

The Hereford Brand

VOLUME 13

HEREFORD, TEXAS, FRIDAY, DECEMBER 12, 1913

NUMBER 45

TEXAS EDITORS EXPRESS VIEWS

Home and State Publishes Tabulated Replies to Circular Letter to State Papers.

Some weeks ago the Home and State sent out a general circular letter asking divers questions about the past political attitudes and the present possible positions of the various Texas editors, and in their replies there may be found some interesting reading. Two hundred and eight replies were received: 176 of these were Democratic, 23 Independent, 2 Progressive, 2 Socialist, 1 Prohibition, 1 Republican. The Home and State in a published article sets forth the following facts:

"In answer to the question as to their stand on State-wide Prohibition in 1911, 127 editors said they favored the amendment and 58 opposed it. With reference to their present stand 135 editors said that they favored it and 60 opposed it, though some of those who oppose it state that they do so strictly on grounds of expediency, believing that this is an inopportune time for a State-wide campaign. Of the papers at present opposed to State-wide Prohibition, 38 favor Prohibition in Local Option elections and 21 oppose it. Forty-four of the 208 editors say that they supported Colquitt in 1912, 119 supported Ramsey, 3 supported Poindexter, 2 supported Andrews and 1 supported Lassater. In the same year 123 supported Morris Sheppard for United States Senator, 13 supported Randall and 15 supported Wolters, while Zollner, Lewis and Bailey were supported each by one editor. Woodrow Wilson received the support of 161 of the 208 editors in the 1912 primaries, 8 supported Clark, 7 supported Harmon, 5 favored Roosevelt, 4 favored Taft and 2 favored Debs. With regard to the choice for Governor in 1914, 126 of the 208 editors specifically declared that they had no choice, 46 said that they favored Mayes, 12 are in favor of Thomas, 4 favor Colquitt, 3 favor Mills, 3 favor Lane. The balance of those mentioned include Terrell, Poindexter, Sparks, Exall, Ball, Holland, Ferguson, Hanger and Chilton, each of whom is favored by one weekly editor. With regard to the plan adopted by Progressive Prohibition Democrats to eliminate all but one of their candidates for Governor before the Democratic primaries in 1914, 102 of the editors favor the plan and 59 oppose it. Many of the anti-Prohibition papers declined to express themselves on this question on the ground that it was a matter for the Prohibition Democrat to determine. However, in the totals given are included 8 Anti editors who said they favored the plan and 26 who said they opposed it. One of the questions asked was: "Do you favor a general revision of the Texas Constitution?" To this question 118 editors answered 'Yes,' 52 answered 'No,' and a number of the others said they favored a revision in some particulars, while some of the Anti editors said they would be in favor of a revision if they could only know beforehand who would do the revising."

J. G. Callens left yesterday afternoon for the hot tamale city, San Antonio, where he will spend the winter. His friends hope that the warm climate and hot diet will improve his health so that by spring he will be all himself again. Orville Newell and C. E. Smith will have charge of the Callens Store during his absence.

We have the finest assortment of handsome Rockers for the holiday trade ever shown in Hereford. 25 per cent off the regular price, during the sale. E. B. Black Co. 1t

Parcel Post.

You haven't tried out parcel post to its full extent yet if you are not mailing, in generous packages, some of your table knickknacks, cakes, good sliced ham, home-made bread and butter, nuts, buttered popcorn, etc., to your boy or girl who is away at college or boarding-school, and who is oh! so tired of restaurant or boarding-house grub. How it brings them back to mother, home and country fireside, to get a generous hand-out from the old folks at home!

In that way we make "visits" pretty often to our children who are at school for nine or ten long months of the year; and from the responsive letters we get we know that those parcels warm up the cockles in the young hearts.

Two Headed Child Born.

A Memphis physician informs us of the birth of a child near Lodge last Monday that possessed two well formed and developed heads. One head, he said, occupied the usual position, while the other, which was slightly smaller, was located just above the left shoulder. Each head was connected to the body by a neck of normal proportions and the body was otherwise normal. The child was dead when born. This physician said he had never seen or heard of a similar case.—Estelline News.

Hens Declare Strike Off.

The egg strike that has been on by the hens in the Hereford district for the past two months was declared off the first of the week and a number of poultry risers have been bringing in eggs this week. The new eggs will not, however, reduce the cost of high living as they are selling to the consumer at 40 cents per dozen.

Building Addition to House.

W. H. Ray is having an additional room built to his residence on 11th street. The workmen were delayed during the rainy weather, but they have been steadily on the job this week.

Disease in the Army.

In every campaign several times as many soldiers die from disease as from bullets on account of the want of proper sanitation. You can get sanitation free of cost by sending your clothes to Hereford Sanitary Steam Laundry. Phone 246, and do it now. 1t

Hereford Garage and Machine Works can do all kinds repairing. Heavy Lathe and Planer work a specialty. Give us a call. 10tf

THREE MORE IRRIGATED FARMS

Hereford District Gets Four More Families Who Will Develop Irrigation Farms—Others Coming.

That Hereford irrigation is well established and that without the usual killing boom is proving a satisfaction to the old time citizens as well as the new people who are coming each week into the country. Only this week, four new families are moving in: one from Colorado via Arkansas, one from Illinois and two from another Texas county. The first is J. H. Hardman and family, who comes here from Arkansas, but who lived for a number of years in the irrigation districts of Colorado. They have bought a half section near the Morgan farm and will have a well put down and will develop their land under irrigation. The second is a Mr. Neal, who will erect a nice house on a section 2 miles this side of Dawn and will irrigate as much of the land as one of the big wells will care for. The Teifel Bros. of Farmer county are moving to Hereford for the winter. They, too, will open an irrigated farm near Dawn and will build a large bungalow, erect other suitable buildings and otherwise improve their holdings. Dawn is the first stop east of Hereford on the Santa Fe and is only 12 miles.

City Builds Cinder Walks.

The City has been busy all this week hauling cinders and making walks and crossings at a number of places. The mud has put some of the places in an almost impassable condition and these cinders have answered a good purpose. A number of crossings in the business district and around the public school building have been made; also a few hundred feet of walks fronting the residences.

House For Sale.

The S. B. Edwards old home in north part of town. A splendid place complete with every convenience, at a bargain. Part terms if desired. F. H. Oberthier. 42tf

A Christmas Gift that really amounts to something—A nice article of Furniture or a handsome Rug. Special reduction on every article during the holidays. E. B. Black Co. 1t

Heavy Flood Toll of Death.

The heavy floods in the central part of Texas have assessed a toll of about one hundred and fifty people. This was along the Trinity and Brazos rivers below Dallas and Waco. The material damage cannot be estimated. Millions of acres of bottom lands have been under water, the loss in live stock is large, fences and houses swept away, many families losing all their property, except the land and much of it was badly washed.

Big Snow in Colorado.

E. W. Morgan is in receipt of a letter from his daughter and she states that as much as three feet of snow fell last week in that state. The train service was suspended and street cars had to stand right where the storm caught them. Schools were closed. She stated that the people were walking in snow canyons from five to nine feet deep.

The Week's Weather.

Last week was altogether rainy, nearly every day bringing a down pour, the total for that week being 4 inches. Since that time it has been cold, but no wind blowing, the thermometer standing each morning at about 20 degrees and a heavy frost was to be seen by early risers.

Marshall for Senator.

Childress Index.—Judge J. C. Marshall of Quanah is considering the matter of entering the senatorial race against Senator W. A. Johnson of Memphis. Judge Marshall is a strong man with a large number of personal friends over the district, and if he should enter the race would make a strong race. He was county judge of Hardeman county for two or three terms and has the almost united backing of his home people for anything he may ask for, which is a great thing in the political fight.

Quanah Tribune.—If Judge Marshall goes after the senatorial toga he will make Senator Johnson hit the ground in high places keeping his fences up, because John is not only a hustling campaigner, but he also is a "go-getter."

New watches at Smith's, Hamilton and Waltham. 45-2t

C. C. Crews of Texas, well known here, having surveyed a great deal of the land in this section, passed thru Hereford Wednesday on his way down to Mule Shoe, the new station of the Cutoff from Lubbock to Clovis where he will have charge of the civil engineering in connection with the development of the Mule Shoe Ranch into irrigation farming.

PECOS VALLEY IMPROVEMENTS

Opens New System of Water Supply, Old Windmill Down—Builds New Side Walk.

The workmen put the finishing touches on the new system of water supply for the Pecos Valley at Hereford this week; the old pump house and the big windmill for years the land mark and light house for the steel ships of the rail for this section of the great Santa Fe, has, at last, succumbed to the advances of modernism and are no more. The old mill was torn down this week, the casing pulled from the well and the hole plugged, thus ending the first well dug at Hereford. This well has been in use for nearly fifteen years and has never showed any signs of failing.

The new equipment consists of a dual system of pumping, a large steel reservoir; built from the ground up and a line of pipes ending in two cranes from which the water is delivered to the tanks of the engines. There is also a crane attached direct to the reservoir. This pump house and reservoir are located east of the depot and south of the main and passing tracks. The cranes are so located that the passenger trains may take water while standing for passengers to detrain or embark. The new side walk is located at the west end of the long train platform and extends to the street line up main street where the city can easily make connections with a crossing to the sidewalks. This walk is substantially built and should serve as an example to the City as to the manner of construction. But the Santa Fe never does anything by halves. The Brand wishes to congratulate the road on this splendid equipment and it can assure the officers of the road that Hereford appreciates the improvements and their show of substantiality and permanency.

Junior C. E. Program.

Sunday, Dec. 14.
Subject—How to Tame the Tongue
Song—No. 68.
Bible lesson—Read by leader.
Song—No. 39.
Lord's prayer in concert.
Short talks on ways of taming the tongue.
Asking God to help—Christine Nutter.
Keeping the heart clean—Marjory Dameron.
Thinking before we speak—Dorothy Barnett.
Saying kind things—Emma Belle Elliott.
Controlling the temper—Thelma Tynes.
Lesson story, The First Settler's Story—Lucile Weems.
Sentence prayers.
Mission study, Morehead and Hazel Green Kentucky—Opal Vaughn.
Reading—Joe Bailey Elliston.
Leader—Agnes Elliston.
Mizpah.

Fine American Red Cedar Chests all sizes. 25 per cent off during our Great Holiday Sale. E. B. Black Co. 1t

ONE PIECE of clear, revenue bearing property to trade for section of land in Deaf Smith or Castro county. Address Box 188, Hereford, Texas. 44-4t



Irrigation Well at Hereford Pumping 1500 Gallons per Minute.

SUGGESTIONS FOR Christmas Presents

We have made a stronger effort this season than ever to fill our store with a well selected stock for the holiday season. Every Christmas shopper will do well to visit our store. We can show you the goods and make you the right kind of prices. If in doubt as to what your selection will be, look over these suggestions

| | | | | | |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Jewelry | Waist Sets Watch fobs Watches Watch chains Coat chains Locketts and chains La Valliers | VaSes Sugar racks Individual salts Perfume bottles Jewel boxes Puff boxes Condiment Sets Nappies Pickle dishes Electroliers Serving dishes Coasters Salts and peppers Napkin Rings | Silverware | Smoking sets Military sets Jewel cases Glove boxes Cloth brushes Derby brushes Mirrors Fancy clocks Olive spoons Gravy ladles Nut sets Carving sets Individual salt spoons | Game sets Coffee spoons Pickle forks Coffee percolaters Chafing dishes Casseroles Ramekins Baking dishes Butter dishes Syrup pitchers Child's sets Child's cups |
| Signet rings Set rings Plain rings Stick pins Cuff pins Bar pins Tie clasps Collar buttons Belt pins Emblem pins Bracelets Hat pins | Cut Glass Bowls Water sets Sugar and cream sets Celery trays | | Punch ladles Berry spoons Berry forks Cold meat forks Pie forks Salad forks Salad servers Soup spoons Table spoons Tea spoons Toilet sets | | |

We have the finest line of hand painted china ever shown in Hereford. Our large stock will give you many more suggestions. Come in, it's no trouble to show the goods.

W. H. RAY, the Jeweler

HIDE-BOUND AND UNRESPONSIVE

Some Citizens in the Way of Progress—Suggests Method of Making Needed Street Improvements.

To the Brand:

Just a word in answer to Mayor Knight's splendid article in your issue of Nov. 7.

Every citizen of Hereford should feel grateful to our commissioners, Knight, Garrison and Ashbrook, for the splendid record they have made under such adverse conditions. Their policy to first pay off all the City's debts, which, by the way, was incurred by former administrations, is commendable.

On account of there having been no work done on our streets for several years, however, and other much needed improvements neglected, our town is beginning to take on a "run-down-at-the-heel" appearance. Progressive, up-to-date people always flock to progressive, up-to-date towns, and, unless we are up and stirring, we cannot hope to attract this class of people to our community. Ten "up-to-the-minute" men in our town at this time would be worth ten thousand drones. There is no question but what the people of Hereford are unresponsive and hide-bound when a call is made for the starting of some movement that will greatly add to the appearance of our town and the betterment of our condition.

I could name a town, not far from us and with no better natural advantages, where at this time six brick business blocks are in course of erection, with more than twenty residences going up, and scarcely a vacant house in the town. There is a progressive class of people in that

town and the results of this progressive spirit are evident on every hand.

The rule that "it always pays to keep up appearances" applies to a town as well as a person, and, if our City Commissioners continue to invoke their present "debt paying policy" before making any public improvements, then by the time we are in shape to make these improvements, the tide of immigration will have turned to the more progressive towns. There is no question but that people all over the nation are beginning to look up land investment propositions. They are now convinced that localities where water for irrigation purposes can be procured cheaply is the safest place in the world to invest. The drought of the present year, which extended over states where crop failures were supposed to be unknown, has brought this "shallow water land" into great prominence. Tens of thousands of people would only be too glad of the opportunity to invest their money in this land if we had some means of calling it to their attention and showing them the results we have obtained from irrigation.

I would suggest to the "City Commission" that they arrange to pay a reasonable rate of interest to the holders of outstanding warrants and use the funds that will soon be available from taxes to fix up our streets and make other much needed improvements. Had the Commission adopted this plan one year ago, we would now be riding over good streets, our town would be well lighted and we would have some progressive people here that are now living in the town above referred to. And, besides, it is unfair to their administration to be compelled to keep their noses to the grind stone in order to pay off debts that they did not make. If these men can be induced to accept another term, the citizens of

Hereford owe it to them in order that they might show what can be done with an administration unfettered by a heavy debt.

Respectfully submitted,
L. BASKIN.

Apples for Xmas.

Better get some of those Winesap Apples before they are all gone. Second door south First State Bank. G. W. Brumley. 1tp

Christian Science Society.

11 a. m. Carl Bld. No. Main. Subject, "God the Preserver of Man." All invited.

G. A. F. Parker went down to Amarillo Tuesday morning to be at a district meeting of the stewards of the various churches of the Amarillo district to attend to business pertaining to that order. Among many things they will do is to fix the salary of the presiding elder and to apportion the assessment among the churches.

Fine Woolen extra size blankets, large assortment. 25 per cent off during big sale. E. B. Black Co. 1t

E. W. Morgan and family will move in a few days to their new ranch west of town, which he bought recently. He has sold out his interest in the farm which he developed northeast of town.

Books for old and young at Geo. E. Burns Drug Store. 1t

I'll meet you at the Corner Drug Store. 38tf

Avoid Sedative Cough Medicines.
If you want to contribute directly to the occurrence of capillary bronchitis and pneumonia, use cough medicines that contain codeine, morphine, heroin and other sedatives when you have a cough or cold. An expectorant like Chamberlain's Cough Remedy is what is needed. It cleans out the culture beds or breeding places for the germs of pneumonia and other germ diseases. That is why pneumonia never results from a cold when Chamberlain's Cough Remedy is used. It has a world wide reputation for its cures. It contains no morphine or other sedative. For sale by all dealers.—Advertisement.

RADFORD'S PLATFORM

Ex-President of the Farmer's Union Outlines Legislative Needs of Farmers.

MARKETING AND HELPING THE TENANT-FARMER THE PARAMOUNT ISSUES.

Fort Worth, Texas.—Replying to many requests to run for Governor, Peter Radford gave out the following statement:

"My duties with the National and State Farmers' Union, I consider, present a wider field for rendering public service than that afforded by the Governorship of Texas. Many things are possible through mutual co-operation that can not be accomplished through legislation and I consider it my duty to work in this broader field.

"Our government has been run by city men and agriculturists whose knowledge of farming has been acquired by looking through the windows of Pullman cars and while the farmer bears the brunt of taxation, owns the larger per cent of property and seventy-six per cent of our population lives in rural territory, he has little voice and receives comparatively small benefits from government. The farmer asks no favors, but he is entitled to the same consideration from government that is accorded other lines of business.

"I follow the plow for a living and my views are gathered from actual contact with the soil and are acquired from association with the great body of organized farmers of this State, and I think fairly represent the consensus of opinion of the farmers of Texas as a whole and embody the elements of constructive legislation needed in Texas today.

Agricultural Legislation Needed.

"The laws of Texas relating to business are wholly unsuited to the transactions of the farmer. While primarily based and admirably adapted to the needs of commerce and industry, they work a hardship upon agriculture. We must give the same care and consideration to a sys-

tem of co-operative laws extending to the farmer the facilities adapted to his business that is now afforded corporations. We need to enter vigorously this unoccupied and fruitful field of legislative activity and install the legal machinery adapted to permitting and encouraging co-operative business concerns and facilitating co-operation between different lines of industry.

"In glancing over our statutes I find that most of our laws are aimed at the punishment of individual and corporate criminals and while approving the wisdom and applauding the efficiency of these laws, I do not believe government can hope to fully perform its duty toward all the people by addressing itself to the suppression of crime alone. I want to plead for the able and law-abiding citizen that consideration from government that is now accorded the incompetent and criminal classes. We must not relax for a moment our efforts to retain the avaricious and protect the weak, but let us extend the functions of government into developing new regions of agricultural, industrial and commercial activities for the honest, energetic and law-abiding citizens. There should be breathed into our statutes the spirit of the builder and hope and encouragement for the conscientious and ambitious should abound in our laws. New areas of opportunity should be opened up for the home-owner, the laborer and the investor. Legislation should be based upon the needs of that large body of intelligent and progressive farmers that constitute the great bulk of agricultural population as well as assisting the incompetent.

Co-operation the Remedy.

"To meet the expectations and necessities of the farmers we must develop a co-operative system of rural credits that will make money, at reasonable rates of interest, constantly and easily available to maintain and expand their business. Farm tenancy is the greatest menace now confronting the State and can only be checked by affording the tenant and the laborer facilities for acquiring property and by reducing the high

A
Real Fur Cap
For
A Real Man
Is a very appropriate
gift this Christmas

GOOD STUFF'S MYRICK'S

Extra Special
In
FUR SETS

We expect to close out entirely
the consignment of FURS on display,
within the next few days.

Get Our
Holiday Prices

Christmas Suggestions

The "Christmas Spirit" will take hold of us all and keep us, too, for the next fifteen days. The beautiful spirit of "giving"—of making someone happy. The Time for Santa Claus is almost upon us. "What to give" is the one important question. Our store is full of nice, new things for every member of the family—things that will give not only pleasure but real comfort and satisfaction, and, too, "fill a long felt want." Don't you believe it would be not only nice but really the most sensible to give those things that will afford real comfort and pleasure. This store is recognized headquarters for "Gifts for Men and Boys."



**CURLEE
CLOTHES**

Men's Suits and Overcoats

| | |
|-------------------------------------------|---------|
| \$25.00 Suit or Overcoat Holiday price | \$20.00 |
| \$20.00 Suit or Overcoat Holiday price | \$17.00 |
| \$17.50 Suit or Overcoat Holiday Price | \$14.00 |
| \$15.00 Suit or Overcoat Holiday price | \$13.00 |

A very appropriate gift and you'll find no better time to buy. You are assured of comfort, satisfaction and appreciation from such a gift



Auto Gloves

An Ideal Christmas Gift
Fur lined Gloves for Men
Silk lined Gloves for Men
Silk lined Gloves for Boys
Gloves of all kinds for all kinds of hands

Everwear Hosiery

For
Men, Women and Children
The Hose with a Guarantee
6 Pair Guaranteed for 6 Months

Remember The Piano Contest Be sure to call for your votes. You have a friend in the contest who will appreciate your help. Visit the store and see the instrument to be given away. After seeing it you can better appreciate the value.

Silver & Ide Shirts

Come as near perfection as human skill can make them. Leaders in fashion—perfect fitting—

comfortable.

We are showing a great variety of patterns in the fancies, also in plain and pleated bosoms in white. See the many beautiful shirts in our

\$1.00

Line. Nice for Gifts. Come in and see them before it's too late.

Stetson Hats



Velours and the all very newest shapes and styles. Nothing adds more to a man's appearance than the right kind of a hat. We have the shape and size you need. Make the "man" proud this Christmas by giving him something useful.

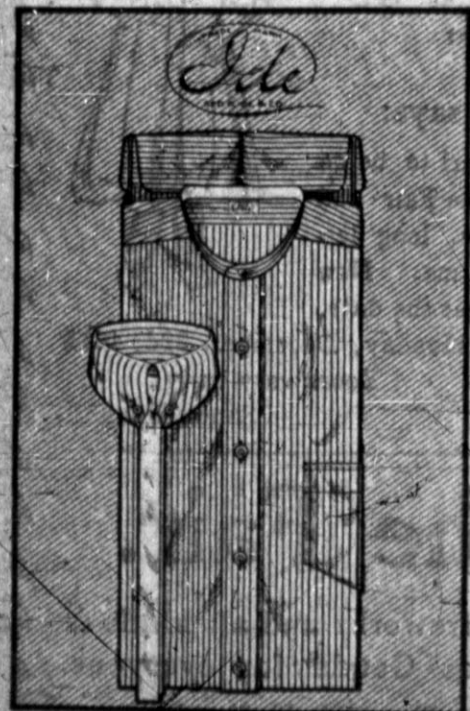
Only 10 Shopping
Days till
Christmas

Boys' Fine Clothes

For the holiday trade. The models are all the newest 1913 styles. Nothing more appropriate for a Christmas Gift and one that will be appreciated as long as it lasts.

| | |
|----------------------------------------------|--------|
| \$10.00 Boys' Suits Special Holiday price | \$8.50 |
| \$7.50 Boys Suits Special Holiday Price | 6.50 |
| \$6.50 Boys' Suits Special Holiday price | 5.75 |
| \$6.00 Boys' Suits Special Holiday price | 5.00 |
| \$5.00 Boys' Suits Special Holiday price | 4.25 |
| \$4.50 Boys' Suits Special Holiday price | 3.75 |
| \$4.00 Boys' Suits Special Holiday Price | 3.50 |

During the Holidays we are offering as a gift, with each suit sold for cash, an elegant Coat Chain.



