# The Hereford Brand

TUESDAYS—TWICE-A-WEEK—FRIDAYS

24TH YEAR, NO 10

HEREFORD, DEAF SMITH COUNTY, TEXAS, FRIDAY, FEF. 22, 1924

# "A Mule That's Pulling Don't Kick!"--- Joe L. Pope Honor Rolls Given J. F. Ward Has For High and Cen- Splendid Show-

STATE INSPECTOR PAYS PRAISE IN HIS REPORT

## SUGGESTION

#### Made That Minor Things be Done to Make For Better Schools

Supervisor F. D. Galbraith of the State Department of Education recently checked up the Hereford public schools and has made a report that is gratifying to the school officials and patrons. The report in full reads as follows:

"The work of classifying and accrediting the public schools of Texas is under the direction of the State Committee composed of six members chosen by the public schools and six by the colleges. This committee determines condition upon which the high schools are classified and accredited for the purpose of establishing educational standards, encouraging schools to attain these standards, and certifying those that have attained them so as to other school or colllege.

"The regulations as prescribed by this Committee are administered by the Hill, Veda Parker, Allie Mae Willis. State Department of Education through high school supervisors. In the visits Louise Jacobsen, Ida Mae Knox, Edwin of the supervisors and in their reports Mauk, R. V. Miller, Finis Williams, to school authorities, recommendations Annabel Sawyer, Pauline Wilson, Alice Grain Sorghum Associaare offered in the spirit of cooperation and helpful suggestion, with the earnest desire that all school authorities will join with the State Department of Gladys Sullins, Ina Mae Hastings, Education in Texas.

"In order that the schools may be Henry. the minimum requirements as outlined in Bulletin 169 be met. To that end, your school makes the following recom-

"1. That an additional room be equipped with suitable chemistry desks, (may be made by manual training by gas machne), and other necessary equipment for chemistry laboratory. The desk should have at least twenty paratus. This is recommended because the room is needed and the chemicals should not be kept in same room that physical apparatus is kept.

"2. That a sufficient number of individual sets of apparatus is added to the equipment in physics to provide Noel Bryant, Clay Hughes, John Hun- have been handled. a set for each two pupils, one set for ter, Gilbert Purcell, Cecil Rockwell, each two pupils in biology, physiology, Mozelle Groner, Pauline Hodge, Euand physiography.

"3. That the physiology labractory be provided with map and models in addition to recommendation 2 above; and that the physiography laboratory be provided with Weather Bureau apparatus and individual sets of apparatus as specified in recommendation 2.

"4. That the library be enlarged by the addition of one dictionary, and well selected reference books in English and history.

"The school is to be commended for the manner in which the recommends. tions of last year have been met, the enthusiastic and well qualified corps of teachers, and the cheerful responsive cooperation of the pupils."

"More People More Farms"

## **Snappy Cold Wave** Succeeded by a **Promise of Sun**

Wednesday was cold, with a light mixture of sleet and snow throughout snow for the night. Driblets of snow estrians and automobiles had trouble steering a straight course before the time this year. ice melted away.

Friday opened dark and gloomy, but early in the forenoon the sun broke through brightly, and indications now are for clear and pretty weather,

"More People-More Farms"—

#### Another Clarendon Family Arrive to Make a Home

A. F. Wilkinson and family arrived here Tuesday from their home in Clardon, Texas. Mr. Wilkinson is here fifteen miles northwest. looking for a place to farm this year. The Wilkinsons, while here, are visiting in the home of J. E. Clemens.

# tral Public Schools

#### HIGH HONOR ROLL High School

Eleventh Grade: Emma Jean Donald, Elmer Patterson.

Tenth Grade: George Beams, Mozelle Hill, Paul Patterson. Eighth Grade: Agnes Vaughn. (Note: Van Bruner and Zoe Womble

should have been on the High Honor Roll the last report.) Central School
Seventh Grade: Almeda Wither-

spoon, Edgar Ireland. Sixth Grade: Ezell Patterson, Vera Mae Gilliam, Pearl Runton, Ellen

Fifth Grade: Frankle Mae Corn, Paul Engene Turner, Mattie Bee Richards, Dorothy McDonald, Mary Broadwell, Lucile Cherry, Fannie Mae Goodwin, Gladys Hopper, Deward Roberson. Fourth Grade : Pauline Fincher, Aileen Hughes, Marvin Knox, Alberta Davis.

Low Fourth: Owen Miller, Frank Wilkinson, J W. Witherspoon, Johnnie Womble, Katherine Poff, Gladys Stone.

#### HONOR ROLL High School

Eleventh Grade: Maurine Beyer, Nola Brumley, Van Bruner, Margaret Gilliland, Beulah Lee Rutherford, Zoe

Tenth Grade: Lucile Hicks, Ivy Ragsdale, Margaret Ricketts.

Ninth Grade: Velma Carroll, Gwenfacilitate the transfer of students to any dolyn Spradley, Pauline Steele, Margaret Thompson, Mary Wilkinson, Wanda Wilkinson, John L. Wilson, Ruth

Eighth Grade: J. C. Gilbreath,

#### Central School

Seventh Grade: Guilford Miller, Hereford Schultz, Altus Higgins, Edith

Sixth Grade: Mae Millard, Reed, Evelyn Witherspoon, John Jacobsen, Edgar Johnson, Anita Willis, Virthe supervisor who recently visited gil Brumley, Erle Marie Foster, Frances Gilliam, Ruby Thompson, Frances Ray, Ruby Wade, Charles Ferguson, George Heard, George Jowell, Alton

Fifth Grade: Sarah Agnes Bryant, boys), running water, gas (produced Georgia Cloyd, Thomas Elliston, Mary Inez Hough, Iois Sowell, Paul Barnett, Estelle Buleson, Dallas Chesher, Doris Durham, Woodrow Gilbreath, Majorie four apartments and each apartment Golden, Addine Hastings, Fern Hughes, equipped with a set of individual ap- Andrew Pat Jones, Charles Jowell, Florence Shore, J. D. Vaughn, Roy Ward.

