bring in a steady cash income and provide some ready money from the sale of cream or butter—while the skim-milk is excellent feed for calves, pigs and chickens.

This is the safest and surest system of farming. The milk crop never fails; prices for cream and butter have held up surprisingly well, even during this past year when other farm products dropped, and less fertility is removed from your soil than with any other crop.

No matter where you live, or whether you raise wheat, corn, cotton, or any other crop, you need cows and a De Laval Cream Separator. They fit into any section of the country or any system of farming, and insure for you a steady, every-day income and other profit besides, regardless of what may happen to your wheat, corn, cotton or other crops, or stock.

The new De Laval Separator is better than ever. Even if you have only two cows, it will pay you to own one. Sold on easy terms, or on the installment plan (10% down, 9% a month for 15 months).

C. A. SKELTON

## Delicious Roasts Are Our Boasts

Beautiful, savory cuts from the Texas Market are fully appreciated by the entire family. Our meats are fresh, cut from the choicest grade cattle, always sold at moderate prices.

YOU GET THE BEST HERE

Fresh Barbecue  
Daily

## TEXAS MEAT MARKET

Cloyd & Son



# Classified Advertising

Want Ads, Rentals, Lost and Found, Exchanges, Lands and Stock, City Property, etc. RATES: Classified, first insertion, 1 1/2¢ per word; minimum 25¢; subsequent insertions, 1/2¢ per word; minimum 25¢. CASH WITH ORDER.

## FOR SALE

FOR SALE—Good 7-room home, bath and Modern Conveniences, close in. Phone 43 or address. Box 501, Hereford. 26-2t

FOR SALE—Jersey Cow, three years old, fresh. Also Cushman Engine, 4-horse power, with magneto. ELMER O'FARRELL, North Hereford.

FOR SALE—All my household furniture. Call 80. 26-1t Mrs. K. Y. CASKEY.

\$10.00 REWARD—for the apprehension and conviction of the party that took saddle and bridle out of my barn the night of July 7 or 8. 26-2t LAWRENCE JOHNSON.

FOR SALE—Dandy 6-room well located residence, at price so attractive you can't help but buy. See 25-1t Elliston-Jones Land Co.

FOR SALE—Tanager—O. A. C. (Oregon Agricultural College) Strain White Leghorn Cockerels. 25-4t N. C. VOGELE.

FOR SALE—Robinson's sweet cream at Texas Meat Market and Purcell and Cox. 25-4t-pd

FOR SALE OR TRADE—We have several good well located residences, one near church, will take car on deal, and give good terms, farm loans made and V. L. Notes extended also loans made on city property. Rooms 7-8 Dunlap Building. 24-1t Walser & Bray Land Exchange.

EXCHANGE—Good No. 9 Oliver typewriter for milk cow. 21-1t J. B. ELLISTON.

FOR SALE—Good Jersey cow, just fresh. Phone 250. 21-1t J. F. WARD.

EXCHANGE—150 acres timber land right in Sipe Springs shallow oil field for land near Hereford. 21-1t ELLISTON-JONES LAND CO.

FOR SALE—A couple of good houses, Modern. Inquire at—19-1t PANHANDLE LUMBER CO.

FOR SALE—Saddle Horses, Work Mules and Milk Cows. Will trade Ford car for hogs or cattle. 74-1t J. L. FUQUA, Phone 146.

## WANTED

WANTED—Practical nursing, reasonable price. Phone 370-W. Mrs. Mary E. Fowler, at Lester Place. 24-4t

WANTED—Second hand cash register. 24-1t G. W. BRUMLEY.

## LOST AND FOUND

LOST—One 3x3 inset tube and two inner boots, in gunny sack, on road between Hereford and the Nunn place. Finder notify J. W. Dugan and receive \$1.00 reward. 26-1t-pd

LOST—A gold wrist watch, somewhere between Hereford and the Nunn place, new high school building. Finder please return to Brand office. 26-1t-pd

## FOR RENT

FOR RENT—120 acres adjoining Hereford for feed crop or summer tilling for wheat. 21-1t J. B. ELLISTON.

FOR RENT—A good five room house, Phone 150.—Dr. Florence Miller. 19-1t

# Local Happenings

Mr. and Mrs. Earl W. Wilson had as their guests over the week end, Mrs. LeRoy Johnson, mother of Mrs. Wilson, and brother and sister Ralph and Teresa Johnson, who motored from Sweetwater.

District Deputy Grand Master Lewis Smith and fifteen other members of Hereford Lodge, No. 476, L. O. O. F., went to Vega Thursday night and installed officers for the Odd Fellows of that city. The installation went off smoothly and a big time was reported. After the work sandwiches and coffee were served.

Mr. and Mrs. Matt Gilliland and Mr. and Mrs. Lee Biggs went to Vega Saturday night to be present at the installation of a Rebeckah lodge of twenty-eight members. The Amarillo lodge was in charge. The party from Hereford report a very enjoyable time and lots of good things to eat.

Try our Lice Killer. You will get more eggs. It's a sure shot. GOLDEN RULE PRODUCE.

Mr. and Mrs. John F. Snyder of Lawrenceville, Ill., arrived overland last Thursday for a visit with relatives and friends in Hereford. Mrs. Snyder is a sister of Mrs. F. H. Oberthier, Jr., while Mr. Snyder is a brother to Glenn Snyder. They drove the 1250 miles distance in four days by easy stages.

Double Green Stamps will only be given on cleaning that is paid for at time of delivery.—Orr's Tailor Shop.

The local Presbyterian church officials announce that it has definitely been determined to call the Rev. James T. Ross of Stephenville, Texas and he will report here around September 1, or perhaps earlier. The Presbyterian Manse is being enlarged and renovated in expectation of the advent of the new minister.

Use Flavo Flour, \$2.50 per sack. Pay Cash and Pay Less, at Reed's Grocery.

Mr. and Mrs. J. E. Beyer and family left Saturday to attend a family reunion at Mr. Beyer's parents home in Sterling, Kansas. This will be the first time in fifteen years that the family has been together. They were accompanied by J. E. Beyer, Jr., as far as Pallett, Texas, where he will visit a few days with his brother before going to Wichita, Kansas.

Try Our Frozen Suckers. CITY DRUG STORE.

Jack Mounds reached home Sunday evening and is spending his two weeks vacation with his mother, Mrs. R. N. Mounds, and sister, Miss Mattie. Mr. and Mrs. H. Buell of Chicago are also here visiting in the Mounds home. Mrs. Buell is Mrs. Mounds' sister.

Mrs. L. G. Jordan, sister of Mrs. C. C. Ferguson, returned to her home in Ft. Worth Thursday morning, after a three weeks' visit in Hereford. Mrs. Jordan was the inspiration of several social affairs while here.

Geo. L. Muse and Chris Renfro accompanied Misses Jessie and Helen Slak to Plainview to the bedside of little Jack Phillips on Tuesday. Mr. Muse and Mr. Renfro returned there on Wednesday on news of the death of the boy.

Bring your chickens, eggs and cream to Hereford Produce if you want the best price.—I. H. Spratt.

Miss Ethel Fuqua returned Tuesday morning from a visit in Ft. Worth, stopping over in Amarillo for a few days visit with friends there. Miss Fuqua expects to return to Amarillo for her school work sometime the first of September.

Mrs. M. L. Steele and daughter, Miss Polly, were in Canyon Wednesday and Thursday of last week with Miss Dessie Mae Steele, who is attending school there this summer. Monday of this week, Mrs. Steele and her two daughters, accompanied by Miss Frances Wilson, who is also attending school at Canyon, spent the day in Amarillo visiting friends.

Use Flavo Flour, \$2.50 per sack.

Mrs. J. L. Smith and daughter, Mrs. Jim Skipworth, and husband and their son Ernest of Kress, Texas, and another daughter, Miss Lena Smith of Seattle, Washington, were in Hereford Saturday and Sunday the guests of the former's son, C. R. Smith, and family.

Dr. Florence E. Tinsley spent the week end in Panhandle in the home of Dr. Armstrong. There are eight boys and one girl in the Armstrong family and all were home for Sunday except one married son. Dr. Armstrong expects to return to California after a short visit with his brother in Breckenridge.

Use Flavo Flour, \$2.50 per sack.

Mrs. C. E. Birkmeyer, formerly Miss Elizabeth Black, who is visiting her parents in Hereford, left Tuesday for Amarillo where she will complete a music course that she was taking before leaving Chicago. The course will probably last two weeks. Mrs. Birkmeyer will join Mrs. G. A. F. Parker in her class.