Palmer Lumber Company Sells It

THE old weather prophets say that the approaching winter is likely to be severe; but you can defend yourself against the cold blasts by having your house "fixed up:" window lights all in, doors adjusted. Your stock will also need attention; and there is no better time to erect barns and sheds than now. We furnish all kinds of building material. Phone 150

Summitt Breezes.

We have not heard anything about drouth lately; it is mud, mud, mud. The past week must be the kind of weather the old timers have told us about, but we had never seen and rather doubted their word that the Panhandle ever had such rains this time of the year.

Misses Alva Metcalf and Hazel Hacker of Parrott were calling one day lately in this neighborhood.

Miss Meta Wagner has been spending a few days with the home folks and took the teachers examination the last of the week in Dimmitt. She is teaching near Adrian.

S. J. Rice and son, Norman, passed through here on their way home from Spring Lake.

Will Woodburn of Dimmitt was out one day repairing the telephone line.

Nearly all the men of Parrot neighborhood were in Dimmitt court- ing last week.

Jr. B. Y. P. U. Program.

Subject—In Remembrance of Me. Song service.

Reading of Psalms 100—Vesta Hubbert.

Sentence prayer—Led by Mary Hicks.

Memory verse—Louise Rayzor.

Tell the story of the "Passover" as told in Exodus 12:21-36—Caresa Dent and Emma Lee LeGrand.

Tell the story of the "Passover" as told in Luke 22:7-20—Earnest Corn and Cyril Smith.

Is there any connection between the "Passover" and the "Lod's Supper?"—Caldwell Hicks.

Who may partake of the Lord's Supper?—Mattie Mounts.

When and where was the first Lord's Supper?—Olive Wilson.

With each Dollar purchase during our big sale you get a coupon which entitles you to the big drawing contest. E. B. Black Co. 1t

"A Perplexing Situation" takes place at the High School on Thursday evening, Dec. 18. See it and enjoy a good laugh. 1t

I'll meet you at the Corner Drug Store. 38tf

Second hand furniture wanted at Smith's. 45 4t.

Findlay Findings.

Dec. 10.—Thanksgiving services were held at Findlay. A basket dinner, of which 27 partook, was served after which Rev. Hurlbut of Friona gave a very interesting sermon.

Enzer Lawrence and Ernest Houlette attended the box supper at Friona on Thanksgiving evening.

H. B. Hunter met with an accident while riding horseback. The horse stumbled, throwing him off and then rolled over on him, breaking his leg twice.

This community was very much startled when on Friday it learned of the sudden death of Ernest Schroeder. He was found about four miles from home, having been out the previous night and chilled to death. The body was taken home and the coroner's inquest held Sunday. The body was laid to rest in the German Lutheran cemetery Monday. The services were held in the German Lutheran church. He leaves a loving wife and four small girls. They have the sympathy of the whole community.

Jacob Tiefel, Mr. and Mrs. Henry Tiefel, Mr. and Mrs. August Porth came out from Friona to attend the funeral.

Henry Martin, who has been feeding a bunch of sheep, shipped them Friday.

Mr. and Mrs. J. N. Messenger visited with their daughter, Mrs. B. P. Abbot, at Bovina Saturday.

\$65.00 in prizes given away during our Holiday Sale. E. B. Black Co. 1t

Charity Committees Appointed.

At the Thanksgiving service it was announced that the regular charity committees would be announced later. The following have been named:

Charity committee for 1914: Mesdames J. A. Fox, E. E. Connell, T. E. Shirley, E. B. Black. Messrs. T. M. Palmer, W. B. Farmer, W. B. Dameron, Allan Powelson.

Soliciting committee: Messrs. G. W. Ross, J. J. Gallaher, W. E. Hicks, C. H. Dyer.

Rings, Rings, Baby, Misses and Signet at 65c, \$1.00, \$2.75, solid gold. Smith. 45-2t

Summerfield News.

Dec. 10.—Thinking that Summerfield should be represented in the columns of the Brand, we venture to chronicle some of the doings of our people for publication from time to time as time and occasion may permit.

Geo. W. Orr attended court last week, serving in the capacity of grand juror for Castro county.

Mr. Weatherly, a prominent business man of Roswell, N. M., spent Sunday afternoon in Summerfield and vicinity.

Loyd Goodloe helped move 1,200 yearling steers for Mounts & Wilson from "Black water draw" to north of Black first of the week.

J. M. Primm of Lime, Ohio, inventor of the Primm Oil Engine, spent part of last week and the first two days of this week superintending the erection of an 80 H. P. engine for Mr. Emerick of Cosey, Ill., on his farm one mile north of Summerfield. The engine will be used for pulling an irrigation pump of the American make and style, lifting the water 130 feet.

C. F. Kellener of Black expects to leave for Kansas City next Friday with a shipment of cattle. From Kansas City he will accompany his wife and two boys on a trip to their old home in Iowa, expecting to be gone about three weeks visiting Mr. Kellener's aged father and mother and other relatives.

Geo. Ballew shipped 6 cars of sheep to the Kansas City market last Friday.

Frank Jacobs came home to spend a few days with his folks and to attend the District Christian Endeavor meeting last Sunday.

A large delegation from Friona came up to attend the District Christian Endeavor exercises last Sunday. Miss Whitcomb of Amarillo and district president was also present as well as a good delegation from Hereford.

Messrs. Harris and Shiplett drove up from Spring Lake, a distance of 50 miles, facing the cold wind of last Saturday, reaching Summerfield late in the evening.

Rev. Hicks, the new district presiding elder, held quarterly conference in Summerfield last Saturday. He also preached Sunday morning to an appreciative audience.

Mrs. T. A. Osborne received word from Los Angeles, Cal., that her brother was in a hospital and had undergone an operation for appendicitis, but was getting along nicely under the ordeal.

Mrs. Jessie McMinn came home last Friday from her visit to friends at Brownwood and other places.

Miss Edith Mauer came over from her home north of Friona Sunday afternoon. Her many friends were delighted to see her. Miss Edith taught school in Summerfield for several years and gave good satisfaction.

Second hand windmills, second hand pipe and towers wanted. See Smith the Jeweler. 45-4t

YOU'LL LIKE HEREFORD!

A Marvelous Escape.
"My little boy had a marvelous escape," writes F. F. Bastians of Prince Albert, Cape of Good Hope. "It occurred in the middle of the night. He got a very severe attack of croup. As luck would have it, I had a large bottle of Chamberlain's Cough Remedy in the house. After following the directions for an hour and twenty minutes he was through all danger." Sold by all dealers.—Advertisement.



Farm Telephone Saved Child's Life

One of the Children fell into a water tank and was rescued unconscious and apparently lifeless.

The frantic mother telephoned to the doctor six miles away, and he started at once. In the meantime his assistant telephoned instructions and the mother restored the child to consciousness before the doctor arrived.

The telephone service saved the child's life.

THE SOUTHWESTERN Telephone and Telegraph Co.



"A Perplexing Situation" Well I should say so. Takes place at High School Dec. 18, 7:15 o'clock, and last one hour more perplexing every minute. 1t

"OCEANS OF WATER,"

Must Mark Paid Matter.

"All editorial or other reading matter published in any newspaper, magazine or periodical for the publication of which money or other valuable consideration is paid, accepted or promised shall be plainly marked 'advertisement.' Any editor or publisher printing editorial or other matter for which compensation is paid, accepted or promised without so marking the same, shall upon conviction in any court having jurisdiction, be fined not less than \$50 nor more than \$500."

The above paragraph is a copy of the law requiring newspapers to mark all furnished editorials and other paid reading matter as "advertisement." It has been the custom of papers to use the abbreviation, "adv." after paid-for reading matter and we suppose this will meet the requirements of the law. This law was passed in order to cut out so much political "dope" that was run thru the daily papers as editorials when, in fact, the matter commanded a very high price. It seems to be effective.

Books for old and young at Geo. E. Burns Drug Store. 1t

Put this number in your telephone book, Barnhart & Rice Garage No. 325. 45-2t

See Smith the jeweler about that new windmill; he has the latest, oil once a year. 45-2t

Our Great Holiday Sale is attracting much interest. E. B. Black Co. 1t



Santa Claus Coming

"The Fair" has just told us that Santa Claus will be at their store, his old headquarters, and will be lorded down with nice things for all the children. He will be at "The Fair," Monday, December 22 at 4:15 p. m. and all the Children are invited to meet him. He will leave for California that night but will return on Christmas Eve to see his little friends and will be at

His Post Office at "The Fair"

A letter from Old Santa says:

"I want every boy and girl to be on hand at The Fair and get a nice, long letter from me. Now don't forget the date, children; Monday, December 22d, 4:15 o'clock. Yours very truly, Santa Claus."



The Fair.

Toys, Fireworks and all kinds of Christmas Goods for everyone.



The best dressed woman has her corset, like her gowns, fitted to her measure.

Spirella CORSETS

(NOT SOLD IN STORES)

are fitted to your measure in your own home by a trained corsetiere. You can never know all the beauty of your figure until you wear one.

My services are at your call. Appointment at your convenience with no obligation to purchase. Telephone or send postal.

Mrs. Robert Elliott

Hereford, Texas

Phone 153



For making quickly and perfectly, delicious hot biscuits, hot breads, cake and pastry there is no substitute for

Dr. PRICE'S CREAM BAKING POWDER

MADE FROM GRAPES
Sixty Years the Standard

(Continued from Page 2)

rates of interest which are now sapping the vitality of agriculture.

The curse of farm peasantry now confronts us and our farmers are fast becoming agricultural gypsies, wandering from farm to farm. We now have 219,575 farms in this State operated by tenants which is fifty-three per cent of the total and the tenant farmers have made a net gain over the farm owners of thirty per cent during the past decade. At the present rate of gain in tenant farming, the home owner will entirely disappear in thirty-four years. Our homes are the cornerstone of government and legislation that contains building material should be provided for the tenant farmer. This should be the paramount issue during the present campaign as the safety of the nation lies in the preservation of its homes.

"Our methods of preparing cotton for the market are wasteful and our holding plans inadequate to meet the imperative needs of the farmer. Legislative facilities should be provided for co-operative ownership and operation of cotton gins; the establishment of a warehouse system and securing funds on storage cotton. Every movement and transaction from the field to the spinner should be carefully studied and methods of co-operation and assistance extended.

"The marketing of farm products should receive the diligent attention of the legislature. A marketing bureau should be established under the department of agriculture and marketing given equal attention to that of production. The bureau should be properly equipped for providing information and studying and assisting in the solution of the many intricate problems connected with the business of farming.

Anti-Trust Law Needs Strengthening.

"The farmers have felt the iron heel of the trusts and illegal combines and the vigilance of our state officials in policing industry is to be commended, but the benefit of these laws has so far been confined prin-

cipally to lawyers, competitive concerns and politicians with inordinate ambitions. While we should hold all we have I favor extending the benefits of these laws to the producer and consumer and increasing their efficiency to a point where the trusts can not collect their fines from the farmers through increasing the price of their products.

"The combination of capital is universally recognized as necessary to develop the commerce and industry of the country and when properly managed, large business concerns are conducive to efficiency and economy and all conscientious and law-abiding capital should be encouraged to do business in Texas.

"The trust evil can be reduced by legislation, but it must be finally overcome by organization and co-operation of the farmers. These powerful corporate organizations dealing with the individual producer and consumer, place the farmer at their mercy and to satisfactorily cope with present conditions the farmers must acquire power through organization.

Railroads.

"Our railroad facilities should be improved and our mileage increased and I favor such amendments to our laws as in the wisdom of the railroad commission may hasten these results. I believe that all power conveyed to the railroad commission should be exercised exclusively by them and that neither the legislature nor the Attorney General should take the initiative in any matters within the control of the Railroad Commission. I consider dual jurisdictions confusing and unbusiness-like.

"The Railroad Commission, the railroads and the farmers should co-operate in moving farm products and especially waste products. Certainly our mutual interest and combined intelligence can evolve a plan for moving the tons of fruit, vegetables and semi-staple crops that rot on the ground each year. The loss of a crop is, I think, a tragedy of sufficient importance to justify the consideration of State government

and the common carrier.

"The service of the common carrier fulfills every need of the merchant and manufacturer and our transportation system is built around them. They are shrewd traders with facilities for locating the best market, controlling its supply and presenting convincing arguments for rates that will move the traffic, but the requirements of the producer are vastly different from those of the trader and the business of farming will never adapt itself satisfactorily to their necessities. The farmer must have a co-operative system of business that extends the usefulness and utilizes latent powers of the carrier in assisting in the marketing of products.

"The problem is a monumental one, but probably no greater than the many difficulties that have been surmounted in handling the business of the merchants and manufacturers and I ask for the producer the same thoughtful consideration to his requirements that has been given other lines of business.

Opposed to Woman's Suffrage.

"It is the hand that shuffles the cards rather than the one that rocks the cradle that wants to cast the ballot. The home is the great contribution of women to the world and the hearthstone is her throne. Our social structure is built around her and social righteousness is in her charge. Her beautiful life lifts the skies of hope and her refinement is the charm of twentieth century civilization. Her graces and her power are the cumulative products of generations of queenly conquest and her crown of exalted womanhood is jeweled with the wisdom of saintly mothers. She has been a great factor in the glory of our country and her noble achievements should not be marred or her hallowed influence blighted by the coarser duties of citizenship. Southern chivalry should never permit her to bear the burdens of defending and maintaining government, but should preserve her unsullied from the allied influences of politics, and protect her from the weighty responsibilities of the sordid affairs of life that will crush her ideals and lower her standards. The motherhood of the farm is our inspiration, she is the guardian of our domestic welfare and a guide to a higher life, but directing the affairs of government is not within woman's sphere and political gossip would cause her to neglect the home, forget to mend our clothes and burn the biscuits.

No Liquor Legislation Needed.

"I am a state-wide prohibitionist, have always voted against the saloon and do not use liquor in any form and I will always remain a life-long enemy to the liquor business. The home of the farmer is the hearthstone of morality and the fountain-head of all that is pure and noble in life and the farmer should ever stand for civic righteousness and the reduction of all forms of vice to the minimum. Not more than twenty-five per cent of

If You Want to Buy

Anything in the LUMBER line, where you can buy it for the least money, you should get figures from the Alfalfa Lumber Company. We have a complete line and are making "excursion rates" on all of it, and will prove to you that we do sell at closer prices than anyone if you will give us a chance.

Alfalfa Lumber Co.

our population ever tastes liquor and less than one per cent drink to excess. The delinquents we will always have with us, but the liquor habit affects so small a per cent of our population that I do not think it should be considered to the exclusion of important problems that affect the welfare of all the people. Where liquor sends one man staggering home to his family, our system of marketing and of rural credits sends thousands of families reeling down the thoroughfares of poverty.

"Each year 2,400 farmers become victims of an inadequate and brutal system of credits, cover their hearthstone with the ashes of failure and as many mothers, drenching the family altar with the tears of despair, cry aloud for help as they close forever the door of the home. Let us turn our attention temporarily from the delinquents and incorrigibles to the worthy and ambitious citizen struggling to feed and clothe his family, educate his children and own his home. Let government assist those who plead for opportunity rather than consume all our energies upon those who wear the privileges of manhood. Experience has proved that when legislatures become involved in prohibition discussions much important legislation is abandoned and the business affairs of government neglected.

"I favor the rigid enforcement of all liquor laws now on the statute books, but am opposed to any state-wide legislation of any character on this subject by the next legislature.

Education.

"I favor compulsory education extending over the entire school term. Our rural school system is inadequate to meet the requirements of our children. The difficulty of properly educating the children of tenant farmers who move from farm to farm is readily apparent. No matter which way we turn in dealing with the problems in our rural districts, we are confronted with the condition that one-half the population of the country is a floating one. The home and the school are closely allied and their success interdependent.

"Our system of education from rural school to university should receive the careful consideration of the legislature and efficiency and economy instituted wherever possible.

Labor.

"Labor is honorable whether performed by male or female. Skill and ingenuity should be rewarded, but no class of labor that uses energy, practices economy and lives a moral, upright life, should receive a lesser wage for their services than would enable them to lay up for a rainy day, for old age, to educate their children and place them in society to the best advantage to advance the citizenship and improve the same in the community in which they live. The farmer's family, as a rule, is the poorest paid of any laborer in proportion to the service they render for the general welfare.

"I favor conducting government on a strictly business basis and the proper care for our wards, humane treatment and character-building of our convicts, encouraging road-building and the full performance of all the functions of government."

Health Commandments.

Sir James Sawyer, a well-known physician, believes that it is by no means a difficult matter for any human being to live to be 100 years old. He recently has declared that anybody can attain this age unless killed by accident, if he or she will religiously observe the following "commandments of health:"

1. Eight hours' sleep every night.
2. Sleep on your right side.
3. Keep your bedroom window open.
4. No cold bath in the morning, but a bath at the temperature of the body.
5. Exercise before breakfast.
6. Eat little meat and be sure it is well cooked.
7. Avoid intoxicants.
8. Allow no pet animals in your living rooms, for they carry disease germs.
9. Live in the country if you can.
10. Watch the three D's—drinking water, damp, drains.
11. Have change of occupation.
12. Take frequent and short holidays.
13. Limit your ambition.
14. Keep your temper.

Hats which sold at \$8.00 to \$8.50 will go at \$3.75. Come in and inspect the \$1.50 counter. Mrs. Voegel. 1t

In case you need medicine after closing hours at night phone 383 for R. A. Tynes, druggist at Geo. E. Burns Drug Store. 1t

Trade me your horses, mules, cows, hogs and farm implements for good, shallow water land or vendor's lien notes. L. Gough, Crosbyton, Texas. 45-2t

Mrs. L. V. Kirk is visiting with her mother at Camargo, Okla., and later will go to Woodward to visit other relatives.

INDIGESTION OVERCOME

Overcome by Simple Remedy. Hurried and careless habits of eating, irregular meals and foods that do not harmonize, tend to weaken the digestive organs and result in different forms of stomach trouble.

If you are one of the unfortunates who have drifted into this condition, eat simple foods, only, slowly, regularly and take Vinol, our delicious cod liver and iron tonic. Mrs. H. J. Smith, Thomasville, Ga., says: "I suffered from a stomach trouble, was tired, worn out and nervous. A friend advised me to take Vinol. My stomach trouble soon disappeared and now I eat heartily and have a perfect digestion and I wish every tired, weak woman could have Vinol, for I never spent any money in my life that did me so much good."

The recovery of Mrs. Smith was due to the combined action of the medicinal elements of the cod's livers—aided by the blood making and strength creating properties of tonic iron, which are contained in Vinol. We will return the purchase money every time Vinol fails to benefit.

P. S. Our Saxo Salve stops itching and begins healing at once.

The Corner Drug Store, Hereford, Texas.

We Extend a Helping Hand

To our customers in time of need, and are always ready to advise and assist in any way possible.

Is there any reason why you should not be one of our satisfied customers? We want your business and will extend every courtesy in keeping with good business policy.

We are the only GUARANTEE FUND BANK in Deaf Smith County.

The First State Bank & Trust Company

Of Hereford, Texas

"THE PEOPLE'S DEPOSITORY"

S. B. EDWARDS, President

HENRY WILKINSON, Vice-Pres.

A. P. MURCHISON, Cashier

H. B. WEBB, Vice-President

J. C. BURKHALTER, Asst Cashier

YOU'LL LIKE HEREFORD!

The Hereford Brand

(A NEWS PAPER)

Published by

The Brand Publishing Co.

A. C. ELLIOTT, MILLICENT GRIFFITH, Owners

A. C. ELLIOTT, Editor

Address all communications to BRAND PUBLISHING CO.

Entered April 17, 1901, in the postoffice at Hereford, Texas, as Second-class mail matter. First number of the paper issued February 23, 1901, as the Hereford Reporter; first number of The Brand issued March 21, 1902.

Subscription Price \$1.00 Per Year, Strictly in Advance

Any erroneous statement affecting the character or reputation of any individual or firm which may appear in The Brand, will be gladly corrected upon being brought to the attention of the publishers.

THE Brand wishes to take issue with Mr. Baskin in his open letter, to the statement that the Hereford people are unresponsive and hide-bound on the question of public appearances. True, in recent years, little has been done to improve the streets, but he knows as well as others that "There's a Reason." As an example of the public spirited citizenship of the town and county as well, take a look at the beautiful lawn of the court house. That lawn has been the admiration of all and it has added no little to the "appearances" of the town. The town has been ingloriously broke on account of being very much like the small boy at the Thanksgiving fable: His eyes were bigger than his stomach and he took on so much that he busted. The wasteful expenditure of money on the streets in past years is now apparent to every one, but few thought it then. It was all an experiment. Now, we are having to pay the fiddler too dearly.

THE many towns over the Panhandle are rejoicing over the victory of the local optionists at Amarillo. The Brand is in receipt of a letter from the manager of the publicity committee of the pro-side thanking the people of Hereford and the Brand for the part they had in the result. Manager Russell says: That "piece" in the Brand and that petition that you and George Alfalfa Parker sent up did some mighty effective work. We used it on the streets in circular form Friday night and the next morning a corps of boys (with the thermometer at 20 degrees) put it with a lot of other literature in every house in town before 7 o'clock. If Saturday morning in Hereford was anything like the brand of weather we had here, you can judge from this work what kind of prohibitionists we are raising up to do the voting after we fellows get gray and have to walk with canes. One of our leading bankers remarked to his wife after the election: "It wasn't an election at all; it was a risin' vote."

THERE is a slight indication that the Home and State was disappointed in some of the features of the editors' circular replies. It shows that Mays is favored by nearly four times as many editors as Thomas, 42 being for the Brownwood man and 12 being for the Dallas aspirant. The fact that 126 did not express a choice, shows that, at least, many editors of Texas are free and independent of self-appointed leaders and no longer bow in fearing submission to political dictators. And the Brand believes that the 50 odd who did express themselves are just as independent of the neck-yoke of politics as the 126. The country newspapers are no longer the tool of political Canons.

We may not be the nearest to you, but we will come the nearest pleasing you. Betts & Clark. 141f

The "Common Sense" stands up

Hon. R. M. Ellerd of Plainview was a Tulsa visitor this week and informed us that he had recently returned from Philadelphia where he attended the national prohibition rally where delegates were appointed to present a memorial to congress looking to a national prohibition law. He is also one of the committee of three to eliminate some of the numerous prohibition candidates who are in the field for governor of Texas. This committee will meet in March or April to perform his duty.—Tulsa Herald.

