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INCREASE Your
BOND BUYING!

The Hereford Brand

10 PAGES
ELECTRIFIED
FARM HOMES

Published Every Thursday

"The Hereford Brand in America—and that's AMERICANISM: Our Slogan—"More People—More Farms"

44th Year—Number 2

The Hereford Brand, Hereford, Texas, Thursday, January 13, 1944

Price Per Copy 5c

AROUND ATown

Sights and Faces Seen

Employees at the courthouse last Friday, though snowbound, managed to have fun at a picnic lunch in the court room. They ordered hamburgers and pie and report a good time, with no call-downs for "contempt of court" by Judge Fred Baird.

The Brand office was "turned into a "missing persons" bureau Tuesday noon, when Ruth Tucker, editor of the Whiteface Roundup, brought in a fearful small girl, Minnie Mae Smith, whom Ruth had found on the way to town and who was lost. A call to the city office gave a clue as to where the little girl lived and another call brought her small brother to town to escort the little girl home.

Clerks at the J. C. Penney Store, already veterans of two "sheet campaigns" may have a chance to add a "shoe campaign ribbon" to their decorations after next Monday. A small stock of shoes will go on sale without ration stamps—and if Hereford runs true to form there will be a line waiting for the store to open Monday morning.

Mrs. Laura Shaw, teacher at Summerfield, reports that she really got in cooking practice when about 20 children had to stay at the school last Friday night because of the storm. Fortunately, Summerfield has a cafeteria and there was enough food on hand to take care of the unusual demand.

There is a Kerr Hardware Thermometer located over Jack's Shoe Shop, across the street from the Post Office, and (Continued on Page 10)

Al C. Robinson Opens Paint, Body Repair Shop

Al C. Robinson, formerly employed at the Chevrolet garage in Hereford but for the past three years living in Denver, has returned to Hereford and opened a paint and body repair shop where he is equipped to do work of this type and can also do glass work.

Robinson's shop is located at the first door west of the Green Hedge Cafe on Highway 60 and he invites former acquaintances to look him up. He also invites any car owner to see him for an estimate on paint and body repair work.

Dr. Chiles Opens Hereford Office

Wallace Chiles, M. D., this week announced the opening of offices in Room 3, Buckner-Lambert Building.

Dr. Chiles comes to Hereford from Independence, Mo., and previous to that time has practiced medicine in Ohio and New York. He is a nephew of the late Mary J. Chiles who founded the Mary Chiles Hospital at which Dr. W. N. Lemmon practiced for a number of years in the Philippine Islands.

Hereford Rail Shipments Reach Record High

In 1904 the Hereford Brand editorialized about the vast agricultural possibilities of this territory, pointing out that what was once listed on the map as "the great American Desert" might someday add much to the richness of the United States. At that time the editor was probably thinking of the experimental plantings of wheat in this territory and of the possibilities of raising cotton here. King Cotton never made much headway, but the editor of 1904 would probably blink his eyes at the fulfillment of his prophecy in 1943, when, according to records at the local Santa Fe freight office, 4,454 cars of food products were shipped out of Hereford to provide food power for victory.

Wheat, Meat and Spuds
And even the optimistic 1904 prophet did not dream of the variety of products which would be shipped out of this territory 40 years in the future. For not

Buy Bonds Early

The people of Deaf Smith County are being asked to purchase War Bonds during the Fourth War Loan drive in the amount of \$360,000.00; of this amount we are given a quota of \$193,000.00 of Series E Bonds, the balance of our quota may be made up of the different series being offered, the details of which can be learned from the selling agencies. The drive officially opens on January 18th and closes February 15th.

The County Bond Sales Committee for this drive is composed of the same members as for the former drives. On account of the weather and bad conditions of roads the sales representatives may be slow in seeing you.

Heretofore, we have found the people of the county ready and willing to buy their share, and this has made it an easy matter to put over the drives and we feel sure the people will be ready for this drive and ready to purchase their share of the bonds.

We are going to ask, as your committee, that you not wait to be called on, but that you call at one of the banks or postoffice and buy all of the bonds you can take in this drive. We know that you will come through with your part this time just as you have in the past so let's pull together and do it now.

Respectfully,
Deaf Smith County
War Finance Committee.

Blizzard Hits Territory In Record Blast

What is variously described as the worst blizzard since 1899 and since 1918, hit the Panhandle territory early last Friday morning with driving wind and blinding snow continuing throughout the day Friday, effectively tying up transportation throughout the territory and sending temperatures to the record lows of the season.

Temperature here Friday reached a low of nine degrees, with the mercury rising with sunny days on Saturday and Sunday, when minimums were 19 and 26.

Actual moisture from the snow in Hereford measured only .05 of an inch, and bad roads in town were not made much worse by the fall, although graders (Continued on Page 10)

Greater Individual Purchases Goal in Fourth War Loan Drive

W. M. Stovall Dies Suddenly In Amarillo

W. M. (Billy) Stovall, 61 years old, for many years a rancher near Hereford and for the past several years engaged in ranching near Tucumcari, N. M., died at six o'clock last night in an Amarillo Hospital. He had been taken ill Tuesday and was rushed to the hospital yesterday morning.

Mr. Stovall came here from Dickens County about 30 years ago and in recent years had lived at Nara Visa, N. M. Last (Continued on Page 10)

Funeral Service Held Sunday for Mrs. Rigler

Mrs. W. M. Rigler for the past 15 years a resident of Hereford, died Thursday night at the home of her daughter, Miss Sadye Rigler, and funeral services were held at 1:30 o'clock Sunday afternoon at the First Presbyterian Church. Mrs. Rigler, who was 81 years old, had been in poor health for more than a year; but until the time of her last illness was unusually active for one of her years, did much church work and had a large circle of friends among both the old and young people of the town.

Rev. James Aiken Jr., conducted the funeral services here and burial was at Plainview, Mrs. Rigler's former home.

Mrs. Rigler, who was born Aug. 10, 1862, near Mobile, Ala., came to Texas when she was six years old and had lived near Waco until 1915, when she moved to Plainview. She had made her home with her daughter in Hereford in recent years.

She is survived by nine children, six sons, H. D. and D. P. both of Amarillo, Herbert D. of San Diego, Calif., J. E. of Plainview, C. F. of Philadelphia, Miss. and Pvt. Frank Rigler, who is stationed at Las Vegas, Nev.; three daughters, Mrs. O. T. Rushing, Huntington Park, Calif., Mrs. J. C. Sullivan of Amarillo and Miss Sadye Rigler of Hereford.

Also surviving are two sisters, Mrs. J. D. Hadley of Waco and Mrs. W. H. Linkenhoger of Goldthwaite; a brother, S. S. Daniel of Plainview, and 32 grandchildren and 26 great-grandchildren.

Frank Daniel of Hereford is a nephew of Mrs. Rigler.

Present at the funeral were Mr. and Mrs. H. D. Rigler and son Bobby, Mr. and Mrs. D. P. Rigler and son Jerry and Mr. and Mrs. J. C. Sullivan, all of Amarillo; Herbert D. Rigler of (Continued on Page 10)

The Fourth War Loan drive will start in Deaf Smith County on Tuesday, Jan. 18 and the goal is \$360,000—at least 193,000 in Series E bonds—it was stated today by County Bond Sales Chairman J. C. Ricketts, who points out that Series E bonds purchased now will count toward the county quota, and urges that purchasers buy bonds early and give the county a big backlog to start on the opening date.

Bond sales set-up in the county will be approximately the same as it has been in all three previous drives, and Chairman Ricketts expresses his confidence that the county will go over its quota just as it has in the past. "The fact that we can now see more signs of Victory, should make us more willing than ever to put that 'bottom dollar' into bonds and hurry the day when the war will end," Mr. Ricketts says.

Though the county quota is approximately \$130,000 lower than it was for the Fourth War Loan, the quota for Series E bonds, is actually higher, the chairman points out, adding that this will mean larger bond purchases for the individual investor and purchases by salaried persons who have, perhaps, not been buying bonds regularly.

In addition to the \$193,000 in Series E Bonds, long term bonds paying 3 1-2 and 3 (Continued on Page 10)

Feed Shipments Stepped Up To Meet Demand

Star Theatre To Hold War Bond Premiere Show

Residents of this community will have an opportunity of attending the premiere showing in West Texas of "Gung Ho," Marine Raider film, in connection with a War Bond Premiere to be held at the Star Theatre Tuesday evening, February 15. "Absolutely no tickets will be sold to 'Gung Ho,'" said Charley Hardwick, Star Theatre manager. "The only method by which admission may be gained will be through the purchase of a Series E War Bond (\$25 denomination or more) at the Theatre. Complete information may be had by asking at the Box office. Bonds may be purchased any time between Jan. 17 and Feb. 15 in connection with the 4th War Loan Drive (Continued on Page 10)

Band Concert To Feature Bond Sale January 21

The first band concert of the school year will be held at the high school auditorium on Friday night, Jan. 21, it was announced today by Band Director Ralph Smith, who urged that all citizens of the town and surrounding communities make plans now to attend the concert, for which a good variety musical program is being planned.

The concert will also feature a bond sale and the public is invited to help out the Fourth War Loan Drive and at the same time enjoy an evening of good entertainment.

Admission to the concert is free.

The severe shortage of protein feed supplements, a number one problem for farmers and ranchers in Deaf Smith County for the past three months, showed signs of easing with the announcement this week by the county AAA committee, which is handling feed applications and the distribution of Commodity Credit feed, that in addition to the six cars already received in the county, 14 more cars of meal and cake have been allotted and shipments are expected to arrive at regular intervals in sufficient quantity to take care of the needs of all stock raisers. In addition to these allotments, one more car has been allotted from the 20 per cent of production set aside by Commodity Credit.

In connection with this 20 per cent of cotton oil mill production, about which there has been a good deal of confusion and many misleading statements, AAA headquarters at College Station this week pointed out that the order setting aside 20 per cent of the cotton oil crusher's output for government distribution was not effective until Jan. 1; consequently, until that time the distribution of cottonseed meal and cake was entirely in the hands of the oil mills.

In order to facilitate movement of protein feeds, the local committee states that yellow certificates issued for OGC feed will expire after Saturday, Jan. 15. Ranchmen holding these certificates are asked to come by and pick up their cake and meal immediately in order to leave loading space for new shipments.

The order received last week concerning applications for feed purchase certificates was designed primarily to simplify the application procedure. Under the new order, farmers whose feed needs do not exceed 500 pounds for each 30 day period, no longer need a certificate to buy feed through ordinary commercial channels.

Farmers And Ranchers Should Plant Soy Beans

The difficulty of buying protein feed, combined with the high cost of the feed, should convince Deaf Smith County farmers and ranchers of the value of planting an acreage of soy beans this year and providing insurance against a recurrence of the current feed situation, states A. R. Bateman, Deaf Smith county agent, who urges farmers to do a little study on soy bean varieties and methods of culture now and be ready to plant the beans early this spring.

"We have the equipment," says Mr. Bateman, pointing out that row crop machinery is well suited to the harvesting of soy beans. The beans should be cut with a row binder when the top leaves begin to turn brown.

"The beans will not shatter, if they are cut at the right time," Mr. Bateman emphasizes.

Sprolows and Miller Lease Tulia Paper

Ed W. Sprolows publisher of the Happy Herald, and R. V. Miller, former employee of the Hereford Brand and for the past five years business manager of the Tulia Herald, last week leased the Tulia paper from Mrs. F. P. Engleman and will publish both the Tulia and Happy papers in the Tulia plant. Sprolows and Miller have taken over active management of the Herald.

Mr. Miller, who was reared in Hereford, was for several years connected with The Brand. He is a son of Mrs. Addie Miller of Hereford.

Brand Lists Fees For Candidate's Announcements

Most political interest thus far seems to be centered in national politics; however, if the history of past years is repeated, there are sure to be some "hot" county and district elections and The Brand announces the following list of charges for political announcements:

Announcements for the office of county judge, sheriff and all district offices are \$15; county treasurer, \$10; commissioner, constable, justice of the peace and other county and precinct posts, \$5. All announcements are on a strictly cash basis and the fee includes the original announcement and printing of the candidate's name on the Brand's political calendar every week-through the second primary if that is necessary.

Greenbugs Have Re-appeared In Some Sections

It is too early to make any predictions on possible damage, but greenbugs have been seen in wheat in the eastern part of the county and farmers are worried about a recurrence of the plague of 1943.

There is a definite possibility that with the abundant moisture supply, the wheat may simply outgrow the greenbugs, according to County Agent A. R. Bateman, who says that this is particularly true of fields which had a fairly good stand before the winter moisture set in.

Also, Mr. Bateman states that he plans to do some experimenting with the use of insecticides to get rid of greenbugs. He believes that wettable sulphur might be used for this purpose.

Another current worry of wheat farmers is the possibility of damage to wheat root systems by recurrent freezing and thawing, which, according to the farmers, is "puffing up" the wheat in the fields. Opinion is divided as to possibility of damage from this source, but the county agent states that as long as there is plenty of moisture and wheat root systems remain in contact with the moisture, damage to the plant should be slight.

First Fryers of '44 Make Appearance of Courthouse Boiler Room

Jasper Cockrell, caretaker at the courthouse, believes he has just about the earliest chickens in Deaf Smith County, but admits his chicks have unusual and really stormproof living quarters. They are living in the boiler room at the courthouse, and last Friday's blizzard failed to faze the potential "first Fryers" of 1944.

Mr. Cockrell ordered 50 chicks; got 53; every one has lived, and the youngsters are already sprouting tall feathers.

Ration Reminder

GASOLINE — Stamps A-9 are valid through Jan. 21. SUGAR Stamp 29 good through Jan. 15. Stamp No. 36, valid Jan. 15, will be good for 5 lbs. through March 31. SHOES—Stamp No. 12 (1 pair) has been extended indefinitely. Stamp 1 on airplane sheet in Book 3 becomes valid Nov. 1. PROCESSED FOODS — Green Stamps D, E and F expire Jan. 29. G, H and J valid thru Feb. 29. MEATS AND FATS — Stamp K, R, T, new valid, expire Jan. 29. Stamp U, valid Jan. 15, expires Jan. 29. Spare Stamp 3 in Book 4 good for 5 pounds in purchase of pork through Jan. 15.



BISHOP EDWIN F. LEE



MRS. J. D. BRAGG

Methodist Churches throughout the United States are beginning this week on the "Crusade for a New World Order." In its first phase it is a campaign to help people think hard about a just and durable peace. Ultimately it will include definite activity on the part of every member of the church. Among the first projects will be letter writing to men in service and to government and military officials. This Crusade is fully approved and encouraged by the Administration and the leaders of the various armed forces. It has been nationally recognized by such publications as "Time" and given publicity by national radio broadcasts.

The Crusade is being launched this week in almost 100 huge mass meetings all over the nation. One of these meetings will be held next Wednesday, Jan. 19, in Amarillo at the Polk Street Methodist Church. Hundreds of Methodists from West Texas and New Mexico will attend and receive instructions for this campaign against isolationism.

Among the speakers who will appear in Amarillo is Bishop Edwin F. Lee who was in charge of all Methodist affairs in the Orient before Pearl Harbor and was in Singapore when it fell to the Japanese. Also of interest to women is the appearance on this program of Mrs. J. D. Bragg, national president of the Woman's Society of Christian Service. Other speakers will be Dr. Karl Quimby and Wayne C. Williams. The theme of the meeting will be "Uniting the religious forces of the nation to become influential in the decision to make peace."

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Do You Remember?

JANUARY 8, 1904
 Senators Bailey and Culbertson, in their blind rush to oppose whatever the Republicans do, are going contrary to the wishes of many Texans in opposing the Canal Treaty. We do not approve of the methods of the administration in this matter, but what has been done cannot be undone and since the South wants and needs the canal our worthy representatives should be more mindful of their constituency.

It will be gratifying to the many friends of Add-Ran College to know that there have been many new matriculations during the past week, both in local and foreign students. This College is destined to become the great educational institution of the Farhandle, if, indeed, it is not that already, and one of the greatest schools in the south.

W. G. Ross, proprietor of the Hereford Telephone Exchange, has enlarged the central office, placed a commodious booth therein for the accommodation of his long distance patrons, recovered the floor with new linoleum and made other noticeable improvements. Hereford now has a telephone exchange of which she can well be proud.

Protect
 WHAT HAVE YOU INSURED!
John McLean
 Insurance Agency
 113 W. 3rd Phone 273

One day during Christmas week a number of boys, armed with toy pistols, held a boy up on our streets and robbed him of his toys and other Christmas tricks which he purchased. No doubt these boys were in for a little innocent fun but, they were on the wrong road and should have been looked after by their parents as such freedom might encourage them to indulge in crimes of greater consequence.