Mrs. B. F. May of Vigo Park, Swisher county, and Mrs. Ida Browning of Tulsa, visited in the home of Mr. and Mrs. A. A. Foster on Thursday and Friday of last week, returning to their homes on Saturday. Erle Marie Foster accompanied Mrs. May home for a few weeks visit.

J. E. James, pressman, Loving Printing Co., Amarillo, was in Hereford a

few days this week. Mr. James is taking a forced vacation, having broken an instep in an accident while in swimming a few days ago.

Mrs. Ollie Fox of Amarillo is in Hereford this week with her daughter, Mrs. C. C. Acker, who is in the hospital here.

Miss Mabelle Witherspoon left Wednesday evening for Amarillo where she is to visit with relatives until the opening of school here this fall.

Mrs. S. E. Askren returned Wednesday from Colorado where she has been visiting her brother. Mrs. Askren intended remaining in Colorado for the summer but her health failed her and she returned home "to cooler climate."

Miss Oma and Miss Reba Daniels returned Wednesday to their home in Texhoma after a two weeks visit with relatives in Hereford. A. G. Bell took them home overland and his daughter, Miss Evelyn returned with them for a visit in Texhoma.

Mrs. R. O. Dunkle left Monday with her brother and sister from Iowa, for San Antonio, Texas, for a three weeks visit with her parents.

I. E. Gaskill, vice president of the Drovers National Bank of Kansas City, was in Hereford the first of the week visiting in the M. L. Steele home.

## OLD TIME RESIDENTS VISIT FRIENDS HERE

Mr. and Mrs. E. T. Barnett and two children, of Iowa, on an automobile trip to Colorado, stopped off here Wednesday for a visit with old friends. Mr. Barnett formerly farmed in the Progressive community and at another period owned the old Henry Hastings home in Hereford, leaving here about ten years ago.

Good Printing at the Brand

WE PLEDGE OURSELVES TO RENDER

## SERVICE

with COURTESY, PROMPTNESS and ACCURACY

and ask that you call on us when we can serve you in any way. We make both Federal Land Bank and Joint Stock Land Bank Loans, at 5 1/2 and 6% interest.

### Thompson & Ireland

ABSTRACTS — LOANS

Successors to J. Frank Potts & Company

Frank E. Chestnut of Amarillo visited the latter part of last week in the home of E. Renfro. Mr. Chestnut formerly lived in the Arney district, leaving there about fifteen years ago. Hes Williams, manager of what is said to be the largest ranch in the world was in Hereford this week visiting his mother, Mrs. E. J. Williams, and other relatives and friends.

## WALL PAPER AND WINDOW GLASS

We now have a very complete line of wall paper and can save you money on it whether you need one room or paper for the entire house.

Our glass stock has always been the most complete in town. We can always furnish any size at a saving. Try us!

We need your business and will appreciate it.

### Skelton's Variety Store



## REDUCE THE COST OF MOTORING!

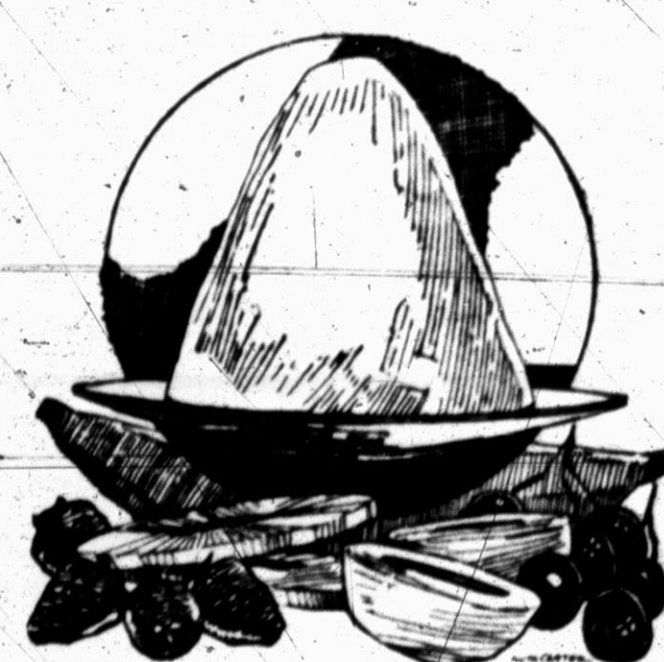
Every motorist who thoroughly understands his car knows the economy of good oil—and plenty of it!—in keeping down the costs of motoring. If you have been using "just any oil" we ask you to give a thorough trial to MOTOR SEAL OIL, and OUR GASOLINE.

You will get better service from your motor, because our oil and gasoline are highest refined; there is less carbon—which means more power and greater efficiency; and—it protects bearings and pistons—and every moving part.

Our gasoline and oil service is only one department of our business. We can supply you with every automobile need, accessories, etc. Try us.

### Abo Filling Station

B. E. BRUMLEY, Prop.



## FRESH FRUIT ICE CREAMS

Our soda fountain is the mecca for parched throats and fevered brows these days—and pilgrims who come here are never disappointed—because it is rich, ripe, fresh fruit season. They are to be had frozen in to creams—into cooling ices—or temptingly crushed and dipped over your favorite flavored cream.

Don't try to resist this call. —And make it TODAY

### CITY DRUG STORE

Phone 300.

## Humming Bird Pure Silk Hosiery

All New Shades in Humming Bird Pure Silk Hosiery.

## Collar and Cuff Sets

Just Received New Collar and Cuff Sets in Linens, Embroidery and Lace.

Wednesday is Double *J.N.* Stamps Day

DOUBLE STAMPS GIVEN ON ALL CASH PURCHASES EACH WEDNESDAY. ASK FOR THEM

### J. O. NEWELL







**BIG SQUARE**

Little Jack Phillips, son of Mr. and Mrs. Wirt Phillips, was the victim of a very unfortunate accident Saturday, when he was shot with a .38 caliber revolver. He was taken to the sanitarium in Plainview and we haven't heard yet how he is—only that the bullet penetrated a corner of his lungs and his stomach. The little boys' cousins from Pennsylvania and Rev. Hill's son of Hereford were visiting in the home and one of the cousins held the pistol when the shot was fired. We are all anxious for the little fellow's recovery.

Dick Norris of Clovis was a visitor on the Lambert ranch Saturday. Mr. Norris is a wool buyer for Louis Illfeld of Clovis.

Mr. and Mrs. Glenn Stiles had as dinner guests Sunday Mrs. Lottie Lust and Miss Dorothy, Messrs. and Mesdames Earl, Vern and Loyal Lust and their families.

Mr. and Mrs. Roy Haberer entertained the following guests Sunday: Messrs. and Mesdames Herman and Art Haberer and children, Carl Moutz and children and Miss Helen Lambert of Hereford.

The Sheep Shearers from San Angelo arrived Friday and sheared the Lambert sheep. They go from there to the Bloodsoe herd.

Mr. and Mrs. Art Haberer and children made a business trip to Hereford Saturday, returning Sunday.

Miss Helen Lambert spent Saturday night and part of Sunday visiting in the home of Mr. and Mrs. Ham Lambert.

Mr. and Mrs. Loyal Lust and small daughter were callers in the Lambert home Sunday afternoon.

Mrs. Will Wyer spent Friday visiting with Mesdames Glenn Stiles and Mrs. Lottie Lust.

Jack Vaughn made a business trip to Hereford Saturday afternoon.

Robert Bloodsoe returned Friday from a business trip to Lubbock.

Mrs. Lottie Lust and Dorothy spent this week end with Mrs. Glenn Stiles.

The little Sisk boys from Pennsylvania, the Hill boy of Hereford and Billie Ross and Viola Beryl Phillips returned to Hereford Saturday to visit with Mr. Sisk.

(To Late for Last Week.) Big Square celebrated the Fourth by attending the Muleshoe picnic. Everyone seemed to enjoy themselves, some were there both days.

Messrs and Mesdames Ray, Art and Herman Haberer and families spent July Fourth in Hereford.

Miss Lois Branson, who has been visiting her sister, Mesdames Earl and Vern Lust left Wednesday morning for Washington, D. C. where she will make her home for some time with another sister. We will miss Miss Branson, but hope she will like her new home.

Fred Wolfher spent the Fourth in Hereford.

The Christian Endeavor had a very interesting patriotic program Sunday

evening with Mrs. Will Wager as leader—some interesting talks were made. Mr. Ray Haberer will lead next Sunday night.

Mrs. Lust is spending this weekend with her daughter Mrs. Glenn Stiles.

**FRIO-EASTER ITEMS**

The farmers are feeling better as this community had a nice shower Saturday night.