Fourth Grade: Robert Bell, Henard genia Ringer.

Low Fourth: R. K. Bruner, Robert Vaughn, Robert Sanders, Andrew Lee Hebermacher, Glover Chapman, Harold Broadwell, Billie Hill, Violet Marrs. -"More People More Parms"-

# West-Way School Community Work-

The Community Working scheduled for West-Way school house Friday. Washington's Birthday, was postponed Thursday, owing to the bad weather. Announcement will be made shortly of another date to be selected for the big

#### --- "More People-More Parms"---Los Angeles Men Visitors to Inspect Property

Messrs. J. W. Henderson and G. C. Fairey of Los Angeles arrived here and if you do not send them to the the day. The Weather Man predicted Wednesday morning. Mr. Henderson Dallas office. It may be that we will owns considerable land near Heroford have an Old Clothes Campaign on or and sleet fell through the night and and is here on this trip to look over about May 1st, to have these clothes Thursday was clammy, with a thin his land holdings. Mr. Henderson coating of ice on the trees and on the stated that he had 2560 acres of hand sidewalks and streets in the forenoon, in Castro county and some smaller melting off during the afternoon. Ped- tracts in the north part of Deaf Smith that he thought he would improve some

#### --- "More People--More Parma"----

# Allisons From Vernon Are

A. Allison of Vernon and brother, R. J. Allison and wife of Post, Texas, ar- Wear in. and Mrs. R. J. Allison are new comers here and will farm one of the A. Allison, arrived here the past week and is mak- with the first year's results of his infarms, the one known as the Stone place ing preparations to plant 150 acres of vestment, and feels that the establish-

A. Allison owns considerable land place about eleven miles west and two the cotton industry as a part of the in this country and will have planted, north. Mr. Sherbit has a large tractor by his renter, this year, about 400 acres. outfit and is tearing up lots of dirt. by his renter, this year, about 400 acres. outfit and is tearing up lots of dirt.

By request I make statement in rewe usually give our row crops.

The yield on the ten acres was 2008 cotton, including seed, \$890.80.

ton raising section of the State. Yours for more cotton,

#### J. F. WARD

# Rebekah's Degree **Team Aids Work**

The local Rebekah degree team, headed by Captain A. C. Barnhart, left overland for Clovis Friday afternoon to assist the Clovis lodge in degree work Friday night. A banquet and dance was plained to follow the lodge work. The Presbyterian Those who made the trip besides Mr. Barnhart were: Mesdames C. O. Lee, Welter Orr, AT Miller, Omer Baker, W. S. Williams, C. S. Purcell, F. E. Bowe, Hugh Witherspoon, A. C. Barnhart, J. B. Jones, Lawrence Johnson and Chas. Paddock, and Messrs A. L. Biggs, Harry Cannon, Roy Gilliam, Chas. Paddock, Omer Baker, Roy Gilliam and O. S. Tatman, and Misses Audrey Carroll

# 

Sorghum Growers association.

ducing grain sorghums is to be added are able to care for children. are completed.

territory in New Mexico, Colorado, Kansas and Oklahoma

The directors re-districted the terri- of this city. tory of the association at the meeting and ordered an election to be held before July 1, to name directors according to the districts.

East, Eileen Cochell, Ardelle Foster, association for the past few months We need cash donations for the running Ruth Houston, Mary Lynn Jowell, and complimenting the officers on the expenses of the Home, or gifts for the Maurine Spradley, Woodrow Ireland, way the marketing and other details Endowment. A little later, furniture, --- "More People-More Farma"---

#### Chamber of Commerce Issues a New Cotton Folder

A Cotton Folder, illustrated, and containing statements from cotton farmers in this territory regarding the yields from their first year's work with cotton here, has just been issued by the Hereford Chamber of Commerce. The first copies off the press were distributed at the banquet Thursday night. --- "More People-More Farms"-

#### ing is Postponed Old Clothes Campaign in Near East Relief Soon

H. T. McBroom, state director of the Near East Relief, with headquarters at Dallas, writes Rev. J. R. Sharp concerning the coming Old Clothes Campaign as follows:

"We now contemplate an Old Clothes Campaign in May, at which time we shall endeavor to gather large quantities of old clothing, however, it will be at least two months before we shall began active work in this campaign, so I have this request to make of you

"Please hold the bags of old clothing that you have until the first of April, "More People-More Farms"

#### I. A. Wear Has Received Commission as Postmaster

J. A. Wear received word last Wednesday that be received the commission for the Hereford Post Office. It

# Fire Rates Through

The City of Hereford and local Fire gard to my 1923 cotton crop: Ten that statement of the loss ratio of Here-Insurance Agents have been notified acres made five big bales. This cotton ford has been approved by the State was planted May 22, 1923, and it was Fire Insurance Commission, and under record as shown on page twenty-seven of the General Basis Schedules entitles Hereford to a credit of twelve per cent pounds of lint and 1840 pounds that reduction on the final rateson all poliotton, including seed, \$890.80.

This to my mind, is the coming cotton of the mail rates on all policies written after March College, and covering property within the corporate limits of Hereicannian and the mail rates on all policies written after March College, and covering property within the corporate

This credit, added to fifteen procent credit allowed on dwellings with reductions secured during the warrupon the organization of the present department, makes. Hereford's rail much lower than the average Texas city; which grows out of the extensions made by the city government. The teaching of fire prevention in the In Clovis Lodge city schools has also had its effect on

The result is very gratifying to the city, schools and the fire department officials, as well as to the local fire insurance agents.

