

# The Hereford Brand

TUESDAYS—TWICE-A-WEEK—FRIDAYS

24TH YEAR, NO. 23

HEREFORD, DEAF SMITH COUNTY, TEXAS, TUESDAY, APRIL 8, 1924

## TO ALL COTTON FARMERS:

This organization is endeavoring to secure a list of acreage to be put in cotton in this trade territory for the year 1924. There is a good reason for securing this list. We are trying to establish a Good Cotton Market for YOU at Hereford, including a Cotton Yard and plenty of Buyers. The first question any prospective Buyer or Investor of any sort asks is "How Many Acres Will You Have?"

Lists to be signed by the farmers, showing the number of acres they expect to put in cotton this year have been placed in each bank, drug store and grocery store in Hereford. For your own interests, if for no other purpose, you are urged to put down your acreage on one of these lists. It costs you nothing and will mean more money in YOUR pockets.

—THE HEREFORD CHAMBER OF COMMERCE.

## CITY WATER PLANT BEST ON PLAINS

### REVELATION TO CITIZENS WHO LOOKED AT IT MONDAY

## PUMPS ARE DEEP

### Under Ground at Water Level, Giving More Lifting Power

How many citizens of Hereford really know what sort of water system they possess? The Brand ventures to suggest that not twenty five per cent of the property owners of the city have any idea of the magnificent water plant they have down by the Santa Fe tracks, of how it is operated, of how much storage capacity it boasts in case of fire, of the kind of machinery that operates it.

During the transfer of the city's affairs Monday the new Commissioners were taken to the city's water plant for an inspection and the business men generally were invited to go along. About a dozen responded and accompanied the party of tourists.

Most of the visitors had never been inside the walls of the water station before and were utterly astounded when Messrs. Ashbrook, Wilkinson and Anderson Witherspoon escorted them down a nine by twelve cased shaft fifty two feet below the level of the ground, and then plotted them through an underground tunnel at that depth connecting the two huge pumps that supply the city with water. There is a neat spiral steel staircase that leads down into the tunnel and the entire plant is a revelation in modern efficiency and capability.

The concrete shaft to the level of the water, where the two pumps are located, was recently constructed by Carroll Bros. for the city. Mr. Ashbrook stated that the work of completing the shaft and installation of the pumps below ground cost but \$2,250.00, a remarkably low figure for the amount of work involved, the new system enables the pumps to lift more water than formerly, which is first run into the stand-pipe which supplies the gravity pressure to the city.

There is not another town in the Panhandle with anything like the water supply or water plant for supplying it for use now serving the City of Hereford. It is a plant that every property owner of Hereford should be proud of.

## Golf Experts in Champion Form As Spring Opens

Spring must be here, judging from the performances on the links of the Hereford Golf Club. Some records are being shattered and a big percentage of the active players are beginning to lower their score day by day.

Sunday afternoon was a record breaker. J. J. Clark, who had previously played the course in par, or thirty one strokes for nine holes, beat that one stroke, making an even-thirty. Only one short putt kept him from a twenty nine score. Secretary Homer Fox, in the same party, parred the course, with a thirty one. Albert Herbst was just a strike behind him with a thirty two, and Frank Marrs turned in a thirty three.

Mr. Clark's score by holes reads: 3-4-4-3-3-3-3-30. Mr. Fox's card showed: 4-4-4-3-4-3-2-31.

## Mrs. A. L. Manjeot Goes To Baptist Bible Meeting

Mrs. A. L. Manjeot left Monday for Wichita Falls, Texas. Mrs. Manjeot is a delegate representing this district at a Bible conference meeting of the Baptist church. The convention begins on Tuesday and lasts thru until Thursday night.

## Quiet Election School Trustees Carries Through

The printed ticket in the trustee election of the Hereford Independent School District held last Saturday carried almost unanimously. As usual in such cases the lack of a contest left the election dry and uninteresting to the people and only sixty votes were cast. E. B. Posey, J. O. Newell and J. W. Houston, retiring trustees, were reelected, with fifty seven votes each, and C. O. Lee was named to succeed H. L. Broadwell with a vote of fifty five. There were a few scattering votes of one or two for several other candidates.

The completed board of trustees for another term now includes E. S. Ireland, president, Jeff Gilbreath, H. G. Conkright, E. B. Posey, J. O. Newell, J. W. Houston and C. O. Lee.

—“More People—More Farms”

## New Comers Are Causing Shifts For Residences

Several changes of residence have been made lately: P. W. Price vacated the Caler residence on north Twenty-Five Mile Avenue and moved the latter part of last week to the J. A. Fox house on A street. W. M. Stovall moved to the Caler house. Roscoe Davidson took possession of the Drs. LeGrand-Hicks property across the street from the Catholic church, vacated by the Stovalls. Messrs W. M. Johnson and S. H. Moore and families of Antlers, Oklahoma, moved to this city this week. The Johnsons moved into the Perry Barnard residence on east Fifth street and Mr. Moore an old family took a residence on west First street.

—“More People—More Farms”

## Interscholastic League Meet Plans Are Complete

Canyon, April 7.—Plans for the Interscholastic League Meet of District No. 1, which is to take place Friday and Saturday, April 11 and 12, have been completed. Contestants will register and pay their fees from 8 to 11 Friday morning. From 11 to 12 contestants and visitors will meet in room 208, the auditorium of the West Texas State Teachers College, to hear announcements.

Friday afternoon at 1:00 p. m. preliminaries for girls' debates will begin. Preliminaries for junior declamations, including junior boys and junior girls in class A and B and junior boys and junior girls in the rural division will begin at 1:00 p. m.

Contestants for the tennis tournament will meet at 1:00 p. m. in room 104, where Mr. O. R. Willett will supervise the drawing for places. Play will begin at 1:30 p. m.

Preliminary and track events will begin at 2:30 p. m. Friday. There will be no preliminaries in any field event nor in any running event for greater distance than 220 yards. For the 440 yard dash, 880 yard run, and one-mile run the contestants may be divided into groups and required to run against time.

Friday evening at 7:30 p. m. in the college auditorium will occur the finals in girls' debate. Finals in all junior declamation will take place at 8:30 p. m. There will be music by the West Texas State Teachers College band between events.

Saturday morning at 8:00 a. m. will begin the preliminaries in boys' debates and preliminaries in senior declamations of all classes. The tennis tournament will continue during this forenoon.

Beginning at 1:30 Saturday afternoon, there will take place all track and field events of Class A and Class B. The finals for boys' debates will begin in the college auditorium at 7:30 p. m. Saturday. At 8:30 the senior declamations will take place, and immediately following the winners in all contests will be announced and cups and medals will be presented. The Junior Orchestra will furnish music for Saturday night.

