

DOUBLE DAILY TRAIN SERVICE DECEMBER 1st

Santa Fe Railway Arranges New Schedule That Serves Us Better Than Any One Has Served Us Heretofore.

Curtailed passenger train service, endured patiently by the people along this line of railway for over a year as a war measure, and since that time more or less patiently, as a matter of necessity, will be a thing of the past on December 1, and a schedule of service better than we have ever enjoyed in the past will be inaugurated.

At least that is the way it looks at present, following a visit here Tuesday of this week by District Passenger Agent T. B. Gallaher, of the Santa Fe, who conferred with Mayor Knight on the subject and announced the change, effective one minute past midnight, November 30.

Under the new schedule the present local trains between Amarillo and Clovis will be abolished, though continued from Amarillo north, and in their stead we will be given one through Chicago-to-California train each way per day, with hours of arrival here approximately the same as those for the present trains. The west-bound train will connect at Texico with the south-bound Sweetwater train on the Texico cut-off.

On top of this we are given another train per day each way. The one from the west will arrive at about 2:30 or 3:00 p. m. and will make connection with the south-bound Denver and the East-bound Rock Island at Amarillo. The train from Amarillo will leave that point at 9:00 p. m. and arrive here about 10:30 p. m., enabling our people who have urgent business up the line to leave here in the forenoon and return that night.

This schedule appears to be a jim-dandy and the best one we have ever enjoyed. The Mayor has been working on this matter for several months, and Mr. Gallaher has been very active in helping the matter along. Tuesday he expressed his appreciation for the patience with which the people along the line had put up with the present inadequate service and his pleasure in the future outlook.

Child Accidently Killed At Bovina

The Bovina Community was shocked and saddened last Tuesday afternoon, Nov. 4, when it was learned that Rex, the little five year old son of Mr. and Mrs. J. C. Bullock, was dead.

Some of the menfolk were busy loading an emigrant car for Mr. Rumfield, and the boys had returned to Mr. Bullock's residence, on horseback, to get a pet dog to put into the car. Little Rex and two of the larger boys were on the horses; and when the largest boy got off to catch the dog, the horses suddenly realized the situation and started on a swift journey toward the barn lot some blocks distant. Both boys were thrown to the ground, but the larger one sustained only minor bruises, while Little Rex was thrown with such force that he was killed instantly.

The remains were shipped to Rogers, Texas, the old home of the parents, for burial.

The whole community lifts up its heart in sympathy for the bereaved in this sad hour.

Two School Plays By School Students

Announcement is made that two plays, both directed by Miss Matie McClurkin, and presented by students of the Hereford public schools, will be given to the public the first week in December.

The title of the first play is "Polly in Politics," presented by the High School, and the second will be "Mrs. Busby's Pink Tea," by the pupils of the Central School.

The exact dates will be given in next week's issue of The Brand.

Dairy Distributing Company to Organize

Fred N. Stinson, Assistant Cashier of the Amarillo National Bank, of Amarillo, spent Tuesday in Hereford in the interest of "The Stinson's Dairy Cattle Company," organized by himself, his father, J. D. Stinson, and brother, C. G. Stinson.

This new concern is a stock company and being organized for the purpose of buying dairy cattle of any breed desired by Panhandle farmers and keeping them for distribution at Amarillo. Instead of organizing locally, as was done in Hereford last year, and sending a man north to buy dairy stuff, this new Company will keep a supply of various breeds on hand, thoroughly acclimatized, and ready at any time they are wanted.

A lecture campaign by a dairy expert, in explanation of the new venture, will be undertaken shortly, and Hereford is to be included on the itinerary of the speaker.

Oil Drillers Are Fighting Bad Sand

Local oil news is scarce this week. Both the Hereford well No. 1 and the McDonald well are fighting water and quicksand and making little progress until the big casing is set in both wells. The Muse well outfit has been hauled from Wildorado to the site, and is now being installed. Preparations for the drilling of the Laird well in Castro county, are well under way.

Powelson Saddlery Company Has Moved

The Powelson Saddlery Shop, formerly located in the old Orr Barber shop site, across from the First National Bank, moved this week into the wooden building across the street from the Star Theatre. This building is also occupied by the Hereford Auto Paint Shop.

Joe Huckert Home Is Destroyed by Fire

Fire of unknown origin completely destroyed the home belonging to Joe Huckert, three miles south of Summerfield, one week ago last Saturday. No insurance was carried, the loss is a total one, including the Huckert children's War Saving Stamps.

Mr. Huckert and family had been to Hereford that day and returned home in the afternoon. Soon afterwards they went over to his brother-in-law's place near by and it was while away that the house caught fire. The house consisted of four rooms, and Mr. Huckert estimates his loss at at least \$2,000.

J. R. Stubbs With Wilson Insurance Co.

J. R. Stubbs, formerly a member of the firm of Witherspoon & Stubbs, automobile dealers, and a relative of ex-Governor Stubbs, of Kansas, will be associated with the T. K. Wilson Insurance Agency after November 15, according to announcement made Wednesday of this week.

Mr. Stubbs has been looking after his farming interests, a few miles north of Hereford, the past crop season. He is too well and favorably known in this community to need an introduction. Friends of both Mr. Wilson and Mr. Stubbs are congratulating them upon the new arrangement.

Drive Postponed Through November 22

The time limit on the Third Red Cross Membership Roll Call has been extended through Saturday, November 22, owing to unusual weather conditions over the State. Chairman Asbell received this information in a telegram from State headquarters and, accordingly, the local drive planned for last Saturday, was postponed one week and will take place next Saturday, November 15, instead. Saturday last was a bad day for the ladies to attempt to work.

Deaf Smith County still lacks a good deal of going over the top on her quota although Rev. Asbell has received several checks the past week which show a healthy feeling for the Red Cross. If the quota is met it will be necessary for a great many people in this County who have not yet paid their dollar to get busy at once and help tote their share of the load.

Chairman Asbell is counting strongly upon the country school districts to report one hundred per cent memberships. What the Red Cross can do locally is being exemplified daily by Miss Lulu Bender, the trained nurse who is conducting classes in the city and county. The results of her teaching will be felt for years to come in this community.

Do your part—send your check to Chairman J. M. Asbell TODAY.

HEREFORD HIGH TRIMS CLOVIS AND AMARILLO

Local Gridiron Squad Proves Themselves Too Strong for Eleven From Cities On Both Sides of Hereford

Hereford High's fighting football squad has most certainly "arrived," and The Brand this week has the rare privilege of reporting two victories, both over strong elevens, in a single issue.

On Friday, of last week, Clovis High, previous victors over Hereford to the tune of 33 to 0, were beaten on the local grounds by the close score of 9 to 7 in a fierce and desperate struggle. The Hereford boys went into the game silent and grim-faced and fought every inch of the way. The game was snatched from the fire in the last seven minutes of play in one of those hair-raising finishes which leaves the spectator gasping for breath.

Tuesday—"Armistice Day"—Hereford journeyed up to Amarillo and played Amarillo High a return engagement to break the tie here of the week before. A great crowd of rooters accompanied the team and cheered them throughout the battle. The moral support thus given was undoubtedly largely responsible for the second victory.

Hereford did not play her usual game at Amarillo; the line did not hold as it did in the Clovis game, and this enabled the Amarillo backs to break through all during the game and spill our plays before they were fairly started. The Amarillo bunch was on its toes, played a better game than we did, and gained consistently through our line and around our ends; but they fumbled repeatedly, and that proved their undoing. For while Hereford as a team, did not co-operate effectively, the individual players were keyed up strongly, and every time Amarillo fumbled a Hereford boy was right there on the job. All three of our touchdowns were secured on fumbles, one of our own and two of Amarillo's. As in the Clovis game, the contest was snatched out of the fire just before the final whistle blew.

It was a ragged, exciting, poorly played game on both sides, and anybody's game throughout.

CLOVIS GAME

We have heard of famous ninth inning finishes, with two outs, three on, and the championship of the world at stake. But, folks, there was a fourth quarter finish out at the Hereford high school grounds, last Friday afternoon that set a record for these parts that future football teams will shoot at for years to come.

It was in the fourth and last quarter. The score was 7 to 0 against Hereford. Neither side had been able to make substantial gains, either through the line, around the ends, or overhead. The Clovis score had been from an intercepted forward pass near the goal line. There was little reason to hope that Hereford could reverse the dope of the entire day.

And then suddenly a physiological change came over them: Hereford "got mad" through a foul made upon the person of Paul Jowell, our fighting half back. From playing a determined, bulldog game the local boys suddenly switched into a fighting, resistless eleven and a march down the field began, which Clovis could not stop short of the goal line. Score, Clovis 7, Hereford 6. Jowell tried hard to tie the game with a kick, but the wind was adverse and the ball fell short of the cross bar by a foot.

There was only about three minutes left to play, and it did not seem humanly possible for the boys to do the work in that time. However they started it grimly, and by steady plugging carried the oval to the 28 yard line, when the whisper went around that only ten seconds of play remained. There was but one desperate

KEMP & KELL INTERESTS BUY McQUEEN MILL

Local Elevator and Four Lots Purchased by A Large Concern as Feeder for Big Amarillo Mill and Elevator.

Armistice Day Celebrated Quietly

All stores in Hereford closed for the day on Tuesday, the 11th, in honor of Armistice Day. No local celebration was carried out, the day being quietly observed by the majority of citizens. Those who were interested in sports accompanied the Hereford High football squad to Amarillo, and the hunters took advantage of the opportunity to play havoc with the ducks.

minutes, kept up the pace set for him and gives promise of the fight he was destined to make later in Jowell's shoes at Amarillo.

The individual playing of Captain Forest Randall must be given special notice. Especially in the last quarter did he shine. And he wound up a great day's work by one of the clearest-headed, quickest-thinking, efficient actions ever seen on a ball field.

The lineup Friday:

Hereford	Position	Clovis
F. McMin	le	Pritchard
O. McMin	lt	Jones
Wade	lg	Hardwick
McIntyre	c	Hunt
Womble	rg	Miller
Greer	rt	Stokes
Randall (Capt)	rs	Sledge
Stegall	qb	Gant
Guthrie	lh	Crow (Capt.)
Spencer	rh	Montgomery
Jowell	fb	Howell

Referee: Roy Terry; head linesman Skelton. Time of quarters, 15 minutes.

Substitutes: Hereford—Terry for Jowell; Clovis, Anderson for Jones.

AMARILLO GAME

Hereford got the jump on Amarillo in the first quarter. After Amarillo was held for downs in the first scrimmage, Hereford made two plays through the line and then fumbled the third attempt. In the wild scramble which followed Frank McMin recovered the pigskin and raced 45 yards for a touchdown. Randall kicked goal. Score, Hereford 7, Amarillo 0. A little later in the quarter an Amarillo half back broke thru and blocked a Hereford kick, being downed after a hard run on our eight yard line by Bruce Guthrie. A series of line plunges carried it over, goal was kicked, and the score was tied.

In the second quarter Amarillo fumbled. McIntyre, Hereford center, recovered and ran 38 yards for a touchdown. Goal was missed. Score, Hereford 13, Amarillo 7.

Following a Hereford fumble in the third quarter, which cost 15 yards, Amarillo executed a beautiful forward pass across right end for a touchdown. Goal was kicked, making the score, Amarillo 14, Hereford 13.

The fourth quarter saw some desperate defense by the Hereford line, the only time during the game they really held. Amarillo was held to practically no gain in three downs, with the ball on Hereford's seven yard line, and on the fourth attempt, around right end, Terry threw the Amarillo back for a 15 yard loss. The ball exchanged hands several times following this until just before time was up when Amarillo fumbled again and Frank McMin again secured the ball and ran 35 yards to a touchdown and final victory. Goal was missed again, the final score being Hereford 19, Amarillo 14.

The individual playing of Frank McMin end, McIntyre, center, and Terry, who replaced the injured Paul Jowell at half back, featured the game throughout. McMin was alert and on his toes from start to finish and scored two

(Continued on page 7.)

The big Kemp & Kell interests, of Wichita Falls, Texas, have just purchased the elevator on the Santa Fe tracks, opposite the passenger depot, owned by the McQueen Grain Company, and will take over its management on the first of the year.

