

The Hereford Brand

VOLUME 18.

THE HEREFORD BRAND, JUNE 6, 1918.

NUMBER 18.

RED CROSS WORK TO BE CREDITED

Individual Work of Volunteers Will Be Officially Recorded Hereafter

ADD TWO NEW DEPARTMENTS

Salvage and Nursing Divisions Created For Deaf Smith Chapter by National Committee

The officers of the Deaf Smith County Chapter of the Red Cross, have concluded to make a monthly publication, of the work done, by each individual in the Chapter and Auxiliary, to the Chapter. These publications will show an alphabetical list of the persons, that is it will show an alphabetical list of the time spent in each month of all persons working at the local chapter and at the various auxiliaries. Also all persons who do Red Cross work, either for an auxiliary, or the local chapter, or do the work at home or in clubs, each individual will be expected to keep their own time and register it, at the Red Cross headquarters at the court house.

The auxiliary or branches may send in by any one a list of names and the time given to that auxiliary, at the end of each month, but each individual must report to the auxiliary, or the chapter, as the case may be, the time, and in case this is not done, the officers will not be responsible for omitting the name of any person assisting. The time given by the ladies who do knitting, should also be reported in order that they may get credit.

All names must be furnished at the Red Cross headquarters on the last day of each month, in order that the list may be compiled and furnished to the paper. The publications will be made for the double purpose of showing a list of those who are doing their part, by the amount of time given, as well as a list of those who are not doing their part, as shown by the absence of their names.

The following constitutes a list of the time given by such from the 10th day of May, that being the date the plan was inaugurated, to the 1st day of June. But this is not a complete list of all who have worked, but a list of those who have registered their number of hours worked, and we are very anxious next month that every one register their time so that each will get credit.

LIST OF PERSONS AND TIME GIVEN IN SURGICAL DRESSING:

Name	hrs. min.
Alexander, Mrs.	6 25
Anthony, Jessie	3 30
Ashbrook, Mrs. D. F.	8
Barnhart, Mabel	4 25
Barnett, Mrs.	5 40
Beams, Nora	1 10

MEMBERSHIP MEET, COMMERCIAL CLUB

The Board of Directors of the Hereford Chamber of Commerce have decided to hold the first Quarterly Membership meeting on Friday night, June 14, in the District Courtroom. At this meeting the officers of the Chamber will make detailed reports to the membership of what has been accomplished and what is in course of accomplishment.

Every member of the Chamber of Commerce is expected and urged to attend this meeting and hear what is being done by his officers. Any man or woman, whether a member of the organization or not, will be heartily welcomed. Any citizen of this community who is not a member certainly ought not to stand back from attending this meeting because he is not a member, but on the contrary should be ashamed of himself for not joining before and come up and join Friday night.

Burns, Marie	8	45
Blackmon, Dorothy	2	50
Boardman, Dorothy	1	30
Bowers, Mrs. J. H.	5	30
Betta, Mabel	3	
Bradley, Mary	10	
Bradley, Mayde	8	35
Britain, Mrs. Frank	17	50
Carroll, Audrey	5	45
Coffin, Minnie Dea	2	
Curtsinger, Georgia	8	10
Chamness, Mrs. Lee	5	50
Carter, Nellie	3	20
Collins, Mrs. Arch. D.	2	
Cardwell, Mrs. Oscar	4	
Collins, Mrs. Joe	3	
Cox, Mrs. D. N.	3	10
Chamness, Bonnie	4	
Dunlap, Mrs. Walter	2	
Daugherty, Miss	3	
Donald, Mrs. Chas.	2	
Doolittle, Mrs.	12	50
Dunlap, Inez	5	5
Oyer, Mrs.	9	5
Dunlap, Mrs. Walter	4	25
Dameron, Miss	3	
Elliott, Mrs. Emma Belle	2	40
Estes, Jennie	28	55
Estes, Margaret	20	25
Estes, Mrs. Jno.	3	20
Fulkerson, Lillian	8	30
Fuqua, Ethel	3	
Fuqua, Mrs. J. L.	5	5
Fuqua, Mary Lee	8	
Garrison, Mrs. Geo.	2	
Gibiland, Mrs. Matt	5	
Gray, Mrs. Hermon	2	30
Gregg, Ina	3	
Gregg, Mrs. C.	15	15
Gibson, Helen	2	50
Gregg, Jane	9	15
Gregg, Lura	3	
Gibiland, Cecil	5	20
Guinn, Mrs. Geo.	5	50
Goff, Mrs. Lea	2	45
Gallagher, Mary	2	
Hawkins, Cosette	3	30
Houston, Gladys	13	30
Hodges, Inez	9	20
Huffman, Mrs. T. E.	12	45

(Continued on page six)

Santa Fe Takes Off Two Passenger Train Service

Last week private advices received in Hereford stated that the Santa Fe Railroad has asked the Railroad Commission of Texas for authority to discontinue trains Nos. 114-117 between Amarillo and Clovis. Other towns along the line affected asked the cooperation of the Hereford Chamber of Commerce in holding the train, if possible.

Sunday night the train was abruptly discontinued, before the Railroad Commission had held hearings, presumably through authority from the Federal Government. Monday, at lunch, the Directors of the Club discussed the matter, and arrived at the following conclusions: that if these trains were discontinued as a patriotic measure, and the step was necessary to conserve rolling stock and equipment, then Hereford was heartily in favor of the move, and would join the Santa Fe in petitioning that the train be discontinued. But, on the other hand, if the train was taken off not on these grounds, but on commercial grounds, then the reason why the train should remain in service, presented to the Commission by Hereford a year ago, and sustained by the Commission, were just as effective today, if not more so, than at that time, and Hereford would respectfully ask a hearing by the Commission.

The Secretary was instructed to take up the matter with Judge J. D. Hamlin of Farwell, who was appointed a delegate to Austin to represent Hereford, and arrange all necessary details.

Judge Hamlin advises that in his opinion, the train can be reinstated if the Railroad Commission of Texas so requests, and petitions will be gotten out all along the line at once, asking for a hearing.

Mr. Lanham has been invited here by the Chamber of Commerce

"Pledge the President"

Dallas, Texas, June 5.—"Pledge the President" will be the slogan under which the United States Treasury Department and the National War Savings Committee will operate the June drive in Texas for the pledging of the \$91,000,000 War Savings Stamp quota which Secretary William C. McAdoo has assigned to Texas.

On June 28, National War Savings Day, Louis Lipsitz, State Director of the National War Savings Committee, has pointed out, every adult taxpayer and wage-earner authoritatively called by Presidential summons to attend the meeting in his school district, will indicate to the President the greatest amount he can save and invest in War Savings Stamps by December 31st.

While the War Savings quota for Texas has been made on the basis of an investment of \$20 from every man, woman and child in the State, the Government will not consider such a pledge sufficient from any person who can make a larger pledge, Mr. Lipsitz declared.

Stressing the importance that the Government attaches to National War Savings Day, a personal letter has been written by F. A. Vandertop, National Chairman of the War Savings Committee to every county War Savings official in Texas.

"We can hardly compare the services we are rendering to that of the soldier who lays down his life," Mr. Vandertop said, "yet, in doing this work and pledging the people of the Nation on June 28, National War Savings Day, to save and economize and invest in War Savings Stamps, we are backing up the boys in khaki and rendering a service second only to that of the soldier who goes over the top."

"The entire cost of the war to the United States and its allies up to August 1st will be approximately \$155,000,000,000," Mr. Vandertop pointed out. The United States Congress has already appropriated \$21,000,000,000 for the present fiscal year.

"Remember, though, that this money has been appropriated, not raised and actually in the Treasury. The War Savings Campaign is the foundation upon which the Government is resting its hope of raising this money. Of course the whole of the \$21,000,000,000 won't be raised in War Savings Stamps alone, but it is the war savings lesson, practiced through the medium of War Savings Stamps, which will make possible the raising of this great sum of money."

—Pledge the President—

LATEST FOOD RULINGS EXPLAINED BY CHAIRMAN

The Government, through Mr. Herbert Hoover, has again called upon the people for the conservation of Meat, Sugar, and Flour. The request is that two pounds of meat, including poultry, be allotted each person over four years of age, each week, or 8 1/2 pounds per month. The allotment of sugar is three pounds per month per head.

This means, for example a family consisting of five persons over four years of age shall consume, of meat not over 42 1/2 lbs. per month, and of sugar not over 15 lbs. per month.

To give some idea why the consumption of meats should be restricted at home, the export reports show that during the months of March and April 1918, the shipments from this country to our men in France and to our Allies, was 160,303,310 pounds of beef and 693,755,015 pounds of pork products, this means the slaughter of about 200,000 head of cattle and 1,750,000 head of hogs per month.

The problem in regard to sugar is not due to the lack of sugar itself, as there is sufficient sugar in the West Indies and other places for our normal needs, it is a question of transportation from those points to the United States in sufficient quantities and in time to meet the consuming demands of this country, therefore you are requested to limit the consumption to 3 pounds per person per month. This does not mean there will be no sugar for preserving purposes—upon going to see your grocer he has been instructed to sell you sugar sufficient for your needs in preserving; you will certify under your signature the number of pounds required stating it is for the purpose of preserving exclusively and that if not used within 20 days it will be returned to the merchant from whom purchased; in fact one of the principal reasons for restricting the use of sugar as used ordinarily is to have a supply on hand during the preserving season.

The flour situation is more serious—England has been drawing on her reserves of food since October, 1917. France is living on

less than 70 per cent of her normal requirements and Italy is in a worse condition than either; they are still importing food from India and Argentina, wasting tonnage which is needed to transport our men and munitions to France.

While the Food Administration has asked people who can, to abstain entirely from the use of wheat, it has never gone so far as to urge the people, as a whole, to refrain entirely from its use, realizing that there is a large element of our people who cannot go entirely without wheat. A large portion of the people of the country purchase their bread from bakers and it is practically impossible for a commercial baker to distribute bread that does not have wheat as a basis.

In view of the present wheat shortage, the responsibility to feed this element in this country is as great as the duty to feed our Allies in Europe. Therefore it is essential that those who can, abstain entirely from wheat, and those who cannot, keep their consumption down to the basis of 1 1/2 pound per week per person. Our export of corn meal for the year ending July 1, 1917, was 500,000 barrels, our exports from July 1, 1917, to April 10, 1918, was 1,300,000 barrels, so you see we are teaching them to eat corn bread.

The situation so far as wheat is concerned looks bright; the Government estimates the yield of wheat in this country to be between 8 and 9 hundred million bushels, the report from Europe is also favorable for a good yield.

In asking the housewife to comply with the requirements of the Government in the conservation of meats, sugar and flour, I have given a slight outline as to why this request is made, feeling that you will do your full duty as you have always done heretofore.

In reference to the meat restriction, this applies only on Beef, Pork, Mutton and Poultry. There is nothing to prevent you from eating all you want of Fish, Oysters, Game of all kinds, Canned fish, etc, but conserve as much as possible on Beef.

J. S. JONES,
County Food Administrator.

A & M MAN WILL PAY US A VISIT

W. B. Lanham, Chief, Plant Industry Division, Extension Service, A & M College of Texas, has written the Secretary of the Chamber of Commerce that he will arrive in Hereford Friday morning and probably spend a couple of days here.

for the purpose of ascertaining in what way his Department of the work at the College can be of service to this section. Mr. Lanham, whose personal specialty is horticulture, is the head of the entire plant life work of the Extension Service, and has a half dozen specialists under him. He can be of untold benefit to the irrigation men of this section.

35 BOYS REGISTER IN CLASS NO. ONE

Will Be Put at Bottom of List For Time Being, at Least

MONTHLY QUOTA ABOUT DUE

Will Probably Have to Furnish Skilled Men in Addition to the Regular Quota

EXPERT ACCOUNTANT AT WORK CHECKING CITY'S BOOKS

Mr. and Mrs. Harry V. Robertson, and H. F. Lauder, assistant to Mr. Robertson, arrived overland from Amarillo last Monday and are stopping at the Cordova hotel.

Mr. Robertson is an expert accountant, and has been employed by the City Commission to check and audit the books of the city since the establishment of the Commission form of government.

—Pledge the President—

A. & M. LOCAL STUDENTS BACK AFTER SCHOOL YEAR

Jack Mounts and Douglas Connell, two students at the A. & M. College for the past year are back home. Roy Gough, son of Judge L. Gough, who until recently was also a student of the State college, has accepted a position with the Extension Service of the College and will not be back home this summer.

—Pledge the President—

COURT NEWS

The following cases have been disposed of since May 30th:

C. W. Harrison vs. Elmer Hoskins; order dissolving injunction.

J. L. Case Threshing Machine Co. vs. Geo. W. Barcus et al.; judgment in favor of Plaintiffs.

Western National Bankers, Geo. Guinn; judgment for Plaintiff.

Case now on trial, J. P. Collier vs. R. N. Mounts; suit on contract.

—Pledge the President—

Registered Hereford Auction Sale Date Now Very Near

Monday, June 17, is the day selected upon which will be held the great Registered Hereford Auction Sale for the benefit of the Red Cross Chapter of this section. Up to the present detailed registration papers on blooded animals donated for this great Mercy Auction Sale have been turned in by eight breeders, while double that number have signified their intention of putting in an animal.

Attention is hereby called to the fact that the Pedigree book for this Sale MUST be printed early next week, and those who will join this patriotic war should file their papers with Mrs. L. R. Bradley, or with The Brand, at the very earliest possible moment.

Steps are under way to secure the services of a competent Hereford Auctioneer, and to make the day a big success from every standpoint. Those who have turned in completed registration papers are:

- W. T. Womble
- Jim Sanders
- W. T. Wedel
- W. C. Russell
- W. H. Renison
- W. B. Phillips
- C. C. Bowman

A. C. ELLIOTT AND FAMILY RESIDENTS NOW OF PORTALES

Mrs. A. C. Elliott, wife of the former editor of The Brand, accompanied by her son, Davis, left Hereford last Sunday morning for Portales, N. M., where Mr. Elliott has preceded her. They will make Portales their future home, Mr. Elliott having charge of an irrigation plant at that point.

Mr. and Mrs. Elliott have long been residents of this community, and they will be sadly missed from the personal, social and industrial life of the community.

A total of 35 young men in Deaf Smith county who have come of age since June 5, 1917, registered with Secretary J. E. Crouch of the local exemption board on Wednesday. These boys have been placed at the bottom of Class One, as instructed in the Act requiring their registration, but it is probable that this ruling will be changed by an amendment in Congress before long.

Unofficially, it is estimated that there are still about 62 men left in Class One in this county, and this new addition will give the county a good margin to go on before calling upon Class 2 for quite awhile.

The board has not yet received its quota for men needed for the call for June 4, but expects it daily. In addition, 1191 special men from Texas have been asked, mostly mechanics, in addition to the regular quotas, and it is probable that this county will have to furnish some of these. The list of young men who registered Wednesday follows:

1. Conklin, Lee Roy, Hereford.
2. Standwell, Philip Baxter, Hereford.
3. Smith, Jesse Ralph, Hereford.
4. London, Alfred Boyd, Hereford.
5. Sullivan, Harry Enel, Hereford.
6. Andrew, Ben Raymon, Hereford.
7. McKenna, Robert James, Hereford.
8. Suttle, William Luster, Summerfield.
9. Smith, Joe Paul, Hereford.
10. Jennings, Waide James, Hereford.
11. Knox, Leonard Russell, Hereford.
12. Standifer, Albert Waldon, Hereford.
13. Vaughn, Jesse Clarence, Hereford.
14. Bowers, Robert Womack, Hereford.
15. McBrayer, Ben, Hereford.
16. Fuqua, Carl Bryan, Wildorado.
17. Farmer, Buford, Hereford.
18. Franklin, Gaston Jackson, Wildorado.
19. Hurst, Willard Milo, Hereford.
20. Pettigrew, Elmer Matt, Hereford.
21. Henley, George Bryan, Hereford.
22. Schwartz, William McKinley, Vega.
23. Barrett, Hugh Augusta Lipscomb, Hereford.
24. Turner, Cecil Hicks, Hereford.
25. Walker, Cecil Rhone, Hereford.
26. Cribbs, Charlie, Dawn.
27. Schutte, Ed, Hereford.
28. Gough, Roy Hampton, Hereford.
29. Pitman, Jonathan Archibald, Hereford.
30. Tharp, Horace Buford, Hereford.
31. Rice, Robert Herman, Hereford.
32. High, Roy Ellsworth, Hereford.
33. Engle, Herman William McKinley, Hereford.
34. Gilliam, Clem DeWitt, Hereford.
35. Taylor, Robert, Hereford.

—Pledge the President—

WE GET SOME RAIN AND OUTLOOK FINE

A total of seven-eighths of an inch of rain fell in Hereford Wednesday night, or to be more accurate, Thursday morning, as the time was 12:30 midnight. This is the best single precipitation we have yet had. Reports gathered by the Telephone Company shows that the country north and northwest, the strip needing rain the most, received the lion's share of the latest moisture. Vega reported one inch and an eighth; good rains fell at Clovis, Farwell, Friona and Bovina; Dimmitt did not receive a drop; neither did Plainview; Canyon, Happy and Tulia reported light rains; good rains fell north at Bushland and Wildorado.

Taken all in all, nearly every section of this country has now received a fair amount of moisture, within the past two weeks, and the heavens looked good on Thursday morning for continued wet weather.

—Pledge the President—

CASCADE POUND PAPER

Exceptionally good quality, white, linen finish stock. Standard price, one pound 40c; This Sale Two Pounds 40c



CASCADE LINEN ENVELOPES

Made to match Cascade Linen Pound paper. Standard price, two pgs 10c; This Sale, Four Packages11c

MODERN ART LINEN WRITING PAPER

A high grade white, fabric finish writing paper, 24 sheets of paper and 24 envelopes to the pkg. Standard price, one pkg. 50c; this sale2 for 51c

The Rexall Store

ONE CENT SALE!

FOUR DAYS ONLY

THURSDAY, FRIDAY, SATURDAY, MONDAY, ~~JUNE 10, 11, 12, 13~~

JUNE 13, 14, 15, and 17



One Pound of Coffee for One Cent

A Surprising Blend of Mild Coffee. The Acme of Perfection. Standard Price, one pound 40c; this Sale two pounds for41c

LIGGETT'S OPEKA TEA



200 Cups of Tea for One Cent

The standard of Excellence. Standard price, half pound packet 50c; this Sale two packets for51c

"WHAT IS A ONE-CENT SALE?" It is a sale where you buy an item at the regular price—then another item of the same price for 1c. As an illustration: The standard price of Rexall Tooth Paste is 25c. You buy a tube at this price, and by paying 1c more, or 26c, you get two tubes. Every article in this sale is a high-class standard piece of merchandise, just the same as we sell you every day at regular prices, and have sold you for years.

