

# The Hereford Brand

19th YEAR, NO. 40.

Irrigation & Crop Insurance

HEREFORD, DEAF SMITH COUNTY, TEXAS, OCT. 30, 1919.

12 Pages of Home News

TWO DOLLARS A YEAR.

## RED CROSS REQUESTS YOUR AID

### MAYOR GIVES FACTS

#### Real Dope on Postoffice Situation in Letters From Washington

The Brand is in receipt of the following communication on the Post office situation from the Mayor:

"To The Brand: "The public may be interested in the fact that the First Assistant Postmaster General has written me, under date of October 16, as follows:

"I wish to inform you that the Inspector having this matter in charge has advised this Bureau that the First National Bank, which has a contract to provide accommodations for the Postoffice, has arrangements under way for constructing a building which will be ready for occupancy in seventy-five days."

"In order that you may know accurately about some of the details on getting better Post Office facilities (to which you recently alluded) let me say that having heard that a proposal had been made to the Department to erect a new building to accommodate the Post Office, but not observing any efforts being made to erect the building, I wrote the Department about the matter in May. I tried to explain the needs of the community for better Post Office accommodations. I made an attempt to describe the miserable conveniences, or rather, the lack of them, of our present Post Office, and did the best I could, but realized that my literary accomplishments were entirely inadequate to do the subject justice.

"But the Department replied May 23 that on February 8, 1918, it had accepted a proposal by the First National Bank to lease a building to be erected by it; that the construction had been delayed on account of war conditions; but that recent advices indicated that an architect was preparing plans, etc. etc.

"On June 3, I wrote again, complaining about the matter, and suggested that there were no indications observable that the building was to be constructed.

"To this, the Department replied, June 16, saying that my letter had been forwarded to the Inspector to whom this case had been assigned with instructions to reopen the matter of leasing new quarters in the event the construction of the contemplated building was not undertaken promptly.

"So the matter rested until September 23, when I again complained and sent the Department a statement of some of the effects of a recent rain on our Post Office and its contents. To this letter the Department replied October 4 that it was still awaiting the report from the Inspector, and that the Inspector had been requested to submit an EARLY REPORT as to the present status of the case.

"One day early in this month the Inspector visited Hereford, in company with the principle shareholder of the Bank, after which it was reported that the Bank had decided to erect a one-story building to accommodate the Post Office, and soon came the letter mentioned in the beginning of this communication.

"The Community had hoped that when the Bank did build it would erect an attractive two-story building, one that the City would be proud of, and that it would do this had been currently reported for several years. More office room is badly needed. And, too, offices in this location will be full while others are unoccupied.

"But at all events we will appreciate better Post Office facilities. Let us hope we get them. However, no dirt has begun to fly yet.

Wm. M. Knight.

### CANYON BADLY BEATEN

#### Normal Second Team Is Walloped to Tune of 26 to 0 by Locals

Fighting gamely, but simply outclassed, the Canyon Normal second eleven went down to a crushing 26 to 0 defeat Monday afternoon, on the Hereford High School grounds, before a composite team of High School and town boys hastily thrown together for the occasion.

The Hereford team was composed of 5 town boys of former football experience and 6 members of the regular High team. Owing to the fact that the Canyon men were of a higher scholastic rank, older and heavier than the local High bunch, their coach agreed to allow Hereford to use the town men—which he probably regrets now.

Six boys from the family of Rev. W. H. Terry of the Methodist church were on the grounds; three of them in the line and three in the rooting section. Together with I. B. Holt, these three line-men had played together on the champion Big Springs High football team of several years ago, and were veterans of the gridiron. All four of these men, with "Battle Tank" Cliff Acker, played a magnificent game, held the Canyon team to insignificant gains, and generally gave the collegians the surprise of their young lives.

Features of the game were a brilliant 60 yard run through the entire visiting team by Bruce Guthrie for a touch down, two 35 yard runs by Captain Randall following forward passes, the simply terrific plunging of Acker, the end work of Holt, and the impene-trable defense of the Hereford line.

First Quarter: Hereford kicked to Canyon. Canyon, using a tackle-back, shift formation, tried in vain to advance and lost the ball on downs. After several exchanges and kicks Acker passed the ball to Randall, who ran 35 yards to the 8 yard line. With the ball only 2 yards away the whistle ended the first quarter. No Score.

Second quarter: Guthrie carried it over on the first rush and Jowell kicked goal. Score: Hereford 7, Canyon 0. During the remainder of the quarter the battle ebbed and flowed, with Hereford repeatedly holding for downs and Canyon's only substantial gain being made on a fumble.

Third quarter: Hereford kicked across the line and runner downed on 7 yard line. Canyon fumbled and Holt threw the runner back to the 2 yard line. Canyon kicked feebly to 10 yard line; Acker went 2 yards and Jowell 1; Acker carried it over. Jowell kicked goal. Score: Hereford 14, Canyon 0.

Canyon kicked off. Exchange of punts and ball changed hands twice. Hereford's Terry-ized line again held for downs and Canyon forced to kick. Guthrie recovered and raced 60 yards for touchdown. Stegall did splendid work on this run in interfering with tacklers. No goal. Score: Hereford 20, Canyon 0.

Canyon kicked off. After several exchanges, a forward pass, Acker to Randall, netted a 35 yard sprint to 3 yard line. Quarter over.

Fourth quarter: Lee Terry rushed the ball across the line. No goal. Score, Hereford 26, Canyon 0. Forward passes and punts took up the remainder of the time.

Canyon's lineup was not secured. They used many substitutes. The Hereford lineup: Randall (Capt.) right end, C. Greer, right tackle, Elliott Terry, right guard, J. McIntyre, center, Lee Terry, left guard, Roy Terry, left tackle, I. B. Holt, left end, Stegall, quarter back, Bruce Guthrie, left half, Paul Jowell, right half, Cliff Acker, full back.

### THIRD ANNUAL MEMBERS ROLL CALL MONDAY

#### Great Union Mass Meeting of All Citizens Called for Next Sunday Night At the First Christian Church.

The Third Annual Red Cross Roll Call for members for another year will officially begin Monday morning, November 3, and will close November 11—"Armistice Day."

Every man, woman and child within the limits of Deaf Smith County is expected by the Red Cross, "The Greatest Mother in the World," to contribute \$1.00 toward the support of the organization.

The drive is under the direction of the local chapter, of which the Rev. John Meyer Asbell of the First Christian Church is Chairman. At a special meeting of the Chapter last Saturday details were planned and it was determined to put the matter before our people at a great Union Service, at the First Christian Church, next Sunday night, beginning promptly at 6:45 o'clock. A strong program has been prepared. Mrs. W. A. Price and Mrs. Everitt Kinney have volunteered to decorate the church for the occasion, Miss Mattie Swisher will lead the musical numbers, while the Canteen Girls, in full uniform, will act as ushers. No services will be held at any of the services Sunday night, but instead the congregations are asked to attend this big Union meeting and help put Deaf Smith County's obligation to the Red Cross over the top. The prepared program follows:

#### PROGRAM

- Song ..... "America"
- Song ..... "Lest We Forget"
- Scripture Reading and Prayer ..... Rev. J. R. Sharp
- Solo ..... Miss Zena Owen
- Address ..... Miss Lulu Bender (The Trained Nurse who is to spend three months in Deaf Smith County under the auspices of the Red Cross.)
- Red Cross Demonstration: An Exercise by Miss Clyde Wilson and School Children.
- Songs ..... Liberty Girls
  - (a) The Rose That Grows in No Man's Land.
  - (b) Wrapped in the Red, White and Blue.
  - (c) Taps: Cornet, by Philip Broadwell.
- Address ..... Rev. W. H. Terry
- Reading ..... Miss Mattea McClurkin
- Special Music ..... Selected
- The Third Red Cross Roll Call .... Rev. John Meyer Asbell
- Closing Song and Benediction.

### BETTER SEWER SYSTEM

#### City Makes Contract With Elrod Company to Re-build Disposal Plant

Hereford's sewerage disposal plant, installed several years ago, has been badly overtaxed of late, as the demands upon it increased from month to month, until at present it is wholly inadequate to take care of the situation. Last winter negotiations were entered into between the City and the Henry Exall Elrod Engineering Company of Dallas looking toward the enlargement and practically rebuilding of the system.

A representative of this company is now in Hereford and active work on the system is under way. When completed the Commission is assured that Hereford will have a system modern and right up-to-the-minute in every respect, and capable of caring for the needs of a city of from ten to twelve thousand people.

### HELPS CITY'S WATER

#### New Pumps and Equipment Increases Water Supply; Fire Protection

In addition to the sewerage disposal problem, the City of Hereford for some time has been working out a solution of the water problem.

Through the enlargement of one of the city wells and the installation of a modern irrigation pump the city now has a double set of pumps which insures against lack of water in case of fire. If one set of pumps breaks down the other is always ready for instant service. Approximately 540,000 gallons of water per hour can be put into the underground reservoir, and approximately 42,000 gallons per hour in the overhead tank, from which the mains are filled. If desired, a valve at the bottom of the high tank can be turned and water forced directly into the mains from the big ground tank.

### CITIES FACING H. C. L.

#### Mayors of Several Cities Appeal to Voters to Be Generous

Municipal improvements in Texas cities of Hereford's size have practically stopped since the war. This is due to increased cost of labor, materials, and everything else that enters into such improvements, while the gross amount of revenue received is practically the same as before the war and its purchasing power is about fifty per cent of its former value. Private firms, corporations and individual business men can raise the price of the commodities of living, but a municipality cannot do this without the power of additional taxation.

At least, that is the explanation The Brand has received from numerous inquiries into the situation.

Therefore cities of the size of Hereford are faced with stagnation and an era of "living beyond his means," unless the sovereign voters awake to the situation and authorize their official representatives to draw upon them for a little more money. And the Mayors of several small Texas cities have issued an appeal to the voters of the state to support the proposed constitutional amendment to be voted on in November, known as Senate Joint Resolution Number 20, which would extend this power to city governments. The appeal, addressed to the Hereford City Commission, and endorsed by them, follows:

"Representing the voters, and their families of the respective cities of Texas, of which each of us is Mayor, we join in this request to the voters of Texas to give careful consideration to and vote for the adoption of what is known as Senate Joint Resolution No. 20, giving the smaller cities of the State power to levy sufficient taxes to enable the City Governments to protect the health of the citizens and their families by providing a water works system, which will afford an ample supply of pure water and also a sewer system, which will relieve such cities as ours of a condition which has always been and still is a menace to the public health. All we ask is that the voter in the City put the health of himself and family ahead of a paltry few cents taxes, and since the farmer voters will not be affected by the adoption of this amendment, except indirectly as hereinafter explained, we appeal to them to vote for the adoption of this proposed Amendment.

"To provide our cities with a pure water supply and sewer systems that are adequate, is the only means of combating epidemics of Typhoid and Malaria, which rage in our smaller cities at certain periods of the year, which are traceable directly to lack of pure water and inadequate sewer facilities. The State has provided niggardly for this class of cities, and this Amendment proposes only an increase of taxes in such cities of ten cents (10c) for general City purposes, fifteen cents (15c) for streets and bridges, and twenty-five cents (25c) for the combined purposes of water works, sewers, cemeteries, etc. These taxes are cheaper than physician's bills, and they are otherwise necessary if our City Governments function at all, as these cities are compelled to purchase materials and supplies in the open market as the individual or business man must do, and the price of machinery, materials, lumber and steel have advanced more than 100 per cent on some of these articles, so that what was entirely too meager taxing power before the European War, is inadequate to more than supply half sufficient funds for these cities at the present time, and the adoption of this Amendment would put these cities, with reference to tax-

### QUEER COURT ACTION

#### Man Who Lost Home and Two Children Sues for \$51,000 Damages

A rather unusual suit, involving a community cooperative business and a tragedy, with a hint of some of the problems growing out of the Great War, and in which local attorneys are interested, has just been filed in Castro county. The Plainview News of last week carried the following account of the matter, which is said to substantially cover the case.

John McCormick, a prominent Castro County citizen, has entered suit in the district court of that county for \$51,000 damages, citing as defendants twenty-five persons connected with the cooperative colony at Nazareth, in the eastern part of Castro county, west of Tullia.

He alleges in his petition, so we are informed, that a can of kerosene which he bought from the co-operative store, was really gasoline; and that it exploded while one of his children was kindling a fire, in a stove last April and burned the house, two of his small daughters perishing in the fire.

Nazareth colony is a co-operative community of German Catholics. There are, we understand, about fifty families, and they are thrifty and peaceable, and clan-nish. The whole social life of the colony centers in the Catholic church, and the priest is the leader of the people. They own and conduct a store co-operatively. They buy their farm implements and other supplies together, and often in carload lots. They are said to hate German autocracy and militaryism, and during the war always subscribed their quotas to liberty bonds, Red Cross and other war activities the first day. A former Tullia Lawyer declares that none of the members have figured in courts.

"It is said that Mr. McCormick was a member of the county council of defense, and some suspicion that because of this fact he made enemies of some of the Nazareth colony, and that the sale of the kerosene was a deep plot. But the Germans say that the oil was bought wholesale in Plainview for kerosene, and that it was bought by Mr. McCormick a month before the holocaust, and had nearly all been used up.

"The case will come up for trial at the next term of the Castro county district court in Dimmitt, and will be followed with interest.

"The plaintiff's attorneys are Mark Cowser, of Dimmitt, Carl Gilliland, of Hereford, Kinder & Ruesel, of Plainview. Those of the defendants are Williams & Martin, of Plainview and Dennis Zimmermann, of Tullia."

Mrs. E. M. McNutt, of Magdalena, N. M., who has been visiting her parents, Mr. and Mrs. J. E. Walker, also her daughter, Mrs. Roy Gilliam, went to Amarillo Tuesday for a visit with other relatives before returning home.

action, in about the same position they were before the war.

"This proposed Amendment would authorize an increase of taxes for the maintenance of roads, but since such taxes could not be levied except by a vote of the tax-payers themselves, it is thoroughly democratic, and we appeal to the voters of all classes to vote for its adoption on November 4th.

"(SIGNED) W. H. Ross, Mayor, Arlington, Tex., T. E. Humphrey, Mayor, Huntsville, Tex., A. A. Hacker, Mayor, Brenham, Tex., J. W. Chancellor, Mayor, Bowie, Tex., J. T. Carley, Mayor, Teague, Tex., T. J. Wooten, Mayor, Carthage, Tex., Chas. D. Towery, Mayor, Crockett, Tex."



### Christian Churches in Educational Missionary Campaign

Dallas, Texas, Oct. 20.—Considerable interest is being manifested in the campaign to be launched November 16th by the Christian Churches in Texas to raise \$350,000 for their educational, missionary and benevolent interests. Of the fund \$190,000 has been apportioned to Texas Christian University of Fort Worth, \$25,000 to Carr-Burdette College of Sherman, \$25,000 to Midland College, \$75,000 to the missionary interests and \$35,000 to Juliett Fowler Orphan Home and the home for Aged people, of Dallas.

Heading the movement as chairman is S. J. McFarland, of Dallas, and associated with him as vice chairman is Van Zandt Jarvis, of Fort Worth. A central executive committee in charge of the active direction of the campaign is as follows: Sam J. McFarland, chairman, Dallas, Van Zandt Jarvis, vice-chairman, Fort Worth, Donna Roberts, publicity director, Dallas, D. D. Rogers, treasurer, Dallas, Malcom Reed, Austin Will H. Evans, Bonham, Edward McShane, Dallas, Douglas Tomlinson, Fort Worth; R. E. Shepherd, Wichita Falls; M. Boyd Keith, Dallas.

That the movement has the staunchest backing possible throughout the State is evidenced by the executive committee at large, the personnel of which is: Dr. H. Allison, Kingsville; L. D. Anderson, Fort Worth; J. M. Asbell, Hereford; Milo Atkinson, El Paso; C. W. Bacon, Abilene; C. C. Baxter, Dublin; C. H. Barnett, Dallas; Wm. Blanks, Lockhart; L. C. Brite, Marfa; W. A. Brooks, Sr., Forney; A. L. Burford, Texarkana; Capt. T. J. Brown, Sherman; Fred A. Burns, San Antonio; A. J. Bush, Waco; A. L. Clinkinbeard, Palestine; E. R. Cockrell, Fort Worth; F. M. Compton, Waco; Chas. E. Coombs, Stamford; S. C. Cowell, Pilot Point, Judge H. A. Cunningham, Bonham; A. J. Curry, Breckinridge; Geo. F. Cutrell, Sherman; W. E. Dameron, Hereford; Geo. E. Dilley, Palestine; Ben M. Edwards, Paris; Frank Elkins, Midland; A. E. Ewell, Houston; Chas. A. Finch, Texarkana; H. R. Ford, Beaumont; Graham Frank, Dallas; W. E. Gee, Amarillo; H. C. Garrison, Austin; J. W. Gates, Coleman; Chas. H. Gibson, Waxahachie; C. A. Haden, Corsicana; Colby Hall, Fort Worth; W. W. Harrison, Greenville; H. W. Head, Sherman; P. F. Herndon, Taylor; Jesse F. Holt, Sherman; C. E. Hunt, Dallas; J. D. Jackson, Alpine; W. P. Jennings, Fort Worth; J. Lem Keeval, Wichita Falls; Jno. W. Kerns, Fort Worth; H. L. Lederman, Olney; D. G. McFadin, Aus-

tin; J. T. McKissick, Midland; Hugh McClellan, San Antonio; Graham McMurray, Greenville; Chalmers McPherson, Fort Worth; Scott H. Mack, Ballinger; T. W. Marse, Taylor; Logan Martin, Garland; T. H. Mathieson, Denton; J. Z. Miller, Belton; A. D. Milroy, Brenham; Ernest Mobley, Amarillo; J. W. Oliphant, Huntsville; F. W. O'Malley, Bonham; A. C. Parker, Dallas; Millard Patterson, El Paso; W. W. Phares, Dallas; Dave Reed, Austin; T. S. Reed, Sr., Beaumont; S. O. Scott, McKinney; Cephas Shelburn, Sherman; Andrew Sherley, Anna; Jno. G. Slater, Dallas; J. C. Smith, Vernon; H. W. Stark, Gainsville; J. W. Stephens, Waxahachie; R. S. Sterling, Houston; L. C. Strange, Temple; W. L. Tidwell, Graham; T. E. Tomlinson, Hillsboro; B. K. Traylor, El Campo; Orville Thorpe, Dallas; V. W. Wallace, McKinney; W. M. Williams, Dallas; J. N. Winters, Ft. Worth; O. J. Wood, Woodson.

