

SHALLOW WATER
Is Hereford's
"Ace in the Hole"

The Hereford Brand

10 PAGES
Electrified
Farm Homes.

Published Every Thursday

Our Slogan—"More People—More Farms"

37th YEAR—NUMBER 39

THE HEREFORD BRAND, HEREFORD, TEXAS, THURSDAY, SEPTEMBER 30, 1937

PRICE 5 CENTS PER COPY

AROUND TOWN

Sights and Faces Seen

Warning to all farmers in this territory. If you miss any part of all of your turkeys, regardless of size, within the next three weeks, just come to town and look in Jim Clark's or C. A. Skelton's back yard. Jim has ordered eight turkey callers, and he and Skelton plan to do a lot of practicing before the hunting season opens in New Mexico. Skelton admits that without practice they are both turkey calling things.

One of the last reminders of the horse and buggy days goes with the wrecking of the old livery stable quarters, located at the rear of Davis-McCracken Implement Company. The lumber will be hauled off and the lots levelled with one of the city road graders.

C. H. Dillehay waxed indignant this week when he went into John McLean's office and found that Virginia Brouwer had wrapped a pair of old shoes in a paper with his picture on the front.

Hereford boasts more amateur photographers than probably any other town of the same size. Alton Miller has just completed a new enlarger and has an unusually equipped dark room; he made most of the equipment himself.

D. W. Hawkins has a bunch of people wondering about a stalk cut from his kaffir field. Instead of grain, the stalk produced sorghum.

Bob Fullwood is now showing a preview of his 1938 calendars. Those who have viewed the calendar declare that it pictures one of the finest horses they ever saw.

Mrs. Lee Curry, who lives south of Summerfield, this week exhibited a delicious apple, which grew on one of her trees. The apple was 10 1/2 inches in circumference and weighed three-fourths of a pound.

Harold Close this week installed a new, three-burner electric Silex coffee grill in his drug store, and remarked, "I had to start selling coffee in order to keep some of my hands on the job."

A. J. Lipcomb has been visiting his son, Jim, who lives north of town, for the past two weeks. Mr. Lipcomb was one of the early settlers of this county, stating that he lived in Deaf Smith County for 3 months before he knew there was another man in the county.

Tom Majors has been having a lot of automobile difficulties of late. Mr. Majors made two short trips to nearby towns, the first in company with Mr. Ed West, and the second with Mr. Bob Higgins, both times his car broke down and they were delayed in getting home.

J. E. Turner is a better "wind-miller" than he is a croquet player, according to some of his companions.

Star Theatre Given Special Mention In National Magazine

The Motion Picture Herald, theatrical magazine, in its October issue, cited the Star Theatre of Hereford as one of the 15 theatres in the world for its unusual and effective advertising promotion on the film, "Mountain Meek."

Included in the promotion material were advertisements from The Brand, signs, displays and other means used to advertise the picture.

Lions Club Plans Annual Carnival

Plans are now being completed for the Lions Club annual carnival, which will be held October 29, 30 and 31, in the Pitman Elevator. The carnival this year will be similar to that of last year, but will be much larger in scope and will feature many more booths than last year. The club will especially stress booths for children this year. A motion was also passed to donate 40 per cent of the proceeds to the band for the purpose of

B. & P. W. Club Will Feel Town's Pulse In Local Business Survey

In connection with a national program, members of the Hereford Business & Professional Women's Club will spend the next 12 months feeling the pulse of their home town.

The series of home town studies was inaugurated Monday evening when the club met at 6:30 for an informal luncheon, following which Mrs. Gilliland gave a talk on "Our Town's Business," which will form the basis of programs for the year.

Included in the list of topics to be stressed are: "How We Get A Living," "Acquaintance Meeting," facts about people; "Workshop Meeting," making a map of our town and locating its industries; "Town Meeting," "What Does Our Town Offer

to Various Groups?" "What Controls Business?" "Child Portrait of Our Town," "What We Buy and Sell in the United States?" "What We Get For Our Money," budget plan; "Second Town Meeting," summary of year's findings and diagnosis of our town's business.

Following a careful study of the proposed program, the club will incorporate its findings into a permanent report on the business and activities of various parts of the nation.

The Federation has already made five surveys of women's work in the United States, which have added to the knowledge of occupations and conditions that affect women.

Hereford Poultry Producers Awarded Large Share Of Prizes At Amarillo

Rural Teachers To Elect Officers At Saturday Session

All rural teachers in Deaf Smith County will meet Saturday afternoon, October 2, at 2 o'clock in the office of County Judge Earl Wilson, for the purpose of forming a Deaf Smith County Rural Teachers Association, it was announced today.

Following the election of officers Saturday, the teachers will take up as their first topic for discussion "Standardization of Rural Schools."

The association will be conducted for the purpose of promoting cooperation and exchange of beneficial ideas between instructors toward general improvement of rural schools. Programs will be planned from month to month, and a banquet will likely be held before the close of the school year, according to present plans.

Local Lions To District Posts

At a zone meeting of the Lions Clubs in Sundry Tuesday night, John McLean of Hereford, was elected group chairman and Ralph Smith was named corresponding secretary for Zone 2, District 2-T. They will hold the respective offices for a period of 12 months.

Those who represented the Hereford Lions Club were John McLean, Bill Smith, A. H. Streu, Chas. Brooks, and J. H. Books.

New Pastor Will Assume Duties Here On Sunday

E. M. Borden of Los Angeles, Calif., will arrive this week to begin his duties as minister of the Church of Christ. Minister Borden comes to Hereford highly recommended as a man of great ability and experience. The church, under the direction of new officers, is looking forward to a year of greater growth and a more extensive program of church activity.

A large attendance is expected for the first service of Minister Borden Sunday morning at 11 o'clock. Bible Study is announced for all ages at 10. Evening sermon will be at 8 o'clock. Prayer meeting and Bible study each Wednesday night at 8. Everyone is welcome and all members are urged to attend these services.

Parents Night Held By Scouts

Twenty parents Monday night attended a special Boy Scout meeting in the Scout house. In addition to special talks an investigation service was held and Harold Close was awarded his tenderfoot badge. A total of 42 scouts and parents were present for the meeting, and plans were made for a patrol contest.

ROSS FULLER'S ENTRY IS SELECTED AS GRAND CHAMPION

With Ross Fuller's Buff Orpington cockerel taking first place as the grand champion bird, and Jack Wright's best solid color pen winning a sweepstakes award, Hereford led the parade in the poultry show of the Tri-State Fair last week.

Deaf Smith County was also awarded second prize and \$15 in the county contests. Hereford entries which won in various events follow:

The Sweepstakes
Largest and Best Display—J. M. Henderson & Son, Hereford.
Largest and Best Display, American Class—Jack Wright, of Hereford.

Largest and Best Display, English Class—Ross Fuller, Hereford.
Largest and Best Display, Mediterranean Class—J. M. Henderson & Son, Hereford.

Best Solid Colored Pen—Jack Wright, Hereford.
Best Solid Colored Cockerel—Ross Fuller, Hereford.

Best Solid Colored Hen—Jack Wright, Hereford.
Best Solid Colored Pullet—J. M. Henderson & Son, Hereford.

Best Solid Colored Cock, Cockerel, Hen and Pullet—J. M. Henderson & Son, Hereford.

Best Turkey Tom—J. M. Henderson & Son, Hereford.
Best Turkey Hen—J. M. Henderson & Son, Hereford.

Best Turkey Trio—J. M. Henderson & Son, Hereford.
Buff Orpington—Ross Fuller, Hereford.

2, 3, 4 Cock; 1 Cockerel; 1, 3, 4 Hen; 1, 3 Pullet; 1, 3, 4 Young Pen; 2 Old Pen.

White Back
Jack Wright, Hereford: 1, 2, 3, 4 Cock; 1, 2, 3, 4 Cockerel; 1, 2, 3, 4 Hen; 1, 2 Pullet; 1, 2 Young Pen.

Silver Laced Wyandotte
Donald Conklin Hereford: 1 pullet, 1 young pen.

Bronze Turkey
J. M. Henderson & Son, Hereford: 1, 2 Young Tom; 1 Young Hen; 1 Young Trio.

(Continued on Page 10)

Shooting Club To Hold Open Meeting Here Sunday, October 10

Members of the Hereford Shooting Club met Sunday, September 26, and reported the following scores: Bill Claster 24, Harvey Nunn 18, E. W. Young 18, Ed Mauk 15, Owen Stagner 16, D. W. Wallace 16, A. H. Streu 15, R. L. Buckmaster 7.

The next shoot will be held on the grounds in State Park at 2:30 o'clock Sunday afternoon, October 10, and any person interested is invited to attend and to shoot, whether they are a member in the club or not.

City Joins In Movement To Cut Fire Loss

TRASH WILL BE HAULED FREE OF CHARGE IN CAMPAIGN HERE

Joining in a nation-wide campaign in observance of Fire Prevention Week, Hereford will observe the week from October 3 to 9. City officials will cooperate with state and federal authorities in making the movement effective.

"Fire, uncontrolled, is one of the most serious problems that confronts us today," said State Commissioner Hall. "For years it has taken far too heavy a toll in life and property. The fire that never starts, never gets out of control," he said, "and keeping them from starting is all-important. Property is thus saved, lives are protected and sometimes wide spread holocausts are prevented."

In keeping with this important movement Mayor C. J. Paddock has manifested his spirit of cooperation and genuine interest in the welfare of this city and its people in a proclamation calling upon all people, during this announced week, to exercise due diligence in cleaning their various premises, removing all trash, debris of any kind, make due inspection of flues, gas pipes, or any other like hazard delinquencies of a nature to produce loss of life or property.

"All trash should be placed in alleys and the city will furnish trucks to pick up and remove the trash," Mayor Paddock said. "This service will be performed without charge and every citizen is urged to cooperate in the movement to eliminate fire hazards."

Baptist Revival Meeting To Close Here Next Sunday

With the Baptist revival meeting scheduled to close Sunday, October 3, increased attendance and interest was reported this week and plans are being made to accommodate the largest crowd of the revival Sunday.

Daily attendance has increased each day during the past week and large crowds are also expected on the remaining week days of the meeting. Rev. W. E. Barnes, local pastor, is doing the preaching for the revival, assisted by Ira C. Prosser, evangelistic singer of Shawnee, Oklahoma.

"Our attendance is still growing and we are having some splendid services," Rev. Barnes said. "Had a good day Sunday. There were five additions at the morning services and others this week. But we want you with us. The meeting will run through next Sunday night. Then our singer, Mr. Prosser, goes to Lake Charles, Louisiana, for two weeks."

"Services during the week are at 10 a. m.; preparation service at 7:30, meeting in departments as in Sunday School. Services are planned for Juniors, Intermediates, Young People, Adults, and there (Continued on Page 10)

State Will Send Veterinarian To This Area Soon

A current disease among cattle and horses over this section is Memorrhagic Septicemia, according to Alex B. Bateman, county agent, who said today that a call has been sent in for a state veterinarian.

"The disease seems to be over this entire section of the country, and especially among horses," he said. "In many ways it resembles hog cholera and is sometimes hard to distinguish from that disease." Catching, loss of appetite and constipation were given as symptoms of the disease, which usually weakens the animals to such an extent that they die, he said. He urged owners to isolate animals suffering from the disease and to disinfect their stables. He also said that a virus is available for vaccination against the disease.

He has already sent in an urgent call for a state veterinarian, and expects him here in the near future.

Old Copies of Brand Are Made Into Attractive Statuettes by Artist

An edition of The Hereford Brand, which even the editorial staff could not recognize, startled the entire force Wednesday afternoon.

The Brand appeared in the form of an attractive Indian statuette, and was modeled by Mrs. Mary Brashear.

"This is what mother uses her old Brands for," her daughter said, and explained that Mrs. Brashear took the old papers, soaked them and then mixed

them with glue and clay to form moulding material.

The Indian statuette was bronzed and completely trimmed with jewels and feathers; his braided hair was made from horse hair. Even the base of the figure was molded from old papers.

Although Mrs. Brashear is studying art by correspondence under Chris Mahular, she really enjoys modeling and is making figures of persons and animals.

Home Demonstration Project Carries Improvements To Education Centers

MODEL LIVING CENTERS CREATED IN WPA HEADQUARTERS

After weeks of preparation and study, members of the W. P. A. Home Demonstration Project in this county recently opened four Instruction Centers which are attracting wide interest.

Following a special plan, the women meet each Monday, Tuesday, Wednesday and Thursday with a designated hostess and hold demonstrations on different points of home improvement. Instruction Centers are now being conducted with the following hostesses: Mrs. Betha Henderson, Mrs. Malcolm Cassels, Mrs. Rhody and Mrs. Smith. An average attendance of from 15 to 20 ladies has been reported each day.

To Spread Ideas
"Through these demonstrations, we hope to carry ideas and means of general home improvement over the entire community," Mrs. Pink Gilliland, supervisor, stated. "In their course the women learn how to build furnishings, to arrange furniture, and plan meals—all of these ideas are then carried to the Centers and spread over the community."

At times listed on their schedule, the women are improving the quarters on the top floor of the courthouse. Already a model kitchen has been completed and work has been started on a living room center. They will also furnish a model bedroom.

Kitchen Furnished
The kitchen is located in the southeast corner of the building and in appearance, resembles an advertisement in Good Housekeeping. It has been repainted throughout and all furniture was made by women in the project, mostly from prune crates and light boxes. Minute improvements such as wall stands, racks and tables have been carefully shaped, trimmed and painted.

The living room will be located (Continued on Page 10)

Livestock Demands Good Prices Here In Weekly Auction Sale

Reporting the largest sale in the history of the weekly auctions here, Ray Barber, auctioneer, said that more than 100 head of livestock were sold Tuesday. Sheep sold good, and hogs, cattle, sheep, horses, farm machinery and household goods also moved fast. Buyers were here from over the Panhandle and many from New Mexico.

Sheep demanded unusual interest in the Tuesday sale, ewes bringing up to \$7.25, and some coming from as far as Dimmitt. Weaning pigs sold up to \$7.25, bred sows at \$37.50, milk cows as high as \$62.50, and mixed yearlings brought from 5.75 to 7 cents a pound.

Another big sale is expected next Tuesday by Mr. Barber.

Dry Goods Stores Set Closing Time

Dry goods stores of Hereford this week set closing hours for winter months. The stores will close at 6 o'clock on all days except Saturday, when they will close at 9:30 o'clock.

During summer months, the stores remained open until 6:30 and 10 o'clock; the change in closing time was attributed to shorter days.

Among stores which will observe the closing hours are: J. C. Penney Co., D. E. Goss & Son, Kollogg, Alderson, The Popular Store, The Fashion Shoppe, Shera Hardware, and G. F. Kerr Hardware.

Radio Stars To Open Hi-Y Program Here Next Monday Night

The Mississippian Singers, five negro NBC radio stars and tap dancers, will open the Hi-Y program series when they appear in the high school auditorium Monday evening, October 4, at 8 o'clock.

In their regular broadcast over NBC networks from San Francisco, the Mississippian Singers have gained a wide reputation, according to G. M. Hudson, Hi-Y sponsor.

The program will feature old Southern plantation songs, negro spirituals, and folk songs that everyone loves to hear," Mr. Hudson said. "We feel that we were indeed fortunate to secure such an outstanding number and invite you to make your plans now to attend the presentation."

Proceeds from the entertainment will be used by the Hi-Y boys to carry out their program of assisting needy students.

Dameron To Hold Hereford Auction Here In November

W. E. Dameron today announced a herd division sale of Linebred Anxiety 4th Herefords for Monday and Tuesday, November 1-2, in the Bull Barn at Hereford. The sale was announced in the September issue of The American Hereford Journal, and is calculated to attract general interest among America's Hereford breeders. As the first large, thoroughbred sale in recent years to be held in the local pavilion, it is expected to attract buyers and breeders from distant points.

Frank W. Farley, representative of The American Hereford Journal, has already reviewed the Dameron herd and says, "I think it is one of the best cow herds I have ever seen. These cows are very uniform in modern type. They are particularly good as to heads; depth, width, and smoothness of body; fleshing feminine style and character and ability to produce and raise good calves."

All animals in the straight linebred Anxiety 4th herd will be catalogued for sale. The cattle will be paired as nearly equal in quantity, breeding and productivity as Mr. Dameron knows. Each pair will be brought into the auction ring and the bidder's choice will be sold, the owner retaining the other.

Superior Mischief has been announced as the fountainhead of the bulls represented in the sale, while many noted cow families have contributed to the breed in recent years.

Whiteface Team To Meet Happy Friday

After drilling his cohorts during his past week on weak points which showed up in the Hereford-Panhandle tangle here last Friday, Coach Tommy McCollum will send his Whiteface eleven into their first conference game here Friday afternoon, October 1, at 3 o'clock, when they meet the Happy Bolcats.

Handicapped in their first two games of the season by lack of experience, the Whiteface squad is expected to meet the Happy contingent in better condition than they have been at any previous time this season. Happy, however,

Need For Old Clothing Is Now Evident

WELFARE OFFICE THANKS PEOPLE FOR PAST COOPERATION

With the coming of the first cold wave this week, old clothing collected in the recent drive has been practically all distributed, according to Mrs. Dyaltha Brady, county welfare supervisor, who today reported an urgent need for more clothing, especially coats, shoes and bedding.

This week the office issued 26 coats, more than 24 pieces of underwear and some 36 pair of shoes; also numerous dresses and other apparel for school children. After being collected, the apparel was carried to the WPA sewing rooms and repaired before it was issued.

In expressing appreciation for splendid cooperation already given in the drive, Mrs. Brady praised assistance given by the American Legion and Boy Scouts in gathering up clothing in the opening drive. She also said a large number of bundles are coming in from rural communities.

"This week we got one bundle from Summerfield which contained six coats," she said. "Most of the bundles coming in now are from rural sections, and we want to especially thank the country people for bringing in their bundles; since it is impossible to go over the country and gather up these bundles, we feel that it is exceedingly nice of farm families to bring them in."

Cold weather creates a real demand at the present time, Mrs. Brady said, stressing the fact that a need for warm clothing was seen at the present time.

Ira Foster To Be Manager Of Texas Market

Ira Foster, former Hereford resident, has purchased an interest in the Texas Market and Grocery and arrived here this week to assume management of the store.

He will be assisted by Edgar Sowell of this city and by Tom Stokes, who has been working with the Safeway Stores in Clovis. For the past two years Mr. Foster has been working in a drug store at Wheeler, Texas. He is a brother of Mrs. O. G. Hill and attended high school in Hereford. He is anxious to greet all of his old friends and invited them to visit him.

He said that the store will continue to feature grain fed beef in its complete, modern market and that a complete line of groceries will be stocked at all times. Mrs. Hill will remain temporarily as bookkeeper and the Hills will retain an interest in the store.

Weather Chart

Temperature extremes and moisture for past week, furnished by Department of Agriculture's weather station in Hereford.

Day	Max.	Min.	Moist.
Thursday	80	65	0.09
Friday	75	57	0.09
Saturday	70	44	0.09
Sunday	70	45	0.09
Monday	81	57	0.09
Tuesday	80	53	0.09
Wednesday	90	47	0.09

Whiteface Team To Meet Happy Friday

After drilling his cohorts during his past week on weak points which showed up in the Hereford-Panhandle tangle here last Friday, Coach Tommy McCollum will send his Whiteface eleven into their first conference game here Friday afternoon, October 1, at 3 o'clock, when they meet the Happy Bolcats.