Professor T. M. Moore is chairman of the committee on boarding places. He will maintain an office in the front hall of the college building and will have a list of places to recommend. Rooms will be available for all visitors at reasonable prices.

## NEWELL AND DYAR SWORN INTO OFFICE

### TAKE OVER CITY GOVERNMENT AT SESSION MONDAY

## VETERAN IS GONE

### D. F. Ashbrook Has Served City Faithfully For Twelve Years

A little meeting of four men and a lady was held in the city clerk's office Monday morning, which lasted perhaps two hours and, after adjournment, the City of Hereford's municipal affairs had changed hands and a new regime was in the saddle.

Messrs C. H. Dyar and J. O. Newell, newly elected Commissioners to succeed D. F. Ashbrook and Homer Wilkinson, met the two latter gentlemen in Miss Grace Skelton's office, where they qualified and took office at once. Afterwards the time was spent by the old Commissioners going over the thousand details of the work of running the City of Hereford, for the benefit of the new officials. Miss Skelton is preparing financial statements and other items of information for Messrs. Dyar and Newell, who have a man's size job in front of them in getting acquainted with all the ends and outs of municipal government. During the illness of the Mayor the entire administrative work will fall upon the two Commissioners, and they were promised every cooperation and aid by the retiring commissioners.

With the retirement of Mr. Ashbrook the City of Hereford loses the services of a veteran, who went into office with Mayor Knight in 1912 and has been there since. Having some leisure time, as well as a commendable interest in the conduct of the affairs of the city in which he has made his home, Mr. Ashbrook has made a close study of municipal affairs and his long experience and knowledge of details will be sadly missed.

Mr. Wilkinson has served four years as Commissioner and has rendered signal service throughout. There is no remuneration in this office but the realization of duty well done to one's community, and both retiring commissioners certainly deserve the thanks and congratulations of every tax payer within the corporate limits.

Messrs. Dyar and Newell have taken hold vigorously and the city's affairs are in competent hands for another term as they have been in the past.

## Signing Tobacco Pledge Celebrated With Crepe

Visitors to the office of the Hill-Ireland Realty Co. Tuesday morning stopped as they entered the door, looked shocked, and some even started to remove their hats. A solemn air pervaded the usual busy offices. Mr. Hill sat in one corner with a surprised look on his face. Miss Lura Greig, stenographer, was going about her duties smiling openly.

A match box on the wall was shrouded in funeral crepe. An ash tray and pipe on Mr. Hill's desk had neat boxes of the same sombre-colored hue lie about them. Edgar Ireland's desk held similar decorations. French Thurmond's package of cigarettes on his desk was also tied about with a black bow.

Miss Greig explained as follows: "These three men agreed yesterday to try to stop smoking. I thought I would clinch the bargain with a reminder this morning—hence the crepe!" "Guess we are stuck," said Mr. Hill, resignedly. "Can you beat it?"

## Jumbo Baseball Nine is Victor Over Soldiers

The first ball game of the season was played last Sunday between Jumbo and Company B at Jumbo. The game resulted in the score of eight to nine in favor of Jumbo.

## Castro Business Men Sign Up For New Cotton Gin

Dimmitt.—The Castro Chamber of Commerce was called together last week for the purpose of considering a gin proposition. The Gin Committee had been at work for some three or four weeks and finally had a proposition offered them that looked good. They at once notified Judge B. D. Woodlee, president of the club, who called a meeting, and the contract that had been drawn up was submitted to the members present. After some discussion of the offer that had been made the committee, the members voted to accept, and gave the Gin Committee authority to trade with the Gin Company.

The company was traded with and are to begin building their gin not later than June 15. Farmers are very much elated over their prospects for a gin in the town of Dimmitt.

—“More People—More Farms”

## Texas Centennial District Meeting Amarillo, Apr. 19

Preliminary steps toward perfecting plans for holding "somewhere in Texas" a centennial to commemorate the founding of the Lone Star State, are to be taken simultaneously throughout the 31 senatorial district of Texas next Saturday afternoon.

Conferences for the purpose of selecting a committee of 15 in each district have been called by Cato Sells, chairman of the Texas Centennial Celebration, and they in turn will meet the following week to elect two delegates who are to represent their senatorial district in a state convention to be called later by Governor Pat M. Neff and at which a permanent organization will be perfected.

These moves are following in sequence the proclamation issued by Governor Neff in January, which was followed by a statewide convention in Austin February 12, resulting in the naming of Sells as chairman, Lawry Martin as secretary and a temporary executive committee of representative citizens from all sections of the State.

Following the naming of permanent delegates by districts, these directors will select 29 directors at large, so that the whole State shall be represented. The Governor will name five, the lieutenant Governor will name two and the Speaker of the House two, thus giving the directing board a membership of one hundred.

Each district has a board of election commissioners.

Hereford is in the thirty-first district and the meeting for that section will be held at Amarillo April 19. Instead of calling a meeting for next Saturday to elect a delegate to this meeting the Chamber of Commerce Monday decided it had a better crowd at luncheon right then than could be secured next Saturday, and accordingly elected Geo. L. Muse and Judge Dameron to represent this county at this Amarillo meeting, with one vote between them.

## Relatives of Walter R. Steckman Are Visitors

Dr. and Mrs. D. D. McHenry of Oklahoma City, and Miss Blanche Steckman of Princeton, Mo., arrived overland last Friday afternoon for a short visit with Mr. and Mrs. Walter R. Steckman. Mrs. McHenry and Miss Blanche are sisters of Mr. Steckman.

Dr. McHenry brought his golf bag along and has been taking a vacation on the links of the Hereford Golf Club. The party will go from here to Nara Vista, N. M., where another sister, Mrs. Cliff Cisco, will be visited.

## Spring Lake Folks Hurt In Automobile Accident

Wayne Hewitt and two sisters, children of Mr. and Mrs. Earl Hewitt of Spring Lake, Texas, while on their way home from school, turned over in their Ford car one day last week. Mr. Hewitt was seriously injured and the two young ladies were only shaken up a bit. Mr. Hewitt was taken to the home of Dr. and Mrs. Mayes Miller and is reported getting along as well as could be expected. The spill was caused by the breaking of the steering gear.

## SORGHUM RAISER ASSOCIATION TO MEET

### AT COURT HOUSE, SATURDAY, APRIL 12, AT 2:00 P. M.

District Director C. P. Galley has issued a call for a meeting of all members of the Grain Sorghum Association, and to all others who are interested in getting full market value for the grain you have to put on the open market, to be held at the courthouse in Hereford next Saturday, April 12, beginning at 2:00 o'clock.

