THE FABLE OF TUT Three thousand years ago lived on Egyptian King named Tut-Ankh-Amen. It sounded like a stutter and the Gang at the Luxor Club called him "Tut."

When Tut reached the Cake Eater age and got his hair plastered back right—he died. Dying was one of the leading Egyptian indoor sports and Tut's death was on a Major Event. They slipped him of into a swell tomb in the Valley of

of the Kings.

Three thousand years later a Party of Snoopers dug up Tut's Tomb and all the junk buried with him. The advertising men took charge of Tut and in a few eeks have given him a Rep which makes Chaplie Chaplin's, \*
"Doug's" and M. "Day by Day" \*
Coue's look like a last year's almanac in comparison.

Dead for 3,000 years! Lost! Forgotten! Then, Bang! Advertised-and the whole world hol-

lers for more news of Tut!

If advertising can thus put life of into a Dead One—what can't it of do for a Live One-For a Live Business,-For Your Business? They could have dug up a hundred Tuts in the desert and if they had kept the good news to they had kept the good news to themselves—only a few Bald. Then Headed Historians would ever + have known it.

You can have the best merchandise in the world. But if the world does not keet to it—the world does not get to it-the business will sleep along peace-

Remember Tut.-The Roswell

CAN BURBANK HOPES FAIL? Out in Santa Rosa, Cal-, an old man-he was 74 last March-has won world-wide fame by sixty years patient

For if any American has deserved

In popular estimation his achievement rank with those of Edison. His clinch a good deal for a gin within a genius has made him a public benefac-short time. At next Monday's lunchtor. His discoveries have added to the wealth of the nation. The new plants he has discovered-one might almost say invented-in these last six decades of patient labor will be for him a lasting monument.

Yet Mr. Burbank is discouraged. He has been producing new plants fast-el than they can be utilized. "My Dearborn Independent. So there is periments on which he is now at work will go to waste "unless somebody gives them the attention that I can no

more new and improved varleties in a day than I used to produce in twenty years. The average is at least 1,000 a year of better forms of plant life than ever before existed. But it is much Guard Boys Are more difficult to introduce an improved form of plant life than it is to produce

And what a catalogue he gives of some of the present experiments-2,000 varieties of cherries are being tested. 1,000 varieties of plums, about 400 varieties of pears, 60 or 70 kinds of chestnuts, 50 or 60 varieties of quinces. pany E, 142nd Infantry, Texas Nation-There is a walnut tree that produces \$1,000 worth of nuts a year. Mr. Burbank certainly has earned the right to training camp at Austin, as follows:

"The new plums, quinces, apples, berries, nuts and vegetables that I have produced have built cities and have they made a jolly crowd. furnished the great overland rallroads. "At Slaton we arranged to feed the with the task of transporting many thousands of carloads of delicious ager of the Harvey House, being strong foods. I have developed timber trees for the Texas Guard, instructed the times as rapidly as it could be produc- charge and then discounted the charge ed before, created new flowers and for each soldier. We have written him added size, fragrance and abundance a letter of thanks. We picked up sevto those already in existence. Even if eral coaches of Guardsmen enroute, An excellent supper was served on the known in Hereford, is a daughter of head of Roswell and formerly of Hereone care little for his fellow-men and but of them all the little town of their welfare, one could receive satis- Bangs (ever hear of it?) has them all faction and reward for such labors."

pol experiment have been sold to a men on the roll of their Guard Comcemetery, and the experimental work pany and sent sixty men to campon these acres has been destroyed. Another three acres may go for a chicken left. Then at Brownwood the famous

could no longer operate it," writes Mr. people with them. Our men scarcely Burbank, and adds: "When I am tirbad room to alight from the coachdoes not care if the best varieties of plant life the earth has ever produced go to waste, I don't care either.'

It is a pathetic statement from the pen of a man who has achieved so much, and now sees so much more work waiting to be done-

And it would be a national loss if this great work were allowed to go to better spirits after they left Brown-Worth Becord.

#### HAY FEVER HORRIBLES The Whittle and Spit Club has gone

on its summer vacation to the land of a thousand islands, and the Hay Fever Horribles have taken possession of the lodge room on the sidewalk. The other day a printer feeling like he wanted someone to slub him and put him out of his misery ran across an excounty jadge who was so busy waiting on his nose that he wouldn't talk about the hot weather at all. Then along came an ex-mayor full of misery microbes and hay fever ennul and said that he wanted to second the motion, whatever it might be. Then a car salesman sauntered up looking for sympathetic company—and he found it. In a moment more they had a quorum, when a bill paster blew his nose, and were ready to put the organization over. We understand that it is a very ply of handkerchiefs the more flatter-exclusive crowd, that the more miser-able a fellow is and the bigger his sup-tering office—Canadian Record.

# The Hereford Brand

TUESDAYS—TWICE-A-WEEK—FRIDAYS

23RD YEAR, NO. 52-

HEREFORD, DEAF SMITH COUNTY, TEXAS, FRIDAY, JULY 20, 1923.

RAISES \$2,200 FOR COT-TON GIN TO LOCATE HERE

#### **CROP CONDITION**

More Advanced Than Was Supposed

The Cotton Bonus Committee of the Hereford Chamber of Commerce, consisting of C. A. Skelton, chairman, Carl Cockrell and L. W. Carlyle, have secured \$2,200 in pledges to date. The pledges are based on "an adequate gin for Hereford."

At last Monday's luncheon of the business men it developed that a ma-jority favored the bonus plan to a stock proposition. The committee thinks that \$2500 can be raised without much the praise of his fellow-men it is Cotton Committee is continuing its ne-Luther Burbank, the plant wizard. gotiations with different companies trouble for the right proposition. The and private concerns and hopes to eon progress to date will be reported.

D. L. McDonald, who volunteered last Monday to make a round of the cotton fields in Deaf Smith, Castro, Parmer and Oldham counties, has been covering a let of ground this week and reports to date that all the cotton be has visited is in thriving condition. strength is good for my age, but it is ly advanced condition for this time of not what it used to be," he writes the year. Most of it, has formed good fairly clean, and showing an amazing-Dearborn Independent. So there is squares and is healthy and thriving grave danger that the thousands of exly of the leaf variety, but nothing to cause any alarm.

There seems to be no question now but that a gin here will draw from be-With a not improper pride, he tween eight and ten thousand acres of

## Having Big Time At Summer Camp orders.

Lieutenant Buford Parmer of Com al Guard, writes The Brand entertainingly of the Company's trip to the

"The boys have arrived without the loss of one, and being in good spirits

men at the lunch counter, and the manbeat. Bang, Boom; Bang is right; only Already three acres of his Sebasto- one thousand population, have eighty Served them fruit, etc., before they 142nd Inf. Band came to the train and "I sold part of the farm because I brought some three or four thousand ed, I sometimes feel that if the world The Regimental Band is known as the "Old Grey Mare Band"; they played Dixle and the soldiers cheered them so loudly they struck up the famous "Hail, Hail the Gang's all Here," and they were there; also the B. P. O. E. band from Albuquerque, New Mexico, and they gave the soldiers their kind of music-"Jazz". I never saw men in waste in his tired, unaided hands.—Ft. wood. The morale of the Hereford Company then was 101 percent plus.

"The Band met us at the train and led the regiment across the parade grounr to our barracks. The men are very comfortably locater and have ev-

ery convenience of an army camp. "This afternoon at officers meeting Adjutant General Barton made a short talk, and then made special inquiry if the Hereford Company was there. He stated that he was especially desirous to see us build up our Company and also that the back pay was in bis office for our men, and would be ready for them. The men received the news with a cheer.

"Everyone is happy and we

Yours truly. Buford B. Parmer. 2nd Llent 142nd Inf.

#### President Harding in a T. R. Role



President Harding at Cedar City, Utah, on his Alaskan trip, donned cowboy attire, recalling to Westerners Roosevelt's great liking for "roughing it" clothes. The President rode through the new Zion National Park, where scenic reauty is said to be the most wonderful of the great West. The famous "Angel's Landing" rock can, be seen in the picture back of the President.

## Sank Ramey Oper- Help Bray Secure ated on Wednes- Crop Specimens

writes: "I now have more experiments under way than ever before
about 3,000 and am now producing

tween eight and ten thousand acres of appendicitis Wednesday afternoon and live stock and poultry to the Amarillo "old timers" looking "knowing", though was rushed to the Hereford Sanitari. Tri-State Fair in September. J. E. of course they made no predictions. um where an emergency operation was Bray, who was appointed last Monda At any rate, that's the only kind of a performed about ten o'clock that night by the Chamber of Commerce to coltion. The bursted appendix problem was further complicated by other dis- Bray or The Brand is notified.

> The patient's pulse went to 140 Thursday night, but declined and Friday he was reported to be better. Another thiry-six hours, according to physicians, will tell the story.

