

The Hereford Brand

Vol. 8

HEREFORD, TEXAS, APRIL 24, 1908

No. 11

A Pleasing Opportunity

Next Week, Beginning Saturday, April 25th and Continuing for ten days, we will have a BIG SALE OF ROCKERS

Our Rocker Specials

In this Department we show the most complete and varied line we have ever exhibited in our big store. We handle Six of the *Best Factory Lines Made in the United States*. We carry from the *Cheapest to the Best*.

For these few days we will give you some extraordinary values as shown below:

\$27.50 Morris Chairs, Sale Price	-	-	\$19.75
15.00 Morris Chairs, Sale Price	-	-	11.95
20.00 Fine Leather Rockers, Sale Price	-	-	14.50
16.50 Fine Leather Rockers, Sale Price	-	-	12.50
12.50 Fine Leather Rockers, Sale Price	-	-	9.75
10.00 Fine Leather Rockers, Sale Price	-	-	6.75
7.50 Fine Rockers, all kinds, Sale Price	-	-	5.00
5.00 Fine Rockers, all kinds, Sale Price	-	-	3.75

Other Specials

Lace Curtains, Portiers and All Floor Coverings will continue next week as an Additional Big Cut Price Sale. We will give you a nice Curtain Pole with your Curtains. Come Quick.

We want you to see the elegant new things we have just received in Kitchen, Dining Room, Bed Room and Parlor Furniture. The Prices will be **EYE OPENING**.

The great beauty in trading with us is that you can get what you want, and it does not require a Fat Purse to do it either. A small profit satisfies us.

We don't Keep Furniture—We Sell it.

Yours For the BEST and For LESS

Wholesale and Retail
Furniture Dealer

E. B. BLACK

O. E. THOMAS
Embalmer and Funeral Director

SECRET LET OUT

Private Letter From J. Ray Turned Loose on the Public and The Reply.

BOARD OF TRADE
VERNON, TEXAS

G. J. Gibbs, Pres. J. Ray, Secy.
April 19, 1908.

The Hereford Brand, Hawkins & Elliott, Publishers. Gentlemen: I failed to get The Brand of last week. Now, didn't you know that I can't afford to miss a single copy of your paper? If not, this is to inform you that such is the case. You need not be telling everybody I said so, but you are certainly giving your subscribers their full money's worth and you may rest assured that those people up there are of the kind that appreciate just such efforts as you are putting forth. The Brand is doing more to keep that country before the eyes of outsiders than all other agencies combined, and there will not come a time when the Hereford people will not show their hearty appreciation by sustaining you in a substantial business way. Now, don't you think I am trying to flatter you; I am only speaking the plain truth. Are you going to send last week's Brand?

Your friend,

J. RAY.

REPLY.

Dear J. Ray,
Editor Vernon Herald (nee Hornet). We had no intention of "cutting" your name off our list, but as you know, it takes a dollar in advance to get on the mailing list. This, however, does not apply to you as you

have assumed the responsibility of pulling the "stinger" out of the only Hornet in the wide state of Texas and again have put your long legs under the editorial bench and have dipped your brush in the paste pot of a Texas weekly. No, it was the postmaster's fault, either at Hereford or Vernon, or some other of Uncle Sam's boys along the route from the Plains of the Panhandle down into the Valley of Nod. We are sending you a copy of last week's Brand, the only one left in the office except the one on file, though we printed nearly a thousand extras.

We appreciate what you have to say about the good qualities of The Brand and trust that we shall be able to keep the work going in the same good way. It's so easy to help a good cause or boost a fine country. But really we are not trying to do a special stunt in boosting, just telling what happens as it "goes merrily along." You know both of us pulled our boots out of the mud holes of the black land and got on top of the earth by coming to the Plains, and we have been rejoicing that we have been able to "make tracks" that would not follow you into the house. You know how it is.

We want to apologize to you, (if we remember correctly you are from Grayson county), for that little bit of reference to Fannin and Grayson. It was a moment of leisure with us and we just turned that "Cactus Plain and Desert Waste" up-side-down and discovered that the picture had been hung the wrong way on the wall. Say, if you happen to run across any of your old time black land friends, don't tell them that you have quit the Plains and the Panhandle or

they would really think that I had hyperbolated about the beauties of the beauties of this country. Of course, you don't mean it, when you refer to Wilbarger as being in the Lower Panhandle. We all know that, but since getting down where the air is thick, you should be careful how you strain your prevaricating propensities or you might unjoint your vigesimal vertebra.

Glad to learn that you had resurrected that Vernon Commercial Club and hope you will get busy and bring Vernon out of the kinks. The Hereford Commercial Club is working on a new railroad to be known as the Colorado, Hereford & Gulf. Fine name it is. We have to raise \$60,000 and am glad that you intend to invest five hundred or a thousand. We knew that you would and for your convenience we are sending you an obligation blank. Just fill it out and send to Vardeman or any of the banks. They will place it over to the credit of the bonus fund. Really this is the only proposition Hereford has ever had to build a road and we are going to get it or break a "gal-lus" trying.

Glad to hear from you. Give Mrs. Ray and Ray junior our best regards and wishes.

Yours very truly,
HAWKINS & ELLIOTT.

Easter Services

Easter services were held at all the churches in the city last Sunday, but no special effort was made to do anything elaborate at any of the houses of worship, but simple and impressive services were held. Large audiences were out to celebrate the Easter Day.

WORKING FOR THE RAILROAD

Secretary of Commercial Club Issues Letter to Non-Residents About New Road.

THE LAST CALL MADE

If Bonus is Raised and Road is Built All Must Help Push the Enterprise.

The Secretary of the Commercial Club has sent out more than one thousand letters to non-residents who own land in and near Hereford, asking that they assist in the new railroad proposition. A plain statement of facts is given and the question squarely and fairly put. While this letter was written especially for those who do not live here, it applies with equal force to each and every citizen in all the Hereford country. It is rather a lengthy letter but the committee is making a long hard pull and the length is in keeping with the importance of the subject. The Club hopes to realize Ten Thousand Dollars from the non-residents. Many have already promised to invest something in the bonus and the Club will not let up until every man has had an opportunity to subscribe. Office of the Secretary The Hereford Commercial Club.

Hereford, Texas, April 18, 1908.
Dear Sir: You are fully acquainted with the contract made on March 30 last between W. A. Cullin and the Hereford Commercial Club

for the construction of a line of railroad from the Rock Island grade thru Hereford to a connection with the Texas & Pacific. This contract was read at a public meeting and was published in The Brand and other papers in the Panhandle.

One of the conditions of that contract was that Hereford should pay a bonus of \$60,000.00, same to be made in three payments, to-wit: \$25,000.00 when the ACTUAL WORK of construction begins; \$15,000.00 when the construction company has laid TEN MILES of steel; the balance when the company has completed and put into operation FORTY MILES of road. W. A. Cullin places on deposit in the Hereford banks the sum of \$25,000.00 as a guarantee and indemnity.

The Club called the citizens of Hereford together on April 2 and they subscribed over \$30,000.00 in less than 30 minutes. Since that time, the committee appointed by the club has been at work trying to raise the balance and have appealed to everyone to make a small subscription. They have not asked anyone to put down a large sum; in fact, they have rather preferred that all the property owners in and around Hereford each give a small sum than for a few men to give large sums.

We feel that you are greatly interested in the welfare and prosperity of the Hereford country; that you know of the rapid progress that the whole Panhandle has made during

(Continued on Page 12.)

The Greatest Sensation of the Age

A Harmony High-Grade \$25.00 Talking and Singing Machine FREE

As a Home Entertainer

The Harmony Talking Machine has no equal. It will reproduce singing, talking, laughing, whistling, band and orchestra, and all other music absolutely perfect and natural. The full round, swelling and soulful tones of the Harmony Talking Machine have made it the most popular instrument of its kind in the world. With the Harmony Talking Machine you can have Grand Opera, Comic Opera and Drama right in your own home and just as it is actually sung and played in the theaters of the large cities. You can reproduce all the popular songs and ballads, as well as band and orchestra music, and enjoy minstrel shows and funny stories if you own a Harmony Talking Machine. You can have all the dance music you want without the necessity and expense of hiring an orchestra or band, for with the Harmony Talking Machine you can play any piece of dance music that was ever composed, including all Waltzes, Twosteps, Quadrilles, Etc.

We have now on exhibition at our store and ready for delivery this wonderful machine. It is the finest toned Talking and Singing Machine in existence. Remember we give this wonderful machine to you FREE

"One Harmony Talking Machine given free with \$40.00 worth of cash coupons"

The Distribution of These Graphophones

will in no-wise effect our prices in any department. In all goods you buy here we shall persist in giving you the best and the most your money can buy anywhere. We extend to you a special invitation to call at our store and hear some of the beautiful pieces played and to inspect these home entertaining Singing and Talking Machines for yourself.

Our proposition which enables you to secure one of these Graphophones is the greatest offer ever made by any merchant. Call at once and take advantage of our magnificent offer.

Leaders in Furniture

Gililand Furniture Co.

Hereford, Texas

THE SANTA FE DEPOT

Letter From Railroad Commission Makes Plans and Date of Construction Public.

A letter to interested parties in Hereford from Hon. O. B. Colquit states that Mr. Turner advises him that his company will begin work on the Hereford new depot in July. This will be glad news to the people of Hereford and it may be that an agreement can be reached whereby the Santa Fe and the Colorado, Hereford & Gulf, (don't that listen good), will jointly erect a handsome union station. The letter says:

Austin, April 20, 1908.

Dear Sir: I beg to advise that I am in receipt of a letter from Mr. Avery Turner, G. M., Pecos Valley Lines, saying that he expects to proceed with the construction of the new depot at Hereford in July next, as he

has already promised us to do.

I am writing this for your information and trust that you will accordingly advise the Hereford public.

Yours truly,

O. B. COLQUIT, Commissioner.

Letter to Mr. Will Garland, Hereford, Texas,

Dear Sir: Good yarn: How we got our agent at Delhi, N. Y.

Gladstone & Paine were agents for ; we mustn't tell names. We wanted 'em. Paine was painting his big Colonial house. Said it took 10 gallons of white for the trim.

We sent him ten gallons and said: if you get it all on, no pay; if you have any left, return it and pay for the rest. Agreed.

He returned four gallons and took the agency. Four or five years ago. He knows now that his old paint was and is adulterated; that's why it took ten gallons to equal six of ours.

Go by the name; there is but one name to go by: Devoe lead-and-zinc.

Yours truly

F. W. DEVOE & CO

New York and Chicago

P. S. Alfalfa Lbr. Co. sells our paint.

Dalhart Takes Notice.

That the Colorado, Hereford & Gulf has the confidence of the people at Dalhart is indicated by the following from the Texan:—

The Texan publishes a letter from President Goodenough of the Colorado, Hereford & Gulf on the first page of today's issue. This is the road which has taken over the plans of the ——— and for which Hereford is raising a \$60,000 bonus. The charter calls for a road from the north part of Dallam county to San Angelo and it is only a question when it will be built into Dalhart.

Dalhart knows that [another road would double its population in a year and the people of that town are just waiting for the word to make a contract with the C. H. & G.

Render For Taxes.

All those who have bought land in what is known as the Syndicate must render their land in accordance with the laws of Texas, giving the number of acres, the league or section number. The township and range numbers will not enable the tax assessor nor the general land office to locate your land, as no surveys have been made in that way. 9tf

For 100 per cent Stamen Paint, see T. M. Palmer Lumber Company. Guaranteed absolutely pure. 8-tf

PANHANDLE RAINS.

News From Every Point—Abundant Rains Continue to Fall.

News from every section of the Panhandle shows that the entire section has been visited by rains. Reports taken from the Panhandle papers published last Friday shows that every spot of good land, and it's all good, has had a good soaking. Telephone and wire messages bring the news that the rains continued over Saturday and Sunday. At Hereford, a good rain fell Saturday night and another Sunday afternoon. At one time Sunday afternoon five different rains could be seen in many different directions. Farmers in the Hereford vicinity report good rains, and that the wheat crop is in fine condition.

During the past week we have had quite a number of showers, resulting in a precipitation of 1.08 inches, the heaviest fall coming during the night of the 16th, when 0.63 inches fell.—Gray County Herald.

Wednesday evening shortly after seven o'clock a heavy rain commenced falling and continued for

several hours. Judging by cans and buckets out in the yards an inch and a half or two inches of water fell, though at the experiment station west of town the gauge measured about an inch.—Dalhart Texan.

The splendid rain we have had came just as the farmer had prepared his land for planting and he now has a splendid season.—Farwell Times.

Childress was visited by another heavy rain Wednesday night. The rain began to fall about 7:30 o'clock and continued for several hours, flooding the whole country. All the water holes are full to overflowing and the cisterns are full, making the water question an uninteresting one for months to come. The water in Lake Keeler rose about eight feet.—Childress Index.

