

Have you seen the Gregg Park, a little triangular spot of civic beauty, during the past few days? If not, treat yourself and pay it a visit some of these afternoons. It will refresh you, and cure your sore eyes, and heal that cough, and make you glad you are alive and live in Hereford. A. W. Gregg, park custodian, who is a natural as well as a trained landscape gardener, has just given the little park a Permanent Wave, a Marcell, Tucked under the edges and Put a Net Over the Whole Job, and the triangle looks as slick and span as a bobbed head just out of the Beauty Parlor.

These little parks over town are maintained by the Park Board, which is supported by a small tax in the city's budget. The Park Board was part of ex-Mayor Knight's vision for a Greater Hereford. It is to be sincerely hoped that the present, as well as future City Commissions of Hereford will have the vision for civic beauty and attractiveness that animated the late lamented Mayor.

Our first President, before appointing men to high positions, asked the questions: "Is he honest? Is he qualified?" Our present President, on May 30, in effect asked the several states to do their duty and not leave it all for the Federal government to do. They were both correct.—Judge B. Franke Bule.

It seems to us that J. B. Elliston put his finger squarely on the most vital development need before the citizens of this community, at the weekly luncheon last Monday, when he suggested that the Chamber of Commerce proceed to work on a plan to have truck grown on each irrigation farm in operation next year, arranging to market the surplus through a canning factory, etc.

The indifference of the general public to the irrigation question here has always been a thing we are utterly unable to comprehend. An undeveloped gold mine usually does not long lack for prospectors. To our mind the shallow water in the Hereford country is the "ace in the hole," the foundation stone, to which Hereford's future prosperity must be anchored. It is an asset that few communities can boast of. We believe it to be the one thing that will make Hereford a rich and opulent agricultural center in the years to come. Just why it is so hard to pull the scales from the eyes of land owners and the general public at this time is a Chinese puzzle to us.

The flowers are usually placed on a man's grave. Seldom does he receive them in life. We very much doubt that D. L. McDonald, pioneer of Hereford's irrigation system, ever receives his reward in this life for his faith and his works. But men of vision and resourcefulness will get hold of this gold mine some day, and later—let us hope many, many years hence—they will erect a monument to the Father of Hereford's irrigation development. Such is the way of the world.

DOUGLAS McLEAN IN "THE YANKEE CONSUL" AT STAR

"The Yankee Consul," Douglas MacLean's latest comedy picture, to be shown at the Star Theatre, Friday, June 5 and Saturday, June 6, the funniest picture in which this youthful star has ever appeared.

With each scene more tensely comic than the one preceding it, the plot builds up the final climax. It is a story of a young man who is transported, against his will, to a mysterious castle in South America where circumstances force him to impersonate the American consul. He is confronted with weighty international problems, including the necessity of rescuing a beautiful girl from the hands of the conspirators.

"The Yankee Consul" is an adaptation of the famous musical comedy success of twenty years ago which established Raymond Hitchcock as a stage star. In the leading feminine role is Patsy Ruth Miller, who proves a young woman of unusual ability and striking beauty. James W. Harné directed the picture.

It is even funnier than "Going Up" Douglas MacLean's first independent picture.

DISTRICT COURT CLOSED HERE ON LAST SATURDAY

District court closed last Saturday for the term and Judge Tatum and court attaches returned to their respective homes.

An appeal to the higher court has been taken by attorneys Gilliland and Russell in the case of C. H. Carl vs. O. M. Shore et als, the old, sanitarium controversy which Mr. Carl won in a recent trial.

County court opened last Monday and will continue for a couple of weeks.

The Hereford Brand

Published Every Thursday

25TH YEAR, NO. 20

HEREFORD, DEAF SMITH COUNTY, TEXAS, THURSDAY, JUNE 4, 1925

Our Slogan—"More People—More Farms"

METHODISTS ERECT TENT FOR REVIVAL

The three weeks' Methodist revival which started last Sunday night is now in full swing and gradually growing in attendance and interest. An augmented choir is being directed by Miss Mattie Swisher and Rev. J. O. Haymes is doing his own preaching.

It has been decided to hold the meeting in a big tent, which arrived Wednesday and was erected Thursday by a volunteer crew of tent raisers, in spite of a high wind. The chautauqua seats have been kept intact and will be used during the meeting.

A cordial invitation has been extended to every man, woman and child in the community to come out and avail themselves of this opportunity.

Mojica, Handsome Tenor, at Amarillo Friday, June 5

Don Jose Mojica, famous tenor, who made such a hit with Panhandle music lovers during the recent Music Festival at Amarillo, has been signed by Prof. Emil F. Myers of the Amarillo College of Music for a return engagement at Amarillo, at the Auditorium, Friday night of this week, June 5, at 8:30 o'clock. Prices are \$1.10 for balcony seats and \$2.20 for parquet. Mail orders for reservations addressed to Emil F. Myers, Amarillo College of Music, will receive prompt attention.

Mojica has a number of nicknames, among them being "The Handsome Tenor," "The Sheik," "The Valentino of Opera," and is blessed with a beautiful tenor voice. Many local music lovers are going up to hear him Friday night.

TWIN GIRLS ARE BORN TO MR. AND MRS. E. J. CANANT

The many local friends of Mrs. E. J. Canant, of Texas City, Texas, formerly Miss Edith Razor, will be much interested in the news that she is the mother of twin girls, born May 10. Mother and babies are reported to be doing nicely.

MRS. W. L. YANCEY DIES FOLLOWING AN OPERATION

Mrs. W. L. Yancey of Castro county, residing about three miles south of Dimmitt, died at the Hereford hospital Tuesday night about 9:00 o'clock, following an emergency operation. She was hurried here just a few hours before by Dr. Miller of Dimmitt. Besides a new-born infant she is survived by her husband, and two other small children.

The body was carried to Dimmitt Wednesday by the Black Undertaking Co., and burial services were held there, Wednesday afternoon at 2:30 o'clock.

HEREFORD BOY SCOUTS ARE CAMPING OUT NEAR CANYON

The Hereford Boy Scouts left Monday morning for the Panhandle Scout camp near Canyon and are now enjoying the time of their lives. Ralph Barnett took a car load and most of the remainder went on the Buchanan & Rossen truck. E. W. Harrison, Jim Black and J. B. Elliston are in charge of the boys while away.

The corrected list of the Scouts from Hereford reads: Duane Orr, Homer Brumley, William Parker, Marlin Gilliland, Thomas Elliston, James Gilliland, Charles Ferguson, Paul Wright Barnett, Newton Gilliland, Alton Miller, Oliver Ray, Keith Guthrie, William Russell, Jack Miller, Ben Hodges, Ward Garrison, Charles Jowell, Geo. T. Higgins, Albert Ferris, George Murphy, Ralph Hastings and Johnnie Haberer.

MISS VICTORIA WILSON IS WITH BARNETT INSURANCE CO.

Miss Victoria Wilson has succeeded her sister, Mrs. J. A. Pitman, as office manager for the Ralph Barnett Insurance Agency. Miss Wilson will have charge of the policy-writing and collection departments, and is already actively engaged upon her duties.

Endowment Fund Drive Begun for American Legion

The national drive for an American Legion Endowment Fund of five million dollars is proceeding all over the nation. The Deaf Smith county quota is \$200.00 and the work of raising this amount is in the hands of A. L. Biggs. Mr. Biggs began work on the quota Monday and up to Thursday had raised over half the amount. It is desired to complete the drive by Saturday, June 6, and Mr. Biggs asks that all who desire to contribute to this necessary fund communicate with him at his office.

Omer Baker Aids In Destruction Of Booze He Caught

The last scene in the famous Hoffman liquor case, through which the county of Deaf Smith received \$1,000 in forfeited bond money, and the last scene from the big Castro county still captured last year and the charges disposed of at the recent term of district court, occurred last week when all the rye booze, corn whiskey, mash and other smelly concoctions gathered in the two raids was poured down the sewer at the county jail and all the stills, tanks, barrels and other apparatus was "chopped up" and hauled off to the dump grounds.

Both the Hoffman automobile, containing the rye whiskey, and the Castro county still were captured made by Omer Baker, former Special Policeman and Night Watchman here. The stuff was destroyed last week under order of district Judge Tatum and the work was performed by Sheriff Benton, deputies Al Miller and Ezra Norton, and Mr. Baker.

There were any number of cans of rye booze and corn whiskey, and kegs partly filled with "corn" and mash of various kinds, and all kinds of stuff to put a "kick" in the mess.

The Hoffman case stirred public interest at the time of its occurrence, over a year ago. The automobile and man were taken by Mr. Baker, and the car found to be cleverly honey-combed with copper containers of various shapes, all full of rye whiskey. This was part of the booze poured out last week. Hoffman made a surety bond which the county has collected. The big Castro county still was unearthed by Mr. Baker last year and the principals in the charges following were tried and given suspended sentences recently.

CHAMBER OF COMMERCE SECT. BACK FROM SECRETARY MEET

Secretary Moss of the Chamber of Commerce returned last Sunday night from Marlin, Texas, where he attended the Texas Commercial Executive Association annual meeting. Mrs. Moss met him in Canyon and returned home with him. Monday night he was feverish and has since been confined to his room, probably a member of the "flu" brigade that has drawn so many recruits lately.

MRS. LILLIAN CHAPMAN IN CHARGE CLARENDON HOTEL

Mrs. Lillian Chapman, who has been manager of the Cordova Hotel for some time, left with her family Monday for Clarendon where she will take charge of the Clarendon Hotel. Mr. and Mrs. W. M. Cogdell who have been spending the winter in Dallas arrived Saturday and took over the Cordova for the summer. They expect to return to Dallas sometime in the fall.

LITTLE DAUGHTER OF MR. AND MRS. HARLAN LAMBERT DIED

Little Mary Lambert, less than two years of age, daughter of Mr. and Mrs. Harlan Lambert, died at home of Mr. Lambert's parents, Mr. and Mrs. Frank Lambert, about 11:00 o'clock Wednesday night. Death followed a recent mastoid operation. Services were held at the Lambert home Thursday afternoon at 4:00 o'clock. The burial took place at the Hereford cemetery.

An older child of Mr. and Mrs. Lambert is also critically ill. The stricken parents have the sympathy of the entire community in their double trouble.

TRUCK PATCH ON THE FARM IS PROPOSED

A fair-sized crowd Monday at the City Cafe heard Secretary E. D. Moss of the Chamber of Commerce, tell of his trip last week to the meeting of the state secretaries association at Marlin, Texas, and of the benefits he derived therefrom. He stated that he made many valuable acquaintances and received many valuable pointers in his work from the older secretaries present, and believed the trip well worth while.

J. B. Elliston, secretary of the County Fair committee, said that his committee were working out a plan to finance the sale and would report along this line next Monday. Mr. Elliston then took occasion to discuss the lamentable indifference here to Hereford's most valuable asset, shallow water, well irrigation, and suggested a plan whereby the Chamber of Commerce should encourage truck farmers to plant increased acreage next year at each well and take care of the surplus above the local market through a small canning factory, and through other agencies. The president, E. K. Black, said he would appoint a committee to study the idea and report when the work is completed.

J. E. Hill heartily endorsed Mr. Elliston's suggestion. County Agent Dunkle also seconded the motion. Mr. Dunkle reported that the canning club idea is spreading over the county and thanked the club for its support and interest. He reported a meeting at Wyche with forty eight present, and said Summerfield had a plan on foot to finance such a club through the sale of culled chickens. He said any farmer who took up the truck idea who wanted to keep records of what he does would give a Record Book for the purpose if he applied to the Agent. Mr. Dunkle concluded by calling attention to the forthcoming Better Wheat meeting on June 16.

E. W. Harrison asked every business man in Hereford who possibly can to go to Dimmitt June 8 and attend the Texas-New Mexico Highway meeting. J. E. Hill said that the district highway engineer had paid the city a visit and gave encouraging reports on the matter of a state highway from Plainview to Vega. E. W. Harrison, J. E. Hill and A. M. Jones were named as a committee to work up a crowd to attend the Dimmitt meeting.

Rev. J. O. Haymes of the Methodist church announced the beginning of a three weeks revival and invited all to attend. The meeting will be held at the Hereford Hotel next Monday.

"FLU" TAKES HEAVY TOLL; BUT EPIDEMIC ABOUT OVER

Quite a number of new cases in the epidemic of "flu" that has been prevailing were reported this week, but an equally large number of convalescents are getting about and recovering from their illness. Among those now confined to their homes are Homer Fox, W. W. Bennett, W. T. (Red) Smith, Sheriff Benton, Secretary Moss of the Chamber of Commerce, a Mr. Benze, Jim Beck, Mrs. Ralph Barnett, Chris Jacobsen, two children of A. I. Morrison, and Jake Witherspoon. Convalescents are C. O. Lee, Carl Cockerell, J. O. Newell, E. C. Eubanks, Buford Farmer and Miss Mary Valentine.

PLAINVIEW DISTRICT EPWORTH LEAGUE HOLDS SESSION HERE

A meeting of the Plainview district of the Epworth League was held at the Methodist church here last Saturday and Sunday that was well attended from all over the district and developed a most interesting program. Among the visitors were Rev. J. R. Lipscomb of Plainview and Rev. M. M. Beagers of Canyon, both former pastors here. Rev. Lipscomb delivered an inspiring address during Sunday session.