#### "Camp Mabry, Texas, July 16, 1923. Senior B. Y. P. U. Hold Jolly Moonlight Social

The Senior B. Y. R. L. of the Baptist Church had a very enjoyable

Sank Ramey, local express agent. Deaf Smith county is preparing to of nearly 4,000 feet. was stricken with an acute attack of send exhibits of agricultural products, by Dr. Lumpkin of Amarillo, assisted lect and superintend the agricultural Dollar Wednesday by local physicians. Mr. Ramer had display many forms for the control of the co by local physicians. Mr. Ramey had display, wants every farmer and every been ill for several months, though farmer's wife in this section to help continuing his dally work all the time, him collect samples of good products of and the operation revealed the fact every description for this purpose. that he was in a very dangerous condi- Anything good in this line will be appreciated and will be called for if Mr.

## Party of Nocona People

of Nocona, Texas reached Hereford in the old Texas Ment Market stand. last Tuesday and are visiting in the Colonel W. S. Williams, auctioneer, home of Mr. and Mrs. Shackleford's will not continue the merchandise sale Moonlight Social at Dameron's Ranch fords and the Finchers. Mrs. R. Wil- be brought in for auction. on Thursday evening. Some twenty- mouth of Farwell, a daughter of Mr. five were present around the campfire, and Mrs. Shackelford, joined the vis. A. F. Amerson, barber of the Beene that will produce hardwood lumber ten waitresses not to make any extra One of the features of the meet was itors in a family reunion at the Finch. & Shaw Shop, resigned his position last the singing and "yells" for the Assem er home. Mrs. W. N. Brickley of Dal-Monday and immediately left for Amably to be held at Ceta Canyon near batt, formerly Miss Elva Shackelford, rillo to take a similar place in the Canyon from July 24th to August 1st and district court stenographer, well Sankary Barber Shop. C. L. White-Mr. and Mrs. Shackelford.

#### Speak Here Next RE Marvin Jones to Monday Evening

Honorable Marvin Jones, Congress man from this district, will be the guest of honor at the regular weekly luncheon of the Chamber of Commerce at the City Cafe next Monday, July 23, at noon, and Monday night will address the people in general at the court-

This information was contained in a telephone conversation between Prof. Ben Short at Amarillo and President Homer Wilkinson of the Chamber of HITS OUT HARD

Mr. Jones was invited some time ago to make this trip but coud not arrange his schedule at that time so as to meet the request. The exact hour of his speaking at the courthouse is not known just at this writing but it is presumed will be somewhere around 8:00 or 8:30 o'clock.

## Little Rain Fell Thursday: More

Two tenths of an inch of rain was recorded here Thursday afternoon when a heavy cloud came up rapidly from the northwest and passed directly over the town. Scattered showers fell over the western and north-western portion of the county, and on south eastwards. In spots the rain was much heavier than in the city, while and his parasitical propensities to en other spots were missed entirely. Joy the privilege of a community made While crops are not suffering and harresters hope for a postponement of more precipitation for several days yet a general rain certainly would not hurt anything and would cause a more assured sense of security all around. Incidentally, it would cool off the atmosphere considerably. The past week has been one of the hottest spells in day, Very Sick At Amarillo Fair the history of this country and even the nights have not been as cool as us-

Friday afternoon another splendid

## Drawing Will be Held on July 25

Next. Wednesday, July 25, is the last Wednesday in the month and the regular day for turning in of coupons and Visiting Relatives Here drawing of prizes for Dollar Wednesday patrons. If the weather permits Mr. and Mrs. Z. W. Shackleford and the drawing will be held on the vacantchildren and Mr. and Mrs. F. A. Wood lot on Main street, as usual, otherwise

daughter, Mrs. M. D. Fincher, south of he tried out last month but will be Hereford about six miles. Mr. and available Wednesday for the sale of the sermon, dinner will be served in Mrs. Wood are relatives of the Shackel- any farm equipment or stock that may the basement of the church.

ford will take Mr. Amerson's place. .

CHURCH OF CHRIST'S MEETING GETTING NICE RESULTS

Evangelist Kinney Takes Shots at Those Who Offer Excuses

Church of Christ will occupy the pulpit at the First Christian church next Sunday at the moraing hour, and at night the last service of the revival now in pro-Coming, Prospect spress at the tent by the Church of Christ will be field in the Christ this church.

In the discussion of the subject, Sold Out to the Devil, Look, Stock and Barrel," the text, "He that is not with me, is against me," was the basis and the moral man who professes no Christianity came in for his rebuke because of his dependence upon morality alone, possible by Christianity. The man whose sole religion is based upon a fraternal organization, the backstider, the hyprocrite, the moral degenerate and the man whose religion will not stand the acid test found themselves to the "Sold Out" column.

A splendid crowd greeted Evangetist McKinney at the Church of Christ tens Wednesday evening to bear the sermon. Song Director Hufstedler, Pastor ual, something rare for this altitude Merrill of the First Christian Church. Charles Galbraith and Evang- McKinney sang a quartet which was greatly enjoyed.

#### Quarterly Conference Called for **Methodist Church**

A quarterly conference will begin ext Monday composed of the Canyon Bovina, Dimmitt and Hereford Methodist churches. The delegates from the different churches will gather here some time Monday and at 8:30 p m. Rev. M. M. Benvers of Canyon will deliver the opening sermon at the church edifice. The conference proper will open Tuesday morning at about 9 a m., and dispose of the regular routine of business, followed by a sermon at 11 a. m., by one announced later. After

Immediately after dinner or as soon as practicable an afternoon session will e held in which Rev. G. R. Hardy, presiding elder of the Plainview Confernce, assisted by the pastors, law leads ers and other officials, will ascertain the progress made by the churches furing the preceding nine months of the conference year. Plans will also be made for the completion of the year's work in keeping with the apirit

which characterizes this conference.

The Northwest Texas Annual Conference, says Rev. L. N. Lipscomb, will convene at Plainview Wednesday, October 31, with Bishop James E. Dickey of Waco presiding. It is the earnest desire of presiding elder Rev-Hardy that the Plainview district have the best report in its history. Rev. Lipscomb added that the local Methodist church has never fallen down in its outlined program, at least in a finansial way, and that he very much desires the earnest cooperation of all members and others to exceed if possible any former record and bring to the conference the best report in the history of the Hereford church

#### Rev. Paul J. Merrill in Revival at Memphis, Tex.

The Rev. Paul J. Merrill, pastor of he First Christian church of Hereford, left overland Friday morning for Memhis. Texas, where he will conduct a revival for the next two or three weeks | Rev | Merrill completed his revival work at Farwell last Sunday and reports a fine meeting and splendid interest and attendance throughout.

#### Old Friends Entertain Visiting Missouri Ladies

On last Monday evening Mr. and Mrs. C. P. Cockrell entertained at dinner the following guests: Mrs. R. W. Steckman and daughter, Miss Blanche, of Princeton, Mo., Mr. and Mrs. W. R. Steckman and Misses Grace Lucas and Maurine Steckman. A delicious di was served at seven o'clock and the

Three Rings, Count 'Em





Dr. and Mrs. Mayes Miller and Mr. d Mrs. Jeff Tidwell and sons, Bryan nd Jobe, and daughter, Jeffie, spent Friday evening with Mrs. Mand Bippy. weeds.

Mrs. J. R. Miller of Abilene, Texas, Miss Mary Miller of Hutto, Texas and frs. C. N. Harrison and children of Canyon, Texas are the guests of Judge d Mrs. Ray Sheffy this week.

Murphy Hardy, son of Mr. and Mrs. M. L. Hardy was accidently shot in the Saturday afternoon while visiting nds northeast of Dimmitt. The doctor was immediately called and dressed the wound and stated that no bones were broken. We hope Murphy will

Miss Tennie Hastings has been visiting relatives in Hereford the past week.

Mrs. Frank Barber and children of Lockney, Texas are visiting with Mr. Barber's sister, Mrs. Joe Hastings, this

Mrs. Doc Lovelace is on the sick list this week. We hope she will soon re-

Mrs. Layman of Big Square was in mmitt Tuesday.

Mrs. Helen Hodges of Lubbock visitd in the home of her brother, Bruce McLean, last week. She left Sunday a visit with her mother, Mrs. C. E. McLean in Hereford.

Mr. and Mrs. B. B. Easter are enter taining their daughter from Electra, Texas this week.

C. F. Kerr made a business trip to Hereford and Canyon Monday.

C. F. Kerr and W. L. Pickett have men from the O'Niel Brothers and they expect to move it to C. F. Kerr's building next door east of the Hardware. wish them all the success possible in their new business.

Mr. and Mrs. Edwin Ramey motored to Amarillo Wednesday.

Mrs. W. A. Tate is spending a few says on the Ramey Brothers ranch. Mr. and Mrs. Gore and children of

Burkburnett, Texas are visiting Mrs. Gore's parents, Mr. and Mrs. C. H. Webb, and her sisters, Mrs. Jim Mc-Intire and Mrs. Glenn Hickman, and brother, George Webb.

Mrs. Cleve Tate and daughter, Johnlebeth, returned Saturday from Amarillo where they visited relatives the past week.

Mr. and Mrs. D. L. Miller and son, David, and Mrs. Faulkned of Plainview Miller.