JANUARY 11, 1924
 John A. Wear, real estate man, is the lucky man who will be Hereford's new postmaster. The news was contained Friday in a dispatch from Washington saying that Mr. Wear had been nominated for the position by President Coolidge.

With 14 loads of cotton on the ground and 24 bales in the storehouse waiting to be ginned, it looks like five or six hundred bales for the 1923 crop.

A jury in Florida is accused of drinking up all the "evidence" in a bootlegging case when they retired to deliberate and then finding the prisoner "not guilty."

All old officers of the Hereford fire Department were re-elected last Thursday night, as follows, C. C. Rockwell, chief, Dow Mercer, assistant chief, and Vergil Cunniff, secretary-treasurer.

Pastors serving local churches included J. R. Sharp, Presbyterian; Paul J. Merrill, Christian; W. R. Hill, Baptist; W. P. Garvin, Methodist; Rev. Fr. Anselm Francis, St. Anthony's.

R. L. Lloyd of Amarillo and Miss Zelpha Valentine, daughter of Mr. and Mrs. W. I. Valentine, were united in marriage at the Valentine home Wednesday morning, Rev. W. R. Hill officiating.

The sarcophagus of King Tut-Ankh-Amen has been brought to light in Egypt after being hidden for more than 3,000 years in the Tomb of the Pharaohs.



THIS BEVY OF BEAUTIES includes just a few of the reasons why "Thank Your Lucky Stars" is one of the most entertaining musicals of recent months. Eddie Cantor sparks the show in which practically every big star on the Warner lot turns in unexpected performances in unlikely acts — for instance, Bette Davis sings "They're Either Too Young or Too Old"; Errol Flynn does a song and dance act, Ann Sheridan does a burlesque of herself, and Humphrey Bogart is not tough. The show is scheduled for Sunday, Monday and Tuesday at the Star.

COURTHOUSE RECORDS

Warranty Deed
 A. Coffey and Jenney Coffey to C. R. Galloway, NW 1-4 of Section 13, Twn. 2N, R 3E, Cap. Syn. Sub.
 W. T. Carruthers to J. A. Pittman, NW one acre out of Blk. 34, Evans Addition to Town of Hereford.
 Frank Merritt and Emogene H. Merritt to Ora B. Lee, Ruth B. Rogers, Leland C. Lee and Oscar G. Lee, Lot 12, Blk. 3, Original Town of Hereford.
 Wirt Phillips and Bessie M. Phillips to T. J. Poindexter, W 1-2 of Section 2, and N 1-2 and SW 1-4 of Section 3, Twn 2N, R 1E, Cap. Syn. Sub.
 Wirt Phillips and Bessie M. Phillips to G. B. Buske, S 1-2 of Section 1; E 1-2 and NW 1-4 of Section 12; E 1-2 of Section 2, all in Twn 2N, R 1E, Cap. Syn. Sub.
 Albert W. Blair and wife Neva L. Blair to J. T. McIver and Naomi C. McIver, Blk. 28, Welsh Addition to Town of Hereford.
 Ora B. Lee, Ruth B. Rogers, Arthur R. Rogers, Leland C. Lee, Irene Lee, Oscar G. Lee and Rhoda Lee to Lynn Powelson, two tracts:
 1st: Part of Blk. 12, Evans Addition to Town of Hereford.
 2nd: Lots 30 and 31 of J. A. Fox Subdivision of Blk. 12, Evans Addition to Town of Hereford.
 E. L. Layman and Frances Layman to G. H. White, part of Blk. 7, Evans Addition to Town of Hereford.
 John P. Crumpler to Helen Crumpler, N 1-2 and SE 1-4 of Section 21, Twn. 6, R 2.
 Minnie E. Crumpler to Helen Crumpler, N 1-2 and SE 1-4 of Section 21, Twn. 6, R 2.
 Charles E. Hood and Bertha A. Hood to C. F. Kerr, 308.7 acres out of Section 92, Blk. K-3.

SONS In the Service

On Overseas Duty
 Pvt. Charles Higgins, who has been stationed at Tinker Field, Oklahoma City, has been shipped for overseas duty. Pvt. Higgins is a son of Mr. and Mrs. Fred Higgins of Hereford.

Tarawa Veteran
 Pfc. Ernest Martin of the U. S. Marine Corps, is now stationed in Hawaii after seeing action in the bloody battle for Tarawa. Pfc. Martin, son of Mr. and Mrs. T. F. Martin of Hereford, has taken part in several other campaigns during his 15 months of overseas service. He is a gunner in a heavy artillery unit.

Is Convalescing
 Pvt. Quince Williams, who was wounded in action several months ago, is now convalescing from his injuries according to a War Department message received this week by his mother, Mrs. Alice Williams.

Finishes Boot Training
 Dick Walker, who has just completed his boot training at Camp Peary, Va., arrived here this week to remain until Friday, when he will report to another Seabee station.

Mary Ott, Williams, Davis and Miss Oliver and the hostesses. The next meeting will be with Mrs. H. H. Caraway on Feb. 3, with Mrs. J. B. Harlan as co-hostess.

R. L. and W. O. Cocanougher made a business trip to Lubbock and Slaton, Thursday returning part way Friday. They stayed in Dimmitt Friday night because of the blizzard.

Mr. and Mrs. Claude Rea, Jr., formerly of this community, but now living in Amarillo, announce the birth of a son, on Thursday, Jan. 6 at Northwest Texas Hospital in Amarillo.

He checked in at eight lbs. and one ounce and was named Darrell Gene. Condition of mother and baby is fine.

Joe B. Cates, Sr., and son Clinton made a business trip to Roy, N. M., Thursday. On account of the snow storm Friday they were unable to return home until Sunday.

Fred Henry went to Hart Friday with cattle belonging to H. A. Halbert and was unable to return until Saturday.

Ira Ott hauled hogs to market Monday.

Mrs. E. C. Hewitt, who has been sick with flu for several weeks, is able to be up most of the time.

H. J. Edwards, driver of the East Wyche bus, brought the children home Friday at noon and made the round successfully.

The west bus, driven by Claude Rea, Sr., was stalled near the home of Mr. and Mrs. H. H.

Take an Order---



Al Jacobson, manager of a Los Angeles auto supply concern, grins happily as he takes an order from a carrier pigeon dispatched by a customer. He beat the telephone shortage by installing pigeon service.

Canyon until the bus came back to Dawn at about three o'clock Saturday.
 Mr. and Mrs. J. G. Gandy and children of Canyon and H. H. Gandy of Wyche were guests in the J. R. Oglesby home Sunday. Johnnie B. and Obed Caraway and Iverson Leake were co-hosts at a turkey supper Tuesday night given in honor of the boys who are the latest draftees from Dawn. They played various games and all had a very nice time.
 Adolph Frye is the victim of a paralytic stroke, suffered Friday and he is now in the Hereford Hospital. The last report was that he was doing very well.

ROOMS TO RENT? TRY & WANT A

INCOME TAX Returns

See **W. L. Alexander** at City Drug Store

Dr. C. D. Kelton CLINIC
 506 Jackson
 Phone 91

Affection of any of the following parts may be caused by NERVES impinged at the spine by a subluxated vertebra:

Chiropractic Adjustments Will Remove the Cause of DISEASE

a Farmer's Security

The Farmer Is in Business for Himself

The wise farmer knows he must make sound investments, must plan for his own retirement. He knows that insurance is dependable and that it fits his needs and his pocketbook.

Hereford Insurance Agency
 ELIZABETH WOMBLE — PHONE 497

Expert Tire REPAIRS

We Specialize in Better Tire Repair Work
VULCANIZING AND RE-CAPPING
 Bring us your next repair job
All Work Guaranteed
 We invite you to give us a trial for Good Tire Repair Work — At Reasonable Prices!

Shelton Tire Exchange
 Located on Highway 60 — Hereford, Texas
 W. O. SHELTON, Owner PHONE 122

We'd Like to Ask a Favor . . .

Two favors in fact, that will be of untold assistance during the times of help shortages and increased business:

1. Please Endorse your Checks before presenting them for deposit or for cash at the window.
2. Please make out your own Deposit Slip before presenting at the windows.

Pencils and extra slips will be found at the wall desk on the north wall of this bank.

HERE'S WHY. We are spending extra time on War Bonds and Ration Stamps. This courtesy will save much time for busy tellers. Thanks.

MEMBER F. D. I. C.

First National Bank

A Strong Bank Thoughtfully Managed

Wyche
 MYLDRED HENRY

The Wyche Home Demonstration Club met Thursday Jan. 6, in the Home of Mrs. Lee Cocanougher with Mrs. W. P. Graham as co-hostess in an all-day meeting.

Miss Oliver gave a demonstration on making an omelet.

A special guest was Mrs. Davis 4-H specialist from Kentucky.

New officers of the club were installed.

Among those present were, Mesdames Liston Wilson, H. H. Caraway, Dock Robinson, V. S. Elliston, R. W. Elliston, J. B. Harlan, V. P. Walker, and Nell Pickens, Ira Ott, Gus Thiele,

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USE LESS GAS

HELP SAVE FUEL FOR THE WAR EFFORT

Uncle Sam asks you to check this list to satisfy yourself that you are doing all you can to save vital fuels.

HERE IS HOW YOU CAN HELP

HOUSE HEATING
 Shut off rooms not in use. Keep temperature as low as possible. Reduce temperature at night and when away from home. Do not use range oven for heating. Install insulation, weatherstripping, caulking and storm windows if possible. Eliminate garage heating.

WATER HEATING
 Repair leaky hot water faucets. Do not leave hot water running while washing or shaving. Do not fill tubs for baths. Set water heater thermostat at minimum (120-140 degrees). Insulate tanks and pipes.

COOKING
 Cook whole meals in oven. Cook more one-dish meals. Use low blue flame. Use small amount of water to cook vegetables. Oven pecking wastes gas. Turn gas down when liquids start boiling.

GENERAL
 Keep all gas equipment in top-notch condition. Keep it clean. Save gas in other ways which will occur to you.

NATURAL GAS IS VITAL WAR FUEL
 Use What You Must But Save All You Can!

West Texas Gas Company

PUBLISHED IN SUPPORT OF THE GOVERNMENT'S PROGRAM TO CONSERVE VITAL FUELS FOR WAR PURPOSES

SOCIETY

MRS. JOHN McLEAN, Society Editor — Phone 181

"Women's Part in the War Effort" Is Topic For Summerfield Club

A program on "Women's Part in the War Effort" was presented at a meeting of the Summerfield Study Club Thursday afternoon at the home of Mrs. D. C. Walsler. Mrs. Chas. Noland was cohostess.

The meeting was opened with an introductory talk by Mrs. L. L. Cannon, program chairman. Reports were heard during the business session.

Mrs. C. R. Walsler discussed "There Must be no Idle Women" advocating the recruiting of women for war work. Mrs. Ross Royce talked on "War Jobs For Women" describing the many jobs open to women in war plants. She also told of women in the service and outlined their part in the war effort.

"Briefly," said Mrs. L. L. Cannon after enumerating numerous phases of women's part in the war, "the most important part of women's work is right in their own homes for the nutrition problem of the nation is in their hands. The mother in the home also serves as a guide for her children in their cooperation in the war effort."

Refreshments were served to Mesdames Ky Lawrence, Brit Clark, L. L. Cannon, Jim Clark, Cecil Lookingbill, Lloyd Lookingbill, Ross Royce, J. B. Noland, Mack Noland, Otho Noland, B. Roberson, O. B. Sumner, C. R. Walsler and the hostesses.

Wyche H-D Club Has All-Day Meet

Wyche Home Demonstration Club met in the home of Mrs. Lee Cocanougher Thursday featuring a bring-a-dish luncheon at the noon hour. Mrs. W. P. Graham was cohostess.

Installation rites were conducted for new officers and a discussion on how to cook eggs and the nutrition value of milk was given by Miss Sadie Lee Oliver, who also gave a demonstration of the proper way to make an egg omelet.

Mrs. Anita Burnam Davis, state leader in 4H Club work in Kentucky, gave an interesting talk on her work in Lexington. The next meeting will be held at the home of Mrs. H. M. Caraway.

Members present were Mesdames Dock Roberson, Liston Wilson, G. E. Thiele, J. V. Pickens, V. P. Walker, R. W. Ellison, V. S. Elliston, Ira Ott, H. H. Caraway, J. B. Harlin, W. P. Graham, Miss Oliver and the hostesses.

Special guests were Mrs. Mary Ott, Mrs. E. C. Williams and Mrs. Anita Burnam Davis of Lexington, Ky.

Mrs. Richard Barnard resumed her school work in Friona Monday after spending the Christmas vacation here with her parents, Mr. and Mrs. W. J. Stanford.

BIRTH ANNOUNCEMENT

Mr. and Mrs. Ken Clayburn of San Diego, Calif., announce the birth of a daughter, Shirley Kay, on Dec. 17. She weighed seven pounds and four ounces and was 19 inches long, according to the proud parents, who believe in going in for exact

"On Being A Real Person" Is Reviewed for Calliopean Club

Mrs. W. C. Pitman was in charge of the program when the Calliopean Club met with Miss Kathryn Davies Thursday evening.

Mrs. Pitman reviewed the book, "On Being a Real Person," by Harry Emerson Fosdick with the introductory comment, "While this book promises no short, easy road to personal well-being, it will help any intelligent person to get a better hold on himself."

In discussing the book the reviewer stated that "It is a clear, fresh description of how a person can and must learn to accept himself as he is. An honest appraisal of personal strength and weakness leads to an understanding of what one may do to improve his methods of getting along with himself and other people."

Members attending the meeting were Mesdames J. R. Allison, O. J. Beene, Wayne Evans, Alton Fraser, J. T. Gilbreath, Jr., Jack Gilliland, J. E. Kirby, W. C. Pitman, Elizabeth Wombie, Misses Mary Kate Brotherton, Marie Glasp, Katherine Kirby, Eloyse Pitman, and the hostesses.

statistics. Mrs. Clayburn is the former Miss Eva Greeson, daughter of Mr. and Mrs. B. K. Greeson of Summerfield.

Mr. and Mrs. Cawthon Bryant and son returned Tuesday from Ralls, where they were called by the serious illness of Mrs. Bryant's father, J. D. Smith.

Mary Ann Acker and Carlisle Rae Frye left Friday for Chillicothe, Mo., where they are students at Chillicothe Business College. They had spent holiday vacations here with their parents, Mr. and Mrs. C. C. Acker and Mr. and Mrs. Carl Frye respectively.

Mr. and Mrs. Jack Gilliland were business visitors in Amarillo Monday.

Move To Amarillo
H. H. Hawkins and his son and daughter-in-law, Mr. and Mrs. Raymond Hawkins, have

Frio

BY MRS. O. ANDREWS
Club met in the W. S. Littrell home Wednesday. Miss Oliver was present with a demonstration on omelets and she also gave an interesting talk on other subjects.

Present were Mesdames W. C. Lowry, Bill Dickson, Fred Axe, J. E. Warrick, Elmer Jones, T. L. Sparkman, Jr., Owen Andrews and Miss Alma Andrews, Miss Oliver and two visitors, Mrs. Frank Knabe and Mrs. Jones and the hostesses.

Refreshments of fruit salad, cake and coffee were served. The club voted to meet twice monthly instead of only once as was done last year, the first and third Wednesdays being the meeting days.

W. A. Springer underwent an

appendectomy at the Deaf Smith County Hospital Wednesday morning. He became ill Tuesday night. He is improving. Mr. and Mrs. Elbert Summers of Hart spent Wednesday and Thursday nights with the Springers to be near her father during his illness.

Henry Rowe came Monday from Ill., to see his baby daughter, Patricia, who is with her grandparents, the D. O. Bensons. Mrs. Rowe is in government work at Brownfield.

Sunday School officers elected for this year are: Superintendent, T. L. Sparkman, Jr., assistant supt., Henry Dobbs, secretary, Miss Dorothy Mobley. Those not attending Sunday School elsewhere are welcomed to Frio Sunday School, meeting at eleven o'clock each Sunday morning.

The Lindleys, who are moving to the former Hawks home, moved more of their equipment last Wednesday. They returned to Wellington, however, to bring another load.

moved to Amarillo where they will make their future home. Mr. Hawkins and the late Mrs. H. H. Hawkins had been in business here for many years and their home on Lee Avenue was one of the first nice homes to be built in Hereford.

Not Big Ads, But "Regular" Brand Ads Get Results!

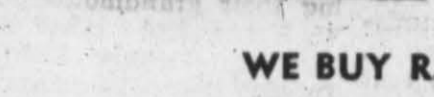
MEND WITH YOUR IRON! To THAW Roads or for 100 other uses



USE FABRIT
Mends torn and worn materials of all kinds... just iron it on... a wash proof... dry clean proof.