A NEW WAY OF ADVERTISING—This sale was developed by the United Drug Co., as an advertising plan. Rather than spend large sums of money in other ways to convince you of the merit of these goods, they are spending it on this sale in permitting us to sell you a full-sized package of high standard merchandise for 1c. It costs money to get new customers, and the loss taken on this sale will be well spent if the goods please you.

No Goods Charged at Sale Prices. Telephone and Mail Orders Solicited for One Cent Sale
Save This List, Check the Items You Want and Bring it With You

<p>BOQUET JEANICE TALCUM</p> <p>Is one of extreme fineness and delicate fragrance. It brings to you the combined odors of the tuberose, the violet, the heliotrope, the geranium, the jasmine and other choice flowers, all of which are delightfully blended in Bouquet Jeanice Talcum Powder.</p> <p>Standard Price, one can 50c; this sale2 Cans 51c</p>	<p>RUBBER GOODS AND HOUSEHOLD NEEDS</p> <p>\$1.50 American Beauty Hot Water Bottle, 2 for \$1.51 35c Symonds Inn Vanilla Extract 2 for 30c 40c Symonds Inn Extract Lemon 2 for 41c 75c Hair Brush, 11 rows Mixed Bristles2 for 70c 75c Hair Brush, 11 rows White Bristles2 for 70c \$1.75 Symbol Fountain Syringe 2 for \$1.76 10c Firstaid Nipples, Black Ball Top, 2 for 11c 10c Firstaid Nipples, Red Ball Top 2 for 11c 10c Firstaid Nipples, Black Household Shape2 for 11c 10c Firstaid Nipples, Red Household Shape2 for 11c 35c Powder Puffs,2 for 36c</p>	<p>RICKER'S VIOLET WITCH HAZEL</p> <p>Riker's Violet Witch Hazel is distilled from the finest Witch Hazel twigs, and is delightfully perfumed. This is one of the best numbers in the famous Riker line of Toilet Requisites.</p> <p>Standard PriceOne Bottle 50c This SaleTwo Bottles 51c</p>	<p>REXALL TOOTH PASTE</p> <p>A perfect dentifrice, antiseptic and deodorant. Cleans and whitens the teeth. Comes out flat on the brush.</p> <p>Standard Price, one tube 25c; This Sale.....Two Tubes 26c</p>
<p>HOUSEHOLD REMEDIES</p> <p>Celery and Iron Tonic 2 for \$1.01 25c Blackberry Cordial2 for 26c 25c Cathartic Pills,2 for 26c 25c Corn Solvent,2 for 26c 25c Foot Powder,2 for 26c 25c Rexall Tooth Paste.....2 for 26c \$1.00 Syrup Hypophosphites (clear) 2 for \$1.01 50c White Liniment,2 for 51c Sulphur and Cream Tartar Wafers.....2 for 10c \$1.00 Nerve Tablets, 2 for \$1.01</p>	<p>VIOLET DULCE COMPLEXION POWDER</p> <p>The name stands for the highest quality, being one of the famous Violet Dulce Complexion requisites. One of the best qualities of this complexion powder is that it does not "show" when used properly. Delightfully scented with the Violet Dulce odor. White, Flesh and Brunette tints.</p> <p>Standard Price, one box 50c; this Sale..... Two Boxes51c</p>	<p>TOILET GOODS</p> <p>50c Violet Dulce Complexion Powder;2 for 51c 50c Bouquet Jeanice Talcum Powder;2 for 51c 50c Violet Dulce Cold Cream.....2 for 51c 50c Violet Dulce Vanishing Cream 2 for 51c 75c Harmony Toilet Water 2 for 70c 50c Harmony Extract Perfumes ..2 for 51c</p>	<p>STATIONERY</p> <p>50c Modern Art Papeterie2 for 51c 10c Package Envelopes2 for 11c 15c Envelopes2 for 16c 10c Visiting Cards2 for 11c 10c Glue2 for 11c</p>
<p>TAR SHAMPOO SOAP</p> <p>You may never again obtain so much quality for your money. Absolutely high grade, produces a profuse lather and leaves the hair with a cleanly odor.</p> <p>Standard Price, One Cake 25c; this Sale,Two Cakes 26c</p>	<p>VIOLET DULCE VANISHING CREAM</p> <p>A scented skin cream that can be used with perfect safety and good results. Quickly absorbed by the pores and an active beautifier. Its use insures a complexion that satisfies. In artistic glass jars with aluminum screw top covers.</p> <p>Standard Price one jar 50c; this Sale two jars 51c 50c Violet Dulce Cold Cream2 for 51c</p>	<p>HARMONY TOILET WATER</p> <p>It has a delicate and flowery fragrance that will always hold its popularity. The perfumer has skillfully caught and held the odor of the rose, violet or lilac.</p> <p>One Bottle 75c.....Two Bottles 76c 75c New England Toilet Waters, Lily of the Valley, Rose Buds, Trailing Arbutus, Wood Violet2 for 76c</p>	<p>American Beauty Water Bottles</p> <p>Full two-quart capacity, heavy gauge all-rubber red water bottle. One that is guaranteed for one year, or your money back.</p> <p>Standard Price.....One Bottle \$1.00 This Sale Two Bottles \$2.01</p>
<p>Gum and Mints</p> <p>5c Liggett's Chewing Gum2 for 6c 5c Liggett's Mints2 for 6c</p>	<p>Syrup Hypophosphites</p> <p>A reconstructive tonic will be found beneficial in all cases where an invigorating tonic is needed to build up the system.</p> <p>Standard Price \$1.00; this Sale2 for \$1.01</p>	<p>Rexall TOILET SOAP</p> <p>Unexcelled in quality for 10c. Lathers freely in any water. One trial will convince you there is nothing better for the price.</p> <p>Standard Price, one cake 10c; this SaleTwo Cakes 11c</p>	<p>Symbol Fountain Syringe</p> <p>An all-red rubber moulded Fountain Syringe of full two-quart capacity with rapid flow tubing and three hard rubber pipes with screw connections. Guaranteed for one year.</p> <p>Standard PriceOne for \$1.75 This Sale2 for \$1.76</p>

THE CORNER DRUG STORE

PHONE 105 *The Rexall Store* PHONE 105

HEREFORD, TEXAS

WHAT THE DEPARTMENT OF AGRICULTURE IS DOING

Little Items About the Big War Jobs That Are Helping Our American Farmers to Feed the Nations of the Entire World.

MOBILIZING HARVEST LABOR

Steps for the systematic mobilization of farm labor in Kansas were taken at a meeting held in Kansas City May 14. This is the first of a series of meetings which are to be arranged by the Department of Agriculture in a number of cities to unite the efforts of all agencies working to secure labor to help farmers in harvesting their crops. At the Kansas City meeting a committee was appointed to direct the work of the various agencies in the State and to see that registrations are held in the cities, where city employees who will do farm work during their vacations can register. It is estimated that 80,000 helpers will be necessary to harvest the crops in Kansas this year, and the commercial organizations in Kansas City have undertaken to supply 10,000 of this number.

PROTECTING FIGHTERS FROM BAD MEAT

Sixty-seven inspectors of the Bureau of Animal Industry are now with the army inspecting the meat and meat products supplied for the soldiers, and thirty others are similarly engaged with the navy. Operations are under Federal supervision from the time the live animals are driven into the slaughtering houses until the finished product is delivered in good condition to the mess cooks.

DEMONSTRATIONS ON PRESERVING EGGS

To teach city people how to preserve eggs with water glass, extension workers of the supply division are holding demonstrations in large department stores in a number of cities. Demonstrations have been held in Washington, Chicago, and New Orleans, and the plan is to extend the work to other large cities. Similar demonstrations have been held in rural schools and at meetings attended by farmers.

PIG CLUB MEMBERSHIP INCREASES

One hundred thousand boys and girls are now members of pig clubs. This is more than twice the number enrolled last year, when 45,000 members produced approximately 10,000,000 pounds of dressed pork. These boys and girls are raising pigs under the supervision of local pig-club leaders who are cooperating with the State College and the United States Department of Agriculture.

BREAKS RECORD FOR HAULING EGGS

The first commercial truck load of eggs from Vineland and Millville, N. J., into New York City—about 140 miles—arrived recently with not one egg broken. Delivery from the shipper to the wholesaler was made in 15 hours, which is faster time than that made by express shipments and establishes a record for motor haul of eggs, according to the Bureau of Markets of the U. S. Department of Agriculture which arranged for the demonstration. The 5-ton truck carried 150 crates of eggs weighing nearly 4 tons, the rest of the load being made up of crated glass. It left Vineland at about 11 a. m. and arrived in the wholesale district of New York City at 2 o'clock the next morning.

CITIES BEING ASKED TO SUPPLY FARM HELP

To interest commercial organizations in cities in the problem of supplying farmers in surrounding communities with sufficient help to harvest their crops, the Department of Agriculture, in cooperation with the Department of Labor, has placed trained men in numerous States to call meetings of business men and present the situation to them. Ten men are at work in Illinois, three in Indiana, three in Kansas, two in Virginia and two in Vermont, and additional appointments are to be made soon. These men will tell the city organizations that although farmers have planted larger acreages than during the normal year, they will need additional assistance in connection with the harvest, and that each local community should strive to solve its own labor problems. Factories and business houses are being asked to release at least a part of their employees, if necessary, for a few days in order that the farmers may have enough help to save their crops.

DRIVING CATTLE TICK FROM SOUTH CAROLINA

The entire State of South Carolina will be freed December 1 from quarantine against the cattle fever tick. It is believed by officials of the tick-eradication division of the Bureau of Animal Industry, that tick-eradication work is progressing favorably throughout all the other Southern States. The number of dipping vats available on May 1 numbered 22,879.

UNCLE SAM'S ARMY OF EXTENSION WORKERS

An army of 5,651 extension workers is aiding in the Department of Agriculture's food production and conservation campaign. This is an increase of 3,405 over the number doing similar work on July 1 of last year. Of this total 3,049 are in county-agent work, serving 2,450 counties; 1,600 are in home-demonstration work, serving in 1,675 counties; and 912 are in boys' and girls' club work. In the 15 Southern States 2,624 workers are busy carrying out the plans of the food campaign, and in the 33 Northern and Western States 3,397 are employed. On July 1 of last year 1,640 were employed in the Southern States, and 906 in the Northern and Western States. In the Southern States there are 130 negro county agents and 160 negro home-demonstration agents.

Special Announcement

Southland Tire & Rubber Company

W. H. VERNON, Fiscal Agent, Fort Worth, Texas

Capital Stock (\$100 per share) \$2,000,000
Amount to be Invested in Buildings, estimated 500,000

CAPACITY OF FACTORY

1,500 Casings per day, at \$5 net profit each \$7,500
1,500 Tubes per day, at \$1 net profit each 1,500

Net Profit per day 9,000
Working Days per year 300

Net Profit from full capacity of plant \$2,700,000

Divide the Net Profits of our Capital Stock and see what rate of dividend this investment will pay per year. Should the plant produce only 50 per cent of its full capacity first year, it would earn 67 1/2 per cent. There is no water or promotion stock.

STOCKHOLDERS TO BUY AT DISCOUNT

Carrying out the idea of co-operation, it is provided that those who own stock in the Southland Tire & Rubber Company shall have the privilege of buying, at the regular list prices, less 20 per cent discount on casings, and 15 per cent on tubes. This feature alone should make an investment in the capital stock of the company pay a handsome return on the money invested, even though there should be no further opportunity for profits and dividends. In order that stockholders may immediately have this advantage, without waiting for the factory to get into operation, negotiations are now pending with one of the largest factories in the country and arrangements will shortly be made, whereby tires of a standard make will be furnished our stockholders at the above discount until the factory is in operation and we are able to furnish them with our own products.

FORM OF ORGANIZATION

The Southland Tire & Rubber Company is being organized and will be operated along the same lines as the Texas Motor Car Association, which sold a million dollars of its capital stock in fifty days. That was the record-selling campaign and the Southland bids fair to even exceed its splendid tribute to Texas loyalty. No section of the United States offers greater opportunities for factories of this kind and none need them worse. This is a splendid opportunity for you to make a good investment and help "boost" Texas.

It is impossible for our salesman to call on everybody and we therefore suggest that you mail the coupon below, without obligation to you, in order that we may give you full information regarding the "Southland." Mail it to our local representative.

ASHBROOK & SUGGS,
Hereford, Texas.

Please give me full information regarding the Southland Tire & Rubber Co. without obligation to me, and how I can save 15 per cent on tubes and 20 per cent on tires by becoming a member.

NAME

TOWN

COUNTY STATE

LOCAL REPRESENTATIVE

ASHBROOK & SUGGS

HEREFORD, TEXAS

LOCAL DEALER, J. D. THOMPSON & SON

Hereford Texas.
(The "TEXAN" car will be equipped with Southland Tires)

For Weak Women

In use for over 40 years! Thousands of voluntary letters from women, telling of the good Cardui has done them. This is the best proof of the value of Cardui. It proves that Cardui is a good medicine for women.

There are no harmful or habit-forming drugs in Cardui. It is composed only of mild, medicinal ingredients, with no bad after-effects.

TAKE

CARDUI

The Woman's Tonic

You can rely on Cardui. Surely it will do for you what it has done for so many thousands of other women! It should help. "I was taken sick, seemed to be..." writes Mrs. Mary E. Vestie, of Madison Heights, Va. "I got down so weak, could hardly walk... just staggered around. I read of Cardui, and after taking one bottle, or before taking one at all, I felt much better. I took 3 or 4 bottles at that time, and was able to do my work. I take it in the spring when run-down. I had no appetite, and I commenced eating. It is the best tonic I ever saw." Try Cardui.

All Druggists

1.70

THE DEPARTMENT'S EXPERIMENTAL KITCHEN

An experimental kitchen where substitutes for wheat are being tested has recently been established and equipped by the Office of Home Economics. In this kitchen some of the good old recipes which were in use 50 and 75 years ago, when corn, buckwheat, rye and barley were in more common use, are being revised and standardized, and new recipes in which wheat substitutes play an important part are tested and standardized. A group of women—laboratory specialists and housekeepers with special training, work side by side in the new kitchen. Before a recipe is made public it must not only pass the test of the laboratory specialists but must also meet the test of actual experience in the hands of a housekeeper who studies it for its practical value in the average kitchen.

WEATHER FORECASTS FOR AERIAL MAIL

Special daily forecasts of weather conditions between New York and Washington are being furnished to the Post Office Department by the Weather Bureau for use in connection with the airplane-mail service between these points. The forecasts are telephoned each morning as soon as they are made up.

GOOD GRAZING IN NATIONAL FORECASTS

Except in the Southwest, the greater part of which is suffering from drought, indications point to exceptionally favorable grazing conditions in the National Forests this summer. The outlook, say Forest Service officials, is particularly gratifying in view of the plans made for increased live-stock production on the National Forests to meet war needs. These call for half a million more sheep and nearly a quarter of a million more cattle than last year, when an increase of some 200,000 sheep and 100,000 cattle was made over the preceding year. Increased production, the Forest Service reports, is being placed on a number of the Eastern National Forests as well as on those in the West.

HURRICANE WARNINGS JUNE 1

Reports of observations from 23 stations in the West Indian and Caribbean Sea region and from 43 vessels plying those waters, for use in connection with warnings of hurricanes developing there, will begin to be received on June 1 by the Weather Bureau. The reports are to continue during the hurricane season, June to November inclusive.

SEED CORN DISTRIBUTION

Reserve stocks of corn suitable for seed have been placed by the Department Seed Stocks Committee in all States north of the Ohio River, where the situation has been considered serious. The seed corn will be sold for cash at cost to farmers needing it, who should get in touch with their county agent or State Directors of Extension. Fortunately the season has thus far been favorable and the replanting would be less than usual but the poor quality of much of the seed that has been planted. Final plans for meeting the seed-corn situation were made at a meeting in Chicago in the week of May 13 by State and Federal agricultural officials headed by Dr. R. A. Pearson, Assistant Secretary of Agriculture.

HUNT FOR WAR TIMBER

The War Department and the For-

est Service are adding the Boy Scouts in efforts to find black walnut timber needed for airplane propellers and gun stocks, following President Wilson's appeal to the Scouts to donate supplies of the "Liberty Tree." Special report forms have been prepared for use of the Scouts, who will submit them for tabulation to the Forest Service, which in turn will report the results to the War Department. The bulk of the standing black walnut is said to be in farmers' woodlots in the Middle West, the Middle Atlantic States, and the southern Appalachians, and it is mainly these sources that the Scouts will comb in their search for material.

PERMITS FOR ROAD OILS

The Office of Public Roads and Rural Engineering is a party to an agreement with the U. S. Fuel Administration whereby road authorizations desiring to construct, maintain or reconstruct highways requiring coal or oil products in construction, maintenance or repair, must have their applications for these materials approved by their State Highway Department and by a committee headed by L. W. Page, Director of the Office of Public Roads. Approved applications are to be transmitted to the Fuel Administration which will permit delivery of the materials when they are available. Restrictions on the use of these materials have been necessitated by the need of the army and navy, essential war industries, and the Allies for fuel, oils, and coal.

MEETING OF FARM MANAGEMENT DEMONSTRATORS

The States Relations Service, in cooperation with the Office of Farm Management, has arranged for a conference to be held in Chicago the week beginning June 3, at which farm management demonstrators of the Northern and Western States will discuss demonstration methods. Ways will be considered for conducting demonstrations with regard to a more efficient use of labor, teams and equipment, and a better organization of the farm to bring about a maximum production of food per workman.

STUDIES WHEAT SOURCE IN AUSTRALIA

Dr. J. W. T. Duvel, in charge of grain standardization for the Bureau of Markets, is now in Australia investigating the quality and condition of the wheat crop that has been accumulating there since the war began, with a view to its import into the United States for milling.

A MONTHLY SURVEY OF FOOD STOCKS

An inventory of commercial stocks of grain, flour, meal and other food products is being taken each month by the Bureau of Markets and the results published in a new monthly publication called "Food Surveys," two numbers of which have already been issued. These monthly surveys began April 1, 1918.

ROAD PROJECTS APPROVED

In March and April the Secretary, on recommendation of the Office of Public Roads and Rural Engineering, approved 212 State road-building projects involving more than 2,500 miles of highways under the Federal Aid Road Act. The estimated cost of these improvements to the States is about \$15,000,000. The Federal aid allowed is more than \$5,000,000.

