

Pioneer Day Celebration Bids To Be Greatest

Bell Funeral Will Be Held Here Friday

VETERAN TEACHER HAS BEEN WITH SCHOOLS FOR 17 YEARS

Funeral services for Miss Tallie Bell, 57, will be held from the First Baptist Church at 10 o'clock, Friday morning, April 22, conducted by Rev. W. E. Barnes, pastor. Interment will be made at Hedley, Texas, Friday afternoon.

Miss Bell, veteran teacher in the Hereford Schools, died at 2:30 o'clock Wednesday afternoon as the result of a streptococcus throat infection. She taught her third grade class in Central School Friday morning, but had been feeling bad for several days.

Taught 40 Years
She was born August 22, 1880, and was a native Texan. She finished her college work at Clarion College, and started in the teaching profession more than 40 years ago, during which time she has been an active teacher and has spent the entire time in Texas public schools. During recent years she has supplemented her college work with courses at the University of Colorado and several other colleges.

Seventeen years ago Miss Bell came from Hedley, Texas, and joined the teaching staff of the Hereford Schools. Since that time she has continued to teach here, and has seen the Hereford Schools grow from a small school into one

(Continued on Page 12)

Junior Band To Present Concert On Friday Night

That the Junior Band will be presented in the annual spring concert Friday night, April 22, at 8:15 o'clock in the high school auditorium was today announced by Ralph Smith, director.

Opening numbers will be played by the Clarinet Band, which will be followed by numbers by the Junior Band:

"Activity March," band; Cornet solo, Meyers Hudson; "Project March," band; "Zenith Overture," band; cornet solo, David Neal Beavers; "Mister Joe," march by band; clarinet solo, Geo. L. LeGrand; "Ambition Overture," band; baritone solo, Flake Barber; "Safety March," band; Normal "March," band.

No admission charge will be made for the concert, Mr. Smith said, and the public is invited to attend.

AROUND TOWN

Sights and Faces Seen
Spring is definitely here according to all indications. Peggy Valentine upon seeing a tiny Sparrow stranded on the sidewalk, came rushing in with news of the first Robin of the season.

Out in the Dawn community they are telling a story about Aubrey O'Neil which also smacks of spring weather. He slipped out Sunday morning and went fishing. After catching two fish about three inches long, and a lot of little ones besides, he went home, got out the old skillet and put them to fry. His wife returned to find the house filled with smoke and the fish burned beyond recognition—Aubrey was fast asleep.

Gus Streu has taken it upon himself to publicize some new kind of onion which he has located.

A dietician by the name of Simpson upset the apple cart for members of the Lions Club last Wednesday. He spoke on the enjoyment of eating and the necessity of correct foods. His talk was so interesting that the club remained in session an extra 15 minutes to listen to him. Among other things, he

What Happened To Your Pioneer Edition Last Year?



During the past 12 months The Brand office has faced continual calls for copies of the 1937 edition. The fact that the supply at the office is exhausted led to a survey of what happened to a few of the papers.

Picture No. 1 shows the edition filed securely away in the Panhandle-Plains Historical Museum at West Texas State College, Canyon; immediately below the copy of The Brand is one of the Clarion News dated August 2, 1879, and the third paper in the group is The Sherman County Banner. In photo No. 2 may be seen an edition which even the editors failed to recognize; Mrs. G. T. Brashears, who lives just south of Hereford, thoroughly soaked her Pioneer Edition, mixed it with glue and molded it into the picturesque Indian Brave seen just to her left—other figures on the table were also molded from paper. Picture No. 3 shows how the edition fared in the Brand office; three of the kitten 4 imprints born on the stack of Pioneer papers are shown romping in this picture. No. 4 finds Mrs. Hettie Cochell, pioneer resident, finding interest in some incident of past years. Photo No. 5 finds three old cowhands recalling incidents of years ago as they peruse the edition; they are R. W. Baird, Walk Bradley and W. A. Ricketts.

An effort is being made this year to include more historical information and more old time pictures than ever before. The 1938 edition will be published Thursday, May 5, prior to the annual Pioneer Day Celebration here, May 11.

Demonstration Work Outlined

Softball Meet Called Friday At City Hall

All persons interested in softball were urged to attend a special meeting in the City Hall Friday night, April 22, at 7:30 o'clock, at which time the softball league will be organized for the summer months.

The meeting will include selections of officers, consideration of schedule, and formulation of rules for the season.

Captains or managers of each of the teams already entered, were especially urged to attend.

REA POWER BY JUNE 15 IS SEEN IN THIS SECTION

Hopes that power will be available for domestic use and irrigation pump service on at least half of the Deaf Smith lines by June 15 was today expressed by H. V. Hennen, local supervisor, following approval of the substation contract and letting of pole inspection contract to the Southwestern Laboratories, Fort Worth.

Plans for Home Demonstration work in Deaf Smith County took definite shape here last Saturday, when delegates from 10 communities gathered at the court house. Miss Ruby Mashburn, district agent, conducted the meeting which chiefly concerned the course of study for clubs in this county.

The two subjects for study decided upon were Food Preparation and Exterior Home Improvement. Food preparation will include demonstrations on meal planning, meal preparation, meal service and organized storage; in home improvement general study, general outlines and landscaping received special attention.

Agnes Arrives May 10
Miss Sadie Lee, Oliver of Canadian, new Home Demonstration (Continued on Page 12)

Old Timers Of Four Counties To Be Honored

PARADE, OLD FIDDLER'S, DISPLAYS AND RODEO HEADLINE EVENT

With a scant three weeks remaining before the annual Pioneer Day Celebration in Hereford, Wednesday, May 11, a wide interest was this week being advocated in the coming celebration. Letters from many Old Timers who now live in distant points indicated that they will be on hand to join the celebration. Likewise, people of Hereford are putting more zeal and enthusiasm in the celebration than has ever been shown.

5-Mile Parade
Of major interest will be the gigantic parade which is being planned for the event. Pioneers of Deaf Smith, Oldham, Farmer and Castro Counties have been invited to join the Pioneer division of the parade, which is expected to be from three to five miles in length. Merchants of Hereford are also planning for the parade this year, and expect to enter more unique and attractive floats than have ever been seen in their division. Clubs and committees have always presented exceptional floats in the big parade—and will this year make an effort to outdo past years.

The coming celebration marks 40 years in the history of Hereford, and is expected to be of the greatest in the history of the area.

Local color such as cowboy boots, big hats, and gay colored costumes will be worn by those attending the celebration, which is chuck full of entertainment.

Rodeo for Amateurs
While the parade will comprise most of the morning entertainment, a rodeo will headline the afternoon activities. C. O. Wilkins, rodeo (Continued on Page 12)

New Plymouth On Display Here By Ireland Company

The Ireland Motor Company, local Dodge-Plymouth dealers, today announce the showing of the new Plymouth Road-King models, which have been released by the factory. The first load of these new cars has just arrived here and are now on display in the Ireland show rooms, 319 Main Street.

Mr. Ireland says that when he first received information on the new model that he was inclined to discount the many claims made for it, but that since he has seen and examined the car he is enthusiastic about it, because it far exceeds his expectations.

"The amazing thing about this new car," Mr. Ireland said, "is the extremely low price at which it is sold; and at the same time it uses exactly the same motor, body and chassis as the more expensive models. It also retains the many features which have made Plymouth an outstanding low-priced car. None of these basic features have been omitted."

Popular Store To Open Sale Friday Morn

Beginning Friday morning, April 22, at 8:30 o'clock, the Popular Store will open a Spring Bargain Festival sale which will feature a store-wide mark down of prices, it was today announced.

While the sale is primarily for the purpose of stock reduction, it also marks the seventeenth anniversary of the Popular Store, which was founded here in April 1921, by Mr. and Mrs. Gaston Baer, the present owners.

"Items from every department in our big store will be reduced for this big sale," the owners said. "Quick turnover and smaller profits are the basis upon which we have operated for the past 17 years—and this policy will be the basis of our big sale."

They also stressed the fact that new spring merchandise will be among principle items offered in the sale, with a big selection of goods just in from the markets.

Heads Board



Jessie Stanford was last week re-elected president of the Hereford Independent School Board, along with C. M. Hicks, vice-president, and S. P. Rosson, secretary.

Board Elects Teachers For Ensuing Year

Election of school board officers, and the selection of teachers for the ensuing term held attention of trustees of the Hereford Independent district last week.

The following officers were named on the school board: W. J. Stanford, re-elected president; C. M. Hicks, vice-president, succeeding D. H. Alexander; S. P. Rosson, secretary, succeeding W. S. Kerr; other board members are Mr. Kerr, A. H. Streu and L. L. LeGrand.

High School Teachers

Teachers elected to the high school staff for the coming year, are: G. M. Hudson, principal, Spanish; Irene Crawford, English, public speaking; Oressa Hastings, English I, 7th, language and arts; Sadye Rigler, English; Neville Wrenn, science; T. E. McCallum, mathematics, physical education and W. History; John I. Willoughby, history and civics; Edith Jean Sullivan, home economics; W. M. Emmmons, vocational agriculture; Ethel Rice, mathematics; Frances Fullington, arithmetic and social studies in grade 7; R. A. Muller, commercial arts.

Central School Teachers

H. M. Campbell, principal; Katherine Kirby, geography and history (Continued on Page 12)

J. O. Miller Is Named As Oliver Dealer For Area

J. O. Miller today announced the opening of the Miller Farm Equipment Co., 301 East Third Street, stating that he will feature a complete line of Oliver farm equipment and machinery.

"We expect two car loads of tractors to arrive by Saturday at the latest," Mr. Miller said, and will have them on display in our new showrooms. "We will carry a complete line of Oliver combines, tractors, drills, plows and other machinery."

Mr. Miller invited farmers of this section to visit him in the new location and to inspect the new line of Oliver equipment, which will be included in his big stock.

Reduction In Water Rates Is Announced

DISCOUNT OF 10 PERCENT ANNOUNCED FOR SUMMER

Mayor C. J. Paddock today announced the application of 10 per cent reduction on all water bills paid at the City Office on or before the tenth of each month during the summer. The reduction will take effect May 1, on April bills to be sent out, and for succeeding summer months.

Featured as a regular summer irrigation rate, the reduction has been offered here during recent years for the purpose of encouraging the use of water for beautifying lawns, trees, shrubs and gardens. The reduction will apply to all domestic rates, including the minimum of 2,000 gallons for \$1.50—which will be reduced to \$1.35 for prompt payment.

Plan Clean-Up Campaign

In making the announcement, Mayor Paddock urged all residents to start planning now for improvement of their yards, and toward planting spring gardens.

Hereford already boasting one of the lowest domestic water rates in the Panhandle, should, with the additional reduction, become one of the most beautiful cities in this section, city officials declared, and every effort will be made to encourage beautification here during the coming months. A clean-up campaign will be conducted around May 1, and the city will haul, free of charge, trash and debris which residents will stack and rake up in alleys.

Seniors To Give Class Play Here Friday, April 29

"Little Miss Nobody," a three-act comedy-drama, will be presented on the stage of the High School auditorium, Friday, April 29, at 8 o'clock, by the members of the Senior class of Hereford High School. The play has been given high ratings by critics for its entertainment value, and is being presented through the courtesy of the Northwestern University Press in Minneapolis, Minnesota.

All who have watched the members of the cast declare that they are further advanced in their performance at this time than any of the other casts were in the past. Miss Stacia Crawford, an experienced director, is acting as director. This play, "Little Miss Nobody," bids fair to be one of the best presented here by any Senior class.

Members of the cast, are: Victor Drayfus, Glenn Ricketts; Alice Smith, Elyse Wilkins; Parsons, William Bowman; Tommy O'Brien, (Continued on Page 12)

Weather Chart

Temperature extremes and moisture for past week, furnished by Department of Agriculture's weather station in Hereford.

Day	Max.	Min.	Moist.
Thursday	84	—	0.00
Friday	82	—	0.00
Saturday	74	—	0.00
Sunday	83	—	0.00
Monday	87	—	0.00
Tuesday	80	—	0.00
Wednesday	74	—	0.00

Pioneer Publisher Dies In New York

A telegram from Ithaca, New York, Wednesday afternoon notified Mrs. E. M. Vanderburgh and Mrs. C. R. Smith of this city of the death of Frank L. Vanderburgh, pioneer Hereford citizen and founder of Hereford's first newspaper.

Mr. Vanderburgh, a youth of 27 years of age, came to Hereford from Binghamton, N. Y., in 1901 and on February 23, 1901, issued the first newspaper in the history of this city.

The paper at that time measured 11 inches in width and 16 inches in length; it contained eight pages

(Continued on Page 12)

SOCIETY

MRS. JOHN McLEAN, Society Editor

Phone 181-W

MRS. McCOLLUM IS LUNCHEON HOSTESS

Mrs. Tom McCollum entertained members of the Knitting Club with a luncheon at her home on Wednesday of last week.

Blue-red tulips were used in decorations and Easter baskets filled with rainbow tinted eggs, appointed small tables where an Easter theme was carried out. Gold colored Easter eggs with names traced in colors marked the place of each guest.

Knitting, sewing and a talk fest were enjoyed after the luncheon. Those present, included Mesdames W. J. Stanford, O. C. Holt, Ernest Medick, Travis Dameron, J. T. Glibreath, Jr., Meade Halle, C. H. Dillehay and the hostess.

CLASS HAS PARTY

Members of the Three "L" Class of the Baptist Church were entertained with a party at the home of Mrs. Owen Stagner, Friday night.

A variety of table games furnished entertainment. Arrangements for the party were made by Ruth Bower, Thornton Shirley, Ellen Bower, Cora Lee Rice, Dorothy Funderburg, Virginia Bower and Mrs. Stagner, who is teacher of the class.

THREE BIRTHDAYS ARE CELEBRATED

To celebrate birthdays which occurred near the same date, Wanda Jean Reed, Nell Spradley and Robert Petersen entertained with a party at the Spradley home Saturday night.

An Easter theme was used in decorations with Easter bunnies and other suggestions accenting the motif.

Varied games, under the direction of Wanda Jean Reed were enjoyed. Those attending the celebration, were Betty Jean Johnson and Elizabeth Townsley of Amarillo, Clifford Bates, Bernadine Phillips, Jack Knox, Hicks Robertson, Louise, Cress, Doris Elaine Dillehay, Margaret Higgins, Kathryn Henderson, Vivian Olson, Calvia Brumby, Delbert Kassahn, Ann Cockrell, Nell Spradley, Wanda Jean Reed and Robert Petersen.

MISS SULLIVAN IS ELECTED PRESIDENT OF JUNIOR BAYVIEW CLUB

Miss Rhita Jean Sullivan was elected president of the Junior Bayview Club at the meeting Thursday evening in the home of Mrs. J. W. Witherspoon.

Other officers chosen were: Mrs. Jack Wayland, vice-president; Miss Edna Daughette, secretary; Mrs. O. C. Holt, corresponding secretary; Miss Katherine Kirby, treasurer and Mrs. Jimmy Gillentine, reporter.

Reports from committees were heard and plans discussed for social meetings scheduled for May. The course of study for the next club year was discussed and reports were made by Mrs. Jimmy Gillentine, chairman.

Two new members, Mrs. Frances McElendon, and Miss Ruby Dutton were welcomed into the club. Miss Fern Carlyle of Dallas, a former president of the club, was a visitor.

Members present were: Ruth Conkright, Rhita Jean Sullivan, Katherine Kirby, Ruby Dutton, Eloise Pitman, Edna Daughette,

Mary, Elizabeth Stanford, Mesdames; Alton Fraser, O. C. Holt, Jack Wayland, J. T. Glibreath Jr., Martin Gilliland, Jimmy Gillentine, Frances McElendon, and the hostess.

HEARS PENNSYLVANIA EDUCATOR

Miss Neville Wrenn was in Amarillo Friday night to hear Dr. Frank Whitmore, President of the American Chemical Society, address the Panhandle Plains Section of the Society on "Hydrocarbons." Dr. Whitmore of Pennsylvania State College will speak in three Texas cities while in the west. Amarillo, Dallas and Austin.

FAMILY NIGHT IS OBSERVED BY INTERMEDIATE GROUP

Before a special Easter audience composed of parents and friends of the group, members of the Intermediate Christian Endeavor of the Christian Church presented the following program at the church, Sunday evening. Musical prelude, F. L. Lucas, Lily London and Richard Petersen; talk by the leader on "What It Means to Be a Christian," and an explanation of the program theme, "Follow Me."

Scripture reading, Jack London; poem, Margaret Higgins; prayers, A. J. Robinson, Richard Petersen, Katherine Henderson, Mrs. H. M. Redford and A. Petersen. Picture Interpretation, June Dameron; talk on "Follow Jesus," F. L. Lucas; general discussion, led by A. Petersen.

MRS. ROSSON IS LUNCHEON HOSTESS

Mrs. S. P. Rossion entertained with luncheon, Thursday at her home, for members of the Wednesday Luncheon Club.

The table was centered with an arrangement of miniature chicks and bunnies. Easter suggestions marked tables and other accompaniments for bridge games after the luncheon. High score award went to Mrs. B. M. Wiltshire.

The guest list included Mesdames Jimmy Gillentine, J. C. McCracken, B. M. Wiltshire, Jack Wayland, Alton Fraser, Oscar Easley, C. C. Rockwell, W. L. Davis, C. C. Acker, H. K. Fox, J. A. Pitman and H. A. Close.

VESPER SERVICES ARE OBSERVED BY CHRISTIAN AND METHODIST YOUNG PEOPLE

Members of the Young people's department of the Methodist and Christian churches observed Easter Vesper services at the Christian Church, Sunday evening. The program was built around the theme "Jesus, the Prince of Life," with Betty Jo Cockrell as leader.

After a musical prelude the Call to Worship was given by the leader. Scripture by Carl Oldham and prayer by Bonnie Jean Smith.

An Easter poem was read by Lottie Tyson. Special music was furnished by Wanda Jean Reed and Virginia Erie Reed.

The Easter message was given in the form of a story, "The Prince of Life," by Erma Faye Robinson. The Old Rugged Cross, sung by the group, concluded the service.

PICTURES ARE SHOWN AT GARDEN CLUB MEETING

Picture slides showing historical landscapes and famous European gardens, were featured at the

Hereford Garden Club meeting held at the high school Friday afternoon. Mrs. Homer Brumley gave vivid descriptions as landscapes of the Renaissance Period, plans of the famous gardens of Versailles and Seville and the water gardens of Florence, Italy, were presented.

A short business session was conducted when Mrs. N. E. Gass was elected vice-president to fill the vacancy occurred by the resignation of Mrs. J. W. Hicks.

Plans were made for an outdoor spring entertainment to be given in the near future. Members voted to meet regularly the second and fourth Friday of each month. Meetings to be held in the homes of the members.

New members welcomed at the meeting were Mesdames A. Petersen, N. E. Gass and W. J. Smith.

FEDERATION BOARD MEETS

Official Board of the Deaf Smith County Federation of Women's Clubs, met at the court house, Saturday afternoon.

Reports from committees were heard. Miss Olive Perkins, chairman of the nominating committee, reported the following officers nominated: Mrs. Ray Johnson, president (re-elected); Mrs. Elmer Patterson, first vice-president; Mrs. F. M. Keaster, second vice-president; Mrs. Ralph White, secretary; Mrs. Homer Brumley, corresponding secretary; and Mrs. Al Werner, parliamentarian.

Members voted to ask each club to write letters endorsing the La-follette Bulwinkle bill.

It was decided to adopt a resolution commending the County Welfare Committee.

Plans were discussed for the seventh district convention to be held in Childress, April 27-28-29. Mrs. Ray Johnson, president, was chosen as delegate. Others planning to attend the convention will get in touch with Mrs. O. G. Hill, transportation chairman.

Frio News Items

(10 miles south of Hereford)

LURLINE DIXON

Mr. and Mrs. J. E. Andrews, Mrs. J. L. Sparkman, Jr., Mrs. Elmer Jones and Alma Andrews were in Amarillo, Thursday, shopping.

Rev. Medlin of Hereford, conducted church services Sunday morning. There was dinner on the ground and in the afternoon an Easter egg hunt. Those attending, outside the community, were: Mr. and Mrs. W. M. Mobley and children of Dimmitt, and Mr. and Mrs. J. B. Harlin and children of Hereford, both families formerly lived here.

Mr. and Mrs. Lester Sparkman were in Amarillo on business, last Wednesday.

Howard Boyd who has been visiting in Bowie and Roswell, N. M., returned home, Tuesday. Wort Hanney of Hereford, visited in the J. M. Dixon home, last Thursday afternoon.

W. M. S. met with Alma Andrews, Wednesday, with six members, Mrs. J. M. Dixon, Mrs. Benson, Mrs. Ace Campbell, Mrs. Albert Springer and Mrs. Charles King of Union Hill, and the hostess, present.

Mr. and Mrs. W. S. Dixon returned home Wednesday, from the coast, where they have been visiting friends and relatives.