# "More People-Mare Farms" Children's Home Open on March 1

Rev. R. Thomsen, minister of the First Presbyterian church at Amarillo, has written Rev. J. R. Sharp concerning the opening of the new Presbyterian Home for Children at Amarillo, as fol-

"I want to ask you to bring to the attion Holds Good Meeting tention of your church and community the announcement that the Presbyterian care to attend, the affair w C. P. Galley represented Deaf Smith Home for Children in Amarillo will be to the midnight hour yet without county at Amarillo Wednesday at a opened on March 1st. At that time, ging at any point and with the audient meeting of directors of the Texas Grain we will be ready to receive such orphans and abandoned children as may finished his string of negro antedotes. All of the territory that is now pro- meet the requirements under which

to the territory of the Association if ... "We cannot of course care for cripplans made by the board of directors ples, blind, deaf and dumb, and mentally defective children. There are state The association has already applied institutions able and ready to care for for a charter, making the organization such. I will appreciate it, if you know national in scope. It is planned to or- of any children that should come to us ganize immediately the grain sorghum of you will notify Mr. C. M. McCullough, corresponding secretary and treasurer, care Guarantee State Bank,

"At the same time you are announcing the opening of the Home, you can render a real service by telling the people that we will be very glad to re-The directors unanimously adopted a ceive gifts for the support of the Home. resolution commending the work of the Our first and greatest need is "Cash." the Home, if possible. However as a number of people over the country have made quilts, sheets, pillow-cases, towels, etc., we will of course be glad to Former Druggist made quilts, sheets, pillow-cases, towreceive these, as we shall no doubt have need of all the people may wish to give

in order to open the Home. "Gifts of material should be sent direct to the Home so as to reach us about March 1st. I trust you fully realize that it is not our desire to operate this Home for any denominational all the Panhandle of Texas, and surthis institution, I am,

"Yours very truly,

Here From Kansas City

#### "R. THOMSEN." -"More People More Farms"-Brother of R. F. Farris

J. M. Farris of Kansas City, arrived here Wednesday morning. Mr. Farris is a brother of R. P. Farris of this. city. The two brothers have not seen each other for forty two years. Mr. Farris is in the real Estate business included in the returns from Hereford," in Kansas City and left Thursday morning for his home.

#### "More People-More Farms"-President of Hereford's Cotton Gin is Visitor

E. Cook, president of the Guthrie Cotton Oil Co, owners of the Hereford is not known just when Mr. Wear will Cotton Gin, spent Tuesday and Wednes-Here to Break Their Land take over the office, but it is presumed day here checking up the season's work that an inspector will be here in a few and looking into the future needs of days to check Mrs. Cox out and Mr. the gin. Mr. Cook stated that another in law of Mrs. Arch Collins, formerly unselfish and able management, to the stand would be added for the coming crop and other improvements and addi-J. O. Sherbit and family of Vernon tions made. He is entirely satisfied cotton and a row crop on a rented men of the gin here helped to stabilize Hamilton land in Castro county on standing, closer ties, better cooperation, place about eleven miles west and two the cotton industry as a part of the which they will plant 290 acres of and a more cordial appreciation of

# Reduction Made In WONDERFUL TURNOUT FOR ing For Cotton Good Local Record ANNUAL BANQUET CHA

of Burnett variety. Had no irrigation, the provisions for credit for good fire MEN AND WOMEN FROM FOUR COUNTIES JOIN IN OCCASION OF FELICITATION AND SOCIABILITY THURSDAY NIGHT

## NOTED OUT-OF-TOWN SPEAKERS

President Hill of Normal and Joe L. Pope of Woodward, Okla., Delight Crowd with Eloquence and Stories. Band, Music Study Club and Glee Club Render Splendid Contributions

ford country was perhaps never better Beavers and Miss Pauline Haislip. The church Thursday night. Business men, flag of the nation. The boys who wait-Randall countles met in a spirit of the girls were also costumed to reprecomradship and teamwork for the good sent that period. of all, and sent an evening that was | Following the splendid and bounteous enjoyable, entertaining and strengthen- meal served by the ladies of the church

dially assisted by other organizations the Boys' Glee Club of the Righ school, Band, National Guards, Music Study sponded to several enchores and wound Club, Boys Glee Club, and others, on this occasion of the community felts tation and sociability. Shorting at rather late hour, due to the delive to accommodate any farmers also missing the care to attend, the affair west through cooled by Miss. Swisher. They responded to several enchores and wound this occasion of the community felts for which a great and much enjoyed by the autration and sociability. Shorting at a great and much enjoyed by the autration and sociability are to the deliver to accommodate any farmers. They responded to several enchores and wound this occasion of the community felts. The property will be a great and much enjoyed by the autration and sociability. Shorting at a great and much enjoyed by the autration and sociability.

Preceeding the supper the Hereford comment Band rendered a forty five minute con- Donald then cert in the up stairs auditorium that the accomplishmen showed a wonderful improvement in of the hopes of the C every department of the organization merce, lack of space prev and elicited unstinted praise from the production here, after which the big crowd for the happy program selected and the smoothness and perefe-Band, under the leadership of Director L. F. Borden, played downstairs until the speeches began. Many comments big laugh. on the improvement shown by the band in the past few months could be heard during the evening.

When the guests were at their places in the basement Company E of the National Guards marched in in military formation and stood at attention, while the audience stood and the band played bedding used other equipment. It is our star spanged to the doorway they were met and Star Spangled banner. As the guests shaken by the hand by George and Mar-

# Here Badly Hurt

F. C. Mothershead, former pharmaadvantagte but simply as an agency cist at the Corner Drug Store, now and statemanship of Woodrow Wilson, for doing what nobody else is doing in traveling for a wholesale drug house which brought down a storm of apout of Amarillo, was seriously injured plause. rounding territory in the way of caring Tuesday night about 7:00 o'clock when for homeless children. Thanking you his automobile turned turtle in a ditch Joe L. Pope, secretary of the Woodfor making this announcement, and alongside the Canyon-Amarillo road at ward, Okla., Chamber of Commerce, generous cooperation and support for a point about three and a half miles was introduced. Mr. Pope, famous lowest of Amerillo.

chine belonging to D. W. Sholtz, Rock of negro antedotes that literally con-Island lineman. Shoitz had stopped his vulsed his andlence with merriment and car behind E. T. Rippey's auto to aid left them wide awake and churckling. Rippey in making some repairs. Rip- Mr. Pope explained that owing to the pey, who is a farmer near Dimmitt, lateness of the hour he would not atwhen his car broke down.