Mr. Galley states that there is a lot of very important business to come before the meeting, including the election of a District Director for another term.

This District comprises the counties of Castro and Deaf Smith, with the exception of those members who get their mail at Tuila and Happy. There are now nearly 2,000 members of the Association, all told, and the organization is growing steadily in numbers and influence from month to month.

## New Cotton Gin Men Arrive Here For Start on Work

W. M. Johnson and S. H. Moore, owners and manager of the new cotton gin to be installed here this summer, arrived with their families and household effects the latter part of last week and have become permanent citizens of Hereford.

These gentlemen have purchased a block of land belonging to Ray Barber, opposite the Gulf Filling Station, and stated Monday they were preparing to get to work at once on construction of their buildings. As soon as the site is ready the machinery will arrive and will be installed.

Both Messrs. Johnson and Moore were present at the Chamber of Commerce luncheon Monday and signified their desire to be identified with the progressive business element of the city of their adoption.

Messrs. J. S. Dorsey and Luther Harland of Campan, Texas, were here the latter part of last week buying cattle.

## New American Cardinals



The raising of Archbishop Hayes of New York and Archbishop Mundelein of Chicago to Cardinals of the Roman Catholic faith, amid a scene of splendor at Rome, now make the American Members of the Sacred College number four. The two others are Cardinal O'Connell of Boston and Cardinal Daugherty of Philadelphia.

## FROLICHSOME SESSION AT THE CORDOVA

### JOKES CONTAGIOUS AT GOOD MEETING OF BUSINESS MEN

## MATTER OF SIZE

### Two Delegates and One Vote To Be Sent to the Amarillo Meet

The question before the house at the luncheon Monday at the Cordova Hotel was the appointment of a delegate to represent Deaf Smith County at the senatorial district convention at Amarillo April 19, when the Texas Centennial Celebration will be discussed. Dr. Overton nominated Geo. L. Muse. Someone else nominated Judge Dameron. A parliamentary tangle ensued, the chair (E. W. Harrison) finally ruling that both should go. Dr. Overton accepted the amendment with the distinct understanding that Mr. Muse should have three fourths of the county's one vote and Judge Dameron only one fourth, all on account of the difference in size of the two!

In defending his motion Dr. Overton used some medical terms that inspired Captain John Estes to tell a story. The Captain related how an old man took his son to a physician for diagnosis of an ailment. Said the Doctor, "Why, it is only a cornutus exagisus, emanating from an annual refrigeration, producing a prolific source of irritability in the pericranial epidemics of mental profundity."

"That's just exactly what I told Betsy it looked like!" exclaimed the old man, "but she insisted it was just a plain case of worms!"

The Secretary read an invitation from the Amarillo Board of City Development to the citizens of Hereford to use their special train to the Brownwood convention of the West Texas Chamber of Commerce, May 13-14-15. A number of other routine matters were brought up and disposed of.

The lunch hour was full of good humor and swift repartee throughout. Dr. D. D. McHenry, of Oklahoma City, brother-in-law of W. R. Steckman, who is visiting here, made a short address, winding up with another medical story that tickled the audience. Messrs. Johnson and Moore, new gin men, both spoke briefly, stating that they had purchased their site, had bought the best outfit money could find, and asked the good will of the people of the community. A vote of good will and friendship was passed unanimously and the new citizens welcomed to Hereford.

Those present were: G. A. F. Parker, George Cloyd, George McCurry, T. W. Huggins, H. D. Culppeper, C. C. Stockwell, N. C. Vogele, Dr. J. W. Overton, A. A. Ott, Henry Wilkinson, D. F. Ashbrook, S. H. Moore, W. M. Johnson, R. T. Moore, W. S. Williams, Seth B. Holman, E. W. Harrison, Rev. J. R. Sharp, Geo. Muse, H. H. Hawkins, W. E. Dameron, M. D. Wymbles, A. Herbst, W. E. Dunlap, Rex Tyson, W. M. Cogdell, I. Baskin, C. A. Skelton, J. M. McLean, Ralph Barnett, Dr. D. D. McHenry, W. R. Steckman, C. P. Cockrell, T. K. Wilson, Geo. Overton, E. S. Ireland and B. F. Guthrie.

## Elmo Lawhon and Miss Nora Beams Are United

Elmo Lawhon and Miss Nora Beams, daughter of Mr. and Mrs. George Beams, were united in marriage, Sunday, March 30, at the home of Rev. J. R. Sharp. The bride and groom were accompanied by Mr. and Mrs. Earl Lane, Misses Mattie Woodburn, Lucille Megert, Gladys Beams and Jeff Roberson.

Mr. and Mrs. Lawhon will make their home in Black at which place Mr. Lawhon has been farming for some time.

—“More People—More Farms”

**Stork Specials**  
Born to Mr. and Mrs. O. G. Hill at 12½ pound boy, April 3, named O. G. Jr.  
Born to Mr. and Mrs. C. C. Cox a son named Clifton Neil, March 28.



# Still Going On!

## Everything at COST!

### Do Your Easter Shopping Now!

At the **Great Anniversary SALE**  
of the **POPULAR STORE** Hereford, Texas

## You Need Not Fail

**JOE WHITE HEADLEY**

This is the brief life story of a wealthy traveling man, son of an extremely poor journeyman potter, who was born in a stable in Frairie, Ohio, in 1838, without a "ghost of a chance" to be anything in life but a clay potter. His name is "Joe" (John W.) McKeeney and his home is now in Kansas City, Mo.

Back in 1858 when "Joe" was a little boy, his father was driven from Ohio because of his inability to find clays suitable for making jugs, crocks, churns and the like and also because he was an "Abolitionist." There wasn't much money in the family then, there wasn't any real home, and as for schooling, it was an unknown luxury. And so the family moved from Ohio to Doniphan County, Kansas, where they became squatters. A drought drove them into Missouri at the time when Abraham Lincoln was the storm centre of the country and the issue of slavery was at white hot heat.

Thrown into jail because in boyish glee he shouted, "Hurrah for Abe Lincoln," he escaped and enlisted in the 64th Ohio Infantry as a private. Four years later he came back a first lieutenant having fought in thirty-six battles. Returning to the pottery moulding of his ancestors, he failed. He failed also in seven other kinds of work

and then started as an office boy for the Redwing Union Stoneware Company of Redwing, Minn. His sufferings and hardships beggar description, but he stuck to the job, working his way slowly upward until he became a salesman for the firm. For forty years he traveled from Canada to Mexico. Today at 85, he is still selling goods, although he practically owns the company and has amassed a huge fortune. "I stuck to one thing," he says, "and worked it to a standstill."

in the Southwest can materially strengthen its financial position if it will consistently support existing industries and encourage the establishment of new factories, always of course, steering clear of promotion and stock selling schemes.

