th YEAR-NUMBER 6

THE HEREFORD BRAND, HEREFORD, TEXAS, THURSDAY, FEBRUARY 10, 1938

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### ROUND Model Farm Is TOWN

Sights and Faces Seen

B. Wilson completed work is B. S. degree at Southwestern n January and is now teachhistory in the Vernon, Texas, h school. Incidentally, his new ress is 1918 DEAF SMITH St.

Mrs. Dyalthia Bradly reports that ils in this area are well adapted growing artichokes. From a all plot this year she gathered and 18 tubs of artichokes, and orts that production was pro-

Worth Covington of Dallas, has Company in Dallas.

e means to straighten out the tion. anese-Chinese situation in the

that you can't even stir up a rows, etc. pinochle game around town on The 540 was expec

# Loerwald Seeks Justice Office

the office, he will devote his mer fallow each year. ntire time to it, and that he will ffice important, and that he will e interest of the county.

# **Band Parents To** Sponsor Flying

The Senior Band Parents will present Cal Farley's Flying Dutchman Circus in the high school auditorium at 7:30 o'clock, Friday evening, Feb. 18, it was announced today.

The circus, which has played at most towns over the Panhandle is widely known, and according to the announcement the band parents will be given all proceeds from the show. Members of the show will be given a supper in the Cafeteria at Central School prior to the show

# Church of Christ

ouse, held there, Sunday after- to inspect the building."

noon, February 5. The guests were greeted in the otion hall by Mrs. Burl France d Mrs. Patterson, who presided the guest book, then shown into

candle-lighted, combination ving-dining room, where they ere received by Minister E. M. ien, Mrs. Borden, Mr. and Mrs. B. Walker and Mr. and Mrs. E.

rea was poured by Misses Ruth arding and Verna Culpepper at lace-covered table, centered with rystal basket of red carnations and red tapers in crystal candela-bras. Miss Aline Ramey, Mrs. Myra Witherspoon and Miss Doro-thy Hardins, of Shamrock, assisted by Mrs. Dick Walker and Mrs. Bill

(Continued on Page 12)

# **Outlined Here** By Local Group

Teachers' College, San Mart COORDINATING COMMIT TEE SUGGESTS IDEAS FOR FARM

> (Editor's Note: This the first of a series of three articles, regarding the finding of a special farm committee. This article deals with the balanced farm; next week The Brand will publish the summary for a balanced ranch, designed especially for this section.)

Following a survey made by representatives of various agencies, ently been employed to manage figures on a model size farm and fountain and lunch business in its operation in this immediate terile Drug store. He started work ritory were released ;the figures Tuesday. He has previously also suggested means of operation. employed by the Walgreen Another set of figures regarding ranches were compiled by the committee. The group based their regotiations are reported under port on suggestions made at farm to enlist "Battling Bob" meetings over the community duripson in the Chinese army, a ling recent weeks, plus careful e calculated as a quick and study of possibilities in this sec-

Contains 1,280 Acres

According to the committee, the ideal farm for Deaf Smith County Marlin Gililland says it is al- should consist of .1,280 acres of ight to call him a liar - but to land; of this acreage, 540 acres should be left in native pasture, 640 acres should be devoted to crop E. B. Black says the Weekly lands, and 50 acres was expected

a period of five months each year, welfare work since October. of the Democratic primary, suggested to sudan, which might been carried on efficiently. be grazed three months with 1 Mrs. Bradly said that practically to heat water on the old stove and In making this announcement, cow to each acrey the remaining every urgent and worthy need dur- take a bath in the back of the store, r. Loerwald said that if elected 100 acres was set aside for sum- ing the fall and Christmas seasons

Feeding of Cattle

will consider the duties of the The farm was scheduled to take who, because of situations many section. care of 50 head of beef cattle, and times beyond their control, have his best to discharge them to 47 calves were expected to be sold experienced unfortunate reverses. Brown Announces interest of the county.

Announces Dutchman Circus the family; two sows were recognized rendered. Those ommended, from which it was present were urged to stimulate (Continued on Page 12)

### **Texas Hotel To** Be Opened Here In Near Future

that he plans to open the Texas day afternoon at 3:30 o'clock, conthat he plans to open the Texas day afternoon at 3:30 o'clock, con-Hotel next week, and will hold ducted by Rev. H. H. Hamilton of District Officer his formal opening at a later date. Crosbyton and Rev. M. M. Beavers, pleted work on the hotel, which Hereford. formerly operated under the name of Cordova Hotel. Floors of the ing an illness of one week, and at building have been refinished, all the time of his death, was four Chapter of Order of Eastern Star Treasures," is the absorbing, hu-Parsonage Viewed of the rooms have been repainted years, seven months and three days will hold interest over the entire man story of a young man who beand new furniture is being added of age. and new furniture is being added of age. throughout the building.

of the most modern in this sec- his grandparents, Mr. and Mrs. cal chapter. tion," Mr. Gyles said. "We expect E. J. Hudson of this city. to feature an open house along Pall bearers were: Frank Huckto / inspect the new Church of be announced next week, and at and Arnold Long. Christ minister's home at an open that time we will invite the public

Following the example set

several months ago by labor organizations, the hens of Deaf

Smith County seem to have defi-

nitely gone on a "sit down strike." The result is bigger

Climaxing a series of excep-

tionally large eggs was that lay-

ed by a hen belonging to Ma-

rion Kuper, The egg was gather-

ed on the L. J. Kuper premises

at 610 Lee Avenue, and set a

# Hereford's Oldest **Business Firm Sold**

'Barnstorming" Is Present Vocation Of Dick Roberson

Dick Roberson, who is studying aviation in Fort Worth, flew his plane to Hereford Sunday and visited with his parents, Mr. and Mrs. F. T. Roberson, who reside on the Ward place, just south of

"Barnstorming" is the technical lingo which Dick applies to his present occupation - and it means stunt flying in special shows, at fairs and other community celebrations.

"It nearly seared me to death at first," he said, "but it pays pretty good money, and isn't so bad after a while."

### Cooperative Aid To Be Continued By Welfare Group

A county-wide meeting of repre-Auction sale is getting so popular to be used as farmstead, fence sentatives of all Deaf Smith Coun- 1899. ty organizations was held in the The 540 acres of native pasture court house Tuesday afternoon for across from the depot, which at was expected to carry 40 cows for discussion of progress made in that time was nothing but an old of sheep included mostly old ewes,

listed with wheat, grain sorghum, the continuation committee, opened clusively, it was then a general and forage - variable crops to be the meeting and expressed appre- store and the clerks sold anything out-of-town buyers who come here interchanged according to the par- ciation for work accomplished. Mrs. from a pair of knitting needles to from over the Texas Panhandle ticular needs of the individual Dyalthia Bradly spoke enthusias a freight wagon with equal calm, and New Mexico each week. In farmer; suggested was: 200 acres tically of the stimulus which has Among the principal items sold view of the rapid growth of the In July Ballot farmer; suggested was: 200 acres tically of the stimulus which has Among the principal items sold view of the rapid growth of the of wheat land, expected to yield been given to welfare work through were dry goods, groceries, buggles, sale, managers asked that con-13 bushels per acre; 190 acres of the county-wide organization. She hardware, posts and wire. grain sorghum, expected to yield stated that the cooperation and So paramount was the service of as possible to avoid delay for visitof responsibility by the to announce the candidacy forage sorghum, expected to yield citizenship had placed Deaf Smith ly used it as a place in which to A. Loerwald for Justice of 300 bundles per acre. Of the re- County among the first in the list take their baths. Since the stock Ward Revival ee, Precinct 1, subject to ac maining 150 acres, 50, acres was of counties where welfare work has included a big variety of tin wash

weaning in order that the operator serve as secretary of the continuamight have plenty of feed to feed tion committee, replacing Mrs. Bob out 100 head of thin steers to pro- Wilson, who found it necessary to vide additional income. Two daity resign recently; representatives cows were suggested for home use, tendered Mrs. Wilson a vote of the calves to be used as beef for thanks for her interest and exthe family; two sows were rec- cellent service rendered. Those estimated that the operator might their organizations to continue welfare activities.

### Lamar Johnson Dies Tuesday

mar Johnson, age 4, were held Wilson Gyles today announced from Black Funeral home Wednes-Workmen have practically com- paster of the Methodist Church in

The child died Tuesday, follow-

Hens Go On Sit Down Strike — And My, What Eggs!

goal for all other hens in this

The egg weighed seven ounces,

measured eight inches around the

sides and measured nine and one-half inches around the ends. The shell/was marked in two places

with a heart over a half moon.

two other large eggs have been

seen here in the past few weeks.

The last week in December, 1937,

Lee Conklin reported an egg

Prior to the egg this week,

Park Cemetery.

GASS FOUNDED GENERAL TUESDAY SALE HITS NEW MERCANTILE STORE 40 YEARS AGO

Announcement of the sale of D.

The history of D. R. Gass Store plans. dates back 40 years, and the store | Reports today stated that the continue to remain in the county, amount of miscellaneous items. and will devote his entire time to Buyers from over the entire

The store was founded in 1898, seat of Deaf Smith County from La

The early store was located just box car. Although the store has in The section of crop land was Rev. H. M. Redford, chairman of recent years sold dry goods ex-

tubs, the cowhands found it easy

Perhaps there is no other firm so had been mer and emphasized the rich in color and continuous serv- zA series of services conducted in Marrs. thought that recent achievement of ive in the entire Panhandle - and the Ward community by Rev. H. In connection with this model organized work is but the begin- surely no other commercial enter- M. Redford, pastor of the First Park Cemetery.

# In Commissioner **Precinct 2 Race**

Fred G. Brown this week authorized The Hereford Brand to announce his candidacy for the office Rockwell Bros. of Commissioner of Precinct 2, subject to action of the Democratic Primary, July 23.

In announcing his candidacy, Mr. Brown stated that if elected be will perform the duties of the office to the best of his ability. He said that he hoped to be able to Funeral services for Edward La- see all of the voters in the precinct before the election.

# Will Visit OES

Panhandle Friday night, when Mrs. In addition to his mother, Mrs. McCloud, district deputy Grand buried in the soil - and who found By 150 Persons throughout the building.

In addition to his mother, Mrs. McCloud, district deputy Grand buried in the soil — and who found the hotel one forrest Minton, he is survived by Matron of Happy, inspects the loit. In his success farmers will see the hotel one former will be seen the hotel one former will see the hotel one former will be seen the hotel one for

In addition to the regular membership, the OES chapters of Dimthe invitation extended the public with the formal opening, which will ert, J. B. Nolan, Russell's Hunter, mitt and Bovina will be special guests at the meeting, announce-Interment was made in West ments stated; the meeting will be held in the Masonic Hall.

which weighed six ounces, and

which measured eight and one-half inches around the ends.

About Jan. 15, a four-ounce egg

About Jan. 15, a four-ounce egg was reported on the G. C. Brashear place; this egg measured eight inches around the ends.

When compared with the two-ounce weight of an average egg. owners believe they "have got something" — either some of the hardest working hens in the

world, or an exceptional climate

### Weekly Auction Sale Postponed Until Feb. 22

HIGH WITH LARGE CONSIGNMENT

Announcements today stated that R. Gass and Company dry goods the weekly auction sale, held each store this week marked the sale Tuesday in the sales pavilion, will of one of the oldest firms in the not be held Tuesday, Feb. 15, be-Panhandle - and the oldest firm cause of the coming Hereford in continuous operation in Here- Breeders Auction, which is schedford. The store was purchased by uled for Saturday, Feb. 19. The McDavid and Nimitz, who said weekly sale was postponed because that they plan to hold a sale the Hereford breeders are plac here prior to moving the stock to ing cattle in the pavilion prior to San Angelo, where it will be con- the Saturday sale. The weekly aucsolidated with another of their tions will be resumed Tuesday, Feb. 22, according to present

has been continuously operated here weekly sale Tuesday outdistanced by the same family during that all other weekly auctions in the period. Since the death of B. R. history of the sale. The auction Gass in 1936, the store has been grossed \$22,035, featuring the sale under the management of Nestor of II head of cattle, 36 shoats and Gass. Mr. Gass said that he will 35 sheep, along with a large

Panhandle attended the sale Tuesday, and prices were reported following the removal of the county highly satisfactory. L. B. Dixon disposed of his herd of Jersey cows Plata to Hereford, D. R. Gass and at an average of \$45; the herd in-Nester came here from Tulia and cluded 21 animals with the lowest opened the store; they were joined selling at \$21 and the top cow by the remainder of the family in bringing \$66. The 36 head of shoats. ranged in selling price from \$6.10 up to \$8, while an 800 pound sow brought \$31.80. The 35 head which averaged \$2.20 a head.

Increasing interest in the sale is attributed to addition of scores of signers place their stock as early ing buyers.

# Closes Sunday

eep the office open in order to eep the office open in order to In connection with this model organized work is but the begin-surely no other community so Christian Church, closed Sunday erve the residents of Deaf Smith farm, the committee suggested four ning of a long range plan to re-prise served the community so Christian Church, closed Sunday habilitate those members of society lavishly in the early days of this

The meetings were held in the Ward School and the entire series was well attended. Rev. Redford said. He commented highly upon the fine spirit and interest mainother community activities.

# Sponsor Movie **Next Thursday**

"Hidden Treasures" - new allalking sound-on-film farm picture will be shown February 17 at 7:30 o'clock in the High School Auditorium, under the sponsorship of Rockwell Bros. and Co., Lumbermen, local dealer for the Keystone Steel & Wire Co., Peoria, Ill., makers of RED BRAND Fence, steel posts and other wire products.

The feature picture, "Hidden lieved in the treasure that lies (Continued on Page 12)

### Black Will Hold Wall Paper Sale For Coming Week

A special wall paper sale from paper, Jesse Stanford sald.

in the sale," he declared; "this in- and out-of-state buyers. ludes 81 different pafterns, and

A special display of the wall aper will be made in the front indow of the store during the

### Hereford Boys To Play Sherman Team In District Meet

Coach Tommy McCollum was this week drilling his Hereford High School basket ball squad in preparation for the District No. 1 tournament, which will be held at Canyon Friday and Saturday, Feb. 18-19.

Hereford will play in the first rounds of the tournament meeting the Sherman County entry Friday, Feb. 18. The winner of this game will play Dallam County in the second round of the tournament. Remaining rounds will be decided by winners in the first two brackets.

### **Funeral Service Held Sunday For** Former Resident

Funeral services for W. F. Orr, 59, former resident of Hereford, were held from the Presbyterian Church Sunday afternoon, Feb. 6, at 3 o'clock, conducted by Rev. J. C. Thorns, assisted by Rev. W. E. Barnes.

Coming to Hereford in 1905, Mr. orr operated a barber shop here until five years ago, when he sold out to J. H. Brooks, who still operates the shop in the same location. Since that time, Mr.Orr has been located at Farwell, Texas, where he continued as a barber. He was born August 30, 1878, in Mississippi, and died at Clovis, February 5, 1938, following an ill-

ness of a week. He was a member of the Pres, byterian Church, and had many friends here who mourn his death. During his residence here, Mr. Orr and was buried here, because he always felt that Hereford was his

ow. Mrs. Effic Orr of Farwell two sons, Jim and Milton Orr of Clovis; Mrs. Roy Jowell of Hereford, and a daughter in Phoenix,

Pall bearers were Boyd London, J. H. Brooks, Chris Renfro, Geo. LeGrand, Roger Corbett and Frank

Interment was made in West

# Rice Funeral

A. R. Rice of Hart, died Saturtained in the community, point- day, February 5, from a gunshot ing out the fact that a good Bible wound in the head. Mr. Rice was School has been maintained there accidentally shot on Jan. 31, while for more than 12 years, along with getting into his car with a small earlife rifle; the gun accidentally discharged, wounding him in the

> day, and burial was made at Dimmitt. Survivors are his wife and a step-son, Jimmle. Mr. Rice was also a brother-in-law of Mrs. A. J. Rulston of Hereford.

### Report Gain In Tax Collection

County tax collections were today reported to have increased over the same time last year, according ther station in Hereford. to Fred Baird, deputy collector. Day Assessments for both years were slightly more than \$50,000; this Fr year collections reached approxi- Sa mately \$33,850 - or 67.7 per cent | Su of the assessment, Collections last Mo year showed only 63.1 per cent of Tu the assessment.

### League Meet To Be Divided By Size Of Schools

DIRECTORS HOPE SMALL SCHOOLS WILL HAVE BETTER CHANCE

To give smaller schools a better pportunity in the annual Intercholastic League Meet, directors oday announced that two divisi have been created for the 1938 meet, to be held here in March.

The Rural School division will include Dawn, Westway, Ward and Messenger, while the Ward School division will include Summerfield. Wyche, Walcott, Heiselman, Progressive, Ford, Fairview

Each of the divisions will have its own contests in the following events: debate, declamation, junior and senior; extemperaneous speech, ready writer contest, spelling, plain writing, music memory, choral singing, picture memory, number sense, three-R, sub-junior declamation for boys and girls under 10 years of age and above the third grade; tennis rural pentathalon, track and field for junior boys, playground ball, Both divisions, acting as a whole, will compete in the following one-act play, story telling, 1-2-3; volley ball, track and field for senior boys.

Literary contests will be held at the court house Friday, March 25; athletic contests will be held at Hereford High School Saturday, March 26; playground ball contests will be held at Hereford High School Saturday, March 19, at 10 o'clock.

Directors said that a complete program will be released in the near future and that students who was active in community affairs should begin preparation at the present time.

### Mr. Orr is survived by his wid- Petit Jury For Third Week Of District Court

Judge Reese Tatum arrived Monday to preside over the January term of District Court as the session swung into its second week. Featuring a light docket, little trouble was anticipated in finishing the docket this term by Leonard Foster, clerk, who said that Wednesday marked the first case in which a jury has been called

The petit jury list for the third week, follows: C. H. Hammock, C. S. Perrin, J. M. White, Jim Chapman, J. G. Fortenberry, S. O. Wilson, Fred Brown, Henry Hastings, E. B. Hicks, J. E. Hill, Earl Phillips, C. C. Cox, Alfred Elliston, E. J. Grady, G. A. Fuller, Services were held at Hart, Sun- J. K. Gray, John Renfro, C. A. Skelton, C. V. Riggs, DuBois Walker, W. J. Smith, Bob Bullwood, Paul S. Mathers, Mont Baker, R. H. Beavers, Troy Moore, Lee Lambert, J. J. Buckner, Cawthon Bryant, Bonnie Brumley, R. E. Cottingham, Geo. V. Stambaugh, Lawrence Straffus, Orpha Click, F. C. Benson and Geo. Blppus.

### Weather Chart

Temperature extremes and moist are for past week. furnished by the percentage of taxes collected at Department of Agriculture's wea-

hursday	68	25	0.00
riday	65	32	0.00
turday	64	30	0.00
inday	60	28	0.00
onday	57	25	0.00
nesday	73	40	0.00
ednesday	72	- 41	0.00

# Interest Centers On Hereford Sale

With plans practically complete be the first held here since 1932, Friday, Feb. 11, through Thurs- for the Hereford Breeders Spring and is expected to attract a large day, Feb. 17, was today announced Bull Sale to be held in the pa- number of buyers from other states by E. B. Black. The sale will last villon here, Saturday, Feb. 19. who wish to purchase young bulls only one week, but will feature a members of the committee on ar- for range herds. Breeders hope to 20 per cent reduction on all wall rangements today reported that make the association sale an ancatalogues for the sale are already nual event. Included in the present We will place our entire stock being mailed out to out-of-town sale are 78 head of bulls and 6

Most of the animals are expect- signed by 21 breeders of this area, ve believe it is one of the most ed to be placed in the pavilion ear- and are Anxiety 4th Herefords. omplete wall paper stocks in the ly next week and will remain there. The first Association Sale was until time for the sale. Interested held here in 1920 in a garage persons were invited to visit the building and in 1921 the sales per pavilion and inspect the cattle vilion was constructed at a cost of during the coming week.

The coming association sale will

females; the animals were con-

\$18,000. The sales continued until (Continued on Page 12)

# Over 150 persons, responded to

### **Kester Invents** Device Improving Radio Reception

Mr. and Mrs. F. M. Kester of this 2 and 3, block 9, Womble Addi- celebrate his birthday. city, recently invented an applition; the north half of lots 2 and ance which is creating general at- 3, Womble Addition; lot 4 of Hig- ents, Sunday. tention at Glenwood Springs, Colo., gins sub-division of lot 1, block 9, where he now operates a jewelry Womble Addition.

Reports stated that the rejuvenated set which Kester is experimenting with has worked out satisfactorily for a week or two in many Strafford, New Hampshire, to Leo Scales intends to move to the farm noisy localities of the town. The J. Kuper: all of south half of secmethod of operation includes a tion 152, block M-7. standard radio tuned to a certain station's wave length, but with the lot 9, block 6, of sub-division of volume control set low; the booster Womble Addition, is then hooked on and "peaked" for the same station - and in rolls Mary R. Wagner: east half of the station, loud and with much section 319, block M-7. less background noise than ordi- Aetna Life Insurance Co. to

terfering stations which overlap on res, south half of section 26, T4, scheduled wave lengths.