A WEED BURNER
... and see us for Window Glass (all standard sizes, or cut to fit your needs), Pocket Knives, radios, paints, pressure cookers, tools, lard cans, leather goods, butcher knives, Parmak fences, metal folding chairs, wire stretchers, barbed wire, gloves, new and used lawn mowers, bicycle.

Approved by American Institute of Laundering



See Gift Dept. for baby gifts, picture frames, a new assortment of hand-painted plaques (birds, flowers and fruit), greeting cards, 80 by 88 Sallito Sarape, \$35.00; Mexican vases.

WE BUY RADIOS!

C. F. KERR HARDWARE

LADIES' NEW Coats REDUCED!



Just arrived from New York City. Coats ranging in price from

\$12.95 to \$27.50
FUR COATS \$39.50

Men's **LEATHER COATS**
Quilted lined. Best coat to be had!
\$18.85

Men's **OVERCOATS & SUITS**
all wool
\$18.50 to \$29.50

BLANKETS
\$1.95 to 7.50

Hereford Store Co.
S. L. HARMAN

BANKS Official Statement of Financial Condition of the FIRST STATE BANK

at Vega, STATE OF TEXAS, at the close of business on the 31st day of December, 1943, published in the Hereford Brand, a newspaper printed and published at Hereford, State of Texas, on the 13th day of January, 1944, in accordance with a call made by the Banking Commissioner of Texas pursuant to the provisions of the Banking Law of this State.

RESOURCES	
1. Loans and discounts, including overdrafts — SCHEDULE I	\$245,145.12
2. United States Government obligations, direct and guaranteed—SCHEDULE II	179,528.75
3. Obligations of States and political subdivisions	1,900.00
4. Other bonds, notes and debentures	NONE
5. Corporate stocks, including (none) stock in Federal Reserve Bank	1.00
6. Bank premises owned	3,500.00
7. Furniture, fixtures and equipment	1,000.00
8. Other real estate owned	1.00
9. Cash on hand and due from approved reserve agents	138,008.39
10. Due from other banks and bankers subject to check on demand	NONE
11. Cash items in process of collection	NONE
12. Customers securities held for safekeeping	NONE
13. Liability, account assets sold with or without recourse, where bank has agreed verbally or otherwise to repurchase or guarantee payment thereof before, at or after maturity	NONE
14. Other resources—SCHEDULE III	NONE
15. TOTAL RESOURCES	\$569,084.26

LIABILITIES	
1. Capital stock	\$ 50,000.00
2. Income debentures	NONE
3. Surplus: Certified \$10,000.00; not certified \$3,000.00	13,000.00
4. Undivided profits	6,836.71
5. Reserves	NONE
6. Due to banks and bankers subject to check on demand	NONE
7. Cashiers checks, dividend checks and certified checks outstanding	29,608.25
8. Demand individual deposits	353,444.88
9. Demand public funds, including postal savings and U. S. Government deposits	109,788.99
10. Time individual deposits	NONE
11. Time public funds	NONE
12. Time certificates of deposit	6,405.43
13. Bills payable and rediscounts	NONE
14. Liability, account assets sold with or without recourse, where bank has agreed verbally or otherwise to repurchase or guarantee payment thereof before, at or after maturity	NONE
15. Customers securities deposited for safekeeping	NONE
16. Other Liabilities—SCHEDULE IV	NONE
17. TOTAL LIABILITIES	\$569,084.26

State of Texas, County of Oldham: I, RAYMOND L. THOMPSON, President of the above named bank, do solemnly swear that the foregoing statement of condition is true to the best of my knowledge and belief.

CORRECT—ATTEST:
C. C. WIMBERLEY, (SEAL)
ROY N. IVY,
W. M. STEWART, Directors.
Subscribed and sworn to before me this 6th day of January, 1944.
CHAS. INGRAM, Notary Public,
Oldham County, Texas.

"We Sell for Less"
HAILE DRUGS
PHONE... 99
Prices for Friday, Saturday and Monday
Walgreen Agency Drug Store

PINT Bottle Rubbing Alcohol ONLY 49c

DOAN'S PILLS 49c
75c SIZE, MILD DIURETIC (Limit 1).

\$1 IRONIZED 69c
YEAST TABLETS (Limit 1)

MINERAL OIL 26c
PINT BOTTLE

\$1 KREML 73c
TONIC. GROOMS DRY HAIR (Limit 1).

Playing Cards Centaur Bridge or Pinochle 37c

10c ROLL Ft. Howard Toilet TISSUE 2:15c (Limit 2)

PKG. of 10 GILLETTE Super Keen Blue BLADES 49c

25c SIZE CUTICURA OINTMENT Soothes, Relieves 19c (Limit 1)

40c SIZE ALKA-SELTZER Tablets 49c

35c SIZE GROVE'S Cold TABLETS 27c

6 1/2 inch BUSINESS ENVELOPES 1/2 inch Corners... 4c

HEALTH IS OUR BUSINESS
4 Vitamins—ABDG OLAFSEN "AY-TOL" Bottle of 100 1.98
Fresh, potent—four important vitamins.

40c Double Size LISTERINE Tooth Powder 33c
New "Laste-Foam"

Baby Bottles 4 or 8 oz. narrow neck 3:10c
Shoe Laces 27" length black, brown 3 pr. 7c

BRISTLED WITH NYLON "Orlit" Brush in Four Styles The bristles stay firm—always. 23c
PROPHYLACTIC IS "BONDED" Guaranteed—6 months—47c
Fine "Proton" bristles.

ORA-TON—TOP QUALITY Bright Colors, Lashes Handle... 39c
"Anti-oggy" One-on bristles.

1.25 SIZE Petrolatum Laxative (All Numbers) 89c
TUBE OF 12 EX-TEEN TABLETS For Periodic Pains 25c
50c SIZE IODINE Tooth POWDER 37c
250 Yeast & Iron Tabs 98c

Color-fast WASH CLOTHS With Coupon 2 for 9c (Limit 2)

We make haste... SLOWLY
OUR Pharmacist knows that "haste makes waste." That's why he'll never hurry a prescription. Yet he knows the urgency of his job. That's why you can rely on US for dependable prescriptions...dispensed as quickly as accuracy will allow.
Dependable Prescription Service

Powder Puff Velvety soft 9c
Dish Cloths Sturdy knit Real Value for 4c

50c Woodbury Shampoo 29c

Pint KELLER Mouth Wash 49c

75c SIZE BAYER ASPIRIN 100 Tablets 59c

50c Chamb'lain Hand Lot. 33c

GIANT TUBE Palmolive Shaving Cream (with any soap tube) 39c

1.00 SIZE MENNEN Antiseptic BABY OIL 89c

2 1/2 OUNCE PINK For Coughs Due to Colds 54c

The Hereford Brand

Published Every Thursday

Our Slogan—"More People—More Farms"

HEREFORD, DEAF SMITH COUNTY, TEXAS
TELEPHONE 30

MRS. SETH B. HOLMAN, Publisher
JIMMIE GILBERTINE, Editor
MARY KATE BROTHERTON, News Editor

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NOTICE TO PUBLIC

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally, at the office at 402 Main Street, Hereford, Texas.

SONS In the Service

Visits Here

1st. Bill Montgomery, who received his wings and commission at La Junta, Colo., recently, arrived Sunday for a short visit with his grandparents, Mr. and Mrs. J. W. Alexander. Lieutenant Montgomery, who left here Tuesday, will be stationed at Columbia, S. C.

He was accompanied on his visit to the Alexanders by his mother, Mrs. Wade Morrow of San Diego, Calif.

Brothers on Furlough

Pfc. Verdon Watts and Pvt. Glenn Watts have returned to their army posts after spending the holidays here with home-folk. Verdon left on Jan. 1 for Indiantown Gap, Pa., and Glenn left Tuesday to go to the Walter Reed Hospital in Washington, D. C.

Petersen Here

Aviation Cadet Richard Petersen, who is stationed at Mont-

gomery, Ala., arrived Monday for a visit with his parents, Mr. and Mrs. A. Petersen.

Two brothers, Lt. Billy Beene who has been on maneuvers in Louisiana, and Cpl. Douglas Beene who has been stationed with the U. S. Army Air Force in Mississippi, have been visiting their grandmother, Mrs. J. W. Beene, and other relatives here. Cpl. Douglas Beene left Tuesday and Lieutenant Beene will remain for another week. Both are also grandsons of John L. Wilson.

Dickerson Home

Pfc. Jap Dickerson left Monday for San Antonio where he is stationed with the armed forces, after a week's furlough spent here with his parents, Mr. and Mrs. J. W. Dickerson.

S-Sgt. Ray Culwell who is stationed at Fort Benning, Ga., is visiting his sister, Mrs. Ira Foster, and family here this week. His nephew, Eddie Culwell, of Amarillo accompanied him here for a visit.

Try a Want Ad!

District Officer Speaker for O. E. S.

Mrs. Alwin Royce of Amarillo who is district deputy grand matron of district 2-section 2 of the Order of Eastern Star, was guest speaker at the O. E. S. meeting held at the Masonic Hall Tuesday night.

Mrs. Royce discussed the past year's work in the district and outlined aims and objectives of the work for 1944. She was presented with a war-stamp corsage, gift from the Hereford Chapter, by Mrs. A. O. Thompson.

Plans were made for the Order to meet on the fourth Tuesday in January to begin study for the annual school of instruction.

Announcement was made that the next meeting, on Feb. 8, will be Masonic Night with Mrs. Pearl Kinsley in charge.

Other special guests included Mrs. Alice Payne and Mrs. E. M. Myrick of Amarillo, Mrs. Myers Dakon of Washington, D. C., and Mrs. A. T. Teller of Hereford whose membership is in the Pollett chapter.

Hostesses for the social hour were Mesdames A. O. Thompson, C. C. Ferguson, H. L. Broadwell, P. H. Gilliland, H. D. Reed and B. R. Dixon.

Interesting Lesson Given at Meeting Of Study Group

The lesson for the Tuesday afternoon meeting of the Pioneer Club was based on Margaret L. MacPherson's book "I Hear the Anzac Singing." Mrs. A. G. Bell was hostess at her home with Mrs. J. B. Jones as assistant hostess.

Mrs. Noah Ewton reviewed the book which is a story of the Australian soldier. She told how the Anzacs got their name and how "the book came to be written about the singing soldiers.

During the business session Mrs. T. E. Seigler was appointed as representative of the club on the youth cooperation movement.

Roll call was answered by members outlining their war service activities during the past two weeks.

Attending the meeting were Mesdames Fred Barrett, Geo. Benson, J. E. Beyer, Noah Ewton, Burl France, N. E. Gass, J. M. Gilliland, Bob Higgins, O. G. Hill, Ray Johnson, F. M. Kester, A. L. Manjeot, Wirt Phillips, H. D. Reed, B. E. Roberson, T. E. Seigler, F. L. Terrell, R. A. Tynes, Al Werner and the hostesses.

"China" is Discussed For Lone Star Club

"China" was the subject of an interesting talk given by Mrs. Forrest Minton at the meeting held Tuesday afternoon by members of the Lone Star Study Club at the home of Mrs. Roger Corbett, Mrs. G. W. Newsom was cohostess.

Mrs. Minton's talk dealt with China, the ageless, History, Culture and Philosophy.

Mrs. Nelson McRight discussed the topic, "China under Japanese Aggression."

The next meeting will be held at the home of Mrs. Jim Higgins on Tuesday January 25.

Members present included Mesdames Lyle Blanton, R. G. Blue, Orpha Click, W. S. Pruitt, Jim Higgins, John Jacobsen Jr., C. D. Kelton, Nelson McRight, Forrest Minton, Jerry Morrow, Coy Phillips, Earl Phillips, Ralph Smith, Owen Stagner, Robert Thompson and the hostesses, SonalHRf-nMr.

Mrs. Kendall Improves

Mrs. Joe Kendall is recovering satisfactorily in St. Anthony's Hospital Amarillo following an operation on Jan. 4. Relatives here report her condition as good.

Expected

Miss Wanda Jean Reed, student nurse at St. Anthony's Hospital in Amarillo, is expected home Saturday to spend a two weeks vacation with her parents, Mr. and Mrs. H. D. Reed.

D. H. Alexander left yesterday morning for Wichita Falls to be at the bedside of his father, S. G. Alexander, who is critically ill with pneumonia.

Aiken Attends Meet

Rev. James Aiken was in Amarillo Monday to attend a meeting of Presbyterian ministers from several Pecosville points to outline a program of church participation in the religious and recreational activities of service men at the present and after the conclusion of the war.

Delegates reported from Pampa, McLean, Shamrock, Hereford and Canyon.

Westway

By MRS. MERLIN KAUL

The fourth and worst blizzard of the winter swept over this area Friday, and piled the snow high in some places. However, the wind was so high that little of the snow remained in comparison to the amount which fell.

The school buses were able to make the routes to pick up the children but when the storm got worse, the teachers decided not to have school. Buren Sowell took the children on the west side to their homes. Gordon Ridgeway, who drives the east bus, could not see the road east of A. C. Pierce's and got off the road. He and the children walked back to the O. Wilder home, where they were warmed.

Some of the children stayed Friday and Friday night in the Claude Caiso home. Helen Jo Wilson says she has some idea now of how people feel when they freeze to death for she was like an icicle when the group reached the Wilder home.

A party which honored Mr. and Mrs. Junior Wilson was held Saturday night at the Merlin Kaul home. Junior left Monday for Lubbock where he was inducted into the navy. Mrs. Wilson left for McAlester, Okla.,

Mrs. John Olson left Saturday for San Antonio to attend a two-day session of the Synodical planning board for the annual presbyterial meeting which will be held sometime in the spring.

Mrs. Olson is the presbyterial president. While in San Antonio she will visit her two daughters, Misses Margaret and Vivian Olson both students at Trinity University.

Mrs. Paul Rudd and Kenneth spent Tuesday and Wednesday in Amarillo where Kenneth volunteered in the Air Corps.

Mrs. R. D. Thomarrson and children of Amarillo were guests Tuesday night in the home of her brother, Paul Rudd.

Mr. and Mrs. F. W. Dodson Monday to stay with her father, Mr. Morris. The entertainment at the party consisted of "42" and visiting. Refreshments were served to Mr. and Mrs. Junior Wilson, Mr. and Mrs. Grady Wilson, Donald Dean and Norma Sue, Larry, Mr. and Mrs. M. S. Roe and Monty, Mr. and Mrs. Hughes Millard, Sheila and Kent, Mr. and Mrs. Buren Sowell, David and Margaret, Mr. and Mrs. Paul Rudd, Kenneth Harold and Homer, Mr. and Mrs. Earl Little, Nannette and Junior, Mr. and Mrs. T. B. Cox, Rae, Doyle and Elaine, and Mr. and Mrs. Merlin Kaul, Larry and Lynn.

Mrs. Ralph Johnson of Friona was a guest of relatives here Sunday.

Mrs. Guy Lawrence and Melba Gay of Hereford were visitors Wednesday in the R. M. Gunn home.

Mrs. F. W. Dodson suffered face burns last Tuesday when gas formed by coal in the furnace exploded. Mrs. Dodson was tending the furnace in her room at the schoolhouse. The fire was not burning so she started to stir up the coal. Luckily she had stepped to one side of the door when the explosion occurred. She was unable to teach that morning. Mr. Dodson came from Canyon that night and drove her bus Wednesday morning.

Mr. and Mrs. L. T. Hawks of Black and Mr. and Mrs. Manuel Hawks and son left the last of the week for Elizabeth, Colo., where they will visit the Aldon Hawks family.

Mrs. Paul Rudd and Kenneth spent Tuesday and Wednesday in Amarillo where Kenneth volunteered in the Air Corps.

Mrs. R. D. Thomarrson and children of Amarillo were guests Tuesday night in the home of her brother, Paul Rudd.

Mr. and Mrs. F. W. Dodson

and Monte Max and Miss Elma Smith spent the week end with relatives at Olton.

A family dinner which honored Mr. and Mrs. Junior Wilson was held Sunday at the Grady Wilson home. Those present included Mr. and Mrs. Bud Hopson, Jerry Ray and Vickie of Hereford, Mr. and Mrs. Hughes Millard, Sheila and Kent of Ward, Mr. and Mrs. M. S. Roe

and boys of Walcott, Elvin Wilson of Hereford, Mrs. M. J. Johnson, Mr. and Mrs. Grad Wilson, Donald Dean, Larry and Norma Sue, and the honored guests.

