

# The Hereford Brand

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Our Slogan—"More People—More Farms"

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THE HEREFORD BRAND, HEREFORD, TEXAS, THURSDAY, JUNE 17, 1937.

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## AROUND TOWN

Sights and Faces Seen

Four charges have been made on drunken driving in Deaf Smith county, and they will come up at the next term of district court, according to Sheriff J. O. Newell. He added that officers over the entire state are working to eliminate intoxicated drivers.

Gaston Baer last Friday successfully negotiated a deal for three cinnamon rolls—for 13 cents.

If you have an ant bed you wish eliminated, see Doug Fox. He kills out the same bed of ants on the used car lot almost every week.

Pat Elliston brought his pet monkey with him from South America, and the animal has become very fond of Pat's father, A. H. Elliston. Known as a night monkey, the animal is very small even when full grown can easily sleep in an ordinary coffee cup. Pat says they get their name from the fact that they sleep during the day and prowl about at night.

## Drills Well In Middle of Lake

Herbert Miller of the Dawn community has a new angle for conserving the underground water supply.

Mr. Miller has a large lake on his place and has drilled a well in the center of it, putting concrete all around the mouth of the well to keep it from stopping up. His theory is that the water from the lake will drain back into the ground.

## Food Inspectors Praise Hereford

Declaring food and drug stores of Hereford to be far above the average, M. L. Raines and H. W. Landrum, State Health Department representatives, Monday afternoon completed their inspection tour here.

Of the few minor violations found, they reported operators willing to remedy, and praised the fine spirit of cooperation which they received here, including the assistance of Wallace Cox, marshal.

The inspection included all grocery stores, markets, drug stores, dairies, mills and restaurants. A copy of their complete report will be forwarded here from Washington in the future, and will list the rating for this city.

## Hospital Notes

Norma Jean Foster, 13-year-old daughter of Mrs. Ben O. Boyd, was released from the hospital today following a major operation last Friday.

The condition of Frank Hughes was today reported about the same.

Mrs. H. W. Beckman was released Friday from the hospital and her condition was greatly improved this week.

Mr. and Mrs. A. R. Bateman announce the birth of a son, Saturday morning. His name is James Ray and he weighed six pounds, 13 ounces. Both mother and child are resting nicely.

Mr. and Mrs. A. F. Hargrett of Black community announce the birth of a daughter, Billie Jean, weight six pounds, eight ounces. Both mother and daughter were improving nicely.

Gwendolyn Marie Springer was released from the hospital Tuesday following a major operation last week. She was today reported greatly improved.

Dan Allen was released Wednesday following a major operation last week.

## GIRLHOOD FRIEND VISITS MRS. ROSSON

Mrs. S. P. Rossion has as her guest Mrs. William Hales and daughter, Sarah, of Sweetwater. Mrs. Hales and Mrs. Rossion were girlhood friends, and this is the first visit of Mrs. Hales to Hereford.

## Julien C. Hyer To Address Public At Union Meet Sunday

### To Complete New Bridge By July 1

As work progressed today on the Main Street bridge over Terra Blanca Creek, commissioners predicted that the temporary structure will be completed by July 1. The work is being rushed to take care of wheat traffic.

Piling on the north side of the old bridge will be used, but that on the south side will be replaced. The temporary bridge will be constructed of treated wood, commissioners said.

## Accident Victim Buried Tuesday

Lester Ford, nine-year-old son of Mrs. Myrtle Ford, died at 6 o'clock Sunday afternoon, June 13, following an accident in which the artery under his right ear was severed.

Lester was riding on a drawbar behind a tractor, which was pulling a house, when the accident occurred. He was reaching down and gathering pebbles, when he fell and rolled beneath one of the skids which was supporting the house. The skid did not run entirely over his body, but did crush the right side of his body, severing the artery.

His 15-year-old sister, Alleen Ford, was following the house in a car when the accident occurred. She rushed him to Hereford for medical attention. He lived 25 minutes after the accident happened.

The house was being moved by Herbert Jones to the S. O. Wilson place, where Mr. Jones is employed as dairyman, and the accident happened just east of the L. H. Alkman place, south of the creek.

Funeral services for Lester Ford were held at 3:30 o'clock from the Church of Christ in Hereford, conducted by Minister Chaffin of Summerfield, Tuesday afternoon, June 15. He came here with his mother two years ago, when the family moved from Tucuman, and since that time has resided here.

He was born in Portales August 11, 1927, and was nine years, 10 months and two days of age at the time of his death. During recent months his mother has been employed in the WPA sewing rooms here.

In addition to his mother he is survived by four sisters, Mrs. Opal Jones, Alleen, Lexie and Evelyn Ford, all of Hereford; two brothers, Henry Ford of Silver City, New Mexico, and Calvin Ford of Hereford.

Interment was made in West Park Cemetery.

## Geo. McConnell Features Zenith Radio Line Here

George McConnell this week announced that he has added the Zenith radio line in his electric shop here. He is now showing the new 1938 Zenith models, which includes a large assortment of new features and radio cabinet designs.

In adding the new radio line, Mr. McConnell says that he will continue to feature Leonard refrigerators and Easy washing machines along with a complete line of electric appliances.

He especially invited the public to visit his shop, however, and to inspect the new Zenith line, which features robot dial, electric automatic tuning, tone controls and volume governor.

## Lion Speaker



Julien C. Hyer, past president of Lions International, will be the principal speaker at the Baptist church here Sunday evening, and will be the honor guest at the Lions' Zone 2-T meeting in Hereford Monday, June 21.

## Summer Wheat Loans Are Made Available Here

Applications for emergency summer fallow and wheat seed loans are now being received at the emergency crop loan office in the court house here by Carl Hill, field supervisor of the Emergency Crop and Feed Loan section of Farm Credit Administration.

"These loans will be made only to farmers who cannot obtain credit from any other source," Mr. Hill said, "as provided by regulations issued by the Governor of the Farm Credit Administration. The money loaned will be limited to the farmer's immediate and actual cash needs for 1938 summer fallowing and wheat planting, and in no instance may exceed \$400."

The Hereford office will remain open daily, and Mr. Hill will be here personally each Tuesday and Saturday, remaining the entire day Tuesday and until noon on Saturdays.

Farmers are not eligible for these loans if they can borrow from an individual, production credit association, bank, or any other concern.

As in the past, the security for these loans will consist of a first lien on the crop financed if the loan is for the production of crops.

Landlords, or others having an interest in the crops, will be required to waive their claims in favor of the lien to the Governor of the Farm Credit Administration until the loan is repaid.

Checks in payment of the approved loans will be issued by the Regional Emergency Crop and Feed Loan Office at Hereford.

## MR. AND MRS. O. G. HILL VISIT DAUGHTERS

Mr. and Mrs. O. G. Hill and son, Foster, left Monday for Van Horn, Texas, where they will visit their daughters, Mrs. D. J. Neill and Mrs. Peers Wheat and families. They will be accompanied home by their daughter, Miss Orvelia Hill, who has been visiting her sisters since the close of school. They plan to visit Carlsbad Overland enroute home.

## Undergoes Tonsillectomy Here.

Doris Ann, daughter of Mr. and Mrs. O. F. Lange of Friona, is recuperating at her home after a tonsillectomy here Tuesday.

## PAST PRESIDENT LIONS INTERNATIONAL TO ATTEND RALLY

Members of the Hereford Lions Club today issued an invitation for the public to attend an open meeting in the auditorium of the First Baptist church Sunday night, June 20, at 8:25 o'clock. Julien C. Hyer, past president of Lions International, will be the principal speaker.

Considered as one of the outstanding service club men in the United States, Mr. Hyer will come to Hereford as special guest of the local club and will also address members of Zone 2-T in a special meeting Monday night at the club house in State Park.

"We are glad to announce that Mr. Hyer will speak at the meeting in the church Sunday night," Ralph Smith, club president, said. "We know that he will bring a most interesting and forceful message, and we are inviting every person who possibly can to attend the meeting."

Several churches have already announced that they will dispense with evening services in order that their congregations may hear Mr. Hyer. In 1936, Mr. Hyer served as president of the Lions International and is now a resident of Fort Worth, Texas.

The gathering Sunday night will precede the Zone 2-T meeting at which Hereford Lions will act as hosts Monday, June 21. The official zone meeting will open at 1 o'clock with registrations from over this district are expected to attend the meeting. Clubs in the district are Berger, Amarillo, Panhandle, Claude, Dalhart, Dumas, Sunray, Stratford, and Hereford.

District 2-T Program. The program for the district meeting follows for Monday, June 21:

Afternoon, 1—Registration in court house lobby, 6:30 and softball all afternoon; 4:30, business meeting.

Evening, 6:30—Meeting of all Lions and families at club house in state park; 7:00, Julien C. Myer, Ralph Randall and others to speak; Ralph Smith, presiding officer; 8:00, eats, chicken barbecue and all the trimmings; orchestra music during meal; 9:00, dancing, softball, free picture show for visiting Lions.

In announcing the meeting, Mr. Smith said that this is the first Zone Meeting to be held in Hereford since June, 1933; and that every effort will be made to entertain zone members.

"We are indeed fortunate in securing the services of Mr. Hyer," he said, "and we feel that the club is doing our community a service in presenting him in the Sunday night meeting. We invite everyone in this section to hear him, and we feel that his message will be a gratifying one indeed."

## Undergoes Tonsillectomy Here.

Doris Ann, daughter of Mr. and Mrs. O. F. Lange of Friona, is recuperating at her home after a tonsillectomy here Tuesday.

## Cream Buyers Will Make Strict Tests

Following a meeting of cream buyers in the court house here Tuesday night a policy of rigid tests and grading was announced by local buyers. They warned cream producers to exercise special care in preparing cream during warm weather, stressing the fact that a premium will be paid on higher grade cream.

Some of the points made for producers follow: "Be clean during the milking, then strain the milk immediately after milking. Wash and sterilize all utensils, including the separator after each skimming. Cool cream immediately after skimming by setting the

can in water to reduce the temperature; do not mix warm and cold cream. Deliver cream as of ten as possible, at least twice a week."

In keeping with state and national food laws, strict tests will be made on all cream coming through Hereford stations. Cream will be divided into three groups, first grade cream, second grade cream, and illegal cream.

## Farmers Work Day And Night On Row Crops, Wheat Land

### MUCH LAND NOW BEING SUMMER FALLOWED IN THIS AREA

Hot weather, following recent rains, this week found farmers over this territory busy planting row crops and summer fallowing wheat land. Many farmers have kept their machinery going on a 24-hour basis in an effort to complete their work as soon as possible.

From one to three tractors were going in most fields over the area, and lights dotted the landscape at night as the work continued. Prospects are unusually bright for a good row crop in this section, according to producers, who predict that an unusually large number of cattle will be fed out here as the result of the crop.

Lands over the area are also being summer fallowed, and probably more interest is being shown along this line than in recent years, Alex R. Bateman, county agent, reported this week. By using field cultivators most producers are following shallow—just enough to kill weed growth, Mr. Bateman said—and to hold moisture in the land.

"Many farmers in this area are summer fallowing one-third of their land," he said, "and they are reporting excellent results, some of which will be seen in the coming harvest."

### Many Summer Fallow.

Some of the many farmers who have taken an active interest in summer fallowing were listed as follows by Mr. Bateman: J. T. Glibbreath, Jr., Floyd Tomlinson, John White and Herbert Miller, Dawn; Mal Stewart, Carl Stratus and Jim Hill, Ford; T. E. Rohrbach, J. I. Morris, T. P. McCollister, Sims; C. S. Perrin, Chas. Hoover, Marvin Morris, and Z. J. Steen Bippus; Chas. Brown, J. T. Guinn, J. L. Smith, Cecil Guseman and Earl W. Wilson, Messenger; Paul Mathers, O. G. Hill, Alton Fraser, Joe Evans, West way; Jim Lipscomb, Wiley Robertson, Ward; D. Cuipepper, L. A. Cooper, H. W. Melton, Walcott; Doc Roberson, N. G. Elliston, E. W. Elliston, Wyche; Dick Allred, Joe Allred, Robert Campbell, Willdorado.

## Hennen Is Named REA Manager For Hereford Project

Announcement was made today of the appointment of H. V. Hennen as superintendent of the Deaf Smith Rural Electric Cooperative, Inc. The announcement came from John M. Carmody, national REA administrator, who said that Mr. Hennen will serve as manager here through the construction of the lines and the period following in which connections will be made.

Mr. Hennen's duties will be chiefly to stimulate action by giving assistance to the cooperative lawyers, engineers, and directors as concerns right-of-way easements, signing of customers, promoting early wiring and preparing for actual utilization of electricity from the lines.

Mr. Carmody said that he hoped the appointment would enable the cooperative to proceed at full speed with the project.

Plans were reported to be nearing completion in the offices of Carl Cox, engineer, and the plans will be submitted to Washington for approval in the near future.

## Weather Chart

Day	Max.	Min.	Moist.
Thursday	83	54	0.00
Friday	84	61	0.00
Saturday	96	62	0.00
Sunday	93	62	0.00
Monday	95	61	0.00
Tuesday	94	60	0.00
Wednesday	90	62	0.00
Thursday	77	65	0.00

## REA Leaders Take Plans to Washington

To present plans and specifications for the Deaf Smith Rural Electrification project, H. V. Hennen, secretary; J. W. Hendrix, vice president, and Carl Cox, engineer, left at 10:30 Thursday morning for Washington, D. C. They will make the trip by automobile.

By taking the plans to national REA headquarters, they hope to prevent technical delays which might side-track the plans, and to rush the work to completion in this county. They expect the contract to be let as soon as plans are approved.

## First Wheat In This County Is Expected Soon

Although wheat harvest is not expected to reach a peak in this section before early in July, grain dealers today predicted that some wheat may start coming in by the last of next week. Much grain in the northwest part of the county was reported to be ripening fast and is expected to be slightly earlier than some other sections. Hot, dry days seen here during the past week have caused wheat to mature rapidly and with continued warm weather dealers are expecting the harvest to reach a peak between July 1 and July 15.

Practically all of the wheat in this area will be combined, and producers at this time see no shortage in machinery, a shortage having been feared earlier when implement manufacturing houses were closed because of strikes.

Some unusually good yields are anticipated over this section, both by dry land and irrigation farmers. Alex R. Bateman, county agent, estimates that from 100,000 to 180,000 acres in this county will produce wheat this season. Exceptionally good crops are scattered, but some wheat is reported in all parts of the county and revenue from sales is expected to be well distributed over this area.

## Bank Nights Are Abandoned Here By Star Theatre

Due to recent legislation, bank night is indefinitely discontinued in Hereford, along with other towns in Texas, it was announced today by John Roberts, manager of the Star Theatre.

In regard to the \$275 fund which has accrued at the local theatre, Mr. Roberts said: "It will be held until a means has been worked out for its disposal in accordance with the new state law."

The discontinuation of bank night, he said, is effective immediately and no bank night will be held this week.

## Brand Closes Bargain Offer

Following the close of The Brand bargain offer Saturday, Mrs. Seth B. Holman, publisher, expressed her appreciation for the splendid response shown by loyal Brand readers during our special offer. "Your fine response was sincerely appreciated," she said, "and The Brand hopes to merit your confidence by continuing to give you one of the best papers in the Panhandle."

## Road Work Is Started East On Highway 60

### CALICHE MACHINERY IS MOVED MONDAY TO PUQUA PITS

Following completion of the caliche base on the six-mile strip of Highway 60, west from Hereford to the Castro County line, contractors today announced that traffic would be routed over the strip for a period of two weeks. After two weeks, traffic will be changed back to the detour and the strip will be surfaced with a topping of asphalt and crushed rock. After the surface work is finished traffic will be permanently routed over the road west of town.

Ten Inches Caliche. Caliche machinery was Monday moved to the Puqua pits across the tracks south from the junk yards, and contractors began caliche work on the 14-mile strip of road east from Hereford to the Randall county line. Work on this project started from Hereford and will continue east.

Approximately 33,000 yards of caliche was placed on the six-mile strip west of here, and a caliche base 10 inches thick will be placed on the 14-mile strip east.

New Working 130 Men. Contractors said that they hoped to complete the entire project by August, despite heavy rains which delayed construction work for a period of two weeks.

At the present time two crews, including 130 men, 40 trucks and one team are employed in the work. A portion of the work on the road east will be removed, but most of it will be covered with additional caliche to bring it up to specifications.

Special Crossings. To aid farmers in this area special concrete crossings are being installed to allow tractors and other machinery to cross culverts and leave the highway. Heavy machinery will be required to travel along the side of the surfaced road, but may cross or leave the road on the concrete slabs. Three of these special slabs are to be installed on the road west of town and four on the strip east of town.

## Firestone Tire Dealers Named For This Area

R. J. Richardson, Texaco dealer, this week announced a complete line of Firestone tires for this section, and listed the following dealers: Daniel Tire Shop, Hereford Motor Co., Morgan Service Station, Moore Independent Oil Co., Norton Motor Co., Service-U-Like, Sewell Service Station and Texas Service Station.

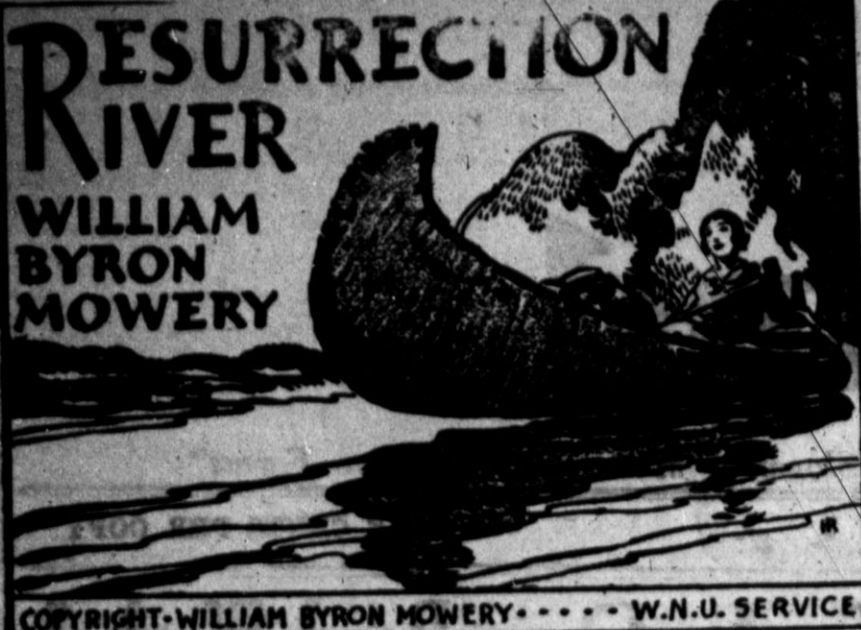
Mr. Richardson said that local dealers will carry a complete line of Firestone tires for passenger cars, trucks and tractors, and stated that a large assortment of sizes will be available here at all times.

## IOOF, Rebekahs Sponsor Memorial Service Sunday

Members of the Hereford Odd Fellow and Rebekah Lodges Sunday afternoon held a Memorial Service in the lodge hall here. The services opened at 5 o'clock.

Jesse Stanford presided over the meeting, which began with a flag ceremony by Rebekah members. Miss Ursula Fridley gave a scripture reading, followed by a memorial address by Jas. W. Witherspoon. Deceased IOOF and Rebekah members were remembered with short talks and flowers were placed in vases in memory of each. The benediction was pronounced by Mr. Stanford.

Following the meeting in the hall, graves of deceased members were decorated with flowers and flags in the cemetery. The decorations were supervised by Frank Givans.



RESURRECTION RIVER  
WILLIAM BYRON MOWERY  
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(Continued from last week)

"Warren, why did you bring so much money along with you on this trip?"

"What money?"

"Down there in the Chiwaughim tent. Why, it's a regular pirate's treasure trove. I looked into that chest and saw whole stacks of big yellow banknotes and piles of gold pieces. You've got at least \$50,000 in that trunk."

Warren hid a frown of vexation. "How did you find out about this?"

"I was looking around in their tent, and Battu Chiwaughim tried to keep me away from that chest, and that made me curious to know what was in it. So I ordered him to let me see."

Warren flicked the ashes from his cigarette and deliberated a moment.

"About that money. I can very easily—"

"Don't!" Patricia stopped him. "I can tell by the tone of your voice that you're going to lie."

"Why, Patricia!" he remonstrated. "That isn't a very nice word, d'you think?"

"Maybe no, but also it's not very nice of you to be so evasive with me."

"Evasive about what?"

"Your business here at Dynamite Bay," she shot back. "You have got some big scheme up your sleeve and won't tell me one truthful word about it."

"I've told you the truth, dear. If you don't believe me, I presume there's no use in my repeating it."

"There certainly isn't!" Patricia agreed; and they dropped that subject too.

Presently Warren remarked, eyeing Patricia narrowly: "I found out, just this afternoon, that there's a former acquaintance of yours here at this place."

Patricia looked up in surprise. "Of mine? Who?"

"You remember Tarlton; don't you—Craig Tarlton?"

Patricia started violently. "Here—at Dynamite Bay—Craig Tarlton?"

"Yes."

Aware of Warren's eyes upon her, Patricia fought to hide her confusion. She was ashamed of the telltale flush which had leaped to her cheeks, but her emotions were in such a whirl that she could not help herself. Craig Tarlton was here! She would meet Craig, see him once more! Here in the Arctic she had suddenly run across him, after giving up the expectation of ever seeing him again.

In a few moments when she could speak evenly, she said: "What's he doing here, Warren?"

"He's the deputy mining inspector for this Resurrection district, I understand."

Patricia was thunderstruck. So obscure a job in so remote a territory—she could hardly believe it. The world, then, must have beaten Craig. All his brilliance, all his young genius, had come down to this—a routine hack job at a wretched salary.

Or was he a beaten man? It might not be so. He did strange things, Craig Tarlton.

As soon as she could get away, she started for her own tent, to escape Warren's questioning eyes and be alone, where she could think more calmly. Her thoughts were still swirling dizzily.

Craig was here! She was going to meet Craig again, after the long years.

At the door of her tent she stopped, stood wavering, torn between pride and a desire to see Craig again, and see what the years had done to him. Where was he living? How long had he been at the Bay? Could she somehow manage to meet him and make that meeting appear accidental?

Her thoughts leaped to Poleon, her stand-by during most of that day. Poleon could help her.

She whirled impulsively and hurried down the bank of Resurrection.

Poleon was brewing tea over an open fire in front of his tent. Patricia accepted a cup, chatted casually a few moments, then led around to her topic.

"Poleon, I hear that your mining inspector is a man called Craig Tarlton. Do you know him?"

"Oh, oh. We been close fren's long tan, Craig and me."

"I know him, too, Poleon. He used to be connected with my father's company."

"My goodness, dat so? Wen was dat?"

"Five—no, six years ago. He was one of our geologists, the youngest and most brilliant man

on our staff. In fact, he headed our Winnipeg department. I met him at one of our house parties when he came down to Chicago; and after that I—I saw him—once or twice. How long has he been here?"

"Four years, come fall."

Patricia shut her eyes in blinding despair. Four years of buried exile, four years at this Arctic outpost—it meant that the world had beaten him.

She could have sobbed at the contrast between Craig's early genius and his obscurity now. That monumental treatise of his on the Archeozoic rocks of upper Huron—it had led to the discovery of the earliest known forms of life on earth; and he had written it at the age of twenty-three! And that radio "divining rod" which he had perfected while on her father's staff—the patent leases on it had brought in more than a million dollars for Wellington, Parks & Lovett since the time he contemptuously flung his invention at them and resigned and vanished.

"Poleon, is he around here now? Where does he live?"

Poleon gestured across Resurrection. "He live over dere beyon' de camp. Right now I tink he doctoring Bill Fornier at Bill's tent."

He went on to tell her that Craig had taken Bill Fornier under his special care and was looking out for him. It was Craig who had staked those "fine-dandy" silver claims for Bill, because Bill didn't know much about rocks.

How like Craig, Patricia thought, to mother this stricken prospector! How proud he was on the surface, with the pride of genius; but how warm of heart beneath, especially for the underdogs.

"Take me over there, Poleon," she asked, reckless of consequences. "I want to—Craig and I were—I'd like to see him again. Won't you?"

"Sure, sure," Poleon agreed. "You being ole fren's I bet he lak to see you, too."

They floated Poleon's patched canoe, skied across Resurrection, landed on the north bank, and walked through the drogue of trees behind the prospector's camp.

Poleon pointed at a large cabin up ahead, nestled in a little hollow and half hidden by minaret pines.

"Dat hees cabane dere, Mees Pat."

Patricia stopped. "You needn't go on with me, Poleon," she bade. She wanted to see Craig alone, not knowing what might break between him and her. "Go back to Sam Honeywell's tent and wait for me, won't you, please?"

When Poleon was out of sight, she stepped behind a rock for a dab of powder and a hasty pat at her hair. Then she went on toward the cabin, with slow hesitant footsteps. What would he think of her? And she of him?

JOHN D. ROCKEFELLER



John D. Rockefeller, who died at his winter home at Ormond Beach, Fla., at the age of ninety-seven, after making more than a billion dollars and giving away three-fourths of it for philanthropic, educational and medical research activities. The patriarch was buried at Cleveland, Ohio, where 80 years ago he began work as a penniless youth. Mr. Rockefeller, whose ambition was to live to one hundred, left 38 descendants.

Most likely, she told herself, this meeting would be awfully flat. There was nothing quite so dead as a dead romance.

The little hollow was bare of timber except at the upper end where the cabin stood. Carpeted with reindeer moss, it was a riot of flower colors. Under the perpetual sun, blue saxifrage and lupine and Arctic poppies had sprung up swiftly into blossom, seizing their few short weeks of summer to grow bloom and seed.

Halfway up the hollow Patricia came to a granite boulder with the words "Arctic Circle" chiseled into it. A little thrill went thru her. Suddenly reminded, she glanced at her wrist watch. Twelve o'clock, midnight—and the sun shining as goldenly as ever on the poppies and blue saxifrage! A strange region, this Arctic land. "As certain as day and night," was a common saying throughout the world; but that axiom did not hold in this country. Day and night, those two infallibles, were not infallible here.

Stepping gingerly across the Arctic Circle, she went on to the cabin.

No one answered her knock, she rapped again. No answer. The door was open, so she stepped upon the threshold of Craig's home and looked inside.

The cabin was a one-room affair, but big and airy and light. Patricia caught the sweet smell of sawed pine logs, of which the cabin was built, and of the rather pleasant odor of much pipe-smoking. In one corner stood a table holding a microscope in glass cage, a delicate scales in another cage, a small assay outfit, an array of chemicals; and on the floor beside the table there was a full box of dynamite.

