SHALLOW WATER Is Hereford's "Ace in the Hole"

488 6 CANNY 4 - 5%

The Hereford Brand 12

A MYCHARDER

the second of th

Published Every Thursday

37th YEAR-NUMBER 41

THE HEREFORD BRAND, HEREFORD, TEXAS, THURSDAY, OCTOBER 14, 1937

New Pastor

PRICE 5 CENTS PER COPY

PAGES Electrified

AROUND Contractors Will TOWN Start REA Lines. Sights and Faces Seen In Near Future

Foster Hill and John Douglas Pitman are both feeding out 4-H Baby Beef calves this year, and have two of the finest calves seen here lately.

The eight and one-half pound son of Mr. and Mrs. John Neilson, born October 12, Columbus Day, barely escaped the nomenclature, Christopher Columbus, They finally compromised and named him Phil Warren.

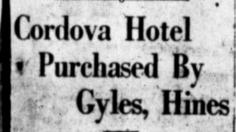
so bad about running off and R. Bateman, county agent, who fice also confirmed the letting of playing checks that E. S. Ireland urged all farmers to sibmit en- additional lines, bringing the total and Woodrow have painted the tries. floor of the building in big black and white squares. Now they say the office," he said, "and this is that Doug and Ray keep the parts a grand opportunity to show what scattered over the floor all the the dust bowl produces." time, using them as checkermen.

Wilson Gyles is so sure that the hotel business.

C. O. Wilkins was Tuesday makto trade his straw hat for an over-

Gus Streu Wednesday was presented with a birthday cake at the Lions Club luncheon.

Plans are now underway for the Hereford Poultry Show, which grand championships and, all sponsors hope to make the best championships but one in the Eastin recent years.



County Will Exhibit **Products** In Chicago Grain And Hay Fair

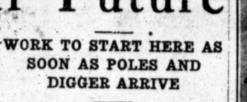
"Blanks are already on hand in allotment is \$254,000.

or cow peas.

ing a valiant but fruitless effort Hereford Poultry **Producers Win In** New Mexico Fair

Hereford poultry men took all ern New Mexico Fair at Roswell last week. The one championship

which Hereford failed to win was Champion hen, which went to Mr. Long of Roswell. Jack Wright, entering the Whit



With the arrival of two cars of Deaf Smith County will enter materials this week preliminary exhibits in the International Grain work on rural electrification lines and Hay Show to be held at Chi- for the Deaf. Smith County Eleccago, November 27 to December 4, trie project got underway this Doug Fox and Ray Coneway got it was announced today by Alex week. The Washington, D. C., ofto 176 miles of lines; the total

To Begin Digging Holes

Contractors expressed a hope to begin digging holes this week, Entries will comprise 10 heads pending the arrival of a digger of grain sorghum including kafir, and poles. Nine cars of poles have milo, chiltex, hegari, and any other been shipped. The special digger Hereford will get its big dam and variety; any wheat, spring or hard to be used on the project here has lake, drawing hundreds of sports- winter, one peck; barley, one peck; been shipped from Egerton, Wismen here, that he has gone into rye, beans, soy beans, field peas consin, and cost approximately \$10,000; it will be used for the first time on the Deaf Smith project. Holes vary in depth from six to 10 feet, and are 18 to 20 inch-

es in diameter across the top. Some Material Here John Lomax has been named as COUNTY AGENT REPORTS superintendent of the construction work here, and will be assisted by

A. L. Duncan, who has charge of the office, J. E. Morgan & Son has opened their office in the

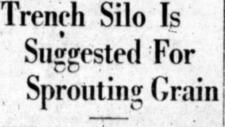
Duncan reported that they would

not take applications for some

lar equipment.



of the Assembly of God Church, this week succeeds Rev. W. A. Mc-Cann. Rev. Grubbs is secretary of the Texico district council of the church.



SUCCESSFUL TESTS BY SPECIALISTS

Following recent rains and the Sherm Williams building, south of possibility that many persons who **County Welfare Work Program WNN** the City Hall, The building will had cut their grain sorghum now include the office in the front por- find it scaked with water, and tion, storage space for materials sprouting in many cases, Alex R. Have Cooperation of Various Clubs and truck storage in the rear. Ma- Bateman, county agent, today adterials now on hand include cross vised the trench silo as a means arms for poles, cross arm braces, of getting the greatest possible LARGE GROUP ATTENDS Plans Complete And terials now on hand include cross vised the trench silo as a means

"A recent visit of E. R. Eudaley,

trench silo specialist confirmed the

fact that spiouted grain makes

excellent ensilage," he said. "In

a special test from 100 to 500

tons of sprouted heads were plac-ed in trench silos. The experi-ment proved beyond doubt that

sprouted grain is well adapted for

He suggested, that any swelled

feed which might show signs of germination be used in silos, and

"This year, when we have plen

where feed is not always abun-

Fuller Operates

Feed Store Here

In announcing the opening of the

ed the fact that they

the trench silo."

number of cattle."

Hereford Business Men Will Make Goodwill Tour Monday

Our Slogan-"More People-More Farms"

"Know Thy Neighbor" (An Editorial)

and a deal and a second of the second of the

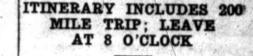
Monday morning, October 18, at 8 o'clock, a delegation of Hereford business men will gather at the court house to make a tour of the north and northwest portions of Deaf Smith County.

Every person in and around Hereford has been invited to make the trip, which will cover approximately 200 miles distance. Individual farms will be visited as well as different communities. The object of the trip is to view the accomplishments which people of the area have made during recent months ; to see what they have done to transform an endangered territory into a land of abundant crops.

If you can take your car, it will be appreciated. If you cannot, there will be a ride, "Let George do it," is an all too common expression in small towns. This occasion demands action, and K is the duty of every citizen to make a real effort to join the big cavalcade. The people we will visit are our friends and customers.

They make the wheels go abound. It is our duty to ourselves, and to them, to see what they have done and what they are doing. To many of us the trip will demand a sacrifice; but if anything is worthwhile, this trip is foremost on the list. The men and women who live in the north-and northwest parts of this county are of the type who do not give up easily; they have courage. They have fought a hard battle, and they are winning

Let's make the deleggation the largest of its kind in the history of Deaf Smith County. Let's show Mose courageous men and women that we appreciate them -and let's prove it by making our plans right now; by being at the court house Monday morning at 8 o'clock.



To acquaint themselves with the exceptional progress made by residents of the northwest and north portions of Deaf Smith County. a cavalcade of cars will carry Hereford business men on a 200mile goodwill tour Monday.

The movement, sponsored by the Hereford Lion's Club, is aimed to show appreciation of all business men in Hereford for the hard work and general improvement the people of the section have seen during the years when blowing threatened to transform winds farms into waste lands. The land, now flowering with bountiful crops, is reported to be generally improved due to the dauntless courage and determination residents of this section.

Leave at 8 O'clock

All Hereford residents, especially business men, who wish to make the trip, will meet at the court house at 8 o'clock Monday morning. Alex R. Bateman, Jack Rose, and Alex O. Thompson have been named on a committee to complete details for the trip. Printed maps will be distributed to persons making the tour, showing location of farms and designating points for stops.

Big Delegation

The cavalcade will tour the northwest part of the county during the morning, arriving at Adrian, where they will eat lunch. During the afternoon, the group will visit Sims, Ford, Wildorado, Daniels and Dawn on the return trip.

Every business house, large and

Announcement of the purchase of the Cordova Hotel by Wilson Gyles and Mrs. Grace Hines was made this week, Mrs. Hines will me manager of the hotel. announcing the purchase of

the interior of the hotel and to ke general improvements on the also plan to add more rooms to pen; 1, young pen. the hotel, increasing it from its the hotel into one of the most Song Composed By

our community and one of which we will all be proud." Renovation on the interior of the uildign is scheduled to begin in the near future,

Cream Station **Installed** By Texas Market

The Texas Market and Grocery has installed equipment for man and produce station in the

y the grocery and market. They will buy all kinds of pronce such as eggs, poultry and ream it was announced by Ira bounced by Ira Foster and O .G. Hill, owners. As a get-acquainted offer they are dving a free Ice Cream Cone to veryone coming to their store Sat-arday, all children must be accom-anied by their parents.

AcConnell Adds Court Considers H. D. Agent Radio Repairman

The action followed a discussion the meeting on November 8, they with Miss Ruby Mashburn, Dis-trict 1 Agent, who met with the Judge Earl W. Wilson said, "We Mr. McConnell states he has in-

lied much new equipment for testing of sets and tubes, enmakes of radios.

court.

Rock division, took five first third, one fourth place, and one fifth place. In his division he won : 1-2. hen: 1-4-5. pullet; 1-2-3. cock-erel; 1-2. cock, also champion cock. Ross Fuller showed the grand champion female,' a pullet, also took champion old pen, champion

young pen, five first places, five second places and one third place with his Buff Orphington entries : In announcing the purchase of the building and business, they said that the hotel will be mod-ernized in every respect, including plumbing, and renovation of the borns likewise wou a long list of sent time they plan to repaint prizes; he showed the grand and took six first prizes, and four 14 rooms which it now includes. second prizes: 1-2, cock; 1-2, old

modern in this section. We want Peggy Valentine Is Heard Over Radio

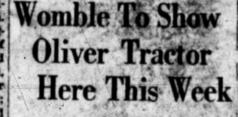
" You Still Have My Heart," a song written by Miss Peggy Valen- see the new streamlined Oliver tine of this city, was dedicated to her by the Panhandle Cowboy, who sang it as a part of his program Tuesday, October 5, over radio station KGNC, Amarillo. The valentine's birthday. Miss Valentine's birthday. Miss Valentine, who writes songs and poetry as a hobby, composed "You Still Have My Heart" and

copyrighted the song in July, 1936; Division in Fort Worth from Frithe music was written by Sylvester day through Monday were George L. Cross of Pertland, Oregon, and LeGrand, Leonard Foster

her poems have also been publish-ed, and have gained wide recog-nition.

To Hold Meetin

time, at least not until some of the present applicants had worked for a while. About six men will be brought in by the company and the remainder of the crew will be recruited here. The crew will vary from 15 to 25 men when the work gets in full swing. (Continued on Page 12)



The Hereford Implement and Appliance Company will hold a formal showing of the new Oliver "70". Tractor for 1938, here Friday and Saturday, it was announced today by L. L. Womble, owner.

Mr. Womble attended an Oliver dealer meeting at Plainview last Wednesday and previewed the new tractor. He was enthusiastic over the many exclusive features which it offers, and urged everyone to

rooms of the company Friday morning.

Stories Of World War Are Swapped By 36th Division

the song was broadcast over KGNO Arch Dobbins of Hereford, last spring. She has recently com-pleted another song. "Thanks For It All," which she also plans to copyright as soon as the music days on the front brought a real

is finished; she already has the thrill, they declared. Despite the here. In announcing the opening of melody for this song. Several of fact that most Hereford boys were his feed store, he invited his

Judge Earl W. Wilson said, "We Wilson, stressed the fact that they will ask each delegate how many are anxious to know what the peo

he will carry a complete line of feeds for chickens, dairy cows and other livestock, and that he will Attending the reunion of the 36th feature the famous Red Chair line of feeds. He already has a large supply of feed in stock. and A resident of Hereford for more

than 15 years, Mr. Fuller is well known here as a breeder of fine chickens. Until recently he operatfriends to visit him in the new

location.

HERE MONDAY

To discuss and consider welfare work in Deaf Smith County, large number of business men and representatives of organizations in the county met in the court house here Monday afternoon, Oct. 11, at 3 o'clock.

Rev. H. M. Redford served as Worker, made the principal talk stressed the fact that material of the occasion. She talked on from trench silos may be used County welfare work and its reseveral years later, retaining and lationship to government relief.

Paid By Local Taxes "Work of the county," she said,

ty of feed, is the time to think about trench silos," he said. "They "is not being supported by the national government, but by taxes are especially fine for this country, paid by Deaf Smith County. These taxes are not sufficient to take dant, and where there are a large care of all work that needs to be done.

In view of this fact, representatives were asked that their respective organizations do as much volunteer county welfare work as possible. Each organization doing welfare work was asked to report their activities to Mrs. Bradly in order that duplications may General.

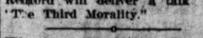
Ross Fuller this week opened a be prevented. Mrs. Bradly said feed store in connection with the that she will be happy at any time Hereford Poultry and Egg Com- to discuss community service propany. Mr. Fuller will operate the jects with various groups, in orfeed store and E. Rogers will con- der that work may be done where tinue as manager of the produce it is most needed.

Committee Is Named

A committee, composed of the feed store, Mr. Fuller said that following members was appointed to work with Mrs. Bradly, assisting her in any way possible, make welfare work in Deaf Smith County adequate and efficient: Mayor C. J. Daddock, A. H. Streu, H. M. Redford, Mrs. Bob

(Continued on Page 12)

DISCUSSION GROUP TO MEET The Discussion Group will hold its first meeting of the season in the County Library Friday evening, October 15, 7:30 o'clock, it was announced today. Rev. H. M. Redford will deliver a talk



Woman, 70, Flies To Amarillo, En Route To Visit Son Here

Racio Repairman P. H. Galbraith of Amarillo is associated with the McCon-H Electric Co. Amarillo, where he was employ-with Miss Ruby Mashburn, Dis-Massociated with Missociated With business in Amarillo, They left, Wednesday and made the return trip from Amarillo by air. Jim Rockwell, a hayfever victim, To Hold Meetings As a result of the discussion commissioners urged gll residents to hold meetings in their individ-

selected to fly in order to secure relief and his mother chose to fly with him

Directors Selected

Faculty members of Oldham County met at Vega Tuesday night, October 5, and set the time and place, and named offi-cials for the Oldham County Inter-scholastic League Meet. All events of the county will be held at Vega chairman of the meeting and Mrs. on Friday and Saturday, April 1 Dyaithia Bradly, County Welfare and 2, with the exception of tennis, volley ball and baseball, which will be held the week before.

The following teachers were selected to take charge of the different events : Miss Sowell of Vega, debate; Mr. Baker of Adrian, dec lamation; Miss Williams of Wildorado, extemporaneous speech Mr. Caviness of Vega, athletics: spelling; Mrs. Gay of Wildorado, music memory; Mrs. Brown of

given individual awards this year escretary; Rev. J. C. Thorns, Rev. instead of the cup prizes to the W. E. Barnes, Rev. J. J. Grubbs, schools as were given in the past. Rev. W. A. McCann and Father

DISTRICT LEGION TO MEET AT CHILDRESS

Lon Roberts, 18th district commander, today issued a call for all Legionnaires of the district to attend a special meeting of the Cox- Department of Agriculture's wea Furr Post at Childress Tuesday ther station in Hereford. evening, October 19, for the regu-lar monthly post visit. The meet, Day

ing has been called for 8 o'clock, Reports from the New York na- Friday _____

tional convention will be given by delegates and Mr. Roberts will report on the departmental meeting. A dance will follow the business session.

Hereford Squad Will Tangle With Friona Eleven Next Friday Night

While Canyon handed Hereford a 13-0 defeat last Friday, Vegs's strong contingent ran, rough-shod over the Friona eleven, pilling up a count of 40-0 over the F

Although Hereford faces three defeats this season, they are still undefeated in this section of the conference race and have a good chance at the title for this half Coach Tommy McCellum may se

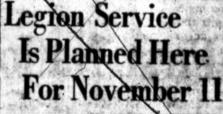
assignments of the so October 20 they - m

Playing their second conference game of the season, the Hereford Whiteface eleven will Friday night travel to Friona. The game has

been called for 7:30 o'clock. Although Hereford faces three

of the district. A large crowd is expected to accompany the team to Friona, and the Friona team will also pit their Fight A large crowd is expected to accompany the team of Friona, and the Friona team will also pit their Fight A large crowd is expected to the friona team will also pit their Fight A large crowd is expected to the friona team will also pit their Fight A large crowd is expected to the friona team will also pit their A large crowd is expected to the friona team will also pit their Fight A large crowd is expected to the friona team will also pit their A large crowd is expected to A large crowd is expe full strength against Hereford in assig hopes of a victory against their Octof traditional foes.

least one representative, and more if possible. At least 50 cars and For Oldham League twife as many, if possible, is the goal set for the tour.



Members of the Hereford Pastor's Association formulated bland Monday morning to co-operate with the American Legion in conducting Worship Service in connection with the celebration November 11. The Armistice Program will be in charge of Rev. H. M. Redford, Miss Hughes of Vega, ready writ- chaplain of the local Legion post, ers; Mr. Buckner of Wildorado, and more complete plans will be announced prior to the gathering. Pastors also discussed matters of Adrian, one-act pay; Miss pertaining to the common work of Johnson of Vega, story telling; all churches, and set the meeting Miss Shields of Vega, tiny tot date for the association on the story telling; and Miss Ripley of first Monday, after the first Sun-Adrian, coloring. Mr. G. A. Syms day, at 10 o'clock at the Methodist of Adrian, was elected Director- Church. Those attending the meeting this week were Rev. T. C. Winners of the events will be Willett, chariman: H. M. Redford, Nathaniel.



Max. Min. Motor

Thursday _____ 76 42 0.00 Saturday _____ 47 50 49 0.00 0.00 Sunday Monday -----72 Tuesday 67 0.35 Wednesday _____ 50



PAGE TWO

Hereford Has 28 Students In **Canyon** College

Vest Texas State College directory for the regular term to one thouto be issued shortly by the College sands or more. YWCA.

e students are:

Baird, Mary Ann Baird, Roh Bylvia Behrends, Gonda Biggers, Frances Borden, Mary Kate Bro-therton, Charline Brown, J. T. Carroll, Lucile Dyer, Louise Ham, Hugh Harman, Virginia Lee Hussey, Betty Jones, Gomer L. Mc-Coy, Pauline Matthews, Edgar Lee

Sufferers of STOMACH ULCERS HYPERACIDITY DEFINITE RELIEF OR MONEY BACK THE WILLARD TREATMENT has roughs prompt, definite relief in housands of cases of Stemach and backers Ufcers, due to Hyperacid-ty, and other forms of Stemach Dis-ress due to Ezcess Acid. SOLD ON 5 DAYS TRIAL. For complete in-ormation, read "Willard's Message Relief." Ask for it - tree-st CITY DRUG STORE **One Bank's Conception of**

Sincerity

exist or succeed.

mission.

