The Hereford Brand

Published Every Thursday

HEREFORD, DEAF SMITH COUNTY, TEXAS, THURSDAY, AUG. 27, 1925

LIST OF PRIZES FOR COMING

With the return this week of County Agent Dunkle from his vacation intensified work in preparation for the forthcoming County Fair, September 18-19, is being noted. Mr. Dunkle, Fair Secretary Elliston, his assistant, the Chamber of Commerce are all 2nd Ribbon. busy conferring fairly and in getting in exhibits.

25TH YEAR, NO. 32

Prof. C. W. Humble of the vocational agriculture department of the 2nd Ribbon. city schools states that his departhis general exhibit he will conduct and 2nd Ribbon. milk tests for any one wanting them, and will also give poultry feed mixing July 1, 1924 and September 30, 1924demonstrations. Prof. Humble will 1st and 2nd Ribbon. act as superintendent of this depart-

If you have anything good that you 1924-1st and 2nd Ribbon. want to exhibit at the Fair notify one of these gentlement NOW!

Prizes to be offered in the various departments were released for publication this week as follows:

Community Exhibits-Prizes: 1st \$75.00; 2nd \$50.00; 3rd \$25.00. Boys and Girls Club Department

Supt. R. O. Dunkle Best Pen Poultry any Breed, Free \$3.00; 2nd Hobon.

trip to Dallas- \$25.00. Best Pig any Breed, Free trip to 1st \$3.00; 2nd Ribbon.

Dallas-\$25.00.

Free trip to Dallas-\$25.00. Best Exhibit of Field Crops, Free

trip to Dallas-\$25.00.

Best Exhibits Canned Fruits and Vegetables-1st \$5.00; 2nd \$2.50.

Dairy Department Best Bull any age \$5.00.

Best Cow, three years and over-1st \$5.00; 2nd \$2.50

Senior Yearling beifers-1st \$5.00; 2nd \$1.00.

Junior Yearling heifers-1st \$5.00; 2nd \$1.09.

the county commissioners court, and & Come out Sunday and see a * places for the week; Monday noon Smith county. the city officials, secretary Eubanks & good game. of the Texas-New Mexico Highway, * * * * * * and a representative of The Brand were present.

B. Black; where matters pertaining 6 to 1: The game was a light hitting to the improvement and aminimassess of the state highways through this being gathered. Galbraith was too county were discussed for some length, much for the invaders, striking out The conference is the first of several fourteen men. The visitors continually that may be held looking toward the shifted their lineup until it was almost

Poultry Breeders Should Warm Up To New Hatchery

The poultry breeders in this imme- play. diate vicinity are not waking up to the opportunity offered them by the Hereford 50000100x-63 1 that sportsmen have ever gotten to Pinson of Forner, Texas. new 12,000 egg hatchery as well as Tulia 10000000 1 3 6 gether over the nation in one organ. Young Curtis, who will graduate The annual Panhandle A & M Club's was hoped for, according to H. H. Batteries: Hereford, Galbrath and ization, and great things will be next year, has worked his was banquet dance has been announced for M. Cogdell, owner of the Cordova Hawkins of the Golden Rule Hatchery. Bennett; Tulia: Ford, Cavenger and done. We must make the outdoors through College and established an shy Palo Duro hotel at Amarillo Sat- Hotel, go through Hereford will have huge machine on August 28, so as to

County Fair, but stated Wednesday that he will have to secure most of The regular weekly luncheon of the C. A. Skelton reviewed the work of was a Major in the cadet forps and of the A.& M in this vicinity and a. Mr. Cogdell has plans prepared by

shipment of 1500 eggs from Indiana Secretary Moss and others at the Dal- Tierra Blanca stream, twenty-eight from R. O. T. C. comp at Galveston In addition he has 500 eggs from Por- hart meeting; but will be resumed quaits have been obtained from the several weeks ago and immediately MISS MARGARET. BENGE ON tales, N. M., and was arranging to next Monday at the City Cafe. There State, and these birds have raised went to work on the new high school. FARMERS CONGRESS PROGRAM moons and lobby down stairs and make a trip Thursday to Bellview are a number of very important items over 200 birds, and better sportsman building. He is not the kill that Miss Margarette Benge of Dawn enough additional fooms upstairs to where he would receive 2500 more. on the program."

There is no question but that the unusual opportunity through this IN CALIFORNIA FOR 2 WEEKS be sought sistently be made in the future.

Senior Calf-1st \$5.00; 2nd \$1.00. Grand Champion male-Ribbon. Grand Champion female...Ribbon.

Beef Cattle Department Supt. Mrs. L. R. Bradly

Best Cow, 3 years and over-1st and

2nd Ribbon. Heifers calved in 1923-1st and

Heifers and Bulls calved between

ment will have an exhibit. Besides Jan. 1, 1924 and June 30, 1924-1st Heifers and Bulls calved between

Heifers and Bulls calved between

October 1, 1924, and December 31, Heifers calved after January

1925-1st and 2nd Ribbon. Grand Champion Male and Female

Hog Department Supt. G. W. Brumley Best Boar 2 years and over-1st \$3.00; 2nd Ribben

Best Sow 2 years and over-1st Senior Villing Boars, and Sows-

Junior Yearling Boars and Sows-

. .lor Pigs-1st 83.00; 2nd Ribbon.

(Continued on Page 7)

Vega Will Tackle Whitefaces Here On Next Sunday

The Vega baseball team will & cultural men, at each meeting.

In a game featured by a triple play After the luncheon the party ad- the Hereford Whitefaces downed the journed to the office of President E. Tulla aggregation here last Sunday.

for a better market cannot very con- will probably be away about two months.

Rules and Regulations Governing the "Home Beautiful" Campaign of Hereford Chamber of Commerce Are Given

Home Beautiful" campaign, which earries cash prizes of \$75.00 offered by General cleanliness of front yard the Chamber of Commerce, desires and surb that the rules and regulations again General cleanliness of back rard Junior Calf-1st \$5.00, 2nd \$1.00, be called to the attention of the home and alley owners, and The Brand is glad to re- Trees and shrubbery produce them below:

Homes owned by entrants of five General attractiveness rooms or more, be designated as Class Lawn N. C. Vogele, and Secretary Moss of Best Bull, 3 years and over-1st and 11 Homes owned by entrants of four Flowers rooms or under, designated as Class 2; and homes rented by entrants of all sizes designated as Class 3.

> A total sum of \$75.00 will be set apart by the Chamber of Commerce for prizes, and prizes will be awarded in each class, as follows:

> First prize \$12.50 in each class; Second prize \$7.50 in each class, and Third prize \$5.00 in each class.

> The homes of all contestants will be inspected and judged by out-of-town men (to be selected later), between September 10 and 18, 1925, and award of prizes made by them. The contest begins now and ends on September 10. The contest will be decided on a

basis of 100 points, as follows:

The committee in charge of the On homes owned by entrants: Painting an improvements Total_ On homes rented by entrants: General cleanliness of front yard and curb General cleanliness of back yard Trees, shrubbery, lawn, painting

> and improvements General attractiveness _____15 Total_____100 For further information telephone or see any member of the ladies committee as follows: Mrs. Bobo McLeau, General Chair-

Mrs. George, P. Garrison. Mrs. Jno. P. Slaton. Mrs. A. A. Foster.

Col. C. C. French Will Tour County And Speak at School Houses Boost ing Diversification of Local Crops

Col. C. C. French, extension field Col. French will make the principal

ed at West Park beginning at & County Agent R. O. Dunkle has also Ford School house. L. O. Cox, district engineer in charge | 3:30 p. m. The Whitefaces | arranged a series of poultry culling County Agent R. O. Dunkle and the

man for the Fort Worth Stockyards, address at the weekly lancheon of the who is co-operating with the West Hereford Chamber, of Commerce; Texas Chamber of Commerce for a Dawn, Monday at 2:00 p. m. at Mrs. few weeks to assist President R. Q. A. T. Frye's home; West-Way School Lee in his diversified farming pro- Monday evening at \$:15. For Tuesgram, will spend most of next week day, 2:00 p. m. with Progressive comin Deaf Smith county and plans to munity at Ray Hershey place; Tues, make addresses in the various com- day night, the Wyche School house, munity centers of the county. He 8:15; Wednesday afternoon, 2:00 /p. has a real message to bring to the m., with the Wildorado community at farmers and big preparations are being L. C. Moore's home; Wednesday night made to have a large number of agric 8:15, at the Askren school; Thursday afternoon, at 2:00, with the HIGHWAY ENGINEER IS ENTER- + invade Hereford next Sunday + A number of business men of Here- Tierra Blanca community at Kelly TAINED CHAMBER . COMMERCE * afternoon, the game to be play. ford will attend the various meetings. Gray's: Thursday evening 8:15 at

of the Panhandle division of the Texas & made a much better showing & demonstrations to be held in connect Hereford Chamber of Commerce are Highway Commission, was the guest + last Sunday against Tulla than + tion with the addresses of Col. fostering the five at home program of the Hereford Chamber of Commerce . ever and are confident of taking . French, which will aid the farmers and the diversified farming plan, and at a luncheon held at the City Cafe . Vega's measure. The support fin the preparations for the Deaf will make every effort to make these last Saturday. Members of the Execu- of the fans is needed if baseball . Smith County Fair, September 18-19 meetings the best and most profitable tive Committee of the organization, & is to begoine established here. . Below is a list of the meeting that have ever been held in Deaf

Sportsmen Organize For Enforcement Came Laws

the Isaac Walton League at a meet this week in the release of the list of Try The triple came in the second in ing Thursday evening. D. L. Mc student officers of the A & M Cylego existence are found in some of the with hearty congratulations and good ning when after Tucker and Davis of Donald was selected vice-president of of Texas for the coming term.

OF COMMERCE NEXT MONDAY the local organization.

(Continued on Page 6)

Vernor Curtis is Signally Honored at A & M College

ed Blair's smash and threw to Smith, named secretary-treasurer.

Wr. and Mrs. O. O. Curtis, is named States come nore annually for builts who relayed to Alban, nailing allthree B. G. Garmon, deputy state game as lieutenant colonel of the coadet to head their herds. There are more corps at the College, second in come line bred Derefords in this county double play. Alban hit a homer in the talk to the meeting in which he said mand over 2,000 young men. Since than any county in Texas, and better first inning. The Hereford team show- that the only salvation of game and the release of the news Monday young prices are greatly stimulating the ined a decided tightening up in their the only way to preserve them was Curtis has been swamped with con dustry through the work of this organization. gatulations of his friends. The new R H E "This is the first time in the history Colonel of the corps will be W. M. PANHANDLE A & M BANQUET

of America, better, if we wish to enviable record for his albround ex- bridge evening of this week. A large Wednesday morning he received a with this week, owing to absence of cans of fish had been placed into the top in scholorship. Wrong returned ford is anticipated.

tutions of higher learning.

few days away many students will work done more than one year below want to begin planning their courses the class of the student taking that for the new school year if they have work. No foreign language is renot already done so. For the infor-quired for graduation though some mation of those who were in high colleges still require two years of school last year and especially for some language other than English for those who will be in the high school entrance. Before leaving Latin or for the first time the courses offered Spanish out of his course the student and the requirements of the school planning to go to college should be will be given below.

Our Slogan—"More People—More Farms"

be accepted as one of that group lors only. since it is a required subject and Eighth grade students are required affiliation will be asked again this to take algebra and English and must year. However, seniors planning to take two of the following subjects:

not be granted on it by the Depart-club, or orchestra. Parents might well ment of Education. in English, two years of algebra, plane mistake for any student to select a geometry, three years of the history subject because it is easy, he should group including American History and be guided by what seems best for him modern history, and two years of to take in view of his future plans.

either chemistry or physics for one English, algebra and history and in rear, and either general scinece, home addition one of the following: blology, conomics, biology, or agriculture for Latin, agriculture, sewing,

Arizona Man Buys 176 Bulls From Local Breeders

One hundred seventy six registered Hereford bulls from the famous Here ford herds of Deaf Smith county were bought by C. C. Narker and shipped Monday to the Van Cattle Company used for breeding purposes

The Vail Cattle Company has heafed. Miss Mattle Mounts is to marry Joe he traveled all over the Union.

Texas the bulls were selected from transcenter the proof was given Carl Gilliland, local lawyer and Another signal honor for Hereford ple: Mrs. L. R. Bradly, E. R. Bla k, Mrs. Robo McLean, as hostess. A sportsman, was elected president of through the splendid scholorship of Henry Wilkinson, W. T. Womble, Joe more detailed account will be given development of the roads of this sec- impossible to keep an accurate box the Denf Smith county chapter of one of her young men was announced Green, somes & Dameron; and Tosa; next week

> Tulia had singled Onals Carroll grabbe the organization. C. A. Skelton was Vernor Curtis of Heroford, son of breeders from all over the United their Lundreds of friends. Berds in Deal Smith county and his wishes for their future happiness by

raise-one children to be sportsmen collenge. Last year Hereford drew attendance from all over this section have a batch of chickens off for the WEEKLY LUNCHEON CHAMBER he declared. He praised the work of weither honor through the high syand- was anticipated. There are a number ing of another son. Daniel Bell, who of graduates, students and ex-students more modern hotel facilities. Chamber of Commerce was dispensed the past year, stating that sixteen graduated this year right up at the representative attendance from Here an Amafillo architect showing an ex-

be asked for this year and a larger Those who are informed about con- the Rural Schools and Deaf Smith a thirty room hotel. This includes farmers of this community have an MRS. HOMER K. FOX TO VISIT number of quall and other game will ditions at College know that is takes country on the program of the Farmers several private baths, an enlarged an absolutely A-1 record in everything Congress which convenes in Amarillo dialog room and lobby, and other hatcher to make some real egg money. Mrs. Homer K. Fox left Tuesday for As a direct result of the meeting that goes to make a first class student. August 25 and 27. Miss Benge will features. and that they will shortly wake up California where she will visit her two county game wardens were named, to attain such rank as Vernor trustis he remembered as the winner in the My Cogdell has shown his plans to the opportunity offered them. A parents, Mr. and Mrs. F. E. Clenning who will issue hunting licences to all is given in the promotion list, and the Junior Girls declamatory contest of to interested business men and states premium above the market prices is at Fontana, and will also visit in San who shoot, and will ecoperate with entire citizenship of this community the Interscholastic League which was that he has the project analysis. He being offered and the age-old demand Francisco and other Coast cities. She the local chapter members in main should be proud that Hereford has held at Canyon this last Spring, she will probably go over the matter with such boys to send to the state insti- having brought home with her for her the crowd at the luncheun new Monschool at Dawn a Loving Cup.

With the opening of school only a cases no credit will be given for sure that the college of his choice For graduation a total of severteen does not require it. As was stated in units of work must be done, fifteen these columns before, a new course of which must be affiliated units in agriculture will be offered this The other two may be affiliated year and also a half year of work units or local credits in music, Bible, in commercial law and commercial glee club, or orchestra. Fourth year geography each. The law and geogra-English is not yet affiliated but will phy will be open to juniors and sen-

go to college next year may have some general science, agriculture, cooking, trouble if they have only fifteen credits Latin, history. They may also make including this one if credit should a half credit in Bible, music, glee advise with them about the course that The required list includes four units is best for them to take. It is a

clence. The science must include Ninth grade students regularly take

he other year. Except in unusual Regular classification will begin with funfors and sentors on Saturday, September 12. For the benefit of these who may have special difficulties or who may wish to avoid the rush of the regular classification, the superintendent's office in the high school building will be open from ten to eleven each morning next week.

TWO POPULAR HEREFORD GIRLS ARE TO MARRY HERE SOON

The announcements of the coming marriage of two of Hereford's of Sonoito, Arizona, One hundred of most popular and charming young these bulls will go to Sonora, Mexico, laties has caused great interest locally to the same company and will all be and many partles, showers and social gatherings has been the result:

their berds with buils from Deaf Lameaster of Amarillo, at the home of of years the bylde's mother, Mrs. R. N. Mounts. but this is the largest bunch that on Tuesday, August 31, with only has ever been purchasest at a v one members of the laumediate faimly time. Mr. Parker stated that the 176 present and a few inclusive friends was the greatest bunch of bulls he has. Miss Dene Dunlap, vonngest daugh over purchased to hert his hert with fer of Mr and Mrs. Fil Dunkip, will and that it is very doubtfut if they become the bride of Ward Evans Bell could be replaced with better stuff if of Dallas Tuesday, Sopjember 8, the After visiting a number of hig berds dist church at 11 00 a. m. An an the herds owned by the following poor Monday with the bride to he's wister,

30-Room Capacity

of the present demand for larger and

tension of the present building out to

AN ADVERTISEMENT THAT IS TELLING WITHOUT YELLING DOES MORE SELLING

A COMPLETE STOCK OF DRUGS---

We pride ourselves on handling everything a first class Drug Store should handle. Why hunt all over town for some article when you are sure you could find it here, and likely at less price? Follow the crowd to the City Drug Store-There is a reason. Remember at our fountain you will find five or six varieties of Fruit Creams at all times.

