

The Hereford Brand

Published Every Thursday Our Slogan—"More People—More Farms"

HEREFORD, DEAF SMITH COUNTY, TEXAS
TELEPHONE 30

MRS. SETH B. HOLMAN, Publisher
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NOTICE TO PUBLIC

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally, at the office at 402 Main Street, Hereford, Texas.



Just to the right will be found a box containing a resolution made by the Cooke County Post War Planning Committee. I will admit that it starts off like most resolutions but despite the "Whereases" and "Therefore's", I believe the folks down in the Gainesville country have something on the ball. Read the resolution over and see what you think.

More people are becoming interested in government today than ever before. Folks who used to laugh about elections are now seriously considering and weighing the various problems—and the day may even come when a candidate will run on his ability rather than political tugaboo. The cause of this new trend is ever-increasing taxes and what seems to many people a tremendous government waste. People who joked about income taxes are now paying them every week. As a result they are beginning to do some serious thinking. Who is to blame? Right off, most of us have been inclined to blame some politician or some party that we did not like, or perhaps the first one who happened to enter our minds. That's

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Resolution:

The following resolution was adopted by unanimous vote of the Post War Planning Committee for Cooke County, Texas, Thursday night, October 7, 1943.

WHEREAS, since Dec. 7, 1941, the United States has been engaged with the allied nations of the world in a total war against the Axis nations, and that said war has brought about not only a dislocation of manpower, but agriculture and industry in every respect, and

WHEREAS, it now is the belief of our allied leaders that victory is assured, and that economic conditions following the end of hostilities must now receive attention of our best minds in post war planning, and

WHEREAS, a post war planning committee has been named by the president of the Gainesville Chamber of Commerce, to make a careful study of conditions of Cooke County and set forth needs that must be provided for both now and after peace is declared, and

WHEREAS, it is the feeling of this committee that the burden should be taken off agriculture with its myriad regulations which curtail the production of the nation and hamstring initiative, through regulations of various irresponsible and uninformal bureaus; and

WHEREAS, the present tax rate of the nation soon may throw our producers and workers in virtual bondage, through the strict and unnecessary control by government bureaus set up during the war, which at the present time are striving to uncover ways of survival after peace comes; and

WHEREAS, this committee feels that Cooke County is perfectly capable of handling its own post war development program without the expensive assistance of any of these bureaus, either in the manner of advice or capital;

THEREFORE BE IT RESOLVED: That this committee by unanimous vote declare itself for the following principles:

That Cooke County immediately proceed with plans for a thorough and efficient post war development program, which will have as its first purpose the development of agriculture as its greatest natural resource.

That a public and private construction and repair program be decided upon that will be paid for in its entirety by the duly constituted tax supported agencies of Cooke County, with its own tax funds, and with private capital.

That Cooke County not ask or demand federal aid or assistance through newly created governmental agency or alphabetical organization, and that every effort be made to discourage the creation or retention of these regulatory or spending bureaus, with which the United States is now overburdened.

That Cooke County offer its fullest cooperation to the present state post war planning commission, appointed by Governor Coke Stevenson, pursuant to its creation by the last session of the legislature, and work with that organization in the closest manner possible to develop not only its own program but a state-wide program, without the aid of federal assistance.

That our senators and members of congress be requested to do everything that can be done to eliminate as fast as possible unnecessary alphabetical organizations which disrupt the normal flow of business at heavy cost to taxpayers, in an effort to greatly reduce the national debt, and

BE IT FURTHER RESOLVED, that a copy of this resolution be furnished to each of our representatives in national congress, to the governor of the state, the Texas Chamber of Commerce Managers Association, the West Texas Chamber of Commerce, the State Commission, and to the press of the state generally.

Signed:
CLAUDE JONES, Chairman
ROSS P. REAGAN, City Manager
CARROL SULLIVANT, County Judge
A. MORTON SMITH, City Editor of Register
W. T. BONNER, Stockman
L. A. WILKE, Sec'y of the Gainesville Chamber of Commerce.

(Distributed by the Gainesville Chamber of Commerce)

be translated into Japanese and in cases of extreme punishment the Jap prisoners will be forced to read the thing from beginning to end.

Daniel

MRS. W. R. MOORE

The weather has been fine this past week although it gets awfully muddy after the ground thaws. There are still many

Ralph Jennings writes that he has just received his first Brand and is certainly pleased. Ralph says he sent me some English papers, which I didn't get. He says he is also sending some more and adds, "Everything is fine here in the theatre of 'Spam and Brussel Sprouts.'"

Mrs. J. B. Harlin came by recently with a letter she received from Capt. Lewis F. Hall, battalion chaplain of the outfit in which Harold is serving. It was a nice letter telling of the Christmas services in which Harold took part. Capt. Hall says some things may have been missing, but "You did not have any better singing than we did."

Most of Your Friends Away?

IF most of your friends are away now—in the service—doing war jobs—don't you feel left behind sometimes? Why not get in the midst of this war? Join the WAC. You can see new places, make new friends, learn interesting things—while you are doing vital work to speed victory. The Army needs your help urgently. This is your chance! —For full details apply at the nearest U. S. Army Recruiting Station (your local post office will give you the address). Or write: The Adjutant General, Room 4415, Munitions Bldg., Washington, D. C.

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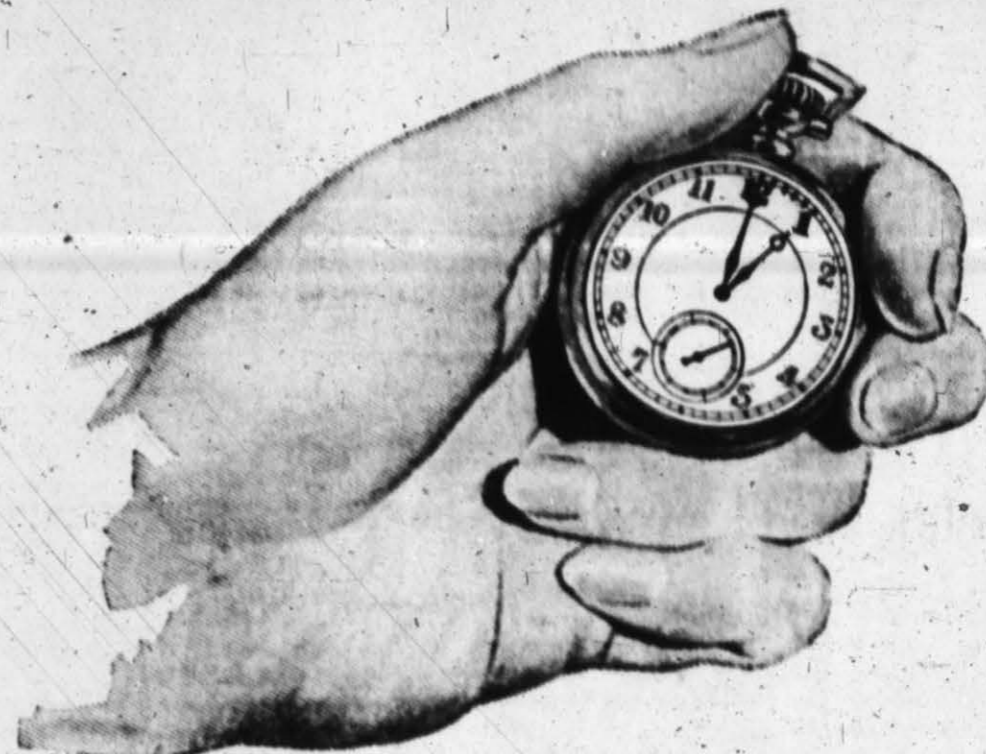
snowdrifts in this locality. Mrs. E. W. Shugart and little daughter Carolyn and Miss Nea Jo Moore spent the week end in the J. A. Hudgins home near Olton. Mrs. F. E. Finney visited in the home of her daughter, Mrs. H. L. Chilton, in Amarillo Wednesday. Mr. and Mrs. J. F. Matthews made a business trip to Here-

ford last Thursday. Geo. Franks from Umbarger called in the W. R. Moore home Sunday. Mr. and Mrs. W. R. Moore, Wilma and Billy were in Hereford Friday night. Mr. and Mrs. H. L. Pattie, Mrs. Margaret Ballow, Pvt. and Mrs. Paul Myers from Amarillo visited in the W. R. Moore home Friday.

There were quite a number of people in this community on the sick list this past week. Friends here regret to learn that R. E. Curtisinger is ill again and in the hospital. We hope that he will soon be well. We also hate to hear of Mrs. E. W. Womble's illness and everyone wishes for her a speedy recovery.

ROOMS TO RENT? TRY & WANT AS

Minutes matter more in war



When Long Distance lines are crowded the operator will say

"PLEASE LIMIT YOUR CALL TO 5 MINUTES"

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January 18 to February 15

SOCIETY

MRS. JOHN McLEAN, Society Editor — Phone 181

Mrs. Geffkin Honored at Bride Shower

A miscellaneous shower given Tuesday afternoon in the home of Mrs. W. E. Dameron honored Mrs. John Geffkin of Alvin, a recent bride who is the former Miss Nora Jean Russell.

Entertaining rooms were decorated with nandina berries, sprays of cedar and pot plants while in the dining room a pink and white color theme was carried out. The tea table was lovely in silver and crystal appointments. Pink sweet peas formed the centerpiece flanked by tall pink tapers. Tea dainties and other appointments carried out the chosen colors.

Hostesses for the shower included members of the Fellowship Class of the Christian Church and others. Mrs. Dameron and Mrs. N. E. Gass received the guests and introduced them to the bride and her mother, Mrs. W. H. Russell. Those presiding at the tea service during the calling hours from 3 to 5 o'clock included Mrs. F. M. Keser, Mrs. Nona Jowell, Mrs. Frank Lucas and Mrs. A. M. Jones. Others showing the gifts and assisting in the house party were Mesdames John Miller, George Muse, Claude Ricketts, C. R. Smith, Carl Oldham, Carl Cockrell, and Otto Olson.

