

SHALLOW WATER  
Is Hereford's  
"Ace in the Hole"

# The Hereford Brand

12 PAGES  
Electricity  
Farm Homes.

Published Every Thursday

Our Slogan—“More People—More Farms”

THE HEREFORD BRAND, HEREFORD, TEXAS, THURSDAY, FEBRUARY 10, 1938

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## AROUND TOWN

Sights and Faces Seen

B. Wilson completed work on his B. S. degree at Southwestern Teachers' College, San Marcos in January and is now teaching history in the Vernon, Texas, high school. Incidentally, his new address is 1918 DEAF SMITH ST.

Mrs. Dyalthis Bradley reports that she and her family are well adapted to growing artichokes. From a small plot this year she gathered about 18 tubs of artichokes, and reports that production was profitable.

Worth Covington of Dallas, has recently been employed to manage the fountain and lunch business in the new drug store. He started work on Tuesday. He has previously been employed by the Walgreen Drug Company in Dallas.

Negotiations are reported under way to enlist “Batling Bob” Thompson in the Chinese army, a move calculated as a quick and sure means to straighten out the Japanese-Chinese situation in the Far East.

Marlin Gilliland says it is all right to call him a liar—but to please leave off the word, “Scamp.”

## Loerwald Seeks Justice Office In July Ballot

The Brand was this week authorized to announce the candidacy of J. A. Loerwald for Justice of Peace, Precinct 1, subject to action of the Democratic primary, July 23.

In making this announcement, Mr. Loerwald said that if elected to the office, he will devote his entire time to it, and that he will keep the office open in order to serve the residents of Deaf Smith County. He stressed the fact that he will consider the duties of the office important, and that he will do his best to discharge them to the interest of the county.

## Band Parents To Sponsor Flying Dutchman Circus

The Senior Band Parents will present Cal Farley's Flying Dutchman Circus in the high school auditorium at 7:30 o'clock, Friday evening, Feb. 18, it was announced today.

The circus, which has played at most towns over the Panhandle is widely known, and according to the announcement the band parents will be given all proceeds from the show. Members of the show will be given a supper in the Cafeteria at Central School prior to the show.

## Church of Christ Parsonage Viewed By 150 Persons

Over 150 persons responded to the invitation extended to the public to inspect the new Church of Christ minister's home at an open house, held there, Sunday afternoon, February 5.

The guests were greeted in the reception hall by Mrs. Burl France and Mrs. Patterson, who presided at the guest book, then shown into the candle-lighted, combination living-dining room, where they were received by Minister E. M. Jordan, Mrs. Borden, Mr. and Mrs. H. Walker and Mr. and Mrs. E. Harvey.

Tea was poured by Misses Ruth Harding and Verna Culpepper at a lace-covered table, centered with a crystal basket of red carnations and red tapers in crystal candelabras. Miss Albee Ramey, Mrs. Myra Witherspoon and Miss Dorothy Harding, of Shamrock, assisted by Mrs. Dick Walker and Mrs. Bill

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## Model Farm Is Outlined Here By Local Group

**COORDINATING COMMITTEE SUGGESTS IDEAS FOR FARM**

(Editor's Note: This the first of a series of three articles, regarding the finding of a special farm committee. This article deals with the balanced farm; next week The Brand will publish the summary for a balanced ranch, designed especially for this section.)

Following a survey made by representatives of various agencies, figures on a model size farm and its operation in this immediate territory were released; the figures also suggested means of operation. Another set of figures regarding ranches were compiled by the committee. The group based their report on suggestions made at farm meetings over the community during recent weeks, plus careful study of possibilities in this section.

**Contains 1,280 Acres**

According to the committee, the ideal farm for Deaf Smith County should consist of 1,280 acres of land; of this acreage, 540 acres should be left in native pasture, 640 acres should be devoted to crop lands, and 50 acres was expected to be used as farmstead, fence rows, etc.

The 540-acres of native pasture was expected to carry 40 cows for a period of five months each year. The section of crop land was listed with wheat, grain sorghum, and forage—variable crops to be interchanged according to the particular needs of the individual farmer; suggested was: 200 acres of wheat land, expected to yield 13 bushels per acre; 190 acres of grain sorghum, expected to yield 30 bushels to the acre; 100 acres of forage sorghum, expected to yield 300 bundles per acre. Of the remaining 150 acres, 50 acres was suggested to Sudan, which might be grazed three months with 1 cow to each acre; the remaining 100 acres was set aside for summer fallow each year.

**Feeding of Cattle**

In connection with this model farm, the committee suggested four head of work stock and a tractor. The farm was scheduled to take care of 50 head of beef cattle, and 47 calves were expected to be sold at \$25 each—or to be sold at weaning in order that the operator might have plenty of feed to feed out 100 head of thin steers to provide additional income. Two dairy cows were suggested for home use; the calves to be used as beef for the family; two sows were recommended, from which it was estimated that the operator might

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## Texas Hotel To Be Opened Here In Near Future

Wilson Gyles today announced that he plans to open the Texas Hotel next week, and will hold his formal opening at a later date. Workmen have practically completed work on the hotel, which formerly operated under the name of Cordova Hotel. Floors of the building have been refinished, all of the rooms have been repainted and new furniture is being added throughout the building.

“We hope to make the hotel one of the most modern in this section,” Mr. Gyles said. “We expect to feature an open house along with the formal opening, which will be announced next week, and at that time we will invite the public to inspect the building.”

## Lamar Johnson Dies Tuesday

Funeral services for Edward Lamar Johnson, age 4, were held from Black Funeral home Wednesday afternoon at 3:30 o'clock, conducted by Rev. H. H. Hamilton of Crosbyton and Rev. M. M. Beavers, pastor of the Methodist Church in Hereford.

The child died Tuesday, following an illness of one week, and at the time of his death, was four years, seven months and three days of age.

In addition to his mother, Mrs. Forrest Minton, he is survived by his grandparents, Mr. and Mrs. E. J. Hudson of this city.

Funeral bearers were: Frank Huckert, J. B. Nolan, Russell Hunter, and Arnold Long.

Interment was made in West Park Cemetery.

## Hens Go On Sit Down Strike — And My, What Eggs!

Following the example set several months ago by labor organizations, the hens of Deaf Smith County seem to have definitely gone on a “sit down strike.” The result is bigger eggs.

Climaxing a series of exceptionally large eggs was that laid by a hen belonging to Marion Kuper. The egg was gathered on the L. J. Kuper premises at 510 Lee Avenue, and set a

## Hereford's Oldest Business Firm Sold

**“Barnstorming” Is Present Vocation Of Dick Roberson**

Dick Roberson, who is studying aviation in Fort Worth, flew his plane to Hereford Sunday and visited with his parents, Mr. and Mrs. F. T. Roberson, who reside on the Ward place, just south of here.

“Barnstorming” is the technical lingo which Dick applies to his present occupation—and it means stunt flying in special shows, at fairs and other community celebrations.

“It nearly scared me to death at first,” he said, “but it pays pretty good money, and isn't so bad after a while.”

## Cooperative Aid To Be Continued By Welfare Group

A county-wide meeting of representatives of all Deaf Smith County organizations was held in the court house Tuesday afternoon for discussion of progress made in welfare work since October.

Rev. H. M. Redford, chairman of the continuation committee, opened the meeting and expressed appreciation for work accomplished. Mrs. Dyalthis Bradley spoke enthusiastically of the stimulus which has been given to welfare work through the county-wide organization. She stated that the cooperation and sharing of responsibility by the citizenship had placed Deaf Smith County among the first in the list of counties where welfare work has been carried on efficiently.

Mrs. Bradley said that practically every urgent and worthy need during the fall and Christmas seasons had been met and emphasized the thought that recent achievement of organized work is but the beginning of a long range plan to rehabilitate those members of society who, because of situations many times beyond their control, have experienced unfortunate reverses.

Mrs. O. G. Hill was elected to serve as secretary of the continuation committee, replacing Mrs. Bob Wilson, who found it necessary to resign recently; representatives tendered Mrs. Wilson a vote of thanks for her interest and excellent service rendered. Those present were urged to stimulate their organizations to continue welfare activities.

## Brown Announces In Commissioner Precinct 2 Race

Fred G. Brown this week authorized The Hereford Brand to announce his candidacy for the office of Commissioner of Precinct 2, subject to action of the Democratic Primary, July 23.

In announcing his candidacy, Mr. Brown stated that if elected, he will perform the duties of the office to the best of his ability. He said that he hoped to be able to see all of the voters in the precinct before the election.

## District Officer Will Visit OES

The meeting of the Hereford Chapter of Order of Eastern Star will hold interest over the entire Panhandle Friday night, when Mrs. McCloud, district deputy Grand Matron of Happy, inspects the local chapter.

In addition to the regular membership, the OES chapters of Dimmitt and Boylva will be special guests at the meeting, announcements stated; the meeting will be held in the Masonic Hall.

which weighed six ounces, and which measured eight and one-half inches around the ends. About Jan. 15, a four-ounce egg was reported on the G. C. Brashear place; this egg measured eight inches around the ends, with a heart over a half moon. Prior to the egg this week, two other large eggs have been seen here in the past few weeks. The last week in December, 1937, Lee Conklin reported an egg

## Weekly Auction Sale Postponed Until Feb. 22

**TUESDAY SALE HITS NEW HIGH WITH LARGE CONSIGNMENT**

Announcements today stated that the weekly auction sale, held each Tuesday in the sales pavilion, will not be held Tuesday, Feb. 15, because of the coming Hereford Breeders Auction, which is scheduled for Saturday, Feb. 19. The weekly sale was postponed because the Hereford breeders are placing cattle in the pavilion prior to the Saturday sale. The weekly auctions will be resumed Tuesday, Feb. 22, according to present plans.

Reports today stated that the weekly sale Tuesday outdistanced all other weekly auctions in the history of the sale. The auction grossed \$22,035, featuring the sale of 11 head of cattle, 36 shoats and 35 sheep, along with a large amount of miscellaneous items.

Buyers from over the entire Panhandle attended the sale Tuesday, and prices were reported highly satisfactory. L. B. Dixon disposed of his herd of Jersey cows at an average of \$45; the herd included 21 animals with the lowest selling at \$2 and the top cow bringing \$86. The 36 head of shoats ranged in selling price from \$6.10 up to \$8, while an 800 pound sow brought \$31.50. The 35 head of sheep included mostly old ewes, which averaged \$2.20 a head.

Increasing interest in the sale is attributed to addition of scores of out-of-town buyers who come here from over the Texas Panhandle and New Mexico each week. In view of the rapid growth of the sale, managers asked that consignors place their stock as early as possible to avoid delay for visiting buyers.

## Ward Revival Closes Sunday

A series of services conducted in the Ward community by Rev. H. M. Redford, pastor of the First Christian Church, closed Sunday afternoon with a large attendance.

The meetings were held in the Ward School and the entire series was well attended. Rev. Redford said. He commented highly upon the fine spirit and interest maintained in the community, pointing out the fact that a good Bible School has been maintained there for more than 12 years, along with other community activities.

## Rockwell Bros. Sponsor Movie Next Thursday

“Hidden Treasures”—new all-talking sound-on-film farm picture will be shown February 17 at 7:30 o'clock in the High School Auditorium, under the sponsorship of Rockwell Bros. and Co., Lumbermen, local dealer for the Keystone Steel & Wire Co., Peoria, Ill., makers of RED BRAND Fence, steel posts and other wire products.

The feature picture, “Hidden Treasures,” is the absorbing, human story of a young man who believed in the treasure that lies buried in the soil—and who found it. In his success farmers will see

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## Black Will Hold Wall Paper Sale For Coming Week

A special wall paper sale from Friday, Feb. 11, through Thursday, Feb. 17, was today announced by E. B. Black. The sale will last only one week, but will feature a 20 per cent reduction on all wall paper, Jesse Stanford said.

“We will place our entire stock in the sale,” he declared; “this includes 81 different patterns, and we believe it is one of the most complete wall paper stocks in the Panhandle.”

A special display of the wall paper will be made in the front window of the store during the sale.

## Hereford Boys To Play Sherman Team In District Meet

Coach Tommy McCollum was this week drilling his Hereford High School basketball squad in preparation for the District No. 1 tournament, which will be held at Canyon Friday and Saturday, Feb. 18-19.

Hereford will play in the first rounds of the tournament meeting the Sherman County entry Friday, Feb. 18. The winner of this game will play Dallam County in the second round of the tournament. Remaining rounds will be decided by winners in the first two brackets.

## Funeral Service Held Sunday For Former Resident

Funeral services for W. F. Orr, 59, former resident of Hereford, were held from the Presbyterian Church Sunday afternoon, Feb. 6, at 3 o'clock, conducted by Rev. J. C. Thorns, assisted by Rev. W. E. Barnes.

Coming to Hereford in 1905, Mr. Orr operated a barber shop here until five years ago, when he sold out to J. H. Brooks, who still operates the shop in the same location. Since that time, Mr. Orr has been located at Farwell, Texas, where he continued as a barber.

He was born August 30, 1878, in Mississippi, and died at Clovis, February 5, 1938, following an illness of a week.

He was a member of the Presbyterian Church, and had many friends here who mourn his death. During his residence here, Mr. Orr was active in community affairs and was buried here, because he always felt that Hereford was his home.

Mr. Orr is survived by his widow, Mrs. Effie Orr of Farwell, two sons, Jim and Milton Orr of Clovis; Mrs. Roy Jowell of Hereford, and a daughter in Phoenix, Arizona.

Funeral bearers were Boyd London, J. H. Brooks, Chris Renfro, Geo. LeGrand, Roger Corbett and Frank Marrs.

Interment was made in West Park Cemetery.

## Rice Funeral Held At Hart

A. R. Rice of Hart, died Saturday, February 5, from a gunshot wound in the head. Mr. Rice was accidentally shot on Jan. 31, while getting into his car with a small caliber rifle; the gun accidentally discharged, wounding him in the head.

Services were held at Hart, Sunday, and burial was made at Dimmitt. Survivors are his wife and a step-son, Jimmie. Mr. Rice was also a brother-in-law of Mrs. A. J. Ralston of Hereford.

## Report Gain In Tax Collection

County tax collections were today reported to have increased over the percentage of taxes collected at the same time last year, according to Fred Baird, deputy collector.

Assessments for both years were slightly more than \$50,000; this year collections reached approximately \$33,850—or 67.7 per cent of the assessment. Collections last year showed only 63.1 per cent of the assessment.

## Interest Centers On Hereford Sale

With plans practically complete for the Hereford Breeders Spring-Bull Sale to be held in the pavilion here, Saturday, Feb. 19, members of the committee on arrangements today reported that catalogues for the sale are already being mailed out to out-of-town and out-of-state buyers.

Most of the animals are expected to be placed in the pavilion early next week and will remain there until time for the sale. Interested persons were invited to visit the pavilion and inspect the cattle during the coming week.

The coming association sale will

## League Meet To Be Divided By Size Of Schools

**DIRECTORS HOPE SMALL SCHOOLS WILL HAVE BETTER CHANCE**

To give smaller schools a better opportunity in the annual Inter-school League Meet, directors today announced that two divisions have been created for the 1938 meet, to be held here in March.

The Rural School division will include Dawn, Westway, Ward and Messenger, while the Ward School division will include Summerfield, Wythe, Walcott, Helsenman, Progressive, Ford, Fairview and Daniel.

Each of the divisions will have its own contests in the following events: debate, declamation, junior and senior; extemporaneous speech, ready writer contest, spelling, plain writing, music memory, choral singing, picture memory, number sense, three-R, sub-junior declamation for boys and girls under 10 years of age and above the third grade; tennis, rural pentathlon, track and field for junior boys, playground ball. Both divisions, acting as a whole, will compete in the following one-act play, story telling, 1-2-3; volleyball, track and field for senior boys.

Literary contests will be held at the court house Friday, March 25; athletic contests will be held at Hereford High School Saturday, March 26; playground ball contests will be held at Hereford High School Saturday, March 19, at 10 o'clock.

Directors said that a complete program will be released in the near future and that students who plan to enter the various events should begin preparation at the present time.

## Petit Jury For Third Week Of District Court

Judge Reese Tatum arrived Monday to preside over the January term of District Court as the session swung into its second week. Featuring a light docket, little trouble was anticipated in finishing the docket this term by Leonard Foster, clerk, who said that Wednesday marked the first case in which a jury has been called this term.

## Weather Chart

Temperature extremes and moisture for past week, furnished by Department of Agriculture's weather station in Hereford.

Day	Max	Min	Moist
Thursday	68	25	0.00
Friday	65	32	0.00
Saturday	64	30	0.00
Sunday	60	28	0.00
Monday	57	25	0.00
Tuesday	73	40	0.00
Wednesday	72	41	0.00

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### Kester Invents Device Improving Radio Reception

While tinkering with radios in an attempt to improve daytime reception, Clifford F. Kester, son of Mr. and Mrs. F. M. Kester of this city, recently invented an appliance which is creating general attention at Glenwood Springs, Colo., where he now operates a jewelry store. Reports stated that the rejuvenated set which Kester is experimenting with has worked out satisfactorily for a week or two in many noisy localities of the town. The method of operation includes a standard radio tuned to a certain station's wave length, but with the volume control set low; the booster is then hooked on and "peaked" for the same station—and in rolls the station, loud and with much less background noise than ordinary.