Methodist Missionary ladies served ice cream and cake on the Courthouse lawn Saturday afternoon.

Mr. and Mrs. J. W. Alexander spent Sunday with Mr. and Mrs. Ralph Pat- Vernon this week to help his father.

Mrs. Jess Hardy returned Sunday

Mr. and Mrs. Sam Webb are visiting this county.

E. S. Ireland of Hereford is having of Dimmitt this week.

Fing Ranch were shopping in Dimmitt had west of us. After the coffs be-Saturday.

and Mrs. C. H. Buttolph.

will save you many dollars annually, of July.



WE suppose you are a sensible buyer. Wewantyour business. Therefore, we sell Goodyear Tires - famous the world over for their fine performanceand we give standard Goodyear Service on every Goodyear Tire wesell. That tireand that service are all we can give you— but nobody else can promise half so much and live up to it.

As Goodyear Service Station Dealers we sell and recom-mend the new Goodyear Cords with the beveled All-Weather Tread and back them up with standard ...Guodyear Service

Vilkinson Motor Co.

Most all the farmers in this community have their row crops clean of

Saturday.

Uncle Charley Almgreen visited in the J. M. Chapman home Wednesday, The Lynch family visited in the Robt. Ferguson home Sunday after-

Plans ar being made for an addition to our one room schoolhouse, thereby converting the old one into a larger building, making two large rooms and other added features to complete a modern rural school building.

The primary and intermediate grades will be taught and pupils doing high school work will be provided for.

We are expecting great results for our school the coming year.

The County School Board reappointed the three trustees that have served several years, namely: J. M. Chapman, W. T. Womble and V. T. Glenn.

B. H. Rice and J. M. Chapman are helping Robt. Ferguson build a granary to take care of his big out crop-Jeff Reed visited with Stanley Cronk

J. M. Chapman, Stanley Cronk and Ray Chapman, went to the Canadian River last Friday on a fishing trip.

Mrs. Jim Mecaskey is visiting in Ft. Friday evening Mr. and Mrs. J. M

Chapman entertained the members of Mrs. Chapman's Sunday School class, in honor of Stanley Cronk on his birthrecently purchased the grocery depart- day, he being a member of the class. A jolly good time is reported. Refreshments of ice cream and cake were serv-

> Robt. Ferguson transacted business in Vega Monday.

Mr. and Mrs. H. D. Duff visited their daughter, Mrs. Wes Bradly, Sunday. Mr. Suggs accompanied Rev. J. R. Sharp as he came out to fill his appointment Sunday.

Mrs. Arch Collins spent a few days the past week with her parents, Mr. and Mrs. Hershey,

J. D. Thompson's friends will be sorry to learn that he was called to Vernon the first of the week as his wife was not as well as usual. She is to have her tonsils removed this week.

Otto Smith and family and his fathspent Sunday with Dr. and Mrs. Mayes er and Miss Jensen, a niece, visited also attended Sunday School.

Mrs. Lester Galley called on Ray Herhsep one day last week. Orien Sharp is expected home from

He will run the irrigation plant. Lewis Smith was elected president of from the Plainview Sanatarium, where the Sinning Class for this neighbor-

she was operated on for appendicitis hood and Mrs. Lee Conklin secretary. about ten days ago. Mrs. Hardy is Representatives from here are expectgetting along nicely, we are glad to ed to go to Frio Sunday to their singng convention.

It has been hot here, 104 degrees this relatives in Dimmitt this week and Mr. week, Monday. It seemed that last Webb is writing some insurance over week was warmer but we did not look at the thermometer.

Arnold Hershey in company with his grain threshed on his farms north some other boys had been in Hereford a week ago Sunday and on returning Mr. and Mrs. Jack Woods of the home encountered the big rain they came wet the jitney refused to run. A Mr. and Mrs. J. S. Lockhart and car going to town took the boys back daughter of Planiview are visiting Mr. to town where they stayed till the next morning, arriving home at noon.

Word has come that Mrs. Frank Mil-Take advantage of Hereford's Dol- ler, mother of Mrs. L. A. Smith, has wednesday every Wednesday. It been sick with malaria since the 6th

#### ARNEY-BLUE RIDGE

Mr. and Mrs. Ford and little son spent the week end with relatives and friends in Tulia this week.

Mr. and Mrs. S. J. Taylor and two sons, Lawrence and Irwin, and daughter, Mabel, visited at the home of Mr. and Mrs. John Cole Saturday evening-Joe G. White made a business trip to the home of M. A. Brooks Saturday.

Miss Lora Hutson spent the night Saturday with her cousins, Audry and Edrie Brooks. Miss Laura Cox returned home Sat-

urday morning after a weeks visit with her sister, Mrs. Lee Edmondson, and family of Amarillo. Mr. and Mrs. John Cole and two

sons, Roy and Ray, made a business trip to Amarillo, Canyon and Plainview last week.

Floyd Fortner made a business trip o Happy Tuesday.

Mrs. Vera Lemons and little daughter, Geneva, of Tulia and Mr. and Mrs. Edward Kincoid and little son visited Mrs. Lemons' and Mrs. Kincold's parents, Mr. and Mrs. John Cole, Satur-

Mr. and Mrs. M. A. Brooks made a business trip to Amarillo last Friday. Word Holden and family of Taft, California arrived Wednesday to visit his mother, Mrs. Mattie Holden-

Will Dixon and son, Henry, made

business rtip to Happy Friday. J. P. Hutson was a business caller at the home of Walter Morris Sunday. Mr. and Mrs. A. W. Fortner and two daughters, Lela and Flossie, and two sons, Floyd and Burnis Dee, of Foard City, spent the day Saturday at the home of Mr. and Mrs. S. J. Taylor. Also spent Sunday night. Then Mon

(Continued on Page Three.)



The progressive merchants of Hereford offer their patro staple necessities each and every WEDNESDAY. They issue On the last Wednesday in each month a drawing is held Therefore, it is to the interest of the buyers to DEMAND

ASK FOR YOUR COUPON

Here's a few of the bargains offered y

### A Special on More Soap

40 bars Clean Easy Soap \_\_\_\_\_\$1.00 3 pound can Star Coffee \_\_\_\_\_\$1.00

Williams Bros. Grocery

#### We Sell

Baldwin Pianos, Kohler and Campbell Pianos, Singer Sewing Machines, Hoosier Kitchen Cabinets, Victor Talking Machines-on terms to suit. We save you greenbacks on your Furniture bill.

E. B. Black Company

#### String Beans Flour Honey

48 lb. Homeseeker Flour \_\_\_\_\_\$1.50 12 cans No. 2 String Beans \_\_\_\_\_\$1.00 New crop honey, strained or in comb

L. W. Carlyle's Grocery

#### Men's Suits

10 percent off during May and an extra Dollar on \$ Wednesday means a saving to you on a suit of clothes of from \$6.00 to \$8.00.

Orr's Tailor Shop

#### Special

12 pounds Speckled Oriental Beans for a Dollar 5 pkgs. Lux and 7 cakes small Ivory Soap for \$1.00 We have all varieties of spices in both whole and ground.

Cash & Carry

## **Gingham House Dresses**

Gingham house dresses at 20 percent discount Counter of lace, 16 yds. for \_\_\_\_\_\$1.00 Ladies' Collars, value \$1.50, for \_\_\_\_\_\$1.00 Ladies' collars, value \$1.00, for \_\_\_\_\_75c

D. R. Gass & Son

#### Harrison

The Grain Buyer, Phone 76

Elevator Service—Come in and get acquainted on Dollar Wednesday

#### The First National Bank Hereford, Texas

Will Help You Save a Dollar

#### **Green Trading Stamps**

On each \$ Wednesday we will give Double Green Trading Stamps.

H. D. Reed Grocery

#### **Every Hat**

On Sale at a very LOW PRICE Don't forget, come in and see our \$1.00 table

**Vogele Millinery** 

#### **Barb Wire**

NAILS, STAPLES AND POSTS. Come in and see us.

Panhandle Lumber Company

# On Wednes

the last Wednesday in this month, every one \$1.00 Free Prize, to be drawn for by nesdays during the month.

The Coupons you receive with each a corresponding number that is put into number you win a \$1.00 prize.

THEREFORE, Demand your Coupe forget to give them out—and BE ON HAN mean Dollars and Cents to you!

#### From Neighboring Towns

ARNEY-BLUE RIDGE (Continued from Page 2).

my morning started for their home inking Floyd with them to spend a few

A plano tuner of Amarillo is in our unity tuning and fixing planes

A. E. Morris and Dr. P. V. Binnion were Happy callers Saturday. Marquis Burks betped his uncle, Henry Dixon, one day last week to cut

Mrs. Renfro and three children of reford, who have recently returned from California on a pleasure trip, are now visiting her sister, Mrs. Will Todd, and family for a few days.

Messrs. Marquis Burks and Guy Bailey were in Nazareth Sunday. Miss Willie Todd, who has been attending the summer normal at Canyon, returned to her home one day last

 $\mathbf{0}$ 

Last Sunday night quite a crowd gathered at the home of Mr. and Mrs. Joe G. White for a littl sing-song. The evening was enjoyd by all. We hope to have the pleasure of being entertained in this home again soon.