The school children enjoyed an

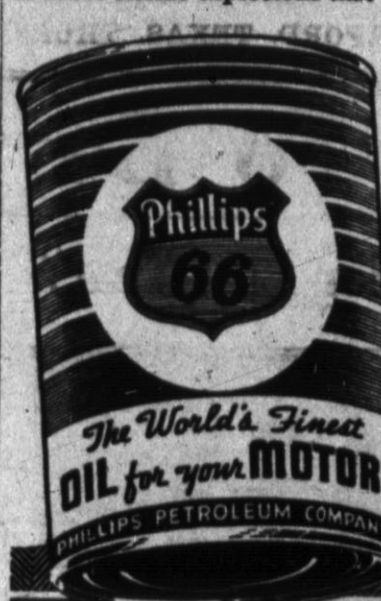
IT'S A Sweetheart

Listen! Get your ear right down close to the hood. There's the power of a hundred horses in those terrific explosions that

sound like the ticking of a brand-new watch.

That engine sure is a sweetheart, you'll say, if you have been using Phillips 66 Motor Oil. Its richer body... and tougher film... cushion and silence all moving parts. Refined from 100% paraffin base crude, it delivers high-degree oiliness. With extra-ability to withstand high bearing pressure, high speed, and high heat.

Next time, drain and refill with Phillips 66 Motor Oil, the economy champion. It's concentrated!... This year's big value in car lubrication. Look for the Orange and Black 66 Shield.



A GRAND LITTLE COIN BANK for the CHILDREN -

Now at all Phillips 66 service stations... while they last... you can get a miniature replica, in colors, of the Phillips 66 Motor Oil can. It is 3 inches high, with a coin slot in the top. A useful toy which will teach and please the children. Put

a coin in the bank every time you buy Phillips 66 Motor Oil, to represent what you save. Drivers everywhere say that "It's money in the bank" to use this scientific lubricant. But don't wait or delay. Get your coin bank before the supply is exhausted.

FREE!

Easter egg hunt at the school house

Friday afternoon. There were two prizes awarded — one for the one who found the most eggs, and one for the person who found the least. Gwendolyn Springer won the first prize, a small basket filled with eggs. She found 15. The second prize was awarded to Wanda Dixon, a string of beads. She found three eggs.

Lurline Dixon spent Wednesday night with Polly Dixon of Hereford. She also attended the joint meeting of F. H. A. and F. F. A. Clubs.

Mrs. E. V. Plaster of Clovis, N. M., Mrs. Charlie Lunsford and daughters of Friona, Mrs. W. A. Gentry and Mrs. E. R. Ramey and daughter of Hereford, visited in the C. R. Boyd home, Friday afternoon. Mrs. Plaster and Mrs. Lunsford are Mrs. Boyd's sisters.

Mrs. Charles King and little son of Union Hill, near Happy, visited relatives here last week. Mrs. King will be remembered as Mattie Andrews.

Mr. C. R. Boyd attended the sale in Dimmitt, Saturday.

Mrs. Joe Benson of Amarillo, visited her parents, Mr. and Mrs. A. T. Jones and family, Sunday. Mrs. Benson will be remembered as Gladys Jones.

Mr. and Mrs. Leo Williams of

Farmington, N. M., are visiting Mr. and Mrs. Elmer Williams, Mr. and Mrs. Leo Williams formerly lived here.

Mr. H. D. Robbins attended the sale in Dimmitt, Saturday. Mrs. Robbins visited Mrs. H. M. Mobley of that city.

J. B. Harlin Jr. and Harold Harlin of Hereford, and Austin Mobley visited in the Mike Cassel home, Sunday afternoon.

Miss Mildred Barnett spent the week end in Washburn, visiting her parents, Mr. and Mrs. J. E. Barnett and family.

A crew of NYA boys working under the supervision of the county agricultural agent in Randall County have assisted in measuring 18,000 acres, making field and pas-

ture contour surveys on 14,400 acres, surveying 1,230 acres for erosion terraces and irrigation ditches. J. C. Kelam, State Youth Director, has been advised.

House Wiring



Household Appliances

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ELECTRIC

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Gas

THE MODERN FUEL

West Texas Gas Company

UNEXCELLED LUBRICATION

The new cars you see advertised in this and any other newspaper all have intricate gears that need to be lubricated every so often. We know how to grease and lubricate every one of them — so bring your car to our station for a complete lubrication. Too, our car washing service is UNEXCELLED!

OUR SERVICE IS COURTEOUS AND EFFICIENT

TEXAS SERVICE STATION

GLENN SNYDER

PHONE 440

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What You Have

INSURE

John McLean

Insurance Agency

Phone 273

Don't Guess, KNOW About It!

Don't Take our word for it; don't take anybody's word for it. There is a way to put this bank to the test... a way to PROVE its integrity and its service.

Simply Try us! We are fully aware that the acid test lies in whether or not we can make ourselves worth while to you... that's why we welcome ANY TEST.



First National Bank

OF HEREFORD

MEMBER FEDERAL RESERVE SYSTEM

A Strong Bank Thoughtfully Managed

IT'S Easy TO REPAIR YOUR HOME



Simple... Economical... Quick

Under our ABC Monthly Payment Plan you do not need cash to repair your home. Make the improvements now and enjoy them as you are paying for them on — easy monthly terms, arranged for your convenience.

Panhandle Lumber Co., Inc.

PHONE 656

QUICK MONEY

No Delays • No Red Tape

and Certainly there's nothing better.

there's nothing as pretty as ELECTRIC COOKERY

this spring DRESS UP YOUR KITCHEN TOO!



WITH A NEW WESTINGHOUSE ELECTRIC RANGE

Of course, you will enjoy your new Easter frock, but for keen enjoyment for years to come you can't beat a Westinghouse range. You owe it to yourself to "spruce up" your kitchen... the most important room in your house... with a Westinghouse.

Texas-New Mexico Utilities Company

The Whiteface Round-Up

Vol. II—No. 17

HEREFORD HIGH SCHOOL, THURSDAY, APRIL 21, 1938

Page 58

PUBLISHED EVERY THURSDAY BY THE STUDENTS OF HEREFORD HIGH SCHOOL

Former Teachers Visit High School

Orchestra Presents Solo Numbers At Concert Here

The High School Orchestra presented their annual Spring Concert Friday night, April 15, 1938, in the high school auditorium.

The program consisted of Vienna Forever March, orchestra; Gospel Hymns, orchestra; violin duet, Papillon, Elizabeth Rice and Mr. Ralph Smith; In Melody Land, orchestra; saxophone solo, Erica Valse, Helen Frances Streu; operatic selection, orchestra; bass solo, King Mydas, Troy Womble; In Arcadian Days, orchestra; National Airs, orchestra.

Accompanists for the solos were Elizabeth Rice and Troy Womble.

SOPHS TO HAVE PICNIC TOMORROW

The Sophomore class decided at their meeting Wednesday, April 13, to have a picnic Friday the 22nd. They will leave right after four o'clock and walk to the State Park here sandwiches, lemonade, pickles, fruit and cookies will be served. These things will be donated instead of paying dues as is usually done. Baseball and other appropriate games for such an occasion will be played.

(Since this is the Senior edition of the paper, I can say anything I want to about the other classes. I just want to say that the Sophomores are almost as noisy as the Seniors and get almost as little done.)

Beauty Must Be Only Skin Deep

Beny, meeny, miny, moe; just take your pick. It won't matter. Any way you go (almost), you have one to choose from. What? Oh, one of the Vaughn boys, Clifford, Frank, Jasper. Each was selected by his respective class to run for the "ugliest" boy in school.

This might have been a put-up job, but if it was just chance, it's really a co-incidence. None of the three could boast of being any "prettier" than the others—the only difference was a few years of age.

Well, hats off to the Vaughn boys! They may be ugly, as the classes thought, but they are really swell sports.

All Day Meeting At Sims School Sunday, April 24

All day services will be held at the Sims School Sunday, April 24, beginning at 10:30 o'clock.

At 11 o'clock Elder Roy Carver of Amarillo, will preach; he is also a teacher in the Amarillo Public Schools. Communion services will be held at 11:45 o'clock; lunch at the noon hour.

Singing will begin at 1:30 and continue through 3 o'clock. Elder E. M. Borden of Hereford will speak on "Why I Am a Member of the Church of Christ."

Wyche Items

(1 1/2 miles south, 8 miles east)

MRS. R. C. VALENTINE
Mr. and Mrs. DuBois Walker

35 GIRLS DRILL ON BASKET BALL IN SPRING TRAINING

If one is seeking enjoyable entertainment they might peep into the gym some afternoon between 3 o'clock and 5 o'clock. That is the time and place, when spring training for the future basket ball team of Hereford, receives a few meager instructions. There are about 35 girls out between 3 and 5 o'clock, although the time is divided into two periods.

These girls are learning only the fundamentals of basketball, which is very tiresome to the players and sometimes just as disgusting to the instructors.

But since the fundamentals are necessary to the player of good basket ball, the girls must learn to resign themselves to many hours of drill and hard work.

Some day these girls will make District Champions as did the team of 1938, 1936 and other Hereford teams of the past.

Miss Fern Carlisle and Mr. James Wilson, former teachers in the Hereford High School, arrived here Thursday afternoon to visit with friends and the school. Miss Carlisle and Mr. Wilson were both employed here last year and had taught here several years before accepting positions in their present schools. Miss Carlisle is now an instructor in the Dallas school system, and Mr. Wilson in the Santa Fe, N. M. school. Miss Carlisle was the guest of Mr. and Mrs. Dillehay, and Mr. Wilson of Mr. and Mrs. Tommy McCollum.

DEDICATION

The publishers of this edition of the Whiteface Round-Up, after much deliberation, do hereby dedicate this publication to their sponsors, Mr. Emmons and Miss Wrenn, and to the well-loved visitors to the school over the Easter holidays, Miss Fern Carlisle and Mr. James Wilson.

What? Where? When?
Sr. Play-HHS-April 29.

Humdrum is what most people are, but Elsie Wilkins is "Little Miss Nobody."

POLL OF PUBLIC OPINION

This particular group of letters are written on the subject: "Should each Senior Class get to take some kind of trip each year?" These opinions are from members of all the classes in High School.

What We Think

Dear Poll of P. O.:
The Freshmen think that it is a good idea for each Senior Class, from year to year, to have some kind of trip, other than that down the aisle to get their diplomas. We think it is a swell idea because we will be Seniors some day. We hope.

Two Smart Fish

Dear Poll of P. O.:
Ditto.

Jack Nicks, Sr.

Dear Poll of P. O.:
I think the Senior Class should take a trip this year. As it is their last year in High School, they should have some kind of enjoyment to remember their happiest school year. A trip, I am sure, would always be remembered by every Senior, and the other classes will look forward to this same event!

Billie Bess Green

Dear Poll of P. O.:
I am very much in favor of every Senior Class taking a trip. It takes so much work to become a Senior and, I think, after you

finally are one, you should be allowed to take a trip to rest up after four years work. You are only Seniors once. (Editor's Note: Maybe!)

Mary Elizabeth Hicks

Dear Poll of P. O.:
I think that every Senior Class in every school should be allowed to take some sort of a trip at the end of school. They are only Seniors once in their life (Pardon interruption. Asst Editor's Note: We Hope!) and as they have finished high school they should be awarded for finishing. (Pardon, again. Asst Ed's Note: Bravo!) Even if they cannot be gone more than two or three days, it would be nice if they could go. Just wait until we are Seniors and we will be even more in favor of these trips.

Shirley Ruth Thomas

Dear Poll of P. O.:
The Juniors think that it is a good idea for each Senior Class, from year to year, to have some kind of trip, other than that down the aisle to get their diplomas. We think it is a swell idea because we will be Seniors some day. We hope.

Two Smart Juniors

F. C. & B. J. B.
P. S.: (Excuse it, but another Asst Editor's Note: Where have we heard this before?)

family, visited in the A. E. Edwards home, also visitors at Sunday School, Sunday.

Mr. Fred Henry spent Sunday in Isaac.

Alice Ann Paetzold visited Lena Loerwald, Sunday.

Raymond Paetzold was home from Amarillo, where he attends school, for the Easter holidays, returning to Amarillo, Tuesday morning.

Mr. and Mrs. W. B. Saxon and Emmitt B. visited relatives in Idaho.

The six weeks tests are over and each pupil is anxiously awaiting his report card. With just one more six weeks period before the end of school, several have begun to wonder if they had not better think

more about their books than the nice spring days.

Mr. and Mrs. R. C. Valentine and Peggy attended church in Hereford, Sunday evening.

Mr. and Mrs. Wellington Johnson and daughter, Rosalie, of Ende, N. M., visited in the N. G. Elliston home, Thursday.

Miss Rosalie, a former pupil of Mrs. Elliston, graduated from the St. Anthony's Nurses School at Amarillo, this spring, and is now acting as office nurse for Dr. Willis.

Mrs. Lucille Olson, Mrs. Grace Robertson, Mrs. Ira Ott and Mrs. C. E. Rea attended the Home Demonstration meeting held at the court house, Saturday.

Mrs. F. D. Ferguson's mother, Mrs. Allman of Plainview, is here

visiting.
Mrs. H. B. Elliston and Clifton left for Altus, Okla., Saturday, where they will visit her mother.

Mr. Raymond Elliston have completed the remodeling of their home.

Miss Lorene Valentine visited in the home of her parents, Sunday. The Wyche Club will meet at the home of Mrs. George Robertson, Thursday.

The Catholic Bible Study Club will meet in the John Lueb home, Sunday evening, April 21.

Mr. and Mrs. Hewitt and Ina May, were in Amarillo, Saturday. Lucy Ann, Starline and Audrey Mitchell visited in the A. E. Edwards home in Hereford, Saturday. The fifth, sixth and seventh grades have started a new health book.

Bobby Robertson visited in the home of Betty Joe Boeskin, Saturday.

Yvonne LaGrone of Amarillo, visited in the home of her cousin, Bernice Elliston, over the week end.

Miss McClure visited in the home of Oline Ramey of Hereford, Monday evening, also visited in Sumnerfield.

Billie Valentine spent Monday night with her sister, Peggy, in Hereford.

Miss Louise McClure visited in Claude over the week end.

They have been staking off the lines for electric lights in this community, Monday.

Lueta Borden Talks On U. S. Navy Program

The Junior Discussion Group met Monday evening with a good attendance, considering the number of activities along other lines, which were scheduled for the night. Lueta Borden gave a splendid talk on the "Big Navy," which was followed by an interesting discussion of the navy and present naval program. H. M. Redford will talk on the "Democratic Process," at the next meeting, May 2.

Harry Harris of Newark, who has a good tenor voice, was fined \$5 for being drunk and ordered to sing in the church choir.

Exasperated by the nagging of his wife and mother-in-law, Oliver Gelshard of Wisconsin drank all the whiskey he could hold and then called the police to take him to jail.

SAVE OIL!
SAME SPEED!
SAME DRIVE!
SAME HIGHWAY!
SAME CONDITIONS!

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DON'T MISS THIS WEEK'S ★ BARGAINS! AT PENNEY'S

Men's Sanforized Broadcloth Shirts and Shorts BOYS' SIZES	17c 15c	OUTSTANDING IN STYLE QUALITY and PRICE! Sally Lea FROCKS All brand new for Spring, with short sleeves — dotted, solid. You'll like the smart details, grand variety. There's a score of styles and colors to choose from. Sizes 14 to 44.	98c
Boys' Sun-Tan, Vat-Dyed WORK SUITS PANTS 98c—SHIRTS	98c	Men's and Boys' Sanforized WASH PANTS Large selection of smart, attractive patterns to choose from.	98c
36-Inch DRESS PRINTS Fast colors, beautiful array of New Patterns	8c YD.	NEW SHEERS —for summer comfort. Large assortment of neat patterns, consisting of Flaxon Dimity, printed twombly muslin, printed Pique and dotted Swiss. Ideal for that new Spring dress. Prices ranging	From 15c to 29c Yd.
Children's Broadcloth SLEEPERS Neat Juvenile patterns. Sizes 2 to 10	49c Ea.	36-Inch Standard MUSLIN Ideal for home use. A real chance to save!	5c Yd.
Children's "True Blue" PLAY SUITS Sanforized Shrunken, full cut. Sizes 2 to 8	59c	Men's and Boys Rayon and Celanese POLO SHIRTS Many Smart Styles	39c to 98c
Children's Seersucker JIMMIES Sanforized Shrunken.	49c	Women's Sunshine SANDALS Expertly made to give you the comfort and flattering appearance you want	\$1.98

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 Neville Wrenn and W. M. Emmons, Sponsors.

What's In A Name?

This is a problem that has long been worrying the troubled scribblers. Teachers are paid money twelve months a year to teach us ignorant seekers of knowledge for nine months a year. Then the state spends more money by buying books for us to use.

Teachers are supposed to teach us things, so why do we have to study? That is where they get their names, but it does not fit them because they give us books to try to learn by ourselves. Why doesn't the state make its teachers live up to their names by doing away with books. They could save lots of money each year, and make the students, or pupil as the case might be, a lot happier.

This plan is too late being introduced to aid the Seniors, but if you undergraduates will get behind it, your school will be a lot easier. You will have more time to court Susy, or Sally, and plenty of time to take parts in athletics.

Seniors to Carlsbad!

NEIGHBORHOOD GAB

HHS English students find an appropriate prayer here for last week:
 "Now I lay me down to rest
 My brain o'er run with an English test
 If I should die before I wake
 That English test I won't have to take."

—The Eagles Tale

This bit of verse might apply, too:

"I think, you think,
 He think, all think,
 I copy, you copy,
 All copy, all flunk."

—Los Angeles Collegian

Ward News Notes

(9 miles north, 3 west)

BY MRS. CHARLES B. MILES.

Thursday night, April 14, the Ward School had their rhythm band concert. The concert was a great success. The suits were made up of maroon caps and capes with white accessories to match. Those who made up the band were James Donovan Hutson, Rosie Mae Saltzman, Ruth Moreman, Harold Burston, Billy Hutson, Marie Moreman, and Betty Jean Ledbetter. Harold Lloyd Head and Kenneth Wayne Hodges were not members of the band as they were not on the program.

Immediately following the rhythm band concert, ribbons won in the Interscholastic League, were awarded to the following students: Roy Saltzman won five first places in track, and one third place in tennis. Roy was high-point man of the track and field meet. We hope Roy will continue his progress another year.

Billy Dennis Hutson won one ribbon in tennis, and though he did not win any first places in track, it was just because his legs were not long enough.

Marie Moreman did a great piece of work, when she was a first place winner in spelling. We are commending Marie for her good work in spelling and also for her efforts in declamation.

Harold Saltzman won four ribbons for his efforts in track and tennis. None of Harold's ribbons were first place, but he was in the race all the time, and we are proud of his efforts.

Those were all the ribbons issued after the rhythm band concert, but other spelling and declamation ribbons were issued to Harold Lloyd Head before this date. Roy Saltzman, Gerald Saltzman, Marie Moreman and Billy Hutson made great efforts and accomplishments in declamation.

Ward School has made many progressive movements in the past seven months. The rhythm band,

SENIORS PLAN TO GO TO CARLSBAD CAVERNS MAY 13

The meeting was called to order Wednesday, April 13, in Room 23. Business got underway with an announcement by Mrs. A. A. Foster concerning that long anticipated trip to Carlsbad. The trip is scheduled for noon, May 13, and all those intending to go are to turn in their names to the sponsors.

Miss Wrenn, one of the Senior sponsors, will be unable to make the trip. The class will select another teacher or mother to substitute.

Appointments were made to the Advertising Committee, Stage Committee, Girls Property Committee, and Boys Property Committee. These groups will aid in producing the senior play, "Little Miss Nobody."

What Price Beauty? Fish Are 'Broke'

President Evans peeped between two front seats and called the class to order. The Senior reporting the Freshman news was given a hearty welcome and honored by having to make a speech.

Due to the class' wholehearted support of Christine Merrill for the school's prettiest girl, they are now broke and ready to take any contributions and all dues.

The F. F. A. boys in the class were reminded of the joint meeting of F. F. A., April 18, and most important not to forget to pay 10c to the present speaker. Then, as usual, at all class meetings, the subject of a party was brought up. After much arguing and confusion, Mr. Muller took things in hand. The date was set for Friday, April 22, and the location was to be at the State Park. The class especially likes mustard. According to the plans, there was to be one gallon of mustard. Hot Stuff, eh what???

Senior play date is April 29.

Okay, Have It Your Way

Strange as it seems—the old peach tree is in bloom; the grass is green; the shade trees are covering their bare limbs with leaves; little wild daisies and buttercups are growing beautifully along the country roads; and—spring is in the air. (Asst. Editor's Note: And how! Did you notice the spring in the air Wednesday?)
 Strange as it seems—the Hereford High School Seniors of 1937-38 take on the same old customs; approaching the study hall with a long face and laying their heads on their desks, pass away to happy dreams of summertime. In English class, the teacher tries to awaken them by sudden noises and changing the sound of her voice, but nothing can be done—it is a hopeless case. (Hmmm, spring must be in the air again.)

the many accomplishments in the Interscholastic League, and especially the work done in the class room has accounted for the many accomplishments this year. Though we have been handicapped from the standpoint of students, but through the co-operation of students, parents and teachers, we have accomplished these many things. We will all be ready for vacation time, when it comes.

The following students have made the honor roll or have been honor roll mentions throughout the school year: Marie Moreman, Billy Dennis Hutson, Ruth Moreman, Betty Jean Ledbetter and Harold Lloyd Head. The remainder of the students have done excellent work.

The one student of Ward school who has made the most progress this year is Roy Saltzman. We are proud of Roy for his many tasks, and hope that he will climb higher toward success as the future comes and goes.