### COURTHOUSE RECORDS

**Warranty Deeds**  
Claude Callahan and wife to First National Bank of Hereford; part of section 62, block K-3; part of block 52, City of Hereford.  
**"LETO'S" For The Gums**  
An Astringent with Antiseptic properties that must please the user or Druggists return money if first bottle of "LETO'S" fails to satisfy.  
**CORNER DRUG STORE**

### Baby Chicks

Buy your baby chicks from us, guaranteed to be only Texas-U. S. Approved, blood-tested, certified chicks. We give one-day service on day-old baby chicks. We sell all breeds and any number at reasonable prices! See us before you buy!

USE



**Chick Starter FOR BEST RESULTS!**  
**WEST-TEXAS FEED and SEED**  
PHONE 265



### "GLORIOUS!" SAY WOMEN ABOUT NEAR-FINISH

**THAT'S Our THRIFTY SERVICE**  
This service makes a hit with thrifty women, who want to save both time and money. All flat pieces carefully ironed and folded—wearing apparel returned damp, ready for you to iron.

**15 Lbs. 60c**  
Shirts finished in this service for ten cents each.  
**Our Helpy-Selfy Laundry**  
has a more efficient service now for we have a car that calls for you and takes you home after you have finished your laundry.  
**HEREFORD LAUNDRY AND DRY CLEANERS**  
Phone - - - 298

William F. Watson to Drake Watson; east half of section 14, T4, R2.  
J. S. Edwards and others to Federal Farm Mortgage Corporation; all of southwest quarter section 12, block K-7.  
A. J. Schroeter and wife to M. R. Moore and Troy Moore; all of lots 1, 2, 3, 4, 5 and 6, of Deatley's sub-division of south half of lots 2 and 3, block 9, Womble Addition; the north half of lots 2 and 3, Womble Addition; lot 4 of Higgins sub-division of lot 1, block 9, Womble Addition.  
Beniah F. Hutchison and others to Otis L. Williams; east half of section 56, block K-3.  
Rollingsford Savings Bank of Strafford, New Hampshire, to Leo J. Kuper; all of south half of section 152, block M-7.  
N. V. Nix and wife to J. P. Nix; lot 9, block 6, of sub-division of Womble Addition.  
Annie Whanger and others to Mary R. Wagner; east half of section 319, block M-7.  
Aetna Life Insurance Co. to C. T. Guseman; 640 acres of land out of section 33, T4, R2; 640 acres of land out of section 27, T4, R2; 160 acres, southwest quarter of section 23, T4, R2; 820 acres, south half of section 26, T4, R2.  
Norma K. Reddock and husband to Eva Davis; all of north half of section 8, block K-7.  
John E. Hill and wife to James Foran; west half of northwest quarter of section 14, T5, R3.  
C. J. Paddock and wife to W. J. Albracht; southwest quarter of section 20, block K-3.  
Lorandah Steed and others to Elmer W. Rogers; part of block 27, of Ricketts Addition.  
Home Owners' Loan Corporation to C. I. Rudd; south 60 feet of lot 4, block 11, Evans Addition to Hereford.  
T. W. Medlin to C. Q. Smith; north half of section 3, block K-8.  
Lloyd Edwards and wife to L. W. Carlisle; part of lot 56, town of Hereford and Additions.  
**Quit Claim Deeds**  
B. B. Parmer and wife to W. R. Coffee; lot 1 and north 20 feet of lot 2, block 3, City of Hereford.  
C. D. Sears and H. H. Townsend to R. J. Peck; south half of section 84, block K-3.  
**New Automobiles**  
W. C. Hromas, Feb. 5, Chevrolet coupe, Brumley-Woodford Motor Co.  
Verna Cuipepper, Feb. 3, Chevrolet sedan, Brumley-Woodford Motor Co.  
Doyle Rose, Feb. 2, Plymouth sedan, Ireland Motor Co.  
Deaf Smith County, Feb. 1, GMC pickup, Norton Motor Co.  
A. R. Morgan, Jan. 29, Plymouth sedan, Ireland Motor Co.  
Ernest Medkief, Jan. 29, Ford sedan, Hereford Motor Co.  
F. W. Hill, Jan. 27, Plymouth sedan, Borger, Texas.  
J. M. White, Jan. 26, Dodge sedan, Ireland Motor Co.  
Geo. P. Turrentine, Jan. 25, Chevrolet coupe, Brumley-Woodford Motor Co.  
A. L. Duncan, Jan. 27, Chevrolet sedan, Brumley-Woodford Motor

**Friona News**  
(22 miles west)  
BY JOYCE LANDRUM  
Mrs. Bradford Wilson and son, Randolph, of Floydada, were guests in the home of Rev. and Mrs. Joe Wilson, of this city, Sunday and Monday.  
Mr. Alva Pope and Jerry Guthrie of Crane, visited friends and relatives in Friona this week. They were accompanied home by Mr. and Mrs. Oscar Pope, who plan to remain a few days.  
Mrs. J. L. Landrum, Ray and Ella Marie Landrum were business visitors in Plainview, Monday of this week.  
Miss Thelma Chronister of Hereford was in Friona, Saturday afternoon. She was accompanied home by her mother and sister, Melzia, and also Miss Joyce Landrum.  
Ray Landrum was in Amarillo on business, Tuesday.  
Misses Lucille Routh and Bennah Burton were business visitors in Amarillo, this week.  
Misses Vera Jones and Beatrice Buchanan called on friends in Hereford, Friday night.  
Misses Ella Marie Landrum, Lucille Routh, and Mr. Jim Griffith were in Clovis, Saturday night.  
Messrs Elbert and Ralph Overton, and Loyd Tolleferro of Lubbock,

**Progressive News**  
(1 mile east, 6 miles north)  
BY OLIVE PERKINS  
Mrs. E. M. Rice and J. J. Grubbs of Hereford, called on Mrs. Owen Neel, Monday afternoon.  
Miss Olive Perkins called on Mrs. F. H. Oberthier and Mrs. Elmer Dameron, Tuesday afternoon.  
Mrs. J. L. Park spent Thursday afternoon with Mrs. CHX.  
Mr. and Mrs. Edgar Russell spent the week end with her parents, Mr. and Mrs. Cockrell of Hereford.  
Miss Agnes Hicks spent the week end with her brother, John Hicks, and Mrs. Hicks in Hereford.

**Mimeograph Supplies—at The Brand**  
**ONLY \$10**  
FOR THE NEWEST THING ON 1938 CARS  
**SAFETY SHIFT**  
COSTS \$15 TO \$90 LESS THAN ANY OTHER REMOTE CONTROL SHIFT OFFERED AS OPTIONAL EQUIPMENT  
ENTIRELY MECHANICAL—NOTHING NEW TO LEARN—NOTHING TO JAM OR GET OUT OF ORDER.  
So simple you'll become expert in five minutes. Clears front floor so three can ride in perfect comfort. Doubles driving ease. Try it today!

**Messenger News**  
(27 miles west)  
BY MRS. J. N. MESSENGER  
Rev. Hardy, Methodist minister, made his regular appointment, Sunday.  
Mr. and Mrs. Henry Tiefel from Hereford, visited in the home of their daughter and family, Sunday. Mrs. Tiefel visited the Sunday School.  
The Methodists and Baptists of Friona took the religious census Sunday. Mr. Oliver and Rev. Hardy worked this community, Sunday evening, after services.  
Mrs. J. T. Guinn and little daughter, Dorothy Nell, have returned home from Higgins, where Mrs. Guinn has been caring for her mother. We are glad to hear that her mother is improving rapidly.  
J. T. Guinn, Jr., took dinner with Stephen Messenger, after which they attended Sunday School and preaching services.

**MORE WATER with LESS FUEL**  
IS THE RECORD OF  
**Kimball Pumps**  
Besides KIMBALL PUMPS' record for long life—it has established a record of more water with less fuel, which is an important factor to be considered when you purchase a pump. Ask any man who owns a KIMBALL PUMP—our users are our best advertisers.  
**KIMBALL PUMPS ARE CHEAPER IN THE LONG RUN—More Water With Less Fuel**  
**Baker Pump Co.**  
OF LOCKNEY  
C. B. Thomas, Sales Agent—at Shreve Shop in Hereford

Mrs. Arch Conklin and daughter, Julia, and Mrs. Howard Hershey and daughters of Hereford, spent Wednesday with Mrs. Ray Hershey.  
Mr. and Mrs. Allen Powelson of Hereford, visited Mr. and Mrs. Lynn Powelson, Tuesday evening.  
Mrs. Clarence Botts and son, Dale; visited Mrs. Owen Neel, Tuesday and helped Wayne Neel celebrate his birthday.  
Arnold Hershey visited his parents, Sunday.  
Mr. Scales of Miami is putting in an irrigation well on his farm, two miles south of the Progressive School house. Mr. and Mrs. Watson, who live on the place are moving to a farm west of Hereford. Mr. Scales intends to move to the farm this spring.  
Mrs. Ella Clay from Nevada, is visiting her nephew, Lynn Powelson and Mrs. Powelson.  
Mr. and Mrs. Virgil Dodson, his mother, sister and family—of Claude, called on the Hersheys and Beards, Sunday afternoon.  
Mrs. Weckesser of Hereford, visited Mrs. R. Watson, Sunday.  
The Progressive Ladies Club met Wednesday with Mrs. J. L. Park, with eight members present. The afternoon was spent working on a club quilt. Mrs. J. L. Park, Mrs. Ira Ricketts and Miss Olive Perkins were on the program. The next meeting will be with Mrs. Lynn Powelson, and will be a social meeting.  
Mr. and Mrs. W. L. Neel of Memphis are visiting their son, Owen Neel and Mrs. Neel, and daughter, Mrs. C. H. Wallace and Mr. Wallace.  
Mrs. Arch Conklin and children, and Mrs. George Conklin of Hereford, visited in the Hershey home, Sunday evening.  
Billy Boyer of Hereford, visited William Bowman, Sunday evening.  
The following pupils made the honor roll for the first semester; first grade—Betty Jo Carnahan, Virginia Green, Zola Faye McBrayer; third grade—Betty Jean McBrayer; fourth grade—Ida Jean Beard, C. V. Burgess; fifth grade—Rosalee Powelson.  
Miss Ira Jeanne Ricketts is visiting her aunt, Mrs. B. R. Anderson, in Borger.  
Owen Neel and family visited his sister, Mrs. C. H. Wallace and Mr. Wallace, Sunday.  
The Herod family moved to the house on the A. O. Thompson place, Saturday.  
Mr. and Mrs. C. C. Bowman, Virginia and William, and Miss Peggy Valentine were dinner guests of Mr. and Mrs. J. L. Park, Sunday.  
The Literary Society met Friday night. A large crowd was present and an interesting program. The numbers given by Mr. Jimmy Allred of Hereford, were greatly enjoyed by the local people. The program was arranged by Edgar Russell, Glenn Ricketts, Bill Boyer, and Howard Higgins. The next meeting will be February 18.

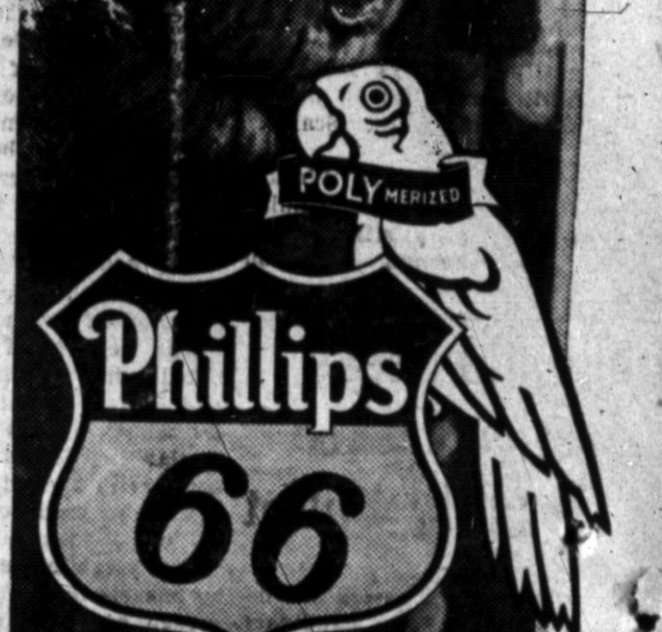
**Whether your idea of winter sport** is an afternoon of tobogganing . . . or an evening of bridge . . . it is no winter sport to find your cold motor won't start when you are ready to go home.  
Now, there is an amazingly simple way to end all cold-weather starting trouble: Just switch to Phillips 66 Poly Gas.  
**Do we mean that you will get split-second starting every time, even if your car has been out in freezing temperature for hours?** Yes. That's exactly what we mean. The high test of Phillips 66 Poly Gas guarantees it!  
As the thermometer drops, we keep raising the test of this vastly improved winter motor fuel. Up and up goes its effective volatility. Yet the price stays the same!

**Phill-up with Phillips for Instant Starting**



**NO STARTING TROUBLE**  
since we switched to Phillips 66 Poly Gas

Not a penny more for Phillips 66 Poly Gas than for ordinary low-test gasolines, because Phillips is the WORLD'S LARGEST PRODUCER OF NATURAL HIGH TEST MOTOR FUEL.  
Besides, every drop of this greater gasoline contains an extra supply of energy units resulting from the patented POLYMERIZATION process. So in addition to marvelously quick starting, Phillips 66 Poly Gas insures exceptionally rapid warm-up . . . smoother running . . . added pep and power . . . and more miles per gallon.  
If you have an eye for savings and service not possible with ordinary low-test motor fuels, look for the Orange and Black 66 Shield . . . where you pay nothing extra for the extra high test of Phillips 66 Poly Gas.



**Phill-up with Phillips for Instant Starting**  
**Mimeograph Supplies—at The Brand**  
**ONLY \$10**  
FOR THE NEWEST THING ON 1938 CARS  
**SAFETY SHIFT**  
COSTS \$15 TO \$90 LESS THAN ANY OTHER REMOTE CONTROL SHIFT OFFERED AS OPTIONAL EQUIPMENT  
ENTIRELY MECHANICAL—NOTHING NEW TO LEARN—NOTHING TO JAM OR GET OUT OF ORDER.  
So simple you'll become expert in five minutes. Clears front floor so three can ride in perfect comfort. Doubles driving ease. Try it today!

**PONTIAC**  
ONLY LOW-PRICED CAR WITH SAFETY SHIFT GEAR CONTROL  
NORTON MOTOR CO.  
317 MAIN STREET, HEREFORD, TEXAS

**Still Coughing?**  
No matter how many medicines you have tried for your cough, chest cold, or bronchial irritation, you can get relief now with Creomulsion. Serious trouble may be brewing and you cannot afford to take a chance with any remedy less potent than Creomulsion, which goes right to the seat of the trouble and aids nature to soothe and heal the inflamed mucous membranes and to loosen and expel the germ-laden phlegm. Even if other remedies have failed, don't be discouraged, try Creomulsion. Your druggist is authorized to refund your money if you are not thoroughly satisfied with the benefits obtained from the very first bottle. Creomulsion is one word—not two, and it has no hyphen in it. For it plainly, see that the name on the bottle is Creomulsion, and you'll get the genuine product and relief you want. (Adv.)

## Tuberculosis Pictures To Be Shown By WOW

Dr. C. J. Koerth, superintendent of Woodmen of the World Hospital at San Antonio, Texas, and John J. Wahl, head counsel of WOW Lodge in Texas, will show pictures of tuberculosis victims, depicting stages of the disease; pictures of the hospital in San Antonio will also be shown. The gathering will be held in the Methodist Church in Hereford, Friday night, Feb. 18, at 7:30 o'clock.

In addition to WOW members, members of the Supreme Forest and Woodmen Circle members and their families, the public was invited to attend the meeting. Local members said that they felt the lodge exceptionally fortunate to have secured the services of such outstanding leaders.

## Summerfield News

(8 miles southwest)

**MRS. ASA ATCHLEY**

Doyle Vines of Black, visited his brother and family, Mr. and Mrs. W. A. Vines, this week.

Ossie Cross was on the sick list last week.

Ted Staats returned from New Mexico, where he had been working the last few weeks.

The Summerfield B. T. U. employed a program by the Hereford B. T. U., Sunday evening. The program consisted of a very clever broadcasting system.

Mr. and Mrs. Melton and family, of Lakeview, visited in the Albert Cross home, Sunday.

Misses Ruth and Christine Atchley, Mrs. John Delozier and Thurman Atchley, were in Amarillo, Saturday night.

Announcement was made this week of the marriage of Miss Louise Jewell of Hereford, and Glenn Roberson of this community.

Messrs. Ernest Covinton and C. B. Thomas were farwell visitors, Saturday.

