

The Hereford Brand

TUESDAYS—TWICE-A-WEEK—FRIDAYS

21st YEAR, NO. 41.

HEREFORD, DEAF SMITH COUNTY, TEXAS, TUESDAY, AUGUST 2, 1921.

ACCUMULATION LITTLE THINGS RESULT WAR'S ADJUSTMENTS

THE HEN, COW AND SOW BECOMING VITAL HEREABOUTS

DISCOUNT RATES

Eastern Banks Dropping off Rates Slowly, Which is Very Good Omen

While the wheat harvest is still in full swing and incomplete as yet, still enough progress has been made to date to get a fair line on the result.

Cold truth is always the best policy for an individual or a community, and the cold truth in this instance is that the wheat crop this year is a decided disappointment over early-season promise. The yield is below par and grain men say it will do well to average eight or ten bushels. This was caused by the fact that the spring rains started in about two weeks too late and the grain did not fill. Weeds are also lowering the grade. A great deal of this wheat was undoubtedly scratched in. It has been noticed that where farmers summer tilled their land and farmed it right they have almost invariably made a fine yield and a profit on the venture.

The war readjustment locally is coming hard. It is of course especially hard on the women. But looking for the silver lining for the future local bankers and business men point to the increasing number of small checks being given for cream, milk, butter, eggs, poultry, garden truck. Men who would never have thought of bothering with "chicken change" two years ago are now carefully studying the habits, peculiarities and possibilities of the lowly hen, the grunting sow, the gentle dairy cow. Men who have been "firing it done" heretofore are out there in the sun doing it themselves this summer of 1921. And they are reporting decreased living expenses and the discovery of a wonderful new aspect of life all around.

The adjustment is turning to diversification, home-grown living, longer hours, the accumulation of the cents and the saving of the dollars. The wheat money, while disappointing in volume, will help materially in liquidating local obligations. Concerning bank credits, the "meat in the cocanut" of the whole situation, all the financial journals and shrewd financial men of the country say that the bottom has been touched and the coming year will show a steady, though slow, return to normal conditions. "Boiled down the sentiment is that while no particular activity can be anticipated, still the worst is over and there are better times ahead.

Reduction in discount rates in the East are being reported almost daily and it is pointed out that this means easier credits for our banks this winter, which means easier credits for merchants and everybody else. The New York Herald of July 29 says:

"The first of the successive reductions in discount rates came on April 15, when the Boston Federal Reserve Bank reduced its rate on commercial paper from 7 to 6 per cent and made a like reduction on agricultural paper.

"A reduction from 7 per cent to 6 1/2 per cent on commercial paper was made by the New York bank on May 5, while that on agricultural paper was likewise reduced from 7 to 6 1/2 per cent.

"On May 6 the Atlanta bank reduced the commercial paper rate and also the rate on agricultural paper from 7 to 6 per cent.

"On May 7 the Chicago bank reduced the commercial paper rate from 7 to 6 1/2 per cent, and the rate of agricultural paper from 7 to 6 1/2 per cent.

"On May 10 the Minneapolis bank reduced the commercial paper rate from 7 to 6 1/2 per cent, and the rate on agricultural paper from 7 to 6 1/2 per cent.

"On May 16 the Dallas bank reduced the commercial paper rate and also the rate on agricultural paper from 7 to 6 1/2 per cent.

"On June 16 the New York bank again reduced the rate on commercial paper from 6 1/2 to 6 per cent and the rate on agricultural paper from 6 1/2 to 6 per cent.

"On June 25 the Dallas bank made its second reduction, lowering the rate on both commercial paper and agricultural paper from 6 1/2 to 6 per cent.

"On July 21, of therabouts, the Boston, New York, Philadelphia and San Francisco banks reduced the commercial paper rate from 6 to 5 1/2 per cent. At the same time these banks made a like reduction in the rate on agricultural paper."

BROADWAY STAR JOINS NEW POST



Frank Tinney, noted stage comedian, is now a member of the American Legion, having joined the F. W. Galbraith, Jr., Post in New York. He was a captain in the army. Incidentally, the F. W. Galbraith, Jr., post is a new post recently organized by men from the American Legion News, New York City. Posts all over the country asked to be chartered as the F. W. Galbraith, Jr., Post, but the New York organization being closest to headquarters, had its application in first and won the coveted name.

Campaign Against Weeds is Planned By Hereford City

The City of Hereford, in earnest effort to combat the growing weed menace, is endeavoring to enforce the weed ordinance, which gives the City Dads the power to fine a man if he does not keep down the weeds on his premises.

Night Watchman Omer Baker, acting as a Constable for the City, has been equipped with a copy of the Ordinance and instructed to call on every owner or occupant of every lot in Hereford to see to it that the law is complied with. Mr. Baker is now engaged in that task.

Mayor Knight calls attention to the fact that during the latter part of August Hereford will entertain the Panhandle Christian Endeavor Convention, where several hundred active, hustling, critical young folks who do things in their home towns will be with us. They have heard wonderful things about the beauty and cleanliness of Hereford. They are expecting to see a little city of pleasing appearance to the eye.

Hereford's reputation as a "Spotless Town" must be maintained. To that end the Mayor expects to issue a proclamation soon, divide the city into districts, appoint a Captain for each district, and make a determined campaign against the weed hordes now infesting our vacant lots and streets following the recent rainy spell.

And there is every indication that the property owner that does not heed Constable Baker's notification may run afoul of that Ordinance.

OKLAHOMA PEOPLE VISIT RELATIVES IN CASTRO COUNTY

Dr. and Mrs. Mayes Miller, of Dimmitt were in Hereford Tuesday, accompanied by Mrs. Miller's sister, Mrs. J. W. Tidwell of Rush Springs, Okla., and her daughter, Miss Jessie Tidwell. Mrs. Tidwell and daughter have been visiting in the Miller home for the past two weeks.

MRS. SAM ANGELO AND DAUGHTER RE- TURN FROM KANSAS

Mrs. Sam Angelo and daughter, Mrs. Arthur Lambert, returned to Hereford Tuesday morning, after several weeks visit with a sister, Mrs. John Woodward, at Kiowa, Kansas. Mrs. Woodward has been visiting here and Mrs. Angelo and daughter accompanied her home for a short visit.

KANSAS CITY MAN HAS FIRST VISIT PLAINS COUNTRY

Mr. and Mrs. Harvey Yantis, of Kansas City, are enjoying Mr. Yantis' first trip to the Panhandle. Mrs. Yantis was formerly Miss Claudia Duncan. They are visiting in the home of Mr. and Mrs. J. B. Jones. Mrs. Jones is the mother of Mrs. Yantis.

NEW RESIDENT IS GETTING READY TO IMPROVE HIS RANCH

C. N. Hobson and C. M. Young of Vernon, Texas, arrived in Hereford Monday morning. Mr. Hobson intends to improve his ranch, located twenty miles southwest, immediately, and will later move his family here.

Special Meeting C. of C. Directors Thursday Evening

The luncheon held at the City Cafe last Monday noon was devoted to a discussion of internal affairs of the organization, the future outlook, and ways and means of getting the maximum results from the work of the club.

President McDonald announced a special called meeting of the Board of Directors for next Thursday night at headquarters where the question of the selection of a Secretary and other matters will be disposed of. Due to pressure of private affairs Secretary Holman presented his resignation last week, effective August 1, and this vacancy will have to be filled.

The luncheon next Monday will be held at the Stockmen's Cafe.

ALBERT MURPHY'S BROTHER LOCATED HERE FOR PRESENT

Jack Murphy of Ralls, Texas, a brother of Albert Murphy of Hereford, has sold his Variety Store at Ralls to B. A. Caughron, formerly of this city. Mr. and Mrs. Murphy arrived in Hereford last Saturday and will remain here for the present. Mr. Murphy has gone to work for his brother for the time being.

NEW CITIZEN HAS ARRIVED TO LOOK OVER PURCHASES

C. E. Wilson, who is connected with the Panhandle Lumber Company of Amarillo and who recently purchased the J. B. Bowers place north of Hereford, arrived Tuesday morning for an inspection of his property and on a general inspection trip. He was accompanied by his brother, Herbert Wilson.

S. J. RICE'S SIS- TER RETURNS TO HOME IN NEBRASKA

Mrs. O. E. Booth left Hereford Tuesday morning for her home in Harvard, Nebraska. Mrs. Booth is a sister of S. J. Rice, who lives five miles southeast. She spent about two months with her brother, it being her first visit to Texas.

Hereford School Faculty Now Complete; Oberthier Succeeds Jones on Board

Reserve Comment If Firemen Show Queer Movements

If you should run across a preoccupied young man going down the street, carefully counting off on his fingers, and muttering the names of well-known property owners to himself, don't hunt up Charlie Purcell without investigating further, or jump into unjust conclusions.

The young man might happen to be a member in good standing of the Hereford Fire Department.

For Chief Rockwell has started a class in mental gymnastics as well as several classes in physical culture. The course of study prescribed is short, its time, but each member of the department is required to make a grade of A plus, or else do some tall explaining.

The course consists of a chart of the streets of the City of Hereford, with every fire plug therein conspicuously marked in its proper location. And the homes of the people are shown according to plat, with the name of the householder written plainly where said owner happens to live.

The boys are being drilled to learn these plugs by number, together with the names of folks who live nearby so that if an alarm comes in about 2:30 a. m. and the telephone operator gasps: "Mr. Harding's house is afire!" every man jack of the fire department will instantly visualize that map and absolutely KNOW that Mr. Harding's house is closest to Fire Plug No. 10. And then every man must hit a bee line for that plug across lots without wasting a minute going up the wrong street.

It's a great stunt and the boys are all working at it. If you catch one practicing—be charitable.

JACK LESTER WILL ENTER A BUSINESS COLLEGE ON COAST

Jack Lester who is spending a few days here with his parents, is leaving Thursday for Los Angeles, where he will enter the Mackay Business College for a three months business course.

Jack has been with the Santa Fe for three years, this being his first vacation in that time. He started in as a messenger boy here, later being sent to Amarillo, where he has since been employed and where he will return as car distributor after the completion of his course.

MRS. PARKER SAYS Y. P. M. S. BUNCH ENJOYING SELVES

Mrs. G. A. F. Parker writes her husband from the Y. P. M. S. Camp in the Palo Duro near Canyon that the camp is well attended, splendid meetings are being held, a general spiritual uplift is felt and everybody is thoroughly enjoying themselves.