OF

Its usefulness to the community is

the measure of any bank's right to

With this thought uppermost our ef-

forts are concentrated on being

particularly helpful to those who

We are willing that our success shall

come only if and as we fulfill that

favor us with their business.

Pickett, Orval Pierce, Allen Plummer, Clyde Posey, Melva Rea, Ernest Scheihagen, Le Nelle Schei-hagen, George Smith, Jean Snyder, F. D. Hill, J. E. Hill and wife, W. W. Hill and wife, R. R. Jack-son and wife, Harry Kibbe, George F. Lewis and wife, T. F. Major and wife, W. M. Marnell and wife, Delitha Sparkman, Dean Storey, and wife, W. M. Marnell and wife, Patricia Wederbrook, and Howard W. R. Matthews and wife, J. F. Morris, H. H. Meyers and wife, Williamson.

Nearly nine hundred young men and women are enrolled this se-CANYON-Twenty-eight Here- mester. Next semester's registrard students will be listed in a tion is expected to raise the total

COURTHOUSE RECORDS

Right-of-Way

S. R. Nigh to J. T. Smith: unadditional 40 feet of right-of-way divided one-fourth interest in all The following deeds cover an on 25-Mile Avenue, north from of the north half of section 24, Hereford to Oldham County. To a block K-3.

distance of four miles north of Wm. R. Borough et al to J. T. Hereford, the entire 40 feet is to Smith: undivided one-fifth interbe taken from the west side of est in north half of section 24; the road, and from that point block K-3.

J. F. Postelle and wife to M. in the Canyon game and carried north 20 feet will be taken from each side. Deeds were recorded S. Benefield and wife: east half a heavy part of the greatly imby the following persons to Deaf of northwest quarter of section proved Whiteface offensive. When Smith County: J. E. Hill and 100, block K-3.

wife, J. L. Fuqua, Chas. R. Veigel; A. Allison, F. C. Benson, H. M. Benson and wife, F. W. Brunson Julia Vanden Boom to Max E. and wife, Louella Cox et al, C. H. Dixon, Emma Hampton, Geo. W. block K-4; also southwest quarter It will be a different story next the defensive. The center position Heard and wife, H. E. Henslee, of section 46, block K-4, the interest of the grantor therein being

an undivided one-half part there-

Kansas City Life Insurance Com-

pany, Carrie Kropff, T. E. Major

and wife, C. L. Morris, J. J. Perkins, P. H. Probasco, W. M.

Warranty Deeds

Stewart, and Carl Strafuss,

Marriage Licenses Miss Gladys Lewis and Irving Willoughby. Miss Eleanor H. Wadleigh and B. A. Wohlgemuth. Miss Della Trujillo and Noel

New Automobiles

coach, Hereford Motor Company. C. C. Lisenbee, October 4, Dodge pick-up, Ireland Motor Company. Geo. W. Clark, October 5, Chevrolet sedan, Brunnley-Woodford Motor Company.

Messenger News

THE REREFORD BRAND, HEREFORD, TEXAS, THURSDAY, OCTOBER 14, 1937 BETWEEN THE Rasco, T. E. Tomlinson and W. G. Heard, A. K. Webster, James W. Witherspoon, M. R. Wood and wife. The following right-of-way easememnts were also recorded by POSTS GO Ben C. Aylor and wife, First National Bank of Amarillo, J. F. Craig et al, J. Roy Crutchfield,

Boy, oh boy, that was some power since the Panhandle tilt. football game at Canyon the other then you have certainly noticed night. It started off a little draggy the way these boys are doing their but in the last quarter the White- part. Keep an eye on them next face squad snapped out of it and Friday night and you will see two plow and harrow twenty-eight acreally showed that Eagle outfit of the nicest ends in this district? that they had something. In addition to excellent work on

Last week part of this column safety and some nice ball captying was left out by mistake, and it Paul Foster is also becoming an was too bad, because the part left outstanding field general. Paul out was about Ashlock, who was took advantage of the wind last Friday night, and if the team had really the white haired boy in gotten good breaks they would Hereford's victory over Happy. have scored - maybe twice. Paul Anyway, Ashlock came right back called a nice game. He has an unusually hard Job, but he is fill-

ing the place like a veteran. he gets loose he takes off like a

A. C. Williams to George Muse: spotted deer and keeps right on west half of section 62, block K-3. charging. R. C. did his stuff against the Eagles, too, but things Frieburg: north half of section 45, broke had throughout the game. Friday hight when he starts ear- is the key post on the squad, and ing that Friona line to ribbons. It is a tough assignment to fill. All in all, Bud roundly outplayed He is sure getting a reputation

booted nine times for a total of

343 yards - an average of a little

over 38 yards to the punt, and

two quarters of the time he was

yon. Pete plays equally good in hard.

think about Mutt Vaughn. Every since the season opened, Mutt has been outsanding. He is a natural

born punter and his educated toe has done more for the squad Cooper. this season than probably any one thing. Friday night Mutt

Tom Robinson, October 11, Ford coach, Hereford Motor Company. Ernest Medkief, October 9, Lincoln Zephyr, Hereford Motor Com-Bill Clutter, October 8, Ford

Mr. Jerry Mercer and family

both places and is a mighty good anybody's team. One of the Comer Store, started to school the high points of the game was Friday, Coach Tommy McCollum when he recovered the fumble in the first quarter. Harvey Nunn and E. B. Posey. there on the field again. in addition to being mainstays in he Whiteface line, also made some mighty nice tackles. Both of these boys were, right down on punts and accounted for more than one ackle on punts. Their speed and accurate work makes Vaughn's kicking all the more valuable. has dropped some games alright, his punt returns, which is remarkable considering the distance which game will be Hereford and Tulia Mutt consistently, booted. some nice playing. Both of these inds went down on punts and did much toward downing the afety man with a minimum of line in the first quarter to tackle Eagle runners for losses, and Ray held down the other side with equal vigor. If you have noticed he increased Hereford offensive

Jumbo News

MRS, ULLMAN HUNTER Mr. and Mrs. L. A. Matthews vere in Amarillo, Saturday. Mrs. Dewey Owens returned tome from the Deaf Smith Couny Hospital Sunday. She is re-

covering rapidly from an appen-

Mrs. Sam Hunter attended Mis-

Mr. Finegold of Amarillo, was

Ullman Hunter made a business

Miss Pauline Matthews of W. r. S. T. C., spent the week end

Mr. and Mrs. Robert Stevens nd Mrs. Bxater, mother of Mrs.

rip to Abilene, Saturday.

licitis operation.

See you at Friona, folks, and remember if you have any extra mana, Irish Free State, the presidroom in your car be sure and let ing magistrate lighted a cigaret, Ralph Smith know about it. Last then permitted others to join, and Friday Hereford's band and pep soon attorneys, policemen, clerks, squad outdid the Canyon bunch all present except the accused man, between the halves. We have a were puffing "fags." band and pep squad which we can put up against any in the country

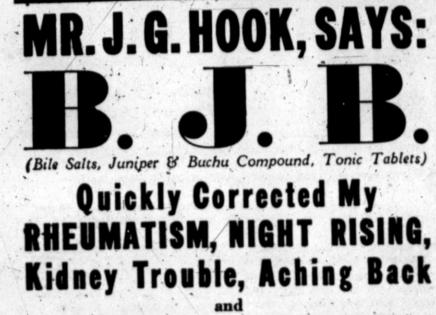
and we need them at Friona. **19 NEIGHBORS WORK**

FARM FOR SICK MAN Fremont, Ohio - Nineteen neigh-

bors of Paul Fry, tenant farmer, who has been ill in a hospital for soveral months met at his farm to res for the planting of the 1938 winter wheat crop. Farmer Fry's friends used sixteen tractors and completed the task in a few hours.



During a lengthy trial in Done



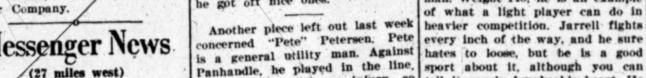
URINE BURNING

This Earnest, Well Known, Highly Respected Citizen, Further States: The Old, Aching Pains In My Back Are Entirely Gone Since Taking THIS WONDERFUL PREPA-RATION.



pany.

kicking into a strong wind. He sure can kick, and to make his footwork even more valuable, he always does a good job under fire. Nearly ever time he kicked a fluke would have meant an Eagle score, but he got them off - and he got off nice ones.



(27 miles west) BY MRS. J. N. MESSENGER

moved from this community 10 Portales, N. M., last week.

as a pass receiver. And while we are on the subject of Whiteface players who get the job done, now is the time to

First National Bank OF HEREFORD A Strong Bank Thoughtfully Managed

....X

MAKE YOUR

ummer

MORE ENJOYABLE

Purpose

at Messenger last week. Grandma Messenger and grandchildren, Stephen, Elsie and Rosalie, attended the Club Demonstration and picture show at Friona, Saturday. Mr. and Mrs. Wells and La honda, spent Sunday evening at the home of Charley Brown. J. T. Guinn, Jr., started

school at Higgins last week, and is staying in the home of grandparents. Mr. Agee was hurt while loading a hog at McLelo, Thursday

vening.

155

began to yell for Sylvester Loerwald, player in 1936. It seemed like old times to see Sylvester out

When they needed a time-keeper

Bud Bradley also played his

best game of the season at center.

Bud passed cleanly and accurately

and played a whale of a game on

Butler, Eagle center, and if you think it is easy to pass from cen-

ter again a strong wind like last

Friday, you just ask someone who

has played center out here in

Hereford backs made a lot of

yardage over and around the right

side of the line. Boyer, right

tackle, was one of the men who

made this possible. Boyer weighs

and the Canyon boys will tell you

he also hits hard. He also got his

share of the tackles, too. Boyer al-

ways plays heads-up ball, and he

tooked mighty good in there Fri-

heart into every play. That is the

reason he is an outstanding line-

man. Weight 140, he is an example

of what a light player can do in

his

Jarrell Rutherford puts

around 158, and he hits low

West Texas.

day.

Another piece left out last week heavier competition. Jarrell fights

Haun is out with an injury, so tell it nearly breaks his heart. He

Pete went into the backfield is one of the best linemen in this

against Happy and against. Can- half of the district, and he tackles

A bouquet to the fine people of Hereford for the excellent support which they are giving the team. Thanks to those who were so nice about furnishing transportation for the band and pep squad. Hereford Canyon didn't make very much on but they are going to win this half of the conference. The big on November 11; Tulia comes here for the tangle, both teams will Hereford's two ends, J. C. likely be undefeated in the dis-Vaughn and Ray Nunn, also did trict race. This week Hereford will play Friona at Friona and on October 29, they will play Dimmitt here, all three of these games will be conference tangles, and the vardage. J. C. crashed through the Whiteface squad should emerge as winners for this section.

MR. J. G. HOOK

Hook, also says: I want to give my testimonial regarding the benefits sived from the use of B. J. B. (Bile Salts, Juniper & Buchu Com-Tonic Tablets). This INCOMPARABLE PREPARATION relieved Find, Tonie Tablets). This INCOMPARABLE PREPARATION relieved Eldney Trouble the first week that I took it. I no longer have to get mights. B. J. B. quickly corrected my Bladder Trouble; my Urine is not hot and burning m it once was. My Kidney Trouble is gone for the first time in years. Since taking B. J. B. I am feeling fine in every respect. (Bened) J. G. Hook, R. R. No. 7, McAlester, Oklahoma. (Signature Wit-med By) Charles D. Webb, McAlester, Oklahoma: B. J. B. is sold to you with a positive money back guarantee; under its terms you stand to lose nothing but your ailment. B. J. B. Contains 16 Hand Grade Pharmaceuticals and is Compounded By a Manufacturer of High Grade Pharmaceuticals and is Compounded By a Manufacturer of High Grade Pharmaceuticals and is Compounded By a Manufacturer of High Grade Pharmaceuticals and is Compounded By a Manufacturer of High Grade Pharmaceuticals and some in business since 1855. B. J. B. MOT JUST ANOTHER ORDINARY PATENT MEDICINE. B. J. B. IS MOT JUST ANOTHER ORDINARY PATENT MEDICINE. B. J. B. IS Mort Will.

ed Or We Will.



MAGIC CHEF GAS RANGE

with a

Don't wilt over a hot stove another summer. Relax with a Magic Chef. Its insulation keeps kitchen cooler. Its time and labor saving features provide extra leisure hours. Let us show you this popular modern gas range.

REDUCE MITCHEN HOURS WITH THE HIGH-SPEED OVEN

This new fast oven reaches 500 degrees in 7 to 8 minutes. Think of what that means to you in terms of time and gas saving. Slow cooking and canning needs have also been maintained. As low as 225 degrees can be maintained indefinitely in a Magic Chef.

LOOK FOR THE

RED WHEEL

WHEN YOU DUY

AAIC CHEF

WEST

YOU CAN BROIL IN COMFORT WITH THE SWING-OUT BROILER

Smokeless broiler, attached to door, swings out when door is pulled open. Food can be easily turned without touching any part of hot broiler. Door protects against heat and spattering grease. Separate broiler and oven burners are an added convenience.

MODEL SHOWN SERIES 2700 OTHER MAGIC CHEF FEATURES Red Wheel Oven Regulator, Timer, Automatic Top Burner Lighters, Non-Cice Top Barners, Full Insulation, Morel Mo. 1 for Work Top and Brown Grid fextre charge). TEXXS GAS CO

Stevens of Mineral Wells, have moved to the farm formerly owned by C. I. Beck. Ozro Stevens of Dimmitt owns it now, Mr. and Mrs. Addison Hunter pent Sunday at - Arney with her parents, Mr. and Mrs. E.

Burks. Misses Elnora Julch and Sarah Agnes Bryant, spent the week end

C

with their parents. Mrs. Si Scott and Benny Scott returned to their home, Saturday, at Nugent, after spending he summer here. Miss George, who has been visiting Mrs. Scott

returned with them. Mr. and Mrs. L. O. Norman Armey, spent Sunday with their daughter, Mrs. Finis Hunter. Mr. and Mrs. Earl Matthews and Mrs. Opal Tollett, of Dimmitt, were Sunday guests of Mrs. Dewey Owens.

When you telephone ...

Be slow to hang up when calling.

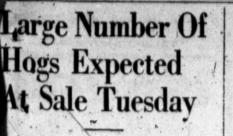
2. Be quick to answer when called:

"In the Southwest, 25,000 people a day hang up before the called party has a chance to answer.

SOUTHWESTERN BELL TELEPHONE CO.



THE HEREFORD BRAND, HEREFORD, TEXAS, THURSDAY, OCTOBER 14, 1937



Another good auction sale was eld at the Hereford Sales Pavilon Tuesday, according to Ray arber, auctioneer, who said that attle and hogs brought good rices. Horses brought fair prices. Included in the offering was 85 and of cattle, 50 head of hogs, nd some farm machinery .-

There was a good demand for arious classes of livestock sold, nd promises of an even larger rignment are reported for the ale next Tuesday. George Brumey has indicated that he will ring in some pure-bred Hampshire ilts, while other consignments will nclude around 90 head of feeder ogs, some sows, and a few choice enwey milk cows, Mr. Barber aid.

Due to the exceptional amount of feed here at the present time, he demand for livestock is inreasing over the area and prices re good. More and more out-ofwh owners are bringing in stock om points where feed is scarce. or this reason, the sale is exected to increase from week to

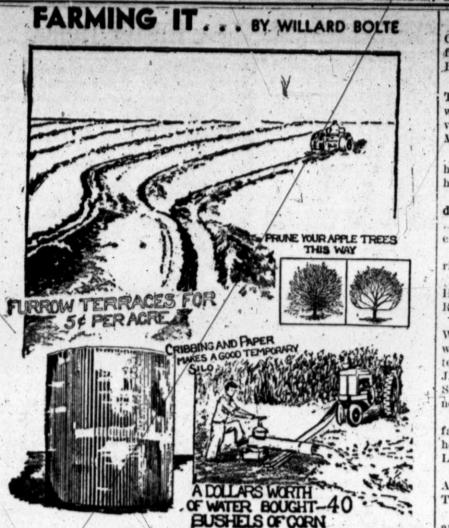


MRS. MERLIN KAUL

Six weeks tests are being given is week in the intermediate and igh school rooms.

The sand table for the primary oom has been completed and filled ith sand. It will be converted to a cemetery, Friday, when the hildren who have diligently oberved health chores /this week ill bury their bad habits. The Westway School will give its ourth Annual Carnival and Stunt now on Friday night, October 22. yearly carnival has become institution of the school and mmunity. /Each year the stunt body selects a carnival queen. remony. Last, Friday, after a up. d Dorls Mudgett, Dóris was se-

d other booths will be open at struments. o'clock. At 8, the program will ur of free program consisting of awaits you. Il be featured, starring some glad to hear that she is gaining measles.



Upper sketch shows furrow ter- the amount and the quality of good races that were constructed on 'a apples - and increases cash re-5-acre Missouri hillside pasture- turns about 20 per cent.

with a fractor and two 14-inch Lower left sketch shows a templows at a total cost of 25c for porary silo made of cribbing or gas and oil. The furrows were 10 wire fence. The upepr ring of inches deep, with the earth thrown fencing sets inside of the lower down hill. There is an earth dam ring-and the entire silo is lined across each furrow every 50 feet. with a special tough, waterproof Distance between the furrows de paper with wide overlaps to expends upon contour and slope-the clude the air.

average being 12 feet. Lower right illustration shows Five years ago the Michigan Ex- irrigating water being pumped from periment Station worked out a new a 150-foot well by means of a and better way to prune apple trees tractor and a 500-gallon rotary - and today thousands of apple pump. Four irrigations of the growers are profiting by it. The cornfield behind the tractor-costwhole trick is to remove all thin, ing \$1.00 per acre for fuel-proslender wood from the center of duced 40 bushels of corn to the the tree. This plan does away with acre last year when corn on adthe wood that produces undersized joining land was a complete failand poorly-colored apples - and ure, a pretty good argument for makes spraying easier - increases cheap irrigation.

dancing and singing acts. Other in health daily. In a recent letter booths, 5 in all, will then be op- to friends and relatives, here, she to is crowned in an elaborate ened. An orchestra will pep things says they are all fine and, are working every day. She is giving

gontest between Gladys Gore The money raised each year plano lessons, Miss Sue has a good goestoward supplying athletic position with a telephone company equipment, phonograph records, and Mr. Vaughn and their son, The Food Booth, Bingo Stand, paper supplies, rhythm band in- Leslie, are working at a smelter. Duane and Kathryn are in school. Mrs. Foy Dodson, Miss Emily

Everyone is invited to come and gin with the crowning cere- enjoy yourselves as you have nev- Minter and Mrs. Merlin Kaul atony. This will be followed by an er done before. A big free program tended the B. & P. W. Club meet-

ing. Monday night, in Hereford. ppy stunts and novelty acts. The many friends of Mrs. Tom The little daughter of Mr. and ter the main show, a side show Vaughn of Tacoma. Wash, are Mrs. J. D. Harrell is ill with the

Nelda Guy Lawrence and Larry fourth well to be put down re- Rheu, who is holding a series of summer. Carroll Kaul are taking serum cently in this community. The services at the Methodist church in Vega football team played Fri-Burgess is taking cold serum. Tuesday from Sapulpa, Mr. Albert Johnson, Mr. Jack Earp has returned arm.

home from White Deer, where he has been sowing wheat.

ernoon. Mrs. Glenn Rutter was an Ama-

rillo visitor, Friday.