Mr. and Mrs. Allman visited Sunday with Mr. and Mrs. Bob Knox.

The young folks enjoyed an ice cream supper at Mr. and Mrs. Hunter's Friday night. Those who attended were Misses Eva, Zelma and Maurine Sullenger, Ima Sullivan, Messrs. Jess Laughlin, Bob and Lynn Axe, Clayton Woolery, Finis and Ullman Hunter, Bill and Thurman Smith, Mr. and Mrs. Leo Williams, Mr. and Mrs. Bell and family.

Mrs. Woodburn and daughter, Jimmie Joe and Mrs. Betts of Claude visited in Mr. and Mrs. Carl Fries home Wednesday night and Thursday, they were in Dimmitt Thursday, also.

Mrs. Goldsmith and daughters spent Saturday in the M. W. Fields home.

Mr. and Mrs. Holliman of Hollis, Oklahoma, are visiting in the W. J. Sullivan home.

Mr. and Mrs. Holliman and Mr. and Mrs. W. J. Sullivan visited E. V. Sullivan Sunday.

A birthday dinner was given Mr. Albert Sprigger Sunday by relatives.

Misses Eva Zelma and Maurine Sullenger, Ima Sullivan, Messrs. Jess Laughlin, Bob and Lynn Axe, Clayton Woolery spent Sunday with Mr. and Mrs. Leo Williams.

Mrs. L. R. Sullenger returned home from Washburn last week, where she had been with her daughter, whose son has been very sick.

Miss Della Stagner visited her sister, Mrs. Owens, Saturday.

Mrs. Harlin had her parents with her Sunday, Mr. and Mrs. Owen.

We had a good attendance at Sunday School Sunday. Everyone come to Frio. We had fine singing Sunday night also.

**Cake-Eater Pants**

First Flapper:—"Did you hear about the terrible accident Freddie had?"

Second Flapper:—"He was out to the zoo and one of the baby elephants ran up the inside of his trouser leg."

**THE STATE OF TEXAS**

To the Sheriff or any Constable of Deaf Smith County, Greeting:

You are hereby commanded to cause to be published, once each week, for a period of at least 20 days, before the return day hereof, in a newspaper of general circulation, which is and has been continuously and regularly published for a period of not less than one year, in said Deaf Smith County, a copy of the following notice, and to post a copy of said notice, at three public places in Deaf Smith County, Texas, for a period of not less than 20 days, exclusive of the day of posting, and the return day hereof, one of which said notices shall be posted at the Court house door of said County, and no two of which shall be posted in the same City, Town or Village:

**THE STATE OF TEXAS:**

To all persons interested in the welfare or estates of Jessie Madeleine Megert, Bessie Megert, and Hazel Megert, Minors, R. A. Megert, the Guardian of the estates of said minors, has filed in the County Court of Deaf Smith County, an application to sell each of the said minors undivided interest in the following described real estate, at private sale for cash. An 1-16 undivided interest belonging to each of said minors, making a total of 3-16 undivided interest, sought to be sold, in the following described lands, situated in Deaf Smith County, Texas:

Only the Federal Officers are now looking for bootleggers. Everybody else has found theirs.

**HEREFORD INSURANCE AGENCY**  
Ralph Barnett, Mgr.

Phone 273



It doesn't matter if you break Or almost bend it double, They can with ease repair it And terminate your trouble.

We can surely straighten it up and set you going smooth again. See us for grease, gas, oils, and all kinds of service, parts and accessories.

"You tell 'em Mud Chains, you're not always slipping around."

**Beavers Bros.**

**Summerfield Insurance Agency**

Try our Combined Fire, Lightning, Windstorm and Hail Policy and save money on your premium costs. Also take out your Life Insurance with the Southern Benevolent Ass'n. of Dallas and Amarillo and join the two hundred members we have written in the past six weeks—The kind you can keep up in the hardest of times.

**Lawrence Johnson**  
Summerfield, Texas  
21-10t

**LODGE DIRECTORY**  
Hereford Lodge No. 548, A. F. & A. M. Stated meetings, second Monday each month.  
J. W. BRADLY, W. M.  
J. S. JONES, Sec.  
Hereford Chapter 246, B. A. M. Regular meetings, first Monday of each month.  
J. G. HASTINGS, H. P.  
J. S. JONES, Sec.

**National Steam Pressure Cookers**  
for Vegetables, Meats, and anything else put up in the home by thrifty housewives. They are efficient and economical. Also

**Ideal Glass Top Fruit Jars**  
**Kerr's Wide Mouth Jars**  
and any kind of kitchen supplies needed in preserving and canning.

**STREU HARDWARE CO.**  
"Home of Service and Quality"

**Did It Ever Happen To You**

that the very document you wanted had in some way been mislaid?

Valuable papers, such as deeds, notes, mortgages and other farm papers, ought to be preserved with the utmost care.

Why not rent a Safety Deposit Box here and know that your papers are safe from fire, burglary and loss? This is part of our bank service and we are here to serve you.

Read our message in this week's Farm and Ranch

**First State Bank & Trust Company**  
OUR DEPOSITS ARE GUARANTEED BY THE STATE BANK GUARANTY FUND OF TEXAS

**FIRST TRACT**  
The N½ of the NW¼ of Section 68, Block K-8, containing 80 acres.

**SECOND TRACT**  
Lots Nos. 2 and 3, in Block 47, of the town of Hereford.

**THIRD TRACT**  
Lots Nos. 1 and 2, in Block No. 40, in Whitehead Addition to Hereford.

**FOURTH TRACT**  
Lots Nos. 4, 5, 6, 7 and 8, of Evans Subdivision of Block 17, of Evans Addition to Hereford.

And he also seeks to sell for cash, at private sale for cash, each of said minors 1-8 undivided interest in the

following tract of land, making 3-8 undivided interest in said land, sought to be sold, to wit: situated in said County and State, and being lots Nos. 1 and 2, in Block 15, of Whitehead Addition, to the town of Hereford.

That said application will be heard at the next term of said court, commencing on the First Monday in August, 1925, which is the 3rd day of August, 1925, at the Court House thereof, in the City of Hereford, at which time all persons interested in the welfare, or estates of said minors, may appear and contest said application, if they see proper to do so.

Herein fall not, but have you before said court on the said 1st day of next term thereof, this writ, with your return thereon, showing how you have executed the same.

In testimony whereof witness my hand and seal of said court, at office in the City of Hereford, on this the 8th day of July, 1925.

(seal) **BERRY ORR,**  
Clerk of the County Court of Deaf Smith County, Texas.

A true copy I certify,  
**CLAUDE BENTON,**  
Sheriff of Deaf Smith County, Texas.  
E. H. NORTON, Dep.

**Now - a One-Profit Car in the Quality Field**

STUDEBAKER has achieved one-profit manufacture in the quality field. This marks a new era in the automobile industry. Studebaker's achievement eliminates unnecessary profits running up to \$500 on a single car. It banishes double overhead. It results in quantity production of quality cars. It vitally affects pricing by establishing a new criterion of value in the fine car field.

**T**WENTY-FIVE years ago practically all "manufacturers" of automobiles were nothing more than assemblers. They purchased motors, bodies, tops, axles, etc., from parts makers who were the manufacturers in reality.

On this basis it was easy to become an automobile "manufacturer," and more than five hundred makes of automobiles have had their day in the American market and disappeared. They are represented only by "orphan cars" with practically no resale value.

Notwithstanding this writing on the wall many manufacturers still assemble their product, piling profit upon profit for the ultimate purchaser to pay. Each profit which a maker pays to a body builder or parts supplier enters into his costs just as though he had spent the money for steel or plate glass or upholstery. Although it represents no value he not only passes it on to the purchaser but figures his own profit on top of it.

**Why Studebaker is the "one-profit" car**

There are more than 60 makes of passenger cars built in the United States, but very few are manufactured complete in the plants of the producers who sell them.

Only 42 build all their own motors—and one of the 42 is Studebaker.

Of the 42 which claim to make their own motors only 14 make the iron castings, stampings and forgings which go into their motors—and one of the 14 is Studebaker.

Only 5 make all their own bodies and one of the 5 is Studebaker.

Only 2 make all their own motors, bodies, clutches, springs, axles, gear sets, differentials and steering gear. One of these 2 is Studebaker and the other is Ford.

serve transportation, into every car—yet keep down the price to you.

This sound manufacturing principle not only holds down price, but it insures a better car regardless of price. The car is not a patchwork, but a unit.

Last year at the New York and Chicago automobile shows four well-known automobile manufacturers exhibited coaches mounted with the same body—a body made from the identical dies, jigs and fixtures. Certainly these manufacturers must have sacrificed engineering advantages in chassis construction to accommodate this "standardized" coach body built by an outside supplier.