Mrs. James Parker and Roy Stocking are chaperones for the bunch of young folks at the Camp from this community.

TRAVIS DAMERON TO TEACH MATHEMATICS AND MANUAL TRAINING INSTRUCTOR CHOSEN A STRONG FORCE COLLECTED

SCHOOL WILL OPEN SEPTEMBER 12

Miss Griffith and Mr. Blocker Brushing up at Universities In Preparation for the Coming School Term. Build- ings Being Renovated and Grounds to be Cleaned

Mayor's Respect For Harding Has Advanced a Notch

Blood is thicker than water—and politics—sometimes—and the Mayor of Hereford is feeling very kindly indeed these days toward the Republican President Harding. Mayor Knight, while disagreeing politically with the Chief Executive now believes that Mr. Harding has a level head at least, and here's the reason:

A Washington dispatch of July 19 carries the information that the President has nominated George W. McClintic of West Virginia to be Federal Judge for the southern West Virginia district.

Judge McClintic is the husband of a lady who happens to be a first blood cousin to Judge Knight. Hence the added respect for the President's judgment.

Judge McClintic has a distinguished record as a jurist, and the people of his home state, judging from the newspaper reports, are delighted with the appointment.

HEREFORD CAMPERS ENJOY TWO DAYS PALO DURO CAMP

Three carloads of campers returned to Hereford Monday noon, after spending Saturday and Sunday in the Palo Duro about eight miles east of Canyon. The party consisted of Mrs. George Garrison and mother, Mrs. Havermauer, Mrs. Lawrence Johnson of Summerfield and her friend, Mrs. Blessing, H. B. Rice of Amarillo, John Davis of Tacoma, Wash., B. C. Roberson and family, Miss Estelle Slaton of Canyon, and Mrs. J. S. Marshall.

The party enjoyed two days of swimming, fishing and camping and report a general good time.

HILL FAMILY HAS GONE TO CLAUDE'S BIG CELEBRATION

Mr. and Mrs. J. E. Hill, Mrs. Hill's mother, Mrs. Emma Jones, and Mr. Hill's father and mother, Mr. and Mrs. J. F. Hill, all went to Claude, Texas, Tuesday morning to attend the big picnic to be held there Wednesday and also to participate in a family reunion called on that date. The elderly members of the party have been here for several weeks on a visit to Mr. and Mrs. J. E. Hill.

At a meeting of the school board Saturday afternoon, the remaining vacancies in the teaching force of the city schools for the coming year were filled by the election of Travis Dameron to the place of high school mathematics and M. G. Prewitt, of Ralls, to that of manual training. These, with the recent election of Mrs. E. B. Esell, of Norman, Oklahoma, to the position of Latin-Spanish teacher and that of Miss Ida Beauchamp, of Seminary Hill, to fill the 2nd grade vacancy caused by the resignation of Miss Russell, completes the list of teachers as given in the Brand a few weeks ago.

The board feels every assurance that in its choice for the places recently filled, it has added strength to an already exceptionally strong faculty. Mr. Dameron is an honor graduate of Hereford high school, with an A. B. degree from Texas University. He majored in mathematics throughout his university course and received special recognition for his excellent work.

Mrs. Esell has an A. B. degree from the University of Oklahoma, at Norman and has had several years experience as a high school language teacher.

Mr. Prewitt has completed the manual training work of the San Marcos State Normal, has had its practice teaching and is strongly recommended by its faculty.

Miss Beauchamp is a graduate of Stephenville high school and of John Tarleton A. & M. College. She has been a teacher in the Childress schools under Supt. B. M. Harrison, formerly of the Hereford schools, who recommends her very highly.

The one regrettable fact to the board in the selection of Mr. Dameron, was that his being a brother-in-law of Mr. Jones, disqualified the latter for a place on the board. F. H. Oberthier was the unanimous choice for a successor to Mr. Jones and with his acceptance the board feels that its personnel has in no sense been weakened.

Superintendent-elect, Miss Griffith, and principal-elect, W. R. Blocker, are keeping in touch with the latest thought in public school work, the one in Chicago University, the other in the University of Texas. Both are assisting the board in the formulating of a new course of study for the schools, Mr. Blocker outlining the English work for the grades, as well as the high school.

The repair work at the school buildings is moving satisfactorily and Mr. Trefel, who has charge of the work, assures the board that both buildings will be in first class condition at the opening of school. The new desks and blackboards have been received and are ready for placing.

Messrs. Vaughn and White, who have been employed as janitors, will clean off the school grounds this week. The board feels that the rank growth of brush and thistles that render the grounds so unsightly and unsanitary should be removed before the ripening burrs fall to the ground and become a menace to the pupils who go barefoot the first few weeks of school.

School will open September 12th, as the teachers are required to spend the preceding week in attendance upon the district institute at Canyon and present conditions point to complete readiness upon the part of both teachers and equipment.

SISTER OF E. B. POSEY, WITH FAM- ILY, VISITS HIM

Mr. and Mrs. R. L. Gilentine and children, James and Elizabeth, of Wellington, Texas, arrived Sunday for a visit with the family of Mrs. Gilentine's brother, E. B. Posey. They are traveling by auto and are enroute to Colorado for a several weeks outing.

Mr. Gilentine has been engaged in the grocery business at Wellington, but has recently sold his store and will enjoy a vacation while free from business cares. Both families spent Monday at Sulphur Park.

POLICEMAN, TAKE HIS HARDWARE AWAY FROM HIM!



The Hereford Brand

ISSUED TUESDAYS AND FRIDAYS

Both E. Holman Walter R. Stockman
Holman & Stockman
Publishers

Entered as second-class matter at the postoffice at Hereford, Texas, under the Act of March 3, 1879.

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Three months \$1.00

No subscriptions accepted for less than three months.

ALL SUBSCRIPTIONS STRICTLY IN ADVANCE

BREAKING LANCES AGAINST HUMAN NATURE

We notice a newspaper here and there which is putting up a gallant fight against the human nature of their readers and patrons. Briefly, these editors are using up all their adjectives, and wearing their pens down to the quick, against the recent duel between Monsieur Carpentier and the Honorable J. Dempsey.

"How cheap and disgusting is all this miserable fighting dope!" cries a north-west editor.

Put it there, comrade! It IS cheap. It IS disgusting. But what of it, brother, when you realize that at least every other man in America, numbering millions and millions and millions, not only read that "cheap and disgusting dope" with relish, but would, if they could, have attended the battle at Jersey City in person?

This present writer doubts if there was one young man among an 100 young American men, who was not interested in the recent "cheap dope" about the Carpentier-Dempsey fracas. We doubt if less than half the young men in any named church were not interested in the said dope. And we imply no hypocrisy, either.

It isn't that we favor fighting matches. We do not favor them in the slightest degree. We wish there was not such a thing as a fight on God's green earth. But men are men, and no matter how gentle they are in their daily life, the battle strain still courses, biologically, through their veins. We may squeeze the animal out of their blood in a few million years, or perhaps in a few thousand years—but not in the twentieth century. And the editors who crusade today against the fighting spirit are merely breaking their lances against concrete walls a league thick.

But from all we can hear of that other



Uncle John's Poem

WATER

They tell us water's harmless, as the universal drink, and comes in mighty handy in the bath, or kitchen-sink. We see it, smilin' meekly, on the bosom of the lake—but, sometimes she's as deadly as a collin' rattlesnake!

The dam above the city, spreads destruction when it busts,—and tempered steel is helpless, in the moisture, where it rusts. There's demons in the under-tow, that drags us out to sea,—which proves that these here quiet things is dangerous as can be.

Where the thunder of Niagara mocks the boom'n' of the skies—or, where the roarin' rivers sweep the valleys as they rise,—you can ask the flyin' thousands as they scream in wild alarm, if they think a little water is entirely free from harm!

It's the same with Christianity—as calm as twilight's hour,—as peaceable as angels, yet, Herculean in its power, and, once it gets a headway on its everlastin' path, it will sweep the world fer Jesus, like the waters in their wrath!

Yon cunning John

great fracas between fighting men—the late war in Europe—was far more disgusting and far less romantic than the recent scrap in Jersey City. Ask any soldier. And as for the newspaper "dope" that came from the former, it was just as cheap as from the latter. We read thousands of columns of it ourselves, and we know!

Potatoe Production in the South
The importance of the potatoe crop in the South is due to its market value rather than its magnitude, for owing to the season in which it is harvested it commands a better price, usually, than the late crop in the North. The wide divergence of seasonal conditions in the South, coupled with a long-growing season, makes it possible to plant and harvest potatoes in some locality in practically every month in the year.

Owing to varying climatic conditions, due to both latitude and altitude, there are three distinct potato-crop seasons in the Southern States. These are the early or truck crop, the late or main crop, and the fall crop, which last may be divided into a second crop and a fall crop proper. The early or truck crop is confined largely to well-defined pro-

duction centers. Because practically all the early crop is marketed direct from the field when it is in more or less immature condition, the question of packages and of shipping facilities is important. This subject, and others of interest and value to southern potato growers, are discussed in Farmers' Bulletin 1205, entitled Potato Production in the South, just issued by the United States Department of Agriculture. This bulletin may be obtained free upon application to the Division of Publications.

The new uniform with the regular Sam Brown belt that has been adopted by the A. & M. College of Texas to be worn by the cadets of the institution beginning this year will put the cadets in a class equalled only by General Pershing's officers who have been ordered to conform with his idea of smartness in dress.

The week of intensive training given the women, men, girls and boys attending the Farmers' Short Course at the A. & M. College of Texas will end in various contests for a number of valuable prizes on Friday, July 29.

PRELIMINARY ANNOUNCEMENT—AGRICULTURE—FOURTEENTH CENSUS: 1920 PURE-BRED LIVE STOCK

The Bureau of the Census, of the Department of Commerce, announces, subject to correction, the following preliminary figures from the Census of Agriculture for Texas.