Mr. and Mrs. James Gandy were visiting relatives in Tulla, last week end.

James Nolan was an Amarillo visitor, Saturday.

Mr. and Mrs. Alton Lookingbill and daughter, moved to Idaho, the first of this week.

Pat Nell returned from Los Angeles, Calif., last week.

There was a good number at Sunday School, Sunday, and more are invited to attend next Sunday.

Rev. H. B. Naylor will be here for his regular appointment.

Mrs. Obe Roberson is visiting relatives in California.

Mrs. L. L. Cannon and Mabel enjoyed a trip to the Carlsbad Caverns, with relatives from Kentucky, last week.

## Bellview News

(45 miles northwest)

**MRS. R. H. JOHNSTON**

Mr. and Mrs. George Messenger left early Sunday morning with Mr. and Mrs. Lon Townsend of Grady, for Denver, Colo., to attend a convention of the Red & White Store.

Lennie Johnston left Tuesday for Conchas Dam, where he has employment.

W. E. Brown was suddenly taken ill in Clovis, Saturday, and was not able to return home until Sunday.

A. C. and R. H. Johnston were business visitors in Hereford, last Thursday. They returned by way of Friona, where they visited their cousin, Mrs. Annie Scott.

Claude Messenger and Pearl Anderson, visited with Lala Johnston at Endee, Saturday evening.

Bellview basket ball teams went to Endee, Friday evening, where the first team was defeated by a score of 44-22, but our second team won by one point.

Saturday evening, Pleasant Hill came here. Our senior team won by 100 points, after playing five minutes overtime to play off a tie. Our second team won by one point and the girls lost by four points. The scores were 24-20, 11-10 and 13-17.

## Frio News Items

(10 miles south of Hereford)

**LURLINE DIXON**

Mr. J. M. Dixon made a business trip to Lockney, Friday, with Bill Upton of Summerfield.

Mr. Jim Goldwin and father, of Amarillo, made a business call in the C. R. Boyd home, Thursday afternoon.

W. M. S. met with Mrs. J. M. Dixon, Wednesday, with four members, Mrs. Mike Cassel, Mrs. Elmer Jones, Mrs. T. L. Sparkman Jr., and Alma Andrew, one visitor, Mrs. C. R. Boyd, and the hostess, present. The next meeting will be with Mrs. Owen Andrews, February 14. Everyone is urged to come with a covered dish for lunch. There will also be a quilting.

Bill Upton of Summerfield, visited in the J. M. Dixon home, last Thursday afternoon.

Mr. and Mrs. W. S. Dixon visit-

## Tiny Skiers Do Their Stuff



Three tiny skiers at Davos, Switzerland, are having some fun of their own. Like the youngsters in the Scandinavian countries, the children of Switzerland are given skis at an early age and are taught the technique of this invigorating sport.

ed in the R. L. Hance home, Wednesday afternoon.

Miss Mildred Barnett spent the week-end with her parents, Mr. and Mrs. J. E. Barnett of Washburn.

The welcome party given to the Tension family at their home, Friday night was well attended. Popcorn balls were served to everyone present.

Mr. and Mrs. Ollie Dixon and family of Amarillo, visited his parents, Mr. and Mrs. W. S. Dixon, Saturday night and Sunday.

Mr. and Mrs. P. H. Dyer of Jumbo, visited their son, Mr. and Mrs. Wayne Dyer, and Mr. and Mrs. J. M. Dixon, Tuesday.

Mrs. R. L. Hance served a birthday supper for her nephew, Jack George, of Dimmitt, Thursday afternoon.

Jerry Beth Hance, Mrs. Wayne Dye and Ruby Barclay were on the sick list last week.

Mr. and Mrs. Tolbert Sparkman of Oklahoma City, visited his brother, Lester Sparkman and family, Friday night.

Omaha Battles of Battles, Okla., visited in the Owen Andrews home, Wednesday.

Rev. Medlin of Hereford, conducted church services both morning and night. A nice crowd attended both times.

Mr. and Mrs. H. F. Benson announced the birth of a small daughter, born Sunday night.

Mr. and Mrs. W. S. Dixon visited in the R. L. Hance home, Wednesday.

Frank Robbins, who is attending school in Hereford, spent the week end with his parents, Mr. and Mrs. H. D. Robbins.

Visitors in the J. M. Dixon home, Sunday, were Box Axe of Jumbo, and E. T. Brooks.

Mrs. Jack Sanders from Fort Worth is here, visiting her daughter, Mrs. Weldon Lindsey.

James Dixon attended the F. F. A. meeting in Hereford, Thursday night.

Mr. and Mrs. Mike Cassel and family, visited in Hereford, Sunday.

Carl Lee and Chris Clark visited in the C. R. Boyd home, Friday night.

Margaret Benson and Alma Andrews spent Sunday with Mary Lois Springer.

Kona Fay Tension, visited Virginia Benson, Sunday.

Mr. and Mrs. J. M. Dixon and family visited in the Frank Barber home, in Hereford, Sunday afternoon.

Kathryn Henderson of Hereford, spent the week end visiting in the S. J. Barclay home.

Mr. and Mrs. T. L. Sparkman, Jr., visited in the C. R. Boyd home, Saturday.

Bud Dobbins of Hereford, C. R. Boyd, E. T. Brooks and his mother, Mrs. George Brooks, spent Monday in the J. M. Dixon home.

## DISCUSSION GROUP

The Discussion Group met last Friday night in the County Library and heard a talk by Rev. J. C. Thorns, entitled "Lifting Power." Next Friday night R. E. Cottingham will discuss "Two Environments."

## CHURCH OF CHRIST

E. M. Borden, Minister

Bible Classes ----- 10 a. m.  
Preaching ----- 11 a. m.  
(Subject: "The Value of a Righteous Life.")  
Lord's Supper ----- 11:45 a. m.  
Bible Drill ----- 7 p. m.  
Sample Question—"What Was the Handwriting on the Wall?"

Preaching ----- 7:30 p. m.  
(Subject: "Forgiveness of Sin.")  
Ladies' Bible Class,  
Wednesday ----- 3 p. m.  
Mid-week Program,  
Wednesday ----- 7:30 p. m.  
Come to Bible Drill Sunday evening at 7 o'clock and have a part. You will be welcome.  
Come to the Sunday morning Bible Classes. There is a class for you.

## FRED BROWN ANNOUNCES FOR COMMISSIONER, PRECINCT 2

In announcing for the office of Commissioner of Precinct 2, I am asking the vote and influence of

those who feel that I am qualified to fill the office capably. If you see fit to elect me to this office, I shall consider it as a job and will do my best to fulfill it capably and like I feel that you will want it. I will try to see each of the voters in this precinct before the election, and to personally ask your support.

FRED G. BROWN.

## UNEMPLOYMENT CENSUS

Dear Smith County has 120 persons totally unemployed, 78 employed in Federal emergency projects and 185, who are partially employed, it was disclosed through the census recently made here through the post office department.

## Attend High School Press Meet in Borger

Four representatives from the local school attended the Panhandle High School Press Association Meet held in Borger, Saturday. They were Miss Irene Crawford, sponsor, Virginia Newell, Mary Triefel and Floyd Ross. The meeting was attended by representatives from Lubbock, Spearman, Claude, Pampa, Canyon, Panhandle, White Deer, West Texas State College Training School at Canyon, Dimmitt, Borger, Amarillo and Hereford.

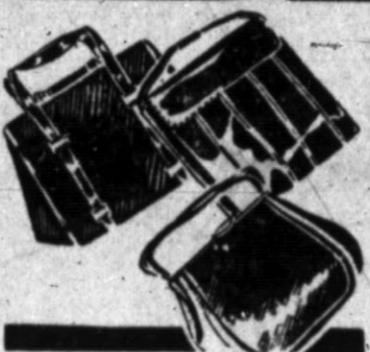
Amarillo visitors, Thursday, were Mesdames J. T. Gilbreath Jr., Mende Halle, Travis Dameron and Woodrow Ireland.

# SEMI-ANNUAL PENNEY DAYS

## STARTS TOMORROW!

Every Item a Bargain Thriller!

BIG SAVINGS that reflect six, long months of pre-planning! Wide selections that represent choice buying from the country's most extensive merchandise markets! That's in store for the thrifty shopper who participates in this twice-a-year bargain jubilee! Smart, new fashions... dependable home supplies... everything for the family—at record low prices! There's no need to stress the value importance of Semi-Annual Penney Days... there IS need to suggest your EARLY ARRIVAL at Penney's Tomorrow!



Unusual at This Price!  
**Women's SLIPS**

Of Rayon Taffeta! **49c**

Grand looking slips — either trimmed with lace or tailored. They're a smart, smooth finish!

Spring Bargains!  
**HANDBAGS**

Big! Small! **49c**

Such an assortment! Pouches, envelopes—and tricky handles galore! You'll find each and every one an outstanding bag-value! Simulated patent and grain leathers. Gabardines, too!

Bargain Buys for Thrifty Shoppers!  
Size 81x99  
"NATION-WIDE"

## SHEETS

**79c**

These Nation Wides are famous the nation over—for their smooth texture, snowy whiteness, their marvelous wearing qualities — extra value!

## Unusual at This Price! Women's SLIPS

Of Rayon Taffeta! **49c**

Grand looking slips — either trimmed with lace or tailored. They're a smart, smooth finish!



Full Fashioned Gaymode  
**Silk Hosiery**

First Quality! **59c pr.**

Ringless chiffons with silk picot tops — cleverly reinforced ser- weights. New colors!



They're Here! **NEW**

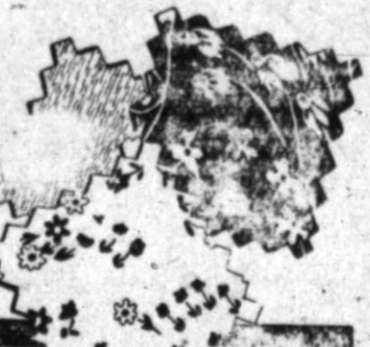
## Marathon SPRING FELTS

New Colors! New Shapes! New Textures!

Genuine fur felts, comfortable spring weights! Snap brims and other smart styles! Your favorite hat is here—come in and name it!

**1.98**  
**2.98**

## Rough Finish and Plain Crepes! (see Prints)



**Rayon Fabrics**

**49c yd.**

Smooth, delicately textured rayon crepe. Serene, rough textured Wonder rayon crepe and our famous Sorority prints... all at one low price! New spring colors! All 39 inches wide.

## A Favorite with Value-Wise Women!



**Broadcloth**

**15c yd.**

Our famous Hometown quality, in a riot of beautiful new spring prints and color combinations! Vat dyed fast colors! Perfect laundering!

## Thanks.... FRIENDS and CUSTOMERS

As we are not going to operate our hatchery, we wish to express to our customers, our sincere appreciation for their business during the past years.

## Hillside Hatchery

MR. AND MRS. RAY CONEWAY



## Play Safe

Winter months are always hard on your automobile and now is the time you should have it checked in every detail by expert mechanics. Why run the risk of ineffective brakes, faulty engine or steering trouble, when it costs nothing to have your car checked! Bring it to our modern equipped repair shop and let us give it a thorough check-up. A small repair bill now may save you many dollars later!

OUR WORK STANDS UP  
We MAKE IT!  
**Beavers Bros. Garage**



## Advance Spring Styles!

Glen Row and Jean Nedra  
**DRESSES**

**2.98** and **3.98**

You'll be just a step ahead in style... if you choose your first spring frocks from this group! See them all!

- Floral and batik prints
- Dark sheers with white
- Clear and dusty colors
- Sheer jacket suits

The fabric are unusually good quality for these low prices... rayon crepes, sheer rayons and rayon taffetas. Sizes 12 to 52.

## Men's Moleskin WORK PANTS

**1.59**  
WERE \$1.79  
Tough 9½-oz Moleskin for extra service. Strong seams—reinforced!

## Men's Fancy Pattern DRESS SOCKS

Reinforced Toes!  
Rayon and silk, in smart, new patterns! With double soles and rubber toes!

**17c pr.**

## Men's Smartly-Styled Dress SHIRTS



Pre-Shrunk Fabrics! **98c**

Good looking Toplights in all white, popular solid shades and tasteful new patterns! With trim. NoCraft non-will collars attached. Fast colors — roomy sizes. Choose yours now!

**PENNEY'S**  
I. C. PENNEY COMPANY INC.

# The Hereford Brand

Published Every Thursday.

Our Slogan—"More People—More Farms"

HEREFORD, DEAF SMITH COUNTY, TEXAS  
TELEPHONE 90

MRS. SETH B. HOLMAN Publisher and Manager  
JIMMIE GILLENLINE Editor

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NOTICE TO PUBLIC

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally at the office at 402 Main Street, Hereford, Texas.

## LOCALS

Rev. Father John Schaad attended the Boy Scout investiture held last Sunday evening at the Sacred Heart Cathedral in Amarillo.

Mrs. R. G. Glennin and Mrs. C. S. Dudley of Tulsa, were Hereford visitors, Monday. They were here in the interest of the women's work of the Presbyterian church and both are presbytrial district officers. While here they visited in the home of Mrs. Glennin's sister-in-law, Mrs. Homer Fox.

Miss Ella Aikman who has been confined to her home on account of illness for the past week is reported to be improving.

Mrs. G. A. Stambaugh is recuperating at her home, after a minor operation last week, at the Deaf Smith County Hospital.

Mrs. W. H. Jennings of Globe, Ariz., is visiting her parents, Mr. and Mrs. G. R. Jowell.

Fans Attend Basketball Game. Among those who attended the basketball game between St. Mary's Academy and Hereford High School teams held in Amarillo, Saturday night, were Mrs. Henry Kuper, Mrs. W. H. Russell, Mr. and Mrs. A. A. Foster, Sadye Rigler, Thurman Atchley, Mollie Clayton, Mr. and Mrs. Marion Rutter, Shirley Cross, Chilton Foster, Mary Jane Morgan and John Wiloughby.

Mrs. E. B. Hedrick was visiting in the home of Mr. and Mrs. Sharp McCullough in Amarillo, last week.

Mrs. Ernest Smith of Texico, spent last week in Hereford, visiting her sister, Mrs. Ralph White and her mother, Mrs. Alice Crosswhite.

Mr. and Mrs. W. A. Daugherty of Broadview, N. M., were week end visitors in Hereford. They are one-time residents of Hereford and were transacting business and visiting with old friends.

Mr. and Mrs. Ralph White went to Lubbock over the week end for a visit there, in the home of his brother, Claude White.

Mr. and Mrs. H. L. Johnson and children of Amarillo, spent the week end here visiting in the home of her sister, Mrs. C. H. Dyar. They were accompanied by Mrs. Johnson's and Mrs. Dyar's mother, Mrs. Clara Nance, who remained in Hereford, for a longer visit.

Mrs. Jennie Gibson arrived last Tuesday from St. Francisville, Ill., and will make an extended visit here in the home of her daughter, Mrs. Glenn Snyder.

We sell baby chicks—We want your cream, poultry and eggs. L. H. Spratt 6-1tc

Mr. and Mrs. Jack Roberson left Thursday for Hot Springs, N. M., where she will visit two or three weeks in the home of Mr. and Mrs. Clyde Roberson. Mr. Roberson returned to Hereford, Tuesday.

Mr. and Mrs. J. D. Harrell and son, of Clovis, N. M., visited relatives here, Sunday. Mrs. Harrell is the daughter of Mrs. W. T. Bache- lor.

Mrs. Ed Cox who has been in Amarillo for the past several weeks, visited her family here, Sunday.

Mr. and Mrs. Leland Smith of Bethel, visited his mother, Mrs. Josie Smith, and other relatives here, last week.

Walter Owen of Levelland, spent last week in Hereford, visiting his brother, A. H. Owen. He returned to his home, Saturday, after his brother's 86th birthday, on February 4.

GARDEN CLUB TO MEET

The February meeting of the Hereford Garden Club will be held Friday, February 18, at the court house, at 3:30 p. m. Mrs. F. M. Kester will have charge of the program. Mrs. E. C. Eubanks will discuss perennials and annuals, and Mrs. Ralph White will also discuss annuals.

Mr. and Mrs. Ernest Medkief have returned home from Tucson, Ariz. Mr. and Mrs. Medkief lost their home and furnishings by fire two weeks ago, and they are occupying one of the Gilliland apartments.

Mrs. E. B. Hedrick spent Monday in Amarillo, with her sister, Mrs. Jennie Lee McCullough.

J. L. Steizer, of the Olsen-Steizer Boot Co., of Henrietta, Texas, visited friends here, Sunday and Monday.

Mrs. Mack Lawrence of Dawson, arrived Tuesday, called here by the critical illness of her sister, Mrs. W. O. Fox. Also here were Mr. Fox's sister, Mrs. Glenn Webber and Mr. Webber of Brownfield, and Mrs. J. A. Bowman and Mr. Bowman, of Amarillo.

