

AROUND TOWN

Sights and Faces Seen

Amarillo persists in calling that city the Hereford Capital of the World. Cattlemen of this area should call a meeting and start to call Hereford, the Helium City of the Universe. We are as close to Amarillo as Amarillo is to us.

Noah Ewton was up and out again Wednesday for the first time since he fell last Friday morning; he was leaving the house when he slipped on the ice-coated steps. He suffered a slight back injury, severe bruises, and much mental anguish at being confined to the house.

Fashion Note: Cliff Estes was seen during recent muddy weather milking a cow; he wore a pair of hip boots of the type fishermen use.

Harold East, son of Mr. and Mrs. Ed East, Jr., made five straight A's on the five subjects he is taking at Hardin-Simmons University, Abilene.

Flash! Post office employees miss holiday. The post office force at Vega spent Feb. 22, Washington's birthday to install new boxes and other improvements in their post office.

Jim Chapman of near Adrian, in speaking of the weather, says that only three times in the 36 years he has lived here has he seen such a wet snow in February—the last being in 1903; he adds that he likes it even better than the dust.

Out of all the people in the Panhandle, Mrs. Troys Carmichael of Hereford, is the only one yet to trace her lineage back five generations. It was reported in the Amarillo News, following publication of a pedigree form similar to that used for Hereford cattle.

J. H. Trimble, who has been employed as automobile salesman by the Norton Motor Company, has accepted the position of salesman for Packard Milling Company, and (Continued on Page 12)

Former Hereford Girl Gets Lead In Amarillo Play

When the Amarillo Little Theatre presents its third production of the 1937-38 season, "Fly Away Home," Monday night, one of the most important roles will be taken by Miss Billy Jo Roberts, who graduated from Hereford High School last May.

She will portray Linda Masters, the oldest girl and spokesman for the other three children. While attending school here, Miss Roberts won recognition as a debater and has been active in Panhandle Speech festivals during her high school career. Miss Roberts also gained an enviable reputation while in Hereford for her ability in plays and dramatic presentations.

OES To Honor Past Officers

All past Matrons and Patrons of the Hereford chapter and neighboring chapters of the Order of Eastern Star, who are in good standing, are invited to attend a special meeting to be held here at 7:30 o'clock in the Masonic Hall, it was today announced by Mrs. Virgie Hunter, worthy matron.

"There will be a special ceremony honoring these officials," she said, "and we urge you to attend if possible."

School Election Set For April 2

Two trustees will be named for the Hereford Independent School District in an election to be held here Saturday, April 2, 1938. The election was ordered by the school board and will be held in the court house.

Election judges will be J. H. Head, W. R. Scheibagen, and John Patton. The election will fill the expiring terms of W. Jesse Stanford and S. F. Rosson.

Trinity University Choir To Appear Here On Tuesday



Shown above is the Trinity University Choir of Waxahachie, Texas, which will appear in the high school auditorium here, Tuesday afternoon, March 3, at 3 o'clock. The choir itinerary includes Dallas, Wichita Falls, McLean, Borger, Amarillo, Hereford, Tulla, Canyon, Plainview, Stamford, Breckenridge, Albany, Abilene, San Angelo, San Antonio and Temple. Miss Elizabeth Ireland, daughter of Mr. and Mrs. E. S. Ireland, is a member of the choir.

Mother-In-Law Float, Band To Represent Area

Hereford will play an important part in the Mother-in-Law Celebration to be held in Amarillo Wednesday, March 9. It was today announced following completion of a county float, and final preparations by the Hereford High School Band.

A number of mothers-in-law from this area will also take part in the big celebration and will ride on the huge float which is being prepared for the occasion.

Deaf Smith County will place one float in the parade as part of the special division sponsored by the Home Demonstration Service under direction of Miss Ruby Mashburn, district extension service agent, and Miss Louise Evans, Amarillo News writer.

The county float is practically completed and will be in the form of a Chinese Junk, covered with yellow streamers and flowers. Miss Ruth Callahan, a Hereford high school student, will ride in the Junk, which will be drawn by Robert Berry, a 15-year-old Chinese boy who resides in Amarillo. The float has been prepared through efforts of Mrs. John Coffee and Mrs. Effie Brown, assisted by several other ladies in the community.

For several weeks Ralph Smith has been drilling the High School Band in special numbers and marches. (Continued on Page 12)

New Auto Tags Now Available

License plates for 1938 are now available at the County Tax Collector's office, and may be attached to cars any time during March. It was today announced. It will not be compulsory to have 1938 plates until April 1, 1938.

The new license plate serial numbers run from 326-701 upward, and approximately 1,300 have been received for Deaf Smith County. "Persons who drive their cars after April 1 without 1938 license plates will be required to pay a 20 per cent penalty when they register their cars," Fred Baird, deputy collector, said. "Where the cars are not driven they will be required to make an affidavit, which will cost 25 cents."

Wheat-Range Condition Above Average

With a total of 1.85 inches of moisture from sleet and snow recorded by the Department of Agriculture gauge at The Brand office, and reports indicating similar moisture over this entire area during the past 15 days, crop hopes were brighter than at any similar time in recent years. Tabulated by days the moisture record follows for February:

Table with 2 columns: Date, Moisture. Rows: Feb. 15 (.98), Feb. 16 (.40), Feb. 17 (.94), Feb. 18 (.33), Feb. 24 (.71), Feb. 21 (.13), Feb. 27 (.16), TOTAL (1.55). Note: Wheat which had been practical-

Girls' Team May Play In State Tourney

The girls' basket ball team of Hereford High School today awaited decisions which will determine their entrance in the Texas High School tournament to be played at Greenville, Texas, last week, which gave them an opportunity to enter the State Tournament.

After winning the title and right to enter the tournament, however, they face the situation of being handicapped by lack of funds with which to make the trip.

At noon Wednesday, the Lions Club voted \$50 to the girls; a need of \$50 additional was reported to make the trip possible. Persons wishing to donate toward financing the trip may place their donations at The Brand Office, or with the coaches.

Hereford this year maintains one of the most outstanding teams in its history. Out of 27 games they have won 25, and in return games have avenged their two losses. In the 27 games the Hereford girls have run up a total score of 1186 points to only 344 for their opponents.

Redford Attends Institute This Week At T. C. U.

Rev. H. M. Redford, pastor of the First Christian Church of this city, is this week attending the Texas Ministers' Institute at Texas Christian University, Ft. Worth.

Attending the institute will be several distinguished, out-of-state religious leaders who will deliver lectures and conduct special classes. Included in the list are: Dr. Chas. Clayton Morrison of Chicago, editor of Christian Century, who will speak on "An Interpretation of the Oxford and Edinburgh Conferences"; Stephen J. Corey, president of the United Christian Missionary Society; Hugh Mc-

(Continued on Page 12)

Trinity Choir To Appear At School Tuesday

One of the highlights of the season will occur here, Tuesday afternoon, March 3, when the Trinity University Choir of Waxahachie, Texas, is presented in the high school auditorium. The choir will sing here at 3 o'clock, due to a change in schedule, which first listed their appearance for the morning.

"Due to the change in schedule, the group will not meet with the Lion's Club as previously announced," Rev. J. C. Thorns, pastor of the First Presbyterian Church, said.

The choir is under the direction of Alton C. Pierce, and has appeared in leading cities and towns of Texas and Louisiana. Through a slight change in schedule, the Trinity University Choir escaped disaster last spring, for their itinerary called for them to be on the state of the New London School at the exact time the explosion occurred, and the hundred of students and teachers were killed.

Readers of The Brand will recall accounts of the disaster as presented by Miss Elizabeth Ireland, member of the choir; although the group was not in the school when the explosion occurred, they were (Continued on Page 12)

Rose Sells 11 Fine Bulls To Famous Rancher

Doyle Rose, local Hereford breeder, Saturday sold 11 prize Hereford bulls to Albert Mitchell, manager of the famous Bell Ranch at Albert, N. M. The sale makes around 40 head of Hereford bulls from the Rose herd which have been sold in the area around Tucumcari.

Mr. Rose has been in the Tucumcari country for some time, and Saturday Mitchell, who was on his way to Chicago, flew to Tucumcari to close the deal with Mr. Rose. Mitchell is considered an outstanding judge of fine cattle and plans to use the bulls from this section on his famous ranch.

He expects to place more bulls from Hereford in the Tucumcari area while there.

Wheat-Range Condition Above Average

ly given up, is already sprouting out and shows indications of producing crops with continued moisture in succeeding months; much volunteer wheat is coming out for the first time, farmers report. Numerous farmers also indicate that they will sow spring wheat, oats, barley and rye in coming weeks due to the abundant February moisture which is unusual for this country. Old timers report that spring wheat and small grain crops planted under such conditions have in past years, sometimes made record yields.

Cattlemen were also jubilant over range conditions as a result of the February moisture, and hope to have good grazing at least two months ahead of last year. In the following paragraphs will be found a survey of moisture and crop conditions of the Hereford territory, as reported by 14 community correspondents of The Brand. VEGA—Rain and sleet brought 1.34 inches of moisture to Vega and vicinity, greatly boosting crop prospects. Cattlemen were enthused over the possibility of early grazing in this area. PRIONA—A nice snow fell in this vicinity Wednesday and Thursday, resulting in considerable moisture for this area. Roads were slippery and muddy, and moisture was believed about the same as received in the Hereford area.

Power Rate Is Reviewed Here By Supervisor

HENNE POINTS OUT REA COSTS FOR HOME AND FOR IRRIGATION

To give residents of Deaf Smith and Castro Counties an accurate picture of Rural Electrification and its possibilities, the following article is published by The Brand. It was compiled by H. V. Hennen, supervisor of the local REA project, and it is hoped will answer questions which for some time have been puzzling users of Rural Electrification for domestic and irrigation purposes.

Domestic Rate

Minimum, \$2.50 per month. Per month: 25 kw or less — 10c per kw; Next 55 kw — 5c per kw; Next 120 kw — 3c per kw; Over 200 kw — .0175c per kw. If a hot water heater and cook stove are used, all energy in excess of 200 kw will come at .01c per kw; if only a hot water heater is used with house service, all energy in excess of 100 kw will come at .01c per kw. All current A. C., 60 cycle, single phase.

Charge to Schools

The annual minimum charge for schools, churches, and community halls, when K. V. A. requirements are not over 3 K. V. A., will be \$18 per year, or \$1.50 per month. Small Power Service: The following rate has been set up for commercial and small power service:

Minimum, \$2.50 per month. First 25 kw — 10c per kw; Next 75 kw — 5c per kw; Next 100 kw — 3c per kw; Next 200 kw — .025c per kw; Next 500 kw — .0175c per kw. Lights, cooking, heating and shop motors will be included in this rate; current, A. C., 60 cycle, single and three phase where available.

We believe these rates are as low as is consistent with good service, and we believe the low rate quoted of .01c per kw, above 100 kw used, for cooking and water heating service will be profitable in the rural districts where coal or oil is used; then, the safety and dependability of electric service compared to any other is a great consideration. In the use of electricity, only the pull of a switch is necessary to have instant lights and heat for cooking.

Comparative Charts

By actual test, 25 kw per month will provide lights, radio, iron, washing machine and other small appliances. The following appliances and their kw requirements give some idea of the cost of electricity:

Table with 2 columns: Appliance, Power Requirement. Rows: Water heater (100 to 300 kw), Range (60 to 130 kw), Refrigerator (20 to 40 kw), Sewing Machine (1 to 2 kw), Radio (6 to 10 kw), Elec. Cleaner (2 to 4 kw), Brooder (1.2 kw per chick for 6 weeks), Churn (1 kw per 100 pounds butter), Milker (1 kw per cow per month), Cream Separator (1.2 kw per 100 pounds of milk), Shallow well for home water pressure system (5 to 10 kw per month).

It has been estimated a woman who carries water from the well to the average home will carry 37 (Continued on Page 12)

Sugar Beets To Be Discussed For Area Here Friday Night

Texas Ranger



First and only woman Texas Ranger, Mrs. Frances Haskell Edmondson, deputy sheriff of Bexar county, Texas, is shown after her arrival in New York recently to study metropolitan law enforcement methods.

GROWTH, CULTIVATION AND MARKETING FOR HEREFORD AREA

All persons interested in sugar beets as a crop for this area, are invited to attend a special meeting in the court house at Hereford, on Friday night, at 7:30 o'clock, at which time H. E. Knapp, agriculturalist for the American Crystal Sugar Company, will discuss the growth of sugar beets for this area. Mr. Knapp will be accompanied by H. M. Balner, Santa Fe agricultural representative.

In his talk Mr. Knapp will outline the growth of sugar beets, telling of necessary labor, equipment, and methods; he will outline the price scale upon which farmers will be paid for beets, and will present terms of customary contracts between the sugar company and farmers.

Can Use All Beets: "No specific amount of land is necessary for the experimental tests," Mr. Knapp said in an interview with Brand representatives, "except that as much as a carload—or 40,000 pounds—must be shipped to secure special freight rates."

The company proposes for this territory, just as it proposes for the entire Panhandle shallow water area, experimental sugar beet tests. From these tests farmers are expected to realize the possibilities from growing sugar beets commercially—and if the sugar content and tonnage results in profit for farmers, a sugar plant is to be erected at some point on the Panhandle Plains.

To Share Freight

In return for the experimental plots, the sugar company proposes to establish a shipping point at one of the elevators in Hereford. Farmers will bring their beets to the shipping point, where they will be stored—and from each ton, 25 pounds will be shipped to the factory at Rocky Ford, Colo. Upon arrival the beets will be weighed and the loss from excess soil, tops, and the like will be deducted as tare; the beets will then be placed (Continued on Page 12)

School Census Will Be Taken During March

PARENTS URGED TO LIST ALL CHILDREN WITH IN SCHOOL AGE

The scholastic census for the Hereford Independent School District will be taken during March by L. W. Carlyle, it was today announced by C. H. Dillehay, superintendent, who said that all children in the district who will be six years and under 18 years of age on September 1, 1938, should be enrolled even if they do not plan to be in school next fall.

"The Hereford Schools will receive \$22, or approximately that, for each child whose name appears on the roll," Mr. Dillehay said, "although he may not attend school next year and in spite of that fact that he might have already graduated from high school. The census is based on age and residence in the school district—and not on school attendance."

Parents of children who will be six years of age some time during the year previous to Sept. 1, 1938, were especially urged to report to school authorities if their children were not enumerated before the close of March. Mr. Dillehay pointed out that it is easy to overlook a six-year-old child, who is the only one in the family who will be old enough to enter school next September, and parents of such children were requested to see that they are included.

The Hereford District will receive (Continued on Page 12)

Campfire Girls Need Donations To Build Lodge

A movement for constructing a lodge for the Campfire Girls of Hereford this week reached a peak with plans for the building now in final stages.

The building is to be located on the lot west of Mother's Park; H. L. Broadwell, who donated the land to the city, removed a restriction forbidding construction of buildings on the property. A. W. Nickles, who is responsible, in a large measure, for progress of the movement, said that labor will be donated toward the construction, and has already been arranged.

The group is now asking donations in the form of lumber, bricks or cash with which to construct the building, and the Business and Professional Women's Club will collect such donations; they stated that second hand lumber and bricks, if in usable condition, would be accepted, and appealed to the public to contribute such items or cash sums for construction of the building, which is urgently needed.

John Morris In Precinct Race

John L. Morris this week authorized The Brand to announce his candidacy for the office of Commissioner of Precinct 4, subject to action of the Democratic primary. Mr. Morris has been a resident of Precinct 4 for the past eight years, and needs no introduction to the people of the area.

In making his announcement he said that if elected he will faithfully discharge the duties of the office to the best of his ability and with due consideration and fairness to those concerned.

District Court Term May Close This Afternoon

The present term of District Court, scheduled to end Saturday, was drawing near to closing today, and Judge Reese Tatum expressed a hope for ending the term today.

The docket was reported to be cleaner than at any other time in recent years as the court term draw to a close, and very few cases will be continued into next term. Leonard Foster, clerk, said.

The present term featured an exceptionally light docket, which has been tried with dispatch during the entire term.

Weather Chart

Table with 3 columns: Day, Max. Min. Moist. Rows: Thursday (35, 32, .71), Friday (40, 14, 0.00), Saturday (51, 33, 0.00), Sunday (45, 28, 0.16), Monday (50, 33, 0.00), Tuesday (63, 40, 0.00), Wednesday (64, 43, 0.00).

The Whiteface Round-Up

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HEREFORD HIGH SCHOOL, THURSDAY, MARCH 3, 1938

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PUBLISHED EVERY THURSDAY BY THE STUDENTS OF HEREFORD HIGH SCHOOL

SEVENTH GRADES PROGRAM FIRST TO BE GRADED BY RATING CARDS

The Student Council met Monday morning February 21, 1938. The rating cards for the assembly program were distributed to each Council member, therefore the seventh grade program February 24, 1938 was the first to be graded by these cards.

PET SAYINGS

Virginia N.: "You and what other army?"
Helen O.: "Oh he doesn't live here."
Charles V.: "Aw gee, ain't we tickled?"
Kittie H.: "Well good swak."
Mary Elizabeth H.: "How some people find out some things?"
Clifford E.: "Ya wanta make somethin' of it?"
Bernadine P.: "M' all right."
Mildred K.: "Olf Gee whiz."
Lola S.: "Hi Klit"
M. Dea S.: "Hi thar Abner."
B. L. Dowell: "Boy Scouts to you."
Lottie T.: "Ohhhhhhhhhhh!"
Wanda J. R.: "I felt so funny."
Nell S.: "Some fun, eh what?"
P. L. Lucas: "Let me shake your old cowhand!"
Lurline D.: "So what?"
Mr. Willoughby: "Make a chart and fix it like this!"
Mr. McCollum: "You just don't know your rules."
Eliene Y.: "Close your mouth you're causing a draft and 'Ma-n-a-4."
Mary J. M.: "Reporters, get your articles in."
Ann C.: "Well take me to church."
Jean F.: "Hi-ya mine fine feathered frun."
Vivian A.: "Don't ask me that."
Margaret Allen: "Is that so?"
Billie Lane: "I hope, hope, hope."
Grace M. B.: "What's it to ya nosy?"
Louise C.: "Shut up."
Polly Anna O.: "God Bless ya, honey!"
Maxine B.: "I know it."
Myron M.: "Act your age and don't cry."
Hilton H.: "Oh those girls from Happy."
Billie L. Davis: "I wouldn't think of doing such a thing."

SENIOR CLASS OF '39 HAS CHOSEN RINGS

The Senior Class of 1939 has chosen its rings. The rings are all metal of white and yellow gold. A gold Whiteface is mounted on a crest of white gold. "Hereford" is written under the bull's head. The date, 1939, is on side of the ring. The rings were ordered now, in order for the students to get them to wear at the beginning of the school term.

The class was divided—one part wanted stone rings and the other wanted the all-metal ring. After much arguing, the majority of votes was cast for the metal ring. The ring is very beautiful, and all who wear it should be very proud.

GLEE CLUB ACCOMPLISHES MUCH SINCE MISS McMINN RETURNS

The girls glee club has been very industriously "hurrabing" and "halloing" since Miss McMinn has come back.

The glee club plans to go to Canyon on March 19, to the music clinic and just twenty-five will be allowed to go. The selection will start with the senior girls, and go down through the grades until twenty-five have been chosen.

Also in preparation is the much looked for Easter program. Since the Christmas cantata had to be put off, the girls in the glee club are anxious to show their accomplishments in a lively, joy-filled Easter program.

INTERESTING DISCUSSION OF "CHARACTER" AT GIRLS' HI-Y MEETING

An interesting discussion on "Character" was the highlight of the meeting of the Girls' HI-Y on February 22. The discussion was started by talks given by Virginia Earle Reed and Ann Cookrell.

Brief plans were made for the HI-Y assembly program.
Miss Rigler: "Oh, if I only had a class like that."
Betty C.: "Well dust my Sunday suspenders."
Jean W.: "Just any word in Webster's dictionary."

Girls Bring Back Trophy From Tulia Basket Ball Tournament



Defeat Competing Teams For District Championship

The Hereford girls' basketball team (I think we've got something there!) really "went to town" at the Tulia Basketball Tournament last Friday and Saturday, February 25-26. They won the four games that they had to play in order to win the trophy that one will soon be seeing in the case downstairs, if it is not already there.

The first game that the girls played was with Dumas. The final score for that game was 31-10. Evelyn Lovelady was high point girl of this game with seventeen points.

