

## Buck Plunges to Lows on Foreign Markets

### Homecoming Festivities Abound

An afternoon parade and the evening crowning of Homecoming queen will highlight festivities surrounding the Hereford-Plainview football contest.

The Homecoming game is scheduled to kick off at 7:30 p.m. in Whiteface Stadium. All Hereford High exes and other football fans are invited to the game, which opens the District 4-AAAA season for the Whitefaces.

At halftime, this year's Homecoming queen will be crowned. Candidates include seniors Denise Albracht, Lisa Duggan and Nora Urias.

Junior and sophomore attendants are Mary Griego and Sharon Lowrie, respectively.

Halls and classrooms this week are being decorated for Homecoming. The best decorated rooms will receive awards on Friday, according to Principal Jerry Don George.

Students will ring the HHS victory bell continuously from 8 a.m. to 2:30 p.m. Friday. Classes will be dismissed at 2:30 p.m. In all schools so students will be able to watch the parade.

A pep rally for the football team will begin at 2:15 p.m. in the high school gymnasium.

The parade will begin in the high school parking lot around 3 p.m. and move downtown.

The parade route is as follows: Union to Ave. F, left on F to Park Ave., right on Park to Ave. B, left onto Main, south on Main to 2nd St., and east past the intersection of 2nd and Schley where the parade will disband.

There will be 27 car units, six floats, (See HOMECOMING, Page 2)



Fall, Homecoming and Pretty Girls

Fall is the time for multi-colored leaves, warm clothing, pumpkins and Hereford High School Homecoming. Honoring the season by spending some time in Dameron Park are, from left, Lisa Duggan, Sharon Lowrie, Denise Albracht, Mary Griego and Nora Urias. Misses Albracht, Duggan and Urias are candidates for

HHS Homecoming queen. Misses Griego and Lowrie are junior and sophomore attendants, respectively. The five girls will be introduced during halftime of Friday night's Homecoming football game, and the queen will be crowned.

Brand Photo By Don Ingram

LONDON (AP) - President Carter's new anti-inflation program was dismissed on world money markets Wednesday as too little, too late, and the dollar plunged to new lows in heavy selling. But some experts said the plan may do some good in the long-term.

Foreign exchange dealers said Carter's plan to limit wages and prices voluntarily was woefully inadequate to stem the dollar's 18-month decline.

"We had not expected much," commented one Swiss dealer, "but we had not expected so little."

Gold bullion soared to record prices in typical reaction to the dollar's troubles.

Despite the drubbing the dollar took on foreign exchanges, Carter's action won some praise.

West German government spokesman Klaus Boelling said the anti-inflation program was additional evidence of Carter's "strong determination to achieve the aim of effectively fighting inflation."

He said the plan was another "contribution to realizing the pledges made at the Bonn economic summit" last July, attended by Carter and the heads of other Western governments.

As the dollar fell to an all-time low fixing of 1.7820 marks and a record rate of 1.7845 in Frankfurt, down from 1.8085 marks late Tuesday, Boelling denied the West German government shared market skepticism about the dollar's future.

"We are keeping our fingers crossed," he said. "We have a wait-and-see attitude."

At European Common Market headquarters in Brussels, an economist, who declined to be named, said: "All measures to stabilize the economy have a positive effect, and this program will have a mid-term and long-term internal benefit for the U.S. economy."

Professor George Akelof of the London School of Economics, an American money expert, commented: "I don't see why the dollar's so low - it's a mystery to economists. The United States is now one of the cheapest countries in the world."

Despite their views, the dollar sank to record lows against the German mark, the Dutch guilder, Austrian schilling, Belgian franc, Danish and Norwegian kroner.

It also fell more than two yen in Tokyo (See DOLLAR, Page 2)

## Business, Labor Groups Back Carter Plan

WASHINGTON (AP) - President Carter is picking up important support for his anti-inflation program from Federal Reserve Chairman G. William Miller and business and labor groups.

Miller, in a speech Wednesday night, called Carter's new program "a balanced, concerted and sustained program to fight inflation."

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Miller's support was important to White House inflation fighters, who must avoid any collision course with the independent Federal Reserve's interest rate policies.

If labor and business will support Carter's program, Miller said, "it gives us running room to eradicate inflation."

Some business groups have pledged

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cooperation with the program, although many of them had opposed the idea of wage-price guidelines. Most of them like Carter's promises to cut government spending.

General Motors Corp. praised Carter for "his recognition that government must take the lead to slow inflation." It also applauded his rejection of mandatory wage-price controls.

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And Teamsters President Frank Fitzsimmons said he would back the plan if "adjustments" were made in the wage standard and if the program helped moderate price rises.

"If this program establishes some credibility on the price side and adjustments are made on the wage standard, I am sure that the 2 million Teamster members and their families will do their share to assist in resolving this difficult problem," said Fitzsimmons.

He said the wage adjustments might involve health care, pensions and other fringe benefits.

Initial response to Carter's plan in world money markets was not good. The dollar fell to new lows in West Germany, The Netherlands, Austria, Belgium, Denmark and Norway and also was sharply down against the yen in Japan.

Announcing his plan Tuesday, Carter set guidelines limiting wage and benefit increases to 7 percent next year for all workers except those making less than \$4

an hour. The plan aims at limiting price increases.

If the program works, Carter said it will lower the inflation rate to between 6 percent and 6.5 percent in 1979, compared to more than 8 percent forecast for this year.

The program is voluntary, but the government could withhold contracts or use other sanctions against companies that do not follow its terms.

To lead the program, Carter selected Alfred E. Kahn, chairman of the Civil Aeronautics Board. Kahn gained prominence with his success in reducing airline prices by increasing competition.

Kahn will take over from Robert S. Strauss, who will continue in his job as special trade representative, but who said he was too busy for the expanded program.

The program must work, Kahn said, or it will lead to "ever tighter fiscal and monetary restraints" that could lead to a recession or result in mandatory controls.

## Farm Prices Won't Be Affected By Program, Bergland Says

WASHINGTON (AP) - President Carter's new anti-inflation program will have little effect on prices that farmers get for crops and livestock next year, Agriculture Secretary Bob Bergland said Wednesday.

But the guidelines Carter announced Tuesday night can benefit farmers by helping cool off expenses that they have in producing the nation's food supply, Bergland said in an interview.

"Farmers buy more than any other business group in the United States, and the inflating farm costs are one of the most devastating problems they have to reckon with," he said.

Bergland said Carter has "recognized that crop yields are going to be influenced

by good and bad weather, and that weather will bring about changes in value, that the government can do nothing about."

Overall, farm prices are up an average of about 13.1 percent this year, according to Agriculture Department calculations. They have been a major factor in a retail food price increase of 10 percent over

### Smallpox Countdown Underway

MERKA, Somalia (AP) - A one-year countdown starts today to see if smallpox, one of the five killer diseases to ravage the world since the dawn of history, is licked for good.

If by Oct. 26, 1979, no new cases are reported in six nations in East Africa and the Middle East, the World Health Organization will declare the disease wiped from the face of the earth.

The only remaining chance of infection would be from virus stocks stored in laboratories.

As recently as 1966, smallpox accounted for between 500,000 and 1,000,000 deaths a year worldwide.

Ali Maow Maalin, who has the dubious distinction of being the last man known to catch smallpox naturally, lives in this small town on the edge of the Indian Ocean.

Maalin, a 23-year-old hospital cook, was infected Oct. 26, 1977 during a (See SMALLPOX, Page 2)

1977, the biggest jump in four years.

Department officials say food prices in 1979 are expected to go up at least an additional 6 percent and that if farmers get bad weather they could rise 11 percent.

Bergland said "we're going to concentrate on things that we can do something about" in the agricultural sector as part of Carter's anti-inflation program.

For example, he said, his department will examine all of its regulatory programs with an eye on their inflationary effects.

One such problem, Bergland said, is with sodium nitrite - the meat preservative that has been linked with cancer and currently is under review by USDA and the Food and Drug Administration to see if it might need to (See FARMER, Page 2)

### Whiteface Kiwanis Club Sets Show In Sugarland Mall

Whiteface Kiwanis Club will sponsor its second arts and crafts show Friday and Saturday in Sugarland Mall.

Money raised through the sale of art objects will be used by the local club for charitable projects.

The show will be open from 9 a.m. to 6 p.m. on each day. Artists from New Mexico, Colorado, Kansas, Oklahoma and Texas will be on hand to display and sell their art works and handicrafts. Several local artists also have agreed to display their works.

### 'Strictly Bull' Talent Party Set

Final planning and rehearsing for the "Strictly Bull" follies gets underway here Monday night, according to general chairman Charlie Bell, when a "Meet the Director Party" is held in the Community Room at Hereford State Bank. The party is set for 7:30 and refreshments will be served.

The musical variety revue will be professionally staged by the Jerome H. Cargill Producing Organization of New York City and is being sponsored here Nov. 13-15 by Deaf Smith County Chamber of Commerce. The New York director, who will be introduced Monday night, will cast the show entirely with local talent.

Bell, along with talent committee co-chairpersons Susie McGee and Jan Walsler, have invited a number of people to the party, but Bell emphasized that all interested people are invited to come to the party.

"Don't say you can't do this sort of thing or have no talent," said Bell, "because the director can turn you into a performer in just two weeks." Bell said there would be a need for singers, dancers and actors. "If you are not interested in the actual on-stage roles, there are other areas that you can help us," the maestro added.

Bell urged interested persons to join in the "fun project." He claims the cast and their friends will have more fun than the audience, and they'll have the satisfaction of having contributed to a worthy community project.

Committee chairmen for the follies include: Margaret Fornby, programs; Bill Johnson and the Hustlers, tickets; Sherry Hoover, finances; Jim Tucker, publicity; John Claypool, stage manager; Rex Manley, props; Jane Fawell, costumes; Daleine Springer, make-up.



Talent Seeker

Charlie Bell, left, is lining up talent for the "Strictly Bull" follies to be staged here Nov. 13-15, but don't let that cardboard figure of Eddie Rabbitt fool you...the famed recording star will not be in the cast. The show will be professionally staged by a Broadway director, but the cast will be composed of local amateur talent. Bell is general chairman of the C of C project and he has announced a "Meet the Director Party" for Monday night in the HSB Community Room.

### United Way Meeting Set

United Way captains will turn in money collected so far in the campaign at 5 p.m. Friday in the Southwestern Public Service Reddy Room.

A new total will be announced to the public following the meeting, the first reporting session of this year's drive.

United Way volunteers are hoping to raise \$199,815 to support 12 local agencies. \$26,274, about 13 percent of the goal, had been collected by the drive's kickoff last week.

All workers have been asked to turn in money to their respective captains by Friday.

The second and third report meetings are planned for Nov. 3 and Nov. 10.



# update thursday

## Deputy Comptroller

### Urged Bank Purchase

AUSTIN, Tex. (AP) - A published report Wednesday portrayed Deputy Comptroller Ralph Wayne as the force behind a move that broke three cheap leases and moved some comptroller employees into more expensive quarters owned by American Bank.

The Austin American-Statesman said the move helped the bank out of a possible jam with the federal government, and now Wayne, a 15-year customer of American Bank, is urging that the state buy the building.

This would apparently be an even bigger favor because the bank reportedly must get rid of the building by next year to comply with federal law.

The transfer of part of the comptroller's huge staff to American's old downtown bank building cost \$30,000, the newspaper said, and the rent is \$29,000 a month higher.

Wayne, under investigation by the Travis County Grand Jury for allegedly using state time and employees to conduct his private business, has a line of credit of more than \$21,000 at the bank, the paper said.

It said Wayne owns portions of four radio stations, a savings and loan association, several insurance companies and seven pieces of real estate.

Also, Thomas McCrummen III, a 1977 college graduate who is the son of a high bank official has been working with the comptroller's office since December as a \$1,034-a-month account examiner. McCrummen's father is vice chairman of American Bank's board.

## Vietnam Sends More Troops to Cambodia

WASHINGTON (AP) - Vietnam has sent 10,000 to 15,000 reinforcements to its army facing Cambodia amid

expectations of intensified fighting within the next few weeks, U.S. intelligence sources say.

These sources, who declined to be named, estimated that Vietnam now has about 100,000 fighting men in position to push deeper into Cambodia if Hanoi decides on such a move. The reinforcements are said to have arrived in southern Vietnam from the north within the last month.

The Vietnamese are reportedly in effective control of an irregular strip of territory on the Cambodian side of the border. However, most of their units are deployed in five Vietnamese provinces within striking distance of Cambodia, the sources said.

Fighting between the two one-time Communist allies - it began after their Indochinese victories of 1975 - has slowed during the rainy season, but U.S. intelligence sources say the Vietnamese have been conducting battalion-sized sweeps while Cambodian troops have staged small hit-and-run attacks into Vietnam.

In one recent action, the Cambodians were reported to have made an unsuccessful effort to recapture the town of Snuol, which the Vietnamese captured earlier this year.

## SALT Talks Planned

### For Next Month

WASHINGTON (AP) - Robert W. Feragen, a native of Minot, N.D., will be sworn in next week as administrator of the Rural Electrification Administration.

Feragen, 53, will officially take over as head of the Agriculture Department agency on Oct. 30, the department said Wednesday. He has been deputy administrator of REA since July 2.

President Carter nominated Feragen for the job Sept. 29. He was confirmed by the Senate on Oct. 15.

The department said Feragen has 17 years of experience in rural and municipal electric programs and, prior to joining USDA, was general manager of the Massachusetts Municipal Wholesale Electric Co., Ludlow, Mass.

Feragen will succeed David A. Hamil as REA administrator. Hamil, who is retiring, was head of the agency in the 1950s during the Eisenhower administration and was reappointed to the job at the

start of the Nixon administration in 1969.

Hamil also was retained as REA administrator by the Carter administration when it took over early in 1977.

## REA Administrator

### To Assume Position

WASHINGTON (AP) - President Carter plans to send Secretary of State Cyrus R. Vance to Geneva next month for another round of strategic weapons limitation talks with Soviet Foreign Minister Andrei A. Gromyko, according to U.S. sources.

The idea is to try to complete a treaty and have it signed at a summit meeting by Carter and Soviet President Leonid I. Brezhnev before the end of the year.

The treaty would limit each country to a total of 2,250 strategic bombers and intercontinental ballistic missiles. Soon after completion, U.S. and Soviet negotiators would get to work on a follow-up treaty with further cutbacks.

After the last round of talks, in Moscow earlier this week, a number of key issues remain unsettled. They include the range limitations to be placed on land-and-sea-launched U.S. cruise missiles and the details for restricting new weapons on both sides.

Still, U.S. officials say they have not lost hope of compelling the treaty by Christmas.

Vance's meeting with Gromyko will mark their ninth round of weapons talks in less than two years. Overall, the Americans and the Soviets have been working on a treaty for six years.

## Police Report

Stan Knox TV, 900 Lee, reported that between 9:15 p.m. Tuesday and sometime Wednesday morning someone broke out the plate glass window in the business and stole two guitars.

Police are investigating.

## Weather

West Texas - Fair north, partly cloudy and cooler south today. Fair tonight cooler south. Fair and warmer Friday. Highs today mid 50s northeast to near 80 Big Bend. Lows upper 30s mountains and northwest to mid 40s southeast. Highs Friday near 70 except mid 60s mountains and mid 80s Big Bend.



## Musical Program

The Hereford High School choir earned a standing ovation from members of the local noon Lions Club Wednesday. The choir performed several numbers for the Lions as the program for the day.

Bill Devers directed the young singers, who performed at four other functions throughout the day. [Brand photo].

# Guns Being Recalled

BRIDGEPORT, Conn. (AP) - Remington Arms Co. Wednesday began recalling "under 200,000" guns because of a damage suit in which Remington agreed to pay \$6.8 million to a Texas lawyer paralyzed from the waist down; a company spokesman said.

The company is recalling four different models of bolt-action guns so their trigger assemblies can be replaced, said Edmund S. McCawley, the Bridgeport-based company's manager of public relations.

McCawley said the guns being recalled are the following models made before February 1975: Mohawk 600 rifles, Remington 600 and 660 rifles and XP-100 pistols. He said he

could not estimate how much the recall would cost Remington.

The plaintiff in the Texas case, John Coates, 42, of Austin, said a Remington Mohawk 600 rifle fired when the safety was pushed to the "off" position even though the trigger was not pulled.

McCawley said: "Our investigation indicated that this was unlikely but due to the fact that in some unusual circumstances it's possible to move the safety and the trigger in such a way that subsequently moving the safety selector to the fire position could result in an accidental discharge." The recall is being made.

"We don't think that's what happened in this case in Texas," he added.

Remington agreed Monday to pay \$6.8 million to Coates. The agreement is one of the largest lump-sum personal injury settlements in history.

Coates' 16-year-old son, Will, was holding a Remington Mohawk 600 rifle when it discharged into his father's back on Dec. 11, 1977. The men and some other deer hunters were in a four-wheel drive vehicle when the accident occurred.

McCawley said the trigger assembly is a relatively inexpensive part. He said he didn't know how much the recall would cost Remington but added, "I

don't think it will have a material effect on our earnings performance."

"We're setting up WATS numbers people can call in order to find a gunsmith near them who can install the new trigger assembly and then we're making an effort through our own dealers and whole salers to trace guns that have been sold so we can track them down," McCawley said.

"We've been making these various models since 1963 and some of them may have changed hands two or three times," he said.

He said the recall also would be publicized through advertisements and news releases.

## Homecoming

12 marching units and a horsemen's entry in the parade. Prizes will be given to the most original float, most original car, most expressive of the theme float, most expressive of the theme car, best

overall float and best overall car. Theme for the parade will be "Famous Songs, Today and Yesterday."

Entrants must have their floats completed by 10 p.m. today, according

to parade coordinator Gene Brock. Hereford High School's award-winning band, along with both junior high bands, will march in the parade. The HHS band also will perform at halftime of the football game.

from page 1

## Dollar

to close at a postwar low of 180.20 yen. Dealers said trading volume was near an all-time peak, reaching \$1.136 billion

and the Central Bank of Japan had to buy more than \$700 million to maintain the dollar at around 180 yen. European state

banks also were supporting the American currency.

from page 1

## Smallpox

three-minute ride in a jeep that was carrying two children with smallpox.

If there are no new cases in Somalia, Ethiopia, Kenya, Djibouti and North and South Yemen by the second anniversary of Ali's infection medical experts say they will consider the disease beaten.

"I am fully confident that in one year's time we will be able to confirm that the

disease has disappeared," says Dr. Isao Arita, head of the WHO smallpox eradication campaign.

"Smallpox is carried by the breath so anybody close to a victim can catch it," said Dr. Zdenek Jezek, who organized the campaign against the disease in Somalia. WHO doesn't count the infection of two

people in Birmingham, England, in August, apparently from virus stored in a laboratory.

Jezek, who was in charge of the program that eliminated smallpox in India, Bangladesh and Pakistan, says he is confident the Somali hospital cook will be the last person to catch the disease naturally.

from page 1

## Farm

be banned at some point in the future. Nitrite is particularly a sensitive question in the pork industry since it is used extensively in the preparation of bacon and ham.

"It is generally believed that a major reason for the lack of major expansion in the pork industry in the last year and a half is the nitrite issue," Bergland said.

The hog business has been "relatively profitable" for some time but has not expanded as much as had been hoped, he said. With beef production down sharply and pork output not increasing enough to offset the decline, meat prices have been at record peaks this year.

Thus, Bergland said, the Agriculture Department will look at all its regulations

to see whether they impair agricultural expansion. But he said this in no way implies that the nitrite question will be laid aside in favor of economic expediency.

"No, I'm saying that the nitrite issue needs to be settled, and the sooner the better," he said. "I think everyone would agree with that."

from page 1

# 'Weekly Reader' Lives On, Brings Back Parents' Memories

WASHINGTON (AP) - Think back now, what was the first newspaper you ever read?

There's a good chance it was My Weekly Reader. Still around after 50 years to tell youngsters what's going on in the world, it hasn't changed that much since its debut Sept. 21, 1928.

Sure, the stories reflect the 1970s - a recent issue explains inflation by analyzing why cheeseburger prices are increasing - and sharp, color photographs have replaced simple black-and-white drawings.

But children who still dream of climbing mountains, going to the moon or playing in the major leagues can read about their heroes in their Weekly Reader. Just as the last two generations

have. Okay, grampa: jog that memory. Remember reading in 1928 about Admiral Richard Byrd's expedition to the South Pole? It was in YOUR Weekly Reader and so were those great games and puzzles - as they still are.

And mom and dad, how about that 1952 story of "men trying to answer the call of Mount Everest," a year before the first man stood atop the world's highest peak?

No wonder readers opening September's 50th anniversary issue found stories on "Jacques Cousteau: A Modern Day Explorer" and on "Maomi Uemura, the first person to reach the North Pole alone. The times have changed, but not the

stories that stimulate young minds.

Officials at Xerox Corp., which owns the newspaper, estimate half of all living Americans have read the Weekly Reader the "My" has been dropped.

The paper has more than back issues to keep its link to the past. It has Eleanor Johnson, now 85, who founded and edited the paper and still serves as a consultant.

A half-century ago, Miss Johnson was a school administrator in York, Pa., when she discovered: "Children were reading folk tales mythology and fairy tales, but not about the realistic world. So it occurred to me that children didn't know what was happening in the

world."

Her remedy was to start the first newspaper for youngsters written in their language. The boom years came in the 1950s, when the newspaper could thrill its readers with stories about the first satellites orbiting earth. "Space has been big in the Weekly Reader ever since," said editorial director Terry Borton from his Middletown, Conn., office.

By the mid-1960s, circulation had peaked at 15 million. Then, with educators moving away from teaching basic reading and language skills, Borton said, school enrollment declined and so did the Reader's circulation.

Circulation has climbed close to 7.5 million, and Borton has some new ideas that he thinks will bring more success.

# Whites Applaud Troops

SALISBURY, Rhodesia (AP) - White Rhodesians are triumphantly toasting the troops who smashed several black nationalist guerrilla camps in neighboring Mozambique and Zambia, even as reports reach them that the assaults have dashed immediate hopes for peace talks.

Blacks, meanwhile, fear that the raids will provoke guerrilla reprisals, escalate the war, and further dim chances for an early end to the six-year conflict.

"It was fantastic and way overdue," a white doctor who would not be identified said. "If these terrorists want to come in and murder Rhodesian civilians they must expect us to hit them before they hit us."

Bet Kenneth Mbulano, a watchman and supporter of Joshua Nkomo's Zimbabwe African Peoples' Union whose camps in Zambia were the target of the most devastating assaults, said: "Violence will bring more violence. I want it all to end so we can all live in peace."

Nkomo and Robert Mugabe, head of the Mozambique-based Zimbabwe African National Union, have stated since the raids that the only conference they are now prepared to attend will be designed to transfer power from the Salisbury government directly to them and their guerrillas.