Mr. and Mrs. T. B. Cox and children were guests Sunday evening in the I. R. McClain home in Hereford.

and boys of Walcott, Elvin Wilson of Hereford, Mrs. M. J. Johnson, Mr. and Mrs. Grad Wilson, Donald Dean, Larry and Norma Sue, and the honored guests.

Mr. and Mrs. T. B. Cox and children were guests Sunday evening in the I. R. McClain home in Hereford.

Try a Want Ad!

BUILD AIR CASTLES

NOW... Buy WAR BONDS!

so you can build a real castle after the war!

KEMP LUMBER CO.

HEREFORD, TEXAS

PHONE 44

Grant A. Fuller, Manager

Universal ELECTRIC MILKERS

Use 110 Volt Power
or... MILKERS to Operate on
Gasoline Engine.

See these milkers in our display room. They do a good, dependable job... and they're made for electricity or to operate from a small gasoline engine.



NOW... is the Time To FIX UP THOSE PLOWS!

We have a large stock of parts for the following plows:

Angel... Avery... Case... John Deere and Sanders

... and if we don't have the part you need, WE WILL ORDER IT NOW... since a lot of last-minute orders will not likely be filled. Start now and be sure!

A Complete Line of Shelf Hardware

Headquarters for Quality
GASOLINE... OILS... GREASES

GET IT AT YOUR

Consumers

for Better Service and Bigger Dividends!

Stamps EXPIRE

JAN 15-20

FOOD RATION NEWS

Sugar Stamp No. 29 in book No. 4 now good for 5 lbs. — expires January 15.
Processed Foods—Green stamps D, E and F in book 4 now good. Expire Jan. 20. G, H and J now good. Expire Feb. 20.
Meat Stamps R, S and T in book No. 3 now good. Expire Jan. 29. No. 2 spare ration stamp now good for 5 points in purchase of pork.

PANCAKE FLOUR Aunt Jemima, Large Box 25c
SOAP CRYSTAL WHITE, 10 for 35c
POST TOASTIES 11-oz. box 2 for 15c
TREET All-Purpose Meat, 12-oz. can 35c
BEANS PINTO or NAVYS, 2-Lb. Sack 17c



lower prices

LETTUCE Head 10c
TURNIPS Bunches 2 for 15c
CARROTS Bunches 2 for 15c
CELERY Stalk 19c
CABBAGE Fresh Green — LB... 5c
YAMS East Texas... lbs. 3 25c
LEMONS Dozen 25c
ORANGES Large Calif.—Dozen 45c
GRAPEFRUIT 6 FOR 25c
CRANBERRIES Eat More... QT. 19c
EGGS Fresh country—Doz. 33c
GRAPEFRUIT Pink... 3 for 25c
POTATOES Idaho... lbs. 10 49c
MIXED NUTS Almonds, Pecans, Wal. 43c

GREEN BEANS Killian's — No. 2 cans 2 for 25c
MALTED MILK Carnation — 16-oz. Jar 49c
PEANUT BUTTER Fairy Wand — Quart 43c
PEAR FLOW Quart 19c
CORN, Whole Kernel, Nation Pride — 12-oz. can 12c
CORN, Bungalow, Cream Style — No. 2 Can 10c
PEAS Early June, Waubeka, No. 2 cans... 2 for 23c
GRAPE-NUTS Boxes 2 for 25c
DUZ Large Box 23c
ALL BRAN Kellogg's — Large Box 18c
TUNA FISH Regular Size 25c
BABY FOOD Libby's — Can 7c
SYRUP Pure Ribbon Cane — Gallon \$1.21

MEAT IS CHEAPER AT FURR'S MARKET

Check these Specials for Friday-Saturday-Monday

STEAK ROUND, Tender Beef—LB. 29c
STEAK VEAL ROUND, LB. 35c

PORK CHOPS Fresh Loin, lean cuts — LB. 25c
BEEF STEW Tender Beef Ribs — LB. 18c

BACON FURR'S OWN, Sliced, lean—LB. 34c
SLAB BACON Mild smoked sugar cure, by the piece, lb. 29c

BEEF ROAST, grain-fed beef... lb. 27c
ASSORTED LUNCH MEATS... lb. 29c
OLEO, Best Spread or Our Favorite... lb. 16c
SAUSAGE, country made, mixed... 2 lbs. 35c
DRESSED FRYERS and HENS... No Points!
Fresh hipment of OYSTERS and FISH—No Points!

CURRENTS Box 18c
GRAPEFRUIT JUICE Big 46-oz. Can 29c
MACARONI or SPAG. Quaker's, boxes 2 for 15c
NOODLE SOUP Dainty — Package 8c
ZERO Reduces dirt to nothing — QUART 19c
CRISCO 1-Lb. Jar 24c
SWAN The new floating soap... Bar 9c (Medium Bar, 6c)
BAB-O Box 10c
GOLD DUST Box 4c
BLACKBERRY JELLY Gold Star, pure 63c
REX FRUIT JELLY Jar 43c
WHEATIES Box 10c
SHREDDIES Box 10c

SOAP LUX or LIFEBOUY 3 BARS 19c



WASHINGTON'S GOT LUM AND ABNER... and neither party is very happy about the whole thing. Anyway, the result is downright riotous, and the picture, "So This is Washington," will show at the Texas Theatre next Sunday, Monday and Tuesday.

SOCIETY

MRS. JOHN McLEAN, Society Editor Phone 181

Miss Katherine Kirby Guest Speaker On Poetry Program for Bay View Club

Highlighting the first 1944 program for the Bay View Club, Miss Katherine Kirby was guest speaker at the meeting held Thursday afternoon at the home of Mrs. H. G. Conkright.

Miss Kirby spoke briefly to give something of the life and achievements of Stephen Vincent Benet whose book "Western Star" she reviewed for the club.

She said in part: "When war came Stephen Vincent Benet put aside his own work, and without recompense, devoted his energy and genius to the service of his country. 'Western Star' is the spirit of America. The beginnings are there—and in it the reader finds the essence of what America is and the sure knowledge of what it will be.

The book of verse was written for all those who are always moving on—whatever their race, creed, color or heritage. Through the lives of those first colonists the reader sees America's first youth, the nation leveled to an equality among men by the hard hand of nature. He sees the wilderness slowly pushed back, the development of American homes and the signal fires of a new way of life."

The club collect was read by Mrs. F. T. Roloson and Mrs. D. H. Alexander discussed "Federation Items," outlining the work of the November convention in Austin. She told of projects which will be sponsored during the coming year by the Federation and gave the news of the state relative to federated club interests.

Announcement was made that the next meeting scheduled for Jan. 20 will be held at the home of Mrs. Lee Benefield.

Members present included Mesdames Lee Benefield, D. H. Alexander, M. L. Boyd, Essie Cardwell, Colby Conkright, E. W. Harrison, A. M. Jones, J. W. Kirby, Paul Mathers, John McLean, G. A. F. Parker, J. H. Sears, J. P. Slaton, J. W. Spradley, F. T. Roloson, Miss Kirby and the hostess.

Our boys must keep on fighting—we must keep on buying WAR BONDS until victory is won. Keep on BACKING THE WINNING TEAM.

Dinner Party Is Given at Stanford Home

A lovely courtesy to a group of friends was the post-holiday dinner party given by Mrs. W. J. Stanford and her daughter, Mrs. Richard Barnard, at the Stanford home Thursday evening.

Attractive arrangements of flowers were used in the entertaining rooms with a mound of sweet peas centering the dining table from which the dinner was served. White tapers burned at either end of the table and on the buffet. Quartet tables were centered with small vases filled with pastel shaded sweet peas.

Those attending the enjoyable affair were Mesdames Harry Seed, J. P. Slaton, R. P. Coneway, Ullin Streu, C. H. Dyar, W. E. Dameron, John McLean, Sam Batton, Lynn Kester, Paul Coneway of Lubbock, Artis Daniel, the two hostesses and E. B. Black and W. J. Stanford.

JACK BRADLEY HOME IS SCENE OF PARTY

In spite of a raging snow storm, members and guests of the New Deal Club were entertained at the home of Mrs. Jack Bradley Friday afternoon. Whirling snowflakes outside made the warm and cozy atmosphere inside the Bradley home more enjoyable as the two tables of players played games of contract. Mrs. J. T. Gilbreath, Jr., played high and Mrs. Ralph Hastings played second high.

Refreshments were served to Mesdames Sylvester Slagle, Ralph Hastings, Ralph Roden, Meade Halle, J. T. Gilbreath, Jr., Ullin Streu, E. B. Bridges of Pampa and the hostess.

PROGRESSIVE CLUB HOLDS FIRST MEETING OF YEAR

Mrs. T. J. Parsons was hostess to the Progressive H. D. Club at the first 1944 meeting last Tuesday afternoon Jan. 4.

Roll call was answered by items on maintaining health in winter and also by tips on improvement of club programs and procedure.

Miss Sadie Lee Oliver outlined program material to be presented in the new yearbooks and conducted the demonstration on the making of plain omelets.

Refreshments were served to Mesdames V. E. Dodson, H. L. Hershey, E. T. Brookes, O. B. Russell, Carmichael, A. C. Hershey, Burgess, Harvey, Higgins, Parsons, Edwards, Brune, Cox and Misses Norma Lee Edwards, Sadie Lee Oliver and Virginia Brune.

Club Procedure And Program Subject at North Hereford Club

Meeting at the home of Mrs. R. A. Fullwood, last Thursday afternoon, members of the North Hereford Home Demonstration Club engaged in group discussion of general plans for club betterment during 1944, with emphasis laid on the following of orderly procedure along the well-laid track of simple parliamentary law.

One item for discussion was the relative place of social activities in the club program and members enthusiastically endorsed an increase in the number of demonstration programs.

Mrs. Frank Wilde, the new president, was in charge of the discussion. Present were Mesdames Norman Livesay, W. M. Cogdell, Mary Bodkin, J. P. Jordan, John Haberer, Addie Miller, F. S. Barrett, W. H. Russell, J. T. Richardson, Otto Olson, Pat Robinson, Frank Wilde, Earl DeHart, Oscar Vaughan, Miss Evelyn Bell and the hostess.

The next meeting will be held Thursday, Jan. 20, at the home of Mrs. Fred S. Barrett.

Summerfield

MRS. GUY WALSER

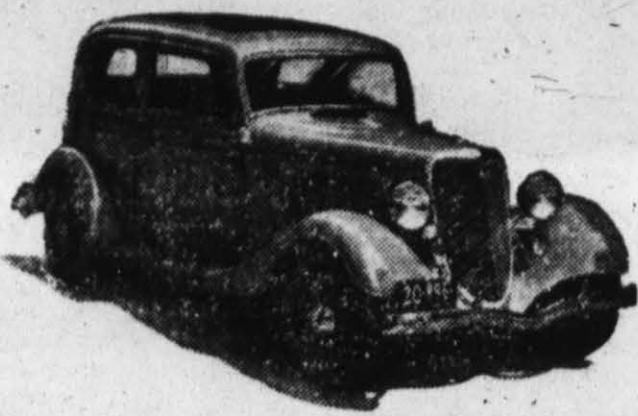
Mr. and Mrs. Marvel Upton of Ft. Worth visited her sister, Mrs. Ross Royce, Saturday. They also visited his parents, Mrs. Marvel Upton remained for a longer visit.

S. L. Tidwell, a former pastor of the Summerfield Baptist Church, is a chaplain in the army at Boston Mass.

Dorothy Dishman, Jessie Ann Buckner and Virginia and V. C. Hopson of Hereford and John L. Lookingbill enjoyed a dinner at the home of Mr. and Mrs. Lloyd Lookingbill Sunday.

We had another snow storm last Friday. Some of the old timers say that it was the worst

There's life in the old dog yet!



Millions of motorists are amazed by unexpected extra mileage from cars and tires

WHO WOULD ever have thought, say countless car owners, that the old bus would still be running strong in 1944!

They say it with wonder... and that is a tribute to the lasting quality which American automobile and rubber companies built into cars and tires.

They say it with pride... and that is recognition of the vital part each car plays in helping to solve the nation's wartime transportation problem.

So, to the man who has made his car last, this is a deserved word of thanks. You have done your part in two ways: By driving under 35, and by driving to your service station at least once a week for wartime car-saving and tire-saving care.

This help is always available, ready and waiting, at every Phillips 66 Service Station. Tire-Saving Service includes weekly checking of air pressures... inspection for cuts and bruises... crisscrossing with the spare every 3,000 miles... recommendation for recapping. Car-Saving Service includes inspection of battery, radiator, air filter... lubrication of every friction point specified by the maker of your car.

Remember, you are helping to "Guard America's Mileage" when you drive in for wartime Car-Saving and Tire-Saving Service at the Orange and Black 66 Shield... the sign of famous Phillips 66 Gasoline and Phillips 66 Motor Oil.



FOR VICTORY... Buy U.S. War Bonds and Stamps

Delivery Service



Balancing on her head stove wood ripped from the wreckage of a bombed house, an old Italian woman trudges homeward through the streets of Mignano, Italy

storm that we have had in a long time. At times visibility was practically zero. The school bus started out Friday morning but

did not stay at school all day. School buses started home at one o'clock. Some of the parents started after their children but got stuck in snow drifts before going very far from their homes. Some of the children had to stay at the home of Mrs. Tandy Legg as they could not get home.

Ross Royce is recovering at his home from a tonsillectomy. Everybody wishes him a speedy recovery.

Mr. and Mrs. Ray Johnson made a business trip to Dimmitt Wednesday.

Mr. and Mrs. O'ho Noland and daughter visited his sister, Mrs. Joe Storey and family at Plainview Tuesday and Wednesday.

Miss Edith Neill is visiting her brothers, George W. Pat and their families and Kenneth Neill at San Angelo.

Mr. and Mrs. Cecil Lady and sons of Hereford visited in the home of Mr. and Mrs. Lee Curry Sunday.

Sunday School and church was attended by 71 Sunday morning. We hope to have a better crowd next Sunday.

Mr. and Mrs. B. A. Atchley are attending to business in Hot Springs, N. M., this week.

Mr. and Mrs. L. B. Lookingbill and family have moved in their

new home which they recently built back of the store. Jess Lindsey visited relatives in Lubbock last week from Thursday until Saturday.

There is still lots of sickness in our community.

AT FIRST SIGN OF A COLD USE 666 666 TABLETS, SALVE, NOSE DROPS

IN OUR New Location

406 MAIN STREET

(Building formerly occupied by Ireland Motor Co.) We will have a lot more room, can arrange our equipment better... and

We Can Really Do the Job

in anything from half-soleing your shoes to repairing all kinds of leather and canvas equipment.

We're proud of the new shop and invite you to come by and see it.

Jack's Shoe Shop

406 MAIN STREET

Limited Supply of Colorado Grown Certified SEED POTATOES

As you know, good quality seed will be scarce... so, we urge you to act NOW!

We are also booking orders for Fertilizer

Order now... if you expect to get fertilizer, as this is another scarce commodity.

HEREFORD POTATO GROWERS ASS'N.

Dependable O-K RE-CAPPING



AND TIRE REPAIRS!

O-K TIRE SHOP PHILLIPS "66" STATION

Highway 60 at Main

Phone 88

Use ALL the Economy Features of Your Electric Range



In war all waste is sabotage. Do not waste electricity even though no ration coupons are required for your supply.

You have always made use of the economy features of your electric range to save your money. But—now even more care in the use of your appliances is in order. Any waste in wartime is unpatriotic. This applies to the use of electricity—even though it isn't rationed.

Take a few moments to review the use of your electric range. Are you making the most advantageous use of the deep well economy cooker—using the oven for complete meals—cooking on stored heat when possible?

Remember, while there is plenty of electric power for war industries, farms and all essential civilian needs—there is none to waste.

Southwestern PUBLIC SERVICE Company

Classified Ads

"Buy What You Want - Sell What You Don't Need"

INFORMATION - RATES
So per word 1st insertion (cash discounts follow)
So per word addl. insertions (any ad which goes on our books will take the regular 2c per word rate—no matter how many times published.)

The cost of any number of words can be easily computed at this rate. Tables below show several ad costs.
Minimum Charge is 12 Words or 24 Cents.

FOR 12 WORDS	
1 time	24c
2 times (cash)	36c
3 times (cash)	48c
FOR 15 WORDS	
1 time	30c
2 times (cash)	45c
3 times (cash)	60c
FOR 25 WORDS	
1 time	50c
2 times (cash)	75c
3 times (cash)	\$1.00

Out-of-town ads must be accompanied by cash—or they will not be published.
No ads taken after 10:00 A. M. Thursdays.