Attend Convention in Amarillo. Among those attending the Panhandle Hardware and Implement Dealers convention, held in Amarillo, Monday and Tuesday, were: A. H. Streu, S. P. Rosson, C. F. Kerr, W. S. Kerr, Reavis Kerr, Clayton Ridgeway. Going up for the banquet and dance on Tuesday evening, were Mr. and Mrs. Homer Henslee, Mrs. A. H. Streu and daughter, Helen Frances, Mr. and Mrs. C. O. Wilkins, Mrs. S. P. Rosson and daughter, Jo Ann, Mr. and Mrs. Caython Bryant, John Jacobsen and Miss Ursalee Fridley.

Jess Giles of Vega, visited in Hereford, Monday, and transacted business; he and Mrs. Giles plan to leave for Hot Springs, N. M., this week.

CARD OF THANKS

We wish to take this means of expressing our sincere appreciation to our friends and former customers for the loyal patronage

accorded us during the former years we have been in business in Hereford. It has been a pleasure for us to serve the fine people of this county, and if our service has in some manner assisted in the growth and development of this section, then we are indeed happy.

It is with a trace of regret that we announce the sale of our store. During the years we have always striven to serve you honestly and fairly—in return, your patronage has been loyal and generous. Our relations with the public have always been pleasant. Although we are selling our store, the interest of Dear Smith County, and its people will continue to remain foremost in our minds and hearts.

Again, we thank you.  
D. R. GASS & SON  
ESTATE

### Adrian School Honor Students Are Announced

Seven students were this week announced on the semester honor roll, along with 14 for the six-weeks honor roll.

Those on the semester honor roll, were Frank Fortenberry, senior; Sarah Calhoun and Jake Fortenberry, sophomores; Orville Calhoun, fifth grade; Laura Bell Orb and Mayo McLaughlin, fourth grade; Roy Fortenberry, third grade.

Those on the six-week honor roll, were William Hollabaugh, Frank Fortenberry, and Nadine Wheatstone, seniors; Lonella Fortenberry, junior; Jake Fortenberry and Sarah Calhoun, sophomores; Wilbur Chapman and Raleigh Hollabaugh, seventh grade; Richard Fortenberry and Orville Calhoun, fifth grade; Juanita Pettman, Laura Bell Orb and Mayo McLaughlin, fourth grade; Roy Fortenberry and Jackie Worsham, third grade; Morrien Jacobsen, second grade.

February, for their exceptional work. To secure the honor rating, correspondents must cover events in their community accurately, fully, and must submit their copy by Monday of each week.

Correspondents who received the honor rating for January, were: Mrs. E. R. Rothwell, Bethel; Miss Pauline Moore, Daniel; Mrs. Carl Frye, Easter; Mrs. Ullman Hunter, Jumbo; Mrs. J. N. Messenger, Messenger; Miss Olive Perkins, Progressive; Mrs. Asa Atchley, Summerfield; Mrs. R. H. Shields, of Vega; Mrs. Merlin Kaul, Westway; Mrs. R. C. Valentine, Wyche, and Mrs. Chas. B. Miles, Ward.

Prizes will also be awarded correspondents who make the honor rating during the month of February.

Services at the CHRISTIAN CHURCH  
H. M. Redford, Minister  
Ellis Coombes, Supt.

Bible School 9:45-11 a. m.  
Morning worship 11-12 a. m.  
Christian Endeavor Societies meet at 6:30 p. m.  
Evening worship 7:30-8:30 p. m.  
Midweek Church Family Night, Wednesday 7:30-8:30 p. m.  
The attendance at all the services registered an appreciable increase last Lord's Day over the previous

week. We hope for an added increase next Lord's Day. At the morning worship the pastor will preach the second of a series of sermons on "Jesus' Scale of Values." At the evening hour the subject will be "The New Birth." Mrs. James G. Blaine will sing that beautiful selection, "Ye Must Be Born Again." We hope to have a number of visitors in this service from the Ward community. Come and have fellowship with us.

### Legionaries To Hear Commander

National American Legion Commander Doherty will be in Amarillo on the night of Feb. 10 and will speak at the City Auditorium. Legionnaires from several Panhandle cities will be present for an informal gathering for dinner at the Amarillo Hotel at 6 o'clock. Since this will be the only appearance of Commander Doherty in this section of the Panhandle, several Legionnaires from the Hereford post is expected to attend.

# Serve The Best And Save Money Too!

Prices on this Ad are Effective for Friday and Saturday!

- BLACKEYED PEAS 25c
- Thrift, Fresh — 3 Cans
- MARSHMALLOWS 15c
- Angelus — 1-Lb. Package
- POST TOASTIES 9c
- Large Package
- Salad Dressing or Relish 27c
- Spread, Bestyett — Quart Jar
- COFFEE 26c
- Schilling's — 1-Lb. Can
- COFFEE 26c
- Admiration — 1-Lb. Can
- Bright and Early, 1-Lb. Pkg. 20c
- FLOUR, Everlite. 79c
- (48 Lbs., \$159) — 24 Lbs.
- TOILET TISSUE 17c
- Northern — 3 Rolls
- SNOWDRIFT, all its goodness locked in, you get key, 3 lbs 51c
- CATCHUP 15c
- Libby's—14-Ounce Bottle
- RINSO 9c
- (Large Package 21c) — Small pkg.
- TOILET SOAP 17c
- Lifebuoy — 3 bars
- RITZ 23c
- Rich butter wafers—Package
- CLEANSER 15c
- Old Dutch — 2 Cans
- TOILET SOAP 17c
- Camay — 3 Bars
- IVORY FLAKES 21c
- (Small Package 9c) — Large
- IVORY SOAP 6c
- (Large Bar, 9c) — Medium bar
- DREFT 21c
- Large Package
- OKYDOL 19c
- (Small Package, 8c) — Large
- CUT GREEN BEANS 23c
- No. 2 Can — 3 Cans
- PORK & BEANS 5c
- Van Camp's — 16-Ounce Can
- CRACKERS 16c
- Excel — 2-Lb. Box
- GRAPEFRUIT JUICE 25c
- No. 2 Can — 3 Cans
- KRAUT 23c
- Libby's, No. 2 Can — 3 Cans
- PEACHES 10c
- Choice Evaporated — Lb.
- PRUNES 6c
- Choice, 50-60 Size — Lb.
- PEAS 9c
- American Wonder — No. 2 Can
- CORN, Del' Maize Niblets, 25c
- 12-Oz. Vacuum Can — 2, Cans
- RICKLES 25c
- Sour or Mill — 2 Quarts
- CORN, Little Chief, whole 25c
- Kernel, No. 2 Can — 2, Cans
- CANDY BARS 10c
- All 5c Bars — 3 Bars
- CHEWING GUM 10c
- All 5c Kinds — 3 Packages
- COCOA 12c
- Hershey's — 1, Lb.
- SHREDDED WHEAT 12c
- N. B. C. — 12-Ounce Packages

: High Quality Meats :		
SAUSAGE	All Pork	15c
	Per Lb.	
POT ROAST	Per Pound	15c
BOLOGNA	or FRANKS	15c
	Per Lb.	
STEAK	Good Beef.	15c
	Per Lb.	
HOT BARBECUE	Per Pound	15c
CHEESE	Longhorn.	19c
	Per Lb.	
LAKE TROUT	Two Pounds	25c

CAKE FLOUR	Softasilk Package	25c
Peanut Butter	Quart Jar	21c
BEANS	Great Northern. 2 Pounds	10c
PRUNES	Italian. No. 10 Can	33c

SOAP Crystal White, 10 Giant Bars 35c

PEACHES LIBBY'S, 2 1/2 Size—2 for 35c

MILK Borden's, Pet. 3 Tall or 6 Small 20c

PEACHES or APRICOTS No. 10 Can 43c

: Fresh Produce :		
CARROTS — TURNIPS	— 3 Bunches	10c
BEETS — RADISHES	For	
SPUDS	No. 1 Colorado Russetts, 10 Lbs.	15c
LETTUCE	Large Heads. Each	4c
APPLES	Extra Fancy Winesaps or Rome Beauties — 2 Dozen for	29c
GRAPEFRUIT	Texas Seedless. Dozen	29c

# Haile Drug

PHONE 99

<b>LUCKY TIGER</b>	\$1.00 Size	<b>63c</b>
	HAIR TONIC	
<b>Analgesic Balm</b>	75c VALUE	<b>39c</b>
<b>LISTERINE ANTISEPTIC</b>		<b>57c</b>

<b>Black Draught</b> 11c	<b>Peruna Tonic</b> 83c	<b>Drene Shampoo</b> 41c
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Milk Magnesia	FULL PINT	29c
Mary Lake	LAVENDER LOTION	33c
Feenamint	25c SIZE	16c
PONDS CREAMS	55c SIZE	39c
Orlis Tooth Paste	2 TUBES	25c

Barbasol	50c Calox Tooth Powder	Orlis
50c Size	50c Dr. West Tooth Brush	Mouth Wash
<b>33c</b>	<b>\$1.00 VALUE</b>	<b>49c</b>
	Both	

**P and G SOAP** 3 GIANT BARS **13c**

Valentines -- VALENTINE CANDY

## SAVE AT HAILE'S

Phone 74

# FURR FOOD

Phone 74

**VALENTINE Candies**  
IN ASSORTED  
**Valentine Gift Boxes**

*Beware - the*  
**"COMMON COLD"**  
BUY YOUR COLD REMEDIES HERE

**Dorothy Perkins**  
75¢ Jar Cleansing Cream  
50¢ Box Face Powder  
\$1.25 Value—both for **75c**

AT OUR FOUNTAIN!  
Try one of our delicious  
**Malted Milks!**

**CITY DRUG STORE**  
PRESCRIPTION DRUGGISTS  
Phone - - - 100

**New Books For  
County Library**

Addition of the following books was today announced by the Deaf Smith County Library.  
Fiction - Cleote, "Turning Wheels"; Field, "Outlaws of Eagle's Nest"; Gregory, "Powder Smoke."  
Non-Fiction - Andrews, "Ends of the Earth"; Andrews, "On the Trail of the Ancient Man"; Davis, "Romance of Archaeology"; Frank, "Sailing Through the West Indies"; Greenlee, "Romantic East"; Johnson, "Camera Trails in Africa"; Kent, "N by E"; Ludwig, "On Mediterranean Shores"; Schoenacker, "Come With Me Through Italy"; Thomas, "With Lawrence in Arabia"; Walden, "Dog-Puncher on the Yukon"; Wells, "In Coldest Africa"; Wells, "Six Years in the Malay Jungles."

**Easter Items**

**MRS. CARL FRYE**  
We were glad to know that Easter community was represented at the Panhandle High School Press Association at Borger, last Saturday. Miss Doris Kirtsey, who is a senior in High School at Dimmitt, this year, was one of the representatives sent from that school. Easter Missionary Society met at the home of Mrs. M. Sparkman, last Thursday, with seven members present. The hostess served coffee, and cake during the social hour. Mr. and Mrs. Peacock called in the Fred Walton home, Friday evening.

Mr. and Mrs. M. L. Carter, Joyce and Boyce, visited over the week end with relatives at Scagraves. Miss Faye Hutchings of Dimmitt, visited, Thursday night, with Doris Kirtsey.  
Miss Vay Allen, who is staying in Hereford, spent the week end with home folks.  
The singing school, taught by John F. Taylor, will continue through Friday night of this week. On Friday night, there will be a pie-supper and a program rendered by those who have been attending the school. Everyone is invited to come and hear the good singing. Several have been attending from Range, Stimmerfield and Hereford.  
Mr. and Mrs. Slemmons had as their house guests this past week, Mr. and Mrs. Lee Master and Mr. Lyons of King City, Mo. Mrs. LeMasters is a cousin of Mrs. Slemmons. They will leave this week for an extended trip on the west coast, before returning to their home.  
Mr. and Mrs. J. V. Kirtsey were in Amarillo, Saturday.  
Wallace Reynolds returned home from Oklahoma City, last week,

where he visited with relatives. His brother, Homer, returned home with him and will remain for an extended visit.  
Miss Wilma Parker of Dimmitt, is visiting with her sister, Mrs. Dan Allen, and attending the singing school.  
Mr. and Mrs. Harry Smith spent the week end with Mr. and Mrs. Harvey Smith of Big Square.  
Mr. and Mrs. V. R. Dardner of Tulla, visited, Sunday, in the Clayton Woolery home.  
Paul Williams moved to the Harland Frye place, this last week. Paul will farm with Harland this year.  
William and Wilbur Dixon attended the ball game, at Dimmitt, Friday evening, played between Allison and Dimmitt.  
Miss Annie Mae Smith of this community was one of the basketball players of Dimmitt, to win a sweater this year. Annie Mae plays guard on the team.  
Glenn Roberson, who has been working for Carl Frye for the past three months, was married, Sunday, Jan. 30, to Miss Louise Jewell of Hereford. Mrs. Roberson is the daughter of Mr. and Mrs. Bat Jewell. Glenn is the son of Mr. and Mrs. Obe Roberson of Summerfield.  
At present the young people will be at home to their friends at the Obe Roberson farm, near Summerfield.  
Rev. Gilpin will fill his regular appointment at Easter next Sunday at the evening services. There will be an installation of the officers of the Missionary Society.  
Mr. and Mrs. H. Brannon called in the V. C. Woolery home, Wednesday evening.

**Wvche Items**

(1 1/2 miles south, 5 miles east)  
**MRS. R. C. VALENTINE**  
Miss Annie Lou Caraway returned home, after spending the past week in Amarillo, with her brother and family, Mr. and Mrs. William Caraway.  
Misses Lucille Park and Peggy Valentine were among those attending a party at the Progressive school house, last Friday evening.  
Mr. and Mrs. DuBois Walker and sons, DuBois Jr., and Douglas, spent last week, visiting friends and relatives in Vernon, Texas.  
DuBois Walker purchased a new '38 Chevrolet.  
Sunday School and church were held in the afternoon at the Wyche school house, Sunday. Rev. Gilpin preached.  
Rev. Gilpin will preach the first Sunday of every month, at two-thirty.  
Mr. and Mrs. Eghert Bradley and Billy Louis, visited in the Dock Roberson home, Sunday.  
Mr. and Mrs. J. W. Dickerson, Mr. and Mrs. Felix Urbanczyk and family of Hereford, visited in the J. J. Puetzold home, Sunday.

Mr. and Mrs. Cole of Plainview, spent Sunday in the Fred Heury home.  
Mr. and Mrs. J. J. Lindsey and family visited in the C. E. Rea home, Sunday.  
Miss Peggy Valentine spent Sunday in the home of Miss Lucille Park, of Progressive.  
Harry and Vera Rea and Joy Dickerson called in the home of Bernice Elliston, Sunday.  
Mr. and Mrs. W. R. Buchanan and Leif Buchanan, Mr. and Mrs. Mullen spent Sunday in the W. B. Saxon home.  
Wyche club met in the home of Mrs. John Puetzold. The afternoon was spent in piecing quilts. Doughnuts, cocoa and candy were served to Mrs. Andrew Gilliam, Mrs. Fred Henry and daughter, Betty Joyce, Mrs. N. G. Elliston, Mrs. H. B. Elliston, Mrs. Ray Wilhelm, Mrs. Joe Hoffman, Mrs. Dock Roberson and Mrs. Louie Olson.  
The next meeting will be held, February 17, at the home of Mrs. Fred Henry, and an all-day quilting is planned. Each member is requested to bring a covered dish.  
Mr. and Mrs. J. J. Lindsey and Rev. and Mrs. La Grone of Amarillo, visited in the R. W. Elliston home, Sunday.  
Mrs. Ira Otts, Mrs. Grace Robertson, Mrs. Andrew Gilliam and Mrs. N. G. Elliston were Hereford visitors, Saturday.  
Mrs. Albert Schultz of Nazareth, visited with her parents, Mr. and Mrs. Joe Hoffman, last week.  
Larry Loerwald, formerly of Wyche, who is now enlisted in the U. S. Army, is here visiting his parents and friends.  
Mrs. H. B. Elliston was taken to the hospital in Hereford, Monday. She has been under a doctor's care for some time.

Father Bonaventure Koelzer will say his first mass, Tuesday, February 15, at nine o'clock. Father Bonaventure was ordained in the Cathedral in Amarillo, Sunday morning. He was formerly of this community.  
Mrs. Mary Ott is at the Godwin Sanitarium in Hereford, under a doctor's care.  
Mr. and Mrs. Allen Medlin are staying in the home of their aunt and uncle, Mr. and Mrs. E. W. Whitley. Mr. Allen Medlin preached at the Frio school house, Sunday.  
Glenn Evans, a nephew of Mr. and Mrs. Whitley attended the B. Y. P. U. in Hereford, Sunday.  
Mr. Tom Carter was a dinner guest in the home of Mr. and Mrs. E. W. Whitley, Sunday.  
Mr. and Mrs. J. J. Lindsey, Rev. and Mrs. La Grone of Amarillo, visited in the R. W. Elliston home, Sunday.  
Mr. and Mrs. Bernice Dee Fortner of Arney, visited her parents, Saturday.  
Miss Louise McClure spent the week end at home, in Claude.  
Mrs. H. B. Elliston has been sick for several days.

