

The only Moss left in this neighborhood since the rise cleaned out the Tierra Blanco has his office under the Chamber of Commerce sign in The Brand building. And we might add that he doesn't allow any moss to grow under the soles of his feet.

The Brand's new column, written by Ob Zerver, caused a lot of comment last week. And nearly everybody in town but the right man was accused of being the author.

Ob Zerver don't work every week. His column will be issued only semi-occasionally. Look out for it—he might get YOU next time.

Huh! Where's that fellow that the snake bit, and who fell on Main street and fractured his disposition, and who developed a beam in his eye; that blurred his vision so that he predicted burned up crops, and no grass, and no business, and no nothin' for this fall?

Seems to us the gentleman is conspicuous for his absence these days. It's funny what one good rain will do, isn't it?

The prosperous outlook has caused a flood of suggestions to be made as to what Hereford should try to do this fall and winter. Which calls to mind that facetious couplet:

"So many books  
Appear—gadzoooks!  
"One cannot well peruse them;  
"A drop of ink  
"Makes millions think  
"But Barrelsful confuse them."

We have an idea that Hereford's main drive this year should be for "More People—More Farms," and that caution should be used in tackling too many jobs at one time.

And one of the best ways we know about to attract new farmers is through the county's agricultural exhibits at the five fall fairs selected as the proper mediums. Amarillo, Lubbock, Abilene, Wichita Falls and Dallas.

And the best way to attract attention at these fairs is to show them the goods.

And if the goods are shown then the exhibit will have to be secured when they are just right in the field. And that means cooperation by the farmers with the Fair Committee.

And if the farmers will do this, and the exhibits do attract new farmers and buyers then the farmers will get back a rich dividend, along with everybody else, in the fact that land values will rise, new market demands will force competition and activity, and the farmers now struggling along on account of so few people will have their chance, along with everybody else, at a share of the prosperity that such conditions invariably bring about.

Exhibit room will be provided by the Fair Committee. Tell J. B. Elliston, or Secretary Moss, or County Agent Dunkle, about what you have. They will do the rest.

**PREWITT NEWS STAND IS UNDER NEW MANAGEMENT**

The Prewitt News Stand, in the Beene & Shaw Barber Shop, changed hands this week and is now operated by Frank Givan and Art Manjeot, new owners, with the latter in charge as manager. Announcement of their entry into the local business field is carried in this issue on the back page.

The change, however, costs Hereford the loss of a popular young couple in the removal of Mr. and Mrs. M. G. Prewitt to Wichita Falls, where Mr. Prewitt has several propositions to enter into business under advisement. Mrs. Prewitt has been employed in the local post office for several years and will give up that work on August 1. Mr. Prewitt was formerly a teacher in the high school here and afterwards made a success of the News Stand, the business being doubled in volume under his management. The Brand regrets to see these young people leave the community.

Both Messrs. Givan and Manjeot are well known young business men here and need no introduction. Mr. Givan has been in the cattle and farming business here for years and Mr. Manjeot leaves the Harrison Elevator, where he has been for a long time, to manage the new venture. They are both hustlers and promise to give real up-town service in their new capacity.

Dr. G. W. Heard, local dentist has discovered a new method of planting the red potato onion which may greatly stimulate the onion industry in Deaf Smith county and the entire Panhandle. This onion grows in bunches and has always been planted in the Spring of the year. Mr. Heard plants it in the Fall and sells green onions in the winter, leaving one plant in a hill and finds that large onions can be produced by this method. He estimated the yield at more than \$1,000 per acre and contemplates a good size crop next Fall.

# The Hereford Brand

Published Every Thursday

25TH YEAR, NO. 28

HEREFORD, DEAF SMITH COUNTY, TEXAS, THURSDAY, JULY 30, 1925

Our Slogan—"More People—More Farms"

## "Let It Rain--Let It Pour"--Come to the Plains!

### PAVEMENT IS TO BE LAID, SAYS KELSO

**HONEY AND HOT ROLLS!**  
The regular weekly luncheon of the Chamber of Commerce will be held at the City Cafe next Monday.  
Uncle John Estes is arranging to furnish plenty of his famous 'fresh Honey for the occasion. Hot rolls and good batter will be supplied by the management to match the honey. Uncle John says he hopes to have a big crowd to sample that honey.

Judge I. R. Kelso, head of the Texas Utilities Company of St. Louis, owners of the local light and power plant, was the principal speaker at the weekly luncheon of the Chamber of Commerce Monday. Judge Kelso explained the aims and purposes of his company and also told of the reasons why he is asking for a fifty year franchise from the city. An interesting declaration made was that his company intended to pay the half block on the west of his new ice plant. After the luncheon he conferred with city officials concerning this enterprise. Judge Kelso said that only two sections of the United States are being extensively advertised and exploited today, the Texas Panhandle and the State of Florida, and predicted great development in this section within the next few years.

President Black called attention to the large number of people now moving to this community and urged land owners to list their rent places with Secretary Moss.

A. Herbst, secretary of the local chapter of the Izaak Walton League, called attention to the drive for new members now pending and a special committee composed of Homer Fox and C. A. Skelton were appointed to handle this.

A. I. Morrison, farmer, reported crop conditions good. He has over 200 acres that he believes to be the best in the county. He stressed work as the best idea for raising crops.

Secretary Moss suggested a plan for killing out the numerous ant hills in the community and was instructed to try it out.

There was a good crowd in attendance at the Hereford Hotel. Next Monday the luncheon will be held at the City Cafe.

### County Collects Wad Back Taxes On Jackson Land

The treasury of the county of Deaf Smith and the fees of the county collector have been materially enriched the past week through the settlement of the long drawn out litigation over the Jackson land in the northwest portion of the county. The local proceedings involving this big tract were all cleared up at the last session of district court and since that time the details have been closed up by local county officers and attorneys representing the various interests involved.

The records show that the county was paid this week the sum of \$5,267. In delinquent taxes by the Daltex Cattle Company of Dallas, covering back taxes over a period of two years.

### BIG FARMERS PICNIC AT SULPHUR PARK AUGUST 14th

Troy Womble informs. The Brand that permission has been secured for a picnic at Sulphur Park, August 14, and arrangements are being made for the biggest crowd Deaf Smith County has ever had at a picnic.

Everyone is invited, and especially every farmer is requested to come and bring his family and a well filled basket.

Mr. Womble said: "Begin planning right now to take the Fourteenth off and go to the picnic and get acquainted with your neighbors. Eat the cooking of the other fellow's wife, hear some good short speeches, get the latest gossip, election dope, etc."

### Reported That Slight Earthquake Tremors Are Felt Here and at Other Panhandle Points Thursday Morning

A lot of excitement was caused here Thursday morning when early risers declared they distinctly felt an earth tremor, somewhere around six o'clock. Reports on the streets were that windows rattled, dishes slipped on the tables, and a distinct heave was felt to the surroundings.

There were many persons up at that hour who say they noticed nothing out of the ordinary, while others were vehement in the declaration that they had passed through an earthquake.

Rumors were heard that wire talk, both telegraphic and telephonic, was that the quake had been felt elsewhere.

A call to Amarillo by The Brand elicited the information from the Globe office that some people in Amarillo had felt an earth tremor and the newspaper stated that reports from some twenty Panhandle towns confirmed the belief that a slight quake had actually occurred over the Panhandle, although up to that hour (about 9:00 a. m.) nothing had been received from outside points concerning such an occurrence.

### L. F. Borden Land To Be Broken Up For Settlement

The Borden ranch, containing some 6,000 acres of rich grazing land just one mile from Dawn, and in the famous Hereford shallow water belt, has just been broken up into 80 and 100 acre tracts and will be colonized by Borden & McDonald. This is the largest body of close-in undeveloped land in this section, being only one mile from the State highway and a mile from the Santa Fe railroad.

The land will be sold only to home-seekers who will start improving it immediately, according to L. F. Borden, owner, and all of this will be sold in time for a crop next spring, it is hoped.

### William Jennings Bryan Dies Suddenly in His Bed

William Jennings Bryan, for more than twenty years the foremost Democrat of the nation, was found dead in his bed last Sunday afternoon at Dayton, Tenn., where he had just played an important part in the famous evolution trial. He had gone to church in the morning, eaten a hearty lunch, and then lay down for a rest. A nurse attending his invalid wife passed through his room a few minutes later, noticed an unusual pallor on his face, and upon examination found that he had passed to his reward.

Bryan's place as one of the dozen Great Americans will be undisputed. He has been the dominating influence in Democratic party councils for many years and was the outstanding champion of the church and of world peace during the late years of strife and uncertainty. His passing removed one of the brightest intellects of his generation and a leader whose place it will be hard to fill.

Funeral services will be held Friday afternoon at Washington and burial will take place late that day at the national Arlington cemetery.

### RECENT BRIDE IS GIVEN SHOWER BY HER FRIENDS

A miscellaneous shower was given for Mrs. Riddell Jones, formerly Miss Helen Lambert, at the W. E. Hicks home Tuesday, July 27, at five o'clock.

Forty friends and guests were present in order to bestow upon their departing friend their gifts of love.

A sort program was rendered, including a vocal solo by Miss Ruby Fae Bennett, and a much enjoyed reading by Mrs. A. L. Manjeot, after which two dainty little fairies, little Miss Nancy Conkright and Miss Ruth Marie Mountz, danced into the room singing a love song to the bride and presenting her with a huge bridal bouquet. She followed them to the foot of a beautiful pasted rainbow which arched across the spacious reception room where was found the "pot of gold."

Many beautiful and useful gifts were received. A delicious ice course was served by the hostesses. Mrs. A. L. Manjeot, Mrs. Reed Williams, Miss Corine Jewell and Miss Gladys Hicks, with favors of lovely nasturtiums, after which a very appropriate pianologue was rendered by Miss Ina Gregg and with much persuasion "Yearning" was sung by the bride herself.

### Tierra Blanco is On Rampage After Recent Big Rains

For the second time in the last fifteen years the residents of this community were privileged to witness the Tierra Blanco on a rampage Tuesday. Year before last the first big raise in years struck here, following days of heavy rains, and at that time set a high water record that has not yet been beaten.

Unusually heavy rainfall to the west of Hereford Monday and Monday night sent a head rise down the stream that was wonderful to behold and filled the valley of the little stream almost to capacity. This rise, however, lacked just a trifle of being as high as the one before, according to marks left on trees near the bridge. Tuesday curious crowds thronged the rails of the bridge at the foot of Main street, watching the swirling, muddy waters. The golf course was put out of commission for the time being. How Merce had just laid the foundation for a new number One green, and Tuesday morning was found sitting disconsolately on a mowing machine, watching the swift water rise upon that new green and cut streaks in it.

Local fishermen are concerned about the fish in the stream, as some varieties go upstream, follow the water into small draws temporarily filled, and then die by the thousands when the water recedes. Muddy water is also said to be bad for bass, and frequently kills them. The local Izaak Walton League now has under advisement the necessary steps to keep the fishing good in the Tierra Blanco.

The water began to fall rapidly Tuesday afternoon but Wednesday the stream was still high with prospects of staying that way for some time, owing to continued rains to the westward.

### PROMINENT SPEAKER COMING TO BAPTIST CHURCH SUNDAY

Dr. W. D. Powell, of Richmond, Va., special representative of the Foreign Mission board of the Southern Baptists, will fill the local pulpit at both services Sunday.

Dr. Powell, an old friend of Rev. W. R. Hill, is on his way to the Baptist Assembly at Post. He is a distinguished member of the church and served sixteen years as a foreign missionary under the Baptist Board. He has the distinction of serving in the international commission settling war claims after the Spanish War, being appointed to that position by President McKinley.

### JUMBO NEAR HEREFORD VOTES \$20,000 BONDS, SCHOOL HOUSE

The Jumbo District in Castro county and nine miles southeast of Hereford, has just voted bonds, for a \$20,000 rural high school building to be constructed of brick and tile and ready for the next term of school. The contract for the new building has not been let at this time.

This will make a total of four new modern brick and stucco school buildings for Castro county since January first. Easter has just completed a big stucco building and Sunnyside and Cleo have each started buildings which cost \$20,000 and \$15,000 respectively. The new buildings have been brought about by the large number of new settlers which have come into this county making the old structures entirely inadequate.

### LIST YOUR RENT PLACES!

The officers of the Hereford Chamber of Commerce request The Brand to announce that a list of all farm lands for rent, and especially those with improvements, is badly needed by Secretary T. D. Moss. Many applications for such rent places are being received now, and it will help materially in the drive for more farmers if this list is kept fresh in the office of the secretary. The secretary will also keep a list of all applicants for rent places, and will aid in every way in bringing land owner and tenants together. List that vacant place NOW!

### MORE RAIN--FALL MEANS BANNER CROP

The drought-breaking rain of last week, which turned an uncertainty into an almost certain record crop, was but the forerunner of real moisture for the Panhandle country, and this week the heavens have opened and removed any lingering doubt about the future of the Hereford country for 1925 at least.

Tuesday a slow rain amounting to six tenths of an inch in town and to much more in spots over the territory fell here, every drop soaking into the already moist soil and coming just exactly at the right time after the moisture of the week before. Possibly the rain was lighter in the city of Hereford than anywhere else in the territory.

And then on Wednesday another thirty five hundredths of an inch fell in town, with reports of more outside and extending well over the entire Plains district. Westwards to Clovis the fall was very heavy and the Tierra Blanco was a raging flood Tuesday in consequence.

Another light rain fell in the early hours of Thursday morning, and after daylight an intermittent drizzle continued into the afternoon, with the out look for more moisture.

Crops are growing like weeds, the farmers are smiling, business men are looking for market in preparation for the fall trade, and prospects are already trickling into the country and giving it the "once over." It certainly looks like "a good year" from this distance, and nothing short of a disaster can now prevent the harvesting of a record grain and cotton crop.

So far over two and a half inches of rain has fallen here in July. Last year only one inch fell during July. In August, 1924, 2.7 inches were received, and if that record can be maintained this year then indeed will the local crop of joy be filled to overflowing.

For the benefit of readers who do not like the daily papers the rain report from the Amarillo News of July 20 is quoted below:

"Rain which totaled more than 2 inches in various sections and gave the Panhandle country its heaviest precipitation in a year, fell over the entire Panhandle proper and North Plains early Tuesday.

"Bumper row and cotton crops are assured by the recent downpour. Is the general belief of farmers. Ranges will be placed in condition for heavy fall grazing and the moisture will enable wheat farmers to prepare their land for early planting of fall grain.

"Amarillo had 2 1/2 inches, with a like amount falling west toward Tucuman and also in the Dalhart and Texline district.

"The territory around Plainview, Lubbock and Slaton was the only section of the Panhandle-Plains which did not report rain.

"Washouts were reported by the Rock Island on its main line south of Tucuman, where from 3 to 5 inches of rain was reported.

"Reports by railroads show the following rainfall:

Fort Worth & Denver--heavy rain from Texline to Childress, with 2 inches at points on the north end of the division.

Rock Island--Widorado 1 1/2; Vega 1 1/2; Adrian 1; Glen Rio 3/4; San Jon 2; Tucuman 2; Conway 1 1/2; Groom 1 1/2; Jeter 1 1/2; Alanreed 3/4; McLean 1; Shamrock showers.

Santa Fe--Canyon 3/4; Texico 3/4; Clovis 1 1/2; Fort Sumner 1 1/2; half inch Clovis to Roswell; showers at Plainview; Lubbock and Slaton; Panhandle 2 inches; half inch Miami; Hoover 1 1/2; inch on Spearman branch line.

"Reports received by the Western Union show:

"Romero, 1 to 2 inches; Bartley 3 inches; Bovina 1 inch; Umbarger 1 inch; still raining; Hereford 1 inch; Glazier; good rain; Littlefield 3/4 inch; Cleason 1 inch; Statute, Okla., light showers; Waynoka, Okla., 1 to 2 inches; Higgins showers; Childress 1 inch; Floydada 1 inch; Roswell 1 to 2 inches; Texhoma, Okla., 1/2 inch; Abbott, N. Mex., 2 inches; Clovis, N. M., 1 to 2 inches.

### BANK STATEMENTS SHOW IMPROVEMENT

Did you know that the combined deposits of the three Hereford banks when the last statement was made, June 30, exceeded one million dollars? Satisfy!

The fellow who says the Hereford country is not getting ahead financially may be called, and if so will have to have some fancy figures to prove his point. They say that lists sometimes figure, but it is generally conceded that bank statements are about the truest index to real conditions that can be found.

