

# The Hereford Brand

TUESDAYS—TWICE-A-WEEK—FRIDAYS

23RD YEAR, NO. 97

HEREFORD, DEAF SMITH COUNTY, TEXAS, TUESDAY, DEC. 23, 1923

## BOND ELECT- ION FIGURES IN 5 BOXES

### MEASURE NOW HAS BIG LEAD WITH ONLY A FEW VOTES OUT ONE UNANIMOUS

#### Number Three Casts Small Vote But All Go For The Bond Issue

With reports from five county boxes in the office of County Judge W. M. Megert Monday forenoon the hospital bond measure for a \$50,000 county hospital, voted on last Thursday, still had a lead of 295 votes. Several county boxes did not hold an election, it is understood, owing to the weather conditions, and one box where an election was held, Ford school house, has not yet reported. The totals to date are as follows:

Box one—for 108, against 22; box two—for 290, against 72; box three—for 5, against 0; box five—for 1; against 8; box ten—for 3, against 10; totals—for the bonds 407, against 112.

A feature of the voting to date is the fact that box number three (the old Tierra Blanco box) cast but five votes but all of these were for the bonds.

## Mrs. Bradley Sells Number of Fine Blooded Cattle

Mrs. L. R. Bradley made quite a large sale of White Face Hereford males to C. C. Slaughter Jr., about ten days ago, Mr. Slaughter will ship the cattle to the ranch near Littlefield, Texas, some time in the early spring. It is understood that Mrs. Slaughter, Sr., will get some of the bulls purchased by her son. The animals brought near \$100.00 per head.

## "Pullin' Tits" is Safest, Thinks Danish Farmer

Ay bane a just good farmer,  
For more as saxtane yare;  
Ay raise som veat und corn,  
Und raise some hogs und starr.  
Ay vat'er o's farmer plinness close,  
For vere the money gits,  
Und I find it comin' quickest  
Ven a man bane pullin' tits.

Dem fellers vat bane raisin' grain  
Und haullin' dem to town,  
Hay got no money in de pocket,  
Hay bane broke de whole yare roon.  
Dem fellers vat bane fattin' stock  
Bane rich und den bane poor,  
Sometimes hay got plenty money,  
Sometimes hay losin' more.

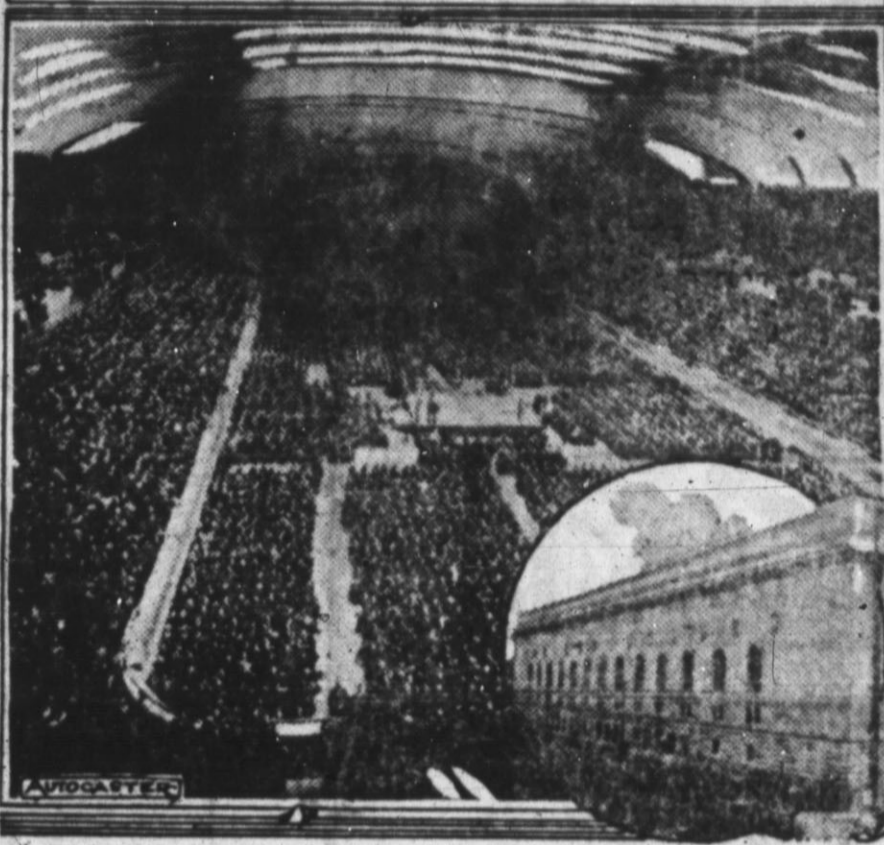
But dem fellers mit de brindle cow,  
Hay got bully-king, you bet,  
Hay never lose hims whole yare crop,  
Ven groun' bane dry, or get too vet.  
Ven hall bane strikin' down de crops,  
Und just bane raisin' fits,  
At night hay call dem brindles in  
Und just hand pullin' tits.

Hay got dem cream separator,  
Vot makes a lot of cream,  
Hay got the money rollin' in  
Just like a pleasant dream.  
Hay got the money in the bank,  
Hay got money in the mits,  
Hay bane no Rokyfeller,  
Hay just bane pullin' tits.

## J. H. Nix Has Surprise Birthday Dinner Sunday

In honor of the birthday of Mr. J. H. Nix, a surprise turkey dinner was served at his home near the Santa Fe depot on Sunday. The day marked the sixty-fifth milestone passed by Mr. Nix. The friends were unanimous in their opinion that he is carrying his age well and looks several years younger than he really is. Beside the turkey the table groaned with nearly every thing else that could be thought of to satisfy the taste. The following friends enjoyed the occasion with the family: Mr. and Mrs. O. O. Olson, Mr. and Mrs. J. H. Ward, Mr. and Mrs. Ira West, Mr. and Mrs. E. F. Connell, Mrs. McMillan, Mrs. J. H. Head, Mrs. Jim Cloyd, Miss Lee, Mrs. Johnson, C. Bunton, Miss Genevieve Burkett, and Rev. W. R. Hill. —Contributed.

## G. O. P. Convention at Cleveland in 1924



Republicans will nominate their 1924 Presidential candidate in Cleveland's new \$6,000,000 Public Hall. Photo shows interior of hall, which will seat 12,000. Insert is of the exterior.

## Everything Sittin' Pretty For Great Poultry Show Jan. 3-4-5 Except That Uncertain Weather

The Hereford Poultry Association has issued the following statement about the forth-coming Poultry Show: "Most everything is ready for the Poultry Show, January 3-4-5, coops are in place, premiums have been announced, and each detail adjusted in order to have a first class Poultry Show.

"The officers desire that everyone having chickens exhibit in the Show. It is not necessary to have the best chickens. You may think that your chickens are only common stock and that they have only a slight chance to get an award but you may be mistaken, and you usually are, one never knows just what chickens are until entered in the show along side the other fellows, and have them compared. Therefore, put your birds in the Show room, and find out what you have.

"When it comes to the size of the Hereford Show, we have about as large a show as there is held in the Panhandle. In order to keep this reputation the show must have the birds; numbers count, and really make the Show. Of course, the weather promises to be bad under foot and this will no doubt

keep some exhibitors away from the Show but if we will only put forth a little effort the show will go over BIG.

"The entry blanks have been printed and will be mailed out to those parties that the secretary knows to have chickens. Should you not get one the secretary has plenty and upon request will send you one.