RAIN IN AMARILLO PREVENTS GOLF MATCH LAST SUNDAY

The golf match scheduled for last Sunday between the Country Club Team of Amarillo and Hereford was not played owing to the fact that it rained at and around Amarillo and the Amarillo men supposed it to be raining here and did not start on the trip. Negotiations were pending this week for another date perhaps next Sunday.

Fairview School Community Plans Own Canning Club

Another Canning Club has been organized in Deaf Smith county, up in the northeast corner, at the Fairview school. An enthusiastic meeting was held at the school house Wednesday afternoon, when twenty-eight were present. County Agent Dunkle aided them in organizing and the following officers were elected: Mrs. J. D. Walker, president; Mrs. Kirt Ware, vice president; J. D. Walker, secretary. The next meeting will be held at the home of Mr. and Mrs. Walker on June 24, when further details will be worked out.

Rev. Ross Called By Presbyterians Hereford Church

The local Presbyterian church congregation called the Rev. James T. Ross of Stephenville, Texas, who held services here the past week from Thursday night through Sunday morning. If Rev. Ross accepts the call he could not report before August 1, or possibly September 1.

The Presbyterian church has been without a pastor since Rev. J. R. Sharp went to Dalhart last year. Mr. Ross made a most favorable impression while here and the congregation is hoping that he will move here. He has many friends in this vicinity, as he was formerly stationed at Dimmitt, some fifteen years ago, when he was just starting to preach. His wife's relatives live in Plainview and he is anxious to move back to the Plains.

LARGE BASS CAUGHT BY FRENCH THURMOND IN TIERRA BLANCO

What is said to be the largest fish ever caught in this vicinity was hauled out of the Tierra Blanco last Thursday, French Thurmond being the hauler, assisted by W. H. Ray. He weighed just eight and a half pounds, was twenty four inches long, thick through the middle, and a three pound tomato can was thrust into his mouth with ease.

Mr. Thurmond is still stunned by his good luck, while his assistant declared that he would have given a round silver dollar to have held the line himself.

OTIS SASSER IS NEW PHARMACIST AT CLARK DRUG STORE

Otis Sasser of Clovis, N. M., a registered pharmacist, has accepted a position with the Clark Drug Store and began work the first of the week. He will succeed Virgil Cunniff, who will go to Plainview, the latter part of June and begin work for the A. E. Harp Drug Co. July 1.

Mr. Cunniff has been a resident of Hereford for several years and will leave an unusually large circle of friends who sincerely regret to lose him. He has rendered splendid service as secretary of the Fire department; he has also been of great assistance in the organization and maintenance of the golf club; and has given of his time and talents in many other ways that aid in making a community a progressive and going concern. He will be sorely missed.

HEREFORD AUCTIONEERS AT-TEND SESSION AT AMARILLO

Auctioneers W. S. Williams and Ray Barber attended the annual meeting of the Panhandle Auctioneers Assn. held in Amarillo last Friday. Mr. Barber was named vice president for the coming year. Jeff D. Mankin of Shamrock was elected president and J. W. McCreey of Wayside secretary-treasurer.

EXPERT ACCOUNTANT HERE AUDITING BOOKS FOR COUNTY

The books of the County of Deaf Smith are being audited by an expert and certified accountant, John S. Oglesby, of Dallas. Mr. Oglesby is now at work.

The commissioners court decided it wise to have this done, as the last audit was made in 1915, and that by a local committee. Mr. Oglesby will make his audit from March 31, 1921, to March 31, 1925.

BRIGHT OUT-LOOK LOOMS FOR HIGHWAY

It now appears that the determined drive made by the commissioners court of Deaf Smith county to obtain a state highway from Plainview to Vega is about to bear fruit. It will be remembered that the court, joined by the courts in Oldham, Castro and Hale counties, sent Judge Cameron to Austin recently in the interests of this proposed route. Monday District Engineer Cox, in charge of state highways in this part of the state visited with the local commissioners court. Afterwards members of the court said Mr. Cox seemed confident that the designation would be made soon, to take effect about January 1 next, provided the counties through which the route runs put the road in first class shape at once, and keep it up to standard until the first of the year.

The road is now in fine shape nearly all the way through and little work will have to be done to comply with the state's demand. The Deaf Smith county and Castro county portion of the route are in especially good condition.

Dirt Broken For New High School; Money Received

Actual staking out work on the foundations of the new high school building were begun by contractor Parr Wednesday morning, in the presence of members of the school board. Excavation work is now under way, and the building is to be rushed to completion so that it can be occupied next fall. The board is planning corner stone ceremonies when that stage of the work is reached.

The bonds have been sold, the money is here in the banks, and apparently there is nothing in the way of moving into the new building when completed, and relieving the congestion that has prevailed for several years.

TEXICO WON FROM WHITEFACES IN SUNDAY'S BASEBALL GAME

The Texico baseball team came over and beat our Whitefaces last Sunday afternoon, the score being 9 to 4. The game was played in a high wind and good baseball was impossible. The battery for Hereford was Vancou, Carr and Bennett. A return game is scheduled for Texico next Sunday.

A baseball meeting was held at the Beene & Shaw Barber shop Tuesday night at which M. G. Pruitt and Charlie Whitehead were named managers of the team. New players will be secured, uniforms ordered, and several games are in sight.

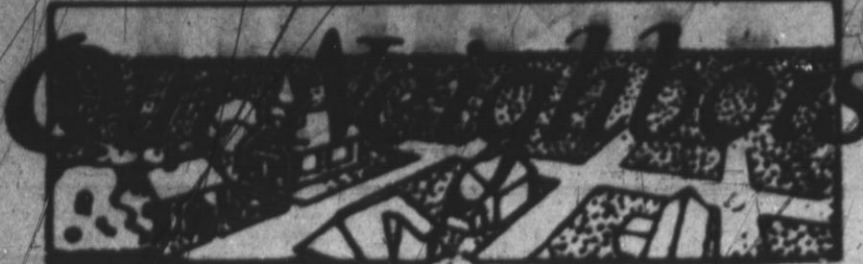
MR. AND MRS. HICKS ATTEND GRADUATION EXERCISES

Mr. and Mrs. W. E. Hicks left Thursday afternoon overland for Waco to attend the graduation exercises at Baylor University. Their daughter, Miss Gladys, receives her degree from there this spring. This term ends the second year here for Harold, their son. Miss Mary Hicks, who taught at Black this winter is to complete her course next winter, receiving her degree after just nine more months. Miss Lucille, who graduated this winter, will probably accompany Miss Mary next winter.

WEATHER VERY DISAGREEABLE THE PAST FEW DAYS

Very disagreeable weather has prevailed here the past few days, consisting mainly of stiff winds. Threatening clouds have hung about constantly, giving daily hopes of showers and relief from an oppressive electrical heat, but so far without moisture. Continuation of such weather for any extended period would seriously damage the young crops.

Daily papers carry the news that the local weather is not localized here by any manner of means, however, as a heat wave of severe proportions is spreading across the entire map of the country and everywhere disturbed weather conditions are reported.



SUMMERFIELD

Summerfield is a busy field these days. The farmers are working from early to late since the good rains.

Mr. E. H. Flynn, made a business trip to Littlefield last week.

Mr. and Mrs. Joe Kendall and Betty Joe, Mr. and Mrs. C. R. Walsler and family, spent Sunday with Mr. and Mrs. Earl Lance.

Mr. and Mrs. Lord Lookingbill spent Sunday in the J. L. Lookingbill home.

Electing new officers has been the order of the day. The Parent Teachers Association met Tuesday night, and the officers elected for another year were as follows: Mrs. Morgan, president; Mrs. Fenchers, vice-president; Mrs. Cannon, secretary. After the business session a social hour was enjoyed. Refreshments of punch and cake were served.

The Literary met Friday night. After the program was rendered the following officers were elected: Mr. Gerold Morgan, president; Mr. L. Cannon, vice-president; Mrs. Ray Roberson, secretary. Next meeting the 12th. Everybody come.

The B. Y. P. U. met at the usual hour Sunday night, a short but interesting Missionary program was rendered. Then the new officers for the next six months were elected: Walter Hawkins, president; Myrtle Smith, vice-president; Mrs. Ky Lawrence, secretary. Joe Kendall, choirster, Lorene Aichey, pianist.

Mr. and Mrs. M. F. Fencher went to Amarillo Sunday to spend the day with Mrs. Fencher's sister who underwent an operation in the Amarillo hospital some few days ago.

Mr. and Mrs. B. K. Greecan and family spent Sunday in Friona with Mrs. Greecan's brother and family.

Miss Eva Noland has been very ill the past week, and is not improving any at this writing. We hope for her a speedy recovery.

Mr. and Mrs. Lee Kendall spent Sunday in the Progressive community with Mrs. Kendall's brother Mr. C. P. Caldwell and family.

Misses Vera and Gladys Stanley came home Sunday afternoon from Canyon where they have been in school the past term.

Mr. and Mrs. W. R. Schechagan and family spent Sunday afternoon with Mr. and Mrs. O. Hufstedler.

Miss Lela Orr of Hereford, spent Saturday night and Sunday with Mrs. Ray Johnson.

Mr. and Mrs. W. E. Hawkins, Mr. and Mrs. W. L. Suttle spent Sunday in the B. A. Aichey home.

Miss Myrtle Smith spent last week with her sister, Mrs. Fred Busstein in Hereford.

Mr. and Mrs. Clyde Roberson of Hereford attended the singing here Sunday afternoon.

NORTH EAST CORNER
(Fairview-Union Schools)

The weather continues dry and windy with little encouragement for the farmers, however they are all busy and hoping things will change soon.

Mr. John Davis and family spent last Monday evening in the home of J. C. Allred. A pleasant time was spent listening to music.

Misses Loraine Daniel and Elizabeth Oze spent a few days last week in the home of Mr. and Mrs. J. L. Allred.

W. J. McClain and family visited in the home of C. O. Phillips last Sunday.

On last Saturday most of the people from this corner went to the Annual W. O. W. picnic at Wildorado. A most enjoyable time was had as the Woodman circle members put on a two and one half hour play after the noon hour, following this a baseball game played between Wildorado and Vega in which Wildorado lost as usual. In the afternoon there was some horse races and some riding after which everyone went home happy despite the cool and dusty day.

W. R. McClain and family visited in the W. B. Bowen home Sunday. Mr. Bowen has been sick for a week but is better now.

The Otto Smith family took dinner with H. J. Oglesby and wife on last Sunday.

A. R. Norman and wife spent Sunday in the home of J. L. Allred. Mr. Allred has been very ill lately but is some better now.

Mr. Buzzy Fugus had a little shake-up this week when he turned a Ford coupe over. Fortunately no one was hurt and when they got the Ford back on her wheels she was like the rest of her kindred "rearin' to go."

Mr. H. H. Elam transacted business in Vega on last Monday.

SIMS COMMUNITY

Mr. John Rector and family of John Scott Ranch are enjoying a visit at present, from Mr. and Mrs. Shankle of Wichita Falls, Texas. Mrs. Shankle and Mrs. Rector are sisters.

Mrs. Mansel Zaring transacted business in Adrian Monday of last week. Emmitt McAdoo and sister, Mrs. Joe Speed of Cap Rock, New Mexico was in Adrian Wednesday afternoon.

Ed McKenzie of Rall H Ranch was in Adrian Sunday morning.

Jeff Reed and sister, Mrs. Erca Wood, of Gallop, New Mexico made a business trip to Adrian one day last week.

Mr. Marvin Morrison, Edwin Morrison and Curtis Bippis of Bippis community were in Adrian Sunday morning.

Miss Edna Morrison visited Sunday with Evelyn Zaring.

Glad to report Jack Chapman, Jr. able to be home again after a few days stay in Amarillo for medical treatment. Methodist Conference Convention at Adrian Sunday, a good congregation attended the services.

Olaf Larson and mother attended church in Adrian Sunday.

John Rector and brother-in-law, Mr. Shankle of Wichita Falls, Texas were in Adrian Sunday morning.

Dawson Blasengame transacted business in Adrian Monday of last week.

Mr. Charley Alexander and family of Adrian, moved to Amarillo last week. Our best wishes go with them to their future home where ever it may be.

J. A. Reed and wife received a message Wednesday from Clarendon, Texas that their son, Carroll had been operated on for appendicitis. At the last report he was doing fine.

Mrs. E. C. Chapman of Adrian is in the Amarillo Sanitarium, where she underwent an operation Thursday the

past week. We hope for her a speedy recovery.

Troy Heifner returned this week to Adrian to move his household goods to Amarillo his future home.

Farmers are very busy planting their crops, another rain would be appreciated just now to bring up the row crop being planted.

BAPTIST CHURCH SERVICES

Rev. W. R. Hill, Pastor

Sunday School, with Mr. A. O. Thompson the general Superintendent, meets at 9:45. Trained teachers in all departments, and classes for all ages.

The regular service of worship will be conducted at 11:00 o'clock. The sermon-subject will be: "The Happy Lot of The Lord's People." Let all our membership try to be present as this will be the only preaching service of the day on account of the revival meeting in town.