(Continued next week)

THE STATE OF TEXAS

To the Sheriff or Any Constable of Deaf Smith County, Greeting:

You are hereby commanded to summon W. F. Nicholas, Elda Nicholas, Minnie Law and her husband, Law, and W. G. Harrell to appear at the next regular term of the District Court of Deaf Smith County, Texas, at the courthouse thereof in Hereford, Texas on the first Monday in August, 1937, the same being the 2nd day of August, 1937, then and there to answer a petition filed in said court on the 29 day of May, 1937, the file number of which is 2347, in which suit Frank

F. Ferry, Kent Chandler and Farwell Winston, as Trustees, are plaintiffs, and W. F. Nicholas, Elda Nicholas, Minnie Law and her husband, Law, W. G. Harrell, Phillips Petroleum Company and Oliver Farm Equipment Sales Company are defendants, the nature of the Plaintiff's cause of action being alleged as follows:

That plaintiffs are Trustees under a Declaration of Trust dated December 23, 1933, recorded in the Deed Records of Deaf Smith County, Texas, and are assignees of the vendors under the contract hereinafter mentioned, which vendors were Francis C. Farwell and Frederick E. French, Trustees.

That heretofore, by written contract dated May 27, 1929, recorded in the Deed Records of Deaf Smith County, Texas, Volume 64, page 142, the said Francis C. Farwell and Frederick E. French, as Trustees, contracted to sell to W. F. Nicholas the following described land in Deaf Smith County, Texas, to-wit: the Northwest Quarter (NW 1/4) of Section 22; the East half (E 1/2) of Section No. 27 and the North half (N 1/2) of section No 34, all in Township No. 3 North of Range No. 1 East, of a Capitol Syndicate Subdivision in Deaf Smith County, Texas, as shown by plat of such subdivision of record in the Deed Records of Deaf Smith County, Texas.

That said contract provides that the purchase price of said land is \$18,800.00, payable on or before six years from November 1, 1929; that the vendee shall each year at the proper season sow at least 80 per cent of the land described in the contract to wheat; that the vendee shall, beginning with the year 1930, pay the taxes on the tract of land described in the contract before they become delinquent; that failure of the vendee to perform the covenants imposed upon him by such contract shall nullify the same and all payments made and all improvements placed on the land shall be kept by the vendors; that such contract is assignable. That plaintiffs have performed all of the covenants imposed upon them by the terms of such contract.

That no payments have been made on the purchase price of said land and the same was not sowed to wheat in the proper season in 1936, and taxes on the same for the years 1935 and 1936 were not paid by the defendants. That on account of the defendants' default in the payment of the purchase price of said land and in the filing of said land, and in the payment of taxes as provided in said contract, the plaintiffs have declared the contract for the sale of said land at an end and are entitled to recover the title to and

possession of said land from the defendants and each of them. That the defendants, Elda Nicholas, Minnie Law and her husband, Law, W. G. Harrell, Phillips Petroleum Company and Oliver Farm Equipment Sales Company, are claiming some interest in and to said land, the exact nature of which is not known by the plaintiffs, but whatever right, title or interest said defendants have in the land was acquired by virtue of the contract above mentioned, and is subordinate and inferior to plaintiffs' title and claim to the land. Plaintiffs pray that defendants be cited to appear and answer their petition, and that the plaintiffs recover title to and possession of the land and improvements; that the contract for the sale of said land be declared at an end, and for general relief.

You are hereby commanded to summon the defendants W. F. Nicholas, Elda Nicholas, Minnie Law and her husband, Law, and W. G. Harrell, and to serve this citation by making publication of this citation once each

week for four consecutive weeks previous to the return day hereof in some newspaper published in your county, but if there be no newspaper published in said county, then in any newspaper published in the nearest county in which a newspaper is published. Herein fall not, but have you before said Court on the first day of the next term thereof, this writ, with your return thereon, showing how you have executed the same.

Given under my hand and the seal of said court at my office in the City of Hereford, Texas,

this the 29 day of May, 1937. (Seal) L. H. FOSTER, Clerk of the District Court of Deaf Smith County, Texas. Issued: This the 29 day of May, 1937. L. H. FOSTER, Clerk of the District Court of Deaf Smith County, Texas. 26

**SAVE ON WELL CASING**  
We have an exceptionally large supply of well casing. Just the type for use in irrigation. Also Water and Gasoline STORAGE TANKS—Any Size You Want.  
FOR DETAILS WRITE OR PHONE  
**City Machine & Welding Works**  
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In Any Community  
**PROGRESS**  
depends on good banking facilities!

A bank, to adequately serve its community and its patrons, must keep step with all bank progress and must meet the changing needs of its community. We are glad to say that this strong bank is progressive enough to meet its depositors' needs—conservative enough to protect their interests. Our service to patrons helps build a greater community.

He Wants a SAVINGS ACCOUNT

Some of our BEST customers are children, boys and girls whose parents started accounts for them when they were youngsters. You will be surprised how these accounts will grow if added to at regular intervals. Ask us for details.

**First State Bank**

**PONTIAC** AMERICA'S FINEST LOW-PRICED CAR!

ONLY 15¢ A DAY MORE TO BUY—THAT'S LESS THAN THE GAS AND OIL I SAVE!  
EDWARD M. FAY Providence, R.I.

ADD 15¢ A DAY TO THE PURCHASE PRICE OF THE NEXT LOWER-PRICED CAR AND GET A PONTIAC WITH...

EXTRA miles per gallon, to give you peak economy  
EXTRA inches of seat width, providing elbow room for all  
EXTRA Knee-Action smoothness, to let you relax as you ride  
EXTRA inches of leg room, to let you relax in comfort  
EXTRA inches of trunk space allowing 50% more luggage

"I FOUND OUT THAT PONTIAC IS AS RELIABLE AS IT IS BIG, ROOMY AND BEAUTIFUL"

IF YOU COULD see the stacks of letters at Pontiac, backing up in every single detail these enthusiastic words of Mr. Fay, there wouldn't be any doubt in your mind about what low-priced car stands out for economy, dependability, comfort, beauty and everything else you want. Pontiac, the car with the safest brakes and bodies built today... Pontiac, the car with the extra smoothness and safety of genuine fine-car Knee-Action... Pontiac, the car that goes further on a gallon of gas, stays away from the repair shop, and lasts years longer—that's the car that is winning America's highest praise by giving greatest value. PONTIAC MOTOR DIVISION, PONTIAC, MICHIGAN General Motors Sales Corporation

**NORTON MOTOR COMPANY**  
317 EAST MAIN STREET HEREFORD, TEXAS

**The Roast the Cook Forgot**

**AUTOMATIC GAS RANGES SAVE OVEN-WATCHING — PERFECT RESULTS AT LESS COST**

This perfect roast roasted itself in a modern automatic gas range! The automatic Heat Control maintained the exact degree of oven heat selected—and the Clock Control started and stopped the roasting automatically! Drop in at our showroom—see how simple and economical it is to get perfect results with modern gas ranges.

West Texas Gas Co.  
"Good Gas With Dependable Service"

Modernize your home with GAS

## Meat Eaters Upset Spark Hunters As Umpires Call by 1898 Rulings

BY HOMER FOX  
Monday night right after Vega pinned our all-star teams' ears back to the tune of 15 to 8 and showed the home town boys that they were playing under the 1896 rules, the Lions and Firemen locked horns in one of the bone breaking, hip skinning, ball missing, est, bone headed, blamed ball games that the fans have had the pleasure of watching under the bright lights.

The Meat Eaters started off in the first frame with 4 runs on three hits and an error. The Spark Hunters knotted the score in their half with three hits and two errors. The Lions took a three run lead in the second when Watts with two on golfed one a country mile for a home run.

But those water sprinklers blasted right back but felt one short when Jiggs Hartman with one man on base one of Smith's speed balls for a double home run as Jiggs went around twice. The Lions failed to scratch in the 3rd and fourth while the smoke smotherers pushed across 4 more runs on a couple of hits and enough errors to send that roaring gang to the gallows.

But in the fifth the Lions tied the score again making three scores on a single by Russell and double by Wills assisted by two

Team Standing Through Monday Night.				
Team	P	W	L	Pct.
Outlaws	2	2	0	1.000
A. M.	2	1	1	.500
Merchants	2	1	1	.500
Firemen	3	1	2	.333
IOOF	2	2	0	1.000
Lions	3	1	2	.333
Sunday School	2	0	2	.000
K. C.	2	1	1	.500

outfield errors, 10 and 10 and what a ball game what a ball game!

But Onias called out the hook and ladder truck and pulled those boys out of the hole and that bunch of never-wins fell on Close's over-out-drop over the out field and drop to the ground for 5 run lead. But Close called out the meat wagon and they really went to town, everybody hit and every body missed, and finals Wills outsmarted the whole crew, with 7 or 8 men on bases. The Firemen were out on their feet or some one else's feet, the empires had that old tired look of a Model T, the scorekeeper was pulling his own hair, even the bugs around the lights were tired out and gone to sleep, anyway Doc stepped in the bucket or on the catchers feet or something and leaned against one of Phillips Yo Yo balls way out in center field, about the

### SIT-DOWN SKATE



Kay Francis, screen beauty, takes a well-earned rest on a rolling platform during Ginger Rogers' roller skate party held at the Rollerdomes in Hollywood recently. Kay proved one of the more adept at the art, but found that this position, closer to the ground, made for more safety and less bumps.

### Return Home to Missouri.

Dr. and Mrs. Robert Cowan and daughter, Frances Virginia, and son, Robert, left Sunday morning for their home in Aurora, Missouri. Mrs. Cowan and children had been visiting her mother, Mrs. J. E. Giles, and brothers, Wilson and Frank Giles, here for ten days. Dr. Cowan arrived Tuesday for a short visit and to make the return trip with his family.

time Doc made second and the ball reached center Doc reached up and pulled his hat off, those 1500 watt lights in short right field blasted a blinding glare off his bald head that looked like the tail of Haley's Comet, the ball went over center and every body scored except the water boy, no one knows whether the Lions gave out or there really were three outs, but the score was Lions 20 and the Firemen 14 and there she stayed, and in the wee hours after they pulled in the stars and the east was showing pink, a couple of roosters crowed and you could see the farm lights popping on in the northeast, heard them slopping the pigs and calling the cows into milk the umpires said it was all over, and again we say what a ball game what a ball game—in pigs eye!

AN EXTRA ROOM! TRY A WANT AD!

## XIT Reunion At Dalhart August 9-10

Honoring the men and women who lived on the famous 3,000,000 acre XIT ranch, the second annual XIT Ranch Reunion will be held in Dalhart August 9-10. It was held at Fort Worth last year.

Prominent in every successful community in the past several years, S. E. (Eck) Brown, has been chosen general chairman of the reunion, announces Roy Taffinder, secretary of the chamber of commerce.

Charles Schultz and his clowning retinue; a two-day rodeo with more than \$750 in prizes; an old relic and photo exhibit; a chuck-wagon dinner the first night for all the old XIT waddies, and a dance each night is just a starter for the program, said Mr. Brown today.

### Leave for Home.

Mrs. Claude Witherspoon of Dallas and Mrs. Jack Lester and sons of Amarillo, left Monday for their respective homes after a visit here with their mother, Mrs. W. B. Dameron, and other relatives. Mrs. Dameron, Mrs. A. M. Jones and Miss Frances Dameron accompanied them to Amarillo, returning to Hereford Tuesday.

### Card of Thanks.

We wish to express our sincere thanks and appreciation to those who so kindly helped us in every way during the illness and death of our son and brother.

Mrs. L. D. Williams and Family.

### PRESBYTERIAN CHURCH

An Ancient Vision for Today will be the topic of the sermon at the First Presbyterian church Sunday morning by the pastor, Rev. J. C. Thorns. At the evening hour we join the union service at the First Baptist church at 8:15.

Sunday school, 9:45 a. m. Pioneers meet Wednesday at 5. Young people's society meets Thursday.

Visiting in the homes of relatives here Sunday were Mrs. W. S. McClung, Mary Beth McClung, and Margaret and Mabel Bishop, all of Amarillo.

## Adrian News

BY MRS. A. G. BELL

At a meeting of the school board Thursday night, June 10, two high school teachers were employed for the coming term. Miss Virginia King, Perryton, will teach commercial subjects. She holds an AB degree from WTSTC and is an experienced teacher. She is an accomplished musician which will enhance her value in Adrian. J. C. Baker, Jr., Canyon, will teach English. He holds an AB from WTSTC and has had extensive training in speech work. One vacancy remains to be filled. Fifth and sixth grade teacher must be employed to fill the place of Miss English, resigned.

G. A. Symms leaves next week for Greeley, Colo. to complete his MA degree.

Mr. and Mrs. E. A. McAdoo of Amarillo spent Sunday with his parents and Adrian friends.

Frank Watson left last week for a 10-day stay in Oklahoma.

Mrs. Chapman has enlarged her restaurant and moved into it.

Mother Kline celebrated her 79th birthday June 5. Close neighbors brought gifts and refreshments, and others called during the day. An elaborate birthday cake was baked by Mrs. Critz.

The Baptist meeting is in progress, with Rev. Holt of Plainview in charge. He is assisted by Rev. Shepherd, singer, and Mrs. Holt, pianist.

Mrs. R. A. Freeman visited in Tulsa and Hereford several days with her daughters, Mrs. Childress and Travis Vaughn.

Mr. and Mrs. Roy Jackson of New York City; Roy, Jr., College Station, and Donald Corley of Massachusetts, are visiting J. P. Collier and Mrs. P. M. McAdoo. Mr. Jackson is supervisor of Western Union in New York City.

Mr. Collier has been confined to his bed the past three weeks with an infected leg. He goes to Amarillo for treatment.

James Bell is home from College Station. He visited two brothers in Dallas last week.

Rev. Bruce, Buster, Buddie and Robert Chapman are in Fort Worth for a two weeks stay. The boys will visit relatives, and Rev. Bruce will attend school.

Miss Chloe Freeman is home from Las Cruces, N. M., where she attended college. J. D., of Stefford, Ariz., civil service work, accompanied her home for a visit.

Gordon Beck is here from Canyon in charge of the Gist elevator.

Miss Evelyn Plummer of Hereford visited Evelyn Bell the first of this week.

Miss Bill Tolbert and sons have been visiting her sister in Dallas the past two weeks.

Jim Volles has moved to a place two miles west of Vega.

Mrs. Kenneth Zearing is visiting her sister in Jayton.

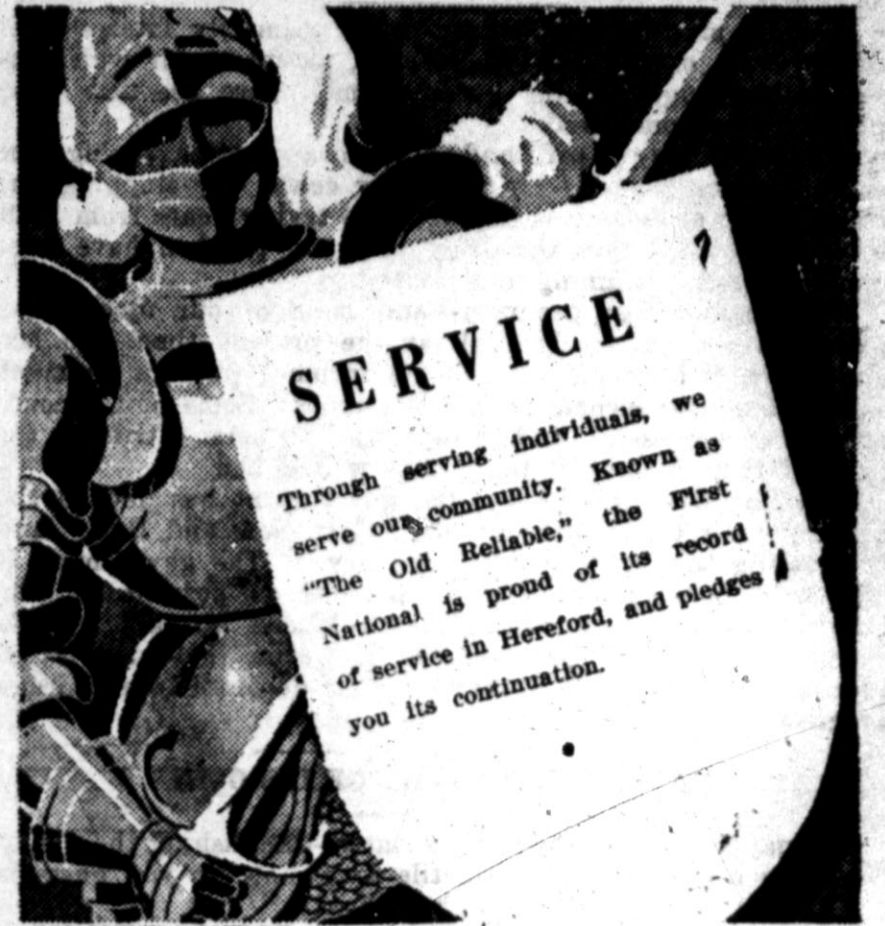
Mr. and Mrs. Luther Gregory of Slaton visited the Johnnie Kempa last week end. Mrs. Gregory is a sister of Mr. Kemp.

Mrs. W. B. Taylor and daughters are visiting in Plainview.

### Caldwells Visit Estelline.

Mr. and Mrs. Keith Caldwell and daughter, Mona, are this week in Estelline visiting with Mr. Caldwell's parents. Vernon Gilliland of Amarillo is serving as manager of Furr Food Store this week while Mr. Caldwell is taking his vacation. Mr. Gilliland was formerly with the Furr Store here and is now with the organization in Amarillo.

Bob Hough of Clovis visited relatives in Hereford Sunday.



**SERVICE**  
Through serving individuals, we serve our community. Known as "The Old Reliable," the First National is proud of its record of service in Hereford, and pledges you its continuation.

JOIN OUR FAMILY  
OF SATISFIED CUSTOMERS



**First National Bank**

OF HEREFORD  A Strong Bank Thoughtfully Managed

# - ANNOUNCING - CITY - WIDE DISTRIBUTION OF FIRESTONE TIRES

THE FOLLOWING DEALERS HAVE ADEQUATE STOCKS OF FIRESTONE PASSENGER AND TRUCK TIRES AND TUBES — ALL PRODUCTS OF QUALITY AND SERVICE — YET OF SEVERAL PRICE RANGES!



**Firestone**  
HIGH SPEED

FOR PASSENGER CARS

FOR TRUCKS

FOR TRACTORS

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## Daniel's Tire Service

ARTIS DANIEL, Manager. THIRD AND MAIN STREETS

## Hereford Motor Co.

ERNEST MEDKIEF, Manager.

## Morgan Service Sta.

G. R. MORGAN, Manager. THREE BLOCKS EAST ON HI-WAY

## Moore Ind. Oil Co.

TROY MOORE, Manager. PHONE 161

## Norton Motor Co.

E. H. NORTON, Manager. 317 N. MAIN STREET

## Service - U - Like

N. E. MILBURN, Manager. 213 WEST THIRD STREET

## Sewell Service Station

RUFUS SEWELL, Manager. FIRST AND MAIN STREETS

## Texas Service Station

GLENN SNYDER, Manager. THIRD AND SAMPSON STREETS

JOIN THE FIRESTONE

**CAMPAIGN TODAY!**

R. J. RICHARDSON, Distributor

Let Them Prepare Your Trucks, Cars and Tractors NOW! For Reliable Service During Harvest Save Time, Save Dollars!

# The Hereford Brand

Published Every Thursday. Our Slogan—'More People—More Farms'  
 HEREFORD, DEAF SMITH COUNTY, TEXAS  
 TELEPHONE 30

MRS. SETH B. HOLMAN Publisher and Manager  
 JIMMIE GILLENLINE Editor

**SUBSCRIPTION RATE:** Zone One, \$1.50 per year; Zone Two, \$2.00 per year; Zone Three and higher, \$2.50 per year. All subscriptions strictly cash in advance.  
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### NOTICE TO PUBLIC

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally at the office at 402 Main Street, Hereford, Texas.

### OUR COWS AND CHICKENS

While most of this county seems primarily interested in the outcome of the 1937 wheat crop, prospects for which are seasonably bright at the present time, there are also other points to be considered.

Rains during April and May mean better spring and early summer pastures for the dairy cows. By stopping and checking up on ourselves during those trying years from 1929, it seems obvious that the dairy cow and the hen have done much toward sustaining our existence.

To the average producer—and none of our income tax payments are extremely high at the present time—the hen and the cow have offered reliable income; perhaps as much as the combined income from other crops. Some of the county's most successful and prosperous farmers attribute the basis of their income to the cow, sow and hen.

In line with this policy, the government has flooded the country with propaganda on the "Cow, Sow and Hen," and is stressing the "Ever-Normal Granary." The government is interested in keeping as many persons as possible off the relief rolls—and they realize that balanced farming will do much to accomplish the measure. However, the examples of successful farmers here at home should do more to encourage progress in this section.

### NATURE HAS A WAY OF ITS OWN

If nature had its own way about re-establishing the "dust bowl" as a productive and fertile area, how do you guess it would proceed? Assuming that mankind did not turn a hand and that the processes were permitted to have their own way and time.

We can only guess but range men tell us there are signs nature is working its own way to cure the dreadful wound that has been inflicted by man in his puny efforts to make the land do things for which it was not intended.

At this time there are miles and miles of prairie on which, all of a sudden as it were, there have appeared the old-fashioned prickly pear. Creature of a dry and sometimes barren soil, the noxious weeds have taken root out on the bare acres by the thousand. For miles and miles they are seen in some portions of at least five states. If left alone they will catch a drift that has a grass seed, perhaps, or a wild flower pod. Possibly a migrating wild animal or bird will carry a seed and plant it all unwitting at the foot of the pear with the prickly pine. Later as the showers fall again will spring up the beginning of the re-seeding process, and in ten or fifty years, a man coming suddenly on the scene in a good season, visions grass knee high, fatness for cattle, horse, sheep as far as the eye can see.

Of course that time has passed. Man will not be denied, for he is nature too. Some kind of conservation program will be adopted. Man will not condone the prickly pear, nor will he wait for the beasts of the earth or fowls of the air to bring in seeds to re-establish the fertility of the soil. But, if he did wait, nature has given the sign that it will not hesitate to undertake that which has been ordained.—Floydada Hesperian.

Although man will not wait on nature, he has learned many lessons from nature. In Deaf Smith County, at the present time, soil conservationists are planting cover crops; these crops although different from the cactus are planted to serve the same purpose. Much land is also being seeded and turned back to grass in this area.

## A LONG TIME AGO IN HEREFORD



The G. A. Stambaugh Dry Goods Company as it appeared in 1911, one of Hereford's leading emporiums. On the left behind the counter is George Stambaugh, and Howard Morel may be seen at the right.

(From The Hereford Brand, June 15, 1906.)

Alfalfa was declared the most profitable crop in this region, yielding around \$25 per acre, some growers declared.

Early wheat harvests were reported to be yielding about 20 bushels per acre, with some crops to be threshed which the editor believed would produce 30 to 35 bushels.

Warning to road for some distance, a frightened team ran wild with J. S. Jones in the west part of town. "Fortunately" the team collided with a telephone pole, which gave Mr. Jones the advantage. He stopped them to find one animal badly crippled, a new carriage badly damaged, and Mr. Jones was slightly bruised.

W. H. Laswell had established a corn mill here, and letters had been received from E. A. Wales, who desired a location for a flour mill in this region.

Carl Cockrell had blown in from the Show Me State, and was preparing to open a furniture store in the Ross building on Dewey Avenue.

Miss Annie Hill had returned to her home in Fort Worth after a visit with relatives in Hereford.

(From The Hereford Brand, June 15, 1916.)

Hail around Joel destroyed a number of row crops.

Chas. E. Hughes had been

course was my brother because he was my father's son, but the son of my wife's daughter, therefore her grandson. And that made me the grandfather of my step-brother. Then my wife had a son, so my mother-in-law, the step-sister of my son, is also his grandmother, because he is her step-son's child; my father is the brother-in-law of my child, because his step-sister is his wife; I am the brother of my own son, I am my mother's brother-in-law; my wife is her child's aunt; my son is my father's nephew, and I am my own grandfather. That's why I'm here, sir."Dalhart Texan.

Richmond Rowlin, 88, a Donley County farmer more than 40 years, says his paternal ancestry is traceable to the family tree that produced Anne Bolen, second wife of Henry VIII. The spelling of the name became corrupted after his forebears came to America. Bolin says family records show he descended on the maternal side directly from Pocahontas. He spent his early youth in the county in Virginia where the Indian princes lived. Bolin's black eyes, high cheek bones, and thick, straight hair suggest the relationship. — Donley County Leader.

That girl on Broadway says now that trailers have become the rage, the modern family can not only eat out of a tin can—it can live in a tin can.—Clovis Evening Journal.

I have often heard it said that "we never get too old to learn," but it just seems like some of us do. But evidently I have not reached that age yet, for I learned something last week that I never knew before, which was that there is a plant called "crow poison," which resembles very much the common wild onion, in appearance and which grows in our pastures and when cows eat it, it affects their milk to the extent that it will make those sick who use the milk while so affected.—Frisona Star

An old picture of grief hangs in the bleak corridor which opened to a single door from my childhood. My mother had sent me to a neighbor's house for a cup of sugar and it was sundown. Shadows lay as a carpet on the clean, rough floor, and there was a sweet, enchanting odor in the plain room where a man and a woman sat silently in the gathering dusk. It seemed a long time before the man spoke, and invited me to have a chair and some strange spell choked back the purpose of my mission. An awful silence gripped the moment, and then I saw a pair of baby shoes on a shelf beside the clock and an empty cradle near the window where a red geranium was blooming. The woman gave me a cookie and placed a soft cool hand

nominated by the Republican National Convention as candidate for the presidency, the nomination going to Mr. Hughes on the third ballot.

From the Sherer community came the startling news that Lee Coconaugher and Edgar Mosley attended church the previous Sunday.

Friday, June 9, a fine boy was born to Mr. and Mrs. Carl Mountz.

And C. A. Skelton remarked that other merchants were making all kinds of excuses for not meeting his prices.

In 1913 there were only 300 hogs in the county. Since January 1, 1916, more than 40 carloads of fine porkers had been shipped from Hereford.

Black community experienced a severe hail storm, along with heavy rain. Other sections of the county were blessed with much-needed showers.

G. C. Majors freely and publicly admitted that he had the finest bunch of sweet potato, cabbage and tomato plants in the country. He might be persuaded to sell a few.

Jowell Brothers had sold a two-year-old bull, Domino, Jr., to C. H. Lupton of Lubbock for \$2,000.