Hereford, were callers at Glenn of Mr. and Mrs. J. K. Gray. Rutters, Monday night. where she will visit her daugh- week.

ters, Mrs. L. M. Clayton; Mrs. Mrs. J. K. Gray and Mrs. Ad- this week. J. W. Wing, Miss Jessie Matteson, die Winkler, and son, Elmer, and Mrs, C, R. Gault, Mrs. James home of Mr. and Mrs. Morman The afternoon was spent in con- Mr. and Mrs. C. C. Wimberly and Lafsey, at Vega.

Amarillo visitors, Monday and West and children, Mr. and Mrs. Tuesday.

and family, Mr. and Mrs. Ellis Mr. and Mrs. Lee Mullins, and and Mrs. Jinks of Vega. Wilson, Mr. and Mrs. Bud Hopson, Levi Mullins, Mrs. Hughes ' Millard, and Bill Petree were dinner guests at the Los Angeles, Calif., were week end this week. Grady Wilson home, Sunday.

Mr. and Mrs. Buddy Wither- J. H. Gililland. spoon, Jo Ann and Neil, took 'dinner Sunday with Mr. and Mrs. G. C. Hartman and family.

Goldmann Brashear and Curtis McKinney left Tuesday for Canyon, to join the CCC Camp.

Mr. and Mrs. C. Skypala, Mr. and Mrs. Richard Connally went Mrs. Josephine Skypala.

guests Sunday at the Y. Skypala Graham Bell for Mrs. Manning, Yoakum, Texas, to spend a few ject: "Peter's Sermon on Pente-

mediately after the well for Joe ceived. .

Miss Alice Johnson returned Miss Arleta Lundry returned to church, Sunday. Okla, her, work at the Ben Williams | The Athletic Club of Vega High and Harry Murphy and sons, spen

ors at J. A. Roe's, Sunday,

Mr and Mrs. J. K. Gray were Bob Townsend, son of Dr. ning by the Ball Jar Company was

family visited, Sunday, in the honored the birthday of Mrs. West. week.

Mr. and Mrs. T. B. Cox were ent included Mr. and Mrs. Ernest relatives.

guests at the home of their uncle,

Vega News

(23 miles north)

MRS. H. R. SHIELDS Miss Tommy Bales and George ter, in Claude. to Umbarger last Wednesday, L. Manning, who were married where they visited in the home of last week by Rev. L. E. Godwin, Vernon, spent, Wednesday night will be at home in Dumas, where Mr. with Mrs. L. W. Landrum. Mr. and Mrs. Paul Artho and Manning has a position with Coche family of Umbarger and Mr. and & Braden. A miscellaneous shower sister, Miss Elaine Shelton, in vited to come and take part. Mrs. Richard Connally were dinner was given at the home of Mrs. Denton last week, en route

Wednesday afternoon, Mrs. L. L. weeks with her grandmother.

for whooping cough. Melvin Jo others are located on the Jack Hereford, Rev. Morgan of Adrian, ona, Friday afternoon. Vega won Earp and Henry Allman farms. , preached at the Vega Methodist 40-0. Mr. C. H. Silvey, Wayne Dyer,

where she has been for six weeks home in Hereford, Saturday, 'after School sponsored' a Stuttering Sam' last Sunday fishing near Herevisiting in the home of her uncle, spending last week at home re- performance, Thursday evening at ford. covering from a severely burned the school building. The proceeds More than 50, are attending the are to be used for the expenses Sing Class which is being conduct-

Mr. and Mrs. Buddy Roe and on football trips. ed at the Baptist Church every as been sowing wheat. Mr. and Mrs. T. E. Kuyken- are visiting in the J. A. Roe home. stration Club met Friday in an win is director. dall of Amarillo, were callers at Mr. and Mrs. Les Odom of all-day meeting at the home of The Vega P.-T. A is among the k. M. Gunn home Sunday aft- Plainview, and Mr. and Mrs. Mor- Mrs. C. H. Eastman. Circle No. 4 21 units receiving a standard and ris S. Roe of Hereford, were visit- was in charge and a demonstration superior rating in the eighth disof chicken canning was given. I trict

Mr. and Mrs. A. J. Barker of Miss Lucille Hughes spent the Miss Dorlene Dysart is visiting Mr. and Mrs. M. T. Rutter of Dallas, were recent dinner guests week end in Hereford with home her aunt in Alva, Okla., this week. folks.

Mrs. H. C. Matteson will leave visitors of Mr. and Mrs. S. A. Townsend, the originator of the held in the Kiwanis Hall, Friday Wednesday for Cordell, Okla., Glover near Dawn, one day last Old Age Pension, has been re- afternoon, sponsored by the Worth While Demonstration Club. ceiving medical treatment in Vega

were attending to business in Ama-She plans to have wheat sown Mr. Clark attended a birthday Watkins and Bud Gault are visit- rillo, Friday morning. hear Cordell, while she is there, dinner, Sunday, at the Birch West ing Mrs. Gault's mother, Mrs. Mr. and Mrs. T. B. Cox and home near Adrian. The dinner Glasscock, in Cordell, Okla., this ris, and C. C. Wimberly are representing Vega at the Kiwanis

meeting in Fort Worth this week. versation and music. Others pres- son, spent Monday in Tulia, with

Raymond Godwin were married by Mr. and Mrs. Clark Jinks and Rev. J. O. Haymes in Amarillo Roy Harris and daughter, Mr. and Mr. and Mrs. McLaughlin of Ama-Saturday night. They plan to make Mr. and Mrs. Elmer Roymolds Mrs. Luther McFarling and son, rillo, spent last Sunday with Mr. their home in Vega. Mr. and Mrs. Austin Hale were

Mrs. W. B. Wood of Tinganaxia, week end guests of her parents, Betty Jo and Bobby Gililland of Kansas, is a guest of her son, Mr. and Mrs. J. L. Watkins, Mrs. S. Ledbetter, who lives

near Hereford, was in Vega, Sat-The Study Group met at the court house Library room, Monday urday and Sunday, visiting relaafternoon. Mrs. J. T. Shelton was tives.

leader in an interesting study of "The Child in the School," Mrs. Earl Dyer will have charge of the next meeting.

Mr. and Mrs. L. L. Ledbetter spent Sunday with their daugh-Mrs. Ruth Landguest and son,

Miss Helene Shelton visited her to

An irrigation well was drilled Ledbetter was co-hostess. Many . The Vega Library at the court for Morris Ranahill last week, im- lovely and useful gifts were re- house is open every Saturday aft-

ernoon from 2 to 5. Please return was formally opened as a public Landers was finished. This is the In the absence of Rev. Marshall the books that were taken out this museum on July 4, 1876.

JANE LINA

CHURCH OF CHRIST E. M. Borden, Minister Bible classes at 10 a. m. We have classes for all who desire to come.

Preaching at 11 a. m. Subject: Blessings Where God's Name Is.

A Demonstration on Meat Can-

Mr. and Mrs. W. A. Williams

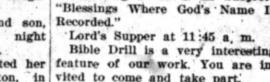
Raymond Thompson, C. L. Mor-

Miss Mary Belle Watkins and

Bible Drill is a very interesting feature of our work. You are in-

Preaching at 7:30 p. m. Subcost.'

Independence hall in Philadelphia



A TOUGHIE

... we must admit - but his eyes are no stronger than his sister's. Eyes are often strained by adapting themselves to unfavorable conditions.

Neglect to your reves - and yours too - is needless. An I. E. S. lamp is the only answer to proper lighting. Call our office for a free overnight trial.

MDXICO



PAGE FOUR

Red Devils Of Adrian Trounce **Dimmitt Bobcats**

LARGE CROWDS WATCH ADRIAN BOYS TAKE 14-0 VICTORY

Friday afternoon, October 2, at ms' Field in Adrian, the Adrian Led Devils trounced the Dimmitt sobcats to the tune, of 14-0. The cams were very evenly matched. The Bobcats had two regulars from last year on the team, and Adrian's team boasted three. Because of this fact, the game was a warm one from beginning to end. At the end of the half the score was 0.0, and both groups welcomed the rest period. Neither had been able to penetrate the other defense successfully. At the end of the third quarter, the score still remained 0-0, and interest was rillo, spent the week end with running very high.

In the final quarter the Red Devils organized a series of power plays and forged steadily down the field after blocking the Bobcat's attempts to punt. Twice the Adrian squad took a blocked punt by means of power marches. Capand turned it into a touchdown tain Earl Brown made the extra point both, times, the first by passing over the goal line to Buser Chapman, and the second by ticking the ball through the goal

This game was the third for the Red Devils and marks their first victory. The Dimmitt team has not yet won a game, but both groups are even more determined than ever to run up a winning tally in their next struggle.

Bethel Items

(22 miles south)

MRS. JIM BAGWELL Mr. and Mrs. Bryan Sinclair attended church in Dimmitt, Sun-

Mr., and Mrs. Ivor Bagwell and mother, Mrs. J. A. Bagwell, were Hereford, Sunday. Hereford visitors, Sunday after-

J. A. and Robert Bagwell visited Loyd Earl Lust, Sunday.

Easter, spent the day Monday with afterward visiting Mrs. Vaughn's her sister, Mrs. Jim Bagwell. Mr. and Mrs. Kay Roberts, Mr. man, near Adrian.

and Mrs. Jim Bagwell, Grace ner guests of Mr. and Mrs. J. G. Sunday.

Club met Friday with Mrs. Frank Henderson. Each one workhome, Wednesday. ed on their pillow tops. Members present were Mesdames Earl Lust, Farmers are busy cutting and combining their row crops. Vern Lost, Kay Roberts, Jim Givan, J. G. Davis, Jim Bagwell, Jack Baker, J. C. Williams and Ralph Simmons. Visitors were Mrs. E. R. Rothwell, Jimmie Lee Rothwell and the hostess.

Bellview News (45 miles northwest)

MRS. R. H. JOHNSTON Mrs Frances Burnett is on a tisit to her mother at Wellington, Texas.

Mr. and Mrs. C. H. Stewart and Mr. and Mrs. Dee Resse and son, Allen, called in the Welch little daughter, Glena Dee, rehome, Sunday. turned Tuesday from Hot Springs, Rev. and Mrs. Gilpin were in El Paso, and Juarez, Old Mexico, this community, Sunday. where they have been the past John Morris of Hereford, visited month. They went to Hereford in the Rule home over the week Saturday to visit her parents. Miss Vada Leird, who is at- end. The Truitt Collier family spent tending business school in Ama-

the week end, with his uncle, G. Colliers, near Friona. home folks. Mrs. Welch visited in the C. H. Tom Burnett and son, Clinton,

Stewart home, Monday. have been on a visit to see his mother in Kansas City, the past

week. Chloe. Leird and family have moved to his home which he recently purchased, west of town. Mr. Cox enjoyed a visit of his two daughters and son of Plainview over the week end.

May Nell Daughtry, Louise Bow, Mary Elizabeth Murry, Colen Atkinson, Ray Batson, Dee Batts, and Sylvester Pernell of Endee, preaching. spent Sunday in the Cap Rutherford home. Cecil Batts returned home with them after a week end dinner, Sunday. visit.

David Naylor of Bard, was in daughters visited in Plainview last Bellview, Sunday. week end.

Adrian-Sims Notes (18 miles north, 9 miles west)

BY MRS. J. M. CHAPMAN Sheep from the northwest are being shipped here for pasture. Mr. Ashford was a Borger visitor, Sunday. Mr. and Mrs. N. O. Phillips were

supper guests of Mrs. Freeman at Mrs. A. D. Moore. H. J. Oglesby and A. D. Moore called on Rev. Stewart of Canyon, J. M. Chapman was in Hereford,

Monday night. Tuesday. Little Miss Peggy Lelaye, of Um-Mr. and Mrs. Travis Vaughn

and children of Hereford, attended barger, visited in the Floyd Tom-Mr. and Mrs. Henry Allmon of church services at Sims, Sunday, linson home, Friday night.

Mr. and Mrs. Jimmy Allred visited in the community, Sunday. parents, Mr. and Mrs. R. A. Free-Mr. and Mrs. Folyd Tomlinson Mr. and Mrs. N. O. Phillips at- attended the Hereford-Canyon foot-Marie and Earline Lust were din-tended church at Dimmitt last ball game in Canyon, Friday night. Canyon won 13-0.

Messrs. King and Cain of Can- Mr. H. J. Oglesby and family

ate turkey dinner with Mr. and WHEREAS, default was made yon, called at the J. M. Chapman Mrs. Lee Moore and Mr. and Mrs. In the payment of interest and

Rance News

(15 miles southwest)

EDNA BEHRENDS

Dudley Welch and family visit-

George Collier of Friona, visited

Miss Emma Lewell Plunk spent

Daniel News

(7 miles east, 15 miles north)

BY PAULINE MOORE

in their crops.

friends in Amarillo.

day afternoon.

Sunday evening.

The farmers are busy gathering

Mr. and Mrs. Floyd Tomlinson

Mrs. Annie Gillespie is visitng

Mr. and Mrs. Joe Moore, Mr. and

Mrs. Orville Moore, and Mr. A.

D. Moore were in Plainview, Sun-

Mr. Guy Dudley, who is working

in New Mexico, visited in the W.

R. Moore home for a short time,

Mrs. Harris spent Tuesday with

last

and

ed in the Walter Wainscott home

at Dimmitt, Saturday night.

in the Truitt Collier home

the week end in Amarillo

Canyon, visiting friends.

week.

THE HEREFORD BRAND, HEREFORD, TEXAS, THURSDAY, OCTOBER 14, 1937

principal which became due 'on Grover Thomas last Sunday. Miss Lottie Allred is planning said notes on November 1, 1933, a party, celebrating Hallowe'en, on 1934, 1935, 1936 and 1937, and the Saturday night, October 30, for holders thereof exercised their right the young people of this commu- of declaring all the notes due;

nity. and Mr. and Mrs. Hubert Oglesby attended the funeral of Mrs. Marvin Tidwell, in Amarillo, Monday. Misses Ruth and Pauline Moore visited at their home during the week end.

Mr. Joe Moore has just returned from New Mexico with a good same: and load of apples.

Little Elmer Brown was able to begin his school work again, Monday, after being out for his tonsil operation.

Everyone come to Sunday School Sunday, and bring someone new, with you.

ton. Trustee.

Trust.

at Brand Office.

Legal Notice

STATE OF TEXAS NOTICE OF TRUSTEE'S SALE Chandler and Farwell Winston. WHEREAS, by Deed of Trust as Trustees of The Capito, Freedated August 1, 1930, and record- hold Land Trust created by Deed in Volume 35 at Page 385-388 claration of Trust, dated Decem-Deed of Trust Records of Deaf ber 23, 1933, present holders of the sick list this week. Smith County, Texas, O. L the notes above mentioned, and Myers and Minnie Myers, his by virtue of the authority conthe payment of eight (8) certain the said William Q. Boyce, alter- Missionary Society. notes executed by the said O. L. nate Trustee, on the 2nd day of Myers and Minnie Myers, and par- November, 1937, between the hours Roswell, last Saturday,

ticularly described in said Deed of ten o'clock A. M. and four There was a good attendance at of Trust, conveyed to Farwell o'clock P. M. shall proceed to sell church and Sunday School, Sun-Winston, Trustee, and his suc- at public outery in front of the day, Rev. D. W. Henry did the cessors in trust, the following des- court house door of Deaf /Smith Mrs. H. J. Oglesby entertained cribed property situated in Deaf County in Hereford, Texas, to the twenty young people with a big Smith County, Texas, to-wit:

Three hundred twenty (320) acres of land out of Capitol League Number 441 and out of Capitol League Number 450; and particularly described as the North onehalf (N. 1-2) of Survey or Section Number Twenty-nine (29) of Township Two (2), North of Range Number Three (3) East, of a "Capitol Syndicate Subdivision" as shown by Plat of such Subdivision of record in the Deed Records of said County of Deaf Smith in the State of Texas, Volume 19 at 'Page 23; together with all improvements thereon or hereafter to be placed thereon: subject to easement for such public roads as may have been legally established along the lines of, or across the tracts conveyed. Patented to Abner Taylor; Located about 24 2-3 miles West and 5 miles South of Here-

ford. Texas: and

Easter Items

(13 miles southwest) MRS. CARL FRYE There was a good attendance at

church, A basket dinner was served at noon, and a "pounding" giv-WHEREAS, Farwell Winston, en to our minister, Rev. Johnson. Trustee, named in said Deed of Mr. and Mrs. Slemmons attend-Trust after default had been ed services in Hereford, Sunday made in the payment of said morning.

Mrs. Fred Walten called on Mesnotes and after having been requested to execute said deed of dames V. C. Worlery and C. W. trust, refused to execute the Frye, Friday morning.

Mrs. Chris Wegner was shopping in Hereford, Saturday aft-WHEREAS, said Deed of Frust provides that in the event of the ernoon.