We hope Ward school continues to make progress in the future.

Rev. Hornbeck preached here Sunday to a large crowd.

Mr. G. T. Higgins, teacher at Spearman, spent the Easter holidays here visiting in the home of his parents, Mr. and Mrs. Bob Higgins.

Mr. and Mrs. Bill Armstrong and family spent Sunday visiting relatives at Tulsa.

Mr. Robert Veigel and Mrs. George Suggs were Amarillo shoppers, Monday.

June Armstrong visited Rosa Mae Saltzman, Friday night.

The primary Sunday school class had an egg hunt after services.

Marie Moreman won an Easter basket full of candy eggs for finding the most eggs, and Betty Jean Ledbetter found the prize egg.

Mrs. Ethel John from Kansas is visiting in the home of her mother, Mrs. Ernest Signor.

Mr. and Mrs. Jack Hutson and Miss Lily Hutson of Shreveport, La., were dinner guests, Sunday, of Mr. and Mrs. Sonny Ledbetter. Mrs. Robert Veigel and Mrs.

Varied Program Given At Girls' Hi-Y

The Girl's Hi-Y met Tuesday night, April 12, at 7:15. The program was as follows:

A duet—"My Mother's Bible" by Virginia Erie Reed, and Nancye Millard.

A dialogue—by Caroline Frye and Virginia East.

The Devotional—by Adelia Benson.

Prayer—Miss Crawford.

Poem—"Vision of Christ" by Vivian Olson.

Song—"I Love to Tell the Story" by the group.

Talk—"Blueprints of Life" by Mary Louise Dean.

Talk—"Facts About the Bible" by Caroline Frye.

Talk on the Bible by Miss Crawford.

We had a very interesting subject to discuss, "The Bible."

HI-Y DISCUSSES VOCATIONS AND COLLEGE

An interesting discussion of vocations as carried on by the Boys' Hi-Y, Tuesday, April 12.

Mr. Hudson, the sponsor, gave estimates on the cost of college training and gave advice about different occupations. Each member told what he planned to be and brought some of his problems before the club.

The devotional was given by Leo Rogers and a prayer was given by Charles Virden. Mr. Hudson announced that the \$1.50 registration fee for the Older Boy's Conference, which was postponed because of bad weather, would be refunded.

The club voted to have the induction service in the first week of May.

Boy And Girl Relationship Is Discussed

On March 22, a joint meeting of the Boys' Hi-Y and the Girls' Hi-Y was held. The boys were the hosts.

The program was centered on boy and girl relationship. What to do on dates, who pays for them, women smoking, and the ideal girl and boy were some of the things discussed.

The boys were bashful so president Clinton Massie rearranged the seating so that every other one was a boy. Every one enjoyed the meeting. Miss Crawford expressed her thanks for the entertainment and Mr. Hudson expressed his appreciation for having them.

The girls were dismissed, but the boys remained to take care of business. A Hi-Y party was planned for Saturday, March 26.

George Suggs visited Mrs. Maurice Tanahill at Westway, Saturday.

Rev. Hornbeck was a Sunday dinner guest in the Fred Moreman home.

Marie and Ruth Moreman attended a Sunday School party given by Mrs. Harry Seed at her home in Hereford, Wednesday afternoon. Both reported a grand time.

Mr. and Mrs. Robert Veigel and children were in Plainview, Wednesday.

Mr. L. L. Ledbetter was a visitor in the home of his son, Mr. and Mrs. Sonny Ledbetter, Sunday.

June Armstrong was a visitor at school Friday. She was formerly a pupil here.

Miss Lily Hutson of Shreveport, La., is visiting in the home of her parents, Mr. and Mrs. Jack Hutson.

Mr. Hodge of Clarendon, spent several days this week visiting in the home of his son, Chester Hodge and family.

Mr. and Mrs. C. B. Miles visited Sunday evening with Mr. and Mrs. G. C. Snell.

Mr. and Mrs. A. A. Head were dinner guests Sunday, of Mr. and Mrs. Chester Hodge.

Mr. and Mrs. Webb Adrian of Bippus, spent Sunday with Mr. and Mrs. G. C. Snell.

Arlene and June Armstrong, who are attending school at Tulsa, spent Easter holidays here, visiting in the home of their parents, Mr. and Mrs. Bill Armstrong.

Those who attended the play at Progressive, Friday night, were Mr. and Mrs. Bill Hutson and sons, Mr. and Mrs. Bill Armstrong and family, Mr. and Mrs. Jim Velcomb, Mr. and Mrs. Robert Veigel and children, Mr. and Mrs. Fred Moreman and daughters, Mr. and Mrs. Bob Higgins and Wesley, Mr. and Mrs. Fred Saltzman and family, Mr. and Mrs. George Suggs and G. W., and Mr. and Mrs. C. B. Miles.

Sonny Ledbetter had the misfortune of getting his foot injured when plaster fell on it while working at the Methodist Church in Hereford, last Wednesday.

GADABOUT GADDINGS

These dummies that speak to dummies! Virginia East had just broken her glasses, and was walking blindly along the street when some strange woman smiled at her. Virginia smiled back very sweetly and said "Hello" to the woman, but got no answer. When Caroline quit laughing, she explained to Virginia that she had been getting friendly with a dummy in Baer's Show window.

GADABOUT

We understand that Miss Crawford is a slave driver. First we heard that the Senior Play Cast had to pack a supper to eat during practice, and now they are bringing beds up to the school to sleep on.

GOSSIP

Who has the most exciting love affairs in school? The answer must be Minnie Dea Smith. At least she cries over them more than anyone else.

What's this about Betty Sue Henslee playing in mud-puddles? Why, Betty Sue! At your age, and a Junior, too.

It's none of my business but I'd like to know what June Dameron, Margaret Higgins, Troyce Stambough and Doris Elaine Dillehay spend so much time giggling about.

Have you ever noticed what sweet tempers Mary Jane Morgan and Helen Ann Synder have? Mr. Emmons says that Elvyn Wilkins and others that practice the Senior play, "Little Miss Nobody", which is to be given at 8 o'clock, April 29, in the High School Auditorium, are a little stiff in their love scenes. Tsk, Tsk.

Play Cast Is Hypocritical

The Senior play cast has found that they are learning how to be first-rate hypocrites. It is awful, but true.

There Elvyn is supposed to be sobbing violently and pretends to be dreadfully hurt when all the time she is laughing up her sleeve.

And everybody is learning how to fool the audience. Those poor, unsuspecting people will actually believe that the cast is looking at one another when all the time they are looking at a wall or the audience one. It doesn't matter which.

Also, Viola tells Elvyn she is not hungry and then sits and smacks her lips and looks so hungry that Elvyn just can't be piggy and eat alone.

Ruth Callahan gets to act excited too—over Elvyn's getting killed, maybe, when all the time she really does not care. You can tell by the twinkle in her eye.

Then Glenn decides he is using too many big words in writing his novel, and he decides to reform, but he knows good and well that everybody knows what he means.

Really, everyone must see this Senior play, if for no other reason than to find out how well the cast has learned to be two-faced.

Mr. and Mrs. James G. Blaine spent the week end at Dumas, visiting her parents.

Most everyone in the community attended the Easter egg hunt at Hereford, Saturday. Several of the children found prize winning eggs.

Mrs. George Lewis accompanied Mr. and Mrs. Merlin Kaula to Amarillo, Saturday.

Mr. and Mrs. Fred Moreman returned Rev. Hornbeck to his home in Hereford, Sunday afternoon.

COURTHOUSE RECORDS

Warranty Deeds

E. Witherspoon to James W. Witherspoon: an undivided one-half interest in and to lot No. 10 in block 18, original town of Hereford.

Robert Barrett to Archie Barrett, et als: all of lots 6 and 15 of the Evans subdivision of block 36, of Evans addition to Hereford. Kansas City Life Ins. Co., to Robert E. Wagoner: 1280 acres of land in two tracts; section 2, block K-7, and section 92, block K-4.

Luther W. Crenshaw to Jesse G. Crenshaw, et al: northeast quarter, section 10, T4, R1.

E. C. Brodie to John T. Campbell: southwest quarter of section 24, block K-8.

Correction W. D.

Alvin C. Thompson to Robert A. Campbell: part of lot 10, block 18, Whitehead addition to town of Hereford.

New Automobiles

W. D. Nafziger, April 18, Chevrolet coupe, Brunley-Woodford.

J. E. Hill, April 18, Dodge coupe, Ireland Motor Co.

Jim Burk, April 16, Ford sedan, Hereford Motor Co.

G. S. Rutter, April 15, Chevrolet sedan, Brunley-Woodford.

Norton Motor Co., April 14, two GMC pick-ups.

Alton Fraser, April 13, International truck, Rosson Implement Co.



Prices Good Friday and Saturday!

ITALIAN PRUNES

No. 10 Can 31c

KELLOGG'S CORN FLAKES 25c
 3 Packages

BESTYETT Salad Dressing 25c
 Quart Jar

SCHILLING'S COFFEE 26c
 1-Lb. Can

BRIGHT & EARLY COFFEE 19c
 11Lb. Package

EVERLITE FLOUR \$1.65
 24-Lb. Sack 85¢—48-Lb. 1

TUNA

Abbey, No. 1-2 Can

15c

Baking Powder

K. C. 25-Oz. Can

17c

MATCHES

6-Box Carton

20c

—: Fresh Produce :—

APPLES Fancy 15c
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SPINACH Fresh 5c
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CARROTS Three 10c
 Bunches ...

CELERY Large 12c
 Stalk

BANANAS Golden fruit. 15c
 4 Lbs.

YAMS Portales. 15c
 5 Lbs.

ORANGES 10 29c
 Lbs.

GRAPEFRUIT 27c
 10 lbs. . . . 27c

We have a Few Sacks of SEED POTATOES!



APPLE BUTTER 12c
 Libby's, No. 2 1-2 Can

DRETT Large pkg. 23c—Small 9c

PICKLES, Dill. 23c
 Trappey's—Quart Jar

CANDIED YAMS 15c
 Trappey's—No. 2 can

TOILET TISSUE 23c
 Charmin—4-rol box

Cut Green Beans 25c
 No. 2 can—3 Cans

FRUIT COCKTAIL 14c
 Libby's—No. 1 tall can

PEACHES 17c
 Gingham Girl, 2 1-2 can

SHORTENING. CRISCO

6-Lb. Can \$1.05—3Lb. 53c

P & G SOAP

5 Bars for 18c

CAMAY SOAP

3 Bars for 17c

EXCELL CRACKERS

2-Lb. Box 15c

LARGE SIZE OXYDOL

Package 19c

ROSEDALE APRICOTS

No. 2 Can 15c

No. 2 1-2 CAN TOMATOES

Each 9c

LADY BETTY Salad Dressing

25c

(FREE! One 6-Oz. bottle of French Dressing with this purchase)

PINEAPPLE

Sliced—No. 1 1-4 can 11c

LIMA BEANS

Happy Vale, No. 2 can 10c

KRAUT, Libby's

No. 2 1-2 Can 10c

Prepared Spaghetti

Beech-Nut, 16-oz. can 10c

DATE PUDDING

Morton House—Can .. 9c

PEAS, Rosedale

17-Oz. Can—2 Cans 25c

GINGER SNAPS

2 Lbs. for 25c

DOG FOOD

Doyles—Can 5c

Powdered SUGAR

2-Lb. Package 15c

PRUNES

2-Lb. Package 10c

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LATEST NEWS

FLASH!

PRICES SHATTERED!

SPRING BARGAIN FESTIVAL!

We Must Continue Volume Selling, and in Order to Achieve This Goal - - We are Giving You Our Policy of 17 Years of "FAST SELLING", "QUICK TURNOVER" and "SMALLER PROFITS". You Will Benefit by Paying Less for your QUALITY NEEDS! Come Running to This Very NEW SALE! Starts FRIDAY, APRIL 22, at 8:30 A. M.

Down Go Prices! Take Action! Costs Are Ignored! Read! Act! Come Early

Look Men Look! SUITS! SUITS!

New Spring Styles at Savings That Will Really Pay You!



\$25.00 VALUES NOW	\$15.95
\$22.50 VALUES NOW	\$14.50
\$19.95 VALUES NOW	\$12.75

ALL WITH
2 Pair TROUSERS

ONE SPECIAL LOT
OF
BOY'S SUITS

Your Choice **\$8⁹⁵**

95c

MEN'S and BOY'S
DRESS TROUSERS

Specially Priced to save—
In the Latest Styles
UP FROM.....

This is your Opportunity to get a Nationally Advertised, new Spring Quality Garment at YOUR PRICE!

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We Specialize in Half Sizes!

Fresh Vivid Florals! New Pastels! Navies! Polka Dot Sheers! Hopsacking Linens! Hand Blocked Linens! Sizes 11 to 52.

\$5.95 VALUES NOW	\$1.98 and \$2.98
\$7.95 VALUES NOW	\$5.00
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Higher Priced Dresses Are Marked Down Accordingly!

COATS and SUITS

All Guaranteed Woolens, Guaranteed Linings—Woolens, Gaberdines—Fitted and Swagger Types! All Sizes!

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\$19.75 VALUES NOW	\$10.95
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Wash Dresses

La Grace and Peggy Palmer Wash Dresses reduced! Crisp, expensive looking cottons to keep you daisy-fresh all summer! In Sizes 11 to 52.

\$1.95 and \$2.95 VALUES	89c
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Straw Hats Values up to \$3.00..... **\$1.59**



Ladie's SILK HOSE

Loe High, Knee length. \$1.25 val	98c
\$1.00 Value	89c
79c Value	69c
59c Value	49c
39c Value	25c
Children's Anklets	10c
Special lot	10c

VANETTE
and
LARKWOOD
HOSIERY

LARGE STOCK OF LINGERIE AND INFANT WEAR AT DISCOUNT!

HAND BAGS AT BIG SAVINGS!

LADIES GLOVES	
Stetson Gloves	Priced up from 49c
LADIES HANDKERCHIEFS	
Priced up from	2 for 5c
HOUSE SHOES	
Ladies', up from	49c

SHOES for the whole Family at Reduction!

MEN'S OXFORDS

White - Tan and Black

\$3.00 VALUES NOW ONLY **\$1.98**

CHILDREN'S SANDALS-OXFORDS

WHITE or BLACK ALL SIZES..... **\$1.00**

LADIES SANDALS

New Copper, Blue Gaberdine, Black Patent, Greys. A New assortment to select from!

Work Clothes at Great Savings - BUY NOW!

Khaki Suits	\$1.98
MEN'S OVERALLS	\$1.19
GRAY SHIRTS	69c
20 Per Cent OFF ON ALL LUGGAGE	
Men's and Boys TRUNKS, full made	25c
GLOVES	49c
79c Value	
TENNIS SHOES, 98c Value	69c
MEN'S PAJAMAS	25 Per Cent OFF
PLAY SUITS	65c
Good, Weight, Sizes 0 to 8	
MEN'S SILK ANKLETS	15c

ALL WORK SHOES MUST GO!

NECK WEAR 79c
\$1.00 Value 49c
NECK WEAR 65c Value

Cowboy Boots Reduced!

NECK WEAR	39c
50c Value	
NECK WEAR	19c
25c Tie	

Blue Work Trousers. **\$1.19**

SAVINGS—You Never Dreamed Of!

This Sale Opens
FRIDAY, APRIL 22

HEREFORD
TEXAS

POPULAR STORE

HEREFORD
TEXAS

EVERYTHING
MUST GO!
PARTAKE IN THIS SALE!

SOCIETY

MRS. JOHN McLEAN, Society Editor

Phone 181-W

Pioneer Club Is Honored By Junior Club Tuesday at Borden Home

Miss Lucia Borden and Mrs. Louis Woodford were official hostesses Tuesday night, when members of the Junior Pioneer Club entertained, honoring members of the Pioneer Study Club, at the Borden home.

Preliminary to the scheduled program an interesting feature was presented when Elmer Patterson directed the showing of moving pictures portraying The Mother-in-Law parade and parts of Palo Duro Canyon in color.

Dr. R. B. Willis who was guest speaker spoke on serums and vaccines. He showed pictures made by Eli Lilly in collaboration with the Northwestern Medical Laboratories, stressing recent developments in the control of whooping cough. Dr. Willis said that whooping cough is a more serious disease than ordinarily considered and that the mortality rate is greater than that of measles and scarlet fever combined.

Refreshments carried out Easter color tones. Pastel shaded sweet peas fashioned into dainty coronets were plate favors.

Honored guests present, included Mesdames M. D. Womble, Jack Rose, O. G. Hill, Ray Johnson, A.

A. Foster, J. W. Spradley, C. T. Guseman, Wirt Phillips, Arthur Thompson, Al Werner, E. S. Ireland, T. E. Selger, J. M. Gilliland, O. T. Williams, Burl France, J. E. Beyer Wm. McGehee, F. M. Kester, Miss Lillie Hostetler, Dr. R. B. Willis and Elmer Patterson. Junior Pioneer Club members included Mesdames R. S. Scott, Alton Miller, Bill Edelman, Frank Huckert, Elmer Patterson, Buford Crostwalt, A. J. Schroeter, Cone Johnson, Jack Telford, Louis Woodford, Lynn Kester, Herbert Campbell, J. B. Whitlow, Meade Haele, Homer Brumley, Miss Edna Daughette, Miss Borden and Mrs. Woodford.

Miss Frances Borden and Miss Virginia Carlyle assisted with refreshments.

MEMBERS OF O. E. S. ATTEND JOINT MEETING AT HAPPY AND SCHOOL OF INSTRUCTION IN AMARILLO

Members of the local O. E. S. chapter attended a joint meeting of Hereford, Canyon, Dimmitt, Tulla and Happy chapters held at Happy, Monday night. The meeting honored Mrs. Norma Allen of

Edna, worthy grand matron. Mesdames Clara Shore, Jewell Womble, Ollie Bradley and Miss Lucy Reed acted as officers of the joint chapters. The Hereford drill team conducted the opening march. Those who attended were Messrs. and Mesdames Horace Baird, N. E. Gass, Arthur Thompson, W. J. Smith, F. M. Kester, Dr. and Mrs. R. B. Perkins, Mesdames Virgie Hunter, Myrtle Reed, Bessie Boggus of Friona, Ollie Bradley, Bruce Rose, Jewell Womble, Eula Womble, Clara Shore, Myrtle Witherspoon, Iva Coconaugher, Geo. Good, J. D. Bourn, F. E. Bowe, Bessie Hill, Miss Lucy Reed and A. O. Thompson.

The School of Instruction which was an all-day meeting held at the Masonic Hall in Amarillo, Tuesday, was attended by Mesdames Ollie Bradley, Jewell Womble, Eula Womble, Bruce Rose, Clara Shore, Mary Baird, Bessie Boggus of Friona, Virgie Hunter, Iva Coconaugher, Bessie Hill, Ruby Perkins and Miss Lucy Reed.

W. M. S. CIRCLES MEET

Circle No. 1 of the Methodist Missionary Society met at the home of Mrs. J. C. Cummings, Wednesday afternoon, with Mrs. Cummings as leader. The opening prayer was led by Mrs. M. M. Beavers, and Mrs. D. H. Bryant conducted the devotional. Rebuilding Rural America, was the subject for study. Talks were made by Mesdames J. C. Cummings, G. A. F. Parker, J. E. Beyer, Cawthorn Bryant, C. C. Cox and D. W. Hawkins.

Refreshments were served to members and two guests, Mrs. Jess Carter and Mrs. Steve Williams.

Circle No. 2 met at the home of Mrs. J. B. Hammer, with Mrs. H. H. Hawkins assistant hostess. Mrs. H. D. Reed was in charge of the World Outlook program. The lesson subject was discussed by Mrs. Reed and Mrs. F. T. Roloson.

Mrs. J. F. Ward conducted the business session.

Steam is always up and every tube vulcanized at Rice's. 1tc

The Senior Mothers will hold a Bake Sale at Piggly Wiggly Store, Saturday, April 23.

Miss Lorene George returned Sunday night from Tulsa, Okla., where she spent the week end with her parents and visited friends.

Mrs. Beulah Lee Carter and daughter, Harriette visited their mother and grandmother, Mrs. Hattie Rutherford over the week end.

THE CHURCH WORLD

CHURCH OF CHRIST

E. M. Borden, Minister

Bible Classes 10 a. m.
Preaching 11 a. m.
(Subject: "Building On The Rock.")
Lord's Supper 11:45 a. m.
Preaching at 8:30 8 p. m.
(Subject: "Salvation In Christ.")
Bible Drill 7:30 p. m.
Sample Question: "Did Peter Walk on the Water?"
Preaching 8 p. m.
(Subject: "Acting By Divine Authority.")
Ladies' Class

Wednesday 2:30 p. m.
Wednesday Evening Program 7:45
All are invited to these services.
The Bible Drill is very interesting.

Lecture Week
The first of May will be the beginning of a week of lectures from different ministers of the Church of Christ. Bro. Borden will preach on Sunday at both services. Luther Roberts of Amarillo, will speak Monday evening at 8 o'clock. On Tuesday, the 3rd of May, the Lecture Program will begin. Three services a day, 10 a. m., 2 p. m. and 8 p. m. A full program will appear next week. All are invited to attend these services. Doors will be open at 9:30 a. m. "What We Stand For," and "The Fundamentals of Christianity," will be the subjects for the first two hours.

