me-owners, with a min e "floating" kind of po the "floating" kind of population.

It's a city of prosperous Churches, with one of the ablest corps of ministers of the gospel in any town of this size anywhere.

Hereford is the Prettiest little Home City, with all that name "Home" implies, to be found in a day's march.

Have YOU the proper community spirit with which to live up to this standard? If not, let us send this standard? If not, let us send this standard?

ou The Brand when you move!

SUMMER FALLOWING

Forty bushel wheat is something that the Panhandle is accustomed to, but not of late years. There is not a big acreage of this kind of wheat, but it is a noteworthy fact that all of the 40bushel wheat is on the summer fallowed ground. Those who have studied summer fallowing for years are convinced that it is the only profitable way to raise wheat in the Southwest. It is better to get one crop of 30 to 40 bushels in two years, than to run the risk of losing both crops in the two years. Summer fallowing is called the dry farming system, and it has been worked to the highest perfection in Kansas to the good of the farmers of that state. If Panhanhdle farmers are going to stay with the wheat business, they will do well to try out summer fal-lowing on part of their land.—Randall

**PROGRESS** 

The announcement from Amarillo that the West Texas Chamber of Commerce and the Panhandle-Plains Chamber of Commerce have merged, with a district office for the West Texas organization maintained at Amarillo, will be received with satisfaction by every thinking Panhandle booster. Plains business men is apparently lengthening.

Both organizations have accomplished big things and together they should present a front to the world that will undoubtedly result in mightier accomplishments for all west Texas and the Panhandle in the future.

THAT COTTON GIN

Hereford simply must have a cotton gin this year. Hereford is under definite promise to supply such a gin. at their New Mexico camp where they ous The business men of Hereford taken the lead in inducing the farmers of this trade territory to invest large acreage in the new crop. It was a splendld movement in the right direc-

But the job is only half done. The gin is an absolute necessity to save the investments made to date and to lay a firm foundation for continued dividends from the new money crop on the Plains. There is a moral obligation to be met as well as a financial one.

The cotton committee realizes its responsibility and is working intelligently to secure a gin. It's going to cost the people of this town some money to get it; anything worth while costs money. And money is not easy to find just now.

But it will be the best investment Hereford has made in many a day, and on top of that those who put money into this praticular venture are almost sure to get it back.

Back the cotton committee their responsibility is heavy and they need moral as well as financial support.

#### Cattle Buyers in Praise Quality Stuff Seen Here

Two commission men, William Wyatt and Lincoln Harbold of Plano, Iowa, left Hereford Friday morning for their home. While in and around Hereford Messrs. Harbold and Wyatt bought 600 head of two-year-old white face cattle for fattening purposes. Mr. in matters of interest to his govern-Wyatt said that about half of the num- ment ber bought would be shipped at once and the remainder some time in the rill's school for boys at Dalas, spoke early fall. Mr. Harbold made the remark that Hereford has the best high to his fraternity. His thought was that Hereford has the best high grade Hereford cattle of any place they that that from soon is the same today as it has a disseen, pointing out to those present that was necessary for the numbers to do to have a successful and resisperous lodge. had visited on their trip to the south- it is west. Messrs. William Russell and Clyde McFarland of Amarillo assisted in locating the stock.

#### Local People Attend the Ceta Canyon Encampment

Mr. and Mrs. A. H. Elliston and Mr. and Mrs. A. H. Elliston and ingly and alth much earnestness to his daughter, Ruth, and Misses Agnes Elbrother among appealing to them to liston and Ella Broadwell attended the take a more active interest in the af-Baptist Encampment in the Ceta Canyon southeast of Canyon, leaving Hereford Tuesday morning and reaching home Friday evening. Mr. Elliston said that a large tabernacle is under speakers will be in Amarillo. The Masons present requested another meeting on that decasion at which Mr. Terrill will be the principal speaker, discussing a 3 reel motion picture under the construction, measuring 90x90 ft.

#### Miss Buenah Gould Back From Visit to Stamford

Miss Buenah Gould, who went to Stamford, Texas several mouths ago, is visiting her parents, Mr. and Mrs. J. P. W. orice, L. H. Spratt, H. Miss Buenah Gould, who went to H. Gould, south of town. Miss Gould B. Webb, C. L. Armstrong, A. F. Amwas under the care of her brother. O. erson, Henry Wilkinson, Albert Herbst, D. Gould, Doctor of Chiropractic, and Johnathan Pitman, Rev. L. N. Lips-she came home very much improved.

# The Hereford Brand

TUESDAYS-TWICE-A-WEEK-FRIDAYS

23RD YEAR, NO. 50.