FOR SALE OR TRADE

FOR SALE: Good cow horse. See Orrville Landers: McRight and Wilson. 1-3tp

FOR SALE: Two good used late model cars, one 40 model the other 42 model. Best condition, good tires. Hereford Motor Co. 1-3tp

FOR SALE: At E. L. Blacet place, 2 beds, springs and mattresses, one new, also dresser, dining table and 6 chairs, 1 small table and some garden tools. See J. B. Elliston. Phone 179. 1-3tp

FOR SALE: Going to sell now. E. L. Blacet home lot, 2 blocks 37 Evans Addition—2 acres of ground, large 8 room house, modern frame stooco with large ben houses, garage and work shop, lots of shade and fruit trees, just outside City limits. Price \$4000.00 terms \$3000.00. Cash balance 1 to 5 years, possession now. See J. B. Elliston. Phone 179. 1-3tp

HOUSES

One of Hereford's best homes, brick reasonable. Nice 5-room modern home on pavement. Price \$3750.00. Large well-located home. \$4500.00. Apartment house, four apartments, renting for \$120.00 per month. Priced very reasonable.
1-Room House \$2500.00. Large house near high school. Price \$3500.00.
4-Room home \$1400.00. Several improved acreage tracts. Choice lot on pavement, east front \$500.00. Numerous lots priced reasonable.

Claud Higgins
Phone 642-J 1-4tp

FOR SALE: Very choice Holstein, Guernsey & Ayrshire heifers \$25 each and up. Shipped C. O. D. if desired. Bull free with 5 heifers. Homestead Farms, McGraw, N. Y. 49-5tc

FOR SALE: About 20,000 bundles of old feed in the stack, 11 miles north and 3 miles west of Hereford. Col. W. S. Williams. 323 W. 9th St., Amarillo, Tex. Res. phone 7707 or 25575. 2-3tc

ATTENTION FLOCK OWNERS

We are ready to start culling and blood-testing our hatchery flock. Anyone who wants to custom hatch or sell hatchery eggs, please get in touch with us.

We Want to Start the Season Soon!

WEST TEXAS FEED & SEED CO.
Jack Wright, Mgr.
Phone 265

Top Prices Paid for Cream, Eggs, Poultry and Hides!

FOR SALE: \$35.00, coal Heater, holds fire 24 hours, heats three rooms. Handsome Walnut firebrick steel and cast iron cabinet. Mrs. Collier, 612 East 11th Street. Phone 642-W. 52-3tp

Two registered pharmacists at City Drug Store to give you prompt, accurate prescription service. Phone 100. 37-tfc

WE specialize in brake re-lining. Bring in your brake shoes and we will do the rest. Our new burnisher affords 100 per cent contact with drum. MILLER AUTO STORE. 15-tfc

FOR SALE: 100 year old White Leghorn hens 1 pure bred 2 year old shorthorn bull, 1 shorthorn bull calf seven months old. Oscar Hunt, 6 1-2 miles south on old Dimmitt Highway 1-2 mile east. 1-2tp

FOR SALE: 11 coming 2 year old registered bulls. Elmer Womble's raising. Brumley and Son. 52-3tp

FOR SALE OR TRADE: Chevrolet auto Radio fits any car. One dry pack battery radio, one small table radio. E. W. Young. 609 West 3rd Street. 1-3tp

"Keep on the Right Side"

Insure that Automobile to be Sure of the Right Side . . . and SAFETY!

JOHN McLEAN AGENCY

RANGES and IRRIGATED FARMS
GOOD IMPROVED or un-improved irrigated farms near Hereford.
CHEAP. FARMS in dry-land area.
ALSO A NUMBER of good homes and city property.

P. J. (Jack) ROSE
REAL ESTATE—PHONE 231-W
Hereford, Texas P. O. Box 466 2-tfc

FOR SALE: 2,000 grain Hegari bundles. 1 1-2 miles southwest on south side of railroad. H. J. Kuper. 2-3tp

FOR SALE: Automatic hot water heater. Good condition. \$35.00. Mrs. Roy Jowell 1100 East 11th. 2-1tp

FOR SALE: Secondhand Royal typewriter in good condition. Call 449. 2-1tc

FOR SALE: Two milk cows, fresh. 910 25 Mile Ave. 2-1tp

FOR SALE: Colorado Certified potato seed. Will be sold out early this year. See or phone Glenn Boardman. 2-3tp

FOR SALE: One baby calf. B. E. Roberson, Summerfield, Tex. 2-1tc

FOR SALE: Some good used windows two light, 24 by 34, at half price. Troy Womble. 2-2tp

For Sale

Perfect section under irrigation, is highly improved, 1-3 crop zone. Price, \$50.00.
Well improved 320 acres under-irrigation. Price, \$50.00.
Improved section under irrigation, \$42.50.
Choice 160 acres well located, improved under irrigation, 1-3 crop zone. Price \$60.00.
Choice improved 320 acres irrigation district, all in wheat and wheat zone. Possession 1 crop could pay for land. Price \$45.00.
Improved 200 acres irrigation district, possession, good terms. Price, \$30.00.
Perfect 160 acres irrigation district. Price, \$30.00.
Perfect section irrigation district. Price \$25.00.
Two choice wheat or row crop sections, plowed. Possession. Price \$25.00.
Improved 3-section ranch Deaf Smith County, possession. Price \$20.00.
Section all grass. \$20.00.
240 acres grass, irrigation district. Price \$17.50.
Perfect 20 acres just outside City limits. Price \$75.00.
Improved 15-acre tract, \$3000.00.
Improved 50-acre tract \$40.00 per acre, some terms. Improved 55-acre. Price \$200.00.

Claud Higgins
Phone 642-J 1-4tp

FOR SALE: Hammer Mill. Charles E. Hood, 10 miles northwest Hereford. 2-1tp

FOR SALE OR TRADE: 9 ft. John Deere one-way plow; 1 MM 69 combine, all in A-1 shape. A. L. Caviness. 2-3tp

FOR SALE: 6 volt battery radio. See radio at Fullwood Battery. 2-1tp

FOR RENT: Two housekeeping rooms furnished or unfurnished. Mrs. John Carter, 1122 North E. St. 2-1tp

CON-D-MENTAL
For hogs and chickens the liquid worms, kills insects, sore heads, rouse and prevents disease. Feed CON-D-MENTAL to your Baby Chicks, hens too—Eggs—More Eggs—Your dealer has CON-D-MENTAL. 51-11tp

FOR RENT

FOR RENT: Small apartment, suitable for couple. Phone 43. 2-1tc

FOR RENT: Front bedroom, twin beds, adjoining bath. Gentlemen. Mrs. W. J. Smith, 705 Miles Ave., Phone 158-J. 2-1tp

FOR RENT: Bedrooms or room and board. Mrs. Smith, 1 blk. west of highschool on E St. 2-1tp

TO RENT: One-half section stalk field; 2 ricks alfalfa hay for grazing. 2 ml. south and 3-4 ml. east of Hereford. A. L. Caviness. 2-3tp

FOR RENT: Bedroom and light-housekeeping. Bills paid. Also good assortment trees, evergreens hedge shrubs-roses. Fine moisture time to plant. Mrs. J. F. Ward. 52-3tc

FOR RENT: Apartments for en-larged couples. Everything furnished, bills paid, steam heat; also nice bedrooms. Phone 147. 50-tfc

FOR RENT: 3-room unfurnished apartment, no children. 400 West 2nd St. 1-2tp

WANTED

WANT TO RENT: We have some good growers wanting to rent potato land. Cash or crop rent. Phone Glenn Boardman. 2-3tp

WANTED: Baby buggy in good condition. Call 447-W. 49-tf

WANTED: One section dry land farm. Cash or crop rent have good equipment and crew to handle. Arlie Green Friona, Tex. 1-2tp

LOST AND FOUND

LOST: On Harrison highway or road turning north off Harrison, kitchen chair. Finder please leave at Brand office and receive reward. Fred Worthington. 2-1tp

STRAYED: 8 calves branded Arrowhead on left shoulder. C. A. Wimberley, Dawn, Texas. 2-3tp

LOST: On streets of Hereford, two farm account books. Reward. Lester Galley. 2-1tp

LOST: 2 radiants for gas heater in Hudson's Gro. Sat. afternoon. Please return to 610 Lee Ave., or Hudson's Gro. 2-1tp

STRAYED: To my place 2 Berkshire hogs. Owner may have same for paying for this ad and damages. C. E. Callahan, 3 miles south and 4 west of Bootleg Store. 2-1tp

LOST: From my stock-farm 4 miles south Vega, 6 cows and calves, several yearling heifers. Liberal reward paid for their whereabouts or return. Branded on either hip. George E. McGowan, Vega, Texas. 52-3tc

STRAYED: 5 calves about 350 lbs. branded D on right jaw. Notify Virgil Dodson, 8 miles north Hereford. 52-3tc

FOUND: The way to keep your farm, ranch and home income tax records for small farms and ranches. See the new BLACK-BOURNE'S Simplified Record book at The Brand office. Complete record for one year, \$1.25. 17-tfc

NOTICE!

WANTED—500,000 Rats to kill with Ray's Rat Killer, harmless to anything but rats and mice. Prepared baits, also liquids, guaranteed. At Halle Drug.

HAULING

H. E. WESTER
DRAY SERVICE
Phone 4

Cattle HAULING

WE HAUL ANYWHERE
PHONE 263
C. E. Beauford
29-tfc

Many Red Cross Workers Overseas . . .



Red Cross men and women are with troops on fifty-three continental and insular battlefronts, and have gone into the theatres in many instances right along with the invasion forces, or else have followed soon after. Above is Miss Barbara Sweetland, American Red Cross worker, chatting with a small native boy, "somewhere in India." American Red Cross for the Office of War Information.

Alice Faye, Jr.



She's Alice Faye Harris, Jr., and you can see even now that the plump, dimpled little doll is going to look like her curvaceous actress mother.

Irrigation Casing

12,000 feet 12-inch
12,000 feet 14-inch
Heavy Gas Line . . . Steel
Stock Tanks, all sizes.
Immediate Delivery

Amarillo Junk-Westex
Pipe Company
Amarillo, Texas
Phone 8113 — P. O. Box 727
1-4tc

LET US RENEW YOUR
SUBSCRIPTION
TO ALL MAGAZINES AND
NEWSPAPERS
Save Time—No Extra Cost!
Hereford News Stand
Chas. Howell 1-tfc

Fr. Dolje, Pioneer Umbarger Pastor Dies in Amarillo

Fr. J. J. Dolje, pastor of St. Mary's Catholic Church at Umbarger, died in Amarillo Tuesday following a short illness. He was 83 years old.

A native of Holland, Father Dolje was educated at the University of Louvain in Belgium, and came to the United States after his ordination, 59 years ago. His original pastorate included the territory from Tombstone, Ariz., to Abilene, Tex., and in his travels through the Southwest the pioneer priest

made friends with the Indian tribes. He was a personal friend of Geronimo and carried with him a permit from the chief giving him safe passage through the Indian territories.

He had been pastor at Umbarger since 1916.

The Most Rev. Lawrence J. FitzSimon, bishop of the Amarillo diocese, will preach the funeral sermon at St. Mary's Catholic Church today.

Jumbo

MRS. SAM HUNTER

There really is very little news from here, except the weather, which has been spectacular. Old timers say that Friday's blizzard surpasses anything seen here since 1918. Many east-west roads are blocked, and the mail has not run since Thursday. The school bus hasn't run since before Christmas and only a few children are able to get to school. Most of the community was without lights for about 24 hours.

For Sale!

Complete Set of Furniture for 5-Room House

All new, about 1 1/2 years old. Includes a Zenith Radio in good condition; new, modern Gas Cook Stove, 3 Gas Heaters and Philco Refrigerator.

All furniture is modern and perfectly matched. Priced right. Located in home at Dimmitt.

See . . .
B. R. DIXON, Hereford . . . or
H. L. DENNIS, Dimmitt

Dressy



It's the "barque," a long, narrow boat-shaped hat of gold leaf satin with black grosgrain ribbon and veil.

One delayed piece of news reached us last week. Mr. and Mrs. F. J. Axe entertained with a dinner on New Years Day. Guests were: Mr. and Mrs. Bob Axe and sons of Daniel, Mr. and Mrs. Lynn Axe and children, Mr. and Mrs. Wilburn Axe and children, Mr. and Mrs. Fred Axe and the P. H. Dyer family.

Another delayed item is this: Wayne Sparkman was home on a three-day pass to spend Christmas with his family. Wayne has recently been transferred from Deming, N. M., to the Amarillo Army Air Field, where he is taking mechanics training.

Mr. and Mrs. Al Caviness, who recently moved from this community visited Sunday in the Lawrence home.

Odd, These Humans



How strange, thinks this cocker puppy, sitting in a baking pan just so Mrs. Phil Bessey of San Francisco can find out he weighs 14 pounds. He doesn't know it, but weight has something to do with his chow.

Card of Thanks

For your many acts of kindness during the past year and for your great help and comfort in recent days, we are deeply grateful.

The Riglers.

NOTICE

We have bought the
Bowling Alley
1st door North of the
Texas Theatre
Ladies Especially Invited!
Open 9 a. m. to 12 p. m.

Mr. and Mrs.
W. L. Bishop

Your
Doctor
says,
"KEEP
FIT"



Your doctor is probably doing more work than he can physically do for very long. He urges you to "Keep Fit," and if you do develop symptoms of illness see him early—before complications occur.

and to Help You do this,
WE HAVE IN STOCK

A Complete Line of VITAMINS

more and more people are taking vitamins, frequently recommended by physicians and by health authorities. In our stock you'll find the vitamin you need.

We also have plenty of Fever Thermometers, Hot Water Bottles . . . and Syringes!

REMEMBER, see your doctor to avoid complications—and bring your prescriptions to the City Drug Store for prompt, accurate service.

Two Registered Pharmacists!

CITY DRUG STORE
PHONE 100 — OPEN NIGHTS

Receives Husband's Medals



Pictured is the scene at Amarillo Field last week, when Mrs. Frances Wilson received the Purple Heart and the Air Medal, won by her husband, Lt. Wendell Kermit Wilson, who was killed in air action over Germany. Lt. Col. Herbert E. Hart presented the awards to Mrs. Wilson.

Pitmans Visiting Son At Lake City, Florida

Mr. and Mrs. J. A. Pitman left Wednesday afternoon for Lake City, Fla., where they will visit their son, Cadet John Douglas Pitman, prior to his transfer to New York. They expect to be gone approximately 10 days. Cadet Pitman, who has been training in the Naval Air Corps for several months in Florida, will in the near future transfer to Troy, N. Y., where he will attend Rensselaer College as part of his training in the Naval Air Corps.

Dairy Subsidy Payments Running Higher Than in Previous Two Months

Dairy subsidy payments are being continued throughout the month of January and payments made through the Deaf Smith County AAA Office during the first ten days of the month amounted to more than the total paid out during December. Payments through Jan. 10 had amounted to \$1,738.80. Payments in December were \$1,166.15.

The payments, which have been in effect since October, are designed to offset the rising cost of feed by a direct payment to the dairyman. Payment is made upon application at the AAA office, where the farmer brings sales slips or other records of sales of milk and butterfat during the past month.

HOSPITAL NOTES

Mrs. George Clark of Clovis, surgery, Jan. 10.
Wanda Lee Terry, surgery, Jan. 10.
O. E. Sherman, medical, Jan. 11.
Glenn Bell, surgery, Jan. 10.
Mrs. Carl Jennings, improving.
Mrs. Trudy Arnold, improving.
W. A. Springer, improving.
J. S. Fore, improving.
Mrs. Lester Funk, surgery, Jan. 10.
Mrs. L. L. McLellan, maternity, girl born Jan. 7.
Mrs. H. E. Wester, maternity, girl born Jan. 12.
Adolph Frve, medical, Jan. 8.
Mrs. E. W. Womble, surgery, Jan. 8.
Baby Rexrode, medical, Jan. 11.
Mrs. Robert Lemmons, maternity, girl born Jan. 7.

Sons of the West to Play for Dance, Jan. 20

The Hereford Firemen will feature the "Sons of the West" in a dance scheduled at the Firemen's Hall Thursday, Jan. 20, Debbs Knox, manager; announced today. Mr. Knox said the general public is invited and that prevailing prices and starting times will be used.

The rates for January in all Texas counties are 50 cents per hundred weight of milk delivered and six cents per pound of butterfat delivered.

SONS In the Service

Cpl. John Schneider who has been stationed in California, is spending a furlough here with his parents, Mr. and Mrs. A. J. Schneider and family. He will report from here to New Jersey.

Conklin Gets Wings

Lt. Donald Conklin arrived in Hereford this week to visit with his parents, Mr. and Mrs. Arch Conklin.

Lt. Conklin was awarded his wings and granted his commission last Friday at Douglas, Ariz. He is well known in this community, having been reared here and attended the Hereford Schools. He also attended W. T. S. C. Canyon, prior to entering the Air Corps.