Besides the elevator itself, four lots are involved in the deal. It is understood that the new owners will improve the property to a certain extent.

The Kemp & Kell Company is one of the largest and most important business concerns in all North Texas, and the milling branch of their varied interests is being developed upon a large scale over the Plains country. They are now engaged in the erection of an \$800,000 mill and elevator plant at Amarillo, and the Hereford elevator is to be only one of a big chain of feeders for this concern and others of like caliber, its Falls.

It is significant that this big concern, and others of like calibre, are beginning to entrench themselves in this territory, and far-sighted men are pointing to it as indicative of the rapid development of our resources from this time forward.

"Thirteenth Chair" Pleasing to Audience

"The Thirteenth Chair," the Horner play presented to Hereford patrons at The Star last Friday night, shovled to a packed house of well pleased people. The gripping mystery of "Who Killed Wales" held the audience guessing throughout.

This is one of the four plays offered the Redpath-Horner Chautauqua circuit by Mr. Horner, and it may be that Hereford will secure the two additional plays. It is understood that for some reason the Plainview contract for these plays was cancelled, and that is the reason we are getting the benefit of them.

Happenings In The District Court

W. E. Hicks vs. J. H. Goswick et al. Dismissed.

Tiefel Bros. vs. W. E. Neal, Trial by jury. Submitted on special issues. Verdict in favor of Plaintiffs.

O. G. Hill vs. J. C. Newton et al. Dismissed as to Defendant, First State Bank and plea of privilege of confidential Newton sustained.

O. M. Shore vs. Mary Harp et al. Dismissed.

The Criminal Docket was called Tuesday.

The case of The State of Texas vs. J. D. Byhie is now on trial.

The Grand Jury returned one true bill, a felony, and was excused until Friday, Nov. 14.

Visiting Attorneys: A. B. Martin, Plainview, S. C. Rowe, Ft. Worth.

Aviator Whipple To Pay Hereford Visit

Aviator Whipple, who has been making some flights in Amarillo lately, and working in the interest of regular air service on a commercial basis, may come to Hereford before long and try out the market for his wares. In Amarillo Tuesday he stated to a representative of The Brand that he was thinking of coming down here and looking over the prospects, and while here would probably be willing to give a few rides to those venturesome folks who had the daring and the price.

ports from the United States have increased from 3,325,214 pounds in 1914, to 9,205,028 pounds in 1918, or 177 per cent. A table in a recent report on Markets of the United States Department of Agriculture shows that raisins are the largest item in this total, prunes second, and apricots third.

Abstracts and Loans

J. Frank Potts
Maps, Deaf Smith Co.—50c.

DRY FARMING, DEAF SMITH COUNTY, NEAR HEREFORD

(By R. Kenneth Evans, Industrial Editor)

Agricultural production has advanced from a scientific standpoint in keeping with the general advancement and today where the tractor, with its own power pulls monstrous plows across fields the weary oxen plodded their way year ago. In those early times such country as the Panhandle were not productive. Primarily, they were not productive because they were not developed, but theoretically they were not tillable under the primitive methods that were adopted by the farmer.

Educational institutions incorporated agriculture study in their courses of study. The government put experts in agricultural production out in the field to teach the farmers and the present dry methods of farming are the result of this study and today Hereford is the center of one of the most successful dry farming sections in the Great Southwest.

To the writer, dry farming years ago implied that there was no water or moisture at all and only crops that would grow without such moisture were planted. But to actually inspect some of the fields in this section and to see their heavy production from the

dry farming methods, ones ideas that this might be an arid section are quickly dispelled.

To begin with, Deaf Smith county is 95 percent tillable. That is to say that the land is level and the surface covered with a deep soil, which is saturated with the ingredients necessary to propagate plant life. Any products that will grow in the temperate zone will thrive and develop here.

There are two separate and dis-

inct methods of farming in this section. To begin with, the dry farming methods, while not the most popular, are the most extensive. There is about 12,000 acres of land in this section now under irrigation and about 60,000 acres are farmed according to the dry farming plans. Irrigation projects are growing and dry farming is becoming more extensive. Ranches are being broken up into farms for agricultural purposes and while irrigation is encroaching upon the dry farming the dry farming is likewise encroaching upon the grazing lands of the cattleman. The development, however, is all working towards a maximum production along all lines.

There is, in the county at this time some 200,000 acres of land available for both dry farming and irrigation. The development of this territory from an agricultural standpoint means the augmenting of the stock raising industry for the reason that the major crops produced in this section are forage crops, principally kafir and milo maize. These crops are raised and marketed on the hoof in cattle and hogs and some sheep and give a much higher percent of profit for the agricultural production in being marketed in this manner.

Other crops that are raised include wheat, oats, and small grains as well as vegetables and garden products. The average farm is about 200 acres and diversified farming is followed extensively. It is divided into forage crops for major crops, with some wheat, some corn for roasting ears and eating purposes, and some small amounts of corn for stock feeding. The average small grain crop will produce as high as twenty-five bushels to the acre while the forage crops will bring on an average of one and one half to two tons to the acre. Even last year being a dry year, under the dry farming methods, a very successful crop was raised, not sufficient, however, to meet the demands. This year the crop will be a bumper one and there is sufficient moisture to insure an extensive crop next year.

In another article in this series the irrigation farming has been thoroughly exploited and irrigation farming at this time, while in the minority, is attracting the majority of the attention because of the extensive supply of water available and the ease with which irrigation projects can be installed. With the development of dry farming lands and the extensive development of the irrigation projects, it is but a question of time until Hereford will be the center of one of the most extensive agricultural sections of the Great Southwest.


Better Stock for Ontario

The Better Stock—Better Sires campaign which was formally inaugurated by various States and the United States Department of Agriculture October 1, has attracted attention in Canada. The Province of Ontario has written to the department asking for full information regarding the methods employed in promoting this systematic effort for better bred stock. Serious thought is being given by provincial interests to instituting a campaign similar to the one now in progress in this country.

Much Dried Fruit to Australia


The United States has built up an increasingly large trade in dried fruits with Australasia, especially with New Zealand, where ex-

CATTLE BRAND



(bar) Just behind right shoulder.
T. F. BURKES,
13 miles north, 4 west of Hereford.

BRAND



WANTED—5 or 6 gang disc plow. Must be worth the money.
BLAIN BROS.

BRAND



If U. C. same notify C. C. Slaughter.

BRAND



HEREFORD CATTLE CO.
Hereford, Texas
Registered and High Grade Bulls For Sale
27-2-1-20 Phone 167-F3

Get the Best—

If You Are Going to Buy a Phonograph, Why Not Get the Best?

The essential features of a phonograph are the Cabinet, the Motor, the Reproducer, and the Tone Chamber. We believe these features are stronger in the Columbia than any other. Compare the tone of the Columbia with any other machine and you will be convinced that the tone is better. The new 3 and 4-spring motor is the best ever installed in any phonograph, and the Columbia cabinet is better than found in other machines of the same price.

Columbia Records

will last longer on Columbia machines than they will on any other machines which have the universal tone arms.

There is every reason why the Columbia is the best. Come in and let us show you.

We now have in stock models ranging in price from \$75 to \$750.

W. H. Ray

Chase and Sanborn COFFEE



They simply can't make anything better
Give it a trial

The G & R Grocery
Phone Us—Number 81



A man's best pal is his smoke

"Let's give 'em our smoke"

—Ches. Field

A real smoke—Chesterfield. The choicest of expensive aromatic Turkish tobaccos, the finest of sun-ripened Domestic leaf, blended by an original and exclusive method that can't be imitated.

In the blending of these costly tobaccos, our experts have brought out a new flavor and a mellow richness surpassing that of any cigarette you ever smoked.

Chesterfields sure do satisfy; not in flavor alone, but in value, in quality, even in their superior moisture-proof wrapping that keeps them firm and fresh always.

You want "satisfy"—that's sure. You get it only in Chesterfields.

Lightly and Tightly

Chesterfield

CIGARETTES

They Satisfy



20 for 20c

—and the blend can't be copied

Do It With A Fordson

CALL at our OFFICE and see the exhibit of farm products raised by the use of the Fordson Tractor—It will convince you that eventually you will use a Fordson.

The Ford Garage

SOLE DISTRIBUTORS

A Live Bank in a Progressive Town

Established to aid the farmer and stockman in the development of this section and to accommodate the merchants, in supplementing the wants of both city and country demands.

The First National Bank of Hereford

CAPITAL \$50,000

Hereford Safety Service Texas Security

MAKE YOUR NEXT TRIP ON SOUTHLAND TIRES

Made in Texas for Texas people and a tire that will give the very best of service—a complete and extensive stock just installed by us. We also handle the Everready storage battery—always ready to do the work. Automobile Electrical repair work solicited.

ELECTRIC SERVICE COMPANY

Hereford Texas

Exclusive Representatives For International Line

We now are the exclusive representatives for this territory for the Parlin and Orendorf Machinery, McCormick and Deering Binders, Avery and International Tractors and the entire International line. Heavy and Shelf hardware and harness, Irrigation machinery and supplies.

Dunlap Hardware Company

Hereford Texas

The Bank of Personal Service

This institution has always been one of the main stays in the development of the cattle industry and is essentially a cattleman's and Farmer's institution. "Better service for our customers and better customers for our bank."

The First State Bank & Trust Co.

of Hereford

Member Federal Reserve System Guaranty Fund Bank Capital \$50,000 Surplus \$50,000

Let Your Friends See That It's A Howard

To tell the time of day by a Howard watch not only means to have the correct time to the second but it shows good judgment in the selection of merchandise. Our line of jewelry, cut glass, watches and clocks and novelties is among the most complete in the Panhandle country.

Visit our optical department.

W. H. RAY

JEWELER AND OPTICIAN

Hereford Texas

Better Work Than You Are in the Habit of Getting

This is what this laundry does for you—your clothes are returned home in the very best of condition—no job too complex or no fabric too dainty for our skilled help and up to date machinery. We call for and deliver—Tailoring work—dry cleaning and all classes of laundry work.

Hereford Sanitary Steam Laundry

H. L. BROADWELL, Prop.

Hereford Texas

Dunlap Hardware Company

The Dunlap Hardware Company, one of the largest hardware institutions doing business in the Panhandle country, was organized here in 1915. From the day the store was first organized it has continued to grow as the reader can judge when it is stated that when the store was first opened for business a stock of \$7,500 was all that was carried. Today the volume of stock carried on hand will invoice in excess of \$40,000.

The Dunlap Hardware store has been one of the important factors in the development of commercial life in Hereford. Through the fair business dealings that have constantly been a part of the policy of this firm they have been instrumental in the extension of the trade territory tributary to Hereford. This development of local trade territory will receive a new impetus through the Dunlap Hardware store now as this institution has recently taken over the agency for the entire International line of farm implements including the implements necessary for the tilling of the soil as well as the harvesting implements. The line to be handled exclusively by the Dunlap company in this section will incorporate the entire P. & O. line which is now handled by the International and the McCormick and Deering binders, International and Avery Tractors, and Separators. A recent ruling makes it advisable for the International company to maintain an exclusive representative in each locality and the Dunlap company being so fortunate as to be able to handle the line will not only be the means of this company extending its business but it will have a wide influence on the development of the local trade territory.

The Dunlap store carries an extensive line of heavy and shelf hardware, stoves and ranges, washing machines, churns and similar accessories, windmills, pumps, pipe and casing and maintains a complete department for machinery parts which enables the owners of farm machinery to buy their parts in Hereford and avoiding the long waits usually necessary when found that it necessary to send to the factory for parts. In fact the line of merchandise carried in stock would be a credit to a store in a city several times the size of Hereford.

In addition to the main store, which is located in the heart of the business district the Dunlap Hardware Company maintains two warehouses which are necessary for the carrying of the large stock on hand. One of these warehouses is located on the lot in the rear of the store which is 50 by 75 feet and the basement of the store which is 50 by 100 and allows the same amount of space for storage as is utilized by the store proper.

Seven men are employed in the store and warehouses to care for the trade this institution has built up in the last few years. These men are all experts in their line and are valuable assets to such an extensive institution.