Here's figures taken from the bank statements of the three Hereford banks on June 30 in 1923, 1924 and 1925. Look 'em over!

In 1923 the statements showed a total deposit of \$739,169.57; in 1924 they reached \$774,680.96; and in 1925 the high mark of \$1,010,504.73. This is an increase of \$235,823.77 by deposits in 1925 over 1924 and an increase of \$271,355.16 in 1925 over 1923.

It's been slow but it's gathering speed. Come to the Panhandle!

### The Izaak Walton League Goes Out After Members

B. D. Garman of Panhandle, Deputy Game and Fish Commissioner for the Panhandle district of Texas was in town Saturday attending to duties connected with his office.

While here he visited the principal points of interest along the Tierra Blanco, and pronounced it the best fishing stream west of San Angelo.

Mr. Garman called special attention to the new fish law that went into effect on June 15, of this year which prohibits the keeping of bass less than eleven or cropples less than seven inches long. Several new game wardens have been appointed and instructed to arrest any one taking fish by any means except hook and line and also the taking of any fish that does not come up to the above size.

The local chapter of the Izaak Walton League is greatly interested in the new fish laws and is limiting its efforts toward enforcement of the regulations. The chapter will institute a drive for membership in the near future, and at Monday's meeting of the Chamber of Commerce Homer Fox and C. A. Skelton were appointed a committee to handle this feature. Local sportsmen realize that if the fishing and hunting so famous here now is to be preserved for future generations it will be necessary to conserve and protect the present supply, and every effort will be made to do so.

### HAWAIIAN JAZZ ORCHESTRA TO FURNISH MUSIC FOR DANCE

The California Jazz Orchestra will furnish the music for a dance to be held at the Armory Hall Friday night, July 31, according to information given out this week. This band of musicians have been in this neighborhood for some time now and have furnished the harmony at many pleasing dances and musical gatherings in this part of the Plains country.



# Sallie's Temptations

(Copyright 1924—By Gladys Baker)

## LEAVING THE OLD DAYS BEHIND

"Bob?"  
"Yes, Sallie."  
"Can you see any joyousness ahead for me, I mean the thrilly bubbly kind?"

He did not answer immediately and I from the hammock, lay gazing at one tiny star that was like an acolyte accompanying the moon. Then Bob's voice came to me through the dark.

"They've left you with a shredded garment, haven't they, girl? Stripped you of your ideas, illusions, laughter and faith. Have you ever thought about the way the average woman considers it her Divine right to criticize? Dam her, if she could only see the pompous insolence of her soul! By what right, I ask you, does one individual judge another? Why," Bob drew himself up in resentment and scorn, "I'd rather tell a person how to spend his money than to find fault with the way he is working out his life," he got out of the chair and paced the floor, "But then you're tired of this heavy stuff. I didn't realize I had talked so much, why I've completely worn you out."

"Oh, but you haven't Bob, if you knew how much this talk has meant to me. I had to have it. I felt so utterly bruised and spent."

"That's all right, Sallie, of course you do. But remember there comes a time in the lives of God's big creatures when we must either battle through the waves or let them pound us against the rocks. Work is the only thing that will pull us through. Why, even now, I think you are beginning to understand."

"I DO feel better," I admitted, "and tomorrow I'm going to hunt for a job."

When he was telling me good bye, there was one word of encouragement that made the road ahead seem almost bright.

"Remember, too," he said, "that life pivots on the Law of Compensation and we may get MORE back than we put into loving but we never get less. If we give for the joy of giving and not for what we expect to receive, she's apt to be pretty generous in return. Travel the broad highway for a while Sallie. Get out and touch shoulders with the other half of the world and after all, you'll find more thrill and adventure in the fellow next to you in a street car than a charming play-fellow at a dance."

And he was gone.

Far into the night, I sat by the window, looking out on the garden where Curtis had first held me in his arms. My eyes wandered to the rose bush where we had stood after the hush of Christmas carols had become part of the night.

He DID love me. No one on earth could make me believe that he really cared for Anne. Ah, God though, what a tragedy if he should choose her for his companion to go through life! It was not egotism that made me know I had his love but rather a knowledge gained from an inner consciousness that strikes an answering chord when we meet the ONE person in the world for whom we were born.

I fell asleep with my last thoughts of Curtis Wright. There was not one night since we had discovered our love that he had not come to me in my dreams. And because I loved him more than any other person or thing in my life, I was thankful for even

that.

It was not easy for me to find work. Father and his friends looked upon my serious intentions as a joke and on all sides I heard that it would not last. But I was determined to do something worth while and with the same tenacity that I had formerly expended on having a good time, I hunted for something to do that would absorb my mind.

Finally, I started a kindergarden for the poor children at the Plant. The parents were delighted, not so much for erudite reasons but because it kept their youngsters from under their feet. My education made the actual teaching an easy task and my natural love for children kept them, even when boisterous, from getting on my nerves.

My little school room was almost surrounded by glass and therefore, was constantly filled with sunshine and light. I made it attractive for the small glasses and taught them, first of all, the importance of soap. I laid particular stress on morals, feeling most responsible for the little men and women whose future development was largely in my hands. I loved my work. It not only embraced the youngsters, themselves, but reached into the homes and my little school room became the confessional for all neighborhood disagreements and petty strife. The mothers as they came for their offspring, would stop and chat. I began saying simple recipes and hints on how to beautify their homes. I helped them try new seed. I had little time for thinking during the day and there was so many persons depending on me for various things that were intensely vital to their happiness, that at night I had to have rest and sleep to remain fit.

The old days seemed far behind. Curtis had left Jacksonville for California to return for another job in the Fall. His plans for the Plant had been completed just before my disastrous trip down the Coast. On all sides, his splendid achievement had received the highest praise and his ability was being nationally commented upon in papers and magazines.

As for me, I turned unreservedly to my work and lived on memories and dreams. Then, something happened that left me once again floundering in the darkest despair.

(To Be Continued.)

## Summerfield Insurance Agency

Try our Combined Fire, Lightning, Windstorm and Hail Policy and save money on your premium costs. Also take out your Life Insurance with the Southern Benevolent Ass'n of Dallas and Amarillo and join the two hundred members we have written in the past six weeks—The kind you can keep up in the hardest of times.

Lawrence Johnson  
Summerfield, Texas  
21-10t

## SIMS COMMUNITY

Farmers are rejoicing over the fine rain that fell in our Community Tuesday night of this week. The precipitation was one and one half inches. Some feed was suffering for rain, before the rain came. Everything looks more encouraging now.

J. P. Collier of Adrian combined Mr. Wright's wheat last week, only averaged four bushels per acre on account of the continued dry weather last Spring and Winter.

Eric Ellzey of Collier ranch visited last Sunday in the Reed home.

The Mecaskey ranchmen dipped cattle this week.

Mrs. John Rector and little sons, Billie and Tullie will leave Sunday for Dallas, Texas, where they will visit relatives for several days.

Prof. Emmitt McAdoo was in Adrian Saturday afternoon.

J. A. Reed and wife transacted business in Adrian Saturday afternoon.

Mrs. Henry Kretz and children were in Adrian Saturday.

## Left-hand Comp

Boarder:—"Great boy you have there Mrs. Simpkins."

Mrs. Simpkins:—"Oh—do you think so?"

Boarder:—"Yes indeed. Why that boy rings the bell every time for breakfast, dinner and supper."

## HEREFORD INSURANCE AGENCY

Ralph Barnett, Mgr.

Phone 273

## MOTOR MIKE



You need our expert workmanship;

We sorely need your cash.

Bring on your crippled auto,

If Ford or Page or Nash.

We need the cash, yes, and therefore we'll be glad to serve you with our expert mechanics, and sell to you our gas, grease, etc. Thanking you in advance.

Beavers Bros.

## THE STATE OF TEXAS

To the Sheriff or any Constable of Deaf Smith County, Greeting:

You are hereby commanded to cause to be published once each week for a period of ten days before the return day hereof, in a newspaper of general circulation, which has been continually and regularly published for a period of not less than one year in Deaf Smith County a copy of the following notice; and you are also commanded to cause to be posted for ten days, exclusive of the day of posting, before the return day hereof, at three of the most public places in Deaf Smith County, one of

which shall be at the court house door, and no two of which shall be in the same city or town, copies of the same notice:

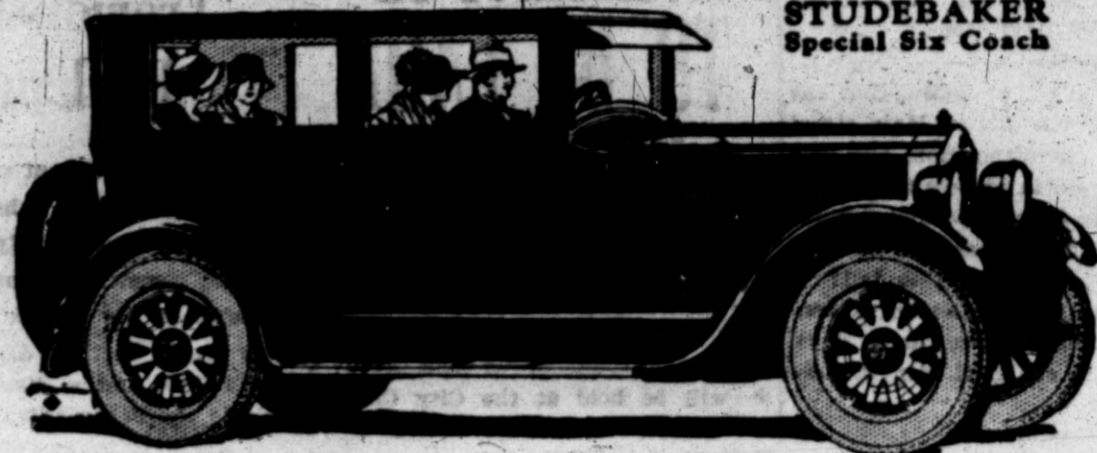
## THE STATE OF TEXAS.

To all persons interested in the estate of James Hare, deceased:

Earl H. Hare has filed in the County Court of Deaf Smith County, the last will of said James Hare, deceased, the same having been filed on the 20th day of July, 1925, and therewith his application for the probate of said will and testament, which will be heard at the next term of said court commencing on the first Monday in August, 1925, the

same being the 3rd day of August, 1925, at the court house of said county in Hereford at which time and place all persons interested in said estate are requested to appear and answer said application should they desire to do so. Herein fall not but have you before said court on the first day of the next term thereof this writ with your return thereon, showing how you have executed the same.

Given under my hand and seal of said court at my office in Hereford, Texas, this the 20th day of July, 1925 (seal) BERRY ORR, Clerk of the County Court, Deaf Smith County, Tex.



STUDEBAKER Special Six Coach

## Why the One-Profit\* Coach Excels

—it is engineered and built complete by one organization—Studebaker. It is a perfectly co-ordinated, harmonious unit. This means better performance, greater comfort and increased mileage at an accepted coach price

**A**N AUTOMOBILE, like any other highly specialized machine, runs more smoothly—lasts longer—gives greater satisfaction—when its thousands of elements are carefully co-ordinated into one harmonious unit.

Obviously, a better car can be produced when all vital parts are designed, engineered and manufactured by one organization.

The Studebaker car is built on this "one-profit" principle. Not only all the engines, but also all the bodies, and all the axles, gear sets, differentials, springs, clutches, steering gears, gray iron castings and drop forgings are manufactured in Studebaker plants. This is not true of any other automobile in the fine car field.

The Studebaker, therefore, being built as a unit—functions as a unit—with all of the advantages of unit over assembled construction.

### "Coach" in name—Coupe in quality

The Studebaker Special Six Coach is an outstanding example of the finer quality made possible by this "one-profit" principle of motor car manufacture.

This automobile is really a fine 5-passenger coupe, but is called a "coach" because it carries the lowest price at which an enclosed car has ever been sold on the famous Studebaker Special Six chassis.

In this Coach fine grades of upholstery are used. You'll find the same quality of workmanship and materials in all hidden places that you see out in the open.

Many of the superiorities of this Coach are invisible—and therefore all the more important. But here are some you can easily see and check against competing cars: gasoline gauge on the dash, 8-day

\*By a "one-profit" car we mean a motor car that, in its vital parts, is manufactured by one organization—thus cutting out the extra profits and overheads which arise when vital parts are bought from others. There are only two cars that can be thus classified, because—of all the makes of passenger cars built in the United States, only 2 make all their own motors, bodies, clutches, springs, axles, gear sets, differentials, steering gear, gray iron castings and drop forgings. One of these 2 is Studebaker and the other is Ford.

clock, automatic windshield cleaner; rear view mirror, door pockets, rear window curtains, ash receiver, trunk rack, ornamental pull-cord, cowl ventilator, stop light, dome light; tire carrier locked by the same key that locks door, and the splendid coincidental lock to ignition and steering wheel. Lights are operated from a switch on the steering wheel which is left free for this convenience by the elimination of the spark lever. In all Studebakers the spark is automatically controlled

by the speed of the motor.

In its insistence upon comfort, this car is typically Studebaker. There is comfort in the extra heavy cushions—in the big springs—in the full balloon tires for which steering gear, fenders, etc., have been specially designed—in the ease with which passengers may enter or leave the rear of the car—in the extra large windows and windshield.

You can buy all this style, comfort and performance at the price because this is the only "one-profit" coach on the market today.

### Buy now—no "yearly models"

You may buy this Coach today—or on any day of the year—with the assurance that there will be no "annual announcement" to make it artificially a "last year's model."

For Studebaker has discontinued the custom of presenting a new line of cars every year. Instead, Studebakers will be kept up to date all of the time. Therefore you can buy this Coach in safety NOW.

G. W. BRUMLEY  
Hereford, Texas

THIS IS A STUDEBAKER YEAR

## EMPIRE BALTIC CREAM SEPARATORS

As Good as the Best For Considerable Less in Price

National Steam Pressure Cookers for economical Cooking and Canning.

Quick Meal and New Perfection Oil Cook Stoves

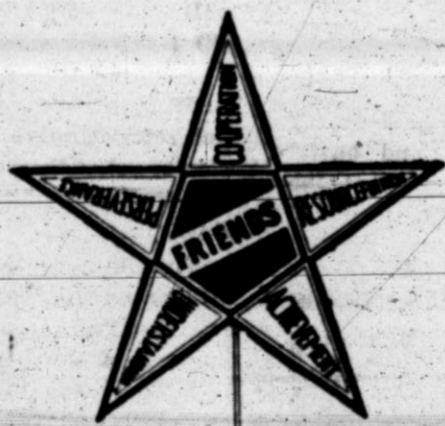
Airmotor Wind-mills and well supplies.

Just A Good Place To Buy Hardware

We Will Appreciate Your Business.

STREU HARDWARE CO.

"Home of Service and Quality"



## "IF"

"If I had not spent my entire earnings; if I had a reserve bank account, I could have taken advantage of a wonderful opportunity today."

How often has a man made this unfortunate remark. Unfortunate indeed is the man who fails to provide a reserve fund, and fortunate is he who, when opportunity comes, has something laid aside with which to take advantage of it.

Talk over with us the matter of a Reserve Bank Account.

Read our message in this week's Farm and Ranch

## First State Bank & Trust Company

OUR DEPOSITS ARE GUARANTEED BY THE STATE BANK GUARANTY FUND OF TEXAS



# BUY IT IN HEREFORD

It Pleases Us to Please You.  
 "Your Satisfaction Our First Consideration"  
 Phone 249.

**Reed Cash Grocery**

**Williams Bros.**

The Oldest Grocery House in Hereford.  
 Where You Get a Square Deal for a Round Dollar.

Let us figure with you on the latest STEEL STAR  
 WINDMILL. Every mill guaranteed for  
 one year. All gears drive in Oil.

**Garrison Brothers**

The merchants of Hereford carry as complete  
 stocks as can be found in any town of like size.  
 The prices are on a par with general price levels  
 the country over

Hereford merchants want your trade. They  
 are resolved to leave nothing undone that will give  
 their patrons What They Want, When They Want  
 It, with complete satisfaction and service thrown  
 in as a matter of course.

The Hereford market is yours. It cannot exist  
 without you. Therefore it's sound common sense  
 for the merchants who are advertising their goods  
 in The Brand to see to it that their customers are  
 SATISFIED in all things, at all times.

Read the advertisements on this page and in  
 this paper and then test out the statements made  
 herein.