COLD-STORAGE SPACE FOR BUTTER AND EGGS

In view of the heavy demands for cold-storage space growing out of war shipments, the Bureau of Markets is making surveys of space available for the cold storage of butter and eggs throughout the United States.

"PUBLIC ROADS" MAGAZINE ISSUED

May saw the birth of a new monthly periodical in the Department of Agriculture, "Public Roads," issued by the Office of Public Roads and Rural Engineering. It is 48 pages, some of them illustrated, contains material intended primarily for State and county highway officials actively engaged in the construction and maintenance of highways. The principal object of the publication is to act as a medium of exchange of knowledge and experiences between highway departments of the 48 States. The magazine is designed to be a permanent and complete record of activities and construction under the Federal Aid Road Act. Because of the limited allotment for printing expenses the circulation has been restricted to Federal, State and county officials actively engaged in road work.

TO STUDY EFFECT OF ECLIPSE

On June 8, when the moon's shadow will pass diagonally across the United States from Washington to Florida, the Weather Bureau, in connection with its investigations in solar radiation, or amount of heat received from the sun, plans to take advantage of the unusually favorable opportunity to study the effect of an eclipse upon meteorological conditions. Special measurements of the intensity of solar radiation will be made at three stations in Nebraska, Idaho, and Oregon. Efforts will be made to obtain accurate observations of pressure, temperature, wind direction and velocity, and shadow-bands at 40 stations within the belt where the sun will be 90 per cent eclipsed. The data obtained are expected to be of importance in studies of the circulation of the atmosphere.

FIGHTING ANIMAL TUBERCULOSIS

In April, 22,492 cattle were tested for tuberculosis in the tuberculosis-eradication work of the Bureau of Animal Industry. This number was 8,494 more than were tested in the preceding month. The tuberculosis control measures are to be applied, in cooperation with State authorities and live-stock owners, along three lines—eradication of tuberculosis from pure-bred herds, eradication from circus and fairs, and eradication from swine. In the beginning efforts are being concentrated on eradication of the disease from pure-bred herds.

CONDITION OF TRUCK CROPS REPORTED

Weekly reports on the condition of truck crops in the Atlantic and Pacific Coast States and in Louisiana, Texas, and Alabama come by telegraph from truck-crop specialists to the Bureau of Crop Estimates. Copies of the reports as issued by the bureau may be obtained on application.

—Pledge the President—

NURSERY STOCK

FRUIT, SHADE
ORNAMENTAL

YOU WILL WANT YOUR NURSERY STOCK TO BE GOOD, CLEAN, HEALTHY STOCK IN VARIETIES THAT WILL FRUIT. OUR STOCK IS YOUNG AND FREE OF DISEASE AND WILL FRUIT WHEN OTHERS FAIL. ASK FOR CATALOG. SALEMEN WANTED.

HEREFORD NURSERY CO.

"27 Years of Knowing How"
HEREFORD, TEXAS

White Liquid KEEP YOUR SHOES NEAT White Cake

2-IN-1 White Shoe Dressing

for Men's, Women's and Children's Shoes

THE JOHN DEERE LINE

STANDARD OF THE WORLD

The Van Brunt Grain Drill

YOU CAN BUY ANY KIND OF A GRAIN DRILL, BUT THERE IS ONLY ONE VAN BRUNT. IT HAS INNUMERABLE POINTS OF SUPERIORITY, but the THREE outstanding features—features to make any man THINK, are:

1. The bearings are guaranteed for the life of the drill.
2. Positive spur geared drive.
3. Will sow from twelve pounds of Alfalfa to all kinds of peas, beans and bearded oats.

- DAIN MOWERS
 - DAIN RAKES
 - VAN BRUNT DRILLS
 - SHIFT SLOT
 - K. C. CULTIVATORS
 - WAGONS, Light Draught
 - LISTER
 - CULTIVATORS
 - MOWERS
 - DISC HARROWS
 - DRAG HARROWS
 - PLANTERS
- Dain Rakes are really two rakes in one, owing to balanced wearing qualities.

WE HAVE THE JOHN DEERE LINE ON EXHIBITION **GARRISON BROTHERS**

THE HEREFORD BRAND

SETH B. HOLMAN

Editor and Publisher

PUBLISHED EVERY THURSDAY

Entered April 17, 1901, in the postoffice at Hereford, Texas, as second-class mail matter. First number of the paper issued Feb. 23, 1901, as the Hereford Reporter; first number of The Brand issued March 21, 1902.

Subscription Price \$1.50 a Year Strictly in Advance

ADVERTISING RATES—Locals 10 cents per line first insertion, 7 cents per line subsequent insertions (no ad taken for less than 25 cents). Classified: first insertion 1c per word, minimum 2c; subsequent insertions 1c per word; minimum 2c. Professional cards \$1.00 per month for one inch space. Display advertisements 15c per single column inch per week. Special rates for time contracts.

THE CONGRESSIONAL RACE in this district is beginning to warm up, and The Brand has been asked to state its position. Our answer is that we shall most certainly vote for the reelection of Congressman Marvin Jones.

We are too busy trying to make a living to take any part in politics at any time, and at this particular time, of all times, we believe in following President Wilson's suggestion to Congress the other day, that every public servant should be reelected this year, provided he was doing his "doggondest" for his country.

We believe Marvin Jones is giving us such service. Judge Cradington is a valued friend, and commands our highest esteem, but we cannot understand the necessity for a change at all, and especially at this time.

—Pledge the President—

RELEASING TRANSPORTATION

We have seen the question of freight transportation discussed in the papers as a most important one. We know theoretically that Uncle Sam needs every possible cubic foot of freight car space to carry to the seaboard wheat, sugar, meat, army clothing, artillery, munitions, and an infinite number of other essentials. When the railroads have brought these to the seaboard, every possible cubic foot of seagoing freighters is needed to carry them abroad for the use of our army and the use of our allies. All this we realize, but without the feeling that it has any personal application to ourselves. If we look into the matter more closely, however, we will find that we can do a good deal to help Uncle Sam out and forward his plans.

All freight car space that we can save from our own needs can be utilized directly for the purposes of the country. If we can eat foods that are grown in our own locality a certain amount of car space is released. This can be used in carrying commodities to the seaboard or in bringing fuel or material to factories which are doing work for the government. If in purchasing we can select goods made in a near locality in preference to a distant one we are allowing the railroads to substitute a short haul for a long one. If we can use products of our own country instead of imported products we are releasing ship space. An instance recently given to the public will show this. Makers of candy and ice cream have been required for some months to lessen their consumption of sugar 20 per cent. Mr. Hoover tells us that this reduction has released 50,000 tons of shipping for the use of the government. The shipping so freed has been used partly in carrying wheat to Belgium and partly in carrying coal to New England factories which produce war goods.

Let it become one of your wartime principles to use home products and local products toward your needs wherever possible. The transportation space saved by an individual or a family is necessarily small, but as in all kinds of conservation it is the aggregate which counts. You will feel satisfaction in the knowledge that you are doing your best in your individual capacity toward helping out the government and meeting its needs.

—Pledge the President—

"May Oat Longs Fill-Up Shorts" sounds like a message in cipher code direct from the front lines, but it is only the heading of a grain report in the morning paper.

AN INVENTOR in Sweden has discovered a method of making bread out of wood, using the cellulose. It is said to be palatable and nutritious and hospital patients who have been fed on it have gained weight. If it comes into general use, the bride will have a convenient rejoinder when her husband insinuates that her biscuits are like bricks. She will disarm him completely by saying, "Oh no, dear, just like blocks of wood."

—Pledge the President—

LLOYD GEORGE says "the next few weeks will be a race between Hindenburg and President Wilson." We will bet on the President. He has the build of a good runner, he is not weighted down with the trappings of autocracy, and best of all he has an enthusiastic crowd to root for him.

—Pledge the President—

CONGRESS IS DOING some hard studying over the question of whether to introduce a four-billion dollar revenue tax bill now or at a special session in November. But the public will study harder where to get the money to pay the tax.

—Pledge the President—

WHEN THE THERMOMETER goes down a ton of coal in the bin is worth two in the mine. Remember this, and put your coal in without delay.

—Pledge the President—

SEVERAL RAILROAD presidents are looking for jobs. We understand there is a call for motormen throughout the country.

—Pledge the President—

"WORK OR FIGHT" is the command. We have all seen people who can do both at once. Which should they give up?

—Pledge the President—

POTATOES may be baked, boiled, stewed or fried. The only essential point is that they should be eaten.

—Pledge the President—

IS IT NOT STRANGE that the portion of the Austrian empire which has the most food is still Hungary?

—Pledge the President—

OUR AMERICAN ACES will certainly be able to give the German knaves the very deuce.

THE SUMMER GARDEN

By G. B. Everett, Garden Specialist Extension Service, A. and M. College of Texas:

It is now time for the vast army in the increased food and feed production campaign to consider the summer garden, provided they have not already done so. Vegetables are difficult to grow during the summer months without a little water, especially in the sandy locations; however, there are vegetables which will produce throughout the summer in nearly all sections of Texas.

The Tepary, Pinto, Pole Soaps, Pole Lima, Henderson Bush Lima and Texas Speckle Lima Bean will grow and produce beans in most sections of Texas, except the extreme south. The cowpeas, such as black-eye and Lady pea will also produce a crop. For greens the swiss chard and New Zealand Spinach will produce in nearly every section of Texas. Okra, late corn and the vine crops such as cucumbers, watermelons, cantaloupes and pumpkins will grow and produce food in all sections of Texas. The pepper, tomato, egg plant and sweet potato can also be planted to produce summer food in nearly every section of Texas.

The watering or irrigating of the vegetable garden has been a problem with most people of Texas. One of the best methods of putting on the water, is by running it down a furrow as close to the plants as possible. When this method is used, the soil should be stirred before irrigating. This stirring will permit the land to take up more water.

Where the garden is small and there is only a few plants to irrigate, a small receptacle such as a can, with holes in the bottom placed near the plant can be used to great advantage. This method is not practical when there is a large field to irrigate.

After irrigating, the land should be stirred as soon as possible. Irrigation without cultivation has been the ruination of many growers. If the soil around the roots has plenty of moisture, it is not necessary to irrigate. If the soil, when compressed on the palm of the hand, adheres, irrigation is not necessary.

—Pledge the President—

Notice Given

To parents that do not know at the wee hours of midnight as to the whereabouts of their boys, you need not be surprised at them receiving an invitation to come over and stay all night with me. It seems to have become quite a fad for a bunch of boys from the age of eight years old and on up, to congregate at the Passenger Depot to await the arrival of the midnight train and while waiting seem to think the Depot a play house for them. They jump seats, whoop, yell and swear. It is very annoying to the operators as well as ladies and gentlemen that are waiting. The conductor, engineer and brakeman have made several complaints of the boys throwing in to the train.

Now I appeal to you parents to assist in stopping this. I have called several of the boys attention to this and it must be stopped. C. S. PURCELL, Sheriff.

—Pledge the President—

ECLIPSE FROM THE ROCKIES

The broad high table-lands and mountain tops of the Rocky Mountain National Park in Colorado will become a favorite view point for the total eclipse of the sun on June 8, for which extensive preparations are now making. This country is extremely and the atmosphere has unusual clarity.

The rolling plateau lying at the foot of the Front Range is from 8,000 to 9,000 feet high. From this rise fifty-one mountains to altitudes from 10,000 to 14,000 feet, from the summit of which

with a clear sky above, one can sometimes look down upon the tops of valley showers. Many of the mountains have broad flat summits, excellently adapted for observation. This eclipse, which is attracting much attention from astronomers, is total over a long broad strip of the United States, including this section of the Rockies. The park's accessibility from Denver, its many comfortable hotels, and its good trails to the high places make it especially available for scientific parties.

—Pledge the President—

HEREFORD PROOF

Should convince every Hereford reader. The frank statement of a neighbor, telling the merits of a remedy. Bids you pause and believe.

The same endorsement. By some stranger far away. Commands no belief at all. Here's a Hereford case. A Hereford citizen testifies. Read and be convinced.

W. L. Fallwell, says: "Two years ago I was suffering from my kidneys and had been for a long time. My back was weak and lame and ached constantly. Often, sharp pains darted through it and when I sat down for any length of time, I couldn't get up without holding on to something. The kidney secretions were too frequent in passage, causing me to arise many times during the night. I had read a lot about Doan's Kidney Pills and got a box at Betts-Clark's Drug Store. Up until that time nothing had done me any good; but Doan's Kidney Pills helped me immediately. Several boxes cured me."

Price 60c. at all dealers. Don't simply ask for a kidney remedy—get Doan's Kidney Pills—the same that Mrs. McCord had. Foster-Milburn Co., Mfgs., Buffalo, N. Y.

POLITICAL ANNOUNCEMENTS

Announcements for Deaf Smith County will be carried in this paper upon the payment of the following fees, cash with order: District offices \$15.00 County Offices 10.00 Precinct offices 5.00

The following candidates authorize us to announce them for the office under which they are listed, subject to the action of the Democratic Primary:

For Representative,

123rd District: Capt. T. J. Tilson (of Plainview)

For County Judge:

Jas. A. Hughes (Re-election)

For Sheriff and Tax Collector:

C. S. Purcell (Re-election) Geo. W. Cloyd

For County and District Clerk:

A. O. Thompson (Re-election) J. S. Jones

For County Treasurer:

J. J. Ward (Re-election)

For Tax Assessor:

C. P. Arthur C. E. Lester S. G. Moore Albert Murphy A. C. Thompson W. T. (Red) Smith

For Commissioner

Precinct No. 1. C. C. Bowman F. W. Curtis C. V. Walker

Lightning and Hail

This is the Dangerous Season

Your livestock should be insured against lightning. We have had several losses already this season.

It's a Great Thing

to have a great insurance agency, complete in every detail. You will like our service.

T. K. Wilson
Insurance and Loan Agency

Ask the Man Who

Irrigates

D. L. McDONALD

TIME TO BUY PERFECTION OIL COOK STOVES

We have a large stock of oil ranges that we are going to move at the following prices:

- 4 BURNER PERFECTION OIL STOVE WITH OVEN **\$25.00**
- 4 BURNER PERFECTION FIRELESS COOKER OIL STOVE **\$40.00**

This is far below the regular prices and we want to put one of these stoves in every home in Deaf Smith and Surrounding Counties

Dunlap Hardware Company

Buy War Saving Stamps. Buy Thrift Stamps.

LIVE STOCK MOVEMENTS

Miller & Long shipped 6 cars cattle to Seagraves, Texas
Shore & Hill shipped 1 car of cattle to Santa Rosa, N. M.
S. E. Wasson shipped 2 cars of cattle to Pampa, Texas.
H. T. Randle shipped 11 cars of cattle to Holly, Colo.
Cooper Morgan shipped 2 cars of cattle to Kansas City.
C. R. Barber shipped 6 cars of cattle to Norton, Kans.
William Greenwell shipped six cars cattle to Wichita, Kansas.
H. C. Bowser shipped 1 car hogs to Wichita, Kansas.
C. O. Norton shipped 5 cars of cattle to Texline.
A. S. Higgins shipped 5 cars of cattle to Texline.
C. H. Higgins shipped 3 cars of cattle to Texline.

—Pledge the President—

REGISTERED AT HOTELS

Denver: C. F. Jordon.
Kansas City: L. McCormick, L. A. Bland, Harry Sewerson, D. P. Dawson, J. Will Clark.
Crawell: M. S. Bell.
Dalhart: Clifford Braby, S. Rockwell.
Lubbock: A. Hale, B. F. Duncan.
Amarillo: J. L. Nunn, H. B. Farwell, I. Johnson, John F. Ross, J. P. Hare, Dr. E. F. Lanham, I. W. Holder, J. F. Moddor, N. A.

Jennings, B. A. Crow, B. S. Arnold, Hicks Daniel, C. G. Smith, W. B. Holloway, J. M. Veal, M. M. Newland, C. H. Ball, G. N. Gutler and Son, N. F. Vittruk, H. H. Walter, W. F. Mowing, F. C. Prastor, C. E. Kisor, H. C. Tyler, Art Jaymer, P. T. Wallan, Arthur Ogood.

Canyon: J. C. Vester, H. A. Glass.
Topeka, Kans.: A. M. Bainer.
Dimmitt: L. Lee Lust & wife, J. L. Henson and wife, Frank Crane, W. D. Duree.
Dallas: B. Clayton, H. Perry, J. M. Gray, O. P. Kiker, B. L. Wade, S. E. Edwards.
Ft. Worth: H. T. Compton.
Clovis, N. M.: H. G. Cooper.
Hollene, N. M.: J. O. James, G. G. Griffith.

Midland, Texas: Burton Brown.
Albuquerque, N. M.: J. A. Hawkins.
Plainview: C. Williams.
Mangum, Okla.: H. F. Ritter.
N. Y. City: Walter Dale, Harry Durkhart.
Comanche: C. W. Ogy.
St. Louis: M. D. Duke.
Wichita, Kans.: G. M. Darling.
El Paso: E. E. McNatt.
Linden, Ind.: John Hamgan.
San Jon: J. F. Hoppins, J. P. Parker, S. E. Keyes.
Hutchinson, Kans.: T. F. McCow.
Summerfield, Tex.: J. A. Laughlin, F. D. Stanley.

To Cure a Cold in One Day.

Take LAXATIVE BROMO Quinine. It stops the Cough and Headache and works off the Cold. Druggists refund money if it fails to cure. E. W. GROVE'S signature on each box. 50c.

PROGRAM

Of the Texas Swine Breeders' Association at College Station, Texas, July 29-31 inclusive:

Geo. P. Lillard, President, Seguin, Texas; W. L. Stangel, Secy-Treas., College Station, Texas. Morning, July 29, 1918, at 9:30. Welcome Address—Dr. W. B. Bizzell, Pres. Texas A. & M. College.

Response to Address of Welcome—Geo. P. Lillard, President, Texas Swine Breeders' Association, Seguin, Texas.

Hog and Dairy Combination for Profits, Edwin Houston, Welfare, Texas.

Address, G. H. Alford, Progressive Farmer, Dallas, Texas.

Helping the Boys to Get Started, O. W. Sherrill, Georgetown, Texas.

Address, Hon. Geo. R. Rommel, Bureau of Animal Industry, Washington, D. C.

Community Curing Plants, Geo. S. Bruce, I. & G. N. Railroad Co. Afternoon Program, July 29, 1:30

Soft Pork, Dr. J. H. R. DeLoach, Armour & Co.