You can make your own Christmas present by reading the ads in the Brand. See page six. 44-2t

J. W. Karr of Friona, was in Hereford this week looking after his farm which he recently purchased. It is located 15 miles north and he will make extensive improvements right away, intending to make this one of the best farms in that direction.

Come around and let us tell you how cheap we can sell you a car alfalfa. E. W. Harrison. 44-2t

That Santa Claus is sure to be in Hereford is certain for his made-up may be seen in Stambaugh's show window, where the old Saint is surrounded by dolls of all kinds, any one of which would delight the heart of a child. Those "Buttermilk Feed" babies are all the "Go."

The housekeepers are often forgotten, but not so this time; read "Prizes for Housekeepers" on page six. 44-2t

Books for old and young at Geo. E. Burns Drug Store. It

I have from 900 to 1,200 nice, young sheep to put out on shares. Harvey Cash, Dimmitt, Tex. 36tf

To Prevent Blood Poisoning apply at once the wonderful old reliable DR. PORTER'S ANTISEPTIC HEALING OIL, a surgical dressing that relieves pain and heals at the same time. Not a liniment. 25c, 50c, \$1.00.

HEREFORD SANITARY STEAM LAUNDRY

H. L. BROADWELL, Manager

J. H. Pitman returned Wednesday night from a trip to Colorado in the interest of the land business. He reports that many people of Colorado are interested in the irrigation at Hereford.

We will have on track until Dec. 13th a car bulk yellow corn, nester price \$1.60. E. W. Harrison. 44-2t

Chas. Woodburn returned Wednesday night from Waco where he has been in attendance upon the meeting of the Grand Lodge. He reports a great time and a pleasant trip to that part of the state.

The Brand will give \$5.00 in gold to the housekeeper who can give the "Best Reasons" as explained on page six. 44-2t

Hon. Carmi R. Jones of Chillicothe, Ohio, was in Hereford a day this week attending to some important business matters.

How can you earn \$5.00 the easiest way? Read the center column on page six and you'll find out. 44-2t

A Marvelous Escape.
"My little boy had a marvelous escape," writes P. F. Bastians of Prince Albert, Cape of Good Hope. "It occurred in the middle of the night. He got a very severe attack of croup. As luck would have it, I had a large bottle of Chamberlain's Cough Remedy in the house. After following the directions for an hour and twenty minutes he was through all danger." Sold by all dealers.—Advertisement.

We have an abundant supply of cotton seed cake and meal. Now is the proper time to make arrangements. E. W. Harrison. 44-2t

To Cure a Cold in One Day Take LAXATIVE-BROMO Quinine. It stops the Cough and Headache and works off the Cold. Druggists refund money if it fails to cure. E. W. GROVE'S signature on each box. 25c.

Arrival of Santa Claus

Santa Claus has made his annual visit to Hereford and placed his stock of toys on exhibition at the

.. Betts-Clark Drug Store ..

We have one of the most choice lines of Toys and Sundries that we have ever shown. We are also showing a large assortment of Novelties, and some beautiful pieces of Cut Glass and Tinted China.

Toyland Doll Goods Wise and Otherwise

| | | | |
|-------------------|---------------|------------------------|----------------------------|
| Tops | Doll swings | Auto horns | Tool chests |
| Rubber balls | Doll beds | Vases | Necktie holders |
| Automatic pisools | Dressers | Ash trays | Cigar jars |
| Pop guns | Buggies | Fire engines | Collar boxes |
| Trains | Trunks | Holly boxes | Post card albums |
| Wagons | China closets | Ansco cameras | Sofa pillows |
| Stoves | Sad irons | Piano scarfs | Toilet sets |
| Ranges | Kewpies | Sterling Manicure sens | French Ivory Manicure sets |
| Horns | Campbell kids | Traveling sets | Comb and brush sets |
| Rattlers | Pianos | Mirrors | Fountain pens |
| Watches | Drums | Razors | Music Rolls |
| Flying tops | | Perfumes | Military brushes |
| Pin trays | | | |

Many other things too numerous to mention—don't wait until everyone else has selected what they want, but select yours now

Betts-Clark Druggists

LOWMEYS CHRISTMAS CHOCOLATES

Community Co-Operation

COPYRIGHTED FARM AND RANCH-HOLLAND'S MAGAZINE

Not long ago two men were driving over a Red River valley farm. The soil was a deep, rich chocolate loam and the cornfield they were passing, as it proved when harvested later, had more than one hundred bushels to the acre on it. Three years before the owner had bought the farm for \$12 per acre.

"What is that land worth?" asked one of the men.

"That is a rather difficult question to answer," returned the other. "If this land were in two or three miles of the county seat it would be worth \$200 per acre. As it is, more than 15 miles from town and with no roads, it wouldn't sell for \$20."

Everybody knows that the highest priced lands in any community are

those nearest town and on roads leading into town, because such lands are most valuable. The public institutions that make life worth living—schools, churches, and trading and transportation facilities—are more numerous and most efficient in the towns, and those seeking land for homes are willing to pay a premium to get themselves and their families near those institutions.

The very life of these towns and the existence of the institutions that make life in and around them worth while depend on the volume of business done by the local merchants. Every dollar unnecessarily sent away to other markets, therefore, takes away from the community's life-blood and reduces its efficiency as a satisfying place to live.

They say that a woman don't reason. The Brand does not believe that old "Saw." The Reason is found on page six. 44-2t

\$25.00 Sealy Mattress, holiday sale price \$18.75. All other mattresses 25 per cent discount. E. B. Black Co. 1t

Quarter Century Experience in Banking Business

Adherence to Just Dealing

In all transactions gives us a well deserved reputation for conservative methods. We offer exceptional facilities for handling business with accuracy and dispatch and extend every accommodation consistent with good banking. We know your wants and want your business. Let us serve you.

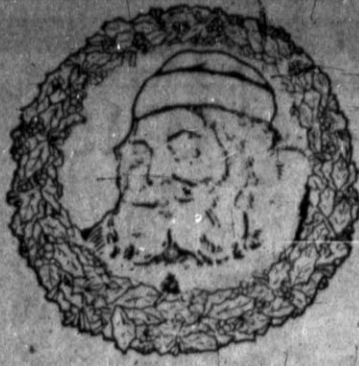
The Western National Bank

Mutually Agreeable Accounts Solicited

We Sell K. N. & K. Self-Identifying Travelers Checks

K. N. & K. Travelers Checks Payable All Over the World

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What We Have for Gift Seekers

It is now time to know what there is for holiday giving, whether you are ready to buy or not. Our stock is on display and we are anxious to show you how well we have provided for the gift seeker. It's a splendid stock, bought early, while there was best choice, and includes many desirable gifts for men, women and children. Come and see our goods and settle your gift problems. In all your Christmas thinking keep this thought uppermost, "BUY EARLY."

Perfumes and Toilet Water

For Christmas. Nothing makes daintier appeal to either man or woman. Always in good taste, always useful. They continue to give pleasure after many other gifts are discarded. VIOLET DULCE (Sweet Violet) Perfumes and Toilet Preparations make excellent gifts.

Violet Dulce Toilet Water.....75c
 Violet Dulce Vanishing Cream.....50c
 Violet Dulce Liquid Face Powder.....50c
 Violet Dulce Complexion Powder.....50c

All packed in neat cartons.

Mirrors - Toilet Sets

Go far toward making girls and women happy Christmas morning. Heavy Plate Glass, beveled, hand mirrors, ranging from \$1.00 to \$3.25. Solid Sets in Rosewood, Walnut, French Ivory and Silver, ranging in price from \$3.50 to \$7.

CHRISTMAS Cards and Booklets

Gibson Line

Large assortment here in colored and beautifully embroidered effects, as simple and artistic or as rich and elaborate as you may prefer. A strictly up to date line of 1914 Calendars, hand tinted.....5c to 75c

Pipes and

STANDARD Brand, Advertised goods are the kind we handle. In handling this kind of Merchandise we can recommend and guarantee it. It pays (as a consumer) to buy this class of goods instead of inferior brands. Then, too, we sell standard goods at the same price as do the large, city buying your goods of your home merchant to build up your home town.

The gifts that men like French Briar Pipes. at \$1.50 to Meerschaum Pipes \$5. Briar Pipe without case. You do not know the pipes he wants.

Geo. A. Stambaugh's CASH STORE

Fancy Stationery

Always a useful gift. Our holiday line is unquestionably the best in the city. You owe many little obligations, nothing will suit them better than a box of fine stationery.

Crown Linen Lawn from 60c to \$1.75
 Symphony Lawn.....76c
 Correspondence Cards, Note Paper,

Why Not Give A Kodak?

Of all the gifts that fit the Christmas day, none are so timely as the one that provides the picture story of the day—A Kodak. All the up-to-date goods from Kodak City in our stock.

Kodaks \$5.00 and up
 Brownie Camera (Works like a Kodak) \$2.00 to \$8.00.

Smoking

Next to a good pipe a good Ash Tray—the in the smoker. All-brass Smoking Star Ash Tray from 65c to Cigar and Tobacco Jar Humidors (the best for cigars moist) holds boxes.

Hair Brush

Rosewood and Ebony Military Sets in Ebony Silver.

Standard Hardware

IF YOU KNOW THE NAME

Priority Heater. Wyeth Hot Blast Stove
 Steam Washer Stephens 22 Rifles
 Shells U. M. C. Shot Gun Shells

Walker Hardware Co.

Buy the Boy a FOUNTAIN PEN

Fountain Pens are more than ornamental—they are useful and make an ideal gift. \$1.00 to \$4.50

Don't Forget Baby—Buy It One of Our Infant Sets

Christmas Candies

There is no way in which you can show greater deference to good taste nor give greater evidence of your own—there is no way that you can give so much delight as to make your gift a box of Chocolates. Our Christmas Candies will arrive this week, consisting of one-half to five pound boxes.

Cut Glass Perfume Bottles

Give your husband a Shaving Brush, Razor or Razor Strop

The Recall Store
The Corner Drug Store
 Where Santa Claus Will Meet You

Local and Personal

We have some extra select violin strings at Smith's. 45-2t

New violin cases and bows just received at Smith's. 45-2t

\$17.50 fine leather Rucker for only \$11.25. E. B. Black Co. 1t

J. L. Walker returned Wednesday morning from a trip down in Texas.

Get a wonder windmill of Smith, it only has to be oiled once a year. 45-4t

Herschel Climer of Vega was a business caller in Hereford this week.

Get our prices on silverware. We can save you some money. G. W. Smith. 45-2t

Hornless Phonograph at Smith's. \$25.00 machine and dozen records at \$12.75. 45-2t

Uncle Bob Nelson has come back from a trip to Newlin, Texas, his former home.

B. Anderson Witherspoon fixes wells and windmills. Does tinning, plumbing, etc. Phone 330. 2tf

Fine, fine cuff buttons at Smith's. 45-2t

Mr. and Mrs. C. E. McLean of Dimmitt were up Monday doing some shopping.

Remember the subject at the Methodist church next Sunday. Don't fail to hear it.

J. D. Thompson returned Wednesday from a trip to Kansas City and his Kansas farm.

Mr. and Mrs. Luther Hough came up from Canyon Wednesday morning for a day or two's visit in Hereford.

We are constantly adding to our supply of accessories. Try our free air. Barnhart & Rice. 45-2t

C. W. Mick of Big Square brought in fifteen fine turkeys to Hereford this week and sold the lot for \$15.

Have your radiator filled with our anti-freeze compound and save trouble of draining. Barnhart & Rice. 45-2t

Mrs. J. E. Rowe will do plain and fancy sewing at her home at 500 E. 4th St. Prices reasonable. 44tf

Mrs. J. H. Bowers and son returned Tuesday night from Clarendon where she has been for a few days visiting relatives.

J. R. Jones of Indiana and Geo. W. Corlett of Amarillo were in the city yesterday on business, looking after some land matters.

Mrs. Alex Thompson is one of the Christmas clerks at Callens, where she will be pleased to have her friends call when shopping.

"A Perplexing Situation" takes place at the High School on Thursday evening, Dec. 18. See it and enjoy a good laugh. 1t

D. L. McDonald returned yesterday from a trip of ten days into Illinois, Ohio and Pennsylvania where he went on business connected with his firm.

A fine Sewing Machine would make an ideal Christmas gift. We handle the best makes and can save you big money during this sale. E. B. Black Co. 1t

Send your clothes, blankets, quilts, pillows and carpets to Hereford Sanitary Steam Laundry and thus keep disease out of your home. Phone 246. 1t

Rev. Baker will not preach next Sunday as he will be absent in the interest of Trinity University. All other services and meetings will be held as usual.

Prof. D. A. Shirley of Canyon spent Sunday and Monday in Hereford with friends. He is pleased with his work at the Northwest Texas Normal.

Mrs. T. E. Shirley, after a long visit with friends and relatives down in Texas, being most of the time at the bedside of her aged father, who was quite ill, returned Monday night.

A Bank Account

Is the best Insurance Policy

STETSON HATS—available for every face—for every taste.

YRICK, "Good Stuff Store"

The Model GROCERY

ork and Beans, Calumet Baking Powder, Old er, Cream of Wheat, Van Camps Canned Cheek & Neals Big 3 Coffee, Faultless Starch, aut Butter, Crisco, National Oats.

The First National

A Bank of The People
 W. S. HIGGINS, Pres. E. B. PO

aranteed

HOLIDAY RATES

CHRISTMAS & NEW YEARS

To Texas and New Mexico points, One and one third fare for Round Trip. On sale December 20th to 26th inclusive and December 31st and January 1st. Return limit January 6th. On December 20-21 and 22, limit January 18th, to Alabama, Mississippi, Kentucky, Tennessee, Kansas City and other points East.

E. R. Read, Agent

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Nothing "Just as Good" or Economical for Doughnuts

For Biscuit, Pies
Muffins, Waffles,
—and Home Baking
Success and
Satisfaction

One Heaping
Teaspoonful's
Enough

Health Club is the purest,
strongest and most econom-
ical Baking Powder obtain-
able at any price.



Only
One Cent
an
Ounce

15 & 25 Cans at all Good Grocers

WANT ADS

ELLANEOUS WANTS

D—Your shoe repairing at
Powelson Saddle Co. 35tf

FOR SALE—Deering
cast, 6 ft; and also 6 ft.
See T. B. Kellow. 23tf

TO LOAN—On improved
sections or large ranches, 5
ime at 8 per cent, privilege
g 1-10 of principal any in-
te. See C. O. Lee. 6tf

S—Best grade pecans 16
a good quality for 124 cents
nd in 50 or 100 pound lots
d in Hereford. R. H. Dun-
leman, Texas, Box 173.
41-4tp

Y SCHOOL—The First
ian Sunday school wants
ttend and become a member
of the classes. They are
dying the most interesting
in the greatest book in the

Only a few good, young
hire sows for sale. R. H.
42-3tp

STOCK—If you want a
horse or mare, call on R.
on. 42-3tp

wo S. C. Rhode Island Red
ockerels for sale, \$3.50
ch. Geo. V. Stambaugh.
3-2t

LE—125 tons kaffir fodder,
ns Baled Sorghum hay, 50
aize Fodder, about 50 tons
eads; in any quantity from
p. 25-Mile Avenue, 2 miles
Berry T. Lucas. 43-2tp

HESKELL'S OINTMENT
Eczema, Erysipelas, Barbers' Itch,
and all skin eruptions. Immediate re-
lieving Piles, Ringworm, Sunburn, etc.
Price 50c. at all Druggists.
For sample and book "Health and Beauty,"
write to
HONSTON, HOLLOWAY & CO.,
1730 Spring Garden St., Phila., Pa.

ccount of his health J. W.
offers for sale the Hereford
Inquire at the Garage or
m. 42tf

ey Make You Feel Good.
asant purgative effect produced by
lain's Tablets and the healthy con-
body and mind which they create
feel joyful. For sale by all deal-
vertisement.

u are in the market for cotton
ke call and let us figure with
Fallwell & Son. 43-2t
r-phone 367. 48tf

EVERY WOMAN wants and needs
these books. At an expense of many
thousands of dollars and nearly two
years' time we have completed and
ready for delivery, the Six Volume
International Cooking Library by 47
of the World's Famous Chefs—
United States, Canada and Europe.
Recipes new. Never before publish-
ed. Very complete and easily under-
stood. Each book complete. De Luxe
Recipe Books. Library consists of

- THE SALAD BOOK
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- THE AFTERNOON TEA BOOK
- THE DAINY SWEET BOOK
- THE BREAD AND PASTRY BOOK

THE DESERT BOOK
50 Cents each, Prepaid

\$2.50 Set, Six Books, Prepaid
Beautifully Embossed Covers,
three and four colors in attractive
Carton Mailers. Money refunded if
not delighted with these books.

MOST IDEAL CHRISTMAS PRESENTS.
International Publishing Co.,
Security Bldg., Los Angeles, Cal.
39-6t

Betts-Clark are agents for the
Saturday Evening Post. 27tf

Professional and Business Cards

M. G. SUGGS A. M. JONES
SUGGS & JONES
ABSTRACTERS
Complete Abstract of Title to Deaf
Smith County Lands.
Hays Make Deaf Smith County
Maps for Sale

C. O. LEE
Dealer in
REAL ESTATE AND ALL KINDS
OF INSURANCE.
ABSTRACTING
Notary Public Hereford, Texas

HEREFORD NURSERY
Choice Fruit, Shade and
Ornamental Stock. Write
for Catalogue today.
L. P. LANDRUM, Proprietor

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ATTORNEY-AT-LAW
HEREFORD, TEXAS

C. D. WRIGHT
Lawyer
Will Practice in District and
Higher Courts
HEREFORD, TEXAS

D. F. ASHBROOK
Fire Insurance—Life Insurance
All Kinds of Bonds
Main St. Phone 272 Hereford, Texas

Nebraskan Moves to Castro.
Geo. P. Davis of Fremont, Neb.,
arrived with his car of household
goods this week and will move to his
ranch near Dimmitt in Castro coun-
ty. Mr. Davis will have a large ir-
rigation well put down on his farm
and will devote his time to intensified
farming. He will raise feed stuffs
and will fatten steers and probably
lambs. This well on the Davis
ranch is the third well for Castro
county.

Christmas Window Display.
One of the prettiest window dis-
plays seen in the city for some
months is that of the firm of D. R.
Gass & Son. Santa Claus has dump-
ed his top shop into one and it is
literally full of the things that de-
light the young heart. But this store
hasn't got all of its toys in the win-
dow either; just inside is a lot more,
enough to supply every Christmas
tree and to fill every stocking in the
county. Santa Claus is making the
Gass store headquarters. 1t

Dalhart Makes Liberal Donation.
While at Dalhart last Sunday,
Rev. J. A. Hornbeck and Rev. W.
M. Baker present the cause of Trin-
ity University in the matter of en-
dowment at the morning service. At
night they installed Rev. F. T.
Charlton as pastor of that church.
Monday and Tuesday were spent in
soliciting and a good sum was sub-
scribed to the endowment fund. The
Panhandle towns are responding
liberally to the cause of education
and doing their part towards the
Presbyterians' main school of Texas.

Cures Old Sores, Other Remedies Won't Cure.
The worst cases, no matter of how long standing,
are cured by the wonderful, old reliable Dr.
Porter's Antiseptic Healing Oil. It relieves
Pain and Heals at the same time. 25c, 50c, \$1.00

HEALTHY LIVER MAKES BEAUTY

Famous Actress Finds That a
Healthy Liver is Necessary to
Good Looks and Youthful-
ness.

One of the best known women of
the American stage is writing a series
of articles on the preservation of
beauty. She attaches great impor-
tance to keeping the liver active at
all times, and she is right. Neither
good looks nor happiness will stay
long with any man or woman who
lets the liver get lazy and sluggish.

It is not always safe to take cal-
omel, the old liver remedy. Doctors
agree that it is a very uncertain
drug. But Betts-Clark drug store has
a remedy for sale that they guaran-
tee to take the place of calomel, ab-
solutely, and still be harmless, caus-
ing no restriction of habit or diet.
This remedy is Dodson's Liver Tonic.

Dodson's Liver Tonic is a pleas-
ant-tasting, vegetable liquid, but it starts
the liver gently and surely and re-
lieves constipation and biliousness so
promptly that it has become a de-
pendable remedy in thousands of
homes in the United States. There
are scores of families in this vicinity
who will not be without it in the
house and who would not think of
starting on a trip without a bottle
of it.

Betts-Clark has sold so much
Dodson's Liver Tonic that they are
convinced of its merit and will give
any person his 50 cents back, who
buys a bottle and does not find that
it takes the place of calomel to per-
fection.

The Star Mill & Elevator Co.,
carries a full line of all kinds of
feed. We sell the Amarillo Best
and Reliable flour. Just received a
shipment of Perfection chicken feed
and crushed oyster shells. We can
book your order for a few cars of
Texas black land cotton seed cake
and meal. 43-2t

Never Again!

A housekeeper in Hereford, after trying two other
brands of Flour that were said to be

"Just as Good"
but
were NOT,

Phoned us her order for a sack of
"ALBATROSS"
and declared
"There's None Better"

Sold in Heretord by

Cardwell Bros.

HEREFORD

PHONES 81 and 271

You Need a Tonic

There are times in every woman's life when she
needs a tonic to help her over the hard places.
When that time comes to you, you know what tonic
to take—Cardui, the woman's tonic. Cardui is com-
posed of purely vegetable ingredients, which act
gently, yet surely, on the weakened womanly organs,
and helps build them back to strength and health.
It has benefited thousands and thousands of weak,
ailing women in its past half century of wonderful
success, and it will do the same for you.

You can't make a mistake in taking

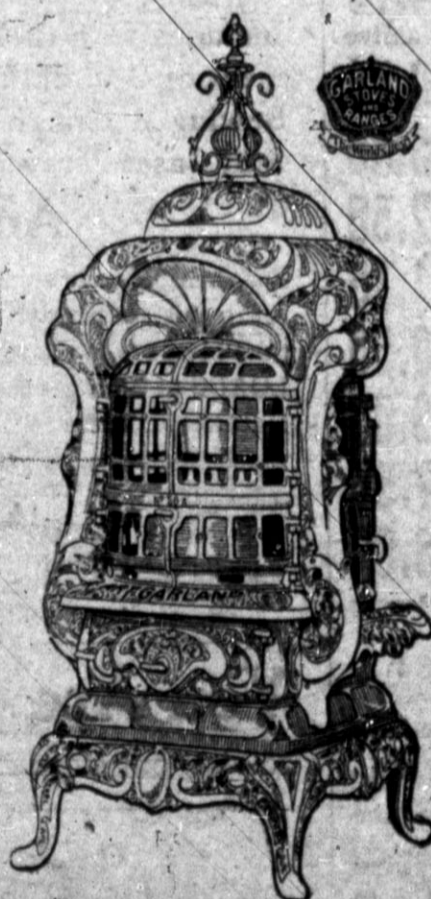
GARDUI

The Woman's Tonic

Miss Amelia Wilson, R. F. D. No. 4, Alma, Ark.,
says: "I think Cardui is the greatest medicine on earth,
for women. Before I began to take Cardui, I was
so weak and nervous, and had such awful dizzy
spells and a poor appetite. Now I feel as well and
as strong as I ever did, and can eat most anything."
Begin taking Cardui today. Sold by all dealers.