On account of the large amount of merchandise purchased by this institution in 1917 the prices asked today by the Dunlap Hardware Company for merchandise are far below that asked by other institutions that have been forced to buy their merchandise at the prevailing advance in prices. This is also one of the attractive features of trading at the Dunlap store. Taken all in all this institution is indeed a credit to the Panhandle country and one of the best assets to the city of Hereford from a commercial standpoint.



The Baskin Land Co.

(RESOURCES \$50,000.00)

Oil Exchange in connection with our office, Oil leases, Royalties, Securities, Lands in fee, etc. Acreage for drilling contracts, \$50,000.00 to loan on land at 7 per cent annual interest, loans can run 5 and 10 years. We do a general real-estate and investment brokerage business. See us for bargains. Hereford Texas

The Real Home-Made Candy

There is a deliciousness about home-made candy that is not imparted to the "store made" brand. There is also a personal satisfaction to you to know that your candy is made right at home, of the very best materials, and in a sanitary manner. WE MAKE OUR CANDY RIGHT HERE IN HEREFORD.

The Hereford Bakery & Confectionery

G. A. LEWIS, Prop.

(We will soon be in our new location) Hereford Texas

MARRY THE GIRL AND WE WILL FURNISH THE HOME

The largest and most diversified stock of furniture and home furnishings to be found in the Panhandle country. Pianos—Phonographs, and exclusive distributors for Singer sewing machines. Up to date undertaking parlors in connection.

THE E. B. BLACK COMPANY

Hereford Texas

Always Make an Effort to Dress Individually and with comfort.

Our dry goods department includes everything in piece woods and notions. We are here to please you and sell you dependable merchandise.

(Watch for our announcement of the opening of our big new store.)

J. O. NEWELL

Hereford Texas

YOUR BILL

was mailed this month. We will appreciate your check, in person or through the Postoffice, as we are swamped with work.

Do It Electrically

Hereford Light & Power Company

F. H. OBERTHIER, Mgr.

Hereford Texas

Meet Me at the Corner Drug Store

The popular meeting place in Hereford for those who have business or friendly appointment. Up-to-date soda fountain, a complete line of toilet goods and preparations, smokers' supplies, drugs and accessories for the sick room.

One of Hereford's Leading Institutions

JOHN McLEAN, Proprietor

Hereford Texas

We Are Furnishers for the Whole Family

Ladies ready to wear clothing, notions, dry goods, including dress goods in silks, wool jerseys, satins. Men's Kirshbaum clothing—Stetson hats and standard furnishings—Perfection clothes for boys. Just received new line of Ladies' Coats and Coat Suits.

D. R. Gass & Son

"YOUR FURNISHERS"

Hereford Texas

Exclusive Representatives for International Line

We are now the exclusive representatives for this territory for the Parlin and Orendorf machinery, McCormick and Deering Binders, Avery and International Tractors and the entire International line.

Heavy and Shelf Hardware and Harness, Irrigation Machinery and Supplies

Dunlap Hardware Company, Hereford, Texas

Insurance Agency

THE STRONGEST IN THE PANHANDLE.



Round Oak Stoves

ARE THE STANDARD OF THE WORLD—SEE OUR COMPLETE LINE

THE BARLER IDEAL

Barler Ideal Heater



OIL HEATER TAKES THE CHILL FROM THE HOUSE—HOLDS OF THE NATION

Garrison Brothers
Hereford, Texas

THE HEREFORD BRAND
PUBLISHED EVERY THURSDAY BY BRAND PUBLISHING COMPANY
HOLMAN & STECKMAN, Proprietors

Entered April 17, 1901, in the postoffice at Hereford, Texas, as second-class mail matter. First number of the paper issued Feb. 22, 1901, as the Hereford Reporter; first number of The Brand issued March 21, 1902.

Subscription Price \$2.00 a Year : : : : : Strictly in Advance

If you would learn how highly you are valued by your friends, go into Mexico and let the kidnapers get you. A ransom of \$150,000 was paid for the release of a man named Jenkins, but Jenkins, it is said will have to reimburse those who paid it.

It is appropriate now to advise that your Christmas shopping be done early, and it might not be out of the way to suggest that a scuttle of coal is a suitable solution of the gift problem, if the person to be remembered is a very dear friend.

A Hereford man who set his clock back, when the daylight saving law became inoperative, is now trying to devise a scheme whereby the baby of the house also can be set back. It used to wake up at five; now it wakes up at four.

Mr. Teehee has resigned as register of the treasury and his name no longer will appear on the new dollar bills. But even before Mr. Teehee resigned, dollar bills, with their purchasing power cut in half, had ceased to be a laughing matter.

In refusing to recognize the league of nations, Mexico has allied herself with Lodge, Borah, Reed and Johnson, which combination is the limit in bad poker hands.

CHURCH NOTES

Presbyterian Church
Sunday School 9:45 a. m.
Preaching 11:00 a. m.
Junior C. E. 3:00 p. m.
Intermediate C. E. 3:00 p. m.
Senior C. E. 5:30 p. m.
Union Service at the Christian Church at 6:30 p. m.
J. R. Sharp, Pastor.

Methodist Church
Sunday morning at the Methodist church Miss Mattie Swisher will have charge of the service. Sunday school at the usual hour and League at 5:30 in the evening. There will be no evening service.

DELCO-LIGHT

The complete Electric Light and Power Plant

Lightens the burden of the housewife. No more household drudgery.



Ford Garage

as the pastor will be away attending Conference which is to be held at Lubbock.
W. H. TERRY, Pastor.

Baptist Church

Usual services at the Baptist church next Sunday. Sunday school at 9:45. Preaching at 11 a. m. and 6:30 p. m. Senior B. Y. P. U. at 5:30.
Come and attend these services and feel a hearty welcome.
J. E. McClurkin, Pastor.

First Christian Church

You have a cordial invitation to worship with us next Sunday. Come to Sunday school, enjoy the music and talk over the Sunday school lesson with us then stay for church. The pastor will preach at 10:45 and at 2:30 he will preach at the Askren school house and again at the Union meeting at the Christian church at 6:30. The young folks will have their meeting at 5:30.
J. M. Asbell, Pastor.

Y. P. S. C. E.

Presbyterian Church, Nov. 16, 5:30
Topic—Co-operation in Christian Service.
Leader—Audrey Carroll.
Information Committee's Report.

Scripture: John 20:23—Mable White.

Debate resolve: That Social Co-operation is more in Christian life than solitary meditation—Affirmative, Lena Bodkins, Mable Barnhart; Negative, Vernon Curtis, Viola Nunn.

Leaders talk—Important principles of Christian Co-operation.
Reading—Mrs. Arthur Rogers.
Pastor's five minutes: Training Ourselves to Co-operate.

Methodist Missionary Society Program for Nov. 19, 1917.

Lesson—7th Chapter of Bible Study.

Song 221.
Prayer.
The Political Development of the Hebrew people as recorded in the Old Testament.—Mrs. F. T. Rolson.

Jesus, Not a Political Agitator or Leader, and left us no Explicitly Political Teaching.—Mrs. W. A. Price.

Song 280.
The Underlying Fundamental of Righteous Government as Jesus Taught can be Extended to Activities of the State.—Mrs. D. F. Ashbrook.
Song 335.

Report of Circle Number Three

A large enthusiastic crowd met at the hospitable home of Mother LeGrand, there being twelve present.

After two dear songs, "Jesus, Lover of My Soul" and "Must Jesus Bear the Cross," Mrs. Dr. Hicks led in a touching prayer of devotion and consecration to ser-

SHOP TALK

We have just received a shipment of CURTISOLA, a California antipasto, consisting of Anchovies, Pickles, Tuna Fish, Pimentos and artichokes daintily packed in a piquant zesty sauce. It is just the thing for a quick evening meal or fine to serve at informal gatherings of friends.

These long winter evenings can be pleasantly spent at home if you will pass by and get a package of White-Rice-Pop-Corn. It not only is a delightful confection but is an aid to children's health as it supplies Cellulose, the thing physicians recommend for a balanced diet.

We have a fresh supply of Calas, (Picnic Hams), which are especially desirable for small families.

The flour market is rapidly advancing and it will pay you well to anticipate your needs on this staple commodity.

We have RED STAR for hard wheat, and ALBATROSS for pure soft wheat.

Cash & Carry

Much Dried Fruit to Australia
The United States has built up an increasingly large trade in dried fruits with Australasia, especially with New Zealand, where ex-

vice, Mrs. Gilliland, our president, conducted the meeting.

The Scripture reading was references on praying and giving, with comments.

During the business session, every member responded eagerly and joyfully in making plans and solving problems of interest to the cause.

There is a growing interest in the Bible study. Many questions were discussed and answered, but a few difficult ones were left over until next lesson.

It was a great pleasure to have with us, Mrs. Tubb and Miss Miller, also Mrs. W. E. Hicks, who

rendered valuable assistance in our business arrangements.

Mrs. S. J. Orr gave the Circle a cordial invitation to meet with

her next Wednesday; we hope to have a large number present.

Mother LeGrand dismissed the meeting with an earnest prayer.

Highest Market-Price Paid For

Kafir and Maize

Our bins are now empty and ready for your grain.

One car coal due this week. Don't know when we can get any more.

McQueen Grain & Coal Co.
Phone 1



WHITE BRONZE MONUMENTS
No Moss-Growth, no chipping, no crumbling. Investigate. Guaranteed For All Time Sold by P. R. PURCELL, Hereford, Texas

For Sale

Five room house and twenty acres land for lease or sale.

Have some dandy resident property for sale at the right price.

Three sections well improved, price \$16.50.

5,000 acres well improved. Farm well watered. Price \$16.50.

J. H. Pitman
Hereford, Texas

Shoes Cheap—

I have on hand about ONE Hundred and Fifty Pairs

of shoes that were left over from last winter's shoe stock—All high class goods. They are as good, if not better than new stock, but they are going at the old prices.

Better come in and get a pair of them.

J. E. Crouch
Men's Togs

PHONE 277

SHARE IT

OUR position as BANKERS makes it necessary for us to have our fingers constantly on the pulse of financial affairs and to analyze the currents and cross currents, statistics and information that comes to hand relative to money and its uses.

FREQUENTLY our customers' personal problems require the same kind of careful analysis and THIS IS WRITTEN TO OFFER ANY ASSISTANCE POSSIBLE IN AIDING OUR FRIENDS TO A CORRECT CONCLUSION.

First State Bank & Trust Co.

"THE BANK WITH A HOME-LIKE ATMOSPHERE."

CAPITAL AND SURPLUS OVER \$100,000.00

THE ONLY BANK IN DEAF SMITH COUNTY WHOSE FUNDS ARE PROTECTED BY THE STATE GUARANTY FUND.



Clark Cutaway Tandem Disc Harrows

BOTH HORSE AND TRACTOR TYPES



THESE TOOLS WILL PLEASE YOU. LOOK THEM OVER.

C. O. Lee Hardware
W. H. Ray

20 for 20c

can't be copied

GREAT WORLD DISTURBANCE

Prof. Albert F. Porta, Astrologer.

Owing to a strange grouping of six mighty planets, such as has not been in a score of centuries, the United States next December will be swept by the most terrific weather cataclysm experienced since human history began. It will be caused by the highest sunspot on record—a sunspot that will be invisible to the naked eye.

Since man first began to make records of events no sunspot has been large enough to be seen without the aid of instruments. This one will be.

The sunspot that will appear December 17, 1919, will be a vast wound in the side of the sun. It will be a gigantic explosion of flaming gases, leaping hundreds of thousands of miles out into space. It will have a crater large enough to engulf the earth as Vesuvius might engulf a football. Such a sunspot will be rich enough in electro-magnetic energy to fling the atmosphere of our planet into a disturbance without precedent or parallel.

There will be hurricanes, lightning, colossal rains, it will be weeks before the earth will regain its normal weather conditions. There will also be gigantic lava eruptions, great earthquakes to say nothing of floods and fearful cold.

I make this startling prophecy with no desire to be merely sensational or alarming. It is merely because my study of the planets has revealed certain results with mathematical certainty, that I now say to you:

"Be warned in advance. Tremendous things are going to happen from December 17 to December 20, 1919, and afterwards."