For the purpose of discussing the plans of action to be carried out during the campaign, a luncheon is to be given Tuesday, October 28th, at the Adolphus Hotel, at Dallas, in addition to the members of the central executive committee and executive committee at large, many prominent laymen from all sections of the state are expected to attend.

The Hoosier kitchen cabinet is the most convenient as well as the greatest labor saving article in the house. On easy terms. E. B. BLACK CO. 18-44

### SLAT'S DIARY

FRIDAY—Ma & pa was tawking about news & etc & they got onto the subjeek of Wimmen Sufferage & ma remarked Wont it seem strange when the wimmen rule the country & pa replied and sed Not 2 me it wont, then they quit tawking & got 2 arguing. They is only 1 thing that is safe for pa 2 start & that 1 thing is a fonograff when

ma is Present. SATURDAY — Doctors is getting awful queer or board of health or sumthing. Jake & me was passing a house on Mane St today & they was a sine on the front of it which sed 3215 Measles. So I presoom they hafta count them now. SUNDAY—pa tuk ma & me out a rideing in the ottomobel today & as we turned a corner pa got his feet puzzled. & we hit a woman

which was walking. We diddent hit her hard but enuff to provoke her. She called pa a careless dunkey. pa sed Madam I been driveing this car for 2 weeks. She sed back at him Well I been walking on these feet of mine for thirty 9 years & if you hit me with that thing agen I'm gonna kick it out of the street. Before ma got started pa started.

MONDAY—the teacher give me a pritty hard question in arithmetic & I was a setting with my hed in my hands studying & trying 2 guess a answer. Jane sed What you doing. I sed I am trying 2 think & she sed Dont try 2 think you will throw yure brane out of place.

TUESDAY—Jake has got a new baby sister at his house & I ast ma where it cum from & she sed from

Heaven. I guess it is true for the way she balls the angels musta sling her out. She is very noisy.

WEDNESDAY—Jake's pa was a tawking to pa today & he sed he was crazy 2 by a ottomobel & pa sed You wood be crazy if you got 1

like I did. Mr. White sed he wood by 1 enny way only he diddent have the money. Pa sed Man yure lucky.

THURSDAY—the teacher ast Slim Gates 2 quote a verse from Wm. Shakespear & he sed A rose

by enny other name will cost as much if not more. pa was in a good yumor tonite so I tuk advantage of it & I put sum pepper in his Tea but he suspected me. I wish Tommis A. Eddison wood invent some paneless Razor Straps.

## OIL EXCHANGE

WILL HANDLE

Leases, Royalties, Stocks, Securities, Acreage for Drilling, Lands in Fee

Parties with acreage for lease are requested to list same with us at once. We charge a fee of 5 per cent. Inspect the listings on our 8x30 ft blackboard and make use of our monster 6x9 foot map of Deaf Smith County.

Baskin Investment Co.

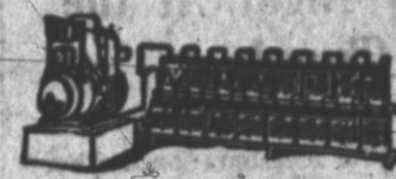
(Resources \$50,000.00)

Phone 104 Hereford, Texas.

### DELCO-LIGHT

The complete Electric Light and Power Plant

Operates a vacuum cleaner—the modern and sanitary way to sweep.



Ford Garage

# PUBLIC SALE

Having sold my farm, I will sell at public sale at my place, six miles south and two east of Hereford, on east Dimmitt road—place known as Dollar Farm—the following described property:

## Tuesday, Nov. 4

Beginning Promptly at 11 a. m.

THE LADIES OF SUMMERFIELD WILL SERVE LUNCH

### Come here for real foot comfort

Every ache, pain and tenderness of the feet can be relieved quickly and easily by Dr. Scholl's scientific devices worn in your ordinary shoes

There is a **Dr. Scholl's** appliances or Remedy for Every Foot Trouble

Our foot expert, trained in the Dr. Scholl Method of Foot Correction, knows what you need and will fit you expertly, so as to give

**immediate relief** and rapid correction of the cause of your foot discomforts. This service is absolutely free.

Tubbs Shoe Shop  
BOOTS AND SHOES TO MEASURE.



## HIDES

We pay the highest market prices for hides.

Phone write wire for prices

501 Grant St. Phone 101

Amarillo Coal, Grain and Hide Company  
AMARILLO, TEXAS

## 13 Head Horses

- 2 roan mares, 10 years old, with colts by side.
- 1 brown mare, 4 years, colt by side
- 1 black mare, 6 years old.
- 1 roan filly, 2 years old.
- 1 roan horse, 3 years old.
- 1 black horse, 3 years old.
- 1 bay filly, 2 years old.
- 1 black horse colt, 1 year old.
- 1 buggy mare with buggy and harness.

## 1 Pig

- 1 Duroc male pig, 3 months old, subject to registration.

## 2 Head Cattle

- 1 good milk cow, to freshen before Christmas.
- 1 7 months old heifer calf.

## 4 Head Mules

- 2 teams 4-year-old work mules, extra good quality, average 15 hands.

## Farm Machinery

- 1 2 row go-devil.
- 1 1 row disc go-devil.
- 1 1 row cultivator.
- 2 1 row listers with planter attachment.
- 1 Sled with 2 sets knives.
- 1 2 section harrow.
- 1 John Deere disc.
- 1 12 inch turning plow.
- 1 wagon with box and good bundle frame.
- 1 John Deere binder, used this season.
- 1 saddle.
- 4 sets harness.
- 1 1917 Model Dodge car.
- 1 new McCormick row binder.
- 1 1 row slide.
- 1 2 row John Deere go-devil.
- 1 1 row lister, John Deere.
- New chain harness for two teams.
- 1 saddle.
- 2 children's saddles and riding bridle.
- 1 iron wheel truck with new grain box.
- Various and sundry small articles.

TERMS:—All sums up to \$25.00 cash; over \$25.00, 10 months time with bankable note; 5 per cent discount for cash.

# J. H. COPELAND, Owner

Col. W. S. WILLIAMS, Auctioneer, Hereford, Texas

Clerked by FIRST NATIONAL BANK



**MONEY**

For Castro County Farmers at 5 1-2 per cent

Through District National Farm Loan Association

**B. D. Woodlee**

Secretary-Treasurer  
District, Texas

**CASTRO COUNTY**

**DIMMITT**

Edgar Ramey and Douglas O'Brien returned from Amarillo Wednesday.

George Shepherd, of Hereford, was greeting old friends in town Thursday.

Graham Bros., of Marlow, Oklahoma, have been visiting the family of Judge Kerr this week. They are nephews of Mrs. Kerr.

Cooper Woodburn, Principal of the school at Muleshoe, spent the week-end with home folks.

Mr. Miller, of Amarillo, was a business visitor here Thursday.

Mr. Houston of Sunnyside was a

**Cleaning and Pressing**

Done Right

**Crouch's**  
Phone 277

Suits Cleaned and Pressed  
**\$1.00**

Hereford visitor Wednesday.

Mrs. Luther Barren, of Muleshoe, came Friday for a few days visit with friends.

Dr. Miller reports Mr. Bonner, of Big Square, who was very low with pneumonia, as almost well.

Rev. McNealy was called to Clarendon Monday morning by the serious illness of his brother.

Mr. Wagley, south of town, was in Saturday.

W. J. Smith and wife and son spent from Tuesday until Friday in the homes of William and Edd Smith.

Miss Gettie Lovelace came in from her school near Muleshoe Friday evening to visit with home folks. Her mother returned with her Sunday evening for a visit with Miss Gettie, and Mrs. Barren, and will go to Plainview to make her sons a visit before returning home.

Mr. Simmons, of Amarillo, was transacting business here a few days this week.

Ulric Clifton was in Hereford a few days this week having dental work done.

Quite a number from here attended the show in Hereford this week.

Mr. and Mrs. Carl Fry, Miss Mattie Woodburn and Mrs. Chas. Woodburn and baby, were calling on the Wm. Woodburn family Sunday evening.

Rev. Sharp, the Presbyterian Minister from Hereford, will begin a revival meeting here on Monday night after the first Sunday.

Elmer Ireland and family entertained at Sunday dinner, the families of Judge Kerr, Walter Pickett and E. S. Ireland.

**Parmer County**

**FRIONA NEWS**

Miss Lucy Goodwine and Miss McGee of the Hereford High School faculty, were guests at the Goodwine home Sunday, having driven down with Prof. and Mrs. Fertsch, who were guests of Mr. and Mrs. Crawford.

Some of our farmers are through sowing wheat and are now heading and stacking their row crops.

George G. Wright and his attorney, Mr. French, of Kansas City, were business visitors here a part

of last week.

Rev. Willman was quite ill and was confined to his bed a part of last week but was able to occupy his pulpit both morning and evening Sunday.

Cary Maurer came down from Canyon where he is attending school and visited his parents and others Sunday.

From present appearances there will be a scarcity of farm help here for stacking and threshing the row crops.

Will and Ed Massie visited their brother-in-law and sister, Mr. and Mrs. Melville Ballard, near Town-er, Colorado last week.

The members of the Friona Women's Club were entertained at the home of Mrs. Wright last Wednesday afternoon, with Mrs. Wright and Mrs. Livings as hostesses.

J. E. Staley made a shipment of several cars of cattle to Kansas City last week. They were accompanied by Eustace Houlette.

Harry Sherrick has asked for a release from his position as assistant at the depot, and will attend school when he receives his release. Pool Hudge has applied for the place thus made vacant.

V. F. Hudge went to Amarillo last week in response to a summons to serve as juror for the Federal Court. He was excused from service.

**BOVINA**

Quite a few are busy laying in a supply of coal to be ready for emergencies.

LeRoy Berggren has been on the sick list for a day or two.

J. W. Lovelady has been ill with

the flu for several days.

Mrs. Hecox is spending a visit with her parents at Scranton, Tex.

Miss Looney, of south of town, is spending a few days with the Misses Davis.

J. P. McDonald left Tuesday on a business-trip to Dimmitt.

Mr. and Mrs. C. F. Hastings were Farwell visitors Monday.

The Woman's Missionary Society entertained with a missionary program and social at the home of Mrs. Jersig Wednesday.

Rev. McClarkin, accompanied by his daughter, who is a reader,

**ANOTHER HEREFORD CASE**

It Proves That There's a Way Out for Many Suffering Hereford Folks.

Just another report of a case in Hereford. Another typical case. Kidney ailments relieved in Hereford with Doan's Kidney Pills.

D. R. Grimes, farmer, Hereford, says: "Some time ago I was 'down' with my back and kidneys for days at a time and could hardly get around my back was so sore and lame. My back ached constantly and when I stooped over, sharp catching pains would take me in my back and I could hardly straighten up; I also had dizzy spells and my kidneys were weak and irregular in action. At night I had to get up two or three times to pass the secretions. The trouble seemed to come on in spells. Now, whenever I feel any symptoms I get a box of Doan's Kidney Pills from Betts-Clark Drug Co., and they always fix me up, and relieve me of all the misery. I know Doan's are a good medicine."

60c. at all dealers. Foster-Milburn Co., Mfrs., Buffalo, N. Y.

**LISTEN**

To own your own home puts you on a higher plane with your neighbors, gives you better credit at the Bank and elsewhere. Should misfortune overtake you, you have a place to lay your head. Take our advice.

BUILD YOU A HOME.

**Rockwell Brothers and Company**

and also by another party who will act as pianist, will give a program as the Bovina Baptist Church

Saturday afternoon at 2:30 o'clock in the interest of the Baptist 75 Million Campaign.

**KIDNEYS WEAKENING?**

**LOOK OUT!**

Kidney troubles don't disappear of themselves. They grow slowly but steadily, undermining health with deadly certainty, until you fall a victim to incurable disease. Keep your troubles while there is time. Don't wait until little pains become big aches. Don't trifle with disease. To avoid future suffering begin treatment with GOLD MEDAL Haerlem Oil Capsules now. Take three or four every day until you are entirely free from pain.

The housewife of Holland would almost as soon be without food as without her "Real Dutch Drops," as she quaintly calls GOLD MEDAL Haerlem Oil Capsules. They restore strength and are responsible in a great measure for the sturdy, robust health of the Hollanders.

Do not delay. Go to your druggist and insist on his supplying you with GOLD MEDAL Haerlem Oil Capsules. Take them as directed, and if you are not satisfied with results your druggist will gladly refund your money. Look for the name GOLD MEDAL on the box and accept no other. In sealed boxes, three sizes.

**Stoves! Stoves!**

We can save you DOLLARS on both

**Heating Stoves and Ranges**

See our line of

**Grain Drills**

**C. O. Lee Hardware**

C. F. HORNER PRESENTS

**"THE THIRTEENTH CHAIR"**

AT STAR THEATRE, HEREFORD, TEXAS

**FRIDAY NIGHT, NOVEMBER 7, 1919**

A Broadway Production With a Broadway Cast

"THE THIRTEENTH CHAIR" Is A High-class Mystery Drama



A Scene from "THE THIRTEENTH CHAIR."

"THE THIRTEENTH CHAIR" Has Run For More Than One Year In New York

**FEATURING HELEN VAN HOOSE**

This is one of the highest class dramas that has ever been presented to the American People.

**WHO KILLED WALES?  
NOT A MOVING PICTURE**

Reserve Seat Sale on Wednesday, November 5, at Corner Drug Store. Prices: Single Admission \$2.00, \$1.50, \$1.00



# THE ROUND OAK STOVES



What about that Round Oak Heater you are going to want?  
 We will have a complete line on display at our store.  
 And last, but not least, that little old BARLER OIL HEATER that delivers the goods. Ask those who are using them.



**GARRISON BROTHERS, Hereford**

## THE HEREFORD BRAND

PUBLISHED EVERY THURSDAY BY BRAND PUBLISHING COMPANY  
 HOLMAN & STECKMAN, Proprietors

Entered April 11, 1918, in the postoffice at Hereford, Texas, as second-class matter. First number of the paper issued Feb. 22, 1911, as the Hereford Reporter; first number of The Brand issued March 21, 1912.

Subscription Price \$2.00 a Year. Strictly in Advance.

We may over-estimate the odds against it, but our observation has been that any constitutional amendment in Texas has what a bookmaker would call a fifty to one shot of being adopted by the sovereign voters of the state.

Even in these days of upheaval and radicalism there seems to be an ingrained cautiousness in our body politic against "monkeying with the regulator"—that grand old Constitution, bulwark of the liberties of the common people.

The present Constitution was adopted in April, 1876. That's quite a span of time, as time is reckoned nowadays. Several of us were not yet born. Conditions were vastly different from now. Modern achievements now accepted as a matter-of-course were not even dreamed of in 1876. Our forefathers, framers of the said Constitution, were wise in their generation, but they were not prophets. They could not foresee modern civic conditions, for instance, in towns the size of Hereford, Texas, in the year 1919. They could not foresee the great World War and the chaos to follow it in the readjustment of financial conditions.

So they fixed in the Constitution a limit for civic taxation for towns the size of Hereford that, in their good judgment, at that particular time, and under the then conditions, was agreed to be a safe and sane limit for civic expenditures; one that would safely curb any outcroppings of extravagances

by any particular civic government that might unnecessarily encroach upon the pocketbooks of the people.

Even before the Great War this limitation was beginning to bring embarrassments. The High Cost of Living was even then much higher than in 1876.

It occurs to us that perhaps the more Democratic way to handle

Loans  
 Real Estate  
 Insurance  
 Rentals  
**BARNETT & SKELTON**  
 Over 100 Years Bank

local taxation puzzles would be to amend the Constitution so as to let each municipality fix its own tax rates, by the votes of its own people.

However, the Constitution as it was written in 1876. The limit is fixed as a blanket proposition for all. If it were not for that, Galveston, now offering another Constitutional Amendment to enable her to build more Seawall for her very life's protection, would not have to go to all this trouble and expense. If it were not for that bar, Hereford citizens could settle among themselves whether they want their streets kept in better condition, their paving extended, better fire protection, more lights, etc.

During the past several months The Brand has frequently heard expressions of approval from thinking citizens on our paving and wonderment that the city fathers do not put down more of it, now that the war is over.

During the past several weeks The Brand has heard frequent complaints from numerous citizens about the condition of our streets, and in some instances censure of the City Commission for not fixing them up to the standard.

How many of these citizens will go to the ballot box in November and vote for increased taxation in order to enable our city government to do these desirable things? We are frankly of the opinion that few of them will, unless they sit down now and in a business-like way examine into the reasons why this amendment is submitted to them.

It is a lamentable fact that about ninety per cent of our voters do not familiarize themselves with the details of amendments to the constitution, and when they go to the polls they usually vote against an amendment on the safe theory that the old Constitution is pretty good after all, and as the proposed amendment has not been analyzed by them, it is best to take no chances with it. Especially is this true if the amendment carries increased taxation with it.

Corporations, firms and individuals have the right, in these days of rising cost of living, to raise prices to meet the new condition. The city has no such right. Labor, material, and everything else that enters into municipal government, has gone skyward with the times. Yet the city's income is the same as before the war, and the value of the dollar's purchasing power has decreased enormously.

If we are to continue to advance, if we are to have a little more of that excellent paving; if we are to meet actual living expenses as a city; we MUST have more income to pay the bills, just as the merchant is forced to raise prices for the same reason.

The City Commission of Hereford is doing what is can with its income to pay the bills; it begins to look as though they cannot even continue to pay the increasing bills without more allowance from the voters who benefit from the conveniences of community life.

The Brand earnestly suggests to the voters of this county that they digest the communication on the first page this week, from several Mayors of towns near the population of Hereford, and look most thoroughly into the aims and purposes of the pending amendment before they go to the polls and vote against it in November.