Has Helped Thousands.

1902 HARDWARE DEALERS 1913



We are now ready to
show you a full line of
**Heating Stoves,
Cook Stoves,
and Ranges**

We carry the Round Oak
and the Garland Lines—
names which stand for
QUALITY. Come and see
them. We are still head-
quarters for Star and Lead-
er Windmills, New Way
Gasoline Engines, John
Deer Implements and a full
stock of General Hardware

MAKE OUR STORE
HEADQUARTERS

GARRISON BROS.

1913

OUR

1913

12th Annual Holiday Sale

Begins Saturday, December 6th; Closes Wednesday, December 24th at 4 P. M. Sharp.

We have planned this to be the grandest event, for the interest of the entire people, in the history of our business career in Hereford. We have a \$20,000.00 stock of high grade and well selected house furnishings that must be cut half in two during the month of December. We want the public to understand that we have gone through our entire stock and that we have CUT, SLASHED and SHOT TO PIECES the price on every article in our big store. This sale is based on a strictly broadguaged scale and we propose to do big things. It is our purpose to make this sale interesting and attractive from the day it begins until it closes. We propose to save to the public the largest percentage of cash that has ever been accomplished before in the history of Hereford. And remember that the great object of this sale is to CONCERT THESE GOODS INTO CASH and it will take cash to move them at the prices given.

Dining Room Furniture

In this line, especially, we excell. We have recently filled this department with the largest and best assortment of Dining Chairs and Tables we have ever shown.

| | |
|-------------------------------|----------------|
| \$65.00 Buffet | \$47.50 |
| Holiday price | |
| \$50.00 Buffet | 35.00 |
| Holiday price | |
| \$37.50 Buffet | 26.75 |
| Holiday price | |
| \$27.50 Buffet | 19.75 |
| Holiday price | |
| \$60.00 Extension Table | 45.00 |
| Holiday price | |
| \$40.00 Extension Table | 30.00 |
| Holiday price | |
| \$30.00 Extension Table | 22.50 |
| Holiday price | |
| \$45.00 Set Leather Chairs | 33.75 |
| Holiday price | |
| \$35.00 Set Leather Chairs | 26.25 |
| Holiday price | |
| \$30.00 Leather Dining Chairs | 25.50 |
| Holiday price | |
| \$20.00 Leather Dining Chairs | 15.00 |
| Holiday price | |
| \$13.75 Dining Chairs | 10.00 |
| Holiday price | |

Rockers

This department is brim full of the finest assortment of Rockers ever brought to Hereford. We bought these especially for the holiday trade.

| | |
|----------------------------------------------------|----------------|
| \$45.00 fine Spanish Leather, Massive Rocker, | \$34.75 |
| Holiday Price | |
| \$37.50 fine Spanish Leather, Massive Rocker | 28.75 |
| Holiday price | |
| \$22.50 Leather Upholstered Rocker, holiday price | 16.85 |
| \$16.50 Leather, Spring Seat Rocker, holiday price | 12.50 |
| \$15.00 Leather, Spring Seat Rocker, holiday price | 11.75 |
| \$13.50 Leather, Spring Seat Rocker, holiday price | 10.50 |
| \$12.00 Spring Seat Rocker | 9.00 |
| Holiday price | |
| \$10.00 Spring Seat Rocker | 7.50 |
| Holiday price | |
| \$8.00 fine Rocker | 6.00 |
| Holiday price | |

Pianos! Pianos!

We represent the famous Baldwin Line of Pianos. We have two fine instruments on the floor to show you and they will be included in our Special Holiday Sale. It will be greatly to your advantage to purchase during this sale as we will make an especially low price.

\$65 IN PRIZES GIVEN AWAY \$65

In order to add interest and make our sale more attractive we will give away, absolutely free, on each Saturday during this BIG SALE, at 4 o'clock p. m., an elegant \$7.50 Rocker and at the close of this BIG SALE on December 24th, we will give as a Grand Prize, \$35.00 worth of Merchandise, and as a Second Prize, \$15.00 worth of Merchandise. This to be of your own selection, out of our stock. During this BIG SALE we will give a coupon with every dollar purchase and all prizes will be awarded by drawing. In order to be a prize winner you must have your coupons in the house at the time of the drawing.

Rugs and Linoleums

For a Christmas present a nice Art Square would be useful and most acceptable. We have a complete stock of Rugs in the various sizes in Axminster, Wilton and Colonial Velvets, Tapestry and Body Brussels.

| | |
|------------------------------------------------------|----------------|
| \$37.50 9x12 Full Wilton Velvet Rug, holiday price | \$30.00 |
| \$30.00 9x12 Full Superior Axminster Rug | 24.00 |
| \$27.50 9x12 Full Colonial Velvet Rug, holiday price | 22.50 |
| \$25.00 9x12 Full Axminster Rug, holiday price | 20.00 |
| \$22.50 9x12 Full Axminster Rug, holiday price | 18.75 |
| \$30.00 9x12 Full Body Brussels Rug, holiday price | 24.00 |
| \$17.50 9x12 Full Tapestry Rug, holiday price | 14.00 |
| 85c Quality Linoleum | 65c |
| Holiday price | |
| 75c Quality Linoleum | 55c |
| Holiday price | |

Iron and Brass Beds

Our large stock is replete with a varied assortment of the handsomest and most up to date patterns of Iron Beds in all the new finishes and non-tarnishable brass beds.

| | |
|-----------------------------------------------------------------|----------------|
| \$50.00 Non-Tarnishable, 2 1/2 inch post Satin Brass Bed | \$37.50 |
| Holiday price | |
| \$37.50 Non-Tarnishable Satin Brass Bed, holiday price | 30.00 |
| \$30.00 Non-Tarnishable Satin Brass Bed, holiday price | 24.75 |
| \$30.00 Verius-Martin, 3 inch post Iron Bed, holiday price | 24.75 |
| \$22.50 White, 2 1/2 inch post Iron Bed, holiday price | 17.50 |
| \$16.75 2 inch post, silver grey finish Iron bed, holiday price | 13.75 |
| \$16.75 2 inch post, Verius-Martin Iron Bed | 13.75 |
| \$15.00 2 inch post Verius-Martin Iron Bed | 12.50 |
| \$11.75 2 inch post Verius-Martin Iron Bed | 8.75 |

Bed Room Suits

In this department we are better prepared than ever before to furnish you with a handsome, up to date Bed Room Suites in Mahogany, Bird's Eye Maple or Golden Oak.

| | |
|-------------------------------------------------------------------------------------------------------------------------|-----------------|
| A handsome \$150.00 Birds Eye Maple Suit consisting of dresser, bed, chiffonier, dressing table and two bed room chairs | \$112.50 |
| Holiday price | |
| A massive, \$150.00 Colonial, Circosion Walnut Suit | \$112.50 |
| Holiday price | |
| \$200.00, handsome, solid Mahogany Suite with 3 in. post brass bed—Holiday price | \$150.00 |
| A fine \$100.00 Golden Oak Suite, Napoleon bed | \$75.00 |
| Holiday price | |

Parlor and Library Furniture

Among these goods we show a choice selection of new and up to date pieces. Have just added to this line extensively

| | |
|-------------------------------------------------|----------------|
| \$40.00 fine Library Table | \$30.00 |
| Holiday price | |
| \$30.00 fine Library Table | 22.50 |
| Holiday price | |
| \$20.00 fine Library Table | 15.00 |
| Holiday price | |
| \$80.00 Genuine Leather, Mahogany Parlor Suit | 60.00 |
| Holiday price | |
| \$60.00 Genuine Leather, Mahogany Parlor Suit | 45.00 |
| Holiday price | |
| \$50.00 Genuine Leather, Golden Oak Parlor Suit | 37.50 |
| Holiday price | |
| \$42.50 Pullman Davenport | 35.00 |
| Holiday price | |
| \$50.00 Pullman Davenport | 37.50 |
| Holiday price | |

Kitchen Cabinets

Get your wife one of those famous McDougall, Disappearing Front Kitchen Cabinets for a Christmas present. You can afford one and she can use it throughout her entire life. We also have an extensive line of the cheaper cabinets, well arranged with a number of conveniences, from which to make your selection.

| | |
|------------------------------------------------------|----------------|
| \$45.00 McDougall Disappearing Front Kitchen Cabinet | \$35.00 |
| Holiday price | |
| \$35.00 Nickeloid Top Cabinet, holiday price | 27.50 |
| \$25.00 Nickeloid Top Cabinets, holiday price | 21.75 |
| \$22.50 Kitchen Cabinet | 17.50 |
| Holiday price | |
| \$14.00 Kitchen Cabinet | 11.50 |
| Holiday price | |
| \$12.00 Kitchen Cabinet | 9.00 |
| Holiday price | |

Our Broadguage Sale

Includes with the large per cent reduction mentioned, a complete assortment of Odd Chiffoniers, Odd Princess Dressers, High Top Dressers, Sewing Machines, Folding Beds, Baby Buggies, Mattresses, Trunks, Suit Cases, Travelling Bags, Wall Paper, Matting and an assortment of

American Red Cedar Chests

Space forbids our enumerating the many attractive and special bargains we have to offer in this great sale. The above prices represent only a few items. Call and we will take pleasure in showing you the immense values. We have just unloaded TWO CAR LOADS of high grade Furniture, bought at the largest and best Northern and Eastern factories. These two cars fill our house full and overflowing with house furnishings from which to make your selections.

Christmas Gifts That Mean Something

Whether you spend little or much for Christmas it is important that your gifts have lasting value.

You Are Invited Every person in Deaf Smith Parmer and Castro counties is cordially invited to visit our store during the continuation of this BIG SALE.

E. B. Black Co.
FURNITURE AND UNDERTAKING — HEREFORD, TEXAS

The Hereford Brand

VOLUME 13

HEREFORD, TEXAS, FRIDAY, DECEMBER 12, 1913

NUMBER 45

TEXAS EDITORS EXPRESS VIEWS

Home and State Publishes Tabulated Replies to Circular Letter to State Papers.

Some weeks ago the Home and State sent out a general circular letter asking divers questions about the past political attitudes and the present possible positions of the various Texas editors, and in their replies there may be found some interesting reading. Two hundred and eight replies were received: 176 of these were Democratic, 23 Independent, 2 Progressive, 2 Socialist, 1 Prohibition, 1 Republican. The Home and State in a published article sets forth the following facts:

"In answer to the question as to their stand on State-wide Prohibition in 1911, 127 editors said they favored the amendment and 58 opposed it. With reference to their present stand 135 editors said that they favored it and 60 opposed it, though some of those who oppose it state that they do so strictly on grounds of expediency, believing that this is an inopportune time for a State-wide campaign. Of the papers at present opposed to State-wide Prohibition, 38 favor Prohibition in Local Option elections and 21 oppose it. Forty-four of the 208 editors say that they supported Colquitt in 1912, 119 supported Ramsey, 3 supported Poindexter, 2 supported Andrews and 1 supported Lassater. In the same year 123 supported Morris Sheppard for United States Senator, 13 supported Randall and 15 supported Wolters, while Zollner, Lewis and Bailey were supported each by one editor. Woodrow Wilson received the support of 161 of the 208 editors in the 1912 primaries, 8 supported Clark, 7 supported Harmon, 5 favored Roosevelt, 4 favored Taft and 2 favored Debs. With regard to the choice for Governor in 1914, 126 of the 208 editors specifically declared that they had no choice, 46 said that they favored Mayes, 12 are in favor of Thomas, 4 favor Colquitt, 3 favor Mills, 3 favor Lane. The balance of those mentioned include Terrell, Poindexter, Sparks, Exall, Ball, Holland, Ferguson, Hanger and Chilton, each of whom is favored by one weekly editor. With regard to the plan adopted by Progressive Prohibition Democrats to eliminate all but one of their candidates for Governor before the Democratic primaries in 1914, 102 of the editors favor the plan and 59 oppose it. Many of the anti-Prohibition papers declined to express themselves on this question on the ground that it was a matter for the Prohibition Democrat to determine. However, in the totals given are included 8 Anti editors who said they favored the plan and 26 who said they opposed it. One of the questions asked was: 'Do you favor a general revision of the Texas Constitution?' To this question 118 editors answered 'Yes,' 52 answered 'No,' and a number of the others said they favored a revision in some particulars, while some of the Anti editors said they would be in favor of a revision if they could only know beforehand who would do the revising."

J. G. Callens left yesterday afternoon for the hot tamale city, San Antonio, where he will spend the winter. His friends hope that the warm climate and hot diet will improve his health so that by spring he will be all himself again. Orville Newell and C. E. Smith will have charge of the Callens Store during his absence.

We have the finest assortment of handsome Rockers for the holiday trade ever shown in Hereford. 25 per cent off the regular price, during the sale. E. B. Black Co. 1t

Parcel Post.

You haven't tried out parcel post to its full extent yet if you are not mailing, in generous packages, some of your table knickknacks, cakes, good sliced ham, home-made bread and butter, nuts, buttered popcorn, etc., to your boy or girl who is away at college or boarding-school, and who is oh! so tired of restaurant or boarding-house grub. How it brings them back to mother, home and country fireside, to get a generous hand-out from the old folks at home! In that way we make "visits" pretty often to our children who are at school for nine or ten long months of the year; and from the responsive letters we get we know that those parcels warm up the cockles in the young hearts.

Two Headed Child Born.

A Memphis physician informs us of the birth of a child near Lodge last Monday that possessed two well formed and developed heads. One head, he said, occupied the usual position, while the other, which was slightly smaller, was located just above the left shoulder. Each head was connected to the body by a neck of normal proportions and the body was otherwise normal. The child was dead when born. This physician said he had never seen or heard of a similar case.—Estelline News.

Hens Declare Strike Off.

The egg strike that has been on by the hens in the Hereford district for the past two months was declared off the first of the week and a number of poultry risers have been bringing in eggs this week. The new eggs will not, however, reduce the cost of high living as they are selling to the consumer at 40 cents per dozen.

Building Addition to House.

W. H. Ray is having an additional room built to his residence on 11th street. The workmen were delayed during the rainy weather, but they have been steadily on the job this week.

Disease in the Army.

In every campaign several times as many soldiers die from disease as from bullets on account of the want of proper sanitation. You can get sanitation free of cost by sending your clothes to Hereford Sanitary Steam Laundry. Phone 246, and do it now. 1t

Hereford Garage and Machine Works can do all kinds repairing. Heavy Lathe and Planer work a specialty. Give us a call. 10tf

THREE MORE IRRIGATED FARMS

Hereford District Gets Four More Families Who Will Develop Irrigation Farms—Others Coming.

That Hereford irrigation is well established and that without the usual killing boom is proving a satisfaction to the old time citizens as well as the new people who are coming each week into the country. Only this week, four new families are moving in: one from Colorado via Arkansas, one from Illinois and two from another Texas county. The first is J. H. Hardman and family, who comes here from Arkansas, but who lived for a number of years in the irrigation districts of Colorado. They have bought a half section near the Morgan farm and will have a well put down and will develop their land under irrigation. The second is a Mr. Neal, who will erect a nice house on a section 2 miles this side of Dawn and will irrigate as much of the land as one of the big wells will care for. The Teifel Bros. of Parmer county are moving to Hereford for the winter. They, too, will open an irrigated farm near Dawn and will build a large bungalow, erect other suitable buildings and otherwise improve their holdings. Dawn is the first stop east of Hereford on the Santa Fe and is only 12 miles.

City Builds Cinder Walks.

The City has been busy all this week hauling cinders and making walks and crossings at a number of places. The mud has put some of the places in an almost impassable condition and these cinders have answered a good purpose. A number of crossings in the business district and around the public school building have been made; also a few hundred feet of walks fronting the residences.

House For Sale.

The S. B. Edwards old home in north part of town. A splendid place complete with every convenience, at a bargain. Part terms if desired. F. H. Oberthier. 42tf

A Christmas Gift that really amounts to something—A nice article of Furniture or a handsome Rug. Special reduction on every article during the holidays. E. B. Black Co. 1t

Heavy Flood Toll of Death.

The heavy floods in the central part of Texas have assessed a toll of about one hundred and fifty people. This was along the Trinity and Brazos rivers below Dallas and Waco. The material damage cannot be estimated. Millions of acres of bottom lands have been under water, the loss in live stock is large, fences and houses swept away, many families losing all their property, except the land and much of it was badly washed.

Big Snow in Colorado.

E. W. Morgan is in receipt of a letter from his daughter and she states that as much as three feet of snow fell last week in that state. The train service was suspended and street cars had to stand right where the storm caught them. Schools were closed. She stated that the people were walking in snow canyons from five to nine feet deep.

The Week's Weather.

Last week was altogether rainy, nearly every day bringing a down pour, the total for that week being 4 inches. Since that time it has been cold, but no wind blowing, the thermometer standing each morning at about 20 degrees and a heavy frost was to be seen by early risers.

Marshall for Senator.

Childress Index—Judge J. C. Marshall of Quanah is considering the matter of entering the senatorial race against Senator W. A. Johnson of Memphis. Judge Marshall is a strong man with a large number of personal friends over the district, and if he should enter the race would make a strong race. He was county judge of Hardeman county for two or three terms and has the almost united backing of his home people for anything he may ask for, which is a great thing in the political fight.

Quanah Tribune.—If Judge Marshall goes after the senatorial toga he will make Senator Johnson hit the ground in high places keeping his fences up, because John is not only a hustling campaigner, but he also is a "go-getter."

New watches at Smith's, Hamilton and Waltham. 45-2t

C. C. Crews of Texas, well known here, having surveyed a great deal of the land in this section, passed thru Hereford Wednesday on his way down to Mule Shoe, the new station of the Cutoff from Lubbock to Clovis where he will have charge of the civil engineering in connection with the development of the Mule Shoe Ranch into irrigation farming. 1t

PECOS VALLEY IMPROVEMENTS

Opens New System of Water Supply, Old Windmill Down—Builds New Side Walk.

The workmen put the finishing touches on the new system of water supply for the Pecos Valley at Hereford this week; the old pump house and the big windmill for years the land mark and light house for the steel ships of the rail for this section of the great Santa Fe, has, at last, succumbed to the advances of modernism and are no more. The old mill was torn down this week, the casing pulled from the well and the hole plugged, thus ending the first well dug at Hereford. This well has been in use for nearly fifteen years and has never showed any signs of failing.

The new equipment consists of a dual system of pumping, a large steel reservoir, built from the ground up and a line of pipes ending in two cranes from which the water is delivered to the tanks of the engines. There is also a crane attached direct to the reservoir. This pump house and reservoir are located east of the depot and south of the main and passing tracks. The cranes are so located that the passenger trains may take water while standing for passengers to detain or embark. The new side walk is located at the west end of the long train platform and extends to the street line up main street where the city can easily make connections with a crossing to the sidewalks. This walk is substantially built and should serve as an example to the City as to the manner of construction. But the Santa Fe never does anything by halves. The Brand wishes to congratulate the road on this splendid equipment and it can assure the officers of the road that Hereford appreciates the improvements and their show of substantiality and permanency.

Junior C. E. Program.

Sunday, Dec. 14.
Subject—How to Tame the Tongue
Song—No. 68.
Bible lesson—Read by leader.
Song—No. 39.
Lord's prayer in concert.
Short talks on ways of taming the tongue.
Asking God to help—Christine Nutter.
Keeping the heart clean—Marjory Dameron.
Thinking before we speak—Dorothy Barnett.
Saying kind things—Emma Belle Elliott.
Controlling the temper—Thelma Tynes.
Lesson story, The First Settler's Story—Lucile Weems.
Sentence prayers.
Mission study, Morehead and Hazel Green Kentucky—Opal Vaughn.
Reading—Joe Bailey Elliston.
Leader—Agnes Elliston.
Mizpah.

Fine American Red Cedar Chests all sizes. 25 per cent off during our Great Holiday Sale. E. B. Black Co. 1t

ONE PIECE of clear, revenue bearing property to trade for section of land in Daaf Smith or Castro county. Address Box 188, Hereford, Texas. 44-4t



Irrigation Well at Hereford Pumping 1500 Gallons per Minute.

SUGGESTIONS FOR Christmas Presents

We have made a stronger effort this season than ever to fill our store with a well selected stock for the holiday season. Every Christmas shopper will do well to visit our store. We can show you the goods and make you the right kind of prices. If in doubt as to what your selection will be, look over these suggestions

| | | | | | |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Jewelry | Waist Sets Watch fobs Watches Watch chains Coat chains Locketts and chains La Valliers | VaSes Sugar racks Individual salts Perfume bottles Jewel boxes Puff boxes Condiment Sets Nappies Pickle dishes Electroliers Serving dishes Coasters Salts and peppers Napkin Rings | Silverware | Smoking sets Military sets Jewel cases Glove boxes Cloth brushes Derby brushes Mirrors Fancy clocks Olive spoons Gravy ladles Nut sets Carving sets Individual salt spoons | Game sets Coffee spoons Pickle forks Coffee percolaters Chafing dishes Casseroles Ramekins Baking dishes Butter dishes Syrup pitchers Child's sets Child's cups |
| Signet rings Set rings Plain rings Stick pins Cuff pins Bar pins Tie clasps Collar buttons Belt pins Emblem pins Bracelets Hat pins | Cut Glass Bowls Water sets Sugar and cream sets Celery trays | | Punch ladles Berry spoons Berry forks Cold meat forks Pie forks Salad forks Salad servers Soup spoons Table spoons Tea spoons Toilet sets | | |

We have the finest line of hand painted china ever shown in Hereford. Our large stock will give you many more suggestions. Come in, it's no trouble to show the goods.

W. H. RAY, the Jeweler

HIDE-BOUND AND UNRESPONSIVE

Some Citizens in the Way of Progress—Suggests Method of Making Needed Street Improvements.