Phone 300

CITY DRUG STORE

Hereford, Texas

COMMUNITY NEWS FROM THE NEIGHBORING TOWNS

the summer with Mr. and Mrs. A. A. Dethrage.

family at Spring Lake last week. made a trip to Fort Sumner and re- All enjoyed themselves fine. turned with a load of pears Satur-

The families of E. D. Rice, Morgan Smith, and Cecil Clayton attended church at the revival meeting that is being held by the Holipess in the valley beyond Apache Canyon.

Because of the sickness of Mrs. Hutchinson, the Rev. W. B. Hutchinson did not fill his appointment at in the Reed home last Sunday. New Hope Sunday morning.

Mr. and Mrs. Pink Green spent the week visiting relatives and friends here. They came from their home in Oklahoma to Clovis to attend the funeral of a relative at Clovis.

Mrs. Bunch spent Sunday visiting her daughter, Mrs. Blanch McCath-

Mr. and Mrs. J. D. Cameron called on Mrs. Montgomery Saturday and baught some peaches.

Hardin Litton and family of Chickasha, Oklahoma were on their way to visit his brother, Ben Litton at Dennight at the Dethrage home having his parents J. A. Reed and wife, een neighbors in Granite, Oklahoma for several years before Mr. Dethrage came here.

Several from this community are attending the revival meeting that is being held at Bellview.

Mr. and Mrs. Lee Watkins spent a few days the last of the week at Fort Sumper

J. A. Nichols and family of Wellington, Texas are visiting Mrs. Nichols' mother, Mrs. Ella Isler and other relatives here. They came in the car.

Dunn brothers were threshing their wheat last week. They expect to thresh for Grover Sogdill this week.

Mr. and Mrs. Clyde Isler, Mrs. Josie Crecelins, Reid Isler and family, Paul Mote and family and J. A. Nichols and family called on Mr. and Mrs. J. Z. Isler Sunday evening.

Mrs. Conley Gann and her brother, Pat Fitzsimmons are sowing the Gann place to wheat. Conley came out from Amarillo the last of the week returning, as he has a seven dollar a day job at Amarillo.

Henry Stovall and little daughter, Lorene are on the sick list.

Our community was made sad by the death of Grandma Stalkup Satur- The singing school was well at day. She suffered intensely with lock- tended last week, and much interest ed bowels. The family were pioneer is being manifested by the people of settlers here. She was eighty years the community. The school is still old. The funeral was conducted at in session this week, and we hope to Wheatland by the Rev. Willingham have good attendance. Visitors are of San Jon and burial at the Wheat- welcome. The night session is mostly land cemetery, Sunday. Her sons A. spent in singing. W. of this place and Otis of Amarillo | Canning was the occupation of the were present at her bedside.

gave a dinner Sunday in honor of the Progressive nighborhood. But yet

A. Lowe, Dallas, Willie and Lonnie this week. iams, Mesdames M. A. and M. T. relatives. A. A. Dethrage and Lester Davis twelve others called in the afternoon. Wilson, Mr. S. P. Edwards, Mr. W. rillo Saturday.

cock Ranch, also Mr. Rice's father other places. and mother of Fort Worth visited

Mrs. John Skeggs, also her mother-In-law, Mrs. Skeggs of Decatur, Texas were in Adrian last Tuesday morn-

Mr. J. P. Collier of Adrian had quite an accident and narrowly escaped being seriously hurt on his reweek when he and another tourist pours. ran their cars together. All the men received bruises and did considerable damage to both cars.

Ira Stephenson transacted business in Adrian last Tuesday morning. Carroll Reed and wife of Jericho.

Elbert Whitten return brook, Arizona last Saturday after several weeks visit with his grand parents. Elbert was very glad to get back to the Panhandle of Texas.

Farmers are very busy preparing a large acreage sown this season if Helena, Oklahoma where they had to have a booth at the fair or not. the rains do not hinder as they did a been visiting relatives the past ten E. Dora Smith is spending a few few months past.

Mr. Johnston and family of Amarillo have moved into our communitay on the Rail H headquarters. We welcome them to our community.

Jack Chapman returned to his home in Fort Worth after a few days visit with relatives and friends in

Mr. and Mrs. P. M. McAdoo living near Adrian are enjoying a visit from her daughter, Mrs. Joe Speed and husband at present. Mr. and Mrs. Speed are moving to Dayser Cols wher Mr. Speed will work in the stock yards.

SUMMERFIELD

women last week. Altho we don't Mr. and Mrs. Cleveland Johnson bave a regular canning factory like Mrs. Johnston's sister, Mrs. J. A. some report nearly a hundred cans

W. M. Hubble, J. A. Patterson, R. several hundred cans of corn put up Story.

Mr. and Mrs. J. Z. Isler, Bessis Wille the past ten days visiting friends and time.

from Clovis for Arnold Bunch Friday, quests who called were: Hob Moss munity attended the association at time soon at Frio. Mr. Tipton returned to his work at and family, J. O. Wood and family, Hereford last Wednesday and Thurs-Clyde Isler's after a visit with his Baily Hubble, Roland Leach and Pat day. Those sent as delegates from the daughter Ellen, Vergie, Christene and Fitzsimmons. Seventy ate dinner and Summerfield church were: Mrs. Alva Ruth made a business trip to Ama-

J. McMinn, and Miss Ellen Actley. of Waco, Texas are visiting in the will visit relatives. He is a nephew Lawrence Johnson home. Mr. Davis of George and Ira Storey also Mrs. is a brother of Mrs. Johnson.

Mr. Ben Rice and family of Glass-left Saturday for El Paso, Texas and of Canyon spent Sunday night and

Mrs. Lee Curry's two sisters and Storey. families of Claud, Texas are here visiting her.

family spent last week in Dalhart, Alberta Parrot to Amarillo Sunday visiting relatives, returning home Fri. where they left for Denton, Texas. day. Mrs. Fencher's sister coming with them. Mr. Fencher's father, with Miss Eya Noland." mother, a brother and family arturn from Amarillo one day last rived Saturday. When it rains it

> Mr. and Mrs. Lee Kendall spent Sunday with Mr. and Mrs. C. P. . . Caldwell in the Progressive neighbor-

Mr. and Mrc. Abe Roberson and son Stice. The lesson was to have been Gleen. Mr. and Mrs. Ky Lawrence on culling chickens. Mr. Dunkle ver, Colorado, and spent Saturday Texas are spending a few days with and daughter Beatrice spent Sunday failed to get there which was a great in the B. C. Roberson home. Miss Billie Dickerly of I

> Mr. and Mrs. A. E. Stanley and Mrs. Stice, the mothers present. family spent Sunday in the Wheeler The next meeting of the slub will home north of Friona. Mr. and Mrs. Ray Johnson and son, of school, September 14. The xomen wheat land at present. There will be Joe returned home Thursday from were discussing the question whether

> > Mr. and Mrs. Britt Clark and son, Rev. Limey of Tulia assisted by

Nichols and family of Wellington, of corn par day. The canning of corn L. J., of Canyon spent Saturday and Rev. Blair are holding a revival meet- two or three weeks. Texas. Those who ate dinner were: has just begun there will probably be Sunday with Mr. and Mrs. George ing at Dawn which will continue all

The Misses Rogsdale's of the Frio Johnston, A. A. Dethrage, Paul Mote, Mr. and Mrs. C. R. Walser and community were visitors at B. Y. P. U. been spending the week with her niece U. J. Davis returned to Granite, Reid Isler, Grover Cogdill, and John family returned home Tuesday from Sunday night, come again. Visitors Mrs. Minnie Walker. Oklahoma, last week after spending Nichols, each with their families and Hardman county where they have been are always welcome any where any

The B. Y. P. U. hopes to get an I. Z. Isler freighted a load of gas Johnston, and Floyd Mote. Other A large number from this com- invitation to render a program some

Mr. and Mrs. B. A. Atchley and

Mr. Luther Parson of Oklahoma Mr. and Mrs. Hal Davis and family arrived here Saturday morning and Ray Roberson.

Mr. Ray Johnson and Carl Frye Misses Beulah and Caudie Roberson Monday with their sister Mrs. Geo.

Mr. and Mrs. Miles Watson and family, Mrs. O. Hufstudler, took Mrs. Mr. and Mrs. M. F. Fencher and Hufstedler's sisters Misses Essay and

The boys and girls club met Mon-

day afternoon at the home of Mr.

disappointment to the club members

be at the school house the first day

Mrs. Dora Cox of Plainview has

Mr. and Mrs. John Rentro spent Sunday with Mrs. W. T. Smith. Ruth Botts spent last week in Hereford at the Welliver home with Mrs. Spielman.

Guy Smith is moving this week into the neighborhood.

Mrs. R. W. Dickey of Electra and little Son, Roy, Jr., came Sunday to visit her sister, Mrs. Walter London. Bill Easter and wife of Dimmitt spent the day Sunday in the Walter W. Hicks, Tuesday, August 18, in London home, a family rennion, as honor of the bride, Mrs. Barnard Mrs. Easter is also in the home.

and Mrs. Hollis Galley and family Arlington, Texas. were dinner guests last Thursday at the C. P. Galley home.

Roy Botts.

Lester Galley was in Amarillo on food cake at the close. business Monday.

W. T. Smith left last week for his box was given as honor guest prize Miss Stanley spent Saturday night old home in Tennessee to visit a to Mrs. Barnard Hicks and a card

Cecil Walker and mother attended the cowboys reunion last week at Hale Park canyon and report a very enjoyable time.

For all the good rains we have bad the crops are now beginning to suffer and more rain is now needed to make the bumper crop we thought the July rains would make.

MRS. BARNARD HICKS HONOR-ED WITH A BRIDGE PARTY

A very interesting afternoon Bridge was given at the home of Mrs. J Hicks, and her sister, Miss Winnie Miss Fleyd Jenkins, Esther Rice Barnes who is visiting here from

Six tables of young ladies enjoyed the afternoon's merriment, being ser-Albert Negeline is visiting his friend ved to punch throughout the games and delicious brick cream and angel

A beautiful hand painted powder brother, who is sick. He will be gone tray to the visiting Miss Barnes.

FARM AND RANCH LOANS AMORTIZED PLAN

INTEREST RATE AND TERMS FIXED BY LAW

part or in full can be made at any interest bearing period after five years PROMPT INSPECTIONS AND QUICK SERVICE

San Antonio Joint Stock Land Bank

HENRY WILKINSON, Agent Hereford, Texas

New

MORE BRICK STORES

days in town.

spent Sunday with Mrs. Ray Johnson. Negeline, Mrs. Wm. Callaway and

Hereford needs more business houses. If you own a business lot, and want to build, we can help you finance it.

If you want to reasoning a loan you now have, See Us. Loans made on city business property at 8%, interest payable annually. No red tape or commissions. Liberal valuations.

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As Good as the Best For Considerable Less in Price

National Steam Pressure Cookers for economical Cooking and Canning.

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STREU HARDWARE CO. "Home of Service and Quality"

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Hereford, Texas



We handle only the highest grade groceries -the kind exacting housewives demand. Our groceries are always fresh. We give the same careful attention to phone orders that we give to the most exacting housewife who shops per-Try Us In September! sonally.

L. W. CARLYLE

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Phone 4

SATISFACTION, MUST YOURS



WYCHE ITEMS

The Wyche Club met with Mr. and The next meeting will be at the school-

Miss Callie McKinney visited Montie Cook from Friday until Sunday. J. W. Dugan and daughter visited

in Wildorado last Thursday. Lorine Williams visited Montie Cook

last Friday afternoon. Walt Bradley attended the old set-

and Thursday. last week.

James Dugan visited Dannie Mc Kinney last Thursday.

Mr. and Mrs. Ed Cox visited relatives in town last Sunday.

turned home from Vernon where they community. have been visiting for two weeks.

Mildred Hough from Friday until MATERIAL IS FURNISHED: Sunday. Several from this community attend

ed the picnic at Happy last Saturday Myrle, Jerie and Bruice Keith visit ed Ida and Hova Edwards last Sun

The Witherspoon and Estes Sun day school class of the Presbyterian church took dinner Sunday with Mr and aMrs. C. J. Paddock.

The Rebecca Lodge had a laws party at, Mr. and Mrs. C. J. Pad dock's home last Friday night. Hazel and Ona McKinney tool

dinner with the Dugan girls Sunday Mr. and Mrs. Jack Miles, Mr. Miles and daughter Willie and son Teddie and Mr. and Mrs. Harry Schultz and Mrs. J. B. Nadler of Sleigman, Arizona went down to the creek and had a fish fry and a nice time. Wednesday evening. About eighteen guests took dinner Sunday with Mr. and Mrs. Harry Schultz.

Rev. Cotual of Hereford preached at the school house Sunday afternoon.

Mrs. Hough of Canyon spent the week end with her son Raleigh Hough.

bunking party last Friday night at Mr. and Mrs. J. L. Randel of the home of Misses Maurine and Lois Wichata Falls are visiting relatives Thompson. Among those present here this week, they are both conwere: Misses Marguerite Russell, nected with the City National Bank Berta Walker, Augustine Bassit, Vel- at Wichita.

few days visiting th. the home of we couldn't swallow that. Miss Berta Walker, last week.

evning, where they enjoyed some life. delicious ice cream,

bringing a delicious lunch and helping that people could attend the revival, month. them spend a very joyfull day. Among Mr. W. B. Bowen and wife and Mr. J. H. Cook and daughter, Velma tler reunion at Canyon Wednesday those present were their relatives, Mr. W. R. Mcclain and family speat Sun-motored to Childress, Texas last Wedand Mrs. Cass Lance, Mr. and Mrs. day in the home of J. C. Allred. Mrs. Gorden Gold visited her par- Earl Lance and children; Mr. and Mr. W. R. McClain has been pretty family and Mr. and Mrs. Fate Walser call at Wildorado last week. of Hereford.

Nedra Clayton visited Mary and PRICES FOR CANNING WHEN

	No. 3	No. 2
1-	Snap Beans, snapped10	.08
7.	Snap Beans, unsnapped121/2	.10
t-	Shell Beans, Shelled10	.08
1-	Shell Beans, unshelled15	121/2
	Black eyed peas same as be	ans.
1-	Corn cut ready for cans121/2	.10
n	Unprepared corn15	.121/2
	Beef & Pork15	121/2
	Chicken dressed and cut 15	.121/2
	Chicken undressed20	
-	Succatash ready for can 121/2	.10
1	Tomatoes12%	.10
k	All fruits121/2	.10
•	MARKET PRICES.	

MARKET PRICES:

Snap beans	25	.20
Shelled Beans	30	.25
Snap B. E. Peas	25	20
Shelled B. E. Peas	30	.25
Corn	30	.25
Roast Beef	50	.35
Steak	65.	.40
Tomatoes		,20
Tomatoes and Okra-	35 /	125 /
Succatash	30	25
Peaches		25

NORTH EAST CORNER (Fairview-Union Schools)

in our community last week. His again and hope the good master will sermone were greatly enjoyed by send us a real good rain pretty soon. those who heard them. Rev. Gear Mrs. C. O. Phillips and daughter preached at Friona Sunday evening. Bernadine left last Thursday for Gate-A number of the girls enjoyed a sville to spend a while with relatives.

ABO FILLING STATION

South Main Street

Federal Tires

A Complete Line of High Pressure and Balloons

> GAS, OILS AND **ACCESSORIES**

> Try Our Service!

B. E. BRUMLEY, Proprietor

zens and they say the evangelist must turning home we were served to re- month and this is the first public re- for the market next year. The first be doing good for he skins somebody freshments. And in the middle of hearsal that has been planned. Regand at every service. The writer believes the table was Mrs. Hutchinson's snow ular the will be held after the band off in time for the Deaf Smith County most of what he says but when he white birthday cake which was de- is thoroughly organized. Some twenty fair, September 18-19. Miss Floy Huff of Canyon, spent a called all the women lazy scoundrels corated with forty-seven tiny pink five members are included in the bocal

Misses Augustine Bassit, Floy Huff, Hazelwood slipped off to Amarillo on Marion Davis visited at the home of of the Hereford Band which made Mrs. Clayton last Wednesday after- Velma Caldwell and Messrs. Cecil and Saturday and were married which Mrs. Davis last Wednesday afternoon, such a reputation over the Fanhandle noon. They served home made candy. Leroy Hodges were guests in the home was quite a surprise to most folks. Mr. Lacy Boyd is visiting a few a few years ago. of Miss Berta Walker last Thursday We wish for them a long and happy days with relatives and friends of

when a number of folks came in, at Palo Duro were called off in order latives and friends for the passed

ents, Mr. and Mrs. A. I. Morrison Mrs. Joe Kendall and Bettie Joe, sick the last week but is better now. Mr. and Mrs. Charlie Walser and Mr. J. E. Thomas made a business

Getting wheat land ready is the Miss Margret Bowman of Hereford order of the day here at present is spending a few days visiting Mr. and there will be a good ecreage put Mr. and Mrs. J. C. Williams re- and , Mrs. Jeff Roberson of this in if the farmers can get the cash to buy seed.