Hereford played Stratford at eight o'clock Friday night, winning the game 36-11. Nora Jean Russell was chief scorer with nineteen points.

At four o'clock Saturday afternoon, the game played was with Channing, the final score being 37-17.

The "big" game of the series was between Hereford and Happy, Saturday night at eight o'clock. This proved to be a very exciting game, but at the end of the game the Hereford lasses had managed to gain a lead of eleven points, the score being 33-22.

Ruth Atchley was high point scorer of the last two games with eleven and seventeen points respectively. Miss Atchley was also high point scorer of Hereford forwards during the tournament.

For all of the games, the starting lineup was: forward, Atchley, Lovelady, Russell; guards, Cawthow, Whitehead, Snyder. Girls who substituted during these games were: forward, Suttle, Orr, Schulz; guards, Jackson, Kuper, Clayton.

Another thing for Hereford to be proud of is the fact that three of Hereford players were on the all-tournament team, receiving gold basketballs. They were Evelyn Lovelady, Nora Jean Russell and Thama Cawthow. Give them a hand, folks!

FUTURE FARMERS ARE BUSY WITH 'FUTURE FRYERS'

Future Farmers are now busily feeding and watering and etc. their Future Fryers, which arrived last week in the middle of the snow.

The 350 hybrid cockerels have been placed in a brooder in the Ag-shop, and are doing nicely, considering the attention that is being lavished upon them. All the girls want one for a pet.

These are the chicks that are supposed to provide money for the FFA trip next summer, and in about eight or ten weeks the boys will be offering for sale some very nice fryers.

BAND WILL BE PRESENT AT MOTHER-IN-LAW PARADE

SOPHOMORES COME TO CONCLUSION

Well, the Sophomores have finally decided why, when, how and where to have the long-awaited party. This was decided in their weekly class meeting Wednesday, the 23rd of February. A social committee, consisting of Martha-nelle Ewton, Paul Lyons and La Wandr Jean Reed was appointed to look after the details of the party.

The band is making preparations for the mother-in-law parade, which is to be held in Amarillo, on Wednesday, March 9.

The band is practicing new numbers, memorizing marches, which will be played while the band is marching in the parade. As the band only has fifty suits, every member is trying to practice more than the other in order to be one of the fifty to receive a suit. Every band member is looking forward to this big event.

Vega News (23 miles north)

MRS. H. R. SHIELDS
Mr. and Mrs. Clyde Harrell of McLean are visiting relatives in Vega this week.

The Vega Post Office force used one of their holidays February 22 to install new boxes and fixtures, in order that they may better serve in the future.

The Sew and So Club met with Mrs. C. C. Wimberly Wednesday afternoon, twelve guests and members were present.

Mr. and Mrs. W. A. Williams were Amarillo visitors Monday. Monday afternoon Mrs. A. R.

Castleberry presented her piano pupils in a recital at the Public School auditorium. Quite a large number of the parents and friends enjoyed the occasion.

Mrs. Kate Benford is in East Texas transacting business. Mr. and Mrs. R. A. Whitley of Ford community were in Vega Friday morning.

Rain sleet and snow brings 1.34 inches of moisture in Vega and vicinity.

Mrs. Nora Bell spent last week end in Claude with her son, Clifton Bell and family.

Mrs. Bob Armitage and Mrs. Ted Alexander spent Monday in Amarillo.

Mr. and Mrs. Raymond Godwin were guests in the home of Mr.

and Mrs. Earnest Wise in Amarillo Sunday.

Marshall Howard had charge of the Kiwanis program Wednesday; his talk was on attendance in ad-

dition to a full attendance in membership there were the following visitors: Fred Reynolds, Dick Perrin, Chas. Van Gordon, and J. C. Caldwell of Dalhart, Joe Shields

Vacation WILL SOON BE HERE Now IS THE TIME TO Start Saving!

A small amount saved each week, may mean many happy hours later on, when you are ready to take a vacation. Whether you plan to take a vacation this Summer or not it's a good plan to start a systematic way of saving! You may need or want any number of things—a savings account is the simplified and easy way of obtaining them!

Start A Savings Account



First National Bank

OF HEREFORD MEMBER FEDERAL RESERVE SYSTEM A Strong Bank Thoughtfully Managed

of Amarillo and Wayne Miles of Vega.

The Parent Education Study group met Tuesday afternoon at the court house.

Mr. and Mrs. Clark Jinks of Amarillo spent Sunday with Clark's parents, Mr. and Mrs. W. A. Jinks.

Mrs. J. A. Watkins, Bud Gault and John Glascock left Saturday for Cordell, Oklahoma.

Judge W. A. Pulliam went to Vernon Sunday; Mrs. Pulliam returned home with him.

Mrs. H. G. Green and Mrs. Jim Watkins entertained with a Geo. Washington dinner Tuesday evening. Those present were: Mr. and Mrs. C. M. Raley, Mr. and Mrs. Cozy Everett, Mr. and Mrs. R. C. Godwin, Mr. and Mrs. A. M. Miller, Mrs. Emma McNaff, Mr. and Mrs. W. A. Jinks, Judge Ingram, Mr. and Mrs. Allen Stagg, Dr. and Mrs. D. W. Clark, Dr. and Mrs. R. W. Armitage, J. T. Watkins, and Mrs. Herb Green.

Mrs. Clyde Johnson and infant daughter, Betty Lee, returned to their home at Rafter, Ohio, Saturday from Amarillo.

Garland Coker of Athens, Texas, who is with the road inventory State-wide Highway Planning survey visited with Ben L. Freeman Saturday and Sunday.

At a recent meeting of the football boys Bill Priest was selected to be captain of the team next school term; he has played guard for the past three years.

The worth while home demonstration club met with Mrs. Emma McNaff last Friday.

Mrs. A. E. Roark, president of the PTA, named Mrs. R. L. Thompson, chairman; Mrs. J. L. Watkins and Mrs. C. E. Everett the nominating committee, to bring names to be elected as officers of the PTA for next year. This election will be held March 8.

Application for emergency crop loans are now being received at Vega by Carl Hill supervisor of the emergency crop and feed loans section of the Farm Credit Administration.

Mrs. and Mrs. Rex McNaff were in Amarillo on business Saturday. Miss Lucille Hughes spent the week end with-home folks in Hereford.

Mrs. C. C. Womberly and son, Jon, returned from Quanah Monday from a visit with her father Mr. J. H. Wilson.

Mesdames Van Meter, Glen Ivey, Bob Cotton and C. A. Thuet were in Amarillo Monday.

Miss Francis Armitage entertained a group of her friends with a kitchen party Tuesday evening.

Last Wednesday morning the student body had the pleasure of hearing Rev. L. E. Godwin speak at assembly.

The Methodist Missionary Society met Thursday with Mrs. Roy Ivey. The study "Stewardship Life" was continued—the third chapter was given.

The Vega basketball boys played Dumas at Canyon last Friday. The score was 49 to 21 in favor of Dumas.

Mrs. H. R. Shields received a message Friday night that her nephew, Oliver Curran, Jr., had died suddenly Friday; he was 26 years of age, and had a position with the State Bank Auditing Department. He was buried at Cumby, Texas, Sunday.

C. E. Winder of El Paso visited friends in Vega Saturday.

Stencils, ink and office supplies at Brand Office.

BUSINESS AND DIRECTORY PROFESSIONAL

A. O. THOMPSON ABSTRACT CO.

Complete tract index of all lands and town lots in Deaf Smith County. Write us for information concerning land ownership. DEAF SMITH COUNTY MAPS 25¢

INSURANCE JNO. H. PATTON

PHONE 30

ABSTRACTS OF All Deaf Smith County Land Titles. DEAF SMITH COUNTY ABSTRACTS INC. Cliff Estes, Manager

ADDING MACHINE PAPER 3 Rolls 25¢ THE HEREFORD BRAND

40 for 1 LUBRICATION

Have your car lubricated regularly at our station, where we use the chart system. By using this system we make sure that every moving part of your automobile has been lubricated. No matter what kind of car you have—we have the equipment for greasing it correctly.

OUR SERVICE IS COURTEOUS AND EFFICIENT

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Auditor and Accountant
Income Tax Service
Social Security Service
Offices in the Courthouse

INCOME TAX REPORTS COMPILED

Charges Reasonable
Must Report by March 15th
W. L. ALEXANDER
City Drug Store

BUY A MODERN CAR NOW—WHILE YOU HAVE MORE TO TRADE AND LESS TO PAY



SEE ANY CAR DEALER DISPLAYING THIS SIGN

Get there early while the choice is wide—fine cars now offered at rock-bottom prices

This National Used Car Exchange Week gives you a great opportunity to OWN A BETTER CAR for a small investment. Automobile dealers co-operating in this big sale have a fine selection of used cars—and prices are far below those of several months ago.

Many are 1937, '36 and '35 models—backed by the finest of dealer guarantees. All have thousands of miles of first-class unused transportation in them.

And the "first-class" transportation of these modern cars represents satisfaction which the owners of older cars can hardly imagine. Beautiful, modern styling—a more comfortable ride—more room for you and your luggage—finer,

more powerful engines—better gas mileage—better brakes—bigger tires—dozens of improvements introduced since your old car was built.

Now's the time to make the switch, while you have more to trade and less to pay. Your present car may cover the down-payment—balance on easy terms. If you have no car to trade, you can still take advantage of the low down-payments and easy terms during this sale.

BRING IN YOUR OLD CAR DRIVE OUT A BETTER CAR EASY TERMS

SPONSORED BY THE AUTOMOBILE DEALERS AND MANUFACTURERS OF THE UNITED STATES

Long Distance calls go through while you "hold the line"

because telephone management said... "OUR JOB IS TO MAKE SERVICE FASTER"

The men who head the telephone company have always believed even good service can be better. Their aim, like that of every other telephone worker, has been better and better service at low cost to the user. One result is that today you can call distant cities as quickly, as easily, as you telephone across the street.

A few years ago it took seven minutes (average) to make a long distance connection. Today the average time is 95 seconds!

SOUTHWESTERN BELL TELEPHONE COMPANY

Map Improvement Promotes Safety

PONCA CITY, Okla.—A major improvement in automobile road maps which encourages the motorist to think in terms of reasonable driving time between given points rather than mileage to be covered, is announced by the Continental Oil Company in connection with the issuance of maps of the new type by the company's Conoco Travel Bureau at Denver Colorado.

The new feature which will appear on the face of all Conoco maps consists of the addition of actual driving time in hours and minutes from town to town. These figures are printed in red ink and appear directly under each of the usual mileage figures which give the distances between cities and towns. A footnote points out that the driving time has been calculated for normal traffic conditions and dry roads and that allowances should be made by motorists who drive unusually fast or slow.

The improvement is also in use by one other major oil company and is understood to be under consideration by several others. This strong emphasis on reasonable driving time rather than the factor of distance-to-be-covered should do much to promote highway safety, say Conoco officials.

Westway Items

(10 miles west)

Mrs. Merlin Kaul

Wanda Marie Allman brought a slate to school Monday which proved to be quite a novelty to the children, most of whom have never seen a slate. This slate has been used in school by five generations and is 138 years old. It was first used by James Gregg, great great grandfather of Henry Allman in 1810. It was then used by Alfred Gregg, great-grandfather, Etta May Gregg, mother of D. H. Allmon, and D. H. Allmon. It is now being used by Wanda Marie and Jack Allmon. It has been carried to school 128 years. The school where Etta May Gregg and D. H. Allmon attended is known as Allmon school and is located in Terry County.

D. W. Allmon and baby of Brownfield, are visiting this week at the D. H. Allmon home.

Mr. and Mrs. Albert Clubb and family of Petersburg, were visitors in the home of her sister, Mrs. D. H. Allmon last Sunday.

Marlin Pierce visited with his parents, Mr. and Mrs. A. C. Pierce, Sunday.

Mr. and Mrs. A. R. Carter visited in Herford, Sunday with Mrs. T. J. Carter.

Miss Bertha Waldron and Mrs. Jack Flowers of Herford, were dinner guests Sunday in the L. O. Gore home.

Mrs. Laceywell of Bellview, and her daughter, Mrs. Ransom Terrell of Plainview, were Tuesday visitors of Mrs. E. B. Osburn.

Eustace Osburn visited in the Running Water community, last week.

Wayne Jones of Plainview, is a guest of Eugene and Eustace Osburn this week.

E. B. Osburn accompanied a car load of cattle to Kansas City, last Tuesday. He returned Friday night. The cattle sold at the top of the market.

E. A. Pulley of Plainview has been visiting in the home of his sister, Mrs. Clyde Shepard, the last few days.

Mrs. Clyde Shepard entertained a number of friends at a party Saturday night. The occasion was held in honor of the birthday of Mr. Shepard. Refreshments of cake, cookies, coffee and cocoa were served to the guests at the close of the evening.

Mrs. G. C. Hartman, Elwyn, Roger and Nina Beth, visited with friends and relatives in Kress, Plainview and Lockney, over the week end.

Mrs. G. C. Hartman was the only lady who braved the snow storm Thursday to help Mrs. L. O. Gore quilt. Mrs. Gore has decided to wait until the weather will be more settled to have the quilting, which was planned for Thursday.

Mr. and Mrs. Hubert White of Herford, spent the week end in the home of her aunt, Mrs. H. C. Matteson.

The G. T. Brashear family moved last Tuesday from the place near the lake where they have been living, to a place a mile south of Herford. Lora Joan and Reva Jo, who were students in the primary and intermediate rooms, started to Central School in Herford, Monday morning. At present, Frank is staying at the Bill Rice home.

V. Skypola made a business trip to Memphis, Sunday.

Mr. and Mrs. Hughes Millard of Herford, were week end guests in the home of her parents, Mr. and Mrs. Grady Wilson.

Vernon Wilson, Eugene and Eustace Osburn and Mr. and Mrs. Morris S. Roe, attended the mid-night matinee at Herford, Saturday night.

Mr. and Mrs. T. B. Cox and family called on Mr. and Mrs. Doerfler, Sunday afternoon.

V. Skypola and Norbert were visitors at Umbarger, Friday, Mr.

Sports Go Military in Italy



The military note has entered even sports events in military-conscious Italy. Fascist troops who go through compulsory athletics in order to keep in trim erected this barrier of hurdles as a hurdlng obstacle. Wee to the soldier who runs!

Skypola has traded his Chevrolet for a Ford V-8.

Sunday was Mrs. F. W. Dodson's birthday. She, with Mr. Dodson and Monte Max spent the day in Lubbock. At Canyon, they met Gomer McCoy, who accompanied them for the day. They stopped at the "Silver Grill" in Plainview, where they ate the "birthday" dinner. At Lubbock they visited Mrs. B. A. Dodson at the sanitarium, whom they found slightly improved.

Monday morning Mrs. Dodson was called to the primary room. She complied with the request and prepared to listen to stories which the primary pupils have been telling. As she entered the room she was greeted with the "birthday song" and the children showered her with handkerchiefs. She received 14.

Mr. and Mrs. Waddle and Jack Don were welcome visitors at Sunday School, Sunday. Mr. Waddle is employed by Mr. Pender.

Mrs. William Ponder has been ill with neuralgia.

Carl Lee moved 200 head of cattle to the Arnold place, Saturday.

Mr. and Mrs. R. M. Gunn spent a few days last week visiting John Ross and the Jim Madole family near Hollene, N. M. Mr. Gunn

says that they received more snow than here.

Snow, which had a moisture content of .53 of an inch fell here Wednesday night and Thursday. Everyone welcomed this moisture, as it was not accompanied by any wind and will be of great benefit to fields.

Mr. and Mrs. Merlin Kaul and Larry Carroll were dinner guests at the Irving Willoughby home, in Herford, Sunday. Mrs. Willoughby and Mrs. George Lewis had prepared the dinner in honor of the birthday of Mrs. Kaul.

Mrs. Merlin Kaul received a birthday cake Saturday, which had been sent from Hlawathia, Kansas. The cake was baked by Mrs. Albert Moll, the sister of Mrs. Kaul. Paul Matteson, S. J. and Loy Cook, attended a sale near Bovina, Thursday.

Rev. Beavers of the M. E. church in Herford, preached at the school house, Sunday afternoon. After the preaching service, the B. Y. P. U. and B. A. U. groups held the regular service. It was voted to have these service thus during the month of March and April, on the day when Rev. Beavers will preach here, and so do away with a night service on these Sundays. This will

be the fourth Sunday of these months.

Clint Lundry and Sam Stanford brought some cattle to the pasture at the Burgess place Monday. Mr. and Mrs. C. V. Burgess went to Wichita Falls, Friday, to attend the funeral of the father of Mr. Burgess. They returned Saturday. The elder Mr. Burgess has visited his son and family in this community.

Raymond Pierce writes from Prescott, Ariz., that he is fine—hasn't been ill all winter. He has been busy all winter in a gold mine there. He says everything is covered with snow.

Perfect spelling lessons for last week in the primary room, were made by Clyde Layman, Elaine Cox, Howard Lomax, Doyle Cox, Paula May Mathers and Lora Jean Brashear.

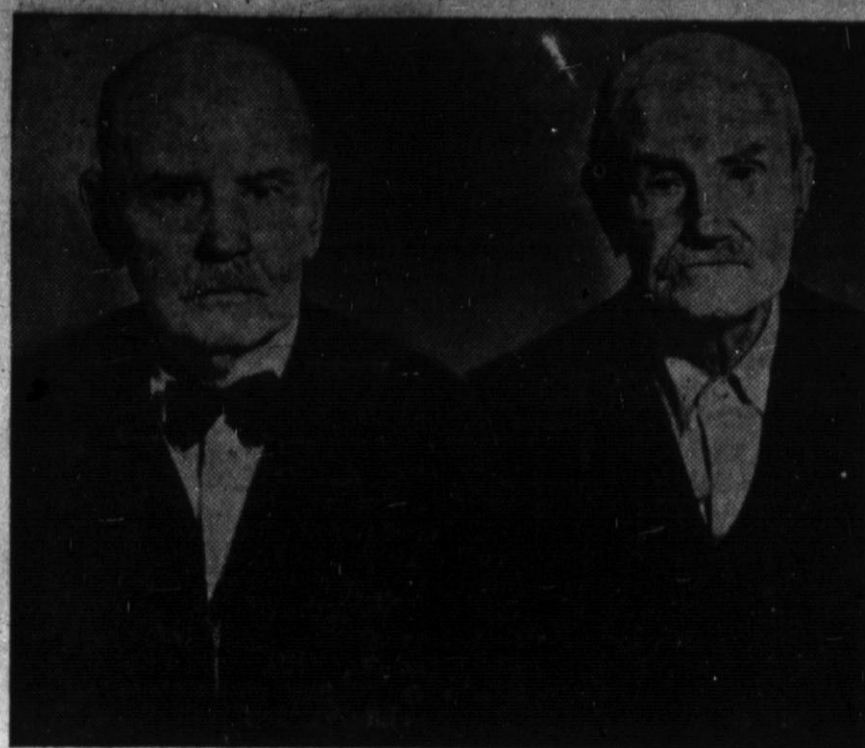
Bird study is starting in the primary room. The sand table has a bird house, which was made by Weldon Stephan and a bird nest.

There is an exhibit of bird pictures. The meadow lark will be studied first, as it is more common to this locality. The children wish to study the woodpecker next, because it has a "red head." Everyone enjoyed the first issue of the school paper, "The Lasso," which was distributed last week.

Mr. and Mrs. Guy Lawrence and Nelda Guy went to Kings Mill, last Monday to spend a couple of days visiting in the home of J. A. Dunagan.

Mr. and Mrs. Herschel Carthel and children of Lockney, were guests in the home of his sister, Mrs. Maurice Tannahill, Sunday. Mrs. F. W. Dodson, Mrs. Emily

Oldest Twins Mark Birthday



Proclaiming themselves the oldest living twins in the United States, David and Joseph Maddox celebrated their ninety-third birthday at their home at Philo, Ill., recently. Joseph is a bachelor. David lost his wife in 1936.

Minter and Mrs. Merlin Kaul attended the regular meeting of the B. & P. W. Club at the home of Mrs. Eunice Petersen, Monday night. Prior to the business session, a covered dish supper was served.

Mrs. Merlin Kaul attended Teachers Meeting at the court house, Saturday.

Progressive News

(1 mile east, 6 miles north)

BY OLIVE PERKINS

Mrs. C. V. Burgess was called to Wichita Falls this past week on account of the illness of her father, Mr. Coker.