The cross-border raids, which ended over the weekend, smashed some 13 guerrilla camps in Mozambique and Zambia. Rhodesian accounts say more than 1,500 of the 25,000 guerrillas under arms outside the country were slain and vast quantities of Soviet-made arms and supplies destroyed. There are about 8,000 guerrillas inside Rhodesia.

The attacks, mainly against Nkomo's camps in Zambia to the north of Rhodesia, were ordered as Prime Minister Ian Smith and three moderate blacks in the transition government were in the United States seeking support for a constitutional settlement they reached seven months ago.

It was while they were in the United States that Smith and his colleagues - Bishop Abel Muzorewa, the Rev. Ndabani Sithole and Sen. Jeremiah Chirau - agreed to take part in a

U.A. and British-backed peace conference with the guerrilla leaders who boycotted their earlier accord.

That agreement spelled the end to almost a century of white domination in this country of 6.7 million blacks and 260,000 whites and promised majority rule by the end of the year.

But Nkomo and Mugabe, co-leaders in a fragile and ideologically and ethnically opposed political alliance called the Patriotic Front, "stepped up the war which is now costing some 30 lives and more than half of the Rhodesian budget daily."

A Rhodesian official, who would not be named, defended the timing of the latest government raids by pointing to the recent upsurge of terrorism - particularly the slaying of 10 survivors of a civilian air crash last month and earlier massacres of missionaries and their families.

White Rhodesian morale was boosted enormously by radio

He also noted that the United States, anxious to organize a new all-party conference, expressed doubts about the current effectiveness of the white-run but largely black Rhodesian security forces.

"The fact that we were able to strike both at Mozambique and at Zambia with virtual impunity surprised the Americans that we did still have military superiority," he said.

"We reckon this has strengthened our hands for any negotiations that might now evolve."

White Rhodesian soldiers, off duty and drinking in Salisbury pubs, were jubilant over the apparent success of the raids.

"We've shown that we won't sit back and twiddle our thumbs while they step up things," one young trooper told a group of foreigners. "And we'll show them that we can do it again."

White Rhodesian morale was boosted enormously by radio

and television excerpts of exchanges between the pilots of warplanes that invaded Zambia and an air traffic controller at the airport in the Zambian capital of Lusaka.

The Rhodesian flight commander, whose code name was "Green Leader," effectively controlled Zambian air traffic during the half-hour strikes against the guerrilla bases, ordering all Zambian and civil aircraft away from the areas.

Rhodesians jubilantly heard how at one stage "Green Leader" gave permission for a Kenya Airways Flight to land at Lusaka, evidence of the inability of the Zambians to hit back during the strikes.

Aram Chioti, a black office manager, was less impressed. "This hasn't improved the situation. It has dealt a blow to the prospects of new peace talks," he said.

# 'Street Person' Rejected

SALT LAKE CITY (AP) - An ambulance crew, the city jail and officials at two hospitals turned away a 51-year-old incapacitated "street person" covered with maggots, forcing a police officer to leave him on a hospital lawn.

Robert Thornton eventually was treated at the Veterans Administration medical center - whose surgical resident initially rejected him - when nursing supervisor Tom Susans learned he was outside in 41-degree temperature and brought him in early Tuesday, police said.

While being washed, Thornton's heart stopped beating, hospital officials said, but he was revived and is listed in stable condition.

Thornton's odyssey began when police, receiving complaints he was drunk, found him lying under a freeway overpass unable to walk.

Officer Greg Smith said Thornton was not intoxicated, but was suffering from old frostbite injuries. He said Thornton normally uses crutches.

Thornton's underwear was covered with maggots - worm-like insect larvae attracted to filth and decaying matter - and his skin was raw. "You could see them crawling around," Smith said.

The officer called paramedics, but they refused to treat Thornton.

So did the city jail, as did the University of Utah Medical Center, Smith said.

"After driving around for several hours trying to figure out what to do with him," Smith said, he took Thornton, a veteran, to the VA center.

Dr. Thom Mayer, surgical resident there, said he couldn't admit Thornton because the maggots were not a medical problem. "I have seen him a number of times... and what he had was basically a hygiene problem. We did not have a private room, which the situation required," he said.

At Thornton's suggestion, Smith left him under a pine tree outside the VA facility so he could see a social worker in the morning. Mayor brought him

blankets and Smith arranged for coffee.

But Susans brought Thornton inside at about 3:30 a.m.

Thornton's heart stopped momentarily when he was placed in a bath. Mayer said. "I lost a lot of respect for the medical profession last night," Smith said Tuesday.

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## Christmas Seal Grants Awarded

The American Lung Association (ALA) has awarded Christmas Seal grants totaling \$77,084 for training fellowships and research projects, in Texas, according to Nolan Grady of Hereford, council member of the American Lung Association of Texas (ALAT), Top of Texas Area.

The awards are for a period of one year.

Grady said the objective of the fellowship program is to stimulate the training of teachers, scientific investigators and clinicians in the field of lung diseases. Applicants may be physicians entering the second or later year of residency in Internal Medicine, Pediatrics, Thoracic Surgery or other specialties, including basic sciences relevant to lung diseases. Priority is given to applicants interested in academic careers. Graduate students

holding a Ph.D. degree or others with comparable qualifications for research related to the lung may also apply.

The 1978 ALA fellows, each of whom received a grant of \$12,000, are: Richard M. Bregman, M.D. and Michael S. Hayes, M.D., who will train under Alan K. Pierce, M.D., professor of medicine at the University of Texas Southwestern Medical School, Dallas. Stuart K. Olvey, M.D., will train under P.M. Stevens, M.D., at Baylor College of Medicine, Houston.

An institutional training grant of \$12,000 went to the University of Texas Health Science Center, Houston, to fund the second year of training for David A. Stein, M.D. The ALA Institutional Training Grant Program provides "seed" money to develop training programs in institutions which

have the training resources but as yet have been unable to achieve stable financial support for the first "fellow." Awards are made for a three year period

for an amount of no more than \$12,000 per year per institution. This is considered to be the stipend for one fellow for one year.



### You Auto Know

Jack Conrad

Victor Cantu

I haven't said much in this column about our parts department and I think we should say a few words about genuine factory parts. Yes, there are discount houses where you can buy both rebuilt and new parts for nearly any kind of car. We here at our parts department also know there are those who will sell those parts cheaper than we can

sellfactory parts, but when you buy a genuine factory part-remember our reputation is based not only on the way we guarantee our new vehicles, but the same goes for the factory parts we stock. When you buy a part at our dealership, it is guaranteed by both -- our dealership and our factory. This is not always the case with discount parts.

COMPLIMENTS OF JONES MOTORS  
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## Paul Harvey News

### Behind Closed Doors

An American Catholic of prominence had it right. A friend of mine, Father James Moriarty, director of the Catholic Television Network in Chicago, won a wager by predicting a week in advance precisely who would be the new Pope.

The biggest to-do in Chicago, though, was when an announcer at radio station WMFT rushed to his microphone excitedly to announce the election of "the first non-Catholic Pope!"

You think that didn't light up the switchboard!

How long did the Cardinals take in selecting a new Pope less than two days?

If they'd had TV cameras inside the Sistine Chapel, I doubt we'd have a new Pope yet.

These days we of the media, in the name of freedom of speech, demand access to the most sensitive deliberations to where our President has to go into hiding in the Catoctin Mountains of Maryland in order to negotiate delicate diplomatic decisions.

To recommend closed door deliberations in a democratic country sounds inconsistent.

Yet the founders of our nation sequestered themselves in Independence Hall in Philadelphia and they even arranged to have straw strewn on the streets outside to muffle the distracting sounds of horses' hooves on the cobblestones.

In Rome, cloistered, 111 Cardinals were able to arrive at an historic decision of monumental significance within eight ballots -- and then emerge smiling in unanimity.

Somewhere between the way they do it and the way we do it there must be a formula less autocratic than theirs and less cumbersome than ours.

The choice of the new Pope threw open Poland's doors for Catholic prelates to visit Rome and threw open Poland's windows for all of us to look in.

I'm fascinated by the improved view.

Billy Graham was there at the time and he was astonished by the degree to which the Christians were stubbornly thriving in a Communist country.

No nation in Eastern Europe has remained more fervently Catholic, than Poland, despite the aggressive atheism of its Communist rulers.

The church has never lost the allegiance of the citizenry.

Despite governmental opposition, overt and subtle, Polish Catholics built churches. Some magnificent ones. And dictatorship was impaled on their spires.

The world will continue now to examine this example of a Church maintaining its faith and its voice in the face of Communist hostility.

Infinitely more impressive than anything most of the rest of us have done to mouth pious expression of support for religious liberty are these gallant Poles who demanded it, would willingly have died for it and so hung on to it.

In a country with no free election--and without the force of arms--the church leaders and

church people of Poland have prevailed.  
Pope John-Paul II--lead on!

## Second Annual Arts and Crafts show sponsored by the

### Hereford Whiteface Kiwanis Club

Arts and Crafts show will be at Sugarland Mall, October 27 and 28, 1978.

This will be Friday and Saturday and will be from 9 A.M. until 6 P.M. each day.

This will be a good show with artists and craftsmen from several states, including New Mexico, Colorado, Kansas, Oklahoma and Texas being present displaying their work of art and hand crafts. We are also happy to have many of our own local artists and craftsmen displaying their artistic work.

All items on display will be offered for sale and you the public will not want to miss the opportunity to buy that painting for your home or to pick up that Christmas present for a friend or loved one. This show is sponsored by the Hereford Whiteface Kiwanis club and the Clubs share of the proceeds will be used in community projects.

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We pay tribute to our founder by offering you some of our lowest prices of the year. This weekend only.



Special 3.99  
MENS FLANNEL SHIRTS

Select from a handsome variety of 100% cotton flannel long sleeved shirts in hearty plaids. S - M - L - XL. Tall sizes, M - L - XL.



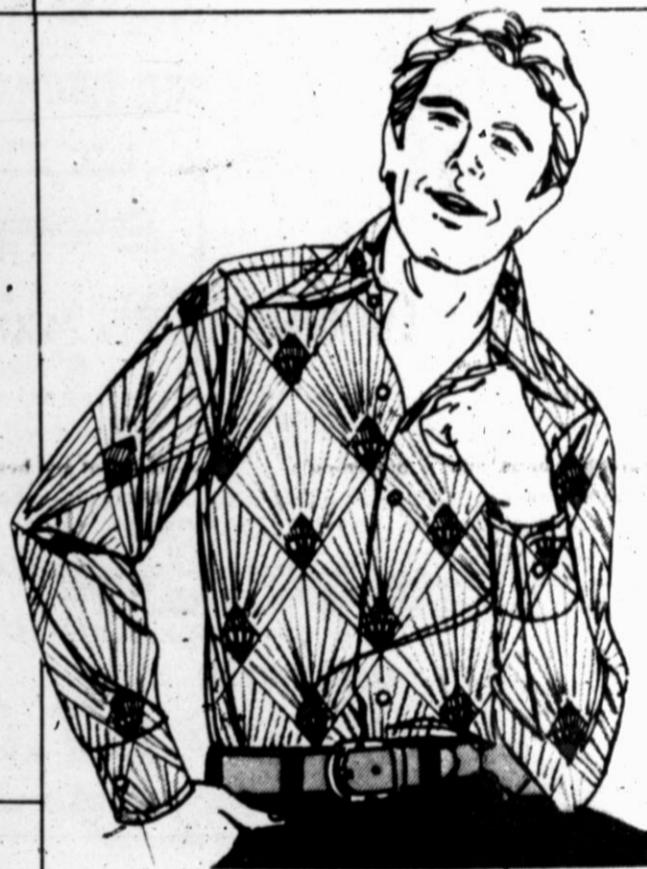
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SPECIAL BUY  
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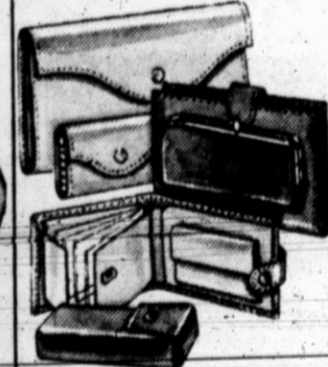
Orig. 15.00 print shirts.

Men's long sleeve print sport shirts in a large assortment of colors and patterns. Acetate/nylon in sizes S-M-L-XL.

Special 7.99



Toddler's pantsuits. Manufacturer's closeout of better quality department store pantsuits, made to sell for \$15 to \$20. Assorted styles for boys and girls.



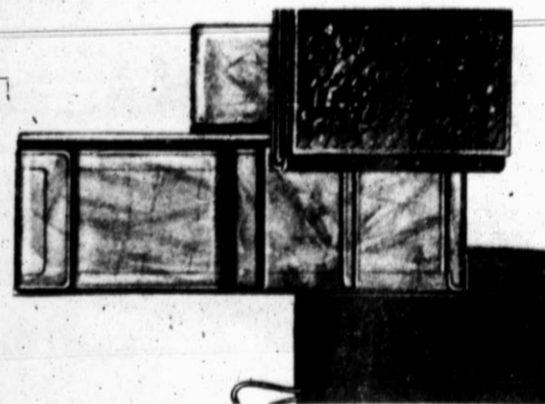
50% off

Famous maker closeout of purse accessories including billfolds, French purses, checkbook secretaries, key cases, cigarette cases and more. Orig. 3.00-19.00. Sale 1.50-9.50.



6.99

Special buy. Boys' fashion jeans of prewashed cotton denim. Three styles to choose from in sizes 6 - 16 regular and slim.



50% off

Famous brand leather goods.

Orig. 5.00-12.50, Now 2.50-6.25. Large assortment of billfolds in registrars, bankers, three-folds and credit folders. Key cases, orig. 3.50-7.50, Now 99c.

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# 'Natural', 'Organic' Questioned

HARRISBURG, Pa. (AP) — Buyers of natural and organic foods are just about on their own when it comes to ferreting out what is fake and what is truly free of pesticides, chemical fertilizer and additives.

"We've seen organic honey, organically mined salt, organically grown flour when flour isn't even grown, organic everything," said Carroll Farmer, assistant administrator in the Food and Dairy Division of Oregon's Agriculture Department.

Forty-seven states have no precise or legal definition of what is and isn't natural and organic.

"There are no laws that can

distinguish these from other foods, so people should be kind of careful how they view, how they buy this food," said Harold Neigh, a consumer economist at Pennsylvania State University.

"So many times they overpay," he said. Like all others who were interviewed, his advice was to "go to the organic farm itself or deal with a reputable store."

In California, a company said its applesauce was organic because "it mixed with distilled water instead of tap water," said Herschel Elkins, a state deputy attorney general.

"Another company said its fruit was organic because it didn't use chemical pesticides,

after the fruit appeared," he said.

California will join New Hampshire and Oregon in January as the three states that mandate what must be in a package that carries the "natural" or "organic" label. State inspectors enforce the law with spot inspections.

In 22 states, local groups certify some organic farmers, but not even all of them agree on what they're doing.

"Certification standards differ," said Barbara Coyle, a staff editor at Rodale Press in Emmaus, Pa., publisher of Organic Gardening and Farming magazine.

"What's organic for one

might not be organic for another," she said. "What we tell consumers is that the best way to know what you're buying is to get to know the grower. Ask questions about his growing practices."

Joseph Brennan, director of Pennsylvania's Bureau of Foods and Chemistry, advised buyers to read labels and signs carefully in health food stores.

"Suppose fresh apples are being sold in a health food store. If there isn't anything adjacent to them saying they're pesticide free or a health food, and we analyze them and find pesticide above the tolerance level, there's nothing we can do," he said. "They have to make that

claim."

The controversy over what exactly comprises organic and natural foods may mean bad news to the health food industry. The Federal Trade Commission is considering a ban on the use of the words organic and natural in advertising because, FTC staffers say, the words have imprecise meanings.

### CABLE CHEWERS

MURRAY HILL, N.J. (AP) — Bell Telephone has decided to fight back against cable-chewing rodents and birds that inflict hundreds of thousands of dollars damage every year. Scientists for the telephone company have developed a new guard that shields aerial cable from the woodpeckers and rodents.

The triangular guard, designed to slip over telephone cable, prevents animals from getting the best bite on the cable and thus reduces damage.

## Lighter Side

ALBUQUERQUE, N.M. (AP) — Lillian Carter wasn't happy with the way she was introduced, and she let her host know it.

First, former state Democratic Party Chairman Ben Alexander on Tuesday referred to Miss Lillian, President Carter's mother, as an "octogenarian." Before he could continue, she piped up, "I don't like that word."

At another point, Alexander said that while son Jimmy campaigned for president, his mother stayed home and took care of her granddaughter, Amy.

Not so, interrupted Miss Lillian. "I campaigned every day for Jimmy," she said.

Alexander peered accusingly at his notes. "Who wrote this?" he asked.

"It must have been a Republican," Miss Lillian replied.

SYRACUSE, N.Y. (AP) — Kim Stone opened the kitchen cabinet in her new apartment and found a roommate who wasn't helping stretch the rent payments, although he did stretch pretty far.

Charlie, a 6-foot boa constrictor, had been living in the apartment since the previous tenant moved out without telling the landlord he had lost his snake.

Charlie was captured by Jay Curtis of Onondaga County's Animal Control department after a lengthy search.

"It's unbelievable how strong he was. It was like pulling on a horse," Curtis said after he captured the snake Monday.

Charlie was taken to the Burnet Park Zoo.

DOVER, Del. (AP) — The Air Force Reserve unit here now can boogie to authentic "Shoo Shoo

Baby" records. Now it's looking for an old World War II flying jacket to match the mood.

Nationwide publicity last week about the unit's need for copies of the Andrews Sisters' 1940 hit produced a flurry of phone calls offering relief.

"I have in my possession thus far, I think, five copies of the sheet music and four copies of the 78 and one album that a gal in Kansas City sent express," information officer Wesley Bell said Tuesday.

"We'll use everything we got."

Bell's other request, for the old flying jacket, is designed to complete a display of "Shoo Shoo Baby," a B-17 bomber that is being restored at Dover Air Force Base for the Air Force Museum in Ohio. It is believed to be one of only two B-17s still in existence out of 8,000 used in World War II.

Bell had tried getting the rare record from several radio stations and record collectors without any luck.

It came out in 1943 or 1944, he said, shortly before the "Shoo Shoo Baby" bomber went into service in Europe with the 401st Bomb Squad.

Bell said a flying jacket is "worth a little more than the record, but we thought somebody out there might have one that they would be willing to donate to the museum."

BUENOS AIRES, Argentina (AP) — Argentine mineral exports jumped 66.9 percent in value during the first half of 1978, on a volume increase of 7.7 percent, the government reported.

Through June, mineral exports amounted to \$3,812 million, valued at \$15.2 million, according to the Secretariat of Mining.

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With MX reticle, 1" tube.  
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Plain 26, 28 or 30" barrels. M, F or IC choke.  
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NYLON 66 AUTOMATIC  
22 RIFLE with 4X SCOPE  
4X scope. Tubular magazine. Dupont® structural nylon stock & forearm.  
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12, 20 or 410 Gauge 28" single barrel with automatic extractor. Full choke.  
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Remington® 30/06 caliber bolt-action rifle.  
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HEAVY FIELDLOAD  
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150 Grain Center Fire  
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150 grain, "Core-Lokt" center-fire.  
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PETERS AMMUNITION  
22 Cal. LONG RIFLE SHELLS  
50 shells to a box.  
**97¢**

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When you order:

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Feast upon our 10 oz. top sirloin steak cooked to perfection - complemented with piping hot bread, a baked potato or french fries, and a delightful salad from our salad bar. Pay only \$2.88 for the second steak.

The BRAKEMAN, \$7.25  
Also try our 12 oz. Ribeye. It is also served with piping hot bread, a baked potato or french fries, and a delightful salad from our salad bar. An unusually good steak. Pay only \$3.65 for the second Brakeman.

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Logos for master charge and VISA.







**Sports Shorts**

DENVER (AP) - The Denver Broncos have announced the signing of tight end Bob Moore, a seven-year veteran of the

National Football League who played five seasons with Oakland and two with Tampa Bay.

Moore, 6-foot-3 and 225 pounds, was traded to Chicago in the offseason and was later released by the Bears.

A Stanford graduate, Moore replaces the injured Ron Egloff on the Denver roster.

Denver Coach Red Miller also said Wednesday that backup quarterbacks Craig Penrose and Norris Weese both were throwing the ball at practice. Penrose should be ready to play Sunday at Seattle and Weese is continuing to recover from a dislocated kneecap, Miller said.

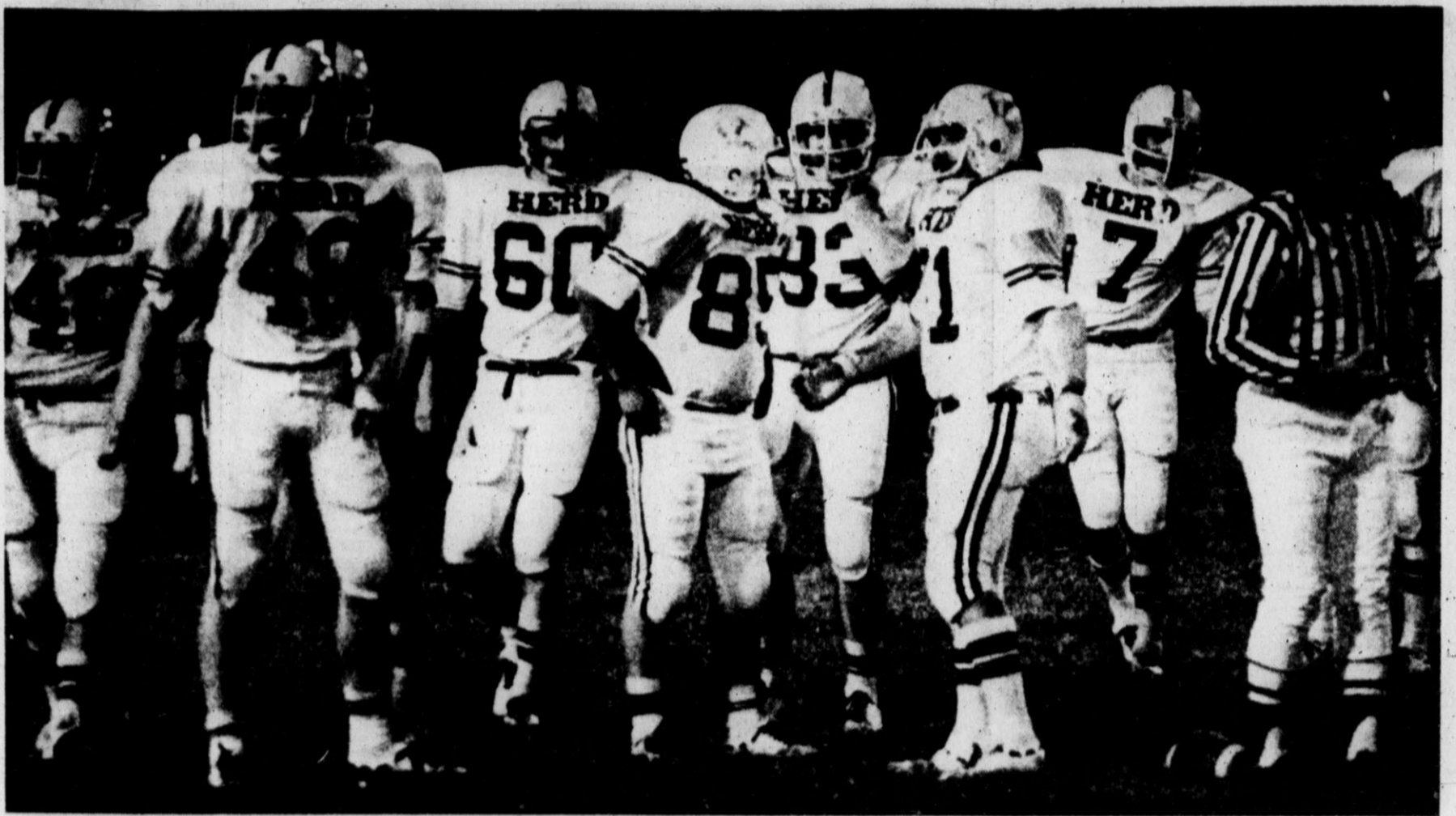
But Craig Morton will start at quarterback against the Seahawks, Miller said.