Those in the primary room making the spelling honor roll were Weldon Roberson, Andy Mitchell, and Wilma Roberson.  
The primary room is studying Oriental children. They are making panel posters of the different children.  
Mr. and Mrs. H. Benson of Ford, spent Sunday in the home of F. D. Ferguson.  
Mrs. H. B. Elliston entertained the ladies of the Seventh Day Adventist church with a covered dish luncheon. The day was spent in piecing quilt blocks. Those present were Mrs. J. J. Lindsey, Mrs. R. T. Adams, Mrs. C. P. Grimes, Mrs. B. M. Cantrell, Mrs. B. D. Fortner, and Mrs. Alfred Fortner.

**Dawn Items**

(13 miles east)  
**BY MRS. CARL WIMBERLEY**  
A meeting was held at the school house, Monday night to discuss the new farm policies. Interesting discussions were given by Judge Wilson, Alex Bateman, Mr. Williams and others from Hereford.  
Mr. and Mrs. Jess Caldwell are the proud parents of a 6 1/2 pound baby girl, Gussie Ann, born February 1, at Canyon. Both mother and baby are doing fine.  
The Dawn Study Club met February 1, in the home of Lois Wimberley. Everyone was glad to have Mrs. Gladys Miller and Mrs. Willie Wimberley back again after recent illnesses. The next meeting will be with Ruby Wimberley, February 15.  
Mr. L. R. Underwood, who is in a Clovis hospital is reported doing fine.  
Singing is held each Sunday evening at eight o'clock. Johnnie B. Caraway is the president. Everyone is invited to come.  
Mrs. Mary O'Neal has enrolled for the spring semester at W. T. S. C.  
Mrs. Carl Luke, who is in an Amarillo hospital, is doing fine and will soon be able to come home.  
Hartland Caraway, who has been visiting in Amherst, returned home this week.  
Mr. and Mrs. Vernon H. Baker and son of Hereford, visited her parents, Mr. and Mrs. W. W. Wimberley, Tuesday.  
A hilarious time was reported by all who attended the Apron

and Overall party at the school house, Friday night. Old-fashioned games were played until a late hour. Refreshments consisted of individual lunches, brought in paper sacks. Announcement was made of a three-act comedy, "The Antics of Andy," to be presented at the next community night, March 4.  
Mrs. Alfred May, who recently received medical treatment in the Deaf Smith County Hospital, is doing nicely.  
Mrs. C. C. Gammill visited in Lubbock from Tuesday until Saturday.  
Mrs. Allene Leak, and Mr. and Mrs. William Wimberley were Amarillo visitors, Friday.  
Several from here attended the basket ball tournament in Hereford, Saturday night.  
The Dawn boys and girls basket ball teams went to Hereford Friday afternoon, and won both games.

The Dawn girls won the basket ball tournament in the rural division, defeating Westway, The boys lost to Westway by two points.  
An outing to the Palo Duro Park was enjoyed, Sunday, by Mr. and Mrs. Homer Barnes and family, Miss Eula Mararet Townsend, Mr. and Mrs. C. Finley and family, Miss Minnie Seymour and Mr. Albert Frye.  
Mr. and Mrs. Dick Frye and sons, visited in Plainview, Sunday.  
Mr. and Mrs. Aubrey Wimberley and daughter, Marilyn, were in Amarillo, Saturday.

**Daniel News**

(7 miles east, 15 miles north)  
**BY PAULINE MOORE**  
There was no preaching services Sunday, but next Sunday is the regular preaching day. Everyone please come.  
Mr. and Mrs. Clyde Allred and Ethel, made a business trip to Plainview, last Tuesday.  
Little Johnnie Lee McBroom celebrated his fifth birthday Sunday, with a nice birthday dinner, and by inviting several of his friends to celebrate with him.  
Mr. and Mrs. E. T. Allred visited with relatives in Memphis, last Sunday.  
Mr. Oglesby and family visited in the Lee Norman home, Sunday.  
Mr. and Mrs. Joe Moore and children, Pauline and Ruth Moore,

visited the Museum in Canyon, Sunday.  
Mr. and Mrs. Clarence Brown and children, were shoppers in Canyon, Saturday.  
Miss Lottie Allred is still visiting with her sister, Mrs. D. W. Henry, in Plainview.  
Mr. and Mrs. W. R. Moore were called to Amarillo, Sunday, after hearing that Miss Ruth Whitaker was in a car wreck the night before, and was seriously injured.  
Mr. and Mrs. Dave Moore and children attended the Baptist meeting in Plainview, Monday.  
Mrs. Floyd Tomlinson and daughters, were in Canyon, Saturday afternoon.  
Mrs. Richard Moore and Misses Ruth and Pauline Moore, spent Sunday in the Ervin Shugart home,

Stencils, ink and office supplies at Brand Office.

**Sufferers of  
STOMACH ULCERS  
HYPERACIDITY**  
DEFINITE RELIEF OR  
MONEY BACK  
THE WILLARD TREATMENT has brought prompt, definite relief in thousands of cases of Stomach and Duodenal Ulcers, due to Hyperacidity, and other forms of Stomach Distress due to Excess Acid. **SOLD ON 30 DAYS TRIAL.** For complete information, read "Willard's Research of Relief." Ask for it—free—

**CITY DRUG STORE**  
312 Main Street Hereford



**West Texas Gas Co.**  
"Good Gas With Dependable Service"

**Modernize your home with GAS**

**AUTOMATIC GAS RANGES SAVE OVEN-WATCHING - PERFECT RESULTS AT LESS COST**

This perfect roast roasted itself in a modern automatic gas range! The automatic Heat Control maintained the exact degree of oven heat selected—and the Clock Control started and stopped the roasting automatically! Drop in at our showroom—see how simple and economical it is to get perfect results with modern gas ranges.

**BARGAINS BARGAINS BARGAINS**

Get a Good Deal for your Money

**Used Cars**

...go on sale at amazing low prices

<b>1936 PLYMOUTH COACH</b> Its tires, finish and upholstery show no wear. Its motor has been carefully checked for dependability. See it and you will buy it <b>\$295</b> for only	<b>1936 CHEVROLET TOWN SEDAN</b> - Original Duco finish, clean upholstery. Tires that show little wear. Has been carefully checked. For only <b>\$400</b>	<b>1933 FORD COACH!</b> This car has been reduced \$75. The lowest price at which we have been able to offer this model car. This car is in good mechanical condition. Tires show little wear. For only <b>\$215</b>
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**BARGAINS! BARGAINS! BARGAINS!**

WE HAVE THE FOLLOWING LIST OF CARS FOR SALE OR TRADE:

<b>1935 FORD Roadster</b>	<b>1929 CHEVROLET Sedan</b>	<b>1933 CHEVROLET Coach</b>
<b>1930 FORD Coupe</b>	<b>1929 BUICK Sedan</b>	<b>1931 International Pickup</b>
<b>1929 ESSEX Sedan</b>	<b>1933 CHEVROLET Truck</b>	<b>1936 CHEVROLET Pickup</b>
<b>1929 FORD Coach</b>	<b>1930 CHEVROLET Sedan</b>	<b>1930 CHEVROLET Truck</b>
	<b>1929 CHEVROLET Coupe</b>	

**BRUMLEY-WOODFORD MOTOR COMPANY**  
HEREFORD, TEXAS

Many Makes . . Many Models . . Cars and Trucks . . Attractive Prices . . Easy Terms

**A BANKER  
Must Know Farming**

But a farmer need know little about banking if he puts his affairs in our hands. For year after year - through good times and bad, this institution has given safe guidance, counsel and help to those who called upon its facilities. No problem - no account - is too little or too big to establish reliable contacts here.

**FIRST STATE BANK**





WHITEFACE ROUND-UP STAFF MEMBERS

Editor-in-Chief Mary Jane Morgan
Assistant Editor Floyd Ross
Business Mgr. Chilton Foster
Copy Reader Virginia Newell
Proof Reader Edith Jackson
Humor Editor Viola Phillips
Feature Editor Elsy Wilkins
Exchange Editor Lottie Tyson
Headline Writer Betty Cockrell
Headline Writer Virginia East
Reporter Helen Ruth Barber
Reporter Helen Cuckrell

A PEEP INTO OUR NEIGHBOR'S YARD

Typing students in Alamosa High School are awarded pins for speed. To earn bronze pins students must take a standard typewriting test, making between 40 and 50 words per minute...

Former Students Visit Hereford

Hereford was lively this week end. Most of the college students were home. Of course, Billy Smith and Helen Danforth were seen, at church, too. Howard Williamson seemed to 'lean toward' Melvina Ruth this week.

Mrs. Ollie Fox Seriously Ill

Reports Thursday morning indicated that Mrs. Ollie Fox, who underwent an abdominal operation last week, was still in serious condition, but resting more easily this morning.

Hospital Notes

Mrs. A. M. Jones underwent an appendicitis operation Wednesday night, and was this morning reported to be resting easily. Mrs. Jewell Elliston, who was admitted to the hospital for medical treatment Monday, was today reported to have shown considerable improvement.

GODWIN SANITARIUM

Mrs. Mary Ott of the Jumbo community was today reported to be resting nicely and greatly improved. She was admitted last Thursday for medical treatment.

LONE STAR STUDY CLUB MEETS WITH MRS. GRADY

The Lone Star Study Club met Monday afternoon at the home of Mrs. Jack Grady, with Mrs. Louise LeGrand as assistant hostess.

New Home Of P. H. S. P. A. To Be At Canyon, Is Decision

Hi-Y Has A 'Hot' Discussion

Do you like to have good clean fun? The girls of the Hi-Y decided definitely to start a movement promoting clean socials for the young people of Hereford. This decision was made at their regular meeting on February 1.

The program was made up of an adoration duet by Minnie Dea Smith and Helen Ruth Barber. Then on 'Dangers of Amusements' by Dorothy Nell Trimble and Ann Cockrell, and a summary of the previous talks, by Mary Tiefert.

Sophomores Elect Officers
The Sophs have brand new officers. And Boy! Are they a wow!

Ann Cockrell is our treasurer, and she rolls in the dough. If money's low she says to you, 'Now pay your dues, Miss So-and-So.'

THE GADABOUT
What's the difference between Economics and Home Economics? Lottie Tyson would like to know.

Now folks, we'll not report the rest. Because we're not, you see. Elected any more than these. So this the end will be.

LATEST TOURNAMENT OF INTEREST
June Dameron vs. Calvin Brumley vs. Billie Lane. There is no telling what this younger generation is coming to. These Freshmen have got me goin'!

work to the combined kitchen and dining room. Mrs. Elmo Lawhon discussed 'The Men Who Made Colonial Furniture.' She included Thomas Sheraton, George Hepplewhite and David Phyffe, three workmen whose work lives after them.

JUNIOR PIONEER CLUB WILL MEET TUESDAY EVENING
Combined with the regular meeting of the Junior Pioneer Study Club, Tuesday evening, Feb. 15, will be a Valentine buffet supper.

JUNIOR BAND MOTHERS SPONSOR PICTURE
Theatre goers are urged to buy their tickets for the picture, 'The Life of Emile Zola,' being shown at the Star Theatre tonight and tomorrow night.

METHODIST WOMEN ATTEND DISTRICT MEET IN AMARILLO
Representatives from the local Missionary Society attended a district meet for Methodist women held at the San Jacinto Methodist church in Amarillo, Wednesday.

BANNER CLASS MEETS FOR LUNCHEON
Banner Class of the Methodist Church met at the home of Minnie Dea Smith, Sunday, for a covered dish luncheon.

At the Panhandle High School Press Association in Borger, Feb. 5, Canyon delegates invited the members of the association to make their permanent home at West Texas State College, Lubbock.

Viola Phillips To Represent District

The Senior class was called to order by vice-president, Thama Cawthon, due to the absence of Mary Jane Morgan. Mr. Dillehay gave instructions for electing girls who will be candidates for the Daughters of the American Revolution.

BILLIE BARBER WINS FIRST PRIZE IN POETRY CONTEST

A poetry writing contest was held in the English 7B class in connection with their Language Arts work. The room selected the best poem in each row; these five best were later judged by a disinterested faculty member.

DREAMS

When I was little and had great dreams, They would never come true, it seems. But I only dreamed of castles high.

Rumor has it that Miss Crawford can be won with an apple and the dates of Shakespeare's birth and death.

LEGAL NOTICE

NOTICE OF SALE OF REAL ESTATE UNDER ORDER OF SALE STATE OF TEXAS.

By virtue of an alias Order of Sale issued out of the District Court of Deaf Smith County, Texas, on a judgment rendered in said Court on the 21st day of August, 1929, in favor of Catherine Schulz and against L. W. Hough, Walter A. Schulz, Roxana Schulz, R. M. Dunn, E. C. Brodie, Empire Gas & Fuel Company, Incorporated, Gates Rubber Company, Goodyear Tire & Rubber Company, Mrs. C. J. Puett, Henry J. Anderson, Marvin Puett and Roy Culbertson, and each of them, as defendants, numbered 1720 in such Court, such judgment being a foreclosure of a Vendor's Lien on the hereinafter described property as to and against each of said defendants, I did on the 9th day of February, 1938, at 8:40 o'clock, p. m., levy upon the following described land, situated in Deaf Smith County, Texas, as the property of Walter A. Schulz, and Roxana Schulz, to-wit:

The West one-half of Section Number 35, Block K-8, containing 320 acres, and located northwest of Hereford; and the interest therein of each of said defendants, and on the 8th day of March, 1938, being the first Tuesday of said month, between the hours of ten o'clock a. m. and four o'clock p. m., of said day, at the Court House door in said County, I will offer for sale and sell at public auction for cash, all the right, title and interest of each and all of said defendants in and to said property, to satisfy an indebtedness in the sum of \$8,137.45, together with interest thereon from the 21st day of August, 1929, at the rate of eight per cent per annum, and costs of suit.

This the 9th day of February, 1938.

T. C. MATHIES, Constable of Justice Precinct Number One, Deaf Smith County, Texas.

workers. Those who made the trip were Messdames J. E. Beyer, J. F. Ward, A. C. Thompson, J. B. Jones, C. C. Cox, H. H. Hawkins, E. B. Black, W. J. Stanford and Mrs. Frank Terrell.

'JAZZ' IS DISCUSSED FOR MUSIC STUDY CLUB
An extensive discussion of 'Jazz and American Music,' was given by Miss Eloyse Pitman at the meeting of the Music Study Club, Monday afternoon at the home of Mrs. C. H. Dyas.

Miss Pitman was leader of the program and her talk served as a background for musical numbers that followed. She said, in part, 'Jazz, which has developed into an art, started as an improvisation which the negro taught us to play.

Musical numbers included 'Goldilocks Cake Walk' (DeBussy), by Mrs. A. J. Schroeter; 'Wings of the Night' (Watts), Mrs. B. M. Wittshire; 'Tango American' (Carpenter), Mrs. Glenn Snyder, and 'I Love the Night (Bauer), Mrs. C. J. Mouniz.

Why I was sad, I could not say. But when we left, she told me this: That we were going to the 'Land of Bliss.' But every time we got this far I'd fall out of bed with a great big jar.

THE BUTTERFLY

One time I saw a butterfly, Flitting in the sun. As it went by, it seemed to say: 'Wake up!' Spring has come.

A butterfly has pretty wings—So many colors rare, Red and yellow and blue and black—Altogether make it so fair.

Some butterflies are big and black, And some so very small; But I think the great big gauzy ones Are prettiest of them all.

All summer long from morn till night, The butterfly flits around. And with the autumn comes the snow, And then he falls to the ground.

Oh, butterfly please come again With spring when winter's past. And I will see you flitting by, And welcome you at last.

BUDDY!

I wish I were a boy, And yet I wonder why, I don't want to be a football hero, Or master all the sky.

I don't want to play marbles, Or be an alley rat, To tease or scare the little kids Or put tin cans on a dog of cat.

I don't want to wade in the streets, When everything is muddy, I don't care for very bad things, But I'd love to be a 'Buddy.'

SOPHOMORES RECEIVE REPORT CARDS

"Oh, look!" "I was afraid of that." "Aw well, I don't care." "Gee, I'm so happy I could shout!" Such were the exclamations which were squealed as Miss Sullivan handed out the report cards Wednesday, to the Sophomores.

Many were happy (Polyanna Crawford, for example), while others were sad. But each and every one wishes the best to his comrades. We, the Sophomore class, have resolved to abide by that familiar song, 'Don't Give Up The Ship,' and to fight for victory until the school year is gone, when we hope to say, 'I have prepared myself today; maybe my opportunity will come tomorrow.'

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This the 9th day of February, 1938.

T. C. MATHIES, Constable of Justice Precinct Number One, Deaf Smith County, Texas.

NEW SPRING SUITS, COATS and DRESSES

Just unpacked hundreds of New Spring, two and three-piece suits, long and short coats, plain and silk print dresses. Any type you may desire for the little Miss, sizes 10 to 50. You are cordially invited to come in and let us show you our beautiful showing. Courteous treatment will always be shown you!