Mr. D. Y. Edwards is building a house on the corner northeast of the schoolhouse. The family will

move there when the house is completed.

Mrs. Luke McBrayer visited her mother, Mrs. Ira Ricketts, and her sister, Ira Jeanne, Tuesday.

Twenty people were present at Sunday School, Sunday afternoon. The Boyer boys of Herford were visitors.

Literary Society will meet, Friday night.

Mr. and Mrs. Ira Ricketts, Glenn and Ira Jeanne visited Mr. and Mrs. Luke McBrayer, last Sunday.

Fifteen pupils were absent Thursday and Friday on account of sickness and bad roads. Among those absent were the Green children, Moores, Betty Jean and Zola Faye McBrayer, the Carnahan children, Herods and the Botts children.

Mr. Emmett Blakemore returned home, Tuesday night from Kansas City, Missouri, where he had taken a load of cattle.

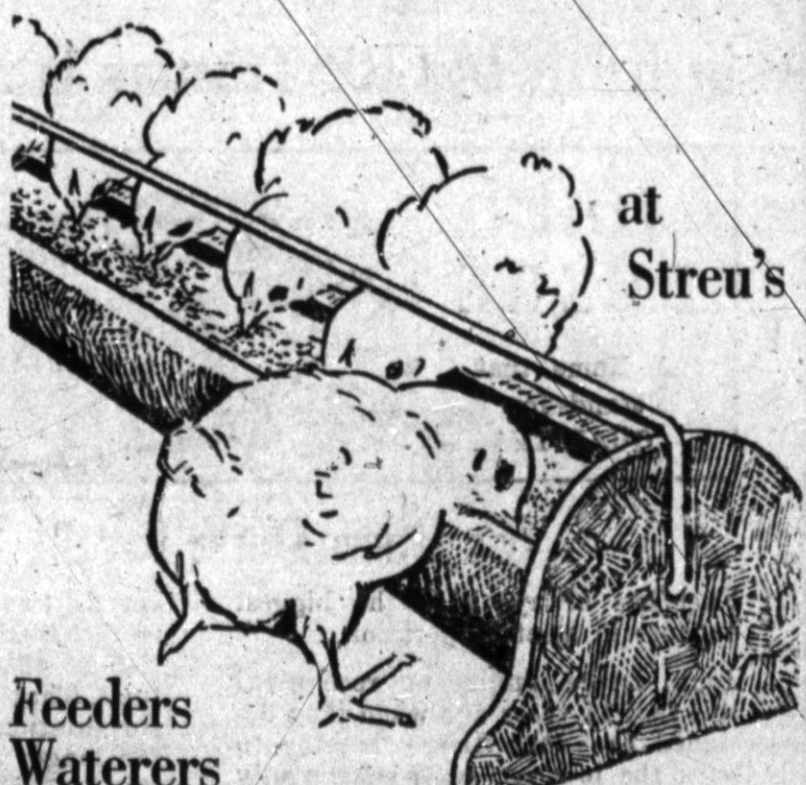
Mrs. J. E. Blakemore was sick with heart trouble the past week, but is better.

Mr. Ira Ricketts and Glenn marketed 12 six-month old hogs, Saturday which averaged 200 pounds.

Mr. and Mrs. A. D. Hurford returned home the first of the week from Plainview, where they were called last Wednesday on account of the serious illness of Mrs. Hurford's father, R. W. Anderson, who passed away on Friday. Mr. Anderson formerly resided at Herford. This community extends their sympathy to Mr. and Mrs. Hurford and family.

Jimmy Blakemore missed several days of school last week on account of sickness.

BABY CHICK SUPPLIES



Feeders Waterers Brooders!

SAVE MONEY and MAKE MONEY all at the same time!—Raise your own fryers from baby chicks this year! You can get all the equipment you need at STREU'S. We have feeders, waterers and other equipment in several different types. Also we have a number of electric and oil burning brooders. Come in and see them today!

Raise Your Own Chicks This Year



STREU'S — Complete Gift Shop

We have gifts for any and every occasion, whether it's for a birthday or some special occasion — shop Streu's Gift Shop — First!

Streu Hardware

Now in Full Bloom

PENNEY'S Cotton Frocks

Another if it fades

Colorful as a Spring Garden! A storeful of gorgeous Cotton Frocks — You Can't beat 'em for QUALITY! STYLE! VARIETY! VALUE!

Rayon Taffeta Slips 37c

Don't miss this bargain! Fine fitting, good looking slips with strong seams—adjustable straps. Bias cut, V top styles.

A Chance to Save! Womens' Panties 13c

Attractively Trimmed! Novelty knit rayon panties in medium and brief lengths. For spring and all summer!

Remarkable Value! RAYON TAFFETA Brassieres 10c Each

You will have to see these to really appreciate this value. Big assortment from which to select!

Wash Frocks 33c

New styles to make you smile! New patterns to put you in Spring's gayest mood! You must see these! Sizes 14 to 52.

Fresh as Spring! STREET FROCKS For Only 1.98

Solid color acetate rayon crepes! Pretty printed rayon crepes! Some dark and very trim—some bright and plenty dressy! 14 to 44.

Created for Spring! FELT HATS Betty Co-Eds! 98c

Its for every hour of the day, rain or shine, sports or dress! Bretons, rollers, new rims and bonnet types. Trimmed in an unusual manner with color braid straw. Smart colors!

New Spring Patterns! Wash Frocks 49c

Colorful, pretty as a picture frocks! Of long-wearing, easy-to-tub 80-square and Malabar percales. Sizes 14 to 52.

They're exceptional for less than a dollar Cotton Frocks FOR ONLY 98c

Lovely fabrics, smart styles.—delightful trimmings—and every dress is Fast Color! They're grand values! See them! In sizes 14 to 52.

They're Swing Skirts! TUB FROCKS 49c

Bright spring patterns—tiny florals, Mexican and photographic prints! Tub fast!

SUNNY TUCKER Tub Frocks 98c

Dress them after Sunday styled big and little size frocks. Of fine, pre-shrunk percales. Prints and solid colors.

Wash Frocks 49c

Colorful, pretty as a picture frocks! Of long-wearing, easy-to-tub 80-square and Malabar percales. Sizes 14 to 52.

They're Swing Skirts! TUB FROCKS 49c

Bright spring patterns—tiny florals, Mexican and photographic prints! Tub fast!

PENNEY'S

The Hereford Brand

Published Every Thursday. Our Slogan—"More People—More Farms"

HEREFORD, DEAF SMITH COUNTY, TEXAS
TELEPHONE 30

MRS. SETH B. HOLMAN Publisher and Manager
JIMMIE GILBERTINE Editor

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NOTICE TO PUBLIC

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally at the office at 422 Main Street, Hereford, Texas.

Daniel News

(7 miles east, 15 miles north)

BY PAULINE MOORE

Everyone in this community is rejoiced over the moisture which has been received during the past two weeks.

Mr. and Mrs. W. R. Moore and A. D. Moore and family Saturday visited Miss Ruth Whitaker, who is undergoing treatment in an Amarillo hospital.

Tessie Dulap visited with relatives near Happy Friday and Saturday.

Mr. and Mrs. J. H. Hudgins of near Plainview visited with their daughter, Mrs. Erwin Shugart Thursday, Friday and Saturday.

Mr. and Mrs. Floyd Tomlinson were business visitors in Amarillo Thursday.

Tessie Dulap visited his sister in Amarillo Monday.

Richard Moore had as Sunday dinner guests Cecil Oglesby, Lottie and Ethel Alfred and R. D. Smith; also Rev. and Mrs. Terry.

A fair crowd attended church Sunday, despite muddy roads.

Little Caroline Myers returned home with her grandmother, Mrs. J. H. Hudgins, to spend several weeks.

Mary Jo and Nora Jean Tomlinson were absent from school Thursday because of bad weather and muddy roads.

Miss Francis Gill and Viva Mae Thomas were Hereford visitors Thursday.

Mr. and Mrs. Bob Campbell were in Canyon Sunday visiting with their children, Francis and Bryan.

Mr. and Mrs. Celdon Tomlinson, who have been visiting his brother Floyd Tomlinson, have returned to their home in Cisco, Texas.

Summerfield News

(8 miles southwest)

MRS. ASA ATCHLEY

An attendance of 51 was reported at Sunday School this week. Rev. and Mrs. Naylor and family of Friona were here, and Rev. Naylor preached Sunday; they spent the afternoon at the B. A. Atchley home.

Mrs. Woodrow Welty and son returned from Forrest, N. M., where they have been visiting relatives for the past three weeks. Mr. Welty went to Forrest Friday and returned with them.

The Study Club meets at the home of Mrs. Elwin Kidding Thursday.

Doyle Vine, Aubrey Bartley of Friona, and Bill Marsh of Black were visitors in the W. A. Vine home Saturday.

Mrs. Albert Crosse and children returned from a two-week visit in Colony, Oklahoma.

Tandy Legg attended the teacher meeting in Hereford Saturday. Ossie Cress of Friona visited in the W. A. Vine home last week end.

Mrs. Beulah Roberson of Hereford spent the week end in the Chas. Roberson home.

J. A. Noland left Monday with his cousin to spend several weeks in Hot Springs, N. M.

Hollis Walser returned from Los Angeles, Calif., where he transacted business last week.

C. B. Thomas, B. A. Abchery, John Delozior, and Thurman Atchley were Amarillo visitors Friday.

Mr. and Mrs. J. D. Clark and sons of Berger were in the C. R. Walser home last week. They returned Sunday.

Mr. and Mrs. C. H. Butler were week end guests in the home of relatives at Dimmitt.

Mrs. A. G. Blackmore fell Sunday afternoon and broke her hip, she was taken to Amarillo, where she is recovering.

Mr. and Mrs. L. Huckert were visitors in the John Helsenman home at Adrian last week end.

Mr. and Mrs. James Gandy spent last week in the J. P. Gandy home.

A heavy snow Wednesday and Thursday added much moisture to that which we had already received.

L. J. and Harold Clark were reported to have the measles last week; Miss Nina Lois Rudd, Arless Oglesby and Marion Ware have them this week.

Wilson Vines and Gene Roberson are on the sick list this week.

C. B. Thomas was a visitor in Friona Friday.

PATTY WINS AGAIN



Miss Patty Berg, nineteen-year-old Minneapolis golfer, with the Grace Doherty trophy which she won for the third consecutive year as she defeated Jane Cothran Jamison of West Palm Beach in the finals of the Miami Biltmore women's golf championship at Coral Gables, Fla.

TEA TESTER



Among the many tea testers assembled by Uncle Sam in New York recently was Robert Lewis. Mr. Lewis sampled many brands of tea which will determine the standards for 20,000,000,000 cups of the beverage to be consumed by Americans in 1933. One of them, at least, didn't make a hit with Mr. Lewis. It's the one he is shown holding—and disliking.

Mrs. J. M. Dixon visited in the Hazel Sparks home, of Hereford, Tuesday.

Mrs. H. D. Robbins, Mr. and Mrs. J. M. Dixon, Mr. Campbell and Mr. Benson are on the sick list, due to colds.

Morris Doyon and F. T. Peoples visited Charles Boyd, Jr., and James Dixon, Saturday and Sunday.

Mr. and Mrs. C. R. Boyd and family spent the day in the J. M. Dixon home, Sunday.

Jack Owens, who is working on the S. P. Rosson farm, visited his parents, Mr. and Mrs. Cleve Owens of Hereford, Sunday.

Charles Boyd, Jr., spent Monday night with Sleepy Bligs of Dawn. Mrs. Weldon Lindsey and mother, Mrs. Jack Sanders of Fort Worth, visited Mrs. W. B. Green of Hereford, Tuesday.

Wanda Dixon spent Tuesday night with Marcia, Lyla and Betty Robbins.

Charles Boyd Jr., spent Saturday and Sunday night with James Dixon.

Mr. and Mrs. John Harvey Burnett visited in Duke, Okla., last week.

Mr. and Mrs. M. Sparkman and Miss Mildred Barnett were Dimmitt visitors, Saturday.

Ruby Barclay spent Saturday night with Mary Nell Cassell.

Mr. and Mrs. Sid Barclay spent Sunday in the Mike Cassell home.

Mr. and Mrs. Weldon Lindsey moved to Fort Worth last Wednesday. Harvey Lindsey, his brother, moved to the farm vacated by Weldon.

Mr. and Mrs. John Harvey Burnett visited in Duke, Okla., last week.

SOCIETY

JUNIOR PIONEER STUDY CLUB ELECTS NEW OFFICERS

New officers were elected at the Junior Pioneer Study Club meeting held at the Methodist parsonage, Tuesday night. Mrs. Hubert Freeman and Mrs. Bill Edelman were co-hostesses.

Officers chosen, were Mrs. R. R. Wills, president; Mrs. Ralph Roden, vice-president; Mrs. Elmer Patterson, recording secretary; Miss Edna Daughette, corresponding secretary; Mrs. Louis Woodford, treasurer; Mrs. Alton Miller, reporter; and Miss Lueta Borden, parliamentarian. During the business meeting, plans were made for observance of Woman's Day by the club. Reports from the year book committee were to the effect that programs for both the summer and winter club activities were well under way. The program outline for the coming summer will be based on Interior Decoration and the 1933-34 study course will deal with Twentieth Century Literature.

Those serving on the year book committee are Mesdames Elmer Patterson, Louis Woodford and R. S. Scott.

Plans were discussed concerning the Seventh District Federation of Women's Clubs convention scheduled to meet in Childress, April 27-28, and members voted to send the incoming president as delegate to the meeting.

The loving cup, which the club was awarded as winner of second place in the choral contest at the district meet last year, was on display.

The program for the evening was under the leadership of Mrs. Frank Huckert. Mrs. Alton Miller discussed "Identifying Short Wave Stations." She said the only way to look in the D-X corner of Radio News at the time table for short wave programs, Mrs. Louis Woodford said, in discussing the short wave, that the short wave broadcast had helped shape public opinion on important issues and had changed European people from

Boy Sees With Gift Eye



Frank Chabina pictured in Charity hospital at New Orleans, La., after the bandages had been removed from his eye on which a new cornea had been placed through the sacrifice of John Anios, sixty-year-old heart patient from St. Joseph, La., who surrendered his own eye to save the 'ad's' failing sight. Frank is able to see the surgeon's hand held before his eyes. The boy's eyes had been hurt by a lime dust infection.

historical things to be looked at from a distance, to human beings dealing with human interests.

Roll call was answered with items of interest concerning short wave stations members had heard.

The next meeting will be held at the home of Mrs. Lilburn Ray. Mrs. J. B. Whitlow will lead the program on "Federation Day."

Members present, were Mesdames Alton Miller, Charles Newell, Frank Huckert, Elmer Patterson, Lilburn Ray, Buford Crosthwait, A. J. Schroeter, Ralph Roden, Homer Brumley, O. H. Culpepper, Louis Woodford, R. S. Scott, Lynn Kester, Herbert Campbell, Misses Lueta Borden and Edna Daughette, Mrs. Meade Halle, a new member, and the hostesses.

LABOR PROBLEMS ARE DISCUSSED FOR L. A. E. CLUB

Every member of the L. A. E. Club was present at the meeting held Tuesday afternoon at the home of Mrs. Edgar Sowell. Quotations from the Bible were given in answer to roll call.

Mrs. Jim Lipscomb was leader of the program which dealt with "Labor Problems."

American Federation of Labor was formed in 1881 and advocated craft unionism. Industrial unionism,

advocated by the Knights of Labor, organized in 1878 has gone and the Federation of Labor still exists.

Mrs. Lipscomb told the club, beginning a talk on the "Points of Conflict Between Labor and Capital. She spoke of William Green, president of the American Federation of Labor, and discussed his attitudes. She also told of John L. Lewis and his activities as C. I. O. leader. Mrs. Lipscomb mentioned as some of the issues now under consideration: higher wages, fewer hours, better living conditions, protection while working, social securities benefits, compulsory education, child labor and collective bargaining.

Mrs. Arlie Dean discussed "The Prospect for Reconciling the Conflicts," and said "There is a growing belief that the United States cannot attain a labor code suited to the needs of present day economy without major constitutional alteration. Two changes have been proposed, first the broadening of federal jurisdiction over commerce so that Congress may be able to deal not only with interstate transaction, but with every form of industrial activity which has an influence on the economic life of the country as a whole. Second, a complete revision of the consti-

tution itself to meet present day situations."

Members present, were Mesdames Robert Veigel, George Suggs, Wiley Roberson, T. P. McCollister, Jim Lipscomb, Arlie Dean, Bob Higgins, Jim Higgins, Bill Hutson, Jack Hutson and the hostess.

JUNIOR BAND MOTHERS SCHEDULES PARTY

Plans for a party to be given at the next regular meeting (April 5) were made at the Junior Band Mothers meeting, held at the Central School, Tuesday afternoon. The party will be given at the home of Mrs. O. G. Hill, and arrangements are in the hands of Mrs. C. T. Guseman, Mrs. R. E. McCullough and Mrs. Hill.

Mrs. Louise LeGrand, president, presided over the business session and the Beginners Band entertained with several selections.

BAPTIST CHURCH NEWS

We had a good day Sunday. Due to sickness and weather, attendance had not been so good, but it was some better. The Lord has blessed us with unusual moisture for this time of the year. The natural expression of gratefulness is to thank God for his blessings. Let's make a special effort to attend services next Sunday and show our appreciation for the blessing of moisture.

We had three additions last Sunday morning, one conversion and two by letter. The pastor plans to preach next Sunday on The Purpose of His Coming, using the subject The Meaning of the Debt Paid at Calvary, Jan. 12 Sunday evening the subject will be The Unfailing and Undiscouraged Christ—Isiah 42. Read these chapters and come worship with us.

Our Sunday School has reached the Standard of Excellence again. The B. T. U.'s have set May First as the time when they will be standard also. Let's help them. Had good attendance last Sunday. Be with us at 6:30 next Sunday. W. E. BARNES, Pastor.

MRS. TROY WOMBLE HAS OPERATION

Mr. and Mrs. Troy Womble left Tuesday morning for Amarillo, where Mrs. Womble will undergo an operation. Mrs. Womble has been ill all during the past winter and her friends hope that this operation will restore her to health.

Guests of Mrs. B. L. Branson here Sunday were her son, G. S. Branson and family of Amarillo and her granddaughter, Miss Mary Kate Brotherton, who is attending W. T. S. C. at Canyon.

MAKE YOUR Summer MORE ENJOYABLE

with a **MAGIC CHEF GAS RANGE**

Don't wilt over a hot stove another summer. Relax with a Magic Chef. Its insulation keeps kitchen cooler. Its time and labor saving features provide extra leisure hours. Let us show you this popular modern gas range.

REDUCE KITCHEN HOURS WITH THE HIGH-SPEED OVEN

This new fast oven reaches 500 degrees in 7 to 8 minutes. Think of what that means to you in terms of time and gas saving. Slow cooking and canning needs have also been satisfied. As low as 225 degrees can be maintained indefinitely in a Magic Chef.

YOU CAN BROIL IN COMFORT WITH THE SWING-OUT BROILER

Smokeless broiler, attached to door, swings out when door is pulled open. Food can be easily turned without touching any part of broiler. Door protects against heat and spattering grease. Separate broiler and oven burners are an added convenience.

LOOK FOR THE RED WHEEL WHEN YOU BUY A MAGIC CHEF

OTHER MAGIC CHEF FEATURES
Red Wheel Oven Regulator, Timer, Automatic Top Burner Lighters, Non-Clog Top Burners, Full Insulation, Monel Metal for Work Top and Broiler Grid (extra charge).

MODEL SHOWN SERIES 2700

West Texas Gas Co.
"GOOD GAS WITH DEPENDABLE SERVICE"

Burning LOW-COST Fuel in JOHN DEERE Tractors is no Experiment

JOHN DEERE **JOHN DEERE**

A Name that stands for QUALITY! Gives you the most for YOUR MONEY!

It's Been Done for 14 Years!

Fuel has always been the biggest expense in tractor operation. John Deere engineers recognized this fact 14 years ago when they designed the John Deere Tractor to burn the low-cost fuels successfully and safely—distillate, furnace oil, fuel oil, stove tops, and some grades of Diesel oil. They built a simple, rugged engine of two cylinder design—and with few parts—because only this type of engine enabled them to carry through their planned fuel economy program.

