



# THE ROUND OAK AT THE FAIR



What about that Round Oak Heater you are going to want?  
 We will have a complete line on display at the FAIR.  
 And last, but not least, that little old BARLER OIL HEATER that delivers the goods. Ask those who are using them.

**GARRISON BROTHERS, Hereford**



## THE HEREFORD BRAND

PUBLISHED EVERY THURSDAY BY BRAND PUBLISHING COMPANY  
 HOLMAN & STECKMAN, Proprietors

Entered April 17, 1901, in the postoffice at Hereford, Texas, as second-class mail matter. First number of the paper issued Feb. 25, 1901, at the Hereford Reporter; first number of The Brand issued March 21, 1902.

Subscription Price \$2.00 a Year Strictly in Advance

### THE ROLL CALL

The purpose of the Third Red Cross Roll Call is to renew each expiring membership and secure as many new members as possible.

The Red Cross Roll Call is an annual event in which the American Red Cross submits its record to the people and seeks from them a renewal of their allegiance.

The Red Cross needs people quite as much as money and wants not only a dollar, but the heart, the head, the service, of its members.

Money given by the American people and administered by the American business genius has made the Red Cross a stupendous business organization, but the loyal enlistment of the people themselves has made it a spiritual force difficult to parallel in the history of organized endeavor.

The American Red Cross is not solely a war-time organization. For 32 years previous to the great war the Red Cross existed in America as a peace organization. Its present activities are but a renewal and expansion of its former program.

The Red Cross is a co-operative and co-ordinating, as well as an operative agency. One of its primary purposes will be to stand back of existing organizations and to give them its encouragement and support.

The Red Cross is continuing and expanding its program in response to requests from hundreds of communities in this country that feel the need of expert advice in solving the welfare, health and community problems.

### HOW ABOUT JOHN D.

John D. Rockefeller is probably the worst abused man in the United States though nobody has equalled the princely gifts he has made to the public. Most of this abuse is doubtless due to envy. No doubt Rockefeller was a better business man than his numerous competitors who sought to put him out of business, and if he turned the tables on them, we can't see that outsiders need to tear their shirts over it. Without Rockefeller's wonderful organization we would have to pay more for oil. He has been able to furnish better and more employment than anybody else in the country,

and chances are that the next generation will consider him the greatest philanthropist of this age. On the other hand, in a republic where all men are considered free and equal, the power wielded by this one man, greater than that of any king or emperor, should cause anxiety. If Rockefeller does not abuse his power, what guaranty have we that his successor is going to follow in his footsteps? The graduated income tax to do away with swollen fortunes is probably our best protection.—Quanah Tribune Chief.

### THE FIRST KISS

The greatest surprise in the world to a girl is that there is no taste to it.—Exchange.

No taste to it! Well, by all the hen feathers on Cupid's dart. The editor of that paper must be color blind and deaf and dumb in his palate. They tell those who have tried it, that it tastes like the double distilled essence of honey spread thick on a large fat slice of pumpkin pie; that its taste resembles a sip of nectar, brewed by the gods and served in the dew-covered honey-suckle blossoms.

Way back in the dim and hazy past, long before we had misplaced all our teeth and when we had a cinch on the beauty prize, the prettiest girl in the world told us that our first kiss felt like a flock of Paradise birds fluttering out each ear and ending with a sensation like a covey of winged angels pouring molasses down her spine.

No taste to the first kiss! Great guns! It would make a wooden Indian's hair curl up into a fluttering marcel wave and his toe nails quiver in ecstatic bliss.

The man who invented that idea must be an ice box.—Exchange.

### WHAT IS THE IDEA?

An agent of the German government is at Mexico City making arrangements for the reception of 30,000 Germans, who are to locate permanently in Mexico. One shipload of Germans already has arrived at Buenos Aires, Argentina, and more shiploads are on the way to South America. The arrivals are described as "young, robust, and educated." Emigration from Germany to escape the burden of taxation is easily understood, but why should the German govern-

ment encourage such a movement? Certainly Germany needs its man power more now than it ever did before. If it means nothing more, it means a war against the United States for commercial supremacy in South and Central America.

### HORSES AS MEAT

To open up the channels of trade for some of the inferior horses in this country that do not pay for their keep, and to increase the meat supply in some of the larger cities in the United States and abroad where horse meat is used for human food, the United States Department of Agriculture is authorized by Congress to inspect horse meat and horse meat products. The amendment to the regulations governing meat inspection by the department was passed by Congress on July 24, with an appropriation of \$100,000 to carry on the work during the fiscal year ending June 30, 1920.—Government Bulletin.

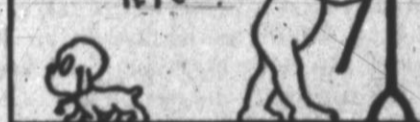
### AROUND THE WORLD WITH THE AMERICAN RED CROSS In Serbia.



As far back as the first winter of the war, the Red Cross sent to Serbia a sanitary commission that effectively checked the scourge of typhus, but after the United States entered the conflict, the Red Cross was able, in August, 1917, to send a full commission that carried on extensive relief operations among the suffering refugees of the tortured nation. Hospitals were established, the refugees fed, clothed and given medical attention, the army supplied with much needed dental treatment, farm machinery, and seeds provided to help the Serbs redeem their land to productivity, and, not least, measures undertaken for the succor of the children. The terrible condition into which these helpless victims of the war had fallen is well portrayed by this photograph of a little Serbian girl wearing the rage and expression of hopeless dismay that were all she possessed when the Red Cross came.

### THE CHEERFUL CHERUB

With wars and grand big goings-on My life is all so disarranged I just keep looking in the glass To see if my expression's changed.

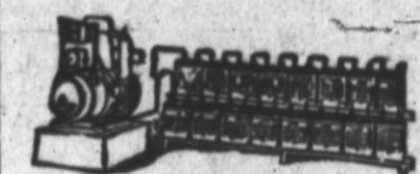


Good Printing at The Brand.

### DELCO-LIGHT

The complete Electric Light and Power Plant

Runs the washer. Turns the wringer. A real help for the housewife.



Ford Garage

How well Galveston learned its lesson of preparedness is demonstrated in the dispatches coming from that city after the recent hurricane. "Huge waves broke harmlessly on the sea wall," was the message of reassurance to the country. What a different story it would have been if there was no sea wall!

Warnings by the State Health Officer that a recurrence of influenza this fall and winter may reasonably be expected, should draw instant compliance from Hereford people and the town should be thoroughly cleaned up and every precaution taken to prevent inroads from the disease.

Good Printing at The Brand.

## COAL!

on the Track.

## Cow Feed!

MEAL  
BRAN  
SHORTS

McQueen Grain & Coal Co.  
Phone 1

## MAKE THIS YOUR BANK

### MYSTERY TIED WITH RED TAPE—

The time has long passed when a bank was surrounded with so much mystery and red tape that customers felt ill at ease every time they went to the bank to transact business. Today the progressive bank is a FRIENDLY INSTITUTION designed to give service cheerfully and as a BUSINESS DUTY rather than a favor.

### AT LEAST THAT IS HOW THIS BANK REGARDS IT.

Perhaps that is one of the many good reasons why many refer to this bank as "MY BANK"—based on the spirit of friendliness and co-operation they encounter whenever they call. Perhaps too, it's another reason why people like to save where they think they are welcome, and where in addition they know their money is absolutely safe.

Whether you wish to open a savings account, or wish to transact business in one of the other departments of this bank, you will appreciate the spirit of friendliness which we believe is GOOD BUSINESS.

**First State Bank & Trust Co.**

CAPITAL AND SURPLUS OVER \$100,000.00  
 THE ONLY GUARANTY FUND BANK  
 IN DEAF SMITH COUNTY

## If You Want

your money's worth go to Crouch's for men's and boys' furnishings.

**J. E. Crouch**  
Gents' Furnishings

PHONE 277

### THIRD RED CROSS ROLL CALL

November 2 to 11, 1919

Time to Re-Join

# HOGS! HOGS! HOGS!

We have for sale about 200 head of native hogs—raised here. No cholera and no lice. All sizes, from two month old pigs up; some fine shoats to make your winter meat. Also a few piggy sows and gilts. This is all high-grade stuff and of the best stock in this country. Come and see them, one mile west of Hereford.

**A. F. LUSE, Telephone 54, Hereford, Texas**

## MONEY

For  
Castro County Farmers  
at 5 1-2 per cent

Through Dimmitt National Farm Loan  
Association

**B. D. Woodlee**

Secretary-Treasurer  
Dimmitt, Texas

## CASTRO COUNTY

### DIMMITT

Raining again and the wheat is growing fine. With the grass so green it looks more like spring than October.

Mr. Cox, of Friona, was in town Tuesday.

Donald Duree returned from Powersville, Missouri, last Wednesday.

Frank Gerdus made a trip to Tulia Thursday.

Mrs. Ham and Mrs. Roll Douglas were in town Friday.

Mrs. Ray Gilbreath and little daughter, Eula Lee, came in Thursday.

Judge Woodlee made a business trip to Friona Friday.

Frank Barber, of Lockney, was on our streets Saturday.

Miss Angel Adams and sister, Jewell, made a trip to their ranch in New Mexico this week.

Mr. Webb and son, George, were in from their ranch Saturday.

Judge Hamlin, of Friona, accompanied by Judge Woodlee and Judge Kerr of this place, motored over to Tulia Saturday to attend the meeting of the National Highway Ass'n.

Mrs. Perkins returned from south Texas this week.

James Webb left Sunday for a visit with relatives and friends in east Texas.

Miss Doris Winkleman and her

pupils had a picnic last Friday northeast of town at a grove of trees. They had an excellent time and wished that a picnic of this kind was a weekly occurrence.

Arch Collins, of Hereford, was in town Saturday on business.

### REAL ESTATE TRANSFERS

(Furnished by J. Frank Potts.)  
J. E. Hermes and wife, Anna Merms, to J. W. Henry and wife, L. E. Henry, N 1-2 of Blk. 32 of Evans addition to the town of Hereford; \$1300.

J. Claude Ricketts to J. R. Skidmore, lots Nos. 9, 10, 11 and 12 of Blk. 70 of the town of Hereford; \$1400.

Joseph W. Polley and wife, Christina Polley, to John Gates, N. E. 1-4 of Section 89 Blk. K-3 of Deaf Smith County; \$3800.

A. O. Thompson and wife, Audrey Thompson, to O. F. West, a part of Blk. No. 5 of the town of Hereford, Texas; \$1450.

C. H. Tyson to Wilhelm Von Negelen, part of the N. W. 1-4 of Section No. 9 Blk. K-3 of Deaf Smith County; \$100.

Good Printing at The Brand.

## Cleaning and Pressing

Done Right  
at

**Crouch's**  
Phone 277

Suits Cleaned and Pressed  
\$1.00

## AROUND THE WORLD WITH THE AMERICAN RED CROSS.

Home Service.



One of the finest constructive activities of the American Red Cross in the war was Home Service in the United States, the friendly connecting link between the soldier far from home and his loved ones. This branch of the work which under the peace program of the Red Cross will be expanded to benefit all who need the assistance it can provide, is directed by scientifically trained social workers. Since instituted Home Service has assisted 800,000 soldiers' and sailors' families. This photograph shows one of the innumerable Home Service information bureaus where service men and their families could bring their problems for solution.

### Live Stock Movements

French Thurman shipped 7 cars of cattle to Kansas City.

C. C. Ferguson shipped 1 car of cattle to Kansas City.

Neal and Tiefel shipped 6 cars of cattle to Kansas City.

Tom Huggins shipped 2 cars of cattle to Childress, Texas.

L. G. Gould shipped 2 cars of cattle to Ft. Worth.

### Will Exhibit Stallion

Trubador, a Morgan stallion, used at the Government breeding farm at Middlebury, Vt., will be exhibited at the International Live Stock Exposition at Chicago in early December. This sire will be shown for educational purposes in a cooperative exhibit with the Morgan Horse Club.

### Habitual Constipation Cured in 14 to 21 Days

"LAX-FOS WITH PEP-SIN" is a specially-prepared Syrup Tonic-Laxative for Habitual Constipation. It relieves promptly but should be taken regularly for 14 to 21 days to induce regular action. It Stimulates and Regulates. Very Pleasant to Take. 60c per bottle.

Good Printing at The Brand.

"OH, YES, THAT'S A GOOD LITTLE CAR FOR THE MONEY. I'M THINKING OF BUYING A ROLLS-ROYCE MYSELF."



DOES THE GUY WITH NOTHING IN THE BANK BUT AN OVER-DRAFT MAKE CRACKS LIKE THIS?

## AROUND THE WORLD WITH THE AMERICAN RED CROSS.

Junior Red Cross.



Early in the participation of the United States in the world war, the American Red Cross perceived the value of mobilizing the school children of the country and the Junior Red Cross was organized. Before the war ended nine million children were enrolled and helped in the war fund and membership campaigns, in chapter production of relief supplies and manufacturing ventures for the refugees whose homes and household goods were destroyed.

Children everywhere in the United States responded to the call to service sounded by President Wilson as head of the American Red Cross. This photograph is that of an enthusiastic young Japanese member of the Junior Red Cross of Spokane, Wash., starting out on the ambitious undertaking of collecting "a mile of pennies" for war relief. A comprehensive peace program is now being worked out for the Junior Red Cross, which is being held intact.

Sold All City Property Listed  
If you don't want your property sold, don't list it with me.  
30-11. D. F. Ashbrook.

Good Printing at The Brand.

### Trees Grow Once in 100 North

Lofty trees once inhabited Greenland and nearly all of the inhospitable northern lands. Trees of the same sorts as are growing today are found as fossil remains

in countries where the climate is now so harsh that scarcely any tree will grow even a few inches high.

Ask us about the Aluminum Prize Contest now on at the Hereford Produce Company

## Stoves! Stoves!

We can save you DOLLARS on both

## Heating Stoves and Ranges

See our line of

## Grain Drills

## C. O. Lee Hardware

## Cash Cash Cash

Beginning Monday, October 13th, We are going to a CASH BASIS. We are taking this method to meet the increased cost of materials. By paying cash and taking our discounts we hope to keep the cost of repairing as low as possible. We want the co-operation of our customers. The cheaper we can keep our material the cheaper we can do your repairing.

## Tubb Shoe Shop

BOOTS AND SHOES TO MEASURE.

## Wanted!

Sudan and Millet Seed

Will contract for it in the field

Hereford Grain Company

In Old Cass Bldg.

Phone 249

## Special 'Big 4' Offer TO FORD OWNERS

—announcing the greatest money-saving offer ever made to Ford Owners on Essenkay, The Tire Filler, which rides like air, and has cut tire costs in two for over 100,000 users. You will get the details of this extraordinary proposition in the mail. If you don't receive yours, write for it. Use the coupon below.



## Essenkay THE TIRE FILLER NO PUNCTURES NO BLOWOUTS

First Cost - Last Cost Doubles Tire Mileage  
Essenkay — an investment, not an expense — may be transferred from old worn-out casings to new ones. The use of Essenkay is a proved economy—10,000 to 20,000 miles is the rule, not the exception.

1 Discount 2 Freight Free 3 Liberty Bonds Accepted 4 Free Trial

during this limited offer no extra, no red tape No extra, no red tape No extra, no red tape No extra, no red tape

Dealers Exclusive Essenkay Agencies exceedingly profitable for progressive business men in open territory. Write for proposition.

The Essenkay Products Company  
107-220 West Superior St., Chicago, Ill.

## SOCIETY AND CLUBS

MISS CECIL GHELLAND, Phone 20

### CURTIS-SCHUETTE

Wednesday evening at 8:30 o'clock, at the home of the bride's parents, occurred the marriage of F. W. Curtis and Miss Flora Schuette, daughter of Mr. and Mrs. Henry Schuette. Rev. Asbell performed the simple ceremony in the presence of only the immediate families of the contracting parties.

After the ceremony an elaborate dinner was served, after which the couple left for the Curtis ranch, where they will make their home.

Both of these young people are well known in Hereford and their many friends join in wishing them much success as they start on life's journey together.

### A BIRTHDAY SURPRISE

Last Thursday, beautiful and bright, fifteen different neighbors and friends were seen wending

their way to the lovely home of Mrs. George Muse, but, strange to say, she was not at home. Some of the ladies had asked her to go shopping with them, and in that way detained her until nearly dinner time.

Imagine her surprise on returning, to find a house full of ladies and children and a feast of good things already prepared for dinner, in honor of her birthday.