A nice rain fell here last night and from the best information we can obtain at the time we go to press it extended over the county, and in some places it was more heavy than it was here in town. Reports from the Conlen neighborhood say that the rain was much heavier there than here.—Stratford Star.

If you want to buy a tie come in and let us show you our new line, 25c to 65c. Geo. A. Stambaugh.

THE HUB

Saturday Specials

Ladies Fancy Handkerchiefs. Twenty five dozen of most carefully selected Handkerchiefs, all of which would readily retail for 10c

This lot contains, all Linen, deep Lace Inserting, Fine Lace trimmed, Embroidered corners and fancy reversed stitching. Saturday for 5c

THE HUB

Special



Easter Sale

Saturday, April 18

Swift's Premium Hams per lb.
Swift's Premium Bacon per lb.

FRESH LAID EGGS FOR EASTER

Are a necessity. The Children expect to eat a lot and they must be good. Our eggs are so fresh you can almost hear the cackle of the hen that laid them. Get your

EASTER GROCERIES

here too. If you want your Easter table to be a feast in fact have us supply the groceries. They won't cost any more than usual but will surely be a whole lot better.

HUBBARD GROCERY CO.

HUBBARD & BARNETT WILL ON SATURDAY AND MONDAY

Will offer some Special Bargains in Beautiful Mirage-Silk Dress Patterns, Lingerie Waists, Handsome Silk Waists, Silk Petticoats, Long Gloves in the popular Browns and Blues, also Black and White. The biggest and best line of Topsy Hose, Plain and Fancy, to be found in the Panhandle. Everything that is new.

Biggest Line of Men's Soft Shirts ever brought to Hereford. Fine lot of Dress Gloves just received. You should see our line of Panama and Mexican Hats, our Hart Shaffner & Marx and Kant-beat Clothing. A Swell Line of Hanan and Dr. Reed Shoes.

Yours for Business,

Don't Forget the Date Saturday and Monday

HUBBARD & BARNETT

The Big Department Store

The State of Texas.

Notice is hereby given to A. R. Teple, L. T. Lester, H. E. Chestnut, L. T. Lester, F. B. Fuqua, L. T. Lester, A. R. Teple, Adalpb Frye, T. E. Money, Charles E. Harding, E. S. Caldwell, W. G. Bryant, Estate of J. W. Higgins, the record owners of Sections 9, 15, 16, 19, 20, 25, 26, 29, 30, 35, 36 in Block K 14, and of Sections 4 and strip in Block K 3, and if said above named parties are not the owners of said above described lands, then this notice is given to the actual owners of said above described lands, they being non-residents of the County of Deaf Smith, that the jury of view heretofore appointed by the Honorable Commissioners Court of Deaf Smith County, Texas, at its February, 1908 Term to lay out and assess damages for a public road running along the lines of said Sections above described as follows:

Running east along the south line of Section 4 and crossing strip in Block K 3, thence east along the south line of Sections 9, 16, 19, 26, 29, 36, and along north line of Sections 15, 20, 25, 30, 35 in Block K 14 will meet in the City of Hereford on the 12th day of May, 1908, for the purpose of assessing damages by reason of said land being taken for the purpose of use as a public road, at which time said owners of said land will appear and present their claims for such damages as the law directs.

Witness our hands this 10th day of April, 1908.

S. J. WILLIAMS.
R. J. KIBBE.

10-4

EXECUTION SALE.

The State of Texas, County of Deaf Smith, In the District Court of Deaf Smith County, Texas.

Add Ran College, Plaintiff's,

vs.

T. J. Davis, et al.

Whereas, By virtue of an order of sale issued out of the District Court of Deaf Smith county, Texas, on a judgment rendered in said court on the 2nd day of March, 1908, in favor of the said Add Ran College and R. H. Gough, and against said T. J. Davis, No. 172, on the docket of said court, I did on the 4th day of April, 1908, at 10 o'clock a. m., levy upon the following described tracts or parcels of land situated in the county of Deaf Smith, State of Texas, and belonging to the said T. J. Davis, to-wit: All of lots No. 5 and 6 in block No. 7, of Whitehead's Addition to the town of Hereford, Texas. And on the 5th day of May, 1908, being the first Tuesday of said month, between the hours of 10 o'clock a. m. and 4 o'clock p. m. and on said day at the court house door of said county, I will offer for sale and sell at Public Auction, for cash, all the right, title and interest of the said T. J. Davis, in and to said property.

Dated at Hereford, Texas, this 9th day of April, 1908. E. F. CONNELL, Sheriff of Deaf Smith County, Texas.

SHERIFF'S SALE.

The State of Texas, County of Deaf Smith

By virtue of an order of sale issued out of the Honorable District Court of Deaf Smith county, on the 2nd day of April, A. D. 1908 by the Clerk thereof, in the case of Rockwell Bros. & Co. versus W. J. Walters, et al No. 214, and to me, as sheriff, directed and delivered, I will proceed to sell for cash, within the hours prescribed by law for Sheriff's Sales, on the first Tuesday in May, A. D. 1908, it being the 5th day of said month, before the court house door of said Deaf Smith county, in the city of Hereford, Texas, the following describing property, to-wit:

A parcel of land 100x140 feet out of the southeast corner of Block 46 of the original town of Hereford, Texas, as shown by plot of said town of record in the County Clerk's office of said county, levied on as the property of W. J. Walters and J. A. Garvin to satisfy a judgement amounting to \$522.84 in favor of Rockwell Bros. & Co. with interest thereon from March 2, 1908 at 10 per cent per annum and costs of suit.

Given under my hand this 8th day of April, 1908. E. F. CONNELL, Sheriff Deaf Smith county, Texas.

SHERIFF'S SALE.

State of Texas, County of Deaf Smith

By virtue of an order of sale issued out of the Honorable District Court of Deaf Smith county, on the 7th day of April, 1908, by the Clerk thereof, in the case of B. S. Arnold versus S. B. Feemster and Mrs. Ophelia Thrasher No. 226, and to me, as sheriff, directed and delivered, I will proceed to sell within the hours prescribed by law for Sheriff's Sales, on the first Tuesday in May A. D. 1908, it being the 5th day of said month, before the court house door of said Deaf Smith county, in the city of Hereford, Texas, the following described property, to-wit:

Situated in the town of Hereford, Deaf Smith county, Texas, being a part of section No. 61, Certificate No. 1833, Abstract No. 358, Original Grantee Weiss, Weiss and Sanders, in block K-3; particularly described as all of lots No. 11 and 12 in block No. sixty-eight (68) of the town of Hereford, as shown by plat of said town of record in Deaf Smith county, Texas, Deed Records.

Levied on as the property of S. B. Feemster to satisfy a judgement amounting to \$1506.23 with 10 per cent interest per annum, in favor of B. S. Arnold and cost of suit.

Given under my hand, this 7th day of April 1908. E. F. CONNELL, Sheriff.

Subscribe for the Brand—\$1.00

WHAT QUANAH LOST

But Now Willing to Pay Eighty Thousand Dollars for a Spur.

The Mineral Wells Index calls up an unpleasant episode in which Quanah lost the Orient railroad. The Quanah-Tribune-Chief tries to justify the action of the town in refusing to meet the demands of the road but "lets the cat out of the bag" by saying:—"Few people here at that time believed that the Orient would build." Now, Quanah is anxious to pay \$80,000.00 for a mere spur, when \$30,000.00 would have secured the greatest trunk line ever built into Texas. The Chief thinks the grapes were sour at that time, but now risks its life on the only remaining bunch on the vine,— a spur.

The people of Hereford should read this article and thoroughly digest it; stick the paper in one pocket and a check book or subscription blank in the other and hunt up some member of the committee and come down with a thousand each.

DID NOT WANT TO BUILD HERE

A few years ago when the Orient people were selecting a route to cross the country, they proposed to build through the town of Quanah for a consideration. But some people concluded that the road had to come there anyway and discouraged the idea of paying for it. The Tribune-Chief of that city fought the Orient to a finish, claiming, among other things, that it would never be built. But it was. It missed Quanah about ten miles and now those same people who were opposed to paying for the road are trying to raise eighty thousand dollars to build a spur connecting Quanah with the Orient. We will bet six-bits that Col. Stillwell is doing a little smiling up his sleeve just now.— Mineral Wells Index.

The Index is not keeping the record straight, and we shall have to relate some history to enlighten our friend.

Almost ten years ago Arthur Stillwell, of Kansas City, announced his project of the Orient road, which all over the world was received with incredulity. The Orient had to depend upon bonuses and also upon its sales of town-sites to raise money to keep a small construction gang in the field. The first Orient construction company promptly failed and their many lavish promises to many towns were repudiated by their successors.

This company had also sought to get money at Quanah, and secured about \$1800 in stock here. Their proposal to take a cash bonus of \$30,000 from Quanah and in return guarantee a grade through this county, did not meet with favor here. Few people here at the time believed that the Orient would build, and small as the town was, nobody cared to risk much money on uncertainties.

A counter proposition that Quanah should put up \$100,000 after the Orient was built in here was rejected by the railroad, which told the citizens in plain terms that there was a great deal more money in their road starting towns of its own than in going to towns already established.

The Orient never made this town a reasonable offer that any set of business men could afford to accept and therefore we do not feel like we have lost something we never had a chance to get. As to the spur, Quanah is a great deal better able to pay \$80,000 now than she could pay \$30,000 ten years ago.— Quanah Tribune-Chief.

No Bonus Hunters Wanted. Childress is not seeking the bonus hunter, but if a person has a legitimate enterprise he wants to put in at this place he will find our people willing and anxious to assist him, financially and in a business way.— Childress Index.

HEREFORD HARDWARE CO.

Have You Ever Thought About It?

Spring is coming, and you will need Poultry and Garden Fencing, Screen Doors and Wire, Garden Plows, Hoes, Rakes, Etc., Hose for watering trees, Farm Implements and Windmills. See our new Pulverizer and Windmill. And we want to tell you that we will have in a very short time some,

SWELL RIGS, STANHOPES, BUGGIES, SURREYS, ETC.

Our Harness Line is Complete and if you should want something not carried in stock we will make it for you, also repair your old harness. We want you to call on us when you need anything in our line.

WE WANT YOUR TRADE

HEREFORD HARDWARE CO.

J. L. FUQUA, President

C. W. DODSON, Cashier

The First National Bank

HEREFORD, TEXAS

CAPITAL	\$ 50,000.00
SURPLUS AND PROFITS	27,087.60
SHAREHOLDERS LIABILITY	50,000.00
TOTAL	\$127,087.60
TOTAL ASSETS	500,000.00

DIRECTORS: L. GOUGH, J. L. FUQUA, C. W. DODSON, R. J. KIBBE, W. H. FUQUA, W. S. HIGGINS, J. T. JOWELL.

Safety Deposit Boxes For Rent
This Bank is well equipped to handle all business entrusted to its care and respectfully solicits your account

INSURE

Your homes. They are constantly in danger of that Red Demon. Do not neglect your duty in protecting your home, but get a Policy today.

DO IT NOW

I desire to announce to my friends that I am Resident Agent for the following Fire Insurance Companies, in Hereford and vicinity:

	Organized	Capital	American Assets
Royal of Liverpool	1845		\$12,928,254
Northern of London	1836		4,230,182
Home of New York	1853	\$3,000,000	20,839,174
Ins. Co. of North America	1792	3,000,000	10,741,510
German American of N. Y.	1872	1,500,000	13,798,730
Phoenix of Brooklin	1853	1,500,000	9,501,321
Westchester of N. Y.	1837	300,000	3,738,676
Shawnee Fire of Topeka	1882	200,000	1,092,463
Colonial of N. Y.	1896	200,000	773,406
		\$9,700,000	\$77,650,716

I do not claim to represent all the Companies in the world, but from the above statement, you are compelled to admit that I do represent a number of the strongest Companies doing business in the state.

Yours very truly,

J. H. KING, Agent

400 ACRES A WEEK

Plowing Record for Swisher County In Turning the Native Sod

John Estes of Twist, a small but progressive little town in Swisher county, State of Panhandle, was visiting in Hereford the first of the week and the Brand reporter made his acquaintance, which was altogether pleasant meeting. He reads The Brand, of course, and has been for a number of years. Mr. Estes says that his county is just approaching one of the greatest "booms" that will ever be witnessed in the Panhandle. As a basis for his belief, he states that the seven steam plows in his county turned over 300 acres of sod land last week by actual count and that in going from his ranch towards Plainview, he could easily see the smoke of six of them at work. And he says that they have been making this record for a number of months. Not counting the many other plows drawn by horses and mules, it is safe to estimate that 10,000 acres have been turned within the last few months. As another example of the rush and push in that county, he told of a man who had bought a raw section and came in a few weeks ago to improve. Mr. Estes passed the unfenced and uninhabited place on his way to Tulia but met the man coming out with a load of lumber. In just one week from that time, he again had occasion to travel the same road and to his surprise, the new man had up a house costing about \$1000, a barn and some fencing, and 400 acres of

sod turned. The steam plows did the work. How is this for a Missourian on the Plains of Texas?