"Home manufacture" has a broad definition, Mr. Neal said, it means that price, quality and service being equal the citizen of the Southwest is in duty bound to buy what he can in his home own first and then patronize the establishments in neighboring cities.

One hundred percent of every dollar spent for Southwestern-made goods remains in circulation at home. About 85 per cent, or all but selling profit, goes elsewhere when the commodity purchased is fabricated in some other section of the Nation. Why should Texas dollars go to enhance the prosperity of Eastern factory centers when the needed article may be purchased just as advantageously from a Texas manufacturer?

A recent analysis of trade shows that

Blacksmithing, Welding, Light Machine Work—  
Plumbing and Sheet Metal Work  
Phone 33  
**BARNHART & SULLIVAN**

## Seed Corn

Ninety  
Day  
Yellow  
Dent  
Seed  
Corn

**Jones & McLean**

## Our Neighbors

### "Make the Southwest Self Sustaining" Slogan

Dallas, Texas.—"Make the Southwest self sustaining," is the slogan offered by the Dallas Manufacturers Association in advocating a sectionwide movement for industrial independence. The Association hopes to bring realization of the need for factory development to the minds of thinking men in every city and town in the Southwest—"The Bread Basket of the Nation."

B. R. Neal, President of the Dallas organization, in explaining the need for an interstate development program expressed the belief that every community

**JOEL**  
Mrs. Margaret Childs of Iowa came Saturday to visit her daughter, Mrs. C. P. Galley. Mrs. Childs has been spending the winter in Welsh, La.

**DIMMITT**  
Miss Mary Gilley of Floydada, Texas, spent the week end with her sister, Nell Gilley, this week.

Little Miss E. Dora Smith spent the week end in town with her sister, Mrs. John Renfro.

Mr. and Mrs. Orval Grant and children, Miss Minnie and Alford, were shopping in Dimmitt Saturday.

There seems to be a return epidemic of colds and sore throats.

Sallie Moline Brashears is on the sick list this week. We hope she soon recovers.

We are glad Mrs. Lewis Smith who has been sick is able to out again.

Misses Nell Gilley, Mary Gilley, Tenie Hastings, Messrs. Jay Hastings and Homer Norwood attended a picture show at Hereford Friday night.

We have not been able to get a write up of the school fair. There was a good sized crowd present and the exhibit was a credit to the school and showed much work and care by the teacher.

Miss Lora Money of Spring Lake is keeping house for Dr. and Mrs. Miller.

Miss Helen Shore, former teacher of the Askren school, attended the school fair.

Mary Lee Walton spent Saturday night with Leo Elders.

This school spent Friday with the Progressive school and enjoyed the program and exhibit but owing to the high wind, the out door program could not be carried out.

A lot of people were in town Saturday attending Trades Day Sale.

Rev. J. R. Sharp came out and preached for us Sunday. He could not come the second Sunday, his regular appointment, so came the fifth.

Bruce McLean and Wess Anthony made a business trip to Hereford on Monday.

The children of Askren school planned for April 1st to be an extremely exciting day. Before leaving the school house the evening before, the pupils of room No. 1 left things in a regular April Fool Fashion, but next morning things were in their accustomed order, although the pupils arrived about the same time as the teacher. At noon the teacher's horse was taken a quarter of a mile up the road and left and the harness thrown on the roof of the shed; but when school was dismissed and the children ran out to see the fun, there was the horse, harness and buggy reposing peacefully in its usual place. Askren school has decided they need a good detective to help them solve the mystery.

Jay Hastings motored to Tulla on Monday.

"The Gang" has called a business meeting for next Tuesday night, to transact important business. It is surmised that "The Bunch" will decide to hold a like meeting soon after.

—"More People—More Farms"—  
A lady, meaning to drop a nickel into the cup of a blind man let the coin fall to the sidewalk. The blind man very promptly and spryly picked it up.

The mark of distinction: \$

"How could you do that?" asked the lady. "I thought you were blind."

"I am not the blind man, lady," was the polite response. "I'm just taking his place while he is at a moving picture show."

—PRICED RIGHT

**Thompson Garage**

### A Real Cotton Planter!

That long looked for, real Cotton Planter—the famous **JOHN DEERE**—is on our floor for your inspection—both single and double row.

Shop Around and Then Come in and Buy It!

**GARRISON BROS.**

## Can't Fool Yourself

No matter how good a bluff you may be putting up by keeping up appearances, you cannot delude yourself. YOU know whether you are succeeding.

You know that you must save in order to succeed. You know whether you are succeeding, standing still, or slipping. There must be not only saving but careful investing as well. A good Bank like ours will help you. Your funds are safe here and we will advise you honestly in the matter of investments.

**First State Bank & Trust Co.**

Guarantee Fund Bank

## It's An Uncertain Life

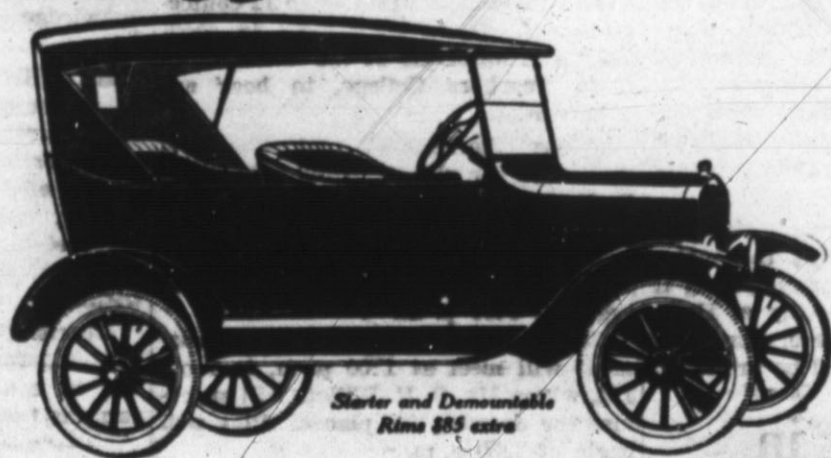
You never can tell! The Grim Reaper may reach out his hand tomorrow and call YOU! Or you may wake up TONIGHT and barely escape from your burning home with your life!

There's a new crop season coming on fast, too, and, so far as you know, a HAIL storm MIGHT flatten out YOUR crop in the twinkling of an eye!

WHY TAKE RISKS? This Agency is headquarters for Insurance Companies of world renown and proven reliability. TAKE OUT THAT POLICY NOW!