"All entries should be in the hands of the secretary as soon as possible in order that proper sectionizing of the different varieties of birds may be made in the Show room.

"There is no entry fee made; you are only required to join the Hereford Poultry Association for 1924, which only costs \$1.00. This entitles you to show your birds, one or one hundred; use your pleasure.

"The poultry industry means a great deal to this community, more so than years than others, so we cannot let this work die. When the industry is at its lowest, then is the exact time to work all the harder, remembering that when the worms are the scarcest that is the time when the hen scratches the hardest."

## The Sad, Sad Story of a Cheap Turkey These Days

"Ah, me," said the Ima Gobbler, one of the fattest, sleekest Turks in Wichita, "my spirits are subdued. My morale is down.

"It's a sad, sad story. My rate of exchange is down. It's getting so people can almost afford to eat me instead of chickens. And chickens are such insipid creatures, I hate the thought.

"Why, it's perfectly outrageous how my price has gone kerflooey. A year ago I was worth 25 cents a pound at the produce houses. Now I'm listed as being worth 14 cents.

"I weigh 15 pounds. A year ago a produce man would have paid \$3.75 for me. Now he pays only \$2.20. The difference is about the same on the retail market.

"My farmer friend is saving me for a better market. Maybe that will come. But at the present time he looks disdainfully at me every time he feeds me, and says, in a disgusted tone of voice:

"You poor shrimp. You're not worth your upkeep."  
"Boys, it's awful."—Wichita Beacon.

H. L. Broadwell of Electra, Texas, reached Hereford Monday morning and is visiting his family over the holidays.



CHRISTMAS GREETING

I hope you will have a darn good Christmas and a darn good New Year, darned if I don't.

## Miss Bessie Walker El- ected to Scholarship

Canyon, December 19.—Miss Bessie Walker of Hereford has been elected to temporary membership in the Lloyd Green Allen Scholarship Society at the West Texas State Teachers College. If Miss Walker keeps up her scholastic record during her senior year in this college, she will be eligible to life membership.

Only a small per cent of the Junior and Senior classes can belong to this organization. Excellence of school work and participation in student activities are the requirements for admission to the society.

## "Pay Your Auto Tax," is Advice of Local Officers

"Pay your auto tax," says one of the county officials. "It has been customary to give an extra two weeks after the time was up to automobile owners to pay their taxes, but beware when December 31 is past; you must have your new number on your car or motor cycle or you will be subject to a fine."

## E. A. Corn is Enjoying Rare Trip Around World

A postal card to this office from E. A. Corn, son of Mr. and Mrs. Frank Corn of Hereford, stated, "Algiers, Algeria, Nov. 29, 1923.—Just a line to say I am making a wonderful cruise in Africa now but will be in sunny France for Xmas."

## Childress Farmer Rents Farm Here For His Boys

S. P. Prentiss left Hereford for his home in Childress, Texas, Thursday morning. Just before leaving he informed us he had rented a farm near Hereford on which he would plant two hundred acres of cotton along with some row crops. Mr. Prentiss said he had five grown boys and all were raised on a cotton farm. He further stated that he had read the ad in the Dallas Semi-Weekly News and came to Hereford on the first train.

## HEREFORD COTTON

(Presented to the Hereford Chamber of Commerce, and read at the Farmers' Banquet December 20, '23)

Out where humanity's made of true blue  
Where Hereford has warmest of welcomes for you—  
That's where the cotton grows.  
Out in God's country where He still controls,  
Where no one is needing the friend who consoles,  
Where men of ambition are raching their goals—  
That's where the cotton grows.

Out where the future shows fewer of ruts,  
Where the poorest of men may be future King Tuts—  
That's where the cotton grows.  
Out where each man has a heart that is glad,  
Where Hereford's rich acres in whiteness are clad,  
Where men for more acres are going stark mad—  
That's where the cotton grows.

Out where the altitude's four thousand feet,  
Where Hereford has proved the boll-weevil's defeat—  
That's where the cotton grows.  
Where men with a vision are taking the reins,  
Where the slogan's "More People, More Farms on the Plains"  
Where pulling together shows maximum gains—  
That's where the cotton grows.

—Ina Lorene Gregg.

## No Plans For Hos- pital Yet Consid- ered by County

To the Citizens of Deaf Smith County: In last Friday's issue of the Amarillo News under a Hereford date line appeared a statement that the Commissioners Court of Deaf Smith County had employed an architect and had instructed him to draw plans for a two story building; we wish to state that no such contract had ever been made. We have not employed an architect, neither have we advised or consulted with any, and have not considered so far, any plans for any kind of building. The commissioners court up to this time have never talked over or considered the sale of the bonds, the location, type of building or any other feature of said hospital.

W. M. Megert  
J. E. Hill  
C. J. Paddock  
H. A. Gray  
J. C. Allred

(Editor's Note: The story in The Amarillo News referred to was sent in from this office on election night. The News was told that the local campaign committee had prospective plans on exhibition for the benefit of voters, but it was presumed of course that this would be understood as campaign plans only. Anyone familiar with such matters knows that the Court has nothing to do with plans until after the hospital is sanctioned by the voters. The News evidently was in good faith and wrote the story as they understood it, while the blame, if anyone must be blamed, rests with the correspondent for not making the information given sufficiently clear to the News.)

Mrs. Joe Smith and little daughter left Monday morning for Colorado, Texas. Mrs. Smith is visiting her parents, Mr. and Mrs. W. W. Watson over the holidays.

## Regular Luncheon Held Monday by Commercial Club

Considering the fact that it was the day before Christmas and the merchants were all very busy there was a good turnout at the regular weekly dinner of the Chamber of Commerce Monday at the City Cafe. Time was limited and the program was short and consisted mostly of reports on the recent banquet and hospital election. The banquet report made by chairman Homer Wilkinson, showed that twenty one new members were secured at the affair and that the venture was self-financing and did not cost the general fund anything.

The secretary reported that the advertising campaign was progressing, a steady daily list of inquiries being received, and that office arrangements were being made to handle the inquiries as they arrived.

A resolution offered by one of the members asking the Capitol Syndicate to offer a more effective sales campaign than heretofore for their land in the western portion of the county and to erect a hotel here was discussed at some length and brought out a divergence of views on the subject. A final vote rejected the resolution as offered and a substitute motion appointed J. Frank Potts as chairman of a committee to take up the matter with the syndicate, and its local agents, personally, in an effort to promote closer relations between the syndicate people and the inhabitants of this community and to offer any possible aid in securing more settlers for this section of Deaf Smith county.

Next Monday's meeting will be held at the Stockmen's Cafe.

Mrs. G. B. Chambliss and W. E. Bailey of Washburn, Texas, reached Hereford Saturday morning and are visiting in the home of their parents, Mr. and Mrs. L. R. Sullinger.

## Where Nine Lost Their Lives in Century Wreck



Above are remains of the death coach on the second section of the New York Central's 20th Century train, which was struck by the engine of the third section near Erie, Pa. Nine were killed and thirty injured.

## WEATHER IS DRAWBACK TO XMAS SPIRIT

### IMPASSABLE ROADS TO TOWN BAR PEOPLE FROM STORES

## MANY BOB SLEDS

### Now in Use. Clear Weather on Monday Brings Last Minute Stampede

The Christmas spirit was rife in Hereford last Saturday and the merchants did a rushing business all day—the first one of the season, however. The fearful conditions of the roads have kept the country people anchored at home for weeks, and even now they are doing most of their traveling on bob sleds. It is a common sight to see the bed of a wagon resting on runners, drawn by from two to six horses, and filled with members of the farmer's family buried in blankets coming up Main street, after trips of long, rough and muddy miles.