Handicapped in their first two games of the season by lack of experience, the Whiteface squad is expected to meet the Happy contingent in better condition than they have been at any previous time this season. Happy, however,

Norton Tells Of Improvements In 1938 Buick

New 1938 Buick cars will have some of the most important engine developments of the last ten years and a startling new ride control said to be as revolutionary in its advantages as knee action, according to E. H. Norton, local Buick dealer, who returned home today from a dealer meeting at Dallas, where dealers from this area were given their first look at the new cars.

Details of the new 1938 cars, Mr. Norton said, will not be announced publicly until about October 15, or about ten days prior to the annual New York Automobile Show. He indicated that the new Buicks will have exclusively two of the biggest automobile engineering advances of the 1938 year.

Several hundred Buick dealers from this area attended the meeting, which was held to launch the 1938 program of this division of General Motors and bear sales, manufacturing and advertising plans discussed by factory executives.

The meeting was one of 20 such meetings held in key cities throughout the United States, at which the Buick story for the coming year was carried to the nationwide dealer organization.

W. F. Huftader, Buick general sales manager, told the dealers of Buick's 1938 sales plans, and a presentation covering the engineering phases of the new cars was made by C. A. Chayne, chief engineer. Advertising and sales promotion plans for 1938 were discussed by Thos. H. Corpe, director of advertising and sales promotion.

Jumbo News

MRS. ULLMAN HUNTER
Mr. and Mrs. Dewey Owens visited Mr. and Mrs. Raymond Miller at Dimmitt, Sunday.

Addison and Rachel Hunter were in Oklahoma City, Monday. Those attending the Amarillo Fair from this community were: Mr. and Mrs. M. L. Stimpson, Finis Hunter, Dewey Owens, Troy Maxwell, Ovid Pinckert, Addison Hunter, L. A. Matthews, C. E. Leasure, F. L. Pinckert, Lester Cooper, and Finis Nunn.

Mr. and Mrs. J. T. Sparks of Sweetwater, spent the week end with his sister, Mrs. Ullman Hunter and family.

Mr. Ocon Kring of Stephenville, is visiting his brother, C. Kring. Mr. Ozro Stevnes of Dimmitt, is having his farm home remodeled. C. T. Beck formerly owned the place.

Mr. and Mrs. Sam Hunter were guests of Mr. and Mrs. Holger Hendon of Hereford.

This community regretted very much to hear of the death of Mr. Been Neely of Amarillo. He had many friends here, where he formerly lived. Several attended the funeral in the Griggs Funeral Home in Amarillo, September 27. Misses Bryant and Julch spent the week end at home.

CARD OF THANKS

We want to thank our friends and neighbors, who were so kind to us during the illness and death of our husband and brother. And we are especially thankful for the beautiful floral offerings. May God bless each of you.

Mrs. J. D. Morgan, and relatives, Itp
Stencils, ink and office supplies at Brand Office.

That Southern Charm



Miami, Fla.—Reminder that it's still warm in the South, though chill football breezes whip the North, is the radiant smile of pretty Sarah Hall, taking it easy after a swim in a Miami pool.

LOCALS

Mr. and Mrs. John Haberer returned home Monday, from North Bend, Nebraska, where they were called two weeks ago by the serious illness of his sister, Mrs. Rob Hartman. After Mrs. Hartman's condition improved Mr. and Mrs. Haberer visited with other relatives before returning home.

Attend Funeral Services For Relative

Several relatives in Hereford attended funeral services conducted for Mrs. L. M. Springer in Plainview, Friday. Miss Edna Dayharter, a niece of Mrs. Springer remained in Plainview until Sunday night. Others who attended the funeral were Mr. and Mrs. Lester Sparkman, Mrs. Alton Jones, Earl Springer and children, and Mr. and Mrs. Albert Springer.

Mr. and Mrs. A. P. Donnell Return to Home in Silvertown

Mr. and Mrs. A. P. Donnell who spent the summer here in the home of their daughter, Mrs. D. H. Alexander, returned to their home in Silvertown Friday. Mrs. Donnell was confined to her bed all during the time of her stay here. Dr. Charles Donnell, of Canyon, a son, came to Hereford Friday morning, and together with Mrs. Alexander and Mrs. Grace O'Brien, a nurse, accompanied them, overland, to Silvertown. On Monday before leaving, Mr. Donnell had celebrated his 57th birthday.

Miss Goldie Brandon of Kansas City, Mo., was a guest in the home of Mr. and Mrs. W. A. Hunter last week.

Mr. and Mrs. Woodrow Watkins of Dumas, are here visiting in the home of Mrs. Watkins' parents, Mr. and Mrs. F. T. Roberson.

R. E. McCullough and J. H. Trimble returned Friday from Dallas, where they attended the State Buick meeting bringing home a new 1938 Buick.

Mr. and Mrs. E. H. Norton returned Sunday from Dallas, where they attended the State Buick meeting. On their return

parents, Mr. and Mrs. Walter Pickett over the week end.

Mrs. James Green of Dallas, is visiting in the home of her mother, Mrs. W. B. Green.

W. W. Alderson of the Alderson Variety Store, made a business trip to Dallas the early part of this week.

Gus Streu was in Amarillo on business, Tuesday.

Back From Lansing
Louis Woodford of the Brumley Motor Company returned Friday from Lansing, Mich., where Oldsmobile dealers of the Southwest convened for the purpose of drying a new 1938 Oldsmobile demonstrator to their respective business places. There were 850 Oldsmobile representatives represented, going to Lansing by special train, which left Amarillo on September 19.

Miss Mae Murrey, a representative of the Crippled Children's Homes of Texas, was in Hereford, Friday.

Wyche Items

(1 1/2 miles south, 5 miles east)

MRS. R. C. VALENTINE
Mr. and Mrs. Louise Olson and family spent Sunday in the home of his brother, Otto Olson in Hereford.

Mr. and Mrs. Dock Roberson and family and Kenneth Rea spent Sunday in the Ben McBrayer home in Hereford.

Dorothy Mackey of Hereford, spent several days in the home of F. D. Furgerson, while her mother was at the bedside of her father, G. W. Wells, who has been seriously ill.

W. B. Saxon attended the fair in Amarillo, Saturday.

Kenneth Rea and Minnie Opal Elliston were absent from school Monday on account of illness. Minnie Opal returned Wednesday but Kenneth is still absent.

Mr. and Mrs. Louise Olson and family attended a funeral in Canyon, Tuesday.

Mr. and Mrs. DuBois Walker spent Monday in Lubbock.

Mr. and Mrs. DuBois Walker and sons, DuBois Jr., and Douglas, and Mr. and Mrs. Raymond Elliston and children, and R. C. Valentine attended the Fair in Amarillo, Wednesday.

Miss Louise McClure spent the week end with her parents at Claude.

The first grade is making a Mother Goose Book. The rhymes are to be memorized and then the book made.

The children who made the Spelling Book Honor Roll in the first, second and third grades are: Weldon Roberson, Alice Ann Paetzold and Audrey Mitchell.

The Primary grades have finished an attractive poster, "The Circus."

E. C. and L. C. Hewitt and Hart Rea attended the box supper for the election of football queen at Hereford High School.

Miss Peggy Valentine, Mrs. Wes Brady, and Claude Rea attended

MERIT
FED BIRDS
Are Champions at
Tri-State Fair
Sweepstakes Champions

Largest and Best Display - American Class,
Best Solid Colored, Pen,
Best Solid Colored Hen.

Champions
5 COCKS
5 COCKERELS
4 HENS
3 PULLETS
2 YOUNG PENS

MERIT
You too, have champion birds, even though they never win any ribbons, feed them MERIT feeds! MERIT Egg Mash will make champion layers out of your hens, MERIT Growing Mash will make champion healthy birds out of your baby chicks. No matter what kind of feed you may need, whether for poultry or dairy purposes—you may rest assured you are getting the Grand Champion of Feeds when you buy MERIT.

the football game in Hereford, Friday, between Panhandle and Hereford.

Miss Lucille Park, Peggy Valentine, Thorntino Shirley, and Billy Valentine attended singing at Progressive Sunday night.

Eleanor, Alice Ann, and Edward Paetzold attended a special meeting at the Catholic Church, Sunday.

Everyone in this community is now planting wheat, so that they may harvest their row crops.

Mr. Whitley has finished stuccoing his home.

Mr. and Mrs. John Paetzold and family, Mr. Jap Dickerson and family, Mr. and Mrs. Louise Olson and family, Mr. and Mrs. R. E. Rea and family, and Mr. and Mrs. Hewitt and family attended the Fair in Amarillo, Tuesday.

Misses Park and McClure have started health charts in each room. A monthly record will be kept on the weight and height of each student.

Vega News

(23 miles north)

MRS. H. R. SHIELDS
Mrs. Charley Gault is visiting her aunt, Miss Anita Jordan, at Kilgore, this week.

Mr. and Mrs. H. A. Show of Amarillo, were Vega visitors last Wednesday afternoon.

Miss Fern Landers spent last week end with relatives at McLean.

Mr. and Mrs. Ted Langley of the Ford Community were in Vega, Wednesday afternoon.

H. Climer is on a trip to Columbus, Ohio, and other northern points.

Rev. and Mrs. Boyd of Rule, were visitors in the Thompson home last week.

Sunday was Promotion Day at the Methodist Church. Teachers were elected by the Christian Board of Education last week.

Mrs. W. H. Purdue of Tulsa, Okla., is visiting relatives in Vega this week.

Haven Post No. 108 of the

American Legion met at the Kiwanis Hall Friday night, O. A. Millikan was elected commander; Roy Ivey, vice-president; Bob Ballard, service officer; C. H. Roark, historian; C. L. Puigle, chaplain; C. F. Ballard, surgeon-at-arms. Out-of-town visitors were Judge Pickett of Canadian, Sam Lanning and Kit Carson Post of Panhandle, Floyd Sloan, Sam Page, and S. F. Rose of Amarillo.

Everett Krahn received word Saturday of the death of his aunt, who lived in Kewanee, Ill. Mr. and Mrs. Krahn had just returned from a visit with her.

The Child Study Group, a brand of the Parents Teachers Association met Monday at 3 o'clock to make plans for the winter. Mrs. Moody Alexander, president, presided.

Mr. and Mrs. Charley Johnson and daughter, visited several days this week in the Merle Wood home. Mr. and Mrs. Bob Armtrage left Saturday for a ten-day vacation. They plan to visit in McKinney and points in the Rio Grande Valley.

Charley Robinson and Tack Looney left Saturday for Chicago, where they will attend a mechanical engineering school.

Mr. and Mrs. Brown Harwell returned Saturday from a busi-

ness trip to Tuannoh. Funeral services were held Saturday afternoon for Sandra Jean McPherson, seven months old daughter of Mr. and Mrs. C. R. McPherson, at the Baptist church with Rev. L. E. Godwin officiating.

2900 book covers required for the Vega and Oldham County schools are being furnished by the Phillip Petroleum Company, according to an announcement made by their local dealer, Hugh Knox.

The Methodist Church of Vega, is holding a Christian Workers and Training Course this week under the leadership of the pastor, Rev. Marshal Rheu.

E. E. Duncan and the Marshall Bros. have finishing painting the Western Lumber Company building and sheds.

Camp Joy has been discarded. Bob Ballard's new station and camp cottages are called "Bob's Service Station."

More than 1000 people attended the Oldham County Fair at Vega last week. The management considered it a real success.

Ted McNann, who is working at the Conchas Dam, spent the week end with home folks.

Mr. and Mrs. Glenn Boydston were business visitors in Amarillo, Thursday.

For Sale

5-Room House and Basement. 136 D Street.
Small down payment and balance like rent. Agent will be on the premises Monday and Tuesday, October 4th and 5th.

Brooks DRUGS
PHONE 99 HEREFORD TEXAS

In the new 3 must look my best. That's why I use CHAMBLY TOILETRIES!

750 VALUE in Chamblly Toiletries
10 pieces PERSONALITY ENSEMBLE
Specially limited offer Only \$1.98

Chamblly Gardenia 10-PIECE SET

COLD CREAM (Cleansing)	REG. RETAIL 75c	Jar	75c
SKIN CREAM	REG. RETAIL 75c	Jar	75c
FOUNDATION CREAM	REG. RETAIL 75c	Jar	75c
BEAUTY LOTION	REG. RETAIL 75c	Bottle	75c
SKIN Freshener	REG. RETAIL 75c	Bottle	75c
FACE POWDER	REG. RETAIL 50c	Box	50c
LIQUID Brilliance	REG. RETAIL 50c	Bottle	50c
PINE BATH OIL	REG. RETAIL 75c	Bottle	75c
Refreshing COLOGNE	REG. RETAIL 1.00	Bottle	1.00
GARDENIA PERFUME	REG. RETAIL 1.00	1-oz. Flacon	1.00

Retail Value COMPLETE SET FOR ONLY \$7.50
Offer Limited! Act Now!
After the expiration of this offer, each item will again be marked up to its regular price. This offer good while our supply lasts.

WIN A FREE AIR TRIP TO HOLLYWOOD
Via American Airlines
Visit the Studios - See the Stars - One Week in Hollywood
An entry blank is in every Chamblly Ensemble. Write in 25 words or less why you like Chamblly Toiletries. The person submitting the best answer, in the opinion of the judges, will receive this marvelous trip absolutely FREE. Rules are printed on the entry blank.

KIDDIES, Look!

5c CRACKER JACK
3 Boxes for **9c**

MINERAL OIL
Heavy grade. **37c**
Pint

LADY ESTER POWDER
55c **41c**
Size

HAIR TONIC
Valentine. **37c**
6-Ounce

TOILET TISSUE
Floss-Tex. **13c**
3 Rolls

SHAVE CREAM
Palmolive. **37c**
Giant Size

TOOTH PASTE
Ipana. **39c**
50c Size

Hydrogen of Peroxide
One. **21c**
Pint

KIDNEY PILLS
Doan's. **49c**
75c Size

FITCH SHAMPOO
75c **59c**
Size

MILK OF MAGNESIA
Vicalized. **31c**
Pint

Halibut Liver CAPSULES
Olafsen. **72c**
Only

Hot Water BOTTLES
Monarch. **57c**
2-Quart

KRUSCHEN SALTS
70c **53c**
Size

CLEANSING TISSUE
500 For **26c**

PLAYING CARDS
Po-Do. **33c**
Bridge Size

ELECTRIC IRON
A. Value **\$1.17**

WAFFLE IRON
Chrome finish. **\$2.27**
\$3.50 Value

BREAD TOASTER
Mica element. **87c**
Approved

ELECTRIC MIXER
With Cord. **\$1.17**
See This!

Announcing A Complete Line Of DAIRY-POULTRY FEEDS

We will carry a complete line of poultry and dairy feeds in stock at all times at our elevator in Hereford. These feeds are mixed and prepared by the Kimbell Mills at Fort Worth, being made from only the best feeds and properly rationed to give best results to poultry and dairy raisers. Our prices are extremely low on these quality feeds.

- | | |
|--------------------------|---------------------------------|
| K B ALL-MASH EGG RATION | THRIFTY SWEET FEED |
| K B EGG MASH | THRIFTY CATTLE CUBES (3-4 Inch) |
| KIMBELL'S BIG 5 MASH | THRIFTY CATTLE CUBES (1-2 Inch) |
| KIMBELL'S 24% DAIRY FEED | SHORTS |
| LIBERTY 18% DAIRY FEED | |
| BRAN | |

KIMBELL MILLING CO.

HEREFORD, TEXAS

WEST TEXAS FEED and SEED
PHONE 265

AT OUR INVITING FOUNTAIN "Where You Always Get A Smile"

HOT STEAK Sandwich
Potato Salad, Tomatoes and Coffee **25c**

Delicious Chicken Salad Sandwich
and Chocolate Malt. **25c**
BOTH FOR

"Whitman's" Delicious Chocolate
Served steaming hot. Made with milk, served with whipped cream **10c**

Try Heins Delicious Soups
Served steaming hot with saltines **15c**

BETWEEN THE GOAL POSTS

On a big college football grid-iron the coach really decides he has something when his team bucks up and holds their opponents for four consecutive downs. Well sir, last Friday those fighting Whitefaces did that very thing three consecutive times — except twice the ball was backed up past the 20-yard line when the four downs were completed.

Coach Tommy McCollum has turned out greater scoring machines with more experienced players, but it is certainly doubtful if he ever had a harder fighting squad — and surely none that played a better defensive game. When on the defense those boys click like an Ingersal watch, but somehow they haven't hit their stride on offensive plays.

Along about next week when they tangle in their first conference game with Happy, you are liable to see them unwind. Last week they were a good example of what happens when a line fails to hold and all of the backs fail to do their best at blocking. The best running in the world is hog-tied unless the line holds and he gets some support in the form of blocking.

Possibly the most outstanding player in the game with Panhandle last Friday was Jarrell Rutledge. His number is 12, and he plays guard. If he keeps up his present speed he is likely to be about the most valuable man in the conference this season. Time after time he broke through to throw a Panhandle runner for a loss — and it is well worth remembering that Panhandle went through the season undefeated last year, and that many of those old hands were back in the game Friday.

Jasper (Mutt) Vaughn is one of those boys with an educated toe. His booting last Friday was the one thing that held Panhandle down. He punted 13 times, averaging almost 31 yards each time — and a lot of his punts were quick-kicks. He booted under fire every time and a lot of the kicks were into the wind; his longest punt was 55 yards. He is also a pretty nice passer. Mutt has something, and if he keeps on at his present rate he is liable to land at a halfback post on some college team in a few years.

Another youngster who came to the front like a house on fire was E. B. Posey. He is in a fair way to show his golf-playing brothers up for a bunch of pikers. Playing left tackle, Little Posey went through more than once to smear fleet Panhandle backs for losses. Another thing, he was down on punts — and despite the fact that Mutt's quick kicks were naturally low, he twice tackled the receiver in his tracks and several other times accounted for the tackle.

Wayne Haun, fullback, also accounted for some nice tackles on punts and with a little blocking in front of him is likely to go places in the Happy game.

J. C. Vaughn and Ray Nunn held down the end positions like veterans on the defensive, but failed to get the job done on the offensive. They will likely hear a lot from Coaches Willoughby and Tommy McCollum this week. They have the makings of a couple of nice players and Friday will do a lot toward downing the Happy boys.

A little more experience and Paul Foster will bud out as a No. 1 safety man and back. He seems to have a knack for calling plays and came in just right for tackles from safety. He won't be so nervous next week, and is going to give a good account of himself in the first Whiteface conference tangle.

Bud Bradley made one of the most sensational plays of the game when he covered a fumble on the 20-yard line. Bud is right in there on every play, and he is a fast thinker — a prerequisite for a good center.

Harvey Nunn and Bill Boyer, teammates a tight guard and right tackle, had the situation well in hand. These two boys managed to divert most plays which came their way. If they get just a fraction lower and drive a little harder on the offense you will see some nice cutback plays through them next week, and every week.