Breed	Farms Reporting	Pure-bred Animals
Pure-bred live stock of any kind	26,905	
HORSES, total	889	1,793
American Saddle	18	25
Belgian	10	10
Clydesdale	8	11
French Draft	5	11
German Coach	38	46
Hackney	6	8
Percheron	308	692
Standard Bred	60	116
Thoroughbred	16	183
All other	417	781
CATTLE, total	12,587	113,107
Beef breeds, total	6,006	80,743
Aberdeen Angus	167	2,005
Galloway	8	530
Hereford	3,930	70,021
Polled Durham	926	5,944
Shorthorn	371	4,371
All other	684	6,272
Dairy Breeds, total	6,737	29,364
Ayrshire	3	19
Guernsey	17	59
Holstein-Friesian	942	2,973
Jersey	5,601	18,718
All other	242	1,595
SHEEP, total	841	17,119
Dorset Horn	1	25
Hampshire Down	53	431
Merino	183	2,995
Oxford	7	81
Rambouillet	187	7,217
Shropshire	213	1,743
Southdown	16	252
All other	185	4,375

SWINE, total	22,333	101,740
Berkshire	363	1,507
Chester White	394	1,257
Duroc Jersey	6,152	30,887
Essex	6,210	31,080
Hampshire	186	1,080
Poland China	9,076	33,327
Tamworth	67	452
All other	329	2,144

represent 6.2 per cent of all horses on farms in the state; the pure-bred cattle represent 1.6 per cent of all cattle; the pure-bred sheep, 0.7 per cent of all sheep; and the pure-bred swine, 4.6 per cent of all swine.

Not Very Active

"You say your husband is behind the times?"—asked a neighbor.
"Well," replied the tired looking wife, "when he isn't behind the Times he's usually behind some other paper."—Cartoons Magazine.

Abstracts and Loans

J. Frank Potts
Maps, Deaf Smith Co.—50c.

COAL

Niggerhead Coal, ready for prompt delivery.
Bran, Shorts, Salt—All kinds of feed, delivered.
Just Phone No. 1—We'll do the rest.

Jones & McLean Grain Co.

Fone No. 1
Prompt City Delivery

Bring Us Your WHEAT

We have been to enormous expense equipping our plant for efficient service, and saving of time to you. We will pay the highest possible price and are extremely anxious to buy your wheat. Bring us Your Wheat

E. W. HARRISON

Phone 76

MAKE THIS BANK YOUR BANK

THE DEPOSITS OF THIS BANK ARE GUARANTEED
By the
STATE BANK GUARANTY FUND OF TEXAS



THRIFT

Thrift, the power to save, which means self-restraint, is mainly important, not because it means wealth in the end, not because it enables you to make others work while you watch or play, but it gives you peace of mind. Without peace of mind, no one can do his best work or lead a life really worth while.

The lives of millions have been ruined because they never reached a point where they really owned themselves.

If you are working today for the money that you must pay out on Saturday, you are not your own owner.

To save money is to pay off the mortgage on yourself, and that ought to be worth while.

The man who succeeds is the man who thinks he can. Success comes in CANS; failures in CANT'S.

FIRST STATE BANK AND TRUST CO.

"Courtesy first"

of Hereford

"Safety always"

CAPITAL AND SURPLUS OVER \$100,000

SICK AUTOMOBILES

LIKE MEN, need a doctor.

WE CURE some and kill none.

WE MAKE some mistakes, but we correct them.

WE WORK any car and don't work the owner.

WE MAKE scored and worn cylinders like new.

OUR PRICES are in keeping with the times.

WE DO NOT charge for examination.

OUR WORK stands up, we make it.

IF YOU like us tell others, if not, tell us.

DRIVE IN, we will please you.

Dodge Service Station

Fair dealing headquarters.



Home building is coming back to a price at which no family can afford to pay rent. Prices are down as low as actual cost production, based upon the readjusted wage scale, will permit.

Rockwell Bros. & Company

Phone 4.

Heavy Plows, Harrows, Drills

Get our new price on Heavy Tandem Disc Harrows, Disc Plows and Van Brunt Drills, both horse drawn and tractor hitch. Our stock was never more complete.

GARRISON BROS.

Going on Trip or Vacation?

If you are, then you need to have your Baggage Insured against fire, theft and all other hazards. You will also need an Accident Policy. Call in. We can take care of your wants in a few minutes. By the way, if you go by auto, then the car ought to be insured.

It's Insurance, we write it.

Strongest in the Panhandle.

The T. K. Wilson Insurance Agency

AND STILL THEY COME



They are still coming home—those boys of ours who fought for us over there. We cheered for all, sympathized with some, and mourn for these. U. S. officers in Antwerp are checking shipment details on row after row of flag-draped caskets where "old glory guards with solemn round the bivouac of the dead."

Methodist Missionary Society

Another red letter day was added to the calendar of the M. M. S. when we met last Wednesday for an all day study of our new book, "The Church and the Community." Preparedness and enthusiasm from those taking part in the discussions kept up the interest throughout a long day.

If all the good thoughts advanced could be crystallized into action and all the really practical suggestions made could be materialized into practice, Hereford would become such a desirable residential city that Amarillo would be proud to be considered a suburb.

The real intent of the books is, first, to explain what is meant by community life and spirit and to point out that the community movement is a direct challenge to the church to assume leadership in the building up of community life; second, to show what has been done elsewhere and what may be done anywhere by cooperative or federated effort.

We believe this study has given us a better conception of the relation of our local church to our other community institutions, forces and agencies. This book is well worth reading by anyone interested in the greatest success of our churches, and community welfare.

Comparatively speaking, the terms, "community life, community spirit—the various community enterprises and institutions, well established and acknowledged successful in some of the older countries—are new to America, especially in our part of the country and the work of bringing these conditions to be—a new field of endeavor for us.

The slogan, given as a poster for the chapter on cooperation, really expressed the spirit of the book, "Each for All and All for Each."

The Rochdale system of cooperation was explained, and the extent to which this system or some modification of it, has been developed, was brought out.

We know what the fruit-growers of California have done.

At Superior, Wisconsin, the Finns have a "wholesaler" in the midst of a group of about fifty active societies. They own bakeries which are marvels of perfection. In New York they have cooperative apartment houses, restaurants and club houses. Their club houses, theatres and amusement parks represent the best results America can show in cooperation.

And this is given as merely illustrative. What they have done, we can do. What could we not do, by this plan, along the line of the right kind of amusements, recreation, and entertainments for our young people?

Is it a pipe-dream to believe that all our churches and other organizations, by cooperating, could build a swimming pool and gymnasium with indoor tennis, basket ball and other games added now or later?

Under the right conditions and influences, these are all legitimate—they are healthful and they appeal.

Cost?—Yes, it will cost. Everything worth while costs, but might not such enterprise be made to pay big dividends? Even financially speaking, it might be made to pay expenses and

more, though that is not the first consideration. There are other things that cost and don't pay anything in desirable coin.

If our cities, such as our little neighboring town of Dallas, can make a go of "community sings," why couldn't Hereford? We have some good musical talent and everybody loves good music.

Representing our schools and giving many and good reasons why, Mrs. Harrison made a strong plea for cooperation of all the people with the teachers and school board. A member of the Board has received a letter from a body in Massachusetts stating that she had heard of the Bible work in the school of a little western ranch town and that from all the available information she had, she believed that Hereford was the kind of town in which she would like to make her home.

Representing the library, Mrs. Price insisted that we ought to cooperate with the teachers in seeing that our children follow the reading course as mapped out.

They have used a good deal of time and effort in securing suggestive reading courses from several larger cities. This course is graded throughout.

Representing good government, Mrs. McLean pointed out that since we have the privilege of the ballot, it is our plain duty to cooperate in securing better government to the extent of studying men and measures—and not be blind party followers.

Can all these things be accomplished? Will it prove to be easy to accomplish them?

"Four prefixes to one word and you have the forces which have won all the wars of the world, saved all the kingdoms of the world, designed all the beauty in the world; discovered all things; invented all things; planned all things. The forces which have built all the monuments of all ages, written the poetry of all time, penned the constitutions of all countries; and the forces with which we may achieve what

we wish. And each of the four prefixes and the one word are ours at will;—head-hand-heart-hard-work.

Take a smile to the room of the sick. It will have a wonderful effect on the morale of the patient and can do no particular harm.

Press Reporter.

CYLINDER GRINDING

We do cylinder and crankshaft grinding by the same method as used by factories. And with accuracy and finish second to none.

Don't put new pistons in your motor without having your cylinders reground. You will then have new, true cylinders.

If we grind your cylinders and fit new pistons, you will get the same life and efficiency that you would get from a new motor. Remember that grinding is the only method used successfully today to finish fine machine and tool work.

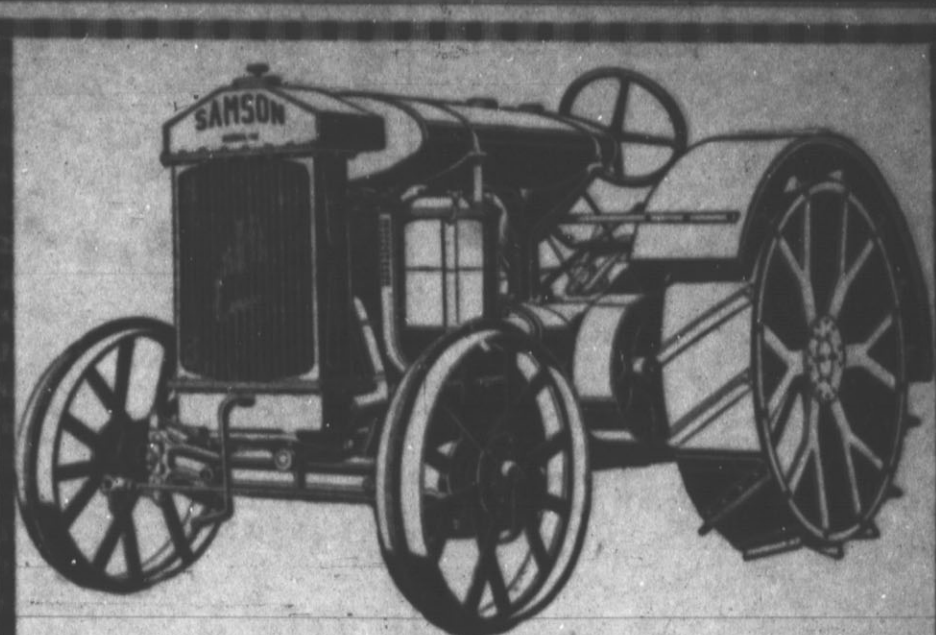
Our new prices on this work will interest you.

Amarillo Welding and Machine Works

Welders and Machinists

Johnson Bros., Props. 200 N. Polk, Phone 860, Amarillo, Tex.

Brand Want Ads Bring Results



Price Greatly Reduced

You Can Afford a SAMSON NOW!

