

The Hereford Brand

Published Every Thursday

Our Slogan—"More People—More Farms"

5TH YEAR, NO. 42

HEREFORD, DEAF SMITH COUNTY, TEXAS, THURSDAY, NOV. 5, 1923

HEREFORD CATTLE TOP SALE AT SWEETWATER AND DRAW HIGHEST AVERAGE PRICES

D. L. McDonald's Super Anxiety 3rd out of Miss Womble and by Super Anxiety topped the Sweetwater Hereford sale Friday at a price of \$725.00. Donna Anna Fifteenth, owned by Tom Ivey, topped the females at \$625.00. She is out of Donna Anna Thirtieth and Beau Blanc Visage.

Herefords from Deaf Smith county averaged \$366.00, and the whole sale averaged \$298.00. It was the best sale since Mausel Brothers dispersion sale last June in Nebraska. Around two-thirds of the cattle consigned were from Deaf Smith county herds.

Henry Wilkinson's young bull, Superior 3rd, whose dam, a Beau President Junior cow sold in Sweetwater sale for \$505.00, and whose sire in Superior Anxiety, T. C. Ivey's premier herd bull, now in use on his Hereford farm in Deaf Smith county, won first in his class, and won the Grand Champion prize of the Sweetwater Hereford show. Before going to Sweetwater this animal won a close second at the South Plains fair at Lubbock, and first in his class and the Grand Champion prize at the Deaf Smith county Hereford show.

Preparations are being made to take Superior Third, along with a number of other line bred Anxiety Fourth Herefords from Deaf Smith county, to the Fat Stock Show and Exhibition to be held in Ft. Worth in March.

Local cattlemen are highly elated over the splendid showing made at Sweetwater and predict a banner year for the registered business in 1923. Among local breeders who attended the Sweetwater Show are: Henry Wilkinson, E. B. Black, D. F. Ashbrook, Mrs. L. R. Brady, W. T. Womble, T. C. Ivey, and D. L. McDonald.

Students Publish Newsy Four Page Hi School Paper

"The Senior Pow-Wow" is the name of a little four-page school paper issued by the seniors of the Hereford high school. Volume 1, Number 1, made its appearance Wednesday and is a credit to the schools, the staff, and the teachers. The Pow-Wow carried a front page full of current school and boosting news, has its editorial and departmental sections, together with catchy locals and some really clever, comical jokes.

It is the intention of the staff to issue the paper about every two months and to wind up the year's work with a big annual. The staff of the Pow-Wow consists of:

Gwendolyn Spradley and Velma Carroll, associate editors; Blanche McDonald, business manager; Oliver Ray, circulation manager; Bernard Robertson, assistant circulation manager; Frances Oberthier, society editor; Abbie Posey, sport editor; Zella Mae Walsler, fine arts editor; Pauline Steele, fine arts editor; Inez Jewell, "personals" editor; Loreta Murphy, "senior jests" editor; Edgar Ireland, Perry McMinn, Earle Marie Foster, Virgil Brumley, Carl Hoffman, Artis Russell, Keith Guthrie, Ivy Ragsdale, Dyalitha Stovall, Marie Brumley and Horace Hershey, reporters.

If This Weather Can Continue It Means Dollars!

Cold but beautifully clear weather prevailed the past week and farmers are busy as bees getting in their feed. Many an ox was dragged from a ditch last Sunday. Thursday afternoon the outlook was that falling weather of some kind was not far off, but everybody was praying that the bright weather continue for another ten days or two weeks. Some cotton is coming in, among it two bales from New Mexico. The mornings have been crisp with ice and hard frosts. Grain buyers are busy and grain is being shipped out by E. W. Harrison, two or three cars every day.

Big Crowd Hears Reports at Lunch Commercial Club

Prediction that "D. L. McDonald's dreams of irrigation for the famous shallow water belt in Deaf Smith county, would come true within the next few years," were made Monday by J. B. Elliston, secretary of the Fair association, who has just returned from Dallas. Mr. Elliston based his opinion on the interest of fair visitors who want to come to this section, and was speaking at the weekly luncheon of the Hereford Chamber of Commerce before a big crowd. He told of Deaf Smith county's showing at the various fairs, and of the seventy-nine ribbons won at Abilene, Wichita Falls and Dallas. The ribbons from Amarillo have not yet been received.

Clifford Braly, district attorney, spoke briefly and said that Hereford was traditionally located to become a great center of development, being located in the famous shallow water belt and in the heart of a rich farming district.

The Rev. J. O. Haymes made an interesting talk on co-operation and said that this was essential in the life of any city's development. The idea of every man for himself has gone out of existence, he said.

D. L. McDonald told of the record the famous line bred Herefords from this county made at the Sweetwater sale recently. Cattle from this county topped the sale and established a record with an average of \$356.00 around. Henry Wilkinson's young bull, Superior 3rd, won Grand Champion prize and was first in his class.

J. B. Elliston praised the work of County Agent R. O. Dunkle for the high record made at Dallas on oats, wheat, vegetables and fruits. Deaf Smith scored 192 out of a possible 200 points on wheat, and 71 out of 75 on oats, vegetables and fruits. He also thanked Sank Ramsey and Prof. C. W. Humble for their efforts in the preparation of products for the various fairs.

The meeting was held at the City Cafe and an over-flow crowd was fed.

Next Monday the luncheon will be held at the Hereford hotel.

District Court's Fall Term Begins Grand Jury Works

The fall term of district court was opened by Judge Reese Tatum, district attorney Braly, and court stenographer, William Baker. The grand jury with A. M. Jones as foreman, was sworn in and is now hard at work. The jury commission was sworn in Tuesday and picked the jurymen for the fall term. The appearance docket was called and this week is being devoted to the non-jury docket work. Civil jury service begins next Monday. The criminal docket is set for the third week of the term.

Non-jury results to date include: Bill Massey vs. Western Nat'l Bank, suit for debt; no judgment rendered by court. Judgments: G. C. Davis vs. William H. Smolinski et al; receiver appointed to sell and partition land; Citizens Bank of Clovis, N. M., vs. North Texas Trust Co., et al, judgment for plaintiff.

EX-SERVICE MEN INVITED TO FIRST CHRISTIAN CHURCH

Rev. Thurman Morgan of the First Christian church asks The Brand to issue a special invitation to all ex-service men in this community to attend the services at his church next Sunday. Rev. Morgan states that while no special patriotic program has been arranged, he will stress the occasion and hopes to have a large attendance of the ex-soldiers and sailors.

High School Cooking Classes Training Girls to be Competent House-Wives; To Plan Home-Making Scientifically

The high school girls in the cooking class are getting valuable training under the direction of Miss Sallie Belle Brown, instructor in that department. The instruction does not stop with the mere cooking of the food that goes on the table. The purpose of food study is to help the girls learn the things that will make them expert home-makers. This is done through planning, preparation, serving of meals, marketing and expenditure of money.

The planning, preparation and serving of meals is done in class. After the food has been prepared in the laboratory, each girl sets her own table correctly and places her food on it. One girl acts as hostess, and all observe very closely the rules of good table manners. In this way they acquire that ease that is so becoming to a guest or a hostess, and enables the meal to be better enjoyed by all.

There are eighteen girls in the class at present, each of whom pays a fee of one dollar per month. Two girls are selected each month to do the cooking, deposit the money collected, and write checks for purchases made. Through this means it is hoped to teach the girls to buy wisely the things that are in season, and in quantities that are needed, to inquire

about prices, to shoulder responsibility. In addition it is worth something to the girls to know that the confidence of the teacher and class is placed in them and that they are being depended upon to see that their selections are good ones.

The class decided to spend any money that might be left at the close of each month would be used to buy some article that is needed in the laboratory. The girls are especially interested in this as they want some new and attractive things for the new building. This is another incentive for the girls to spend the money wisely. Most of the girls seem to enjoy the marketing and take their responsibilities quite well.

The aim is to make the girls feel at home in the laboratory and that when they go into the home they will know how to begin work. Home project work is also required as a part of the instruction. Each girl chooses the thing she is most interested in, such as planning and preparing Sunday dinner, or baking, or preparing school lunches for younger brothers and sisters. Thus she puts into practice the things she has learned in class, only on a larger scale, which should enable her to profit most from the course.

Annual Red Cross Roll Call Coming Between Armistice-Thanksgiving; "What Becomes of Dollar?" Answered

In discussing the annual Red Cross Roll Call this year Chairman Ralph Barnett of Deaf Smith county says:

"The Annual Roll Call of the American National Red Cross held each year from Armistice Day, Nov. 11 to Thanksgiving Day, Nov. 26, is the season for the enrollment of members in this organization chartered by Congress and known as the heart of the Army and Navy.

"The question is often asked by an individual 'What becomes of the dollar which I give the American Red Cross in return for my membership in that organization?' First of all, fifty cents of that dollar remains in the county where it is collected, to be used by local Red Cross chapter in constructive community service within the county. The fifty cents that goes to Washington assists in service to disabled war veterans. Approximately \$75,000,000 have been expended by the Red Cross in the care of ex-service men since the close of the World War. The fifty cents sent to National headquarters also contributes toward the services to men of the regular Army and Navy, to national and international disaster relief, domestic operations, foreign and insular work, the supervision of service activities and general management.

"It is evident that the national organization could not exist unless there were millions of people in the United States interested in it, for as Pres-

ident Coolidge stated recently 'The American Red Cross has become an intimate part of our national life.' Under its Congressional charter it is a semi-official agent of the government, but it belongs nevertheless to the people. It is of course, possible to pay more than one dollar for membership in the Red Cross. For example, there are five dollar, ten dollar and twenty-five dollar memberships, but only fifty cents from each of these classes of membership goes to the national organization, the balance remains in the local community to finance local work.

"All of the accounts of the American National Red Cross are subjected to the most careful scrutiny and audit by the War Department and an annual report of its work is made to the congress of the United States.

"Every member of the Red Cross can take satisfaction in the knowledge that his organization exists solely for the purpose of rendering service. The greatest thing in the world after all is doing something for someone else less fortunate than ourselves and this is the aim and substance of the Red Cross.

"Every man and woman who can afford to pay one dollar a year, will want to become a member for a year and feel that by so doing they can also be placed in the ever lengthening list of 'those who love their fellow-men.'"

Hereford Football Eleven Win Hard Game from Claude, 12 to 9; Contest Featured by Rough Play of Visitors

Hereford's fighting High School eleven took a close, hard game from the Claude High eleven last Saturday afternoon, 9 to 12. Only a small crowd witnessed the struggle, owing to the counter attraction at Canyon and the merchants being busy with week-end business.

An aroused fighting spirit in the last half accounted for the victory, plus a vastly improved line over previous conflicts. Claude played a close formation, line plunging game, thrusting at the center, guards and tackles. They also presented a rough, hard boiled, goal-getting aggregation that questioned nearly every difficult decision made by the referee Earl Wood, and the game was full of such questions. In the last quarter the referee put one Claude man off the field and penalized his team heavily for slugging. The less said about this the better it will be for athletics in the schools.

The Galloping Ponies—Jess and Artis Russell, Barrett, Sharp, et al.

in the backfield put up their usual slashing game. But they would have been seriously handicapped in this game if the line had not shown a big improvement over the game with Tullis and held the hard-hitting Claude backfield to comparatively short gains. For the visitors Lackey, the smallest man on the field, praved a veritable jackrabbit in speed, with bulldog aggressiveness. He was the hardest man to stop. Hereford has faced in many a day and he accounted for the big majority of his team's yardage. In addition he proved a good kicker, booting one clean field goal and narrowly missing another.

Jess Russell ran around the entire Claude eleven in the first two minutes for a 45 yard run to a touchdown and was easily the individual star of the Hereford boys. Barrett played a snappy game as usual, while Captain Artis Russell's cool headwork in several difficult situations pulled the eleven out of holes and really saved

(Continued on Page 6)

HEREFORD TO CLOSE UP ON ARMISTICE DAY; PROGRAM FOOTBALL, PICTURE SHOW

Boy Scouts Court of Honor Has a Good Meeting

On Friday October 22, a meeting of the Executive Committee of the local Council of Boy Scouts was held at the Methodist church. At this meeting the following members were present:

Chairman, G. A. F. Parker.
Chairman Court of Honor, Rev. J. T. Ross.
Chairman Leadership Training, Rev. J. O. Haymes.
Chairman Promotion, Rev. T. Morgan.

Local Secretary, J. C. Ricketts.
Field Executive of Panhandle Area, Ralph Barnett and Thos. N. Nelson.

Reports of various committees were heard after which Mr. Nelson addressed the committee on matters of interest to the local council.

By executive action the first Thursday in each month at an hour immediately following the Court of Honor was designated as the regular time of meeting of the executive committee, place to be designated for each meeting at the one preceding.

On account of the pastoral installation of Rev. J. T. Ross at the First Presbyterian church on Thursday of this week, the Court of Honor and meeting of the Executive Committee have been postponed until Tuesday evening November 10, and the hour of seven p. m., at the Methodist church.

Every Boy Scout in the Hereford community, every Scout Master and his assistants, every troop-committee-man, and every other official of the local council is expected to be present at the Court of Honor, and all others interested in the work of the organization are invited to be present.

First Number of Local Lyceum is Acclaimed a Hit

The opening number of the Community Lyceum Course presented last Friday evening was accorded a flattering reception, both in attendance and in the hearty applause which followed each number. Expressions of commendation are heard on every hand and those promoting the enterprise express themselves as feeling that their first number is a cause for congratulation.

In the stage setting, a typical Halloween scene artistically portrayed and shown under wondrously dimmed lights—the keynote of the program was charmingly expressed and was further carried out in the clever costuming which revealed the fact that present day witches are most attractive personalities.

The absence of any suggestion of prosaic sameness was distinctly noticeable. Voice and instrument shared alike their pleasure-giving office. There were choruses, part songs and solos, all replete with the spirit of the occasion and fairly thrilling with joyousness of the season, a joyousness which was contagious and which carried the audience through goblin cave and fairy grotto with surprising delight and abandon.

"The success of this number is gratifying not only to the committee but to the general public and will doubtless add to the pleasurable anticipation with which other numbers of the course are awaited.

Contributed.

S. L. HARMAN HERE; MAY RETURN TO HEREFORD SOON

S. L. Harman, property owner and farmer resident here, but now in the mercantile business in Richwood, W. Va., is here this week looking after business affairs. Mr. Harman may decide to return to Hereford, if he can arrange the matter of his West Virginia business.

Hereford is planning to fittingly celebrate Armistice Day, Wednesday, November 11, by closing the stores all day, probably with a patriotic program of some sort in the forenoon, a football game in the afternoon, and a picture show at night.

Thursday morning Secretary Moss and several of the merchants circulated petitions of presenting a patriotic program in the forenoon. Details were not available up to time of going to press. In the afternoon, at the school grounds, Hereford high's scrappy football eleven will play a return engagement with Portales high. The local boys beat this outfit in the first game played, several weeks ago, but the New Mexico aggregation has improved since that time and are thirsting for the gore of the Whitefaces. It will be a battle and it is hoped the town will turn out and give the boys the backing they deserve this year.

At night Manager Pickett of the Star Theatre will put on a special picture entitled, "Rounding up of the Southwest Outlaws," and accompanying this picture will be an actual exhibit of \$2,000 worth of guns used by these outlaws and the government forces in famous fights and chases of the old western days. The gun exhibit will be on display in the lobby of the Star Theatre all day.

Those who do not love football will have an unusual chance to hunt Nov. 11 an, all in all, the day promises to be one of relaxation and pleasure for the busy men and housewives of the city, as well as for the youngsters.

Here's One Fight Sure to Result On Armistice Day

"It may be a Peace Celebration for most of the United States November 11, known as Armistice Day, but the Portales high school football aggregation will find the Hereford high school Whitefaces still fighting just as though a peace compact had never been signed, when the two teams meet on the local gridiron on that date," is the declaration of Coach J. Frank Riggs, mentor for the Whiteface eleven.

Portales is coming here looking for revenge. The locals defeated the Portales eleven early in the season before the New Mexico lads had started, good. They still remember that defeat and will be fighting to even up old scores. The local eleven has lost only one game during the season and is making every effort to go through the remainder of the season undefeated. Every man will be fighting all the time to annex their victory. The Whitefaces will have more confidence for this game after handling the fast Claude outfit a drubbing last week, but the strength of the Portales eleven is not being overlooked. Coach Riggs is working his men early and late, and reports that they will be in excellent condition for the Armistice Day game.

CLOVIS POULTRY RAISERS TO AID LOCAL DISPLAY

E. C. Hollinger, county agent at Clovis, New Mexico, has just sent word to Lee Biggs, that Clovis and eastern New Mexico wish to cooperate in every way possible with the local chicken show. Mr. Hollinger sends word that a large number of birds from this section can be expected. Efforts are being made to make this one of the best shows in the history of the organization. It is just a week before the Clovis show, thus giving exhibitors from eastern New Mexico a chance to make both shows. Local breeders are planning to take a number of birds both to Amarillo and Clovis.