Each afternoon it thaws out slightly for an hour or two, then freezes up again around dusk so that the ground at night is as hard as a rock. At the rate it is thawing now it will be weeks before all the snow is gone, but if the thermometer would rise a few notches for a day or so things would quickly warm up.

Monday, the last day before Santa Claus was due to arrive, broke fairly clear and in the afternoon the folks began to pour in and it looked like a grand last-minute shopping rush. The churches were all planning Christmas trees for the kiddies, with special Christmas programs and music, but taken as a whole the holiday season in Hereford and vicinity promised to be one of the quietest in years.

## Community Choir Renders Splendid Christmas Music

The Community Christmas Musical Sunday night at the Christian church under the direction of Miss Swisher made a deep impression on music lovers of this community. The crowd was not as large as usual, but the appreciation of the listeners was evidence that all who were there enjoyed the music to the uttermost.

The program was carried out with only a few additions. Richard Kimmons played the accompaniment for the solo of Miss Lambert. Mrs. Homer Fox sang the solo in "O Night of Holy Memory" and Mrs. Alvin Thompson played the violin obbligato for the solo of Rev. Paul J. Merrill and Mrs. Carl Moutz.

The program opened with the processional by Miss Lambert at the piano followed by the first number, "Hark the Herald Angels Sing" by Mendelssohn. Prayer was offered by Rev. W. F. Garvin and the Scripture Lesson was read by Rev. J. R. Sharp. After the closing number Rev. W. R. Hill closed with his benediction.

The anthem: "There's a song in the Air," by the choir and with Mrs. Moutz as soloist, seemed to make the greatest hit with the audience.

## Don't Forget Big Wrestling Match on Monday

Don't forget the big wrestling bout at the Stock Pavilion next Monday night between Thor Jensen and Kala Pasha. This is sure to be the best event of the kind yet pulled off in Hereford. Jensen had a match in Dallas this week and threw his man in an even three minutes. Local fans are primed for the Contest Monday and there is much speculation and difference of opinion on the outcome.

## AN APPRECIATION

We would feel ungrateful if we allowed this Happy Christmas and New Year season to pass without expressing to you our hearty appreciation for the splendid cooperation you have given us the past year, and further, to express our gratitude, which after all, is the feature in business and social life that is most worth while.

This has been a great year for this community, regardless of the pranks of nature, but the outlook for the coming year is much better than a year ago and it is our wish for you that you and your loved ones may enjoy peace, prosperity and happiness.

—Brand Publishing Company.





**Bankers Benefit Association**

George Muse, President  
Henry Wilkinson, Vice-Pres.  
C. C. Acker, Treasurer  
T. K. Wilson, Secretary

This is a local Mutual Aid Association, organized for the benefit of this community—*Its Life Insurance at Cost.* The age limit reduced ten years and every risk must be approved by a Doctor. Start the New Year with a \$2,000 certificate on your self and wife. Its secretary and treasurer are bonded in surety companies. See the secretary.

# COMMUNITY



**CHRISTMAS**

To you and all of yours we wish  
A Christmas full of cheer,  
And may you all be sure to have  
A prosperous New Year.

**Magnolia Petroleum Co.**  
W. D. Keliehor, Agent



**SEASON'S GREETINGS**

**Cash and Carry Grocery**



**CHRISTMAS**

Among the other greetings  
These few words small appear  
But just enough to hold a wish  
For old-time Christmas cheer.

**Reed Grocery**



**CHRISTMAS**

Good tidings of great joy  
To you may Christmastide impart,  
And may each day, the New Year thru  
Find goodness in your heart.

**Dunlap Hardware Co.**

**CHRISTMAS**

We'd like to find a fitting rhyme  
To send to you this Christmastime,  
Yet rhyme or prose cannot express  
How much we wish you happiness.

**White Face Ptg. Co.**  
"You Don't Have to Wait"



**CHRISTMAS**

When old Santa knocks at your door  
We hope that he will bring  
All you want—and even more  
Yes, every blessed thing.

**The Hereford Brand**



**CHRISTMAS**

Know you're busy, so are we  
Yet, to friends we want to say,  
We wish you many blessings  
This Christmas day.

**B. R. Dixon, Coal and Grain**



**CHRISTMAS**

May the day be blessed with every  
Joy that Christmastime can hold,  
And may the blessings keep on coming  
'Til the New Year shall be old.

**Auto Utility Station**  
J. R. Rutherford, Prop.



**CHRISTMAS**

Old Santa's visit is once more due  
And so we are sending these words to you,  
To say we hope he'll leave you this year  
A great big bundle of Christmas cheer.

**J. J. Clark Drug Co.**



**CHRISTMAS**

Here's for a Merry Christmas  
The best in many a day,  
May Santa scatter his blessings  
Of joy along your way.

**Abo Filling Station**  
W. C. Fallwell



**CHRISTMAS**

May Christmas Day at your house  
Be jammed full of cheer,  
And may you and yours together  
Spend a glad New Year.

**D. R. Gass & Son**



**Greetings**

We wish for every one a *Very, Very Merry Christmas,* and a *Most Happy and Prosperous New Year.* May you realize all of your ambitions in 1924.

JONES-BARNETT AGENCY  
Insurance and Bonds  
As Old As Hereford.

**The Hereford Brand**

ISSUED TUESDAYS AND FRIDAYS  
Beth E. Holman Walter R. Steckman  
Holman & Steckman  
Publishers

Entered as second-class matter at the postoffice at Hereford, Texas, under the Act of March 3, 1879.  
First number of the paper issued Feb. 23, 1901, as The Hereford Reporter (weekly); first number of The Brand (weekly) issued March 21, 1902; first number of The Brand (semi-weekly) issued May 3, 1921.

Subscription, Zone 1—per year, \$2.00  
Subscription, outside Zone 1, per year, \$2.50  
Six months, \$1.50  
Three months, \$1.00  
is accepted for less than

Free  
ALL SUBSCRIPTIONS STRICTLY IN ADVANCE

**Classified Advertising**

Want Ads., Rentals, Lost and Found, Exchanges, Lands and Stock, City Property, etc.  
RATES: classified, first insertion, 1c per word; minimum 25c; subsequent insertions, 1-2 cent per word; minimum 25c.  
CASH WITH ORDER.

**FOR SALE**

Write Draughon's College, Abilene or Wichita Falls, for Special Holiday offer and Guarantee—Position Contract. 97pd  
FOR SALE—105 acres of bundle feed, with pasture to go with it, 15 miles southwest of Dimmitt.  
92-6t-pd VERN LUST.

FOR SALE—Oaks Electric Hen.  
92-7t A. L. BIGGS.

FOR SALE—Piano, mahogany; 4-sec. book case and desk; dresser, dining table, refrigerator. Phone 230. 89-tf

FOR SALE—Gyser Electric Washing Machine good condition, cheap. Telephone 418. 83-tf

FOR SALE—A number of good young Jersey cows, some fresh; some terms if desired. See  
75-tf-2tpd. C. S. PURCELL

FOR TRADE—Want to trade a Touring Car for milk cows, horses or mules. Enquire at Brand office. 95-4t

FOR SALE—Three burner New Perfection Kerosene oil water heater in perfect condition at half price.  
95-4t-pd Mrs. Jno. L. Wilson.