A large number of guests were registered in the guest book and many lovely gifts were displayed in attractive arrangements.



Sears, Meade Halle, J. S. Maxfield, N. E. Milburn, Grant Fuller, Kellar Muse, Jas. W. Witherpoon and Mrs. Benson.



Mr. and Mrs. D. R. Carmichael are pictured as they cut the wedding cake at their 50th anniversary celebration held on Sunday, January 9.

—Photo by A. O. Thompson

Mr. and Mrs. D. R. Carmichael Are Honored on 50th Wedding Anniver.

Mr. and Mrs. D. R. Carmichael were honored Sunday, Jan. 9, when their children entertained a dinner for them at their home at 136 "D" Street, celebrating their 50th wedding anniversary. The couple had been married 50 years on Jan. 7, but because of inclement weather the celebration was postponed until the ninth.

he date, 1894-1944, and a top of the cake was a miniature bride and groom standing beneath tiny wedding bells. Gold colored tapers were placed at each end of the lace laid table and chrysanthemums in shades of deep yellow and gold were used about the house.

Children present were Mrs. C. M. Brown of Emmet, Idaho; Mr. and Mrs. W. B. Griffin of Borger, Mr. and Mrs. P. L. Car-

Mrs. Kinsey Is Hostess for La Plata Study Club

A program on "International Relations" was presented at the meeting of the LaPlata Club held at the home of Mrs. D. C. Kinsey Tuesday evening.

Mrs. A. J. Schroeter, leader, introduced American Internationalism as the epic for discussion and quoted Swor Salvador De Madariego in answer to the question "What is the minimum for lasting peace?" He says, "Freedom of thought, respect for the individual person and government by the consent of the governed."

Mrs. Meade Halle discussed two points brought out by William Ward in a recent article on post-war peace. He contends that if people are going to learn to live together in this world, they must first learn to work together. He would have the United States strive toward a world union of all countries, large or small, on the model of the Pan-American Union.

Further discussing Mr. Ward's article, Mrs. Homer Brumley gave his opinions on government control and commitments in a world union and quoted from this article, "There can be no maximum prosperity for any country except through an advance toward greater prosperity by all countries."

Mrs. Brumley stressed the thought that the women of the United States should be aware of the post-war planning and that the women's votes can play a large part in the coming elections.

Members attending the meeting were Mesdames L. B. Barnett, Homer Brumley, Wayne Evans, Meade Halle, Urlin Streu, Liston Wilson, C. F. Hardwick, Elmer Patterson, A. J. Schroeter, T. E. Seigler, Lorraine Sisk, C. R. Whiteside, W. J. Wilson, Misses Genevieve and Mary Virginia Eberle and the hostess.

BRIDGE CLUB MEETS

Justakrd Club met in the home of Mrs. George V. Stambaugh on Wednesday afternoon last week for contract games. Mrs. Henry Benson was guest player.

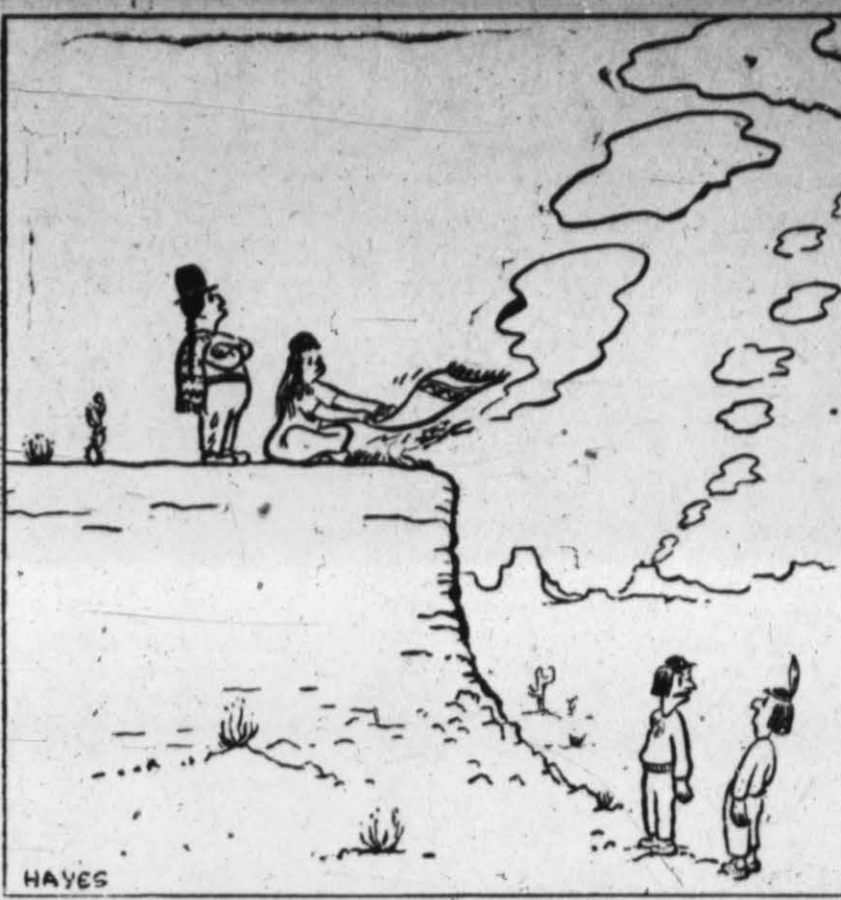
Defense stamp awards were presented to Mrs. Jas. W. Witherpoon for high score and to Mrs. Kellar Muse second high.

After the games refreshments were served to Mesdames Henry

michael and Mr. and Mrs. W. P. Carmichael of Hereford. Three other children were unable to attend. Besides the sons and daughters seven grandchildren and many friends attended the celebration. They included Melba, Billie, Mary Lynn and Mickey Griffin of Borger; Billy Bob and Kenneth Carmichael and Wayne Griffin of Hereford, Mr. and Mrs. A. O. Thompson, Miss Jessie Morris, Mrs. Sallie Carter and Paul Bryan Schroeter.

Two grandchildren, Mrs. Lucille Bradley of Dumas and Eugene Griffin of the Seabees, visited the couple earlier in the week.

TICKLERS by HAYES



"There's no living with him since he hired a secretary."

WESTWAY H-D CLUB HOLDS JAN. MEETING

The first 1944 meeting of the Westway Home Demonstration Club was held at the home of Mrs. Merlin Kaul with Mrs. Jim

Bookout as cohostess. Mrs. Charlie Burke, vice-president, presided and annual reports were heard.

Mrs. Phillip Miller was named council representative to fill a vacancy, Mrs. W. L. Jones was

named assistant reporter and Mrs. P. B. Sowell was chosen assistant secretary.

Miss Sadie Lee Oliver talked on the value of milk and eggs in the diet and gave a demonstration on making an egg omelet.

Refreshments were served to Mesdames W. L. Jones, P. B. Sowell, Maurice Tannahill, Paul Rudd, Phillip Miller, Joe Landers, G. C. Hartman, C. W. Gidson, E. H. Little, R. M. Gunn, Chas. Burke, Jennye Jackson, Al Werner, Clarence Morrison, Mrs. Henry Melton, guest of the club, Miss Oliver and the hostesses.

The next meeting will be held at the home of Mrs. Roy Lee Wilson with Mrs. E. H. Little co-hostess, Jan. 26.

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HAILE DRUGS
PHONE... 99
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Pound Pkg. BORIC ACID Crystals or Powder Fine U.S.P. Quality Cleansing Eyewash 26c	Bottle of 100 HINKLE Laxative PILLS 16c	200-5 Gr. ASPIRIN TABLETS Highest Quality 59c	11-oz. Pkg. BUBBLE BATH 3 Floral Scents 10c
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50c BARBASOL 33c
SHAVE CREAM, TUBE (with razor) OR JAR (Limit 1)

MILK OF MAGNESIA 27c
U.S.P. QUALITY, PINT

LIFEBUOY SOAP 7c
CLEANSING LATHER ENDS "B. O." (Limit 2)

60c MAR-O-OIL 34c
SHAMPOO NO DULLING FILM (Limit 1)

60c SYRUP PEPSIN **47c** Pint RUBBING ALCOHOL **49c**

50c WOODBURY SHAMPOO ONLY **29c**

50c WHISTLING TEA KETTLE Heatproof Glass... **1.22** 8" GLASS SKILLET Stainless, Smokeless... **98c**

It's A Necessity in Every Home
"TYSON" Hot Water Bottle Durable because it's molded in one piece... no seams to crack. **75c**
Two Quart Capacity

100 5-GRAIN ASPIRIN Tablets **17c**
PINT BOTTLE ORLIS Mouth Wash **49c**

50c Syrup Block Draught **39c** Large Tube PEPSODENT TOOTH PASTE Brightens Your Smile With "Braz" for speed-cleaning **39c** 30c Size MENTHOL BALSAM Soothing Skin **39c**

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Our Pharmacists KNOW Vitamins

BEZON Whole-Natural B-COMPLEX Not just 5—but all 22 parts of the Vitamin B Complex! Bottle of 30... **1.98** Bottle of 100... **4.95**

COD LIVER OIL 98c
Olafsen, Vitamins A & D. Pint

GROVE'S A-B-D \$1
VITAMIN TABLETS. Bottle of 72

SQUIBB COD 98c
LIVER OIL. 12-ounce Bottle

NATOLA, 10cc 63c
PARKE-DAVIS A & D Liquid

A & D TABLETS 1.12
Olafsen's. Bottle of 100

HALIBUT LIVER 85c
OIL CAPSULES. Bottle of 100

OLAFSEN B. 39c
TABLETS. 1 mg. Bottle of 50

VITAMIN FACTS

- A** Helps prevent night blindness.
- B1** Stimulates appetite, aids digestion.
- B2** Protects eye tissue, general health.
- C** For teeth & bones. Prevents scurvy.
- D** Prevents rickets. Aids bone health.
- E** Necessary for normal reproduction.