**Merchants Bureau**  
**Hereford Chamber of**  
**Commerce**

**TIRES**

Regardless of slight price advances we are still  
 below competition.

**H. L. Rice**

**Service-U-Like Filling Station**

MOTOPOWER, The Gasoline that Lubricates.

We Need Your Business and Will Save You  
 Money on every Purchase

**Skelton's Variety Store**

**WE CHALLENGE PRICE COMPARISON WITH OTHER CITIES!—WE WILL MEET ANY  
 LEGITIMATE COMPETITION**

**Hereford Produce**

Established 1916

Highest Cash Price Paid for All Produce.

Seventy-five sheets of sixteen pound  
 typewriter paper, 8 1/2 x 11, in a neat  
 package, for only 25 cents.  
 —THE BRAND OFFICE

**HARRISON**

**The Grain Buyer!**

Cattle Dip Special For July

**\$1.25 Per Gallon Can**

Come To See Us

**Corner Drug Store**

Two-piece Suits, all colors, Closing out at

**The Popular Store**

**\$10.00**

WILLARD STORAGE BATTERIES The Best  
 Battery Made

Try Our Cheap Batteries, They are Guaranteed

**Electric Service Company**

**Ringer's Tailor Shop**

Cleaning and Pressing That Brings You Back.  
 Phone 385.

Residence Phone 170  
 Office Phone 262 Clark Bldg.

**Dr. W. Floyd Gabbert**

Hereford, Texas.

**G. F. LeGrand, M. D.**

Office Upstairs in  
 Dameron Bldg.

**J. W. Hicks, M. D.**

Office in Dameron Bldg.

**Dr. John W. Overton**

Physician, Surgeon and Oculist  
 Office Upstairs Dameron  
 Bldg.

Improved Section in Castro

County. On Highway

\$29.00 Per Acre.

Easy Terms.

**Connell The Land Man**

**DR. J. P. LLOYD**

Elliston Building

**DENTIST**

**CARL'S CAFE**

For Plate Lunches and Short  
 Orders

If it's service you are looking  
 For we have it

**American Railway  
 Express Co.**

SANK RAMEY, Agent

**Elliston - Jones Land  
 Company**

**Cheap Lands**

Established 1902

"We Sell or Trade"

Bring Your Hogs on Fridays

and Receive Premium.

**G. W. Brumley**  
 Hog Buyer

OH! See What  
**CHARLEY SEZ** — PAGE 4

**Charlie & Wallace Cash Grocery**

**TEXACO**  
 The Volatile Gas

Costs no more than ordinary gasoline.

**Service Garage**

Phone 334. Deliveries Anywhere Call Us.

**MID-SUMMER SALE** on all Millinery  
 Fall Line of

**KID, FELT and PATENT LEATHER**

**Mrs. N. C. Vogele**

When in Town Eat at the Old Reliable

**Stockman's Cafe**

The Best Place to Sleep and Eat.

**Orr's Tailor Shop**

**CLEANING — PRESSING — TAILORING**

Prompt Service by Mail

**ELECTRICAL SUPPLIES**

Wiring for the house, garage, outbuildings—We are  
 your "Electrical Servants"

**Texas Utilities Company**

**Baskin Abstract & Title Co.**

Abstracts of Title Covering any piece of property  
 in Hereford or Deaf Smith County.



# The Rain And Our Semi-Annual Clearance SALE

just dove-tail together like a hand and glove. It's a winning combination!—The rain means PROSPERITY—Our Sale means real SAVINGS to you. —Now's the time to salt down the difference.

## FOX MERCANTILE COMPANY

### The Hereford Brand

ISSUED EVERY THURSDAY

Seth B. Holman Walter R. Steckman  
Holman & Steckman  
Publishers

Entered as second-class matter at the postoffice at Hereford, Texas, under the act of March 3, 1879.

First number of the paper issued Feb. 23, 1901, as the Hereford Reporter (weekly); first number of the Brand (weekly) issued March 21, 1902; first number of the Brand (semi-weekly) issued May 3, 1921; Weekly Brand re-established July 3, 1924.

Subscription, Zone 1—per year \$2.00  
Subscription, outside Zone 1 per year \$2.50  
six months \$1.50  
three months \$1.00  
No subscription accepted for less than three months.

ALL SUBSCRIPTIONS STRICTLY IN ADVANCE

Last week the City Commission of Hereford, was asked to approve the appearance here of a big Carnival Company. After due consideration the Commission declined to put the stamp of its official approval on such a request. Unofficially, members of the Commission are inclined to approve the idea of having a Merry-Go-Round and probably other riding devices for the kids during the coming County Fair, but draw the line at a regular Carnival, with side shows and other doubtful attractions.

There seems to be two chief objects: (1.) The fact that the usual Carnival show does not offer the high type of entertainment good parents desire their children and young people to have; (2.) The Carnival invariably takes out hundreds of dollars for a community that would otherwise be spent in liquidating debts and kept in local circulation. In a recent issue The Clarendon News had the following to say about Carnivals:

"Carnival people as a class are scoffers at the law. Last Saturday it is reported that the carnival opened up a raft of gambling games for which they were arrested and paid fines. The point is, they skip the law at every angle and will run roughshod over the officers if they can make their bluff stick or can pass enough 'comps' around to keep them friendly. Down near Gainesville last week a carnival was kept out of the town by a city ordinance of a village smaller by far than Clarendon, and when the county attorney and deputy peace officers appeared to inspect the sort of games they were using to trap the unsuspecting, the scum that followed such outfits attacked the officers of the law, and a small riot ensued before eleven of the outfit were arrested and thrown in prison. The battle is on. The question locally is this:—'Are the good people of Clarendon and surrounding communities going to have their community peace and morals soiled and blackened by the traveling shows that are heading this way to get off with our money?' We don't believe our folks will stand for a continuation of last week and we are going to stand up for those officials who have moral courage and community pride to take steps that last week's carnival shall be the last to invade the fair city of Clarendon. Away with grafting, gambling and worse!"

The Abernathy Weekly Review of last week editorially discussed the eternal question of how to combat mail order houses and gives both sides of the matter an airing, as follows:

"We can't quite understand the attitude of people who insist that the farmer pay a higher price for the same quality of goods in order to promote the prosperity of town merchants. The farmers are not fools. It stands to reason that if they are buying from mail order houses it is because they are getting more for their money. If town merchants will render the farmers service on a par with that rendered by

the mail order houses, the farmer will do his trading at home. But it is up to the merchant to become a better merchant and to really render this service before this much-to-be-desired condition is attained.

"It is too much to expect the farmer to sacrifice his own interests in order to show loyalty to his home town. The merchant hasn't shown this kind of regard for the farmer. He buys from the farmer when it is to his interest to do so, but he doesn't go out of his way to handle the farmer's produce, as many of the readers have testified. Let us face this issue squarely. There is a reason why farmers go to the mail order houses for many of their needs and there is an equally good reason why merchants don't buy the unattractive miscellaneous assortment of produce that many farmers bring to their door.

"Merchants and farmers should cooperate, but we will never go far in this direction until both sides face the real facts in the case. It is the worst species of bunk for people to claim that the farmer is obligated to town people in any way. If there is any obligation, the town people owe the farmer. Take cotton for instance. Few farmers have grown rich growing cotton, but you can go into any good size town in the south and find men who have made fortunes handling cotton. The towns and cities of the south have grown rich handling the products of the farm. But these same products produced by the sweat of the farmer's brow, have not brought the farmer the prosperity he is entitled. And yet people complain because a poor farmer who is hardly able to make the ends meet buys where he can get his goods the cheapest. We repeat that the farmer has no prejudice in this matter, and that if the town merchant will render service equal to the service that can be obtained elsewhere, he will get the farmer's trade. Until he does this he has no reason to expect it."

"The above editorial (from what paper it was clipped we did not learn) was handed us by one of our readers and one of the prosperous farmers of the Abernathy community. We are not going to get in a controversy over this question, for we concede every man the right to trade and spend his money just where it suits him, no matter if it is with a mail order house. By reading the above, one can hardly see that the article was taken from some mail order house publication. "We admit," the writer states, "the farmers are no fools," but the question is, are they saving money by trading with these houses? Do the mail order houses buy the farmers' farm products—chickens, eggs, cream, etc., at all? Can any farmer ship his products to a mail order house and get goods in exchange? Can a farmer make out a bill for groceries, send to these houses and say: "Please charge this for thirty days?" and then come around at the end of that time to be extended, as money is hard to get and just can't pay it now. Will they be accommodated with this credit and extension? Do these houses buy the farmers' cotton? We have our first time to hear of such a thing. Do the mail order houses contribute to your community's public schools, to the home church, or any public enterprise that the neighborhood may need ever so bad. We have never heard of such being offered by them. Several other statements in the above could be answered to show why, not only farmers but townspeople should buy at home from their home merchants, but it will take too much space and that is limited for any article of this kind."

Good Printing at the Brand  
JUMBO TO HOLD REVIVAL MEETING, WILL START SOON

A revival meeting will start soon in the Jumbo Community in Castro county nine miles southeast of Hereford and will be conducted by the Reverend Z. B. Pirtle of Amarillo. Rev. William U. Coughran is making arrangements for a large tabernacle as the church facilities are entirely too small to accommodate the large crowds that are expected.

### L. BASKIN AND JOHN MOSELY ENJOY A GREAT OUTING

L. Baskin and John Mosley returned from their trip to the Colorado Rockies last Sunday. Mr. Baskin stated that their visit was somewhat shortened by the fact that after visiting the top of Pike's Peak John decided there was nothing more to see in about five states surrounding the top of the world so there was nothing else to do but return to Texas. Nothing seemed to interest Mr. Mosley after paying a visit to the top of this wonderful mountain; everything else to him seemed trivial and insignificant.

Following are some of the observations of the trip:

It is eighteen miles from the toll gate via the new auto highway, to the top of the peak; the fare including \$2.00 toll, is \$6.00 and it takes about two hours to make the trip to the top by auto from the toll gate; the distance to the top, via cog road, is nine miles; about 2,500 people visit the top each day at this season of the year; you are permitted to get out and play snow ball; the air is so light at the top 14,000 feet above sea level that you become light headed and have an inclination to topple over; the Western Union maintains a telegraph office at the top; it is perhaps the most wonderful trip of its kind in America.

Three days were spent in and around Colorado Springs, which by the way is becoming a very beautiful city. South Cheyenne Canyon, Broadmoore, Manitou, Garden of the Gods and many other places of interest were visited. Two days were spent in Denver—thirty days could be spent with profit by visiting this marvelous city and the surrounding territory. The days were moderately warm, but every night was chilly.

Several detours had to be made on the return trip in and near Trinidad, on account of the floods. Crop conditions from a point a few miles north of Clayton to Denver are bad; from Clayton this way the crops gradually get better, so the best crops to be seen on the entire 1,200 mile trip are to be found around Hereford.

On the afternoon of July 24 the famous extinct volcano near Capulin, New Mexico, was visited. This is the national monument and is owned by the Government. It is located only three miles off the main highway at the town of Capulin, is ten thousand feet above sea level at the top and the crater part, which is oval shaped and several hundred feet deep. When near the top a rain storm was encountered and a cloud burst could be seen not over two miles away. Capulin is only about 250 miles from Hereford and will make a fine short outing for parties with time to spare.

The drive over Raton pass is a miniature pikes peak drive, is not very far from Hereford, and could be made with profit.

Little Classified Ads in the Brand are big winners. Invest "two bits" and prove it for yourself.

### BODY OF PLAINVIEW EDITOR COMES FROM FRANCE

The body of Jess M. Adams, Plainview editor, who died in Toulos, France, on May 10; while on a tour of the world will arrive in Plainview Friday morning, July 31, according to advices just received at Plainview from Mrs. E. Q. Perry, his daughter, who is in New Orleans to meet the body when it arrives there on the ship.

Funeral services will be conducted at the Christian church at Plainview Sunday afternoon and interment made in the Plainview cemetery. Honorary pall bearers will be composed of members of the Texas Press Association of which Adams had long been a member. Adams, at the time of his death was editor of the Plainview News and had lived in Plainview for nearly fifteen years. He had formerly edited papers at Comanche and Coleman, Texas; and was one of the best known newspaper men in West Texas. He contracted India flu while in India, succumbing to the attack while he was hastening home.

### SPECIAL TO THE BRAND!

Our beloved and popular Secretary of the Chamber of Commerce had a happy surprise party last night (July 29). Mr. and Mrs. Moss have just moved to their new home, out north of Hereford, near Vega. The couple are very happily situated in their new location.

The advance guard of the party proved helpful, and not a hint of the approaching danger was foreseen. Promptly at 6:30 the unexpected callers arrived. They didn't come one at a time, but all in a group. Mrs. Moss was making corn bread and she was so surprised and alarmed she threw said bread out in the yard.

"Safety First" was the motto of the unexpected callers. They brought chicken, tomatoes, bread, etc., with them, which was prepared for the table by all the bunch. Not only was there fried chicken and all that goes with it, but there was 1½ gallons of ice cream.

The Moss family were proven good sports and it was a very happy party. There was music, jokes, cats, and an invitation to repeat the call.

Included in the party were the following: Mrs. N. M. Patton, Mr. and Mrs. M. G. Prewitt, Lee Chatham, B. E. Hoffman, Rev. and Mrs. Thurmond Morgan, also Harry, Mack and Sank (Mrs. Patton's Boarding Club.) But the greatest surprise of the evening was when Sank presented Mr. and Mrs. Moss with the bill for the good eats enjoyed.

—Boarding House Reporter.

### DEAF SMITH COUNTY HOSPITAL PATIENTS ARE ALL IMPROVING

The following is a report from the Deaf Smith County Hospital:

Mrs. S. J. Williams, who entered July 12, is still improving.

Mrs. J. B. Elliston, entered July 21, is doing well.

"Dad" Childers is improving.

Robert Fullwood, entered July 24, is doing nicely.

Mrs. May Murray entered July 29 and she and her baby girl are doing nicely.

William Webster, son of A. K. Webster, is doing well.

Little David Childs, of Friona, returned home improved, July 21.

Mrs. Cora Lee Connell returned to her home improved July 24.

H. B. Hurley left the hospital July 24, improved.

On July 25 Miss Imogene Wilson, Miss Ina Mae Hastings and Ralph Hastings had their tonsils removed at the local hospital.

Visitors will please observe the visiting hours and oblige the hospital staff as well as save you considerable trouble, they are:

9:00 o'clock to 11:00 a. m.  
3:00 o'clock to 5:00 p. m.  
6:30 o'clock to 7:30 p. m.

### CLAUDE NORTON ESSEX SIX IS DESTROYED BY FIRE

The Essex Six automobile belonging to Claude Norton was totally destroyed by fire last Thursday on the road opposite Mr. Norton's farm in the Progressive neighborhood. Mr. Norton states that he and his boys had gone out to examine his crop, leaving the car standing on the road. He looked around and saw smoke curling out from beneath the car. His neighbors aided him in endeavoring to put out the blaze but all efforts failed and the vehicle was totally destroyed. It was partially covered by insurance.

### W. S. WILLIAMS BARN, SHEDS AND FEED BURNED FRIDAY

W. S. Williams, local Auctioneer and ranchman, had the misfortune to lose his large barn and a string of sheds on his place fourteen miles northwest of town about ten o'clock Friday morning. The barn was full of feed, harness saddles and other valuable property and while totally covered by insurance the loss to Mr. Williams will be heavy.

The place is being worked by Mr. Williams son but it so happened that no one was at home when the blaze occurred. The origin of the fire is problematical.

### E. B. BLACK VISITS AMERICAN FURNITURE MART, CHICAGO

According to E. B. Black, who has just returned from an extensive buying expedition at the American Furniture Mart, Chicago, the world's largest building, where the great Summer Furniture Show was held, the new finishes, designs and constructions, shown for the first time, demonstrate the huge strides furniture is making in keeping abreast of modern home development.

In speaking of his trip, Mr. Black said, "The Mart, which contains over 32 acres of floor space devoted to exhibiting the products of America's foremost furniture manufacturers—over 700 of them—was a riot of color and glowing lights. In beautifully decorated spaces, I was able to inspect the latest creations in every type of furniture, from the costliest living room suite to the lowly inexpensive kitchen chair."

"The change in furniture retailing created by the American Furniture Mart has already had its effect in new and more attractive designs and increasing marketing facilities, all of which will benefit the ultimate consumer—the house furnisher—in more artistic designs and better workmanship."