Every one denies any responsibility for the high cost of living. Of course. No one is guilty. Prices just naturally jumped of their own accord.

Speak gently, think sweetly, and your home town will rejoice in your presence.

Penny ante is out of the running. No self respecting person wants to demean himself by flipping such small change.

To avoid a barrel of trouble buy a barrel of Magnolia Safety Oil, a nice clear kerosene. Phone 371.

STATIONERY!—best printing at living prices. THE BRAND.

Fall into line for the annual Red Cross Roll Call.

## For Sale

Five room house and twenty acres land for lease or sale.

Have some dandy resident property for sale at the right price.

Three sections well improved, price \$16.50.

5,000 acres well improved. Farm well watered. Price \$16.50.

**J. H. Pitman**  
 Hereford, Texas

Highest Market Price Paid For

## Kafir and Maize

Our bins are now empty and ready for your grain.

**McQueen Grain & Coal Co.**  
 Phone 1

### BARBER'S LINEBRED ANXIETY HEREFORDS

Representing Gage's & Simpson's best producing families

Now offer Intensely line-bred young herd bulls by such sires as the \$3600 Dominator, No. 505184 and Beau Randolph Second, No. 568485 by the \$7000 Beau Randolph.

If you appreciate the better class of cattle, you will find them on my farm. Address

**RIVER PARK HEREFORD FARM**  
 C. R. Barber, Prop. Hereford, Texas.

## COAL!

on the track

## COW FEED

Meal, Hulls, Bran

**Hereford Grain Company**

In Old Gas Bldg.

Phone 249

## Shoes Cheap—

I have on hand about ONE

**Hundred and Fifty Pairs**

of shoes that were left over from last winter's shoe stock—All high class goods. They are as good, if not better than new stock, but they are going at the old prices.

Better come in and get a pair of them.

**J. E. Crouch**

Men's Togs

PHONE 277

## A Bank Account Builds CHARACTER----

To the business man, the opening of a bank account is a milestone in his commercial life. It gives him prestige—commands respect and builds CHARACTER—  
 To the young, the opening of a bank account however small, is a stepping stone toward complete manhood and womanhood which is the aim and end of all Education. Three essentials in life—

**CHARACTER—  
 EDUCATION—  
 AND YOUR BANK ACCOUNT**

## First State Bank & Trust Co.

"THE BANK WITH A HOME-LIKE ATMOSPHERE."

CAPITAL AND SURPLUS OVER \$100,000.00

THE ONLY BANK IN DEAF SMITH COUNTY WHOSE FUNDS ARE PROTECTED BY THE STATE GUARANTY FUND.





# Galveston County Ask Permission to Tax Themselves

Galveston, Tex.—A tax rate of only 6-10 per cent a year will be required to care for the proposed "protection" bond issue of \$4,000,000, to be voted by the people of Galveston city at a subsequent election if permission is given Nov. 4 by the passage of the amendment to the state constitution which waives limitations regarding Galveston bond issues. A man owning property assessed in Galveston city or county at \$3,000 would pay \$18 a year for the further protection afforded his property—\$18 a year or a nickel a day.

If the constitutional amendment is adopted by vote of the people of Texas the people of Galveston city and Galveston County will be permitted at a subsequent election to vote bonds in the sum of \$5,000,000, the county assuming \$1,000,000 worth of the bonds and the city \$4,000,000. Further protection of the island against the elements is the one aim and purpose of the proposed issue.

The assessed valuation of city property soon will approximate \$50,000,000, and it is upon that amount figures have been based showing just what the tax on property will amount to in event such a bond issue materializes. Galveston property has increased from \$17,000,000 to the present figure since 1901 and at least a proportionate increase is expected for the future. A further reduction in taxation would come with increasing realty values.

Galveston property owners alone will bear increased taxation, nothing being asked of the state at large but permission to vote the bonds. Stress is being laid by advocates of the measure that opinion in Galveston is almost unanimous in favor of the amendment and that there should be no hesitancy on the part of voters at large to vote for the amendment to the constitution giving citizens here a chance to afford further protection.

Following the 1900 visitation, the assessed valuation was only about \$17,000,000 and yet bonds to

the extent of 20 per cent of the assessed valuation were issued," said J. H. Langhen, prominent Galvestonian. "The city and county can well take care of the proposed bond issue of \$5,000,000 if the people of Texas will give us the constitutional right. It is to be borne in mind that the original protective measures here required seven years for completion, from 1904 to 1911. The proposed new work probably would require a period of five years and it would not be necessary to dispose of all the bonds at the very time the con-

tract for actual work was made, though it would be necessary to have an arrangement made by which bonds could be disposed of from time to time as the work progressed. As the work progressed the property values would increase and cost to taxpayers would accordingly decrease."

## LARGE PORTION OF BAPTIST FUNDS FOR TEXAS SCHOOLS

PRESIDENT OF THE BAPTIST GENERAL CONVENTION OF TEXAS OUTLINES HOW MORE THAN \$8,000,000 WILL BE EXPENDED IN TEXAS.

Dallas.—Texas will share more largely in the Southern Baptist 75 Million Campaign than any other of the eighteen states participating, according to M. H. Wolfe, prominent layman of Dallas, president of the Baptist General Convention of Texas. The Texas quota, \$16,000,000, is more than twice that of any other State. Of the amount to be raised in Texas, \$7,340,000 will be devoted to foreign missions, missions in the Southern States, Panama, Cuba, to ministerial relief, and South-wide institutions. What will be done with the \$8,660,000 to be expended in



M. H. WOLFE

Texas is sketched by Mr. Wolfe in the following interview:

"The first concern of the Baptists of Texas is for education. Since the precipitation of the Great War by Germany, whose schools, denominated by German Kultur, were responsible for the Kaiser's reprobate national ideals, the matter of Christian education has assumed an entirely new importance. State education is vitally defective because Christianity is neglected. We cannot neglect Christian education without peril to all of society.

Twelve Schools—6000 Students.  
"We have twelve big schools in Texas, headed by Baylor University, with an annual enrollment of over 6000 students. Baylor has a small endowment, as has also the Southwestern Theological Seminary at Fort Worth, and possibly Simmons College at Abilene, Baylor College for women at Belton, Howard Payne at Brownwood, Burleson College at Greenville, Wayland College at Plainview, Decatur College, Marshall College, Rusk Junior College, San Marcos Academy and the Baylor Medical College at Dallas, have none. The five year program provides for debts, deficits, student aid, equipment and endowment for these twelve institutions, the total sum of a little over \$5,000,000 or about \$1,000,000 a year.

"This amount, of course, is far too small to meet the actual need for such an educational foundation and program, but it will greatly strengthen. This, with the auxiliary campaigns which citizens have launched among non-Baptists in the vicinity of each institution, with a view of supplementing the amount coming from the 75 Million Campaign to these vigorous institutions, highly valued in each locality where situated, make the future look much brighter.

To Evangelize Foreigners  
"Along with their schools Texas Baptists are equally interested in the thorough Christianizing of their State through the instrumentality of State Missions. They have allotted \$1,750,000 to this object for the five-year period. By means of this fund they will seek to evangelize the foreigners in their midst, help negroes to a stronger church life, plant hundreds of new churches in spiritually destitute communities, assist struggling churches in strategical centers, carry forward the vast training activities of the Sunday Schools, young people's societies, women's organizations, and seek to win thousands to Christianity by organized evangelism.

"Another field of service which Texas Baptists have improved is that of healing through the agency of hospitals. The great Texas Baptist Memorial Sanitarium at Dallas is now a million dollar plant, caring for more than eleven thousand patients last year. The first Texas Baptist hospital was the Houston Baptist Sanitarium, doing a marvelous work. The Central Texas Sanitarium of Waco is just now opening with splendid promise. Other sanitariums have been projected at San Antonio, Abilene and Brownsville. For these six institutions there has been allotted the total sum of \$1,500,000. In a State where such ministry is so badly needed the Baptists long to serve humanity in the name of Christ.

\$300,000 For Buckner Home  
"Furthermore, an institution dear to the hearts of Texas Baptists, is Buckner Orphans Home. For it has been

set aside \$300,000 for permanent equipment. The Home cares for more than 600 orphan children annually. No investment the Baptists of Texas has ever made has brought them more gratification than the money they have put into this noble institution.  
"Will Texas Baptists win in this big campaign? We have many anxieties about it. Much depends upon thorough organization and full information. More depends upon the spirit of sacrifice. We are standing on the threshold of a new civilization around the world, and Christianity is the only hope of humanity. The Nations have wandered away from God and will not come back until drawn by Christianity in its purest simplicity. The Baptist message has the simple charm for which the world is hungering. Will we meet the test of steel and answer God's Call?"

Good Printing at The Brand.

## OIL MAPS

We carry a complete line of Panhandle County maps, including

Deaf Smith, Parmer & Castro Counties

showing location of all wells to date.

Special Map Work Solicited

Our prices are right and our work guaranteed.

Panhandle Mapping & Blue Print Co.

604 Polk Street,

Amarillo, Texas.

38-4t.

## Women!

Here is a message to suffering women, from Mrs. W. T. Price, of Paducah, Ky.: "I suffered with painful... she writes, 'I got down with a weakness in my back and limbs... I felt helpless and discouraged... I had almost given up hopes of ever being well again, when a friend insisted I

Take

# CARDUI

The Woman's Tonic

I began Cardui. In a short while I saw a marked difference... I grew stronger right along, and it cured me. I am stouter than I have been in years. If you suffer, you can appreciate what it means to be strong and well. Thousands of women give Cardui the credit for their good health. It should help you. Try Cardui. At all druggists. E-73

## WE ARE Long on Tires Short on Cash

Several back orders of tires have arrived at once and we are overstocked. Anticipate your tire wants for the next several months and save money on your tire bill. Just come in and say

# TIRES

and we'll do the rest.

TELEPHONE 23

## Hereford Garage & Machine Works

EVERYTHING FOR THE AUTOIST

## Just Received Car Load

# Fordson Tractors

If you are expecting to use a tractor this fall—place your order now as it is not certain that another carload can be had in the near future. Remember only 7 Tractors come in a carload—and delivery will be made according to the date order is placed.

PRICE F. O. B. DETROIT

## \$750.00

It now requires a signed order with a deposit of \$25 to insure delivery

# Ford Garage

When you ask for

PERFECT FITTING **MUNSING WEAR** UNION SUITS

It's the same as saying "give me underwear that's 100 per cent right"

Right is right, that's all there is to it. Munsingwear union suits are made right. Fine quality, perfection of fit, washability, wearability, serviceability, all round satisfaction, these things you are sure of in Munsingwear.

Because Munsingwear is made right it makes good with millions of discriminating people; men, women, children, who prefer, wear and ask for Munsingwear.

You, too, want underwear that's right. You want it for two reasons:

First: Because, in view of present conditions, the surest way to practice economy in underclothes is to insist upon quality and service.

Second: Because your own personal comfort depends largely on being underclothed with a garment that fits, wears, washes, with sure satisfaction.

Our recommendation to you is to get next to Munsingwear and let it get next to you. Its reputation as an undergarment of dependability, service, and all round satisfaction is nationwide.

It's underwear buying time—right now. It will pay you to get union suited right—the Munsingwear way. Remember the name. Ask for it at our store.

Our stocks of fall and winter Munsingwear for men, women, children, offer a wide range for selection. You may have Munsingwear in every desired style, size, a large variety of fabrics, light, medium and heavyweight.

Munsingwear, considering the unusual serviceability and reasonable first cost is the most economical undergarment you can buy.

That's important these days of rising costs and uncertain merchandise.

# Fox Mercantile Co.

The home of Hart Schaffner & Marx clothes





# Send it to the Laundry

Have you figured what it costs you to do your washing at home? You will certainly find that you are doing hard labor for nothing, besides forcing the family to "eat off the mantel."

Dry Cleaning minus the gasoline smell

**Hereford Steam Laundry**  
Phone 246

to have at least one Artist, a Tenor some time during the year. This Artist will give a separate recital and give the principle solo of the "Rose Maiden."

There is enough local talent to take solo parts and it is the earnest desire of the Club to have Hereford's talent join them and help make it a go.

### PARENT-TEACHERS' CLUB

The Parent-Teachers' Club will meet Monday, November 10th, instead of Friday, November 7th, at the Central School Building.

The following program will be rendered:

Song—Grades.  
Reading Sena Mae Mounts.  
Piano Solo—Anna Fitzhugh Parker.  
Address—Prof. H. W. Morelock (Head of the English Department of Canyon Normal).

Everybody is cordially invited to be present especially the mothers. 40-2t

You are invited to come to the "Fair" at the Christian Church November 8 and 9. Meet your friends and have a good time whether you spend a penny or not.

### U. D. C.

The U. D. C.'s met with Mrs. John L. Wilson for their October Social meeting. After a short business session, a very interesting and instructive program on "Cause and Effect of Secession" was rendered. A number of excellent papers were read, followed by a discussion of the resources of the North and South.

After a pleasant hour, Mrs. Wilson assisted by Misses Mattie and Belle Woodburn, served delicious refreshments consisting of Chicken Salad and Coffee.

### Big Sale of Hats

Beginning Nov. 1st, we will sell all trimmed hats and untrimmed shapes at greatly reduced prices. See them before the stock is picked over.

Mrs. T. N. Heifner.  
3rd door East Post Office. 40-1t

### DELPHIAN CLUB

The Delphian Club will meet Monday, November 3rd, in the Club Rooms at the Court House at 2 o'clock, with Mrs. H. G. Conkright as leader. The Club will start on the new year book the "Drama."

Every member is urged to be present.

### STORY TELLING HOUR.

Miss Helen Lea will have charge of the story telling hour next Saturday, Nov. 1st, at the court house, at three o'clock. All the children are invited to come and enjoy the stories.

To avoid a barrel of trouble buy a barrel of Magnolia Safety Oil, a nice clear kerosene. Phone 371.

Miss Virginia Stubbs was hostess to a number of her girl friends last Friday at a "Bunk" party. The Stubbs home was decorated in Halloween colors which added much more fun to the evening of amusement. In the course of the evening refreshments of Pumpkin pie with whipped cream and cake and cocoa were served.

In the morning a delicious fried chicken breakfast was served.

Those to enjoy the occasion were: Misses Anita Parker, Frances Wilson, Dorothy Shore, Pearle Woods, Mabel Jowell, Lula Orr, Lenis Anthony, Ruth Harris, Emma Jean Donald, Floyd Wilson, Mildred Cross and Zella Green.

Pimento Cheese in packages, the best ever for sandwiches. Saves time in fixing lunches for the school folks.

Hereford Produce Company.

Tuesday, October 28th, being the birthday of Mrs. W. A. Price, the members of the Canteen thought to surprise her with a dinner, and a great surprise it was, for as Mrs. Price came into the house from a few hours work in her garden, digging celery, a wee knock was heard at the front door and upon answering the summons the canteen workers were calmly waiting for her, having come from the John Estes home, where they had met for the surprise. At this time great excitement started as Mrs. Price tried in vain to coax the guests to remain on the porch while, as she expressed it, she made herself presentable, but such was not the case and as the Canteen force was in the habit of doing just what they started out to do they marched in the front door, as Mrs. Price went hurriedly up the stairs and bolted the door of her boudoir. As the hostess was thus engaged the guests were busy in the dining room fixing the feast that was to follow. At exactly twelve bells, Mrs. Price entered

the dining room to behold a beautifully decorated table, loaded with many good things to eat. Large bouquets graced each end of the table, while in the center was the beautiful birthday cake. Plates had been laid for twenty, which included all of the Canteen workers. The menu consisted of fried chicken, veal loaf, creamed potatoes, English peas, sweet potatoes, pickles, fruit salad, pie, cake and coffee with whipped cream.

The afternoon was spent in taking pictures, with music and visiting and at the close of the afternoon, the guests presented Mrs. Price with a beautiful leather purse.

Those to enjoy the occasion were Mrs. W. A. Price (Canteen Chairman), Mesdames Homer Wilkinson, Alex Thompson, Homer Fox, E. W. Kinney, C. H. Dyer, Misses Temple Sites, Zena Owen, Margaret Estes, Elzina Mounts, Jessie Sisk, Johnnie Estes, Annie Price, Minnie Dea Coffin, Mayme Landrum and Lollie Shore.

Vogele Millinery Parlor is offering a big reduction on all trimmed hats. Sale starts Saturday, November 1st and lasts ten days. Come in and see us. We have just what you want and the latest thing in Millinery. 40-1t

### JAMES-MICK

Chas. M. James and Miss Vera Mick were united in marriage on last Friday, October 25th, at three o'clock by J. M. Boone in his office at the Courthouse. Only the parents of the bride were present. Immediately after the ceremony, the couple left for the Mick ranch near Big Square, Texas, where they will make their home.

Live poultry and vegetables will be on sale November 8 and 9 at the Christian Church. Some thorough bred cockrels for sale too. 40-1t

# FOOT REST HOSIERY

For the Entire Family, in

Cotton  
Lisle  
Silk

The Fair

## SOCIETY AND CLUBS

MISS CECIL GILLILAND, Phone 30

### STORY-ROBERSON

At the home of Mr. and Mrs. J. E. Roberson, in the Summerfield neighborhood, Wednesday evening, Oct. 29, at 8 o'clock, was solemnized the rite of holy matrimony between Mr. Geo. Story and Miss Gertrude Roberson.

The wedding was the culmination of a courtship of a number of years.

The ceremony was said by Rev. B. Y. Dickinson, of Bovina, who is pastor of the Summerfield Methodist Church.

The groom is a prominent young farmer of the Summerfield neighborhood. The bride is the popular young daughter of Mr. and Mrs. J. E. Roberson, and having been reared in Summerfield, is known and loved by many friends.

A host of friends wish them much happiness in the journey of life.

### BAY VIEW CLUB

The Bay View Club had a very enjoyable meeting on October 23rd, at the Public Library. Fourteen members were present and, after a short business session Mrs.