First of all, a two-cylinder engine makes possible a short, properly heated manifold to conduct the gasified fuel to the combustion chambers without giving it a chance to re-liquify. Secondly, a relatively slow speed, two-cylinder engine allows more time for the complete combustion of the heavier, slower-burning fuels. That is why there is no harmful dilution in a John Deere, and far longer life of all engine parts.

Other John Deere features include thermo-siphon temperature control, forced crankcase breathing and ventilating to prevent the formation of oil sludge, an improved oil filter, and dual fuel filter.

Burning low-cost fuels is just one of the many advantages of John Deere two-cylinder engine design. Come in and Find Out for Yourself why so many farmers are choosing John Deere tractors for faster, easier handling of all farm work at lower costs!

Visit Our New Location
ONE BLOCK SOUTH OF CITY HALL

We are proud of our new, modern implement house, and want you to see it. We intend to carry a complete line of parts and to service John Deere Tractors to your satisfaction. Visit our big, new display room this week!

Complete line of parts—Modern Equipment

Kerr Implement Co.
223 MILES AVENUE

SOCIETY

MRS. JOHN McLEAN, Society Editor Phone 181-W

Club Women Hear Talks On "Education" Here On Friday

Hereford Club women heard talks on "Education" from various viewpoints at the third quarterly meeting of the Deaf Smith County Federation of Women's Clubs which was held at the Presbyterian Church Friday.

Members of the Music Study Club and the Summerfield Study Club were hostesses at the luncheon when Mrs. A. O. Thompson presided. Decorations featured a patriotic theme. Tables were marked at intervals by arrangements of spring blossoms with flag-red colors predominating. Flags of other nations and the American flag were also used in the decorations.

During the luncheon hour Miss Katherine Kirby entertained with two humorous readings and Miss Rhita Jean Sullivan, home economics teacher in Hereford High School, talked on "Education For Living." In discussing how to live life today as it comes, Miss Sullivan stressed the need for parents to maintain open minds in dealing with children's problems in order to see both sides of a given situation. She advocated establishing right mental habits as well as physical for wholesome every day living. She summed up her remarks with the statement that Every Day living is an art that can be acquired through proper attitudes and objective viewpoints.

At the afternoon session Supt. C. H. Dillehay was the first speaker. His subject dealt with "Education For A Changing World." He gave statistics concerning the local schools and pointed out that the Southwest has eight per cent of the school children with only four per cent of school funds. Mr. Dillehay said in part: "The decline in population should give children a chance to receive more and better educational advantages. Education is a state function under local control and like every thing else we get what we pay for. The movement now on for Federal control of schools would not be satisfactory. We may see a decline in the interest in schools due to fewer children in schools and we may depend on the rural districts to replenish the population for urban districts." Mr. Dillehay also spoke briefly on school training for citizenship and said that schools have a definite responsibility in preparing good citizens for a community.

Miss Mary Frances Holder gave two vocal selections, "The Green Cathedral" and "In the Land of the Sky Blue Water." She was accompanied by Mrs. D. B. Holder. "Nationalism vs Internationalism" was discussed by Rev. John C. Thorns who termed nationalism as selfish and internationalism as unselfish and asked the question "will the time come when we can love our state, our nation and the other countries of the world?" Rev. Thorns said that too many people listen to propaganda and that there is a better solution to world problems than war, but it must be worked out internationally rather than nationally. The next meeting of the County Federation of Women's Clubs will be held some time in May.

AMARILLO WOMAN IS HOSTESS FOR LUNCHEON CLUB

Mrs. Jon Wayland of Amarillo was hostess for members of the Wednesday Luncheon Club Wednesday of last week when members of the club journeyed to Amarillo

in a group for the party. After luncheon at the Silver Grill the group enjoyed games of bridge at the home of Mrs. Wayland. Mrs. J. C. McCracken was awarded high score prize and Mrs. C. C. Rockwell won second high.

Those making the trip were Mesdames; B. M. Wiltshire, Jimmy Gilentine, W. L. Davis, J. C. McCracken, Jack Wayland, C. C. Rockwell and C. A. Skelton.

FRANCES WITHERSPOON BIBLE CLASS MEETS FOR LUNCHEON

Frances Witherspoon Bible Class met at the home of Mrs. E. J. Williams Thursday for a all-day meeting with a covered dish luncheon at noon. A glowing fire added cheer to the entertaining rooms within while snowflakes furnished a holiday atmosphere without. Reports were given and plans were made to quilt a quilt at the next meeting which will be held at the home of Mrs. E. S. Ireland with her mother, Mrs. B. T. Bell as hostess.

Conversation and visiting with each other furnished entertainment after the business meeting. Those present were Mesdames; W. M. Cogdell, John Haberer, E. E. Rogers, Joe Bodkin, Will Carroll and the hostess.

YOUNG PEOPLE'S FUN NIGHT DRAWS LARGE CROWD

The second of a series of Fun Nights for the young people of the local churches was held at the Presbyterian church Friday night. A large crowd of young people representing various organizations were present, each group presenting a stunt, contest or game. Those in charge of entertainment were G. M. Hudson, Rev. W. E. Barnes, Rev. H. M. Redford, Mrs. H. M. Redford, Rev. John C. Thorns, Mrs. Homer Brunley, Mrs. A. O. Thompson and Miss Irene Crawford.

An interesting feature of entertainment was a vocal trio sung by the three preachers in the crowd. Refreshments were served by the Kenozellan Class of the Baptist Church. This form of entertainment has met with so much approval by the young people that requests have been made for Fun Night to be held twice each month instead of once.

The next get-together is scheduled for sometime in March. The Christian and Baptist Churches will be sponsors.

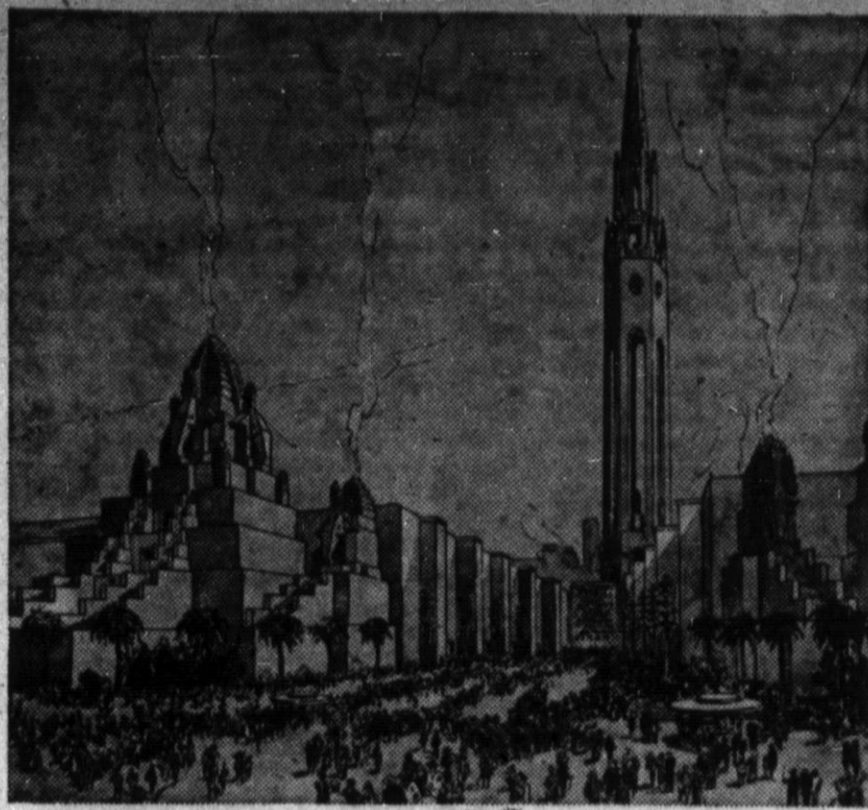
CAMP FIRE GIRLS PRACTICE SONGS

Camp Fire Girls met at the home of the guardian, Miss Mary Elizabeth Stanford for the regular meeting Sunday afternoon.

Due to a delay in the arrival of honor beads which were to have been given out at a Council Fire Meeting last Friday night, the meeting was postponed and will be held next Friday night at the home of the guardian. Camp Fire songs were practiced at the meeting and the Trail Seekers Desire repeated in unison. Plans were made for the Council Meeting as scheduled.

Those present were; Doris Elaine Dillehay, Mary Ann Acker, Virginia Ann Dillehay, Mary Nicks, Mary Ellen Henslee, June Dameron, Moselle Shreve, Betty Jane Roloson, Margaret Olson, Margaret

Portals of Pacific Exposition



Main entrance gates of the 1939 Golden Gate International exposition on Treasure Island in San Francisco bay where millions are expected to enter next year are shown in this sketch by Artist Louis Roth. Towering above the exposition is the 466-foot Tower of the Sun.

Higgins, Eleanor Wilson, Rue Wilson, and Polly Dixon. Troyce Stambaugh was a visitor.

SERVICES AT THE CHRISTIAN CHURCH
H. M. Redford, Minister
Ellis Coombes, Superintendent
Bible School.....9:45-11:00 A. M.
Morning Worship.....11-12 A. M.
Christian Endeavor

Societies.....6:30-7:30 P. M.
Evening Worship.....7:30-8:30 P. M.
Mid-Week Church Family Night,
Wednesday.....7:30-8:30 P. M.

The pastor will be in Fort Worth this week attending a Ministers' Institute, but will return the latter part of the week and will be in the pulpit next Lord's Day morning to preach on the subject of "Pearl Seekers." At the evening hour another phase of the general subject, "Things Unshakable" will be presented. Every one is cordially invited to worship with us.

CHRISTIAN ENDEAVOR MEETING HELD AT CHURCH

The regular meeting of the Christian Endeavor of the Christian church was held at the church Sunday evening at 6:30 p. m.

A short business session was conducted and plans were made for the group to attend the next Palo Duro C. E. Meet which will be held in Canyon March 8. A committee was appointed to carry out the welfare project, sponsored by the organization. Those to serve on the committee are: Robert Peterson, Anna Belle Roberson, and Erma Faye Robinson.

A program on "The Futility of War" was led by Betty Cockrell. A short skit was presented in which the intervening years between 1938-1991 were imaged. The story depicted told about a world war and what happened to members of the local group. Basil McKinley and Carl Oldham took the parts of two old men who told the story. Carl Oldham reviewed the book, "The War of 1941" which is an imaginary picture of the author's idea of what the next war will be.

National problems of interest are being studied regularly by the group and all young people are invited to attend the meetings.

RICHARD PETERSON IS LEADER FOR INTERMEDIATE C. E. PROGRAM

Richard Peterson was leader of the program at the regular meeting of the Intermediate Christian

HEAD OF ANNAPOLIS



Rear Admiral Wilson Brown, who succeeded Rear Admiral David Foote Sellers as superintendent of the United States Naval Academy at Annapolis, Md. Admiral Sellers has been assigned to active sea duty.

Endeavor held at the Christian Church Sunday evening. The lesson dealt with "Overcoming Disappointments and Difficulties" and the following program was given: Scripture reading, Daniel Russell; Sentence Prayers, How Phillip Brooks Overcome a Big Disappointment, Billy Dameron; Life of Helen Keller, Katherine Henderson; Mary and a Home Problem, June Dameron; Choosing the next Best, Larry Trimble; Jesus Overcame the Cross, F. L. Lucas.

General discussion led by A. Peterson, sponsor.

Those attending the meeting were: Mattie Louise Lawhon, Rena Rae Renfro, Lois Agnes Gilbreath, Rue Wilson, Eleanor Wilson, Mary Ellen Henslee, Daniel Russell, Clifford Vaughn, Billy Dameron, June Dameron, Margaret Higgins, Dorothy Coombes, F. L. Lucas, Richard Peterson, Larry Trimble, Mary Jane Jordan, Virgie Lee Sparks, and Mrs. H. M. Redford and A. Peterson, sponsors.

W. J. SMITHS ATTEND FAMILY RE-UNION

Mr. and Mrs. W. J. Smith and daughter, Minnie Dea and Miss Melvina Stewart left Saturday for Brownfield where they attended a re-union of Mrs. Smith's family Sunday at the home of her parents, Mr. and Mrs. F. E. Walters. Enroute they stopped in Lubbock for their son, Bill who is a student in Texas Tech and he accompanied them to Brownfield.

The affair also celebrated the birthday of Mrs. Smith's father, who was 77 years old. Six of the ten children, several grand children and one great grandchild were present.

Mrs. Walters who has been quite ill for some time was able to be moved to the table for the dinner.

RALPH HASTING GETS PROMOTION

Ralph Hastings, son of Mr. and Mrs. Henry Hastings, has been promoted from bookkeeper and assistant manager of the Panhandle Lumber Company at Sunray to manager of the Company's yard at Panhandle, Texas. He left Sunray last week and took over his new work March 1.

Ralph's first work with the Panhandle Lumber Company began about three years ago as bookkeeper in the local yard. In line of promotion since that time he has worked in Melrose, New Mexico, Dimmitt, Muleshoe, Olton, Sunray and Panhandle.

666 checks COLDS and FEVER first day Liquid Tablets Headache, Salva, Nose Drops 30 Minutes Try "Rob-My-Thru" World's Best Linctant

MRS. SHERMAN MORGAN IS HOSTESS FOR CLUB

Members of the London Bridge Club were entertained by Mrs. Sherman Morgan at the home of Mrs. Frank Cogdell Thursday afternoon.

Two tables of players formed foursomes for the party when Mrs. Cogdell received the award for high score in the games.

Those present were: Mesdames N. E. Milburn, O. C. Hoyt, Nelson McRight, J. T. Gilbreath Jr., Lee Morgan, R. R. Wills, Frank Cogdell and the hostess.

ATTEND TOURNAMENT AT TULLA

Among those from Hereford who attended the Basketball Tournament held in Tulla Friday and Saturday were: Mr. and Mrs. A. A. Foster, Mrs. W. H. Russell, Paul Foster, Harry Nunn, Chilton Foster, Mary Jane Morgan, Supt. C. H. Dillehay, Professor John Willoughby, Doris Elaine Dillehay and Viola Phillips.

JUNIOR DISCUSSION GROUP

The Junior Discussion Group will meet next Monday evening in the County Library at 8 o'clock. The topic to be reviewed will be a short lecture Dr. Harry A. Overstreet, "What We Owe Ourselves As Human Beings."

LEGAL NOTICE

NOTICE OF SALE OF REAL ESTATE UNDER ORDER OF SALE STATE OF TEXAS, COUNTY OF DEAF SMITH.

By virtue of an alias Order of Sale issued out of the District Court of Deaf Smith County, Texas, on a judgment rendered in said Court on the 21st day of August, 1929, in favor of Catherine Schulz and against L. W. Hough, Walter A. Schulz, Roxona Schulz, R. M. Dunn, E. C. Brodie, Empire Gas & Fuel Company, Incorporated,

It Is Dangerous!

It is dangerous to sell a SUBSTITUTE for 666 just to make three or four cents more. Customers are your best assets; lose them and you lose your business. 666 is worth three or four times as much as a SUBSTITUTE.

Sufferers of STOMACH ULCERS HYPERACIDITY
DEFINITE RELIEF OR MONEY BACK
THE WILLARD TREATMENT has brought prompt, definite relief in thousands of cases of Stomach and Duodenal Ulcers, Gas, Hyperacidity, and other forms of Stomach Distress due to Excess Acid. **SOLD ON 14 DAYS TRIAL.** For complete information, read "Willard's Message of Relief." Ask for it—free—at

CITY DRUG STORE
312 Main Street Hereford

Gates Rubber Company, Goodyear Tire & Rubber Company, Mrs. C. J. Puett, Henry J. Anderson, Marvin Puett and Roy Oulbertson, and each of them, as defendants, numbered 1729 in such Court, such judgment being a foreclosure of a Vendor's Lien on the hereinafter described property as to and against each of said defendants, I did on the 9th day of February, 1938, at 8:40 o'clock, p. m., levy upon the following described land, situated in Deaf Smith County, Texas, as the property of Walter A. Schulz, and Roxona Schulz, to-wit:

The West one-half of Section Number 35, Block K-8, containing 320 acres, and located northwest of Hereford;

and the interest therein of each of said defendants, and on the 5th day of April, 1938, being the first Tuesday of said month, between the hours of ten o'clock a. m. and four o'clock p. m., of said day, at the Court House door in said County, I will offer for sale and sell at public auction for cash, all the right, title and interest of each and all of said defendants in and to said property, to satisfy an indebtedness in the sum

of \$8,137.45, together with interest thereon from the 21st day of August, 1929, at the rate of eight per cent per annum, and costs of suit. This the 9th day of February, 1938.

T. C. MATHIES, Constable of Justice Precinct Number One, Deaf Smith County, Texas.

LOOK - PIANOS

Just received car load of New Kimball pianos; stored at McKnight Storage, Amarillo, Texas. Can deliver any style in small Console or Studio Type. Small payment down and easy terms on balance. For particulars write

G. G. McBrayer

823 Georgia St. Amarillo, Texas

for CASH Only

ONE MILE THREE WIRE FENCE

THIS INCLUDES

900 lbs. 12 1-2 Gauge 2 Point Galvanized Barbed Wire
160 TEXAS Mountain Cedar Posts
6 1-2 Feet Long 3 inch Tops
5 Texas Mountain Cedar Posts
7 Feet Long 5 inch Tops
10 Lbs. (960) Fence Staples..... **\$7750**

ONE MILE THREE WIRE FENCE

Same as above except with 3 1-2 inch Top Posts..... **\$8250**

ONE MILE THREE WIRE FENCE

Same as above except with 4 inch Top Posts..... **\$8750**

THESE PRICES GOOD UNTIL

March 15,

R. H. Kemp Lbr. Co.

PHONE 44 HEREFORD, TEXAS

You asked for it...and here it is

The New Ford V-8 One-Tonner

FAST FACTS ABOUT THIS NEW FORD ONE-TONNER

3 body types—Express, Panel and Stake. Also Chassis with or without cab for special bodies

- Choice of 60 H.P. or 85 H.P. V-8 Engine.
- 122-Inch Wheelbase.
- Modern Styling inside and out—Handsome, Rugged Appearance.
- Full-Floating Rear Axle.
- Straddle-Mounted Pinion.
- Extra Large Brakes (277 square inches total lining) with Rib-cooled Cast Iron Brake Drums.

This brand new 122-inch wheelbase unit fills the gap between Ford Commercials and the big Ford Trucks.



FORD V-8 TRUCKS AND COMMERCIAL CARS

There Is No Dividing Line Between Your Interests And Our Interests

Those same practical, conservative, and common sense policies that insure this Bank consistent progress and fair profits, assure to you—year in and year out—a satisfactory banking service. Consult us anytime about your business problems!

YOUR INTERESTS ARE OUR INTERESTS



FIRST STATE BANK

Mrs. Mitchell Is Buried Here On March 2

Funeral services for Mrs. Mildred Mitchell, 32, were held from the First Baptist Church at 2:30 o'clock Wednesday afternoon, Mar. 2, conducted by Rev. W. E. Barnes. Mrs. Mitchell died following an illness of two weeks and at the time of her death was 32 years, 11 months and 5 days of age, having been born March 26, 1905, in Delta County, Texas. She came to this section in 1920, from Clovis, N. M. In addition to her husband, J. C. Mitchell, she is survived by three sons, J. C., Jr., age 14; Edwin, age 9, and Wallace, age 5; four daughters, Reba Elizabeth, age 10; Helen Louise, age 8; Francis Pauline, age 2, and Ruby Lee, age nine months; she is also survived by three sisters.

Mrs. Mitchell was a member of the Baptist church here.

Full bearers were: Russell Daniel, Dee Mitchell, L. V. Thomas, Bill Knox, Jim Lewis and A. O. Thompson.

Interment was made in West Park Cemetery.

TECH TO LAY CORNERSTONE FOR NEW LIBRARY

Laying of the cornerstone of the new library building on the campus of Texas Technological College, Lubbock, will demand wide interest Tuesday afternoon, March 8, at 2 o'clock.

The Grand Lodge of Texas A. F. & A. M., will have charge of laying the cornerstone; Grand Master John Temple Rice of El Paso, will be in charge, assisted by officers of the Grand Lodge. Gov. James V. Allred will also speak before the crowd at the occasion.

SOCIETY

PURE GOLD SUNDAY SCHOOL CLASS MEETS

The Pure Gold Sunday School Class of the First Baptist Church met Wednesday, March 2, with Mrs. R. E. Perkins. The business meeting was conducted by Pollyanna Crawford, and the group discussed the Standard of Excellence for the class.