Everyone seemed to enjoy the sumptuous dinner extremely.

In the afternoon there was another feast—of music—from the "Columbia," also merry laughing and talking, going on all the time.

When the goodbyes were said, all expressed themselves as having had a good time long to be remembered.

The Presbyterian Missionary Society met Wednesday, Oct. 1st, at the home of Mrs. Charles Ferguson

in their regular social meeting. A large attendance of the members and several visitors were present. The meeting was called to order by the vice-president, Mrs. Lea, in the absence of the president. The meeting was opened with a song and the scripture lesson read by Mrs. Geo. Garrison, after which Mrs. Lea led in prayer. A business session was then held. The social hour was then in order in which we were favored by a vocal solo by Mrs. Homer Fox, piano solo, Miss Elizabeth Tatman, vocal solo, Miss Jane Gregg. The guests were served ice cream and cake by the hostesses, Mesdames Ferguson, Lea and Rem Witherpoon. The society will meet Oct. 15th with Mrs. Habermacker at the home of Mrs. Geo. Garrison. Lesson will be in the study book.

Tuesday evening at the home of Mr. and Mrs. O. F. West a B. Y. P. U. social was enjoyed. The occasion being in honor of the birthdays of both Mr. and Mrs. West and coming as a surprise to them. At an early hour the guests arrived and many merry games were enjoyed until home going time came. Delicious refreshments of ice cream and cake were served.

The pupils of the Tubb School of Expression will give a Thanksgiving program at the Baptist church on November 20. Their second recital for the winter will be given on December 18. For the present Mrs. Tubb is instructing her classes at home, but is expecting to erect a small conservatory soon, and will have a formal opening next spring.

### Story Telling Hour

On account of the Fair, there will be no story telling hour this week. However, next week the hour will be as usual.

Miss Lelia Orr was hostess to a number of friends Wednesday evening in honor of Mr. Maxwell Jones, of Santa Rosa, New Mexico, who is visiting friends here. A very pleasant evening was spent in dancing and conversation.

### Bobby's Version

Asked to define "lunch," Bobby replied: "Lunch is what you have for dinner when your father is away."

### PROGRAM

At the County Courthouse  
Saturday Evening  
8:00 p. m.

Star Spangled Banner.  
Invocation—Rev. McClurkin.  
Freedom's Day.  
Silver Stripes Among the Gold  
(A Tribute to the Boys Who Couldn't Go)—Miss McClurkin.  
When Johnny Comes Marching Home Again.  
Welcome Home, Laddie Boy.  
Address—Rev. J. M. Asbell.  
Response—Leonard Foster.  
Johnnie's In Town.  
Where the Milestones End (It's Home).  
The World's Challenge—In Flanders Fields.  
America's Answer—Sena Mae Mounts.

The Americans Come—Fay Foster—Earl Gough.  
1917-1918 Chorus.  
There's a Service Flag.  
Keep the Trench Fires Going.  
Somewhere in France.  
It's a Long Way to Berlin.  
Over the Top.

When We Wind Up the Watch On the Rhine.  
Over There.  
We're Going to Hang the Kaiser  
When the Kaiser Does the Goose Step.  
1919 Chorus.

The Navy Took Them Over.  
When You Come Back.  
Goodbye France.  
Every Town is Your Home Town.  
Then You'll Know You're Home  
There's a Long, Long Trail.  
IN MEMORIAM.  
Little Gold Star—Mrs. Homer Fox.

Address—Mrs. B. F. Guthrie.  
Christ In Flanders—Clyde Wilson.  
Ring Out Sweet Bells of Peace—Chorus.  
Prayer—Rev. J. R. Sharp.

\* Free to all—A Welcome awaits you.

The Prince of Wales, who is visiting in the United States, is described as "a dandy young fellow." He should feel himself in congenial company in America, where army records show there are three million dandy young fellows.

### PROGRAM

At The First Christian Church  
Friday Evening, October 10  
8:00 p. m.

Piano Duets—Miss Gregg and Mrs. Dyar.  
Vocal Solo—Mrs. Homer Fox.  
Reading—Miss Nellie Farmer.  
Vocal Solo—Miss Swisher.  
Piano Solo—Annie Fitzhugh Parker.

Vocal Solo—Miss Elzina Mounts  
Reading—Mary Valentine.  
Vocal Solo—Earl Gough.  
Reading—Miss McClurkin.  
Vocal Solo—Miss Helen Lambert.

Reading—Miss Lola Bradley.  
Cornet Solo—Phillip Broadwell.  
Trio—Misses Gregg and Price.  
Everybody Welcome!

Romans Raised Big Turnips  
The Romans raised turnips sometimes weighing 40 pounds, and it is thought they introduced the turnips into England, where, as Cogan said (1597): "Although many men love to eat turnips,

swine abhor them." In 1629 and 1630 when there was a dearth in England, good and wholesome white bread was made of boiled turnips, with the moisture pressed out of them, kneaded with an equal quantity of wheaten flour.

An exchange wants the United States to go on a strike. The Senate may go on a talkout but never on a walkout.

### THE CHEERFUL CHERUB

The trees needn't worry for Easter array; They just grow new dresses with never a care. Kind Nature bestows all their food and their clothes—

I think she has rather neglected us there.



## Send it to the Laundry

Have you figured what it costs you to do your washing at home? You will certainly find that you are doing hard labor for nothing, besides forcing the family to "eat off the mantel."

Dry Cleaning minus the gasoline smell

Hereford Steam Laundry

Phone 246

## Enjoy the Fair!

But while in town better get some of our

## FRUIT JARS

The Kerr

## Mason Jars

Quarts and Halves  
The Large and the Standard  
Sizes

The Fair

# SPORTS!

## FOOTBALL

## RIDING

Hereford High

vs

Tulia High

At High School Grounds

4:00 p. m.

Roping

Relay Races

Poney Saddle Races

At Ball Grounds, South of Railroad

1:00 p. m.

Everybody Welcome—Both Events Free



**Salvation Army  
Plans Complete  
For Home Drive**

Texas Campaign for Home Service Fund of \$600,000 Fully Organized.

**SOLDIERS TO ASSIST  
ON SPEAKERS BUREAU**

Workers Who Saw Overseas Service to Show Gratitude By Giving Help

Dallas, Texas—Fully organized in all of the Texas counties in the southwestern home service zone for the Salvation Army the state corps of organization men are going back over the field in an effort to solidify their work, according to Herbert B. Ehler, southwestern director of finance.

The campaign will open September 29. It will be preceded by a week devoted to Salvation Army work. Governor Hobby has set the entire week aside by executive proclamation. In this week special appeals will be made to the public by the Salvation Army through speakers and soldiers' quartets.

**Overseas Men to Talk**

The speakers bureau has made arrangements for a number of service men and women to talk in the largest cities of the state. Overseas heroes will be routed throughout the entire southwest. All of the five overseas Salvation Army officers who are available will be assigned work.

"Pa" and "Ma" Burdick will be available for a limited number of engagements, Lieutenant Colonel George Wood, commander of the southwestern district announces. No strenuous campaign will be outlined for them, however, because of their age and the inconvenience and discomforts of travel at this season of the year.

**Fighting Men Will  
Help in Campaigns**

Waco, Texas.—Fighters of the American expeditionary force are offering their services daily for the Salvation Army's \$600,000 home service drive in Texas which begins September 29, according to R. E. Logsdon, state campaign director, who has been arranging a number of novel campaign features with the soldiers.

Twenty-five men who have seen overseas service volunteered to help at Waco, Tuesday. The offer was accepted by E. A. White who was selected chairman for the city and county drive. The men will be used as solicitors among the most able to give, Mr. White announced.

**Legion Offers Service**

J. M. Pollard, post commander of the El Paso American Legion tendered the services of the post to Major Richard F. Burges, district and city chairman at El Paso. Burges is a member of the post and a veteran of foreign service.

"You may rest assured that the legion will be glad to cooperate with you," Post Commander Pollard wrote Mr. Burges. "Advise us how we may be of service. The Salvation Army at a time not yet forgotten 'direct service' to many of us and we eagerly accept the opportunity to repay, in a small measure at least, the debt we owe."

Freestone county was organized Tuesday with E. P. St. Clair of Teague as chairman. Comanche county is rapidly perfecting an organization under the leadership of E. P. Woodruff of Comanche.

**Many Cities Demand  
Corps Organization**

Demands for corps of Salvation Army workers are being made almost daily upon Lieutenant Colonel George Wood, commander of the southwestern division of the Salvation Army. Colonel Wood is now preparing his forces for the home service campaign which will open September 29.

Many cities that have never had forces of Salvation Army workers are planning to erect homes for corps. Wichita Falls, Texarkana, Fort Arthur and Waco fall into this class. In each city a determined campaign will be made for building funds. In addition, each of the present twenty-four corps cities will build for their workers.

**Wood is Pleased**

"I am very much pleased with the result of our efforts to meet this demand for expansion," Lieutenant Colonel Wood said in speaking to state campaigners at Dallas recently. "Our greatest difficulty is not in getting money but in getting the necessary workers."

The end of the war, however, is greatly decreasing the tenseness of our working corps situation. I fully expect that by drafts on big eastern corps and with graduates from our training schools, we shall be able to care for the demand without serious difficulty."

**Many Meals Are Given Away**

In addition to its many other acts of mercy and compassion the Salvation Army last year gave away 12, 123,643 meals at maternity hospitals and rescue homes. It supplied 288, 725 beds.

**REGISTERED AT HOTELS**

- Dimmitt—W. L. Smith, Glenn Smith.
- Bovina—J. D. McDonald.
- Wildorado—O. J. Burns.
- Lockney—Frank Barber.
- Friona—John Hamilton.
- Amarillo—C. H. Barnes, R. L. Fagon, T. J. Thompson, D. D. Dawson, W. H. Miller, T. F. Graham, Bert Brown, W. O. Temple, Fred Marks, Richard Biggs.
- Vernon—L. G. Gould.
- Dallas—J. H. Cummings, J. H. Jenkins and son, W. H. Hipple, B. L. Logan, C. C. Cain.
- Wichita Falls—Homer D. Wade.
- Shamrock—W. S. Lavenridge, Temple Atkins.
- El Paso—Teddy Bartlett.
- Quanah—H. B. Sparks.
- St. Louis, Mo.—M. Marks, D. E. Coneway, H. C. Egleston.
- Kansas City, Mo.—M. M. Curl, T. J. Bowers, J. W. Gotchell.
- Clovis, New Mexico—R. B. Smothers.
- Minneapolis, Minn.—Wm. Hacker, J. F. Horn.
- Wichita, Kansas—R. O. Marshall, J. F. Black, T. J. Oliver.
- Pittsburg, Kansas—Geo. Mays.
- Los Angeles, Calif.—F. W. Gilman, Albert Benny.
- Nashville, Tenn.—W. R. Roach.
- Denver, Colo.—Arthur Gregory.

**Cleverness of Chinese**

It is acknowledged that the Chinese are very skillful in making confectionery and possess the reputation of having many secrets. They are able to empty an orange entirely and then fill it up with fruit jelly without one being able to find the smallest cut in the rind or even a tiny hole. Indeed, they even empty an egg in this manner and fill it with a sort of almond nougat without one being able to find the slightest break or incision in the shell.

To avoid a barrel of trouble buy a barrel of Magnolia Safety Oil, a nice clear kerosene. Phone 371.

**RURALITES HAVE BIG  
HEALTH ADVANTAGE**

Abundance of Fresh Air and Sunlight Do Much to Check Ravages of Tuberculosis.

**DANGER IN CLOSED WINDOWS.**

National Tuberculosis Association, Which Sponsors the Annual Sale of Red Cross Christmas Seals, Reports 150,000 Deaths Each Year From the Disease.

People who live in the smaller towns and on farms have a great health advantage over the city dwellers in that they have ever an abundant supply of fresh air and sunlight. These two gifts of nature, so lavishly bestowed, are not always appreciated to their fullest extent. They are two of the strongest weapons against the menace of tuberculosis, or consumption, as it is sometimes called.

But consumption is not unknown in the rural districts. The death rate is sometimes as great in these sections as in the more crowded localities, chiefly because of carelessness or indifference to laws of health.

Few, indeed, are the farm houses or the homes in the smaller cities and villages that cannot have an outdoor sleeping porch. On the contrary, we often find that the windows of sleeping rooms in the home are shut tight in the mistaken belief that night air is harmful.

This paves the way for disease, especially tuberculosis, which generally attacks the lungs.

**White Plague Kills 150,000 a Year.**

The white plague claimed 150,000 lives last year in the United States. More than 1,000,000 Americans are suffering from it today. These figures are compiled from reports of experts all over the country and sent to the National Tuberculosis Association, the leading agency in the country to combat this disease. This organization is sponsor for the Red Cross Christmas Seal sale, from which its financial support is chiefly derived.

As medical science has proved consumption is both preventable and curable, the suffering caused by this disease is largely unnecessary. Most tuberculosis victims are between the ages of eighteen and forty-five.

**Causes Half Billion Loss Annually.**

These are the years when people are most active, the years of their greatest production. The snuffing out of these lives just when they are at the height of their usefulness means an annual loss to the country of nearly half a billion dollars.

Fresh air is the cheapest of medicines. Outdoor sleeping porches are not only for the sick. They help well folks to keep well, and the country dweller can have this aid to healthy living at far less inconvenience than his city neighbor.

You can help directly by seeing that you and your family are living under the most healthful conditions possible.

**AROUND THE WORLD WITH  
THE AMERICAN RED CROSS.**

In Belgium.



Hunger, disease and exposure were not all that Belgian children were subjected to, for enemy shells constantly dropped into what little of their country the invaders did not hold. In this picture Red Cross nurses are seen taking some of the fifty babies from the American Red Cross nursery at La Panne into a bomb-proof structure as the Germans opened fire from the sea.

Dust furniture frequently. For fine upholstery and carvings use a soft pointed brush; for heavy upholstery and reed furniture use a medium soft pointed brush; for leather use an oiled duster.

**Picturesque Kieff**

The most beautiful city in Russia is said to be, not Petrograd or Moscow, which lack perspective the one lying flat at the level of the Neva, and the other situated on an insignificant stream, but

Kieff, the ancient capital of the Cossacks, which lies on the heights overlooking the rolling Dnieper.

**Curing a "Sick" Thermometer**

To reunite the particles of mercury or other liquid which have become separated in a thermometer raise it to the level of the extended arm, the bulb outward, and jolt the tube with a quick downward stroke. Repeat this, not too vigorously, until the liquid returns to its proper position.

**Abstracts and Loans**

J. Frank Potts

Maps, Deaf Smith Co.—50c.

**APPLES**

Now on track at Hereford. The best car winter apples you ever looked at. Probably will be the last car this season. Get them while they last. Bring your sacks.