100 Olafsen Vitamin A-B-D "AY-TOL" CAPSULES To enrich your diet. **1.22** High potency.

ST. CLAIR All 8 Vitamins! 100 Tablets **\$4.50**

8 Vitamins and 9 Minerals STAMMS TABLETS Package of 98 Tablets **1.22** Guaranteed!

Sturdy Knit DISH CLOTHS With Coupon **21c** (Limit 2)

Handy BABY BOTTLE BRUSH Wash Coupon **21c** (Limit 2)

Keep the Flag flying BOOST YOUR BUYING!



EVERYBODY—AN EXTRA \$100 WAR BOND IN THE 4th WAR LOAN DRIVE

YOUR government is urging you—urging everyone with a job and an income—to buy an extra \$100 War Bond in the Fourth War Loan Drive.

That's the least being asked of every American—over and above your regular purchases.

And it won't be easy for most of us to set it aside! Taxes and living costs are a heavy burden. We'll just have to sacrifice and skimp and save to put this drive across!

Do without everything you don't need for happiness and health. Don't waste one precious penny. And put everything you can raise into War Bonds.

No sacrifice you can make can approach the sacrifices of our marines on the blood-soaked sands of islands in the Pacific, or our soldiers fighting their way mile by mile towards Berlin. No sacrifice you can make can match the selfless heroism of our gallant flyers over Germany or our sailors grappling with the stealthy Japanese fleet!

Our boys are giving up their homes and their families, their sweethearts and their jobs, even their lives.

Let's back them up by buying an extra \$100 War Bond in the Fourth War Loan Drive. You'll help to keep Old Glory flying everywhere it belongs!



Selective Service NEWS

1-A
(Available for military service.)

Hardy M. Benson, Jr., Earl E. Custer, Sidney Sharp.

1-C
(Already in service.)

April D. Cross, Clarence O. Wright, George H. Conklin, Henry E. Perry.

2-B
(Engaged in war production work.)

Henry C. Aulick, L. B. Redwine, Lee D. Meek, Charles W. Benton.

1-A (H)
(Available for military service but in past 38 age group)

Ernest E. Layman, Romulo V. Cruz, Simeon F. Carl.

4-F
Stonewall J. Comer.

SOCIETY

MRS. JOHN McLEAN, Society Editor Phone 181

Music Study Club Re-elects Officers

All the old officers were re-elected at the annual business and social meeting held by the Music Study Club Monday afternoon at the home of Mrs. T. W. Roberson. They include Mrs. T. W. Roberson president; Miss Eloyse Pitman first vice-president; Mrs. H. K. Fox second vice-president; Mrs. W. J. Stanford recording secretary; Mrs. H. A. Close corresponding secretary; Mrs. Jeff Gilbreath, treasurer; Mrs. C. C. Ferguson, librarian; Mrs. H. L. Broadwell, historian; Mrs. J. C. McCracken, choral director and Mrs. A. O. Thompson reporter.

Mrs. Ellis Coombes entertained the group with a piano number, "Indian Summer" by Adler. A social hour was enjoyed with Mrs. H. A. Close assisting in serving refreshments as co-hostess.

Farewell Party Is Given for H. T. Cardwells

Four hostesses entertained Thursday evening at the home of Mrs. Ray Barber with an informal dinner-party honoring Mr. and Mrs. H. T. Cardwell, Jr., who are moving from Hereford. Mr. Cardwell, who for the past year and a half has been head of the agriculture department of Hereford High School, reports at Lubbock this week where he will be inducted into the armed service.

Hostesses were Miss Katherine Kirby, Miss Alma Hall, Miss Kathryn Easter and Miss Kathryn Davies. In keeping with the theme of the party, red, white and blue candles were used as table decorations to flank a center arrangement of red carnations.

Jack France, Bride Make Home Here

Mr. and Mrs. Jack France who were married on January 9 in Oklahoma are now making their home in Hereford. Mrs. France is the former Miss Cattie Tisdale formerly of Hereford. At one time she made her home with her sister, Mrs. Charles Shipley. At the time of her marriage she was employed at the Accessory Shop in Amarillo.

Guest Speaker at B&PW Meeting

Speaking on "The Shape of Things to Come," at the meeting of the Business and Professional Women's Club at the home of Mrs. Cecil Williams Monday night, Robert L. Thompson, gave a summary of the views on post war plans and pointed out that America—to the extent that it maintains its idealism by a realistic facing of facts—is the one great hope of the entire post war world.

In discussing the subject Mr. Thompson gave a brief history of the world struggle to prove the of the world struggle to prove the war," and he concluded his discussion with ideas as to how we can "win the war and win the peace." The speaker also gave a list of books recommended for any reader interested in current problems and the club joined in a general discussion of the topic following the regular program.

Mrs. Cawthon Bryant returned Saturday from Amarillo after undergoing an eye operation.

Mrs. Witherspoon Is Club Hostess

Mrs. Gordon Witherspoon was hostess for the Child Study Club at her home on Lee Avenue Thursday evening.

Mrs. James Aiken, president, presided over the business session and the lesson topic, "New Years Resolutions For Parents" was discussed by Mrs. J. C. Reece and Mrs. Worth Covington.

Mrs. Reece spoke on resolutions in general and why people make them on the first of each year. Mrs. Covington talked on individual resolutions and the value of keeping them once they are made.

Refreshments were served to Mesdames John Robinson, O. M. Stewart, J. C. Reece, Carl Oldham, G. W. Newsum, Merlin Kaul, James Aiken, John Chanter, Worth Covington, Frank Daniel, Ira Foster, Marlin Gilliland and the hostess.

Frio

Sergt. John A. Theobaldt of Monterey, Calif., fits a pair of shoe packs on Yank pitcher Hank Borowy, making him ready for a trip to Alaskan and Aleutian bases, while Pirate manager Frankie Frisch, left, and Card outfielder Danny Litchfield, middle, other members of the party of touring ball-players, look on.

ALL-DAY MEETING HELD BY AUXILIARY

An all-day meeting of all groups of the Woman's Auxiliary of the Presbyterian Church was held at the home of Mrs. Lee Conklin Tuesday.

A review of the book "For All of Life," by Mr. and Mrs. W. H. Wiser, furnished the lesson for the day. Those taking chapters

Ready for Alaska



Sergt. John A. Theobaldt of Monterey, Calif., fits a pair of shoe packs on Yank pitcher Hank Borowy, making him ready for a trip to Alaskan and Aleutian bases, while Pirate manager Frankie Frisch, left, and Card outfielder Danny Litchfield, middle, other members of the party of touring ball-players, look on.

of the book to review were Mrs. D. H. Alexander, Mrs. Henry Hastings, Mrs. E. H. Norton, Mrs. Vern Witherspoon, Mrs. James Aiken and Mrs. Henry Benson. Mrs. Paul Mathers was devotional leader of the topic, "What can prayer accomplish?" She was assisted by Mrs. James Aiken. Prayers were given by Mrs. Aiken, Mrs. Arthur Rogers, Mrs. Arch Conklin, Mrs. Lee Conklin and Mrs. Mathers. A poem on the lesson theme was read by Mrs. Frank O'Lea, and a talk on "For Prayer and Union" was given by Mrs. H. L. Broadwell.

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Try This New Amazing Cough Mixture
Sells All Others in Canada on Merit Alone—Made in U.S.A.
The King of all cough medicines for coughs or bronchial irritations resulting from colds in cold windy Canada is Buckley's CANADIOL Mixture—Fast working, triple acting Buckley's Mixture quickly loosens and raises phlegm lodged in the tubes—clears air passages—soothes rasped raw tissues, one or two sips and worst coughing spasms cease. You get results fast. You feel the effect of Buckley's instantly.
Compounded from rare Canadian Pine Balsam and other soothing healing ingredients Buckley's CANADIOL Mixture is different from anything you ever tried. Get a bottle of this great Canadian cough medicine today at any good drug store—satisfaction guaranteed or money back.

DO THIS FOR Night Coughing
WHEN A COLD stuffs up the nose, causes mouth breathing, throat tickle and night coughing, use this time-tested Vicks VapoRub that goes to work instantly... 2 ways at once!
At bedtime rub good old Vicks VapoRub on throat, chest and back. Then watch its penetrating, stimulating action bring relief from distress.
It penetrates to upper breathing passages with soothing medicinal vapors. It stimulates chest and back surfaces like a warming, comforting poultice... and keeps on working for hours, eases white you sleep—to ease coughing spasms, relieve muscular soreness and bring such grand comfort!

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CALL 298 FOR PICKUP SERVICE ON YOUR Cleaning
We have recently installed Modern Equipment throughout our cleaning plant and are now ready to serve you better than ever before. Just call 298. We'll pick up your cleaning at these Live-and-Let-Live-Prices:
MEN'S SUITS or PLAIN DRESSES 60c
Cleaned and Pressed (other prices proportionately low)
No Return Deliveries!
Hereford Laundry & Dry Cleaners
F. M. Campbell & Sons Phone 298

1 MORE BABIES Than You Can Shake a Stork At!
The record breaking birth rate is keeping the stork and our Baby Department busy night and day... and we hope that both will be even busier this year. The more babies, the merrier—we say, and we'll be ready for them with a fine selection of essential baby needs as you'll see anywhere. Here, mothers find all the daily requisites their doctor recommends—the products of reputable manufacturers whose names guarantee purity and safety at the lowest cost.

Hot Water Bottle \$1.25
35c Vick's Salve 29c

BABY NEEDS	
50c Mennen BABY OIL	44c
75c (1-lb.) DEXTRO - MALT	69c
50c PABLUM	39c
\$1 Bexel Syrup	89c
"B" COMPLEX	98c
\$1.25 Fever THERMOMETER	98c
25c J&J BABY TALC	23c
50c Nyal BABY OIL	39c
Bar CASTILE SOAP	10c
50c MILK MAGNESIA	39c
60c SYRUP PEPSIN	49c

Even-Flo NIPPLES and BOTTLES A good supply in stock now!
100 Caps Red Arrow Vitamins A-B-D-G \$1.89
CURITY MASK (Sterilized) 25c
Quart Mineral Oil 89c
Fairyland DOLLS 89c
Vita Vins 30-day supply \$1.95
H. A. CLOSE - R. A. TYNES Pharmacist

A NEW CAR IS OUT OF THE QUESTION. So, you'll want to keep the old one up to par!