Denver, 5-3, is tied with Oakland for first place in the AFC Western Division.

KANSAS CITY, Mo. (AP) - The Kansas City Chiefs have swapped one rookie on their roster for another, waiving rookie safety Ricky Odom and replacing him with defensive back Ted Burgmeier.

The Miami Dolphins chose Burgmeier in the fifth round of this year's draft and cut him at the end of the exhibition season. Burgmeier, 5-foot-10 and 185 pounds, played at Notre Dame. Odom was drafted by the Chiefs in the seventh round out of Southern Cal.

Michigan failed to make a first down against Ohio State in their 1950 game but still won, 9-3.



**Herd Defenders**

The Whiteface defense will be put to the test here tomorrow night when they face the top three running backs in the Bulldog backfield. The Whitefaces however are coming off a

solid win against Brownfield two weeks ago, and statistically, have the leading tacklers in District 4-AAAA.

**G.E.D. TESTS**  
 Will be given next at Hereford High School Administration Building, November 14, and November 15, 8:30 A.M. both days. It takes a day and a half to take the five tests.  
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Martin Schneider, M.D. announces the opening of his practice for ear, nose, throat and related facial plastic surgery. Hours by Appointment 806/359-0341. Suite 1055 1901 Medl Park Place Amarillo

**Tom, Bud Don't Mind Game Times**

By DENNE H. FREEMAN AP Sports Writer  
 DALLAS (AP) - Dallas Coach Tom Landry and Minnesota Coach Bud Grant don't mind Thursday night "Monday night" National Football League games.

"When television wants to put you on the air nationally it's an honor," said Grant. "That means you are a contending team or they wouldn't call."

"I'm sure it would be nice to play at 1 p.m. every Sunday but if you are a contending team you just have to bear the cross of unusual starting times. I'm not so sure Dallas has an advantage because we have to travel. The important thing was that we both played at home last Sunday. It (the travel) is not a major handicap."

Landry said, "It's an honor to be asked. They don't ask you to play in games like this unless you have a good football team. I think we can recover our tiredness from Sunday but maybe our bruises won't heal as fast. I think we probably have a little advantage - I don't know how much - because they have to travel."

Then he laughed "knowing Bud they probably won't be here until the last minute anyway."

Playing on the artificial turf of Texas Stadium was a bigger worry to Grant.

"Well, it's a distinct

disadvantage to play on your (the Cowboys') field coming off grass," said Grant. "It's a handicap we find it difficult to adjust to. There is so much more traction. It's a faster, finer, more precision type of game. A Tony Dorsett type field."

Landry countered saying, "All I know is that we've been on grass twice and lost."

The Cowboys were seven-

point favorites for the nationally televised 7:30 p.m. CDT 65,000

The Cowboys were seven-point favorites for the nationally televised 7:30 p.m. CDT kickoff with a sellout crowd of 65,000 expected in the stands.

Dallas 6-2 had a chance to move a half-game ahead of Washington in the National Conference Eastern Division

with a victory while the Vikings 4-4 were trying to stay close to Green Bay in the NFC Central.

The game marked the return to starting grace of Tony Dorsett, who regained the Cowboy No. 1 halfback job after he apologized to the team and Landry for oversleeping a workout last week. Landry had demoted Dorsett to second-string.

"The thing I was concerned about more than anything else was the players," said Dorsett. "I didn't want to start any dissension within the team. I made an apology to the coach and to the players because I felt it was necessary. I made it perfectly clear it was unintentional and that I would do my best never to let it happen again."

**Key Lineup Changes Help Rockdale, Vidor**

By MICHAEL A. LUTZ AP Sports Writer  
 Rockdale Coach Fred Johnson looked at 250-pound defensive lineman Louis Stewart and decided he needed more size in the backfield. Vidor Coach Phillip Brown looked at 5-5, 140 Darron Denbow and decided to give the kid a chance.

Both decisions made the coaches look like geniuses last week when Stewart rushed 192 yards on 27 carries and scored two touchdowns in a 21-15 victory over Hearne and Denbow caught four key passes for 100 yards and a touchdown in a 21-15 upset of Port Neches-Groves.

Their performances last week earned them mention in The Associated Press Schoolboy Honor Roll.

Stewart, the biggest player on the Rockdale team at 6-1, 250, shifted to fullback this year after lettering as a sophomore defensive lineman last season. Rather than play the season with 140-pound runners, Johnson shifted Stewart into the backfield.

"He had some trouble holding onto the football early in the year," Johnson said. "But

he only fumbled once last week and that went out of bounds.

"He runs about an 11-flat 100 yard dash so he's no George Woodard Texas A&M's 265-pound fullback. He just flat runs over people."

Johnson said Stewart and several other players missed one game because of disciplinary reasons. "I think he's more determined now," Johnson said. "He's just starting to realize his potential."

Denbow leaped between two taller defenders on his 39-yard touchdown catch for Vidor's first touchdown. He later caught key passes to the PN-G one and 16 yard lines to set up the next two touchdowns.

Denbow's size never has bothered either the player or his coach.

"There's a place for every kind," Brown said. "I've had 5-2, 120-pound safeties playing 4A football. He Denbow couldn't be a tailback or fullback but for the type of offense we run, we can find a place for him."

Brown called Denbow "my kind of player. He's just 5-5 and 140 pounds but he plays like he's 240 and I'm not going to

tell him he can't." Joining Stewart and Denbow on this week's list is Gregory-Portland quarterback Mark James, who was virtually a one-man show in G-P's surprisingly easy 35-0 victory over Beeville in what was expected to be a close district showdown.

The victory put G-P in the driver's seat for its 10th consecutive district championship, a feat accomplished by only two other teams in Texas schoolboy history.

James rushed 209 yards on 13 carries scoring on runs of 73 and 15 yards and hit five of eight passes for 124 yards and two more touchdowns. James' 73-yard TD came on the first play of the game.

Other top performances last week include:

-Linebacker Bensavio Yzaguerre of Benavides, who averages 20 tackles per game, but got 24 last week and returned an interception for a touchdown in a 26-18 victory over Freer. Yzaguerre's 20-yard interception return helped Benavides beat Freer for the first time in 10 years.

-Farmersville quarterback

Bobby Bishop rushed 100 yards on seven carries and scored two touchdowns, one on a 59 yard run and another on a 40-yard interception return and halfback Tony Don Craddock scored four touchdowns in a 48-0 shutout of Caddo Mills.

-Laredo United's Luis Gonzalez rushed 230 yards on 24 carries and scored two touchdowns in a 27-21 victory over Rio Grande City.

-Celina's Robert Rhodes rushed 107 yards on 18 carries and scored three touchdowns in a 21-0 upset of state ranked Pilot Point.

-Ervin Davis of unbeaten Plainview rushed 175 yards on 13 carries and scored four times in a 47-27 romp over Lubbock Monterey.

Kenedy's Mark Hrbacek rushed 205 yards on 27 carries and scored on runs of 72, one, one, 47 and two yards in a 42-23 victory over Goliah.

**Cycle Rodeo Set**

A Motorcycle Rodeo is planned here Sunday at the Hereford Cycle Pit.

The cycle rodeo is being sponsored by the Magic Triangle Cycle Association (MYTC) and will commence at 1 p.m.

Entry fee is \$3 and there will be division trophies given to winners.

Classes included ten-year-old class; 11-14 division; 15-20 and 21 and older class.

The cycle park is located on west highway 60, just north of

Richard Sheppard, D.D.S. General Dentistry

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**The Hereford Brand  
SPORTS**



# Bulldogs Visit Herd On Homecoming Night

By DON INGRAM  
Sports Editor

After a brief lay over last week, coach Don Cumpton take his Whitefaces off vacation and place them on the firing line Friday when the Plainview Bulldogs come to town.

The first district game for Hereford will also mark its Homecoming, which means a full house on hand for Cumpton's chargers to show their wares.

It probably comes as no surprise to state grid forecasters, that the Bulldogs enter tomorrow night tilt 21.3 point favorites against the White-

faces, rated 157th in the Harris Rating.

Plainview is rated 27th in the Harris Poll and rated first in District 4-AAAA, competition, with no losses in district, but one loss earlier in the season.

Hereford enters the picture actually rated third in District 4-AAAA, having not played a district game yet and having a 2-4-0 season mark.

Coronado is rated 2nd in district, followed by Hereford, Lubbock and Monterey.

Last week, the Bulldogs defeated Monterey 46-27 in both sides' first district competition.

Prior to being open last week, Hereford pounced on Brownfield winning 38-12 as the spirited Whitefaces gave no indication of any let down, despite their record.

The Whitefaces have allowed only 72 points scored against them so far this year, a tribute to a stout and hard-nosed Herd defense, consisting of the leading tacklers in district.

They include Richard Olson with 59, Cory Christie 57, Cory Springer 48, Robbie Fish 45, and Bud Hughes 43 tackles.

On offense, the Herd is third in district with a game average of 219.8 yards per outing,

combined with a 4.3 average per play.

Hereford has gained 1,116 yards rushing on 240 plays.

Plainview has netted 1,878 yards on 295 plays. Offensively, they have a 6.4 average rushing and a 14.2 passing. Hereford has a 4.7 rushing and a 9.2 passing.

The Bulldogs have garnished top billing mainly because of three runners.

They ranked one, two and three in district rushing stats, with Whiteface Paul Bell right behind at fourth place.

The Bulldog runners are Royce Coleman who has collected 11 touchdowns while rushing 811 yards on 104 attempts. He is the area's leading rusher, followed by Bulldog Billy Williams who has collected 528 yards, five TD's and has a 9.1 yard average.

Third, is Plainview's Ervin Davis who has rushed 67 times for 483 yards, seven touchdowns and a 7.2 average.

Bell, who has not played in every game this year due to injuries, has rushed 70 times for 457 yards and a 6.5 average. He had made five touchdowns.

Herd quarterback Jackie Mercer has rushed 55 times for 258 yards and two touchdowns.

Mercer is third in passing with 203 yards on 22 of 60 attempts for an average of 9.2 and one TD. Plainview's Scott Sherwood is 5th in passing with 149 yards on only 8 of 28 times.

Mercer is the district's top punter with a 39.0 average and 1,238 yards on 31 punts. Plainview is last in punting with a 29.0 average.

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## Finals Set In Amarillo

Over 100 top cutting horses from across the country will be at the Amarillo Tri-State Fairgrounds Coliseum November 2-4 for the National Cutting Horse Association (NCHA) World Championship Finals.

The Finals is sponsored by The Outfit Club of Amarillo; and Diagnostic Data, Inc. through their Equine Pharmaceutical Division-Thoroughbred Remedy Corporation, with each sponsor contributing \$10,000 prize money. Coupled with the \$200 entry fee per horse, nearly \$40,000 total money is up for grabs, making the Finals one of the richest cutting events in the history of the NCHA, according to Rusty Tinnin, chairman of the Finals.

Often described as "poetry in motion," cutting horses attempt to cutout a cow from a herd of cattle and keep the cow from returning to the herd. Quickness, agility and "cow sense" are needed by the horse to successfully compete in the fast-pace action.

Two divisions will be held at the Finals, the "open" division for any competitor and the "non-pro" division restricted to riders who do not train or show cutting horses for pay,

other than premium money.

"The system of judging the contestants will be "olympic style" said Zack Wood, NCHA Executive Secretary. "Five judges, each working independently, will score each contestant between 60 and 80 points with 70 denoting an average score."

Currently, Sonita's Last, a sorrel stallion, owned by Gary Moore, Ponder, Texas is leading in the open standings. However, Peponita, the 1977 World Champion Cutting Horse will be defending his title at this year's show. Valued at over \$500,000, Peponita will be a top contender although he has been lightly campaigned this year by his owners, Matlock and Carol Rose of Gainesville, Texas.

"In the non-pro division, it's 'too close to call' at this point," Wood said, "as less than \$2,000 separates Dick Gaines, Byers, Texas and his horse Sally Doc; and Sheila Welch, Kingsville, Texas who rides Peppy San Badger."

Go-rounds begin Thursday, November 2, at 10:00 a.m. Admission is \$3 per person for each day. Children twelve and under will be admitted free. Tickets will be available at the Tri-State Fairgrounds Coliseum.

## Rockets Off to Good Start With Victories

HOUSTON (AP) - Houston Coach Tom Nissalke doesn't sound like a man whose club is off to its best start in its 12-year history.

"We've only played a couple of good games so far," Nissalke said as the Rockets moved into first place in the National Basketball Association's Central Division with a 106-101 victory over the New York Knicks Wednesday night.

"We've had some good moments offensively, but defensively we're not where I want us to be."

Rudy Tomjanovich and Calvin Murphy scored 23 and 21 points respectively as Houston snapped an 80-80 tie early in the fourth quarter and roared to its fifth victory against a single loss this season.

Marvin Webster's dunk shot with 9:21 left in the fourth quarter had pulled the Knicks into the tie, but Houston reeled off 18 of the game's next 23 points to ice the triumph.

Spencer Haywood led all scorers with 24 points. Webster added 21 and blocked six shots as New York had its three-game

win streak snapped.

"I don't think we played particularly well," said Rockets forward Rick Barry, who scored 14 points. "You can't be upset when you win, but I know we can play better than this. I'm disappointed that we didn't play better than we did."

New York led briefly in the early moments of the second quarter, but Houston came back to take a 52-48 lead at halftime.

McAdoo, who returned to New York Tuesday night because of back problems, was missed by New York Coach Willis Reed.

## Bear Gaining On Record

TUSCALOOSA, Ala. (AP) - Ask Bear Bryant anything, but don't bring up the subject of his bid to overtake Amos Alonzo Stagg's staggering record of 314 football victories as a college coach.

"Honestly, and I'll drop dead if it's not the truth, I don't even know how many games Stagg won," drawled the legendary taskmaster of Alabama's Crimson Tide. "I'll drop dead, too, if I know how many I have won."

The gangling, 65-year-old gridiron genius moved a step closer to Stagg's unbelievable plateau last Saturday when Alabama beat long-time rival Tennessee 30-17 at Knoxville, Tenn., pushing the Tide's season record to 6-1.

Only 35 more to go, and that's not an unrealistic goal under Bryant's announced intention to

stay on the job at least four more years, continuing this season.

"It would be pretty presumptuous of me to talk about how many games I've won," insists the genuinely modest native of Fordyce, Ark. "They're not my games. A million people have had a part in whatever record I have achieved - players, assistant coaches and the administrations."

"I know a lot of people wonder why I hang on. I assure you it has nothing to do with Stagg or any other personal goals. It's just that football has been my life. You can't break away easily from something that gives you such pleasure and you think may help someone else."

Stagg's record of 314 victories was fogged over 57 seasons. Glenn "Pop" Warner won 313 over 44 years.

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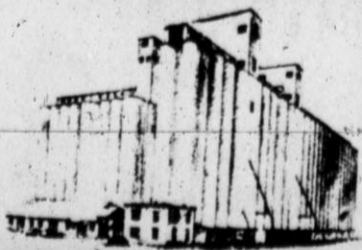
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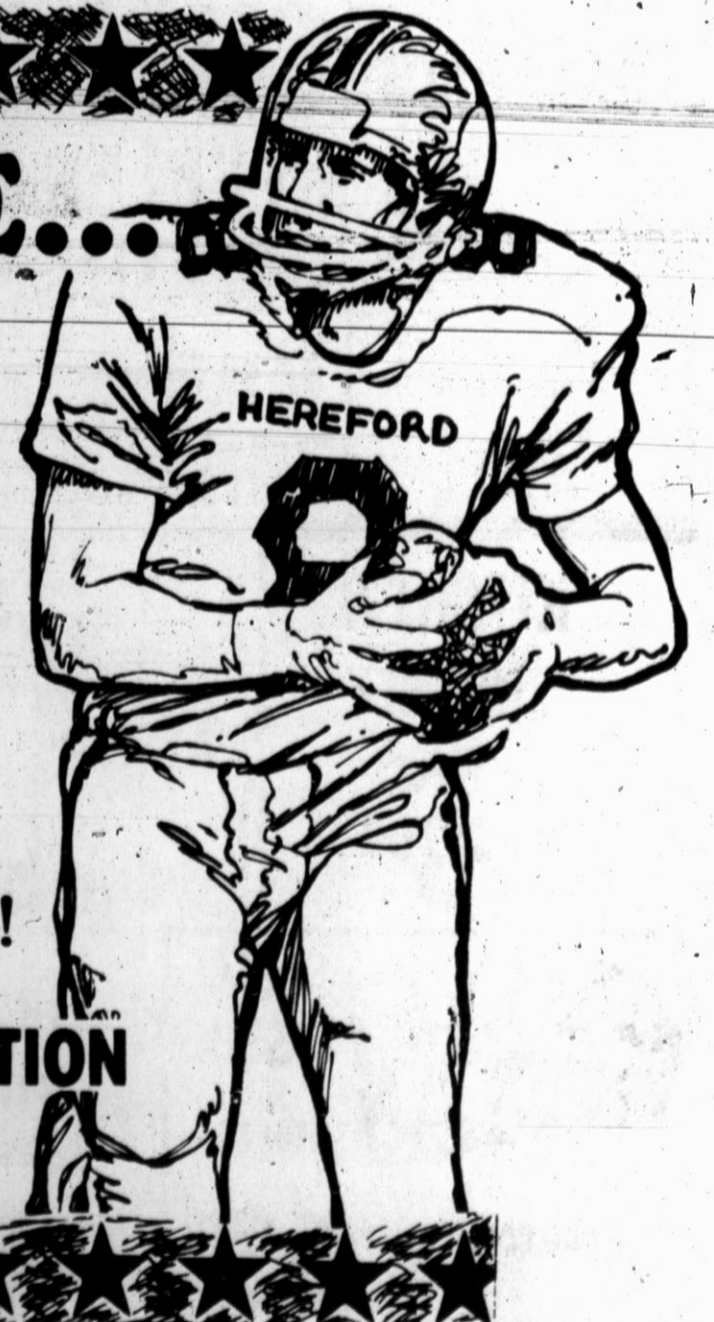
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# Mrs. Harley Ward Enjoys Rural Life

By DENISE SMITH  
Brand Staff Writer

In citing her priorities, Lorena Ward, president of Wyche H.D. Club list, "My home comes first, then my church, then my club."

Mrs. Ward being born in Mill Creek Okla. traveled to Morton, in 1926 in a covered wagon, where her husband, H.L. Ward was County Commissioner of Cochran County for 14 years.

Previous to meeting her husband, Mrs. Ward was introduced to his mother, who later urged her son to "meet the pretty little brown-eyed girl," who was later to become his wife. Mrs. Ward and H.L. Ward met and "that was all we needed," Mrs. Ward confessed in a blushing manner. After courting for two years they were married in Clovis, N.M. in 1936.

Four and a half years passed before their first child, the late Richard Ward, was born. During these years, Mrs. Ward worked in a newspaper office as an editor of the Cochran County News. Being employed there for two years Mrs. Ward decided to quit and help her husband on the farm. While living on the farm, Mrs. Ward's other two children, Phyllis and Gayland were born.

Moving to Hereford in 1951, Mrs. Ward and her family lived in an apartment on Ave. A while their new home was being built. The Ward's presently reside on the Dimmitt Highway. They are now in the process of remodeling their home in a ranch house style.

Mrs. Ward and her husband attend First Baptist Church. She has been active in many phases of church work: vacation Bible school, Sunday school, training union, and she is now attending Sunday School classes.

Mrs. Ward enjoys her cooking and sewing. "I like to sew, I've made drapes, and I've made suits of clothes for myself. My daughter used to take piano lessons and needed formal dresses for her recitals, so I would make them."

"I like to cook, also. I keep the cookie jar filled for my



MRS. HARLEY WARD

...makes children's favorite snack

husband and grandchildren. That's the first place they look when they come over to see me, to see if I have any cookies made. I always take food over to

my neighbors and friends. "I like desserts the best. Harley has to help me with the meat. I fix dinners for my children, seems like they all

want to come home on Easter, Mother's Day, Thanksgiving and Christmas, and I always cook a big dinner, and I always enjoy it."

Mrs. Ward and her family have lived "a fast life" since their move to Hereford. With their children involved in school activities, a daughter in music,

attending club meetings and church, Mrs. Ward was still able to say, "We've had a happy life since we've lived here, and I sure enjoy it."

Mrs. Ward shares two recipes that her family and friends have enjoyed.

### HOT ROLLS

1 cup of hot water in mixing bowl with 4 tsp. shortening, 3 tsp. sugar and 1 tsp. salt. Let cool.

Mix 1 tsp. sugar and 1 pkg. yeast and 1/2 cup warm water. Let cool.

Mix and add enough flour for a stiff dough. Store in refrigerator covered. Let rise until double in size. Roll into buns and let rise before baking. Makes 18 rolls.

### STUFFED PEPPERS

(Full of Vitamins)

Brown 1 lb. of ground beef and 1/2 cup chopped onion in 2 tsp. fat. Add 1 1/4 cups sieved tomatoes, 1 cup cooked rice, 2 tsp. salt, One-eighth tsp. pepper, 1 tsp. sugar and sprinkle 2 tsp. flour over the top.

Bring to a boil, cover, and simmer 15 mins. stirring occasionally. Meanwhile, wash 6 green peppers, cut off tops, remove seeds, drop into boiling water and boil 1 min.

Drain, stuff with meat mixture, top with 4 tsp. buttered crumbs mixed with 4 tsp. grated cheese (optional). Bake 1/2 hr. at 350 degrees Fahrenheit. Serves 6.