New Foundation garments now on display at the FASHION DRESS SHOPPE. Why diet—let us make you look trim—in one of these new garments?

Just In!



Last call on Fall Silk Dresses. They all have been remarked for final clearance.

Dresses Formerly sold for \$19.75—Now \$6.95

Others that sold for \$9.95—Now \$3.95

\$5.95 Values Now \$2.00

A Close-Out of Fast Wash Frocks

Regular \$1.95 Values for \$1.00

Fashion Dress Shoppe Phone 188

Reductions!



Table listing various grocery items and their prices: SWEET CORN (25c), TURNIP GREENS (25c), POBEY and BEANS (19c), POTTED MEAT (12c), BEANS (25c), PEANUT BUTTER (26c), SPINACH (27c), CORN FLAKES or POST TOASTIES (19c), OXYDOL (21c), COFFEE (51c), ROLLED OATS (25c), GRAPEFRUIT (27c), Marshmallows (15c), PEACHES (17c), SOAP (19c), BROOM (49c).

Meats:

Table listing meat products and prices: BACON (25c), SALT JOWLS (12 1/2c), SAUSAGE (25c), BEEF ROAST (16c), WEINERS (15c), PORK CHOPS (22c).

Produce:

Table listing produce items and prices: LETTUCE (4c), CELERY (10c).

We Buy Cream, Eggs & Poultry!

TEXAS Grocery & Market

NOT HOW CHEAP—BUT HOW GOOD! GERONIMO PHONE 353 O. G. HILL, OWNER WE DELIVER GERONIMO





## Hereford Boy To Be Ordained to Priesthood

**BONAVENTURE KOELZER  
WILL BE ORDAINED  
SUNDAY MORNING**

An event of interest to the members of St. Anthony's Parish will be the ordination to the priesthood of the Rev. Bonaventure Koelzer, S. A., the youngest son of Mr. and Mrs. John Koelzer of this city. The rites of the ceremony will be conducted by His Excellency, Robert E. Lucey, bishop of the Roman Catholic Diocese of Amarillo, assisted by the clergy of the Cathedral parish. The ordination will take place on Sunday, February 13, at 8 o'clock a. m., at the Cathedral in Amarillo.

On Tuesday morning, February 15, at 9 o'clock at St. Anthony's Church in Hereford, the newly ordained priest will sing his first solemn high mass. He will be assisted at the altar by Rev. Father Salvator, former Hereford pastor, and by Rev. Father Krowin of Muenster, Texas. The very Rev. Gabriel Diamante of Lubbock, will deliver the sermon.

Other members of the clergy who are expected to be present are: The Rev. Father Martin, O. S. B., of Windthorst, Texas; The Rev. Hermann Redder of Scotland, Texas, and clergy of neighboring parishes in the Amarillo diocese.

A procession will march from the school to the church in the following order: crossbearer and acolytes, flower girls, who will be Bernice Noggler, Evelyn Koelzer and Celine Koelzer; flower boys, who will be Danny Koelzer and Loyell Noggler, altar boys, clergy, and the celebrant of the Mass with deacon and sub-deacon.

A mixed choir under the direction of Mrs. F. J. Eberle, will render the Mass of St. Joan of Arc.

At high noon a banquet will be held in St. Anthony's school hall. The public is invited to attend all events.

Louis Koelzer attended the Catholic school in Hereford. He began his study for the priesthood in 1926 at Graymoor on the Hudson, New York. He attended the Catholic University of America, in Washington, D. C., where he received honors for outstanding achievements.

After a short visit here with his parents and other relatives, Father Koelzer will return to Washington, for further study.

### J. A. LOERWALD OUT FOR JUSTICE OF PEACE, PRCCT 1

In placing my name before the people of Deaf Smith County for the office of Justice of the Peace, Precinct 1, I wish to stress the fact that if elected, I will devote my entire time to the duties of the office. In my opinion, this office is an important one which demands proper attention; it will be my purpose to keep the office open, to stay there — and to fill the office to the best of my ability with fairness to all. I respectfully solicit your vote and influence in the coming Democratic primary, and promise to do my best to make you a real public officer if you see fit to elect me.

J. A. LOERWALD.

## First Payments On 1937 Farm Program Start

**TEXAS FARMERS TO GET  
36 MILLION DOLLARS  
IN PAYMENTS**

COLLEGE STATION—Payments under the terms of the 1937 Agricultural Conservation Program are being made in considerable volume, according to Geo. Slaughter, Wharton, chairman of the Texas

## Greatest Western Epic



Bob Burns and Joel McCrea are co-starred in leading roles in Frank Lloyd's Western epic, "Wells Fargo," which opens at the Saturday night preview and runs through Sunday, Monday and Tuesday at the Star Theatre. The film depicts the struggle to establish transportation across the continent.

Agricultural Conservation Committee.

The conservation program terminated two months later than was the case in 1936 when the final date for compliance was October 31. Farmers had until December 31 to carry out conservation practices in 1937.

First payments went to farmers in Brazos, Morris and Jasper counties, Slaughter said. The state AAA office on the campus of Texas A. & M. College, is auditing 2,000 applications for grants a day, and is equipped to handle as many as 3,000 a day if the volume received from the field justifies.

In spite of the fact that the com-

pliance date fell two months later, the program as a whole, is further along than in 1936, according to Slaughter. He pointed out that 167 counties had been approved for final adjustment as compared with 52 on the same date in 1937, and that some 99,000 applications for grant have been typed and returned to the counties. On the same date in 1937, this figure stood at 38,000.

The fact that the expenses of administering the program within the counties must be deducted from the payments going to farmers, makes it impossible to make payments to any one county until at least 75 per cent of the applica-

tions from that county have been received by the state office, Slaughter said.

Around 36 million dollars will be distributed among approximately 200,000 Texas farmers under the 1937 agricultural program, Slaughter estimated.

### DALLAS SELECTED FOR ANNUAL TEACHERS MEET

At a meeting held recently in Dallas, of the executives of the Texas State Teachers Association, Dallas was selected for the annual association convention, Nov. 24, 25 and 26.

The executive board agreed to have an advisory council of representatives from eight different educational societies to help formulate its legislative program.

The council will consist of a representative each from the teachers association, the State Department of Education, Texas Congress of Parents and Teachers, Association of Texas Colleges, State Board of Education, Texas Association of Classroom Teachers,

County Superintendents Association of Texas, and Texas Association of Independent School Districts.

The board also endorsed creation by the legislature of a public school land board charged with the duty of administering the public school lands and composed of three members, including the Commissioner of the General Land Office.

The body adopted the plan to restrict the State into 11, instead of 13 districts, for the purpose of organizing district units of the state association. The goal is democratic representation at the association conventions.

## Adrian Seniors Sponsor School Paper Weekly

Following the recent purchase of a mimeograph machine, stu-

dents of the Adrian School issued last week the Adrian Sandstorm, school paper. The six-page edition is 8 1/2 by 11 inches and was replete with current news, columns, and editorials, forming an exceptionally nice school paper.

The staff of the Sandstorm is: Frank Fortenberry, editor-in-chief; William Hollabaugh, sports editor; Marvin Long, class editor; Nadine Whetstone, society editor; Moseille Phillips, feature editor; Dorothy Spande, literary editor; Olaf Bohannan, business manager; Earl Brown and Olaf Bohannan, typists; J. C. Baker, Jr., sponsor.

To Floydada, Friday, went Mr. and Mrs. C. F. Moore and children, for a visit in the home of his brother, Frank Moore. Both Mr. and Mrs. Moore are former residents of Floydada.

Mrs. Walter Mitchell of San Antonio and Mrs. W. M. Durham of Amarillo, relatives of Mrs. Paul Mathers were guests in the Mathers home, Friday.

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You'll Find Money Saving Bargains Here Every Day  
\$1.00 Coupon with every 1c Purchase of these Specials

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Creomulsion ..... **\$1.09**

**60c**  
Alka Seltzer ..... **49c**

**75c**  
Bayer's Aspirin ..... **59c**

**75c**  
Nyal's Aspirin ..... **39c**

**60c**  
Mentholatum ..... **49c**

**35c**  
Vick's Salve ..... **29c**

**35c**  
Bromo Quinine ..... **29c**

**\$1.00**  
Crazy Crystals ..... **89c**

**PINT**  
Cod Liver Oil ..... **49c**

**\$1.00**  
Zonite ..... **79c**

**75c**  
Listerine ..... **59c**

**PINT**  
Red Arrow Antisept. **49c**

**70c**  
Kruschen Salts ..... **59c**

**QUART, NYAL**  
Milk of Magnesia ..... **59c**

**50c**  
Black Draught ..... **39c**

**30c**  
Campho Phenique ..... **27c**

**\$1.00**  
Wine Cardui ..... **89c**

**\$1.20**  
Syrup Pepsin ..... **99c**

**PINT-50c**  
Bathing Alcohol ..... **19c**

**QUART**  
Mineral Oil ..... **98c**

**60c**  
Sal Hepatica ..... **49c**

**50c**  
Ipana ..... **39c**

**35c**  
Orasol Tooth Paste **29c**

**40c DR. WEST'S**  
Tooth Paste ..... **33c**

**50c DR. WEST'S**  
Tooth Brush ..... **39c**

**50c PROPHYLACTIC**  
Tooth Brush ..... **39c**

**35c RACO LAVENDER**  
Shaving Cream ..... **29c**

**35c INGRAM'S**  
Shaving Cream ..... **29c**

**50c WOODBURY'S**  
Face Powder ..... **39c**

**\$1.10**  
Lady Ester Powder **89c**

**\$1.00**  
Coty's Perfume ..... **89c**

**35c**  
Cutex Polish ..... **29c**

**50c**  
Jergens' H. Lotion **39c**

**50c CHAMBERLAIN'S**  
Lotion ..... **39c**

**10c WOODBURY'S**  
Soap ..... **3 for 27c**

**40c PALMOLIVE**  
Shavin' Cream ..... **33c**

**75c**  
Fitch's Shampoo ..... **59c**

**\$1.00 GEM**  
Razor and Blades **69c**

**PINT**  
Bay Rum ..... **39c**

**8 OUNCE**  
Olive Oil (pure) ..... **59c**

**\$1.25**  
Alarm Clocks ..... **98c**

**75c**  
Stationery (pound) **49c**

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**\$100<sup>00</sup>** EXTRA in ... With a Purchase of any of Above Specials ...  
COUPONS! AND THIS AD!

**PAY CASH  
and  
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**SAVE**  
on a New  
1938 MODEL

**PHILCO  
RADIO**

We are overstocked with new 1938 PHILCO RADIOS and we have to sacrifice many of these at exceptional bargains! We have in stock nearly every cabinet model you might desire with the most unheard-of trade-in allowances and cash discounts ever advertised!

Remember—your old radio makes the down-payment and the balance can be handled on easy monthly payments!

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OVERSTOCKED.  
**Emergency Sale**

Of New 1938  
**PHILCO RADIOS**



**\$30.00**  
FOR YOUR OLD RADIO  
on this New 1938  
AUTOMATIC TUNING  
4 XX  
**PHILCO**  
or Liberal  
CASH DISCOUNT

**\$25.00** TRADE-IN ALLOWANCE!  
for your old Radio on any  
6-VOLT PHILCO BATTERY SET  
COMPLETE WITH SKY CHARGER  
Liberal Cash Discounts

MANY OTHER TABLE OR CABINET MODEL  
**1938 PHILCO RADIOS**  
ON SPECIAL!  
With Liberal Trade-In Allowance or Cash Discounts!

# SOCIETY

MRS. JOHN McLEAN, Society Editor Phone 181-W

## DR. AND MRS. WILTSHIRE ENTERTAIN WITH DINNER-BRIDGE

Attractive in detail were the appointments for the dinner-bridge party given by Dr. and Mrs. B. M. Wiltshire last week at their home on East Third Street.

A Valentine theme was emphasized in decorations. Venetian lace covered the dining table, which was centered with a large silver tray of red and white heart-shaped candles. A trio of slender red candles in candelabra, burned at each end of the table. Lace, hearts and symbols of Valentine of other years, marked small tables, centered by red candles and laid for twenty-eight guests.

High score prizes in bridge games after the dinner were awarded to Mrs. Colby Conkright, Mrs. Jimmy Gillentine, Lee Morgan and J. A. Pitman.

Guests included Messrs. and Mesdames W. M. Emmons, Jimmy Gillentine, J. C. McCracken, W. L. Davis, C. C. Rockwell, S. P. Rossen, Jack Wayland, Colby Conkright, Oscar Easley, J. A. Pitman, H. A. Close, Lee Moran, J. W. Witherpoon, and Dr. and Mrs. R. R. Wills.

## BLACKS HOLD FAMILY GET-TOGETHER

A family get-together was held and two birthday anniversaries were celebrated Sunday, at the country home of Mr. and Mrs. Jim Black, near Black, Texas.

The affair had been planned as a Christmas holiday celebration for members of the E. B. Black family, but when several members of the family were unable to attend the event, it was postponed. Sunday, a triple celebration was enjoyed. The family get-together, the birthday of Mrs. Wm. Black of Lubbock, and the birthday of Jim Black, which occurred on the following Tuesday.

A lovely dinner at noon highlighted the day with the remainder of the day spent reviewing former good times and similar occasions.

Those attending were Mr. and Mrs. E. B. Black and their four children and their families, who included Mr. and Mrs. Wm. Black and son, of Lubbock, Mr. and Mrs. C. E. Birkmeyer and three children of Amarillo, Mr. and Mrs. W. J. Stanford and daughter, Mary Elizabeth and Mr. and Mrs. Jim Black.

## HERBERT CAMPBELL HEADS LOCAL TEACHERS' GROUP

Herbert Campbell, principal of Central School, was elected president of the Hereford unit of the Texas State Teachers' Association at the meeting held by the teachers in the local schools, at the high school, last week.

The new constitution of the State Teachers' Association provides for a federated plan whereby local units are being organized all over the state for the purpose of promoting the progress and education in the state. The Hereford group was organized with twenty-five members which lacked one of being one hundred per cent teacher membership. Under the new plan of organization five per cent of all Texas State Teachers' Association dues will be returned to the local branch. The local units are allowed one delegate to the district meeting for each twenty-five members in the unit. C. H. Dillehay, superintendent, was elected delegate to the district convention, which will be held in Canyon, Mar. 18 and 19.

Other officers of the Hereford unit are: Miss Belle Harris, first vice-president and program chairman; John R. Willoughby, second vice-president and publicity chairman; Miss Ruby Dutton, secretary, and Miss Frances Fullingim, treasurer.

Regular meeting of the organization will be held the first Wednesday night in each month, at which time programs based on the interests of teachers and education will be given. The general public is invited to attend any of the meetings.

## STUDY GROUP HAS PROGRAM ON "THE NEGRO"

The art of "The Negro in Literature," who combined his religion with ingrained superstition to create famed spirituals in song, was the subject of study for members of the Summerfield Study Club, Thursday afternoon, at the home of Mrs. Britt Clark. Negro superstitions was the subject for roll call.

"The Negro in Our History," was the topic discussed by Mrs. J. E. Ridling. She told of the author, Carter Godwin Woodson, a negro, who was born of ex-slave parents in West Virginia. "He portrayed in a prejudiced way the influence of the negro on the history of the United States and what he has contributed to the development of civilization," said Mrs. Ridling.

Refreshments were served to Mesdames William Roberson, Geo. Story and Miss Lucille Schultz, who were visitors of the club, and to Mesdames L. L. Cannon, Ray Johnson, J. E. Ridling, Ben Wil-

helm, Lloyd Lookingbill, B. E. Roberson, Ky Lawrence, B. C. Roberson, D. C. Walsler, Guy Walsler, Tandy Legg, J. B. Noland, L. B. Ridling, A. Behrends and the hostesses.

## INTERMEDIATE G. A. HAS MEETING

Intermediate G. A. of the Baptist Church, met Tuesday afternoon at the home of Annie Owens.

Plans were made to entertain the Junior organization next Tuesday afternoon, at the church.

Those present were Louise Cross, Pollyanna Crawford, Bernadine Phillips, Bobbie Turner, Joyce Cross, Virginia Moseley, Grace Bowen, Mrs. R. E. Perkins, sponsor, and the hostesses.

## MRS. GLENN HOSTESS FOR FORD STUDY CLUB

The Ford Study Club met at the home of Mrs. V. T. Glenn, Thursday afternoon, with Mrs. H. D. Hill as co-hostess.

Following the club song and the club prayer a short business session was held, when plans were made for a "George Washington" party to be given at the school house on Friday night, February 25th.

A health program, with "Diseases," as the subject for discussion, was given. Miss Hilda Straffuss discussed "People's Death Fight." A round table discussion was conducted.

The next regular meeting will be held at the home of Mrs. L. J. Straffuss on March 3. A Texas Day program will be presented.