These suggestions are made in an effort to help you preserve the life of your car—and to make your driving as safe and comfortable as possible. In addition, you will find many other items along this line in our complete store. The older your car gets, the better care it demands.

SEALED BEAM HEAD LIGHT
Change-Over Kits... to fit most models. A real safety measure which also insures driving comfort.

PLENTY OF Radio Aerials
McQUAY-NORRIS and HASTINGS RINGS

Seat Covers
Genuine Universal FABRIC COVERS
2-Door & 4-Door MODELS \$14.50 to \$15.75

Miller Auto Store
BACK THE ATTACK — BUY WAR BONDS!

Eye-Catcher

Here's an accessory that's an eye-catcher and an arm warmer, too—knitted sleeves decorated with beads, sequins and velvet bows. The sleeves snap across the shoulders to hold every other on.

CLOSE Drug Store
Theoyal store
Phone 13
PRESCRIPTION DRUGGISTS

Do You Remember?

JANUARY 15, 1944.

THE BRAND comes to you this week as a five-column folio, thus increasing the size of the paper by about one hundred inches. This change has been decided on for some time and required the expenditure of \$100 in new material.

In the war that now appears inevitable between Russia and Japan we can but fear that the final outcome will prove disastrous to the latter. However in combats that we have witnessed between the small fice and the great mastiff, it was seen that preponderance of bulk was not always a surety for victory; so perhaps there may be a chance for diminutive Japan. Whatever her fate, we count her plucky to even contemplate an encounter with giant Russia.

Judge C. F. Kerr has bought half interest in the mercantile store of Beach and Alexander at Dimmitt and the business will be run under the firm name of Beach and Kerr, Mr. Alexander retiring.

The ladies of the Christian Church will serve a 15-cent lunch at the house formerly occupied by J. W. Martin from 5 till 10 p. m. Tuesday, January 19th.

Fallwell and sons have sold their 8-section ranch in Castro and Farmer counties to Higgins and Rice, taking in exchange the grain and coal business of Higgins and Rice and other realty as part payment. Terms of the transaction private.

JANUARY 22, 1924

Planning an auto trade trip into the South Plains in the spring, members of the Hereford Chamber of Commerce, expressed their belief that the publicity value of such a trip would be great.

F. H. Fangman and family of Littlefield arrived here this week to take charge of the Sunybrook farm about four miles south of Hereford.

Pupils of Miss Lambert presented in a recital at the Presbyterian Church last week were Mary Broadwell, Ruth Marie Mountz, Ruby Thompson, Carl Dean Mountz, Mary Christine Bruner, Ina Mae Hastings, Vida Hicks and Ruth Conkright.

Pictures advertised at the Star Theatre included: "Hurricane's Gal," "The Fortune Hunter," and "Is Matrimony a Failure?"

Misses Elizabeth Black and Mattea McClurkin gave a combined musical and recital at White Deer Tuesday night.

Palo Duro

BY ETHEL ALLRED

Mr. and Mrs. Glenn B. Allred and J. C. Allred made a business trip to Amarillo Monday.

Mr. and Mrs. Dick Allred made a business trip to Hereford Monday.

Mr. and Mrs. Marvin Oliver returned from a business trip to Lamesa recently.

R. E. Oliver and Mr. and Mrs. Marvin Oliver made a business trip to Amarillo Saturday.

Miss Ethel Allred is visiting several days in Amarillo with relatives and friends.

Mr. and Mrs. Jim O. Jenkins made a business trip to Amarillo Saturday.

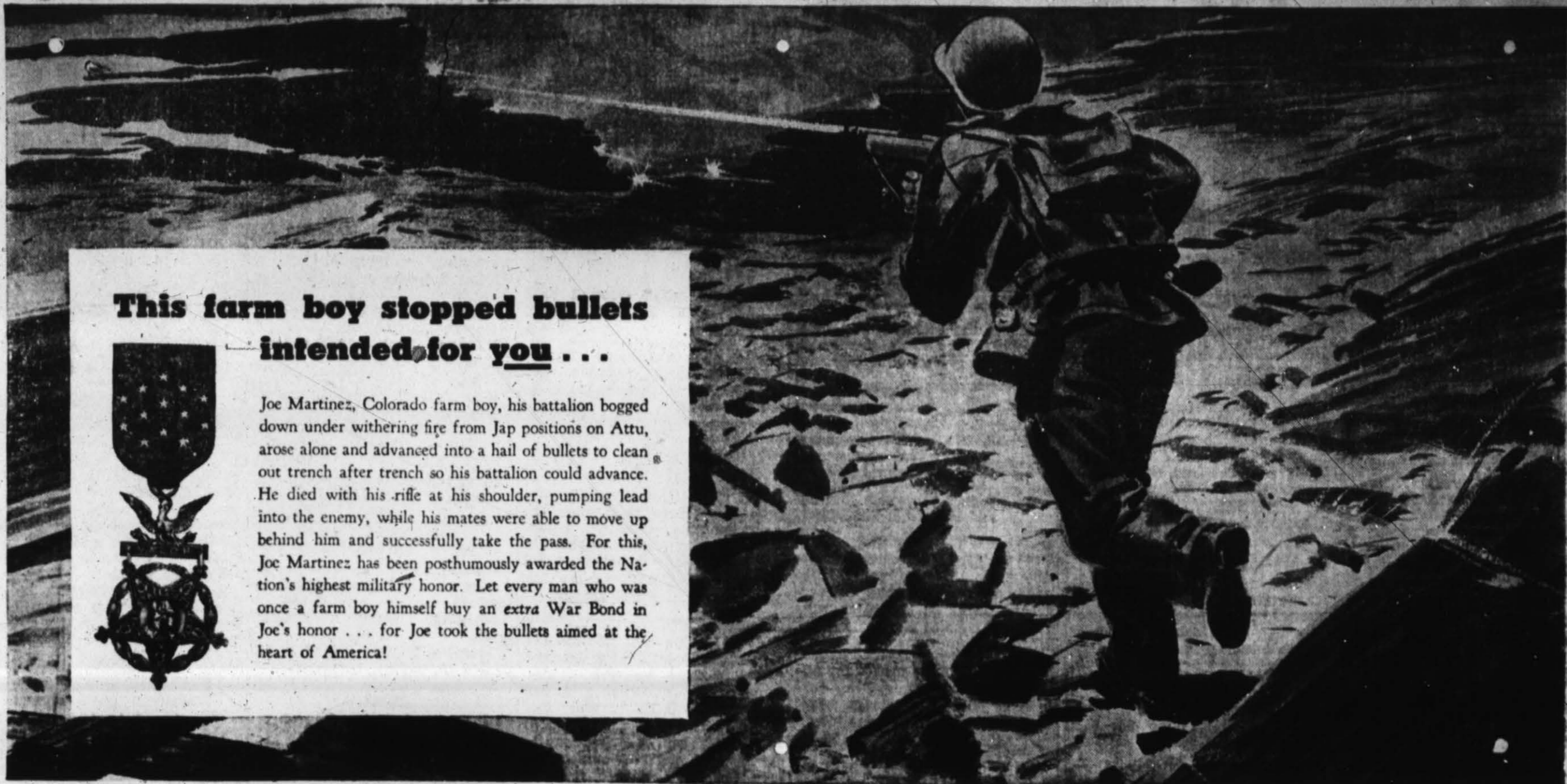
Mrs. Barbara Roles of Pampa spent the week end here with her parents, Mr. and Mrs. J. J. Buckner and family.

Pvt. Jess M. Carter, who is stationed at Fort Knox, Ky., arrived Sunday to be with his wife, who underwent an operation Saturday at the Deaf Smith County Hospital.

CAN YOU TELL IF YOU SUFFER FROM a Vitamin Deficiency?

You can't be sure—unless you're a doctor. But you can do the next best thing. Insure yourself from suffering such 11-Complex deficiency symptoms as lack of pep, nervousness, constipation or skin disorders. Take B-VYTS which do TWO things for you. 1. By giving you the full adult minimum daily requirements of B-Complex in each tiny capsule B-VYTS PREVENT B deficiencies. 2. B-VYTS, along with your normal food, help CORRECT lack of pep, nervousness, constipation and skin disorders due to lack of B-Complex. What's more, you get a full 30-day supply of B-VYTS for only \$1.00. Think of the savings when similar products cost as much as \$1.50. Take this thirty 2 way step, get B-VYTS today. Please, write or call at

Halls Drug Co.—Phone 99



This farm boy stopped bullets intended for you . . .



Joe Martinez, Colorado farm boy, his battalion bogged down under withering fire from Jap positions on Attu, arose alone and advanced into a hail of bullets to clean out trench after trench so his battalion could advance. He died with his rifle at his shoulder, pumping lead into the enemy, while his mates were able to move up behind him and successfully take the pass. For this, Joe Martinez has been posthumously awarded the Nation's highest military honor. Let every man who was once a farm boy himself buy an extra War Bond in Joe's honor . . . for Joe took the bullets aimed at the heart of America!

The 4th WAR LOAN is your opportunity to do something about it!

It's Time to Take the Offensive. Your Government has the men it needs to do the job in the front lines—great men all! But it doesn't have the money it needs, by a long way. That's your job! And the immediate task is the Fourth War Loan—Your chance to take the offensive not only in support of the men who are fighting and dying for you and your loved ones, but also in support of your own future!

What are you going to do about a wornout tractor, about repairing fences and buildings, about replacing depreciated machinery and equipment? Will you be ready with money in the bank when these things are needed?

You will if you take the offensive now! Put every extra dollar into U. S. War Bonds—the best form of financial reserve ever offered you. Think! You are asked to make a sound and prudent investment—not a sacrifice!