Mothershead was more time for his talk. burning brightly. traveling at a high-rate of speed, according to Shoftz and Rippey, when brought to an appropriate end by a his machine caught the rear left wheel of Sholtz's machine and hurtled over famons "Mark Anthony," Dr. Jno. W. and over into the ditch. The engine Overton, who claimed that he was uncontinued running until Rippey and Sholtz dragged Mothershed from un- and thrusts at the other speakers and der the wreck and cut it off.

Sholtz rushed to Amarillo after aid ment. and an ambulance took Mothershead to The affair was a brilliant and un-St. Anthony's sanitarium.

Motheshead was injured internally but of the Methodist church, the banquet is expected to recover. He is a brother chairman, Homer Wilkinson, for his of Hereford.

-"More People-More Farms"-

e splendid and growing unanimity the Washington, in suitable costume and Community cooperation in the Here- represented for the occasion by Hall exemplified than in the representative hall tables were beautifully decorated gathering on the occasion of the An- with the national colors in honor of nual Banquet of the Hereford Chamber Washington's birthday, and the menu of Commerce, held at the Methodist cards carried the red, white and blue bankers, lawyers, preachers, farmers, ed on table were costumed in the anas well as their women folks and chil- clent wigs, knee pants and sombre dren, Deaf Smith, Castro, Parmer and black dress of Washington's time, and

President D. L. McDonald called for The Chamber of Commerce was cor- the first musical number, a song by of the community, such as the Hereford coached by Miss Swisher. They re-

Mrs. Homer K.

Study Club's quartette, compos Mesdames Fox and Alex Thompson and tion of its rendition. Afterwards the Messrs. Merrill and Beyer, sang several clever and original songs, covering local and personal activities that caused a Dr. J. A. Hill, president of the West Texas Teachers College at Canyon, then delivered the principal address of the evening, taking as his subject the correlation that should exist between bususual thoughtful and scholarly manner

iness and educational activities. In his Dr. Hill gave a concise explanation of why business cannot prosper without education and education cannot prosper without business; he warned against the politicians who seek office on the popular promise to reduce taxes, proving that in all such cases they have no power to make good such promises and that the tax rates lies within the power of the people alone to raise or to lower. He said that increased taxation always In Auto Crash goes with the march of civilation and that taxes cannot be materially regoes with the march of civilation and duced without lowering the scale of living in any country. Dr. Hill closed with a glowing tribute to the vision

It was five minutes to midnight when cally for his after dinner eloquence, His automobile crashed into a malargely confined his remarks to a string was enroute to Amarillo for supplies tempt a 'regular speech," but his effort was so able and delightful that many The lights on Sholtz's machine were regrets were heard that he did not have

The evening's entertanment was short fling of oratory from Hereford's prepared but whose brilliant repartee his local eronies caused a little wonder-

qualified success in every way and too Later reports indicate that Mr. much credit cannot be given the ladies band, to the Gnards, to the Glee Club, to the Music Study Club, and many Messrs. Will Neely and John Smith individuals who worked hard and inof Vernon arrived here last Tuesday telligently in making the banquet a sucand have taken a tract of the I: S. cess. The result will be clearer under'The Choice of a Career,'

Song-"Take My Life and Let It

Song-"Am I a Soldier of the Cross?"

### CHURCH AND SOCIETIES

First Christian Church School, A. Lowther,

nior C. E. 4:00 p. m ntermediate and Senior C. E. 6:00

ning service at 7:30.

Paul J. Merrill. Presbyterian Church 9.45 a. m. Sunday School,

11:00 a. m. preaching by pastor. 2:30 p. m. Jr. Christian Endeavor. 6:30 p. m. Intermediate and Senior Christian Endeavor.

7:30 p. m. preaching by pastor.

J. R. Sharp, Pastor.

Church of Christ Two Blocks North of Courthouse Bible Study Class at 10:00 a. m. Regular Lord's Day Worship from 11 to 12 a. m.

You are welcome to worship with the each Lord's Day, W. A. Knox, A. S. Higgins, Elders

**Methodist Church** Sunday, February 24.

Sunday School 9:45 a. m., J. Frank Potts, Supt. 11:00 a. m. Sermon topic-Our Temp

6:30 p. m. League Service, the subject, "The Choice of a Career." 7:30 p. m. At the evening service there will be a special musical program

preceeding the sermon. You will always receive a hearty

welcome at this church. W. P. GARVIN, Pastor.

Baptist Church W. R. Hill, Th. M., Pastor Mr. A. O. Thompson the superintendent. Classes with consecrated teachers for

all ages.
Morning Worship at 11 o'clock. Sunbeams at 2:30. B. Y. P. U. Meeting at 6:30. Evening Worship at 7:30.

A cordial welcome is extended visitors to worship with us. The Homelike Church.

St. Anthony's Church Mass Sunday at 10:00 a. m. Sermon: "Blessed are they that hear the word of God and keep it," St. Luke

XI-28. Confessions will be heard Saturday afternoon and evening, and before Mass Sunday morning.

Sermon for Sunday evening: "Owe no man anything, but to love one another; for he that loveth his neighbor hath fulfillde the law." Rom. XIII:8.

There will be Mass at St. Anthony's on Tuesday morning at 9:00 a. m. for the benefit of those making the Thirteen Tuesdays in honor of St. Anthony. Confessions will be heard before Mass.

On Tuesday morning there will be the reading of the thanksgivings rendered to St. Anthony for favors received through his powerful interces-

The doctrinal instructions will given as usual on Tuesday and Friday

White Wyandottes Stock, Eggs and Baby Chix for

A. L. BIGGS, Phone 32

a Vocation" Chapters III and IV in Mass will be said on the following sunday, March 2, at Bovina, Texas, Sunday school meets at 9:45 with at 8:15 a. m., and on that Sunday Mass will be at 11:00 a. m. at St. Anthony's, Be" No. 348. uev. fr. Anselm Francis, S. A., Pasto.