"The Furniture Club of America, the meeting ground of the industry, located on the top floor of the Mart overlooking cool Lake Michigan is now recognized and accepted as the outstanding industrial club of America. It was furnished and equipped at a cost of \$200,000 and on the day of July 6th over 7,500 visitors were handled in the large dining rooms."

"The Mart, in practically the twinkling of an eye, has raised our industry from one of the poorest housed businesses to absolutely the best in the land. The building is an inspiration and has been the means of my meeting, personally, furniture leaders from all sections of the world, with whom I have compared notes for the benefit of the home owners of Hereford."

"There is absolutely no need of homes being furnished in the style of twenty years ago with heavy unwieldy suites and pieces. The prevailing note today, judging from the new fashions I have just seen and ordered, is beauty and adaptability to home surroundings. Furniture that formerly went only into mansions and palaces and was the admiration of everyone, is now made available for the consuming public, due to increased production and better living conditions—and values are much greater than ever before."

Mr. Black looks for a brisk fall trade in all lines, for conditions are fundamentally sound and the buying power of the average American is constantly on the increase, he says.

### BRAND BARGAINS

A classified Ad that "Brings Home the bacon" for only 25 cents. Try it just once.

## Charley Sez:

Aigs iz aigs, an ouru iz gyraneted not to hatch!

Th weather iz fare an warmer—Flower iz going up.  
an maze iz comin up. Kawffee iz higher and so iz hawgs. Best Grosarys, millyun doller servis—Less munney fer th grosarys an th servis throwed in

## CHARLIE & WALLACE

Your Cash Grocery

## It's a Service—That's Where Electricity Differs

You can drop into the store and get a loaf of bread or a sack of flour anytime. If you do not get it today it will be there tomorrow—the same commodity.

You can get electricity or power for the motor at any time. If you do not get it today, however, it will be other energy you will get tomorrow.

A flour mill or a factory of cloth makes a supply and it goes into the channels of trade to be used any time to suit the convenience of the people.

The service of electricity must be made as used. It can not be stored.—And owing to the fact that it is essential service it must be ready whenever the people or any single one of them want it.

It requires a big investment to supply electric service—about five times as much as the annual collections for such service. And equipment to supply such service must be provided ahead of the time it is to be required.

Good service depends upon an understanding of these facts by the people of the community—and their cooperation to the necessary end.

Texas Utilities Company  
of Hereford



# Classified Advertising

Want Ads, Rentals, Lost and Found, Exchanges, Lands and Stock, City Property, etc.  
RATES: Classified, first insertion, 1 1/2c per word; minimum 25c; subsequent insertions, 1/2c per word; minimum 25c.  
CASH WITH ORDER.

### FOR SALE

**FOR SALE**—Ten good work mules, weight from 900 to 1200 pounds. See J. O. Miller, Dawn, Texas. 28-2t

**FOR SALE**—Sunstrand Cash Register. See W. H. Warren at Warren Grocery. 28-2t

**FOR SALE**—New 4-burner Perfection stove, electric washer, kitchen cabinet, living room set, and other household goods. M. G. PREWITT. 28-1t

**FOR SALE**—About 100 White Leghorn hens. Phone 203 F 13. 28-1t ALBERT SCHUETTE.

**FOR SALE**—My residence in Hereford. 28-1t MRS. B. FRANK BUIE.

**TRADE**—3320 acres 9 miles of Hereford. Improved to trade for Hereford property. 90 acres 3 miles of oil well, clear of debt, want property in or near Hereford.

**WALSER & BRAY LAND EX.** 27-3t Rooms 7 - 9 Dunlap Bldg.

**FOR SALE**—Dandy 6-room well located residence, at price so attractive you can't help but buy. See 25-1t Elliston-Jones Land Co.

**FOR SALE**—Tanned—O. A. C. (Oregon Agricultural College) Strain White Leghorn Cockerels. 25-4t N. C. VOGLE.

**FOR SALE**—Robinson's sweet cream at Texas Meat Market and Purcell and Cox. 25-4t

**FOR SALE OR TRADE**—We have several good well located residences, one near church, will take car on deal, and give good terms, farm loans made and V. L. Notes extended also loans made on city property. Rooms 7-8 Dunlap Building.

**24-1f** Walsler & Bray Land Exchange.

**EXCHANGE**—Good No. 9 Oliver typewriter for milk cow. 21-1f J. B. ELLISTON.

**EXCHANGE**—150 acres timber land right in Sipe Springs shallow oil field for land near Hereford. 21-1f ELLISTON-JONES LAND CO.

**FOR SALE**—A couple of good houses. Modern. Inquire at—19-1f PANHANDLE LUMBER CO.

**FOR SALE**—Saddle Horses, Work Mules and Milk Cows. Will trade Ford car for hogs or cattle. 74-1f J. L. FUQUA, Phone 146.

**WANTED**

**WANT RESIDENCE IN HEREFORD**—160 acres near Clovis, N. M., improved shallow water clear of debt to trade for good residence in Hereford. WALSER & BRAY LAND EX. 27-3t Hereford, Texas.

**LOST AND FOUND**

**BRAND BARGAINS**  
A classified Ad that "Brings Home the Bacon" for only 25 cents. Try it just once.

**FOR RENT**

**FOR RENT**—Housekeeping rooms in northeast part of town. 28-1f MRS. E. F. CONNELL.

**FOR RENT**—Light housekeeping rooms 28-1f MRS. C. S. GARRISON.

**FOR RENT**—120 acres adjoining Hereford for feed crop or summer tillage for wheat. 21-1f J. B. ELLISTON.

**BAPTISTS**

Rev. W. R. Hill, Th. M., Pastor The Sunday School, with A. O. Thompson the general superintendent, meets at 9:45. Classes for all ages. Sunbeams, with Mrs. Arthur Manjeot the Leader, meet at 10:45. Preaching service at 10:45 and closing at 11:45.

Deacon's meeting at 2:30. Baptist Young People's meetings at 7:30. Evening preaching service at 8:30. Visitors are cordially invited to worship with us.

The Homelike Church! COME and WELCOME!

**A classified Ad that "Brings Home the Bacon" for only 25 cents. Try it just once.**

### COTTON BROKERS' REPRESENTATIVE REPORTS GOOD COTTON

J. L. King, representative of the J. N. Wisner & Company, cotton brokers of New Orleans, is now traveling over the Panhandle country for that company inspecting cotton conditions. He is getting a very close estimate of the condition of the Plains crops and the acreage. Mr. King resides at Lubbock and is the Panhandle representative for his firm. He has traveled over a considerable portion of this section and spent three days in and around Hereford. He states that the cotton crop around Hereford is the best he has seen in the Panhandle, that it is in the best condition and further advanced. He incidentally stated that according to his opinion the Hereford country was the best farming territory he has been in.

### NEW HEREFORD BAND TO HOLD SECOND PRACTICE TONIGHT

The newly organized Hereford Band, under the leadership of Ralph Smith, was scheduled to hold its second practice in the county courtroom Thursday night of this week. Last week about fifteen sat in for rehearsal, and this week it is hoped by Mr. Smith to show twenty or twenty-five.

Mr. Smith announces in this paper his arrangements to teach band and wind instruments to school pupils during the coming school term, and the outlook is for a large class of beginners and consequent recruits for the band a little later on.

### DR. BOWE SAYS THE HEREFORD COUNTRY IS THE BEST YET

Dr. F. E. Bowe, veterinarian, who is away on a vacation trip, writes The Brand from Goldthwaite, Texas, under date of July 27, that Hereford citizens should rejoice at conditions here. He says:

"We have many things at Hereford to be thankful for: the best crops, green grass, good water, cool nights, plenty of fresh air, health and a good class of people to live with. Fifty miles this side of home we began to see burning crops, parching grass, and it continued worse for 150 miles. Pastures would burn, and 600 miles southeast of Hereford there was nothing left. The talk of the people along the way is to get to the Panhandle; so get ready—they are coming. We would not complain if we could all see the conditions elsewhere. We still have Hereford water in our radiator, with five pints added to it on the way; it never boiled until the last day."

### AMUSING PLAY PLANNED FOR BENEFIT OF CANNING CLUB

As an aid to the newly organized neighborhood canning club, the enterprising folks of the Progressive community will stage a play at their school house Friday night, August 7, beginning at 8:30 o'clock, entitled "The Irish Linnen Peddler." An admission fee of thirty-five cents for adults, fifteen cents for children, and five cents for children under five, will be charged. The play is highly amusing throughout and the cast has been carefully drilled for the occasion. An enjoyable evening is predicted for those who are fortunate enough to see it.

### AMARILLO—The City Light & Water Company has offered to sell the city the water-works in Amarillo for \$950,000. The city officials say, the price is too high.

### SAN SABA—A petition is being signed here calling for an irrigation district election to vote bonds for \$1,500,000 for constructing a 35,000 acre irrigation project.

### HASKELL—On August 15 Haskell County will vote on a \$1,500,000 good road bond issue. 109 miles of highway are to be paved or improved if the issue carries.

### BALLINGER—Boys and Girls Clubs of Runnels County have completed encampment here. J. D. Motley, secretary of Ballinger Chamber of Commerce presided at one of the sessions when 250 boys and girls were served ice cream.

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Rev. W. R. Hill, Th. M., Pastor The Sunday School, with A. O. Thompson the general superintendent, meets at 9:45. Classes for all ages. Sunbeams, with Mrs. Arthur Manjeot the Leader, meet at 10:45. Preaching service at 10:45 and closing at 11:45.

Deacon's meeting at 2:30. Baptist Young People's meetings at 7:30. Evening preaching service at 8:30. Visitors are cordially invited to worship with us.

The Homelike Church! COME and WELCOME!

**A classified Ad that "Brings Home the Bacon" for only 25 cents. Try it just once.**



### From Scrubs to Profitable Cows

### Scrawny Animals From Arkansas Made Good Producers at Iowa Station.

The efficacy of the "corn-crib cross" has again been demonstrated. The same experiment has demonstrated also the worth of the pure-bred cross. Here is the story: Over in the state of Iowa the experiment station officials decided to go across to the neighboring state of Arkansas, into a section where feed was scarce and what cows they had were poor indeed, and buy a few of them, bring them home, feed them well and breed them to pure-bred hogs. Such an experiment, they reasoned, would demonstrate the value of good feeding to men who had herds of similarly poor cattle and it would show how such herds could be improved from generation to generation. Seven cows, four yearling heifers and two heifer calves were purchased. They were small and undernourished.

### Got Same Food.

When they reached their new home, however, they got the same feed and care as the cows in the station herd. Instead of hay in winter and pasture in summer, they were given alfalfa, silage and a well-balanced meal ration. Instead of indifferent housing and hit-and-miss care, they had a good stable and chares were done by the clock. The first year, under this kind of attention, two four-year-olds in the lot produced 3,084.6 lbs. milk and 140.24 lbs. fat. This production they steadily increased, until, at seven years of age, they produced an average of 4,907.7 lbs. milk and 229.91 lbs. fat, an increase of 59 per cent in milk and 54 per cent in fat. Allowing for the natural increase due to greater maturity, the increase due to the cumulative effect of good feed and care was 49 per cent in milk and 46 per cent in fat. It was also shown that the younger an animal comes under good feed and management the greater will be its response. Comparing the records of the two four-year-olds with those of the older cows in the lot, they increased 14 per cent in milk and 8 per cent in fat as compared with the mature cows. Those coming as heifers produced 27 per cent more milk and 24 per cent more fat than did those started at maturity. There is a lesson here for the most of us. It is just possible that too much has been said about the importance of good breeding as compared with the emphasis that has been placed on good feeding. We have been in sections where pure-bred bulls have been used for generations, but where the average production of the herds was very low. It was a case of poor feeding. When we consider that these Arkansas cows were as poor as could be found, we must conclude that there would be very few 3,000-pound cows, if all cows were given a real chance.

### Control Tomato Blight by Spraying or Dusting

Tomatoes are very largely injured by leaf spot or blight, which by injuring the leaves prevents the maturing and development of the fruit. They also are likely to be sap scalded because of no protection by the leaves.

This trouble can be controlled to a considerable extent by spraying or dusting with bordeaux, which is profitable on rich soils, but may not be profitable on poor soils. The effects of the trouble can largely be avoided by setting out only stocky, well-hardened plants early in the spring. The disease lives over in weeds, grass and rubbish of the garden, and therefore, much can be done in the way of prevention by keeping the garden clean. Bulletin No. 1288 of the United States Department of Agriculture gives full details about this disease.

### Field Feeding of Corn

Field feeding of corn is most successful when the weather is dry. It is not wise to keep pigs in the field after heavy rains, for they then waste corn and may injure the land. Unless very early varieties of corn are used, which are usually not heavy yielders, the new corn crop will not be ready early enough in the fall to furnish much feed for pigs which are to be finished for market in September or October, before the usual slump in prices occurs.

### Cockleburs Are Fatal

According to A. A. Hansen, weed specialist at Purdue, cockleburs are sometimes fatal to hogs and also to young cattle. It is not known definitely whether the injury is due to poison in the plants or to the mechanical effect of the burrs in the digestive system. If the burrs are well developed take the hogs from the field but if the plants are not large and the burrs soft and just starting to form there is no danger in leaving the hogs where they are.

### Air for Tomatoes

Give seedling tomatoes air whenever it is possible to make them stocky. No plant goes spindling faster than the tomato. Open the window a little way on any day when the temperature is above freezing, but do not expose to cold winds. Fresh air whenever possible goes a long way toward making fine, strong tomato plants in the seed boxes and frames.

# DAIRY FARM POULTRY

### FARMER MUST KNOW PRODUCT OF COWS

That utensils exert the greatest single influence on the bacterial count of fresh milk has been shown many times by experiments, says F. C. Button, professor of dairy industry at the New Jersey State College of Agriculture.

Professor Button points out that having clean, sterile utensils is the most important of the "Big Four" in clean milk production. Clean cows, small-top pails, clean utensils, and prompt cooling. Utensils may be clean so far as the eye can discern, but unless they are thoroughly sterilized they may contribute enormous numbers of bacteria to the milk coming in contact with them.

Utensils should first be rinsed in water that is clean and cold or lukewarm. This will remove any milk that might otherwise be cooked to the sides of the utensils later when hot water is used. They should then be washed in hot water containing an alkali or washing powder. Scrubbing with a stiff brush is necessary to get into the cracks and seams. Wash rags, soaps, and greasy powders should not be used in the dairy. A final rinsing in clean water prepares the utensils for sterilization. Steam is the best sterilizing agent. Live steam should play upon the utensils for five minutes. After that the utensils will dry quickly when inverted on a rack. Boiling in water for five to ten minutes is next best to steaming. The drying of utensils after sterilization should not be overlooked, and protection from dust, flies, and chickens is important.

The importance of washing utensils immediately after using them is very great. Experiments showed that when utensils were washed directly after milking, the average bacterial count of the subsequent milking was 696,000 in 25 drops of the milk. When some of the utensils were left unwashed for eight hours and then washed in the same manner as the other utensils, the subsequent milking had an average count of 1,677,000 bacteria in 25 drops of the milk.

### Improved Milk Shipping Methods to Avoid Loss

To develop better methods for handling and shipping milk from the farms to the city market is the object of an investigation of practices in various milk plants, which is being made by the dairy division of the United States Department of Agriculture. Milk losses during shipment have a marked effect upon the price that the consumer must pay for the product, and upon the price that the farmer receives for the product. The losses are of two kinds; those resulting from milk souring in transit, and those from theft, spoilage and leakage. Both are believed to be avoidable if the farmer, country dealer and city dealer will work together.

Dealers are being asked to give information on various subjects, such as the methods used for transporting milk from the farm to the dealer, the protection provided for milk while in transit between the dealer and the city market, and the relative efficiency of different types of refrigerator cars.

### Five Points to Observe in Selecting Dairy Cow

The five points to be observed in selecting a good dairy cow are as follows:

- First—Large body, and especially middle piece, indicating a capacity for eating and digesting a lot of food.
- Second—Thinly fleshed backbone, and especially back of the shoulders. This indicates that the food is not made into flesh.
- Third—Large udder, as it is here that the milk is made.
- Fourth—Large milk veins. It is through these that the blood returns to the heart from the udder. If they are large, it indicates that a large amount of blood passes through the udder.
- Fifth—Large, clear eyes. This indicates good nerves, and they drive the organs of digestion and milk-making.