Peaput Hogs, P. V. Ewing, Texas Agricultural Experiment Station, College Station, Texas.

Address, Hon. Clarence Ousley, Ass't. Commissioner of Agriculture, Washington, D. C.

Market Problems at the Stockyards, Tom Frazier, Rhome Farmer Commission Co., Ft. Worth, Texas.

Address, Tait Butler, Progressive Farmer, Memphis, Tenn. Morning Program, July 30, 9:30

Feed and Care of the Brood Sow and her Litter, Nat. Edmondson, Sherman, Texas.

How to feed Garbage successfully to Hogs, W. A. Cocke, San Antonio, Texas.

Forage Crops for Hogs, W. L. Stangel, College Station, Texas.

Address, O. C. Payne, Farm & Ranch, Dallas, Texas.

Address, Hon. John Stinson, Sec'y., National Swine Raisers' Ass'n., Cedar Rapids, Iowa. Afternoon Program at 1:30 p. m.

Hog Cholera, Dr. Frank Jones, Bureau of Animal Industry.

Internal Parasites, Dr. R. P. Marsteller, College Station, Texas.

Address, Value of the Texas Swine Breeders' Association to the Breeder and Feeder, Dr. A. M. Flowers, Dallas, Texas.

—Pledge the President—

HOW TO CANDLE EGGS

If you are going to put away some summer-laid eggs for winter use—as, of course, you are, it being a patriotic and a personal duty—you will need to exercise considerable care that only good eggs are put in the waterglass or limewater container. One bad egg is likely to destroy several others. By consistently gathering the eggs when they are fresh, most of the danger of storing bad eggs is avoided, but since it is necessary to hold the eggs until a sufficient number is accumulated to fill the container, and since some eggs are imperfect when they are laid, candling, where it can be done without too much trouble and delay, might well be practiced. The United States Department of Agriculture has just issued a bulletin on "How to Candle Eggs." The text is brief and direct and is illustrated with Colored plates showing the way in which an egg should appear before the candle, together with the various ways it should not appear. The bulletin was written by Dr. M. E. Pennington, chief of the food research laboratory, assisted by M. K. Jenkins, bacteriologist, and H. M. P. Betts, artist. It should be of great use, not only to persons putting away eggs for home use, but, as well, for all those who desire to establish eggs in perfect condition.

—Pledge the President—

Let every woman in the county read the call of the Democratic Chairman for a Woman's Mass Meeting in this issue and then attend that meeting.

—Pledge the President—

Citation on Application

THE STATE OF TEXAS: To the Sheriff or any Constable of Deaf Smith County, GREETING:

You are hereby commanded to cause to be published once each week for a period of ten days before the return day hereof, in a newspaper of general circulation, which has been continuously and regularly published for a period of not less than one year in said Deaf Smith County, a copy of the following notice:

THE STATE OF TEXAS. To all persons interested in the Estate of George T. Higgins deceased. W. R. Higgins and J. B. Higgins have filed in the County Court of Deaf Smith County, an application for the Probate of the last Will and Tes-

tament of said George T. Higgins, deceased, filed with said application, and for Letters Testamentary and for such other and further orders as to the court may seem proper, which will be heard at the next term of said Court, commencing on the first Monday in June, A. D. 1918, the same being the 3rd day of June, A. D. 1918, at the Court House thereof, in Hereford, at which time all persons interested in said Estate may appear and contest said application, should they desire to do so.

Herein fail not, but have you before said Court on the said first day of the next term thereof this writ, with your return thereon, showing how you have executed the same. Given under my hand and the seal of said Court, at office in Hereford, this the 9th day of May, 1918. (Seal) A. O. Thompson, Clerk, County Court Deaf Smith County, Texas.

—Pledge the President—



TIES!

Neck Ties, We Mean scads of 'em

All shades, hues, material, prices. The finest ever shown in the Panhandle of Texas

WE SELL STRAW HATS, TOO

Look in our New Windows!

RALPH BARNETT

HEREFORD BULLS

ANY AGE—ANY NUMBER REGISTERED OR GRADES

BYRON GIST

1409—Jackson St., Amarillo, Texas. Phone 1772.
Office with Ansley Land—Cattle Co., Phone 884.
16-41* Please state in what Paper you saw this ad

New Silks!

For the Ladies

PLAIDS
WASH SILKS
STRIPES

D. R. Gass & Son

SOCIETY AND CLUBS

MISS CECIL GILLILAND, Phone 30

The public is cordially invited to be present at the following recital given by Frankie Mae Baker and Elizabeth Black (pupils of Minnie Dea Coffin,) assisted by Eula Lee Tomlinson, Reader, at the Presbyterian church, Tuesday evening, June 11, 9 o'clock.

PROGRAM

Espania (Two pianos)	Chabrier
Impromptu	Reinhold
Silver Spring	Mason
Abandon Elopement	Grieg
a. To Spring	Macdowell
b. In Autumn	Schubert
c. From An Indian Lodge	Raff
Military March	Moskowsky
Eclogue	List
Valse	Gloria
Consolation No. 6	
The Stars and Stripes	
March Triumphant (Two Pianos)	
March	

Pledge the President

The following program will be given at the Presbyterian church, Friday, afternoon, June 7, 5 o'clock, by the pupils of Minnie Dea Coffin in piano and Eula Lee Tomlinson in expression.	
Marsellaise	Rouget de Lisle
Barcarolle	Behr
Lilite Lord and Lady	Spaulding
Reading: "Nina's Lover"	
Papagego's Magic Melody	Mozart
The Christmas Tree	Kroeger
Franeler's Song	Oester
Little Rogue	Hoffman
Reading: "At the Matinee"	
Brilliant Camp	Reinhold
Italian Song	Tschalkowski
Spinning Song	Gillet
Readings: a. "Ghosts" b. "Managers Det"	Schumann
Jolly Farmer	
Cabaletta	Laek
Valse in E flat	Durand
Reading: "Haying of Valent"	

Pledge the President

The ladies of the Christian church enjoyed a delightful afternoon in the parlors of the church on Wednesday of last week the occasion honoring Mrs. A. C. Elliott. Garden flowers and pot plants were attractively arranged in the reception room where a literary and musical program was given. Toasts to the honoree were given by Mrs. C. E. Wheeler in behalf of the C. W. B. M., Mrs. E. E. Ramsey, in behalf of the Sunday School, Mrs. J. E. Ferguson in behalf of the many friends and neighbors both within the church and without. Mesdames Dyar and Johnson, Misses Oberthier and Owen, gave musical numbers. Following the program a dainty luncheon was served. The Delphian Club will hold its last meeting for the summer on Monday, June 17, at 2:00 o'clock in the Red Cross rooms. Lesson: the last thirty questions in Book Five. Election of officers will be held

for the fall work, beginning in September. All charter members are urged to be present so that all business can be settled.

Pledge the President

Bradley Duff
Wesley Bradley, son of Mrs. I. R. Bradley, and Miss Alice Duff, both of Hereford, quietly slipped off to Amarillo last Saturday afternoon and were married by the Rev. Carpenter of the Methodist church at Amarillo. The young couple were accompanied to Amarillo by Mr. and Mrs. Horace Beard, and were married at the residence of Mr. and Mrs. Charles P. Stephenson of Amarillo, cousins of the groom. Mr. Beard is also a cousin of Mr. Bradley. Only a few close friends were present at the ceremony, and the happy couple returned to Hereford Sunday afternoon.

Mr. Bradley recently enlisted in the Tierra Blanca Troop of State Cavalry, and received the rank of Sergeant. He is expecting to be called to duty at almost any time, and for that reason the young people will not attempt to start housekeeping.

Both the bride and groom are well known and popular with the younger set of the city, and carry with them all good wishes from the entire community.

Pledge the President

MUSIC STUDY CLUB RECEIVES CHARTER OF PATRIOTIC W. S. S. WORK
Mrs. George Barber, County Chairman of the Woman's Work in W. S. S., announces that the Music Study Club, one of the Societies in the W. S. S. Divisions, have received their official charter from Washington, same being issued by the National War Savings Society.

Pledge the President

TO THE DEMOCRATIC WOMEN OF DEAF SMITH COUNTY

The following letter from Mrs. Elizabeth Bass, Chairman of the Woman's Bureau of the National Democratic Committee, will be understood:

May 23, 1918.
Mr. John P. Slaton,
Hereford, Texas.

Dear Sir:—Your State having given the Primary suffrage to its women, it becomes of importance to this Bureau to enter into communication with them, and to have an official representative of the Democratic party among the women in each county. Will you therefore send me the name of some woman who will work in harmony with yourself in the development of some form of political organization among the women of your county. I realize, of course, that Texas is practically a one-party state, but women are going to take a rather lively interest in their new vote, and will want to discuss somewhat the reasons for their faith in the Democratic party and in the policies of the Administration, including the conduct of the war. We shall have supplies of literature—leaflets, pamphlets, bulletins, etc. and of course need someone to communicate with in regard to the distribution thereof.

We will appreciate the favor of an early reply, and will forward the name also to Mrs. Percy V. Pennybacker, of Austin, who was appointed by Mr. Poindexter to be the member for Texas of the Advisory Committee of Women of the Democratic National Committee, of which I am the Chairman.

Cordially yours,

ELIZABETH BASS,
Chairman Woman's Bureau, Democratic National Committee.

Therefore, in pursuance of the request of the National Chairman, I, Jno. P. Slaton, Chairman County Democratic Executive Committee, hereby call a mass meeting of all the Democratic women of Deaf Smith County, to be held at the court house on Tuesday, June 11th, 1918, at 3 o'clock p. m., for the purpose of organizing the Woman's Democratic Society of Deaf Smith County, and for the transaction of all such other business as may properly come before such mass meeting.

JNO. P. SLATON,
Chairman Co. Dem. Executive Committee.

Pledge the President

WOMAN'S LEAGUE FORMULATES PLANS FOR CAMPAIGN

An executive meeting of the Woman's Good Government League was held Tuesday morning at the Baptist church. After a brief devotional service, Mrs. McClurkin, as chairman, outlined her plans of work and formally "set the ball rolling" for an active, enthusiastic campaign.

A report of the membership committee showed an enrollment

of about three hundred names. This committee is arranging to present the claims of the League before each Woman's Club or other organization in town, and, in addition, to make a house-to-house canvas for members. The country districts are to be reached through the committee on public meetings. This committee is perfecting plans for meetings in the various community centers throughout the county. A list of speakers with the place and time of meeting will be published soon.

President Cousins of the State Normal at Canyon, has been invited to deliver an address in Hereford, within the next few weeks, under the auspices of the Good Government League. Other good speakers will come later and it is hoped that every qualified voter in the county, man or woman, will grasp these opportunities of hearing the vital issues pertaining to good citizenship discussed ably and in detail. Definite announcement of these meetings will soon be made.

Pledge the President

The League will meet Monday of each week until after the election in July. Meetings will be held at the Baptist church at 7:30 p. m. Every woman who is interested in good government and in having her state and county officered by men of high moral principle, is urged to attend these meetings and to become a member of the league.

Pledge the President

Card of Thanks

To Our Friends and Neighbors:
Please accept our most sincere thanks and deep gratitude for your kindness and thoughtfulness in the severe ordeal through which we have just passed. Your kindly sympathy and aid has put upon us a debt of gratitude that will be hard to repay.

Mrs. B. M. Miller
C. H. Miller
Mrs. R. A. Hall
Jno. B. Miller
Tennie Miller
W. A. Miller.

Pledge the President

Card of Thanks

We wish to thank all our kind friends and neighbors for the kindness and sympathy shown us during the sickness and death of our dear baby.

Mr. and Mrs. Tom Bandy.

Pledge the President

Word has just been received from President Cousins of the West Texas Normal that he will speak in Hereford Sunday afternoon, June 9th. The meeting will be held at the court house at 4 o'clock.

President Cousins is one of the prominent educators of Texas and of the entire southwest. To his scholarly attainments, he adds the dignity of lofty purpose and high ideals. He is thoroughly conversant with the governmental affairs of the state and is keenly alive to the conditions which confront the people of Texas today. He is a logical thinker, a clear and forceful speaker. His address will furnish an opportunity for the citizens of the county to hear a practical, straightforward presentation of the facts which vitally concern the man or woman who would use the ballot intelligently. No one can afford to miss this address.

Information brings inspiration. Sunday afternoon at 4 o'clock at the court-house.

Pledge the President

DEATH OF B. W. MILLER

B. W. Miller, aged 69 years, died at his residence in Hereford on Wednesday, May 29th, after an illness of some twenty or fifteen months and was buried Saturday, June 1, funeral services being held from the residence conducted by Rev. J. E. McClurkin of the Baptist church, assisted by Rev. W. M. Baker of the Presbyterian church.

Benjamin Wills Miller, son of Mr. and Mrs. Jno. B. Miller, was born at North River Mills, Hampshire county, West Virginia, on December 5, 1849. He came to Texas about the year 1870, living in Cooke county until 1902, when he located at Hereford and lived in this county continuously until his death.

Mr. Miller was married to Miss Roxie Worley about the year 1872, and from this union there was born five children: Dr. C. H. Miller of Ray, Ariz.; Mrs. E. A. Hall, of Austin, Colo.; John B. Fennie and W. A. Miller, all of Hereford. In addition to these children deceased is survived by a brother and sister, all living in West Virginia. Another brother, A. C. Miller, died at Gainesville, Texas, about two years ago.

Mr. Miller was widely and affectionately known over the Plains country, and his loss will be mourned by a wide circle of

STAR THEATRE

FRIDAY, JUNE 7th

Mitchell Lewis in "The Sign Invisible", produced by Edgar Lewis, the man who made The Barrier, The Great Divide, and a number of other great productions. "The Sign Invisible" is a mighty drama of the Northwest. The kind of picture we all like. "The Sign Invisible" is a picture you will be pleased with and will regret if you fail to see it.
ADMISSION: Children 9c, tax 1c; Adults 15c, tax 2c

SATURDAY, JUNE 8th, Matinee and Night

William Fox presents GLADYS BROCKWELL in "The Moral Law". Gladys Brockwell always pleases. We know that "The Moral Law" will please you.
ADMISSION: Matinee, Children 9c, tax 1c; Adults 15c, tax 2c. Night: 9c, tax 1c; 15c, tax 2c

MONDAY, JUNE 10th

Charles Alden Seltzer's great western novel "Boss of the Lazy Y" in a Triangle Feature with ROY STEWART. We know that you like Western pictures. In "The Boss of the Lazy Y" you will see Roy Stewart do some clever riding which should please all lovers of the wild West. Here is a chance for all lovers of Charlie Chaplin to see him in Three Reels of the best comedy he has ever pulled off. "A DOG'S LIFE" has broken all records where ever shown. In one large Theatre in San Francisco they had to run it three weeks to take care of the crowds. It is claimed by all to be the greatest comedy Chaplin ever made.
ADMISSION: Children 9c, tax 1c; Adults 22c, tax 3c

TUESDAY, JUNE 11th

The Romance of a fighting Parson is Cyclone Higgins, D. D. A five act Metro drama of Love in Honespun, starring Francis X. Bushman and Beverly Bayne. You will have to come and see this picture to find out what the D. D. stands for. You will also learn how Francis X. Bushman obtained the title of Cyclone Higgins. Chapter 11 of "Vengeance and the Woman", "The Cavern of Terror."
Children 9c, tax 1c. Adults 22c, tax 3c.

WEDNESDAY, JUNE 12th

William S. Hart in "Blue Blazes Rowden". You will see Hart in an entirely new role in "Blue Blazes Rowden". You will see him in the role of a hardy lumberjack in the frozen wilds of the Canadian Northwest. "Blue Blazes Rowden" is a Thriller and gives Hart an opportunity of dominating sensational scenes entirely different from any thing else he has ever appeared in.
ADMISSION: Children 9c, tax 1c; Adults 22c, tax 3c

THURSDAY, JUNE 13th

Vitagraph company presents Gladys Leslie, the Sunshine Girl, with the Million Dollar Smile, in "Little Miss No-Account, a Vitagraph Blue Ribbon Feature abounding with life and laughter and love. There are both Thrills and laughter in "Little Miss No-Account. Space will not permit us telling you all the good things in this feature. Come and see it and you will fall in love with Gladys Leslie.
Night: Children 9c, tax 1c; Adults 15c, tax 2c

Coming, Friday, June 14th, "Treasure Island", a William-Fox Super Feature.
Monday, June 17th, "Fatty Arbuckle in "A Country Hero."
Wednesday, June 19th, Douglas Fairbanks in "Mr. Fixit."
Friday, June 21st, "Alimony", with an All Star cast.

friends and well wishers.

This is the first death which has ever occurred in this family, and all of the children were assembled in Hereford for the last sad rites. The sympathy of the entire community goes out to the bereaved widow and children in the hour of their trial.

Pledge the President

RED CROSS WORK TO BE CREDITED

(Continued from page one)

Head, Beulah	11	30
Hughes, Mrs. John	7	35
Howton, Lavina	2	20
Howton, Miss Gladys	2	20
Jowell, Corine	3	30
Johnson, Mrs. Lawrence	1	30
Johnson, Mrs. Harry	16	10
Lovelace, Mrs. E. W.	9	20
Lovelace, Annie Lora	1	45
Luke, Mrs.	3	35
Lane, Mrs. William	3	30
Morrison, Mrs. S. S.	2	45
Mounds, Mrs. R. N.	12	45
Moore, Mrs. G.	16	5
Morris, Miss Jessie	4	35
Miller, Anna	7	45
Morgan, Mrs. C. P.	3	30
Mounds, Sena	4	35
Mounds, Mattie	1	25
Ness, Mrs. G. J.	2	20
Norton, Mrs. Ezra	3	20
Oberthier, Elizabeth	2	20
Parmer, Mrs. W. B.	5	30
Parmer, Nellie	2	30
Parmer, Mary	2	15
Patton, Lolla	3	30
Purvines, Mrs. V.	5	15
Pitman, Mrs. J. H.	5	15
Rury, Jilly	6	15
Roberson, Mary Lou	8	25
Ralper, Mrs. Jeanette	5	55
Roberson, Mrs.	3	25
Roberson, Mrs. B. C.	1	30
Roberson, Lillian	2	15

(Continued on page seven)

Pledge the President

STAR THEATRE

Edgar Lewis, known in moving picture circles as "The Master Producer," is the man who made "The Sign Invisible," which is to be shown at The Star Theatre, Friday, June 7. Mr. Lewis, among whose more recent productions may be mentioned "The

Barrier," and the "Bar Stinister," is one of the most interesting personalities in the picture world. Born in Missouri, reared on the borders of the then "Indian Nation"—now Oklahoma—Lewis reached the movies after varied experiences, being in turn sailor, cook, waiter, tramp and actor. He mentions the latter two occupations together.