The present price is tempting and we know, if you look the tractor over, it is a sale. Come in and let us show you a powerful machine.

The C. O. Lee Hardware



GARAGE DRIVE IN



A neatly painted sign, "GARAGE—Drive In"—can cover a multitude of mechanics.

There are good mechanics—then mechanics who are not so good.

It was upon the policy of efficient SERVICE that we built up our trade. If your car needs repairs or a mere adjustment—we have the first-class workmen here to do that job.

Tinkering with a high-class mechanism by untrained and unthinking workers has cost the motor owners of America a pretty figure.

You DON'T get that kind of service in this shop.

No matter what is wrong with your car—we can fix it.—Drive in!!

Verne Witherspoon and George Beams are now in charge of the Hereford Garage. They have put in a new stock of tires and tubes, have a large stock of accessories and are giving you pre-war prices.

HEREFORD GARAGE

THE U. S. NOBBY TREAD

Where the going is specially heavy with snow, mud or sand, in hilly country where maximum traction on the road is a factor, no other tire tread yet devised is quite so effective, or so wholly approved by motoring opinion, as the U. S. Nobby Tread.

Its very simplicity—three rows of diagonal knobs, gripping the road—is the result of all the years of U. S. Rubber experience with every type of road the world over.



If every one listened to experience, how much they'd save

STOP and talk to the next man you see with U. S. Tires on his car. Ask him why.

Most likely you'll hear an interesting story about his tire experiments—before the answer was found. Money wasted. Promises unkept. Trouble on the road—humorous to every one except the man who went through it.

Finally U. S. Tires. And U. S. Tires ever since.

Perhaps it's the experience of U. S. Tire buyers that makes them more emphatic in their preference than ever this year.

When these men have tried most

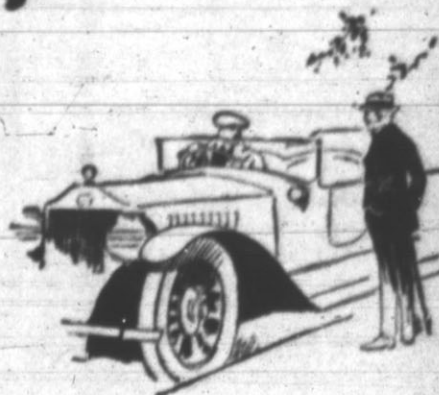
everything by the way of "staggering bargains", "hurrah discounts", "discontinued lines at less" and so forth they know what not to get.

They want a fresh, live tire. With a good reputation. That's everything it says it is. With the people behind it who back it up.

There are 91 U. S. Factory Branches. Your local U. S. Dealer is drawing upon them continually to keep his stocks sized up, complete—to give you service.

Whenever he gets one or a hundred tires from a U. S. Factory Branch, they are newly made this season's tires.

Sold to you at a net price. Full values. Square-dealing. A reputable maker. A reputable dealer. The whole transaction as befits the leadership of the oldest and largest rubber organization in the world.



"Stop and talk to the next man you see with U. S. Tires on his car."

United States Tires are Good Tires

- U. S. USCO TREAD
- U. S. CHAIN TREAD
- U. S. NOBBY TREAD
- U. S. ROYAL CORD
- U. S. RED & GREY TUBES

United States Tires
United States Rubber Company

H. L. RICE

Hereford, Texas

Society

Mrs. E. F. Guthrie, Editor,
Phone 186.

Delightful Barn Dance

Evidencing the pleasure afforded by the barn dance given at the Ray Barber home a few weeks ago, a number of young people availed themselves a second time of Mr. and Mrs. Barber's hospitality on Friday evening.

A victrola provided music to which the merry company moved in rhythmic accompaniment throughout the evening. Although not so large nor so elaborate as the previous party, it was none the less pleasurable and was enjoyed by about twenty-five young people.

Slumber Party

Mrs. Ray Barber was hostess on Monday to a party of the younger girls whom she entertained most delightfully with a slumber party.

The attractive home and grounds, the nearby creek with its wonderful possibilities for a good time, and the welcoming courtesy of their hostess combined to make the occasion a very merry one. Its pleasures were shared by: Misses Maurine Hughes, Eloise Pitman, Grace Ferguson, Mary McDonald, Mable McQueen, Kathleen Hawkins and Frances Wilson.

Class Party

Among the children's parties of the past week, none have been more delightfully planned than was that of Wednesday, when Miss Lottie Shore accompanied her Sunday School class of little folks to Mothers' Park for an afternoon of merry games and a picnic luncheon. The program included improvised dramatization of favorite Mother Goose melodies and folk stories, the children entering into the character parts with all the animation of delighted interest.

The afternoon was thoroughly enjoyed, not only by the children, but by Miss Shore and Mrs. Ralph Barnett, who assisted her, as well.

Sherman Visitor Entertained at Afternoon Party

A lovely afternoon honoring Miss Mary Belle Reeves, of Sherman, brought together a number of charming young women Friday, with Miss Victoria Wilson as hostess.

Sweet peas were attractively used in embellishing the pretty rooms where the guests gathered for an hour with dainty needlework, followed by several delightful rounds of bridge.

A refreshment course of sandwiches, pear salad, and iced tea added to the pleasures of the afternoon, which were enjoyed by the honoree, Misses Lura Gregg, Marjorie Dameron, Eddie Connell, Sena Mae Mounts, Grace Skelton, Maurine Steckman, Dene Dunlap, Olive Wilson, Victoria and Kathryn Wilson.

Pleasant Afternoon and Evening Given by Miss Steckman

A succession of pleasant events formed the program of one of the most delightful of the week's parties, when Miss Maurine Steckman entertained both afternoon and evening on Saturday.

A swimming fete furnished enjoyable diversion for the afternoon, the party returning to the Steckman home for a delicious picnic supper served on the lawn, whose shady verdure rendered it an ideal picnic spot.

Following the supper, a line party to the Star Theatre closed the evening's festivities.

Enjoying the charming courtesy were: Misses Olive, Kathryn, Victoria and Douglas Wilson, Dene Dunlap, Mary Bell Reeves, Mabel Jewell, Marjorie Dameron, Lura Gregg, Grace Skelton, Sena Mae Mounts, Eddie Connell, Vivienne and Maurine Steckman.

Church Picnic at Sulphur Park

Sulphur Park accorded a gracious and delightful hospitality to the members of the Christian Church, their families, and a number of friends, on Friday, when it threw open wide its doors of entertainment and recreation and became at once an Elysian retreat and a stage for merry-making.

From early morning, groups of eager fishers lined the banks of the Tierra Blanca, whose clear and quiet waters always provide not only the chief

"I SEE BY THE PAPER—" SAID TOM TO WARREN AND HENRY



Ain't it a grand and glorious feeling when you can lay greatness and cares aside for a day and be a regular fellow on a camping-out trip? Four of America's biggest men think so. President Harding put his foot on the gas of his own little roadster the other day, forgot that he was President and whizzed out to a little Maryland mountain camp for a day of roughing it with Henry Ford, Thomas Edison and Harvey Firestone. This picture shows Ford, Edison and the President looking over the daily papers while Harvey Firestone was busy frying an egg, "sunnyside up."

amusement for such occasions, but the piece de resistance of the picnic luncheon as well; and by the time the main body of picnickers had arrived such quantities of fish as to be a real revelation to those unfamiliar with the river's possibilities, were being prepared for the big fish fry which was the feature of the enjoyable affair.

In the dense shade of wide-spreading trees groups of children and older-folks played, rested, or otherwise occupied the hours, according to the dictates of fancy until supper was announced. Others went swimming or fished and it was indeed a happy gathering of kindred spirits that, later, with Rev. Wooten in invocation, surrounded the attractively spread tables.

Plates heap high with beautifully browned fish were given the place of honor at each table and were supplemented by all the delicacies which make up an ideal picnic supper.

Fully two hundred people were in attendance and from every viewpoint it was one of the most successful affairs of the kind in the history of the church. The number and size of the fish caught were unusual. Dozens of bass and cat of three and four pounds weight, and several even larger were among the seven hundred fish that were counted out by the fishermen, chief among whom were J. F. Hill, of Palacios, A. W. Gregg, Burl Elliston, W. H. Ray, Carl Gilliland, W. M. Megert and W. A. Ricketts.

Society Personals

Mrs. W. E. Betts, of Claude, spent several days last week in Hereford, the guest of her father and sister, Col. E. T. Woodburn and Miss Mattie Woodburn.

Mrs. A. W. Taylor, of Roseburg, Oregon, spent the week-end with Mrs. Jeff Gilbreath. Mrs. Taylor was enroute to her home after a visit with relatives in Nebraska.

During the fiscal year ending June 30, Galveston led all the ports of the United States in the exportation of wheat. This port shipped 86,645,551 bushels.

SCARFS STILL TO RULE THIS WINTER



Every woman knows the soft furry warmth of plaid brush wool which is being used extensively in scarfs this year. Time was when woman had to sacrifice style for warmth, but scarfs like these keep out the cold and chill, while they bid fair to lead in popular favor. At the Bush Terminal Sales Bldg. in New York, the newer style, as shown here, is 72 inches long and 18 inches wide.

According to the recent census, farms including buildings in the United States are worth approximately \$68,000,000,000.

A woman at Tenaha, Texas, was tarred and feathered recently by a band of masked men. She is now under arrest charged with bigamy.

HOUSE PARTY AT IVEY RANCH IN YOAKUM COUNTY

On Saturday afternoon, July 9, a jolly party left Brownfield for T. C. Ivey's ranch ten miles west of Plains, where they have a beautiful ranch home. Arriving, we were greeted and made to feel at home by Mr. and Mrs. Ivey, who are past masters in the art of entertaining. Next morning we were called to the dining room, where a delicious breakfast was served.

Later in the forenoon the entire party left for the lakes, where amid much fun and hilarity on the part of the merry-makers and woe and distress among the funny tribe, enough were drawn to the surface for a bountiful feast. In the afternoon the entire crowd enjoyed a delightful plunge in the bathing pool. It might be mentioned here that one member of our party was followed throughout the day by a series of accidents, which resulted in much laughter by all but the party concerned. He, being a good sport, took the teasing good naturedly and says, "there will be another day." Later in the afternoon, supper was served picnic style.