## Rebekahs Prepare For Halloween Party

Hereford Rebekah Lodge #228 met in regular session Tuesday night at IOOF Temple with 16 members present.

Several members who had been ill were welcomed back. Members counted 38 visits to the sick since their last meeting. Noble Grand Blanche Williamson presided.

Lodge members were urged to don their costumes and attend next week's lodge meeting, which has been dubbed a Halloween party.

Prizes will be given for the best costumes. The party festivities will commence after the regular business meeting.

Bessie Lawrence was hostess to Blanche Williamson, Ursale Jacobsen, Lydia Hopson, Ada Hollabaugh, Glessie Shelton, Guy Lawrence, Anna Conklin, Mary Flowers, Karroll Rettman, Nellie Beauford, Edna Mathes, Martha Bridges, Frances Parker, Faye Brownlow and Susie Curtsinger.

## Harvest Concert Set By Chamber Singers

The Chamber Singers will be performing a general variety of musical favorites Sunday afternoon during a Harvest Concert in the high school auditorium. The performance will begin at 3 p.m.

The public is invited to attend the concert at a price of \$2 for adults and \$1 for students.

Tickets are available in advance from the Chamber of Commerce or from the Singers themselves.

Billed on the concert program Sunday afternoon will be traditional American standards, hit motion picture themes, contemporary songs and medleys from well-known musicals.

## Junior Class Supper To Be Held Tomorrow

The Junior High class smorgasbord supper will be held Friday at the High School Cafeteria from 5 to 7 p.m.

Adult tickets will sell for \$2, and children tickets will be \$1.50.

Tickets can be purchased from junior class members.

The public is invited to attend the supper and the homecoming game against Plainview Friday night.

## HD Club Meets

Shirley Brown was welcomed as a new member of Progressive Home Demonstration Club Tuesday morning during a regular business meeting in Pioneer Natural Gas Flame Room.

Mrs. Gerald Townsend conducted the business meeting and asked Mrs. H.L. Hershey to present the HD Council report. A letter was read from the Pro Family Forum inviting members to attend the annual membership tea Nov. 5 at the Community Center.

Mrs. A.B. Jacobs led the opening exercise an Helen Parsons directed the recreation period.

Mrs. Hershey presented a program on managing time wisely.

Mrs. Johnny Townsend was hostess during the social hour. Others present were Mmes. Tom Melugin, Taft McGee and E.C. Hammett.

The club's next meeting will be Nov. 14 with Mrs. McGee acting as hostess.

## Palo Duro Club Women Select Library Gift

Savings stamps pooled by members of Palo Duro Extension Club will be used to buy a punch bowl for the library kitchen it was decided Monday night during a business meeting in the home of Nita Lea.

In other business, members elected officers for the 1979 year. They are Betty Thomas, president; Mary Fisher, vice president; Gayle Carter, secretary; Janet Coleman, reporter; and Shera Hammett,

HD Council delegate.

A number of upcoming HD activities were discussed, including the Festive Meals Demonstration held yesterday and the Tasting Bee, scheduled Dec. 4. Also, members continued making plans to sell baked goods Dec. 9 and 10 during the Country Christmas Bazaar, being sponsored by Westway HD Club.

It was agreed that a committee would investigate the possibility of adopting the Day

Care Center at Wesley United Methodist Church as a service project.

A brief program on wise time management was delivered by Michelle Brisendine.

Attending the meeting were Mmes. Thomas, Coleman, Brisendine, Fisher, Carter, Hammett, Cindy Norvell, Ann Lueb, Carolyn Lively and Cheryl Hill.

The club's next meeting will be at 7 p.m. Nov. 13 in the Thomas home.

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# Halloween

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picked up a dog that matches your dog's description. Proper identification of your pet will insure that he is returned to you.  
Call 364-2323 or 364-5298.

## Afghan Offered As Prize

Deaf Smith General Hospital Auxiliary is now selling chances on a full-sized, hand-crocheted afghan, which will be given away in a drawing Dec. 4.

Tickets for the drawing cost \$1 each and proceeds will be used to defray expenses of establishing a gift shop in the lobby of the local hospital.

Olivia Denning is president of the Auxiliary.

## Stylists Attend Seminar

Four local hair stylists attended Redkin's one-day seminar Sunday at Lubbock, where they studied new concepts in hairdressing and cosmetics.

Attending from Hereford were Debbie Thompson, Lynn Gowdy, Brenda Thomas and Peggy Ferguson.

stylists learned innovative ideas for cutting and coloring hair, as well as applying permanents. Also, new techniques for emphasizing facial contours with cosmetics were suggested.

In live demonstrations, the

## Nazarene Church Sets Homecoming Hayride Friday

Flicks 'N Things from Hereford Nazarene Church presents Homecoming Hayride on Friday night after the Herd-Plainview game. The cost of the Hayride will cost 78 cents in celebration of the 1978 Homecoming.

The Hayride will feature a bonfire, wiener roast, a sing-a-long, and skits presented by Crossroads Drama.

The Homecoming Hayride is another creative presentation of Crossroads Youth Ministries, Hereford Nazarene Church. All are welcome to attend. The caravan will leave from First Nazarene Church at 10:30 p.m.

Bob Huffaker is the pastor and Ted Taylor is the pastor of Youth and Education.

## Turkey Dinner Slated Nov. 5 at St. Ann's

St. Ann's Catholic Church of Bovina is sponsoring their Annual Turkey & Trimmings Dinner, Sunday, November 5th, 11:30 a.m. till 2:30 p.m.

They will be serving turkey & dressing, homemade coleslaw, home-canned green beans, mashed potatoes and gravy,

chocolate or pumpkin cakes, coffee or tea.

Donation will be \$3 per adult plate and \$1.50 for children under ten.

Door prizes will be awarded. Serving will be at St. Ann's Parish Hall on 3rd Street in Bovina, Texas.

## At Wits End

BY ERMA BOMBECK

I heard a man remark the other day that he did not know how his wife could go to the supermarket, purchase \$85 worth of groceries, come home and have nothing to cook for dinner. Isn't that just like a man? Men like that probably don't even understand why a woman has a closet full of clothes and still has nothing to wear.

Grocery shopping is one of the last of the little-known sciences in the world. All the experts know is it's demanding, requires great concentration and split-second timing.

Researchers a few years back tried to pin down why women bought as they did in supermarkets. They discovered that when women entered the store and their hands curled around a cart handle, something happened. Their "eye-blink" rate dropped to 14 a minute, putting them into a hypnoidal trance, which is the first stage of hypnosis. (One researcher said it was incredible how women passed by friends and neighbors without realizing they were even there.)

At the check-out, however, their consciousness seemed to be triggered by the cash register bell which brought their "blink-rate" up to 45 a minute. (Which is normal.)

Women spent 20 seconds on each aisle, tossing and throwing. The list-makers went around mumbling, "Do I have oregano?" and answering themselves, "What kind of a question is that? Of course, you have oregano. You're Italian, aren't you?"

Every woman has her "system." I am not a list-maker. I found that when I made out a list of everything I needed for well-balanced, attractive meals I had to arrange for financing at the check-out.

I tend to stick to the basic things I've been buying for the past 20 years and hope that something wonderful will happen to it during the week.

As for not having anything to cook when you've just returned from the supermarket, I have a rather interesting theory about that. I equate shoppers with the pioneer hunters who dragged home a 300-pound moose, lugged it to the log cabin door and said, "I shot it. Now YOU cook it!"

If you don't understand that, then you deserve to have frozen pizza, a set of cookware, a room deodorizer, and an encyclopedia for your dinner!

## Tour of Homes On Tap Friday

Garden Beautiful Club's annual Tour of Homes, featuring three residential sites this year, will be held from 2-6 p.m. tomorrow.

Homes to be featured during tomorrow afternoon's tour will be the Mark Andrews residence, 431 Centre St.; the R. Hollis Klett home, 2026 Plains; and the W.D. Askew home, 711 Baltimore. Tickets, priced at \$1 each, will be sold at the door of the tour homes. One ticket provides admission to all three residences.

Cameia Jones, chairman of the tour, explained that

proceeds of ticket sales will be used in various beautification projects in this community. Louise Axe is president of Garden Beautiful.

## Classes To Begin Monday

Lamaze classes are slated for Oct. 30 and will continue through Dec. 4, for due dates Dec. 1 through Jan. 25. Fee will be \$25 and anyone interested in pre-enrolling must call Penny Jessup at 364-6435.



## Addressing 4-H'ers

An officers training workshop was held Tuesday evening at the Community Center for Deaf Smith County 4-H'ers. Among the speakers addressing the group were Gary Vogel and LeAnne Hughes, who are shown here discussing parliamentary procedure. Local 4-H members are now preparing for their annual Gold Star Banquet, to be held Thursday, Nov. 2 in the Bull Barn. (Brand photo by Denise Smith)

## Ann Landers

Women Libbers



**DEAR ANN LANDERS:** I've had it from these women who write to complain that their husband's haven't finished the painting, won't do this and won't do that. Do they know that in the over-50 bracket, the ratio of male to female is one to nine? (That's one man to every nine women.)

I worked with dozens of widows -- both grass and sod -- until I could have belted those whining, bawling dames. They mourn the loss of their husbands with one breath and in the next ask, "Can you introduce me to some nice man?"

They, too, sat on their butts and drank coffee (or booze) while their man worked all day. The minute the guy stepped his foot in the house he was hit with a list of "unfinished chores."

"Wake up, girls. The day of 'Equal Rights' has dawned. This means quality for him as well as for you. When you accepted the status of wife you took on certain responsibilities. He is not supposed to take care of YOU. You are supposed to take care of EACH OTHER."

Recently a pretty young friend of mine yelled, "HE is going to wash just as many dishes as I do, change just as many diapers!" (Something she picked up at a luncheon with a bunch of "libbers," no doubt.) I asked, "Are you prepared to clean the garage, wax the car, shovel the snow and paint the

house -- inside and out? "NO ANSWER!! -- Experienced In Des Moines

**DEAR IOWA:** You'll probably be considered a traitor to your sex for writing such a letter and I'll be called worse for publishing it, but there's a lot of truth in what you say and I'm ready to take my lumps. Are you?

**DEAR ANN LANDERS:** I am a 25-year-old virgin. (Female.) It's not that I have been saving myself for marriage -- it's just that I've had such a poor self-image I could never let anyone get close to me for fear they'd find out how shallow and insecure I was.

I'm in therapy now (thanks to you) and improving. But it would help a lot to know that I'm not the only virgin over 21 in the world. Do you get other letters of this sort? -- Pennsylvania Vestal Virgin

**DEAR PENN V.V.:** Yes -- lots of 'em. And some come from men.

I'm pleased you wrote -- and I especially appreciate your adding that bit about therapy -- thanks to me. -- So many people accuse me of copping out when I suggest professional help. You and I know better, don't we? Good luck -- and hang in there, doll.

**DEAR ANN LANDERS:** Last night my husband and I were dinner guests of his boss and Mrs. Boss. As we left a very elegant

restaurant, Mr. Boss decided to put on his coat rather than carry it. He was wearing a heavy tweed jacket and seemed to be having difficulty getting his arm through the sleeve of the coat. The sensible thing to do, I thought, was help. So I did.

My husband gave me a dirty look. My face must have turned purple. When we got home he really let me have it. According to him, a woman must never help a man with his coat -- unless she's a servant. Right or wrong? -- Dressed Down

**DEAR D.D.:** Manners are nothing more than consideration for others. The man needed help and you offered it. In my opinion your manners are just fine.

## Walcott Staging Carnival

The public is invited to attend Walcott Community Halloween Carnival Saturday night at Walcott School. Festivities will begin at 6:30 p.m.

Providing the entertainment will be a costume contest, various booths, games and refreshments.

The carnival is being sponsored by Walcott School, and food is being provided by Walcott classes.

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STYLED BY TORIAN

Anyway You Look At It, Angels Flight™ Is a Winner!

It's Saturday night and you're out to do your thing. Look the part in this 3 piece outfit by Angels Flight -- the originators or the disco look that's now sweeping the country. The polyester gabardine looks great and the fit is truly incomparable.

**BLAZER**  
Brown, Smoke \$52.50

**VEST**  
Brown, Smoke \$16.00

**PANT**  
Brown, Smoke, Navy, Camel, Black \$19.00

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### Taking Home Booty

Kathy Johnson, third from left, congratulates Mr. and Mrs. Buel Monroe (couple at left) and Clarence Betzen on their good fortune during the Benefit Bridge Tournament held Tuesday night. The Monroes were low-scoring players and Betzen won

a drawing for a card table and chairs. Mrs. Johnson was chairman of the tournament, which drew a record-breaking crowd of 120 bridge players. [Brand photo]



### Bridge Experts

The four high scoring players at the recent Benefit Bridge Tournament are shown here with the prizes which they were awarded. Shown from left are Carlene Delozier and Ann Bowling, who won first

place with their top scores. Second high were Judy Mitts and Mary Duggan. Proceeds of the tourney, sponsored by Kappa Iota Sorority chapter, will go to Girlstown, USA. [Brand photo]

## Day School Open House Is Tonight

Open House will be observed this evening from 7-9 p.m. at Community Day School, located in Central Church of Christ, 148 Sunset. Interested persons are welcome.

The Halloween theme will be

employed this evening at the school for 4-5-year-old children. A brief program is to be presented by the preschoolers. Also, parents will be invited to visit their children's classrooms in order to acquaint themselves with the format.

Nicky Walser is director of the school and is assisted by the church secretary Lee Alston.

### Women's Forum Meets Monday

The Women's Forum will be holding their first meeting of the new season Monday, Oct. 30, at 12 noon in the Community Center.

A luncheon will be served. All local clubs and individuals are invited to attend and bring a covered dish.

### Chili Supper Slated For Halloween

The public is invited to attend a chili supper from 5-8:30 p.m. Tuesday, Halloween night, at Dawn Community Center. Cost of the meal, which will include chili, beans, stew and pie, will be \$2 for adults and \$1 for children under 12. The event is a fund-raising project of Dawn Music Club.

Composer Johann Strauss died in 1849.

## District Meeting Planned by Club

Bud to Blossom Garden Club reviewed plans for the Northern Zone Convention to be held here Nov. 9 during a business meeting Friday morning in the home of Mrs. L.B. Worthan, 137 Nueces.

Mrs. Billy Wayne Sisson, convention chairman, announced that the Fellowship Hall of First Baptist Church will be the site of the district meeting. Serving as Bud to Blossom Club delegates will be the president,

Mrs. Robert Betzen, and Mrs. Jess Robinson. Mrs. W.H. Gentry and alternate Mrs. Sam Long.

In further business, Mrs. Betzen appointed a nominating committee of Mrs. Edwin Geiger, Jennie Phillips and Mrs. Long.

After the adjournment of business, Mrs. Long presented a brief workshop concerning drying, preserving and arranging floral material. The

arrangements made by Mrs. Long and fellow club members will be used as decorations during the upcoming Zone meeting.

Guests at the recent club session were Mrs. Roger B. Bowers and Jenny, Mrs. Richard Wakely of Chicago and Mrs. Thomas Pacholski.

Members present were Mmes. Betzen, Gaylon Bryan, Geiger, Long, Phillips, Robinson, Sisson and the hostess.



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## Calendar of Events

### THURSDAY

Reception honoring Mr. and Mrs. Mike Carr as he assumes executive vice president's job of Chamber of Commerce at Chamber office, 3:30-5:30 p.m. Public welcome.

La Madre Mia Study Club's guest night at The Railroad Crossing, 7:30 p.m. Style show to be presented.

County 4-H'ers to report to Bull Barn at 4 p.m. for rehearsal of awards banquet.

Sweet 'n' Fancy Decorating Club, Community Center, 9:30 a.m.

Calliopian Study Club, 222nd District Courtroom of County Courthouse, 8 p.m.

Kiwanis Club, Community Center, noon.

TOPS Chapter #941, Community Center, 9 a.m.

Amateur Radio Operators in north biology building of the high school, 7:30 p.m.

Preschoolers story hour at the library, 10 a.m.

Hereford Senior Citizens, covered dish supper at Senior Citizens Center, 7 p.m.

### FRIDAY

Garden Beautiful Club's Tour of Homes, 2-6 p.m.

Kiwanis Whiteface Breakfast Club at Dickies Restaurant, 6:30 a.m.

Community Duplicate Bridge, REC Medallion Room, 7:30 p.m.

### SUNDAY

Hereford Chamber Singers presenting their Harvest Concert in the high school auditorium, 3 p.m. Public invited.

### MONDAY

Deaf Smith County Women's Forum, Community Center, noon.

Delta Xi Chapter, Delta Kappa Gamma Society, membership tea in the E.B. Black house, 4:30 p.m.

Halloween party at Deaf Smith County Library for 6-12 year-olds, 7 p.m.

Aggie Mothers Club, The Railroad Crossing, noon.

Odd Fellows Lodge, IOOF Temple, 8 p.m.

TOPS Chapter #1011, Community Center, 6 p.m.

### TUESDAY

Deaf Smith County Historical Museum open Tuesday through Saturday from 10 a.m. - 5 p.m.; Sunday from 2-5 p.m. Closed Monday.

Rebekah Lodge, Halloween party at IOOF Temple, 8 p.m.

Merry Go Rounds Round Dance Club, Community Center, 8 p.m.

Planned Parenthood Clinic open to the public from 8:30 a.m. - 3 p.m. at 101 Ave. E.

TOPS Chapter #576, Community Center, 9 a.m.

Weight Watchers in Fellowship Hall of First Baptist Church, weigh-in at 6 p.m.

Singles group in Fellowship Hall of First Baptist Church, 8:30 p.m.

Story hour at Deaf Smith County Library for 1-4 graders, 4 p.m.

Rotary Club, K-Bob's Steak House, noon.

**WEDNESDAY** Thanksgiving luncheon of Simms Study-Craft Club at Simms Community Building, 11 a.m.

United Presbyterian Women's Association at the church, noon luncheon.

United Methodist Women of First United Methodist Church, executive meeting at 10 a.m. in Ward Parlor, followed by general meeting at 10:30 a.m. and covered dish luncheon in Fellowship Hall.

Noon Lions, Community Center, noon.

TOPS Chapter #918, Community Center, 6:30 p.m.

Knights of Columbus at KC Hall, 8 p.m.

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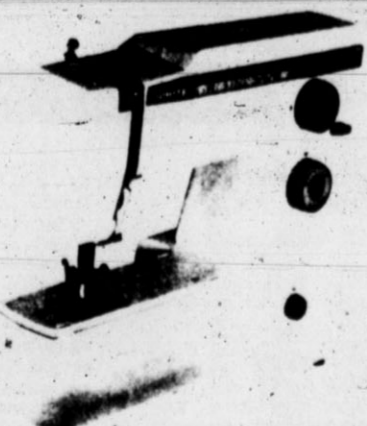
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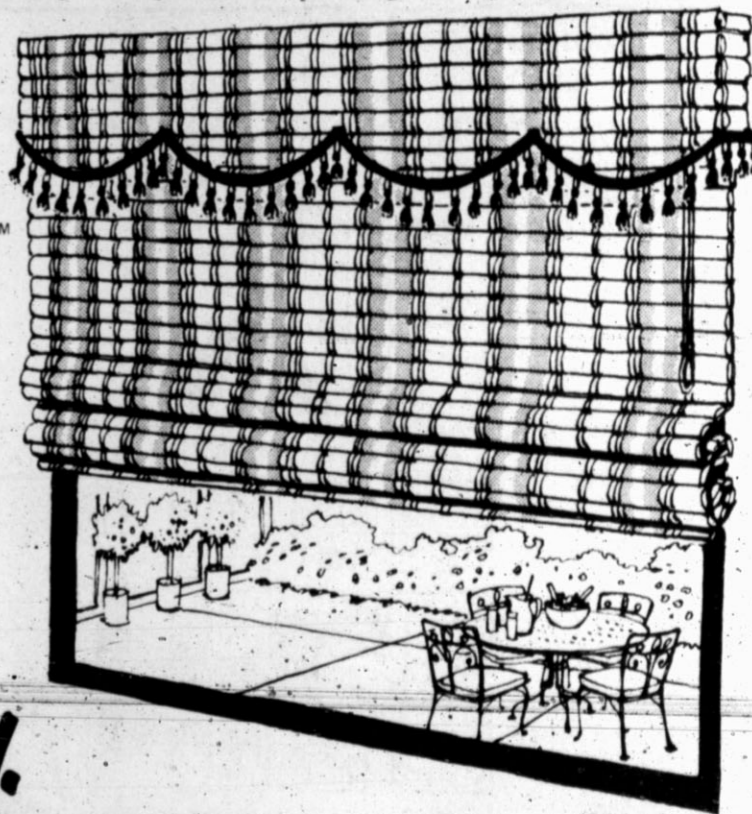
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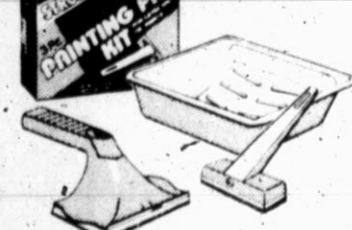
\$7<sup>99</sup> a gal. reg. \$10.99

Satin Enamel SALE

\$8<sup>99</sup> a gal. reg. \$11.99

Paint sale ends Nov. 6

Save on Mini Painting Pad Kit



Kit includes painting pads, tray. For interior/exterior use with oil or latex paints.

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Satisfaction Guaranteed in the use of these coatings or your purchase price will be refunded.

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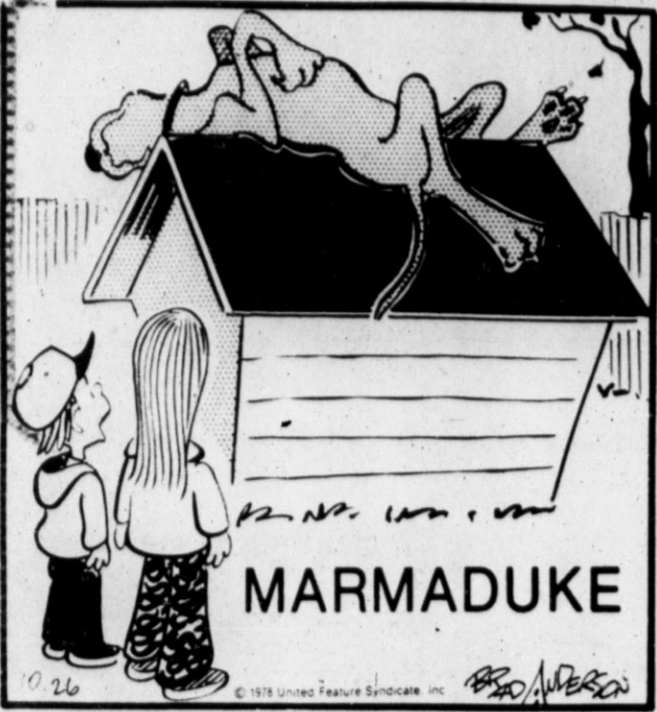
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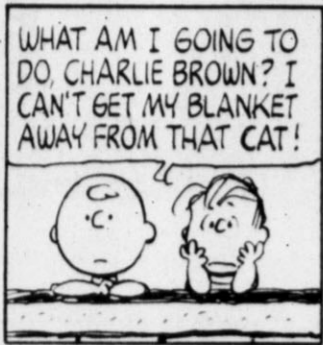


MARMADUKE

"Have you been reading the comics to him again?"