"Boss of the Lazy Y," the latest Triangle western production, featuring Roy Stewart, is a screen adaptation of the popular novel by the same name, written by Charles Alden Seltzer. As Cal Marston, Stewart is seen in an unusual role, and one which he likes as well as any he has been called upon to do in his entire career. This picture will be shown at the STAR Theatre on Monday, June 10th.

Jonathan Moses Chi Wu Lang is the name of the Chinese servant and bodyguard of Francis X. Bushman in "Cyclone Higgins, D. D.," a Metro All-Star Series picture in which he stars with Beverly Bayne at the Star Theatre on Tuesday, June 11. Chas. Fang, a real Chinaman, and an actor by profession plays this unusual character role of the Lang. This capable Oriental has played with Bushman and Bayne in several pictures, but in none of them has he done as clever acting as he does in "Cyclone Higgins, D. D." Just imagine the sight of a rustic parson and this droll Chinaman, astride a balky mule, entering a wild mountain village, where preachers are serenaded with pistol shots.

Tense dramatic situations predominate in "Blue Blazes Rowden," starring Wm. S. Hart, an Artercraft picture produced under the supervision of Thomas H. Ince, which will be shown at the Star Theatre on Wednesday, June 12.

J. G. Hawks, who wrote the scenario especially for Hart, adopted the bold expediency of divesting the noted actor of his familiar western garments, and of replacing the jangling horses and other usual appurtenances of a Hart picture with scenes of dramatic suspense.

There is plenty of action in the story, which is laid in the snow and ice bound Canadian Northwest, and deals with the brawny lumberjacks and trappers, who were quick to resent with physical force any real or fancied infringement of their rights.

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Neither are cheap things good

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The Exclusive Tailor Shop

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BRING US YOUR HIDES AND OLD SACKS—AND SEE US BEFORE BUYING SEEDS, FEED, AND COAL.

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Phone 249

It's a Pleasure

to us to provide a phone for your use, a place to keep your parcels while shopping, an easy chair for you to use while awaiting friends.

Our Sanitary Fountain service is famous locally. Our Norris Candies are delicious. Come in an make this store headquarters while down town.

George E. Burns
The Druggist

Phone 300

FOR SALE—Good place on 25 Mile Avenue; cash or terms. See Mrs. W. H. Edwards or Earl E. Wilson. 15-4*

FOR SALE—Well made, re-cleaned Sudan seed, tested 53 pounds. 25 lbs. for 30c; less than 25 lbs. 32c; over 40 lbs. 25c. Bring sacks for 100 lbs. 15-4*

BRING YOUR COWS to my place for breeding; have fine Registered Hereford Bull. Service \$2.00 cash. Also have 2-year-old grade bull for sale. 18-2*

LETTERHEADS! ENVELOPES! and STATIONERY!—neat printing at living prices. **THE BRAND.**

FOR RENT—House, five rooms and bath; one block East of the Post Office. Also a \$1,000 Piano for \$300. 19-11*

TO LEASE—One section of land close in, till March 1st, 1919. All fenced, 200 acres plowed, house, well and mill; plenty of water, barn, garden, balance grass. Will sell span mules and harness, one span horses and harness, and farming tools, now on the farm. Immediate possession. 18-4*

TAKE YOUR LAWN MOWERS to the E. H. Fullwood Second hand store for sharpening and repairs. 19-11-pd

WANTED—50 acres seed broken. See 18-4*

PLAIN SEWING Wanted. 19-11-pd

WANTED AT ONCE—Two or three cans light hogs. Phone 137. 9-1*

WANTED—Plain and fancy sewing. Prices reasonable. Mesdames Askren & Gough, 17-41-pd

LOST—Black mare, weight about 900 pounds, 10 years old, shod all-around, branded lazy J Y connected; on left shoulder. W. O. DENDY. 19-11*

LOST—A small sized suit case between Hereford and Black last Sunday, containing a china plate and silk waist. Finder return to The Brand. 19-11(7)

LETTERHEADS! ENVELOPES! and STATIONERY!—neat printing at living prices. **THE BRAND.**

STRAYED—Small Grey Pony, from A. M. Ennis' farm, eight miles north of Hereford. 19-11*

STRAYED—On to my place 8 miles southeast, a two-year-old horse, miles, one sorrel horse about 2 years old; one grey mare about 20 years old; branded Lazy R left hip. 8-4*

STRAYED—Two 2-year-old heifers, branded H with slanting line on left hip; one heifer branded E under E left hip; one heifer branded E left hip with three underbits in right ear. Finder notify. 15-4*

RED CROSS WORK TO BE CREDITED

(Continued from page six)

Rice, Ethel	6	35
Rogers, Mrs. Fletcher	3	25
Sisk, Jessie	4	4
Stanley, Mrs. H. H.	1	15
Sites, Grace	7	30
Showalter, Edna	2	40
Sites, Donalda	6	45
Smith, Grace	5	5
Smith, Ruth	2	30
Sherman, Mrs. John W.	5	40
Stewart, Mrs. W. A.	3	45
Stanford, Mrs. Jesse	2	15
Sites, Tempel	2	15
Tynes, Mrs. Rex	3	45
Wood, Jonnie	20	30
Wafford, Marie	2	35
Wilson, Mrs. P. I.	5	45
Wilkinson, Mrs. Henry	3	3
Welliver, Mrs. Sarah E.	2	30
Williams, Mrs. S. J.	4	30
Williams, Mrs. Brack	1	15
Williams, Mrs. Sherin	8	30
Wilson, Clyde	6	50
Wilson, Hazel	2	40
Wilson, Francis	5	50
Woodburn, Belle	3	3
Wilson, Olive	1	25

LIST OF PERSONS AND TIME GIVEN IN OTHER DEPARTMENTS

Name	hrs. min.
Bradley, Mrs. Ollie D.	4
Bowers, Mrs. J. H.	2
Conkright, Mrs. H. G.	3
Chamness, Mrs. A. E.	9
Connell, Mrs. E. F.	2
Dequid, Mrs. Chas.	4
Dobson, Mrs. S. J.	2
Estes, Mrs. Percy	18
Estes, Mrs. John	17
Gilliland, Mrs. W. J.	18
Gilliland, Mrs. Mat	4
Harrison, Mrs. Escar	3
Hicks, Mrs. W. R.	8
Hicks, Mrs. J. W.	4
Harrison, Mrs. E. W.	5
Hammer, Mrs.	3
Hennington, Mrs.	4
Jordan, Mrs.	3
Jones, Mrs. J. B.	8
Lambert, Mrs. Frank	1
LeGrand, Mrs. G. F.	1
McTurkin, Mrs. J. E.	2
Mercer, Mrs.	2
Parmer, Mrs. W. B.	4
Rutherford, Mrs. Hattie	7
Robinson, Mrs. J. P.	4
Rutherford, Mrs.	3
Spratt, Mrs. I. H.	3
Stewart, Mrs. W. A.	7
Scott, Mrs. Reid B.	3
Smith, Lotta	3
Stegall, Mrs.	3
Sites, Mrs. H. G.	7
Tynes, Mrs. Rex	2
Williams, Mrs. Sherin	7
Wilson, Mrs. P. J.	7
Witherspoon, Mrs. Vern	8
Wilson, Mrs. J. L.	8

MRS. CARE GILLILAND
Chairman of Woman's Work.
The local Chapter, American Red Cross, announced the establishment of two new departments, in accordance with requests from headquarters:

(1) The Salvage Department, of which C. H. Dyar has been made chairman.

(2) The Nursing Department Mrs. Seth B. Holman, chairman. Regarding the first new division of the work, the headquarters people have written Chairman Evans as follows:

Considerable money is being derived just now from the sale of salvage for the benefit of the various Red Cross Units. In order that the Red Cross may derive the largest possible returns from the sale of all salvage, it is necessary to handle all material in earload lots, this requires united co-operation of all Red Cross Chapters. That your Chapter may participate we wish to invite your co-operation. We have now a common warehouse in which material from all parts of the state is being concentrated, weighed, graded and shipped in quantities. By handling the salvage in this manner, it means the securing of more money to all, as the local junk dealer or jobber is eliminated. From 40 to 75 per cent is lost by selling to local dealers. To handle in earload lots requires united co-operation. Systematically conserve all your magazines, newspapers and books, old clothes, rags, carpets, automobile tires, garden hose and such salvage.

Kindly organize through your churches, schools and societies a number to collect this salvage. As soon as you have a sufficient quantity, have it hauled or shipped direct to the common salvage warehouse—215 W. 15th St. Fort Worth. It will be weighed and immediately a receipt will be forwarded you. As soon as it is shipped in earload lots and sold for the best price, the Red Cross Treasurer will remit you a check for your portion.

Kindly let us know by early mail if you will endeavor to build up a Salvage Department for your Chapter and County Auxiliaries. In regard to the Department of Nursing, headquarters outlines the new work as follows in a letter to the local Chapter:

May 23rd, 1918.
To Executive Committees,
Red Cross Chapters of Texas.

My dear Sirs:
The Surgeon General of our Army has called upon the American Red Cross for nearly 40,000 nurses to go into active service within the next year. At present we have about 3,000 in Europe and about 14,000 on our reserve lists in this country. You can see that this means a probable shortage of Red Cross Nurses to respond to the calls of our Army and Navy. Therefore, we urge you to present this matter to your entire membership and thus help to increase the enrollment of Nurses for active service. Please read the enclosed printed matter which gives full information about the Red Cross Nursing Service

HERE COMES The GROOM

And when he comes here for his wedding frock or sack suit he will be well-groomed—no self-conscious style shortcomings that will cause him to falter at the altar.

The simplicity of our system will appeal to you. No time-taking "try-ons," repeated visits and fittings, but a perfect fit always.

Countless cloths to select from
Quality All Wool always.
Prices alright.

Call on us for the kind of clothes you instinctively admire on others and want for yourself.

We will give you this same service in our Cleaning and Pressing Department.




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Associated with Lamm & Company, Chicago

BUSINESS OPPORTUNITIES

Want Ads., Rentals, Lost and Found, Exchanges, Lands and Stock, City Property, etc. **RATES:** classified, first insertion, 1c per word; minimum 25c; subsequent insertions, 1-2 cents per word; minimum 25c. **CASH WITH ORDER.**

MICKIE SAYS

DID YA EVER NOTICE IT? THE FELLER WHO GOES AROUND SAYIN' HE "DON'T BELIEVE IN ADVERTISIN'" IS ALWAYS MAKIN' SOME OTHER STONE AGE CRACK, SUCH AS "AUTOS AINT COME TO STAY. THEY'RE JEST A PASSIN' FAD."



Mickie, the Printer's Devil

WANT ADS—Will be run until ordered out unless special number of times is given. If an ad is marked with "4" following a number, it means that the ad will run until forbidden. 1-4

FOR SALE—A good home, well located. Geo. A. Stambaugh. 2-4*

FOR SALE—100 head coming yearling heifers, 40 head white-face cows. Delivered middle of May; will sell right. 9 miles northeast Hereford. 12-31-pd-4*

BASKIN LAND COMPANY
Hereford, Texas. Resources \$25,000.00. In Hereford since 1906. Best equipped land office in N. W. Texas. Write us if you want to buy or sell anything in the Panhandle. 32-4*

FOR SALE—I have a first class second-hand touring car for sale, cheap. L. W. HOUGH. 1-4*

FOR SALE—Good 8 room residence, close in. Price reasonable. Call at 18-41-pd (7) **THE BRAND.**

OLD PAPERS, in bundles, ten cents per bundle at **THE BRAND.**

FOR SALE—Jersey cow, 3 years old. 18-21-pd **H. C. BOWSER.**

HOUSE for Rent or Sale. Apply at The Western National Bank. 14-4*

SAND AND GRAVEL FOR SALE—Guy Smith, residence telephone 87, will make dates and price for sand and gravel delivered. Give 3 days notice at least. Have the best found in Deaf Smith County. 8-4*

SAND AND GRAVEL—Suitable for any work, at pit on my ranch one mile east of town, or delivered. Price right. 49-4*

FOR SALE OR TRADE—Two sets of single harness and Stryce, good as new—a bargain. M. A. Fox, at Fox Mercantile Co. 12-4*

LETTERHEADS! ENVELOPES! and STATIONERY!—neat printing at living prices. **THE BRAND.**

HOUSE FOR SALE or Rent. 16-4*

ROSE COMB R. I. RED eggs—from flocks bred eight years, \$1 per 15, \$5 per hundred. Box 87. 14-4*

FOR SALE—100 head white face cows and 100 head two-year-old heifers. Will sell all or any part. 14-4*

FOR SALE—60 head two and three year old steers. 13-4*

FOR SALE—480 A. improved land; 100 acres in cultivation; 11-2 miles from school; 5 miles from town; fine range; unlimited supply of water; \$17.50 per acre if taken at once. Write J. R. BRADLEY, Sheridan Lake, Colorado. Box 2. 18-4*

OLD PAPERS, in bundles, ten cents per bundle at **THE BRAND.**

FOR SALE—I still have a few good registered Bulls for sale, well worth the money. If you are in the market better see these bulls; located one and one-half miles west of Dimmitt, Texas. Phone 36. 19-31*

OLD PAPERS, in bundles, ten cents per bundle at **THE BRAND.**

SWEET POTATO PLANTS! Plenty of them, ready for delivery right now. FONE 97. 19-4*

Ranches

640 acres fine smooth land with good well, for Sale, and 3 leased sections, all fenced, and a fine little 4-section ranch. Easy terms and possession when deal is closed.

I also have some good ranch propositions in Eastern Colorado.

E. F. CONNELL
THE Land Man

"CHOW"

Uncle Sam spends millions of dollars every month on Chow for the boys over sea. WHAT WOULD IT COST ON A CREDIT?

Suppose our government used a charge system for the sale of postage stamps. WHAT WOULD BE THE PRICE?

Suppose the railroads adopted a credit policy for the sale of passenger tickets and freight transportation. WHAT WOULD BE THE RATES?

"Motor or wing-foot down, get your eyes full of bargains, slip us the change and take 'em away."

Cash & Carry Grocery

(The Price is on the Package)

From Camp Travis

DIVISION PUBLICITY OFFICE
90th Division, U. S. N. A.
Camp Travis, Texas.

Hereford Brand, Sgt. R. H. Jacobs, formerly of Hereford, now Company Clerk of the 46th Co. 165th Depot Brigade, is one of the few that has been retained in the Permanent Company Nucleus since his arrival in camp last September. There's always a reason, and it's not "Postum" this time. Sgt. Jacobs has become very efficient in the intricate Army Paper Work—upon which the efficiency of an Organization in Depot Brigade largely depends—and is not merely doing his "Bit", but is doing his "Might" toward making the World safe for Democracy.

June 1, 1918.

The casual visitor to Camp Travis, who has not lost in this day of motor cars an interest in horse flesh, marvels at the splendid collection of horses to be seen about the camp. They are in excellent condition, well cared for, well trained for the most part, but there is a reason.

One of the largest remount stations in the world is located at Camp Travis. Here every horse and mule used at the camp is received, sorted, inspected, branded and fattened. The wild ones are broken, and in the breaking Camp Travis has gathered a very choice collection of premier broncho busters of the world of the kind that is developed in Texas and Oklahoma. They will ride anything any time, and hundreds of people visit the Remount to see the wild animals broken to the saddle.

Sick and injured horses are given far better treatment than the people in many localities receive. Three large veterinary hospitals are located at the Remount Station, with a corps of seventeen graduated veterinarians and a staff of seventy-five men as assistants. They have at their command all the experience, medicine, and instruments the United States Government can afford.

Horses, like men, are trained on a schedule, the keystone of which is regularity. They are fed balanced rations at regular hours and are given every attention. In the army, particularly in those branches of the service where the horse and mule is used continuously as in the cavalry, machine gun, etc., the animal comes before the man. After drilling all day, or fighting, when the recall has sounded then the animal gets first attention, and the man comes next.

After horses or mules have been inspected at the Remount Station and have developed or give indications of spavin, blindness, or any symptoms of diseases making them unfit for army service, they are caught, branded with an "IC", which means "Inspected and Condemned", and then sold. The brand is placed on the neck. Army buyers will not buy in horses so branded. Such horses may be fit for any and every duty demanded of them for

other purposes, but Uncle Sam is particular.

Peach marmalade is a delicacy particularly in an army camp, but the way it is being served recently is not at all popular and steps may be taken to stop any further distribution at Camp Travis. Soldiers have recently been getting a taste of it on their letters or newspapers. Friends and parents of the soldier boys have thought to send them fresh peaches in flimsy containers. The large volume of mail received at the camp makes tender handling of mail sacks an impossibility and peaches have been smashed and their juices and meats distributed among the remainder of the mail in the near neighborhood. The Post Office authorities are urgent in their request that peaches be not sent through the mails unless the containers are heavy enough to stand some pretty hard jolts. The peaches never reach the parties intended and the good humor of many is spoiled when oftentimes the most important or most eagerly sought for word in a letter is nothing more than a stain of peach juice.

In order that mosquitoes may not breed in or near Camp Travis, gangs of men are working daily, on the banks of the Salado, which runs near to the camp, clearing out the drift wood, straightening the course, eliminating holes of standing water and distributing crude oil. Camp authorities take every step to insure the protection of the health and happiness of the soldier boys. The Salado is fed by running wells. Bath houses are being erected for the use of the men, swimming classes organized, special hours designated for respective units, in order that all may benefit by the fresh water. A dam has also been erected to deepen the waterway. Along the banks of the river, are groves of huge pecan trees, offering shade and cool spots to rest.

—Pledge the President—

PARMER COUNTY NEWS

BOVINA NEWS ITEMS

Bovina has gone over the top as usual, in the Red Cross drive. Mr. and Mrs. C. F. Hastings have returned from a visit with relatives at Clarendon.

J. P. Hammett is transacting business in Missouri.

Mr. Bean, of Ralls, is conducting a singing school in Bovina this week.

The Church of Christ will conduct a meeting in Bovina, beginning Saturday, May 30.

Prof. J. S. Waller and family have moved to Hereford.

Good showers of rain have recently fallen in the Bovina vicinity, but are in need of a good general rain to assure grass and crops.