What would the "cross timbers" folks of Texas think of putting in 400 acres of new land in a week? Mr. Estes says that he never saw in all his life, and he is not a young man by any means, such activity all over the country. He was in Hereford on business and was never so astonished at the wonderful growth all over the country and especially Hereford.

As a truth not to be controverted, Swisher county is being duplicated by every other county in the Panhandle. Deaf Smith county has a record of 25,000 acres of new farms for this year. The recent rains have put all this in good condition and the crops that will be made in this and other counties will be the envy of our black land cousins in Fannin and Grayson. The people are coming to inhabit this new golden southwest and powers, nor princes, nor editors, nor bankers, nor spell-binders, nor heights, nor depths can dissuade them. Let them come, there is room for all.

Election Notice.

Notice is hereby given that there will be held an election in Deaf Smith County, Texas, on May 2nd 1908 between the hours of 8 a. m. and 7 p. m., for the purpose of electing Delegates and Alternate Delegates at large to the National Democratic Convention, and also to elect Democratic Presidential Electors.

And notice is hereby given that the precincts will hold an election at 3 p. m. May 2nd for the purpose of electing delegates to the County Democratic Convention to be held in Hereford on Wednesday, May 6th 1908 at 11 a. m.

And notice is hereby given that there will be held in the Court house in Hereford, Texas a County Democratic Convention, to meet at 11 a. m. May 6th 1908, for the purpose of canvassing the returns of the election held May 2nd 1908, for the purpose of electing delegates to the State Democratic Convention, and to attend to whatever other business may come before the convention.

The election will be held at the Court house in Hereford, for Precincts Nos. one and two together and any qualified voter, under the rules governing the said election as laid down by the State Committee, can vote in Hereford, if he will make oath that he lives in Deaf Smith County Texas and that he has not and will not vote at any other place on that day. This is done because the election is on Saturday, when most all will be in Hereford and the voting boxes in the country are inconvenient to reach, and in my judgment a fuller vote will be had by having same in Hereford. If any other precinct beside one and two wish to hold an election on that day the regular election judge or any one who will hold the election can find the supplies at the County Clerks office in Hereford.

J. M. Boone and R. E. Cook are appointed presiding judges of said election for Hereford, and they can appoint the necessary assistants. Dated this April 22, 1908.

CARL GILLILAND,
Chairman County Democratic Party,
Deaf Smith County, Texas.

The Tygret Hotel.

This hotel is being put in thoro state of repair. The office is being doubled in size, all the walls throughout the building will be re-papered, new furniture put in and a general changing and overhauling done. The building has just been painted outside and now the inside will be put in first class condition for the increase of business. In the mean time, the hotel will continue business, not closing a single day.

HARNESS AND SADDLES

When in need of a first-class-up-to-now set of Single Buggy, Farm or Double Buggy Harness, come in and examine my stock, it will please the eye. I can fit your horse or mule, besides giving you first quality and the right price always to be found at my place. * *

My saddles are made to wear, not flashy, but worth looking at, the kind that give satisfaction. * *

Your repairing will receive prompt attention here.

Yours very truly,

J. A. CANTERBURY

A New Hat

Brightens an Old Suit
NEED ONE?

Now is the Time

HERE IS THE PLACE

THE HUB

Here is The Hat



WORTH HATS

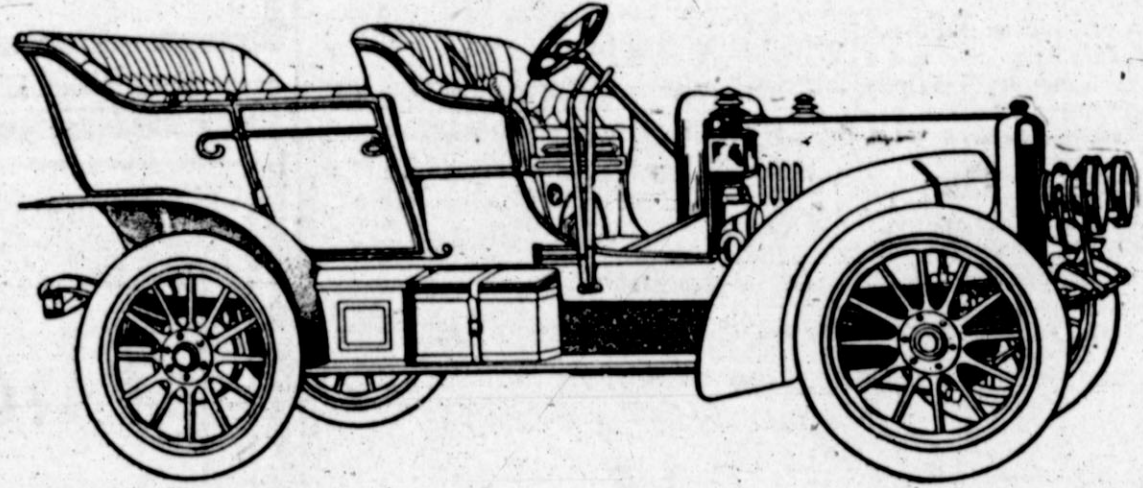
Buy a Harris, Worth or an Eversole hat and be happy

PHOTOGRAPHS

Bring that pretty face of yours to McGhee's Studio and let him work it over. Best material and careful workmanship. :: :: :: ::

C. M. MCGHEE

WINTON



The Car With the "Cow Trail Axle"

The car for the Panhandle country on account of its staunch construction and excellence of materials. Does the work all the time. How many times have you seen the "Big Gray Winton" stuck during the past year? Simple, easy to operate, plenty of power, easy riding springs, quiet, in fact every feature a really good motor car should have. I have a car load of slightly used Winton cars for sale at extremely low prices, or will trade for good land.

Shall be glad to demonstrate to you what a real automobile is. Call at Renfro & Price's Garage or phone 169.

D. L. McDonald & Company

Warren Grain Co.

For Grain,
Feed, Coal and
Posts. Will Pay
the highest market
price for all kinds
of Grain and
Field Seeds

We Solicit a Share
of Your Business

TO THE PUBLIC!

We wish to announce that we have purchased the firm of Sewell & Greggs. We have been in business here before and are fully competent to do any and all kinds of sheet iron work and plumbing. Our new machinery will be here in a few days and we will be still better equipped to manufacture tanks, tubs, etc.

Respectfully,

COPES & PALMER

NIGGER-HEAD COAL IS BEST

Because one ton will produce heat equal to one and one-half tons of any other. It Burns Up like Wood. Get the Best out of car on track. \$8.50 Per Ton.

Yours truly,

E. W. HARRISON

SPECIAL SALE OF NURSERY STOCK OPENS Monday, March 2nd.

In order to reduce our enormous stock of nursery goods during the next 30 days we will offer special reduced prices on all cash purchases. This stock is high grade, no shoddy stuff will be offered. If you intend to beautify your premises or improve your orchards, now is the time to see us. Our stock comprises every thing suitable to this climate, such as fruit, shade and ornamental trees and shrubbery consisting of Altheas, Crepe Myrtle, Lilac, Flowering Willow, Bridal Wreath, Wisteria, Trumpet Creeper, and the world's choicest selections of roses of all colors, and other high grade stocks. If you care to enhance the value of your property, it will pay you to let us supply you during this special price reduction sale.

THE HEREFORD NURSERY
L. P. LANDRUM, PROPRIETOR

THE NEW OVERALLS



Are the Most Comfortable and Serviceable Overalls Made
ASK TO SEE THEM

The College Play.

For several years it has been the custom of the students of H. C. C. to give a play at the close of the years work. This year the custom will be observed as usual, and on next Thursday night, April 30th the members of the College Club will present as the crowning feature of the last week, the double bill "A Scheme that Failed" and "How De Bluster Went to War." These two plays are among the best ever presented on the Amateur stage. A strong cast has been selected and the performance next Thursday night will afford those in attendance an evening of unqualified enjoyment. The proceeds of the play will be used to pay the debt on the chapel opera chairs which was assumed by the Curtain Club last year.

"The Scheme that Failed" deals with the story of a young society girl who attempts to help her relatives out of an embarrassing domestic dilemma by assuming the role of a pretty servant maid and the absurd situations and curious entanglements into which her scheme betrays her, brings to our minds the old saying:

"Oh what a tangled web we weave
When first we practice to deceive!"

The leading characters in the farce are a young married couple inexperienced in the mysteries of house keeping; an aristocratic young doctor and his more aristocratic mother; a young lady, very much in love and a big tempered Irish cook who is "entirely respectable." Altogether it is a clever bit of comedy and will be well worth seeing.

The second play is a story of the Spanish American War. The hero is a young man possessing more wealth than patriotism, who finds that he can secure the hand of the girl he loves only by going to war and returning a general. Not wishing to expose himself to the dangers of real war fare he hits upon the scheme of retiring for a few months to his hunting lodge in the Rockies returning at the conclusion of the war, proclaiming himself a general and carrying off the fair maiden in triumph. The manner in which his plot works out and the unexpected way in which he is finally exposed, form the thread of a very interesting and laughable story. The play is brimful of laughter, unexpected complications and clever repartee. The leading characters in the farce are, beside the young millionaire, whose "principles" stand in the way; a young damsel who yearns for a mission; another young lady who conducts her love affairs strictly upon a patriotic basis; a real up-to-date hero, and a sentimental widow who is reminded by all things of her "sainted Francis." The cast of characters for the two plays is as follows:

"A SCHEME THAT FAILED"

Paul Jennings, a young married man
Earl Wilson
Edith his wife..... Mildred Waterman
Fanny, his sister..... Mary Taliaferro
Bridget Flannigan, their cook
Ethel MacDiarmid
Victor Craven, an old college chum
of Pauls..... Leron Gough
Mrs. Craven, Victor's mother.....

Leila Gregg
"HOW DE BLUSTER WENT TO WAR"
Mrs. Charmington, a sentimental
widow and owner of Charmington
Factory..... Mildred Waterman
Madelina Dering, her niece, who
conducts all her love affairs upon
a patriotic basis.....

Ethel MacDiarmid
Fredrick Charmington, her son, in
love with Dora..... Earl Wilson
Dora Vandever, a damsel, seeking
for a mission..... Mary Taliaferro
Reginald De Bluster, a young mil-
lionaire in love with Madelina.....
Leron Gough
George Washington Wheelshaft, a
young up-to-date hero.....
Karl Shirley
The College students have been

CLASSIFIED ADVERTISEMENTS

LOST AND FOUND

LOST—A black and white pig. Report information to Clarence Wheeler.

LOST—Somewhere about Hereford a ladies gold watch with a man's chain. Return to this office and get reward. 1t

FOUND—a bracelet at the Opera House Friday night, April 17. Owner can get same by calling at this office and paying for this ad. 1t

LIVE STOCK FOR SALE

FOR SALE—2 or 3 gentle milch cows; \$45 gets cow and calf. 10 2t T. A. Cox, Evans ranch

FOR SALE—Three good work or driving horses, two of them are good, safe family horses. John W. DeAtley. 1-tf

TRADE—Two-year-old Poland China boar to trade for good milch cow. Also will sell seven sows ready to farrow. See C. T. Dobbins. 9-4t

FOR SALE—mules, 3, 4 and 5 year old. Will sell for cash or good notes on reasonable time. See 8-4t G. R. Ward, Hereford, Tex.

FOR SALE—See Fred Millard, the Hereford horse dealer, when in need of anything in the way of work teams. Will sell you a good team or trade for yours. 50tf

FOR SALE—Three jacks from three to six years old, black or brown with mealy points. Bred by mammoth Missouri jacks and maltese jennets. All good size, about 15 hands high and very heavy bone. Also 20 mules sired by same jack and from 15 to 16 hands high, all good colors. See H. Trow, Hereford, Texas. 7-tf

TO TRADE

TRADE—Registered Poland China Boar to trade for good milch cow. C. T. Dobbins. 8-4t

PIANO—Will trade fine toned Adam Schaff upright piano. What have you to trade? A. C. E. at Brand office.