John McLean took charge of the lesson. As a special assignment, Mrs. Geo. Garrison had an excellent paper on "Prison Life and its effect on William Folder." Mrs. Roloson and Mrs. W. A. Price presented the case of "Wm. Folder" in regard to the moral and social question on which public conscience is keenly alive but opinion divided.

Mrs. McLean, by skillful questioning brought out the object society should have in view in restraint of criminals. This completed the lesson for the afternoon and the club adjourned.

### Hereford Choral Club

The books for the Hereford Choral have arrived and the first rehearsal will be held Friday, October 31st, at the Methodist Church at 7 o'clock. This is not a new Club by all means, only the Choral Club that Hereford has been having for the past few years, however, this year, a stronger and greater effort is being made to make it better.

The ambition of the Club is to work up the "Rose Maiden" and

# STAR TIRES

The Product Of

**Akron's Master Tire Builders**

The kind of a tire that you can put on your car with a comfortable feeling that it will not give you any bother for thousands of miles. And it won't.

Thompson's Garage

WE DELIVER TO ANY PART OF THE CITY

## Listen Folks!

We do the best **CLEANING, PRESSING, DYEING** and **HAT WORK.**

Our Tailored Suits are 20 per cent less than elsewhere, with the same grade woollens and workmanship.

It is our aim to give the people the best service in Hereford. We strive to please. Your business appreciated.

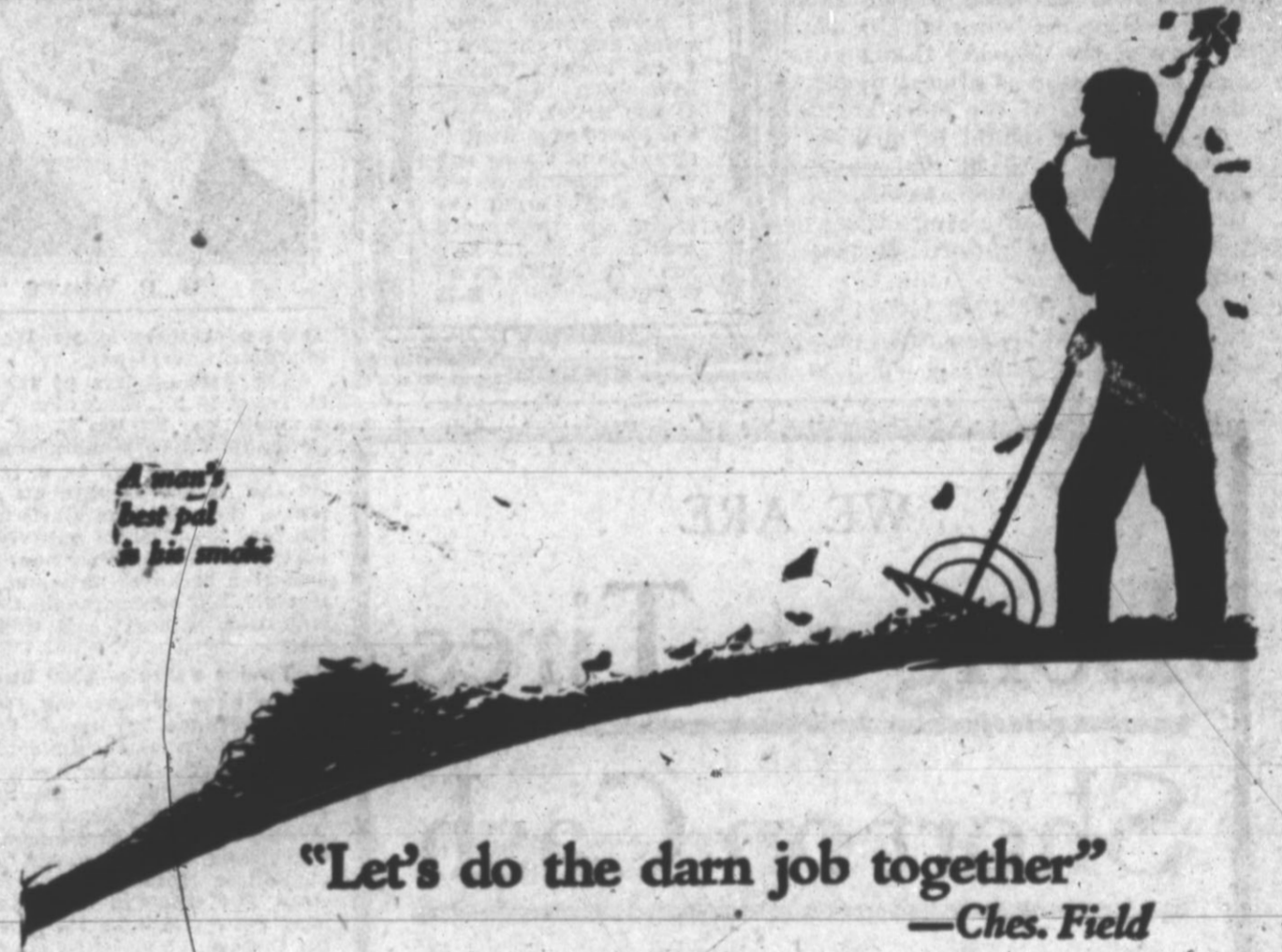
**Sanitary Tailoring Co.**

JACK KING, Mgr.

PHONE 160

SUDDEN SERVICE

WE DELIVER TO ANY PART OF THE CITY



"Let's do the darn job together"

—Ches. Field

WHY is it that more and more smokers (millions now) are getting together with Chesterfields?

First of all, fine tobaccos. Our own buyers in the Orient send us the pick of the finest Turkish varieties (Xanthi, Cavalla, Smyrna and Samsoun). We blend these by a secret method with specially choice Domestic leaf.

This method brings out new qualities of flavor—a smoothness, a richness, a mellowness that go right to the spot. That's the reason Chesterfields satisfy.

And remember—"Satisfy" is Chesterfield's secret, based on our own private formula, which cannot be copied.

Every package has a moisture-proof wrapping—another reason for Chesterfield's unchanging quality of flavor.

Liggett & Myers Tobacco Co.

# Chesterfield

CIGARETTES

They Satisfy

—and the blend can't be copied

20 for 20c





INSPECT OUR STOCK OF

The Famous **Solon Palmer** Line of TOILET ARTICLES

TALCUM POWDER  
FACE POWDER  
SOAP

and the noted

Garden Glow Perfume

REMEMBER—Our REGISTERED PRESCRIPTION MAN is always on the job.



**Geo. E. Burns**  
The Druggist  
Phone 300

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**FOR SALE**

**ALFALFA HAY**  
Use a few cars of Alfalfa. Call 2t A. F. Luse, Phone 54.

**FOR SALE**—Four room house newly wired. Two lots. Second block north Central school building. Good well wind mill. See 4t-Pd. Ralph Barnett.

**FOR SALE**—Dempster 12-hole mill, practically new, and one rowder. C. O. Norton.

**FOR SALE**—First class, second-hand Dodge car; also five passenger Ford in good condition. L. W. Hough.

**FOR SALE**—Windmill tower elevated tank and tank tower. 40-4t C. H. Dyar.

**FOR SALE**—Folding Bed. 40-1t Ford Garage.

**FOR SALE**—100 head three and four year old white faced cows, high grades. About same number calves. Will sell worth the money at Stockyards, Saturday, November 1. 40-1t Bowers & Phillips.

**FOR SALE**—500-800 tons of feed. Sections of grass to lease to yer. Write Box 434 or phone 39-3t-pd (12).

**FOR SALE**—Am offering for a part time my herd of full blood, registered Hereford two and three year old cows. None better be found. Will sell from 25 to 40 head. If interested, see 4t C. O. Norton.

**FOR SALE**—Or will trade for title, 30 mares, mules, horses and mammoth Jack. Phone 78 or 434. 39-3t-pd (13)

**FOR SALE**—My residence near Mother's Park. 5 rooms, hall, 3 porches, with city water and sewer connection. Also good well and windmill, two and trees. JAS. A. HUGHES.

**E. S. BEATTIE**  
Registered Veterinarian  
Corner Drug Store Phone 105  
Hereford Texas

**SAND AND GRAVEL**

Fone T. B. Slaughter, number 190, or come to his place, one and one fourth miles east of Courthouse. Gravel the best, Sand the best; Rock better. 17-tf

**FOR SALE**—A new Ford Runabout. See W. S. Williams. 39-tf  
Can use a few cars of Maize and Kafir heads. 40-1t Call A. F. Luse, Phone 54.

**FOR SALE**—Boars, Registered Duroc Jersey. John Knight, Canyon, Texas. 37-4t-Pd.

**FOURTEEN** pigs for sale, five mile East and one South of Hereford; good thrifty pigs, two months old. 40-2t-Pd. A. F. Finley.

**FOR SALE**—Windmill tower elevated tank and tank tower. 40-4t C. H. Dyar.

**FOR SALE**—Folding Bed. 40-1t Ford Garage.

**FOR SALE**—100 head three and four year old white faced cows, high grades. About same number calves. Will sell worth the money at Stockyards, Saturday, November 1. 40-1t Bowers & Phillips.

**PHONE 160** for Sudden Service. 40-1t-Pd. Sanitary Tailoring Co.

**HOGS**  
I have a few hogs left—pigs, shoats, piggy sows and meat hogs. 40-2t A. F. Luse, Phone 54.

**WHITE BRONZE MONUMENTS**  
No Moss-Growth, no chipping, no crumbling. Investigate. Guaranteed For All Time. Sold by P. K. PURCELL, Hereford, Texas

**WANTED**

**WANTED—Help!**  
31-tf Hereford Steam Laundry.

**WANTED**—To buy 11 1-2 inch wire clamp wheel for baby buggy. Phone 289. 40-2t-Pd.

Can use a few cars of Maize and Kafir heads. 40-1t Call A. F. Luse, Phone 54.

**WANTED**—To rent farm, 150 to 200 acres, good land with 3 or 4 room house and good sheds for work stock. Have good teams and tools and plenty of help. Address J. I. Funderburg, 40-tf (2t-Pd) Hereford, Tex.

**WANTED**—A position on a ranch by a man with family. Address, J. W. Graves, 40-1t-Pd. Summerfield, Texas

**LOST**

**STRAYED**—Two small mares, one bay, and one grey with wire cut on left knee. R. H. Shore. Phones 137 or 369

**LOST**—Between Dunlap Ranch and Arney, white faced cow, letter H left hip. Notify J. B. Phillips. 39-tf

**LOST**—Pair tortoise-rimmed glasses. Finder please notify The Brand. 39-tf (14)

**STRAYED**—One white faced Heifer calf, five months old. 40-1t J. M. Mortimer.

**LOST**—Duck, Sheep skin lined Coat West of town on 6 mile Lane. Finder please leave at Brand office. 40-1t-Pd.

**FOR RENT**

**FOR RENT**—One or two rooms, phone 163. 39-tf (11)

**FOR RENT**—One furnished room. Gentlemen roomers preferred. 40-2t (17) Phone 149.

Can use a few cars of Maize and Kafir heads. 40-1t Call A. F. Luse, Phone 54.

**To avoid a barrel of trouble buy a barrel of Magnolia Safety Oil, a nice clear kerosene.** Phone 371.

**MISCELLANEOUS**

**TO TRADE**—Horses and young mules for good feed. 40-1t C. S. Purcell

Can use a few cars of Maize and Kafir heads. 40-1t Call A. F. Luse, Phone 54.

Cash for your used car. Don't bother us with junk. Hereford Garage. P. S. We have several good second-hand cars for sale. 36-tf

**Trespass Notice**  
No trespassing allowed through my south pasture. Reasons: gates being left open and cattle getting out. 33-tf C. C. Slaughter.

**REAL ESTATE TRANSFERS**

(Furnished by J. Frank Potts.)

Geo. W. Cloyd and Luella Cloyd, his wife, to R. G. Harper, a part of Section No. 60, Blk. K-3; \$100.

W. P. McMinna and wife, A. J. McMinn, to R. G. Harper, lots Nos. 9 and 10 in Blk. No. 42 of the Town of Hereford, Texas, Deaf Smith County; \$2,000.

Allen P. Bell and wife, Lena Bell, to Criss Renfro and L. A. Arnold, a part of Blk. 76 of the town of Hereford, Texas, Deaf Smith County; \$500.

D. C. Laird and wife, Q. B. Laird, to W. O. Fox, lot No. (4) of Blk. No. 30 of the Womble addition to the town of Hereford, Texas; \$1525.

**Live Stock Movements**  
L. G. Gould shipped six cars of cattle to Fort Worth, Texas.  
W. A. Hunter shipped four cars of cattle to Kansas City, Mo.  
Orie Renfro shipped one car of cattle to Kansas City, Mo.  
E. C. Wilson shipped two cars of cattle to Kansas City, Mo.  
H. C. Jackson shipped two cars of cattle to Ft. Worth, Texas.  
Jackson and Hawkins shipped one car of cattle to Kansas City, Mo.  
Joe Funderburg shipped one car of cattle to Amarillo, Texas.

**\$60,000 Real Estate Deal In Castro County**

A real estate deal of some magnitude was reported in Hereford this week, whereby M. O. McDowell, of Wichita Falls, becomes the owner of the John L. Wilson ranch in the northeast corner of Castro County, comprising between 3500 and 3600 acres. The consideration was approximately \$60,000. The deal was closed through D. C. Laird, a friend of both the interested parties.

Mr. McDowell is manager of the

Wichita Falls Mill & Elevator Co., one of the properties of Kemp & Kell, of that city, and it is understood that he did not purchase as a speculation but as an investment for the future, solely.

**Fire Destroys Boiler House at Oil Well No. 1**

Fire, presumably from the flue stack, totally destroyed the boiler house of the Hereford Oil & Gas Company's well No. 1, seventeen miles northwest, Thursday morning, and damaged the boiler and stack. Manager Ricketts stated that the loss on the house would be about \$200, but that an examination would have to be made of the boiler and stack before final judgment on their condition could be passed. He hoped to be able to start up again Thursday afternoon or night.

The big casing has now all been set for this well on firm ground, and the drill is about 275 feet down in the big sand.

The new McDonald well outfit is sawing wood, saying nothing and digging a hole swiftly. Thursday morning they were down over 225 feet. They hit a strong flow of water at 58 feet and are still going through this damp formation.

Two rigs are going up in the extreme northwestern corner of Deaf Smith county on the Landergin Bros. land. One of them, known as the Knox Oil Company, will spud in this week. A third rig is being hauled out to a location in Oldham county, just across the line north of Adrian.

**Stork Specials**

Born—Tuesday, October 28th, to Mr. and Mrs. G. F. Morgan, a boy.

Born—To Mr. and Mrs. B. E. Turentine, on Friday, October 24th, a girl, named Mary Louise.

Born—Sunday, October 26th, to Mr. and Mrs. A. G. Monday, a boy.

**NOTICE BY PUBLICATION OF FINAL ACCOUNT**

The State of Texas, to the Sheriff or any Constable of Deaf Smith County, Greeting:

Geo. L. Muse, Administrator, with the Will Annexed of the estate of Elvira S. Gorton, deceased, having filed in our county court his final account of the condition of the estate of said Elvira S. Gorton, deceased, together with an application to be discharged from said administration, you are hereby commanded, that by publication of this writ for twenty days in a newspaper regularly published in the county of Deaf Smith you give due notice to all persons interested in the account for final settlement of said estate, to file their objections thereto, if any they have, on or before the December Term, 1919, of said county court, commencing and to be holden at the courthouse of said county, in the city of Hereford on the first Monday in December A. D. 1919, when said account and application will be considered by said court.

Witness, A. O. Thompson, Clerk of the County Court of Deaf Smith County.

Given under my hand and seal of said court at my office in the city of Hereford this 16th day of October, A. D. 1919.

A. O. THOMPSON, Clerk County Court, Deaf Smith County.

By A. L. Biggs, Deputy Clerk. 39-3t.

**SOME TRICK**

We'll admit, but it's no TRICK FOR US to fit you to your satisfaction in one of OUR TAILORED CREATIONS. We exercise extreme care in taking measurements. All cutting and finishing is done by CRAFTSMEN of the CLOTH.

PHONE 16 **Orr's Tailor Shop**  
Cleaning and Pressing Specialists

**FORD OWNERS BE HAPPY**  
Get a Champion Ford Generator for your Car or Tractor. Save Gasoline. Start your car twice as easy. No kick. Keeps the Plug free from Carbon. See Demonstration at **THOMPSON'S GARAGE** THOMPSON & MERCER DISTRIBUTORS

**Public Sale**

OF SILAS THOMAS

**Wednesday, Nov. 5, 1919**  
AT 10 A. M.

On my farm in Deaf Smith County, Texas, about 10 miles northwest of Friona, 25 miles west and 3 miles south of Hereford, Texas, I will sell at Public Auction to the highest bidder the following live stock, implements and feed to-wit:

**41 HEAD OF COWS**, ranging in ages from 3 to 8 years. Most of them good white face stuff. 29 head of calves, good size, from white face cows. 1 full blood Hereford bull, 3 years old.

**7 HEAD OF WORK HORSES**—Five mares, 2 horses, 1 stallion, 4 years old, 1 two year old colt, 1 yearling colt. 3 colts, this year's. 3 pigs, weighing about 100 lbs. each. 1 hog, weighing 250 lbs.

**IMPLEMENTS**—3 sets of double work harness, 1 lister, 1 cultivator, 1 harrow, 1 wheat drill, 1 3-inch farm wagon, 1 spring wagon, 1 corn slide, 1 binder. All in good condition.

**FEED**—Fine crop of kafir corn in shock.

**TERMS OF SALE**—All sums under \$10 cash in hand. All sums over \$10 a credit of from 60 days to 8 months will be given purchaser on approved security with 10 per cent interest from date. 5 per cent discount for cash.

**SILAS THOMAS, Owner**  
TATE & RAMEY, Auctioneers  
Sale Begins Promptly at 10 o'clock, Wednesday, Nov. 5

**We're Still Shouting**

ABOUT

**Hood and Federal Tires**

The 30x3 1-2, FIVE-PLY kind of Tires. EVERYBODY wants 'em—there's a reason.