Miss Arma Butterfield, reader of Canyon, and Miss Camilla Patton, pianist, who has been attending West Texas State Normal College at Canyon, but whose home is in Itasca, rendered a delightful program to an appreciative audience at the Bovina Methodist church last Saturday evening. They also gave a recital at Pleasant Hill, New Mexico, Tuesday night of this week.

—Pledge the President—

THE COURAGE OF THE MUTILATED

Some eight months ago a modest little newspaper put in its appearance in Paris. Many have done so during the war, but the singularity of "La Greffe Generale" is that it is a funny paper, and its motto is "Laugh Anyway." Heartless as it sounds, this comic paper is the most touching and most inspiring of publications for its is run entirely by those whose faces have been mutilated in battle. The greatest miracles of surgery are practiced on these men. The operations are attended with torture, and in many cases are only an expedient. The patients will test the real politeness of the French, for the situation will demand that they shall not be pitied, even by a glance. Their paper, they announce, is meant "to communicate to French men at home a gaiety not in the least feigned, not at all factitious, in a word, real and sincere. We do not wish to excite the pity of our contemporaries, being ourselves very well satisfied with our wounds." The paper, according to the Foreign News Bureau of the Woman's Committee, Council of National Defense, where we find the item, was held up a day because the editor had to undergo another operation; he came out from the anaesthetic and continued making jokes.

—Pledge the President—

FIRST STATE BANK & TRUST COMPANY

MEMBER FEDERAL RESERVE SYSTEM

WAR SAVINGS STAMPS
WILLING TO BUY
WITH EARNINGS
WITHOUT EXPENSE
FOR THE PROTECTION
OF OUR HOMES
AND THE WELL-BEING
OF OUR NATIONS

U. S. GOVERNMENT DEPOSITORY

WAR SAVINGS STAMPS

THRIFT STAMPS

REAL ESTATE TRANSFERS

(Furnished by Potts & Jones)

B. W. Kieran to S. G. Moore, north half of 69 K-8, west half of northwest quarter K-8, west half southwest quarter 67 K-8; \$9428. J. M. Askren to Samuel Wailes, west half sec. 8 K-3; \$100.

—Pledge the President—

Methodist Church

Regular Sunday School and church services will be held at the usual hours in the forenoon Sunday, June 9, but there will be no night services. Instead all Methodists are urged to attend the Baptist meeting Sunday night.

—Pledge the President—

The Guinea That Does Not Affect The Head
Because of its tonic and invigorative effect, **DO-KA-TIVE BROWN GUININE** is better than ordinary Guinines and does not cause nervousness nor ringing in head. Remember the full name and look for the signature of E. W. GROVE, 25.

EVER SALIVATED BY CALOMEL? HORRIBLE!

Calomel is quicksilver and acts like dynamite on your liver.

Calomel loses you a day. You know what calomel is. It's mercury; quicksilver. Calomel is dangerous. It crashes into your bile-like dynamite, cramping and sickening you. Calomel attacks the bones and should never be put into your system.

When you feel bilious, sluggish, constipated and all knocked out and believe you need a dose of dangerous calomel, just remember that your druggist sells for a few cents a large bottle of Dodson's Liver Tonic, which is entirely vegetable and pleasant to take and is a perfect substitute for calomel. It is guaranteed to start your liver without stirring you up inside, and can not salivate.

Don't take calomel! It makes you sick the next day; it loses you a day's work. Dodson's Liver Tonic straightens you right up and you feel great. Give it to the children because it is perfectly harmless and doesn't gripe.

—Pledge the President—

TUBERCULOSIS

And Why All Milch Cows Should Be Thoroughly Tested for Same

1. Because, the test is the only method of diagnosing the disease in the living animal.
2. Because, fat and sleek cows may have the disease and be dangerous spreaders the same as poor ones.
3. Because, tuberculosis is transmitted to the human, especially children, through the milk and milk products.
4. Because, cattle have and can contract tuberculosis in this country same as other countries. This has been demonstrated already by the test on dairy cattle and reactors found, and they were not removed from the other cattle and at retest in two or three years as high as 50 per cent of the herd have been found to be tubercular.
5. Because, every owner of a cow owes it as a moral duty to himself, his family, his neighbor, and the public, to see to it that he is not feeding them on tubercular germs.

Can the citizens of Hereford afford to take chances on having such cows and using such milk from them, thus exposing their families, as well as the public for future generations.

Some say they do not believe in the test or cattle having tuberculosis: Those who make such statements are only standing in their own light and are away behind the times, as science has proved time and time again that cattle do have the disease and that it is readily transmitted to the human through the milk and its products, especially to children.

You can find out if your cow is free of this disease for the small sum of \$1.50 if you will get together and all have it done the same time. Talk to your neighbor about this and let The Hereford Brand know where you live and have your cow in the lot next Tuesday, June 11th, as that is the day I will be in Hereford to do this for you. Do not put this off but act at once, TUESDAY, JUNE 11th, is the day.

DR. E. F. LANKAM, Amarillo, Texas.

A STAGE ROBBER

used to be the only man who could get something for nothing, and nowadays even that exception has been stopped.

I Don't Expect to Give You Something for Nothing—but on the dead level, I do happen to have, just for a moment, the "doggondest" bargain in residence property, for the man who wants a home, or wants a good investment, that YOU ever heard of.

AND I CAN PROVE IT

if you, look me up and talk it over.

I can't sell it to you if I can't talk to you about it, so

EITHER COME TO SEE ME, or LET ME COME TO SEE YOU.

MY TELEPHONE NUMBER IS IN THE BOOK

J. B. ELLISTON

VEEDOL
The Lubricant That Resists Heat
The GENERAL "Jumbo" Tire

GAS REPAIR WORK AUTO ACCESSORIES

A Special Overize for Fords, Maxwells, Chevrolets, and all pleasure cars using 30x 31-2 Clincher rims.

We Appreciate Your Business Miller & Fallwell

We Are Gratified

When we asked our customers recently thru The Brand to call at our office to pay bills and thus help us serve you better, it found quick response and many are doing so.

When you get your bill through the mail, if not convenient to call, write a check and drop into the mails for us and you will get proper credit.

DO IT ELECTRICALLY

Hereford Light & Power Co.

WHAT IS THE COUNCIL OF NATIONAL DEFENSE DOING?

A Statement of the Work of This Important Organization in Connection With the State Councils of Defense, and Others

The following statement is authorized by the Council of National Defense; a conference of the states was called by the Council of National Defense in the early days of the war and held in Washington on May 2, 1917. It was attended by many governors and leading citizens of the states, appointed by their commonwealths. The State Councils Section of the Council of National Defense had previously been established on the day that war was declared by America, April 6, 1917.

The result of this history-making conference, which was addressed by the President and several members of the Cabinet, was to get rapidly under way the unification of the state defense activities of the nation. In the period immediately after the conference, the national council addressed itself to developing the organization of state councils of defense, with the result that in every state a council has been created as the official war emergency organization of that state.

For more than a year, therefore, the Council of National Defense has been constantly guiding the growth and work of the now great system of state councils, to the end of making their aid effectively available to the Government, to afford to each state council the benefit of the experience of the others, to encourage each state council to undertake, where desirable, spontaneous activities to meet the war needs of its state, and to act as a fluid and flexible communicating agency

between the Federal departments and war administrations on the one hand, and the state councils of defense on the other. The various state councils of defense should be constituted statutory bodies and should have specific financial appropriations. To date, twenty-three state councils have been established by statute. Twenty-six councils have definite appropriations, the amounts varying from \$1500.00 to \$3,000,000. Most of the other state councils have obtained funds for their work from available state funds or private subscriptions.

The Council of National Defense has worked for the creation by state councils of smaller subordinate councils. It has sent out various bulletins outlining such organization with the result that forty-six state councils have organized county or township councils of defense, and forty-six states have adopted the program for the organization of community or similar sub-county councils. In the organization of community councils cooperation has been given by the Department of Agriculture, American Red Cross, Committee on Public Information, Bureau of Education, and Commission on Training Camp Activities.

The state councils in the several Southern States have effected separate defense organizations for the Negro population.

Twenty-six state councils have pub-

lished war material of one kind or other, and of these sixteen issue at regular intervals a state council war bulletin. Thirty-eight states have formed speakers bureaus, which are directly related to the speakers division of the Committee on Public Information, and are closely allied with its Four Minute Men organization.

By resolution of the Council of National Defense, all Federal agencies have been requested to communicate with the state councils only after presentation of their plans to the Council of National Defense and through the agency of the State Councils Section.

The Council has, through its bulletins, been successful in obtaining material assistance for the various Federal departments and war administrations in their important campaigns.

At the request of the War Department the state councils have been active in aiding the local recruiting, of the most recent activities along this line has been the assistance given to local boards in transcribing the occupational cards of the drafted men. Acting upon the suggestion of the Council of National Defense, thirty-two States are forming state or county legal committees in order to give free legal aid to the men in the service of the Army or Navy. In sixteen states legal handbooks are being published. The state councils have borne a large part of the work relating to men in the training camps under the direction of the Commission on Training Camp Activities, especially in the raising of the war camp living comforts, establishing moral police, and arranging recreation for the men in the camps.

The Navy Department received the assistance of the state councils organization in its recent campaign for collecting binoculars and spy glasses.

Twenty states have formed state Americanization committees or have designated some special agencies to carry out the Americanization program of the Immigrant Education Division of the Bureau of Education of the Department of the Interior, and of the Bureau of Naturalization of the Department of Labor. The Bureau of Mines makes use of the state council members upon its state committees on explosives.

The Council of National Defense works with the Agricultural Department along all general lines of food production, and many state councils have established close connections with all state agents of the Department. In almost every State

In almost every State a definite program is being worked out jointly by the State Agricultural Colleges and the agents of the Department of Agriculture. Again, eight different bulletins have been sent out on the subject of food conservation, and the aims and work of the Food Administration. In addition to general campaigns to stimulate production and conservation, the state councils have dealt with the following forms of food activity:

Anti-hoarding, fertilizer, extermination of pests and diseases, financial aid to farmers, farm labor, gardens, hotel and restaurant economy, household economy, farm implements, increase in acreage, markets, price regulation, livestock, seeds, surveys and preserving, food transportation.

Special emphasis has been given by the state councils at the request of the Department of Labor to the United States Employment Service and the United States Public Service Reserve, under which is the Boys' Working Reserve. Several bulletins giving definite suggestions as to this mobilization of boys of from sixteen to twenty-one years of age for farm labor. The establishment of employment bureaus throughout the States has also been dealt with by this section.

The state councils have done effective work for the Treasury Department and the Federal Reserve Banks in the Liberty Loan and War Savings have either aided through news mediums, turned over their machinery for the use of campaign committees, or handled the entire campaign in their state. Further service has been rendered in the collection of income tax returns, for the Bureau of Internal Revenue; in the return of morbidity reports to the Public Health Ser-

Coal Advances in Price

You have read in your newspapers that

freight rates advance 25% June 25th

The present freight rate per ton is \$3.95. The advance will be paid by the consumer. Figure it yourself.

The government has reduced the price of coal 10 cents a ton.

We never bored you with these kinds of ads last winter and we wont next.

Did you read the article in the Literary Digest about coal shortage?

Take the government's advice and prepare.

E. W. Harrison

Phone 76

vice, and in work for the War Risk Insurance Bureau.

In the recent campaign of the Shipping Board's Committee on Labor for the enrollment of shipbuilders, the state councils responded effectively to the bulletins sent out by the Council from their efforts. In the sections where shipyards have been established, the state councils have been asked to give consideration to the welfare and recreation of the men about the yards.

The prevention of fire has been undertaken by many state councils in connection with the National Board of Fire Underwriters.

The National Council has secured effective cooperation between the most of the state councils and the local divisions of the American Red Cross. It is at present adding in the Red Cross campaign for funds and in investigating the personnel of applicants for its over-seas service.

The Council of National Defense has sent out bulletins urging that the various state councils constitute themselves the official agencies for supervising the solicitation of funds for war relief. Thirty-two states have established some means of conducting such supervision, either by lists of approved societies, by licensing solicitors, or by establishing war chests, or through proper news channels.

At the request of the Commercial Economy Board of the Council of National Defense, the state councils have assisted in two important campaigns, one for the return of unsold bread and another for the curtailment of retail deliveries.

The Medical Section of the Council of National Defense has asked and received the assistance of the state councils in various branches of its work, including the arrangement of meetings for drafted men for the presentation of questions of social hygiene.

The National Council has sent out bulletins urging that the various state councils to undertake work for the Highways Transport Committee of the Council of National Defense in motor truck transportation and the establishment of return load bureaus. The state councils are rapidly developing a method which provides for the coordination of all federal agencies in the state, through the establishment of war boards, consisting of state council officials and the state agents of the various federal departments and war administrations. The Council's suggestion as to the creation of such boards has met with excellent response from thirty-five States.

Pledge the President—

PRESIDENT WILSON BRINGS FAME TO CHEROKEE INDIAN

Washington, May 23.—President Wilson made an Oklahoma Indian famous, when, in his New York Red Cross speech last Saturday, he told the story about the Indian who, upon returning home from camp on a furlough declared there was too much salute and not

enough shoot" in the army, and when asked what he was fighting for, replied: "I am fighting to make the world safe for the democratic party."

Representative Hastings of Tahlequah, vouches the information that the story is a true story and that the Indian in question is John Rat of Welling, Cherokee county.

John, so Mr. Hastings relates, was put in the guard house for not saluting an officer. He had saluted the first time he passed the officer but after that John passed him several times without a sign of recognition. When brot before the officer of the day and questioned as to why he did not salute, John replied:

"My name is John Rat. I live at Welling, Okla. In my town, Welling, me speak to man one time. Maybe so me shake hands one time. Me no speak the rest of day to same man. Here you want it me salute every time I pass."

When asked if he knew what the war was about and what he was fighting for, he said: "Yes, me fight makes whole damn world safe for democratic party."

Whether the president knew he was telling a true story and was giving John a bid for fame has not been ascertained.

Pledge the President—

Ordnance Equipment Ready for Soldiers Leaving for France

The Army Ordnance Department has this far met every demand imposed by the new program for over-seas shipment of American troops, according to a statement by the department. Despite the great acceleration in the sending of American forces to France, no infantryman goes aboard ship without a United States Model 1917 rifle (modified Enfield).

bayonet, belt, haversack, pack carrier, bandoleers, bayonet scabbard, and full mess equipment.

Tonnage is to-day a limiting factor in the shipment of ordnance material over-seas, especially because of the present necessity of increasing the transport of infantry regiments.

Sufficient supplies of artillery—French 75-mm. and 155-mm. and American heavy railway artillery—are already in France to meet the present demand. Sufficient machine guns are also immediately available for American forces in France.

Pledge the President—

WOMEN TORTURED

Suffer terribly with corns because of high heels, but why car now

Women wear high heels which buckle up their toes and they suffer terribly from corns. Women then proceed to trim these pests, seeking relief, but they hardly realize the terrible danger from infection, says a Cincinnati authority.

Corns can easily be lifted out with the nippers if you will get from any drug store a quartet of an ounce of Freezone. This is sufficient to remove every hard or soft corn or callus from one's feet. You simply apply a few drops directly upon the tender, aching corn or callus. The soreness is relieved at once and soon the entire corn or callus, root and all, lifts out without one particle of pain.

This Freezone is a sticky substance which dries in a moment. It just shrivels up the corn without inflaming or even irritating the surrounding tissue or skin. Tell your wife about this.

Pledge the President—

For Indigestion, Constipation or Biliousness

Just try one 50-cent bottle of LAX-FO5 WITH PEPSIN. A Liquid Digestive Laxative pleasant to take. Made and recommended to the public by Paris Medicine Co., manufacturers of Laxative Bromo Quinine and Grove's Tasteless Chill Tonic.

Pledge the President—

Just Give Us One Order For Groceries

AND LET US PROVE TO YOU HOW EASY IT IS FOR US TO GIVE SERVICE THAT PLEASES YOU. BUYING GROCERIES IS MADE EASY FOR THOSE WHO BUY AT OUR STORE. ALL OF THE BEST AND PRICED AT LIVING PRICES. VISIT US OR USE THE PHONE.



81 or 271

Cardwell's Grocery

The Store of Long and Efficient Service

A Home

The fundamental want of every normal man. The ideal home can't be made in renting property. Quit paying rent. Own your own home. We want to start you on the road to home making.

Rockwell Bros. Lumber Company



OVER THE TOP

AN AMERICAN SOLDIER WHO WENT

ARTHUR GUY EMPEY

MACHINE GUNNER, SERVING IN FRANCE

LIST BY ARTHUR GUY EMPEY

On his own. Of course Tommy cannot always be producing plays under fire but while in rest billets he has numerous other ways of amusing himself. He is a great gambler, but never plays for large stakes. Generally, in each company, you will find a regular Casfield. This man banks nearly all the games of chance and is an undisputed authority on the rules of gambling. Whenever there is an argument among the Tommies about some uncertain point as to whether Houghton is entitled to Watkins' sixpence, the matter is taken to the recognized authority and his decision is final.

The two most popular games are "Crown and Anchor" and "House."

The paraphernalia used in "Crown and Anchor" consists of a piece of canvas two feet by three feet. This is divided into six equal squares. In these squares are painted a club, diamond, heart, spade, crown, and an anchor, one device to a square. There are three dice used, each dice marked the same as the canvas. The banker sets up his gambling outfit in the corner of a billet and starts bally-hoofing until a crowd of Tommies gathers around; then the game starts.

The Tommies place bets on the squares, the crown or anchor being played the most. The banker then rolls his three dice and collects or pays out as the case may be. If you play the crown and one shows up on the

dice, you get even money, if two show up, you receive two to one, and if three, three to one. If the crown does not appear and you have bet on it, you lose, and so on. The percentage for the banker is large if every square is played, but if the crowd is partial to say two squares, he has to trust to luck. The banker generally wins.

The game of "House" is very popular also. It takes two men to run it. This game consists of numerous squares of cardboard containing three rows of numbers, five numbers to a row. The numbers run from one to ninety. Each card has a different combination.

The French "estaminets" in the villages are open from eleven in the morning until one in the afternoon in accordance with army orders.

After dinner the Tommies congregate at these places to drink French beer at a penny a glass and play "House."

As soon as the estaminet is sufficiently crowded the proprietors of the "House" game get busy and, as they term it, "form a school." This consists of going around and selling cards at a franc each. If they have ten in the school, the backers of the game deduct two francs for their trouble and the winner gets eight francs.

Then the game starts. Each buyer places his card before him on the table, first breaking up matches into fifteen pieces.