FOR SALE OR TRADE—Soda fountain and all necessary fixtures for running same. Will trade for town property or stock. Phone 228 or call at Brand office. 4-tf

CITY PROPERTY FOR SALE

FOR SALE.—Two houses, one two blocks, the other four blocks from business center; one has 8 rooms, the other 4. Both new and well built. Will be sold at a bargain. See Chas. Havenhill. 4tf

FEED FOR SALE

FOR SALE.—Baled alfalfa in ton or 1/2 ton lots, \$17 per ton delivered. Verne Witherspoon. 49tf

POST CARDS FREE Do you like to receive Post Cards? If you do, and will send your name and 10c for membership in our Club you will receive cards in nearly every mail. A good way to fill your Post Card Album. Send to-day. Members in nearly every state in the Union. TEXAS POST CARD CLUB, HEREFORD, TEXAS

working hard during the past weeks to make these plays reach the standard established by the Curtain Club in "Esmeralda" "Valley Farm" and other plays put on in the last two years and every assurance is given that the entertainment will be first class.

Admission 35 cents. Reserved seats 50 cents. Curtain will rise promptly at 8:30.

For Sale.

At a bargain. 320 acres 6 miles of railroad about 12 miles of Hereford, 140 acres in cultivation 1-3 of crop goes to buyer. Price \$14.00 per acre. For farther particulars address Box 211, Hereford, Tex. 1t

REAL ESTATE FOR SALE

A BARGAIN—Six sections fine smooth Panhandle land near railroad. See or write J. L. Fuqua, Hereford, Texas. 46tf

FOR SALE—Fine quarter section 4 1/2 miles from Kelso, at \$12.00 per acre. DUNHAM & BARKER, Clinton, Iowa. 9-4t

LAND—320 acres 7 miles west of Hereford; also, well-improved 20 acres adjoining town. See or write owner, T. B. Kellow, P. O. box 22, Hereford, Texas. 2tf

197 ACRES in _____ county, 1 1/2 miles from Altamont, Missouri, 117 acres well improved, 25 acres corn land, balance blue grass. Fine spring, good 6-room house, 40x60 barn. Also 80 acres, 60 in cultivation, balance blue grass. All to trade for Panhandle land. Write H. H. Hawkins, Hereford, Tex. 1t

FOR SALE—Paloduro Stock Farm and Ranch, 15 1/2 miles northwest of Hereford, Texas. Two, three or more sections, 400 acres in fine state of cultivation, about 200 acres in wheat. Ready stocked with white-face cattle. Price on land \$15.00 per acre, half cash, balance on time. Address P. O. Box 162. 51tf

FOR SALE—By owner, ranch in Castro county, 12 miles south of Hereford, good smooth land with an inexhaustible supply of good soft water. 4428 acres, elegant house, and other houses for hired men and their families. Fenced, cross-fenced, one of the best big barns on the Plains. Owner having extensive lumber and land holdings on the Pacific coast, and as it will be necessary for him to remain there, he is offering this beautiful home for sale cheap. For further information, address Lock Box 608, Hereford, Texas. 7-tf

FOR SALE—The best 80 acres of land within one mile of Hereford, house cost \$2,250. Lots 9, 10, 11 and 12, block 2, original town, 2 houses, one the best built rent house in town, rents for \$38 per month. Lots 9, 10, 11 and 12 in block 5, Whitehead addition. Lots 4, 5, 6, block 11, Whitehead addition. 208 feet off of west part of lots 2 and 3, block 8, Womble addition small five-room house. Lot and houses in every part of town, my own property. Cash or time, to suit purchaser. J. W. English. 8-tf

MISCELLANEOUS

FOR SALE.—A 14 inch sod plow. \$5.00 gets it. Troy Womble. 11tf

MONEY TO LOAN—on patented land. Your vendor's lien notes extended. J. H. King. 21tf

FOR SALE—Steam plow outfit, Reeves make; if taken at once will sell cheap. J. S. Mullenhour.

HOUSES.—Bargains in residences and city lots. Six lots in Evans Addition \$250. Forty lots in Mabry Addition, \$50 per lot. Other choice property at prices to please. See the Actual Settlers today.

Resolutions of Respect.

Whereas in the providence of the All Wise our beloved friend and co-laborer Mrs. W. A. Witherspoon has been taken from our midst—Be it resolved that we, the ladies of the Presbyterian Church extend to the bereaved family our deepest sympathy and be it resolved that a copy of these resolutions shall be placed in the minutes of the Aid society, also a copy presented to the family of the deceased. Done by order of the Presbyterian Bible Study Class this the 20th day of April, 1908. Signed by

Mrs. B. S. Arnold
Mrs. W. M. Gibson
Mrs. A. L. Gibson
Committee.

The Brand

D. W. HAWKINS, Business Manager.
A. C. FLEWITT, Editor.

Address all communications to
THE HEREFORD BRAND

Official Organ for Deaf Smith
and Castro Counties

Entered April 17, 1901 as second-class
mail matter, post office at Hereford, Texas,
act of Congress of March 3, 1879.

Subscription Price 1.00 per year
STRICTLY IN ADVANCE

TELL HIM ABOUT IT.

THE editor of the Plainsman is having a little experience of his own. Two of his leading advertisers complained that the paper was talking too much about Bailey and printing too much about Tulia. The result of the complaint was that the two merchants cancelled their ad contracts and the Plainsman speaks thusly:

"If it doesn't suit you because we talk about Bailey and run our own business, just come in and tell us about it."

This same issue of the Plainsman had nine and a half columns of press clippings, two columns of local news and one column of editorial matter over half of which was a "roast" for the two advertisers. The rest of the paper was made up of free and paid matter. Be fair, give the good people of Dimmitt a "fair deal" and they will "come across." Dimmitt is a good newspaper field and Castro county offers every opportunity for a hustler to get out a number one good paper. "Deliver the goods" and the Castro county people will rally under your banner. As this advice is not asked for, it is entirely free.

WHILE working for the railroad, don't forget that Hereford is to have a County Fair and Fat Stock Show this September that will eclipse anything ever held in the Panhandle. The farmers should keep this in mind when they are planting their crops. The truck growers should tie the vines down so that they will not drag the little melons to death and everyone should begin now to prepare for the big garden and farm exhibit. Don't wait till the morning of the fair and then rush out with a butcher knife and expect to win the prize. In connection with the Fair there will be the prettiest flower show ever put together on "desert plain." The Bonham News man is to be invited and a special bouquet of twenty-five varieties of geraniums will be handed to him when he alights from the train. And don't forget about that poultry show.

THE patent side of the Stratford Star of last week had a long article about the Saskatchewan country over in Canada, its fine (?) climate, its wheat growing possibilities and how the farmers were growing rich (?) raising small grain. If The Star will "cut out" the patent side and have a "say" as to what goes into the paper, it would not get caught with any such of a big boost for Canada or any other country.

THE Quanah Tribune-Chief, the Vernon Record (nee Hornet) still insist in calling that section the Lower Panhandle. Gentlemen, there is but one Panhandle of Texas and neither of your towns has the fortune of being in it and you should not try to shine by reflected light.

THE Stratford Star clipped from The Brand a whole column about the sugar beet culture and failed to give credit. But that's alright. If you find anything in The Brand that you think makes good reading, cut it out and use, credit or no credit.

THE soliciting committee has been busy this week securing the signatures of the leading men of the community to the railroad subscription contracts. Many have put down liberally yet the amount is far short of the required \$60,000.00. What are you going to do about it? Have you made up your mind yet? If you haven't, either make it up or wake it up, something must be done. Mr. Cullin and his surveyors will be here the last days of the month and he will think the Hereford people slow if they have not raised the paltry sum of \$60,000 for a railroad with all the main shops, round house and division. People of Hereford what do you mean? Is it possible that there is a single property owner or wage earner in the whole town that will not subscribe something to the bonus?

At the Carnival, The Brand on the first night was represented by a writer with a pen six feet long. She was attended by the "devil" who handled the ink bottle and the paste pot. On the second night, the Whole Dam Family was busily engaged in reading The Brand, signifying that everybody of any consequence read the paper.

BOWMAN SPEAKS.

Bailey Meeting Addressed by Alternate Candidate—Address Well Received.

Monday night at the courthouse, tho at a late hour on account of the delayed train, Hon. J. R. Bowman, alternate candidate for the Denver Convention, spoke upon the Bailey question. The court room was full, made up of both pro and anti people. A few ladies were present. The speaker reviewed the career of Senator Bailey and discussed in a very inoffensive and straightforward manner the causes of the present campaign. There was no bitterness or hate in his speech. In concluding his address, he paid his respects to the opposing candidates by giving something of their political connection and expressed his confidence in the integrity of Senator Bailey and his running mates.

On the Firing Line.

The Canyon City News came out last week with only four pages and this clipping from that issue may account for it.

The News editor will speak against Baileyism, Judge J. C. Hunt replying. The affirmative opens with one hour and has 15 minutes to close, the other side having equal time. No admission charges.—Canyon City News.

New City Council Meets.

At 2 o'clock Monday afternoon, the mayor-elect and new council met and the oath of office was administered. All except one being present. The new officers of the city are—S. B. Edwards, mayor; W. D. Keli-hor, C. G. Witherspoon, W. B. Beach, L. A. S.roud, R. N. Mounts, councilmen; C. L. Sullivan, marshal; A. M. Jones, secretary; J. N. North, attorney.

After the organization an order was passed requiring all sidewalks from the City Cafe on both sides of the street down to the depot to be put in, 30 days being the time limit. The marshal was ordered to procede at once to the collection of the street tax and all who do not pay will be expected to work on the streets and will be allowed \$1.00 per day. The bond issue was discussed and bids for the construction of the sewer and waterworks will be advertised for. A number of bills were allowed.

Likes It.

The Hereford Brand, assisted by Hereford's Commercial club, is giving some handsome illustrations of the country around that town.—Claude News.

Announcements

Deaf Smith County.

For District Attorney, 47th Judicial District:
A. A. LUMPKIN.
HENRY S. BISHOP, (re-election).
JUDGE B. H. BAKER.

For County Judge:
W. H. RUSSELL, (re-election).
JAS. A. HUGHES.
S. J. DODSON.

For County Attorney:
W. M. MEGERT.

For Sheriff:
E. F. CONNELL, (re-election).
HENRY HUBBERT.

For County Clerk:
W. M. COGDILL, (re-election).
G. M. SUGGS.
J. H. KING.

For County Treasurer:
C. E. SMITH, (re-election).
G. R. JOWELL.

For Tax Assessor:
J. W. FORD, (re-election).

For Commissioner Precinct No. 1:
G. W. ROSS.

For Commissioner Precinct No. 2:
H. B. MCKINLEY.

Castro County.

For County and District Clerk:
EDGAR S. IRELAND, (re-election).

For Sheriff and Tax Collector:
ROY BARBER.
J. H. FLANAGIN.
JOE B. COLLINS.
PRESS BURNAM.

For County Treasurer:
S. I. LEE.

For Tax Assessor:
ARCH CONNER.
F. J. AXE.

Good Fishing.

Several parties have been fishing and have returned with good strings of fish as well as long strings of stories. Black bass are biting well at this season. Some wag has perpetrated a joke by putting a sign in the gutter next to the State Bank where the water has been standing since the rains. The sign bears this legend—"Fishing in these waters reserved for the city fathers." Another sign might have been put up in front of Stambaugh's store as the fishing seems to be better at his place.

Notice.

Woodmen will please take notice that it is absolutely necessary for each and every member to pay his dues by the first of the month, not the second. Don't ask the clerk to pay your dues for you as he has his own obligations to meet, same as you. The proper time and place to pay dues is at the last meeting night of each month which is the fourth Tuesday and Saturday nights.
11-2t Fraternaly yours,
Clerk of M. W. A. and W. O. W.

Which Side.

Read the following from The Vernon Record (nee Hornet) and tell us which side Jeremiah is on.

As to who got the better end of the discussion, the Record editor will not attempt to say, as both speakers were well received and given the best of attention. Of course many of the Bailey men claim that Cole chewed Decker up and spit him out, while those on the opposing side were equally as certain that nothing was left of Cole when Decker was through with him. At any rate no harm came from the debate.

Meets After Forty Years.

J. W. English after parting forty years ago met his old war comrade J. C. Smith on the streets yesterday. Of course, both were, agreeably surprised to meet each other after so long a separation. They ate hard tack and dodged the rebel bullets together, and are both alive today and glad the war is over.

VEGA, TEXAS

Is standing on its own merits. Come and investigate its possibilities or write

Sachse & Ivy

For information. Also agents for Land, Cattle and Insurance. Vega, Texas

BLANK BOOKS

We have a complete line of Ledgers, Journals, Cash and Day Books in both single and double entry.

Paints If you have any spring painting or varnishing to do, be sure to see our line before you buy.