THE CHRISTIAN CHURCH

H. M. Redford, Minister.

Ellis Coombes, Supt.
Bible School 9:45-11 a. m.
Morning worship 11-12 a. m.
Christian Endeavor 6:45-7:45 p. m.

Evening worship 8-9 a. m.
The Easter season was one of the most inspirational in the history of the Hereford Christian Church. The services during the day, beginning with the Sunrise Prayer Service, and ending with the evening services, were unusually well attended. The sermons of the pastor from now until Pentecost will emphasize the events that took place between the resurrection and Pentecost. Beginning with Pentecost the sermon subjects will be taken from the Book of Acts. The subject next Lord's Day morning will be, "A Divine Task." At the evening hour the theme will be, "Unconscious Influence." A cordial invitation is extended to all.

FIRST PRESBYTERIAN CHURCH

"Christ's Sonship in the Balance," will be the topic next Sunday at the First Presbyterian Church by the pastor, Rev. J. C. Thorns. At the vesper service at 6 o'clock the theme will be "Christ Stilling Life's Storms." We invite all without a church home to worship with us next Sunday.

Sunday School will meet at 9:45 a. m.

The Pioneers meet at 6 p. m.

THE METHODIST CHURCH

Sunday School 9:45

Morning Services 10:50

Evening Services 7:50

Young People 7 p. m.

Missionary Societies each

Wednesday 8 p. m.

Attend our services.

M. M. BEAVERS, Pastor.

LOCALS

Miss Edna Daughette was in Pampa for the Easter week end. She visited her parents, Mr. and Mrs. W. M. Daughette. Her father who was injured recently in a sand pit is very much improved.

Miss Ruby Dutton spent the week end visiting her parents, Mr. and Mrs. Earl Dutton in Canyon.

Mr. and Mrs. D. W. Kinnear of Washington, D. C., who spent the winter in California, arrived for a visit with Mr. and Mrs. J. R. Overstreet in the Dean Community, Monday, April 11. They left Tuesday for their home.

Miss Lillian Chambers of Canyon spent the Easter holidays here visiting in the home of her sister Mrs. Elmer Patterson.

Time to plant gladioli. I have just a few hundred for sale this spring, so hurry. H. L. Rice. 1tc

William D. Hawkins, who is attending Texas Tech, visited his parents, Mr. and Mrs. D. W. Hawkins the past week end.

Miss Fern Carlyle, former teacher in Hereford High School returned to her home in Dallas Sunday after spending the Easter vacation visiting the O. H. Dillehays and other friends here.

Mrs. J. R. Hastings and Mr. and Mrs. Purvis Daniel and children of Dimmitt, were in Hereford, Friday. They were guests in the home of Mrs. Jack Wright, who is Mrs. Hastings' daughter and Mrs. Purvis' sister.

Mrs. Tom Parker and small son have returned to their home in Enid, Okla., after a short visit here with her parents, Mr. and Mrs. C. A. Skelton.

Miss Fern Cox visited her sister, Mrs. Charles McLean in Friona over the week end. Mrs. McLean is recuperating at her home from a recent operation.

Miss Betty Jean Johnson and Miss Elizabeth Townsley have returned to their home in Amarillo, after a short visit here in the home of Mr. and Mrs. C. H. Dyar. Miss Johnson is Mrs. Dyar's niece.

Mr. and Mrs. Mark Hanna returned Monday, after a 30-day trip, during which they visited Austin, Fort Worth and Childress; Mark Syna Allen, the little granddaughter, returned with them for a visit.

Glasseck Funeral
Funeral services for Mrs. Margaret Glasseck, 86, were held in Cordell, Okla., last week. Mrs. Glasseck is survived by a son, Chafe Glasseck, and a daughter, Mrs. Reynolds of the Adrian community; also a daughter at Vega. She had visited in both communities several times and had many friends in this section.

Mr. and Mrs. Jeff Glibreath and Jno. L. Wilson were in Amarillo, Tuesday.

In Amarillo for Easter, were Mr. and Mrs. E. H. Norton, Mrs. Mary Palmer and Mrs. Belle Hodges for a visit in the home of Mr. Norton's father, R. H. Norton.

spent Easter vacations here, visiting Mrs. B. L. Branson were Clifford, John and James Branson, three grandsons from Amarillo; Mrs. Gertrude Brotherton, a daughter from Spur, and a son, Leaton Branson and his family from Canyon. Another guest was Mr. Henry Alexander of Spur. Highlights of the visits were lovely flowers and gifts which were presented to Mrs. Branson.

Mr. and Mrs. Russell Downs and children of Borger, spent Easter Sunday with her sister, Mrs. Raymond Hawkins and Mr. Hawkins. Other dinner guests were Mr. and Mrs. Robert Harris and Cecil Harris.

Mrs. E. J. Weatherby of Bartlesville, Okla., and Mrs. Porter Pierce of Overland, are visiting their aunt Mrs. V. F. Haynes.

Attend Friona Funeral
Mr. and Mrs. A. H. Elliston, Mrs. F. E. Bowe, T. E. Robertson, J. C. Cockrell, Lee Conklin and E. E. Fridley attended the funeral of Mrs. Sylvester at the Methodist Church in Friona, Tuesday morning.

Special on 5.75-19 Goodyear tires. A second grade tire at the price of a third grade. H. L. Rice. 1tc

Mr. and Mrs. Marvin Knox and Mr. and Mrs. Richard Fly and children of Amarillo, visited their parents, Mr. and Mrs. W. A. Knox and other relatives in Hereford, Saturday.

Ralph Hastings, manager of the Panhandle Lumber Yard in Panhandle, spent Sunday here with his parents, Mr. and Mrs. Henry Hastings.

Mr. and Mrs. W. E. Dunlap and children, visited relatives in Amarillo, Sunday.

George McLean was a guest in the home of his aunt, Mrs. W. S. McClung in Amarillo, over the week end.

Carl Spratt of Stratford, and Little Spratt of Artesia, N. M., visited their parents, Mr. and Mrs. I. H. Spratt, during the Easter vacation.

Need a Heavy Duty 32x6 truck tire? We have one at an extra special price. H. L. Rice. 1tc

Mrs. Lennis Beyer of Amarillo, visited her parents, Mr. and Mrs. W. B. Anthony the past week end. She was also a guest in the home of Mr. and Mrs. J. E. Beyer, while in Hereford.

Mrs. J. B. Garrett and baby, are visiting her parents, Mr. and Mrs. C. A. Skelton. They will visit in Hereford for two or three weeks before joining Mr. Garrett in southern California, where he has been transferred.

Mr. and Mrs. Woodrow Watkins were in Amarillo, Wednesday.

"LITTLE MISS NOBODY"

3-ACT COMEDY DRAMA
Presented by

SENIOR CLASS

OF THE HEREFORD HIGH SCHOOL

FRIDAY, APRIL 29th

AT HIGH SCHOOL AUDITORIUM

Admission:

Adults, 25c Children, 15c

RESERVED SEATS 10c

TICKETS ON SALE AT THE CITY DRUG STORE

-BARGAINS-

ONE GOOD USED
ELECTRIC REFRIGERATOR

ONE REPOSSESSED
ELECTROLUX

—: SEREVAL GOOD ICE BOXES —:

HEREFORD IMPLEMENT and
APPLIANCE CO.



ANNOUNCING
J. O. MILLER

As Dealer in Hereford

—for—

OLIVER

FARM IMPLEMENTS

Located At

301 East Third St.

We will handle the complete line of the well known OLIVER FARM MACHINERY—featuring the new Oliver Grainmaster Combines, Oliver Tractors, Drills, Plows, and other farm equipment made by OLIVER FARM EQUIPMENT COMPANY. We expect a carload of this machinery in this week and invite every farmer to visit us at 301 East Third Street and see the new Oliver line on display. A complete line of parts for this machinery will be carried in stock for the convenience of the farmers.

COMPLETE SALES and SERVICE!

MILLER FARM EQUIPMENT COMPANY

301 EAST THIRD STREET

Dr. J. W. Hendrix

CHIROPRACTOR and MASSEUR

announces the affiliation to his Hereford Clinic of

Dr. L. P. Pitts

Outstanding Graduate of

CARVER CHIROPRACTIC COLLEGE

Because of the great increase in number of our patients during recent weeks, we have procured the services of this outstanding doctor, who is now a regular member of our staff. He comes here from Clovis, New Mexico, and holds an esteemed position in the profession.

OFFICE HOURS—8 TO 12; 2 TO 5.

New Modern X-Ray

Takes Pictures 14 Inches by 36 Inches

We have also installed one of the most modern X-RAY machines made; this machine enables us to take pictures of the entire torso; and will enable us to serve you more efficiently in the future.

We invite you to visit us and meet Dr. Pitts—also to inspect our new X-RAY Machine at our offices—107 B STREET—PHONE 341.

Mrs. Ella Karr Funeral Held At Deming, N. M.

PIONEER RESIDENT OF DEAF SMITH CAME HERE IN 1901

Mrs. Ella Karr died at the home of her daughter, Mrs. Georgia Karr Fields, at Deming, N. M., Thursday, April 14. Funeral services were held at the First Baptist Church, of which she was a member, and were conducted by the pastor, Rev. Gamble.

Mrs. Karr was born in Tennessee, and came to Texas with her parents; they settled near Dexter in Grayson County. She moved with her family to Hereford in 1901 and called Hereford her home until a few months ago, when she went to live with her daughter.

She is survived by seven children, Grover Buster of Montana; Willis Buster, Bard, New Mexico; Jarrell Buster of Arizona; Otis Buster, Wichita Falls; Jewell Buster Bishop, Ladonia, Texas; Bryan Buster, Amarillo; and Georgia Karr Fields, Deming New Mexico; and two sisters, Mrs. Geo. Burns Deming, N. M., and Mrs. W. B. Boyd, of Idaho, and one brother, John R. Higgins, Hereford. During her long residence in this community Mrs. Karr acquired many friends who mourn her passing. She was an active church worker here and at the time of her death was a member of the First Baptist Church at Deming. During recent years, as in pioneer days of the community, she was a friend and neighbor to those who knew her.

Ward To Present Flying Dutchmen Friday Night

That the Ward School will present Farley's Flying Dutchman Circus, Friday night, April 22, at 8:30 o'clock was announced today by James Blaine, principal, who said that proceeds will be used for the purchase of playground equipment for the school.

Cockrell Visits In California

LOS ANGELES—J. W. Cockrell, 306 Roosevelt Ave., Hereford, Texas, is vacationing in southern California, concentrating on sight-seeing tours including most of this area's many unusual attractions.

Itineraries for the tours were prepared in the All-Year Club's new Free Tourist Information Bureau, Southern California's hospitality center. After leaving Los Angeles, Mr. Cockrell will return to Hereford.

Feeder Steers To Illinois Man

Joe Evans this week reported the sale of 105 head of Whiteface feeder steers to J. S. Junkens of Monmouth, Ill. The steers weighed 865 1-2 pounds each and were classed as fancy feeders.

Mr. Junkens is one of the outstanding feeders of the country and indicated that he will seek to buy other steers here in the future. He plans to finish them out for sale on the Kansas City markets.

CARD OF THANKS

We wish to express our heartfelt thanks for the many expressions of sympathy, the nice floral offering and deeds of kindness shown us during the illness and death of our beloved husband and father.

Mrs. R. A. Packard and children, Edna, R. A. Jr., Charles, James, Donald and Leroy.

PERSONALS

Mrs. E. W. Harrison went to Farwell, Saturday, where she spent Easter Sunday in the home of her son, David Harrison.

Miss Hertha Baer left Monday, after spending the Easter vacation with her parents, Mr. and Mrs. Gaston Baer. Miss Baer is attending W. T. S. C. training school at Canyon.

Mr. and Mrs. Herman Haberer and family whose home is on a ranch in Lamb county, visited his parents, Mr. and Mrs. John Haberer here, Sunday.

Mrs. E. J. Williams returned last week from a several weeks visit spent with her children and grandchildren in New Mexico.

Miss Helen Keeler of Amarillo, visited her father, Lon Keeler in

Hereford, over the week end.

Miss Louise Jacobsen, daughter of Mr. and Mrs. Jno. Jacobsen, who is teaching in Fritch, and Miss Etelle Simons of Clarendon, were guests in the Jacobsen home, during the Easter holidays.

Mr. and Mrs. Willard Sawyer transacted business in Amarillo, Friday.

Mrs. J. W. Brown and son, James, left Thursday for Roswell, N. M., for a several weeks stay with Mr. Brown, who is engaged in oil interests there.

Miss Mary Lou Roberson, who is a member of the Lubbock public school faculty, spent the Easter vacation here with her father, J. P. Roberson.

Don't throw that injured tire away before you have Rive examine it. If it has a good tread it is likely worth repairing. 1tc

J. F. Ward and F. T. Roberson transacted business in Dumas, last Tuesday.

Golfers have Spalding "Tourament" balls for sale. A tough cover and the longest flite ball known, at Rice's. 1tc

Attend State Sunday School Convention

A group of representatives from the local Baptist church left Monday for San Angelo, where they are attending the Baptist State Sunday School convention held there this week. Those making the trip were Rev. W. E. Barnes, Mr. and Mrs. C. H. Carl, Mrs. A. O. Thompson and Mrs. Laura Hicks. Miss Mary Lee Alexander who also made the trip with them will remain in San Angelo for a visit there with relatives.

Goes To Annual Missionary Conference

Mrs. Frank Terrell left Monday for Snyder to attend the annual Missionary Conference held in that city this week. Mrs. Terrell went as delegate from the Woman's Missionary Society of the Methodist church.

2-FOR-1 SALE!

We are for our first time making such reduced prices. May 8th is Mother's Day—and you have plenty of time to have them made—Two 8x10 Photos for \$2.50—Cheaper than the cheapest. Better than the average.

HANNA & HANNA 1tc

Mrs. J. F. Ward returned Saturday from visits with her daughter, Mrs. O. T. Behrends and family in Dallas, and with Mrs. Rufus Ritchie in Grand Saline. She was accompanied on the trip by Ted Clancy, who had been visiting here in the Ward home.

George Turrentine left last week for Temple, where he received medical examination. He is expected home this week.

Mr. and Mrs. J. H. Murphy and

Political Announcements DEAF SMITH COUNTY

The Brand is authorized to announce the following candidates for the offices under which their names are listed, subject to the action of the Democratic primary, July 23, 1938:

For State Representative, 123rd District:
G. H. (Jack) LITTLE
(Re-election)

For District Attorney:
JAMES W. WITHERSPOON
(Re-election)

For County Judge and Ex-Officio Superintendent County Schools:
EARL W. WILSON
(Re-election)

For Sheriff, Tax Assessor and Collector:
J. O. NEWELL
(Re-election)

For County and District Clerk:
L. H. FOSTER
(Re-election)

For County Treasurer:
MRS. BESSIE L. SMITH
(Re-election)

For County Commissioner, Precinct No. 1:
C. A. BOWMAN
NOAH BOWMAN
L. H. SHORE

For County Commissioner, Precinct No. 2:
T. W. ROBERSON
(Re-election)
FRED G. BROWN

For County Commissioner, Precinct No. 3:
H. D. CULPEPPER
(Re-election)

For County Commissioner, Precinct No. 4:
E. T. ALLRED
(Re-election)
JOHN L. MORRIS

For Justice of the Peace, Precinct No. 1:
J. A. LOERWALD

daughter of Dumas, were guests of Mr. and Mrs. J. F. Ward, Monday.

Miss Alene Hughes spent the week end visiting relatives and friends in Fort Worth.

Mr. and Mrs. Pearl Singletary were guests in the home of his parents in Texico, during the Easter holidays.

Mr. and Mrs. Tom Major were Amarillo visitors, Monday.

Mr. and Mrs. Frank Huckert, and Mrs. Ralph Sears spent Easter in Portales, N. M. They were guests of Mrs. Frank Huckert's parents, Mr. and Mrs. C. D. Hardesty.

Mrs. Colby Conkwright returned home Tuesday night from an Easter visit with her parents, Mr. and Mrs. J. J. Flanery in Sherman, Texas.

Dr. and Mrs. J. W. Hendrix and daughter, Joan Carolyn, returned home Monday night, from a two-weeks stay in Hot Springs, N. M.

Mrs. G. L. Light, accompanied by her son, Auburn Light and wife, Charles Truitt, Friday, April 15; both mother and infant were reported to be resting nicely.

Mrs. Lee Morgan, Little Miss Shirley Ann Morgan returned home with her grandmother for a visit. Mrs. Morgan will join her daughter this week end and they will remain for a week's visit before returning home.

ROLLER RINK OPENED ON HIGHWAY 60

Opening of Wayne's Roller Rink, four blocks east of Main Street, on Highway 60, was announced this week.

The rink will be open from 3:30 to 6 o'clock each afternoon and will open evenings at 8 o'clock.

Hospital Notes

Mr. and Mrs. Walter Galley of the Dawn community, announce the birth of a baby daughter, Saturday; both mother and infant were reported to be resting nicely.

Johnnie Decker, admitted last week with a broken leg, was today reported to be greatly improved.

GODWIN SANITARIUM

Mr. and Mrs. Chas. Baxter of Friona announce the birth of a son, Charles Truitt, Friday, April 15; both mother and infant were reported to be resting nicely.

MOORE CRITICALLY ILL.
C. F. Moore, manager of the J. C. Penney Store in Hereford, was this morning reported to be critically ill following an operation in a Lubbock hospital Wednesday.

Want Ads

For Sale or Trade

FOR SALE or Will Trade for cattle, few work horses. Kerr Implement Company. 16-1tc

FOR SALE OR TRADE—Modern 6-room house with all city conveniences, but located just outside city limits; has new shingles, new paper and paint. C. J. Paddock. 16-1tc

FOR SALE—500 bushels early 60-day type Milo Maize, and 1,000 bushels Kaffir Corn. Good for planting seed. T. F. Bohannon, 12 miles west of Ford School. 16-3tp

FOR SALE—Fryers, Mrs. A. Frisbie. 16-1tp

FOR SALE OR TRADE: Pure Bred Whiteface Yearling Bull. Also Hogart and Cane Seed. See Jake Gregory, 7 1-2 miles North-west. 15-3tp

FOR SALE—5 or 6 Tons of Alfalfa Hay, 7 miles south of Hereford. J. E. Andrews. 15-3tp

FOR SALE—F-30 Farmall on rubber. The rear wheels and tires brand new. Just overhauled and repainted. We also have two three-row listers and one combination three- and four-row lister. Buchanan Implement Co., Friona, Texas. 14-4tc

FOR SALE—Perfect quarter in irrigation district. Best of terms. See Claude Higgins. 14-3tp

FOR SALE—5,000 Bundles of Hogart, heavy grain, 3c per bundle; also 500 bales of Barley Hay. Call 680 or see S. B. Walker at Hereford Creamery.

FOR SALE—Seven Registered Whiteface Bulls. Vincent Friemel, Umlinger, Texas. 13-4tp

FOR SALE—12 Registered Hereford Domino Bulls, 12 to 18 months old. Also 16 registered heifers, same age. All well marked. M. Slemmons, 14 miles South of Hereford. 11-1tc

Wanted

SALESMEN WANTED—Rawleigh Route now open. Real opportunity for man who wants permanent,

profitable work. Sales way up this year. Start promptly. Write Rawleigh's, Dept. 1XD-352-K, Memphis, Tenn. 16-1tp

WANT TO BUY Doggie Calves from three to six months old. Also odd and end cattle. See Claude Higgins. 15-3tp

For Rent

FOR RENT—Furnished bedroom. Mrs. J. F. Ward, 100 East 6th St. 16-1tc

FOR RENT—Three-room house. See Oliver Rudd, 107 Ross Ave. 16-1tp

FOR RENT—Half section for row crop. Has been plowed twice. Want to rent to someone who will pay for plowing, also two hundred and fifty bushels maize for sale. See Claude Higgins. 14-3tp

For Lease

GOOD PASTURE for Cattle, by month. See E. K. Higgins. 14-3tc

MASONIC BULLETIN

Hereford Lodge 948
Stated meeting second Monday in each month. School of instruction each Thursday night.
R. E. Perkins, W. M.
E. L. Brady, Secy.

The Old Gray Mare....

"SHE'S STILL WHAT SHE USED TO BE!"

We can't say "Here's a Horse of a Different Color," because Case is the same famous color as the Old Gray Mare. Then, too, the Modern Case Tractor has many attributes which made the old Gray Mare famous. The Old Gray Mare most always lived to be "Smooth Mouthed"—and that is another thing you can expect of your Case Model "L" and "CC" . . . when the Old Gray Mare was young, she was the prettiest, peppiest, most powerful, and best all-round horseflesh on hoofs—today the picture has not changed.

They May Be
SMOOTH MOUTHED
But they still do
their stuff!

CASE 'L' and 'CC'

There are still a lot of smooth mouthed CASE TRACTORS in the Hereford Area, some of them 10 years old, some older . . . but these smooth mouthed Case Tractors are still giving that efficient, economical service that is characteristic of all Case Tractors. Powerful, heavy construction that makes them last longer with fewer repair bills to pay . . . that's a CASE Tractor.