Contrast this with Studebaker, where the entire car is designed and built as a unit—and engineered complete. This construction means (1) longer life—(2) greater comfort in riding—(3) greater freedom from repair expense—(4) greater resale value.

With the advent of this one-profit-one-overhead plan of motor car manufacture, it is folly today to buy a car by the same comparisons you used yesterday. Today you must measure all cars with this "one-profit" Studebaker.

The Ford is a one-profit car and reigns supreme in its field.

In the fine car field Studebaker—and Studebaker alone—now offers the American public one-profit values.

During the past seven years, when demand exceeded supply, Studebaker has been plowing earnings back into plants and machinery until we are now able to make this announcement.

Foundries, stamping mills, machine shops, are now complete. As final links in the chain of one-profit production, the enormous Studebaker body plants have been operating for months at peak capacity. Resources totaling one hundred million dollars are concentrated on the production of this one-profit car.

No other individual manufacturer in the world (except Ford) possesses such facilities for the complete manufacture of automobiles.

That is why Studebaker is able to put finer steel, finer wood, finer upholstery, better workmanship, hundreds of thousands of miles of re-

**THIS IS A STUDEBAKER YEAR**  
**The STUDEBAKER CORPORATION of AMERICA**



**DIMMITT NEWS**

Tuesday, July 14.

Mr. and Mrs. Claude Johnson motored to Tulla last Thursday afternoon. Mrs. S. E. Reynolds and nephew, Floyd, of Plainview visited in the C. C. Reynolds home last Friday.

Mr. and Mrs. W. D. West of Bethany, Mo., are visiting their daughter, Mrs. Orville Grant.

Mr. and Mrs. Bill Webb, Roy Bell and Mrs. Carlos Reynolds made a business trip to Tulla last Thursday and visited in the C. H. Webb home.

Miss Myrtle Johnson is in Plainview this week taking examinations and finishing her course in the Watson Business College.

Master Arthur Webb of Tulla is visiting relatives in the Dimmitt community.

Mrs. J. W. Clark and daughters of Hereford were visiting in the W. R. Woodburn home last Friday.

Mr. and Mrs. Cleve Tate and daughter and Mrs. J. W. Carter have returned from a visit in Tucumcari and also attended the old cow boys round up at Las Vegas.

Homer Wyatt returned last week from Kansas where he has been for the past three months.

Mr. and Mrs. J. T. Harmon and three daughters of Perrin, Texas, visited their son and brother, Ernest Harmon, last week.

Mrs. Edgar Betts, J. D. Woodburn and daughter, Jimmie Jo, of Claude, Texas, and Mrs. Carl Fry and children of Frio visited in the W. R. Woodburn home last Thursday.

Mr. and Mrs. F. W. McElhaney of Blythedale, Mo., are visiting in the home of Mrs. McElhaney's sister, Mr. and Mrs. Orville Grant.

Mrs. J. Velton and children of Lubbock are spending the week with Mrs. Velton's sisters, Mesdames R. B. Boren and Will Wright.

Mrs. Lizzie Graham of Marlow, Oklahoma, is visiting relatives in Dimmitt this week.

Miss Loma Woodburn spent the week end with relatives and friends in Hereford.

Messrs. Barron and Bryson of Muleshoe were in Dimmitt last Thursday. Messrs. H. B. Edwards and C. C. Koger of Lamesa were in Dimmitt last Monday.

Jay Hastings motored to Hereford last Monday to have some dental work done.

Mrs. Dixon Turner and baby of near Bryan, Texas, are visiting relatives in Dimmitt.

Messrs. J. Lewis Crouch and C. O. Thomson of Grandview, Texas, were in Dimmitt prospecting last Thursday.

Mutt Cone was in Canyon last Saturday night and Sunday boarding with relatives and friends.

Messrs. D. G. and J. D. Coffman and A. J. Olde of Josephine, Texas, were

prospecting in Dimmitt last Thursday. Mrs. F. I. Greer and son, Charlie of Hereford visited Mrs. Greer's daughter, Mrs. Percy Estes last Saturday and Sunday.

Mr. and Mrs. J. T. Harmon and family of Perrin, Texas, were dinner guests in the home of Mr. and Mrs. J. R. Hastings last Saturday. Messrs. Harmon and Hastings are old schoolmates.

Mr. and Mrs. Bell Webb and Mr. Roy Bell left Monday for Bailey county. They expect to visit in several other counties of Texas and Oklahoma before they return.

Dr. Mayes Miller and Messrs Bruce McLean, L. P. White and Boone Kilgore attended the railroad conference in Plainview Monday.

Mrs. Carl Gilliland and daughter and Mr. and Mrs. John Estes and daughter visited in the Percy Estes home last Thursday.

C. D. Gupton and a Mr. Stevens of Muleshoe were attending to business in Dimmitt Monday.

Mr. and Mrs. J. H. Burrows and Mr. Hugh Burrows and daughter of Tipton, Oklahoma, are visiting Mrs. Burrow's sister, Mrs. J. E. Turner.

Roy Watson is real sick this week. Mrs. F. M. Smith and sons, John and Ralph, and Messrs. Donald Alexander and Homer Hyatt spent Saturday and Sunday in Tucumcari.

Otis Burton of Big Square was in Dimmitt last Monday.

Miss Ethel Roberts, who is attending the summer school in Canyon, spent the week end with her parents, Mr. and Mrs. Luther Roberts.

Mrs. J. M. Gollehon is real sick at the home of her grandson, Joe Gollehon. J. C. McLean, Mrs. C. C. Rice and children and Mrs. W. E. Rice of Hart

were in Dimmitt last Thursday. Mr. and Mrs. W. R. Woodburn and family and Mr. and Mrs. Dewey Watson attended the family reunion at the E. T. Woodburn home in Hereford last Sunday.

I. B. Brooks and daughter went to Lockney Monday.

Mr. and Mrs. Boyd Kimbell are the proud parents of a fine boy, born July 9th.

Mesdames Henry Stalcup, Joe Howard and W. W. Eakin motored to Hereford last Thursday.

Ernest Harmon spent Saturday night and Sunday with his sister in Amarillo. Miss Jimmie Allen of Amarillo visited her aunt, Mrs. B. B. Easter, last week.

Mr. and Mrs. C. P. Galley of near Hereford, were visitors in the home of Mr. and Mrs. J. E. Turner Monday.

Mr. and Mrs. Galley are the parents of Mrs. Dixon Turner, who returned home with them, enroute to her home near Bryan, Texas.

Bill Ewers was called to Chalk Mountain, Texas, Monday to the bedside of his father who is seriously ill.

Misses Mabelle and Hazel Jo Anderson, who have been visiting their aunt, Mr. I. B. Brooks, returned to their home in Lockney Monday.

Messrs. O'Neal and Payne of Tulla were in Dimmitt Monday.

Mr. and Mrs. E. L. O'Neal and family have returned from a month's vacation in the mountains of New Mexico.

The Easter B. Y. P. U. rendered a fine program last Sunday evening in Dimmitt with Miss Fields as leader. The Dimmitt B. Y. P. U. are planning to return the visit two weeks from next Sunday evening.

Mrs. Mayes Miller, who is in the hospital at Kansas City is still improving.

Mr. and Mrs. W. W. Eakin motored to Hereford Monday and attended the Chamber of Commerce meeting.

Mr. and Mrs. Donald Alexander and Messrs. Charlie Hastings, Hughie McKinney and Jewel Tate attended the show in Hereford last Friday evening.

Judge Worth Jennings of Canyon and Mr. Stocks, the State highway man, were here Friday looking over the local roads.

**NERVES ALL UNSTRUNG?**  
Hereford Folks Should Find the Cause and Correct It.

Are you all worn out? Feel tired, nervous, half-sick? Do you have a constant headache, sharp twinges of

pain, too, with dizzy spells and annoying urinary disorders? Then there's a cause for worry and more cause to give your weakened kidneys prompt help. Use Doan's Pills—a stimulant diuretic to the kidneys.

Hereford folks recommend Doan's for just such troubles.

Mrs. W. R. Higgins, Hereford, says: "A continuous, dull ache across the small of my back just over my kidneys and when I stooped, it was hard for me to straighten. My kidneys acted too freely. I had headaches and felt worn out. My nerves were upset and the least work tired me. I began using Doan's Pills, from Clark's Drug Store,

and they cured me of this trouble, which has been lasting." Get, at all dealers, Foster-Milburn Co., Mfrs., Buffalo, N. Y.