T. M. COULSON'S DRUG STORE

\$20⁰⁰ IN CASH

TO BE GIVEN AWAY BY THE
HEREFORD LUMBER COMPANY

There will be deposited each month, in the First National Bank, a sealed box containing \$5.00 in gold and a can of Paint; the name, kind and color of which Paint is known only to J. L. Fuqua, President of the Bank. Each person who buys as much as 50 cents worth of Paint will be entitled to guess at the name, kind and collar contained in the sealed box. The names of the guessers will be published each month just previous to March 21, April 25, May 23 and June 27, and the one who has given the correct name, kind and color, will be entitled to the contents of the box.

Buy Your Paint from the **HEREFORD LUMBER COMPANY** and take a guess at the Paint. ::::

First State Bank of Hereford

HEREFORD, TEXAS

CAPITAL \$30,000.00

Solicits the accounts of the citizens of Hereford and surrounding country upon sound Banking Principles.

We call your attention to the following safeguards of a Texas State Bank, as laid down by the Texas State Bank Law:

1st. No officers of a State Bank shall be indebted to the Bank in any sum whatsoever without the written consent of the Board of Directors obtained and recorded before the loan is made, and no Director shall borrow more than ten per cent of the capital and surplus without the written consent of the Board.

2nd. A State Bank shall at all times have an amount of cash on hand, and cash due from other banks equal to at least twenty-five per cent of the aggregate amount of its demand deposits.

Your account, whether large or small, respectfully solicited . . .

W. B. BEACH, H. B. WEBB, OTHO. H. VARDEMAN,
President Vice President Cashier

Local and Personal

For views phone M. M. Major. tf
Everybody knows Niggerhead is best. E. W. Harrison. 11-2t

See M. M. Major for the Racycle. Best Bicycle made. 47tf

Buy the best, Niggerhead. Harrison. 11-2t

Photographs and views at C. M. McGhee's. 6tf

See J. H. Wilson for all kinds of fresh meats and pure lard. 2-tf

Car of lime just received at T. M. Palmer Lumber Company. 8-tf

For fresh Jersey milk, call on the Hereford Dairy. Phone No.9. 24-tf

Just received full line of screen material. Palmer Lumber Co. 8-tf

See McGhee for views. He is always ready to go and make them.

Miss Nannie Davidson, was among the delegates to the Cattlemen's convention.

W. B. Beach left Monday for Fort Worth and other Texas points on business.

Hogs furnished with plenty of fine coal are not susceptible of disease. Buy coal slack \$2.00 per ton from E. W. Harrison. 11-tf

B. T. Bell, Jr., of Dimmitt passed thru Hereford, Tuesday on his way to Amarillo.

J. H. Bowers and A. P. Murchison returned from the Cattlemen's convention yesterday.

Mrs. Clyde Meadows returned yesterday from a visit to her old home at Pilot Point.

Mr. and Mrs. W. L. Simms of Parmerton Sundayed in the city, visiting Mrs. Simms' mother.

Sheriff Connell, Jim Carter, Paul Barnett and Sam Jackson are among the visitors at Amarillo this week.

The best Niggerhead coal costs no more than inferior coals. So buy the best. E. W. Harrison. 11-2t

Bring those Kodak films to McGhee's and let him finish them for you. 6tf

Mrs. Walter Orr, after spending several weeks visiting in Oklahoma and Texas, returned home yesterday.

For plain and fancy dressmaking see Miss Padgitt second-house south of college. 11-4tp

Screens, screens for everybody, made to order. T. M. Palmer Lumber Company. 8-tf

Fine Barred Plymouth Rock eggs at 50 cents a setting. See G. C. Major at Jarrott's Grocery. 9-tf

For fine dressmaking by first-class seamstresses, inquire at Mc's Boarding House. 45-tf

Keep Kool, Harrison the ice man will help you. Plenty of ice. Would like to sell a portion. Phone 76. 11-2t

C. E. McLane and Arch Collins of Dimmitt came Tuesday and left with the Hereford crowd for the Cattle Convention.

Car Rugby nut coal on road. Place your order now for a ton out of car when it comes. E. W. Harrison. 11-2t

San Jacinto day was observed in Hereford by the closing of the banks. No flags were displayed on the streets or other demonstrations made.

Dressmaking first-class. Work guaranteed. Prices reasonable. See Mrs. C. W. Moseley, in east part of town. 11-2t

Veterinary calls answered day or night; phone 142; will be at Warren Grain Co.'s on Saturdays for dental work. F. E. Bowe. 1-tf

For bicycle repairing see Wharton Brothers. We will also buy or trade for any of your household goods. Come and see our bargains. 48-tf

Fine unimproved section at \$15.00. Improved section at \$17.00. 8 and 9 miles from Hereford. See or write M. M. Major, Hereford, Texas. 8tf

W. R. Evans has been out on the ranch for several days overlooking the erection of a barn. He says that wheat in that section was never better.

J. W. Burks was in Fort Worth last week at the Lumbermen's Convention. Mrs. Burks, who had been visiting her old home at Midlothian, returned with him.

Dr. Howser who has been in Fort Worth for treatment is now at home and feels greatly relieved from the intense suffering which he experienced with his eye.

L. R. Bradley, R. H. Norton, J. D. Burkett, George Muse, Ed Womble, J. P. Burch, stockmen from Hereford are showing their fine cattle in Amarillo this week.

A coal strike is on but not likely to hurt us. However, it would be well to lay in a year's supply while you have the opportunity. E. W. Harrison. 11-2t

J. B. Rankin of Lyons Kansas and Roy R. Rankin of Spokane Washington were looking over Hereford Monday. They are friends of C. E. Phillips and family of Allerton, Ia.

SEEDS

for garden and field.

PLANTS

Sweet potato, cabbage, tomato. 9tf Roswell Seed Co.

C. M. Dobbs of Portales, N. M., father of Buck Dobbs, the main "press kicker" in the Brand office made his son and new daughter-in-law a visit last Sunday, returning home Monday.

K. W. Loveless was in Amarillo Tuesday night and says that the best show he ever attended was given at the Diendi. This company will hold the boards in the local theater May 5.

George R. Jowell was showing a picture of the Alamo from an old copy of the Farm & Ranch. The picture was made from a drawing in the possession of Randolph Clark to whose father the artist presented the original drawing made in 1839, three years after the fall of the Alamo.

THE RIGHT PLACE

For Lumber and all Classes of Building Material. 100 per cent Pure Paint. Largest Stock of Glass in Town. No trouble to Figure Bills. Prices Right.

Come and See Us.

T. M. PALMER LUMBER CO.

GET OUR PRICES

On Coal, Salt, Posts and Feedstuffs before Buying. We Guarantee Satisfaction.

FALLWELL & SONS

If You Have a Policy

every alarm of fire, and even fire itself, will not cause undue worry. You are secure against loss. Claims for damage are paid promptly and liberal treatment is accorded each policy holder. Don't be without INSURANCE. It is cheap and in the saving of anxiety alone is worth its cost. Full information furnished on request.



B. H. SMITH

Cardwell Brothers

Are now in their new building at the same old stand, We are now better fixed than ever to handle your Grocery business satisfactorily.

Come in and See Us Whether You Buy or Not

HARDPATCH

WILL MAKE THE SEASON AT THE McFARLING RANCH, 12 MILES NORTHWEST FROM HEREFORD. TERMS: \$15.00 FOR SEASON.

NUTPATCH, 8713, Sire of Albert Darling P. 2.17 1-4, Hardpatch sire of Hazelpatch, 2.02 3-4, and the dams of Carrie Bell 2.14 3-4, Nutbrill p. 2.14 1-2.

NOTE—145 sons of Nutwood, 600, have sired 556 trotters and 462 pacers in the 2.30 list.

GRACE C., dam of Hardpatch, sire of Hazel Patch p. 2.02 3-4, sold for \$9,000.

Hardpatch Stands 16 1-2 hands high, weighs 1200 pounds; color, chestnut-sorrel.

A. B. TURNER

Feed for sale in Bundle.

CONSTIPATION

Is the cause of much misery and expense. It clogs the vital organs with impurities and brings on a general break-down of health.

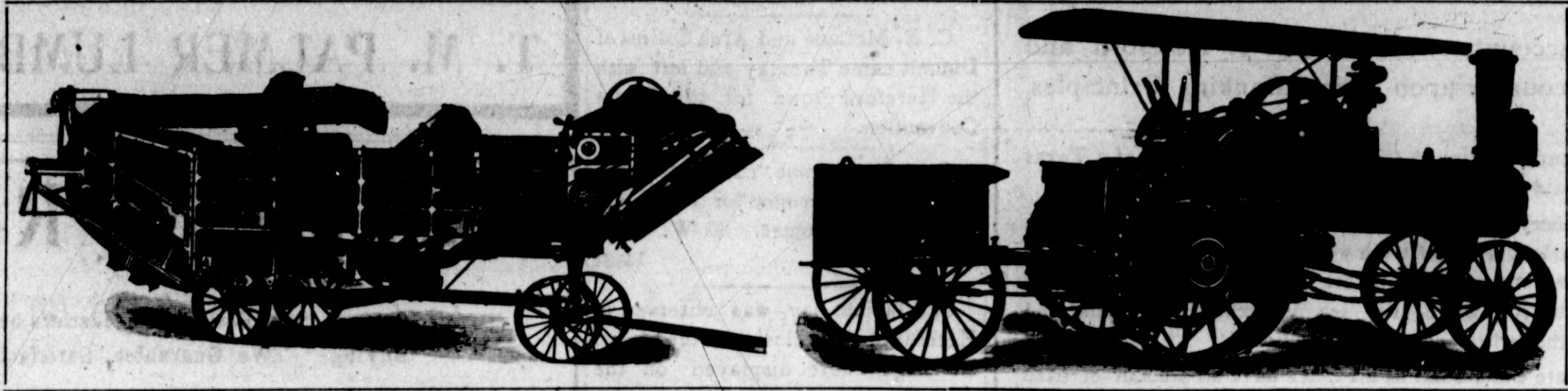
PRICKLY ASH BITTERS

Is a bowel regulator of the greatest merit. It relieves the bowels mildly yet thoroughly and extends its cleansing and strengthening influence to every part of the body.

Get the Genuine with the Figure "3" in Red on Front Label. Sold by Druggists. Price \$1.00 per bottle.

T. M. COULSON, Special Agent

**Sometimes a Case in Court is Hard to Get Reversed;
Sometimes a Courtin' Case becomes a Case in Court before it can be Reversed;
But the J. I. Case Engine Can be Reversed Instantly**



SEE THE NEW ENGINE AND SEPARATOR AT

Garrison Brothers

Make our Store Your Headquarters When in Town

Watch our ad next week

CLARENDON WINS.

College Oratorical Contest at Amarillo Draws Large Crowds.

The Daily Panhandle devoted several columns to the first contest of the Panhandle College Oratorical contest held at that city last Saturday. Only three schools were represented, Clarendon, Goodnight and Canadian. Clarendon won the first honors; Goodnight, second, the score standing as follows:—

- G. T. Palmer, Clarendon 8
- W. C. Johnson, Goodnight 9
- S. B. Carr, Canadian 13

Hereford College was not represented because of a lack of interest by those in authority. The resignation of the president and the suspension of part of work dampened the enthusiasm of the boys here and they notified the President of the Association that Hereford College would not be represented.

CUTS ENTERTAINMENTS.

Trustees of McLean Public-School Forbid Public Entertainments.

The trustees of district number 3, which includes the progressive little city of McLean, have passed an order forbidding the teachers and pupils from taking part in "promis-

cuous entertainments." This was done they say on account of the complaints and that school entertainments were a detriment to the best interests of the school. The Brand believes that the trustees are in error. There is nothing that the teachers can use to better advantage in arousing the latent energies and talents of the children than a good, wholesome school entertainment. Besides furnishing healthful mental recreation and development, they serve to give that feeling of confidence in self, when appearing before an audience. Public speaking is a rare gift and it is safe to conclude that not one of the trustees of the McLean school would regret having had the necessary training that would enable them to appear at ease before a public gathering.

How many members of the board can conduct or address a public meeting in the proper manner? If they had had the training while in school by just such means as they now prohibit, they would not feel their inability and embarrassment when called upon to take the lead in public gatherings.

Yes, The Brand feels that the McLean school has been deprived of one of its greatest opportunities.

C. E. Program.

Following is the Christian Endeavor program for Sunday afternoon, April 26, at the Presbyterian church.

Subject, "Foreign Missions, Patton and Missions in the Islands."

Scripture lesson Acts 28, 1-10.

Sketch of the life of Dr. Patton by the leader.—Miss Tarver.

The following young ladies will read the scripture lessons assigned them and also a short extract from the work which will be furnished by the leader, Miss Tarver.

Miss Lora Guinn, Reading No. 1.

Miss Roxie Witherspoon, Reading No. 2.

Miss Belle Woodburn, Reading No. 3.

Miss Zallie Garrison, Reading No. 4 and scripture Matt. 28, 16-20.