To the Brand:
Just a word in answer to Mayor Knight's splendid article in your issue of Nov. 7.

Every citizen of Hereford should feel grateful to our commissioners, Knight, Garrison and Ashbrook, for the splendid record they have made under such adverse conditions. Their policy to first pay off all the City's debts, which, by the way, was incurred by former administrations, is commendable.

On account of there having been no work done on our streets for several years, however, and other much needed improvements neglected, our town is beginning to take on a "run-down-at-the-heel" appearance. Progressive, up-to-date people always flock to progressive, up-to-date towns, and, unless we are up and stirring, we cannot hope to attract this class of people to our community. Ten "up-to-the-minute" men in our town at this time would be worth ten thousand drones. There is no question but what the people of Hereford are unresponsive and hide-bound when a call is made for the starting of some movement that will greatly add to the appearance of our town and the betterment of our condition.

I could name a town, not far from us and with no better natural advantages, where at this time six brick business blocks are in course of erection, with more than twenty residences going up, and scarcely a vacant house in the town. There is a progressive class of people in that

town and the results of this progressive spirit are evident on every hand.

The rule that "it always pays to keep up appearances" applies to a town as well as a person, and, if our City Commissioners continue to invoke their present "debt paying policy" before making any public improvements, then by the time we are in shape to make these improvements, the tide of immigration will have turned to the more progressive towns. There is no question but that people all over the nation are beginning to look up land investment propositions. They are now convinced that localities where water for irrigation purposes can be procured cheaply is the safest place in the world to invest. The drought of the present year, which extended over states where crop failures were supposed to be unknown, has brought this "shallow water land" into great prominence. Tens of thousands of people would only be too glad of the opportunity to invest their money in this land if we had some means of calling it to their attention and showing them the results we have obtained from irrigation.

I would suggest to the "City Commission" that they arrange to pay a reasonable rate of interest to the holders of outstanding warrants and use the funds that will soon be available from taxes to fix up our streets and make other much needed improvements. Had the Commission adopted this plan one year ago, we would now be riding over good streets, our town would be well lighted and we would have some progressive people here that are now living in the town above referred to. And, besides, it is unfair to their administration to be compelled to keep their noses to the grind stone in order to pay off debts that they did not make. If these men can be induced to accept another term, the citizens of

Hereford owe it to them in order that they might show what can be done with an administration unfettered by a heavy debt.

Respectfully submitted,
L. BASKIN.

Apples for Xmas.

Better get some of those Winesap Apples before they are all gone. Second door south First State Bank. G. W. Brumley. 1tp

Christian Science Society.

11 a. m. Carl Bld. No. Main. Subject, "God the Preserver of Man." All invited.

G. A. F. Parker went down to Amarillo Tuesday morning to be at a district meeting of the stewards of the various churches of the Amarillo district to attend to business pertaining to that order. Among many things they will do is to fix the salary of the presiding elder and to apportion the assessment among the churches.

Fine Woolen extra size blankets, large assortment. 25 per cent off during big sale. E. B. Black Co. 1t

E. W. Morgan and family will move in a few days to their new ranch west of town, which he bought recently. He has sold out his interest in the farm which he developed northeast of town.

Books for old and young at Geo. E. Burns Drug Store. 1t

I'll meet you at the Corner Drug Store. 38tf

Avoid Sedative Cough Medicines.
If you want to contribute directly to the occurrence of capillary bronchitis and pneumonia, use cough medicines that contain codeine, morphine, heroin and other sedatives when you have a cough or cold. An expectorant like Chamberlain's Cough Remedy is what is needed. It cleans out the culture beds or breeding places for the germs of pneumonia and other germ diseases. That is why pneumonia never results from a cold when Chamberlain's Cough Remedy is used. It has a world wide reputation for its cures. It contains no morphine or other sedative. For sale by all dealers.—Advertisement.

RADFORD'S PLATFORM

Ex-President of the Farmer's Union Outlines Legislative Needs of Farmers.

MARKETING AND HELPING THE TENANT-FARMER THE PARAMOUNT ISSUES.

Fort Worth, Texas.—Replying to many requests to run for Governor, Peter Radford gave out the following statement:

"My duties with the National and State Farmers' Union, I consider, present a wider field for rendering public service than that afforded by the Governorship of Texas. Many things are possible through mutual co-operation that can not be accomplished through legislation and I consider it my duty to work in this broader field.

"Our government has been run by city men and agriculturists whose knowledge of farming has been acquired by looking through the windows of Pullman cars and while the farmer bears the brunt of taxation, owns the larger percent of property and seventy-six per cent of our population lives in rural territory, he has little voice and receives comparatively small benefits from government. The farmer asks no favors, but he is entitled to the same consideration from government that is accorded other lines of business.

"I follow the plow for a living and my views are gathered from actual contact with the soil and are acquired from association with the great body of organized farmers of this State, and I think fairly represent the consensus of opinion of the farmers of Texas as a whole and embody the elements of constructive legislation needed in Texas today.

Agricultural Legislation Needed.

"The laws of Texas relating to business are wholly unsuited to the transactions of the farmer. While primarily based and admirably adapted to the needs of commerce and industry, they work a hardship upon agriculture. We must give the same care and consideration to a sys-

tem of co-operative laws extending to the farmer the facilities adapted to his business that is now afforded corporations. We need to enter vigorously this unoccupied and fruitful field of legislative activity and install the legal machinery adapted to permitting and encouraging co-operative business concerns and facilitating co-operation between different lines of industry.

"In glancing over our statutes I find that most of our laws are aimed at the punishment of individual and corporate criminals and while approving the wisdom and applauding the efficiency of these laws, I do not believe government can hope to fully perform its duty toward all the people by addressing itself to the suppression of crime alone. I want to plead for the able and law-abiding citizen that consideration from government that is now accorded the incompetent and criminal classes. We must not relax for a moment our efforts to restrain the avaricious and protect the weak, but let us extend the functions of government into developing new regions of agricultural, industrial and commercial activities for the honest, energetic and law-abiding citizens. There should be breathed into our statutes the spirit of the builder and hope and encouragement for the conscientious and ambitious should abound in our laws. New areas of opportunity should be opened up for the home-owner, the laborer and the investor. Legislation should be based upon the needs of that large body of intelligent and progressive farmers that constitute the great bulk of agricultural population as well as assisting the incompetent.

Co-operation the Remedy.

"To meet the expectations and necessities of the farmers we must develop a co-operative system of rural credits that will make money, at reasonable rates of interest, constantly and easily available to maintain and expand their business. Farm tenancy is the greatest menace now confronting the State and can only be checked by affording the tenant and the laborer facilities for acquiring property and by reducing the high

A
Real Fur Cap
For
A Real Man
Is a very appropriate
gift this Christmas

GOOD STUFF'S MYRICK'S

Extra Special
In
FUR SETS

We expect to close out entirely
the consignment of FURS on display,
within the next few days.

Get Our
Holiday Prices

Christmas Suggestions

The "Christmas Spirit" will take hold of us all and keep us, too, for the next fifteen days. The beautiful spirit of "giving"—of making someone happy. The Time for Santa Claus is almost upon us. "What to give" is the one important question. Our store is full of nice, new things for every member of the family—things that will give not only pleasure but real comfort and satisfaction, and, too, "fill a long felt want." Don't you believe it would be not only nice but really the most sensible to give those things that will afford real comfort and pleasure. This store is recognized headquarters for "Gifts for Men and Boys."



**CURLEE
CLOTHES**

Men's Suits and Overcoats

| | |
|-------------------------------------------|---------|
| \$25.00 Suit or Overcoat Holiday price | \$20.00 |
| \$20.00 Suit or Overcoat Holiday price | \$17.00 |
| \$17.50 Suit or Overcoat Holiday Price | \$14.00 |
| \$15.00 Suit or Overcoat Holiday price | \$13.00 |

A very appropriate gift and you'll find no better time to buy. You are assured of comfort, satisfaction and appreciation from such a gift



Auto Gloves

An Ideal Christmas Gift
Fur lined Gloves for Men
Silk lined Gloves for Men
Silk lined Gloves for Boys
Gloves of all kinds for all kinds of hands

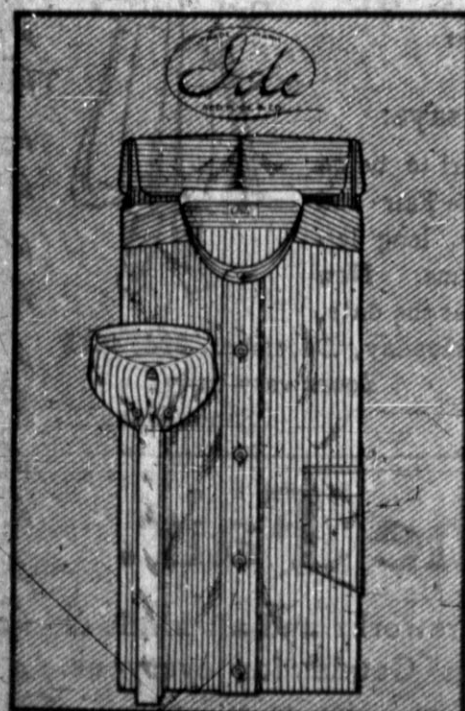
Everwear Hosiery

For
Men, Women and Children
The Hosiery with a Guarantee
6 Pair Guaranteed for 6 Months

Remember The Piano Contest Be sure to call for your votes. You have a friend in the contest who will appreciate your help. Visit the store and see the instrument to be given away. After seeing it you can better appreciate the value.

Silver & Ide Shirts

Come as near perfection as human skill can make them. Leaders in fashion—perfect fitting—



comfortable.
We are showing a great variety of patterns in the fancies, also in plain and pleated bosoms in white. See the many beautiful shirts in our

\$1.00

Line. Nice for Gifts.
Come in and see them before it's too late.

Stetson Hats



Velours and the all very newest shapes and styles. Nothing adds more to a man's appearance than the right kind of a hat. We have the shape and size you need. Make the "man" proud this Christmas by giving him something useful.

Only 10 Shopping
Days till
Christmas

Boys' Fine Clothes

For the holiday trade. The models are all the newest 1913 styles. Nothing more appropriate for a Christmas Gift and one that will be appreciated as long as it lasts.

| | |
|----------------------------------------------|--------|
| \$10.00 Boys' Suits Special Holiday price | \$8.50 |
| \$7.50 Boys Suits Special Holiday Price | 6.50 |
| \$6.50 Boys' Suits Special Holiday price | 5.75 |
| \$6.00 Boys' Suits Special Holiday price | 5.00 |
| \$5.00 Boys' Suits Special Holiday price | 4.25 |
| \$4.50 Boys' Suits Special Holiday price | 3.75 |
| \$4.00 Boys' Suits Special Holiday Price | 3.50 |

During the Holidays we are offering as a gift, with each suit sold for cash, an elegant Coat Chain.



Palmer Lumber Company Sells It

THE old weather prophets say that the approaching winter is likely to be severe; but you can defend yourself against the cold blasts by having your house "fixed up:" window lights all in, doors adjusted. Your stock will also need attention; and there is no better time to erect barns and sheds than now. We furnish all kinds of building material. Phone 150

Summitt Breezes.

We have not heard anything about drouth lately; it is mud, mud, mud. The past week must be the kind of weather the old timers have told us about, but we had never seen and rather doubted their word that the Panhandle ever had such rains this time of the year.

Misses Alva Metcalf and Hazel Hacker of Parrott were calling one day lately in this neighborhood.

Miss Meta Wagner has been spending a few days with the home folks and took the teachers examination the last of the week in Dimmitt. She is teaching near Adrian.

S. J. Rice and son, Norman, passed through here on their way home from Spring Lake.

Will Woodburn of Dimmitt was out one day repairing the telephone line.

Nearly all the men of Parrott neighborhood were in Dimmitt court-ing last week.

Jr. B. Y. P. U. Program.

Subject—In Remembrance of Me. Song service.

Reading of Psalms 100—Vesta Hubbert.

Sentence prayer—Led by Mary Hicks.

Memory verse—Louise Rayzor.

Tell the story of the "Passover" as told in Exodus 12:21-36—Caresa Dent and Emma Lee LeGrand.

Tell the story of the "Passover" as told in Luke 22:7,20—Earnest Corn and Cyril Smith.

Is there any connection between the "Passover" and the "Lord's Supper?"—Caldwell Hicks.

Who may partake of the Lord's Supper?—Mattie Mounts.

When and where was the first Lord's Supper?—Olive Wilson.

With each Dollar purchase during our big sale you get a coupon which entitles you to the big drawing contest. E. B. Black Co. 1t

"A Perplexing Situation" takes place at the High School on Thursday evening, Dec. 18. See it and enjoy a good laugh. 1t

I'll meet you at the Corner Drug Store. 38tf

Second hand furniture wanted at Smith's. 45 4t

Findlay Findings.

Dec. 10.—Thanksgiving services were held at Findlay. A basket dinner, of which 27 partook, was served after which Rev. Hurlbut of Friona gave a very interesting sermon.

Enzer Lawrence and Ernest Houlette attended the box supper at Friona on Thanksgiving evening.

H. B. Hunter met with an accident while riding horseback. The horse stumbled, throwing him off and then rolled over on him, breaking his leg twice.

This community was very much startled when on Friday it learned of the sudden death of Ernest Schroeder. He was found about four miles from home, having been out the previous night and chilled to death. The body was taken home and the coroner's inquest held Sunday. The body was laid to rest in the German Lutheran cemetery Monday. The services were held in the German Lutheran church. He leaves a loving wife and four small girls. They have the sympathy of the whole community.

Jacob Tiefel, Mr. and Mrs. Henry Tiefel, Mr. and Mrs. August Porth came out from Friona to attend the funeral.

Henry Martin, who has been feeding a bunch of sheep, shipped them Friday.

Mr. and Mrs. J. N. Messenger visited with their daughter, Mrs. B. P. Abbot, at Bovina Saturday.

\$65.00 in prizes given away during our Holiday Sale. E. B. Black Co. 1t

Charity Committees Appointed.

At the Thanksgiving service it was announced that the regular charity committees would be announced later. The following have been named:

Charity committee for 1914: Mesdames J. A. Fox, E. E. Connell, T. E. Shirley, E. B. Black. Messrs. T. M. Palmer, W. B. Farmer, W. B. Dameron, Allan Powelson.

Soliciting committee: Messrs. G. W. Ross, J. J. Gallaher, W. E. Hicks, C. H. Dyer.

Rings, Rings, Baby, Misses and Signet at 65c, \$1.00, \$2.75, solid gold. Smith. 45-2t

Summerfield News.

Dec. 10.—Thinking that Summerfield should be represented in the columns of the Brand, we venture to chronicle some of the doings of our people for publication from time to time as time and occasion may permit.

Geo. W. Orr attended court last week, serving in the capacity of grand juror for Castro county.

Mr. Weatherly, a prominent business man of Roswell, N. M., spent Sunday afternoon in Summerfield and vicinity.

Loyd Goodloe helped move 1,200 yearling steers for Mounts & Wilson from "Black water draw" to north of Black first of the week.

J. M. Primm of Lime, Ohio, inventor of the Primm Oil Engine, spent part of last week and the first two days of this week superintending the erection of an 80 H. P. engine for Mr. Emerick of Cozey, Ill., on his farm one mile north of Summerfield. The engine will be used for pulling an irrigation pump of the American make and style, lifting the water 130 feet.

C. F. Kellener of Black expects to leave for Kansas City next Friday with a shipment of cattle. From Kansas City he will accompany his wife and two boys on a trip to their old home in Iowa, expecting to be gone about three weeks visiting Mr. Kellener's aged father and mother and other relatives.

Geo. Ballew shipped 6 cars of sheep to the Kansas City market last Friday.

Frank Jacobs came home to spend a few days with his folks and to attend the District Christian Endeavor meeting last Sunday.

A large delegation from Friona came up to attend the District Christian Endeavor exercises last Sunday. Miss Whitcomb of Amarillo and district president was also present as well as a good delegation from Hereford.

Messrs. Harris and Shiplett drove up from Spring Lake, a distance of 50 miles, facing the cold wind of last Saturday, reaching Summerfield late in the evening.

Rev. Hicks, the new district presiding elder, held quarterly conference in Summerfield last Saturday. He also preached Sunday morning to an appreciative audience.

Mrs. T. A. Osborne received word from Los Angeles, Cal., that her brother was in a hospital and had undergone an operation for appendicitis, but was getting along nicely under the ordeal.

Mrs. Jessie McMinn came home last Friday from her visit to friends at Brownwood and other places.

Miss Edith Mauer came over from her home north of Friona Sunday afternoon. Her many friends were delighted to see her. Miss Edith taught school in Summerfield for several years and gave good satisfaction.

Second hand windmills, second hand pipe and towers wanted. See Smith the Jeweler. 45-4t

YOU'D LIKE HEREFORD:

A Marvelous Escape.
"My little boy had a marvelous escape," writes F. F. Bastians of Prince Albert, Cape of Good Hope. "It occurred in the middle of the night. He got a very severe attack of croup. As luck would have it, I had a large bottle of Chamberlain's Cough Remedy in the house. After following the directions for an hour and twenty minutes he was through all danger." Sold by all dealers.—Advertisement.



Farm Telephone Saved Child's Life

One of the Children fell into a water tank and was rescued unconscious and apparently lifeless.

The frantic mother telephoned to the doctor six miles away, and he started at once. In the meantime his assistant telephoned instructions and the mother restored the child to consciousness before the doctor arrived.

The telephone service saved the child's life.

THE SOUTHWESTERN Telephone and Telephone Co.



"A Perplexing Situation?" Well I should say so. Takes place at High School Dec. 18, 7:15 o'clock, and last one hour more perplexing every minute. 1t

"OCEANS OF WATER,"

Must Mark Paid Matter.

"All editorial or other reading matter published in any newspaper, magazine or periodical for the publication of which money or other valuable consideration is paid, accepted or promised shall be plainly marked 'advertisement.' Any editor or publisher printing editorial or other matter for which compensation is paid, accepted or promised without so marking the same, shall upon conviction in any court having jurisdiction, be fined not less than \$50 nor more than \$500."

The above paragraph is a copy of the law requiring newspapers to mark all furnished editorials and other paid reading matter as "advertisement." It has been the custom of papers to use the abbreviation, "adv." after paid-for reading matter and we suppose this will meet the requirements of the law. This law was passed in order to cut out so much political "dope" that was run thru the daily papers as editorials when, in fact, the matter commanded a very high price. It seems to be effective.

Books for old and young at Geo. E. Burns Drug Store. 1t

Put this number in your telephone book, Barnhart & Rice Garage No. 325. 45-2t

See Smith the jeweler about that new windmill; he has the latest, oil once a year. 45-2t

Our Great Holiday Sale is attracting much interest. E. B. Black Co. 1t



Santa Claus Coming

"The Fair" has just told us that Santa Claus will be at their store, his old headquarters, and will be lording down with nice things for all the children. He will be at "The Fair," Monday, December 22 at 4:15 p. m. and all the Children are invited to meet him. He will leave for California that night but will return on Christmas Eve to see his little friends and will be at

His Post Office at "The Fair"

A letter from Old Santa says:

"I want every boy and girl to be on hand at The Fair and get a nice, long letter from me. Now don't forget the date, children; Monday, December 22d, 4:15 o'clock. Yours very truly, Santa Claus."



The Fair.

Toys, Fireworks and all kinds of Christmas Goods for everyone.

The best dressed woman has her corset, like her gowns, fitted to her measure.

Spirella CORSETS

(NOT SOLD IN STORES)

are fitted to your measure in your own home by a trained corsetiere. You can never know all the beauty of your figure until you wear one.

My services are at your call. Appointment at your convenience with no obligation to purchase. Telephone or send postal.

Mrs. Robert Elliott
Hereford, Texas Phone 153

For making quickly and perfectly, delicious hot biscuits, hot breads, cake and pastry there is no substitute for

Dr. PRICE'S CREAM BAKING POWDER

MADE FROM GRAPES
Sixty Years the Standard

(Continued from Page 2)

rates of interest which are now sapping the vitality of agriculture.

The curse of farm peasantry now confronts us and our farmers are fast becoming agricultural gypsies, wandering from farm to farm. We now have 219,575 farms in this State operated by tenants which is fifty-three per cent of the total and the tenant farmers have made a net gain over the farm owners of thirty per cent during the past decade. At the present rate of gain in tenant farming, the home owner will entirely disappear in thirty-four years. Our homes are the cornerstone of government and legislation that contains building material should be provided for the tenant farmer. This should be the paramount issue during the present campaign as the safety of the nation lies in the preservation of its homes.

Our methods of preparing cotton for the market are wasteful and our holding plans inadequate to meet the imperative needs of the farmer. Legislative facilities should be provided for co-operative ownership and operation of cotton gins; the establishment of a warehouse system and securing funds on storage cotton. Every movement and transaction from the field to the spinner should be carefully studied and methods of co-operation and assistance extended.

The marketing of farm products should receive the diligent attention of the legislature. A marketing bureau should be established under the department of agriculture and marketing given equal attention to that of production. The bureau should be properly equipped for providing information and studying and assisting in the solution of the many intricate problems connected with the business of farming.

Anti-Trust Law Needs Strengthening.

The farmers have felt the iron heel of the trusts and illegal combines and the vigilance of our state officials in policing industry is to be commended, but the benefit of these laws has so far been confined prin-

cipally to lawyers, competitive concerns and politicians with inordinate ambitions. While we should hold all we have I favor extending the benefits of these laws to the producer and consumer and increasing their efficiency to a point where the trusts can not collect their fines from the farmers through increasing the price of their products.

The combination of capital is universally recognized as necessary to develop the commerce and industry of the country and when properly managed, large business concerns are conducive to efficiency and economy and all conscientious and law-abiding capital should be encouraged to do business in Texas.

The trust evil can be reduced by legislation, but it must be finally overcome by organization and co-operation of the farmers. These powerful corporate organizations dealing with the individual producer and consumer, place the farmer at their mercy and to satisfactorily cope with present conditions the farmers must acquire power through organization.

Railroads.

Our railroad facilities should be improved and our mileage increased and I favor such amendments to our laws as in the wisdom of the railroad commission may hasten these results. I believe that all power conveyed to the railroad commission should be exercised exclusively by them and that neither the legislature nor the Attorney General should take the initiative in any matters within the control of the Railroad Commission. I consider dual jurisdictions confusing and unbusiness-like.

The Railroad Commission, the railroads and the farmers should cooperate in moving farm products and especially waste products. Certainly our mutual interest and combined intelligence can evolve a plan for moving the tons of fruit, vegetables and semi-staple crops that rot on the ground each year. The loss of a crop is, I think, a tragedy of sufficient importance to justify the consideration of State government

and the common carrier.