Mr. and Mrs. Kay Durant and inability or refusal of the said daughter, were dinner guests in Farwell Winston to act at any the Carter home, Sunday. time when his action thereunder

Mr. Kirtsey made a business may be required, then William Q. trip to New Mexico last week. Boyce shall be and is appointed | C. W. Frye visited with his and made successor in trust with

daughter, Louise, in Lubbock, last like powers and authority pos-Tuesday. acssed by the said Farwell Wins-Mr. and Mrs. Harvey Smith of Big Square, visited in the J. S NOW THEREFORE, at the re-Smith home, Saturday night, quest of Frank F cerry. Kent Mr. and Mrs. George Chambless and family attended a family dinner, Sunday at the Lynn / Axe home.

Vay and Frank Allen were on

Mrs. Sam Hunter of Jumbo, visited her mother, Mys. Allen, wife, for the purpose of securing ferred in said Deed of Trust, I, Thursday, and attended the Easter Carl Frye attended the Fair at

UNITED STATES /CIVIL

SERVICE EXAMINATION The United States Civil Service Service Commission announces an open competitive examination for highest bidder for cash the prop Tractor Operator (Diesel) and erty above described and the pro Operator, Traction Grader, \$3.33 ceeds of said sale will be applied a day when actually employed, to the payment of the balance due Soll Conservation Service, U. S. upon the indebtedness, the ex. Department of Agriculture, Herepense of making said sale and the ford, Texas. Distribution of appliremainder, if any, paid to the said cations will commence on October O. L. Myers and Minnie Myers. 14, 1937. Applications must be on or their order, all in accordance file with the Manager, Tenth U. with the terms of said Deed of S. Civil Service District, Customhouse, New Orleans, La., not later WITNESS MY HAND this 6rb than October 28, 1937. The necessary forms may be ob

tained from the Secretary, Board of U. S. Civil Service Examiners,

day of September, A. D. 1937. WILLIAM Q. BOYCE, Alternate Trustee. 40-3tc

Post Office, Hereford, Texas, or from the Manager, Tenth U. S. PHONE 265 Stencils, ink and office supplies Civil Service District. Customhouse, New Orleans, La.

The Champ of Colorado Loals.

Stencils, ink and office supplies

Call 265

-for-

Sunshine-Maitland

COAL

at Brand Office.

We have just received a bla shipment of this good coal. So don't let that cold snap catch you without coal-order yours

now! This good Colorado Lump Coal is economimcal and burns with a minimum of dust, smoke and soot.

Order Your Winter Supply of COAL - NOW!

WEST TEXAS FEED and SEED





him."

his arms.

The office door drifted open and the jubilant noise came pouring into the finy room. Craig rose and closed the door.

... and he did willfully and deliberately and without cause desert and abandon said complainant, his wife . . . and has refused to live with her or provide for her or receive her into his dwelling . . and is not providing said complainant with monies or goods or means of sustenance-

Patricia . thought of the million and a half dollars which Craig had given Rosalie and which Rosalie had squandered in Europe. She glanced up at him, thinking to see, him indignant; but he was listening calmly to the writ, holes, the mangy carcajou! He unmoved by its skillfully dress-up oughta be strung up high, Killlies and its glaring perversion of ing's too good for a sneak like the human truth. ..

As Northup paused a moment she heard, above the muffled noise of the Den, the spluttering ratt- Here, come here! Tell me what's tt-tatt-tt-tt of an airplane motor happened." over across Resurrection. Both Craig and Northup heard it, were puzzled by it, and listened a few seconds, ' But then Northup went on reading:

And whereas said Patricia May Wellington . . by undue association with and influence over and connivance with said Craig Tarlton . . . is injuring and damaging said complainant's lawfully established rights and previleges as wife, in divers manners contrary to equity and good conscience-Patricia sprang up, her eyes full of furious tears. The shame heaped upon her was more than she could bear. "Usurping-privileges -wife- in divers manners"-each word hit her like a blow.

"Do I have to listen to those lies?" she cried. "It's infamy, all of it! Worse than \infamy! It makes me out a common streetwalker !"

was only a few seconds but in reality it was two or three minutes-the' numbness 'began going away, the trees stopped jiggering, the snow flattened out and lay

still. Patricia turned around from the window, Craig and Northup were standing in the doorway, staring into the big room. Everything had qujeted out there. Except for a whisper flying from man to man from group to group. A whisper that seemed to paralyze

every body who heard it! Some prospector spoke up, in the dead quiet. His voice was husky with emotion.

"He ought to be shot full of ping up the revy, to start his ship

Craig called · sharply : "Sam. sound of men fighting furiously, what's this what's Kessler done. and she knew that the five Chi-

Honeywell left the bull-roarer seemed able to stir from their Bellanca to get gone. tracks. They were paralyzed. waiting-waiting for somebody to break the spell and lead them.

\$20,000 spot cash for the lode: and he doublecrossed us."

Around the room an ugly muttering started, like a ground-swell of the rumbling of a quake. A was picking up speed- bumping turns out-" voice rang out, louder than the faster and faster down the glide muttering:

... One man, outstripping all the "Them claims wasn't his'n at others, made a flying lunge for all by rights. Craig was the man the rudder, grabbed it, but was that found that lode. Kessler had dragged alongs for a hundred given the hunt up cold. Ond now yards, was finally shaken off, the dirty slinker, he sells out on

THE HEREFORD BRAND, HEREFORD, TEXAS, THURSDAY, OCTOBER 14, 1937

bled through the outside. at that critical time, and immedi-Oraig shouted an order at the ately started to an inspection trip men, to stop them, but his voice up Resurrection. Few of the was lost in the uproar. Northup prospectors had done their full snatched out his belt-gun and shot assessment work. A stickler for into the floor, to draw their at- rules and regulations, this McDouention and halt the mob rush; gle would unquestionably declare but even the bark of his .44 was most of the claims lapsed and dispossess the men. When he did, Craig seized him by the arms, the company would simply restake those holdings, and the men 'Dennis! We've got to stop 'em. They're blind mad, crazy mad, would get nothing at all. Fhey'll wreck the whole works

"Treeshia, stay here! Don't for

His order went past Patricia un-

eard. Clambering through the

ed herself up and started running,

down the river bank and out up-

All around her in the moonlight

men. were surging across the riv-

er, yelling, brandishing snowshoes

hands upon. Somewhere up ahead

she heard Craig and Northup,

shouting, trying to stop the rush

or turn it. From beyond them

came the staccato roar of the

Bellanca. Pilot, Odron was step-

As she headed for the lake the

ves in front of the prospectors

the dark ship move out upon the

CHAPTER XIII

down the smoothed off fairway.

on Resurrection.

Ten days after the Kessler afover there. They might kill Kess- fair the Vanguard representatives. er. We've got to head 'em off. a lawyer and three geologists lere-this way-let's get out this reached the Bay to close the goldlode deal. Craig's interview with

them was painful and humiliating half hour. On his personal assurance they had made an expensive winter trip to the Arctic; and now he had to inform them that the lodge belonged to Wellington, Parkes & Lovett.

"Why in hell," the lawyer demanded, "didn't you wireless us window after Craig, she dropped at Edmonton or Waterways and save us this wild-goose chase?" into the snowdrift beneath, pick-"I tried to," Craig explained, but the wireless station here was running as hard as she could out of order. I'm sorry about this debacle. Sorrier than you men can possibly be. With you it's a disappointment and expense, but with me it stands fair to be a cat-, astrophe." or clubs or whatever they had laid

He went on : "Now that you're here, let me make a suggestion which may turn this. 'wild-goose chase' of yours into a highly profitable trip. About 50 miles southeast of the Bay there's a pitchblanded lense lying under a shallow upland lake. I've had my eye on it for a year; I'm working over my data on it, and the thing main rushed passed her. Up ahead looks promising. The stuff runs she heard yells and oaths and the from 15 to 30 per cent uranium oxide, according to my rough survey. That's prize radium ore. waughmis, along with Warren's Worth shipping out by plane if other men, had thrown themsel- need be. Worth more than this gold deposit that we got euchand came stumbling toward the and were battling them, trying to red out of. I carried some specoffice. None of the other men balt them long enough for the timens of that pitchblende in my

pack for a day last summer, and The ratt-tt-tatt-tt-tt stepped up they ruined all my photograph to a full-lunged roar. Patricia saw films-the radium's that strong. "Now here's my suggestion. I "Kessler's sold-us-out, Craig, lake with flames leaping from its want to make a quick trip back Sam blubbered. "Lovett give 'n exhaust pipes. Brushing Lovett's there, explore the deposit, and party out of their path, the pros. see how extensive that lense is. pectors swept across the landwash It'll take me only two or three and surged out upon the fairway. weeks. Won't you men stay here But they were too late. The ship till I can do that? If the deposit (Continued Next Week)

NOWHERE ELSE

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Safety

SO MUCH !

BODY FEATURES

Dash with Safety Instru

Frame . No Draft Vent Safety Glass + Adjustable Front Seat

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ressure Tires . Stabilized

IGINE FEATURES ver Six a 110-He

The 1938 Gars th

draulic Brakes + Center-Centrel Steering . Dual Ride Stabilizers

Interiors . ion «TurretTop» St

Performance! . . . Mileage! . . . Savingsd . . . they're only words to you until you try a tankful of the new Phillips 66 Poly Gas.

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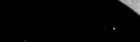
> No matter how the weather varies, regardless of where you live, the money-saving performance of the Phillips 66 you buy is thus preserved and protected in the highest degree.

It's simple . . . it's casy . . . it's fun to find out the difference in your own motor. Just stop for gas at any Orange and Black 66 Shield.





UTUDITOD



Craig asked Northup, "Dennis the Den skip the rest of that part, won't you?"

Northup dropped down the page We, therefore, Do strictly Command YOU, the said Craig Tarl- "He's in that" plane! They're and Refrain From visiting each warming up. Let's git 'm afore he them. other's place of abode gits gone! Let's nail, 'm and them any manner whatsoever or them, papers, his deal'll be no, over and sold out. written or verbal communications good. Then he'll deal with us, until and unless this Court, by God!" other order to the contrary. Hereof fail not, under penalty tence was drowned in a roar that bounds.

of what the law directs . . . There's nothing in this writ to prevent either one of you from telling your plans to us, and then we'll

tell 'em to the other person." He rose to go. "One last thingyou may consider that this writ goes into effect at midnight tonight instead of now. That'll give you a little time to clear up odds and ends."

Patricia looked out of the window unseeingly, at the brilliant moon light on the white snow! Across the river the airplane's ratt-tt-tatt-tt-tt had settled into a steady powerful rhythm, but she could not hear it. Curious numbress BUSINESS AND DIRECTORY PROFESSIONAL DIRECTORY was creeping over her body. Her knees shook, she clung to the window sill with both hands. The now outside seemed to be heaving and tossing like the waves of a lake; and the pines were jigger-ing crazily, like the reflections of tree trunks in water.

In a little time-she fancied it



us, grab his money, and-" Ratt-tt-tatt-tt-tt - above the On the morning after Kessler's angry rumble of voices the thrum treachery, six of the city rushers of the airplane came drifting into walked across the river and sold

their claims to Warren. When A huge red-headed prospector they returned to pack up, they disleaped upon a table and waved played their hundred-dollar bills and bragged of all they would be "That's Kessler!" he bellowed doing in Edmonton next week.

They would have been mobbed, ton and Patricia May Wellington whipping 'm away from here, a month previously; but now nothat you Do Absolutely Desist That's why that plane's been body had a word of reproach for

The next day all the rest of the meeting or holding converse in claim papers, both! If we destroy city rushers, 13 of them, went

Amarillo, Texas

.......

or and Masseur

Street-Just North

DR. J. W. HENDRIX

of Mother's Park

THE CHOCOLATE SHOP

Cold Drinks, Candles

Magazipes

THE HEREFORD BRAND

JOB PRINTING

841 for Appointm

shook the building. As he leaped It was a despairing struggle After a time Northup comment- from the table and made for the that Craig and Patricia waged, ed : ""There's not much I can do entrance-way, all 80 of the pros- those days. Against Warren's hard o soften this for you, but I'll pectors surged after him, crowd- cash they had only promises to do everything I can. You two are ing and jamming into the narrow offer and the men were burned carrying on a fight here, and passage. A little knot of them, out on promises. To make matyou've got to plan together. You on the outer fringe, seized a chair, ters worse the new mining inspeccan do it through Poleon or me. smashed out a window and scram- tor arrived at Dynamite Bay.just

We have an exceptionally large supply of well casing. Just the type for use in irrigation. Also Water and Gasoline

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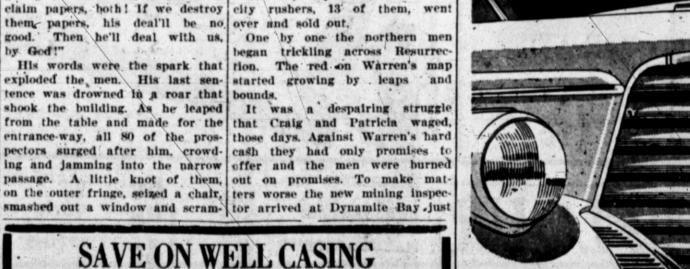
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WITH TWO NEW STYLE LEADERS FOR 1938 BOTH SIX AND EIGHT OFFERING (A officiality) THE AUTOMATIC SAFETY TRANSMISSION !

OLDSMOBILE today presents the new Style Leaders for 1938...a dashing new Six ..., a dynamic new Eight! Here are cars designed to set America's pace in distinctive streamline styling ... to set a new high in fine-car performance... to outvalue anything else within hun-dreds of dollars of their moderr 's price. Both of these great new cars for 1938 feature all the latest improvements and refinements, such as the new Safety Instrument Unit and Safety Dash, the new Safety Interiors and many others. Both offer the new driving sensation of the year, Oldsmobile's Automatic Safety Transmission. Come in today and see the cars that set both the styles Siz ... a dynamic new Eight! Here are see the cars that set both the styles

STEPS OUT AHEAD

the performance pace for 1938! "Built in at the factory at extra cost. **A GENERAL MOTORS VALUE**

HEREFORD. TEXAS



BRUMLEY-WOODFORD MOTOR CO., Inc.



Rev. H. M. Redford Is Guest Speaker Before Pioneer Study Club Tuesday

Rev. H. M. Redford was guest METHODIST W. M. S. speaker at the meeting of the MEETS AT CHURCH Pioneer Study Club Tuesday aftermoon at the home of Mrs. F. the church Wednesday afternoon. of Mrs. H. M. Benson with Mrs. M. Kester, Mrs. Horace Baird was ssistant hostess.

Rev. Redford's talk was on "Our Modern World," the study course planned for the year. His subject was "Genesis of Social Problems." He divided the "cause of today's devotional. "The Moslem World" as leader. The program dealt with social problems into two main was discussed by Mrs. D. W. Diseases, Mrs. L. J. Strafuss gave parts. Discovery and invention, Hawkins. explained the social problems that into the society as new members. developed with the different stages of man through the cave-man, ATTEND MEETING OF SYNOD agricultural, commercial and mer- AND SYNODICAL AT cantile ages, and likened the world PLAINVIEW to a huge spider web with God Attending the Texas Synod and

world."

Higgins and Ray Johnson.

The next regular meeting of the "The Stars."

The Woman's Missionary Society of the Methodist Church met at

Prayers were given by Mrs. W. O. Fox and Mrs. J. F. Ward. Mrs. Ward presided over the business session and read a letter from the Board of Missions, so-

liciting aid for China. the Mrs. D. H. Bryant led

to be held at the school house Saturday night, October 30, as the center, and man's ideas Synodical meeting, which was held as the strands. He said, "as the in Plainview Tuesday, Wednesday dightest touch jars the web, so is and Thursday, were Rev. J. A. Japan's problem jarring the whole Hornbeck, Mr. and Mrs. C. F. Kerr and Mrs. E. S. Ireland, Rev.

Others who attended the meeting Wednesday were Rev. and Mrs.

High score in the games went Members present were Mesdames

will be held at the West Texas INTERMEDIATE CHRISTIAN State Teachers College at Can- ENDEAVORERS MEET ness.

Members of the intermediate Christian Endeavor of the Chris- Ailments," was given in answer Subjects to be discussed at the tian Church met at the church to roll call. senior session are: The Business of Being a Club Woman, Club

THE HEREFORD BRAND, HEREFORD, TEXAS, THURSDAY, OCTOBER 14, 1937

Sunday evening at 6:30 p. m. The program on "Prayer," was L. L. Cannon, Britt Clark, Ray led by June Dameron. The Scrip- Jolinson, Lloyd Lookingbill, B. E. Press Publicity, Open Forum and ture call to worship was given by Roberson, B. /C. Roberson; Ky Mrs. H. M. Redford, and A. Lawrence, Guy Walser, Woodrow Petersen, sponsors of the group. Welty, R. L. Wilson, Tandy Legg, After a talk by the leader on J. B. Noland, Lee Curry and the Petersen, sponsors of the group. church loyalty, Larry Trimble gave hostess. Guests included Mrs. Lee the devotional and Katherine Hen- Kendall, Mrs. Ridling and Miss derson and F. L. Lucas discussed Mabel Cannon. "Being Loyal."

The Friendship Circle concluded the program.

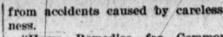
All young people of intermediate age are welcomed at the meetings.

HEALTH PROGRAM IS CONDUCTED FOR SUMMERFIELD STUDY CLUB

Health and Safety were discus- er. The program opened with the sed at the meeting of the Sumclub song, "The Eyes of Texas." merfield Study Club Thursday aft- was started two years ago by a The Lord's Prayer was repeated in unison with Mrs. V. T. Glenn Welty, near Friona.

a talk on Infantile Paralysis. said in part, "In 1928-29, 7000 Allred, Will Evans of Snerman, Mrs. Clarence Carnaban discussed and ideas, and traced their source and the beginning of time. He Henry Williamson were welcomed president conducted the business died of this red plague. There is Jarvis of Fort Worth and others. JAPANESE WOMAN COMMITS Americans in our southern states Dan Rogers of Dallas, Van Zandt president, conducted the business members of the club would assist the teachers and school chillast desperate stage."

Mrs. B. C. Roberson talked on Those appointed on the carnival "Safety in the Home." In her dis- be held on the second Thursday of the oldest women in Japan. committee were Miss Effylelee cussion, she said people felt safe night of each month. The hour for Whitsett, Miss Katherine Miller, in their homes, but that many the meeting during the fall and The ice cap on the Chukchi sea Mrs. Lowry Walker and Mrs. H. deaths occur in homes each year winter will be 7:30 p. m.