Your Neighbor is One of Our
BEST Salesmen!

and I want to thank my salesmen for the fine work they have done in the past several years. When I say CASE Salesmen, I don't mean a fellow that wears a red necktie and uses a lot of high power lingo and fancy words. I mean something entirely different from that.

The Case Salesmen are the Honest-to-goodness farmers, who will take you out into the field — and show you why and how you can actually save money and get more power with a CASE TRACTOR.

By CASE SALESMEN I mean your neighbors . . . the men who have successfully used and operated CASE Tractors down through the years; men who have known Case Tractors in bumper crop years, and men who have known and used Case Tractors in drouth years.

When one of these CASE SALESMEN tells you something, you know that you can absolutely depend upon what he tells you . . . and if we didn't know what CASE Tractors can and will do . . . he is the last man we would want you to talk to.

We merely ask you to visit one of your neighbors who has a CASE Tractor . . . preferably a Case owner who has operated a Case for several years. After you talk to him, then talk to us. You'll find that we are interested in your welfare and that we will give you a square deal.

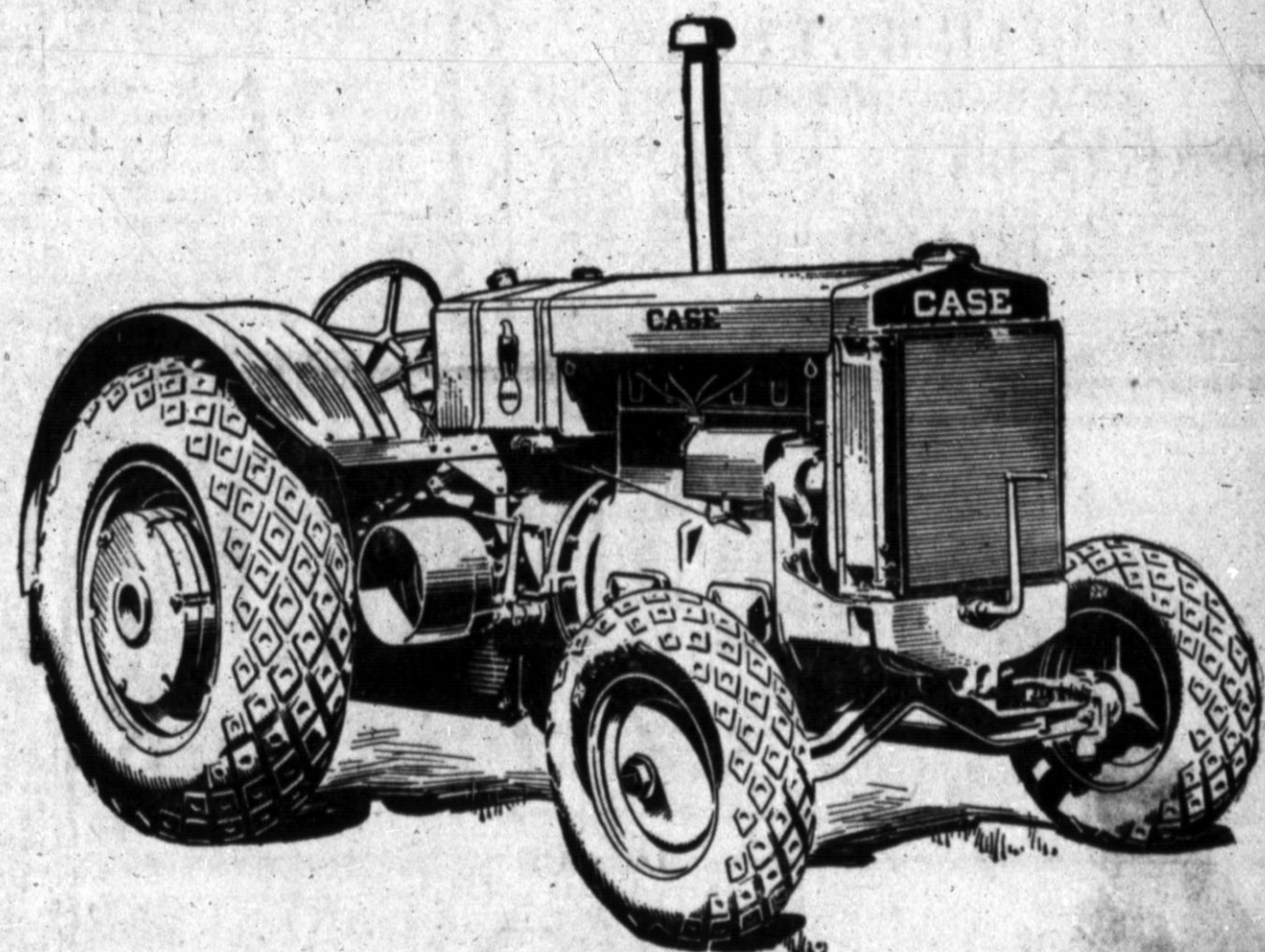
WE BUY, SELL or TRADE!

C. A. Skelton, Case Implements

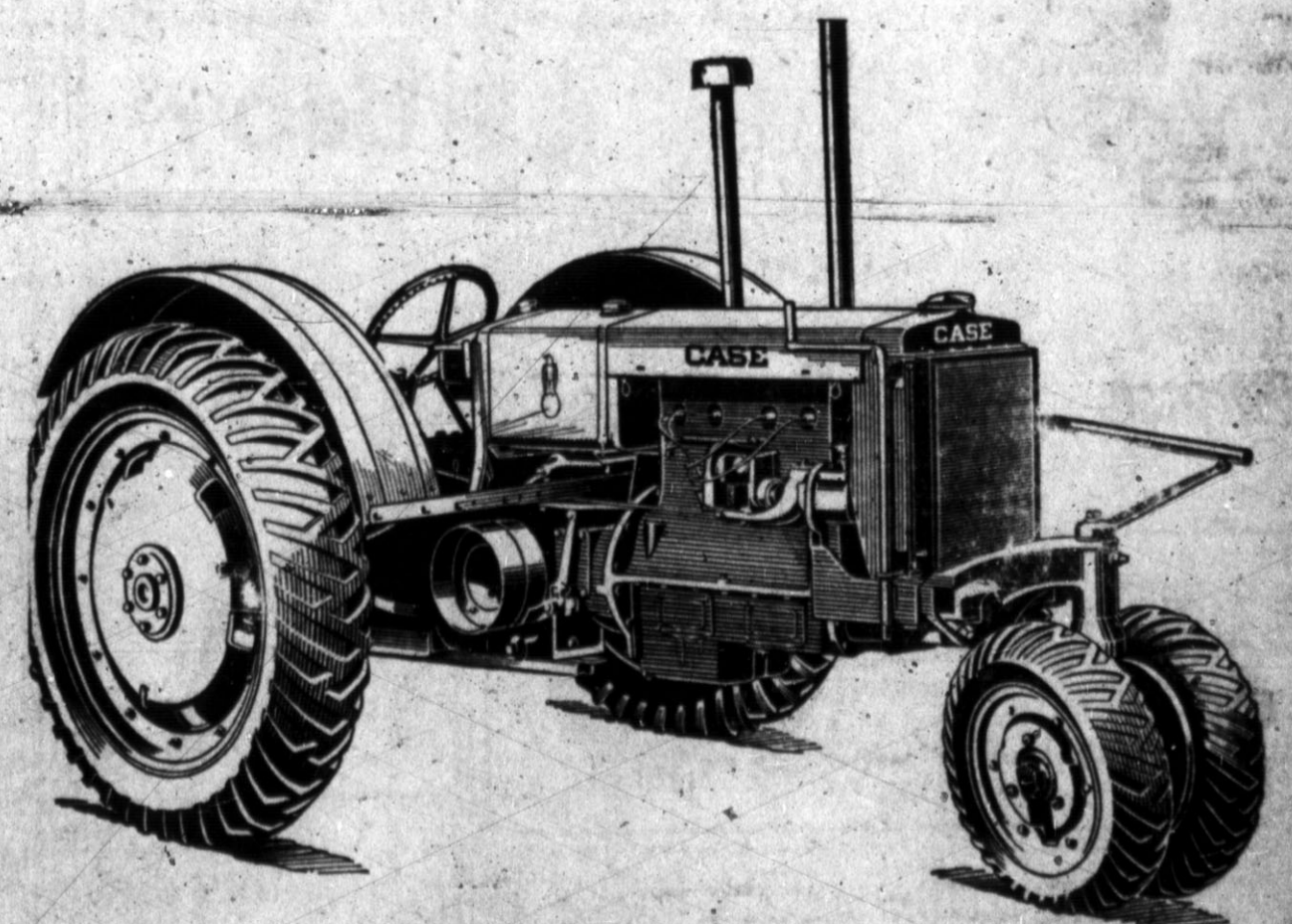
SALES

Hereford, Texas

SERVICE



The first carload of Model "L's" came to Hereford in March, 1929—ask Bill Upton or Carl Frye what they will take for the ones they got off that carload.



If you farm any row crop, let us show you a highspeed "CC" Case, with all equipment, including the oversize tires.



A COMPLETE STOCK OF
KODAKS and FILMS

DON'T FORGET MOTHER, Give Her
Whitman's Candy
FOR MOTHER'S DAY, MAY 8

A COMPLETE LINE OF
and COSMETICS
TOILETRIES

Try one of our Delicious
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Dr. Snodgrass To Speak Here Next Friday Night

The Discussion Group met informally Friday evening, in the library room and enjoyed an interesting round table discussion. Next Friday evening, April 22, at 8 o'clock, Rev. R. C. Snodgrass of Amarillo, will talk on the subject "Twenty-Three Minutes to Six," or "Is There Anything to Be Done for Our Civilization?"

This will be an open forum and will be held in the county court room. Everyone is cordially invited to be present. Mr. and Mrs. C. H. Dyer are making it possible for the group to have this guest

Westway Items

(10 miles west)

MRS. MERLIN KAUL

At the community party which was held at the school house, Wednesday night, the ribbons were presented to those who placed in the District League Meet and the cups were presented to the school. A short program consisting of declamations by Loy Cook and Roger Hartman, two numbers by the Westway Quartette and primary and intermediate rhythm band numbers were given after which 42 and ping-pong were played. Refreshments of sandwiches, cookies, coffee and cocoa were served.

Mrs. F. W. Dodson took the first place declamers and the music memory pupils to Canyon, Friday, where they were entered in the District League meet. Those who entered were Gladys Gore, Roger Hartman, Loy Cook, Jettie Lee McCutchen and Kenneth Rudd, and Daniel Turrentine won third place. The pupils in Mrs. Dodson's room had their Easter egg hunt, Thursday afternoon. Robert Lomax received the prize egg. The egg

hunt in Miss Minter's primary room was held Friday morning. Several visitors were present. Laquita Joyce Shepard, who received first prize egg, Bobby Mathers received third prize, Margaret Rose Stephan, Howard Lomax received second prize.

A good crowd attended the play, "Calm Yourself," Friday night, at the school house. It was a home taken play presented by Black.

Easter Sunday visitors at the Grady Wilson home, were Mr. and Mrs. Walker Nicks and Mr. and Mrs. Hughes Millard of Hereford, and Mr. and Mrs. E. B. Osburn and family.

Mr. and Mrs. G. C. Hartman, Roger and Nina Beth attended a dinner, Sunday, at the home of Mr. and Mrs. Orville Houser in Hereford. In the afternoon the children present had an egg hunt.

Mr. and Mrs. Commodore Davis and Jimmy Lee were visitors in the T. B. Cox home, Sunday.

Rea Cox has been quite ill the past week, with gland trouble.

James Curry of Blackfield, came last Friday to visit in the home of his sister, Mrs. O. R. McCutchen. He will work here.

Winfred and Laquita Joyce Shepard spent the week end in the home of their uncle, H. L. Shepard at Dimmitt. Mrs. Clyde Shepard went to Dimmitt after them, Sunday.

Miss Stella Mae Gore and Jack Flowers drove to Amarillo, Sunday, where they visited at the Roy Osburn and Walter Schulz homes.

Mr. and Mrs. Al Werner were in Amarillo, Monday on business.

Mr. and Mrs. Edgar Skypala of Hereford, and Miss Claudine Flowers of Memphis, were guests at the V. Skypala home, Sunday.

Mr. Price Judd of Shallowater, visited his cousin, Mrs. Herbert Woodie, Saturday and Sunday.

Week end guests at the home of Mr. and Mrs. Jess Terry were Mr. and Mrs. L. E. Gillit of Wolfboro, Mr. Ramon Baty of Morton and Mr. and Mrs. Raymond Terry of Shallowater.

Mr. Baty is a brother and Mrs. Gillit a sister of Mrs. Terry. Mrs. Gillit will visit this week with her sister.

Amarillo visitors from here, Saturday, were Mrs. F. W. Dodson and Monte Max, Mr. and Mrs. Merlin Kaul and Larry Carroll, Mrs. D. H. Allmon and Mrs. Joe Landers.

Miss Emily Minter spent Easter with her parents, Mr. and Mrs. W. R. Minter at Farwell.

Ted Earlbeck and daughter, \$25.00 REWARD!

Will be paid by the manufacturer for any CORN, GREAT CHRISTOPHER CORN Remedy cannot remove. Also removes Warts and Colicosis. 53c at LEWIS & CO. 14-10c

FRESH STOCK OF
BULK
GARDEN SEED

It's Garden planting time... N-O-W! We have all kinds of garden and flower seed, all fresh, high quality seed. Buy your seed from us in bulk... it will save you money!

Baby Chicks

It's time now to get started on your Spring chick raising. We can still furnish you with the number and the breed chicks you desire. Ask us about our high quality, pure-bred Baby Chicks!

USE
MERIT
CHICK STARTER
FOR BETTER RESULTS!

CUSTOM
Grinding and
Cleaning

WEST TEXAS
FEED and SEED
PHONE 265

Alice, visited in the V. Skypala home, Saturday.

Mr. J. S. Earp who has been in the Worley hospital at Pampa, was taken last Tuesday to the home of his son at White Deer. His health has not improved as much as his friends would like. Mrs. Earp is also in her son's home at White Deer.

Mr. and Mrs. R. M. Gunn drove to New Mexico Monday to see John Ross, who has been ill. Mr. Ross lives a few miles beyond the line.

Mr. and Mrs. A. C. Pierce visited at the Ulys Pierce home at Hereford, Sunday afternoon.

The Junior Class of the Sunday School, taught by Mrs. Joe Landers, and the Beginners Class, taught by Miss Mildred Wilder, had an Easter Egg Hunt at the E. H. Little home, Sunday afternoon. Those present were Gene and E. H. Little, Bessie and Junior Wolfington, Weldon Stephan, Wayne Lee, Conrad Neil Clark, Barbara Clark, Dorothy and Charlene Lee, Margaret Rose Stephan, Nelda Guy Lawrence and Nellie Nora Wolfington. Junior Wolfington received the first prize and Weldon Stephan received the prize for finding the most eggs.

Mr. and Mrs. Carl Lee and children, Mr. and Mrs. H. O. Clark and children and Miss Mavanne Kemp of Summerfield, were visitors in the Moody Stephan and Earl Little homes, Sunday afternoon.

Rev. J. R. Macfarlane of Plainview, preached here Sunday for Rev. Burrow, who went to Love. He was a guest of Jack Earp, Sunday and Monday.

Mr. and Mrs. Luke Fields visited Sunday in the home of their daughter, Mrs. Charles Inman.

Mr. and Mrs. Paul Rudd and sons spent Easter at the Ralph Rudd home at Spring Lake. The boys, Kenneth, Harold and Homer, participated in an egg hunt there, in the afternoon.

Raymond Rudd visited relatives and friends at Spring Lake and Circle, Sunday.

A milk route is to be started soon in this vicinity by the Borden Company. The milk is to be picked up daily by Herb Sindt and taken to Amarillo.

Mr. and Mrs. Leo Williams, Bobby and Doris Marie of Farmington, N. M., visited last week with his sister, Mrs. D. H. Allmon and family.

Paul Williams spent the week end with his sister, Mrs. D. H. Allmon, and left Monday morning for Albuquerque.

Mr. and Mrs. D. H. Allmon were visitors, Friday, in the Elmer Williams and Jim Bagwell homes at Frio. They also transacted business in Frio in the afternoon.

Mr. and Mrs. Al Werner and George Daniel Turrentine were Easter dinner guests of Mr. Bob McConnell, near Canyon.

Mrs. Al Werner presented each family represented in her class, a potted plant as an Easter gift.

Members of the Arithmetic Club accompanied by Mrs. Dodson, attended the show, "Adventures of Tom Sawyer," Monday afternoon. Those who attended were Wanda Marie Allmon, J. P. McCutchen, Harold Rudd, Anna Beth Carter, Nellie Ruth Tucker, Kenneth Rudd, Robert Lomax and Elvin Wilson.

Honor roll members for the fifth six weeks are Nina Beth Hartman, Tommie Jones, and Weldon Stephan in the primary room; Wanda Marie Allmon, Kenneth Rudd and James Nolan Edmonson in the intermediate room; and Vesta Mae Landers, Daniel Turrentine, Loy Cook and Gladys Gore in high school.

Work has been started on the opera "Cinderella in Flowerland."

Perfect spelling grades for last week in the primary room were made by Clyde Layman, Elaine Cox, and Curtis Ponder, first grade; Nina Beth Hartman, Tommie Jones, Paula May Mathers, second grade, and Weldon Stephan, third grade.

Leo Williams of Farmington, N. M., visited school, Friday.

Nannette Little and Gladys Gore were guests of Miss Dorothy Edwards at Hereford, Saturday night and Sunday.

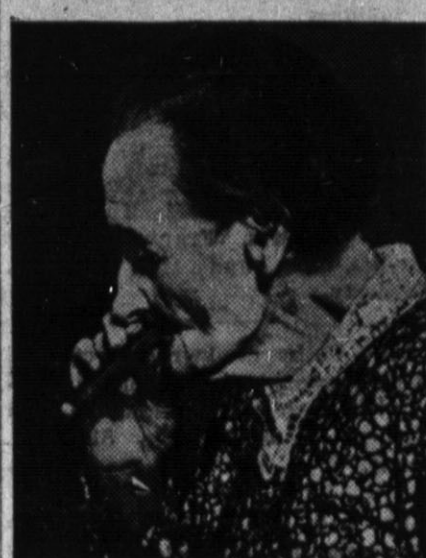
Mr. and Mrs. D. H. Allmon and children attended a family dinner at the Jim Bagwell home at Frio, Sunday. The occasion was held in honor of Mr. and Mrs. Leo Williams and children, who are visiting here from Farmington, N. M.

Fourteen major electric power companies of Texas showed an increased consumption over February last year of 12.6 per cent.

Miss Roberta Love, town bacteriologist for Montclair, N. J., created a miniature American flag, perfect in color and detail, from living microbes.

Common table salt has been converted into an artificially radioactive element with radiation similar to that of radium.

SHE LIKES CIGARS



One hundred and three years old, Lizzie Bransfield of Cadiz, Ohio, is happy as long as she has a little tobacco and some pretty things to fuss over. She has thrived on simple living and hard work at the Harrison county infirmary for 85 years. Her mother died at the age of one hundred and ten. "When I don't enjoy my tobacco any longer," said Miss Bransfield, "I'll be ready to pass on and be forgotten."

LEGAL NOTICE

THE STATE OF TEXAS
TO THE SHERIFF OR ANY
CONSTABLE OF DEAF SMITH
COUNTY, GREETING:

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sentatives and devisees, if he be dead, are defendants.

The nature of the plaintiff's demand is alleged as follows:

That plaintiff, on the first day of March, 1938, was, and still is, the owner of the fee simple title to, and was in possession of the following described land in Oldham and Deaf Smith Counties, Texas, to-wit:

The West 510 Acres of Section Fifty-Five (55), Block K-5, T. T. Ry. Co. Survey.

That on or about the 15th day of March, 1938, the defendants unlawfully entered upon said premises and dispossessed plaintiff thereof, and unlawfully withheld from plaintiff the possession thereof.

That plaintiff also claims title to said land under the five-year statute of limitations, under the ten-year statute of limitations, under the twenty-five-year statute of limitations embodied in Article 5518 of the Revised Civil Statutes of 1925, and under the twenty-five year statute of limitations embodied in Article 5519 of the Revised Civil Statutes of 1925, as amended.

Plaintiff prays that the defendants be cited to appear and answer his petition, that he have judgment for the title to and possession of said land, that the defendants be decreed to have no title, interest nor claim in and to said land, for costs of suit, and for general relief.

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You are hereby commanded to summon the defendants, John A. Flaming

SOCIETY

MRS. JOHN McLEAN, Society Editor Phone 181-W

PIONEER CHRISTIAN ENDEAVOR HAS EASTER PROGRAM

Pioneer Christian Endeavor of the Presbyterian Church met at the Church, Sunday evening, for an Easter program, with Margaret Olson as leader. Mrs. John C. Thorns told the meaning of Easter, years ago and now. A vocal solo was sung by Ruth Temple Hastings. Jack Thorns read an Easter poem.

Lotus Smith will be leader Sunday evening at the church.

BRIDGE PARTY IS GIVEN

Mr. and Mrs. Willard Witherspoon were hosts at a lovely bridge party given at their home, Tuesday evening, April 12.