R. C. Ashlock is another back who is going to do things before the season ends. Weighing 165 pounds, R. C. is one of the heaviest men in the backfield. He can also furnish the punch the squad needs when it comes to blocking. In fact, he can be about the best blocking back on the squad. Keep an eye on this boy, he has possibilities.

W. H. Dowell and "Pete" Petersen also saw action in the Panhandle fracas. Dowell accounted for plenty of spills for Panhandle players as did Petersen. Both of these boys are light — but here's a tip: start cutting down your man on the offensive, and when the season ends you will be in line for a letter.

This year Herford has a fighting team and right now is as good a time as any to pick them to win this half of the conference. Happy downed Dimmitt 20-7 in their first game of the season. It will be a battle royal next Friday, but when the final whistle blows the score is likely to be 19-7 in favor of Herford. That's a prediction, and nobody but a chump makes football predictions.

The Herford merchants sure did show a fine spirit of cooperation in closing for the game Friday, and it is really fine to see a town stand behind its team.

Grant Fuller and Jack Knox didn't get to play any during the game, but during the half those two boys were plenty busy. They took towels and wiped the other boys' faces, and doctored them up with iodine. They sure have the right spirit and are a couple of mighty valuable boys for any football squad.

Progressive News

(1 mile each, 6 miles north)

BY OLIVE PERKINS

Miss Agnes Hicks spent the week end with her mother at Canyon, and attended the Amarillo Fair, Saturday.

Mr. and Mrs. Jim Ricketts and one of Pecos, New Mexico, returned to their home Thursday, after visiting their parents, Messrs. and Mrs. Ray Hershey and Mrs. Ricketts.

Mr. and Mrs. C. P. Caldwell and Mr. and Mrs. Jeff Robertson visited Mr. Caldwell's brother, F. Caldwell, at Vernon, and his later, Mrs. Joe Willis, at Eldorado, Oklahoma, last week.

Mrs. J. W. Vicks spent Wednesday with Mrs. Owen Neal.

Mr. and Mrs. F. H. Oberthier of Herford, called in the Perkins home Friday evening.

Mr. and Mrs. Albert Higgins and Mrs. Wilma, Mr. and Mrs. Ira Ricketts and Miss Ira Joanne, Mr. and Mrs. Jeff Robertson, Mrs. Cecil Lodge, Mr. and Mrs. Clyde Russell of Tex. Roy, and Mr. and Mrs. C. P. Caldwell attended the funeral services of Miss Gusta Amelsson at Canyon, Tuesday.

Mrs. Ray Hershey and Mrs. Jim Ricketts and sons, visited Mrs. Ruth Conklin at Herford, Wednesday.

Mr. and Mrs. C. P. Caldwell visited on Mr. and Mrs. Jess O'Connell at Dawa, Sunday afternoon.

Mr. and Mrs. Charles Green and children spent Sunday with Mr. and Mrs. L. G. Reid in Herford, Sunday.

Mrs. G. H. Brooks and E. T. Reid in the Perkins home Sunday afternoon.

Among those who attended the 4-State Fair in Amarillo from last week were Mr. and Mrs. Emma Blakemore.

Forbus and Jimmie, Mr. and Mrs. Ira Ricketts, Ira Joanne and Glenn, Mr. and Mrs. Lynn Powelson and children, Mr. and Mrs. J. L. Park and Miss Lucille, Mr. and Mrs. Joe Brorman and children, Mr. and Mrs. Ray Hershey, Mr. and Mrs. Jim Ricketts, and Mr. and Mrs. C. C. Bowman, Miss Virginia and William.

Mr. and Mrs. C. C. Bowman, Miss Virginia and William, Arnold Hershey and Millard Gregory attended the singing at Bethel, Sunday.

WOMAN SUICIDE HAS MAN HOLD HER COAT

New York — A neatly dressed, blue-eyed gray-haired woman came up to George Wainio as he was standing on the bulkhead where east side's Jefferson street meets the East river.

She said: "Will you please hold my coat?"

"Certainly," he said.

Then she jumped into the river. Her body was recovered.

FRUIT TREES TO LINE HAWAIIAN ROADS

Honolulu — With the Hawaiian Islands producing only 15 per cent of their food supply, the territorial highway commission proposes to line highways with fruit trees of various kinds instead of the ordinary shade specimens. To date, twenty-four miles of highways have been so planted and the project will be pushed as far as possible throughout the islands.

There will be no "Do Not Pick the Fruit" signs on any of the trees.

The South Manchurian railway is reported to be preparing to send a survey party to Jehol province in north China to investigate reports of rich mineral resources there.

What's What for Fall at Penney's

Don't miss our grand showing of new FALL FASHIONS. We're proud. You'll be delighted. Penney's sees all—has all—lection. Our stocks are huge—our prices right—within easy reach of every woman's budget. Choose Now—use our convenient LAY-AWAY PLAN.

EXTRA SPECIAL
Ladies' Rayon
Panties
In Dainty, Novelty Shades and Styles.
13c PAIR

EXTRA SPECIAL
Ladies' Fast-color, House
Frocks
Beautiful Prints, Neatly styled.
37c EACH

Use Our
LAY-AWAY PLAN
NOW!

EXTRA SPECIAL
BEAUTIFUL SAN MARINO
ROUGH
Crepe
All new fall shades—39 inches Wide.
37c YARD

EXTRA SPECIAL
36-Inch Fast Color Dress
Prints
Limited Quantity, hurry down for these!
8c YARD



Good News for
Thrifty Parents!
Boys' Sport
SUITS
9.90
Ideal suits for school or dress! In single breasted, sport back styles — extra long in the boot! Practical fabrics, well tailored!



Beautifully Shown!
GAYMODE
CHIFFONS
Perfect Quality
79c pr.
Full fashioned history of strongly twisted silk. They're ringtones—lovely! New colors

Ladies' Tuck-Stitch
PAJAMAS
98c
Girls' Sizes 79c

Size 72x84
Satin-Covered
COMFORTS
\$2.98



They're New for Fall
HANDBAGS
Grand Variety!
49c
When it comes to handbags—shop at Penney's! Whether it's a pouch, an envelope, or a top-handle, you're looking for you'll find it here! Good-looking, distinguished leathers.

Ladies' **OUTING GOWNS**
Full Cut, Nicely made.
59c EACH

Men's Oxhide
OVERALLS
8-Oz. Sanforized Shrank
89c



A Preferred Style!
Marathon
Contains Fur
Felt Hat
2.98
Popular with men and young men because of its smart appearance and year-round durability! Comfortable, too! Just one of the many new shapes and colors in our big selection!

Men's All Wool
Melton Cloth
JACKETS
\$2.98
Boys' Sizes \$2.79

Men's Heavy Weight
WINTER UNIONS
79c



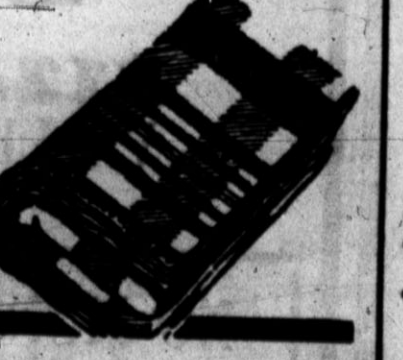
Choose an Advanced
Style—That's
Wearable Right
Now!
**Jean Nedra
DRESSES**
3.98
Individual styles with lots of smart details! The fabrics are interesting rayons in the most talked about Fall shades! 12-14.

LADIES' COATS
In Sport Swagger and fitted models. Beautiful fabrics — expertly tailored.
SEE THESE TODAY!
\$10.90
USE OUR LAY-AWAY PLAN!

NEW
WOOLENS
54" wide, all wool crepe in delightful shades. All new!
\$1.69

PRINTED
CREPES
Smart New patterns, 39" wide pigment pure dye crepe
49c

MEN'S SUITS
If you haven't seen these new fall suits you've missed the best treat in town. Plain or sport breast — Double or single breasted — Come In Today
\$16.75
USE OUR LAY-AWAY PLAN!



Not Less Than 5% Wool!
Plaid PAIRS
Cradle Bargains!
2.98 Pr.
Nappy blankets in good looking plaid. Extra large, extra warm — exceptional value! With 6" bindings of durable cotton — they'll give years of service! Size 72"x84".

Boys'
Corduroy Suits
Ideal for School wear.
PANTS \$1.98
JACKETS \$2.98
Choice of either Gray or Brown Checks—Sizes 6 to 16.

Children's Outdoor
Snow Suits
\$2.98
Smart little one-piece suits! Solid color. Ski-Pants, contrasting plaid tops. Helmets. Sizes 2 to 6.

Children's
Cowboy Type
Boots
Sizes 4 to 8 \$1.98
Sizes 8 1/2 to 12 \$3.49
Sizes 12 to 3 \$3.98



Smooth Grain Leather
JACKETS
Cossack
Style!
7.90
Sturdy leather jackets—famous for warmth, service! Slide fastener fronts—popular color!

Cotton Piece Goods Are Higher — Buy Now!

50 DOZEN 81x99 Nation-Wide SHEETS \$1.00 EACH	NATION-WIDE PILLOW CASES 25c EACH	OUR FEATURE! 81x99 FULLY Bleached Seamless SHEETS 79c EACH
--	---	--

Penney's

YOU CAN ALWAYS DEPEND ON PENNEY'S HIGH QUALITY!

SHOP NOW—While Our Stocks of Warm winter Clothing is complete!

SOCIETY

MRS. JOHN McLEAN, Society Editor Phone 181-W

Mary Posey Becomes Bride of Billy E. Roberson Here Saturday Morning

Miss Mary Posey, daughter of Mr. and Mrs. E. B. Posey, and Billy E. Roberson, son of Mr. and Mrs. H. J. Roberson, were married in a quiet ceremony Saturday morning at the home of the bride's parents.

Proceeding the ceremony, Mrs. Claude Longbottom, the bride's sister, sang "I Love You Truly," accompanied by Miss Thelma McMin, who also played the wedding march.

The couple's only attendants were Mr. and Mrs. A. R. Posey, who served as matron of honor and best man. Mrs. Posey wore a simple black frock with white accessories.

The bride descended the flower-banked stairway alone, as the soft strains of the "Bridal Chorus" from Lohengrin, were played. She was joined by the groom and his best man before an arch of greenery, flanked by tall baskets of spangled dahlias, in the living room. The bride was attired in a navy blue crepe tailored dress with matching accessories. She carried an arm bouquet of American Beauty roses.

Rev. W. E. Barnes read the impressive ring ceremony.

After the ceremony the couple left for a short wedding trip. They will make their home here.

Both young people are graduates of Herford High School. Mrs. Roberson attended Wayland Junior College at Plainview. Mr. Roberson is now employed in the Deaf Smith County Wind Erosion district.

Members of the two immediate families and a few close friends were present for the ceremony and included: J. P. Roberson, A. H. Owen, Mr. and Mrs. J. M. Posey, Mr. and Mrs. A. R. Posey and children, Robble and Ellis-Booker, Mr. and Mrs. Claude Longbottom and children, Pat, Mary, Abbie and Nan, Marvey Upton, J. B. Martin, Jr., Mr. and Mrs. H. J. Roberson, Mrs. E. B. Posey, E. B. Posey, Jr., and Misses Grace Marie Bowen, Mollie Jo Roberson, Eugene Roberson, Ellen Posey, Dot Ogden, Edah Park, Ora West of Amarillo, Thelma McMin, Lotie Allred of Wildorado, and Viva Afua Thomas.

LUNCHEON ENTERTAINS BRIDGE CLUB

In keeping with the seasonal display of color, gold and blue were the colors used in the floral decorations and appointments for the luncheon given on Wednesday of last week by the Wednesday Luncheon Club at the home of Mrs. U. C. Rockwell.

Guinea Gold Marigolds in blue spotted bowls made attractive centerpieces for tables where lovely coffee were carried out the color scheme.

Bridge accessories for the games after the luncheon, repeated the colors with gold and blue decorated tables and prize wrappings.

Mrs. W. M. Emmons was awarded high score prize. Others playing were: Mesdames J. C. McCracken, B. M. Wiltshire, Jack Wayland, Jimmy Gillentine, W. L. Davis, Alton Fraser, and the hostess.

"IT'S SO NICE AND CLEAN"

say our Westinghouse Electric Range users. There's a reason: no smoky flame, no soot, no greasy film or dirt in electricity. Curtains, walls, utensils, the range itself — all stay bright and new longer.

Come in and learn why the Westinghouse Electric Range is the biggest "bargain buy" in years.

Texas-New Mexico Utilities Company

CHRISTIAN ENDEAVOR HAS PROGRAM

Twenty-five endeavorers and two visitors, Mr. and Mrs. Wilkins of Dumas, assembled for a two-hour program at the Christian Church last Sunday night.

The first hour was spent in a unique way. During the past month the endeavorers have been studying Christian Relationships in High School. In line with this subject they wrote a newspaper, consisting of interesting bits of news about the different members of the group and of editorials upon the manner in which endeavorers should carry on their conduct. The worship service and study period was led by Dorothy Nell Trimble, assisted by Betty Sue Henslee, Helen Ruth Barber, Anna Belle Roberson, and Mrs. H. M. Redford. Following the presentation of the subject a lively discussion was held relative to the conduct of High School students in their scholastic activities.

CHRISTIAN ENDEAVORS PLAN FALL PROGRAM

The Executive Committee of the Christian Church Endeavor met in the study of the pastor last Tuesday afternoon and outlined a program for the fall season. Those present were Lottie Tyson, vice-president; Basil McKinley, program chairman; Betty Cockrell, secretary-treasurer; Nola Margaret Blue, social life chairman; and the pastor, H. M. Redford.

During the month of October the endeavorers will study "The Place of Youth in the Church." In November the theme will be "The Place of Youth in the World." In December, "How Jesus Related Himself to His World." Service subjects both at home and afar were discussed and planned. The young people will have a very definite part in the program of the church, on November 10, in harmony with the Spirit of Armistice, a dramatization, "Brothers," will be presented by the young people.

MRS. RALPH SMITH HOSTESS FOR CLUB

Members of the Pleasure Hour Bridge Club were entertained at the home of Mrs. Ralph Smith Thursday afternoon.

A variety of late autumn flowers, with red dahlias predominating, decorated the house.

Prizes were awarded to Mesdames Roy Jowell, high, and Chris Renfro, second high. Members present were: Mesdames Marry Lomas, Boyd London, Roy Jowell, B. R. Dixon, W. J. Smith, Elmo Lawhon, Chris Renfro and the hostess.

CAMP FIRE GIRLS PLAN ENTERTAINMENT

Plans for a carnival, which will be given in the near future, were discussed at the regular meeting held by Weocantewaste Camp Fire Girls Monday evening. The meeting was held at the home of their guardian, Miss Mary Elizabeth Stanford, and reports on the various interests of the group were made. A few reported individual pillows with individual Indian names already made. A further discussion of uniforms was conducted and a new member, Nadine Dameron, Harold Close, W. M. Emmons, John Coffee and the hostess.

Thrill Heaped On Thrill



Those fishermen from Gloucester, who sail "The Purple Sea" that gave them scanty bread... The performance of Spencer Tracy exceeds even the one he gave in "San Francisco"... Freddie Bartholomew adds to his laurels, as does Lionel Barrymore. "Captain Courageous" comes to the Star Theatre Midnite Prevue Saturday, through Sunday and Monday.

MRS. BAIRD HOSTESS FOR PRESBYTERIAN AUXILIARY

Mrs. Horace Baird was hostess Monday afternoon for the regular meeting of the Presbyterian Auxiliary at her home on Third Street.

As leader of the Spiritual Life program, Mrs. Henry Hastings talked on "A Christian's Philosophy of Life."

Mrs. J. C. Thorns had charge of the Stewardship program. Following the book, "Why I Give," which is being studied by the Auxiliary, Mrs. Thorns discussed what giving accomplishes from the giver's standpoint. She explained the difference between selfless and selfish giving.

Prayers were offered for missionaries in the foreign fields.

Mesdames Vern Witherspoon, Paul Mathers and Clay Ridgway were appointed on a committee to make plans for the social hour Friday night, when a "Church Night" meeting will be held at the church. The next meeting will be held on Monday, October 11, at the home of Mrs. Lee Conklin.

JUNIOR BAYVIEW CLUB OPENS SEASON OF UNUSUAL PROGRAMS

Unusual programs will mark the season for the Junior Bay View Club this year. Outlines for the year's work were given at the first regular meeting of the season held at the home of Miss Ruth Conkwright, Thursday evening.

Miss Conkwright, the new president, presided at the short business meeting when plans for the year's activities were discussed. Margaret Witherspoon had charge of the program. She gave interesting facts concerning the "Fortune Magazine," around which

allotment of certificates and diplomas will be made. All charter members of the church and older members will be honor guests. The worship hour will be featured by an address on "Church Brotherhood," by D. W. Hawkins.

Visitation has been in progress throughout the week, and former members and absentees have been invited to be present. Rev. T. C. Willett and leaders of the church are planning the program.

MISS IRMA WILLIAMS HOME FROM VACATION

Miss Irma Williams returned last week from a several days vacation trip spent in Dallas and Fort Worth. Miss Williams was joined in Amarillo by her mother, Mrs. Jack Williams, and sister, Mrs. Nell Williams, who made the trip with her. While away they visited the Pan American Exposition and Frontier Fiesta.

JUNIOR PIONEER STUDY CLUB WILL MEET

The Junior Pioneer Study Club will meet Tuesday evening, October 5, at the home of Mrs. Nell Culpepper. Mrs. Doris Johnston will be leader of the program.

LOCALS

EDUCATOR HERE

Dr. and Mrs. Andrew Boss of St. Paul, Minnesota, arrived Sunday morning for a visit here in the home of their daughter, Mrs. John Olson. For over fifty years Dr. Boss was connected with the University of Minnesota as head of the Animal Husbandry and Agronomy and Farm Management departments. Dr. Boss was also director of the Agricultural Experiment Stations of the state of Minnesota. He is now retired from the University and is connected with the Farm Credit Administration as district supervisor of four states.

Last year Dr. Boss attended an international meeting of agricultural economists held in Scotland, and delivered an address on "Evolution of the American Family Farm."

WILL GET PROMOTIONS

Approximately sixty members of the Methodist Sunday School will be promoted in special exercises at the usual Sunday School hour Sunday morning.

Promotions will be from department to department and from grade to grade, with the senior members of the group going to the young people's department. Heads of the different departments will be in charge. "Homecoming" will be observed in the main auditorium and recog-

Dr. Boss is interested in the farm life of any community and keeps in touch with the agricultural problems of the nation.

Mr. and Mrs. Jno. L. Wilson, Mr. and Mrs. Jeff Glibreath and Thornton Shirley were in Amarillo, Monday. Mrs. Wilson went for medical treatment and Mr. and Mrs. Glibreath were looking after business interests there.

Mary Ann and Bob Baird, both students at W. T. S. T. C., at Canyon, spent the week end here with their parents, Mr. and Mrs. Horace Baird.

Mesdames F. H. Oberthier, Alton Miller, J. H. Miller and Miss Lois Maddox were in Amarillo, Tuesday.

Transacting business here and visiting in the home of Mr. and Mrs. W. A. Hunter Tuesday, were Mrs. G. P. Oliver and nephew, Ed Blair, of Plainview.