Kester is undecided whether to Norma K. Reddock and husband apply for a patent, or to continue to Eva Davis: all of north half of with his experiments in an attempt section 8, block K-7. to further eliminate interference on ordinary sets.

### COURTHOUSE RECORDS

Warranty Deeds Claude Callahan and wife to First National Bank of Hereford: part of section 62, block K-3; part of block 52, City of Hereford,

"LETO'S" For The Gums An Astringent with Antiseptic properties that must please the user or Druggists return money if first bottle of "LETO'S" fails to satisfy. CORNER DRUG STORE

Buy your baby chicks from us. guaranteed to be only Texas-8. Approved, blood-tested, certified chicks. We give one-day service on day-old baby chicks We sell all breeds and any number at reasonable prices! See us before you buy!



Chick Starter FOR BEST RESULTS!

WEST-TEXAS REED and SEED PHONE 265

William F. Watson to Drake Wat-

J. S. Edwards and others to spent Wednesday with Mrs. Ray Federal Farm Mortgage Corpora- Hershey. tion; all of southwest quarter section 12, block K-7.

A. J. Schroeter and wife to M. While tinkering with radios in R. Moore and Troy Moore: all of

Beulah F. Hutchison and others to Otis L. Williams: east half of section 56, block K-3,

Rollingsford Savings Bank N. V. Nix and wife to J. P. Nix:

Annie Whanger and others

C. T. Guseman: 640 acres of land Not only does the booster step up out of section 33, T4, R2; 640 waltime of the aerial from 25 to 50 acres of land out of section 27, per cent, but it is reported to give T4, R2; 160 acres, southwest quarfiner selectivity which cuts out inter of section 23, T4, R2; 320 acres

John E. Hill and wife to James Foran: west half of northwest quarter of section 14, T5, R3. C. J. Paddock and wife to W. J. Albracht: southwest quarter of

section 20, block K-3. Loranah Steed and Elmer W. Rogers: part of block 27, of Ricketts Addition.

Home Owners' Loan Corporation to C. I. Rudd: south 60 feet of lot 4, block 11, Evants Addition to Hereford.

T. W. Medlin to C. Q. Smith: north half of section 3, block K-8. Loyd Edwards and wife to L. W. Hereford and Additions.

Quit Claim Deeds B. B. Parmer and wife to W. R. Coffee: lot 1 and north 20 feet of lot 2, block 3, City of Hereford. C. D. Sears and H. H. Townsend to R. J. Peck: south half of section 84, block K-3.

New Automobiles W. C. Hromas, Feb. 5, Chevrolet coupe, Brumley-Woodford Motor Co. Verna Culpepper, Feb. 3, Chevrolet sedan, Brumley-Woodford Mot-

Doyle Rose, Feb. 2, Plymouth sedan, Ireland Motor Co.

Deaf Smith County, Feb. 1, GMC pickup, Norton Motor Co. A. R. Morgan, Jan. 29, Plymouth

sedan, Ireland Motor Co. Ernest Medkief, Jan. 29, Ford sedan, Hereford Motor Co.

sedan, Borger, Texas. J. M. White, Jan. 26, Dodge sedan, Ireland Motor Co.

Geo. P. Turrentine, Chevrolet coupe, Brumley-Woodford Motor Co.

A. L. Duncan, Jan. 27; Chevrolet sedan, Brumley-Woodford Motor

## Progressive News

(1 mile east, 6 miles north)

BY OLIVE PERKINS Mrs. E. M. Rice and J. J Grubbs of Hereford, called on Mrs. Owen Neel, Monday afternoon, Miss Olive Perkins called on Mrs.

F. H. Oberthier and Mrs. Elmer Dameron, Tuesday afternoon. Mrs. J. L. Park spent Thursday

afternoon with Mrs. Click. Mr. and Mrs. Edgar Russell spent the week end with her parents, Mr. and Mrs. Cockrell of Hereford. Miss Agnes Hicks spent the week end with her brother, John Hicks, and Mrs. Hicks in Hereford.

Mrs. Arch Conklin and daughson: east half of section 14, T4, ter, Julia, and Mrs. Howard Hershey and daughters of Hereford,

Mr. and Mrs. Allen Powelson of Hereford, visited Mr. and Mrs. Lynn Powelson, Tuesday evening. Mrs. Clarence Botts and son, an attempt to improve daytime relots 1, 2, 3, 4, 5 and 6, of Deatley's Dale; visited Mrs. Owen Neel, ception, Clifford F. Kester, son of sub-division of south half of lots Tuesday and helped Wayne Neel

Arnold Hershey visited his par-

Mr. Scales of Miami is putting in an irrigation well on his farm, two miles south of the Progressive School house, Mr. and Mrs. Watson, who live on the place are movthis spring. .

Mrs. Ella Clay from Nevada, is visiting her nephew, Lynn Powelson and Mrs. Powelson.

Mr. and Mrs. Virgil Dodson, his mother, sister and family of Claude, called on the Hersheys and Beards, Sunday afternoon.

Mrs. Weckesser of Hereford, visited Mrs. R. Watson, Sunday. The Progressive Ladies Club met Wednesday with Mrs. J. L. Park, with eight members present. The afternoon was spent working on a club quilt. Mrs. J. L. Park, Mrs. Ira Rickets and Miss Olive Perkins were on the program. The next meeting will be with Mrs. Lynn Powelson, and will be a social

Mr. and Mrs. W. L. Neel of Memphis are visiting their son, Owen Neel and Mrs. Neel, and daughter, Mrs. C. H. Wallace and

Mr. Wallace. Mrs. Arch Conklin and children, and Mrs. George Conklin of Hereford, visited in the Hershey home,

Sunday evening. Billy Boyer of Hereford, visited William Bowman, Sunday evening. The following pupils made the

honor roll for the first semester; first grade-Betty Jo Carnahan, Virginia Green, Zola Faye Mc-Carlyle part of lot 56, town of Brayer; third grade-Betty Jean McBrayer; fourth rade Ida Jean Beard, C. V. Burgess; fifth grade -Rosalee Powelson.

Miss Ira Jeanne Ricketts is visiting her aunt, Mrs. B. R. Anderson. in Borger. Owen Neel and family visited his

sister, Mrs. C. H. Wallace and Mr.

Wallace, Sunday. The Herod family moved to the house on the A. O. Thompson place, Saturday.

Mr. and Mrs. C. C. Bowman, Virginia and William, and Miss Peggy Valentine were dinner guests of Mr. and Mrs. J. L. Park, Sunday. The Literary Society met Friday night. A large crowd was present and an interesting program. The numbers given by Mr. Jimmy Allred of Hereford, were greatly enjoyed by the local people. The W. Hill, Jan. 27, Plymouth program was arrangd by Edgar Russell, Glenn Ricketts, Bill Boyer, and Howard Higgins. The next meeting will be February 18.

### Friona News

(22 miles west)

BY JOYCE LANDRUM

Mrs. Bradford Wilson and son, Randolph, of Floydada, were guests Wilson, of this city, Sunday and ing of last week. Monday.

rie of Crane, visited friends and Saturday night. relatives in Friona this week. They were accompanied home by Mr. and main a few days.

Mrs. J. L. Landrum, Ray and his week.

Miss Thelma Chronister of Hereford was in Friona, Saturday afternoon. She was accompanied home by her mother and sister, Melzia, and also Miss Joyce Landrum.

on business. Tuesday. Burton were business visitors in Amarillo, this week.

Buchanan called on friends Hereford, Friday night. Misses Ella Marie Landrum, Lu-home, Wednesday.

cille Routh, and Mr. Jim Griffith were in Clovis, Saturday night. Messrs Elbert and Ralph Overton, week. and Loyd Tolieferro of Lubbock, Miss Lola Key, who has been em-

MORE WATER with LESS FUEL

IS THE RECORD OF

advertisers.

Kimball Pumps

long life - it has established a record of

more water with less fuel, which is an im-

portant factor to be considered when you pur-

chase a pump. Ask any man who owns a

KIMBALL PUMP - our users are our best

1 131 CL PUMPS

ARE CHEAPER IN THE LONG RUN

-More Water With Less Fuel

Baker Pump Co.

OF LOCKNEY C. B. Thomas, Sales Agent—at Shreve Shop in Hereford

Besides KIMBALL PUMPS' record for

Muleshoe, was a Friona visitor, cafe there.

Sunday afternoon.

Whether your idea of winter sport

is an afternoon of tobogganing . . . or an

evening of bridge . . . it is no winter sport

to find your cold motor won't start when

Now, there is an amazingly simple way

to end all cold-weather starting trouble:

Do we mean that you will get split-second

starting every time, even if your car has

been out in freezing temperature for hours?

Yes. That's exactly what we mean. The high

test of Phillips 66 Poly Gas guarantees it!

ing the test of this vastly improved winter

motor fuel. Up and up goes its effective

As the thermometer drops, we keep rais-

Just switch to Phillips 66 Poly Gas.

you are ready to go home.

Mr. Newman Carr of Bovina, visitors, Thursday afternoon. Mr. Alva Pope and Jerry Guth- visited Mr. and Mrs. Ray Landrum,

Mrs. G. M. Bullard of Floydada, visited her daughter, Mrs. J. L. Truitt were business visitors in Mrs. Oscar Pope, who plan to re- Landrum of this city, Monday. She Farwell, Wednesday. returned home, Tuesday.

Miss Cleo Cozby, who has been Ella Marie Landrum were business visiting in the home of Mr. and visitors in Plainview, Monday of Mrs. Ray Landrum, the past week, returned home, Sunday. Mr. Clifford Hass and George

Taylor of Clovis, were in Friona, Wednesday night. Mr. and Mrs. J. C. Wilkinson and Mr. and Mrs. Carl Manrer were

Ray Landrum was in Amarillo Clovis visitors, Saturday night. Mr. and Mrs. Bill Weis and Misses Lucille Routh and Bennah Mrs. C. C. Weis were in Clovis on

business, one day last week. Mr. and Mrs. Bethel Hix and Misses Neva Jones and Beatrice small daughter, of Seagraves, were in visiting friends and relatives in Friona this week. They returned

Mrs. L. H. Routh spent Wednesday and Thursday in Farwell, this

Mr. Rudolph Weiderbusch of where she has employment in a

volatility. Yet the price stays the same! extra high test of Phillips 66 Poly Gas.

Not a penny more for Phillips 66 Poly Gas

than for ordinary low-test gasolines, because

Phillips is the WORLD'S LARGEST PRODUCER

Besides, every drop of this greater

gasoline contains an extra supply of energy

units resulting from the patented POLY-

merization process. So in addition to mar-

velously quick starting, Phillips 66 Poly

Gas insures exceptionally rapid warm-up...

smoother running ... added pep and power

If you have an eye for savings and service

not possible with ordinary low-test motor

fuels, look for the Orange and Black 66

Shield . . . where you pay nothing extra for the

... and more miles per gallon.

OF NATURAL HIGH TEST MOTOR FUEL.

Messrs Alva Pope and Jerry Mr. Hebron Gilbreath of Mule- Guthrie, and Misses Ella Marie and in the home of Rev. and Mrs. Joe shoe, was in Friona, Friday morn- Joyce Landrum, Lucille Routh and Mrs, C. G. Spring were Hereford

Mr. Ross Lacy of Lubbock was in Friona, Wednesday of this week, Messrs. J. L. Landrum and F. S.

### Messenger News (27 miles west)

BY MRS. J. N. MESSENGER

hev. Hardy, Methodist minister. made his regular appointment, Sun

Mr. and Mrs. Henry Tiefel from Hereford, visited in the home of their daughter and family, Sunday. Mrs. Tiefel visited the

The Methodists and Baptists of Friona took the religious census Sunday: Mr. Oliver and Rev. Hardy worked this community,

Sunday evening, after services. Mrs. J. T. Guinn and little daughter, Dorothy Nell, have returned home from Higgins, where Mrs. Guinn has been caring for her mother. We are glad to hear that her mother is improving rapidly. J. T. Guinn, Jr., took dinner with Stephen Messenger, after which they attended Sunday School and

Still Coughing?

preaching services.

No matter how many medicines you have tried for your cough, chest cold, or bronchial irritation, you can get relief now with Creomulsion. Serious trouble may be brewing and you cannot afford to take a chance with any remedy less potent than Creomulsion, which goes right to the seat of the trouble and aids nature to soothe and heal the inflamed ture to soothe and heal the inflamed mucous membranes and to loosen and expel the gern-laden phlegm.

Even if other remedies have failed don't be discouraged, try Creomulsion. Your druggist is authorized to refund your money if you are not thoroughly satisfied with the benefits obtained from the very first obtained from the very first obtained from is one word—not and if has no hyphen in it.

Phill-up with Phillips for Instant Starting

since we switched to

Phillips 66 Poly Gas

Columbia Network

**Every Tuesday Evening** 

visited friends in Friends, Sunday ployed at the "Minute Inn" Cafe, Mimeograph Supplies—at The Brand

FOR THE NEWEST THING



# SAFETY SHI

COSTS \$15 TO \$90 LESS THAN ANY OTHER REMOTE CONTROL SHIFT OFFERED AS OPTIONAL EQUIPMENT

ENTIRELY MECHANICAL\_NOTHING So simple you'll become expert in NEW TO LEARN\_NOTHING TO JAM OR GET OUT OF ORDER

five minutes. Clears front floor so three can ride in perfect comfort. Doubles driving case. Try it today!



ONLY LOW-PRICED CAR WITH SAFETY SHIFT GEAR CONTROL

HEREFORD, TEXAS



# THAT'S Our THRIFTY SERVICE

This service makes a hit with thrifty women, who want to save both time and money. All flat pieces carefully ironed and folded - wearing apparel returned damp, ready for you to iron.

15 Lbs.

Shirts finished in this service for ten cents each. Our Helpy-Selfy Laundry

. has a more efficient service now for we have a car that calls for you and takes you home after you have finished your laundry.

HEREFORD LAUNDRY

AND DRY CLEANERS

### Tuberculosis Pictures To Be Shown By WOW

Dr. C. J. Koerth, superintendent Woodmen of the World Hospital at San Antonio, Texas, and John Wahl, head council of WOW Lodge in Texas, will show pictures of tuberculosis victims, depicting stages of the disease; pictures of the hospital in San Antonio will also be shown. The gathering will be held in the Methodist Church in Hereford, Friday night, Feb. 18, at 7:30 o'clock.

In addition to WOW members, members of the Supreme Forest and Woodmen Circle members and their families, the public was invited to attend the meeting. Local mismembers said that they felt he lodge exceptionally fortunate have secured the services of uch outstanding leaders.

### Summerfield News

(8 miles southwest)

MRS. ASA ATCHLEY

Doyle Vines of Black, visited his brother and family, Mr. and Mrs. W. A. Vines, this week. Ossie Oross was on the sick list

last week. Ted Staats returned from New Mexico, where he had been working

the last few weeks. The Summerfield B. T. U. en- nesday afternoon. yed a program by the Hereford roadcasting system.

Mr. and Mrs. Melton and family, ross home, Sunday.

ley, Mrs. John Delozier and Thurman Atchley, were in Amarillo. Saturday night.

Announcement was made this week of the marriage of Miss Louise Jowell of Hereford, and Glenn Roberson of this community.

Messrs. Ernest Covinton and C. B. Thomas were Farwell visitors, Saturday.

Mr. and Mrs. James Gandy were visiting relatives in Tulia, last

week end. James Noland was an Amarillo visitor, Saturday.

Mr. and Mrs. Alton Lookingbill the sick list last week. and daughter, moved to Idaho, the first of this week.

Pat Kell returned from Los Angeles Calif., last week. That was a good number at

e trivited to attend next Sunday. as Mev. H. B. Naylor will be here his regular appointment. Mrs. Obe Roberson is visiting relatives in California.

Mrs. L. L. Cannon and Mabel enjoyed a trip to the Carlsbad Caverns, with relatives from Kentucky,

### Bellview News (45 miles northwest)

MRS. R. H. JOHNSTON

Mr. and Mrs. George Messenger eft early Sunday morning with fr. and Mrs. Lon Townsend of Grady, for Denver, Colo., to attend convention of the Red & White Lonnie Johnston left Tuesday

or Conchas Dam, where he has employment. W. E. Brown was suddenly taken

ill in Clovis, Saturday, and was not able to return home until Sun-A. C. and R. H. Johnston were

business visitors in Hereford, last Thursday, They returned by way of Friona, where they visited their cousin, Mrs. Annie Scott-Claude Messenger and Pearl An-

derson, visited with Lula Johnston at Endee, Saturday evening. Bellview basket ball teams went to Endee, Friday evening, where

the first team was defeated by a score of 44-22, but our second team won by one point.

Saturday evening, Pleasant Hill came here. Our senior team won by for points, after playing five minutes overtime to play off a tie. Our second team won by one point and the girls lost by four points. The scores were 24-20, 11-10 and 13-17.

### Frio News Items

(10 miles south of E . elord)

LURLINE DIXON Mr. J. M. Dixon made a business trip to Lockney, Friday, with Bill Upton of Summerfield.

Mr. Jim Goldwin and father, of Amarillo, made a business call in the C. R. Boyd home, Thursday afternoon.

W. M. S. met with Mrs. J. M. Dixon, Wednesday, with four memers, Mrs. Mike Cassel, Mrs. Elmer es, Mrs. T. L. Sparkman Jr., and Alma Andrew, one visitor, Mrs. C. R. Boyd, and t'e hostess, present. The next meeting will be with Mrs. Owen Andrews, February 14. Everyone is urged to come with a covered dish for lunch. There will

also be a quilting.

Bill Upton of Summerfield, visited in the J M. Dixon home, last Thursday afternoon. Mr. and Mrs. W. S. Dixon visitTiny Skiers Do Their Stuff



Three tiny skiers at Davos, Switzerland, are having some fun of their own. Like the youngsters in the Scandinavian countries, the children of Switzerland are given skis at an early age and are taught the technique of this invigorating sport.

ed in the R. L. Hance home, Wed-1

Miss Mildred Barnett spent the day. T. U., Sunday evening. The pro- week end with her parents, Mr.

The welcome party given to the f Lakeview, visited in the Albert Tennison family at their home, Friday night was well attended. Misses Ruth and Christine Atch- Popcorn balls were served to ev- and E. T. Brooks. eryone present.

Mr. and Mrs. Ollie Dixon and family of Amarillo, visited his pay. ter, Mrs. Weldon Lindsey. ents, Mr, and Mrs. W. S. Dixon, Saturday night and Sunday. Mr. and Mrs. P. H. Dyer

Jumbo, visited their son, Mr. and Mrs. Wayne Dyer, and Mr. and Mrs. J. M. Dixon, Tuesday. Mrs. R. L. Hance served a birth-

day supper for her nephew, Jack night, George, of Dimmitt, Thursday afternoon. w

Jerry Beth Hance, Mrs. Wayne Springer. Dye and Ruby Barclay were on

of Oklahoma City, visited his bro- family visited in the Frank Barber ther, Lester Sparkman and family, home, in Hereford, Sunday after-Friday night.

Omah Battles of Battles, Okla., School, Sunday, and more visited in the Owen Andrews home, spent the week end visiting in the Wednesday.

Rev. Medlin of Hereford, conducted church services both morn- Jr., visited in the C. R. Boyd home, ing and night. A nice crowd at Saturday. tended both times.

ter, born Sunday night.

Mr. and Mrs. W. S. Dixon visited in the R. L. Hance home, Wednes-

Frank Robbins, who is attending ram consisted of a very clever and Mrs. J. E. Barnett of Wash- school in Hereford, spent the week end with his parents, Mr. and Mrs. H. D. Robbins.

> Visitors in the J. M. Dixon home, Sunday, were Box Axe of Jumbo, Mrs. Jack Sanders from Fort Worth is here, visiting her daugh-

James Dixon attended the F. F. A. meeting in Hereford, Thursday of night.

Mr. and Mrs. Mike Cassel and family, visited in Hereford, Sunday. Carl Lee and Chris Clark visited in the C. R. Boyd home, Friday

Margaret Benson and Alma Andrews spent Sunday with Mary Lois

Kona Fay Tennison, visited Virginia Benson, Sunday. . Mr. and Mrs. Tolbert Sparkman Mr. and Mrs. J. M. Dixon and

Katheryn Henderson of Hereford,

S. J. Barclay home. Mr. and Mrs. T. L. Sparkman,

Bud Dobbins of Hereford, C. R. Mr. and Mrs. H. F. Benson an- Boyd, E. T. Brooks and his mother, nounced the birth of a small daugh- Mrs. George Brooks, spent Monday in the J. M. Dixon home.