The service of the common carrier fulfills every need of the merchant and manufacturer and our transportation system is built around them. They are shrewd traders with facilities for locating the best market, controlling its supply and presenting convincing arguments for rates that will move the traffic, but the requirements of the producer are vastly different from those of the trader and the business of farming will never adapt itself satisfactorily to their necessities. The farmer must have a co-operative system of business that extends the usefulness and utilizes latent powers of the carrier in assisting in the marketing of products.

The problem is a monumental one, but probably no greater than the many difficulties that have been surmounted in handling the business of the merchants and manufacturers and I ask for the producer the same thoughtful consideration to his requirements that has been given other lines of business.

Opposed to Woman's Suffrage.

It is the hand that shuffles the cards rather than the one that rocks the cradle that wants to cast the ballot. The home is the great contribution of women to the world and the hearthstone is her throne. Our social structure is built around her and social righteousness is in her charge. Her beautiful life lifts the skies of hope and her refinement is the charm of twentieth century civilization. Her graces and her power are the cumulative products of generations of queenly conquest and her crown of exalted womanhood is jeweled with the wisdom of saintly mothers. She has been a great factor in the glory of our country and her noble achievements should not be marred or her hallowed influence blighted by the coarser duties of citizenship. Southern chivalry should never permit her to bear the burdens of defending and maintaining government, but should preserve her unsullied from the allied influences of politics, and protect her from the weighty responsibilities of the sordid affairs of life that will crush her ideals and lower her standards. The motherhood of the farm is our inspiration, she is the guardian of our domestic welfare and a guide to a higher life, but directing the affairs of government is not within woman's sphere and political gossip would cause her to neglect the home, forget to mend our clothes and burn the biscuits.

No Liquor Legislation Needed.

I am a state-wide prohibitionist, have always voted against the saloon and do not use liquor in any form and I will always remain a life-long enemy to the liquor business. The home of the farmer is the hearthstone of morality and the fountain-head of all that is pure and noble in life and the farmer should ever stand for civic righteousness and the reduction of all forms of vice to the minimum. Not more than twenty-five per cent of

If You Want to Buy

Anything in the LUMBER line, where you can buy it for the least money, you should get figures from the Alfalfa Lumber Company. We have a complete line and are making "excursion rates" on all of it, and will prove to you that we do sell at closer prices than anyone if you will give us a chance.

Alfalfa Lumber Co.

Our population ever tastes liquor and less than one per cent drink to excess. The delinquents we will always have with us, but the liquor habit affects so small a per cent of our population that I do not think it should be considered to the exclusion of important problems that affect the welfare of all the people. Where liquor sends one man staggering home to his family, our system of marketing and of rural credits sends thousands of families reeling down the thoroughfares of poverty.

Each year 2,400 farmers become victims of an inadequate and brutal system of credits, cover their hearthstone with the ashes of failure and as many mothers, drenching the family altar with the tears of despair, cry aloud for help as they close forever the door of the home. Let us turn our attention temporarily from the delinquents and incorrigibles to the worthy and ambitious citizen struggling to feed and clothe his family, educate his children and own his home. Let government assist those who plead for opportunity rather than consume all our energies upon those who wear the privileges of manhood. Experience has proved that when legislatures become involved in prohibition discussions much important legislation is abandoned and the business affairs of government neglected.

I favor the rigid enforcement of all liquor laws now on the statute books, but am opposed to any statewide legislation of any character on this subject by the next legislature.

Education.

I favor compulsory education extending over the entire school term. Our rural school system is inadequate to meet the requirements of our children. The difficulty of properly educating the children of tenant farmers who move from farm to farm is readily apparent. No matter which way we turn in dealing with the problems in our rural districts, we are confronted with the condition that one-half the population of the country is a floating one. The home and the school are closely allied and their success interdependent.

Our system of education from rural school to university should receive the careful consideration of the legislature and efficiency and economy instituted wherever possible.

Labor.

Labor is honorable whether performed by male or female. Skill and ingenuity should be rewarded, but no class of labor that uses energy, practices economy and lives a moral, upright life, should receive a lesser wage for their services than would enable them to lay up for a rainy day, for old age, to educate their children and place them in society to the best advantage to advance the citizenship and improve the same in the community in which they live. The farmer's family, as a rule, is the poorest paid of any laborer in proportion to the service they render for the general welfare.

I favor conducting government on a strictly business basis and the proper care for our wards, humane treatment and character-building of our convicts, encouraging road-building and the full performance of all the functions of government.

Health Commandments.

Sir James Sawyer, a well-known physician, believes that it is by no means a difficult matter for any human being to live to be 100 years old. He recently has declared that anybody can attain this age unless killed by accident, if he or she will religiously observe the following "commandments of health":

1. Eight hours' sleep every night.
2. Sleep on your right side.
3. Keep your bedroom window open.
4. No cold bath in the morning, but a bath at the temperature of the body.
5. Exercise before breakfast.
6. Eat little meat and be sure it is well cooked.
7. Avoid intoxicants.
8. Allow no pet animals in your living rooms, for they carry disease germs.
9. Live in the country if you can.
10. Watch the three D's—drinking water, damp, drains.
11. Have change of occupation.
12. Take frequent and short holidays.
13. Limit your ambition.
14. Keep your temper.

Hats which sold at \$8.00 to \$8.50 will go at \$3.75. Come in and inspect the \$1.50 counter. Mrs. Vogele. It

In case you need medicine after-closing hours at night phone 383 for R. A. Tynes, druggist at Geo. E. Burns Drug Store. It

Trade me your horses, mules, cows, hogs and farm implements for good, shallow water land or vendor's lien notes. L. Gough, Crosbyton, Texas. 45-2t

Mrs. L. V. Kirk is visiting with her mother at Camargo, Okla., and later will go to Woodward to visit other relatives.

INDIGESTION OVERCOME

Overcome by Simple Remedy. Hurried and careless habits of eating, irregular meals and foods that do not harmonize, tend to weaken the digestive organs and result in different forms of stomach trouble.

If you are one of the unfortunates who have drifted into this condition, eat simple foods, only, slowly, regularly and take Vinol, our delicious cod liver and iron tonic.

Mrs. H. J. Smith, Thomasville, Ga., says: "I suffered from a stomach trouble, was tired, worn out and nervous. A friend advised me to take Vinol. My stomach trouble soon disappeared and now I eat heartily and have a perfect digestion and I wish every tired, weak woman could have Vinol, for I never spent any money in my life that did me so much good."

The recovery of Mrs. Smith was due to the combined action of the medicinal elements of the cod's livers—aided by the blood making and strength creating properties of tonic iron, which are contained in Vinol. We will return the purchase money every time Vinol fails to benefit.

P. S. Our Saxo Salve stops itching and begins healing at once.

The Corner Drug Store, Hereford, Texas.

We Extend a Helping Hand

To our customers in time of need, and are always ready to advise and assist in any way possible.

Is there any reason why you should not be one of our satisfied customers? We want your business and will extend every courtesy in keeping with good business policy.

We are the only GUARANTEE FUND BANK in Deaf Smith County.

The First State Bank & Trust Company

Of Hereford, Texas

"THE PEOPLE'S DEPOSITORY"

S. B. EDWARDS, President

HENRY WILKINSON, Vice-Pres.

A. P. MURCHISON, Cashier

H. B. WEBB, Vice-President

J. C. BURKHALTER, Asst Cashier

YOU'LL LIKE HEREFORD!

The Hereford Brand

(A NEWS PAPER)

Published by

The Brand Publishing Co.

A. C. ELLIOTT, MILLICENT GRIFFITH, Owners

A. C. ELLIOTT, Editor

Address all communications to BRAND PUBLISHING CO.

Entered April 17, 1901, in the postoffice at Hereford, Texas, as Second-class mail matter. First number of the paper issued February 23, 1901, as the Hereford Reporter; first number of The Brand issued March 21, 1902.

Subscription Price \$1.00 Per Year, Strictly in Advance

Any erroneous statement affecting the character or reputation of any individual or firm which may appear in The Brand, will be gladly corrected upon being brought to the attention of the publishers.

THE Brand wishes to take issue with Mr. Baskin in his open letter, to the statement that the Hereford people are unresponsive and hide-bound on the question of public appearances. True, in recent years, little has been done to improve the streets, but he knows as well as others that "There's a Reason." As an example of the public spirited citizenship of the town and county as well, take a look at the beautiful lawn of the court house. That lawn has been the admiration of all and it has added no little to the "appearances" of the town. The town has been ingloriously broke on account of being very much like the small boy at the Thanksgiving table: His eyes were bigger than his stomach and he took on so much that he busted. The wasteful expenditure of money on the streets in past years is now apparent to every one, but few thought it then. It was all an experiment. Now, we are having to pay the fiddler too dearly.

THE many towns over the Panhandle are rejoicing over the victory of the local optionists at Amarillo. The Brand is in receipt of a letter from the manager of the publicity committee of the pro-side thanking the people of Hereford and the Brand for the part they had in the result. Manager Russell says: That "piece" in the Brand and that petition that you and George Alfalfa Parker sent up did some mighty effective work. We used it on the streets in circular form Friday night and the next morning a corps of boys (with the thermometer at 20 degrees) put it with a lot of other literature in every house in town before 7 o'clock. If Saturday morning in Hereford was anything like the brand of weather we had here, you can judge from this work what kind of prohibitionists we are raising up to do the voting after we fellows get gray and have to walk with canes. One of our leading bankers remarked to his wife after the election: "It wasn't an election at all: it was a risin' vote."

THERE is a slight indication that the Home and State was disappointed in some of the features of the editors' circular replies. It shows that Mays is favored by nearly four times as many editors as Thomas, 42 being for the Brownwood man and 12 being for the Dallas aspirant. The fact that 126 did not express a choice, shows that, at least, many editors of Texas are free and independent of self-appointed leaders and no longer bow in fearing submission to political dictators. And the Brand believes that the 50 odd who did express themselves are just as independent of the neck-yoke of politics as the 126. The country newspapers are no longer the tool of political Canons.

We may not be the nearest to you, but we will come the nearest pleasing you. Betts & Clark. 141f

The "Common Sense" stands up

Hon. R. M. Ellerd of Plainview was a Tulia visitor this week and informed us that he had recently returned from Philadelphia where he attended the national prohibition rally where delegates were appointed to present a memorial to congress looking to a national prohibition law. He is also one of the committee of three to eliminate some of the numerous prohibition candidates who are in the field for governor of Texas. This committee will meet in March or April to preform his duty.—Tulia Herald.

You can make your own Christmas present by reading the ads in the Brand. See page six. 44-2t

J. W. Karr of Friona was in Hereford this week looking after his farm which he recently purchased. It is located 15 miles north and he will make extensive improvements right away, intending to make this one of the best farms in that direction.

Come around and let us tell you how cheap we can sell you a car alfalfa. E. W. Harrison. 44-2t

That Santa Claus is sure to be in Hereford is certain for his made-up may be seen in Stambaugh's show window, where the old Saint is surrounded by dolls of all kinds, any one of which would delight the heart of a child. Those "Buttermilk Feed" babies are all the "Go."

The housekeepers are often forgotten, but not so this time; read "Prizes for Housekeepers" on page six. 44-2t

Books for old and young at Geo. E. Burns Drug Store. 1t

—HEREFORD—
SANITARY
STEAM LAUNDRY
H. L. BROADWELL, Manager

J. H. Pitman returned Wednesday night from a trip to Colorado in the interest of the land business. He reports that many people of Colorado are interested in the irrigation at Hereford.

We will have on track until Dec. 13th a car bulk yellow corn, nester price \$1.60. E. W. Harrison. 44-2t

Chas. Woodburn returned Wednesday night from Waco where he has been in attendance upon the meeting of the Grand Lodge. He reports a great time and a pleasant trip to that part of the state.

The Brand will give \$5.00 in gold to the housekeeper who can give the "Best Reasons" as explained on page six. 44-2t

Hon. Carmi R. Jones of Chillicothe, Ohio, was in Hereford a day this week attending to some important business matters.

How can you earn \$5.00 the easiest way? Read the center column on page six and you'll find out. 44-2t

A Marvelous Escape.
"My little boy had a marvelous escape," writes P. F. Bastians of Prince Albert, Cape of Good Hope. "It occurred in the middle of the night. He got a very severe attack of croup. As luck would have it, I had a large bottle of Chamberlain's Cough Remedy in the house. After following the directions for an hour and twenty minutes he was through all danger." Sold by all dealers.—Advertisement.

We have an abundant supply of cotton seed cake and meal. Now is the proper time to make arrangements. E. W. Harrison. 44-2t

To Cure a Cold in One Day
Take LAXATIVE-BROMO Quinine. It stops the Cough and Headache and works off the Cold. Druggists refund money if it fails to cure. E. W. GROVE'S signature on each box. 25c.

Arrival of Santa Claus
Santa Claus has made his annual visit to Hereford and placed his stock of toys on exhibition at the

.. Betts-Clark Drug Store ..

We have one of the most choice lines of Toys and Sundries that we have ever shown. We are also showing a large assortment of Novelties, and some beautiful pieces of Cut Glass and Tinted China.

Toyland Doll Goods Wise and Otherwise

| | | | |
|-------------------|---------------|------------------------|----------------------------|
| Tops | Doll swings | Auto horns | Tool chests |
| Rubber balls | Doll beds | Vases | Necktie holders |
| Automatic pisools | Dressers | Ash trays | Cigar jars |
| Pop guns | Buggies | Fire engines | Collar boxes |
| Trains | Trunks | Holly boxes | Post card albums |
| Wagons | China closets | Ansco cameras | Sefa pillows |
| Stoves | Sad irons | Piano scarfs | Toilet sets |
| Ranges | Kewpies | Sterling Manicure sens | French Ivory Manicure sets |
| Horns | Campbell kids | Traveling sets | Comb and brush sets |
| Rattlers | Pianos | Mirrors | Fountain pens |
| Watches | Drums | Razors | Music Rolls |
| Flying tops | | Perfumes | Military brushes |

Many other things too numerous to mention—don't wait until everyone else has selected what they want, but select yours now

Betts-Clark Druggists

I have from 900 to 1,200 nice, young sheep to put out o.f shares. Harvey Cash, Dimmitt, Tex. 161f

To Prevent Blood Poisoning
apply at once the wonderful old reliable DR. PORTER'S ANTISEPTIC HEALING OIL, a surgical dressing that relieves pain and heals at the same time. Not a liniment. 25c, 50c, \$1.00.

Community Co-Operation
COPYRIGHTED FARM AND RANCH-HOLLAND'S MAGAZINE

Not long ago two men were driving over a Red River valley farm. The soil was a deep, rich chocolate loam and the cornfield they were passing, as it proved when harvested later, had more than one hundred bushels to the acre on it. Three years before the owner had bought the farm for \$12 per acre.

"What is that land worth?" asked one of the men.

"That is a rather difficult question to answer," returned the other. "If this land were in two or three miles of the county seat it would be worth \$200 per acre. As it is, more than 15 miles from town and with no roads, it wouldn't sell for \$20."

Everybody knows that the highest priced lands in any community are

those nearest town and on roads leading into town, because such lands are most valuable. The public institutions that make life worth living—schools, churches, and trading and transportation facilities—are more numerous and most efficient in the towns, and those seeking land for homes are willing to pay a premium to get themselves and their families near those institutions.

The very life of these towns and the existence of the institutions that make life in and around them while depend on the volume of business done by the local merchants. Every dollar unnecessarily sent away to other markets, therefore, takes away from the community's life-blood and reduces its efficiency as a satisfying place to live.

They say that a woman don't reason. The Brand does not believe that old "Saw." The Reason is found on page six. 44-2t

\$25.00 Sealy Mattress, holiday sale price \$18.75. All other mattresses 25 per cent discount. E. B. Black Co. 1t

Quarter Century Experience in Banking Business

Adherence to Just Dealing

In all transactions gives us a well deserved reputation for conservative methods. We offer exceptional facilities for handling business with accuracy and dispatch and extend every accommodation consistent with good banking. We know your wants and want your business. Let us serve you.

The Western National Bank

Mutually Agreeable Accounts Solicited

We Sell K. N. & K. Self-Identifying Travelers Checks

K. N. & K. Travelers Checks Payable All Over the World



What We Have for Gift Seekers



It is now time to know what there is for holiday giving, whether you are ready to buy or not. Our stock is on display and we are anxious to show you how well we have provided for the gift seeker. It's a splendid stock, bought early, while there was best choice, and includes many desirable gifts for men, women and children. Come and see our goods and settle your gift problems. In all your Christmas thinking keep this thought uppermost, "BUY EARLY."



Perfumes and Toilet Water

For Christmas. Nothing makes daintier appeal to either man or woman. Always in good taste, always useful. They continue to give pleasure after many other gifts are discarded. VIOLET DULCE (Sweet Violet) Perfumes and Toilet Preparations make excellent gifts.

Violet Dulce Toilet Water.....75c
 Violet Dulce Vanishing Cream.....50c
 Violet Dulce Liquid Face Powder.....50c
 Violet Dulce Complexion Powder.....50c

All packed in neat cartons.

Mirrors - Toilet Sets



Go far toward making girls and women happy Christmas morning. Heavy Plate Glass, beveled, hand mirrors, ranging from \$1.00 to \$3.25. Solid Sets in Rosewood, Walnut, French Ivory and Silver, ranging in price from \$3.50 to \$7.

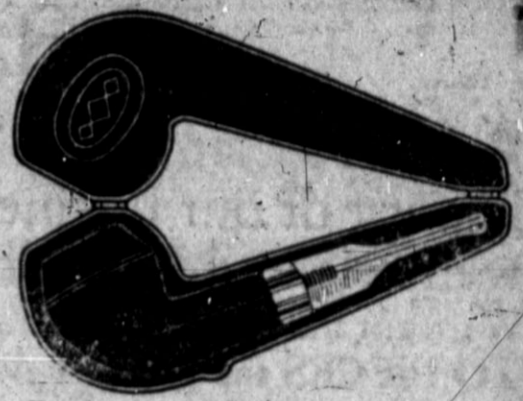
CHRISTMAS

Cards and Booklets

Gibson Line

Large assortment here in colored and beautifully embroidered effects, as simple and artistic or as rich and elaborate as you may prefer. A strictly up to date line of 1914 Calendars, hand tinted.....5c to 75c

Pipes and Cigars



The gifts that men like to have duplicated. French Briar Pipes, amber stem, in cases. \$1.50 to \$6.00
 Meerschaum Pipes \$5.00 to \$9.00
 Briar Pipe without case, 25c to 85c
 You do not know the man who has all the pipes he wants.

Fancy Stationery



Always a useful gift. Our holiday line is unquestionably the best in the city. You owe many little obligations, nothing will suit them better than a box of fine stationery. Crown Linen Lawn from 60c to \$1.75
 Symphony Lawn.....76c
 Correspondence Cards, Note Paper,



Why Not Give A Kodak?

Of all the gifts that fit the Christmas day, none are so timely as the one that provides the picture story of the day—A Kodak. All the up-to-date goods from Kodak City in our stock.

Kodaks \$5.00 and up

Brownie Camera (Works like a Kodak) \$2.00 to \$8.00

Christmas Candies

There is no way in which you can show greater deference to good taste nor give greater evidence of your own—there is no way that you can give so much delight as to make your gift a box of Chocolates. Our Christmas Candies will arrive this week, consisting of one-half to five pound boxes.



Next to a good pipe a man thinks most of a Smoking Stand

or Ash Tray—the indispensable article for the smoker.

All-brass Smoking Stand.....\$7.50
 Ash Tray from 65c to \$2.50
 Cigar and Tobacco Jars \$1.00 to \$2.00
 Humidors (the best known means to keep cigars moist) holds box cigars \$2 and \$2.50

Hair Brushes



Make selecting a gift for men easy. Solid back, all bristle Hair Brushes, Rosewood and Ebony backs, \$1.00 to \$3.50
 Military Sets in Ebony, French Ivory, and Silver.

Buy the Boy a

FOUNTAIN PEN

Fountain Pens are more than ornamental—they are useful and make an ideal gift—

\$1.00 to \$4.50

Don't Forget Baby—Buy It One of Our Infant Sets

Give your husband a Shaving

Brush, Razor or Razor Strop

Cut Glass Perfume

Bottles

The Corner Drug Store

Where Santa Claus Will Meet You

Local and Personal

We have some extra select violin strings at Smith's. 45-2t

New violin cases and bows just received at Smith's. 45-2t

\$17.50 fine leather Rocker for only \$11.25. E. B. Black Co. 1t

J. I. Walker returned Wednesday morning from a trip down in Texas.

Get a wonder windmill of Smith, it only has to be oiled once a year. 45-4t

Herschel Climer of Vega was a business caller in Hereford this week.

Get our prices on silverware. We can save you some money. G. W. Smith. 45-2t

Hornless Phonograph at Smith's, \$25.00 machine and dozen records at \$12.75. 45-2t

Uncle Bob Nelson has come back from a trip to Newlin, Texas, his former home.

B. Anderson Witherspoon fixes wells and windmills. Does tinning, plumbing, etc. Phone 330. 2tf

Fine, fine cuff buttons at Smith's. 45-2t

Mr. and Mrs. C. E. McLean of Dimmitt were up Monday doing some shopping.

Remember the subject at the Methodist church next Sunday. Don't fail to hear it.

J. D. Thompson returned Wednesday from a trip to Kansas City and his Kansas farm.

Mr. and Mrs. Luther Hough came up from Canyon Wednesday morning for a day or two's visit in Hereford.

We are constantly adding to our supply of accessories. Try our free air. Barnhart & Rice. 45-2t

C. W. Mick of Big Square brought in fifteen fine turkeys to Hereford this week and sold the lot for \$15.

Have your radiator filled with our anti-freeze compound and save trouble of draining. Barnhart & Rice. 45-2t

Mrs. J. E. Rowe will do plain and fancy sewing at her home at 500 E. 4th St. Prices reasonable. 44tf

Mrs. J. H. Bowers and son returned Tuesday night from Clarendon where she has been for a few days visiting relatives.

J. R. Jones of Indiana and Geo. W. Corlett of Amarillo were in the city yesterday on business, looking after some land matters.

Mrs. Alex Thompson is one of the Christmas clerks at Callens, where she will be pleased to have her friends call when shopping.

"A Perplexing Situation" takes place at the High School on Thursday evening, Dec. 18. See it and enjoy a good laugh. 1t

D. L. McDonald returned yesterday from a trip of ten days into Illinois, Ohio and Pennsylvania where he went on business connected with his firm.