The meeting was dismissed by Glennis Cockrell. Miss Florence Renfro was a visitor; ice cream and cake were served by the hostesses, Mrs. Perkins.

BAPTIST WOMEN OBSERVE WEEK OF PRAYER

The Woman's Missionary Society of the Baptist Church have this week sponsored the annual Week of Prayer observance with daily programs being given at the church. Home Missions and the women's work of the church furnished the theme of study for the week. Monday afternoon the Lillie Hundley Circle had charge of the program,

with Mrs. G. W. Brumley as leader. The lesson topic was "Why Evangelize the South?" Tuesday afternoon the program was directed by the Dorcas Circle. Mrs. W. E. Barnes was leader and city missions, rescue missions and mountain missions were discussed. Wednesday afternoon the East Circle was responsible for the program which dealt with "International relations, The Law, The Indian and the Negro. Mrs. A. R. Posey was leader.

Wednesday night at the prayer service the Y. W. A. presented a mission pageant with Mrs. Billie Roberson directing.

Thursday afternoon, Mrs. H. G. Conkwright led the program for the Elsie Clor Circle, the lesson subject being "Roman Catholicism Among our Foreign Speaking people."

PRESBYTERIAN WOMEN WILL OBSERVE WORLD DAY OF PRAYER

An annual World Day of Prayer observance will be held Friday at the Presbyterian church. The meeting will begin with a covered dish luncheon at noon and immediately afterward a World Fellowship program will be given. Members of all churches are invited.

MISS AIKMAN IS MUCH IMPROVED

Miss Ella Aikman who has been quite ill for the past two weeks, is reported to be much improved. Miss Aikman is able to be up and will soon be able to resume her teaching at Central School.

FIRE BOYS ANSWER CALL BLAZE ALREADY OUT

Firemen answered a call at the W. E. Dameron home last Tuesday to find the blaze already extinguished. The alarm resulted from a gas stove blazing too high, and the fire was extinguished by shutting off the gas.

MRS. GODWIN SLOWLY IMPROVING

Mrs. A. D. Godwin, who fell on a waxed floor at her home about two weeks ago, is still confined to her bed. The fractured shoulder is slowly improving, but it will be several days yet before Mrs. Godwin will be able to use her arm.

Oldham County Gets \$114,887 Triple-A Money

By Mrs. H. R. Shields VEGA—At the present time \$114,887 has been received by Oldham County in payments under the Farm and Ranch conservation program; it was announced this week. The present payment is estimated as slightly more than half of the total payment, with approximately \$100,000 still to be distributed in March, under the program.

Political Announcements DEAF SMITH COUNTY

The Brand is authorized to announce the following candidates for the offices under which their names are listed, subject to the action of the Democratic primary, July 23, 1938:

For State Representative, 123rd District:
G. H. (Jack) LITTLE
Re-election.

For County Judge and Ex-Officio Superintendent County Schools:
EARL W. WILSON
(Re-election)

For Sheriff, Tax Assessor and Collector:
J. O. NEWELL
(Re-election)

For County and District Clerk:
L. H. FOSTER
(Re-election)
EDGAR IRELAND, Jr.

For County Treasurer:
MRS. BESSIE L. SMITH
(Re-election)

For County Commissioner, Precinct No. 1:
C. C. BOWMAN
NOAH EWTON
L. H. SHORE

For County Commissioner, Precinct No. 2:
T. W. ROBERSON
(Re-election)
FRED G. BROWN

For County Commissioner, Precinct No. 3:
H. D. CULPEPPER
(Re-election)

For County Commissioner, Precinct No. 4:
E. T. ALLRED
(Re-election)
JOHN I. MORRIS

For Justice of the Peace, Precinct No. 1:
J. A. LOERWALD

Witherspoon Talks Friday On "Unions"

At the Discussion Group meeting in the County Library last Friday evening, Jas. W. Witherspoon delivered an interesting talk on the history and development of labor unions.

He called attention to laws and movements for betterment of social conditions as sponsored by labor unions. The group will next Friday hear a discussion led by Rev. J. C. Thorns on "Franchise for Service." The meeting will be at the library at 7:30 Friday evening.

SAVE AT Haile Drug

Friday - Phone 99 - Saturday

CASTORIA 23c	ASPIRIN	25c Size HINDS, ... 16c
IPANA... 34c	BOTTLE OF 100	MURINE... 47c
VICKS... 24c	11c	EX-LAX... 21c

FOUNTAIN SYRINGE Monarch \$1.25 Value **59c**

Rubbing Alcohol FULL PINT 14c	P&G SOAP 10 BARS 37c	Epsom SALTS 5 Lb. BAG 23c
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Pure Time Alarm Clock . . . **89c**

ELECTRIC IRON Six Pound **98c**

HINDS LOTION 50c Size **33c**

CHAMBLY 10 Piece Toilet Set **\$1.98**

SANDWICH TOASTER . . . **\$1.29**

TOILET TISSUE, Floss Tex--3 for . . . **11c**

PRINCE ALBERT CAN 10c	4 BAGS DUKES or DRUHAM 15c	Ice Cream PINT QUART 15c 23c
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Had your advertisement appeared in this space it would have been read by more than 1,750 families in the Hereford trade area!

Clifford Estes Looses Teeth In Auto Collision

Clifford Estes sustained serious injuries as the result of an automobile accident last Thursday evening around 7:15 o'clock when the car in which he was riding collided in a head-on impact on East Third Street, near the County Hospital.

Rev. H. M. Redford, who was driving the car in which Clifford rode, sustained minor injuries, while the other car driven by a transient, was only slightly damaged. The collision was attributed to the fact that the out-of-town car had no lights, and to the icy condition of the streets, combined with poor visibility.

The impact was so great that Clifford's head struck the windshield of the Redford car with such force as to break the glass; his lip was badly cut and several of his teeth were knocked out by the impact. Rev. Redford's glasses were broken, and he was badly bruised but not seriously injured.

Occupants of the other car, unidentified, were looking for a camp ground at the time and escaped without injury. A broken steering wheel constituted chief damages to the Redford car.

SOCIETY

THURMOND-HILL

Announcement has been made here this week of the marriage of Miss Margie Thurmond and Mr. Hugh Hill of Arch, N. M.

Mrs. Hill is the daughter of French Thurmond of Hereford. She has been making her home with her uncle, Austin Hill and family, at Rogers, N. M., and attending high school there.

Mr. Hill is the son of Mr. and Mrs. Ham Hill, of Arch, N. M., and the couple will make their home at that place, where he is engaged in farming.

FORMER HEREFORD BOY WEDS ARKANSAS GIRL

Miss Alberteen Moore of Marriton, Ark., and Mr. Olen Ware of Yuma, Ariz., were united in marriage Saturday, February 5, in Marriton, by Justice of the Peace Ed Winn, a one-time resident of Hereford.

The bride is the daughter of Mrs. Hattie Moore of Marriton. She graduated from high school at that place and also studied nursing. Mr. Ware is the son of Mrs. Hattie Ware, formerly of Hereford and now of Yuma. He attended Hereford High School and is a graduate of Yuma Union High School.

The couple will make their home in Yuma, where he is employed in the dairy business.

CARD OF THANKS

To all who have been so kind and considerate to us during the illness and death of our loved one, Mrs. J. C. Mitchell, we wish to express our deepest appreciation.
J. C. Mitchell and family.

W. M. S. MEETS AT LOWTHER HOME

The Woman's Missionary Society of the Christian Church met at the home of Mrs. A. Lowther, Wednesday afternoon. Mrs. L. Z. Oldham was assistant hostess.

Group singing opened the meeting, followed by a prayer given by Mrs. Lowther.

During the business meeting, plans were discussed for a co-operative meeting, including all other societies. A union World Day of Prayer service was also discussed. A stewardship talk was given by Mrs. Earl Phillips and Mrs. Lowther.

Mrs. Redford conducted the devotional and led the program. Talks were made on the missionary aspects of the Hindu religion, by Mrs. Carl Cockrell and Mrs. Carl Phillips.

Mrs. Carl Williams discussed the different phases of the Hindu faith.

Refreshments were served to Mesdames Carl Cockrell, H. M. Redford, Elmo Lawhon, Earl Phillips, Burl Elliston, R. G. Blue, A. Petersen, F. M. Kester, A. H. Elliston, E. E. Ramsey, Carl Williams and the hostesses.

REBEKAH LODGE HOST TO HEREFORD ODD FELLOWS

Hereford Rebekah Lodge No. 228, IOOF, entertained members of the Odd Fellows Lodge last Friday evening with a special and the following program was carried out:

Welcome address, Mrs. Edna Bove; cornet solo, Thurman Williamson; piano solo, Troy Womble, Jr.; address, John F. Ross, grand master of the grand lodge, IOOF of Texas; trombone solo, Leo Rogers; address, Mrs. John F. Ross, past president of the Rebekah Assembly of Texas; trombone, Merlin Conklin; Troy Womble accompanied all solos. Mrs. A. R. Rogers presided.

Following the program, the Rebekah Degree team gave a drill which was appreciated by all. Refreshments were served to approximately 65 guests.

Want Ads

For Sale or Trade

FOR SALE:
CUT FLOWERS or FUNERAL FLOWERS — Call or see MRS. J. H. PITMAN 9-11p

FOR SALE—Seed Oats, 45c bu., threshed maize, alfalfa. On 25-Mile Ave. L. P. Shaw. 9-3tp

FOR SALE—'33 Olds Sedan, good condition, clean, 6 good tires. See Frost, Brand Office. 1th

FOR SALE—Easy vacuum washing machine, with gas attachment. In good condition. See Mrs. S. B. Fellers, next door to Homer Henslee's home. 9-1tc

NOTICE—Closing out a block of Elms at reduced prices. J. F. Ward. Phone 250-W. 5-1tc

KAZMEIER BABY CHICKS
Day old pullets, day old cockrels and straight run chicks in English White Leghorns. Also a limited amount of barred rocks and Rhode Island Reds. Write to F. W. Kazmeier, Bryan, Texas. 1t

FOR SALE—The frame work of a real good house trailer. See R. L. (Bob) Bailey, Hereford, Texas. 7-3tp

FOR SALE—Ten-Twenty Farmall, good shape. Also one-way plow. Kye Higgins. 7-3tp

FOR SALE—My home in South Hereford, five-room house on five-acre block, with vineyard, fruit trees, hen-house, barn, windmill. Tracy Major. 2-1tc

FOR SALE—Seedling peach trees 2 to 3 feet, 25c. J. F. Ward. Phone 250-W. 5-1tc

For Sale
Seed Oats
Limited Quantity
HURRY!
FRASER
Oil & Grain Co.

TREES!—I have hundreds of this shell pecans and the improved Thomas black walnuts that crack out in halves. Earliest bearing and fastest growing walnut known. Just the thing along irrigation ditches and orchard planting. I have many kinds of flower plants and vines. Dr. F. E. Bove. 9-3tp

FOR SALE or Trade—Pierce Arrow straight-eight automobile. Motor in excellent condition for use as irrigation motor. Would sell motor only. C. R. Morgan Service Station, on Highway in Hereford. 9-2tp

PIANOS
We have in this vicinity 3 or 4 pianos, slightly used, will transfer balance on account to reliable parties rather than ship back. If interested write or wire G. G. McBrayer, Manager Credit Dept., COLLINS PIANO CO., 832 Georgia Street, Amarillo, Texas 9-2tc

Wanted

VOCO CLASS for boys and girls, every Saturday, 11 o'clock A. M. See or phone Mattie Mae Swisher, teacher, 500 W. 5th St. 9-3tc

WANTED—Wheat pasture for cattle. See O. G. Hill at the Texas Market & Grocery. 1tc

WANTED—Section of land for row crop. See George McCurry, Hereford, Texas. 9-3tc

WANTED: Tractor driving or any work for three boys. Bob Barrett. 9-1tc

MALE HELP WANTED: If you need a better income, are responsible and willing to work hard, we can offer you a good business, retailing Watkins Products, already well advertised among rural families. No cash necessary. Age 25-45, must own car. Write A. W. Lewis, care The J. R. Watkins Company, Memphis, Tenn. 9-3tc

SEE ME For all kinds of farm custom work. I have a new outfit. Carl Oldham. 9-3tc

WANTED — Poultry raisers in Hereford Trade Territory to use M & I Mineral for worming your chickens and turkeys. Also for Diarrhea in baby chicks. Nothing better. Fully guaranteed. For sale by Hollywood Produce Co. 8-3tc

For Rent

FOR RENT—Furnished apartment

for couple. 517 East Eleventh St. 9-1tp

FOR RENT — Small, downstairs store room space on West Third Street, first door west of Western Union location, rental \$15. Doughty & Kerby, Weatherford, Texas 8-2tc

Lost

LOST — Extra large white and brown Collie dog. Notifi Sylvester Slagle, 1 mile west of town. 9-1tp

MASONIC BULLETIN
Hereford Lodge 849
Slated meeting second Monday in each month. School of instruction each Thursday night. R. E. Perkins, W. M. E. L. Brady, Secy.

PERSONALS

W. L. Davis and J. C. McCracken returned home Thursday night from a trip to Wichita, Kansas, where they attended a sales meeting of the Minneapolis-Moline Implement dealers of the southwest.

Dewey Reed, former Deaf Smith county agent, now with the Social Security Board with Amarillo as headquarters, was a visitor here, Tuesday.

Miss Oressa Hastings spent the week end at her home in Canyon visiting her mother and other relatives.

Mrs. C. O. Phillips is visiting relatives in Amarillo this week. She was called to Amarillo by the illness of relatives last week end and remained over for a visit.

Mr. and Mrs. A. E. Rose and Mr. and Mrs. Curtis Reed of Coahoma, spent the week end with Mrs. Rose's parents, Mr. and Mrs. L. H. Shore.

Mr. and Mrs. Frank Daniel and Mr. and Mrs. Kelly Harrison of Plainview were Sunday guests of Mrs. Daniel's parents, Mr. and Mrs. Ike Crosthwait.

Mrs. Ray and daughter, Jessie Freida and Mrs. Harry Martin all of Clovis, spent Sunday afternoon with Rev. and Mrs. E. M. Borden.

Mr. and Mrs. Joe Gamble of Amarillo were Hereford visitors Sunday.

Mr. and Mrs. L. L. Lane of Roswell, N. M., visited in the home of Mr. and Mrs. Wm. McGehee, Tuesday and Wednesday. Mr. Lane represents the Johnston Pump Co. in Roswell, and was here on business for the company.

Mrs. R. L. Thompson of Amarillo, spent Monday and Tuesday visiting her daughter, Mrs. Fred Bailey, and collecting material for a book which is to be published soon.

Mr. and Mrs. J. C. Parker and little daughter, Donna Sue, of Dohart, visited friends here, Wednesday.

Lawrence and Anthony Hellman returned from California Saturday. They are sons of Mr. and Mrs. Henry Hellman and have been visiting relatives in San Francisco and Los Angeles for the past several weeks.

"42" TOURNAMENT TONIGHT AT THE LEGION HALL

In the last class meeting of the Senior class selected their invitations.

A "42" Tournament will be sponsored by the Senior Class. It will be held at 7:30 Thursday, March 3, at the Legion Hall. The admission will be 15c or 25c per couple. Everyone is cordially invited to attend this Tournament.

NEW LIBRARY BOOKS

New books in the County library are: "Facing Life", Faunce, compiled address to students of Brown University; "Son to Susanna", Harrison, the private life of John Wesley.

Red Cross Lauds County Chapter For Membership

Expressing congratulations for the splendid Red Cross Roll Conducted in Deaf Smith County last fall, Wm. M. Baxter, Jr., manager, today reported affiliation of 320 members in this county and the receipt of \$160 as the nation's portion of memberships, along with \$5.21 in contributions from non-members.

"Those who assisted in the organization and conduct of the Roll Call are indeed to be congratulated," he wrote Ray Conaway, chairman of the 1937 Roll Call drive. "This enrollment represents the largest membership secured by the chapter for many years."

Mr. Baxter also stated that an Honor Certificate is being engrossed and will be sent to Mr. Conaway as chairman of the local committee.

PUBLIC OPINION

(Editor's Note: Articles in this column are printed by The Brand to allow persons of this community to express opinion on current events and questions. Such items must be free from libel and must be signed by the contributor.)

PEACE AT ANY COST

We can all help our country remain peaceful. How? By letting our Congressmen know that we who elected them, want peace, and expect to be represented by men who will do their best to support peace; by instilling into our own and our children's minds that it takes greater and nobler men to maintain peace than to win a war.

What causes war? Usually, it is greed. Munitions manufacturers have been accused of working to bring about war in order that they might make money. A woman once said, "I don't care how long the war lasts, so long as my husband keeps on making so much money." Surely, she wasn't a mother, not of a son. What mother wants her son shot down just to put money into manufacturers' pockets? What mother would give her son's life, that foreign emperors might gain land?

Mothers, it's our own boys who will be marched before the cannons; our family circles which will be broken; our hearts that will bleed if the United States enters war. It's our duty to protect our boys and our homes. We must work now; by talking, writing and praying for peace. Let's pray: "God's will be done!" Mrs. Arch Conklin.

Shop Through The Ads In The Brand Each Week!

CLOSE DRUG STORE

J. B. B. CONTEST CLOSING MARCH 19, AT 9:26 P. M.

Extra Large Coupons Given On Three Tables

25c TABLE - \$500.00 — 39c TABLE - \$750.00 — 69c TABLE - \$1,000.00

Now's The Time To Help your Favorite J.B.B. Friend

ALL REGULAR PURCHASES WILL RECEIVE TEN TIMES THE AMOUNT OF PURCHASE IN J. B. B. COUPONS!

Pint COD LIVER OIL 59c	50c IPANA TOOTH PASTE 37c
60c ALKA SELT-ER 49c	35c RACO SHAVING CREAM 29c
2 Boxes (12's) KOTEX 39c	200 Sheets KLEENEX 13c
Pint ULTRA HAND LOTION 39c	50 Envelopes and POUND STATIONERY 69c
35c ORASOL TOOTH PASTE 39c	10 c WOODBURY'S SOAP 27c
50c Prophylactic TOOTH BRUSH 29c	\$1.00 COTY'S PERFUME 89c

MANY OTHER BARGAIN SPECIALS ON DISPLAY!

Buy A \$2.00 J.B.B. Bond And Help Your Junior Friend

PRINTING

AND THAT

MEANS

- ORIGINALITY
- CRAFTSMANSHIP
- COLORFUL DESIGN
- FAIR PRICES
- PROMPT SERVICE
- COURTESY
- and
- GRATITUDE

THE BRAND

Mrs. Housewife



YOU'LL LIKE OUR CLEANING!

Because it's thorough and efficient and economical

SPECIALS (Good from March 3rd, Through the 12th)
2 DRESSES or 2 SUITS
—or 1 SUIT and 1 DRESS— for **\$1.00**
Other cleaning prices in proportion.

OUR THRIFTY LAUNDRY SERVICE PLEASES
15 LBS. FOR 60c

HEREFORD LAUNDRY
AND DRY CLEANERS
Phone 298

Mr. and Mrs. D. P. Vaughn To Join State-Wide "Golden Wedding" Fete

DALLAS, March 3.—Mr. and Mrs. D. P. Vaughn of Hereford, who recently celebrated their wedding anniversary, have been invited to participate in "Golden Wedding Day" at the Golden Jubilee Celebration of the State Fair of Texas.

Invitation to the couple has been sent out by Otto Herold, president of the State Fair of Texas, who announced that Saturday, October 22, has been designated Golden Wedding Day. Couples throughout Texas and the Southwest will be invited to participate in the celebration.

In addition to those celebrating their golden wedding days this year, the invitation will be extended also to those couples who are celebrating anniversaries of more than fifty years of married life.

Complete plans for the day have not been worked out, but each couple invited to participate will be mailed passes to the Golden Jubilee Fair, at which time a complete program will be announced.

Wyche Items

(1 1/2 miles south, 5 miles east)

MRS. R. C. VALENTINE

Mrs. H. B. Elliston is again able to be up part of each day. Both of the Pete Carmichael boys have been on the sick list the past week.

Mr. and Mrs. Troyse Carmichael of Hereford and Elyose of Dallas visited in the home of their parents, D. R. Carmichael, Sunday. Due to so much moisture causing bad roads in this community, the Wyche buses were unable to make their runs the first of the week.