When Your Boy Comes Home

Will your boy come back to a farm or ranch with no financial reserves, no future? Or will you greet him at the gate with a bundle of War Savings Bonds—for working capital, new machinery, better buildings? And if your children are going to college, why not be sure they get there by buying today the Bonds that will pay the cost.

No need, really, to tell an up-to-date farmer or rancher what he needs financial reserves for. You know more reasons than anyone else can enumerate for setting aside extra dollars to meet the future. Now is your chance to do it . . . and help fight the war too!

Go on the offensive! Buy all the Bonds you can—today!

You Never Get Less Than You Lend! And you get $\frac{1}{2}$ more than you invest. When held 10 years, War Bonds yield 2.9% interest compounded semi-annually. You get back \$4 for every \$3.

Cash When You Need It. If an emergency comes along, your War Bonds are like money in the bank. Uncle Sam will redeem them in cash—at full purchase price—any time after you've held them 60 days. Don't cash them unless you have to. And don't hold back a single dollar unnecessarily from the purchase of War Bonds. YOUR HELP IS NEEDED.

Facts About War Bonds (Series E)

You can buy War Bonds from your bank, postmaster, mail carrier or Production Credit Association. Don't wait. Do it by mail if you can't get to town!

You Lend Uncle Sam	Upon Maturity You Get Back
\$18.75	\$25.00
37.50	50.00
75.00	100.00
375.00	500.00
750.00	1000.00

For America's Future, For Your Future, for Your Children's Future Invest in EXTRA War Savings Bonds



This window sticker identifies you as the purchaser of extra War Bonds during the Fourth War Loan. It is a badge of honor to be displayed with pride. Be the first in your neighborhood to have one. Buy an extra War Bond today.

The 4th WAR LOAN DRIVE Opened Tuesday

Deaf Smith County Quota,

\$360,000

At Least

\$193,000 in Series "E" Bonds

Do Your Part . . .

BACK THE ATTACK!

This Reminder Sponsored by

FIRST NATIONAL BANK
FIRST STATE BANK
The HEREFORD BRAND

BUY YOUR BONDS EARLY
As An Added Boost to the War Effort.

SOCIETY

Twin Brothers Celebrate 54th Birthdays Friday

Edwin and Edgar Ramey, twin brothers, celebrated their fifty-fourth birthdays at the Edwin Ramey home in Dimmitt Friday. The celebration was in the form of a wild-goose dinner with Dr. Jack Gilliland of Hereford providing the goose. Besides the relatives in Dimmitt, attending from Hereford were Dr. and Mrs. Gilliland and Mrs. O. J. Beene, daughter of Mr. and Mrs. Edwin Ramey. The two brothers have celebrated every birthday together except for one during the World War when Edgar was overseas.

BUFFET-LUNCHEON AND BRIDGE PARTY GIVEN IN DAVIS HOME

The Wednesday Luncheon Club was entertained with a buffet luncheon-bridge party at the home of Mrs. W. L. Davis on Wednesday last week. Springtime blossoms centered the table from which the luncheon was served and high scores in contract games following the luncheon were made by Mrs. C. C. Rockwell, guest of the club, and Mrs. Oscar Easley, club member.

Those present were Mesdames Alton Fraser, H. K. Fox, Oscar Easley, W. M. Emmons, Seth B. Edman, A. R. Bateman, H. A. Close, C. C. Rockwell and the hostess.

COTERIE CLUB IS ENTERTAINED

Coterie Club members and guests enjoyed contract games at the home of Mrs. C. F. Moore Friday afternoon. Mrs. N. E. Millburn and Mrs. S. J. Maxfield played with members with Mrs. Millburn receiving the defense stamp award for high score.

Members attending the club party were Mrs. Frank Lucas, Mrs. Jas. W. Witherapoon, Mrs. Grant Fuller, Mrs. Lee Benefield, Mrs. W. A. Teter, Mrs. Howard Gault and Mrs. Knox Kinard who came late for tea.

Daughter Is Born

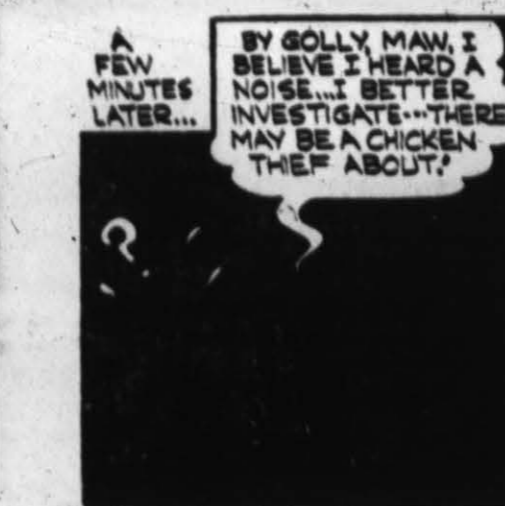
Dr. and Mrs. Jack Gilliland have announced the birth of a baby daughter on Saturday, Jan. 15. The baby weighed a little more than six pounds and has been named Mary Beth. Mrs. Gilliland is the former Miss Lois McCaslin, former teacher in Hereford High School, and daughter of Mrs. Nancy McCaslin of Canyon. Paternal grandparents are Mr. and Mrs. J. M. Gilliland.

Funeral Friday For Father of Hereford Man

Funeral services for Josiah Evans, pioneer stockman-farmer of Happy and father of Joe G. Evans of Hereford, were held Friday afternoon at the First Baptist Church in Happy. Mr. Evans, who was 85 years old, died on Jan. 16 at Mena, Ark. Survivors include three sons, Charles of Happy, Howard of Phoenix, Ariz., and Joe G. Evans of Hereford, and five daughters, Mrs. A. W. Montgomery and Miss Odessa Evans of Happy, Mrs. Fannie Read and Mrs. Annie Lee Evans of Mena, Ark., and Mrs. J. C. Cox of Las Cruces, N. M. He also leaves 15 grandchildren and ten great grandchildren. Services were conducted by Rev. John O. Scott of Teague, assisted by Rev. Byron Todd of Happy and Rev. W. E. Barnes of Hereford.

Bethel

***** Mrs. J. C. Williams ***** We were happy to meet for Sunday School and, preaching Sunday after two or three weeks in which weather and bad roads prevented our meeting together. A very beneficial sermon was delivered by Rev. Williams. Mrs. James Bradford and Mrs. Earl Lust accompanied Cadet James Bradford to Amarillo Saturday where he took the bus for Arcadia, Fla. He had spent one week here on furlough. Mr. and Mrs. Harry Rothwell had the misfortune of getting the cab of their pickup damaged by fire Wednesday. Mrs. Rothwell had started out of Plainview with a load of cake and the car caught fire from a short in the ignition system. With the assistance of the fire department the flames were extinguished without further damage. The Cruse family are moving to Friona this week. We are sorry to lose these good people from our community. Mrs. E. R. Rothwell was hostess to a lovely dinner Sunday and was generous enough to invite the entire attendance at church. Those accepting the invitation were Mr. and Mrs. Earl Lust and Lloyd, Mrs. James Bradford, Rev. Williams, Johnnie and Beverley, La. and Mrs. Jim Bagwell and La Trelle, Mr. and Mrs. Kay Roberts, Sue Bagwell, Mr. and Mrs. J. C. Williams, E. R. Rothwell and the hostess. Mrs. Jim Givan had the misfortune of falling on the ice during the stormy weather and fracturing a bone in her leg. Miss Dorothy Winkle from Dimmitt was a week end guest



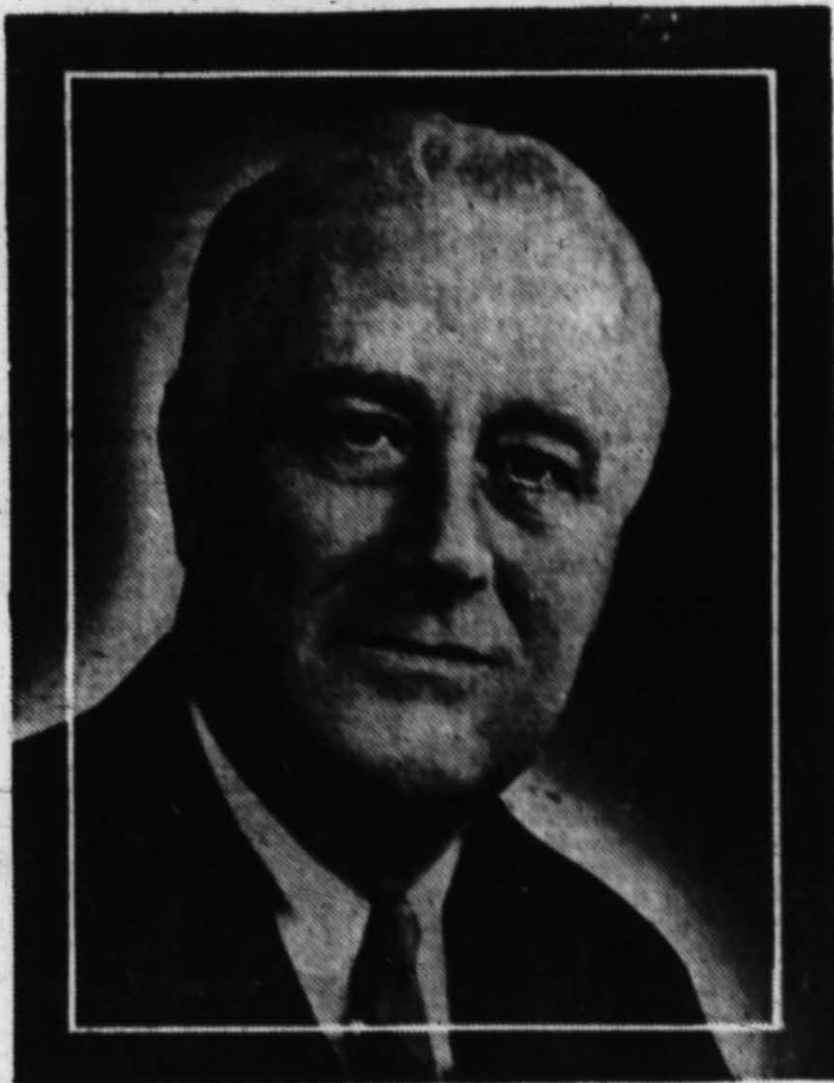
***** Miss Mariene Rothwell. Mrs. Bryan Sinclair and Albert were in Hereford Friday on business. We are glad to report that Mrs. Ivor Bagwell is improved at this writing. C. H. James has joined the navy and is stationed at San Diego, Calif. Mrs. J. G. Davis is recovering from a severe attack of the flu. J. A. Bagwell visited his daughter; Mrs. Seaburn Teague, in Siason Thursday. Mrs. Jim Givan's father, Mr. Lemons, has been seriously ill at her home. Mrs. Givan accompanied him to Tulla Friday to receive medical care. Mr. and Mrs. E. R. Rothwell visited their daughter Mrs. Virgil Nowell and family at Morton Thursday. Those visiting in the Bryan Sinclair home Sunday afternoon were Mr. and Mrs. G. A. Shwen and family Mr. and Mrs. Kay Roberts Sue Bagwell, Mr. and Mrs. J. C. Williams. Mr. and Mrs. Harry Rothwell and Marlene visited in the J. G. Davis home Sunday.