### Treating Hard Milkers

Hard-milking cows are treated by the persistent use of dilators, or by cutting the lining membrane of the teat with a teat bliscour. After this is done a little milk must be stripped away often during the milking process. In some cases it may be advisable to cut away a small portion of the tip of the teat. These instruments may be obtained and used at home, but it is usually best to have the work done by a veterinarian unless one is skilled with the instruments.

### DAIRY FACTS

The dairyman who is receiving less than 200 pounds of butterfat from his cow is being poorly paid for his labor.

The silo provides the best and cheapest form of succulent winter feed, which helps to keep the cows healthy and productive when dairy products are highest.

### CHARACTERISTICS OF NON-LAYING CHICKEN

August and September are the best months in which to cull flocks. Hens that have the characteristics of good layers and that are laying in August and September have been invariably the best producers throughout the year. In order to cull a flock properly it is necessary to handle each hen and put her through some tests such as the following, suggested by G. A. Schmidt, Colorado Agricultural College.

One of the outstanding characteristics of a non-laying hen of the yellow-skinned varieties is the deep yellow color found on the shanks, on the beak, around the vent, around the inner edge of the eyelids and on the ears of the white-lobed varieties. When these hens are laying, this yellow pigment is all deposited on the egg yolk and none is deposited on the body, and consequently the parts just enumerated are faded or whitish in color.

The pelvic or pin bones of non-layers are thick, curved in and close together. On laying hens they are thin, straight, flexible and wide apart, three fingers' breadth or more. Measure each hen for this distance between the pin bones when culling.

When a hen is laying heavily her body is deep, a condition brought on by the enlarged intestines and egg mass. This depth of body is measured from the pin bones to the end of the keel and a good layer shows a depth of more than four finger breadths from the pin bones to the keel. Test each hen for this depth. Non-layers generally have a firm, drawn-up, meaty or fleshy abdomen and differ from high producers much as a fat beef cow differs from a good dairy cow. Feel the abdomen of each hen.

The vent of a good laying hen is large, open and moist, while that of a non-layer is small, closed, puckered and dry. Look at the vent of each hen when you handle.

The comb of the non-laying hen is dry, pale, hard, and often covered with small scales. On a laying hen it is red, soft and larger. Look at the comb and feel them.

Contrary to popular opinion the early molting hen should be culled. Under normal conditions, hens that molt early are not very high producers. The early molting is much like the cow that goes dry three months too soon. Mark the hens that start molting first and get rid of them.

At all times cull all sickly, inactive hens. Good layers are active healthy birds always looking for something to eat. In careful culling all the factors mentioned should be considered and only the best birds held over the winter for breeding. If flocks are carefully culled each year, and if the birds are given good care egg production can be considerably increased.

### Fattening Broilers in Crates Is Best Plan

Best results in fattening broilers can only be reached by feeding them in confinement, and for this purpose special fattening crates, or at least a small brooder house or room, should be used. Groups of not over 50 birds to a house or six or eight to the crate should be used. After confining the birds, do not feed them for 24 hours, and then feed a mash twice a day in troughs and all they will eat in 30 minutes. No water should be necessary, as the mash is to be fed wet. A good and simple fattening ration would consist of 20 pounds of yellow cornmeal, 10 pounds of wheat middlings, or shorts, 10 pounds of fine ground oats and 10 gallons of buttermilk. Mix the mash and milk the day before it is to be used and let it sour. Market after ten days or two weeks of this feeding.

### Toe-Picking Habit Will Develop in Crowded Pen

Toe-picking among chicks is apt to develop when the quarters of the birds are crowded or when there is not enough animal protein in the ration. The constant picking at the toes finally causes the blood to flow and as this proves palatable it leads by cannibalism. This is difficult to check and often causes serious loss. When this trouble is discovered both cooler quarters and more animal protein should be provided. The chicks with bleeding toes should be removed and kept separate until the toes are well healed.

It is well to keep the chicks occupied by hanging vegetables and bones with shreds of meat attached by a string at a height which will cause them to jump in order to reach these products.

### Market Cockerels

All cockerels raised each season except those selected to keep for breeders should be eaten, canned or marketed just as soon as they are large enough. If the chicks are hatched early the cockerels should reach broiler size in June or July. Cockerels saved for breeders should be vigorous, strong, active and alert, and those that have grown most rapidly and are the best developed. If a bird does not possess these qualities he will not make a good breeder.

### FIRST CHRISTIAN CHURCH

"Happiness is a habit." cultivate it by going to church. Our Sunday School goal for August is 195, the enrollment. We need your help.

Sunday Schools begin each Lord's Day at 9:45 a. m. Be on time. Remember the Communion and preaching service at the 11:00 o'clock hour.

Preaching service for the month of August as follows:

August 2, 11:00 a. m. "The Love of Money."  
8:30 p. m. "Foolishness."

August 9, 11:00 a. m. "The Kingdom of God." What and where is the Kingdom?

8:30 p. m. Union Services.  
August 16, 11:00 a. m. "Repentance." Others have needed it, do you?

8:30 p. m. Union Services.  
August 23, 11:00 a. m. "Canonizing the New Testament." Facts about the New Testament.

8:30 p. m. Union Services.  
August 30, 11:00 a. m. "Confession." Read Matt. 10:32-33.

8:30 p. m. Union Services.  
Friday night, July 31st is "Church Night." Your presence is not only requested but expected. This is your night, make it profitable.

When we stay away from church we are voting to make that service a failure and it will be a failure so far as we are concerned.

T. MORGAN, Pastor.

### INSURANCE AGENCY REPLACES GLASS PURCELL & COX WINDOW

The big northeast plate glass window in the Purcell & Cox grocery store was replaced with a new glass Tuesday. The old glass had a small hole in it, caused by an accident several months ago, and the insurance people put in the new glass in order to save what was left of the old window before the fissure spread.

### UNION SERVICES TO BEGIN IN PRESBYTERIAN CHURCH AUG. 2

In last week's issue of The Brand it was stated that the Union Revival being planned by local ministers for the month of August would begin on August 2 with a sermon in the Presbyterian church by the Rev. Ross, new Presbyterian minister.

It develops that this was in error. The revival will begin on August 2 in the Presbyterian church, but the first sermon will be preached by Rev. Haynes of the Methodist congregation, followed by the second sermon in the Christian church on August 9, preached by the Rev. Ross, and the third sermon August 16 in the Methodist church preached by the Rev. Morgan of the Christian church. The fourth sermon will be announced later.

### HILL & RICKETTS IS NAME NEW REAL ESTATE FIRM

Announcement is made this week that Claude Ricketts, former assistant cashier of the First National Bank, but more recently connected with the First National Bank of Amarillo, has joined J. E. Hill of Hereford in the real estate business and that the new firm is now known as Hill & Ricketts. The new company has an ambitious program of land settlement in process of organization and expect to do a big business this fall and winter.

### NOTICE

We wish to thank our customers and friends for the patronage and courtesies shown us, and hope your good will will be extended to our successors.

M. G. PREWITT.

## Announcing

a change in the ownership of

### Prewitt's News Stand

We have purchased the business of the M. G. Prewitt News Stand in the Beebe & Shaw Barber Shop and will do everything in our power to serve the people of this community efficiently in the way of

- Newspapers — Periodicals
- Tobaccoes — Cold
- Drinks, etc.

Come In — Get Acquainted — We hope to induce you to like us!

Frank Givan  
Art Manjeot

## Hereford News Stand

ART MANJEOT, Manager





**CAMBERN, N. M.**

The Rev. Hutchinson filled his regular appointment at New Hope Sunday morning.

Grover Cogdill and family moved in with Mrs. M. A. Johnston last week and will manage her farming.

Miss Eva Byrd who has been with the Warner Rose family at Las Vegas for a few months came out Friday and is stopping with Mr. and Mrs. Virgil Tillman. Mr. Rose returned to their home at Cloud, N. M.

Mesdames Mary Leach and Lizzie Patterson and children spent Thursday afternoon with Mrs. Ella Isler and purchased some vegetables from her garden.

R. A. Lowe conducted Sunday School at New Hope, Sunday morning in the absence of Supt. J. C. Meredith who left Friday with his daughter, Mrs. Maud Stovall for a few days at Roswell.

J. O. Wood purchased a new Fordson last week.

Mr. and Mrs. E. D. Rice, and Mr. and Mrs. Arvil Edmonson and daughter were dinner guests of the Dethrage family Sunday.

Mrs. Odie Youngblood and baby of Sea Graves, Texas are visiting her mother Mrs. M. A. Johnston. Her husband brought them in their car last Wednesday and returned home. He expects to return for her in a short time.

The W. M. Hubble family spent Sunday with Mr. and Mrs. J. A. Leach.

Ella Isler was shopping in Clovis Friday.

Buck Leach had the misfortune to burn out a bearing in his new McCormick-Deering tractor.

Several are not through cutting their wheat yet. Many have finished who only had from 150 to 500 bushels. We have been informed that W. A. Stalkup made 700 bushels, W. B. Pool 1,000, A. C. Johnston 1,200, J. O. Wood 1,500, W. T. Brown and G. L. Martin 1,700 each, and Clyde Isler 2,500. The Hutchinsons and Forsthofer's, Frosts and others have in a large acreage but have not herd how the yield is.

Miss Lula Lobban and Miss Bell Moss were guests of Miss Nellie Patterson Sunday.

Mr. and Mrs. R. M. Witherspoon of Clovis visited their daughter, Mrs. George Pulliam, Friday.

Winnie Dethrage was shopping at Clovis the last of the week.

Ella Davis spent Sunday night with Gladys Johnston.

Miss Helen Sharp is suffering with a bad case of typhoid fever.

The J. O. Wood family were Sunday visitors at the F. B. Schott home.

Some good singing was enjoyed at New Hope Sunday afternoon.

Paul Mote burned out a bearing in his Titan while cutting for A. M. Osborn and got Loris Ford to pull the combine with his tractor to finish cutting.

Ella Burnett and family took dinner Sunday with Lizzie Patterson.

C. E. Fleldon is recovering from a severe case of typhoid fever. His home is with I. P. Dmm.

Edith Mote spent last week with

**JOEL**

Lester Galley spent the night of the rain with his cousin Mrs. N. H. Cabot at Wildorado.

Mrs. W. T. Smith and daughter E. Dora went with Mr. and Mrs. John Renfro to Shamrock Thursday to visit Mrs. C. Kelly, daughter of Mrs. Smith and sister of Mrs. Renfro. They report a pleasant trip and returned home Saturday night making the trip in their car.

The John Purcell family and Mrs. Margaret Hinton were dinner guests of the Ed Botts family Sunday. In the afternoon the women folks went to Sunday School at Dawn.

Mr. Biggs of Amarillo was calling in the neighborhood.

We are sorry to hear that Mrs. C. Brunley has been on the sick list again.

Mr. Coy Bickle of Cleburne came in Sunday to visit his cousin Mrs. J. L. Park. He reports the country dry up around Cleburne and an abundance of unemployed labor. He will help C. P. Galley a short while during the rush after the good rain of last week.

Mr. H. H. Hawkins and Lee Biggs were in the neighborhood one day last week looking over the flocks of poultry.

Mr. A. J. Mann the Watkins man made his tour of the neighborhood the first of the week.

Mrs. Ruth Galley and children were calling on Mrs. J. L. Park, Friday evening.

We have another family on our telephone line now. Walter London connected up lately.

The Byron McCord family spent Sunday with Mrs. Winnie Walker and the little granddaughter Mary will spend the week with her grand mother. The other grand daughter Dora spent a week lately with her grandmother.

Walter Galley made around of all the towns from Hereford to Amarillo and home by the way of Wildorado for a little repair on his engine.

Mr. Percy Welliver and nice were callers at Ed Botts.

**JUMBO**

July 28, 1925.

We have prospects for a better row crop than we have enjoyed for several years. Some of the farmers have finished cultivating and are preparing land for wheat. Cotton is blooming and putting on fruit splendidly.

Jumbo school district has voted a bond issue of \$15,000 for the purpose of building and equipping a brick and tile structure. Work will begin on the erection of this building soon.

Sunday school is progressing and the

community is moving off in good shape.

W. A. Hunter's sister, Mrs. Smith, of Arkansas, is visiting him this week.

Mr. Hunter and Mrs. Smith had not seen each other for fifteen years.

Misses Grace and Rosie Hickey of Headley, Texas, are visiting their aunt, Mrs. W. B. Lindsey.

Mr. and Mrs. W. B. Morlar of Sunny Side spent a few days last week with their brothers, L. E. and C. I. Beck. Mrs. Morlar paid her daughter, Miss Lena, who is attending college at Canyon, a short visit.

Miss Bess Walker spent a few days with her sister, Miss Eunice and other friends at Canyon last week.

Bro. Coughran of Dimmit and Bro. Pirtle of Amarillo are holding a revival at Jumbo this week. We are hoping to see much good accomplished.

Mrs. Hines and her daughter went to Post City Monday to see Mrs. Hines' mother. They returned Friday and report an enjoyable trip.

Mr. Bill Smith and his brother of Hereford spent Sunday in our neighborhood.

Mr. Ed Allen and family spent Friday night with Mr. and Mrs. Sam Hunter.

**WYCHE ITEMS**

The Thompson sisters and their friend, Beniah Johard has just closed one of the best revivals Wyche has ever known.

There was fourteen baptised last Sunday and we thank God for this Blessed Revival.

Mrs. W. D. McKinney and children

visited in the J. W. Dugan home last Sunday.

Miss Alberta, Ruth, Ruby and Vera Dugan visited Mrs. Ed Cox last Tuesday afternoon.

Miss Verda and Molline Clayton visited Mary and Mildred Hough Sunday evening.

Mr. and Mrs. Johnnie Biggs visited Mr. Biggs sister, Mrs. Ed Cox a few days last week.

Miss Alberta Dugan visited Gladys Applegate Tuesday night and all day Wednesday.

Teddie Miles took dinner with Faye Paddock last Sunday.

Mary Clayton visited Jewell and Gladys Applegate Wednesday night.

Raleigh Hough took supper with Fay Paddock last Sunday night.

Mrs. Gordon Gold visited Gladys and Jewell Applegate Thursday night.

Mr. and Mrs. Strain and Mrs. Monday from Canyon visited Mr. and Mrs. E. W. Hough Monday afternoon.

Next Sunday will be election of officers and teachers for the next six months; everybody come help build up our Sunday School so we will have one to be proud of.

Mr. and Mrs. Ed Cox and children took dinner Sunday with Mr. and Mrs. W. D. McKinney.

**GET RID OF THAT BACK ACHE!**

**Hereford People Point the Way**

The constant aching of a bad back, The weariness, the tired feeling; Headaches, dizziness, nervousness, Distressing urinary disorders— Are often signs of falling kidneys And too serious to be neglected. Get rid of these troubles!

**Use Doan's Pills—a stimulant diuretic to the kidneys.**

Hosts of people recommend Doan's. This is a Hereford case. You can verify it.

Mrs. E. C. Carter, Hereford, says: "My back was sore and lame most of the time. I also had a dull, bearing-down pain through the small of my back and my shoulders. I felt dizzy and weak at times. My kidneys acted irregularly. I began using Doan's Pills and they cured me of the trouble." (Statement given May 2, 1919.)

On March 8, 1924, Mrs. Carter said: "Any time I have used Doan's Pills they have soon cured me of the attack."

90c. at all dealers. Foster-Milburn Co., Mfrs., Buffalo, N. Y.

**Little Classified Ads in the Brand are big winners. Invest "two bits" and prove it for yourself.**

**Renew Your Health by Purification**

Any physician will tell you that "Perfect Purification of the System is Nature's foundation of Perfect Health." Why not rid yourself of chronic ailments that are undermining your vitality? Purify your entire system by taking a thorough course of Calotabs—once or twice a week for several weeks—and see how Nature rewards you with health.

Calotabs are the greatest of all system purifiers. Get a family package, containing full directions, price 35 cts.; trial package, 10 cts. At any drug store. (Adv.)

Our Competitors are nice "fellows" if we don't Treat you right, they will

WE BUY PRODUCE

**West Texas Feed & Seed Company**

Hereford

Phone 265

**If Its In the Drug Store Line, We Have It---**

**City Drug Store**

—The Best in Drug Store Goods.—  
—The Best in Drug Store Service.—

300

Phone

300

**DISHES!**

Sure We Have Them

BOYS—We have some Bargains in Knives  
Now—Come early and get them for  
**65c**

**ANTHONY'S SECOND HAND STORE**

Fill Your Basket at This Store

With table needs of only the choicest quality. Fresh Fruits and Vegetables and Canned, Bottled and Package Goods of all the popular and standard brands.