ARNEY-BLUE RIDGE

Mr. and Mrs. J. H. Cook and son ford. returned home last Wednesday from Elk City, Oklahoma where they have few days visiting her parents, Mr. been visiting friends and relatives and Mrs. C. L. Goad. for the passed week.

Everyone in our part of the neighborhood are just now starting to work after the fine rains.

on a months visit at Glenrose, Texas but now of St. Joseph, Mo., arrived where they have gone for treatment. last week on a short business trip. Mr. last Friday afternoon to transact born & Murray Live Stock Company

Charley Sez:

Yew kin jest knew thet et'll be uh ples-

ure tew spend yore munney ef vew'll

come tew th Cash an Carry Grosary and

get thoze quality goods an thoze plezunt

services. Mure fer less iz our motter.

CHARLIE & WALLACE

Your Cash Grocery

Mr. H. J. Oglesby and family made | Last Thursday night a very large

inson. Everyone who were present ing station just west of the court strongest, breeding flocks in West The revival at Wildorado is being enjoyed themselves, we played games house. attended by a number of our citi- of all descriptions and just before re- The band has been organized a Rule Farm to help supply baby chicks burning candles.

Childress and Electra.

Quite a number of the young folks Mrs. W. T. Railey returned to her Relatives of Mr. and Mrs. Meharg, visited in the home of Bro. A. M. home last Sunday afternoon from Mc Just as soon as school starts this fall, who came in last Saturday evening Dowell Sunday and went to Church Kinney. Texas where she has been according to announcements made by were given quite a surprise Sunday at Wildorado at night. The services visiting her parents and other re- Mr. Smith.

nesday to transact business and to visit relatives and friends.

Mrs. Mabel Perkil is spending a week or two visiting her parents, Mr. and Mrs. Lee Hutson,

Mr. Claud Fox was transacting business in Happy Monday.

Mrs. J. H. Cook spent Thursday in the home of Mr. and Mrs. J. E. Boyd. Mrs. Hyrum Fullwood of McAllen,

Texas, returned to her home Friday after quite an extended visit with her parents, Mr. and Mrs. C. J. Goad and other relatives and friends of Here-

Mrs. John Turner is spending a

FRANK METCALF CONNECTED ST. JOSEPH LIVE STOCK CO.

Mr. and Mrs. Charlie Cox are off Frank Metealf, former local resident Mr. J. H. Cook motored to Happy Metcall is connected with the Law-

Ralph Smith, local band leader, an- from the Kazmeler flock have trip to Amarillo last Friday. crowd gathered at the home of Mr. nounces that the first band concert will ordered and are expected at an early Miss Ruby Gene and Leauada Bowen and Mrs. Lee Hutchinson for a sur- be held on Thursday evening. August date. visited in Wildorado most of last prise birthday party for Mrs. Hutch- 27, 8:45 o'dlock, at the Magnolia fill-

band, and most of them are exper-Mr. Warner Lee and Miss Amelia Mrs. Floyd W. Fortner and Mrs. lenced musicians and former members Renew Your Health

A High School band and a High School orchestra will be organized

H. H. Hawkins has just received a shipment of twenty five choice pure bred White Leghorn pullets from the famous Kazmeier poultry farm at Bryan, Texas, These pullets will be placed in the breeding pens at the Golden Rule Hatchery, along with some three hundred hens that have

Mr. Hawkins states that one of the Texas will be placed on the Golden bunch of baby chicks will be hatched

by Purification

Any physician will tell you that Perfect Purification of the System is Nature's foundation of Perfect Health." Why not rid yourself of chronic ailments that are undermining your vitality? Purify your entire system by taking a thorough course of Calotabs, -once or twice a week for several weeks-and see how Nature rewards you with health.

Calotabs are the greatest of all system purifiers. Get a family package, containing full directions, price 35 ets.; trial package, already been placed here. Fifty more 10 cts. At any drug store, (Adv.)



YOU AND YOUR CAR!

When you need service on your car -you want it to be prompt service. Prompt and efficient service is our specialty. All we ask is a trial.

Magnolia Gas-Magnolia Oils-Tires and Tubes Accessories

Just Drive In! - And Watch Us Work!

Magnolia Filling Station Arthur C. Thompson, Prop.

EARLY SALE OF

BOY'S SCHOOL SUITS



R

R 0

THE EXTRA PAIR DOUBLES the WEAR

These suits are made - "FIRST FOR WEAR"-In all-wool serges and worsteds. Next are in style lines which earry out the same fashion trends as in dad's suit. Two pairs of trousers one long pair and one pair of knickers. All the popular colors. Some are four piece suits. Coat-vest and two pair knickers.

> Outfit That Boy Now For School!

FOX MERCANTILE CO.



We are an Official Headlight Testing Station. __Bring in that car and let us fix your lights.

Come to the Hereford Garage Station when you are in need of any thing for your car. We will treat you right and will strive to please you in the way of service and satisfaction-

Car Washing and Storage

Hereford Garage Station Paul E. Foster

"Home Beautiful" Campaign is Now On-Let's Clean Up

(By T. D. Moss, Secretary, Hereford Chamber of Commerce)

Listen folks, the City of Hereford is ready proclaimed to the world that clean. He is exactly right. Some of our children might get snake bit if weeds are not cut down.

Did you ever stop to think how bad it looks to see all the alleys and along with other unnecessary things that have accumulated.

The yards and alleys are not the only places that must be cleaned up right now. All the vacant lots over town are going to be gone over so that all the weeds, tin cans and other lots, the Mayor and his force will see that they are renovated and the bill charged against the owner.

Some Hereford folks don't seem to bish that we have been talking about, general appearance. but they are. . The Home Beautiful committee plans to wait on those people who persist in dumping all the ashes in the back yard or in the alley. Now this is done by those who do not think just how unsighly it appears to the visitor.

stands on the walks for a number of might help you to win a prize. days after each shower, and proves very unpleasant to those who have to walk to and from town. This can can be made to function.

The Home Beautiful campaign is attracting considerable attention. The Hereford has a chance to win the has been extended to September 10, of us shirk our duty.

"THE TEN COMMAN

Technical in achievemen T

Historical in researcH

Erudite in knowledg E

Thrilling in interesT

Entertaining in performanc E

Noble in conceptioN

Compelling in logiC

Original in tempo

Melodramatic in alar M

Majestic in ai M

Natural in action

Daring_in dee D

Marvelous in realis M

Encyclopaedic in scop R.

Noteworthy in characterizatio N

Appealing in

Trathfulin

and every one is being urged to enter ANNOUNCEMENT PARTY

to be thoroughly cleaned up and then to win a prize in this contest. Every nouncement party was given at the Misses Gladys and Mary Hicks a who attended the Star theatre Tuesday Ten Commandments," which will riot we can boast of one of the prettiest one has an equal chance. No matter home of Mrs. R. N. Mounts by her very unusual and beautiful shower night, featuring "And So This is in color throughout. The scenes deand most attractive little cities on the if you live in a twelve room house or two danghters, Mrs. John Williams now because Mayor Ireland has althis fight for beautiful homes. Re-morning of Monday, August 17, anmember the small home will stand a nouncing the marrige of their daughthe unsightly places must be made better chance to win if it is cleaned ter and sister, Miss Mattle, to Mr. up from the back of the lot to the Joe Lancaster of August the thirty front, than the magnificent dwelling first. the "tall timbers," known as pesky that is surrounded with weeds and Six tables of hearts were played

trunk of every tree in the City of charming little news girl with a big propriate little verse. Miss Grace back yards filled with weeds, grass Hereford white washed. "This will be heart apron and head band and papers Skelton expressed her sympathy "To and robbish, when beautiful flowers new for the Panhandle as no other were bought with the small hearts the Girl's that are Left Behind."

would thrive in these same places? town in this section has ever had all that had been given to the guests. Every guest drew their plan for hearts the control of the c Just merely cutting the weeds will their trees white washed at one time, earlier in the morning. To their dream house and among the not add very materially to the place and no other town on the Plains has surprise they found the papers to many well formed and convenient unless they are raked up and burned, hearly so many trees as Hereford. cotain another fatal shooting of cupid's homes, Miss Grace Skelton's won the all the insects and diseases that might And it was also found that the trial Miss Lucille Hicks sang "My Little

In addition to the \$75.00 offered as prizes by the Hereford Chamber of Commerce in the Home Beautiful confest, the City will give a prize of rubbish might be extracted. If any \$20.00 to the most attractive block man refused to clean up his vacant in town. This should be an incentive for all the people in any one block to work together to see that the cleanup move is done in the right way. A blue ribbon will be placed on one home think that ashes are a part of the rub- in each block which presents the best

> Remember there are no charges for entering the Home Beautiful contest, ter and fluffy angel food cake. and anyone has a chance to win a prize. See Mrs. McLean's committee Mrs. Forest Randal of Amerillo and for entry blanks and start now for the Misses Hazel and Mabel McQueen of

In many places over the City of All the dead trees in town as well Hereford the dirt has blown up gainst as the dead limbs on living trees he sidewalk, making it impossible should be removed from the orchards. for the water to properly drain after They are unsightly and are dangerous a big rain. In some sections the water to the health of other trees. This

The Home Beautiful contest will be be eliminated by raking the dirt away judged just before the county fair. from the sidewalk. There is always September 18 to 19, and winners will a need for the surplus sand that has be announced during the fair. A class accumulated, because most people have from the West Texas State Teachers trees or a garden where this rich soil College at Canyon will do the judging. which will insure a square deal for all.

committee is very busy organizing the name of "the most beautiful city on whole town into one big group to help the Plains", but it will take the united beautify the whole city. The time for effort of all her people to put this entering the Home Beautiful contest cleanup campaign across. Let none

Now it does not take a fine home A very charming and unique an- Tuesday, August 25, at the home of

by the guests with much merriment, toasting the bride in her charming after which Miss Evelyn Williams manner and Miss Lura Gregg toasting A move has been started to have the came into the room dressed as a the groom with an original and ap-A formula will be used that will kill which injured two hearts for life. prize. be on the tree. Ask Dunkle about it. of Dan Cupid would be held at House," in her beautiful soprano voice, Beaumont, Texas after September 15. after which the presents were pre-

After their surprise exclamed by sented. All the smaller ones being most of the guests they were shown placed inside a modern little paper the chest of bridal things, which house and the larger parcels arranged were numberous and beautiful. The in the rear of the house, covered with chest itself was made by the groom green paper to represent mountain and presented to her as a Christmas peaks and cliffs of joy.

On returning to the living room they found dainty little place cards on the small tables and a delicious salad course with ice tea, was served followed with white brick cream with small pink hearts in the cen-

The out of town visitors were: Canyon, Miss Winnie Barnes of Arlington and Miss Derothy Sparkman

Let's build a Hotel in 1925 !



is "More than half" of every good dinner-as every housewife knows. Our meats are fresh, carefully selected, appetizing and - satisfying. Try us.

TEXAS MEAT MARKET

Cloyd & Son

SHOWER FOR MISS MATTIE COLOR PHOTOGRAPHY THRU
MOUNTS AT HICKS HOME "THE TEN COMMANDMEN

above it. A short program was have had the opportunity to see this prove it for yourself. rendered with Miss Deane Duniap

Delicious refreshments of cream and cake were served to twenty five guests.

was given for Miss Muttle Mounts, Marriage," were treated to two reels picted from the Bible are said to be The bridal chair was made charm- was shown in vivid natural coloring ing by white crepe paper and instead of the old black and white streamers with a cupic hanging effects. Very few people in Hereford are big winners. Invest "two bits" and

new wrinkle in screen deve opment and "THE TEN COMMANDMENTS" Tuesday night patrons received a fore taste of what is to come on September Those local picture show patrons 17-18-19 in the great picture "The

WILLYS-KNIGHT

OVERLAND CARS

I am sub agent out of the Amarillo Agency for the Willys-Knight and Overland Cars. Demonstration Car at Your Service! ATTRACTIVE PAYMENT PLAN

LEONARD RICKETTS, Agent

Hereford, Texas

Pencil Sets Free!

We are ready for the opening of school with a useful present for every school pupil that purchases a pair of shoes or a suit from us. We have the most carefully selected lines of School Suits and Shoes for both sexes we have ever carried. It will pay you to look them over.

Don't Forget Those Pencil Sets-In a Neat Box and Very Useful! They In-. clude a Pencil, Pen holder and ruler.

FALL COATS for the LADIES and MISSES

Our new Fall line of COATS is here—the last word in styles, workmanship and wearability. They are priced right, too. Better come early before the rush and have yours laid aside before the stock is picked over.

Everything For Fall Wear-For Men, For Women, For Children!

D. R. GASS & SON



The Tide Has Turned

The borrower of yesterday becomes the depositor of

A big share of your harvest money in the form of bank deposits here, will be to us an expression of appreciation for the help we have rendered in the past. We earnestly solicit your friendship, your confidence and your account.

First State Bank & Trust Company OUR DEPOSITS ARE GUARANTEED BY THE STATE BANK GUARANTY FUND OF TEXAS

COMING TO THE STAR THEATRE SOON Watch for the Dates

Scintillating in clevernesS



(Copyright 1924-By Gladys Baker)

ANNE CODDINGTON-Who had gone to school with Sallie and was until she made up her mind to marry.

CURTISS WRIGHT-A brilliant young are TED BILLINGS Whose main objective in life is

WARREN FISHER-A gay philanderer of Wall Street whose MARJORIE AND BOB CHENOWETH-Of the married set and Sallie's staugeh friends

plant. The Clanceys are my special

Sallie, being Sallie, gets lonely, the night after she and Curtiss become engaged while Curtiss is away on business and goes on a cocktail party. Anne Codington tells Curtiss hoping that she, hereinfor tells Curtiss hoping that she, hereinfor the still loves Sallie, stays though he still loves Sallie, stays tway from her and becomes attentive to Miss Sallie go unpraised. She's a

curties though se still loves Salile, stays are curties though se still loves Salile, stay from her and becomes attentive to Salile, from pique, starts to Missan Salile go unpraised. She's a my property there."

Salile, from pique, starts to Missan to state the bit of heaven, Sir, sind without stead a house party being given by the Blurine, who are nouveau riche. Warren Fisher, who has made love to mark and appeared to the stop her but she keep right. However, the state is the stop her but she keep right how some of the stop her but she keep right has some and that she is unchaparoned becomes nervous and insists that they hurry on to the Divine.

The car brown and that she is unchaparoned becomes nervous and insists that they hurry on to the Divine.

The car brown and makes desperate love to her. She repulses him and becomes a nurlequented in a mall town. Before Salile retires Warren Fisher enters her room and makes desperate love to her. She repulses him and becomes and on leaving the hotel notices a supicious locking man in the lobby who with private the private state of the private

her off their invitation lists, and her younger "friends" finding various reasons for not sticking with her.

Sallie has dinner with Marjorie and Bob, who have remained loyal.

Bob advises Sallie to go to work, so she opens a Kindergarten for the poor childeren at her father's plant, finding a certain amount of happiness in serving others, until, one day, she learn of Anne's engagement to Curtiss. A few weeks later Ellie arrives and wants Sallie to go abroad with her. Sallie heeds the call to service instead, and ministering to the poor Clanceys is suprised one day—as follows:

CURTISS-SO SALLIE BURNS THE

"Can I be of any assistance?" Curtiss Wright was standing mediately outside on the green patch

I must have looked funny with the hammer in one hand, the curtains in the other and a mouth full of tacks, which I began to remove. I looked at him across the rows of red geraniums and before I realized what I was doing. I laughed.

I hadn't meant our meeting to be like this. But couldn't help it if my senses were singing and my heart leaping with joy. For a brief moment, I allowed myself the overwhelming rapture which his presence inspired and then, remembering Anne, my digolty returned.

I sat on top of the ladder and regarded him with serious eyes. I must have asked the usual platitudes and then he asked if he might come

"Certainly." I replied. Then it occored to me to ask him

why he was here. "Oh, I've just returned and longed to see how things were going at the

Oh, tired and weary man, That you should get your car fixed up.

And if you will you can.

Surely you can get it fixed up if you will only bring it down. We have expert mechanics gasoline, grease, oil., and everything you need for your auto.

Beavers Bros.

"Besides keeping the Cianceys out "Sallie" he began, "there's some of mischief, where have you been all thing I want to tell you. It's most

budged," I replied,

"And you, haven't you been out of town?" (As if I hadn't known it from the very day he had gone)

"Yes, but I scanned the papers every day and I've never once seen

slightly interested in my movements even though he was engaged to Anne. It was such happiness to be with him again; to feel his nearness and to thrill to the rich, stirring tones of his voice. But, oh, I must remember Anne

Besides where WAS my pride? friends so I thought I'd drop by. I "Did you find California warm this was attracted too, by the charming time of the year?" I asked, trying to make my conversation impersonally

"Yes, Miss Sallie did all of it" came polite. can't come out Mr. Curtiss, if ye'll Florida.

For the first time, I realized I bearable

The imbounded enthusiasm I had had on my pink and blue apron. In

Miss Dessie Mae Steele

Announces the Opening of a

Class in Piano

Beginning September 14th

Studio at her home and at Mrs. E. J.