# THE HEREFORD BRAND

## Comics & Television Schedules



FRANK AND ERNEST



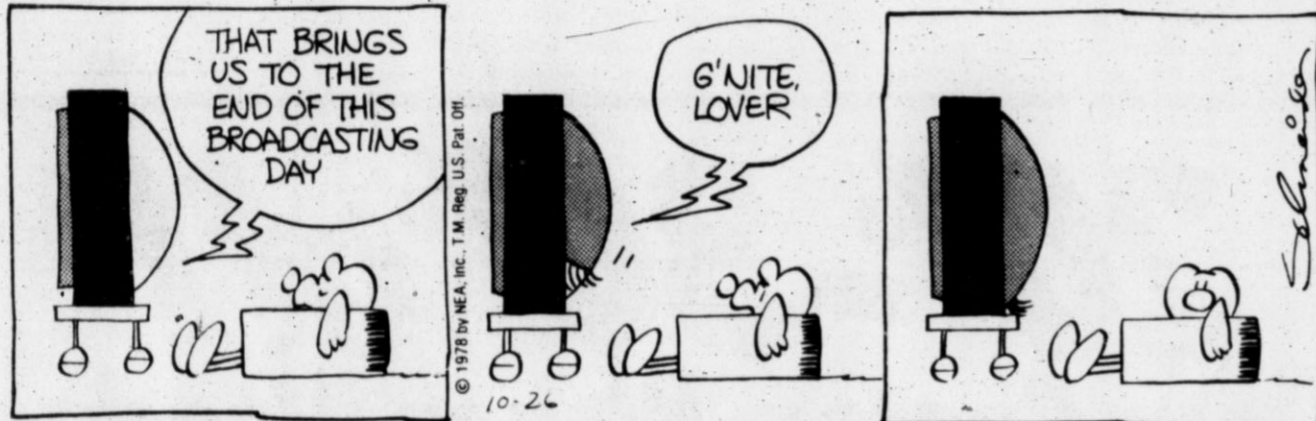
by Bob Thaves



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ECK & MEEK

by Howie Schneider



THE BORN LOSER

by Art Sansom



**ACROSS**  
 44 Makes afraid  
 46 Scarlet  
 47 Safecracker  
 48 Doctrine  
 49 Pastime  
 50 Female saint (abbr.)  
 52 Espy  
 53 Specialty restaurant  
 54 Chimps  
 55 Memory aid  
 56 Thailand's neighbor  
 58 Soothing college  
 61 Italian coin  
 62 Trun the hair  
 63 Russian  
 64 fighter plane  
 65 Capital of Norway  
 66 Foreign agent

**DOWN**  
 1 Dogmata  
 2 Soviet river  
 3 Part of a ship  
 4 Monk's hood  
 5 Confine  
 6 Suppress  
 7 Chop  
 8 Yock  
 9 Procedure  
 10 Divorce capital

**Answer to Previous Puzzle**  
 ZULU OCS ZUNI  
 OLES ZIP APED  
 ONES OAR NOSE  
 AKRON AGENTS  
 B E I N  
 SEMI INPART  
 OWED OARS  
 WELL NCAA  
 STYLUS WEEPY  
 B R I N E  
 ILLUSE UNTIE  
 OEUPTOD OVAL  
 WACD EERG TAJA  
 ADES ROE ONLY

11 This (Sp)  
 16 Join  
 20 Intelligence  
 23 Nuclear  
 24 Old pal  
 26 Outfit  
 27 Prank  
 28 Similar  
 29 Quote by  
 31 Poe's raven  
 30 Slither  
 31 Coagulum  
 32 Chances  
 35 Wall (Scott)  
 38 Farm animal  
 40 Cask stave  
 43 Billboards  
 45 Not pretty  
 47 Cries  
 48 Infirmitis  
 49 Spinnaker  
 51 Mexican sandwich  
 53 Sights  
 54 Use scissors  
 55 Omelet-like  
 57 Cutting implement  
 59 Mae West role  
 60 Away (prefix)

ALLEY OOP by Dave Graue



OUR BOARDING HOUSE with Major Hoople



1	2	3	4	5	6	7	8	9	10	11
12			13				14			
15		16					17			
18				19			20			21
		22	23	24			25	26		
27	28	29				30			31	32
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48	49		50	51			52	53	54	55
56		57		58	59	60				
61				62					63	
64				65					66	67

# TOUCHDOWN Time!

## Help the Whitefaces BLAST The Bulldogs

### THE FIRST NATIONAL BANK OF HEREFORD

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## TV Tattle

Word is out that Tony Orlando will return to network TV on Dec. 13 with an NBC special.

Actress Geraldine Fitzgerald began taking singing lessons at the age of 55. This summer, the 64-year-old troubadour put together an act of ballads, folk tunes, pop songs and sing-along tunes for her debut at Greenwich Village's Reno Sweeney cabaret. Luckily, WGBY-TV was on hand to tape her performance. Public broadcasting stations will air "Geraldine Fitzgerald at Reno Sweeney" on Nov. 9.

A two-hour musical special, "Cinderella at the Palace," with Gene Kelly, Paul Anka, Ann-Margret, Sammy Davis, Tom Jones, Frank Sinatra and Andy Williams airs Nov. 2 on CBS. A talented young Las Vegas singer, Marlene Rice, plays the title role of an unknown performer who gets the dream-come-true, chance-of-a-lifetime opportunity to "open the act" for some of Las Vegas' top headliners.

The wildest and craziest guy of them all, Steve Martin, will star in his first TV special Nov. 22 on NBC.

### THURSDAY

**6:00** **NEWS**  
 "The Fugitives" An outlaw's young brother is seriously injured in an accident and Doc is held captive to treat him.

**6:30** **NEWLYWED GAME**  
 Candidates vying for Tarrant County legislative races in districts 32A, 32C and 32D present their platforms.

**7:00** **MOVIE**  
 "Camp One—Part I" The partners try to help a rebellious youth.

**7:30** **MOVIE**  
 "The Fugitives" An outlaw's young brother is seriously injured in an accident and Doc is held captive to treat him.

**8:00** **MOVIE**  
 "The Fugitives" An outlaw's young brother is seriously injured in an accident and Doc is held captive to treat him.

**8:30** **MOVIE**  
 "The Fugitives" An outlaw's young brother is seriously injured in an accident and Doc is held captive to treat him.

**9:00** **MOVIE**  
 "The Fugitives" An outlaw's young brother is seriously injured in an accident and Doc is held captive to treat him.

### FRIDAY

**6:00** **NEWS**  
 "Samantha For The Defense" Benjamin Franklin is arrested for stealing a fire truck.

**6:30** **NEWLYWED GAME**  
 Candidates vying for Tarrant County legislative races in districts 32A, 32C and 32D present their platforms.

**7:00** **MOVIE**  
 "Camp Two—Part II" Rebellious youth at summer camp tries to buy friends.

**7:30** **MOVIE**  
 "The Hostage" Larry and Bert chase a goblin they believe to be a peeper and wind up hostages of a mad bomber.

**8:00** **MOVIE**  
 "The Messenger" Rockford gives unasked-for help to a police chief searching for the murderer of his philandering wife.

**8:30** **MOVIE**  
 "The Man With The Golden Wrist" Emily's pleasure is short-lived when Bob refuses to wear the beautiful gold watch she's given him for his 40th birthday, after he learns just how expensive it is.

**9:00** **MOVIE**  
 "The Messenger" Rockford gives unasked-for help to a police chief searching for the murderer of his philandering wife.

**9:30** **MOVIE**  
 "The Messenger" Rockford gives unasked-for help to a police chief searching for the murderer of his philandering wife.

**10:00** **MOVIE**  
 "The Messenger" Rockford gives unasked-for help to a police chief searching for the murderer of his philandering wife.

**10:30** **MOVIE**  
 "The Messenger" Rockford gives unasked-for help to a police chief searching for the murderer of his philandering wife.

**11:00** **MOVIE**  
 "The Messenger" Rockford gives unasked-for help to a police chief searching for the murderer of his philandering wife.

**11:30** **MOVIE**  
 "The Messenger" Rockford gives unasked-for help to a police chief searching for the murderer of his philandering wife.





Compiled by JIM STEIERT,  
Brand Farm Editor

# THE HEREFORD BRAND

Farm News

NO. 1 IN CATTLE

Thursday, October 26, 1978—Page 5B

NO. 1 IN AGRICULTURE



## USDA Misses Guess on Corn Inventory

WASHINGTON (AP) - A new analysis by the Agriculture Department shows that there will be about 8 percent more corn in the nation's inventory carried over a year from now than experts predicted just two weeks ago.

Officials said Tuesday that the corn supply next Oct. 1 may be about 1.47 billion bushels, the most since the carryover was 1.54 billion on that date in 1964.

But nearly one-third of the corn carried over next Oct. 1 is expected to be locked off the market under the government's three-year grain storage

program, officials said.

A new "supply and demand" report for corn and wheat showed that the corn carryover for Oct. 1, 1979, is expected to be about 107 million bushels more than USDA projected on Oct. 12. The corn carried over this Oct. 1 was about 1.06 billion bushels, up from 884 million bushels a year ago.

The revision followed a quarterly grain inventory report that showed there was more old-crop corn in the country than USDA had been estimating. Also, the supply-and-demand analysis

showed there will be slightly less corn used domestically in 1978-79 than had been perceived earlier.

Thus, the amount of corn left over when the 1979 harvest will be ready a year from now will be larger than had been indicated.

Administration officials are expected to announce soon an acreage set-aside program aimed at curbing corn and other feed grain production in 1979.

Although the corn carryover next year will be up from what USDA had forecast earlier, there will be

slightly less what when the new marketing year begins next June 1, the new report showed.

By then, it said, the wheat inventory will be less than 1.04 billion bushels, down from almost 1.06 billion bushels projected earlier this month. The wheat carryover last June 1 was almost 1.18 billion bushels.

Brisk reports and somewhat larger domestic use than had been expected accounted for the projected decline in wheat stocks by next spring from what had been thought two weeks ago.

## Artificial Insemination Holds Promise of More Beef Production

COLLEGE STATION — American dairymen have used artificial insemination (AI) extensively and have been rewarded with dramatic increases in production. The same potential for increased production exists for beef producers.

"Presently, only 2 to 4 percent of beef cows are bred via AI," says Texas Agricultural Extension Service livestock specialist Dr. John C. Spitzer.

"The beef cattle industry is moving into a time when not only productivity but also profit potential can increase through the use of AI," believes Spitzer. AI companies offer "super genetics" at a low cost since ownership of comparable proven bulls might cost \$10,000 to \$25,000 or more.

"Calves sired by outstanding bulls through AI have introduced phenomenal genetic progress

### Munday Named News Director For TSCRA

FORT WORTH — Steve Munday has been appointed to the new post of news director for the Texas and Southwestern Cattle Raisers' Association, announces Secretary-General Manager Don C. King. As news director, Munday will be responsible for all news releases, media relations and promotional materials for the Association.

The Association plans an intensive membership awareness program and, in this connection, he will also edit an Association newsletter to be published bi-weekly, King says.

In making the announcement, King said that Munday's extensive background and experience in the news reporting and journalism fields gave him excellent qualifications for heading up the new position. Munday is a long-time employee of The Cattleman magazine, the official publication of TSCRA.

Ninety citizens of the Soviet Union were expelled from Britain in 1971 for espionage activities.

in many commercial and registered beef herds," contends Spitzer. "Crossbreeding programs can be carried out easier since separate pastures do not need to be maintained to

separate cow herds. Also, the chance for introducing disease through purchased replacements is eliminated."

There are many obstacles to increasing AI use in beef herds,

notes the Texas A&M University specialist, but heat detection is generally the weakest link in most AI programs. Cows can be in standing heat for 3 to 30 hours, with a generally

accepted average of 12 hours. The short heat period for some cows (particularly those with Brahman breeding) and the intermittent nature of their heat activity make frequent observation a necessity. "It takes time and perseverance to successfully detect cows in heat," contends Spitzer.

In addition to the need for timely heat detection, AI calls for increased labor, better facilities and learning proper procedures. Also, it will not totally eliminate the need for bulls in most herds.

"AI programs can be complex or extremely simple, but they have to be planned," Spitzer emphasizes. "A practical breeding program, whether AI or natural service, requires that a majority of cows in the herd be cycling at the start of the breeding season. Beef herds

need to be managed so that all cows will be eligible for breeding at about the same time to have a successful AI program."

Time and nutrition determine when cows begin cycling after calving notes the specialist. "During the time from 40 to 80 days after calving when we would like to breed, the body condition of the cow when she calved will determine her likelihood of returning to heat. Additionally, her likelihood of getting pregnant at that breeding is depending on her weight gain following calving."

"Cows calving in poor condition do not have a good chance of returning to heat until late after calving," adds Spitzer. "Cows losing weight after calving have a decreased chance of becoming pregnant if they do show heat. Cows need to

calve in moderate to good condition and gain one-fourth pound daily from calving through the breeding season."

Synchronization of estrus offers much promise for increasing AI usage. Three products are awaiting FDA (Food and Drug Administration) approval before they can be used. Two of these, Estrumate and Lutalyse, are synthetic prostaglandins that destroy or force regression of the corpus luteum. But prostaglandins are not effective in non-cycling cattle since they would not have a functional corpus luteum. The third product awaiting FDA approval is Syncro-Mate-B. This treatment uses an implant containing a progestin that is placed under the skin on the back of the ear.

"Each of these products has been effective in synchroniza-

tion of estrus," notes Spitzer. "Fertility following treatments appears to be normal."

"AI programs can be successful," believes Spitzer. "With the improved economic situation in the beef business, AI should be investigated by all cow-calf producers. The better managers can make AI work for both increased productivity and economic benefit."

## Optional Equipment Boosts Cost of Farm Machinery

WASHINGTON (AP) - It's probably easy for a farmer who sees the price tag on a new tractor of \$50,000 or so to rationalize that a few dollars more for a heater and an air conditioner are well worth it.

But those options can add 15 percent to 20 percent to the cost of a new tractor or combine, says the Agriculture Department.

Looking at what happened in 1972-75, a USDA report says that prices of farm production items overall rose 65 percent in those years. But within that general group farm machinery prices soared 83 percent.

The steepest rise occurred

in 1973-75, a period when market prices of many commodities - including grain - climbed sharply. Farmers' incomes, as a general rule, also were up.

"While costs for the basic farm machines were soaring, the total outlay was also increased by greater demand for optional equipment," the report said. It was published in the current issue of Farm Index, a monthly review by USDA's Economics, Statistics and Cooperatives Service.

For example, in 1975 about 64 percent of all the tractors in the 120-129 horsepower class sold that year included air conditioners. In 1973,

only 42 percent had them, the report said.

"Among large tractors with 130 horsepower or greater, 85 percent of 1975 sales were air conditioned, compared with 65 percent in 1973," it said. "Heaters achieved a similar 1975 popularity."

Sales of medium-sized combines included 57 percent with air conditioning and 84 percent with heating, compared to 27 percent and 69 percent, respectively, in 1973.

"These options, while perhaps being a welcome change to farmers who spend so many hours operating equipment, are far from cheap," the report said.

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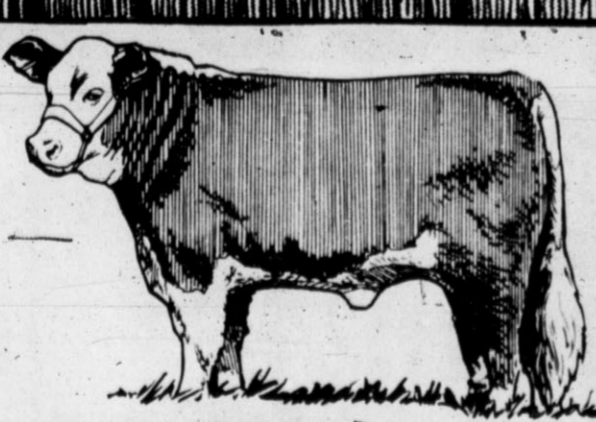
TAX OFFICE

### HERTEX

**Wheat Pasture mineral and Protein supplement**

**Blocks or Bags.**

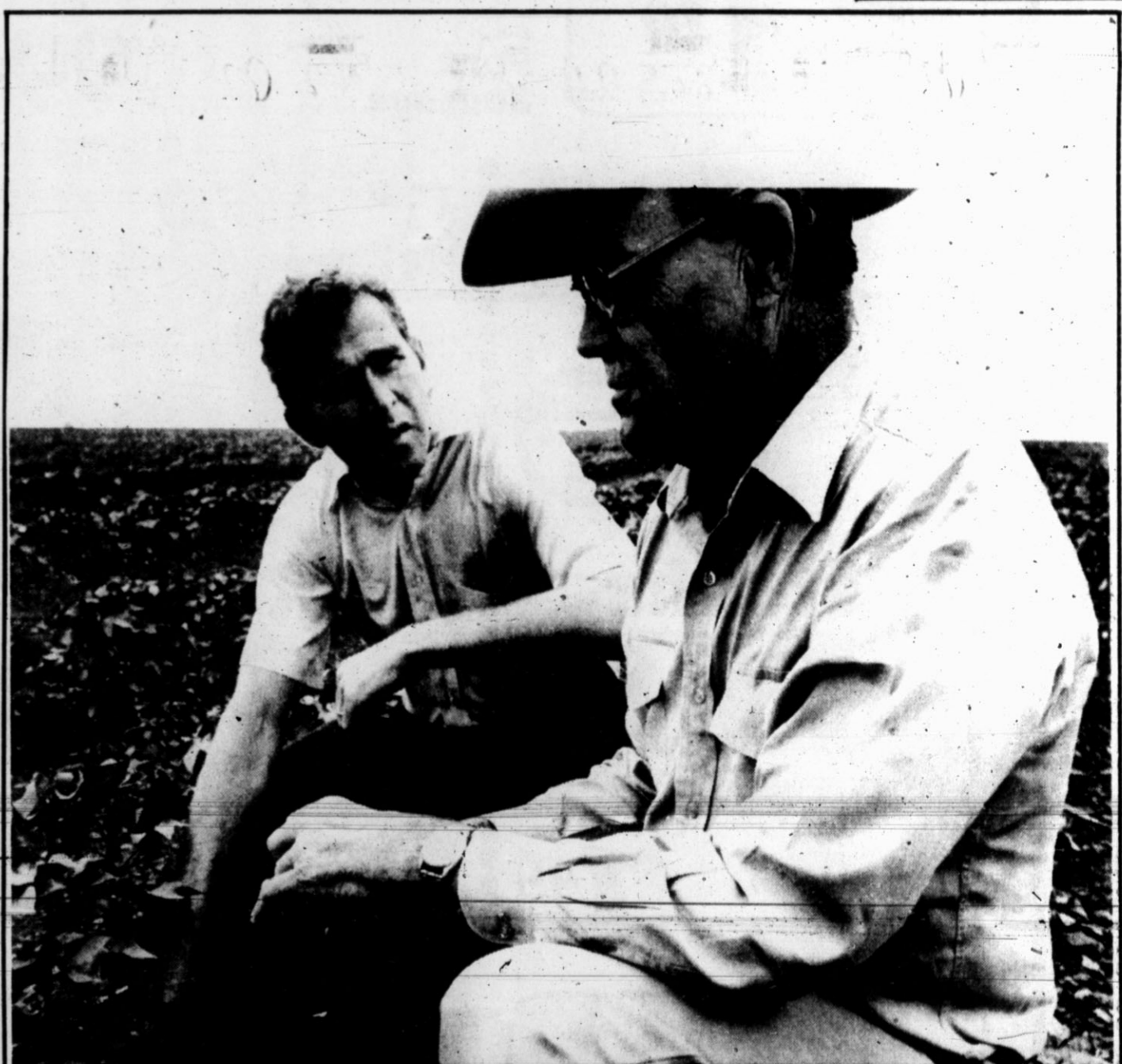
**WHITE AND YELLOW SALT**



**Liquid Feed**

## FIRST NATIONAL FUEL AND FERTILIZER

**HOLLY SUGAR ROAD CALL RON CRIST OR MARY GILBERT 364-6030**



## George Bush for Congress

"The farmers here in West Texas are in a real bind. Their costs of production are going up—yet they are required to sell at wholesale prices."

"That's not right. As your congressman, I'll fight for increased export markets. I'll fight to reduce high inflation, high taxes, and high interest rates that run up the cost of production."

"I can't guarantee the weather—but I can guarantee that I'll work hard for the West Texas farmer."

*George W. Bush*

**ON NOVEMBER 7,  
VOTE FOR WEST TEXAS.  
VOTE FOR  
George Bush for Congress**

P4-P6 Advt. George Bush for Congress Committee Inc. © Nell Miller 1978



# Pope Confirms Frenchman as Vatican Secretary

VATICAN CITY (AP) — Pope John Paul II has confirmed French Cardinal Jean Villot as the Vatican secretary of state for an "initial period." Vatican officials announced Wednesday. The temporary appointment indicated that the pope plans a reshuffling of the Curia, or Vatican administration, at a later date.

Villot, 73, was named to the post by Paul VI in 1969 and reconfirmed by John Paul I, who ruled the Roman Catholic Church for only 34 days. The secretary of state acts in effect as the pope's prime minister and has a large say in determining Vatican foreign policy.

There was no indication when the pontiff would act on the remainder of his postponed confirmations of appointments in the Curia, the backbone of the church's administration. A newly-elected pope traditionally confirms the membership of the Curia shortly after he is elected. John Paul's delay in announcing the confirmations to the group, which has been traditionally weighted with Italians, suggested that he may be planning some changes. The heads of several departments in the Curia, such as U.S. Cardinal John Wright of

Boston, are in ill health and are expected to be replaced. Villot's reappointment was announced in a letter that John Paul sent to Villot and was made public during John Paul's first weekly general audience today. Because of the crush of pilgrims, the Vatican announced that the 58-year-old pope's first general audience today would be split into two groups. One was scheduled for St. Peter's Basilica for several thousand German speaking people and other non-Italian groups and a second one later for Italians and others in the modernistic Hall of Audiences.

This morning the 58-year-old pope holds his first public audience, and the Vatican said the number of pilgrims was so large the pontiff decided to hold two sessions. One will be in St. Peter's Basilica for several thousand German-speaking people and other non-Italian groups and a second one later for Italians and others in the modernistic Hall of Audiences.