Mrs. J. W. Spradley left last Thursday for Dallas, for a visit with her mother, Mrs. E. R. Davis, who is quite ill. Mrs. Spradley returned to Herford Tuesday.

Charles Newell, who has been confined to his home on account of illness for several days, is able to be up and out again.

Recent visitors in the W. A. Hunter home were Mr. and Mrs. O. L. Coleman of Canyon, Mr. and Mrs. Ted Askew of Pampa, and Mr. and Mrs. Clarence Burns of Dimmitt.

Miss Oressa Hastings spent the week end with her mother, Mrs. W. S. Hastings in Canyon.

CROSS CHILDREN MAY HAVE WORMS

Watch for upset little stomachs, bad breath, fretfulness, loss of weight, itching around nose and arms. They may have pin or round worms. White's Cream Vermifuge has safely and for years, reliably expelled the worms and toned the delicate tract. White's Cream Vermifuge recommended by druggists.

CITY DRUG STORE And Other Drug Stores

NOTICE!

I will be back at my office over The Corner Drug Store, SATURDAY, OCTOBER 2.

Dr. Geo. W. Heard

DENTIST

RADIO'S Greatest VALUE

ZENITH

LONG DISTANCE RADIO

FOR 1938

Now Offers \$30

For Any Old Radio In On A New 1938 MODEL 9-S-263

Zenith Radio

\$124.95 VALUE—for only **\$94.95** And Your Old Radio

NO MONEY DOWN! Your old radio makes the down payment

See It Today... at

McCONNELL ELECTRIC CO.

303 N. MAIN ST. AMERICA'S MOST COPIED RADIO... AGAIN A YEAR AFTER

PHONE 78

"IT'S SO NICE AND CLEAN"

say our Westinghouse Electric Range users. There's a reason: no smoky flame, no soot, no greasy film or dirt in electricity. Curtains, walls, utensils, the range itself — all stay bright and new longer.

Come in and learn why the Westinghouse Electric Range is the biggest "bargain buy" in years.

A man is known by the company he keeps. That is why every young man starting out on a business career should consider carefully his choice of banking connections. This bank has served many generations of young men who have risen to the top of the business world and is proud of the reliance they have placed upon its sound and conservative banking policies.

First State Bank

Texas-New Mexico Utilities Company

Farm Program Announced For Coming Year

BURDENSOME SURPLUSES TO BE ELIMINATED IN 1938 PLANS

COLLEGE STATION—The 1938 Agricultural Conservation Program will set up acreage goals for cash crops which are smaller than the established bases, according to Geo. Slaughter, chairman of the Texas Agricultural Conservation Committee, who has recently returned from Washington, where representative farmers were called to confer with AAA officials as to the program.

The 1938 program is in most respects quite similar to the 1936 and 1937 program, Slaughter said. The range program, developed during 1937, will be continued.

Chief difference in the new program from previous plans is the provision for national goals for major soil-depleting crops to provide adequate supplies for consumption and export, but such as to keep down burdensome surpluses, according to Slaughter. He explained that each state will be given its share of the national goal, and each county will be given its share of the state goal. The county goal will be distributed among the farmers of the county.

Oleta Houser visited home folks Friday, before leaving Saturday with Orville and Mrs. Houser, to visit relatives in Fort Worth.

Westway Items

MRS. MERLIN KAUL
Drilling on the irrigation well on the Henry Allman place has been finished. It was drilled to a depth of 196 1/2 feet. Beneath the first water sand was a hard shale strata, after which a second strata of water sand was struck. The pump has not been installed yet, so it is impossible to determine the amount of water the well will flow.

Mrs. Kelley Gray was pleasantly surprised Sunday with a dinner honoring her fifty-sixth birthday. Mr. and Mrs. Gray had gone to church and when Mrs. Gray entered the house on returning home, she was greeted with cries of "Happy Birthday," and a table loaded with good things to eat. Those present were Mr. and Mrs. Roy Harris and daughter, Mr. and Mrs. Ted Staats and children, Mr. and Mrs. B. A. West and children, Mr. and Mrs. Bill Morton and family, Mr. G. W. Guthrie and boys, Mr. and Mrs. S. O. Glover, Mrs. Addie Winkler, Seth Clark, Mrs. Virgil Morton and children, Mr. and Mrs. Merlin Kaul and son, and Mr. and Mrs. Gray. Mrs. Gray received several useful gifts.

Mrs. Everett Talbot and Edd Uri returned Sunday from a week's visit with relatives in Wichita, Kansas.

Sunday visitors in the home of V. Skypala were Edgar Skypala, Mr. and Mrs. Henry Fangman, Mr. and Mrs. Richard Connally.

Mr. Roy Henderson left Sunday night for Amarillo, from whence he will leave Monday for Clarendon, where he will travel for the National Poultry Improvement plan. In the plan, the state and national governments will cooperate with the Adkisson and Clarendon Hatcheries. The work will consist of pollorum testing and breeding supervision. Mr. Henderson's headquarters will be in Amarillo. He won prizes on all of his White Leghorn chickens and bronze turkeys exhibited at the Tri-State Fair last week.

The Plateau Singing Convention will be held at Westway the second Sunday in November.

Rev. and Mrs. Gilpin were dinner guests at the Mattoon home, Sunday.

Wheat sowing is almost complete here and the wheat is coming up nicely.

Several have reported the loss of horses the past week due to sleeping sickness.

Mrs. A. C. Pierce and Martin returned home Saturday night from Abilene where they went to attend the funeral of Mrs. Pierce's mother, Mrs. Joseph Poindexter.

Mrs. F. W. Woodson and Miss Emily Minter attended the meeting of the B. & P. W. Club in Hereford, Monday night.

Several from this community attended the show, "The Good Earth," in Hereford Sunday and Monday.

Betty Jane and Nancy Carl of Hereford, visited Nina Beth Hartman, last Friday.

Hitch-Hiker



It's not often that a marsupial has such luck in picture as a leaping marsupial of the kangaroo family with her youngster in its pouch. All the more reason for the novelty of this picture of the youngest hitch-hiker in the Paris zoo.

Mr. and Mrs. Buddy Witherspoon of Hereford, were visitors at the G. C. Hartman home, Sunday.

Miss Arieta Lundry of Hereford, spent Sunday at the C. V. Burgess home.

Mr. and Mrs. Dave Grimes are moving to Hereford this week, to their old home place, where they lived 14 years before moving to this community. They purchased the place from Mr. Reeves. We are sorry to lose the Grime family from this community.

Miss Golda Wilder spent the week end with Mrs. J. D. Harrell.

Miss Mildred Wilder spent the week end at home. Miss Mildred is studying Chiropractic work and Manology in Hereford. She is staying at the home of Mrs. Hammock.

Mr. B. J. Lomax suffered a broken leg when a steer which he threw fell on his leg. Mr. Lomax was helping brand and vaccinate cattle when the accident occurred.

Mr. and Mrs. T. B. Cox attended the funeral of J. M. Lewis of Ward last Thursday.

Mr. and Mrs. Berry Miles and Mr. and Mrs. Rutter and children were Sunday visitors at the T. B. Cox home.

Mr. and Mrs. Willie Landers are staying at the Joe Landers home at present.

Mrs. Grady Wilson had a quilting at her home Tuesday for Mrs. Hughes Millard. At noon a covered dish luncheon was served to Mesdames R. M. Gunn, Earl Presley, O. Wilder, A. O. Pierce, Walker Nix, Gene Presley, Bud Hopson, Guy Lawrence, Joe Landers, Morris Roe, Merlin Kaul, L. O. Gore, Vina Edmonson, Elmer Reynolds, Hughes Millard, Bob Gentry, Kelly Gray, Ellis Wilson, Ronald Matthews, Grady Wilson and Miss Stella Mae Gore.

Two quilts were completed during the afternoon. Mrs. Millard was surprised in the afternoon, when a quilt was brought to her filled with many lovely household gifts. After unwrapping the gifts, Mrs. Millard, who was Miss Gertrude Wilson before her marriage, graciously thanked the donors.

Mrs. Claude Ware and children of Summerfield, visited with Mrs.

Office supplies, typing paper, and typewriters for sale at The Brand office.

The pupils in the primary room have been making rattles and tomatoes. Oatmeal boxes are painted and then decorated with Indian designs. In music, they are learning Indian songs and how to dance Indian fashion.

Rhythm band practice is being held twice a week in the primary and intermediate grades.

School was dismissed Friday to permit teachers and pupils to attend the Tri-State Fair. Mr. Kaul drove the bus which took the pupils who did not go with their parents. Mr. Dodson and Miss Minter accompanied them.

Edd Uri Talbot has returned to school after a week's absence. She and her mother returned Sunday from a trip to Kansas. Several were absent last week because of illness.

Office supplies, typing paper, and typewriters for sale at The Brand office.

Office supplies, typing paper, and typewriters for sale at The Brand office.

Office supplies, typing paper, and typewriters for sale at The Brand office.

Office supplies, typing paper, and typewriters for sale at The Brand office.

Office supplies, typing paper, and typewriters for sale at The Brand office.

Office supplies, typing paper, and typewriters for sale at The Brand office.

Office supplies, typing paper, and typewriters for sale at The Brand office.

Office supplies, typing paper, and typewriters for sale at The Brand office.

Office supplies, typing paper, and typewriters for sale at The Brand office.

Office supplies, typing paper, and typewriters for sale at The Brand office.

Office supplies, typing paper, and typewriters for sale at The Brand office.

Office supplies, typing paper, and typewriters for sale at The Brand office.

Office supplies, typing paper, and typewriters for sale at The Brand office.

Office supplies, typing paper, and typewriters for sale at The Brand office.

Office supplies, typing paper, and typewriters for sale at The Brand office.

Office supplies, typing paper, and typewriters for sale at The Brand office.

Office supplies, typing paper, and typewriters for sale at The Brand office.

Office supplies, typing paper, and typewriters for sale at The Brand office.

Office supplies, typing paper, and typewriters for sale at The Brand office.

Office supplies, typing paper, and typewriters for sale at The Brand office.

Word has been received here of the recent marriage of Mr. J. P. Lawrence, Huntingdon, Tenn., to Mrs. Cornett, also of Huntingdon. Mr. Lawrence is the father of Guy Lawrence and Mrs. Sam Haywood, who recently left for Huntingdon. Mr. Lawrence has visited in this community.

Mr. and Mrs. Will Foster of Hollens, New Mexico, were guests Sunday of Mr. and Mrs. R. M. Gun.

Mr. and Mrs. George Howe and sons of Amarillo, were week end guests at the home of L. B. Wolfington.

Miss Stella Fortenberry was a guest Thursday night of Miss Leola Wolfington.

Mr. and Mrs. Al Werner attended the Blanton Estate sale north of Canyon, Thursday.

Fair visitors last week were: Mr. and Mrs. Al Werner, Mr. and Mrs. V. Skypala, Mr. and Mrs. Guy Lawrence, Mrs. Vina Edmonson, Mr. and Mrs. P. H. Gilliland, Mr. and Mrs. Paul Mathers, Mr. and Mrs. Paul Rudd, Mrs. Matson and Paul, Mr. and Mrs. C. V. Burgess, S. J. Cook, Mr. and Mrs. Sidney Sudgett and Mr. J. M. Henderson.

Visitors at church Sunday were: Mr. and Mrs. Kelley Gray, Mr. and Mrs. Will Foster and Mr. and Mrs. E. C. Eubanks.

The Pioneer Club of which Mrs. Al Werner is a member went to visit Mrs. Allen Bell at the Bell Ranch near Adrian Tuesday.

Visitors at Grady Wilson's Sunday were Mr. and Mrs. Walker Nicks, Mr. and Mrs. Bud Hopson and Mr. and Mrs. M. S. Roe.

Vernon Wilson and Jack Smith have finished sowing wheat near the Thomas school house and have returned to the Grady Wilson home.

Mrs. J. W. Hyde, Jr., returned to her home last Thursday. She has been convalescing at the C. P. Grimes home in Hereford. Mrs. Freeman is staying at the Hyde home.

Pupils in the Intermediate room are much enthused about the Art Unit being worked out at present. They are making articles of wood, including corner shelves, book ends, magazine racks, etc. This will be followed by a Farm Unit.

The Lasso Club, the High School room organization, met and reorganized for the present school year. Dan Turrentine, a Sophomore, was elected president. The other officers elected were: vice-president, Frank Brashear; secretary, Gladys Gore; reporter, Loy Cook; sponsor, Mr. F. W. Dodson. The club sponsors various school activities and holds several socials throughout the year. High lights of last year's activities consisted of holding the School Carnival and Stunt Show at which \$25 were raised; the publishing of "The Lasso," a colorful monthly school paper, and sponsoring the Basket Ball Banquet.

The club at its initial meeting voted to have 10 cents per month club dues. The club motto is "Take It On The Chin." A social activity is being planned for the near future.

The pupils in the primary room have been making rattles and tomatoes. Oatmeal boxes are painted and then decorated with Indian designs. In music, they are learning Indian songs and how to dance Indian fashion.

Rhythm band practice is being held twice a week in the primary and intermediate grades.

School was dismissed Friday to permit teachers and pupils to attend the Tri-State Fair. Mr. Kaul drove the bus which took the pupils who did not go with their parents. Mr. Dodson and Miss Minter accompanied them.

Edd Uri Talbot has returned to school after a week's absence. She and her mother returned Sunday from a trip to Kansas. Several were absent last week because of illness.

Office supplies, typing paper, and typewriters for sale at The Brand office.

Office supplies, typing paper, and typewriters for sale at The Brand office.

Office supplies, typing paper, and typewriters for sale at The Brand office.

Office supplies, typing paper, and typewriters for sale at The Brand office.

Office supplies, typing paper, and typewriters for sale at The Brand office.

Office supplies, typing paper, and typewriters for sale at The Brand office.

Office supplies, typing paper, and typewriters for sale at The Brand office.

Office supplies, typing paper, and typewriters for sale at The Brand office.

Office supplies, typing paper, and typewriters for sale at The Brand office.

Office supplies, typing paper, and typewriters for sale at The Brand office.

Office supplies, typing paper, and typewriters for sale at The Brand office.

Office supplies, typing paper, and typewriters for sale at The Brand office.

Office supplies, typing paper, and typewriters for sale at The Brand office.

Office supplies, typing paper, and typewriters for sale at The Brand office.

Office supplies, typing paper, and typewriters for sale at The Brand office.

Office supplies, typing paper, and typewriters for sale at The Brand office.

Office supplies, typing paper, and typewriters for sale at The Brand office.

Office supplies, typing paper, and typewriters for sale at The Brand office.

Office supplies, typing paper, and typewriters for sale at The Brand office.

Office supplies, typing paper, and typewriters for sale at The Brand office.

Office supplies, typing paper, and typewriters for sale at The Brand office.

Office supplies, typing paper, and typewriters for sale at The Brand office.

Office supplies, typing paper, and typewriters for sale at The Brand office.

Office supplies, typing paper, and typewriters for sale at The Brand office.

Office supplies, typing paper, and typewriters for sale at The Brand office.

Office supplies, typing paper, and typewriters for sale at The Brand office.

Office supplies, typing paper, and typewriters for sale at The Brand office.

Office supplies, typing paper, and typewriters for sale at The Brand office.

Office supplies, typing paper, and typewriters for sale at The Brand office.

Office supplies, typing paper, and typewriters for sale at The Brand office.

Office supplies, typing paper, and typewriters for sale at The Brand office.

Dealers Review 1938 Dodge At Recent Meeting

Doug Fox and Woodrow Ireland have just returned from Oklahoma City where they participated in a conference called by officials of the Dodge Division of Chrysler Corporation and attended a large gathering of dealers and realers' representatives.

The dual purpose of the meeting was to review the 1937 activities of Dodge dealers operating in the territory and to discuss sales and service plans for 1938 in advance of the automobile shows at which first-hand knowledge of what is newest in automobilism will be shared by the general public.

"I was surprised," Mr. Fox said on his return, "at reports read at the meeting of large numbers of retail orders that are being placed 'sight-unseen' by customers who have yet to see the new models for which they have already signed up. I regard this action on the part of so many motorists not only as a significant tribute to the manufacturers, but as a business sign that augurs well for our future."

Visitors at church Sunday were: Mr. and Mrs. Kelley Gray, Mr. and Mrs. Will Foster and Mr. and Mrs. E. C. Eubanks.

The Pioneer Club of which Mrs. Al Werner is a member went to visit Mrs. Allen Bell at the Bell Ranch near Adrian Tuesday.

Visitors at Grady Wilson's Sunday were Mr. and Mrs. Walker Nicks, Mr. and Mrs. Bud Hopson and Mr. and Mrs. M. S. Roe.

Vernon Wilson and Jack Smith have finished sowing wheat near the Thomas school house and have returned to the Grady Wilson home.

Mrs. J. W. Hyde, Jr., returned to her home last Thursday. She has been convalescing at the C. P. Grimes home in Hereford. Mrs. Freeman is staying at the Hyde home.

Pupils in the Intermediate room are much enthused about the Art Unit being worked out at present. They are making articles of wood, including corner shelves, book ends, magazine racks, etc. This will be followed by a Farm Unit.

The Lasso Club, the High School room organization, met and reorganized for the present school year. Dan Turrentine, a Sophomore, was elected president. The other officers elected were: vice-president, Frank Brashear; secretary, Gladys Gore; reporter, Loy Cook; sponsor, Mr. F. W. Dodson. The club sponsors various school activities and holds several socials throughout the year. High lights of last year's activities consisted of holding the School Carnival and Stunt Show at which \$25 were raised; the publishing of "The Lasso," a colorful monthly school paper, and sponsoring the Basket Ball Banquet.

The club at its initial meeting voted to have 10 cents per month club dues. The club motto is "Take It On The Chin." A social activity is being planned for the near future.

The pupils in the primary room have been making rattles and tomatoes. Oatmeal boxes are painted and then decorated with Indian designs. In music, they are learning Indian songs and how to dance Indian fashion.

Rhythm band practice is being held twice a week in the primary and intermediate grades.

School was dismissed Friday to permit teachers and pupils to attend the Tri-State Fair. Mr. Kaul drove the bus which took the pupils who did not go with their parents. Mr. Dodson and Miss Minter accompanied them.

Edd Uri Talbot has returned to school after a week's absence. She and her mother returned Sunday from a trip to Kansas. Several were absent last week because of illness.

Office supplies, typing paper, and typewriters for sale at The Brand office.

Office supplies, typing paper, and typewriters for sale at The Brand office.

Office supplies, typing paper, and typewriters for sale at The Brand office.

Office supplies, typing paper, and typewriters for sale at The Brand office.

Office supplies, typing paper, and typewriters for sale at The Brand office.

Office supplies, typing paper, and typewriters for sale at The Brand office.

Office supplies, typing paper, and typewriters for sale at The Brand office.

Office supplies, typing paper, and typewriters for sale at The Brand office.

Office supplies, typing paper, and typewriters for sale at The Brand office.

Office supplies, typing paper, and typewriters for sale at The Brand office.

Office supplies, typing paper, and typewriters for sale at The Brand office.

Office supplies, typing paper, and typewriters for sale at The Brand office.

Office supplies, typing paper, and typewriters for sale at The Brand office.

Office supplies, typing paper, and typewriters for sale at The Brand office.