HEREFORD, DEAF SMITH COUNTY, TEXAS, PRIDAY, JULY 13, 1923.



always ready to make a record run into burning mountain timber-lands. Many towns have been saved by these specials. Every train carries wafer enough to tast an hour of intensive fighting. Photo shows

### Over 50,000 Head of Sheep Sheared By Lambert & Walker at Camp Near Vaughn, N. M .-- Nine Pound Average

Big Crew of Expert Mexicans With Automatic Shears Han- Staton out of the northeast corner of dle 2500 Sheep Per Day. Bunch now Enroute Home in Uvalde County, Texas, in Truck-Trailer

ests of the Plains and the rest of the miles this side of Vaughn, N. M., for success and the season has just ended. ing a meeting of the County Board of were in charge of Frank Lambert of the past twenty days. The Mexicans of the Board, Judge W. M. Megert, the shade. Mr. and Mrs. Cowsert of Hereford and his partner, C. E. Walk- are all experienced hands at their July 6. Those present at this meeting Dimmitt met Miss Cowsert and took er of Montell, Uvalde county, Texas, work. They will average about 150 were Homer Wilkinson, chairman, Jno. They are traveling in a big truck with sheep each per day although one man P. Slaton, J. K. Gray, J. H. Daniels, a trailer and the party, numbering went as high as 197. Thirty-seven men J. H. Pitman and Judge Megert. twenty-three all told, left Friday af- were employed at the camp, an aver- The new high school is located about ternoon on the road toUvalde and vi- age of 2500 sheep being handled daily, eight miles from Hereford on the Harcinity. Mr. Lambert said he would the record day's run being 2885. They rison Boulevard, two miles west of the handle the bunch down as far as Lub- are a happy-go-lucky, noisy bunch and O. G. Hill ranch and one and a haif bock and Mr. Walker would finish the full of good nature. Mr. Lambert miles west of the big Mounts take that ily passed thru Hereford Thursday

Local Masons Go

To Amarillo to

ons went to Amarillo Thursday night

ing of master masons of this section.

A group of speakers representing the

Committee on Education and Masonic

Master Masons only at the Central

Presbyterian Church. In the party of

speakers were Judge Hiram F. Lively,

M. B. Terrill, William A. Browning.

District Deputy Grand Master D. H.

the laws of his country. Mr. Brown-

ing spoke for nearly 40 minutes, receiving much applause during his ad-

dress. The second speaker was Judge

Guy Rogers of Wichita Falls, who

spoke along the same lines of Mr.

Browning, giving much of his time to

a discussion of the duties of Masons

to law enforcement, and participating

M. B. Terrill, formerly head of Ter-

Terrill was followed by an ad-

dress to Judge Hiram F. Lively, also of Dallas, Judge Lively's talk was of equal

interest to the masons present as any other as the program. He spoke feel-

title of "Who Best Can Work."

and Wilbur Keith of Dallas.

present at the meeting.

strange Mexicans on the streets Friday eraged nine pounds of wool to the ani- of the water for the next two years. There has never really been any sound caused some comment and inquiry de mai. The partners have a sheep camp The site was donated with the under-There has never really been any sound caused some reason for the existence of two or veloped the fact that the visitors formpower shears for handling large flocks. as long as the tract is used for high ed a party of sheep shearers belonging They have a \$6,000 investment in this school purposes. to the Lambert-Walker outfit which camp. They have been doing a com- This gift and the decision to estab-

> Attend Lectures Hereford. Both Messrs. Lambert and Walker were high in their praise of the treatment received at the hands of A number of Hereford master mas- Mr. Baer.

#### to attend a special educational meet. Tom Sullins is Stung by Ugly Looking Centipede

Service of the Grand Lodge of Texas Tom Sullins, ground keeper for the conducted a Masonic program for Hereford Golf Club, was stung by a centipede fully three inches long Friday morning while chopping weeds on the links. Mr. Sullins felt something Party of Friona People W. C. Barrickman, H. H. Williams of crawling down the back of his neck Dallas; Berry B. Cobb of El Paso, and broushed at it with his hand when Judge Guy Rogers of Wichita Falls the insect stung him sharply in the back, near the base of his neck. He Miss Mary Reeve of Friona were in

Arnold of the Memphis district accompanied the party to Amarillo and was The first speaker was Mr. Browning. school system and in the upholding of

WILL BE LOCATED IN DISTRICT NO. 5 8 MILES WEST

#### SITE IS DONATED

Acres With Well and Good Windmill

Common School District No. Five in the western portion of Deaf Smith county is to have a new rural High School in near future, to be lot to the state for aid a longer term. First: it was definitely decided the cated on a six-acre plot of ground do. Evidently the new ruling is based on the company would leave next Sand Section 51. Block K-8. The site is 440 feet wide north and south and 600 feet east and west. Judge Slaton threw in Presence of a large number of handled 52,400 head of sheep that ave the tract, reserving the right to the use

The camp has been a busy scene for Education in the office of the secretary stood at an average of 127 degrees in

journey to his home at Montell. Most stated that the camp was a magnet for has just overflowed the highway. It morning from California enroute to chased these supplies from Adolph ed, and it is presumed they will peti-Baer, general merchant of Vaughn, tion the commissioners court to set a who is a brother to Gaston Baer of rate that will take care of the necessary improvements contemplated.