**The Hereford Insurance Agency**  
RALPH BARNETT, Mgr.

# Ford



**\$295** F.O.B. DETROIT

## An Exceptional Value!

It requires no technical knowledge of automobiles to appreciate the outstanding value of the Ford Touring Car.

Not only is it the lowest priced five-passenger car on the market, but it is also a car that costs little to operate, little to keep in condition and has an unusually high resale value after years of service.

All Ford Cars are sold on convenient delivery terms, or may be purchased under the Ford Weekly Purchase Plan.

**Ford Motor Company**  
Detroit, Michigan

See the Nearest Authorized Ford Dealer

# Ford

CARS · TRUCKS · TRACTORS



# The Hereford Brand

ISSUED TUESDAYS AND FRIDAYS

Beth H. Holman Walter R. Steckman  
Holman & Steckman  
Publishers

Entered as second-class matter at the postoffice at Hereford, Texas, under the Act of March 3, 1879.

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three months \$1.00

No subscriptions accepted for less than three months.

ALL SUBSCRIPTIONS STRICTLY IN ADVANCE

Commercial locals 10c per line per insertion. Card of thanks 5c. Obituary notices in excess of thirty lines will be charged for at the rate of 10c per line, no charges on first thirty lines. Church and society locals where an admission is charged 15c per line.

## Political Announcements DEAF SMITH COUNTY

The following candidates authorize us to announce them for the office under which they are listed, subject to the action of the Democratic Primary:

**For State Senator, 31st District:**  
J. W. Reid  
(of Canyon, Texas)

**For County and District Clerk:**  
Berry Orr

**For County Judge:**  
W. E. Dameron  
Earl Wallace Wilson

**For Sheriff and Tax Collector:**  
C. S. Purcell  
(reelection)  
Claude Benton

**For Tax Assessor:**  
Albert Murphy  
(reelection)

**For County Treasurer:**  
J. J. (or Uncle Joe) Ward  
(reelection)

**For Justice of Peace Precinct No. 1:**  
J. H. (Uncle Henry) Wilson

## Political Announcements CASTRO COUNTY

The following candidates authorize us to announce them for the office under which they are listed, subject to the action of the Democratic Primary:

**For County and District Clerk:**  
Joe Hastings  
(reelection)

**For Sheriff and Tax Collector:**  
Bill Burman  
(reelection)

# Classified Advertising

Want Ads., Rentals, Lost and Found, Exchanges, Lands and Stock, City Property, etc.  
RATES: classified, first insertion, 1c per word; minimum 25c; subsequent insertions, 1-2 cent per word; minimum 25c.  
CASH WITH ORDER.

### FOR SALE

**ROSE COMB R. I. REDS**  
FOR SALE—Eggs for hatching direct from the Lester Tompkins strain, \$2.00 per setting of 15.  
12-1f MRS. J. W. HICKS.

FOR SALE—Good work mules and horses, also want plowing done. Would buy a small house. See  
10-1f J. L. FUQUA.

**EGGS FOR SETTING**  
Setting eggs from flock of R. I. Reds that have the run of the place which insures fertility and strong chicks—\$3.00 per 100. Phone 250.  
8-1f J. F. WARD.

FOR SALE—Red Rust Proof Seed Oats; also Bundle Sognum.—Fred Millard at Panhandle Lumber Co. 11-1f.

FOR SALE—Good, clean Oats and Speitz. Also want to buy Shoats to feed. Phone 187.  
18-1f H. C. BOWSER.

**FOR SALE**  
Good R. I. Rose Comb Red Eggs, ready to go right now, \$1.50 per 15. Phone 201 or 149.  
N. C. VOGEL.

FOR SALE—House and lot, sheds, windbreaks, windmill, everything on the place. Will sell the building and mill off the place. Located west of 25 mile Avenue.  
L. W. LOCKER,  
21-4f Friona, Texas

FOR TRADE—Good residence in Hereford for small tract of 40 to 80 acres within four or five miles of Hereford.  
22-2f GEO. T. McCURRY.

**FOR SALE—House**, with three large rooms, well and windmill, on four lots. Will sell house and windmill separate.  
23-2f A. A. OTT.

**FOR SALE—Sod plow and tandem disc**, both in good running order.  
23-2f-pd C. C. ROCKWELL.

**MILK COWS**  
Will sell at public auction next Saturday afternoon, two good Jersey milk cows, giving milk, with calves by their side. W. S. WILLIAMS. 23-2f-pd

**FOR SALE OR TRADE—two good pony horses**, perfectly gentle; two good three year old Jersey heifers giving milk; also cedar posts, almost new. Phone 87.  
23-2f MRS. LEM CHESSHER.

**FOR SALE—Yes I have plenty cabbage**, they are fresh and good to eat, at 3 1/2 cts. pound; also home grown Irish Cobler seed potatoes, and onions.  
23-1f pd R. T. MOONEY.

**FOR SALE—One two-year old grade Jersey Bull**, good individual.  
23-1f pd RICHARD KIMMONS.

**FOR SALE—Sudan Seed**, free from Johnson grass. Phone 318 F-32.  
21-4f pd F. D. PERKINS.

**FOR SALE—One large 9 year old registered Mammoth Jack**, proven extra good breeder. Can give terms if desired. Phone 202 F22.  
21-1f GEO. W. SMITH.

Leading varieties—Tomatoes, 1,000 for \$2.00; 500 \$1.25; Porto Rico Potatoes, 1,000 \$2.75, 500 \$1.50; Sweet Peppers, 1,000 \$3.00, 500 \$1.75; Crystal Wax and Bermuda Onions, 5,000 \$5.00, 1,000 \$1.25, 500 70c. Dealers get Wholesale Prices. The Sewell Company, Carrizo Springs, Texas. 22-4f pd.

**FOR TRADE—Well improved 42 acre place**, unimproved, for half section within 8 or 10 miles of Hereford, or will trade for cattle.  
22-2f GEO. T. McCURRY.

### FOR RENT

**GRASS LAND**  
FOR RENT—One section of grass land, approximately 12 miles northwest of Hereford. Write  
22-2f J. L. NUNN, Amarillo.

**FOR RENT—120 acres at edge of town**; no improvements. Will rent to one, two, three or four men, part cotton.  
22-1f J. B. ELLISTON.

### LOST AND FOUND

**STRAYED—Small brown, white face pony**, raised at Olton. Notify Fred Brownlee, Hereford. Reward. 23-1f

### WANTED

**WANTED—Cotton Land** to plant on shares. Will plant 100 acres cotton, 100 acre row stuff. Have family large enough to work hand right. Have one good team will work for feed. See A. A. Tinker or enquire at Brand Office.  
23-1f pd.