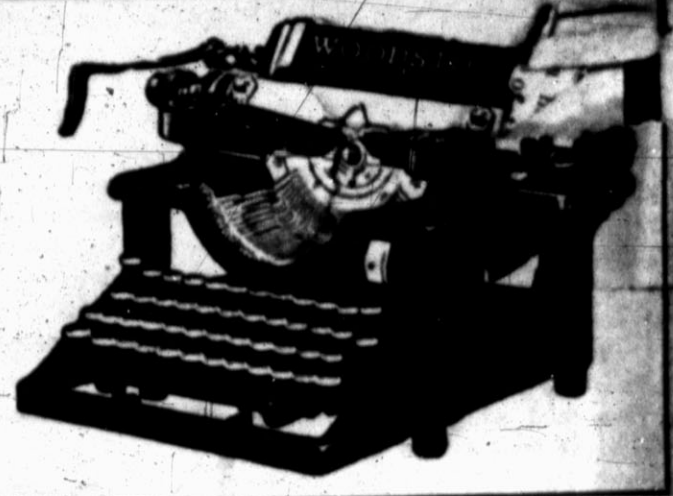
**FIRST CHRISTIAN CHURCH**  
Sunday School at 9:45. Be on time. Preaching at 11:00 a. m.

If you are a member of the church we want to know you. "Not good as detached" is as true with church members as it is with railroad tickets.

A hearty welcome to all.  
T. MORGAN.

Why don't you go to Church?

**TYPEWRITERS**



From the cheapest that's good (second hand) to the best that's made—

**THE NEW WOODSTOCK**

We have on hand a few used machines priced to sell.

WE'LL RENT YOU A TYPEWRITER IF YOU PREFER.

**White Face Printing Co.**

You Don't Have to Wait

**Soap SALE**



Saturday, July 18

Special on SWIFT'S NAPHA SOAP and WASHING COMPOUNDS

**Wicker Baskets Free!**

Your last chance to secure one of these attractive little Household accessories

REMEMBER! — SATURDAY ONLY

**GYLES GROCERY**

Phones 81 and 271

**USED CARS**

- 1923 Dodge Touring
- 1918 Dodge Touring
- 1918 Hudson Touring
- 1924 Ford Touring

Terms if Desired

**Beavers Brothers**

Phone 383

**No. 165 BANKS**

Official Statement of the Financial Condition of the

**First State Bank & Trust Co.**

at Hereford, State of Texas, at the close of business on the 30th day of June, 1925, published in the Hereford Brand, a newspaper printed and published at Hereford, State of Texas, on the 16th day of July, 1925.

**RESOURCES**

Loans and Discounts, personal or collateral security	385,231.98
Loans secured by real estate, worth at least twice the amount loaned thereon	475,969.97
Overdrafts, undoubtedly good	1,714.38
Bonds, stocks and other securities	3,000.00
Real Estate (banking house)	5,500.00
Other real estate	17,793.27
Furniture and fixtures	2,940.70
Cash on hand	16,216.36
Due from approved reserve agents	127,651.57
Due from other Banks and bankers, subject to check on demand	5,150.00
Interest on Depositors' Guaranty Fund	10,570.51
Assessment Depositors' Guaranty Fund	15,111.10
Other Resources, Live Stock Account	9,776.00
<b>Total</b>	<b>\$676,625.84</b>

**LIABILITIES**

Capital Stock paid in	50,000.00
Certified Surplus Fund	25,000.00
Undivided profits, net	3,427.10
Due to Banks and Bankers, subject to check	31,609.94
Individual Deposits subject to check on which no interest is paid	315,274.27
Time Certificates of Deposits	96,169.94
Public Funds on Deposit	144,436.79
Cashier's Checks Outstanding	10,707.80
<b>Total</b>	<b>\$676,625.84</b>

**STATE OF TEXAS**

County of Deaf Smith.  
We, A. Herbst, as vice president, and Miles Roberson, as Ass't Cashier of said bank, each of us, do solemnly swear that the above statement is true to the best of our knowledge and belief.

A. HERBST, Vice-President.  
Miles Roberson, Ass't. Cashier.  
Subscribed and sworn to before me this 8th day of July, A. D. 1925.  
L. BASKIN,  
Notary Public, Deaf Smith Co., Texas.  
**CORRECT—ATTEST:**  
CARE GILLILAND  
J. A. PITMAN  
HENRY WILKINSON,  
Directors.

**No. 5604 Reserve District No. 11**

**REPORT OF CONDITION OF THE**

**First National Bank**

at Hereford, in the State of Texas, at the close of business on June 30, 1925.

**RESOURCES**

1. a Loans and discounts, including rediscunts, acceptances of other banks, and foreign bills of exchange or drafts sold with indorsement of this bank	217,192.82	217,192.82
2. Overdrafts, unsecured		932.58
4. U. S. Government securities owned: a. Deposited to secure circulation (U. S. bonds par value)	50,000.00	50,000.00
5. Other bonds, stock, securities, etc.		1,500.00
6. Banking House, \$4,200.00; Furniture and fixtures, \$3,499.67		7,699.67
7. Real estate owned other than banking house		26,308.96
8. Lawful Reserve with Federal Reserve Bank		23,418.83
10. Cash in vault and amount due from national banks		45,250.52
13. Checks on other banks in the same city or town as reporting bank	926.65	926.65
Total of Items 10 and 13		
14. a. Checks and drafts on banks (including Federal Reserve Bank) located outside of city or town of reporting bank	1,821.39	2,243.29
b. Miscellaneous cash items	421.90	
15. Redemption fund with U. S. Treasurer and due from U. S. Treasurer		2,500.00
<b>Total</b>		<b>\$377,952.82</b>

**LIABILITIES**

17. Capital stock paid in		50,000.00
19. Undivided Profits	9,142.72	9,142.72
21. Circulating notes outstanding		50,000.00
23. Cashier's checks outstanding	1,102.52	1,102.52
Total of Item, 23		
Demand deposits (other than bank deposits) subject to Reserve (deposits payable within 30 days)		144,607.95
27. Individual deposit subject to check		14,855.64
28. Certificate of deposit due in, less than 30 days (other than for money borrowed)		
29. State, county, or other municipal deposits secured by pledge of this bank or surety bond		78,025.29
Total of demand deposits (other than bank deposits) subject to Reserve, Items 27, 28 and 29		236,988.58
Time deposits subject to Reserve (payable after 30 days, or subject to 30 days or more notice, and postal savings)		
23. Certificate of deposit (other than for money borrowed)		30,719.60
Total of time deposits subject to Reserve, Item 23		30,719.60
<b>Total</b>		<b>\$377,952.82</b>

Total  
State of Texas, County of Deaf Smith, ss:  
I, E. B. Posey, Cashier of the above-named bank, do solemnly swear that the above statement is true to the best of my knowledge and belief.  
E. B. POSEY, Cashier.  
Subscribed and sworn to before me this 8th day of July, 1925.  
(SEAL) Lois Brazil, Notary Public.

**CORRECT—ATTEST:**  
GEO. L. MUSE  
J. L. FUQUA  
MRS. OLLIE D. BRADY  
Directors.

**Charter No. 6812 Reserve District No. 11**

**REPORT OF CONDITION OF THE**

**Western National Bank**

at Hereford, in the State of Texas, at the close of business on June 30, 1925.

**RESOURCES**

1. a Loans and discounts, including rediscunts, acceptances of other banks, and foreign bills of exchange or drafts sold with indorsement of this bank		173,774.12
4. U. S. Government securities owned: a. Deposited to secure circulation (U. S. bonds par value)		50,000.00
5. Other bonds, stocks, securities, etc.		2,700.00
6. Banking House, \$4,800.00; Furniture and fixtures, \$2,000.00		6,800.00
7. Real estate owned other than banking house		13,000.00
8. Lawful reserve with Federal Reserve Bank		8,200.00
10. Cash in vault and amount due from national banks		15,000.00
11. Amount due from state banks, bankers, and trust companies in the United States other than included in Items 8 and 10		2,000.00
13. Checks on other banks in the same city or town as reporting bank		1,300.00
Total of Items 10, 11 and 13		19,677.47
15. Redemption fund with U. S. Treasurer and due from U. S. Treasurer		2,300.00
<b>Total</b>		<b>277,774.12</b>

**LIABILITIES**

17. Capital stock paid in		50,000.00
19. Surplus fund		40,200.00
21. Less current expenses paid		
23. Circulating notes outstanding		50,000.00
25. Amount due to national banks		
27. Amount due to State banks, bankers, and trust companies in the United States and foreign countries (other than included in Item 23)		
29. Certified checks outstanding		
26. Cashier's checks outstanding		14,735.51
Total of Items 23, 24, 25 and 26		
Demand deposits (other than bank deposits) subject to Reserve (deposits payable within 30 days)		
27. Individual deposits subject to check		97,112.87
28. Certificates of deposit due in, less than 30 days (other than for money borrowed)		
29. State, county, or other municipal deposits secured by pledge of assets of this bank or surety bond		
Total of demand deposits (other than bank deposits) subject to Reserve Items 27, 28 and 29		97,112.87
Time deposits subject to Reserve (payable after 30 days, or subject to 30 days or more notice and postal savings)		
33. Certificates of deposit (other than for money borrowed)		
Total of time deposits subject to Reserve, Item 33		21,947.21
43. Bills payable (including an obligation representing money borrowed other than discounts)		
45. Notes and bills rediscounted, including acceptances of other banks and foreign bills of exchange or drafts sold with indorsement of this bank		
<b>Total</b>		<b>277,774.12</b>

Total  
State of Texas, County of Deaf Smith, ss:  
I, C. C. Acker, Cashier of the above named bank, do swear that the above statement is true to the best of my knowledge and belief.  
C. C. ACKER,  
Subscribed and sworn to before me this 6th day of July, 1925.  
(SEAL) RALPH BARNETT, Notary Public.