No better repast was ever spread for the "fatted calf" had been killed. The special dish prepared by Messrs. Ivey and Rentfro is well known to cowboys and has many names. Music and dancing prevailed throughout the evening, and it seemed the crowd was endowed with a sense of humor and one lady with an acute sense of smell detected some foreign odor, which suggested



Future Orders

we believe, hinge on Real Service given on each job we turn out.

Service is possible through Experience plus Equipment.

We have BOTH—and we MUST have Your future orders to build upon and grow. Therefore, we strive earnestly to do the best work we know how to do on each and every job of

CLEANING AND PRESSING you send us. Try our Service!

C. P. RINGER'S
Tailor Shop
Cleaning and Pressing

apples, thus—apples is now the standing joke of the party.

We enjoyed a delightful drive over the ranch looking at Mr. Ivey's registered cattle.

Tom Ivey is a cowboy of the old school type, big hearted, broad minded and chivalrous and as full of fun as a boy in his teens. Mrs. Ivey, his charming wife, numbers her friends by her acquaintances.

The house party consisted of Messdames Hall, Rutherford, Rentfro, Snodgrass, and Mathis; Misses Hamilton and Payne; Messrs. Snodgrass, Rentfro, Mathis, Rutherford, and Hall. —Terry County Herald.

MISS HAZEL GREEN TO TAKE POSITION IN DELTA, COLO.

Miss Hazel Green has resigned her position as stenographer in the law office of Carl Gilliland. After visiting her mother, Mrs. H. T. Green, for two weeks, she will accept a position in Delta, Colorado. Miss Green has many warm friends in Hereford who regret very much to see her leave.

Good Job Printing at The Brand!

Church of Christ
(Two Blocks North of Courthouse)
Bible Classes at 10:00 a. m.
Preaching, 11:00 a. m.
Communion Services, 12 m.
We are glad to have you with us every Lord's Day.
W. A. Knox,
E. A. Winterrowd,
A. S. Higgins,
Elders.

Dr. Crume Changes Date

Instead of the first Tuesday in each month, Dr. Crume, of Amarillo, will be in Hereford the first Wednesday in June, September, December and March. If interested, remember these dates. 20-1f

Good Printing at The Brand.

Notice

The Star Theatre will be open every Friday and Saturday with a guaranteed program each night.

We Don't Keep Tires

We sell them. Just watch the new United States

Tires go by and you'll believe it.

H. L. RICE

United States Tires are good tires.

Use the Soap Made Expressly for Your Washing Machine

Hurley Soap is Pure Soap in Powder Form, Not "Washing Powder"

Saves Work

Hurley Soap is ready for use. Nothing to do but pour a few ounces of Hurley No. 1 on the clothes and turn on the electricity. No rubbing.

Saves Clothes

No injurious chemicals to eat into the metal parts of your washing machine. No impurities to spot or streak the clothes.

Saves Money

Just think, twenty washings from five pounds!

Saves Time

A teaspoonful in your dish pan will give surprising results. A little sprinkled on your scrub brush will make a dirty floor clean. For porcelain and enamel ware, tile floors and walls.

Price, \$1.50 5 lb. Package.

Hereford Light & Power Co.



Health Bread

Just received a fresh shipment of Candies and Cakes. Try our bread, pies and cookies. We bake each day.

R. H. McDonald

Phone 80

LOOK
"Rarin' to Go." Ladies' and Gent's Suits, Cleaned and Pressed, \$1.25. Work guaranteed.

ED SHORT,
Rear of Gallagher & Son
Gent's Furnishings.

Potted Plants
Ferns
Cut Flowers

MRS. EDGAR JOHNSON,
PHONE 95

Moving Away August 15

Save Some Money Now Mattress Renovating

Old mattresses made new, new mattresses made to order, largest assortment of ticking in the Panhandle. Our trucks cover the entire country—a post card will bring one to your door.

Why not have your mattress made where mattress making is an art. An all cotton mattress made to order, ranging from \$7.50 to \$15.00.

Our ability to make mattresses is proved by our many satisfied customers.

In old Christian Church east of Steam Laundry.

ECONOMY MATTRESS FACTORY



Try it once. You'll never

change.

Your Grocer has it.



Great West Mill & Elevator Company

Phone 265

Hereford, Texas

B. R. Dixon, Mgr.

CLASSIFIED COLUMNS
 Want Ads, Rentals, Lost and Found, Exchanges, Lands and Stock, City Property, etc.
 RATES: classified, first insertion, 1c per word; minimum 25c; subsequent insertions, 1-2 cent per word; minimum 25c.
CASH WITH ORDER.

WANTED
MISCELLANEOUS

FOR RENT—Two unfurnished rooms for light house-keeping—modern conveniences. Fred Millard. 33-1f

LOST AND FOUND
 Suits cleaned and pressed, \$1.50. Orr's Tailor Shop.

FOUND—A ladies' black, leather purse containing some money, on Main St. Owner, call at Brand office, pay for ad and get your purse. 41-2t

LOST—Sixteen head of pony mares, left the Hancock pastures, sixteen miles northeast of Tulla, during the latter part of June; branded "Heart Bar" on left shoulder, some branded on left hip; four colts in the bunch. Reward for recovery, or information leading to recovery. A. B. Halle, Tulla, Tex. 37-4t

FOR SALE
 Wanted—To hear from owner of a farm, or good land, for sale for fall delivery. Box 551, Otney, Ill.

FOR SALE—One Jersey six-year-old cow. Albert Murphy. 37-4t
 Suits cleaned and pressed, \$1.50. Orr's Tailor Shop.

FOR SALE—A good six room bungalow including bath room, front and back porches, three lots under chicken wire, pine grass, shade trees, located, first house west of High School. Priced to sell. Fred Ott. 40-3t-Pd

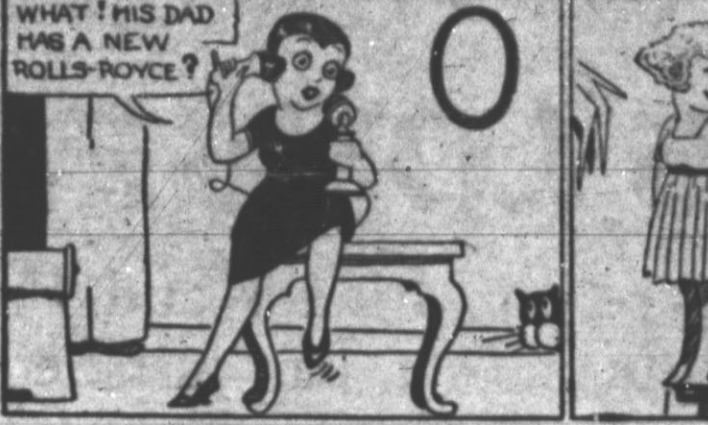
FOR SALE—Some thrifty shoats, 50 to 100 lbs. Priced right. M. H. Corbett.

FOR SALE—One four room house with city water, lot 50x140 feet. Also one five room house with 20 acres of land. Some cash and the balance to suit. R. L. Elliston, Hereford, Tex.

FOR SALE—One two-row Go-Devil and one McCormick row binder. H. C. Bowsher.

FOR SALE—\$500.00 cash and \$500.00 per year for 4 years with 6 percent interest, buys the Berry 8-room plastered house. Newly painted and decorated; well located on two big east front lots; half way between the High and Central school buildings; concrete walk to both schools. Immediate possession. See Baskin, owner. 29-1f

NOTICE OF TRUSTEE'S SALE
 UNDER AUTHORITY OF AN ORDER issued out of the United States District Court for the Northern District of Texas, in bankruptcy, I will offer for sale at public sale the following property a part of the assets of the estate of M. O. McDowell, Bankrupt, on August 16th, 1921, at the Court House, Hereford, Texas, for cash, to the highest bidder, subject to an incumbrance of about \$32,000.00, being vendor's lien notes, taxes and other incumbrances;
 Sections Nos. 285, 245, 276, 316, 318, and the East 1-2 of Sec. 325, Block M-6, located in Castro and Deaf Smith Counties, Texas. Such land being known as the John L. Wilson place and containing approximately 3,633.6 acres.
 Right reserved to reject any and all bids and all sales subject to the approval of the court.
THELBERT MARTIN, TRUSTEE,
 519 City Nat'l Bank Bldg.,
 Wichita Falls, Texas.



Scientists say that if the sun was encased in a shell of ice sixty-four feet thick that it would melt it in just one minute.
 The proposed soldier bonus bill was sent back to the committee by Congress, July 15, after a stormy session.
 To clean tinware, apply common soda with a moistened newspaper and polish with a dry newspaper. It will look like new.
 Rancid lard may be reclaimed and the taste removed by frying an Irish potato in it, one potato to about a quart of lard.
Good Printing at the Brand.

GREATEST COMEBACK IN BASEBALL



"Babe" Adams, leading pitcher for the fast going Pittsburg Pirates which are now leading the National League race, is perhaps the greatest come-back ever seen in baseball. Twelve years ago in 1909, he pitched the Pirates to victory in world series play over Detroit, winning three games—himself. Then came the day in later years when his arm weakened, seemingly, and he was sent back to the minor leagues—finally landing in a small Kansas circuit. But "Babe" wasn't through. He set to work and he pitched such great ball that the Pirates sent for him.

Notice
 As it is the time of the year for sickness and slow fevers, I ask the people of Hereford to be very careful to keep their premises cleaned up and not to put rubbish out in tin tubs and cans that breed germs and flies. It has been called to my attention that there are some who are putting whole fish and fish and chicken offals in cans to decay and create a horrible stench.
J. W. Hicks, M. D.,
 City Health Officer.
 39-4t

Texas dairymen are planning an organization for the purpose of increasing production and for marketing.
 Certain natives of South Africa brew a drink which reverses the motor nerves, causing drinkers to walk backward. The liquor is made of the fruit of the cashew tree.
 Among the 840 members of the Northwestern University graduating class is a blind student who worked his way through.
 During 147 years, the United States has been engaged in 110 wars or military expeditions.
 Chicago reports that the early movement of the Nation's wheat crop is heavy.

Notice
 The Star Theatre will be open every Friday and Saturday with a guaranteed program each night.

Now is the time to vaccinate your young cattle against blackleg. We have Parke, Davis & Co. Germ-Free Aggressin. Our price is the best.
Geo. E. Burns
 "Hurry Back"

PAY DAY IS HERE
 311 Main Street
Shore Bros. Garage
 Phone 334.