# Thanks ....

FRIENDS and CUSTOMERS

As we are not going to operate our hatchery, we wish to express to our customers, our sincere appreciation for their business during the past years.

# Hillside Hatchery

MR. AND MRS. RAY CONEWAY



### DISCUSSION GROUP

The Discussion Group met last Friday night in the County Library and heard a talk by Rev. J. C. Thorns, entitled "Lifting Power." Next Friday night R. E. Cotting-ham will discuss "Two Environ-

CHURCH OF CHRIST E. M. Borden, Minister

Bible Classes \_\_\_\_\_ 10 a. m. 11 a. m. (Subject: "The Value of A Righteous Life.") Lord's Supper \_\_\_\_ 11:45 a. m. Bible Drill \_\_ Handwriting on the Wall?"

Ladies' Bible Class, Wednesday \_\_\_\_ Mid-week Program,

Wednesday --Come to Bible Drill Sunday evening at 7 o'clock and have a part. You will be welcome.

Come to the Sunday morning Bible Classes. There is a class for

Sample Question-"What Was the Commissioner of Precinct 2, I am the census recently made here Meade Haile, Travis Dameron and asking the vote and influence of through the post office department. Woodrow Ireland.

7:30 p. m. those who feel that I am qualified (Subject: "Forgiveness of Sins.") to fill the office capably. If you see fit to elect me to this office, I shall consider it as a job and will do my best to fulfill it capably and High School Press Association in this precinct before the election, sponsor, Virginia Newell, Mary

FRED G. BROWN.

### UNEMPLOYMENT CENSUS

Deaf Smith County has 120 per-FRED BROWN ANNOUNCES FOR sons totally unemployed, 78 employ-ford. COMMISSIONER, PRECINCT 2 ed in Federal emergency projects and 185, who are partially em-In announcing for the office of ployed, it was disclosed through Mesdames J. T. Gilbreath Jr.,

Attend High School Pres Meet in Borger

local school attended the Panha like I feel that you will want it. Meet held in Borger, Saturday. I will try to see each of the voters They were Miss Irene Crawford, and to personally ask your sup- Tiefel and Floyd Ross. The meg ing was attended by representatives from Lubbock, Spearman, Claude, Pampa, Canyon, Panhandle, White Deer, West Texas State College Training School at Canyon, Dimmitt, Borger, Amarillo and Here-

Amarillo visitors, Thursday, were



merchandise markets! That's in store for the thrifty shopper who pardependable home supplies . . . everything for the family—at record low prices! There's no need to stress the value importance of Semi-Annual Penney Days . . . there IS need to suggest your EARLY ARRIVAL at Penney's Tomorrow!



Spring Bargains! **HANDBAGS** 

5mall!

Such an assortment! Pouches, envelopes-and tricky handles galore! You'll find each and every one an outstanding bagvalue! Simulated patent and grain leathers. Gabardines, too!

Bargain Buys for Thrifty Shoppers! Size 81x99 "NATION-WIDE"

SHEETS

79c

These Nation Wides are famous the nation over-for their smooth texture, snowy whiteness, their marvelous wearing qualities extra value!

Unusual at This Price! Women's SLIPS

Grand looking slips - either trimmed with lace or tailored. They've a smart, smooth finish!



full Fashioned Gaymode

Silk Hosiery

Quality! Ringless chiffons with silk picot

tops - cleverly reinforced serweights. New colors!

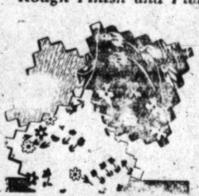
They're Here! Plarathon

SPRING FELTS New Colors! New Shapes! 1.98 **New Textures!** 

2.98

Genuine fur felts, comfortable spring weights! Snap brims and other smart styles! Your favorite hat is here-come in and name it!

Rough Finish and Frain Crepes! wew Frints!



Rayon Fabrics

Smooth, delicately textured rayon crepe Serene, rough textured Wonder rayon crepe and our famous Sorority prints . . . all at one low price! New spring colors! All 30 inches wide



Men's Moleskin

A Favorite with Value-Wise Women!

Broadcloth

Our famous Hometown quality, in a riot of beautiful new spring prints and color combinations! Vat dyed fast colors! Perfect laundering!

Men's



Advance Spring

DRESSES

You'll be just a step ahead in style . . . if you choose your first spring frocks from this group! See them all!

• Floral and batik prints Dark sheers with white

· Clear and dusty colors Sheer jacket suits

The fabrice are unusually good quality for these low prices . . . rayon crepes, sheer rayons and rayon taffee s. Sizes 12 to 52.



Fancy Pattern DRESS SOCKS

Reinforced 17c pr. patternsmen prefer! With double soles and snubber toes!



Strong seams-

reinforced!



Pre-Shrunk Fabrics! Good looking Topflights in all white, popular solid shades and tasteful new patterns! With trim NaCraft non-wilt collars at-

tached. Fast colors - roomy

sizes. Choose yours now!

PENNEY'S

J. C. PENNEY COMPANY INC.

### The Hereford Brand

Published Every Thursday.

HEREFORD, DEAF SMITH COUNTY, TEXAS
TELEPHONE 30

MRS. SETH B. HOLMAN ..... Publisher and Manager

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### NOTICE TO PUBLIC

Any erroneus reflection upon the character, standing or reputation of person, firm or corporation, which may appear in the columns of Kester will have charge of the prohis paper, will be gladly corrected upon due notice of same being given the editor personally at the office at 402 Main Street, Hereford, Texas.



ended the Boy Scout investiture ing her sister, Mrs. Ralph White and her mother, Mrs. Alice Crossacred Heart Cathedral in Ama- white.

visitors, Monday. They were here time residents of Hereford and in the interest of the women's work were transacting business and the Presbyterian church and visiting with old friends. oth are Presbytrial district offiers. While here they visited in in-law, Mrs. Homer Fox.

Miss Ela Aikman who has been confined to her home on account of illness for the past week is re- children of Amarillo, spent the ported to be improving.

erating at her home, after a minor Johnson's and Mrs. Dyar's mother, Smith County Hospital.

Mrs. W. H. Jennings of Globe, Ariz, is visiting her parents, Mr. and Mrs. G. R. Jowell.

Fans Attend Basket Ball Game Among those who attended the basket ball game between St. Mary's Academy and Hereford High School teams held in Amarillo, Saturday night, were Mrs. Henry Kuper, Mrs. W. H. Russell, Mr. and Mrs. A. A. Foster, Sadye Rigier, Thurman Atchley, Mollive Thursday for Hot Springs, N. M., Clayton, Mr. and Mrs. Marion Rut- where she will visit two or three ter, Shirley Cress, Chilton Foster, weeks in the home of Mr. and Mrs. turned to Hereford, Tuesday.

in the home of Mr. and Mrs. Sharp son, of Clovis, N. M., visited rela-

Mrs. Ernest Smith of Texico, lor.

Father John Schaad at spent last week in Hereford, visit

Mr. and Mrs. W. A. Daugherty of Mrs. R. G. Clennin and Mrs. C. Broadview, N. M., were week end 8: Dudley of Tulia, were Hereford visitors in Hereford. They are one-

Mr. and Mrs. Raiph White went e bome of Mrs. Clennin's sisters to Lubbock over the week end for a visit there, in the home of his brother, Claude White.

Mr. and Mrs. H. I. Johnson and week end here visiting in the home of her sister, Mrs. C. H. Dyar. Mrs. G. A. Stambaugh is recup- They were accompanied by Mrs. peration last week, at the Deaf Mrs. Clara Nance, who remained in Hereford, for as longer visit.

> here in the home of her daughter, Homer Henslee, Mrs. A. H. Streu Mrs. Glenn Snyder.

Mr. and Mrs. Jack Roberson left

Mrs. E. B. Hedrick was visiting Mr. and Mrs. J. D. Harrell and McCullough in Amarillo, last week, tives here, Sunday. Mrs. Harrell is expressing our sincere apprecia-

aile DruG

Mrs. Ed Cox who has been in accorden us during the former Those on the semester honor roll, February, for their exceptional week. We hope for an added in

here, last week.

ruary 4.

### GARDEN CLUB TO MEET

The February meeting of the Hereford Garden Club will be held Friday, February 18, at the court house, at 3:30 p. m. Mrs. F. M. gram. Mrs. E. C. Eubanks will discuss perennials and annuals, and Mrs. Ralph White will also discuss annuals.

Mr. and Mrs. Ernest Medkief have returned home from Tuscon, Ariz, Mr. and Mrs. Medkief lost their home and furnishings by fire two weeks ago, and they are occupying one of the Gililland apart-

Mrs. E. B. Hedrick spent Monday in Amarillo, with her sister, Mrs. Jennie Lee McCullough.

J. L. Stelzer, of the Olsen-Stelzer Boot Co., of Henrietta, Texas, visited friends here, Sunday and

Mrs. Mack Lawrence of Dawson, arrived Tuesday, called here by the critical illness of her sister, Mrs. W. O. Fox. Also here were Mr. Fox's sister, Mrs. Glenn Webber and Mr. Webber of Brownfield, and Mrs. J. A. Bowman and Mr. Bowman, of Amarillo.

Attend Convention in Amarillo Among those attending the Panhandle Hardware and Implement Dealers convention, held in Amarillo, Monday and Tuesday, were: A. H. Streu, S. P. Rosson, C. F. Kerr, W. S. Kerr, Reavis Kerr, Mrs. Jennie Gibson arrived last Clayton Ridgeway. Going up for Tuesday from St. Francisville, Ill., the banquet and dance on Tuesand will make an extended visit day evening, were Mr. and Mrs. and daughter, Helen Frances, Mr. and Mrs. C. O. Wilkins, Mrs. S. We sell baby chicks-We want P. Rosson and daughter, Jo Ann, your cream, poultry and eggs. I. H. Mr. and Mrs. Cawthon Bryant, 6-1tc John Jacobsen and Miss Ursalee

Jess Giles of Vega, visited in Hereford, Monday, and transacted business; he and Mrs. Giles plan Mary Jane Morgan and John Wil- Clyde Roberson. Mr. Roberson re- to leave for Hot Springs, N. M., this week.

### CARD OF THANKS

We wish to take this means of the daughter of Mrs. W. T. Bache-Ition to our friends and former

Amarillo for the past several years we have been in business in were Frank Fortenberry, senior; work. To secure the honor rating, crease next Lord's Day. At the weeks, visited her family here, Hereford. It has been a pleasure Sarah Calhoun and Jake Forten correspondents must cover events. for us to serve the fine people of berry, sophomores; Orville Cal. in their community accurately, fulthis county, and if our service has and Marc. More More More and Marc. More More and Marc. More more and more and must submit their copy preach the second of a series of

section, then we are indeed happy. Walter Owen of Levelland, spent we announce the sale of our store, were William Hollabaugh, Frank last week in Hereford, visiting his During the years we have always Fortenberry, and Nadine Whetstone, brother, A. H. Owen, He returned striven to serve you honestly and seniors; Lonella Fortenberry, junbrother's 86th birthday, on Feb- has been loyal and generous. Our Calhoun, sophomores; Wilbur of Deaf Smith County, and its peo-grade; Juanita Pettman, Laura Bell ple will continue to remain foremost in our minds and hearts.

Again, we thank you. D. R. GASS & SON ESTATE

### Adrian School **Honor Students** Are Announced

It is with a trace of regret that Those on the six-week honor roll, to his home, Saturday, after his fairly - in return, your patronage for; Jake Fortenberry and Sarah relations with the public have al- Chapman and Raleigh Hollabaugh, ways been pleasant. Although we seventh grade; Richard Fortenare selling our store, the interest berry and Orville Calhoun, fifth Orb and Mayo McLaughlin, fourth grade; Roy Fortenberry and Jackie Worsham, third grade; Morrien rating during the month of Feb-Hear Commander Jacobsan, second grade.

### Correspondents To Get Tickets

With the publication of this issue of The Brand a list of 11 community correspondents were today Midweek Church Family Night, Seven students were this week cited for exceptional work in their announced on the semester honor communities. Each of the corresroll, along with 14 for the six-pondents will receive two tickets registered an appreciable increase several Legionnaires from the Hereto the Star Theatre, good during last Lord's Day over the previous ford post is expected to attend.

Pauline Moore, Daniel; Mrs. Carl Frye, Easter; Mrs. Ullman Hunter, merfield; Mrs. R. H. Shields, of and have fellowship with us. Vega; Mrs. Merlin Kaul, Westway; Mrs. R. C. Valentine, Wyche, and Mrs. Chas. B. Miles. Ward.

Prizes will also be awarded correspondents who make the honor

Services at the CHRISTIAN CHURCH H. M. Redford, Minister

Morning worship \_\_\_\_\_ 11-12 a. m. Christian Endeavor Societies

Mr. and Mrs. Leland Smith of Bethel, visited his mother, Mrs. Josle Smith, and other relatives growth and development of this grade; Laura Bell Orb ly. and must submit their copy preach the second of a series of and Mayo McLaughlin, fourth by Monday of each week.

Sermons on "Jesus' Scale of Valgrade; Roy Fortenberry, third Correspondents who received the ues." At the evening hour the subspace of the second of a series of the second of the second of a series of the second of a seri honor rating for January, were: ject will be "The New Birth." Mrs. E. R. Rothwell, Bethel; Miss Mrs. James G. Blaine will sing that beautiful selection, "Ye Must Be Jumbo; Mrs. J. N. Messenger, Mes. Born Again." We hope to have a senger; Miss Olive Perkins, Pro- number of visitors in this service gressive; Mrs. Asa Atchley, Sum- from the Ward community. Come

National American Legion Commander Doherty will be in Amarillo on the night of Feb. 10, and Bible School \_\_\_\_ 9:45-11 a. m. will speak at the City Auditorium. Legionnaires from several Panhandle cities will be present for meet at \_\_\_\_\_ 6:30-7 p. m. an informal gathering for dinner Evening worship \_\_ 7:30-8:30 p. m. at the Amarillo Hotel at 6 o'clock. Since this will be the only ap-Wednesday \_\_\_\_ 7:30-8:30 p. m. pearance of Commander Doherty The attendance at all the services in this section of the Panhandle

# Serve The Best And Save Money Too!

Prices on this Ad are Effective for Friday and Saturday!

Trices on this i	10
BLACKEYED PEAS Thrift, Fresh — 3 Cans 25c	1
MARSHMALLOWS Angelus — 1-Lb. Package 15C POST TOASTIES	
Large Package 3C	
Salad Dressing or Relish 27C Spread, Bestyett — Quart Jar 27C	
Schilling's - 1-Lb. Can 26c	
COFFEE Admiration — 1-Lb, Can 26c Bright and Early, 1-Lb, Pkg, 20c	
(48 Lbs., \$159) — 24 Lbs 19C	
Northern —3 Rolls17C	
ness locked in, you get key, 3 lbs 51 C	
CATCHUP Libby's—14-Qunce Bottle15C	(
RINSO (Large Package 21c) — Small pkg. 9C	-
	H
TOILET SOAP Lifebuoy — 3 bars — 17C RITZ	Ī
Rich butter wafers—Package 25C	1
Old Dutch — 2 Cans 15C	I
Camay — 3 Bars17C	-
IVORY FLAKES (Small Package 9c) — Large 21C	
IVORY SOAP (Large Bar, 9c) — Medium bar 6C	
DREFT 21C	
OXYDOL (Small Package, &c) — Large 19C CUT GREEN BEANS	
CUT GREEN BEANS No. 2 Can — 3 Cans 23C  PORK & BEANS Van Camp's — 16-Ounce Can 5C	
Exeell — 2-Lb, Box16C	-
GRAPEFRUIT JUICE 25C	
KRAUT Libby's, No. 2 Can — 3 Cans 23C	
PEACHES Choice Evaporated — Lb10C	
PRUNES Choice, 50-60 Size — Lb 6C	*
PEAS	
American Wonder - No. 2 Can 9C	
CORN, Del Maize Niblets, 25c	*
Sour or Dill — 2 Quarts 25C	C
Kernel, No. 2 Can — 2 Cans 25C	5
CANDY BARS All 5c Bars 3 Bars 10C	2
CHEWING GUM All 5c Kinds — 8 Dackages 2 10C	1
	A
Hershey's - 1-Lh 12C	1

The state of the state of		
-: High Qu	ality Meats :-	
	All Pork.	
POT ROAST	Per Pound	
BOLOGNA	or FRANKS Per Lb	15c
STEAK	Good Beef. Per Lb	
HOT BARBECUE	Per Per Lb	45-
CHEESE	Longhorn. Per Lb	
LAKE TROUT	Two Pounds	
CAKE FLOUR 8	oftasilk. Package	25
Peanut Butter	uart Jar	21
BEANS	reat Northern. 2 Pounds	10

CARE PROCE	Package LJC
Peanut Butter	Quart 21c
BEANS	Great Northern. 10c
PRUNES	· Italian No. 10 Can

Peaches LIBBY'S. 2'1-2 Size-2'1-2 Size-2 for

10 Giant Bars

Borden's, Pet. **20**c 3 Tall or 6 Small

PEACHES or APRICOTS

	: Fresh Produce :
	-3 Bunches 10c
SPUDS	No. 1 Colorado Russetts.
LETTUCE	Large Heads. 4c
APPLES	Extra Fancy Winesaps or Rome Beauties — 2 Dozen for 29c

Phone

Phone

35C

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THE WILLARD TREATMENT

### ew Books For ounty Library

Addition of the following books s today announced by the Deaf nith County Library. Fiction - Cleote, "Turning, Vheels"; Field, "Outlaws of agle's Nest"; Gregory, "Powder

Non-Fiction-Andrews, "Ends of Earth"; Andrews, "On the Trail Ancient Man"; Davis, "Roce of Archaeology"; Franck, aming Through the West Ins"; Greenbie, "Romantic East"; nson, "Camera Trails In Afri-"; Kent, "N by E"; Ludwig, acker, "Come With Me Through

On Mediterranean Shores"; Schoe-Italy"; Thomas, "With Lawrence In Arabia"; Walden, "Dog-Puncher On the Yukon"; Wells, "In Coldest Africa"; Wells, "Six Years in the Malay Jungles."

### Easter Items

MRS. CARL FRYE

We were glad to know that East-Panhandle High School Press ciation at Borger, last Satur-Miss Doris Kirtsey, who is a ior in High Sheool at Dimmitt, yeas, was one of the repretatives sent from that school. Caster Missionary Society met the Missionary Society. esent. The hostess served coffee, nesday evening. and cake during the social hour.

Mr. and Mrs. Peacock called in the Fred Walton bome, Friday evening. Mr. and Mrs. M. L. Carter, Joyce

and Boyce, visited over the week end with relatives at Seagraves. Miss Faye Hutchings of Dimmirt,

Hereford, spent the week end with William Caraway.

geral have been attending from '38 Chevrolet.' Mr. and, Mrs. Lee Master and Mr. preached. Slemmons. They will leave this thirty. week for an extended trip on the Mr. and Mrs. Egbert Bradly and Mrs. and Mrs. Bernice Dee Fort-

n Amarillo, Saturday.

with him and will remain for an Heury home. extended visit.

is visiting with her sister, Mrs. home, Sanday, ing school.

the week end with Mr. and Mrs. Harr and Vera Rea and Joy spent Sunday in the home of F. D. Harvey Smith of Big Square. Dickerson called in the home of Ferguson. Mr. and Mrs. V. R. Dardner of Bernice Elliston, Sunday. Tulia, visited, Sunday, in the Clay-

ton Woolery home. land Frye place, this last week Saxon home.

son and Dimmitt.

sweater this year. Annie Mae plays and Mrs. Louie Olson. guard on the team.

working for Carl Frye for the past Fred Henry, and an all-day quilting house, Monday night to discuss sion, defeating Westway. The boys three months, was married, Sunday, is planned. Each member is rethe new farm policies. Interesting lost to Westway by two points.

Jan. 30, to Miss Louise Jowell of quested to bring a covered dish. discussions were given by Judge An outing to the Palo Duro Park Hereford, Mrs. Roberson is the Mr. and Mrs. J. J. Lindsey and Wilson, Alex Bateman, Mr. Wil- was enjoyed, Sunday, by Mr. and daughter of Mr. and Mrs. Rat Jow- Rev. and Mrs. La Grone of Ama- liams and others from Hereford. Mrs. Homer Barnes and family, ell. Glenn is the son of Mr. and rillo, visited in the R. W. Ellis-Mrs. Obe Roberson of Summerfield, ton home, Sunday,

appointment at Easter next Sunday visited with her parents, Mr. and at the evening services. There will Mrs. Joe Hoffman, last week, be an installation of the officers of Larry Loerwald, formerly

last Thursday, with seven members in the V. C. Woolery home, Wed- parents and friends.

### Wyche Items

(11% miles south, 5 miles east)

MRS. R. C. VALENTINE past week in Amarillo, with her community. Miss Vay Allen, who is staying in brother and family, Mr. and Mrs.