In the afternoon, the pope drives to Castel Gandolfo, the papal summer palace south of Rome, to pray in the bedroom where Paul VI died Aug. 6. He will also meet local residents. It will be the first of what

might be a long list of trips outside Rome by the Polish pope who liked to travel far and often before his election Oct. 16 following the death of John Paul I. He hopes to visit Poland next year. The pope has met several heads of states in the past few days, including King Juan Carlos of Spain and Poland's

President Henry Jablonski, who came here for the papal inauguration, and Italy's President Sandro Pertini, who made a courtesy visit Tuesday. John Paul also has met individually with cardinals and bishops from countries troubled by human rights problems, another sign of the priority he gives to religious freedom and other human rights.



FOOD STORES

PRICES EFFECTIVE THURSDAY, OCTOBER 26, THROUGH SATURDAY, OCTOBER 28, 1978. QUANTITY RIGHTS RESERVED. NO SALES TO DEALERS.

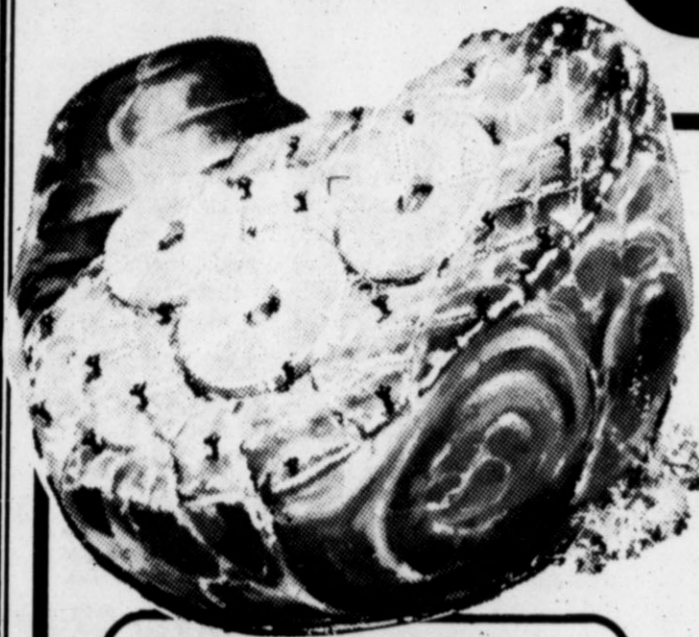
STORE HOURS:  
SUNDAY - 9 A.M. TO 9 P.M.  
MONDAY THRU SATURDAY  
8 A.M. TO 10 P.M.  
PARK PLAZA SHOPPING

**MEET THE WINNERS**

MRS. NOBLE CROSS \$100.00 WINNER    MRS. PAT JONES \$1,000.00 WINNER

JOHN TALLEY \$100.00 WINNER    MRS. L. F. HAND \$100.00 WINNER

# CASH DRAWING KING



**Pork Steaks**  
FRESH PORK SHOULDER ARM SLICES  
LB. **1 19**



**Rib Steaks**  
LARGE END  
U.S.D.A. CHOICE BUTCHER BLOCK BEEF — BEEF RIB  
LB. **\$1 89**

ARM CUTS BEEF CHUCK U.S.D.A. CHOICE BUTCHER BLOCK BEEF  
**Swiss Steaks** ..... LB. **\$1 49**

FRESH **Pork Roast**  
PORK SHOULDER PICNIC WHOLE 6 TO 8 LBS. AVERAGE  
100% GUARANTEE ON ALL MEAT PRODUCTS  
LB. **89¢**

FRESH **Pork Sausage** ..... MARKET MADE LB. **99¢**



BLADE CUTS — BEEF CHUCK  
**Chuck Roast**  
U.S.D.A. CHOICE BUTCHER BLOCK BEEF  
LB. **89¢**

BEEF CHUCK U.S.D.A. CHOICE BUTCHER BLOCK BEEF **\$1 39**  
7-BONE BEEF CHUCK U.S.D.A. CHOICE BUTCHER BLOCK BEEF **\$1 09**  
**Chuck Steak** ..... LB.

HUDSON'S THRIFTY PACK  
**Box-O-Chicken**  
3 TO 5 LBS. AVERAGE  
LB. **53¢**

FRESH (RIBS ATTACHED) U.S.D.A. GRADE "A"  
**Fryer Breasts** ..... LB. **\$1 09**

FRESH FRYER THIGHS OR U.S.D.A. GRADE "A"  
**Drumsticks** ..... LB. **99¢**

RATH BLACK HAWK HICKORY SMOKED OR SMOKEY MAPLE  
**Sliced Bacon** ..... 1-LB. PKG. **\$1 59**

SLAB HICKORY SMOKED  
**Sliced Bacon**  
BULK PACK  
LB. **\$1 19**

RATH BLACKHAWK HICKORY SMOKED  
**Sliced Bacon** ..... 2-LB. PKG. **\$3 17**

RODEO MEAT OR BEEF  
**Sliced Bologna** ..... 12-OZ. PKG. **\$1 09**

RODEO MEAT  
**Skinless Franks** ..... 12-OZ. PKG. **89¢**



BOUNTY  
**Paper Towels**  
JUMBO ROLL  
**59¢**

VAN CAMP'S  
**Pork & Beans** ..... 53-OZ. CAN **89¢**

VAN CAMP'S  
**Beanee Weenee** .. 8-OZ. CAN **39¢**

FRESH DAIRY  
**Eggs** MEDIUM  
CAMELOT GRADE 'A' DOZEN  
DOZ. **58¢**

FROZEN FOODS  
**Orange Juice**  
CAMELOT  
3 6-OZ. CANS **\$1 00**



FOR YOUR LAUNDRY  
**Tide Detergent**  
84-OZ. BOX  
**\$2 29**

NABISCO  
**Oreo Cookies** ..... 15-OZ. PKG. **98¢**

DEL MONTE  
**Catsup** ... 22 OZ. **64¢**

PARKAY TWIN TUB  
**Margarine** ... 16-OZ. CTN. **64¢**

CAMELOT COTTAGE  
**Cheese** ..... 12-OZ. CTN. **49¢**

FAIRMONT ASSORTED VARIETIES  
**Dip & Snack** ..... 8-OZ. CTN. **43¢**

HUNGRY JACK BUTTERMILK OR BUTTER FASTIN  
**Biscuits** ..... 5-CT CANS **3 79¢**

MEADOWDALE CRINKLE CUT  
**Potatoes** ..... 5 LB. BAG **\$1 29**

JENO'S PIZZA  
**Snack Tray** ... 7 1/4-OZ. PKG. **98¢**

CAMELOT GREEN PEAS  
**Cut Corn** ..... 10-OZ. PKGS. **\$1 00**

MRS. SMITH'S  
**Apple Pie** ..... 46-OZ. CTN. **\$1 69**

**SHOP IDEAL WHERE YOU GET GUNN BROS.**



## Woman Dies from Rabies After Receiving New Cornea

BOISE, Idaho (AP) - A Boise woman died after apparently contracting rabies from a transplanted cornea, and about 150 people who may have come into contact with the woman and the cornea donor may have to undergo painful rabies shots, an Idaho health official says.

State and regional health officials said they had not heard of previous cases of someone

contracting a serious disease from an organ transplant.

The victims were described as a 39-year-old Oregon man who died in August and a 36-year-old Boise woman who died two weeks ago. Health officials refused to release names of the victims.

About 150 persons, including doctors and nurses, family members, ambulance operators

and others who may have come in close contact with the victims are being contacted about vaccination.

Authorities said some were expected to start immunization Wednesday.

To remove fish, onion and other odors from your hands, rub ground mustard on them and then wash it off.

## 727 Crew Lost Sight of Craft

LOS ANGELES (AP) - The crew of a Pacific Southwest Airlines 727 jetliner apparently lost sight of a small Cessna just before colliding with it in the worst air crash in U.S. history, the Los Angeles Times reported Wednesday.

The Times carried an interview with unnamed officials who said they had listened to a confidential cockpit tape recording of the crew's last words before the two planes

collided and crashed, killing 144 persons the morning of Sept. 25.

The cockpit tape shows confusion about the small plane's whereabouts, according to the quoted officials.

"Do you see him?" asked one crew member.

"He was right over there a minute ago."

"He's probably behind us."

The tape is in the possession of the National Transportation Safety Board, which is investi-

gating the collision and has not yet released its findings.

A previously released Federal Aviation Administration transcript of radio talk between the San Diego control tower and the crew shows the pilot reporting "traffic Cessna in sight" 1 minute and 34 seconds before the collision. But that tape did not pick up all that was said in the cockpit.

"OK, we had him there a minute ago," the PSA pilot told

Lindbergh Field tower, without admitting that he had apparently lost sight of the Cessna 172.

"Think he's passing off to our right."

Lindbergh traffic controller Alan Saville said he was under the impression the PSA pilot, James McFeron, 45, of Escondido, was not concerned about the Cessna.

"If he had said 'where is he now?' or a flat 'not in sight,' I would have dropped every-

thing," Saville said.

Fifty-eight seconds after McFeron told Saville he thought the Cessna had passed off to the right, the planes collided and plunged to the ground.

According to the cockpit tape, McFeron fought desperately during the final 20 seconds to bring his craft under control.

"Easy, baby, easy," he pleaded on the tape, struggling with the useless controls during the plane's fiery descent.

### LAST CHANCE TO PLAY CASH KING

Game will end on Saturday, Nov. 11, 1978. You will have until Saturday, Nov. 18, 1978 to turn in winning cards for cash prizes.

# WIN UP TO \$1,000

ODDS CHART as of Oct. 14, 1978

PRIZE VALUE	NO. OF PRIZES	ODDS FOR 1 TIME	ODDS FOR 2 TIMES	ODDS FOR 3 TIMES
\$1,000.00	10	85,855 to 1	21,952 to 1	4,118 to 1
100.00	90	7,317 to 1	2,349 to 1	457 to 1
10.00	212	3,106 to 1	1,035 to 1	194 to 1
5.00	526	1,252 to 1	417 to 1	78 to 1
2.00	1,583	416 to 1	136 to 1	26 to 1
1.00	11,512	57 to 1	19 to 1	3.5 to 1
TOTAL NO. OF PRIZES	13,933	47 to 1	16 to 1	2.9 to 1

SCHEDULED TERMINATION DATE OF THIS PROMOTION IS NOV. 11, 1978.

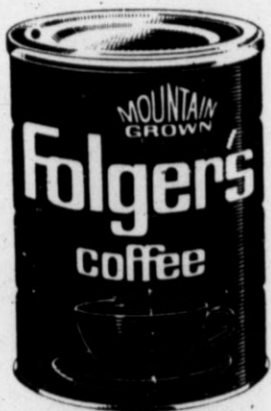
**VEGETABLE BOWL**  
THIS WEEK'S FEATURED ITEM  
**\$2.00 off**  
WITH COUPON

JOHANN HAVELAND  
BAVARIA  
GERMANY

VALUABLE COUPON WORTH \$2.00  
TOWARD THE PURCHASE OF THIS WEEK'S FEATURED ITEM

VEGETABLE BOWL  
Our Reg. Discount Price \$9.99  
Coupon Savings 2.00  
Your Price (with coupon) \$7.99

In the pattern of your choice  
COUPON GOOD THRU  
OCT. 18, 1978

ALL GRINDS

**Folger's Coffee**

**\$2.59**  
1-LB. CAN  
LIMIT 2



## HUNT'S TOMATO RAMA

HUNT'S WHOLE PEELED

**Tomatoes** ..... 14 1/2-OZ. CAN **38¢**

HUNT'S

**Tomato Juice** ... 46-OZ. CAN **56¢**

HUNT'S

**Ketchup** ..... 32-OZ. BTL. **68¢**

HUNT'S **Tomato Sauce** ... 3 15-OZ. CANS **\$1.00**

HUNT'S **Tomato Paste** ... 12-OZ. CAN **58¢**

HUNT'S **Manwich Sauce** ... 15 1/2-OZ. CAN **59¢**



DOWNY

**Fabric Softener**

**\$1.79**  
64-OZ. BTL.



WILDERNESS CHERRY  
**Pie Mix**

**\$1.19**  
21-OZ. CAN



FAIRMONT VANILLA  
**Ice Cream** ... GAL. CTN. **\$2.09**

FAIRMONT  
**Heath Bars** ..... 6-PK. CTN. **79¢**

**SHOP IDEAL**  
FOR COMPLETE SELECTION OF HALLOWEEN TREAT CANDY APPLES GUM, ETC.



### FRESH FRUITS & VEGETABLES

CALIFORNIA ICEBERG HEAD

**Lettuce**  
**33¢**  
LB.

Shop IDEAL For Your Halloween Fixin's  
CARAMEL APPLES • ORNAMENTAL CORN OR GOURDS AND POPCORN BALLS...

WASHINGTON STATE

**Delicious Apples**

RED OR GOLDEN  
2 LBS. **89¢**

CALIFORNIA  
**Pascal Celery**

LB. **29¢**

CALIFORNIA FRESH AND

**Crisp Carrots**

1-LB. CELLO BAG **25¢**

TASTY  
**California Avocados**

EACH **49¢**

### HEALTH & BEAUTY AIDS

CREME RINSE OR

**Agree Shampoo**

**\$1.29**  
8-OZ. BTL. YOUR CHOICE

JOHNSON & JOHNSON  
**Baby Lotion** ... 9-OZ. BTL. **\$1.39**

FAST RELIEF  
**Pepto Bismol** . 4-OZ. BTL. **68¢**

## STAMPS



**Ideal**  
FOOD STORES



### TAS-T-BAKERY

FRESH BAKED

**Long Johns**

9-CT. PKG. **59¢**

FRESH BAKED

**Rye Bread**

16-OZ. LOAF **59¢**

DELICIOUS

**Pumpkin Pie**

24-OZ. PKG. **\$1.59**



# Anniversary Of Demonstration Observed

DALLAS — In 1903 an educator and a group of townspeople got together to plan a crop demonstration on the Walter C. Porter farm near Terrell in Kaufman County.

## Autograph Party Scheduled For McCathern Book

"From the White House to the Hoosegow," the story of the first year of the American Agriculture Movement, written by Gerald McCathern of Hereford, will go on sale here Sunday during a special autograph party.

The party will be held from 2-5 p.m. in the community room of the Hereford State Bank.

McCathern's book, written during the spring of this year, traces the AAM in Texas from tentative beginnings of a tractorcade to Amarillo, through a massive farmer movement on Washington in January, and up to the "Hidalgo Massacre" incident near McAllen in the early portion of this year, in which a number of farmers were arrested.

McCathern's work includes local accounts on AAM activities plus numerous photos in 300 pages, and will sell for \$3.

What followed revolutionized agriculture.

The educator was Dr. Seaman A. Knapp, a special agent with the U.S. Department of Agriculture. His work began a movement that has stood the test of time and is still heralded as the most successful teaching method in the history of agriculture not only in the United States but in a number of other countries.

Just as that first cooperative farm demonstration in 1903 provided an opportunity for people to help themselves, so the work of the Texas Agricultural Extension Service continues to disseminate sound information in the fields of agriculture, home economics, 4-H and youth work, community resource development and related areas.

At a special celebration of the 75th anniversary of cooperative farm demonstration work Oct. 12 at the Texas A&M University Research and Extension Center here, speakers recalled the early efforts of Knapp and the successes that followed his work on the Porter Farm.

Gov. Dolph Briscoe, who had proclaimed October as Cooperative Farm Demonstration Month in Texas, said, "The Spirit of community and individual involvement that was the key to the success of the first farm

demonstration is still vital today for continued growth in the agricultural industry; We must all dedicate ourselves to the spirit of involvement that existed in 1903, to build in the foundation that was established then, and to build a land of opportunity and a greater state and a greater agriculture in the years ahead."

Briscoe pointed out that in every county in Texas today successful farm demonstrations are being conducted by the Extension Service to help farmers and ranchers improve their production and profits.

Briscoe was presented five pounds of a new Buffelgrass variety, Llano, to be used in a demonstration on his Uvalde ranch and was officially named the "150,001st cooperative farm demonstrator." The presentation was made by Dr. Daniel C. Pfannstiel, Extension Service director.

Texas A&M University President Dr. Jarvis E. Miller praised the work of the Extension Service and cited a number of reasons for its success—forward thinking, dissemination of sound information, involvement of local people (through county program building committees), staying clear of politics, partnership at the county, state and federal level, and innovative and aggressive farmers and ranchers who have used Extension information successfully.

W.A. "Bill" Porter, who operates the original Porter farm along with his son, John Brooks Porter, and brother, Harry, called the 75th anniversary celebration "a special tribute to all the farmers and ranchers in Texas who have conducted demonstrations through the years." He emphasized that farm demonstration work is as vital today as it was back in

1903 and expressed his philosophy for future success: "We must keep faith in God, be willing to work hard, and should not ask for something for nothing."

The top official of the newly formed USDA Science and Education Administration, Dr. Anson Bertrand, pointed out, "The concept of self-help that was developed 75 years ago by Porter, Knapp and Kaufman County citizens is still an important ingredient of the success of educational programs. Too many people today want someone to help them without making an effort to help themselves. We should ask: What can we do for ourselves rather than what can the federal government do for us?"

The special anniversary program concluded with brief ceremonies at the Porter farm which was designated a National Historical Landmark in 1965. The farm today produces primarily small grain crops, vetch and various grasses for hay, processes seed for planting, and has a cattle operation.

## Local 4-H'ers Place At State Fair Show

Deaf Smith County 4-H members took several honors in the cattle division of the junior livestock show of the State Fair of Texas recently in Dallas.

Tamara Myers of Hereford exhibited the champion Polled Hereford steer, an 1140 lb. heavyweight.

The reserve champion Polled Hereford was shown by Don Raphael of Boys Ranch in neighboring Oldham County.

Other members of the Deaf Smith County 4-H who took honors included Jeffery A. Smith, who had the fifth place animal in the heavyweight crossbred and other breeds class; Randy Vogel, who showed the sixth place animal in that class, and Rickie Vogel, who had the eighth place animal.

Paul A. Smith had the 17th heavyweight crossbred.

Leanne Hughes showed the 15th mediumweight crossbred, and Gay Myers had the 16th middle weight crossbred.

Gary Vogel of the Hereford FFA took his lightweight cross

to 4th place in that class, and Colby Springer had a 16th place lightweight crossbred.

Barbara Brumley had the 4th place Limousin heifer, and Melissa Brumley had the 5th place Limousin heifer.

Local youth also fared well in results of the carcass division of the show.

Blue ribbons were awarded for carcasses grading at least low choice with a yield grade of 1 or 2 and superior muscling.

Red ribbons went for carcasses grading at least low choice, yield grade 3 or 4 and superior muscling and white ribbons went for carcasses grading at least high good, yield grade 1 or 2 and superior muscling.

Among local exhibitors receiving blue ribbons were Tamara Myers, Jeff Smith, Randy and Rickie Vogel, LeAnne Hughes, Gay Myers, Colby Springer, Paul Smith, Melissa Brumley, Charlene Springer and Gary Vogel.

Barbara Brumley received a white ribbon.

## County Youths Tops In Beef Evaluation

Three Deaf Smith County 4-H members took top honors at the 1978 High Plains Fed Beef Carcass Evaluation Contest held in Amarillo.

Randy and Gary Vogel and Kent Hicks placed first, second and third respectively in their evaluation of fat steers.

Each steer was evaluated for quality grade, yield grade, fat thickness and ribeye area.

The contest was sponsored by Iowa Beef Packers of Amarillo.

## Wheat Planting Near Completion

WASHINGTON (AP) — Planting of the winter wheat crop for next year's harvest has made good progress in many parts of the nation, although dry weather has hampered seeding of fields in some areas, says the Agriculture Department.

As of Oct. 23, the department said Tuesday in a weekly weather review, an estimated 92 percent of the wheat was planted nationally, compared to 87 percent at this time last year.

There were 19.7 million broiler chicks hatched in Texas during April, seven percent above a year ago, Agriculture Commissioner Reagan V. Brown reports.

**JAMES SELF**  
 One new FHA home still available. Minimum down payment, super warranty.  
**FAMILY-HOMES REAL ESTATE**  
 OFFICE: 364-5501  
 HOME: 364-6069

## Equipment Spending Is Rising Once Again

WASHINGTON (AP) — Helped by an improved longrange outlook for livestock prices and higher net incomes overall this year, farmers appear to be spending more money once again for tractors and other equipment.

The Farm and Industrial Equipment Institute of Chicago says that manufacturers "expect farm income to remain high in 1979 with livestock again being the strongest farming sector."

Manufacturers "foresee that the long-term trend toward larger, more efficient machinery continuing as farmers seek to offset cost increases with improved productivity," it said.

Ben H. Warren, president of International Harvester's farm equipment group, said that equipment sales "will reflect continuing, moderate growth" next year.

"While demand will be below the levels of 1973-76, sales none-the-less will

reflect the orderly and sustained recovery that began in mid-1978," Warren said, reflecting general views of other manufacturers.

Before the trend toward higher livestock prices was firmly established, the Agriculture Department - citing the institute's reports - said that in the first quarter of 1978 sales of tractors were down nearly 12 percent from a year earlier.

Declines from a year earlier were also reported for many other kinds of farm machinery and the institute indicated last May that dollar sales may be down 5 percent this year from 1977, the department said in July.

"This forecast may be somewhat pessimistic as 1978 farm income prospects have improved since the forecast was made by the industry group," USDA said then.

## Stay of Dust Standard Labeled 'Encouraging'

MEMPHIS, Tenn. — National Cotton Council President Lon Mann said that the District of Columbia order granting a stay of the cotton dust standard is "certainly appropriate and encouraging."

The order, issued Oct. 20, was in response to motions filed by the Council and other industry groups. It delays enforcement of the Occupational Safety and Health Administration standard pending a decision on the merits of industry petitions or until a further order of the court.

Mann said the judges had ordered that consideration of the petitions be expedited and had set arguments for the court's February, 1979, session. While the court order did not

spell out the grounds on which the stay was granted, Mann said the Council's motion was based on three major points. These were that:

- (1) enforcement of the standard would cause irreparable harm to the cotton industry;
- (2) issuance of a stay would not substantially harm any industry worker; and
- (3) there is overwhelming evidence that the Council will on merit win its case against OSHA.

The Council president said the stay serves the interests of employees and employers alike. "Textile workers are now adequately protected by the existing standard and industry-initiated health and safety

## Gifford-Hill Reports Record High Income

DALLAS — Gifford-Hill & Company, Inc. reported a new record high net income for the first nine months of 1978.

The diversified company had net income of \$17,183,000 or \$3.65 per share, on revenues of \$251,870,000 for the nine months ended September 30, 1978, according to John R. Hill, Jr., board chairman and chief executive officer. For the comparable period of 1977, the company reported net income of \$9,660,000 or \$2.11 per share, on sales of \$220,493,000.

Net income rose 78 percent while revenues were up 14 percent during the first nine months of 1978, as compared with the comparable period of 1977.