**The Independent Oil Co.**

**MILLER & FALLWELL**  
Phone 113

**Investigate**

**THE OAKLAND**

**SENSIBLE SIX**

It's a peach. Standard, True and Tried. Everything that makes a Real Motor Car is embodied in its construction.

**ASK US FOR DEMONSTRATION**

**Hereford Garage & Machine Works**  
Phone 23

**Investigate**

**THE OAKLAND**

**SENSIBLE SIX**

It's a peach. Standard, True and Tried. Everything that makes a Real Motor Car is embodied in its construction.

**ASK US FOR DEMONSTRATION**

**Hereford Garage & Machine Works**  
Phone 23



# HEREFORD'S RETAIL AND FINANCIAL CONDITIONS

(By R. Kenneth Evans, Industrial Editor)

The financial condition of the Panhandle country this year is far better than ever before in the history of this section of Texas. The farmers have all practically liquidated their indebtedness except in instances where their operations demand that they use borrowed money. Almost every farmer has equipped his farm, put in added improvements, makes his trips to and from his trading point in an automobile, has increased the standard of his farm implements, using the tractor in many instances and taken as a whole, the conditions are very flattering.

Especially are the above conditions true in Hereford in spite of the fact that last winter meant a period of adversity for Deaf Smith county and in fact, almost this entire section of the Panhandle coun-

try. This being essentially a stock raising center, as well as an agricultural center, the financial conditions are far above the average because of the excellent condition of the cattle and hogs and the excellent crop that was raised this year. It will not be necessary for the stock raiser to purchase any feed stuffs at all this year, as ample was raised on the dry farming and irrigated lands, in fact, Deaf Smith county will ship much forage this year at a food profit, to the producer.

As good a barometer by which to judge the financial conditions of

which is the low season of the year. The sale of range cattle at shipping time and the deposition of the excess forage crops will put the bank deposits of Hereford alone far above a million dollars. This is money that has actually been earned by the farmers and merchants of this section. The oil industry has had some effect upon the financial conditions of this section, but merely from the standpoint of trafficking in leases and real estate. This large sum of money on deposit in the Hereford banks does not represent any large amount of oil money as is the case

stock will be one million dollars. Seven hundred and fifty thousand dollars worth of shares will be sold first for production and development purposes. Wells will be drilled in the Deademonia, Burkburnett, and Southern Colorado oil fields. After sufficient production has been secured the remainder of the stock will be sold to erect and operate refineries. In this way it is planned to build up a large production and refining business.

The company holds leases and acreage in the three fields to the amount of 10,035 acres. The larger part of the holdings are in Colorado but the company has 25 acres in the proven fields at Deademonia. It is claimed that there are producing wells on every side of the land. The holdings of the company at Burkburnett, though not in such close proximity to producers, is in direct line of developments.—Plainview Herald.

Wall paper—big stock, old price. 10-45¢ E. B. BLACK CO.

## Abstracts and Loans

J. Frank Potts  
Maps, Deaf Smith Co.—50c.

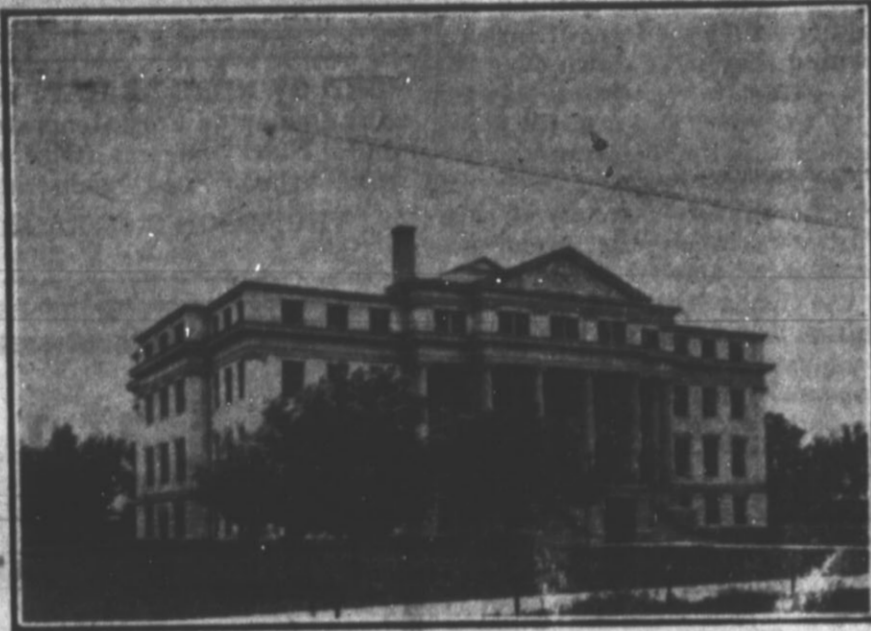
## Alexander, Conover & Martin

Live Stock Commission Company

They set results on any kind of live-stock. TRY THEM

John and Jack Martin  
Salesmen and Managers.

CHICAGO KANSAS CITY ST. LOUIS  
38-4t



Deaf Smith County's Court House

Hereford and Deaf Smith county is by the bank deposits. This year the deposits show an advance of about thirty-five percent over last year. The three banks of Hereford have an aggregate of more than three-fourths of a million of dollars on deposit at this time

in many other localities where oil excitement has been rife.

Hereford has three banking institutions, which have been influential factors in the development of the financial resources of this section. These three institutions have a capital and surplus in the neighborhood of approximately \$250,000, which gives ample money at all times for the carrying out of stock raising and agricultural projects. It was through the banking institutions and their consistent bankers that Hereford and Deaf Smith county have been able to weather all periods of adversity that have come with the development of a virgin territory.

"Hereford is in better financial condition than ever before," is the way one of the leading bankers expressed himself. "The deposits of farmers at this time are good and the cattlemen will have high deposits as soon as shipment of stock begins this fall. The hay and forage crops are advancing and the sale of these products has caused an increase in bank deposits. Poultry raising has rapidly increased and causing more money to come in. In fact, to analyse the condition it can be said that Hereford and Deaf Smith county are financially well able to care for themselves and everyone is prospering."

In interviewing the merchants it was found that the demand for higher class merchandise and more merchandise is the general condition. The merchants are increasing their stocks and buying a better class of goods generally to meet this demand. They are improving their institutions and doing everything possible to meet this increasing demand. Investments are being made that are indicative of good financial conditions. Property values are increasing and the development of other resources is having its effect upon the general condition of this section.

In substance it can be stated that there is no one living in Deaf Smith county, but who is prospering. His prosperity is based strictly upon his ability to do work. For the man who has toiled unceasingly, the prosperous condition is far better and to the outsider who might come to this section it can be said that the volume of his work and his ability will alone determine his success.

The citizens of Hereford believe in honest effort and endeavor. They have worked for what they have and the prosperity can be traced directly to two things, the volume of natural resources which exist in this section and the determination of Deaf Smith county and Hereford citizens to develop these resources to a maximum.

### MILLION DOLLAR OIL COMPANY ORGANIZED

The largest company that has ever been organized in Plainview was organized here Saturday. It is to be known as the Texas-Colorado Oil Company. Its capital

BRAND

HEREFORD CATTLE CO.  
Hereford, Texas  
Registered and High Grade Bulls For Sale  
27-2-1-20 Phone 167-F2

CATTLE BRAND

(bar) just behind right shoulder.  
T. F. BURKES,  
13 miles north, 4 west of Hereford.

BRAND

WANTED—5 or 6 gang disc plow. Must be worth the money.  
BLAIN BROS.

BRAND

If U. C. same notify C. C. Slaughter.

### PALO DURO HEREFORD FARM

#### Registered Herefords

Our aim is to breed the best. With that in mind we are mating our four famous herd bulls to a select bunch of 100 cows. These cows are mostly granddaughters of Beau President, Beau Picture, Domino and Beau Donald. The success of these matings is shown by the uniformly high class lot of young stock now on hand. Visitors always welcome. We are glad to show these cattle at any time.

W. T. WOMBLE, Prop.,  
Hereford, Texas.

## Get the Best---

If You Are Going to Buy a Phonograph, Why Not Get the Best?

Columbia Records

The essential features of a phonograph are the Cabinet, the Motor, the Reproducer, and the Tone Chamber. We believe these features are stronger in the Columbia than any other. Compare the tone of the Columbia with any other machine and you will be convinced that the tone is better. The new 3 and 4-spring motor is the best ever installed in any phonograph, and the Columbia cabinet is better than found in other machines of the same price.

will last longer on Columbia machines than they will on any other machines which have the universal tone arms.

There is every reason why the Columbia is the best. Come in and let us show you. We now have in stock models ranging in price from \$75 to \$750.

W. H. Ray



A NEW CAR OF

# Belle of Wichita FLOUR

JUST RECEIVED

The Very Best Flour  
On the Market

Phone Us—Number 81

## The G & R Grocery

Another Car Load

# Hudson and Essex

Automobiles  
on the way

Put in Your Order Now

Any automobile owner will tell you that Hudson Super Six cars are as good as money can buy. The Essex is just a 4 cylinder Hudson, and is well known to automobile owners as a high class car for a little less money.

These cars will be at the Ford Garage. Come in and let us give you a ride in a real automobile.

All factories are behind in their output. Now is your time if you want a car.

## Hereford Hudson & Essex Co



**Do It With A Fordson**

CALL at our OFFICE and see the exhibit of farm products raised by the use of the Fordson Tractor—It will convince you that eventually you will use a Fordson.

**The Ford Garage**  
SOLE DISTRIBUTORS

**The Bank of Personal Service**

This institution has always been one of the main stays in the development of the cattle industry and is essentially a cattleman's and Farmer's institution.  
"Better service for our customers and better customers for our bank."

**The First State Bank & Trust Co.**  
of Hereford

Member Federal Reserve System      Guaranty Fund Bank  
Capital \$50,000                              Surplus \$50,000

**MAKE YOUR NEXT TRIP  
ON SOUTHLAND TIRES**

Made in Texas for Texas people and a tire that will give the very best of service—a complete and extensive stock just installed by us. We also handle the Eveready storage battery—always ready to do the work.  
Automobile Electrical repair work solicited.

**ELECTRIC SERVICE COMPANY**  
Hereford                              Texas

**Exclusive Representatives For  
International Line**

We now are the exclusive representatives for this territory for the Parlin and Orondorf Machinery, McCormick and Deering Binders, Avery and International Tractors and the entire International line. Heavy and Shelf hardware and harness, irrigation machinery and supplies.

**Dunlap Hardware Company**

Hereford                              Texas

**A Good Meal—Well Cooked  
—Variety of Food**

is always to be secured at the City cafe at a price less than the usual charge for this service—The regular meals cannot be excelled—all short orders, with oysters in season.  
A good meal at a reasonable price.

**The City Cafe**  
C. H. CARL

Hereford                              Texas

**Let Your Friends See That It's A Howard**

To tell the time of day by a Howard watch not only means to have the correct time to the second but it shows good judgment in the selection of merchandise.  
Our line of jewelry, cut glass, watches and clocks and novelties is among the most complete in the Panhandle country.  
Visit our optical department.

**W. H. RAY**  
JEWELER AND OPTICIAN

Hereford                              Texas

**Better Work Than You Are in the Habit of Getting**

This is what this laundry does for you—your clothes are returned home in the very best of condition—no job too complex or no fabric too dainty for our skilled help and up to date machinery. We call for and deliver—Tailoring work—dry cleaning and all classes of laundry work.

**Hereford Sanitary Steam Laundry**  
H. L. BROADWELL, Prop.

Hereford                              Texas

**The First  
National Bank**

The banking institutions of a community are the medium through which the prospective resident judges the financial standing of that community. If the banks show substantial deposits and their growth and development has been such as to indicate prosperity, then the prospective resident is immediately favorably impressed with the opportunities existing in that community.

The First National Bank of Hereford has been one of the most important factors in the development of the resources of the Hereford country. From the day the bank was first organized, in 1906, it has been the policy of the institution to support every undertaking which promised for the future development of the vast field of resources which exist in this section. Every enterprise was supported by the bank, where it was consistent with good banking to give such support. The institution has always had available, sufficient funds for the carrying out of any enterprise which had for its purpose the development of agricultural or stock raising projects. In fact, when it is said that the bank has always been a leader in everything, the story is told.

George L. Muse, the president of the bank is actively interested in the bank's management. He has been a resident of the Hereford country for the past twenty years and has watched this section grow from a part of a vast unbroken prairie to one of the leading commercial centers of the Panhandle. In building the First National to the enviable standing it now has in the commercial world, Mr. Muse has accomplished an undertaking which was important in the building of Hereford.

E. B. Posey, cashier of the First National Bank has been with the institution for the last thirteen years. Mr. Posey is one of the younger business men of Hereford and is recognized in banking circles as a successful and conservative banker.

J. C. Ricketts, assistant cashier of the bank has been with the institution for the last six years. During the recent World War he did his bit, recently returning from Camp Jesus, Georgia, where he was honorably discharged from the service of Uncle Sam.

In all the war drives and in fact in all the financial calls upon this section of the country, whether for war purposes or for the furthering of development, the First National has always stood ready to do its bit. It can really be classed as the bank of personal service. Every item of business that passes through this bank is handled with as much care and consideration by the officers of the institution as though the business were the individual business of the officers of the bank. Especial care is given to the business of patrons of the institution who live in other sections.

The First National Bank is located on one of the principle business corners of the city and has a banking house which would be a credit to a bank in a city several times the size of Hereford. The equipment is complete throughout including a burglar and fire proof vault. This is the type of institution responsible for the building of Hereford to the enviable position it now maintains in the commercial world.

**The Baskin Land Company**

Big ranch tracts for sale—city property—oil leases, royalties, stocks and securities—drilling sites for oil and gas a specialty—abstracts made and examined—money to loan and notes bought.

**A General Real Estate and Investment Brokerage**  
Hereford                              Texas

**The Real Home-Made Candy**

There is a deliciousness about home-made candy that is not imparted to the "store made" brand. There is also a personal satisfaction to you to know that your candy is made right at home, of the very best materials, and in a sanitary manner.  
**WE MAKE OUR CANDY RIGHT HERE IN HEREFORD.**

**The Hereford Bakery & Confectionery**

G. A. LEWIS, Prop.  
(We will soon be in our new location)  
Hereford                              Texas

**MARRY THE GIRL AND WE  
WILL FURNISH THE HOME**

The largest and most diversified stock of furniture and home furnishings to be found in the Panhandle country. Pianos—Phonographs, and exclusive distributors for Singer sewing machines. Up to date undertaking parlors in connection.

**THE E. B. BLACK COMPANY**

Hereford                              Texas

**Always Make an Effort to Dress Individually  
and with comfort.**

Our dry goods department includes everything in piece woods and notions. We are here to please you and sell you dependable merchandise.

(Watch for our announcement of the opening of our big new store.)

**J. O. NEWELL**

Hereford                              Texas

**THE FAIR**

was a great success. Now let us get busy and help to make Hereford a better, bigger town.

**Do It Electrically**

**Hereford Light & Power Company**

F. H. OBERTHIER, Mgr.  
Hereford                              Texas

**Meet Me at the Corner Drug Store**

The popular meeting place in Hereford for those who have business or friendly appointment. Up-to-date soda fountain, a complete line of toilet goods and preparations, smokers' supplies, drugs and accessories for the sick room.

**One of Hereford's Leading Institutions**

JOHN McLEAN, Proprietor  
Hereford                              Texas

**We Are Furnishers for the Whole Family**

Ladies ready to wear clothing, notions, dry goods, including dress goods in silks, wool jerseys, satins. Men's Kirshbaum clothing—Stetson hats and standard furnishings—Perfection clothes for boys  
Just received new line of Ladies' Coats and Coat Suits.

**D. R. Gass & Son**  
"YOUR FURNISHERS"

Hereford                              Texas

**A LIVE BANK In a PROGRESSIVE Town**

Established to aid the farmer and stockman in the development of this section and to accomodate the merchants in supplementing the wants of both city and country demands

**The First National Bank of Hereford**

CAPITAL \$50,000.00  
HEREFORD, TEXAS

**SAFETY**

**SERVICE**

**SECURITY**





## Dodge Bros. Service Station

### Dodge Parts Carried in Stock

We are expert Repair Specialists, with successful experience behind us.

Bring us your car—Any make—and let us put it in shape for you.

## Terry Brothers

OLD AMERICAN HOTEL BLDG.

### CHURCH NOTES

**Baptist Church**  
The regular services Sunday morning. We will not have any service in the evening. The Drive for the Red Cross Membership will begin Sunday evening at the Christian Church.

The Seventy-five Million Campaign is getting very much on the hearts of our people and from all indications we will go beyond our quota, but no Baptist must lay down on his job.

All the young people of the town will enjoy the program of the

Senior B. Y. P. U. Sunday afternoon at 3 o'clock.

Come to all our meetings and feel that you are welcome.  
J. E. McClurkin, Pastor.

**Methodist Church**  
Next Sunday will be regular monthly Communion day at the Methodist Church. Regular services in the evening.

Sunday School at 9:45 in the morning and the Epworth League service at 5:30 p. m. Preaching at 6:30 in the evening.

A cordial invitation is extended to all to attend all these services.  
W. H. Terry, Pastor.

**First Christian Church**  
Come to Bible School at 9:45 next Sunday and stay for preaching at 10:45. We feel that it will not be such a great effort to come to Sunday School again since we have the Sun time again. Remember the big Union Service Sunday, p. m. in the interest of the Third Red Cross Drive. There is a real live program to be rendered.  
J. M. Asbell, Pastor.

**Presbyterian Church**  
9:45 a. m. Sunday School.  
11:00 a. m. Preaching by the Pastor.

3 p. m. Junior C. E.  
5:45 p. m. Senior C. E.  
No preaching in the evening due to the Union service at the Christian Church in the interest of the Red Cross Drive.

J. R. Sharp, Pastor.

**B. Y. P. U. Program**  
The B. Y. P. U. of the First Baptist Church of Amarillo will visit the B. Y. P. U. of Hereford next Sunday, November 2nd. A very interesting program will be rendered at the Baptist Church beginning at 3 o'clock Sunday afternoon. This program is a real one and one that you will enjoy. Everyone is extended a cordial invitation to attend.