Lt. Conklin expects to remain here until Monday when he has been ordered to report for duty.

Promoted To Pilot

James Ray Coleman son of Mr. and Mrs. Ray Coleman of Messenger, has recently been promoted from co-pilot to pilot and is now on active duty with the Eighth Air Force in England, having already taken part in several missions over the continent.

Mrs. Milton Horst, who has been visiting her parents, Mr. and Mrs. N. W. Livesay, left this week for Denver, Colo., where she will join her husband. Lieutenant Horst is stationed at Lowery Field.

CHURCH News

First Christian Church
Lawrence W. Bridges, Pastor
Bible School at 9:45 A. M.
Morning Worship at 11:00 A. M.
Young People's meeting at 6:30 P. M.
Evening worship at 7:30. A cordial welcome to everyone.

Assembly of God Church
Homer T. Goodwin, Pastor
Sunday School — 10:00 o'clock.

Trooper Scooter



Motor scooters are now part of the gun-knife-grenade equipment of Allied paratroopers. The collapsible little vehicles can scoot a chutist along at 40 to 45 m.p.h. for 180 miles on one gallon of gasoline.

Morning Worship — 11:00 o'clock.
Young People's Meeting — 7 o'clock.
Evening Service — 8 o'clock.
Mid-Week Service — Tuesday night Bible Study — 8 o'clock.
Friday Night — 8 o'clock.
Young People's Service.

First Baptist Church
W. E. Barnes, Pastor
Sunday School — 9:45 A. M.
Alex O. Thompson, Superintendent.
Morning Worship — 10:50 A. M.
Training Union — 6:30 P. M.
Gracie Knowlton, Director.
Evening Worship — 7:30 P. M.

First Presbyterian Church
James Alken, Jr., Pastor
Sunday School — 10:30.
Morning Worship — 11:30.
Intermediate's Meeting — 6:30.
Evening Worship — 7:30.
A cordial invitation is extended to all who so desire to worship with us in these services.

First Methodist Church
Marvin L. Boyd, Pastor
Church School 9:45 A. M.
Morning Worship — Service 10:50.
Methodist Youth Fellowship 6:45 P. M.

Evening Preaching Service at 7:30.
Mid-Week Service Wednesday 7:30 P. M.
Woman's Society of Christian Service each Wednesday at 3:30 P. M.

Church of Christ
204 East 6th St.
Bible Study (Classes for all ages) — 10:00 A. M.
Morning Worship — 11:30 A. M.
Evening Worship — 8:30 P. M.
Wednesday, Ladies' Bible Class — 4:00 P. M.
Prayer Meeting — 8:00 P. M.
The public is invited to all our services.
—L. H. Andrews, Minister

Try a Want Ad!

NEW SHIPMENT WALL PAPER

New Patterns . . . and a tremendous stock to choose from. When you are thinking of paper, remember McCASLIN'S is the WALL PAPER STORE!

Plenty of Boiled or Raw LINSEED OIL

This is PURE OIL, not mixed with thinner, and we have a good stock.

Carl McCaslin Lumber Co.

CALL THE LUMBER NUMBER — 7
1 Block east of Courthouse

A Complete New BODY SHOP

Good equipment, plus years of experience places us in a position to give you the best possible job — and if you have the pieces, we can put them together. Give us a trial for satisfactory body work on any make or model — at reasonable prices!



We also are equipped to give you Expert **Paint Jobs** Superior work at reasonable prices!

Car Glass

FOR ALL CARS, TRUCKS and PICKUPS. Prompt, Dependable Service!

Robinson's Body Shop

AL G. ROBINSON
1ST DOOR WEST OF THE GREENHEDGE CAFE

AT **PENNEY'S** An Extraordinary Opportunity—Just Released by O. P. A.

179 Pairs

WOMEN'S SHOES

DRESS TYPES

3.00 and LESS

Ration Free!

(For 2 weeks only—Jan. 17 to 29, inclusive)

These shoes should not be confused with ordinary "un-rationed" footwear—they are all shoes which heretofore have required ration stamps and will go back on a rationed basis after January 29th. They are serviceable—leather soled—of good construction—and many have previously sold at higher prices.

Take advantage of this unexpected opportunity to replenish your shoe wardrobe without using up your Ration Stamps.

This Merchandise is: "OPA Release — Women's Low-Priced Shoes"



\$1.00
Jergen's LOTION
89c

5 Lbs.
Epsom Salts
39c

100 Tabs
Bayer ASPIRIN
69c

1 Pint
Ultra Shampoo
49c

\$1.00
CALOX Tooth Pwd.
89c

Two all-important victory-economies are achieved when you buy the large size of frequently used home drugs and toiletries. You save war-critical packing materials and you save several cents on every purchase . . . especially when you buy your favorite nationally advertised brands at our low prices. Help your Uncle Sam—and help yourself to larger savings by asking for the big size every time.

Hind's Beauty Bargain 49c

(Hand Lotion and Face Cream)

- | | | | | | |
|---------------|------------------|--------|--------|---------------|--------|
| 90 Capsules | ARRO VITAMIN | \$3.50 | \$1.25 | ABSORBINE JR. | \$1.09 |
| Pint | NYSEPTOL | 49c | 60c | ALKA SELTZER | 49c |
| 8 Ounces | HAIR OIL | 49c | | | |
| \$1.00 Mennen | BABY OIL | 89c | | | |
| Wrisley's | BATH SOAP—4 bars | \$1.00 | | | |
| \$2.00 Cream | BARBARA GOULD | \$1.00 | | | |
| \$1.00 Cream | ALBOLENE | 89c | | | |
| 54's | KOTEX | 98c | | | |
| 50c Dr. West | TOOTH BRUSH | 44c | | | |
| 35,000 Units | VITAMIN A | \$1.50 | | | |
| 50c Mennen | SHAVE CREAM | 39c | | | |
| 35c | PREP | 29c | | | |
| Nose & Throat | ATOMIZER | \$1.25 | | | |
| Perfumed | HAND SOAP — bars | 29c | | | |



RIGHT on the line
Prescription drugs cannot be measured by any "hit or miss" method. It is absolutely imperative that they be right on the line . . . and we make certain that they are by the painstaking way in which we read and check all measurements. In keeping with this unvarying accuracy we use only the products of reputable manufacturers . . . known to the medical profession for the quality of their preparations.

- | | | | | | | | | |
|-------|------------------|-----|-------|-------------|-----|--------|-------------|--------|
| Quart | Milk of Magnesia | 59c | Quart | Mineral Oil | 89c | \$1.25 | Creemulsion | \$1.09 |
|-------|------------------|-----|-------|-------------|-----|--------|-------------|--------|

CLOSE

The Royal Drug Store
Prescription Drugs

Herd Bows to Friona in Rough Battle

The Friona Chiefs downed the Whitefaces 14-12 Thursday night in a rough and tumble game distinguished by football tactics on the part of both teams.

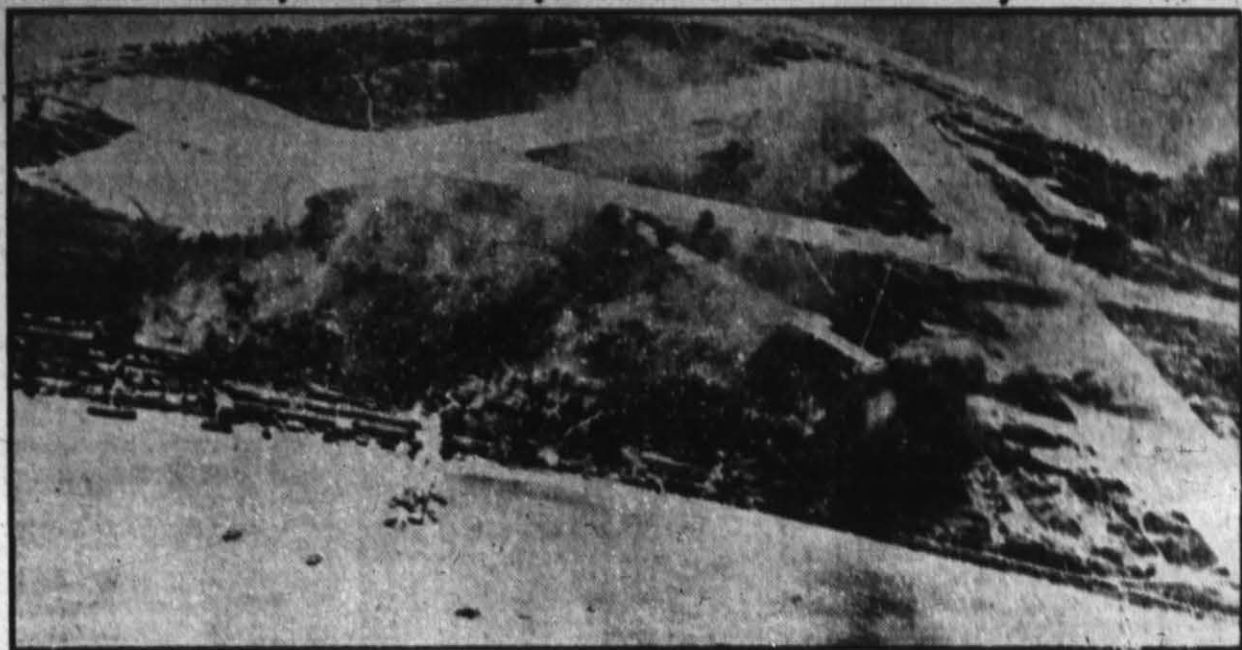
The first quarter was scoreless and in the second, Robinson, for the locals, scored two points to compare with Friona's four.

In the third quarter Manjeot scored four points, London, two; and Reeves one; and the Chiefs rang up eight points.

The fourth quarter saw the Whitefaces playing an excited, nervous game. Manjeot scored two more points and London scored one, to top Friona's score of two points in the last period. Starters for Hereford were Robinson, Reeves, Manjeot, London and Bishop; substitutes, Hopson and Knowles.

The game originally scheduled for Friday night with a team from the P. O. W. Camp, was postponed because of bad weather.

Crystal Ball Says Action Is on the Way



Here is Mille atoll in the Jap-held Marshall Islands, showing one of the Japs' fine airstrips lying just north of the now American-held Gilbert Islands and east of the Japs' main Pacific base at Truk. This airstrip will probably be in line for bigger and more devastating attacks in the Allies' northward drive just as soon as the New Guinea and New Britain situations are in the clear. Maybe sooner! (U. S. Navy photo.)

Selective Service NEWS

1-A (Available for military service.)

Orval R. Galley Obed E. Caraway, Harvey Paul Artho, David R. Evans, Durward A. Anderwald, Walter J. Beckman, James M. Morris, William F. West, Raymond T. Stewart, Eldred A. Brown, Herbert H. Hoover, L. J. Lavesay, Ernest N. Muller, Delbert L. Powelson, Kenneth P. Rudd, Stanley D. Smoot, William C. Zachary, Leonard H. Williams, Samuel R. Suit, Raymond W. Tedford, Francis E. Barrett, Edward M. Thomas, Alfred A. Reinart, Charles H. Hill, Benny L. Womble, Ancil E. Jackson, Aubyn E. Hodges, Orville G. Hill, Jr., Cecil L. Coker.

2-A (In essential civilian occupation.)
Burke W. Inman, William X. Vaughn.

2-B (In war production work.)
Ray W. Clark, Willie E. Robinson, Frank D. Hacker.

3-A (H) (Married man with dependents. Letter "H" signifies past 38 years of age.)
Tolver A. Thurmond.

1-C (Already in service.)
James Murphy White. (Volunteered for Air Corps.)
New Registrants
Earl E. Caster Kenneth Paul Rudd, Hardy M. Benson, Jr., James Murphy White.

KEEP ON
Backing the Attack!
WITH WAR BONDS

Bethel

Mrs. J. C. Williams
The question of the day is—How did you fare during the blizzard. Many of our people spent the day caring for their stock. The school bus was one of the major worries. The trustees phoned for the school bus to return home soon after getting to school, but the storm had become so severe until some of the children did not get home until the next day. The children were cared for in the Jim Bagwell home.

There has been several of our people sick from flu and colds but all improved at this time.

Mr. Cummings and family from Big Square have moved to the place which was previously occupied by Mr. and Mrs. M. J. Phillips.

Mrs. George Bagwell was in Tulla Thursday.

Mrs. Chambers from Waco is visiting her daughter Mrs. Ralph Simmons.

Mrs. Ivor Bagwell is reported as being seriously ill. We hope for her a speedy recovery.

Mr. and Mrs. E. R. Rothwell spent from Tuesday until Friday in Amarillo guests of Mrs. Rothwell's brother, Fred Seale, and family.

Mrs. Fate Shannon and little daughter Dorothy Linda have returned from the hospital at Hereford.

E. R. Rothwell has purchased a new hearing appliance.

Miss Earline Lust from W. T. S. C. visited in the home of her parents over the week end.

A-c and Mrs. James E. Bradford of Florida arrived for a visit with their parents, Mr. and Mrs. George Bradford of Flagg and Mr. and Mrs. Earl Lust of Bethel. Cadet Bradford is on a 14-day furlough from Cortestrom Field Arcadia, Fla., where he will complete his primary training about Feb. 1.

Mr. and Mrs. Bradford and Mr. and Mrs. Lust and Lloyd met the couple in Amarillo early Friday morning. They report that the drive home from Amarillo through the blizzard is an experience that they would not care to repeat.

Daniel

MRS. W. R. MOORE
This community did not get much snow Friday on the fields, but plenty of drifts. Some of the snow drifts around the W. R. Moore home measured from 3 to 6 1-2 feet deep.

Miss Joyce Moore visited in the home of Norma Jean Tomlinson in Canyon from Thursday until Monday.

Miss Ruth Moore and Kenneth Dygart from Amarillo visited in the W. R. Moore home Sunday afternoon.

Jack Vincent from Amarillo has been out several days the past two weeks looking after his cattle.

There was no school at Daniel Friday and the bus didn't go to Canyon on account of the snow storm.

MASONIC BULLETIN
Hereford Lodge 849
stated meeting second Monday in each month. School of instruction each Thursday night.
JOHN PATTON W. M.
E. L. Bradley, Secy.

NOTICE!
Let Us Handle Your FARM SALES

LIVESTOCK AUCTIONS
Lloyd Otten
B. E. Bramley

Phone 9094 Ft.—Hereford, Tex.

Mr. and Mrs. W. R. Moore and Billy visited with their daughter, Mrs. Paul Myers in Amarillo Monday.

Mr. and Mrs. J. T. McClain made a business trip to Hereford Monday.

Mr. and Mrs. Loy Smith and children visited in the J. T. McClain home Wednesday.

Mr. Ander Walls and two daughters, Dolores and Bernice and Leonard Smith visited in the W. R. Moore home Monday morning.

Little Treva Rae Smith and Charles Whitehead have been absent from school for several days on account of the bad roads.

Mrs. Ollie Grabbe, teacher at Daniel school, has been staying with Mrs. E. W. Shugart during the bad weather.

J. F. Matthews made a business trip to Hereford Wednesday.

W. R. Moore made a business trip to Hereford Tuesday.

Palo Duro

BY ETHEL ALLRED
On account of the bad weather services at the Palo Duro Baptist Church were not held last Sunday. The snow drifted so badly that the people could not get to the main highway which was clear except for a mile or two near Wildorado.

Nell Downing made a business trip to Amarillo Tuesday.

J. C. Allred and Miss Ethel Allred made a business trip to Mr. and Mrs. Jim O. Jenkins made a business trip to Amarillo Thursday.

Joe Allred visited in the home of Mr. and Mrs. Jim O. Jenkins Wednesday morning.

A few drops
Relieve Misery of HEAD COLDS

Put 2-purposes Vicks Va-tro-nol up each nostril. (1) shrinks swollen membranes, (2) soothes irritation, (3) helps clear cold-clogged nose. Follow directions in folder. **VICKS VA-TRO-NOL**

Dick Allred made business trips to Hereford and Amarillo during the past week.

Rev. and Mrs. Marvel Upton have returned to Hereford from Seminary Hill, Fort Worth as the first semester is finished. Mrs. Upton will remain with relatives at Hereford and Rev. Upton will continue in school in Fort Worth and fulfill his appointment at the Palo Duro Baptist Church each Sunday.

Ray S. Daniel of Amarillo visited in the home of Mr. and Mrs. L. B. Fowler and Harold Dean recently.

Mrs. Glenn B. Allred called in the home of Mr. and Mrs. J. C. Allred and Ethel Sunday afternoon.