QUALITY, PRICE and SERVICE is the MOTTO of this store and you'll find it isn't an empty phrase.

**GYLES GROCERY**

Phones 81 and 271

**Did You Know?**

That the Sunshine Bakery has installed the—  
**FIRST DOUGH MIXER**  
and the—  
**FIRST ELECTRICAL WRAPPER**  
Hereford ever saw?

**Did You Know?**

that we bake—  
**HOT BUNS and BREAD**  
every day, by noon.

**The Sunshine Bakery**

P. S.—Inquire at the Bakery about these wrappers.



**PROGRESSIVE**

Mr. Ray Hershey was given quite a surprise last Wednesday evening when folks of this community (both old and young) gathered at his home and helped him celebrate his birthday. "42" was laid by some present and various out-door games were enjoyed by the young folks. Ice cream and cake was served at a late hour. After all the excitement of the evening, many folks left without learning how old Mr. Hershey was.

Mr. and Mrs. John Caldwell of Quanah, Texas, uncle of Mr. C. P. Caldwell of this community, spent last Friday night visiting in the home of Mr. and Mrs. C. P. Caldwell.

Mrs. Dick Norton of Kansas City, Mo., formerly Miss Inez Hodges, now visiting her father and mother, Mr. and Mrs. Charley Hodges and other friends and relatives of Hereford.

The lady canners are being kept busy now doing lots of canning—we understand their canning days are Tuesdays and Fridays.

The following is a program for the singing next Sunday night:

- Opening song—led by Mrs. Caldwell.
- Song—Led by Jess Aldwell.
- Song—Led by Jim Skorts.
- Double quartette—by Jeff Robertson, Lucille Park, Edah Park, Mrs. Garrett, Jess Aldwell, Jeff Robertson and Orine Bell.
- Song—Led by L. E. Park.
- Story ("The Amazing Incident of My Life")—George Lewis.
- Junior Song—arranged by Mrs. Lewis.

Song—Selected by Mr. Park.

Reading—Ber Walker.

Song—Selected by Mrs. Hershey.

Quartette—Arranged by Velma Caldwell.

Duet—Kathie Ricketts and Eunice Caldwell.

Ladies Chorus—Mrs. Garrett.

Song—Led by Mrs. Lewis.

Song—Led by Mr. Ricketts.

Benediction—Caldwell.

Folks of this community were delighted last night when they received from two to three inches of rain.

Messrs. G. and Harry Borgman and family from Henrietta, Texas were visitors in town of Mr. and Mrs. C. P. Caldwell Monday night—Having been from the Caldwell's before moving to the Plains. They are like most one else. They like this Plains very.

**FRSTER ITEMS**

Mrs. Groppened to a very painful accident Thursday when she ran a needle arm, breaking part of it off. It removed Friday at Hereford.

Rev. F. Pett, pastor of the Presbyterian of Hollis, Oklahoma, and son, E. L., spent Wednesday night in the home of W. J. Sullivan.

Mr. and Mrs. Tom Sanders, Misses Lottie, Della, Olive Stagner, Jewel Owens and Ima Sullivan, Messrs. Clayton Woolery, Jess Laughlin, Price Stagner visited with the Misses Sullingers Thursday night, where they made cream. All enjoyed the evening very much.

Mr. and Mrs. Owens, Mrs. Hglin's father and mother, left Thursday for Abilene, Texas, where they will visit a son before returning to their home. Mrs. Bob Knox left Tuesday for El-

dorado, Okla., to visit her parents, Mr. and Mrs. Price.

July 24, little Louise Ann Frye celebrated her seventh birthday by giving a party for her many little friends. There was a large birthday cake with seven candles for the little folks to make a wish for each year. Those who attended were: Little Mary Jo Greer, Robert and Billie Bess Green, T. J. and Billie Louise Corn, Virginia Mitchell, Florene and Evelyn Hunter, Jack and Anna Jo Owens, Earl Stagner, Caroline Frye, also Mesdames Joe Greer, R. T. Green, K. Hunter, W. J. Sullivan and Miss Della Stagner.

Miss Jewel Owens is visiting in the Stagner home.

Mr. Bob Knox spent Thursday afternoon in the Percy Estes home of Dimmitt. Mr. Knox and Mr. Estes took supper with E. V. Sullivan Thursday night.

The Frio Sunday school enjoyed a picnic last Saturday at Sulphur Park, each family taking their supper, some of the men stayed on the creek Friday night and caught fish, every one having a very nice time. Some returned to Hereford and attended the show.

Mr. and Mrs. Carl Frye and daughters spent Sunday with Mrs. Frye's father, Mr. Woodburn of Hereford.

Mr. and Mrs. W. M. Fields and sons visited in the Harlin home Sunday.

Mr. and Mrs. Albert Springer attended the singing convention at Hart Sunday. Mrs. Steele of Silverton, Mrs. Springer's sister, met her at Hart and returned home with her.

Misses S. T. and Nannie Fields attended the singing convention at Hart Sunday.

Grandpa Easter has returned to our community after an extended visit in Central Texas.

Jess Laughlin and the Misses Sullingers spent Sunday afternoon with the Misses Huckerts.

Mr. and Mrs. M. Mobley are the proud parents of a 9 pound boy, borned July 25.

Mr. and Mrs. Leo Williams spent Sunday with Mr. and Mrs. Bagwell.

Mr. and Mrs. W. J. Sullivan spent Sunday afternoon with Mr. and Mrs. Mobley.

Paul Smith and Miss Esther Rice of Hereford attended singing at Frio Sunday night.

Orrille Van Horn visited Wilburn Axe Saturday night. Wilburn returning home with him Sunday.

Clayton Woolery spent Sunday with Bob and Lynn Axe.

Meet with us at Frio every Sunday morning at 10:00 o'clock and at Singing Sunday night.

**THE DENVER RAILROAD FOR HEREFORD**

Mr. Editor:—

Judging from the close study of developments at the hearing before the national and state railroad commission at Plainview, the Denver railroad will be granted permission to build its feeder branch lines into the South Plains country. The location of its proposed routes are definitely fixed. Its application provides that one of its terminals and division point will be at Lubbock. Another division point with shops etc. at Plainview. These division points are desired at a distance of near one hundred miles on all railroads. It will also extend its line from Plainview to Dimmitt, as called for in its application that line will be about sixty six miles.

Its is hardly probable that the Denver or Burlington system intends to forever stop at Dimmitt. Surely they intend to push on into this fine territory Northwest of Dimmitt as far as Tucumcari.

A division point of a railroad needs water also good drainage, as well as the proper distances. Hereford has the water and the natural drainage. Much water is necessary in these division shops. Hereford is also about the right distance from Plainview. But Hereford is a little far east for a direct line from Dimmitt to Tucumcari, where could they find sufficient water and drainage west of Hereford in order to locate their division point at about 100 miles from Plainview? Dimmitt is too close to Plainview for a division point, and again has it the necessary water and drainage?

It seems to me that Hereford is pretty well located and also has the necessary water and drainage and that this is in the big middle of the most desirable territory for the Denver. Yours truly,

Mr. Jones.

**THEY'RE EASY TO FIND**

Every town has a few "doubting Thomases" who "do not believe in advertising."

Lubbock has 'em, too.

And they're right easy to pick out.

Look around town at the pieces of business that are not getting the volume of trade which they should be getting on the stock, fixtures and location they have and you'll find that their owners do not "believe in advertising."

Advertising has long since passed the experimental stage. The big business men of this country know that advertising pays—or else they would not be

spending millions of dollars, year after year, in advertising—and increasing their advertising budget with the opening of each new year.

Every once in awhile you'll find some fellow running, or attempting to run, some sort of business, who'll proclaim to the world that advertising doesn't do him "any good." And at the same time he wonders why his turnover is so much slower than that of his competitor who places his goods and his prices before the public through the medium of newspaper advertising.

If this man who gets no benefits of advertising can show William Wrigley, the Coca Cola people, John Wannamaker and a number of other leading advertisers of the world, where they're wasting their money in advertising he will not need to work any more the rest of his days. He will make his pile right off the bat and can close up his business that is causing him so much trouble.

If you don't believe this parable look around town. You'll find the boys who don't get any good out of advertising (although they don't know whether they do or not because they don't advertise correctly—if at all) without any trouble.—Lubbock Plains Journal.

**MRS. JONES SURPRISES HER FRIENDS BY ANNOUNCEMENT**

Mr. and Mrs. F. W. Lambert entertained Friday evening with a dinner party announcing the marriage of their daughter Helen to Mr. Riddell Jones.

**FOR OVER 200 YEARS**

haarlem oil has been a world-wide remedy for kidney, liver and bladder disorders, rheumatism, lumbago and uric acid conditions.



correct internal troubles, stimulate vital organs. Three sizes. All druggists. Insist on the original genuine GOLD MEDAL.

on June sixth at Rockford, Illinois... The house was decorated with beautiful cut flowers and the table artistically arranged with a ship "sailing the matrimonial sea" as a center piece.

The secret was made known by the reading of the miniature marriage certificate held by silver wedding rings which served as place markers for the guests.

A delicious four course dinner was served by Mesdames Carl Mountz and Harlan Lambert.

A pleasant evening was spent in music and happy reminiscences, after which each girl wrote a bit of advice to the bride. These caused much merriment when read aloud by Mrs. Jones.

Those present were Mesdames Riddell Jones, Jack Lester of Amarillo, A. L. Manjeot, Reed Williams, Miss Corine Jowell, Johnnie Estes, Mary and Gladys Hicks, Victoria Wilson, Lara Greez, Floyd Wilson and Mattie Monuts Mrs. Jones leaves Wednesday morn-

ing for Jacksonville, Florida, to join her husband, who is a salesman for Fairbanks-Morse & Company.—Contributed.

**ESTRAY NOTICE**

Taken up on the premises of L. Sawyer, living about 2 miles north from Town of Hereford in the County of Deaf Smith the following described animal known to be estray, viz:

One red Durham cow, about 4 years old, short horns, branded — A — on right hip, and marked "under half slope" or "figure seven" in left ear.

If not legally proven by the owner hereof within Twenty Days from the date hereof I will proceed to stray the same in accordance with law.

Hereford, Texas, this 22 day of July, 1925.

C. J. PADDOCK, Commissioner 27-3t Pre. No. 1, Deaf Smith County.

Remington Portables are The Best and Easy to Buy. —THE BRAND.

**WE PLEDGE OURSELVES TO RENDER**

**SERVICE**

with COURTESY, PROMPTNESS and ACCURACY

and ask that you call on us when we can serve you in any way. We make both Federal Land Bank and Joint Stock Land Bank Loans, at 5 1/2 and 6% interest.

**Thompson & Ireland**  
ABSTRACTS — LOANS

Successors to J. Frank Potts & Company

**Baby Chicks for the County Fair**

Those having fertile eggs from good flocks, any breed, will please see our Secretary, A. L. Biggs, and make contract for the sale of said eggs.

Eggs must be in our hands not later than August 26th.

WE PAY YOU A BONUS

**Golden Rule Hatchery Co.**

**Prospects Are Fine!**

After these fine rains. We are so tickled over the outlook that we have ordered a splendid line of Fall Merchandise for your approval—it will be coming in now every day or so.

WATCH OUR WINDOWS

Wednesday is Double **J.N.** Stamps Day

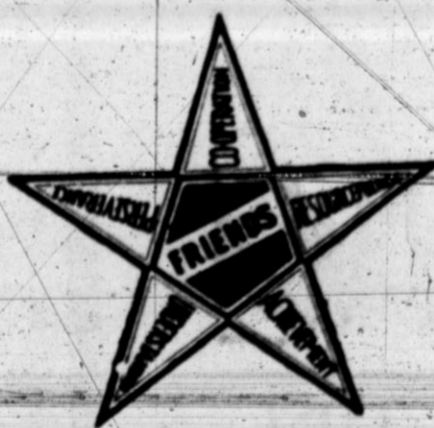


DOUBLE STAMPS GIVEN ON ALL CASH PURCHASES EACH WEDNESDAY. ASK FOR THEM

Your's for a busy Fall,

**J. O. NEWELL**

**An Outstanding Service**

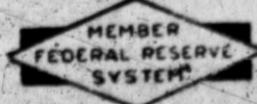


No bank can serve well, unless it first understands well.

Our knowledge of banking, coupled with our knowledge of our customers' needs, places us in position to render an understanding service to our depositors and the community.

Why not avail yourself of this understanding service?

**The First National Bank**





# COMMUNITY NEWS FROM THE NEIGHBORING TOWNS

## DIMMITT NEWS

July 23, 1925

The hearts of the many friends of Mrs. Dora Acker, formerly Miss Dora Bell, of this city, were saddened last Friday evening when news was received of her sudden death following an operation in an Amarillo hospital. She is survived by her husband, a small daughter of Amarillo, her mother and father, Mr. and Mrs. J. W. Bell, two sisters, Mesdames Ruby Webb and Rosella Vinson and one brother, Ray Bell, all of this city. Funeral services were held Monday morning at 9:00 o'clock at Nazareth.

Misses Frankie and Bettie Rose Kerr of Canyon visited friends and relatives in Dimmitt Friday and Saturday.

Mr. and Mrs. S. P. Crawford and granddaughter spent the week end with their daughter, Mrs. John Burgess near Happy.

Mrs. J. M. Gollehon is slowly improving after several days illness.

Rev. and Mrs. Billy Ayers of Acher City, were in Dimmitt last Wednesday. Ernest Harmon visited his sister in Amarillo Sunday.

Mr. and Mrs. Sherman Lockhart and daughter and Mrs. C. H. Buttolph made a business trip to Hereford Saturday morning.

Mr. and Mrs. L. M. Roberts and family attended the singing convention at Hart last Sunday.

Mrs. Mayes Miller who has been in the hospital in Kansas City returned Tuesday.

Mr. and Mrs. Sherman Lockhart are spending a few days in Plainview.

Mr. and Mrs. W. B. Kimbell and family and Miss Mary Cowser attended the county singing convention Sunday.

Mrs. J. B. Hastings and son, Jay, and Mr. Homer Norwood attended the singing at Hart Sunday.

Mrs. Ray E. Sheffy will be hostess to the ladies of Dimmitt Friday afternoon from 3:00 to 6:00.

Mr. and Mrs. Paul Wilson of Clovis New Mexico, have been visiting in the home of Mrs. Wilson's aunt, Mrs. E. L. Oneal.

Mr. and Mrs. Bill Ewers and daughter visited relatives and attended the singing at Hart Sunday.

Mr. and Mrs. H. H. Wright and son have returned from a visit in Lamesa Texas, and Lovington, New Mexico.

Ford Welsh of Friona was in Dimmitt Monday.

Ray E. Sheffy motored to Hereford Saturday afternoon.

A large number of friends of Dimmitt attended the funeral of Mrs. Dora Acker at Nazareth Monday morning.

Mrs. E. B. Kimbell and family of Matador visited in the home of Mr. and Mrs. W. B. Kimbell the first of the week.

Mrs. Holman Rhea and daughter, Miss Vera, Ott Roberts of Goodlet, Texas, and Mrs. Bertie Davis of McKinney, Texas, are visiting Mr. and Mrs. K. Roberts.

John Smith of the South Filling Station motored to Tucumcari last Friday, returning Sunday driving a new truck.

Lloyd Reynolds of Plainview visited his parents, Mr. and Mrs. C. C. Reynolds, Sunday.

Misses Myrtle and Willie Johnson are attending summer school in Canyon this quarter.

Misses Tonnie and Gladys Hastings visited relatives and friends in Canyon Sunday.

Mr. and Mrs. Edgar Ireland and family of Hereford were visitors in Dimmitt last Friday.

Mrs. Henry Stalcup motored to Plainview last Saturday taking her sister, Miss Marie Thomas of that city, who has been visiting her for the past week. She returned Sunday.

Rev. W. U. Coughran is in the Jumbo community conducting a revival meeting this week.

Mr. and Mrs. I. B. Brooks and daughter are planning to leave about the first of August for a two or three weeks trip into the mountains of New Mexico.

Mrs. J. R. Gollehon is in Tulla this week with her children, who are attending the Music Normal there.