Standard Bred Brown Leghorns  
FOR SALE—Brown Leghorn yearling hens. Want to make room for Wyandotte breeding stock. Priced 75c per head. R. C. Neely, Hereford. 96-2t-pd

FOR XMAS GIFTS  
See Miss Jewell Ward, Phone 78, for China Ware and Pearl necklaces imported from China. Get something different this Xmas. 96-2t pd.

No. 230, Probate Court, Deaf Smith County, Texas.  
**NOTICE TO DEBTORS AND CREDITORS**

State of Texas,  
County of Deaf Smith )  
To those indebted to or holding claims against the estate of T. B. Slaughter, deceased.

The undersigned having been duly appointed executor of the estate of T. B. Slaughter, deceased, late of the County of Deaf Smith, Texas, by W. M. Megert, Judge of the County Court of said county on the 10th day of October, 1923, during a regular term thereof, hereby notifies all persons indebted to said estate to come forward and make settlement, and those having claims against said estate to present them to him at his residence in Hereford, Deaf Smith County, Texas, where he receives his mail.

This the 30th day of November, 1923.  
C. C. SLAUGHTER,  
Executor of the Estate of T. B. Slaughter, Deceased.

**C. R. Barber**

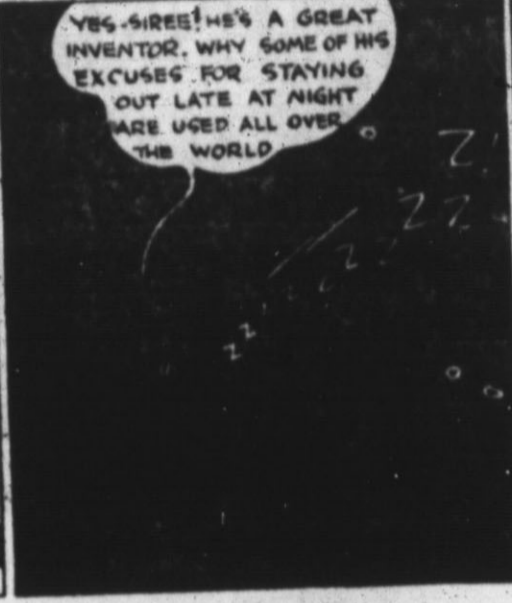
AUCTIONEER  
Hereford, Texas  
Pure bred livestock and farm sales given special attention

Let us figure with you on your  
**PLUMBING and SHEET METAL WORK**  
Phone 317  
**SULLINS & WOOD**

**HOME SWEET HOME**

Oscar Leads the Argument by a Score

by Terry Gilkison  
TOCASTER



**From Neighboring Towns**

**DIMMITT**  
Rev. J. A. Lindley filled his regular appointment here Sunday morning and evening.

Mr. and Mrs. C. H. Buttolph made a business trip to Plainview this week, also visited in the home of their daughter, Mrs. J. S. Lockhart, while there.

Mr. and Mrs. Jack Woods of the Flag Ranch were in Dimmitt Saturday.

Mr. Bruce McLean made a business trip to Amarillo Friday. He returned Saturday evening.

Mr. and Mrs. Edwin Ramey and children spent Sunday in the home of their sister, Mrs. Etta Brashears.

Mr. and Mrs. R. C. Shuford are entertaining relatives from Amarillo this week.

Mr. Bill Ewers sold three Bales of Cotton this week.

Dr. and Mrs. Mayes Miller were shopping in Amarillo Monday and visited in the home of their sister, Mrs. George B. Doubleday.

Mr. and Mrs. I. B. Brooks and daughter, Zonell, motored to Plainview Saturday.

Several people from Nazareth transacted business in Dimmitt Saturday.

Mr. Mark Cowser subscribed for the Hereford Brand Saturday.

Mr. and Mrs. J. H. Wagley and Mrs. Wagley's sister of Cleo community attended church in Dimmitt Sunday.

Every one enjoyed the singing from three to five p. m. Sunday at the High school auditorium. Several visitors were with us, and the singing was fine.

Mrs. Joe Hastings returned Thursday from Lockney, where she has been visiting relatives for the past week.

Mrs. Frank Easter and children were shopping in Dimmitt Saturday.

The Parent-Teacher Club of Dimmitt will give a play at the High School Auditorium Friday night entitled "Deacon Dubbs." Every one is invited to come, tell all your friends about it.

Mr. Leonard O'Neal made a business trip to Clovis Saturday.

Mrs. G. Douglas spent the week end with Mrs. Ed Smith twelve miles south west of Dimmitt.

Mrs. Cleve Tate and daughter, Johnnie Beth, are shopping in Amarillo this week.

—More People—More Farms—  
**TIERRA BLANCO**

Miss Clara Davis spent the week at the Robinson ranch before she left for California.

S. T. Moore was called to Dallas to attend his mother's funeral.

The postponed Thanksgiving entertainment was given at the West Way school house last Friday night. A nice program was rendered and about \$19 was realized from the sale of the pies.

Miss Pearl Davis spent the week end at J. O. Robinson's.

The teachers are working up a program to be given Christmas Eve night if the weather permits.

—More People—More Farms—  
**Large Acreage of Cotton Was Pledged For Pampa**

A fairly good crowd attended the cotton meeting last Saturday afternoon when some 1,500 additional acres of cotton were pledged for next year. Much interest was manifest in the cotton culture and the proposed new gin, and there is little doubt but that over 5,000 acres will be planted next year. It was announced at the meeting that an order had been placed for brand new

gin machinery of sufficient capacity to care for the crop in this section, and that it would be ready for business when the cotton began coming in next fall.

Several of the largest farmers who have promised to try out a "little cotton," expect to plant from 250 to 300 acres. One Pampa wheat farmer says he will plant over 200 acres and intends to farm it with tractors, as he can do anything with a tractor that can be done with a mule.—Pampa News.  
—More People—More Farms—

The Santa Fe System is planning to build a line from Pueblo, Colorado, to Dallas, Texas. The Chamber of Commerce at its regular meeting Thursday endorsed a proposition to use every influence at its command to persuade the railroad officials to construct their new line thru Hemphill county and Canadian.—Canadian Record.


**Orr's Tailor Shop**  
For a limited time, on early orders  
10 PERCENT DISCOUNT

**W. S. WILLIAMS**  
Live Stock and General Auctioneer  
HEREFORD, TEXAS  
Date List at Brand Office  
Phone: Office 251; Residence 136

**White Wyandottes**  
Stock, Eggs and Baby Chix for Sale  
A. L. BIGGS, Phone 32

**Abstracts and Loans**  
J. Frank Potts  
Maps, Deaf Smith Co.—50c.

**Good Coal**  
NOW ON TRACK—MORE ROLLING  
can supply your needs with the best coal  
FEED of all kinds, grain, bran, cotton seed meal and cake.  
Phone 265—We Deliver  
**B. R. DIXON**  
at Great West Elevator



**Here's to You**

With Santa Claus peepin' around the corner, and everybody thinking of everybody else, we want to pause long enough to wish you a full share of good cheer and happiness during the Holidays of '23, and a New Year when your dreams "will all come true."

**The First National Bank**  
The Bank of Safety and Service

**APPLES—POTATOES**  
of the very best quality. Bring us your Cream Poultry and Eggs  
**Golden Rule Produce**  
H. H. HAWKINS, Mgr.