The B. Y. P. U. Meetings are at 7:15 each Sunday evening.

No Mid-week prayer meeting this week on account of the Revival.

The Deacons' meeting is at 2:30 Sunday.

A very cordial invitation extended visitors to worship with us. COME and WELCOME.

No. 15768

ROAD NOTICE TO NON-RESIDENT LAND OWNERS

THE STATE OF TEXAS,

County of Deaf Smith, ss.

We, the undersigned Jury of Freeholders, citizens of said Deaf Smith County, Texas, duly appointed by the Commissioners' Court of Deaf Smith County, Texas, at its November Term, 1924, to view and establish a first class Road from S. E. Corner of Sec. 95, Blk. K-4 North to N. E. corner of Sec.

91, K-4, Thence W. to S. W. corner, Sec. 8, Blk. E, North to N. W. corner of Sec. 96, K-3, East to N. E. cor. of said Sec. 96, Blk. K-5, and having been duly sworn as the law directs, hereby give notice that we will on the 8th day of June, 1925, at 9 o'clock, a. m., assemble at the Court House door of Deaf Smith County, Texas, and thence proceed to survey, locate view, mark out and establish said road, beginning at S. E. corner of Sec. 95, Blk. K-4, Deaf Smith County, Texas, Thence North between Sections 95 and 96, 94 and 97, 93 and 98, 92 and 99, 91 and 90, Blk. K-4, to N. E. corner of Sec. 91, Thence West to Southwest corner of Section 6, Blk. E.; Thence North between Sections 5 and 6, Blk. E., and 10, Blk. K-6, and 100, Blk. K-5, and 9, Blk. K-6, and 99 Blk. K-5; Thence East to Northeast corner of said Sec. 90, there to intersect road running North to Vega,

And we do hereby notify N. E. Miller, Larson Bros., A. C. McGill Est., Ehrhardt and Nischwitz, H. P. Canode, John Swartz, A. T. Donelson, J. T. Bassett, H. C. Butterfield, C. C. Dabney, H. M. Smith, J. L. Bain, J. R. T. Bassett, C. H. Barrett, Mand Orr, J. W. Swim, Aylor and Nilson, Claud Higgins, Elmer C. Holland, and any and all persons owning lands through which said road may run, that we will at the same time proceed to assess the damages incidental to the opening and establishment of said road, when they may either in person or by agent or attorney, present to us a written statement of the amount of damages, if any, claimed by them.

Witness our hands this 27th day of May, A. D. 1925.

E. W. HARRISON,
G. M. SUGGS,
W. E. DUNLAP,
GEO. GUINN,
N. E. GASS,
Jurors of View.

Home Study
Student:—"I am going to the Whamwham Island this summer and study wild men."
Dillard:—"Nothing on me—I'm going to stay right here and study wild women."

Sayeth Solomon
"Beware, my son, of she that taketh an interest in thy neckwear; its colors, its cut—or the way thy shirts and hose are mended—for already, mine own son, she hath committed matrimony in her heart."

SUPERIOR
POULTY AND DAIRY FEEDS

More and better milk for the dollar spent for feed is what we all want. Our Dairy Ration is guaranteed to do this.

ALAMO LUMP COAL from Walsenburg District. Car on track next week.

West Texas Feed & Seed Co.
Hereford, Texas Phone 265

DUNLAP HARDWARE CO.
"Have What You Want, When You Want It"

New Perfection and Superfix oil Stoves.
Lawn Mowers, Hose, Hoes, Rakes, Garden Plows.
House Paint, Enamels and Varnishes.
Leather Goods, Collars, Bridles, Lines, Hames.
Well Supplies, Piping, Casing, Mills, Suckerods.

We take care of your needs, and want your business.

GREEN STAMPS—YES, WE HAVE THEM

DUNLAP HARDWARE CO.

CLEANED

One-half the comfort in light summer apparel is having it well-pressed and CLEAN. Call it "mental" if you will—but try it and you will find it so.

Our cleaning and pressing service is inexpensive and guaranteed in every respect. Promptness too—is of first importance—and we deliver when you say we will.

Phone us and we will call for and deliver your work on the day and hour you say.

ORR'S TAILOR SHOP

Summer Time!

Here's Some Cooling Equipment Everyone Should Have:

- Ice Cream Freezers,
- Water Coolers,
- Water Bags,
- Thermos Jugs,
- Iceless Refrigerators

HEADQUARTERS FOR SUMMER THINGS

STREU HARDWARE CO.
"Home of Service and Quality"

DID YOU KNOW

that in the absence of a will, property is left for disposal as the laws of the state may provide?

Wise is the man who looks beyond today and places his property in such a shape as will insure its safety for his loved ones.

No man with property can afford NOT TO MAKE A WILL.

We are here to advise you in any way we can.

First State Bank & Trust Company
OUR DEPOSITS ARE GUARANTEED BY THE STATE BANK GUARANTY FUND OF TEXAS

WYCHE ITEMS

Faye Paddock who underwent an operation at the Hospital came home last Saturday and is getting along fine. The Wyche Sunday School and Christian Endeavor meet at the home of Mr. and Mrs. J. C. Williams last Sunday in the evening.

Mr. J. W. Dugan took a bunch of cows last week up to his son at Wildorado, for pasture.

Mr. W. D. McKinney and little son came in from Denton county after a months visit with friends and relatives there.

The Wyche Poultry, Pig and calf Club met at the home of Mr. and Mrs. Leo Wolfe. A good report was given by the members. Some of the ladies met with them to organize a Canning Club. Cake and Ice cream was served. The next meeting will be at the school house.

Next Saturday night is "42" night. Mr. and Mrs. G. F. Branson have moved to Mexico. Our loss is their gain.

Some of the Decker children have the whooping cough. Miss Madge Morrison has the scarlet fever. She is getting along very well. Mrs. Morrison and Madge are staying with Mr. and Mrs. Gordon Gold.

Miss Callie McKinney visited the Dugan girls Saturday afternoon.

Mr. C. O. Lee, our mail carrier, is on the sick list.

Miss Montie Cook visited Miss Ruby Ruth, Alberta and Vera Dugan Monday afternoon.

We had another nice rain last Wednesday evening.

FRIO-EASTER ITEMS

We are glad to know that Mrs. W. B. Green is improving and will be with us again.

Bob Knox was confined to his room most of last week with a severe case of the mumps.

Mrs. Walter Easter visited Saturday night and Sunday with Mrs. H. Tomas in Hereford.

Misses Eva and Zelma Sullenger were guests of Miss Little Stagner and Della Stagner Saturday night and Sunday.

Mr. and Mrs. Carl Frye and family visited Sunday afternoon with Mr. and Mrs. Dewey Watson.

Mrs. Tom Sanders and Miss Ina Sullivan were dinner guests of Mrs. Sanders parents, Mr. and Mrs. Woolery, Sunday.

Miss Ida Mae Knox of Hereford spent the week-end with Miss Nannie Fields.

Mr. and Mrs. Henry Allman and Miss Helen Easter were, guests in the K. Hunter home Sunday.

Misses S. T. and Nannie Fields and their house guest, Miss Knox, were dinner guests of Mrs. Baggett of the Jumbo Community Sunday.

Mr. and Mrs. J. B. Harlan and family and Mr. and Mrs. Boyd of Medicine Mound visited in the fields home last Sunday.

Mr. and Mrs. E. W. Sullivan and son visited in the Mobley home last Sunday.

Mrs. Henry Allman and Mrs. Leo William visited with Mrs. Carl Frye Monday afternoon.

Those from this community who attended singing at Jumbo last Sunday afternoon were: Mr. and Mrs. Percy Estes, Mr. and Mrs. K. Hunter, Mr. and Mrs. Bob Knox, Mr. and Mrs. Henry Allman, Mr. and Mrs. Leo Williams, and Mr. and Mrs. W. J. Sullivan.

A good attendance at Sunday School 77 present. Rev. Blair will preach for us next Sunday at 11:00 o'clock, a. m. Singing every Sunday evening at 8:00 o'clock.

His Bride-The Richest in the World



David M. Milton, young lawyer of moderate means in New York, and his bride, who was Miss Abbey Rockefeller, conceded to be the World's richest bride—as they sailed for Europe on their honeymoon last week. She is the daughter of Mr. and Mrs. John D. Rockefeller, Jr. The wedding was a simple one and attended by only members of the families. Grandpa Rockefeller was there.

Mr. Cooper Woodburn as principal, and Miss Willis intermediate teacher.

M. H. Power went to Dallas last week for medical treatment.

Jim Sanders was looking after his cattle on the Metcalf place this week. Beck Brothers Store is proving quite a help to the farmers. They handle the farmers produce and sell them groceries.

Miss Kittle Oxford gave the young people an ice cream supper Monday night. All had a superb time, except Lowery, who forgot to quit planting in time to go after his girl. We think he ate his and "her" share of the ice cream, and has been on the peck ever since.

Miss Bess Walker is writing hail insurance for the Barnett Agency of Hereford. Frank Barber is adjuster.

This Day and Age

Proud Dad: "I never fail to kiss my children goodnight. Do you?"

Plain Guy: "Believe me, I ain't going to lose all that sleep waiting up for them."

Wins \$2,000 Prize



Robert Sessions, 15, of Birmingham, Ala., the youngest and smallest of seven in the Washington finals, won first prize and \$2,000 in the National Oratorical Contest. Coolidge was an interested spectator.

FRIONA

Wilkinson Implement Company received a car load of McCormick-Deering tractors Monday. This enterprising Co. has sold several car loads of tractors and others implements this season.

The new Warren Weir building is now receiving its roof and all indications point to an early finishing of the building. It will make a decided improvement in the looks of the town.

Orville Steevick has just finished putting the pebble-dash and paint on the new land office building.

Mr. Howard Golden of Hereford was in town Monday to file his application for the position of manual training instructor for the school for the coming year.

The Friona ball team crossed bats with the Bovina team Sunday afternoon in a game which resulted in a score of 13 to 12 in favor of Bovina.

The Friona Women's Club was very pleasantly entertained on Wednesday, May 27, by Mrs. Edith Lillard and Mrs. Edna Weir at the home of Mrs. Lillard. It being the last meeting of the club year. The president had a yearly report given from all the committees, and from our report we felt that we have had quite a profitable year. The club has decided to take over the picture show business for the summer and will share the profits with the school. The club also decided to give another carnival. The date not being decided upon but will be advertised later. As Mrs. Durham our past parliamentarian is leaving, Mrs. Edith Lillard was elected for that place the coming year.

Two very interesting numbers of the program were: Club History by Mrs. Crawford and History of Palmer County by Mrs. Edith Lillard.

Mrs. Adline Reeve who has been a member of our club for several years and one of our most faithful workers is leaving soon to make her home in California, as a token of remembrance from the club Mrs. Goodwine presented her with a leather purse.

Guests of the club were: Mrs. Hicks from Oklahoma and Mrs. Campbell from New Mexico. Mrs. Campbell favored the club with a musical number.

Delicious refreshments were served at the close of the meeting.

Let's build a Hotel in 1925!

JUMBO

Weather dry but farmers are still planting. Some are getting good stands others are not.

Our Sunday school is progressing nicely.

Jumbo had a most enjoyable singing Sunday afternoon. The Frio choir made us a visit and sang some beautiful songs.

Bob Baird has been sick the last few days.

Frank Phekert had a letter from Mrs. Placker, who was called to the bedside of her father in Minnesota, stating that he was improving.

Rev. U. G. Coughran will preach for us the Second Sunday.

Miss Eunice Walker, who has been attending the W. T. S. T. C., is visiting with her parents and others this week.

Our Public School Board has employed, for the coming school term,



Your Baby

Summer months are difficult months for mothers of young children. Greatest care should be taken to prevent little ailments from developing into serious sickness.

A little precaution is all that is necessary. Prompt attention and administration of mild and harmless remedies, will keep baby well. Stock your cabinet now be ready for little overnight complaints.

City Drug Store

C. E. Program, Sunday, June 7, 7:15

Topic: How should we invest our lives; Rom. 12:1, 2; 1 Cor. 10:31-33.

Leader: Agnes Vaughn. Scripture reading: Song service.

What kind of life choice is most rewarding?—Mary Bradley.

Why must everyone make his life choice for himself?—Howard Golden.

Duet—Francis Guinn, and Lonnie Witherpoon.

What life choice most blesses the world?—Viola Nuan.

Give an illustration of someone who made a wise life investment—Paul Corbett.

Business. Benediction. Visitors welcome.

Sounds Logical

Little Child:—"Daddy! Why do they call the English language 'The Mother Tongue'?"

Wise Dad:—"Because father never gets a chance to use it."



There is "a pride in ownership" even of cabbage—when that Erin Special is crisp and fresh.

We cite the lowly cabbage—because we know you know when we talk of fresh vegetables—it means all vegetables, fruits and berries.

Don't be at wit's end on what to get "for a change", Mrs. Housewife. Come to our store and let your problem solve itself.

This store is headquarters for every good thing to eat—and there is a suggestion for a dainty dish at every turn.

Our regular customers know our prices are always lowest.