**G. W. Brumley**

**Great Majestic Range  
Bargain Week**

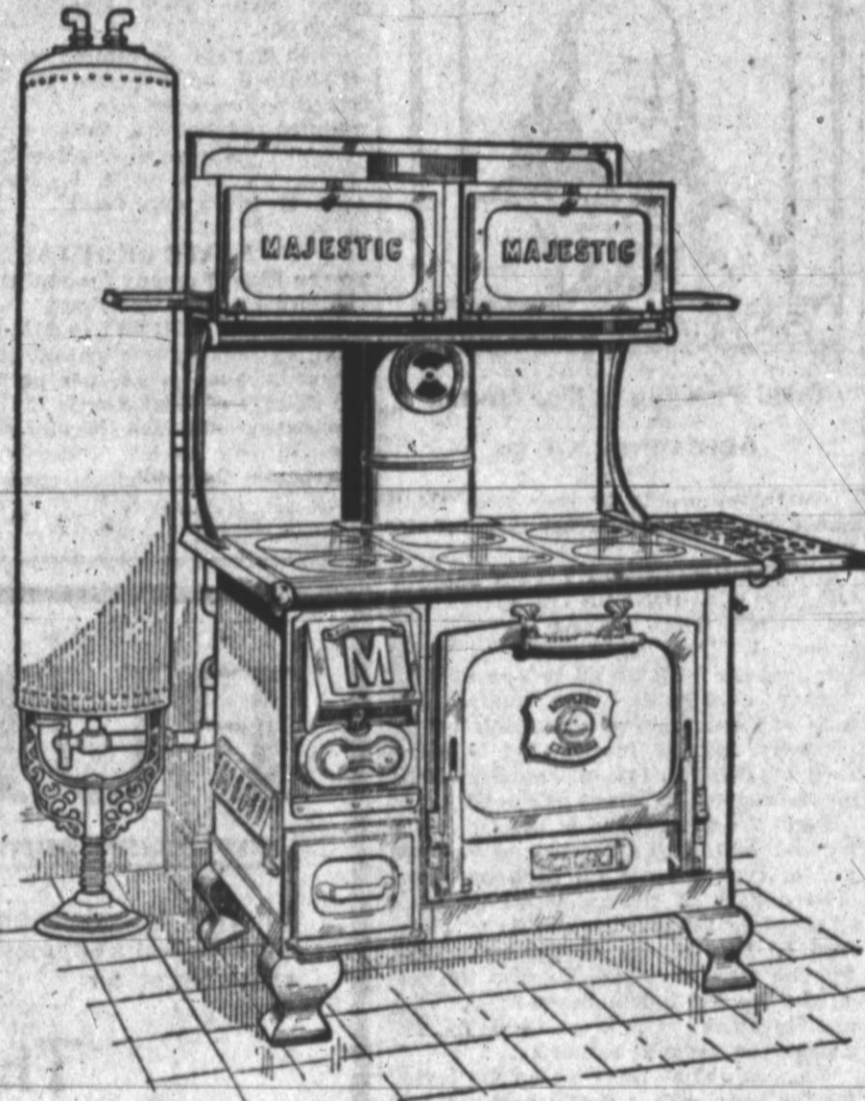
SPECIAL DEMONSTRATION AND BARGAIN SALE OF

**Majestic Ranges**

At Our Store—One Week Only

October 13-18, Inclusive

To Be Truly Economical There Should Be a Majestic in Your Kitchen



**THE BARGAIN**

—AND IT'S WELL WORTH  
YOUR WHILE!

Through special arrangements with the manufacturers, and during this Bargain Week only, a beautiful, useful and substantial set of Cooking Ware will be given with every Majestic Range sold. This is good ware (not cheap ware)—it's worth a lot to you. Come and see for yourself.

**AND REMEMBER—**

The price of a Majestic Range this week will not be increased, and there will hardly be a great reduction for years to come, if ever, but there may be an increase soon.

**TWO NEW AND IMPORTANT FEATURES**

**THE WONDERFUL UNSEEN RIVETING**

Yes, it's rivet-tight, just like the old Majestic, but the rivets clinch inside of nickled parts, leaving nickel smooth as glass, and there are no big, bulky bolt-heads on the inside. And, remember, rivets hold tight; bolts with only one or two threads holding are bound to work loose and cause no end of trouble. The Majestic is smooth inside and outside—it's striking beauty—more than skin deep.

**IF YOU HAVEN'T A MAJESTIC, AVAIL YOURSELF OF THIS OPPORTUNITY TO GET ACQUAINTED WITH THIS WONDERFUL RANGE—KNOW THE INSIDE OF RANGES**

**OH, JOY! TOP NEEDS NO BLACKING**

A smooth, highly polished cooking top, burnished blue, not only adds to the beauty of the Majestic, but absolutely eliminates the work, dirt and worry of trying to keep the range looking nice—just an occasional thin coat of paraffine retains its beautiful velvet blue color.

**Dunlap Hardware Company**

HAVE WHAT YOU WANT WHEN YOU WANT IT

**CHURCH NOTES**

**Baptist Church**  
 Usual services at the Baptist church next Sunday.  
 Sunday School 9:45.  
 Junior B. Y. P. U. 3 p. m.  
 Senior B. Y. P. U. 6:30.  
 Preaching at 11 a. m. and 7:30 p. m. by the pastor.  
 You are invited to attend all these services.  
 J. E. McClurkin, Pastor.

**Presbyterian Church**  
 Sunday School 9:45 a. m.  
 Junior and Intermediate C. E. 3 p. m.  
 Senior C. E. 7 p. m.  
 At 8 o'clock Rev. Asbell will preach the union service at the Presbyterian church.  
 Everyone will receive a cordial welcome.  
 J. R. Sharp, Pastor.

**First Christian Church**  
 Services as follows:  
 Bible School—9:45.  
 Preaching by the pastor at 10:45.  
 The Union Service will be at the Presbyterian church. Mr. Asbell will deliver the sermon. The Christian Endeavor will meet at 7 o'clock.  
 In the afternoon at 3 o'clock there will be an important meeting of the official Board. It is hoped that every member will arrange to be present.  
 J. M. Asbell, Pastor.

**Junior B. Y. P. U.**  
 Song.  
 Prayer.  
 Song.  
 Captain—Goldia Brumley.  
 Sub.—Who Ought to Belong to the Church.  
 Why I Joined the Church—Goldia Brumley.

Steps into Our Church—Georgia Karr.  
 How Has Our Church Helped Me—Jewel White.  
 If We are Not Converted Should We Join the Church—Elberta Reid.  
 If We are Converted Should We Remain Out of the Church—Lucile Brumley.  
 Special Song—Glenola Powellson.  
 Prayer.  
 Closing Song.

**CHURCH FAIR**

The Fair at the Christian Church will be held November 7 and 8. This is a Unique affair and will be enjoyed by the entire community.

**Y. P. S. C. E.**

**October 12.**  
 Topic—Training in Citizenship. Scripture—I Pet. 2:11-20.  
 Leader—Mary Bradley.  
 A Definition of Citizenship—Clyde Carrol.  
 Questions:  
 When Should Training in Citizenship Begin?—Mary Bradley.  
 How does Biography Help Train in Citizenship—Viola Nunn.  
 What Characterizes a Good Citizen?—Dorothy Boardman.  
 In What Way Can the Christian Endeavor Society Train Citizens?—Mrs. Arthur Rogers.  
 What is Meant by "Americanization"?—Lena Boddins.  
 Why are You an American?—Lelan Gilbreath.  
 Violin Solo—Mable Barnhart.  
 Pastor's five minutes.  
 Business.  
 C. E. Benediction.

To save money by going without necessities is bad economy but to waste anything lessens your wealth, the wealth of your country and the wealth of the world.

**13 MILLION WHITE PEOPLE NOT SAVED**

THIS IS ONE OF THE PRESSING STATE MISSION PROBLEMS IN THE SOUTHLAND.

**THE SITUATION IS OUTLINED**

Baptist 75 Million Campaign Has Apportioned \$11,000,000 To Be Employed During the Next Five Years in Meeting Need.

Within the eighteen states comprising the territory of the Southern Baptist convention are 13,000,000 white people who are not only not identified with any church, but who do not claim to be christians, according to information gathered by the Baptist 75 Million Campaign. To try and reach these people with the gospel is one of the aims of the campaign and to meet the problem the state mission organization in the various states will set themselves. To help these organizations in meeting that problem the sum of \$11,000,000 has been apportioned from the total of \$75,000,000 that is sought for all purposes, and during the next five years the state mission forces will seek to reach these millions of people right here at home with the gospel and enlist them in some phase of christian work.

According to this same source of information, it is learned that there are 3,391 towns and villages in the South with a population of 200 or more in which there are no Baptist church organizations or no Baptist houses of worship. Inasmuch as these towns influence more or less the surrounding territory an effort will be made to reach them and the territory surrounding them during the five-year program of the Baptists, it is announced.

There are seventy-four county seats in the South without a single Baptist church or meeting house, it has been ascertained by the campaign headquarters. By reason of the large number of public officials residing there, and the large number of people who go there from every section of the county to attend the sessions of the various courts, pay their taxes and the like it is regarded that the county-seat towns are of especial importance and it is hoped that before the next five years have passed there will be an active Baptist church in every county-seat in the South.

Engaged in the work of state missions at present are 1524 missionaries, and while this may seem like a reasonable number, when the vast territory to be served is considered it has been found that fully 1,000 extra men and women are needed at once, for in addition to reaching the people who are not christians there are many weak, struggling churches which need assistance and whose members need development. In the several states of the Southern Baptist convention, for instance, there are 9,000 churches with a membership of many thousand which give but very little to any interest of the denomination and which are doing but very small things for the uplift of their communities.

In addition to these very weak churches, many of which have no pastor, there are in the various states a total of 19,688 churches which have preaching services only once a month, 3,000 churches which have services only once a month, and only about 2,200 full time churches. Part of the \$11,000,000 apportioned for state missions will go to the strengthening of the weak churches and the bringing of them to full-time pastorates where possible.

Leaders in the campaign have sought to care for every interest of the denomination in the \$75,000,000 that is asked in cash and five-year pledges during Victory Week, November 30-December 4, when the final drive will be made, but they recognize that the future development of the church depends in a great measure upon the development of the churches at home which is the peculiar task of state missions.

**AROUND THE WORLD WITH THE AMERICAN RED CROSS.**



The veritable mountains of relief supplies turned out by the millions of chapter workers during the war made the American Red Cross one of the biggest "manufacturing concerns" in the world, with great warehouse space at scores of strategic points all around the globe.

One of the biggest distribution centers was at Saloniki, Greece, and in this picture Bulgarian prisoners of war are seen there unloading a Red Cross cargo of 2,300 boxes from a

**We Want Wheat**

and are not choice about the kind either. Bring it along. We also want to buy all the maize, kafir, cane and millet seed.



**E. W. Harrison**

Phone 76

**Welcome Visitors!**

and make your headquarters with us. The Officers and Directors of THE FIRST NATIONAL BANK will be glad to have their friends and customers make this banking place headquarters while in Hereford, October 9, 10 and 11, at the Hereford Free Fair. A growing institution in a growing country, we recognize the fact that our friends are part of our assets, and we hope that we shall be able to add to your pleasure while you are in at the Fair. Big business or little business, we are always glad to talk over matters with you and help when help is consistent with good banking.

**The First National Bank**

**SAFETY SERVICE SECURITY**



French transport. At the right is seen one of the American Red Cross camions, fleets of which were used in rushing relief to points where the suffering was greatest.

**PRECEPT TO SERVE NOTICE OF INTERROGATORIES BY PUBLICATION**

THE STATE OF TEXAS, to the Sheriff or any Constable of Deaf Smith County, GREETING: YOU ARE COMMANDED to make service by publication in a newspaper for thirty days of the following notice, in words and figures as follows: George F. Price,

vs James B. Price, et als. No. 1197 In the District Court of Deaf Smith County.

TO ALL PERSONS INTERESTED IN THE ABOVE ENTITLED SUIT: Notice is hereby given that George F. Price, plaintiff has filed interrogatories to a certain suit pending in the District Court of Deaf Smith County, Texas, wherein he is plaintiff and James B. Price, Martha Smith, and others, are defendants, No. 1197 to George F. Price and Martha Smith, witnesses who reside in Mayesville, Missouri, the answers to which will be read in evidence on the trial of said cause; and has, by his attorney, filed an affidavit in said suit in effect that all of said defendants are non-residents

of the State of Texas and have no attorney of record; and that a commission will issue on and after the thirtieth day after the publication of this notice to take the depositions of said witnesses.

Given under my hand and seal of said Court in office at Hereford, Texas, this 11th day of September A. D. 1919. A. O. THOMPSON, Clerk District Court of Deaf Smith County, Texas. By A. L. Biggs, Deputy.



**CITATION BY PUBLICATION** THE STATE OF TEXAS, To the Sheriff or any Constable of Deaf Smith County, Greeting: YOU ARE HEREBY COMMANDED to summon Chas. Hill by making publication of this citation once in each week for four successive weeks previous to the return day hereof, in some newspaper published in your county, if there be a newspaper published therein, but if not, then in any newspaper published in the 60th judicial district; but if there be no newspaper in said judicial district, then in a newspaper published in the nearest district county, to appear at the next regular term of the Justice Court of Precinct No. One, Deaf Smith County, to be holden at the courthouse thereof in Hereford on the fourth Monday in Oct. 1919, the same being the 27th day of Oct., 1919, then and there to answer a petition filed in said court on the 20th day of Sept., 1919, in a suit numbered 679 wherein B. F. Turner is Plaintiff and Chas. Hill is defendant, said petition alleging that the deft. is indebted to him in the sum of \$100.75 for storage of an Engine and for certain open accounts that he has purchased from numerous people against deft.

HEREIN FAIL NOT, but have you before said Court on the said first day of the next term thereof, this writ, with your return thereon, showing how you have executed the same. Given under my hand in the City of Hereford, this the 22nd day of Sept., 1919. J. M. BOONE, J. P. Precinct No. One Deaf Smith County, Texas. 35-44

**COME TO THE FAIR AND INVESTIGATE**

**THE OAKLAND SENSIBLE SIX**

It's a peach. Standard, True and Tried. Everything that makes a Real Motor Car is embodied in its construction.

**ASK US FOR DEMONSTRATION**

**Hereford Garage & Machine Works**

Phone 23

**STEALING TIRES**

Seems to be growing here  
Better see me about it.

T. K. Wilson Ins. Agency.

# THE HEREFORD BRAND

PUBLISHED AT HEREFORD, DEAF SMITH COUNTY, TEXAS

**DOCTORS**  
Say that Influenza will return  
this winter. Are you provided  
with health insurance?  
The T. K. Wilson Ins. Agency

## WARNING—"Kill Two Birds With One Stone"

by building your cattle shed now, and using it for a place to store your wheat out of the weather till you can market the grain. The stuff will probably move before you will need the shed for your cattle. Whatever you do don't let the grain stay out in the weather.

## PANHANDLE LUMBER CO.

OUR AIM—TO HELP IMPROVE THE PANHANDLE

ALVIN C. THOMPSON, Manager

### Here and There—Just Mixing Around Among the Folks

Miss Cecil Gilliland  
Local Editor, Ph. 30

Some classy selections in Ladies' Coats just arrived at  
D. R. Gass & Son.

J. B. Elliston made a business trip to Amarillo Monday of this week.

Mrs. C. A. Skelton and children returned Tuesday from a visit with relatives in Kansas.

Mrs. L. W. Greer went to Amarillo Thursday for a visit with her sister, Mrs. J. P. Hodge.

Call at The Nursery for Fresh Bradley Yams. 36-2t-Pd.

**Hemstitching**  
Have new machine and will hemstitch and picot your garments. Satisfaction guaranteed.  
Miss Lula Edwards  
37-2t  
Fone 184.

The Hoosier kitchen cabinet is the most convenient as well as the greatest labor saving article in the house. On easy terms.  
16-4t  
E. B. BLACK CO.

Mr. and Mrs. J. B. Jones returned from a visit with relatives in Kansas City, Wednesday.

Frank Barber, of Lockney, Texas was a business visitor in Hereford for a few days this week.

Miss Bernadine Price left Monday for Ft. Worth, where she will again start her work at T. W. C.

**Ten Thousand Cars**  
In Texas are stolen annually. Insure your car, which includes all equipment, against theft.  
T. K. Wilson.

William H. Tibblis, agent for the Bert Davis players, was a Hereford visitor Thursday, of this week.


Lee Murphy, of Kenton, Oklahoma arrived Sunday for a few days visit with his brother, Albert Murphy.

Some classy selections in Ladies' Coats just arrived at  
D. R. Gass & Son.

**Hemstitching**  
Have new machine and will hemstitch and picot your garments. Satisfaction guaranteed.  
Miss Lula Edwards  
37-2t  
Fone 184.

Mr. and Mrs. J. B. Jones returned to Hereford Monday, after a visit with her sister, Mrs. Edgar Johnson.

Miss Marie Beckman left Thursday for Umbarger, Texas, where she will visit for several days with home folks.

**W. E. HICKS**  
Brand:  Right Shoulder  
Dealer in Hereford Cattle  
Hereford, Texas

Maxwell Jones, of Santa Rosa, New Mexico, arrived in Hereford the first of the week for a visit with friends.

Mrs. G. R. Sisk and daughter, Miss Cotta, went to Farber, Mo., Monday, of this week, on account of the illness of Mrs. Sisk's son-in-law, Frank Ball.

Some classy selections in Ladies' Coats just arrived at  
D. R. Gass & Son.

Mrs. Hugh Edington, of Bosley, Wyo., returned to her home Thursday, after a visit with her sister, Mrs. J. M. Smith.

F. S. Dyar and wife, of Salina, Kansas arrived Thursday of last week for a visit with Mr. Dyar's brother, C. H. Dyar.

**Hemstitching**  
Have new machine and will hemstitch and picot your garments. Satisfaction guaranteed.  
Miss Lula Edwards  
37-2t  
Fone 184.