Williams, block west of High School

If Interested Phone 272

SAVE MONEY

Buy Coal in the

SUMMER

You get fresh-mined coal direct from the railroad

cars to your bin. That means less breakage in

Let me use YOUR bin to store a

few tons of

LABELED COAL-2 Cars on Track

I Will Pass the Money I Save Right On to You

All kinds of Cow Feeds, Chicken Feeds,

and everything

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We strive to do the impossible-Please Everybody

GOLDEN RULE

PRODUCE CO.

Phone 108

handling your coal.

We Deliver

pulled it off quickly and fluffed up him gave place to childliness that there was the thought of Anne and gradually enveloped my heart.

"Right here all summer, I haven't listen?" There was earnest entreaty do anything for them financially and

A motherly instinct, as well as my uncontrollable love for him made me good bye." long to gather him in my arms and

a twinkling, my vanity returned. I felt at the unexpected meeting with have him unburden his soul. But that creeping coldness about my heart.

important to my happiness. Will you You see the Clanceys won't let me the family budget is in my hands. So if you'll excuse me, I'll say

(To Be Continued.)

Miss Helen Bule returned home last week from Portland, Seattle and Yellowstone Park.

Miss Buie visited her sister Livingston for several weeks before returning to her home here.

JUST RECEIVED A CAR OF

Harvest Maid Flour

Wheat is going up everyday. Lay in your Flour for the winter. Special for one week-from Saturday, Aug. 22, to Saturday, Aug. 29, inclusive \$5.00 per 100 pounds. Nothing less than 100 pounds sold at this price.

REED CASH GROCERY

Hereford Has

Maize Head Dealer who buys every week day in the year. Never turns anything down.

E. W. Harrison

World's Greatest Automobile Value!

of value.

obtain in any car built.

you may wish to buy.



Can Get fully-equipped, quality tour-

for \$525 a racy, streamline roadster for \$525 and disc wheels

for \$675 -a Fisher Body Coach seating five people comfortably for 695

a handsome sedan, beautifully upholstered and with full equipnt and appointments

for '775

pendability, comfort, economy and fine appearance. And because this car provides such an extent of quality at low cost, Chevrolet has become the world's largest builder of quality cars with sliding gear transmission. See these remarkable values today.

What you get for your money-that is

what really counts—that is the definition

In a Chevrolet you get the greatest amount

of quality at low cost that it is possible to

Chevrolet offers you the most for your

automobile dollar. It possesses 83 distinct

quality features. It possesses construction

typical of the highest priced cars-a pow-

erful, economical motor-dry plate disc clutch-selective three speed transmission

-sturdy rear axle with pressed steel, banjo type housing - semi-elliptic springs of

chrome-vanadium steel-beautiful stream-

line bodies, with closed models by Fisher,

finished in handsome colors of Duco whose

luster and color last indefinitely. Compare

these features with those of any ear that

Chevrolet gives you power, durability, de-

New Low Prices New Quality Features

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Hereford, Texas Quality at Low Cost

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THE PASSING DAY

WILL H. MAYES Former Dean Department of Journalism University of Texas

The Press and Its Critics.



Everyone feels free to criticise a newspaper. There are many reasons for this, but the two main reasons are that the newspaper is in a way a public institution and as such open to criti-

and that every one thinks he feeling that we are "born writers" t as we are born talkers.

But if most of us can not write any etter than we talk, we would cerainly make a mess of writing for the ess. Only this morning I overheard to men talking about the mistakes pertain newspaper, and the words which their criticisms were made re about the poorest English ever eard on the streets. There are very lew newspaper critics who could improve the papers about whose mis-akes they talk so much.

mprovement in Texas Newspapers. I have been a reader of Texas newsapers for many years and have watched their steady improvement. They have certainly kept up with the progress of the state in other lines. The most noticeable advance in Texas apers has been made, however, since the world war. At the close of the war most of them were nearly bank-rupt, because they had not advanced subscription and advertising rates and the cost of everything else had more than doubled. When they saw bankruptcy facing them, they in-sreased their charges. Some of them o not charge enough yet, and very few charge enough for subscriptions.
Subscription rates were advanced by most only 50 per cent, when they should have been doubled.

If you are making less than twice the amount you made before 1914, you

are earning too little, and if you are getting your newspaper or re adver-tising in it at less than twice what the former cost would have been, you are paying too little.

The Danger in the Cotton Mill Boom. Those who invest in enterprises about which they know nothing always assume extra hazards. I do not wish to throw cold water on the cotton mill industry, which is just now getting a good hold in Texas, but good common sense should be used in investing even in cotton mills. Before putting money into any enterprise be sure that there is to be honest and capable management and that the busess is not going to be mismanaged just to freeze out the small stockholders when they become discouraged, after which those, who hold on to their stock will reorganize and go to making money.

Many Eastern mills that are now

osing money are anxious to sell their old machinery to Texas people. Some of these have modern equipment and are submitting good propositions, but there is reason to suspect that some are trying to unload machinery that should be junked. With modern mahinery well bought and honest and sapable management, textile manufacturing in Texas has at least 20 per cent advantage over the Eastern milla.

Students Save in Junior College. The extension department of the versity of Texas will give fresh-

n and sophomore courses carrying ull university credit at Main Avenue enfor School, San Antonio, beginning the fall term. The authorities expect an enrollment of 300 students. ean N. K. Dupre, of the Junior College, announces that the expense to resident students taking their freshman and sophomore courses in San Antonio will be \$177.00 each, which will, he says, represent an average saving of \$618.00 per student.

The figures presented by Dean Du-pre are the best argument yet pre-sented for educating young people as far as it can possibly be done in their

The dean further points out: "Over a period of three years, when our college will have grown from 500 to 1,000 students, San Antonio merchants will have profited by more than \$3,180,000, and San Antonio parents by \$2,270,000."

Showing the Farmer How.
Palestine Business League to plant and cuttivate 20 acre omatoes next year to boost along tomato industry in Anderson counA Tyler bank is operating a 25IZAAK WALTON LEAGUE IS ORGANIZED TO ENFORCE/LAWS

(Continued From Page 1)

taining the game laws and the ideals of the League. These two men are Edgar East and J. D. Rose, Eeach have been provided with licenses for sale here, 'As they live in the country Homer K. Fox as deputy and the other with J. J. Clark. Those desiring licenses may obtain them by calling on oither of these gentlemen.

Bag Limit and Season

doe deer or spotted fawn.

You must not hunt from motorboat, ship. Madge. sailboat, airplane, or boat under tow; sort of light or lantern.

any game bird or animal.

& G N. and T. P. railroads running down that wall. from Laredo to San Antonio to Austin to Longview to Texarkana.

South Zone, south and east of I. & G. N. and T. P. Raliroads running isn't because they are good looking, you, you get tired of listing to other from Laredo to San Antonio to Austin because some of the prettiest girls are people's trouble and all of their family to Longview to Texarkana.

Zones, Nov. 16 to Dec. 31.

Zones, Nov. 16 to Dec. 31. MOURNING DOVES, North Zone Sept. and Oct.; South Zone, Nov. and

WHITEWING DOVES, Both North and South Zones, Aug. and Sept.

WILD DUCKS, of all kinds (except wood ducks) GEESE BRANT, SNIPE, Madge. It wants amusement inspira-GALLINULES, and MUDHENS, North tion, or comfort, so it seeks out the Zones, Oct. 16 to Jan. 31; South Zone, Nov. 1 to Jan. 31.

PRAIRIE CHICKENS, Both North and South Zones, Sept. 1 to Sept. 10. QUAIL and MEXICAN PHEAS. in an open season. ANTS, North Zone, Nov. 16 to Jan. 1; QUAIL and MEXICAN PHEAS South Zone Dec. 1 to Jan. 16.

gallinules), WILD BLACK-BELLIED. SQUIRREL, 10 in any one day. PLOVER and GOLDEN-WING PLOV-ER, and YELLOWLEGS, Sept. and Oct., both North and South Zones.

RED FOX SQUIRRELS and GRAY SQUIRRELS, Both North and South one-half hour before sunrise. Zones, May, June and July and Oct. Nov. and Dec. No restrictions on protected birds and animals between squirrels in DeWitt, Caldwell, Guada- one-half hour after sunset and onelupe, San Saba, Mason, Gillespie, half hour before sunrise. Llano, Kimble, Menard, Comal, Mc-Culloch, Brown, Kerr, Burnet, Mills, BIG HEREFORD SHOW TO BE Schleicher, and Edwards counties.

WILD TURKEY GOBBLERS, both North and South Zones, Nov. 16 to or ground dove, wild pheasant.

Bag Limit

BEAR, one in a season. DEER, two bucks in one season. Must have prongs.

DOVES, 15 in any one day and not more than 45 in one week.

DUCKS, SNIPE, PLOVER, YEL-LOW-LEGS, GALLINULE, OR MUD HENS, 25 in any one day and not more than 50 in a week, the daily and weekly limit counting all varieties.

GEESE and BRANT, four in any one day or 12 in any one week.

PRAIRIE CHICKEN, or PINNAT-ED GROUSE, 5 in any one day or 10

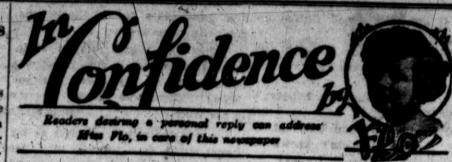
city to prove to farmers the advantages of intensive farming and rota-

Business men are learning that the farmers' interests and their own are mutual and that they can afford do saist the farmers by experiments which the farmers are likely to consider as too risky for them to under-

The towns that are making the best ped out the division lines between Hereford line. town and the country. It is not at all improbable that before many years the county town and the county will be operated under one incorporation for the good of all.

Crooked Highways in Texas. Enough money is being spent in building unnecessary crooks in the public roads of Texas to pay for the maintenance of the roads if straightfairly straight highway between Austin and San Antonio without any extraordinary outlay for grading. The

et of the accidents on the roads hose at railway crossings, oc



one book of licenses has been left with WHAT MAKES FOR PERSONAL will find that this is true. POPULARITY?

Dear Miss Flo:- Perhaps to you etic attention sometimes it is a spirit Waco. my problem will seem like the silly that stirs their own blood and makes For the benefit of local hunters and troubles of a bashful girl. To me, life seem more of a lark. sportsmen . the laws governing this though, it is the greatest trouble in When you cannot offer people anypart of the state, or Nort's Zone, are the world. I am nineteen years old thing, you drive them away from you. reproduced below in condensed form: and practically without friends. I Give people your attention. They want meet many people, but for some reason you to think about them. And if you You must not kill, eatch, possess, or I can have no gift for conversation, are filling your mind with thoughts August 29. ship, at any time during the year, and when I am in a crowd, I am of yourself you can't be filling your antelope, mountain sheep, woodcock, striken dumb. I have been told that minds with thoughts of others. wood duck, egret or other plume bird, it is only self-consciousness. If this Human ingenuity has never been non-game water-fowl, songbird, insect is so, how can I overcome it? How able to invent "canned" talk that has tiverous bird, pheasants, turkey hen, can I open an interesting conversation? any pep to it. The real thing must I am so lonely and crave companion be spontaneous and must spring from

and must not hunt at night with any What is the meaning of selfconscio- that comes by nature. Some people for awhile. He expects to be away time and place? Time 8:15 p. m. Friusness, Madge? It is that you are so are born with it. But those who about a month. You must not buy or sell (or barter) conscious that you make a wall around lack this talent need not mourn in yourself and leave yourself hungry and dumb despair. You may kill at any time, in any alone and desperate? No, Madge, I Begin to think of life as a silver numbers, English sparrows, rice-birds don't think yours a little trouble. Your screen and the people you meet as and blackbirds, buzzards, crows, owls, problem is one in which we are all actors. Say to others the things you hawks (except sparrow hawks), wood- interested. We all know the lone- would like to have said to you, You peckers, and rabbits. Also the follow- liness, shyness for power and charm. like people to show an interest in you We all want folks to like us and and your affairs. You like them to OPEN SEASON-Not Conflicting with depend upon us. We all want power remember if they have met you be-Either State or Federal Laws. over their spirits and the only way fore. If you have a talent, you like North Zone, north and west of I. those things are to be had is to break to have it complimented. If you have done them any kindness you like

In all those lonely hours have you to have it mentioned. And other people ever stopped to study out why some are just like you in that respect. girls and boys are so popular? It You don't like people who brag to unpopular and some of the homeliest affairs, you don't like people who ar-WILD BEAR, North and South have many friends. It isn't because gue and who are opinionated and who they are clever and witty, because the lay down the law about everything. HUMANE WORKERS TO MEET BUCK DEER, North and South very witty people are often detested Therefore, put the soft pedal on your for their very brilliancy. It isn't be- own achievements and be mum about cause of their fine clothes, because you sorrows if you want to be in- of anti-cruelty societies from all parts amount of the bid being \$12859.00. many a shabby boy or girl leads the teresting as a talker. growd. It's just a knack they have of making life seem brighter and more say things that stab or hurt. Never colorful for others that makes them popular. Human nature is self, people who can give it those things. Study the popular people and you

ANTS, 12 in any one day or 36 in any WILD RAIL (other than coot and one week, counting all varieties.

Federal law forbids the hunting of migratory birds between sunset and

State law forbids hunting of all

STAGED DURING COUNTY FAIR

The biggest Hereford show in the Dec. 31. Wild Turkey season closed Panhandle will be staged at the Deaf until Nov. 16, 1930, in Cameron, Hi- Smith county fair September 18-19, dalgo, Starr, Willacy, Kennedy, according to local breeders who are Brooks, Kleberg, and Nuceus counties. in charge of the Hereford department. Season closed five years on wood- Twenty Hereford breeders have been cock, wood duck, sandbill cranes, men sent invitations to enter the show, and practically all of them are responding with suprising interest.

D. L. McDonald, local Hereford breeder, predicts the best show in the Panhandle, not barring the Tri-State Fair or the South Plains Fair at Lubbock. He bases his opinion on the fact that this county has more Hereford breeders than any county in Texas, and that Deaf Smith county has more line bred Anxiety 4th Hereford cattle than any county in the state. "Rat" Jowell, the man, who brought the first Hereford cattle to this section of the state, and who is considered national authority on Hereford cattle, says that the best Herefords in existence are in the Deaf Smith county herds.

One feature of the show is the fact that the Hereford breeders will ask for no money prizes. Only ribbons will be given as premiums, as the big breeders volunteered to enter the show rings, and asked that no money be paid to the winners. They just want to let the world know what the growth are those that have about breeders here have to show in the

MeDONALD COMPLETES WELL FOR SANTA FE AT TAIBAN

D. L. McDonald, local irrigation man, has just completed a well for the Santa Fe railroad at Taiban, New Mexico, and was very successful in the ened. It is stated that at least ten project. The company has spent much miles could be saved in building a money trying to get water in that territory, but were always unsuccessful in the attempt.

ton miles is used in following farm. This well is an excellent producer since, and old surveys. This is true of and has been installed in such a way that it will be a permanent one. Mr. McDonald has put in wells in every part of the Panhandle from Canadian to Dickens county.

LOCAL HAPPENINGS

Mrs. J. F. Ward and Miss Dollie building prior to September 1, 1923, Ward's Sunday school classes of the must complete their building at this Methodist church, will hold a bake examination. All registration requiresale Saturday, August 29, at Carlyles ments are waived. are sought for something they have Store. Proceeds to clothe an orphan to give sometimes it is just sympath girl in the Methodist orphanage at

> F. H. Oberthier made a business trip to Chillicothe, Texas, this week.

Bake Sale by ladies of Presbyterian church at Gyles, Grocery, Saturday, is: "Why the New Testament was

Postmaster J. A. Wear is back from his vacation in Denver and other Colorado points and reports a good Church of Hereford" is the program rest and an enjoyable trip.

the time, the place and the person. Of course, the gift of gab is a talent bock from where he will go to Arizona ber present. Do you remember the

Bake Sale by ladies of Presbyterian you there. church at Gyles Grocery, Saturday,

SECRETARY MOSS'S BROTHER ENTHUSIASTIC OVER COUNTRY

H. S. Moss and wife of Erick, Okla., spent from Saturday to Wednesday afternoon here visiting in the home of Mr. Moss' brother, T. D. Moss, of rain to make the grain fill out. the Hereford Chamber of Commerce. Sunday. Mrs. Hunter, Finis, Ulman, trips and inspections of Hereford's Adison, Mr. Nunn and Miss Bess fine crops and cattle. Returning, Mr. Moss's car was loaded with samples day. Mrs. Hunter and Mr. Nunn of the products of this country. He spent the day with their sister, Mrs. was enthusiastic over the future prospects of the Panhandle country.

of the country will gather in Toledo, Work will begin in about two weeks. Above all, never be sarcastic. Never October 5, 6 and 7, for the annual J. J. Wilder and family are spendmeeting of the American Humane ing a few days with friends in Easthold people up to ridicule. Anybody Association. An interesting program Texas and other points. can be funny at somebody else's excovering a wide range of topics has Miss Bills of Oklahoma, was elected pense, and ridicule requires the least been announced. Persons of large to fill the vacancy in our school as experience in their particular fields primary teacher-Miss Clara Daivs. golden rule in conversation. Then, will discuss the various features of who is now Mrs. Bill Gilbreath, havanimal and child protection. have forgotten about yourself and your

brains of all. In a word, follow the

suddenly, before you know it, you will

fears and you will have become a part

On Life's Main St.