***** Dawn by HELEN OGLESBY ***** Mrs. J. R. Oglesby, Helen and Robert visited in the C. R. Gandy home in Wyche Saturday. Hijino Ortego visited with his wife and daughter in Amarillo over the week end. Mr. and Mrs. Cliff Leake and daughters of Bovina visited in the Iverson A. Leake home Sunday. Adolph Frye returned to his home from the Hereford Hospital Wednesday. He is much better now.

***** Wyche MYLDRED HENRY ***** Mr. and Mrs. Lee Cocanougher left Monday morning for the Denver Cattle Show at Denver, Colo. They will visit Mrs. Cocanougher's brother, E. C. Williams, while there. Elmer Dameron accompanied them. They expect to be gone until Jan. 22. Mrs. Billy Graham has decided to start mending silk hose again. So if any of you ladies have runs in silk hose get in touch with her. She operated a shoppe in St. Louis before coming here. A bridal shower was given Monday evening Jan. 17, in the home of Mrs. G. E. Thiele, honoring Mrs. A. J. Hunsley, the former Miss Ina Mae Hewitt. Mrs. Louie Olson and Mrs. G. H. Reeves were assistant hostesses. Among those attending were Mesdames, Ira Ott, H. H. Caraway, Dock Roberson, E. C. Hewitt, Noah Ewton, Joe Reimart, Maggie Cocanougher, Helen and Armella Reimart, Georgia Reeves, Nolie Elliston, Bernice May, Fred Henry, Gladys Kelly and the hostesses, Mrs. G. E. Thiele, Mrs. G. H. Reeves and Mrs. Louie Olson. Those sending gifts but unable to attend were, Miss Margaret Ohlig, Mrs. G. W. Duncan and Mrs. Zora Jones. Leland Mask visited his daughter Barbara Mask who is staying with her grandmother, Mrs. E. C. Hewitt. Mr. and Mrs. W. B. Saxon formerly of this community but now living at Friona, were in Hereford last week. Mr. and Mrs. G. E. Thiele made a business trip to Amarillo Tuesday. Fred Henry hauled grain for J. B. Joiner last week. Mr. and Mrs. E. C. Hewitt and

post and finding it after the blizzard still on the post, still upside down, but packed full of snow. The community offers rather belated congratulations to Mr. and Mrs. Cyril Albracht on the arrival of a son, named Richard Duaine. Robert Owen Elliston spent the between semester vacation from Lubbock Tech in the home of his parents, Mr. and Mrs. Nolie Elliston. Jack Frost and Victor Elliston were Amarillo visitors Monday. Mrs. J. B. Joiner who has been staying with her father for the last week returned to her home last Friday. H. A. Halbert from Plainview called at the Fred Henry home Sunday. Ira Ott and E. C. Hewitt butchered hogs last Thursday. H. B. Elliston and Fred Henry made a business trip to Amarillo Monday. Mr. and Mrs. J. B. Cates, Sr. made a business trip to Levelland recently. Mr. and Mrs. Tom Kelly have moved on the place formerly owned by the Noah Ewtons. Mrs. Bernice May from Tulla has been visiting her sister-in-law Mrs. G. H. Reeves for several weeks. Miss Georgia Mae Reeves from Lubbock Tech is home for a few days.

Once Fat! Now Has a Model's Figure
"I LOST 32 LBS. wear size 14 again"
Betty Reynolds, Brooklyn just think, once 150 lbs., Mrs. Reynolds lost weight weekly with AVIDS Vitamin Candy Reducing Plan until now she has a model-like figure. Your experience may or may not be the same but try this easier reducing plan yourself. First! Don't eat meat! No butter, no oil, no fat! No sugars, no starches, no potatoes, etc., you just cut them down. Simple when you enjoy delicious AVIDS before meals. Only \$2.25 for 30 days' supply. Phone, write. Halle Drug Co.—Phone 99
Try a Want Ad!



TICKETS ARE NOW ON SALE

Buy a Ticket to the **President's BIRTHDAY BALL**

TIME: STARTS 9:30 P. M. **MONDAY, JAN. 31st**

PLACE: **Club House and Firemen's Hall**

Admission . . . \$1.00 Couple

Last year the dreaded INFANTILE PARALYSIS got close to home . . . too close for comfort. Next year we might have an epidemic here . . . it could even happen in your family. Let's be prepared. Remember 50% of this money stays in a fund for this specific community.

AGAIN comes the call . . . to dance, that others may walk . . . at the annual benefit ball to aid the thousands of sufferers from the dread disease, infantile paralysis. Join in the fun with your friends and neighbors, spend a gay evening to smooth music, sparkling entertainment, that the children of America who are suffering from the crippling effects of infantile paralysis may have the treatment they need to regain their health, through the Warm Springs, Georgia, Foundation or the community services.

The birthday of our President — January 30th — has become a day of a new birth for the many victims of this disease. Dig into your pocket — you won't have to dig very deep — to join in the fun that gives this great opportunity to invalids of America . . . the chance that they may walk and live again.

Sponsored by Committee in Charge of President's Birthday Ball



Limited Supply of Colorado Grown **Certified SEED POTATOES**
As you know, good quality seed will be scarce . . . so, we urge you to act NOW!
We are also booking orders for **Fertilizer**
Order now . . . if you expect to get fertilizer, as this is another scarce commodity.
HEREFORD POTATO GROWERS ASS'N.

IN OUR **New Location**
406 MAIN STREET
(Building formerly occupied by Ireland Motor Co.)
We will have a lot more room, can arrange our equipment better . . . and **We Can Really Do the Job** in anything from half-soiling your shoes to repairing all kinds of leather and canvas equipment.
We're proud of the new shop and invite you to come by and see it.
Jack's Shoe Shop
406 MAIN STREET

***** Among those attending were Mesdames, Ira Ott, H. H. Caraway, Dock Roberson, E. C. Hewitt, Noah Ewton, Joe Reimart, Maggie Cocanougher, Helen and Armella Reimart, Georgia Reeves, Nolie Elliston, Bernice May, Fred Henry, Gladys Kelly and the hostesses, Mrs. G. E. Thiele, Mrs. G. H. Reeves and Mrs. Louie Olson. Those sending gifts but unable to attend were, Miss Margaret Ohlig, Mrs. G. W. Duncan and Mrs. Zora Jones. Leland Mask visited his daughter Barbara Mask who is staying with her grandmother, Mrs. E. C. Hewitt. Mr. and Mrs. W. B. Saxon formerly of this community but now living at Friona, were in Hereford last week. Mr. and Mrs. G. E. Thiele made a business trip to Amarillo Tuesday. Fred Henry hauled grain for J. B. Joiner last week. Mr. and Mrs. E. C. Hewitt and

Hereford Man's Father Buried In Memphis

Funeral rites were held in Memphis Friday for S. G. Alexander, pioneer official of Hall county, who died at the home his daughter, Mrs. C. A. Winfrey, in Wichita Falls Wednesday.

Mr. Alexander, 93, was the father of D. H. Alexander of Hereford. He came to Texas from Georgia 65 years ago and moved to Hall County 13 years later. He was district clerk of the county for more than 20 years and served as county judge for six years, then served as district clerk for six years, retiring at the age of 78. He was a life-time member of the Methodist Church, member of the Masonic Lodge and a Knight Templar.

Surviving are five daughters and six sons, all present except one son. Also 40 grandchildren, 33 great grandchildren and 4 great-great grandchildren.

His son, D. H. Alexander, who went to Wichita Falls to be at his father's bedside, and Mrs. Alexander and Rev. James Aiken of Hereford attended the services.

SONS

... in the Service of the United States

Home on Leave

Everett E. Storey, EM-2-C, is visiting his wife and son and his parents, Mr. and Mrs. George Storey, after being on overseas service at a Navy Escort Repair Base for the past year. He has been in the Navy for 18 months and this is his first visit home in that time.

Would Like a View

James E. Wilde, son of Mr. and Mrs. Frank Wilde, wishes he were back on the plains, where a man can see "for miles," or at least farther than the 40 foot visibility limit in effect in the jungles of the South Pacific. Wilde reports that the soldiers can go swimming in the ocean, but the rivers are strictly out of bounds since they are dirty and also full of crocodiles.

On Desert Maneuvers

Pfc. O. C. Curtisinger is now stationed at the Desert Center Army Air Field in California and after 17 months in the army has been in nearly every state in the union. Cpl. Wilson Gyles, whom he met in Los Angeles, is the only Hereford boy whom Pfc. Curtisinger has encountered during his army service.

Curtisinger's wife and his parents, Mr. and Mrs. Ollie C. Curtisinger, live in Hereford.

Stationed in New Guinea

Ben Conklin, son of Mr. and Mrs. Arch Conklin, is now stationed in New Guinea, where he reports the going "rough" but army chow good enough to keep the boys going.