Mrs. J. B. Jones went to Ft. Worth for a short visit with her daughter, Miss Elizabeth, who is attending school there.

Mr. and Mrs. H. K. Monroe left Tuesday for Paris, Texas on account of the illness of their daughter, Josie Williams.

New shipment of Ladies' Coats just received!  
D. R. Gass & Son.

**THRASHING**  
My Thrashing machine is now ready for work. Will thrash Bundle feed for 12 1-2c and furnish fuel; headed grain will be 9c.  
37-4t-Pd. W.A. Knox.

A. H. Squier, of Bowling Green, Ky., Local Manager of the Three Oil wells to be put down by Jackson Bros., Geo. Muse and D. L. McDonald arrived Thursday.

Mrs. Chas. Woodburn and baby arrived Tuesday from their home in Dimmitt Friday to attend the meeting at the Presbyterian church, returning home Saturday morning.

New shipment of Ladies' Coats just received!  
D. R. Gass & Son.

Mr. and Mrs. Geo. W. Erust and daughters, of Panhandle and Mr. and Mrs. A. W. Shoults, of Amarillo motored down to Hereford last week for a few days visit with O. C. Winkler and family.

Henry Wilkinson, president of the First State Bank & Trust Co., is back from a trip to St. Louis and other points. Mr. Wilkinson left Hereford Saturday a week ago and attended the sessions of the American Bankers Association at St. Louis.

New shipment of Ladies' Coats just received!  
D. R. Gass & Son.

**Stork Special**  
Born—Tuesday, October 7th, to Mr. and Mrs. Jim Robinson, a baby girl.  
Born—To Mr. and Mrs. Arch Collins, October 1st, a boy.  
Born—To Mr. and Mrs. Rex Tynes, Saturday, October 4th, a girl. Named, Nina Marie.

**NOTICE**  
After October 1, 1919, we will charge the following prices for storage on Autos:  
Per Night.....25  
Per Week.....1.25  
Per Month.....5.00  
Ford Garage  
35-4t  
Hereford Garage

**Good Speaking**  
Discretion in speech is more than eloquence; and to speak agreeably to him with whom we deal is more than to speak in good words or in good order.—Bacon.

### THE MAYOR GIVES VIEW ON STREETS

(Continued From Page 1)

sion are strong in the belief that they did the wise thing.

The price of everything that a city has to buy has advanced from 60 to 80 per cent.

This city has nothing to sell but water and it has not raised its rates.

A dollar will not buy half as much now as formerly, and the city has very few more dollars than formerly. The funds at the disposal of the City Government have nothing like increased in proportion to the prices of what the city has to buy.

It has been very difficult and frequently impossible for months past for the city to employ either hands or teams to do street work. It can't get the teams now. But if the teams and hands could be had they could only be had at the high prices prevailing at this time, five dollars a day for a team and the same price for a hand. It takes two teams and two men to do the kind of work now required on our streets, twenty dollars a day.

The city owes fifteen hundred dollars recently borrowed to pay current expenses, to be repaid out of this year's taxes. But if the city had the money would it be wise to do much street work at the prevailing prices? To do all that needs doing would cost a very handsome sum. No less than a considerable expenditure would cut much figure.

It is the intention of the Commission to secure a good equipment with which to do the street work needed, and to do the work just as soon as the financial conditions of the city will permit. It believes it can make a considerable saving by owning its own equipment and implements. In the past the city has depended largely in borrowing from the county. But this has proved unsatisfactory because it has happened that the county wants to use its tools just as the city had got started.

If the people can endure a little longer I believe their complaints of bad streets will soon cease.  
WM. M. KNIGHT, Mayor.

Pianos sold with small payments balance on terms. Buy while the old stock is 10-4t  
E. B. BLACK



DOES A KID FEEL LIKE THIS IN HIS FIRST PAIR OF LONG PANTS?

#### Fear Spiritual Weakness

Fear is simply spiritual weakness, which may be compared to nervous weakness of the body. In other words, it is a lack of spiritual sense or strength. And, as you know, spiritual strength comes from right morals, just as physical strength comes from right living. A keen sense of being right drives out all fear. Hence a certain triumph of the defenders of right over their opponents, even in spite of superior numbers.

#### Where Maidens Do Wooing

The maiden of Burma lights a "lovelamp" in her window when the desired one passes at night, and if he be willing, he speedily conveys the glad information to her. When the Sumatra girl has reached twenty-five—and her life up to then has been passed in strict seclusion—and no one has come to ask for her hand, she attends to the matter in her own way, dresses in red, and goes out twice a day, until successful, to find a husband.

Some men are such good regretters that they keep right on doing wrong things just to show how apologetic they can be.

Prescriptions  
Accurately  
and Quickly  
Compounded

You can depend on us

Corner Drug Store

#### Good Printing at The Brand.

##### Careless Management

If the term "carelessness" must be used, it might well be applied to management which permits hazards to exist; but surely not to the injured themselves, for self-preservation is the first law of nature, and it is inconceivable that anyone with rare exceptions, should wilfully permit or cause in-

jury to themselves—H. Weaver Mowery, in Industrial Management.

##### Sane Eating Standard

The sane standard, "Eat enough food and no more," rigidly followed, would greatly reduce food bills in many homes and at the same time tend to improve the physical condition of all members of the household.

## LIVING GOLDEN EGGS

No Hen that lays every day is a 'd mine— Take a lesson from her— Lay up for your future by buying WAR SAVINGS STAMPS regularly!



## HOGS HOGS HOGS

Little pigs make big hogs.

We are advising our customers to buy hogs this fall and feed out their surplus grain instead of selling it.

If you have a surplus of grain and are thinking about buying hogs we would be glad to talk it over with you.

## The Western National Bank

Hereford, Texas.

Capital, Surplus and Undivided Profits \$125,000.00

Member of Federal Reserve System.

Only Roll of Honor Bank in Deaf Smith County.

G. A. F. PARKER, President.  
J. L. SMITH, Vice-President  
ROSCOE DAVIDSON, Cashier.  
CLAUDE TERRY, Asst. Cashier.  
CLIFFORD C. ACKER, Asst. Cashier.



## Pass your hand across this soft, unbroken tuftless surface

You'll understand, then, how truly the Sealy Sanitary Tuftless Mattress comforts the body. You'll understand why our customers as well as ourselves vouch for its comfort.

Our store has its Sealy Mattress line ready for your inspection—ready for any test you think a mattress should stand to conform to your ideas of comfort and quality. Sealy comfort is different from ordinary comfort—it is "individual comfort" by reason of the fact that the Tuftless Resilient Sealy shapes itself to the figure. This Sealy characteristic is due to the patented Sealy Air Weave Process as applied to the use of Sanitary, fluffy, long-fibre, prize cotton. Reasonable care permanently preserves the comforting qualities of the Sealy.

Come in—get acquainted with Tuftless comfort

E. B. Black Co.

We are Satisfied with small profits.



# The Hereford Brand

19th YEAR, NO. 37.

Irrigation in Crop Insurance

HEREFORD, DEAF SMITH COUNTY, TEXAS, OCT. 9, 1919.

TWO DOLLARS A YEAR.

## Parmer County

### FRIONA NEWS

Miss Lucy Goodwine, who is teaching manual training in the Hereford School this term, visited her parents, Mr and Mrs. W. E. Goodwine, Saturday and Sunday. She was accompanied by Miss McGee, one of her fellow teachers.

The pie social given by the Ladies Aid of the Congregational church, Friday night in the church basement, was well attended and the sum of \$24.00 was realized.

Several of our farmers have been sowing wheat the past week and some of it is coming up nicely. Indications so far are surely favorable for another good wheat crop.

M. A. Crum departed last Friday for a business visit of several days at Floydada.

A carload of fine apples was side tracked here Monday for sale. Each of our merchants laid in a large stock and several bushels were bought by our people direct from the car. The apples were of the Johnathan and Gano varieties and were said to have come from Arkansas.

L. Hart, of Floydada returned to his home last Tuesday, after buying a half section of grass land north of Friona. He expects to move here and break out the sod during the winter for row crops next spring.

W. E. Goodwine has purchased the quarter section adjoining his farm on the east and will break the sod for spring crops.

Rev. Forbes, pastor of the Baptist church here, has moved his family from Farwell to Friona.

Mr. Kearns, the junk dealer, has moved into the house in the northwest corner of town.

Mr. Sterricks expects to move his family this week from Green Valley to Friona.

Mr. and Mrs. F. Kohl left for their home in Oklahoma Tuesday

last, after having disposed of their residence property here to Bruce Staley.

T. W. Galloway is contemplating the purchase of the J. E. Winn property now occupied by Emil Clemen.

R. B. Clemen was a business visitor in Hereford Friday afternoon.

### BOVINA

Francis Hilburn has returned from a visit to Floydada.

Mrs. Lambert and daughters went to the Star Ranch Monday.

J. T. McGee has gone to Clovis, where he will work at the carpenter's trade.

Virgil Cuning was down from Hereford Sunday to visit home folks.

J. P. McDonald is driving a new "jitney."

Roy Hecox is treating his residence to a coat of fresh paint. Let the good work continue.

Messrs. Williams and Queen, with their families are to leave this week for New Mexico, where they have acquired land. They are old timers in Bovina and their friends wish them well in their new home.

Mrs. Rumfield has resigned as postmaster, and Miss Jessie Davis is now Acting postmaster. An examination for a postmaster will be held soon, which she will take in order to qualify as regular postmaster.

The Bovina Missionary Society assisted by some of the members of the Epworth League, are planning a play to be given soon.

Rev. B. Y. Dickinson is spending a few days in Dallas this week attending a State meeting of the American Red Cross. He was sent by the Parmer County Chapter. Mrs. Dickinson and little boys, Yates and James are spending the time with friends at Summerfield.

To avoid a barrel of trouble buy a barrel of Magnolia Safety Oil, a nice clear kerosene. Phone 371.

## AROUND THE WORLD WITH THE AMERICAN RED CROSS.

Public Health Nursing.



In the midst of its multifarious war duties the American Red Cross did not neglect its obligations to the civilian population at home. Throughout the conflict it maintained its Bureau of Public Health Nursing, instruction in first aid, home nursing and sanitation, and disaster relief. Particularly in their work for the babies was effort by public health nurses important. The accompanying photograph shows a Red Cross public health nurse instructing a mother in the proper preparation of the baby's diet.

## RED CROSS TO INAUGURATE BIG "MOVIE" CAMPAIGN

The cooperation of the Deaf Smith County Chapter of the Red Cross is being sought in a "movie" campaign scheduled to be one of the most important features of the forthcoming Red Cross Roll Call, Nov. 2 to 11. Moving picture exhibitors throughout the nation are being offered film scenes of Red Cross activities at home and abroad.

Many of the films were taken overseas during the thick of the fighting. They portray such subjects as "Field Service on the Western Front"; "Our Doughboys in Russia"; "Homeward Bound"; "The Making of a Nurse"; "New Faces for Old"; "With Pershing's Men"; "Your Boy".

Margaret Mayo, well known playwright, author of "Baby Mine", "Twin Beds" and other stage and screen successes, has contributed the scenario of the latest Red Cross film, "Winning Her Way," which tells of the vital work of a Red Cross public health nurse in a sleepy little village persistently behind the times.

Miss Mabel Bardine, of the Essanay and Fox studios; Stanley Walpole and J. W. Johnson of Paramount and Arterraft, have the leading roles. The work of Miss Bardine and Mr. Johnson is gratuitous to the Red Cross.

Some of the foregoing subjects show the American doughboy in the mud of the trenches at the front; at the breach of the big guns; lying wounded at the first aid station or field hospital; or in immaculate white hospital wards quietly convalescing. Other films detail the remaking of the faces of wounded men through the delicate artifices of modern surgery; illustrate the life of the American soldiers in Russia, showing a Bolshevik interment camp. The possibilities open for young women who wish to enter the nursing profession is still another subject touched on.

In connection with the forthcoming Red Cross drive, Nov. 2 to 11, advertising slides dealing with campaign matters are being distributed to Red Cross chapters throughout Missouri, Kansas, Texas, Oklahoma and Arkansas. They bear such captions as follows, "Membership in the Red Cross which seeks the welfare of America is a symbol of patriotism"; "The American Red Cross serves all America at all times". That Red Cross films and slides are meeting with hearty approval wherever exhibited is shown by appreciative letters constantly being received.

### ENROLLMENT AT NORMAL IS 431

The total enrollment of the West Texas State Normal College up to last night was 431. It is expected that the enrollment will reach 500 before the end of the week.

The enrollment is a healthy increase over that of last year. The total enrollment of last year was 570, and it is expected that the enrollment of the first quarter will

almost equal that number.

A very fine feature of the enrollment this year is the large number of boys in attendance. Figures were not available yesterday, but President Hill stated that fully one-third of the students in attendance are boys.—Randall Co. News.

### TRADE EXCURSION OCTOBER 17 AND 18

The Chamber of Commerce of Clovis is planning a trade excursion to Bellview and Grady and the northern part of the county on October 17th and 18th. They will attend the local fairs and club exhibits to be held there on those dates and get better acquainted with the farmers and stockmen in that section of the county. The committee having the matter in charge will call on the business men in a few days with the intention of having them to agree to furnish cars for the occasion and it is expected that a big delegation will

go along. It is hoped and expected at this time that a band can be secured for the occasion. The people in the north part of the county have some great crops this year and it will be a revelation to the mechanics and business men of Clovis to see what those enterprising fellows up in that part of the county have raised this year.

### PLANS FOR \$200,000 ROAD BOND ISSUE

Much interest is being taken in the proposal to vote \$200,000 bonds to build a good road north to Grady and Bellview country. Most everyone is familiar with the proposal whereby the government will furnish as much aid as we vote bonds giving an issue of \$400,000 to carry on the work. The petition has been signed by most all property owners who fully understand the project, for all realize that upon good roads the realty values of the county are based. The plan is to construct the road on a line west of where the present highway is. The reason for this is to avoid the draws north of Claude. On this west line the road can be constructed much cheaper. In mapping out the route, however, the idea will be to benefit the most number of people and upon this basis every property owner is cooperating. It is the plan now to have the petitions ready for presentation to the board of commissioners at their meeting next Monday.—Clovis News.

### Grasshopper War Fund

As an offering of thanksgiving at their deliverance from a pest of grasshoppers, from which they have finally saved their crops, farmers of Allison District, La Plata County, Colorado, today donated \$90, the remainder of their grasshopper war fund to the relief of famine in Europe, according to a report of Red Cross workers.

### Baptist Campaign Is Getting Results

Dallas, Texas, Oct. 8.—Reports coming into state headquarters at Dallas, show that the Southern Baptist \$75,000,000 plus campaign is going forward on a steadily rising tide in Texas.

"There is a resolute spirit on the part of the people to win."

says Dr. F. S. Groner, state director of the campaign, "and they are going to win a great and glorious victory during the week of Nov. 30-Dec. 7. The people are praying as well as working for the achievement of the gigantic task, and the spirit of sacrificial giving and the call for personal service have laid hold of them."

The unprecedented campaign has entered upon its fourth month with virtually all its working forces and units thoroughly organized, equipped and instructed in their varied duties. Tons of helpful and instructive literature are going from headquarters to the churches and the individuals in every nook and corner of the state. Persistent effort is being made to enlist the remotest church and serve the last Baptist. The newspapers of Texas are doing a most commendable service in giving wide publicity to the great enterprise and its humanitarian, uplifting, saving purposes.

October is "Enlistment" month, during which thousands of missionaries and more thousands of ministers are to be recruited to meet the Baptist program of enlarged service in both home and foreign fields. Enlistment extends to the prayer service, teaching service, and training service; also the doubling up of the membership of the Sunday-schools and B. Y. P. U. In its broader sense, enlistment means putting the people to work for the advancement of the Master's Kingdom.

The Four-Minute speakers began talking the 75 Million Campaign in many parts of the state last Sunday, and they will continue their appeals until Nov. 30, omitting no opportunity. There are to be from 3,000 to 5,000 of them in Texas, many of them women. The Booster teams with a personnel of more than 5,000 are at work in nearly every locality supporting a Baptist church. Every Association that has held its annual meeting has accepted its quota of the \$15,000,000 plus to be raised in Texas, and has done it enthusiastically. This is the spirit that spells victory, in the opinion of State Director Groner, State Organizer Neal and State Publicity Director Dawson.

Chickens need a lot of litter to scratch in. Dry leaves make a cheap litter. A good supply should be gathered and stored for future use.