But the best is probably Grinn & Bar-

of the great play.

In accordance with its policy to report fully the activities of humane the 24th to see his brother who is associations, The Christian Science quite sick. Monitor will adequately cover the W. B. Lindsey and family are visit-A pretty good firm is Watch & Wate, October 6, 7, and 8 issues. sessions of the Toledo meeting in the relatives and friends in Bowie, Texas, And another is Attit, Early & Layte; The Monitor will be mailed

And still another is Doo & Dairet; from the Christian Science Publish- T.-Anchor reunion at Canyon Saturing house free to those desiring copies. day and the Laird boys of Plainview

A special teachers examination will be held in the office of the County Superintendent on Saturday, August 29, for building under the old certificate law. All applicants who begun

County Superintendent.

FIRST CHRISTIAN CHURCH

Some one was absent from Sunday. School last Sunday, was it you? 9:45 a. m. Sunday School.

11:00 a. m. Communion and preaching services. The subject for the morning written late."

8:15 p. m. Union Services at the Presbyterian church.

The Pioneers of the Christian topic for "Church Night". The announcement of such a program as this Rat Jowell left Tuesday for Lub- should be enough to have every memday night, August 28th; place, First Chrictian Church basement. Meet

-T. MORGAN.

Crops are doing well but we are hoping that we may have another good

Walker were visiting in Canyon Sun-W. A. Buchanan.

The school board was in Dimmitt Saturday and opened the bids for the construction of the new school build-AT TOLEDO OCTOBER 5, 6, 7 ing, the same being awarded to Mr. Humane workers and representatives Hall of Plainview and Tucumcari. The

ing resigned.

Bob Beard went to Midland, Texas,

this week.

Mr. Beard and family attended the N. C. VOGELE. returned with them for a short stay.



FLORSHEIMS

A shoe that is famous for style—for quality and long endurance—that gives value for every dollar invested. A good shoe to wear.

> The Vista *10

Fox Mercantile Company



Want Ads, Rentals, Lost and Found, Exchanges, Lands and Stock, City Property, etc. RATES: Classified, first insertion, 11/2c per word; minimum 25c; subsequent insertions, %c per word; minimum 25c. CASH WITH ORDER.

......

............ FOR SALE **********

FOR SALE-Ripe Peaches, \$2.00 per bushel, good for preserving or canning. Mrs. E. F. CONNELL.

FOR SALE-Pactically new John Deere Row Binder. Apply JAS. R. ROBINSON 30-3t-pd FOR SALE-12 disc drill in good re-

pair. Cheap for quick sale. ELI DUNLAP.

FOR SALE-One mile north of Hereford, A well improved 80 acre farm, crop possession, team, wagon and harness, farming impliments, two Jersey cows, 80 turkeys, 200 R. I. Red chickens, 15 head young hogs all go with farm. Four years time 6% on \$2400, balance cash, straight proposition to buyer and no commission. J. B. PHILLIPS, Phone 197

32-2t-pd P.O.Box 38, Hereford, Tex. FOR SALE OR RENT-The S. W. 14 section 99 and the 1/4 section 100 Block K 3 about three miles west of A. F. KEISTER, Hereford.

Dixon, Ill. R.F.D. 6, Box 29 32-4t-pd.

FOR SALE-Good seed wheat. M. HOLLENSTEIN. Umbarger, Texas.

FOR SALE-New modern home, close in. Ready to move into. Reasonable. GEORGE MILLARD. 32-1t-pd

FOR SALE-Ford truck, almost like 5. B. L. BRANSON. 32-cow-tf 6. FOR SALE-Good seed wheat free from Johnson grass, at \$2.00 per

bushel. O. L. SHARP. 32-2t-pd

W. C. MEHARG. FOR SALE-One Cletrac tractor, com-

Will test sixty and better.

30-4t-pd FOR SALE-Slightly used Tent. GEO: V. STAMBAUGH

FOR SALE-At a bargain, almost new 16-hole horse drawn Kenthcky

S. G. MOORE. 29-tf FOR SALE-Excellent home grown Turkey Red Seed Wheat. Recleaned RAIN HAS FALLEN IN SPOTTED and sacked \$2.25 per bushel or Bulk thresher run \$2.00 per bushel, Clean of Johnson Grass and Noxous weeds Texas-"Always on the job."

WM. ASH. FOR SALE OR TRADE-We have running from Kelso to the West-Way several good well located residences, school, about twenty miles in depth one near church, will take car on deal, and running for a considerable distand V. L. Notes extended also loans a good soaking, with showers at Dunlap Building.

FOR SALE-1 nice residence lot, 90 hanging about with promise of more by 110, east front.

WES ANTHONY. 31-4t FOR SALE-Four room frame residence, two lots. Close to central

RALPH BARNETT. 31-2t FOR SALE—Shetland pony and sad-Good opportunity for school

, children. See or phone 161. FOR SALE-Twenty acres, close in old ground for wheat, one and half

or chicken farm. Good terms, FOR SALE—A couple of good houses,

Modern. Inquire at-PANHANDLE LUMBER CO. SALE-Saddle Horses Work

Mules and Milk Cows. Will trade 29-4t-pd Ford car for hogs or cattle. J. L. FUQUA, Phone 146.

FOR SALE-Some good four and five year old mules.

RALPH BARNETT 31-2t

LOST AND FOUND

STRAYED-"Texas Rags," an Airdale farm August 16. Finder notify Brand rent. Call 165 or see or Chas, Coleman, Reward, 32-tf 30-tf .

PRIZES ARE ANNOUNCED FOR COUNTY FAIR, SEPT. 18-19

(Continued From Page 1)

Junior Pags-1st \$3.00; 2nd Ribbon. Grand Champion Male and Female Ribbon.

Poultry Department Supt. N. C. Vogele

Best Pen S. C. White Leghorns 1st \$3.00; 2nd \$2.00. Best Pen S. C. Brown Leghorns

1st \$3.00; 2nd \$2.00, Best Pen S. C. and R. C. Rhode Island Reds-1st \$3.00; 2nd \$2.00. Best Pen Barred Plymouth Rocks-

1st \$3.00; 2nd \$2.00. Best Pen White and Silver Wyandottes-1st \$3.00; 2nd \$2.00.

Best Trio Bronze Turkeys-1st \$3.00 2nd \$2.00.

Best Trio Red Bourbon Turkeys-1st \$3.00; 2nd \$2.00.

Bantams Ribbons. Grand Champion Male and Female

Ribbons, H. H. Hawkins: Eggs, Best Dozen \$1.00.

Best Pound Butter-\$1.00. I. H. Spratt:

Sheep Department Supt., Allen Bell First Ram, any breed, \$2.00. First Ewe, any breed, \$2.00.

Best and largest display, \$3.00. **Ducks and Geese**

WOMAN'S MISSIONARY SOCIETY weight of 1000 pounds to ten or twelve Program for Wednesday, Sept. 2 months. Opening song-"Day is Dying in

Devotional II Timothy 4, Mrs.

Study-China's Challenge to Chirs-Spiritual Quests-Mrs. Bowman.

The Confucian Church-Mrs. Rol-Neo-Buddhism-Mrs. Harrison.

Taoism-Mrs. Easley. Smaller Religious Sects.

Scientific Religion. Christianity and the

Class Discussion.

"A neglected idol is indeed a pathetic figure; rain has washed away its gay colors and eroded its "flesh" FOR SALE or TRADE—One three of clay until at many points the bare or four rod plow; One five disc skeleton of wooden beams show engine plow. Phone 9019F31 or see, through. Superstitious fears generally prevent dignified and decent removal.

There are so many decaying repletely overheaded. Excellent condi- ligious buildings that many travelers tion. Inquire of Beavers Bros. Ga- ask the question, do the Chinese never 30-1t-pd-tf repair their temples? There are, in-FOR SALE-Good quality seed wheat, deed, places where new images and Free of Johnson Grass, \$2.00 a bushel. repaired temples can be found, but there is enough evidence to show that ing: chassis frame lowered, bodies J. DAVID THOMPSON. for millions of people the old symbols lower and longer (except Forder). of spiritual things do not answer to bodies redesigned (except Fordor) the modern need. Only the fearless closed car in color, improved upholapplication of the spirit of Christ and stery, with lower, deeper cushloned his revolutional priciples of life and seats, nickled radiator shells on closed social righteousness can save China, cars, one piece windshield on Tudor The Church holds the key. Woe to and Coupe, larger and better looking her if she fails to use it."

F. O. B. my warehouse Umbarger, here for several days this week and ing car. Texas. See Wm. Erdman, Umbarger, prospects are good for another general rain, which is now needed in most cars are all-speel throughout, except places. Tuesday afternoon a strip and give good terms, farm loans made ance southwest to northeast; received made on city property. Rooms 7-8 other points reported. It sprinkled a little Wednesday night in Hereford 24-tf Walser & Bray Land Exchange, and Thursday the clouds were still moisture to come.

BRAND BARGAINS A classified Ad that "Brings Home the bacon" for only 25 cents ... Try if

WANTED-Want to rent 150 acres of on twenty-five mile ave. Ideal truck mile of Hereford, Want the land plowed or listed at an early date. 31 tf Tom, Carter, Hereford, Texas,

WANTED-Woman for general house work. Phone 134. WANTED-at once, sod plowing, any

FRED COOK, size tract. Miami. Texas.

WANTED-To rent farm on share. I have a force to work 350 acres in row crop, can gather crop this fall, is requested. Write,

Wm. T. WEAVER, Dimmitt, Texas.

Dog, half grown. Strayed from my FOR RENT-A five room house for

the joyful event of a dinner party at redesigned for greater comfort, con-enthusiastic delegation which went to The boys will enter the University the home of Mr. and Mrs. W. M. venience and added beauty. While it Dalhart last Monday for the session of Texas, Lyle as freshman and Jack Stovall for their daughter, Miss Vir- is true that certain refinements have of the district convention, West Texas as a junior. ginia Stovall.

lightful dinner of three courses wiffle economy, performance and reliability; selections. The room was decorated in a pretty color scheme of ink and JUMBO SCHOOL DISTRICT HAS white. In the center of the table was a large boquet of pink and white dahlias and sweet peas.

After being entertained until a mod-

MeDONALD TO ENTER FINE

D. L. McDonald will enter two construction. yearlings in the Sweetwater Hereford sale that are expected to attract a Best Cream and Milk Test-\$1.00. great deal of attention. They are now being conditioned for the sale on the of Hereford.

Super Anxiety 2nd, an intensely First Young Ram, any breed, \$2.00. bred yearling by the D. L. McDonald been voted. Bids for the new build-First Young Ewel any breed, \$2.00, herd , Super Anxiety, will be capable of heading any Hereford herd in at an early date. The influx of new Sexas. This bull will be sold in good settlers to Castro county is responsi-First Pair Ducks, any breed, \$1.00, breeding condition. He is close to ble for the many new school buildings Second Pair Ducks, any breed, \$.50 the ground, heavy boned, deep bodied for the county. First Pair Geese, any breed, \$1.00, and is expected to make a real breed-Second Pair Geese, any breed, \$.50 ing animal. He is a model type, the quick maturing kind that reaches the DR. GABBERT IS BACK FROM

Queen Caldo, a straight bred yearling by Robert Caldo, son of Bocaldo week from a fifteen day annual sum- the low prize. 5th, an International Grand Champion, mer training camp of the reserve offiand out of a Beau Randolph dam, is cers Texas National Guard, at San the other one that has been consigned to the Sweetwater sale.

NEW MODEL FORD CARS CAUSE

expected here this week and Manager made headquarters at the St. Anthony Gwynne has been teaching this sum-Handley of the Hereford Motor Co. hotel in San Antonio and report a mer in Wichita, Kansas. was enthusiastic over the advance information concerning their design and been offered a rare opportunity to MRS ROGERS AND SON MOTOR new features. Mr. Handley said:

nously evident in the improved Ford summer, and it may be that he will Mrs. Fletcher Rogers and two sons. cars that this improvement immediate avail himself of the privilege. ly impresses itself upon everyone who sees them. Open and closed body ern stream-line treatment. Many other important changes in bodies and chassis contribute to comfort and conveniences as well.

"These changes include the followfenders, fuel tank under cowl' (except Fordor), added accessories on all cars, coil box and sediment buib more TERRITORY; PROSPECTS GOOD conviently located, improved brakes in rear axle and transmission, two Threatening weather has prevailed door Runabouts, four doors on Tour-

FRANK BARBER Southwestern Life Insurance Representative Life Insurance and Land Loans Hereford, Texas

BARBERSHOP SERVICE

I pecently purchased the Orr's Barber Shop, and am open for. the business of particular people who want particular service.

Give us a trial. We will try hard to merit your good will and patronage.

Laundry Baskets Leave on

Brooks Barber Shop

J. H. BROOKS, Prop.

AT W. M. STOVALL HOME body. All-Steel bodies mean added strength and durability.

Wednesday evening at 7:30 marked | "The Ford bodies have been entirely | Secretary Moss headed a small but sown. been added to the chassis and that Chamber of Commerce. The party. The guests present were; Misses these are more radical and therefore besides Mr. Moss, consisted of E. W. Imogene Wilson, Alieth Elliston, Ina more conspicuous than any which Harrison, Dr. Jno. W. Overton, A. A. Mae Hastings, Frances Ray, and have heretofore been made, the model Foster, W. R. Steckman, O. L. McKee Messrs, William Russell, Roy Smith, T chassis (though lower) remains the and Mr. and Mrs. C. S. Purcell and Hollis Clark, J. F. Gilbreath and same in design and construction as it has been since 1908. It is the same These young people enjoyed a de- Ford car, now as always noted for a five piece orchestra played numerous only the bodies have been redesigned."

Ed Hall of Tusumearl, N. Mex. received the contract for the \$15,000 winner, with the understanding that ment to his ranch in Arizona. crate late hour the guests departed, brick school building for the Jumbo support would be given Hereford for district nine miles southeast of Hereford in Castro county. The new STUFF IN SWEETWATER SALE school building is to be two stories high, and is to be of brick and the moon. President Lee of the W. T. C.

Work on the school building will begin immediately and will be rushed to completion at an early date. This is the fourth new modern school McDonald irrigation farm just north building that Castro county has secured during the past seven months, and bonds for the fifth one have already ing for Arney district will be received

TRAINING CAMP: OF 15 DAYS

Antonio. He had the privilege of riding with Eucle Sam's aviators, visit with Mr. and Mrs. W. D. Kelle-AGENT TO ENTHUSE MIGHTILY while there, and brings back with him some wonderful photographs taken Gwynne Guthrie, son of Mr. and wonderful vacation. Dr. Gabbert has "Beauty of design is so conspic ernment reserve officers section next

YOUNG PEOPLE ENJOY DINNER | the Forder which has a composite HEREFORD WAS REPRESENTED | August 13 to spend the winter.

A larger delegation was not secured through the fact that the trip was a long and hard ordeal for ordinary

the convention at next year's meeting. Dalhart royally entertained the ex-

cursionists, including a banquet at of C., Homer D. Wade and many other prominent men in public life today Grocery. were in attendance, and the convention was declared a huge success. large bunch of boosters, and will have erford. Texas, Mr. and Mrs. A. Y. the honor of entertaining the 1926 Bell and two children of Wellington,

BRIDGE CLUB ENTERTAINED

bridge club Monday afternoon with School at the opening of school. Any many out of town visitors, including one wanting private instructions see Mrs. Ed Etzell of Phoenix, Mrs. Mon- me or phone 154. ning of Amarillo, Mrs. Lea of Denver and Mrs. Monday and Miss Deane Dunlap of Dallas.

Mrs. C. C. Ferguson won the high Biggs and get the bonus. Dr. W. F. Gabbert returned last score and Mrs. Homer Fox was award-

Delicious cream nad cake was served to six tables of guests.

Mrs. Joe Keliehor and children of spending several hours in the clouds, Abilene arrived Wednesday for a

The new model Ford cars, which from an airplane. Mrs. Gabbert ac- Mrs. B. F. Guthrie, arrived Thursday have been extensively advertised, were companied the Doctor and the two for a short visit with his parents.

take special medical work in the gov- TO AUSTIN, FOR THE WINTER

Jack and Lyle, motored to Austin on

AT CONVENTION AT DALHART Rogers will follow in about sixty days after he has his wheat crop

Now is the time to place your order for Baby Chicks.

-Golden Rule Hatchery Co.

\$100.00 Talking Machines with 10 records for \$60.00, with \$10.00 cash payment-on terms.