Those present, were Mesdames Bernis Harris, Lowry Walker, Clarence Carnahan, L. J. Straffuss, M. J. Parks, George Benson, Hardy Benson, Miss Hilda Straffuss and the hostesses.

## PALO DUERO UNION REORGANIZED

A group of young people from the local Christian Church attended the Christian Endeavor meet held at the First Christian church in Amarillo, Tuesday night. The purpose of the meeting was to reorganize the various churches in the district, and which has been disbanded since last summer.

New officers elected were: Basil McKinley, Hereford, president; Sara McEachern, Amarillo, vice-president; Erma Faye Robinson, Hereford, secretary-treasurer; Rev. Alfred M. Dorsett, Canyon, pastor counselor. The first meeting of the new organization will be held at the First Presbyterian Church in Canyon, March 8. The Christian Endeavor of the Central Presbyterian Church, will have charge of the program.

Those attending from Hereford, were Rev. H. M. Redford, Basil McKinley, Carl Oldham, Eugene Boggs, Erma Faye Robinson, Nola Margaret Blue, Lottie Tyson, Betty Cockrell, Ann Cockrell and Dick Robinson.

## GUESTS WERE ENTERTAINED WITH TUESDAY AFTERNOON CLUB

Guests were entertained with members of the Tuesday Afternoon Bridge Club at the home of Mrs. W. J. Stanford, Tuesday afternoon.

Six tables of players enjoyed games of bridge, when awards for high scores went to Mrs. Seth B. Holman for guests, and to Mrs. Glenn Snyder for the club.

A delightful salad course was served after the games.

At the party, were Mesdames Gaston Baer, John Coffee, Travis Dameron, W. L. Davis, C. H. Dyar, W. M. Emmons, Glenn Snyder, O. C. Holt, J. T. Gilbreath Jr., Hoyt Lewis, Woodrow Ireland, Will S. Kerr, Paul Mathers, John Olson, E. B. Hedrick, Meade Halle, Seth B. Holman, Jim Black, F. H. Oberthier, R. R. Willis, Ralph Roden, Bernard Hicks, Marlin Gilliland and Miss Floyd Wilson.

## PIONEER STUDY CLUB PLANS GUEST DAY

Plans were made for a "Guest

Day Tea" which will be on February 22, at the meeting of the Pioneer Study Club Tuesday afternoon. Mrs. Burl France and Mrs. Bob Higgins were co-hostesses for the meeting at the home of Mrs. France.

The Guest Day program is an annual affair for the club and elaborate plans are already underway for the occasion. Mrs. Ray Johnson and Mrs. O. G. Hill are in charge of arrangements.

Mrs. M. D. Womble was leader of the program for the afternoon. Roll call was answered with names of favorite Pulitzer Prize books. A

Sketch of the life of Joseph Pulitzer, American journalist, born in Hungary, was given by Mrs. Womble. She told of his gift of one million dollars, in 1903, to found a school of journalism at Columbia University, and how Pulitzer awards are made.

A brief review of the Pulitzer Novel, "Gone With the Winds," by Margaret Mitchell, was given by Mrs. Wirt Phillips.

"You Can't Take It With You," new Pulitzer play, was reviewed by Mrs. Jack Rose.

Members attending the meeting, were Mesdames F. M. Kester, F.

L. Lucas, Wirt Phillips, Jack Rose, H. D. Reed, T. E. Seigler, Al Werner, M. D. Womble, O. T. Williams, O. G. Hill, Horace Baird, J. E. Beyer, Burl France, A. A. Foster, Carl Frye, J. M. Gilliland, Cecil Guseman, Ray Johnson and the hostesses.

## MARRIAGE IS ANNOUNCED

Announcement has been made of the marriage of Miss Louise Jones and Glenn Roberson in Clovis, N. M., on Sunday, Jan. 30.

Mrs. Roberson is the daughter of Mr. and Mrs. G. R. Jewell, and is a graduate of Hereford High School.

Mr. Roberson is the son of and Mrs. Obe Roberson of Smerfield and has been engaged farming with his father at the place. The couple's plans are definite but they will probably live near Hereford.

## Billy Smith Heard Daily Over KFYO

Billy Smith, student of Texas Tech, is a member of the Ted German Band, which broadcasts daily over station KFYO in Lubbock. He is the son of Mr. and Mrs. W. J. Smith of Hereford, and is a talented clarinet player.

# HEREFORD BREEDERS

## SPRING AUCTION OF BULLS

# Anxiety 4<sup>th</sup> Herefords

Hereford Texas . . . February 19, 1938

### ANNOUNCEMENT

We again invite and welcome Hereford Cattle Breeders from all parts of the country, back to Hereford, Texas for our big Spring Auction of Anxiety 4th Bulls, to be held in the heated sales pavilion at Hereford, Texas, on February 19, 1938 — just as we used to do in the "good old days" when you came to Hereford and bought your bulls or a few choice females, at our auction sales. We have not been holding our auction sales in the last few years, but that does not mean we have not continued to breed Anxiety 4th Herefords in both quantity and quality. Twenty-one breeders have consigned cattle to this sale, some of these breeders have a National reputation for the good cattle produced in this territory. Hereford, Texas has long been a breeding ground for Anxiety 4th Herefords, in fact, a pioneer in the production of better "Herefords." A casual observation of the pedigrees of the cattle consigned to this sale will disclose an offering of richly bred cattle, but breeding alone is not sufficient, individual excellence is also a requisite.

If you are in need of a few choice bulls where breeding and individuality are combined, or a few choice females — then we urge you to be with us on sale day. — We plan to make this Spring Sale of Bulls an annual event and we expect to make it better each year. We therefore extend an invitation to all breeders and all others who may be interested in cattle that will not sell high, good individuals, well grown out and not loaded with fat, that are in just the right practical and useful condition for breeders — in fact, bulls that will make you money! WE WELCOME YOU BACK TO HEREFORD!

HEREFORD BREEDERS, OF HEREFORD, TEXAS.

SALE STARTS PROMPTLY at 12 NOON, SATURDAY, FEBRUARY 19th

78 BULLS 6 FEMALES

Offering . . .

A few herd bull prospects—but plenty of choice range bulls. This sale was planned to enable the farmer and rancher who wants "something better" in the way of well-bred, well developed, (not over-fed or too fat), correct type bulls for their use. YOU can fill your requirements at this sale, if in need of one, a dozen, or a carload of choice bulls!

Breeding . . .

All you can find anywhere. A glance at the pedigrees is sufficient. Anxiety 4th blood prevails through the best sires of the day and from strong herds of cows. The breeding will please you!

Condition . . .

These bulls have been well grown out but not fed through long period of time on strong feed. They are not fat—they will be in the most practical condition for your use, in fact, they will just suit you!

Type . . .

These cattle are of correct type—the kind that you have been seeking. They will be herd improving in both type and blood! Don't miss this sale!

Cattle Consigned from These Well Known Texas Herds

NAME	ADDRESS
L. E. Bradley Estate	Hereford, Texas
B. E. Brumley	Hereford, Texas
E. L. Bradley	Hereford, Texas
G. W. Brumley & Sons	Hereford, Texas
R. L. Cocanougher	Hereford, Texas
R. L. Campbell	Wildorado, Texas
W. E. Dameron	Hereford, Texas
R. W. Elliston	Hereford, Texas
W. M. Emmons	Hereford, Texas
Alton T. Fraser	Hereford, Texas
C. T. Guseman	Hereford, Texas
W. R. Higgins	Hereford, Texas
O. G. Hill Jr.	Hereford, Texas
J. R. Lipscomb	Hereford, Texas
T. E. Maier	Hereford, Texas
S. P. Rosson	Hereford, Texas
Miles Roberson	Hereford, Texas
W. M. Stewart	Hereford, Texas
Geo. M. Suggs	Hereford, Texas
J. M. White	Hereford, Texas
W. T. Womble Estate	Hereford, Texas

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SILK DRESSES

\$5.00 VALUES Now \$1.00  
UP TO \$22.50 VALUES Now \$5.00

COATS

ALL GUARANTEED WOOL COATS \$5.00  
Only 14 Coats left! All going at  
FALL HATS 25c  
Going for

## Popular Store

JUST RECEIVED

A NEW SHIPMENT OF

## FIESTA TABLE WARE

Our stock of FIESTA, the beautifully colored tableware, is complete. Come in today while our stocks are complete and select yours. Complete your set! Fiesta in all the bright colors will add much to the appearance of your party luncheons. Get some of this tableware that is taking the country by storm.

Start Your Own

## Chick Hatchery

You can raise your own chicks and its cheaper too! We have all the equipment in our big stock that you will need. Brooders, feeders, waterers in several different types. This is the time of year to start your baby chicks — come in today and look over our hatchery equipment. You can find anything you want here!

FEEDERS — WATERERS

Oil Burning — Electric Brooders

## STREU HARDWARE

# SOCIETY

ESS. JOHN McLEAN, Society Editor Phone 181-W

## Teachers Honored With Party In Dameron Home Thursday Afternoon

Mrs. W. E. Dameron was hostess Thursday afternoon, at a lovely party, honoring women teachers of both Central and High School faculties. A red and white color accent carried out in the Valentine motif, furnished a festive atmosphere for the occasion. Lighted red tapers linked an attractive arrangement of red-berried bittersweet in a silver pottery bowl on the refreshment table. Red and white heart-shaped candies and details of appointments for games of "Forty-two" and bridge repeated the color scheme.

Entertainment arrangements were made by John Estes, and Wayne Phillips. A variety of games were enjoyed. Valentine suggestions were emphasized in refreshments.

Boy Scouts and friends attending, were Wayne Phillips, Rachel Ireland, Jno. Estes, Rena Rae Renfro, Harold Close, Rue Wilson, Donald Ray McCullough, Lois Agnes Glibbreath, Thurman Williamson, Nona Dean Rose, John Douglas Pitman, Margaret Olson, David Neal Beavers, Phyllis Jean Radovich and R. L. Dowell, patrol leader.

## CLASS HAS MONTHLY BUSINESS AND SOCIAL MEETING

The regular monthly business and social meeting of the Kinzelean Class of the Baptist Church, was held at the home of Mrs. Jimmie Allred, Friday afternoon. Co-hostess with Mrs. Allred, were Mesdames W. E. Barnes, A. O. Thompson and Miss Dot Owen.

Mrs. Owen Stagner presided over the business meeting and games and contests were enjoyed during the social hour. The Valentine motif was used in the appointments of the refreshment course.

## MRS. WOODROW IRELAND IS HOSTESS AT CLUB LUNCHEON

Mrs. Woodrow Ireland was hostess at a luncheon given for members of the Knitting Club, on Wednesday of last week.

Those present, were Mesdames A. R. Posey; Owen Stagner, J. W. Witherspoon, Aubrey Daniel, C. O. Phillips, Lawrence Womble, Travis Caraway, Sank Ramey, R. E. Perkins, O. T. Williams, A. H. Schroeter, R. S. Scott, Rev. W. E. Barnes and the hostesses, Mrs. O. T. Williams is teacher of the class.

## SCOUT PATROL IS ENTERTAINED AT CLOSE HOME

Members of the Lion Patrol of Boy Scouts and their friends, were entertained with a games party at the home of Mr. and Mrs. A. Close, Friday evening.

Other officers are: Mrs. John Allred, president; Mrs. Owen Stagner, class ministries and steward vice-president; Mrs. Lawrence Womble, membership vice-president; Mrs. Jimmie Allred, social vice-president, and Mrs. Sank Ramey, secretary.

## TOSCANINI IS STUDIED

The life and achievements of Arturo Toscanini, greatest modern composer and orchestra leader, were discussed for members of the Junior Bayview Club, at the meeting held Thursday evening at the home of Miss Lueta Borden.

Mrs. A. M. Jones as leader, gave the development of the Short Story and briefly traced its progress since the time of Biblical classics. Quoting from various outstanding writers, Mrs. Jones said, "To America, is given the credit of first producing with merit, this modern type of fiction, called the short story. Even though the short story in some form, has existed during all these centuries — yet the type that exists today is a nineteenth century product, and owes its position in literature and its very existence to the work of Edgar Allan Poe. With Irving and Hawthorne as contemporary writers."

Miss Conkwright, president, conducted a brief business meeting and introduced the leader, Miss Mary Elizabeth Stanford. Miss Stanford described Toscanini as the most magical figure in the whole world of music. She said that after an absence from the United States of twenty months, he was offered fifty thousand dollars for his appearance each week for ten weeks by the National Broadcasting Company. He has never conducted before under quite similar conditions for no tickets are sold to the studio performance. His demands on the orchestra are enormous, but they are no greater than his demands on himself. He is 71 years old and has the agility of a boy. He is the perfect artist of music and holds 92 men in a kind of magical unity so that he is able to get out of the group, something that no other conductor on earth can evoke.

Those present, were Mesdames C. R. Barber, H. L. Broadwell, J. P. Slaton, F. T. Roison, John Roberts, John Coffee, H. G. Conkwright, W. M. Emmons, E. W. Harrison, G. W. Heard, A. M. Jones, J. W. Kirby, Paul Mathers, Jno. McLean, C. F. Moore, J. H. Olson and Miss Lillie Hostetter.

## INTERMEDIATE C. E. PROGRAM

Mattie Louise Lawhon was leader of the program at the Intermediate Christian Endeavor meeting held at the Christian Church, Sunday evening.

Members present, were Mrs. J. T. Glibbreath Jr., Mrs. O. C. Holt, Mrs. Marlin Gilliland, Eloyse Pitman, Katherine Kirby, Edna Daughette, Ruth Conkwright, Mary Elizabeth Stanford, Rhita Jean Sullivan and the hostess.

## BAYVIEW CLUB BEGINS STUDY OF SHORT STORY

Beginning the second half of the year's programs as outlined in the Course of Study based on "The Contemporary Novel and The Modern Short Story," members of the Bayview Club studied "The Short Story," at the meeting held Thursday afternoon, at the courthouse.

"Two Sisters of Bethany" was the subject of the lesson. Lois Agnes Glibbreath gave the devotional and the following talks were made: "Mary and Martha Entertaining," Baxter London; "Mary and Martha in Sorrow," Rue Wilson; "Mary and Martha giving to Jesus," F. L. Lucas, A. Petersen, sponsor, led the discussion. Members present were Gertrude London, Richard Petersen, Baxter London, Billy Dameron, June Dameron, Billy Davis, Dorothy Coombes, Margaret Higgins, Kathryn Henderson, F. L. Lucas, Rena Rae Renfro, Lois Agnes Glibbreath, Rue Wilson, Eleanor Wilson, Mattie Louise Lawhon, Mary Ellen Henslee, Larry Trimble and the sponsor.

## LOYAL WORKERS MEET AT LOOF HALL

Loyal Workers Club met at the I. O. O. F. Hall Friday, in an all-day meeting. A covered dish luncheon was enjoyed at the noon hour, and a quilt for the Orphans Home at Corsicana, was quilted.

Those present were Mr. and Mrs. A. R. Posey and son, Mr. and Mrs. C. C. Cox and son, Mr. and Mrs. A. H. Elliston, Mr. and Mrs. Edgar Sowell, Mr. and Mrs. Charles Sowell and daughters, Mr. and Mrs. A. D. Mills, and daughters, Mrs. F. E. Bowe, Mrs. C. O. Lee, Mrs. Edna Fincher, Mrs. Hazel Sparks, Mrs. A. C. Barnhart, Miss Mabel Barnhart, and Mrs. Ted Young and son.

Visitors were Mrs. H. H. Hawkins, Mrs. John Cunningham, Mrs. G. L. Woods, Mrs. Lee Oceanougher, Mrs. T. B. Hines, Mrs. V. R. Hines and Mrs. Burl Elliston.