> Sr. Epworth League, Sun. Feb 24 6:30 p. m.

Leader-Kathleen Hawkins. Subject-"Fundamentals in Chossing

#### NEW TREATMENT FOR DREADED PYORRHEA

Witherspoon's Pyorrhoea Preparation is a liquid Non-Alcoholic, Non-Poisonous, Odorless and stainless treatment for Trench Mouth, Pyorrhea, ulcerated sore, spungy, bleeding gums, tender, sore teeth and foul

We claim it has no equal. It has proven 100 per cent perfect in all of our test cases and in all other cases that are under our observation.

Witherspoon's Prepartion for Pyorrhea is sold on a money-back guarantee. Ask your druggist for Witherspoon's Preparation, use any part or the whole bottle and if not satisfied with results your druggist is instructed to refund your money. We know if you give it a trial you will not return it but you will tell your friends what it did for you.

Ask your druggist for Withersponn's. Price Two Dollars for an eight ounce bottle. Spoon Laboratories, Inc., Manufacturers, Denver, Colo. Hail P. Witherspoon, sole distributor, Amarillo, Texas. Druggists can buy through Thompson's Wholesale Drug Co., Amarillo, Texas

Scripture Lesson-Matthew 10:34-42. Prayer. Discussion of lesson topic under the

(Continued on Page Three.)

adership if Rev. Garvin.

Date List at Brand Office Phone: Office 251; Residence 136

# YOUR BANK

In every sense, it is the desire of this bank that it be known to you as YOUR bank. Only by giving our depositors the feeling that the institution is part theirs, can we hope to success and render the fullest measure of service.

Our advice is free and it can be of value to you in your affairs. It is generously given, without "strings to it." It is our business to know things you are likely to ask about.

We shall welcome you as a depositor and extend every facility to help you solve your problems

First State Bank & Trust Co.

Guarantee Fund Bank

## **ELLISTON - JONES - BRAY** LAND CO

FARMS, RANCHES, CITY PROPERTY Numerous Tracts of Various Sizes Listed For Sale Extensive Clientele in the Boll Weevil Country who are looking this way

See Us For Bargains

# and **MEBANE**

# Cotton Seed, April 1

Book your order now. Come in, let us show you samples of Real Cotton Seed.

Jones & McLean

# We are all Tied in with **Our Community**

Hereford is the home of all of us who live here. Our comfort and happiness and prosperity is all involved with the welfare of the city-how good a place it is to live in and do business in. Every citizen and every business and industry in Hereford depends upon every other citizen and business and industry for equal responsibility in building this city to be what every good citizen wants it to bea good city in every respect.

To accomplish this we must all work together with a spirit of tolerance and understanding. We must recognize that a good city is built by no single factor. Each business and industry and citizen must add something to the process of development.

Good elecric service is necessary in the building of a good city. This company fully appreciates its responsibility. It seeks to cooperate with every other concern and every citizen of Hereford so that its contribution to civic growth may be equal to the needs of the present and future.

# Hereford Light & Power Co.

"Your Electrical Servants" Phone 388

# TUESDAY FEB. 26 BEGINNING PROMPTLY AT 11:00 A. M.

At my place twelve miles west and two miles south of Hereford on the Harrison Highway, and twelve

and one-half miles northeast of Friona

# BEGINNING AT 11:00 O'CLOCK FREE LUNCH ON THE GROUNDS

# 7 Head of Horses and Mules

- 2 brown mare mules, 15½ hands high, 7 and 8 years old.
- 1 grey mare mule, 16 hands high, 7 years old.
- 1 brown horse mule, 161/2 hands high, 7 years
- 1 saddle horse, 7 years old (bay)
- 1 mare and colt, mare 5 years old.

## 8 Head of Cattle

- 1 Jersey milk cow.
- 3 milk cows (good)
- 8 yearling heifers.
- 1 registered White Face bull, 6 years old.

# 11 Head of Hogs

1 black sow and ten shoats.

## Harness, etc.

- 1 set leather harness.
- set chain harness.
- 1 saddle.

# Chickens

About six dozen chickens.

# Machinery, etc.

- 1 McCormick row binder.
- 1 two-row Emerson Go-devil, with knife attachment.
- 1 two-section drag harrow.
- 1 three-section drag harrow.
- 1 P&O single row lister, cotton attachment.
- 1 P & O disc harrow.
- sulkey plow, with sod attachment. 3 slide Go-devils.
- 1 iron wheeled bundle wagon.
- disc horrow.
- 1 disc cultivator.
- 1 sixteen-hole Hoosier wheat drill. feed grinder.
- gas engine. grain bin.
- storage tanks for water.
- Avery oil wagon and tank.
- 1 240-egg Old Trusty Incubator, new last year Some bundle kafir.
- Other articles too numerous to mention.

TERMS OF SALE: \$25.00 and under cash. Nine months time will be given on approved notes bearing 10 per cent interest form date of sale on sums over \$25.00-a/5 per cent discount for cash on sums over \$25.00. Nothing to be removed until terms of sale are complied with.

# JOHN PATTON, Owner

Clerked by First State Bank & Trust Co.

COL. W. S. WILLIAMS, Auctioneer, Hereford, Tex.

SSUED TUESDAYS AND FRIDAYS

eth B. Holman Walter R. Steckman Publishers

tered as second-class matter at the e Act of March 3, 1879.

Brand (weekly) issued March 21, 1902; us for cheap farm land. first number of The Brand (semi-week- 9-2t-pd ly) issued May 3, 1921.