Another matter attended to by the Board July 6 was the appointment of school trustees for districts Nos. six. seven and eight as no elections were held in April, as provided for by law. The Board appointed George Bippus, Bob Rice and A. Kurkendall in district six, W. T. Womble, V. T. Glenn and J. Coconougher, Brit Boyd and George town, Lewis in district eight.

## Visit Here Wednesday

Mr, and Mrs. Oscar C. Schlenker and killed it and then came down to town Hereford Wednesday. Mr. and Mrs. Schlenker and family, formerly of In-Mr. Sullins was advised to keep out dianapolis, Indiana, will remain in reached Hereford Friday morning from of the sun for a day or so as a precau- Frions in the home of Mrs. Reeve for Galveston at which place they aftendwere drowned near Friona recently, to 12.

#### School Aid From State Restricted In Last Rulings

County Judge Megert has recently

been notified by the state department of education that in future no state ald will be extended county school dis- TO GO. TO CAMP rate of seventy-five cents and that maintain a school term of nine months or over. So far as is known just now this ruling will only effect the Summerfield school in this county, which has contracted for a nine months term next scholastic term. The Summerfield John P. Slaton Gives Six from the state, which it will lose under Only 14 Men Picked school has heretofore received some aid this ruling. Judge Mogert states that in other portions of Texas where it is thickly populated and the aschool districts are about as large as a comp blanket the county superintendents have been in the habit of assessing a very low tax rate and fixing a very short scholastic term, then appealing the theory that a district with a sev-enty-five cent rate and a nine months tin; and, second; a wire signed term is able to paddle its own cance and Adjutant General Barton himself should not ask for aid from the state.

#### Hot Enough to Cook Beans On Arizona Sidewalks

Miss Helen Cowsert reached Hereford' Friday morning from a visit to draw it as soon as they reach Austi tives. When asked how hot it gets in Arizona, Miss Cowsert remarked that it was hot enough to cook beans on the sidewalk and the thermometer

#### Mr. and Mrs. G. A. Harris Show Sample Coast Fruit

of the Mexicans live in that vicinity. the boys about Vaughn and they all is not known what steps the residents Kansas City at which place they will take to secure a spend the remainder of their vacation. The partners fed the bunch well. Tierra Bianco building will be moved Fe in Hereford and presented The the chuck bill for the twenty days and added to for the purpose. The dis- Brand man a large orange just picked amounting to \$783. An interesting in- trict has a "floating" tax rate for from the tree in California. The orcident in this connection from a local school pulposes of \$1.00, although only ange is what is known as oversize, standpoint is the fact that they pur- fifty cents of this amount is now assess. measuring nearly fifteen inches in circumference.

#### Guests of Mr. and Mrs. J. H. Gould Enroute Home

Mr. and Mrs. W M. Adair and children of Waxabachie left Tuesday for Stamford, where they will visit with relatives for a few days before returning home. They have been visiting Mrs. Adair's parents," Mr. and Mrs. J. M. Chapman in district seven, and Lee H. Gould, on their ranch south of

Miss Thelma Gould went as far as Stamford with Mr. and Mrs. Adair. She will visit there and in Wethert. for several weeks.

#### Anderson Witherspoon and Wife Visit Galveston

tion. It is not believed now that the several months. Mrs. Schlenker is a ed a meeting of the City Marshals He touched upon the patriotic duty of sting will result in serious trouble of sister of the two Reeve brothers who Convention held in Galveston July 10

GET. BACK PAY TO BOOT

Account Harvest. Joy Reigns

Big News burst upon the local ! tional Guardsmen Priday, if it did h vised Captain Elilott that the lo delayed back pay, covering three qu ters of the year and amounting to \$ 689.00, had been received at Austin at would be immediately available for the use of the men. If the money is me received by Sunday then the men or on Monday.

The decision to go to Austin w reached after long and serious cons eration by the officers of the compa Captain Robert Elliott, First Lieute ant Clifford Acker, and Second Lieute ant Buford Parmer. These office have worked hard, without pay of an kind, to re-establish the company wi the right kind of material and in the estimation of the citizenship, as wanted badly to secure the racation. In addition they felt that the trip would help the morale of the company

On the other hand the busy harvest season is here and they felt that to take thirty-six men, the not be fair and right and would can much criticism. It was a Chinese pus sie that was probably solved by Major Bannister, who has been here recent alding these officers. Through the good offices of the Major the que Captain, Elliott was finally authoris to take is only fourteen men, and the remainder to make up the thirty-six minimum will be transferred to Cap tain Elliott for the period of the train ing camp from other organization with a surplus of men.