**CORRECT ATTEST:**  
G. A. F. PARKER,  
J. L. SMITH,  
E. C. D. BYNUM,  
Directors.

I Own Lot 23, Block 20, Town of Hereford  
**What Will You Give Me for It?**  
T. A. CAPPS,  
510 Thackmorton St.,  
Fort Worth, Texas

**Did You Know?**  
That the Sunshine Bakery has installed the—  
**FIRST DOUGH MIXER**  
and the—  
**FIRST ELECTRICAL WRAPPER**  
Hereford ever saw?

**Did You Know?**  
that we bake—  
**HOT BUNS and BREAD**  
every day, by noon.  
**The Sunshine Bakery**  
Davidson and Bowman



**FRONA**

The Friona ball team played the unit team Sunday afternoon. The game was played at Dimmitt and ended in a score of 14 to 4 in favor of the home team.

A local shower visited this place on Sunday afternoon, covering the north end of town and extending nearly a north and a half mile west of town. A slow soaking shower covered town and extended several miles to southward during the latter part of Saturday night and early Sunday morning. These rains have been of value to the crops in the territory.

Yet how the winds of Oklahoma, who has penetrated half section of land two weeks ago, arrived with his family last Thursday and his emigrant arrived Friday and he has become happily located in his new home.

Mr. Kimbrel, who has been living in a house owned by Mr. Scoggins, has taken his family to their old home in central Texas to visit with relatives while he is building a home and well on his own land which lies adjoining the Scoggins land on the north.

Mr. and Mrs. B. Lange, of Llano, Texas, arrived here Friday evening for a few days visit with their son, O. F. Lange, and family. Oscar is sure to take advantage of the opportunity to show them the beauties of the Panhandle country.

Mr. and Mrs. Lange visited Clovis and Portales, New Mexico, Monday. The elder Mr. Lange is a highly favored man when compared with the people of the state through which he is coming here. It is so dry, says, that in many places there is not a single thing growing and farmers are clubbing together and shipping their work mules and horses to other places where they can have pasture and they cannot be used on the farms.

E. B. McClellan has sold his residence property in Friona to Mr. Stanley of Summerfield. Mr. Stanley has the supervision of a section of the State Highway and comes here that his children may have advantage of the Friona high school and that he may also be convenient to his work.

A few of our citizens went up to the Canadian river Saturday on a plum hunt and met with moderate success. They camped during the night and had the experience of sleeping or trying to sleep in the rain as a good heavy shower fell there during the night. They returned home Sunday afternoon.

A new road grader was unloaded here Friday and Mat Jones is pulling it with his tractor to grade the county highway which extends east from town two miles, thence south to its intersection with the O. T. highway between Dimmitt and Bovina.

A series of revival meetings will begin here on or near the 26th of this month, conducted by Rev. Dickey and his wife, of Dallas. Rev. and Mrs. Dickey come highly recommended as masters in their chosen work; both being highly talented as preachers and

singers. The meetings will be held under the auspices of the Congregational church and the public is cordially invited.

**SUMMERFIELD**

Everybody was wearing a smile Sunday, after the good rain we got Saturday night. Some report an inch, while others say they measured a little over an inch.

Mr. and Mrs. Ray Roberson and son Joe, J. A. Noland and sons J. B. and Mack, Charlie and Bernard Roberson, Mr. and Mrs. Walter Hawkins and Misses Tassie Smith and Mary Belle Atchley went to the Brakes last Wednesday, returning home Thursday. They report a swell time sleeping on the rocks, but the ones who went before they did were the ones who got all of the plums.

Miss Margaret Ricketts of the Progressive community spent Saturday night, Sunday and Sunday night with Miss Atchley.

Mr. and Mrs. B. A. Atchley, Ruth,

Christine, Thurman and Ann spent Sunday with Mr. and Mrs. D. R. Atchley.

Miss Doris Kemp spent Sunday with Miss Virginia Hufstodler.

Mrs. J. A. Noland and children went to Lockney Saturday to visit Mrs. Noland's mother and other relatives.

About twenty members of the B. Y. P. U. went to the Tierra Blanco School house Sunday afternoon, and rendered a program. The crowd was rather small, which was possibly on account of the threatening weather.

Little Betty Joe Kendall is thought to be slightly improving. She has been so low it will probably take a long time for her to get her health back. She is still under care of a trained nurse.

Mr. and Mrs. Henry Kendall and

family spent Sunday afternoon with Mr. and Mrs. Ky Lawrence.

Mr. and Mrs. W. G. Harris and family spent Sunday afternoon with Mr. and Mrs. R. D. Lance.

Mr. and Mrs. J. A. Noland and family

attended singing at Friona Sunday night.

Sam Morris of Panhandle was in Hereford Tuesday and Wednesday on business.

**FREE TO YOU**  
 Don't Buy CHINAWARE—Get It FREE  
 \* at Our Store  
 Our Groceries are always fresh and prices are right  
**Warrens Cash Grocery**  
 Phone 87

**SPECIAL SALE**  
 GARDEN HOES, RAKES, FILES  
 Don't Forget the \$1.00 Aluminum  
**ANTHONY'S SECOND HAND STORE**

**Hereford Has One---**  
 Maize Head Dealer who buys every week day in the year. Never turns anything down.  
**E. W. Harrison**

**Fox Mercantile Company's Semi-Annual Clearance Sale**  
 Is Bringing the Crowds to Hereford. Below are some of our prices, Space will not permit us to print all the Bargains in our Store

**SPECIAL**  
 Ladies' Ribbed Union Suits, Closed Gore, regular price 65c to 75c, Sale Price, suit ----- **48c**

**SPECIAL**  
 10 yards L. L. Sheeting, 36 inches wide for ----- **\$1.00**

**SPECIAL**  
 Mens' Unions, long or short sleeves ankle length, special for this sale ----- **95c**

**BATHING SUITS**  
 33 1-3 Per Cent Discount

**PILLOW TUBING**  
 36 inch Linen Finish Pillow Tubing ----- **35c**  
 40 inch Linen Finish Pillow Tubing ----- **42c**  
 42 inch Linen Finish Pillow Tubing ----- **44c**

**SPECIAL**  
 Ladies Patent one strap low heel and Military heel, all sizes, Special Sale price ----- **\$2.95**

**HOLEPROOF HOSIERY**  
 No. 550 Chiffon Hose, light colors only ----- **95c**  
 No. 690 pure thread silk, Diamond heel, Special for this sale ----- **\$1.21**  
 No. 680 pure thread silk over fine Mercerized yarn, Mercerized Lisle Heel and Toe, and extra stretch top, white, black and Cordovan only, Special for this sale ----- **95c**

**SPECIAL**  
 Mens' Athletic Union suits, 75c values, Clearance Sale Price ----- **48c**  
 \$1.00 values, Clearance Sale Price ----- **85c**

**SPECIAL**  
 Overalls, good heavy denims, suspender back, blue only, worth \$1.75, our special for this Sale, only ----- **\$1.25**

**SPECIAL**  
 One lot of boys' Overalls your choice ----- **95c**

**PERCALES**  
 Color Percales, 36 inches wide, Light and Dark Colors. Large range of patterns to select from. Your choice, per yard ----- **19c**

**SPECIAL**  
 Table Ladies Slippers and Oxfords, Regular prices range from \$3.50 to \$7.00, Broken sizes, good styles, Special Price ----- **\$2.95**