Subscription, Zone 1-per year, \$2.00 Shop. Phone 160. Subscription, outside Zone 1 per six months three months ----

three months. ALL SUBSCRIPTIONS STRICTLY IN ADVANCE



•••••• FOR SALE-1 Fordson Tractor \$200? 1 three-disc plow \$75; 1 two row cotton lister \$75; 1 new 18-disc Sanders plow \$780; 1 40-80 Avery Tractor 18-disc C. S. DURHAM,

10-3t-pd Hereford, Texas. 6-tf TO TRADE—a two row Moline Tractor Lift Lister; want to trade for a single ready to go. 10-tf J. C. CUMMINS.

offer for this smooth land. Must be work mares. Phone 384 F-2. sold. A. W. HETRICK,

Byron, Iil. 10-4t-pd Guaranteed Hemstitching and Picoting Attachment. Fits any sewing machine, Good R. I. Rose Comb Red Eggs, ready \$2.50 prepaid or C. O. D. Circulars to go right now, \$1.00 per 15. Phone free. La Flesh Hemstitching Co., 10-1t pd Dept. 2, Sedalia, Mo.

lister at J. N. Jacobsen's Blacksmith insures fertility and strong chicks-

Why pay more for baby chix, when then you can buy A 1 hatching eggs for two-thirds to three-fourths less money? We deliver eggs to Hereford WANTED-Well drilling and wind mill every 1st and 3rd Saturdays of the repair work. All work guaranteed. See month-prices 15 for \$1.00; 100-\$5.00; me or write Box 219, Hereford, Texas. 1,000-\$45.00. Ten percent must ac- 5-st-pd company order. Satisfaction guaran-Mrs. J. M. Chapman,

Adrian, Texas. FOR SALE-2 row lister with cotton 9-2t boxes, good running order, price \$50. Cream Separator, will sell cheap or trade for a yearling. Good young work mules priced right.

W. A. DOUGHERTY. FOR SALE-Good work mules and horses, also want plowing done. Would buy a small house. See

J. L. FUQUA. FOR SALE-Barred Rock hatching eggs, 50c per setting of 15. DAVE GRIMES.

The Hereford Brand FOR SALE—Good mule, teams, farm implements, forty head of cattle, and bundle feed. Also pasture to lease. This is a real bargain. Address 345, 8-4t Hereford, Texas.

FOR SALE-Seed Speltz, oats, spring wheat. Dimmitt, Texas. FOR SALE-Bundle feed; seed wheat, clean and free from Johnson Grass. office at Hereford, Texas, under 9-tf ANDERSON WITHERSPOON FOR SALE-223 acres land 5 miles First number of the paper issued southeast of Black. This land is un-

Feb. 23, 1901, as The Hereford Report- improved except some fence and part er (weekly): first number of The broke out. Price \$12.50 per acre. See

M. A. CRUM, Friona, Tex. FOR SALE-Single Row Lister. See O. J. Beene at Beene & Shaw Barber

Two Old Trusty Incubators \$2.50 Will be sold next Saturday afternoon \_\$1.50 near the Ford Garage to the highest .....\$1.00 bidder. Both incubators are in good No subscriptions accepted for less than running order and are of the 150-175 size. R. C. NEELY. 9-2t-pd.

Rhode Island Red Cockerels FOR SALE-Have about 10 to 12 good Single Comb R. I. Red Cockerels for sale. Price \$2.00 each.

MRS. HARVEY NUNN, 3 miles east of town FOR SALE-Bundled Kafir Corn, no gra'n, four miles north of Hereford. C. H. DYAR. FOR SALE OR TRADE-Emerson

20-40 tractor in good condition, would trade for work mules. Also stud horse, full blood Percheron for sale or trade. Q. R. SHELTON, Phone 231. FOR SALE-A seven passenger Cadil-

lac automobile in good mechanical condition; will take oats, kafir or maize at 20c per bushel above market price. See CONNELL LAND CO. EGGS FOR HATCHING

plow and 32x54 Separator at Bargain. Buff Orpington eggs from Pen 1 at-All machines in good shape. No junk. \$2.50; Pen 2 at \$1.50. Fertile eggs guaranteed. J. C. RICKETTS.

SEED OATS

FOR SALE-Good clean seed oats. row lister, is in good running order, and speltz. Team work mules and a one row lister.

Phone 137, H. C. Bowsher! FOR SALE-1/2 Sec. 2 Carter and Head FOR SALE OR TRADE-Young work Subdivision; will consider a reasonable mules, broke and unbroke, also some OTT BROS. 4-tf

N. C. VOGELE. 201 or 149.

EGGS FOR SETTING. Setting eggs from flock of R. I. Reds FOR SALE-One double and one single that have the run of the place which 10-2t \$3.50 per 100. Phone 250. J. F. WARD. 5-tf

WANTED

CLYDE ROBERSON.

WANTED-Direct from owner, half section raw land in Hereford Shallow Water Belt, for cash.

McCURRY & HINES.

#### DR. CLAUDE WOLCOTT

Consulting Eye, Ear, Nose and Throat Specialist. Glasses correctly fitted. Service by appointment. For an engagement write, phone or call at the Amarillo Eye and Ear Dispensary, 1305 Harrison Street. Phone 1982, Amarillo.

FIRE! FIRE! FIRE!

Suppose YOUR fire should come tonight. Are you fully protected? Phone 251

D. F. ASHBROOK, Resident Agent.

# To Save is To Have

and, to spend money without a thought of tomorrow is to be in want when opportunity calls or when a needed purchase must be made.

Financial embarrassment never comes to the man who saves systematically. Start your account today and learn the truth of this statement.

> The First National Bank The Bank of Safety and Service

(Continued from Page 2.)

Song. Business. Offering.

Y. P. S. C. E. February 24

Subject-One half the world lacks he gospel. What shall we do about it? Scripture-Matt. 9:35-38. Leader-Mrs Otto Olson. Song Service.

Scripture Reading. What must be done before the gospel can be taken to the other half? Frances

What is our task before us? Thelma Gould. Special Music. What it means to lack the gospel-

Earl Nunn. How can we meet the great world lack ?- Mary Bradley.

Sentence prayers. Pastor's five minutes. Business. Benediction.

of hard work.