The local officers state that they have picked fourteen men whose loss for two weeks will be felt the lightest, They will not take a man whose absence will hart to any extent in harvesting the crop. They have been very patriotic in this and deserve praise for their consideration all around.

The men will be assembled at the Armory Priday night and will pack their stuff and pur it aboard the car ready for them on the tracks. It was not known definitely Friday afternoon just what route they would take to Austin, or on which train they would leave, but they expected this information before night.

The officers are happy over the soluion of their problem and confident that the camp experience will bring the boys all home happier, healthier, and more efficient citizens and guardsmen all

#### W. R. Steckman's Mother And Sister are Visitors

Mrs. R. W. Steckman and her daughter, Miss Blanche, mother and sister of Walter R. Steckman of The Brand, arrived Wednesday for a visit with Mr. Stockman and wife and daughter. A party composed of Mr. and Mrs. Carl Cockrell, Mr. and Mrs. Steckman and Miss Maurine Steckman met the visitors at Amarillo and brought thee home overland to Mr. Cockrett's car. Mrs. Steckman and daughter live at Princeton, Mo., but came here direct from Oklahoma City, where they visited with other relatives. This is their first trip to the Panhandle.

#### California Visitors Go Thru to Siloam Springs

Mosdames K. D. Miller and M. E. Sparks of Whitrier, California, reached Hereford Thursday morning and were to visit in the home of Mr. and Mrs. J. B. Hammer but found Mrs. Hammer and daughter were visiting in Siloam Springs Arkansas Mesdames Millor and Sparks left Friday morning for Siloam Springs,

#### Mr. and Mrs. Roscoe Davidson Return From Vacation

Mr. and Mrs. Roscoe Davidson reached home the latter part of last week from points in Central Texas. The Davidsons visited relatives and friends in Fr. Worth, Henriotta, Men





Judge Sheffy's sister, Mrs. ahan of Wellington, Texas, and erva Sheffy of Plainview.

esday to do some shopping.

J. C. Tate and daughter, Johnleft Sunday for a week's visit

hters, Ola and Sallie Maline, were in Hereford Tuesday.

r. and Mrs. Bruce McLean returned Saturday afternoon after a few s visit in Las Vegas, New Mexico. ige and Mrs. Ray Sheffy spent with Mr. and Mrs. Sid Sheffy, ant evening. miles south of Dimmitt.

Smith of Bethel community been sick the past week but is now

my with Dr. and Mrs. Mayes Miller. Mr. and Mrs. Lee Mitchell of Hereford drove through in their car and and Ida and Hovey. rt a fine trip as the roads all the il is a sister of Mrs. Miller.

A. Johnson spent the week end in rs. C. E. McLean returned to Hereord Sunday afternoon after a few sys stay in Dimmitt. He grandson, arlie McLean, returned with her for

Margie McLean is on the sick list is week. We hope she will soon

Mrs. J. S. Lockhart and small daughof Plainview are spending this week Mr. and Mrs. C. H. Buttolph Mr. Gilliland of Hereford transacted iness in Dimmitt Wednesday.

#### WYCHE

Mr. Bandy from Happy and brotherted Mr. Carpenter and Mr. Longwith stayed for supper, after which they

with William Black in Hereford. Jim Nutter helped Frank Hembre

harvest millet three days last week. Miss Mamie Hoffman went to Happy Friday to visit in the J. L. Cooper

Several families of the community had lunch and a real picnic at the colhouse lake one day last week. who enjoyed this occasion were Mr. and Mrs. Grover Chandler, Mr. and Mrs. Gold and Mr and Mrs. Taylor and their families, also Miss Christine Nutter, Miss Rushing from Chillicothe and Miss Gude, another visitor.

The twice a month 42 party met at the Wyche schoolhouse Saturday night. indies side, holding ten punches, Erwin lliston, from the men's, with eleven We always welcome visitors at our parties and were glad to see several new ones Saturday night. Every present had a good time and are. xious for our next meeting which will be in two weeks. Misses Vera, th. Albert, and Ruby Dugan spent Thursday with Mrs. Clem Dugan.