The State Democratic Executive Committee in session at Dallas, decided to submit the prohibition question to Texas voters on July 22.

### By Their Words AND OURS

From present indications food prices, are due for a sharp upturn as the year advances, for it will be many months until another harvest can be garnered. That's something to think about here on the eve of another planting time. Every dollar and every hour spent in raising foodstuffs in the home garden will be money and time well invested this year. So wise is the man who has a patch of ground, no matter how small, who starts making his plans now to produce on it in the months to come something that can be used in sustaining human life.—Quannah Tribune-Chief.

The stubborn truth is that unless a policy of much freer trade is adopted by the United States the very desirable object of translating national wealth into "a spreading volume of human comforts hitherto unknown" and of raising "the lowest standard of living far above the level of mere subsistence" will be impossible of attainment.

It wouldn't be so bad taking things as they come if a fellow just knew what to do with them after they arrive—Quitaque Post.

A man was one day visiting a lunatic asylum, and while walking on the grounds he met a patient to whom he said, "Well, how did you get here?" The patient replied, "Well, Sir, you see I married a woman with a grown-up daughter, and then my father married my wife's daughter, so that made my wife the mother-in-law of her father-in-law. Then my step-mother, the daughter of my wife, had a son, and that boy of

### Local Markets

Wheat	\$1.05
Milo and Kafir, cwt	\$2.00
<b>Poultry.</b>	
Hens, heavy	12c
Hens, light	9c
Turkeys, No. 1	10c
Turkeys, No. 2	7c
Butterfat	25c
Eggs	12c

H. D. Howard, after spending a week with his sister, Mrs. C. C. Ferguson, returned Monday to his home in Sacramento, California.

Miss Pauline Smith of Dallas is visiting her aunts, Mrs. C. P. Cockrell and Mrs. Buri France and their families. Miss Smith is the daughter of Mr. and Mrs. Joe Smith, formerly of Hereford.

on my brow before I left, gently as if touching the hem of a delicate memory.—Matador Tribune.

### Godwin Sanitarium.

Mr. and Mrs. C. A. Walker announce the birth of a 10-pound daughter, Anna Jo, at 4 o'clock Thursday morning. Both mother and child were resting nicely.  
 Mr. and Mrs. O. H. Cuipepper announce the birth of a daughter, Frankie Dee, Saturday, June 12, weight six pounds and four ounces. Both mother and child have returned to their home and are resting nicely.

### Welcome To The MOVIES

The All-Crop Harvester In Action.  
 News and Comedy at the Parish Hall  
 Sunday, 8:00 P. M.  
 Sponsored by CLARK ASH And Allis-Chalmers

### DON'T MISS THESE

## USED CAR Buys!

We now have some wonderful bargains in Used Cars. Cars in all classes and price ranges. Here is your chance to get a real bargain . . . and we will help arrange your financing. Look over this list, then come in and see these cars. You will agree with us, because THEY ARE PRICED TO SELL!

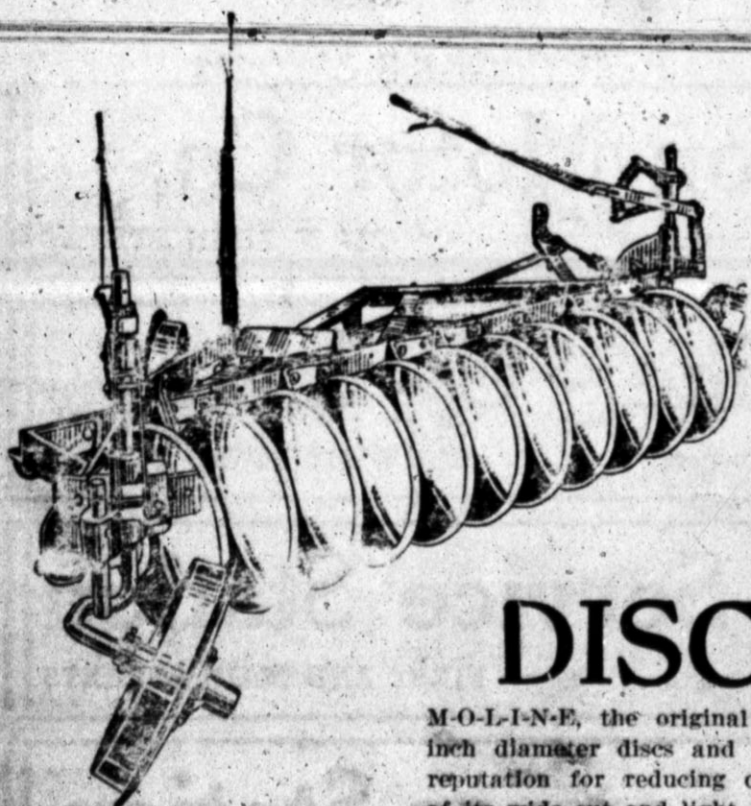
- 2—1936 Chevrolet Trucks
- 1—1936 Ford Sedan
- 1—1936 Chevrolet Coupe
- 1—1935 Plymouth Sedan
- 1—1935 Plymouth Coupe
- 2—1934 Chevrolet Sedans
- 1—1934 Chevrolet Town Sedan
- 1—1934 Chevrolet Coach
- 1—1934 Dodge Pickup
- 1—1934 Dodge Coach

### An OK That Counts

When our shop OK's a used car, you have a standard of measurement parallel to New Car Standards. We are equipped to service all makes of automobiles and are always ready to serve you with maximum speed and efficiency. Check your car regularly, it will give you more miles and better service. Let our skilled mechanics service your car before you take your vacation.

**Brumley - Woodford**  
**Motor Company**  
 Chevrolet — Oldsmobile

## KILL those WEEDS



### WITH A MOLINE WHEAT LAND DISC PLOW

M-O-L-I-N-E, the original successful wheatland plow with 26-inch diameter discs and 10-inch spacing between discs, has a reputation for reducing cost of seed bed preparation because of its wide cut and light draft in comparison to any disc plow. It does an excellent job of plowing, mixing stubble thoroughly with the ground, preventing air-pockets and soil-blowing.

The degree of curvature of the 26-inch disc is about the same as the usual 22-inch discs, yet the depth of concavity, or dish, is four inches as compared to two and three-quarter inches for the usual 22-inch disc. Naturally the MOLINE disc turns the soil much better, killing all the weeds, rather than just moving them over as ordinary disc plows do. Another feature of the MOLINE plow is the four-point lubrication, using ALEMITE ZERK lubrication on wheel and end-thrust bearings. Radial disc bearings are made so that they never have to be lubricated. This is the latest M-M feature. The Ocean Liner type end-thrust bearings, a substantial cast iron bearing mounted on the rear end of the frame, takes all the thrust of the entire gang. The design of this bearing is similar to that used on propeller shafts of many large ocean liners and is equipped with ALEMITE ZERK lubrication and sealed against dirt.

COMPLETE LINE OF PARTS FOR MOLINE PLOWS.

## Davis - McCracken

MINNEAPOLIS-MOLINE IMPLEMENTS

## What Shall The Harvest Be?

Barring Hailstorms We Will Have a Good Harvest This Year

Assuming that there is plenty of labor and good weather and a good price, it will then be up to the elevators to give quick service, to unload the trucks promptly, giving good weights—fair tests—with a smile. We are thinking of our responsibility and will be ready to do your job.

LET US SERVE YOU THIS YEAR!

"NO LONG WAITS—NO SHORT WEIGHTS"

## Farmers Associated Elevators

Dawn . . . Black

F. H. Oberthier, General Manager

# SOCIETY

MRS. JOHN McLEAN, Society Editor Phone 181-W

## Y. W. A. GIRLS CHANGE MEETING DAY

Future meetings of the Y. W. A. Girls of the First Baptist church will be held on Monday afternoons. On the first Monday in each month the meetings will be held at the church. On other Monday's the meeting will be held at the different homes of members. The decision to change the meeting day was made at a called meeting at the church Monday afternoon.

The following officers were elected: Janice Standifer, president; Peggy Valentine, vice president; Audrey Cockrell, secretary; Iona Wood, personal service reporter; Mary Posey, pianist and program chairman, and the president will be publicity chairman. The next meeting will be held at the home of Miss Dot Owens, 505 Jackson Street, June 21. All girls between the ages of 16 and 20 are invited to become members.

## KNIGHTS OF COLUMBUS ENTERTAIN

Knights of Columbus, a new organization in the Catholic church, entertained their wives and friends with a dance last Thursday evening. The affair was given at the club house in State Park, and approximately 35 couples enjoyed the evening's entertainment.

All arrangements were made by the Knights of Columbus.

A WANT AD WILL GET THAT FLOW!

## Fresh Peaches Plums!

Early Wheelers, dozen	20c
Wild Goose Plums, peck	50c
Bananas, dozen	20c
Calif. Oranges, dozen	25c
Winesap Apples, dozen	25c
Calif. Shafer Spuds, lb	3c
Fresh Tomatoes, 3 lbs	20c
New Crop Honey, 1/2 gal.	55c

Your Patronage Appreciated.

Corner Fruit Market

## HOME-MAKERS HAVE MEETING

Mrs. Jack Grady entertained members of the Home-Makers class of the Baptist church Thursday afternoon at her home. Other members of Group one were co-hostesses. Mrs. Otto Massie presided at the business meeting and gave the devotional. The opening prayer was led by Mrs. W. L. Alexander. Miss Bernadine Phillips entertained with two humorous readings.

The class decided that the next meeting will be in the form of a picnic on the Tierra Blanca. The closing prayer was given by Mrs. R. E. McCullough.

Delectable refreshments were served to Meses. John Hacker, Earl Lance, Jeff Roberson, Joe Kendall, Charles Hussey, Otto Massie, W. L. Alexander, R. E. McCullough, Jack Grady, Miss Bernadine Phillips and Mrs. Rody.

## METHODIST WOMEN STUDY AFRICA

The Woman's Missionary Society of the Methodist church continued its study of Africa at the meeting held Wednesday afternoon at the church. Mrs. D. W. Hawkins, who led the discussion, gave a talk on Africa, describing the Christian missions in that country. Mrs. W. O. Fox told of the advancement in Christian work and of the handicaps encountered. Mrs. J. F. Ward presided over the business meeting when a box was packed for a needy family.

The next meeting will be conducted on Wednesday, June 23. A business meeting will be conducted and a stewardship program given.

## HOGG - ALLRED

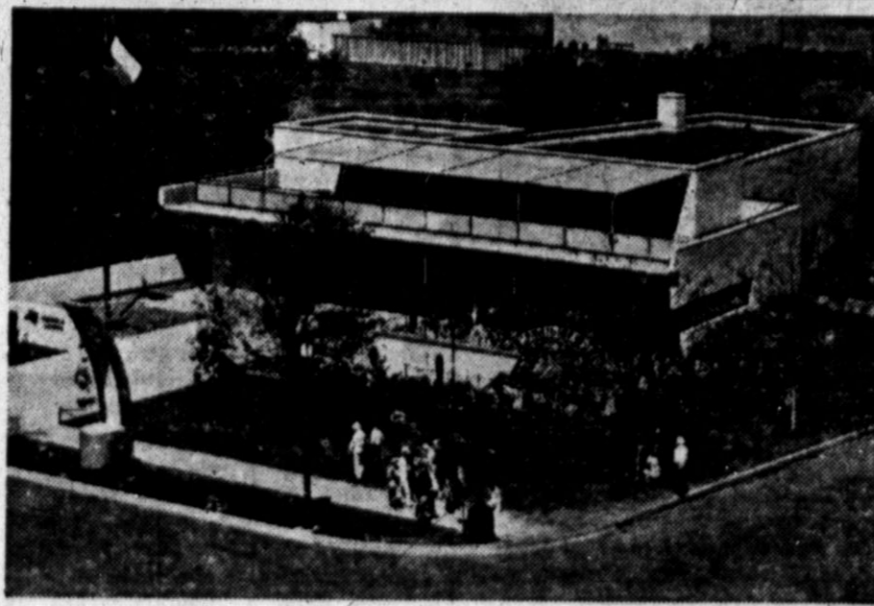
Miss Mary Hogg, daughter of Mr. and Mrs. W. C. Hogg, of Claude, Texas, and Jimmy Allred, son of Mr. and Mrs. J. C. Allred of Wildorado, were united in marriage Sunday morning, June 13. The ceremony was performed at the Baptist parsonage in Claude with the Baptist pastor officiating.

Mrs. Allred was a beauty operator at Mrs. A. Petersen's beauty shop here at one time. She left Hereford in January, 1936.

Mr. Allred has lived in Hereford since 1930. He graduated from Hereford High School in 1933, and is now employed at the Phillips wholesale agency. The couple will make their home here.

Want a Ford truck to haul your wheat? See us before you buy. Hereford Motor Co.

## Major Bowes' Amateurs to Appear at Magnolia Lounge During Pan American Exposition



Magnolia Lounge—Greater Texas and Pan American Exposition, Dallas

Dallas (Special).—The best talent of Major Bowes' amateurs will appear, under auspices of the Magnolia Petroleum Company, at the Greater Texas and Pan American Exposition which opens June 12. This announcement was made by Fred M. Lege, Jr., vice president in charge of marketing.

The amateurs, to be presented five times daily at the Magnolia Lounge on the exposition grounds, will be selected by Major Bowes personally. Every Thursday night from 7 to 8 o'clock, during the exposition period, Major Bowes will include a Magnolia talent search in with his nation-wide broadcast.

"Magnolia, in cooperation with the amateurs, is glad to bring outstanding amateur performers direct to Dallas for the entertainment of visitors to the Greater Texas and Pan American Exposition," stated Mr. Lege.

## WIN ONE CLASS IS ENTERTAINED

The Win One class of the Methodist church held its monthly business and social meeting at the home of Mrs. J. E. Beyer Tuesday afternoon. Other hostesses were Meses. E. W. Harrison, W. B. Phillips, E. J. Hudson, T. M. Coursey and Miss Lulu Botsford.

The meeting opened with the song "What a Friend I Have in Jesus," sung in unison. Mrs. J. F. Ward led the devotional.

Mrs. A. C. Thompson entertained with a violin solo, accompanied by Mrs. C. E. Birkmeyer. Tributes were paid to Meses. Allen Hughes and H. M. Packard, deceased members. Several readings were given by Miss Catherine Kirby.

The next meeting will be in the form of a garden party at the home of Mrs. Hattie Rutherford, July 20.

Refreshments were served to Meses. D. H. Bryant, Andy Thomas, Hattie Rutherford, E. B. Black, Fred Miliard, J. W. Kirby, J. F. Ward, A. C. Thompson, J. M. McGehee, Ethel P'Pool, Florence McClellan; three visitors, Miss

Catherine Kirby, Mrs. C. E. Birkmeyer of Amarillo, and the mascot, little Miss Harriette Carter, and the hostesses.

## Want Ads

### For Sale or Trade

**FOR SALE**  
One 14-foot 1934 model John Deere combine in good shape. \$650; one 12-foot Baldwin combine, 1929 model, \$475; one 12-foot M-M model B combine, 3 years old, \$600.  
**COMBINING WANTED:** with three new M-M combines, at customary prices; also would like to rent some land for wheat this fall. P. H. Filbr, Kingfisher, Okla. 23-3p

**FOR SALE:** 21-foot Case disc. In A-1 Shape. Joe G. Evans. 24-3p

**FOR SALE:** Nickles-Shepperd combine in good condition. E. C. Eubanks. 24-3c

**FOR SALE OR TRADE:** Three row John Deere lister. Joe E. Evans, City. 22-3p

**FOR SALE:** Hampshire and Poland China gilts. Bred. Different prices. W. D. Nafgar, nine miles north, seven west of town. 33-5p

**FOR TRADE:** Five room stucco house with bath. Well located, clear of debts. Will trade for new Chevrolet, Dodge or Plymouth car. Roy V. Smith, City. 22-3c

**FOR SALE:** Section of land 18 miles northwest of Hereford, 640 acres all in cultivation, well fenced with improvements, \$15 per acre. Write R. J. Peck, 323 Oliver Eakle Building, Amarillo, Texas. 22-4c

**FOR SALE:** Four section ranch, mostly lease, 65 miles from Hereford. Write or see J. D. Love, Rt. No. 2, Friona, Texas. 22-3p

**FOR SALE:** International combine in good repair. See B. K. Greeson, Summerfield, Tex. 22-3p

**FOR SALE OR TRADE:** For smaller outfit, 250 feet of three-inch pipe with sucker rod. A. R. Marsh, Friona, 25 miles south and west of Hereford. 22-3p

**For Rent**  
**FOR RENT:** A desirable apartment for a couple. 715 East 11th Street. 1p  
**FOR RENT:** 160 acres for wheat or row crop; 15 miles northwest of Hereford. W. R. Harrison. 1p  
**FOR RENT:** Upstairs bedroom for lady. Garage. Mrs. Hattie Rutherford, City. 22-3c

**Wanted**  
**WANTED:** About 500 acres or a section of wheat to cut. See F. H. Stivers, route 4, Hereford, Texas. 1p

**WANTED:** All of your wire coat hangers. One-half cent each. Cash or credit. Fox Cleaners and Hatters. 11-1f

**ALL OUR PRODUCTS,** sweet milk, sweet cream, Bulgarian butter milk, chocolate milk, Birdseye's orange juice and ice cream, delivered twice daily or can be purchased at our downtown office at 212

West Third Street. Prairie Dairy, Phone 6. 23-1f

**MONEY TO LEND ON LAND:** L. B. Godwin, Attorney, Paramount Building, Amarillo, Texas. 22-4c

**NOTICE to our friends and customers:** Our cafe will in the future be open all night. FLOWERS CAFE. 23-4c

## Lost and Found

**LOST IN MOVING:** A registered Hereford cow and calf; probably near Progressive; horn branded, and branded two dots on left hip. Finder please report to the Brand office. 19-1c

**SOLVE YOUR Windmill problems** with a new streamlined Star-Zephyr Windmill. Runs when

others stand still. See J. E. Turner. 24-3p

**LOST:** Holder and license plate off my automobile, No. 306-003. See J. M. Miller at Hudson's Grocery. 1p

**FOUND:** Three keys on ring. May be had at Brand office by identifying and paying for this advertisement. 1c



# ATTENTION!

## Mr. Business Man!

Don't Wait Until You're Completely Out OF OFFICE SUPPLIES

Why not check up right now while you think of it! Remember, by placing your new order well in advance, you avoid all possibility of running short on some necessary items. Let us figure on your next job—no matter how small or how big.

- ENVELOPES
- FOLDERS
- PROGRAMS
- MENUS
- CIRCULARS
- BILL HEADS

- LETTERHEADS
- INVOICES
- STATEMENTS
- CATALOGS
- CALLING CARDS
- CHECKS

WE DO PRINTING OF ALL KINDS—QUALITY WORK AT REASONABLE PRICES!

## Our Office Supply Dept. Can Fill Your Needs

- |                      |                         |
|----------------------|-------------------------|
| Paste, Mucilage      | Letter Files            |
| Stamp Pads           | Ink Eradicator          |
| Typewriter Ribbons   | Inks                    |
| Rubber Bands         | Receipt Books           |
| Price Tags           | Paper Clips             |
| Steno. Notebooks     | Second Sheets           |
| Manuscript Paper     | Hotchkiss Staples       |
| Counter Sale Pads    | Order Books             |
| Adding Machine Paper | Line Daters             |
| Carbon Paper         | Filing Folders          |
| Marking Pencils      | Ledger Sheets           |
| Mimeograph Stencils  | Columnar Pads           |
| Mimeograph Ink       | Card Index Alphabets    |
| Texas Legal Forms    | Letter Clips            |
| Card Index Numbers   | Cloth Index Tabs        |
|                      | Social Security Outfits |

Any Item Not In Stock Will Be Ordered

# The Hereford Brand

PHONE 30

OFFICE SUPPLY DEPARTMENT

HEREFORD, TEXAS



**Tuna** ABBEY'S NO. 2 STANDARD 3 CANS 29c

**PEACHES** Choice dried, 2-pound package 26c

**RICE** Fancy Blue Rose, 2-pound package, 2 for 25c

**PORK AND BEANS** No. 1 small cans 5c

**SPAGHETTI** No. 1 small cans 5c

**Tomatoes** NO. 2 STANDARD 3 CANS 25c

**CORN FLAKES** Kellogg's, bowl FREE, 2 boxes for 23c

**PEARS** State Fair, No. 2 1/2 can 17c

**SALAD DRESSING** Quart 25c, pint 15c

**TEA**, Lipton's (GLASS FREE) 1/2 pound 23c

**Salmon** NO. 1 TALL CAN PINK 12 1/2c

## BEEF

And It's Home - Killed, Grain-Fed, Whiteface Beef at Our Market!

Hot Bar-B-Cue Made Every Morning at Our Market.

**PURE LARD** \$1.00 Home rendered, 8 lbs (Bring Your Pail)

## PACKARD'S CORN MEAL

5 lb. Sack

23c

A Home Product

# TEXAS Grocery & Market

"NOT HOW CHEAP—BUT HOW GOOD"

PHONE 353 O. G. HILL, OWNER WE DELIVER

GERONIMO

### COURTHOUSE RECORDS

**Deeds of Trust.**  
Ella L. Burch, by Geo. Muse, trustee, to First National Bank; section 23, block K-5.  
A. C. Williams, trustee, to Federal Farm Mortgage Corporation; SE¼ from Capitol Leagues 409-414-425.  
Dan L. Smith and wife to A. C. Williams; section 9 and SE¼ of section 4, T5, R3.  
**Warranty Deeds.**  
Home Owners Loan Corporation to R. L. Eberidge, part of lot 20, block 7, Hereford.  
R. L. Shipp et al to J. D. Jordan of Amarillo, N¼ of section 10, T4, R2.  
**New Automobiles.**  
T. W. Medlin, June 14, GMC truck, Norton Motor Co.  
E. W. Whitley, GMC pickup, June 14, Norton Motor Co.  
G. T. Higgins, June 12, Plymouth business coupe, Ireland Motor Co.  
Floyd Tomlinson, June 11, Chevrolet pickup, Brumley - Woodford Motor Co.  
Sam Hines, Ford truck, June 11, Hereford Motor Co.  
J. J. Lindsey, June 10, Dodge truck, Ireland Motor Co.  
Floyd Tomlinson, June 10, Chevrolet sedan, Brumley - Woodford Motor Co.  
R. J. Richardson, June 10, GMC 1½ ton truck, Norton Motor Co.  
May Bros., June 10, GMC 1½

### Messenger News

**BY MRS. J. N. MESSENGER**  
I am sorry I didn't get the items in last week, but son's baby took sick and I stayed up there with the children and during the time the men from Bovina came to work on the well and had them to cook for which kept me out of mischief.  
Mrs. Abbott and helper, Louise Harless, were here from Canyon and Umberger, where they are holding Bible schools for the Mexican children. They report a good attendance and good results.  
Farmers are able to work in most of the fields this week. It is still so wet in other fields that tractors got stuck in the mud.  
Rev. Bennie Harrison attended Sunday school here Sunday, as were Rev. David Moore and Chas. Turner and Mr. Moffet of Friona. Rev. Moore delivered a wonderful sermon.  
Farmers are preparing for the harvest, and many new trucks and pickups are appearing. Wheat prospects continue good and the largest yield in several years is anticipated.  
Nancy Kay, little daughter of Mr. and Mrs. Geo. C. Messenger, is improving since being brought home Wednesday of last week.  
Stephen Messenger is recovering from the measles.  
ton truck, Norton Motor Co.  
Floyd West, June 9, Plymouth sedan, Ireland Motor Co.  
Try First to Buy in Hereford.

### Hubbel Given "Most Valuable" Award



Carl Hubbel, star pitcher of the New York Giants, shown receiving the silver plaque annually awarded to the most valuable player in the National League, recently, at the Polo Grounds, New York. Jimmy Dawson, left, president of the Baseball Writers Association, makes the presentation.

### Bethel Items

**BY CORRESPONDENT**  
Farmers are busy, planting row crops.  
Leland Smith and family were Hereford visitors Sunday.  
Mrs. Jim Bagwell and children visited in the D. H. Allmon home Saturday.  
Mr. and Mrs. L. E. Williams of Farmington, N. M., spent the week end in the Jim Bagwell home.  
Mrs. Jack Baker, Geo. Bagwell, J. H. Davis, Kay Roberts, Earl and Vern Lutz, June Bagwell, Frank Henderson attended federation at Summerside Tuesday.  
Club met with Mrs. J. C. Williams Friday. Present were Mmes. Earl Lutz, Jim Givan, J. G. Davis, Frank Henderson, Jack Baker, George, Jim and Ivor Bagwell, Miss Schultz and the hostess, Miss Schultz gave a demonstration on the little things it takes to make a bedroom homelike.  
Mrs. J. F. Lutz and Miss Dorothy of Iowa are visiting the Earl and Vern Lutz homes.  
Mrs. E. R. Rothwell and daughters, Pauline and Kathleen, and Christine Bagwell were in Plainview Monday.

Gwendolyn Springer, who underwent an operation Tuesday morning was last reported to be doing nicely.  
Glenns Dixon of Amarillo spent the week end with his grand parents, Mr. and Mrs. W. S. Dixon.

George Albert Springer, who underwent an operation last Monday was moved to his home Sunday.  
H. M. Mobley and family were in the R. S. Mobley home Sunday, near Flags.

### Friona News

**BY JOYCE LANDRUM**  
Charles F. Brownlee of Hobbs, N. M., visited here Sunday.  
Mr. and Mrs. C. W. Dixon spent Sunday with Mr. and Mrs. M. R. Landrum.  
Miss Beatrice Buchanan was a Lubbock visitor Sunday and Monday.  
Miss Lucille Routh and Bennan Burton of Lubbock spent Wednesday and Thursday here with relatives and friends.  
Miss Bernice Rogers left Sunday for Dimmitt where she will stay with her aunt, Mrs. Webb, for a few weeks.  
Mrs. Dorothy Spring spent a few days in Lubbock last week.  
Ardean Fallwell and A. B. Cole were in Hereford Thursday night.  
Mr. and Mrs. Smiley Fulks and Mr. and Mrs. Allen Keller were Hereford visitors Thursday night.  
Coy Pope of Crane is here visiting for a few days.  
Mr. and Mrs. Ovie Allen, who have been residents of Friona the past two years, moved to Odessa Sunday.