Office supplies, typing paper, and typewriters for sale at The Brand office.

Office supplies, typing paper, and typewriters for sale at The Brand office.

Office supplies, typing paper, and typewriters for sale at The Brand office.

Office supplies, typing paper, and typewriters for sale at The Brand office.

Office supplies, typing paper, and typewriters for sale at The Brand office.

Office supplies, typing paper, and typewriters for sale at The Brand office.

Office supplies, typing paper, and typewriters for sale at The Brand office.

Office supplies, typing paper, and typewriters for sale at The Brand office.

Office supplies, typing paper, and typewriters for sale at The Brand office.

Office supplies, typing paper, and typewriters for sale at The Brand office.

Office supplies, typing paper, and typewriters for sale at The Brand office.

Office supplies, typing paper, and typewriters for sale at The Brand office.

Office supplies, typing paper, and typewriters for sale at The Brand office.

Office supplies, typing paper, and typewriters for sale at The Brand office.

Office supplies, typing paper, and typewriters for sale at The Brand office.

Office supplies, typing paper, and typewriters for sale at The Brand office.

"However, the most interesting part of the meeting," Mr. Fox admits, "was a privileged preview of 1938 Dodge passenger cars, several just-finished samples of which had been specially shipped to the conference from the factory. Though the cars impressed the dealers who saw them by their obvious, eye-filling beauty, no public statement of mechanical changes and innovations were offered. These details," says Mr. Fox, "will be revealed at 'announcement time,' when the whole story of the new Dodge will be told to the public."

FIRST PRESBYTERIAN CHURCH

Sunday is a special day at the First Presbyterian Church, Rev. J. C. Thorns, pastor.

Rally Day will be observed in the Sunday School at 9:45 a. m. A little different program will be presented. The Sunday School is striving to have more present than it has ever had before.

World-wide Communion Day will be held at the morning worship hour of 11. Presbyterians in every country of the world will participate in this sacred feast next Sunday. Come and be a part of this world-wide gathering.

Evening worship will be at the vesper hour of five.

CARD OF THANKS

We take this means to thank Dr. LeGrand for his many, many tasks of relieving our dear husband, father and uncle. And we thank our dear friends for their many deeds and kindnesses; also for the beautiful flowers. The pall bearers were Joe, Anthony, Forest Marnell, Carlove Vaughn, Mildred Gregory and Jake Gregory.

Mrs. J. M. Lewis and daughter, Ara, and nephew, Garvis Robinson.

CIVIL SERVICE EXAM

The U. S. Civil Service Commission announces open competitive examination for the position of Assistant Inspector (General Construction). Applications must be made on the prescribed forms,

which with the necessary instructions, may be obtained from the Secretary, Board of U. S. Civil Service Examiners, U. S. Engineer Office, Conchas District, Conchas Dam, N. M. The rate of pay for the position to be filled from this examination will be \$1600-\$1800 per annum."

666

MALARIA in 3 days checks COLDS first day Headache, 30 Minutes
Liquid Tablets, Salve, Nose Drops
Try "Rub-My-Tism" World's Best Liniment

SAVE ON WELL CASING

We have an exceptionally large supply of well casing. Just the type for use in irrigation. Also Water and Gasoline STORAGE TANKS—Any Size You Want.

FOR DETAILS WRITE OR PHONE

City Machine & Welding Works

1300 West 6th St. Amarillo, Texas Telephone 21327

TOMATOES

No. 1 Can 4c

IVORY SOAP (Medium Bar, 6c) — Large Bar 10c

IVORY FLAKES (Small Pkg., 8 1/2c) — Large Pkg. 21c

DREFT (Small Pkg., 9c) — Large Pkg. 23c

TOILET TISSUE Northern — Roll 6c

BEANS Great Northern — 2 Lbs. 11c

PINTO BEANS 2 Pounds 11c

BLACK-EYED PEAS 2 Pounds 11c

SUGAR

10-LB. Paper Bag 49c

TOMATOES No. 2 Can — 3 Cans 21c

ROYAL DESSERTS, Try Butterscotch Pudding—3 Pkg. 15c

MILK, Borden's Rose Brand, 3 Tall Cans or 6 Small Cans 19c

CORN, Little Chief, Fancy Whole Grain — No. 2 Can 14c

CORN, Extra Tender Sweet, Standard — No. 2 Can 10c

—: Fresh Produce :—

APPLES

The Hereford Brand

Published Every Thursday. Our Slogan—"More People—More Farms"
HEREFORD, DEAF SMITH COUNTY, TEXAS
TELEPHONE 30
MRS. BETH B. HOLMAN Publisher and Manager
EMMIE GILLENLINE Editor

SUBSCRIPTION RATE: Zone One, \$1.50 per year; Zone Two, \$2.00 per year; Zone Three and higher, \$2.50 per year. All subscriptions strictly cash in advance.
Entered as second-class matter at the Post Office in Hereford, Texas, under the act of March 30, 1879.

NOTICE TO PUBLIC

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally at the office at 402 Main Street, Hereford, Texas.

Proclamation

KNOW ALL MEN, WOMEN AND CHILDREN

By These Presents: That, WHEREAS the health, happiness, life and safety and general welfare of each citizen are dependent upon existing conditions, and

WHEREAS, the lives and property of our people are endangered by fire caused by rubbish accumulations in homes, offices, stores, factories, alleys and streets, and

WHEREAS, a city is judged largely by its general appearance of cleanliness, freshness and beauty, and

WHEREAS, fire to a very large degree is preventable by the proper application of education in fire prevention and fire protection;

NOW, THEREFORE, I, C. J. Paddock, Mayor of the City of Hereford, do hereby proclaim the week of October 3 to 9 as FIRE PREVENTION WEEK, during which week I most respectfully urge our civic and commercial organizations, our school officials and teachers, and our citizenship as a whole, to cooperate and work with the fire chief, fire marshal and city officials in an effort to control this useless loss of life and property by fire. Every home, office and place of business should be inspected carefully and all fire hazards removed.

IN TESTIMONY WHEREOF, I hereunto sign my name and affix my seal of office on this the 3rd day of September, A. D. 1937.

C. J. PADDOCK, Mayor.

Want Ads

Wanted

WANTED—Wheat pasture. Write Z. D. Buchanan, Friona, Texas. 39-34p

WANTED—Field grazing or would buy several fields for stock grazing. See O. G. Hill, Hereford, Texas. 39-11c

WANTED—Feed cutting. L. A. Smith, Dawn, Texas. 9-17p

IS YOUR CAR SAFE? Brake Linings, Defrosters, Light Bulbs, Reflectors, Tail Lights; for trucks, Flares, Fuses and Clearance Lights at Miller Auto Store. 39-31c

WANTED—Someone to one-way and sow to wheat 34 acres, also give house rent on 4-room house, windmill, outhouses, for looking after place. 30 head mixed cattle for sale. All located 3 miles east, 1 mile north of Hereford. J. P. Nix, Stamford, Texas. 39-21p

MALE HELP WANTED—Steady, reliable man to retail Watkins well known products among rural families. Watkins dealers are successful and prosperous. No cash required. Applicant age 25-45, must own car. Write R. C. Lewis, c/o J. R. Watkins Co., Memphis, Tenn. 39-31c

ALL OUR PRODUCTS, sweet milk, sweet cream, Bulgarian butter milk, chocolate milk, Bireley's orange juice and ice cream, delivered twice daily or can be purchased at our downtown office at 212 West Third Street. Prairie Dairy, Phone 6. 23-1f

WANTED: All of your wire coat hangers. One-half cent each. Cash or credit. Fox Cleaners and Hatters. 11-1f

HELP WANTED—Capable cook and housekeeper between ages of 32 to 35. Mrs. A. J. Street, 2413 Hayden Street, Amarillo, Texas. 38-30p

WANTED—Feed to cut; 10-foot power take-off binder, S. H. Blagie, 1 mile west of town. 38-30p

CONSERVE YOUR ECTOPLASM!

NUMEROUS Federal Land Bank farms for sale in Deaf Smith and Farmer Counties. Hereford National Farm Loan Ass'n. 38-41c

For Rent

FOR RENT—Garage bedroom, cheap. 306 Lee Ave. 39-11c

FOR RENT—Modern Apartment. Garage. Adults. Mrs. Hattie Ruthford. Phone 665-W. 39-11c

FOR RENT—Bedroom adjoining bath, with kitchen privileges. Mrs. Dow Mercer, phone 650-W. 39-11c

FOR RENT—Two-room apartment, furnished or unfurnished. Reasonably priced to couple without children. Also garage. Mrs. G. L. Woods, across street south on 25-Mile Ave. 39-11p

FOR RENT—2-room apartment. Bills paid. Mrs. J. F. Ward. 39-11c

Lost and Found

LOST—Spare wheel and tire for 1934 Dodge; has sand colored steel covering. Reward at Daniel's Tire Shop. 39-11p

CONSERVE YOUR ECTOPLASM!

For Sale or Trade

FOR SALE—Block 24, Welch Addition, in Hereford. 20 acres priced at \$1200, if sold in 15 days. Shallow water. Easy terms, \$250 down, balance in four equal payments. Will pay for itself in two years. M. A. Crockett, Sanger, Texas. 39-41p

FOR SALE—Improved 80-acre tract close in. Has irrigation well. A real bargain. No trade. O. L. Rutherford. 39-11p

FOR SALE—My home, five rooms and bath. 75x140 foot lot. C. L. Whitehead. 39-31c

IS YOUR CAR COMFORTABLE? Seat Covers, Pillows, Heaters, Floor Mats, Cigar Lighters, Sun Visors, Steering Wheel Spinners at Miller's Auto Store. 39-31c

FOR SALE, Rent or Trade—Good farms and ranches, priced \$3 to \$30 acre on easy terms. Jack H. Hale, Box 382, Hereford, Texas. 39-11c

FOR SALE—No. 1 Seed Wheat. J. D. Love, Bootleg Store, 26 miles west. 37-31p

FOR PAINTING or Paperhanging see M. E. Moore, mile north on 25-Mile Ave. 37-11c

FOR SALE—1937 V-8, 85, two-door with trunk. 7000 miles. Will take car for equity. Cecil Jones, Jacobsen Bros., Hereford, Texas. 37-31p

FOR SALE—One good I. H. C. Row Binder, one Deering Header, one Van Brunt 16-10 wheat drill. John L. Wilson. 37-31c

FOR SALE—Pure Tenmarque Seed Wheat. 25c over the market. Wheat grown by S. C. Hutcherson, Hart, Texas. Farmers Grain Co. Hart, Texas. 38-41c

FOR SALE—Rye Seed, \$1.00 per bushel, measured at the granary on my farm, across the road from Wyche school, H. B. Elliston. 38-41p

FOR SALE—Hogart bundles, pretty well headed, 3c per bundle. Second place north of dump ground. J. W. Vick. 38-41p

FOR SALE—165 acres, \$19 per acre, almost adjoining town. See or write Tracy Major, Hereford, Texas. 38-41c

FOR SALE—20 head young registered Hereford cows; 15 registered yearling bulls, good ones; Allis-Chalmers all-crop harvester. In-

ternational 9-foot one-way plow; 3 bottom 14-inch International mould board plow; 28-6 International deep-furrow drill with press wheels, all in good repair; 2 good fillies broken to work; 18-36 Hart-Parr tractor, bargain. Wm. Ash, 310 Kentucky St., Amarillo. Phone 7092. 38-31p

FOR SALE—Clean Blackbull seed wheat. Lester Galley, 11 miles northeast of Hereford, Box 335. 38-41c

FOR SALE—11 1-2 acres in edge of town, pretty well improved, shallow water, on REA lines. Every inch in cultivation and can be watered. See or write S. J. Sanders, Hereford, Texas.

FOR SALE—Allis-Chalmers all-crop harvester practically new; attractive discount. Also Allis-Chalmers Tractor. For price and terms write or see R. J. Peck, 322 Oliver Eakle Building, Amarillo, Texas. 38-41c

A Long Time Ago In Hereford

(From The Hereford Brand, September 28, 1906)

Mr. S. L. Boone had purchased a ten-acre block of ground from L. W. Ricketts. This land was located just south of town and was to be converted into a city park.

The contract for the building of the First National Bank building had been let. The new building was to be of stone, two stories high, with offices in the second story.

Miss Fannie Turrentine had accepted a position as teacher in the Amarillo public school.

Messrs. Smith and Thorpe had arrived from Kansas City with a new steam plow, and were ready to start breaking Panhandle lands.

A special session of the Commissioners' Court had been held for the purpose of arranging the details for a separate fire-proof building for the records of Deaf Smith County. It was not believed that the vault then in use would protect the records in case of fire. The new building was to be built of brick or stone.

At the resignation of O. M. Daniels, Commissioner of Precinct No. 1, W. D. Keliehor was appointed to fill the place. Mr. Keliehor had been nominated in the primaries for this office, and since he would not have an opponent at the general election, he was receiving good training for his regular term of office.

(From The Hereford Brand, September 28, 1916)

The committee on exhibits for the Fair to be held the next month were beginning to collect products for these exhibits.

Tulia had suffered great loss from fire. Business buildings amounting to \$50,000, were destroyed.

The Civic Club had arranged for a Better Baby Contest to be held at the Fair. The babies were to be judged on physical and mental development and not mere beauty.

The highest priced animal sold at the Panhandle State Fair at Amarillo, was bought by a Hereford man. Mr. Walter Lupton bought Beau Matador, a three-year-old Hereford bull.

Two weddings of interest had been announced. Mr. Hugh Witherspoon and Miss Grace Jones of Des Moines, Iowa, were married in Amarillo, and Mr. C. H. Dyer and Miss Roberta Nance, both of this city, were married at the home of the bride's parents, Rev. and Mrs. T. G. Nance.

The editor of The Brand, Mr. B. F. Guthrie, had been invited to a Buffalo Hunt and Barbecue by Col. and Mrs. Charles Goodnight at the Goodnight Ranch. The Buffalo Hunt was to be participated in by a band of Kiowa and Comanche Indians.

TECH BAND TO BROADCAST The Texas Tech Band, of which Billy Smith and Roy Hastings are members, will be presented in a broadcast over the Texas Quality network Friday night, October 1, in the first of a series of campus broadcasts sponsored by the Coca-Cola Company.

The Whiteface Round-Up

PUBLISHED EVERY THURSDAY BY THE STUDENTS OF HEREFORD HIGH SCHOOL

VOL. II—NO. 1

HEREFORD HIGH SCHOOL, THURSDAY, SEPTEMBER 23, 1937

PAGE 1

Senior Candidate Wins Queen's Throne

Panthers Defeat Whitefaces 6-0

The Whitefaces lost their second straight game of this season, when the Panthers from Panhandle, defeated them 6-0. A pass play in the waning moments of the game gave Panhandle their touchdown. Hereford receiving the kick-off could do nothing with the time left and fell defeated but still spirited.

At the kickoff, Hereford ran the ball back to the 39-yard marker. Gaining no ground, J. Vaughn kicked. An exchange of punts followed and then Panhandle on three successive plays ran the ball into Hereford territory, but Hereford tightened and held Panhandle to four downs. Hereford kicks, but Panhandle drove deep into the Whiteface territory again. Hereford stopped this drive also. The ball was then changed several times with no scoring threats as the quarter ended. Panhandle had possession of the ball.

The Panhandle Panthers picked up the second quarter on their own 25 to march down the field to Hereford's 15 before they were stopped. Hereford took the ball and a pass from J. Vaughn to Ashlock, netted 26 yards. They then lost the gain on four bad plays and Panhandle took over on the Whiteface 7. Rutherford broke through two times to smear the Panthers' pass so Hereford gained the ball on downs. An exchange of punts followed with Panhandle covering the ball on the Whiteface safety's fumble of a punt. Hereford, however, intercepted a pass and were marching rapidly down the field when Panhandle tightened and took the ball on downs. The half ended as Panhandle was preparing to kick.

Hereford received again and kicked on the first down. Panhandle then drove to Hereford's 10 where unsuccessful passes were tried. Hereford kicks out of danger. Exchange of punts followed and as the third quarter ended Panhandle had possession of the ball on Hereford's 45.

Panhandle played in the Whitefaces' territory most of the last quarter, threatening continually, driving once to Hereford's 3. Hereford could put little offense in play and had to kick often. The Whitefaces managed to hold until a pass from the 18 put the touchdown over. The six points were made in the last two minutes of play. The try for extra point was bad.

The starting line-up for Here-

"Ag" Class Wins Prize At Fair

There are forty-five boys enrolled in the Vocational Agriculture department of Hereford High School. There are two sections of first year agriculture, and one section of second year agriculture. Of this number the larger part are Freshmen and Sophomores. The classes will have a somewhat more efficient shop work department this year due to some improvements and new material, according to Mr. Emmons, vocational agriculture instructor.

The department had an educational booth at the Tri-State Fair, dealing with soil conservation and erosion. This booth, one of five on the same subject, placed sixth, winning twenty dollars; four of the five placed in the first six.

On September 16, 1937 the vocational agriculture teachers of the Tulla District, which includes Plainview, Tulla, Happy, Abernathy, Dismitt, Hale Center, Canyon, Silverton and Hereford, met at Tulla. The meeting was had for the purpose of formulating plans for the year's work. At this meeting Mr. Emmons was elected chairman of the organization.

Judging Teams Mr. Emmons, the agriculture teacher, took eight boys, four out of the agriculture I class to judge poultry, and four out of the agriculture II class to judge dairy cows, to Amarillo Monday, the 20th. They did not place.

The boys on the poultry judging team were O. G. Hill, Raymond Evans, Roy Wederbrook and Hicks Roberson (alternate). The boys on the dairy judging team were Charles Spradley, Neal Young, Jack Boydston and Roy Landers (alternate). The boys all reported a good time.

Code of Ethics As a member of Hereford High School, I accept as my code: Honor of self and school. Equality of students. Right attitude. Enthusiasm. Fairness. Open-mindedness. Reliability. Diligence. Harmony in school. Interest in school activities. Group responsibility. Hospitality.

ford was: W. R. Nunn; lt. Posey; lg. Rutherford; c. Bradley; rg. H. Nunn; rt. Boyer; re. J. C. Vaughn; pq. J. Vaughn; rh. Ashlock; hb. Foster; fb. Haun.

Lake Committee Submits Brief

Members of the Dam and Lake Committee this week submitted a brief, concerning the location of a proposed lake west of Hereford, to the Farm Security office in Amarillo, prepared by H. V. Hennen, secretary of the Hereford Chamber of Commerce, and was carried to Amarillo by J. E. Hill, committee member.

Reviewing the proposed location west of Hereford adjacent to Highway 60, it pointed out that Highway 51 would also run within a short distance of the lake and that such a lake would furnish a scenic and recreational point for tourists. It also stressed the need of recharging underground water for irrigation purposes and that the proposed lake will result in a boating and fishing center for residents of Deaf Smith and adjoining counties.

Committee members expressed themselves as being hopeful over possibilities of securing the project for this county, but were awaiting the report of federal agencies, which have made preliminary surveys in the proposed location.

Hospital Notes

Richard Jowell, who underwent a major operation Friday night, was today reported greatly improved.

Mr. and Mrs. Joe Story announce the birth of a daughter, Saturday, September 25. Both mother and child are resting nicely.