MISS FAYE RAMBO AND H. C. SPURRIER MARRIED HERE

H. C. Spurrier and Miss Faye Rambo, daughter of Mrs. W. P. Rambo, were united in marriage Monday afternoon in the office of the Justice of the Peace. They left immediately after the ceremony for Memphis where they will make their home.

The Brand's Weekly Church and Religious Page

PRESBYTERIAN CHURCH

Jas. T. Ross, Pastor

Sunday School at 9:45 a. m., Mrs. Charles Donald, Superintendent. Preaching services 11 a. m., and 7:15 p. m.

Senior Christian Endeavor at 8:45 p. m.

Prayer meeting Wednesday at 7:30 p. m.

2:30 p. m., Wednesday, meeting of Women's Missionary Society, Mrs. V. Witherspoon, president. Let every woman of the church be present at this meeting.

On Wednesday evening, November 18th, will be held our second Men's Luncheon. It will be of very great service to those who are to serve the lunch if each man of the congregation will see Mr. George P. Garrison or some member of the promotion committee at once and make your registration for this newest activity of your church.

Everyone is heartily welcome at our services and you will be glad you came if you visit us.

FIRST CHRISTIAN CHURCH

T. Morgan, Pastor

Last Sunday our hearts were made to rejoice. Bro. Basil Jennings and wife made the good confession at the morning service and were buried with the Lord in baptism at the evening service. It is a happy day when a father and mother at the same time accept the Christ as their Lord and Master.

9:45 a. m. Sunday School. Some of us are sleeping too late on Sunday mornings.

11:00 a. m., Communion and preaching services.

6:30 p. m., Intermediate Christian Endeavor.

7:30 p. m., preaching service.

Wednesday 7:00 p. m., teachers meeting. Our lesson this time is chapter 2. If you do not have a book see your pastor at once. All teachers are expected to take this training course.

Our "Church Night," postponed from last Friday night will be held this Friday night, November 6. If you want to know about the International Convention come to this meeting. The children will also have an important part. Mrs. C. R. Smith is the director of this program. Call her for information or suggestions.

Time, 7:15 p. m. Basement of the Christian church.

METHODIST CHURCH

J. O. Haynes, Pastor

Had a fine day last Sunday, with 294 in Sunday School, a large and profitable communion service, and a very good crowd at night. Only six short of that coveted three hundred in Sunday School. Won't you help make it up next Sunday? It will be a fine climax for the year's work.

The pastor will preach morning and night. The choir failed to have their anthem ready last Sunday, but promise it to us for next Sunday. It is a good one.

At 7:30 the pastor will present a brief message on, "The Year Crowned With God's Goodness," then will give a summary of the year's work and hold the adjourned session of the quarterly conference.

Next Sunday is the last Sunday of the conference year. The annual conference will meet at Canyon on Wednesday, November 11. It will continue until Sunday, the 15th, on which day the Bishop will read the appointments for the coming year, at the evening hour.

The year has been a pleasant one and the Lord has been exceedingly good to us. To Him be all the thanks. If we are permitted to work

together again next year, let us strive to be more worthy of His blessings, and expect an even better year than this.

Let every member be in his place next Sunday. All strangers and visitors are heartily welcome.

CHURCH OF CHRIST

S. E. Templeton, Minister

Preaching Saturday night at 7:15 o'clock and Sunday night at 7:15 o'clock.

Saturday night subject, "God's Will."

Sunday morning subject, "The Need of Every Christian."

Sunday night subject, "The Need of Every Sinner."

Sunday morning Bible at 10 o'clock. Everyone urged to be on time.

You are cordially invited to be with us at all of these appointments.

INTERMEDIATE CHRISTIAN ENDEAVOR

First Christian Church, Nov. 8, 1925

Leader—Alva Mae Norton.

Topic—"Christian Endeavor as an Expression of Friendliness."

Song—"In the Garden."

Scripture Reading—Phil. 2:1-2.

"What the Scripture Teaches"—Georgia Cloyd.

Prayer—Bro. Morgan.

Song—"Rescue the Perishing."

"How to Obey the Scripture"—Eralie Marie Foster.

Business Session.

Roll Call—Answer with a scripture quotation.

Closing song—"What a Friend we Have in Jesus."

BAPTIST CHURCH

W. R. Hill, Pastor

Sunday School, for Bible study, meets at 9:45, with Alex O. Thompson, the general superintendent. We have trained teachers in all departments.

10:45—Morning worship, continuing about one hour.

Sunbeams meet at 10:45 with Mrs. Arthur Manjeot, the leader.

B. Y. P. U. meetings are at 6:30.

7:30—The evening worship will be in charge of the B. Y. P. U. organization for a special program. All are invited.

Wednesday evenings the Mid-Week Prayer and Praise Service is held.

To all these services the people are cordially invited. Come and welcome.

A home-like church!

Hoosier Kitchen Cabinets, the best ever. \$5.00 will deliver one to your house—easy payments. E. B. Black Co.

WRIGLEYS

AFTER EVERY MEAL

affords benefit as well as pleasure.

Healthful exercise for the teeth and a spur to digestion. A long-lasting refreshment, soothing to nerves and stomach.

The Great American Sweetmeat, untouched by hands, full of flavor.



EPWORTH LEAGUE

Sunday, November 8, 6:30 p. m.

Leader—Mrs. Ross.

Era Topic—"International Friendship."

Mission Study Topic—"Jesus' Conception of Stewardship."

Debate—Resolved, That a Christian Should Never Participate in War."

Affirmative, Orin Sharp and Dollie Ward.

Negative—Martha Duncan and Mr. Humble.

Mrs. Ross will conduct the mission study class as she desires. The league is growing in every phase.

If you are not a member of any young peoples' society, visit the league. We welcome you.

9x12 Congo Rug \$11.75.

E. B. BLACK CO.

PAUL'S FARWELL AT MILITUS

(T. Morgan, Pastor, Christian Church)

Lesson material—Acts 20:1-38.

Scripture Lesson—Acts 20:25-38.

25. And now behold, know that ye all, among whom I went about preaching the kingdom, shall see my face no more.

26. Wherefore, I testify unto you this day, that I am pure from the blood of all men.

27. For I shrank not from declaring unto you the whole counsel of God.

28. Take heed unto yourselves, and to all the flock, in which the Holy Spirit hath made you bishops, to feed the church of the Lord which he purchased with his own blood.

29. I know that after my departing grievous wolves shall enter in among you, not sparing the flock.

30. And from among your own

elves shall men arise, speaking perverse things, to draw away the disciples after them.

Wherefore watch ye, remembering that, by the space of three years I ceased not to admonish every one night and day with tears.

32. And now I commend you to God, and to the word of grace, which is able to build you up, and to give you the inheritance among all them that are sanctified.

33. I conveyed no man's silver, or gold, or apparel.

34. Ye yourselves know that these hands ministered unto my necessities, and to them that were with me.

35. In all things I gave you an example, that so laboring ye ought to help the weak, and to remember the words of the Lord Jesus, that he himself said, "It is more blessed to give than to receive."

36. And when he had thus spoken,

he kneeled down, and prayed with them.

37. And they all wept sore, and fell on Paul's neck and kissed him.

38. Borrowing most of all for the word which he had spoken, that they should behold his face no more. And they brought him on his way into the ship.

After studying the great temperance lesson last Sunday, we now resume our journey with the great Apostle Paul.

He is now on the return trip of his third Missionary Journey. He is on his way to Jerusalem, hoping to reach that city by Pentecost. His ship anchored for a few days at Militus; Ephesus was only thirty miles away so he went for the elders of that city that they might receive from him his last personal instructions.

This meeting, Paul knew would be the last time they would see him.

(Continued on Page 10)

It Took a Hundred Million Dollars

to make possible Studebaker's One-Profit policy which brings this impressive Unit-Built Coach to you —"No-Yearly-Models" stabilizes this value

YEARS ago, Studebaker started to work to a certain goal... the manufacture of a quality car under the One-Profit—Unit-Built plan that won the world to Ford in the low-price field.

To gain it, we plowed the earnings of years back into our business. We used more than half of all earnings developing plants and machinery that stand out as world models. As a result, we have one hundred million dollars in net assets concentrated on the production of One-Profit Studebakers.

Because Studebaker builds vital parts and bodies for Studebaker cars—it is possible to give purchasers three advantages:

1. **One-Profit Value**, because Studebaker eliminates extra profits which all other manufacturers (except Ford) must pay to outside parts or body makers. Thus Studebaker is able to use steel of extra toughness, fine northern white ash and hard maple for body framework, wool upholstery, plate glass,

painstaking workmanship to precision standards, and extra equipment, such as gasoline gauge, clock, stop light, etc.—yet charge no more than competing cars.

2. **Unit-Built Construction**, because all parts are not only designed to constitute one harmonious unit, but are Unit-Built in Studebaker plants. Being built as a unit, every Studebaker functions as a unit. This results in years longer life, scores of thousands of miles of excess transportation, greater riding comfort, minimum repair costs.

3. **"No-Yearly-Models"**, because all phases of manufacturing are directly under Studebaker control. Studebaker cars are constantly kept up to date. Improvements are continually made—not saved up for spectacular announcements which make cars artificially obsolete. Resale values are thus stabilized.

For actual proof of these values we urge you to see the Standard Six Coach, outstanding example of One-Profit manufacture.

The Result from the Buyer's Standpoint—World's Most Powerful Car of its Size and Weight

BASED upon the rating of the N.A.C.C. and the Society of Automotive Engineers, the Studebaker Standard Six is the most powerful car of its size and weight. The most popular car in the Standard Six line is the Coach—the lowest priced enclosed car ever offered by Studebaker.

Thirty-one makes have 5-passenger closed models which cost from \$50 to \$1,990 more than the Standard Six Coach, but have less rated horsepower.

It has much more room than the average coach. It seats five passengers in real comfort—with ample leg and head room. Seats are restfully deep and full width.

Northern ash and maple are used in the body construction—the same as in our Big Six models.

Long resilient springs made of special chrome Vanadium steel give greater buoyancy and protection from road shocks. The crankshaft is completely machined to minimize vibration.

Equipment includes a gasoline gauge, an 8-day clock, automatic windshield cleaner, rear-view mirror, door pockets, ash receiver, cowl ventilator, stop light, dome light, coincidental lock, safety light control and full-size balloon tires.

Come in and let us demonstrate this sturdy One-Profit car.

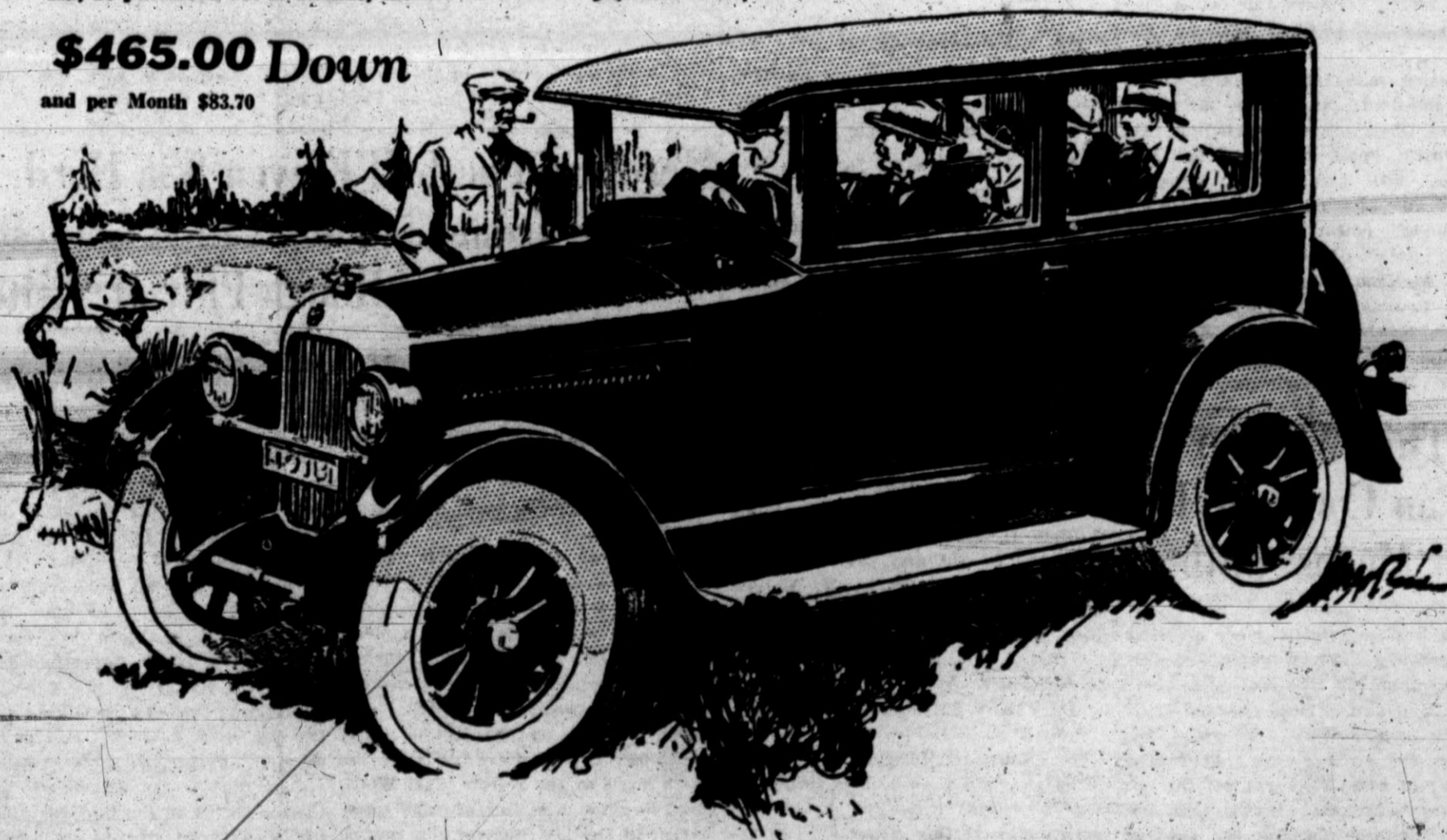
Studebaker Standard Six Coach

\$1195—freight and war tax extra

Under Studebaker's fair and liberal Budget Payment Plan, this Coach may be purchased out of monthly income for an initial payment of only

\$465.00 Down

and per Month \$83.70



G. W. BRUMLEY
Hereford, Texas

ROCKWELL BROS. & CO.
LUMBERMEN

Phone 4

SATISFACTION MUST BE YOURS



THANKSGIVING

is drawing near—Give her a box of Whitman's Fancy Candy (in one to three pound boxes).

To Top Off the Feast!

Here you will find your guest's favorite candy—with which to complete the Thanksgiving feast. Every one has their own preference in candy, and here you will find a sweet to gratify every taste—bonbons, chocolate creams, nut centers, candied fruit—bitter or milk chocolate.

City Drug Store Agents "Eastman Kodacks"

ADRAIN SIMS ITEMS

We are having sunny days now and farmers are very busy harvesting their crops.

Mrs. Swanson's home was destroyed by fire Monday of last week.

Rev. Ross of Hereford was a visitor in the J. M. Chapman home last Thursday.

Mrs. Belles went to Canyon Sunday for a visit.

Mr. and Mrs. Overton of Happy spent a few days with Mr. Hutchinson and family last week.

Mr. and Mrs. John Rector were Amarillo visitors Monday of last week. The Hutchinson Bros. are busy getting their calves rounded in, having some 1200 or 1400 head to deliver to their ranch in this community.

Mr. Berne Witte is suffering with an attack of tonsillitis.

Mrs. Forrey has returned to her home after visiting her sister, Mrs. Ed Whitten.

Miss Nina Hutchinson returned last Sunday from Hereford.

Jim Chapman helped Frank Woodard to fix his binder Wednesday.

Hillery Hutchinson was in Adrain Sunday.

Jim McCaskey sold a large bunch of steers last week.

Omer Bartlett is helping John Rector combine his maize this week.

Willie Hensley of Glenrio is helping Jim Chapman head maize.

Hare Bros. were callers at John Rector's home Sunday afternoon.

Mrs. Jim Chapman and son Ray were in Adrain Monday afternoon.

Mr. and Mrs. Frank Woodard entertained the younger set last Saturday night with a Halloween party.

Mrs. A. D. Godwin visited her sister, Mrs. J. M. Chapman last Thursday afternoon.

Rev. Hill of Vega preached at Sims Sunday afternoon. He has promised to preach every first Sunday afternoon in each month when weather is favorable.

The Hare Bros. are enjoying a visit from their mother now. She expects to return to her home in Amarillo soon.