Meet in New Guinea

Lt. Jack Cox and Lt. Lynnwood Hallum, bombardiers in the Army Air Corps, have staged a Hereford reunion in New Guinea, where both are engaged in bombing the Japs out of their island strongholds.

Lieutenant Hallum, who now has 33 missions to his credit, is hoping to get a leave as soon as he completes 50 missions. He is a son of Mrs. F. S. Smith.

Lt. Cox is the son of Mr. and Mrs. Ed Cox.

Sawyer Improving

Mrs. Willard Sawyer returned last week from Wendover, Utah, where she visited her husband, Sgt. Sawyer, who is recuperating from an operation. Sgt. Sawyer hopes to come home on furlough as soon as he is able to travel.

Lt. London Here

Lt. Walter London Jr. arrived Sunday to spend an eight day leave here with his parents. He has finished his training at the Pyote Air Base and will report from here to Lake Center, Nebr.

Paper From India

The Brand thanks Pfc. E. R. Skypala, who is stationed somewhere in India, for a copy of the C. B. I. Roundup, army paper published at Delhi, India.

The paper, a 12 page tabloid, is dated Dec. 3, 1943, and gives regular news stories from every fighting front, sports news from home and a good picture of what G. I. Joe, overseas, is thinking about the war and about the home front. Incidentally, he is just plain mad about the Post Office Departments war on the "Varga girl." Also and despite the efforts of the Roundup to keep readers informed of conditions "stateside," Joe evidently does not know quite what goes on on the home front. For instance, the paper suggests that a guidebook is needed for G. I.'s upon their return to the United States, and suggests some items which ought to be included.

Concerning alcoholic beverages, the Roundup believes that the guide book should include something about an "indigenous drink named bourbon . . . It is quite exhilarating . . . and one is quite capable of tying his shoelaces on the 'morning after.'"

A good description—but Pfc. Skypala can tell the Roundup staff that bourbon is no longer "indigenous" to the good old U. S. A.

COURTHOUSE RECORDS

Deaf Smith County Electric Cooperative, Inc., to R. M. Gunn, Mary Emily Gunn, J. H. Landers and Mrs. J. H. Landers, note and mortgage on electrical equipment.

Miles Roberson to Horace McQuarter and Chestine McQuarter, deed of trust.

Land Bank Commissioner and Fed. Farm Mort. Corp. through Federal Land Bank of Houston to Clara Gilbreath, deed of trust.

Federal Land Bank of Houston to W. D. Twichell and wife Eula Twichell, deed of trust.

Farwell Winston, trustee, to W. D. Howard, Ethel Howard, A. W. Key and Marjorie Key, deed of trust.

Warranty Deed

Wilson Gyles to Frank A. Gyles, E 70 ft. of Lots 11 and 12 in Blk. 13, Original Town of Hereford.

R. D. Williams and Sadie Williams to Chas. E. Hood, 95.7 acres out of Section 92, Blk. K-3 and N 213-1-3 acres of Section 93, Blk. K-3.

Kemp Lumber Co., a Corp. to Clyde Leon Jenkins, Lots 3 and 4, Blk. 2, Irwin's Sub. of Blk. 4, Evans Addition to Town of Hereford.

L. H. Woodford and Virginia Woodford to J. R. Allison, part of Blk. 61, Hereford and Additions.

Ed East and Era East to Wirt Phillips, Section 14, Blk. K-14.

T. M. Leonard and R. E. Leonard, individually and as executors of the estate of Emma Leonard, deceased, and Mabel E. Leonard, wife of T. M. Leonard, Nell Leonard, wife of R. E. Leonard and Victoria Ashe, Leona Bell and Mattie Glass and husband, A. L. Glass, to A. H. Hutchings, two tracts of land:

1. S 1-2 and NW 1-4 of R. J. Renfro tract.

2. W 1-2 and S 1-2 of NE 1-4 of J. S. Richards tract.

Glenn Edward McDonald to Fay W. McDonald, 1-2 of undivided 1-4 interest of W 1-2 of Survey 41, Abst. 185, Blk. M-7; and all of 1-2 of undivided 1-3 interest of NW 14 of NE 1-4 of Survey 41, Abst. 185, Blk. M-7.

Glenn Edward McDonald to Wesley F. McDonald and Mary T. McDonald, all of 1-2 of undivided 1-4 interest in and to W 1-2 of Survey 41, Abst. 185, Blk. M-7; and all of 1-3 of undivided 1-3 interest of NW 1-4 of NE 1-4 of Survey 41, Abst. 185, Blk. M-7.

Summerfield

MRS. GUY WALSER

Sunday School and Church were attended by 82 Sunday morning, when Rev. M. D. Rexrode preached. Rev. Marvel Upton, pastor at Palo Duro Baptist Church, preached Sunday night.

Rev. M. D. Rexrode underwent an operation at the Hereford Hospital Tuesday morning. At the time of this writing he was reported recovering nicely.

Mr. and Mrs. George DeLozier and family were business visitors in Amarillo Saturday.

Mr. and Mrs. Cecil Lookingbill visited her sister and family in Amarillo last Thursday and Friday. Her niece, Patricia Temple, returned home with them for the week end.

Mrs. Guyeth Bogle spent a few days this week with her husband, who is stationed at Ft. Sill, Okla.

Mr. and Mrs. George Albert Springer of Frio, visited her father, Lester Suttles, and her brothers Sunday.

Mrs. O. B. Sumner, Mrs. Jim Clark, Mrs. J. B. Noland, Mrs. L. L. Cannon and Mrs. B. E. Roberson attended a workers meeting at Dawn Thursday. Miss Hundley a returned missionary from China, spoke at the meeting.

Mr. and Mrs. Roy Kelly of Hereford spent Thursday night in the home of Mr. and Mrs. J. L. Lookingbill.

John Black of Amarillo visited in the Lee Curry home last Thursday night.

W. M. S. met at the church last Wednesday afternoon with Mrs. L. L. Cannon in charge of a Missionary program. The ladies enjoying the program were Mesdames B. E. Roberson, Earl Lance, J. B. Noland, Ky Lawrence, Jim Clark, C. R. Walsler, O. B. Sumner, L. L. Cannon and W. H. Walsler, Mrs. W. H. Walsler had charge of the Sunbeams.

One-Man Army



The biggest soldier ever stationed at Truxex Field, Madison, Wis., is Pfc. Marion B. "Tiny" Whitehurst, 6-foot-7, nearly 300 pounds, jacket size 50, shoes 13E. Standing in "Tiny's" trousers, which measure 46 inches at the waist, are Pfc. Joseph Wagner and Sgt. Benjamin Bernard. (AAFTC photo.)

Jimmie Rexrode was seriously ill last week. He was in the hospital at Hereford a few days, but is up and about now.

Mr. and Mrs. Frank Huckert were recent business visitors in Amarillo.

Friends and neighbors of Mr. and Mrs. J. L. Lookingbill surprised them Monday night with a party at their home. They are planning to move to Hereford, where they have bought a home. They have lived in this community for 22 years and our community will miss them.

AT FIRST SIGN OF A **COLD** USE 666 666 TABLETS, SALVE, NOSE DROPS

DINNER PARTY IS GIVEN IN HONOR OF MR. & MRS. BATTON

Mrs. Sam Batton and Mrs. W. J. Stanford were hostesses at a buffet dinner party for a group of friends at the Batton home Friday evening.

The menu featured wild goose and the dinner was served from the dining table which was centered with an arrangement of sweet peas in shades of pink. Crystal holders held white ta-

pers and small tables were centered with sweet peas.

After the dinner games of forty-two and other table games were enjoyed.

Those enjoying the party were Mr. and Mrs. Knox Kinard, Mr. and Mrs. Harry Seed, Mr. and Mrs. C. H. Dyer, Mrs. E. F. Conway, Mrs. Clara McLean, Mrs. Dorothy Ross, Mrs. Artis Daniel, E. B. Black, Mr. and Mrs. Stanford and Mr. and Mrs. Batton.

We specialize in having the school supplies you need. City Drug Store. 37-42c

Wallace Chiles, M. D.

announces opening of his offices
ROOM 3, Buckner-Lambert Building
General Practice of Medicine

A Hereford Product . . .

PACKARD'S BEST FLOUR

... produced for the finest bakers and the finest homes. Ask your grocer for PACKARD'S BEST! Due to Shortages, we are forced to discontinue our Ghinex Dinnerware Coupons for the Duration.



PACKARD MILLING CO.
HEREFORD, TEXAS

\$100 War Bond Reward!

FOR INFORMATION WHICH WILL LEAD TO THE EMPLOYMENT OF TOP NOTCH CLEANER . . .!

We ain't woofin', folks. We'll flat out give a brand new \$100.00 War Bond to the man, woman or child who sends us a top-notch, dependable cleaner we can get together with to operate our modern cleaning plant. He's gotta be good, and if he's the right man, we've got a proposition he can't turn down.

Think it over. Maybe you've got a cousin, an uncle, or a good friend in the cleaning business . . . who might like to manage and run our plant — and we do mean we've got a deal that the right man will want.

It's Worth a \$100 Bond to Us!

Meanwhile, our plant isn't taking any more cleaning. We're sorry, but we can't — and we won't have anything but the best. You Meatheads get to figuring out someone and let's get this joint open again! It hurts us to be closed — even worse than it hurts you.

YOU CAN GET THE THINGS YOU HAVE IN OUR SHOP, HOWEVER . . . AND THEY'RE ALL READY TO GO!

—Homer Fox

QUICK RELIEF FROM
Symptoms of Distress Arising from
STOMACH ULCERS
DUE TO EXCESS ACID
Free Book Tells of Home Treatment that
Must Help or it Will Cost You Nothing
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KRESO DIP
PINT 50c — QUART 85c — 1/2-GAL. \$1.25
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'Nyahhh---You Vas Small Fry!'



day in the Geo. Parker home near Hereford.

Miss Neelie Reed of Clovis, N. M., was a week end guest in the F. W. Dodson home.