**SHEETING AND DOMESTIC**  
 Sheeting, values 75c yd., Sale Price ----- **58c**  
 Sheeting, values 70c yd., Sale Price ----- **56c**  
 Bleached Domestic, Sale Price ----- **16c**  
 25c Grade Domestic, Sale Price ----- **19c**  
 Brown Domestic, Sale Price ----- **16c**  
 Dark Brown Domestic ----- **12 1/2c**

**LADIES' HOUSE DRESSES**  
 Ladies Dresses in Printed and Plain Voiles, English Broadcloth, Crepes, Gingham and Percales.  
 \$10.00 Values, Clearance Sale Price ----- **\$7.95**  
 8.50 Values, Clearance Sale Price ----- **\$6.95**  
 7.50 Values, Clearance Sale Price ----- **\$5.95**  
 6.50 Values, Clearance Sale Price ----- **\$5.25**  
 6.00 Values, Clearance Sale Price ----- **\$4.90**  
 5.00 Values, Clearance Sale Price ----- **\$4.25**  
 4.50 Values, Clearance Sale Price ----- **\$3.90**  
 4.00 Values, Clearance Sale Price ----- **\$3.35**  
 3.50 Values, Clearance Sale Price ----- **\$2.90**  
 3.25 Values, Clearance Sale Price ----- **\$2.79**  
 3.00 Values, Clearance Sale Price ----- **\$2.60**  
 2.50 Values, Clearance Sale Price ----- **\$2.10**  
 2.25 Values, Clearance Sale Price ----- **\$1.90**  
 2.00 Values, Clearance Sale Price ----- **\$1.68**  
 1.75 Values, Clearance Sale Price ----- **\$1.45**  
 1.50 Values, Clearance Sale Price ----- **\$1.19**  
 1.25 Values, Clearance Sale Price ----- **\$ .95**  
 1.00 Values, Clearance Sale Price ----- **\$ .85**

**MEN'S WORK SHIRTS**  
 One of the best work shirts you can buy for the price, guaranteed fast color, large and roomy arm holes, Special for this Sale ----- **95c**  
 One lot of work shirts odds and ends and broken sizes, Special ----- **75c**

**EXTRA SPECIAL**  
 Outing Bal Shoes for Men and Boys, All Leather Shoes, Your Choice ----- **\$1.95**

**Fox Mercantile Company**  
 One table 27-inch Gingham, 20c values special for this Sale 8 yards for ----- **\$1.00**



**HOME COMMUNITY**

Mr. and Mrs. A. M. Miller and wife of Vega, visited with Mr. and Mrs. J. P. Collier of Adrian one day last week. Mrs. John Rector of John Scott ranch visited with Mrs. Berry Lyuch one afternoon this week.

Mrs. Hutson and sons of Goodnight have been prospecting in our part of the country the past week. Mr. Hutson and sons are very prosperous farmers in the Goodnight country, and have been coming out in this part of the west two or three times during the spring and summer.

Omer Bartlett and wife motored to Adrian Sunday afternoon.

Feck Valentine left Tuesday of last week for Cambridge, Ohio. He has been working for a few months on the Wimberly ranch.

Mrs. John Rector and little sons visited in the Reed home Wednesday afternoon.

Mrs. Glen Rutter and wife from near Hereford were in Adrian Tuesday morning.

Mrs. Robert Biedsoe and family of Adrian, and John Skeggs and wife of Collier ranch went plumbing last Tuesday afternoon.

Mr. Wimberly of Lockney was in our community last week looking after his ranch interests located here. He returned home Sunday.

Woodrow Whitmire of Whitney, Texas, is spending the summer with his aunt Mrs. J. P. Collier of Adrian.

Ewing Landers made a business trip to Matador ranch last Tuesday.

Mr. James Mecaskey and family visited in the Rector home last Sunday.

Prof. Emmitt McAdoo has been employed as principal of the Black school for the coming year. This is Mr. McAdoo's second year in school work as teacher.

Mrs. John Rector and Mrs. James Mecaskey visited with Mrs. Barney Mecaskey last Tuesday, and made a flying trip to Vega in the afternoon.

Mrs. J. A. Reed visited with Mrs. J. P. Collier Tuesday of this week.

Our community is needing rain very much at present. We have been disappointed several times when the rains passed us by. Adrian had a fine shower last Monday.

Seventy-five sheets of sixteen pound typewriter paper, 8 1/2 x 11, in a neat package, for only 25 cents.

—THE BRAND OFFICE

**BETHEL**

Mr. and Mrs. Boyd Kimbal are the proud parents of a baby boy born last week.

Messrs Loyal and Vern Lust have finished combining Loyal's wheat and are now threshing for Mr. Crawford. Merriel Stiles spent Sunday in Hereford.

Mrs. Ed Smith and family were shopping in Hereford Saturday afternoon.

Mrs. Ham Lambert and children visited with Mrs. Crawford Thursday afternoon.

A good attendance was at Sunday School Sunday.

Mr. and Mrs. Williams have been enjoyed a visit from relatives the past week.

(To Late for Last Week.)

Most of Bethel celebrated the Fourth by attending the fire works at Hereford.

Sunday, June 27, Mr. and Mrs. Earl Lust entertained some friends from New Mexico, also Messrs and Mesdames Loyal and Vern Lust, Mrs. Lottie Lust and Misses Dorothy Lust and Luis Branson to dinner.

Mr. and Mrs. May Brumlee and children attended Sunday School in Bethel Sunday.

Mrs. Lottie Lust and Miss Dorothy Lust of Leaox, Iowa are visiting in the home of Mrs. Glen Styles, Earl, Vern and Loyal Lust.

The Bethel Club met with Mrs. Earl Lust Thursday afternoon. A very

pleasant afternoon was spent at the school house of which refreshments of cake and lemonade was served to the following: Mesdames Lottie and Vern Lust, K. Roberts, Clayton, Williams, Ham Lambert, Misses Dorothy Lust and Lois Branson. The next meeting July 16, will be with Mrs. Crawford.

Our Sunday School is growing, on June 27 the children class had nineteen members. It was decided to make these classes of this class to have more room. Miss Crawford was selected teacher of the ladle's class.

Sunday, July 5, Mr. and Mrs. Jim Bagwell entertained the following to dinner: Mrs. Lottie Lust, Messrs and Mesdames, Earl, Vern and Loyal Lust, and children; Misses Lois Branson and Dorothy Lust.

The wheat cutting has already started in this neighborhood.

Mrs. Ed Smith and family attended the Muleshoe celebration, July Fourth, and spent Sunday in Hereford.

Mrs. Ray Haberer and children visited in Hereford and Dimmitt Tuesday. Terrill Layman is running the tractor for Mr. Crawford this week.

Mrs. Lottie Lust, Mrs. Earl Lust and children and Miss Dorothy Lust visited with Mrs. Ham Lambert Tuesday afternoon.

**\$2,000 In Cash PRIZES** First Prize is \$1,000. Open to

Everybody. Anywhere. FOR ANSWERS IN EDUCATIONAL CONTEST. Send stamp for Circular, Rules and Questions. SHEFFIELD LABORATORIES, Dept. 1, Aurora, Illinois.

**ROCKWELL BROS. & CO. LUMBERMEN**

Phone 4

SATISFACTION MUST BE YOURS

**West Texas Feed & Seed Company**

FOR SERVICE

Hereford

Phone 265

**Farm Documents**



deeds, mortgages, insurance policies and other important papers, should be kept at the bank, in a Safety Deposit Box, provided for that purpose.

When you keep your valuable papers around the house you run the chance of misplacing them, having them destroyed by fire or stolen.

Why take chances? See us about a Safety Deposit Box today.

**The First National Bank**



**Announcing**

Hereford's Latest

**Golden Rule Hatchery**

**Mammoth Buckeye Machine  
12,000 Egg Capacity**

**FIRST HATCH OFF SEPTEMBER 17, 1925**



# TOWN & COUNTY

## Personalographs

Boy Gilliam of Amarillo was in Hereford Saturday on business.

If you want a Jiger wagon call Guy's Auto Wrecking Shop. Phone 220.

Part Sisk of Amarillo spent the week end in Hereford with home folks.

Ripe FLUMS and CHERRIES for Sale.—The Hereford Nursery Co. 25-4t

W. E. Dameron was in Amarillo Friday on business.

We haul, anything but coffins, anywhere, reasonable rates. D. H. Connell.

E. H. Jones was in Amarillo Friday on business.

Save your Sunshine Bread wrappers—they are worth the money. 24-2t

Mrs. Edna Waller was in Amarillo Wednesday on business.