Here are the simple, yet astounding facts that enable me to make this prophecy:

The planets in their orbits swing in great eclipses about the sun. They are linked to the sun and to each other, by chains of electro-magnetic energy whose compelling forces counteract each other and hold the planet in its regular path. Whenever two

planets wheel into such positions that they pull together on the sun—either in "conjunction" on the same side of the sun, or in "opposition" with the sun between them—their united pull causes the sun's gases to "explode"—to leap out into space in the whirling volcano we call a sunspot. These sunspots in turn cause storms in the atmosphere of our earth—doubtless on other planets as well. Two planets united are enough to cause a small sunspot and a small storm. Three cause a larger one—four make a very great storm indeed.

But on December 17, 1919, no less than seven planets will pull jointly on the sun. These will include the mightiest planets, those with the most powerful pull. Six of them—Mercury, Mars, Venus, Jupiter, Saturn and Neptune—will be in the greatest "League of Planets" ever known in the annals of astronomy. They will be massed in the narrow limit of but 26 degrees on the same side of the sun. Directly opposite, coming into opposition with this gigantic league, will be the huge planets, Uranus. The magnetic currents between Uranus and the six planets will pierce the sun like a mighty spear.

Our earth is outside the league at an angle of nearly 90 degrees—in the full force of the monster electrical disturbance as it leaps into activity on what to us will be the eastern horizon of the sun's disk. This means we shall get the full strength of the storm when the

Ladies' Shoes Shined

I am back at my old stand at
BEENE & SHAW'S
BARBER SHOP

and prepared to give both the ladies and the men of Hereford the best work in the city.
Call, or send me your Shoes.
Your business appreciated.

Guy N. Smith

sunspot is at its worst, before the exploding gases have had time to die down. Such a close grouping of planets has never been recorded before. The whole solar system will be strangely out of balance.

What will be the outcome? My knowledge does not permit me to state beyond the fact that the storms, eruptions and earthquakes will be tremendous in their strength and scope.

Remember the date—December 17th to 20th and after—Selected.

County Agent Work Bringing Results

"Don't eat your 'possum until you catch him," is good advice and Mr. B. B. Martin, County Agent in Liberty County has followed it to the letter. We have heard very little about what Mr. Martin was going to do in the introduction of purebred hogs in his county, but he has been chasing this 'possum very persistently and now takes pleasure in telling of the feat in his report to T. O. Walton, Director Extension Work A. and M. College of Texas in his weekly report which reads as follows:

"A notable feature of the demonstration in hog cholera control held at Eastgate, Tuesday was the fact that of the 120 head of animals treated, not one was a razorback or of a scrub type. On the contrary, all were of standard breeds and good individuals. When demonstration work was established here, there was not a purebred sow in that part of the county; certainly none in that community. On the contrary, all were of the southern razorback type. Hog Cholera prevailed and the investment of money in better hogs was considered foolish or a waste of good money. At once I began simultaneous movements looking to the introduction of better hogs and the control of the disease. This was uphill work at first, since farmers had the fatalistic idea, "that what was to be would be," and that so many hogs were bound to die with cholera each year. Persistent effort in proving to them by demonstration that cholera could be controlled has wrought the change. This is not an isolated instance, but is true of other parts of the county. The hog industry has been restored to Liberty County and farmers are now raising hogs profitably."

However, the only disappointing part about this 'possum dinner is that the county agent only gets the glory while the farmers get the meat.

LEWIS BROS. MAKE RECORD HOG SALES

Last Sunday Lewis Bros. sold to Cunningham & Parain of Prosper, Collin County, one of their two-year-old gilts for the handsome price of \$750, which is believed to be the largest price ever paid for a sow in the South. This animal was two years old and in her present condition would weigh 600 pounds. Fitted for the show ring she would probably weigh 800 or 900 pounds. She was shipped to her owners Tuesday morning.

Monday, Lon Alexander bought Long Orange, the fine herd boar, from Lewis Brothers for the record price of \$3,000. This boar is four years old and is undoubtedly the best in Texas. He was bought at the Omaha National Swine Show when a mere pig. In that show he was awarded the junior championship. The Long Orange line of breeding is considered the very best and this particular hog has been pronounced by all as a most perfect individual, a characteristic and typical specimen of the Big Bone Poland China hog. Long Orange has never been fitted for the ring but it is believed he would out-weigh any hog in Texas if put in condition.—Childress Post.

Habitual Constipation Cured in 14 to 21 Days

"LAX-FOS WITH PEPSIN" is a specially-prepared Syrup Tonic-Laxative for Habitual Constipation. It relieves promptly but should be taken regularly for 14 to 21 days to induce regular action. It Stimulates and Regulates. Very Pleasant to Take. 60c per bottle.

Pupils Study Better Stock Data

A request has been received by the Bureau of Animal Industry of the United States Department of Agriculture for 100 booklets relating to the "Better Sires—Better Stock" campaign for classroom work and school distribution. The material is to be used by the pupils in connection with their regular work in agricultural studies. The inquiry indicates the importance that is being attached to this crusade from an educational standpoint.

Piles Cured in 6 to 14 Days

Druggists refund money if PAXO OINTMENT fails to cure itching, bleeding, hemorrhoid or protruding Piles. Instantly relieves itching Piles, and you can get mental sleep after the first application. Price 60c.

PALO DURO HEREFORD FARM

Registered Herefords

Our aim is to breed the best. With that in mind we are mating our four famous herd bulls to a select bunch of 100 cows. These cows are mostly granddaughters of Beau President, Beau Picture, Domino and Beau Donald. The success of these matings is shown by the uniformly high class lot of young stock now on hand. Visitors always welcome. We are glad to show these cattle at any time.

W. T. WOMBLE, Prop., Hereford, Texas.

Much Argentine Wool Bought Here.

The United States is Argentina's best customer for wool, according to the Bureau of Markets, United States Department of Agriculture. For the wool season of 1915-16 Argentina exported 152,598 bales to this country, or 51 per cent of Ar-

gentina's entire exports of wool. For 1916-17 the United States took 225,467 bales, or 64 per cent. For the 1917-18 season 209,523 bales, or 73 per cent, were shipped to this country.

Grove's Tasteless Chill Tonic restores vitality and energy by purifying and enriching the blood. You can see its strengthening, invigorating effect. Price 60c.



Dodge Bros. Service Station

Dodge Parts Carried in Stock

We are expert Repair Specialists, with successful experience behind us.

Bring us your car—Any make—and let us put it in shape for you.

Terry Brothers

OLD AMERICAN HOTEL BLDG.

To Our Customers!

We are badly behind with our work and we will not be able to present your bill to you but have mailed same to you and we ask that you either mail us your check or hand it to us at the office.

Your co-operation will favor us as well as others who are waiting for us to serve them.

Your friend,

Hereford Light and Power Co.

"DO IT ELECTRICALLY."

CHANDLER SIX \$1795



Compare the Chandler With Any Car

CHANDLER checks with the finest high-priced cars in essential features of design and construction. And other cars selling at hundreds of dollars more than the Chandler do not check with Chandler. These are not claims. They are facts, which we can help you to prove quickly.

Chandler is the most fairly priced fine car in the American market. And the faithful pursuance of the Chandler Company's policy to *make it that and keep it that*, have won for the Chandler Six a place of distinctive leadership.

Sixty thousand Chandler owners testify to the marvels of its motor, to the sturdy strength of its entire chassis, to its comfort, and to the economy of its maintenance.

Six beautiful bodies are mounted on the one standard Chandler chassis

Seven-Passenger Touring Car, \$1795 Four-Passenger Roadster, \$1795
 Four-Passenger Dispatch Car, \$1875
 Seven-Passenger Sedan, \$2795 Four-Passenger Coupe, \$2695 Limousine, \$3295
 All Prices f. o. b. Cleveland

L. W. HOUGH, Dealer
Hereford, Texas

CHANDLER MOTOR CAR COMPANY, CLEVELAND, OHIO

Are You Holding Your Grain?

WE ARE PREPARED TO PROTECT IT WITH FIRE INSURANCE. ANYWHERE ON THE FARM, CUT OR UNCUT, THRESHED OR UNTHRESHED. \$1000 FOR THREE MONTHS COSTS \$8.60.

The T. K. Wilson Insurance Agency

THE STRONGEST IN THE PANHANDLE.



Xmas Gifts

Something for every member of the Family.

Most Complete Xmas line ever brought to Hereford.

The Fair

SOCIETY AND CLUBS

MISS CECIL GILLILAND, Phone 30

BAY VIEW

On Thursday, November 6th, the Bay View Club met in the Club rooms with the following members present: Mesdames J. E. Ferguson, Arch Collins, Carl Coekrell, Chas. Donald, J. W. Hicks, Seth B. Holman, Geo. Garrison, D. C. Laird, Jno. McLean, W. A. Price, J. R. Stubbs, F. T. Roloson and J. Frank Potts.

The meeting was opened promptly at 2 o'clock and after the minutes of last meeting were read and approved, the lesson was taken up and under the leadership of Mrs. J. E. Ferguson. Scenes 1, 2 and 3 of "Chitra," by Tagore, were studied and every point of interest was discussed. Chitra is one of the most beautiful of Tagore's narrative poems and its theme, the relation of woman to the life of the world and to the individual man, her lover, invites comparison with Tennyson's "The Princess," written a full generation earlier. Each poem presents the question of the higher education and position of woman in the spirit of the age in which it is written. "The Princess" is a prophecy, proclaiming timidly, hopes unfulfilled. "Chitra" comes after a generation of experiment and fulfillment.

On Wednesday, November 5th, the Methodist Missionary Society had a very enjoyable social and business meeting at the home of Mrs. J. B. Jones, with Mesdames J. B. Jones, Sites, Bowers, Seed and Landrum as hostesses. Meeting was opened promptly at 2 o'clock and "He Leadeth Me" was sung as the opening song. Mother Turrentine then led in prayer, after which Mrs. Ashbrook gave us a very fine scripture lesson from Phil 1. Minutes of last meeting were read and approved and reports of officers were as follows:

Supt. Young People's Missionary Society:
Members 11.
Collected on dues... \$21.20
Collected on pledge... 30.00
Retirement fund... .55
Total sent Conference Treas. 51.75
Local Work... 5.80
Box to Orphans Home, 12.00

Total... \$69.55
Supt. of Jr. Missionary Society:
Members 33.
Collected on dues... \$ 8.16
Collected on pledge... 12.00
Baby Collection... 1.25
Total... \$22.08
Supt. of Study—Has programs arranged for three day meeting during "Week of Prayer."
Treasurer:
Collected on dues for Oct. \$43.25
Collected on pledge... 79.60
Total collected for year:
On dues... \$142.95
On pledge... 205.35
Local Treasurer:
Cash on hand Jan. 1... \$ 9.30
Rec. in dues, etc... 204.86
Rec. of Supt. of Supplies... 75.00
Rec. from Sale at Fair 237.30
Donated for charity... 71.75
\$598.21
Pd. on Liberty Bonds... \$152.15
Pd. by Supt. of Supplies... 75.00
Pd. Incidentals... 79.55
Pd. for Charity... 71.75
\$378.45
On Time Deposit... \$200.00
Balance on hand... \$19.76
From all departments total

Cleaning and Pressing

Done Right at

Crouch's
Phone 277

Suits Cleaned and Pressed
\$1.00

Send it to the Laundry

Have you figured what it costs you to do your washing at home? You will certainly find that you are doing hard labor for nothing, besides forcing the family to "eat off the mantel."

Dry Cleaning minus the gasoline smell

Hereford Steam Laundry

Phone 246

amount received during year... \$1,046.74
Total amount expended... \$726.98
Cash on hand... \$219.76
Motion by Mrs. Stegall that we accept the reports as given; motion carried.

Several committees were then appointed as follows:

Committee to meet with "Sunday School Class"—Mesdames Stanford, Roloson and Harrison.

Nominating Committee—Miss Lula Edwards, Mrs. W. A. Price, and Mrs. W. O. Fox.

The following ladies in the Missionary Society tithe—Mesdames G. A. F. Parker, Spratt, Stegall, Sites, Turrentine, Black, Farmer, Shepherd and Miss Lula Edwards.

After several prayers the meeting was turned over to entertainment committee and the social hour was then enjoyed by all. Vocal duet...