(Continued from Page 2).

only 17 per cent of the manufactured commodities consumed in Texas are made within the State. This condition in itself should be an effectual bar to inter-city or sectional rivalry. How much more practicable it would be if Southwestern communities would devote their energies to keeping a larger part of the outgoing 83 per cent at home. Competition is the life of trade and will always be a primary factor in marketing goods. Let the Southwestern manufacturer, therefore, be sure of his quality and price before he presumes to ask for business on a basis of sectional loyalty.

Patronage of worthy home industries will eventually make the Southwest independent thru a process of the survival of the fittest among our present industrial plant and the establishment of new, practical basis industries.

Texas in 1923 grew more farm products by \$550,000,000 than any other State in the Union. Texas also produced 42 per cent of the Nation's cotton crop in the same year. Raw material is at hand in enormous quantities. Texas can fabricate this material and supply her own needs as well as helping to supply those of the rest of the world, or Texas can continue to pour millions derived principally from agricultural wealth into the factory centers of the North and East to be made into commodities we could readily produce at home.

We Specialize in

## Bargains in Land

and our list is large. See us if you want to buy.

**Hill - Ireland Realty Co.**  
Office: Clark Building.

published, to appear at the next regular term of the District Court of Deaf Smith County, to be held at the Court House thereof, in the City of Hereford, on the first Monday in May A. D. 1924, the same being the 5th day of May A. D. 1924, then and there to answer a petition filed in said Court on the 3rd day of April A. D. 1924, in a suit, numbered on the docket of said Court No. 1449, wherein J. P. Collier is plaintiff, and E. C. Underwood and the unknown heirs of the said E. C. Underwood, Adelle Duke, and the unknown heirs of the said Adelle Duke, Ella Underwood, and the unknown heirs of the said Ella Underwood, Della Eoff, Mary Francis Underwood, and the unknown heirs of the said Mary Francis Underwood, Harrison Underwood, and the unknown heirs of the said Harrison Underwood, Minnie Underwood, and the unknown heirs of the said Minnie Underwood, and Joseph Wesley Underwood, and the unknown heirs of the said Joseph Wesley Underwood are defendants, and plaintiff. In his petition, seeks to recover title and possession of and from the defendants, in trespass to try title, the following described lands, situated in Deaf Smith County, Texas: all of section No. 4, Certificate No. 391, Original Grantee, T. T. Ry. Co. in Blk. K-11, containing 640 acres, also all of section No. 22, certificate No. 4 - 554, Original Grantee, G. C. & S. F. R. R. Co. in Blk. K-11, containing 640 acres, also all of section No. 24, Certificate No. 4 - 555, Original Grantee, G. C. & S. F. R. R. Co. in Blk. K-11, containing 640 acres; and in the alternative specially pleads and seeks to recover title from the defendants, to said lands, by reason of both the five and ten year statutes of limitation, charging that for a period of more than ten years, prior to date of filing this suit, the plaintiff has had and enjoyed continuous, peaceable, and adverse possession, of said lands, cultivating, using, and enjoying the same, and claiming title thereto, and that, for a period of more than five years prior to the date of filing this suit, plaintiff has had continuous, peaceable, and adverse possession of said lands, cultivating, using, and enjoying the same, and paying taxes thereon, and claiming title thereto, under deeds to him, as grantee, duly registered in the deed

records of Deaf Smith County, Texas, during said time; and plaintiff seeks to recover the title and possession of said lands, by reason of said limitation pleas.

Herein Fall not but have before said Court, at its aforesaid regular term, this writ with your return thereon, showing how you have executed the same.

Given under my hand and the seal of said Court, at office in the City of Hereford.

On this the 3rd day of April A. D. 1924.

(seal) BERRY ORR, Clerk,  
District Court Deaf Smith Co., Texas.  
23-25-27-29 By Jessie L. Groner, Deputy

As a part of the educational program a series of articles will be published showing the magnitude of certain industries in Dallas and neighboring cities and pointing out the possibilities of development of existing lines and the establishment of new ones in the Southwest.

"More People—More Farms"  
William Allen White, the Kansas editor, at a banquet of notables in Washington, told how he found a dress suit unnecessary for those in high positions.

He said he was invited to a banquet in honor of Barney Baruch and wired his friend asking if he must wear a dress suit, and the friend replied: "The twelve apostles attended a banquet to a bigger man than Baruch and wore their business suits."

"More People—More Farms"  
"Look here what I bought for that dog of Junior's," Mr. Burton announced, throwing a package on the table.

Mrs. Burton unrapped it. "Why, George!" she exclaimed. "A dog collar—of all things!"

"Yes and I gave three and a half for it."

"Three dollars and a half!" echoed Mrs. Burton. "What on earth? I don't understand! You've always said you had no use on earth for Junior's dog, and you wished somebody would steal it!"

"Yes that's just it," Mr. Burton agreed. "With that collar on it someone will be sure to steal it now!"

### THE STATE OF TEXAS

To the Sheriff or any Constable of Deaf Smith County—Greeting:

You are hereby commanded to summon E. C. Underwood, and the unknown heirs of the said E. C. Underwood, Adelle Duke, and the unknown heirs of the said Adelle Duke, Ella Underwood, and the unknown heirs of the said Ella Underwood, Della Eoff, and the unknown heirs of the said Della Eoff, Mary Francis Underwood, and the unknown heirs of the said Mary Francis Underwood, Harrison Underwood, and the unknown heirs of the said Harrison Underwood, Minnie Underwood, and the unknown heirs of the said Minnie Underwood, and Joseph Wesley Underwood, and the unknown heirs of the said Joseph Wesley Underwood, by making publication of this citation once in each week for four successive weeks previous to the return day hereof, in some newspaper published in your County, if there be a newspaper published therein, but if not, then in the nearest County, where a newspaper is

## FRANK SEZ!

Now that th' dust ez settled, we has in ah nice shipment uv fly exturminator in liquid an also powder forms. We has groceries an Buttons.

## Short Minutes-- Long Hours

There are a few minutes each day—just a few when everybody wants the service of their Electric company. This is during the rush period when people are all needing the service at one time.

While this rush period lasts but a few minutes each day, the between-time lull covers hours. But expensive plants must be maintained ready to serve during the dull hours and employees must be paid just as though all the time was rush time.

A public utility service must be always equal to its maximum ability whether that ability be demanded for ten minutes or twenty-four hours.

Did you ever ponder this aspect of the public service industry?

**Hereford Light & Power Co.**  
"Your Electrical Servants"  
Phone 388

## THE POINT OF HUMAN CONTACT BETWEEN A BANK AND ITS DEPOSITORS is

# SERVICE

Every bank advertises this feature, knowing that the matter of service is vital to good banking.