Have you tried Jack Spratt's Santos Peaberry Coffee.—Hereford Produce.

Miss Lura Greog was in Amarillo Saturday, returning that evening.

Don't forget to call 220 when in need of a Jiger Wagon.—Guy Smith, Prop.

Wallace Buster, brother of Mrs. Erack Williams, who lives in Canyon, spent the week end here last week.

The Y. P. M. S. will hold a bake sale at Williams Bros. Grocery all day, Saturday, July 11.

Mr. and Mrs. Jim Black left Saturday overland for Tulsa, Okla., to visit Mrs. Black's sister.

Home made cakes Hereford Produce every Saturday. 25-1t pd

Douglas Shirley of Canyon was here one day this week on business and visiting old friends.

Heavy hauling of all kinds, grain hauling a specialty. D. H. Connell.

Mrs. L. E. Bunch left Saturday for Perico, Texas to visit her son for the remainder of the summer.

Plenty of bathing suits at J. O. Sewell's.

Milton Beasley of Memphis spent the week end in Hereford visiting in the H. Womack home.

Just call 220 for quick Jitney Transfer Service.—Guy Smith, Prop.

Mrs. Geo. W. Nielsen and father, in Haberer, left Wednesday for Chester, Minn.

Save your Sunshine Bread wrappers—they are worth the money. 24-2t

Virgil Beyer was in Amarillo Wednesday, returning overland Wednesday night.

Home for and inspect one—Esiglatre am Cabinet. CITY DRUG STORE.

S. Oswald of the Hereford Garage, left Wednesday for his home Chillicothe, where he will probably be in business.

# STAR

Wednesday and Thursday, July 15 - 16

"Marry Me"

Friday, July 17

Great Diamond Mystery

Matinee and Night

Saturday, July 18

Little French Girl

Matinee and Night

Monday and Tuesday, July 20-21

Brass Bowl

Wednesday and Thursday, July 22-23

Old Home Week

Friday and Saturday, July 24-25

Adventure

Mr. and Mrs. W. C. Cowan, parents of Mrs. G. B. Warren, arrived this week from Tahoka and are visiting in the Warren home.

Brick Ice Cream carried in stock at all times. CITY DRUG STORE.

Miss Lenis Anthony returned from Amarillo Wednesday evening where she has been located with Lumpkin & Truelove for the last eight months. Miss Anthony is to remain in Hereford and expects to be working here again soon.

Have a few Avery one-row Go-Devils left at Bargain Prices. STRUE HARDWARE CO.

E. B. Black returned Tuesday from Chicago where he had been on business. Mr. Black found the country up there very warm and was glad to return to the Plains of Texas.

Pay Cash and Pay Less, at Reed's Grocery.

Ed Johnson was in Amarillo Monday visiting his brother and family. Little Jimmie Joe Johnson returned with him for a visit in Hereford.

Have a few Avery one-row Go-Devils left at bargain prices. STRUE HARDWARE CO.

Mrs. Ruby Shirley and children, left Monday for Vega where they will visit for a short while before going to Roswell, N. M.

BABY BEEF—Try our tender steak and roast.—Hereford Produce, I. H. Spratt.

Mrs. Seth B. Holman returned last Thursday from a week's visit with Mrs. Henry Gooch and others at Amarillo. Mrs. Gooch accompanied her home and spent several days here.

Send your cleaning and pressing to Orr's Tailor Shop and get Double Green Stamps.

Mrs. Hugh Witherspoon returned Saturday from a three weeks trip in Shawnee, Okla.; where she visited her sister. While there they took an overland trip to Eureka, Ark.

Plenty of bathing suits at J. O. Sewell's.

A. A. Ott received the sad news from his niece, Mrs. May Nye, of Longmont, Colo., of the death of her two daughters aged 10 and 12, by drowning while in swimming with other friends. They were buried in the same grave July 3. We do not have the particulars of the accident.

Rev. W. R. Hill, of the local Baptist church, will preach at West Way at 4:00 o'clock Sunday.

Call 220 when you want a transfer wagon.—Guy Smith, Prop.

Miss Helen Sisk, who teaches in city schools of Wichita, Kas., came in for a vacation of a few weeks with home-folks on Monday.

Pay Cash and Pay Less, at Reed's Grocery.

Mrs. J. L. Fuqua returned to California with Hal Bruner Saturday morning, where she will visit her daughter, Mrs. Ralph Henson, and son, J. L. Jr.

Save your Sunshine Bread wrappers—they are worth the money. 24-2t

Mrs. Henry Gooch of Amarillo, who has been visiting Mrs. S. B. Holman, returned to her home in Amarillo on Thursday evening.

When you want something hauled, call Guy's Jitney Transfer Station, Phone 220.

The Tri C Class of the Presbyterian church entertained the Trinity Male Quartet with a picnic supper at the home of their teacher, Mrs. C. C. Ferguson, Sunday evening.

SULPHUR PARK Fishing Privilege Fifty Cents Per Day Each Person Rates for Picnics. Apply to N. J. Lenox at the Park. Phone 75-F11. 4t

Mrs. H. D. Reed and children and Miss Ruby Faye Bennett went to Amarillo Tuesday to spend the remainder of the week with their sister, Mrs. Frank Jessie.

Tangle Foot Liquid Fly Spray will quickly rid your house of Flies. CITY DRUG STORE.

Miss Ethel Rice, who is taking a special course in the W. T. S. T. C. this summer, spent the week end at home with her parents, Mr. and Mrs. H. L. Rice.

Use Flavo Flour, \$2.50 per sack.

Mrs. Lucy Skains of Memphis, Mr. and Mrs. Vergil Bradley of Abilene and Miss Zula Wood, also of Abilene, are here this week spending their vacation in the home of their parents, Mr. and Mrs. J. P. Wood.

Remember you can get Double Green Stamps at Orr's Tailor Shop.

Miss Helen Hutton, sister of Mrs. Hall Beavers, returned Wednesday to her home in Dalhart where she is to prepare for school this winter. Miss Hutton graduated from the Dalhart high school this past winter and will enter school at Canyon this fall.

See Mrs. J. E. Turner for plain and fancy sewing. 22-4t

Mrs. W. H. Griffin and children and Mrs. Alice Haynes of Frisco arrived one day this week and are spending the summer with Mrs. Austin Hill. Mrs. Haynes is Mrs. Hill's mother.

## Merchants Campaign

We are heartily in accord with the publicity campaign now being carried on through The Brand by our merchants, and we realize that as our merchants and farmers prosper so will we prosper.

As merchants endeavor to give you service for your money, it is the policy of this Bank to give an extra measure of service to its depositors.

We thank you if you are now one of our patrons and if you are not, we assure you we shall appreciate and endeavor to merit your business.

THE WESTERN NATIONAL BANK of Hereford

## THE LUMBER YOU NEED

If you are planning alterations or additions to your building, let us give you an estimate on the lumber needed. You will be pleasantly surprised at the reasonable total we will quote.

PANHANDLE LUMBER CO.

Phone 65

# Buy Your Furniture in Hereford

We have a very large stock of furniture on hand at this time as well as a complete line of everything else usually carried in a first class Furniture Store.

We are making some very attractive prices at this time in order to induce ready buying. It will pay you to inspect our stock.

### Livingroom Furniture

We are showing a most attractive display of Livingroom Furniture in all the new styles in over stuffed and cane back suits in Mohair and Baker cup Velour in various shades. All priced for the summer \$25.00 to \$50.00 cheaper than any one.

### Diningroom Furniture

We take you into this department of our store with no little pride. We have the latest to offer you in French walnut, American walnut, fumed oak, Jacobean oak and Italian grey.

For the summer trade we offer these goods about 25% under real value.

### Bedroom Furniture

It will surprise you to see what excellent values we are offering as well as such an extensive showing in the new period furniture in French walnut, American walnut, Ivory, Belgum Grey, Birds Eye and Oak. These things we are offering 20% under all competition.

Hoosier Kitchen Cabinets, Réfrigerators, White Sewing Machines, Wall Paper, Art Rugs, Iron Beds, Mattresses, sold at "bedrock prices."

"We Are Satisfied With Small Profits"

# E. B. Black & Company

"Everything to our store by way of the Santa Fe"

## The Texas Qualified Druggists' League says:

MEMBER TEXAS QUALIFIED DRUGGISTS' LEAGUE



"Look for the League Emblem on the store window. It guarantees to you that in the store is a legally registered pharmacist to fill doctors' prescriptions and to render you professional service."

## Corner Drug Store

MEMBER TEXAS QUALIFIED DRUGGISTS' LEAGUE

Read the League's messages in Farm and Ranch and Holland's Magazine.