Little Miss Marie Todd is visiting her grandparents, Mr. and Mrs. Will Todd, this week.

Misses Dewie and Edith Gibson were

shopping in Happy Monday. Mr. and Mrs. M. T. Bailey were in Happy transacting business Monday. Messrs. Gunlocks and Tellmburgh of Baidion, Ill., visited at the home of Mr. and Mrs. Joe G. White Sunday. Audry and Edrie Brooks visited their grandmother, Mrs. J. P. Hutson,

Little Brown White was a caller at the S. J. Taylor home Monday. Mrs. A. E. Morris has been on the

alck list this week, but is better at We are sorry to report that M. T.

Bailey is on the sick list. Dr. and Mrs, Paul Binnion left for Henrietta, Oklahoma Monday, where

they are to make their future home. Mr. and Mrs. Riggs and Mrs. Riggs' Mrs. Scarborough, of Callahan ruffdren of Tulia all spent Sunday night with Mr. and Mrs. Odom Ford. They were on their way to Des Moines, New Mexico to visit relatives and friends for a fw days.

Mr. and Mrs. Frank Wiles and daughters, Thelma and Juanita, from Puckersville, Arkansas visited in the home of their cousin, Mrs. R. T. Nunn,

Ben Bates had dinner in the Clayton ome Sunday.

Mr. and Mrs. R. C. Garner and son, Billy, are visiting in the home of Mrs. Garner's parents, Mr. and Mrs. J. A. Jim Dugan spent Sunday with

Ralph Wolfe. There will be a pie supper at the Wyche schoolhouse Saturday night instead of our regular 42 party. Proceeds go for new song books every-

body invited. Mr. and Mrs. C. J. Paddock and son, Pay, had dinner with Mr. and Mrs. R. P. Nunn Sunday.

Ruby and Fern Hagar of Hereford visited Mr. and Mrs. Clem Dugan last

Mr. and Mrs. Moseley and family had dinner with Mr. and Mrs. Jim Nutter

Tom Carpenter went to Happy Sat-Fd Cox returned home from Here-

ford Saturday where he has been convalescing for two weeks. Mrs. Wolfe and daughter, Ruth, vis-

Red Elath Elliston Friday. Roy Nunn returned home last week and will preach at Wyche next Sunday

Mary Clayton spent Sunday with Vera Elliston.

Warren and Joe Hough spent Saturday with Ervin and Victor Elliston.

Mr. and Mrs. Harvey Nunn, Mr. and Mrs. Earl Nunn and Miss Viola Nunn very pleasantly entertained a few friends last Sunday afternoon in honor of Mr. and Mrs. R. T. Nunn's 29th anniversary. About three o'clock a number of friends came and Mr. and Mrs. Nunn thought how charming and how singular that so many friends and neighbors should "happen in" on the same afternoon. So completely was the surprise kept that not until lee cream! and cake were served to the bonorees first, was the secret guessed. Those who enjoyed the hospitality of this home were Mr. and Mrs. Alkman, Miss Ela Aikman, Mr. and Mrs. Good-

to

daughter, Margaret, and son, Mr. and Mrs. Boardman and rs, Dorothy and Eleanor, and son, I rbert, Mr. and Mrs. John Wiles and son, Nute, of Hereford, Roy, Howard and Marjory Golden of Hereford.

Program for Third Singing Convention
Of Year For Castro County To be Held Eight Miles South of Here Castro county has ever had. Everyboford at Frie, July 22, the Fourth Sunday.

It is hoped that all will be on hand at 9:30. Thirty minutes will be spent in getting acquainted, visiting and arranging for the program which will begin promptly at ten o'clock.

Opening Song-President. Song-Vice President J. R. Gollebon Song-W. S. Dixon. Song-C. C. Galbraith Song-Osville Vanhorn Quartet-Arranged by Emmett Dixon Song-Miss Eva Noland Song-Mr. Hufstedler Song-W. W. Wimberley

Clovis Quartet Song-led by Irwin Taylor Song-led by C. P. Galley Song-led by Mr. Brownlee Special-Arranged by J. A. Noland Song-led by Miss Loriene Atchley Lunsford Quartet Song-led by Mr. Stratton Song led by Mr. Lovvorn Quartet-Arranged by Mr. Head Song-led by Clarence Hobdy, Cloyla

Song-led by Jeanette Taylor Family Song-S. J. Taylor Song-led by Tom Reagan Song-led by Mr. Butler Sunnyside Class Song-led by John

Hart Class Song Solo-Mrs. Clara Kimbell, with violin accompaniment, Morris Kimbel Ladles Quartet-Arranged by Mrs. Pickett

Song-led by Mildred Woodlee Reading of the minutes Song-led by John F. Taylor, Clovis Song-led by J. J. Lindsey Song-led by S. J. Taylor Song-led by Mr. Lunsford, Texico Solo-Loreine Tate Summerfield Class Song Song-Oscar Ayers Duet-Mable and Irwin Taylor Special arranged by Clyde McMinn Class Song-led by Bob Knox, No. 82 Welcome Address-Helen Estes Song-Walter Caldwell Song-Lawrence Taylor Duet-Misses Gibson Family Song J. R. Gollehon Arney-Blue Ridge Class Song

Song-Sam Martin Quartet-Arranged by Morris Kim-Dimmitt Class Song Song-Noet Gollehon Song-K. L. Hunter Jumbo Class Song

Song-Ollie Dixon

Special-Arranged by J. B. McMinn

Quartet-Arranged by Mr. Hufsted-Song-led by S. G. Bridges, Elida Song-led by C. C. Bowman Quartet-Arranged by C. C. Gal-

Song-led by Mabel Taylor Song-led by Billy Hufstedler Duet-Nola and Noel Gollehon Family Song-J. B. McMinn Song-led by Elmer Dixon Song-led by Aubrey Wimberley

Double Quartet-Arranged by Irwin Song-led by Mr. Williams, Bovina Taylor Quartet Lovvorn Quartet Family Song-Mr. Hufstedler Song-Carlos Reynolds Song-J. H. Waggley

Song-L. C. Prater

#### The Delco-Light Washer

The most remarkable washing machine ever built. Designed by Delco-Light engineers. Made from accurate tools and properly machined. All complicated and troublesome parts eliminated. No clutch; no trains of gears; no dangerous exposed parts. Built to Delco-Light standards throughout. Scientific tests prove that it actually washes clothes cleaner.

Made in 32 volts and 110 volts for both city and country.

Electric Service Station

## Frank Sez!

Want something especially nice, and Hungry? tempting? You have a phone haven't you? Just call 81.

Gyles Grocery

Quartet-Mr. Devinney Song-Bill Webb Welch Quartet

Song-led by Colman Rice Song-led by Press Dyer Quartet-Nola and Noel

Billy and Pearl Hufstedler Elaborate preparations are being wheat and oats are harvesting the made to entertain the largest crowd this week. The crop is very short. dy knows Castro county's reputation for big dinners, so everybody come and meeting of the ladies in regard to the bring his neighbor. Dinner at 12:30. County's demonstration work at Dim-S. J. Taylor, Pres.

J. R. Gollehon, Vice Pres. Mrs. Goliehon, Secretary.

SPRING LAKE

The farmers of this vicinity are beginning to need rain badly. The past week has been unsually still.

Linville and Ralph, of Wichita Falls withh her parents, Mr. and Mrs. G. A. them a while,

Mr. and Mrs. Glenn Hickman were callers in this community on Tuesday. W. R. Cox Saturday and Sunday, re-Mrs. J. D. Trumbull of Los Angeles turning home Monday. Calif., is risiting her son, James Reddington.

Misses Virginia Phipps and Ruth Kaiser were visitors in the home of Mr. and Mrs. M. W. Phipps last week. Rev. H. S. Mackenzie left Sunday for Prescott, Arizona, where he will spend part of his vacation.

Miss Jewell Gilbreath, who has been her home in Hereford Sunday. Misses Esther Rice and Marybelle

Hamm spent the week end with Gladys and Fern Axtell. Mrs. L. V. Bentley and little daughter, Reginta, left Tuesday for Here-

ford, where she will spend a few days with friends before returning to her home in Amarillo. Mrs. M. E. Cleavinger entertained the young people with a party on Saturday night. Many games were participated in which were followed by de-

licious refreshments. A delightful time was had-by all. The Ladies Ald met last Thursday with Mrs. O. C. Axtell. A good attendance was recorded. The day was spent in quilting. A very appetizing dinner was served by the hostess, followed by

HART

We farmer watch the clouds and look in vain for some sign of rain. We. can thing of all the never falling signs

**Flowers** 

CUNNINGHAM FLOWER

Phone orders to Mrs. F. H. Oberthier. Phone 226

for sure rain we've ever heard of, but inson returned Monday from a two they all fall in the midst of a drouth, week visit with Mrs. Turner Hutchinthe feed is needing rain badly, but the son at Jenkins, New Mexico. cotton, being a drouth resisting plant, is growing nicely. It looks now like R. Riley and family Sunday. Gollehon, we ought to have planted all the crop in cotton. What few farmers had any wheat and oats are harvesting them

> Mrs- Earl Lust and baby, Mildred, and Mrs. Hubert Maples attended the mitt last Saturday evening.