Rev. B. F. Fronbarger fulfilled his regular appointment here Sunday morning but went to Summerfield Sunday afternoon to begin his revival meeting there. The Baptist meeting will begin here on the night of August 8th Rev. Rushing of Tulla will help Bro. Fronbarger in this meeting.

Mr. and Mrs. L. P. White and family and Mr. and Mrs. Joe Howard, and son attended the singing at Hart last Sunday.

Mrs. A. F. Howard and son left last Friday for their home in Long Beach, Calif., after an extended visit with her mother, Mrs. F. M. Smith.

Mrs. J. R. Gollehon and family, Mr. and Mrs. Joe Gollehon and Mrs. S. C. Huckabay attended the convention at Hart Sunday.

Ray Cowser left Monday morning for Fort Logan, near Denver, Colo., where he will enter the citizens training camp.

Mr. and Mrs. Carl Young and son Cecil of Bowie, Texas, and Mr. and Mrs. W. H. Kayler and family of Plainview visited Mesdames Young and Kayler's sister, Mrs. R. C. Shuford, last week.

Dr. Mayes Miller motored to Plainview last Thursday.

Miss Leola Shuford is spending a few days with Mrs. Edgar Noble east of town.

B. D. Woodlee motored to Plainview Saturday.

The youngest daughter of Mrs. Tom Sparks, who has been real sick for the past week is improving.

Mrs. Alexander of Amarillo has been visiting in the home of her daughter, Mrs. R. W. Norwood, the past week.

W. W. Jobe of Hart was attending to business in Dimmitt Tuesday.

The Real Estate Firm of Hawkins & Edwards had as prospectors the following men of Dawson county: Messrs. Minor Bearden, Attabury and Moreland.

Little Miss Annie Lula Burgess of Happy is visiting her grandparents, Mr. and Mrs. S. P. Crawford, and aunt, Mrs. Carlos Reynolds.

Little Grace, daughter of Rev. and Mrs. W. U. Coughran, received two hard falls Monday cutting her under lip and a gash between her eyes.

Rev. Dowell closed the revival meeting Sunday afternoon, which he had conducted the past week.

Dinner was spread at the noon hour for the large crowd that was present. Everyone enjoyed the dinner and all-day service despite the intense heat.

Sunday School in the afternoon, with a very interesting lesson and an attendance of 100.

Mrs. Howard Morel came home Sunday morning from the hospital at Hereford, where she had been for two weeks. Mr. and Mrs. J. E. Hill bringing her in their large comfortable car. All remained to help eat the dinner Mr. Morel and Miss Ruby Mormon had prepared.

Miss Hazel Smith is sick this week with the mumps.

Mr. and Mrs. Pat Murphy, Mr. and Mrs. Clifton Bell and A. R. Rudd of Vega were Ford visitors Sunday.

Fielding Johnson has been on the sick list the past week.

Mr. and Mrs. Shorty Lockart visited his parents near Wildorado Sunday.

The Ford Sunday School ladies met with Mrs. Joe Bassett Wednesday afternoon. Refreshments of punch and angel food cake was served to the following: Mesdames Mal Stewart, Lennox, F. C. Benson, T. E. Major, Shows, Boland, H. M. Benson, Bassett.

Zek Parker of Ft. Worth is visiting his brother, R. H. Parker.

Rev. O. D. Gose of Decatur was a guest in the home of his sister, Mrs. Barney Mecaskey, part of last week.

L. C. Briscoe of Amhearst visited his sister, Mrs. Jim Ware, last week.

A. K. Webber made a business trip to Amarillo Wednesday afternoon.

Miss Mavis Harris of Vega is spending this week with her cousin, Miss Ruby Mormon.

Miss Gladys Vance of Progressive visited last week with the Misses Parker.

Claude Ware is visiting relatives at Amhearst.

Roy and R. C. Givings of Dallas were guests at the home of their aunt, Mrs. Hight, the last few days.

Mrs. Lou Mecaskey visited home folks at Canyon and Umbarger the past week.

Jim Nix of Farwell stopped at the T. E. Major home Sunday morning. Mr. Nix was making a flying trip to Amarillo.

The Misses Parker entertained the young folks with a party Friday night. Mr. and Mrs. Alfred, Mr. and Mrs. Hammer, Mr. Bowen and daughters, Mr. and Mrs. Walker of Palo Duro were Ford visitors Sunday.

A nice rain fell Monday night which every one appreciates.

\*\*\*\*\*  
NORTH EAST CORNER  
(Fairview-Union Schools)  
\*\*\*\*\*

At this writing the weather is very promising for a good rain which would be welcomed by everyone. We had a pretty good rain last week but as there is no bottom season the showers do not last long.

Quite a bunch of our people attended a revival meeting at Ford school house last week. It was conducted by Bro. A. M. Dowell of this community and was enjoyed by all who attended.

Miss Bessie McDade of Clovis, who has been visiting friends here for the past month, returned to her home Wednesday.

A chicken fry was the entertainment in the home of Mr. and Mrs. C. O. Phillips out night last week. Most of the young folks attended, but there was a few that did not go on account of a cloud threatening rain. Every one enjoyed themselves to the fullest extent, and when we say fullest extent we don't mean maybe for they ate just one half chicken a piece, which we claim looks as though there would be a chicken famine here before the summer gets by.

The Fairview Farm Club met last Wednesday at the home of J. P. Walker and there was a fine crowd of citizens present to hear the talks made by Mr. Dunkle, after which there was a

demonstration on how to cull the hens to get the best results from the flock. all felt they were repaid for the time spent and feel that it will be worth lots to them. Secretary Moss of the Chamber of Commerce was with him and made a good talk also, explaining how the business men wanted to cooperate with the farmers in this work.

The next meeting will be held at the home of L. C. Moore and will be on the 12th of August.

Mr. and Mrs. A. R. Norman made a business trip to Hereford one day last week.

Joe Dowell returned home last week from Canyon where he has been for the past two weeks.

The Primary Class of Palo Duro Sunday School rendered a program after the regular Sunday School hour last Sunday and it was enjoyed by all as the parts were splendidly rendered.

After this the teacher Miss Emma McClain gave them a treat to candy etc., which made it appear as if Santa Claus had come again.

Marvin Thomas of near Hereford visited last week in the home of Mr. J. E. Thomas.

Edward Meeks and his sister, Miss Madge, of Amarillo attended the B. Y. P. U. services at Palo Duro church Sunday night.

A bunch of farmers here unloaded a car of seed wheat at Wildorado on Monday and Tuesday which was bought at Groom, Texas. Of course we hate to have it go out that seed wheat was shipped in but nevertheless all that will be planted this year will be sent from somewhere else.

Our friends and neighbor, K. A. Harper, living on the F. M. Hill ranch, had an acute attack of appendicitis last Friday and was rushed to the sanitarium at Amarillo where he underwent an operation. From last account he was getting along nicely.

Little Classified Ads in the Brand are big winners. Invest "two bits" and prove it for yourself.

## USED CARS

1918 Hudson Touring  
1925 Ford Coupe  
1914 Ford Touring

Terms if Desired

**Beavers Brothers**  
Phone 383

**Statement of the Ownership, Management, Circulation, etc., Required by the Act of Congress of August 24, 1912.**

of The Hereford Brand published Weekly at Hereford, Texas for April 1925.

STATE OF TEXAS  
County of Deaf Smith.

Before me, a Notary Public in and for the State and county aforesaid, personally appeared Seth B. Holman, who, having been duly sworn according to law, deposes and says that he is the publisher of the Hereford Brand and that the following is, to the best of his knowledge and belief, a true statement of the ownership, management, etc., of the aforesaid publication for the date shown in the above caption, required by the Act of August 24, 1912, embodied in section 411, Postal Laws and Regulations, printed on the reverse of this form, to wit:

1. That the names and addresses of the publisher, editor, managing editor,

and business managers are:  
Publishers Holman & Steckman, Hereford Texas.  
Editor Holman & Steckman, Hereford, Texas.  
Managing Editor Holman & Steckman, Hereford, Texas.  
Business Managers Holman & Steckman, Hereford, Texas.

2. That the owners are:  
Seth B. Holman, Hereford, Texas and Walter B. Steckman, Hereford, Texas.

3. That the known bondholders, mortgagees, and other security holders owning or holding 1 per cent or more of total amount of bonds, mortgages, or other securities:

First State Bank & Trust Company, Hereford, Texas.  
B. F. Guthrie, Hereford, Texas.  
(Signed) SETH B. HOLMAN.  
Sworn to and subscribed before me this 27th day of July 1925.  
(seal) CLIFF ESTES.  
My commission expires June 1, 1927.

6% FARM AND RANCH LOANS 6%

AMORTIZED PLAN

INTEREST RATE AND TERMS FIXED BY LAW

Prepayment in part or in full can be made at any interest bearing period after five years

PROMPT INSPECTIONS AND QUICK SERVICE

## San Antonio Joint Stock Land Bank

HENRY WILKINSON, Agent  
Hereford, Texas

## S GROCERIES R V I C E

Groceries  
and  
Service

Alw  
four  
Carly

## L. W. CARLYLE

GROCERY MAN  
Phone 164

## SAVE MONEY

Buy Coal in the  
**SUMMER**

You get fresh-mined coal direct from the railroad cars to your bin. That means less breakage in handling your coal.

Let me use YOUR bin to store a few tons of

### Labeled Coal—2 Cars on Track

I Will Pass the Money I Save Right On to You

---

All kinds of Cow Feeds, Chicken Feeds, and everything

---

We Pay Cash For  
Poultry, Eggs, Cream and Hides

We strive to do the impossible—Please Everybody

## GOLDEN RULE PRODUCE CO.


We Deliver Phone 108

## SPECIALS AT SKELTON'S

50c Box of Stationery, Special	35c
Lytone Ink Tablets, 3 for	25c
Linen Envelopes, 3 packages for	25c
Hinds Honey and Almond Cream	39c
Kotex, per package	49c
Lamps, Regular \$1.25, Special	89c
Flytox, 50c size	39c
Mennins or Morris Talcum	19c
Dressing Combs, Regular 75c, Special	49c
Aluminum Roasters	98c

WE SAVE YOU MONEY

## Skelton's Variety Store



## REDUCE THE COST OF MOTORING!

Every motorist who thoroughly understands his car knows the economy of good oil—and plenty of it—in keeping down the costs of motoring. If you have been using "just any oil" we ask you to give a thorough trial to MOTOR SEAL OIL, and OUR GASOLINE.

You will get better service from your motor, because our oil and gasoline are highest refined; there is less carbon—which means more power and greater efficiency; and—it protects bearings and pistons—and every moving part.

Our gasoline and oil service is only one department of our business. We can supply you with every automobile need, accessories, etc. Try us.

## Abo Filling Station

B. E. BRUMLEY, Prop.



**THE PASSING DAY**

By W. H. Hayes, Department of Journalism, University of Texas

**The Texas Spirit of Progress**  
Those who have watched the development of Texas for the past decade or so must be impressed with the progressive spirit that prevails almost everywhere. A quarter of a century ago a drought as severe as that which has prevailed in a large part of the State would have spread discouragement everywhere. Now it is accepted as an incidental matter, discouraging to be sure, but a condition that will soon pass and be forgotten. Those who are directly and somewhat seriously hurt by poor crops are philosophically figuring in terms of several years and reasoning that, taking a period of several years, the average annual revenue will be all that could be desired. Fortunately the banks nearly all have plenty of money to carry over most of those who need and deserve assistance, and have money left to be used in promoting the industrial enterprises that are starting nearly everywhere.

**Irrigation Projects Under Way**

The big irrigation project at Wichita Falls is attracting State-wide attention. It not only promises to make for the permanent enrichment of Wichita Falls and surrounding country, but it is causing people in every part of Texas to study their local conditions to find what can be done in the way of irrigation. It is fortunate that people are easily induced to follow good examples in thrift and progress set by their neighbors. If all Texas could be persuaded to go to Wichita Falls and Cisco or to the lower Rio Grande valley to study irrigation, it would not be long until irrigation would be undertaken wherever it is possible. The land owners of San Saba county are much interested in irrigating the Colorado and San Saba river valleys and have already started a movement to that end.

**Texas Towns are Improving**

Almost every week some half dozen Texas towns vote bonds for street improvements. Breckenridge has an ambitious program for paving streets on some 28 blocks. Athens is organizing local improvement districts to build better streets. Kerrville has voted \$50,000 for street improvements. Nearly all the towns are at work making their streets better. They are having to do it to keep their streets at all on a par with the highways and country roads. The people are learning that the size of a town has little to do with its desirability as a home—that the comforts and conveniences are the things that count. Many towns have had to bond themselves to the limit to build ample school buildings, but as the schools are being cared for, the people are building streets and sidewalks, improving the water supply and otherwise getting ready to live in some comfort.

**Looking After the Water Supply**

The drought is teaching some places a good lesson. So long as rain falls regularly many places do not worry about an extra supply of water, but when the rains stop many Texas towns find they are woefully in need of greater water storage. There are dozens of Texas cities and towns with plenty of water stored for any emergency, but scores of them are not so fortunate, and in a few places water is being shipped and sold as a precious and scarce commodity. There will never be a better time than now to prepare against such a condition ever arising again. Comanche is one of the places that has recently voted bonds for improving its water supply. An ample water reservoir is to be built near the town.

**Properly Caring for the Sick**

The announcement that Bowie is to build a \$30,000 hospital again starts the thought that very few places have ample hospital facilities. Just why is it thought more important to properly care for criminals than for the sick is hard to discover, most counties have splendid court houses and jails, but

Allowing 5 persons to the average family, a Brand Want Ad will deliver a message to 10,000 people at a very small cost. Use one today!

very few have proper public hospital facilities. Church and privately owned hospitals are found in many places, but by no means wherever they are needed. Nearly everywhere hospital fees are so high only two classes can afford to use the hospital at all—those who are rich and those who are paupers. For that reason the middle class—those who can only afford to pay reasonably dread any kind of medical treatment that requires hospital service. Every place should see that the sick have suitable hospital facilities and at prices that the masses may be able to use when they are needed.

**Farm and Home Demonstration Agents**

In this day of progressive farming it is hard to see just how many Texas counties can afford to do without farm and home demonstration agents. If they know their business and are energetic, they are worth for more than they cost the people, and if they do not meet the requirements they cannot hold their jobs very long. Often a farm agent's advice and assistance to one farmer is worth more than his entire year's salary. Certainly the home demonstration agents have done much to improve the living conditions of the country homes in the counties in which they have been employed. It is seldom that one hears any criticism of the work of these busy helpful workers, and yet some county commissioners would begin the practice of economy by dispensing with their services. Strange isn't it?

**NOTICE!**

Notice is hereby given that the undersigned, E. B. Posey, Secretary of the Board of Trustees of Hereford Independent School District, of Hereford, Texas, will receive bids upto 5:00 o'clock, p. m. on the 24th day of August, 1925 from any Bank of Hereford desiring to act as Depository of the Funds of said District for the ensuing two years, beginning September 1st, 1925, and ending August 31st, 1927.

The Bank offering a satisfactory Bond and the best bid of interest on daily balances will be selected as Depository of said District.

The Board of Trustees reserves the right to reject any and all bids.

Dated this 23 day of June, 1925.

E. B. POSEY,

Secretary—Board of Trustees, Hereford Independent School District

**BRAND BARGAINS**

A classified Ad that "Brings Home the bacon" for only 25 cents... Try it just once.

**MEAT!**

From this shop always looks appetizing. We buy the best meat we can, cut and trim it carefully and sell it to you in spotlessly clean wrappings. Every sanitary precaution is used for your protection.

YOU GET THE BEST HERE

**TEXAS MEAT MARKET**

Cloyd & Son

**WHATS DOING IN WEST TEXAS**

Furnished by West Texas Chamber of Commerce

**Gig Lake**—The June Royalty on oil remitted by the Big Lake Oil Co. to the University of Texas was \$105,053.19. This company is only one of many operating in the Reagan County field.

**Wheeler**—On August 10th the annual meeting of the Tri-State Field Trials Association will be held on the coursing grounds six miles north of here. More than 500 dogs will be participate.

**Putnam**—The seven mile section of the Bankhead highway between this city and Clyde is now being hard surfaced.

**Merkel**—The eighth gin for this city is now under construction by the Planters Gin Company replacing the old gin destroyed by conflagration.

**Comanche**—The City Council has awarded contract for Comanche's new dam to Waco contractors. Contract price includes construction of dam and reservoir. The city is to install pump filter plant and pipe lines under separate agreement.