Rev. and Mrs. Hill and Mr. Jacobsen were dinner guests of J. M. Chapman and family Sunday.

Mr. Ford Jackson spent the week-end with homefolks at Vega.

Mrs. Ed Whitten has gone to Conway, Texas, for a few days visit.

9x12 Congo Rug \$11.75
E. B. BLACK CO.

Hereford Merchants will save you money on their Saturday Specials!

Ordinance No. 174
AN ORDINANCE TO BE KNOWN AS ORDINANCE NO. 174, ESTABLISHING FIRE LIMITS IN THE CITY OF HERFORD AND PRESCRIBING MATERIALS TO BE USED AND MANNER OF CONSTRUCTING ALL BUILDINGS WITHIN SAID FIRE LIMITS:
BE IT ORDAINED BY THE CITY COMMISSION OF THE CITY OF HERFORD, TEXAS:

Section 1. The following described territory shall constitute the fire limits of the City of Hereford, Texas, and all property within said territory is within the fire limits of the city of Hereford, Texas, viz: All of blocks 17, 18, 19, 24, 25, and 26; the east half of blocks 27, 31, and 32; the west half of block No. 16, the west half of block No. 18, and the west half and northeast one-fourth of block No. 11, of the original town of Hereford.

Section 2. It shall be unlawful for any person, firm or association of persons to build, erect, or cause to be built or erected within the fire limits of the city of Hereford, as constituted established and designated by section 1, of this ordinance, any building or part of a building, or any addition to a building, unless the outside and party walls thereof be made of stone, brick or concrete, and unless the roof thereof be made of slate, metal, composition or other non-combustible material.

Section 3. It shall be unlawful for any person, firm or association of persons to build or erect over any

sidewalk within the fire limits of the City of Hereford, any awning unless built entirely of non-combustible material, or covered and sealed with metal, asbestos or other non-combustible material.

Section 4. Every stone, brick or concrete building hereafter erected within the fire limits of the City of Hereford shall have parapet walls extending at least three feet above the roof and on all sides of the building except in cases where the rear of the building is towards the alley and practically parallel thereto, in which event a parapet wall on the rear of the building is not required.

Whenever any roof or upper story of any building within the fire limits of the City of Hereford is supported by pillars, such pillars must be made of brick, stone, concrete or iron.

Section 5. It shall be unlawful for any person, firm or association of persons to enlarge or build any addition of any size or kind whatever to any building within the fire limits of the City of Hereford, the out walls of which addition are in whole, or in part, built of any material other than brick, stone or concrete.

Section 6. It shall be unlawful for any person, firm or association of persons to repair any building within the fire limits of the City of Hereford, the out walls of which are constructed of wood or other combustible material, where said repairs exceed ten

per cent of the value of such building.

Section 7. It shall be unlawful for any person, firm or association of persons, to keep for sale within the fire limits any hay, straw, fodder, shucks, shavings or other combustible material, in any lot or place or in any wooden structure of any kind; provided that hay in the bales may be kept for sale in stone, brick, tile or concrete buildings with metal, tile, slate or composition roof.

Section 8. That the accumulation of boxes, barrels or other combustible material within the fire limits of this city in yards without roofs or protection is hereby prohibited.

Section 9. It shall be the duty of any person, firm or association of persons erecting any building hereafter within the fire limits of the City of more than one story in height, to have a scuttle or scuttles, made in the roof of same with ladder leading thereto, and the City Commission may at any time order the owner or person in control of any building in the city to have scuttles made in the roof or adopt such other measures or regulations as they may deem necessary for protection against fire.

Section 10. It shall be unlawful for any person, firm or association of persons to remove any frame building, or any other building, the outer walls of which are constructed in whole or in part of wood, from any place outside of the fire limits to any place

within the fire limits within the City of Hereford.

Section 11. It shall be unlawful for any person, firm or association of persons to remove any frame building or any other building, the outside walls of which are constructed in whole or in part of wood, from one place within the fire limits of the city of Hereford, to another place within said fire limits.

Section 12. It shall be unlawful for any person, firm or association of persons hereafter to open or establish within the fire limits any lumber yard for sale or storage of lumber, lathes, shingles, sashes, doors or any wooden building material of any description.

Section 13. Any person violating any of the provisions of this ordinance shall be guilty of a misdemeanor and

upon conviction thereof shall be fined in any sum not exceeding Two Hundred Dollars, and every day such violation shall continue shall constitute a separate offense.

All ordinances or parts of ordinances in conflict herewith, and particularly

parts of Ordinance No. 156, adopted September 28, 1921, are hereby repealed.

Adopted November 2, 1925.

E. S. IRELAND,

Attest: Mayor.

GRACE SKELTON, City Clerk. 42-31

Special Saturday, November 14

JELLIES—JAMS—PRESERVES
REGULAR PRICE FOR ONE GLASS
SECOND GLASS FOR 10c

TOMATOES
NO. 2 CAN, REG. PRICE 15c
NO. 2 1/2 CAN, REG. PRICE 20c
SECOND CAN TOMATOES FOR 10c

STAMBAUGH'S

HARDWARE

STOVES
RANGES
FURNACES



GUNS
SPORTING
GOODS

The big dinner season is at hand! The big holiday feasts mean roasting turkeys and preparing everything good to eat on a large scale. You will need extra sized roasting pans, kitchen utensils of all kinds. BE PREPARED!

We have the durable, service giving hardware that will last you for this and many THANKSGIVINGS to come.

Headquarters for Guns, Ammunition and Sporting Goods.

"Home of Service and Quality"

STREU HARDWARE CO.

HEREFORD, TEXAS

WE WILL MAKE YOU A LOAN

To take up and extend Mortgage or Vendor's Lien notes now against your land;

To provide buildings and improvements on your land;

To purchase equipment, live stock; or
To buy more land, and at 5 1/2 and 6% interest. You pay no commission or sign any lien notes.

—SEE US—

THOMPSON & IRELAND

Abstract and Loan Specialists

HEY!

Try some of our Gasoline and Oils.

Our service is great.

SINCLAIR
OPALINE MOTOR OIL
Fits the Degree of Wear

Federal Tires

The most complete stock of Tires in town.

ABO FILLING STATION

South Main Street

B. E. BRUMLEY, Proprietor

Doll Dress Contest!

Continued One Week!

There has been such a demand from the little folks for our miniature

McCall Dress Pattern

(Miniature Size)

that we have decided to extend the contest until

SATURDAY, NOVEMBER 14

Come in Quickly, Girls, and get your Free Patterns.

D. R. Gass & Son

RESOLUTION

WHEREAS, the City Commission of the City of Hereford has heretofore by resolution required and ordered that sidewalks should be constructed in accordance with the ordinances of the City of Hereford at the following described places, along the following described property, situated in the City of Hereford, viz:

ON SIXTH STREET along the south side of lots 3 and 4 in block 46; lots 2 and 3, block 47; lots 3 and 4, block 48, original town of Hereford; and along the south side of lots 1, 2, 10 and 11 of block 1, Whitehead addition to the town of Hereford.

The Ordinances of the city require that all sidewalks shall be constructed on lines and grades furnished by the city and of such widths as the city may prescribe.

AND WHEREAS, the City of Hereford on the second day of November, 1925, entered into a written contract with W. A. Carroll, by the terms of which the said W. A. Carroll has agreed to construct said sidewalks for the price of twenty-five cents per square foot.

AND WHEREAS, the City Commission has caused a statement to be prepared showing the names of the persons owning property abutting on the proposed improvements, and describing each parcel of property by lot and block number and showing the number of front feet and the number of square feet in each piece of abutting property, and also showing the total cost per front foot, and the total amount assessed against abutting property and owners, thereof, which is substantially as follows:

OWNER	Lot	Block	Number of Front Feet	Number of Square Feet	Cost Per Square Foot	Front Foot	Total Amount Assessed Against Property
J. C. Pollock	3	46	155	620	.25	1.00	155.00
C. C. Slaughter	4	46	160	640	.25	1.00	160.00
E. Megert Est. and -W. M. Megert Est.	2, 3	47	280	1120	.25	1.00	280.00
Church of Christ		47	50	200	.25	1.00	50.00
Frances A. Barnes	3	48	155	620	.25	1.00	155.00
J. M. Gilliland	1, 10	1	200	800	.25	1.00	200.00
J. C. Cummins	2	1	165	660	.25	1.00	165.00
City of Hereford	11	1	280.4	1157.6	.25	1.00	280.40

NOW THEREFORE, resolved by the City Commission of the City of Hereford that the total cost of constructing the sidewalks along side of the property above described shall be borne by and assessed against the abutting property and the owners thereof. And that the cost for constructing said sidewalks shall be payable in three installments of thirty, sixty and ninety days from date of acceptance of said work.

BE IT FURTHER RESOLVED that a hearing shall be given to the owners of the property above described, their agents or attorneys, and others interested in said matter, in the city office in the court house in Hereford, Texas, on the 21 day of November, 1925, at 10 o'clock a. m., at which time all of said owners, their agents or attorneys and others interested, are notified to appear and to be heard concerning said assessments against each parcel of property and the owners thereof, and the benefits to accrue thereto by the reason of said improvements.

The City Clerk is hereby directed to give notice of said hearing by publishing a copy thereof three times in the Hereford Brand, the first publication of which shall be made at least fifteen days before said hearing, and shall state time and place designated for the hearing. A copy of said notice shall also be mailed to each owner of the property above described.

Approved November 2, 1925.
Attest: GRACE SKELTON, City Clerk. E. S. IRELAND, Mayor. 42-31

No. 173
AN ORDINANCE ADOPTED BY THE CITY COMMISSION OF THE CITY OF HEREFORD, TEXAS, AT ITS REGULAR MEETING HELD ON THE 9TH DAY OF OCTOBER, A. D. 1925, REGULATING THE USE OF CERTAIN STREETS, SIDEWALKS, AND ALLEYS FOR THE PURPOSES OF VENDING, AUCTIONEERING OR DISPLAYING GOODS, WARES, MERCHANDISE, MEATS, FRUITS, PRODUCE OR OTHER ARTICLES AND PROVIDING PENALTIES FOR VIOLATION OF SAME.

BE IT ORDAINED BY THE CITY COMMISSION OF THE CITY OF HEREFORD, TEXAS:

Section 1. That it shall hereafter be unlawful for any person to in any manner use or occupy any street, sidewalk or alley, hereinafter designated, for the purpose of peddling, auctioneering, vending or displaying any goods, wares, merchandise, meats, fruits, produce or other articles.

Section 2. That it shall hereafter be unlawful for any person to stop or park any wagon, hack, motor car or truck, or other vehicle on any street, sidewalk or alley, hereinafter designated for the purpose of peddling, auctioneering, vending or displaying or offering for sale any goods, wares, merchandise, meats, fruits, produce or other articles therefrom.

Section 3. That it shall hereafter be unlawful for any person to auctioneer, peddle, display or offer for sale any goods, wares, merchandise, meats, fruits, produce or other articles, near any street, sidewalk or alley, hereinafter designated, in such a manner as to block or hinder or congest the traffic along and over

EDWARD'S CAFE
FOR A REAL BREAKFAST
Best Coffee
—WE SAY—
Toast, Waffles, Griddle Cakes, stripped with Bacon, Ham or Brookfield Sausage.
PLATE LUNCH
NO BETTER IN WEST TEXAS
SHORT ORDERS
Edward's Famous CHILI

any such street, sidewalk or alley, or cause others to do so by congregating about the place of auctioneering, sale or display.

Section 4. That it shall hereafter be unlawful to in any manner use or occupy any of the streets, sidewalks, or alleys, or any part thereof, in the City of Hereford, Texas, for any of the purposes mentioned in sections One, Two and Three of this ordinance, known and herein designated as Sampson Avenue, Main street and Miles Avenue extending from First street to Fifth street; and also including First, Second, Third, Fourth and Fifth streets extending from Sampson Avenue to Miles Avenue and to include all sidewalks and alleys along and between said designated streets and avenues.

Section 5. Nothing herein shall be so construed to in any manner prevent any established merchants of the city of Hereford from the free use of the streets, sidewalks and alleys adjoining their place of business in getting goods, wares and merchandise to and from their place of business, or in marketing or selling of the same, but that all of the above

provisions shall apply to all itinerant persons and merchants offering for sale or selling any goods, wares, merchandise, meats, fruits, produce or other articles in the City of Hereford, Texas.

Section 6. Any person violating any of the provisions of this ordinance shall be deemed guilty of a misdemeanor, and upon conviction thereof shall be fined in any sum not to exceed Fifty Dollars, and each day this ordinance is violated shall constitute a separate offense.

Adopted October 9, 1925.
E. S. IRELAND, Mayor.
Attest: GRACE SKELTON, City Clerk. 42-31
9x12 Congoleum Rug \$11.75.
E. B. BLACK CO.

Mr. Konkle in New York, to prove gratitude for recovery of his son, supposed to be hopelessly ill, will build a 65-story building, partly religious, partly commercial, made up of a church and a hotel, with 4,500 bedrooms. Ten per cent of profits will go to missionary work, looked after by the son. The father will look

after the profits. The dining room will hold 2,000 in the tallest building thus far, in the United States. This religious building contrasts interest-

ingly with the old sinful Tower of Babel, which probably was about one-half the proposed height of this 65 story hotel.

SUGAR

For Saturday Nov. 14, Only

16 Pounds of Sugar ----- \$1.00

My stock includes BEWLEY'S BEST Flour, regular \$2.45 per sack; Wheat Bran, Shorts and Egg-Lay Hen Mash.

WARREN'S CASH GROCERY

Fone 87

LADIES!

Ready-to-Wear



We have a large stock of ladies' Coats and Dresses in the new shades for fall, in all the new colors and cloths. Some are fur trimmed and some are plain, flared skirts and straight lined. Prices that mean a big saving right when you will get full benefit of your garment for the entire winter.

We carry the Sunshine and Palmer line of Ladies' Coats —each and every coat guaranteed to give you satisfaction in wear. Cloths of Vellma, Cut Polo, Fawnsuede, Bolivia and Suede.

Children's Coats

- \$20.00 values, Fall Sale price ----- \$16.50
- \$17.50 values, Fall Sale price ----- \$13.95
- \$15.00 values, Fall Sale price ----- \$12.90
- \$14.50 values, Fall Sale price ----- \$12.45
- \$12.50 values, Fall Sale price ----- \$10.50
- \$10.00 values, Fall Sale price ----- \$ 8.45
- \$ 9.00 values, Fall Sale price ----- \$ 7.45
- \$ 7.50 values, Fall Sale price ----- \$ 5.95
- \$ 6.00 values, Fall Sale price ----- \$ 5.25
- \$ 5.00 values, Fall Sale price ----- \$ 4.25

Ladies' Dresses

- Silk Dresses, Satin Dresses, and Wool Dresses. All new patterns and new styles.
- \$50.00 values, Fall Sale price ----- \$39.50
 - \$40.00 values, Fall Sale price ----- \$32.50
 - \$35.00 values, Fall Sale price ----- \$28.50
 - \$30.00 values, Fall Sale price ----- \$24.50
 - \$27.50 values, Fall Sale price ----- \$22.50
 - \$25.00 values, Fall Sale price ----- \$19.95
 - \$20.00 values, Fall Sale price ----- \$16.50
 - \$15.00 values, Fall Sale price ----- \$12.90
 - \$12.00 values, Fall Sale price ----- \$ 9.95
 - \$10.00 values, Fall Sale price ----- \$ 7.45

Ladies' Winter Unions

- Ladies Unions, high neck, long sleeves, ankle length; Special, per suit ----- 98¢
- Ladies medium weight unions, low necks, ankle length; Special, only ----- 95¢
- Ladies Light Weight Unions, no sleeves, closed gore, wide knee, all sizes; your choice ----- 48¢

Ladies' Coats

- \$85.00 Ladies' Coat, Fall Sale price ----- \$68.50
- \$75.00 Ladies' Coat, Fall Sale price ----- \$59.50
- \$65.00 Ladies' Coat, Fall Sale price ----- \$55.50
- \$50.00 Ladies' Coat, Fall Sale price ----- \$42.50
- \$45.00 Ladies' Coat, Fall Sale price ----- \$38.50
- \$40.00 Ladies' Coat, Fall Sale price ----- \$32.50
- \$35.00 Ladies' Coat, Fall Sale price ----- \$29.50
- \$30.00 Ladies' Coat, Fall Sale price ----- \$24.50
- \$25.00 Ladies' Coat, Fall Sale price ----- \$19.50
- \$20.00 Ladies' Coat, Fall Sale price ----- \$16.95
- \$17.50 Ladies' Coat, Fall Sale price ----- \$14.95
- \$15.00 Ladies' Coat, Fall Sale price ----- \$12.65
- \$14.50 Ladies' Coat, Fall Sale price ----- \$11.45
- \$12.00 Ladies' Coat, Fall Sale price ----- \$ 9.95

House Dresses and Aprons

- \$6.00 Dresses, Fall Sale price ----- \$4.95
- \$5.00 Dresses, Fall Sale price ----- \$3.95
- \$4.50 Dresses, Fall Sale price ----- \$3.85
- \$4.00 Dresses, Fall Sale price ----- \$3.65
- \$3.75 Dresses, Fall Sale price ----- \$3.25
- \$3.50 Dresses, Fall Sale price ----- \$3.10
- \$3.25 Dresses, Fall Sale price ----- \$2.85
- \$3.00 Dresses, Fall Sale price ----- \$2.45
- \$2.50 Dresses, Fall Sale price ----- \$2.15
- \$2.25 Dresses, Fall Sale price ----- \$1.90
- \$2.00 Dresses, Fall Sale price ----- \$1.65
- \$1.75 Dresses, Fall Sale price ----- \$1.40
- \$1.50 Dresses, Fall Sale price ----- \$1.19

SPECIAL

Child's Waist Union Suits, sizes 1 to 12 years; Regular price \$1.25, Special for ----- 95¢

Fox Mercantile Co.