Mr. and Mrs. Harry Schultz were aroused last Saturday night by a crowd of young people who announced that the were to have a dance at their ne in honor of Mr. and Mrs. Walter Schultz, the newly wedded couple who were with them. Arrangements were soon made and an enjoyable evening spent in dancing. Mr. and Mrs. Schultz roved themselves a most excellent pet and hobstess at their unexpected



HIS word is the any honest business man can put up. We have given Goodyear our word that every customer who buys a Goodyear Tire from us will get real Goodyear Service. We are keeping our word—and we are satisfying old cus-tomers and winning

**OOD** FYEAR

Mr. and Mrs. J. M. McConnell and son, Harvey, from Dawn visited in the

J. W. Dugan home Thursday. Christine Nutter spent last Saturday M. E. Hightower, Misses Jewell Christine Nutter spent last Saturday urtis Waison motored to Amaril- and Sunday in Happy, the guest of

Gladys Bandy.
Misses Katheryn and Muri Walker Beth, and niece. Miss Janellyn and Louis Lee of Wildorado attended the 42 party at Wyche Saturay night. Miss Katheryn Walker will remain sevdred, Mrs. Etta Brashears and sister, Mrs. Clem Dugan.

J. L. Hoffman and family spent last Sunday in Happy.

Mr. and Mrs. Harry Schultz entertained a few friends last Tuesday evening with an ice cream party. All who were present report a very pleas-

Mr. and Mrs. J. A. Buckner of Hereford spent Tuesday evening in the home of Mr. and Mrs. C. J. Paddock Mr. and Mrs. A. E. Edwards had all Mr. and Mrs. W. J. Tidwell and their children at dinner in their home Bryan and Jabe and daughter, last Sunday. Those present were Mr. of Rush Springs Oklahoma, ar- and Mrs. Guy Edwards from Electra, tryed Tuesday morning for a two weeks Mr. and Mrs. D. Y. Edwards, and

Ben Bates and Miss Katheryn Walkout were in fine condition. Mrs. er attended the singing convention at

Canyon Sunday. Mr. and Mrs. C. J. Paddock and son, Fay, visited in the home of Mr. and Mrs. T. M. Palmer in Hereford Wed-

nesday evening. Herman Schultz was surprised Sunday when he saw his friends coming from every direction with baskets and packages of all sizes and not until he saw the table covered with fried chicken, cakes and pies and numerous other delicacies did he realize that he had passed his 23rd milestone. His friends had given him a good old fashioned dimper and came to enjoy it with him. Never within the knowledge of those present did a table hold so many good things; the guests, who were 45 in number, decided they couldn't do jusn-law, Mr. Dunn, from Cisco, Ga., vis- tice to them all at one meal so they Wilburn Barcus, who is visiting in A heavy shower caught them while he home of his aunt, Mrs. Raleigh swimming but they didn't seem to obspent several days last week ject as they were prepared for water. The afternoon passed very pleasantly with music and singing, for there were several talented musicians present. Each guest departed declaring this had been one of the brightest days of his life and wishing for Mr. Schultz many ch birthday dinners.

Mrs. Ruth Galley visited Mrs. Felix Robinson one day last week.

Glen Witherspoon was delivering oil in this neighborhood Thursday. A number of boys of the neighbor-

hood enjoyed a slumber party Saturday night at the Hershey home. Sunday is the regular day for preaching. Come and enjoy the services with

Lee Conklin had the Hershey boys

cut his oats with their combine. Roy Lusk was visiting Horace and Howard Hershey one night last week. Everybody is busy harvesting, so no

chance to get many items. The O. J. Sharp family had dinner Sunday with the Felix Robinson fam-

We understand the teachers for our school the coming year have been hired-Miss Hazel Green will have the higher grades and Mrs. O. M. Meeks will have the primary.

Mr. and Mrs. Glen Greer were calling in the neighborhood one night last

Mrs. M. K. Beckner returned home Monday from a visit of two weeks with her daughter, Mrs. Cuhtis Pierce, of Hedley, Texas. She also visited in Memphis. She says the crops in that locality are not nearly so good as at Friona, being taken with weeds all the way from Amarillo to Claude. She had a very pleasant visit but is glad to get back among her good neighbors at

Mrs. John Miller of Swathmore, Pennsylvania, and her lilttle grandson, Mack Miller, arrived here Tuesday morning for a few days visit with Mrs. Goodwine and family. Mrs. Miller is a sister of the late W. E. Goodwine. Her husband, who is a professor in in Swathmore college and a noted astronomer, is now in Mexico making arrangments to get a photograph of the eclipse of the sun which occurs during the coming September.

Logan Sympson was in Hereford Sunday looking after matters pertaining to the C. E. convention which will be held here on Aug. 31 to Sep. 2 next.

T. W. Galloway has moved his household goods from his former home in Friona to the ranch near Findlay. Mr. Wulfman, the druggist, has moved his family from Texico to the house vacated by Mr. Galloway and family.

The first cars of bricks for the new school building arrived Monday and C. W. Crews, who has the contract for unloading the brick and lumber, had teams and men at work Tuesday un-loading the cars. It is expected that the material for the building will be rolling in steadily from now until it is all here. The excavations are about all done and the work of pouring concrete will begin this week.