Intermediate Christian Endeavor at Christian Church Sunday, Feb.

24, at 6:30 p. m. Leader-Lucille Gilbreath.

Topic One Half the World Lacks the Gospel. What Shall We Do About

Song Service. Scripture-Matt. 9:35-38. Prayer.

People in cities who do not know the gospel-Roger Corbett. Peoples in towns and contries who do not know the gospel-Ruby Faye

Bennett. New Americans who do not know the gospel-Fannie Oberthier.

Special Groups that do not know the gospel-Lucille Henry. Foreign counties that do not know

the gospel-(a) China-Gertrude Cloyd.

India-Alleitha Elliston

(c) Africa-Nellie Grace Cloyd. (d) Japan-Philippine Island, etc.-Alice Womble.

Benediction.

Selling Land

is a business as much as anything else. To succeed

requires some ability, proper equipment and lots

some hard work, and expect to be on the job con-

tinually. We need a few more farms for sale to

Hill-Ireland Realty Company

Now Located in Clark Building

some buyers we are expecting. Come to see us.

We have the equipment and we are doing

## **COTTON LISTERS**

SEE US FOR THE OLD RELIABLE JOHN DEERE AND CASE

WE NEED—"MORE PEOPLE — MORE FARMS"

Cotton and Corn Listers. Our stock of all-size Sweeps is also complete, as well as our one and tworow high wheel Cultivators.

**GARRISON BROS.** 

# Lister Shares

We have shares for your P & O, Emmerson or Deere Lister. See them and get the price.

Also pletny of harness and single trees.

Dunlap Hardware Company

# DISPERSION DALA



March 1 SALE PAVILION Hereford, Texas

BEGINNING PROMPTLY AT 1:00 O'CLOCK

# 48 Head of Horses and Mules

22 Head of Mules

- 4 matched teams, coming four years old.
- 1 matched team, three years old.
- 1 mule, three years old.
- 1 team, nine years old.
- 4 mathched teams, five to seven years old.

These are all high class mules and ready to go to work.

## 26 Head of Horses

- 1 matched team black horses, coming six and seven years old, weight 3,000 pounds.
- 1 matched team bay horses, seven years old, weight 2,800 pounds.
- 1 matched team bay horses, coming seven and eight years old, weight 1,800 pounds.
- 10 matched teams of mares and horses, all purpose, 6 and 7 years old, good weight.

This is one sale you have looked forward to—when you have an opportunity to replenish your farms with horses and mules of the right kind and quality—and any one wanting a real team cannot afford to miss this sale.

TERMS OF SALE—All sums cash, or a note with good security for nine month, bearing 10 per cent interest from date of sale. 5 per cent discount for cash.

# JIM CRAWFORD, Owner

Clerked by First State Bank and Trust Co.

RAY BARBER, Auctioneer



Saturday Night, February 23

JACK HOLT in

## "The Man Unconquerable"

a Paramount Picture and a Good Comedy

Monday and Tuesday, February 25 and 26

Charles "Buck" Jones in

#### "BIG DAM"

"WHY PAY RENT" an Imperial Comedy. and a Fox News

Wednesday and Thursday, February 27 and 28

The Fred Niblo Production—

"Strangers of the Night" "CAPT. APPLEJACK"

a picture worth while



to Lubbock Thursday morning.

Genuine Horehound Stick Candy just in and fresh too. SWEET SHOPPE

J. P. McDonald of Bovina was in Hereford the first of the week

Better bring that lister and planter in before you need it. We repair them BARNHART & SULLIVAN.

Mrs. Aubrey Sprawls arrived hom from Bovina Wednesday morning,

#### VEGETABLES

Fresh from the fields of South Texas, Monday and Thursday of each week. WILLIAMS BROS.

Mrs. C. P. Cockrell and two children arrived home the first of the week from Cleburn, Texas.

Genuine Horehound Stick Candy just in and fresh too. SWEET SHOPPE.

Mr. and Mrs. E. C. Gorce of Quanah, Texas, were here over night Tuesday. They were enroute to Clovis.

#### NOTICE

The Commissioners Court of Deaf Smith county will receive bids at Here-ford, Texas, on March 10th, 1924, on one Best "30" Tracklayer Tractor. 10-12-14-16 W. M. Megert, Co. Judge.

Mrs. Leota Wallace returned to her home in Texico Wednesday evening.

Mr. and Mrs. Pink Gillland arrived home Friday morning from Amarillo.

Mrs. E. W. Morgan arrived home Friday morning from Canadian, Texas.

#### VEGETABLES

Fresh from the fields of South Texas, Monday and Thursday of each week. WILLIAMS BROS.

D. C. Laird of Plainview arrived here the first of the week. Mr. Laud is here on business.

M. L. Steele went to Texico Friday

Genuine Horehound Stick Candy just in and fresh too. SWEET SHOPPE.

Dan Kuykendall of Happy was in this city the first of the week on bus-

C. C. Rockwell made a business trip to Clovis Friday.

Mr. and Mrs. J. W. Alexander, Mr. Irvin S. Hamilton, Mr., and Mrs Fred Galle and Mr. and Mrs. L. O'Neal of Dimmitt attended the Chamber of Commerce Banquet Thursday night.

Mrs. L. R. Gregory and two children left Friday morning for their home in Slaton. Mrs. Gregory visited in the home of her parents, Mr. and Mrs. J.

Mrs. M. B. McLean left for Dallas Wednesday morning. Mrs. McLean will visit her mother and family for the next thirty days.

Miss Maude Schwartz left Thursday morning for Marcus, Iowa, at which place she will visit her sister. Miss Schwartz is enroute to her home in Boly River, Minn. She has been visiting her parents Mr. and Mrs. Jno. Schwartz for the past month.

Your lister probably needs new spindles, the points need sharpening, bring it in now while we have the time. BARNHART & SULLIVAN.