The program follows:  
Prayer.  
Song—Loyalty.  
Scripture Reading.  
Subject—Christian Stewardship.  
Address of Welcome to Amarillo B. Y. P. U.—Miss Dott Owen.  
Response—President of Amarillo B. Y. P. U.

Reading—Audrey Ruby Thompson.

Song—When Millions Come Pouring In.

Talk on Seventy-five Million Campaign—Amarillo Delegate.

Duet—Misses Elzina Mounts and Clyde Wilson.

Reading—Miss Bruce Bradley.

Talk—Stewards of Time, Talent and Possession—Miss Jessie Sisk.

Solo—Mrs. Carl Mountz.

Talk—Faithfulness in Stewardship—Miss Helen Lambert.

Special Music—Amarillo B. Y. P. U.

Talk—Increased Liberty—Miss Marie Burns.

Solo—Earl Gough.

Reading—Mrs. Tubb.

Song.

Dismissal.

Immediately following the program a social hour will be held in the B. Y. P. U. rooms and all the young people of the town are most cordially invited to attend.

Mrs. Alex Thompson,  
B. Y. P. U. President.

**Y. P. S. C. E.**

**Presbyterian Church, Nov. 2**

Topic—Standing for God and Right (Consecration Meeting).

Leader—Mr. Hollis Galley.

Song Service.

Sentence Prayer.

Scripture Reading—1 Kings 18: 17-24—Maggie Lee Clark.

Report of Information Committee.

Special Music.

How can We Stand for Right in Business Life?—Arthur Rogers.

How can We Stand for God in the Home?—Viola Nunn.

How May We be Witnesses for God in School?—Leland Gilbreath.

How does our Christian Endeavor Work Aid us to Stand for God?—Mary Brady.

Roll Call.

Pastor's five minutes.

Business.

C. E. Benediction.

**Junior B. Y. P. U.**

Program for Nov. 2.

Song—"I Need Thee Every Hour."

Subject—What the Bible Teaches About the Act of Baptism.

Prayer.

Confession Must Come Before Baptism—Gladys Reed.

Baptism is an Act of Obedience.—Frances Wilson.

Baptism Pleases our Heavenly Father—Leona Burkett.

Song—"Where He Leads Me I Will Follow."

Immersion, the Only Mode of Baptism—Lola May Sisk.

All Converts Should be Baptized—Johnnie Biggs.

Leader's Ten Minutes.

Closing Song and Prayer.

Group Captain—Jewel White.

**Methodist Missionary Society**

The Methodist Missionary Society will hold their business and social meeting at the home of Mrs. J. B. Jones on Nov. 5th, 1919, as this is the last meeting of the financial year, all dues and pledges should be paid by that time. A program has been arranged for the meeting as follows:

Duet—Mesdames G. A. F. Parker and Roy Stocking.

Reading—Ardelle Foster.

Missionary Drill—Conducted by Mrs. H. H. Hawkins.

Piano Solo—Mrs. Glen Snyder.

## Drawbacks---

There is a drawback to nearly everything. The fragrant rose has its thorn, the busy bee has its stinger, and the mule has its kick, and so on down the line.

There is seldom success without economy at the start. It isn't always pleasant to pinch and scrimp and save, but most of us who start out with nothing have to travel that road. The savings thus attained, if placed in a good bank like ours where they are safe, will in time mean comfort, ease and satisfaction for you.

## The First National Bank

SAFETY

SERVICE

SECURITY



## Don't Stampede!

Don't get scared about the coal miners strike. It is too late. You should have purchased your coal last spring, but since you did not, just be calm. It will do no good to get scared now. Your pulling hair now will be no inducement to the coal miners to return to work.

There are yet lots of coal mines and coal miners. They need to sell us coal and they are going to sell us coal. Sit steady. Don't rock the boat. Be calm, and we will get by. There will be some remedy. We will advise you again when to buy.



## E. W. HARRISON

Phone 76

## PAYS Its Way By Saving

The International-Titan 10-20 Tractor leaves money in your pocket by operating successfully on low-priced fuels. In fact, it will so materially reduce your fuel bills that in this saving alone it will practically pay for itself during its lifetime.

## The Titan Uses Kerosene

It pulls a 4-disc plow as deep as you want to go in sod or old ground.

## Ask For Demonstration

Dunlap Hardware Company

(INC.) HAVE WHAT YOU WANT WHEN YOU WANT IT



# + Red Cross Supplement +

# THE HEREFORD BRAND

HEREFORD, TEXAS, THURSDAY, OCTOBER 29, 1919

## NURSING SERVICE OF RED CROSS IS IMPORTANT ITEM

*Will Extend Work to Every Community in Effort to Better Health Conditions.*

**WILL USE CHAPTER FUNDS**  
*Only Qualified Public Health Nurses Will be Appointed to Positions.*

During the last quarter of a century nursing service has come to hold a place in the front ranks of professions. Old prejudices against it because of imagined hardships and temptations are things of the past. The idea that it is a life of drudgery and servility has been completely destroyed by the service of nurses in the war and the recognition which has been given this service. They have lifted womanhood on the rising crest of their achievements. There is today no profession for women which commands greater respect or brings with it a more complete sense of achievement.

The nursing service established by the American Red Cross is destined to become one of the most important departments of the organization. Five hundred thousand lives lost in one year through the influenza epidemic; 800,000 men rejected from service to their country because of physical defects; three out of every ten babies born lost each year through lack of care. These are but a few of the many health conditions preventable through the service of a Public Health Nurse, which the Red Cross is striving to place in every community in the country.

Interest in public health nursing is widespread throughout the country and many agencies, Federal and State public and private, are engaged in developing various branches of this work. For the most part these efforts have been confined to the cities and many of the small towns. Villages and country places have not yet secured the advantages of a nursing service.

### To Help Rural Districts.

The Red Cross, as one of its peace time activities, is seeking to assist in the development of community nursing in the rural districts and small towns through the Chapters and through affiliation with other public health nursing organizations in need of its advice and interest. This work is purposely restricted to rural districts or to towns having a population of approximately not more than 30,000, and is carried on all over the United States. It is conducted by the Bureau of Public Health Nursing which is a bureau of the Department of Nursing of the American Red Cross.

In every community there are people who are ill with acute or chronic diseases who cannot afford, or do not need, or cannot get a resident nurse but who require some professional nursing care in addition to the attention of the family.

Among these are some with chronic heart disease or certain incurable maladies; others injured in accidents who may have been in bed for months; men and women ill with typhoid and little children with pneumonia; and many maternity cases. The community nurse is needed to care for these patients. The fact that many who can afford it go to hospitals helps to lessen the burden of nursing in the home, but the great bulk of nursing throughout the country, especially in small towns and rural communities, falls upon untrained members of households where there is sickness.

The National Red Cross is anxious to promote this work in small towns and in the country through Red Cross Chapters, and has authorized the use of Chapter funds for this purpose. The work may, therefore, be started by the Red Cross Chapter. Frequently a nursing service is maintained at public expense by the County Supervisors, Board of Health, Board of Education or Town Council. A group of interested citizens often organize a visiting nurse association.

When this work is carried on by a Red Cross Chapter, or by a public health nursing organization which affiliates with the American Red Cross, certain advantages are secured. The Red Cross appoints only a qualified public health nurse to fill the position.

## Red Cross Marshaling Its Mighty Forces to Prevent Human Suffering in World

*Plans for Universal Activity to Improve Health and Living Conditions Already Under Way; International Committee Offers Assistance.*

WITH the adjustment of the work of the Red Cross throughout the world to the mighty problems of peace and reconstruction, the task of making the world clean and healthy, a new interest is aroused in the body that is the international expression of mercy in both peace and war—the International Committee of the Red Cross.

Contrary to the belief of some, the International Committee holds no administrative power over the Red Cross societies of the various nations but, as a clearing house for their relations one with another, it fulfills an extremely important responsibility.

The new plans for greater Red Cross peace activity throughout the world involve not merely efforts to relieve human suffering, but to prevent it, and they further include an attempt to arouse all peoples to a sense of their responsibility for the welfare of their fellow-men. The measures to this end will be submitted to the Red Cross of each nation through the International Committee.

### Has Splendid History.

The International Committee of the Red Cross, spiritual descendant of the Knights Hospitallers of the Crusades has behind it more than half a century of work for humanity, none more brilliant than the activities it carried on during the World War at the same time preserving unswerving neutrality. The Committee was founded at Geneva, where its headquarters still are, in 1863, through the efforts of the Swiss physician, Henri Dunant who conceived the idea of an international understanding whereby the sick and wounded in war would receive medical attention under a common mercy flag. Then was born the emblem of the Red Cross, which is the Swiss flag with colors reversed, tribute to Henri Dunant.

In 1864 there was held at Geneva an international conference of four nations, the outcome of which was the treaty of Geneva, known also as the Red Cross treaty, which has been ratified by practically all the nations on earth. In brief the treaty provides that, in war, hospital formations and their personnel shall be treated as neutrals, and that every nation signing the treaty shall have an association of volunteers to assist and supplement the medical services of the fighting forces. Accordingly the chief duties of the International Committee have been to promote the formation of relief societies in countries where they do not exist, to serve as intermediary for the national societies should they request its services and to watch over the development of the sacred principles of the Geneva Convention and, within the limits of its authority, perfect and carry out the terms of the treaty.

The record of the International Committee in the World War is one of highest achievement. When the cataclysm broke the Red Cross societies of every nation looked to the International Committee for the signal to enter upon the gigantic work of relief.

The work of the International Committee during these stirring times could not have been carried to the intense effectiveness that was reached without a membership of the highest ability, and this it had. The President of the Committee is Gustav Ador, recently elected President of Switzerland by unanimous vote.

President Ador directed the activities of the International Committee at all times with surpassing energy. He was constantly in touch with the military and political authorities of all the warring countries and also found time to inspect personally the conditions at various prison camps, a circumstance that did much to improve the situation of the captives.

### Rights Clearly Defined.

Perhaps the greatest tribute to the rare wisdom with which the International Committee dealt with the multitude of questions arising throughout the war is the fact that so far as is recorded there was not one protest made regarding Red Cross operations by belligerent or neutral. Interpretations of rights and demands were so clearly conveyed by the International Committee that all Red Cross societies were able to proceed with their tasks without hindrance and without fear of violating neutrality.

## ROUMANIA THANKFUL FOR HELP GIVEN BY AMERICA

*Population Looking Forward to Speedy Peace and Happy Future.*

Roumania, saved from starvation and the spread of typhus by the prompt arrival of American food and medical supplies, is dividing its time between planning for the future and praising the American people for their generosity. The gratitude of people for America is boundless. With enough food to assure living rations for the population until the coming harvest and a splendid crop in prospect, Roumania, through her armies, holding back the Bolshevik forces on two fronts, is looking forward to a speedy return of peace and happier days.

Such was the optimistic message brought to Red Cross Headquarters by Lieut. Col. H. Gideon Wells of Chicago, American Red Cross Commissioner to Roumania. Colonel Wells, who is professor of pathology at the University of Chicago, has been directing Red Cross Relief operations in Roumania for the last four months, being in charge of the first relief ship that landed at Galatz in February with 600 tons of supplies. Ten Red Cross ships have landed millions of pounds of supplies in Roumania, all of which have been distributed under his direction. He was a member of the original Red Cross Commission which went to Roumania in 1915.

"American food provided by the Hoover Administration and by the American Red Cross through the generosity of our people saved the day for Roumania," said Colonel Wells. "She was in pretty bad shape when relief finally reached her. From the members of the royal household down to the humblest classes everyone you talk with in the country admits that America's practical help came just in time. None of us war-stricken countries we have assisted could be more grateful. Of course, conditions in some parts, especially in the mountain districts, are not what they should be, but the situation everywhere is so much improved and the people so hopeful that we cannot help feeling optimistic about Roumania's future."

"The United States Food Administration has delivered about 125,000 tons of food to the government for distribution to the people. The Red Cross is distributing supplies from ten different points in the country. One of the Red Cross units looks after the needs of several hundred small places. Villages off the main lines of travel are reached by automobile. Typhus is still prevalent but nurses appear to have the situation well in hand."

"Our Commission is claiming the Red Cross record for fast work in that connection. When you realize there were only 84 locomotives available in the country after the invaders withdrew, you have a better idea of the many problems we had to overcome. The twenty automobiles we had with us helped out a lot at that time. We found the hospitals without much in the way of surgical dressings. Red Cross headquarters in Paris solved this problem by sending us about fifty carloads."

"American women who made these dressings will be interested to know they are being used throughout Roumania for baby clothes and for various apparel used by grownups. The women use some of the dressings for head bands. Used garments sent from America together with clothes made from material supplied by the Red Cross is rapidly replacing the tattered clothing seen in many places. Our Commission supplied 650 sewing machines to help this latter work along."

## THREE Leaders of Red Cross Activities Who Will Supervise Carrying Out of Peace Program.



THE peace program of the American Red Cross will be carried on under the personal direction of Dr. Livingston Farrand, former president of the University of Colorado, who was appointed by President Wilson as Chairman of the Central Committee. He will be assisted by Wiloughby Walling, vice-chairman of the committee.

The activities of the Southwestern Division of the organization will be supervised by Alfred Fairbank, manager, who was appointed to the position June 1, 1919, after being acting manager since the first of the current year.

Fairbank was born at De Soto, Mo., and later attended the public schools of St. Louis. After graduating from the Benton College of Law he was appointed instructor of manual training at the East High School, Cleveland, Ohio. Returning to St. Louis some time later he was made assistant superintendent of the St. Louis Industrial School, where he remained for two years.

For four and one-half years he was agent of the Board of Children's Guardians, during which time he completely revamped the organization's work of caring for delinquent and dependent children.

In August, 1917, he was appointed Director of Civilian Relief for the Southwestern Division, American Red Cross, and on January 1, 1919, was made acting manager of the division.

Before taking charge of the Red Cross work Dr. Farrand was director of the tuberculosis work of the International Health Board in France. While abroad, he came in close contact with the Red Cross work in many branches.

He comes of a family which has cherished ideals of scholarship and social service. One of his brothers is professor of history in Yale University, and another is head master of Newark Academy. He is a graduate of Princeton University in the class of 1888, a master of arts of the same institution, and a graduate of the College of Physicians and Surgeons of Columbia University.

Walling, who was formerly in the brokerage business in Chicago, began his Red Cross work in the fall of 1917, at which time he was made assistant to the general manager at Washington. On March 1, 1919, when the War Council of the Red Cross was disbanded, he was appointed vice-chairman of the Central Committee.

## 8,000,000 WOMEN MAKE 354,868,855 ARTICLES

*Red Cross Report Indicates the Value of Products Made is \$81,449,997.*

American womanhood's part in winning the war is shown with startling emphasis in a report made public today by the American Red Cross. Complete figures of chapter production dealing with the thirteen divisions of the Red Cross in the United States show that the estimated 8,000,000 volunteer women workers produced 354,868,855 articles valued at \$81,449,997 in the eighteen months preceding January 1, 1919. In producing this enormous volume of supplies for America's fighting forces and for the relief of people in the war-swept countries it is estimated that these patriotic women put in nearly 300,000,000 hours, the equivalent of the entire working time for one year of 125,000 men.

The report deals with the 149 standardized articles produced by the women workers, there being no way of determining the value or time consumed in the production of millions of articles of a miscellaneous character. Not the least important of the labors of the Red Cross Industrial army has been the reclamation of clothing and equipment for the army, approximately 3,000,000 articles, including shirts, underwear, socks, blankets, etc., having been repaired in chapter workrooms during the last six months of 1918.

Standard articles are grouped under four classifications, surgical dressings, hospital garments and supplies, refugee garments and articles for soldiers and sailors, this latter including knitted articles, which in turn embraces sweaters, helmets, socks, wristlets and mufflers. The number of articles of each class produced, together with their value, was as follows: Surgical dressings, 300,899,071, valued at \$13,922,292; hospital garments and supplies, 29,422,390, valued at \$26,818,843; refugee garments, 4,111,402, valued at \$5,563,448; articles for soldiers and sailors, 20,438,682, valued at \$36,306,414.

## Gen. Pershing Praises Red Cross Service to Overseas Fighters

Gen. John J. Pershing, in a letter to Lieut. Col. George H. Burr, American Red Cross Commissioner to France, highly praises the work of the Red Cross in caring for the overseas soldiers of the United States.

"I wish to convey through you to the American Red Cross my personal appreciation of the gratitude of the officers and men of the American Expeditionary Forces for the services which your organization, from the arrival of the first American contingents has rendered the Army, and which have constantly increased in variety, magnitude and value," says the letter.

"The first concern of the Red Cross is naturally for the sick and wounded. Its untiring and self-sacrificing work in this field in furnishing needed supplies and personnel has been of immense assistance to the Army Medical and Sanitary Corps, and has greatly supplemented their work by the establishment and maintenance of Red Cross Hospitals and Convalescent Homes. Its relief work for American prisoners of war has been of incalculable value."

"The canteens conducted by the Red Cross in and near the front lines and at railroad stations along the lines of communication were invaluable during hostilities and have continued to contribute to the comfort of our soldiers during the frequent troop movements occurring since the armistice."

"I cannot speak too highly of the devoted services of the individual men and women of the Red Cross, whether their duty lay in hospitals or training centers along the lines of communication, or at the front. Please accept this letter as an expression of my appreciation to all the splendid men and women at home and abroad who have thus contributed so largely to the success of our armies."

## HOME SERVICE WILL CONTINUE, SAY OFFICIALS

*Service to the Soldiers' and Sailors' Families Will in No Way be Impaired.*

**IS TO EXTEND MATERIALLY**

*Red Cross Will Give Service Only in Response to Requests for Help.*

Home service is to continue and to expand. This decision has been reached by the Red Cross after a thorough and searching process of stock-taking as to what Home Service has been doing and can do, and after numerous conferences of Red Cross officials representing all parts of the organization from every section of the United States.