Mesdames Parker and Stocking Reading... Little Ardell Foster Missionary drill, conducted by Mrs. Hawkins in the form a receiving line, in which several ladies represented missionaries by wearing a badge as delegates do, with the name of a missionary printed thereon. The society as a whole was then introduced to Miss Ruth Britton of Oklahoma, now in Nanking, China, Miss Sue Stamford of Waco, Texas, now in Huehon, China, Miss Laura Edwards of Hereford, Texas, now in Songdo, Korea, Miss Sallie Kate Cooper of Georgia, now in Wonsan, Korea, Miss Bertha Smith of Missouri, now in Seoul, Japan, Miss Annabel Williams of South Carolina, now in Kobe, Japan, Catherine Hatcher of Georgia, now in Hiro Shima, Japan, Helen Johnson of Florida, now in Collegio, Americano, Brazil, Miss Mary Sue Brown now in Collegio Americano, Brazil, Miss Edith Parks, Amarillo, Texas now in Sattillo, Mexico, Miss Norwood Wynn now in Chihuahua, Mexico, Miss Rebecca Toland of Beeville, Texas, now in Montanas, Cuba, Miss Annie Churchhill of Burnett, Texas, now in Cim Suegos, Cuba, Miss Etta Sue Woolsuy of Bay City Texas, now in Winboniama, Africa, Miss Cathron Wilson of Dodge City, Texas, now in Winbo-Niama, Africa.

Piano Solo... Mrs. Glen Snyder

The hostess then served a delicious ice course after which the society adjourned.

Dolls, Dolls, Dolls, the best line ever shown in Hereford at Skelton's.

Mr. and Mrs. Ben Allen left Sunday morning for Altus, Oklahoma, where they will make their future home. Mr. Allen has been the accommodating cashier and ticket agent at the depot for several years. By his kindly manners and promptness in business he has won a host of friends. Mrs. Allen has lived in Tulia but a few months, but she has been an important addition to our church and social circles. The many friends of Mr. and Mrs. Allen sincerely wish them continued prosperity in their new home, and will always esteem it a privilege to have them visit with us.—Tulia Herald.

Mrs. Allen, who was Miss Louise Oberthier, is now visiting her parents in Hereford, Mr. and Mrs. S. H. Oberthier.

THE WEATHER

The pleasantly cool weather of the past few days was suddenly intensified Tuesday evening by a blue norther which swooped down upon this vicinity and sent the mercury to about ten degrees above zero Wednesday morning. The Weather Man announced that continued cold could be expected during Thursday, with rising temperature Friday of this week.

The change caught a lot of Hereford people who were in Amarillo for the football game Tuesday, and several carloads of them were forced to stay in Amarillo because of frozen radiators and other troubles.

The Golden Rule

Produce and Confectionery

Bring us your poultry, eggs, cream, butterfat, produce. We pay highest market prices.

Candies, fruits, confections of every nature.

W. R. Hawkins

Between Fox Mercantile and Tubbs Shoe Shop.

Wagon Scale For Sale

¶ We are offering for sale at \$100.00 the best wagon scale in Deaf Smith County. The coming of the heavy trucks with all the weight on two wheels weighed on one end of the scale, endangers our five-ton wagon scale and we are replacing it with a ten-truck wagon scale.



E. W. HARRISON

Phone 76

Holiday Time Is Near

THE TIME is very short in which to get the best selections in Holiday Goods. The only way to be sure of getting what you want is to come right away and make your selections and have them put away for you while our stock is complete. Our line is unusually good this year but you know from past experience that it is the early shoppers who get the best selections. As to prices, will say that, strange as it may seem, goods in this line, with only a few exceptions, are no higher than in past years. Our advice is do your Christmas shopping RIGHT NOW.

C. A. Skelton

Call for our

Mary Garden

line of
PERFUMERY
FACE POWDER
TALCUM POWDER
TOILET WATER

We also carry a full line of
Eastman Kodaks
 and supplies

Meritol **Geo. E. Burns**
 The Druggist
 Phone 300

BUSINESS OPPORTUNITIES

Want Ads, Rentals, Lost and Found, Exchanges, Lands and Stock, City Property, etc. **RATES:** classified, first insertion, 1c per word; minimum 25c; subsequent insertions, 1-3 cents per word; minimum 25c. **CASH WITH ORDER.**

FOR SALE

FOR SALE—Dempster 12-hole drill, practically new, and one row binder. 36-1f. C. O. Norton.

FOR SALE—First class, second-hand Dodge car; also five passenger Ford in good condition. 38-1f. L. W. Hough.

FOR SALE—Kafir, Maize and Cane. See me, or phone 40-F3. 41-4t-Pd. D. C. White.

FOR SALE—A good range stove. Will sell cheap. 41-2t. L. H. Shore.

FOR SALE, or trade for good Ford, priced right, high-grade \$650 piano. Inquire at Brand office. 42-2t-Pd. (15).

FOR SALE—Am offering for a short time my herd of full blood, non-registered Hereford two and three year old cows. None better to be found. Will sell from 25 to 200 head. If interested, see 38-1f. C. O. Norton.

FOR SALE—My residence near Mother's Park. 5 rooms, hall, 3 porches, bath with city water and sewer connection. Also good well and windmill, two lots and trees. 22-1f. JAR. A. HUGHES.

SAND AND GRAVEL
 Fone T. B. Slaughter, number 195, or come to his place, one and one fourth miles east of Courthouse. Gravel the best, Sand the best; Rock better. 17-1f.

Turkeys! **Turkeys!**
 If you need a nice Turkey for Thanksgiving, Call A. F. Luse, Phone 54. I have 50 or 60 on hand. Phone 54. 42-2t

WANTED

WANTED—Help!
 31-1f Hereford Steam Laundry.

WANTED—To rent farm, 150 to 200 acres, good land with 3 or 4 room house and good sheds for work stock. Have good teams and tools and plenty of help. Address J. I. Funderburg, Hereford, Tex. 40-1f-(2t-Pd)

To avoid a barrel of trouble buy a barrel of Magnolia Safety Oil, a nice clear kerosene. Phone 371.

LOST

STRAYED—Two small mares, one bay, and one grey with wire cut on left knee. E. H. Shore. 37-1f. Phones 137 or 369

LOST—Between Dunlap Ranch and Arney, white faced cow, letter H left hip. Notify J. B. Phillips. 39-1f

LOST—2 hogs weighing about 140 pounds each. If found please notify O. H. John. 42-1t-Pd

LOST—\$5.00 between First State Bank and Christian Church; finder please return to Mrs. Cooper Morgan and receive reward. 42-1t-Pd

FOR RENT

FOR RENT—One or two rooms, phone 163. 39-1f-(11)

FOR RENT—One-fourth of Section 53, Deaf Smith County. Write Mrs. Daniel Ward. 41-2t-Pd. Longview, Texas.

To avoid a barrel of trouble buy a barrel of Magnolia Safety Oil, a nice clear kerosene. Phone 371.

FOR RENT—A storage room about 25x50, with three small rooms in connection. One block off Main street. Address Box 98, Hereford, Texas. 42-1t-Pd.

FOR RENT—Two nice big upstairs rooms. Gentlemen preferred. Mrs. H. H. Hawkins. 42-1t

FOR LEASE

for grazing purposes, Section 31, T. 6, R. 4, Deaf Smith county, for season of 1920. Submit your bids to Wm. F. Miller, Happy, Texas. 42-1f

MISCELLANEOUS

Good Printing at The Brand.

FOR RENT—Nice room upstairs. Apply to Eli Dunlap. 41-1f

Cash for your used car. Don't bother us with junk. Hereford Garage. P. S. We have several good second-hand cars for sale. 36-1f

Trespass Notice
 No trespassing allowed through my south pasture. Reasons: gates being left open and cattle getting out. 33-1f. C. C. Slaughter.

E. S. BEATTIE
 Registered Veterinarian
 Corner Drug Store Phone 105
 Hereford Texas

To avoid a barrel of trouble buy a barrel of Magnolia Safety Oil, a nice clear kerosene. Phone 371.

DR. L. N. PENNOCK
 Osteopathic Physician
 Suite 6 Fuqua Building
DIET SPECIALIST
 Res. 209—Phone—Office 819
 Amarillo, Texas. 41-4t

The Ointment That Does Not Affect the Head
 Because of its tonic and laxative effect, LAXATIVE BROMO GUININE is better than ordinary Quinine and does not cause nervousness or ringing in head. Remember the full name and look for the signature of E. W. GROVE. 25.

AMARILLO GAME

(Continued From Page 1)

touchdowns after long runs, both coming after fumbles. McIntyre, although pounded hard by the heavy Amarillo line, held his position like a bull-dog and also starred with a touchdown from a fumble.

Young Terry electrified the audience with his terrific and deadly tackling all through the game. He repeatedly spilled the Amarillo runners for losses, and his work on the defense was quick hard and effective.

The Amarillo rooters took their defeat hard, and expressed their feelings in a way which seemed rather unusual to the Hereford visitors and one that will be hard to overlook in future athletic relations between the two schools.

The visitors from Amarillo that attended the B. Y. P. U. Program last Sunday were:

Mr. and Mrs. D. W. Britton, Mr. and Mrs. G. C. Elder, Mrs. Grover C. Bishop, Misses Virginia Hudson, Lucile Garrison, Addie Warren, Isla Joslin, Kate Brashears, Gladys Farrel, Lillie Larson, Amy Woodward, Lois Garrison, Lena McCorkle, Lucy Teague, Mabel

Teague, Jessie Hagerman, Messrs. A. E. Meyer, B. O. Tolleson, Chester Osgood, W. J. Ferguson, G. Carter Matthews, Howard Small, Hollis Walker, Paul Oder, Wallace Wright, Clarence Hudson, John Dees, Robert Wheeler and Ramsey Pollard.

DIMMITT

The series of sermons preached here last week by Rev. Sharp of Hereford, were an inspiration to all who attended. A good number was present at each service considering the busy time and the unsettled weather.

The school is progressing nicely. The students having opportunity to put in practice what they learn which great assistance to them. It was a treat to attend a debate a short time ago between the eleventh and ninth grades. The eleventh was represented by Jack Cowser and Lake Woodburn; the ninth by Bettie Rose Kerr and Fannie Cash. The question was, "Shall the U. S. Have a Regular Standing Army." The eleventh grade taking the affirmative. The speeches of all were good, but the question was decided in favor of the affirmative.

The class in expression under Miss Winkleman's supervision will give a recital at the Moore school house Friday night, November 14.

Dimmitt will soon be on the map as a so called oil center. It is rumored two or more tests will be started in the near future. The town is visited every few days by representatives of the several big companies operating in the west.

Mrs. E. S. Ireland went to Amarillo Thursday to meet her husband who had been to several New Mexico points transacting business for his company. While in Amarillo they attended one session of the "New Era Institute" held in the interest of the Presbyterian church.

Rev. McNeally was called to the bedside of a brother in a hospital at Fort Worth last Monday. News came that he died on Wednesday following.

The community was made sad on the morning of November 10; on hearing that Uncle Billy Smith had passed away after a short illness of pneumonia. He had been a resident of this county twenty years. His remains will be shipped to his old home in Missouri.

Born to Mr. and Mrs. Bruce McLean, November 9, 1919, a girl.

Born to Mr. and Mrs. Jones of Spring Lake, November 10, 1919, a boy.

MONEY

For
Castro County Farmers
 at 5 1-2 per cent

Through Dimmitt National Farm Loan Association

B. D. Woodlee

Secretary-Treasurer
 Dimmitt, Texas

SHERIFF'S SALE

STATE OF TEXAS,
 County of Deaf Smith.

By virtue of an Execution issued out of the Honorable District Court of Deaf Smith County on the 6th day of October, 1919, by the Clerk thereof, in the case of Parlin and Orendorff Implement Company, et als. versus J. I. Walker et al. No. 788 and to me, as Sheriff, directed and delivered, I will proceed to sell, within the hours prescribed by law for Sheriff's Sales, on the **FIRST TUESDAY** in December, A. D. 1919, it being the 2nd day of said month, before the Court House door of said Deaf Smith County in the town of Hereford, Texas, the following described property, to-wit:

All of section No. 76, Abstrac: No. 1045, Block K-3, in Deaf Smith County, Texas. Levied on as the property of J. J. Perkins to satisfy a Judgment amounting to \$5,355.90 in favor of Parlin & Orendorff Implement Company et als. and cost of suit.