The Women's Federated Missionary Society will meet Friday afternoon, February 29, at 3:00 p. m., at the Christian church. 10-11

Mr. and Mrs. W. F. Watson left for their home in Colorado, Texas, Thursday morning. Mr. and Mrs. Watson visited in the home of children, Mr. and Mrs. Joe P. Smith and Mack



Sold by City Drug Store

# C. R. Barber

left for Harroll, Texas, Wednesday.

Mr. and Mrs. V. E. Calkins left Herenett, Texas, to visit Mr. and Mrs. Clyde cents was realized—a sufficient amount

Geo. F. Stubling of Abliene, Texas, was here the first of the week. Mr. Stubling is in the real state business at Abilene and was here prospecting.

law, Mrs. Walter Nance.

Amarillo Friday morning. Mr. John- is seen a man, frequently he runs, occason visited a short time with his par- sionally he staggers as if to fall forents, Mr. and Mrs. Edgar Johnson.

Miss Mattie Mounts of Muleshoe ar rived home Friday morning.

L. P. Landrum left Friday morning for Amarillo on a business trip. Mr. Landrum will transact business in Wichita, Kansas, before returning

#### Oklahoma Newspaper Man Visitor Here Friday

H. C. Crim and son, Chauncey, of Tonkawa, Okla., stopped off in Hereford Friday to have their car repaired, and visited the Brand office. They are enroute to Old Mexico and California prospecting. Mr. Crim is an experienced newspaper man and printer.

"More People More Farms"-

#### From Neighboring **Towns**

#### PROGRESSIVE

St Valentine's Day was duly oberved by the young people Friday night at the school house. The celebration took place in the form of a pie social. The young ladies brought the pies, which were elaborately decor ated, suggestive of Valentine. These

LODGE DIRECTORY



# GOOD **USED CAR VALUES**

1921 Ford Touring

1916 Ford Touring

1918 Ford Touring

1918 Buick Touring

1918 Velie Touring

ALL PRICED TO SELL

## WILKINSON MOTOR CO.

nearest guessing the girls weight, got defeated. ford Wednesday morning for Burkbur- the ple. Sixteen dollars and fifty-five to get a goodly supply of new song books. The rest of the evening was enjoyed in playing games. Alfred Walker entertained the party with some

excellent music on the guitar and harp. een driving up Brogressive avenue Mrs. C. H. Dyar went to Clovis Fri- early one morning, in a wagon with day morning. Mrs.Dyar was called to frame, apparently they are going to Clovis by the fliness of her sister-in- help a neighbor stack feed. To the left of them lays a field; some distance from the road. Out in the field dart-Jno. A. Johnson returned home- to ing back and forth among the shocks is also running. In and out among the ed with our citizens living in different

ter and son in law, Mr. and Mrs. N. A. blds were to exceed 75 cents. Conse. The broom is in full action. With ve- udice and even enmity can be broken and fellowship may be created in our Brown, of Bellview, arrived here on quently nigh all the pies went for 75 bement strokes it comes down, missing down to a large extent through the country among our citizens. Wednesday morning. Mrs. N. A. Brown cents, the first to bid that got the pie. back of the poor man, who by this time In case of a tie the first one coming is utterly exhausted, ready to drop,

The farmers, breathless, stop their team, they rise to their feet, they must offer relief. With quick steps they hasten to the field of action. They stop they look. Suddenly they see, emerging from among the shocks two four footed animals, bruised and be-battered, A movie scene: Two farmers are wabbling from side to side, gapping for breath—they were pigs.

The singing at Mrs. C. H. Hodges Sunday night was well attended. Besides the young people were many of the elders.

Everyone talks conventions. Work will soon begin.

The conventions promote the cause ward. Another party comes into view, of song in the county, community and a woman, armed with a broom—she home. Thus we become better acquaint-

> **BARNHART & SULLIVAN** Phone 33

Blacksmithing, Welding, Light Machine Work-Plumbing and Sheet Metal Work



#### SOUTHWESTERN EXPOSITION AND FAT STOCK SHOW

FT. WORTH, TEX., MARCH 8, to 15, Incl., 1924

LOW ROUND TRIP FARES

Dates of Sale—March 6 to 14, 1924 Return Limit March 17, 1924

For further information see-J. E. BEYER, Agent

## HAVING BEEN ELECTED

by a big majority of the Bench Congress to serve Another Term in the

## **Produce Business**

My Platform is as follows:

A Carload of Potatoes, Beans, Apples, Honey, Oyster Shells, and a Complete Line of Poultry Remedies.

If you are flush come around and figure with me. If you are broke, which seems to be popular these days since paying Taxes, Auto Licenses, etc., bring me your Cream, Eggs, Poultry and Hides and get the CASH.

Love Your Neighbor as Yourself, and don't forget

Golden Rule Produce H. H. HAWKINS, M. G. R.

Visible Protection Against Invisible Danger

Fires, storms and accidents can never be seen before they come. But your insurance policy is a concrete, visible safeguard against financial loss from unseen hazards of tomorrow. Forseight is a gift of the wise. Insurance is a foresight.

Did you see where the Hereford fire Key-Rate has been lowered twelve cents? IT'S A FACT!

The Hereford Insurance Agency RALPH BARNETT, Mgr.

## TO BUY A HOME

to invest in safe and sound securities; to pay up your insurance policy, or to gratify any sensible want or meet any urgent need- SAVE MONEY. Deposit regularly in your savings account and you will never be at a loss for means to take advantage of opportunity. Open your account today.

The Western National Bank



# Furniture Needs

# Supplied by Us

We have one of the largest Furniture and Rug Stocks in the Panhandle. We pride ourselves that we are able to fit you up in all your requirements in our line.

We are making attractive prices in our big line of living room furniture, We guarantee to save you \$25.00 to \$75.00 on every suit.

Our assortment of bedroom and dining room Period Furniture is the largest we have ever carried. Everything priced low to sell.

We are bidding strong for new business. If you fail to buy from us we both lose.

Your co-operation solicited.

E. B. Black Co.

"The Big Store With the Little Price