GYLES GROCERY

Phones 81 and 271

Douglas MacLean in "The Yankee Consul"



Encore Pictures

WHALE OF A COMEDY THRILLER

Popular screen star's latest picture even made the fish in the ocean leap with laughs.

Douglas MacLean surpasses all former films with his riot of joy suggested by the great Blossom-Robyn musical comedy of laughing memory.

WILDEST JOY-RIDE EVER SCREENED

A story of love and adventure and fun setting a new pace by this versatile star.

Star Theatre, Friday and Saturday, June 5 and 6, Matinee and Night

Price: 15c and 35c Shows at 8:00 and 9:45

"Howdy-King"



"Howdy-King!" in true American style, brought forth a hearty handshake from King George of England for John Cownie of Des Moines, Ia., who was seeing the sights in London. "Meet my son, King!" said the smiling tourist as His Majesty advanced to accept the outstretched hand.



The Proper Safeguard

The only proper safeguard against the uncertainties of the future is to state your wishes in the form of a will, and know beyond a doubt, that your property will be left in accordance with your wishes.

Our advice on this matter may be of assistance to you in selecting the proper attorney, and in other ways arranging this matter to your satisfaction.

The First National Bank



The Hereford Brand

ISSUED EVERY THURSDAY

Seth B. Holman Walter R. Steckman
Holman & Steckman
Publishers

Entered as second-class matter at the postoffice at Hereford, Texas, under the act of March 3, 1879.

First number of the paper issued Feb. 23, 1901, as the Hereford Reporter (weekly); first number of the Brand (weekly) issued March 21, 1902; first number of the Brand (semi-weekly) issued May 3, 1921; Weekly Brand re-established July 3, 1924.

Subscription, Zone 1—per year \$2.00
Subscription, outside Zone 1 per year \$2.50
Six months \$1.50
Three months \$1.00
No subscription accepted for less than three months.

ALL SUBSCRIPTIONS STRICTLY IN ADVANCE.

CENTRAL SCHOOL HONOR ROLL GIVEN OUT BY DILLEHAY

The high school honor roll will not be published for the last report on account of the lack of time in which to prepare them. The honor rolls for Central school for the last report will be found below.

High Honor Roll

Seventh Grade: Pearl Runtton, Erle Marie Foster.

Sixth Grade: Mary Broadwell, Ward Garrison, Estelle Bursleson.

Fifth Grade: Ruth Houston, Marvin Knox, Johnie Womble.

Fourth Grade: Othle Ray Farris, Willis Harmon, Susie Mae Daniel, Wilma Joe Jones, Lueta Borden, Dorothy Fullwood, Ruby Faye Sawyer.

Honor Roll

Seventh Grade: Imogene Wilson, Anita Willis, Mae Millard, Vera Mae Gilliam, Frances Gilliam, Lida Ash, Alton Miller, Duane Orr, Keith Guthrie, John Jacobsen, Edgar Johnson, Ezell Patterson, Vera Hamilton, Inez Jones, Evelyn Witherspoon.

Sixth Grade: Andrew Pat Jones, Joe Sherbit, Alva Mae Norton, Mattie B. Richards, Lenora Taylor, Paul Bowsher, Hazel Dunn, Majorie Golden, Allean Hughes, Mary Inez Hough, Gladys Hopper, Dorothy McDonald, Gerald Wherry.

Hughes, Gilbert Purcell, Elsie Ashlock, Alberta Davis, Mildred Fullwood, Ardelle Foster, Moxelle Groner, Opal Mc Mahon, Mourine Spradley, Katherine Poff, Wayne Roberson, J. W. Witherspoon.

Fifth Grade: Robert Hough, Stanford Knox, Arthur Thomson, Rex Tynes, Virginia Barnett, Katherine Miller, Etha Short, Patricia Wederbrook, Jimmie Bursleson, Elva Brumley, Louise Jowell, Mary McCord.

A summer school will be taught at Central School beginning Monday, June 8, if there are enough pupils to justify it. The School Board has authorized Miss Rosabel Jones to conduct such a school. Work will be offered in the fourth, fifth, sixth and seventh grades. Children will not be allowed any credit for new work but credit may be obtained for work done in subjects in which they have failed.

Children who have failed not more than three subjects and have averaged 60 or better in each subject will be given an opportunity to raise the averages in these subjects. If they make passing averages in the subjects failed, they will be admitted into the higher grade on condition. Examinations will be given from time to time and at the close of the school in order to see that a high standard of work is being done. The school will continue for eight weeks. It is planned to finish the day's work at noon by beginning at eight

MR. AND MRS. P. W. PRICE OFF VISITING KIN FOLKS IN TEXAS

Mr. and Mrs. P. W. Price departed overland last Friday morning for a visit to San Antonio, where Mr. Price's son, Edward, and his family will be visited. They expect to be away several weeks.

You Know the Kind

Bilkens: "I've never met that fellow Durkey. What kind of a chap is he?"

Stewart: "Oh—he's one of those birds who will always grab the stool if there is a piano to be carried out."

A Sad Story

Eena Meena Minah Mo—
Farwell to my dear old radio
Wife says one of us must go
The sun will shine for me no mo'.

No. 15202

ROAD NOTICE TO NON-RESIDENT LAND OWNERS

THE STATE OF TEXAS,
County of Deaf Smith, ss.

We, the undersigned Jury of Freeholders, citizens of said Deaf Smith County, Texas, duly appointed by the Commissioners' Court of Deaf Smith County, Texas, at its December Term, 1924, to view and establish a first class Road from a point in the P. & N. T. Ry. Co. Right-of-Way; North to S. W. corner of Sec. 98, Blk. K-8, and having been duly sworn as the law directs, hereby give notice that we will on the 8th day of June, 1925, at 9 o'clock, a. m., assemble at the Court House door of Deaf Smith County, Texas, and thence proceed to survey, locate view, mark out and establish said road, beginning at

A point in the East line of Section No. 152 and the West line of Section No. 135 in Blk. M-7, at the P. & N. T. Ry. Right-of-way, in Deaf Smith County, Texas; Thence North between said sections 152 and 135, and 153 and 134, 154 and 133, Blk. M-7, and Sections 10, Blk. K-8 and Sec. 100, Blk. K-8, to connect with Harrison Boulevard at the N. E. cor. of sec. 10, Blk. K-8; Thence North between sections 94 and 99 to S. W. corner of Sec. 98, Blk. K-8.

And we do hereby notify Paul S. Corbett, J. A. Cockrell, Mrs. R. N. Mounts, J. A. Mounts, Sena Mae Mounts, Mattie Mounts, Elzina Williams, Fred Schultz, Earnest Betts, R. N. Keiry, J. T. Gilbreath, A. F. Keister, D. R. Grimes and J. E. Golden, and L. Coffman, and any and all persons owning lands through which said road may run, that we will at the same time proceed to assess the damages incidental to the opening and establishment of said road, when they may, either in person or by agent or attorney, present to us a written statement of the amount of damages, if any, claimed by them.

Witness our hands this 27th day of May, A. D. 1925.

E. W. HARRISON,
N. E. GASS,
A. LOWTHER,
W. E. DUNLAP,
H. K. FOX,
Jurors of View.

o'clock in the morning. A tuition fee of five dollars per school month of four weeks will be charged, paid in advance.

Those interested in attending summer school should be at Central school promptly at eight o'clock Monday morning. As was stated above the school will not be held unless a sufficient number enroll to make it worth while for the teachers.

Certificate of Award for Attendance

High school students who were neither absent nor tardy during the school year which has just closed are entitled to certificates of award for perfect attendance. The certificates can be obtained at Newell's store. If any students have been overlooked, they may get certificates by communicating with the Superintendent of Schools.

THE PASSING DAY

By Will H. Hayes, Department of Journalism, University of Texas.

The Growing Small Town Danger

There is a grave danger confronting every small town in this country. Strangely enough that danger is due to the prosperity. A few years ago, when transportation was slow and roads almost everywhere were bad, every town in a way was isolated, and could depend for its business on its own trade territory. People were not tempted to hitch up old dobbin and go very far to buy goods when travel was at the rate of four or five miles per hour and when it became impossible following a rain. They bought where it was most convenient to buy. It is easier now to go thirty miles than it was then to travel five. The result is that trade is going to those towns that show themselves most anxious to get it, regardless of distance. The hustling big towns will grow larger and their prosperity values increase; the listless small towns will grow smaller and valuations will dwindle to almost nothing. The handwriting on the wall is so plain that all who will read its time will avoid destruction.

Towns May Not Ignore Conditions

Before the days of the automobile and good roads, the town of a thousand or so inhabitants felt reasonably secure in its business, and especially if it happened to be a county site. Trade was largely stable and dependable. Now it can be switched to a distance of thirty or fifty miles almost over night by the activity of competing towns in a territory where the local merchants have grown inert. Business men in the small town can't close their eyes to conditions, for if they do it will soon mean their ruin. Business must have a certain below which it cannot fall without inviting failure. When trade territory or even a customer is lost to another town, through lack of business methods, the losing town must suffer.

The Remedy is in Your Reach

There is only one way for the small town to face this threatened danger from other towns. That is through co-operative and individual efforts—combined and personal hustling. Old methods of waiting for business are obsolete. The new times demand new energy. If you haven't and can't arouse it, your doom as a business man is sealed. If your town hasn't it, most of the stores will be empty in five or ten years unless it faces about. It is sad prophecy, but you had as well face it in time and prepare to meet it. Business men must organize, just as they are organized in the larger places everywhere, and go after trade collectively and personally. While the small towns are asleep, the larger places are taking advantage of their listlessness and are building up. If you doubt it, go to one of them, make some inquiries, and see what they are doing.

Small Towns Afraid of Expenses

In nearly every case where the small town has stopped growing or the small town merchant's business is falling off, it is because of fear of the expenses of getting business. And yet every successful man will tell you that the only way to grow, to make money, is to spend money. Do you remember what Barnum said about it? He said that whenever he added ten cents to his business he spent a dollar telling about it. Merchants need not do that, but I heard a successful merchant say not long ago that if any merchant would spend five per cent of his annual sales in advertising his business he would guarantee the success of that

Wise Youth

Old Doctor: "Understand — after you have graduated the real fight is only starting. You have to settle down, hang out your shingle and build up a practice."

Graduate: "I expect a good practice right from the start, I'm going to put my office right next to a grade crossing."

Smart Sam Says

"If all the second hand automobiles advertised for sale in the U. S. were placed end to end they would make rattles enough to supply the baby crop for the next billion years."

Oh—Oh—

Sonny: "Dad, the new boy next door said I looked like you."

Father: "Well—Did you thank him?"

Sonny: "Naw—I didn't say anything. You see he is a lot bigger than me."

How One Merchant Succeeds

Fred Anderson has built up a business from nothing to \$300,000 a year in Cozad, Nebraska, a town of 1,300 people with a town of twice that size 18 miles away another 12 miles from him, and a city fifty miles off. Anderson says anybody else can do it who wants to and who will spend enough money advertising, and will back up his advertising with the right kind of goods and prices and proper treatment of his customers. Here are some of his statements: "If I were starting into business today I would spend five per cent for advertising." "Unless you wake up and get into the game, you will all be doomed and that before very long."

"Any merchant can have a business, or he cannot, just whatever he wants, no matter where he lives." "If you are doing business as you did five years ago, you are slipping. If you are slipping you had better get into the game and make a fight for the business that rightfully belongs to you." Keep right after it until you have won."

More Success Sayings From Anderson

"Keep your windows trimmed and hooked up with your advertising."

"Change them at least once a week."

"Take a leading part in all local and community affairs."

"See that all roads into your city are well kept."

"Write your ads as if you were talking to the people."

"Advertise your churches, your Chautauques, your fair association and any other thing that goes to build up your country or town."

No. 15899

ROAD NOTICE TO NON-RESIDENT LAND OWNERS

THE STATE OF TEXAS,
County of Deaf Smith, ss.

We, the undersigned Jury of Freeholders, citizens of said Deaf Smith County, Texas, duly appointed by the Commissioners' Court of Deaf Smith County, Texas, at its December Term, 1924, to view and establish a first class Road from the Northeast corner of Section No. 74, Thence West to the N. W. corner of Section 94, all in Blk. K-3, Deaf Smith County, Texas, and having been duly sworn as the law directs, hereby give notice that we will on the 8th day of June, 1925, at 9 o'clock, a. m., assemble at the Court House door of Deaf Smith County, Texas; and thence proceed to survey, locate view, mark out and establish said road, beginning at a point where the public road along the East side of Sections Nos. 73 and 74 intersect with the section line between said Sections 73 and 74, and extending thence West along the section line between said sections 73 and 74 and continuing thence West along the Section line between sections Nos. 87 and 88 and continuing thence west along section lines be-

No. 15899

ROAD NOTICE TO NON-RESIDENT LAND OWNERS

THE STATE OF TEXAS,
County of Deaf Smith, ss.