## MRS. HANNA IS HOSTESS FOR T. E. L. CLASS

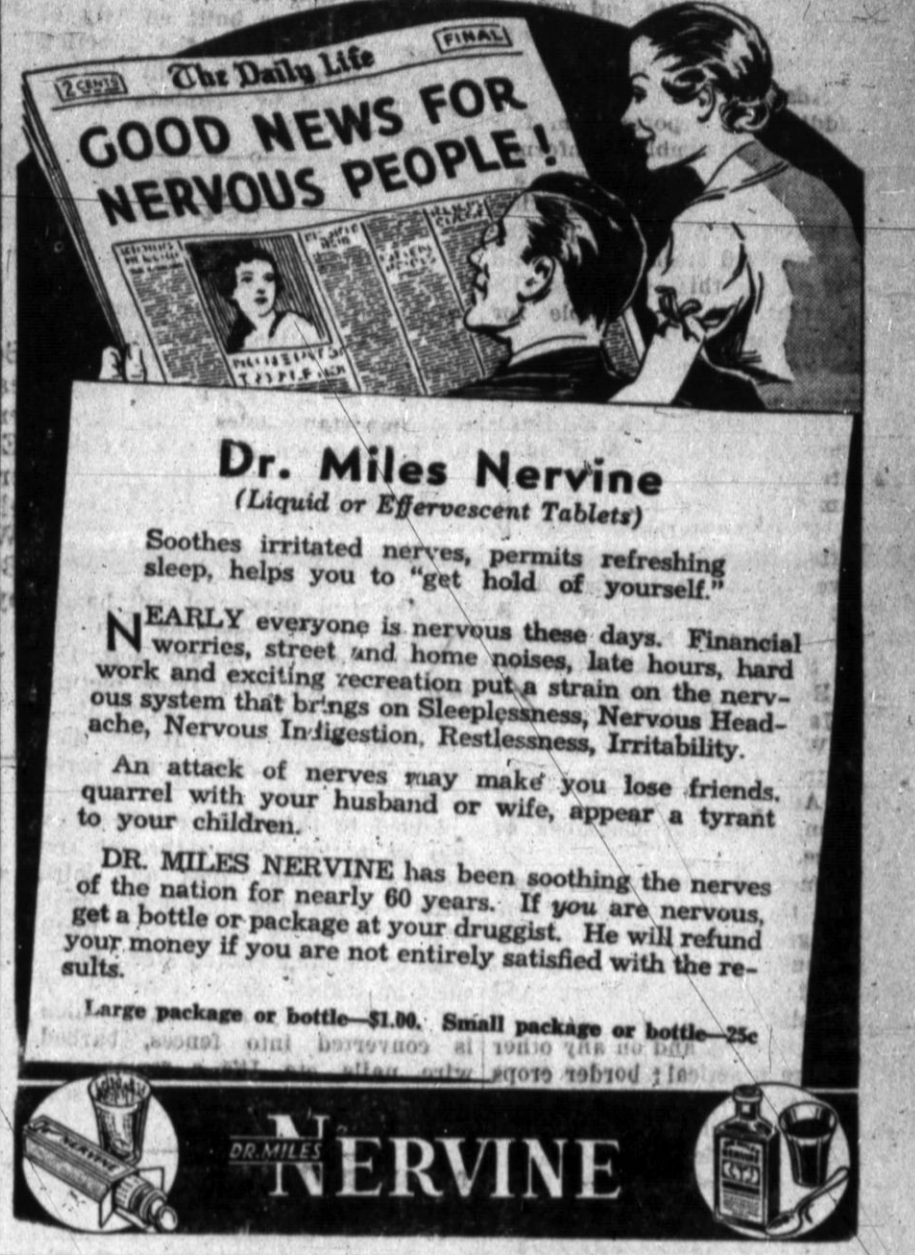
T. E. L. Class of the First Baptist Church met at the home of Mrs. Mark Hanna, Thursday afternoon. Mrs. S. L. Walsar was assistant hostess. Mrs. Hanna, president, presided over a short business session, when the class voted to "adopt" Miss Fannie Cott and her work in the field of missions, as a class project. Miss Cott is doing special work in the Baptist Seminary at Fort Worth, prepar-

tory to work in the foreign field, and after she is located this class will aid her in every manner possible.

A social hour was enjoyed and refreshments were served at small tables to Mesdames S. J. Orr, J. H. Miller, Lee Lambert, Artis Daniel, F. E. Bowe, Allan Powell, Wirt Phillips, W. A. Long, Lan Shore, L. R. Brady, Jeff Glibbreath, A. D. Mills, J. L. Wilson, Mrs. Boyer and the hostesses.

## JUNIOR DISCUSSION GROUP

The Junior Discussion Group met in the County Library Monday evening, Feb. 7, at 7:30 o'clock. Miss Rhita Jean Sullivan gave an interesting talk on "Personality," which was followed by a lively discussion. The next meeting has been set for Feb. 21, in the library and will be led by Mr. Willoughby, who will talk on "Some Current Economic Problems."



**GOOD NEWS FOR NERVOUS PEOPLE!**

**Dr. Miles Nerveine**  
(Liquid or Effervescent Tablets)

Soothes irritated nerves, permits refreshing sleep, helps you to "get hold of yourself."

NEARLY everyone is nervous these days. Financial worries, street and home noises, late hours, hard work and exciting recreation put a strain on the nervous system that brings on Sleeplessness, Nervous Headache, Nervous Indigestion, Restlessness, Irritability.

An attack of nerves may make you lose friends, quarrel with your husband or wife, appear a tyrant to your children.

DR. MILES NERVEINE has been soothing the nerves of the nation for nearly 60 years. If you are nervous, get a bottle or package at your druggist. He will refund your money if you are not entirely satisfied with the results.

Large package or bottle—\$1.00. Small package or bottle—50c.

**DR. MILES NERVINE**

**LET US SERVE YOU . . .**

By giving your car one of our thorough Wash and Grease jobs, and by servicing your car with TEXACO Oils, Gasoline and Greases. You will be surprised at the difference it will make in the appearance, the performance and greater mileage with less repairs you will get from your car!

**OUR SERVICE IS COURTEOUS AND EFFICIENT**

**TEXAS SERVICE STATION**

GLENN SNYDER PHONE 440

**YOUR MILEAGE MERCHANT ADVISES**



**THERE'S A KNACK**  
to quick starting... here's how

Regarding the Ignition . . . Insert your key, but at first keep the ignition switch OFF.

Next—the Choke . . . Pull it out (unless it is the automatic type, of course).

Now for the Hand-Throttle . . . Move it to approximately one-third open position.

Then the Clutch . . . "Put your foot down" on the pedal and keep the clutch clear out.

Finally the Starter . . . After it has turned the engine three or four times, switch the ignition ON.\*

If you do this with just anybody's gasoline, you will know that you gave it every chance. But do it with Special Winter Blend Conoco Bronze and you'll know you START! You'll notice you are always through with the starter and choke much sooner, saving your gasoline, your oil, your battery.

Know what? . . . Conoco Bronze. Know where? . . . Your Mileage Merchant. And ask for his simple, helpful Complete Winter Care Card... FREE. Continental Oil Co.

\*If your starter is of the type that does not spin with ignition off, consult Your Mileage Merchant

**CONOCO SPECIAL WINTER BLEND CONOCO BRONZE GASOLINE**

*"..it's simply thrilling to use!"*



THIS MARVELOUS NEW Sunbeam

**IRONMASTER**  
The Fastest Heating Iron Made

Actually it takes the DOUBLE AUTOMATIC Sunbeam Ironmaster only 30 seconds to heat for ironing silks or rayons, and only 2½ minutes for the heaviest linens. Its light weight . . . speed . . . controlled heat . . . perfect balance . . . larger ironing surface . . . respond to every movement of the hand with a new, thrilling ease.

For February only, we offer you \$1.00 for your old iron—regardless of its make or condition—on a new Sunbeam Ironmaster. \$8.95 less.

**\$1.00** for your old iron  
95c down  
\$1.00 PER MONTH

**Texas-New Mexico Utilities Company**

### Model Farm

(Continued from Page 1)

sell 28 pigs at \$15, figuring them 200 pounds at seven and one-half cents. The farm was to be rounded out with 100 chickens.

In determining factors for the model dry-lot farm, the committee took into consideration the possibilities of feeding out livestock as a means of increasing the average income; they discussed items which have, in past years, been profitable; the climate and general conditions also played an important part in their recommendations.

#### Adapted To County

In addition to reports from farmers, they also combined information submitted by the different agricultural and federal agencies, which serve this area. They pointed out the proposed stock farm should be practical for this section, whereas it might not be feasible for some other area.

Included in the group which submitted the plan for the balanced farm were: Alex R. Bate-man, county agent; J. A. Pittman, Mal Stewart, Jim Lipscomb, Robert Campbell, Wirt Phillips, C. S. Perrin, Paul S. Mathers, A. C. P. Committee; S. O. Wilson, representative Texas Agricultural Association; O. T. Williams, S. C. S. Project manager; Elvis Burch, Farm Security Administration; Wiley Roberson, Conservancy District; Jack Rose, Commissioners' Court; W. M. Emmons, vocational agriculture; Geo. L. Muse, Farm Credit Administration; A. O. Thompson, President Chamber of Commerce.

Recommended conservation practices for the farm included: contour tillage with crops planted on the contour; the terracing of all crop land; pasture furrows and spreader dams; spreader dams on road sand ditches, and on any other place where practical; border crops and strip crops — wheat and grain sorghums; the change of wheat land when possible.

### Church of Christ

(Continued from Page 1)

Knox served the refreshment. The guests were conducted through the house by Messrs. Bill and Sanford

Knox. The home, which consists of five rooms and a bath, is complete in every way, including such conveniences as inside milk delivery, inside mail box and aerator. It also has a closet in every room. The building is arranged with so little or no waste space that many visitors were heard to remark: "I don't see how so many rooms and conveniences can be built into such a small house." Much interest was shown in the built-in features, especially the aerator, for cooling vegetables and foods.

The home was built entirely of donated labor, under the direction of the contractor, Mr. Bill Gentry, and furnished by members of the Church of Christ.

### Interest In

(Continued from Page 1)

1932, drawing buyers from over the entire nation. The sale next week marks the return of interest to cattle in this section, and follows two important sales this fall by W. E. Dameron and Bill O'Brien.

### Rockwell Bros.

(Continued from Page 1)

the practical successful soil handling and farming methods that unlock the treasure in any soil. It's said to be an even finer picture than "Tom, Dick and Harry Co.," the last Keystone "talkie" that ran with great success for three years.

Added to this feature will be a trip by motion picture through the modern Keystone steel and wire mills — showing the huge open hearth furnaces that pour forth tons of flaming molten steel, to be cast in ingots, rolled into billets, rods and finally into wire, which is converted into fences, barbed wire, nails, etc. It's a remarkable picture, and decidedly worth seeing.

#### TO OBSERVE

Y. W. A. FOCUS WEEK  
Beginning February 6, and lasting through February 11, is Y. W. A. Focus Week, and the local Baptist organization is observing the week with various types of programs and entertainments. Monday the group held the regu-

lar meeting at the home of Mollie Jo Roberson, with Miss Dot Owen as assistant hostess. Plans for the week's programs were discussed and reports were given. After the meeting the group visited several homes and songs were sung to shut-ins.

Those attending the meeting were Thornton Shirley, Klity Kloe Harlin, Audrey Cockrell, Odessa Long, Dorothy Funderburg, Mrs. Travis Caraway, Mrs. Liburn Ray, Mrs. Billie Roberson and the hostesses.

### STAR THEATRE HEREFORD

## Hollywood Impersonation Contest

See your Favorite Star as they can be imitated by home talent! There will be Al Jolson, Eleanor Powells, Jane Withers, Shirley Temples, Dick Powells, Robert Montgomerys, Mae Wests, Zaza Pitts, Joe E. Browns, Donald Ducks, Pop-eyes, and many others!

### Be Here

To Pick The Winners! Monday Feb. 21

#### On The Screen

## PREMIERE

#### SHOWING OF

## "Big Broadcast of 1938"

with a grand cast . . . W. C. Fields, Martha Raye, Dorothy Lamour, Ben Blue, Lynn Overman, Rufe Davis and many others.

P. S. For some reason Hereford, Texas has been picked to see this grand picture first!

Tuesday was visitation day and Wednesday the group was in charge of prayer meeting services. A pantomime was presented. This afternoon the group is be-

ing entertained at the church by the Woman's Missionary Society. Friday evening a program on Stewardship will be given at the home of Mrs. Liburn Ray. Satur-

day will again be visitation day, and Sunday evening Rev. W. E. Barnes will deliver a special sermon on the Y. W. A. watchword found in Daniel 12:3.

John Ben Castberry, brother of Mrs. Jimmie Gillentine, is spending the week with the Gillentines.

# WALL PAPER 20% off!

ONE WEEK ONLY—FEBRUARY 11th, THROUGH FEBRUARY 17th!

## Our Entire Stock of Wall Paper

# 81 DIFFERENT PATTERNS To Choose From!

BUY NOW!—SAVE 20%

New Wallpaper Can CAN MAKE A ROOM NEW!

No matter how fine your furnishings may be or how clean you keep your home, old and soiled wall paper may mar the effect of your purpose. Here is your chance to get just the pattern you want — and at a discount of 20 per cent. See this huge stock — 81 Different Patterns — and make your selection during our Big Wall Paper Sale — Friday, Feb. 11, through Thursday, Feb. 17. We invite you to save, and remember, OUR ENTIRE STOCK IS YOURS TO SELECT FROM!

# E. B. BLACK CO.

The Big Store With The Little Price



BUY NOW!

SAVE

# 20%

## STAR

THURSDAY - FRIDAY

He Lives Again!

AND THE WORLD ACCLAIMS HIM!  
His life was a battle for truth! His love was for all humanity! His story is for all time—the screen's most magnificent achievement!



Wares Bros. Proudly Present  
**Mr. PAUL MUNI**  
The Life of Emile  
**ZOLA**

Sponsored by  
The Junior Band  
Parents

Buy your Ticket from Them!

SATURDAY

Watch this hard-ridin' hombre! . . . a tornado on horseback!

Blazing Six-Guns! Hoaring Action!



CHARLES STARRETT in  
**THE WYOMING TRAIL**  
also:  
PORKY PIG Cartoon and Chapter 2  
TOM TYLER'S LUCK

## 3 DAYS STAR THEATRE SUNDAY MONDAY TUESDAY

Midnight Prevue Saturday

### The Greatest Western Epic of Them All!

The most stirring and inspiring story of American history to surge in flaming glory across the screen . . . with the thundering sweep of the immortal "Covered Wagon" the thrills of "The Plainsman."



## Wells Fargo

with  
**JOEL MCCREA**  
**BOB BURNS**  
**FRANCES DEE**

plus "O'KEYE, in "Like Babies and Infinks" also: PARAMOUNT NEWS

WEDNESDAY

Loony, but Lovely!  
Nutty but Nice!

**JOE PENNER**  
**GENE RAYMOND**  
**PARKY KARKUS**  
**VICTOR MOORE**  
**HARRIET HILLIARD**  
**HELEN BRODERICK**

## THE LIFE OF THE PARTY



Lavish Scenes • Lovely Girls • Luring Songs

## The "Bad Man Of Brimstone"

is coming your way— watch for dates!

#### WANTED!

100 AMATEURS  
Leave your name and address at the STAR THEATRE box office! Valuable Prizes Given!



# SAVE ON YOUR FOOD BILL AT PIGGLY WIGGLY

COFFEE SCHILLING'S. POUND ..... 25c

WAFERS Vanilla — Lb. 12½c Post Toasties 10c Package 10c SOAP Big 4-5 Bars 19c	OYSTERS 5-Oz. Can—2 for 25c ASPARAGUS Picnic can 14c Vegetables, Big M. 25c No. 2 can—3 for 25c	GRAPE JUICE Nelson's—Quart 29c SYRUP Silver Jug, No. 5 can 32c TAMALES La Fronta—Can 10c
CORN, Golden Bantam 300 Size—Can 10c ORANGE JUICE White Swan — Can 10c BEANS, Heinz, Oven baked. No. 2, 2 for 25c—No. 1, 3 for 25c PUREX Water Softener—Quart Bottle 15c	PANCAKE, Buckwheat or whole wheat, self rising Pancake Flour, 4-lb. 29c KATE SMITH'S Bake-A-Cake Kit—Package 27c PEAS, Del Monte. No. 300 Size Can — 2 For 23c PINEAPPLE Doles, 9-Ounce Can — 3 for 25c	CAKE FLOUR Softasilk — Package 27c
SARDINES American—4 Cans 10c MACARONI or Spaghetti — 3 pkgs. 10c PEPPER SAUCE 9-Ounce Cottle 15c	Peanut Butter Quart Jar 25c COMPOUND Vegetole, 8-lb. Cr't. 89c STARCH Stayley's—2 pkgs. 5c	HOMINY No. 2 can—3 for 20c

#### —: Meats :—

BACON Sliced — Lb. 26c	STEAK Good Beef — Lb. 15c	BOLOGNA Per Lb. 14c	CHEESE Full Cream — Lb. 21c	STEAK Loin or T-Bone — Lb. 20c	WEINERS Per Lb. 15c	HAM, half or whole. Cudahys Tender Cure — Lb. 25c	HAMBURGER Per Lb. 12½c
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#### Fish and Oysters

Prices Good  
FRIDAY  
and  
SATURDAY

#### —: Fresh Produce :—

CARROTS 3 Bunches 10c	SPUDS No. 1 Colorados — 10 Lbs. 19c	TURNIPS 3 Bunches 10c	ORANGES Peck 34c	CAULIFLOWER Per Lb. 9c	GRAPEFRUIT Marsh Seedless — Bushel 98c	LETTUCE Head 4c	CELERY Large Stalk 12c	PEPPERS Per Lb. 10c	RANANAS Per Lb. 5½c
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# PIGGLY WIGGLY ALL OVER THE WORLD

Prices Good  
FRIDAY  
and  
SATURDAY

## FLOUR



PACKARD'S  
BEST  
48-lb. sack

# \$1.59

## CRACKERS

Snowflakes — 2-Lb. Box 15c

RAISINS  
Seedless—4-Lb. Package 28c

OATS  
5-Lb. Box 25c

MUSTARD  
Quart Jar 12c