E. B. BLACK CO.

Dr. Y. J. Alken, veterinarian of Dr. Jno. W. Overton acted as spokes Lubbook, was here the latter part of LET CONTRACT FOR BUILDING man for the Hereford delegation. last week officially inspecting the Hereford did not contest for the 1926 carload of bulls purchased from local meeting but supported Clarendon, the breaders by C. C. Parke for ship-

> Try our Lice Killer. You will get more eggs. It's a sure shot. GOLDEN RULE PRODUCE.

Pay Cash and Pay Less, at Reed's

Mr. and Mrs. Lee Connaway and Clarendon brought its band and a Mr. and Mrs. D. N. Hodges of Weath-Texas, are visiting in the home of Mrs. W. M. Megert this week.

AT OBERTHIER HOME MONDAY I will open a class in all band and Mrs. F. H. Oberthier entertained the orchestra instruments in the High

RALPH SMITH.

It you have eggs to sell, see A. L. -Golden Rule Hatchery Co.

Berlin Angelo was in Amarillo a few days this week visiting friends.

Ashbrook & Williams Land Co.

Improved cotton and wheat farms for sale. Large list of non-residence land in Hereford territory.

List your farms with us, as we are getting some inquiries for small improved tracts.

Office, First National Bank building.

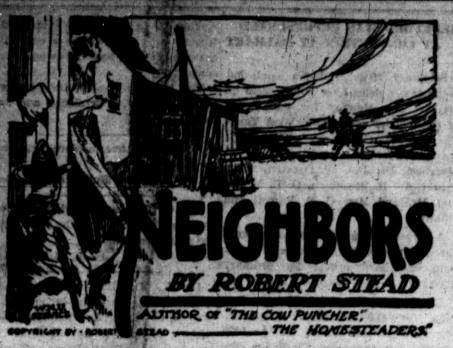
PLACE FORD ORDERS NOW!

The new 1926 Ford Models are expected to arrive here in a few days now and we are booking advance orders rapidly. The first carload is already spoken for. The prospective purchaser who wants his Ford promptly will be wise to come in at once, make his deposit, and put his name in the pot!

> We want to serve you — co-operate with we in this and we will both be delighted

We are an Official Headlight Testing Station for Fords. Let us fix that car according to law.

Hereford Motor Company



havior.

much.

joyously.

"Did you' father say you mustn'

take me over?" With almost uncanny

intuition she thrust at the vulnerable

spot in the armor of my good be-

"No; he didn't say anything about

I dug my toes into the sand beside

"If my big bruvver John was here

he'd take me over, quick," she con-

quick, and the quivering lip, were too

I scrambled to my feet. "Come," I

caid, with masculine recklessness.

starting for the dam, and she followed

We are about half way over when

something happened—I never knew

what-but I plumped into deep water

like a stone thrown from the shore.

I took a great mouthful and came up spluttering, choking, frantic. The

slippery wall gave no grip for my

hands, and in a moment I must have

gone down again, but Jean's head came out over the ledge and her lit-

tle arms were reached down to mine.
I grasped them and hung on hung
in water to my neck, while Jean and

Help came quickly in the person of

my father, who had seen the accident

from one of the upper windows of

the mill, and had come rushing out

at a pace which had quite upset the

operatives on his route. I was dragged

up on the dam in a moment, and I

can remember Jean standing beside

both shouted lustily.

"Then you can take me?"

hers, but did not answer.

tinued, with a quivering lip.

rafter the honey.
moon! Why de two people whe found the companionship of each other so agreeable before marriage, find it so boresome after-ward! Is the lack of temperament more fatal to wedded happiness than an excess of it? These questions are answered in this story. There is revealed the great—the one and only cause—that underlies a majority of marrial shipwrecks. Other novellats

oth er novelists
have dealt with it,
but have hedged
it about with so
much theory, moralizing and psyshology that their

Robert Steed.

Treats it in a clear, direct manner, with ne high-sounding or guzzling phrases or any ideas drawn from the schools. In the first place, Steed is rarely gifted in his ability to make the people in his stories real and living. They seem to the reader just other folks with whom he is surrounded. Their comings and goings their actions etc., seem like one's fally contacts with people or like looking out of a window at them. Their being enclosed in the pages of a book is, like a closed window, the only thing that prevents one from talking to them. In this case he brings one into just such a close relation with the characters of his story, which revolves around two principals, a young woman and young man of average ability and attractiveness—just like many of your neighbors. He reiles upon the very force and reality of his human illustration to make it effective; and he accomplishes his purpose. Tou will realize why Jean Lane was justified in refusing to marry Frank Hall until certain things had been corrected, and why, after those corrections were made, there was a reasonable assurance that their married life would be happy. You will be interested in learning what the great defect in Frank was the defect which cours in women as well as in men, and which causes so many matrimonial voyages to come to grief. You will learn that this defect is easily corrected.

A happy, optimistic story of the Ca-

A happy, optimistic story of the Caadian Northwest; a true picture of
comestsading in the prairie and footcomestsading in the prairie and footcomests and participated
and rewards. The author himself was
raised on a homestsad and participated
a various phases of pioneer life. He
collowed successively farming, publishpg a country newspaper and mercancomests until he graduated into
authorship. He has published several

My earliest recollection links back a gray stone house by a road enhe road was a mill pond, and across the mill pond was a mill; an old-fash-loned woolen mill which was the ocsalon and support of the little town. not a modern turbine, but a wooden wheel which, on sunshiny days, sprayed a mist of jewels into the river be-neath with the prodigality of a fairy

The mill pond was held in check by road almost in front of our door to a point on the mill itself. The stone est of this dam rose arout two feet above the level of the water in the mill pond, and was about two feet wide. Along this crest my father walked on his way to and from the mill, but I had strict orders not to attempt the feat, with the promise that I would be thrashed "within an inch of my life" if I did.

And now I must introduce Jean Lane, daughter of our nearest neighbor, Mr. Peter Lane. Jean is to travel with us through most of the chapters of this somewhat intimate account. and you may as well meet her at four, bare-footed and golden-haired and bine-yed, with a wisp of white cotton dress and a gleam of white teeth set between lips of rose-leaf. Demurely down the road she came to there I lay sprawled on the river bank contemplating the lefsurely preelsion of the water wheel beyond. When she reached me she paused, sat down, and buried her feet in the soft sand of the bank,

"I want to go to the mill," she said. when her little toes were well out of

"But you can't go to the mill," sald, with the mature authority of "You'd fall in

"I wouldn't, neither,"-she glanced at me elfishly from under her yellow locks-"not if you helped me."

It was a difficult situation. Here was I, a young man of six, honored by a commission of great responsibility from a young woman of four. My native gallantry, as well as a pleasant feeling of competence, urged that I immediately lead her across that two foot strip of masonry. But the parental veto, and the promise of being thrushed within an inch of my ife, sorely, and, as it seemed to me, irly curbed my chivalry.

ler hang take you over, Jean," al farmy father won't let

"Please don' scold him. Mr. Hall. I I expected my father to scold her, but he took her up in his arms and held her to his breast.

my father, crying a little, and saying

"You're a brave little girl, Jean; you're a wonderful little girl," I heard him say, and he tissed her on the face, which he hardly ever did to me. Then homeward he led me, wet and miserable, and speculating allently on what it may mean to be thrushed within an inch of one's life.

But it proved to be a day of surprises. I was not thrushed within an inch of my life, nor at all; I was undressed, and rubbed with a warm towel, and put in bed, and given a large tumblerful of hot choke-cherry wine, because it was still early in the season and the water was cold. And my little sister Marjorie came and looked at me with large, dark, comprehending eyes, and said, "I know why you didn't get thrashed."

"Why didn't I get thrashed?" I ventured. Because you were so awful wicked. When you're awful bad you don't get

thrashed; its only when you're a little bad," she explained.

I had to stay in bed for the re-John Lane was six, like me, and no bigger. The allusion to him as her big brother, who would take her over

> Jean's Head Came Out Over the Ledge and Her Little Arms Were Reached

mainder of the day, which I think was more a panishment than a precaution, so I had opportunity to think on Marjorie's philosophy. It was evident that she was right; I had the proof in my own experience; I had been very wicked, and had escaped punishment. My consciousness of evil-doing, however, rested lightly upon me. I had escaped the strap which hung behind the kitchen door, and which was a much more immediate menace than any possible torments of the after world. I spent the remaining hours of the day in imagining situations in which I would save Jean from

tions in which I would save Jean from all kinds of disasters.

Next morning found me none the worse for my experience; indeed my dip over the dam already seemed a more or less vague recollection. After breakfast I made a journey to the big pine which grow at the very end of our little farm a surviving monarch of the forest that in some way had escaped the locust cloud of axmen which had swarmed through the country twenty years before.

Perhaps it was as I lay under the

great pine on that sunny summer morning and watched the filmy clouds float gently overhead that I caught my first glimpse, shyly, wonderingly, through the golden gates of romance. It was a vision of Jean ; a vision which has remained with me through the years, growing, thrilling in my moof happiness, fading in my hours of darkness, but at no time quite obscure. Perhaps it was my first glimpse of that vision which brought me on that morning to my feet where the great pine's swaying lacework of sun and shadow patterned the green grass and set my heart lilting with the joy of being alive.

I was about to shape my lips for a whistle when I became conscious of a presence. It was Jean, her golden locks held together by a midget sunbonnet, save for some vagrant curls which nestled against the peach-pink bloom of her cheeks; her chubby bare feet seeking cover in the grass.

"I saw you going to the big tree," she explained, "so I comed too." "Uh-huh," I commented cautiously.

being gripped with a sudden sense that this young woman had led me into difficulties only a day ago. Men cannot be too careful.

She sidled toward me, "Do you know what you have to do for yesterday?" she queried.

"No," I said, with some misgiving. hinking that possibly my behavior had seen reported to the Lanes to my disdvantage.

"Gwandma says when a young la-dy saves a young gen-tle-man, he-has-tonewwy-her," she said, speaking very dowly at first, but finishing her entence with a little run. "So you

She was beside me now, and her ace was radiant with the excitement of her secret.

"But I can't marry you! crownups do that!" I protested.

"Won't we be gwownups some day?" "I guess so," I admitted. And then with a sudden burst of resolution I

added, "And then I'll marry you."

She held her face up to me and leaned over and kissed it shyly. Then, hand in hand, we retraced our way sown the cowpath, along the rows of sprouting corn, by the stables and past our house. Jean led me to her wn home, which was next to ours, fown the road.

"You have to ask mamma," she said. es our little figures dropped their dows across Mrs. Lane's kitchen

This was more than I had bargained or. I was beginning to discover that diss Jean was a young woman of action as well as decision. But I was

Jean's mother looked at me with a mile that broadened until it broke

"I am 'afraid you are very preco-tious children," she remarked. I fidn't know what that meant, but she pave us each a doughnut, and we went away happy, Jean twirting hers on her inger for a wedding ring.

(To Be Continued.)

NOTICE TO BIDDERS

The Commissioners' Court of Deaf Smith County, Texas, will receive bids at Hereford, Texas on September 21, 1925 for the purchase of one or more ten ton road tractors.

EARL W. WILSON. County Judge, Deaf Smith County, Texas.

At Hereford, Texas, August 24, 1925. Remington Portables are The Best and Easy to Buy. -THE BRAND.

GET FULL VALUES FOR YOUR **GROCERY MONEY**

There is a great amount of satisfaction in feeling that the money you spend for GROCERIES is bringing you a full measure of quality-value. We guarantee that you will be satisfied with what you get here.

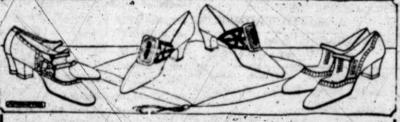
Give Us Your Next Order and See what Quality and Service We Are Giving

GYLES GROCERY

Phones 81 and 271

Advance Showing

Autumn Shoes



For Men, For Women, For **School Kiddies**

New Pair Footwear for all ages and sexes -the latest word in style, fit, workmanship and wearability.

Standard Lines that Satisfy

Red Goose shoes for the school children have established a permanent and pleasing place for themselves in this community through the years of giving satisfaction. A big stock to select from.

We extend a cordial invitation to the ladies of the community to inspect our attractive Fall displays.



J. O. Newell



Announcing Important Changes in Bodies and Chassis

Added Beauty and Utility Closed Cars in Color

No Increase in Prices

All-steel bodies on Tudor Sedan, Coupe and open cars. Bodies and chassis both lowered. Larger, more attractive fenders, affording greater protection. New improved transmission and rear axle brakes on all types. One-piece ventilating windshield on closed cars; double ventilating type on open cars. Curtains opening with all doors on Touring car and Runabout. ¶Closed cars in colors, with upholstery of finer quality to harmonize; and nickeled radiator shells. Many other refinements now add to the beauty and quality of these cars. See your nearest Authorized Ford Dealer today for complete details.

Motor Company

WHATS DOING IN WEST

the sheep and goat men of this ter- Edgar Mosley also of Hereford, Misses families will probably move into the time, could not eat or sleep, lost ritory has just been closed at the Steele, Springer, Eva, Zelma and Mau-northern and western part of this weight, skin turned brown, feet burn-Experiment Station near here. Over rine Sullenger, and Ima Sullivan, county. Such a development will ed, mouth sore, swimming in the head, two thousand persons were in at- Messrs Jess Laughlin, Clayton Wool- mean much to Hereford, Vega, Friona dizzy headaches, shortness of breath, tendance at this meeting. B. Young rey and Mosley, Mr. and Mrs. Leo and other neighboring towns. It will constipation, and general weakness. I blood and J. M. Jones both of A. & Williams received the prize. | double the exports from this county tried many different kinds of medicine M. College were the principal speak- Miss Steele returned to her home for next year and triple them by and many doctors, but got no relief

Commerce Egg Demonstration farm her to spend the week end. may now be said to be in actual opering the first out put of the farm the play at Jumbo Saturday night, big development is expected to start ation. The half-dozen eggs representare on exhibitation in the show window of the Broad Mercantile Co. and are creating considerable interest.

PLAINVIEW - The first district meeting of the West Texas Farm Bureau was held here on August 20-21. The district comprisese thirty eight counties immediately surrounding Hale County and more than 2,000 farmers attended this meeting. Col. Clarence Ousley was the principal speaker.

CISCO-The Williams Service Co. airplane transportation and mail service, to operate between Fort Worth and Los. Angeles has notified the Cisco Chamber of Commerce that the company will use the Cisco aviation field for landing passengers, mail and freight. The company will have a representative here shortly to install the forty acre tract secured for the landing field in Cisco.

LORAINE - In a special election held here this week, bonds amounting to \$30,000 were authorized for the purpose of improving and extending the water works system.

MINERAL WELLS-The first bale of cotton ofor the 1925 season was brought here today by W. W. Harrington of the Plesant Valley Community. After being ginned the bale was auctioned off in front of the Chamber of Commerce building by for \$23.65. The bale weighed 420 lams. pounds, bringing a total of \$99.33.

AMHERST-Amherst, votes bonds 8 to 11, in favor of Dimmitt. ried by a large majority. Contracts licothe. Texas. will be let shortly.

lished by John White, secretary of Sunday. the Commercial Club, is said to be the newest weekly newspeper published the Joe Stagner home. on the Plains. The paper is now being printed in Clovis, pending the arrival of the machiner for the new

line for power transmission in this day. section has recently been completed Oscille Van Horn visited the Axe from Roswell to Artesia. The line boys Sunday. carries 33,000 voltes and the juice will Mr. and Mrs. Percy Estes and fambe turned on this week. This system lly, Mr. and Mrs. Walter Easter and will enable Hagerman, Dexter, and family and Mrs. Green returned Sun-Lake Arthur to have the same class day from Mexico. of service as will be maintained here.

MUNDAY - According. to H. F railroad, who has just returned from clock and good singing Sunday night. Boulder, Colorado, the receipts at Munday excell those at Boulder, Colo., Baptist meeting August 30 at Frio. a city of 16,000 population by more than \$60,000 per year. Mr. Barnes says this is due to the extraordinarily large amount of agricultural products shipped from this territory.

LUBBOCK-W. D. Benson, Sr., of Breckenridge, who has a large amount of property here, let contracts this week for a two story brick building in the business section of Lubbock to house a United stage Depot which has been needed here for a long time with stage lines operating in every direction out of Lubbock.

FRIO-EASTER ITEMS

Mr. and Mrs. Percy Estes and family and Mr. and Mrs. Walter Easter and family and Mrs. Green are spending the week in different points in

Mr. and Mrs. Knox and Mr. and Mrs. E. V. Sullivan and Osville Van Horn visited in the Mobley home Tuesday night.

Messrs. Carl Frye, Kay Johnson and R. T. Green left Saturday morning for different points in Mexico.

Mrs. W. M. Fields and daughter, Nannye visited in the W. J. Sullivan

home Tuesday morning. A large number of this community and from town enjoyed a tacky party at Mr. and Mrs. Rogers Thursday night. Ie cream and cake was served

sent are as follows: Mr. and Mrs. and western part of Deaf Smith coun Tice and family, Mr. and Mrs. Kincade ty has been placed on the market for Many Sick People Have Pellagra and and family, Mr. and Mrs. Knox, Mr. colonization within the past few Don't Know it. Read What these and Mrs. Green, Mr. and Mrs. Lind- months, and most of it will be settled sey, Mr. and Mrs. Springer, Mr. and before spring, is the prediction. Mrs. Earl Springer, Mr. and Mrs. Willlams, Mrs. Mosley, Mr. and Mrs. sold in 160 and 320 acre farms and Texarkana, Texas.