Throw away your old tubes. Don't try to patch 'em. Buy.
Cherokee Pure Gum Extra Gauge Red Tubes
 30x3 ----- \$2.40
 30x3 1/2 ----- 2.60
 32x4 ----- 3.80
 34x4 ----- 4.00
 35x5 ----- 6.40
 We have nearly any size you want. Why buy cheap made Tubes? Absolutely guaranteed to be the best tube in Hereford.
 Plain Federal Tires—only a few left. Will sell them
 30x3 1/2 ----- \$13.00
Firestone Tires
 30x3 ----- \$10.95
 30x3 1/2 ----- 13.95
W. C. Fallwell
 Phone 113 The Abo Filling Station.

Hurry Up!



and get your name on our Subscription List before Uncle Sam forces us to raise the price.

On July first the cost of mailing The Brand went up to beat the band under the new postal rates. We are struggling to keep the prices down, but the expense account makes it look very probable just now that the subscription price in Zone 1 will have to go up soon.

SUBSCRIBE NOW AND BE SURE ABOUT IT. REMEMBER:—



THE HEREFORD BRAND

is a semi-weekly newspaper, all home print—all the news while it is news.

Do You Trade? Do You Buy Anything? Do You Sell Anything?

If you Don't—then you are a curiosity, and there is a job waiting for you in a Museum. If you DO—then to make any money you MUST keep track of what is going on in this community, and

The Twice-A-Week Brand

is the only medium through which you can find out what is going on in the world.

\$2.00 per year in Zone One (50 mile radius of Hereford)

THAT SALE STARTED OFF WELL

JULY 28 AND

GROWS STEADILY

LASTS 10 DAYS LONGER

Our July-August Sale to date has justified itself because our friends and Patrons have been given **Bed-Rock Prices on Standard, Dependable Values.** It has justified itself to us because we must have the room for our Fall Shipments, which start very soon.

Don't Pass This Chance, Friends

Silks! Silks!!

In all the wanted shades. Taffetas, Satins Canton Crepes, Georgettes, Crepe de Chine and Shirting Silks. These will all be cut to the Core during our July and August Clearance Sale.

\$6.00 Canton Silk, 40 inches wide, sale price	\$4.25
7.50 Shirting Silks, Clearance Sale Price	4.85
5.00 Silks, Clearance Sale Price	3.95
4.50 Silks, Clearance Sale Price	3.45
4.00 Silks, Clearance Sale Price	3.15
3.50 Silks, Clearance Sale Price	2.90
3.25 Silks, Clearance Sale Price	2.75
3.00 Silks, Clearance Sale Price	2.45
2.75 Silks, Clearance Sale Price	2.35
2.50 Silks, Clearance Sale Price	1.95
2.25 Silks, Clearance Sale Price	1.85
2.00 Silks, Clearance Sale Price	1.65
\$1.50 Silks, Clearance Sale Price	1.15
1.25 Silks, Clearance Sale Price	.95
1.00 Silks, Clearance Sale Price	.75

Colored Voiles

Beautiful Patterns in floral designs and stripes—all shades.

40-inch Dress Voiles, regular price \$2.00. Clearance Sale Price	\$1.40
40-inch Dress Voiles, regular price \$1.75. Clearance Sale Price	1.40
\$ 1.50 Colored Dress Voiles, Clearance Sale Price	.95
1.00 Colored Dress Voiles, Clearance Sale Price	.75
.85 Colored Dress Voiles, Clearance Sale Price	.68
.75 Colored Dress Voiles, Clearance Sale Price	.55

Wide Sheeting

10-4 Bleached Sheeting, Clearance Sale Price	48c
9-4 Bleached Sheeting, Clearance Sale Price	45c

Ginghams

One lot of Ginghams in Plaids only, special for only	15c
2 Cases Dress Ginghams, all new patterns, special for our Clearance Sale	17 1-2c

French Gingham

32-inch French Ginghams in Plaids and Stripes. Regular price 65c. Clearance Sale Price	45c
--	-----

to outfit yourselves—we are offering real rare, bona-fide bargains in everything worn by men, women and children. Here are just a few of the offerings:



Holeproof Hosiery

In Silk only. Colors Russia Calf, Cordovan and black.

\$2.00 grade, Clearance Sale Price	\$1.68
1.75 grade, Clearance Sale Price	1.45
1.50 grade, Clearance Sale Price	1.20

Ladies' Musing Wear

We have them in the Glove Silk Top Bodice Style, the V Neck, Open and Closed Gore, flesh and white.

\$2.75 grades, Clearance sale	\$2.25
\$2.50 grades, Clearance Sale	\$1.95
\$1.75 grades, Clearance Sale	\$1.35
\$1.50 grades, Clearance Sale	\$1.20
\$1.25 grades, Clearance Sale	.95



SILK PETTICOATS AND BLOOMERS

Clearance Sale Price, 33 1-3 per cent discount.

HOUSE DRESSES AND APRONS

Special discount 25 per cent.

LADIES' BLOUSES

In all the new shades and cloths. Crepe back satins, georgette crepe and crepe back satin combinations. Especially priced for our Clearance sale, ONE-THIRD OFF.

SPECIAL

A. C. A. Feather Ticking, special for our Clearance Sale, .yd. 27c

EXTRA SPECIAL

One lot of Ladies' Summer Unions. Regular price \$1.00. Sale price 75c

EXTRA SPECIAL

Ladies' Fitrite Unions for only 48c

SPECIAL

C. M. C. Crochet thread, white only, Clearance Sale price, spool 10c

SPECIAL

Canvas Gloves, for pair 11c

SPECIAL

Men's Khaki Pants, made of heavy army cloth, all sizes, Clearance Sale Price \$1.75

White Goods

36-inch White Skirtings, Regular price \$1.25. Clearance Sale Price	85c
\$1.00 White Goods, Clearance Sale Price	75c
85c White Goods, Clearance Sale Price	68c
75c White Goods, Clearance Sale Price	55c
65c White Goods, Clearance Sale Price	48c
50c White Goods, Clearance Sale Price	42c
45c White Goods, Clearance Sale Price	35c
40c White Goods, Clearance Sale Price	33c
35c White Goods, Clearance Sale Price	28c
30c White Goods, Clearance Sale Price	24c
20-inch Art Linen, Clearance Sale Price	85c

Kimona Silks and Crepes

\$3.50 Kimona Silk, Clearance Sale Price	\$2.85
2.00 Kimona Silk, Clearance Sale Price	1.65
1.75 Kimona Silk, Clearance Sale Price	1.40
.50 Satin Mercette Cloth, Clearance Sale Price	.42
.45 Kimona Crepes, Clearance Sale Price	.37
.40c Kimona Crepes, Clearance Sale Price	.33

EXTRA SPECIAL

36-inch Percale, all dark and light colors. All you want for only, .yd. 19c

MEN'S DRESS PANTS

\$12.00 and \$14.00 Dress Pants, sale price	\$7.45
10.00 Dress Pants, Clearance Sale price	7.25
8.50 Dress Pants, Clearance Sale price	6.95
7.00 Dress Pants, Clearance Sale price	5.95
6.50 Dress Pants, Clearance Sale Price	5.75
6.00 Dress Pants, Clearance Sale price	4.95
5.00 Dress Pants, Clearance Sale Price	4.25

WORK SHIRTS

A good full cut work shirt, extra special for this sale 75c
Extra heavy Fitz work shirts of heavy blue and grey shirting, full 35-inch sleeves, coat style. Special for Our Clearance Sale \$1.45

MEN'S HOSIERY

One case of men's Hosiery, black and brown only, Clearance Sale Price 12c pr.

MEN'S OVERALLS

A full cut Overall in blue only. Special for our Clearance Sale \$1.25

MEN'S WORK GLOVES

The best work glove money can buy for harvest work. Special for Clearance Sale \$1.20

MEN'S ATHLETIC UNIONS

Pre-war prices, only 65c suit.

TRUNKS, SUIT CASES AND HANDBAGS

July and August Clearance Sale, 20 per cent discount.

FOX MERCANTILE COMPANY

HEREFORD, TEXAS

WATER HAUL FOR MEMPHIS BURGLAR

Burglars entered the Cross Dry Goods Store Wednesday night and proceeded to carry off a number of suits of men's clothing.

An entrance was effected by tearing off the screen from a rear window, breaking the glass and opening the catch. The sash was then raised and the store entered.

The parties took nothing but seventeen suits of clothes. The cash register drawers were open and about \$12 in silver was left untouched. Much other valuable merchandise was un-molested.

The night-watchman found the rear window open, evidently soon after the departure of the thieves. He got in touch with the store people and some search was made.

Thursday morning the seventeen suits were found in old gunny sacks in the Cameron Lumber Yard. An entrance to the yard had been effected through a plank being broken away just south of the Cross store. A few tracks were found, showing that one of the burglars wore a No. 10 shoe and the other a smaller one. It is evident it was not boys doing the job. It is thought that the approach of the watchman put the burglars to flight and they got away with nothing.

On the whole, it was a lucky burglary for the Cross store, for nothing was lost. There are now many idle people traveling about the country and care should be exercised to have premises securely safeguarded.—Hall Co. Herald.

CHIROPRACTIC IS BEST THINKS THIS PARALYSIS VICTIM

Oklahoma City, Okla., July 21, 1921. Miss Martha Townsend, Hereford, Texas.

Dear Friend, "Will you please pardon a little Oklahoma girl for being so bold as to write to you, an entire stranger? We have never met, it is true, but since I heard Dr. Joe Roberts speak of you, it seems as if I surely know you. Please consider me as one of your friends."

"I am also lame and have a great interest in you and your case. It seems to me that all people are my brothers and sisters and the lame ones are of nearer spirit-kin than any others. I wish, dear, you would write to me and tell me of yourself, will you not? Then I would know you so much better."

"Shall I tell you of myself? Perhaps I should not be so bold, but perhaps it will help you to know me to, and oh! I do want you for one of my very dearest friends. I have many of them, but I don't think I can have too many. Do you?"