Given under my hand, this 5th day of November, 1919.

C. S. PURCELL, Sheriff
 Deaf Smith County Texas. 41-4t

SHERIFF'S SALE

STATE OF TEXAS,
 County of Deaf Smith.

By virtue of an Order of Sale issued out of the Honorable District Court of Deaf Smith County, on the 23rd day of September, 1919, by the Clerk thereof, in the case of Louis J. Ochs versus W. B. Mersfelder and Thos. J. Zook, No. 1176 and to me, as Sheriff, directed and delivered, I will proceed to sell, within the hours prescribed



OUR LIST

of patrons is a muster roll of the best buyers in this community. The road to Clothes Satisfaction leads through our shop.

PHONE
16

Orr's Tailor Shop

Cleaning and Pressing Specialists

FORD OWNERS BE HAPPY

Get a Champion Ford Generator for your Car or Tractor. Save Gasoline. Start your car twice as easy. No kick. Keeps the Plug free from Carbon. See Demonstration at

THOMPSON'S GARAGE

THOMPSON & MERCER
 DISTRIBUTORS

by law for Sheriff's Sales, on Tuesday, the Second day of December, A. D. 1919, at the Court House Door in the city of Hereford in Deaf Smith County, Texas the following described property, to-wit:

The Northwest one-fourth of Section No. 8 in Township No. 2 North of Range No. 1 East of Capitol Syndicate Subdivision as shown by a plot thereof on the Deed Records of Deaf Smith Co.

in Vol. 19, page 223, levied on as the property of W. B. Mersfelder on the 10th day of Oct. 1919 to satisfy a judgment amounting to \$1377.20 in favor of Louis J. Ochs with Interest thereon at 10 per cent per annum from May 13th, 1919 and cost of suit.

GIVEN under my hand, this 5th day of November, 1919.

C. S. PURCELL, Sheriff
 41-4t

In Dealing

with the First National Bank you can always feel certain that your best interests are placed ahead of every other consideration.

The
First National Bank

SAFETY

SERVICE

SECURITY



Ford Cars and Trucks

Two cars Fords, already sold, just received. Two more, also sold in advance, on the road. Better get in your order early

A full line
Auto Accessories
 always on hand

Ford Garage

Federal Loan Bank Does a Remarkable Business in October

Judge M. H. Gossett, President of The Federal Land Bank, Houston, in commenting upon the remarkable volume of business transacted by the Bank during the month of October, said:

"The month of October was a record breaking one for applications for loans through The Federal Land Bank of Houston, the loans applied for during this month, reaching the total of \$4,150,000.00. This is the largest amount of applications ever received by our Bank, for any one month, since the date of its organization. From reports, received from our Secretary-Treasurers, it appears that amount of applications for November will largely exceed those received in November last year.

Loans approved for the month of October, total \$3,150,000.00 a very substantial increase over the same month last year, while the loans closed for said month, amount to \$1,350,000.00, almost doubling the amount of loans closed for the same month last year.

The increasing popularity of loans thru The Federal Land Bank is apparent from the above statement. The farmers of our State are just beginning to fully realize the benefit of the Farm Loan System and the decided advantage of putting their loans upon the amortization plan by means of which they are permitted to discharge indebtedness against their farms by the payment of 6 1-2 percent a year, which pays off in full both principal and interest in a period of 34 1-2 years. In other words, under such a loan the principal never becomes due, which accounts for the extreme popularity of the loans made by this Bank. The borrower is not caused to worry about the renewal of his principal every 2, 3, or 5 years, but is assured under such a plan, if he does not care to pay off the loan after five years that no renewal is necessary for 34 1-2 years, at the end of which time, payment of the 6 1-2 percent each year has paid the entire amount borrowed and there is no principal to be met by him.

Another reason why our loans are increasing in popularity is that we are paying a six per cent dividend upon the Stock each borrower is required to take in the National Farm Loan Association

thru which his loan is closed and it is now apparent that we will be able in the near future to materially increase the amount of dividends to borrowers, thereby resulting in reducing the very low interest rate paid by them of 5 1-2 percent to an even lower figure. Every borrower is assured that all surplus earnings, above the amount proper to be carried to reserve, will be returned to him in the form of dividends, it being the purpose of the Farm Loan Act to give our farmers the lowest possible interest rate on loans made to finance their needs from an agricultural standpoint.

The total loans made by this Bank since the date of its organization, exceed \$30,000,000. The volume of business done by the Bank, in a little over two years, since the date it began active operation, places it as the largest farm loan institution in the South. Our bonds, through which we obtain our supply of money to lend the farmers, find ready sale upon the market and we thus have an unlimited amount of funds to finance the agricultural interest of this State."

Good Printing at The Brand.

No Worms in a Healthy Child

All children troubled with worms have an unhealthy color, which indicates poor blood, and as a rule, there is more or less stomach disturbance. GROVE'S TASTELESS CHLORIDE given regularly for two or three weeks will enrich the blood, improve the digestion, and act as a General Strengthening Tonic to the whole system. Nature will then throw off or dispel the worms, and the Child will be in perfect health. Pleasant to take. 60c per bottle.

Loans

Real Estate

Insurance

Rentals

BARNETT & SKELTON
Over 1st Nat. Bank

DRIVE OPENING MARKED BY "RED CROSS SUNDAY"

FIRST REPORTS TO EACH STATE HEADQUARTERS INDICATE SUCCESS OF CAMPAIGN.

WAR-TIME ENTHUSIASM OF LAST YEAR REVIVEE

General Pershing is Among Prominent Speakers Who Are Devoting Energies to Red Cross in Roll Call Behalf.

With the inception of the Third Red Cross Roll Call, Sunday, November 2, the opening day was observed as "Red Cross Sunday" in thousands of churches throughout Missouri, Kansas, Texas, Arkansas and Oklahoma and a vast force of men and women workers began the task of garnering Red Cross memberships for the coming year.

Clergymen, in pulpits of all denominations, referred to the humanitarian attributes of the Red Cross in sermons prepared especially for the occasion and Red Cross tributes, in some instances, augmented the usual morning and evening devotional services.

Preliminary reports reaching campaign managers in each state indicate an increasing volume of interest in the drive that augurs well for its successful conclusion. The quota for the Southwestern Division is set at 2,000,000 members, while the nation-wide campaign has for its objective the attainment of 20,000,000 members. Officials in charge of the drive expect the Southwestern Division to exceed its quota by 500,000, and state quotas have been assigned on this basis. The quotas follow: Missouri, 700,000; Kansas, 400,000; Texas, 800,000; Arkansas, 200,000; Oklahoma, 400,000.

The opening of the drive found the Red Cross organization, which slowly has been mobilizing for months, ready for the job in hand. In a manner that recalls vividly the war-time enthusiasm of a year ago uniformed women workers magically have appeared in each city, town and county, to solicit memberships. A house-to-house canvass is now being carried on.

Women Workers Re-enlisting.
Groups of women whose services were rendered so generously during the war have re-enlisted. Canteen workers, nurses and nurses' aids, motor transport corps workers, surgical dressing workers, knitters and garment workers, all are asked to extend their efforts again to the utmost to help establish the Red Cross firmly upon a peace basis.

Thousands of clubs and fraternal organizations will observe a "Red Cross" day during Roll Call week by special luncheons, dinners and meetings, at which speakers will tell the story of the Red Cross and its future. In many cases motion pictures illustrative of its work will be shown.

Former Fighters Help.
Returned soldiers, sailors and marines have enlisted in large numbers to assist in the campaign, grateful for the manifold comforts and services provided for them by the Red Cross. As members of the American Legion and as individuals, thousands of returned "Yanks" and "gobs" will become volunteer canvassers for Red Cross memberships during Roll Call, up to its close, on Armistice Day, November 11. In some places veterans of the world war are directing the campaign. All such workers will be in uniform.

Permission has been granted to all present and former Red Cross workers to wear their regulation Red Cross uniforms while engaged in campaign work. This permission applies to all nurses, foreign service workers, field service directors, canteen, motor corps and chapter workers.

One of the most remarkable mobilizations of speaking talent that has ever volunteered for an effort of this kind will go into action for the duration of the drive. Former American ambassadors, high Army officers, Cabinet officials, a flying squadron of Red Cross overseas nurses and other workers, State Governors, members of Congress, clergymen, editors, business men, returned fighters and even laborers, will speak in behalf of the Red Cross during Roll Call week.

General Pershing to Speak.
Foremost among those who have volunteered is General Pershing. Others are Former Ambassador to Germany, James W. Gerard, and former Ambassador to Turkey, Abram I. Elkus. Attorney General A. Mitchell Palmer has consented to give whatever spare moments he has to making Red Cross appeals, and other members of the Cabinet are being called upon.

Women of national prominence are out on speaking tours for the Roll Call, notably Miss Mabel T. Boardman, of the Central Committee of the American Red Cross, Mrs. Lars Anderson, of Boston, and Dr. Esther C. Lovejoy, of Portland, Oregon. Red Cross nurses, many of them decorated for bravery overseas, are speaking in the interests of the peace-time health program of the Red Cross.

Good Printing at The Brand.

CLOVIS GETS BRANCH OF OZARK TRAIL

Word has been received that a branch of the Ozark Trails will be routed through Clovis as was the request several weeks ago. This action is the result of routing the Ozark Trailers through this section on their return home from Roswell at the annual meeting that was held there. There are certain stipulations that must be arranged for to make the road up to the standard. These are markers and monuments in each town. On the 17th of this month there will be a meeting held at Tulsa, Texas, at which time a concerted movement will be launched for each county to make whatever provisions that are necessary for the route to be standardized. The Ozark Trails is going to result in much more new auto travel coming this way.

Colds Cause Grip and Influenza
LAXATIVE BRONO QUININE Tablets remove the cause. There is only one "Brono Quinine." S. W. GROVE'S signature on box. 25c.

STAR TIRES

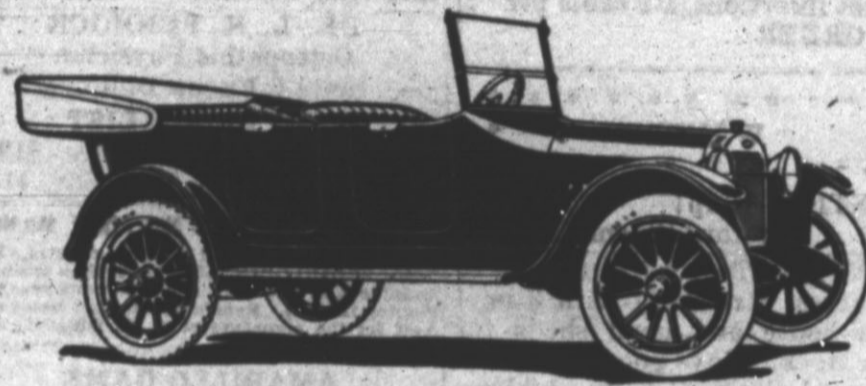
The Product Of
**Akron's Master
Tire Builders**

The kind of a tire that you can put on your car with a comfortable feeling that it will not give you any bother for thousands of miles. And it won't.

Thompson's Garage

"You'll Like Hereford—Oceans of Water."

THE OAKLAND SENSIBLE SIX



IS THE VERY LAST WORD IN
1919 AUTOMOBILE CON-
STRUCTION:

PLEASING TO THE EYE
PLEASING IN PERFORMANCE
PLEASING TO THE
POCKETBOOK

Let Us Show It To You

Hereford Garage & Machine Works
Phone 23

PAYS Its Way By Saving

The International-Titan 10-20 Tractor leaves money in your pocket by operating successfully on low-priced fuels. In fact, it will so materially reduce your fuel bills that in this saving alone it will practically pay for itself during its lifetime.

The Titan Uses Kerosene
It pulls a 4-disc plow as deep as you want to go in sod or old ground.