Billye Valentine is spending this week with her sister in Hereford and attending High School until the buses can run again.

Mrs. J. W. Dickerson returned Monday; she has been nursing in the home of W. T. Valentine of Hereford. Mrs. W. T. Valentine being confined to her bed.

Mr. Lee Coconaugher and Geo. Robertson are among those serving on the jury for the fifth week of court.

The Wyche Club will meet in the home of Mrs. C. D. Furgerson, Thursday.

Various cars have been stuck along the roads the past week, including George Robertson's, Du

Protect
What You Have
INSURE
John McLean
Insurance Agency
Phone 273

ORDER Your

Baby Chicks

NOW!



One day old baby chicks from pure-bred strains, all from heavy egg producing flocks. We also can supply you with started chicks, from one to three weeks old in several leg-horn types. Started chicks have greater livability!



Chick Starter

Is the correct feed to start your chicks out right. You'll find that MERIT Chick Starter will cut down your death loss besides giving your chicks greater livability. In fact, they will be better and healthier chicks!

WEST TEXAS
FEED and SEED
PHONE 285

FIGHTS JAP POACHERS



C. Chester Carlson, delegate of the Alaska Fisherman's union, points out on a map of Alaska some of the strategic spots where Japanese salmon poachers have set up their mile-long nets and seagoing salmon canning factories off the Alaskan coast. The poachers threaten America's \$40,000,000 salmon industry with extinction. Mr. Carlson was one of several Alaska and west coast fisheries experts questioned at the bureau of fisheries of the Commerce department in Washington, D. C., about this poaching menace pending legislation to curb the salmon slaughter.

Adrian-Simms

(1 1/2 miles north, 9 miles west)

Sunday, February 20, was Baptist day at the church. Rev. Bryan of Plainview brought his wife over for the first time.

Mr. and Mrs. Will Syms returned last week from Clifton Hill and Sallisburg, Missouri, having been called there by the death of Mrs. Syms' father, J. A. McCarty, who was past 98 years old.

Mrs. Joe Speed and Bobby spent several days last week in Amarillo, for treatment for Bobby's ears.

Mrs. Lemke entertained the Bridge Club, Wednesday afternoon. Mrs. Ed Jacobson won high score and Mrs. Calhoun second.

Those attending were Mesdames Crietz, McAdoo, Speed, Clahoun, Ed Jacobson, Lovelass, Chapman, Nell Morgan, Bill Howard, Tolbert and Miss Henrietta Crietz. Refreshments of apple cake and whipped cream were served.

Mr. and Mrs. Glascock of Amarillo spent Sunday at their old hotel, here.

Sunday school was attended by a large crowd, Sunday. Rev. Bruce pastor of the Methodist Church, conducted the communion service.

The teachers of the Adrian school have been invited to attend the County wide banquet at Vega, Thursday night, given by Judge Pulliam to all Oldham County teachers and their escorts.

Mrs. Lillie Reynolds was called to Cordell, Oklahoma, last week to see her sick mother. She returned Thursday.

Farmers are rejoicing over the moisture of rain and snow, the past ten days. Total precipitation, approximately 1.1-2 inches, has put the soil in fine shape for Spring work as well as much benefit to the wheat.

Beat Whites of Eggs Once
After the whites have been beaten do not beat again when adding to cake mixture. If beaten a second time the air that has already been beaten into eggs in order to make cake light will be beaten out. Fold beaten egg whites in.

Dawn Items

(1 1/2 miles east)

BY MRS. CARL WIMBERLEY

The snow that fell here this week boosted the moisture content to around three inches for the past two weeks. It will save a lot of irrigation.

Singing was not very well attended Sunday night. John F. Taylor of Canyon will begin a ten nights singing school here March 7. The piano has been tuned and new ivory put on the keys, so everything is in fine shape. Everyone is invited to attend.

Mrs. Jess Caldwell and daughters came home from Canyon last week-end.

Miss Eula Margaret Townsend and Mr. Durwood Savage of Canyon were united in marriage February 19 at Canyon. Close friends and relatives attended the wedding which was held at the Methodist parsonage. Mrs. Savage who attended W. T. S. C. at Canyon, has been teaching here this session.

Mr. Savage is associated with the Southwestern Drug at Amarillo.

School was dismissed Friday until the roads are passable. The school bus didn't run this week.

The play, "Antus of Andrew" will be given Friday night, a March 4.

Mr. and Mrs. Gammill went to Lubbock Friday.

J. D. Ross of Memphis visited Mr. and Mrs. Durwood Savage here Saturday night and Sunday. School will be dismissed March 9 for Mother-in-law day.

H. E. Barnes was in Amarillo Friday, and attended the teachers meeting in Hereford Saturday.

The quilting fever has struck around here.

Students going to W. T. S. C.

"LETO'S" FOR THE GUMS
Are your gums irritated? Do they itch? Do they burn? Do your gums cause you annoyance? Druggists return money if first bottle of "LETO'S" fails to satisfy.
CLOSE DRUG STORE

have managed to get there except that the Galley boys who missed one day.

Bernice Harris has been visiting at Panhandle and Excell the past two weeks.

Mr. and Mrs. E. M. Townsend of Amarillo visited Mr. and Mrs. Durwood Savage Sunday. This community is free so far of contagious diseases.

Miss Elyose Pitman spent last weekend in Amarillo, the guest of friends.

SEE US...

if you want to buy or sell. Have good buys in city property, easy terms. Also prospective buyers for shallowwater land.

HILL-RICKETTS COMPANY

REALTORS

The Rockwell TUBA

Published Once in a While by ROCKWELL BROS. & CO. Lumbermen

Stack 1—Piece 3

Hereford, Texas

Thursday, March 3, 1938

38 YEARS AGO AT THIS LUMBER YARD

In March, 1900, Troy Womble was still hauling Tuba Fours, Tuba Sixes, Boxing and other items out of the yard. Rat Jowell must have been doing some building according to the sales journal. Other names appearing on this journal are: J. T. Service, J. R. Higgins, Prof. A. Martin, J. H. Harris, S. S. Evans, Stringfellow & Hume, G. W. Dale, L. F. Alby, Dave Dillon, and R. C. Phansteel.

of some sort she and the girls are badly handicapped. They don't want anything big or fancy or expensive. Just a simple cabin. Walker hinted that he could handle the labor end of it. Now all we need to do is find something to build it out of, and find the right place to put it. You poppas who have girls from ten to sixteen years old think it over, and if you decide that this is a matter worth doing something about, come ahead with your suggestions.

As one old-timer to another, this yard notes with genuine regret the retirement from business of D. R. Gass & Son. But we are glad that Mr. Nestor Gass is re-

maining here as an active citizen of the community. Having been here since the very beginning of Hereford, identified with its development as, perhaps no other citizen, Mr. Gass is too valuable to lose. We are especially obliged to him for conferring upon us the degree of "Hereford's Oldest Business Establishment."

Speaking of oldest somethings, the oldest joke we have heard dug up for radio use was on Rudy Vallee's last program.

"What's the difference between Uncle Sam, a rooster, and an old maid?"

"Why, that's easy. Uncle Sam says 'Yankee Doodle Doo.' The rooster says, 'Cock-a-Doodle-Do.' And the old maid says, 'Any Doodle-Do.'"

Must have been right after the Spanish-American War that I first heard that one.

Not being a poet, I have to take my poetry where I find it. Like the following from The Lumberman Poet in the American Lumberman:

ONE YOU OWN
A-rose looks pretty on a hill,
But twice as pretty on a sill.
A light is pleasant when you roam,
But twice as pleasant in a home.
There's nothing in this world

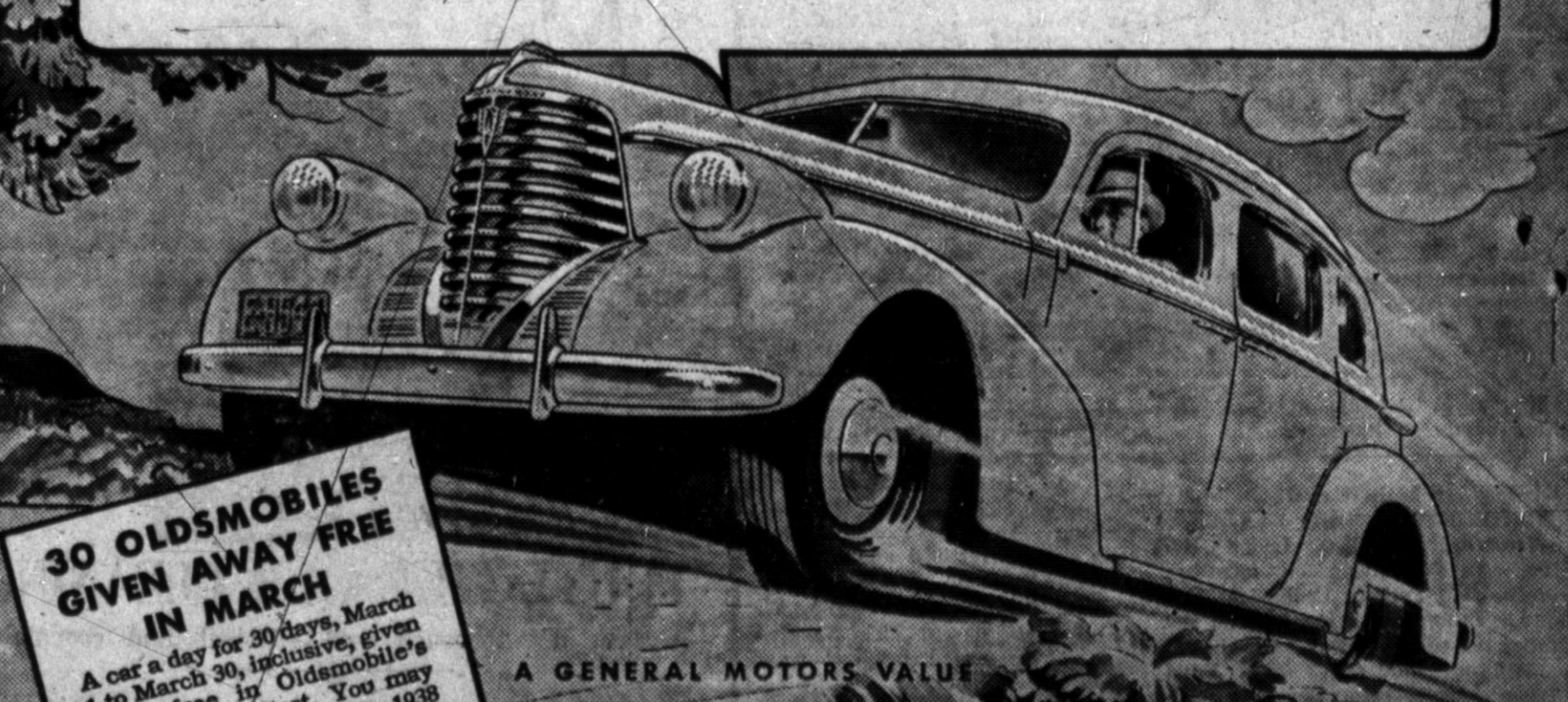
of men
That's ever half as good as then.
However beautiful the flower,
They're twice as beautiful if ours.
The babes see wonderful affairs,
They're twice as wonderful if theirs.
And not a house was ever known
One half as nice as one you own.

A few items of building news gleaned from our February sales journal:

- Packard Milling Co., new loading dock.
- Joe Reinart, pump house.
- Fred Saltzman, windmill tower and garage.
- P. H. Gilliland, corrals.
- W. E. Upton, self-feeder for hogs.
- C. H. Hammock, corrals.
- Mark Hanna, dash coat on stock.
- Inman Larson, remodeling farm house.
- G. F. Johnson, pump house.
- Signing off, OOMPAAH.

Drive an Oldsmobile! LET THE CAR SPEAK FOR ITSELF!

"YOU THRILL TO LIVE, EAGER POWER-RELAX IN RESTFUL COMFORT-RELY ON THE LATEST SAFETY FEATURES. FROM KNEE-ACTION WHEELS TO BIG, ROOMY FISHER BODY, HERE ARE ALL THE ESSENTIALS FOR REAL MOTORING ENJOYMENT!"



30 OLDSMOBILES GIVEN AWAY FREE IN MARCH
A car a day for 30 days, March 1 to March 30, inclusive, given away free in Oldsmobile's nationwide contest. You may be the winner of a big 1938 Oldsmobile Six Two-Door Sedan. Get full details from your Oldsmobile Dealer!
Enter Oldsmobile's Great Nationwide Prize Contest

A GENERAL MOTORS VALUE
OLDSMOBILE
EASIEST HANDLING CAR ON THE ROAD

WE HAVE MOVED

TO TEMPORARY QUARTERS IN

The Old Rock Barn

Across from the "City Jail"

4th and TYLER STREET
Across the Alley Behind the Silver Grill

A Lot of Fun to Shop in One of Amarillo's First "Livery Stables"

OUR USUAL SERVICE (Limited)
HIGH QUALITY MERCHANDISE

Out of the Crowded Parking District

Est. **WHITE & KIRK** 1897
AMARILLO, TEXAS

Brumley-Woodford Motor Co., Inc., Hereford, Texas

Child Care And Training

By Rhita Jean Sullivan

Recently have our eyes been directed to the tremendous importance of early childhood. Much of a child's success in school, as well as in later life, is closely associated with his physical and mental health.

The first five years of a child's life are the most important and impressionable. Older brothers and sisters as well as parents can do much to aid the smaller child in establishing correct habits, which will enable him to make the most of his inherent possibilities for normal growth and development.

Because of such a wide spread interest in the subject there is wealth of good literature available in the county and high school libraries.

Some suggestions for consideration are two bulletins from the Children's Bureau: "Infant Care" and "Child Care"; a bulletin from the Metropolitan Life Insurance Company and a series of bulletins from the Bureau of Child Hygiene, Texas State Board of Health.

A few outstanding articles from magazines are: "Check up on Health," Oct. '37, Parents; "Rules Can be Broken," March '38 Parents; and a series of articles on "Bad Habits in Good Children," in Hygeia, beginning with August 1937, and ending December, 1937.

Some books are: "Child Care and Training," by Fraeger and Anderson; "Care and Training of Children," by Goodspeed and Johnson; "The Health of the Runabout Child," by Lucas; and "Everyday Problems of the Everyday Child," by Thom.

The Woodmen of the World Lodge will hold a pie supper at the I. O. O. F. Hall in Herford, Texas, Thursday night, March 10, 1938. Everybody is invited and members of the W. O. W. Lodge and Supreme Forest of Woodmen Circle and their families are requested to be on hand. Come buy a pie and help the Woodmen Team boys pay for their new caps. Ladies bring a pie and men and boys cash to buy the pies.

GLENN WITHERSPOON, Counsel Commander.
E. E. FRIDLEY, Finance Secretary. 9-11c

COURTHOUSE RECORDS

Warranty Deeds

Leota B. Jamison and husband to Jesse B. Gist: all the undivided one-third interest in section 36, block 8.

W. E. Neal to Leslie Neal: all of east half of section 23, block 3, and 400 acres out of section 21, block 3.

W. E. Neal to Roy B. Neal: all of section 13, block 3, and 200 acres out of section 12, block 3.

W. E. Neal to Lavinnie G. Rickards: all of west half of section 23, block 3, and all of east half of section 24, block 3.

L. B. Godwin to V. L. Ridley: west 510 acres of section 55, block K-5.

New Automobiles

R. C. Ponder, Feb. 25, Buick, Shamrock.

Ward News Notes

BY MRS. CHARLES E. MILES

Everyone thoroughly appreciated the snow which fell here the past week; around eight inches was reported in this area.

Mr. and Mrs. Geo. Suggs and son, G. W., were Friday night guests in the G. M. Suggs home in Herford.

G. T. Higgins of Spearman spent the week end here in the home of his parents, Mr. and Mrs. Bob Higgins.

A large number in this community are ill from influenza and colds.

Mr. and Mrs. Robert Veigle and children took her brother, Paul Faith, to Plainview Saturday and spent the week end there visiting with her parents.

Mr. and Mrs. D. O. Williams and children of Abernathy visited Sunday in the home of her parents, Mr. and Mrs. Jack Hutson.

Mr. and Mrs. Fred Moreman and daughters, Marie and Ruth, attended services at the Christian Church in Herford Sunday.

Mr. and Mrs. James G. Blaine spent Saturday night in the Fred Saltzman home.

Adrian-Sims Notes

We had 7 or 8 inches of snow last week. It was evenly distributed and was very wet. We called it a perfect snow.

Minister Carver of Amarillo, preached at Sims school house, Sunday, at 11 o'clock. He plans to preach here every fourth Sunday morning and also at the evening hour. Everyone is invited to these services.

Little Kenneth West is sick with pneumonia, but is recovering nicely now.

Mr. and Mrs. Ray Chapman of Conchas City, N. M., visited February 22, with Mr. and Mrs. Jim Chapman and family.

O. R. Hollobaugh went to Adrian Saturday.

Mr. and Mrs. Pittman and children were Herford visitors, Saturday.

Bethel Items

MRS. E. R. ROTHWELL

Mr. and Mrs. Barber Eubanks spent Monday in the home of Jack Baker.

Ivor Bagwell and family spent Monday night in Herford with Mrs. Bagwell's parents.

George Bagwell and family returned last week from an extended visit in Granite, Oklahoma, and Pritchard, Texas.

Bryan Sinclair was in Herford on business Saturday.

Ivor Bagwell and family visited in Herford Sunday.

Rev. Rhodes and family were with us Sunday and visited in the Earl Lutz home.

Leland Smith and family visited in Herford Sunday.

Bryan Sinclair and family visited in the George Bagwell home Sunday.

PIE SUPPER

The weather has been the one important thing in our community. From two to three inches of moisture has fallen in the past two weeks. Volunteer wheat which had never sprouted is coming out and seems that the fields will soon be covered. The roads have been almost impassable. The past two Sundays there has been no Sunday School. Three days the past week the school bus could not make its daily route to Dimmitt.

Mr. and Mrs. W. A. Epperson visited Sunday afternoon in the Carl Frye home.

Miss Annie Mae Smith went to Tulla, Friday to play basketball in the tournament. She spent the week end with Wilma Parker at Dimmitt.

Miss Vay Allen spent the week end with her parents, Mr. and Mrs. E. M. Allen.

William and Wilbur Dixon faced the snow and mud and rode horse back to Dimmitt to school, the three days the school bus did not go.

Junior Sullenger visited Sunday with his grandparents, Mr. and Mrs. R. S. Sullenger.

Mr. and Mrs. Lee Parker of Dimmitt visited Sunday in the J. S. Smith home.

Easter Items

MRS. CARL FRYE

MORRIS FOR COMMISSIONER OFFICE IN PRECINCT 4

After due consideration and by special request of my friends, I hereby publicly announce my candidacy for Commissioner of Precinct 4, subject to action of Democratic primary. If elected, I will faithfully discharge my duty to the best of my ability and with due consideration and fairness to all concerned.

JOHN I. MORRIS.

Office supplies, typing paper, and typewriters for sale at The Brand office.

Week-End SPECIALS

- California Oranges
- Small size—3 doz. 25c
- Medium size—2 doz. 25c
- Large size—2 doz. 35c
- All sizes—Peck 35c
- Texas Oranges
- Large size—doz. 25c
- Tangerines
- 2 Dozen for 25c
- Texas Seedless Grapefruit
- Small size—doz. 20c
- Large size—doz. 35c
- ROME BEAUTY APPLES
- Peck 35c — Bushel \$1.35
- Gano Apples
- Peck 30c — Bushel \$1.15
- Winesap Apples
- Large size—peck 40c
- Sorghum Syrup
- 1-2 Gal. 40c — Gallon 75c
- Extracted Honey
- 1-2 Gallon 55c
- Pure Hams Made Grape Juice
- 1-2 Gallon 35c
- Raw or Roasted Peanuts
- 3 Lbs. 25c
- Portales Yams
- 10 Lbs. 40c
- Popping Corn
- 3 Lbs. 25c
- FREE DELIVERY!
- Corner Fruit Stand
- Raymond Hawkins

HEADS MANUFACTURERS



Charles R. Hook, president of the American Rolling Mill company, Middletown, Ohio, who was elected president of the National Association of Manufacturers for 1938. The election took place at the first meeting of the new board of directors in New York. Hook succeeds William B. Warner, president of the McColl corporation, who was chosen chairman of the board.