We, the undersigned Jury of Free-

holders, citizens of said Deaf Smith County, Texas, duly appointed by the Commissioners' Court of Deaf Smith County, Texas, at its December Term, 1924, to view and establish a first class Road from a point where the public road along the south side of Sections Nos. 75 and 86, intersects with the Section-line between said sections; Thence N. to N. E. cor. of Sec. 87 Blk. K-3, Deaf Smith County, Texas, and having been duly sworn as the law directs, hereby give notice that we will on the 8th day of June, 1925, at 9 o'clock, a. m., assemble at the Court House door and thence proceed to survey, locate view, mark out and establish said road, beginning at a point where the public road along the south side of sections Nos. 75 and 86 intersect with the section line between said sections 75 and 86 and extending thence North along the section line between sections 75 and 86 and continuing North along the section line between sections 74 and 87 to the Northwest corner of said section 74 and Northeast corner of said section 87; all of said sections being in Block K-3 in Deaf Smith County, Texas.

And we do hereby notify C. F. Gallagher, B. F. Guthrie, Caroline M. Eberle, Emi Bowsher and George Weaver, and any and all persons owning lands through which said road may run, that we will at the same time proceed to assess the damages incidental to the opening and establishment of said road, when they may, either in person or by agent or attorney, present to us a written statement of the amount of damages, if any, claimed by them.

Witness our hands this 27th day of May, A. D. 1925.

E. W. HARRISON,
F. W. CURTIS,
JOHN McLEAN,
GEO. GUINN,
W. E. DUNLAP,
Jurors of View.

No. 15898

ROAD NOTICE TO NON-RESIDENT LAND OWNERS

THE STATE OF TEXAS,
County of Deaf Smith, ss.

We, the undersigned Jury of Freeholders, citizens of said Deaf Smith County, Texas, duly appointed by the Commissioners' Court of Deaf Smith County, Texas, at its December Term, 1924, to view and establish a first class Road from the Northeast corner of Section No. 74, Thence West to the N. W. corner of Section 94, all in Blk. K-3, Deaf Smith County, Texas, and having been duly sworn as the law directs, hereby give notice that we will on the 8th day of June, 1925, at 9 o'clock, a. m., assemble at the Court House door of Deaf Smith County, Texas; and thence proceed to survey, locate view, mark out and establish said road, beginning at a point where the public road along the East side of Sections Nos. 73 and 74 intersect with the section line between said Sections 73 and 74, and extending thence West along the section line between said sections 73 and 74 and continuing thence West along the Section line between sections Nos. 87 and 88 and continuing thence west along section lines be-

No. 15898

ROAD NOTICE TO NON-RESIDENT LAND OWNERS

THE STATE OF TEXAS,
County of Deaf Smith, ss.

We, the undersigned Jury of Freeholders, citizens of said Deaf Smith County, Texas, duly appointed by the Commissioners' Court of Deaf Smith County, Texas, at its December Term, 1924, to view and establish a first class Road from the Northeast corner of Section No. 74, Thence West to the N. W. corner of Section 94, all in Blk. K-3, Deaf Smith County, Texas, and having been duly sworn as the law directs, hereby give notice that we will on the 8th day of June, 1925, at 9 o'clock, a. m., assemble at the Court House door of Deaf Smith County, Texas; and thence proceed to survey, locate view, mark out and establish said road, beginning at a point where the public road along the East side of Sections Nos. 73 and 74 intersect with the section line between said Sections 73 and 74, and extending thence West along the section line between said sections 73 and 74 and continuing thence West along the Section line between sections Nos. 87 and 88 and continuing thence west along section lines be-

tween sections 94 and 83; all of said sections being in Block K-3, in Deaf Smith County, Texas.

And we do hereby notify Lulu O. Colby, Vera Scheldorf, Henry Lamp, L. J. Massie, and A. Allison, Steyers Bros., C. F. Gallagher, Geo. Weaver, and W. M. Marnell, and any and all persons owning lands through which said road may run, that we will at the same time proceed to assess the damages incidental to the opening and establishment of said road, when they may, either in person or by agent or attorney, present to us a written statement of the amount of damages, if any, claimed by them.

Witness our hands this 27th day of May, A. D. 1925.

E. W. HARRISON,
F. W. CURTIS,
JOHN McLEAN,
GEO. GUINN,
W. E. DUNLAP,
Jurors of View.

The BULL'S EYE

Editor and General Manager
WILL ROGERS



What Good Does It Do You to Know Something?

Advertisements in all Papers and Magazines are all trying to appeal to the intelligent. Now this one is for the great majority. Reliable authority, in fact it was the Draft Boards during the War, figured out that the intelligence of the average Adult of this Country was that of a 13 year old Child. (Now that is giving us the best of it because a 13 year old Child is about the smartest thing we have in this Country), but the 13 year old Child they referred to was one who had been raised on the milk of human Kindness (which is mostly Water) and weaned on a Hard Boiled Egg. You know the smarter the Man the more dissatisfied he is, so cheer up, let us be happy in our ignorance. What do we care how little we know if we get what we want? "Bull" Durham needs no Literacy Test, it is with minority in quality, and with the majority in usage.

Will Rogers
P. S. This last sentence is all that saved the add.
P. P. S. There will be another piece here two weeks from now. Look for it.

SIXTY-FIVE YEARS AGO!
In 1860 a blend of tobacco was born—"Bull" Durham. On quality alone it has won recognition wherever tobacco is known. It still offers the public this—more flavor, more enjoyment and a lot more money left at the end of a week's smoking.
TWO BAGS for 15 cents
100 cigarettes for 15 cents



"BULL" DURHAM
Guaranteed by
The American Tobacco Co.
111 Fifth Avenue, New York City

Charley Sez!

These are just a few of the Picnic and Luncheon Specials.

WE KEEP WHAT YOU WANT Always

PURCELL & COX
Your Cash Grocery

COLLEGE INN CHICKEN A LA KING

COLLEGE INN COOKED FOOD

COLLEGE INN CREOLE SAUCE

COLLEGE INN CHICKEN SALAD

When Better Automobiles Are Built, Buick Will Build Them



Question: Why is a Buick so safe and so easy to steer?

Answer: Because of Buick's wonderful steering mechanism. It is the most expensive type now installed on any motor car—and worth the difference because it adds to Buick performance still another point of superiority.

RENFRO & SONS
Hereford, Texas

When better automobiles are built, Buick will build them

We Want to Please You Because We Want Your Good Will

A great part of our growth is due to the fact that our customers always speak a good word for us, thereby constantly increasing our number of policy holders. We appreciate this fact and our ambition is to serve the entire community in all worthy and legitimate enterprise possible.

Phone 50

THE A. L. BIGGS AGENCY

Insure In Sure Insurance.

Classified Advertising

Want Ads, Rentals, Lost and Found, Exchanges, Lands and Stock, City Property, etc.
RATES: Classified, first insertion, 1 1/2¢ per word; minimum 25¢; subsequent insertions, 1/2¢ per word; minimum 25¢.
CASH WITH ORDER.

FOR SALE

Seventy-five sheets of sixteen pound typewriter paper, 8 1/2 x 11, in a neat package, for only 25 cents.

THE BRAND OFFICE

FOR SALE—Pigs. Phone 250. 20-1f

J. F. WARD

FOR SALE—Allis Chalmers 18-20. Almost good as new. Would take part in young stock. Write or see.

20-2t-pd

A. R. NORMAN

Box 2, Whidorado, Texas

FOR SALE—3 room house and two acres of ground. Outbuildings and windmill. One mile east of main street, on automobile highway. Attractively priced.

20-4t-pd

O. O. CURTISS

FOR SALE—Two 2-row P & O lists, nearly new. See L. S. ORR. 20-4t-pd

FOR SALE—Red Top Sorghum Seed, hand picked.

19-2t-pd

C. J. PADDOCK

FOR SALE—P & O One row lister late model. See.

19-2t-pd

LUTHER HOUGH

FOR SALE—Two year old Hereford Bulls. Priced right.

19-1f

R. J. KIBBE

FOR SALE—25 head full blood fresh Jersey cows, Terms, see

19-4t-pd

MRS. W. I. VALENTINE

FOR SALE—Two good Red Boar Pigs, from Harrison herd, ready for service.

19-2t-pd

IRA COCHELL

FOR SALE—A couple of good houses, Modern. Inquire at—

19-1f

PANHANDLE LUMBER CO.

FOR SALE, OR TRADE—Eight room house well located. Also fifty foot lot well located, two large barns, one small barn, one hen house. Also lumber for corral. See, KYE HIGGINS.

18-4t-pd

or, CLAUD HIGGINS.

FOR SALE—Red topped sorghum seed, free from Johnson grass.

17-4t-pd

JIM HIGGINS.

FOR SALE—Saddle Horses, Work Mules and Milk Cows. Will trade Ford car for hogs or cattle.

74-1f

J. L. FUQUA, Phone 146.

FOR SALE—Fresh Jersey Cows.

Terms.

9-1f

RALPH BARNETT.

FOR SALE—67 Acres well improved irrigated farm. One mile south of Hereford. In regard to terms see,

ALBERT SCHUETTEE.

Phone 203 F 13.

WANTED

WANTED—Practical nursing, reasonable price. Phone 370 W Mrs. Mary E. Fowler, at Lester Place. 20-4t

WANTED TO TRADE—Jersey or work Mule for Ford. Phone 202-F-14.

19-1f

JNO. B. DAVIS.

WANTED—Laundry Work. Quilts and blankets a specialty.—MRS. GRACE HUGHES, 1 block N and 1 W Central school, Phone No. 354 J.

LOST AND FOUND

STRAYED—From my place 13 miles North West of Hereford, a brindle Two Babs H on Right Hip.

19-2t-pd

W. R. HARRISON

FOR RENT

FOR RENT—A good five room house. Also two rooms completely furnished for housekeeping. Phone 105.

19-1f

DR. FLORENCE MILLER.

MAMMOTH JACK

At my place six miles west and two miles north of Hereford. Fee to insure colt \$10.00.

12-1f

G. P. OWEN.

STRAW HATS HALF PRICE

Children's hats from \$1.00 to \$2.50. A shipment of white hemp and ribbon hats, also white felts just received.

20-2t

MRS. T. N. HEFFNER.

BANK EXAMINER W. S. McCLUNG DIED IN AMARILLO FRIDAY

W. S. McClung, whose wife, the former Miss Maude McLean, is a sister of John and Bobo McLean of Hereford, died at his residence in Amarillo last Friday night, after an illness of about six weeks. He was 46 years old. Both John and Bobo McLean, and Mrs. Jno. McLean were at his bedside during most of his illness, and Bobo McLean was with him when he died.

The body was shipped to Jacksonville, Texas, Saturday, accompanied by the widow, John McLean, and Miss Mamie McLean of Cleburne. Burial services were held there Monday afternoon at 3:00 o'clock.

Mr. McClung was well known in Hereford and leaves many sorrowing friends here.

He leaves his widow and one daughter, Mary Beth, age two and one half years, his father and mother, Mr. and Mrs. S. R. McClung, and four sisters and three brothers.

He was a member of the Baptist church and the different branches of Masonry including the Knights Templar and Khiva Shrine.

Mr. McClung at the time of his death was bank examiner for the 4th-handling district. Mr. McClung was widely known throughout the state, and more especially the Panhandle, in banking circles as a man of unusual ability and qualifications in banking.

Before his appointment as bank examiner he was with the First National Bank of Amarillo. Before that he had been connected with the First National Bank of Wichita Falls, The Citizens National Bank of Crosbyton, The F. & M. National Bank at Farmersville. Before engaging in the banking business he was a public school teacher and was a teacher in the Amarillo High School during the term of 1915-16.

BOY SCOUTS OF CLOVIS SPEND 3 DAYS AT SULPHUR PARK

A troop of Boy Scouts from Clovis, New Mexico, spent three days at Sulphur Park last week end on a camping and fishing vacation. They returned home Sunday afternoon. Local arrangements were handled by Ralph Barnett.

An interesting side light of this incident was the fact that the boys were in charge of Scout Master Davis Elliott, son of A. C. Elliott, former publisher of The Brand. Davis was raised in Hereford and is now manager of the Western Union office at Clovis. Bruce Guthrie, a former schoolmate of Davis, spent one night in the camp renewing old memories.

FORMER HEREFORD GIRL RECEIVES DEGREE AT CANYON

CANYON, TEXAS, June 5, 1925.—Miss Hazel McQueen, formerly of Hereford will receive the degree of Bachelor of Arts from the West Texas State Teachers College at the end of the summer term this year.

Miss McQueen has served as vice-President of the Elphelan Literary Society; member of the B. S. U. Council, and was Society Editor of the Le Mirage in 1922-1923.

Her major is Primary Education; she has already had some experience in that field.

Miss McQueen will go to Friona, as English and Spanish teacher next year.

Singer Sewing Machines

the only machine you can buy direct from the Company. Sold on easy payments. One week free trial. Finest Electric Machines made. Needles and Oil. Headquarters at Anthony's Furniture Store.

Phone 169

N. S. Matteson
AGENT

LOCAL HAPPENINGS

Mrs. L. H. Rhodes, who has been in Hereford with her father, Jeff Gilbreath, for the past few weeks, met her husband in Canyon Thursday and went from there to Amarillo. She was accompanied by her sister, Miss Eunice.

We will appreciate your patronage at the Hereford Hotel. 19-2t-pd

Have you tried Jack Spratt's Santos Peaberry Coffee—Hereford Produce.

Miss Irene Thienburg of Boylva, who has been visiting in the home of Miss Mary Lou Robinson, left Thursday of last week for Canyon for a few days visit. Miss Robinson returned with her to Boylva Wednesday afternoon.