"Home Remedies for Common

Members present were Mesdames

CHRISTIAN CHURCH Layman's League

The men of the Christian Church met recently for the purpose of organizing a Layman's League, A. Petersen was elected president; L. Z. Oldham, vice-president; and later he was made assistant dis-Travis Dameron, secretary-treasur- trict manager at Amarillo, and in

The Layman's League movement ernoon at the home of Mrs. Troy group of Texas Laymen. Includ- til his present appointment as ed among this group of layman are manager of the Amarillo district, "The Menace of Pellagra" was such men as Harry Hines of which includes 16 telephone exdiscussed by Mrs. Britt Clark. She Wichita Falls, Governor James V. changes in the Panhandle area.

no greater shame than this, for The movement has spread rapidly SUICIDE; 104 YEARS OLD meeting when it was decided that no other death is so easiy pre- until now a large number of Kobe, Japan - Convinced that vented, Even a child can under. States have vigorous Laymen's she had lived too long and that stand its causes and the disease Leagues. We are expecting great life held no new happiness, Mrs. dren in arranging for a carnival can be cured, frequently, in its things from the local organization, Hisa Taniguchi, 104, committed member said.

Thomas Is Named Division Head Of **Telephone Company In This Area**

Appointment of A. O. Thomas as district manager of the Southwestern Bell Telephone Company here, has been announced by J. B. Patterson of Fort Worth, division superintendent of the company. Thomas succeeds W. G. Riddle, district manager at Amarillo since 1935, who died recently.

Thomas began his telephone ca-

reer in 1918 in Fort Worth and was appointed assistant manager at Fort Worth in 1928. Two years 1935 became district manager at Midland, where he has served un-

suicide by throwing herself from a Regular monthly meetings will bridge into the sea. She was one

is in a state of perpetual vibration,



A. O. THOMAS

according to the report of a Soviet scientist. Stomach Gas

One dose of ADLERIKA lieves gas bloating, cleans upper and lower bowels, all eat and sleep good. Quick action, yet entirely gentle

Ξ D CITY DRUG STORE



chairman of transportation. FORD STUDY CLUB MEETS AT HOME OF MRS. BENSON The Ford Study Club met last Thursday afternoon at. the home

and Program Planning.

Federation Objectives, - Represen-

tatives from the Federated Clubs of the county, who are planning

to attend the meeting should get

in touch with Mrs, F. M. Kester,

Edna Barclay as co-hostess.

Late fall flowers in bright au-

tumn shades decorated the house.

THE HEREFORD BRAND, HEREFORD. TEXAS. THURSDAY, OCTOBER 14, 1937

For Rent

FOR RENT-Furnished Bedroom. 41-Ite lowa. 610 25-Mile Ave.

pany.

FOR RENT-Comfortable rooms with good beds. Accommodations FOR SALE-German Heater and East Fifth Street.

Wanted

Morgan. 217 B St.

Reliable drillers. Substantial equip-

WANTED TO TRADE-Model L Case 1931 tractor, in good condiment Co.

from 1200 to 10,000 lambs. rite County. Well improved. Irrigation Harbon-Neal, Box 637, Hereford. system. Tenant, E. A. Goettsch.

HAVE YOU Drained your Combine Motor? See us for complete plement Company.

WANTED TO BUY Secondhand

327-J.

WANTED Someone to raise Game FOR SALE OR TRADE-Choice See E. Rogers at Hereford Poultry & Egg. 41-1te

CONSERVE YOUR ECTOPLASM!

miles northwest of Hereford, never been plowed, one-half section two miles north of /Cross Roads Mrs. J. W. Spradly, Phone 775-W, Store. W. N. Summers, Cantril, . 41-Htc

HAVE YOU Drained your tractor? FOR SALE OR TRADE-One 32-See us for complete draining in- inch Case Separator, in good constructions, Rosson Implement Com- dition, Inquire at Davis-McCrack-41-2tc en Implement Company. W .. V. White. 41-3tp

for tourists and travelling men. 3-Burner Oil Stove, Reasonable. Close in, Mrs. A. M. Jones, 504 Mrs. Rassie Davis, See stoves at 40-3te E. B. Black Co. 41-3tp

FOR SALE-\$4 850.00 Cash. 140 acres/ right close in. Known as WANTED-Roomers and Boarders. tion well. Considering cash offers, Charles Hays Farm. Has irriga-Gentlemen preferred, Mrs. Cooper Write Charles S. Woodruff, Yan 41-1tc Wert, Ohio. 40-tfe

WANTED-Water well contracts. FOR SALE-Wheat seed. \$1,10 per bushel; Rye Seed, \$2.50 per ment. Wilbanks and Smith, con- Cwt.; Barley Seed, 75c per, butractors, box 531, Dumas, Texas. shel; Seed Oats, 60c per bushel; 41-3tp Wheat screenings for chicken feed,

80c per Cwt.; Mixed Feed consisting of Rye, Oats, Wheat, Barley, tion for Farm-all tractor, A. M. etc, \$1.25 per Cwt. Fraser Oil & Nickell. Inquire at Kerr Imple-Grain Company. 40-3te 41-1tp FOR SALE-One-half section. Five

WANTED - Wheat pasture for miles north of Dawn, Deaf Smith 41-4tp Mrs. L. E. Stewart, 805 West Hunt Street, McKinney, Texas. 40-6tp

FOR SALE-Good registered Jerdraining instructions. Rosson Im- sey Cows, milking, priced right. 41-2te Inquire at W. R. Scheihagen's. North Texas Agricultural College Business Women 40-2tp at Arlington, is making an ex-

ceptional record on the NTAC footfencing. 2 1-2 to 3 inch pipe sucker- FOR SALE OR TRADE 6-room ball squad, where he holds down rod and windmill. Joe Evans. 41-1tp newly stuccoed and papered house, the right halfback position as a with 75 foot lot, also another corregular member of the team. WANTED-A housekeeper, experi- net lot across street 50x140. Will "Clayton's spectacular playing has ence with a child, Mrs. Tom Car- sell or trade for improved acreage made him outstanding on the the topic which Miss Belle Harris ter, 409 West 6th Street, phone near town, A. J. Ellwart, Heresquad and a favorite with fans, discussed before the Husiness and 41-1tc ford. 40-3tp In the recent game with Wesley Professional Women's Club Monday

College of Greenville, Clayton con- afternoon. Chickens on the shares. Thorough- 160 acres well located in irrigaared stock imported from Ireland. tion district. See Claud Higgins. 40-3tp

> FOR SALE-Block 24, Welch Ad dition, in Hereford, 20 acres priced at \$1200, if sold in 15 days. Shallow water. Easy terms, \$250 down, balance in four equal payments. Will pay for itself in two years, M. A. Crockett, Sanger, Texas. 39-4tp

FOR SALE-My home; five rooms and bath. 75x140 foot lot. C. L. Whitehead. IS YOUR CAR COMFORTABLE? Seat Covers, Pillows, Heaters, Floor Mats, Cigar Lighters, Sun Visors, Steering Wheel Spinners at Miller's Auto Store. 39-3te FOR SALE-Hegart bundles, pretty well headed, 3c per bundle. Second place north of dump ground. 38-3tp FOR SALE-165 Agres, \$19 per acre, almost adjoining town, See 39-3te or write Tracy Major, Hereford 38-tic

court house at 6:30 o'clock and following a dinner the program opened with Miss Harris' discussion, Miss Lillie Hostetler reported on the district meeting in Amarillo Sunday: those who represented the local club at the meeting were Miss Harris, Mrs. Viola Foster, Miss Hostetler, and Mrs. Dyalthia Bradly.

CHRISTIAN CHURCH SERVICES H. M. Redford, Minister

Ellis Coombes, Superintendent

Bible School _____ 9:45-11 a. m. Morning worship ____ 11-12 a. m. Christian Endeavor Societies (from _____ 6 :30-7 :30 p. .m

Evening worship __ 7:30-8:30 p. m. Wednesday night, Mid-Week

Family Hour, 7:30-8:30 p. m This congregation is in the midst of a visitation evangelistic program. This special effort was begun last Lord's Day and will close with the Sunday night preaching service, October .24.

Preaching services will be conducted at the morning and evening worship periods on Sunday and on Wednesday nights. The subject of the sermon next Lord's Day morning will be, "Coming to One's vited to attend these services.

Hospital Notes

Mr. and Mrs. Lloyd Ragland announce the birth of a daughter, Thursday morning, October 14. Mr. and Mrs. Ralph New of Friona, announce the birth of a son, Wednesday morning.

nounce the birth of a son, Tuesday. Tim Harvey was reported to be

resting easily and this week is slightly improved.

By the time we've solved today's problems, we'll have a new set.

Gold mined in Australia in four months of this year is valued at verted for the extra point after The club members met in the over 18 million dollars.

IRRIGATION PAYS



Chicking Duris will

Enjoy perfect winter comfort

every hour of the day with a Sun Flame Oil

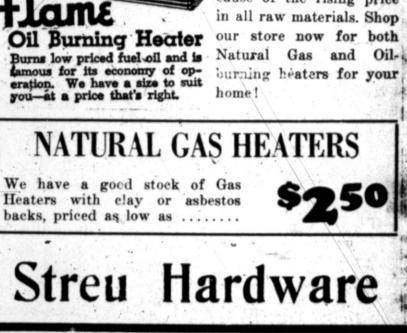
Burning Heate

JIII

20° BELOW TONIGHT !!

PAGE SEV

There's two good reasons or buying your heaters now at Streu's. First you'll be ready for cold weather . . . and second, you can save money at Streu's. Prices are definitely lower now than they will be later on. because of the rising price in all raw materials. Shop





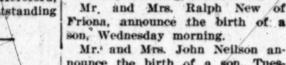
vue Saturday, through Sunday and Monday.

. D. Clayton

Makes Good On

J. D. Clayton, who is attending

Sonjo Henie and Tyronne Power are seen together for the first Self." At the evening hour the time in "Thin Ice," the gayest, most magnificent spectacle of this theme will be, "The Power of the year or any other year, which comes to the Star Theatre midnight pre- Gospel." Everyone is cordially intouchdown, giving his team a lead early in the game. He also broke through the heavy Wesley College line twice to block punts. A star on the Whiteface team and a popular player at Hereford, Arlington Team he is continuing his outstanding work at Arlington.



Attend Meeting

"How We Get Our Living," was

WANTED To out your row crop Tracy Major. 40-180 FOR SALE OR TRADE for cattle. 2 horses, 1500 pounds each, also row binder, See Jos Evans, 40-35p

WANTED_Wheat pastare. Write J. D. Buchanan, Friona, Texas. 39-340

IS YOUR CAR SAFE? Brake Linings, Defrosters, Light J. W. Vick, Bulbs, Reflectors, Tail Lights; for trucks, Flares, Fuses and Clear-ance Lights at Miller Auto Store.

MALE HELP WANTED-Steady. HAVE YOU Brained your tractor known products among rural fami-lies. Watkins dealers are successful and prosperous. No cash required. Applicant age 25-45, must FOR SALE-20 head young region own car. Write R. C. Lewis, co tered Hereford cows; 15 register-J. R. Watkins Co. Memphis, Tenn. ed yearling bulls, good ones; Allis-

ALL OUR PRODUCTS, syed milk, sweet cream, Daigarian bat-ter milk, chocolate milk, Bireler's range juice and ice creani, delivertwice daily or can be purchas-Third Street. Prairie Dairie, 310 Kentucky St., Amarillo. Phone

HELP WANTED Capable cook and housekeeper between ages of o 35, Mrs. A. J. Streit, 2413 pien Street, Amarillo, Texas. - 38-3tp

NUMEROUS Federal Land Bank farms for sale in Dear Smith and "separt Counties. Hereford Naat Farm Loan Ass'n. 38-tfe WANTED-Feed to cut: 10 foot ower take-off binder, S. H. Riag-

1 mile west of town. 38-3tp or Sale or I rade TOR SALE OR TRADE for Live-Wagou box header, nearly

head ten acres a day, . or Claud Higgins, 41-3tp SALE Good coal beaters

+ 41-1tp



You Drained OR SALE OF Les

thres? See us for draining instruc-tions, or for anti-free solution. Rosson Implement Company, fl-De-

ed yearling bulls, good ones: Allis 39-Sic Obalmers all-crop barvester. ... In. ternational 9-foot one-way plow : 3 oottom 14-inch International mould board plow; 28-6 International deep-furrow drill with wheels, all in good repair; 2 good,

> FOR SALE - Allis-Chalmers allcrop harvester practically new; attractive discount. Also' Allis-Chall mers Tractor. For price and term write or see R. J. Peek, 322 Oliver Eakle Building, Amarillo, Texas. 88-4tc

38-3tp

Eleven Boys Join ECC Camp

7992.

Following the placement of 11 Deaf Smith boys in the COC camp at Palo Duro Canyon, near Can-Mrs. Dyalthia Bradly today said that another OCC enrollment will be taken. October 20, and that applications are now being taken: at the County Welfare Office on Daniel The ground floor of the

Those in the Palo Dure camp The Walter & Lack, Grady T. Jones, Joe Edgar Buckner, Tomnile L. Johnson, Curtis Ray Mes Kinney, Claude W. Shaffer, Doug-Mar M. Beener Donald B. Brotherton and Joe V. Crawley.

Godwin's Sanitarium Mr. and Mrs. Raymond Alphi Wells announce the birth of son, Ray ning born October 6 3-4 p Mr. and Mrs. Frank B

rour Irriga-for complete Bolion Im-Olci2cti.ate Marcella Matter weight 7 por 12 ounces, born October 14. Mr. and Mrs. Harry Klobe nounce the birth of a date

Caroline, weight 7

CHEAPER IN THE LONG RUN

How better can you determine the value of an irrigation pump than by comparing the pumps in use by your neighbors, and how do the other makes compare with the Kimball?

THERE ARE APPROXIMATELY THREE HUNDRED KIMBALL TURBINE PUMPS IN OPERATION IN THIS PLAINS AREA THAT

HAVE GOT THE JOB DONE, MORE WATER, LESS FUEL

Than any pump in this area; ASK YOUR NEIGHBOR about this statement, AND SEE IF YOU CAN FIND ONE THAT IS DISSATISFIED.

And where can you find a farmer with a Kimball Turbine Pump that has spent one DIME FOR REPAIRS DURING THE PAST FIFTEEN OR TWENTY YEARS That Kimball Turbine Pumps have been sold in this Plaine Treat

THIS IS THE IMPORTANT THING to be considered when you buy your irrigation pump, no other make of pump offered for sale in This area has such a record for long life. EIMBALL PUMP IS THE OLDEST PUMP IN USE IN THIS AREA NOW OFFERED FOR SALE!

FOR THERE WILL BE LESS PUMP PULLING AND REPAIR COSTS ecanse of more durable construction, and seventy years of pump building experience.

Compare Construction



201 July

AURSI' TESL

Homan Bill

平 肥上去法律

I that are takes.

·* S.H.Z. AZ.0199

7005

DOOT SHOT

I.

And How Does The Other Pump Compare With Kimball?

22.952

you to investigate the difference in pumps. Your trip to see the actual farmers in the old irrigation districts where they have

We Will Sell Them Setter Pumps Are Built -

> DIVISION OF BAKER MERCANTILE CO. R. 0 (0) (0) (1) () (0) (0)

Dependable Merchandise for Near Half Century and the Advantage of Deal ern who Understands This Area's Proble Home Con

PACE EIGHT

New Books In County Library

Addition of the following books of Wheeler, spent Sunday in the in the County Library was an- J. E. Andrew home, meed this week by Miss Lillie Hostetler, librarian:

nary"; Tuttle, "Keeper of the Red

Non-Fiction-Browne, "Stranger day. Than Fiction"; Nantle, "Best Plays of 1929-30"; Rhine, "New Frontiers of the Mind."

Frio News Items

(10 miles south of Hereford)

LURLINE DIXON Mr. and Mrs. J. M. Dixon and itss Mildred Barnett, were in Dimmitt Tuesday afternoon, on usiness.

Mr. and Mrs. C. R. Boyd and Mildred Barnett were in Amarillo, Saturday on business.

Ruby Boyd spent Saturday with Seletta Roberson, in Hereford.

home, Tuesday night. Rev. and Mrs. Lunsford and son, of Plainview, were in the community Sunday. Rev. Lunsford is at- shire Gold," was given by stutending school at Wayland College. dents of the College. The proing in the Talton Laring home.

Mrs. D. O. Benson of Wheeler, is here visiting relatives. Mrs. Hereford to take a special Benson formerly lived here.

in the D. H. Allmon home. Miss work in Amarillo. Hyatt taught here for the last six in the Happy schools.

last week. They, spent the sum- but as there was another town mer in the R. L. Hance home. Mr. in Texas with this name, it school.

Edwin Mauk, of Hereford, visited in Levelland, Sunday. Mrs. W. A. Springer returned

to her home in Amarillo, Monday, was adopted. She has been visiting relatives here.

Durwood Scott, who has been H. Bowers. staying in the nome of his uncle, Troy Welty, visited Howard Boyd, First National Bank building. Sunday.

Dimmitt, spent Sunday in the H. ers had been appointed to fill The H. M. Mobley family of D. Robbins home. Other guests the vacancies on the public fair were being made. Booths

were the J. B. Harlin family and school board. Miss Polly Ann Crawford of Here- (From The Hereford Brand, ed for the opening the follow-

Mr. and Mrs. Charles King of Happy, Mr. and Mrs. Owen Andrews and family, Mr. and Mrs. Elmer Jones, Mr. and Mrs. T. L. Sparkman, Jr., Mr. and Mrs. D. Ø. Benson, and Mrs. D. O. Benson,

Mr. and Mrs. T. L. Sparkman and Albert Houpe left Saturday Fiction-Christie, "Poirot Loses night for Memphis, where they at-Client"; Gann, "Trail Boss"; tended the Singing Convention. Social Editor _____ Gardiner, "Case of the Lamme Ca- They returned Sunday afternoon, H. E. Rich of Clovis, visited in the T. L. Sparkman home, Tues-

> Mr. and Mrs. Malcolm Casswell of Hereford, moved to their new home on the S. P. Rosson farm, Tuesday. They have one child in school. She is in the first grade,

A Long Time Ago In Hereford

A total of \$8,892 had been subscribed for the new Girl's Mr. and Mrs. Troy Welty and Home for the College. Sums this year in the Interscholastic and Social Problems. League work in the county. family, visited in the C. R. Boyd from \$2 to \$1,000 had been given.