**Paint Rock**—The annual meeting of the Rural Aid Department of Education of school district trustees for this region will be held at Paint Rock on August 8.

**Eden**—Over 6,000 persons attended the citizens barbecue held here this week. Better cotton prices were urged by speakers.

**Levelland**—On August 6th the first train is expected to reach this city on the newly constructed Lubbock-New Mexico branch of the Santa Fe Ry. System.

**Brownwood**—The "Old Gray Mare Band" was awarded first prize as the best military band at Camp Mabry Encampment of the Texas National Guard.

**Midland**—The Chamber of Commerce here has been advised by the Attorney General's department at Austin that no disclosure has yet been reached by the Interstate Commerce Commission at Washington in the Midland & Northwestern Ry. matter.

**Lubbock**—R. Q. Lee, President of the West Texas Chamber of Commerce, after visiting Texas Tech predicted the new college would open its first session in September with more than 1,000 students.

**Big Spring**—The Texas and Pacific Ry. announces that \$3,500,000 in new equipment has been purchased. This includes 750 steel gondola cars, new passenger and freight locomotives and switch engines.

**Abut it the Truth**  
"The American women are alright," said the speaker. "Everyday they are showing more and more—"  
"Backbone,"—said a voice from a rear seat.



You'll have to dig down deep next Fall if you don't feed more than pasture to your cows this summer.

Hot sun and burned up pastures will stop the milk flow. And it is much easier and better economy to keep the milk flow coming all summer than to try and start it up suddenly next fall.

It will pay you to feed Purina Cow Chow with pasture all summer.

**Jones & McLean**

COAL AND GRAIN

Headquarters for—  
**PURINA COW CHOW**



**Geo. A. Stambaugh**  
HEREFORD, TEXAS  
**THE STORE FOR SAFE BUYING**  
Dry Goods—Groceries

**WHERE IS THE POWER?**

After all, POWER is the thing every driver of motor cars likes to feel—and the pedal foot soon becomes very sensitive as to what is there.

The moment you "feel" a loss of power in your automobile engine—that is the time to bring it to us. We can soon locate the trouble and have you spinning along at the merry old clip.

In the majority of cases such overhauling, repairing or adjusting does not involve any great expense. It may be carbon, loose rings or pistons—or in the ignition and tuning.

Drive by one day this week. Let us "listen in" for a moment. We are experts on motor work.

**Southwest Trail Garage**  
(Formerly Thompson Garage)  
LOUIE OLSON, Prop.

**INTERNATIONAL SYSTEM**

**LONE STAR**

TEXAS PORTLAND CEMENT CO.  
DALLAS—HOUSTON

**PORTLAND CEMENT**

1902 1924

**From 800,000 Sacks in 1902— to 9,000,000 Sacks in 1924**

That the production of the Texas Portland Cement Company has grown from 800,000 sacks to 9,000,000 sacks annually, cannot be attributed entirely to the quality of the product and the ability of the organization to render service.

This great growth reflects that intangible thing known as confidence. LONE STAR Cement has that enviable reputation which can be built only by faithful adherence to sound manufacturing and marketing policies.

Both of the LONE STAR mills use the International Wet-Blending Process exclusively. This process is the result of 20 years' experience in cement making, combined with years of painstaking research.

It is not surprising that the quality of this cement is maintained at a level 50% above the requirements of the U. S. Standard Specifications.

Yet this super-grade cement costs no more. It has our unqualified endorsement.



**Rockwell Bros. & Co.**

Hereford

LONE STAR Cement Lumber Plaster  
Paint Lime Brick Roofing

Ask us for cost figures and other facts on repairs, improvements and construction of any kind. Valuable information supplied without obligation.

**STOLEN!**

Your home may be stolen by fire, lightning or wind storm

Make it safe from financial loss with

**INSURANCE**

**HEREFORD INSURANCE AGENCY**

Ralph Barnett, Mgr. Phone 273



# TOWN & COUNTY

## Personalographs

### STORK SPECIALS

Born to Mr. and Mrs. D. H. Connell, July 24, a boy, Douglas Hayden.  
Born to Mr. and Mrs. D. Y. Edwards, July 19, a girl, Edna Pearl.

We haul, anything but coffins, anywhere, reasonable rates, D. H. Connell.

### LOOK OUT LADIES

Studebaker Salesman, Mac Watson was seen demonstrating a nice new roadster to Messrs John Mosley and Hillie Bennett this week.—Contributed.

### Closing Out Refrigerators.

E. B. BLACK CO.

The Epworth League of the Methodist church motored to Friona Sunday and rendered a program there that evening. Some twenty five young people of Hereford were in the party.

Pay Cash and Pay Less, at Reed's Grocery.

S. L. Easley and wife, who, with their son, S. L., Jr., went to Hot Springs, N. M., a couple of weeks ago for the benefit of the boy's health, returned Sunday to their home here. The young man was left at the Springs as the baths there seemed to help him.

Ripe PLUMS and CHERRIES for Sale.—The Hereford Nursery Co. 25-4t

Mr. and Mrs. Rex Tynes and family returned Tuesday evening from a two weeks automobile tour in Colorado and New Mexico. Rex is tanned and smiling and reports a splendid vacation and a good time all around.

Heavy hauling of all kinds, grain hauling a specialty. D. H. Connell.

Mr. and Mrs. W. B. Beach arrived this week from their home in Wichita Falls to spend a few days in their old home with their son, Mack Beach, and friends.

Have you tried Jack Spratt's Santos Peaberry Coffee.—Hereford Produce.

Mrs. W. B. Betts of Claude and Miss Veita and Valda Squires of Wellington, spent the week end with Miss Mattie Woodburn and other relatives in Hereford.

We will save you "Greenbacks" on your furniture bill. E. B. Black Co.

Notice of Transfer of Scholastics  
All transfers of scholastics from one district to another must be done by August 1st.

—COUNTY SUPT.

Now is the time to place your order for Baby Chicks.  
—Golden Rule Hatchery Co.

E. F. Connell was in Clayton, N. M., the first of the week on business.

### CARD OF THANKS

We wish to take this method of thanking the doctors, nurses and many friends who helped to nurse our darling baby through her serious illness, also for many deeds of kindness and words of sympathy. May God bless you all.

Mr. and Mrs. Joe Kendall,  
Mr. and Mrs. S. L. Walser.

Arthur Lamb of Amarillo, was in Hereford for the week end and a few days the first of the week visiting in the home of Mrs. W. P. Rambo.

Little Classified Ads in the Brand are big winners. Invest "two bits" and prove it for yourself.

Mrs. Edna Waller was in Amarillo Tuesday on business. Mrs. Waller is the daughter of Mr. and Mrs. J. L. Fuqua and is to be located in Hereford this winter, teaching in the public school.

\$100.00 Talking Machines with 10 records for \$60.00, with \$40.00 cash payment—on terms.  
E. B. BLACK CO.

Mrs. Dick Norton returned Tuesday from Artesia, N. M., where she has been visiting relatives for a few days.

Pattern size, transfer paper, in all colors. CORNER DRUG STORE. 1t

C. W. Whittington, president of the Hamon-Whittington Mortgage Company, of Amarillo, was in Hereford Tuesday on business.

Two-piece suits, all colors, Closing out \$16.00, at The Popular Store.

W. D. Keltner was in Amarillo Tuesday on business.

Mr. and Mrs. Mat Gilliland and children and Mr. Gilliland's mother, Mrs. W. J. Gilliland, returned Monday night from a week's overland trip to Oklahoma City and other points in neighboring states. Mr. Gilliland reports the crops in the Hereford country as the best he saw on his entire trip.

### BRAND BARGAINS

A classified Ad that "Brings Home the bacon" for only 25 cents. Try it just once.

Mrs. E. W. Harrison and her sister, Miss Fannie Turrentine, left Tuesday for Arkansas where they will visit relatives for the remainder of the summer.

Pattern size, transfer paper, in all colors. CORNER DRUG STORE. 1t

W. F. Orr was in Amarillo Tuesday on business.

See our secretary about prices on baby chicks. First hatch Sept 18.  
—Golden Rule Hatchery Co.

John K. Wilson and family of Collin county, Texas visited a few days the first of the week in the home of Mr. and Mrs. C. L. Whitehead, returning to their home Wednesday, overland.

Little Classified Ads in the Brand are big winners. Invest "two bits" and prove it for yourself.

Miss Edith Day spent Monday in Hereford with Mrs. Will W. Smith.

Pattern size, transfer paper, in all colors. CORNER DRUG STORE. 1t

Mrs. W. T. Stanberry and children returned to their home in Amarillo Wednesday morning after a few days visit in Hereford in the H. H. Hawkins home.

I will open a class in all band and orchestra instruments in the High School at the opening of school. Any one wanting private instructions see me or phone 154.

RALPH SMITH.

Bobo McLean and Dubs Pitman came in Sunday from a ten days outing in the mountains of Colorado and New Mexico. They first went to Colorado but soon shifted over west of Taos, New Mexico, at an altitude of 10,000 feet. They report excellent fishing and snappy weather at that altitude.

If you have eggs to sell, see A. L. Biggs and get the bonus.  
—Golden Rule Hatchery Co.

R. T. Kimmons returned to Amarillo Wednesday. Mr. Kimmons spent his vacation in Hereford visiting friends.

Wall Paper. —E. B. BLACK CO.

D. F. Ashbrook returned last week from a trip to Boulder, Denver, Colorado and other mountain resorts where he went to recuperate following his recent illness. He reports an enjoyable time and improved physical condition.

Help us make our County Fair a success—must have eggs to produce chicks. See A. L. Biggs, Sec'y.  
—Golden Rule Hatchery Co.

The local I. O. O. F. Hall is being dressed up this week. New linoleum is being laid and other interior improvements installed.

### BRAND BARGAINS

A classified Ad that "Brings Home the bacon" for only 25 cents. Try it just once.

# STAR THEATRE

Friday and Saturday,  
July 31, Aug. 1

ZANE GREY'S

CODE OF THE WEST

Monday and Tuesday, Aug. 3 - 4

MARRIED FLIRTS!  
(All-Star Cast)

Wednesday and Thursday  
August 5 - 6

THE NIGHT CLUB  
with RAYMOND GRIFFITH

Friday, August 7

Matinee and Night  
BUCK JONES in  
TRAIL RIDERS

Saturday, August 8

Matinee and Night  
HARRY CAREY in  
NIGHT HAWK

Any High School student wishing to join the high school band or orchestra please see me so I will know what instrumentation I will have. I would like to have a thirty piece band and orchestra in the school.

RALPH SMITH.

About fifteen local members of the I. O. O. F. lodge, including two candidates, attended the big Encampment meeting held in the Box Canyon near Amarillo last Saturday night. Odd Fellows from all over Texas, New Mexico and Oklahoma attended this meeting, including the grand secretary of the state. New Mexico had quite a delegation. Barbecue and coffee was served continuously and the ceremonies and fellowship left pleasant memories in the minds of all who made the trip.

Hoosier Kitchen Cabinets, the best ever. \$5.00 will deliver one to your house—easy payments. E. B. Black Co.

The League emblem on this store is a guarantee of accuracy to you. To this we add service prompted by a desire to accommodate.

### CARD OF THANKS

We wish to thank our many friends for their loving kindness and beautiful floral offerings during the illness and death of our little Jack Phillips.

Mr. and Mrs. W. W. Phillips  
Chas Phillips  
Mrs. R. G. Slak and family.

Bring your Kodak Films to City Drug Store. All work guaranteed. One day service. 28-4t

Bring your Kodak Films to City Drug Store. All work guaranteed. One day service. 28-4t

Little Classified Ads in the Brand are big winners. Invest "two bits" and prove it for yourself.

Bring your chickens, eggs and cream to Hereford Produce if you want the best price.—J. H. Spratt.

Harold Spratt returned from school in Abilene Wednesday afternoon, completing his course this term. Harold will remain in Hereford until further located by his school.

Victrolas at special prices for next week. E. B. BLACK CO.

Try our Lice Killer. You will get more eggs. It's a sure shot.  
GOLDEN RULE PRODUCE.

Double Green Stamps will only be given on cleaning that is paid for at time of delivery.—Orr's Tailor Shop.

Pay Cash and Pay Less, at Reed's Grocery.

Mrs. Bob Knox returned Thursday from Elrod, Okla., where she has been visiting her parents for a few days.

### SULPHUR PARK

Fishing Privilege Fifty Cents Per Day Each Person

Rates for Picnics. Apply to N. J. Lenox at the Park. Phone 75-F11. 1t

Send your cleaning and pressing to Orr's Tailor Shop and get Double Green Stamps.

BABY BEEF—Try our tender steak and roast.—Hereford Produce, I. H. Spratt.

Mr. and Mrs. L. F. Dixon of Stratford, were visitors in the J. A. Wilds home last week.

Pay Cash and Pay Less, at Reed's Grocery.

See us for sewing machines, on terms to suit you. E. B. BLACK CO.

Mrs. J. C. Penrod and little daughter, Miss Roberta, of Wichita Falls are in Hereford visiting J. A. Wilds and family.

Little Classified Ads in the Brand are big winners. Invest "two bits" and prove it for yourself.

### BARNARD HICKS MARRIES GIRL FROM ARLINGTON, TEXAS

Miss Medora Barnes of Arlington, Texas, and Barnard Hicks, son of Dr. and Mrs. J. W. Hicks of this city, were quietly united in marriage Wednesday July 29, at two thirty o'clock in Amarillo. Miss Barnes has been visiting in the Hicks' home since her graduation from school in Arlington this spring, and had just returned on Tuesday from a motor trip into Colorado with Dr. and Mrs. Hicks and their daughter. Their marriage was a complete surprise to their many friends, except Miss Grace Ferguson and Egbert Bradley, who accompanied the couple to Amarillo. They left immediately after the ceremony, with a grand send off from Mr. Hicks' friends in Amarillo, for east Texas, where they will spend a ten day wedding tour before returning to Hereford where they will make their home.

Mr. Hicks is a popular and successful business man here and his host of friends are congratulating him upon his marriage. Immediately upon graduating from the High School in Hereford he spent two years at Arlington in school after which he returned home and became part owner in the Magnolia Filling Station, where he is still located.

### GALBREATH, LOCAL BASEBALL PITCHER, WINS GAME SUNDAY

Galbreath, doing mound work for Hereford has the best of Ford, giant Tulsa hurler, in a nine-inning pitchers duel here Sunday afternoon and the locals won 3 to 2 in the best game that has been played here this season. Galbreath struck out seventeen men and allowed five scattered hits. He walked only one man during the game. Ford let the locals down with three hits and struck out nine Hereford sluggers but lost the game on errors by his mates.

The game was air tight until the fifth when the locals got two runs on one hit and three errors. The visitors did not score until the eighth when Carson connected for a homer scoring Ford ahead of him. Ford led the field in hitting with two singles out of three trips to the plate.

An effort is being made to get a game with the Amarillo American Legion team within the near future. Hereford has won over a number of the neighboring cities and has defeated the Amarillo second team twice. Local fans are very enthusiastic over the prospects for a game with Amarillo and with Tate and Galbreath, two of the premier hurlers of the Panhandle, such a game would be a real battle. Amarillo will remember Galbreath as the high school lad who went to Amarillo three years ago and got twenty-one strike outs off the Golden Sandstorm aggregation. Many of the former Sandstorm stars who are with the Legion team would probably welcome another chance at Hereford's star hurler.

# Opportunity--

The splendid rains have insured good crops of feed and cotton.

Good times will be here in ninety days—With four railroads fighting for privilege of building lines through this rich plains territory.—Land will advance in price rapidly.—

Get You a Home Now and Open an Account With

## THE WESTERN NATIONAL BANK of Hereford

New

# Furniture For the Fall Trade

We are pleased to announce that we have two car loads of the LATEST THINGS in NEW FURNITURE for the FALL TRADE now in transit. These selections were made while in the markets early in July.

Every department of our Big Store will be brimming full of good things for you to select from.

It will be our policy this fall to serve you even better than before and to save the trade every dollar possible on every article you buy at our store.

We shall continue to scale prices down for the summer sale of practically every article in our house. You will do well to let your wants be known and come pay us a visit at any time.

# E. B. Black Co.

# THE LUMBER YOU NEED

If you are planning alterations or additions to your building, let us give you an estimate on the lumber needed. You will be pleasantly surprised at the reasonable total we will quote.

# PANHANDLE LUMBER CO.

Phone 65