Misses Lucille Park and Peggy doctor's care. The singing school, taught by Valentine were among those at-

those who have been attending spent last week visiting friends day. the school. Everyone is invited to and relatives in Vernon, Texas. Glenn Evans, a nephew of Mr. come and hear the good singing. DuBols Walker purchased a new and Mrs. Whitley attended the B.

Summerfield and Hereford. Sunday School and church were and Mrs. Slemmons had as held in the afternoon at the Wyche guest in the home of Mr. and Mrs. their house guests' this past week, school house, Sunday, Rev. Gilpin E. W. Whitley, Sunday,

Roberson home, Sunday. . . Saturday.

Mr. and Mrs. Felix Urbanczyk and week end at home, in Claude, Wallace Reynolds returned home family of Hereford, visited in the Mrs. H. B. Elliston has been sick rom Oklahoma City, last week, J. J. Paetzold home, Sunday.

where he visited with relatives. His Mr. and Mrs. Cole of. Plains Mr. and Mrs. J. J. Lindsey and and Wilma Roberson.

Dan Allen, and attending the sing- Miss Peggy, Valentine spent Sun-

day in the home of Miss Lucille dren. Mr. and Mrs. Harry Smith spent Park, of Progressive.

Paul Williams moved to the Har- Mullen spent Sunday in the W. B. luncheon. The day was spent in Lubbock from Tuesday until Sat-

tended the ball game, at Dimmitt, nuts, cocoa and candy were served ner, and Mrs. Alfred Fortner, Friday evening, played between Alli- to Mrs. Andrew Gilliam, Mrs. Fred Henry and daughter, Betty Joyce, Miss Annie Mae Smith of this Mrs. N. G. Elliston, Mrs., H. B. community was one of the basket Elliston, Mrs. Ray Wilhelm, Mrs. ball players of Dimmitt, to win a Joe Hoffman, Mrs. Dock Roberson

The next meeting will be held, Glenn Roberson, who has been February 17, at the home of Mrs.

At present the young people will Mrs. Ira Otts, Mrs. Grace Robertcommunity was represented at be at home to their friends at the son, Mrs. Andrew Gilliam and Mrs. Obe Roberson farm, near Summer- N. G. Elliston were Hereford visit-

ors, Saturday. Rev. Glipin will fill his regular Mrs. Albert Schultz of Nazareth,

Wyche, who is now enlisted in the Mr. and Mrs. H. Brannon called U. S. Army, is here visiting his

Mrs. H. B. Elliston was taken to the hospital in Hereford, Monday. She has been under a doctor's care for some time.

Father Bonadventure Koelzer will say his first mass, Tuesday, February 15, at nine o'clock. Father Bonadventure was ordained in Miss Annie Lou Caraway re- the Cathedral in Amarillo, Sunday for the spring semester at W. T. Ethel, made a business trip to risited, Thursday night, with Doris turned home, after spending the morning. He was formerly of this S. C.

Mrs, Mary Ott is at the Godwin Sanitarium in Hereford, under a

Mr. and Mrs. Allen Medlin are John F. Taylor, will continue tending a party at the Progressive staying in the home of their aunt through Friday night of this week. school house, last Friday evening, and uncle, Mr. and Mrs. E. W. On Friday night, there will be a Mr. and Mrs. DuBois Walker Whitley. Mr. Allen Medlin preachple supper and a program rendered and sons, DuBois Jr., and Douglas, ed at the Frio school house, Suu-

Y. P. U. in Hereford, Sunday.

Mr. and Mrs. J. J. Lindsey, Rev. Lyons of King City, Mo. Mrs. Rev. Glipin will preach the first and Mrs. La Grone of Amarillo, LeMasters is a cousin of Mrs. Sunday of every month, at two visited in the R. W. Elliston home, Sunday.

coast, before returning to Billy Louis; wisited in the Dock ner of Arney, visited her parents,

Mr. and Mrs. J. W. Dickerson, Miss Louise McClure spent the

\$1.25 Value-both for .

Mr. and Mrs. H. Benson of Ford, next community night, March 4.

Mr. and Mrs. W. R. Buchanan the ladies of the Seventh Day Al- ing nicely. and Lef Buchanan, Mr. and Mrs. ventist church with a covered dish . Mrs. C. C. Gammill visited in pleeing quilt blocks. Those present urday. Paul will farm with Harland this Wyche club met in the home of were Mrs. J. J. Lindsey, Mrs. R. Mrs. Allene Leak, and Mr. and Mrs. John Paetzold. The afternoon T. Adams, Mrs. C. P. Grimes, Mrs. William Wimberley William and Wilbur Dixon at- was spent in piecing quits. Dough- R. M. Cantrell, Mrs. B. D. Fort- Amarillo visitors, Friday.

### Dawn Items

(13 miles east)

BY MRS. CARL WIMBERLEY

Mr. and Mrs. Jess Caldwell are Miss Eula Mararet Townsend, Mr. the proud parents of a 6 1-2 pound and Mrs. C. Finley and family, baby girl, Gussie Ann, born Feb- Miss Minnie Seymour and Mr. Alruary 1, at Canyon. Both mother bert Frye. and baby are doing fine.

The Dawn Study Club met Feb- visited in Plainview, Sunday. Mrs. Gladys Miller and Mrs. Willie Amarillo, Saturday. Wimberley back again after recent illnesses. The next meeting will be with Ruby Wimberley, February 15.

Mr. L. R. Underwood, who is in Clovis hospital is reported do-

Singing is held each Sunday ev-Caraway is the president, Every- regular preaching day. Everyone one is invited to come,

Mrs. Carl Luke, who is, in an-

isiting in Amherst, returned home celebrate with him. this wook

and son of Hereford, visited her Sunday. parents, Mr. and Mrs. W. W. Wim- Mr. Oglesby and family visited ocrley, Tuesday.

by all who attended the Apron dren, Pauline and Ruth Moore,

Those in the primary room mak- and Overall party at the school visited the Museum in Canyon, brother, Homer, returned home view, spent Sunday in the Fred ing the spelling honor roll were house, Friday night. Old-fashioned Sunday. Weldon Roberson, Andry Mitchell, games were played until a late Mr. and Mrs. Clarence Brown hour. Refreshments consisted of in- and children, were shoppers in Miss Wilma Parker of Dimmitt, family visited in the C. E. Rea The primary room is studying dividual lunches, brought in paper Canyon, Saturday. Oriental children. They are making sacks. Announcement was made of panel posters of the different chli- a three-act comedy, "The Antics with her sister, Mrs. D. W. Henry, of Andy," to be presented at the in Plainview.

Mrs. Alfred May, who recently received medical treatment in the hearing that Miss Ruth Whitaker Mrs. H. B. Elliston entertained Deaf Smoth County Hospital, is do-

Several from here attended the basket ball tournament in Hereford, Saturday night.

The Dawn boys and girls basket ball teams went to Hereford Friday afternoon, and won games,

The Dawn girls won the basket A meeting was held at the school ball tournament in the rural divi-

Mr. and Mrs. Dick Frye and sons, ruary 1, in the home of Lois Wim- Mr. and Mrs. Aubrey Wimberley berly. Everyone was glad to have and daughter, Marilyn, were in

### **Daniel News**

(7 miles east, 15 miles north)

BY PAULINE MOORE

There was no preaching services ening at eight o'clock. Johnnie B. Sunday, but next Sunday is the please come.

Mrs. Mary O'Neal has enrolled Mr. and Mrs. Clyde Allred and Plainview, last Tuesday.

Little Johnnie Lee McBroom cele-Amarillo hospital, is doing fine and brated his fifth birthday Sunday, will soon be able to come home. with a nice birthday dinner, and by Hartland Caraway, who has been inviting several of his friends to-

Mr. and Mrs. E. T. Allred visited Mr. and Mrs. Vernon H. Baker with relatives in Memphis, last

in the Lee Norman home, Sunday. A bilarious time was reported Mr. and Mrs. Joe Moore and chil-

Miss Lottie Allred is still visiting

Mr. and Mrs. W. R. Moore were called to Amarillo, Sunday, after was in a car wreck the night before, and was seriously injured. Mr. and Mrs. Dave Moore and

children attended the Baptist meeting in Plainview, Monday. Mrs. Floyd Tomlinson

daughters, were in Canyon, Saturday afternoon.

Mrs. Richard Moore and Misses Ruth and Pauline Moore, spent

CITY DRUG STORE



MITOMATIC GAS RANGES SAVE OVEN-WATCHING - PERFECT RESULTS AT LESS COST

This perfect roast roasted itself in a modern automatie gas range! The automatic Heat Control maintained the exact degree of oven heat selected-and the Clock Control started and stopped the roasting automatically! Drop in at our showroom-see how simple and economical it is to get perfect results with modern gas ranges.

West Texas Gas Co. "Good Gas With Dependable Service" Modernize your home



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### Must Know Farming

But a farmer need know little about banking if he puts his affairs in our hands. For year after year - through good times and bad, this institution has given safe guidance, counsel and help to those who called upon its facilities. No problem - no account - is too little or too big to establish reliable contacts here.



# GAINS BARGAINS Good Deal for your Money go on sale at amazing low prices 1936 PLYMOUTH COACH 1936 CHEVROLET TOWN 1933 FORD COACH! This. car has been reduced \$75. The Its tires, finish and uphol-SEDAN - Original Duco fin-

stery snow no wear. Its motor has been carefully checked for dependability. See it and you will buy it SOOF

ish, clean upholstery. Tires that show little wear. Has been carefully \$400

lowest price at which we have been able to offer this model car. This car is in. good mechanical condition. Tires show little \$215 wear. For only \_\_\_\_

1933 CHEVROLET Coach

1931 International Pickup

1936 CHEVROLET Pickup

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HAVE THE FOLLOWING LIST OF CARS FOR SALE OR TRADE

1929 CHEVROLET Sedan 1935 FORD Roadster 1929 BUICK Sedan 1930 FORD Coupe CHEVROLET Truck CHEVROLET Sedan 1929 ESSEX Sedan 1929 FORD Coach

1930 CHEVROLET Truck

HEREFORD, TEXAS

Many Makes . . Many Models . . Cars and Trucks . . Attractive Prices . . Easy Terms

### Local Ladies Praise "Life Of Emile Zola"

The Life of Emile Zola," ladies F. Gillis. of this area were enthusiastic in their praise of the film, which stars Paul Mani. The film will Canyon, where she will enroll at show at the Star Theatre here, to West Texas State College. She was day and tomorrow, and tickets are previously a student there, but being sold by the Band Parent's was out of school last semester, Association.

After reviewing the picture, some of the following comment was It should Inspire more publicspirited people to dare to express Mrs. Roy Sheffy, Dimmitt.

Muni rises to even greater tri- visit Rev. and Mrs. O. W. Carter, umphs than in the life of Louis at Memphis.

MARSHMALLOWS

(Cream Pitcher FREE!)

Wapco, 5-Ounce Can - 2 for

CORN FLAKES

GRAPE JUICE

TELL O All

White Swan - 1-Lb. Bag

Church's - Pint Bottle

Pasteur. A truly great picture," Mrs. J. G. McCracken. "A startingly courageous

nation, realistically portrayed by Fort Worth, bringing back with the real Paul Muni. A-1 picture," Mrs. Guseman.

Following a special prevue of is here visiting her sister, Mrs. W.

Charline Brown left Tuesday for due to illness.

Mr. and Mrs. G. M. Hudson and given: "It is a magnificent fight children, and Mrs. C. H. Dillehay for the truth again selfish power; were Amarillo visitors, Saturday.

Mrs. D. H. Bryant is visiting her right and justice inspired of cruel son. Noel Bryant of Dallas, this Superintendent County Schools: criticism. Leaders must follow the week. She will also visit her brotruths rather than, mob ruling," ther. Frank Carlyle, of Gladewater, whom she has not seen for ten For Sheriff, Tax Assessor and "In the Life of Emile Zola, Paul years. On her return trip she will Collector:

COMPOUND Swift's Jewel, or 81c

FLOUR

Great West — 48-Lb. Sack

\$1.64

Primrose, No. 2 Can - 2 for

Green - Picpic size can ---

Fancy

ASPARAGUS TIPS

Pure Maid - 2 Cans

Salmon Pink.

01

J. W. Witherspoon Home Mr. and Mrs. J. W. Witherspo brave character who awakened a returned home Sunday night, from them a little daughter. The little Miss has been named Eleanor Irene and Jimmie says that she is the Mrs. Callie Hampton of Denton, prettiest daughter in Hereford.

### **Political** Announcements DEAF SMITH COUNTY

The Brand is authorized to announce the following candidates for the offices under which their names are listed, subject to the action of the Democratic primary, Hastings, Rachel Ireland, Mattie wish to express their gratitude to July 23, 1938:

For County Judge and Ex-Officio EARL W. WILSON (Re-election)

J. O. NEWELL

# The Whiteface Round-Up

Vol. II-No. 17

HEREFORD HIGH SCHOOL, THURSDAY, FEBRUARY 10, 1938

PUBLISHED EVERY THURSDAY BY THE STUDENTS OF HEREFORD HIGH SCHOOL

### HONOR ROLL

High Honor Roll Ninth grade-Pollyanna Craword, George McLean .

Honor Roll Seventh Grade-Gloria Lois Agnes Gilbreath, Ruth Temple Louise Lawhon, Mondeleen Miles, Nadine Newell, Betty Jo Potter, Rena Renfro, Cleon Cawthon, Har- program. old Close, Jack London.

Eighth. Grade-Wilma Higgins, Elnora McKinley, Theresa Smith, a "swell" time. Bobby Davis, Raylan Evans and Rey Morrison.

Ninth Grade-Margaret Allen, Ann Cockrell, Vivian Olson, Frances Young, and Myron Morgan.

Erwin Herr, Floyd Ross. lady and Viola Phillips.

To Canyon And Tulia Last Week

Express Thanks

High School Press Association,

Wish To

### Pep Club Has Fun

Tenth Grade Barbara Brother, that started the fun at the Pep ton, Faye Crosthwait, Caroline Club meeting, Thursday, January Student Council by Miss Crawford, Hereford guards were holding Frye, Edith Jackson, Grant Fuller, 3, in the home of Idabelle Hicks, and if the student body thinks the Canyon forwards down in the Eleventh Grade Evelyn Love Orr, Helen Jones. Mary Lois Council representatives and they score at 31-7. Springer and Mary L. Dean.

Friday night the boys team lost

lost 22 to 35 to the Canyon Eagles.

# Hereford's Boys Loose Games

### WHITEFACES RUN AWAY WITH FRIONA CHIEFS

feated the Friona girls. The Here- in favor of the visitors. lead of 8-13 at the end of the first different story. Hereford went to have quarter and maintained their lead, pieces, while Canyon proceeded also adding a wider space between Friona's and Hereford's scores. In the second quarter there were many good passes made, but at first the Hereford lassies seemed tied for high point man, with 7 Viola Phillips to be "butterfingered." Besides points each. that, there were many bad shots Nunn, J. Vaughn, Ashlock, Posey Victor In DAR made. Lovelady, who was not up and Petersen were the Whiteface to "par," in the Hereford-Dimmitt starters. game, did some nice playing in J. D. Brietling, E. Brietling, Van- Viola Phillips was chosen as staff representatives. the end of the second quarter, the Eagle starters.

ler took out the first string, with game ended. Schulz and Clayton. This quarter the end of this half. ended with 16-37.

25c

In the last quarter Clayton foulfield goals. with Hereford winning, 47-20.

Starting line-up for Hereford, starters. was, forwards, Lovelady, Russell The second teams played, the resented. Snyder and Cawthon.

Hereford.

FOR SALE-Choi e Alfalfa Seed ! Tracy Major.

bath, reception hall, two 50x140 Worth, Texas.

to trade for 4 to 6-room modern Mile Ave.

2-inch pipe, 80 feet of sucker rod work to be satisfactory! See F. S.

Smith.

native grown; \$20 per hundred. W.

FOR SALE OR TRADE For Live-

and clyinder. See Jack Wright at

FOR TRADE-House, 4 rooms,

foot lots, centrally located, clear-

water district. Geo. McCurry, 5-3tc

FOR TRADE—Amarillo residence

house in Hereford. Wanted to buy

house to move to farm. Address.

Box 2011, Amarillo. Texas. 4-3tp

Wells Farge

FOR SALE!

Flowers for any occasion. Mrs. J. P. Staton

FOR SALE:

CUT FLOWERS or FUNERAL

Fin Rens

FOR RENT - Light housekeeping

rooms, and bedroom, Mrs. J. F.

FOR RENT-Two-room apartment.

No children. Mrs. Aubrey Daniel.

FOR RENT-Bedroom, double or

single bed. Gas. lights and water

furnished. Call at 711 Miles Ave.

FOR SALE—My home in South Hereford, five-room house on five-acre block, with vineyard, fruit

trees, hen-house, barn, windmill,

Ward, Phone 250-W.

FLOWERS — Call or see MRS. J. H. PITMAN 1-4te

BOB BURNS

FLAMING PAGEANT OF LOVE

The clusy of brave men forging into the West to establish

FEB. 13,

14 & 15.

For County and District Clerk: L. H. FOSTER (Re-election)

EDGAR IRELAND, Jr.

For County Treasurer: MRS. BESSIE L. SMITH (Re-election)

For County Commissioner, Precinct No. 1: C. C. BOWMAN

NOAH EWTON L. H. SHORE

For County Commissioner Precinct No. 2: T. W. ROBERSON (Re-election)

For County Commissioner, Precinct No. 3: H. D. CULPEPPER (Re-election)

FRED G. BROWN

For County Commissioner, Precinct No. 4: E, T. ALLRED

(Re-election) For Justice of the Peace, Precinct No. 1:

J. A. LOERWALD

### Want Ads

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For Sale Seed Oats

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**HURRY!** FRASER

Oil & Grain Co.

### Hereford's Girls Win Over Canyon Girls Friday Night The members of the "Whiteface

### Round-up" who attended the an- singing PROGRAM nual meeting of the Panhandle TO BE ARRANGED

Look how cheerful everyone is, 46-15. the staff of the Borger "Bulldog's singing like the birds in the spring There was nothing extroordi-Growl," and to all others on the time, standing straight at a pin, nary in the playing in this game, singing with a smile, listening to There were some pretty passes and The meeting was a great success the beautiful playing of the pi- some pretty shots. Schmitz, Canand everyone from Hereford had anist, and watching and singing you guard, played forward from the with the leader, this is what the second quarter through the rest of students need to be doing in as- the game. "Sunshine" Harden, Can-

"She shall sell sea shells," this arranged on some Tuesday or Friday night, because she made was one of the tongue-twisters Thursday, if the students want it practically every free shot she The suggestion was given to the tried. The co-hostesses were Vidabelle this a good idea, tell the Student first half, which ended with the

### FRESHMEN HELP IN THE NOMINATION OF

for irls for the D. A. R. contest, ed out and this is the first time another basket ball game. They class, February 2. at the meeting of the Freshman

For this contest the Freshmen Saturday night, January 29, the Hereford playing better ball than Viola Phillips, and Genece Standinominated Nora Jeane Russell, Hereford forward, with 20 points. Hereford girls' basketball team de- usual. The first half ended 9 to 11 fer. The class voted on electing was, forwards, Lovelady, Russell ford sextet started out with a The second half was an entirely were pleased with the ones they thou and Whitehead.

> Maxine Beach played "There's. A to loop the basket time after time. Goldmine in the Sky," on the Flesher, Schmitz and Boarn. Canyon piled up 35 points to Here- piano, for the class.

the game Saturday night. Toward dergriff, Butler and Ford were the the victor in the Daughters of the American Revolution. The D. A. R. in our paper as to how news should team began to do better and show- Saturday pight was but a carbon is a convention held in Washington, be written and how to get the ed some real teamwork. The half copy of Friday night's game, Play- D. C., and candidates are taken news. Mrs. Vandenburg said that ended with the score at 15-27. | ing Tulia, Hereford led at the half, from the schools in various states, we should learn as many interest-In the third quarter Coach Mul- but fell defeated 25 to 45 when the Viola will represent this school at ing people as possible, in order to Canyon. From that meeting a per- have more interesting news. Some the exception of Whitehead and The Whitefaces played good ball son is selected to represent the dispeople do not know news when Cawthon, putting in Orr Roberson, the first half and led 17 to 13 at tricf. From the district a name is sent they hear it, so one should go in for the state meet, and the win- around to all 'the clubs, police de Again they went to pieces and ner of the state is sent to Wash- partments, organizations, etc., and Tulia began showering the goal ington, with all expenses paid. The ed out, and two of Friona's play- with shots, many of which went in, person who goes from the district what has happened. People like ers. At this point, the first string Payne, Tulia tall center, scored is only by chance, in that the news of the future! They also like was put back in. The game ended 21 points, 18 points of which were names are mixed together and one home news. When a person reads is drawn from the lot. We hope a paper, he likes to find his own Evelyn Lovelady was high point Nunn, J. Vaughn, Ashlock, Posey Viola will represent our school at name in the news, So it appears scorer of this game, with 20 points, and Petersen were the Hereford district, state, and Washington, as that people benefit from home news we always want our schools rep- and find it of more interest.