Prof. Buckner came down from Canyon Saturday and met with the board of trustees that night. He was in-(Continued on Page Three.)



The progressive merchants of Hereford offer their patrons a staple necessities each and every WEDNESDAY. They issue a C On the last Wednesday in each month a drawing is held and Therefore, it is to the interest of the buyers to DEMAND the

> ASK FOR YOUR COUPONS Here's a few of the bargains offered you

#### More Soap

30 bars Bob White white laundry soap ---6 lb. bucket Crustene

Williams Bros. Grocery

#### We Sell

Baldwin Pianos, Kohler and Campbell Pianos, Singer Sewing Machines, Hoosier Kitchen Cabinets, Victor Talking Machines on terms to suit. We save you greenbacks on your Furniture bill.

E. B. Black Company

#### Post Bran and Toasties

4 Post Bran, 4 Post Toasties, 2 Shredded Wheat, Headquarters for Fruit Jars. 5 lbs. Peanut Butter \_\_\_\_\_\$1.00

L. W. Carlyle's Grocery

#### Men's Suits

10 percent off during May and an extra Dollar on \$ Wednesday means a saving to you on a suit of clothes of from \$6.00 to \$8.00.

Orr's Tailor Shop

25 Pound (Cloth Sacks) Domino Granulated Cane Sugar, for \$2.50 (One to Customer)

Our stock of material for Preserving and Canning is complete-Fruit Pectin (New Stock) Jar Rubbers, Paraffine, Pure Apple Cider Vinegar and Pint Fruit Jars.

Time to plant Turnips—We have the following varieties in bulk— Yellow Rutabaga, Purple Top Strap Leaf and Purple Top Globe.

Cash & Carry

#### Shirts Shoes

Good blue work shirts, value \$1.00	Sec. 12.
	90c
\$1.25 Khaki Work Shirt	1000
See our counter of ladies, childrens and boys sh	1.00
- @ Wadnesday	1.00
_ 8 yds. Gingham	1.00

D. R. Gass & Son

#### Harrison :

The Grain Buyer, Phone 76

Elevator Service—Come in and get acquainted on Dollar Wednesday

## The First National Bank

Hereford, Texas Will Help You Save a Dollar

#### Green Trading Stamps

On each \$ Wednesday we will give Double Green Trading Stamps.

H. D. Reed Grocery

#### Every Hat

On Sale at a very LOW PRICE Don't forget, come in and see our \$1.00 table

Vogele Millinery

#### **Barb Wire**

NAILS, STAPLES AND POSTS.

Come in and see us.

Panhandle Lumber Company

## On Wednes

the last Wednesday in this month, ever one \$1.00 Free Prize, to be drawn for by nesdays during the month.

pons you receive with each ding number that is put int a cor win a \$1.00 prize. numb

THEREFORE, Demand your Cou them out—and BE ON HA forget and Cents to you! mean

## The Bull's Eye!

The only shots that count are those that HIT. THE DIFFERENCE is all the difference in the world.

#### The Hereford Brand WANTED-I want a renter to plant

th B. Holman Walter R. Steckman 49-4t

Entered as second-class matter at the fice at Hereford, Texas, under the Act of March 3, 1879.

Publishers

Pirst number of the paper issued

Pathing Suit

LOST—A dark blue bathing suit with rst number of The Brand (semi-weak- er please notify Mrs. R. K. Bruner, y) issued May 3, 1921.

Subscription, Zone 1—per year, \$2.00 Subscription, outside Zone 1, per \$1,50 o subscriptions accepted for less than

ALL SUBSCRIPTIONS STRICTLY IN ADVANCE



Want Ada., Rentals, Lost and Found, Exchanges, Lands and Stock, City Property, etc. RATES: classified, first insertion, ic per word; minimum 25c; subsequent insertions, 1-2 cent per word; minimum 25c. CASH WITH ORDER. ..........

#### FOR SALE

OR SALE-High grade player plane, n first class condition, easy payments. nquire at Baskin's office. REGISTERED Spotted Poland China Hogs for sale; from Henry Field strain, Shenandoah, Iowa; best blood lines, medium type. Prices right. See, or write L. F. Lillard, Friona, Texas. 49-6t-Pd.

FOR SALE Or Rent-Improved or with kipfolk.

Amarillo, Texas. FOR SALE-2 Jersey bulls; one 3 yr. old; one T months; both high grade week. J. W. Dugan.

Two Houses FOR RENT-Extra good house with bath. Also a cheap house. H. L. Broadwell.

FOR RENT-My home in west part of own, three-fourths mile to school, well they showed the young folks as good improved with 5 room house and 30 time.

acres. Phone 202 F22. Geo. W. Smith.