At a recent conference of Division Directors of Civilian Relief impressive evidence was offered of the desire of Home Service Sections to extend to any family the same kind of neighborly service and counsel as they had been extending to soldiers' and sailors' families. There were also numerous requests to launch out on many other kinds of service. This desire to go on was particularly characteristic of those Home Service Sections in places which have no other social service agencies. For the first time these people had realized what it means to rally all of the community's forces for well-being and to bring them into operation for the benefit of disadvantaged families, and they see no reason why this should be confined to the families of soldiers and sailors. This demand from the country at large constituted the determining factor in the decision of the Red Cross officials to continue Home Service.

In putting this decision into effective practice the Red Cross officials are especially concerned to see that the service to soldiers' and sailors' families shall in no way be impaired. The Red Cross is committed to complete responsibility for the welfare of those families; they are regarded as a primary patriotic obligation upon its resources of service and funds. These officials are, therefore, asking such Home Service Sections as desire to expand their service, to put their cases before their Division Director of Civilian Relief. He will then pass upon their applications to make sure that each one is meeting every reasonable expectation with regard to its present responsibilities and is equipped to perform additional service in a creditable manner.

When a Home Service Section is authorized to enlarge its work, it will be given authority to use for the enlarged Home Service, any funds in the Chapter treasury, now set aside for Home Service and the Chapter Executive Committee may also appropriate for this purpose any unnumbered funds which it has. These funds will be available for financial assistance and any kind of service for families and for operating expenses of the Home Service Section. Home Service funds will not be available for building or operating hospitals, orphanages or other institutions or for subsidizing the work of other organizations.

"In widening its clientele at home, the Red Cross will adhere strictly to its policy of extending service to a family only in response to an invitation from it. It is not contemplated that the Red Cross will, of itself, originate contact with any family or go where it is unwelcome."

Division offices and National Headquarters will go on helping Home Service Sections to develop and to maintain a high standard of work. Accurate information will be furnished by them on all governmental activities, advice and guidance will be accorded, with the clear understanding, however, that the fullest measure of local autonomy is always necessary and desirable. Training courses for Home Service workers will for the present be given by the Department of Civilian Relief in cooperation with professional schools, colleges and universities. It is hoped that the schools and colleges of the country will before long assume complete responsibility for meeting the educational needs of Home Service workers.



## CONSTANTINOPLE SOON WILL LOOK LIKE REAL CITY

General Sanitation Campaign is Being Waged by American Red Cross.

### THE RAILROADS ARE A JOKE

Several Divisions of Doctors, Nurses, White Wings and Plumbers Needed.

Constantinople is being cleaned up by the Allies and soon will be like a Western European city. The regeneration of Turkey is commencing with a general sanitary campaign in which the American Red Cross Commission to the Balkans has been asked to aid.

"American sanitary engineers of the Goethals type are badly needed out here," declared an American doctor. "Sewage systems must be installed throughout the Near East in hundreds of towns. Constantinople must be cleaned up till it looks like a Swiss housewife's kitchen. Mosquito netting by the millions of bales must be brought over. Local doctors do not believe in the screening of sick beds or hospital windows. They must go to school again in their profession. Swamps and unhealthy valleys must be drained. The people must be driven out of the filthy centers of disease into the open country where the sun can get at them and where they can engage in healthy farm work."

"Sometimes," said the Red Cross doctor, "I feel an irresistible desire to gather ten thousand of these unfortunate wretches together, strip them of their crazy-quilt bundles of sweaty, vermin-infested rags, force them all into a vast petroleum pool then into a great tank of clean water. I would then give them one and all a pair of American shoes, a pair of overalls and a sweater. Upon the women I would force gingham gowns and weekly medical inspection by competent nurses."

"American railroad men are sorely needed here. Near East railroads are jokes. They run on no schedule. They take from twenty to forty hours to go a hundred miles. They stop for half hours at every water tank for no apparent reason. From one end of Serbia to the other the bridges are wrecked. They are being repaired in the Near East manner, as if time mattered nothing and one rail spiked down constituted a good day's work."

"The roads over which we are trying to get our automobiles, filled with Red Cross supplies for the underfed of central Serbia, are quite impassible. From Salonica to Belgrade the roads are lined with tens of thousands of skeletons and rotting carcasses of animals. Soldiers' graves thinly screened with earth, skirt the highways. No wonder there are dozens of cases of typhus in every city in Serbia."

"What the Near East needs is several divisions of American plumbers, railroad men, sanitary engineers, doctors, nurses, white wings, building contractors, druggist and prescription clerks, farming machine salesmen, experienced cotton-mill operators, army bakers, and coat and pants salesmen with East Side experience. The first boatload to leave Toulon or New York should contain the plumbers," declared the doctor with emphasis.

## HOW MUCH DO CENTRAL POWERS OWE SERBIA?

Damage Done Buildings Estimated at \$80,000,000; Other Losses Bring Total to \$800,000,000.

The question of the indemnity due Serbia from the Central Powers is engaging the attention of the government officials. Practically every town in Serbia has suffered from bombardment or looting during the war. The damage done to buildings is estimated at \$80,000,000. The total loss from crops, food supplies, clothing, linen and household utensils requisitioned or appropriated by the invading armies is estimated at \$340,000,000. The value of cattle, sheep, horses, farming implements and machinery carried off or destroyed by the enemy is estimated at \$224,000,000. Forests have been ruthlessly cut down reducing the timber assets of the country by \$40,000,000. Government property has been injured to approximately the same extent, making the total direct and material loss to Serbia between \$700,000,000 and \$800,000,000. Indirect losses for the maintenance of refugees are estimated at \$48,000,000 and for pensions and support of war sufferers, \$320,000,000.

The Balkan war of 1912-1913 cost Serbia \$200,000 a day and resulted in a debt of \$240,000,000. At the same time production was reduced by more than one-half and practically all transportation of commodities ceased. Even before the beginning of the great war Serbia faced an economic deficit of \$140,000,000.

**Reduction of Man Power.**  
But the greatest loss was in the reduction of man power and labor efficiency. Up to the year 1914 out of a population of 3,000,000 more than 600,000 men were mobilized. By 1915 this number had been increased to 700,000, practically all these men having been taken from productive occupations.

Another severe economic blow to Serbia was the seizure and debasement of the currency of the country. When Serbia was occupied by hostile forces \$72,000,000 was in circulation of which approximately \$12,000,000 was removed by the Government. The balance remained in the hands

of the public and was for the most part taken by the invading enemy directly by levees or indirectly by an artificial rate of exchange which debased Serbian currency to a fraction of its real value.

Something of the effect of the war upon Serbia's agriculture may be gathered from the situation in the district of Guoyzell. Here before the war were to be found 8,449 head of cattle, after the war 530 head; before the war 35,581 goats, after the war 3,297; before the war 24,350 head of sheep, after the war 2,131 head. In the village of Kavanaska before the war were 7,000 goats, after the war only 11 goats remained, and only 54 horses and 205 mules were left of 620 and 2845 respectively.

**Population Scattered.**  
When it comes time to demand an indemnity from the Central Powers on behalf of Serbia all these things will be taken into consideration. A large portion of the population has been torn from its homes and scattered in foreign countries. The small portion of the country remaining in the hands of the Allies has been filled with penniless refugees.

At the end of the war Serbia was a country stripped bare of most of its property, loaded down with debts, its factories destroyed, its agricultural implements taken and its transportation system wrecked. For all this the Central Powers must be made to pay.

America has spent and is spending millions of dollars to restore Serbia to its former economic position. Through the American Red Cross, which has been at work continuously for three years in the little Balkan country, the Serbian people have received invaluable aid from the United States. Supplementing the work of the American Red Cross the American Food Mission has brought in thousands of tons of flour and food. There is no country in the world that stands higher in the affections of the Serbian people than America.

## MONTENEGRO GETS U. S. FLOUR AND TONS OF CLOTHES.

Boatloads of American flour and tons of clothing, canned foods, condensed milk and medical supplies have been unloaded by the Hoover Food Mission and the American Red Cross at Gattaro and distributed throughout Montenegro. An American Mission sent from Paris to investigate conditions in the country also has arrived and is co-operating with the other Americans in Montenegro. The American Red Cross has units at work in Montenegro consisting of men and women doctors, nurses, social workers, field workers, child welfare workers, warehouse men, chauffeurs, dentists, dispensary druggists, visiting nurses, and sewing room and orphanage superintendents.

Units are now established at Teodo, Podgoritz, Gattaro, Nitchitz, Koiachin and Gettinje. At Podgoritz and Cetinje schools for the education of native women in practical nursing and food and clothing lines have been established.

The Montenegrin Commission of the Red Cross left Toulon, France and is now in the full swing of its work. Shiploads of supplies have arrived at Teodo both for the Montenegrin and Bosnian Commission and American motor trucks and warehousemen were on hand to transport the supplies at once into the mountains of the interior.

## LIVING COST IN NISH WOULD PARALYZE EVEN AMERICANS.

Americans who have been accustomed to paying high prices for clothing and necessities would probably balk at paying prices found prevailing in Nish by the Army Food Mission and the American Red Cross. A few prices on various articles found by the mission are:  
Suit of men's clothes, cheapest quality, \$240; pair of trousers, \$60; pair of shoes, \$55; one yard of cotton cloth, \$12; spool of cotton thread, \$8 to \$12, small piece of soap, \$6; one pound of coffee, \$15.  
In the Pirot district, which both the American Red Cross and the Army Food Mission have penetrated, a loaf of bread costs \$1; one pound of sugar, \$5; a quart of kerosene, \$6; pair of ladies shoes, \$60; men's shoes, \$70 a pair; underwear of poor quality \$20 a suit; thread \$2 a spool.

**Americans Surprise French.**  
Parisians are rubbing their eyes to make sure that the big hotel recently built by the salvage Section of the American Red Cross for visiting American doughboys is an honest and truly reality. Although it can house 1,200 and feed 1,600 enlisted men only eight days were required to plant it on the Champs de Mars. This speed stunned the natives.

## RECREATIONAL PROGRAM OF PATIENTS IMPORTANT

Red Cross Arranges Various Sports and Amusements for Convalescents.

With the advancing summer, the athletic phase of the Red Cross recreational program is becoming more and more important. Throughout the winter, in co-operation with the Surgeon General's office, this recreational program has included both passive and active entertainment. Some of the important lines of the passive phase of the work are concerts, music, moving pictures, theatrical entertainments, boxing bouts and social functions. During the winter the active side of the program was mainly represented by community singing, dancing, pool, billiards, and gymnasium games.

With the coming of the open season, however, there has been greater stress on the out-of-door activities. Patients in the various army hospitals, even before they are able, want to play the same kind of games that they played before their wounds or sickness. The greatest difficulty is to invent new games or remake old games so as to furnish the fun to fit the capacity of the patients.

In co-operation with the Chief of the Educational Service in reconstruction hospitals, it is the aim of the Red Cross Recreational Director through an attractive scheme of games and sports, to help play the men back to health in mind and body.

Moving pictures, concerts, shows and boxing contests attract the patient's attention, make him forget his troubles, and help him thus to happiness and health.

## Knitting Yarn is Made Into Shawls and Cloth.

Sixty-five tons of knitting yarn, originally purchased by the American Red Cross for the making of socks and sweaters for American soldiers, have been manufactured into 78,000 yards of cloth and 33,000 shawls fifty inches square and shipped abroad to help provide for the destitute war sufferers of Europe.

The shawls are specially heavy. The cloth consists of 50,000 yards, all wool, for blankets and heavy garments, and 28,000 yards eighty inches wide with a cotton warp.

In addition, the American Red Cross has, since the first of the year, shipped 1,069,617 pounds of yarn and more than 22,500,000 yards of material for the making of garments—textiles valued at \$1,295,141 and including dress goods, canton flannel, outing flannel, bathrobing, bleached and unbleached muslin, sateen, twill jeans and gingham. Large quantities of buttons, hooks and eyes, thread, needles and similar accessories also have been shipped.

This material will be used in France or sent to Belgium, Poland and the Balkan States, where most needed, and will be fashioned into garments by the people who are to receive it.

It is estimated that the German invasion of France and Belgium alone made wanderers of 1,250,000 formerly happy country people, and the Red Cross investigators have reported the need for clothing among these and other war sufferers as being even more imperative than food.

## Hospital on Race Track.

One of the most famous of the American Red Cross hospitals in France was located on the racetrack at Auteuil. Thousands of wounded American soldiers were treated there.

## Junior Red Cross Will Continue Indefinitely to Aid All Children Abroad

School Membership Plan Will Remain Unchanged, According to Announcement—Director of Juniors Reviews War Work.

NO complete history of the war can be written which does not record the achievement of the millions of school children in every state in the Union who responded to the call for service under the banner of the American Red Cross, says J. W. Studebaker, Director of the Junior Red Cross, who has outlined the peace program for the junior members. Their clear understanding of the meaning of war; their eagerness to help; their willingness to sacrifice; their growing realization that the priceless principles of justice, freedom and humanity, the very foundations of our national life were being ruthlessly ignored and violated; are the fruits of the great idealism, untiring devotion, and far-reaching influences of the great contributor to the security of democracy—the American school teacher.

The service of the members of the Junior Red Cross has taken innumerable forms. It has sometimes "begun at home" and meant only staying home with baby so that mother could go and make surgical dressings. Running errands, doing odd jobs for the Red Cross Chapter, making furniture and supplies for the work room, giving assistance to families of men in service, and engaging in other community activities have been unspectacular but very useful forms of help.

**Make Useful Articles.**  
It is, however, the work directly for the men in service and for the civilian population abroad which has particularly fired the imagination of American children. Large quantities of sweaters and socks have been made by boys as well as girls. Canteens have received contributions of food prepared in cooking classes. Over two million scrapbooks, and tens of thousands of puzzles and games made with careful discrimination and exceptional skill, have rendered life in camps and hospitals less tedious for our fighting men.

Up to the present time the boys have produced approximately 200,000 articles for the Surgeon General of the United States Army. These have included splints, bedside tables, chests for various uses, canes and crutches. The boys have also made more than 3,000 pieces of furniture for Red Cross Houses for convalescent soldiers and sailors. The girls have produced, among many other things, millions of surgical dressings and a half million refugee garments, ranging all the way from dainty pieces for infant layettes to women's calico dresses.

This is a record of which the schools may be very proud. To meet thus successfully the high standards of the Army and the Red Cross is a triumph for these special departments of the schools; it is a concrete demonstration of their usefulness and efficiency and suggests the possibility of a future development that will connect them directly with real purposes in modern life.

**Moral Effect Wonderful.**  
No record of production, however, can measure the service of the children in the world conflict, nor the effect which it may have upon our growing citizens. An intangible something has come into the lives of the American people with the war—call it spirit or service, or sacrifice, or spiritualism, or what you will. That spirit is typified by the Red Cross and all other organizations for relief and social helpfulness. It is manifested by millions of men and women the country over, non-combatants, who, through their own war service, have felt their real obligations to the nation and the world and have somehow created in Amer-

ica a high morale which cannot end with the cessation of hostilities. A consideration of the future work of the Junior Red Cross is a problem to be considered by all. Due to the unstable conditions in Europe, it has been impossible to formulate definitely all the plans for the future. Certain fundamental policies have been agreed upon, however. Briefly, they are:  
In view of the widespread and intense suffering among children abroad, the Junior Red Cross as a national organization will continue for a few years at least, primarily for the purpose of giving them the necessary relief and comforts, and any further assistance which seems appropriate.

The American Red Cross will be the medium through which the junior membership organized in the schools may render valuable services. It, therefore, asks their co-operation; it does not seek any degree of control. It recognizes the importance of continuing its efforts only for clear-cut and distinctive purposes which avoid a duplication of the efforts of other national departments and organizations affecting the schools. Consequently it has no intention of attempting matters no intention of attempting matters of general education. It views the school as the responsible center for broad education in citizenship and offers an opportunity for participation in work which the Red Cross is peculiarly fitted to undertake with the hope and confident belief that such participation will infuse into this education a few stimulating and essential elements.

The school membership plan will continue in the future as in the past, the school becoming an Auxiliary and each pupil a Red Cross member when a fund equivalent to 25 cents per pupil has been subscribed. This plan is thoroughly democratic and offers an excellent opportunity for the socialization of the school if all pupils work co-operatively toward this common, unselfish purpose of world-wide importance.

**Funds for Foreign Relief.**  
A certain percentage of the membership fee for each school (this has not been determined) will be sent to National Headquarters to be used for the foreign relief work suggested above. The remaining part of the fee, and any additional money raised, may be used for such community activities as are considered appropriate Red Cross work.

A part of the money now in the local treasuries throughout the country will be sent to National Headquarters so that necessary relief work abroad may be started without delay.

## These Eight Little French Orphans Have Been Adopted by American Doughboys

They are only a part of the 3,444 adopted by the American fighters, and will be taken care of by the American Red Cross. Nearly two million francs were donated by soldiers of the A. E. F., through the "Stars and Stripes" their official newspaper, to be used for the education and general welfare of the French children selected by the A. R. C.





## UTE LABOR SHORTAGE IN FLOYDADA SOLVED BY HIGH SCHOOL STUDENTS

Floydada High School, including grades as low as the sixth, were dismissed for two weeks to give the school boys and girls an opportunity to spend their time in the fields of cotton and maize. The decision was taken by the board of trustees, it is said, but because of the most serious shortage of some arrangement to get help in the fields is absolutely necessary, and the response of the student body seems to indicate perhaps 90 per cent of them will be in the fields this week, and will be back next week.

past thirty days having been lost because of rain. During October to date only three days have been clear, the partly cloudy and rainy days having been about equal in number.

Since a number of children in the north side school are also large enough to be of material value in the fields, it was decided Monday to dismiss this school for the period, also.—Floydada Herperian.

**Mule Stepped in His Face;  
Put Foot in His Pocket.**

W. A. Nash, auctioneer, is wearing his Sunday suit today and cau-

tioning everyone who shakes his hand to "be careful." Yesterday at the W. W. Wise public sale west of Plainview, Mr. Nash and others were endeavoring to cut out two young mules from a bunch in a very narrow corral. Stepping in front of one of the mules to head it, Mr. Nash succeeded in stopping the mule temporarily, but the bunch shoved it on and he was knocked down. He was trampled in the face and on the right shoulder and one of the mules stuck a foot in one of his trouser pockets, tearing it loose.