Tiefel and Genece Standifer.

Wanted

are \$1.00. See Rube T. Adams at

"A Daniel's place, west of 25-

WANTED TO TRADE Concrete

and stuces work for pigs, chickens,

the last of February. Those inter-

ested please see me at once. Mrs.

R. E. McCullough, 711 25-Mile Ave.

PUBLIC and PRIVATE Documents

or cow. Work guaranteed, Harold

Friday night the Heerford girls' basket ball team won another game. They won over Canyon girls,

yon forward, is either a good free This singing program will be shot thrower, or she was lucky

will report it to the Student Coun- For about half of the third quarter the second string forwards played on Hereford's side; then Coach Muller sent the first string back in again to pile up a score

of 46-15 by the end of the game. Lovelady, Hereford forward, was Freshmen nominated three Sen- the only Hereford girl, who foulfor her to foul out, after having played five years.

High point girl was Atchley, Starting line-up for Hereford Starters for Canyon: forwards,

Harden, Watts and Horn; guards,

### KEEPING NEWS FRESH

"Keeping News Fresh," is one interesting subject to talk on This interesting talk was delivered by Mrs. Vandenburg at the Panhandle High School Press Associa-tion at Borger, to the different

Mrs. Vandenburg said that while and Atchley: guards, Whitehead, same night, Tulia won 30 to 27. The other girls who were chosen making an interview, quote ac-Hulsey, of Tulia, scored 11 points; from our school were the follow- curately, take the facts plainly and Starting line-up for Friena, was, Shirley scored 10 for high honors. ing: Evelyn Lovelady, Thama nething but the real-truth, Always forwards, Frost, Thompson and Shirley, Hales, Potter. Massie, F. Cwathon, Nora Jeane Russell, Mary be cheerful while getting the news Taylor; guards, Miller, Robards Vaughn, Little and Nicks played for Jane Morgan, Elsye Wilkins, Mary and be interested in the topic you

are discussing.

2-tfc sonable, Baskin Abstract Office. 108 Main.

WANTED TO SELL - Kerosene-WANTED - Painting and paper burning Brooder, practically new. stock—31-foot steel tower, 6 1-2 hanging also sign work. I special See or write Mrs. J. W. Dicker foot Mounter Windmill, 100 feet of work to be cattefactored. See or write Mrs. J. W. Dicker son, 7 miles SE of town; Rt.

NOTICE-Closing out a block of West Texas Feed and Seed. 1tc FOR LEASE 597 acres of grass, Elms at reduced prices, J. 5.

7 miles east of Hereford, Nell Ward, Phone 250-W. 5-tfc Ward. Phone 250-W, Wyche, 414 West 3rd Street, Fort

6-2te FOR SALE-Seedling peach trees

Want 1-4 section land in shallow- IF YOU WANT To breed your cow 2 to 3 feet, 25c. J. F. Ward. Phone o a registered Jersey Bull, Fees 250-W.

### CARD OF THANKS To our many kind friends, who

WANTED TO BUY-Some well- were so thoughtful in our hour of matured maize heads. Brumley & need, we wish to express our sin-6-3tc cere thanks. Mr. and Mrs. J. S. Orr. 1tp

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FOR SALE—Four-room house and and straight run chicks in English out buildings. B. E. Roberson. Sum- White Leghorns. Also a limited 6-3tp amount of barred rocks and Rhode Island Reds. Write to F. W. Kaz-WILL START Business Classes in meier, Bryan, Texas. Shorthand, typing and bookkeeping

> MASONIC BULLETIN Hereford Lodge 849 Slated meeting second

Mondey in each month, WANTED TO BUY-2 or 3-room School of instruction house. See Jack Rose or Phone each Thursday night. R. E. Perknis, W. M. 4-3tp

E. L. Bradly, Secy.

notarized. Defective titles cured. Office supplies, typing paper, Deeds, Releases, Contracts and and typewriters for sale at The Mortgages executed. Charges rea- Brand office.

# BIG MILLINERY SALE!

6-1tp

6-3tc

felts, your cheice-\$1.00. This will give you a chance to get a good hat at little cost. Black, dark red, bright red, ravy, brown, green and rust, all good clean felts. Children's buts and tams, going at 50c. We have new Spring Hats on Sale Price, also. Come in and spe us — We will get in new hats until we sell the store. We will have new hats and veils every few days!

Vogele Millinery Parlor

### Coffee Folger's. Can 53C Crackers For 15C FULL QUART PINEAPPLE Peanut Butter **23C** Crushed or sliced, 2 size-2 for SYRUP 55c POP CORN, Bulk. 23c Delta -- Gallon Can (Guaranteed to pop) OATS 29c 25c 5-Pound Box Hooker or W. P. - 3 Cans Tomato Juice 23C BLACKBERRIES 19c Medium Cans 2For P&G or Red Fancy, Soap & White. Bulk. Pound **MATCHES TOMATOES** WHEATIES The New Vegetable Shortening. 3-LB CAN ..... CORN MEAL Packard's 10-Lb. BAG Fruits and Vegetables Bell's Market APPLES, Fancy Rome Beanties, 34C BACON 28c Sugar Cured, Sliced - Pound BANANAS 15c SALT PORK 15c Nice Size - Dozen ----Per Pound 20c SPUDS, No. 1 Idaho Bakers. **BACON SQUARES** 10-Lb. Mesh Bag Per Pound LEMONS BOLOGNA 14c Sunkist, 360 Size - Dozen Per Pound Red& White Food Store

Page 40

At the Panhandle High School

Press Association in Borger, Feb.

5, Canyon delegates invited the

members of the association to make

Viola Phillips To

The Senior class was called to

order by vice-president, Thama

Cawthon, due to the absence of

Mr. Dillehay gave instructions

for electing girls who will be can-

didates for the Daughters of the

American Revolution. The D. A. R.

is an organization in which one

girl is selected from the state, and

sent to Washington, with all ex-

penses paid. Three girls were se-

lected by the entire student body.

They were Nora Jeane Russell, Viola

Phillips, and Mary Jane Morgan.

From this group the faculty se-

lected Viola Phillips to represent

A poetry writing contest was

held in the English 7B class in connection with their Language

Arts work. The room selected the

best poem in each row; these five

best were later judged by a dis-

interested faculty member, First

DREAMS

But I only dreamed of castles

Mary Jane Morgan.

this district.

FIRST PRIZE IN

dreams.

seems.

high

magic,

POETRY CONTEST

### WHITEFACE ROUND-UP

Assistant Editor \_\_\_ Floyd Ross "Hot" Discussion Chilton Foster Ass't. B. Mgr. \_\_\_\_Virginia Newell Feature editor \_\_\_ Lottle Tyson the young people of Hereford. This After discussing the question pro Headline Writer \_ Virginia East lar meeting on February 1. The the permanent home at W. T. S. C. Headline Writer \_\_\_ Floyd Ross agreement was made after a "hot" in Canyon.

Ruth Callaban, Ann Cockrell Polly entertainment offered by the is therefore, of more advantage Anna Crawford, Faye Crosthwait, school and city. The main feature to the smaller schools. Each school Jean France, Kathryn Henderson, of the discussion was "dancing," will also be given an opportunity Edith Jackson, Jack Nicks, Viola of which both the good and the of entering the clinic at Lubbock Phillips, Evelyne Lovelady, Anna bad points were brought out. Marie Kuper, Calvin Brumley, The program was made up of an Helen Streu, Mary Tiefel, Dorothy adcordion duet by Minnie Dea Nell Trimble, Mattie Louise Law- Smith and Helen Ruth Barber: hon, Walter London.

### A PEEP INTO OUR NEIGHBOR'S YARD

Typing students in Alamosa High Elect Officers School are awarded pins for speed. To earn bronze pins students must take a standard typewriting test, making between 40 and 50 words per minute, with no more than 10 errors. For silver pins, they must make between 50 and 60 words per minute, with not more than o errors. A student who makes 60 rds per minute or over with not more than 10 errors is entitled to

Two of the Alamosa students ave earned bronze pins.

### Former Students Visit Hereford

Hereford was lively this week end. Most of the college students were home. Of course, Billy Smith and Hellen Danforth were seen, at church, too. Howard Williamson seemed to "lean toward" Melher brother, Bob, are getting along How on earth does Virginia East beauticity. Miss LaNelle Schel- manage to blush so modestly every hagen brought her bright and hap time Dean is mentioned. Seems to em" or "Nasty" Clayton was seen get used to him. Snyder decided she would spend that the old adage "The course the week end in Hereford, instead of true love never runs smooth, of Amarillo. W. T. must have miss- applies to him? ed the Hereford "bunch" for Mary P. S. You can't depend on these Kate Brotherton, Katherine Hamm, dizzy blondes. Virginia Lee Hussey and Betty Bruce Jones were roaming around LATEST TOURNAMENT Hereford, too. J. T. Carroll and OF INTEREST Hugh Harmon helped in being the ' June Dameron vs. Calvin Brum- and the dates of ' Shakespeare's Ship," and to fight for victory uncause of many a tired foot Sat- ley vs. Billie Lane. There is no birth and death. At last, the Pub- til the school year is gone, when urday. The cyclone has passed be-telling what this younger genera- lie Speaking class seems to be we hope to say, "I have prepared

### Mrs. Ollie Fox Seriously III

Reports Thursday morning indicated that Mrs. Ollie Fox, who underwent an abdominal operation last week, was still in serious condition, but resting more easily this morning. A number of out-of-town rela-

tives arrived here this week.

### Hospital Notes

Mrs. A. M. Jones underwent an appendicitis operation Wednesday ported to be resting easily.

GODWIN SANITARIUM

day for medical treatment,

### LONE STAR, STUDY CLUB MEETS WITH MRS. GRADY

The Lone Star Study Club met a morrow nig t, from the Junior jazz is Debussy, who found ragtime Monday afternoon at the home of Band Mothers, b fore noon Friday, and coon songs intriguing," Mrs. Jack Grady, with Mrs. Louie February 11. A per cent of pro-

conducted by Mrs. C. F. to further band interests. re. Sides were chosen and compelitive answers to a questionaire METHODIST WOMEN were given. Mrs. Ralph White had ATTEND DISTRICT charge of the program which dealt MEET IN AMARILLO with "Ameri an Furniture." Mrs. Representatives from the local Fits told about "A Visit to a Missionary Society attended a dis- BANNER CLASS Colonial Home," as an introduc- trict meet for Methodist women MEETS FOR LUNCHEON tion to the program. She described 'eld at the San Jacinto Metho- Ranner Class of the Methodist the way houses were built by the dist church in Amarillo, Wednes- Curch met at the home of Minnie colonists and conducted an imagiday. Officers of the Missionary Dea Smith, Sunday, for a covered nary inspection four of the interior Conference were in charge of the dish function. Mrs. S. I. Easley

### New Home Of P. H. S. P. A. To Be At Canyon, Is Decision.

### STAFF MEMBERS in-chief Mary Jane Morgan Hi-Y Has A

Do you like to have good clean their permanent home at West opy Beader \_\_\_ Edith Jackson fun? The girls of the Hi-Y de- Texas State College. Lubbock con-Proof Reader \_\_\_\_\_Viola Phillips cided definitely, to start a move- fused the poor delegates by invit-Humor Editor \_\_\_\_ Elsye Wilkins ment promoting clean socials for ing them, permanently, to Tech. Exchange editor \_\_ Betty Cockrell decision was made at their regu- and con, it was decided to make Reporters : Helen Ruth Barber, discussion of the various types of Canyon is located centrally, and

talks on "Dangers of Amusements" hon, Walter London.

Sponsor, Miss Stacia Irene Crawford by Dorothy Nell Trimble and Ann Represent District Cockrell, and a summary of the previous talks, by Mary Tiefel .

Sophomores

The Sophs have brand new officers, And Boy! Are they a wow? With George McLean as president. We'll show you others how.

Ann Cockrell is our treasurer, And she rolls in the dough. If money's low she say to you, "Now pay your dues, Miss So-and-So."

Vivian O. and Paul Lyons Will keep us right in touch With the Student Council doings: BILLIE BARBER WINS We know we won't miss much.

Now folks, we'll not report the rest,

Because we're not, you see, Elected any more than these, So this the end will be. THE END

### THE GADABOUT

What's the difference between place was, given to Billie Barber, vina Ruth this week. Alva "Fishy" Economics, and Home Economics? second place to Marx Lee Hood, Barber was seen buying cigarettes. Lottle Tyson would like to know, and third place to Mary Ellen That "kid" Ernest Scheihagen, did It's all the same to her, it seems, Henslee. The following is the prize nothing but ride around. Bob since she has been putting these poem for first place: Baird escorted his girl friend to two types of books all on the same the show (more than once). Earl reserve. We would suggest that she Trimble took to country life while see Mr. Willoughby or Miss Sullihe was here. Mary Ann Baird and van to determine the difference.

self home once again. The "uni- me that after so long she might bout town. Don't tell us you're What was the matter with Bud from the army, "Nasty!" Miss Jean Bradly last week? It couldn't be

or in the South.

of arrangements.

Tom Major and the hostesses,

MEET TUESDAY EVENING

JUNIOR BAND MOTHERS

SPONSOR PICTURE

cause these ex-students have gone tion is coming to. These Freshmen successful, so why not the rest myself today; maybe my opporhave got me goin'!

of us? lor to the combined kitchen and workers. Those who made the trip dining room. Mrs. Elmo Lawhon were Mesdames J. E. Beyer, J. F. discussed "The Men Who Made Ward, A. C. Thompson, J. B. Jones, Colonial Furniture." She included C. C. Cox, H. H. Hawkins, E. B. Thomas Sheraton, George Hepple- Black, W. J. Stanford and Mrs. white and David Phyffe, three Frank Terrell. workmen whose work lives after

them. Mrs. Lawhon said that men and women now treasure, with "JAZZ" IS DISCUSSEDpride, antique furniture which was FOR MUSIC STUDY CLUB

made in some New England village Air carcasive discussion of "Jack and American Music," was given Refreshments were served to by Miss Eloyse Pitman at the Mesdames C. F. Moore, C. O. Phil- meeting of the Music Study Club. lips, Earl Phillips, Owen Stagner, Monday afternoon at the home of Robert Thomps n, Ralph White, Mrs. C. H. Dyar.

Lawrence Womble, E. W. Young, R. G. Blue, H. A. Close, Jim Higprogram and her talk served as Gates Rubber Company, Go dyear gins, Joe Kendall. Elmo Lawhon, a background for musical numbers Tire & Rubber Company, Mrs. C. that followed. She said, in part, J. Puett, Henry J. Anderson, Marnight, and was this morning re- JUNIOR PIONEER CLUB WILL an art, started as an improvization each of them, as defendants, numwhich the negro taught us to play. bered 1729 in such Court, such Mrs. Jewell Elliston, who was Combined with the regular meet. The first Negro jazz players knew admitted to the hospital for medi- ing of the Junior Pioneer Study the tune, but all the quirks and cal treatment Monday, was today Club. Tuesday evening, Feb. 15, turns that makes it jazz they made reported to have shown consider- will be a Valentine buffet supper, up as they went along, each man against each of said defendants, I with Mrs. R. R. Wills in charge for Emself, syn opating, harmonizing and throwing in off beats The regular program as outlined which somehow held together and Mrs. Mary Ott of the Jumbo com- in the year books for that date made jazz. The American learned munity was today reported to be will be given with Miss Lucta Bor- from his black brother by listenresting nicely and greatly improv- den as leader. The meeting will be ing and trying again and again ed. She was admitted last Thurs- held at the home of Mrs. Elmer until he caught on to the tricks wit: and standardized them. The European never quite caught the secret, Jazz, for better or worse, is an American product. Whether we like Theatre goers are urged to buy it or not Europe considers jazz the their tickets for the picture, "The original contribution that America Life of Emile Zola," being shown has made to modern music. One at the Star Theatre tonight and representative of the influence of

Musical numbers included "Gol-LeGrand as assistant hostess. ... ceeds from tickets sold by the or- liwogs Cake Walk" (DeBussy), by A parliamentary drill contest ganization before that time will go Mrs. A. J. Schroeter; "Wings of the Night" (Watts), Mrs. B. M. Wiltshire: "Tango American" (Carpenter), Mrs. Glenn Snyder, and "I Love the Night (Bauer), Mrs. C. J. Mountz.

of a colonial home, from room to program, which was in the form of is teacher of the class. Miss Irene room, from the old fashioned par- a training course for missionary Crawford was a guest.

Why I was sad, I could not say. But when we left, she told me That we were going to the "Land of Bliss."

But every time we got this far I'd fall out of bed with a great -Billie Barber.

### THE BUTTERFLY

One time I saw a butterfly, Flitting in the sun. As it went by, it seemed to say? "Wake up!" Spring has come.

I followed it where ere it went Over the garden high. When I got there, it disappeared Somewhere into the sky.

A butterfly has pretty wings-So many colors rare, Red and yellow and blue and black-Altogether make it so fair.

Some butterflies are big and v black.

And some so very small; But I think the great ,big gauzy; Are prettiest of them all.

All summer long from morn 'till night,

The butterfly flits around. And with the autumn comes the snow, And then he falls to the ground.

Oh, butterfly please come again With spring when winter's past. And I will see you flitting by, And welcome you at last.

### BUDDY!

I wish I were a boy, And yet I wonder why, I don't want to be a football hero.

Or master all the sky.

I don't want to play marbles, Or be an alley rat, To tease or scare the little kids Or put tin cans on a dog or cat.

I don't want to wade in the streets. When everything it muddy.

I don't care for very bad things, But I'd love to be a "Buddy."

### When I was little and has great SOPHOMORES RECEIVE REPORT CARDS They would never come true, it

"Oh, look!" "I was afraid of that." "Aw well. I don't care." That reached up to the very sky, "Gee, I'm so happy I could shout!" Such were the exclamations which squealed as Miss Sullivan handed out the report cards Wed-But something happened that was nesday, to the Sophomores.

Many were happy (Pollyanna She came one day to take me Crawford, for example), while others were sad. But each and every one wishes the best to his comrades. We, the Sophomore class, Rumor has it that Miss Craw- have resolved to abide by that faford can be wen with an apple miliar song, "Don't Give Up The tunity will come tomorrow."

### LEGAL NOTICE

NOTICE of SALE of REAL ES-TATE UNDER ORDER OF SALE STATE OF TEXAS. COUNTY OF DEAF SMITH.

By virtue of an alias Order of Sale issued out of the District Court of Deaf Smith County, Texas, on a judgment rendered in said Court on the 21st day of August, 1929, in favor of Catherine Schulz and against L. W. Hough, Waiter A. Schulz, Roxona Schulz, R. M. Dunn, E. C. Brodie, Empire Miss Pitman was leader of the Gas & Fuel Company, incorporated, "Jazz, which has developed into vin Puett and Roy Culbertson, and judgment being a foreclosure of a Vendor's Lien on the hereinafter 1938, at 8:40 o'clock, p. m., 'levy upon the following described, land, situated in Deaf Smith County. Texas, as the property of Walter A. Schulz, and Roxona Schulz, to-The West one-half of Section

Number 35, Block K-8, containing 320 acres, and located northwest of Hereford:

and the interest therein of

each of said defendants, and on the 8th day of March, 1938, being the first Tuesday of said month, between the hours of ten o'clock a. m. and four o'clock p. m., of said day, at the Court House door in said County, I will offer for sale and sell at public auction for eash, all the right, title and interest of each and all of said defendants in and to said property, to satisfy an indebtedness in the sum of \$8,137.45, together with interest thereon from the 21st day of August, 1929, at the rate of eight per cent per annum, and costs of suit. This the 9th day of February.

T. C. MATHIES, Constable of Justice Precinct Number One. Denf Smith County, Texas.

# **NEW SPRING** SUITS, COATS and **DRESSES**

· Just unpacked hundreds of New Spring, two and three-piece suits, long and short coats, plain and silk print dresses. Any type you may desire for the little Miss, sizes 10 to 50. You are cordially invited to come in and let us show you our beautiful showing. Courteous treatment will always be shown you!

New Foundation garments now on display at the FASHION DRESS SHOPPE. Why diet-let us make you look trim-in one of these new garments?



Last call on Fall Silk Dresses. They all have been remarked for final clearance.