### Progressive News

**BY OLIVE PERKINS**  
Arch Conklin and family of Hereford visited the Ray Hershey home Sunday.  
Jim Ricketts of Pecos, N. M., spent the week end with his parents, Mr. and Mrs. Ira Ricketts, and with Mr. and Mrs. Ray Hershey. Mrs. Ricketts and sons returned home with him Monday.  
Orin Russell and family visited the Hershey home Sunday.  
Misses Lucille Park, Eunice Caldwell, Augustine Gregory; Jake and Millard Gregory attended the singing convention at Clovis last Sunday.  
Mmes. Ray and Horace Hershey and son of Springfield, Colo., spent Friday with Mrs. Dudley Buzzard at Muleshoe. Mrs. Buzzard and daughter returned with them.  
Mr. and Mrs. F. H. Oberthaler, Mrs. Ted Houston, Ted Jr. and Jane called in the Perkins home Sunday afternoon.  
C. G. Bowman and family spent Sunday with Mrs. Annie Diebel in Hereford.  
Mrs. Dave Jackson of Olton is visiting her sister, Mrs. Chas. Green.  
Misses Agnes and Madge Childre, who have been teaching at Lovington and Albuquerque are visiting their parents, Mr. and Mrs. Jim Childre. Before coming home they visited the Grand Canyon and other points of interest.  
Mr. Scates and daughter of Miami are staying in the George Watson and helping put in row crops.  
Miss Lucille Park, student at WTSU, spent the week end with her parents, Mr. and Mrs. Jim Park.  
Mrs. J. L. Park entertained at dinner Monday Mrs. Horace Hershey and children of Springfield, Colo.; Mrs. H. Hershey and daughter of Hereford; Mrs. Dudley Buzzard and daughter of Muleshoe, and Mrs. Ray Hershey.  
Mrs. Horace Hershey and sons left Tuesday for a visit in Abilene after spending two weeks here.

## Dr. M. V. COBB

CHIROPRACTOR  
(Ten Years Successful Practice)  
Phone 470. Clark Building.

## Zooming Power With TEXACO

Oils and Gasoline. Hot weather is here and if you have not had your oils and greases changed to summer weight so that your car may be properly lubricated, you should do so at once. If you fail to have this attended to now it may mean costly repair jobs later on in the season.

## TEXAS SERVICE STATION

GLENN SNYDER. PHONE 440

## Wes-Tex Pipe & Supply Co.

AMARILLO, TEXAS. PHONE 2-3368  
LARGEST MANUFACTURERS OF

Heavy  
**Irrigation Casing**  
All Sizes In Stock  
For Immediate Delivery  
GET OUR PRICES BEFORE BUYING

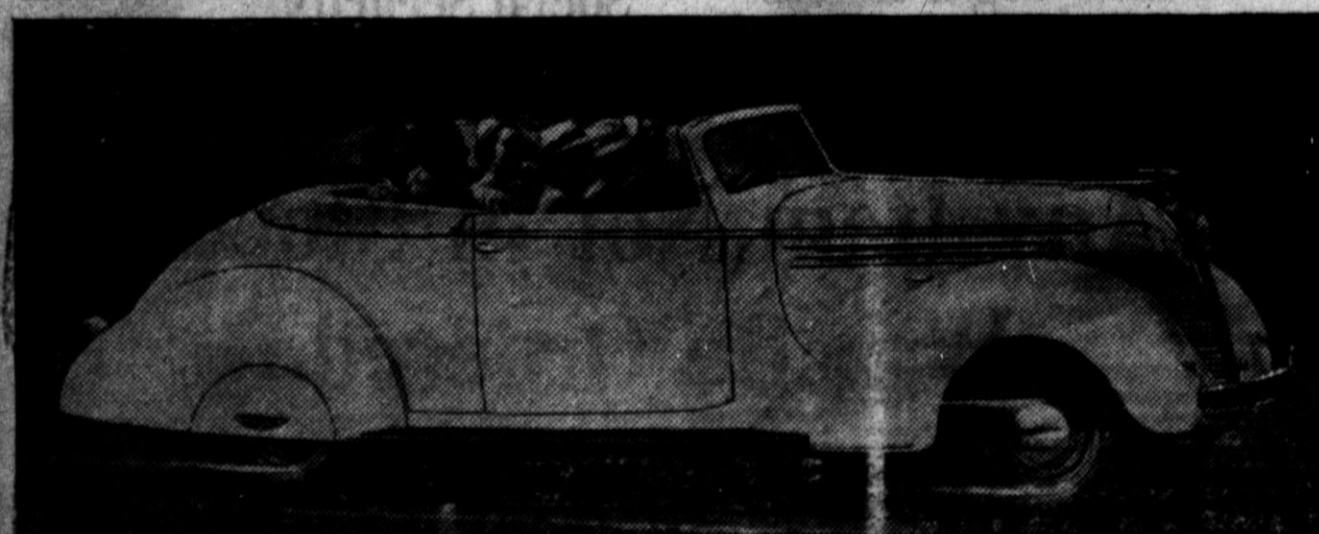
THERE IS SOMETHING NEW IN AUTOMOBILE PERFORMANCE! LET US SHOW YOU

# No.1 Performance



The Bachelor... he loves to GO  
With lots of power and pep... and so  
His car takes second place to none...  
Stock car performer Number One!

Step on this accelerator... and meet a new driving thrill. You're boss of power that's No. 1 in the low and moderate price fields. And smoothest power, too! You're driving a running mate of the cars that broke 40 official American Automobile Association records out on the Utah Salt Flats... in the most punishing stock car test of all time. Cars that also have certified acceleration marks of 0 to 50 m. p. h. in 9.4 seconds for Hudson and 10.4 seconds for Terraplane! Cars that can take any hill on any main traveled highway in America in high gear. Take the wheel yourself and see!



HUDSON No. 1 CAR OF THE MODERATE PRICE FIELD

TERRAPLANE No. 1 CAR OF THE LOW PRICE FIELD

## HARRY L. RICE

112 W. 3rd. Hereford, Texas

### Easter Items

**BY LOUISE FRYE**  
Rev. Johnson conducted church services here Sunday morning. In the evening a Children's Day program was given. Much praise is to be given Mrs. Marian Sparkman and Mrs. Clayton Woolery for their work in presenting this program.  
Dan Allen is improving since his operation last Monday.  
Mr. and Mrs. Aubrey Epperson of Summerside visited the J. S. Smith home Sunday.  
Easter club will meet with Mrs. D. S. Bruton next Thursday.  
Mr. and Mrs. Ray Johnson and daughter of Summerside, and Sue Woolery took Sunday dinner in the Carl Frye home.  
Easter took the ball game Sunday with flying colors by a score of 20-8. Jumbo will try widening their score next Sunday on their home diamond.  
A family reunion was held Sunday in the Paul Williams home, honoring Mr. and Mrs. Williams of New Mexico.  
Henry Allmon and family attended a family dinner in the home of George Bagwell at Bethel on Monday.  
To Amarillo Sunday went Mr. and Mrs. Walter Dunlap and children, Dean and Elizabeth, to visit a sister, Mrs. Luther Hough and family. They were accompanied by Chilton Foster and Karl Shirley. They all returned the same day except Elizabeth, who stayed over for a week's visit.

### Frio News Items

**MARGARET MOBLEY**  
H. D. Robbins, H. M. Mobley and Raymond were in Amarillo Monday.  
Mr. and Mrs. Elmer Jones called in the Percy Estes home in Dimmitt Sunday afternoon.  
Mrs. H. M. Mobley and children called in the L. M. Carter home Thursday.  
Mr. and Mrs. W. S. Dixon attended a singing convention in Clovis Sunday.  
Mr. and Mrs. Percy Estes spent Wednesday in the H. M. Mobley home here.

## HIS DAY - Sunday, June 20

Keep a cool head, don't let summer heat spoil your temper this season! Wear a lightweight straw... some ventilated, flexible bands to assure comfortable fit... perspiration-bands to do away with that sticky feeling... smart styles in many models. A truly great selection of smart cool summer hats at any price you care to pay.



### Hundreds Of New TIES

All new spring colors and fabrics. Undoubtedly the best selection of ties we have ever shown. Nothing improves your appearance more than a smart tie. We have them in all price ranges.

### Polo Shirts

The latest styles by Wilson Brothers in these cool Polo Shirts. New collars, in either button or tie type... just arrived this week... all new colors in silk. Make your selection now!



### SHIRTS

New summer shirts by Wilson Brothers, featuring latest checks and stripes and summer colors are now being shown. You will have to see them in order to appreciate them.

For superior cleaning, call 111. Our Dri-Sheen Process provides you with highest quality work and insures longer life for your garments.

**FOX CLEANERS AND HATTERS**  
THE MAN'S SHOP  
HOMER FOX - Phone 111

AND ALL IT NEEDS IS SOAP AND WATER!

...when you use **SHERWIN-WILLIAMS FLAT-TONE**

Here's Wall Beauty that's practical, too!

There's nothing quite like S-W Flat-Tone wall paint in sheer, velvet-smooth beauty. It's a perfect background for furniture and drapery, say interior decorators.

But there's more than meets the eye in this beautiful paint. Flat-Tone washes easily. Just use soap and water. It's easy to apply. Come to our store and see the 16 smart colors.

Available in larger sizes, too

**Panhandle Lumber Co., Inc.**  
Hereford, Texas Phone 656

PAINT HEADQUARTERS

## BUSINESS AND DIRECTORY PROFESSIONAL

The title to your land is vital  
Our Abstracts correctly reveal the title.  
**A. O. THOMPSON**  
ABSTRACT CO.  
4 Per Cent Federal Farm Loans.

**DR. J. W. HENDRIX**  
Chiropractor and Masseuse  
100 B Street—Just North of Mother's Park  
Phone 341 for Appointments

**INSURANCE**  
**JNO. H. PATTON**  
PHONE 50

**THE CHOCOLATE SHOP**  
Flate Lunches Sandwiches  
Cold Drinks, Candles Magazines.

**ABSTRACTS**  
Of All Deaf Smith County Land Titles.  
**DEAF SMITH COUNTY**  
ABSTRACTS, INC.  
Cliff Estes, Manager

**THE HEREFORD BRAND**  
JOB PRINTING

### Junior Teams Form Softball League Here

#### TWO GAMES SLATED EACH WEEK FOR TWILIGHT LEAGUE TEAMS

A twilight league for junior softball teams was today announced by Harold Close, Lions Club chairman. The league opened its schedule Monday and games will be played Monday and Tuesday afternoons from 6 to 7:30 o'clock.

Each of the teams will select some adult as a sponsor to assist them in improving their game. Each team will also be required to bring a ball and bat.

The roster of the teams follows: Joe Brock, captain; Clyde Brock, Vern Corbett, Joe Burleson, Mack Daniel, Jack Smith, Hartley Dowell, R. L. Dowell, Gene Taylor, George Carlyle and Clifford Vaughn.

Clifford Estes, captain; Luther Worley, Hilton Higgins, Grant Fuller, Ernest Schumacher, Joe Ed Burleson, Terrell Williams, Clifford Vaughn, George McLean, Buddy Cawthon, E. B. Posey, Jr.

Mrs. Curtisinger's team has adopted the name of Dogies, and has the following personnel: Harold Close, Glenn Smith, Wayne Phillips, Billy Davis, Billy Gene Massey, Billy Gene Wilson, Jack London, Charles Lobdal, Foster Hill and Richard Ireland, Billy London, Freddie Close, George Beach, Nolan Grady, J. D. Curtisinger and Gerald Smith.

R. L. Bailey, captain; J. P. Jones, Alfred Williams, Harold

### Adrian-Sims Notes

BY MRS. J. M. CHAPMAN  
May rains totaled about eight inches in this community. June to date has a 3 1/2 inch record. Wheat is growing.

Floyd Pfitman returned Sunday from Wichita Falls.

Mrs. Childress and small son of Tullia visited last week with her parents, Mr. and Mrs. R. A. Freeman, near Adrian.

Floyd West and family visited Sunday at Laketon with Ern Colwell and family.

Mr. Sneed and son of Amarillo called in the J. M. Chapman home Sunday.

Misses Stella and Alta Mae Fortenberry and Virginia Chapman are attending WTSTC this summer.

Mr. and Mrs. Joe Jesko and children and Mr. and Mrs. Paul Obrecht were Sunday visitors in the J. M. Chapman home.

Miss Chloe and J. D. Freeman are here from Las Cruces, New Mexico, visiting their parents, Mr. and Mrs. R. A. Freeman.

Miss Lois Phillips of Hereford visited home folks here last week.

Lindsey, Clyde Hager, Arthur Brooks, Kenneth Lisabee, Donald Henslee, Frank Vaughn and Fred Millard.

The following schedule has been announced for the remainder of the league:

June 21, Estes vs Bailey; June 22, Brock vs Dogies; June 23, Brock vs Estes; June 24, Dogies vs Bailey; July 6, Brock vs Bailey; July 7, Estes vs Dogies; July 12, Estes vs Bailey; July 13, Brock vs Dogies; July 19, Brock vs Estes; July 20, Dogies vs Bailey.

#### Leaves On Trip.

Guests in the home of Mrs. J. H. Miller last week were her brother, Elbrige Gatewood of New York City, her mother and sister, Mrs. M. S. Gatewood and Miss Katie Gatewood, of Fort Worth. They left Saturday morning, accompanied by Mrs. Miller, for a three weeks vacation trip, which will include the Grand Canyon and Yosemite National Park.

#### Attends Summer School.

William Dean Hawkins, who has been teaching in the Mobeette public schools, spent the past two weeks here with his parents, Mr. and Mrs. D. W. Hawkins. He left last week for Lubbock, where he will attend summer school at Texas Tech.

Albert Murchison of Ada, Oklahoma, spent the week end here visiting his mother, Mrs. Lela Murchison, and other relatives.

### GETS WHITE HOUSE JOB



Miss Katherine Gilligan, twenty-six, of Lawrence, Mass., who has been named as new secretary for James Roosevelt, eldest son of the President, now serving as secretary to his father. She is assuming her new duties immediately.

### Jumbo News

BY MRS. ULLMAN HUNTER

Mr. and Mrs. Finis Hunter were in Amarillo Monday.

Mr. and Mrs. Wayne Dyer and Mrs. Mrs. Clay Hughes of Hereford were Sunday visitors in the P. H. Dyer home.

The M. L. Simpson family made a business trip to Amarillo Friday.

Mr. and Mrs. C. Andrews visited in Olton Thursday.

Mr. and Mrs. Clem Gilliam and John Hardy Wood were in Post Sunday. They visited with John Hardy's sister, Freda, who is training as a nurse in Waco.

Miss Pauline Andrew left Saturday in company with Mr. and Mrs. Noel Andrews of Hereford to vacation in Colorado.

Jumbo girls were defeated by Easter in a baseball game Sunday.

Charles McGinnis of CCC camp in Canyon spent the week end at his home here.

W. W. Adams suffered a painful injury Sunday when a horse ran over him and stepped in his face.

Mrs. Ollie McCraw and children of Fort Worth are visiting her sister, Mrs. Finis Hunter.

Mr. and Mrs. C. C. Hunter and Virginia Simpson spent Sunday with Mr. and Mrs. Doc Hardin of Kirkland. Mrs. Hunter and Mrs. Hardin are sisters.

Mr. Finegold and son and daughter of Amarillo were in this community Sunday.

Several attended church Sunday night, when Bro. Johnson of Dimmitt preached. His son, Bobby, remained for a few days stay in the Sam Hunter home.

Mrs. Buddy Taylor of Umbarger visited her parents, Mr. and Mrs. F. L. Pinckert, Sunday.

#### Returns from College.

Among the college students who have returned to Hereford is Miss Catherine Miller, daughter of Mr. and Mrs. J. H. Miller, who has been attending the State University at Fayetteville, Arkansas. She arrived home last week and will spend the summer here.

#### THE STATE OF TEXAS

To the Sheriff or Any Constable of Deaf Smith County, Greeting:

You are hereby commanded to summon W. F. Nicholas, Eida Nicholas, Minnie Law and her husband, \_\_\_\_\_ Law, and W. G. Harrell to appear at the next regular term of the District Court of Deaf Smith County, Texas, at the courthouse thereof in Hereford Texas, on the first Monday in August, 1937, the same being the 2nd day of August, 1937, then and there to answer a petition filed in said court on the 29th day of May, 1937, the file number of which is 2348, in which suit John V. Farwell, Arthur L. Farwell and Farwell Winston, as Trustees, are plaintiffs, and W. F. Nicholas, Eida Nicholas, Minnie Law and her husband, \_\_\_\_\_ Law, W. G. Harrell, Phillips Petroleum Company and Oliver Farm Equipment Sales Company are defendants, the nature of plaintiffs' cause of action being alleged as follows:

The plaintiffs are trustees under a Declaration of Trust dated November 1, 1933, recorded in the Deed Records of Deaf Smith County, Texas, and are the assignees of the vendors under the contract hereinafter mentioned, which vendors were John V. Farwell, Arthur L. Farwell and Francis C. Farwell.

That heretofore, by written contract dated May 27, 1929, recorded in the Deed Records of Deaf Smith County, Texas, Volume 75, page 584, and in Volume 64, page 140, the said John V. Farwell, Arthur L. Farwell and Francis C. Farwell contracted to sell to W. F. Nicholas the following land in Deaf Smith County, Texas, to-wit: the Northeast Quarter (NE 1/4) of Section No. 21, of Township 3 North, Range 1 East, of a Capitol Syndicate Subdivision, as shown by plat of such subdivision of record in the Deed Records of Deaf Smith County, Texas.

That said contract provides that the purchase price of said land is \$3,200.00, payable on or before six years from November 1, 1929; that the vendee shall each year at the proper season sow at least 80 per cent of the land described in the contract to wheat; that the vendee shall, beginning with the year 1930, pay the taxes on the tract of land described in the contract before they become delinquent; that failure of the vendee to perform the covenants imposed upon him by such contract shall nullify the same and all payments made and all improvements placed on the land shall be kept by the vendors; that such contract is assignable. That plaintiffs have performed all of the covenants imposed upon them by the terms of such contract.

That no payments have been made on the purchase price of said land and the same was not sowed to wheat in the proper season in 1936, and taxes on the same for the years 1935 and 1936 were not paid by the defendants. That on account of the defendants' default in the payment of the purchase price of said land, and in the tilling of said land, and in the payment of said taxes as provided in said contract, the plaintiffs have declared the contract for the sale of said land at an end and are entitled to recover the title to and possession of said land from the defendants and each of them.

That the defendants Eida Nicholas, Minnie Law and her husband, \_\_\_\_\_ Law, W. G. Harrell, Phillips Petroleum Company and Oliver Farm Equipment Sales Company, are claiming some interest in and to said land, the exact nature of which is not known by the plaintiffs, but whatever right, title or interest said defendants have in the land was acquired by virtue of the contract above mentioned, and is subordinate and inferior to plaintiffs' title and claim to the land.

Plaintiffs pray that defendants be cited to appear and answer their petition, and that the plaintiffs recover title to and possession of the land and improvements; that the contract for the sale of said land be declared at an end, and for general relief.

You are hereby commanded to summon the defendants W. F. Nicholas, Eida Nicholas, Minnie Law and her husband, \_\_\_\_\_ Law, and W. G. Harrell, and to serve this citation by making publication of this citation once each week for four consecutive weeks previous to the return day hereof

In some newspaper published in your county, but if there be no newspaper published in said county, then in any newspaper published in the nearest county in which a newspaper is published.

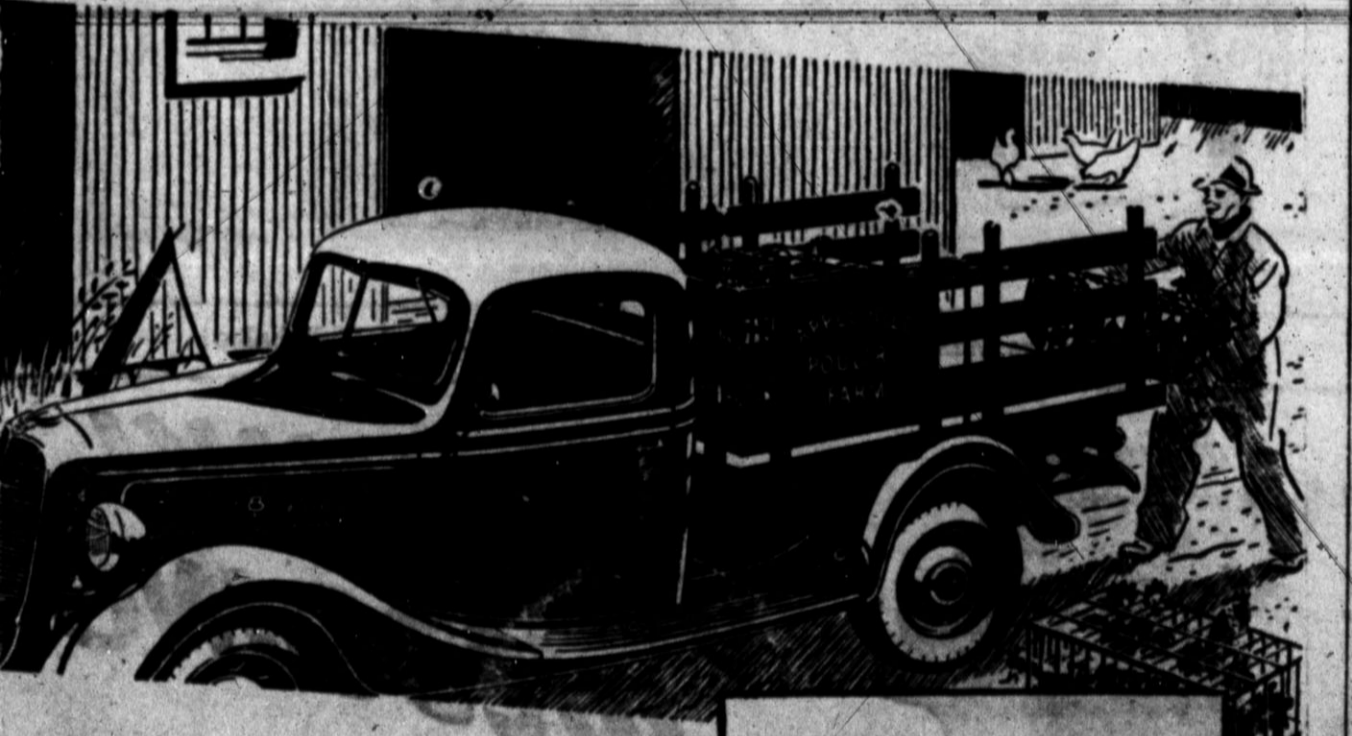
Herein fail not, but have you before said Court on the first day of the next term thereof, this writ, with your return thereon showing how you have executed the same.

Given under my hand and the seal of said court at my office in the City of Hereford, Texas, this 29th day of May, 1937.

(Seal) L. H. FOSTER, Clerk of the District Court of Deaf Smith County, Texas.

Issued: This the 29th day of May, 1937. L. H. FOSTER, Clerk of the District Court of Deaf Smith County, Texas.

The **ONLY** truck of its kind in the low-price field!



HERE'S a unit that's truck in stamina—yet a commercial car in maneuverability and economy. On 112" wheelbase, load space is 80" long, 62" wide, 29 1/2" high. The stake sections are removable. Naturally versatile, as platform or stake truck—its adaptability is further increased by Ford's two V-8 engine sizes. Owners needing maximum speed and power will appreciate the great 85 H. P. engine. Others, with lighter hauling, will find splendid performance in the 60 H. P. engine—with many extra miles to the gallon of gas. Get an "on-the-job" test of the Ford V-8 truck or commercial car which best fits your needs. SEE YOUR FORD DEALER

- THE FORD V-8 112" STAKE TRUCK IS AN IDEAL UNIT FOR:**
- FARMERS
  - MERCHANTS
  - BUILDING SUPPLY DEALERS
  - PUBLISHERS
  - TRUCK GARDENERS
  - NURSEYMEN
  - HOUSEHOLD APPLIANCE
  - DAIRIES
  - DEPARTMENT STORES
  - HARDWARE DEALERS
  - PRINTERS
  - FEED AND FLOUR MILLS
  - CONTRACTORS
  - PUBLIC UTILITIES
  - GROCERS

**FORD V-8 TRUCKS AND COMMERCIAL CARS**

**NOW! GASOLINE-ELECTRIC NORGE**

Rollator Refrigeration FOR HOMES WITHOUT ELECTRICITY

● No home need be without the luxury and convenience of Norge electric Rollator Refrigeration. The new Norge gasoline-electric powered Rollator Refrigerator has its own motor-generator that can be located as far as 300 feet away from the house. No generating equipment is contained in the refrigerator cabinet. See this Norge Rollator Refrigerator today and have its features explained and demonstrated.

Easily Converted to AC Operation When the High Line Comes Through.

DOWN PAYMENT AS LOW AS **\$7.50**

GENERATOR SUPPLIES SURPLUS CURRENT

The refrigerator takes only a part of the current output. The rest is available for operating lights or labor-saving appliances having the proper voltage and current requirements.

THE ROLLATOR COMPRESSOR

1 exclusive Norge cold-making mechanism, has but 3 slowly moving parts. Creates more cold for the current used. Only Norge has the Rollator.

**Fullwood Battery and Electric Station**

# PERSONALS

Mrs. Harry Sherrieb of Skellytown was a business visitor here Wednesday.

Don't let your wheat wait for lack of trucks. We have them. Hereford Motor Co. 1c

Mr. and Mrs. Frank Marrs visited their daughter, Mrs. Roger Orr and family in Clovis Sunday.

Mrs. M. A. Henson left Wednesday for McAllen, Texas, where she will visit her sons, Doug and Bus.

Our trucks will prove a good buy for you when you get ready to haul your wheat. See us. Hereford Motor Co. 1c

Mr. and Mrs. H. C. Odle of Meridian, Texas, are here this week looking after their land interests.

Don't let your wheat wait for lack of trucks. We have them. Hereford Motor Co. 1c

Miss Mary Ann Acker, daughter of Mr. and Mrs. C. C. Acker, spent last week end in Amarillo with Mr. and Mrs. George Parker.

Our trucks will prove a good buy for you when you get ready to haul your wheat. See us. Hereford Motor Co. 1c

Mr. and Mrs. Wayne Dyer returned home last Saturday from their honeymoon trip in South Texas.

Don't let your wheat wait for lack of trucks. We have them. Hereford Motor Co. 1c

Mrs. C. O. Lee returned to Hereford Friday after spending several months at Wellington with her son, Oscar Lee.

Miss Daphone Hutchings, manager of the Castro County News, Dimmitt, was a visitor in Hereford Monday afternoon.

Mrs. Bess Jennings wants her customers and friends to know that she is still associated with Bobbie's Beauty Shop as an operator, and will be glad to see them there. 1c

Mr. and Mrs. Carl Huggins and Mr. and Mrs. John Harvey of Littlefield visited in the home of Mr. and Mrs. W. F. Ghis Sunday.