SERVICE!

When You Need It Most!

Winter is one of your car's worst enemies — with its icy rains, its slushy mud and freezing blizzards. Let us overhaul your car now and put it into perfect condition.

FREE TIRE SERVICE!

November 7 and 14 only, to those who patronize us.

How about anti-skid chains? Lighter, cold weather oils and alcohol? You'll need them! Tires and all kinds of automobile accessories kept in stock.

SOUTHWEST TRAIL GARAGE

(Formerly Thompson Garage)

LOUIE OLSON, Prop.

The Rexall Store

ONE CENT SALE!

Nov. 12 - 13 - 14

Corner Drug Store



DAWN SCHOOL NOTES

Our school attendance is gradually increasing. The Harris girls have returned to school. We also have three new pupils, which gives us an enrollment of forty-two.

Honor roll for October—Eighth grade, Effie Christian; seventh grade, Margaret Bengé and Leona Frye; Sixth grade, Gladys Greer; fifth grade, R. C. Blair; fourth grade, Doyle Christian, Anna Marie Straub and Mignon Greer.

Perfect attendance record—Sybil Smith, Buster Greer, Romana Straub, Ines Miller, Mignon Greer, Anna Marie Straub and Gladys Greer.

Pupils who received gold stars for washing teeth—Handley Miller, Maxine Barnes, Ines Miller, Alvera Frye,

Albert Frye, Marie Miller, and Sybil Smith.

We are hoping that there will be a greater number on the honor roll the coming month.

Dawn community is growing. Two new families, Cunninghams and Williams are now living in Dawn.

Wanda Purcell of Hereford spent the week-end with Effie Christian. She was the recipient of a Hallowe'en party given by Effie Christian. Those present thoroughly enjoyed themselves.

Spooks were seen running around Dawn Saturday night.

No one was seriously injured, however a man burned up in front of the S. F. Bengé home.

Mr. Gleen Greer's H. F. D. jitney was missing Sunday morning.

The parent-teachers association gave a Hallowe'en party at the school house Thursday night. Many games were played and refreshments of pumpkin pie, cocoa, and coffee were served. We had a most enjoyable evening.

Elmer Williams and wife are moving in the R. A. Frye home. We are glad to welcome "Tuggles" back to Dawn.

Wes Bradley returned from Sweetwater Saturday night, where he has been on business.

Mrs. L. A. Blair and sons, Earl and R. C. Spent Sunday afternoon with Mrs. John Purcell of Hereford. Miss Bertha Erye is in Amarillo this week on business.

Mr. and Mrs. G. W. Thorp and little son spent Sunday afternoon in the Hereford sanitarium visiting Mr. Thorp's brother, who has been ill for several months.

R. C. Lea of Clovis brought nine of his high school boys out with him Friday to help head maize near Dawn.

Allie Mae Christian, Lois and Sybil Smith are on the sick list this week. We are hoping they will recover soon.

A small crowd was present Sunday afternoon at Sunday School. We were glad to have Mr. and Mrs. W. E. Neal of Hereford with us.

Farmers are still wanting hands. Mr. Mayfield went to Sudan Saturday hunting help.

Mrs. Margaret Hinton and Mr. Bank Ramsey of Hereford were visitors in Dawn Sunday afternoon.

—Effie Christian, Eighth Grade.

Watch the Saturday Specials!

FORD

November 2, 1925.

There were sixty present at Sunday School and could easily have been that many more, if everyone would come, who live within a few miles of Ford. Mr. Morel, our superintendent, comes 18 miles and is on time every Sunday. Mr. J. E. Hill, of Hereford, the Bible teacher, comes 20 miles and is present most every Sunday. If the rest of us would attend as regular

our Sunday School could have a hundred present every Sunday.

Ford folks are invited to Vega next Sunday night to a "get-together" meeting and singing. A number of other communities are invited also.

Rev. Hill, pastor of the Methodist church at Vega, is inviting the people there to be with them before he goes away to conference the following Tuesday. Ford has planned a program under the efficient leadership of Mrs. Howard Morel.

Mr. and Mrs. John Whitsett entertained about fifty guests Saturday night with a Hallowe'en party. Of course there were lots of spooks, goblins, black cats and pumpkins. The guests were greeted at the door by a witch who required them to drink a cup of "water" and smell her smelling "suits" (tankage) after which they were allowed to enter, to be lullied in the "Bitter Angus" club. This called forth lots of laughter. After this one was considered a member and helped entertain new comers, a "dissected" cat was passed through everyone's hands, held behind their backs, amid shrieks and screams from the girls. Every one was masked and wore suitable costumes, which added to the merriment of the party. A number of the guests were from Amarillo, Hereford and Clovis. Sandwiches and coffee were served at a late hour; every one expressed their pleasure and departed for their homes, hoping Mr. and Mrs. Whitsett would entertain again soon.

J. E. Hill was late to Sunday School Sunday and he looked like he might have been up to a late hour the night before, keeping company with witches, spooks and such. Through sympathy for Mrs. Hill we didn't enquire too closely about his movements.

Tom Mayor and Joe Bassett didn't come at all, so they must have fared worse than "Jim."

Mrs. John Burch was a business visitor in Clarendon the past week.

Tom Mayor made a flying trip to Amarillo Sunday.

Mr. and Mrs. Lockhart from Wildo-

rado ate Sunday dinner with Mr. and Mrs. Rob Oer.

Miss Vera Paul Bassett of Amarillo is the guest of her cousin, Mrs. John Whitsett.

Mr. and Mrs. Frank Lenox from Arney spent the past week with Mr. and Mrs. John Lenox.

Miss Hazel Rambo from Hereford visited Ford school Friday afternoon.

Hardy Benson made a business trip to Amarillo Thursday.

Mr. and Mrs. Howard Morel and Miss Ruby Moreman spent Saturday with Mrs. Morel's sister, Mrs. R. Witherpoon and family of Hereford.

Barney McCaskey sold a number of cattle the past week, after which he left for Fort Worth to purchase ten car loads of cattle to be placed on his ranch. Barney will stop over at Decatur where Mrs. McCaskey is visiting and she will return home with him.

Miss Rosa Hart from Amarillo spent Sunday with her sister, Mrs. Abbie Dean.

Miss Roberta Campbell, teacher of the Higgins school, spent the week-end with Miss Effie Whitsett.

George Benson spent the week-end with home folks in Clarendon.

Mr. and Mrs. A. K. Webster were Amarillo shoppers Saturday.

Mrs. Vernon Head from Canyon spent the past week with her sister, Mrs. L. C. McCaskey.

Mr. and Mrs. Dewitt from Muskogee, Oklahoma, have moved to the Hill ranch.

Mr. and Mrs. Pat Murphey from Vega were Ford visitors Sunday.

Denson Hill was painfully injured Saturday evening when a horse he was riding fell with him. He was taken to Hereford at once where he received medical aid. He is doing nicely at present.

WYCHE ITEMS

October 29, 1925.

The Wyche school gave a Hallowe'en program which was very good. After the program they had a pie supper, which netted them \$44.75. It will go for school equipment.

Mrs. Ed East visited Mrs. Copeland last Wednesday and Thursday afternoon.

Mrs. J. C. Williams and children visited Mr. and Mrs. John Decker and children last Sunday.

Mr. John Gold is combining for J. W. Dugan this week.

Mrs. Gordon Gold and sister, Miss Margaret visited the Dugan girls last Sunday and in the afternoon they all visited Mrs. B. H. Elliston.

Mr. R. W. Hough took Mr. J. C. Williams to Vernon Friday and then he is going to Oklahoma.

Mr. and Mrs. A. I. Morrison visited their daughter, Mrs. Gordon Gold last Saturday.

Mr. Ed Cox is cutting feed for Mr. Doyle-Rose this week.

Ida and Hova Edwards spent Sunday afternoon with Calie and Dan McKinney.

Hazel and Ione McKinney spent Sunday afternoon with Alma and Lavada Cox.

Ethel and Virgil Decker took supper with Loraine Williams.

Several from this community attended singing at Jumbo Sunday night.

Mrs. Lee Mitchell and two children are visiting her mother, Mrs. A. E. Edwards.

REGULAR HUBBY

Mrs. Peters:—"Is your husband a sound sleeper?"

Mrs. Nelson:—"Sound, nothing but sound. He snores."

PEAS!

For Saturday Nov. 14, Only

8 No. 2 Cans Peas, \$1.60 value for only

\$1.00

WILLIAMS BROS. GROCERY

Phones 128 and 267

For Progress on The Plains

Ever striving to more than meet the needs of this rapidly developing section, this company calls the attention of its patrons to a record of efficient service.

It has been no small job to lead in the march of progress. It has taken great investments to constantly extend this service and strive to make it as near perfect as possible.

We are proud of our record—proud of the growth of the territory we serve. You will find this company ever in the front rank of progress.

Texas Utilities Company
of Hereford
POWER—LIGHT—ICE

ESSEX "6"

Built Under Famous Super-Six Patents

The Coach

New Low Price

\$765

Freight and Tax Extra

And for those who desire, the Essex Coach may be purchased for a low first payment. The remaining payments conveniently arranged.

Renfro Brothers
Hereford, Texas

STORAGE

IF PRICES DO NOT SUIT YOU AT THRESHING TIME, USE OUR EXCELLENT ELEVATOR FOR HOLDING

We charge 1-30c per bushel per day.

If 1-5c for grinding, we charge 5c—1-30c per day and 5c for grinding.

We have a night man, and will receive grain all hours of the day or night, every working day in the year.

We never turn anything down, except seeded-ribbon cane seed.

We will not receive any off grade grain for storage.

We are real head buyers, every day in the year. No vacations.

E. W. HARRISON



JUST RECEIVED

Boys' Suits, Long Trousers "Just Like Dad's"

One or two pairs of pants—Suits all of the latest cloth. Prices ranging \$8.00 and up.

Also a Good General Line of Sweaters and Shoes for the Whole Family

The POPULAR STORE

We Will Save You Money

"The Place to Buy Shoes"

Inspect our Stock Before You Buy

The Hereford Brand

ISSUED EVERY THURSDAY

Beth B. Holman Walter R. Steckman
Holman & Steckman
Publishers

Entered as second-class matter at the postoffice at Hereford, Texas under the act of March 3, 1879.
First number of the paper issued Feb. 28, 1901, as the Hereford Reporter (weekly); first number of the Brand (weekly) issued March 21, 1902; first number of the Brand (semi-weekly) issued May 2, 1921; Weekly Brand re-established July 8, 1924.

Subscription, Zone 1—per year \$2.00
Subscription, outside Zone 1 per year \$2.50
six months \$1.50
three months \$1.00

No subscription accepted for less than three months.

ALL SUBSCRIPTIONS STRICTLY IN ADVANCE

GEORGE THOMAS OF CLOVIS INJURED IN AUTO SMASH

Geo. Thomas of Clovis, while on his way home Monday morning overland, was met by a Dodge car which was on the wrong side of the road and failed to turn out. Unable to turn himself without going into a deep ditch, he was hit and completely turned around, the car being whirled to the other side of the road and turned over, pinning Mr. Thomas underneath. The Dodge car, which was occupied by a man and woman, went on. While a tourist who was passing stopped and brought the injured man to Hereford where he was given medical treatment.

It was found that several ribs were broken and serious internal injuries was the result. Mr. Thomas is a

disabled soldier of the late war and had not been out of Clovis in several years.

He was taken to his home Tuesday by his wife and friends who joined him here Monday night.

CORDOVA HOTEL ENLARGEMENT PLANNED BY OWNER

The hotel situation for Hereford has been solved. It is believed since W. M. Cogdell, owner of the Cordova hotel, has worked out plans for the erection of a twenty room addition to his business. The architect has already submitted plans for the twenty room addition and they have been approved by the management.

A large number of contractors are expected to be in Hereford November 14 to enter bids for the erection of the new enterprise. It is to be of brick with private baths, steam heat, and all modern conveniences. Calls are coming in rapidly for plans of the new structure from those who are expecting to enter bids November 14. This practically ends the fight that the Hereford Chamber of Commerce has been making during the past several months for a new hotel in 1925.

MARRIAGE LICENSES

Ed Bailey of Happy and Miss Ellen Taylor of Canyon.
Hugh Spurrier and Miss Fae Rambo.
Gene Grannon and Miss Lola Mae Sisk.
Senor Nick Ruiz and Senorita Leonard Aragon.

FLETCHER ROGERS PURCHASES NEW HOME IN AUSTIN, TEXAS

R. F. Rogers, who has his family in Austin and his children in school

IN MARCELLING BOBBED HAIR:

Expert knowledge and training and extreme carefulness is required to insure attractive work and satisfactory results.

That's My Specialty

I have the equipment, the training and the determination to please you.

Can't We Make an Engagement? Just Phone No. 16

MRS. ORR'S BEAUTY PARLOR

there was a business visitor here this week. Mr. Rogers says he likes the Capitol City and has purchased a home there.

HALLOWEEN PRANKS MAKE CITY LOOK LIKE A WRECK

The boys of Hereford carried out the usual custom here on Halloween night and played the dicken's generally with Main street and its cross sections sometime between midnight and dawn Sunday morning. Sunday Main street was a sight, with threshing machines, tractors, wagons, machinery of all kinds, signs and anything moveable piled up in great drifts. Windows were slashed across with chalk and it has taken all the week to straighten up the mess.

The kids may get a lot of pleasure out of this kind of thing but it does look like a lot of unnecessary work and trouble for the entire population for the joy that is derived from it.

MISS BLANCHE McDONALD COACH OF BASKETBALL TEAM

Miss Blanche McDonald was elected at a recent meeting of the girls of the Hereford high school to captain the girls' basketball team during the coming season. Miss Axtell, high school instructor, was selected to coach the girls.

Resolutions were passed by the girls to adhere strictly to rules, and to train earnestly during the season. The indoor court will be ready for use soon. This is included in the new \$125,000 high school building which is now under construction. Practice has already started.

HEREFORD-CLAUDE ELEVEN (Continued From Page 1)

the game for them. Owing to the truculent attitude of the visitors Referee Earl Wood had a hard afternoon but gave a clean, impartial account of himself and kept the respect of the Hereford eleven and the spectators.

Details of the game are shown on another page. The lineup: Hereford—Sharp, fullback; J. Russell, left end; Barrett, right half; Witherspoon, quarter; Posey, left end; Thompson,

left half; Harris, left guard; Axe, center; Spradley, right guard; Burkett, right tackle; A. Russell, right end (captain); Claude—Lackey, fullback; Garrett, left half; Pegram, right half; Woodburn, quarter; Bagwell, left end; Thomas, left tackle; Reck, left guard; Hood, center; Dean, right guard; Jones, right tackle; Tucker, right end. Referee, Earl Wood; Umpire, Ralph Smith; Head Linesman, Terrell; Time Keeper, Travis Dameron.

Summary: First downs, Hereford 9, Claude 6; yards from scrimmage,

Hereford 267, Claude 151; passes attempted, Hereford 9, Claude 6; passes completed, Hereford 4 for 45 yards, Claude 0; passes intercepted, Hereford 3, Claude 3; passes intercepted, Hereford 2, Claude 3; punts, Hereford 4 for 20 yards; Claude 5 for 35 yards; punts, Hereford, 2 for 35 yards, Claude 2 for 48 yards.

Plenty of cotton sacks as well as ducking to make them from.
D. R. GASS & SON.

Watch the Saturday Specials!

USED CARS

- Chevrolet Coupe, 1923 Model.
- Chevrolet Touring, 1924 Model.
- Ford Four-door Sedan, 1925 Model.
- Ford Coupe, 1923 Model.
- Ford Touring, 1922 Model.

All these cars are in good mechanical shape, ready to run, priced right.

Southwest Trail Garage

(Formerly Thompson Garage)

LOUIE OLSON, Prop.