**GOOD CHEER TO YOU!**  
during these Holidays, and prosperity to you in 1924. We appreciate your good will in the past and will try to merit its continuance.  
**GARRISON BROS.**

**JACK'S SHOE SHOP**  
I have opened up a real Shoe Shop—where I will do good work for you at right prices—  
You will find me in the old Price & Hough building, next door to Dunlap Hardware.—Give me a trial.  
**Jack Hagar, Prop.**

**Merry Christmas**  
We wish all our customers and friends a very delightful Christmas and Happy New Year. We thank you for all business that you have entrusted to us for 1923 and ask for a liberal share for 1924.  
**Hereford Light & Power Co.**  
"Your Electrical Servants"  
Phone 388

**Frank Sez!**  
**To Our Patrons**  
We won't attempt to tell you how very much we appreciate your trade and your kind patience, tolerance of our faults. But we do thank you all and wish you a Merry Xmas and a glad New Year.  
**Gyles Grocery**  
Phone 81





**JOEL**

News very scarce. So much snow and wet "bit nobody can't do nothin'." Some snow in the neighborhood.

Mrs. Ray and Mrs. Felix Robinson are some better at last reports. The snow blizzard of last Monday blew down the standing corn badly, so that a machine will hardly get it even if ever it gets dry enough, lots of hand work in sight and we are having to fight the ducks, geese and cranes to have anything left at all.

On Saturday last Mrs. Lester Galley had the great pleasure of having her aunt, Mrs. Jane McConnell, late of Central Iowa, also lately a missionary in India and Egypt, come to make her a short visit. Mrs. McConnell is on her way to spend the winter with her daughter in California. She was a guest at our Sunday school on last Sunday and she also gave us a very interesting account of her work and experiences in the mission fields and made us all glad we live in good old U. S. A.—the land of the schools and free churches. Altho Mrs. McConnell is 71 years old she seems just as spry and full of vigor and enthusiasm as a young woman.

Mrs. Lester Galley also had a very pleasant surprise by way of a Christmas gift from her father, Mr. J. N. Trimble, who lives in Iowa, of a trip to the home fireside to visit Pa and Ma and all the rest of her folks and friends.

**"More People—More Farms"**

**FRIONA**

M. A. Crum spent the greater part of last week and a part of the previous week in New Mexico. He went over to show a tract of land to a prospective purchaser and became snow bound when the blizzard struck the country. He returned Saturday.

Eston Crews, who moved with his parents to the gulf coast country a few weeks ago, is here now visiting with his Friona friends.

Mr. Virgil Howard and Miss Frances Drake, two of Friona's estimable young people were quietly married at Hereford on Sunday, December 9. This was quite a surprise as their most intimate friends knew nothing of their intentions.

A. C. and Woodson Young have rented the James farm nine miles south east of town and are planning to move there as soon as the roads become passable. A. C. tilled the Wentworth farm north of town last year. F. W. Perry has rented that and will locate there in the near future.

Miss Ballard, a sister of T. D. Ballard, has been seriously ill during the past week. Dr. LeGrand of Hereford has been attending her. Her condition was reported somewhat better at this writing.

Mrs. Adeline Reeve has rented the residence property of Mrs. Houlette in Friona and she and her daughters will make that their home in the near future.

It now seems quite evident that the work on the new school building will be completed by the end of this week and the school will be able to move into it during the Christmas holidays. Profs. Buckner, Daugherty and Goodwife have taken the contract of installing the chairs in the auditorium and have the work well under way. Mr. Hayman has a force of men busy at installing the radiators and completing the plumbing for the building. A large steel tank, the bottom of which will be elevated to a height of ten feet above the highest sing or drinking fountain, will be installed to supply water for the building. Superintendent Buckner and the rest of the faculty are pre-

paring a dedication program, the date of which will be announced later and an effort will be made to have the entire equipment fully installed and ready to begin the work of the New Year in the school's new home. There will be true rejoicing on the part of the teachers and the pupils when this is accomplished.

Mrs. D. H. Meade returned to her home Friday after an absence of about four weeks visiting relatives and friends in Virginia and Indiana. Miss Lottie Steerick, who has been housekeeper in the Meade home during Mrs. Meade's absence, returned to her home east of town Saturday.

Mrs. Martin, proprietress of the Friona Hotel, last week purchased a new Buick roadster. This is perhaps the most ornamental car now owned in Friona.

**"More People—More Farms"**

**WYCHE**

Mrs. Harvey Nunn left for Jacksborough, Texas, Sunday to visit relatives.

Mr. and Mrs. Clayton and family spent Sunday in the Goodwin home.

Mr. and Mrs. A. E. Edwards left for Electra, Texas, Sunday in answer to a telegram saying that their son Robert has pneumonia.

Miss Billy Smith, Miss Estell Slaton, Mrs. Johnson of Summerfield and a number of others whose names we failed to learn were shopping in Amarillo Saturday.

Ruth, Alberta, Ruby and James Dugan visited Mr. and Mrs. Clem Dugan Sunday.

Mr. and Mrs. J. J. Clayton have bought a place from Mrs. Ottilie Osborne, five miles south of Hereford and across the road from the Shuttle place. They expect to move soon and we are glad to know that they will not leave our community.

Misses Oberthier and Smith came home back from Hereford Monday morning and had school regardless of the snow.

R. W. Hough is hauling cake from Hereford this week.

Mr. and Mrs. Guy Edwards are staying in the home of their parents, Mr. and Mrs. A. E. Edwards, during their absence.

Misses Oberthier and Smith are staying at the Clayton home again this week and will probably be there until the holidays.

J. J. Clayton took a load of cotton to Hereford Saturday.

**"More People—More Farms"**

**HART**

December 19.  
Percy Hart made a trip to Kress after coal Tuesday.

This community has an unlimited supply of snow on hand that they

would like to exchange for some sunshine.

I. S. Scott took two bales of cotton to the Olton gin Tuesday. I. S. was one of the farmers that was lucky enough to get his cotton all gathered before the first snow.

Morris Jobe made a trip to Plainview last Sunday to see his best girl we presume.

Mr. Rice brought his daughter, Florence, home from the Plainview Sanitarium last Sunday.

Mr. Newman attended the poultry show at Plainview three days last week. He won two second prizes on his Partridge Wyandotte chickens. He intends to send his chickens to the Lockney show this week. We hope he may be successful there.

Prof. Flynn made a trip to Kress last Saturday after some coal.

Miss Dorothy Kate DeLong of Kress spent last week with her friend Miss Dorothy Rilut.

Mrs. Youngblood has missed six days from school this snowy spell as most of the roads are all most impassable for a car.

Mr. Carter returned from Big Springs last Thursday where he had been called to see his father who was very sick.

Mrs. Weaver has been on the sick list the past week.

Miss Mary Rice is able to be back in school after an absence of several days.

Mr. Hickman has erected a new residence on his farm three miles south of Hart.

Mrs. T. W. Hart recently returned from an extended visit with relatives in New Mexico.

Mrs. Newman visited relatives at Lockney the past week.

Arthur Edwards and family visited at Plainview last Sunday.

Hiram Ataway made a trip to Plainview Monday after groceries.

Miles Cox is the proud possessor of a brand new saddle.

W. W. Jobe made a trip to Kress Tuesday.

**"More People—More Farms"**

**BIG SQUARE**

Misses Ruth Burton, Virginia Morgan and Mr. Harold Wyer were guests of Mr. and Mrs. Loyal Lust Friday evening, Nov. 30.