Tim Harvey, confined to the hospital last week, was reported to be resting nicely.

Mrs. Elsie Boardman underwent a major operation Monday night, and was today improving rapidly. J. H. Harris, who has been confined to the hospital for some time was today able to sit up in a



G. M. HUDSON

Hi-Y Sponsors Negro Program October 4

The Boys Hi-Y Club, under the direction of Mr. G. M. Hudson, is sponsoring a general entertainment program consisting of the Mississippi Singers to be presented here in the High School auditorium Monday night, October 4. This program will be given in an effort to raise the annual budget of the Hi-Y Club.

The Mississippi Singers are five talented young Negroes. They are nationally known, having broadcasted regularly over NBC radio station in San Francisco, California. They present an excellent, varied program. These singers will render several Negro spirituals and old Southern melodies in the delightful manner characteristic of Negroes. Tap dancing is regularly featured by them in their programs, as are banjo and guitar numbers by individual members of the group.

The Mississippi Singers were secured through the services of the Northwest Assemblies, a company devoted to the selection of educational programs specially for high schools. Mr. Hudson stated recently that the Hi-Y boys were fortunate in booking such a group, as they rarely come this far south with their entertainment.

This club is very enthusiastic over the prospect of the Mississippi Singers and needless to say, urge the attendance of every person in Hereford. This program will truly be worth while and will be long remembered as an evening of real entertainment. The admission prices are 15c and 25c and the affair will start at 8 p. m.

THAMA CAWTHON ELECTED FOOTBALL QUEEN

The annual box supper sponsored by the Athletic Association was given last Thursday evening at 7:45 o'clock in the gymnasium. The box supper culminated a heated struggle among the classes for the election of a football queen. The Senior class, after much effort and expense, succeeded in electing their candidate, Miss Thama Cawthon, to this controversial throne.

For the second time in their high school career, the members of this year's graduating class had the satisfaction of winning for their candidate this coveted position. Last year, as Juniors, these wide-awake students elected their candidate for football queen at the box supper.

The Senior Class led the other competing classes by a large margin, secured by selling tickets, bringing boxes and buying boxes. They had a total of 7,485 turned in for votes. The Juniors ranked next, having a total of 5,600; the Sophomores, 4,400, and the Freshmen totalling 2,200. The candidates of the classes for queen were represented by Thama Cawthon, Edith Jackson, Marthabelle Ewton and Margaret Higgins.

The boxes and bidding, with Mr. John Roberts acting as auctioneer, were enthusiastically received by the various classes. The gym walls reverberated with cheers, Bronx and otherwise. The Sophomores and Juniors bought the most boxes but the Seniors turned in the most money for season tickets. The Senior and Junior girls brought the greatest number of boxes. The queen's box was bought by the Senior class. The queen will be crowned Friday, October 1, at the football game.

The Athletic Association reports the box supper a great success, both in the field of entertainment and finance. The money made on this will be used for the upkeep and equipment of the various athletic groups during the year. At the present time there are no totals for the amount made by the Association available.

SCHOOL BANDS AT TRI-STATE FAIR

Tuesday morning, both the High School and Junior Bands journeyed to Amarillo, where they attended the Tri-State Fair. While there, both bands broadcast; this broadcast was sponsored by a group of Amarillo merchants. Most of the High School band went in the new school bus while the rest of the band members went in cars.

Jersey Brings \$90 In Auction

The top Jersey cow in the F. P. Robb auction sale at his farm, north of Dimmitt, Wednesday sold for \$90.00.

The average price paid for the herd was \$55.00; hogs also sold at fancy prices. A large crowd was in attendance and the sale was snappy from start to finish. Ray Barber of Hereford, was auctioneer and Ester Noble of Dimmitt clerked the sale.

Index cards, vehicle file holders, Brand Office.

Dr. V. M. COBB

NATUROPATHY — CHIROPRACTIC
(Ten Years Successful Practice)
Phone 470. Clark Building.
Residence Phone 244J

To The FARMERS

We will be in the market for all the milo and kaffir that is offered us at the market price and will accept same for storage also at our elevators at Dawn and Black We suggest you allow your grains to get dry before thrashing it, as wet grain will be subject to heavy discounts at the elevators as it cannot be dried by them.

Farmers Associated Elevators DAWN and BLACK

WHITEFACE ROUND-UP

HEREFORD HIGH SCHOOL, SEPTEMBER 23, 1937

PAGE 2

WHITEFACE ROUND-UP

Editor-in-chief, Mary Jane Morgan... Ass't. Editor-in-chief, John Willett...

UTILIZING SPARE MINUTES

How many times have you heard a student say, "I haven't time to get all my lessons..."

PITY THE POOR LEPHTHANDED ONES

Desk chairs used in Hereford High School were, without exception, made for right-handed students...

F. F. A. ELECTS OFFICERS

Charles Verden, president; O. G. Hill, vice-president; Neal Young, secretary...

TO ORGANIZE CIVICS CLUBS

An advance plan of meeting has been suggested and proposed to be submitted to the civics classes...

Dick Baker Is Greyhound's Co-Captain



Richard (Pleas) Baker, a former Hereford High School student and football player, is pictured here planning with Coach Al Garten...

Students Prove Good Sports

Those attending the Athletic Association supper last Thursday were agreeably surprised...

The gymnasium rang with friendly taunts and good-natured cheers for each other exchanged between the classes...

GLEE CLUB MAKES PLANS

Adding a little swing and rhythm to the usual run of classical music, the Girls' Glee Club started on an entirely new program Thursday...

LARGE CROWDS AT FAIR

The Tri-State Fair grounds might easily have been mistaken for a street in Hereford Tuesday evening...

HUMOR

Miss Crawford—"What is the plural of mouse, Helen Ann?" Helen Ann—"Mice."

"Mother," said Mary Tiefert after coming from a walk, "I've seen a man who makes horses."

Slips of the Tongue

Catherine Fullwood took a hard tumble and Virginia Mossley helping her up asked her: "How did you happen to fall, Catherine?"

"That Catherine is the funniest girl," she explained. "When she slipped upon the walk coming home I asked her how it happened, and quick as a flash she answered, 'Nevertheless.'"

Seen About School

A walking encyclopedia, Mr. Willoughby has been seen impressing certain words upon the minds of his students by backing against the blackboard...

Senior Class Rings Arrive Here Monday

The Senior class is happy to announce the arrival of their order of class rings Monday, September 27...

Class members have not received their rings at this time, since there is a slight charge of \$337.00 to take care of before they can get them from the Express office...

This shipment consists of the rings and premiums for those who made \$1.00 deposits on them last spring. Each student must pay the remaining amount on the class rings before they will be delivered...

GENECE STANDIFER SENIOR CANDIDATE

The Senior Class, in its regular meeting Wednesday, September 22, in room twenty-three, chose its candidate for president of the Student Council...

Miss Genece Standifer was chosen as the candidate for this office, and she will be wholeheartedly supported by the Seniors...

PEP CLUB PRACTICES YELLS

The Pep Club met Tuesday morning at seven-fifty in the high school gymnasium to practice their new yells...

CHRISTIAN CHURCH

H. M. Redford, minister. Bible School 9:45-11 a. m. Morning worship 11-12 a. m. Christian Endeavor Societies 6-8 p. m.

Following a custom of the club,

each member took a covered dish for the luncheon, after which the first study program following the outlines in the year books on "Our Modern World," was given.

Items concerning new house-keeping devices were given in answer to roll call. Mrs. F. M. Kester discussed the "Evaluation of New Types of Houses..."

Mrs. Wirt Phillips talked on "Modern Household Management." In a discussion on "Does the Modern Home Fulfill its Duty to Society?" Mrs. Bob Higgins asked the question: "Is Modern Home Life Responsible for the Moral Attitudes of the Present Day Generation?"

After the program Mrs. Bell served watermelon which had been raised on the ranch. Kodak pictures of the group were made.

Members enjoying the interesting affair were Mesdames J. B. Stoker, Bob Higgins, Jack Rose, J. M. Gilliland, A. A. Foster, Wirt Phillips, Ray Johnson, M. D. Womble, Carl Frye, C. T. Guseman and the hostesses.

DILLEHAYS ATTEND TEXTBOOK MEET IN TEMPLE

Mr. and Mrs. C. H. Dillehay left yesterday for Temple, where he will attend a meeting of the State Text-Book Committee held in that city this week...

PIONEER STUDY CLUB MEETS AT BELL RANCH NEAR ADRIAN

A journey to the ranch home of Mr. and Mrs. A. G. Bell near Adrian, a luncheon at one o'clock and a program in the afternoon highlighted the opening club session Tuesday for members of the Pioneer Study Club...

On Monday, October 11, the committee will go to Austin and will make reports on their selections before the State Board of Education. From these reports the Board will then choose text books for the next adoption made by the state.

CLUB FEDERATION EXECUTIVES TO MEET HERE SATURDAY

Executives of the Deaf Smith County Federation of Women's Clubs will meet Saturday at 3:00 o'clock in the county court room at the court house...

LA AFFLATUS ESTUDIO CLUB MEETS TUESDAY

The La Afflatus Estudio Club had its second regular meeting of the year Tuesday, at the country home of Mrs. Bob Higgins...

An ice course was served by the hostess to Mesdames George Suggs, Arlie Dean, Jim Lipscomb, Bill Hutson, Jim Higgins and Robert Veigel.

JOURNEY SHOWER HONORS MISS GENEVIEVE EBERLE

Mesdames Troy Moore and Troys Carmichael were co-hostesses when members of the Junior Pioneer Study Club entertained with a Journey shower, honoring Miss Genevieve Eberle...

COWHANDS MEET MONDAY

The Cowhands met Monday evening at seven-thirty, September 20, in the High School building to transact old and new business.

Boss Leonard Ralston told the pledges the purpose of the Cowhand Club. The time for initiation has not been definitely decided, but will be in about a month or two.

Delightful refreshments were served to Virginia Miller, Gussie Edelman, Nona Willis, Marie Roden, Ruth Marie Crossbait, Margaret Schroeter, Virginia Woodford, Elizabeth Brumley, Mrs. J. F. Eberle, Mrs. M. R. Moore and the hostesses.

Gifts were sent by Anna E. Hucker, Marie Cogdell, Bessie Patterson, Nell Culpepper and Mrs. Hettie Cochell, who were unable to be present.

WHEN WINTER COMES WILL YOUR CAR GO?

Before your car gets the habit of stalling on every cold day, let us change your oil and fill your tank with TEXACO Motor Oil and Gasoline...

TEXAS SERVICE STATION

GLENN SNYDER PHONE 440

children, Frank, Jr., and Mary Lou, are in Hereford for several weeks in order for Mr. Wolf to take chiropractic treatments...

QUARTET WELCOMES RICE

The girls' quartet of the Hereford High School is glad to report the return of Miss Elizabeth Rice, Friday, September 17, from her visit to Canada...

DULL HEADACHES GONE SIMPLE REMEDY DOES IT

Headaches caused by constipation are gone after one dose of Adierka. This cleans poisons out of BOTH upper and lower bowels...

Bellview News

MRS. R. H. JOHNSTON Feed crops in this community are fine and harvesting has begun. Wheat sowing is about finished.

MRS. R. H. JOHNSTON

Feed crops in this community are fine and harvesting has begun. Wheat sowing is about finished.

Vatchel Lindsey returned Sunday from a business trip to Oklahoma.

Mrs. R. H. Johnston and children visited friends and relatives and took in the fair in Amarillo.

BUSINESS AND DIRECTORY

Dr. J. W. HENDRIX, Chiropractor and Masseuse. 100 B Street—Just North of Mother's Park. Phone 841 for Appointments.

INSURANCE JNO. H. PATTON PHONE 60

ABSTRACTS OF All Deaf Smith County Land Titles. DEAN SMITH COUNTY ABSTRACTS INC. CHIEF Estes, Manager

THE CHOCOLATE SHOP. Cold Drinks, Candles, Magazines.

THE HEREFORD BRAND JOB PRINTING

JUST RECEIVED... NEW SHIPMENT OF Wilson Bros. Shirts

Wilson Bros. Shirts. Plain and fancy patterns. V-Shaped Form-Fitted SHIRTS \$2.00 \$1.65

NEW TIES in Fall Shades

Fox Cleaners & Hatters The Mans Shop

SOCIETY MRS. JOHN McLEAN, Society Editor Phone 181-W

Music Study Club Meets For Annual Fall Luncheon Monday

Music Study Club members were entertained with a luncheon Monday at the home of Mrs. H. M. Broadwell, the first time the club had met this season.

Dainty orchid baby's breath and lemon yellow marigolds were combined to achieve a lovely color motif in the dining room a black glassed bowl filled with large yellow dahlias centered the table...

W. M. S. ZONE MEETING HELD AT OKLAHOMA LANE

The quarterly zone meeting of the Woman's Missionary Society of the Methodist Church was held at Oklahoma Lane Wednesday.

The program began at 10:30 in the morning with a song, "Lead On O' King Eternal." Mrs. J. F. Ward led the prayer.

The theme for the day was "Studying Missions," with Mrs. W. F. Nittler of Bovina as leader. Mrs. J. F. Terrell gave the devotional.

After a vocal duet given by members of the Bovina Society, Mrs. Hardy of Bovina, talked on "Why Study Missions."

Mrs. Groust of Panhandle, district superintendent of study, explained the new book to be studied by the different societies. She told how to study "What is the Modern World?" Mesdames Groust and O'Keefe entertained with a dialog on the book.

Luncheon was served at noon. The afternoon program opened with a song and prayer led by Mrs. Addison of Dimmitt. Mrs. Noel Gollehon conducted the devotional. Mrs. J. O. Haynes of Amarillo, district secretary, gave

an interesting discussion of prayer, study and service. She linked the three subjects together and applied the message to missionary work. She told of plans being made for the Harvest Day program which is scheduled for December 8, at the Polk Street Methodist Church.

Mrs. Hunter of the Dimmitt Circuit, spoke on "Offering Our Religion to Others."

Mrs. Jackson of Bovina entertained with a humorous reading. Rev. J. O. Haynes, presiding elder, gave an inspirational talk on "The Child and Youth," and explained that Youth Week would be observed in this district during the third week in October. He also told of the stewardship program on the conference.

Reports from Hereford, Rance, Dimmitt, Bovina, Friona and Oklahoma Lane were given. District officers present were Rev. and Mrs. J. O. Haynes of Amarillo and Mesdames Groust and O'Keefe of Panhandle.

Members from the Hereford Society attending were: Rev. and Mrs. T. O. Willett, Mesdames H. H. Hawkins, J. F. Terrell, J. F. Ward, D. H. Bryant, Cawthon Bryant, W. O. Fox and J. C. Cummings.

BIBLE STUDY CLASS MEETS WITH MRS. HICKS

The Bible Study Class of the Methodist church, met at the home of Mrs. Cliff Hicks Wednesday afternoon.

The Eighteen Psalm and 7th, 38th and 39th chapters of Isaiah were studied. Mrs. Hicks led the discussion.

Mrs. James Green of Dallas, was a visitor.

PIONEER STUDY CLUB MEETS AT BELL RANCH NEAR ADRIAN

A journey to the ranch home of Mr. and Mrs. A. G. Bell near Adrian, a luncheon at one o'clock and a program in the afternoon highlighted the opening club session Tuesday for members of the Pioneer Study Club...

On Monday, October 11, the committee will go to Austin and will make reports on their selections before the State Board of Education. From these reports the Board will then choose text books for the next adoption made by the state.

Members enjoying the interesting affair were Mesdames J. B. Stoker, Bob Higgins, Jack Rose, J. M. Gilliland, A. A. Foster, Wirt Phillips, Ray Johnson, M. D. Womble, Carl Frye, C. T. Guseman and the hostesses.

Mr. and Mrs. Frank Wolf and

Switch TO DODGE and Save Money.

County Quota Of Five NYA Youths Set For Year

SPECIAL COMMITTEE TO BE SELECTED HERE BY COUNTY JUDGE

J. C. Kellam, Texas Director of the National Youth Administration, has informed County Judge Earl Wilson of Hereford, that the quota of part-time NYA School Aid Jobs for Deaf Smith County this year will be 5.

The county allocation was made by the State Youth Director, after consulting state school officials and relief and welfare agencies, on the basis of the latest and most reliable figures available on youth population and financial need. The total number of jobs available to Texas this year was only 75 per cent of last year's original quota.

Judge Wilson has been requested to organize a County Committee from among the school officials of Deaf Smith County for the purpose of making recommendations to the State Youth Director regarding the allocation of jobs to schools within the county. As soon as this recommendation has been made, local schools will be notified and supplied by the county superintendent with forms necessary for an application for approval for participation in the NYA program.

Local school officials should communicate with the County Judge to inform him and the County Committee regarding the needs of their school for part-time NYA jobs, Mr. Kellam said.

Youths seeking NYA jobs should apply to the principal or superintendent of their school, since it is the function and responsibility of the local school's officials to select those students who shall be given employment.

Bethel Items

(22 miles south)

MRS. JIM BAGWELL

The Castro County Singing Convention met at Bethel Sunday. There were singers from Elton, Hart, Big Square, Hereford, Dimmitt, Easter, Frio and Progressive in Deaf Smith County.

Mrs. Charlie Beebe and small sons, visited from Thursday until Sunday in our community. Mr. Beebe came down Sunday.

Those attending the Fair in Amarillo the past week, were Earl and Vern Lusta families, Mrs. E. H. Rothwell and Billie Joe, Bryan Sinclair and sons, Grace Marie, J. A. and Robert Bagwell.

Christine Bagwell, who is attending Watson's Business College in Plainview, and Mildred Lust of W. T. S. T. C., of Canyon, spent the week end with their parents.

Mrs. Bryan Sinclair and children and Mrs. Jim Bagwell were Plainview visitors Wednesday.

Mrs. Seaborn Teague and small daughters of Plainview, spent the week end with her parents, Mr. and Mrs. J. A. Bagwell.

The club met with Mrs. Jim Givan Monday. Miss Shultz is sick and could not be with us, so most of the afternoon was spent visiting. Members present were Medaines-Homer Terrell, Kay Roberts, Earl and Vern Lust, J. C. Williams, Jim Bagwell, Bryan Sinclair, Harry Sinclair, George Bagwell, J. G. Davis. Visitors were Mrs. Cliff Givan of California, Mrs. J. M. Ferrell of Estelline, Mrs. King and Mrs. Brown of Dimmitt, Mrs. Bill Johnson of Wichita Falls and Mrs. Frank Givan of Hereford. Refreshments of ice cream and cake were served.

Mrs. Kay Roberts and Mrs. J. M. Ferrell of Estelline were Clovis visitors Tuesday.

Easter Items

(13 miles southwest)

BY MRS. CARL FRYE

The Silver Tea Friday evening was well attended. Mrs. Carl Frye and Miss Vay Allen received the guests and Mrs. Henry Allman presided at the guest book. While Medaines E. M. Allen and D. S. Bruton poured tea the following program was given: music, violin and guitar by Messrs. Kirtsey and W. S. Dixon; story, "She Floats," by Rev. Johnson; vocal duet by Misses Smith and Kirtsey; reading, "A Modern Prayer," by Miss Barnett; song by the pupils of Frio school; piano solo, by Doris Kirtsey; accordion music, by Mr. Wagner and Jimmie Sparkman; and vocal duet, by Wanda Marie Allman and Jimmie Sparkman. Other ladies who assisted were Medaines Walton, Chambless and Sparkman. The offering for the evening was \$12.50.