BIGGEST BARGAINS IN FURNITURE

ever offered in Hereford

Don't Wait

This sale is for a short time only.



WE ARE OVER-STOCKED

Be sure and get some of these big bargains:

- 8 piece, American Walnut Dining Suites..... \$115.00
- American Walnut Bed Room Suites..... \$100.25
- Living Room Suites, Bed Sofa..... \$110.00
- Breakfast Room Suites..... \$22.50
- 3 piece Duofold Suite..... \$75.00
- Floor Lamps..... \$22.50
- Simmons Bed, Mattress and Springs..... \$21.00
- Linoleums, per square yard..... 75c
- 9x12 Congoleum Rugs with border..... \$14.00

Other bargains too numerous to mention

Anthony's Furniture @ Variety Store



Order Your Fall Suit EARLY

We have large lines from which to select, and a magnificent assortment of designs and fabrics.

PRICES ARE WITHIN THE REACH OF ALL

MEN'S READY-TO-WEAR

This department of our business is fully stocked with an absolutely new and fresh line of Overcoats, priced from \$12.50 to \$35.00

Good selections in designs and materials.

Web-Bottom Lumber-Jack Shirts, Underwear, Hosiery, Shirts, Ties, Caps, Handkerchiefs, etc.

Come and See us.

C. P. RINGER'S TAILOR SHOP

Phone 385 All Work Called for and Delivered Phone 385



NEIGHBORS BY ROBERT STEAD

AUTHOR OF 'THE COW PUNCHER,' 'THE HOMESTEADERS,'

SYNOPSIS

CHAPTER I.—Lured by his four-foot-old playmate, Jean Lane Frank...

CHAPTER II.—With Jean's brother John, also aged six, Frank begins school...

CHAPTER III.—At Regina they meet Jake, who for a momentary consideration...

CHAPTER IV.—Jake eagerly advises the adventurers in the purchase of supplies...

CHAPTER V.—Construction of "backers" and the making of a garden are their first occupations.

CHAPTER VI.—Spoof, on his return visit, discloses himself as a man of varied social attainments.

"Oh, how horribly stupid of me!" the stranger exclaimed, in a moment or two...

Jean introduced herself and the others of our party, and then we clambered down out of the wagon.

"Gerald and I have been very much alone," Mrs. Alton explained.

"Gerald doesn't seem to mind it a bit—rather glories in it, I think."

"Not until you have had tea," she insisted. "We shall have tea with biscuits and jam."

"No; you are the second," I answered. "We already have one neighbor, a countryman of yours, down on section two."

"What a strange name," she said, after a while. "Is he there now—I mean, have you seen him lately?"

At length, with assurances that we would repeat our visit soon, and a promise from Mrs. Alton, that she would return it when the men had her house under way, we clambered into our wagon and started the oxen on their slow, lumbering gait homeward.

"It's Sunday before we heard or saw anything more of Spoof. In a khaki-colored shirt and corduroy breeches and leggings and an Indian helmet which he had dug up from somewhere, he was a picturesque and striking figure as he strode into the grateful shade of the shanty."

"I am so frightfully stupid!" she exclaimed. "You see, I know nothing about farming, and I suppose it was a very wild notion that I should take a homestead."

"It's Sunday before we heard or saw anything more of Spoof. In a khaki-colored shirt and corduroy breeches and leggings and an Indian helmet which he had dug up from somewhere, he was a picturesque and striking figure as he strode into the grateful shade of the shanty."

"I'm so frightfully stupid!" she exclaimed. "You see, I know nothing about farming, and I suppose it was a very wild notion that I should take a homestead."

hands were small and finely formed, with long, delicate fingers, and he gave his nails a degree of attention not often found among those so close to the realities of life as were we pioneers.

Opening the banjo case he produced not only a banjo but a box of candy, which he had managed to smuggle into it.

"The ladies, I hope, will accept," said he, tendering the candy to Jean. "If accompanied by a serenade in our honor?" was the quick rejoinder.

It was evening before he took up his banjo, but almost with the first sweep of its clamoring strings he started vibrations which seemed to catch our little band of exiles somewhere about the heart and squeeze us suddenly hollow with loneliness.

"By that time we may have a school next door," I suggested. "People will flow in here in crowds, once they make a start. Have you plans for carrying on the work of the farm?"

"I have two men following with boards to build a house; just a very tiny house, in keeping with my purse. Then I hope to hire a neighbor to do some plowing, and I will plant some corn next spring. I shall raise chickens and have a great garden—I know all about gardening," she added naively, with a sudden return of confidence.

"For myself, I am quite penitent," she confessed, thrusting her upturned palms toward us with a little impulsive gesture. "Gerald is my resource, as well as my responsibility. He has a hundred pounds a year. We shall invest it in this farm. I am sure we are going to prosper wonderfully."

"All the world seems to circle around Gerald," she added, as though it were an afterthought.

"How healthy you men are!" she exclaimed, clasping her fingers in a nervous grip. "If only Gerald will grow up like that!"

"We will come over when the men bring the lumber, and help them build your house," Jack volunteered.

"The lumber—what lumber? Oh, the boards! Oh, how good of you!" The regard in which she held us appeared to rise another degree.

"And are you carpenters, as well as farmers?" she asked. "How wonderfully clever you men are, here. I had to go to a doctor in Regina—Gerald had a rash, or something—it was in the evening and I found him at his house, building a chicken-coop. Jolly wonderful, isn't it?"

CHAPTER VIII

It was the first day of August of that first year on the prairies that Jack and I hitched the oxen to the wagon, threw on board a kit consisting mainly of a change of clothes and a blanket for each of us, said a brave but unconvincing good-by to the girls, and turned our faces to the older settlements. We were setting forth to earn what money we could during the short season of high wages. Our own out field could wait; we would cut it for feed, anyway, and a little frost wouldn't matter.

On the second day out, as we halted on the side of a little knoll to let the oxen graze and to eat our lunch, we were suddenly aware of the rumble of an approaching vehicle and the tones of a lusty voice, lifted in something evidently intended for song. Even before we had identified the "flyin' ants" we caught the burden of the refrain—



"Lived a min-er, a forty-nine-er, An' his daugh-ter, Sweet Marie."

"It's Jake, of all the world!" shouted Jack, and together we rushed down upon him. His pudgy form, sheltered from the hot sun by a broad felt hat, lolled on one end of the seat of his democrat.

"Hello!" was his greeting. "Dang it, should still a minute, you piebald lump o' fox-bait"—this to one of the bronchos, switching at a horse-fly—"don't you know your friends when you meet 'em? Well, how goes it on the gopher ranch?"

We shook hands and made him stop and eat with us. Jake was fresh charged with Regina gossip, and that of the country for two hundred miles around. The settlers were streaming in, he said, but the country was so big it was just like pouring water into the sea.

"This locatin' game is like a pint flask—all right while it lasts, but it don't get anywhere," Jake continued. "I've made some lumps o' easy money, but while I was doin' it other fellers that I brag into the bald-headed were busy hustlin' the sod, an' today, dang me, they're better off'n I am. Fellows with no more brains than a grindstone! Got a farm an' stock an' a wife an' kids, an' let me tell you, them last two is genuine collateral. No loggers to myself, Jake, you've trod the primrose cow-path, or whatever it is, long enough. It's time to get down to business."

"Yep," said Jake, taking a fresh mouthful of tobacco to give his words time to sink in. "After I saw you fellows' trillin' those two fine girls out into the bald-headed I says to myself, 'Jake, this one-horse business is out o' date. Better get into double harness.' So bein' a man of action I wrote out an ad an' put it in a big paper in the States. Here it is:—"

"Between your fine words I figger that you pick up a dollar now an' agin by totin' these tenderfoot sod-busters out, over the bald-headed. I dunno where she got it, but she had all the language necessary, an' more. 'Let me see your bank book,' she says. 'So I dug it up, an' it showed a balance in my favor of forty-three dollars an' twenty cents. Fortune there was nothin' in it about the hundred dollars I owed at the livery stable for the board o' the flyin' ants, but I let sleepin' dogs lie, as the sayin' is. 'How old are you, Jake, dear?' she says, all of a sudden as smooth as oil. 'Forty-three,' I says, perhaps because that was the figger in my mind at the moment, an' I was shavin' it a little, at that. 'Then you've made a dollar a year—so far,' says she, droppin' back to her nat'ral voice that kind o' sounds like two millwheels an' you between 'em. You'll die before you're sixty,' she says; 'I can see it in your eyes, although I wasn't lookin' at her, findin' that rather painful, an' leave an estate o' less than sixty dollars. Jake, that wouldn't buy me an outfit for the funeral, fer believe me I'm goin' to do you justice when the time comes. We're goin' to take a homestead.'"

"Do you mean to say any fish rose to such a bait as that?" Jack demanded skeptically. "Fish? Shoals of 'em. Say, in about four days I begun to get as much mail as a new millionaire. An' photographs! I wish I had some to show you, but she—Bella—burned 'em all up. They were what I call pictures o' real life. I got so much mail the postman says to me, 'What ya doin', Jake; startin' a lottery?' an' I says 'Yep.' Guess I wasn't far out, at that."

"Well, just as I was thinkin' o' goin' to a business college an' hirin' a few dozen stenographers, along comes this telegram. He produced a yellow sheet.

"Meet me at Regina station Thursday five p. m., you'll know me I am the only one in the world. Bella Donna."

"Well, I reckons right off that Bella Donna is an alibi, or whatever you call a false name, an' that some o' the boys is pulling a gag on me, but like a fool down I goes, to the station, an' there I saw her comin' right up the platform like a sandhill crane out of a marsh. I knew her, jus' like she said, so when she comes up I calls her hand."

"Madam," says I, "are you the lady o' the porous plaster?" "I'll plaster you," says she, "if you give me any o' yer lip. But do you happen to know a Mr. Jake?" says she, gettin' out a paper; "here's his address."

"Know him?" says I. "I should say so. An' in case you're thinkin' o' marryin' him let me tell you somethin'; jus' between friends. Jake buries a wife once a year, reg'lar."

"He does, eh?" says she. "Well, I'm promisin' I'll be a real before he's a widower," says she. "Relie is what she said, but it didn't sound right to me."

"That's bettin' on a cinch," says I, "meanin' that she would get the red ribbon for relics at Regina fair already, but my wit goes over her head, as it often does, an' she comes back at me with 'Whad' you know 'bout anybody marryin' Mr. Jake?'"

"Everythin'," says I, "humpin' my wishbone with importance. 'Jake tells me everythin'. I'm his spiritual adviser, so to speak, which includes matrimony. The women that wants to marry Jake—lots of 'em rich, too, madam,' I says. 'I'm steerin' him clear o' them every day. I says, 'partly out o' sympathy for them, on account o' his—his severe habits,' I says."

"Who are you, anyway?" says she, an' with that I flashes my telegram on her. "I'm the party of the first part," says I, as they say in the law offices.

"So you're Jake," she says, pullin' herself up till all her angles stood out like the haunches of a starved mule. "Well, you got a h-I of a nerve," she says.

"I begun to think maybe she was about right, but she gave me no time for reflections.

"Where's a preacher?" she says. "You wanted speed, an' yer goin' to get it. With that she hustled me over 'town an' had me married before I knew it, so I'd have to settle fer the supper, as I figgered it out afterward. Then after supper we go to my shack an' she climbs into my business papers like a hound after garbage."

"Whad' you do fer a livin', may I ask?" she says.

"Do?" says I, musterin' all my dignity. "I'm a specialist—a specialist in land. I know the sections with the weak lungs an' the broken knees an' the spavined joints, an' if a man pays me enough I put him wise, an' if he don't I let him get wise at his own expense," says I. "I'm a specialist, an' I charge like a specialist," I says.

"Humph!" says she, jus' like that.

FOR SALE—up-to-date living room suit, rugs, new heater, breakfast set, oil stove, beds, etc. See Mrs. R. C. Dimick or call at Brand office. 40-42

FOR SALE—Complete house keeping outfit. See Mrs. R. C. Dimick in Forester house or call at The Brand office. 40-42

FOR SALE—100 head of Hereford calves, steers and heifers; 60 per cent out of cows. Price like grades. W. C. Russell, Hereford, Texas. 42-2tpd

FOR SALE—Two sections of land one mile from town, one section well improved; 100 acres broke out on the other. See owner for information. J. H. Harris. 42-4t-pd

FOR SALE—One 28 in. Avery Tractor for sale or trade for breaking land. 36-4t P. W. PRICE.

FOR SALE—At a bargain, almost new 16-horse drawn Kentucky wheat drill. See 29-4t S. G. MOORE.

FOR SALE or TRADE—Team of extra good mules, seven years old, for red or white faced cows. Other teams and farm tools for sale. See 33-4t C. C. BOWMAN.

We will save you "Greenbacks" on your furniture bill. E. B. Black Co. FOR SALE—Some choice brood sows. 38-2t-pd JAS. R. ROBINSON.

Young Man: You furnish the girl—we furnish the home. E. B. BLACK CO.

FOR SALE—A splendid 24-inch Separator and 15 x 30 Tractor, cheap in price. See E. B. Black, Hereford, of Jesse Stanford, Black, Texas, at once.

LOST AND FOUND

STRAYED—From my place, 7 miles south of Hereford, one red cow, branded ML (connected) on left hip. Finder notify R. L. Knox. 41-4t-pd

LOST—Between home and post office, Kahki overcoat. Earl Wilson. 41-4t

FOR SALE—At a bargain, New Freed Elsmann Neutrodyne Radio. See W. F. Orr at Orr's tailor shop. 41-2t-pd

Big Blanket Sale. E. B. Black Co. LOST—New gray suede ladies gloves. Please return to Brand office. 42-1t

LOST—A bunch of keys with First National Bank name plate on them. C. R. Smith. 42-1t

LOST—A little white bull pup with brindle ears and spot on back. Worn a collar when last seen. Reward, Victoria Wilson. 42-1t

FOUND—A stray cow found in the Womach and Elytt heard. Branded seven-L N connected. Owner may have same by paying charges. H. G. Conkright at ranch. 42-4t

LOST OR STRAYED—From George McMahon pasture, big sorrel horse, with white in face, known as "Prince." Reward for information or return of horse to Mrs. Fred Brownlee, phone 102-W. 42-1t-pd

FOR RENT

FURNISHED ROOMS—See Mrs. E. N. Helfner at Millinery Store. 42-1t

WANTED

NOW BUILDING—Want two renters for modern business houses, 20x50 feet each, on West Third street. Ready January 1. F. H. Oberthier. 41-1t

WANTED—Will buy vendor lien notes, or automobile notes or other kinds of negotiable paper. See F. H. OBERTHIER.

See us for Art Rugs. E. B. Black Co. WANTED—Work by man with tractor. Address Box 698, Hereford, or see the Brand. 40-1t

TO CAR OWNERS— If we can't PLEASE you with quality and prices of our service to you there is one thing we can guarantee and that is you will always leave our place of business with the feeling that we tried our dead level best to give you a square deal. Just try us out on this—we are in deadly earnest when we say that we want your good-will and your best wishes even if we do not sell you anything. Ever try a Badger or a Beaver Tire? then you have missed something! And don't forget—we store cars, wash them, vulcanize tires, and carry a full line of auto accessories. Hereford Garage Station PAUL E. FOSTER, Prop. Phone 103

Dimmitt, Castro County News

November 3, 1925

Mr. and Mrs. Carlos Reynolds are the proud parents of a 81-2 pound girl, born October 31, named Natalee. W. J. Bishop arrived from Young county Tuesday morning. He has bought land north of Flag.

Ed Bell and son, Elmo of Olton were in Dimmitt last Friday.

Clyde Burkhardt, O. H. Strange, and E. W. Malone of Lamesa were in Dimmitt the first of the week.

J. E. Bray of Hereford was a prospector in Dimmitt Tuesday.

Joe Robinson of Plainview was in Dimmitt Tuesday.

Mr. and Mrs. Bill Barnum motored to Plainview Monday.

G. A. Barnett made a business trip to Plainview Monday.

Max Gray returned Tuesday from Spur where he had taken Ernest Harmon who will remain with his sister until fully recovered from his recent illness.

Dr. Mayes Miller and Joe Howard motored to Plainview Tuesday.

Mr. John Rodgers is visiting in the B. A. Fuller home.

T. P. Carter and Clyde Fralick of Duncan, Oklahoma, were business visitors in Dimmitt last week.

L. E. Carley of Canyon was in Dimmitt one day last week.

G. A. Barnett of Plainview has purchased the Dimmitt Mercantile from E. H. O'Neill and sons and new goods are arriving daily. Mr. and Mrs. Barnett and family are living in the Arch Johnson home. Mrs. Johnson and children moved to Canyon last week.