You have the wheat—we have the trucks for you to use. See us before you buy. Hereford Motor Co. 1c

Mrs. Nina Vassey of Beeville, Texas, is here visiting her parents, Mr. and Mrs. Allen Powell, and her sister, Mrs. A. N. McElroy and family.

You have the wheat—we have the trucks for you to use. See us before you buy. Hereford Motor Co. 1c

Mrs. Thomas K. Baten and Keith, of Pollet, left Tuesday for Dimmitt to visit her sister, Mrs. Baten came here to attend the wedding of Mrs. Bob Birchfield, the former Miss Bettie Rose Kerr, and was a guest of Mrs. C. F. Kerr. She spent several days in Farwell with relatives before leaving for Dimmitt.

Our trucks will prove a good buy for you when you get ready to haul your wheat. See us. Hereford Motor Co. 1c

## STAR

**Tuesday Only**  
10¢ Matinee 25¢ Night  
35 GOOD REASONS for your attendance!  
On the Screen  
A story told in shorthand that many wives should know!

**BUSINESS AND LOVE DON'T MIX**  
*Her Husband's Secretary*  
Selected Short Subjects

Mrs. C. E. Birmeyer and three children of Amarillo are visiting her parents, Mr. and Mrs. E. B. Black. While here Mrs. Birmeyer will visit several other relatives.

Wiley Roberson and G. W. Brumley left Tuesday morning for Lamesa on a business trip. They were joined at Tulla by Roger Brumley who made the trip with them.

**HOME FOR SALE:** Just what everyone wants. Outside city limits—gas, electricity, water system. Three-room house, plus bath and large entry, one block from call-cable highway; lawn, shade trees, fruit trees and garden; chicken house, wash house and storm cellar. Buy direct from owner. Box 636, Hereford, Texas. 1c

Mr. and Mrs. Paul Wilson of Stratford spent the week end in Hereford visiting relatives. John Estes, who had been visiting Mr. and Mrs. Wilson for the past two weeks returned home with them.

Mr. and Mrs. Henry Hastings accompanied her mother, Mrs. G. F. Tomlinson, to Tulla Saturday. Mrs. Tomlinson had been visiting in the Hastings home for several weeks and was returning to her home at that place.

After finishing his second year's work at Texas Tech, Frank J. Montford arrived Friday to spend the summer here. He is a brother of Mrs. Homer Brumley and plans to spend most of the summer on the Brumley farm west of Hereford.

**Names of Cards**  
In Ireland, the Ace of Diamonds is called "The Earl of Cork." It being the worst ace and the poorest card in the pack. The King—This card is believed to be an evil one. On most fortune-telling systems the card portends ill-luck, its other names meaning "The great hanged one."—Pearson's Weekly.

## STAR NOW

Hereford, Texas  
Thurs. - Fri.

On the Screen  
Red Hot and O-o-o-o—It's a girl whirl and a laugh lark.

**TOP OF THE TOWN**  
YOU'LL REMEMBER IT YET IN 1962  
YOU'LL GET COMEDY, MUSIC AND ROMANCE

**Saturday Only**  
Kiddies 10¢ Adults 15¢  
Box Office Opens 12 O'Clock Noon.

Blazing adventure from the ace of action writers—Peter B. Kyne's latest action story!

**THUNDERING**  
Into the killer's mob with blazing guns!

**TRAPPED**  
Peter B. Kyne's  
starring CHARLES STARRETT  
with Peggy Stratford  
Directed by Leon Baroff

## Trees Fight Many Obstacles To Live

It is interesting to note how many adverse circumstances trees will often overcome by adapting themselves to the conditions present writes a park ranger from Hot Springs National park, Arkansas. In order to exist, all plants and animals must be flexible enough to adapt themselves to a great variety of circumstances. This is a law of nature's kingdom which applies everywhere. In high altitudes, for instance, trees must adapt themselves to live under the most adverse conditions known for plant growth. High winds, cold extremes of all kinds, must be successfully combated.

From these bravely struggling trees of timberline to the coastal tropical trees we find them always adapting themselves to their environment, often succeeding against great odds. Wherever plants grows unfavorable conditions to temperature, light, humidity and wind must be encountered. Factors of competition range from disease and insect pest to fires. Plants have difficulty enough in overcoming nature's handicaps, but when a man steps in and further unbalances things, they often fall.

Man caused fires are one of the forests' worst enemies. Although nature struggles valiantly to overcome the damage caused by man, so that fire scars in time may become moderated or lost to sight by new foliage, the tree will never be quite the same again. Its resistance is weakened, its growth slowed down, it is left open to disease and parasitic infestation.

## Zenith Dealer



George McConnell this week announced the arrival of 1935 model Zenith radios. Mr. McConnell states that he will feature the Zenith line in the future and will carry a complete stock at all times.

**Use of Coal Tar Colors**  
In addition to the dyeing of cloth, coal tar colors have a number of other important uses. They are used to color inks, typewriter ribbons, carbon papers, and such things. Then there is their use as artificial food colors; and also coloring agents for some of the cheaper American liquors, which, in appearance at least, rival the best that Europe can produce. Another important use is that of employing certain dyes as photographic sensitizers, which have increased the field of vision of the camera and have enabled it to photograph even the invisible.

## There Is No Past So Long As Books Live

"With a well-filled shelf of books, the reader of today is enabled to know the past perhaps even better than the people who lived in it. Outstanding events, like mountains, need to be viewed from a distance in order that their true proportions may appear. Biographies, when well and carefully written, often render their subjects more approachable than they were in real life. Great men are frequently surrounded by a veil of mystery, and are remote from the majority of their contemporaries. But through books they may become intimates in many a household.

"Books are messengers of the past, not only in the biographical and historical realms, but in the sciences and other fields as well. A wise man once said that by means of books the men of the present could stand on the shoulders of their predecessors and continue the building from the place where those earlier workers had left it. The study of electricity does not have to begin where Edison did; but rather where Edison finished, because books will give him a knowledge of the science of electricity up to the present time. His original work can rest on the foundation built in the past. This is also true of economics, sociology, and the other sciences.

"As few men can possess all the books in even a very restricted field, it is the function of the public library to make available to each of its patrons all the books he needs or wants for the development of his talents and abilities. This is easily possible because public libraries nowadays are not isolated institutions serving a group of people who happen to live in the vicinity. On the contrary, they are parts of a great library system that covers the whole country and even reaches into foreign lands. Books may be interchanged as readily between libraries as between the branches of a single library system. Consequently the past may live for each inquirer through the books

he can obtain in his own library, and no one can excuse his failures on the ground that he is ignorant of what has happened in the past.—Sabra W. Vought, Chief, Library Division Office of Education in School Life.

Things a better. There are more men now operating steam shovels than are watching them.—Greensboro, Georgia, Herald-Journal.  
100-Pound Stone Used as Coin  
The south Pacific island of Yap uses stone coins, some of which weigh more than 100 pounds.

# SAVE 3 WAYS!

**NEW GE Triple-Thrift REFRIGERATORS**

1—save on PRICE!  
2—save on CURRENT!  
3—save on UPKEEP!

Now you can easily afford the finest refrigerator money can buy. General Electric—the refrigerator that always cost less to own—is now priced lower than ever! Don't be satisfied with anything less. Know the thrill of owning the best—and save three ways.

**Big, Roomy Cabinets • Brilliant New Styling • More Ice Cubes • More "Cold" Capacity • More Usable Storage Space • More Conveniences**

**ALL AT LESS COST!**

**THRIFT UNIT**  
Solid-in-Steel

The only refrigerator mechanism with forced-feed lubrication and oil cooling, that assures less current consumption and longer life.

## E.B. BLACK CO.

## Women!

You've read about the notorious "Clip Joints" . . . racketeering of the "unspoken profession" . . . expose of the "call girl" system . . . how men are robbed by the night club hostesses . . . about the "hot spots" in the early hours before dawn.

## MEET THE GIRLS WHO GOT CAUGHT IN THE RACKET

They Worked In "Clip Joints" Because They needed the money . . . because they knew too much and couldn't quit . . . because it meant clothes and a good time.

EVERY GIRL WAS A SLAVE TO THE NIGHT CLUB CZAR . . . THEY WORKED THE WAY HE TOLD THEM . . . OR ELSE!

**Headline Dynamite!**

*Bette*  
**DAVIS**  
in  
**MARKED WOMAN**  
with  
**HUMPHREY BOGART**  
**EDUARDO CIANELLI**

A Warner Bros. 1st Nat'l Picture

Here Is A Picture That Will Open Your Eyes . . .  
IT TOOK COURAGE TO BRING THESE BARE FACED FACTS TO THE SCREEN!  
See Them—Know For Yourself!

# STAR

**WEDNESDAY ONLY**  
ADMISSION 25¢

A story of the exploitation of sex . . . not of nymphomaniacal sex . . . not entertainment for children and therefore ATTENDANCE LIMITED TO ADULTS ONLY!

# STAR

Midnight Preview Saturday Night  
**SUNDAY - MONDAY**

The "OLD COWHANDS" of "RHYTHM ON THE RANGE" go Hawaiian and shake the country with fun and romance!

They're Wiki-Waki-Wooing in Hamani in a Lyrical Hullabaloo!

# WAIKIKI WEDDING

with  
**BING CROSBY • BOB BURNS**  
**MARTHA RAYE • SHIRLEY ROSS**  
**GEORGE BARBIER • LEIF ERIKSON**

Bing wows Shirley with his singin' of those new Crosby songs!

Roar with Martha as she puts Bob through his paces all over the island.

Hundreds of grand-shotted beauties sing and sway in the great wedding scenes, the thrilling fire dance!



# The Hereford Brand

Published Every Thursday

SIXTEEN PAGES—SECTION TWO

Our Slogan—"More People—More Farms"

37th Year—Number 24.

THE HEREFORD BRAND, HEREFORD, TEXAS, THURSDAY, JUNE 17, 1937.

FIVE CENTS PER COPY

## Golfers Win Over Clovis Here Sunday

### PLANS MADE FOR INVITATION AND TEE TOURNAMENTS

BY FRANK COGDELL

The Hereford Golf club defeated the Clovis club to the tune of 32 1/2 points to 22 1/2 points in matched play here last Sunday. The matches were enjoyed by both teams and the course was highly praised for its sportiness by the Clovis golfers.

Hereford players won the Clovis tournament with the following points: Ted Young 3, Buddie Posey 3, J. M. Posey 3, Herb Sindt 3, F. M. Cogdell 1, Fred Brown 1, Phillips 1/2, John Patton 3, Arch Foster 3, Rice 2, Matthews 3, V. J. Fuller 2 1/2, Bob Renfro 3.

Next Sunday, June 20, we will conduct the Dollar Invitation Tournament. This tourney is open to all players in the Panhandle of Texas and New Mexico. Entrance fee is \$1; 36 holes of medal play will be used in deciding the winners in each 16-player flight. The first nine holes of play in the morning will be used as qualifying scores. Five prizes will be given in each flight, ranging from first prize of golf shoes to golf clubs for lower prize winners. We wish to invite all golfers, no matter what you shoot, to participate in this tournament.

The week of June 21-27 will be used as elimination in the City tournament. These elimination rounds will be played over the 18 holes, match play route, with finals being held Sunday, June 27, for 36 holes. The two finalists will then choose sides from paid up members for a dinner tournament on June 27.

Partings for these matches will be in line with manner in which players are chosen by the captains. Above matches will be played over 18 holes, each match counting three points. Against the losers will be assessed cost of a dinner on the night of June 30. At this dinner officers for the coming year will be elected and other business transacted. The tournament committee is working to arrange matches with Tulsa, Canyon and Plainview for play during the remainder of the summer.

### THIRSTY ORCHARDS

If a mature orchard receives its needed 4 acre-inches of rainfall each month, it would be equivalent to 108,000 gallons daily, says the Bureau of Plant Industry. Counting an acreage of 35 trees to the acre, each tree should have a little more than 100 gallons of water daily.

Visitors in the home of Mr. and Mrs. A. C. Thompson Sunday were his sister, Mrs. B. C. Taylor and son, B. C., Jr., and a niece, Mrs. Stevenson and daughter, Sue, all of Canyon.

## Trains Halt, Fete Farley's Birthday



THE CASINO SPECIAL TRAIN en route from New York to the American Exposition at Dallas, stopped on a siding in East Texas and celebrated "happy birthday" for Postmaster General James A. Farley, who stepped from an east-bound limited. George P. Marshall (left), director of entertainment and the exposition's international sports program, and Farley are old friends. Marshall's wife, the former Corinne Griffith (center) of motion pictures, gave the postmaster general a sombrero, as Gacha of the Casino, which opens June 12, serenaded.

## Missouri Murders Form Basis Of Detective Story By Mrs. Eubanks

### Union Service Program For Sunday, June 20

The complete program for the Service Club Night Sunday, June 20, was today announced by Rev. F. C. Willett, pastor of the First Methodist church. The service is a feature of the Union Sunday Service series which is being sponsored by the Baptist, Methodist and Christian churches this summer.

Rev. J. C. Thorns will preside and O. T. Williams will act as song leader. Mrs. Margaret Schroeder will be pianist for the occasion.

The program follows: Prelude, Music Without Words; hymn, Onward Christian Soldiers, No. 31; hymn, Battle Hymn of the Republic, No. 44, congregation standing; prayer, Rev. H. M. Redford; solo, O. S. S. Hear Me, Miss Ruby Thompson; violin obligato, Mrs. A. C. Thompson; scripture reading, selected; announcements, Rev. Thorns; offertory, violin duet, Dreamy Moments, Mrs. A. C. Thompson, Mrs. Paul Foster, Miss Thelma McMin, accompanist; special feature, Lions Club Minature, both a luncheon and a service club, Ralph Smith, Glenn Weir, Harry Rice, John McLean, Alex. Thompson, and Ragsdale Balle, guest; introduction of speaker, Ralph Smith; address, selected, Julien C. Hyer; hymn, Blessed Be the Tie, No. 242; benediction, Rev. Thorns; postlude, Lullaby by Cimadori.

Mrs. Joe Hodson and daughter, Betty, of Seagraves, are here for a week's visit with her parents, Mr. and Mrs. D. H. Alexander.

## Bible School Students Are Given Diplomas

Graduation exercises were held Friday night, June 11, at the Assembly of God church for 36 students in the Daily Vacation Bible school which recently closed.

Those who received diplomas were Nellie Thompson, June Botsford, Elizabeth Rice, Myron Galley, Charles Galley, Mabel Henderson, Orval Galley, Billy Jo Morton, Gene Taylor, Roy Thompson, Joe Brock, Billy Hall, Louise Henderson, Betty Sue Morton, Geo. Pace, Nadine Waldron, Ray Henderson, Glen Henderson, Robert Jackson, Elaine Taylor, Irma Lee Harrison, Paul Hagar, Stella Joe Thompson, Elsie Fern Thompson, Betty Ruth West, May Jackson, Ernestine West, Julia Mae Henderson, Blithe Louise Harrison, Wanda Jean Harrison, Thomas Botsford, Theima Hershey-Zelma Hershey, Edith Ann Morton and Clifford Galley.

A total of 106 students were enrolled during the Bible school, and Betty Sue Morton received the grand prize for having brought the largest number of students during the school. The prize was presented at the graduation exercises.

Faculty members of the school were Jewell Roberts, Amarillo; Rev. Harold Higley, Enid, Okla.; Dorothea Troxell, Mrs. E. M. Rice, Mrs. W. T. Batchelder, E. M. Rice, Rev. and Mrs. W. A. McCann, all of Hereford; Rev. Hollis Galley, missionary to Peru, gave lectures during the first week of the school.

## DAM TALK

As talk regarding Hereford's proposed lake and dam went the rounds this week, the following comments were recorded by Wilson Gyles, ever-alert treasurer of the Chamber of Commerce:

M. E. Baker: "It's a fine thing."

Otto Massie: "Good thing, I'm for it."

J. B. Galway: "Fine thing, by golly!"

C. M. McCullough, Amarillo: "Absolutely the best thing yet."

Lee Conklin: "A great help to the entire community."

C. W. Terrell, Amarillo: "I will do all my fishing here."

Walter Storey, San Francisco, California: "Swell, a fine thing."

E. C. Echart: "Swell, I'm for it."

Earl Bennett: "The keenest thing Hereford has ever done."

What do you think about the proposed dam? The Brand will appreciate your opinion or comment.

Mrs. Faye Montgomery of Amarillo spent the week end here visiting her parents, Mr. and Mrs. J. W. Alexander, and her son, Bill Montgomery.

## First Lady in Role of Godmother



Mrs. Franklin D. Roosevelt, holding baby Eleanor Ruth Armstrong, and Mrs. Ruth Bryan Owen, former U. S. minister to Norway, with baby Robert Furman Armstrong, pictured during the recent christening ceremony of the twin children of Mr. and Mrs. Robert Armstrong, Jr., at Washington, D. C., at which they served as godmothers. Standing between them is Mrs. John Nance Garner, wife of the vice president. The Armstrongs are Washington newspaper correspondents.

## Wheat Estimate Average Set On 1,187,082 Mark

Following the close of The Hereford Brand's wheat estimating contest June 15, a survey of the estimates showed a large difference of opinion as to the amount of wheat that will be produced in the county this year.

The lowest estimate was 226,000. W. D. Nafzgar and R. A. Wells both estimated this figure, while the highest estimate was 2,231,730—made by John H. Olson.

Average is 1,187,082.

Politicians and big business men are always talking about averages, so The Brand has computed the average from estimates which were turned in during the contest. If there is anything to this "average business," the wheat crop should be 1,187,082 bushels. The figure was derived by adding the entire list of estimates and dividing it by the number of persons who made estimates.

Estimates made during the final week follow: Jack Wayland 1,867,632, Keith Caldwell 1,070,000, Geo. McCurry 2,062,000, C. A. Skelton 825,000, Mrs. Allen Bell 1,250,000, John McLean 1,087,387, Wilbur Chapman 1,119,999, Dubois Walker 80,000, John H. Olson 2,231,730, F. J. Axe 792,000, Troy Womble 963,000, Benny Womble 900,850, R. A. Frye 1,700,000, Mrs. Al Werner 1,950,000.

The outcome of the contest will be based upon government crop reports for this county and winners will be announced immediately following the final government report.

## Dr. Kester Takes Course In Optometry

Dr. F. M. Kester returned to Hereford Wednesday after attending Pennsylvania State College of Optometry in Philadelphia for the annual practitioners' clinical and educational week. Dr. Kester was registered for all sessions.

Emphasis was placed upon the courses covering the latest developments in the correction of certain difficult cases which do not respond to ordinary methods. The new telescopic spectacles and contact lenses have been producing startling results when applied to those unfortunate patients often classified as blind. A very recently developed technique for the prescribing of contact lenses which are inserted beneath the lids in direct contact with the eye, was demonstrated.

On Tuesday, June 8, Dr. Kester, together with several hundred other optometrists in attendance, participated in the celebration of the 150th anniversary of the Constitution of the United States which was held in historic Independence Square.

## Pat Elliston Buys Bananas For Two Cents Stalk On South American Job

Pat Elliston arrived here Monday morning and will visit with his parents, Mr. and Mrs. A. H. Elliston, and brother, J. B. Elliston, for 30 days before going to California, from where he will return to South America. Mrs. Elliston is now in Cisco, Texas, visiting relatives, but expects to come to Hereford Friday.

Mr. Elliston has been in South America since 1924, and is employed by a subsidiary of the Standard Oil Co. He is now stationed at Barranco Bermeja, Republic of Columbia.

Mr. and Mrs. Elliston arrived in Miami, Florida, June 2, bought a car and went to Cisco. They traveled from their home to the coast on a German air line, which serves the community, and from there flew on an American line into Miami.

Barranco Bermeja is located 5 1/2 miles inland on the Magdalena River, and Pat reports an average temperature of about 80 degrees, but says the humidity is the chief objection until one becomes acclimated. He says he can now fly into Amarillo in three days, where the trip formerly required 25 days by boat.

When Mr. and Mrs. Elliston leave here about July 15, they expect to go to California, where they will sell their car and make the return trip by boat, going through the Panama Canal to the coast. From the South American coast they will travel by plane to their home.

Hunting and fishing abounds in the Columbia jungles. Mr. Elliston says, with bags weighing up to 15 pounds, and an abundance of game including black panthers

## Cooking School Creates Much Interest Here

The cooking school sponsored Tuesday and Wednesday by Texas New Mexico Utilities Company proved unusually successful, featuring a large attendance both days. The school was held in the local offices of the company and was conducted by Miss Anna Bell Hickman, home economist for the company.

Ladies who attended the school expressed much delight over the school and recipes which they received.

and mountain cats.

Python and boa constrictors are also plentiful, commonly running as high as 10 and 15 feet.

One thing Pat especially likes about the country is the fact that bananas, pineapple and other tropical fruit are abundant.

"They are yours for the picking," he said, "and if you are too lazy to pick them you can buy a stalk of bananas for about two cents American money."

"West Texas looks good to me, though," he added, "and I am sure glad to be back again. I used to brag about the 20 inch rains we had down there in 21 days, but I don't believe they have much on West Smith county judging from the recent rains."

He is now field supervisor over six wells and gets a 90 day vacation every two years.

## DUST BOWL WORKER



Roy L. Kimmel, whom Secretary of Agriculture Henry A. Wallace has appointed to direct a long-range coordinated program to prevent the Southwestern dust bowl from becoming a desert, in a plan which follows closely the recommendations of the President's great plains committee. Mr. Kimmel will coordinate the work of Department of Agriculture agencies in about 100 counties of Colorado, Kansas, New Mexico, Oklahoma and Texas, where wind erosion has been most severe.

## Spelling Champ Wins \$500 Prize



First prize of \$500 was awarded Waneta Buckley of Louisville, Ky. (right), recent winner of the title of "Best Speller in the Nation." She won the thirteenth national spelling bee at Washington, sponsored by newspapers at the new National museum. Waneta's runner-up was diminutive Betty Grunstra of Passaic, N. J. "Plebeian," spelled correctly by Waneta, after Betty missed, decided the contest. Betty's second prize amounted to \$300.

## PROTECTOR FOR BATTER



Wally Moses, outfielder of the Philadelphia Athletics, is shown at batting practice wearing a polo helmet, an adaption of which is suggested as a protective measure against possible beating of a batter by a pitched ball. The recent accident to Mickey Cochrane, manager of the Detroit Tigers, who suffered a skull fracture in the game against the New York Yankees, inspired the new safety campaign.

## Duke of Windsor and Wally Are Wed



Picture of the duke of Windsor and Mrs. Wallis Warfield Simpson taken shortly before their recent wedding at Monts, France. This picture was posed on the lawn of the Chateau de Candé, where they were married. A religious ceremony performed by a rector of the Church of England followed the civil ceremony conducted by the Mayor of Monts.

## PITCHING FIND



Jack Dawson, sixteen-year-old pitching sensation of North High school, Des Moines, Iowa, who was signed by the Fargo-Moorhead club of the Northern league—a farm of the Cleveland Indians. Dawson, a righthander, who joined the team at the end of the school term, started the season by hurling 15 hitless innings. Cleveland's Bob Feller is from Van Meter, Iowa, a short distance from Des Moines.

### "Cow, Sow and Hen" Idea Basis Of Balanced Resettlement Program

The far-famed "cow, sow and hen" idea, making a substantial foundation for a live-at-home and self-sustaining program in America's rural sections has not been left by the wayside by the Rural Rehabilitation Division of the Resettlement Administration.

On the contrary, this program has been sponsored and nourished by every county supervisor and home management supervisor in the country. Just how successful this basic program has been may be measured in reports sent into the regional office of the RA at Amarillo.

For example, there is a farmer residing in Morton county, Kansas. This Kansas farmer is mentioned in view of the fact that he lives in the very center of the Southern High Plains dust bow area. His success in spite of adverse conditions is proof enough that his case is not an exception. This family had seven cows. Since June 8, 1936, the family spent \$81.45 for feed to supplement that grows on the drought stricken farm. In the same period between June 8 to February 1, 1937, this family received from these seven cows:

Cream sold	\$ 90.78
Milk for home use	73.00
Butter for home use	15.00
Sale of one cow	25.00
Sale of six calves	100.00
Total	\$308.78

The family now has five small calves on hand, worth about \$10 each.

Moreover, this family has done fairly well with the poultry flock. They bought \$2.00 worth of starting mash. The rest of their chicken feed and mash was mixed at home from bran and grain on hand. Here is a record of the poultry flock of 48 hens for the past eight months:

Eggs used at home	\$20.80
Eggs sold	13.00
Friers used at home	13.24
Hens sold	4.49
Total	\$54.53

This family should have a flock of not less than 100 hens. Hence it is easy to see that this is not an unusual story. There are scores of better ones on file in the Amarillo office. The point is, however, that the RA of the Resettlement Administration is encouraging and showing its clients how to become self supporting by following a balanced agricultural program.

This federal agency loans farmers money with which to get start-

### GRANDMA GETS M. A.



Mrs. Rose A. Cahlan, known to her fellow students at Teachers college of Columbia university as the "college grandmother," who has received a master of arts degree. She received her bachelor of science degree in 1931, and says she will continue her studies "because there is so much to learn." Mrs. Cahlan is the mother of a son and daughter.

ed. Its county supervisors draw up farm and home plans for each individual borrower. County home management supervisors work with the farm women and show them how to take advantage of every opportunity to improve their homes, prepare more nourishing foods for their families, and regain their footing in their community, without.

Those desiring information on any phase of the Resettlement Administration's work are asked to contact their county supervisors or write direct to the Division of Information, Amarillo, Texas.

Definite results from one phase of the Texas Planning Board's work announced this week by Maj. E. A. Wood, director of the Board. It was the feeding of 200,000 head of Texas cattle. These cattle are being finished for market on Texas feedstuffs. Heretofore Texas cattle have been finished on mid-western pastures.

LOTS OF PEOPLE MAY BE LOOKING FOR WHAT YOU WANT TO GET RID OF. TRY A BRAND WANT AD NOW!

### Great Lakes Exposition Is Opened



James Roosevelt, son of the President, is shown, left, as he cut the ribbon on the gates of the Great Lakes exposition in Cleveland, officially opening the show for the 1937 season. W. T. Holliday, center, and Mayor Harold Burton of Cleveland look on.

### Summerfield News

BY MRS. ASA ATCHLEY  
Rev. and Mrs. Smith were here from Plainview Sunday, he filling his appointments.

Wibur Edelman and family of Lakeview spent Sunday in the Bill Edelman and Lois Lookingbill home.

Owen Stagner and family of Hereford visited the B. E. Roberson family Friday.

Mr. and Mrs. J. N. Thompson entertained Amarillo friends Sunday.

James Noland is employed as a brakeman by the Santa Fe in Amarillo.