COUGHS

or Bronchial Irritations Due to Colds
Sufferers will find Buckley's brings quick relief from persistent, nasty, irritating coughs, or bronchial irritations due to colds. But be sure you get Buckley's CANADIOL Mixture—the largest selling cough medicine in cold, wintry Canada. Ask for Buckley's—made in U. S. A.—all druggists.

You'll Find Us on the Job
IN THE
RENFRO BUILDING
119 West 3rd Street

We have Genuine Factory Engineered Parts for
Dodge - Plymouth - De Soto - Dodge Trucks
Automobile and Truck Repairs
Auto Body Repairs

IRELAND MOTOR CO.

PHONE 180
Sales — DODGE-PLYMOUTH-De SOTO — Service



A Hereford Product...

PACKARD'S BEST FLOUR

...produced for the finest bakers and the finest homes. Ask your grocer for PACKARD'S BEST! Due to Shortages, we are forced to discontinue our Chinese Dinnerware Coupons for the Duration.

PACKARD MILLING CO.

HEREFORD, TEXAS

"Man, you're on our team!"



"Your station deserves credit for a raft of our men clocking in on time. The way you keep their cars shipshape here is saving us man-hours—plenty—or we couldn't keep beating schedules. Our plant driver brings the office car here—to keep it readier than a fire engine. Even our laboratory scoffers rave about your giving their engines internal OIL-PLATING to hamstring damage from engine acids! You're helping cars live. Great stuff!"

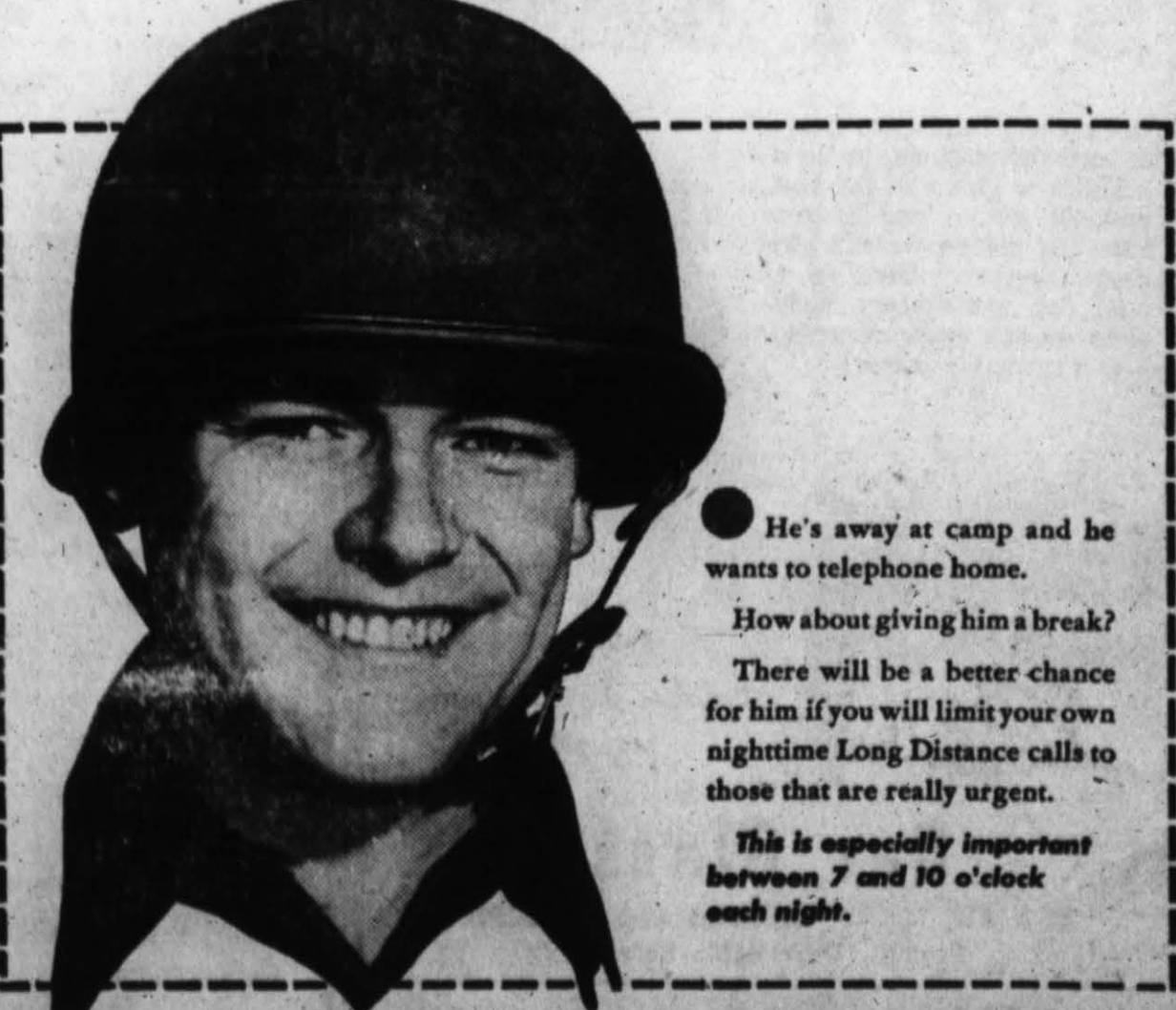
Such praise from the war plant's Big Boss caused the Conoco Mileage Merchant to throw out his chest. His Conoco Nth oil...oil that OIL-PLATES...is even more essential for less essential cars, used only now and then. The unavoidable acids of combustion—mostly heated away, before rationing, by prompt re-use of the car—now loiter inside and threaten to cause corrosion. But

you know of anti-corrosive plating...like chromium plating. Just as closely, protective OIL-PLATING is surfaced to precious engine parts by the "magnet-like" attraction that Conoco Nth oil creates synthetically. Resist acid's appetite for your engine. OIL-PLATE with Conoco Nth. Today. Continental Oil Company

CONOCO Nth MOTOR OIL

PITMAN Service Station MAIN STREET & HIGHWAY 60 Phone 588 "WE FIX FLATS"

How about doing something for him?



He's away at camp and he wants to telephone home.
How about giving him a break?
There will be a better chance for him if you will limit your own nighttime Long Distance calls to those that are really urgent.
This is especially important between 7 and 10 o'clock each night.

SOUTHWESTERN BELL TELEPHONE COMPANY
BUY WAR BONDS

VICTORY CONCERT

High School

Jan. 21 8 P. M.

The Whiteface Round-Up

BASKETBALL GAME

Hereford - Canyon

Friday 8 P. M.



Prince Hereford

Hello, Kids! Long time—no hear. Isn't that right? Well, for some unknown reason, the school just didn't see fit to trust the staff members alone with getting out a paper. Miss Rigler is back in school now, so maybe I can let some news slip by the censor without too much notice.

One of the latest flames to burst forth in the world of romance is the one between L. H. Lookingbill and Virginia Mae Green. From reports I have heard, they are now "going steady."

Ever since Homer talked to Juanita Beauford last week, he has been going around talking in a whisper. It seems that "Nita" lost her voice and could not say a thing. It's a wonder that more kids don't lose their voices because they talk so much. Billy Rae Johnson, for one, and me, for another.

Girls, if you ever get to feeling down in the dumps, just stay around Lyle Fluit for a few minutes. He will make you feel better in a jiffy by sending some of that solid flattery of his. Incidentally, ask him whose little silver ring he has been wearing. Bet he won't tell.

I know they wouldn't want it to get out, but did you hear about Junior Burges and Bobby Millard's checking out Connor's "Sky Pilot" from the library? They both expected it to be an airplane story.

Shortage noticed: There certainly must be a man shortage in high school. If there isn't, why are all the boys usually seen escorting two or three girls around instead of the usual one? Freddie Close and Quentin Williams are recent examples. Maybe if some of those available bachelors would break down the shortage wouldn't be so acute. Bobby Jennings and Tuney Whitaker are examples of what I mean.

You should have seen Arline Millard's face the other day when she asked Miss Hancock how to make a test-tube disappear. The practical joker who made her believe it could be done really did a convincing job.

Seen about town: Mary Ruth Russell and Johnny Knowles enlivening the younger set; Wanda Lee Terry is also stepping out quite a bit with a tall, dark out-of-towner.

Sight for sore eyes: Barbara LeGrand's new engagement ring. Did Santa Claus bring it? More noise: The Seniors walking down the hall muttering something about "daggers" and "clean, white hands." One would think they were plotting a murder, only it's just memory work from "Macbeth."

What's happened to the Skelton-Lloyd romance? Could it be that a sailor recently home on

Big Event Is Mid-Term Exams

You all probably know what will happen the nineteenth, twentieth, and twenty-first of this month. The big event is the mid-term examinations. A copy of the examination schedule is on this page. Be sure to get the correct time and place for each of your examinations. Students are not allowed to enter the room after the exams have started. Take to the exam room only the materials which the teachers tell you to bring.

Nothing bothers the teacher on duty so much as roaming eyes, so keep your eyes on your paper. You may know the answer to a question and it may have slipped your mind, but it won't help matters any to look at your neighbor's paper.

Cheating may make you feel good when you think that you've passed the test. Just like alcohol or some drug makes a person feel good immediately after he has taken it, but how does that same person feel the next day? Usually he doesn't feel so very good. Cheating effects people in the same way. Although a cheater may not have any physical sickness, he does have ill results from his cheating. Once a person has cheated and has not been caught, it is just a little easier to cheat the next time. Just like once you have taken a drug, it is easier to take it the next time. A person can keep right on taking a drug until he reaches the stage where he can't do without it. Cheating works in the same way: a person can keep cheating until he cannot pass unless he does cheat. So you see cheating really hurts the person who cheats more than it does anyone else.

King Duncan is Found Murdered

Extra! Extra! Read all about it! His Majesty, King Duncan, was found brutally murdered in his chamber at daybreak. He died as a result of being stabbed at approximately 2:00 A. M. one morning in the eleventh century.

Detectives on the scene of the crime included the English IV classes of Miss Irene Crawford. The students didn't exactly probe into the actual clues, but when they listened to Miss Crawford read Shakespeare's "Macbeth" with such dramatic emphasis, they almost felt they had been witnesses to the dastardly deed.

The hand of evidence points to King Duncan's sons, Malcolm and Donalbain, who immediately following the murder, fled to unknown shores; however, one must take into consideration

leave had anything to do with it? Also, where does Gerald Smith come in? (Answers will be appreciated.)

Fern Pitman and Norma Harmon are wearing new lockets just alike. Must be awfully interesting to look at the pictures inside.

In closing, there's just one more question I'd like to ask. Does anyone know what T. F. W. stands for? It is the initials of some new club, but no one will disclose the meaning.

"Bye now. See you soon, I hope. By this time next year, I will have published a book. My writings are getting to be very extensive."

Senior Class Feels Shortage of Men

A few of the members of the Senior class have finally decided to study after the first two six-weeks have passed and the third is drawing to a close rapidly. The only reason that can be given for this is that something has been said about the fact that if one is to be eligible to be in the Senior play he must be making passing grades. This does not however mean low D's. If there is any doubt about whether one is going to graduate he is not permitted to be on the play cast.

The committee for choosing the play has started working and they are finding it exceedingly difficult to get a play with few enough males in it. The Senior class is now beginning to feel the man-power shortage severely. The committee is about to decide that they shall have to draft some men in order to have enough to put on a play at all.

At one of the recent meetings of the Senior class the members of this organization chose from their fellow-classmates the ideal boy and girl. For the ideal girl they would take the eyes of Norma Harmon, the hair of Nettie Hood, the mouth and teeth of Mary Ruth Russell, the figure of Marie Moreman, the clothes of Arline Millard, and the personality of Fern Pitman. Can you imagine such a person and what a hit she would make with all of the boys.

Their ideal boy would have the eyes of Lloyd Olson, hair of Bobby Jennings, mouth and teeth of Orville Calhoun, physique of Ted Higin, the clothes of John David Dowell, and the personality of Bobby Jennings.

Have you noticed Miss Davies strutting around with "Cleopatra" on her dress since Christmas. If you haven't you have certainly missed something. Even better than that is Mrs. Beene's wearing "Miss Davies" for an ornament. You are no doubt wondering what all of this means. If you are getting too curious it is only the pretty pins that the two teachers fell heir to at the Senior Dinner.

Army Profits By Loss of H. H. S.

A teacher in Hereford High who is leaving us soon is H. T. Cardwell, Jr., more recently known as Pvt. H. T. Cardwell, Jr., 38607724, Ft. Sill, Oklahoma, of the U. S. Army.

In leaving us, Pvt. Cardwell has said, "I regret very much having to leave Hereford as I have made friends here and I enjoy teaching Vocational Agriculture very much. I think I have had the best Agriculture students that have ever attended Hereford High School."

When asked when the students would see him again, he replied, "All of you will see my picture in the paper when I become a General." The army life is new to me, but I intend to achieve an education in military tactics and army routine.

F. F. A. Rings Arrive

The F. F. A. boys are finally satisfied in one respect and aren't in another. The trouble is that the F. F. A. rings which have finally arrived are all too large, or rather, nearly all too large. Several of the fourth period Ag. boys are ordering new rings hoping to get the correct size. These boys are willing to wait but not too patiently, for it will take from two to three months for the new order to arrive. The boys that have large fingers have nothing to worry about for their rings fit as fit as a fiddle string.

Macbeth's vaunting ambition and the crime for power shown by Lady Macbeth, Macbeth's position in the King's army gives him ample opportunity for committing the deed.

Whom would you accuse? Since usual tales of gruesome murders do not end without disclosing the identity of the criminal, neither shall this. Macbeth was found to have committed the deed. Had you guessed the murderer?

Davies Talks To Club on Nutrition

Miss Katherine Davies was the guest speaker of the Tri-Hi-Y Club as it met Tuesday night, January 4, 1944. The first program of this year was based on physical fitness. Mary Ruth Russell was program leader. The program was opened by a group song, "Have Thine Own Way, Lord," followed by a prayer by Christine Smith. Betty Jane Robinson read the scripture Romans 12:1-9.

Miss Davies' talk was based on nutrition. She pointed out to the group that food is needed for three things: first, for growth and repair, which is very important while one is still young. Second, for regulation, which regulates organs and tissues of one's body. Third, for heat and energy, which is important for young people who are active in athletics. Miss Davies also brought out in her talk that one does not eat a calorie because calories are units of measure. In closing, she said a brief word about table manners. She passed out to each girl pamphlets that suggest ideas for a good diet.

Marie Moreman gave a talk on general health rules. She brought out in her talk that one should take exercises regularly and moderately. It is also helpful for the body to have plenty of fresh air.

During the business meeting the girls voted to sponsor an honesty campaign, which will take place during semester tests. The club voted to present a Talent Program, displaying talent of high school students, in order to raise funds for the club. Plans were also made for the Tri-Hi-Y birthday party.

Glee Club Will Present Program

It seems that the urge for more assembly programs is beginning to take effect. The reason for this far-fetched statement is that there are rumors of a program to be given by the Glee Club. Perhaps this accounts for those noises we hear coming from the music room on first floor each seventh period. They aren't exactly noises; really it is beautiful music, and a program by the girls will certainly be enjoyed.

Among the new songs the Glee Club is learning are: "Can't You Hear Me Callin', Caroline?" "The Lord's Prayer," and "Napoli."

Miss East is urging upon the girls to sing louder and to use correct and distinct pronunciation. This has been especially difficult since many of the girls have had colds and sore throats.

Juniors Make Plans For Annual Banquet

The study hall was humming at the Junior class meeting Wednesday, January 5, as the Juniors were "busy as bees" making plans for the Junior-Senior banquet.

Lyle Fluit was appointed chairman of the committee of seven which is to make all plans for the banquet and present them to the class to vote on. It was decided that there would be a meeting of all Junior mothers sometime in the near future.

Some thought was also given to the selection of the Senior rings for the class of '45. The choice will be made after Mr. Kinard has been consulted. A called meeting is to be held as soon as the books and information are obtained.

Fire! Fire! Student Council Elects Chiefs

Most of the time in Student Council was spent discussing fire drills. The group wants every student to cooperate when fire drills are practiced. Do your best to make each one a success as we may have a visit from a fire inspector from Austin any time. The main things to remember when there is a drill are: get out of the building as quickly as possible; do not talk, and keep all the lines straight.

Those in charge of the fire drills are: fire chief, Bobby Jennings; assistant fire chief, Arline Millard. The floor captains are: V. C. Hopson, Lloyd Manjeet, Bobby Miller, and Jessie Ann Beckner.

The Freshman class won the Assembly Banquet for December.