Formerly sold for \$19.75-No

that sold for \$9.95 - Nok

\$5.95 Values

A Close-Out of Fast Wash Frocks Regular

\$1.95 Values for ..... Fashion Dress Shoppe Phon 188

SWEET CORN 25c Goldenred, No. 2 Can - 2 For TURNIP GREENS, MUSTARD GREENS, TOMATOES or FIELD CORN, No. 2 Can - 3 For PORK and BEANS 19c Phillip's Delicious Brand -- 3 Cans -----POTTED MEAT 12c Red Crown - 3 Cans 25c Chuck Wagon - 3 Cans PEANUT BUTTER 26c Full Quart 27c Fancy No. 2 Can 2 For any now CORN FLAKES or POST TOASTIES 19c 2 Packages for Large Size Package 21C Marshmallows Per Lb. COFFEE PEACHES Schilling's--2-ib, can No. 2 1-2 Can ROLLED OATS 25C SOAP 19c 5-Lb. Box P&G - 5 Bars

FLOUR

Packard's Best 6-LB. Sack

CORN MEAL

Packard's

-: Meats :--

BROOM

Special Value

BACON Small pork links, Lb. 25c

GRAPEFRUIT

BEEF ROAST Good Meaty-Lb.

WEINERS Large - Lb. PORK CHOPS

49c

-: Produce :-LETTUCE Large Crisp Heads

CELERY 10c

Buy Cream, Eggs & Poultry!



TEXAS Grocery & Market



NOT HOW CHEAP-BUT HOW GOOD" GERONIMO PHONE 353 O. G. HILL, OWNER WE DELIVER

### Civil Service Exam On Finger Print Work

The United States Civil Service

a four-year high school course, or to buy ribbons, penants, etc.

office in Hereford.

# Vega News

MRS. H. R. SHIELDS

Mrs. A. M. Lofloes of Columbus, iss., is the guest of her daughter, Mrs. T. E. Davidson.

Mrs. Earl Groberg and Mrs. Charile Johnson, were week end guests in the Merle Wood home. Mrs. R. D. Swanson, Mrs. Nedra Gault and Mrs. Glenn Boydston were Amarillo visitors, Monday. Miss Fern Landers spent the week end with her mother at Mc-

Mr. and Mrs. George Caviness were Canyon visitors, Saturday

Mrs. Frank Picture of Tascosa, was visiting friends in Vega, last Thursday.

Mr. George Syms, and Lorrens Creitz of Adrian, were attending to business in Vega, Thursday.

Mrs. Bill Jaynes returned to Dallas, Friday, after a visit relatives in Vega.

The Home Economics girls had a food sale, Saturday, at the S. & W. Store. Mr. and Mrs. Jess Denny of

Littlefield, are the guests of their daughter, Mrs. H. B. Ballard. Mrs. Iva Houseman entertained

bridge party, Tuesday evening, at her home, south of Vega. Miss Barbara Binford has re-

where she has been attending here. school.

The Tongue and Thimble Club charger and has a new radio. met Tuesday in the home of Mrs. rations and refreshments. Twelve Gore home.

Study at the Methodist parsonage Church of Christ, Sunday. Tea was

in Vega, Tuesday night. Mr. and Mrs. Ray Jones were Amarillo visitors, Monday night. at the Kiwanis hall, Tuesday night. spoon in Hereford, Sunday. Mrs. Walter Allen of Amarillo,

ral days this week. The Vega P.-T. A., in a called

beautify the school grounds. his mother, Mrs. Mora Bell, Mon- Jones.

Kansas City market, with a load of pala home, Sunday night.

been quite sick this week.

Mr. and Mrs. J. B. Forbes and the V. Skypala family. daughter, Lorine, Mr. and Mrs. Mr. and Mrs. Grady Wilson and shall Howard. Mr. and Mrs. Rorbes Hereford. are Mrs. Howard's parents, and Mr. and Mrs. D. H. Buchanan

Howard Miller of Richmond. Saturday.

ance of the Roger family.

### **Westway Items** (10 miles west)

MRS. MERLIN KAUL

This community was well repre-Commission has announced an open sented at the basket ball tournapetitive examination for the ment at the Hereford Gym, Saturday. position of studenty fingerprint day night. Westway boys took first assifier in the Federal Bureau place, and Westway girls second of Investigation. The entrance sal- place. Dawn placed second, Sumary is \$1,440 a year, less a retire-merfield placed third, and Ward, day. ment deduction of three and one fourth, A sum of \$14.75 was taken balf per cent. in. This money goes into Applicants must have completed County Athletic Fund and is used J. Lomax butcher eight hogs, Tues- Hunter, Sunday.

must be seniors now in their last Mr. and Mrs. James Blaine and year of senior high school; they Mr. and Mrs. Berry Miles were must be between 18 and 25 years visitors at the Glenn Rutter home, Sunday night.

Full information may be obtained Rev. and Mrs. Henry Burrow of from Elmer Patterson, at the post Plainview, and the Henry Allman family were dinner guests, of Mr. and Mrs. Joe Landers, Sunday,

Rev. Burrows filled his appointment here, Sunday. Over 60, were in attendance at Sunday School. After the morning service, the Baptist Church was called into conference. They voted to get a new communion set and at the next conference, will set the date for a revival meeting, Mrs. William Ponder and children and Mrs. Terry were visitors.

Mr. and Mrs. Moody Stephans and family, were guests at the Can Lee home at Summerfield, Sunday. Miss Emily Minter attended an Hereford, last Tuesday night.

Several from here attended the church services at Ward last week, conducted by Rev. H. M. Redford. Ercel Brashear visited with his

parents, Mr. and Mrs. G. T. Brashear, Sunday, Ercel works for Mr. Joe Evans. Mr. and Mrs. T. B. Cox visited

in the home of Mr. and Mrs. N. W. Livesay at Vega, Friday. Mrs. Livesay is a sister of Mrs. Cox. Mr. and Mrs. T. B. Cox and children attended church at Ward Sunday afternoon.

Al Werner made a business trip to Plainview, Monday. Mr. and Mrs. Al Werner were

visitors at the P. H. Gililland home, Gray, at Huntingdom, Tenn. at Hereford, Sunday afternoon, Mr. and Mrs. P. H. Gililland mov-

a number of her friends with a ed. Friday, from the John Slaton place, to their new home, near Hereford. They have been residents in this community for 15 turned home from Chickasha, Okla, years and will be greatly missed

L. O. Gore has installed a wind-Mr. and Mrs. Gene Weems, Mrs. Bob Armitage, with Mrs. Guy Bar- Pauline Waldron, and Mrs. Shade nett as co-hostess. The Valentine Gillispie of Hereford, were Sunmotif was carried out in the deco- day afternoon visitors at the L. O.

Mr. and Mrs. G. C. Hartman Mrs. Anna Witt, Mrs. Norman and Mrs. Orville Houser of Here-Jacobsen and Rev. and Mrs. Oscar ford, attended the "open house" Bruce of Adrian, attended Bible at the new parsonage of the

served to the guests. Mr. and Mrs. G. C. Hartman and Nina Beth were dinner guests A forty-two tournament was held of Mr. and Mrs. Buddy Wither-

Mr. and Mrs. John Olson, Marwho is district supervisor of Farm garet and Vivian of Hereford, were debt adjustment, was in Vega, seve- guests of Mr. and Mrs. Paul Math-

ers and children, Sunday night, Mrs. Thelma Fields of Fort meeting, voted funds to be used to Worth, was a week end guest at the Charles Inman home, where Quinn Bell of Amarillo, visited she visited her nephew, Tommie

Mr. and Mrs. Carl Putman of Roddy Harwell left Monday for Dawn, were guests at the V. Sky-

Guests at the Grady Wilson Mrs. Delsie Mae Ballard has home, Sunday night, were Mr. and Mrs. Carl Putman of Dawn and

Or O. Moore of Lubbock, spent family were dinner guests, Sunday, Sunday with Mr. and Mrs. Mar at the Walker Nicks home, at

Mr. and Mrs. Moore are her grand- and daughter, Ann, of Temple, were guests at the V. Skypala home,

Ind., spent Wednesday in the A. R. Mr. Robert Sarthay was a guest

Roger home. He is an old acquaint- at the Paul Rudd home, Sunday

P'Poole, W. W. Hill and William Crum and Leol Matthews: Lady

Clint Lundry helped Merlin . Kaul | feld and Gerald Hygland of Naza- tending revival meetings at the put up a new windmill, Thursday, reth, Otho Douglas and Mr. Smith school house. Mrs. Walter Shulz of Amarillo, of Hereford, acted as heralds.

Hughes Millard, at Hereford, Sun-day.

Gomer McCoy was a visitor at Dee Sevier, Sunday. the F. W. Dodson home, Tuesday evening.

to Dimmitt, Wednesday on busi-Paul Williams was a supper

Wednesday night. Ed Howell, who has been working for Glenn Rutter, has started He was buried in Dimmitt.

to work for Mr. Fortenberry, at Walcott. Mrs. Glenn Rutter accompanied rillo, Thursday.

Elmer Williams and family of Frio, and Paul Williams, Mr. Har- Sunday. old Wester of Hereford, were visitors at the Henry Allman home,

Sunday afternoon. Ernest Campbell lost his Chevrolet coupe last week, by fire. He Mr. and Mrs. F. W. Dodson and had driven to the field to tend to an irrigation ditch, when it Interscholastic League meeting at caught fire and he was unable to put it out. Foster Beall is working Mau-

> The children of the primary day.

rice Tanahill.

Basyball practice started Mon-

week from Galveston, where she and Mrs. Carroll were Friday visitwent to see her brother, who has ors in the Fred Saltzman home. been seriously ill in the Marine Mr. and Mrs. T. B. Cox visited Hospital there. He is to be moved her sister, Mr. and Mrs. Norma soon to the Veteran's Hospital at Livesay, at Vega, Friday. Little Rock, Ark.

and Mrs. Robert Velgel of Ward. visitors, Thursday. and Mrs. Maurice Tanahill. day, near Easter.

# Jumbo News

(13 miles southwest)

and Mrs. Sam Hunter were in Oklahoma City, Wednesday. gating the irrigation project here, Sonny Ledbetter, Harry Lomas, Saturday.

Mr. and Mrs. Addison Hunter were in Plainview, Tuesday.

at Ullman Hunter's working. N. L. Loveless and son from Brownfield, visited the Adams fami-

ly, recently. Mr. and Mrs. L. A. Matthews were in Amarillo, Wednesday.

Quite a few people from this community attended the crowning Liquid Tablets of the King, Earl Cooper, and the Queen, Ouida Burns, of Dimmitt High School, Tuesday night. The Fry "Ruh-My-Tism" World's maid of honor was Bessie Mae

Booth, her escort, J. R. Brown, Duchesses were Earline Lust, Eliza- and Howard Higgins of Progres-Irrigation wells have been drilled beth Dixon and Jeanette Graham; sive, attended church here, Thursrecently for Paul Mathers,' Mrs. dukes were Preston Wesson, Cecil day night. Nova Lee Ray of Hart, and Lord are staying this week with her C. V. Burgess and Vernon and H. M. Timms and Velma Burken- mother, Mrs. George Lewis, and at-

was a business visitor here, Fri. All the Adams family but Winston, are visiting in Oklahoman Mr. and Mrs. Morris (Rat) Roe Rev. Gilpin filled his appointwere guests of Mr. and Mrs. ment here, with two services, Sun-

Mr. and Mrs. E .M. Allen and Albert Zanser, J. C. Ritter and Mr. and Mrs. Harry Smith of church here, Sunday evening. son, Glenn, of Amarillo, helped B. Easter, were guests of Mrs. Sam

Lester Cooper was a guest of dinner guests of Mr. and Mrs. Ern-Mr .and Mrs. Ullman Hunter and Phyllis and Francis, spent had dinner with the Hood girls. Mr. and Mrs. Henry Allman went Saturday night and Sunday visiting

Mr. and Mrs. Henry Ford and other friends at Matador. Raymond Rice of Hart, who is guest at the D. H. Allman home, known here, died Saturday at 7:30 A. M., from blood poisoning, caused from an accidental gunshot wound.

Mr. and Mrs. Finis Hunter were in Amarillo, Friday. Misses Julch and Sarah Agnes Mr. and Mrs. A. A. Head to Ama- Bryant, spent the week end at

Sam Hunter was in Amarillo,

# Ward News Notes day meeting and quilting at Mrs. J. G. Davis', Wednesday.

(9 miles north, 3 west)

BY MRS. CHARLES B. MILES Rev. H. M. Redford closed his revival meeting here, Sunday afternoon. There were good crowds each night, and many from other communities attended. A quartet, room will entertain at chapel, Fri- Mrs. H. M. Redford, Mrs. A. Petersen, Mrs. Carl Phillips and Miss Frances Dameron, of Hereford,

sang Friday night. Mrs. R. B. Osburn returned last Mrs W. H. Russell, Edd Smith,

Mr. Blaine, teacher at Ward, Kelly and Herman Gray received severely cut his hand while trying word last week of the death of to get a horse loose, which had their sister-in-law, Mrs. William become tangled in a barbed wire

fence. Mr. and Mrs. Maurice Tanahill Mr. and Mrs. A. A. Head and were guests, Saturday hight of Mr. Mrs. Glenn Rutter were Amarillo

Ray Morrison of Lockhey spent Mr. and Mrs. Bob Allison visited several days last week with Mr. in the Jack Hutson home, Monday, Mr. Thompson and son of Sum-Foster Beall was a visitor, Sun- merfield, were in the community, this week, looking after their farming interests here.

Mrs. Bob Allison was surprised last Wednesday, when a number of friends gave her a tea towel showex at her home. After a covered dish luncheon, general conversation furnished amusement. Those present, were Mesdames Homer Hens-Mr. Davis of Arney was investi- le, Boyd London, Chris Renfro,

Mrs. Allfron's home burned about a year ago and since that time Lester Cooper, who has been in they have been living in East Tex-McLean most of the winter, is back as, and just recently returned to

COLDS

and

FEVER

Headache, 30 Minutes

Mrs. Bryant Sinclair, Mrs. Kay Hubb, Wednesday, January 26. Missionary Society met in an all-

Frank Henderson, Monday.

est Signor.

Kay Roberts was in Fort Sumner and other points in New Mexico. Thursday and Friday, on business. Mrs. Jim Bagwell and Mrs. Bryant Sinclair were in Plainview,

Mr. and Mrs. Irving Willoughby

Mary Louise Dean spent

Bethel Items

(22 miles south)

MRS. E. R. ROTHWELL

**Protect** What You Have **INSURE** John McLean

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Mr. and Mrs. Ira Ricketts, Noel Friday, visiting and shopping. Mrs. E. R. and Harry Rothwell from Dimmitt.

were visiting in Plainview, Tuesday. Mr. and Mrs. Ivor Bagwell and Hereford visitors, Saturday. son, Milton Ivor, were visiting in Hereford, Sunday.

Mr. and Mrs. Frank Henderson Rice, at Hart, Sunday. and children, visited in the Simmons home, Sunday,

week end here with home folk.s children, visited Mr. Sinclair's par- clair. Most of the farmers here are

busy plowing and irrigating, this ents in Tulia, Sunday. J. G., Jr., and Miss Aural Shaw Mrs. W. P. Caraway and son, from Olton, spent the week end in guests at Mr. and Mrs. Kay Rob-

Johnnie B., of Dawn, attended the J. G. Davis Sr., home. Mrs. J. C. Williams attended the Mr. and Mrs. Fred Moreman and recreation school at the Methodist Mrs. George Lewis were Sunday Church, in Dimmitt, Friday. Bryant Sinclair and family, visit-

ed in Tulia, Sunday afternoon. Misses Marie and Ruth Moreman Visitors at Sunday School, Sunday, were Mr. and Mrs. Cleo Richardson, Helen Estes, Kathleen Rothwell, J. G. Davis and Miss Aural Shaw, and Mrs. Jim Givins and daughter, Mary Elizabeth.

Mr. and Mrs. Coy Dunn from The E. R. Rothwell's Sunday three or four times as much as a Turkey, visited in the home of

Rothwell, Carolyn and Kathleen,

Leland Smith and family were Earl Lust and family attended the funeral services of Raymond

Houston -Lust had as visitors, Sunday, Glenn Wiffiams, Billy Joe

Mr. and Mrs. Harry Sinclair and Rothwell and Billy Brooks Sin-Mr. and Mrs. Jim Bagwell and children, were Sunday dinner

erts. Mr. and Mrs. J. C. Williams and Vernon, were also guests. Singing at the school house was well attended, Sunday night.

Office supplies, typing paper, and typewriters for sale at The Brand office.

It is dangerous to sell a SUBSTI-Mr. and Mrs. J. G. Davis had TUTE for 666 just to make three for Sunday guests, Mr. and Mrs. or four cents more. Customers are Cleo Richardson, Helen Estes, J. G. your best assets; lose them and Davis, Aural Shaw, and Jim Elder. you lose your business. 666 is worth

# Roberts, Mrs. Frank Henderson and Miss Lucille Schultz attended the mattress making demonstration at Hubb. Wednesday, January 26.

A. O. THOMPSON ABSTRACT CO. Complete tract index of all lands and town lots in Deaf Smith County.

guests were Mr. and Mrs. Junior SUBSTITUTE.

Write us for information concerning land ownership, DEAF SMITH COUNTY MAPS \_\_\_\_ 25¢



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INCOME TAX REPORTS COMPILED Charges Reasonable Must Report by March 15h W. L. ALEXANDER

Ciy Drug Store

## SPECIAL ATTRACTION!

# Talking Pictures

High School Auditorium Hereford, Texas Thursday, Feb. 17

A FULL EVENING of Grand ENTERTAINMENT for Your Whole Family -7:30 P. M.

-:- -:- FOUR BIG FEATURES

"HIDDEN TREASURES"

Drama so real, so human, so absorbing that it will linger in your mind for weeks. It's the story of a young man who believed there was a fortune in the soil . . . and found it! His own father opposed his modern farming ideas. The father of the girl be loved told him to make good first. How he brought the old farm back to fertility and profit . . . how he convinced his father . . . and won his bride . makes an inspiring story for everyone who seeks the treasure in his own soil. It's clean . . . wholesome . . . warm . . . amusing.

"STEEL"

An amazing trip through the giant mills where steel is made and formed into wire. See great open hearth furnaces gobble up 145 tons of scrap and pig iron . . . and pour it forth in a flaming molten stream. See 5,000 pound white-hot ingots of steel rolled and formed into billets . . . into rods and finally into wire for fence, barbed wire, nails, staples and other products.

HOOSIER HOT SHOTS

Those clowning, singing, fast-playing stars of Radio that you've been hearing and enjoying on the Keystone Barn Dance parties . . . funnier, peppier than ever in this brand new "talkie." See them! Hear Them!

ANIMATED CARTOON COMEDY

A rollicking comedy to delight the children and bring laughs to everyone.

WIN VALUABLE PRIZES

FREE ADMISSION . . . to farmers, landowners, their families and friends. . . Children must be accompanied by adults.

Rockwell Bros. & Co. LUMBERMEN

(Shown by Courtesy of the Keystone Steel & Wire Company, Peoria, Illinois)

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For complete details of any trip. Call-J. E. BEYER, Agent Hereford, Texas

M. C. BURTON General Passenger Agent Amarillo. Texas

### Ralph Smith and Bill Hutson. this community. checks

salve, Nose Drops

### Hereford Boy o Be Ordained o Priesthood

WILL BE ORDAINED SUNDAY MORNING

An event of interest to the memthe ordination to the priestof the Rey. Bonaventure Koelzer, S. A., the youngest son of Mr. and Mrs. John Koelzer of this city. The rites of the cere- JUSTICE OF PEACE, PRECT 1 mony will be conducted by His Exellency, Robert E. Lucey, bishop he Cathedral parish. The ordinae Cathedral in Amarillo.

On Tuesday morning, February dained priest will sing his first to the best of my ability with fairdsted at the altar by Rev. Father your vote and influence in the Salvator, former Hereford pastor, coming Democratic primary, and and by Rev. Father Frowin of promise to do my best to make you Muenster, Texas. The very Rev. a real public officer if you see fit Gabriel Diamante of Lubbock, will to elect me. deliver the sermon.

Other members of the clergy who are expected to be present are: The Rev. Father Martin, Q. S. B., of Windthorst, Texas; The Rev. Hermann Redder of Scotland, Texs, and clergy of neighboring parshes in the Amarillo diocese.

procession will march from school to the church in the ollowing order: crossbearer and ernice Noggler, Evelyn Koelzer d Celine Koelzer; flower boys, will be Danny Koelzer and ell Noggler, altar boys, clergy, and the celebrant of the Mass with deacon and sub-deacon.

tion of Mrs. F. J. Eberle, will ren- ume, according to Geo. Slaughter, from the field justifies. der the Mass of St. Joan of Arc. Wharton, chairman of the Texas In spite of the fact that the com- least 75 per cent of the applica-

At high noon a banquet will be held in St. Anthony's school hall. The public is invited to attend all

Louis Koelzer attended Catholic school in Hereford. He began his study for the priesthood in 1926 at Graymoor on the Hudson. New York. He attended the Catho-ONAVEUTURE KOELZER lie University of America, in Washington, D. C., where he received honors for

achievements. After a short visit here with his of St. Anthony's Parish will parents and other relatives, Father Koelzer will return to Washingotn, for further study.