Although he was rather painfully injured, Mr. Nash continued his sale. He is rather stiff from the pounding but is out on the streets today.—Plainview Herald.

**Two Former Canyon Men  
Hurt in Auto Accident**

Early yesterday morning two former Canyon men were injured in an auto accident in Amarillo. Scott Christian, formerly a foreman on the C. O. Keiser ranch, was out fixing his car, being directly in front of the machine. Roy Cullum was coming in from Clarendon. Approaching the Christian car, his brakes refused to work, his car going into Christian's car, running over Christian, and throwing Roy to the pavement. Both men and cars were badly smashed. Both men are in the sanitarium, but Mr. Cullum is not badly injured.—Randall Co. News.

Singer sewing machines at reasonable prices on easy terms.  
19-47  
**E. B. BLACK CO.**

### REGISTERED AT HOTELS

Dimmitt—R. N. Miller, Vern Lust, Dewey Watson.  
Amarillo—L. W. Bowen, Paul H. Ramsey, E. G. Barham, J. R. Foster, W. H. Miller, J. R. Graham, Mr. and Mrs. Kibby, Clyde C. Coleman, J. A. Troxell, J. B. Rattelliff, W. W. Gross, E. A. Ford.  
Tulia—J. B. Hawkins, W. H. Bales.  
Plainview—A. B. Munsey,  
El Paso—L. M. Butler, Wm. Pierson.  
Childress—Rex Banner, Roy Banner.  
Dallas—A. V. Boswell.  
Bovina—J. O. McDonald.  
Portales, New Mexico—Burl Williams, J. Troy Dendy, Odell McMinn.  
Melrose, New Mexico—C. C. Poll.  
Whichita, Kansas—E. Franklin.  
Fairview, Kansas—L. H. Bruce and wife.  
Chicago, Ill.—F. J. Mason, Clarence Auskings, R. O. Johnson.  
Kansas City, Mo.—Geo. T. Wright, W. H. Davis, Frank E. Stiles.  
St. Louis, Mo.—Geo. Wiskot.  
San Francisco, Calif.—T. W. Lee.  
Des Moines, Ia.—J. Hoover.  
Slaughters, Ky.—Basil Crowley, Emmitt Crowley.  
Bartlesville, Okla.—Mr. and Mrs. B. A. Durham, Mr. and Mrs. Leroy Grimes.  
Sayre, Okla.—C. L. Mullins.  
Virden, Okla.—Howard Jones and wife.

# Henry Ford

was born at Greenfield, Michigan, July 30, 1863. At the age of sixteen he went to Detroit and got a job at \$2.50 a week with a firm of engine manufacturers. He found room and board for \$3.50 per week, and then found night work with a jeweler to make enough to pay the difference between what he was earning and the cost of his board. He worked nights and holidays. He made an automobile and then worked eight years to perfect it. Then he entered his car in a road race, drove it himself, and won. He accepted the capital but retained a controlling interest in his company. Soon he was making 1000 cars a year. Today he is making 18,000 cars a week, and the Ford cars are universally used throughout the world.



## Give the world the once over

**L**ISTEN, fellows, to some straight talk. Many a man when he gets to be 40, misses something. He may have lots of money, and a fine family but—

He never "got out and saw things". After he gets settled down, it's too late.

Every man wants to see the world. No man likes to stand still all his life. The best time to TRAVEL is when you're young and lively—right NOW!

Right NOW your Uncle Sam is calling, "Shove off!" He wants men for his Navy. He's inviting you! It's the biggest chance you'll ever get to give the world the once over!

The Navy goes all over the world—sails the Seven Seas—squints at the six continents—that's its business. You stand to see more odd sights, wonderful scenery and strange people than you ever dreamed of.

You'll work hard while you work. You'll play hard while you play. You'll earn and learn. You'll get, in addition to "shore-leave", a 30-day straight vacation—which is more than the average bank president can count on.

You can join for two years. When you get through you'll be physically and mentally "tuned up" for the rest of your life. You'll be ready through and through for SUCCESS.

There's a Recruiting Station right near you. If you don't know where it is, your Postmaster will be glad to tell you.

# Shove off! - Join the U. S. Navy

# Ford Cars and Trucks

Two cars Fords, already sold, just received. Two more, also sold in advance, on the road.  
Better get in your order early

A full line  
Auto Accessories  
always on hand

*Ford Garage*

# Woodrow Wilson

Henry Ford, and all other great men, carry good Old Line Life Insurance.

# Young Man

Get your education first. Don't go to school just to "get by," but learn all you can, and during vacation and holidays do as Henry Ford did—WORK. Early in life select your business or profession, start at the bottom, then WORK, W-O-R-K.

One of the first things to do is to take out some Life Insurance in favor of your mother; then later, if you marry, transfer it to your wife.

The two most important things about Life Insurance are

## The Company

## --The Contract

We have the RIGHT Company and the RIGHT Contract.

Of course you will need some Accident and Health insurance to protect your Time.

# The T. K. Wilson Insurance Agency



**LOANS**  
You will like our Rates and Service. Try it.  
T. K. Wilson.

# THE HEREFORD BRAND

PUBLISHED AT HEREFORD, DEAF SMITH COUNTY, TEXAS

**HEALTH-ACCIDENT**  
Are you buying the best or just home swapping?  
T. K. Wilson

## Be It Ever So Humble--

There's No Place Like Home—Homes and Happiness Naturally Go Together.

WE BUILD 'EM—SEE US

# PANHANDLE LUMBER CO.

OUR AIM—TO HELP IMPROVE THE PANHANDLE

ALVIN C. THOMPSON, Manager

## Here and There—Just Mixing Around Among the Folks

Miss Carl Gilliland  
Local Editor, P. 20

G. A. Lewis made a business trip to Amarillo Tuesday.

Miss Glenna Rutherford returned Friday from a visit with relatives in Clarendon, Texas.

**Hogs**  
If you want stock hogs in car lots, See G. W. Brumley. 38-31-Pd

Fred Skelton went to Waco, Texas Wednesday to spend a few days attending to business matters.

Lots of Cocoanuts for the kiddies at the Hereford Produce Co.

Gano and Jay Hastings, of Dimmitt, were Hereford visitors Wednesday of this week.

To avoid a barrel of trouble buy a barrel of Magnolia Safety Oil, a nice clear kerosene. Phone 371.

Miss Marie Beckman returned Monday from a visit with relatives in Umbarger, Texas.

Perfecto Flour the best on the market. Let us fill your order. Hereford Produce Co.

Misses Dimple Gass and Lillian Bennett visited friends in Amarillo Sunday.

You will find potted plants, bulbs, Indian Baskets, dressed dolls and many other Christmas presents at the Fair November 8 and 9.

### Good Printing at The Brand.

Fresh Roasted beef in cans, call Hereford Produce Company.

Rev. J. E. McClurkin went to Amarillo Thursday for a few days visit with his daughter.

Mr. and Mrs. B. A. Nicks returned Thursday from a visit with relatives in east Texas.

Let us fill that order for shorts and bran. Hereford Produce Company.

Dr. Heard will be absent from his office until about Nov. 18th. 40-2t

Mrs. H. H. Beardman and children returned Wednesday from a visit with relatives in Illinois.

Now is the time to buy cured hams. Hereford Produce Company.

Mrs. Carl W. Cunningham is spending the week-end in Clovis visiting relatives.

Plenty of Ice Cream cones, home made candy, and popcorn balls at the Church Fair. 40-1t

Frank Bowie, of Canyon, Texas was a Hereford visitor Monday of this week.

Chas. Smith returned Saturday from a business trip to Wichita Falls, Texas.

### Good Printing at The Brand.

B. Y. Dickinson, of Bovina, was in Hereford this week attending the Quarterly Conference.

Littrell Spratt left Sunday for a visit with relatives in Sturgeon, Mo.

Howard Carlyle, of Muleshoe, spent a few days with relatives in Hereford this week.

Get your Sunday dinner at the Home cooking Booth at the Church Fair, November 8 and 9. 40-1t

Miss Mattee McClurkin went to Amarillo Saturday to spend the day shopping.

Miss Stella Rusk spent the week-end with relatives in Canyon last week.

Mesdames J. J. Clark and Ralph Barnett spent the day with friends in Amarillo Saturday.

**The Gummy That Does Not Affect the Head**  
Because of its tonic and laxative effect, LAXATIVE BRONCO GUININE is better than ordinary Quinine and does not cause dizziness or ringing in head. Remember the full name and look for the signature of E. W. GROVE, Jr.

Miss Goodwine and Miss McGee spent last Sunday with Miss Goodwine's parents in Friona.

Pianos sold with small cash payments, balance on terms to suit you Buy while the old stock lasts. 10-1t E. B. BLACK CO.

Prof. B. F. Hodges and family visited in the home of Mr. and Mrs. H. G. Crawford, of Friona Sunday.

Rev. Moore, Presiding Elder of the Plainview District, attended the Quarterly Conference in Hereford this week.

**Grove's Tasteless Chili Tonic**  
restores vitality and energy by purifying and enriching the blood. You can soon feel its strengthening, invigorating effect. Price 60c.

Stop at the sewing booth at the Church Fair November 8 and 9 and look at childrens dresses and other plain and fancy sewing.

Mrs. Will Gilbreath and Miss Helen Lambert went to Clovis Sunday to attend the meeting being conducted there by Ham Ramsey.

Renew your subscription for any magazine at the Magazine Booth in the Christian Church, November 8 and 9. 40-1t

Bob Bailey and family returned Thursday of last week from a months visit with relatives in Cleburne, Texas.

A chicken dinner will be served Saturday at noon in the dining room, by the young women of the Christian Church. 40-1t

Mr. and Mrs. J. W. Malone returned Wednesday from Dallas, Texas, where they had been to attend the Fair.

Carl Winters arrived Tuesday from his home in Kansas City for a visit with his uncle, E. Renfro, and family.

A free musical program will be given in the Auditorium of the Christian Church Friday, November 7. Everybody invited. 40-1t

Mr. and Mrs. A. M. Ennis left Sunday for Kansas City to attend the funeral of Mrs. Ennis' father, Thos. J. Zook.

Mr. and Mrs. Ben Allen arrived Thursday from their home in Tulsa, Texas for a visit with Mrs. Allen's parents, Mr. and Mrs. F. H. Oberthier.

Mrs. W. B. Farmer and daughters, Misses Mary and Nellie, left Thursday for Mineral Wells, Texas, where they expect to spend about a month.

Mr. and Mrs. Roy Thompson returned to their home in Friona, Texas Wednesday, after visiting for a few days in Hereford with relatives.

Mrs. Enna Mercer left Tuesday for Los Angeles, Calif., for an extended visit with her daughters, Mesdames J. R. Sigler and Kate Montgomery.

**O. S. GALLATIN**  
General Auctioneer  
Guarantees Satisfaction  
Friona, Texas.  
80-12t-Pd.

Miss Pearle Smoot received word Saturday that her sister was very ill and left at once for her bedside in Amarillo.

J. Frank Potts returned Monday from Dallas, where he had been to attend the Fair. While away Mr. Potts visited other Texas points.

J. W. Stevenson and wife, of Southwestern, Mo., returned to their home Tuesday, after spending a few days visiting their nieces, Mrs. Homer Bryant and Miss Lois Carlyle, also their nephew, L. W. Carlyle.

**THRASHING**  
My Threshing machine is now ready for work. Will thrash Bundle feed for 12 1-2c and furnish fuel; headed grain will be 9c. 37-4t-Pd. W. A. Knox.

Rev. J. M. Asbell left Monday to attend a State Board meeting at Dallas, Texas, also while away, Rev. Asbell will attend to some Red Cross business. He will return in time for the Sunday services.

Vogele Millinery Parlor is offering a big reduction on all trimmed hats. Sale starts Saturday, November 1st and lasts ten days. Come in and see us. We have just what you want and the latest thing in Millinery. 40-1t

J. O. Newell and family and C. A. Skelton left the first of the week for Canadian, Texas, where Mrs. Newell and children will visit with relatives. Mr. Newell and Mr. Skelton will spend a few days hunting on the Canadian river.

**W. E. HICKS**  
Brand: O Right Shoulder  
O  
Dealer in Hereford Cattle  
Hereford, Texas

### THE THIRTEENTH CHAIR

On Friday night, November 7, at the Star Theatre, Chas. F. Horner, of the Redpath-Horner Chatauqua circuit, will present the New York play, "The Thirteenth Chair," to the Hereford public.

This Company is of unusual size and quality to show in Hereford, and ought to be the best thing presented here this winter. Mr. Horner guarantees this attraction to be A-1 in every respect. It is being shown here largely as a test to see whether the Hereford people really want and will patronize high class entertainment of this nature.

Details of the play are given in the advertisement carried in this issue.

### Nursing Classes Are Attracting The Ladies

About 150 ladies of the county and sixty High School girls have already enrolled in the various classes in hygiene and home care of the sick now being organized by Miss Lulu Bender, the registered Red Cross Nurse working under the auspices of the Local Chapter. In all, eight classes have been organized, which meet Monday, Tuesday, Thursday and Friday nights. As more take up the work more classes will be organized. The Committee would especially like to organize a morning class.

Mrs. Chas. Donald is Chairman of this work and those desiring to enroll should communicate with her.

Habitual Constipation Cured in 14 to 21 Days

"LAX-FOS WITH PEPSIN" is a specially prepared Syrup Tonic-Laxative for Habitual Constipation. It relieves promptly but should be taken regularly for 14 to 21 days to induce regular action. It Stimulates and Regulates. Very Pleasant to Take. 50c per bottle.

## Rubber Goods

Are an Important Factor In Promoting Health and Comfort

If you are not a judge of honest rubber goods then select from our stock where the manufacturer's guarantee and our reputation for selling quality goods will protect you.

ICE BAGS, HOT WATER BAGS, FOUNTAIN SYRINGES, NURSERY SUPPLIES, SICK ROOM SUPPLIES

SPECIAL THIS WEEK  
2-QUART FOUNTAIN SYRINGE \$1.50

Corner Drug Store

### Hi Football Squad Faces Two Hard Games

Two big games of football, both with strong elevens, are facing the regular Hereford High team the coming week.

On Tuesday afternoon, Amarillo High comes for a scrimmage, and on Friday afternoon Clovis High will give the locals a return engagement. Both games will be played on the Hereford High School gridiron.

The boys are greatly encouraged by the game of last week and are preparing to give the visitors next week the best there is in them. More interest and larger attendance by the citizens of Hereford would go far toward encouraging our team and insuring victory. Come out! The cost is small and your money's worth is guaranteed.

### City Cleaning Out Water Works Tower

If the city water you drink the days should suddenly develop dark brown taste, don't be alarmed and jump to the conclusion that the Huns have poisoned the source of our water supply.

The City is engaged just now cleaning out, scraping and retouching the inside of the water tower, and while every precaution is being taken to prevent it, it is entirely possible that a slight taste may be imparted to the water in spite of every care.

### Baptists Will Hear Drive Speaker Sunday

On next Sunday morning 11:00 o'clock, Rev. C. W. Edwards will fill the pulpit at the First Baptist Church in the interest of the big Baptist drive for seven million dollars. The speaker is sent by the campaign committee and his permanent address has not yet been ascertained. A cord invitation to all to attend this special service is extended by the Baptist pastor and church members.

### FAIR CORRECTIONS

Additional corrections in Fair premiums:  
Culinary Department: Mrs. T. N. Heifner, first on Raisin Bread and third on white bread.  
Sheep Department: Shroy shires—J. R. Robinson, first Ram first Ewe, first Lamb; Ramboulette—E. W. Morgan, first ewe; J. R. Robinson, second ewe; E. W. Morgan, first lamb. Allen Bell Judge.

## The Golden Rule Produce and Confectionery

Bring us your poultry, eggs, cream, butterfat, produce. We pay highest market prices.

Candies, fruits, confections of every nature.

**W. R. Hawkins**  
Between Fox Mercantile and Tubbs Shoe Shop.

## PIANOS

Everyone loves to have a piano in the home. Of course, we all know that a Piano has a refining influence. We make a specialty of good Pianos at reasonable prices.

We are a little overstocked with Player Pianos at this time and are making some extra attractive prices.

\$650.00 Player Piano—Special for \$495.00. We handle the Baldwin lines, the Kohler-Campbell lines and the Ivers & Pond lines.

## TALKING MACHINES

Do you know the home that has no talking machine in it today is out of the ordinary? If you do not have one, we are sure you intend to buy one soon. Why wait any longer? You can own one NOW by ordering us to send it up to the house. A small cash payment and monthly installments will do the work. A fine Pathe Cabinet Phonograph for \$100.00 to \$200.00. Some table Machines much cheaper.

From us you can get the best Phonograph made—we think.

## SINGER SEWING MACHINES

The word "Singer" is a household word. You know you will make no mistake if you buy a Singer. Order one up to day on monthly payment plan. Use it while you pay for it.

### Hoosier Kitchen Cabinets

No word of comment from us is necessary on this piece of Furniture. Millions of homes are using them and every User is singing the praise of the of the Hoosier.

You order up a Hoosier, and your kitchen labor is cut in half. Your old Cabinet will go in as first payment—the balance in easy weekly or monthly payments.

Don't forget we can serve you the best of any one on earth.

**E. B. Black Co.**

We are Satisfied with small profits.

# FEED

Don't sell your feed too cheap. Consider feeding it to hogs or other live stock.

If this does not appeal to you, take care of it awhile. Usually the price is better in the spring.

We take interest in our customers as well as from them. We want them to make all profits possible from the splendid crops now being harvested.

## The Western National Bank

Hereford, Texas.

Capital, Surplus and Undivided Profits \$125,000.00

Member of Federal Reserve System.

Only Roll of Honor Bank in Deaf Smith County.

G. A. F. PARKER, President.  
J. L. SMITH, Vice-President.  
ROSCOE DAVIDSON, Cashier.  
CLAUDE TERRY, Asst. Cashier.  
GLIFFORD C. ACKER, Asst. Cashier.