> Mr. and Mrs. Aftaway and daughter, Tommie Lee, returned from a visit te relatives at Vernon, Texas/ recently. They were accompanied bome by his the summer.

Mr. and Mrs. Bruton and children Mrs. J. R. Lawson and small son, visited relatives in Hollis last week. They returned home Saturday accomarrived Tuesday to spend the summer panied by his father who will visit

Mr. and Mrs. Hood and family Borden county visited her sister, Mrs.

Born, to Mr. and Mrs. Claude Stewart on July 8, a bouncing baby boy. J. R. Riley has had the pleasure of entertaining his father and mother, a brother and sister, all of Sherman since last Sunday. They returned home Wednesday.

W. R. Cox returned last Friday from McGreager, to which place he had been guest in the Axtell home, returned to called to attend the funeral of his mother.

Misses Viola Jobe and Ruby Hutch

GLOBE VACCINE

For the best. Vaccine, see Smith & Guinn. We always have a good supply on hand. None better. 15c per dese.

Smith & Guinn

#### **Robs Calomel of Nausea and Danger**

Medicinal Virtues Retained and Im-proved Dangerous and Sickening Qualites Removed. Perfected Tablet Called "Calotabs".

The latest triumph of modern science is a "de-nauseated" calomel tablet known to the drug trade as "Calotabs". Calomel, the most generally useful of all medicines thus enter upon a wider field of popularity,—purified and refined from those objectionable qualities which have heretofore limited its uses.

Calotabs are sold only in original seal packages, price thirty-five cents for the largaristic package; ten cents for the small, training package; ten cents for the small, training package; ten cents for the small, training the control of the price as a guarantee that you will thoroughly delighted with Calotabs.—(Adv.

A. L. BIGGS, Insurance Dependable Servcie

Your INSURANCE BUSINESS APPRECIATED and PROTECTED.

Phone 50

## Low Mortality

For our customers, is our aim. We believe it is easier to hold a customer than to hunt up a new one. You want service we want to please you. In the near future we will be prepared to furnish your car with gas and lubricants, store it by night, week or month-in fact, fill all your needs.

Watch for further announcements.

Beavers Bros. Garage Authorized Dealers for Dodge Cars

# Perspire?

Buy a new Perfection Oil Stove All models now in stock

Dunlap Hardware Company

Mr. and Mrs. J. M. Scott visited J-T. C. Ray and family visited at the

Claude Stewart home Sunday. Mr. Stoaks, the contratctor for the new school building at Hart, came in Monday and went to work taking off the location and trying to find some one dig the basement. Lumber is be-

ing hauled now. Carl Hacker purchased a new Ford truck Monday.

Mrs. N. C. Maples and children returned to her-home at Wellington last sister, Mise Attaway, who will spend Thursday, after a three day visit with her father, C. L. Attaway.

Edgar Kellam is visiting his brot Herman Scott and Ray Riley made a trip to Quitaqua after plums last week-J. C. McLean has purchased a new Dodge car recently. Messra Hancock and Newman west

(Continued on Page Four)



LODGE DIRECTORY CARL P. COCKRELL, H. 1

## Feed You Need

Look us up. We deliver.

Bran-Shorts-Meal-Oats-Wheat-Kafir Maize-Salt

COAL

B. R. Dixon

Phone 265 At the Great West Mill & Elevator Co.

## What's the Sense in Breaking Up Good Lump Coal?

When you break up lump coal you make nut and slack. We can sell you the nut coal without the slack. We sell Niggerhead nut at \$1.00 per ton less than lump and it's

JUST THE RIGHT SIZE FOR RANGES AND HEATERS

Car on Track Now

## JONES & McLEAN

The best place to buy coal. Phone 1

Bring Us Your

## Cream

We pay the highest price. Give you the highest test. Pay Cash for all the cream you bring us at the H. D. REED GROCERY.

> **Mistletoe Creameries** H. D. REED, Agent Phone 249

## Drive a Nail in Hard

AND IT HOLDS BETTER

To persistently build up a Savings account in this Bank-is to organize thoroughness of method into a habit.

First National Bank

#### The Hereford Brand

SSUED TUESDAYS AND FRIDAYS seth B. Helman Walter R. Steckman Publishers

Entered as second-class matter at the fice at Hereford, Texas, under e Act of March 3, 1879.

First number of the paper issued Feb. 23, 1901, as The Hereford Reportf (weekly): first number of The Brand (weekly) issued March 21, 1902; irst number of The Brand (semi-week, clock instead of 11 o'clock, so that Leaguer. (g) issued May 3, 1921.

Subscription, Zone 1-per year, \$2.00 Subscription, outside Zone 1, per L\_\$1.50 three months --\_\_\$1.00 No subscriptions accepted for less than

ALL SUBSCRIPTIONS STRICTLY IN ADVANCE



Want Ads., Rentals, Lost and Found, Exchanges, Lands and Stock, City Property, etc. BATES: classified, first insertion, 1c per word; minimum equent insertions, 1-2 cent per word; minimum 25c. CASH WITH ORDER.

#### FOR SALE

Watch The Brand next Issue for full particulars of Sale of cattle, hogs, horses, etc, on Saturday, August 4. J. B. Phillips.

FOR SALE—30 head good yearlings price \$27.50 per head-

J. M. Chapman. REGISTERED Spotted Poland China Hogs for sale; from Henry Field strain, grams elsewhere. Shenandoah, Iowa; best blood lines, Prices right. See, or write L. F. Lillard, Friona, Texas.

FOR SALE-Or Rent-Improved or James Rush, Amarillo, Texas. aimproved farms. 48-7t Pd

Two Houses FOR RENT-Extra good house with bath. Also a cheap house. H. L. Broadwell.

FOR RENT-My home in west part of

town, three-fourths mile to school, well improved with 5 room house and 30 acres. Phone 202-F22. Geo. W. Smith.

For Sale Four Room Dwelling located on two lots near Central School. Will accept Jersey Cows, or Automobile as Cash ed to meet with us. Payment, Balance payable monthly without interest.

Modern Six Room Dwelling near High School. East front. Barn Garage. Well and Windmill- Price about half actual value, small cash payment,

balance three years 7 percent interest. Improved Farm of 160 acres near O'Donnell, Dawson County, to exchange 31-33. for Hereford property or land near Hereford. Price \$50 per acre cash

\$15000.00 Modern Brick Residence in good Texas School (Baptist) town to athletics-Lonnie Witherspoon. exchange for land in Deaf Smith coun-

Business Lot on Main paved street in Eastland, ground lease payable monthly. Also Modern Six Room Resiwill exchange one or both for land in Deaf Smith County.

160 acres unimproved West part Deaf Calls? Smith County. \$1000 debt payable \$200 yearly, 6 percent. Trade Equity High school dances? pool foom? mov for Jersey Cows or Automobile. Ralph Barnett.

#### \*\*\*\*\*\*\*\*\* WANTED

Plowing I am prepared to do your plowing and discing. Have new Case tractor and 5 disc plow, Leave calls at Skelton's Variety Store. Frank J. Newbury.

Box 373 WANTED-A good tenant with equipment to handle 300 acres improved farm land, adjacent to shipping points. Enquire at Brand Office.

Wheat Land WANTED-I want a renter to plant 450 acres old land in Randall Co., in Purpose-Wanda Wilkinson. wheat this fall, also have some oats for sale. Phone 78.

Mrs. G. R. Ward. WANTED-Mower.

J. L. Fuqua.

Co., a yearling Whiteface steer, brand- Finder please leave at Brand office. ed Rump O. Strayed away about 3 51-2t



(Two Blocks North of Courthouse) Preaching and regular Lord's Day worship will begin promptly at 10 o'nembers may attend the Frio Singing

Services will be held at the tent at the corner of Main and Fourth Streets both morning and evening.

Each and everyone is cordially invit-ed to worship with us under the cool, comfortable tent next Sunday morning

A. S. Higgins,

Rev. Fr. Salvator Francis, S.

Sunday School, 9:45 a. m., W. H.

11 a. m. Sermon by the Pastor. Junior Missionary Society, Thursday, p. th., Mrs. J. A. Stegall, Supt. Intermediate League, 7:30 p. m., Mrs. Jennie West Walker.

Senior League, 7:30 p. m., . I. E. Walker, President. 8:30 p. m. Sermon by the Pastor. Women's Missionary Society. Wednesday, 4:00 p. m., Mrs. J. Frank Potts,

Y. P. M. S., Wednesday, 4:15 p. m., Mrs. J. B. Jones, Supt. Prayer Meeting, Wednesday, 8:30

Choir Rehearsal, Thursday, 8:30 p.