Mr. and Mrs. Herman Haberer drove to Tulla Saturday to visit with Mr. and Mrs. Angeley. They returned Sunday evening.

Miss Ruth Burton spent the week end with her parents.

Messrs. Harold Wyer and Dole made a business trip to Hereford Friday.

Vern Lust made a business trip to town Thursday.

Big Square has received its share of blizzards. The draw is impassable

again and snow drifts are a sight.

The Sunday school is very busy preparing for a program and Xmas tree for the children. We understand each

class is to prepare a part of the program.

(Additional Correspondence on Page 4)

**If you want to Sell your Land List it with Us**

We do not anticipate a big business during the winter, but we do expect some buyers who will buy bargains.

We are still in the loan business.

**Hill-Ireland Realty Company**

**GOOD USED CAR VALUES**

- 1920 Runabout, starter
- 1918 Runabout
- 1918 Velle Touring
- 1918 Buick Six Touring
- 1919 Ford Truck
- 1920 Fordson Tractor

ALL PRICED TO SELL

**WILKINSON MOTOR CO.**

Lincoln — Ford — Fordson

**FIRESTONE TIRES**

New Fresh Shipment all sizes

Service Garage

**INSURE IN SURE INSURANCE**

The A. L. BIGGS Agency "Dependable Service"

Phone 50. Hereford



**Buick is the Standard of Comparison**

SIXES	
Five Passenger Touring \$1295	Three Passenger Sport Roadster . . . . \$1675
Two Passenger Roadster 1275	Four Passenger Sport Roadster . . . . \$1725
Five Passenger Sedan 2095	Brougham Sedan . . . . \$235
Five Passenger Double Service Sedan . . . . 1695	Four Passenger Coupe . . . . 1995
Seven Passenger Touring 1565	
Seven Passenger Sedan . . . . 2285	

FOURS	
Five Passenger Touring \$ 965	Five Passenger Sedan . \$1495
Two Passenger Roadster 935	Four Passenger Coupe . 1395

Prices f. o. b. Buick Factories; government tax to be added.

**RENFRO & SONS**  
Hereford, Texas

When better automobiles are built, Buick will build them

**Railroads Completely Regulated**

The Santa Fe says efficient transportation to meet growing needs of country is possible under existing Governmental regulation. Farmers and business men asked to exercise their influence in giving Transportation Act a fair trial.

The vigor of our national life absolutely depends upon transportation, primarily the railroads. To insure that all important functions of the railroads are discharged in an orderly and dependable manner the Government has undertaken to regulate them in the following particulars:

1. A Government Commission determines freight and passenger rates.
2. A Government Commission determines what is a "fair return" on the value of property used for transportation purposes, but does not guarantee any return.
3. A Government Commission determines the above value of transportation property.
4. A Government Board determines wages and working conditions in case of dispute between railroad employer and employe.
5. A Government Commission determines whether or not a railroad may issue its stock and bonds.
6. A Government Commission has determined how all railroad accounts are to be kept.

7. A Government Commission determines whether or not a railroad line may be built or abandoned, leased, sold or merged with any other line.

8. Any and every form of discrimination is prohibited by law.

9. A Government Commission prescribes safety methods and appliances and makes constant inspection for any failure to observe its requirements.

There are duties devolving upon the people to see that the railroads are given fair treatment by the Commission and Boards to whom has been delegated the task of exercising the overwhelming control described above, and that the provisions for such control are not lightly tampered with nor changed until some clear need for change appears. With such treatment assured the railroads can and will grow in capacity and efficiency to meet all the needs of our country, and health and vigor will be assured to our great national industries, such as farming, manufacturing, mining and commerce.

W. B. STOREY, President  
The Atchison, Topeka & Santa Fe Railway System

**Christmas 1923**

**New Year 1924**

With profound and sincere gratitude, loyal friends and patrons, we greet you heartily at Christmas and tender our best wishes for the New Year.

May our hope for the future be realized in the desire to be of greater helpfulness and service to you and the entire community.

**First State Bank & Trust Co.**  
Guarantee Fund Bank

**How Can You Tell Which Battery to Buy?**

Here's a safe guide—buy the battery that is the first choice of those expert battery buyers—the car-builders.

Willard has always been this first choice battery. It is used today by 134 car and truck builders—93% of whom have always used Willard.

There is only one way Willard could make such a record—that is by performance.

**Electric Service Station**

Phone 284

**Willard**



# GREETINGS



1923



SEASON'S  
GREETINGS

The A. L. Biggs  
Agency



CHRISTMAS

A Christmas Day that is bright and clear  
A world of joy for the coming year,  
No end of luck, no end of cheer.  
Our wish for you.

Service-U-Like  
Snyder & Roberts



CHRISTMAS

Just a word in which to say  
Happy be your Christmas Day,  
Happiness and glad good cheer  
Lasting you throughout the year.

Prewitt News

CHRISTMAS  
For you and yours we are  
hoping that  
So much good will and  
cheer  
May accumulate at Christ-  
mas that  
They'll last you all the  
year.



Foster-Merrill Co.  
Publishers



CHRISTMAS

It's more than a Merry Christmas  
That we are wishing you,  
It's Bright and Happy Everyday  
The coming twelve months thru.

Rockwell Bros. Lumber Co.

CHRISTMAS  
Santa's awful busy  
But he promised us he'd  
stop  
And fill your Christmas  
stocking  
From the bottom to the  
top.

Panhandle Lumber  
Company

Our Aim—To Help Improve  
the Panhandle.



CHRISTMAS  
No doubt this season of the  
year  
A host of friends will wish  
you cheer,  
And we are glad to help  
along  
With Merry Christmas  
Good and Strong.



Orr's Tailor Shop



CHRISTMAS

As our thoughts go back afar -  
To that wonderous star,  
May all the joy on earth it brought  
Find its place within your heart.

C. P. Ringer



CHRISTMAS  
When Christmas shall its  
gifts bestow  
May it bring its best to  
you,  
The gift of peace, of angel's  
song  
And gifts of friendship  
true.

Fox Mercantile Co.



CHRISTMAS

The oldtime heartfelt greetings  
Are better than the new,  
So we're wishing Merry Christmas  
To every one of you.

L. W. Carlyle



CHRISTMAS

We are sending the same old message  
Quite in the same old way,  
Pledging the same old friendship  
With greetings for Christmas Day.

E. W. Harrison

CHRISTMAS  
With all kind thoughts these  
words are sent,  
We trust they will convey,  
The hearty wishes that are  
meant.

For you this Christmas  
Day.

Price & Hough





# Local Happenings

Miss Thelma Hastings of Canyon reached Hereford Friday morning.

J. Ray was in Hereford on business Friday morning.

Miss Eva Shelton came home from Canyon Thursday to spend the holidays with home folks.

Mrs. Mildred Taylor returned to her home in Canyon Friday morning. Mrs. Taylor visited with Mr. and Mrs. Alvin Thompson a few days.

W. F. Wittingham of Clovis left Hereford for Canyon Friday morning. C. H. Barrett made a business trip to Claydon, Texas, Friday.

W. L. Johnson of Summerfield arrived in this city from Kansas City Friday morning. Mr. Johnson has been shipping cattle to the Kansas City market.

Pure New York State Buckwheat Flour at the Cash and Carry.

Capt. D. Matthews of Washington, D. C., was the guest of Ramsey Landrum Friday. Mr. Landrum accompanied Capt. Matthews to Canyon.