Miss Bertha Baker, Reading No. 5 and scripture, Luke 24, 47-49.

Miss Meda Woodburn, Reading No. 6 and scripture, Acts 12, 24-25.

Miss Bird Baker, Reading No. 7 and scripture, Luke 9, 59-62.

Miss Mattie Woodburn, Reading No. 8 and scripture, Isa. 52, 7-12.

Song Duet—Misses Nina Gregg and Ingalls Gyles.

Mission work in the New Hebrides Islands, and manners and customs of the Islanders.—Miss Leila Gregg.

For Cleaner Hereford.

I am a candidate for trash hauling, yard and alley cleaning, plowing and harrowing. Phone 78.

8tf H. B. CLEMENTS.

The Best Yet.

The best show by several counts was given at the Opera House last night by that incomparable, inimitable and versatile impersonator, Gilbert A. Eldredge.

His impersonation of Shylock would have done credit to Frederick Ward. David Harum couldn't have done better when he sat quietly yet jocosely telling his wife his most successful feat. The bashful school girl was simply immense. Either as boy or girl most of us had been there and we lived it all over again for the other fellow and enjoyed the part of spectator besides. Every number was rendered with the skill of an artist. No such an impersonator has been in Hereford before. We hope to have him again.

Millinery

We are getting in new things every week. It

GEO. A. STAMBAUGH.

Garden Plants Ready.

The Hereford Truck farm has ready now potato slips, cabbage and tomato plants. On sale at JARROTT'S or at the farm.

Meat Market.

W. K. Mottley of Italy was here Monday and Tuesday booking for a location to put in a large and up-to-date meat market. He was favorably impressed with Hereford and would locate here but could not secure a suitable building.

J. W. Ford returned last Saturday from Cameron, Texas, where he had been called to the bedside of his mother. She died a few days after his arrival. She was in her 78th year and was highly respected in the community in which she lived.

Mens Pants

We have a swell line of patterns \$5.00 to \$7.50.—**GEO. A. STAMBAUGH.**

Wall Chart.

Come in and see our splendid six page wall chart, and get our combination offer. A new subscription to The Brand, a new subscription to the Fort Worth Record and this Chart for \$1.75, the price of the two papers alone. The Chart is worth the money. It contains a large map of Texas.

Hereford Grain Co.

We Pay Highest Prices For
Wheat, Oats, Kaffir and Maize

We Buy Hides

We Sell Coal

Come and See Us

DON'T READ THIS

Unless you want to. But say, if you do you will learn that I have a nice lot of well bred (but short fed) Hereford Bulls and a nice lot of Berkshire Pigs, all for sale. (No, not to give away) for sale, and well worth the money. Yes, independent, like the hog on ice; can't stand, go down. At present I am down on prices. Do I have to have the money? No, good notes is what I give my creditors.

COME ON, LET'S DEAL

R. H. NORTON

ONE MILE WEST FROM HEREFORD, TEXAS

Percheron Stallion

JUMBO JUNIOR, A Dapple Gray, sired by Adage, an imported horse, will make the season at the Martin place, five miles southwest of Hereford. Will be in Hereford Friday and Saturday of each week or by appointment at Purcell's Livery Barn. \$12.00 to insure a foal.

H. C. JACKSON,

Plate Glass Insurance

Live Stock Insurance

FIRE INSURANCE

Your Business Solicited. None but the best old Line Companies represented by

D. F. ASHBROOK

Office with the Stroud-Gary Hardware Company

Ritchey Hotel

R. W. Kirkpatrick & Sons, Proprietors

Newly Furnished
Centrally Located
Rates \$2.00 Per Day

The best is none too good for our patrons

Come and Make Yourself at Home

THE GREATEST SUBSCRIPTION AND EDUCATIONAL OFFER EVER MADE

The Fort Worth Semi-Weekly Record and The Brand together with the New Home Library Wall Chart, showing splendid maps of Texas, the United States and the World, all three for only \$1.75.

The Semi-Weekly Record is easily the best paper in Texas, Tuesday and Friday, twice a week. The newest, best, brightest and biggest Great Southern Newspaper.

The Record presents at one sweeping view the whole area of events. The news of the country, state, nation and the world is given in each complete issue. Special departments each week that will interest every member of the family.

The New Home Library Wall Chart, for home, school, college, business and professional reference is positively up-to-date. Similar charts sell regularly in educational supply stores for \$1.50 and upward. Size of chart, 28x36. Number of pages, 6. Portion of contents: Ten distinct maps; Flags of all nations; Portraits of all our Presidents; Portraits of all rulers; Portraits of all Governors of Texas; Maps of Panama, the United States, Texas, the Philippines and of the world. Nothing approaching it in educational value ever before produced.

Price of the chart alone, express prepaid, \$1.50.

THE GREAT PROPOSITION

Remember, The Brand one year, The Semi-Weekly Record, Tuesday and Friday, for one year, and the splendid Wall Chart, all three for \$1.75, when called for at this office. Fifteen cents extra is charged to cover postage and packing if the chart is to be mailed to you instead of being called for at this office.

The Brand, one year, - - - - -	\$1.00
The Semi-Weekly Record, one year, - - - - -	1.00
The Wall Chart - - - - -	1.50
Total, - - - - -	\$3.50
All Three for only - - - - -	\$1.75

SECOND OFFER

Or the Semi-Weekly Record one year and the Wall Chart for \$1.00 at this office; 15c extra if the chart is to be mailed to you.

This is the greatest value for your money ever offered. Act now. Order at once; as our supply of charts is limited. Address all orders to

The Hereford Brand
Hereford, - - Texas

MONEY IN MELONS

Texas Trucker Makes Demonstration and Gets \$1500 for His Pains.

The Dallas News of April 18 had a special from Weatherford in which the good work of a truck grower was given. As the man referred to is an old acquaintance of the editor of The Brand, he takes some interest in giving this melon experiment space in the paper this week.

While the melons of Parler county have a fine flavor, they do not come up to the "taste" that a Deaf Smith county product leaves in a man's mouth. Therefore, with a little trouble, some Panhandle trucker could make similar demonstration. Suppose some of the melon growers try it.

Weatherford, Tex.—Two years ago Henry Means, a prosperous truck grower of this city, selected two long, white watermelons from the wagon of a farmer, paid him 20c for them and carried them home. Mrs. Means derided him for purchasing them, telling him that bringing melons to that farm was like carrying coals to Newcastle, but Mr. Means insisted he had bought them for their seed. He cut them and found them of very inferior quality, but saved the seed and planted them.

When the plants were in bloom, he pollenized them with pollen from the Alabama Sweets and succeeded in producing a hybridized melon which captured first prize at the World's Fair.

The new melon attracted the attention of a leading seedsman and he has just closed a written contract with Mr. Means to take 500 pounds of those melon seed per annum for three years, at \$1 per pound.

Mr. Means has planted ten acres in the melons this year and says he thinks \$1,500 return on a 20c investment all right.

W. O. W. Members

Are hereby requested to be in attendance at unveiling of W. O. W. monuments on 2nd Sunday in May. All members will please meet at hall at 3 p. m. All members should respect our deceased members enough to be in attendance on this occasion. Fraternal yours,

11-2t Committee.

The Merchants Carnival.

The largest crowd yet to assemble in the opera house was there last Friday night to witness and take part in the Merchants Carnival, a novel entertainment given under the auspices of the First Christian Church. Nearly every firm in the city and one or two candidates were represented in some novel or attractive way, the mention of which, if made one by one would make a long list. Some of the "get-ups" made big hits. The ladies realized a nice sum from the enterprise and desire to thank the public and merchants generally and the ladies, men and children especially for their untiring efforts in making the entertainment such a success. The Brand takes this method of thanking Mrs. N. J. Matthews for her trouble and painstaking in representing its interest in the carnival.

Anti Bailey Rally.

There will be public speaking at the courthouse in Hereford Friday night, May 1, 1908. Good speakers from abroad will be on hand to show reasons why Senator Bailey's conduct should not be endorsed by Texas Democrats. Everybody is invited to attend. People from out of town and the ladies are especially invited. The Anti-Bailey Committee.

Storage Room.

If you want to store household goods or any other kind of goods, for any length of time, see 9-1f E. C. ELROD, at The Hub.

To Buyers of all Kinds of Building Material

There are many little advantages to be obtained by dealing with us. The close association we have with the demands and needs of our customers has made our relations mutually pleasant. Those who have patronized us have found it greatly to their advantage. Give us your bill

Alfalfa Lumber Company
C. M. Miller - Local Manager

HEREFORD

and other points on

Pecos Valley Lines

best reached by direct connection with the A. T. & S. F. Ry.

BE SURE

your ticket reads via Santa Fe **all the way.** Full information regarding rates, etc., cheerfully furnished.

D. L. MYERS,
Traffic Manager, Pecos Valley Lines
Amarillo, Texas

Land For Sale

4,428 acres of strictly first-class land in Castro County, Texas, about 12 miles south of Hereford on the Pecos Valley Railroad, and 3 1-2 miles from Dimmitt, the County Seat of Castro County. For sale at a very low price and on reasonable terms, by the owners. Write for full particulars.

TUCKER & LAIRD, OWNERS

Lock Box 608 Hereford, Texas

Advertise

Our agency is forwarding each week several hundred letters and circulars, advertising—not only individual tracts—but the entire Hereford country and her resources.

Ask the Printer, ask the Postmaster how much we are sending out.

If you want to get results, list your property with me—Phone 608

Box 608

Sam H. Morris

HEREFORD

LLANO ESTACADO NURSERY

S. L. BOONE, PROPRIETOR

Is now offering all the leading varieties of both shade and fruit trees to the trade at reasonable prices. All home-grown trees. Let us fill your orders

Nurseries at Hereford and Lockney

Subscribe for the Brand--\$1.00 per Year

Our REPAIRING Department

is complete in every detail. Any job turned over to us will receive prompt and careful attention



Remember, too, that we always carry a complete line of high-grade

Jewelry, Watches, Clocks, China, Cut Glass, and Silverware

Engraving and Special Manufacturing

W. H. RAY

Fine Watch Work and Jewelry Repairing

Agents Wanted
Throughout
the
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Call on
or Write us

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FOX & GYLES, Agents
Hereford, Texas

Branch Office, Hereford,
Texas

We Own and
Control All
the Lands We
Offer for Sale

Perfect Titles
Guaranteed

WE are now offering eighty thousand acres of land for sale. We also have contracts to sell other large bodies of land, and having superior facilities for disposing of what we offer, our supply will not last very long. We are fitting up new offices both at Kansas City, Mo., and Hereford, Texas, to handle our growing business this year. All mail to either office will receive immediate attention. Our territory is the United States of America. We will sell you land, or will sell your land for you. The Jewel in the Panhandle Empire of Texas is Hereford, which is surrounded by fine farms and located in the only real shallow water belt of the Panhandle. Let us show you our alfalfa, wheat and oat fields of from forty to one thousand acres. Come and see us; drink our clear, cool water; breathe our pure air—come to the Hereford country, the home of contentment and wealth. We have six new automobiles at your service at all times. Come on any excursion date. Buy your ticket to Kansas City and from there take our train of coaches via Santa Fe to Hereford.

The Star Land Company FOX & GYLES, Agents Hereford, - Texas

ELECTRIC PLANT.

Franchise Holders Coming to Begin Work—Will be Ready to Operate August 1.

A letter from F. H. Oberthier to the secretary of the Commercial Club states that he and his partner, Mr. Meadows, will be here in a few days and will get busy on the light plant immediately and have it in operation by August 1. This will be good news to the Hereford people.

Hereford Off For the Convention.

A large delegation left Tuesday afternoon for Amarillo where they will try to attend the Cattlemen's Big Convention. Others had gone up Sunday and Monday taking fat stock with them. Among the number (of men) going Tuesday afternoon were—A. P. Murchison, B. H.

Smith, Will Anderson, A. O. Thompson, D. R. Gass, Jno. L. Wilson, J. R. Moseley, Geo. Cloyd, J. D. Thompson, W. T. Smith, H. Trow, and C. R. Moreman. The ladies gracing the crowd were Mesdames J. D. Thompson, Guinn, Trow, B. H. Smith.

Old Cemetery.

The Rebeckahs wish to have the friends informed that it is their purpose to improve and beautify the old cemetery and not the new, as the latter belongs to private parties.

Card of Thanks.

The Ladies Aid Society of the Christian Church wishes to thank the business men, and young ladies and gentlemen for the valuable aid so heastily given us in the entertainment of last Friday and Saturday nights.

MRS. E. E. RAMSEY, Sec.

Women Holding Office

At Dallas recently two women were elected as members of the school board. At Midland, Texas, Miss Pearl Harrington has announced for county clerk of that county. Women candidates are appearing in many places in Texas. The law does not permit them to vote, but they may hold office,—if they get votes enough.