One of the backers of the game has

a small cloth bag in which are thirty cardboard squares, each with a number printed thereon, from one to thirty. He raps on the table and cries out: "Eyes-down, my lucky lads."

All noise ceases and every one is attention. The croupier places his hand in the bag and draws forth a numbered square and immediately calls out the number. The man who owns the card with that particular number on it, covers the square with a match. The one who covers the fifteen numbers on his card first shouts "House." The other backer immediately comes over to him and verifies the card by calling out the numbers thereon to the man with the bag. As each number is called he picks it out of the ones picked from the bag and says, "Right." If the count is right he shouts, "House correct, pay the lucky gentleman, and sell him a card for the next school." The "lucky gentleman" generally buys one unless he has a miser trace in his veins.

Then another collection is made, a school formed, and they carry on with the game.

The caller-out has many nicknames for the numbers such as "Kelly's Eye" for one, "Leg's Eleven" for eleven, "Clickety-click" for sixty-six, or "Top of the house" meaning ninety.

The game is honest and quite enjoyable. Sometimes you have fourteen numbers on your card covered and you are waiting for the fifteenth to be called. In an imploring voice you call out, "Come on, Watkins, chum, I'm sweating on 'Kelly's Eye.'"

Watkins generally replies, "Well, keep out of a draft, you'll catch cold."

Another game is "Pontoon," played with cards; it is the same as our "Black Jack," or "Twenty-one."

A card game called "Brag" is also popular. Using a casino deck, the dealer deals each player three cards. If it is similar to our poker, except for the fact that you only use three cards and cannot draw. The deck is never shuffled until a man shows three of a kind or a "prize" as it is called. The value of the hands are, high card, a pair, a run, a flush or three of a kind or "prize." The limit is generally a penny, so it is hard to win a fortune.

The next in popularity is a card game called "Nap." It is well named. Every time I played it I went to sleep. Whist and solo whist are played by the highbrows of the company.

When the gamblers tire of all other games they try "Banker and Broker."

I spent a week trying to teach some of the Tommies how to play poker, but because I won thirty-five francs they declared that they didn't "fawncy" the game.

Tommy plays few card games; the general run never heard of poker, euchre, seven up, or pinochle. They have a game similar to pinochle called "Royal Bezique," but few know how to play it.

Generally there are two decks of cards in a section, and in a short time they are so dog-eared and greasy, you can hardly tell the ace of spades from the ace of hearts. The owners of these decks sometimes condescend to lend them after much coaxing.

So you see, Mr. Atkins has his fun mixed in with his hardships and, contrary to popular belief, the rank and file of the British army in the trenches is one big happy family. Now in Virginia, at school, I was fed on old McGuffey's primary reader, which gave me an opinion of an Englishman about equal to a 76 Minute Man's backed up by a Sinn Feiner's. But I found Tommy to be the best of mates and a gentleman through and through. He never thinks of knocking his officers. If one makes a costly mistake and Tommy pays with his blood, there is no general condemnation of the officer. He is just pitied. It is exactly the same as it was with the Light Brigade at Balaclava, to say nothing of Gallipoli, Neuve Chapelle and Loos. Personally I remember a little incident where twenty of us were sent on a trench raid, only two of us returning, but I will tell this story later on.

I said it was a big happy family, and so it is, but as in all happy families, there are servants, so in the British army there are also servants, officers' servants, or "O. S." as they are termed. In the American army the common name for them is "dog robbers." From a controversy in the English papers, Winston Churchill made the statement, as far as I can remember, that the officers' servants in the British forces totaled nearly two hundred thousand. He claimed that this removed two hundred thousand exceptionally good and well-trained fighters from the actual firing line, claiming that the officers, when selecting a man for servant's duty, generally picked the

ones who knew the ropes. But from my observation I find that a large percentage of the servants do go over the top, but behind the lines they very seldom engage in digging parties, fatigues, parades or drills. This work is as necessary as actually engaging in an attack, therefore I think it would be safe to say that the all-round work of the two hundred thousand is about equal to fifty thousand men who are on straight military duties. In numerous instances, officers' servants hold the rank of lance-corporals and they assume the same duties and authority of a butler, the one stripe giving him precedence over the other servants.

There are lots of amusing stories told of "O. S."

One day one of our majors went into the servants' billet and commenced "blinding" at them, saying that his horse had no straw and that he personally knew that straw had been issued for this purpose. He called the lance-corporal to account. The cor-



War-Time Responsibility—Yours and Ours

National necessity has put a new responsibility on every motorist.

Utmost service is demanded—the highest usefulness of yourself and your car.

Service and economy are your only considerations.

Our responsibility goes hand in hand with yours.

As the largest rubber manufacturer in the world, it is our duty to supply you with tires of unfailing reliability and extreme mileage.

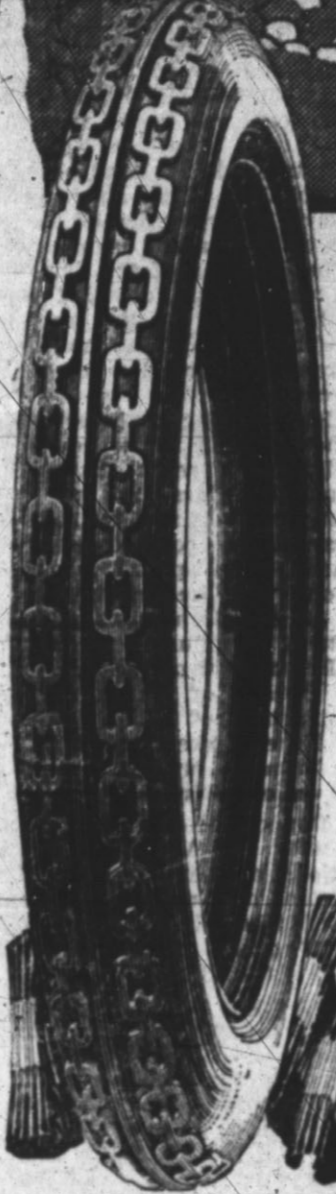
United States Tires are more

than making good in this time of stress.

They are setting new mileage records—establishing new standards of continuous service—effecting greater economy by reducing tire cost per mile.

There is a United States Tire for every car—passenger or commercial—and every condition of motoring.

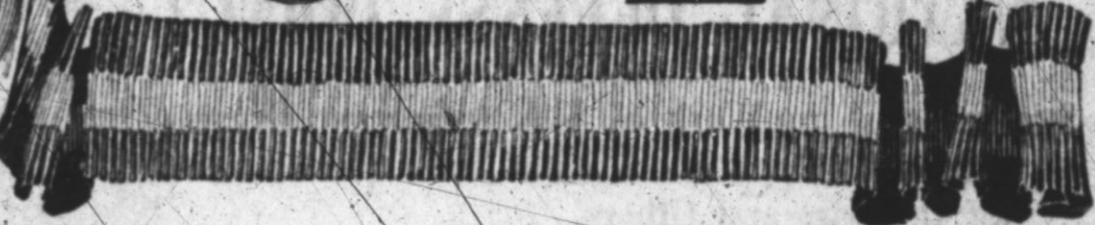
The nearest United States Sales and Service Depot dealer will cheerfully aid you in fitting the right tire to your needs.



Chain Tread



United States Tires are Good Tires



poral answered, "Blime me, sir, the straw was issued, but there wasn't enough left over from the servants' beds; in fact, we had to use some of the 'ay to 'elp out, sir."

It is needless to say that the servants dispensed with their soft beds that particular night.

Nevertheless it is not the fault of the individual officer, it is just the survival of a quaint old English custom. You know an Englishman cannot be changed in a day.

But the average English officer is a good sport. He will sit on a fire step and listen respectfully to Private Jones' theory of the way the war should be conducted. This war is gradually crumbling the once insurmountable wall of caste.

You would be convinced of this if you could see King George go among his men on an inspecting tour under

fire, or pause before a little wooden cross in some shell-tossed field with tears in his eyes as he reads the inscription. And a little later perhaps bend over a wounded man on a stretcher, patting him on the head.

More than once in a hospital I have seen a titled Red Cross nurse fetching and carrying for a wounded soldier, perhaps the one who in civil life delivered the coal at her back door. Today she does not shrink from lighting his rag or even washing his grimy body.

Tommy admires Albert of Belgium because he is not a pusher of men; he leads them. With him it's not a case of "take that trench," it is "come on and we will take it."

(To Be Continued)

—Pledge the President—

The Brand is in receipt of the following from the Los Angeles Chamber of Commerce:

"E. R. Read, of Hereford, Texas, was a visitor on May 23rd at the big exhibit of Southern California products maintained free to the public in the Los Angeles Chamber of Commerce. He also attended the lectures and moving pictures that are a part of the daily program. The exhibit is the largest of any in the country maintained by a commercial organization. Before returning home, Mr. Read expects to visit several of the many other places of interest in Southern California."

—Pledge the President—



Meeting a Gas and Infantry Attack.

ABSTRACTS

For first class work, neatly and accurately done, see

Deaf Smith County Abstract Co.

R. T. MOSES, Proprietor



Round-Trip All-Year Tourist Fares

ON SALE DAILY

To

Aransas Pass	Freeport	Laredo	Fort Lavinia
Brownville	Hubbard City	Mineral Wells	Fort O'Connor
Corpus Christi	Marlin	Palacios	Riviera
	Rockport	Seadrift	

LIMIT NINETY DAYS FROM DATE OF SALE

L. I. GARTON

Local Ticket Agent Santa Fe.

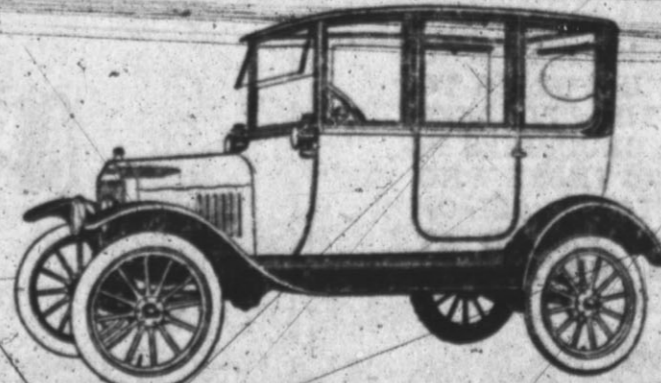


FORD

THE UNIVERSAL CAR

THE ENCLOSED FORD CARS

THE SEDAN is a very handsome enclosed car, splendidly upholstered. Large plate glass windows. The back seat for the driver is stationary, the other front seat is hinged so that it can be thrown forward out of the way when necessary. Heavy plate glass sliding panels in the front side windows and doors with the latest air and water protectors, so that when the car is closed it is both dust and water-proof; with windows lowered it is as airy as an open car. Latest type ventilating windshield. For women who enjoy driving, the Ford Sedan is especially attractive, having the luxury and exclusiveness of the electric car, with an equal ease of control.



FORD GARAGE

Phone 177

Ford Agents

Hereford, Texas

BUY WAR SAVINGS STAMPS BUY THRIFT STAMPS

A Columbia in the Home

The value of good music in the home can not be measured. It stands next to good reading in the development of right tendencies with the young, and as a means of entertainment in the home; good music stands in a class by itself.

The Columbia offers the best means of introducing good music in the home. The best line of records, and these records are for sale at our store.

INVESTIGATE THE COLUMBIA BEFORE YOU BUY

W. H. Ray

CHURCH NOTES

Presbyterian Church Services
 Sunday School 9:45 a. m.
 Preaching 11 a. m., 8:30 p. m.
 Junior Endeavor 3 p. m.
 Senior Endeavor 7:15 p. m.

—Pledge the President—
CHURCH OF CHRIST

Theme for discourse Lord's Day at 11 a. m.: "Religion Like A Vine."
 At night, 8:30: "The Bible Like a Chain."

Lesson for Friday night Prayer Meeting, at 8:30: "God a Searcher of the Heart."
 A cordial invitation to all to attend all of these services.

Elder L. Gough,
 Minister.

—Pledge the President—
BAPTIST CHURCH

A revival meeting started at the Baptist church last Sunday. The pastor, Rev. J. E. McClurkin, gave a sermon that was enjoyed by all present. Sunday night the pulpit was filled by Brother White.

Brother John Hicks, of Claude, came in Monday and will preach during the series of meetings. The Baptist people ask all Hereford to come and help in this revival. A hearty welcome awaits all who will come.

—Pledge the President—
FIRST CHRISTIAN CHURCH

Every member is asked to be present Sunday morning to hear a plan of work and to vote on a proposition that the Official Board desires to present. The pastor has been asked to preach a sermon in harmony with the plan.

Bible School at 9:45.
 Evening services at 9:00 p. m.
 The public is invited to worship with us.

John Meyer Asbell,
 Pastor.

—Pledge the President—
METHODIST CHURCH

The Methodist Missionary Society will meet at the church on Wednesday, June 12th, 1918, at four o'clock. We urge that all the members be present so that they may hear Mrs. Stegall's report which she will give at this meeting. Mrs. Stegall is our del-

egate to conference which is in session at Abilene, Texas, June 1-5 inclusive.

—Pledge the President—
Junior Missionary Society

Song: Roll Call—Answer with Bible verses.

Prayer.
 Bible Lesson: 2nd Commandment. Memorize Ex. 20:4-7.

Story: Nenu's Christmas—By Supt.

Story: Of a Korean girl—Mattie Lou Harrison.

Reading: "Send the Gospel Faster."—Gwendolyn Spradley.

Reading: "Loving Workers"—Frances Oberthier.

Benediction.

—Pledge the President—
C. E. Program for June 9th

Time: 7:15 p. m.
 Motto: "Character is greater than any career."

Topic: "Progressive Christians." Leader—Frankie Mae Baker.

Business.
 Scripture: 2nd Peter 1:1-7, with comments—Mary Lee Fuqua and Mary Bradley.

Songs, Prayers.
 Climbing the Ladder—Ruth Lee, Audrey Carroll, Lena Bodkin, and Roy Nunn.

What can we do to help the society progress?—Mabel Barnhart and Viola Nunn.

How can we make progress in kindness?—Arthur Rogers.

What enemies hinder our progress?—Mr. Roy Botsford.

How does faith grow great and strong?—Mrs. Botsford.

Prayer—Dorothy Boardman.

How can we free ourselves from besetting sins?—Hallie Womack.

How do failures sometimes help us make progress?—Esther Rice.

References—Emma Belle Elliott, Robert Boyd, Julia Roberts, Earl Nunn, Clyde Carroll, Mae Womack.

Duet—Mae and Hallie Womack.

C. E. Benediction.

—Pledge the President—
Meeting of B. W. M. W.

The beautiful and hospitable home of Mrs. John Estes was opened to the General Aid last Wednesday. There was a large attendance, besides several babies and children.

The meeting was opened by a favorite song accompanied by Mrs. Carl Gilliland on the Piano.

Mrs. W. E. Hicks, our president, led in the devotional, first making an appeal for greater faith and spiritual earnestness, and asking Bro. McClurkin to lead in prayer for same. She then read the first chapter of James and the different verses with suitable comments, after each, were like a string of pearls.

Then followed another song.

Mrs. Hicks called on Sister McClurkin for notes on the Convention. She told in her quiet way of the large gatherings, and the wonderful work done by the different organizations and their faithfulness, and the magnificent offerings, not only of the regular order, but also of patriotic and War relief. She warmed to her subject and grew eloquent, and made us hear as it were the applause, and see the smiles and feel the tears, especially when she spoke of the charity and relief work done by the women, also Red Cross work, and our hearts were stirred, and inspired and lifted from one mountain top to another where we saw heavenly visions. Every one sat in rapt attention till the close, when she was overwhelmed with praise and appreciation.

All of the reports were read and approved.

Delicious refreshments of ice cream and angel food cake were served, while we spent a pleasant social period.

We were dismissed by Mother Lett and in prayer. Just at the close a gentle breeze waved the emblematic flag in the window, and as our hearts responded, we thought of the noble Son in service, "somewhere in France."

—Pledge the President—
Panhandle and Brownwood Districts Win Free Trips To C. E. Convention, Fort Worth, June 13-16

June 2nd was the date for closing the race between the Districts of Texas for the free trip and half of the expenses of a second trip to the two Districts reaching their apportionment of registrations first. Panhandle won the free trip and Brownwood won the half free trip. Panhandle District came first, Dallas District second, but Dallas District was barred from the race account of her proximity to Fort Worth. Brownwood came third, Abilene fourth, Houston fifth, San Antonio sixth, and Fort Worth seventh. It is expected that many of the other Districts will reach their apportionment before June 13th. The Districts are urged to get busy and put their registrations over the top before the Convention convenes.

The way the registrations are con-

TO THE PATRIOTIC PEOPLE OF THE PLAINS

HERE IS A BONIFIDE BUSINESS PROPOSITION WHICH COMBINES REAL PATRIOTISM AND RIGHTFUL PROFITS. SERVE UNCLE SAM, SERVE OUR ALLIES, SERVE OURSELVES.

Copper! Copper! Copper!

Copper is a war time essential now. In the long and tedious term of the world's reconstruction after the war, COPPER will be a great COMMERCIAL NECESSITY.

Help Us to Produce More Copper

THE HAWKEYE MINING AND DEVELOPING COMPANY
 (No Stockholders' Liability.)

A New Mexico concern—a neighbor of yours—has many and multiplied thousands of tons of genuine tale copper that is shallow and easy of access. Twenty-two full copper claims, all proven ground, or more than 300 acres of rich Copper deposits. Five of these claims are now producing. Produced more than \$20,000 worth of COPPER last year. The wonderful producing possibilities are already proven and the company wants to put all of the 22 mines to producing. ASK THE AGENT TO SHOW YOU LATEST SMELTER RETURNS.

The mining claims are all owned by the company. They are on record in Valencia and Torrance counties, New Mexico. They are fully paid for and the company has no debts of any kind whatever.

It is the earnest desire of the present owners to increase their COPPER PRODUCTION at once and to the fullest possible capacity. To do this MORE TEAMS, MORE TOOLS, MORE TRUCKS, MORE MEN and MORE MACHINERY are required. All of these call for more money.

REMEMBER, all of the property is fully paid for. All of the stock is fully subscribed and fully paid for and is non-assessable and every share is backed by the property itself. The company has the COPPER—thousands and thousands of tons in sight. The war time demand for Copper is great. The government has fixed a price of 23-1/2 cents per pound on Copper, and the after-the-war demand will be even greater. This Copper is shallow, ranging in depth from three feet to fifteen feet. Lies in a blanket vein which varies in thickness from four inches to two and one-half feet. Runs in value from 4 per cent to 9 per cent and often much higher. It is all near the railroad and a loading switch. No haul being over two miles, much of it less than one mile and all of the light waste ore can be washed and be made to bring from \$35.00 to \$40.00 per ton.