Mrs. James Earl Bennett and Frank Jesse arrived from Amarillo Saturday morning.

S. J. Rice arrived home from Childress, Texas, Saturday morning.

Edward Bell arrived home from A and M College Saturday morning.

Miss Helen Slav of Wichita, Kansas, reached Hereford Saturday morning.

Miss Virginia Laird arrived home from T. P. C. Millford, Texas, Saturday morning. Mr. Laird met her at Amarillo.

Jack Jones of Canyon arrived in this city Saturday morning.

Miss Grace Ferguson came home Saturday morning from Canyon to spend the holidays with her parents.

S. S. Collett returned to his home at Bovina Saturday. Mr. Collett had been here attending to business.

D. R. Bennett returned to his home at Black Saturday morning.

Misses Helen Lambert and Helen Lambert went to Bovina and Friona Saturday morning. Miss Lambert is visiting her parents at Bovina, and the other Miss Lambert has a class in piano and voice in Friona.

Miss Mildred Rambo reached home Saturday morning from Wayland College, Plainview.

M. A. Crum of Friona transacted business in this city Friday and Saturday.

J. H. Mecaskey of Decatur, Texas, transacted business in Hereford, last week.

Miss Clara May Glenn left Hereford Saturday morning for her home in Waco to spend the holidays.

Jno. Robinson left for Ft. Worth, Texas, Saturday morning to transact business.

Hominy Flakes, of course they are fresh. Cash and Carry.

Miss Eunice Rutherford left Saturday morning for her home in Tulla to spend the holidays.

Miss Inez Jones left for her home in Denton, Texas. Miss Jones is a teacher in the High School here.

Mrs. W. J. Smith and two children left for Brownfield, Texas, Saturday morning. Mrs. Smith will visit her parents, Mr. and Mrs. F. E. Walters, during the holidays.

Mrs. C. Runtion and daughter Pearl went to Amarillo Saturday morning to visit in the home of Mrs. Runtion's daughter, Mrs. Bertha Copeland.

G. P. Owen went to Chickasha, Okla., Saturday, at which place he will visit his father and mother, Mr. and Mrs. A. H. Owen.

Mrs. Guy Hamm and two children left for Vernon, Texas, Saturday morning to visit relatives and friends.

Mr. and Mrs. A. S. Hart returned to their home in Amarillo Saturday morning.

Miss Callie Bell left for her home in Hedley, Texas, Saturday morning.

Miss Mary Rankin, teacher in the Central school, left for her home in Abert, Texas, Saturday morning.

Misses Clara Turner and Pauline Crawford, both students at Scott and White Hospital, reached Hereford Saturday morning.

Harold and Miss Mary Hicks arrived home from Baylor Saturday morning to spend the holidays.

F. B. Tillotson made a business trip to Canyon Thursday morning.



Misses Rosa Belle Smith and Cleo Snelson of Clovis are visiting this week their friend, Miss Jewell Ward.

Mrs. Geo. Muse and son Keller left for Amarillo Saturday morning to visit her parents and other relatives.

Miss Hazel Green of Joel was in Hereford shopping between trains Saturday morning.

Miss Edith Morris of Clovis is visiting in the home of her friends, Mr. and Mrs. Lem Chesler, this week.

Mrs. Jesse Stanford and two children of Black reached Hereford Saturday morning and are the guests of her parents, Mr. and Mrs. E. B. Black.

Mr. and Mrs. M. B. McLean left for Clarendon Saturday morning to spend the holidays with relatives and friends.

New York uncolored pure Cream Cheese, Cash and Carry.

Rev. Paul J. Merrill reached Hereford Friday morning from Dallas.

A. E. Allison of Vernon arrived in this city Friday.

Hal Wilson of White Deer, Texas, arrived home Friday morning.

Misses Dollie Ward and Gladys Bryant arrived home Friday morning from Clarendon College, Clarendon, Texas.

Orlen Sharp arrived home to spend the holidays from Clarendon College.

Miss Zelma Sharp arrived home Friday morning from a visit with her brother at Marvin, Texas.

A. G. Bell made a business trip to Adrain, Texas, Thursday morning.

Truman Hines arrived home from Lubbock Thursday morning.

O. E. Calkins went to Amarillo on Thursday morning.

Dutch Hanson of Friona was in Hereford Wednesday morning.

Genuine Ford Batteries—13 plate, only \$16.50. Wilkinson Motor Co.

Mr. and Mrs. R. B. Boren and little son Jack of Colorado Springs, Colo., arrived in Hereford Friday morning. Mrs. Boren is a sister of Miss Alice Johnson.

A. E. Bright returned to his home in Trent, Texas, Friday morning.

Miss Fern High, teacher at West Way school, left Hereford Friday morning for her home in De Leon, Texas, to spend the holidays with her parents.

The Cloyd brothers, Elswick and John, arrived home Friday morning.

D. L. McDonald made a business trip to Slaton, Texas, Friday morning.

Miss Mayne Landrum of Canyon arrived home Friday morning.

Miss Lois Lipscomb of Plainview reached Hereford Monday morning and is visiting Miss Louise Ricketts this week.

Miss Pauline Schwartz of Drumwright, Okla., reached Hereford Sunday morning and is visiting her parents and friends.

Chas. Bennett reached home Sunday morning from Slaton, Texas.

A. E. Edwards of Electra, Texas, arrived in Hereford Monday morning.

Miss Ethel Fuqua of Amarillo reached Hereford Saturday morning and is spending a few days with her parents.

Miss Velta Snyers of Claude, Texas, reached Hereford Sunday and is visiting in the home of her grandfather, Col. E. T. Woodburn.

Mr. and Mrs. Frank Jesse of Amarillo are in Hereford this week spending the holidays visiting relatives and old friends.

Mrs. Edgar Betts of Claude, Texas, arrived in Hereford Sunday morning and is visiting her father and sister and old friends.

Mr. and Mrs. W. C. Belles and son of Dawn were shopping in Hereford Monday morning.

Fred Fuqua of Amarillo reached Hereford Monday morning.

We still have some good barrel hour Kraut, Cash and Carry.

John Henson arrived home Monday morning to spend Christmas with his family.

Mrs. W. T. Todd of Canadian, Texas, arrived here Sunday morning and will spend Christmas with her mother, Mrs. W. H. Patton.

Ira Connell spent Sunday and Sunday night in Amarillo.

H. K. Monroe reached Hereford Monday from Canyon.

Miss Rusie Smith left for Portales, N. Mex., Monday morning.

Mrs. A. L. Gibson came in from Wichita Falls, Texas, Monday morning to spend the holidays with her parents, Mr. and Mrs. T. M. Palmer.

Ray Hawkins of Canyon is visiting home folks this week.

Mrs. H. B. Roberts of Amarillo arrived Monday and is visiting her sister, Mrs. Glenn Snyder, for the week.

Ollie Dixon of Dimmitt went to Canyon Saturday morning to visit friends.

Mabel Faulkner went home to Canyon Saturday morning.

Miss Edyth Bule arrived home from Trinidad, Colorado, Sunday morning.

Miss Helen Bule reached home Saturday morning from San Angelo, Texas.

L. E. Tallafiero left Saturday morning for his home in Denton, Texas. Mr. Tallafiero is teaching in the High school here and is spending his vacation with his parents and other relatives and friends.

D. C. Arthur went to Hale Center, Texas, to visit his grandfather for the holidays.

Miss Thelma Read left Saturday morning for Memphis and Clarendon where she will spend the holidays.