Hi-Y Discusses "Neighborliness"

"Neighborliness" was the topic under discussion at the regular meeting of the Hi-Y. The program was opened with the scripture reading taken from John 3: 14-21 with the boys repeating John 3: 16 in unison. The source of discussion was the recent report made by Secretary of State, Cordell Hull, before the joint congressional session. Mr. Hull's report was on his "Mission to Moscow." Mr. Hull illustrated the fact that we must create Christian "neighborliness" throughout the world before we can have a lasting peace. It was the general opinion that international friendliness couldn't be introduced until it became a national practice. It is well known that anything cannot be instigated nationally until it becomes a part of each individual.

Not only the Hi-Y and Tri-Hi-Y are looking for the coming of Ned Kemp to Hereford again but also the entire school. He shall be with us again on Friday January 14.

Three recent new members are: John L. Lookingbill, J. B. Sowell, and Duane Williams. This brings the club membership up to the number that it tries to maintain each year.

Mid-term examinations begin Wednesday January 18. The schedule is as follows: Wednesday January 19: 10:00 A. M. --- All English. 2:00 P. M. --- All social studies. Thursday, January 20: 10:00 A. M. --- All Math. 2:00 P. M. --- All Science. Friday January 21: 10:00 A. M. --- B. S. P. Spanish, Shorthand, Home-making, Agriculture. Room assignments will be made later.

Each teacher will give instructions as to what materials should be brought to the examination.

The same general rules that have applied heretofore will be in effect.

Perry Leaves H. H. S. To Join U. S. Navy

Hereford High is not only doing part of its patriotic duty by giving up teachers to the armed services of our country; this week the student body and faculty regret to lose one of the students of H. H. S. to the United States Navy. High School is sure that the Navy gains as she loses Henry Perry.

Whitefaces Edge Out H. I. C. in 26-24 Victory

The Hereford High School Whitefaces played the Hereford Internment Camp in a very thrilling basketball game Friday night, January 4, in the high school gymnasium.

The H. I. C. held a very comfortable score in the first quarter. In the second quarter the Whitefaces really got started. At the half the score was: H. I. C., 14; Hereford High, 12. The last half was really swell playing on the part of the Whitefaces considering their opponent.

The Internment Camp's team is as follows from which they come: Jim Morgan, University of Chattanooga; Walter Penn, Georgia Teachers College; Jim Bowman, University of Tennessee; Charlie Dawson, Southern Methodist University; Hugh Brooks, Southwestern University; Charlie Wheeler, Alabama Polytechnic. These men were really good, but they could not get started working together.

The Whitefaces really were humming the last half. It was nip and tuck all through the last two quarters. Joe Bishop tied the score 24-24. Billy London scored the last goal of the game which made the score Hereford Whitefaces 26, H. I. C. 24.

J. W. Robinson was high point man for the Whitefaces with 10 points. Tying for second place were Lloyd Manjeet and Billy London with 4 points each. Every man on the first team made at least one goal. Those on the first team for H. H. S. were: Lloyd Manjeet, Billy London, J. W. Robinson, C. W. Reeves, and Joe Bishop. Substitutes for the Hereford Whitefaces were Johnny Knowles and L. H. Lookingbill.

Have You Noticed . . .

Miss Hancock's "cupid" dress? That the senior boys all seem to like the freshman and sophomore girls?

Mary Ruth primping so much lately?

How crazy "Roots" is about Bobby Carnahan?

That in band you ran always hear Christine Smith's trombone?

Miss Rigler's hair? Doesn't it become her? All the students that are coming to the morning devotionals?

Club Discusses Handbooks For Use of Students

Did you notice the amount of activity in the library Tuesday afternoon after school? In case you did and wondered what it was, it was merely the regular meeting of the Honor Society. This turned out to be the first meeting of the year at which there was any important business to be transacted.

The main topic of discussion was the handbook on which the members seem to be working so frantically. It is however developing very rapidly. The members are all taking an active interest in it after so long a time of reluctance and curiosity. The first articles have been written and turned in. They were brief discussions of the extra-curricular organizations of the school. Each person present was assigned their new articles which shall be due at the next regular meeting.

NOTICE!! The Honor Society wishes to have the assistance of every student in preparing this handbook. If any one knows anything about the school that they think should be included in the handbook they are asked to please turn it into one of the honor society members. It is understood that this book is being prepared to make all new students at Hereford High School acquainted with the activities of the school. If there is something that you have heard about and do not understand, suggest this thing to the Society members and they shall enter it in the handbook if they think it important enough.

Sweetheart Banquet To Be Held In Feb.

The most exciting event of the F. H. T. year has a definite date. February 18 has been decided upon as the time when the honored Sweetheart Banquet is to be held. This date was chosen at the last F. H. T. meeting. Besides the question of the banquet other business was discussed.

Ellen Posey entertained the members with several vocal selections and then led group singing and Virginia Lyons read "Watermelon." All members are urged to attend the meetings and take an active interest in the club.



TOWARD a NEW and BETTER World

Toward the day when peace and security in the world is a real and living thing . . . when the right to enjoy and perpetuate the "Four Freedoms" is ours without question . . . these are the objectives we're united for — and all diligently working for today.

Toward this new world we're investing all we have—of flesh and blood—of money to back those who go out to fight. Let us unite behind them with our financial aid to see this thing through—as we have given our best men to the fight.

WE'RE ALWAYS GLAD TO HANDLE YOUR WAR BONDS!

The First State Bank

MEMBER F. D. I. C.

HOME MADE CANDY

HOT DOGS — COFFEE
COLD DRINKS
SCHOOL SUPPLIES

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Write us for information concerning land ownership.

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We Must Do Away with the AX-is before we can bury the HATCHET!

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WANT ADS!

Household Furnishings Listed for Sale

Dick Dixon is in charge of the sale of a complete set of furniture, which he says is practically new—real pre-war stuff and an excellent buy for anyone interested in purchasing furniture.

The items include a Zenith radio, gas heaters and other hard-to-get equipment, and anyone interested in buying should see Mr. Dixon or H. L. Dennis at Dimmitt. The furniture is located in a home in Dimmitt.

Card of Thanks

The family of Dr. W. N. Lemmon wishes to express their gratitude to all their friends for their kind expression of sympathy throughout his illness and, at the time of his death. May God bless and keep you unto that day.

Mrs. W. N. Lemmon.
Mrs. D. P. Grosshans.
Dr. J. Ralph Lemmon.

Two Hostesses Serve At USO Daring Week

Mrs. Roland Tangley and Mrs. Al Edelschick, wives of service men stationed at the Hereford P. O. W. Camp, are acting as hostesses at the USO this week, in the absence of Mrs. John Olson, regular hostess secretary, who is attending a church board meeting in San Antonio.

USO activities, like practically everything else in town, were slowed down by last week's winter weather; however regular plans of the social committee are being carried out.

More furniture arrived Saturday and all equipment is expected to be installed soon.

Hope Springs . . .



Legion Auxiliary Still Giving Service Flags

The American Legion Auxiliary still has a supply of service flags and is eager to give them to wives and parents of service men, Mrs. W. J. Smith, auxiliary president, announced today.

The auxiliary held a mass presentation service about two years ago, when flags were given to many wives and mothers. However, many people do not know that the auxiliary still has flags and still wants to give them to all qualified persons.

Any person desiring a flag may see Leonard Foster at the Whiteface Printing office on West Third Street.

W. M. Stovall

(Continued from Page 1)

year he sold his ranch at Nara Vista to Arlie Dean of Hereford and he and Mrs. Stovall had been living in Tucuman.

Survivors are his wife and two daughters, Mrs. Egbert Brady of Hereford, and Mrs. Sam Gilbreath of near Dimmitt.

Funeral services will be held tomorrow afternoon at 2:30 o'clock at the First Christian Church.

Around Town

(Continued From Page 1)

the location ought to be convenient for practically everybody in town to check that early morning temperature.

J. H. Head is just about the most industrious man in town. He was out early last Friday morning shoveling snow off sidewalks.

Mr. and Mrs. Jack Morrow plan to leave today for Washington, D. C., where they will make their future home. They and their daughter, Lynn, moved to Hereford about 18 months ago. He has been employed at Kester Jewelry Store and Mrs. Morrow has been employed at the Fashion Dress Shoppe.

Hereford Rail

(Continued from Page 1)

indicate for the most part the vastly increased agricultural production of this area. They show conclusively why bank deposits have reached an all time high, why bond quotas are being oversubscribed—and why the United States is able to maintain the best fed army in the world, is helping to feed the United Nations and at the same time is maintaining an adequate dietary standard at home.

Star Theatre

(Continued from Page 1)

and will count toward the county quota of \$300,000 of which \$193,000 is Series E bonds.

In addition to the premiere showing of 'Gung Ho', a large plaque will be erected at the theatre on which a square will represent each seat in the house," Mr. Hardwick continued. Any person who buys a bond at the theatre may designate the name of a soldier in whose honor the bond will be dedicated. The name of this soldier will be placed in the square on the plaque.

Both the premiere and the plaque are a concentrated effort on the part of the theatre to assist in the 4th War Loan Drive on which all purchases will be fully credited. Considerable effort was expended in securing the first showing of "Gung Ho" in West Texas. The story is appropriate in view of the fact that it is based upon the account of Lt. Col. Evans F. Carlson's Marine Raider attack on Makin Island after they had been taken there in two submarines—the first time in history an attack had been made in this way.

"Remember, buying a bond at the theatre is the only way to get a seat for this picture," Mr. Hardwick concluded. "It will be shown one night only and absolutely no tickets will be sold.

Farmers And

(Continued from Page 1)

vide excellent protein feed supplement.

The Laredo tests 42.85 per cent protein and 14.93 percent oil and takes 140 days to mature; the Virginia variety is 40.08 per cent protein and 19.82 per cent oil and takes 125 days to mature. The yields vary from one to four tons an acre, according to Mr. Bateman, but in any case a few acres of soy beans should be a good investment for any farmer or rancher in Deaf Smith County. "They will require some cultivation," Mr. Bateman points out, "but for our own protection, we ought to take the trouble."

Funeral Service

(Continued from page 1)

San Diego; Mr. and Mrs. J. E. Rigler and their children, Bruce, Robert, Ruth, Irene and Mabel and Mr. and Mrs. Allen Rigler, all of Plainview; Mr. and Mrs. S. S. Daniel of Plainview; an intimate friend, Mrs. Allan Gifford of Amarillo, and Miss Sadye Rigler and Mr. and Mrs. Frank Daniel of Hereford.

Pvt. Frank Rigler of Las Vegas, Nev., arrived shortly after the funeral rites on Sunday afternoon.

Greater Individual

(Continued from Page 1)

interest, and tax savings certificates may also be sold to account for the remainder of the quota.

"Because of the larger goal in 'E' bond sales, we do not anticipate any 'soft job' in reaching our goal," Mr. Ricketts points out, adding, "However, we have found that the people of Deaf Smith County will do their part as soon as they know what is expected of them. We therefore are counting on every individual investor to back up his fighting men with the dollars it takes to insure proper equipment."

Blizzard Hits

(Continued from Page 1)

had to clear away bad drifts downtown. However, in the country, drifts were reported as high as six and one-half feet and many east-west roads are still blocked.

School buses left early when the blizzard showed no signs of letting up, and though some buses were stalled and children and drivers had to walk to nearby farm houses, no casualties resulted from the severe cold. Citizens at Dawn took in a number of travelers stranded on Highway 80, and children from Dawn who attend the Canyon school had to spend the night in Canyon. Many of the children at Summerfield were not able to get home, and spent the night with the teachers.

Buses began to come through on Saturday and train service was not stopped by the storm, though the afternoon passenger, on Friday, took four hours to make the trip from Amarillo.

"Get your bonds early, as we have only 600 seats."

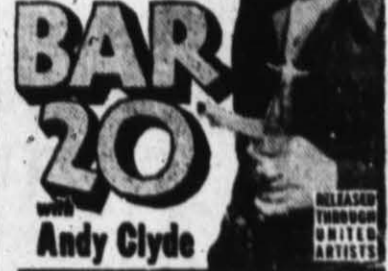
Our boys must keep on fighting—we must keep on buying WAR BONDS until victory is won. Keep on BACKING THE ATTACK.

Not Big Ads, But "Regular" Brand Ads Get Results!

Two Big Shows! ONE SMALL PRICE!

FRI-SAT—Jan. 14-15

Where there's "Hoppy" there's ACTION! **BILL BOYD** as "Hopalong" Cassidy in **BAR 20** with **Andy Clyde**



2nd Thrilling Hit!

FIND THE BLACKMAILER and cartoon

SUN - MON - TUES Jan. 16-17-18

BEYOND and AHEAD!

HUMPHREY BOGART
EDDIE CANTOR
BETTY DAVIS
FRROL LYNN
JOHN GARFIELD
HAVILLAND
JOAN LESLIE
IDA LUPINO
DENNIS MORGAN
ANN SHERIDAN
DINAH SHORE
ALEXIS SMITH

Thank your Lucky Stars



plus Walt Disney's Cartoon "FIGARO and CLEO" AIRMAIL NEWS

Star

Texas

Often a Great One!
FRI-SAT—Jan. 14-15

Bob **LIVINGSTON** as the Lone Rider **AL (Foxy) ST. JOHN**

"Law of the Saddle"

Chapter 3
"SECRET SERVICE"
2-reel comedy
"YOU DEAR BOY"

SUN - MON - TUES
Jan. 16-17-18

20,000,000

People Can't be Wrong!
Your Favorites on the Radio . . . Your Favorite Favorites on the Screen!



LUM ABNER
SO THIS IS Washington

plus cartoon
"DOWN WITH CATS"
A New 'This is America'
"ARTIC PASSAGE"

Honor Your Hero in Service

Buy Extra **WAR BONDS!** **WAR LOAN**

DUE TO BAD WEATHER WE'RE GOING TO CONTINUE OUR BIG JANUARY CLEARANCE

Yes, the cold wave got us too. We realize that a lot of folks have been unable to get to town — so we are going to continue our Big January Clearance! Furnishings taken from our regular stock and Marked Down 20 Per Cent! Come on in and see this big selection of Quality Merchandise at Money-Saving Prices!



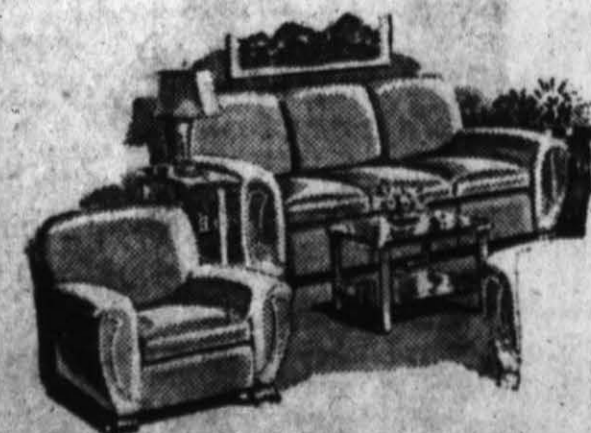
One Group of Upholstered Platform Rockers **20% OFF**

A nice selection to choose from. Excellent covers—and real bargains. Prices range from \$39.50 to \$57.50. Less the 20% Discount.

WE ALSO HAVE ONE GROUP OF . . . UPHOLSTERED STUDIO COUCHES

Nice covers, good construction — and the same big discount! Prices range from **\$42.50 to \$82.50** Less the 20% Discount!

20% off



One Group Upholstered LIVING ROOM SUITES in tapestry and velour covers. Probably the suite you've been wanting . . . at 20% off! Priced from \$110 to \$145, with **20% Off!**

E. B. Black Co.

1901 FURNITURE - UNDERTAKING 1944

Win FREE SHOW Tickets! It's Easy To WIN!

Name the Stars Pictured Here and the Name of Their Newest Picture Coming to the Star Sunday, Monday, Tuesday, Jan. 23-24-25 in place of "Girl Crazy," originally scheduled to show on those days . . .

HE IS THE KING OF SLAP-STICK COMEDY!
A favorite radio star!
You have seen him in "Whistling in Dixie," "Daddy was a Lady," "Lady be Good," "Ship Ahoy," "Panama Hattie" . . . and others!



SHE IS THE "QUEEN OF TAPS"! You've seen her in "Lady be Good," "Honolulu," "Ship Ahoy," "Rosalia," "Born to Dance" and more!
Now you can see them together again in the show in a million . . . made for a million.

10 PAIRS OF FREE GUEST TICKETS!

First 10 correct or nearest correct answers will receive Two Free Tickets each. Bring or mail your answers to the Star Theatre. Contest closes Tuesday, Jan. 18. Winners will be announced in next week's Brand.

See them in their new picture "D I O T O D I" (unscramble)

Name of _____ Man Star
Picture _____ Woman Star