The Dimmitt Ladies Aid met with Mrs. M. R. Avery last Thursday in an all-day meeting, preparing a box for the orphans. About 150 garments were mended and made besides the many new pieces of material that will not be made up. Two quilts were glued. About twenty-five ladies were present. A lovely dinner was served at the noon hour. The regular study hour was omitted as the sewing was not completed at that time.

Joe Hastings made a business trip to Lubbock last Saturday.

Mr. and Mrs. Dick Dixon of Hereford visited their sister, Mrs. Joe Hastings last Sunday.

Mrs. E. E. Wheeler and daughter, Miss Lillie spent the day last Saturday with Mrs. Wm. U. Coughran.

Rev. G. S. Hardy of Plainview conducted the regular quarterly conference of the Methodist church in Dimmitt during the week-end.

Mrs. Danel of Plainview visited with Mrs. Etta Brashear last Sunday.

The Star grocery and Smith's Service Station have each purchased a new Chevrolet truck.

The implement firm of Ramsey & Buchanan & Rosson are erecting a new business house on their lot just north of the Graham grocery.

Mr. McElroy who has moved to the Alexander quarter east of Dimmitt is beginning the erection of a modern home on the farm.

ARNEY-BLUE RIDGE

Charlie Hagge was transacting business in Happy last Tuesday.

Last Sunday night a large crowd gathered at the home of Mr. and Mrs. Charlie Cox for a singing. All who were present enjoyed the whole evening.

Mr. and Mrs. Claude Fox and two small sons visited in the home of Mrs. Cox's aunt and uncle, Mr. and Mrs. Charlie Cox last Sunday.

Mrs. Floyd W. Fortner and her brother, Lawrence Taylor motored to Hereford last Sunday to transact business.

Mr. Mynor Holden who moved to California with his mother last spring has returned to the Plains.

Mr. and Mrs. Marshall A. Brooks and family of Amarillo spent last Sunday in the home of Mrs. Brooks' brother, Mr. and Mrs. Lee Hudson.

Mr. Imadell of Amarillo and Mr. Hough of Hereford were business visitors at the home of Mr. and Mrs. F. M. Fortner one day last week.

Miss Leona Good spent last Monday night with one of her friends, Miss Opal Hutson.

Mr. E. C. Burks was transacting business in Dimmitt one day last week.

Mr. Howard Morris who is working for Mr. Ramsey of Dimmitt visited his parents, Mr. and Mrs. A. E. Mor-

is last Sunday, returning to his work Monday morning.

Messrs. J. H. Cook and Trube Gange were pleasant callers at the home of Mr. and Mrs. J. E. Boyd last Wednesday.

Mr. and Mrs. Homer E. Ferguson motored to Nazareth last Saturday.

Mr. and Mrs. J. E. Boyd, daughter Ora and son Phil motored to Hereford one day last week to do some shopping and transact other business.

Mr. Austin Fortner and son Boyd of O'Donnell, Texas, spent Wednesday night in the home of his nephew, Mr. Floyd W. Fortner.

Mr. and Mrs. Marlon Davis spent last Sunday in the home of Mrs. Davis' parents, Mr. and Mrs. Lee Hutson.

J. H. Cook motored to Happy Monday to transact business.

Mr. Nicholson of Dallas was out to see after his place one day last week.

Mrs. Jim Graham is staying in Canyon this winter while her daughter and son attend school there.

Ralston's Successor



The public and political circles greeted the announced appointment of Arthur R. Robinson to fill the unexpired term of U. S. Senator Ralston of Indiana, with no little surprise.

FRIE-EASTER ITEMS

We had a good attendance at Sunday School and Rev. Ross of Hereford was with us again Sunday.

Mr. and Mrs. Earnest Woodburn and daughter of Amarillo spent the week-end with Mr. and Mrs. Woodburn's sister, Mrs. Carl Frye.

Mrs. A. T. Jones and children visited Mrs. Frank Axe Sunday.

Mr. and Mrs. Goldsmith spent the week-end with Mrs. Goldsmith's parents, Mr. and Mrs. M. W. Fields.

Miss Mary Jo Greer spent Saturday

night in Hereford with relatives.

Miss Pauline Cook left for her home in Garden City, Texas, Sunday morning, but will visit a few days in Lubbock, before going on home.

Mr. and Mrs. Joe Greer and Mr. and Mrs. E. V. Sullivan spent Sunday in the home of W. J. Sullivan.

Mr. and Mrs. John Estes of Hereford spent Sunday afternoon with their son, Mr. Percy Estes.

Frio had a Halloween party at the school house Saturday night and from all reports they had a very nice time, as we always have at Frio.

On Friday evening October 23, Mr. Avery, Mr. and Mrs. Durce of Dimmitt met with the people of Easter. Mrs. Durce favored us with a reading and encore which were enjoyed by all. Mr. Durce talked on the good to be accomplished for a community through a Parent-Teachers Association and helped to perfect an organization at that place. Plans were then made for a Halloween party to be given at the school house, October 30th.

Saturday night spooks of various sizes, shapes and fashions were seen approaching the school house.

An enjoyable evening was spent in games, ghost stories, etc., followed by refreshments.

We hope to see our organization grow "and have some interesting programs and entertainments in the future.

PAUL'S FAREWELL AT MILITUS

(Continued from page two)

He was on his way to Jerusalem "For the spirit compels me to go there." A sense of duty impelled him onward. Bonds and afflictions were waiting for him. But he never turned back from following the voice of God because of suffering and difficulty. Danger cannot be an excuse for a failure of duty. Paul was dominated by a

single purpose, "to know Christ Jesus my Lord."

The background of his farewell charge is his own three years ministry at Ephesus. He recalled his labors, his humility, sincerity, trials and blameless life as regards men by the truth before God. If any pastor is inclined to be discouraged by the conditions of his pastorate, let him pause and ponder the experiences of the Apostle Paul during these three years at Ephesus. He "shrank not from declaring anything that was profitable, and teaching publicly, and from house to house." He fully discharged his duty, henceforth he was not responsible for the blood of any.

A time must come to each and all when the individual must bear his own responsibility. The counsel, the prayers, the loving sympathy are priceless as aids, but the final determination of destiny is solely in the hands of the individual soul.

"Take care of yourselves and the whole flock of which the Holy Spirit has made you guardians, and be shepherds of the church of God, which he got at the cost of his life." This counsel is not only appropriate for ministers and elders, or leaders of any kind, but also for every believer.

The first duty is to one's self. The truth must fasten itself in the individual soul, before that soul can root it in another. Beware of hypocrisy. We teach more by what we are than by what we say: for what we

Fada



The Standard of Reception
CORNER DRUG STORE

6% FARM AND RANCH LOANS 6%

AMORTIZED PLAN

INTEREST RATE AND TERMS FIXED BY LAW

Payment in part or in full can be made at any interest bearing period after five years

PROMPT INSPECTIONS AND QUICK SERVICE

San Antonio Joint Stock Land Bank

HENRY WILKINSON, Agent
Hereford, Texas

CAKE

Phone 265

Time to buy Cake—If you don't want to buy from us—let us store for you. Cash for your Poultry, Eggs and Cream. And remember we've got lots of good COAL.

WEST TEXAS FEED & SEED COMPANY

Your Bank Book



IS THE MOST IMPORTANT BOOK YOU OWN.

Every deposit shown therein is a record of systematic planning and self control that will surely be the foundation of future success.

The rewards of the thrifty are measured in terms of Security, Satisfaction, Peace-of-Mind and Respect of Fellowmen.

WHAT DOES YOUR BANK BOOK SHOW?

The First National Bank



are is so loud that what we say cannot be heard. Greater than any sermon is the Christian life. We must feed ourselves on the truth; we must know the meaning and language of prayer; we must experience joy in the presence of Christ through the Spirit—if we would impart these things to others.

It is impossible to take care of ourselves without also taking care of others. Self care and care for others inevitably mingle. Self care may indeed start in an individual way, but cannot be brought to perfection without others.

"Grievous wolves shall enter in among you, not sparing the flock." Where there is life there are enemies of life. If there are sheep it is safe to expect the wolves. The Church has her enemies. It is well, otherwise

she would die of stagnation. Some of these enemies are without and they are very troublesome. But the church has more to fear from her internal foes.

"In all things I gave you an example." Paul stood before them blameless. He coveted nothing of any man. He had labored hard among them. And as a final word he says "ye ought to help the weak, and to remember the words of the Lord Jesus, that he himself said, 'It is more blessed to give than to receive.'"

Thus we have a saying of our Lord preserved by Paul not found in the gospels. If happiness is our aim it must be found by sharing what we have.

The elders accompanied him to the ship. With sad hearts, they bid him farewell.

MARLIN HOT WELLS

WHERE LIFE GIVING WATERS FLOW.

Come to Marlin, the year-round health resort, for rheumatism, neuritis, stomach trouble and all chronic diseases. Modern up-to-date hotels, clinics and bath houses. Golfing and dancing. Ask your neighbor who has been here or write.

THE MARLIN CHAMBER OF COMMERCE
MARLIN, TEXAS



TURKEYS

We are buying them **NOW!**
Bring them in

WE WILL PAY THE HIGHEST
MARKET PRICE

APPLES

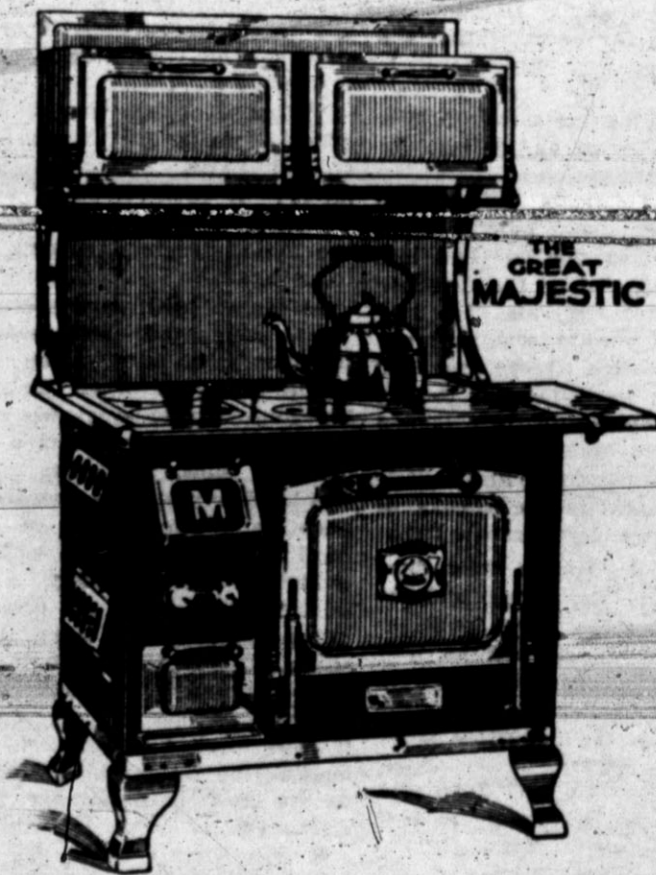
Plenty of good apples now on hand, and we will keep them for you all winter.

LET US SERVE YOU

GOLDEN RULE PRODUCE CO.

We Deliver

Phone 108



Here is the new model Great Majestic, the finest Range ever built. Uses less fuel yet bakes perfectly. All copper reservoir gives abundant hot water all the time without extra fuel. Burnished blue polished top requires little work. Beautiful throughout with heavy Nickled Trimmings—doors and splash-back paneled in White, Gray or Blue Enamel if desired. Has rustless floor rest; large warming closets; open end ash pan, and oven door that will support any weight placed on it.

Dunlap Hardware Co.
Local Agents

Turnbow Turnips Are Shipped To Shreveport Fair

F. A. Turnbow, living one and a half miles west of Hereford, looms as the champion turnip raiser of Deaf Smith county for this year, and other contestants will have a time beating his record. Mr. Turnbow brought in three turnips this week that weighed over twenty pounds, the largest one weighing seven pounds and ten ounces. Some thought the five pounds turnips brought in last week were good but Mr. Turnbow's record seems much better. He has three fourths of an acre in turnips and says that he will get 300 bushels from the patch.

The three huge turnips were placed on display here for a day and then expressed to B. M. Whitaker at Shreveport, Louisiana, to be shown with the West Texas Chamber of Commerce exhibit which is showing there. Products of every variety from this county are included in Whitaker's exhibit.

NURSERY PRESENTS 'SECRETARY AND EDITOR FEARS'

Fresh fruit in the winter time. That is just how it seems in Hereford to Seth B. Holman, editor of the Brand, and T. D. Moss, secretary of the Hereford Chamber of Commerce, who have been eating pears for the past few days that were pulled right from the tree after five hard freezes, and the fruit was simply fine.

Sunday O. L. McKee, foreman of the Hereford Nursery, brought these men each a peck of choice Canner's

Japan pears that were picked from a twenty three year old tree at the Nursery orchard. This variety is not affected by cold weather, and is one of the surest crops for this section. During the past twenty years the tree has not missed a crop of fruit, and has averaged five bushels over the twenty year period. A number of seasons the big tree yielded as much as seven bushels of fruit. The pears have sold on an average of \$5.50 per bushel which gives the Nursery some \$350 from this one tree.

ED PURDY'S PHILOS

"Eph Landsown down in his grove the other day, said he saw by the papers that some city picnecers had been there."

BUSINESS IS PICKING

An undertaker bought a new car to increase his business—the first day he drove it he picked up several new customers.

WHATS DOING IN WEST TEXAS
 Furnished by West Texas Chamber of Commerce

Pampa.—Natural gas was turned in to the city mains here for the first time. Pampa is the third city on the plains to get natural gas. Amarillo and Shamrock being the other two.

O'Donnell.—The O'Donnell Index, started operations two years ago in the back end of a grocery store has now grown into progressive newspaper and has expanded to the extent that a new building is now being erected for its home. The new brick

will be built especially for a newspaper and will give O'Donnell a modern plant. The growth of the newspaper reflects the growth of the entire town and country.

Balmorhea.—The Toyah Valley News is a new publication for Reeves county. Lee Kingston and George Price are owners and editors of the new venture and are starting off under auspicious conditions.

Albany.—Contract has been let for the first section of the bankhead highway leading west out of Albany. The section will be eight and two-tenths miles long and will be one of the most important sections because of the engineering work necessary to get the highway up the steep hills just of the city.

Artesia, N. M.—When her four year old daughter was bitten by a huge rattlesnake, Mrs. Frank Lattion living on a lonely ranch slit the wound with a razor, tightly bound the limb above the wound and drew the poison out with her lips. She then walked four miles to a neighbor's home where she secured a car and brought her child to Artesia. Due to the mother's heroism the little child has a good chance to recover.

San Angelo.—Sale of Texas 1926 crop of fall mohair totaling 350,000 pounds has been completed with the exception of 250,000 pounds in storage at Uvalde and 125,000 pounds stored here. Peak prices were 57 1-2c for goat hair and 70c for hair off kids. The price was about 21-2c per pound higher than last five years average.

How Doctors Treat Colds and the Flu

To break up a cold overnight or to cut short an attack of grippe, influenza, sore throat or tonsillitis, physicians and druggists are now recommending Calomel, the purified and refined calomel compound tablet that gives you the effects of calomel and salts combined, without the unpleasant effects of either.

One or two Calomels at bed-time with a swallow of water,—that's all. No salts, no nausea nor the slightest interference with your eating, work or pleasure. Next morning your cold has vanished, your system is thoroughly purified and you are feeling fine with a hearty appetite for breakfast. Eat what you please,—no danger.

Get a family package, containing full directions, only 35 cents. At any drug store. (adv)

Munday.—The new Munday cotton compress began operations here this week. Plenty of warehouse space is provided and the compress will operate as a bonded warehouse. C. J. Tye is in charge of the plant.

Childress.—Contract has been let here for a new \$140,000 high school building. The new building will be complete and modern in every respect and will be a credit to the city and county. George Parr of Amarillo was the successful bidder.

Comanche.—The pecan Bayou highway is rapidly becoming a reality.

This county has secured the right of way and is now ready to open it to the public. Mills county has already surfaced most of their section of the highway with an oil composition and the survey is progressing rapidly through San Saba.

Brady.—The McCullough County Wolf Club has caught 437 wolves in the past three years and has paid bounty on them. In addition a number of wildcats and other predatory animals were taken. This cleans out the predatory animals of this great section and makes possible great ex-

tension of the sheep and goat industry Slaton.—President I. R. Kelso of the Texas Utilities Company with a party of sixteen directors of the company and eastern bankers opened a tour of West Texas. They will tour the entire plains section inspecting the company's property holdings.

Baird.—Callahan county will have the services of a full time agricultural agent. The commissioners' court has voted to make the necessary appropriation for the work. The town and farm people of the county united in petitioning the court for the work.

SWEATERS!

For both the Ladies and the Men—

Something Extra Nice

For both sexes, in new colors, and patterns, and fabrics.
 SEE THEM IN OUR WINDOWS.