A play, entitled "New Hampweek. The tests will be a regular Mr. and Mrs. R. L. Hance were ceeds were to have been used class period in length, and will be given at the time of the reguin Tulia over the week end visit- for the lighting of the Chapel and College Buildings.

Dr. J. W. Hicks had left Miss Koma Hyatt and Zone course in New York. He was tests in one day. The six weeks

years. Both girls are now employed the origin of the name "Hereford" for this town. The town the report cards,

turned to their home in Bonham, had been called Blue Water, The school has received a part Green is teaching in the Bonham was not accepted. Several of the library books which have herds of Hereford cattle had ceived by the English department C. R. Boyd, Troy Welty and been brought here for grazing, are: Afloat and Afoot; The and Mr. Rat Jowell suggested Prince and the Pauper; Two Years the name, "Hereford," which Before The Mast; Adrift on an Ice Pan; To Have and to Hold;

Mr. S. H. Mounts had sold Nobody's Boy: Mutiny on the his dry goods store to Mr. J. Bounty; and Washington, The Soul

Work had begun on the

third and fourth grade rooms, are: E. B. Black and J. H. Bow- League.

Final preparations for the were being put up and arrang-

Six-Weeks Tests

Wednesday and Thursday of this

New Library Books

The new books received by the

Six-weeks tests will be given

THE HEREFORD BRAND, HEREFORD, TEXAS, THURSDAY, OCTOBER 14, 1937

The Adrian Sandstorm Edited by the Junior Class STAFF Editor-in-chief _____ Frank Fortenberry Assistant Editor _____ Clifford Chapman

__ Mack Freeman Sports Editor Feature Editor _____ Lonella Fortenberry Barnes of Sudan to Rufus May-Sponsor _____ Mr. J. C. Baker, Jr. October 2. They will make their Sunday.

Interscholastic League The teachers of Oldham county the Goblin; A Cow that Lived in dents of the Dawn community and MOVE TO RAISE FEES will meet at the high school in a House; Little Fox; Tiny Tales the best wishes of their friends to organize for Interscholastic and other Stories.

League workf At this time the of- The Primary room received the ficers of the League will be elect- following books: The New Path- spent Safurday night and Sunday of citizens in the Japanese capital. ed, the time and place of the coun-, way to Reading; Pancake Brown- with Mr. and Mrs. Rufus Mayty meet will be decided upon, and ies;, Adventures in Childland; field, at Dimmitt.

League. The three schools of the little Texans; Grammar Can Be county which have taken an active Fun; Bird Wonders; The Joy part in the work of the league in Family; Playmates Book II; and

past years are, Adrian, Vega and Numbers at Work. The Civics class received the folmuch larger than the other two lowing reference books : New Deal : schools, rivalry has been keen. We Civics at Work; Citizenship and are looking forward to a good year Occupations Through Problems;

Dawn Items

(13 miles east)

MRS. JESS CALDWELL Mesdames A. T. Frye and A. A. O'Neal were Amarillo shop-

lar class period. Two days are pers, Saturday. Lillie Burem was a week end given in order that a student will visitor in the H. E. Miller home. not be required to take too many Rev. Hicks of Canyon is sched-Cole of Happy, spent the week end later to engage in this special tests will enable the student to uled to preach at the Dawn school Dawn Study Club met Tuesday subject matter of the course. We The Brand ran an article on trust that there will be no need of at the home of Mrs. A. T. Frye, any woodshed -conferences over Fourteen were present. The next meeting will be with Mrs. H. E. Miller, Tuesday, October 19

Jeff Roberson made a busines trip to Brownfield last week Mr. and Mrs. Ivan Leake were in Amarillo Saturday night. H. H. Miller has purchased 56 steer yearlings and is fattening

them on full feed. Mr. and Mrs. J. O. Vineyard of Amarillo, spent Friday night in the Dalby Fleming home.

Caldwell and family, visited relatives in Canyon, Sunday.

Sanitorium, Tuesday. Announcement has been received day.

.__ Roselee Morris of the marriage of Miss Maxine Pep Squad Reporter _____ Dorothy Spande field of Dimmitt, last Saturday, at Sunray, Saturday night and

home near Dimmitt. The bride Winnie, the Pooh; Brownie and and groom are both former resi- BATH HOUSES IN TOKIO

Vega, Tuesday evening at 8 o'clock and Others; The Rainbow Cat here go with them in their mar- Tokio will shortly be charging 1 ried life. Mr. and Mrs. Clifford Stewart more for their services to millions

The bathtub and modern plumbing in general haven't found their

general plans made for carrying Hawk-eye and Hiawatha; Book of Mr. and Mrs. Tom Ivey visited way into many walks of Japanese on the various events of the Trains; In Number Land; Two in the Jim White home Monday. life. There are plenty of people

Mr. H. E. Miller and family were in Amarillo, Saturday. Mr. and Mrs. U. B. Jones and family of Abernathy, spent Sun-H. H. Miller and sons, and Jess day in the home of her sister, Mrs. W. P. Caraway.

Mesdames Mathis, Adolph Frye, Mrs. Burum and infant daughter and W. P. Caraway attended the returned home from the Canyon Meat Demonstration at the Hereford High School building, Satur-

5 to 6 sen. But the water is still just as bot. Mrs. J. G. Coe and sons, and a brother, Woody, visited her sister

Tokio-The public bathhouses of

sen - about a third of a cent -John McLean

cooling

Insurance Agency Phone 273

who go once, and in the summ

perhaps several times a day to the

public bath, where they sit in

tubs of scalding hot water. In

summer particularly, the Japanese

Recently the authorities decided

to raise the price of a bath from

Protect

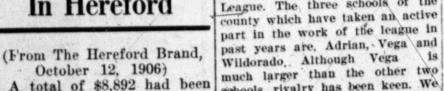
What You Have

INSURE

regard a hot bath as definitely







ford. Mr. and Mrs. Cullen Butler of Summerfield, Ethel Womble of Flagg, Zole Cole and Koma Hyatt ham Myrick, Mr. and Mrs. home. ford, and Virgil Green, Mildred Theo Cochell, Mr. and. Mrs. at this community, spent Sunday Mrs. Joe Robinson attended the land Fair, for \$7,000. the D. H. Allmon home. Miss Buffalo Hunt given by Col. er teachers of this school. night.

Mrs. Troy Welty and children, and Mrs. C. R. Boyd and children, pent Sunday in the J. M. Dixon

October 12, 1916) ing day Mr. and Mrs. John McLean Mr. and Mrs. G. A. Stambaugh and son, Vivian, Gra- had moved into their new

Jowell and Jowell had sold Barnett and Mrs. Paul Williams James Robinson, and Mr. and their herd bull at the Mid-

Messrs. Stocking and Mc Hyatt and Mrs. Butler were form Chas. E. Goodnight, at Good- Lean of the Corner Drug Store had received word that their

Hon. Marvin Jones, con- store had been placed on the gressman-elect, had delivered Honor Roll of stores selling two speeches in Hereford. One Rexall products. The ten stores George Springer attended the to the young men's class of in towns of 3,000 people or football game in Canyon, Friday the Methodist Church, and one less, making he highest sales in the evening to the Epworth were placed on this honor roll.



Printers gave the world the gift of knowledge. They found the learning of the centuries mouldering in archives. They brought it out. A world which could not read because it had no books came up from the depths of illiteracy. The printers had put learning at its fingertips.

We're proud of the accomplishments of the printing indus-try. As we go thru our daily work, it is our intention to uphold high ideals — turn out good work — charge fair prices and thus do out part in speeding the wheels of business.



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Quicker Oiling - Quicker Starting with WINTER OIL-PLATING

You know that your engine must be oiled instantly throughout, or be tortured at every cold start.

You can imagine trying to rush cold oil everywhere at once, through scores of tiny oil-holes and passages.

How long before lubricant gets to where it is badly needed?

Less than no time at all !... with Conoco Germ Processed oil-patented.

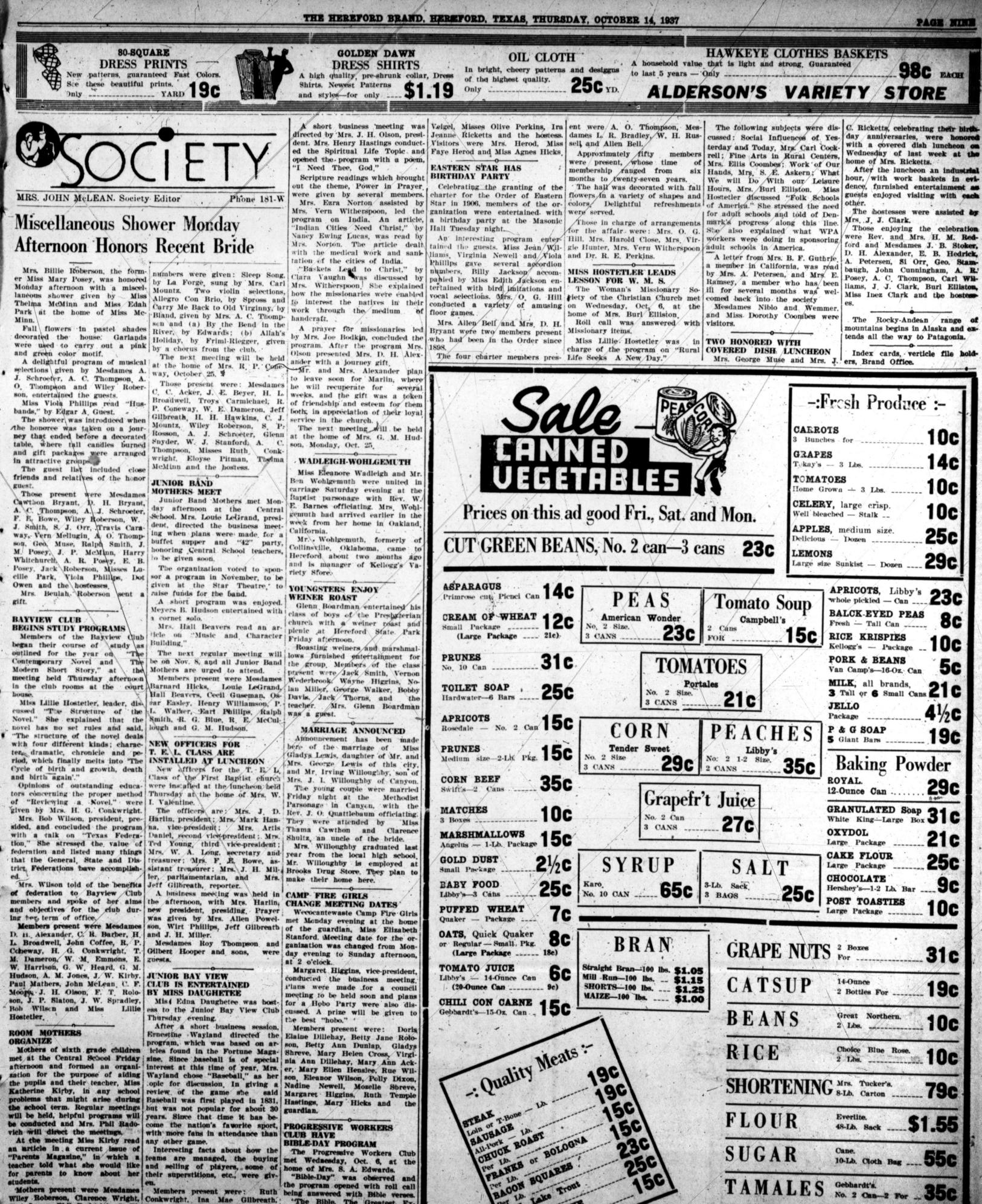
This is the Winter oil that gives you far greater surety than mere fast flow. It OIL-PLATES your engine.

Before any other oils can even start to go where needed, exclusive OIL-PLATING has already arrived ! In fact, it's been there all the time, because Germ Process action on all moving parts leaves them lastingly OIL-PLATED.

OIL-PLATING cannot drain down. It smooths and speeds the first turn of your ice-cold engine. Saves battery juice. And you save quarts of oil this Winter, by changing now to Germ Processed at your Conoco Mileage Merchant's.

Write for "The Story of Oil-Plating", Dept. 1, Conoco, Ponca City, Okla.

steady. I want to be able to look you in the eye. That's why I've got Conoco Products and Service for you. You'll get be called Your Mileage Merchant."



HOT

CANDY BARS

All 5c Bars

3 for 10c

stud

Wiley Roberson, Clarence Wright, Conkwright, Ina Mae Gilbreath, Earl Lance, Phil Radovich, J. W. Eva Gilliland, Katherine Kirby, Spradley, J. H. Olson, Henry Wil- Eva Pitman, Rhita Jean Sullivan, liamsen and Mrs. Mills.

MUSIC STUDY CLUB HAS PROGRAM ON AMERICAN MUSIC

An interesting program on October 21. Miss Rh "American Music," was given van will be leader,

Monday afternoon when members of the Music Study Club met at the home of Mrs. C. C. Ferguson. FOR AUXILIARY Mrs. W. E. Dameron; vice-presi-dent, presided. Mrs. Lee Conklin was hostess for members of the Woman's Auxiliary

Mrs. O. T. Williams led the pro- of the Presbyterian Church Mongram and the following musical day afternoon.

Eloyse Pitman, Margaret Wither-

land and the hostess.

spoon, Mary Fraser, Ernestine Way-

"Bible-Day" was observed and the program opened with roll call Mothers present were Mesdames Members present were: Ruth being answered with Bible verses.

"The Bible, The Greatest Example of World Literature," was discussed by Mrs. Charles Green, The Story of Ruth, A Hebrew Malden, was given by Mrs. Robert Veigel. During the business meet-The next meeting will be held at the home of Mrs. Alton Fraser, ing Mrs. Irg Ricketts was appointed to represent the club at the welfare meeting held at the court on October 21. Miss Rhita Jean Silli-

house last Monday. The next m The next meeting will be held with Mrs. C. P. Caldwell on Oct. 20. Refreshments were served to Mesdames Charles Green, J. E. Blakemore, Ray Hershey, C. C. Bowman, Lynn Powelcon, Ira Ricketts, Luke McBrayer, Rober

Per La. Lake Trout 150 TAMALES Gebhardt's. 35c No. 2 Can-2 For IM BARBEOUS PEACHES Evaporated. 2-0 0 2-Lb. Package Te Reserve th Right To Limit Quantities

THE HEREFORD BRAND, HEREFORD, TEXAS, THURSDAY, OCTOBER 14, 1937

SCORE /12-0

The Whitefaces lost a 12 to 0

season. Six points in each of the

VOL. II-NO. 4



Our Ice Cream Stand is still

Miss Verna Culpepper returned

Attend Grain Dealers

Convention

Miss Swisher Will Return

To Hereford

dition is very much improved and

Alexanders Go To Marlin

where he will recuperate for seve-

Brother-in-Law Dies

Mr. and Mrs. D. H. Alexander

Mr. and Mrs. B. R. Dixon were | were accompanied by Mrs. Jay ng those who attended the Mitchell and children, who visited Whiteman concert in Ama- in the home of her mother, Mrs. J. H. Arnold, while here. rill last week.

Mrs. James Green left Friday for her home in Dallas, after open. Try our big double-dip cones. visiting here in the home of Mr. Top prices for your cream, eggs Green's mother, Mrs. W. B. Green and chickens. I. H. Spratt. 41-1tp and other relatives.

Mr. and Mrs. Pitt Babcock, Arthur Rogers returned last Fri- Miss Ruth Harding and J. W. day from Electra, where she had Harding, visited relatives in Hapspent the past two weeks visiting py, Sunday. relatives.

Miss Edna Daughetee spent the Friday from a three-weeks vaca- Rothville, who stopped with her week end with her parents, Mr. tion trip to Phoenix, Arizona. She and Mrs. W. M. Daughetee in visited her sister, Mrs. Felix Kuykendall and family. Pampa.

Jno. Roberts transacted business Mr. and Mrs. Chester Marsh of Clovis, N. M., spent the week end in Clovis, N. M., Tuesday, in the home of Mr. and Mrs. Bill Smith.

B. H. Smith of Quanah, visited in the home of his nephew, Bill Mr. and Mrs. Alton Fraser at-Smith and family, and other tended the two-day convention of riends, Sunday evening. Mr. Smith the National Grain and Feed formerly lived in Hereford.

Mrs. Beyer Visits in Kansas Monday. Mrs. J. E. Beyer left Tuesday for Winfield, Kansas, where she will visit her daughter, Mrs. Har-Hicks, for an indefinite time. | Miss Mattie Mae Swisher who Mr. Hicks was called to the bed- has been in St. Anthony's Hospital side of his father, W. E. Hicks, in Amarillo for the past ten formerly of Hereford and now of months, plans to return to Here-Garden City, Kansas, who is suf- ford as soon as arrangements here fering from a heart ailment, Mr. can be made. Miss Swisher fell Hicks' condition was reported to last December and broke her hip, and since that time has been unbe critical. able to walk. At present her con-

Returns From State Meeting

Mrs. A. O. Thompson returned with the aid of a wheel chair Thursday, after attending a State and a pair of crutches she is able Executive Meeting of W. M. U. to get about. After getting located of the Baptist Church held in she will organize classes and carry Dallas recently. Mrs. Thompson on her work as teacher of music. also visited relatives in Gainesville, Paris and Deport, and in

Ki Beno, Okla, A sister, Mrs. Margaret Hayes, who had been plan to leave this week, and after ers visiting relatives in Deport, re- a visit with a daughter, Mrs. Joe turned to' Hereford with Mrs. Hudson and family in Seagraves, Thompson for a brief visit here, and a visit with a son, Paul, in She left for her home in Phoenix, Waco, they will go to 'Marlin, Arizona, Saturday.

Attend Club Federation Meet

Planning to leave today for Childress to attend a convention Miss Eunice Rutherford left of the seventh district Federation Tuesday afternoon in response to of Music Clubs, held in that city, a message from Tulia to the effect are Mrs. C. C. Ferguson, district that a brother-in-law, Harold Butchairman of endowment; Mrs. H. ler was seriously ill, Word was

lane Monday, visited Mr. and Mrs. C. R. Burrows in Canyon Monday night, and were accom panied by Mr. and Mrs. Burrow Hereford, Tuesday. They returned to Houston, Wednesday.