"I am just a little girl, five feet high, dark complexioned, and most people call me a 'little sunshine girl.' That is because I always try to have a smile and cheery word for others so they will be happy too. Have you ever tried it? I think it is the best medicine anyone can take. This is the recipe, 'Always think of others and what you can do to make them smile' and you will smile, forget yourself and be oh! so happy! (Such rambling, I'll never get my letter written.) I am nearly twenty-five years old, or rather, twenty-five years young. How's that? I have been lame all my life. I had a severe case of Infantile Paralysis when only three months old. After that I developed so slowly. I never sat alone until the age when most children are walking and it was the same way the rest of my life. I could not stand alone until I was four years old and only the cutting of the cords in my knees enabled me to do so then. The operation did not prove to be a very great success and I went on crutches until I was eighteen years old. I had been examined and treated by the very best medical men and surgeons that we knew about, but to no avail. Nothing did me any good and I was gradually getting very much worse. Every doctor gave me up and said I had only a year or so to spend on this earth. 'I met a new friend the year I was eighteen and she told me about the Chiropractors and told me about the school here and what a wonderful clinic they had. I went up and met the head doctors and received my first bit of encouragement."

"I have been walking without my crutches nearly six years and my, how nice it is to be able to use my own two feet independent of all helps! I have been attending the Clinic every year since I started, not all the time, but from three to six months at a time. At the time I first began to take the adjustments, I lived just one block from school. I would fall two or three times while on the way there because I was so very

MACHINERY INVADERS THE ORCHARD



No more back-breaking work picking up fallen apples in the orchard! Science has again come to the farmer's aid, and we now have an ingenious machine which is said to do the work of six men, and can pick up eighty pounds of apples in three minutes.

weak. Now, I walk from twelve, to fifteen blocks at a time, go up town and cross all streets and do my shopping alone, and can walk a mile on country roads. Don't you think that is doing quite well?"

"Do you understand what the Clinic really is? It is a band of senior Chiropractic students that have to do so much Chiropractic adjusting before they can go out to practice or get their diplomas. They have a number of graduate and experienced Chiropractors instructing and helping them. They give real good adjustments and everyone seems pleased with the results. The fee is now only \$3.00 for twenty adjustments. The hours are from 6 p. m. to 8 p. m. 'I wish you were up here where you could investigate and receive some of our clinic work."

"I hope, dear, that you will get well and strong soon. Don't lose faith in your Heavenly Father, who gives the doctors the power to make the dumb speak, the deaf to hear, the blind to see, the lame to walk and almost raise the dead. They do often raise a dead spirit out of a grave of deep and dark despondency into a life of health, joy and real living."

"Please write me a nice long letter, dear, for I certainly enjoy letters and I'll tell you all about the books I read, the good times I have and my future hopes. Perhaps it will help you to be happy, as well as me."

"Remember me as your little friend, Maude McIntosh. 'P. S. Give Dr. Roberts my best regards and wishes for his future success, if you see him.'—Advertisement

LOSES TWO MORE FINGERS, RESULT OF OLD ACCIDENT

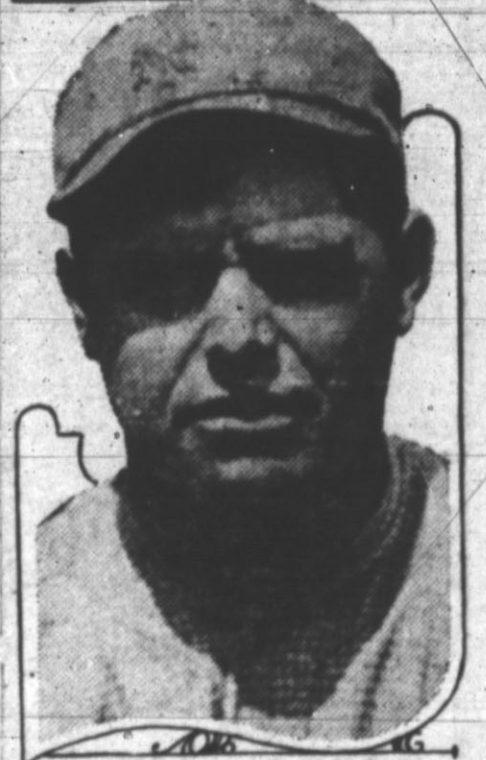
Wednesday afternoon Nina, the little daughter of Mr. and Mrs. Frank Burleson, had two of the middle fingers of her hand removed at the lower joints. It will be remembered that the little girl lost one finger of this hand about six weeks ago in an accident in a pump jack. The injury has never healed and the second operation became necessary.

One-half of our citizens who are eligible voters fall to vote.

HALL CO. FARMERS HAVE DIFFICULTY

There was a difficulty out on the farm of H. A. McDonald last Sunday afternoon, in which McDonald took a couple of shots at a young man by the name of Henderson. The latter is the son of a neighbor on the McDonald place. Several women and others took more or less part in the wrangle and several shooting irons were in evidence, but no one was hurt. Henderson ran behind a car and there remained until

BOLDEST PIRATE OF 'EM ALL



Baseball fans of the land read the announcement of the appointment of the veteran catcher, George Gibson, as manager of the Pittsburgh Pirates last spring without manifesting the least bit of interest. Now they are rubbing wondering eyes and asking is it possible that the lowly Pirates are going to cop the National League pennant and cut in on the world-series play? Gibson has moulded the "fightingest" team in either league. They're in front.

the officers came. The result of the affray was that McDonald was placed under bond on the charge of assault to murder.

The difficulty came up over too much careless talk in the neighborhood. On Monday the families were in Memphis and two young girls got into a fistfight on the public square over the matter. One of the girls was pretty badly pummeled.

It is to be hoped that the trouble will be settled without further difficulty.—Hall Co. Herald.

GIVE FREQUENT CARE TO THE ICE CHEST IN SUMMER

Choose a well-made ice chest; it uses less ice than one of poor construction. It should keep a temperature of 50-degrees F., or less, say specialists in the United States Department of Agriculture. Test yours with a thermometer.

Keep the ice chest clean; wipe up anything spilled in it and, when necessary, wash it out with hot water, using 2 tablespoons washing soda to each gallon of water; rinse and dry thoroughly. Keep the drainpipe clean by flushing with hot water and cleaning with a long-handled brush. Such cleanliness does not prevent ice from melting; it does save food from spoiling.

Keep the ice compartment well filled. This is economy in the long run. Do not cover the ice with ice blankets, newspapers, or cloth. These prevent the ice melting, but make the ice chest less cool. Do not keep foods in the ice compartment, as the melting of the ice is increased every time the door is opened. Do not open the ice chest

Notice
The Star Theatre will be open every Friday and Saturday with a guaranteed program each night.

Service
Do you know the meaning of the word, Service?
Thompson Garage
Opposite Courthouse
Phone 216

doors unnecessarily. When one is opened, cold air rushes out and warm air rushes in. See that doors are closed tight after use, not left ajar.

Select fairly thin dishes for ice-chest storage. Thick dishes take up and hold heat. Enameled ware and ordinary glass are better than heavy earthenware. Never put warm food or warm dishes into the ice box. Chill drinking

NOTICE
I will move my shoe shop to my new building about August 1. First 2000 South of Dunlap Hardware. Come and see me.
HENRY HELLMAN

water and such foods as butter, radishes, and olives by letting them stand in the ice chest rather than by serving them with chipped ice.

REPAINT
that Car before it is too late. Satisfaction or money back guarantee, what more can you ask? Prices reasonable.
WES ANTHONY,
In old stand, Miller & Falwell Oil Station.

What Becomes of the Money You Earn

If it goes into a bank or an investment for your maintenance in the later years of life, you are wise—also fortunate.

If it is frittered away from day to day you are unfortunate now, and you will be even more unfortunate when old age overtakes you.

A bank account starts you right and keeps you going. It also gets you there.

PERSONAL SERVICE ABSOLUTE SAFETY
1st NATIONAL
MEMBER FEDERAL RESERVE BANK
HEREFORD, TEXAS
J. O. HOUSE, PRESIDENT
R. N. HOUNTS, VICE PRESIDENT
E. B. POSEY, ACTIVE DIRECTOR
J. C. DINE, J. S. WEST, ASHLEY

Santa Fe

California

SUMMER EXCURSIONS
Santa Fe Service as Usual
Fred Harvey Meals all the Way
You may visit the GRAND CANYON OF ARIZONA on your way.—The World's Scenic Wonder.
Reduced round-trip tickets on sale to and including September 30. Final return limit October 31, 1921.
Now is the time to plan your vacation—let me help you. Write for "Off the Beaten Path," "Grand Canyon Outings," "California Picture Book."
For information as to rates, routes, reservations, etc., call on L. I. Garton, Agent, or write
T. B. GALLAHER,
General Passenger Agent, Amarillo, Texas.

If you use the right oil—TEXACO TRACTOIL

the tractor wins

Compare notes with your neighbor. Texaco Tractoil is the right oil.

How much more land are you cultivating with that tractor of yours, and what is it costing per acre? Texaco Tractoil has exactly the proper lubricating qualities—combined with exceptional resistance to high temperature conditions. It is made specially for tractor lubrication—nothing else.

Do you know that a great deal depends on the oil you are using? Operating conditions are exceptionally severe. Motor oils will not answer for tractor lubrication because the engine temperatures are higher; bearing pressures are higher. A special oil is necessary. Texaco Tractoil is right for the engine, Texaco Crater Compound for exposed gears and chains, and Texaco Thuban Compound for all enclosed gears.

The man who knows that tractors need a special lubricant; knows also that he has to give his tractor reasonable care and attention. He is the successful tractor owner.

TEXACO Motor Oil
The uniform oil that keeps your motor active. It is a fine, lasting oil that completely retains its lubricating properties despite engine heat. It so perfectly seals the clearance between piston and cylinder that no gasoline can leak into the crank-case. Thus full compression is secured, and every last ounce of power used that the gas has to give. Be certain to get the can with the red Star and green T.

THE TEXAS COMPANY
Petroleum and its Products.
CARL P. COCKRELL, Local Agent
TEXACO

MONUMENTS
Granite, Marble and White Bronze Can Give Time
P. R. PURCELL
Hereford, Texas.

THE HEREFORD BRAND

PUBLISHED AT HEREFORD, DEAF SMITH COUNTY, TEXAS

HORSES, CATTLE, HOGS
Mr. Decker, of Friona, had a valuable mare to die last week; she was insured for \$200. Is your valuable Horse, Cow or Hog insured? Anything Insured Anywhere.
THE T. K. WILSON INS. AGENCY

VACATION
Your baggage, your car and your life ought to be insured before you leave.
THE T. K. WILSON INS. AGENCY
Anything Insured Anywhere.