Rev. Armstrong was a dinner guest Sunday in the Earl Little home. Rev. Armstrong was given a pound shower Sunday night. Birthday offerings were given Sunday morning by Weldon Stephan, Rose Stephan, Ross Joe Landers, Nathan Wilson and Kenneth Rudd.

Mr. and Mrs. Grady Wilson, Elvin Wilson, Mr. and Mrs. Hughes Millard and children were Amarillo visitors Monday. The men attended the stock sale.

The Home Demonstration Club meeting will be held next, Wednesday, Jan. 26, at the home of Mrs. Roy Lee Wilson with Mrs. Earl Little as co-hostess.

You'll find a complete line of school supplies at the City Drug Store. 37-tfc

Stovall Rites Held Friday

Funeral services were held here Friday for W. M. (Billy) Stovall well known cattleman of the Panhandle and New Mexico, who died Wednesday afternoon in an Amarillo Hospital.

Mr. Stovall, born Sept. 12, 1882 in Milam County, Tex., was married to Miss Mary McAteer at Dickens in 1907 and engaged in ranching operations near Hereford until he moved to Nara Visa N. M., several years ago. Following sale of his ranch to Arlie Dean last year, Mr. Stovall had lived in Tucumcari, N. M.

His life an example of the friendliness and neighborliness typical of the old-time West, Mr. Stovall had hundreds of friends throughout this territory.

Rev. L. W. Bridges was in charge of the services at the First Christian Church and was assisted by Rev. Marvin Boyd.

Masonic services were held at West Park Cemetery.

Survivors besides his wife, include two daughters Mrs. E. L. Brady of Hereford and Mrs. J. C. Gilbreath of Dimmitt, and three grandsons.

STUDENTS HOME

Spending the between-semester vacation here with their parents are Phyllis Jean Radovich, daughter of Mr. and Mrs. Phil Radovich; Paul Dishman, son of Mr. and Mrs. Lake Dishman and Frances Gollehon, daughter of Mr. and Mrs. Arthur Gollehon, all students at Texas Technological College, Lubbock.

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PERSONALS

Mrs. Baer Attends Texas and Eastern Markets

Mrs. Gaston Baer is in Fort Worth and Dallas this week where she is attending spring merchandise markets. From Dallas she will go to markets in St. Louis and Chicago and continue to New York City, where she will visit her daughter, Miss Hertha Baer.

Rev. Noel Bryant and family of Coahoma, Tex., are visiting his parents, Mr. and Mrs. D. H. Bryant. Rev. Bryant and Mrs. D. H. Bryant, attended a meeting at the Polk Street Methodist Church in Amarillo yesterday.

Westway

By MRS. MERLIN KAUL

Everyone has been enjoying the nice weather of the last few days. Most of the roads in this area are dry, although some of the side roads are quite rough.

Last week was moving week in this community. Mr. and Mrs. Hughes Millard and family moved from the Ward community to the place vacated by Mr. and Mrs. Junior Wilson. Mr. and Mrs. Jess Otts and girls moved to Hereford and Mrs. Otts is managing the Highway Cafe. Mr. and Mrs. Sherrad Smith and family moved to the house vacated by the Otts. Mr. and Mrs. Loy Smith moved to the Woodrow Ireland place formerly occupied by the Moody Stephan family. Mr. and Mrs. Carl H. Schroeter moved from Canyon to the Tannahill place recently vacated by the Claude Caison family. We welcome these new comers to the community.

Mr. and Mrs. Bill Elder moved last week to the V. Skypala place and Mr. Elder is working for Mr. Skypala. Mr. Elder was inducted into the army at the same time as Edwin Skypala and both boys were together in Georgia. He has recently been given a medical discharge. Edwin Skypala is now in India.

Mr. and Mrs. Clarence Morrison received a box of Delicious apples last week from Bill Shields at Tacoma, Wash. Bill formerly worked at the Morrisons. He is at present in the navy and while at his home in Tacoma on leave he sent the box of apples which he had promised to send the Morrisons for sometime.

Gordon Ridgeway spent Saturday in Amarillo on business.

Mrs. E. W. Harrison and George Turrentine of Hereford were guests Sunday afternoon in the Al Werner home.

Clarence Morrison went to Post Tuesday for cottonseed cake he was a guest Tuesday night in the L. G. Thuett home.

Mr. and Mrs. Clarence Morrison and family attended a family dinner Sunday in the J. E. Morrison home at Hereford.

The occasion honored the 70th birthday of Mrs. J. E. Morrison.

Misses Marjorie Morrison, Virginia Green, and R. K. Roach of Canyon were guests in the Clarence Morrison home Sunday evening.

Mrs. Joe Huff and son Jimmy of Alamogordo, N. M., were guests Thursday night in the Clarence Morrison home. Mrs. Huff is a cousin of Clarence.

Loy Gene Smith is a new pupil in the first grade, and Bobby Schroeter is a new pupil in the 3rd grade.

Art Grimes is building a new kitchen cabinet in the Joe Landers home this week.

Mrs. Guy Lawrence and Melba Gay of Hereford spent Monday with Mr. and Mrs. R. M. Gunn. Nelson and Shirley Pierce of Hereford spent the week end with their grandparents Mr. and Mrs. A. C. Pierce. They returned home Sunday with their parents Mr. and Mrs. Ulys Pierce who were visitors in the A. C. Pierce home Sunday.

Patsy Jackson spent the week end with her grandparents, Mr. and Mrs. Geo. Parker north of Hereford.

Mrs. Parker Johnson of Batesville, Ark., was a guest Tuesday night of her cousin Clarence Morrison and family.

Mrs. Clarence Morrison and Mary Lynn spent Thursday in the Edwin Morrison home near Stippus.

Mr. and Mrs. Clinton Jackson and children were visitors Sun-

SHOES GALORE!

We just received a large shipment of FORTUNES. You know the quality of these shoes, the reasonable prices — a chance to get every possible value out of that shoe stamp. We now have an excellent run of sizes and styles in these FORTUNES, probably the best we've had in 18 months.

Wing Toe Styles
by Fortune
Tans or Blacks
\$4.85

STURDY FORTUNE QUALITY means "extra Rations"

French Toe Styles
by Fortune

Black \$ 85 Tan \$ 85
Kangaroo 4 Calf 4

Work Shoes

Black Kangaroo \$6
Tan Calf \$6

FOX MAN'S SHOP

We Make the Prices OTHERS FOLLOW!

Yes, it pays to trade at FURR'S, where the price is always LOW — every day in the week. Pay Cash and Save the Difference to buy War Bonds. On this space are only a few of the many specials at Furr's! Prices are good for **FRIDAY, SATURDAY and MONDAY!**

TOMATOES	RED CREST. NO. 2 SIZE CAN	10c
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- ONIONS 2 Lbs. 13c
 - SWEET POTATOES 3 Lbs. 25c
 - CABBAGE Lb. 5c
 - POTATOES 10 Lbs. 49c
 - TURNIPS Lb. 4c
 - CELERY Bunch 17c
 - LETTUCE Lb. 12c
 - FRESH TOMATOES Lb. 19c
 - LEMONS Dozen 33c
 - California ORANGES Size 150 — Dozen 50c
 - PECANS Large Size 35c

- TOILET SOAP Lux or Lifebuoy 3 for 19c
- RAISINS 2-Lb. Sack 25c
- SOAP Lava, bars 3 for 19c
- MILK Armour's, tall cans 3 for 25c
- CORN Bungalow, No. 2 Can 10c
- NOODLE SOUP MIX Lipton's — Package 8c
- PANCAKE FLOUR Victory 2 Pkgs. 11c
- SHREDDED WHEAT Package 10c

Meat is Cheaper at FURR'S

Check this Week's Specials — FRIDAY-SATURDAY-MONDAY!

FRESH BARREL KRAUT Per Lb. ONLY 5c	Beef Roast Grain-fed beef that is really good—LB. 25c
PORK ROAST Center Cuts—LB. 29c	Bacon SLAB, Mild Sugar cured. By the piece—LB. 27c
Center Cut PORK CHOPS lb. 32c	Furr's Special! SLICED BACON Extra lean. LB. 32c
BEEF STEW Tender Beef RIBS—LB. 17c	Pure Lard Swift's Silver Leaf, or Armour's Star 4-LB. CARTON 65c
FRESH OYSTERS Per Pint 59c	FRESH OCEAN TROUT Per LB. 18c
FRESH SPRING LAMB! HEAVY BAKERS, dressed and drawn, lb. 39c	

KELLOGG'S CORN FLAKES

Two Pkgs. 13c

RALSTON CORN FLAKES

Two Pkgs. 7c

- FLOUR Furr's Finest 24-lb. sack 98c
- MACARONI or SPAG. Quaker's, boxes 2 for 15c
- PEAS Early June, Waubeka, No. 2 2 for 23c
- GRAPEFRUIT JUICE Big 46-oz. Can 29c
- PRUNE JUICE Lake Shore — Quart 23c
- CORN Nation Pride, 12-oz. vacuum packed 12c
- DOG FOOD Ideal — 8-oz. box 8c
- PREM 12-Oz. Can 35c
- POTTED MEAT Armour's — 1/2 Size Can 10c
- BLEACH Whitex — Quart 10c
- CORN STARCH Argo, boxes 2 for 19c
- JELLY Banner — 2-lb. jar 19c
- MOLASSES New Orleans, pure — 36-oz. bottle 27c
- MUSTARD Ma Brown — 8-oz. jar 11c
- WORCHESTERSHIRE Sauce French's — 5-oz. bottle 15c
- BAKING POWDER Calumet — 1-lb. can 17c
- SUGAR 10-lb. Bag, Pure Cane 65c
- GREEN BEANS, Mile High. 2 Cut, No. 2 can (ration free) for 25c
- TOMATO JUICE House of George—No. 2 Can 10c
- FRUIT COCKTAIL Drew — Big 2 1/2 can 31c
- CARROTS, Diced Scott County — No. 303 Glass 7c

Wheaties, 2 for 15c