Remember you can get Double Green Stamps at Orr's Tailor Shop.

Miss Estelle Slaton, who has been visiting Mrs. O. G. Iff of Hereford, left Tuesday for Canyon for a short visit.

Send your cleaning and pressing to Orr's Tailor Shop and get Double Green Stamps.

Pay Cash and Pay Less at Reed's Grocery.

Miss Ethel Fuqua, who has been teaching in the Amarillo Folk street school, reached home Friday night and will spend the summer with her parents in Hereford.

Use Flax Flour—\$2.40 per sack.

The banks took a holiday Wednesday in honor of Thomas Jefferson's birthday.

Whole wheat bread, ten cents per loaf. SUNSHINE BAKERY.

Mr. and Mrs. J. E. Beyer, went to Canyon Tuesday to meet their daughter, Miss Maurine, who was returning from school at Belton Texas.

SULPHUR PARK Fishing Privilege Fifty Cents Per Day Each Person Rates for Picnics. Apply to N. J. Lenox at the Park. Phone 75-F-11. 1f

Miss Mattie Swisher was in Canyon Wednesday for the day.

Come to Hereford Hotel and get your money's worth. 19-2t-pd

Mrs. E. M. Vanderburg left Thursday for Lincoln, Neb., where she will spend the summer with her niece, Mrs. Vanderburg is the mother of Mrs. C. R. Smith, and has lived in Hereford some twenty three years.

HEREFORD INSURANCE AGENCY

Ralph Barnett, Mgr.

Phone 273



It's not a sin to spend your tin—Where it will make you happy! So come and spend your tin with us! We'll make your car run snappy.

Yes, we need your tin and you need our service. So come on, let's have a little reciprocity; we'll endeavor to give you expert service all along the line, selling you anything you need in accessories and parts, gasoline, grease, oils, etc.

Beavers Bros.

Mrs. W. H. Ray left Wednesday for Canyon to be with her daughter, Miss Pauline, during the graduation exercises at the W. T. S. T. C.

MARSHAL'S SALE OF REAL ESTATE

By virtue of an order of sale issued on the 24th day of April, A. D. 1925, out of the District Court of the United States for the Northern District of Texas, Fort Worth Division, in Cause No. 415 in Equity, wherein the Continental & Commercial National Bank of Chicago, Illinois, a corporation, was the complainant and the Panther Land & Cattle Company, a composition, Willard Burton, O. B. Jackson, H. M. Jackson and Pearl Jackson were defendants, in which cause the said Continental & Commercial National Bank of Chicago, Illinois, on the 19th day of January, 1925, obtained a judgment against the Panther Land & Cattle Company and Willard Burton for the sum of \$36,927.78, together with interest on \$8373.21 of said amount from date of said judgment until paid at the rate of 10% per annum; and interest on the remainder thereof from date of said judgment until paid at the rate of 6% per annum; and plaintiff's vendor's lien upon the hereinafter described land as same existed on the 17th day of April, 1923, was by said decree foreclosed as against all of the aforesaid defendants. I did on the 1st day of May, A. D. 1925, levy upon the following described lands, being the same land described in said order of sale and situated in Oldham and Deaf Smith Counties in the State of Texas, viz:

Sections seventeen (17) and twenty-four (24) and the south half of Section twenty-three (23) in Block K-6 situated in the County of Oldham and State of Texas, and all of Section No. twenty-five (25) in Block K-6 situated partly in the County of Oldham, State of Texas, and partly in the County of Deaf Smith, State of Texas; said land being the same land conveyed by the North Texas Trust Company to the defendants Willard Burton and Panther Land & Cattle Company by a deed dated April 17, 1923, in which the vendor's lien upon said land was reserved to secure the payment of the aforesaid indebtedness.

And I will, on the 7th day of July, A. D. 1925, the same being the 1st Tuesday in July, A. D. 1925, between the hours of ten o'clock in the forenoon, and four o'clock in the afternoon, offer the said land for sale at public vendue for cash at and in front of the court house door of Oldham County, Texas, in the town of Vega, Texas, in said county.

S. L. GROSS, United States Marshal, Northern District of Texas by H. F. HARPER, Deputy.

THE STATE OF TEXAS

To the Sheriff of any Constable of Deaf Smith County, Greeting:

You are hereby commanded to cause to be published once each week for a period of ten days before the return day hereof, in a newspaper of general circulation, which has been continually

and regularly published for a period of not less than one year in Deaf Smith county a copy of the following notice; and you are also commanded to cause to be posted for ten days exclusive of the day of posting, before the return day hereof, at three of the most public places in Deaf Smith county, one of which shall be at the court house door, and no two which shall be in the same city or town copies of the same following notice, to-wit:

THE STATE OF TEXAS:

To all persons interested in the estate of W. A. Cowan, deceased.

Etta Cowan, has, on May 15th, 1925, filed in the county court of Deaf Smith county, the last will and testament of the said W. A. Cowan, deceased, and thereupon her application for the probate of said will and testament, and for letters testamentary of the estate of said W. A. Cowan, which will be heard by the said court at the next term thereof, commencing on the first day of June, 1925, at the court house of said County in Hereford, at which time all persons interested in said estate are required to appear and answer said application, should they desire to do so.

Herein fail not, but have you before said court, on the first day of the next term thereof, this writ, with your return thereon, showing how you have executed same.

Witness my hand and seal of office, at Hereford, this 21st day of May, 1925.

(Seal) BERRY ORR, Clerk of the County Court Deaf Smith County, Texas.

Now Ready for Motor Car Owners! MOTOPOWER

The GASOLINE That LUBRICATES

Motor car owners of this city can now get MOTOPOWER—The Gasoline that Lubricates! This is the motor-fuel which has created such a tremendous sensation in other cities where it has been introduced. Its popularity has been instantaneous—it has made friends my the millions. It means new life for your motor, more mileage—fewer repair bills. MOTOPOWER contains no injurious chemicals or acids. It is absolutely guaranteed not to injure the finest motor or carburetor.

Here's What MOTOPOWER Does

It lubricates—that in a nutshell is the big secret of MOTOPOWER Gasoline. MOTOPOWER is a heat-resisting oil. It lubricates the valves, the valve stems and behind the top piston rings. It softens and dissolves carbon. The natural result is better compression, which in turn gives you more power and more miles to the gallon.

MOTOPOWER lubricates the interior of your motor on the same principle that the interior of a steam engine is lubricated. Just as the oil goes in with steam on a steam engine, so does the oil of MOTOPOWER go into your motor with the gasoline vapor. Compression is the main thing in a motor, and MOTOPOWER maintains compression.

MOTOPOWER, with all its economy and efficiency, costs no more than ordinary gasoline. There is just one way to convince yourself that MOTOPOWER will do all we claim for it—save you money, save you trouble and give 100% satisfaction. Give it an actual test in your motor car.

Seeing is believing! Drive in and let us demonstrate how MOTOPOWER keeps your engine in condition to give you more power and more miles per gallon.

FREE DEMONSTRATION

Service - U - Like Filling Station All Day, Saturday, June 6

BETTER WHEAT CAMPAIGN

WILL BE CONDUCTED JUNE 8th TO 13th IN SIXTEEN PLAINS COUNTIES

MEETING BE HERE

At Court House, Wednesday, June 10, 2:00 o'clock

AMARILLO, Texas, June 3—A better wheat campaign will be conducted June 8 to 13 in sixteen counties in the Panhandle, served by the Santa Fe Railway. A safety first program for the Panhandle wheat belt has been worked out by the Texas A. & M. College, the Southwestern Wheat Improvement Association, and the Agricultural Department of the Santa Fe Railway.

This program will be presented by experienced men, familiar with Panhandle conditions. Meetings will be held in Plainview, Floydada, Crosbyton, Tulla, Silverton, Dimmitt, Hereford, Canyon, Amarillo, Panhandle, Pampa, Miami, Canadian, Higgins, Fallett, Ferryton, and Spearman. The Hereford meeting will be held at 2:00 p. m., June 10, at the Court House. The topics to be discussed include the relation of wheat to other crops and live stock, preparation of soil and rotation, and pure seed.

J. D. Tinsley, General Agricultural Agent of the Santa Fe Railway, will discuss the relation of wheat growing to other farm activities. Stress will be laid on the importance of raising better wheat and more bushels to the acre and the advantage of combining wheat with the production of other crops and live stock. The successful farm program in the Panhandle must include a variety of crops and live stock.

H. M. Balner, Director of the Southwestern Wheat Improvement Association, will discuss the preparation of soil and rotation of crops. He will urge the early preparation of the wheat land, the need of rotation of crops, the advantages of summer fallow, and better farming methods generally.

A. H. Leidigh, Assistant Director of the Texas Experiment Station, will discuss seed in all its relations. He will lay stress upon the importance of pure seed and the necessity of growing the varieties best suited to Panhandle conditions; and urge close attention to maintaining the quality of the wheat crop. He will discuss the milling qualities of wheat and their relation to market price. Mr. Leidigh will also discuss nut and how to overcome it.

J. R. Edmonds, District Agent of the Texas Extension Service in this territory, will also take part in the program.

These meetings are held at this time, though a busy season, to urge the importance of early preparation of land for the next wheat crop. Every farmer growing wheat, will find much in the program of direct interest in his farm operation and a general invitation is extended to all to come to the meeting and bring the wives and boys and girls.

Among railroad officials with the party will be T. B. Gallaher, General Freight and Passenger Agent; F. L. Myers, Assistant General Manager; J. F. Jarrell, Manager of the Agricultural Development Department and Editor of The Earth; and A. M. Hove, Assistant Editor of "The Earth."

Seventy-five sheets of sixteen pound typewriter paper, 8 1/2 x 11, in a neat package, for only 25 cents.
—THE BRAND OFFICE

SUMMER MEATS

Delicious and Refreshing for warm days. Try our Weenie-wurst, Bologna, Minced Ham, Cheese, Pickles, Sour Kraut, etc.

BARBEQUED MEAT

We Will Appreciate Your Patronage

TEXAS MEAT MARKET

Cloyd & Son

"Baby Farm" Head



Helen Geisen-Volk is under arrest and N. Y. City authorities are investigating the deaths of 23 babies in 17 months at her "baby farm." It is charged babies left there were starved and brutally treated.

PASTURES ALONE UNSATISFACTORY FOR DAIRY COWS

By Frank R. Phillips, Director of Agriculture, West Texas State Teachers College

Recent rains in the Panhandle have caused grass to become abundant, and many dairymen are trying to save high priced feed by the use of grass alone. Our grass is palatable and succulent and supplies the necessary proteins and minerals and so called vitamins, but records show that cows on pasture should have some grain. This is especially true of heavy producing cows. Grain will cause them to produce more milk throughout the milking period

than they would produce otherwise, and will keep them from losing flesh. The grain ration may consist of four to six parts of ground sorghum to one part of cotton seed meal. If cows are producing less than two gallons of milk per day, they will require very little grain when on a satisfactory pasture. Such cows need a small amount of cotton seed meal. However, a cow producing three gallons of milk per day should have from four to six pound of grain per day, and as her milk production increases above the amount, the amount of grain should be increased.

High producing cows require a large amount of water; therefore, they should have water available at all times, or else they should be watered more than two times per day.

Unless alfalfa hay has been fed during the winter, cows are likely to require minerals in the spring. The herd at the Teachers College is being given one-fourth pound of bone meal per 100 pounds of feed. In addition, a liberal supply of salt is always fed.

When one considers that we have over 800,000 dairy cows in Texas with a milk yield of only 1840 pounds per cow while the average yield per cow at the Teachers College last year was 6,996 pounds, or almost four times the average for the state, the importance of correct feeding becomes evident. A better comparison can be made if we consider that the average production per cow in five of the best dairying states in the United States, including New York and Wisconsin, is 4250, pounds, or more than two times the average production per cow in Texas. The high production of the College herd has been made possible by selecting high producers, both in grade and registered stock, and by feeding the best ration. By the term best ration is meant those combinations of feed which will give the nutrients required by the cow at the least possible cost.

Sudan Grass Valuable

Many dairymen fail to realize the value of Sudan grass. For summer feed, we use sudan, while for winter pasture, we have found wheat and rye very satisfactory. All barley planted last fall was killed in the January freeze. Sweet clover furnishes more pasture per acre than sudan; however, it requires more work to secure a good stand. We try to have from one-half to one acre of sudan per cow. In addition to this, we have six acres of prairie pasture per cow. The cows are fed some grain the year around.

COTTON EXPERIMENT AT THE W. T. S. T. C. TO BE GREAT TEST

CANYON, June 3—Considerable interest is being manifested by both students and farmers in the probable outcome of the cotton variety test being conducted on the Teachers College Farm. This test is being conducted co-operatively by the Agricultural Department of the college and the Superintendent of the Lubbock Experiment Station, Mr. R. E. Harper. Mr. Harper is furnishing the college with the most promising varieties of seed for this section as determined by years of experiment at the Lubbock Station. In addition to this, Col. Holbrook, of the Texas Land & Development Co., who has been experimenting with cotton in the Plainview territory, is furnishing seed of the Salsbury variety for use on the college test plot. County Agent Jennings, of Canyon, has asked the college to try out the Belton variety and is furnishing the seed, while the Lubbock station furnished seed of Acala, Burnett, Kasch, Mebane, Lightning Express, and Lone Star.