NEWS FOR HOME LOVERS

C. E. Convention, August 26, 27, 28.
All sizes window glass at Skelton's.
T. E. Shirley arrived Monday from Adrian, Texas.
Mrs. Jno. Cunningham left for Dallas Tuesday morning.
E. Cottingham spent Sunday with his daughter in Amarillo.
W. O. Purcell of Friona, was in Hereford Monday on business.
New shipment "Royal Society" packages and thread at Skelton's.
See Earl Nunn and register for the Convention.
A free drink—at Jones & McLean Feed Yard—It's ice water.
Miss Zula Wood visited friends in Friona and Bovina Sunday.
\$1.50. Cleaning and Pressing Suits. Hereford Laundry.
Ribbons, laces, etc., can be bought at Skelton's at a big saying.
Mr. and Mrs. E. J. Jackson went to Amarillo Saturday for the day.
Four good serge suits, 36 to 40, at \$37.50. Orr's Tailor Shop.
H. O. Mahoney left Hereford for his home in San Diego, Calif. Tuesday.
Henry Hubbert, of Amarillo, was in Hereford between trains Monday.
Suits cleaned and pressed, \$1.50. 36-44 Orr's Tailor Shop.
Miss Temple Sites returned from her vacation outing Tuesday morning.
Bonnie Brymley arrived home from Los Angeles, Calif. Tuesday morning.
Spray your stock with Lee's Fly Cure. Clark's Drug Store.
Misses Georgia and Lydia McGhee returned to Clovis Monday morning.
Mrs. W. J. Gilliland visited her son, Payne, at Dimmitt one day last week.
Mighty nice this year's crop of comb honey. Hereford Produce.
R. E. Morris went to Portales, New Mexico Tuesday morning on business.
Otis Truelove, of Amarillo, transacted business in this city Monday and Tuesday.
Geo. T. Courtright, of Friona, arrived in Hereford Saturday morning on business.
Mighty nice this year's crop of comb honey. Hereford Produce.
Oscar Womack has returned home, after several months with his uncle at Willow, Okla.
Silas Williams arrived in this city the latter part of last week from Amarillo.
Toilet articles at Clark's Drug Store.

Mr. and Mrs. N. C. Vogele and nephew, Chester Glassley, spent Sunday in Clovis.
We have a big shipment of wall paper on the road which we bought at a 25 per cent decline. Skelton.
Mrs. W. B. Higgins and two children returned to their home in Black Saturday.
J. W. Thomas, of Coleman, Texas, went to Hollene, N. Mex. Tuesday morning.
District C. E. Convention at Hereford, 26th, 27th, 28th. Attend its meetings.
A. B. Dozier, of the Panhandle Motor Co. of Amarillo, spent the week-end at Sulphur Park.
Mrs. B. W. Miller and daughter and nephew returned home, after several weeks visit at Chillicothe.
The people are getting more bass and perch than ever before. They get tackle at Skelton's.
Mrs. A. B. Simpson arrived home the latter part of last week from points in Arkansas and Oklahoma.
Bring your buckets and get fresh honey, 18c lb. Hereford Produce, I. H. Spratt, Mgr.
Miss Helen Slak arrived home this week after several weeks visit with her sister, Mrs. J. Frank Ball, of Farber, Mo.
Miss Donna Gardner, Mrs. Jeanette Hartwell and J. J. Wleman, of Bovina, transacted business in Hereford Monday.
Jno. Thomas, of Santa Anna, Texas, arrived in Hereford Saturday to visit in the home of his old friend Chas. Lester.
Miss Lois Cobb returned home Saturday morning from a visit with relatives and friends at Estelline, Memphis and Amarillo.
Mrs. Jno. Womack and son, of Ft. Worth, left Hereford Monday, after a

ten days visit in the home of Mr. and Mrs. R. H. Womack.
Big shipment of wall paper expected at Skelton's this week. The price is 25 per cent lower.
Mr. and Mrs. B. J. Parks, of Gold-walth, Texas, arrived in Hereford Saturday morning to visit in the home of Mr. and Mrs. F. F. Rowe.
Just received a new shipment of dried fruit. Peaches, raisins, prunes and apples. Hereford Produce, I. H. Spratt, Mgr.
Help us put Hereford on the map by getting behind the Christian Endeavor Convention.
C. H. Ratcliff, of Vernon, G. R. Thornton, of Corsicans, and A. P. Thorpston, of Umbarger, Texas arrived in this city Monday morning.
Mrs. A. W. Taylor, after several days visit in the home of Mr. and Mrs. Jeff Gillbreath, returned to her home in Roseburg, Oregon Monday morning.
We make the lowest price in town on postery. Skelton.
Suits cleaned and pressed, \$1.50. 36-44 Orr's Tailor Shop.
Mrs. O. C. Axtell and son, Harry, went to Sterling, Kansas Tuesday morning to visit with relatives and friends.
Mrs. C. E. McLean and daughter, Miss Alice, of Dimmitt, went to Amarillo Tuesday morning. They spent the night with Mrs. W. J. Gilliland.
Milk those cows. Cream is getting a good price, 31c now. Bring your cream and get the cash or trade for good, clean groceries. Hereford Produce, I. H. Spratt, Mgr.
Mr. and Mrs. Henry Kunze and son, Charles, of Dequion, Ill., arrived in this city the latter part of last week to visit several months in the home of Mr. and Mrs. A. I. Morrison.
Mr. and Mrs. W. F. Williams left Hereford last Saturday for Selser Spring, Mo. They will also visit rela-

tives and friends in Kansas and Iowa before returning home.
We want you to get lined up for the convention. Please attend all our Sunday and mid-week meetings.
Mrs. G. A. Lewis and daughter, Georgia, went to McKinney, Texas last Saturday to visit in the home of Mrs. Lewis' parents, Mr. and Mrs. R. A. Huey.
Mrs. Sina Ross, of Little Rock, Ark., after visiting in the homes of Chas. Hodges, Sr. Orr, Matt Gilliland and Dr. Bowe, left Hereford Monday morning for Gibbon, Okla.
Dr. J. F. Roberts of this city and the Dr.'s mother, Mrs. N. E. Roberts, of Hackett, Ark., arrived in Hereford the latter part of last week. Dr. Roberts has been on a business trip in Arkansas and Oklahoma.
Mrs. Charles Rothbaum and two children, Miss Mary Regina and Bill C., of Roswell, New Mexico, arrived in this city Sunday and are visiting in the home of Mr. and Mrs. Homer Wilkin-son.
Card of Thanks
To our many friends and neighbors who so faithfully aided and comforted us in the loss of our dear father, we thank you from the depths of our hearts. Especially do we remember those who gave the beautiful floral offerings.
A. T. Frye,
Bertha Frye,
Reinhold Frye,
R. A. Frye.

Fishing Tackle at Clark's Drug Store.
A twelve-foot boa constructor, a steamer from some tropical port, recently arrived in New York Harbor, where he was stung by a fall caused when the Hoboken workmen tore away his resting place. He was boxed up and sent to the zoo. Floods have been prevalent in the tropics and it is thought he crawled through a porthole from a drifting tree.
A man in Corsicana, Texas, raised two beets which tipped the scales at thirteen and a half pounds each, and claims to have thirty or forty more on his place that will weigh as much or more.
Try a little publicity for yourself this year and notice the results. Place a



sign over your gateway, displaying the name of your farm or ranch in a conspicuous and attractive manner.
Prehistoric Mexico was occupied and colonized by Chinese, according to archeologists whose researches have resulted in discoveries of incense burners and peculiar three-legged dishes made only by the Chinese.

Notice
The Star Theatre will be open every Friday and Saturday with a guaranteed program each night.


Earning Public Confidence
No bank attains the good will and confidence of the public simply because it is a bank. The sort of confidence that counts, and the good will that springs from it comes only through painstaking and conscientious service.
The Western National Bank
Capital and Surplus \$125,000.
Largest tax payer in the City of Hereford
Only Roll of Honor Bank in Deaf Smith County.
MEMBER FEDERAL RESERVE SYSTEM

In Your Own Cans
Kreso Dip
\$1.75 Per Gallon
Why Pay More?
Corner Drug Store

THE BASKIN LUMBER CO.
Will sell 38 acres of Block 26, Mabry Addition, partly in cultivation and facing on Abo Highway, on easy 6 per cent terms. See L. Baskin, owner.
Will sell Block 45, Evants Addition, 14 acres, just across street west of Harman's irrigation well, on easy 6 per cent terms. See L. Baskin, owner.

Deering and McCormick Twine

Hoosier and Kentucky Grain Drills

International Disc Harrows
Dunlap Hardware Company
GIVE WHAT YOU WANT TO GET

Success is measured by small achievements, as well as by great ones.
We have achieved a higher standard quality at no expense to our customers.
IF IT IS SOMETHING GOOD TO EAT WE HAVE IT
The G. and R. Grocery
FRANK A. GYLES
J. R. RUTHERFORD
HEREFORD, TEXAS

You need **MUSIC!**
But you want the best, such as only the **VICTROLA** can give. The world's greatest artists join with the Victor company in your guarantee of quality. It is our duty to make it easy for you to own a Victrola. Let us tell you something about our service and convenient terms of payment.
E. B. Black Co.


Ford
THE UNIVERSAL CAR
We represent the most thorough and up-to-date motor car factory in the world, turning out the best all-round car on the market today—the most adaptable to every class of people.
The Ford Service organization, of which we are a branch, is the most extensive as well as the most intensive organization of its kind in existence, consisting of over 18,000 Service Stations in the United States. It is our duty to uphold the high ideals of the Ford organization in this territory, to deliver cars as promptly as possible, to give quick and thorough repair service and courteous treatment to all customers.
Wilkinson & Stocking

BARGAINS IN USED CARS
1 1920 Runabout? only run 6 months, A1 shape. Starter. A real value, \$450.00.
1 1916 Ford Touring Car. New Top and good Upholstering, two new Castings, fair shape mechanically. A bargain, \$150.00.
1 1919 Fordson Tractor, completely overhauled, A-1 shape. A bargain at \$475.00.
1 New Touring Car body, Windshield, Top, Curtains, Mats, etc., \$165.00.

GRANARIES—PLUS IMPLEMENT SHEDS
means thrifty savings in your grain crop and in the life of your farm machinery and implements. Careful men watch these leaks; and the man who is not careful these days has a hard row ahead of him. Investment in a Granary and an Implement Shed is simply sound Horse Sense. Let us figure with you.
PANHANDLE LUMBER CO.
OUR AIM—TO HELP IMPROVE THE PANHANDLE