The Easter motif was carried out in decorations and appointments. Three tables of players enjoyed the games when awards went to Mrs. Herb Sindt and Clarence Wright, high and to Mrs. Clarence Wright, low. Those attending the party were Messrs. and Mesdames Herb Sindt, Bill Hutson, Glenn Witherspoon, Ralph Sears, Clarence Wright, and the hosts.

CLASS ENJOYS EASTER EGG HUNT

Mrs. Wiley Robertson entertained members of her Sunday School class with an Easter egg hunt at Lake Park, Friday afternoon. After the eggs were found and games played in the park, the group returned to the Robertson home, where prizes were given and refreshments were served. Those present were Clarence Beauford, Glenn Smith, James Ellis Higgins, P. W. Hamilton, Virgil Young, Robert Peyton Ramey, Mark Roger Corbett, Duane Tice and J. T. Lisbee.

JACK THORNS CELEBRATES BIRTHDAY

Jack Thorns celebrated his twelfth birthday with a party at the home of his parents, Rev. and Mrs. J. C. Thorns, Thursday afternoon. Outdoor games furnished entertainment and later, games suggestive of the Easter season, were enjoyed in the house, where a large birthday cake topped with pink candles was the center of interest. Wishes were made, candles blown and refreshments served to Marjorie Morrison, Betty Sue Morton, John Spradley, John Douglas Pittman, Margaret Olson, Geraldine Kendall, Donald Robinson, Thurman Williamson, Wanda Jean Whitaker, Phyllis Jean Radovich, David Neal Beavers, Nona Dean Rose, Bruce Jones, Vernaden Wright, Foster Hill and the honoree.

BARBARA ANN BURNEY WILL SING IN AMARILLO CONCERT

Barbara Ann Burney who has been making a special study of Mozart will sing on the annual concert program given by the Mozart Society of Amarillo, at the Amarillo College Auditorium next Sunday afternoon at four o'clock. The organization sponsors an annual program, when young musicians who are studying Mozart, are featured. Barbara Ann will sing a historical song which tells about Mozart's life and will be accompanied by a seven-year-old Amarillo boy, who is also studying Mozart. Barbara Ann is the niece of Mr. and Mrs. Ray Conway and makes her home here with them.

MARY FRANCES HOLDER WILL SING WITH McDOWELL MUSIC CLUB OVER KGNC

Miss Mary Frances Holder will be guest singer on the McDowell Music Club program on KGNC, next Sunday evening at 7 p. m. She will be assisted by Edgar Pickett, accompanist, who will play a piece selection on the same program.

CHILD PSYCHOLOGY CLUB TO MEET TUESDAY

The Child Psychology Club will meet next Tuesday afternoon at three o'clock at the Baptist church. Mrs. Elmer Patterson will be in charge of the program on "The Child-Parent Relationship." Arrangements have been made for children to be cared for during the program.

MRS. TANDY LEGG IS HOSTESS FOR SUMMERFIELD W. M. S.

Mrs. Tandy Legg was hostess for the Summerfield W. M. S., Thursday afternoon. An interesting program featuring topics on Africa, was given. Mrs. Ky Lawrence told the life story of "Mrs. Ayorinde," the gold miner's wife. She also discussed "Africa Fifty Years Ago Today." The general discussion was led by Mrs. B. E. Robertson. Reports on the Tierra Blanca Association meet held in Canyon last week, were given.

Refreshments were served to Mesdames B. C. Robertson, L. L. Cannon, C. B. Waiser, Ky Lawrence, B. E. Robertson, H. L. Wilson, Mrs. DeLoster and the hostess.

CLOSING STUDY PROGRAM GIVEN FOR L. A. E. CLUB

The closing study program of the year was given at the L. A. E. Club meeting held at the home of Mrs. Bill Hutson, Tuesday afternoon. Mrs. Robert Veigel was in charge of roll call.

Mrs. George Suggs discussed "Current Problems," which included scientific problems, government situations and war conditions. "The Strange Man Upon His Cross," by Richard Roberts was reviewed by Mrs. Wiley Robertson. The book contains the substance of four lectures delivered at Yale University on the Kent Shaffer Memorial Foundation, and deals with the life, personality and teachings of Christ.

Members present, were Mesdames Jim Lhecomb, T. P. McCollister, Wiley Robertson, Edgar Sowell, Geo. Suggs, Robert Veigel, Arlie Dean, Bob Higgins, Vin Higgins, Jack Hutson, Sonny Ledbetter, a new member, and the hostess.

HOME MAKERS CLASS IS ENTERTAINED

Members of the Home Makers Class of the Baptist Church, were entertained at the home of Mrs. Edgar Sowell, Thursday afternoon, with Mrs. Louie Olson and Miss Odie Matthews hostesses. Mrs. R. E. McCullough presided over the business session in the absence of the president.

The meeting opened with the One Hundredth Psalm read by Mrs. Earl Lance. Officers reports were given and committees appointed for the annual Mother's Day Luncheon, honoring the Dorcas Class, which is scheduled for May 6. The luncheon will be held at the church at one o'clock and members are urged to bring their mothers or an elderly friend.

The next meeting will be held at the church on May 2. A luncheon at noon and quilting in the afternoon will furnish entertainment. Mesdames Joe Kendall, Frank Merritt, Roy Thompson, Lee Cocomanther, B. F. Rhody, and John Hacker will be hostesses. Refreshments accenting the Easter motif, were served to Mesdames Roy Thompson, Frank Merritt, Edgar Mosley, Earl Lance, John Hacker, Joe Outrigger, B. F. Rhody, I. I. Rudd, Lee Cocomanther, W. L. Alexander, C. P. Hussey, R. E. McCullough and the hostesses.

CLASS IS ENTERTAINED AT THOMPSON HOME

Win One Class of the Methodist Church, was entertained at the Alvin Thompson home, Tuesday afternoon. Hostesses were Mrs. J. B. Hammer, Mrs. Frank Robertson and Mrs. Thompson.

A prayer by Mrs. Ward, teacher, opened the program, followed by songs led by Mrs. J. E. Beyer. The first Chapter of Joshua was read by the class.

Mrs. Florence McClellan, president, directed the business session, when plans were made to entertain the Men's Bible Class on May 17. Mrs. S. L. Easley was in charge of entertainment features. Musical contests and guessing games were enjoyed.

Ice cream and cake were served to Mesdames Fannie Craddock, Florence McClellan, H. H. Hawkins, W. B. Anthony, Hattie Rutherford, Andy Thomas, T. C. Mathis, T. M. Courney, Benefield, E. J. Hudson, White, D. H. Bryant, J. B. Phillips, J. E. Beyer, S. L. Easley, J. W. Spradley, D. W. Hawkins, Jennie Gibson, C. B. Williams, J. F. Ward, Wm. McGeebe, Mrs. Conklin and the hostesses.

TEA HONORS OLDER CHURCH WOMEN

A silver tea, honoring older women of the church was given by members of the Y. W. A. of the Baptist church at the church, Monday evening.

Purple and gold color arrangements were used in decorations for the refreshment table, from which guests were served during the informal reception. Blooming pot plants furnished the centerpiece against a lace background, flanked by tall lighted tapers. Mrs. Ben Wohlgemuth and Miss Eunice Caldwell presided at the silver tea services.

The program was in the form of a radio broadcast, with Mrs. Libura Ray, president, as announcer. After the musical greeting, "How do you do Everybody," sung by the group, Mrs. Ray introduced the honored mothers who told the number of years they had been members of the church. Mrs. Billie Robertson, Genece Standifer and Dorothy Funderburg gave "When You and I Were Young Maggie" as a violin trio. The Old Spinning Wheel was sung by Mrs. Travis Caraway, Mrs. Dean Robbs and Ines Funderburg. A vocal duet "Silver Threads Among the Gold," with violin accompaniment, was sung by Mesdames Wiley Robertson and Billie Robertson. Miss Eunice Caldwell played a piano number.

ber, "Love's Old Sweet Song," Mrs. Ben Wohlgemuth and Odessa Long entertained with musical readings. A one-act play which included parts by Kitty Kloe Harlin, Genece Standifer, Dorothy Funderburg, Thornton Shirley and Mollie Jo Robertson concluded the program.

Red roses were presented as favors to those present who had been members of the Baptist Church over fifty years. Included were Mrs. J. H. Harris, Mrs. Jennie Thompson and Mrs. Beulah Robertson.

LONE STAR STUDY CLUB HAS PROGRAM ON AMERICAN HANDCRAFT

"Handcraft of America," was the subject for discussion at the meeting of the Lone Star Study Club held Monday afternoon, at the home of Mrs. Ralph White. Mrs. J. W. Aldredge was assistant hostess.

Mrs. Robert Thompson, leader, talked on "American Indian Handcraft." She spoke of the natural instinct of the Indian which is lacking in modern handcraft and discussed their fishing and farming tools, arrow points, animal traps, tomahawks and other instruments of warfare made from necessity. In speaking of the Indian's clothing, she remarked that because the Indian had to make everything he used one would suppose he would resort to plainness.

On the contrary, nothing was of such little value that it was not decorated in some fashion. She brought out the fact that the white man was quick to commercialize the Indian's love for bright colors. "Handcraft of Grandmother's Day," was given by Mrs. Jim Higgins. Decorative art developed side by side with the economic and political growth of our country, said Mrs. Higgins in beginning her talk. She described the different kinds of handcraft of the different colonies, showing the influence of the different European countries, and said the men carved the wood and molded the pottery while the women created samplers, pictorial embroidery and patchwork quilts.

Mrs. E. W. Young, president, presided over a short business session. Seventh district convention to be held April 27-28-29, in Chidress, was discussed.

Members present, included Mesdames Owen Stagner, Chas. Sowell, E. W. Young, H. A. Close, R. G. Blue, Lawrence Womble, Robert Thompson, C. O. Phillips, Jack Grady, Jim Higgins, Earl Phillips, Elmo Lawhon and the hostesses.

GIRLS' CLASS AND ESCORTS ARE ENTERTAINED

Sixteen Year Old Girls Class of the Baptist Church and their escorts were entertained at the home of Mrs. R. E. Perkins, teacher, Saturday night.

Easter decorations were featured and games were enjoyed. Those attending, were Annie Jo Owen, Glenis Cockrell, Joyce Oress, Edith Jackson, Pollyanna Crawford, Mary Davis of Amarillo, Evelyn Hunter, Kate Fullwood, Christine Marrell, Virginia Mosley, Bartley Dowell, Noel Washam, Paul Lyons, Harold Harlin, Eugene Boggus, Wilbur Meade, Floyd Ross and Bud Boyer.

MUSIC STUDY CLUB ANNOUNCES ANNUAL MUSIC WEEK PROGRAM FOR MAY 2

Carrying out the established custom of presenting an open program during National Music Week, The Music Study Club has announced the annual program to be given at the Methodist Church, Monday evening May 2, at 8:15 o'clock. The community at large is invited. Music lovers who look forward to this program from year to year will again enjoy well rendered numbers by musicians whose experience in giving the performance promises splendid musical entertainment. A varied program of piano duets, trios, vocal duets and ensembles will be given typifying the work done in the club the past year. Mrs. J. C. McCracken will direct the choruses and Mrs. C. H. Dyar will be accompanist.

AUXILIARY HAS STEWARDSHIP PROGRAM

The Woman's Auxiliary of the Presbyterian church held the regular meeting at the home of Mrs. Arch Conklin, Tuesday afternoon.

A short business meeting was conducted by Mrs. John Olson, president. The program on "Stewardship," was led by Mrs. Paul Mathers. The first of a series of four programs dealing with a Stewardship theme was given. Mrs. Olson discussed "Fear of Insecurity." She spoke about the fear of insecurity in the local community and gave statistics on relief and loss of property in Deaf Smith County.

"Benevolence," was the subject of a topic discussed by Mrs. J. C. Thorns in which "Giving" in the Presbyterian church at large and in local community was stressed. Mrs. Mathers conducted a questionnaire on the lesson topic. The worship program was led by Mrs. Henry Hastings.

The next meeting will be held at the home of Mrs. Lee Conklin, Tuesday afternoon, May 3.

House of Representatives passes a bill providing \$28,000,000 for "unexpected" expenses. The unexpected that everyone expects.

Bethel Items

(22 miles south)

MRS. E. R. ROTHWELL

Mrs. Lacy Whitcomb from Houston is visiting her mother, Mrs. J. J. Smith.

We are happy to state that Mrs. J. G. Davis is recovering nicely from bruises received when her car overturned near Plainview, last Thursday. She is with her daughter, Mrs. Cleo Richardson in Dimmitt.

J. A. Bagwell Jr., spent Saturday night with his cousin, Jack Allmon, at Westway.

Mr. and Mrs. Kay Roberts were trading in Clovis, Friday.

Joe Hill from Turkey, was visiting in the Connor home over the week end.

Mr. and Mrs. Harry Sinclair and children, spent Sunday in Tulsa, with Mrs. Sinclair's parents. Mr. and Mrs. Jack Baker were in Lubbock, Wednesday.

Christine Bagwell and Pauline Rothwell were accompanied to Plainview, Sunday, by Kathleen Rothwell, Bert Benton, Grace Marie Bagwell and Jo Jimmie Colvin. Mr. and Mrs. Ivor Bagwell were visiting in Jim Bagwell's home, Sunday afternoon.

Mr. and Mrs. Kay Roberts visited in the home of Mr. and Mrs. Moore,

Sunday afternoon.

Miss Mildred Lust from Canyon, spent the Easter holidays at home. Pauline Rothwell and Christine Bagwell from Plainview, spent the week end at home.

Vernon Williams is spending a few days at home.

Mrs. Jim Bagwell had as guests, Sunday, her brother, Leo Williams and family from Farmington, N. M., Elmer Williams and family of Hereford, Paul Williams, Henry Allmon and family, Mr. and Mrs. Albert Club from Petersburg, Mr. and Mrs. Irks Williams and family from Petersburg, J. C. Williams and family and Billy Lucas.

J. N. Colvin and son, Joe Jimmie, from Turkey, visited Saturday and Sunday in the E. R. Rothwell home.

Lorraine Henderson spent last Thursday night with Marlene Rothwell.

Frank Henderson and family, spent Sunday in the Vernon Simon home.

Mrs. Ivor Bagwell was visiting in Hereford, Saturday.

Mrs. E. R. Rothwell and Mrs. Harry Rothwell and Billy Joe were shopping in Plainview, Friday afternoon.

Mr. and Mrs. Duke Harvey were visiting in the Ivor Bagwell home, Saturday night.

Rev. and Mrs. Glipin and Mrs.

Glipin's two little brothers from Amarillo and Albert Sinclair were dinner guests in the George Bagwell home, Sunday.

Mrs. E. R. Rothwell had as dinner guests, Sunday, Mr. and Mrs. Bryan Sinclair and children, Mr. and Mrs. Ivor Bagwell and son, Mr. and Mrs. Junior Rothwell and daughter, Bert Benton, Pauline and Kathleen Rothwell, Mr. Joe Colvin and Joe Jimmie, Mr. and Mrs. Harry Rothwell and Marlene. The occasion was in honor of Mrs. Rothwell, Mrs. Bagwell and Mrs. Sinclair's birthdays.

Mrs. Bryan Sinclair and children, Dorothy, Albert and Ivan Earl, Mrs. E. R. Rothwell and J. A. Bagwell were in Hereford, Saturday.

Mrs. Powell and Miss Givins, who are visiting in the Jim Givins home, were among our visitors at Sunday School.

Mr. and Mrs. Jack Baker are visiting with the J. C. Benton family in Mountaineer, N. M., over the week end.

Visitors in the J. C. Williams home, Sunday night, were Mr. and Mrs. William's mother and brother, Paul Williams, his sister, Mrs. Reifnyder and son Bobby, and Mr. Sam Byers, all from Plainview.

Delaware derives its name from Thomas West, Lord de la Ware, once governor of Virginia.

Trip Delayed For Local Men

Father Nathaniel of St. Anthony's Parish, accompanied by E. L. Pyka of this community, were among those who were snow bound during the snowstorm and blizzard of two weeks ago.

The two were on a business trip to Victoria and leaving on Sunday were unable to return before the following Saturday night. They first encountered trouble at Ellettra, and after getting through to Vernon they were delayed there for a period of 48 hours.

While in San Antonio, Mr. Pyka visited his parents, Mr. and Mrs. Frank Pyka, both of whom are well on their way to their forty-ninth birthdays. They also visited the state capitol and a number of other interesting points while on the trip.

Because his divorced wife refused to kiss him, Ted Knauss of Kansas City broke 14 windows and three lamps, besides pulling down all her curtains.

Every day for 47 years Gene Cooper of Sacramento, Calif., has shaved with a razor which he says was brought to this country in 1775.

HAILE DRUG

-WE SELL FOR LESS-

Friday PHONE 99 Saturday

WHY PAY MORE?

PLAMOLIVE SOAP 2 For 9c	RUBBING ALCOHOL Pint 9c	IPANA TOOTH PASTE 50¢ Size 29c	ANACIN TABLETS 25¢ Size 14c
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Cleansing Tissues package of 50019c
Chamberlain Lotion, 50c size 31c

ADLERIKA \$1.00 Size 67c	P&G SOAP 10 Giant Bars 33c	PABLUM BABY FOOD 50¢ Size 34c	ASPIRIN TABLETS Bottle of 100 9c
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Toilet Tissue, Floss Tex, 2 for ... 9c
Lyons Tooth Powder, 25c size .. . 18c
Mineral Water Crystals, \$1.00 size 49c

ITALIAN BALM 60¢ Size Dispenser FREE! 39c	PEACH MELBA Ice Cream PINT 15c QUART 25c Sandwiches Served with Potato Salad HOT STEAK 15¢ BAKED HAM 15¢ DELICIOUS T-Bone Steaks Hot Rolls, French Fries Salad and Drink 35c	MILK of MAGNESIA Pint Size 13c DRENE SHAMPOO 60¢ Size 43c
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Pepsodent Tooth Powder 50c size 33c
Nuvel Sanitary Napkins Package of 12 14c
Sure Time Alarm Clocks \$1.25 value 89c

ALKA SELTZER 60¢ Size 49c	FITCH SHAMPOO 75¢ Size 49c	LADY ESTHER FACE POWDER 37c	MURINE for eyes 60¢ Size 43c
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WE RESERVE THE RIGHT TO LIMIT QUANTITIES

Easter Cantata Featured Sunday By Glee Club

PROGRAM ENJOYED HERE
BY LARGE NUMBER
OF GUESTS

The Glee Club presented its annual Easter Cantata, "The Resurrection Morn," Sunday afternoon at 3 o'clock in the First Baptist Church. The girls were dressed in their maroon and white uniforms. They were directed by Miss Theima McMillin, and accompanied by Ruth Marie Crosthwait, assisted by Mary Frances Holder, vocalist, and Edgar Pickett, pianist.

The program follows:
Processional; Invocation, Rev. W. E. Barnes; The Triumph Song, Glee Club; Into the Woods, Glee Club; Gethsemane, Doris Elaine Dillehay, June Dameron, Margaret Higgins, Billy Louise Davis, Elma Shugart, Lavera Troxell, Mary Tiefert; Betrayed, June Dameron and Glee Club; The Crown of Thorns, Dorothy Nell Trimble and Mary Tiefert; Night Within the Garden, Lois Standifer; Calvary, Gleen Club; There is a Green Hill Far Away, Nancy Millard; The Opened Tomb, Wanda Jeanne Reed, Edith Jackson, Dorothy Thompson; Trio, Helen Frances Stree, Faye Crosthwait, Elizabeth Rice; Hallelujah for the Cross, Glee Club; The Resurrection Garden, Edith Jackson, Lois Standifer, Dorothy Nell Trimble, Faye Crosthwait, Vivian Olson, Elizabeth Rice; Behold! How He Loved Us, Glee Club; Peace Be With You, Mary Tiefert; When the Easter Lilies Bloom, Nancy Millard, Melvina Stewart, Viola Phillips, Mary Tiefert, Margaret Allen, Lavera Troxell, solo; The Redeemer Triumphant, Edith Jackson; There is No Night Where Jesus is, seventh grade girls; The Holy City, Elizabeth Rice; Hosanna, Glee Club; Hail the Risen Lord, Virginia Erie Reed; Praise Ye the Father, Glee Club; I know that My Redeemer Liveth, Mary Frances Holder, accompanied by Edgar Pickett; Christ Arose, Gleen Club and congregation; Benediction, Rev. H. M. Redford.

Adrian-Simms

(18 miles north, 9 miles west)

On Sunday, April 24, Sims community announces services at 11 o'clock by Roy Carver of Amarillo. In the afternoon, beginning at 1:15 there will be singing for everyone interested, with special quartettes.

Some of the quartettes will be those coming from Hereford, Adrian, and Frona and adjoining communities.

Then at 3 P. M. E. M. Borden of Hereford, will deliver a sermon. Everyone has a welcome to any or all of these services.

Mr. and Mrs. Ern Colwell and children of Laketon, visited recently in the T. F. Bohannon home. Mr. Floyd Pittman went to Littlefield, Saturday.

Mr. and Mrs. Floyd West and children visited at Laketon, recently.

Mr. and Mrs. Ray Chapman of Conchas City, N. M., announce the birth of a daughter, Anna Gall, April 3. Ray will be remembered as the oldest son of Mr. and Mrs. Jim Chapman.

Mr. and Mrs. C. A. Walker and children visited relatives at Floydada, over the week end.