.............. WANTED

WANTED-Position as stenographer and bookkeeper. Box 1054, Amarillo, Texas. Or address Brand Office. 50-2t-Pd

Plowing am prepared to do your plowing and discing. Have new Case tractor and Frank J. Newbury, 5 disc plow. Box 373. 50-4t-Pd.

WANTED-A good tenant with equipment to handle 300 acres improved farm land, adjacent to shipping points. Enquire at Brand Office.

WANTED-A woman or girl to do cooking and general housework.

450 acres old land in Randall Co., in SUED TUESDAYS AND FRIDAYS wheat this fall, also have some oats for Missionary Conference at Plainview. DuBois Walker and Ovid Pinckert sale. Phone 78. Mrs. G. R. Ward.

J. L. Fuqua

LOST AND FOUND

white stripe, had a large tuck in it. (weekly): first number of The white stripe, had a large tuck in it.

> NAZARETH (Continued from page 8).

to see little Ralph, who is in the sana \$1.00 tarium there.

Mr. and Mrs. John Heiman and Ele nora were in Amarillo Thursday. Miss Sophie Litsch of Amarillo is

visiting homefolks. John Lange was in Tulia Thursday. Searching through the long leaves of history for the past many years and not since the Old Settlers Real Picnic Days and Get-Together Spreads can we find a more celebrated Fourth of July than we enjoyed this year. Baseball was a special feature throughout the country, and especially here in our game with the great Tulia Invincibles, which was won by our local squad, the score being 1 to 4. Who will blame our boys for taking a game on this great day, and also the evening couldn't have been any better. The sun was chining just right and the sky was as deep Mr and Mrs. Seal are enroute to Camblue as the seas, and the breezes were just strong enough to wave the stars and stripes in that dear old Flag of

BOVINA

Mrs. Ezra Englet and Mrs. Edgar Johnston were in town shopping Tues

Mrs. Bud Queen and family were in town Tuesday shopping and fisiting and she says they will move to Clovis and place their children in school there

Miss May Casebur has taken a room of Mrs. Theo. Davies and will work at the Englet restaurant during the day. Mrs. B. P. Abbett and son, John B, came home from Canyon to spend the

Mesdames Williams and Martin came down from Canyon to spend the Fourth

J. P McDonald and family left Wednesday for Portales, to be present at the McDonald annual reunion for

Mr. and Mrs. Mounts and three children ate Sunday dinner with Mrs. R.

B. Ezell. F. L. Spring entertained company ou the fourth from Farwell and at night Jack Carr and family and Mrs. Theo. Davies went out to the Spring farm. Mr. Carr took a load of fireworks and

Sam Lively and daughter, Berhice, and sister, Mrs. W. H. Martin, went to her nieces, Mrs. D: C. Laird and Mrs.

The talk on "Korea" Miss Laura Ed-Korean language.

shoe to attend servics. Miss Edwards gave a talk on Korea also, and returned to Bovina for the evening.

Rev. Preston Florence preached Sunday his regular appointment.

Jasper Denney of Ft. Worth is visiting his son, J. C. Denney this summer; Mrs. D. A. Vassey and Mrs.

J. C. Denney are in town shopping. Miss Dietwiler and Mrs. Lockwood Phone 99. Mrs L. P. Landrum. 49-2 of Floyd Co., are visiting John Stagner

and famly this week.

er, C. F. Hastngs; after attending the a negro's face.

from Jacksboro that she attended a pic- ford for Eli Dunlap and others. Mr.

Mrs. Homer Martin has a very fine thirty to forty acres per day. garden since the hall storm visited it. M. Gold, Mr. Easley, and Mr. Blon, night Bovina got only a sprinkle, but er and are doing good work. the clouds looked so heavy all around A good rain fell Sunday everning

BETHEL We half another good sized crowd at August, as Rev. Fort will be holding a gold accomplished.

meeting elsewhere. About a one and one half or two inch Jumbo community from Angust 16th to rain fell here Sunday evening. Our the 20th crops were certainly beginning to need

Miss Dorothy Lust is spending the week with her brother and family at

Ernest Layman spent Sunday with Misses Ina Mae Hastings, Elary Elliston and Orlena Savage returned to Hereford Friday after a weeks visit

in the home of Wirt Phillips. Rev. Fort made several calls in our neighborhood Monday. He spent Sun-day night in the home of Mr. and Mrs.

Mr. and Mrs. J.C. Seal and family of Electra, Texas arrived Monday af- that the mothers will accept this internoon for a short visit with Mr. Seal's sister Mrs. Emmett Rothwell. eron, New Mexico.

Irvin Hamilton and Rev. Fort made a business trip to the Fort ranch Tues-

Mrs. Ed Smith and children were shopping in Hereford Monday. Mr. and Mrs. Emmett Rothwell had as guests Sunday to dinner, Mr. and Mrs. Boyd Kimball and family.