Mrs. Dan Allen has been real sick at the E. M. Allen home this week.

Most every family in this community was represented at the Tri-State Fair last Wednesday. The school at Dimmitt was dismissed for the day.

Mr. and Mrs. E. O. Dixon and sons, visited in the Bethel community, Sunday.

Mr. and Mrs. V. G. Woolery and family, visited in the Doak home, Sunday.

Mr. and Mrs. M. Simmons returned home from Missouri last Wednesday.

Mrs. Walter Graham and daughter of Arney, visited with Mrs. Carl Frye, Thursday afternoon.

Misses Hazel Chambless, Doris Kirtsey and Brittain Chambless attended the show at Hereford, Sunday afternoon.

The Frye family visited in the W. E. Betts home in Clovis and in the Neely home at Pleasant Hill, Sunday.

Mrs. D. S. Bruton was shopping in Hereford, Thursday.

The Easter Missionary Society will sell pie, sandwiches, and give free coffee at the Robbs sale Wednesday afternoon.

Virginia East visited Friday night and Saturday with Carolyn Frye.

Dan Bruton made a trip to Odessa last week.

Frio News Items

(10 miles south of Hereford)

LURLINE DIXON

Mr. and Mrs. D. H. Allman worked several days last week at their new place in the Westway Community.

Those attending the Silver Tea at Easter, Friday, were Lyla and Marcia Robbins, Ruby Boyd, Mrs. J. M. Dixon, Wanda and Lurline, J. E. Springer and Gwendolyn, and Miss Mildred Barnett.

Mr. and Mrs. Deward Robertson and Mrs. W. A. Springer from Amarillo, spent the week end here visiting relatives.

The C. R. Boyd family moved to their new home on the J. B. Harlin farm, Friday. They formerly lived on the S. P. Rossom farm.

The people of the Frio community are proud of the new curtain just received for the stage.

Those attending the Tri-State Fair were Mr. and Mrs. J. M. Dixon and family, Miss Mildred Barnett, Mr. and Mrs. Wayne Dyer, J. E. Springer and children, Mary Lois and George Albert Springer, Mr. and Mrs. Owen Andrews and family, and Mr. and Mrs. W. S. Dixon.

Mr. and Mrs. D. H. Allman and family of Easter, visited in the H. D. Robbins home Sunday afternoon.

We urge everyone in the community to attend Sunday School.

Mrs. Brooks and E. T. visited her daughter, Mrs. P. H. Woolridge, in Amarillo, and attended the Fair, Tuesday and Wednesday.

Elmer, Emmett and Olive Dixon visited their parents, Mr. and Mrs. W. S. Dixon, Sunday. Elmer is from Frio; Emmett is from Easter, and Olive, from Amarillo.

Mr. and Mrs. J. M. Dixon were in Dimmitt Friday, visiting in the Joe Hastings home. Mr. Hastings' arm, which he broke as he fell from his tractor, is improving nicely.

Mrs. Paul Williams spent several nights last week in Dimmitt visiting friends.

W. M. S. met with Mrs. H. D. Robbins, Wednesday.

Mrs. M. J. Sparkman and Grandfather Brooks are on the sick list this week.

Mr. and Mrs. Ed Sevier and

Not I, Says John



New York.—John, youngest child of President and Mrs. Franklin D. Roosevelt, arriving home from Europe, took advantage of the opportunity to deny again that he had squirted champagne in the face of the mayor of Cannes, France, and hit him over the head with a bouquet, during the annual "battle of flowers." "It must have been two other fellows. I've never met the mayor," he reiterated. His engagement was announced to Miss Anne Lindsay Clark, of Boston.

daughter-in-law, Mrs. Dea Sevier, called in the J. M. Dixon home, Wednesday.

Arch Robbins, Miss Vera Burns, and Mr. and Mrs. Harve Marshall of Hereford, visited in the C. R. Boyd home, Sunday.

Mr. S. J. Barclay has been helping his brother-in-law on his farm northwest of Hereford.

Mr. M. T. Sparkman helped Paul Williams last week on Mr. Williams' new farm northeast of Hereford.

Mr. and Mrs. Troy Welty spent the week end in Shamrock, visiting her mother, who fell and broke her leg. She is improving nicely.

Daniel News

(7 miles east, 15 miles north)

BY PAULINE MOORE

Much to our surprise, we have had several winter days during the past week.

There was a good attendance at Sunday School Sunday. We have not had the pastor's place filled yet, but we hope to before long.

Glenn Allred, who is attending high school in Memphis, spent Sunday with his parents, Mr. and Mrs. E. T. Allred.

Several families of the community attended the annual Tri-State Fair in Amarillo, Wednesday.

Miss Helene Morris of Arney, spent last week visiting in the Floyd Tomlinson home.

Miss Lottie Allred spent the week end visiting Mr. and Mrs. Jimmy Allred in Hereford.

Mr. and Mrs. Ervin Suggart were in Hereford Saturday night.

Mrs. W. R. Moore and children, and Mrs. J. D. Key of Canyon, visited in the H. D. Stevens home

in Canyon Sunday afternoon.

Mr. Cecil Hodges has returned from Albuquerque, where he has been taking treatments.

Mr. Clyde Allred and family have been attending the Baptist Revival in Hereford.

Mr. and Mrs. Oscar Golden of Lockney, have been visiting the Floyd Tomlinson family the past week.

Ruth Moore, who is attending high school in Canyon, spent the week end at home.

Mr. and Mrs. Dave Moore, Mr. and Mrs. Orville Moore, and Richard Moore attended the fair in Amarillo, Saturday afternoon.

Dawn Items

(Written for Mrs. Caldwell by Mrs. A. A. O'Neal)

Mr. C. C. Warren and family of Wheeler, spent Saturday in the home of Mr. and Mrs. W. P. Caraway.

Mr. and Mrs. Lewis Smith and family attended Church in Hereford Sunday night.

Mr. and Mrs. C. P. Caldwell of Progressive, spent Sunday afternoon in the home of their son, Jess Caldwell.

A number of Dawn citizens attended the Fair in Amarillo last week.

Sunday is Church Day. Come and hear Rev. Gilpin at the 11 o'clock hour. Sunday School is at 10:00.

Many hearts were saddened by the news of the death of two of our former teachers, Miss Augusta Samuelson and the former Miss Carol Corbett.

Mr. and Mrs. A. T. Frye attended church in Hereford Sunday night.

Miss Elvira Frye of Hereford, visited in the home of her parents one day last week.

Miss Inez and Alma Miller, who are attending school in Canyon, were at home over the week end.

We extend our sympathy to Mrs. Jess Caldwell in the loss of her sister, Miss Augusta Samuelson of Canyon. May God's blessing rest upon her. Those attending the funeral of Miss Samuelson were Mr. and Mrs. H. E. Miller, H. H. Miller, Mr. and Mrs. W. P. Caraway, Mrs. A. T. Frye, Mrs. L. A. Smith and Mrs. A. A. O'Neal.

Mrs. Aubrey Wimberly returned home Monday from a visit in Wichita Falls.

Community night will be held at the school house next Friday night. There is to be a short program, after which forty-two and bridge will be played.

Rance News

(15 miles southwest)

EDNA BEHREND

C. H. Stewart and family visited relatives at Turkey over the week end.

Rev. Holman visited in this community, Sunday.

W. G. Wainscott and family of Dimmitt, called in the Buse and Welch homes, Sunday.

Mrs. Gilpin of Hereford, visited in the neighborhood Monday.

The Rance P. T. A. met at the school house Friday night. New officers were elected.

Volumes Added In Library Here

Addition of the following volumes to shelves of the County Library, was announced today by Miss Lillie Hostetler, librarian: "Contemporary Problems," two volumes based upon texts used in a course of the same title in Columbia University; "Think For Yourself," by Crawford; "How We Think," Dewey; "Fine Art of Living," Goldberg; "Public Speaker's Scrapbook," Hoffman; "Lamp of the Desert," Horgan.

Summerfield News

(8 miles southwest)

BY MRS. ASA ATCHLEY

Rev. and Mrs. Henry of Plainview were here Sunday. Rev. Henry preached at the morning and evening services.

Mr. and Mrs. Sam Wilson of Gall, recently visited in the Roy Lee Wilson home.

The Senior B. Y. P. U. enjoyed a watermelon feast near the church house, Friday night.

Harry Cannon was in Amarillo last week.

Several families enjoyed the Fair at Amarillo last week.

T. A. Osburn of Los Angeles, Calif., is visiting friends here this week.

Mr. and Mrs. Joe Storey are the proud parents of a baby girl, Nancy Lulabeth, born Sunday.

Mr. and Mrs. Sam Butler of Dimmitt, visited in the C. H. Butler home, Friday night.

Mr. and Mrs. E. DeLozier and daughters, and Mr. and Mrs. Asa Atchley and son, visited in Westway, Sunday.

Mr. and Mrs. C. H. Butler visited Miss Koma Hyatt in Happy,

Saturday.

Mr. and Mrs. Clifford Gandy and daughter of Wyche, visited in the Asa Atchley home, Sunday.

Mr. and Mrs. C. H. Butler visited relatives in Dimmitt, Sunday.

Mr. and Mrs. Ted Staats and children, visited in the Kelley Gray home, Sunday.

Mr. B. A. Atchley was in Plainview, Saturday.

Mr. and Mrs. Adam Flowers and children of Frio, visited in the Lee Curry home, Sunday.

Thursday and Friday.

We had a good rain Thursday, which is bringing the wheat up.

Mrs. Mae Abbott took her mother, Mrs. J. N. Messenger to the Fair and show in Amarillo, Wednesday. Thursday they drove to Tulla by Rev. and Mrs. Parson, to a Workers' Meeting. Mr. and Mrs. John Josey and Miss Mandell of the First Baptist Church of Amarillo, furnished the music.

Mr. and Mrs. George Messenger attended preaching services at Frio, Sunday.

Professor and Mrs. Wells called on Mr. and Mrs. George Messenger after Sunday School, Sunday.

Office supplies, typing paper, and typewriters for sale at The Show in Amarillo, Wednesday, Brand office.

Messenger News

(27 miles west)

BY MRS. J. N. MESSENGER

Several families from this community attended the Fair and Show in Amarillo, Wednesday.

DR. F. W. JANES

announces the Opening of Offices in The Neal Building

PRACTICE OF MEDICINE and SURGERY

Now Open

Office Phone 173

Residence Phone 174

Close Drug Store

PHONE 13

SHOP AND SAVE—FRIDAY & SATURDAY

\$1.50
ALARM
Clocks
98c

50c
Vick's
Nose Drops
39c

\$1.00 Nyal
COD LIVER
Oil
Full Pint
49c

40c
Fletcher's
Castoria
29c

\$1.00
Lady Esther
Face Powder
79c

75c Nyal
Mineral
OIL
Full Pint
49c

\$1.00
ZONITE
Antiseptic
79c

\$1.00
Gem
RAZOR
and 7 Blades
69c

30c
Sal
Hepatica
27c

\$1.25
Nyal
Halibut Liver
Oil Capsules
89c


75c Upjohns
Yeast
Tablets
100's
49c

100 Perles
Vitamin
CONCENTRATE
A-B-D-G
Extra \$1.40
Special



Ease the Throat
NYAL HONEY HOREHOUND
Soothing Syrup
FOR COUGHS DUE TO COLDS
Two Sizes 25¢ 50¢

Nyal Cod Liver Oil Tablets
Easy to take—quick to improve appetite and build up resistance against colds—winter ills.



Bottle of 25 tablets 89c

Nyal Nasal Drops
Contain ephedrine which shrinks nasal membranes—soothes inflammation, makes breathing easier.



Dropper Bottle... 35c

WINNERS both--

PURINA FEEDS

PURINA-FED

POULTRY

at Tri-State Fair

GRAND CHAMPION

of the show

BUFF ORPHINGTON COCKEREL

Ross Fuller, Owner

Sweepstakes Champions

Largest and Best Display—J. M. Henderson & Son, owners.

Largest and Best Display, English Class—Ross Fuller, owner.

Largest and Best Display, Mediterranean Class—J. M. Henderson & Son.

Best Solid Colored Cockerel—Ross Fuller.

Best Solid Colored Pullet—J. M. Henderson & Son.

Best Solid Colored Cock, Cockerel, Hen and Pullet—J. M. Henderson & Son.

Best Turkey Tom—J. M. Henderson & Son.

Best Turkey Hen—J. M. Henderson & Son.

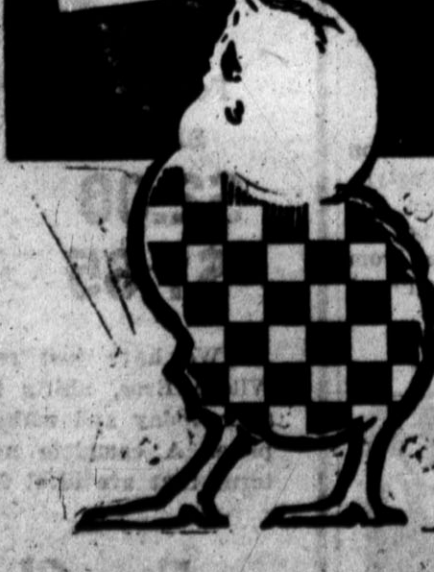
Best Turkey Trio—J. M. Henderson & Son.

Many Other Purina Fed Champions.

Start today feeding Purina Poultry and Dairy feeds on your farm—you will be pleased with the results you get. In poultry shows all over the country Purina Fed birds are taking off more than their share of the awards—there must be a reason!



SEE FOR YOURSELF WHAT **STARTENA** DOES FOR CHICKS THE ONLY STARTING FEED CONTAINING **PUR-A-TENE**



Packard Milling Co.

H. E. DANFORTH, Manager



COPYRIGHT-WILLIAM BYRON MOWERY • • • • W.N.U. SERVICE

temperature kept rising steadily till it stood at 80 below. Craig pushed along at a good clip, to make sure of reaching Higginson's place before dusk. Once there, Patricia and he would be entirely safe, for the old prospector had two other men staying with him that winter.

They hit Resurrection a mile above Indian creek, swung out upon its level hard snow, and hurried down stream.

At Higginson's cabin, in a drogue of pines on the south bank, Craig knocked twice but got no answer. He stepped inside. Nobody was about. From long experience with prospector cabins he looked on the back of the door for a note. It was there, pinned to the boards by a skinning knife; a note aimed at anybody who might happen past and use the place overnight.

"Hep yourself to ennything. Ed got his hand all tore up by a mercury cap, an Zeke and me are taking him in fer Tarlton to flicks him up. The caribou jerky is up in that rafter box, and don't feragit to split new kindling wud before you go."

Sofewhat dismamed, Craig handed the note to Patricia. "They've gone in to the Bay! To see me! I guess we'll have to drop on down to Hark Dawson's."

Patricia glanced at the scrawl looked up at him. "Why do we have to, Craig? It's so far to Dawson's I'm tired, it's almost night now, and the wind is blowing so bad. Why can't we stay here?"

Craig shook his head. If the news should get out that he and Patricia had spent a night at a lonely cabin, people would talk. And then—the Chiwaughimis. He felt positive that the half-breeds had not followed him, but still he could not forget those snowshoe tracks in that drogue of spruce.

"Please, Craig—please let's stay," Patricia urged. "I'm glad that Higginson and those other two aren't here! We can have the evening all to ourselves." She pleaded unashamed. "If I—if we—if you and I could have just this evening alone, I think I could go back, then, and face that injunction."

Tender and understanding, Craig took her into his arms and kissed her wind-cold cheek. All she was asking was an evening together, a few innocent hours, with the rest of the world shut out; and he was begrudging her those hours. Because of gossip. Because of a danger that probably existed only in his imagination.

"All right, we stay here to-night sweet."

When he had lit the candle and got a fire going, he took the water bucket and started down to the river, to the hole which Higginson kept open in the ice.

Out of sight of the cabin, he set the bucket beside the path, hurried up the trail to the first bend, crouched down in a juniper clump, and waited, searching the frozen Resurrection and the dark woods on either bank. If the Chiwaughimis had followed him

and he had somehow failed to see them, they would be coming along, whipping down the river.

In the thickening gloom he lay in the juniper thicket as long as he dared without alarming Patricia by his absence. He saw nothing whatever. The river and woods were silent, empty.

Feeling a bit foolish over his excessive caution, he rose up finally and hurried back to the cabin.

They had eaten supper. Craig had unrolled Patricia's sleeping pike on the bunk, and spread his own on the floor beside the stove. Patricia had crept into hers, tired from the long day and the 16 wilderness miles that she and Craig had covered. But she had not gone to sleep. This evening was too weird. She and Craig could talk, as long as they wanted, with no prying eyes to see or question; and at the end of their evening she would go to sleep knowing that Craig was in the same room with her and that she would be awakened in the morning by his kiss—as at God's lake.

Craig sat on the bunk edge, leaning over her, one arm under her shoulder, his other hand smoothing her silky hair. In quiet tones he was telling her of a huge project which had slowly taken shape within him since New Year's; and by the feeble light of the candle Patricia saw his eyes narrow and his lean jaw harden as he sketched his daring ambition.

Listening in dreamy comfort, she caught the general outlines of the startling and ambitious project that Craig was sketching. He intended, he said, to weld those 300 Resurrection men together into a syndicate, a rich and powerful company of prospectors. This Vanguard money would hold them till next summer; and by that time he could raise additional money on a radium deposit which he knew about. With that capital he could bring in machinery and start active mining on several of the richest silver lodes.

Once he had the power of this Dynamite Bay syndicate behind him, he could then launch his real project, his big program. All along the far-flung Canadian mining frontier and all through the vast sub-Arctic territories there were hundreds and thousands of prospectors like Sam, like Bill Fornier—hardworking, penniless, good-hearted men. They were toiling the bush, starving, freezing, fighting the wilderness. They did the pioneering, made the mineral discoveries, cleared the way. They had opened up the Flin-Flon, Cobalt and other rich fields. And then had lost them. Poor and helpless men, they had been preyed upon by wildcat promoters and unscrupulous companies who bought them out for a song. As Warren was trying to buy out these Dynamite Bay prospectors for a trip to Edmonton and a few miserable dollars.

"This scheme of mine, partner, or some plan along its general lines," Craig said, "would stop all that injustice. This Dynamite Bay syndicate would be a refuge to all

those men. We would advance them capital on their worthwhile claims, and they wouldn't have to take a beggar's choice."

A chill had crept into the cabin, and the cherry-red glow had faded from the sides of the little scotch stove. Whistling thru the pines outside, the blizzard was spinning the surface snow into sheets and sending them dancing down the wind like wraiths.

Craig stood up, beside the bunk. "I'll stir a bit more fire, sweet."

As he turned toward the stove his eyes caught a slight blurry movement at the small window to the right of the door. Only one pane of the four was of glass; over the others Higginson had tacked squares of caribou skin. As Craig glanced at the little glass pane, he saw a human face pressed against it—the leathery-dark countenance of a man who was staring into the cabin at Patricia and him.

The face was gone in an instant, gone before he could recognize the persons; and the pane was empty again.