Mr. and Mrs. Elmer Patterson attended the 'Hereford - Canyon football game in Canyon, Friday night.

Miss Josephine Fitzgerald returned to her home in Sweetwater last week, after visiting' in the Election Returns Announced to School home of her aunt, Mrs. S. P. Rosson.

Returns From Visit in Missouri Mrs. Edna Sears returned last

week from a six-weeks' visit with relatives in Rothville, Mo. She was accompanied home by Mr. and Mrs. Mat Venable and Mr. and Mrs. Will Richardson of for a brief visit with relatives in Mangum, Okla, on the way to Hereford. Mrs. Venable is a niece and Mr. Richardson a nephew of Mrs. Sears. They left last Friday via the

Ozark Mts., in Arkansas and the period. southern Missouri, after a visit to the Carlsbad Caverns, Cloudcroft

Mr .and Mrs. J. A. Pitman and and Ruidosa, in New Mexico. and Mr. Finis Owen visited Mr. Dealers Association, and allied, and Mrs. J. D. Smith and Miss groups, which opened in Dallas

> Mr. A. C. Bryant and Miss Ruth Boaz of Clovis, N. M., visited his grandparents, Mr. and Mrs. D. H. Bryant, Sunday.

Mr. and Mrs. Charles Noland visited in the Cecil Van Biber home at Black, Sunday.

Miss Lucertia Wilson and Mr and Mrs. T. L. Welch visited in Post, Sunday. Mr. and Mrs. Charles Loland and

son, shopped in Amarillo, Friday. Mr and Mrs. Alton Fraser, and

of elevator men and grain deal-

Bobo, and other relatives.

Visits In Missouri

Seniors Receive game to the Canyon Eagles. This Class Rings

The Whiteface Round-Up

HEREFORD HIGH SCHOOL, THURSDAY, OCTOBER 14, 1937

PUBLISHED EVERY THURSDAY BY THE STUDENTS OF HEREFORD HIGH SCHOOL

second and third/periods gave Can-A jubilant, Senior class 'received their best offense of the season their class rings and premiums golden, the members of the staff Genece Standifer and Mr. and Mrs. Cawthon Bryant Hereford's 35. The Canyon passer Ont of an original order of 40 the articles. was smothered . two successive rings, which was made last spring Every Monday a meeting is held, times and Hereford took the ball when the class members made dol- at which the plans are made for Pauline Jaynes of Ralls, Sunday, over on downs. Failing to gain, lar deposits on the rings, 39 of the following issue, and the form Hereford kicked on second down, them were bought. The remaining and style of newspaper writing is The ball went over the goal line ring was that of Bill Nix, who studied. Each member is expected and was brought out on the 20. moved from here this summer. The to read and study various books Canyon gained a first down before premiums received by those who and magazines until be knows Hereford tightened and took the deposited the necessary amount enough to write clear and inter-

drove the ball to Hereford's 30 as yellow gold, oval shaped with an in the association. the first period ended. Score: oblong ruby set in the center of

Canyon picked up on the thirty pegged in the center of the set HOBO AND KID PARTY and on a series of driving plays with 'Hereford' engraved below A party is brewing !! The Sopho-Mr. and Mrs. John Pitman re-featured by Rusk, Canyon cap- the Whiteface head and 'H' and 'S' mores met Wednesday, October 6, turned Wednesday from Dallas, tain, went over for a touchdown, on either side of it, Completing to decide when to have a party. election, but due to certain qualiwhere they attended a convention Try for extra point was wide, the oval is' the date '1938,' with The answers came back loud and fications that are required to be Score: Canyon 6, Hereford 0, two numerals on each side, which clear. "Soon!" "Right Away!" president of the Athletic Associa-Hereford received Canyon's kick- are black against the gold back- "Next Friday!" The decision was tion, Andrew Schumacher's name off on their 32 and were stopped ground. A decorative symbol on made in the midst of murmurs and was withdrawn. Because of this

grandparents, Mr. and Mrs. Z. B. to gain 10 yards and Canyon kick- been ring-conscious this past week, party, in which the girls will in many respects, but they are ed. Hereford also, failed to gain but judging from the appearance dress as kids and the boys as also similar in many. Both reand were forced to kick. The of the ring that they have worked hobos. But, there must be dues quire leadership which will bring Eagles gained a first down and eleven years, and longer, for, they paid. That is the major problem out their latent powers. Also, Mrs. Rosa' Speer left this week then two runs and a pass failed, are justified for their actions.

visiting her daughter, Mrs. W. W. a first down and then a penalty make enough yards, they kicked. White. She expects to remain three took the ball to Canyon's 20. Two After a nice runback, Canyon fall- when and where to have the parmonths and visit other relatives passes and run field as the half, ed to make the needed yards, and ay. L Broadwell, district historian; received later that Mr. Butler and friends in Trenton, where she came to an end. Score: Canyon 6, Hereford took over, They kicked

Staff Completes Organization of today. Knowing that each minute is

in the last quarter driving within Tuesday evening and Wednesday for the Whiteface Round1Up wast- Crosthwait were selected by the the Canyon 20-yard line most of at activity period. The rings had ed no time in getting down to Senior and Junior classes, respecbeen held for payment at the Ex- work. Two meetings have been tively, to be candidates for the Hereford's kickoff went to Can- press depot for nine days, but held, in which the staff members presidency of the Student Council. yon's 25-yard line and was return- after much effort and gold-digging, were elected, the time set for A person, according to the requireed to the 40. Canyon's repeated the impatient dignitaries raised them to get in their articles and ments, must be either a junior or run plays brought the ball to the money necessary to get them. suggestions made on how to write senior student to become president

tion. This is an association for two yards. A short kick gave the and joy of their wearers, are real- world, and each year it sends out

the oval. The school emblem is SOPHOMORES TO HAVE

, b ard in any part of the building, automatically became president.

Thursday, October 7, to determine be leaders and better citizens.

CANYON EAGLES DEFEAT WHITE FACES JUNIOR AND SENIOR CANDIDATES ELECT CANDIDATES ELECTED Thursday, October 7, the Stu-

Page 7

dent Faculty Association held an election which was open to the entire school. There were two polls. and the election was carried on in much the same procedure that is practiced in our national elections

Faye of the Council.

Sylvester Loerwald and Andrew Schumacher were the candidates for the office of president of the Athletic Association.

Friday morning in assembly, Mr. Hudson reported the unofficial returns of the election. Genece Standifer led over her opponent by a popular vote of 120 to 38, while Andrew (Andy) Schumacher led his opponent by a vote of 89 to 68. Since the Hereford football squad was to compete with Canyon's football team Friday night, Miss Standifer made her acceptance speech co-incide with the duties of her office by stressing good sportsmanship.

The official returns released by the Student Council Monday, October 11, verified Miss Standifer's

A special meeting was called tunity for them to learn haw to This election took effect immediately after the official returns.

The Student Faculty Association always gives out the

ball over on downs. Vaughn trying last spring consist of gilded belt esting reports on his own particuto pass could find no receiver and buckles with the school emblem lar subject. was cut down for a 15-yard loss. On them for the boys, and silver The staff has also joined the Na-Hereford kicked. Canyon failed to wristlets with the school emblem tional Scholastic Press Associagain in three tries and kicked, on them for the girls. Hereford on two plays made only The rings, which are the pride High School papers all over the

Eagles the ball at midfield. They ly beautiful. They are mounted in critical reports to each member Hereford 0, Canyon 0,

Mrs. Jimmle Gillentine returned in their tracks. Hereford kicked on each side of the ring adds much whispers that could have been technicality. Sylvester Loerwald Wednesday from Rhome, Texas, first down, Canyon ran the ball to its appearance. where she has been visiting her back 15 yards. Two plays failed The Schlor class certainly has There is to be a Hobo and Kid These two offices are different

for Trenton, Mo., wher she is They kicked. Hereford passed for

Mrs. A. O. Thompson, district sec- died Tuesday evening. retary and Mrs. C. H. Dillehay, delegate from the Music Study Olub.

Helen Frances Streu returned Saturday night from Canyon, at Cousins' Hall.

parents and other relatives. John I. Willoughby was in Canwhere she had visited Hertha Baer yon over the week end, visiting his mother, Mrs. J. I. Willoughby.

Mr. and Mrs. Joe Mitchell of Mrs. J. M. Rockwell and son, Roswell, N. M., were here the Jim Rockwell of Houston, were first part of the week, looking guests of Mr. and Mrs. C. ofter business interests and visit- Rockwell, Tuesday. Mrs. Rockwell ther. ing with old-time friends. They and her son came to Amarillo by

ral weeks.

ARE YOU READY FOR WINTER? THESE YOUNG MEN ARE . . . they have just been in The Man's Shop and bought Overcoats, Jackets, Shoes, Gloves, Ties, Shirts, Hats - in fact, a complete WINTER WARDROBE

We have just received our winter tock of overcoats, leather and wool jackets. See them !

For the working man who is hard on clothes, try our Pool/work trousers and shirts-they are made to withstand hard wear and cold weather service.

Before you buy your winter wardnobe come in and see our hats, ties, shirts, gloves and other men's furnishings we feature the highest quality merchandise at reasonable prices.



THE MAN'S SHOP Fox Cleaners and Hatters HOMER FOX PHONE 111



morning for a visit here with her former Miss Helen Sisk.

Guests in the D. H. Alexander home Sunday, were Dr. and Mrs. Charles Donnell of Canyon. Dr. Donnell is Mrs. Alexander's bro-

Bob Baker of the Baker Nurseries of Fort Worth, was a guest in the home of Mr. and Mrs. J. F. Ward last week.

Mr. and Mrs. Frank L. Lucas and son; F. L., visited in Plain-view, Sunday, They were guests of Mr. Lucas' brother, John Lucas and family. Mr. and Mrs. Wm. McGehee

i ited relatives in Floydada and lockney, Sunday. Mr. and Mrs. E. B. Hendrick,

new Hereford residents, were in imarillo on Tuesday. Wyche Items

(11/2 miles south, 5 miles east)

MRS. R. C. VALENTINE Mrs. Teely and a number of day. friends spent from' Wednesday until Monday in Carlsbad, N. M.

Mr. George Robertson has been having the "flu" this week Mis. Kupper, of Hereford, called in the N. G. Elliston, home Tuesday.

an English Club.

was buried Friday at Waco.

Mr. and Mrs. Wesley Bradly and son, Buster, Vida Bell Orr, Miss ed a number of friends, Friday Friday. Lucille Park and Claude /Rea at- evening. tended the football game at Canyon, Friday night, Buster is a Emmitt B., spent Sunday in Ida- RE-CHECK COMPLIANCES member of the football team and low, with relatives. Vida Bell a member of the pep

squa/I. in Canyon, Friday afternoon.

Several attended the "canning demonstration" given at the Hereford High School building last Saturday. Mrs. Grace Robertson visited Saturday.

n the home of her mother, Mrs. W. Brumley, Saturday. Mrs. F. D. Furgerson attended near Hereford, Sunday. an all-day meeting of the club at. Mrs. Kelley, who has been visit, Ford, last Thursday. Everybody present enjoyed the marty in the home of Mr. and Mrs. E. C. Hewitt, return-Gilliam last Friday evening. The Miss Melva Rea, who is attend-dating from colonial days.

Hereford 0.

land, Ohio, arrived Wednesday tries failed to make a first down Canyon 12, Hereford 0. and kicked, Hereford taking the

Canyon 12, Hereford 0.

and punch were served. Mr. and Mrs. White and daughter, of Walcott, attended the party and Mrs. Fred Henry, at Mrs. Gilliam's Friday night. Mr. While was our former pastor, here,

Miss Lucille Park attended a bridal shower for Mrs. Billie Roberson, at the home of Miss Me-Minn, in Hereford, Monday.

John Paetzold was in Amarillo Friday. His son, Raymond, who is attending school there, returned

ome with him for the week end. Mr. and Mrs. Ebb Edwards and Edwards home. *** Mr. and Mrs. Bob Gilpin, who recently moved to Amarillo, visited the past few days, in the Dock Roberson home, Sun- Mr. Lipscomb of Mineral Wells,

The club set in the home of home.

ters were elected : Mrs. N. G. their feed, Elliston, /president; Mrs. Dock

Brayer's sister, Mrs. Emma Eakin, in quilting. Refreshments were Mrs. G. B. Combs. served to seventcen ladies.

Miss Louise McClure entertain- Higgins were Amarillo visitors,

visited in the home of his daugh- November for the purpose

Mrs. Bernice D. Fortner of Ar- agricultural program was ney, spent Monday with her moth- nounced this week.

Mr. and Mrs. C. E. Rea and vals, family visited in the Doss home near Hereford, Sunday.

Hereford took Canyon's kickoff back, Hereford made a first down gave a first down and put the turns of any election. and ran it back to the 25. Three as the third quarter ended. Score : ball on the Canyon 4. Canyon took Another first down was made by kick out. Foster ran the ball back Nunn; rt, Boyer; re, J. C. Vaughn; mother, Mrs. R. G. Sisk and other ball on the 20. Two tries failed the Whitefaces before they were to the 19. A pass failed. A com- qb, Foster; lh, J. Vaughn, rh, relatives. Mrs. Patterson is the and Hereford kicked to the 50 and forced to kick. Canyon returned pleted pass placed the ball on the Ashlock; fb, Peterson. Canyon-Canyon returned it to the 10. Four the kick to their own 29. Rusk two. A run failed; a pass failed. le,, Vandergriff; It, Brasvel; Ig, drives put the ball over for a sec- again on the first play made a On a last desperate try, they put Carr; c. T. Butler; rg. Pope; rt, ond touchdown An off-side can- long run, but Hereford regained the ball on the one-yard line. Can- Crawley; re. Hill; qb, Ford; lb, celled Canyon's extra point. Score the ball on a Canyon fumble. A you kicked out of danger as the Rusk; rh, Gill; fb, D. A. Butler.

Canyon's kickoff went over the downs and brought the ball to Hereford 0. goal line. The Whitefaces took the 50. 5 yards were gained by a The starting lineups were : Here- is educated. She even uses 'gradthe ball on their 20. Failing to run and then a long pass put the ford-le, R. Nunn; It, Posey; Ig, nate' breakers.

older crowd spent the evening ing school in Canyon, visited in playing "42," while the younger, the home of her parents, Mr. and crowd played various games, Cook- Mrs. C. E. Rea, Sunday,

Mr. and Mrs. Cole of Plainview, spent Sanday in the home of Mr. The rain, that is falling at this

writing, is greatly needed for the late planting of weet.

Marjorie Morrison of Hereford, visited with Vera Rea, Sunday.

Ward News Notes

(11 miles north, 2 miles west)

MRS. GEORGE SUGGS Mrs. Carroll and Mrs. Russell of family spent Sunday in the A. E. Hereford were Monday visitors in the Fred Saltzman home.

Mrs. John Higgins has been ill

who for the past few weeks has Mr. C. E. Rea has been helping been visiting his son, Mr. and Mrs. Mr. Albricht thresh the past week. Lipscomb, left Thursday, for bis

Mrs. N. G. Elliston and re-organiz- Nearly all the farmers in this ed Thursday. The following offi- community are through cutting

Those attending the Hereford-The mombers of the fifth, sixth, Roberson, - vice-president; Mrs. Canyon football game at Canyon, and seventh grades have organized George Robertson, secretary-treas- Friday night, were Mr. and Mrs. urer: Mrs. R. C. Valentine, re-, Jim Lipscomb, Mr. and Mrs. Bill This community wishes to ex- porter. They decided to meet the Hutson, and Mr. George Sugg. Mrs. tend their sympathy to Mr. Ben first and third Thursdays of each Suggs and son accompanied the McBrayer and family. Mr. Mc- month. The afternoon was spent group to Canyon, but visited with

Mrs. Bob Higgins and Altus

Mr. and Mrs. W. B. Saxon and GOVERNMENT MAN WILL

That a "re-check" man will visit Mr. Walk Bradly of Hereford, this county during October or Mrs. Gilliam visited her sister ter, Mrs. Dock Roberson, Friday. checking compliances in the 1938

> er, Mrs. Raymond Elliston. Mr. and Mrs. DuBois Walker within compliance as to growth made a business trip to Amarillo, and measurements, because they will be checked at regular inter-

> > There is no one antiseptic that will kill all kinds of germs.