Good Printing at The Brand.

WE ARE

## Long on Tires Short on Cash

Several back orders of tires have arrived at once and we are overstocked. Anticipate your tire wants for the next several months and save money on your tire bill. Just come in and say

**TIRES**  
and we'll do the rest.

TELEPHONE 23

Hereford Garage & Machine Works  
EVERYTHING FOR THE AUTOIST

Just Received  
Car Load

## Fordson Tractors

If you are expecting to use a tractor this fall—place your order now as it is not certain that another carload can be had in the near future. Remember only 7 Tractors come in a carload—and delivery will be made according to the date order is placed.

PRICE F. O. B. DETROIT

**\$750.00**

It now requires a signed order with a deposit of \$25 to insure delivery

*Ford Garage*

## CONSTITUTIONAL CHANGE IS EXPLAINED TO VOTERS

Galveston, Tex.—Passage of the amendment to the state constitution giving Galveston the privilege of voting bonds for the construction of further protective works against the elements does not carry an added burden of taxation for anyone except Galveston County property owners, and then only after a subsequent election, according to Mayor H. O. Sappington, chairman of the citizens' committee appointed to urge voters all over the state to pass the measure Nov. 4.

"Ignorance of the real meaning of the amendment, and fear that it means more taxes over the entire state, are the two factors we wish to overcome in our campaign for the amendment," Mayor Sappington said. "Let me stress again that passage of the measure will not entail added tax for anyone except Galveston County property owners. And they, on the whole, are heartily in favor of the amendment, because it will give them a chance to further protect the city, thus enhancing values here. Citizens of Galveston County are merely asking Texas voters to give them the opportunity and privilege of voting bonds to further protect the city and make the harbor more secure.

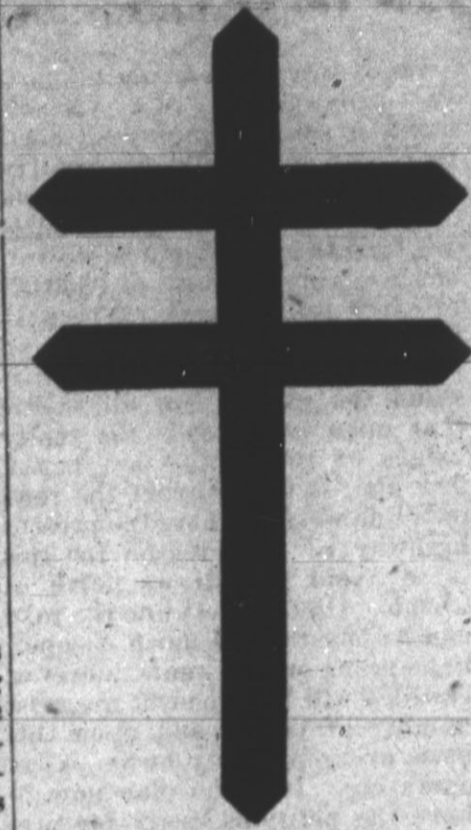
"Support of the amendment is almost unanimous here, judging from the actions of various civic bodies and organizations. Members of the board of city commissioners, the county commissioners court, the Labor Council, the Ministerial Association, and representatives of scores of fraternal orders and organizations are work-

ing with the committee to assure its passage."

Because, as has been shown in previous elections, constitutional amendments are usually defeated, the citizens' committee here is bending every effort to familiarize Texas voters with the true meaning and import of the amendment, in the hope that it will receive almost unanimous approval.

Bring Your Printing To The Brand!

THE SYMBOL OF HOPE.



This is the emblem of the National Tuberculosis Association which annually sponsors the sale of the Red Cross Christmas Seal.

## TO KEEP CLEAR OF "WAR CHESTS"

RED CROSS RULES THAT DRIVE IS EXCLUSIVELY FOR MEMBERSHIPS.

### CHAPTERS RECEIVE NOTICE

Objection is Made to the Use of Red Cross Name in Such Connection, is Announcement.

The Red Cross will not become a party to local or community "war chests," according to an announcement issued recently by Alfred Fairbank, Manager of the Southwestern Division of the Red Cross. The decision follows a recent ruling of the Central Committee of the American Red Cross and is based upon the fact that the forthcoming Red Cross drive, November 2 to 11, is to be a campaign for individual, not wholesale, memberships.

Chapter chairmen of the Red Cross Chapters throughout Missouri, Kansas, Texas, Oklahoma and Arkansas have been sent the following notification by Manager Fairbank:

"The Central Committee of the American Red Cross has announced that Red Cross Chapters should not become parties to any local war chests or community war chests inasmuch as its Third Roll Call is primarily a call for Red Cross membership.

"As the Red Cross does not plan a wide general campaign for funds this year, the objection to the use of the Red Cross name in connection with such movements is more strongly emphasized than ever. Not only the success of the coming campaign but the future of the Red Cross will be largely dependent upon a full individual membership enrollment.

"Through a direct membership campaign it is possible for the Red Cross to gain the loyal and enthusiastic support of thousands of individuals to whom it must look for its future service. Only insofar as each member feels that the achievements of the Red Cross are made possible through this individual support will it be possible to carry on as comprehensive and far-reaching a program as that upon which the organization now is entering. The acquisition of every loyal member of the Red Cross forms a bulwark of strength far surpassing any possible good that could be gained through general money donations.

"It would, therefore, be detrimental to the spirit and policy of the Red Cross to seek wholesale memberships through war or community chests. The use of the Red Cross name in connection with such movements would tend only to confusion of the public mind and would lessen greatly the force of the individual call to membership."

### FIGHTING MEN RESPONDING

SERVICE MEN AID RED CROSS NOVEMBER CAMPAIGN.

Soldiers, Sailors and Marines Are Answering the Call for Volunteer Workers.

Soldiers, sailors and marines, many of whom saw active service overseas, are responding in appreciable numbers to the call of the Red Cross for volunteer workers in the Third Red Cross Roll Call, November 2 to 11.

These service men, who felt the kindly care of the Red Cross from the day they answered the call to arms, are eager to express their gratitude to "the Greatest Mother" by becoming members of the American Red Cross.

The Red Cross fed them when they were hungry, made them laugh when they were tired and worn out, cared for their wounds and their diseases, and helped them readjust themselves to civilian life. Is it any wonder they want to show the American people that they have faith in the Red Cross, that they want to see it perpetuated to carry on through its peace program the business of helping America to be healthier and happier?

The boys are backing the Red Cross in its Third Roll Call because they have seen it at work and recognize in it an organization for all Americans.

### HERO THANKS RED CROSS

Cardinal Mercier Conveys Gratitude of Belgian People for Part Played by Americans.

According to telegraphic advices received by Alfred Fairbank, Manager of the Southwestern Division of the Red Cross at St. Louis, Cardinal Mercier, distinguished Belgian prelate, expressed the gratitude of that nation toward the American Red Cross for the part the organization played in alleviating the suffering of the Belgian people during the war, in a recent informal visit to Red Cross headquarters at Washington.

"I express to you my deep gratitude," Cardinal Mercier said. "I express it to you personally and also in the name of my people, not only to you here, but also to those who are far away. I thank you also for the great work of the Red Cross. I know your membership has grown from 400,000 to, I think it is, 19,000,000 or 20,000,000. This is a splendid progress in a splendid movement."

### The Helping Hand

"He who makes of himself an uplifting force for others will himself be lifted up; he who helps others on the downward path cannot ascend. The man who is always ready to give his fellow man a shove downward is a poor climber. The man whose hand is always a helping hand finds helping hands everywhere reaching down to give him a pull upward."

### Johnny's Essay

A boy with the snows of twelve winters on his head was responsible for the following "howler" in a Latin essay. Among celebrities occurred the names of Copernicus and Galileo. The view of these

worthies taken by our youthful writer was as follows: "Copernicus is a mixture of copper and nickel. Galileo cared for none of these things."—London Tit-Bits.

### He Escaped

"Opened in your new play, I see. How did the opening go?" "It was a riot." "Did they get at you?"

## Hereford Benefit Association

We have a few vacancies Hereford Benefit No. 1.

If interested, see

D. F. ASHBROOK, Secretary.

## OIL EXCHANGE

WILL HANDLE

Leases, Royalties, Stocks, Securities, Acreage for Drilling, Lands in Fee

Parties with acreage for lease are requested to list same with us at once. We charge a fee of 5 per cent. Inspect the listings on our 8x30 ft blackboard and make use of our monster 6x9 foot map of Deaf Smith County.

Baskin Investment Co.

(Resources \$50,000.00)

Phone 104 Hereford, Texas.

## Encouraging Bolshevism

Everything that falsely encourages unrest also encourages bolshevism.

Misunderstanding of American industrial organization, and of its benefits to mankind, leads to unrest, dissatisfaction, and radicalism.

For example, the Federal Trade Commission tells the public that the large packers had an agreed price for lard substitute (made of cotton-seed oil.)

It reproduces letters taken from the files of one of the packers, showing that such agreed price existed.

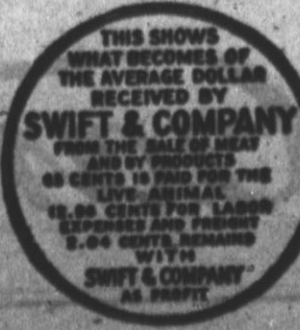
But it failed to mention that the agreed price was determined at the request of and in co-operation with the Food Administration!

Even the Department of Justice, in its unjust attempt to create prejudice against the packers, has made public these same letters, with no explanation.

How long must this kind of misrepresentation continue? In so far as it is believed, it not only breeds discontent, but results in injustice to our industry.

Let us send you a "Swift Dollar." It will interest you. Address Swift & Company, Union Stock Yards, Chicago, Ill.

Swift & Company, U. S. A.



## STAR HANDMADE EXTRA PLY TIRES

The Product Of AKRON'S MASTER TIRE BUILDERS

—the kind of a tire that you can put on your car with a comfortable feeling that it will not give you any bother for thousands of miles. And it won't.

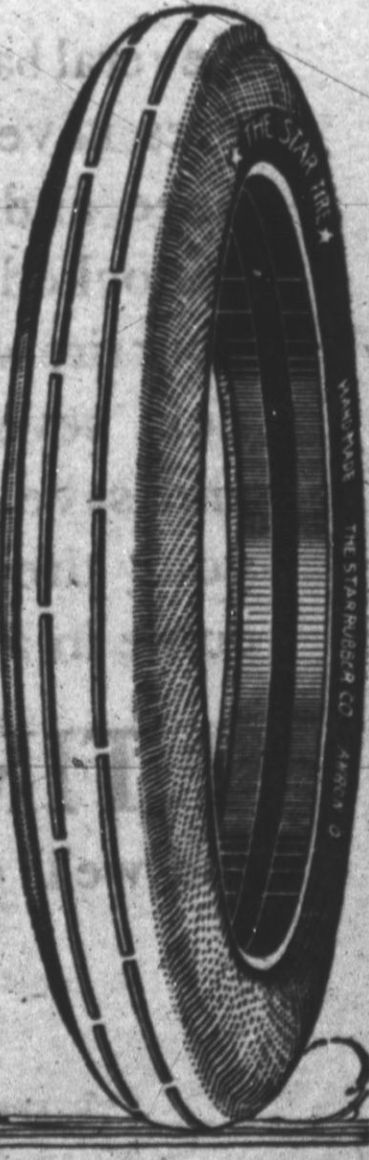


Of course there are reasons why we recommend STAR Hand Made TIRES to you. They are in-built reasons for mileage. Here's a few of them:

An Extra Ply of Fabric; Extra Wide Breaker Strip; Thick Cushion of Pure, Live Rubber; Thick Side-Strips and an extra heavy, tough tread accurately compounded to resist wear. Not an ounce of reclaimed or substitute rubber used anywhere.

The extra amount of unusually high quality materials gives you the mileage, service, comfort and satisfaction that make STAR TIRES not only the best tires but the cheapest in the end. This is the kind of tire we can afford to sell — is it the kind of tire you can afford to buy?

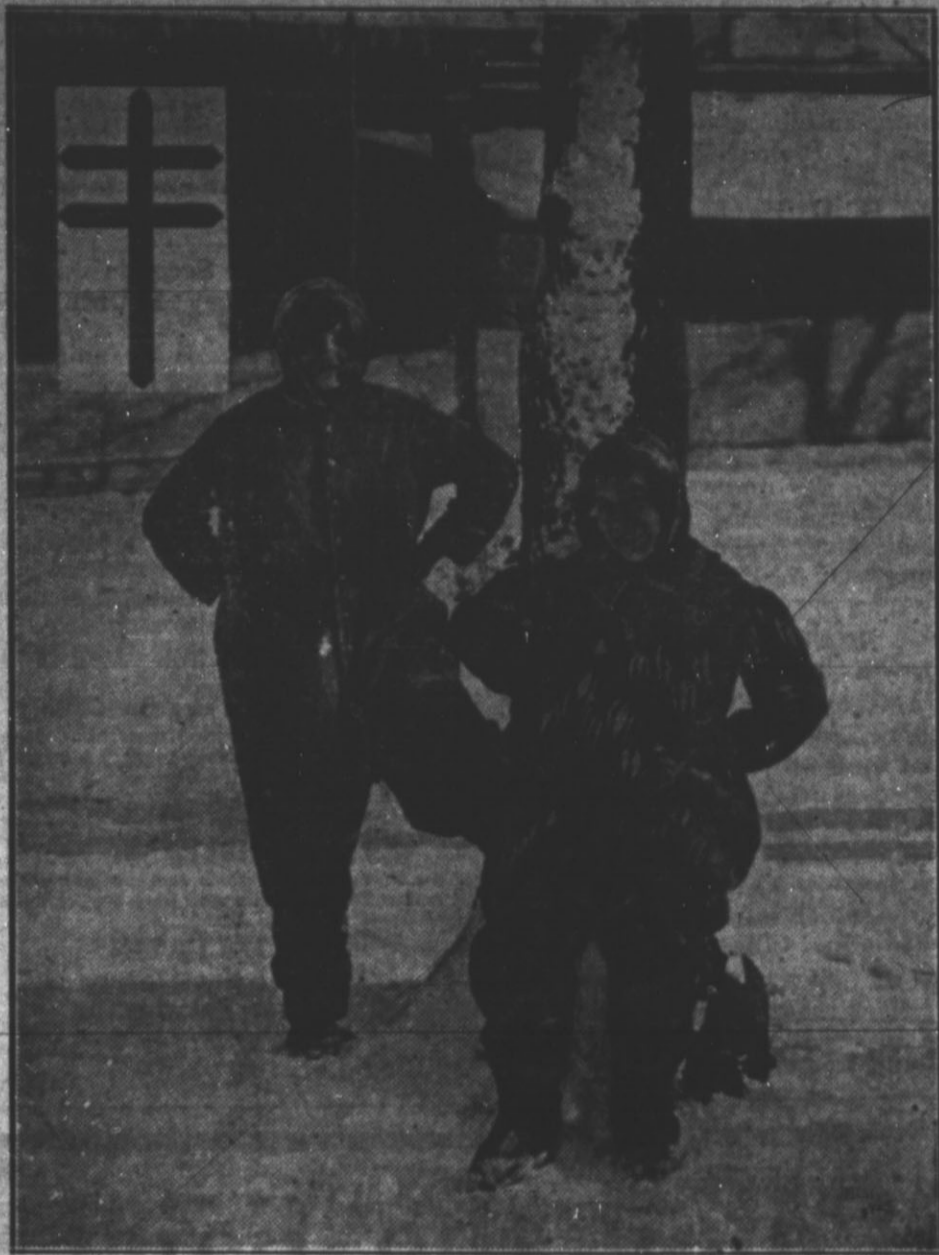
Made in both CORD and FABRIC



STAR HANDMADE EXTRA PLY TIRES

Thompson's Garage

**NIGHT AND DAY CAMP IS LIFE SAVING STATION**



Tuberculosis kills 150,000 persons in the United States every year. These two women escaped. They are shown in the Night and Day Camp conducted by the St. Louis Society for the Relief and Prevention of Tuberculosis. They are among the fortunate ones because they knew how to take care of themselves when this great menace threatened them. They knew that the cure lies in plenty of fresh air, even if the temperature is away below freezing, sunlight, good food and rest under proper medical supervision. Tuberculosis is not only curable but is preventable as well.