Ask For Demonstration

Dunlap Hardware Company
(INC.)
HAVE WHAT YOU WANT WHEN YOU WANT IT

Come here for real foot comfort

Every ache, pain and tenderness of the feet can be relieved quickly and easily by Dr. Scholl's scientific devices worn in your ordinary shoes

There is a
Dr. Scholl
appliance or Remedy For Every Foot Trouble

Our foot expert, trained in the Dr. Scholl Method of Foot Correction, knows what you need and will fit you expertly, so as to give

immediate relief
and rapid correction of the cause of your foot discomforts. This service is absolutely free.



A wonderful promoter of foot comfort where conditions are such as to need this support. Perfectly adjusted to foot by our expert. Worn in your regular shoes.

Tubbs Shoe Shop
BOOTS AND SHOES TO MEASURE.

**Nothing To It
BUT**

Hood and Federal Tires

The 30x3 1-2, FIVE-PLY kind of Tires.
EVERYBODY wants 'em—there's a reason.

The Independent Oil Co.

MILLER & FALLWELL
Phone 113

SLAT'S DIARY

FRIDAY—ma cum home from the club tonite as mad as she cud be & when pa ast her what the matter was she sed sum people didnt have nothing else 2 do only go round a telling lies on her. Pa sed That is bad enuff of course but just spose they wood go 2 blabbing the truth on you then what. Oth-erwise it was a very quiet day.

SATURDAY—They was a man arrested for speeding in a ottomobel today & when he was put up in front of the Mayor the Mayor ast him what excuse he had 2 offer for driving so fast. The man sed Nothing only he was a takcing his mother in law 2 the ralerode transe so she cud go home. He was set free.

SUNDAY—ma went 2 the country today & she intends 2 stay for 2 or 3 days. pa & me has 2 cook for our own selfs. He says we will have a good time. These are a going 2 be grate days for he & I. I expeck.

MONDAY—When I got 2 skool they was a package addressed 2 me on my desk. I wore the Skin off of 11 or 12 fingers a trying 2 open it & when finely I got to the inside I found a unanimous letter which sed Let me know if this package was hard 2 open. Yures truely. But I suspeck who it was. & I think mebbly I will get Even with her.

TUESDAY—Blisters has got a new baby brother today. Pa sed that peopel buys babys. If that is the Case it aint emy wonder the poor peopel stays poor because it seems like they buy most of the babies which is bought. The rich fokes with money buys ottomobels & diamonds & everything.

WEDNESDAY—We had a letter from ma. she is Home sick for us, pa & me. She sed they is just 3 things out there in the Country where she is visiting at. Those 3 things is Morning & Noon & Nite.

Well I have ate better grub than now.
THURSDAY—pa sed sum men was a coming 2 our house to tawk business tonite & for me 2 stay in the setting room & not 2 bother them. I guess they tawked busness for 1 herd them saying a lot of figgers like 7 & 11 & come on 8 and etc. Then they was quiet & pritty soon they musta caught a cat for I herd them say Heres some for the Kitty. I went 2 sleep in my chare & they left after mid Nite.

Peppermint for oil is produced in Michigan and Indiana. The crop of 1919 has the estimate of 300,000 pounds of oil from 10,000 acres and marks another step in the continuous decline from 600,000 pounds from 18,000 acres in 1914. The average yield is about 30 pounds of oil per acre.

Good Printing at The Brand.

Keep Well

Do not allow the poisons of undigested food to accumulate in your bowels, where they are absorbed into your system. Indigestion, constipation, headache, bad blood, and numerous other troubles are bound to follow. Keep your system clean, as thousands of others do, by taking an occasional dose of the old, reliable, vegetable, family liver medicine.

Theford's Black-Draught

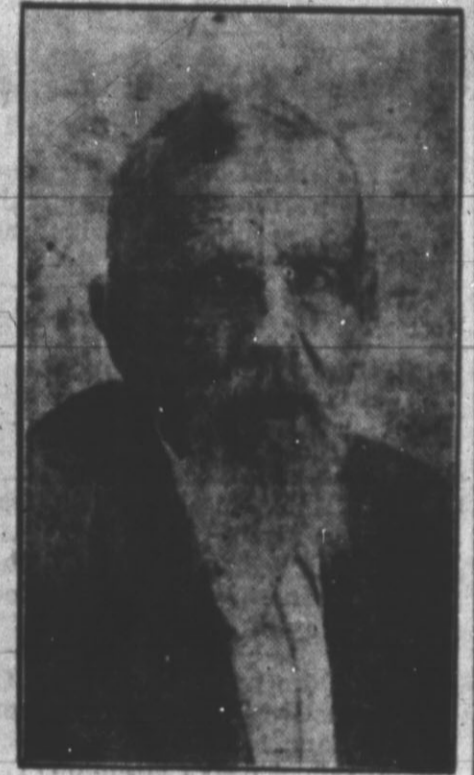
Mrs. W. F. Pickle, of Rising Fawn, Ga., writes: "We have used Theford's Black-Draught as a family medicine. My mother-in-law could not take calomel as it seemed too strong for her, so she used Black-Draught as a mild laxative and liver regulator. . . We use it in the family and believe it is the best medicine for the liver made." Try it. Insist on the genuine—Theford's. 25c a package. B-75

BETTER PROVISION PROMISED PASTORS

BAPTIST 75 MILLION CAMPAIGN WILL RAISE BIG SUM FOR RETIRED MINISTERS.

CARE FOR THE WIDOWS, TOO

Total of \$5,000,000 Included On Program For This Purpose—Insurance Feature Also Included.



REV. J. M. RUSSELL Typical Retired Minister.

While the salaries paid the ministers of Baptist, as well as other churches in the South, have been too small in the past to enable them to lay aside a competency for old age a long step in remedying this situation is promised in the Baptist 75 Million Campaign, which proposes to raise \$2,500,000 for the relief of aged ministers during the next five years, and then bring this sum up to \$5,000,000 during the two years immediately following the campaign.

Looking to the adequate care of hundreds of aged Baptist ministers and ministers' widows in the ranks of the Southern Baptist Convention who are now in need of financial assistance, this body, at a recent session, authorized the creation of the Relief and Annuity Board of Dallas, Texas, with Dr. William Lunsford as corresponding secretary.

Heretofore the average annual salary of Baptist ministers in the South has been less than \$500, meaning that a large number of preachers received considerably less than that sum, making it necessary that they engage in other occupations during the week, in order to support themselves and their families, and rendering it practically impossible for them to lay aside any money as a support for their old age. The establishment of the Relief and Annuity Board and the decision to raise \$5,000,000 during the next seven years for the relief of the aged ministers already in need of assistance and the more adequate care of the men who hereafter give their lives to the Christian ministry without an opportunity to save up a competency to tide them through sickness or care for them in their declining days, has met with a cordial reception at the hands of Southern Baptists, and it is believed the provision of better treatment for the ministers in their retirement will not only tend to cause young men to look with greater favor upon the ministry as a life work, but will bring the members of local congregations generally to see the need of paying pastors more adequate salaries before these pastors become old and helpless.

By the addition of an annuity fund it is possible for retired ministers to receive an annuity of \$500 after they have reached the age of 65, and provided they have been in the ministry for thirty years. If they have served less than 30 years the annuity is reduced by a certain proportion. To participate in this annuity a minister must make monthly, quarterly or annual payments sufficient to bring in an income of \$100 per year when vested, on the principle of regular life insurance, while this is supplemented by \$400 provided by the denomination. A minister's participation in the annuity fund is in addition to his claim upon the relief fund.

If the minister is disabled at any time after joining the annuity fund he will receive a certain annuity throughout the period of disability. If he dies his widow will receive an annuity of 60 per cent of what would have gone to her husband as long as she lives, and should the widow die her annuity will be divided among minor children until they become self supporting, marry or reach the age of 21.

The board has received an endowment of \$100,000 from the Baptist Sunday School Board at Nashville not included in the 75 Million Campaign and this sum will be divided equally between the relief and annuity departments. This enables the board to begin work immediately and assistance is already being given to 285 aged ministers and ministers' widows.

Department of Commerce, Bureau of the Census, Washington

Scope of the Fourteenth Census Extended

Washington, Nov. 2.—That the Fourteenth Decennial Census, on which the actual enumeration work will begin January 2, 1920, is to be the most important ever taken is shown by the fact that the Act of Congress providing for this census expressly increased the scope of the inquiries so as to include forestry and forest products, two subjects never crossed specifically by any preceding census act. The inquiries to be made relating to population, manufactures, mines, quarries and agriculture were also extended in their scope by Congress, the keenest interest over the forthcoming census having been shown by the members of the census committees of both the House and Senate while the law was under consideration.

The statistics gathered on mining will include all oil and gas wells. Many startling developments in this important branch of the Nation's resources are looked for by census officials. The figures gathered in Texas, Oklahoma and Kansas will no doubt prove to be those most eagerly sought for, as shown by inquiries already received by the Census Bureau.

The compilation and gathering of forestry and forest products statistics will be in charge of a special force of experts. The accurate and comprehensive figures gathered concerning this vital natural resource will be much in demand, and the comparisons made with conditions existing before the war will be of great interest.

Agricultural statistics will likewise be the subject of special effort on the part of the Census Bureau as the importance of farming is being realized by the average citizen far more than ever before.

MAN IS RUN OVER BY WAGON OF BRICK

G. F. Lane of this city, who has been working on the force that is paving the streets, suffered painful injuries as the result of having been run over by a wagon load of brick, the latter part of the week. When a few brick on the wagon, on which Lane had been sitting, slid from under him, he lost his balance and fell under the wheels of the wagon. His injuries were cared for by one of the local doctors and at last account he was reported as being well on the way to recovery.—Clarendon News.

New Orleans as an Export Point

During three months period ending September 30, a total of 1,336 hogs and 31 cattle were shipped from New Orleans to Havana, Cuba. The hogs were destined for slaughter, while the cattle consisted of well-bred dairy animals, re-

ports the United States Department of Agriculture, that future trade through the port of New Orleans will include shipments to Mediterranean and South American points. In this connection it is worthy of mention that the livestock exports from New York during the same period consisted of

1,252 cattle to Antwerp, Belgium; 60 horses to London, England; 61 horses to Havre, France; 40 cows and 157 horses to Bermuda; 6 horses and 2 mules to Trinidad; 40 mules to British West Indies.

LOST—Years in which you did not save. Begin buying Thrift and War Savings Stamps today.

BARBER'S LINEBRED ANXIE TY HEREFORDS
Representing Guggell & Simpson's best producing families
Now offer Intensely line-bred young herd bulls by such sires as the \$3600 Domineer, No. 505184 and Beau Randolph Second, No. 568485 by the \$7000 Beau Randolph.
If you appreciate the better class of cattle, you will find them on my farm. Address
RIVER PARK HEREFORD FARM
C. E. Barber, Prop. Hereford, Texas.

5 1/2% FARM LOANS
WHY PAY MORE?
The Government's own system for financing the farmer and ranchman. No red tape. No limit on amount, if you have the security. Interest 6 percent on amounts over \$10,000.00.
J. FRANK POTTS

LISTEN
You can hardly rent a house in Hereford for love or money. If you do rent you are throwing away so much per month that will never come back. Why not own your own home and acquire an equity?
BUILD YOU A HOME.
Rockwell Brothers and Company

COAL!
on the track
COW FEED
Meal, Hulls, Bran
Hereford Grain Company
In Old Cass Bldg. Phone 249

WE ARE Long on Tires Short on Cash

Several back orders of tires have arrived at once and we are overstocked. Anticipate your tire wants for the next several months and save money on your tire bill. Just come in and say

TIRES
and we'll do the rest.

TELEPHONE 23
Hereford Garage & Machine Works
EVERYTHING FOR THE AUTOIST

Just Received Car Load

Fordson Tractors

If you are expecting to use a tractor this fall—place your order now as it is not certain that another carload can be had in the near future. Remember only 7 Tractors come in a carload—and delivery will be made according to the date order is placed.

PRICE F. O. B. DETROIT
\$750.00

It now requires a signed order with a deposit of \$25 to insure delivery

Ford Garage

THE HEREFORD BRAND

HEALTH-ACCIDENT
Are you buying the best or just horse swapping?
T. K. Wilson.

PUBLISHED AT HEREFORD, DEAF SMITH COUNTY, TEXAS

LOANS
You will like our Rates and Service. Try it.
T. K. Wilson.