Orchestra Practice, Tuesday, 8:30 p n., Mrs. A. C. Thompson, Director. Don't miss these services. We promise you something worth while. L. N. Lipscomb, Pastor

Presbyterian Church #:45 s. m. Sunday School. Preaching at 11 a. m. and 8:30 p. m.

by the Pastor. C. E. Societies as usual. See pro-J. R. Sharp, Pastor

First Christian Church Bible School, A. Lowther, Supt., 9:45.

Paul J. Merrill, Pastor.

Baptist Church W. R. Hill, Th. M., Pastor Sunday School meet at 9:45. Special attendance in Men's Adult Bible Class is expected. Morning worship at eleven o'clock. Sunbeams will meet at 3 o'clock.

All B. Y. P. U. meetings, except Junlors, at 7:30. Evening worship at '8.30 o'clock. Special sermon to young people. Young

People's choir will lead the singing.

Pep Class Christian Sunday School

All young people are cordially invit-

I. C. E. Presbyterian Church July 22, 7.00 O'Clock

Song Service. Leader-Ina Mae Hastings. Topic-Social Life-

Scripture Reading-I Cor. 10:23, 24

What do you imagine Jesus would say about the modern pool room?-Glen Witherspoon. How would Jesus be likely to view

What influences dominate social life

the Church or the World?-George

Leader's talk. Would Jesus approve: Social parties? Mrs. Robert Galloway. parties? Lodges?

Would Jesus disapprove: ies? immodest dress? vanity2 if quor? smoking? tipping?

General discussion. Business.

Benediction. Methodist Intermediate League July 22, 6:00 p. m.

Leader-William Parker. Subject-The League and is Organi-

Scripture Lesson-Matt. 5:1-16. Songs. Shent Prayer, closing with Lord's

Prayer in Concert. Scripture Lesson-Leader. Song-Onward Epworth Leaguers. The Epworth League, its Origin and The Nature and Work of the Ep-

worth League—Inez Jowell. week ago. Finder notify The Brand

51-2t-Pd J. B. Phillips.

What it has contributed to the Christian World—Louise Jacobsen. Our League Symbols-Aline Hodge Song-It's a Good Thing to be a

Benediction. Y. P. S. C. E. Presbyterian Churci July 22, 7:00 p. m.

Topic-What in Present Day Life Would Christ Approve? What Disap-Scripture-I Cor. 10:23, 24, 31-33;

11:1-Song Service. Leader's Talk-Viola Nunn.

Sentence Prayers. Does Being a Christian Keep on from Having a Good Time, Why?-Roy Golden.

What Influences Dominate Social Life—the church or the world? Give reasons-Roy Nunn.

Special Music-How Would Jesus View the Independence of the modern young person? -Audrey Carroll.

room, dancing, card parties and expen- of Mrs. Herman Haberer at Big sive feasts and parties?-Mary Bradly. What View Would Jesus Have of Athletics-Buena Gould. Business.

Song. Mizpah. Be sure to come to C. E. Everyone welcome. "A Gay Time on Trial".

What about the Social Butterfly? Hear this and other questions dicussed at League.

#### Epworh League Program

July 22 Subject-What in the Present Day Social Life Would Stand the Test of Christ's Judgment? Leader-Lenis Anthony.

Songs. Prayer. The value of enriching personality-Dollie Ward.

. E. Walker The purifying influence of love-Led nard Foster.

What about the social butterfly?-Hall Beavers-

Would the modern dance pass muster?-Judge Slaton. Song.

Business. Bnediction.

#### HART (Continued from page 3).

plumming down at Flomat last week. Quite a crowd of young folks enjoyed a singing at the home of Mr. and Mrs. Hancock Sunday night.

#### FRIONA

Miss Hattie Lee Hungate of Pleasant Hill, New Mexico, is the guest of Mr. living on Rev. Fort's ranch. and Mrs. John Teagur and family this

Mr. and Mrs. J. A Madole,, W. H. Foster and family and Boey Stith and family, all of Hollene, New Mexico, noon

visited W. H. Musick and family Sun-Rev. C. M. Stevens of Plains, New Mexico, was in Friona Tuesday. Rev.

Stevens was formerly pastor of the Congregationalist church here. Misses Vida and Myrtle Fincham, of Blue Rapids, Kansas are the guests

here of the Misses Talbot.

Miss Theima Jones of Abernathy visited her father, J. O. Jones, here Mon-Would Jesus Criticise Expensive day, and Miss Rosa Jones is visiting dence in Ranger leased \$25.00 monthly Feasts and Parties? How?-Mrs. Sharp- her uncle and aunt, Mr. Nat Jones and

O. G. Turner, president of the local Wheat Growers' Association, has received word from the association's salesman that wheat, barley and oats are now commanding the munificent prics of 80c, 40c and 38c per bushel respectively. Surely some of our farmers will this fall join the ranks of the gloated milionaires, after having disposed of their bountiful crops of these cereals at these fabulous prices..

Now listen! You hones old farmers, if you are capable of any kind of mental assimilation, you evidently know by this time that you can't pay your debts and make a living by growing wheat and row crops; so why not try the dairy route? Get together and buy a carload or more of some breed of good producing dairy cows and give them as much attention as you do your practically worthless cereal crops and see what they will do for you. One man of this locality milks one cow from which he sells cream after the family have had all the milk and butter they want; his wife also has a flock of hens from which she sells eggs. He sells the eggs to one merchant and LOST-I lost my memorandum book the cream to the other and takes in exsome place in town or between home change groceries and dry goods for the and town, also two pair hose wrapped family use. He recently settled with STRAYED From our place in Castro in Fox Mercantile wrapping paper, the merchants and found them owing

Mrs. Picke, of Wheatland, Iowa arrived here Sunday morning for a visit. with her daughter, Mrs. Selden War-She expresses herself, as very favorably impressed with the plains George Nellson, Mr. and Mrs. Herman

Several of the farmers who contem- Soda Lake Sunday. This was the first glete cutting their wheat with the com- trip to this wonderful lake this year bine, have taken the header plan as a and the swimming was better than late growth of wheat has appeared in ever. A tent was pitched and a tarp the fields to such an extent as to make, used as shade. Everyone took a wellthe wheat practically unmarketable, filled basket and Mr. and Mrs. Haberowing to the large amount of green er furnished ice cream and ice. A grains which cannot be taken out, by and Mrs. Art and Roy Haberer, Mr.

BETHEL Mrs. K. Roberts entertained the following guests last Wednesday: Mr. and Mrs. N. A. Jinks of Vega, Mesdam-Hammer and Charles Houseman of Moran, and Les Gude of San Angelo. Mrs. Jinks is a sister of Mrs. Roberts. and Mesdames Houseman and Hammer nieces. The party motored over from

Vega, returning late that evening. Owing to all the men being busy with harvesting, there was no ball game Saturday afternoon. As soon as work slacks up a bit the boys expect to play

again. Mrs. J. F. Lust went to Hart Saturday to spend the week with Mr. and

Mrs. Earl Lust. Mrs. Ed Smith and Miss Evelyn spent Friday with Mrs. K. Roberts. Mrs. Adolf Deiter and small daugh-How Would Jesus View the Pool ter are visiting this week in the home

> Trvin Hamilton is cutting feed this week at Cleve Hamilton's.

Mrs. Carl Mountz and Miss Helen Lambert visited in the home of H. F. Lambert Sunday. Several of the boys enjoyed another

swim in the Williams lake Sunday af-Glen Smith had quite a severe attack

of appendicitis last week. However, he is much better at present. We were unable to have Mrs. Car-

roll, the demonstrator, with us the first of this week as planned, but hope to have her later. Loyal Lust and Adolf Deiter are cut-

ting feed east of Dimmitt this week. We had a little sprinkle of rain Monday morning and the clouds still look as the we might get some more rain. Mr. and Mrs. J. J. Cantrell and Mrs. The value in enriching Unselfishness Emma Stripling of Mountain Park, Paul Wilson, Texas arrived last Wednesday Morally and physically hurtful-Mrs few weeks visit in the home of Mrs. J. J. Rushing. Mr. and Mrs. Cantrell

are the parents of Mrs. Rushing. Mrs. Irvin Hamilton and chidren spent Monday and Tuesday nights with Mrs. Ed Smith.

Little Billie Joe Rothwell has been quite sick but at present is better. Leland Smith is cutting feed this week for Messrs Emmett Dixon and Joe Elliott. He will then cut for Mr. Rothwell and Mr. Roberts in our com-

News came Tuesday of the death of Mrs. Elmer Russell of Gainsville. Mrs-Russell was a granddaughter of Mr. and Mrs. J. Z. Smith, and a daughter of Mrs. Harold, who died several months ago.