Lelia Burrell returned to her home in Clarendon Saturday morning.

Henry Wilkinson made a business trip to Amarillo Saturday.

Pat Hightower left Saturday morning for Chillicothe, Texas, to visit relatives and friends.

Ray Alkman went to Happy to visit friends Saturday morning.

Messrs. W. R. Williams and W. M. Brewer of Vinson, Okla., were in this city Friday and Saturday looking the country over.

Miss Annie Hart of the Frio school left Hereford Saturday morning for Canyon where she will visit her sister Miss Ruth Hart.

Geo. Hamlin went to Amarillo Saturday to visit relatives and friends.

Mrs. G. W. Heard reached home on Monday from the Texas Gulf Coast country.

G. E. Webb went to Amarillo Sunday to spend Christmas with his folks.

Mr. and Mrs. F. C. Mothershead of Amarillo arrived in this city Monday morning and are visiting in the home of Mr. and Mrs. Arch Collins. Messdames Mothershead and Collins are sisters.

W. B. Twichel of Austin visited the latter part of the week in the home of Mr. and Mrs. J. E. Ferguson.

Mr. and Mrs. J. E. Ferguson went to Amarillo Monday morning to spend Christmas with relatives.

Rev. Thos. Evers of Amarillo was in Hereford Sunday and Monday holding church services.

F. B. Tillotson left Monday for Guthrie, Okla., to spend the holidays with relatives and friends.

Mr. and Mrs. S. H. Condon of Clarendon are spending the week in the home of Mrs. Condon's parents, Mr. and Mrs. W. B. Farmer.

Mr. and Mrs. J. E. Rutherford returned home from Canyon Monday.

Just remember in life's game, If you would avoid disgrace, And would win a decent name, Never trump your partner's ace. Also bear in mind, if you Would avoid the name of "chump" When in doubt what's best to do; Lead a trump. —Friona Cor.

## Mrs. R. A. Fullwood Goes To Visit in California

Mrs. R. A. Fullwood and children left for San Bernardino, California, Wednesday morning. The Fullwoods will spend the winter in Long Beach and San Bernardino with Mrs. Fullwood's parents, Mr. and Mrs. S. B. Penton, of Long Beach.

## Non-resident Property Owners Look Over Plains

Messrs. M. Zobel and F. P. Nickel were in Hereford last week looking the country over. Messrs. Zobel and Nickel had been here before and both own

land near Hereford. Mr. Zobel is from Rock Island, Ill., and Mr. Nickel is from Keokuk, Iowa.

## Sullins and Wood Move to Miller Building on Main

Sullins and Wood have moved their Tin, Sheet Metal and Plumbing Shop from the old location, first block west of Main street, to the Miller building on Main street. They will carry a full line of Dempster Windmills and a good line of plumbing materials.

## Two Young Ladies Draw Prizes of D. R. Gass & Son

Miss Billie Valentine, daughter of Mr. and Mrs. W. I. Valentine, drew the small auto, and Miss Mary Lou Robertson drew the doll at D. R. Gass & Son's drawing last Saturday afternoon.

## Merchants Continue to Offer Poultry Prizes

To the big list of cash and merchandise prizes for the Poultry Show, the Hereford Produce will give \$3 in cash for the best Capon in the show. The association officials express appreciation for the many prizes given by the business men and the individual.

## Canyon People Arrive to Visit Over the Holidays

Mrs. C. F. Kerr and three children and Mrs. W. L. Pickett and two children, all of Canyon, arrived in Hereford Monday morning to visit in the home of relatives, Mr. and Mrs. E. S. Ireland.

## Caught in Snow Storm Walked Sixteen Miles

M. A. Crum, real estate dealer of Friona, is in Clovis today on his way home from a trip to House. Mr. Crum was caught in the big snow storm while in House, Monday. Staying there until Wednesday he attempted to start to Taiban, the nearest railroad point, in a car with the mail carrier, but they soon stuck in the snow and then walked on into Taiban, a distance of sixteen miles, and took a passenger train to Clovis. Mr. Crum says it was about the longest sixteen miles he ever passed over.

## BY THE PEOPLE

We notice thru the report of the Monday luncheon of the Chamber of Commerce December 10 that Mr. G. A. F. Parker has done me the honor of remembering what I said at a luncheon last spring in regard to us hog raisers dressing and curing our own hog production and selling direct to the consumer thru the retail trade.

I'd like to add farther in regard to this idea, that if each of us who raise hogs for the market and any others who ought to be interested in this enterprise, would chip in about \$10.00 each, enough money could be raised in the Hereford trade territory to finance a killing and curing plant including the small ice plant necessary and would be ample for all needs if rightly managed, until the growth of the business would justify or warrant a larger outlay. Such an outlay would not cramp anyone and every one would be interested in getting the business when started. My idea would not be that we should try to handle all the hogs we grow, to start on with. Such an enterprise, in my judgement, must make for itself a place or rather grow into a place in the consumers market. We appreciate the fact that thru the efforts of Mr. G. W. Brumley we, as hog raisers, have received in the aggregate many thousands of dollars extra for our hogs than we would have received by depending solely on the Ft. Worth, Wichita or Kansas City market. But there has always been too much of a spread in price between the price of the hog on foot and the price to the consumers, of the finished product. In other words too many rake

offs between the live hog and the skillet (via) two or three railroad fares—the packer, the wholesaler, the jobber. About all we would expect to use would be one railroad fare and the retailer for the present at least. And furthermore if I was picking a man for manager of such an enterprise as we propose, I don't know of a man I'd rather have than Mr. G. W. Brumley. But there, I think its time for me to stop or I'll have it all done and give no one else a chance.

## Prairie Dog Hash Heads Menu for This Banquet

The menu for the Floydada Chamber of Commerce banquet last Friday night was rather unique. Here's the details: Mesquite Bean Cocktail Prairie Dog Hash with Rabbit Gravy Bear Grass and Blue Weed Salad Prickly Pear Demitasse All Served a la Chuck Wagon Style.

## Wool Cotton is New Experiment in Floyd County

Lockney, Texas.—J. E. Watson, who lives four and one-half miles south of town, brought to Lockney and put on exhibit at the First National Bank, a few bolls of wool-cotton, which he has raised on his place. The specimen looks and feels like wool, and grows in the regular cotton boll shape. Mr. Watson got a few seed from a Florida experiment station last year and planted them on his place here the past spring. He says the stalk resembles a weed more than it does the cotton stalk, but the boll looks just the same as the ordinary cotton boll. He had one stalk with 12 bolls on it, and the plant is hardy and easy to grow. He didn't think the plant would produce as much per acre as the common cotton, but the price at present would be about 75c or 80c a pound. If the crop proves to be successful it will be a paying one for the farmers. The Government has been experimenting with the wool-cotton problem, and it may be that it can be made a paying crop in this part of the country—Lynn County News.



A vertical advertisement for 'BUSINESS PROSPERITY'. It features a large illustration of a door with the words 'BUSINESS PROSPERITY' written on it. Below the door, there is a quote: 'Aunt ad a day keeps the wolf away.' The text is arranged in a decorative, stylized font.

# Christmas Greeting

Upon this happy anniversary we extend best wishes to our old friends among whom we have lived and labored for more than twenty one years. As old settlers we eagerly desire to meet and to welcome all new comers for our mutual good and happiness.

## The Western National Bank of Hereford