The third quarter of 1978 reflected a continued high level of activity for the company. Net income for the third quarter totaled \$6,892,000 or \$1.45 per share, on sales of \$91,957,000. Included in these results, however, was a \$2.22 per share increase in earnings, which was the cumulative effect of reducing the estimated tax rate for the full year from 42 percent to 38 percent. For 1977's comparable quarter, net income amounted to \$3,195,000 or \$0.70 per share, on revenues of \$77,510,000.

For the third quarter, net income jumped 116 percent over 1977's comparable period, while revenues were up 19 percent.

In announcing results for the first nine months of 1978 Hill noted that Gifford-Hill's construction materials, metal building products and transportation lines of business rose over 1977 levels while the company's irrigation products line of business declined. He said that adverse agricultural conditions which affected the irrigation products line were more than overcome by strong gains in construction materials, metal building products and transportation.

Red meat output was down slightly in Texas during April, with some 307 million pounds produced by the state's commercial slaughter plants, says Agriculture Commissioner Reagan V. Brown.

Texas chicken slaughter was up 11 percent in March, and showed an increase of 19 percent over the previous month, states Agriculture Commissioner Reagan V. Brown.

Texas egg output was up in April, with 208 million eggs produced, Agriculture Commissioner Reagan V. Brown has reported.

## Texas Producers Get Cut of Export Boom

AUSTIN—The export market for Texas agricultural products is booming, and the state's producers are continuing to work to receive their share, Agriculture Commissioner Reagan V. Brown has reported.

"Texas exports increased an estimated 16 percent last year over the 1976 figure," Brown said, "with the value of 16 selected major commodities totaling nearly \$1.2 billion."

Brown said that currently the export market is even stronger than last year, with total U.S. agricultural exports likely to reach around \$26.6 billion, according to USDA forecasts. "Texas' share of that record market is increasingly important to our farmers and ranchers, who now harvest one of every three acres for the export market," he commented.

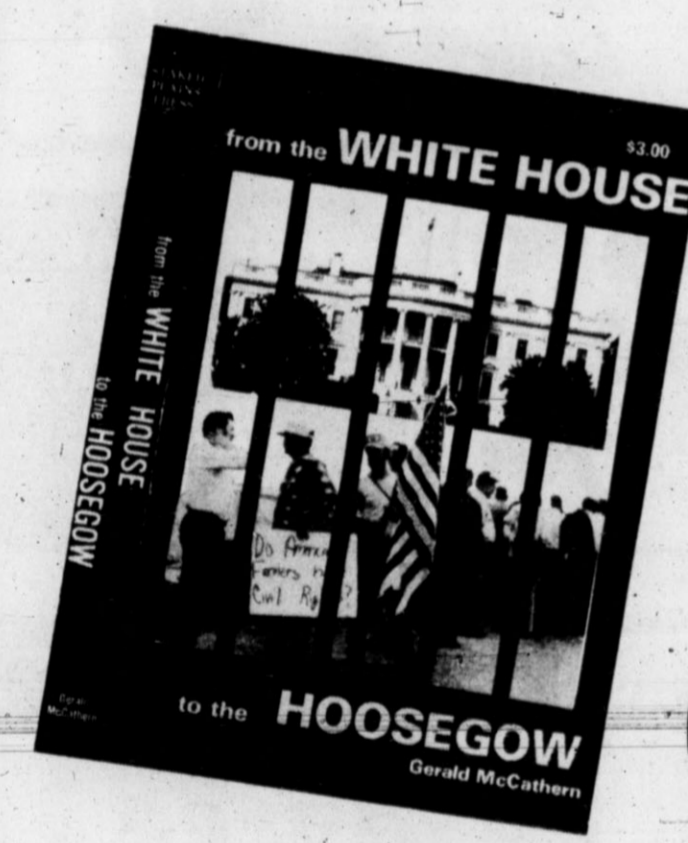
"Increasing exports are important to all of us, not just those in the agricultural

industry, however," Brown continued. "Agricultural commodities are our only products being sold in quantities large enough to lessen the gap in world trade. When America buys more than it sells overseas, it leaves a surplus of dollars abroad, forcing the value of the dollar to fall."

Cotton led the list of 1977 exports for the state, totaling an estimated \$559 million. "Strong cotton demand will probably continue," Brown said, "especially in light of this year's smaller crop, which will reduce carryover supplies." Texas' cotton production is expected to drop to 3.7 million bales, compared to 5.5 million bales in 1977.

The second highest money-maker was grain sorghum, with an estimated value of \$191 million, followed by wheat, \$165 million; rice, \$164 million; and soybeans, \$48 million.

Permanent Type  
**ANTI FREEZE**  
 WHILE SUPPLY LASTS  
**\$265 GAL.**  
**FIRST NATIONAL FUEL AND FERTILIZER**  
 HOLLY SUGAR ROAD  
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from the **WHITE HOUSE**  
 to the **HOOSEGOW**  
 by  
**Gerald McCathern**  
 ("Who Lived it")

The First Book On The American Agriculture Movement. The Deaf Smith County Am-AG Office will hold an

## AUTOGRAPH PARTY

TO BE HELD AT THE  
**HEREFORD STATE BANK**

**Sunday, October 29, 1978**

**2 - 5 P.M.**

— **EVERYONE INVITED** —

Book will be available at the local AAM Office after Sunday.  
 (Corner of Hwy 60 & Main)

**Security Federal's Money Market Certificates Pay**

**THIS WEEK 8.862%**  
 Effective 10-26-78

These certificates pay 1/4 of 1% more than the most recent average discount rate of twenty-six week U.S. Treasury Bills. This 6-month investment with a \$10,000 minimum is available at any Security Federal office. The effective rate of Treasury Bills is higher than the discount rate. Federal regulations require a substantial penalty for early withdrawal.

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 Amarillo: 1501 Polk—Western Square, 45th & Teckla





**Honored at Party**

Mrs. Mary Etta Cowan of Hereford reached the age of 100 Sunday, and was honored with a birthday party at South Hills Manor in Dimmitt, where she now lives. Hosting the party were her sister, Mrs. L.A. Ashlock, 98; her nieces, Mrs. Leta Curtsinger,

Mrs. Elsie Russell and Mrs. Marie Cornelius; and the staff of South Hills Manor. All residents of the nursing home shared in the birthday cake and punch.

**Today in History**

**By The Associated Press**  
 Today is Thursday, October 26, the 299th day of 1978. There are 66 days left in the year. Today's highlight in history: On this date in 1825, the Erie Canal was opened, connecting the waters of Lake Erie and the Hudson River. It was the first of the great man-made waterways of the United States. On this date: In 1760, George III was crowned King of England. In 1774, the First Continental Congress was adjourned in Philadelphia. In 1905, Sweden recognized Norway's independence. In 1959, the Soviets released the first pictures of the hidden side of the moon which had been taken by a Soviet spacecraft. In 1966, 43 American servicemen died in a fire on the aircraft carrier Oriskany off Vietnam. In 1967, the Shah of Iran crowned himself and his queen after 26 years on the Peacock

Throne. Ten years ago: A manned spacecraft was launched by the Soviet Union, and it carried out an approach maneuver with an unmanned craft in orbit around the earth. Five years ago: President Richard Nixon said in a televised news conference he would not be deterred by demands for his impeachment and that he had no intention of resigning. One year ago: South Africa's Defense Minister Pieter Botha said his nation could surmount any international arms embargo and put up a fight that would astonish anyone seeking to end South African rule by whites. Today's birthdays: The Shah of Iran is 59 years old. Republican Senator Edward Brooke of Massachusetts also is 59. Infielder Mike Hargrove of the Texas Rangers is 29. Thought for today: It never occurs to fools that merit and good fortune are closely united - Goeth, German poet, 1789-1832.

**Shopping by Mail  
Fun, Hazardous**

WASHINGTON (AP) - Shopping by mail can be both fun and convenient, but there are also some hazards in dealing with firms in distant places. Most companies rely on repeat business and are anxious to provide fast, courteous service. But not all, and the Federal Trade Commission has rules to protect you when there is a

problem. Under the rules, if the advertising says the order is rushed out in a week, that has to be done. If there is no time stated for filling the order, it must be shipped within 30 days. If the company can't meet that 30-day rule it must give you a choice of either waiting or canceling the order and receiving your money back. And if you decide you want your money back, the refund must be sent within seven business days. If it was a credit sale, the firm has one billing cycle to adjust your account.

**Hospital Notes**

**PATIENTS IN HOSPITAL**  
 Gertrudis Aguirre, Jesus M. Bermea, Inf. Girl Cooksey, John Leonard Davis, Amado Alfredo Duran, Alton Ginn, Elida Gomez. Alice Marie Gossett, Julia Gail Hubbard, Ima Gladys Jayroe, Dianne Lee Lejeune, Ora C. Maberry, Cleo McCutchen, Steve Edward Meiwes, Nellie Oma Pitman. Ascension Reyna, Leticia Roberts, Gus Ruland, Jessica Eline Wagoner, Judy Cloud, Inf. Boy Cloud, Ida Marry. Nola Adamo, Irene Melendez, Christina Garza, Colene Coffman.

**WANTED - WINTER PASTURE**  
 Gain basis or per month rates.  
 The better the pasture - the better you'll like the trade.  
**TRI-STATE CATTLE FEEDERS, INC.**  
 Bob Sims 364-4030

**Supreme Court May Order State To Pay**

AUSTIN, Tex. (AP) - The Texas Supreme Court Wednesday agreed to hear a request that it order the state to pay an \$82,597 judgment in an automobile accident case. It set a Nov. 29 hearing on Lila Faye Norris' plea for a writ of mandamus commanding Comptroller Bob Bullock to issue a check covering the judgment in her favor by a Matagorda County district court. Bullock refused to pay the judgment without either a voucher from the Texas Department of Highways and Public Transportation, the defendant in the auto case, or a court order. The highway department refused to issue a voucher. It said it could not use the state highway fund because it was limited to maintenance and

construction of highways. The money must be appropriated from the state's general revenue fund, it said. "We are now engaged in a contest with bureaucratic stubbornness aimed at nullifying and frustrating" the Texas Tort Claims Act, the Norris appeal said. It noted the highway department had appealed the original judgment to the state supreme court and lost. "Can a state agency nullify the tort claims act and disregard the judgment of his court by refusing to sign a voucher? Surely not," it said. The highway department said in its answer it has always paid judgments against it but it does not have money on hand that it can legally spend for that purpose at this time.

**World Series Tilt Tops Ratings**

NEW YORK (AP) - NBC may have been counting on a full seven-game World Series to hold onto its No. 1 spot in the network's prime-time ratings competition. The New York Yankees won the series in six, but NBC came out on top nonetheless. NBC's strong finish for the week ending Oct. 22 was due, in part, to a big TV audience for the series finale and a boost from the network's most popular series, "Little House on the Prairie." No. 2 in the ratings from the A.C. Nielsen Co.

The rating for the concluding World Series game was 35.9, representing an estimated 26.7 million homes. Nielsen says the rating means 35.9 percent of the homes in the country with TV saw at least part of the game, in which the Yankees defeated the Los Angeles Dodgers. While NBC was winning the first two places in the week's ratings, competing ABC and CBS were dividing the next eight spots. NBC's rating for the week was 19.8, just a bit higher than ABC's 19.7. CBS, for the fifth week in a row, was third, at 17.8.

The networks say that means that in an average prime-time minute during the week, 19.8 percent of the homes in the country were tuned to NBC. Three of ABC's returning hit shows and one of the network's new programs were in the Top 10, among them No. 3 "Charlie's Angels" and No. 6 "Mork and Mindy." It was a clear sign that ABC would regain the top spot in the ratings with the World Series over. Until the series, ABC had dominated the ratings competition, winning each of the first four weeks. Another sign in ABC's favor could be found toward the bottom of the week's ratings. NBC had three shows in the last five, No. 61 "Lifeline," No. 63 "Dick Clark's Live Wednesday" and No. 64 "Project U.F.O." CBS had two, "Paper Chase" 62nd and "American Girls," on the verge of cancellation, 65th. Here are the week's Top 10 shows:

World Series Game 6, with a rating of 35.9 representing 26.7 million homes, and "Little House on the Prairie," 28.9 or 21.5 million, both NBC; "Charlie's Angels," 27.1 or 20.2 million, ABC; CBS Sunday Movie - "Like Mom, Like Me," 26.1 or 19.4 million; "All in the Family," 25.9 or 19.3 million, CBS; "Mork and Mindy," 25.6 or 19.1 million, ABC; "Alice," 25.1 or 18.7 million, CBS; "Three's Company," 24.9 or 18.6 million, ABC; "60 Minutes," 24.7 or 18.4 million, CBS, and "Laverne and Shirley," 24.3 or 18.1 million, ABC. The next 10 shows: "Happy Days," ABC; "One Day at a Time," CBS; "Barney Miller," ABC; "Lou Grant," CBS, and "Vegas," ABC, tie; "Eight is Enough," ABC; "Barnaby Jones," CBS; "Operation Petticoat," ABC; "Rescue from Gilligan's Island," NBC, and World Series Pre-Game, NBC, and ABC Sunday Movie - "Final Chapter: Walking Tall," tie.

**Court Maintains PUC Rate Methods**

AUSTIN, Tex. (AP) - The Texas Supreme Court refused Wednesday to reconsider its decision upholding the methods used by the Texas Public Utility Commission in establishing telephone and electric rates. It voted 7-2, with Justices Sam Johnson and T.C. Chadick dissenting, to deny Southwestern Bell Telephone Co.'s motion for a rehearing of the July 26 decision.

Constitution guarantees Bell a jury trial in district courts when it appeals rate decisions. The court majority said appeals would be presented only to judges, sitting alone and based on the record before the commission. "The constitutional guarantee that the company shall have the right of trial by jury" has been cut to shreds," Chadick said. The court had found the commission was complying with the Public Utility Regulatory Act when it set Bell's rates in December 1976. The commission used essentially the original cost of Bell's equipment in determining the base against which Bell's earnings should be measured. Bell sought a \$230.8 million rate increase in 1976 but was allowed only \$57.8 million - partly as a result of the rate base determination. Bell insists that the Legislature intended the commission to use a mix of original cost and a considerably larger replacement cost figure. The court also said when utilities contest actions by the commission, courts may only review the record before the commission and may not take up the whole matter afresh. Justices seldom write opinions on motions for rehearings, but Chadick wrote a six-page opinion saying the Texas

**LEE UMSTED**  
 We have new homes - We'll trade for yours.  
**FAMILY HOMES REAL ESTATE**  
 OFFICE: 364-5501  
 HOME: 364-6113

**The stress-fighter is here!**

**PURINA CHOWS**

**Purina Preconditioning/Receiving Chow**  
 You just shipped in some calves. Your big job now is to keep 'em alive and avoid setbacks. And the best feed to use is Purina Preconditioning/Receiving Chow. It has the energy, roughage and medication to get calves started right and started fast.

**Bob & Marcy's Feed & Supply**  
 South Highway 385 - Box 1841  
 Hereford, Texas 79045  
 806/364-6442  
 806/364-2830 - Nights  
 Bob & Marcy Hughes - Owners

**Purina... planning tomorrow with research today.**

**CARQUEST AUTO PARTS STORES**

**FREE GATES COOLING SYSTEM MANUAL WITH PURCHASE OF ANY GATES PRODUCT.**

**GATES COOLING SYSTEM PARTS**  
 Tailored for your car, Gates belts and hoses are designed to last longer, give you more for your money. Replace now, and change to a Gates winter-stat to keep your car warm all winter.

**DELCO FREEDOM 50 BATTERIES**  
 Nationwide 50 Month Limited Warranty\*  
 Install a Delco Freedom 50 and you can virtually forget it. With power sealed-in, it needs no water, and rarely needs cleaning, checking or servicing.  
**MAINTENANCE FREE**  
 Free replacement - 90 days. Pro-rata exchange based on use & suggested list. See dealer for purchase requirements. Applies to defective batteries in non-commercial use.

**46.99**  
 #49-50 (4)  
 #59-50 (4)  
 #85-50 (4)  
 #89-50 (4)  
**FOR MOST CARS**

**BOOSTER CABLES**  
 12-ft. service grade non-tangling copper-clad cables, heavy duty clamps.  
**5.88**

**GATES HEATER HOSE**  
 Carry a spare heater hose and be ready for an emergency. Pre-cut 6-ft. lengths, 1/2" / 5/8" / 3/4" in poly bag.  
**1.89 ea.**

**ANCO WIPER BLADE REFILLS**  
 Replace dead, torn, ragged or worn wiper blades with new Anco refills and see what you've been missing.  
**2.99 pr.**

**K-D ANTIFREEZE TESTER**  
 Handy, economical. Tests all permanent type antifreeze instantly. Vinyl protector.  
**2.43**

**DUPONT COOLING SYSTEM FAST FLUSH**  
 Removes rust and grease, improves cooling system efficiency. Harmless to rubber or metal parts including aluminum. 11 oz.  
**99c**

Good at CARQUEST Auto Parts Stores and participating dealers thru Oct. 29, 1978.  
**HEREFORD PARTS & SUPPLY CO.**  
 702 W. 1st STREET  
 364-3522  
 "Prices may vary from store to store."

**CARQUEST**  
 WE KNOW WHAT YOU MEAN WHEN YOU'RE TALKING PARTS



# SHOP COMPARE

# WANT ADS ARE YOUR BEST BUY!

### CLASSIFIED ADS

Classified advertising rates are based on a minimum of 15 words. One day is 10 cents per word, \$1.50 minimum. Rates below are for consecutive insertions, no copy change, and apply to solid ads, only, no captions.

T.M.S. Rates	Min.
2 days, per word: 17	2.55
3 days, per word: 24	3.60
4 days, per word: 31	4.65
5th day: FREE	.....
10 days, per word: 59	8.85
Monthly, per word: 1.00	15.00

Classified display rates apply for special paragraphing, captions, bold type or larger type: \$2 per column inch; \$1.50 for repeat insertions. Monthly rates \$1 per column inch.

Cards of Thanks: \$2.  
Deadline for classified ads is 4 p.m. daily for the next day's edition; 4 p.m. Friday for Sunday's edition.

For advertising news and circulation, dial (806) 364-2030.

### ERRORS

Every effort is made to avoid errors in Classified Ads and we regret but we will not be responsible for more than one incorrect insertion. Advertisers should call attention to errors immediately after the first insertion and in case of errors not the fault of the advertiser, an additional insertion will be given.

### 1. FOR SALE Miscellaneous

**BIG JIM'S FURNITURE & APPLIANCE**  
111 Archer St. (Mission Road)  
Phone 364-1873

Plenty of refrigerators and stoves, and a very special price on new dining room and living suits. 1-7-tfc

**SHAKLEE PRODUCTS**  
Clyde & Lee Cave  
Authorized Distributor  
364-1073  
107 Ave. C 1-95-tfc

**SAVE MONEY ON UTILITY BILLS**  
Have your house insulated. For free estimates call  
**A&M Gun Shop, 364-6996**  
J's Insulation, 364-7161 1-173-tfc

AKC Old English Sheep Dog Puppies for sale. Call 806-267-2621. 1-25-tfc

**KIRBY VACUUM CLEANERS**. Rebuilt: Guaranteed 1 year. \$60 up. THE ONLY AUTHORIZED KIRBY SALES & SERVICE IN HEREFORD. 602 Star. 364-0422. 1-282-tfc

G.E. Potscrubber portable dishwasher, 1974 model. top loading. Excellent condition. Also ski boots, size 6 1/2 narrow \$40. Call 364-5547. 1-66-tfc

**SONIC DRIVE-IN**  
Monday through Thursday, 3 to closing. Two hamburgers, \$1.25. Take out orders, 364-6881. S-T-W-1-66-tfc

**CALL YOUR LOCAL USED COW DEALER FOR SEVEN DAYS PER WEEK DEAD STOCK REMOVAL**  
364-0951 1-1-tfc

**PROFOAMERS**  
Save 30 percent - 40 percent on air conditioner bill. Wall and attic insulation. Call B.F. McDowell, 578-4390 for FREE estimate. 1-234-tfc

For Sale: Calf fries, cleaned and frozen, \$1.25 per pound, 2032 Plains. 364-6509. 1-53-tfc

**FIREWOOD**  
Pinon - Oak  
Honest Measure  
Home Delivery  
Dean Herring 364-2203  
Bub Sparks 364-1264  
1-76-tfc

AKC registered Cocker Spaniel puppies, 6 weeks old. 2 black males, 1 tan male, 4 tan females. \$90.00. Bill West, 578-4382. 1-68-5c

AKC Poodles, registered Persian kittens, parakeets \$7.99, guinea pigs 1/4 off. 20 varieties of fish on sale. Grooming daily by appointment. The Pet Stop, Sugarland Mall, 364-7313. 1-82-5c

Cash for your used piano, guitar, horns, violin, etc. Call Canyon, 806-655-3476. 1-64-22p

**LEAVING TOWN?**  
Whether it's for a few days or a few weeks, Hereford Home-watcher Service will take care of your home. This service is similar to services in Lubbock, Dallas, Houston and other large cities. HHS will check your house at least twice daily while you are away.

Services include:  
--Installation of electric timing switch to turn a light on and off.  
--Personal inspection of interior and exterior of the home and surrounding grounds.  
--Indoor-plants watered.  
--Pets fed.  
--Mail and newspapers brought into your house each day of vacation.