BIG SQUARE Mr. and Mrs. C. J. Bearden are moving this week to Muleshoe. They were

Mrs. George Neilson visited in the nome of her brother, Herman Haberer, the latter part of last week. Mrs. Neilson returned to Hereford Sunday after-

Miss Lois Branson spent Sunday with her sister, Mrs. Vern Lust-

The ladies of Big Square held a meeting Saturday afternoon to plan the program for the demonstration days. Mrs. Carroll will be at the schoolhouse Wednesday, Thursday and Friday.

else some of you and your merchants voted to millinery and dressmaking and the rest of the time to canning,

culling hens, cooking, etc. Mr. and Mrs. Roy Haberer and sor were shopping in Hereford Wednesday. Complimentary to their guest, Mrs-Haberer gave a swimming party at most enjoyable day was spent by Mr-

and Mrs. H. F. Lambert, Mrs. Nielson,

wheat and row crops? I guess not; or We understand that one day will be de- Mrs. Carl Mountz, Miss Helen Lam-Earnest Layman.

Mr. and Mrs. Layman and children of Jumbo visited in the home of Sam Layman Sunday.

I am still located in the Cockroll.
Building, next street west of
Main Street. I do all kinds of
Flumbing and Windmill Work.
Phone 317.

**Horace Sullins** 

#### PENNSYLVANIA **LAWN MOWERS**

Their best advertisers are the many satisfied users in Hereford.

There is nothing better than a Pennsylvania.

The C.O. Lee Hardware

# SERVICE-U-LIKE

That's our name—and we are trying our dead le el best to live up to it.

WE GIVE FREE CRANK CASE SERVICE

Gasoline-Oil-Grease Rack-Accessories-Goodrich Casings-just Service

GIVE US A TRIAL

Service-U-Like Filling Station SNYDER & ROBERTS, Proprietors

Goodrich Casings

# A Failure is Not Caused This Way

An expert figures there are 371 ways to fail in. business. Some people seem to try them all-but No failure has ever been caused by too much money in bank.

The man who keeps his money in our Bank, keeps himself out of our Bankrupt Courts.

FIRST STATE BANK & TRUST CO.

Our Deposits are guaranteed by the State Bank Guaranty Fund of Texas

# NESDAY, JULY 25

dering number and variety of Real Bargains in the N for every \$1.00 in cash received on Wednesday only. rs of lucky coupons are given FREE PRIZES. pons, and to the merchant to put out the Coupons.

#### Y ARE VALUABLE

ereford's merchants Wednesday



#### Domestic

rown 25c grade domestic \_\_\_\_\_\$1.00 mens 20c hose \_\_\_\_\_\$1.00

J.O. Newell

#### Free Tube

free with every purchase of a casing on \$

Wilkinson Motor Company

We do a general Insurance Business
Insurance and Bonds
As Old As Hereford

Jones & Barnett

#### Your Choice

\$1.50 article in this store on Dollar Weday for \_\_\_\_\_\$1.00

W. H. Ray, Jeweler

# , July 25

nt on this page will give at least ons of the different Dollar Wed-

chase on each Wednesday have wing, and if you hold the lucky

the merchants—sometimes they EDNESDAY, JULY 25. It will

#### Ladies' Rest Room

Our rest room is clean and neat and is for your convenience.

**Magnolia Filling Station** 

#### Come to the Big Sale!

Everything in our store is on sale this Dollar Wednesday at big reductions in prices. See our circulars and come in Wednesday sure. Not one but hundreds of real bargains.

Fox Mercantile Company

#### **Auction Sale**

Next Wednesday, July 25, I will be glad to handle anything the people may bring in on Dollar Wednesday for Auction, in the way of live stock, farm machinery, household goods, etc. See me as early as possible in the forenoon and arrange for the Sale, which will begin at 1:30 o'clock.

Col. W. S. Williams, Auctioneer

#### For Fords

Front or rear Hubs and Axle Shafts one dollar each  $30x3\frac{1}{2}$  Cord Tires for \_\_\_\_\_\$12.00

H.L.Rice

#### Seat Pads

\$1.50 Ever Klean seat pads on \$ Wed. \_\_\_\_\$1.00

Service-U-Like Station
Snyder & Roberts

#### Chicken Chowder

30 lbs. Chicken Chowder \_\_\_\_\_\$1.00 On \$ Wednesday only

Jones & McLean Grain Company

#### Fruit Jars

25 percent Discount on all Fruit Jars

**Garrison Brothers Hardware** 

#### The Western National Bank

Hereford, Texas Will Help You Earn a Dollar

#### Rubber Hose

20 percent Discount on Rubber Hose 10 percent Discount on Earthern Jars

**Dunlap Hardware Company** 

### Royal Purple Grape Juice

\$1.50 bottle Royal Grape Juice \_\_\_\_\_\$1.00 The place to buy your cold drinks is right here.

City Drug Store

#### Roosters-Roosters-Roosters

On Wednesday, July 25, the last Wednesday in July, I will pay \$1.00 to the person bringing us the most Roosters, \$1.00 for the oldest Rooster, \$1.00 for the sorriest Rooster. Don't forget the date, the 25th of July, the last Wednesday in July.

Golden Rule Produce

#### On Dollar Wednesday

Our entire stock of Shoes, Shirts, Pants, Hats of all kind, 25 Percent off on \$ Wednesday. Summer Underwear, 38c the piece.

The Popular Store

#### The First State Bank & Trust Co.

Hereford, Texas

Will Help You Make a Dollar

#### **Box Paper**

\$1.25 to \$1.50 box paper \_\_\_\_\_\$1.00

J. J. Clark, Druggist

#### Flour Oats Salmon-Crackers

Homeseeker Flour, 48 lb. sack \_\_\_\_\_\$1.50
5 packages Oats \_\_\_\_\_\$1.00
6 pound box Crackers and 2 cans pink
salmon for \_\_\_\_\_\_\$1.00

Frank A. Gyles Grocery

#### \$5.00

We will give a refund of \$5.00 on Primrose Separators sold on \$ Wednesday.

Price & Hough

#### Rockwell Brothers Lumber Co.

Hereford, Texas

Guarantees You Satisfaction

Telephone 4



Kelly Grimes returned Amarillo Thursday morning.

Hugh Witherspoon reached Friday morning from Friona.

For welding see A. C. Barnhart at the B. F. Turner tin shop.

Roscoe Davidson spent a few days the fore part of the week in Amarillo.

Miss Irene Combs of Canyon was in Dougherty. Friday morning between

Mr. and Mrs. O. E. Scott of Portales N. Mex., were in Hereford Thursday

Bring your next produce to the Golden Rule Produce Co. We need it.

Paul Cornelius of Lubbock was in Hereford the latter part of last week Mrs. Jane Wood and son left Here-

ford Thursday morning for Clayton. If it can be welded, Barnhart can

do it. At the old Turner tin shop. Mrs. L. W. Locker and little daugh-ter of Friona reached Hereford Fri-

day, morning-

Miss Anna Louise Boyce of Amarillo is visiting in the home of relatives, Mr. and Mrs. J. E. Ferguson.

Mrs. A. L. Biggs and sister, Miss Davy Clark, reached Hereford Thursday from points in Oklahoma.

Mrs. S. J. Taylor and two daughters Misses Lillian and Lorena, were in Hereford shopping Wednesday.

Let us show you how nice we can clean your next cream can. We do it with steam. Golden Rule Produce Co. Hereford Couple Married

Miss Floyd Wilson reached Hereford Thursday morning from Canyon, where she has been attending the normal-

Mrs. J. E. Milburn and two children left Hereford Thursday morning for their home in Wichita Falls, Texas.

14c Franklin Vaccine.

Thursday morning to visit with his parents, Mr. and Mrs. Lester Weaver.

Miss Adine Lumpkin returned to her s in Amarillo after a short vis in the home of Mr. and Mrs. J. E.

Let us renew your subscription on any paper or magazine. Prewitt News Stand.

Miss Glady's Armstrong left Hereford for her home in Panhandle Friday, after a visit with her brother, C. L. Armstrong.

Don't forget to bring us your next' cream, eggs and chickens. We need a few fryers.

Golden Rule Produce Co.

Miss Clara Hightower of Houston ar rived in this city Wednesday morning. Miss Hightower will visit relatives south of Hereford-

H. O. Speulstra left for Chicago Friday morning. Mr. Speulstra has been with J. H. Wagner for the past six months on the ranch.

Miss Melba Clancy of Cleburn, Texas reached Hereford Wednesday morning and is visiting her sister, Miss Dollie Ward, in South Hereford.

A. C. Barnbart Back in Business I have joined with L. E. Sullivan and together we have taken over the B. F. Turner tinning and well business at the Turner Stand. We have installed a gas welding outfit and I will be pleased to see all my old customers and many new ones. A. C. Barnhart.

### The Samples Are Here!

for that

#### **NEW FALL SUIT**

you have been thinking about. We have just received the niftiest line of samples for new fall weaves, patterns and designs we have ever shown, with more coming in at intervals.

Early Orders Always Bring The Most Satisfaction

#### Cleaning and Pressing

that always brings 'em back to

C. P. Ringer

orning and is visiting in the of Mr. and Mrs. Tom Webb.

etter eggs and more money. want your cream, eggs and poultry. Golden Rule Produce Co.

Mr. and Mrs. F. E. Hopkins left for their home in Dallas Friday morni They visited in the home of their daughter, Mrs-Robert Elliott.