WE ARE READY FOR WINTER—ARE YOU
 Here's Something We Have We Wish You Had

LEATHER VESTS
 SHEEP-LINED COATS
 CORDUROY PANTS
 OVERALLS
 BLANKETS

UNDERWEAR
 LUMBER JACKS
 SWEATERS
 WOOL SHIRTS
 ETC., ETC.,

COME IN AND LOOK THEM OVER!

J. O. NEWELL

Post Toasties

For Saturday Nov. 14, Only

7 Packages Post Toasties for only
\$1.05

The Home of Good Groceries
 Just Try Us Once!

L. W. CARLYLE
 Phone 164



**CLEAR—
 MELLOW—
 NATURAL!**

that is what you will say when you hear our new radios. Even under the most unfavorable conditions you can depend upon the Atwater-Kent. They will reproduce instrumental and dance music in pure, true tones without distortion. They will give you stronger volume and greater distance. The Atwater-Kent are a genuine achievement in radio performance and are the biggest value on the market today.

We have small five tube sets or larger sets in handsome cabinets, and the prices range accordingly. Loud speakers, head-phones, tubes and parts carried in stock.

Now when reception is perfect, is the best time of the whole year to have a radio. While you are shut in evenings just tune in on any one of the hundred wonderful programs and treat yourself to a real enjoyment.

We are the oldest Radio dealers in Hereford and give service on all Radios sold by us.

Electric Service Company



Will You Accept a Present of \$1.00?

It's simple—and good business for both of us—we get the cash and you keep out of debt, plus \$1.00 saved!

A \$20 Coupon Book For Only \$19

Or a \$10 Book For \$9.50

These books are in denominations of from One Cent to One Dollar. They are sold for cash only. They will buy anything sold at our station—Gas, Oils, Tires, Tubes, Accessories, etc. They are a thrifty man's pocket book! We both get closer to a cash footing through them.



Drive in!

Get a Coupon Book and then try some of our Famous Moto-Power Gas—the kind that Lubricates.

SERVICE-U-LIKE Filling Station

Play-by-Play In Hereford-Claude Battle Saturday

First Quarter

Hereford kicked off to Claude's 10 yard line; Claude returned it to 32 yard line; they made 8 yards through left guard but were penalized 5 of it for off side; (Thompson for Hereford had leg hurt but continued in game); they hit right guard for 4, left tackle 1, then punted to the 50 yard line where they recovered a fumble; on the next play they plunged to the 58 yard line where they fumbled in turn and Hereford recovered. J. Russell through right tackle for 13; Barrett hit left tackle for 3; Jess Russell then circled left end for a 45 yard run to a touchdown. Goal was missed. Score, Hereford 6, Claude 0.

Hereford kicked to Claude's goal line and they brought it back 25 yards. They went through center for 4, left guard 3; an attempted pass was knocked down. Starting on the 41 yard line they took 2 through center, 7 through right tackle and then made first down through center; they took 7 through left guard, 3 through left tackle; 7 through left guard; were held at right tackle, then made another first down around right end; right tackle 3, left end 2, right guard 8, putting the ball on Hereford's 10 yard line. They resumed the march with 5 around left end, and it looked like a sure touchdown; but Hereford here stiffened suddenly and held three vicious plunges for no gain and took the ball on downs.

Artis Russell punted to the 48 yard line. On the first play J. Russell intercepted a Claude pass. In a brilliant return to the 32 yard line he was thrown hard and the breath knocked out of him. Time out while he recuperated. After a pass had failed another pretty pass, J. Russell to A. Russell, put the ball on Claude's 8 yard line. Quarter up.

Second Quarter

With 8 yards to go Sharp smashed right guard for 3 and then right tackle to Claude's 1 yard line; Barrett plunged desperately to within a few inches of the Claude goal; but here Claude braced and held Hereford for downs. On the first punt from behind their goal line Lackey kicked a low liner right into the mass of players and a wild scramble ensued for the ball. Claude finally getting it, Lackey then punted out of bounds on Hereford's 28 yard line. Hereford's ball.

Barrett went around left end for 4, J. Russell right tackle 1, then A. Russell, on a fake punt formation took the ball to the 38 yard line. J. Russell missed first down by a matter

Coming to Amarillo

DR. MELLENTHIN

SPECIALIST IN INTERNAL MEDICINE FOR THE PAST 12 YEARS

DOES NOT OPERATE

WILL BE AT AMARILLO HOTEL MONDAY NOV. 23
Office Hours: 10 a. m. to 4 p. m.

ONE DAY ONLY

NO CHARGE FOR CONSULTATION

Dr. Mellenthin is a regular graduate in medicine and surgery and is licensed by the state of Texas. He does not operate for chronic appendicitis, gall stones, ulcers of the stomach, tonsils or adenoids.

He has to his credit wonderful results in diseases of the stomach, liver, bowels, blood, skin, nerves, heart, kidney, bladder, bed wetting, catarrh, weak lungs, rheumatism, sciatica, leg ulcers and rectal ailments.

Below are the names of a few of his many satisfied patients in Texas: Mrs. B. A. Rust, Avery, gall stones. Emil Hausmann, San Antonio, nerve trouble.

Mrs. T. V. Watts, Lamesa, appendicitis and nerve trouble.

Mrs. H. G. Hill, Big Springs, eczema. Mrs. D. D. David, Hebronville, female trouble and backaches.

M. T. Bapta, Dundee, ulcer of the stomach.

M. G. Blankenship, Westover, stomach and bowel trouble.

Walter Stolte, Marion, heart trouble.

Remember above date, that consultation on this trip will be free and that his treatment is different.

Married women must be accompanied by their husbands.

Address: 211 Bradbury Bldg., Los Angeles, California.

of inches and Claude took the ball on downs.

They made 1 over right end, 4 over right tackle, 1 over left tackle, where Sharp threw the runner hard; a pass failed; through right guard 2, and then Lackey kicked a pretty field goal from 32 yard line. Score, Hereford 6, Claude 3.

Wilson went in at tackle for Hereford replacing Thompson. Claude kicked to Hereford's 10 yard line and Barrett lugged it back to the 44 yard line in a nice run; a forward pass failed. A Claude man grabbed the next pass and raced across for an apparent touchdown. It was not allowed, however, as A. Russell had spilled the runner heavily, flat on his back, on the 12 yard line, and under the rules he was down, although he got up and kept going. They went through right guard for 3, left tackle to the 3 yard line. On the next play they planted the pigskin on the 1 foot line; Hereford held them at a left guard smash for no gain, but on the next play tackey rammed it over but failed to kick goal. Score, Claude 9, Hereford 6.

Murphy was substituted by Hereford for J. Russell. Claude kicked to Hereford's 20 yard line; Witherspoon ran it back to the 38 yard line; Barrett gained 4 through left tackle, but Hereford was penalized 5 for off side; Barrett through left tackle for 3; Murphy right end 3; A. Russell, left end to 42 yard line. A Russell punted out of bounds on Claude's 42 yard line. They took the ball and made 4 through left tackle; they were held at center for no gain, just as the whistle for the half sounded.

Third Quarter

J. Russell and Thompson returned to the lineup; Jno. L. Wilson replaced

Posey at end. Hereford kicked off and Claude put the ball in play on their 40 yard line; they made 5 through left guard but lost it on a penalty for off side; they made 6 through left tackle and first down through the same spot; they grounded a pass; they took 5 through right tackle and Hereford was penalized, the ball being placed on her 25 yard line; the visitors smashed 2 through right guard but fumbled on the next play and a Hereford man recovered.

J. Russell took 2 around right end, Barrett 4 through right tackle. Russell 3 through center, and Barrett made it first down off left tackle; Barrett again hit left tackle for 4, putting the ball on the 39 yard line; J. Russell made 9 on a fake pass play; a pass, J. Russell to Barrett, put the ball on the 42 yard line; another pass, Barrett to J. Russell, placed the oval on the 26 yard line; Barrett hit left tackle for 4; J. Russell took 2 around right end; a pass failed, but Claude was penalized 15 yards for interference with the ball, putting the ball on their 6 yard line; Barrett lost around left end, but Claude was off side and the penalty squared the loss; J. Russell planted the ball on their one yard line around right end; Sharp bored in to the six inch line and Barrett then plunged through for the touch down. Goal was missed. Score, Hereford 12, Claude 9.

Hereford kicked off to Claude's 23 yard line and Rabbitt Lackey made a brilliant return to Hereford's 20 yard line; a smash through right tackle put the ball on Hereford's 15 yard line; Claude was plunging desperately and fighting viciously; on the next play they fumbled; however, and Axe fell on the ball for Hereford. J

Russell went through right tackle for 3; Sharp went through left tackle to Claude's 23 yard line; J. Russell took 6 and Barrett was held at left end, for no gain; J. Russell made 2, and a pass, A. Russell to Witherspoon, put the ball on Claude's 38 yard line; J. Russell made the first down through right guard, and then took 4 more around right end. Quarter up.

Fourth Quarter

Ball on the 40 yard line. Barrett plunged center for 5, Sharp through right guard 4; pass failed; Barrett to the 50 yard line; A. Russell around right end 12; Claude intercepted a pass on the 34 yard line.

They made 7 at right tackle, 2 at center, 4 at right tackle, 1 at left guard, 2 at right tackle, were held at left guard; Hereford intercepted a pass but was penalized for being off side and Claude resumed her march; they took 3 at right end, 1 at left end, and were stopped at right tackle. Ball on the 31 yard line; they went through left guard for 2, failed at right tackle, were penalized

5 yards, took 1 through left guard, and then failed at an attempt at a place kick; J. Russell brought it back to the 22 yard line. J. Russell smashed through right tackle for 12 yards. A wrangle ensued and Referee Wood put a Claude man out of the game and off the field, in addition to penalizing them for slugging.

Ball on the 44 yard line; J. Russell hit left end for 4; pass failed; pass, J. Russell to Artie Russell, put the ball on the 26 yard line; Barrett was tackled around his neck at left end without gain; he then went through left tackle to the 22 yard line; J. Russell, right tackle, 3; Sharp, right guard, 2; Claude took the ball on downs.

They went through center for 3; Hereford was penalized 5 for off side; they took 3 at left tackle; (ball on 25 yard line) they got 6 at right end, grounded a pass, made 1 at center, and failed to complete a pass as the whistle sounded. Score, Hereford 12 and Claude 9.

Bargains in the Saturday Specials! Watch the Saturday Specials!

A LITERAL SPOUSE

She—the wife:—"These strikes make me sick. Why don't both sides in this coal controversy wipe the slate clean and go ahead?"
He—the husband:—"Who ever heard of hand-wiped coal?"

DUM DAN AT WORK

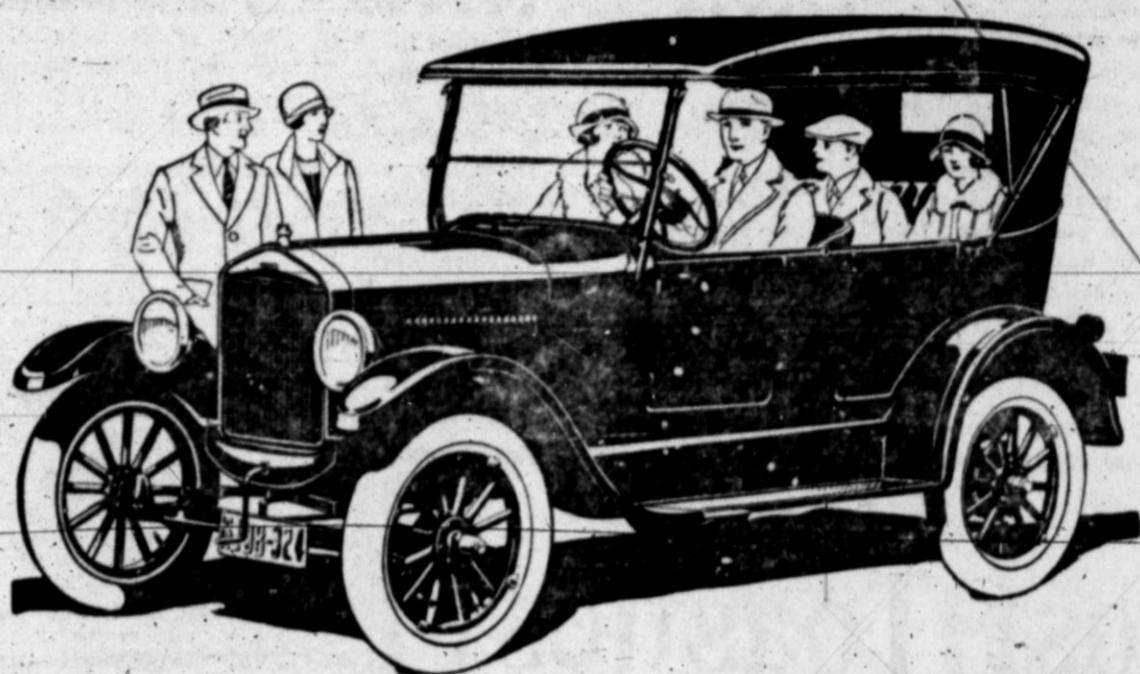
Customer:—"Have you any bananas?"
Green Clerk:—"No, no mam, nothing but the old fashioned night shirts."

Ashbrook & Williams Land Co.

Improved cotton and wheat farms for sale. Large list of non-residence land in Hereford territory.

List your farms with us, as we are getting some inquiries for small improved tracts.

Office, First National Bank building.



SOAP! WASHING POWDER

For Saturday Nov. 14, Only

15 bars Crystal White Soap and 1 35c box Naptha Washing Powder, both for

\$1.00

We Strive to Please You!
Snappy Grocery Service!

GYLES GROCERY

Phones 81 and 271

Greater Demand for the Improved Ford Cars

Touring
\$290

Runabout - \$260
Coupe - 520
Tudor Sedan 580
Fordor Sedan 660
Closed cars in color. Demountable rims and starter extra on open cars.
All prices f.o.b. Detroit

All-steel body; heavy crown fenders; fuel tank filled from outside; low, graceful body lines; nicked head lamp rims; comfortable, low seats; large steering wheel; powerful, positive brakes. Standard equipment includes four cord tires, rear-view mirror, extra tire carrier and windshield wiper. Balloon tires \$25 extra.

The recent improvements in Ford cars have created a demand that is establishing new sales records.

Back of this growing demand is the knowledge that Ford cars have gained their universal recognition through dependability and economy of operation. The recent improvements enhance value that has been definitely established.

See today's greater Ford value at your nearest Authorized Ford Dealer's. Place your order now to insure early delivery.

Ford Motor Company
Detroit, Mich.

Begin Now!

The best time to do your Christmas shopping is when the Holiday stocks have the best assortments.

It may seem a little early to begin thinking of your Christmas shopping now, but it will pay you in the matter of proper selection to begin looking around now. We do not believe our stock was ever more complete than it is right now. Our buying facilities this year enabled us to go into the markets and buy at the lowest possible prices, and we are in a position to serve you better than ever before.

Our stock is very complete right now in the very newest in Wrist Watches, men's Watches, Jewelry, Fountain pens, China, Silverware, Cut Glass—in fact everything that belongs in an up-to-date Jewelry Store.

Come on now while our assortment is at its best—A small deposit will hold any article in the store.

Already many of our customers are having us lay aside their selections and placing their orders for engraving.

Hereford Jewelry Store

W. H. RAY, Manager

COMMUNITY NEWS FROM THE NEIGHBORING TOWNS

NORTH EAST CORNER (Fairview-Union Schools)

The Hallowe'en program was given at Fairview school house last Thursday night. A good crowd was present and after the spooky part was over they played games the rest of the evening. Then on Friday afternoon the intermediate departments gave a Hallowe'en party. The children had a good time and enjoyed the prizes given by the teachers in the different contests. Some of the patrons were there and enjoyed the program also.

Miss Lucille Cook, our intermediate teacher, spent the week end with her parents at Bushland.

The Missionary for Paloduro Association Rev. M. I. Davis surprised the B. Y. P. U. crowd at the church by visiting them on Sunday night but after their program was over, all enjoyed a good sermon by him.

Warren Austry, little son of Homer Austry, formerly of this community but now living at Bushland has a very severe case of diphtheria. We hope for him a speedy recovery.

Mr. Rayne Harper had a pretty bad accident last Saturday while cutting cattle preparatory to shipping. His horse was not the best trained and ran into the wire fence cutting the rider so badly he was taken to the sanitarium at Amarillo.

Mrs. Russell Downs and little son of Panhandle has been visiting the past week with her sister, Mrs. Otto Smith.

Mrs. Ben Floyd, Mrs. Frank Daniel and their mother, Mrs. J. L. Allred went to Amarillo one day last week to do some shopping.

Quite a crowd of relatives visited in the home of Mr. and Mrs. A. K. Norman last Sunday.

Mr. Otto Smith and family spent last Sunday in the home of W. R. McClain.