LOCALS

Mr. and Mrs. J. T. Gubrecht Jr. transacted business in Amarillo Saturday.

Miss Ruby Dutton, Central School teacher, spent the week end in Canyon visiting in the home of her parents, Mr. and Mrs. Earl Dutton.

Mr. and Mrs. Harold Dyer of Muleshoe, visited her mother, Mrs. Cooper Morgan here over the week end.

Mrs. J. M. Simpson Jr. and son, Wesley of Amarillo have returned to their home after a week's visit with her mother, Mrs. E. W. Harrison. Mr. Simpson who came Sunday accompanied them home.

Mrs. Hugh Witherspoon left Saturday for Tucson, Arizona where she will visit for several weeks in the home of her daughter, Mrs. Ray Casbolt.

Geo. V. Stambaugh and Miss Mabel Gase were guests of friends and relatives in Amarillo Sunday.

Mr. and Mrs. Paul Wilson of Guymon, Oklahoma spent the past week end in Herford. They visited her parents, Mr. and Mrs. John L. Wilson and other relatives.

Floyd Ross left for Lamesa Friday where he spent the week end visiting his friend Johnny Willett. Johnny is the son of Rev. and Mrs. T. C. Willett, formerly of Herford. Rev. Willett is now pastor of the Methodist church at Lamesa.

Miss Edna Daughette visited her parents, Mr. and Mrs. W. M. Daughette in Pampa Saturday and Sunday. Miss Daughette reports her father, who was seriously injured in a sand pit several weeks ago, to be slowly improving.

Mr. and Mrs. Lee Morgan and baby accompanied by Mr. Morgan's mother, who has been their guest

Messenger News

(27 miles west)

BY MRS. J. N. MESSENGER

We are all rejoicing over the moisture we got. In all we got around one and a half inches. The wheat is showing green already since the snow.

Mr. and Mrs. Ray Coleman drove to Amarillo, Monday and purchased a new radio and windcharger and pipe to run water into the house. They have put up the frame for the water supply tank.

Mr. Smith helped George Messenger take his supply tank down and took it to Herford to have a bottom put in and two new rims, to make it 25 inches taller. They repainted it and put it back up, Saturday.

There was good attendance at Sunday School, although the roads were muddy.

Foyt Smith went back to Amarillo Monday, with Mr. and Mrs. Coleman.

Ava Lee Hoffman and her parents are moving this week to Arizona. Ava Lee will be missed from school.

Jumbo News

(13 miles southwest)

Mud! mud! mud! Sticky, slick, juicy mud! Cars bogged down, pick-ups loaded and stuck and even trucks have been trying to go and couldn't. People who have survived the past years of drought can't seem to realize it can really snow and rain in the Panhandle. Even the fair skinned bi-peds are almost compelled to seek aid from a big-booted brother to meet the long looked for postman—the roads and paths are so "goopy," but it's fine!

The J. C. Stock family went to Herford early Saturday morning before the ground thawed, for provisions. They were not able to return home until Sunday afternoon and then had to abandon their car in the J. M. Richardson

Three Sirens of Swing



Three sirens of swing in search of social security, Alice Faye, Joan Davis and Marjorie Weaver (left to right) find themselves side-tracked by love, laughter and song in "Sally, Irene and Mary," which opens Sunday at the Star for two days.

for the past several weeks, drove to Liberal, Kansas, last Saturday. Mr. Morgan returned home Sunday Mrs. Morgan and baby remained for a visit with her parents and Mr. Morgan's mother.

J. P. Roberson Visits Son at Hot Springs, New Mexico

J. P. Roberson is in Hot Springs, N. M., visiting his son, Clyde Roberson and family. He went to the New Mexico city with his son, Jack, who made the trip to accompany Mrs. Roberson home, last week. Mrs. Roberson had been visiting in the Clyde Roberson home for several weeks.

Heart Attack Is Fatal to Brother of Herford Man

L. W. Hawkins, 77, resident of Fort Worth for many years, died Saturday from a sudden heart attack. Mr. Hawkins was a brother of D. W. Hawkins and H. H. Hawkins of this city. Mr. and Mrs. H. H. Hawkins attended a celebration honoring him on his 76th birthday, last summer. Funeral services were held in Fort Worth, Monday.

Mrs. Allan Bell of Adrian, Texas, left Monday morning for Dallas, where she will visit her sons, Daniel and family, and Robert Bell. She will remain two weeks.

Mr. and Mrs. H. T. Neely of Amarillo, transacted business here, Tuesday.

Mr. and Mrs. Woodrow Slaten, of Portales, N. M., visited Sunday with Mrs. Slaten's parents, Mr. and Mrs. S. O. Wilson.

FOOD PRICES ARE LOWER

Furr Food is giving you the lowest food prices in many months. That's why we say go where the crowds go and SAVE!

THESE LOW PRICES ARE IN EFFECT FRIDAY and SATURDAY!

Pineapple Juice LIBBY'S—12-Oz. Can. 25c 3 CANS FOR	BEANS .. GREAT NORTHERN. 9c 2 POUNDS
GRAPENUTS PER PKG. 15c	CORN COUNTRY BOY. No. 2 Can, 3 FOR..... 25c

CRACKERS, Excell—2-lb. box 14c	CATSUP 14-Ounce Bottle 9c	LIGHT GLOBES, Mazda 15c 25, 40, 50, 60 Watt—Each
TAMALES, Gebhardt's—2 cans 25c	PICKLES Sour or Dill—Quart Jar 15c	RICE Choice — Lb. 4c
SARDINES, American Oil—3 cans 10c	SHOE POLISH Jet Oil, bottle 10c —Shinola 7c	MATCHES 3 Boxes 10c
TUNA Light Meat, Abbey. 7-Ounce Cans — 2 Cans 27c	COCOA Hershey's — 1-Lb. Can 12c	BON AMI Powdered — Can 12c
TEA LIPTON'S. 1-4 LB. 21c 1-2 LB. 39c	CHILI Gebhardt's, with beans, 2 cans 29c	CLEANSER Old Dutch — 2 Cans 15c

Flour

EVERLITE. 48-LB. SACK..... **\$1.59**

Coffee

ADMIRATION. or SCHILLING—LB..... **26c**

: High Quality Meats :—

SAUSAGE All Pork — Lb. 15c	HOT BARBECUE Per Lb. 15c
STEAK Baby Beef — Lb. 15c	BACON SQUARES Per Lb. 19c
BOLOGNA or FRANKS Per Lb. 15c	HAMBURGER Fresh — 2 Lbs. 25c
ROAST Pot — Per Lb. 15c	

: Fresh Fruits and Vegetables :—

CELERY Large Stalk 10c	CARROTS 3 Bunches 10c
RHUBARB Cherry — Lb. 5c	BANANAS Fancy Fruit — 4 Lbs. 19c
POTATOES, No. 1 Idaho Bakers—10 Lbs. 19c	LEMONS Sunkist — Dozen 21c

GRAPEJUICE Church's — Pint Bottle 15c	MEAL, Everlite 5-lb. Bag, 15c — 10-lb. Bag 28c
CORN, Del Maize Niblets 12-Oz. vacuum pack—2 cans 25c	CRYSTAL WHITE SOAP 5 Giant Bars 19c
MARSHMALLOWS Angelus—1-Lb. Package 12 1/2c	SUPER SUDS , regular or concentrated—Large Pkg. 18c
CANDY BARS Hershey's—Giant Bars 10c	SYRUP Bucket Brand—12-Oz. Bottle 23c
TOILET SOAP Palmolive — 3 Bars 17c	CUT GREEN BEANS No. 2 Can 7 1/2c

OXYDOL (Large size, 21c) **GIANT SIZE..... 59c**



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SOCIETY

MRS. JOHN McLEAN, Society Editor Phone 181-W

EPWORTH LEAGUE HAS MEETING

Members of the Epworth League of the Methodist Church met at the Church Sunday evening. The program was built around the study of "The Negro". Morris Easley was leader.

The meeting opened with scriptural reading by Charles Spradley and a prayer given by Miss Irene Crawford.

Special music was furnished by Nancy Millard and Mary Teifel. The leader discussed "The attitude of Christians toward the Black Man"; Mozelle Shreve talked on "Negro Authors and Poets."

"All Black" was the subject of a topic discussed by Elaine Newell and Helen Ann Snyder told of the life of George Washington Carver. A song by the group concluded the program.

Preceding the regular League meeting a called meeting of the League officers was held at the parlour. Plans were made for a membership contest to be held with an entertainment at the close of the contest given by the leaders.

REBECCA LODGE ENTERTAINS ODD FELLOWS AND WIVES

A Good-Fellowship Get-together which included Odd Fellows and their wives with members of the Rebecca Lodge as hostesses, was held at the I. O. O. F. hall Friday night. Spring flowers were used as decorations.

After an address of welcome given by Mrs. Edna Bowe, musical selections were given by Troy Womble Jr., Leo Rogers, Marlin Conklin, and Thurman Williamson.

The honor guests and speakers of the evening were J. R. Ross of Amarillo, present Grand Master of I. O. O. F. of Texas, who spoke on "Odd Fellowship" and Mrs. J. H. Ross, past president of the Rebecca Assembly of Texas, who told of the work being done by the organizations for the I. O. O. F. Orphans Home in Corsicana, Texas.

Floor work demonstrated by the Rebecca Drill Team was a feature of entertainment.

Refreshments were served to Messrs and Mesdames; J. F. Ross of Amarillo, Lee Conklin and daughter, R. L. Cocconougher, John Macker, O. L. Rutherford and daughter, J. E. Cockrell, Matt Gilliland, W. J. Stanford, J. H. Patton, R. L. Dowell, Elmer Morrison, Lewis, A. D. Mills, C. J. Paddock, A. L. Rogers, E. E. Fridley, Ted Young and son, Chas. Sowell, A. H. Elliston, Clifford Cox, F. E. Bowe, Henry Williamson, Mrs. C. O. Lee, Mrs. Myrtle Witherspoon, Mrs. Edna Fincher, Misses Ursula Fridley, Edah Park, Mabel Barnhart, Clara Wedel and Messrs J. B. Elliston, L. H. Foster, Ted Matthews, O. S. Foster, Troy Womble, Merlin Conklin, Leo Rogers,

Troy Womble Jr. and Thurman Williamson.

VISIT SONS AT TEXAS TECH

Mr. and Mrs. Lee Conklin and daughter Caren, and Mr. and Mrs. Henry Hastings and daughter, Doris Jean went to Lubbock Sunday for visits with their sons, Roy Hastings and George Conklin who are attending Texas Tech.

LOCAL WOMAN'S GRANDFATHER DIES

Mr. and Mrs. C. F. Moore and children returned Monday after attending funeral services held in Salado, Texas for Mrs. Moore's grandfather, J. H. Killingsworth who was ninety four years old and a civil war veteran. They were accompanied from San Angelo by Mrs. Moore's sister, Mrs. Harbin Neal, and were joined at Salado by Mrs. Moore's mother, Mrs. I. C. Houston and another sister, Mrs. O. F. Ray of Abertathy.

Mr. and Mrs. Moore visited his brother, W. R. Moore and family at Waco Saturday night.

PRESBYTERIAN WOMEN HAVE STEWARDSHIP PROGRAM

The Woman's Auxiliary of the Presbyterian Church met at the Mansie Monday afternoon with Mrs. John C. Thorns hostess.

The program had a Stewardship theme. Mrs. Thorns conducted the lesson. Three kinds of giving were stressed. Systematic Giving, Proportionate Giving and Sacrificial Giving. These different kinds of giving were explained and commented upon by Mrs. Thorns. She also read brief testimonials by people who tithed, and conducted a series of responsive readings relating to giving.

The next meeting will be held at the home of Mrs. John Haber, March 14.

CLASS IS ENTERTAINED

The Twelve Year Old Girl's Class of the Baptist Church was entertained by their teacher, Mrs. O. G. Hill at her home Friday evening from 7 to 9 p. m.

The party was in the form of a reward for an attendance record recently won by the class. Games and contests furnished entertainment.

Refreshments were served to Wanda Jean Whittaker, Mary Anna Thompson, Katy Jean Cress, Virginia Ann Dillehay, Iva Irene Rudd, Billy Louise Lance, Geraldine Kendall, Billy Louise Crawford, Nella Jean Williams, Verna Dean Wright, and the hostess.

PIONEER ENDEAVORS HAVE PROGRAM AT CHURCH

Missionary work was studied at the meeting of the Pioneer Endeavors of the Presbyterian Church held Sunday afternoon at the church. Ruth Temple Hastings

Noisy Delegate Tossed Out



Little business men meeting with government representatives at the Department of Commerce Building in Washington recently encountered some turbulent sessions. Leaders said A. R. Shafer of Philadelphia, a delegate, wanted the floor too many times and finally officers were called to remove the delegate from the meeting hall.

was in charge of the program. Five talks were made in the discussion of missionaries and their work in the Presbyterian church. Those taking part were; Jack Thorns, Rachel Ireland, Chetell Uace, Ruth Temple Hastings and Margaret Olson.

MRS. LILBURN RAY HOSTESS FOR Y. W. A. MEETING

Members of the Y. W. A. of the Baptist Church met at the home of Mrs. Lilburn Ray Monday afternoon.

After a prayer led by Mrs. Jack Roberson, sponsor, roll call was answered with scriptural references relating to Faith. Kitty Kloe Harlin gave a brief talk on Faith.

A short business session was conducted and Mrs. Ray told of the

Y. W. A. work being done in other localities.

"The Unseen Present" a short dialog, was presented by Mrs. Travis Caraway and Kitty Kloe Harlin.

Those present were: Thornton Shirley, Dot Owen, Dorothy Funderburg, Inez Funderburg, Mollie Jo Roberson, Kitty Kloe Harlin, Odessa Long, Audrey Cockrell, Mrs. Travis Caraway, Mrs. Dean Robbs, Mrs. Jack Roberson, Mrs. Billie Roberson and the hostess.

METHODIST W. M. S. MEETS ON TUESDAY

Due to the Aldersgate Rally commemorating John Wesley, which was held in Amarillo Wednesday, the W. M. S. of the Methodist Church met Tuesday afternoon at the church instead of Wednesday the regular meeting

day. Mrs. J. F. Ward, president, presided at the business meeting when reports of the past month's activities were given. Prayers were given by Mesdames; F. T. Rolson, M. M. Beavers and D. H. Bryant.

The Stewardship program was led by Mrs. Howard Hershey. The following topics were discussed; Personal Stewardship, Mrs. F. T. Rolson; Why, How and When to Give, Mrs. J. B. Hammer; Tithing A Spiritual Function, Mrs. E. B. Hedrick.

A vocal duet was sung by Velma and Thelma Hershey, Mrs. E. B. Black gave the closing prayer.

MISS SWISHER HOSTESS FOR MUSIC STUDY CLUB

Of unusual interest to members of the Music Study Club was the meeting held Monday afternoon, with Miss Mattie Mae Swisher as hostess. This was the first meeting with Miss Swisher, who before an accident several months ago, was untiring in her efforts to promote the interests of the club.

The program for the afternoon was built around the closing chapters of "Twentieth Century Music" which finished the second part of the study course as outlined in the year books.

Mrs. W. J. Stanford, leader, discussed "The New Esthetic" or the Forward Look in Music, describing the effect the World War, modern conditions and new instruments have had on the music of today. She termed Jazz a symptom of the new age which followed the World War when the need for lighter rhythm was needed, and told how Germany maintained a monopoly on the music of the

"VAMP" OF YESTERDAY



Surely you haven't forgotten Theda Bara, the come-hither girl of the silent days of the movies. Well, here she is in a cogitative mood in her Mayfair, London, home. She is Mrs. Charles Brabin, having been happily married for the past fifteen years. Although many years out of the film, Mrs. Brabin still receives fan mail from hundreds of her faithful followers in the days when she was the vampiest vamp of them all.

Those present were; Mesdames G. A. F. Parker, H. L. Broadwell, Troys Carmichael, C. H. Dillehay, C. C. Ferguson, Jeff Glibreath, H. H. Hawkins, J. C. McCracken, Wiley Roberson, A. J. Schroeter, Glenn Snyder, W. J. Stanford, A. C. Thompson, A. O. Thompson, B. M. Wiltshire, O. T. Williams, and the hostess.

RECITAL IS GIVEN

Piano pupils of Mrs. Glenn Snyder were presented in a recital, given at the Snyder home, Friday night. Guests included parents and friends of those taking part on the program.

The following programs was presented:

Wing Foo (duet, Cecil Burleigh), Mary Ellen Henslee and Joan Smith; (a) Farmer in the Dell, (b) Around the Mulberry Bush, (c) Jingle Bells, arranged by Ada Richer, La Honda Wells.

Gypsies, duet (Ella Ketterer), La Nelle Farmer and Mrs. Snyder; (a) The Gallant Barkantine, (Carl Wilhelm Kern); (b) Dixie Land variations, (Charles Lindsey) Mary Ellen Henslee; (a) Dance of the Debutantes, (Robert Kerr); (b) Minuet in "G" (Beethoven), Vira Wederbrook; (a) Oriental Dance, (Bugbee); (b) Jolly Thoughts, C. C. Crammond; La Nelle Farmer, La Grotte De Fingal, (Felix Mendelssohn) Betty Sue Henslee; (a) Lisbeth Waltz, duet, (Berniece Rose Copeland), Mary Ellen Henslee and Joan Smith.

Birthday Waltz, (Wolf) La Honda Wells; The Sky Lark, (Tchikonsky), Mary Ellen Henslee; (a) Under the Balcony (Byron Coleman); (b) The Wood Sprite and the Brownie, (Ella Ketterer), Joan Smith; (a) Arabesque, (Erik Meyer Heilmund); (b) Salfegretto, (Bach) Bettie Sue Henslee.

world between 1826-1914. But after the war due to the feeling against Germany, the music of other nations as well as American Music was accepted. Mrs. Stanford listed Debussy, Scriabin and Prokofieff as leaders in the newer type compositions.

Chorus numbers that will be used during Music Week were practiced with Mrs. J. C. McCracken as director and Mrs. A. J. Schroeter at the piano.

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FRONIA ROUND-UP

HEREFORD HIGH SCHOOL, THURSDAY, MARCH 3, 1938

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FRONIA ROUND-UP STAFF MEMBERS

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Editor - Floyd Ross
Mgr. - Chilton Foster
Mgr. - Virginia Newell
Reader - Edith Jackson
Reader - Viola Phillips
Editor - Elsie Wilkins
Editor - Lottie Tyson
Large editor - Betty Cockrell
Line Writer - Virginia East
Line Writer - Floyd Ross
Sports - Helen Ruth Barber
Callahan, Ann Cockrell Polly
Crawford, Faye Crossworth,
France, Kathryn Henderson,
Jackson, Jack Nicks, Viola
Phillips, Evelyn Lovelady, Anna
Kuper, Calvin Brumley,
Streu, Mary Tlefel, Dorothy
Trimble, Mattie Louise Law-
Walter London.
Editor, Miss Stacia Irene Crawford

cause they were stuck, but still there was no order. The smaller inmates were under the larger ones. One little boy's tongue was found, still wagging, because it had been only a short time since he had been using it.

Hard boledness was tried, to restore order, but to no avail. An English teacher, name I will not mention, suggested giving hours to all noisy students. Now, wasn't that smart? Finally they were calmed down. In alphabetical order, they were placed in different rooms doing something to quiet them.

For thirty-six hours the school was in this state of being. The food problem was by this time the most prominent. The lunches had been divided as nearly equal as possible, but that had long since run out. The victims with long finger nails had a little advantage over the others, but by now the finger nail supply had also run dry.

Then the Senior Class came to the rescue. A piece of chalk for every person was put in a box. Three black pieces were substituted for the white ones. The rather large principal and two beefy boys drew the three black pieces. They were escorted by the leaders in this idea to the Home Ec lab. A short disturbance was soon heard in the kitchen, but it was soon quiet again. One hour and a half later, the students were called to eat.

Meat was predominant at the meal. Lean meat for first course, juicy steak for second, and for dessert there was a big piece of nice, fat tenderloin, ham or shoulder. Everybody ate, and asked no questions as to the origin of the meat. All said it was the best flavored assortment of meat they had ever eaten.

A few hours later another drawing took place. The three "black drawers" were also taken to the lab. Again in a few hours, a meat meal was served. One had been rather skinny, so he had been replaced by a fat boy.