Mrs. J. E. Turner and three children returned to their home in Amarill Thursday morning after a weeks visit in the home of her brother, W. A.

For welding call on A. C. Barnhart at the Turner tin shop building.

Mrs. V. O. Dunn and baby of Canyon returned to her home Wednesday morning after several days visit in the home of relatives, Mr. and Mrs. Juo.

Mrs Ora B. Freece left Hereford Wednesday morning for her home in Maryville, Mo. Mrs. Freece visited her brother and family, Mr. and Mrs. C. C. Slaughter and children.

We are in the market for more cream and will give you honest weights and test. Try us out. Golden Rule Produce Co.

Frank Givans reached home Thursday morning from Hanibal, Mo. Mr. Givans was in Hanibal to attend the funeral of his uncle, John Gordon, who was buried in Hanibal July 10.

Sullivan & Barnhart at the old B. F. Turner shop do tin and well work and Roscoe Davidson Leaves

Mr. and Mrs. U. G. Randall of Amarillo were in Hereford this week on business. Mrs. Randall left for Amarillo Thursday morning. Mr. Bandall has some business to attend to before returning home.

## In Amarillo Wednesday

Miss Novella Dees and W. O. Craw ford of Hereford motored to Amarillo Wednesday morning and were quietly married at 2 o'clock Wednesay afternoon at the home of the bride's cousin, John Dees Jr., 2200-A Fillmore Street. See Norton and Powelson about their The ring service was read in the presence of only relatives and a few inti-mate friends by Rev. Paul J. Merrill, Joseph Weaver went to Canyon pastor of the First Christian Church of Hereford. Mrs. Jennie Dees, mother stood. The main difficulty to be over-

Notice—Swat the old rooster and get Mrs. D. W. Crawford of Hereford. week, probably.

#### Mr. and Mrs. R. P. Brazil Make Visit to Las Vegas

Mr. and Mrs. B. P. Brazil and two ughters, Misses Lois and Nona, and son, Otis, Miss Billie Shelton of Ida-lou, Miss Zelphia Valentine, and John Moseley motored to Las Vegas and Santa Fe, New Mexico, returning home last week. While in Las Vegas they visited Mr. and Mrs. Rufus Brazil who are located at this time in Las Vegas, attending the State Normal

#### Rev. Beavers Shows City To a Visiting Relative

Rev. M. M. Beavers of Canyon and R. E. Townsen of Cisco, Texas, motored to Hereford Friday morning from Canyon- Mr. Townsen is a relative of the Beavers family and, with his wife

## Mrs. L. V. Benton Returns

Mrs. L. V. Benton and little daugh-Amarillo Friday morning. Mrs. Ben-ton has been visiting her sister, Mrs. should they desire to do so-Jack Hinson of Spring Lake, and also friends in Hereford, Mr. and Mrs. C. P. Cockrell and Mr. and Mrs. Henry

## On Trip to California

Roscoe Davidson and family are leaving Hereford Sunday morning for Los Angeles, Calif. Enroute they will visit over Sunday in Clovis in the home of relatives, Mr. and Mrs. George Sasser. The Davidsons will make an indefinite stay in California.

#### Hereford Band Offered Job at Tri-State Fair

The Amarillo Tri-State Fair management has written the director of the Hereford Band inquiring if the local musicians can furnish a twenty or twenty-five piece band for five days of the Fair in September, and the terms.

The matter is now under advisement by the band boys and no definite decision has been arrived at, it is underof the bride, accompanied them to Am-arillo for the wedding. from their business pursuits for five Mr. and Mrs. Crawford will spend consecutive days, and it is feared this

## price.

Abstracts and Loans

Maps. Deaf Smith Co .- 50c.

# Dreaming

Thinking of millions is all right—but the thing that brings results is the saving of 25 and 50 cent pieces in a savings account in this bank.

The Western National Bank

## Mid-Summer Cash Sale

Our Mid-Summer Cash Sale continues another week including Saturday, July 28.

You who are missing this sale are losing money by not buying at these cut prices on seasonable merchandise. Everything in the Dry Goods line is included in this big sale, also many articles in the Grocery Department at Sale prices. Below we mention just a few items in the grocery department that the price has been cut on.

Extra High patent flour, 48 lb. sack	\$1.85
Swifts Jewel or Armours Vegetol shortening, 8 lbs.	\$1.35
10 lbs. Navy, pink or Mexican beans	\$1-00
3 pkgs. Post Toastles, or Kellogg Corn Flakes	
3 pkgs. Grape nuts	
2 pkgs. Post or Kellogg Bran	
2 pkgs- Shredded Wheat	\$ 25
2 pkgs. Puffed Wheat	\$ 25
6 lbs- box Crackers	\$ 69
1 large box Oats	
4 1-lb. pkgs. Peaberry Coffee	\$1.05
3 lbs. can Maxwell House Coffee	81.18
2½ lbs. can Schillings or Hill Bros. Coffee	\$1.08
1 lb can Schillings or Hill Bros. Coffee	
	THE RESERVE AND ADDRESS OF THE PARTY OF THE
1 gal. can Mary Jane or Red Label Karo Syrup	
2½ lbs. Calumet Baking Powder  1 lb, plug thick Tinsley Tobacco	9 00
A short Shield back Tinsiey Tobacco	90.
Armours Shield breakfast bacon, per lb-	
All gallon fruits at a cut price and many other articles in line on sale. See our circular for other prices on groce	

Geo. A. Stambaugh

Let us sell you your Dry Goods and Groceries and save you

Miss Ruth Williamson, of Gymon several days in Amarillo before return will prove an insurmountable obstacle.

Mesdames Jack Murphy Murphy and day of July, 1923. Roy Thompson and Miss Zelphia Val-entine went to Clovis Friday. County

#### NOTICE IN PROBATE

The State of Texas
To The Sheriff or any Constable of Deaf Smith County, Greeting: YOU ARE HEREBY COMMANDED cause to be published once each week for a period of ten days before the return day hereof, in a newspaper of general circulation, which has been continuously and regularly published for a period of not less than one year in said Deaf Smith County, a copy of the following notice:

THE STATE OF TEXAS TO ALL PERSONS INTERESTED IN the estate of T. B. Slaughter, deceased, C. C. Slaughter and Ora B. Freece have filed an application in the County Court of Deaf Smith County. on the 18th day of July, 1923, for the and daughter, is visiting in Canyon of E. B. Slaughter, deceased, which is filed with said application, and for the nance of letters festamentary to the said C. C. Slaughter, which said appli-To Home at Amarillo cation will be heard by said Court on the 6th day of August, 1923, at the Court House of said County, in Here-ford, Texas, at which time all persons ter, Regina, returned to their home in interested in said estate are required to appear and answer said application,

HEREIN FAIL NOT, but have you is an empoye of the Santa Fe, and stunt would be a wonderful advertist he next term thereof, this writ, with where they will make their future ing medium for the town. Final deci- your return thereon, showing how you

Witness my hand and official seal, at office in Hereford, Texas, this 18th

BERRY ORR, Clerk, Court, Deaf Smith County, By Jessie L. Groner, Deputy-

#### **Hail Insurance**

JUDGE RAY E. SHEFFY

Will have charge of my HAIL office the remainder of the season, I having been called to the Amarillo Office as SPECIAL AGENT. Let us take care of your grain and cotton.

My clients will have my personal service in case of loss, which will be given every consideration.

#### O. B. Hankins

Dimmitt, Texas

# Lump COAL on Track

A car just received today—Walsenburg, Colorado Coal—as good as you can buy at any price—50c below the market to move quickly, \$12.00 at car or \$12.50 delivered in town.

Let us fill your bin now. Coal is Cash at this

Hereford Light & Power Co.

"Your Electrical Servants" Phone 388

# Furniture at a Bargain

Did you know that Furniture is the cheapest, or rather the lowest, priced commodity of any other line of merchandise on the market today? It's a fact. Not only that, but when you buy a good piece of Furniture, you have it for life time. Not so with other things you buy.

Our big store is brimming full of real good things in every department. Your wants are easily supplied at our place.

William & Mary Walnut Bedroom Furniture, \$225.00 Suites, for \_\_\_\_\_\$175.00

Queen Ann Walnut Bedroom Furniture, \$250.00 Suites, for \_\_\_\_\_\$195.00

Beautiful Living Room Furniture in overstuffed to match with Dining Room Furniture in all periods and finishes.

If you let us we will furnish your home right in style, as well as price. You should have in your home-

A good Piano-we sell them,

A Victor Machine-we sell them,

A Singer Sewing Machine—we sell them,

A Hoosier Kitchen Cabinet-we sell them, A good Refrigerator-we sell them.

We will serve you better than anyone under the

E. B. Black Co.

The big Store with the little price.

this week, attracted by the genuine Bargains offered in our

# July Clearance

and the low prices asked on everything throughout the store.

> Everything worn by Every member of the Family with Quality that Wears and at Prices that fit the reduced condition of Everybody's Pocketbook just now

Mercantile Co.