A fine Sewing Machine would make an ideal Christmas gift. We handle the best makes and can save you big money during this sale. E. B. Black Co. 1t

Send your clothes, blankets, quilts, pillows and carpets to Hereford Sanitary Steam Laundry and thus keep disease out of your home. Phone 246. 1t

Rev. Baker will not preach next Sunday as he will be absent in the interest of Trinity University. All other services and meetings will be held as usual.

Prof. D. A. Shirley of Canyon spent Sunday and Monday in Hereford with friends. He is pleased with his work at the Northwest Texas Normal.

Mrs. T. E. Shirley, after a long visit with friends and relatives down in Texas, being most of the time at the bedside of her aged father, who was quite ill, returned Monday night.



HOLIDAY RATES

CHRISTMAS & NEW YEARS

To Texas and New Mexico points, One and one third fare for Round Trip. On sale December 20th to 26th inclusive and December 31st and January 1st. Return limit January 6th.

On December 20-21 and 22, limit January 18th, to Alabama, Mississippi, Kentucky, Tennessee, Kansas City and other points East.

E. R. Read, Agent

A Bank Account

Is the best Insurance Policy

You don't have to wait till you die to get the money.

It is waiting for you any time you need it—and sometimes you need it mighty quick.

Start an account and insure yourself and family against the unexpected.

You will find in our bank that courteous attention is given to the small depositor quite as freely as to the wealthy one.

The First National Bank

A Bank of The People

W. S. HIGGINS, Pres. E. B. POSEY, Cashier

1913

OUR

1913

12th Annual Holiday Sale

Began Saturday, December 6th; Closes Wednesday, December 24th at 4 P. M. Sharp.

We have planned this to be the grandest event, for the interest of the entire people, in the history of our business career in Hereford. We have a \$20,000.00 stock of high grade and well selected house furnishings that must be cut half in two during the month of December. We want the public to understand that we have gone through our entire stock and that we have CUT, SLASHED and SHOT TO PIECES the price on every article in our big store. This sale is based on a strictly broadguaged scale and we propose to do big things. It is our purpose to make this sale interesting and attractive from the day it begins until it closes. We propose to save to the public the largest percentage of cash that has ever been accomplished before in the history of Hereford. And remember that the great object of this sale is to CONVERT THESE GOODS INTO CASH and it will take cash to move them at the prices given.

Dining Room Furniture

In this line, especially, we excel. We have recently filled this department with the largest and best assortment of Dining Chairs and Tables we have ever shown.

| | |
|-------------------------------|----------------|
| \$65.00 Buffet | \$47.50 |
| Holiday price | |
| \$50.00 Buffet | 35.00 |
| Holiday price | |
| \$37.50 Buffet | 26.75 |
| Holiday price | |
| \$27.50 Buffet | 19.75 |
| Holiday price | |
| \$60.00 Extension Table | 45.00 |
| Holiday price | |
| \$40.00 Extension Table | 30.00 |
| Holiday price | |
| \$30.00 Extension Table | 22.50 |
| Holiday price | |
| \$45.00 Set Leather Chairs | 33.75 |
| Holiday price | |
| \$35.00 Set Leather Chairs | 26.25 |
| Holiday price | |
| \$30.00 Leather Dining Chairs | 25.50 |
| Holiday price | |
| \$20.00 Leather Dining Chairs | 15.00 |
| Holiday price | |
| \$13.75 Dining Chairs | 10.00 |
| Holiday price | |

Rockers

This department is brim full of the finest assortment of Rockers ever brought to Hereford. We bought these especially for the holiday trade.

| | |
|----------------------------------------------------|----------------|
| \$45.00 fine Spanish Leather, Massive Rocker. | \$34.75 |
| Holiday Price | |
| \$37.50 fine Spanish Leather, Massive Rocker | 28.75 |
| Holiday price | |
| \$22.50 Leather Upholstered Rocker, holiday price | 16.85 |
| \$16.50 Leather, Spring Seat Rocker, holiday price | 12.50 |
| \$15.00 Leather, Spring Seat Rocker, holiday price | 11.75 |
| \$13.50 Leather, Spring Seat Rocker, holiday price | 10.50 |
| \$12.00 Spring Seat Rocker | 9.00 |
| Holiday price | |
| \$10.00 Spring Seat Rocker | 7.50 |
| Holiday price | |
| \$8.00 fine Rocker | 6.00 |
| Holiday price | |

Pianos! Pianos!

We represent the famous Baldwin Line of Pianos. We have two fine instruments on the floor to show you and they will be included in our Special Holiday Sale. It will be greatly to your advantage to purchase during this sale as we will make an especially low price.

\$65 IN PRIZES GIVEN AWAY \$65

In order to add interest and make our sale more attractive we will give away, absolutely free, on each Saturday during this BIG SALE, at 4 o'clock p. m., an elegant \$7.50 Rocker and at the close of this BIG SALE on December 24th, we will give as a Grand Prize, \$35.00 worth of Merchandise, and as a Second Prize, \$15.00 worth of Merchandise. This to be of your own selection, out of our stock. During this BIG SALE we will give a coupon with every dollar purchase and all prizes will be awarded by drawing. In order to be a prize winner you must have your coupons in the house at the time of the drawing.

Rugs and Linoleums

For a Christmas present a nice Art Square would be useful and most acceptable. We have a complete stock of Rugs in the various sizes in Axminsters, Wilton and Colonial Velvets, Tapestry and Body Brussels.

| | |
|------------------------------------------------------|----------------|
| \$37.50 9x12 Fine Wilton Velvet Rug, holiday price | \$30.00 |
| \$30.00 9x12 Fine Superior Axminster Rug. | 24.00 |
| \$27.50 9x12 Fine Colonial Velvet Rug, holiday price | 22.50 |
| \$25.00 9x12 Fine Axminster Rug, holiday price | 20.00 |
| \$22.50 9x12 Fine Axminster Rug, holiday price | 18.75 |
| \$30.00 9x12 Fine Body Brussels Rug, holiday price | 24.00 |
| \$17.50 9x12 Fine Tapestry Rug, holiday price | 14.00 |
| 85c Quality Linoleum | 65c |
| Holiday price | |
| 75c Quality Linoleum | 55c |
| Holiday price | |

Iron and Brass Beds

Our large stock is replete with a varied assortment of the handsomest and most up to date patterns of Iron Beds in all the new finishes and non-tarnishable brass beds.

| | |
|-----------------------------------------------------------------|----------------|
| \$50.00 Non-Tarnishable, 2 1/2 inch post Satin Brass Bed | \$37.50 |
| Holiday price | |
| \$37.50 Non-Tarnishable Satin Brass Bed, holiday price | 30.00 |
| \$30.00 Non-Tarnishable Satin Brass Bed, holiday price | 24.75 |
| \$30.00 Vernis-Martin, 3 inch post Iron Bed, holiday price | 24.75 |
| \$22.50 White, 2 1/2 inch post Iron Bed, holiday price | 17.50 |
| \$16.75 2 inch post, silver grey finish Iron-bed, holiday price | 13.75 |
| \$16.75 2 inch post, Vernis-Martin Iron Bed | 13.75 |
| \$15.00 2 inch post Vernis-Martin Iron Bed | 12.50 |
| \$11.75 2 inch post Vernis-Martin Iron Bed | 8.75 |

Bed Room Suits

In this department we are better prepared than ever before to furnish you with a handsome, up to date Bed Room Suites in Mahogany, Bird's Eye Maple or Golden Oak.

A handsome \$150.00 Birds Eye Maple Suit consisting of dresser, bed, chiffonier, dressing table and two bed room chairs

Holiday price **\$112.50**

A massive, \$150.00 Colonial, Circassian Walnut Suit.

Holiday price **\$112.50**

\$200.00, handsome, solid Mahogany Suite with 3 in. post brass bed—Holiday price **\$150.00**

A fine \$100.00 Golden Oak Suite, Napoleon bed

Holiday price **\$75.00**

Parlor and Library Furniture

Among these goods we show a choice selection of new and up to date pieces. Have just added to this line extensively

\$40.00 fine Library Table

Holiday price **\$30.00**

\$30.00 fine Library Table

Holiday price **22.50**

\$20.00 fine Library Table

Holiday price **15.00**

\$80.00 Genuine Leather, Mahogany Parlor Suit

Holiday price **60.00**

\$60.00 Genuine Leather, Mahogany Parlor Suit

Holiday price **45.00**

\$50.00 Genuine Leather, Golden Oak Parlor Suit

Holiday price **37.50**

\$42.50 Pullman Davenport

Holiday price **35.00**

\$50.00 Pullman Davenport

Holiday price **37.50**

Kitchen Cabinets

Get your wife one of those famous McDougall, Disappearing Front Kitchen Cabinets for a Christmas present. You can afford one and she can use it throughout her entire life. We also have an extensive line of the cheaper cabinets, well arranged with a number of conveniences, from which to make your selection.

\$45.00 McDougall Disappearing Front Kitchen Cabinet

Holiday price **\$35.00**

\$35.00 Nickeloid Top Cabinet, holiday price

27.50

\$25.00 Nickeloid Top Cabinets, holiday price

21.75

\$22.50 Kitchen Cabinet

Holiday price **17.50**

\$14.00 Kitchen Cabinet

Holiday price **11.50**

\$12.00 Kitchen Cabinet

Holiday price **9.00**

Our Broadguage Sale

Includes with the large per cent reduction mentioned, a complete assortment of Odd Chiffoniers, Odd Princess Dressers, High Top Dressers, Sewing Machines, Folding Beds, Baby Buggies, Mattresses, Trunks, Suit Cases, Travelling Bags, Wall Paper, Matting and an assortment of

American Red Cedar Chests

Space forbids our enumerating the many attractive and special bargains we have to offer in this great sale. The above prices represent only a few items. Call and we will take pleasure in showing you the immense values. We have just unloaded TWO CARLOADS of high grade Furniture, bought at the largest and best Northern and Eastern factories. These two cars fill our house full and overflowing with house furnishings from which to make your selections.

Christmas Gifts That Mean Something

Whether you spend little or much for Christmas it is important that your gifts have lasting value.

You Are Invited Every person in Deaf Smith Farmer and Castro counties is cordially invited to visit our store during the continuation of this BIG SALE.

E. B. Black Co.

FURNITURE AND UNDERTAKING—HEREFORD, TEXAS

Try It on the Most Difficult Things You Ever Bake

Double Value and Greater Strength



And Only One Cent an Ounce



In 10, 15 & 25 Cans At All Good Grocers

WANT ADS

MISCELLANEOUS WANTS

WANTED—Your shoe repairing at Norton-Powelson Saddle Co. 35tf

BINDER FOR SALE—Deering Broad cast, 6 ft; and also 6 ft. mower. See T. B. Kellow. 23tf

MONEY TO LOAN—On improved half sections or large ranches, 5 years' time at 8 per cent, privilege of paying 1-10 of principal any interest date. See C. O. Lee. 6tf

SUNDAY SCHOOL—The First Christian Sunday school wants you to attend and become a member of some of the classes. They are now studying the most interesting lessons in the greatest book in the world.

On account of his health J. W. Barnett offers for sale the Hereford Garage. Inquire at the Garage or write him. 42tf

Professional and Business Cards

M. G. SUGGS A. M. JONES
SUGGS & JONES
ABSTRACTERS
Complete Abstract of Title to Deaf Smith County Lands.
Hays Make Deaf Smith County Maps for Sale

C. O. LEE
Dealer in
REAL ESTATE AND ALL KINDS OF INSURANCE.
ABSTRACTING.
Notary Public Hereford, Texas

HEREFORD NURSERY
Choice Fruit, Shade and Ornamental Stock. Write for Catalogue today.
L. P. LANDRUM, Proprietor

W. E. Dameron
ATTORNEY-AT-LAW
HEREFORD, TEXAS

C. D. WRIGHT
Lawyer
Will Practice in District and Higher Courts
HEREFORD, TEXAS

D. F. ASHBROOK
Fire Insurance Life Insurance
All Kinds of Bonds
Main St. Phone 272 Hereford, Texas
Tel-er-phon 367. 48tf

First Quarterly Conference.
The first quarterly conference under the newly appointed presiding elder for the Kaffir Corn District was held for the Hereford church last Monday morning, Rev. J. T. Hicks presiding. Financial secretary, G. A. F. Parker, made his annual report which showed the receipts and expenditures for the Hereford church during the year. It showed that the local Methodist church had collected and expended for all purposes, \$5,510.00. Pastor J. H. Henson as well as all of the stewards were pleased with the report. Presiding Elder Hicks preached last Sunday night to a large and appreciative audience, having arrived on the morning train from Bovina where he had held a conference on Saturday. He left Monday afternoon for other points. He and his family will make their home at Clarendon on account of Clarendon College.

MUST BELIEVE IT

When Well Known Hereford People Tell It So Plainly.

When public endorsement is made by a representative citizen of Hereford the proof is positive. You must believe it. Read this testimony. Every sufferer of kidney backache, every man, woman or child with kidney trouble will do well to read the following:

A. C. Barnhart, Miles Ave., Hereford, Texas, says: "I used Doan's Kidney Pills about a year ago when my kidneys were troubling me and they brought prompt and satisfactory relief. I have never been bothered by my kidneys since and I can therefore say that Doan's Kidney Pills are permanent in their effect."

Mr. Barnhart is only one of many Hereford people who have gratefully endorsed Doan's Kidney Pills. If your back aches—if your kidneys bother you, don't simply ask for a kidney remedy—ask distinctly for Doan's Kidney Pills, the same that Mr. Barnhart had—the remedy backed by home testimony. 50c all stores. Foster-Milburn Co., Props., Buffalo, N. Y. "When Your Back is Lame—Remember the Name." For sale by all dealers. Price 50 cents. Foster-Milburn Co., Buffalo, New York, sole agents for the United States.

Remember the name—Doan's—and take no other. 1t

If you are in the market for cotton seed cake call and let us figure with you. Fallwell & Son. 43-2t

School Notes.

Second Grade.—A new pupil of second grade is Megule Archuleta.

Seventh Grade.—The seventh grade had a very interesting program on Nov. 28 of which the most interesting were:

Paper, How to Plant Celery—Dubbs Pittman.

Debate in which Affirmative won: Resolved that education should be compulsory. Affirmative: Ernest Woodburn, Edna Elliott; Negative: J. Barnett, Elizabeth Oberthier.

The seventh grade is proud of the fact that it is the only room in school that had no tardies during the last month.

The tardy list for the other grades for last week are: first, six; second, eight; third, eight; fourth, seven; fifth, none; sixth, two; eighth, eleven; ninth, two; tenth, two; eleventh, four.

D. A. Shirley, who is now teaching in Canyon Normal, visited the high school Monday and gave some good advice to several of the classes.

The Mothers Club met in the high school Tuesday, Dec. 9, and after an entertaining program, they were served with hot chocolate and wafers by one of the domestic science classes.

The play to be given for the benefit of the basket ball girls on Thursday, Dec. 18, promises to be good.

Friona Items.

Geo. G. Wright, C. O. French, Dick Harrold, W. A. Ruff and Mr. Smith of Kansas City went to Kelso in an auto Wednesday and did not get back on account of rain and bad roads.

Mr. and Mrs. A. W. Henschel ate dinner Thanksgiving day with Mr. and Mrs. Kinsley.

Stephen Jesko and family and F. E. Cleunin and family ate dinner Thanksgiving day at Friona Hotel.

Max Brownlee and J. F. Priddy visited Mr. Jacobs and family of Black Saturday and Sunday.

Mr. and Mrs. R. A. Bare left Tuesday for Garden City, Kansas.

The gross receipt of the box supper Thanksgiving evening was something over \$24.00.

Mr. and Mrs. D. M. Davis ate dinner Thanksgiving day with Mr. and Mrs. Frank McSpadden.

The Friona high school girls and the high school boys played an interesting basket ball game on Thanksgiving day. The girls won by a score of 7 to 3. About 100 were present and cheered the girls when they took the lead at the start and retained to the end of the game.

At the beginning of the second half the score was 5 to 3 in favor of the girls. Again the boys was weakened by Gertrude Tractsel and Zelma Karr being replaced by Cecile and Ethel Sutton. Each played for the score and at no stage of the game did interest lag. At the close of the game the score was 7 to 3 which was due to the coolness of the girls good pitcher, Ethel Sutton. Lucy Goodwine was coach for the girls and J. F. Priddy was coach for the boys.

Umpire, Lucy Goodwine, referee, J. F. Priddy. Centers: Marie Clenin, Dempsey Winn; goal pitchers for girls; Tessie Cleunin, Ethel Sutton; guards, Cecile Sutton, Lola James; goal pitchers for boys, Elwin Girchler, Clemitt; guards, Robert Spohn, Clyde Goodwine.

"A Perplexing Situation?" Well I should say so. Takes place at High School Dec. 18, 7:15 o'clock, and last one hour more perplexing every minute. 1t

We have a large assortment of trunks, suit cases and traveling bags that will go at 25 per cent discount during our Great Holiday Sale. E. B. Black Co. 1t

Betts-Clark are agents for the Saturday Evening Post. 27tf

Never Again!

A housekeeper in Hereford, after trying two other brands of Flour that were said to be

"Just as Good"
but
were NOT.

Phoned us her order for a sack of

"ALBATROSS"

and declared

"There's None Better"

Sold in Hereford by

Cardwell Bros.

HEREFORD.

PHONES 81 and 271

HUSBAND RESCUED DESPAIRING WIFE

After Four Years of Discouraging Conditions, Mrs. Bullock Gave Up in Despair. Husband Came to Rescue.

Catron, Ky.—In an interesting letter from this place, Mrs. Bettie Bullock writes as follows: "I suffered for four years, with womanly troubles, and during this time, I could only sit up for a little while, and could not walk anywhere at all. At times, I would have severe pains in my left side.

The doctor was called in, and his treatment relieved me for a while, but I was soon confined to my bed again. After that, nothing seemed to do me any good.

I had gotten so weak I could not stand, and I gave up in despair.

At last, my husband got me a bottle of Cardui, the woman's tonic, and I commenced taking it. From the very first dose, I could tell it was helping me. I can now walk two miles without its tiring me, and am doing all my work."

If you are all run down from womanly troubles, don't give up in despair. Try Cardui, the woman's tonic. It has helped more than a million women, in its 50 years of continuous success, and should surely help you, too. Your druggist has sold Cardui for years. He knows what it will do. Ask him. He will recommend it. Begin taking Cardui today.

Write to: Chattanooga Medicine Co., Ladies' Advisory Dept., Chattanooga, Tenn., for Special Instructions on your case and 64-page book, "Home Treatment for Women," sent in plain wrapper. 1-6

1902

HARDWARE DEALERS

1913



We are now ready to show you a full line of

**Heating Stoves,
Cook Stoves,
and Ranges**

We carry the Round Oak and the Garland Lines—names which stand for QUALITY. Come and see them. We are still headquarters for Star and Leader Windmills, New Way Gasoline Engines, John Deer Implements and a full stock of General Hardware

MAKE OUR STORE HEADQUARTERS

GARRISON BROS.



GUARANTEED—ADVERTISED—GOODS

Cheap as from the Factory

Early Buying For Christmas

We advise early buying of Christmas presents. If you buy early you get a better selection while the stock is large. It is impossible to keep from running out of many things.

We have a well assorted line for Christmas buyers
Fur Sets Ladies Neckwear Men's Ties Jewelry
Toilet Articles Men's Belts Men's Dress Shirts
Big line of Dolls Fireworks for the boys

See our 5-10 and 25c Counter
Geo. A. Stambaugh

Read This!

We will have extra help during the holiday, so can attend to your wants.

Besides our regular line of Drugs and Sundries we have many useful
CHRISTMAS PRESENTS

Toilet Sets, Sets for men, boys, girls and babies. Come in and let us show you a suitable present. Prices are lowest, quality considering quality. Still have a large line of suitable Gift Books.

GEO. E. BURNS' DRUG STORE
DAY PHONE 300 NIGHT PHONE 383

The Words 'Solid Gold'

Stamped on a ring or on a piece of jewelry is not always a guarantee of quality. Unscrupulous makers know how to get by the stamping laws, and know equally as well how to sell inferior goods to dealers who do not know the difference. Ask us and we will tell you why two pieces of jewelry may be stamped "solid gold," are the same weight, yet one piece be worth two or three times as much as the other. The more the public knows about the quality of jewelry, the better it suits us and the more a customer knows about quality in jewelry, the easier for us to sell him because our goods always bear the mark of quality.

Homan Silver. Alvin Sterling Silver, (do not confuse with Alvin Plate)
Providence Silver Novelties. Stearn Bros. Gold Chains. Cameo Brooches. Cameo Lavalliers. Diamond Brooches. Diamond Lavalliers. Diamond Rings.

Our stock of Gold Goods is very complete. We would emphasize the fact that every ring in our stock is solid gold and nothing lower than 10 K. We lead them all on Sterling Silver.

W. H. RAY the Jeweler

Selz=Swab Shoes

We have decided to offer for the week our Entire Line of Ladies' and Children's Shoes at Greatly Reduced Prices

We have just received a shipment of Strictly New Shoes for Ladies and Children. Also something new in Evening Slippers—"The Tango."—Call see them.

We offer as a prize for the Contest, a pair of \$1.50, black or tan Kid Gloves.

J. G. CALLENS
SPOT CASH

PRIZES FOR HOUSEKEEPERS.

For a little mental exercise and in order to test the efficiency of certain advertisements, The Brand offers, beginning this week, a number of PRIZES to the housekeepers. The prizes are to be obtained through the medium of a Popular Contest to be known as the

"TRADEMARKED ADVERTISED GOODS CONTEST"

This contest is decidedly different from all others as it requires no canvassing and no outlay of money; housekeepers can do all of the necessary work at home. This Contest will be open to Housekeepers Only.

FOR THE BEST REASON

The Prizes are to be given—
For the nearest accurate list of "Standard-Trademarked Advertised Goods" found named in any and all advertisements in The Brand for the weeks ending November 28, December 5, December 12 and December 19, and

For the best reason "Why it is better to buy Standard-Trademarked Advertised Goods."

RULES

1.—Make a list of all advertisements in the Brand for each week and under each advertiser's name write down a "list" of the Standard Trademarked Advertised Goods mentioned in his ads.

2.—Place your "list," unsigned, in a plain envelope and mail it to the Brand not later than the following Tuesday following the date of the paper.

3.—Enclose with your list another envelope with your name and address sealed within. This is for the purpose of identifying your list and it will not be opened till the close of the contest.