A jolt went through Craig like an electric shock. He did not need to recognize the man. In a flash he knew—the Chiwaughimis! They were out there, these six Manitobans, in the wind-torn dark.

A moment after the face vanished, he saw a beam of rifle steel beyond the glass pane. It was a slow gleam—the glint of a rifle being leveled and aimed at him.

His hand shot out and smashed down on the candle, plunging the cabin into darkness.

Patricia sat up hastily, on the bunk. "Craig! Why'd you do that?"

He stepped across to the door, groped for the wooden bar, found it and slipped it into place so that the Chiwaughimis could not rush him. Something cold was clutching his heart. Lupe had him at last, trapped in a lonely cabin, miles from any human help, one rifle against six. He thought of that hole in the river ice, and shuddered. A quick and effectual way to dispose of an enemy's body.

"Get Patricia out of this!"—that was Craig's one thought now. She must not be exposed to danger or get caught in the life-and-death fight closing in upon him.

From the darkness Patricia demanded, in startled tones: "Craig why'd you smash that candle? And why'd you bar that door?"

He hurried across to the bunk.

It was impossible now to keep her from knowing the truth.

"Treeshia, those Chiwaughimis are outside here. They've got me cornered. Rather, they've got me cornered—"

He broke off abruptly. At the door someone was cautiously trying to get in. He heard the iron latch go up, heard the squeak of the boards as the person pressed against the door only to find it barred by the heavy beam inside.

Patricia heard the noise, too. Craig felt her small hand quivering in his.

In a frightened whisper she asked, "What're they trying to do, Craig?" She seemed to understand that some danger threatened, but she did not yet realize that those men out there intended to murder him.

Craig told her the truth, so that she would understand and would get out of the cabin, to safety.

"Treeshia, in plain words Lupe is trying to kill me. He knows I'm your dad's enemy, knows I'm fighting the company, but the worst is that he considers me a personal menace to you. He's broken entirely out of Warren's control. For more than a month he's been trying to 'get me.' This is his first clean chance."

Again he was interrupted, and again it was by a noise at the door. But this time the noise was a tremendous thump! that jarred the whole cabin and nearly broke the door off its hinges.

Craig whirled to the foot of the bunk and grabbed up his rifle. He had to stop those metis; they were breaking down the door; they had got a leg from Higginson's wood pile and were using it as a ram. One more shattering lunge like that first one, and they would be rushing in upon him.

He leveled his rifle, aimed breast-high at the door, and shot three times through the middle boards.

From the stormy darkness came the short inarticulate cry of a

man hard hit. A silence fell. He heard nothing more of the metis outside.

He clipped in three fresh cartridges. "I guess they'll let that door alone," he commented grimly to Patricia. "I hope it was Lupe that I winged; but that'd be too much luck."

(Continued Next Week)

Stencils, ink and office supplies at Brand Office.

SPECIALS!

- APPLES, Stark's Delicious—Doz 20¢
(Peck 35¢)
 - APPLES, Jonathan's (Bushel, 80c) — Peck 35¢
 - TOMATOES, Fresh Home-Grown—6 lbs. 25¢
 - YAMS Portales—Lb. 4¢
 - PRESERVING PEARS Bushel \$1.25
 - GRAPE JUICE, home-made—1-2 gallon 50¢
 - HONEY Fresh—gallon 95¢
 - CANNING TOMATOES Bushel \$1.00
(Tuesday morning on orders only)
 - CONCORD GRAPES Bushel \$1.50
(Wednesday on orders only)
- FREE DELIVERY
- CORNER Fruit Stand**
Raymond Hawkins

"MISSISSIPPIAN SINGERS"

Negro NBC Radio Stars

at High School Auditorium

Monday Night, October 4th, 8:00 P. M.

A full evening's entertainment of old Southern Melodies, Banjo playing and Tap Dancing.

TICKETS, 15c and 25c

On the taut frozen air Patricia could distinctly hear Craig and Kessler talking, though they were a good two-thirds of a mile away. "Craig"—she spoke in an ordinary conversational voice.

One of the distant figures straightened up.

"Hello, Treeshia." "I've got the notices printed." "That's fine. Thanks, girl." He turned to Kessler. "You go and get 'em Phil, while I finish this stake base."

Kessler knocked off work willingly enough and hurried in to camp. Across the fire from Patricia he crouched down and spread out his hands to the warmth of the flames.

"How does it feel to be a rich man, Phil?" Patricia asked. "I wish I was rich. But seems like there's a joker to everything."

"Why, what's the joker to this gold strike? Up there the lode is! You've seen Craig's tonnage estimate and the assay figures."

"Yes, but I won't get one red cent out of the hundred thousand bucks that the Vanguard'll put up. Craig intends to use it all for these other fellers."

Patricia thought Kessler's remark rather ungrateful. Except for Craig's work, the lode would never have been found at all. She tried to encourage him. "Why, Phil, when the actual mining starts, the money will roll in on you so thick and fast that you'll think it's an avalanche! Here, take these claim notices, and go stake yourself a couple of million dollars!"

Kessler stepped into the near tent for nails and belt-ax, and went out the slope to join the others.

It was ten-thirty when the four men got back, with the claims all staked and the notices tacked up. In spite of the cold, Patricia had managed bolt tea, thaw out some caribou jerky and get a makeshift meal ready.

"Poleon," Craig instructed, while they were eating. "You take Sam and Phil and hit straight southwest for the Bay. You can make it there in 24 hours. Patricia and I are going to head south to Resurrection. We'll spend the night with Dave Higginson and then come on in. The river'll be easier going for Patricia than across country."

As Patricia looked up and met Craig's eyes, she realized that he was making this arrangement because of her—because he saw how desperately she wanted to spin out the little freedom that remained to them. By taking this roundabout trail to the Bay, he and she would have two whole

days with each other. It would be their first real trip together, and their last.

While the men were striking the tents, Craig put his pack and hers on a little hand-toboggan, and gave some final orders to Poleon.

Leaving camp, he and she started down the long southern slope of the hill and headed for Resurrection river, 15 miles to the south.

In an hour they came to the first stance of trees, a drogue of black spruce in a sheltered valley. Inside the timber, where the gales were broken, the snow was soft; and they had to put on their racquets.

Halfway through the drogue they ran across a trail that stopped Craig short; a trail made by several men wearing snowshoes and walking in single file.

One glance told him that the party were not Indians. Their racquets were not Tinnex bear-paws but ordinary trading-store egg-tails.

Suspicious, he scrutinized the trail closely. It had been made yesterday or the day before, and there were six men in the party, large men—their netting sank well into the snow.

That was all he could glean. "Who'd you suppose they were, Craig?" Patricia asked.

Craig suspected that this trail might have been made by the six Chiwaughimis. The half-breeds might have shadowed his party away from Dynamite Bay and might have been hovering around Kessler hill to see what was going on.

"Probably," he answered carelessly, "it's some prospectors who ran short of meat and are looking up a caribou yard."

On a high ridge four miles down country he stopped and glanced back across his route, searching it sharply for distant moving objects. More and more he was convinced that the trail back yonder had been made by the Chiwaughimis. He was not in the slightest worried about their jumping the Kessler hill claims; Corporal Northup had secretly been told about the lode, and any attempt at claim-jumping would only land Lupe and his men in the police jail. But there was a danger that they had seen Patricia and himself leave the hill, and were following, and would try to bump him off. Six rifles against one, in that wild untraversed country—it was the best chance that Lupe had ever had.

As the afternoon wore along, the wind got stronger, the cloud

MERCURY BOOKS 25c

FOR A FULL LENGTH NOVEL

Here at last are the books America has been longing for. Designed by America's foremost book designer—well printed—handsomely bound in a special English-finish cover paper. At a price which has brought long, loud applause from every section of the country—25c for a full length novel.

These great book bargains are made possible only because leading book publishers and authors are accepting a low royalty, because the books are printed on special high speed presses in quantities of 100,000, and because THE AMERICAN MERCURY—America's leading literary magazine—has launched the enterprise without charging any overhead or editorial expense to it.

To date we have published 4 books—all distributed through the better newsstands of America.

- COMPANY K—"An extraordinarily moving and an important book..." Saturday Review of Literature.
 - THIRTEEN STEPS—a powerful, startling novel paced by breathless action and a strange love story.
 - EVERYTHING IS THUNDER—described by O. O. McIntyre as "the most absorbing book I've read in five years."
 - THE POSTMAN ALWAYS RINGS TWICE—described by the famous F. P. A. as "the most engrossing, unlaydownable book that I have any memory of."
- If your news dealer is sold out and cannot supply you with the books, use the coupon below for these great bargains. Send 25c in coin or stamps for each book desired—or \$1.00 for all four books—to THE AMERICAN MERCURY, 570 Lexington Ave., New York.

Enclosed find \$1.00. () Send me all four books. Enclosed findc. Please send () Company K () Thirteen Steps () Everything is Thunder () The Postman Always Rings Twice.

NAME _____ ADDRESS _____ American Mercury Books 570 Lexington Avenue New York, N. Y.

A SAIL TO THE WIND

The man who added a sail to his primitive boat discovered a new driving power that speeded up his progress. So, too, when a man makes a satisfactory banking connection. A bank selected for its reliability—for the completeness of its service—for the helpfulness and experience of its executives—has often been of vast assistance in individual's going forward.

Pay By Check

A checking account gives you a permanent record of your personal transactions. Why not enjoy its convenience? Ask any officer of this bank.

First National Bank

OF HERFORD MEMBER FEDERAL RESERVE SYSTEM A Strong Bank Thoughtfully Managed

AUTOMATIC TUNING PHILCO WITH INCLINED CONTROL PANEL

\$25.00 FOR YOUR OLD RADIO ON THIS NEW

LIST PRICE **114.95**
LESS **25.00**
COST OF NEW 1938 **89.95**
PHILCO AND YOUR OLD RADIO

FEATURES

- Cone-Centric Automatic Tuning.
- Inclined Control Panel—No Squat—No Stoop—No Squint.
- 8 High-Efficiency Tubes.
- Push-Button Phase Inverted Audio Circuit—Magnificent Power, Selectivity and Tonal Richness.
- Philco Foreign Tuning System.
- 4-Point Tone Control.
- Philco High Efficiency Aerial.
- Many Other Features too Numerous to Mention.

TERMS AS LOW AS NOTHING DOWN 1.75 PER WEEK

Hereford Implement & Appliance Co.

Northwest Texas 4-H Club Boys Feed Beef Calves

Northwest Texas 4-H club boys are showing a great interest in feeding beef calves to exhibit at livestock shows and have a large number of calves on feed at the present time, reports from county agricultural agents in that territory indicate.

In Knox County, 30 calves are being fed out by 23 4-H club boys,

and the county agricultural agent predicts a commendable showing at calf shows next year. Joe Dean thought of this county is feeding an Angus and a Hereford calf and reports a daily gain of 3 pounds for each calf during the past month, in spite of the very hot weather. The Angus gained 110

pounds in 32 days and the Hereford gained an even 100 pounds

CONSERVE YOUR ECTOPLASM!

If I owned this paper

if I owned it body and soul, if I could use every available inch off space in this paper to tell you about

"Captains Courageous," I would find myself cramped for space.

for the same period.

This gain was possible, Joe Dean says, because the calves had a cool stall which is screen fly proof and is kept clean at all times. Fresh grain feed and clean water are kept before the calves at all times, causing them to eat just a little more than is customary at this time of the year.

A beef cattle club with 32 members has been started in Howard County. The members all raised feed crops last winter and their crops ranged from three to 10 acres each. Therefore, the only feed they will have to buy is about 400 pounds of cottonseed meal for each calf. About one-half of the calves will be fed from trench silos.

Silver Laced Wyandotte—Pullet: Donald Conklin, Hereford.
Champion Bird in the Mediterranean Class—S. C. White Leghorn Cockerel, J. M. Henderson & Son, Hereford.
Champion Bantam—Black Coch-in Cock, Ralph Smith, Hereford.
Champion Waterfowl—English Caller Drake, Joe Lyons, Hereford.
Champion Turkey—Bronze Young Tom, J. M. Henderson & Son, Hereford.

Baptist Revival

(Continued from Page 1)

is a nursery provided for the children and babies from 7:30 p. m. on, so that the mothers can come to church.

"Mr. Prosser is meeting with the men at 7:30 each evening. That meeting will run through Friday night, closing then with a message on "A Four Square Man." Come hear him. You will like him as the men do.

"Why not be one of the 500 we are expecting in Sunday School, Sunday. The women are making a house to house visit this week. Their visit is just another effort to say to you, "We want you with us in our revival and in Sunday

School Sunday."
"Come. Join with us in serving God. He wants you. We want you."

Demonstration

(Continued from Page 1)

In the center room on the east side of the building and the bedroom will be located on the south-

east corner. Book cases, end tables, chairs and other furniture are being created from scrap materials to enhance the appearance of the rooms. Hook rugs will also add greatly to their attractiveness.

Special instruction includes food preparation, sewing, rug making, furniture repair and general home improvement.

AN EXTRA ROOM? TRY A WANT AD!

Winter Heating

is more satisfactory and more economical if good heating stoves are used!

PREPARE NOW FOR COLD WEATHER

BY SELECTING YOUR HEATERS!
We have a good line of gas heaters, also Perfection Oil-Burning Heaters

E. B. BLACK COMPANY

A WEEK OF OUTSTANDING HITS AND ENTERTAINMENT

STAR THEATRE HEREFORD

THURSDAY and FRIDAY

SCANDAL
In his home but watch out!

FAMILY AFFAIR
LIONEL BARRYMORE
CECILIA PARKER
ERIC LINDEN
MICKEY ROONEY

They said he was through! ... condemned by his own family ... jeered by people who had loved him. They said he was set for the skids ... but they forgot that an "old fogey" can come through fighting!

SATURDAY

Westward to the Kentucky wilderness with the greatest hero of the trail!

A stirring tale of the pioneers who pressed the Whiteman's boundaries beyond the Ohio river!

George O'BRIEN
as the greatest scout of all!

DANIEL BOONE
with Heather Angel

with blood-curdling yells the Red Man struck!

A handful of whites against a swarm of savages!

plus:

Cartoon, Ding Dong Doggies and Secret Agent X-9, Chapter 10

TWO DAYS ONLY

STAR THEATRE

TWO DAYS ONLY

Midnight Prevue Saturday SUNDAY and MONDAY

A ringing call to your heart ... to your pounding pulses ... as Kipling's beloved saga of men against the sea ... comes full-blooded to the screen in a mighty, star-studded successor to "Mutiny on the Bounty."

The Greatest of All Sea Stories!

Staged in the storm and majesty of the Atlantic!

Rudyard Kipling's

CAPTAINS COURAGEOUS

with FREDDIE BARTHOLOMEW SPENCER TRACY

Lionel BARRYMORE

An M-G-M Picture

plus: Selected Short Subjects

HEY BOYS! FREE ADMISSION

... to all boys 15 years of age and under attending "Captains Courageous" at the Star Theatre Sunday

and Monday, when accompanied by their fathers. Truly a Father and Son picture ... and we sincerely believe you will not see a finer picture this year ... may even be the outstanding entertainment of your lifetime.

TUESDAY

He's the hottest thing on Ice.
He was a Champ at Hockey ... but a Chump at love!



KING OF HOCKEY
Dick PURCELL
with HEATHER ANGEL
Joseph Graham - George E. Stone
Joseph Graham - George E. Stone
Directed by ROSS STOVES

Clip Your Calendar Coupon Good after 6 P. M.

WEDNESDAY MATINEE NIGHT 10¢ 15¢

Love Racket Exposed ... it's amazing.

One chance in ten thousand ... but lovers will dare!



See how 'converts' of a brand new racket are floored of millions.
The Women Men Marry
GEORGE MURPHY
JOSEPHINE HUTCHINSON
CLAY EDWARDS

plus: Stranger Than Fiction, and Carnival in Paris.

Poultry

(Continued from Page 1)

English Caller Duck
Joe Lyons, Hereford:
1, 3 Drake; 1, 3 Duck.
Virginia Lyons, Hereford:
2, 4 Drake; 2, 4 Duck.

BANTAMS

Dark Cornish Bantam
Charles Newell, Hereford:
1, 2, 4 Cock; 1, 3, 4 Cockerel; 3, 4 Hen; 2, 4 Pullet.

Black Cochin Bantam

Ralph Smith, Hereford:
1, 2, 3 Cock; 1, 2 Cockerel; 1, 2, 3 Pullet.
E. B. Miles, Hereford:
2, 4 Hen.

Golden Seabright Bantam

Jackie Wright, Hereford:
1, 2, 3 Cock; 1, 2, 3, 4 Cockerel; 1, 2, 4 Hen.

American Poultry Association Awards

(Only members of the association were eligible to compete for these awards.)
Champion Bird in Each Breed.

CONSERVE YOUR ECTOPLASM!

Watch For

They would kill me if I had my way... **TOPPER**

BENNETT
Showing a new, good thing was her duty "Good Duck"

GRANT
Showing a new, good thing was her duty "Good Duck"

YOUNG
Showing a new, good thing was her duty "Good Duck"

TOPPER
BILLIE BURKE
ALAN HOWBRAY
EUGENE PALLETTE

Quality

PEANUT BUTTER	24c	SYRUP, Brer Rabbit (Gallon, 61c) - 1-2 Gallon	34c	CAKES	19c
Quart Jar		CAKE FLOUR	28c	Tango Creams - Pound	14c
MARSHMALLOWS (Lb. Pkg., 15c) - 8-Ounce Pkg.	8c	SHREDDED WHEAT	11c	CHERRIES No. 2 Can	5c
MINCE MEAT	25c	Large Biscuit - each		GELATIN Royal - Package	
White Swan - 3 Packages					

SNOWDRIFT 6-Lb. Can **\$1.09** 3-Lb. Can **55c**

FLOUR	COFFEE Golden Light - Lb.	21c	PRODUCE
	SOAP Crystal White. 5 Bars	19c	GRAPES Tokays - Lb.
PACKARD'S BEST	OATS Mother's Package	24c	5c
48-Lb. Sack	DATES Pitted. 7-Oz. Package	10c	BANANAS Dozen
\$1.57	MILK Carnation or Pet. 3 large or 6 small	21c	19c
	CATSUP 14-Ounce Bottle	10c	LEMONS Dozen
	SARDINES Large Oval Can	10c	28c
	TOWELS Paper. Roll	10c	YAMS New Crop - Lb.
	MOP Polish Mop. Each	52c	3c
	SPINACH No. 2 Can	8c	TOMATOES Home-Grown - Lb.
	OYSTERS Two Cans	25c	4 1/2c
			ONIONS 3 Lbs.
			10c
			CRANBERRIES Quart
			21c
			ORANGES 288 Size - 3 Dozen
			45c

SOAP FLAKES Blue Barrell. 5-LB. BOX **37c**

BEANS , Chuck Wagon. 3 Cans For	25c	WHOLE WHEAT CAKES O' Kay - Package	9c	OLEOMARGARINE Blue Bonnet - Lb.	16c
PIMENTOS 7-Ounce Can	10c	APRICOOT NECTAR No. 5 Size	42c	BEANS Pinto - 3 Lbs.	19c

Phone **81** **PIGGLY WIGGLY** ALL OVER THE WORLD We Deliver