Mr. E. W. Curtissinger and family made a business trip to Wildorado last Friday.

We have had lots of Amarillo visitors in the form of duck hunters lately and we don't care how many they kill and scare away just so long as they do not worry us by leaving the gates open or tear the fences down. There are thousands of ducks in the country and they are living off the crops the farmers have worked hard for.

Miss Ruth Dowell visited with the Bowen girls last Sunday.

The farmers are about through cutting feed and thrashing will be in order pretty soon.

The grading crew did fairly well last week considering the wet ground and it is hoped they will not be hindered so much from now on. They are working at present on the Fairview road and are going to make a

road out of the mudhole just after you leave the main Wildorado highway.

CAMERON, N. M.

Mrs. R. A. Sharp spent a few days the last of the week with Clyde Isler and family.

A. C. Johnston and family returned from a short visit with relatives at Wellington and Memphis, Texas.

Phil Mote and family made a trip to Clovis Saturday where he went to consult his physician. He was told it will be four years before he can be entirely well, but that he will be well in four years. He has ulcer of the stomach.

Hob Moss and family visited the first part of last week with his parents, Mr. and Mrs. C. S. Moss and returned to his home at Bushland, Texas. His brother Frank went home with him.

The Evangelist Patrick preached at New Hope from Friday night till Sunday night. There was dinner on the ground Sunday and all day services. The Rev. Metcalf was present as it was his regular day at that place. A Nazarene church was organized in the afternoon and the Rev. Metcalf was called for their pastor.

F. B. Scott cut feed all last week for Mr. Russk near the caprock on the farm that F. A. Harrell bought of Marion Meredith.

The Rev. W. B. Hutchinson and wife spent the day Sunday with Mr. and Mrs. Reid Isler.

Henry Stovall marketed three truck loads of hegira at Clovis last week. On his return trips he brought out a load of coal Wednesday for Lonnie Johnston, Friday for J. O. Wood and Saturday for Claude Blackburn.

Several from Wheatland and Bellevue attended church at New Hope Sunday.

C. S. Moss is quite sick this week. Mr. and Mrs. Reid Isler called at the home of Otis Duke Saturday and got some turkeys to bank away for winter use.

Mrs. Lee Watkins made a trip to Clovis Thursday to take her mother, Mrs. Vick and daughter, Winifred Vick to the train, as they were leaving for Pasadena, California. Mr. and Mrs. J. C. Isler went to Clovis the same day to take their daughter, Mrs. Josie Crechellus who went to Pasadena with Mrs. Vick and daughter to spend the winter.

The Rev. Lewis is to be at his regular appointment at Harmony next Saturday morning and night and Sunday morning and night.

Mr. and Mrs. A. C. Johnston were shopping in Clovis Saturday.

Mr. and Mrs. Roy Meredith spent Saturday night in the Henry Stovall home. They had been visiting his brother at Plainview, Texas, and their

to her grandparents at Clayton, New Mexico. They left Sunday for their home at Roswell.

R. A. Lowe is cutting feed on the Dethrage farm.

Mrs. Tipton and children spent a few days last week with Mrs. Florence Isler, while her husband is helping Clyde gether his crop.

Mrs. Bell Cameron spent Wednesday with Mrs. Winnie Dethrage.

Mr. and Mrs. I. N. Storm and Mrs. J. A. Llerd attended church at New Hope Sunday afternoon.

A. C. Johnston was on the sick list the first of the week.

Reid Isler and family called on his parents, Mr. and Mrs. J. Z. Isler Sunday evening.

Farmers are very busy cutting feed. Mrs. Mida Woods attended church at New Hope Sunday.

The Rev. Patrick is leaving for other places this week. He has many

friends in New Hope and Wheatland communities who wish him well.

Young Man: You furnish the goods—we furnish the home.
E. B. BLACK CO.



For Saturday Nov. 14, Only

100 lb. Sack Purina Hen Chow (Poultry Scratch) for \$3.35

COAL!

It's better coal and cheaper coal, when you get it right out of the car. We have plenty of

NIGGERHEAD AND MUTUAL LUMP

coal on the tracks. Its the best Colorado coal we can buy.

PHONE 1

Jones & McLean
COAL AND GRAIN

NOTICE!

Try our balanced ration feed and get results. We have Anglo-Egg Mash and Scratch Feed, also the best Dairy ration. Call us up; we deliver; our prices are right.

Community Mills, Phone 29

Protect Your Earning Ability

You are subject to 2160 different diseases. Subject to Accident while at home, traveling, automobiling; as a pedestrian and in recreation, aside from miscellaneous ways.

JUST REMEMBER—When it rains you can buy an umbrella; when it is cold you can buy an overcoat, and when you are hungry you can buy something to eat, BUT YOU CAN'T BUY HEALTH! AND ACCIDENT INSURANCE when you are sick or hurt.

RALPH BARNETT, Manager
Phone 273 Hereford Insurance Agency

FRANK BARBER
Southwestern Life Insurance Co.
Representative
Life Insurance and Land Loans
Hereford, Texas



Real Winter Comfort at Low Cost

To drive in comfort this winter you should have complete protection against rain, sleet, snow and wind. Only the finest closed car construction can give you that. The Chevrolet Coach body is Fisher-built—the same construction used on the world's finest cars. Doors and windows fit and stay tight to keep out wind and water. Rain or snow cannot penetrate the Fisher V-V one-piece windshield which gives you perfect vision and ventilation. Long semi-elliptic springs and balloon tires take the jars out of frozen roads. Yet you get all this in the world's lowest-priced Fisher Body Coach. Let us show you the quality features of this fine closed car and explain how easy it is for you to own one this winter.



- | | |
|---------------|-------|
| The Coach | \$695 |
| Touring | \$525 |
| Roadster | 525 |
| Coupe | 675 |
| Sedan | 775 |
| Commercial | 475 |
| Express | 550 |
| Truck Chassis | 550 |
- ALL PRICES F. O. B. FLINT, MICH.

Brumley - Chevrolet Co.
Hereford, Texas G. W. Brumley

QUALITY AT LOW COST



Modern Business

DEMANDS A BANKING CONNECTION.

—Merchant, farmer, wage-earner find the fullest protection in their business affairs through a dependable banking connection, as a matter of course.

—The business interests of this community will find this bank and its officers alert to every opportunity to assist or serve in facilitating their financial affairs.

Read our message in this week's Farm and Ranch

First State Bank & Trust Company
OUR DEPOSITS ARE GUARANTEED BY THE STATE BANK GUARANTY FUND OF TEXAS.

TOWN & COUNTY Personalographs

Mr. and Mrs. Hall Beavers were in Canyon Sunday visiting relatives.

1c Sale Coming Soon.

Big Blanket Sale. E. B. Black Co.

left to Mrs. Ethel Lester was in Amarillo yard Wednesday shopping.

to t Big 1c Sale Soon.

Radiator Alcohol \$1.35 a gallon at the City Drug Store.

Born, to Mr. and Mrs. O. F. Lange, November 3, a girl.

1c equals \$1.00 in the 1c Sale.

Ralph Barnett for General Insurance. Phone 273.

Born, to Mr. and Mrs. I. D. Merrill, October 29, a girl.

1c equals \$1.00 in the 1c Sale.

See us for Art Rugs. E. B. Black Co.

Mrs. Bob Wilson was in Canyon Wednesday, spending the day with her mother.

Another 1c Sale Coming.

Fresh line of Ready-to-Wear overcoats at most reasonable prices. C. P. Ringer's Tailor Shop.

Mrs. L. M. Forrester of Amarillo was in Hereford a few days this week visiting relatives and friends.

Another 1c Sale Coming.

The Progressive Ladies will hold a bake sale at Reed's Grocery Store, November 7th.

A. W. Gregg returned Sunday from Indiana where he has been visiting relatives for the last three weeks.

1c Sale Coming Soon.

Bring your chickens, eggs and cream to Hereford Produce if you want the best price.—I. H. Spratt.

Mrs. Barto Johnson of Canyon is visiting Misses Thelma Tynes and Margaret Batchelar at their school at Askren this week.

Want to MAKE a Dollar?—Then read our ad on page 9. Service-U-Like Filling Station.

Mr. and Mrs. E. B. Black were suddenly called to Cleburne, Texas, Sunday evening by the illness of their aunt, Mrs. J. N. English.

Saturday Special—one table of hats at \$1.00 each, one at \$3.50 and one \$5.00. Vogele Millinery Parlor.

Mrs. J. E. Choate of Tahoka joined her husband here Monday. Mr. Choate is employed by the Brand Publishing Company.

BABY BEEF—Try our tender steak and roast.—Hereford Produce. I. H. Spratt, Mgr.

Harold Spratt of Amarillo, son of Mr. and Mrs. I. H. Spratt, spent the week-end in Hereford, visiting his parents and friends.

NOVEMBER 17 AND 18

Finished Art Work on display in my home.

MRS. J. L. RAMSEY.

Oscar Womack, son of R. H. Womack, was in Hereford Sunday. Oscar is employed at the Santa Fe offices in Amarillo.

BIG MILLINERY SALE

Every hat in the store at reduced prices. Felts and children's hats at 42-2t

Miss Agnes Elliston who is attending the W. T. S. T. this winter, spent the week-end at home with her parents, Mr. and Mrs. J. B. Elliston.

Picking up Money is easy these days. We tell you about it on page 9 of this paper. Better read it. Service-U-Like Filling Station.

Miss Luella Burch spent the week-end at home with her mother, returning Monday to Plainview where she is attending school.

Bargains in the Saturday Specials!

Double Green Stamps will only be given on cleaning that is paid for at time of delivery.—Orr's Tailor Shop.

Mr. and Mrs. T. D. Moss and Mr. and Mrs. Thurman Morgan were in Canyon Saturday for the football game.

All those knowing themselves indebted to me, please call and settle. Vogele Millinery Parlor.

Misses Jeanette and Audrey Rogers, Deasie Mae Steele and Catherine and Victoria Wilson were in Canyon Saturday for the homecoming of the W. T. S. T. C. students.

Fresh line of Ready-to-Wear overcoats at most reasonable prices. C. P. Ringer's Tailor Shop.

Mrs. T. G. Nance spent last week visiting in Clovis with her son, Walter Nance and wife, returning Saturday, accompanied by Mrs. Walter Nance, who spent the week-end in Hereford.

Plenty of cotton sacks as well as ducking to make them from. D. R. GASS & SON.

Harry Seed left Tuesday for Lawrenceville, Illinois, where he will visit his parents. This is the first time in seven years that Mr. Seed has visited his parents.

FOR SALE—A splendid 24-inch Separator and 15 x 30 Tractor, cheap in price. See E. B. Black, Hereford, or Jesse Stanford, Black, Texas, at once.

Mr. and Mrs. Jess Moellencamp and family, J. L. Hoffman and family, Nioma, Emma and Robbie Mae Jackson, John Lineb, George Shaffer and Pres Rogers of Happy, spent Sunday with J. L. Kuper and family.

Get your Thanksgiving Turkeys ready—the market will be open in a few days. Hereford Produce, I. H. Spratt, Mgr.

Mr. and Mrs. Roger Johnson and little daughter left Saturday for Cleburne, Texas, where they will spend the winter with Mr. Johnson's parents. They were accompanied by Miss Mabel Renfro who is entering T. C. U. at Fort Worth.

Saturday Special—one table of hats at \$1.00 each, one at \$3.50 and one \$5.00. Vogele Millinery Parlor.

Send your cleaning and pressing to Orr's Tailor Shop and get Double Green Stamps.

Mr. and Mrs. Harry Johnson were in Hereford Sunday visiting Mrs. Johnson's sister, Mrs. C. H. Dyar and family. Her mother, Mrs. T. G. Nance returned to Amarillo with them to spend the winter. Mr. and Mrs. Johnson have just returned from Colorado where they have been hunting in the mountains. Among other things they brought back a bear.

Not far in the future will open in the new city, one building, devoted to one single business, with a landing roof for buyers and sellers, and employees flying to work in the morning and flying back at night. The great "congested traffic problem" may be solved from the roof before it is solved in the streets. However, don't let that discourage you about good real estate.

Hereford Merchants will save you money on their Saturday Specials!

STAR THEATRE

Friday and Saturday
November 6-7

HAROLD BELL WRIGHTS

A SON OF HIS FATHER

Monday and Tuesday
Nov. 9-10

THE FOLLY OF VANITY

Wednesday Night Only
Nov. 11

ROUNDING UP OF THE

SOUTHWEST OUTLAWS

Thursday Night Only
Nov. 12

THOS. MEIGHAN in
THE MAN WHO FOUND HIMSELF

Friday Night Only
Nov. 13

THE TROUBLE WITH WIVES

With FLORENCE VIDOR

TIME OF SHOWS
7:00 p. m. - 2:00 p. m.

Watch the Saturday Specials!

The state of New York pities itself because it pays \$500,000,000 income tax, almost a third of the entire national tax. New Yorkers shouldn't forget that if they pay \$500,000,000, it is because forty-seven other states send all their wealth to New York shops and hotels, and allow New York's high finance to tap with its corporations and its interlocking ownerships the sources of wealth all over the United States. Since New York gets the income, it should be content to pay the tax.

TRY AND GET IT!

"I think, young man, you have a lot of nerve to ask to marry my daughter when you're only earning \$30 a week. That won't pay your rent."

"Rent! You don't mean to say you'll charge Gladys and me rent?"

"President Coolidge will leave the coal situation for the present congress and hops there will be no profiteering in the meantime," so read the dispatch. That is a large hope, for "in the meantime" many dealers have raised the price fifty cents a ton. With the public, panic-stricken, rushing to buy, that means comfortable profiteering.

ANYTHING BUT THAT

A young bride has sued for divorce on the grounds that her husband wiped his hands on the guest towel.

The next generation will read about "the navy patrolling the route," to save the fliers if necessary, and that will seem as strange as to send an automobile with a carrier pigeon in case it should fall down.

LET'S WAIT AND SEE

Dodging autos will settle this evolution squabble. If our great grand children are born with bumpers on, it's true.

Business is good. Tell that to your inquiring friends. The value of crops will be TEN THOUSAND MILLION DOLLARS. Farmers are more cheerful, prices good.

RIPE OLD AGE

A dinosaur egg found in Mongolia is estimated to be a million years old. I think some one played a joke on the scientists by burying one they got from a cold storage.

ED PURDY'S PHILOS

Men are getting smarter and smarter. Scientists dig up a bone in Siberia and tell how old it is. I'll bet the time will come when they can tell how much pork was in a pound, a hundred years before, by just glancing at an old spare ribs.

Seventy-five sheets of sixteen pound typewriter paper, 8 1/2 x 11, in a neat package, for only 25 cents.

TWO BARGAINS!

For Saturday Nov. 14, Only

9 Rolls Hoffman's Toilet Paper for... **50c**

—and—

A 75c Broom for... **55c**

REED'S CASH GROCERY

Phone 249



Hello Folks!

I am U. B. Thrifty of the new cartoon series, drawn especially for the... ..

WESTERN NATIONAL BANK of Hereford

by Doc Bird Finch, of the Denver Post. Watch for my weekly message.

Campaign RUG and BLANKET Sale For November

We have the greatest line of Art Rugs it has ever been our pleasure to show. We will give a liberal discount on our big line of these splendid goods during November. You will lose if you fail to buy of us at this time.

RUGS

\$25.00 Top Brussel Rug, 9x12 for **\$19.75**
 \$37.50 Top Brussel Rug, 9x12 for **\$29.75**
 \$45.00 Axminster Rug, 9x12 for **\$35.00**
 \$55.00 Axminster Rug, 9x12 for **\$45.00**
 \$75.00 Fine Wilton Rug, 9x12 for **\$59.75**

All Other Rugs at Special Prices

BLANKETS

We have quite an extensive line of Blankets that will be sold this month at fully 20% under value.

\$6.50 value Blanket for... **\$5.00**
 \$7.50 value Blanket for... **\$6.00**
 \$8.75 value Blanket for... **\$7.50**
 \$10.00 value Blanket for... **\$8.50**
 \$12.50 value Blanket for... **10.00**
 \$15.00 value Blanket for... **12.50**

These Are All Fresh, New Goods

E. B. Black Co.

FADA Radio

No Fada customers except satisfied customers

THAT'S the basis on which we do business.

First: Demonstrating to you the set that is the acknowledged standard by which all radio performance is being judged—and with no obligation to buy.

Second: Guaranteeing permanent and satisfactory performance.

Telephone us today. Convenient terms.

Prices Range from \$40.00 to \$300.00

Illustrating Fada
Newer-Junior, Adapts
set for dry cell or storage
battery tubes.



Corner Drug Store

A HOME!

"Supreme of All Investments"—pays daily dividends in happiness, contentment and pride of possession. Let us

Help You to Realize All These

PANHANDLE LUMBER CO.

Phone 65