J. A. LOERWALD OUT FOR

In placing my name before the people of Deaf Smith County for of the Roman Catholic Diecese of the office of Justice of the Peace, Amarillo, assisted by the clergy of Precinct 1, I wish to stress the he Cathedral parish. The ordinal fact that if elected, I will devote will take place on Sunday, my entire time to the duties of the ebruary 13, at 8 o'clock a. m., at office. In my opinion, this office is an important one which demands proper attention; it will be my I, at 9 o'clock at St. Anthony's purpose to keep the office open, to thurch in Hereford, the newly or- stay there — and to fill the office olemn high mass. He will be as ness to all. I respectfully solocit

J. A. LOERWALD.

On 1937 Farm

collowing order: crossbearer and IN PAYMENTS

Greatest Western Epic



Bob Burns and Joel McCrea are co-starred in leading roles in Frank Lloyd's Western epic, "Wells Fargo," which opens at the Saturday night prevue and runs through Sunday, Monday and Tuesday at the Star Theatre. The film depicts the struggle to establish transpor tation across the continent.

in Brazos, Morris and Jasper coundate in 1937, this figure stood at ties, Slaughter said. The state AAA 36,000. office on the campus of Texas A.

Agricultural Conservation Commit- pliance date fell two months later, The conservation program termi- along than in 1936, according to nated two months later than was Slaughter. He pointed out that 167 the case in 1936 when the final counties had been approved for fidate for compliance was October nal adjustment as compared with Program Start date for compliance was October hal adjustment as compared with 31. Farmers had until December 52 on the same date in 1937, and 31 to carry out conservation prac- that some 99,000 applications for grant have been typed and return-First payments went to farmers ed to the counties. On the same

The fact that the expenses o COLLEGE STATION-Payments & M. College, is auditing 2,000 ap- administering the program within under the terms of the 1937 Agri-plications for grants a day, and the counties must be deducted from cultural Conservation Program are is equipped to handle as many as the payments going to farmers, A mixed choir under the direc- being made in considerable vol- 3,000 a day if the volume received makes it impossible to make payments to any one county until at

tions from that county have been County. Superintendents Associa- dents of the Adrian School i received by the state office, Slaughtion of Texas, and Texas Associa- last week the Adrian Sands

Around 36 million dollars will triets. ter estimated.

DALLAS SELECTED FOR AN-NUAL TEACHERS MEET

Dallas, of the executives of the strict the State into 11, instead of Phillips, feature editor; Dorothy Texas State Teachers Association, 13 districts, for the purpose of or Spande, literary editor; Olaf Bo Dallas was selected for the annual ganizing district units of the state hannan, business manager; Earl association convention, Nov. 24, 25 association. The goal is democratic Brown and Olaf Bohannan, typists;

The executive board agreed to have an advisory council of representatives from eight different edusentatives from eight different edu-cational scieties to help formu- Adrian Seniors late its legislative program.

The council will consist of a Sponsor School representative each from teachers association, the State Department of Education, Texas Congress of Parents and Teachers, Association of Texas Colleges, \*State Board of Education, Texas Assoclation of Classroom Teachers, of a mimeograph machine, stu-ers home, Friday.

tion of Independent School Dis- school paper. The, six-pa

be distributed among approximately The board also indorsed creation replete with current news, col 200,000 Texas farmers under the by the legislature of a public school umns, and editorials, forming an 1937 agricultural program, Slaugh- land board charged with the duty exceptionally nice school paper. of administering the public school bers, including the Commissioner William Hollabaugh, sports editor;

of the General Land Office. At a meeting held recently in The body adopted the plan to re- Whetstone, society editor; Mozelle representation at the association J. C. Baker, Jr., sponsor. conventions.

Following the recent purchase Mathers were guests in the Math-

tion is 8 1-2 by 11 inches and was

The staff of the Sandstorm is: Frank Fortenberry, editor-in-chief; Marvin Long, class editor; Nadine

To Floydada, Friday, went Mr. and Mrs. C. F. Moore and children, for a visit in the home of his brother, Frank Moore. Both Mr. and Mrs. Moore are former residents of Floydada.

Mrs. Walter Mitchell of San Antonio and Mrs. W. M. Durham of Amarillo, felatives of Mrs. Paul

You'll Find Money Saving Bargains Here Every Day \$1.00 Coupon with every 1c Purchase of these Specials

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Alka Seltzer 49c
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Red Arrow Antisep. 49c
Kruschen Salts 59c
Milk of Magnesia 59c
Black Draught 39c
Campho Phenique 27c
Wine Cardui 89c
Syrur Pepsin 99c
Bathing Alcohol 19c
Mineral Oil 98c
Sal Hepatica 49c

Ipana	39c
Orașol Tooth Pas	te <b>29c</b>
Tooth Paste	33c
Tooth Brush	39c
Tooth Brush	39c
Shaving Cream	29c
Shaving Cream	29c
Face Powder	39c
Lady Ester Powd	er 89c
Coty's Perfume.	89c
Cutex Polish	29c
Jergen's H. Lotie	on 39c
50¢ CHAMBERLAIN'S Lotion	39c
Soap 3 f	or 27c
Shaving Cream	33c
Fitche's Shampoo	59c
Razor and Blade	s 69c
Bay Rum	39c
Olive Oil (pure)	59c
\$1.25 Alarm Clocks	980
Stationery, (pour	nd) <b>49c</b>

Help Youd J. B. B. Junior

EXTRA LARGE COUPONS GIVEN ON ALL SPECIALS!

\$100° EXTRA in . . . With a Purchase of any of Above Specials . . AND THIS AD!



on a New

# **1938 MODEL**

We are overstocked with new 1938 PHILCO RA-DIOS and we have to sacrifice many of these at exceptional bargains! We have in stock nearly every cabinet model you might desire with the most unheard-of trade-in allowances and cash discounts ever advertised!

Remember-your old radio makes the down-payment and the balance can be handled on easy monthly payments!

Come to our complete electrical appliance shop toand select the radio you have been wanting! Be sure you buy a NO STOOP NO SQUINT-NO SQUAT RADIO-A PHILCO!

This offer will only last until all radios now on hand are gone!



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Of New 1938

# PHILCO RADIOS



\$30.00

FOR YOUR OLD RADIO on this New 1938 AUTOMATIC TUNING 4 XX

PHILCO or Liberal

CASH DISCOUNT

\$25.00 TRADE-IN ALLOWANCE!

for your old Radio on any 6-VOLT PHILCO BATTERY SET COMPLETE WITH SKY CHARGER Liberal Cash Discounts



HEREFORD, TEXAS

MANY OTHER TABLE OR CABINET MODEL

RADIOS PHILCO

ON SPECIAL!

With Liberal Trade-In Allowance or Cash Discounts!

L. L. WOMBLE, Owner

IMPLEMENT & APPLIANCE COMPANY

PHILCO RADIO DEALER

MRS. JOHN McLEAN, Society Editor

### DR. AND MRS. WILTSHIRE ENTERTAIN WITH DINNER-BRIDGE

party given by Dr. and Mrs. B. M. ess, Wiltshire last week at their home on East Third Street.

A Valentine theme was emphasized in decorations. Venetian lace covered the dinlng table, which was centered with a large silver tray of red and white heart-shaped candies. A trio of slender red candles in candelabra, burned cat each end of the table. Lace, hearts and symbols of Valentines of other years, marked small tables, centered by red candles and laid for Cress, Virginia Moseley, Grace Bow-

High score prizes in bridge games en, Mrs. R. E. Perkins, sponsor, after the dinner were awarded to and the hostess. Mrs. Colby Conkwright, Mrs. Jimmy Gillentine, Lee Morgan and J. FOR FORD STUDY CLUB A. Pitman.

Guests included Messrs. and Mesdames W. M. Emmons, Jimmy Gillentine, J. C. McCracken, W. L. Hill as co-hostess. Davis, C. C. Rockwell, S. P. Rosson, Jack Wayland, Colby Conkwright, Oscar Easley, J. A. Pitman, H. A. Close, Lee Moran, J. W. Witherspoon, Wills, and Dr. and Mrs. R. R.

### BLACKS HOLD FAMILY GET-TOGETHER

A family get-together was held and two birthday anniversaries were celebrated Sunday, at the Fight." A round table discussion C. Holt, J. T. Gilbreath Jr., Hoyt Black, near Black, Texas,

The affair had been planned as a Christmas holiday celebration for Strafuss on March 3, A Texas Day B. Holman, Jim Black, F. H. but when several members of the family were unable to attend the Bernis Harris, Lowry Walker, land and Miss Floyd Wilson. a triple celebration was enjoyed. M. J. Parks, George Benson, Hardy PIONEER STUDY CLUB The family get-together, the birth- Benson, Miss Hilda Strafuss and PLANS GUEST DAY bock, and the birthday of Jim Black, which occurred on the following Tuesday.

A lovely dinner at noon highlighted the day with the remainder of the day spent reviewing former good times and similar occasions.

Those attending, were Mr. and Mrs. E. B. Black and their four children and their families, who included Mr. and Mrs. Wm. Black and son, of Lubbock, Mr. and Mrs. C. E. Birkmeyer and three children of Amarillo, Mr. and Mrs. W. J. Stanford and daughter, Mary Elizabeth and Mr. and Mrs. Jim Black.

### HERBERT CAMPBELL HEADS LOCAL TEACHERS' GROUP

Herbert Campbell, principal of Central School, was elected president of the Hereford unit of the Texas State Teachers' Association at the meeting held by the teachers in the local schools, at the high school, last week. The new constitution of . the

State Teachers' Association provides for a federated plan whereby local units are being organized all over the state for the purpose of promoting the progress and education in the state. The Hereford group was organized with twentyfive members which lacked one of being one hundred per cent teacher membership. Under the new plan of organization five per cent of all Texas State Teachers' Association dues, will be returned to the local granch. The local units are allowed one delegate to the district meeting for each twenty-five members in the unit. C. H. Dillehay. superintendent, was elected delegate to the district convention, which will be held in Canyon, Mar

Other officers of the Hereford unit are: Miss Belle Harris, first vice-president and program chairman; John R. Willoughby, second vice-president and publicity chairman: Miss Ruby Dutton, secretary, and Miss Frances Fullingim, treas-

Regular meeting of the organization will be held the first Wednesday night in each month, at which time programs based on the interests of teachers and education will be given. The general public is invited to attend any of the

### STUDY GROUP HAS PRO-GRAM ON "THE NEGRO"

The art of "The Negro in Literature," who combined his religion with ingrained superstition create famed spirituals in song, was the subject of study for members of the Summerfield Study Club, Thursday afternoon, at the home of Mrs. Britt Clark, Negro superstitions was the subject for

"The Negro in Our History." was the topic discussed by Mrs. J. E. Ridling. She told of the author, Carter Godwin Woodson, a negro, who was born of ex-slave parents in West Virginia. "He portrayed in a prejudiced way the influence of the negro on the history of the United States and what he has contributed to the development

civilization," said Mrs. Ridling. Refreshments were served to Mesdames William Roberson, Geo. Story and Miss Lucille Schultz. who were visitors of the club, and to Mesdames L. L. Cannon, Ray Johnson, J. F. Ridling, Ben Wil-

helm, Lloyd Lookingbill, B. E. Roberson, Ky Lawrence, B. C. Rober- McKinley, Hreford, president; Sara in charge of arrangements.

son, D. C. Walser, Guy Walser, McEachern, Amarillo, vice-presi-Attractive in detail were the ap- Tandy Legg, J. B. Noland, L. B. dent; Erma Faye Robinson, Here-

affernoon, at the church.

MRS. GLENN HOSTESS

was conducted.

program will be presented.

\$5.00 VALUES

FALL HATS

UP TO \$22.50 VALUES

Clarence Carnahan, L. J. Strafuss,

A health program, with "Dis-

pointments for the dinner-bridge Ridling, A. Behrends and the host-ford, secretary-treasurer; Rev. Alfred M. Dorsett, Canyon, pastor counseler. The first meeting of INTERMEDIATE the new organization will be held G. A. HAS MEETING at the First Presbyterian Church Intermediate G. A. of the Bapin Canyon, March 8. The Christian tist Church, met Tuesday after-Endeavor of the Central Presbyngon at the home of Annie Jo terian Church, will have charge of

> the program. Plans were made to entertain the Those attending from Hereford, were Rev. H. M. Redford, Basil junior organization next Tuesday McKinley, Carl Oldham, Eugene Those present were Louise Cress, Boggus, Erma Faye Robinson, Nola Pollyanna Crawford, Bernadine Margaret Blue, Lottie Tyson, Betty Cockrell, Ann Cockrell and Dick

### GUESTS WERE ENTER-TAINED WITH TUESDAY AFTERNOON CLUB

The Ford Study Club met at the Guests were entertained with home of Mrs. V. T. Glenn, Thurs- members of the Tuesday Afternoon day afternoon, with Mrs. H. D. Bridge Club at the home of Mrs.

W. J. Stanford, Tuesday afternoon, Following the club song and the Six tables of players enjoyed club prayer a short business ses games of bridge, when awards for sion was held, when plans were high scores went to Mrs. Seth B. made for a "George Washington" Holman for guests, and to Mrs. party to be given at the school Glenn Snyder for the club. house on Friday night, February

A delightfun salad course was served after the games.

At the party, were Mesdames eases," as the subject for discus- Gaston Baer, John Coffee, Travis sion, was given. Miss Hilda Stra- Dameron, W. L. Davis, C. H. Dyar, fuss discussed "People's Death W. M. Emmons, Glenn Snyder, O. Lewis, Woodrow Ireland, Will S. The next regular meeting will be Kerr, Paul Mathers, John Olson, held at the home of Mrs. L .J. E. B. Hedrick, Meade Haile, Seth Oberthier, R. R. Wills, Ralph Rod-Those present, were Mesdames en, Barnard Hicks, Mariin Gilli-

Plans were made for a "Guest

PALO DUEO Day Tea" which will be on Feb- Sketch of the life of Joseph Pulit- L. Lucas, Wirt Phillips, Jack Rose, UNION REORGANIZED A group of young people from Pioneer Study Club Tuesday aft- Hungary, was given by Mrs. Wom- her, M. D. Womble, O. T. Wil-

purpose of the meeting was to re-The Guest Day program is an awards are made. organize the various churches in annual affair for the club and A brief review of the Pulitzer the district, and which has been elaborate plans are already under- Novel, "Gone With the Winds," disbanded since last summer. New officers elected were: Basil Johnson and Mrs. O. G. Hill are by Mrs. Wirt Phillips.

ruary 22, at the meeting of the zer, American journalist, born in H. D. Reed, T. E. Seigler, Al Werthe local Christian Church attend- ernoon. Mrs. Burl France and Mrs. ble. She told of his gift of one llams, O. G. Hill, Horace Baird. ed the Christian Endeavor meet held at the First Christian church held at the First Christian church held at the First Christian church school of journalism at Columbia Foster, Carl Frye, J. M. Gilliland, place. The couple's plans are school of journalism at Columbia Foster, Carl Frye, J. M. Gilliland, place. The couple's plans are University, and how Pulitzer Cecil Guseman, Ray Johnson and definite but they will pro-

way for the occasion, Mrs. Ray by Margaret Mitcheil, was given

"You Can't Take It With You," Mrs. M. D. Womble was leader new Pulitzer play, was reviewed by

of favorite Pulitzer Prize books. A were Mesdames F. M. Kester, F. School.

MARRIAGE IS ANNOUNCED

Announcement has been made of the marriage of Miss Louise Jox ell and Glenn Roberson in Clevis, N. M., on Sunday, Jan. 30.

and Mrs. Obe Reverson of live gear Hereford.

Billy Smith Heard Daily

German Band, which broadcas 

# HEREFORD BREEDERS



Anxiety 4th Herefords
Hereford Texas ... February 19, 1938

## ANNOUNCEMENT

We again invite and welcome Hereford Cattle Breeders from all parts of the country, back to Hereford, Texas for our big Spring Auction of Anxiety 4th Bulls, to be held in the heated sales pavilion at Hereford, Texas. on February 19, 1938 — just as we used to do in the "good old days" when you came to Hereford and bought your bulls or a few choice females, at our auction sales. We have not been holding our auction sales in the last few years, but that does not mean we have not continued to breed Anxiety 4th Herefords in both quantity and quality. Twenty-one breeders have consigned cattle to this sale, some of these breeders have a National reputation for the good cattle produced in this territory. Hereford, Texas has long been a breeding ground for Anxiety 4th Herefords, in fact, a pioneer in the production of better "Herefords."-A casual observation of the pedigrees of the cattle consigned to this sale will disclose an offering of richly bred cattle, but breeding alone is not sufficient, individual excellence is also a requisite.

If you are in need of a few choice bulls where breeding and individuality are combined, or a few choice females — then we urge you to be with us on sale day.—We plan to make this Spring Sale of Bulls an annual event and we expect to make it better each year. We therefore extend an invitation to all breeders and all others who may be interested in cattle that will not sell high; good individuals, well grown out and not loaded with fat, that are in just the right practical and useful condition for breeders - in fact, bulls that will make you money! WE WELCOME YOU BACK TO HEREFORD!

HEREFORD BREEDERS. of HEREFORD, TEXAS.

# SALE STARTS PROMPTLY at 12 NOON, SATURDAY, FEBRUARY 10th

Offering . . .

A few herd bull prospects—but plenty of choice range bulls. This sale was planned to enable the farmer and rancher who wants "something better" in the way of well-bred, well developed, (not over-fed or too fat), correst type bulls for their use. YOU can fill your requirements at this sale, if in need of one, a dozen, or a carload of choice bulls!

Breeding . . .

All you can find anywhere. A glance at the pedigrees is sufficient. Anxiety 4th blood prevails through the best sires of the day and from strong herds of cows. The breeding will please you!

Condition . . . ·

These bulls have been well grown out but not fed through long period of time on strong feed. They are not fat—they will be in the most practical condition for your use, in fact, they will just suit you!

Type . . .

These cattle are of correct type—the kind that you have been seeking. They will be herd improving in both type and blood! Don't miss this sale!

# 6 FEMALES | Cattle Consigned from These Well Known Texas Herds

NAME	ADDRESS
L. R. Bradly Estate	Hereford, Text
B. E. Brumley	Hereford Text
E. L. Bradly	Haroford Tord
G. W. Brumley & Sons	Hereford Tevs
R. L. Cocanougner	Hereford Toys
R. L. Campbell	Wildorado Teve
W. E. Dameron	Hereford, Texa
R. W. Elliston	Hereford Teve
W. M. Emmons	Hereford, Texa
Alton T. Fraser	Hereford, Texa
	Hereford, Texa
W. R. Higgins	Hereford, Texa
O. G. Hill Jr	Hereford, Texa
J. R. Lipscomb	Hereford, Texa
T. E. Maior	Hereford, Texa
S. P. Rosson	Hereford, Texa
Miles Roberson	Hereford, Texa
W. M. Stewart	Hereford, Texa
Geo. M. Suggs	Hereford, Texa
I. M. White	Wareford, Texa
W. T. Womble Estate	merelord, Texa

# GET THE HEREFORD HABIT AT HEREFORD, TEXAS

from the Oldest Herds, and First in the Southwest to Breed and Improve

ANXIETY 4th HEREFORDS

Write for Catalog and Other Information!

# The Hereford Breeders

HEREFORD, TEXAS

Sale Staff:

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# JUST RECEIVED

ALL GUARANTEED WOOL COATS

Only 14 Coats left! All going at .....

A NEW SHIPMENT OF

Extra Specials

SILK DRESSES

COATS

Popular Store

FIESTA

TABLE

**\$5.00** 

Our stock of FIESTA, the beautifully colored tableware, is complete. Come in today while our stocks are complete and select yours. Complete your set! Fiesta in all the bright colors will add much to the appearance of your party luncheons. Get some of this tableware that is taking the country by storm.

### Start Your Own

# Chick Hatchery

You can raise your own chicks and its cheaper too! We have all the equipment in our big stock that you will need. Brooders, feeders, waterers in several different types. This is the time of year to start your baby chicks - come in today and look over our hatchery equipment. You can find anything you want here!

FEEDERS - WATERERS

Oil Burning — Electric Brooders

STREU HARDWARE



S. JOHN McLEAN. Society Editor

### eachers Honored With Party In, ameron Home Thursday Afternoon

ties. A red and white color accent emphasized in refreshments. ded out in the Valentine motif, red-berried bittersweet in a at table. Red and white heart-

Awards in the games went to liss Sadye Rigler and Miss Made-ne Bell.