The prevention lies largely in right living, in building up a strong bodily resistance. Eight out of ten persons are infected at some time in their lives, according to figures of the National Tuberculosis Association, the leading agency in the United States in the fight upon this disease. This organization is sponsor for the annual Red Cross Christmas Seal sale, from which the funds to carry on the work throughout the year are chiefly derived.

**Shadoof an Ancient Device**  
For 54 centuries the shadoof, a type of sweep used by the Egyptians for raising water, has been in common use. Indeed, it is thought by some to have been an ancient device even 3,500 years before Christ.

**Onycha**  
The word onycha occurs only in Exodus 30:34, as one of the ingredients of the sacred perfume. Onycha is the shell of a mussel found in some lakes in India, which, burned, emits a musty odor.

**Volunteers Asked To Help Combat Influenza Spread**

In order that every possible contingency may be provided for in the event of a recurrence of influenza in epidemic form, I am now calling upon the medical profession for 100 volunteer physicians who are willing, in case the necessity arises, to serve as acting assistant surgeons of the United States Public Health Service, co-operating with the State Board of Health, at a salary of \$200.00 per month, \$4.00 per diem for subsistence, together with railroad fare.

It is the desire of the United States Public Health Service and the State Board of Health to enlist 100 physicians who are willing to go to any designated point in the State and do relief work during a possible epidemic of influenza and without any charges for their services other than that above indicated.

Physicians desiring to enlist in this volunteer corps may do so by filing their applications in writing with me. All applications received will be duly recorded and given careful consideration in the order in which they are received.

Very truly yours,  
C. W. Goddard, M. D.,  
State Health Officer.

**The Quinine That Does Not Affect the Head**  
Because of its tonic and laxative effect, LAXATIVE BROMO QUININE is better than ordinary Quinine and does not cause nervousness and ringing in head. Remember the full name and look for the signature of E. W. GROVE, Jr.

THE STATE OF TEXAS,  
To the Sheriff or any Constable of Deaf Smith County—GREETING:  
YOU ARE HEREBY COMMANDED That you summon, by making Publication of this Citation in some newspaper published in the County of Deaf Smith if there be a newspaper published therein, but if not, then in any newspaper published in the 60th judicial district; but if there be no newspaper published in said judicial district, then in a newspaper published in the nearest district to said 60th judicial district, for four weeks previous to the return day hereof, Samuel C. Taylor, L. R. Bergeron, George R. Phillips, W. H. Vanatta, J. P. Snyder, whose residence is unknown, to be and appear before the Hon. District Court, at the next regular term thereof, to be holden in the County of Deaf Smith at the Court House thereof, in Hereford on the 3rd day of November, 1919 then and

there to answer a Petition filed in said Court, on the 20th day of September, A. D. 1919, in a suit numbered on the docket of said Court No. 1301, wherein D. C. Laird is plaintiff and Samuel C. Taylor, L. R. Bergeron, George R. Phillips, W. H. Vanatta and J. P. Snyder are defendants. The nature of the plaintiff's demand being as follows, to-wit:  
Trespass to try title for The NE1/4 of

Sec. 2, South 1-2 of Section 6 and West 1-2 Section 7 of the J. E. Tucker Subdivision of League No. 3 Delta County School Land in Castro County, Texas, and in the alternative to establish a lost deed and to remove cloud from title and to quiet title and possession in plaintiff, he alleging that he is holding under registered deed and title and color of title under the three and five years statutes of limitations.

HERRIN FAIL, NOT. And have you before said Court, on the said first day of the next term thereof, this writ, with your endorsement thereon, showing how you have executed the same. Given under my hand and seal of said Court, at office in Hereford this, the 20th day of September, A. D. 1919.  
A. O. THOMPSON, Clerk  
District Court Deaf Smith County, Texas. 35-45

**PRINCE ALBERT**



the national joy smoke makes a whale of a cigarette!

YOU certainly get yours when you lay your smokecards on the table, call for a tidy red tin or a toppy red bag of Prince Albert and roll a makin's cigarette! You'll want to hire a statistical bureau to keep count of your smokestunts! Why, you never dreamed of the sport that lies awaiting your call in a home rolled cigarette when it's P. A. for the packing!

Talk about flavor! Man, man, you haven't got the listen of half your smokecareer until you know what rolling 'em with P. A. can do for your contentment! And, back of P. A.'s flavor, and rare fragrance—proofs of Prince Albert's quality—stands our exclusive patented process that cuts out bite and parch! With P. A. your smoke song in a makin's cigarette will outlast any phonograph record you ever heard! Prince Albert is a cinch to roll. It's crimp cut and stays put like a regular one!

Prince Albert upsets any notion you ever had as to how delightful a jimmy pipe can be! It is the tobacco that has made three men smoke pipes where one was smoked before. It has won men all over the nation to the joys of smoking.

R. J. REYNOLDS TOBACCO COMPANY, Winston-Salem, N. C.



**Panhandle Oil & Refining Co.**

PRODUCERS AND REFINERS, AMARILLO, TEXAS  
NOT A DREAM--NO IDLE PROMISES BUT THE TRUTH

The purpose for which this company is formed is to build a Refinery to manufacture crude oil products; to be wholesale manufacturers and jobbers of crude products, such as Gasoline, Kerosene and Crude Oil products.

It has been the history of the oil industry that those who have invested in the refining of crude oil have realized on their investments in nearly every instance. Where there has been one failure of a refining company paying substantial dividends, there have been countless numbers of failures among producing companies to even secure a single barrel of oil.

With the refining business the stock holder can go daily, if he so desires, to the site, and see the foundations, brickwork, stonework, stills and other valuable machinery placed upon and erected on the site, and he can go away feeling that his money is being spent in something tangible, and not put into a dry hole where he cannot even see that his money has ever served any useful purpose. We believe that this statement as to the desirability of investing in stock over oil stock will appear logical and satisfying to the minds of every investor.

**NO PROMOTION STOCK--NO DEBTS--NO BONDS--CONSERVATIVE ESTIMATE OF OUR HOLDINGS**

**THE REFINERY SITE**  
Mr. D. E. Foster of the firm of Foster and Gilmore Consulting Engineers and Constructors of Tulsa, Okla., has been in Amarillo since Monday morning conferring with the officials of the company concerning plans and specifications for our refinery and has been assisting them in the selection of a site. One hundred acres adjacent to the right of way of the Fort Worth and Denver Railroad has been purchased for this purpose. It is about two and one-half miles east of the city. The Rock Island railroad passes the property to the north.

A considerable amount of the stock allotted to the citizens of Amarillo has already been purchased. The balance will move rapidly, make your reservations early and help a home enterprise. In addition to the stock already sold in Amarillo, large blocks have been taken up by the business men and residents of surrounding towns.

**PLAN OF ORGANIZATION**  
The final test of all commercial enterprises culminates in the executive officers of the company. Our President, Vice President, Secretary and Treasurer and Board of Trustees have all had years of experience in manufacturing, banking and refinery management, and our investors can be assured that no funds will be expended except for the highest grade of equipment, and nothing will be left undone to rush the plant to completion, refine crude and market the products.

The story of the refining industry is one of fabulous money-making. Oklahoma's most remarkable example is J. S. Coeden. Only eight years ago he started his Big Heart Refinery. He came from a modest clerkship in a Baltimore, Md., office and was wholly inexperienced in the refining business. Today he is head of one of the largest independent refining companies in the Southwest and his wealth is conservatively estimated at \$20,000,000, paying \$50,000 profits daily.

An idea of the possible dividends that may be earned from oil refining is afforded by the Dixie Oil Company of San Antonio. This is a new company, and yet it paid its stockholders in dividends from June, 1916, to February, 1917, a total of 165 per cent on

its capital stock. The Southern Refinery of Yale, Okla., paid for itself in sixty days. Its capacity is now 5,000 barrels.

The Ponca City Oil and Refining Co., of Ponca City, Oklahoma, in the first four years of its operation paid over 400 per cent in dividends and sold out, netting its stockholders \$2,250 for each \$100 invested.

A refinery at Lawton, Okla., paid for itself in ninety days operation.

The refinery at Iowa Park, Texas, in the Electric Field, of 1,000-barrel daily capacity, has paid for itself in thirty days' operation.

**FINANCIAL MANAGEMENT**

Our company is organized under a Declaration of Trust, and is what is known as a Common Law Company. The authorized capital stock of this company is \$50,000 divided into two hundred and fifty thousand shares at one dollar (\$1.00) each.

This form of company makes all reports to the Federal Government that a Corporation is required to make, and the investor is safeguarded by the jurisdiction of courts of chancery over the management of the trust estate.

Capital \$250,000. Shares \$1.00 Each Fully Paid and Non-Assessable. Is a Company Without Personal Liability to Stockholders

- E. A. HAINES, President,  
Alva, Oklahoma,  
Amarillo, Texas,
- L. D. COLE, Vice-President,  
Amarillo, Texas,
- W. B. PATTERSON, Secretary,  
Amarillo, Texas,
- J. W. COLLINS, Treasurer,  
Amarillo, Texas,
- FIRST NATIONAL BANK,  
Amarillo, Texas,  
Depository.
- JUDGE WILLIAM E. GEE,  
Amarillo, Texas,  
Legal Adviser.

**DOW & COMPANY, Fiscal Agents For**

**PANHANDLE**

**Oil & Refining Co.**

105 E. Fourth Street  
J. R. Graham,  
Amarillo, Texas.

Ford Garage, Hereford.

Amarillo, Texas.  
W. H. Miller,

Dow & Co., Fiscal Agents  
PANHANDLE OIL & REFINING CO.,  
105 E. 4th St., Amarillo, Texas.  
SHARES, PAR VALUE \$1.00 EACH

Gentlemen:

Inclosed please find my check for 1..... in full payment of..... Shares of Capital Stock in your Company at \$1.00 per share. Said stock being fully paid and forever non-assessable. (No application accepted for less than 10 shares).

Upon receipt of this application and remittance you are to deliver to me at once Certificate of Stock for the number of shares covered in my application. However, it is understood and agreed that you reserve the right to immediately return my remittance to me in case the shares are all sold or the price advanced before you receive my application. Mail Stock Certificates to

(Address)

(My Signature)

# HEREFORD'S GREAT SCHOOL SYSTEM SOURCE OF PRIDE

(By R. Kenneth Evans, Industrial Editor)

One of the most important factors in the development of any community is the maintenance of adequate facilities, thoroughly equipped to educate the families of those who have chosen to make this their home.

In this day of advancement and progress there is nothing so important to the coming generation as an education that will equip them to meet the many problems with which they will be confronted after being thrown upon their own resources for a livelihood. Realizing this condition those who have been instrumental in building Hereford and Deaf Smith county to the enviable position they now maintain in the commercial and business world have laid a foundation for a school system which will make Hereford the educational center of this section of the Panhandle country.

There is not a city the size of Hereford in the Panhandle country that has a more complete school system and the readers will coincide with this statement by reading this article. In the first place the city board of education, in employing the instructors for the city schools take especial care to employ the most competent instructors available and pay them a salary in keeping with their ability. The entire city school system is equipped with laboratories for all branches and the latest and most up to date educational equipment available. The development of the Hereford schools has been in the face of adversity and shows the determination of those who came here in an early day, to build an inland empire equipped with all the modern conveniences demanded by today's methods of living.

The development of the school facilities of Hereford dates back to 1902 when the little proverbial frame school house was built on the site of the now large and commodious Central building. In 1909, the date which marks the building and development era of the Panhandle country, the present Central building was erected at a cost of many thousands of dollars. It is a two story structure and basement containing fourteen rooms modern in every respect. From the day this building was established each year has marked its development and completeness. The building has a seating capacity for 400 students and is automatically ventilated, steam heated and equipped from a sanitation standpoint to eliminate any danger of contagious diseases being contracted by too close confinement. The building has water connection with the sewer and drinking fountains are provided for the students. An auditorium is provided on the second story with 320 auditorium seats. This room is electric lighted and is used for public gatherings. A large stage is provided for class plays or other entertainments. The building, taken all in all, is one of the most complete to be found in the state.

Up until 1916 all grades taught

in the public schools of Hereford were taught in this one building. However, that year the board of education purchased the building formerly occupied by the Panhandle Christian College. This building was purchased by the Hereford Independent district for High School purposes. It is conveniently located for a High school building being situated in the Northeastern section of the city. It is a three story brick and stone building with twelve rooms and has seating capacity and equipment for more than 400 students. All grades above the seventh grades are taught in this building, the lower grades from the first to the seventh inclusive being handled in the Central building.

The third floor of this building is used as an auditorium or gathering place for the different classes. The auditorium proper is located on the second floor, while the first floor is utilized for class rooms and the basement for storage purposes.



Hereford High School

In addition to the regular school work, Domestic Science, manual training, drawing, woodwork, sewing and cooking, English, History and the languages with the Bible study and vocal courses make up the auxiliary work in this building which is far superior to the work usually handled by city schools in a city the size of Hereford.

The special manual training building is located in the rear of the building proper and is fully equipped with modern machinery. This building is electric lighted and has two American Woodwork Machinery company's Lathes, one planer, one handsaw, one rip saw, joiner, Mummert Dixon Oil Stone Grinder. All machinery is motor driven. A full set of standard tools and lumber of all description makes up a part of the equipment of this department. Work tables for sixteen pupils are provided. There are sixty High school students taking this course with Miss Ducey Goodwine as instructor in both mechanical drawing and the woodwork departments. This is the first year here for Miss Goodwine, who comes to Hereford from the West Texas State Normal. She is a graduate of the manual training department of that school.

The Domestic Science department is located on the Main Floor of the building. The physic laboratories and class rooms are also located on this floor. In the Domes-

tic Science departments, a first class and up to date equipment is a feature of this branch of the educational work. One large modern Jewell Range has been installed with eighteen small single Jewell burners on marble top tables with cupboard and drawers under each. Miss Ina Baker is instructor in this department, this being her second term.

The sewing room is also fully equipped with lockers, chairs, etc. Three Singer sewing machines are a part of this department, with dressers, scissors and all sewing equipment. Miss Baker also has charge of this department.

Last year the school obtained the services of Miss Mattie Swisher for instructor in Bible study and vocal lessons. Miss Swisher is a graduate of the Moody Bible college.

A four year course in history, with American history requirements for graduates, Latin and Spanish, with two years in each for graduation, and a full four year course of standard requirements completes the work general of the High School.

The scholastic census for Hereford for the school year just closed was 547 as compared to 415 in 1914, which shows that the excellent school facilities of the city and county are attracting attention. This increase in attendance of the schools is also brought about by immigration to this section of the Panhandle country. The amount of money per capita spent on the students in 1914 was \$25 as compared to \$33.50 this last year. The tax is fifty cents on the \$100 valuation. Eighteen teachers are employed in the city schools. Mr. L. M. Fertach is superintendent and B. F. Hodge is principle, with Miss Catherine Kerr principle of the grammar school. Plans are now being completed by Superintendent Fertach to construct a bath house soon, along side of the school building to be modern in every respect and large enough to meet the demands of the school. Large showers will be a feature of this new improvement.

In the county there are eight districts and twenty schools so located as to make it possible for all students to attend school without any long trips to or from school. There are eighteen one teacher schools and two two teacher schools. The average attendance is 202 and the average length of term is 154 days. The average cost per capita is \$66.10. A regular state adopted course of study is followed in all the county schools. Two community school automobiles are hired for the benefit of those living far away from the schools. One of these cars is for the northern part and one for the southern. Summerfield county line school district has recently voted bonds for the erection of a \$12,000 modern brick school building.

In addition to the public schools, the St. Francis House or School in charge of the Sisters of Atonement is one of the educational facilities of Hereford. This school has an enrollment of 40. The course of study taught is the state standard requirements up to the eighth grade work. The Sisters of Atonement have acquired the property of W. A. Valentine and have five acres of fine land, orchard and two story modern building. At the present time a day school only is conducted but next year they will erect a building large enough to accommodate at least 40 pupils for the year. This school is operated for the attendance of pupils of any religious faith and is conducted non-sectarian so far as religious teachings are concerned. It is one of the assets of Hereford and the Panhandle country from an educational standpoint.

Every year improvements are made on the present efficient school system and Hereford and Deaf Smith County can well be proud of its educational facilities.

### PLAINVIEW HIGH TAKES FIRST GAME OF SEASON

The Plainview High School football team won the first game of the season Friday afternoon, when they defeated the Tulia team, by a score of 13 to 0. The game was played at Tulia.