Many streets in Greenwich vil-

no first down. Canyon kicked right ball on the Canyon 20. Four runs the ball after tightening and Rutherford; c, Bradly, rg, pass and a run gave two first game ended. Score: Canyon 12,

Everything about Miss Wrenn



and the second second

A CONTRACTOR OF THE AND A CONTRACTOR

THE HEREFORD BRAND, HEREFORD, TEXAS, THURSDAY, OCTOBER 14, 1937 PAGE ELEVE HITEFACE ROUND-UP ... HEREFORD HIGH SCHOOL, THURSDAY, OCTOBER 14, 1987 Page 8 Ray Hershey. to come and listen. The evening | Church," and at the vesper subject will be "The Value of vice at 5, he will preach on "Place Sunday School will meet at 2:30. Spiritual Certainty." Do you know ing a Limit Upon God." HUMOR Everyone is urged to come. beyond doubt your contact with Sunday School meets at 9:4 Wayne Haun: "The doctor said Mrs. Caldwell went to Brown-Christ, You can and should know. lember 1937-38 broke three verteries." a. m. Pioneers at 4 p. m. EST. 1921 field last Wednesday with Jeff Come study with us the experi-C. Ashlock: "No, Haun, you Roberson to visit relatives. Miss ence of one who was positive Funice returned home with her about what Christ had done for Bible Study on Wednesday n you broke three verticles." 7:30 p. m. Ray Nunn: "You're both wrong. mother after an extended visit in him. AN EXTRA ROOM ? TRY & WANT ADE HITEFACE ROUND-UP He hroke three vertibles." Just Brownfield with her cousins. On There will be a baptismal servid he break? Staff Members what the way home they visited Mr. vice Sunday night for those await-HERBINE tor-in-chief, Mary Jane Morgan Roberson's sister, Miss Mary Lou ing baptism. Virginia Newell was discussing Roberson, at Lubbock. When headache, dizziness, W. E. BARNES, Pastor. the new yoal posts at the football Mrs. Cecil Hodges and children stomach, biliousness, nausea, lack of game. "It's disgusting to me the spent Sunday with her parents, FIRST PRESBYTERIAN way other towns try to steal our appetite, and listlessness or that tired Mr. and Mrs. C. P. Caldwell. Ideas all the time. We always use CHURCH feeling, are associated symptoms of the letter 'H' for our goal posts, and I can't see why Canyon doesn't use a 'C,' Panhandle a 'P,' and BAPTIST CHURCH NEWS temporary constipation, HERBINE The Church of the Friendly Hand, the First Presbyterian will bring relief. It is strictly a vege-God is gracious to us in these church invites you to come and table medicine, free from harsh min-The most remarkable echo known days. He gave us a good revival. Borger a 'B'." that in the castle of Simonworship the Lord Thy God with eral salts. 60c a bottle. There were 16 conversions, 14 of her next Sunday. At the morning a, two miles from Milan. It which joined the church for bap-We know that Barbara Broth-CITY DRUG STORE service at 11, the pastor, Rev. J. tism, and 24 additions by letter. erton, Faye Crosthwait and Elsye And Other Drug Stores C. Thorns, will preach on "The There were 280 in Sunday School Wilkins all take turns chewing the last Sunday and good attendance same stick of guin, out is it true they use the same toothbrosh? at both preaching services. There HAVE YOUR CAR GREASED BY THE was one addition at the morning **Texaco Marfak Chart System** service and two at the night. If you want to know how to play "The King Has Lost His, These are some of the many in Modern cars require modern methods and special equipment town who ought to line up with Hat,", jus task Jerry Jowell, Mr. the church of their faith. for greasing. Have your car greased at our station where Muller or Jimmie Joe Johnson. The pastor plans to preach next They each know a different way every moving part is lubricated. We follow the TEXACO Sunday morning on the subject, MARFAK Chart System to be sure that no moving part is and each knows he is right. If THE TOUCHDOWN W "Differing From the World," Are you don't believe me, just ask left ungreased. Change to winter weight oils now! you puzzled to know what you, as them: TEXAS SERVICE STATION a Christian, can do, socially and speaker's words. Echoes, reverber- A LONG TIME FORMER STUDENTS otherwise? The sermon is an ef-**Favorite Sayings** ating in the school, A malicious AGO IN SCHOOL-History repeats itself, no doubt. ATTEND GAME fort to help you solve that prob-GLENN SNYDER Mr. Willoughby: "Well-no, PHONE 440 guess I had better not say that." lem. It will be worth your while Most of Hereford High School things about another, echoed Students, do not think you are students, present and 'exes" were Miss Craford: "We learn to do throughout the school. Repeating original because there is definite reoting for the Whiteface Lerd by doing." and repeating, until at length, like evidence in old records that you at the football game. H. H. S. Coach 'McCollum: "Too much a real echo, the words are distort- are not. For instance, on October graduates attending W. T. S. T. talking in the study hall. L. A. 17, 1924; the Canyon Eagles wal-C turned out for this classic, will you please keep quiet until Parrots echo the words of hu- loped the Whitefaces to the tune Mary Ann Baird, Clyde Posey, I finish this announcement." manity whether they are full of of 20-6 in a football game. Thur- Dennis Baker, Mary Kate Broth- Bill Montgomery :- "I'm looking meaning and truth, or not. Are you man Hines was captain. D. C. Arerton, Jean Snyder, J. T. Car- for Edith." a member of this winged specie? thur was coach of such players as Are you a human echo, or do you Charlie Sowell, Price Barrett, Abroll and Eugene Harmon were hie Posey, John L. Wilson, Jess present, and outstanding for their Meet Class Room Boners "Walter Winchell's salary was Russell, Artis Russell and Earl Dennis Baker is not attending raised from \$5,000 to \$1,000 a Wood. W. T., but Portales Junior Col- week."-Helen Ann Snyder. The girls basket ball team began lege. Norma Jean Foster, a Fresh-MRS. MANAGER "Elizabethean sea dogs were practice on October 20, 1924. They man in Hereford last year, was huge animals in the ocean that were 16 days behind our team this supporting the herd. She is an gobbled people up."-Anonymous. year. The 1924 team, consisting of Amarillo student now. Hertha "A couple sat on a park benchsuch students as Gwendolyn Price Baer and Frank A. Gyles had a without coats on-the girl had and Norma Powelson, said in a hard time. They are attending the man's coat around her,"statement: "During the season we Canyon schools now, but were H. Chaude Rae. were victorious enough to keep our H. S. students last year. They "What did you think of me?" 'pep' and interest going, the de- yelled for Hereford, though. Once (He)-"Oh. it didn't hurt."-Ge-Her Bank Helps Run feats materializing into a strong a Whiteface, always a Whiteface, nece Standifer, determination to win next time. In no doubt. . . "There were babies and car-Cockrell and Helen Ruth Barber. Her Nousehold all of our games our players show-A special duet was given by rlages parked along the drive."ed undying interest and good JUNIOR CLASS HEARS Betty Perryman. Dorothy Nelle Trimble and Mary sportsmanship." If our girls this, Tiefel. They sang "Hail Alma FROM COMMITTEES "The man came in the room year can say that they have carsitting on bis arm. The dummy The Junior class met at activity of their season, H. H. S. will be period last Wednesday. When the had on a dinner suit and the man A well worked out skit was given by Nancy Millard, Virginia meeting was called to order, it had on a dress suit and, was

truly proud of them. Erle Reed and Wanda Jean Reed, were expressing themselves in var reports to be made from certain lard. rious ways: Gwendolyn was char- committees. The committee for the portraying the various attitudes taken by different girls concerning school and its works, acterized by "Can't have the one The meeting closed with the

STAFF HAS MEETING told to meet again and to bring the fourteenth agai change much, do they? other suggestions for some class. Freshman Class Meets There was a great deal of dis-The Freshmen class met cussion concerning a suggested paron ty for October 8. After a heated Wednesday, September 6, 1937 for debate the class decided on a big class meeting. Hallowe'en celebration. If all plans June Dameron, the class secretary, read the minutes of the last, are carried ont, this party will be on October 29. meeting of the class. The class discussed a Freshman party, and decided on the date to have it. The 1925 edition of The White-Doris Elaine Dillehay, the repreface was dedicated to Miss Vema sentative of the Freshman class in E. Read, science teacher. the Student Council, gave a report

of the Council's last meeting.

Messrs. Darrell Ferguson and

Mr. J. M. Blackwell underwent

Mr. Ernest Osborne was a Lub-

an operation in an Amarillo hos-

pital one day last week. He is re-

bere.

Odessa, visited relatives

relatives and friends.

bock visitor, Sunday.

Irvin Johnson,

Sunday.

Some of the students, of 1924 was found that there were many swinging his legs."-Nancye Mil-

class color, flower, and motto gave

its report .The color and motto I want": Mary Valentine, "I its report . The color and motio Miss Elsye Wilkins spent the don't care": Lucille Hicks, "Well," which were selected were found to week end in the home of Miss and Mr. Dillehay was still saying be the same as those chosen by the Melvina Stewart, six miles west "Due to the fact." Times do not Senior class. The committee was of Ford.

PERSONALS

Misses Helen Ann Snyder and

the

Barbara Brotherton spent

Miss Elsye Wilkins spent the

Misses Snyder.

Jackson's aunt.

Mrs. Home Manager is a wise budgeteer. She knows just how much goes out each month, and she has budgeted the family income so that it covers all the necessities, the luxuries that she can afford, with a little each month for the family reserve of savings. A checking account enables her to keep track of every item of

The Girls' Hi-Y held its regular weekly meeting Tuesday, October 5, in the school auditorium. The group sang "Living For Jesus," which was followed by a prayer given by Mary Louise

Dean. Talks concerning the attitudes of High School students were given by Bernadine Phillips, Ann

Mater."

HI-Y benediction.

create them? GIRLS' HI-Y HAVE MEETING

ed and the originals are lost.

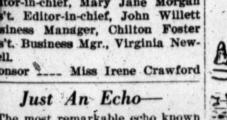
Human echoes.

their way to obscurity. The sucssful leaders are those who have deas of their own. A student expresses an opinion in a class or club meeting; heads nod and the echoes begin, even before \these people realize the content of the person bints and says slandrous

ixty times. That is truly remarkble, but there are students and eachers in H. H. S. who would Every day we see them plodding

serious rivals to this castle.

peats the echo of a pistol shot



the



October brought another meeting of the staff members of the Round-Up. The motion was made and carried that the club would continue taking the ejournalism magazine it took line year, Quill and Scroll. Plans were made also for the selling of year-books, the campaign started Monday, October the eleventh, and ending two weeks later. All students of Hereford High School who possibly can are urged to buy a year-book

The football team of 1924 wor 2 games out of 9.

Friona News (22 miles west)

BY JOYCE LANDRUM

Miss Anna Terry, who is atading W. T. S. T. C., in Canyon, spent the week end with relatives and friends.

Misses Bennah Burton and Lucille Bouth of Lubbock, spent a few days of this week here with friends.

Mr. Forrest Osborne was a Lubbock visitor, Saturday. Mrs. Mainey Tate of Clovis, N M., is spending bhis week here ported as doing nicely. with her parents, Mr. and Mrs

Frank Loflin. Mr. Tim Griffin, and Misses Lucille Routh, and Joyce Landrum on business, Sunday. were Lazbuddy visitors, Friday night.

Bud Armstrong and Miss Mr. Johnson and Anna Terry all. Freda Canyon visitors, Sunday. were

Miss Terry remained in Canyon while the others, returned. Mr. Charles Reeves, who teaching in the Tulia High School

this year, spent the week end here with his parents, Mr. and Mrs. F. W. Reeve.

Mr. Leslie Hines of Canyon, was in a dairy at Dallas, in Friona, Saturday night

Miss Ruth Reeve, who is at tending W. T. S. T. C.; in Canyon, spent Saturday night here with her parents,

Mrs. C. F. Fallwell entertained a number of young people in her home Sunday with a dinner, Those present were Messrs. Volley Hodges, Loyd Bewer, and Ardean Fallwell and Misses Irene Boggess, Gladys Jones, and Edna, Earl Curry.

Mr. and Mrs. Bill Snap of Hereford, visited in the Irvin Johnson home, Sunday. Mr. and Mrs. Elvin Johnson of

MALARIA

n 3 days OLDS

World's

The Girls' Glee Club was or Mr. Dillebay came here in 1922, ganized in 1919.

Progressive News Sunday evening ..

(1 mile each, 6 miles north)

Lon Clements of Tayton, visited their many friends here, Saturday BY OLIVE PERKINS night and Sunday_ of last week. The Club held its regular meet-Miss Eva Settle of Lubbock, spent last week end here with Edwards. This was the last meeting with Mrs. Edwards as the Mr. Wayne Johnson of Portales, family will move to near Wel-N. M., spent the week end here lington, this fall. A Bible prowith his parents, Mr. and Mrs. gram was given by Mmes. Charles Green and Robert Veigel. Refresh-

> ments were served by Committee group one. The next meeting will be with Mrs. Caldwell. Mr. and Mrs. Howard Hershey and daughters, of Hereford, called on Mr. and Mrs. Ray Hershey,

Wednesday evening. Mr. Leslie Ford went to Canyon Miss Ira Jeanne Ricketts spend the week end with Miss Agnes The Sophomore class enjoyed a Hicks at Canyon, and attended Scavanger Hunt, Saturday night. the football game there, Friday A very nice time was reported by night. Others who attended the game, were Misses Lucille Park. Residents of the vicinity were Virginia Bowman and her guest saddened Sunday to learn that Miss Thornton Shirley of Here-Robert Lee Chiles was killed in

ford, and Messrs. Arnold Hershey, an accident at Dallas Sunday aft-David and Cecil Boyer. ernoon. He is the son of Mr. and Mr. and Mrs. O. E. Sherman Mrs. Bob Chiles, who live about spent Sunday evening in the Pertwo milse north of Friona, and at kins' home.

the time of his death was working Mr. and Mrs. Lewis Smith and daughters, Sybil and Ellen, of



"You'll be AHEAD ...

CHEVROLET

FOR 27 YEAR

THE SYMBOL OF SAVINGS

Mr. and Mrs. Jeff Roberson and sons, visited Mr. and Mrs. C. P. Caldwell, Friday night. Mr. and Mrs. Walter Galley and

son, Clifford, of Dawn, were Suning October 6, with Mrs. S. A. day dinner guests of Mr. and Mrs. outgo, with convenient receipts in the form of canceled checks for every hill paid.



DLET // THE CAR THAT IS COMPLETE

to buy

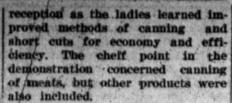


THE HEREFORD BRAND, HEREFORD, TEXAS, THURSDAY, OCTOBER 14, 1937

dies Attend nning School

SERVERY -

crowd of more than 60 wom-Saturday afternoon attended a demonstration conducted e high school by Miss Kim-Ball Jar Company home couomist, who was assisted by



Dillehays Return Wednesday Mr. and Mrs. C. H. Dillehay returned Wednesday night from Temple, where Mr. Dillehay served onstration agent, and Miss Sul- as chairman of the State text book n, home economics instructor. committee during the past two he demonstration met with fine weeks.

You will have a slight sensa-

tion or a rash . . . that

causes no pain or /ills . . . it

starts as a small goose pim-

ple, and spreads from finger

to finger until it reaches the

toes . . . finally to the heart

This symptom will continue

"Topper"

An added attraction to this

sensation is that lots of fun

until after you've seen

at the Star Theatre.

. then you begin to laugh.



Wilson, and Sheriff J. O. Newell. Committee members' said that they will appreciate suggestions from any one concerning the welfare work.

Those who attended the meeting were:

H. M. Redford, pastor Christian Church; Mrs. Dyalthia Bradly,

Club; Mrs. Bob Wilson, Bay View Club; Rev. J. B. Schaad, Saint Anthony's Parish; Mrs. L. R. Bradly, L. A. E. Club; Mrs. H. D. Reed, Senior Pioneer Study Club; Mrs. Lois Miller, Dawn Study Club: Mrs. Joe Kendall, Lone Star Christian Church, Little Hostetler, B. & P. W. Club; Mrs. C. A. Skelton, representative at large; C. J. Daddock, Mayor, City of Hereford: John H. Olson, Deaf Smith County Chapter, American

Red Cross ; C. O. Wilkins, American Legion; A. H. Stren, Lions Club; T. W. Roberson, Commis-

Federation; Mrs. Ina Mae Gilbreath, Junior Bay View Club; Mrs. Walter Galley, Dawn, Study Club, and J. C. Thorns, pastor Presbyterian Church, and several others who arrived late.

Contractors

(Continued from Page 1)

Morgan & Sons hold the construction contract on the first 80 County Welfare Worker; Mrs. J. miles of lines with a bid of \$89,-Alton Miller, Junior Pioneer Study 636,75, including materials and la-Club, Dawn; Mrs. L. L. Cannon, bor. The total cost on the 80 miles Summerfield Study Club: Mrs. Roy with meters and overhead added Coneway, Music Study Club; Mrs. will be \$134,124.75. This is an Ira Ricketts, Progressive Workors' average of \$1,657 per mile, and REA estimates state that work. should be completed on the 80mile contract by early spring. No contract has been let on the second allocation of 96, miles. H. V. Hennen, project supervisor, today said that practically Study Club; Mrs. C. P. Cockrell, all of the right-of-way easements have been secured and that he expects to be able to announce the consumer rate in the near future.

Court Considers

(Continued from Page 1)

We cordially invite you to visit our store and see the most complete stock of furniture we have had to offer in a long time, and the prices are very moderate.

Shopper

ON DISPLAY

TEU AUFURNITURE

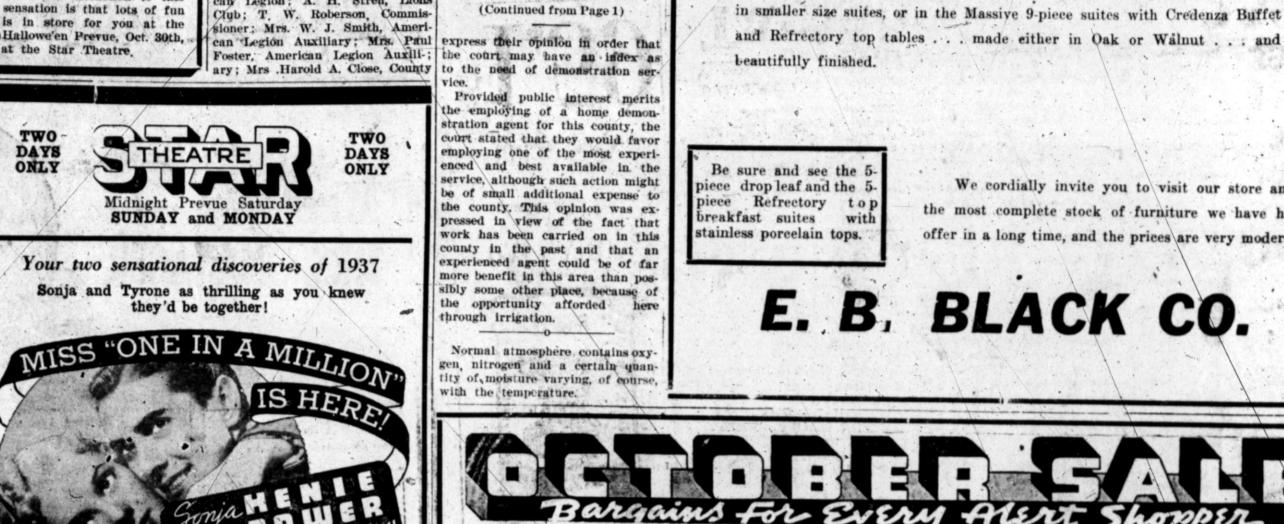
2 Cars of Furniture

Unloaded This Week!

And we invite you especially to see our new Dining Room and Breakfast

Maxwell House.

Suites. These dining room suites will meet your approval, and we offer them





GILLYWIBBERS

as it were told!

plus: Miniature Comedy. "Boss Don't Say Good Morning"