Those present, were Misses Madenice Rutherford, Mary Bradly, aby Dutton, Rhita Jean Sullivan, ne Crawford, Oressa Hastings, ville Wrenn, Sadye Rigler and ances Fullingim. Mrs. Dameron assisted by her daughter. June

S. WOODROW IRELAND IS STESS AT CLUB LUNCHEON rs. Woodrow Ireland was hostit a luncheon given for mem-

ednesday of last week. The luncheon table was laid ith a cutwork cloth and lighted red tapers in silver candelabra. ntering the table was an elabate silver container of blue and 1 sweet peas.

After the luncheon, sewing, knitg and conversation furnished tertainment.

eath, Jr., J. W. Witherspoon, secretary. ade Haile and the hostess.

COUT PATROL IS EN-ERTAINED AT CLOSE HOME

Close, Friday evening.

Mrs. W. E. Dameron was hostess; Entertainment arrangements were his demands on himself. He is 71 Mattie Louise Lawhon was lead- Mabel Barnhart, and Mrs. Ted hursday afternoon, at a lovely made by John Estes, and Wayne years old and has the agility of er of the program at the Inter- Young and son.

occasion. Lighted red tapers ing, were wayne I minds, and itself and the following talks the first Friday in March, at the fir Donald Ray McCullough, Lois T. Gilbreath Jr., Mrs. O. C. Holt, were made: "Mary and Martha Hall. Agnes Gilbreath, Thurman William- Mrs. Marlin Gilliland, Eloyse Pit- Entertaining," Baxter London; aped candles and details of ap las Pitman, Margaret Olson, David Daughetee, Ruth Conkwright, Mary Wilson; "Mary and Martha giv- FOR T. E. L. CLASS Neal Beavers, Phyllis Jean Rado- Elizabeth Stanford, Rhita Jean ing to Jesus," F. L. Lucas. A. Peter- T. E. L. Class of the First Bapvich and R. L. Dowell, patrol Sullivan and the hostess.

> CLASS HAS MONTHLY BUSI- BAYVIEW CLUB BEGINS NESS AND SOCIAL MEETING

The regular monthly business e Bell, Tallie Bell, Belle Harris, and social meeting of the Kino- the year's programs as outlined atherine Kirby, Eloyse Pitman, zelian Class of the Baptist Church, in the Course of Study based on dna Baughetee, Ruth Conkwright, was held at the home of Mrs. Jim- "The Contemporary Novel and The mie Allred, Friday afternoon. Co- Modern Short Story," members of hostess with Mrs. Allred, were the Bayview Club studied "The Mesdames W. E. Barnes, A. O. Short Story," at the meeting held Thompson and Miss Dot Owen.

Mrs. Owen Stagner presided over house. the business meeting and games and contests were enjoyed during the Development of the Short the social hour. The Valentine Story and briefly traced its promotif was used in the appointmnets of the refreshment course.

of the Knitting Club, on Attending were Mesdames O. C. Womble, membership vice-president; ers." olt, W. M. Emmons, W. J. Stan- Mrs. Jimmle Allred, social vice- Mrs. John Olson read a paper ord, Travis Dameron, J. T. Gil-president, and Mrs. Sank Ramey, written by Mrs. Bob Wilson, on

TOSCANINI IS STUDIED

"it's simply thrilling to use!"

MARVELOUS

Sunbeam

Arturo Toscanini, greatest modern Story, was given by Mrs. Paul dembers of the Lion Patrol composer and orchestra leader, Mathers. She listed six short stories Boy Scouts and their friends, were discussed for members of the selected by John Erskine as the entertained with a games Junior Bayview Club, at the meet- most worthwhile in interest and at the home of Mr. and Mrs. ing held Thursday evening at the content. Erskine's choice, were: home of Miss Lucta Borden."

Miss Conkwright, president, con- iel Hawthorne, The LAdy of the LOYAL WORKERS Stanford described Toscanini as the by H. C. Bunner and Good for the day meeting. A covered dish lunchmost magical figure in the whole Soul, by Margaret Deland. tions for no tickets are sold to and Miss Lillie Hostetler. the studio performance. His demands on the orchestra are enor- INTERMEDIATE C. E. mous, but they are no greater than PROGRAM of magical unity so that he is able Sunday evening. Boy Scouts and friends attend- to get out of the group, something ished a festive atmosphere for ing, were Wayne Phillips, Rachel that no other conductor on earth the subject of the lesson. Lois and Mrs. Buri Elliston.

son, Nona Dean Rose, John Doug- man, Katherine Kirby, Edna

STUDY OF SHORT STORY Beginning the second half of Thursday afternoon, at the court-

Mrs. A. M. Jones as leader, gave gross since the time of Biblical classics. Quoting from various out-Those present, were Mesdames A. standing writers, Mrs. Jones said, R. Posey; Owen Stagner, J. W. "To America, is given the credit Witherspoon, Aubrey Daniel, C. O. of first producing with merit, this Phillips, Lawrence Womble, Travis modern type of fiction, called the Caraway, Sank Ramey, R. E. Perk. short story. Even though the short ins, O. T. Williams, A. R. Schroe- story in some form, has existed ter, R. S. Scott, Rev. W. E. Barn- during all these centuries - yet es and the hostesses. Mrs. O. T. the type that exists today is a Williams is teacher of the class, ninteenth century product, and Other officers are: Mrs. John owes its position in literature and Alldredge, president; Mrs. Owen its very existence to the work of Stagner, class ministries and stew- Edgar Allen Joe. With Irving and and vice-president; Mrs. Lawrence Hawthorne as contemporary writ-

"The Technique of the Story."

An interesting discussion The life and achievements of Literary Significance of the Short Rappaceines, Daughter of Nathan-

ducted a brief business meeting Tiger by Frank Stocton, Naaman MEET AT 100F HALL and introduced the leader, Miss the Leper, Salony Jane's Kiss, by Loyal Workers Club met at the Mary Elizabeth Stanford. Miss Bret Harte, Love in Old Clothes, I. O. O. F. Hall Friday, in an all-sible.

world of music. She said that after Those present, were Mesdames and a quilt for the Orphans Home an absence from the United States C. R. Barber, H. L. Broadwell, J. at Corsicana, was quilted. of twenty months, he was offered P. Slaton, F. T. Roloson, John Robfifty thousand dollars for on aperts, John Coffee, H. G. Conk- Mrs. A. R. Posey and son, Mr. and pearance each week for ten weeks wright, W. M. Emmons, E. W. Har- Mrs. C. C. Cox and son, Mr. and by the National Broadcasting Com- rison, G. W. Heard, A. M. Jones, Mrs. A. H. Elliston, Mr. and Mrs. pany. He has never conducted be- J. W. Kirby, Paul Mathers, Jno. Edgar Sowell, Mr. and Mrs. Charfore under quite similar condi- McLean, C. F. Moore, J. H. Olson les Sowell and daughters, Mr. and

rty, honoring women teachers of Phillips. A variety of games were a boy. He is the perfect artist of mediate Christian Endeavor meet- Visitors were Mrs. H. H. Hawkth Central and High School fac enjoyed. Valentine suggestions were music and holds 92 men in a kind ing held at the Christian Church, ins, Mrs. John Cunningham, Mrs.

"Mary and Martha in Sorrow," Rue MRS, HANNA IS HOSTESS

London, Richard Petersen, Baxter noon. Mrs. S. L. Walser was as-London, Billy Dameron, June Dam- sistant hostess. Mrs. Hanna, presieron, Billy Davis, Dorothy Coombes, dent, presided over a short busi-Margaret Higgins, Kathryn Hen- ness session, when the class voted derson, F. L. Lucas, Rena Rae Ren- to "adopt" Miss Fannie Cott and fro, Lois Agnes Gilbreath, Rue Wil- her work in the field of missions, son, Eleanor Wilson, Mattle Louise as a class project? Miss Cott is Lawhon, Mary Ellen Henslee, Lar- doing special work in the Baptist ry Trimble and the sponsor.

GLENN SNYDER

eon was enjoyed at the noon hour,

H. Miller, Lee Lambert, Artis which was followed by a lively Daniel, F. E. Bowe, Allan Powel- discussion. The next meeting has son, Wirt Phillips, W. A. Long, been set for Feb. 21, in the library Lan Shore, L. R. Bradly, Jeff Gil- and will be led by Mr. Willoughby, breath, A. D. Mills, J. L. Wilson, who will talk on "Some Current Mrs. Boyer and the hostesses." Mrs. A. D. Mills, and daughters, Mrs. F. E. Bowe, Mrs. C. O. Lee, Mrs. Edna Fincher, Mrs. Hazel

G. L. Woods, Mrs. Lee Cocanougher, "Two Sisters of Bethany," was Mrs. T. B. Hines, Mrs. V. R. Hines

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sen, sponsor, led the discussion. tist Church met at the home of Members present were Gerfrude Mrs. Mark Hanna, Thursday after-Seminary at Fort Worth, prepara-

PHONE 440

Dr. Miles Nervine (Liquid or Effervescent Tablets) Soothes irritated nerves, permits refreshing sleep, helps you to "get hold of yourself."

A social hour was enjoyed and day evening, Feb. 7, at 7:30 o'clock

refreshments were served at small Miss Rhita Jean Sullivan gave an

tables to Mesdames S. J. Orr, J. interesting talk on "Personality,"

The Daily Life FINAL

GOOD NEWS FOR NERVOUS PEOPLE!

JUNIOR DISCUSSION GROUP

met in the County Library Mon-

The Junior Discussion Group

tory to work in the foreign field,

and after she is located this class

will aid her in every manner pos-

EARLY everyone is nervous these days. Financial N worries, street and home noises, late hours, hard work and exciting recreation put a strain on the nervous system that brings on Sleeplessness, Nervous Head-ache, Nervous Indigestion, Restlessness, Irritability.

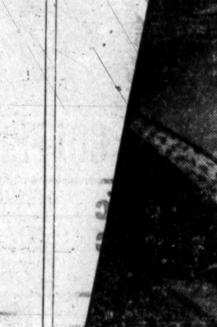
An attack of nerves may make you lose friends. quarrel with your husband or wife, appear a tyrant to your children.

DR. MILES NERVINE has been soothing the nerves of the nation for nearly 60 years. If you are nervous, get a bottle or package at your druggist. He will refund your money if you are not entirely satisfied with the re-

Large package or bottle-\$1.00. Small package or bottle-25c







# The Fastest Heating Iron Made

Actually it takes the DOUBLE AUTOMATIC Sunbeam Ironmaster only 30 seconds to heat for ironing silks or rayons and only 21/2 minutes for the heaviest linens. Its light weight ... speed ... controlled heat ... perfect balance ... larger ironing surface ... respond to every movement of the hand with a new, thrilling ease.

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00 for your old iron 95c down

Texas-New Mexico Utilities Company





# THERES A KNACK to quick starting... here's how

Regarding the Ignition ... Insert your key, but at first keep the ignition switch OFF.

Next-the Choke . . . Pull it out (unless it is the automatic type, of course).

approximately one-third open position.

Now for the Hand-Throttle . . . Move it to

Then the Clutch . . . "Put your foot down" on the pedal and keep the clutch clear out.

Finally the Starter . . . After it has turned the engine three or four times, switch the ignition ON.\*

If you do this with just anybody's gasoline. you will know that you gave it every chance. But do it with Special Winter Blend Conoco Bronze and you'll know you START! You'll notice you are always through with the starter and choke much sooner, saving your gasoline, your oil, your battery.

Know what? . . . Conoco Bronze. Know where?...Your Mileage Merchant. And ask for his simple, helpful Complete Winter Care Card .... FREE. Continental Oil Co.

\*If your starter is of the type that does not spin with ignition off, consult Your Mileage Merchant



SPECIAL CONOCO BRONZE GASOLINE

### Model Farm

(Continued from Page 1)

cell 26 pigs at \$15, figuring them unds at seven and one-half cents. The farm was to be rounded out with 100 chickens.

In determining factors for the model dry-land farm, the committee took into consideration the possibilities of feeding out livestock erage income; they discussed items shown in the built-in features, es- Mrs. Billie Roberson and the hostwhich have, in past years, been profitable; the climate and general aditions also played an important part in their recommendations.

Adapted To County

addition to reports from farmers, they also combined information submitted by the different agicultural and federal agencies, which serve this area. They pointed but the proposed stock farm should e practical for this section, whereas it might not be feasible for 1932, drawing buyers from over me other area.

man, county agent; J. A. Pitman, W. E. Dameron and Bill O'Brien.

Mal Stewart, Jim Lipscomb, Robert Campbell, Wirt Phillips, C. S.

Rockwell Bros.

Eleanor Powells, Jane Withers, Shirley Temples, Dick Powells, Robert Monegomerys, Mae Perrin, Paul S. Mathers, A. C. P. Committee; S. O. Wilson, representative Texas Agricultural Association; O. T. Williams, S. C. S. the practical successful soil handle eyes, and many others! Project manager: Elvis Wiley Roberson, Sonservacy Dis said to be an even finer picture trict; Jack Rose, Commissioners' than "Tom, Dick and Harry Co., Court; W. M. Emmons, vocational; the last Keystone "talkie" that agriculture; Geo. L. Muse, Farm ran with great success for three Credit Administration; A. Thompson, President Chamber of

tices for the farm included: con- mills - showing the huge open tour tillage with crops planted on hearth furnaces that pour forth the contour; the terracing of all tons of flaming molten steel, to be crop land; pasture furrows and cast in ingots, rolled into billets. spreader dams; spreaded dams on rods and finally into wire, which road sand ditches, and on any other is converted into fences, barbed place where practical: border crops wire, nails, etc. It's a remarkable and strip crops - wheat and grain picture, and decidedly worth seesorghums; the change of wheat ing. land when possible.

### **Church of Christ**

(Continued from Page 1)

Knox served the refreshment. The week with various types of pro- ford, Texas has been picked guests were conducted through the grams and entertainments.

house by Messrs. Bill and Sanford Monday the bup held the regu-

building is arranged with so little shut-ins. pecially the aerator, for cooling esses.

vegetables and foods, The home was built entirely of donated labor, under the direction of the contractor, Mr. Bill Gentry, and furnished by members of the Church of Christ.

### Interest In

(Continued from Page 1)

the entire nation. The sale next Included in the group which week marks the return of interest abmitted the plan for the bal- to cattle in this section, and follows can be imitated by home talsinced farm were :- Alex R. Bate two important, sales this fall by ent! There will be Al Jolsons,

(Continued from Page 1)

Burch, ing and farming methods that un-Security Administration; lock the treasure in any soil. It's O. years.

Added to this feature will be a trip by motion picture through the Recommended conservation prac- modern Keystone steel and wire

> TO OBSERVE Y. W. A. FOCUS WEEK

A. Focus Week, and the local Bap- others. tist organization is observing the P. S. For some reason Here-

The home, which consists of five rooms and a bath, is complete in every way, including such conveniences as inside milk delivery, increase as inside milk delivery, increase as inside milk delivery. It also meeting the crown visited several meeting at the home of Mollie Tuesday was visitation day and ing entertained at the church by day will again be visitation day, well again be visitation day, with deliver as a session of prayer meeting services. A pantomine was presented.

Tuesday was visitation day and the Woman's Missionary Society.

Friday evening a program on Stewardship will be given at the mon on the Y. W. A. watchword found in Daniel 12-3. side mail box and aerator. It also meeting the group visited several has a closet in every room. The homes and songs were sung to

or no waste space that many visit. Those attending the meeting, ors were heard to remark: "I don't were Thornton Shirley, Kitty Kloe see how so many rooms and conveniences can be built into such Long, Dorothy Funderburg, Mrs. a small bouse." Much interest was Travis Caraway, Mrs. Lilburn Ray,

> STAR THEATRE HEREFORD Hollywood Impersonation Contest

See your Favorite Star as they Wests, Zaza Pitts, Joe E. Browns, Donald Ducks, Pop-

Be Here

To Pick The Winners! Monday Feb. 21

-: On The Screen :-

SHOWING OF

Big Broadcast of 1938"

with a grand cast . . . W. C. Fields, Martha Raye, Dorothy Beginning February 6, and last Lamour, Ben Blue, Lynn Overing through February 11, is Y. W. man. Rufe Davis and many

to see this grand picture First!

SUNDAY

MONDAY TUESDAY

John Ben Castleberry, brother Mrs. Jimmie Gillnetine, is spec ing the week with the Gill

# Sale (20)% 566! ONE WEEK ONLY-FEBRUARY 11th, THROUGH FEBRUARY 17th!

Our Entire Stock of

Wall Paper

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To Choose From!

BUY NOW! --- SAVE 20%



No matter how fine your furnishings may be or how clean you keep your home, old and soiled wall paper may marr the effect of your purpose. Here is your chance to get just the pattern you want — and at a discount of 20 per cent. See this huge stock —81 Different Patterns — and make your selection during our Big Wall Paper Sale —Friday, Feb. 11, through Thursday. Feb. 17. We invite you to save, and remember, OUR ENTIRE STOCK IS YOURS TO SELECT FROM!

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THURSDAY - FRIDAY

He Lives Again! AND THE WORLD ACCLAIMS HIM!

His life was a battle for truth! His love was for all humanity! His story is for all time-the screen's most marrilleent achievement!

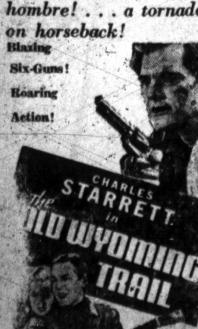


Mr. PAUL MUNI The Life of Emile

Spensored by The Junior Band Parents Buy your Ticket from Them!

SATURDAY

Watch this hard-ridin' hombre! . . . a tornado on horseback!



PORKY PIG Cartoon and Chapter 2 TIM TYLER'S LUCK

DAYS



Midnight Prevue Saturday

The Greatest Western Epic of Them All! The most stirring and inspiring story of American history to



plus. Or EYE, in "Like Babies and Infinks" also: PARAMOUNT NEWS

WEDNESDAY Loonby but Lovely! Nutty but Nice! JOE PENNER GENE RAYMOND PARKYAKARKUS HARRIET HILLIARD **HELÉN BRODERICK** OF THE

Ann Miller Lavish Scenes · Lovely Giels . Lilting Songs

- The "Bad Man Of Brimstone"

is coming your way-

watch for dates!

WANTED!

100 AMATEURS

Leave your name and address at the STAR THEATRE box ffice! Valuable Prizes Given!



GRAPE JUICE 29C WAFERS OYSTERS Vanilla - Lb. 121/2C 5-Oz. Can-2 for \_\_ SYRUP Post Toasties ASPARAGUS Silver Jug, No. 5 can 32C Pienie can \_\_\_\_ Package \_\_\_\_ Vegetables, Big M. 25c TAMALES Blg 4-5 Bars \_\_\_ 19C SOAP La Fronta-Can PANCAKE, Buckwheat or whole 29c wheat, self rising Pancake Flour, 4-lb. CORN, Golden Bantam 10c 300 Size Can ORANGE JUICE KATE SMITH'S 10c Bake-A-Cake Kit—Package \_\_\_\_\_27C White Swan - Can ----PEAS, Del Monte.
No. 300 Size Can — 2 For \_\_\_\_\_\_23C No. 2, 2 for 25¢—No. 1, 3 for \_\_ 25C BEANS, Heinz, Oven baked. PINEAPPLE PUREX

25c 15c Doles, 9-Ounce Can - 3 for ----Water Softener-Quart Bottle -SARDINES Peanut Butter SARDINES 10C CAKE FLOUR 27C Softasilk — Package Quart Jar ----MACARONI or 10C Spaghetti — 3 pkgs. 10C Vegetole, 8-ib. Cr't. 89C PEPPER SAUCE 15C HOMINY No. 2 can—3 for 20C STARCH Stayley's 2 pkgs. \_

BACON Sliced — Lb. 26c Good Beef — Lb. 15C BOLOGNA 14C CHEESE Full Oream - Lt. 21C STEAK
Loint or T-Bone — Lb. \_\_\_\_\_20c Per I.b. 15C HAM, half or whole. Cudahays Tender Cure — Lb. \_\_\_\_ 25c

-: Meats :-

Fish and Oysters

HAMBURGER

Prices Good FRIDAY

and

SATURDAY

-: Fresh Produce :-CARROTS 10c 3 Bunches -----SPUDS No. 1 Colorados - 10 Lbs, \_\_\_\_\_ 196 TURNIPS
3 Bunches
ORANGES
10C 34c Peck CAULIFLOWER 9c GRAPEFRUIT
Marsh Scedless — Bushel 98c LETTUCE 4c Head CELERY Large Stalk \_\_\_\_\_ 12c Per Lh. 10c RANANAS Per Lb. ....

CRACKERS Snowflakes — 2-Lb. Box 15c

PACKAR'DS

BEST

48-lb. sack

RAISINS Seedless 4-Lb. Package 28c

OATS 5-Lb. Box 25c

MUSTARD Quart Jar

12c

FRIDAY and SATURDAY