The different varieties are to be run in triplicate and are to be tried out with different planting dates as well as different spacing in the drill.

Some of the leading fertilizer companies promise to furnish acid phosphate to be used on this plot for the purpose of determining its effects upon maturity of cotton in this latitude.

The first planting of this cotton was made May 2, and the second planting May 15. The next planting was made Monday, June 1.

Only ever other row of the cotton is

to be gathered next fall so that visitors who come from a distance, even late in the fall can see for themselves and determine the most promising varieties of cotton for Panhandle conditions.

The plot includes a five-acre tract of land. Supt. R. E. Harper, of the Lubbock Station, has been to Canyon and approved the project, and he is expected to return several times during the summer for the purpose of conferring with Prof. Phillips and Moore about the cultivation of the cotton. A practical cotton farmer, Mr. Tom

English, of Gainesville, Texas, will have immediate charge of the work connected with the experiment.

Thinning Beans

Dugan—"Well, guess I will go down and get my hair cut."
Whalean—"B'gosh it is singular isn't it?"

BLONDE BESS OPINES

"Dad says the only reason I want to learn to swim is so I can get out around the bouys."

Your Title is Vital J. FRANK POTTS & CO.

Abstracts and Loans

Only Complete Tract Index in Deaf Smith County

County Maps 50c

Loans 5 1/2%



SUMMER TIME HELPS

Make the hot days easy for the housewife with a

HOT POINT IRON

Price \$6.00

Texas Utilities Co.
OF HEREFORD

USED CARS

Dodge Touring '19 m
Essex Touring '23 m
Dodge Touring '18 m
Buick Touring '18 m

Terms if Desired

Beavers Brothers
Phone 383

PLANTING SEED

SCHEH'S IMPROVED MEBANE COTTON SEED

Gin Run Mebane Cotton Seed Extra Good

MAIZE, KAFIR, SUDAN, RED TOP CANE SEED, HAND PICKED ALSO SEEDED RIBBON CANE SEED

Nothing is too good to plant. Get better seed and raise better crops.

Jones & McLean

Rooster Week

Bring in all your Roosters and we will pay you 5c Per Pound for them This Week

Your Eggs Will Keep Better and be Worth More.

Don't forget we keep all kinds of Poultry Feed, Coal, Cream Separators, Lice Powders and Beans

GOLDEN RULE PRODUCE CO.

Hereford, Texas

Phone 108



SMART FOOTWEAR

New modes of fashionable footwear for women and misses—the smartest innovations for Summer wear. Every pair is perfect—the utmost in simplicity and style. The fitting qualities are exceptional, and will appeal to the women who demand comfort along with style.

Trimly fashioned of patent leather, calf-skin and clever combinations. Also included are Batik, Iridescent Patent and Black Blonde, Brown, and Satin. There are step-in models, new strap effects, pumps, and sandals, as well as sport oxfords combined with a contrasting color, and a complete stock of white shoes for sport and dress wear.

\$3.25 and up

FOX MERCANTILE COMPANY



Sallie's Temptations

(Copyright 1924—By Gladys Baker)

SALLIE REACHES THE DIVINES ALONE AND DISHEVELED

"But I'll tell them who I am," I urged.

"That would only make it worse with your reputation."

I loathed him with a consuming hatred.

"What do you mean, reputation?" I cried fiercely.

"Just because your father is President of a railroad and you belong to the debutante set, don't think you haven't been discussed all over this part of the country. Why I supposed you knew it. I didn't think you minded. You girls expect your 'position' to save but it doesn't. The majority of people make up the second or middle class," he continued, "and they are the ones who reveal in gossip about the girls in 'society' its meat and drink for them. But then the time is fitting. And oh, Sallie, I do love you," his voice sank to a whisper.

I flew to the door I had forgotten to lock it.

I tied the length of the hall and down the stairs, looking backward to see if he had followed.

All was quiet.

I aroused the man at the desk who was nodding.

"May I get a car for Miami?" I was all confusion.

"Why, yes, Miss, I lows as how my boy could take yer but you aren't going alone, are you, at this hour?"

The significance of his words made me reel slightly. I had never dreamed of being placed in such an embarrassing situation.

"But I've had a message," I stammered weakly, "anyway, please I must go. Will you or will you not get a car for me? The boy can get my bags, they have not been opened."

"Yes, Miss," the old man answered, looking me over, "and your coat and hat, ma'am, 'll need 'em, the early mornin's right smart chilly."

I summoned as much dignity as possible and an instinct of self preservation gave me a sense of composure. I walked toward the door.

"Get everything out of my room," I threw over my shoulder, "I'll be waiting."

As I passed through the big room that was an improvised lobby, I noticed a very thin man with a cap pulled over his eyes and a cigarette dangling from his lips. He had evidently been aroused from his sleep by our voices. I walked outside while I waited then something prompted me to look inside the lobby. The man in the cap had shuffled over to the desk and was bending over the register. There was an eager absorption in his manner.

It seemed hours before we reached Miami but glancing at my wrist watch in the arc light, I discovered that we had been driving only about forty-five minutes. 2:45—It was embarrassing to go to the Divines at that hour when I had never been their guest before but that fact did not upset me as much as my indignation and the way I had been flagrantly misunderstood by Warren Fisher.

It would seem that a girl could be jolly and harmlessly, coquettish without men putting upon her actions the wrong interpretation.

The car stopped at the address I had given.

The Divines' Italian villa was a masterpiece of artistic architecture. Its lovely gardens gleaming in the moonlight, were bathed in an ethereal beauty.

Above it hovered an Old World atmosphere that was strange and exotic.

There was many lights burning and so with renewed courage, I asked the maid for Miss Mitchell. She was out but Mrs. Divine had not undressed as she had just come from a party. I explained who I was and the maid said that I was expected and that my room was ready.

Maybe, it was the longing for my mother and her swift understanding that made me ask for Mrs. Divine in spite of the belated hour. She had a daughter and maybe I could pour out my woes on her shoulder.

"I'll wait here for her" I told the maid and began walking the length of the tremendous living room, with its tiled floors and high, leaded windows.

"You will pardon my unconventional attire?" said a voice at my elbow, "but I had just retired."

"Oh," she drew back slightly as I faced her, "is it really Sallie?"

It was only then that I realized my disheveled appearance. The long windy drive had whipped my hair about my face and the scene at the Inn must have left my face pale and drawn. That had been a harrowing experience with Warren Fisher.

"Something's happened, Mrs. Divine," I began and my voice wavered. "I can't tell you what it is but it was awful."

I put my face in my hands and wept copiously.

"But my dear child, you must tell me, for only in that way can I give you any assistance."

Her voice was cold as sunlight on icicles and there was no touch of sympathy in her manner.

"Oh, please don't ask me its too miserable," I begged, realizing that she was not the type that would expect any aberration on the part of another.

"And the hour!" she ignored my explanation. "We looked for you about dinner time this evening. Indeed there has been enough time for almost anything to happen." She sighed in exasperation at what she evidently thought my puerile silence and continued saying:

"Well, my dear, I'm sorry you will not let me do anything for you and so this only suggestion that I can make under the circumstances, is that you let me take you to your room and perhaps by morning you will feel better and more in a mood for conversation."

We ascended the long marble stairway together.

As I turned from her at the door of my boudoir, I noticed in the mirror that she stood perfectly still and regarded me for a moment. Over her face there swept a questioning look of suspicion.

(To be Continued)

MARSHAL'S SALE OF REAL ESTATE

By virtue of an order of sale issued on the 24th day of April, A. D. 1925, out of the District Court of the United States for the Northern District of Texas, Fort Worth Division, in Cause No. 415 in Equity, wherein the Continental & Commercial National Bank of Chicago, Illinois, a corporation, was the complainant and the Panther Land & Cattle Company, a corporation, Willard Burton, O. B. Jackson, H. M. Jackson and Pearl Jackson were defendants, in which cause the said Continental & Commercial National Bank of Chicago, Illinois, on the 19th day of January, 1925, obtained a judgment against the Panther Land & Cattle Company and Willard Burton for the sum of \$36,927.78, together with interest on \$3313.21 of said amount from date of said judgment until paid at the rate of 6% per annum; and plaintiff's vendor's lien upon the hereinafter described land as same existed on the 17th day of April, 1923, was by said decree foreclosed as against all of the aforesaid defendants. I did on the 1st day of May, A. D. 1925, levy upon the following described lands, being the same land described in said order of sale and situation in Oldham and Deaf Smith Counties in the State of Texas, viz:

Sections seventeen (17) and twenty-four (24) and the south half of Section twenty-three (23) in Block K-6 situated in the County of Oldham and State of Texas, and all of Section No. twenty-five (25) in Block K-6 situated partly in the County of Oldham, State of Texas, and partly in the County of Deaf Smith, State of Texas; said land being the same land conveyed by the

North Texas Trust Company to the defendants Willard Burton and Panther Land & Cattle Company by a deed dated April 17, 1923, in which the vendor's lien upon said land was reserved to secure the payment of the aforesaid indebtedness.

And I will, on the 7th day of July, A. D. 1925, the same being the first Tuesday in July, A. D. 1925, between the hours of ten o'clock in the forenoon, and four o'clock in the afternoon, offer the said land for sale at public vendue for cash at and in front of the court house floor of Oldham County, Texas, in the town of Vega, Texas in said county.

S. L. GROSS,
United States Marshal, Northern District of Texas
by B. F. HARPER, Deputy.

GET RID OF THAT BACK ACHE!

Hereford People Point the Way

The constant aching of a bad back, The weariness, the tired feeling, Headaches, dizziness, nervousness, Distressing urinary disorders—

Are often signs of falling kidneys. And too serious to be neglected. Get rid of these troubles!

Use Doan's Pills—a stimulant diuretic to the kidneys.

Hosts of people recommend Doan's. This is a Hereford case. You can verify it:

Mrs. E. C. Carter, Hereford, says:

"My back was sore and lame most of the time. I also had a dull, bearing-down pain through the small of my back and my shoulders. I felt dizzy and weak at times. My kidneys acted irregularly. I began using Doan's Pills and they cured me of the trouble." (Statement given May 2, 1919.)

On March 8, 1924, Mrs. Carter said: "Any time I have used Doan's Pills they have soon cured me of the attack." 60c. at all dealers. Foster-Milburn Co., Mfrs., Buffalo, N. Y.

Remington Portables are The Best and Easy to Buy. —THE BRAND.

SINGING: SUNDAY NIGHT —PROGRESSIVE

Program, Sunday, June 7

1. Song—Elmer Patterson.
2. Song—Mrs. Jeff Roberson.
3. Male Quartette—Jeff Roberson.
4. Song—Elmer Sharp.
5. Quartette—Married Men.
6. Duet—Velma Caldwell and Mrs. Jeff Roberson.
7. Song—Bill Knox.
8. Double Quartette—Mrs. C. C. Bowman.
9. Song—Mildred Ricketts.
10. Reading—Berta Walker.
11. Song—Pete Caldwell.
12. Ladies Quartette—Mrs. C. C. Bowman.
13. Song—Marguerite Bowman.
14. Song—Juniors, Arranged by Mrs. J. E. Cockroft.
15. Quartette—Bill Knox.
16. Closing Song—Mrs. George Lewis.

DIMMITT YOUNG MAN WILL TEACH AT LITTLEFIELD

CANYON, Texas, June 5, 1925—Will S. Kerr, formerly of Dimmitt, will receive the degree of Bachelor of Science from the West Texas State Teachers' College at the end of the Spring term.

Kerr is a member of the Antler Literary Society, Charter member of the Red Men, pep squad of the College.

DIRECT SHIPPING PAYS!

Our checks mean larger dividends for every producer in the territory.

TRY US

Full Weight, Accurate Tests, Payment Same Day Received

TODAY 35c

"We Pay Express"

EL PASO CREAMERY COMPANY

WHERE ECONOMY BEGINS!

Economy is a fine thing—it should be practiced and encouraged by everyone, but in a matter of cleaning good clothes, the old saying, "The best is the cheapest in the long run" holds true.

Especially when the very best cleaning and dyeing available may be had at the reasonable prices charged by

C. P. RINGER
Tailor Shop

NOTE—We will move on or about July 1 to the building formerly occupied by the Hereford Light & Power Company.



Math-Science Club, Madrigal Club, and position at Littlefield for next year.

Chorus. Mathematics is Kerr's field of work and he has accepted the Mathematics

Why don't you go to Church? Let's build a Hotel in 1925!

ROCKWELL BROS. & CO. LUMBERMEN

Phone 4

SATISFACTION MUST BE YOURS



Poll-Parrot SHOES

"Poll-Parrot" Speaking for Himself

HE IS talking about "Poll-Parrot" shoes, the kind that serves so well the youngsters from two to fifteen—your children.

"Poll-Parrot" shoes are made in the "Star Brand" factories, and are of the same high standard of value as "Star Brand" shoes for mother and dad.

We know our "Poll-Parrot" shoes will stand the grind of active, growing feet. "They speak for themselves."