4.—Each "list" will be numbered so that the judges of the contest will not know whose it is until your sealed envelope is opened.

5.—You MUST send in a complete "list" each week not later than the time mentioned but you can send in with your list as many Reasons as you wish and as often as you think of a good one. The contest hinges on the "reasons" as well as on the "lists."

6.—The Reasons "Why it is better to buy Standard Trademarked Advertised Goods", must not contain more than 30 words each.

7.—Prizes will be awarded for the best "reason" and for the best "lists" for each week but no one will be awarded more than one prize, except she may win the Capital Prize. See the list of prizes offered by the different merchants.

8.—The Grand Capital Prize will be given to the housekeeper who names the three best reasons and gives the three best lists.

9.—There can be no appeal from the decision of the Judges; their decision is final. See list of prizes elsewhere in the paper. More prizes next week.

Buy STANDARD ADVERTISED ARTICLES which you know about—the ones a manufacturer names and stakes his reputation on. They are the most reliable purchases for you, because they are the ones in which the makers put their best efforts, have their greatest pride, and generally get least profit per article, but greatest number of sales.

RIGHT IN YOUR OWN TOWN is the best place to buy STANDARD ADVERTISED GOODS.

WAKE UP!

TAKE NOTICE

We desire to call the attention of the trade to line of Jewelry, Cut Glass and Imported, Hand Painted China-ware which has a standard reputation and on which we are in a position to make you very desirable prices. Not only are these goods guaranteed by us but by the largest firms of Chicago, G. A. Soden & Co., John V. Farwell & Co., and the great wholesale and retail Merchant King, Marshall Field & Co., of whom no rival institution can say that they do not constantly keep in touch with all the new-creations; they employ the most efficient and skilled experts to protect their interests and the interests of their customers. Call and see our stock and our Marshall Field Counter Sales Book and make your selection.

Ariston Rated, Elgin, Waltham and South Bend Watches

La Valliers, Pendants, Diamonds, Solid Gold and Gold Filled Rings, all other Novelty Merchandise.

D. R. Gass & Son

Your Wife

Would be pleased if Santa Claus would bring her a MAJESTIC RANGE for her kitchen or a set of ROGERS '47 SILVER TABLE KNIVES and FORKS for her dining room. These and many other useful presents at

J. I. Walker Hdw. Co.



Auto Gloves

for all tastes and all seasons, at all prices. Our specialty is Grinnell "Rist-Fit" Gloves—the kind you see advertised. They're "ventilated" for warm weather. Washable "Reindeer" leather.

Come see them

H. C. MYRICK

Model Grocery Store

Phones: 128 or 129

New Goods

White Swan Seeded Raisins
White Clover Comb Honey in lbs.
Fresh line Iten's Bakes. Candied Orange and Lemon Peel. Citron. "Little Cook" Cleaned Currants. Full Line Christmas Candies. Keg of Kraut. Keg Mixed Sweet Pickles.

Old Favorites

Van Camp's Spaghetti.
Van Camp's Soup.
Armour's Sliced Beef.
National Club Country Gentleman Corn.
California Club Fruit.
Eggs

No Transaction Regarded as Complete Until the Customer is Satisfied

Do You Read NEWSPAPERS?

It is only the reading man who is well informed. Only Newspapers furnish Topics for Current Conversation. If you would be an interesting conversationalist, read the newspapers and magazines.

In order to assist the readers of the Brand in securing the Best Reading at the least cost, clubbing arrangements have been made with a number of papers and magazines.

A Suggestion—The Brand suggests that the average reader needs at least five papers—The Brand for local news; a daily for general news, or, if too busy, a semi-weekly; a weekly magazine of current topics and a monthly magazine for the family reading. Look over the list below and select what you want.

Clubbing Rates

| | Regular Price | Our Price |
|-------------------------------------------------------------------------|---------------|-----------|
| Star-Telegram, Daily and Sunday, Ft. Worth, and The Brand | \$7.00 | \$3.50 |
| Semi-Weekly Farm News, Dallas, and The Brand | 2.00 | 1.75 |
| The American Boy, best boys' paper and The Brand | 2.00 | 1.50 |
| Farm and Ranch, best farm paper, and The Brand | 2.00 | 1.50 |
| Holland's Magazine, best family paper, and The Brand | 2.00 | 1.50 |
| Farm and Ranch, Holland's and The Brand, all three (all to same person) | 3.00 | 1.75 |
| The Commoner, Bryan's paper, and the Brand | 2.00 | 1.50 |

Pick out what you want and we will make you any combination desired. A good combination would be: The Brand, Farm and Ranch, Holland's, Semi-Weekly News, American Boy. The price for all five papers is only \$3.15

Drop in and give us your subscription to The Brand with any of the other papers. If you are already a paid in advance subscriber to The Brand, your time will be extended. Out of town folks can send us their check; it's good.

ADDRESS

The Brand Publishing Company
Hereford, Texas.

Daughon's Business College

AMARILLO, TEXAS

Teaches Bookkeeping, Banking, Shorthand, Type writing and all necessary auxiliary branches
Positions secured for graduates.
No vacations; enter any time
WRITE FOR FREE CATALOG

UP-TO-DATE LIVERY and SALE BARN

When you want a good drive or an up-to-date rig call at our Barn. We have spent a great deal of time and money lately improving and enlarging our premises. We have one of the best barns in West Texas and can give you the best accommodations in any line of livery service. We guarantee courteous and fair treatment to all. Phone 249.

A. L. SHERK HEREFORD, TEXAS



The Best Medicine in the World.
"My little girl had dysentery very bad. I thought she would die. Chamberlain's Colic, Cholera and Diarrhoea Remedy cured her, and I can truthfully say that I think it is the best medicine in the world," writes Mrs. William Orvis, Clare, Mich. For sale by all dealers.—Advertisement.

Thursday evening, Dec. 18, at 7:15, the basket ball girls and boys will give an entertainment at the High School auditorium. Admission 15c and 25c. 1t

Betts-Clark are agents for the Saturday Evening Post. 271f

"OCEANS OF WATER,"

Dimmitt News.

John Smith was in Dimmitt Monday.
A. G. Noble was attending to business in Hereford Friday.
Bert Carl was in Dimmitt Saturday.
Harvey Dixon was in Dimmitt Sunday.
C. H. Clifton was in Hereford on business Friday.

Mr. Hamm from his ranch 10 miles southeast of Dimmitt was in Dimmitt Monday.

Louis Dyré was in from the O'Brien ranch Tuesday.

Dr. Stapleton and wife were shopping in Hereford Friday.

John Flanagan was in from the O'Brien ranch Monday.

Grover Sanders was in Dimmitt Monday.

Pete Murphy from the Gordon ranch was in Dimmitt Monday.

B. Hastings was in Hereford Friday.

Ben Neely was in Dimmitt the first of the week.

Louis Rowan left Wednesday for his home at Powersville. He had been visiting relatives in Dimmitt for the past two weeks.

Tom Vaughn was in Dimmitt Thursday.

Fred Shulz of Hereford was in Dimmitt Thursday.

Arthur Boyd was in Dimmitt Monday.

Tack Walker was in Dimmitt Monday.

Christmas Sale.

All children's hats going at \$1.00. These hats sold at \$1.50 to \$2.50. Mrs. Voegelé, Millinery Parlor, 1st door south Britain-Dunlap Bld. 1t

Surprise Dinner Party.

Mrs. T. G. Nance was greatly surprised Tuesday of last week when about twenty of her church society associates appeared just at high noon and announced that they had come to take dinner with them. Knowing that she would be unprepared to serve a meal for so many on such short notice, each visitor carried a well-filled basket and after the spread was made, they found that all had more than enough. Mrs. Nance soon learned that the ladies had come to help her celebrate her birthday.

Mrs. Johnson and Ness of Summerfield were shopping in Hereford this week.

J. W. Daken of Junction City, Kansas, visited in the home of Mr. and Mrs. H. H. Boardman recently.

Bruce McLean, assistant cashier of the Dimmitt State Bank, was a business caller in Hereford last Monday.

H. C. Myrick's Christmas show window is attracting a lot of attention with its display of seasonable goods and the Christmasy effect the decorator has given the things.

If you have need for medicine after closing hours at night phone 383 for R. A. Tynes, prescription clerk at Geo. E. Burns Drug Store. 1t

L. M. Layne of Plainview, with the Layne & Bowler Company, was in Hereford Monday looking after the interests of his company. This company is to install a well for Mr. Davis near Dimmitt.

Basket Ball Next Monday.

Hereford Private Academy team will play Canyon High School Monday, Dec. 15, at 4 p. m. on Academy grounds. Admission 25 cents. 1t

Chronic Dyspepsia.

The following unsolicited testimonial should certainly be sufficient to give hope and courage to persons afflicted with chronic dyspepsia: "I have been a chronic dyspeptic for years, and of all the medicine I have taken, Chamberlain's Tablets have done me more good than anything else," says W. G. Mattison, No. 7 Sherman St., Hornellville, N. Y. For sale by all dealers.—Advertisement.

WHENEVER YOU NEED A GENERAL TONIC - TAKE GROVE'S

The Old Standard Grove's Tasteless chill Tonic is Equally Valuable as a General Tonic because it Acts on the Liver, Drives Out Malaria, Enriches the Blood and Builds up the Whole System. For Grown People and Children.

You know what you are taking when you take Grove's Tasteless chill Tonic as the formula is printed on every label showing that it contains the well known tonic properties of QUININE and IRON. It is as strong as the strongest bitter tonic and is in Tasteless Form. It has no equal for Malaria, Chills and Fever, Weakness, general debility and loss of appetite. Gives life and vigor to Nursing Mothers and Pale, Sickly Children. Removes Biliousness without purging. Relieves nervous depression and low spirits. Arouses the liver to action and purifies the blood. A True Tonic and Sure Appetizer. A Complete Strengthener. No family should be without it. Guaranteed by your Druggist. We mean it. 50c.

Dimmitt News.

John Smith was in Dimmitt on business Saturday.

Mr. Drake of Black was in Dimmitt Wednesday.

Horace Baird of Hereford was in Dimmitt Wednesday.

A. G. Noble arrived in Dimmitt Saturday from Kansas City where he had been for the past few days.

Tack Waller was in Dimmitt Saturday.

Tom Hamm was a Dimmitt visitor Sunday.

Rob Douglas was in Dimmitt Sunday.

Edwin Ramey was in Dimmitt Sunday to see Miss Lena Tate.

Mr. Gregory from his ranch 5 miles west of Dimmitt was in Dimmitt Monday.

Ray Gilbreth from Sioux City, Iowa, was in Dimmitt Sunday.

Mr. Houston was a Dimmitt visitor Monday.

Boone Kilgore was in Dimmitt on business Tuesday.

Between the heavy snow storm in Colorado and the floods in Central Texas, the Hereford district has enjoyed a season of rain, followed by sunshine weather that makes us glad we are here.

RHEUMATISM SUFFERERS SHOULD USE

5 DROPS

The Best Remedy For all forms of Rheumatism

LUMBAGO, SCIATICA, GOUT, NEURALGIA, AND KIDNEY TROUBLES.

DROPS

STOP THE PAIN

Gives Quick Relief

Like No Other Remedy

Like It

SAMPLE "5-DROPS" FREE ON REQUEST Swanson Rheumatic Cure Co., 100-100 W. Lake St., CHICAGO

Hunting Party.

Another hunting party left for the brakes of the Canadian Tuesday morning in a wagon drawn by two cylinder hay burners. The will be good for a safer return with these. In the party were: Criss Renfro, John Renfro, Clyde Beach, Jim Cox and Martin Simpson.

Baby buggies 25 per cent off during our Great Holiday Sale. E. B. Black Co. 1t

You cannot afford to miss our great Holiday Sale. It means considerable savings to you on every purchase. E. B. Black Co. 1t

STAY ON YOUR FEET

Taking Calomel Means Staying Home for the Day—Take Dodson's Liver and Save a Day's Work.

If an attack of constipation or biliousness hits you, there's no need to take a dose of calomel and spend at least a day getting over the effects of it. Betts-Clark sells the liver tonic, Dodson's Liver Tone, that takes the place of calomel and starts a lazy liver without any bad after-effects.

Dodson's Liver Tone does all the good that calomel ever did, yet it is absolutely harmless to young people and old. It is a pleasant-tasting vegetable liquid that will relieve constipation or sour stomach or other troubles that go along with a lazy liver, without restriction of habit or diet. You don't leave off any of the things you regularly do when you take Dodson's Liver Tone.

Betts-Clark sell Dodson's Liver Tone and give it a strong personal guarantee. They say, "A large bottle of Dodson's Liver Tone sells for 50 cents, and we will hand any person back his 50 cents if he tries a bottle and doesn't say that it does all that calomel ever does and does it pleasantly. Get the genuine Dodson's Liver Tone and if you are not pleased with it we will give your money back with a smile."

Don't Blame the Stove



The cause of the discomfort of yourself and family on cold, wintery mornings can be avoided if you will exercise good judgment when you purchase your coal. Before placing your order examine the Coal yourself. We have a good supply of the best Colorado Coal on hand. Buy now while it lasts.

Falwell & Son

Boys and Girls Who Have Won National Fame as Letter Writers

First Announcement of Awards In National Letter Writing Contest, In Which More Than 20,000 School Children Competed For Prizes



WHO shall now say that letter writing is a lost art in these United States? A successful country wide contest among the school children of the land has just proved conclusively that our boys and girls at least are fully capable of clear, vigorous expression through the printed word.

With the purpose to "stimulate interest in letter writing, to develop observation among school children and to interest them in the origin and development of inventions that have become important economic factors in our civilization," the Remington Literary Committee of New York city recently offered, through the public schools of the United States, 2,100 prizes, consisting of 100 five dollar gold pieces, 1,000 Tiffany medals of rich design and 1,000 handsomely engraved certificates of merit for the best letters of two to three hundred words based upon the lately published book, "A New Chapter in an Old Story," which covers the romantic history of the development of firearms and ammunition-making.

Prizes were offered in four classes: Class A for children ten to eleven years of age; Class B, twelve to thirteen; Class C, fourteen to fifteen, and Class D, sixteen years of age and over. There were three principal prizes in each class, and an equal number of all prizes were allotted to each class, so that each pupil should compete on equal terms and only with others of his own age.

Wide Interest in Contest.

Soon after the announcement of the contest entries came in a flood from every corner of Uncle Sam's dominions. With the receipt of the book, which was presented to the libraries in schools where pupils were to compete, the prize letters began to pour into the office of the committee. In all more than 20,000 live, vivid messages were received. They came from such wide opposites as the New York city boy who rides to school in the subway and from the wee girl in the interior of California (a winner) who "had to go 110 miles to find a photographer" to have the photo taken which is reproduced in connection with this story.

Attracted by the genuine value of the letters submitted, a distinguished board of judges consented to attempt the enormous task of selecting the winners. The chairman of the board was

KEY TO THE WINNERS.

- 1.—Henry Francis Wilson, Salem, N. Y., winner first prize, Class A.
- 2.—Annie Robertson, Menlo, Ga., winner second prize, Class C.
- 3.—Macy F. Lanice, Bayshore, N. Y., winner first prize, Class D.
- 4.—Emily Grace Horr, Dixieland, Cal., winner second prize, Class A.
- 5.—Bennett Wolfe, Morrisville, Mo., winner third prize, Class A.
- 6.—Margaret L. Hess, Laura, O., winner third prize, Class B.
- 7.—Wanda S. Isaac, Freeman, S. D., winner first prize, Class B.
- 8.—Mary M. Hughes, St. Regis Falls, N. Y., winner third prize, Class D.

President John H. Finley, LL. D., of the College of the City of New York. Others were Dr. Talcott Williams, LL. D., Litt. D., director of the school of journalism at Columbia university; Herbert L. Bridgman, M. A., the explorer and historian, who is the vice president of the American Newspaper Publishers' Association, publisher of the Brooklyn Standard Union and author of several important works; Hudson Maxim, the inventor, and Harry Chase Brearley, editor and journalist of note and author of "Animal Secrets," etc., secretary of the board.

The decision of this eminent board, made after a careful perusal of the letters, creates the following:

HONOR ROLL.

Best letter writers among school children of America.

CLASS A.

Henry Francis Wilson, Salem, N. Y.; Emily Grace Horr, Dixieland, Cal.; Bennett Wolfe, Morrisville, Mo.

CLASS B.

Wanda S. Isaac, Freeman, S. D.; Lucille Hilsheimer, Madison Mills, O.; Margaret L. Hess, Laura, O.

CLASS C.

Mark R. Sullivan, Poughkeepsie, N. Y.; Annie Robertson, Menlo, Ga.; George McCarthy, Lysander, N. Y.

CLASS D.

Macy F. Lanice, Bay Shore, N. Y.; Lynn Ernest Bradley, Waterville, O.; Mary M. Hughes, St. Regis Falls, N. Y.

The first twenty-five in each class have each received a medal and a five dollar gold piece, the first, second and third winners in each class receiving

special medals. One thousand others received medals only and 1,000 certificates.

Farmer Boy Wins First Place.

Letter No. 1 in Class A was written by Henry Francis Wilson, a bright faced boy who was born in Hebron, N. Y., on the same farm where his father and grandfather were born and who now lives in the country near Salem, N. Y. He wrote:

I have read your book "A New Chapter in an Old Story" and liked it real well.

I liked the part where the savage was in a tight place with the bear and he picked up a sharp stone and threw it at the bear and gave himself a chance to run away, because he did just what we boys do when we are in a tight place.

I liked the part about the bow and arrows, because I made one last winter out of a little bamboo fishpole, a piece of rawhide and a piece of a rack you hang towels on.

A little boy is a good deal like the people of olden times, because he throws stones when he is five years old and when he is eight years old he uses a slingshot that he makes out of a crocheted stick and a piece of rubber elastic. For ammunition he can use little stones and peas. At eleven years old he uses a bow and arrow that he can make out of hickory or bamboo.

The man that made the first Remington rifle as a boy was a good deal like me when it came to asking papa for things and not getting them.

A Western Girl Heads Class B.

Wanda Isaac, age thirteen, of Freeman, S. D., wrote:

I was especially interested in the full page pictures in the book which show the progress of firearms. The following is the story which the picture on the front cover tells me.

Ray Kensington had had wonderful success during the hunting season. Animals of all descriptions had fallen prey to his Remington with its "U. M. C." ammunition.

As he pondered he had a vision in which a cave man, Robin Hood, the hunter with crossbow, and men with old fashioned guns appeared to him. They were all much surprised at the perfection of his weapon.

The cave man spoke: "You have beyond doubt a wonderful means of defense in your hands, but when confronted by a savage bear I hurried at him a jagged rock, and when I invented the sling I took the first steps. Do not forget me."

"And me," said Robin Hood. "I used the long bow in Sherwood forest, and it served me well. It was but another step toward the perfect weapon held in your hands."

"And my crossbow shall not be forgotten," rejoined the second hunter. "It was the first practical step toward guns." "Mountain School" Lad Leads Class C. Mark Sullivan, fifteen years of age,

Another Line Standard-Brand-Advertised Goods

Every Woman in Hereford can now have a

Gossard Corset

We have just added this new line of Corsets. It has only been a short time since the price of Gossard Corsets was made low enough to permit of their general use by all women. First cost will always be a consideration by the woman who has been in the habit of investing less than \$3.50 in a corset. She will expect more for her money and she has a right to.

Model 364

Designed and modeled in a range of sizes that will meet the requirements of almost every woman—yet it is distinctive.

Made in medium and low bust; good, too, in the larger sizes; the skirt is long and the hips reduced; the waist line is natural and the back quite flat.

For general use it has no equal at the price; made of a durable sterling cloth, \$3.50 and fitted at -

Nos. 204 and 201 at \$5



Geo. S. Stambaugh
THE STORE FOR SAFE BUYING

lives in Poughkeepsie, N. Y., and attends the "Mountain School" in Ulster county of the same state. His letter, the best in Class C, is in part:

In a pleasant valley of that country which is now called France there lived before the era of the great ice sheet a clan of cave men.

The only enemy of the clansmen was a great saber tooth tiger, which had a cave far up upon a mountain side. Every winter as the time approached for the tiger to go south the men would keep an eager watch upon the cave, because when he had gone they would enter and live there during the colder months of the winter. . . . Saber Tooth returned unexpectedly.

A daring plan instantly flashed into the mind of Strongarm, the chief. The men with their rude stone weapons would never dare to attack the tiger, so Strongarm ordered them to bring a large elk's hide. This he fashioned into a bag, which was filled with stones. He then cut a strong oaken pole, and after putting a spear head halfway down the shaft. Several men helped carry his weapon to the tree under which Saber Tooth was sleeping. Slowly it was raised and poised above the sleeping tiger. The men retreated to the cave, and then Strongarm cut the thong. Down plunged the weighted shaft, pinning Saber Tooth to the ground. . . .

Big City Boy "D" Class Winner.

Macy F. Lanice, of Bay Shore, N. Y., aged 17, who was first in class D, saw the literary and artistic side of the book. He wrote:

The plot and style are the work of a real author. Uninteresting details are made vivid. . . . big, cumbersome guns of olden times are invested with romance, the tedious stages of the advancement of civilization from the earliest ages are skillfully interwoven with the steps of the steady advance of Remington arms and the whole made to read like fiction.

Surely this contest has brought forth from young America an unmistakable denial of the charge that our country is deficient in letter writing ability. Along with this denial has come a wealth of matter that will give teachers, writers, and even parents a new appreciation of the wonder working mind of youth.

Beware of Ointments for Catarrh That Contain Mercury as mercury will surely destroy the sense of smell and completely derange the whole system when entering it through the mucous surfaces. Such articles should never be used except on prescriptions from reputable physicians, as the damage they will do is ten fold to the good you can possibly derive from them. Hall's Catarrh Cure, manufactured by F. J. Cheney & Co., Toledo, O., contains no mercury, and is taken internally, acting directly upon the blood and mucous surfaces of the system. In buying Hall's Catarrh Cure be sure you get the genuine. It is taken internally and made in Toledo, Ohio, by F. J. Cheney & Co. Testimonials free. Sold by Druggists. Price 75c per bottle. Take Hall's Family Pills for constipation.

Cures Old Sores, Other Remedies Won't Cure. The worst cases, no matter how long standing, are cured by the wonderful, old reliable Dr. Porter's Antiseptic Healing Oil. It relieves Pain and Heals at the same time. 25c, 50c, \$1.00

TO OUR CUSTOMERS

Christmas and New Years both come on Thursday, and on that account we will furnish current on Wednesdays before. Thereafter we will continue to run on Thursdays.

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