College Notes.

The work in the English and Latin departments which has been carried on during the past six weeks by Miss MacDiarmid and Miss Taliaferro will reach its conclusion at the end of next week. A cordial invitation is extended to all friends to attend the various exercises which have been planned for the closing nights. The following is the general program for the week.

Tuesday night, April 28, Oratory Recital.

Thursday, April 30, Play "A Scheme that Failed" and "How De Bluster went to War."

Friday, Farewell Meeting of the College Club.

No effort will be spared to make these programs interesting and we should appreciate a large attendance each evening.

The College Club will hold its regular weekly session in the Dormitory parlors Friday evening. The following program will be given.

Roll call for quotations;
Piano solo—Ingalls Gyles.
Essay—Glennis Coulson;
Reading—The Britnell Championship Cup—Earl Wilson.
Club Character Sketch—Hattie Shirley.

Piano Solo—Mate Hunt.
Original Story—Looking Forward—Mildred Waterman.
Current Events—Clyde Francisco.
Current Jokes—Leron Gough.
Reading—Six Love Letters—Walter Palmer.

Essay—Irma Gough.

These informal club meetings at the College have been one of the most pleasant features of the week since the organization of the club six weeks ago. Each evening a delightful program has been rendered by the students, a contest of some sort engaged in and the remainder of the evening given over to games, social diversions etc. Thus, the evenings have been both entertaining and instructive and those in attendance have voted our club an unqualified success.

The following students have completed the two years' course of oratory required by the College and will receive their diplomas of graduation from that department at the conclusion of the school work next week; Miss Mildred Waterman, Earl Wil-

son and Leron Gough. A graduating recital will be given by these students at the College Chapel next Tuesday night. The program as arranged is as follows:

Piano Solo..... Mate Hunt
Reading..... Boots
Mildred Waterman
Reading—Mrs. O'Toole and the Conductor..... Leron Gough.
Piano Solo—Selection from 'Il Trovatore..... Verdi

Ingalls Gyles.
Reading..... The Honor of the Woods Adapted..... Earl Wilson
A Sisterly Scheme..... H. C. Bunner
Mildred Waterman

Vocal Solo..... Forgotten
Miss Taliaferro
Passing the Love of Women..... Leron Gough
The Story of Zenobia..... H. C. Bunner
Earl Wilson

Dr. A. L. Taylor was in Amarillo attending the Cattlemen's convention.

Arney School Closes.

The Arney school which has been taught by Miss Tamsy Riley of Denton, Texas, closed for the year last Friday after a most successful term. The patrons were well pleased and the children under her tutelage made rapid progress. Miss Riley, after visiting in the home of Mr. and Mrs. J. E. Garrison whom she knew down in Texas, returned to her home Tuesday.

Christian Endeavor Program.

The following program will be rendered by the Endeavors at the Christian Church Sunday April 26 8 p. m:

Song—Coronation.
Prayer.
Scripture reading.
Duet—Miss Coulson and Mrs. Herebert Copeland.
Reading—Edith Smith.
Easter Sunshine—A Contata given by the Intermediate and Junior Endeavorers.

REGISTERED HEREFORDS

All ages of Fine Bulls
for sale at reasonable
prices.

CATTLEMEN SHOULD SEE ME

J. D. BURKETT

PRINCE AND BLACK BEAUTY STUD AND JACK

PRINCE—A full blood French Coach Horse, registered and pedigreed; by the French Coach Horse Society of America. Stands 16 hands high, dark bay color and weighs 1360 pounds.

BLACK BEAUTY—A Thoroughbred Black Jack with White Points; registered and Pedigreed. From the Trow Big Jack and Mississippi Jennette. Took Blue Ribbon at Hereford Fair last fall.

This Horse and Jack will make the Season at my farm four miles north and one and one-half miles west of Hereford. TERMS FOR SERVICE—\$15.00 for Prince; \$10.00 for Black Beauty. Standing colt guaranteed.

William Raule



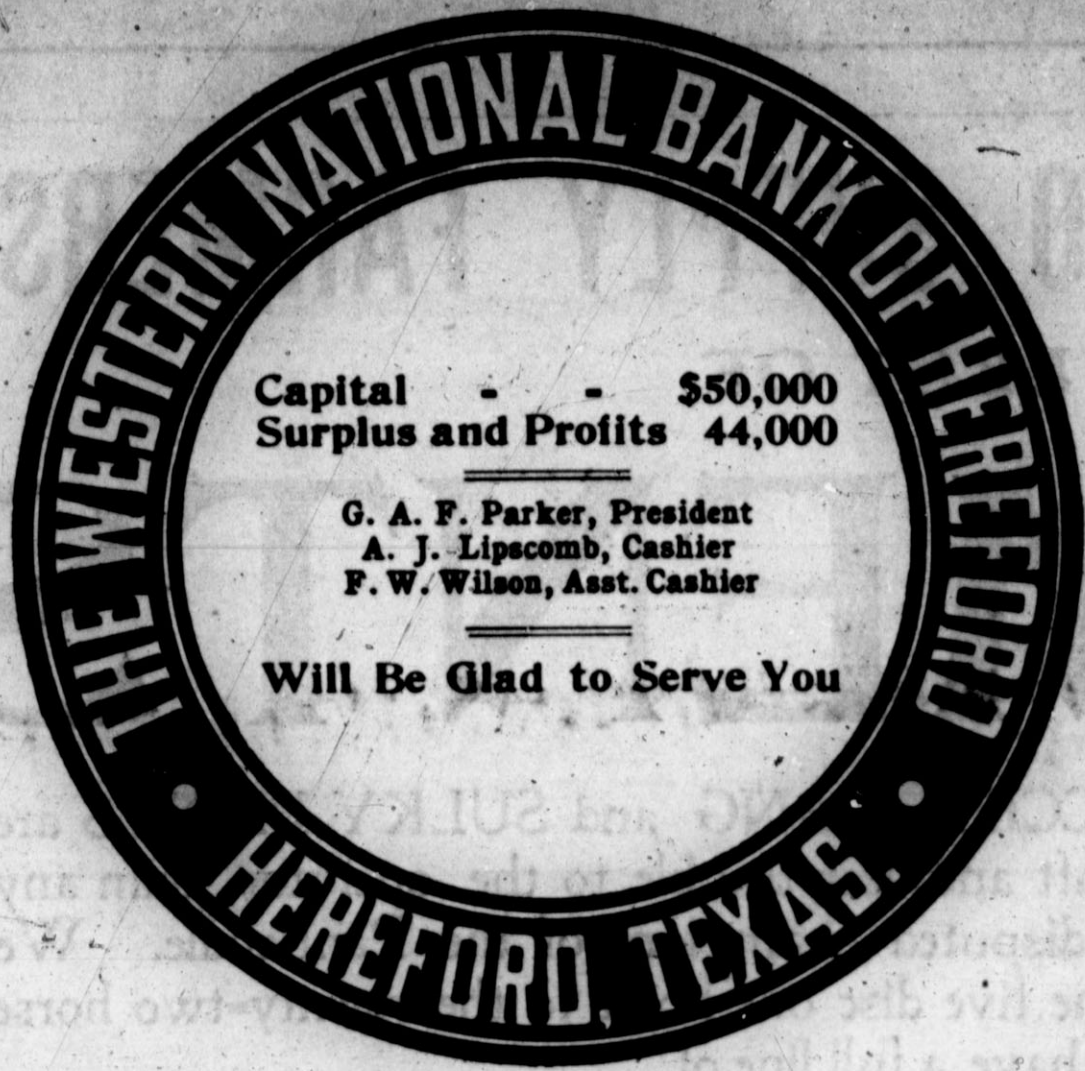
MAY IS UPON US. HAVE YOU NOT ALREADY WAITED TOO LONG TO PREPARE FOR SPRING AND SUMMER? YOU HAVE SEEN THE CROWDS IN OUR STORE. DOES NOT THAT TELL YOU THAT THE CHOICE THINGS FOR THE SEASON ARE FAST DISAPPEARING. REMEMBER THE SOONER YOU GET YOUR NEW THINGS THE LONGER YOU WILL HAVE TO ENJOY THEM, AND CAN ANYTHING GIVE YOU MORE JOY THAN WEARING ATTRACTIVE APPAREL?

ATTRACTIVE SUITS FOR..... \$15.00
MORE ATTRACTIVE SUITS FOR..... \$18.50
MOST ATTRACTIVE SUITS FOR..... \$30.00

WE CARRY IN OUR STORE EVERYTHING THAT MEN AND LITTLE MEN WEAR.

YOURS RESPECTFULLY,

H. C. MYRICK



PROFESSIONAL AND BUSINESS CARDS.

<p>W. J. ROGERS, M. D. PHYSICIAN AND SURGEON Office at Coulson's Drug Store Residence Phone 77 Office Phone 105 Hereford, Texas</p>	<p>Wm. M. KNIGHT Jno. P. SLATON KNIGHT & SLATON ATTORNEYS First National Bank Bldg. Hereford, Texas</p>
<p>W. A. PRICE PHYSICIAN AND SURGEON Office at El Merito Pharmacy Res. Phone 222 Office Phone 300 Hereford, Texas</p>	<p>Geo. W. Barcus Jno. C. North BARCUS & NORTH Attorneys at Law Hereford, Texas Office in Western National Bank building</p>
<p>R. M. JOHNSON, PHYSICIAN AND SURGEON Home at Stinson Residence. Office at Coulson's Drug Store. Hereford, Texas</p>	<p>W. M. MEGERT LAWYER Office 4th door east of Post Office HEREFORD, TEXAS</p>
<p>S. D. HOWSER PHYSICIAN AND SURGEON Office at El Merito Pharmacy Hereford, Texas Residence Phone No. 244</p>	<p>BAKER & WITHERSPOON Attorneys-at-Law PRACTICE IN ALL THE COURTS Hereford, Texas</p>
<p>J. W. HICKS PHYSICIAN AND SURGEON Office over Coulson's Drug Store. Office Phone 298 Residence Phone 217</p>	<p>E. F. Connell W. D. Kelleher E. F. CONNELL & COMPANY Real Estate and Live Stock Panhandle Farms, Ranches and Hereford City Property of all kinds. Also some good bargains in Central Texas black land farms.</p>
<p>DR. H. H. TAYLOR PHYSICIAN AND SURGEON Office upstairs in Odd Fellows Building. Residence Phone 138. Office Phone 16</p>	<p>L. GOUGH GENERAL IMMIGRATION NOTARY PUBLIC Hereford, Texas</p>
<p>O. P. SUTHERLAND DENTIST Office over Coulson's Drug Store. Phone 234 HEREFORD, TEXAS</p>	<p>C. G. Witherspoon W. Cauda Witherspoon C. G. Witherspoon & Son Dealers in Panhandle Lands Abstracts prepared on short notice. All kinds of stenographic work done. Exclusive agents for Western Union Land Co.'s Lands</p>
<p>DR. F. A. ESTOCK DENTIST Office in Opera House Building Phone No. 196 HEREFORD, TEXAS</p>	<p>SAM H. MORRIS HEREFORD CITY PROPERTY RENTAL AGENT ABSTRACTS ACCOUNTING Office over Garrison Bros. Hdw. Store--Phone 72</p>
<p>J. M. GILLILLAND Funeral Director and Embalmer With Gilliland Furniture Co. DAY PHONE 115 NIGHT PHONE 113</p>	<p>A. P. Murchison J. S. Jones MURCHISON & JONES Real Estate and Live Stock Hereford, Texas</p>
<p>O. E. THOMAS Funeral Director and Embalmer With E. B. Black</p>	<p>G. M. SUGGS A. M. JONES SUGGS & JONES ABSTRACTERS Complete Abstract of Title to Deaf Smith County Lands. HEREFORD TEXAS</p>

Floods In Texas.

All Texas has been visited by heavy rains the past ten days. Great floods have done damage to the extent of millions of dollars, the high water exceeding all records at Cleburne, Fort Worth, Dallas and Waco. Fort Worth Mayor has issued a call for ready relief fund for the north side people who have lost their homes. A train at Cleburne went into the flood, killing both engineer and fireman. Two lives were lost at Fort Worth.

Epworth League Program.

Following is the Epworth League Program for Sunday afternoon April 19th:

Subject—A Threefold Ministry.
Leader—Miss Griffith.
Ministry of Relieving—Mrs. O. E. Thomas.

Illustration of Jesus' Compassion for those who needed physical relief—Mary Anthony; Ethel Edwards, Robert Story, Essie Johnson and Lee DeAtley.

Ministry of Teaching—Mrs. Ashbrook.

Song.

Sentence prayers:

Ministry of Love—Mr. Glenn.

Hymn—Rescue the Perishing.

Closing prayer.

Notice.