Positively only more equipment and better facilities are needed. To attain this much needed increased facility at once the owners make this most wonderful and exceptional proposition:

They have pooled a limited quantity of their individual stock holdings into a kind of treasury fund and will offer, for a short time only 30,000 shares at the par value of \$1.00 per share, selling you any number of shares from ten shares to 30,000. The authorized capital stock is only for \$100,000 being divided into 100,000 shares of the par value of \$1.00 each. Time payments will be allowed on subscriptions for over 500 shares. A special offer for quick action is made herein and each subscription for twenty shares, or over, will receive with it, thirty days from date of subscription ONE FREE SHARE for every ten shares purchased. These FREE SHARES are of the same stock and are fully paid and non-assessable. This is 10 per cent of your investment handed back to you, free and the delivery of same is guaranteed within thirtydays after you have paid the full amount of your subscription.

Take this offer quick. It won't last long. Phone, write or call today. Applications for subscriptions or any further information will receive prompt and courteous attention if addressed to

W. D. HOWREN

P. O. Box 1173, Amarillo, Texas.

Third Liberty Bonds

are here, ready for delivery to those who paid all their subscription at one time.

Come in and Get Your Bonds

By the Way

Did you notice that it will take

Twenty Billion Dollars

to run this Government for the next fiscal year!

Yes, sir; just \$20,000,000.00; that's all.

The man who fails to soberly sit down and study this figure, and apply its lesson to his own every-day affairs will most certainly be caught with his financial affairs in confusion when patriotism's call is heard.

Come in and let us help you put your affairs in order for the coming year.

The First National Bank

SAFETY SERVICE SECURITY

ing in proves we are going to have the greatest State Christian Endeavor Convention ever held in the South. The record has already been broken with 1350 paid registrations, 845 outside of the City of Fort Worth.

The leading features of the program will be the opening address Thursday night by Dr. J. E. Vinson, President of the University of Texas, the big patriotic service Friday night, patriotic address by Dr. Ira Landrith, Extension Secretary of the World's C. E. Union—the Singing Regiment from Camp Bowie will sing several Patriotic songs, the Big Missionary Pageant—Spirit of the Master to be presented by the Dallas Endeavorers Saturday night, and the address Sunday afternoon and night by Dr. S. D. Gordon; Paul Brown, and Daniel A. Poling.

—Pledge the President—

Dr. Ira Landrith On Program for State Christian Endeavor Convention, Fort Worth, June 13-16, 1918.

Dr. Ira Landrith of Nashville, Tenn., Extension Secretary of The United Society of Christian Endeavor, is to be on the Program at the State Christian Endeavor Convention, Fort Worth, June 13-16, 1918. Dr Landrith is one of the foremost platform orators of America, a man who grips and sways his audience at will, and a man who has deep sense of humor. We feel that the Convention Committee is exceedingly fortunate in being able to secure Dr. Landrith.

—Pledge the President—

NEW IRON REMEDY IS BIG IMPROVEMENT OVER LIQUID TONICS

The Many Advantages of Pep Systemic Pills Seen to Appeal to Thinking People

Although there were a number of liquid tonics on the market which heretofore have enjoyed a high sale, the large demand already created for Pep Systemic Pills indicate that they will very soon surpass the record made by any general tonic that has ever been introduced.

The reasons for the big demand for these pills are several—viz., that instead of being a tonic for just one class of ailments they are for all ailments arising from impure blood, an inactive liver, or from a run-down system. Being composed of iron, in the most

assimilable form (Bland's Mass), and supplemented by other important blood, nerve and alternative tonics, these pills serve as an excellent blood purifier, liver stimulant and general reconstructing tonic all concentrated in one. These pills are also preferred because of their convenient way of being taken, their perfect solubility and because they are guaranteed to not discolor the teeth nor upset the stomach.

Nervousness, impure blood, constipation, sleeplessness, a lazy liver, loss of appetite, dizziness, sallow complexion and that tired, lazy feeling yield readily to the strengthening influence of Pep Systemic Pills.

Secure a box today and be convinced that Pep pills are really superior to any other tonic you have ever used.

For sale by Botts-Clerk's Drug Store and other druggists. ACCEPT NO SUBSTITUTE FOR PEP SYSTEMIC PILLS.

—Pledge the President—

The Government expects every man, woman and child in this county to own a minimum of \$20.00 in War Savings Stamps. Are you standing behind the Government or hiding behind it? Count up your stamps and see.

—Pledge the President—

Bonds or taxes. Take your choice. Tax receipts pay no interest and they have no principal, but War Savings Stamps are fat with both principal and interest.

NOTHING SO IMPORTANT AS THE TERMS ON YOUR LONG TIME FARM and RANCH LOANS

We can give you the best terms, lowest rate, most satisfactory service.

C. W. WHITTINGTON

AMARILLO, TEXAS
 Phone 609

Midwest National Bank
 Kansas City, Mo.

REFERENCES
 Amarillo National Bank
 Amarillo, Texas

SMITH BUILDING
 Rooms 35-36

First National Bank
 Lawton, Okla.

THE HEREFORD BRAND

PUBLISHED AT HEREFORD, DEAF SMITH COUNTY, TEXAS

Loans

Phone 109
Made on Farm or Ranch Lands, or Improved Business Property—Long time, low rate. T. K. WILSON.

Insurance

Phone 109
All kinds, Strongest Companies; Lowest Rates; Best Service. T. K. WILSON.

If It's Worth Keeping; It's Worth Painting!

Our New Telephone Number is **65**
CALL US UP

NOTICE! We have moved our stock to the old Alfalfa Lumber Company location, just opposite the Cordova Hotel. ☞ The Planing Mill is still operated at the old stand opposite the Courthouse. ☞ Help Win the War—Save Your Feed, Live Stock and Machinery.

Panhandle Lumber Co., A. C. Thompson, Mgr.

Successors to the Palmer Lumber Company

Our Motto "SERVICE"

LOCAL AND PERSONAL

Don't you want some nice sour bulk pickles, 15c per.

19-1t* Hereford Produce Co.

Pledge the President—**BUY OATS AND CORN IN BULK, and save money.**

19-1t* McQueen Grain & Coal Co. Pledge the President—

Mrs. Patterson, mother of A. L. Chesher, came in Thursday for a visit.

Pledge the President—Mrs. R. N. Mounds and daughter May went to Amarillo Wednesday.

Pledge the President—Mrs. Stetts of Ft. Worth, Texas, is visiting her daughter, Mrs. E. P. Brann.

Pledge the President—C. I. Ward of Amarillo, visited his sister, Miss Alice Ward in this city this week.

Pledge the President—Charlie Chaplin!—leads "A Dog's Life"—at The Star Theatre on Monday night! It is advertised as the best picture Charlie ever made, too!

19-1t* Pledge the President—

Dr. J. J. Crume of Amarillo, Ear, Eye and Nose Specialist, will be at a Doctor's office in Hereford the first Tuesday in each month.

15-1t* Pledge the President—

Miss Bon Sneed, of Georgetown is visiting her cousin, Mrs. P. W. Price of this city.

Pledge the President—Mrs. A. T. Scott of Fort Worth is here for a two weeks' visit with her son, Reid B. Scott.

Pledge the President—L. T. Wilson, of Amarillo, spent a few days this week with his daughter, Miss Beulah.

Pledge the President—We still have some Vice skinned hams, the cheapest meat you can buy.

19-1t* Hereford Produce Co. Pledge the President—

Charlie Chaplin!—leads "A Dog's Life"—at The Star Theatre on Monday night! It is advertised as the best picture Charlie ever made, too!

19-1t* Pledge the President—

BUY OATS AND CORN IN BULK, and save money.

19-1t* McQueen Grain & Coal Co. Pledge the President—

Pea Berry Coffee, \$1.25 a peck.

1-1t* Hereford Produce Co. Pledge the President—

Mrs. M. J. Brown who has been in the Hereford Sanitarium for the past two weeks, returned to her home in Texico, Friday.

White Laundry soap, 5 bars for 25c.

19-1t* Hereford Produce Co. Pledge the President—

Charlie Chaplin!—leads "A Dog's Life"—at The Star Theatre on Monday night! It is advertised as the best picture Charlie ever made, too!

19-1t* Pledge the President—

Mrs. E. E. Pratt of Fort Worth Texas, was in Hereford on business Wednesday of last week.

Pledge the President—Temple Sites and Mary Farmer went to Canyon Wednesday for a short visit with friends.

Pledge the President—Dr. F. E. Bove returned Wednesday from Vaughn, N. M., where he has been visiting his daughter.

Pledge the President—If you have Real Estate for sale we would be pleased to have it listed with us. If you wish to buy, see US.

50-1t* ASHBROOK & SUGGS. Pledge the President—

We have the white crackers. Call for the Crispo.

19-1t* Hereford Produce Co. Pledge the President—

We want your poultry, eggs, cream and produce. Come and get the Cash.

16-1t* Hereford Produce Co. Pledge the President—

L. A. Arnold is now a member of The Brand family of readers, having subscribed June 1, Thanks.

Pledge the President—Miss Nelia Carter, who has been visiting her mother in Hereford, returned to Amarillo Monday.

Pledge the President—Mrs. C. R. Witherspoon of Bakersfield, Calif., expresses faith in The Brand by again sending in her renewal.

Pledge the President—BUY OATS AND CORN IN BULK, and save money.

19-1t* McQueen Grain & Coal Co. Pledge the President—

Mrs. M. J. Brown who has been in the Hereford Sanitarium for the past two weeks, returned to her home in Texico, Friday.

Have you tried our white corn flour. When buying substitutes call for our cook book.

19-1t* Hereford Produce Co. Pledge the President—

Mrs. G. A. Lewis and little daughter, Georgia Mae, left Wednesday to visit her mother at Mc. Kinny, Texas.

Pledge the President—Mr. and Mrs. John Comer, of Clovis, N. M., were in Hereford the first of the week visiting the family of G. M. Suggs.

Pledge the President—Mrs. J. C. Floore, who has been visiting her brother, S. G. Moore, returned Thursday to her home in Artesia, N. M.

Pledge the President—SPECIAL NOTICE

Changes are Southland Tire & Rubber Co. Securities will be sold by June 15th, at which time the stock will advance to \$150.00 a share.

Field Superintendents, TOLLEFSON & CURTIS.

Local Representatives, ASHBROOK & SUGGS. 19-1t* Pledge the President—

The call for the Woman's Mass Meeting at the court house next Tuesday presents a matter of vast importance. No beginning of any new movement in past history has been of greater importance. Nothing should be permitted to interfere with your attendance at this meeting. Read the call of the Democratic Chairman in this issue.

Pledge the President—When you want fresh eggs call us—we candle each egg before leaving the store, and know you get the fresh egg.

19-1t* Hereford Produce Co. Pledge the President—

Judge R. Tatum of Dalhart, dropped in The Brand office, the fore part of the week and renewed his subscription.

Pledge the President—Misses Gandy who taught in the Hereford High School the past term, left Saturday for their home in Bryan, Texas.

Pledge the President—Mrs. M. P. Garner who has been visiting her father, Theo. Cochell, returned to her home in Plainview Texas, Thursday.

Pledge the President—Charlie Chaplin!—leads "A Dog's Life"—at The Star Theatre on Monday night! It is advertised as the best picture Charlie ever made, too!

19-1t* Pledge the President—

Mrs. Frank Lambert left Wednesday to spend a few days with her husband and son Harland, on their sheep ranch near Duoro, N. M.

Pledge the President—Tom Ivvy, owner of Springvale ranch shipped some full blood Hereford cattle last Monday. The cattle were shipped to Wallace Good of Grandview, Mo.

Pledge the President—Miss Clara Edwards came Monday to spend her vacation. Miss Edwards taught school in Dallas last winter, and will return in September to begin a new term at the same place.

Pledge the President—C. D. Watson and family left Saturday for Western Ark. where they will make their home. Mr. Watson has lived near Hereford for about eight years, and their many friends regret very much to have them leave, but wish for them much success in the future.

Pledge the President—The opportunity to firmly establish right, justice and morality in our state is now in the hands of the women of Texas. Will you use this opportunity and right you have by voting in the primary or will you shun that duty and permit wrong and immorality to continue to rule. Read the Democratic Chairman's call for a meeting in this issue.

Charlie Chaplin!—leads "A Dog's Life"—at The Star Theatre on Monday night! It is advertised as the best picture Charlie ever made, too!

19-1t* Pledge the President—

Miss Bertha Wear of Guthrie, Okla., who is spending the summer with her parents, Mr. and Mrs. J. A. Wear, of this city, left last Friday for Dallas to visit her sister, Miss Lula.

Pledge the President—Little Louise Comer, daughter of Mr. and Mrs. E. A. Comer, of north of town, was brought to town Monday evening to have a splinter of nearly an inch in length removed from her foot.

Pledge the President—We have the corn starch in bbl. for bread substitute. Come to the Hereford Produce Co. and get a cook book, that will help you to use substitute for bread.

19-1t* Hereford Produce Co. Pledge the President—

M. C. Cortelyou and Miss Gertrude Merrill, of Ohio, were in Hereford a few days this week, in regard to some land of Miss Merrill's. While here they were the guests of John W. Gordon.

Pledge the President—Ralph Smith went to Amarillo Wednesday of last week in answer to Uncle Sam's call.

Pledge the President—Miss Beulah Wilson went to Amarillo last Saturday for a visit with her parents, returning the first of this week.

Pledge the President—Every woman in the county who is a Democrat should read the call of the County Chairman in this issue and attend the Mass Meeting. You must vote in the primary election if you would see the principals of right and morality prevail in our state.

Pledge the President—Money to loan on farms. We are in position to loan money for Five, Seven, or Ten years. See us if you need money.

3-1t* ASHBROOK & SUGGS. Pledge the President—

ELLIOT TERRY AND FRED OBERTHIER WRITE HOME

Mrs. W. H. Terry, wife of Rev. W. H. Terry of the Methodist church, Wednesday morning received a letter from her son, Elliott E., a member of Company D, 117 Supply Train, 42nd Division (the Rainbow Div), written on Mothers' Day, May 12, "Somewhere in France".

The envelope was officially passed by Lieutenant J. T. Brooks, Censor, and in the corner where the stamp ought to be are the words: "Mother's Letter." The inside of the envelope, like all envelopes now used by the soldiers, is lined with a thin but opaque blue paper which prevents any one from holding it up to the light and reading the contents. The letter follows:

May 12, 1918.

My Dearest Mother:—

The Great Government is so thoughtful of their many Soldier Boys across the Foam, they have gone to the enormous task of having all of us write mamma a real love letter—and it takes precedence over all mail. Now isn't that lovely!

This country is so pretty and everything seems full of life and hopes—even the soldiers have taken on a feeling of the birds' and are sitting out in the shadows singing.

I just came in from a nice ride over the country and indeed it made me think so much of home, and the beautiful fields of new grass that used to cover old Texas and gave to it its romantic splendor.

How much I'd like to be there and see my dear old Mother plodding round in the garden with that same old sun bonnet swung to your sweet neck.

Gee! Mamma, how would you like to wear wooden clogs and eat snails for "dessert"!

I am in a fine frame of mind—just got a letter from Aunt Clara's two girls, and they were so proud of the fact that they had a cousin "Over Here". Now I'd just trade most any time.

Tell Papa and the kids that I haven't forgotten them either, for I love you all.

Lovingly Your ELLIOTT.

F. H. Oberthier of Hereford, is just in receipt of the following letter from his son Fred, who went through the Third Officers' Training Camp at San Antonio and is

now stationed at Camp Gordon, Ga.

Camp Gordon, Ga. May 26, 1918.

Dear Papa:—

I received your letter the other day and was very glad to hear from you.

I would like to tell you folks something about this camp but we don't know but very little.

My status now is Officer Candidate or (O. C.). So far there has been no commissions given to men out of the 3rd O. T. C. And we don't know when we will be commissioned, but we have been promised that it will not be long.

And the other day we were ordered to equip ourselves as soon as possible.

They divided our bunch when we got here and put about 8 of us to the company.

You asked me if I was getting into the Aviation. No, I am in the infantry. I think I lost out in the Aviation when I got sick in Camp Travis.

Tell Mamma that I received the package, and I surely was glad to get the watch, and I thank you all for it.

I don't think that there is much chance for us to get to go to France any time soon. But there is some talk of it. Every one is very anxious to go. We have a lieutenant in our company who has just returned from a nine months' stay over there, and we have surely kept him busy answering questions.

The work here is very heavy for the recruit, and it is very hot here too. The work is scheduled and carried on very much like a training camp. The training is 100 per cent faster and better than it was when I entered Camp Travis.

It looks to me like they are putting forth an extra effort to get men ready for France. Now every man must drill and the smaller branches are carried on by details and these details are on for only one day. By this they make soldiers out of the men in every branch.

I have been receiving the Hereford Brand lately and I enjoy it very much.

FRED.

Pledge the President—

Mrs. J. B. Phillips and daughter Cassie, returned Sunday from Kansas City. Miss Cassie has been attending Business College there.

Pledge the President—

CAPTAIN T. J. TILSON FOR REPRESENTATIVE

The Brand has been requested to announce the candidacy of Captain T. J. Tilson of Plainview for State Representative, One Hundred and Twenty-Third District, subject to the action of the Democratic primaries on July 27.

Capt. Tilson has been a citizen of Texas for forty years and of the Plains country for the past twelve

years. He has been all this time and is now a farmer and stockraiser, and in every effort to promote the agricultural interests of the people of the Plains he has been a leading factor. He has the interest of the farmers and stockmen at heart, and as this district is essentially a stock agricultural district there is no man in the district that is better able to represent them in the halls of the legislature. He has had experience as a legislator having served as a member from Hunt county in the Eighteenth and Twenty-Second legislatures. He is a close student of political affairs and is a real progressive democrat.

Captain Tilson states that he has endeavored, and will continue, if elected, to look closely after the interests of West Texas, and especially the Plains; that he is a life-long prohibitionist; has voted for every encouragement of our public school system, including the Compulsory Act and the \$1,000,000 and \$2,000,000 appropriations for Rural Schools; voted for all the recent War Measures pertaining to the banishment of whiskey and vice from our State.

Captain Tilson will arrange for a speaking date in Deaf Smith county before the primaries. The Brand takes pleasure in submitting the candidacy of Captain Tilson to the thoughtful consideration of the voters of the county.

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