Bogers of Hereford, Mr. and Mrs. 98% of it is being sold to actual setDear Doctor:—I was very nervous, SONORA-A two day's meeting of Frank Gyles of Hereford, Mr. and Mrs. tiers. This means that around 1000 had hurting in my stomach all the

Mrs. Albert Springer for a few weeks, are placed under cultivation. BRADY-The Brady Chamber of Mr. and Mrs. Springer returned with Nearly 100 actual, settlers have I now do all my work and have gain-

Misses Eva, Zelma, and Maurine Sul- for colonization! lenger, and Ima Sullivan, Messrs Jess Laughlin, Clayton Woolrey, Bob and Linn Axe

with Mr. and Mrs. Leo Williams.

Mr. and Mrs. Harlin visited in the home of Mr. and Mrs. Joe Stagner der-but no chance to use them."

Mr. and Mrs. E. V. Sullivan spent the day with Mr. and Mrs. Bob Knox Sunday.

Mrs. Owens spent the week end with her parents Mr. and Mrs. Joe

Mr. and Mrs. Will Harris and family of Summerfield visited in the home of W. J. Sullivan Sunday afternoon. Mr. Jess Laughlin-visited home folks t Summerfield Sunday

Mr. and Mrs. A; T. Jones and famly are visiting in Childress, Texas this week.

Miss Frankle Mae Corn is visiting in Hereford this week.

Mrs. George Garrison and mother of Hereford spent Tuesday afternoon with Mrs. Carl Frye.

Mrs R. T. Green visited in Hereford Saturday night:

Mr. and Mrs. Tom Sanders visited Mrs. Sanders mother, Mrs. Woolrey,

Mr. and Mrs. Henry Allman spent the Davidson-Caldwell Hardware Co Sunday with Mr. and Mrs. Leo Will-

> immitt and Frio played ball at Frio Saturday afternoon, the scores were

amounting to \$50,000 for a water Misses S. T. and Nannie Fields works system. The election was car- have friends visiting them from Chil-

Mr. and Mrs. H. O. Sullenger of Bethal and her sister of Amarillo FRIONA-The Friona Star, pub- visited in the L. R. Sullenger home

Mr. Mike Easter spent Sunday in

Miss Nettie Lee Green visited her sisters, Mrs. Dixon and Mrs. Lomas of Hereford from Wednesday until

Mr. and Mrs. Fullweed of Hereford ARTESIA, N. M .- The first high visited Mr. and Mrs. Lindsey Sun-

Mr. and Mrs. Tom Sanders motored to Amortico Mariona and We had good attendance at Sunday Barnes, agent for the Wichita Valley School Sunday morning at 10:00 o'-Rev. Blair of Dawn will start a

Let's build a Hotel in 1925 !

in Silverton after visiting her sister 1927, after the thousands of acres until I took your Pellagra Treatment.

moved into Hereford's trade territory ed 27 pounds, I had Pellagra and Some of this community attended during the past few months, but the didn't know it. which was given by the Easter B. Y. this fall. The J. E. Hill ranch, the Syndicate lands, the Flagg ranch and Mr. and Mrs. Axe entertained the the Mormon ranch are some of the following couples with ice cream and largest bodies near here that have cake after the play Saturday night, recently been placed on the market

The Way of a Woman

Mr. and Mrs. Mobley spent Sunday down in the hall. Did you have words very nervous, had crying spells and with the landlady?"

at a late hour. Those who were pre- Around 200,000 acres in the northern You May Have Pellagra!! trouble since and I now weigh 175 symptoms mentioned in the above to

Two Texas Ladies Say.

In one month I was sound and well,

Mrs. Edna Murphy. De Kath, Texas April 1 1925

W. C. Roundtree, M. D.

Dear Doctor :- My normal weight was 150 pounds. I lost weight until I only weighed 115 pounds. I had all the symptoms of Pellagra-stomach Digger :- "What was the excitement trouble, hands sunburned, diarrhoea, thought I would lose my mind. I took Roomate:- 'I had words - Dig'ol your Pellagra Treatment in 1923 and it entirely relieved me. I have had no

Dry Goods—Groceries

THE STORE FOR SAFE BUYING

HEY!

Say, Have You Seen

Our New Pump Ain't she a Dinger!

She Measures Just Right, and That Gasoline-What a Kick!

We also have a First Class Mechanic Specializing on Chevrolets But He Can Handle and We Guarantee any Job

SOUTHWEST TRAIL GARAGE

(Formerly Thompson Garage) LOUIE OLSON, Prop.

Fires, Windstorms, Tornadoes and Hail Wreck Property Worth Millions Each Year

They come anytime—anywhere --No section is immune.

The season has arrived. It will be crowded with the usual dis-

Roofs, chimneys, porches, whole buildings destroyed.

The same old story-No Insurance. Vain regret.

Don't be penny wise and proud foolish. Substitute certainty for chance.

Be fortified against elements you can't control.

Let this strong agency carry the burden of the blow.

It only costs a penny or two a day to be safe instead of sorry.

GET FIRE, WINDSTORM, TORNADO AND HAIL INSURANCE NOW !

Don't Flirt With Fate

HEREFORD INSURANCE AGENCY

Office Phone 273

Ralph Barnett, Manager.

Res. Phone 359

Mrs. L. H. Young.

Yantis, Texas. April 1, 1925, If you are suffering from any of the 31-2t-pd

timonials write for booklet "The Story of Pellagra," and FREE Diagnosis. W. C. Roundtree M. D., Texarkans, T W. C. ROUNDTREE M. D.

WHEAT

We have just unloaded a car of

TURKEY RED SEED WHEAT

this wheat is recleaned and sacked and is the best seed that we could find, if you are going to plant wheat see us and get the best.

BETTER SEED—BETTER **CROPS**

Jones & McLean COAL AND GRAIN



Consistent Growth A Real Test of Supremacy

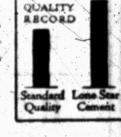
From a small mill operating on half-time to two modern mills operating twenty-four hours daily throughout the year-From a yearly production of 800,000 sacks to one of 9,000,000 macks annually an increase of over one thousand per cent-is a record of the growth of the Texas Portland Cement Company.

This permanent, steady growth—an infallible guide to supremacy-is a direct result of the silent tribute which discriminating contractors and builders pay to a super-grade product.

The famous International Wet-Blending Process used in the mills of this company is regarded as the last word in production efficiency. Under this system, the chief chemist and mill superintendent can always come within

1/10 of 1% of the quality at which they aim. LONE STAR Cement has a quality 50% above that required by U.S. Standard Specifications. Cement manufacture, as these mills are operated, is an exact science.

Yet LONE STAR Cement costs no more. We give it our unqualified endersement.



Rockwell Bros. & Co.

Hereford

LONE STAR Cement Lumber

Paint Lime Brick Roofing

BUYITMEREFORD

"Your Satisfaction Our First Consideration"
Phone 249.

Reed Cash Grocery

Williams Bros.

The Oldest Grocery House in Hereford.

Where You Get a Square Deal for a Round Dollar.

We are still selling the famous old Plymouth Twine and Van Brunt and Superior Drills; also John Deere Binders. See us

Garrison Brothers

Wiring for the house, garage, outbuildings—We are your "Electrical Servants"

Texas Utilities Company

The merchants of Hereford carry as complete stocks as can be found in any town of like size. The prices are on a par with general price levels the country over

Hereford merchants want your trade. They are resolved to leave nothing undone that will give their patrons What They Want, When They Want It, with complete satisfaction and service thrown in as a matter of course.

The Hereford market is yours. It cannot exist without you. Therefore it's sound common sense for the merchants who are advertising their goods in The Brand to see to it that their customers are SATISFIED in all things, at all times.

Read the advertisements on this page and in this paper and then test out the statements made herein.

Merchants Bureau

Hereford Chamber of Commerce

TIRES

Regardless of slight price advances we are still below competition.

H. L. Rice

Service-U-Like Filling Station

MOTOPOWER, The Gasoline that Lubricates.

We Need Your Business and Will Save You Money on every Purchase

Skelton's Variety Store

Your Last Chance—End of Season Sale will soon be over—if you haven't attended, come and get yours!

The Popular Store

WE CHALLENGE PRICE COMPARISON WITH OTHER CITIES!—WE WILL MEET ANY
LEGITIMATE COMPETITION

DR. J. P. LLOYD

Elliston Building

DENTIST

Residence Phone 170
Office Phone 262 Clark Bldg.
Dr. W. Floyd Gabbert
Hereford, Texas.

G. F. LeGrand, M. D.

Dameron Bldg.

J. W. Hicks, M. D.
Office in Dameron Bldg.

Dr. John W. Overton

Physician, Surgeon and Oculist Office Upstairs Dameron Bldg.

Bring Your Hogs on Fridays and Receive Premium.

G. W. Brumley Hog Buyer



Elliston - Jones Land Company

Cheap Lands

Established 1902

"We Sell or Trade"

Call For

Sunshine Bread

Baked Fresh Daily.

"Patronize a Home Product"

We Believe in the Buy it in Hereford campaign

> SUNSHINE BAKERY

Hereford Produce

Established 1916
Highest Cash Price Paid for All Produce.

HARRISON

The Grain Buyer!

When in Town Eat at the Old Reliable
Stockman's Cafe
The Best Place to Sleep and Eat.

WILLARD STORAGE BATTERIES The Best
Battery Made

Try Our Chean Batteries They are Comments

Try Our Cheap Batteries, They are Guaranteed
Electric Service Company

\$1.00 Stationary for August

Corner Drug Store

Orr's Tailor Shop

CLEANING — PRESSING — TAILORING

Prompt Service by Mail

TEXACO

The Volatile Gas

Costs no more than ordinary gasoline.

Service Garage

Phone 334. Deliveries Anywhere

Call Us.

A Swell Line of Pattern Hats Just Received. See the New Jockey Hats in All Colors.

Mrs. N. C. Vogele

Baskin Abstract & Title Co.

Abstracts of Title Covering any piece of property in Hereford or Deaf Smith County.

Dimmitt, Castro County News

Miss Ina Mae Hastings of Hereford is visiting in the home of her uncle, J. R. Hastings.

Mr. and Mrs. F. W. Fowler and family, returned last week from a visit in Crosbyton.

Gano Hastings of Hereford was here don, of near Hereford.

Jim Lash of Plainview was a business visitor in Dimmitt last Friday. Mr. and Mrs. Sam Cooper are the

August 23. C. C. Rockwell of Hereford was in

Dimmitt last Friday. Rankin Reynolds spent the week end in Plainview and Abernathy visiting friends and relatives.

The fieldman of the Amarillo Daily News was in Dimmitt last Thursday Tucumcari on an extended visit. gathering material for the Tri-State Fair edition of the News.

Ed Womack of Lamesa was in Dimmitt last Thursday.

J. R. Maddox, sheriff of Floydada, was in Dimmitt Monday.

Rex Shirley of Floydada was pros pecting in Dimmitt last week.

Mr. Jewett of Burkburnett was in Dimmitt last week prospecting.

the highway, were in Dimmitt Tues-Mr. and Mrs. Frank Huseman of dren are real sick. Nazareth are rejoicing over the arri-

val of a fine boy. J. L. McMinn of Lamesa was a business visitor in Dimmitt on last Thursday.

Aubrey Files' brother and his family from Gorman are visiting him

M. B. Johnson of Amarillo, P. O. Inspector, was here last Friday and of Stephenville visited in the home of Dimmitt last Saturday evening.

Saturday. den death of the sister of Mesdames quaintances. Mr. and Mrs. Baxter The Dimmitt Ladies Aid met Branson of Washington, D. C. On pecting and will probably move out afternoon with Mrs. R. B. Boren as her way home she was struck by a here in the near future. train and instantly killed. Miss Lois, Mrs. Joe Hastings and family are were present. During the social hour only a short time ago to be with her Mrs. Frank Barber, in Hereford.

family spent Saturday and Sunday in illo last week. the home of Mr. Kimbell's nephew, Bryant Kimbell, near Muleshoe.

proud parents of a fine boy born Mr. and rMs. S. P. Crawford.

August 25. . J .L. Burgess of Brownfield was prospecting in Castro county last week.

Messrs. C. H. Buttolph and Homer Hyatt made a business trip to Tulia Tuesday. Mrs. J. D. Howell was called to the

bedside of her father in Ralls, who is seriously Ill. Mrs. Geo. Douglas has returned

from a visit with her children in Hereford. Mesdames Bill Webb and C. H.

Buttolph motored to Hereford Monday morning.

H. H. Wright is having an addition built to his residence. Walter McNabb of Chillicothe was

in Dimmitt Monday with prospectors. S. A. Purdy of Foley was in Dimmitt last week prospecting.

Messrs. O. B. Hankins and Edwards were in Dimmitt Tuesday with pros-

Oscar Jones of Flagg was in Dimmitt Monday and with him was his brother-in-law, Mr. Johnson, of Wichita Falls who is prospecting.

Mr. Stewart of Lubbock was in Dimmitt prospecting last week and visiting in the A. C. Evitt home.

Messrs. Mutt Cone and John Smith attended the Round-up and Rodeo at Tueumcari.

> USED CARS

1921m Ford Coupe Buick Six 1921m 1920m Buick Six Essex Roadster 1921m 1919m Stephens

Terms if Desired

Beavers Brothers Phone 383

ter, Miss Jane, and Miss Pearl Miller, Mr. and Mrs. C. C. Reynolds. with them.

Mrs. B. B. Easter has returned, after a visit with her daughter, Mrs. Lon-

Miss Corn White of Austin is visiting in the home of her brother, Mr. L. P. White.

Mrs. B. D. Woodlee and son, Brooks, proud parents of a fine girl born motored to Hereford last Sunday afternoon.

The Baptist W. M. U. met at the church last Tuesday afternoon. J. L. Walker of Brownfield was in

Dimmitt prospecting last Thursday. Mrs. F. M. Smith and son, Harold, areplanning to leave this week for

W. H. Seefelt of Causy, N. Mex. was prospecting in Dimmitt last week. Mr. and Mrs. Bill Webb and Mrs. J. W. Bell motored to Tulia Monday. Misses Velma and Frankie Burnam, Nola Gollehon, Christine Reynolds and Ethel Roberts were dinner guests of

Mrs. M. R. Avery and children motored to Happy last Saturday to meet Dick Cocby of Canadian, District Mr. Avery, who returned from the Highway Supervisor, and Mr. R. W. annual conference of the vocational Thompson, foreman of this part of agriculture teachers that met in Aus- Vatherly of Sherman were here pros- Smith, and family.

Miss Amy Gregory last Sunday.

The Methodist revival meeting will Messrs. H. V. Sanders and Willis who held a meeting here three years Monday. ago, will conduct the meeting. A Jim Webb of Tulia was in Dimmitt kis foot slipped off the wire fence last Wednesday morning.

Mr. and Mrs. Baxter and daughter Word has been received of the sud- Monday afternoon. They are old ac- prospector in Dimmitt last Saturday. Earl and Vern Lust, Miss. Lois have been here several days pros- with Mrs. Aubrey Files last Thursday

who was in Dimmitt last winter left spending a few days with her sister, punch, cake and watermelons were

Mr. and Mrs. W. B. Kimball and and family visited relatives in Amar-est daughter of

Mr. and Mrs. C. F. Newsome are the weeks' visit with her grandparents, She is resting nicely at this writing.

home folks in Canyon.

ter, Johnie Elizabeth, and Mrs. J. M. family and Mr. and Mrs. Lynn Will be at home on the W. W. Eakin E. Major. Carter returned Sunday night from liams enjoyed an ice cream supper place. Tucumcari. Press Burnam and daugh-last Saturday evening at the home of Miss Ida Hyatt of Amarillo visited children went on a fishing trip the

all of Tucumcari, are here for a visit Tom Gatling was struck down by lighting last Saturday afternoon at J. C. Mapes has been real sick this his home four miles south of Spring Lake. The lightning struck the wind Worth and Mrs. Eunice Davis of Miss Augustine Bassett of Amarillo mill doing considerable damage and Lockney visited in the home of Mr. spent last week with her cousin, Miss killing a mule. Mr. Gatling has and Mrs. I. B. Brooks last Sautrday Effyle Whitsett. about fully recovered from the shock, and Sunday.

Frank Barber of Hereford was a business visitor in Dimmitt last Fri-

Miss Ella Thomas has returned to her home in Plainview after a sisit + + + + with her sister, Mrs. Henry Stalcup, August 24.

Messrs. A. A. Bennett, T. A. Riley. ing in Castro county last Saturday, Hereford,

Mr. and Mrs. A. S. Dickerson and family of Oklahoma, are visiting in the home of Mr. and Mrs. F. W. Fowler this week.