Jay Morris Fortenberry arrived home recently from a trip to California.

Mr. and Mrs. Floyd Pittman and children visited relatives at Clarendon, Sunday.

Among those from Sims, shopping in Hereford, Saturday, were Mrs. Floyd Pittman and children, Mr. and Mrs. C. Bogle, Mr. and Mrs. J. M. Chapman and family, Mr. and Mrs. Morris and children, Mr. and Mrs. Biggers and daughter, and Mr. Willie Kilewer.

Dawn Items

(13 miles east)

BY MRS. CARL WIMBERLEY
Farmers here are busily engaged in irrigating at this time.

Mr. and Mrs. Walter Galley are the proud parents of a baby girl born Saturday, April 6. Both mother and baby are reported doing fine.

Little Marilyn Wimberley, daughter of Mr. and Mrs. C. A. Wimberley, has the measles.
Mr. and Mrs. Dick Frye and sons left Thursday night for Winters, Texas, where they will spend the Easter holidays, with her grandmother. They intend to visit relatives in Fort Worth before returning home.

Mr. and Mrs. Earl Plang of Pampa, set out twenty-five trees on their farm, a few miles north of Dawn, this week.

An irrigation well was completed on the W. J. Stewart farm this week.

Mrs. F. A. Thomas and daughter of Canyon, visited Mrs. Jess Caldwell, Tuesday.

Norman Miller was in Amarillo

on business, Monday.

Mr. Johnny Womble was honored by a surprise birthday party, given by Mrs. Womble at their home, Thursday evening, April 14. Progressive 42 furnished the entertainment for the evening and white elephants constituted the prizes. Those present, were Messrs. and Mesdames L. A. Smith, H. E. Barnes, Ernest May, Baker Womble, Emory Burke, N. R. Miller, Ezra Bagwell, Dula Margaret Savage, Gatha Lassiter, Frank Epperson, the honor guest and the hostess.

Mr. and Mrs. Polk of White Deer, were in the community, Sunday.

Mrs. Mart Burum and Mrs. Minnie Walker attended the meeting of the rural women with Miss Ruby Mashburn at the court house, Saturday afternoon.

Miss Ella Smith visited Miss Shirley Donnell of Canyon, Wednesday night.

Mr. H. E. Barnes, Miss Evelyn Luke and Laura Frye went to the district meet at Canyon, Friday. Miss Luke placed first in the Three-R's, winning over nine counties and Mr. Barnes is planning to take her to the state meet in Austin. Mr. Barnes attended the track meet, Saturday, also.

An Easter egg hunt was held at the school house, Friday afternoon, after recess.

A number from here attended the egg hunt in Hereford, Saturday afternoon. A number found prize eggs. Laura Frye, daughter of Mr. and Mrs. Adolphe Frye, won a sack of chicken feed. Mrs. Frye reported that it was exactly what they needed.

Mr. and Mrs. J. T. Cronin of Erick, Okla., visited Mr. and Mrs. H. E. Miller, Sunday. Mr. Miller reports that he was caught out in the recent blizzard for seven hours and almost froze to death.

Mr. and Mrs. William Wimberley visited their parents, Mr. and Mrs. E. A. Oberst of Canyon, Saturday.

Miss Mary Nell Morgan of Canyon, visited Miss Syble Smith, Monday night.

Several from here attended the W. T. High School Senior play, "America Very Early," Wednesday night at Canyon. Those going, were Mrs. W. P. Caraway, Johnny B. and Harold Caraway, Mr. and Mrs. Norman Miller, Mr. and Mrs. W. J. Stewart and son, Reece, Mrs. Moon, Mr. and Mrs. Clifford Stewart and Miss Ella Smith.

Rev. Redford, Mrs. Walter London and Mrs. Elliston of Hereford, visited Mr. and Mrs. H. E. Miller, this week.

Mr. and Mrs. C. C. Gammill spent last week end visiting in Lubbock.

Mr. and Mrs. H. E. Barnes and family, Henry Griggs of Bippus, Mr. Newman, Mr. and Mrs. C. Finley and family, spent Sunday at the Palo Duro Canyon.

A number from this community attended the cantata given by the High School Glee Club in Hereford, Sunday afternoon.

Guests of Mr. and Mrs. W. W. Wimberley, Sunday, were Mr. and Mrs. Jack Loftes of Spring Lake, Mr. and Mrs. Wayne Tucker of Canyon, and Mr. and Mrs. Vernon H. Baker.

Almost everyone from this community attended Easter Services at Hereford, Sunday morning. Thirty four were reported at the Baptist Church, besides the ones attending other churches.

Visitors in the Jess Caldwell home, Sunday were Mr. and Mrs. Otto Sammelson of Canyon, Mr. and Mrs. Jeff Roberson and sons of Hereford.

Mr. and Mrs. L. A. Smith and family were shopping in Amarillo, Friday. They had the pleasure of seeing Mrs. Harry Chenoweth and daughter, Mammie Beth, of Panhandle. Mrs. Chinoweth formerly taught at Dawn.

Students attending W. T. S. C. enjoyed a holiday, Friday and also Saturday afternoon, because of the regional meet there.

Mrs. Lysle Blanton of Hereford, visited Mrs. Jess Caldwell, Saturday.

Misses Inez and Alma Miller and their aunt, Miss Vera Crawford of Canyon, visited Mr. H. H. Miller and sons, Sunday afternoon.

Singing was held at the home of Mr. and Mrs. H. E. Miller, Sunday evening. It will be at Mr. L. A. Smith's home, next Sunday evening and everyone is given a cordial invitation to be present.

Daniel News

(7 miles east, 15 miles north)

BY PAULINE MOORE

The people of this community certainly did enjoy the beautiful Easter day, and we are hoping that winter is over at last.

Mr. J. S. Moore and family visited with relatives near Olton, Sunday.

The Clyde Allreds were in Hereford, Saturday afternoon.

Mrs. Dave Moore, Glenna and Richard spent Sunday with the E. T. Allreds.

Miss Helen Morris of Arney is helping Mrs. Floyd Tomlinson with her work.

Mrs. Hubert Oglesby and family and Mr. and Mrs. Dave Moore attended the Baptist Conference at the San Jacinto Baptist Church in Amarillo, last week.

The Wildorado High School will

Love On Ice



Reunited in romance after their triumph in "One In A Million," Sonja Heinie and Don Ameche are shown above in a scene from "Happy Landings," which opens at the Star Theatre for the Saturday night prelude and continues through Sunday and Monday.

consider next Friday night as their amateur night. Everyone is cordially invited.

Mr. and Mrs. Jimmie Allred, Hereford, and Mr. and Mrs. Cecil Allred and Marilyn, Amarillo, spent Sunday in the Clyde Allred home.

Mr. and Mrs. Clarence Brown and children were Hereford shoppers, Saturday.

Mrs. Griffith visited in the H. J. Oglesby home, Saturday afternoon.

Mr. and Mrs. Jeff Roberson of Hereford, spent Easter with Mr. and Mrs. Cecil Hodges.

Mr. and Mrs. Lee Norman, daughter, and Mr. and Mrs. Oglesby were in Dimmitt, Thursday.

The children of the community enjoyed an Easter egg hunt at the school house, Friday afternoon. Neta Jo Moore and Billie Moore found the two prize eggs.

Mr. Ernest T. Allred made a business trip to Detroit, Mich., during the week end.

Mr. W. R. Moore and family called in the Charlie Hodges home in Hereford, Sunday afternoon.

Mr. and Mrs. Clarence McBroom and Johnnie Lee visited in the home of his parents, in Canyon, Sunday.

Mr. and Mrs. Tom McClain were visitors in the Jim LeGrande home, near Bushland, Sunday.

Mr. Walter Frye of Dawn is helping Mr. W. R. Moore with his field work.

Next Sunday is preaching Sunday at the church. Everyone is urged to come.

Adrian News

(40 miles northwest)

MRS. ALLEN BELL

Church Easter Sunday was well attended and Sunday School had a record attendance. Rev. Bryant, Baptist minister, delivered the sermon.

Mr. Baker took George Worsham and Vern Jacobsen to Canyon to the Interscholastic League, Friday.

George Worsham won first in Ward School Boys' Declamation. Marvin Long won the javelin throw.

The faculty play, "Percy Cuts Loose," will be presented at the school auditorium, Thursday night.

Miss Olive Witt of Amarillo was out Easter, Sunday.

Walter Lemke, who is a student at Lubbock Tech, was home for the Easter holidays.

Jimmy and Adrian Mahon were called to Kirkland, Saturday for their grandfather's funeral.

Miss Helen Gruhlkey of Amarillo, visited her uncles, the Gruhlkey brothers, Easter Sunday.

Mrs. Kline had a family reunion Easter Sunday. Bill Kline and

family of Lubbock, the Haliburton family of Vega, Mr. and Mrs. Redlich, who have been with her the past year, and Ed and Albert Kline were present.

Mrs. Bruce and Mrs. Levi took their children, third, fourth, fifth and sixth grades, to Trop Camp on an Easter egg hunt, Friday afternoon. The room mothers were guests, Mesdames Calhoun, Worsham, G. F. Morgan and W. J. Brown.

Mrs. Bill Brown gave her pupils an Easter egg hunt, Friday afternoon at the school house. The visitors were Billie Rose, Rosalee Jackson, Ruth and Robert Jacobson, Donald and Obloodell Fortenberry.

Mr. and Mrs. Wills of Amarillo have moved to Adrian. Mr. Wills is mechanic for Mr. Calhoun.

Miss Clemmons spent Saturday and Sunday in Duke, Okla., with her parents.

Mrs. Levi and Nancy, spent the week end in Amarillo with Mr. Levi.

The Methodist Missionary Society have just purchased some furniture for their pastor, Rev. Bruce. Mr. and Mrs. Creitz presented a new cook stove.

The young people enjoyed Sunday afternoon at Norman Jacobsen's. From three until six o'clock, twenty-five young people from Mrs. Jacobsen's Sunday School class in Adrian took part in an Easter egg hunt and Treasure Hunt. Those present, were divided into groups for the various games and everyone participated in one or more groups.

After the games had been completed, refreshments of sandwiches, lemonade and cake were served.

The class has been growing steadily during the past few weeks and increased interest is shown among the people of the community. Mr. Baker is assistant teacher.

Mrs. Emmett Cole of California, who has been visiting her brother, Glenn Howard, returned home, Monday.

Mrs. Oscar Bruce and Miss Bruce went to Higgins, Saturday and

Rev. Bruce, who has been holding a meeting there, will return Sunday night with them.

Progressive News

(1 mile east, 6 miles north)

BY OLIVE PERKINS

Mr. and Mrs. Seales and children were here last week looking after their farm.

Misses Madge and Agnes Childree of Lovington, and Albuquerque, N. M., spent their Easter vacation with their parents, Mr. and Mrs. Ed Childree.

Mr. and Mrs. Clyde Russell are visiting their parents, Mr. and Mrs. Ira Ricketts and W. C. Russell.

Mr. and Mrs. O. E. Sherman visited F. D. Perkins and Miss Olive, Sunday afternoon.

Mrs. Gilbert Donovan and two children, left Tuesday of last week for their home in North Carolina. They will visit their grandmother Donovan at Enid, Oklahoma, and Mrs. Carl Donovan, also of Enid, and Mr. and Mrs. Harold Donovan at Shawnee, Okla. Mrs. Donovan has been visiting her parents, Mr. and Mrs. J. L. Parks and other friends, for the past month.

Roy Thompson of Hereford, visited Clyde-Neel, Sunday.

Ruth Botsford of Hereford, spent Sunday with Kathleen Wallace.

Mr. and Mrs. F. H. Oberthier called in the Perkins home, Sunday afternoon.

Mr. and Mrs. Roy Wagner and family, visited Mr. and Mrs. Jake Wagner in Hereford, Sunday.

Glenn Ricketts and William Bowman went to Canyon Friday, and debated at the Interscholastic district meet.

Mr. and Mrs. W. A. Ricketts called in the Ira Ricketts home, Tuesday.

Anyone in the Progressive community having any old relics are asked to send them to the school house to Mrs. Troys Carmichael, or leave with Miss Olive Perkins.

Mr. and Mrs. Troys Carmichael were dinner guests Sunday, with

her parents, Mr. and Mrs. A. O. Thompson in Hereford.

Mr. and Mrs. E. Blakemore and sons visited Mr. and Mrs. Forbes Blakemore, south of Summerfield, Sunday.

Over fifty attended the dinner at Progressive, Sunday, and enjoyed the program given by the Sunday school.

Miss Jean Morgan, Major Schroeter and Woodrow Carmichael were Sunday supper guests of Mr. and Mrs. Troys Carmichael.

Mrs. Mollie Davis of Cavina, Calif., visited her brother, Mr. C. C. Bowman and Mrs. Bowman.

Mr. and Mrs. Ray Hershey left Friday morning for Springfield, Colo. They, with Mr. and Mrs. Horace Hershey of Springfield, attended the funeral services, Saturday, of Mr. Ray Hershey's sister-in-law at Colorado Springs, Colo.

Mr. and Mrs. Dudley Buzard of Muleshoe, visited relatives over the week end. Mrs. Buzard and daughter, Mona Kay, remained for a longer visit with her parents.

A large crowd filled the school house Friday night, to hear the play, "Good Gracious, Grandma," given by the young people of the community. Mrs. E. Blakemore played several piano solos between acts, and Ida Jean Beard gave a reading.

The teachers, Miss Agnes Hicks and Mrs. Troys Carmichael, held an Easter egg hunt in the Russell pasture, north of the school house, Friday afternoon. Junior Burgess won the prize for finding the most eggs for the boys and Pearl Edwards for the girls. Mrs. Charles Green, Mrs. Ed Botts, Mrs. E. Blakemore, June Edwards and Calvin Edwards were visitors.

Gen. Mallin Craig, U. S. chief of staff, designs his own native uniform. An army man who snaps to attention in right dress.

Alleging that her husband annoyed her by eating his meals standing, Mrs. H. O. Grabb of Los Angeles sued for divorce.

ANNOUNCEMENT

We Are Pleased to Announce the Receipt of Our First
Carload of The New

PLYMOUTH ROAD KING

... which has recently been placed on the market by the Plymouth Motor Corporation, and all are invited to inspect this new model.

This is a big, roomy comfortable car, with the same Motor, the same Body and Chassis as the famous DeLuxe Plymouth models, and delivers in Hereford as low as:

COUPES \$751

2-DOOR SEDANS \$791

2-DOOR SEDANS \$807

4-DOOR SEDANS \$836

4-DOOR SEDANS \$852

DELIVERED IN HEREFORD

During the past week we have also received Dodge Trucks, Dodge Pick-ups, Dodge Passenger Cars, and DeLuxe Plymouth models.

Ireland Motor Co.

DODGE - PLYMOUTH

SALES - SERVICE

Close Drug Store

EVERYTHING IN DRUGS AND SUNDRIES!

35c	CUTEX NAIL PRODUCTS	23c
25c	BLACK DRAUGHT	12c
50c	IPANA TOOTH PASTE	32c
50c	DR. WEST'S TOOTH BRUSH	28c
\$1.00	WINE of CARDUI	68c

2 Tubes Milk of Magnesia
TOOTH PASTE—and TOOTH BRUSH
—all for 40c

75c	LISTERINE ANTISEPTIC	52c
25c	PEPSODENT TOOTH PASTE	19c

BORDEN'S ICE CREAM

"The Best Ice Cream Made!"
Any Flavor — Per Pint 15c

ALARM CLOCKS 89c

AMATEUR DARKROOM
PHOTO OUTFIT \$3.50
Complete

ARMAND'S Quality Cosmetics
10c and 25c

35c	RACO SHAVING CREAM	29c
35c	ORABOL TOOTH PASTE	29c
\$1.00	LETO'S PYORRHEA REMEDY	89c
50c	CHAMBERLAIN'S HAND LOTION	37c
	1-2 Inch	
	ADHESIVE TAPE (3 1/2 Yards)	8c

The Hereford Brand

Published Every Thursday.

Our Slogan—"More People—More Farms"

HEREFORD, DEAF SMITH COUNTY, TEXAS
TELEPHONE 30MRS. SETH B. HOLMAN Publisher and Manager
JIMMIE GILLENTE Editor

SUBSCRIPTION RATE: Zone One, \$1.50 per year; Zone Two, \$2.00 per year; Zone Three and higher, \$2.50 per year. All subscriptions strictly cash in advance.

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NOTICE TO PUBLIC

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally at the office at 402 Main Street, Hereford, Texas.

Summerfield News

(8 miles southwest)

MRS. ASA ATCHLEY

Several of Mrs. Larene Hayes Sisk's friends visited her while she was visiting in the home of her father at Hereford, last week. Mrs. Sisk formerly resided here and at Hereford, but now lives in California.

Mr. and Mrs. W. A. Vines and daughters, were visitors in the J. V. Vines home at Earth, Sunday. Mr. Badell Latimer spent the Easter holidays in his home at Hurley.

Mrs. C. B. Walser is visiting her daughter and family at Borger, this week.

Messrs. J. A. Noland, Perry McTinn and Cullen Butler were in Dimmitt, Thursday.

Mr. and Mrs. J. A. Noland attended church services at Hereford, Sunday morning.

Mr. and Mrs. Joe Storey and Nancy were in the J. D. Storey home at Rance, Sunday.

Mr. and Mrs. Guy Walser and children, and Mr. and Mrs. Lee Curry and Pearl were Amarillo visitors, Saturday.

Mr. and Mrs. C. B. Thomas were in Pampa, last week.

Mac Noland was a visitor in Dimmitt, Sunday.

Mr. and Mrs. George Storey went to Hot Springs, for Mrs. J. E. Roberson, last week end. Mrs. Roberson has been there for some time.

We received a bad dust storm and a light shower, accompanied by a high wind, last Thursday.

George Smith and Dean Storey of Canyon, visited in the home of Dean's parents, during the Easter holidays.

Mr. and Mrs. Charles Roberson and sons and Mrs. Beniah Roberson of Hereford, spent the week end in the Alma Wilson home at Hobbs, N. M.

Messrs. and Mmes. John Heiselman and family of Vega, and Jay Saunders and family of Canyon, spent the Easter vacation in the L. Huckert home.

Mr. and Mrs. Wilburn Edelman and son of Spring Lake, spent the week end here visiting friends and relatives.

Mrs. Homer Crow of Tulsa, visited her parents, Mr. and Mrs. J. L. Lookingbill, last week end.

Mr. C. H. Churchill has returned from Clinton, Ill., where he spent the winter.

Mrs. Forbus Blakemore was an Amarillo visitor, Tuesday.

Mike Huckert is working at Vega.

The recent change of weather has damaged a lot of wheat in our community.

The Study Club meets at J. B. Noland's, Thursday.

Several of the members of the Study Club plan to attend the Federation at Childress this week.

Messrs. and Mmes. Ky Lawrence and B. A. Atchley attended the workers meeting at Lazubdy, last week.

Mr. and Mrs. Lee Kendall have been in Hot Springs, for the past

two weeks.

The pupils in the primary room, under the direction of Mrs. Cullen Butler, gave an Easter program, Friday afternoon, which was followed by an Easter egg hunt, sponsored by the Study Club. Those finding prize eggs were Pearl Procher, J. L. and Harold Clark, James Suttle, Robert Oglesby, Bobby Jean Walser, Wayne Carl Lee and Juanell Vines. The prizes were given by our local merchant, Perry McTinn and the Study Club. One prize egg was not found.

Lola Cox of Hereford, visited the L. B. Lookingbill home, last week.

Gall Roberson, who has had her second case of measles, is much better this week.

Mr. and Mrs. D. C. Walser were in Amarillo, Saturday.

The tiny tots enjoyed a birthday party and Easter egg hunt in honor of Wayne Walser, Sunday afternoon.

Several families from Summerfield attended the funeral held for the Reed infant, last week.

Elmer Winkler of Westway, was in the Claude Ware home, recently.

Mr. and Mrs. C. H. Butler visited her sister, Koma Hyatt, at Happy, last week.

The young people enjoyed a weiner roast at the home of Mr. and Mrs. J. B. Noland, last Friday evening.

Mr. and Mrs. Frank Lookingbill gave a dinner for a group of friends and relatives, Sunday.

Mr. and Mrs. R. E. Carmichael and daughter, are visiting relatives in New Mexico, this week.

Miss Viva Mae Thomas of Daniel, spent the Easter holidays in the C. B. Thomas home.

Mr. and Mrs. Albert Cross and children spent last week end in the Melton home, at Friona.

Mr. and Mrs. C. H. Butler spent Saturday and Sunday in the homes of relatives at Dimmitt.

Mr. and Mrs. Tandy Legg and daughters went to Plains, Kansas, to spend the holidays. Mr. Legg returned home Sunday evening, but Mrs. Legg and the children plan to spend a week or two in Kansas.

Mr. and Mrs. C. B. Thomas and daughters were in Amarillo, Saturday.

Mr. and Mrs. Ray Johnson were in Amarillo, Thursday.

Frances York and Queenell Melton, of Friona, were in the Albert Cross home, Sunday.

Mac Noland, Claude Ware and Asa Atchley spent the week end here, but returned to work at Bovina, Monday.

Mrs. A. J. Blakemore, who is suffering from a broken hip, is still in the hospital at Amarillo, but is recovering nicely.