On account of sickness the Demonstrator for the American Beauty Corset will not be here on the 27th inst. Indefinitely postponed. It

D. R. GASS & SON.

Carl Cox.

Carl Cox, son of C. T. Cox, after an illness of several months, died at the home of his father, this city, Wednesday, April 22, age about 25 years. His remains were shipped back to his old home in Kentucky, his father and mother accompanying. Loving friends had done all within their power to relieve the sufferer but their efforts would not avail. The family have the sympathy of all in this hour of bereavement.

Costume Lectures.

The Rev. A. M. Lumpkin will deliver three lectures at the Methodist Church commencing Monday night of next week. In ten foreign costumes he will show many curious things from many lands. In his three lectures he presents all kinds of experiences and exhibits many curios gathered from two trips around the world. The lectures are given under the auspices of the W. H. M. Society. Come out and hear some good lectures and help a good cause.

Not Sixty Inches of Rain.

The Brand known always for its truthfulness and veracity has lost some of its prestige by saying last week that up to the time of going to press Hereford had had 0.60 inches of rain. The Brand not willing to take back a thing, when so emphatically stated upon good authority, still maintains that 0.60 inches of rain had fallen up to that time, but did not say sixty inches.

Additional Locals

J. H. Brownlee of Harold, Texas, brother of Mr. O'Brien, paid him a visit this week.

Mrs. Fore has accepted a position as stenographer for the Western National Bank.

Eggs for hatching from S. C. B. Leghorns. Prices right. J. P. Eskildsen. 10-1f

This Office will pay cash for good, clean, cotton, rags. No starch on strings accepted. Bring what you have as soon as possible.

First class dress making at my home in West Hereford. Satisfaction guaranteed. Mrs. Carl W. Blanks. 11-1tp

Miss Dora E. Kerr of Springfield, Missouri, has accepted a position as stenographer with the First National Bank. She comes highly recommended.

Mr. and Mrs. A. S. Fuqua of Quanah visited in the home of Mr. and Mrs. J. L. Fuqua this week, coming down from Amarillo, where they had attended the convention. Mrs. E. B. Posey returned with them to Quanah for a short visit.

The Star Land Company has had elegant offices fitted up on the second floor of the Bogard building, where they will have room to handle their extensive land business. Miss Lee has accepted a position as stenographer and Fox & Gyles are the enterprising local agents for the firm.

Don't forget the play to be given at the College next Thursday night. This will be the crowning event of the closing week and one of the best plays ever presented here by the College Curtain Club. Look elsewhere in this issue of The Brand for further announcement and for cast of characters.

J. Ray of Vernon has been elected secretary of the new Chamber of Commerce of that city. It was Mr. Ray who thru his paper said that Vernon should have a Commercial Club by all means and discovered after the paper was out that the town did have such a club but was not "working at it much." They will work at it now with dear Jeremiah in the lead.

Pupils in Spanish.
Wanted: A few more pupils to take Spanish lessons. 11-4tp
MISS ELGIE COSTON.

Notice.
"Forewarned, is forearmed."
I herein warn any one who may travel through my pasture, that he will surely be prosecuted. My land shall no longer be a public thoroughfare. E. CARTER. 11-3tp

Tierra Blanco Herefords

L. R. BRADLEY, Owner W. T. WOMBLE, Manager

...BREEDERS OF...

Registered Hereford Cattle

Herd Headed by Strike Six, No. 156847
Assisted by Texas Tom, No. 204446

Will sell a quantity of young stock either singly or in car load Lots

Write owner or call at my ranch, situated five miles east of Hereford, on the Tierra Blanca river.

Do You Want to Make Some Money

If you do, when you want anything in the Lumber line come to see us. We have the largest stock that has ever been carried in Hereford. We have just unloaded a car of windows, all sizes, also a car of screen doors. Our prices are down to the "rock bottom" mark. It will pay you.

Kemp Lumber Co.
J. W. Burks, Local Manager
Hereford, Texas

Nature's Remedy
REG. U.S. PAT. OFFICE
NR-TABLETS-NR

Better Than Pills For Liver Ills.

NATURE'S REMEDY is better than pills, because it acts in the right way. It strengthens the Stomach, aids Digestion, cures Dyspepsia, cleanses the Liver and Bowels, curing Constipation. Usually one NR Tablet is all that is necessary to correct the average trouble. It starts in the Stomach and searches through the Liver, Kidney and Intestine, dissolving and soothing as it goes. NR Tablets are always just right and neither sicken, gripe nor have any harmful after effect. GET A 25c BOX.

E. T. WOODBURN & SON, - Hereford, Texas

P. R. Purcell & Sons
Livery, Feed and Sale Stables

GOOD SADDLERS GENTLE DRIVERS
Special Conveniences for Drummers

HEREFORD TEXAS

The patronage of the general public is cordially solicited

Subscribe for the Brand--\$1.00 per Year

WE ARE PREPARED TO SUPPLY FARMERS WITH THE BEST OF IMPLEMENTMENTS

to successfully cultivate their farms. THE SUCCESS GANG and SULKY PLOWS are the best made; the easiest running, lightest draft and less trouble to the operator, than any plow made. The Moline Disc Plows are the undisputed champions of the Panhandle. We have the Force Feed Superior Grain Drills from the five disc one horse to the twenty-two horse sizes with or without the Presser Wheels. We have a full line of

Katydid Sod Plows, Canton Walking Plows, Disc and Drag Harrows

Our stock of Baker Perfect Barbed Wire, galvanized and painted is complete. We can sell you Hog Fence and Farm Fence in any quantity from one rod to thirty miles. WE SELL THE AMERICAN, ELWOOD and PITTSBURGH WOVEN FENCES. They are the best that money can buy.

We know that we can save you money on anything in our line. Come in and look through our stock. It is our pleasure to show you. With sincere thanks for your valued trade in the past. We are, yours truly.

STROUD-GARY HARDWARE CO.

WORKING FOR THE RAILROAD

(Continued From Page 1).

the past two years, and that you realize the impetus that another road intersecting the Santa Fe at right angles would give to all the territory adjacent to the new line. For a study, take the first forty miles of road to be built. This will put a territory 30 miles wide and 70 miles long within 15 miles of a new railroad. This would be putting 1,344,000 acres of land within easy reach of markets and trading centers. This condition would add from \$3.00 to \$20.00 per acre to the land according to the distance from the towns along the line or, at least, an average of \$5.00 per acre. If it were possible to levy an assessment on all this adjacent land, FIVE CENTS per acre would more than pay the bonus. But every property or land owner will not give towards the bonus. This is true in every case where public subscriptions are taken. In building school houses, churches and other public enterprises there are many who will not aid; hence, the burden, (if it is proper to call such things a burden, but are not), falls on the pushing, live and energetic people who have the general prosperity of the country at heart and are willing and glad to assist in all public matters.

Now, the Hereford Commercial Club believes you to be one of those who wish the country well. If you own land or other property, within fifteen miles of this new line, you will be benefitted in a material way by raising the selling value of your property. But you know this. We are not asking you to give away a part of the increment of your land, but are asking that you share in this

prosperity by investing in the bonus and thus make it possible for your land to be sold at the increase. The Club is not asking you to GIVE but to INVEST. Would you hesitate to invest \$100 if you were sure of making \$500? Of course, not. Do you believe that the construction of a new road thru the Hereford country will advance the price of land \$5.00 per acre or even \$1.00 per acre? Of course, you do. At the last figures, a section of land would sell for \$640 more when the new road begins to be constructed.

But we anticipate some of your questions. One of your questions is this. How do I know that the road will be built? No one knows for certain that the road will be built, but the Hereford Commercial Club, a duly chartered institution, has a contract with reliable persons who agree to place \$25,000 in cash in the banks of Hereford, not subject to check until FORTY MILES of the road is completed. All bonus subscriptions are made subject to this contract. If the first \$25,000 to be raised by the Club is ready by the 15th of May and W. A. Cullin places a like sum of \$25,000 along with this in the banks of Hereford, it is safe to conclude that the road will be built. Mr. Cullin or no other sane business man will squander that sum of money for nothing. But, first, the Club must raise the \$60,000.00 in cash and good subscription contracts—the road will not begin to be built until this is done. This done, it will then be Mr. Cullin's next move and the Club believes he knows what move to make and will make it.

The question now comes to this: are you willing to assist the Club in raising this Sixty Thousand Dollars? Just ask yourself this question,—"Will I be benefitted by the construction of the Colorado, Hereford & Gulf Railway?" There can be

but one answer to this question; it is so easy, it answers itself. Then, if you are to be benefitted, are you willing to allow others to do all the work and give all the bonus? We do not think you are.

It is true that you are not now making your home in this country and may never expect to live here. There are, however, hundreds of others who are coming into the country and are building homes and opening up farms. Every house erected, every fence strung, every acre put to cultivation enhances the selling value of your land and that is what you desire. The general settling of the country, the building of new towns pushes the price of land upwards; but what participation are you having in all of this? Are you helping to open farms and build houses? Are you waiting for the horny-handed farmers to demonstrate the value of this land, increase its selling and market value and then step into the front car of progress and enjoy the general prosperity? If everybody did this, the Panhandle would come to a deathly stand-still, immigration would cease, land values would rapidly decrease and the country return to its wild and uninhabited state.

The construction company contemplates building this road from Boulder, Colorado, thru Dalhart, Hereford, San Angelo, San Antonio and to the Gulf. The first section of the road is to be built from some point west of Amarillo in Oldham county on the Rock Island grade upon which steel is now being laid, for a distance of 40 miles south thru Hereford and the contract calls for the completion of this 40 miles within 12 months from May 15 next, or forfeit the \$25,000 as an indemnity to those who shall have paid any amount of the first installment of \$25,000 Hereford is to pay.

For your convenience we are en-

closing herewith a blank form subscription contract, which you may fill out. We do not care to even indicate what amount is expected from you by the Club. You can make the amount due in installments as the blanks show. Most of the subscriptions have been made to read: \$_____ when actual work begins; \$_____ when 10 miles of steel is laid; \$_____ when 40 miles of road is completed. If the road is not built, you will not be called upon to pay this note. The subscription contracts will remain in the possession of the treasurer of the Hereford Commercial Club until the contract has been fully complied with.

We are anxious to close this bonus matter up and will kindly ask that you return the subscription contract properly filled in by return mail. If you do not fully understand the contract, a letter from you will be given immediate attention.

This is a business proposition in which you are to be proportionally benefitted and your favorable reply will determine whether we shall secure the new road. Fill out the blank form subscription contract and forward at once to the First State Bank of Hereford, the Treasurer of the Hereford Commercial Club or any bank in Hereford and its receipt will be acknowledged.

Thanking you for an immediate reply, I am

Yours very truly,
A. C. ELLIOTT, Secretary
The Hereford Commercial Club.

New Photograph Gallery.

McGee and Eskeldsen will move into their new Gallery within the next few days. They are preparing this building especially for photographic work. When we get into it next week give us a trial. We are going to do work that pleases. 1t

NEW HOTEL AT DALHART.

Plains City to Have Forty Thousand Dollar Hostelry.

A modern, steam heated, up-to-date hotel will be built in Dalhart this summer by R. T. Wood at the corner of Denrock avenue and 4th street. The building will be of brick or re-enforced concrete, probably the former and will cost complete \$40,000.

School Trustee Election.

The school board met last Monday and ordered an election for four trustees, election to be held Saturday, May 2. The term of Mess. Beach, Irwin, Mounts and Fuqua expires on that date and these or other good men are to be elected to fill their places. Mess. Garrison, Norton and Hawkins drew long terms and will continue to serve for another year.

Letter List.

List of unclaimed letters remaining in the post office at Hereford, Texas, Apr. 25:
W. A. Winstead Owen Tollett
J. A. Sawyer E. N. Robinson
James Nunn Mrs. Post Mosley
Mrs. Alice Chapman C. C. Hooper
When calling for these letters, please mention that they are advertised.
Respectfully,
CLARENCE SMITH, P. M.

Notice of Estray.

State of Texas,
County of Deaf Smith,
I, W. M. Cogdell, Clerk of the County Court of Deaf Smith county, Texas, do certify that there was taken up, and estrayed before J. H. Turnbow, Justice of the Peace of Precinct No. One, by J. D. Thompson the following estray, to-wit: One cream colored horse branded TX on left shoulder, about 14 1-2 hands high, about 5 years old, and appraised by G. T. Higgins and Charles Donald at \$40.00.

This is therefore to notify all persons interested in said estray to come forward and make proof of same as required by law, or upon default thereof, same will be dealt with as the law directs. Witness my hand and the seal of said court this April 16th, 1908.
[SEAL] W. M. COGDELL,
Clerk of the County Court, Deaf Smith County, Texas. 11-3t
By O. B. FIKKEY, Deputy.