This continued twice a day for two weeks. Finally, someone began wondering where those boys had been going. No one could tell. A rib was found on the seventh day, and this was the only clue.

How To Develop A Good Character

Have any of you ever, asked yourself the question, "Just how much are we worth?" Few of us realize how wealthy we are. Few of us have ever thought of taking an inventory of the things that make up our personality wealth.

Naturally, very few of us are thinking of how we may best safeguard and increase this wealth. Every person is most interested in himself, and considering all there is to any person, he really knows the least about himself.

We are just a bit hazy about this portion of our wealth. We know that we are not anywhere nearly so well prepared to direct ourselves in adding to this wealth of past achievements as our mothers and our teachers are to guide us.

Our wealth of PERSONALITY TRAITS are far more valuable

than gold, or diamonds. May I name a few—of course you know them, perhaps, but so many girls take the "I don't care attitude," and put pleasure first. For my part, I had much rather observe these traits now at this time of our lives than pleasure will come later.

These traits of personality are: Reasonable modesty, cheerfulness, friendliness to all, reverence, dependability, spirit of service, frank open character, loyalty, worthy ambition and high ideals.

So many girls and boys are lost when they are in their twenties. Why? Because they are now "having a good time" and neglecting these things. Success in life depends largely on our Character Traits. We all know what a recommendation means. Someone who knows us well, it may be our teacher, our pastor, or some business man—is asked by a person or company what kind of a person are we. Can all of us stand the test?

Would we like to hear them say, "Well, they are always on the streets, or parked in cars. She doesn't seem so dependable." And of boys they might say, "Oh, he goes home for his meals, sleeps under Dad's roof, doesn't seem interested in a job." A boy in his teens should show some business ability and reliability, if he wants a home of his own. The girls should study boys and not go with a reckless boy—let's look out for our future.

Long ago it was the custom to feel that a girl or boy should be made to obey without understanding. There are too many ways of getting away from authority in these days, so there are only two sure safeguards for young people: Good tastes and the ability to reason for one's self, and if necessary deny one's self the pleasant and tempting thing. These things are only received through long character training.

A PEEP INTO OUR NEIGHBOR'S YARD

The members of the boys' H-Y Club of Dalhart, were hosts Monday evening at a Valentine banquet for their "best girls" and other special guests at the First Baptist church. An enjoyable program was presented, and "Finding the Good in Others," was the theme stressed by the principal speaker.

Poem to help keep straight the use of the two verbs "lie" and "lay": Lie and lay offer slips to the pen. That often have bothered most excellent men; You may say that you lay in bed yesterday; If you do it today, you're a hen.

Old Mother Hubbard went to the cupboard To get her poor doggie some bread, But when she got there, the cupboard was bare— So she ate up the doggie instead.

Mr. Ray Smith of Childress is here this week visiting friends. He formerly lived here. Miss Edna Reed, who has employment in Santa Fe, New Mexico is visiting home folks this week. Mr. Johnnie Thomas was an Amarillo visitor, Tuesday and Wednesday of this week.

Dr. J. E. Stover, who is in a hospital in Quanah, is reported to be doing nicely. Mr. M. Lacy of Lubbock was in Friona on business, Friday.

Mac Flippin was a business visitor in Farwell, Thursday of last week. Merle Styles of Big Square was a Friona visitor, Wednesday. J. B. Buske was a business visitor in Amarillo, Tuesday.

Mr. Charlie Hughes is now employed in "Smiley's" cafe. Mr. Ray McNeal, who is working on the highway here, visited his folks in Clarendon, this week. Mr. Dan Etheridge was a Lubbock visitor one day this week.

How About This?

Myron Morgan's sitting with Ruth Temple Hastings at the show. Mr. Willoughby's accusing his students of acting like the Kentucky Hillbillies of Tennessee.

Betty C. and Wanda Jean R.'s making a snow man with the help of the Training School students in Canyon, while they were on the band trip.

Mary Elizabeth's knowing of the whereabouts of Jack Hawkins. Miss Wrenn not wanting to see the "Buccaneer," or at least not buying a ticket from the F. H. A. Club.

Clifford Estes, Ann C. and Lottie T.'s learning the "Big Apple," in Pampa. Billie Lane's breaking up just any couple.

James L.'s splashing mud on Louise C.'s dress. Bob Petersen's sitting with Vivian Olson at the show. Seventh grade boys smoking five-cent cigars.

Girls working off hours by sweeping the halls. B. P. and D. D. H. trying to out-argue each other. Polly Ann Crawford mentioning herself every time she talks.

Jack Boydston and Bob Gilliland trying to "urge" the horse that was pulling their sled across the creek.

Do You Spend Your Time In This Way...?

Being envious of those fortunate individuals who can play hooky on phony excuses and get by with it. Rattling candy papers in the study hall. Wondering if Elkene Vest is related to Martha Raye.

Noticing that Melvina is arousing some jealousy by monopolizing James Isom's and G. H. Parker's time each morning. Winking at Mr. Emmons when we get the chance. Shivering in our boots when Mr. Hudson says, "If this is a fake excuse, I'll find out about it and double your penalty."

Admiring the riding boots which Miss Sullivan has been wearing to school. Slipping and sliding on the sidewalks during this season of snow.

"Grandpas" Hinder Band

Troy Womble: "What does G. P. mean on this sheet of music?" Mr. Smith: "It means 'Grand Pause' and for the whole band to stop."

Betty Cockrell: "What do 'Grandpa's' have to do with music and the whole band stopping?"

CAN YOU IMAGINE...?

Ellen Vest without Mutt Vaughn? Virginia Newell without a complaint? Helen Francis Streu without a song, whistling, playing sax, or something else? Nell Spradley without Hicks Robertson? Wanda Jean Reed without a frown? Paul Foster without Rosie Russell?

Mr. Volley Hodges of Lubbock was in Friona, Tuesday. Mr. Ed Kennedy of Amarillo was a business visitor in Friona Tuesday.

The Friona people were made sad, Friday morning by the death of Miss Goldie Stevick. She was a member of a pioneer family of this city.

Mrs. Paul Renner and Mrs. Biola Weis were visiting in Oklahoma recently. Mr. Ray Johnson of Odessa was a business visitor in Friona, one day last week.

Mr. Jack Fortenberry of Adrian was in Friona, Friday. Mr. and Mrs. C. R. Hurst of Rhea were transacting business in Friona, Wednesday.

Mr. Jack Wayland of Hereford was in Friona on business, Wednesday. Mr. Lee Thompson of Oklahoma Lane was a Friona visitor, Tuesday.

Mr. Connie Robinson of Hereford was a business visitor in Friona, Wednesday. Messrs Gene Wade and L. B. Redwine were business visitors in Farwell, Tuesday.

Messrs George Jones, L. W. Carlyle, Paul Parr, and Wilbur Meade of Hereford were in Friona Monday night. Miss Doris Hammel, telephone operator of Bovina, was in Friona on business Tuesday afternoon.

Mr. Bill Flowers, who has been employed on the highway here, left for Cary, Thursday. Mr. C. H. Irwin is employed at the Tourist Coffee Shop.

Mrs. Eva Stevick, who was taken ill on Tuesday of last week with influenza, is still quite seriously ill, but at this writing, is reported somewhat improved. Milford Alexander spent Saturday and Sunday at Lubbock.

Mr. D. K. Roberts of Farwell was a Friona visitor, Monday afternoon. Mr. Roberts is a candidate for the office of County Judge of Parmer County, and is making an active campaign for the nomination.

Mr. and Mrs. Audley Alexander and baby, of Muleshoe, were guests here Sunday of Mr. Alexander's parents, Mr. and Mrs. J. M. W. Alexander.

Mr. and Mrs. Diltmore, who have been living in apartments in the J. W. Parr home, have moved to the new house recently completed by Mrs. S. H. Smith near the Baptist Church.

Miss Louise Moser, teacher in the grade school, was ill Wednesday of this week. Mr. and Mrs. Clifford Crow and baby and Miss Gladys Settle spent, Tuesday at Lubbock.

Messrs Dan Etheridge, Howard Morris and J. T. Gee attended the farmers meeting at Bovina, on Monday night and at Oklahoma Lane, on Thursday night, creating an interest in the meat calf show to be held here on March 5.

Roy Williams and Miss Ann Johnson drove over to Abernathy Sunday and spent the day with relatives and friends there. Mr. and Mrs. LeRoy Burgney of Bovina, visited Mr. and Mrs. Gene Wade, Tuesday night.

Nancy Ruth Shackelford, 12 year old daughter of Mr. and Mrs. Bert Shackelford, who has been confined in a hospital in Amarillo for the past several weeks, following an operation for appendicitis.

is reported to be gradually improving. Friona received a very nice snow Wednesday and Thursday of this week.

Meaning of Casualties Casualties, in military use, means loss of men by death, wounds, sickness, desertion or any other cause.

Shadows Full of Color Shadows that the casual observer thinks of as just gray or black in a painting will be revealed, on close examination, to be full of color, sometimes quite bright.

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Friona News

(22 miles west)

BY ELLA MARIE LANDRUM

Misses J. W. Lacy and Charles Red Brownlee of Hobbs, New Mexico were in Friona, Saturday night, and Sunday, visiting friends, they formerly lived in Friona. Mr. and Mrs. Everett Talbot and small daughter of Westway, visited in the home of Mrs. Talbot's parents, Mr. and Mrs. Oscar Forp, Sunday.

Miss Freda Johnson, who is ill in the hospital in Hereford, is reported to be doing well. Mrs. Fred Rogers left for Pampa Tuesday of last week to visit with her sister there.

Mr. Frank Spring of Clovis, New Mexico, is in Friona this week visiting friends and relatives. Mr. Obe Thurman of Hereford was in Friona on business, Monday.

Misses Luella Curry, Joyce Land and Mrs. M. B. Binger, and Mr. Joe Williams were Hereford visitors, Monday afternoon. Mr. A. S. Curry spent two days of this week visiting his father in Floydada, who is quite ill. The slippery highway and fast

driving were the causes of an accident which could have proved serious, Friday afternoon, when a car, driven by a man from Kansas, and his wife, hit the side of a bridge and tumbled down into the draw, about one mile west of Friona. As it happened, they were not seriously injured. Mr. Jack Cook of Farwell, was a Friona visitor, Wednesday night. Mr. Bill Flippin of Adrian was here visiting his brother, Mac, Wednesday.

Mr. Ray Smith of Childress is here this week visiting friends. He formerly lived here. Miss Edna Reed, who has employment in Santa Fe, New Mexico is visiting home folks this week. Mr. Johnnie Thomas was an Amarillo visitor, Tuesday and Wednesday of this week. Dr. J. E. Stover, who is in a hospital in Quanah, is reported to be doing nicely. Mr. M. Lacy of Lubbock was in Friona on business, Friday.

Mac Flippin was a business visitor in Farwell, Thursday of last week. Merle Styles of Big Square was a Friona visitor, Wednesday. J. B. Buske was a business visitor in Amarillo, Tuesday. Mr. Charlie Hughes is now employed in "Smiley's" cafe. Mr. Ray McNeal, who is working on the highway here, visited his folks in Clarendon, this week. Mr. Dan Etheridge was a Lubbock visitor one day this week.

ONLY THE NEW... Westinghouse Kitchen-Approved Refrigerator Gives You the Sensational MEAT KEEPER... We honestly believe that the new Westinghouse Meat Storage Compartment is one of the most outstanding achievements in food preservation since the public acceptance of electrical refrigeration itself. The savings of a Meat Keeper is apparent—since meat costs represent 30% of your food bills. The enclosed porcelain construction—which holds 10 pounds of meat—conserves the natural juices and flavors for many days. TEXAS-NEW MEXICO UTILITIES COMPANY

More Than a Cultivator The McCORMICK-DEERING No. 8 Field Cultivator THERE'S such a wide variety of work that the McCormick-Deering No. 8 Field Cultivator can handle that we say, "It's more than just a cultivator. It's several tillage tools in one." It is unbeatable for summer-fallow work and is just as effective in killing stubborn weeds. Many farmers equip it with spring teeth for preparing seed-beds. These teeth break up large clods and stir the soil, leaving the surface ready for planting, yet cloddy enough to resist soil blowing. The No. 8 comes in six sizes, from 5 1/2-foot up to the 14-foot duplex. Tractor or horse hitch available for all except the 14-foot size, with which only a tractor hitch is used. Three types of teeth are available: stiff teeth or heavy spring teeth for deep cultivation and light spring teeth for shallow cultivation in plowed ground. You also have a wide selection of shovels and points. Come in and we'll go over the good points of the No. 8 with you. Rosson Implement Co. PHONE 54 YOU'RE I. H. C. DEALER HEREFORD, TEXAS

Beware Coughs from common colds That Hang On

No matter how many medicines you have tried for your cough, chest cold, or bronchial irritation, you can get relief now with Creomulsion. Serious trouble may be brewing and you cannot afford to take a chance with any remedy less potent than Creomulsion, which goes right to the seat of the trouble and aids nature to soothe and heal the inflamed mucous membranes and to loosen and expel the germ-laden phlegm. Even if other remedies have failed, don't be discouraged, try Creomulsion. Your druggist is authorized to refund your money if you are not thoroughly satisfied with the benefits obtained from the very first bottle. Creomulsion is one word—not two, and it has no hyphen in it. Ask for it plainly, see that the name on the bottle is Creomulsion, and you'll get the genuine product and the relief you want. (Adv.)

John McGowen Makes Record At A. and M.

John McGowen, former Hereford High School boy, who at 18 entered his junior year at Texas A. & M. College last September, is making an outstanding record. Last semester he carried 22 hours of work and made a B plus average—making more than the required number of grade points for a full year.

Mother-In-Law

ches for the occasion, and the local band is expected to continue its record as the most outstanding band in the Panhandle when it appears in the gigantic parade next Wednesday. Fifty members will play in the band for the parade, Mr. Smith announced.

west 4th and Folk Streets facing east, not later than 11 o'clock, instructions Thursday morning states.

Trinity Choir

in the vicinity. Miss Ireland, who is again this year a member of the choir, will be remembered as the charming and talented daughter of Mr. and Mrs. E. S. Ireland of this city.

Wheat-Range

DAWN—The snow that fell here this week boosted the moisture to around three inches for the past two weeks; it will save lots of irrigation, and gives dry land farmers one of the best prospects in recent years.

MESSSENGER—The whole community is rejoicing over the moisture we got, around 1 1/2 inches in all. Wheat is showing green already, since the snow.

BASTER—The weather has been the one important thing in our community. From two to three inches of moisture has fallen in the past two weeks. Volunteer wheat which had never sprouted is coming out and it seems that the fields will soon be covered. The and three days last week the school bus could not make the daily route to Dimmitt.

WARD—Everyone thoroughly appreciated the snow which fell here the past week; around eight inches was reported in this community, and hopes for good crops are held by all.

JUMBO — Mud! Mud! Mud! Sticky, juicy mud! Cars bogged down, pick-ups loaded and stuck, even trucks have been trying to go and couldn't. People who have survived the past years of drought can't seem to realize it can really snow and rain in the Panhandle. Even the fair-skirted bipeds are almost compelled to seek aid from a big-footed brother to meet the logn-looked-for postman—the roads and paths are so "goosey" — but it's fine. School buses were unable to make the trip to Dimmitt.

DANIEL — Abundant February moisture put the people of this community in a joyful state as the past two weeks put a new slant on things for this community.

Around Town

J. B. Whitlow, manager of Kimbell Elevator wants 14 cats. If you have too many cats around the place, he will be glad to take them. But says they must be able-bodied

if they down some of the rats around the elevator. If you will take them to the elevator, or telephone 460 he will come after them. He says it will make him very, very happy, and in return he will give them a good home.

Power Rate

Since the contract has been let for the sub-station and the 90 miles of line, we can see that electricity is getting very near for members of the Cooperative, and everyone should get ready for it. The proper wiring of your house is very important; every house wiring job will be inspected by a competent inspector before electricity is turned on; this is a government rule. Many houses are burned each year because of improper wiring, and since the use of electricity is new to most of the members of the Cooperative, it is important that some precaution be taken against defective wiring.

Another warning is given by REA and this is to put plenty of outlets in now, because it will save money from later additions. I want to add this—Stay Clean of No. 14 wire; do not use less than size 12, then you will avoid a great fire hazard, and your service will be much better. Any help or advice needed can be secured from an electrician or at the office of the Cooperative.

Current three-phase, 60 cycle, A. C.

The irrigation rate will be .01 per kw/h for all energy used, plus a demand charge necessary to pay the government loan over the 20-year period. The demand charge has not yet been set; the more users, the lower the demand charge will be since the Cooperative is a non-profit organization, the users will get the electricity at cost. The demand charge will be used to pay the government department every dollar of the debt a user pays is his own property, and a strict accounting will be kept of each man's payments, which will be audited by the government twice each year. When the government is paid the users will own the system, free of debt, and they can manage it for their own interests—and profit under their charter. You can see that whatever the demand charge is, that the cost of electricity for irrigation is one cent per kw/h, and you will be paying out your own property with the payment to the government.

Any question or information desired will be gladly given.

Sugar Beets

in the laboratory and tests as to sugar content. Prices paid for beets will be based upon sugar content, and upon the sugar market. For instance Mr. Knapp pointed out that beets testing 16 per cent sugar last year brought well over \$6 a ton.

As a special experimental rate, the Santa Fe proposes to ship beets from Hereford to Rocky Ford for \$2 a ton; the company also agrees to pay one-half of the freight, leaving a freight payment of \$1 a ton for the farmer who produces beets in this area next year.

Two to Five Acres "To begin, we would rather have around 25 to 50 farmers with experimental plots of from two to five acres," Mr. Knapp pointed out. "This would give an excellent indication of possible tonnage, sugar content and adaptability for the section."

He said that he believed wheat planters and tools used by farmers in this area at the present time could be transformed into implements with which to plant and cultivate beets for experimental purposes, but pointed out that water will be essential to successful growth of sugar beets.

Similar tests have proven successful to farmers at Albuquerque, he reported. At the meeting Friday night, he will go into detail regarding the growth of beets, necessary equipment, and possible returns, and stated that he will endeavor to answer any question which farmers or interested parties may ask him.

Redford

Clellan, minister of the First Christian Church at Winchester, Ky., and lecturer in homiletics at Transylvania University, who will deliver a lecture series on "The Preaching Ministry."

School Census

ceive \$17,500 from the state apportionment of \$22 per child this year, Mr. Dillehay said. A small increase in the total number of scholastics on the new roll is expected in view of the fact that there are more children within census ages than was the case this time last year.

Hospital Notes

Mrs. Charles Renner and her infant son were reported to be resting nicely, and expected to return to their home in Friona, Friday. W. F. Hodge, who was confined to the hospital Feb. 26, was today reported to be slowly improving.

Amateur Contest!

Rehearsals Start Saturday Morning, March 5th at 9:00 O'clock!

Have you entered? ... Let us have Your Application Early!

\$17.50

WILL BE GIVEN TO THE WINNERS ENTER NOW!

1901 1937 E. B. Black Co. FURNITURE - UNDERTAKING Ambulance Service—Day or Night Hereford, Texas

STAR THEATRE THURSDAY - FRIDAY ADVENTURE! From the most dramatic city on earth... comes a love story to tear your heart-strings! Spencer Tracy (Captains Courageous) gives you adventure stabbed with thrills as vivid as the exciting skyline of Manhattan!

TWO BIG DAYS STAR THEATRE SUNDAY and MONDAY Midnight Prevue Saturday Positively... A rib-ticklin'... pulse-tinglin'... entertainment! Alice and Tony... singing the tunefulest songs you've ever heard... as only they know how!

Gene Autry your smilin' singin' son of the saddle gallops along the action trail to his greatest adventure of the west! PUBLIC COWBOY No. 1

Have You Seen This Man? ... in the looniest, laffiest, daffiest role of his career? REWARD! 50,000

WEDNESDAY A DRAMA OF ROYALTY THAT WOULD MAKE A HORSE LAUGH! Blades Clash! Women Scream! Horses Die... Laughing!

Money Saving FOOD EVENT SOAP 2 Bars... 9c COFFEE White Swan Pound... 27c FRESH PRODUCE SPUDS No. 1 - 10 Lbs. 15c

FLOUR 48-lb. sack PACKARD'S BEST \$1.59 IT'S DIFFERENT! BLUE BONNET SALAD DRESSING QUART 25c

PIGGLY WIGGLY ALL OVER THE WORLD Prices Good FRIDAY and SATURDAY