Several children from this community attended the Easter egg hunt at Hereford, Saturday.

When a truck crashed into a ditch in Toledo, O., the 2,000 gallons of liquor loaded on it flowed into a creek. The next day two cows were dead after drinking from the water, and seven others had severe hangovers.

STRAWBERRY TIME



Pretty Catherine Agalase, strawberry ambassador, enjoys one of the ripe berries she has just helped pick in the strawberry patch near Hammond, La. Marketed by growers' organization, the Louisiana Farmers' Protective union, the fruit is handled through an auction at Hammond and thence distributed to numerous other states of the nation.

Friona News

(23 miles west)

BY ELLA MARIE LANDRUM

Friona is enjoying some nice spring weather since the blizzard of last week.

Mr. and Mrs. Dick Habbington and Mrs. S. Abdulla were Clovis shoppers, Tuesday.

Mr. Elmer Euler, who has been in a hospital in Oklahoma the past week, returned home Sunday, and is able to be about his work again.

L. B. Redwine was a Friona visitor, Monday.

Melzia Chronister was a dinner guest of Ella Marie Landrum, Sunday.

Mr. Wayne Riddle of Portales, visited his parents, Mr. and Mrs. John Riddle, and brother, Buster, Sunday.

Russell Loflin of Homeland, was in Friona on business, Monday.

G. H. Irwin of Bovina called on friends in Friona, Sunday.

Lorene Hughes of Amarillo, was in Friona visiting friends and attending to business, Monday of last week.

Messrs. Tommie Wilburn and Jim

Griffith and Misses Ella Marie Landrum and Edith Crabtree, were Clovis visitors, Saturday night.

Mr. Frank Spring of Clovis, was a Friona business visitor, Wednesday.

Mac McCuan of Lubbock, was a Friona visitor, Wednesday.

Mr. and Mrs. "Smokey" Price and Bill Pittman were in Amarillo on business, Monday.

Mr. and Mrs. Claude Hurst of Rhea, were transacting business in Friona, Wednesday.

Mr. Nelson Lunsford of Farwell, was a Friona business visitor, last Tuesday.

O. J. Beene and R. A. Daniels were Friona visitors, Monday night.

Mr. and Mrs. J. P. Wilson visited their daughter and family, in Dimmitt, Sunday.

Jim Schrader was a Hereford business visitor, Monday.

Buster Riddle and Joyce Landrum visited friends in Portales, Saturday.

Wayne Barnham of Amarillo, was a business visitor in Friona, Tuesday.

Glenn Weir of Hereford, attended to business interests in Friona, Monday.

Melzia Chronister was a Clovis visitor, Saturday.

Mr. and Mrs. Ralph Roden of Hereford visited friends and relatives in Friona, Monday.

Mr. and Mrs. Ray Landrum were shopping in Clovis, Tuesday.

Sherriff Earl Booth of Farwell, was a Friona business visitor, last Wednesday.

Mr. and Mrs. Glenn Sullivan of Amarillo, were transacting business in Friona, Wednesday.

Mr. J. F. Buske was an Amarillo business visitor, Thursday.

Messrs. Bill Shirley and "Boots" Reed of Lazubdy, were in Friona, Wednesday.

Jim Cunningham of House, N. M., were attending to business in Friona, Monday.

Mr. Cordie Potts of Rhea, was a Friona business visitor, Monday.

Mr. Jim Griffith and Misses Joyce Landrum, Edith Crabtree and Melzia Chronister were shopping in Hereford, Monday.

Pat Patterson of Clovis, was a Friona business visitor, Monday.

Volley Hodges of Lazubdy called on friends in Friona, Monday.

Miss Geraldine McFarland, who is attending college at Lubbock, came home Wednesday afternoon, to spend the Easter holidays with home folks.

E. C. Throop, district manager for the Southwestern Associated Telephone Company, was a business visitor here, Tuesday. Mr. Throop is from Brownfield.

Frank A. Spring, who is with the International Harvester Company, as collector, and who is now located at Clovis, N. M., was a business visitor here, Wednesday.

Mrs. Gene Wade and Children spent Sunday at Bovina.

Mr. and Mrs. Darrell Copeland of Oklahoma, are visiting in the home of Mr. and Mrs. J. L. Riddle this week.

Jim Griffith, Lucile Curry Irene Boggess, Mr. and Mrs. Harold Settle, Mrs. Roy Clements and Neva Raykin, were Amarillo visitors, Thursday.

Mr. and Mrs. E. T. Sylvester and Mr. and Mrs. M. H. Sylvester returned from Fort Worth, Wednesday of last week, where they had gone to attend the funeral of Mrs. J. H. Blawett. Mrs. E. T. Sylvester was Mrs. Blawett's daughter.

Miss LaVerne Irwin of Rush Springs, Okla., arrived in Friona, Friday night, to spend the week with relatives and friends.

Thelma who raided Sallie Herdine's chicken house at High Point, N. C., left this sign: "All your chickens are gone."

THE WINNERS OF EVERY FINANCIAL RACE

Life, even in its modern garb of civilization, is a survival of the fittest and a race against destruction. If we would have peace and security in old age, if we would be a winner in the financial race that all of us must run, it will pay first to select banking connections with the assurance of safety and service.

Our Record Is Your Guarantee

Only a bank that has stood the test of time and conditions can be counted upon to see you safely through the trials and tribulations of the future. Why not begin today — to establish your name and your account in an institution upon which you can depend for loans, for deposits and for safe guidance and counsel in all financial matters.

Call Us for Our Annual Statement

First State Bank

15 HES LONG JUMPS AHEAD OF MERE OIL CHANGERS because

ONLY YOUR MILEAGE MERCHANT OIL-PLATES YOUR ENGINE

\$ In this space suppose you'd mark down what you would pay some average "oil-changer" for your indispensable Springtime oil change that the oldest or newest car needs badly right now.

\$ In this space then you would mark down just about the same!... which is all you will pay for making the whole great 1938 Springtime TRIPLE-CHANGE...

- the change to Your Mileage Merchant's station
- the change to his Conoco Germ Processed oil
- the change to an OIL-PLATED engine for you

Only the patented Germ Process creates an inlay of lubricant all over the inner engine surfaces—a PLATING of oil that holds as close as any other plating on your car.

Not a chance then, for cylinder walls and other delicate surfaces to drain dry every time you park. Hence not a chance of "dry starts," that can cause more wear than all your jaunts this Summer. And the gauge-stick tells your own eyes that OIL-PLATING is the twin of OIL-MILEAGE! So change to Your Mileage Merchant. Continental Oil Company



CONOCO GERM PROCESSED OIL



Neither flood nor storm can silence your telephone long...



The telephone company depends upon Western Electric... Bell System supply unit... to pour material into wrecked areas AT ONCE!

Floods and storms in Arkansas and Oklahoma took heavy toll of telephone lines in February. Yet almost all the silenced telephones were back in service within a few days.

One reason: Western Electric warehouses, spotted so no Southwestern Bell town is farther than an overnight jump, rushed material into the wrecked areas as fast as repair crews arrived.

SOUTHWESTERN BELL TELEPHONE COMPANY

Without Western Electric supplies, instantly available, the job of getting you good telephone service at low cost would be nearly more difficult. And Western Electric makes the best. Over the last 50 years its record has averaged less than 2%.

Flowers Builds Vegetable Stand

I. V. Flowers today said that construction of the new fruit and vegetable stand will be complete within the next few days. The stand will be located just north of the Flowers Cafe, and will be modern in every respect, he said. The structure will have large show windows in the front, and will be a fireproof building, constructed of brick. Mr. Flowers said that he expects to carry a complete line of fresh fruits and vegetables as soon as the building is completed.

Seniors To

(Continued from Page 1)

Charles Virden; Mrs. Dreyfus, Viola Phillips; Emily Carrington, Ruth Callahan; Mrs. Todd, Melvina Stewart; Vilma Todd, Aurelia Hoffman; Blythe Duval, Mildred Curtis; Jean Greene, Virginia Rea; Ida Arnold, Bernadette Albright; Rosetta, Frances Benson.

The characters are working energetically on their parts and are developing them into real characterizations of worth. Proceeds from the play will be used to pay half of the cost of the diplomas for the graduating class.

Demonstration

(Continued from Page 1)

Agent for this county, will arrive May 10, and will arrange definite meeting dates and places for the various clubs. Year books will be prepared as soon as definite outlines can be made.

Representing the 10 communities were: Mrs. C. F. Homfeldt; Mrs. E. K. Pinnell and Mrs. J. W. Adrian, all of Bippus; Mrs. C. E. Rea, Mrs. Louie Olson, Mrs. N. G. Killston, Mrs. Ira Ott, and Mrs. George Robertson of Wyche; Mrs. C. G. Robbins, Mrs. C. C. Cox, Mrs. J. A. Callahan, Mrs. Frank Robertson, Mrs. L. D. Williams, Mrs. Har-

ry Kibbe and Mrs. Drew Ridgeway of North Hereford; Mrs. E. J. Coleman and Mrs. J. T. Quinn of Messinger; Mrs. G. C. Hartman and Mrs. Al Werner, Westway; Mrs. J. L. Woodford, Progressive; Mrs. J. E. Springer, Frio; Mrs. J. M. Chapman, Sims; Mrs. Minnie L. Walker, Mrs. H. M. Burum and Mrs. Carl Wimberley, Dawn; Mrs. Hardy Benson, Ford; Mrs. O. L. Rutherford, Hereford.

All ladies interested in Home Demonstration work are invited to contact the representatives of their community and to make plans for local clubs.

Board Elects

(Continued from Page 1)

In grades 5 and 6; Thelma McMillin, public school music and glee club; Belle Harris, writing and art, grades 3 to 7; Madeline Bell, fourth grade; Mary Bradley, third grade; Ruby Dutton, fourth grade; Talle Bell, third grade; Ruth Conkright, third grade; Eunice Rutherford, second grade; Ella Alkman, second grade; Edna Daughette, first grade; Eloyse Pittman, first grade; Ralph Smith, band and orchestra; C. H. Dillehay will next year begin on the second year of a two-year contract as superintendent.

Pioneer Publisher

(Continued from Page 1)

throughout, and is prepared to attend to all the wants of its patrons, either in its news, job or advertising departments, in a prompt and neat manner and our motto will always be, "What we say we do, we do."

"The Reporter office is pleasantly situated in the Blankenship building on Dewey Avenue between Joe Killough's store and Bounds Drug Store, where we will be glad to make the acquaintance of all who have the interests of Hereford and the Plains country at heart."

It was on March 21, 1902, that Mr. Vanderburgh saw fit to change the name of The Reporter to The Brand—the name which

the paper now carries.

Mr. Vanderburgh operated his paper with the welfare of the community foremost in his heart. Besides publishing a thoroughly interesting live paper which contained accounts of local happenings, he was a constant booster for Hereford, the Hereford country and the Panhandle in general. Consistently he boosted for a cleaner and more beautiful city, and always he sought to improve conditions with the introduction of new crops, and the improvement of cattle.

Old timers remember Mr. Vanderburgh as a progressive man who worked tirelessly for the interests of the community and of the Plains. To say that he filled a place in the community in such a manner that no other person could have better filled it, is indeed a high tribute to any man—and such is the tribute paid to Frank L. Vanderburgh by those who knew him in the days when he published The Reporter and The Brand.

As a citizen he was equally progressive; he was one of the early members of the Masonic Lodge, and was an early member of the Christian Church, where his rich baritone voice added much to the choir in early days. He also belonged to numerous other local organizations which represented advancement of the country and improvement of the community.

After leaving Hereford, Mr. Vanderburgh published a paper at Hillsboro, Tex., for a short time, and in 1910, returned to New York, settling at Ithaca, where he has been in the newspaper and printing business until his death yesterday.

He is survived by his wife, two sons, Frank and Fred; his mother, Mrs. E. M. Vanderburgh and a sister, Mrs. C. R. Smith, both of Hereford. His father was buried in Hereford during his residence here.

Old Timers

(Continued from Page 1)

deo chairman, said that a contract has already been let and that the rodeo will be confined strictly to amateur competition. Prizes will be offered and com-

petition is expected to run high in this event.

Other entertainment includes athletic competition, an old timer's contest, a speech in tribute to Pioneers, softball games, a contest to select the Pioneer Day Queen, and a general display of Pioneer relics.

The relics display will be free of charge and will be open throughout the day. Mrs. Dyalthea Brady, chairman, said. Special police will be assigned to guard relics. The following special committees have been appointed in connection with the display:

Old Relics Committee
Saddles, Martin Killiland; Branding Irons, Mrs. Jim Lipscomb; Dishes, Mrs. Louis Woodford; Guns, Jack Rose; Spurs, Mrs. Ullman Hunter; Dolls and Toys, Mrs. J. T. Gilbreath, Jr.; Clothing, Mrs. Chris Renfro; Silverware, Mrs. Ray Johnson; Cooking Utensils, Mrs. W. T. Womble; Quilts, Mrs. Nellie Elliston; Pictures, Mrs. Carl Frye; Furniture, Miss Olive Perkins; Books and Fancy Work, Mrs. Merina Kaul; Arrangements, Mrs. Pink Gilliland; Miscellaneous, Mrs. H. A. Close, Mrs. C. H. Dillehay, Mrs. Hardy Benson, Jim Lipscomb, assisted by those mentioned above.

Around Town

(Continued from Page 1)

said drink fruit juices after a meal rather than before.

Business seems to be improving. This week sees addition of three new firms: The Jones Mercantile, Household Supply Co., and J. O. Miller as Oliver implement dealer.

Miss Rosalie Johnson of Endee, N. M., is another new face Around Town; she succeeds Mrs. Cecil Walker as new office nurse in Dr. R. R. Willis' office.

Connie Robinson, despite the number of pictures he sees as operator of the projection machines at the Star Theatre, still has a soft spot in his heart for tender scenes. While showing Booth Tarkington's Tom Sawyer picture last Sunday and Monday, Connie broke down and cried. In this cynical

age, it's hard to find kind hearted folks—and the fact sure rates Connie "tops" with the rest of us old people who like to shed a tear now and then at a touching scene.

Bell Funeral

(Continued from Page 1)

of the strongest in Texas.

Her contribution to the growth of Hereford's system has been great, for her associates, school officials, and members of the school boards have at all times been high in their praise of her work as a teacher. During her 17 years here—which lacks only a few years being half of the time the Hereford Schools have been in existence—Miss Bell has taught classes chiefly from the second to the fourth grades, and students from her classes have advanced with thorough training ample to further education.

As one of the greatest rewards of her profession, Miss Bell has been privileged to see many of her students emerge from high school and college during recent years and take their place in high ranks of the community, the state and the nation. Her friends can be counted in multiples of hundreds, for although she was firm in her class

rooms she was loved by her students, and by their parents who appreciated the splendid work which she has accomplished in helping build character and minds of men and women.

Miss Bell was a member of the Baptist church, and although she devoted much time to her work, she also found time to make friends with her neighbors.

In addition to her mother, she is survived by a sister, Madylin, also an instructor in the Hereford Schools, and a brother, William, all of Hereford; also a brother, Jim Bell of Earth, Texas, and a sister, Mrs. O. B. Hamlin of Palacios, Texas.

John McLean and W. F. Gillis, left Sunday morning for Temple, Texas, where they will go through

the Clinic. Mr. McLean will visit his son, Bill, who is a student at the University, before returning home.

Mesdames Egbert Bradley, J. W. Robinson, C. A. Skelton and J. M. Posey left Wednesday for Dallas, on a combined business and pleasure trip. They are expected to return to Hereford Sunday.

Dr. F. W. Jones returned Tuesday from Fort Worth, where he spent Easter with friends.

Richard Carnett of Lubbock was a guest of George Conklin in the home of his parents, Mr. and Mrs. Lee Conklin, over the week end. The boys are both sophomores in Texas Tech, at Lubbock.

1901

1937

E. B. Black Co.

FURNITURE - UNDERTAKING

Amulance Service—Day or Night
Hereford, Texas

STAR

THURSDAY - FRIDAY

It's Got Plenty of
Um-m-ph!

Those rib-and-razz boys . . . Winchell and Bernie . . . in a new double-wallop merry mad venture in which a new surprise Simone talks 'em both over the hurdles!

From the same outfit that gave you "One in a Million," "Pigskin Parade"

plus:
PETE SMITH SPECIALTY

"THREE ON A ROPE"
also Sport and Travel Talk

FRIDAY NIGHT

AMATEUR NIGHT!
ON THE STAGE!
30 MINUTES OF BANG-UP
ENTERTAINMENT!
\$17.50 In Grand
Prizes!

SATURDAY

Hopalong Cassidy
In Another Rousing Tale of Old
Arizona!



Hopalong Rides Again!
In the most exciting, thrill-packed adventure of them all!



plus:
"EDUCATED FISH"
and the Last Chapter of
TIM TYLEE'S LUCK

TWO BIG DAYS STAR THEATRE

SUNDAY
and
MONDAY

Midnight Prevue Saturday

Here's the Happiness!

...and the Sonja you've never known until now!
You, too, will enjoy this show that everyone
has liked so much!



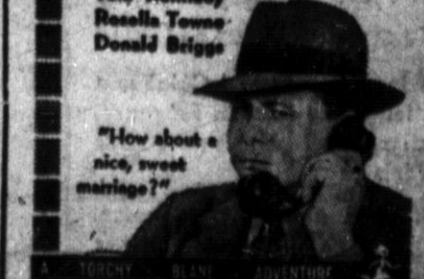
plus:
Floyd Gibbons
True Adventure "Hit and Run"
Cartoon and News

TUESDAY

Torch Blane . . .
the headline hunting whirlwind starts another one-gal fued with the police!
She's a quick-tongued, fast-witted sob sister . . . who lives to out-scoop her rival news-hawks and to out-snoop her detective boy-friend!



BLONDES AT WORK
with
GLENDA FARRELL
BARTON MacLANE
Tom Kennedy
Rexella Young
Donald Briggs



plus:
BOB (Rascals) BURNS
in "Unusual Occupations"
also Musical Comedy

WEDNESDAY

The Newlyweds Start
Off with a Bang!

The Jones family is in trouble again . . . but there's plenty of laughs for you when Dad has to balance the budget for the newly-weds!



Your favorite family's biggest budget of fun!

TOMATOES

No. 2 1-2 Can
10c

CRACKERS

Liberty Bell—2 Lb. Box
15c

COMPOUND

8-Lb. Carton
87c

COFFEE

Bright & Early—Lb.
21c

KRAUT

No. 2 Can—2 For
15c

SOAP

Big "4"—Bar
3c

NOODLES

8-Oz. Package—2 For
25c

Specials

for FRIDAY and SATURDAY

COCOA		8c
Hershey's — Lb. 12c — 1-2 Lb.		
TOMATOES		23c
Kum's — 3 Cans		
APPLE SAUCE		10c
Can		
CORN		15c
4 Ears to Can — each		
KELOGG'S SPECIAL DEAL!		26c
2 Rice Krispies and 1 Pop — all for		
TEA, Lipton's.		21c
Lb. 79c; 1-2 Lb. 40c — 1-4 Lb.		
(Glass Free, with Each 1-4 Lb.)		
HERRING		5c
Pickled — each		
PEANUT BUTTER		25c
Quart Jar		
NO. 10 FRUITS		
PRUNES		28c
PEACHES		49c
APRICOTS		49c
PINEAPPLE		74c
CHERRIES		69c
BLACKBERRIES		56c
APPLES		44c
PEARS		55c
STRAWBERRIES		89c

Baking Powder	5c	OATSUP	10c	Salad Dressing	38c
Gold Medal, 10c can		14-Oz. Bottle		Miracle Whip, Quart	
CLEANSER	5c	PINEAPPLE	25c	MILK, Carnation.	21c
Melody Maid, 15c can		Crushed—3 Cans		3 Large or 6 small	
BAKED BEANS	25c	GRAPES	19c	Sandwich Spread	15c
Heinz, large can 2 for		Seedless, 2 1-2 Can		Wapco—2 Cans	
Macaroni or Spaghetti, Beldine, 2pkg	9c	SOAP FLAKES	34c	DREFT, 1 10c	26c
VANILLA Wafers	29c	Balloon—5-Lb. box		Size and 1 25c size	
2 Lbs.		HONEY	59c	GRAPE JUICE	29c
		Extracted, No 5 can		Quart Bottle	

—: Meats :—

STEAK		22c
Loin — Per Lb.		
ROAST—Per Lb.		18c
HAMBURGER		25c
2 Lbs.		
CHEESE		18c
Longhorn, full cream — Per Lb.		
BOLOGNA—Per Lb.		15c
BACON		28c
Gold Coin, Sliced — Per Lb.		
BARBECUE—Per Lb.		20c
CATTIFISH		25c
Per Lb.		

—: Produce :—

ONIONS		5c
New Crop Bermudas — Lb.		
ORANGES		29c
10-Lbs.		
PINEAPPLE		19c
Fresh Cuban — each		
BANANAS		4 1/2c
Per Lb.		
NEW SPUDS		22c
5 Lbs.		
STRAWBERRIES		23c
2 Pint Boxes		
CABBAGE		3c
New Texas — Per Lb.		

Prices Good
FRIDAY
and
SATURDAY

PIGGLY WIGGLY

ALL OVER THE WORLD

Prices Good
FRIDAY
and
SATURDAY