End runs had the strongest effect during the game. The interference was especially strong for a school team so early in the season. Touchdowns were made by J. L. Matlock and Clem Ross, Ross mak-

ing a touchdown in the third quarter and Matlock in the fourth. —Plainview Herald.

If efforts were made to dispose of all hens when their best laying days were over a large quantity of poultry meat would be placed on the market. All poorly developed chickens should be culled out and sold for meat, also. This would allow the poultry keeper to make the best use of his grain by feeding it to the younger and more productive fowls.

### BAD BACK TODAY?

Backache is usually kidney-ache and makes you dull, nervous and tired. Use Doan's Kidney Pills for weak kidneys—the remedy recommended by your friends and neighbors.

Mrs. W. M. Megert, Hereford, says: "I have used Doan's Kidney Pills off and on when I have needed a kidney remedy. My back often got sore and lame and ached a good bit of the time. My kidneys have also been weak and a pain shot through my back and shoulders when I stooped over. When I have felt any of these symptoms coming on I begin taking Doan's Kidney Pills and a few doses of this medicine have never failed to relieve me of all the trouble in a very short time. I never hesitate in saying a few words in favor of Doan's Kidney Pills because I know they are a reliable remedy."

Price 60c. at all dealers. Don't simply ask for a kidney remedy—get Doan's Kidney Pills—the same that Mrs. Megert had. Foster-Milburn Co., Mfgs., Buffalo, N. Y.

### BANKS CONSOLIDATE

Saturday night, the Citizens National Bank of Plainview, and the First National Bank of Plainview, consolidated, and the institution is now known as the First National Bank, and is located in the First National Bank Building.

J. H. Slaton, who was president of the First National, is chairman

**WHITE BRONZE MONUMENTS**  
No Moss-Growth, no chipping, no crumbling. Investigate. Guaranteed For All Time. Sold by F. E. PURCELL, Hereford, Texas.

of the board under the new organization, and will serve the new bank as advisor. He will have his desk at the bank, and while not devoting all his interest to the bank, will serve the new institution. E. C. Lamb is president; R. A. Underwood, cashier of the Citizens National, is vice-president, and cashier; and J. C. Anderson, Jr., and G. C. Hughes, are assistant cashiers. —Plainview Herald.

### GARAGE BURGLARIZED

On Monday night the Hess Auto Co.'s garage was broken into, and a Ford runabout owned by a traveling man was taken, the thief leaving the doors of the garage wide open for easy entrance of any other thief who might happen along. On Wednesday the car was recovered, having been hidden away on the Sebitts' place on Commission Creek.

As soon as the robbery was discovered, John Hess and Fred Lyman took up the trail and tracked the car to the Sebitts pasture, where the trail was lost. On Tuesday evening one of the boys who has been working for Mr. Sebitts confessed to one of the other boys that he had taken the car and hidden it away among the buildings of the old ranch house. On hearing the story Mrs. Sebitts telephoned the news to town, and Sheriff

Griciths arrested the culprit and he is now safely in the county jail at Lipscomb.

It would appear that the young fellow who took the car suffered an accident some years ago, and his brain has been affected since that time—or such is the story told. If such is the case it may be that the boy is far more to be pitied than blamed. —Higgins News.

### Baby Falls From Second Story; Is Uninjured

The year-old-son of Mr. and Mrs. R. C. Henry fell from a window in the second story of the E. C. Henry home in northwest Floydada Friday afternoon.

At first it appeared that his injuries might prove fatal. Fortunately, however, he was only shocked and except for minor bruises was all right the following day. —Floydada Hesperian.

**No Worms in a Healthy Child**  
All children troubled with Worms have an unhealthy color, which indicates poor blood, and as a rule, there is more or less stomach disturbance. GROVE'S TASTELESS CHILL TONIC given regularly for two or three weeks will enrich the blood, improve the digestion, and act as a General Strengthening Tonic to the whole system. Nature will then throw off or digest the worms, and the Child will be in perfect health. Pleasant to take. 60c per bottle.

**O. S. GALLATIN**  
General Auctioneer  
Guarantee Satisfaction  
Ft. Worth, Texas.  
30-12-Pd.

## Enjoy the Fair!

and fill up with our unexcelled GAS and OIL. And it would also pay you Big Money, while in town, to invest in a set of our

### Hood or Federal Tires

The 30x3 1-2, FIVE-PLY kind of Tires. EVERYBODY wants 'em—there's a reason.

**The Independent Oil Co.**

**MILLER & FALLWELL**  
Phone 113

## Another Car Load

# Hudson and Essex

## Automobiles on the way

Put in Your Order Now

Any automobile owner will tell you that Hudson Super Six cars are as good as money can buy. The Essex is just a 4 cylinder Hudson, and is well known to automobile owners as a high class car for a little less money.

These cars will be at the Ford Garage. Come in and let us give you a ride in a real automobile.

All factories are behind in their output. Now is your time if you want a car.

## Hereford Hudson & Essex Co.

## Six Fits Last Week

We made 6 pair boots last week and every one was a fit. Our years of experience in fitting boots, with an expert bootmaker, will give you a boot that will fit and wear if you will come in and let us measure you for a pair. You will find no better equipped shop in the Panhandle and we are prepared to get your orders out as soon as anyone. The fact that we are making boots for stockmen in Texas, New Mexico and Colorado speaks for itself. Pay us a visit if you don't leave an order.

**Tubbs Shoe Shop**  
Repairing done right.

**Do It With A Fordson**

At the Coming Fair do not fail to see the exhibit of farm products raised by the use of the Fordson Tractor—It will convince you that eventually you will use a Fordson.

**The Ford Garage**  
SOLE DISTRIBUTORS

**The Bank of Personal Service**

This institution has always been one of the main stays in the development of the cattle industry and is essentially a cattleman's and Farmer's institution.  
"Better service for our customers and better customers for our bank."

**The First State Bank & Trust Co.**  
of Hereford

Member Federal Reserve System. Guaranty Fund Bank  
Capital \$50,000 Surplus \$50,000

**A Live Bank in a Progressive Town**

Established to aid the farmer and stockman in the development of this section and to accommodate the merchants, in supplementing the wants of both city and country demands.

**The First National Bank of Hereford**  
CAPITAL \$50,000

Hereford Safety Service Texas Security

**Exclusive Representatives For International Line**

We now are the exclusive representatives for this territory for the Parlin and Orondorf Machinery, McCormick and Deering Binders, Avery and International Tractors and the entire International line. Heavy and shelf hardware and harness, Irrigation machinery and supplies.

**Dunlap Hardware Company**

Hereford Texas

**A Good Meal--Well Cooked  
---Variety of Food**

is always to be secured at the City cafe at a price less than the usual charge for this service--The regular meals cannot be excelled--all short orders, with oysters in season.  
A good meal at a reasonable price.

**The City Cafe**  
C. H. CARL

Hereford Texas

**Let Your Friends See That It's A Howard**

To tell the time of day by a Howard watch not only means to have the correct time to the second but it shows good judgment in the selection of merchandise.  
Our line of jewelry, cut glass, watches and clocks and novelties is among the most complete in the Panhandle country.  
Visit our optical department.

**W. H. RAY**

JEWELER AND OPTICIAN

Hereford Texas

**Better Work Than You Are in the Habit of Getting**

This is what this laundry does for you--your clothes are returned home in the very best of condition--no job too complex or no fabric too dainty for our skilled help and up to date machinery. We call for and deliver--Tailoring work--dry cleaning and all classes of laundry work.

**Hereford Sanitary Steam Laundry**

H. L. BROADWELL, Prop.

Hereford Texas

**E. B. BLACK**

**Furniture and Undertaking**

Very frequently it is brought to your attention to marry the girl and some company will furnish the home but this statement could be no more fittingly applied to any furniture store in the entire Panhandle country than to the one operated by the E. B. Black Company of Hereford.

The Black store was established here in 1901 and from that time to this has been one of the most important factors in the development of this city from the standpoint of making it one of the principle commercial centers of the Panhandle country.

The E. B. Black company is located on one of the principle corners in the business district of the city. It is rightfully classed as one of the largest business institutions in the city carrying on hand at all times a stock of merchandise valued in excess of \$40,000. The principle part of the business is the handling of furniture and the stock is certainly complete for the furnishing of the most modest home or the most pretentious one. The extensive buying connections of the store enables Mr. Black to secure at any time it might be desired, any special piece of furniture of any special design.

The stock includes furniture, and floor coverings of every description, as well as a standard line of pianos and phonographs. The E. B. Black company also has the exclusive agency for the Singer Sewing machine for this section. The stock is one of the largest in this section and has been builded to its present standing of efficiency by dint of hard effort on the part of Mr. Black. When Mr. Black first came here he established his business in a small way, there being very few business houses in Hereford at that time. He has undoubtedly kept abreast of the times in the development of his business and today this institution stands as a monument of success and worthy of his endeavors.

In connection with the furniture business, Mr. Black also conducts an up to date undertaking business. His rolling stock is all motorized, including a motor drawn hearse which is a part of the equipment that few cities the size of Hereford can boast of. His undertaking rooms are most modern and experienced embalmers are employed. The undertaking parlors consist of a morgue, display rooms and everything that could possibly be arranged for the burial of the loved ones who pass into the great beyond.

Personally, Mr. Black is an ardent booster for Hereford. He is constantly behind every undertaking for the future development of the resources of this section. He is always considered a leader and is an active member of the Chamber of Commerce. The name of E. B. Black and Company is always among the leaders for every enterprise and this is truly the type of store maintained in Hereford which is making this city an important commercial center today.

Mr. Black has watched Hereford grow from the proverbial wide spot in the road and today carries the largest and most diversified stock of furniture and house furnishings to be found anywhere in the Panhandle country with a possible exception of Amarillo.

**MAKE YOUR NEXT TRIP  
ON SOUTHLAND TIRES**

Made in Texas for Texas people and a tire that will give the very best of service--a complete and extensive stock just installed by us. We also handle the Everready storage battery--always ready to do the work.  
Automobile Electrical repair work solicited.

**ELECTRIC SERVICE COMPANY**  
Hereford Texas

**The Real Home-Made Candy**

There is a deliciousness about home-made candy that is not imparted to the "store made" brand. There is also a personal satisfaction to you to know that your candy is made right at home, of the very best materials, and in a sanitary manner.  
**WE MAKE OUR CANDY RIGHT HERE IN HEREFORD.**

**The Hereford Bakery & Confectionery**  
G. A. LEWIS, Prop.

(We will soon be in our new location)  
Hereford Texas

**The Baskin Land Company**

Big ranch tracts for sale--city property--oil leases, royalties, stocks and securities--drilling sites for oil and gas a specialty--abstracts made and examined--money to loan and notes bought.

**A General Real Estate and Investment Brokerage**  
Hereford Texas

**Always Make an Effort to Dress Individually  
and with comfort.**

Our lines of ladies' ready to wear, incorporate some of the most standard and stylish lines. Our dry goods department includes everything in piece goods and notions. We are here to please you and sell you dependable merchandise.  
(Watch for our announcement of the opening of our big new store.)

**J. O. NEWELL**

Hereford Texas

**Do It Electrically**

Take that extra work off the housewife--We have the appliances to cut the work more than half in two. Service is our motto regardless of cost and we are serving 400 consumers every day with entire satisfaction.

**Hereford Light & Power Company**  
F. H. OBERTHIER, Mgr.

Hereford Texas

**Meet Me at the Corner Drug Store**

The popular meeting place in Hereford for those who have business or friendly appointment. Up-to-date soda fountain, a complete line of toilet goods and preparations, smokers' supplies, drugs and accessories for the sick room.

**One of Hereford's Leading Institutions**  
JOHN McLEAN, Proprietor

Hereford Texas

**We Are Furnishers for the Whole Family**

Ladies ready to wear clothing, notions, dry goods, including dress goods in silks, wool jerseys, satins. Men's Kirshbaum clothing--Stetson hats and standard furnishings--Perfection clothes for boys --In fact everything to be found in an up to date department store.

**D. R. Gass & Son**  
"YOUR FURNISHERS"

Hereford Texas

**Marry the Girl and We'll Furnish the Home**

The largest and most diversified stock of furniture and home furnishings to be found in the Panhandle country--Pianos--Phonographs, and exclusive distributors for Singer Sewing Machines. ¶ Up-to-date undertaking parlors in connection.

**THE E. B. BLACK COMPANY**

HEREFORD, TEXAS

## OCTOBER 18-31 NATIONAL RAILROAD ACCIDENT DRIVE

Complete details for staging the National Railroad Accident Prevention Drive October 18th to 31st inclusive have been decided upon by the Director General of Railroads through Mr. A. F. Duffy, Manager of the Safety Section, according to announcement from Washington, D. C. today.

Mr. H. A. Adams, Regional Supervisor of Safety for the Central Western Region, conferred with 67 safety officers representing the lines comprising the Central Western Region at a meeting held in Denver on September 1st and 2nd, completing all details for the staging of this big drive. This campaign is being handled along similar lines in the Northwestern, Poehontas, Eastern, Allegheny, Southern and Southwestern Regions.

There will be 187 railroads, employing nearly two-million men and operating approximately 231,000 miles of track, competing for first place in this Drive. It develops that the roads in his region, (the Central Western), have, in the aggregate, approximately 325,000 employes and 55,000 miles of track, and that each employee is going to be asked to individually do his utmost during a period of fourteen days to keep from being injured himself, or being the cause of injuring any others.

The eyes of the world will be upon the American Railroads during this campaign, for already favorable attention and earnest inquiry has been received by the United States Railroad Administration from the British and Japanese Governments regarding the success being accomplished by this intensified Safety work.

Personal Injury records of railroads under Federal Control for the first seven months of 1919 as compared with the corresponding period of 1918 shows approximately 1300 fewer deaths and 25,000 fewer injuries on our railroads.

Singer sewing machines at reasonable prices on easy terms. 10-45" E. B. BLACK CO.

### COULD HARDLY STAND ALONE

Terrible Suffering From Headache, Sidesache, Backache, and Weakness, Relieved by Cardui, Says This Texas Lady.

Gonzales, Tex.—Mrs. Minnie Philpot, of this place, writes: "Five years ago I was taken with a pain in my left side. It was right under my left rib. It would commence with an aching and extend up into my left shoulder and on down into my back. By that time the pain would be so severe I would have to take to bed, and suffered usually about three days... I suffered this way for three years, and got to be a mere skeleton and was so weak I could hardly stand alone. Was not able to go anywhere and had to let my house work go... I suffered awful with a pain in my back and I had the headache all the time. I just was unable to do a thing. My life was a misery, my stomach got in an awful condition, caused from taking so much medicine. I suffered so much pain. I had just about given up all hopes of our getting anything to help me.

One day a Birthday Almanac was thrown in my yard. After reading its testimonials I decided to try Cardui, and am so thankful that I did, for I began to improve when on the second bottle... I am now a well woman and feeling fine and the cure has been permanent for it has been two years since my awful bad health. I will always praise and recommend Cardui." Try Cardui today. E 78

## AROUND THE WORLD WITH THE AMERICAN RED CROSS. On German Soil.



In the City Square of Treves, Germany, headquarters of the allied military forces, an ancient cross surmounted monument marks the city's center of traffic. For this reason American Red Cross officials converted it, as shown by this picture, into a directory of all Red Cross activities in the city.

## AROUND THE WORLD WITH THE AMERICAN RED CROSS. In Roumania.



Soon after the entrance of the United States in the war the successes of the Central Powers in Roumania had reduced that country to a most tragic condition and in the summer of 1917, the American Red Cross despatched its first Roumanian relief contingent. Two hospitals were at once taken over and operated by the Red Cross, a canteen for the starving refugees established and food and clothing distributed over a large area. Transportation was one of the toughest problems with which the Red Cross workers in Roumania had to deal. Here is seen an oxcart used by the Red Cross to carry its relief supplies up into the mountains.

Will You Be One Of A Million Workers To Secure Members For The American Red Cross



Volunteer Now At Your Chapter Headquarters Third Red Cross Roll Call November 2-11

## AROUND THE WORLD WITH THE AMERICAN RED CROSS. Repatriating Prisoners.



When hostilities ceased there were in the hands of their Teuton captors millions of prisoners of war of all Allied countries, the terrible plight of whom is well known to all the world. Red Cross workers, carrying relief supplies of clothing, medicines and supplementary foodstuffs, penetrated the Central Powers as soon after the armistice as the military authorities would permit, and the work of getting the prisoners started back to their own countries was soon begun. In this photograph a group of these men are seen packed up and restored to something like normal health, awaiting the train that will carry them out of bondage.