All this--for a low daily fee. We are insured and promise to please you because we are a new, local business and wish to establish references. For more information, Call 364-8082 or write Denise Sims, 701 Grand, Hereford, TX 79045. 1-270-tfc

We sell pianos, guitars, horns, violins, banjos; amps, miscellaneous musical instruments at discount prices. Call Canyon, 655-3476. 1-71-23c

New blemished corrugated iron sheets for sale. 289-5829. 1-82-tfc

**Need a haircut fast?** Can't get an appointment? I'm just beginning. Call for Brenda at Billie's Beauty Salon, Thursday through Saturday, 364-6441. 1-77-10p

Used water tank, pipes and pump motor. \$150.00. 364-8609 after 4 p.m. 922 S. Main. 1-77-10c

**ORGAN IN STORAGE**  
1978 Home Model stored locally. Dual Keyboard, Automatic Rhythm, Walking Boogie Bass, Single Finger Chords, Banjo, etc. Responsible Party can assume low payment balance. Call Person-to-Person Collect: Mr. Roberts, 512-459-8660. National Keyboard Inc., Austin, Tx. 1-77-11p

**Senior Citizens, ATTENTION!!**  
Brenda will do your hairsets for a special rate at BILLIE'S BEAUTY SALON, Thursday through Saturday, 364-6441. 1-77-10p

Set of CB beams and rotary, 100 foot of coax, and control wire. Have made 30 foot tower. See at 725 Ave. G. Call 364-2129 after 5 p.m. 1-77-10c

How about a permanent wave before the holidays? Brenda has a special price at BILLIE'S BEAUTY SALON, Thursday through Saturday, 364-6441. 1-77-10p

USED TV's - color and b/w. Tower TV, 248 N.W. Drive. 1-72-22p

For Sale: Boy's clothes, size 12 regular. Call 364-1364. 1-72-tfc

Six 2-month-old Doberman pups. 364-6688 before 3 p.m. 1-80-5p

**MOVING**. Couch for sale, 503 Avenue J. Recently recovered. Reasonable. After 4 p.m. and weekends. 1-81-5p

**WE BUY AND SELL USED FURNITURE BARRICK FURNITURE WEST HWY 60 PHONE 364-3552**  
1-1-tfc

**For all your health and life insurance needs, please contact Steve Nieman, representative for Southland Life Insurance Co. Day phone 1-655-7735; Nights, 364-6957 or 1-655-9156. Your consideration will be appreciated.**  
1-79-tfc

**Cold Weather??**  
Don't let your puppy shiver - large variety of coats, sweaters and T-shirts for your best dressed dog. The Pet Stop, Sugarland Mall, 364-7313. 1-82-5c

Two wheel trailer-can be made from this boat trailer. \$20 as is. Call 364-6006. 1-82-5c

For sale: 1-two way wall gas furnace, one floor furnace, one large gas stove. Call 364-5191 after 5 p.m. call 364-0984. 1-82-tfc

**NUTRI-METICS** Cosmetics hypo-allergenic and organic. Call 364-7544 after 5:30 week days; 1-5 weekends. 1-24-22p

Small house dog, less than year old, good with children to give away. Call 364-5357 after 5 p.m. 1-82-5c

**Panhandle Feed Service**. Open 2-6 p.m. weekdays. 1/4 miles South of Big Daddy's. Hog Finisher, \$3.90 bag. 1-81-1c

**MISCELLANEOUS GARAGE SALE**. 106 Fir. Saturday 9 a.m. to 5 p.m. 1A-84-2p

Floor levelling and blocking. Roof repairs, painting, remodeling. Childers Brothers. Call collect 806-352-9563. 1-81-10c

Set of bunk beds with extra mattress. 364-8118. 1-83-5c

**LIKE NEW**. 15 cu. ft. frost free copper-tone refrigerator with ice maker. 364-4740 after 4. 1-83-5c

**SEWING MACHINES**  
Singer, Model 227, straight stitch, all metal...\$29.95

Singer Touch & Sew 758, zig zag, buttonhole, decorative stitch with cabinet, two speed motor...\$79.95

Singer Touch & Sew 646, hemstitch, buttonhole, zig zag, decorative stitch with cabinet...\$89.95

Sears Kenmore 1319, zig zag, buttonhole, hemstitch with carrying case and attachments...\$89.95

**BERNINA SEWING CENTER**  
419 Main, 364-5042  
Th-S-1-84-2c

**SONIC DRIVE-IN**  
Friday 3 to 9. Two fish sandwiches, \$1.25. Take out orders. 364-6881. Th-1-64-tfc

New shipment latch hook rug and wall hanging patterns and kits. Jeweled Christmas kits. Crgewel kits, Needlepoint bell pulls, chair sets, rugs, pillows. **DAN'S OF CANYON**  
1-84-3c

**1A. GARAGE SALES**  
CARPORT SALE. Saturday and Sunday, 12 to 6. 712 13th. Hercules couch, bar stools, bedspreads, curtains, shams, table cloths, scatter rugs, odds and ends, plants, stuff for Christmas and what nots. 1A-84-3c

7 ft. pool table; 5 piece Duncan Phyfe drop leaf table; refrigerator, good condition; upright Cable-Nelson piano, just tuned; 1965 Pontiac Tempest, runs good; 2 bean bags; several odd pieces of furniture. See at 103 Sunset. 1A-84-3c

**3 FAMILY GARAGE SALE**. Saturday 9 to 6, Sunday 1 to 5, 418 Avenue G. 1A-84-3c

**WALKER'S USED CARS AND TRUCKS**  
WE BUY, SELL OR TRADE  
400 West First  
Phone 364-2250  
3-41-tfc

### FUNNY BUSINESS by Roger Bollen



**5 FAMILY GARAGE SALE**. Friday and Saturday, 8:30 - 5:30. Lots of good clothing, bicycle, motorcycle and miscellaneous. 126 Greenwood. 1A-84-2c

**GARAGE SALE**. 208 13th St. Saturday 9 to 4. Couch, coffee and end tables, lamps, dinette set-6 chairs, king size bed, washer and dryer. 1A-84-2p

**4 FAMILY GARAGE SALE**. 1/4 mile South on Dimmitt Highway. Clothes, furniture, couch and chair set, artificial Christmas tree, tires, etc. 1A-84-2c

**HAVING A GARAGE SALE?**  
Advertise it in the Hereford Brand for best results. For a minimum charge of \$1.50 your ad will go into 4,500 homes. Call by 4 p.m. the day before it is published or before 4 p.m. on Friday for Sunday's issue. 1A-198-tfc

**2. FOR SALE Farm Equipment**  
See Us For Mayrath Grain Augers Also have parts in stock DAVIS IMPLEMENT 409 EAST FIRST Phone 364-2811 2-1-tfc

**BUY - SELL - TRADE**  
New and used farm equipment the "Honest" Trader MM-T-Bone Treinen Phone Days 806-238-1614 Phone Nights 806-247-3084 Friona. 2-12-tfc

See Us For PARTS SWEEPS CHISELS FOR GRAHAM (Hoeme) Plows DAVIS IMPLEMENT 409 E. First Phone 364-2811 2-33-tfc

JD DRA 20-8, low wheel wheat drill. Call 578-4435. 2-42-tfc

For Sale: John Deere 4430, 7 and 9 bottom Big Ox's, with rolling factor mulcher. Miller disc. Hoeme rebuilt 292 and 403 MM. 352-8248. 2-84-5c

P.V.C. Pipe, center pivots, steel buildings, grain storage bins, augers. Western AG 364-1266. East Hwy 60 Hereford. 2-136-tfc

**3. VEHICLES FOR SALE**  
283 Chevrolet motor. High performance. 1965 Chevrolet car body. Fair condition. For information call 364-5783 or see at 328 Ave. A. h-S-3-84-4p

**4. REAL ESTATE For Sale Or Trade**  
OWNER WILL PAY closing costs for conventional loan on new 3 bedroom, 2 bath home - Your choice of 2, \$32,950.00. Call Gene Campbell, Realtor, 364-0555 or 364-7718. W-S-4-83-2c

1976 Ford pickup, super club cab. Air and automatic. 1973 10 ft. Alaskan camper. Will sell separately. Call after 5. 364-0085. 3-83-5c

1977 Custom Deluxe Chevrolet 1/2 ton pickup. Call 364-4038 after 8 p.m. 3-83-5p

**4. REAL ESTATE For Sale Or Trade**  
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**5. FOR RENT**  
For rent: 2 bedroom duplex. Bills paid, no pets. 364-4113. 5-82-tfc

Two 2 bedroom trailer houses for rent. Call 364-0527 after 5 p.m. 5-82-3c

**DIAMOND VALLEY MOBILE HOME PARK**  
F.H.A. Approved. Office - 415 North Main Ph. 364-1483; Home 364-3937. 5-56-tfc

**6. WANTED**  
Wanted: Winter pasture for calves or cows. Foster Hill and O.G. Hill, 364-1871, 364-4217. 6-69-tfc

**WANTED: Wheat pasture** or corn and beet pasture. 364-2135 or 289-5613 Mobile. 6-53-tfc

**For all your health and life insurance needs, please contact Steve Nieman, representative for Southland Life Insurance Co. Day phone 1-655-7735; Nights, 364-6957 or 1-655-9156. Your consideration will be appreciated.**  
6-79-tfc

**FOR SALE BY OWNER**  
3 bedroom, den, 2 baths, fenced yard. 307 Jackson. Shown by appointment only. 364-5667. 4-84-tfc

33 1/2 Acres-- Wells, tile, return system--Clean land. West of Easter, South of Summerfield. Owner will carry note. Possession. SAM NUNNALLY, 364-4298. 4-84-tfc

For Sale: 2 small houses to be moved. 276-5896 or 289-5850. 4-84-10c

**FOR SALE BY OWNER**  
A nice 2 bedroom home. Fenced back yard. Garage door opener. Almost new gas range. 321 Avenue K. 364-1210. 4-83-10c

**FOR SALE BY OWNER**  
5 acre tracts. South of Hereford on Highway 385. Reasonable down payment and terms. Mrs. O.G. Hill Sr., 364-0034. O.G. Hill Jr., 364-1871. 4-48-tfc

**SALE OR RENT: Blue commercial building** north of New Holland on South 385. \$500 month. Sam Nunnally, 364-4298. 4-32-tfc

60 Acres dry land east of Hereford. 124 acres in cultivation. Electric well, small barn. \$20,000 down, good terms on balance. Office 364-5191; Res. 364-2553. 4-60-tfc

Four mobile home lots for sale. East side of street in 200 block on Avenue I. \$2,000 each. 36.7 feet wide. Sam Nunnally 364-4298. 4-39-tfc

3 bedroom, 1 1/2 bath, large family room with fireplace, isolated master. 1688 sq. ft. Fenced. 364-5547. 4-66-tfc

**JUNIPER STREET-LIKE NEW**  
3 bedrooms, 1 1/2 bath, sunken den with fireplace, beamed cathedral ceiling. Patio & fence. Beautiful and price reduced. 364-5854 or 364-1424. 4-66-22p

For Sale: 3 bedroom, 1 1/2 baths. 1400 square feet. Fireplace, storage shed, large fenced backyard. 625 Stanton. Call 364-4728 for appointment. 4-81-tfc

Five acres with 4 bedroom house North of city for sale by owner. Might consider lease. Call 364-4560. 4-81-5c

**INDUSTRIAL-BUSINESS BUILDING**  
North of New Holland on South of U.S. 385. Sale or rent. SAM NUNNALLY 364-4298 4-50-tfc

**647 ACRES BY OWNER**  
7 wells on electricity, 400 acres growing wheat, good house. Nazareth-Tulia area. \$350 per acre. Call 806-247-3442. 4-82-5c

**4-A MOBILE-HOMES FOR SALE**  
4 bedroom double wide mobile home to be moved. Excellent condition. Assume present loan. No equity. Call 364-4560. 4A-81-5c

**4. REAL ESTATE For Sale Or Trade**  
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6-79-tfc

For rent: Truck garage with ample parking space at 1103 East Hwy 60. Call 364-2103. S-Th-5-56-tfc

For Rent or Sale: Free-standing office building. Three offices, nice location. Gene Campbell, Owner-Realtor 364-0555. Th-S-5-34-tfc

Commercial building for rent, 1101 East 1st. St. Call 364-2103. Th-S-5-54-tfc

For Rent: Building 407 Main 2200 sq. ft. Across street from post office. Hereford. Call 364-1464. 5-35-tfc

Apartment for rent. Call 364-1542 or 364-3238. 5-84-tfc

One bedroom house with garage. 2 bedroom duplex. Good location. 364-3976. 5-69-tfc

Trailer space for rent near schools. 364-6178. 5-105-tfc

Furnished office for rent \$100 monthly; with answering service \$125 monthly. AGRISCIENCE CENTER 364-5422. 1500 West Park. 5-54-tfc

**C&S MINI STORAGE**  
All steel and aluminum building No dust, no mice Behind Thames Pharmacy 110 S. Centre 364-8218 or 364-2300. 5-274-tfc

Nice 1, 2 and 3 bedroom apartments. Rent starts \$180 per month, utilities paid, central air and heat, laundry facilities, also have Community Action Plan. Children welcome. Call collect SARATOGA GARDENS, 247-3666, 1300 N. Walnut, Friona, Texas. 5-268-tfc

For rent or lease: 3 offices located on Hwy 385. Large parking space. Air and heat in offices, answering service. J.M. Hanby, 364-5191 office: 364-2553 res. 5-210-tfc

For lease: Office space, excellent location. 4 rooms or can be divided into two separate offices. Refrigerated air conditioning. 200 South 25 Mile Avenue: Hereford or phone 364-0442. 5-26-tfc

For rent: trailer-house lot. Good location and size. 422 Avenue H. 364-4241; 364-2374. 5-275-tfc

Two bedroom unfurnished duplex. \$110.00 plus \$50.00 deposit. References required. Call 364-4049. 5-79-tfc

Nice country home just outside Hereford city limits to couple. References. Send details to Box 403 Canyon, 79015. 5-36-tfc

Two houses. No. 1 - one bedroom partially furnished. No. 2 - three bedroom recently remodeled. 364-7718. 5-77-tfc

Two bedroom-house. Immediate occupancy. \$180.00 month. Deposit required. 364-8260. 5-78-tfc

Trailer lot for rent. 364-6633. 5-45-tfc

**Watkins**  
A Tradition of Quality Since 1868

**DISTRIBUTORS NEEDED**  
If you are ambitious, a self-starter, honest, reliable, and have \$50.00 to invest you qualify, be your own boss now!

We have an excellent plan for rapid financial growth. Call (806) 352-2202 or write: M. D. Bogert Bogert's, Watkins Store at The Wash House 122 S. Western, Amarillo, Texas 79106

**TERRITORY SALES MANAGER**  
For Major Seed Company  
Can you motivate Dealers to sell hybrid corn and sorghum seed? If so, you may qualify for a position as Territory Sales Manager. Locations now available include the Hereford, Texas and Wichita, Kansas areas, with new territories possibly opening in the near future. Generous salary and liberal fringe benefits. Excellent opportunity to be rewarded on your own merit, based on your motivation and sales ability. Send resume to: Sales Manager, P. O. Box 10303, Lubbock, Texas 79408  
AN EQUAL OPPORTUNITY EMPLOYER 8-81-5c







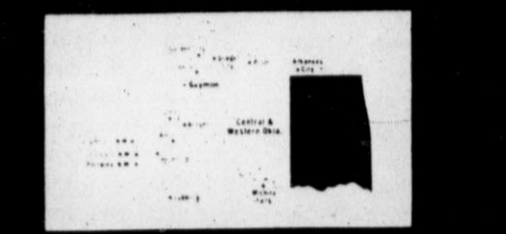
# SAFeway BACK BY POPULAR DEMAND! SAFeway

## \$334,674 IN CASH PRIZES! WIN UP TO \$3,000

# ALL NEW TRIPLE DOLLAR BINGO #3!

TRIPLE DOLLAR BINGO is available only at 73 participating Safeway stores located in Central and Western Oklahoma (51), Southern Kansas (5), Panhandle of Texas and Wichita Falls, Texas (1), and Eastern New Mexico (1). This promotion is scheduled to start January 20, 1979. However, it will officially end when all game tickets are distributed. Ticket and prize money will be distributed and paid in strict accordance to F.T.C. Regulations.

Adults Only! No Purchase Necessary! Get A Free Bingo Ticket On Each Store Visit! Each Ticket Contains 4 Playing Numbers!



Prices effective 16-26-78 thru 11-1-78

**6-PACK POP**  
 & MIXERS  
 CRAB-MONT BRAND  
**\$1.29**  
 6 32-oz. Bottles. PLUS 6 OZ. DISP.

**GREEN BEANS**  
 English Mt. SHORT CUT ENGLISH MT. BRAND  
 EVERYDAY LOW PRICE!  
**25¢**  
 16-oz. Can

**VIENNA'S**  
 SAUSAGE ELLIS BRAND  
 EVERYDAY LOW PRICE!  
**31¢**  
 5-oz. Cans

**SOUP**  
 TOMATO TOWN HOUSE  
 SUPER SAVER  
**19¢**  
 10 1/2-oz. Can

For Poultry that's Deliciously Dependable... and

**TURKEY DRUMSTICKS** **35¢**  
 GRADE 'A' lb.

**CHUCK ROAST** **88¢**  
 BLADE CUT lb.

<b>CHUCK ROAST</b> BONELESS USDA CHOICE Super Saver	lb.	\$1.58	<b>SWISS STEAK</b> ARM CUT USDA CHOICE Super Saver	lb.	\$1.48
<b>SAUSAGE</b> SAFEWAY WHOLE HOG 2 Pkg.	\$3.17	lb.	<b>ARM ROAST</b> USDA CHOICE Super Saver	lb.	\$1.48
<b>SMOKED SAUSAGE</b> SAFEWAY	lb.	\$1.89	<b>BEEF SHANK</b> CENTER CUT Super Saver	lb.	89c

For steaks that cook to mouthwatering perfection

**CHUCK STEAKS** **\$1.28**  
 OR ROAST 7-BONE CENTER CUT lb.

**SLICED SLAB BACON** **99¢**  
 Wilson's Random Weight Pkgs. lb.

<b>RIB STEAK</b> OF ROAST SMALL END USDA Super Saver	LARGE END	\$2.69	\$2.49	<b>BEEF FRANKS</b> OR MEAT SAFEWAY Super Saver	12-oz. Pkg.	89c
<b>SLICED BACON</b> SMOK-A-ROMA 2 Pkg.	\$3.09	lb.	\$1.55	<b>SLICED BOLOGNA</b> STERLING BRAND Super Saver	lb.	\$1.33
<b>FRYER GIZZARDS</b> OR LIVERS TASTY BIRD Super Saver	lb.	79c		<b>CHUNK BOLOGNA</b> STERLING BRAND Super Saver	lb.	99c

**HONEY BUNS!** **49¢**  
 MORTON BRAND 9-oz. Pkg.

**FRUIT DRINKS** **73¢**  
 LUCERNE BRAND 13-oz. Pkg.

**SHERBET** **59¢**  
 LUCERNE BRAND 01.1 Ctn.

**JENO'S PIZZAS** **79¢**  
 Capodan Bacon, Ham, Pepperoni & Sausage 13-oz. Pkg.

All tickets, including the winning tickets, will be distributed at random to our stores. Nobody knows where the winners will be (including us) - everyone has an equal chance to win!

Here's your chance to win big money! All you have to do is visit one of our stores and obtain your lucky Bingo ticket. And get a free one each time you visit! Triple Dollar Bingo is fun, exciting, and easy to play. You play six games at once so you have 78 ways to win! Just match the numbers on your Bingo discs to the numbers on your die-cut card and slip them into the correct position. And when you fill an entire row horizontally, vertically, diagonally - or fill all 4 corners - you win! So get your free Bingo card and Bingo ticket today when you shop. And remember to get a free Bingo ticket at the checkout lane each time you come into the store. We've got thousands of winning tickets - so come on in and get one!

**DON'T FORGET!**  
 SAFEWAY HAS A LARGE SELECTION OF HALLOWEEN CANDIES TO CHOOSE FROM! TREAT THOSE TRICKERS RIGHT WITH FINE CANDIES FROM SAFEWAY!

SALES IN RETAIL QUANTITIES ONLY!

**MARGARINE**  
 COLD BROOK SOLID!  
 EVERY-DAY LOW PRICE!  
**33¢**  
 1-lb. Bar

**GOLDEN CORN**  
 WHOLE KERNEL & CREAM STYLE ARGO BRAND  
 EVERY-DAY LOW PRICE!  
**20¢**  
 17-oz. Can

**BLEACH**  
 LIQUID WHITE MAGIC BRAND  
 SUPER SAVER  
**59¢**  
 Gal. Ctn.

**BATH TISSUE**  
 Soft 'n' Pretty  
 SUPER SAVER  
**85¢**  
 4-Roll Pkg.

**COOKIES**  
 RUSTY GINGER, LEMON & SNAPS  
 SUPER SAVER  
**99¢**  
 2-lb. Pkg.

**PICKLES**  
 HAMBURGER DILL CHIPS TOWN HOUSE  
 SUPER SAVER  
**69¢**  
 32-oz. Jar

**APPLE CIDER**  
 TOWN HOUSE BRAND  
 EVERYDAY LOW PRICE!  
**249**  
 Gal. Bott.

**APPLE PIE**  
 & PEACH BEL AIR  
 SUPER SAVER  
**69¢**  
 24-oz. Pkg.

**CHEESE SINGLES**  
 AMERICAN SAFEWAY BRAND  
 SUPER SAVER  
**119**  
 12-oz. Pkg.

**CHILI BEANS**  
 TOWN HOUSE HOT OR RIG  
 SUPER SAVER  
**49¢**  
 15-oz. Can

<b>TRASH BAGS</b> SAFEWAY Super Saver	30-Gal. BUDGET BRAND	99c
<b>MACARONI &amp; SPAGHETTI</b>	32-oz. Pkg.	59c
<b>SWEET PEAS</b>	SCOTCH BUY 16-oz. Can	30c
<b>SALAD DRESSING</b>	SCOTCH BUY 32-oz. Jar	68c

<b>LAUNDRY DETERGENT</b> SCOTCH BUY	48-oz. Box	98c
<b>LARGE EGGS</b>	LUCERNE GRADE 'A'	Doz 72c
<b>TALL KITCHEN BAGS</b>	Super Saver SAFEWAY	15-ct. Pkg 99c
<b>APPLE JUICE</b>	TOWN HOUSE BRAND	64-oz. Bott. \$1.37

**APPLES** **12¢**  
 RED DELICIOUS NATURAL SNACK! TRICK OR TREAT SIZE Ea.

**PUMPKINS** **9¢**  
 JACK-O-LANTERN SIZES lb.

**CABBAGE** **14¢**  
 SOLID HEADS lb.

**POTATOES** **139**  
 ALL PURPOSE RUSSETS 20-lb. Bag

<b>RUSSET POTATOES</b> ALL PURPOSE	10-lb. Pkg.	99c
<b>TANGELOS</b>	FLORIDA NEW CROP EASY TO PEEL 4 lbs.	\$1.00
<b>APPLE CIDER</b>	INDIAN SUMMER Gal.	\$2.59
<b>APPLE CIDER</b>	INDIAN SUMMER 1/2 Gal.	\$1.69

<b>GREEN ONIONS</b>	LARGE BUNCH 2 lbs.	39c
<b>MULTI-FLAMELOGS</b> ARTIFICIAL LOGS	18-oz. Pkg.	99c
<b>RADISHES</b>	CELLO PKG. 18-oz. Pkg.	39c
<b>MUMS</b>	FALL COLORS 6" Pot.	\$3.98

**WHEAT BREAD**  
 SANDWICH MRS. WRIGHT'S 10¢ OFF LABEL!  
 SUPER SAVER  
**49¢**  
 24-oz. Loaf

**MARS BARS**  
 SWICKERS, MUSKETEERS, MILKWAY  
**6 for \$1**  
 M&M CHOC. CANDY PLAIN & PEANUT 1.56-oz. 6 for \$1.00 Super Saver

**AGREE**  
 CREME RINSE  
**169**  
 12-oz. Bott. \$1.99

**SHICK SUPER II**  
 TWIN BLADES!  
**139**  
 5-ct. Pkg.

**VITAMIN "C"**  
 500 MG SAFEWAY BRAND  
**119**  
 100-ct. Bott. Super Saver SAVE 40¢

**DIAL VERY DRY**  
 DEODORANT  
**129**  
 4-oz. Ctn. Super Saver SAVE 20¢