J. W. Alexander of Hereford was a business visitor in Dimmitt on last

the Star grocery, opened for business last Saturday. Mr. Wilmer Cook is employed there.

W. W. Jobe of Hart was in Dimmitt Monday. Messrs. J. G. Holcomb and J. C.

pecting Monday. Mr. Holcomb made future.

large tabernackle will be built and an Mrs. A. A. Tinker received a severe evangelist singer has been engaged. . cut on his leg last Monday when Bailes home Saturday.

> on which he was standing. Ray Barber of Hereford was in

Messrs. Crawford and Reynolds last W. A. Smith of Whitesboro was a leader. Several members and visitors

Rev. and Mrs. W. U. Coughran Last Saturday afternoon the young-Annie Lula Burgess has returned to into a tub of hot water and was her home near Happy after a three-painfully but not seriously burned.

The Baptist revival closed last C. F. Kerr spent the week end with Thursday night with several additions to the church. The baptising was held Mr. and Mrs. A. C. Evitt and fam- at the Crum lake last Friday morning

ily and Mr. and Mrs. N. B. Smith and Vega. We expect to see John take family of Terral, Okla., have arrived part in all the Rodeos and such now. to take charge of the Smith Service Mr. and Mrs. Streu of Mereford ate are big winners. Invest "two bits" and Mr. and Mrs. J. C. Tate and daught sily, Mr. and Mrs. W. E. Conner and Station. Mr. and Mrs. R. L. Smith Sunday dinner with Mr. and Mrs. T. prove it for yourself.

> her aunt, Mrs. Ida Ballinger, in the past week, We haven't heard any home of Mr. and Mrs. Donald Duree thing definite about the luck they had, last week.

Mr. and Mrs. S. D. Bradly of Ft. enough.

Repair work on the school house I. C. Woodruff and L. H. Haustman progressed nicely the past week under of Sounth Moyd, Texas, were prospect- the suprevision of Mr. Buckner of

John Lenox left Sunday for Ft. Worth to be with his mother who is very ill.

Mrs. Floyd Benson left Friday for week's visit in Clarendon with Mr. and Mrs. A. E. Benson and her aunt, Mrs. Roy Beverly.

M. E. Wilson and daughters, Misses Nellie Mae and Lorent, of Cleburne, and Mrs. Tom Vaughn and daughter, Virginia Pauline of Clarendon, visited the past week with their nephew and cousin, Fielding Johnson and family. Mrs. Fred Brownlee of Hereford

Miss Dell Parker spent the past Mr. and Mrs. Walter Welsh's chil- arrangements to return in the near week with Miss Gladys Nance of

spent Sunday with her brother, H. M.

Progressive. Misses Hazel and Peggy Rambeau begin September 6. Rev. A. C. Bell, White of Spring Lake were in Dimmitt and Mr. Lamb of Hereford were Ford

visitors Sunday. Tom Gunnel and Mr. Richie of Dimmitt were visitors in the Emery

George Benson left Friday for an extended visit in Clarendon, his former home, with his parents, Mr. and Mrs. A. E. Benson.

Mrs. John L. Whitsett is the proud owner of a new stam-pressure cooker,

at nine to'clock with a large attend, while her husband is a still prouder Mrs. Fielding Johnson and owner of a saddle horse, which he daughter, Grace Adeline, have and Mrs. R. L. Smith and fam- purchased from W. P. Ballard of sick the past few days.

> Mr. and Mrs. Fred Brunson and but expect it will sound "fishey"

Mr. and Mrs. Joe Bassett and children were Vega visitors Sunday after-

Mr. and Mrs. Howard Moret and Miss Ruby Monnon ate six o'clock dinned with Mr. and Mrs. H. M. Benson.

Floyd Walton and Misses Dell and Veda Parker were Hereford visitors Saturday evening.

Little Classified Ads in the Brand

FOR OVER 200 YEARS

haarlem oil has been a worldwide remedy for kidney, liver and bladder disorders, rheumatism, lumbago and uric acid conditions.

correct internal troubles, stimulate vital organs. Three sizes. All druggists. Insist on the original genuine GOLD MEDAL

WE PLEDGE OURSELVES TO RENDER

SERVICE

with COURTESY, PROMPTNESS and ACCURACY

and ask that you call on us when we can serve you in any way. We make both Federal Land Bank and Joint Stock Land Bank Loans, at 51/2 and 6% interest.

> Thompson & Ireland ABSTRACTS — LOANS

Successors to J. Frank Potts & Company

Golden Rule Hatchery Co.

FIRST HATCH OFF SEPTEMBER 18

SEE OUR CHICKS AT DEAF SMITH COUNTY FAIR

It will pay you to get our prices before selling your cream, poultry and eggs. We have the Big Alamo Lump Coal.

> West Texas Feed & Seed Company

Hereford

Phone 265

Electric Hatchery for Hereford

new pair FREE if They Rip

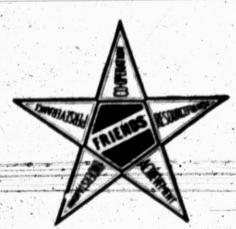
Look for the Two Horses

Happy Hawkins is now installing a new mammoth hatchery to be electrically operated. This is just another illustration of the many and varied uses to which electricity is being put.

There is no telling now to just what extreme the use of it will reach in the next few years. All this means that we will use electricity in ever increasing quantities, and that the small plants will soon be outgrown by the demand, and proves the necessity for inter-connection by high-lines so that if additional current is wanted quicklyseveral plants can be called into service. The small towns and communities may well pride themselves on being on these lines of unlimited supply.

> Texas Utilities Company of Hereford

The First Bale



has been followed by thousands of other bales, throughout the length and breadth of our great state, and "King Cotton" reighns supreme.

Whatever your needs may be during this busy season, you will find at this bank ample service to help you promptly and to your best interest.

Do not overlook the friendly service and worth-while assistance this institution offers every customer.

The First National Bank



TOWNE COUNTY Personalographs

Leroy Slorence of Whitesboro has visiting friends in Hereford this

County Fair, Sept. 18-19.

Miss Eunice Grant, who has been nursing at the Deaf Smith County Hospital, returned to her home in Amarillo Thursday.

government. See us.

-CITY DRUG STORE.

Visit the Methodist Ladies Lunch Stand during the Fair. They will have just what you want to eat.

Mr. and Mrs. C. R. Jones and their daughter, Mrs. Cox, were in Hereford a few days visiting Mrs. Carl Cockrell, while on their way home to Dallas after a vacation spent in Colorado.

We are told that the Methodist Cakes, Pies, etc. at their lunch booth prove it for yourself. during the Fair, Sept. 18-19.

visit in Hereford.

Your subscription to any magazine or newspaper will be appreciated. 30-tf Hereford News Stand.

Mrs. E. F. Connell and son, George, left Wednesday morning for Brownwood. Texas, to visit for a few days with Mrs. Connell's daughter.

ever. \$5.00 will diliver one to your them, visiting friends for two days. house—easy payments. E. B. Black Co.

Mrs. Ed Etzell and Mrs. Karl Shir- to suit you. ley and children, were in Amarillo Wednesday visiting friends and shop-

please see me so I will know what instrumentation I will have. I would like to have a thirty piece band and orchestra in the school.

RALPH SMITH.

Miss Annie Price, who has been spending her vacation in Hereford with her mother this summer, left for Seattle, Washington, this week accom-Terry, who will spend the winter with her.

Bermuda Grass Seed. JONES & McLEAN.

Joe Lancaster of Amarillo and Fred Hale of College Station spent the Mrs. R. N. Mounts.

Amarillo Daily News now Delivered to your door. See us, or carrier be; Hereford News Stand.

Mr. and Mrs. L. A. Estes of Wellington, parents of Mrs. T. D. Moss, visited Mr. and Mrs. Moss from Thurs. day until Saturday of last week.

School opens September 14. Buy your school supplies here. We have a free pencil for every kiddle who secures supplies here before that date. -City Drug Store.

Miss Mattie Foster of Canyon was visiting Mrs. N. E. Gass Thursday.

Mr. and Mrs. Kimbell of San Bernito, Texas, were in Hereford Monday visiting in the home of Mr. and Mrs. H. D. Reed. They were on their va-The Methodist Ladies will conduct cation overland to Oklahoma for a a lunch stand during the Deaf Smith visit with relatives. Mr. Kimbell lived in Hereford some time ago and was visiting many old friends.

> -E. B. BLACK CO. Wall Paper.

Mrs. Jeff Davis and daughter, Mrs. Rose Davis, of Ardmore, Okla., spent We have the Agency for the Purity several days here this week visiting Blagleg Aggressin, formerly handled Mrs. Davis' brother, W. A. Daugherty. by Henry Hastings. Tested by the The two ladies were on their return from a trip to Arizona and California and continued on to their home the first of this week:

> Purety Blackleg Aggressin is Gov ernment inspected and as we keep it on Ice it is effective.

CITY DRUG STORE, Agents.

Miss Mable Gass left Friday of last week for Ft. Worth, Texas, and will bring her mother home one day this

Little Classified Ads in the Brand Ladies will serve Hot Dogs, Candy, are big winners. Invest "two bits" and

Mr. and Mrs. C. D. Shaw and daugh-Mrs. B. F. Marrs' sister, Mrs. W. W. ter are in Tulia this week on their White, of Keytesville, Mo., returned farm. Mr. Shaw has just improved this week to her home after a short his farm, building a new house and other small buildings.

> Help us make our County Fair success must have eggs to produce clricks. See A. L. Biggs, Sec'y. -Golden Rule Hatchery Co.

Mr. and Mrs. C. H. Dyar and Mrs. T. G. Nance were in Amarillo for a few days the middle of the week visiting Mrs. Harry Johnson and family. Hoosier Kitchen Cabinets, the best Mrs. Thurmon Morgan accompanied

> See us for sewing machines, on terms E. B. BLACK CO.

Mrs. J. E. Beyer and daughter, Miss Maurine, left Tuesday for Wichita, Dunkle returned Tuesday evening from Kansas, for a visit with relatives, a vacation trip spent in Colorado and Any High School student wishing to Virgil Beyer followed them on Wed- report an enjoyable onting. and will remain there for while for his health.

> Notice of Transfer of Scholastics All transfers of scholastics from one district to another must be done by August 1st.

-COUNTY SUPT.

Mrs. Carl Jenning and her son, accompanied by little Rex Lester, left panied by her sister, Mrs. Bernadine this week for Portland, Oregon, going by way of San Francisco, for an extended visit with relatives.

Have you tried Jack Spratt's Santos Peaberry Coffee.-Hereford Produce.

Charley Purcell and family motored to Dalhart Sunday and visit Mr. Purweek end in Hereford in the home of cell's sister there, remaining over for the Chamber of Commerce meeting 22-4t-pd eld there Bronday.

Cecil Lookinbill of Tulia, formerly of

We will save you "Greenbacks" on Cloudcroft and other parts of New your furniture bill. E. B. Black Co. Mexico with a party of friends for

Miss Winnie Barnes, sister of Mrs Barnard Hicks, returned to her home in Arlington, Texas, Saturday, after Orr's Tailor Shop and get Double a visit in Hereford with her sister.

BABY BEEF-Try our tender steak and roast.—Hereford Produce, I. H.

Thomas Johnson of Ft. Worth and attended the same school this past Charles Pool of Denton, formerly of winter at Mount Holyoke, Mas Kentucky, called on Mr. and Mrs. B. Frank Bule as they passed through Hereford on their vacation trip baby chicks. First hatch Sept 18. through the west this week.

Pay Cash and Pay Less, at Reed's

Mrs. F. B. Crenshaw and daughter, Miss Veda, returned to their home in Brownwood, Texas, overland last week after a few weeks visit in Hereford with Mrs. Crenshaw's daughter, Mrs. Frank L. Lucas, and family.

Ralph Barnett for General Insurance. Phone 273.

Ed Mitchell of Tehuacana, Texas, is here this week visiting his aunt, Mrs. W. C. Fallwell and family.

SULPHUR PARK Fishing Privilege Fifty Cents Per Day Each Person Rates for Pienies. Apply to N. J

Lenox at the Park. Phone 75-F11. tf

Mrs. M. E. McIntire, and daughter and niece of Canson were in Hereford Sunday visiting in the home of Mr. and Mrs. N. E. Gass.

Pay Cash and Pay Less, at Reed's

Mrs. W. F. Orr and her son, Milton, eft Monday for Long Beach, Calif., going the northern route in order to go by boat from San Francisco to Los Angeles which will take thirty six hours. She will visit her mother, Mrs. Dalton, and attend school while

Closing Out Refrigerators. E. B. BLACK CO.

County Agent Dunkle and Mrs.

CATTLEMEN

have the Slaughter Scales up in good repair and can weigh your cattle correctly. Pens O. K., plenty of water and plenty of grass.

NEAR STOCK PENS

Geo. McMahon

Annie Laurie Buie

TEACHER OF EXPRESSION AND DRAMATIC ART

Special attention to Public Speaking-Declaiming, Extemporaneous Speaking, etc. A Little Theatre will be organized. Short Story Hour for Children. See me at my home-one block East of Court house or phone 306.

The Pride of Possession in

YOUR OWN HOME

SOMETHING that is yours, a spot that's sacred to all those endearments and joys of life together with those you love. The shrine of those precious, inner things all men hold dear-that is HOME.

Let us aid you in building your home. We are at your service.

PANHANDLE LUMBER CO.

Phone 65

Miss Hazel Wilson of Amarillo is this city, was here Sunday for the ball in Hereford this week for a few days game between Hereford and Tulia. visit with her parents during her vacation. Miss Waldine Wilson is in

> the week. Send your cleaning and pressing to

> > Green Stamps. Miss Annie Fitzhugh Parker was in Canyon for a few days the first of the week visiting Miss Dorothy Burros. Miss Burros and Miss Parker

See our secretary about prices on -Golden Rule Hatchery Co.

Victrolas at special prices for next E. B. BLACK CO.

Mrs. J. L. Fuqua returned Tuesday morning from California where she has been visiting her son and daughter for the past six weeks.

Double Green Stamps will only be given on cleaning that is paid for at time of delivery.-Orr's Tailor Shop.

Bring your chickens, eggs and cream to Hereford Produce if you want the best price .-- I. H. Spratt.



Friday, August 28 Friday Night Only

> SCUTTLERS with W. M. FARNUM

Saturday, August 29 Matinee and Night THE MANICURE GIRL

with BEBE DANIELS Monday and Tuesday August 31 and Sept. 1 PORT OF CALL with EDMUND LOWE

Wednesday and Thursday Sept. 2 and 3

A KISS IN THE DARK with ADOLPHE MENJOU and LILLIAN RICH .

Friday, Sept. 4 (Night Only) ARIZONA ROMEO

Saturday, Sept. 5 Matinee and Night SALOME OF THE TENEMENTS with JETTA GOUDAL

and GODFREY TEARLE

with BUCK JONES



Only druggists who are members_ of_ the. Texas Qualified Druggists League are authorized to use this

Folks in this locality can find a lot of things to be thankful for. We are thankful for the patronage of our friends and for the spirit of community-building that prevails here.

Corner Drug Store

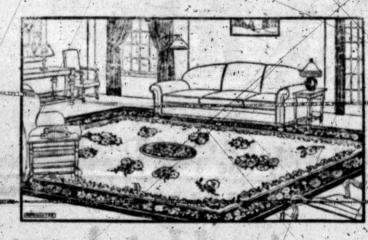
MEMBER TEXAS QUALIFIED DRUGGISTS' LEAGUE nd Ranch and Holland's Magazine.

Read the League's messages in Farm

VACATION SAVINGS

How happy are the scores of people who had the foresight last summer to start saving for this year's vacation. Now they have the money to go where they please. Let us help you get started now for next year.

THE WESTERN NATIONAL BANK of Hereford



Truly Great BARGAINS IN RUGS

Good rugs, properly selected to hary monize with other home furnishings, give a homey, cheerful appearance. In beautiful oriental and floral patterns, these rugs will complete any color scheme Included are luxurious Wilton velvet rugs, super-quality Axminster rugs, and Seamless. In room size and smaller sizes.

Wilton rug____size 9 x 12__\$59.75 Brussels rug ____size 9 x 12_\$22.50 Axminster rug __size 9 x 12 - \$36.95 Axminster rug __size 6 x 9__\$23.75

> E. B. BLACK COMPANY

We Are Satisfied With Small Profits"

A Timely Sale of

RUGSAND LINOLEUMS

This sale, coming just at the time when housewives of foresight are giving many thoughts to beautifying the home for the winter season, presents an excellent opportunity to economically buy rugs and linoleum to brighten up every room in the house.

Beautiful Linoleums

For bedrooms, bathrooms, kitchens-in fact, whereever you need an attractive floor covering, you will find linoleum entirely satisfactory / practical, sanitary, durable, and easy to clean. A variety of attractive, artistic patterns, in bright cheerful colorings, Prices, per square yard 98¢ and \$1.05. Also a number of Congoleum rugs in every room size small and large, prices ranging from \$10.75 to \$14.75, ideal for nursery rooms and childrens bedrooms. All standard makes.