"You'll Like Hereford—Oceans of Water."

# Postponed PUBLIC SALE

Having leased my place, I will sell at public auction, on my farm 20 miles west of Amarillo and 6 miles south of Wildorado, Texas, the property described below, on

## Tuesday, Oct. 14

Beginning promptly at 10 a. m.

### FREE LUNCH ON THE GROUNDS

### 59 Head Registered Hereford Cattle

(Every one of these cattle of ANXIETY 4th Blood)

- |                         |                              |
|-------------------------|------------------------------|
| 20 Cows and Calves      | 4 Yearling Range Bulls       |
| 8 Dry Cows              | <b>ALSO:</b>                 |
| 4 2-year-old Heifers    | 2 Red Milk Cows, with Calves |
| 3 2-year-old Herd Bulls |                              |

### 36 Head Horses and Mules

- |                                 |                                   |
|---------------------------------|-----------------------------------|
| 1 Brown Filly, 2 years old      | 1 Brown Saddle Horse, 6 years old |
| 1 Brown Filly, 3 years old      | 1 Bay Saddle Horse, 5 years old   |
| 3 Bay Fillies, 2 years old      | 1 Yearling Horse Colt             |
| 2 Bay Mares, smooth mouth       | 1 Bay Saddle Horse, 4 years old   |
| 2 Bay Horses, 6 and 7 years old | 2 4-year-old Mares and Colts      |
| 4 2-year-old Horses             | 1 Grey Horse, smooth mouth        |
| 1 Yearling Filly                |                                   |
| 1 Sorrel Horse, 3 years old     | 12 Head 2 and 3-year-old Mules    |

### Farm Machinery

- 1 John Deere Lister
- 1 Disc Harrow
- 1 3-Disc John Deere Plow
- 2 Go Devils
- 1 Drag Harrow
- 1 Steel Roller
- 1 22-hole Wheat Drill
- 1 Mowing Machine and Hay Rake
- 1 Riding Cultivator
- 1 Riding Attachment for Plow or Harrow
- 1 1 1/2 H. P. Pump Engine and Jack
- 1 3 1/4 inch Wagon, with Hay-Frame
- 1 3-inch Wagon, with Box
- 1 Hack and Harness
- 1 Buggy and Harness
- 4 Sets Leather Harness

**ALSO:**

- 1 1917-Model Buick Six Automobile and Numerous Articles of Household Goods.

**TERMS:** On Cattle made known on day of sale. Other property all sums of \$25 and under cash; over that amount a credit of eight months will be given on bankable notes, bearing 10 per cent interest from date. Five per cent off for cash. No property to be removed until terms are complied with.

## G. H. WOMBLE, Owner

Wildorado, Texas

Sale Clerked by W. E. O'NEAL

W. S. WILLIAMS, Hereford; R. A. CAMPBELL, Canyon Auctioneers

## Lots of Excitement!

Things are sure picking up. Property of all kinds is changing hands RIGHT NOW. Money is being turned loose every day.

IF YOU HAVE PROPERTY TO SELL, OR IF YOU WANT TO BUY SOME—Don't overlook the fact that the man who can handle it for you more quickly than most folks is

E. F. Connell  
The Land Man

## CLASSIFYING THE ANCIENT FOSSIL PLANTS OF TEXAS

The work of classifying the ancient plants whose impressions are found in the rocks studied by geologists no doubt lies far away from the active stressful work of the everyday world, which to-day more than ever is directed mainly to the immediate human ends of obtaining food and clothing, of maintaining individual and general health, and of providing amusement or pleasure; yet the search and the study of the student of fossil plants is not one that is undertaken merely to gratify curiosity—it is part of the great work of understanding the history and the larger meanings of the things that once inhabited the world and of those that inhabit it to-day. No philosophy of life that ignores the past and that has no vision for the future can express the wisdom and the safety demanded by the modern world. In his study of the stratified rocks of the crust of the earth the geologist has found that every age has its characteristic

form; or groups of forms of living beings—animals or plants—which reveal the time when the sand or mud in which they were entombed was deposited. The paleobotanist, however, not only tells the geologist the age of the rocks in which he finds impressions of plants but is tracing out the genealogy of the plants that now exist on the earth and is making large contributions to our knowledge of past geography and of the changes that have brought about present geography. Studies of some fossil plants found in the rocks of the Trans-Pecos region of Texas have been made by E. W. Berry, who has described and figured the plants in Professional Paper 125-A of the United States Geological Survey, Department of the Interior, has determined the geological period during which they lived, and has drawn from them certain conclusions as to the climate and the character of the country in that period.

The paper, which is purely technical, can be obtained by application to the Director of the U. S. Geological Survey, at Washington, D. C.

### You Do More Work.

You are more ambitious and you get more enjoyment out of everything when your blood is in good condition. Impurities in the blood have a very depressing effect on the system, causing weakness, listlessness, nervousness and sickness. GROVE'S TASTELESS CHILL TONIC restores Energy and Vitality by Purifying and Enriching the Blood. When you feel less strengthening, invigorating effect, see how it brings color to the cheeks and how it improves the appetite, you will then appreciate its true tonic value. GROVE'S TASTELESS CHILL TONIC is not a patent medicine, it is simply IRON and QUININE suspended in Syrup. So pleasant even children like it. The blood needs Quinine to Purify it and IRON to Enrich it. These reliable tonic properties never fail to drive out impurities in the blood. The Strength-Creating Power of GROVE'S TASTELESS CHILL TONIC has made it the favorite tonic in thousands of homes. More than thirty-five years ago, folks would ride a long distance to get GROVE'S TASTELESS CHILL TONIC when a member of their family had Malaria or needed a body-building, strength-giving tonic. The formula is just the same to-day, and you can get it from any drug store. 60c per bottle.

To avoid a barrel of trouble buy a barrel of Magnolia Safety Oil, a nice clear kerosene. Phone 371.

the next regular term of the District Court of Deaf Smith County, Texas to be held at the Court House thereof in Hereford, on the third (3) day of November, A. D. 1919, then and there to answer a petition filed in said court on the 10th day of September, A. D. 1919, in a suit numbered on the docket of said court 1197, wherein George F. Price is plaintiff, and the above named parties are the defendants, said petitions alleging that plaintiff owns an undivided 14-70, and defendants, James R. Price and Martha Smith each own an undivided 14-70 and the other named defendants each own an undivided 2-70 of section No. 30, township 6 north of range 3 east of a Capitol Syndicate subdivision in Deaf Smith County, and plaintiff prays for partition. HEREIN FAIL NOT to have before said court on the first day of the next term thereof, this writ, with your return thereon, showing how you have executed the same. Witness my official signature this 10th day of September, A. D. 1919. A. O. THOMPSON,

Clerk of the District Court in and for Deaf Smith County, Texas. By A. I. Biggs, Deputy.

Plum Cured in 6 to 14 Days. Druggists refund money if PAIN EXTINGUISHER fails to cure Cough, Cold, Hoarseness or Whooping Cough. Instantly relieves itching Throat, and you can get special cheap after the first application. Price 10c.

## LISTEN

Home is the very center of civilization, the pivot of constitutional government, the ark of safety, the haven of rest, where all that is good may be taught and absorbed for all time.

BUILD YOU A HOME.

Rockwell Brothers and Company

## 5,000 Helpless Orphans in South Are Asking the Privileges of a Home

Baptists Are Providing For That Many at Present in Fifteen Institutions But as Many More Are Waiting For Admission—The 75 Million Campaign Plans to Meet That Need.



A Group of Boys and Girls in the Tennessee Baptist Orphan Home near Nashville who are being cared for and trained for useful lives.

Does your heart go out to the worthy boy and girl bereft by the Grim Reaper of father and mother, and left alone in the world without the fostering care of those to whom they are naturally most dear in the world?

Then you will understand why Southern Baptists have established orphanages in fifteen states, are caring for 5,000 such children in those homes and training them for useful lives in the world.

But the need is far greater than the ability of these institutions to meet it. While five thousand children are being cared for in these orphanages, there are on the waiting list of these institutions fully five thousand more equally worthy, fatherless and motherless boys and girls who want the privileges which these orphanages afford but which must be denied them for the present because there is no room with which to shelter more of them.

So when the Baptist 75 Million Campaign was launched for the enlargement of the work of the denomination along general lines in an effort to meet growing spiritual needs in the homeland and throughout the world, the sum of \$4,700,000 was apportioned to the orphanages, this sum to cover a program of five years, as the \$75,000,000 sought in the campaign will be raised in cash and five-year pledges during Victory Week, November 30-December 7.

In the homes that have been provided for the orphans facilities are provided for giving regular schooling of the same character that is afforded in the public schools, beginning with the kindergarten and continuing to the tenth and eleventh grades in the

high school. This work in the school room is supplemented, however, with practical training along industrial and other lines. For instance, the boys are given courses in practical farm work on farms which have been purchased and are operated by the homes, livestock production, carpentering, tin work, plumbing, laundrying, and the like, as well as courses in business for those who show special adaptation for that line of work.

The school room work for the girls is supplemented with the study of music, domestic science, stenography and the like. Large attention is given to the religious life of the children, also, and this is given emphasis in the daily chapel services, and in the Sunday School and preaching services on the Sabbath.

The orphan children respond readily to the opportunities and privileges afforded them and there have gone out from these institutions a number of the most useful men and women in the various states. While taking pride in the accomplishments of the boys and girls who are in the homes at present, as well as those who have gone out from there to make their own way in the world, the superintendent and teachers are saddened by the fact that there are so many other helpless children who ought to be aided but can not be by reason of the limitations of the homes.

Enlargements are necessary for all of the fifteen orphanages fostered by Southern Baptists which are located in the following states: Alabama, Arkansas, Florida, Georgia, Illinois, Kentucky, Louisiana, Mississippi, Missouri, North Carolina, Oklahoma, South Carolina, Tennessee, Texas and Virginia.

Loans  
Real Estate  
Insurance  
Rentals  
RALPH BARNETT  
Over 1st Nat. Bank

### LODGE DIRECTORY

Hereford Lodge No. 843, A. F. & A. M. Stated meetings, Saturday on or before full moon of each month. W. M. RAY, W. M. J. S. JONES, Sec.

Hereford Chapter 248, R. A. M. Regular meetings, first Monday of each month. A. O. THOMPSON, H. P. J. S. JONES, Recorder.

WOODMAN OF THE WORLD Meets first Saturday night in each month in the I. O. O. F. hall. Visiting Brothers always welcome. Troy Womble, Consul Commander; W. W. Bennett, Clerk.

BROTHERHOOD OF AMERICAN YOEMEN. Business meetings, first and third Thursday nights in each month. Social meetings, second and fourth Thursday nights. Visitors and Archers always welcome. W. F. ORR, Foreman, C. H. McGhee, Correspondent. 31-1f

### CITATION BY PUBLICATION

THE STATE OF TEXAS, To the Sheriff or any Constable of Deaf Smith County, Texas, GREETING: YOU ARE HEREBY COMMANDED to summon James B. Price, Martha Smith and her husband, \_\_\_\_\_ Smith, whose given name is unknown, John T. Wright, Earnest Wright, Mand M. Black and her husband, \_\_\_\_\_ Black, whose given name is unknown, Estella Hogan and her husband, \_\_\_\_\_ Hogan, whose given name is unknown, Cecil M. Wright, Gertrude Kanan, Edna Kanan, Kendall Dice and Fred L. Dice, by making publication of this citation once in each week for four successive weeks previous to the return day hereof, in some newspaper published in your county, if there be a newspaper published therein, to appear at

# WELCOME!

TO ALL

## During the Fair

Make Our Store Your Headquarters

Incidentally, if you need a stock of GROCERIES to take back home with you Saturday night, don't overlook us.

"Courtesy and Fair Dealing" Is Our Motto

## The G & R Grocery

Phone 81

# Ford Cars and Trucks

Place your orders to insure delivery

A full line Auto Accessories always on hand

Ford Garage

## DAVID HARUM SAYS

"A man ought to be square in everything, 'cept Horse Swapping"

## WILSON SAYS

That unless you buy your INSURANCE at his AGENCY you may be "HORSE SWAPPING."

The Golden Rule Produce and Confectionery... Bring us your poultry, eggs, cream, butterfat, produce...

SLAT'S DIARY

FRIDAY—pa is wearing a new handed ford today he sed that is the kind of masheen for a fellow 2 get 2 lern with...

PLANS FOR DRIVE BEGUN

CAMPAIGN WILL DETERMINE THE FUTURE OF RED CROSS

Reasons for Maintaining Organization at Present High Efficiency Are Given... Plans for the nation-wide Red Cross campaign, opening Monday, November 3...

STATIONERY!—neat printing at living prices.

For Sale Best Bargain in shallow water section in Deaf Smith county. Have some dandy resident property for sale...

Saw Jane at sunday school today & sat her what did she think of our new masheen. She only curled her nose up & walked away indifferently...

It is the consensus of opinion that the coming drive is the most important ever undertaken by the Red Cross, inasmuch as the results will determine to a large extent the possibilities of future Red Cross endeavors...

Spanish Influenza is not a new scourge in the Balkans, according to native doctors attached to the American Red Cross forces in the Near East. They relate that the disease has been recurrent in the Balkans for hundreds of years...

FACTS ON THE ARCH ENEMY OF HUMANITY. Tuberculosis kills producers—chiefly men and women between the ages of 18 and 45. It claims workers—active men and women in the homes, the office and the shop...

THE STATE OF TEXAS To the Sheriff or any Constable of Deaf Smith Co., Greeting: Oath having been made as required by law...

WITNESS, A. O. Thompson, Clerk of the District Court of Deaf Smith County. GIVEN UNDER MY HAND and Seal of said Court, at office in Herford this the 20th day of September, A. D. 1919.

The Pirate - What would happen to me if I were your kid? Well, if you're not acquainted with Calumet Baking goods you don't know what a good excuse I have...

PALO DURO HERFORD FARM Registered Herefords. Our aim is to breed the best. With that in mind we are mating our four famous herd bulls to a select bunch of 100 cows...

THURSDAY—The teacher ast Jane What is a vacuum. She looked worried for a few seconds & then her face brightened up like a new coffee pot & she sed a vacuum is the place where the Pope lives...

One of the best reasons for the maintenance of the Red Cross at its present high state of reorganization and efficiency is to be found in the prompt relief measures taken during the recent storms that swept the Texas coast...

HERFORD CATTLE CO. Hereford, Texas. Registered and High Grade Bulls For Sale. 27-2-1-20 Phone 167-F3

Plan Red Cross Drive WASHINGTON.—Secretary of the Interior Franklin K. Lane, Henry P. Davison of New York, chairman of the board of governors of the League of Red Cross Societies...

The Red Cross, one of whose objects is to minimize suffering after just such a disaster, had machinery in readiness that was put into instant operation. Those left dependent by injury and death were not compelled to rely upon a haphazard improvised organization to collect funds...

CATTLE BRAND (bar) just behind right shoulder. T. F. BURKES, 18 miles north, 4 west of Herford.

Community singing is part of the life of every military hospital. Singing has been found especially helpful among the "psychopathic" patients whose minds have been affected by the war...

NEED 1,000,000 WORKERS RED CROSS WOMEN WILL WEAR UNIFORMS IN DRIVE. "Once a Red Cross Worker, Always a Red Cross Worker." Will Be Slogan Adopted.

BRAND WANTED—5 or 6 gang disc plow. Must be worth the money. BLAIN BROG.

1000 in Child Colonies Siberian refugee children to the number of 1,000 are now thriving in seven Red Cross colonies. Red Cross workers gathered the youngsters up after they had been allowed to run wild in the mountain districts.

Under a recent decision affecting campaign plans, these women workers will be asked to wear their uniforms at all hours during the forthcoming drive. A house-to-house canvass of every city, town and county in the nation...

BRAND If U.C. same notify C. C. Slaughter.

Baseball Puzzles Serbs Baseball is too "complicated" to become the national sport in Serbia, report American Red Cross workers who have sought to introduce the game in their child welfare program. They find the children like a modified form of "one-cat."



Don't you want to see the World? ROMANCE is calling to you! Strange and smiling foreign lands are beckoning to you. Shove off and see the world! Learn to "parley-vo" in gay Paree. See the bull-fights in Panama. See surf-riding on the beach of Waikiki.

Shove off! -Join the U. S. Navy