To live up to our reputation as an institution of service and to strive to improve that service as each day comes—this is the aim of this bank and its officers.

## The First National Bank

The Bank of Safety and Service

## Apples Potatoes Oyster Shells Honey

All Kinds of Poultry Remedies and Dusting Powders

Headquarters for FUL-O-PEP Poultry Feed

Try Out Our Chicken Starter For the Baby Chicks

We Pay Cash for Poultry, Eggs, Cream and Hides

Golden Rule Produce

H. H. HAWKINS, Mgr.

East on Third Street

## TIME TO USE WANT ADS

## GYLES GROCERY

## Short Minutes-- Long Hours

There are a few minutes each day—just a few when everybody wants the service of their Electric company. This is during the rush period when people are all needing the service at one time.

While this rush period lasts but a few minutes each day, the between-time lull covers hours. But expensive plants must be maintained ready to serve during the dull hours and employees must be paid just as though all the time was rush time.

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Did you ever ponder this aspect of the public service industry?

**Hereford Light & Power Co.**  
"Your Electrical Servants"  
Phone 388

## -Closer Skimming -Easier Running -Longer Life

## With the NEW DE LAVAL Cream Separator

A Better De Laval For Fewer Pounds of Butter

In 1913 it took 231 lbs. of butter to pay for a popular-size De Laval Cream Separator. In 1923 a De Laval of the same size could be purchased for 188 lbs. of butter, 43 lbs., or 19%, less than in 1913. In addition, the De Laval of today is a very much better machine.

1. Self-Centering Bowl which runs smoothly without vibration and adds to the life of the machine.

2. Light Running because its bowl is designed to afford the least possible resistance in being revolved.

3. All-Around Superiority—Superior design, workmanship and materials; cleaner skimming; smoother, richer cream.

4. Greater Convenience with the new bowl holder attached to the supply can support—and many other improvements.

For Sale by  
**C.A. SKELTON**



**HOME SWEET HOME**  
Oscar Knows Where He Will Sleep  
— by Terry Gilkison  
AUTOCASTER

Omaha, Neb.  
Dear Ollie and Oscar.  
This is to let you know that Maggie and me and the five children will visit this week for a visit. Hoping to see you soon.  
Uncle Henry



YOU KNOW WE HAVE NO ROOM FOR ALL YOUR RELATIVES. WHERE WILL THEY SLEEP?  
BE STILL. IT'S A PLEASURE TO HAVE THEM. WE'LL GIVE THEM YOUR ROOM.



# TOWN & COUNTY Personalographs

Mrs. J. A. Stegall of Clarendon arrived here Tuesday morning.

1922 Ford Touring Car, starter and demountable rims, new tires, good top, \$225.00. WILKINSON MOTOR CO.

Reese Hugh of Canyon arrived here Tuesday morning.

Try a small sack of Ful-O-Pep baby chick starter. Golden Rule produce. H. H. Hawkins.

C. S. Durham reached home Tuesday morning from Seminole, Texas.

Full-O-Pep chick Starter the right way to start baby chicks. Golden Rule Produce. H. H. Hawkins.

Mrs. M. W. Fields went to Anna, Texas, Tuesday.

Will pay cash for a used Ford car. Any model with a starter. C. A. SKELTON.

S. J. Brownlee went to Amarillo Saturday morning.

Our Cotton Seed is in. Better get yours now. JONES & McLEAN.

Mrs. J. A. Johnson returned Monday morning to her home in Amarillo.

Get the Firestone Balloon Tire habit. Every user a booster. Come and see them at SERVICE GARAGE.

Mr. and Mrs. R. Garres of Canyon were here Monday.

Mrs. C. E. Wilson made a business trip to Amarillo Saturday.

**NOTICE**  
The Commissioners Court of Deaf Smith county will receive bids at Hereford, Texas, on Monday, May 5, 1924, on one Best "30" Tractor, 19-21-23-25. W. E. Dameron, Co. Judge

Mr. and Mrs. J. E. Ferguson went to Amarillo Saturday morning.

Our Cotton Seed is in. Better get yours now. JONES & McLEAN.

C. C. Crist returned to his home in Denver last Friday morning.

Repeated tests 85 to 90 per cent. Mebane cotton seed, get your seed now, \$1.33 per bushel. Hereford Cotton Gin.

1922 Ford Runabout, starter, demountable rims, good mechanical shape \$165.00. WILKINSON MOTOR CO.

1921 Ford Coupe, new tires, new battery, good shape \$290.00. WILKINSON MOTOR CO.

G. A. Harris returned home from Amarillo Monday morning.

Yes, we still do plow and lister work. BARNHART & SULLIVAN.

Mrs. J. R. Wodd and little grand son of Ponca City arrived here Monday.

Sam Stapp made a business trip to Amarillo Saturday.

**NOTICE**  
Membership in the Hereford Golf Club entitles a member and his lady to access to the Golf Course. It is also his privilege to entertain a friend, not a resident of Hereford, on the course. A resident of Hereford not a member of the Club is not entitled to the use of the course.

**EXECUTIVE COMMITTEE,**  
23-25 Hereford Golf Club

J. C. Hull spent Sunday in Amarillo with his family.

Our Cotton Seed is in. Better get yours now. JONES & McLEAN.

How many grains of corn will he eat, look up my ad in this issue. Hereford Produce, I. H. Spratt.

Mr. and Mrs. E. A. Comer of Clovis were visitors in the home of Mr. and Mrs. G. M. Suggs and other relatives last week.

W. H. Farris of Bluewater, N. Mex., arrived home Saturday morning. Mr. Farris was called home by the serious illness of his wife.

Mr. and Mrs. Noah Rogers went to Tulsa the latter part of last week to visit with relatives.

Try a small sack of Ful-O-Pep baby starter. Golden Rule Produce. H. H. Hawkins.

Atty. and Mrs. B. Frank Bule went to Canyon Monday morning to attend to business matters.

1921 Ford Truck, new tires, cab and body, a bargain \$265.00. WILKINSON MOTOR CO.

Pupils of Miss Helen Lambert will give a recital on April 10, 4:45 p. m., at the Presbyterian church.

Mrs. C. Greer arrived home Monday evening from Lockney, Texas. Mrs. Greer visited relatives at Lockney last week.

Be sure and get our prices first before selling your eggs and chickens. Hereford Produce Co. I. H. Spratt.

Miss M. Moore returned to her home in Clovis Monday morning. Miss Moore visited Miss R. Smith at the Hereford Hospital last week.

Full-O-Pep chick Starter the right way to start baby chicks. Golden Rule Produce. H. H. Hawkins.