The Santa Fe is repainting its property in Summerfield. Cecil Lookingbill and family of Amarillo visited the J. L. Lookingbill home Sunday.

David and B. N. Bellar and families of Muleshoe were visitors in the Perry McMillan home Sunday. Mr. and Mrs. C. B. Thomas entertained the Ross Ray family of Sunnyside, and Mrs. Bradley of Clovis this week end.

J. R. Oglesby and children visited at Wyche Sunday.

Many farmers are planting row crops this week.

Miss Gertrude Atchley was moved home Thursday and is improving nicely.

Messrs. and Mmes. Jake Roberson, George Story and family, Brit Clark and son, C. E. Brown and children, Canyon; Jess Lindsey and family, Plainview; Mr. Wm. Roberson, Dumas, and the Hicks children of Hereford spent Sunday in the Roy Coker home.

E. B. Thomas of Los Angeles is visiting here this week. Jess Lindsey and family of Plainview were here last weekend. Miss Viva Mae Thomas was home from Canyon last week end. Summerfield played the Catholic team from Hereford Sunday and lost by several points.

The intermediate Sunday school class will have a party at the Asa Atchley home Friday night. That class and the juniors are invited.

The home demonstration club meets Friday with Mrs. D. C. Walser. Miss Schultz plans to be present. More people are invited to join.

Tandy Legg and family are visiting in Plains, Kansas.

Ky Lawrence and Joe Evans are putting down irrigation wells.

Mr. and Mrs. Ky Lawrence spent Sunday in the Jeff Roberson home at Ford.

The YWA gave a program, led by B. A. Roberson, for the WMU last Thursday.

First Lamp Patented in 1798  
The first lamp was patented in 1798 and only eight more appeared up to 1814.

### New Irrigation Well Completed

Eugene Leppert, Oklahoma City lawyer, this week completed the installation of a pump on his property four miles south of Hereford, where he plans to operate an irrigation well.

Mr. Leppert purchased the half section recently and says he expects to secure more land in the shallow-water area.

### Bellview News

BY MRS. R. M. JOHNSTON  
Some farmers are planting row crops, others are cultivating them. Mr. and Mrs. V. Ridley and Helen Trapp were Hereford visitors Friday.

A. C. Dallas, Lonnie, W. B. and R. H. Johnston were called to Altus, Okla., Tuesday of last week by the death of their brother-in-law, L. McBee. They returned Saturday Their mother, Mrs. M. A. Johnston, who had been at the bedside of Mrs. McBee the past two weeks, returned with them, as did Mrs. McBee who will visit here a few days.

Laney Moore who has been in East Texas the past 18 months, has returned here.

M. Holcomb, who taught in the Bellview high school, has gone to Austin to attend school.

Mr. and Mrs. R. H. Johnston, Lula and Junior, Burton Mote and Melvin Johnston were in Norton Sunday. Lula stayed for a few days visit with Mrs. R. H. Johnston, Jr.

Milton Clements of Kirkland visited in Bellview last week end. He and his wife and daughter visited her parents, Mr. and Mrs. G. W. Messenger, enroute from California.

Wheat is ripening and will soon be ready for harvest.

Louis Chandler and family of

### BPW Club To Make Survey Of Business

"Our Town's Business" will be the basis of a survey to be made here during the next 12 months. It was decided at a meeting of the Business and Professional Women's Club in the county library Monday night.

In addition to checking the outlook of business in this territory for the ensuing year the club will survey working standards and living conditions from the worker's standpoint; the survey will also include the consumer's angle.

Endee visited the Wesley Brown home Sunday.

J. T. Reese was in Clovis the first of the week.

### J. C. McCracken's Mother Ill.

Mr. and Mrs. J. C. McCracken and children, Jack and Sylvia Mae, left Wednesday afternoon for Fious City, Iowa, called there by the illness of Mr. McCracken's mother, Mrs. J. R. McCracken.

J. R. Roden and O. F. Lange of Friona were in town Tuesday.

**Switch TO DODGE and Save Money!**

### BALDWIN COMBINE PARTS

We carry a complete line of all sorts of Baldwin Combine PARTS and will be pleased to supply your needs promptly and efficiently.

### ALSO A FULL LINE OF CANVAS REPAIRS

### B. T. Galloway

FRIONA Baldwin Dealer. TEXAS

# WE'RE ALL SET for another HARVEST

Let Us Buy Your

# W-H-E-A-T

Again This Year!

As harvest time is upon us, we want to remind you that we want to buy your grain this year! We assure you of the same kind of high class service that we have rendered in the past—Fair weights and tests and sure service.

We appreciate greatly the business you have granted us in the past years and want to do business with you again this year. We will pay the maximum price for your grain at all times and will give you the same fair weights and tests on every load as we have always done.

PITMAN GRAIN CO. is prepared to pay or advance as much as any elevator on stored wheat at a very low rate of interest.

Experience over a period of years in handling your grain business—your personal accounts—your money under the high pressure conditions that result when there is a rush of business makes it possible for us to keep your accounts in proper shape and up to the minute. We want your business and will make every effort to merit it!

We Still Have Plenty of CERTIFIED HEGARI From Arizona

## Pitman Grain Co.

PHONE ONE



# The Rush Is On!

Beneficial moisture has fallen, more than we expected, more than we hoped for, and more than most of us have seen recently. For that reason, The Rush Is On!

Plowing and Planting time is here! Farmers are getting busy—rich, moist soil is being turned—and their conversation, wherever farmers gather, is about the chances for a huge row crop. More optimistic than they have been for five years, farmers of this section are looking forward this year to recovering a portion of the losses of previous years.

We join our farmer friends in rejoicing over our good fortune, and we, too, are optimistic about present conditions. We were optimistic when we made preparations to handle just such a situation. It meant the investment of much money for parts and equipment with which to serve you—WE ARE READY! Here you will find one of the most complete hardware stores in the Panhandle. We also have a complete line of tools.

And by the way, a visit with your farmer friends usually proves beneficial. There are always suggestions that are worth while from a man who has experienced the same problems. You will find your friends most any time at our store, talking about farming repairs, improvements. Drop in and talk over your experiences with them. It's almost like going to school to visit our store, and you are always invited.

THE RUSH IS ON, BUT WE ARE PREPARED TO TAKE CARE OF YOU ON SHORT NOTICE!

COMPLETE LINE OF GARDEN TOOLS, YARD TOOLS AND FARM HARDWARE IN OUR BIG STOCK!

# STREU HARDWARE

"GOOD EQUIPMENT MAKES A GOOD FARMER BETTER"

HARVEST NEEDS!

CANVAS

WATER JUGS

SPROCKET CHAINS

BOLTS

OF ALL SIZES

OUR STOCK IS COMPLETE



# SOCIETY

MRS. JOHN McLEAN, Society Editor Phone 181-W

## JUNIOR PIONEERS HAVE CANDLELIGHT INSTALLATION

An impressive candlelight installation ceremony was conducted at the meeting held by the Junior Pioneer club Thursday night at the home of Mrs. Bessie Patterson. Hostesses of the affair were Meses. Gussie Edelman, Virginia Miller, Bessie Patterson and Miss Lueta Borden.

During the installation rites each retiring officer lighted a candle and presented it to her successor. Dainty corsages were pinned on each new officer as her official duties for the coming year were explained.

In keeping with The Travel Course, which has been adopted by the club as the study course for the summer, the Song of the Open Road was used in the installation ceremony. The Song of the Open, by De-Forge, sung by Miss Ruby Thompson, completed the service.

New officers are Virginia Miller, president; Gussie Edelman, vice president; Anna K. Hardesty, recording secretary; Margaret Schroeter, corresponding secretary; Virginia Woodford, treasurer; Marguerite Newell, parliamentarian, and Ardelle Morgan, reporter.

Mrs. Ray Johnson, president of the County Federation of Women's Clubs, was the guest speaker for the evening. She spoke on Woman's Place in the Home and as a club worker, and stressed the fact that a good homemaker was also a good club woman because of her natural interest in civic improvement. She read an article from the Club Woman, written by Mrs. Winters, past president of the general federation, which carried out the same general idea.

Those attending were Ruby Thompson, Margaret Schroeter, Genevieve Earle, Virginia Woodford, Marguerite Newell, Marie Rodden, Nonie Williams, Katherine Keener, Mrs. Ray Johnson, Mrs. Cone Johnson, Mrs. Jack Telford and the four hostesses.

## BIPPUS DEMONSTRATION CLUB MEETS

The Bippus club was entertained by Mrs. Wilbur Smith Wednesday of last week. Cake and fruit salad were served in the afternoon to members and guests.

Prizes given away went to Miss Pearl Hoover for hostess and Miss Ruth Hoover for club.

The club had as guests Mrs. Claude Bogle and Mrs. Hetsler, also Miss Henderson of Herford. Club members present were Meses. Doris Pinnell, C. V. Griggs, Emory Burks, J. E. Jones, Hoover, Frank Knabe and Misses Pearl Hoover, Ruth Hoover, Vera Lee Hoover and the hostess.

The next club meeting will be held at the home of Miss Pearl Hoover on June 23.

## PRESBYTERIAN AUXILIARY MEETS WITH MRS. NORTON

The Woman's Auxiliary of the Presbyterian church met at the home of Mrs. Ezra Norton Monday afternoon. The meeting opened with the theme song for the program, Trusting Jesus. Mrs. John Olson, president, conducted the short business session. The Spiritual Life lesson was led by Mrs. John C. Thorns. She talked on Evidences of Growth, and told of the many evidences found in the love and loyalty given to the church today.

Mrs. Ray Barber led the mission study program. She explained the missionary work in the Philippines. She was assisted by Mrs. Thorns, who gave the location of the mission station there, and by Mrs. Paul Mathers who talked about Silliman University, the industrial school there.

Mrs. John Haberer led the prayer for missionaries in that field. Refreshments were served.

## YOUNG PEOPLE TO PRESENT PLAY

The Young People's Department of the Methodist church will present I Would Be True, a dramatic worship service, at the morning church hour next Sunday. The scene takes place before a candle-lighted altar. The characters all represent "Spirits" who direct a youth who dares to lead in a crusade for truth and righteousness.

Those taking part are Virginia Erie Reed, spirit of the quest; George McLean, youth; Helen Ann Snyder, truth; Helen Ann Barber, purity; Betty Sue Henslee, courage and strength; Nellie Pauline Spradley, friendship; Anna Belle Robinson, unselfish giving; Nellie Jo Shreve, humility; Virginia Newell, trumpet; La Nelle Schichagen, soloist, and Mrs. W. J. Stanford, organist. The play is being directed by Miss Catherine Kirby, superintendent of the department.

## CHRISTIAN ENDEAVOR IN NEW PROGRAM

Inaugurating a five o'clock program at the homes of members, the Christian Endeavor of the First Christian church met at the home of Miss Nola Margaret Blue Sunday afternoon. A social hour on the lawn was enjoyed from 5 to 7. Cowboy songs and other popular songs were sung by the group, with guitar accompaniment played by Jimmy Donovan, a guest.

The program, which dealt with Modern Youth Problems, was in charge of Jane McKee. Talks on education and recreational activities of the Modern Youth were given by Lottie Tyson, Carl Oldham and Robert Petersen. Subjects discussed were swimming, reading, baseball, tennis, picture shows and other activities which make up the mental and physical well being of the modern youth. A radio program from station HCE, with themselves announcing, was given.

The next meeting will be held at the home of Miss Betty Cockrell next Sunday afternoon. Delegates from the Young Peoples' Conference at Ceta Glen will report on the meeting. All interested in Christian Endeavor work are invited to attend.

## VISITORS HONORED BY MRS. ELMER DAMERON

Naming three out-of-town visitors as honor guests, Mrs. Elmer Dameron entertained informally at her home Saturday afternoon.

The guests were two sisters-in-law, Mrs. Claude Withenspoon of Dallas, and Mrs. Jack Lester of Amarillo, who have been visiting their mother, Mrs. W. B. Dameron, and other relatives here, and Mrs. Ted Houston of Boise, Idaho, who is in the city visiting her parents, Mr. and Mrs. F. H. Oberthier.

The affair was in the form of an informal get-together for close friends of the honor guests, and an old-fashioned "Talkie" was enjoyed as the conversation centered around past good times together. Garden flowers were used in decorations for the home. In the dining room a rich oriental cloth adorned the table which was centered with a silver basket filled with wine-red roses.

Other guests included Mrs. Robert Cowan, of Aurora, Missouri; Mrs. C. E. Birkmeyer, Amarillo; and Meses. E. B. Black, Travis Dameron, W. B. Dameron, W. J. Stanford, A. M. Jones, F. H. Oberthier, G. C. Ferguson, G. H. Dyer, Bobo McLean, J. E. Gyles, Harry Seed, and Miss Frances Dameron.

Weather in Panama  
The hottest months in Panama are April, May and June. From January to April the breezes are fresh and temper the air. The rainy season extends from April to November.

## Pole Vault Aces Set New Record



The pole vault twins of the University of Southern California at Palo Alto who recently set a new world mark of 74 feet 8 1/4 inches in the vault event in a dual meet with Stanford. Left: Earl Meadows; right: Bill Sefton, captain of the U. S. C. team.

## WEDNESDAY SEWING CLUB ENTERTAINED

Wednesday Sewing club was entertained at the home of Mrs. J. T. Gilbreath, Jr., Wednesday of last week. Bouquets of roses and honeysuckle were used here and three about the rooms as decorations. The centerpiece for the attractively arranged table was of pink roses and honeysuckle. The table was laid with a white cutwork cloth. A plate luncheon was served at noon. Knitting, crocheting, sewing and conversation furnished interesting diversion.

Present were Meses. Ernest Medkief, O. C. Holt, Travis Dameron, W. J. Stanford, Miss Ruth Conkright and the hostess.

Mr. and Mrs. J. T. Gilbreath, Jr., were in Dimmitt Sunday visiting his brother, Sam Gilbreath and family.

## ATTEND YOUNG PEOPLES SUMMER CONFERENCE

H. M. Redford, pastor of the Christian church, and three young people from the church, Miss Ira Jeanne Ricketts, Miss Irma Faye Roberson and Miss Betty Cockrell, left last Monday, to attend the annual Young Peoples' Conference of the Christian church at Ceta Glen.

Mr. Redford will have charge of Charting and Dramatization. The Conference will close Sunday afternoon, June 20.

Mrs. Edgar Johnson visited her mother, Mrs. J. M. Stratton, in Amarillo Saturday. Mrs. Stratton's home is in Dallas and she is visiting another daughter, Mrs. U. N. Oliver, in Amarillo. Mrs. Johnson was accompanied by Mrs. Jeff Gilbreath.

## Wyche Items

BY PEGGY VALENTINE  
Mr. and Mrs. H. B. Elliston are home from a visit in Oklahoma with relatives.  
Mr. and Mrs. Geo. Brumley of Herford, and relatives from Sparta, Mo., visited the Olson home Thursday.

Mmes. Louie Olson and Grace Robertson and family visited the Alfred May home at Dawn Friday.  
The girls have organized a sewing club. They met Wednesday, and plan to meet every other Wednesday in the home of some member. Members include Nancy Olson, Eleanor Paetzold, Bobby Robertson, Betty Jo Boeskin.

Mr. and Mrs. Ben McBryer of Herford spent Sunday in the R. C. Valentine home.

D. Sevier and family of Amarillo visited the R. E. Sevier home last week.

Tom Sanders of Herford called on N. C. Elliston Sunday.  
Messrs. and Meses. Ira Ott and Sites called in the Valentine home Sunday afternoon.

There will be preaching at the school house Sunday at 10:30.

Practice on a play to be given here has been postponed, due to the busy season.

C. C. Bowman and family of Progressive and Mrs. Diebel of Herford called in the R. C. Valentine home Sunday afternoon.

Mrs. R.W. Elliston and Ivagene, Mrs. R. C. Valentine and Peggy were in Amarillo Tuesday, taking Lorene Valentine, who entered St. Anthony's hospital for nurse training.

## Home From Visit In New Mexico.

Mr. and Mrs. Cecil Walker returned Monday from a five days business trip to Santa Fe, and Albuquerque, New Mexico. Mrs. Marlin Gilliland took over the duties of office nurse in Dr. E. R. Willis' office during Mrs. Walker's absence.

## Ward News Notes

MRS. GEORGE SUGGS  
Sunday school was attended by a large number, with a number of visitors.  
Sherm Williams spent Wednesday night in the Jack Hutson home.  
Miss Betty Benson of Vega was a visitor in the Sonny Ledbetter home Sunday.

Fred Saltzman and family, Mr. and Mrs. George Suggs and son

visited the Nafzgar home Wednesday.

Mmes. Bob and Altus Higgins were in Amarillo Wednesday.

D. O. Williams of Abernathy is here working the land he is to farm next year.

Mrs. Roberts and daughter of Amarillo visited in this community Sunday.

Mr. and Mrs. Reed Williams called in the Jim Lipscomb home Sunday.

A WANT AD WILL GET THAT FLOW!

## For Father's Day STRAW HATS

98¢ and up  
Sailors or your favorite snap brim in straw! Cooled with perforations, and some waterproof. We are showing an exceptional large selection of straws this season. Make your selection now!

## Shoes

White Shoes — two-tone colors — some perforated, others plain too... in fact we have a great line of shoes in all price ranges. Make your selection now!

## Shirts, Ties and Sox

We also have a complete selection of shirts, Polo shirts, Summer ties, and Sox in all Summer colors. These items are at popular prices and of reliable Popular Store quality.

Sanforized — Shrink Men's Wash Pants

98¢ and up

## THE POPULAR STORE

"SINCE 1921"

A WANT AD WILL GET THAT FLOW!

IT'S NOT TOO LATE TO PLANT ROW CROPS  
And We Have Plenty of TESTED FIELD SEEDS

Cane  
Kafir  
Wheatland Maize  
Sudan  
Dwarf Milo

Unlimited Amount of Hegari All Kinds of Corn Seed ALL SEED SACKED AND RECLEANED

BULK GARDEN SEED of All Kinds FOR SALE HERE

West Texas Feed & Seed  
PHONE 265

## Save During This Sale On Quality Foods

VIENNA SAUSAGE	Libby's Can	8c
POTTED MEAT	Libby's 3 Cans	10c
DEVILLED SANDWICH SPREAD	Gebhardt's Can	8c

Pork & Beans	Van Camp's 16-ounce can	7c
TOMATOES	No. 2 Can 3 for	23c
BABY FOOD	Clapp's 3 Cans	25c
KRAUT	Curtis No. 2 can, 2 for	15c
LIMA BEANS	Large or small 2 pounds	19c
Blackberries	Bowdin No. 2 can	10c

### Fresh Fruits and Vegetables

CELERY	Large Stalk	12 1/2c
ORANGES	Medium Size Dozen	25c
LEMONS	Per Dozen	25c
ONIONS	Crystal Wax Pound	4c

### FRESH MEATS

RIB ROAST	Stamped Beef	Lb 13c
STEAK	Seven Bone	Lb 18c
BACON	Lean Squares	Lb 20c
SALT PORK	For Seasoning	Lb 15c
FISH	Sun Trout	Lb 15c

SPECIALS	
SHREDDED WHEAT	N. B. C., 12-oz pkg 12c
CUT GREEN BEANS	No. 2 can, 3 cans 25c
TOILET SOAP	White King, 3 bars 15c
A-PLUS	Health Soap, 3 bars 15c
SALAD DRESSING	Relish Spread, Bestyett, qt. jar 29c
TEA, Lipton's Yellow	Label, 1/2-lb can 39c, 1/4 lb 21c
	1 ice tea glass FREE with each 1/4 lb 2 ice tea glasses FREE with each 1/2 lb
TOILET SOAP	Woodbury's, 3 bars 23c
APPLE BUTTER	H. & H., 38-oz jar 20c
GRAPE JAM, Ma. Brown	4 lb jar 49c, 2 lb jar 26c
PEARS	Rose Dale, No. 2 1/2 can 17c
Grapejuice, Church's	Qt. bottle 29c, Pt. bottle 15c
LUX FLAKES	Large pkg 24c, small pkg 10c
TOILET SOAP	Lux, 3 bars 20c
LIFEBUOY, 3 bars	20c
RINSO	1/4 pkg 22c, small pkg 7c

### BABY FOOD

Libby's, 3 Cans 25c

### KARO

Light or Dark, No. 5 Can 35c

PRICES GOOD FRIDAY AND SATURDAY

STOCK UP DURING THIS SALE

# FURR FOOD

## Golden Harvest Seen For Farmers And Basic Producers This Year

American farmers and other producers of basic staples envisioned a golden harvest of billions of dollars today as pre-depression prices staged a comeback, under the impetus of a world-wide upswing.

The lean years from 1929 to the spring of 1933 when prices skidded to new historical lows fade into memory as the almost uninterrupted rise since last June restores to the boards of commodity markets quotations unseen in eight years.

Metals, rubber, wheat and other big items of trade between town and country, measured in the American dollar, have recouped, in a four year period, the disastrous losses of the depression.

The story is sharply delineated in these prices: \$1.40 a bushel for wheat, 14-cent cotton, 16-cent copper—to mention a few.

By one yard stick, the Associated Press index of prices for 35 leading commodities—prices have risen 32 per cent since last May, to a point a little above 94 per cent on the average price in 1926.

The effect of this rise on the cost of living is being studied closely. Many manufactured goods have been marked up, but so far, as some statisticians figure it, the mounting payrolls and improvements in the buying power of commodity producers have kept a lap or two in front of retail prices.

The return of pre-depression quotations is attributed in Wall Street to a combination of forces. Mentioned among the most important are world-wide currency depreciation, driving speculation into commodities; government spending for war preparation and relief expenditures during the depression; improvement in buying power of commodity producers as prices went up; a big gain in new gold production and widespread industrial recovery.

### TID-BITS OF TEXAS TOPICS

A 650-acre deposit of tar near Palestine, Texas, will provide the raw material for a new aniline dye plant at Houston, the first in the Southwest, reports the All-South Development Council. These dyes, expected to be of unusually high grade, will be used as the base for paints and inks. The deposit, to be mined at a minimum rate of 100 tons a day, is said to be sufficient to last 300 years.

New industries utilizing natural resources of expanding employment opportunities for Texans, the All-South Development Council says, citing the inability of agriculture to absorb further employment burdens, as reflected in the fact that only 35 per cent of Texas' employed now work on farms, compared to 60 per cent in 1916. Oil field work also is near the saturation point, the Council reported.

## COMMANDED ZEPPELIN



The dirigible Hindenburg's 1937 maiden voyage which ended in flaming disaster just before landing at Lakehurst, N. J., marked the first time that Capt. Max Pruss commanded the sky liner on a flight from Germany to the United States. Last year he was a subordinate officer when Capt. Ernst A. Lehmann and Dr. Hugo Eckener, the veteran Zeppelin expert, handled the ship on her regular passenger schedule. Schooled in Zeppelin work for a quarter of a century, he took over command this spring. Gravely injured in the tragedy, he had more than a million miles of airship travel to his credit.

## Early Grazing Causes Erosion

Grazing of range or pasture land in the spring presents a soil erosion hazard that should be carefully avoided, according to O. C. Holt, project agronomist of the Hereford Soil Conservation Service.

"Just because the range or pasture takes on a greenish tinge with the arrival of spring warmth and moisture," he cautions, "does not mean that the grass should be grazed right away. Farm authorities agree that early spring grazing is harmful to the best use of pasture, but the wind and water erosion threat in this practice some times is not emphasized.

"Experience has proved that protective cover is essential to protection of soil against blowing and washing. This holds also for grassland. It is not hard to understand, then that if livestock is turned on the grass before it has had a chance to attain a reasonable height and strength, the grass will be eaten down too short and any dry weather which follows will be more likely to kill out the desirable vegetation and leave the soil beneath more susceptible to wind and water erosion."

## West Texas Has Over 60 Kinds Wild Flowers

Approximately 4,000 different kinds of wild flowers are to be found in Texas, according to authoritative botanical information, at least 60 species of that total being located on the South Plains. Right now probably 25 or 30 different varieties are in blossom and fragrance.

Most noticeable has been the red star-mallow, so called because the bloom is a bright orange red, and the tiny hairs on the plant make tiny stars which show up under a magnifying glass. Next is the wild honeysuckle, growing in clumps of palest pink to bright pink, low on the ground; wild verbena or sweet williams, are becoming plentiful in several varieties, from those with tiny blossoms not much bigger than a pin head to the old East Texas size; there's the purple phavelia and a few white ones flat on the banks of the barrow ditches and occasionally the lavender plumes of the pentstemon two kinds of yellow buttercup, or primroses—the big one we all knew and the little square bud which is just opening up—the white primrose is plentiful and covers many fallow fields. Wild onion and crow poison have done their part and are about gone. The daisies are just opening up, the Anglemans' or cut-leaved, the hulse-ache with straight stem and clasping leaves, and soon the sleepy or lazy daisy that opens about noon—these are yellow daisies—no white ones on the prairie yet. Another one just blooming is the scrambled eggs or Texas Corydalis—if you see the canary yellow blooms in the top of a low clump of green you will be able to understand why it is called scrambled eggs, but not why it is corydalis. Soon the lake borders will be bright yellow with the five-leaved thisperma. There will be bitter weeds, yellow too, and some tiny white asters.

The bluebonnet is the Texas official flower, one of the most lovely of nature's wild creations. Below the caprock it is found in profusion, often acre after acre billowing away in fragrant blueness. But though many have tried to raise them or transplant them to grow on the Plains area, it is not known of any who have succeeded. Apparently the altitude is too high for their growth.

Altho Texas produces more cotton than any other state, it ranks next to last among 12 producing states in per-acre yield, with 122 pounds of lint to the acre. In 1936 Mississippi produced more than 65 per cent as much cotton as Texas from less than one-fourth as much cotton acreage as Texas. Yet the Mississippi per-acre yield of 305 pounds is surpassed by California, 574; New Mexico, 457, and Arizona 438.

FOR RENT. FOR SALE GARDEN AT BRAND OFFICE. CHEAP.

## Gardens Attract General Interest

Home demonstrations club and members and 4-H club girls of Northwest Texas are reporting to their country home demonstration agents that the use of frame gardens and subirrigation system is responsible for many fine gardens.

"After seeing what subirrigation does, I want to lay as much tile as I possibly can in my garden," Mrs. Rip Kennedy, home food supply cooperator, told members of the Zion Hill club in Callahan county at a recent meeting. The Kennedys have enough water to use for irrigation and have laid 500 feet of tile in their garden. Watering the underground way requires one-third the amount of water required for surface irrigation and results in stronger plants, Mrs. Kennedy has found.

With 26 frame gardens in Ochiltree county. Radishes and lettuce are main frame garden products there.