Winter's Cold Blasts

will make that White Face cow hump up in the middle if it has no protection.

SEE US FOR LUMBER PRICES

PANHANDLE LUMBER CO.

OUR AIM—TO HELP IMPROVE THE PANHANDLE

ALVIN C. THOMPSON, Manager

Here and There—Just Mixing Around Among the Folks

Miss Cecil Gilliland
Local Editor, P. 20

Window glass at Skelton's. Any size.

Skelton sells a good broom for 75c.

Save your coal. Buy a Perfection Oil heater at Skelton's.

Rev. Terry left Tuesday to attend Conference at Lubbock, Tex.

R. J. Jefferies, of Childress, spent a few days in Hereford last week visiting friends.

Mrs. S. G. Sanders left Wednesday for a visit with relatives in Kansas City, Mo.

A good line of dishes and glassware at Skelton's.

Fresh Crop nuts now on the market, call Hereford Produce Company. 42-1t

Fine line of ladies, gentlemen's and children's handkerchiefs at Skelton's.

Assistant Cashier Stinson, of the Amarillo National Bank was a Hereford visitor Wednesday.

Mr. and Mrs. Wes Bradley left Wednesday to spend a few days visiting relatives in Kansas City.

Box Supper at Yoeman's Hall, Saturday, November 22. Everybody come. Ladies bring a box. 42-2t

We have some bargains in aluminum ware. Skelton.

Dr. G. W. Heard will return from his vacation Saturday, November 15, and will be in his office. 42-1t.

Evert Wiseman, of Vega, was a Hereford visitor for a few days this week.

Wm. M. Knight returned Wednesday from Farwell, Texas, where he had been to attend court.

Box Supper at Yoeman's Hall, Saturday, November 22. Everybody come. Ladies bring a box. 42-2t

Mrs. W. A. Daugherty returned Saturday from Slaton after a visit with relatives and friends.

Perfecto Flour the best on the market. Let us fill your order. Hereford Produce Co.

Mrs. W. A. Ricketts returned Wednesday from a visit with relatives in Waxahachie, Texas.

Rufus Brazil, who is attending school in Plainview spent the week-end with home folks last week.

W. E. HICKS

Brand: O Right Shoulder

Dealer in Hereford Cattle,
Hereford, Texas

Mike R. Ferguson, special agent of the Insurance Co. of North America, with headquarters at Dallas, was a business visitor in Hereford Wednesday of this week.

Miss Dorothy Boardman left the last of last week to begin her work as primary teacher in a consolidated school near Clarendon, Texas.

\$60,000.00 to loan on land at 7 percent annual interest. Loans can run five and ten years. No red tape. Optional payments. Baskin Investment Co., Hereford, Tex.

W. H. Cooper and E. Grimes, both of Birmingham, Ala., who are cousins of Mrs. W. H. Gilbreath, arrived Saturday for a few days visit in the home of Mr. and Mrs. W. H. Gilbreath.

To avoid a barrel of trouble buy a barrel of Magnolia Safety Oil, a nice clear kerosene. Phone 371.

REGISTERED AT HOTELS

Dimmitt—B. F. Cooper, M. D. Alexander.

Amarillo—J. B. Hacker, C. A. Williams, A. W. Lynn, R. R. Williams, W. H. Miller, Milton Beece, John Jackson, Fred Marks, W. E. Lair, Roy Broddus, P. F. Cummings, C. H. Ball, M. N. Woodruff.

Dawn—Mr. and Mrs. Leslie Neal.

Vega—Evert Wiseman.

Childress—R. J. Jefferies.

Friona—E. G. Taylor.

Tulia—J. R. Hawkins.

Dallas—Bob Brown, D. H. Noblitt.

Ft. Worth—J. T. Woods.

Galveston—J. R. Lehman and wife, Marvin Lehman and sister.

Independence, Kansas—D. Baden, Mrs. D. Baden, V. Baden, Wil-da Baden.

Wichita, Kansas—H. L. Shutz.

St. Louis, Mo.—L. L. Reavis, I. M. Smith, Mrs. I. M. Smith.

Sweetsprings, Mo.—B. R. Thomas

San Francisco, Calif.—P. G. Reckerson.

Gillespie, Ill.—R. H. Isaacs.

Lawrenceville, Ill.—F. C. Whitaker.

Chicago, Ill.—H. G. Gibbs, D. D. Dean.

Live Stock Movements

W. M. Hunter shipped three cars of cattle to Sonotia, Ariz.

W. M. Hunter shipped four cars of cattle to Amado Ariz.

O. G. Hill shipped one car of cattle to Kansas City, Mo.

G. P. Garrison shipped one car of cattle to Hungerford, Texas.

J. L. Wilson shipped three cars of cattle to Kansas City, Mo.

Cleve Hamilton shipped three cars of cattle to Kansas City, Mo.

Irvin Hamilton shipped one car of cattle to Kansas City, Mo.

J. I. Pinrod shipped one car of cattle to Kansas City, Mo.

French Thurman shipped one car of cattle to Kansas City, Mo.

D. N. Houston shipped two cars of cattle to Kansas City, Mo.

J. W. Bradley shipped two cars of cattle to Kansas City, Mo.

J. T. Gilbreath shipped three cars of cattle to Kansas City, Mo.

Morris and Thompson shipped two cars of mules to Sweetsprings, Mo.

C. W. Murry shipped nine cars of cattle to Wichita, Kansas.

L. G. Gould shipped eight cars of cattle to Ft. Worth, Texas.

C. T. Herring and son shipped four cars of cattle to Wichita, Kan.

L. G. Gould shipped one car of cattle to Vernon, Texas.

Good Printing at The Brand.

To Preserve a Pretty Skin and the Charm of a School Girl Complexion

It is impossible to keep your skin soft, smooth and velvety and your complexion young unless you use the up-to-date toilet aids which science has provided. We handle all of the best

FACE CREAMS, POWDERS, MASSAGE CREAMS, CHAP LOTIONS, ETC.

November is a fickle month so you should equip your dressing table with an assortment of articles which you are apt to need.

If you see it advertised—save time by coming directly to our store.

Corner Drug Store

ANNOUNCEMENT

See in another space Dr. L. N. Pennock's card, as Diet Specialist. 41-4t

Harry Kibbe, accompanied by his sister, Miss Lora, who is attending school in Canyon, are visiting relatives in Salton this week.

J. H. Copeland and family left Saturday for Waxahachie, Texas, where they expect to make their home in the future.

Box Supper

At Yoeman's Hall
November 22
7:30 p. m.

Everybody come and bring somebody with you. Ladies, bring a box.

Good Program, well arranged. Something doing every minute. Plenty Hot Drinks and Jolly Good Time.

Don't forget the date: November 22, 1919, 7:30 p. m. 42-2t

At Christmas Time

Your friends can buy anything you can give them—Except your photograph. Now is the time to have that made, don't wait. We have just received the niftiest line of folders ever shown in Hereford. Come early so you will have a variety to select from.

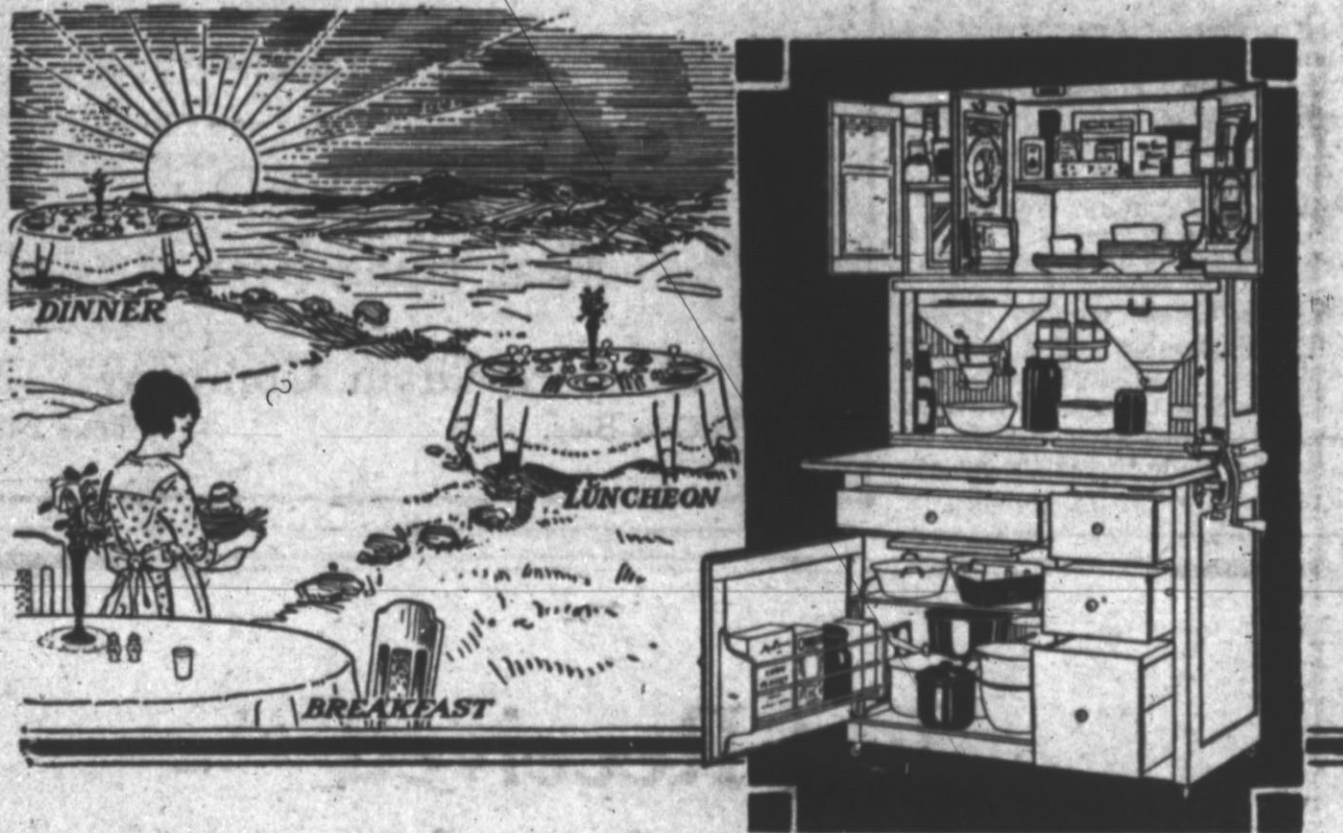
IF YOU HAVE A SOLDIER OR SAILOR BOY'S PICTURE YOU WOULD LIKE TO HAVE ENLARGED, BRING IT TO US IN TIME TO HAVE IT FINISHED BEFORE CHRISTMAS. WE GUARANTEE TO PLEASE YOU.

We do KODAK finishing and have films for sale. See us before you buy that Kodak.

McGhee's Studio

HOOSIER

— the Kitchen Cabinet that saves miles of steps



Save a mile or more each day

As you journey through the day, from breakfast to dinner, do you think of the miles you travel, the hours you spend and the motions made? And do you know that a large part of this energy is wasted, foolishly spent?

The Hoosier kitchen cabinet was made to correct this evil. It will save many steps and many minutes every hour you use it. Within

this attractive labor-saving cabinet are centered the supplies and utensils needed. And you sit restfully while at work.

Hoosiers are inexpensive—many models to select from. A small payment puts one in your kitchen.

Don't forfeit the best part of your days in needless toil. Select your Hoosier now!

E. B. Black Co.

FURNITURE AND UNDERTAKING—HEREFORD, TEXAS

The Big Store with the Little Price

FEED

Don't sell your feed too cheap. Consider feeding it to hogs or other live stock.

If this does not appeal to you, take care of it awhile. Usually the price is better in the spring.

We take interest in our customers as well as from them. We want them to make all profits possible from the splendid crops now being harvested.

The Western National Bank

Hereford, Texas.

Capital, Surplus and Undivided Profits \$125,000.00

Member of Federal Reserve System.

Only Roll of Honor Bank in Deaf Smith County.

G. A. F. PARKER, President.
J. L. SMITH, Vice-President
ROSCOE DAVIDSON, Cashier.
CLAUDE TERRY, Asst. Cashier.
CLIFFORD C. ACKER, Asst. Cashier.