Mr. and Mrs. D. L. Rutter left Saturday morning for Ferryville, Wisconsin. Mr. Rutter received a message that his father, P. C. Rutter, was very ill.

A. M. Brownlee left Monday morning for Tokio, Mo. Mr. Brownlee was called to Missouri by the illness of his mother.

1920 Ford Touring Car, starter, good tires and top \$175.00. WILKINSON MOTOR CO.

E. M. McNamee of Dallas, representing the Continental and Trinity cotton seed and oil companies, arrived here Monday.

T. E. Reid returned to his home in Canyon Tuesday morning. Mr. Reid has been visiting the home of his daughter Mrs. George Guinn.

Mrs. Bryan Bryson and baby of Brownwood, Texas, arrived here Saturday morning. Mrs. Bryson is visiting her parents, Mr. and Mrs. C. E. Smith.

Full line of Lister Shares at Barnhart & Sullivan's.

**West-Way School's Play Scores Large Success**

The play, "The Old Fashioned Mother," last Friday night at West-Way school was a decided success. The big crowd packed the house, filled the windows and standing room was sold, in fact many were turned away. The play was given for the benefit of the Parent-Teacher Association and quite a little money was cleared.

The West-Way Teacher Association desires to thank the good people of Hereford who attended, Miss Mozelle Hill for the music rendered, Miss Sena Mae Mounts for directing the play, and The Electric Service Station for the Delco System installed for the occasion: "More People—More Farms"

**Farmers Are Working to Secure Two Mail Routes**

C. E. Tice was working on a rural mail route southwest last week. Mr. Tice informed The Brand that he was out over the proposed route all last week and secured eighty signatures on fifty one miles, enough patrons to insure a route six days a week.

W. A. Daugherty northwest of town is working on a similar route to run in that direction. Mr. Daugherty has eighty-five signers on fifty-five miles. Mr. Tice is expecting a route inspector any time.

"More People—More Farms"

**CARD OF THANKS**

What a balm to the troubled soul in a time of deep sorrow for kind friends and neighbors to show their love and sympathy. We thank the many that so graciously came with their presence, help, and kind words,—all expressive of their share in trying to alleviate the burden of sorrow in the death of our beloved husband, father and son.

Mrs. Karl Shirley and Children  
Mr. T. E. Shirley  
Mr. and Mrs. Jno. L. Wilson

Mrs. Carl Lewis of Clovis arrived here Sunday morning. Mrs. Lewis visited her parents, Mr. and Mrs. W. R. Steckman, and other relatives, her uncle and aunts, Dr. and Mrs. D. D. McHenry of Oklahoma City and Miss Blanche Steckman of Princeton, Missouri. Mrs. Lewis returned home on Monday morning.

**\$100,000 Dimples**

Charlotte Nash of St. Louis, who is to represent her town again in the 1924 National Beauty Show, has had her dimples insured for \$100,000.

**LODGE DIRECTORY**

Hereford Lodge No. 548 A. F. & A. M. Stated meetings, second Monday each month.  
J. W. BRADLY, W. M.  
J. S. JONES, Sec.

Hereford Chapter 248, B. A. M. Regular meetings, first Monday of each month.  
J. G. HASTINGS, H. P.  
J. S. JONES, Sec.

**Come to the New Variety Store**

and see what we have. Fishing poles and tackle at a special low price.

Just North of Depot  
G. F. McCLAIN and W. F. FOPE  
Managers

Spring is here and our thoughts are turning to the garden.

We have just what you need.

Sprinklers. Pipe fittings.  
Lawn hose. Poultry wire.  
Garden tools. Tree and hedge trimmers

**Dunlap Hardware Company**  
(INC.)  
HAVE WHAT YOU WANT WHEN YOU WANT IT

**REPEATED TESTS**

at Amarillo and Hereford show that we have **MEBANE COTTON SEED** which test **85 to 90** per cent. Have a car now.

This excellent seed at **\$1.33** per bushel will not last always. Phone 53.

**Hereford Cotton Gin**

**Your Future--**

Your future is as large as you make it. Whether or not you will achieve the end towards which you strive depends largely upon your push and foresight. Start by saving a certain amount today, tomorrow and the next day, and the future will find you prepared.

**The Western National Bank**

**Is Your Battery Starved or Stuffed**

It's likely to be one or the other if you don't give it attention regularly. We'll gladly do it, no matter what make of battery you own.

**Willard** STORAGE BATTERIES  
ELECTRIC SERVICE CO.  
Main St., Hereford, Texas

**CAN YOU GUESS?**

How Many Grains of Corn this Rooster Will Eat

Between the Hours of 2:00 and 3:00 p. m.

**Saturday, April 19, 1924 ? ?**

WIN A PRIZE of one **50-pound** sack of Vernon Soft Wheat Flour by guessing how many grains he will eat in one hour.

A FREE GUESS with every **25¢** purchase at this store between now and the hour of the contest between the Rooster and Corn, April 19.

**NOTE—Eggs and poultry will be accepted as cash in this contest.**

**THE HEREFORD PRODUCE**  
I. H. SPRATT, Manager

**COTTON SEED**

We have sold and delivered TWO CARS of high grade MEBANE cotton seed, and refer you to the following persons who have bought. Look at their seed and ask them how they like them.

H. C. Baird	Geo. W. Smith	E. Ramey
W. B. Lindsey	S. E. Brown	A. B. Abbott
H. D. Culpepper	J. E. Wooley	Otis Brown
E. B. Wright	H. F. Fangman	J. E. Hill
Jess Hardy	A. R. Groves	C. B. Houser
W. M. Allen	W. W. Powell	J. H. Watson
Joe Elliott	Q. R. Shelton	D. P. Vaughn
W. S. Higgins	R. T. Nunn	J. E. Cockrell
Sid Sheffy	C. W. Bell	C. F. Kerr
T. J. Tate	E. S. Ireland	C. C. Rockwell
W. D. Vaughn	L. W. Carlyle	J. B. Harlin
Watson Bros.	A. G. Bell	W. A. Cowan
B. F. Neely	Joe Hastings	R. L. Cocanough
J. O. Newell	A. T. Jones	Miles Robinson
W. A. Wright	F. J. Axe	Lynn Powelson
J. F. Easter	Ireland & Graham	

You can't go wrong on good seed. GERMINATION TEST 89 PER CENT. Will have another car here about April 15th. Mail your order direct to us or leave with E. S. IRELAND at office of HILL-IRELAND REALTY CO.

**Farmers Gin Company**  
of Shallowater, Lubbock Co., Texas  
E. E. IRELAND and W. L. PICKETT, Representatives