A frame garden was used last winter as a salad bed by Joy Brock, garden demonstrator of the Farmers Valley 4-H club in Wilbarger county, to provide lettuce, radishes, spinach, carrots, onions, endive, Swiss chard, and parsley. Her spring garden has 18 varieties of vegetables growing in it.

A cold frame 30x30 feet, built by Mrs. A. C. Weaver of the Tahoka club in Lynn county has two divisions to provide for different planting dates so that a continuous supply of fresh vegetables can be gathered. Swiss chard, spinach, lettuce, onions, radishes, mustard, English peas, beets, okra, carrots, tomatoes, sweet peppers, hot peppers and cucumbers are growing in the garden. Mrs. Weaver finds that the protected area uses little water and produces as much as open garden many times as large.

AN EXTRA ROOM? TRY A WANT AD!

## INSECT HEARTBEATS BASIS OF POISON TEST

Large, clear pictures of insect heartbeats made by a delicate photographic method recently devised by Dr. J. Franklin Yeager, of the United States Department of Agriculture, make it possible to compare the behaviour of the heart before and after contact with any one of the substances that look promising in the Departments' persevering hunt for better insecticides. The new method also makes it possible to learn more about the way in which the insect heart mechanism operates and to gain physiological information that will be helpful in the search for better ways of controlling insect pests.

Heartbeat records have been obtained from the cockroach, a useful experimental insect that serves the entomologist in somewhat the same way that the white rat or guinea pig serves the zoologist. To obtain a record, the entire back of the insect, with the tiny heart—too small to handle easily alone—attached is dissected from the anesthetized roach and placed upside down in a beeswax receptacle. The heart tissues are kept alive with salt solution that acts as artificial blood.

With human hair attached at one end of the heart and at the other end to a tiny glass lever, every motion of the heartbeat is passed on to the vertical arm of the lever, stained to make opaque. A strong beam of light turned on the lever passed through the lenses of a powerful microscope and is then projected into the eye, or slit, of a special camera. A moving roll of photographic paper in the camera registers the fluctuations of the greatly magnified shadow cast by the opaque arm the movements of which correspond exactly with the heart movements. The developed photographic paper forms the heartbeat pictures or "cochano-cardiograms."

Normal Atmosphere Normal atmosphere contains oxygen, nitrogen and a certain quantity of moisture varying, of course, with the temperature.

## What To Do In Case Of Snakebite

Dr. Geo. W. Cox, state health officer, urges every one to be careful when in the country to prevent snake bite. In Texas, the chief offender is the rattlesnake; and, contrary to common belief, it does not always rattle before it strikes. About 75 per cent of all snake bites occur on the lower extremities and could be prevented, to a large extent, by wearing high top boots and leggings. About 20 per cent occur on the hands and arms. Care should be exercised in not putting the hands in invisible places when climbing rocks, and to look before picking up anything that may be obscured by vegetation, brush or rocks.

If one is bitten, prompt action

is necessary and a physician should be obtained as soon as possible. No time should be lost in removing the poison by suction. This can be done by mouth or a suction cup. First a tourniquet should be applied above the wound so as to increase congestion and assist in washing out the poison. A cross cut incision with a sharp, clean knife or razor blade should be made over each fang mark, or preferably to connect the two fang punctures. These cuts should be at least a quarter of an inch deep and at least that long. Suction should be applied for at least half an hour. The tourniquet should be released every 10 or 15 minutes for a minute at a time. If bitten by a snake, do not run or get over heated; do not take alcoholic stimulants; do not use potassium permanganate (which is now known to be of no value as an antidote to cauterize the wound—and do not depend on home remedies.

A WANT AD WILL GET THAT FLOW!

## Introducing... NO-PAD WIRELESS WAVE

An entirely new method which eliminates the use of machine pads and chemical heat. In addition to greater efficiency the NO-PAD WIRELESS WAVE reconditions the hair, due to the use of steam heat.

SPECIAL INTRODUCTORY OFFER

REGULAR \$7.50 NO-PAD WIRELESS WAVE ONLY \$3.50

FREE—FRIDAY ONLY

Oil Rinse—Call 26 For Details!

## Bobbie's Beauty Salon

Bobbie Seed Alma Cox Bess Jennings

## What Is

# NEWS?

The big papers say NEWS is when a man bites a dog! At The Brand office we believe news to be the happenings in this community... developments... achievements... weather—a new baby here, some method of making better crops at less cost. But always what the people of our community do and think!



## Local People

Local people make the news for Your Brand every week. More and more of these local people are telling us that they like The Brand. It set us thinking, so off hand we took The Brand for last week and made an invoice. Here were the results:

### 68 LOCAL NEWS ARTICLES!

Some long, some short—but all regarding happenings in this section—from reports to parties—an accurate chronicle of Our People, Our Places and Our Doings.

### 38 DISPLAY ADVERTISEMENTS!

Many telling you where you could save on groceries, drugs, dry goods, automobiles, implements, etc. Others highly interesting and with personal messages to YOU.

### TWO LOCAL COLUMNS!

Around Town, an interesting column recording side-lights and odd bits of news in Your Community; A Long Time Ago, a column devoted to happenings of 1906 and 1916.

### NINE COMMUNITY CORRESPONDENTS!

Bringing you thorough coverage of happenings over this area!

### A COLUMN OF CLASSIFIED ADS!

Where buyers and sellers meet on mutual grounds—and at a very small cost!

### FOURTEEN PICTURES!

Six of Local interest, nine bringing you graphic news from over the entire world.

### PERSONAL ITEMS!

Here, There, Yonder—visits, guests and trips, collected to form one of the most interesting portions of the paper.

The Best Is None Too Good For You, Read

# The Hereford Brand

Your Hometown Newspaper For 37 Years!

## To Our Customers And Prospective Customers

We Appreciate Your Business and Hope You Will Favor Us This Harvest With Your

## Wheat

—We wish you the greatest luck with your harvest this year, and remember, when you leave the field with a truck load of wheat, we will appreciate it if you will head for the Packard Milling Company.

## Flour Exchanged For Your Wheat

Correct WEIGHT Correct TEST Maximum PRICE Courteous SERVICE

Packard Milling Co.  
H. E. DANFORTH, Manager

## New Program Improves Landscape

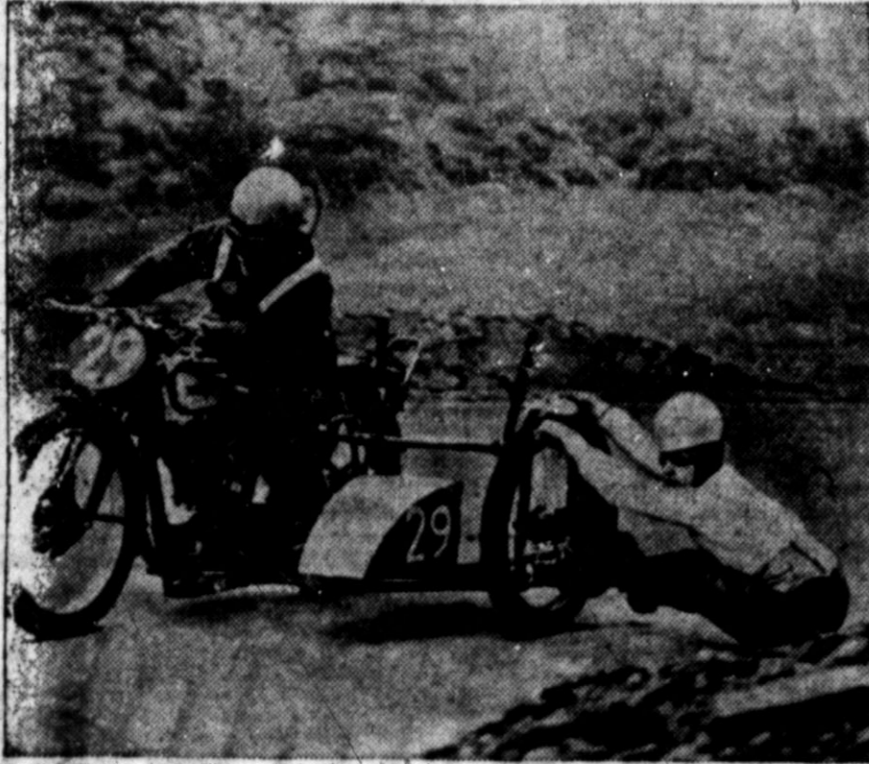
Landscaping a farm home should mean more than an arrangement of grass, shrubs and trees around the house, according to Miss Sadie Hatfield, Extension specialist in landscape gardening, and should include a pleasing view of the house from every angle and pleasant surroundings in every direction around the house.

The agricultural conservation program fits in well with long time landscaping plans, Miss Hatfield said. Cultivated row crops which come to the very doors of the house, are often a source of mud, dust and glare. Farm pastures under the agricultural conservation program might well replace the row crops around the house, she pointed out, and thus not only provide for convenient pastures, but also for added beauty.

Terraces, contours, dams and tanks as well as trees for wind-breaks, all included in the conservation program, also add to the beauty of the landscape, the specialist continued.

The Texas farm women are becoming increasingly interested in beautification of the surroundings of their homes as indicated in Miss Hatfield's annual report covering the past year, which shows that 11,224 home demonstration club members sodded more than 1,500 lawns, constructed 1,360 drives and walks, planted 22,500 native and 30,000 nursery shrubs, as well as more than 13,500 trees—set out some 56,000 cuttings which they themselves rooted, and planted more than 25,000 rose bushes. This includes only those plants which were alive at the end of the year.

## Deuced Awkward Riding, What!



Grand Prix motorcycle racer negotiating a difficult turn at the Crystal Palace road racing track in London. This cyclist is receiving expert assistance from a "contortionist" passenger.

### New Son At Bateman Home.

Mr. and Mrs. A. R. Bateman are entertaining a new son since Friday, June 11. He has been named James Ray, and Mr. Bateman says he will make a good A. & M. half-back some day. Both Mrs. Bateman and James Ray are doing nicely.

### Stork Special.

A new daughter, Frankie Dee, was born to Mr. and Mrs. O. H. Culpepper Saturday, June 12. She is the granddaughter of Mr. and Mrs. F. M. Kester and Mr. and Mrs. H. D. Culpepper.

Want a Ford truck to haul your wheat in? See us before you buy. Hereford Motor-Co.

## Texas Women Improving Yards, Homes

Bedroom improvement work is well under way in 1937 in Northwest Texas, according to reports of county home demonstration agents under whose supervision the work is being done.

Realizing that bedding protectors mean economy in time, labor and money, Mrs. J. M. Wilson of Howard county has started dressing up her beds with all needed protectors. She has made pillow protectors out of household sacks for two pairs of pillows. Fro mattress pads, Mrs. Wilson is cutting down some quilts which are worn at the ends, and is covering them with unbleached domestic.

An adequate amount of ventilation and sunshine is one of the goals of Mrs. R. M. Johnson, Haskell county bedroom demonstrator. She is adding a south window to her bedroom, which gives her windows on three sides of the room. She also plans to add a clothes closet, new window shades, new curtains, and screens.

Seven kitchens have been papered in Mitchell county during the past month. Natural and artificial light in the kitchen was the topic for discussion at seven clubs, and the reflector wall lamp was recommended for use near such work centers as the stove and sink.

Walls have been covered with cardboard boxes tacked to the wall and papered with appropriate wall paper by Thelma Betty of Ford county as part of her kitchen improvement demonstration. Other plans call for woodwork to be painted, floors to be refinished, storage space for cooking vessels to be provided, and the installation of running water.

## Garden Most Profitable Area On Farm

One half acre of garden, properly cared for, will produce an average of \$100 worth of food for the family! This statement was made by J. E. Rosborough, Extension horticulturist, who pointed out that year in and year out the garden should be the most profitable area on the average farm.

For each member of the family, 600 feet of row space should be allowed, Rosborough said. To supply a balanced vegetable diet, this 600 feet of space should be divided into 200 feet devoted to potatoes; 100 feet to yellow and leafy vegetables, such as mustard, cabbage and carrots, 100 feet to tomatoes, and 200 feet to such miscellaneous vegetables as onions, beets and turnips.

Over a large portion of the state the time is at hand to plant Irish potatoes, according to Rosborough, who recommends the Irish Cobbler and Triumph varieties. Cabbage and onion plants should be set out, and tomato plants started now. For deep South Texas, where most tomatoes have already been planted, Rosborough indicated that the Bonnie B tomato was a good all-around variety while for the rest of Texas and East Texas he preferred the Marglobe. He favored the Martha black and red for the June Pink for the English peas.

In rows that should be planted inches apart, they have been laid out between rows with 24 to 30 inches between rows, by this method, other plants will support each other in their upward growth.

## Public Opinion

Although letters from our readers do not necessarily express editorial sentiments of the Brand, such letters are gladly published. They must be signed, however, and must not contain statements which might be construed as libel or in conflict with the libel laws of this state.

To The Brand: For the past few years wages and salaries in Hereford have been very low, which was considered right considering the crop failures and the difficulties that our business people were having in making a living. Lately there has been a great increase in prices of everything that people have to buy. Rents in Hereford have been up and still are very low. However, with the influx of many new people lately who are better paid than our local people, it is working a hardship on our own people who are still working for small pay. These new people are heading houses and are willing to pay more rent than our people can afford to pay. It looks like now with our better outlook and with an assurance of a busy summer and fall, it is logical and fair for our employers to begin to raise wages of the workers and thus enable them to live and meet the demands that are being made upon them. I suggest you write an editorial on this and start the ball rolling for better times in Hereford—for it can only come by boosting the pay of the hundreds who are working too cheap.

Very truly,  
F. H. OBERTHIER.

Oakland, California,  
4615 Shattuck Avenue,  
June 3, 1937.

The Hereford Brand: Kind Sir: You will please find \$2 for which please move my subscription forward. I can't get very far without The Brand.

I hope that the Old Country has had rains and that things will be better than they have been in the past few years. It is cold here today, a west wind off the sea, thick fog until noon.

San Francisco, across the Bay, has had a great week of fests. In opening the new bridge across the Golden Gate to Marianne county, it will be a link of Highway 101 to the north. The greatest traffic jam that this country has ever known occurred. Cars were three deep, headed both ways on streets and highways leading to the bridge—the lines were about 15 miles long and not a wheel was turning. It burned 12 gallons of gas, and then ran empty on the bridge and had to pay my \$5 fine to be towed away. That is the fine for running out of gas on either of the new bridges.

I think that if the correspondents when writing to your paper would state the distance and direction of the point that the news is coming from, from Hereford that it would be greatly appreciated, as so many of the readers are not thoroughly familiar with the locations of the different communities. I for one sure would.

Please convey my best wishes to all of my old friends. Thanks for all favors. Yours very truly,  
JOHN E. WARREN.

Goldthwaite, Texas,  
June 4, 1937.

The Hereford Brand: Enclosed find \$2 for which please send me your paper. Bob Higgins and Lee Cocanough have forced me to take your good paper, if I keep up with the good old Hereford folks, Bob wrote me regularly as long as George Muse would furnish him, with bank paper, but it seems that times have forced George to cut that out, and Bob and Lee claim it got so dry out there that when they went to the post office and stamped a letter to me the stamp would pull itself off, and of course the post office wouldn't send the letter. Now since all these fine rains the boys will claim stamps won't stick on account of dampness, I guess.

I sure enjoy hearing from good old Hereford folks, where some of the best people in the world live, but they have sure been misinformed about the odor that sheep and goats have, especially in the month of May (sheep shearing) and March and September (goat shearing). If any of you Herefordites are down this way be sure to come and see me. This is one of the best poor man's countries in the state, but of course anything can be overdone.

Best wishes,  
C. O. NORTON.

### Lamp Lure

In a modern electric lamp factory two main classes of lamps are made. The vacuum lamp, so called because every trace of air has been extracted and the lamp hermetically sealed; and the gas-filled lamp, where the air having been similarly exhausted, its place is taken by an inert gas, such as argon or nitrogen—dry and pure—the given pressure. The vacuum is obtained by use of a mechanical pump, and by its means a vacuum of 25,000,000 is an atmosphere can be produced.

## Strange Truths About Nitrogen

The air we breathe is three-fourths nitrogen, but few of us know much about this strange gas which is sometimes so harmless and sometimes so full of explosive possibilities. An interestingly written article in The Progressive Farmer gives some facts about it. We quote:

"Nitrogen is a sort of lone wolf. It loves its freedom. While it will mix with other elements in the air, it doesn't seem to want to form any close friendships. And yet in a thunderstorm it will get frightened and at a flash of lightning it will grab the thing nearest-by (oxygen) so closely that it forms oxides of nitrogen which when washed into the soil take hold of such things as lime to become nitrates. In that fix nitrogen is helpless. The crops on the land take it up and use it."

"Nitrogen isn't always so peacefully behaved. A slight shock causes nitrogen in certain compounds to break away from other elements with explosive violence. The high explosives owe their explosive violence to nitrogen's love for freedom, its unfriendliness for other elements."

"Here it is all around us—68,750,000 pounds of nitrogen directly over every acre of land and Auburn says that for a good cotton crop we need apply only 36 pounds. Simple, isn't it? Maybe that's what you think. How are you going to get it into a form where you can put it to work?"

"But that's just what farmers have been doing for years with certain crops called legumes. They have been using legume crops to gather nitrogen from the air."

The process of gathering nitrogen from the air and fixing it as calcium cyanamid was discovered as early as 1895. A large nitrogen gathering plant at Niagara Falls uses this method. The much talked-of cyanamid plant at Muscle Shoals has not been in use since 1919. By January 1, 1934, the cyanamid plants then in existence, if used to capacity, could have gathered 539,000 tons of nitrogen from the air every year."

### Bargain Brides

Parents of Turkish brides sell their daughters to the highest bidders on the island of Cyprus. A bargain bride may be obtained for as little as \$200. Others bring up to \$500.

## Pet Peeves Are Many

What are some of the things men especially dislike about women?

"I could love Annie," says Larry, "but I'd rather touch a snake than her bright red-nailed hands. They are a thorn in my side. I like to talk to Janie, but when other friends drop in she figuratively places a screen in front of me. Not by word or look does anyone know I'm present. I date Betty but when she is excited her voice is high and shrill. She has pale-hued nails, a low, lovely voice and is considerate, but she is untidy, with crooked stocking seams, ripped gloves and careless hair-dress." He ends up on a note of lamentation: "Woe is me!"

"Why will a girl try to be a Garbo when she is only an Edna Mae Oliver?" asks An Exasperated Bachelor. "And why do they think a brogue or drawl is so cute? And for Pete's sake, gals, keep your lily-white paws still. Don't be fluttering them. We can't see all the red nail polish we want without that. And, fourth, don't be patting and twisting your hair in public. Nine times out of ten you make it look worse."

Bill's girl is a "handkerchief twister," and he follows the statement with an exclamation point that carries some real conviction: "No matter what she says is important, I can't listen properly because of her hands twisting that handkerchief! She is careless, too, about letting her slip show below the hem of her dress. When she sits she crosses her knees and swings one foot—not occasionally, but with a maddening, rhythmic regularity. These are little things, but they are little ones that count."—Exchange.

## Social Security Outfit

COMPLETE \$125 EACH

### 10 Employees Or Less

NO. 80-10 OUTFIT CONSISTS OF:

Loose Leaf Ring Binders, 8x10, Personnel Record Sheets, Employees Earning Sheets (Large Outfits Proportionately Priced)

All Necessary Information For Social Security Records

NOW ON SALE AT

THE HEREFORD BRAND

PHONE 30

## Close Drug Store



REFRESH YOURSELF AT OUR SODA FOUNTAIN

Rich, Triple Dip Malted Milks 15¢	Giant Frosted Root Beer Joe Cold 10¢	Jumbo Sundae Two Big Dips Ice Cream with fruit 15¢
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Crystal Out Sherbet Glass Only . . . . .1¢  
With 15¢ Pint of Borden's Ice Cream

It's Always Cool Inside Our Store

For correct, sure makeup, use **Marvelous Matched Kit**. Correct shades to match the color of your eyes!

Face Powder  
Coty's Box . . . . . 89¢  
Lady Ester \$1.10 size . . . . . 94¢  
Farmer's Gardenia With perfume . . . . . 79¢

Complete \$1.00 Gillette Razor  
25 Blades  
35c Shaving Cream  
All 3 for . . . . . 59¢

Enjoy Real MOVIES At Home —Use the new Univex Movie Camera and Projector.  
Complete Outfit \$30.00  
Less than . . . . .

## HOT WEEK - END SPECIALS

Hand Lotion	Chamberlain's 50c size	39¢
JERGEN'S	Hand Lotion 50c size	37¢
Shaving Cream	Pine 35c size	29¢
Sal Hepatica	60c Size	49¢
Kruschen Salts	70c Size	49¢
ZONITE	\$1.00 Bottle	79¢
LISTERINE	50c Bottle	37¢

Merchandise Values Every Week



## It's Kitchen Proved . . .

in 99 homes with kitchens like yours, the new Westinghouse refrigerator was proved to use no current in 10 hours out of 12, yet freeze ice in 69 minutes.

You will enjoy these advantages. Let us give you more proof.

TEXAS-NEW MEXICO UTILITIES COMPANY

**Early Habits Follow Child Through Life**

A child's habits are responsible, in a large measure, for their mental actions in later life, according to Dr. Geo. W. Cox, state health officer. A child of five or six years may have a bad temper. He can be taught as he grows older to exercise self control so that it will not often be manifested. It would be better for him had he acquired a good temper instead of a bad one.

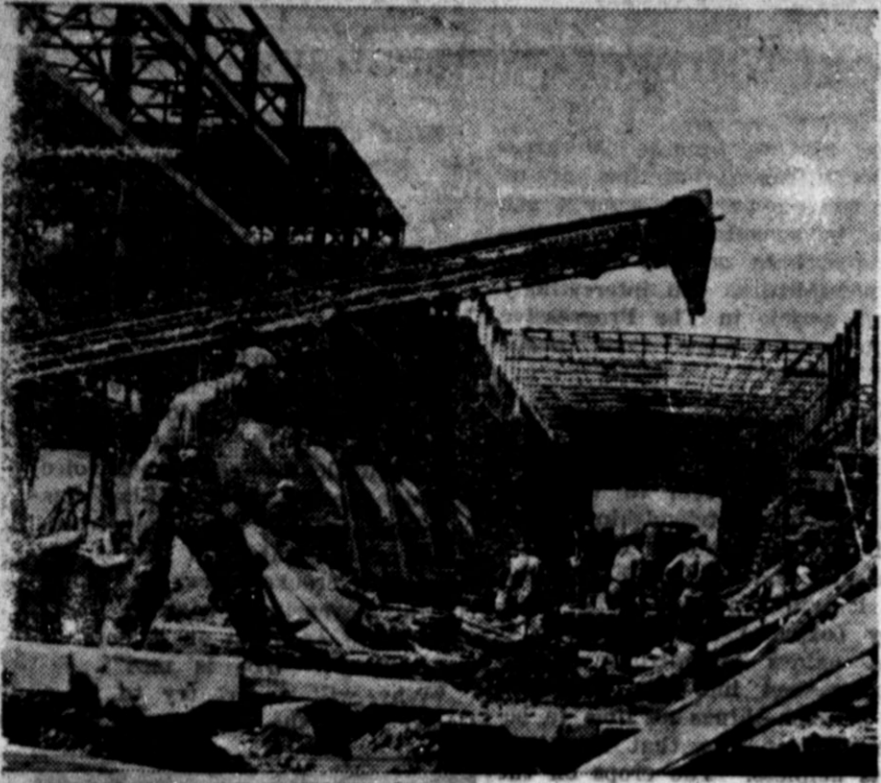
Today the medical profession understands more fully the enduring influence of habits that begin in the earliest years of life, in the nursery, or even in the cradle. In the young child, as a result of habit, certain types of behavior become established.

Perhaps the child had learned while yet an infant, that he could get what he wanted if he cried long and loud. Perhaps he had learned, when a little older, that bad behavior, as tantrums, rolling on the floor, screaming or sulking, brought him what he wanted after his request had been refused or ignored.

If he had this experience once, you may be sure that he would repeat the action the next time the occasion arose. If he found that such actions did not bring the desired results he would not try it again.

Other behavior habits, good and bad, are acquired from imitating older children and adults. In this way many likes and dislikes, tastes and ambitions which in later years become crystallized into character habits have their beginning. Calmness and poise, as well as nervous and panky behavior habits are established by imitation and made permanent by repetition. The older are responsible for more than they realize for the conduct of the child in the family. In this we see a new meaning of the old adage, As the twig is bent, the tree is inclined.

**Ohio Will Have a "Little Ruhr"**



A new "little Ruhr" is rising seven miles up the Cuyahoga river from Cleveland, Ohio, which will mark it as America's meeting grounds for iron ore and coal. The development is part of the Republic Steel corporation's program of expansion. A \$15,000,000 plant, shown above, is under construction, which, when completed, will be the world's most continuous strip mill.

**CHRISTIAN CHURCH**

H. M. Redford, Minister.  
Mrs. C. P. Cockrell, superintendent.  
Bible school, 9:45.  
Communion service and Children's Day program at 11.  
C. E. Societies, 7 p. m.

The Children's Day program was postponed because of illness, and will be given next Lord's Day morning, following Bible school. Every member is urged to bring a special offering for missionary work. The pastor will be at Ceta Glen to assist in the Young People's Conference in the morning. You will enjoy this Children's Day program. Come, show your appreciation of Bible School teachers and the children. Bring an offering for the cause of the Christ whom we serve.

**Bovina 4-H Girl Good Gardener**

An accomplishment was recently recorded for Dottie Dell Quickel of the Bovina 4-H Girls' Club by members of the State Extension Service.

From her six by 12 foot garden Mrs. Quickel, garden demonstrator of the club, secured vegetables which were served at a dinner for her teachers.

First Name of Flint, Mich. The first name of Flint, Mich. was "Mus-ca-ta-wa-ugh," meaning "Open Plain Burnt Over."

**Vega News**

BY CORRESPONDENT

Funeral services for W. M. Cotton were held at the Methodist church at 4 o'clock Thursday, with Rev. Godwin of the Baptist church and Rev. Marshall Rheu of the Methodist church officiating. Pallbearers were W. A. Jesko, C. M. Raley, O. G. Calhoun, D. M. Voyles, John Skaggs and Henry Critz. Stores closed for the services. Interment was in Vega cemetery.

Mr. and Mrs. Buck Voyles announce the arrival of a son at St. Anthony's hospital, Amarillo.

Mr. and Mrs. John Scott are home from Hot Springs, N. M., where they spent the winter.

Mr. and Mrs. W. A. Williams were in Amarillo Friday, he attending a soil conservation meet.