Bring in the youngsters, and leave your shoe problems with us.

Fox Mercantile Company

LOOK FOR THIS ★ ON THE HEEL

BETTER WHEAT SPECIAL ON THE SANTA FE

To The Farmers:

You and your families are cordially invited to attend a meeting in

Hereford, Wednesday, June 10, AT 2:00 P. M.

For a discussion of a program for Safety First in the Texas Wheat Belt, worked out by the A. & M. College, the Southwestern Wheat Improvement Association and the Agricultural Development Department of the Santa Fe Railway.

LIST OF SPEAKERS

From the Texas A. & M. College: A. H. Lealigh, Assistant Director of the Experiment Station; J. R. Edmonds, District Agent.

From the Southwestern Wheat Improvement Association: H. M. Bajner, Director.

From the Santa Fe Railway: T. B. Gardner, General Freight and Passenger Agent; F. L. Myers, Assistant General Manager; J. P. Jarrell, Manager of Agricultural Development; J. D. Tinsley, General Agricultural Agent; A. M. Hoff, Assistant Editor of "The Earth."

MAIN PHASES OF THE GENERAL PROBLEM OF WHEAT GROWING TO BE DISCUSSED:

1. Relation of wheat to other crops and livestock.
2. Preparation of soil and rotation.
3. Pure seed.

Special Note No. 1—It is not a scheme to have the wheat acreage increased, nor decreased, but to try to produce more and better wheat per acre.

Special Note No. 2—Farmers are requested to bring their wives and children to the meeting. Subjects of particular interest to them will be presented.

Special Note No. 3—The Meeting will be held at

DISTRICT COURT ROOM
COME PREPARED TO ASK QUESTIONS

Lightning!

may strike any time; your home burn; tornadoes play havoc with your house; burglar or thief steal your motor car. Any of these disasters may happen in the next 12 hours. Are you prepared to stand the loss? If not make yourself secure by taking out an insurance policy today. We represent the strongest companies in America.

HEREFORD INSURANCE AGENCY

Ralph Barnett, Mgr. Phone 273

TOWN & COUNTY

Personalographs

Stork Specials
Born, to Mr. and Mrs. J. F. Stanford, June 2, a boy, Vaughn Dale.
Born, to Mr. and Mrs. W. L. Yancey, June 2, a boy.

Born, to Mr. and Mrs. Otto Masie, June 2, a boy, Billie Jean.

Born, to Mr. and Mrs. Leland Channess of Bakersfield, Calif., May 30, a girl, Barbara Ann. Mrs. Channess was formerly Miss Effie Lee Gunn, daughter of Mr. and Mrs. Geo. Gunn of this city.

Look on Page 5, read our ad about MOTOPOWER, the gasoline that lubricates! It's a money saver. Come to our Free Demonstration, all day Saturday, June 6—Service-U-Like Filling Station.

Ramsey Landrum left Thursday for Oklahoma City for an extended visit with friends.

The Coolest and Cleanest place to drink—CORNER DRUG STORE.

Frank Carter of Amarillo is now located in Hereford with the Santa Fe freight department.

Use Flavo Flour—\$2.40 per sack.

B. Bner, father of Gaston Baer of the Popular Store, is in Hereford this week, arriving Sunday from his home in Tucumcari, N. M.

CARD OF THANKS

From hearts heavy with sorrow at an irreparable loss, we wish to express our appreciation and thanks for the thoughtful ministrations of many friends in the darkest hour of our lives. The tender words of sympathy, the substantial acts of service, the beautiful floral offerings, and the truly fraternal spirit with which the Odd Fellows performed the last sad duties of the Order will never be forgotten. Our hearts go out in gratitude to all the friends who so kindly remembered us in our great bereavement.

MRS. GEORGE A. STAMBAUGH
GEORGE V. STAMBAUGH

Miss Lenis Anthony, who has been spending her vacation with her parents, Mr. and Mrs. W. B. Anthony, returned Sunday to Amarillo.

The Coolest and Cleanest place to drink—CORNER DRUG STORE.

S. D. Steele returned Thursday to his school in Wichita Falls.

MOTOPOWER—the gasoline that lubricates! Hear it explained—free demonstration all day Saturday, June 6. Come around—Service-U-Like Filling Station.

J. Sutton, cousin of Ralph Sutton who is with the Beavers Brothers Garage, left Thursday for his home in Ohio after an extended visit in Hereford.

SUMMER SCHOOL

Term begins, June 22, continues six weeks. Central School Building. For particulars see Mrs. G. A. F. Parker or ring 125.

ANNIE F. PARKER.

Mrs. H. G. Conkwright with her children left Thursday morning for Winchester, Ky., for a months visit with relatives.

Bring your chickens, eggs and cream to Hereford Produce if you want the best price.—I. H. Spratt.

Miss Meady Oswalt of Quanah, Texas, is visiting this week with her brother, Jim Oswalt, of the Hereford Garage Station.

The Coolest and Cleanest place to drink—CORNER DRUG STORE.

Misses Florence, Nora and Lucille Brand, arrived this week from Houston where they have been teaching, to spend the summer in Hereford with their parents, Mr. and Mrs. R. Brand. Their cousins, Mrs. O. Perry and young daughter, Miss Annie Rogers of Greensboro, and Miss Linnie Dew of Birmingham are visiting in Hereford this week.

Double Green Stamps will only be given on cleaning that is paid for at time of delivery—Orr's Tailor Shop.

Miss Elizabeth Corbett arrived home Tuesday evening from Decatur, Ill., where she has been teaching this winter, to spend the summer with her parents, Mr. and Mrs. M. R. Corbett.

Try our Lice Killer. You will get more eggs. It's a sure shot.
GOLDEN RULE PRODUCE.

Miss Gladys Kilgore of Benjamin, Texas, is visiting in the S. L. Easley home this week.

Use Flavo Flour—\$2.40 per sack.

H. L. Rice and family motored to Amarillo Wednesday. Miss Ethel Rice came home Monday from her school in Canyon to be at home for the summer.

The Coolest and Cleanest place to drink—CORNER DRUG STORE.

Mrs. H. H. Gull and son, Ben, of El Paso, are visiting in the home of Mr. and Mrs. A. M. Jones, relatives. Ben Gull is working behind the soda fountain at the Corner Drug Store.

BABY BEEF—Try our tender steak and roast—Hereford Produce, I. H. Spratt.

LODGE DIRECTORY

Hereford Lodge No. 848, A. F. & A. M. Stated meetings, second Monday each month.
J. W. BRADLY, W. M.
J. S. JONES, Sec.
Hereford Chapter 248, R. A. M. Regular meetings, first Monday of each month.
J. C. HASTINGS, H. P.
J. S. JONES, Sec.

Dudley Farmer and wife and young son of Topeka, Kan., arrived Monday to visit Mr. Farmer's parents, Mr. and Mrs. W. B. Farmer. Misses Nellie and Mary Farmer will arrive Friday from Clarendon, where they had been in school, and there will be a regular family reunion in the Farmer home.

MUSIC CLASS

I will begin a class in music, June 15. Anyone interested may call me or phone 350. Special rates.
20-2t
FLOSSIE BOWMAN

A. H. Seed of Bridgeport, Ill., was here Thursday of last week on business. Mr. Seed's father is the owner of the farm now leased by C. E. Galley. He is a second cousin of Harry Seed of Hereford.

Many beautiful hats \$2.00 and up—
VOGUE MILLINERY PARLOR.

Mrs. M. L. Steel and daughter, Miss Polly, left Friday for Canyon to spend a few days with Miss Dessie Mae Steel, who finished her school term there Tuesday.

NOTICE

Pleating, all styles: Buttons, latest styles from customers own material. Hemstitching.
Amarillo Pleating & Button Co.
17-tf 108 East 7th St.

Raymond Hawkins returned Sunday from Stillwater, Okla., where he has been attending A. & M. College for the past two terms.

Use Flavo Flour—\$2.40 per sack.

Aubrey Cox was home Tuesday of this week between trains. Mr. Cox is now located at Panhandle with the Santa Fe.

Pay Cash and Pay Less, at Reed's Grocery.

Geo. B. Overton left Sunday for Coleman, Texas, where he is located in business. Mrs. Overton is now working temporarily at the County Clerk's office here.

Sure crop seed corn—
JONES & McLEAN.

Roger Wilkinson passed through Hereford Tuesday afternoon on his way to his home in Amarillo from Roswell, where he has been in the N. M. M. I.

A big reduction on trimmed hats—
VOGUE MILLINERY PARLOR.

Mrs. J. J. Clark, with her daughter Miss Inez, left Tuesday for Dallas, where they will visit for some time before going to Denton, Texas, where Miss Inez is to enter C. I. A.

Mr. and Mrs. J. G. Stegall and daughter, Mary Louise, of Amarillo, spent Saturday night in the home of Mrs. Stegall's parents, Mr. and Mrs. W. B. Anthony.

The Coolest and Cleanest place to drink—CORNER DRUG STORE.

Miss Lois Brazil was in Amarillo Wednesday with her sister, Mrs. John Foster, who was operated on there Sunday for appendicitis.

Miss Eva Skelton left Sunday for Plainview where she is visiting Miss Virginia Laird for a few days.

Pay Cash and Pay Less, at Reed's Grocery.

Mrs. Geo. Muse, with her son, accompanied her sister, Miss Oglesby, to Amarillo Tuesday for a few days visit.

If you need Ice, call us before nine a. m. We will deliver.

JONES & McLEAN.

OUR FAITH IS
JUSTIFIED—

The rains have come in time for bumper crops of feed and cotton.

Prosperity is headed this way.

LET US HELP YOU.

THE WESTERN NATIONAL BANK
of Hereford

Summer Sale of
FURNITURE

We have a very large stock of furniture on hand at this time as well as a complete line of everything else usually carried in a first class Furniture Store. We are making some very attractive prices at this time in order to induce ready buying. It will pay you to inspect our stock.

Livingroom Furniture

We are showing a most attractive display of Livingroom Furniture in all the new styles in over stuffed and cane back suits in Mohair and Baker cup Velour in various shades. All priced for the summer \$25.00 to \$50.00 cheaper than any one.

Bedroom Furniture

It will surprise you to see what excellent values we are offering as well as such an extensive showing in the new period furniture in French walnut, American walnut, Ivory, Belgium Grey, Birds Eye and Oak. These things we are offering 20% under all competition.

Diningroom Furniture

We take you into this department of our store with no little pride. We have the latest to offer you in French walnut, American walnut, fumed oak, Jacobean oak and Italian grey.

For the summer trade we offer these goods about 25% under real value.

Hoosier Kitchen Cabinets, Refrigerators, White Sewing Machines, Wall Paper, Art Rugs, Iron Beds, Mattresses, sold at "bedrock prices."

"We Are Satisfied With Small Profits"

E. B. Black Company
"Everything to our store by way of the Santa Fe"

Hail Insurance!

We represent the Franklin Fire Insurance Co., one of the strongest old line Companies, and will be glad to write your hail insurance.

All adjustments made promptly by Mr. W. L. Peters and claims are paid in the field.

See or phone us, and we will do the rest.

Hill-Ireland Realty Co.

Clark Building

Phone 358

It is Time Now to Plant the

Panhandle Long Staple Acala Cotton

We finished planting one of our breeding blocks in our ACALA July 7, 1924, and the block averaged 275 pounds of lint cotton per acre. Our records are filled with plantings all over the plains country June 20 and later with most satisfactory results. The late cotton has been most satisfactory in almost all instances. In fact it was the ACALA that put the plains on the map as a cotton growing country to a great extent.

All our seed are bred and grown at Paducah, Texas, on our own farms under special supervision and care. We are the furthest north and west of any seed farms in Texas. Our seeds are acclimated. All our seed is re-cleaned and culled, sacked in our own three bushel sacks and tagged showing test made by Texas State Seed Laboratories, Austin, Texas, showing PURITY 99.5% GERMINATION 96%.

The Early Maturing, Heavy Fruiting, Drouth Resisting and Long Staple Qualities of the ACALA make it particularly adapted to the Panhandle-Plains conditions. One and one eighth inch staple such as our ACALA makes is now worth \$20.00 per bale premium over common one inch staple. Make sure of your position at harvest time by planting a late crop of our ACALA.

In order to get our ACALA before more of the farmers we are reducing our prices from \$2.75 per bushel to the extremely low price of \$2.00 per bushel.

R. D. Jones Seed Farms, Paducah, Texas

—for sale by—

WEST TEXAS FEED & SEED CO., Hereford, Texas

Paint Headquarters

Paint Up, Clean Up, and Keep it Up!

PAINT—by all means. There is no economy greater than paint in the preservation of property.

These are painting days—and you should be busy. We have the paint for every purpose—and will gladly inform you of the kind to use—no matter what your job may be.

PANHANDLE LUMBER CO.

Phone 65

The Man Who'd
"Walk a Mile
for a Camel"

More than likely had no corns, for your corn befuddled man steps himself but little a foot—and who can blame him?

OUR CORN REMEDY will quickly put anyone into condition to walk a mile or run a relay race in so far as corns are concerned.

Painless, Quick Relief and costs only a Quarter.

Corner Drug
Store

The Rexall Store
Phone 105