Miss June Farnsworth of Amarillo visited here last Wednesday and Thursday.

Miss Rachel Shields is in school at Canyon during the summer.

Miss Elaine Dunn of Amarillo is visiting her sister, Mrs. Bob Arnltage.

Mrs. Gus Miller and children of Trinidad, Colo., are visiting the A. M. Miller home. Gus is attending coaching school at Canyon.

R. M. Thompson of Cotton Center is visiting his brother, Raymond, at Vega.

Mrs. Ben Burk of Amarillo is visiting her parents, Mr. and Mrs. John Scott, this week.

Barbara Jo Godwin was taken to Amarillo Wednesday for medical treatment.

Mrs. Leslie Guide of Springfield, Ariz., is visiting her parents this week.

Miss Bernice Harrell, postmistress, and Glen Boydston, manager of the Vega cream and produce, were quietly married June 12, Rev. Godwin performing the ceremony at the parsonage. The couple left Sunday morning to spend the week end with relatives near Stratford. They will be at home after June 15 at the Bartlett home.

Mr. and Mrs. J. M. Larsen of Chicago are guests of their par-

ents, Mr. and Mrs. M. V. Anderson and other relatives here.

Mrs. H. Shields of Clinton, Mo., is visiting her cousin, Mrs. D. Dyer.

Joe Shields was here from Amarillo Sunday.

Ted Alexander, agricultural agent attended a soil conservation meeting in Amarillo Friday.

Mr. and Mrs. O. C. Ivy went to Sweetwater, Okla., Saturday. Mrs. Ivy stayed to visit a week or so.

Mr. and Mrs. A. G. Allison have as guests Robert Adair and Mrs. W. A. Howell.

Mr. and Mrs. Dick Heath of Carlsbad, N. M., are visiting the A. M. Miller home this week.

Miss Elnor Balfour is visiting friends in Vega.

Miss Kate Warren spent the week end with Miss Lenora Giles.

Worth While home demonstration club met in an afternoon social session Friday, with 18 present. Next meeting will be an all day session with Mrs. J. T. Richardson.

Mrs. J. T. Shelton and daughter, Elaine, are spending a few weeks in Yoakum.

Rev. M. Rheu left Monday to attend a pastors' meeting in Dallas for two weeks.

Miss Jonnie Lonkinhead of Tucumcari, N. M., is spending the summer with her aunt, Mrs. C. R. Rheu.

Musical Ability Elusive

According to tests made on school children in Germany, musical ability does not depend upon general ability nor upon the surroundings of a child.

**Tulia Group Advertises Anniversary**

Advertising Swisher county's 47th anniversary celebration, a motor cavalcade from Tulia Tuesday afternoon visited Hereford and paraded over the town.

Special features of the celebration include a rodeo, parade, polo games, airplane stunts, horse racing, home town circus, free barbecue, street dances and a band tournament.

Try the Hereford merchants before going elsewhere to buy.

**CUT OUT UNDER BLUE SKIES!** Penney's **SUMMER PICNIC!** **READY NOW... WITH A GRAND SPREAD OF SUNSHINE VALUES!**

Why fret about the weather? Why not shop Penney's and take advantage of the hundreds of items that will assure your comfort through the long hot days ahead? Look to Penney's for your Summer Comfort—and savings worth while!

Flattering Styles for a Care-Free Summer!  
**Glen Row FROCKS 2-98**  
A perfect warm-weather group—styles for every hour of the day! Bemberts, crepes and shantung. In the very latest colors! 12 to 44.

Younger Men's Favorite!  
**Solar Straws 98¢**  
White or Colored Bands!  
Showerproofed Bangkok Toyo... a real buy at this low price! A snappy style with the smaller brim that young fellows particularly like! White or colors! Ventilated for comfort!

Men's Sanforized **SLACKS 98¢**  
Washable! Cool!  
Stripes! Checks! Plaids! In a great color selection! Smart printed twills... won't shrink!

**Uplift Brassiere 25¢**  
Well Made! Durable!  
Fine fitting poplin bra with a soft lining stitched in the uplift bust sections. A bargain!

Fine for Warm Weather!  
**PANTIES 25¢**  
Brief Length  
Medium length Band Leg Panties—in choice of embroidered or tailored type. All sizes.

A Summer Favorite!  
**POLO SHIRTS 39¢**  
Boys' Sizes!  
Fine cotton yarn, solid colors! 3-button Gaucho neck! Lots of freedom for active boys!

Women's Tuckstitch **Polo Shirts 49¢**  
Cool cotton shirts for summer sports, in light and pastel colors. Small, medium and large.

So New They Sparkle!  
**Handbags 49¢**  
New shapes and styles in white! Unusually low priced, too! Envelopes, strap bags, novelties!

Women's Sanforized **Twill Slacks 98¢ pair**  
Manly tailored slacks, cut plenty full and long. In solid colors or tweedy prints. 10-22.

**Dawn Items**

MRS. JESS CALDWELL  
Aubrey Oneal left Saturday for Fort Worth to join his wife, who has been visiting her parents the past several weeks.

Marvin Campbell and son visited in Plainview Sunday. His sisters, Melba and Camella returned with him to spend the summer.

E. J. Seymour and family were in Amarillo one day last week. Mr. and Mrs. Charley Friemel visited at the H. E. Miller home Sunday.

Announcement has been received of the marriage of Miss Ruth Wolfe, primary teacher at Dawn last year, to Harry Chenoweth of Pampa.

Mrs. H. H. Miller has been ill the past week.

A number of young people gathered in the L. A. Smith home to enjoy singing Sunday.

Mr. and Mrs. Ray Hershey of Progressive, and Mrs. Horace Hershey of Springfield, Colo., called in the L. A. Smith home Thursday.

Miss Vera Crawford of Canyon visited her sister, Mrs. H. H. Miller Friday.

Arval Hayes of Canyon was a guest in the H. H. Miller home Sunday.

**Short Dresses Are Predicted**

Dresses are on their way to getting as short as they were in 1929, says Miss Bonne Enlow, head of the department of home economics at Texas Christian University.

"Soon we'll be able to get a dress out of two yards of material," she predicts. "Although girls in my classes vow they'll never wear such short dresses, they will, because the skirts come up so gradually." Miss Enlow's hints for the proper spring and early summer wardrobe of clothes-minded women include:

"Milady's closet must be filled with filmy materials to be worn over stiff petticoats, and at least one V-neck costume. The very newest fashion is an apron skirt for daytime wear.

"The wardrobe must have some stripes. Some of the new creations display as many as 12 different colors in stripes.

"The ensemble should be topped with a shiny straw hat, influenced by the English coronets. And there should be also several pairs of pastel colored garden slippers. A tiny handkerchief or bunch of flowers to accent the predominant color of the dress or to match accessories, completes the colorful spring costume."

Balsam of Peru  
Balsam of Peru, used in medicine, is really the sap of a tree of the Republic of Salvador and some attempts have been made to correct the name.

**NOTICE TO CREAM PRODUCERS**

Hereford Buyers Are Glad to Announce **A Strict Grading Policy** For Your Protection

In compliance with State Health Department regulations the Cream-Buyers of Hereford have announced a Strict Grading Policy for the Summer months. We feel that this policy will protect you, because it will bring you more money for your products when you take more precaution and pains with your cream.

FIRST GRADE CREAM is clean, smooth, free from undesirable odors, clean to taste, and sweet or only slightly sour.

SECOND GRADE CREAM is too sour to grade as first, contains slightly undesirable odors, is foamy, yeasty or slightly stale.

ILLEGAL CREAM is very old, rancid, mouldy or dirty—contains or has contained any foreign substances or filthy animal substance.

**Hereford Produce Co.**

S. B. Walker and Son  
**West Texas Feed & Seed**  
**Hereford Poultry & Egg**

E. Rogers

**Hollywood Produce Station**  
C. H. Carl  
I. H. Spratt  
Furr Food Stores

**Carroll Hagar**  
E. J. Hudson, Produce  
Welty Produce

Never Use Milk Containers for Handling Petroleum Products

"The Store That Values Made"

**PENNEY'S**

J. C. PENNEY COMPANY, Incorporated

### State Health Officer Gives Advice As to What To Do In Case of Drowning

"No elaborate equipment is needed to save a life from drowning," is the opinion of Dr. Geo. W. Cox, state health officer. "In fact, actual harm has been done by the misuse of so-called lung motors. Modern resuscitation apparatus has been perfected so that oxygen and carbon dioxide can be used without inflicting more damage to cases of asphyxiation and drowning. It is tragic enough to have a drowning accident, but it is far more tragic if no one present at the time knows how to save a life by artificial respiration.

#### DEMOCRATIC LEADER



Mrs. Thomas F. McAllister, of Grand Rapids, Mich., for several years a forceful political personality in Michigan, who recently became director of the women's division of the Democratic national committee.

### New Books Are Added To Library Here

The addition of 19 new books to the county library was announced this week by Miss Lillie Hostetter, librarian. Four of the volumes were juvenile fiction and 15 were adult books.

Juvenile books included Son of the Wild Pack, Bartlett; Lupo Goes to School, Brann; Understood Betty, Canfield; Ben, the Battle Horse, Dyer.

Adult volumes included Saint Wanted for Murder, Charleris; Pattern, Eberhart; Canyon Trail, Rodney; Riders of the Chaparral, Rodney; West of the Apache Trail, Seltzer; Cardigan, Cowboy, Snow; Timber, Titus; Tumbling River Range, Tuttle; Adobe Walls, White; Hot Water, Wodehouse; Brandings Cattle, Wodehouse; Heavy Weather, Wodehouse; Hard Country and Gold, Yore; Red Clark, Young; Devil's Highway, Wright.

Fifty volumes of children's books have also been recently added to the library by County Judge Earl W. Wilson.

#### Home From Missouri Vacation.

Mmes. Homer Brumley and G. W. Brumley arrived home last week after a two weeks vacation trip spent in Missouri. Mrs. Homer Brumley spent most of the time with her parents, Mr. and Mrs. F. W. Montford, at the Acacia Club, a health resort in Hollister, near Lake Taney Como. Mrs. G. W. Brumley visited a brother, Pres Roselle, and his family in Chadwick. They were accompanied home by Mrs. Roselle and daughter, Novella, who visited here for a few days before going on to Taft, California, where they will visit a son and brother.

#### Mrs. Lee Visits Here.

Mrs. Josephine Lee of Amson, Texas, visited Friday and Saturday with Miss Ursalee Fridley. Mrs. Lee owns farm lands in the southeast part of the county and was here to look after it.

A WANT AD WILL SELL THAT COW!

### Virginia Bowman New Bookkeeper At Brand Office

Miss Virginia Bowman, daughter of Mr. and Mrs. C. C. Bowman, has been employed as bookkeeper by The Hereford Brand. She succeeds Mrs. Wayne Dyer, who resigned recently.

Miss Bowman has for more than a year been employed as office clerk in the Deaf Smith county relief office, and prior to that time was employed in the county agent's office here. She graduated from Hereford high school in 1931 and attended WTSTC, Canyon, during the terms of 1932-1934.

#### Brother-In-Law Dies.

Word was received here Monday of the death of Will Frazer of Estelline. Mr. Frazer was a brother-in-law of Henry and Joe Hastings of this city. Mr. and Mrs. Frazer were pioneers of the Panhandle, but have lived in Estelline for several years. Mr. and Mrs. Henry Hastings and Luther and Willis Hastings of Bovina attended funeral services held in Estelline Tuesday.

J. D. Buchanan and daughter, Miss Beatrice, and Helen Frances of Friona were in town Tuesday visiting friends and shopping.

#### OGPU CHIEF JAWED



Genrikh G. Yagoda, former chief of the dreaded Russian OGPU (secret police), who is the latest celebrity accused of plotting against the life of Josef Stalin. Dismissed from his post of commissar of posts and telegraphs recently, he is reported now a captive in one of Moscow's grim prisons.

#### Visits Sunday in Pampa.

Mr. and Mrs. A. N. McRight and son visited Sunday in Pampa with Mr. McRight's brother. They were accompanied by Mrs. McRight's sister, Mrs. Nina Vassey, who visited friends there.

Mrs. Cullen Butler of Dimmitt was shopping here Tuesday.

### Vacation Bible School Opened At Bovina

A Catholic Vacation School was opened Monday at Bovina and is being conducted by two nuns of St. Anthony's, with Mrs. Jesco, Sr. An attendance of 24 was reported Monday, and Tuesday the attendance rose to 30.

The school will be held daily and will continue three weeks, closing Friday, July 2. It stresses religion, conduct and Bible study.

"The enthusiasm of the children is to be commended," Rev. Father Matthias, S. A., said, "and the wholehearted response of the parents is also commendable."

St. Anthony's in Hereford opened a similar school Monday. This school will continue two weeks, closing Friday, June 25.

#### Guests in Rutherford Home.

Mrs. W. A. Perciful and daughter, Glenna Lee, of Amarillo visited her mother, Mrs. Hattie Rutherford, here last Thursday. Mrs. Rutherford and small granddaughter, Harriette Carter, returned to Amarillo with them Thursday for a visit, returning to Hereford Monday, accompanied by Mrs. Perciful, who met her husband here. Mr. Perciful, who is an auditor for the Santa Fe Railroad, and Mrs. Perciful left for Amarillo Monday night.

### Union Service To Feature Julien C. Hyer

The summer Union church service next Sunday night will be held in the Baptist church, beginning at 8:15. The special feature will be Lions Club night. Julien C. Hyer of Fort Worth will be

the speaker. Mr. Hyer is a forceful speaker and will be worth hearing. He is past president of Lions International.

Last Sunday the Union service got a very good start with a fine crowd at the First Methodist church. Rev. J. C. Thorns, pastor of the First Presbyterian church, was the preacher. Make your plans to attend as many of these summer night services as you can.

Mr. and Mrs. Sam H. Reid, Jr., of Lubbock spent the week end with Mr. and Mrs. C. C. Ferguson.

### Harvest Time Is Repair Time!

Everyone knows that Harvest Time is Repair Time and to do the best work your machinery must be kept in good repair. We have a modern and complete machine shop at your service, with expert machinists to do the work, using only the most modern and up-to-date equipment. Bring all your repair troubles to us—no matter how small or how large the job—we can handle it.

### Our Machine Shop Is Equipped to Repair Any Shaft Or Worn Gear

And if you need new shafts or gears for your combine or other machinery, we can make them.

### Beams and Marrs MACHINISTS

# Look

## WHAT YOU GET AT

## McConnell Electric Co.

### IN THE NEW 1938



#### 1. VALUE

More built-in worth per model per dollar throughout this remarkably fine, new 1938 Zenith line. Finer cabinet work, finer performance, finer tone.

#### 2. LOW PRICE

A new standard of quality in what you get even in the lowest priced sets—now starting at only \$19.95.

#### 3. YEAR-AHEAD FEATURES

Found nowhere else—fully patented—such as: Robot Dial; Improved Personalized Acoustic Adapter; Electric Automatic Tuning; Local Station Indicators; Visualized Station Call-Letters; Voice-Music-Hi-Fidelity Control; Split Second Foreign Station Relocator; Privacy Plug-In; Secret Volume Governor; Metaglas Tubes; Guaranteed Foreign Reception.

#### 4. BUDGET PURCHASE

Enjoy now... pay later! Our easy payment plan fits any budget. Let us appraise your old radio for a down payment.

Come in Today and See Our Big ZENITH Stock

## McConnell Electric Co.

ZENITH 55252 — 5 Tubes, Tuning American and Foreign Broadcasts, 10" Speaker, Tone Control, Local Station Indicators, Kilocycle Coverage (540-1752 K.C., 5490-18,400 K.C.), 38" high \$59.95

ZENITH ARMCHAIR MODEL 65239— 6 Tubes, Tuning American and Foreign Broadcasts, Police, Amateur, Aviation, Ship, 6" Speaker, Continuous Type Tone Control, Foreign Station Relocator, Local Station Indicators, Kilocycle Coverage (540-1752 K.C., 1740-8930 K.C., 5490-18,400 K.C.), 20" high \$49.95

ZENITH SHORT WAVE RECEIVERS OF 5 BANDS OR MORE ARE SOLD WITH ZENITH DOUBLET ANTENNA

AMERICA'S MOST COPIED RADIO... AGAIN A YEAR AFTER

### Classified Ads Are Little Workmen Who Pay Big Dividends

At a cost so small that it can hardly be considered at all, farms, automobiles, washing machines, radios—practically everything—are being sold daily through these ambitious little salesmen.

### THREE INSERTIONS For the Price of Two

Often people advertise articles that may be sold over a period of several weeks, or, sometimes the first attempt fails—therefore, we offer this special rate to induce still better results from classified ads.

PHONE THREE OH!

THE

# Hereford Brand

### C. Williams Funeral Is Held Sunday

Funeral services for Carlton Williams, 19, were held from the Church of Christ Sunday afternoon, June 13, at 4 o'clock, conducted by Minister Chaffin of Summerfield.

Mr. Williams died Friday, June 11, at the Williams home north of Hereford, following an illness of six weeks. He was born September 22, 1918, at Bonham, Texas, and in 1931 moved to this section from Dallas county.

He attended the Hereford schools for several years and during his residence here had acquired many friends in this section who mourn his death. He was a member of the Church of Christ.

Mr. Williams is survived by his mother, Mrs. L. D. Williams, and one sister, Mrs. Harry Kibbe; four brothers, C. B. Williams, Milford, Texas; T. L. Williams, Ponca City, Oklahoma; L. D. Williams and Nealy Williams, both of Hereford.

Interment was made in West Park Cemetery.

The Texas Planning Board is now studying the future possibilities of Texas fibers, new uses for Texas farm products, new markets for Texas farm products, slum clearance in Texas, improvement in social and economic conditions in the State, highway safety and maintenance of Texas forest reserves.

The 17 citrus by-products plants operating in the Lower Rio Grande Valley during the 1935-6 citrus season paid \$206,000 for 25,000 tons of cull fruit, according to data received by the Texas Planning Board.

LOTS OF PEOPLE MAY BE LOOKING FOR WHAT YOU WANT TO GET RID OF. TRY A BRAND WANT AD NOW!

### Penguins Star at Cleveland Fair



These white-vested, black coated penguins are among the most popular attractions with crowds at the Great Lakes exposition at Cleveland this summer. Exhibited on Admiral Byrd's Antarctic ship, the City of New York, they constitute a third of the present penguin population of the United States.

### WORM IGNORES RED LIGHT AND LANDS IN BAIT CAN

A byproduct of the work of entomologists who are fighting pests and encouraging their enemies is knowledge of earthworms that will help fishermen collect bait more efficiently. The worms, although sensitive to most light, are apparently insensitive to red light.

Flashing an ordinary light on the worms as they emerge from their burrows causes them to retreat quickly. They also back into their holes when a blue light is flashed on them, says W. R. Walton, of the Bureau of Entomology and Plant Quarantine, United States Department of Agriculture. But if the flashlight has a red glass or if the ordinary glass is covered with red paper the worms pay no attention to the light. The worms do not have

eyes and their sensitiveness to light appears to be greatest in the forward parts of their bodies.

Fishermen find that if the soil around the worms burrows is sprinkled thoroughly with a garden hose before sundown, they will usually come to the surface after dark—provided it is not windy and the temperature does not fall much below 40 degrees. A common belief is that worms are forced to leave their burrows to avoid drowning when the ground is wet by heavy rains or sprinkling with a hose.

The kind of worm sought by most fishermen for bait is generally known as the night-crawler. It is also known as the anglerworm, dawworm, fishworm and rainworm. When fully extended while crawling it may measure ten inches or more.

### Clarence Sheets Dies Tuesday At Friona Home

Funeral services for Clarence Sheets, 57, were held Wednesday afternoon, June 16, from the Friona Church of Christ, conducted by Minister L. D. Cummings, pastor, at 3 o'clock.

Mr. Sheets died suddenly Tuesday, June 15. He was born on April 18, 1880, in Missouri, and in 1929 went to the Friona section from Silverton, Texas.

He was a member of the Friona Church of Christ, and during the eight years he resided at Friona he acquired numerous friends. He had lived in Texas 19 years prior to his death.

He is survived by his wife, Mrs. Ola Sheets, one daughter, Mrs. Laura Reid of Friona; two sons, Obie and Chester Sheets of Friona; one sister, Mrs. Hatie Andrews, of Spearman; two brothers, Claude Sheets of Spearman and Martin Sheets, of Erick, Oklahoma. He is also survived by two grand children.

Interment was made in Friona Cemetery.

### Friends Hear of Mexico Trip.

Mark Cowser of Dimmitt was in town Tuesday visiting friends and was busy telling about a recent trip that he and Mrs. Cowser took to Mexico with students from WTSTC at Canyon. The party from the college was chaperoned by Miss Agnes Charlton, Spanish teacher. Judging from Mr. Cowser's experiences, the trip was most interesting. Mr. and Mrs. Cowser expect to leave Friday for Yellowstone Park and will take in the interesting sights enroute.

The high pole by Rockwell Lumber Yard is the basis for an aerial which John Pitman is constructing.

### Three F's Important In Care of Baby

The season of the year when on account of diarrhea and dysentery or summer complaint, is here the most complaints are received and the Texas State Department of Health has issued a warning to parents in regard to this, and offers the following suggestions to prevent its occurrence among babies. The chief cause of diarrhea includes impure milk, water and contaminated foods, overheating, fever from any cause, too much sugar or cream in the diet, overfeeding and underfeeding.

Mother's milk is the safest food. However, if other milk must be used, the supply should be clean and pure. The water should be clean, pure and boiled. Any other articles of food should be fresh and clean and no un-

suitable articles of food such as cake and candy should be given. If a feeding formula is used, it should be one prescribed by a physician and it must be prepared with extreme attention to cleanliness and kept cold until used. The baby should be fed at regular intervals and should not be forced to eat when he is not hungry. The baby should be kept cool and comfortable in hot weather, should not be over-clothed and should be given plenty of clean water to drink. Any infections which develop in the nose, throat, ears or other organs should receive prompt attention from a physician.

If diarrhea develops, feedings should be stopped or greatly diminished and an abundance of water should be given. Cathartics should not be given except on the advice of a physician. If the diarrhea does not improve within a short time, a physician should be called and a complete examination should be made.

The three F's, flies, fingers and food, are the three sources of danger to the baby. Flies carry

### Filbin Buys Half Section Near Hereford

P. H. Filbin of Kingfisher, Oklahoma, this week bought the west half section of the G. W. Gunter place, three miles northwest of town.

Although he does not plan to move here immediately, he says that he will start work on an irrigation well in the near future and that he may move to the place this fall.

disease germs to the baby and to its food. Fingers and hands that are not thoroughly washed before preparing the baby's food are likely to be germ carriers, also. All milk and water that is intended for the baby should be boiled for five minutes, and then placed in a cool place until used.

A WANT AD WILL SELL THAT COW!

FRIDAY AND SATURDAY SPECIALS

**TUNA**  
2 Cans 25¢

**CLEANSER**  
Sunbrite, Can 4¢

**Oxydol** MEDIUM SIZE PACKAGE **21c**

FIG PRESERVES No. 5 can	49¢	SURE JELL 2 packages	25¢
MACARONI Or SPAGHETTI, bulk, 2-lb pkg	23¢	TOMATO JUICE C. H. B., 3 cans	25¢
TOILET TISSUE Fort Howard, 3 rolls for (ONE ROLL FREE)	25¢	APPLE BUTTER 12-oz jar	9¢
PICKLES Heinz, fresh cucumber, 35c size	25¢	KRAUT No. 2 can, 3 for	25¢
TEA, Lipton's 1/4 lb 23¢, 1/2 lb 45¢, 1 lb	89¢	GRAPEFRUIT JUICE 10-oz can	5¢
ICE TEA GLASS FREE WITH EACH 1/4 LB		SOAP Pineywood, Toilet, bar	4¢
ALL BRAN 25c size	19¢	PINEAPPLE Broken slices, No. 2 can, 2 for	29¢

## WORN TIRES Mean D-A-N-G-E-R

Worn tires are dangerous at any time, and more especially during Summer months when the days and roads are hot. To use badly worn tires is to gamble the lives of your family and yourself—for no good reason. Sooner or later you will have to have new tires—to delay their installation is to risk discomfort, delay and even death.

**DONT DELAY YOUR HARVEST BY USING WORN TIRES THAT MAY BLOW OUT!**



## SAVE Now With FISK

### WHEAT HARVEST IT'S HERE AGAIN!

—and we want to remind you that we want to buy your wheat! We also are in position to take care of all the grain you want to store and can make liberal advances on stored grain. We can dump all types of trucks and trailers without delay!

Harvest time is near and to have worn tires on that truck of yours may mean hours of delay in your harvest and grain hauling. See us before you start harvesting and let us supply you with new Fisk tires for your truck or tractor. Besides saving money on tires you may save hours of time in harvesting, meaning another great saving for you.

ALSO THAT

And Quality Lube Oils

Now featuring Big **FISK** Values for you

- AT -

A Carload of **FISK TIRES** In Our Big Stock For **TRUCKS CARS TRACTORS**

# FRASER

## OIL & GRAIN COMPANY

Alton T. Fraser, Owner  
We Appreciate Your Patronage!

## Cherries NO 2 CAN 18c

DOG FOOD Ideal, 3 cans	25¢	CORN FLAKES Kellogg's, (Bow! FREE), 2 pkgs	23¢
OLIVES Stuffed or plain, 3 1/2 oz jar	10¢	PAPEE TOWELS Roll, each	10¢
PUREX Quart: bottle	15¢	GRAHAM CRACKERS 2-pound box	24¢
PSYLLIUM SEED Battle Creek, 50c size	25¢	PEAS Early June, No. 2 can	10¢

## Tamales RATLIFF'S 2 CANS 25c

SPINACH No. 2 can, 3 for	25¢	BLACKBERRIES No. 10 can	49¢
ICE CREAM POWDER Jello, 3 pkgs	25¢		
POTATO CHIPS Marco, 3 1/2 ounces	10¢		

## Peaches DEL MONTE NO. 2 1/2 CAN 19c

### Fresh Fruits & Vegetables

CARROTS 3 bunches	10¢	CAULIFLOWER Large Arizona, lb	10¢
BEANS Fresh, pound	5¢	CABBAGE New Mississippi, lb	4¢
CELERY Large stalk	12¢	ONIONS New crop, 3 lbs	10¢
ORANGES 288 size, dozen	25¢	BANANAS Pound	3¢
PEPPERS Fresh, pound	15¢	SQUASH Yellow, 3 pounds	10¢

## PIGGY WIGGLY

ALL OVER THE WORLD

FRANK GYLES, Manager PHONE 81. BUY AT HOME