BIG SQUARE

Mr. and Mrs. Vern Lust had as dinner guests Sunday, Mr. and Mrs. Earl Lust and baby and little Miss Eya Riley of Mart, Mrs. J. F. Lust and Dorothy, Loyal Lust, Mr. and Mrs. Glen Stiles and Miss Lois Branson.

Mr. and Mrs. Herman Haberer have returned to their home after some days

Owing to the big rain Sunday evening there was no League or church. As this was the regular preaching night Rev. Fort expects to hold vices one night during the week.

Mr. and Mrs. C. J. Bearden spent Monday with Mrs. Herman Haberer.

JUMBO:

On the Fourth of July the people of Jumbo spent the evening on the lake swimming, and eating a fine supper prepared by the good ladies. Every body enjoyed the feast and swim.

Miss Grace Hickey of Hedley is visiting her aunt, Mrs. Lindsey.

Mrs. Q. B. Hill of Houston is visiting Roswell Thursday morning to be pres. Horace Baird. Mrs. Hill honored the Sunday School with her presence on July 8, which was a real pleasure to the school on account of her intimacy with the Bible and its teachings. All are invited to come to Sunday School ent at the bedside of a sick sister, Mrs. Sunday School with her presence on wards gave was appreciated by many with the Bible and its teachings. All Sunday night. Also the singing in the are invited to come to Sunday School and bring your friends.

Last Sunday morning F. C. Hastings | Crops are looking good where the and wife with Mrs. Preston Florence weeds have been cleaned out. Wheat, and Miss Luia Edwards went to Mule barley and oats are turning out right

#### GLOBE VACCINE

For the best Vaccine, see Smith & Guinn. We always have a good supply on hand. None better. 15c per dose.

Smith & Guinn

James Hastings is visiting his broth- of cotton which is looking as greasy as ing workers for community welfare.

Miss Gladys Fowler writes from are harvesting what northwest of Herenic on the fourth and everything is fine Dunlap says that these are real har- real mother to her. vester men, cutting and threshing from

This vicinity needs rain. Sunday chard bought an International Harvest-

us we that we could not escape get- which retarded the harvesting somewhat but did the row crop pruch good.

Rev. Sharp preached an interesting sermon Sunday afternoon. There will be a union of the Methodist and Pres-Sunday School and again at church in byterians meeting, beginning on the the afternoon. We will miss our next fourth Sunday in July. We are anticipreaching day, the second Sunday in pating an uplifting meeting and much

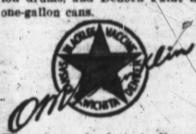
The County demonstrator will be in

The ladies of our vicinity met at the schoolhouse a few days ago and organized a society which by the grace of these good ladies will be named the Jumbo Economic League. The officers are as follows: Mrs. Elbert Wright, President; Mrs. Horace Baird, Vice Prosident; Mrs. C. S. Walker, Sec. Also three committees with four or more names on each.

The children and mothers are invited to come out to the schoolhouse on Friday afternoous about three o'clock to practice singing to rthe Sunday services. The writer is greatly in hopes vitation and bring the children. Mrs.

#### NOTICE TO STOCK-MEN

In addition to the Original Blackleg Aggresin we also distribute Lime and Sulphur dip in 55 gallon drums, and Dehorn Paint in



blackleg vaccine, see

Norton & Powelson Distributors for KANSAS BLACKLEG SERUM CO.

See Norton and Powelson about their 14c Franklin Vaccine

We have several small patches Ricketts and Mrs. Baird are never tir. Neely Brothers went pl

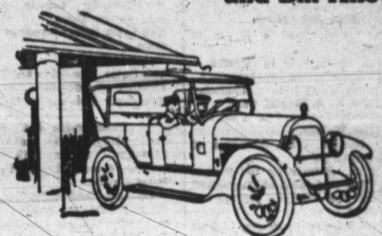
Miss Bessie Walker is enjoying much better health after her three week a fine lot of nice plums. Stay in Amarillo with Mrs. U. G. Ran-Mrs. E. B. Wright accompanied Mrs.

Mr. and Mrs. M. L. Simpson rturned there, Messrs. Baird, Ricketts, Hardy and of Vernon.

Bessie says Mrs. Randall was a Hardy to Plainview Sunday to visit Mrs. Hardy, who is to the Sa

ne Monday. They had been with Mrs. Oby Blanchard and children re-Mr. Simpson's mother, who had a seri-turned home Sunday from a week's ous accident Thursday, since Friday. visit with her mother, Mrs. T. C. Frost

#### "It Peps Up the Old Car" and Bill Knew!



-his car like many other older cars had lost its "pep".

#### THEN BILL MADE THE DISCOVERY

He found out that he could get more powerand more pleasure by filling the tank with

SERVICE-U-LIKE GAS

We maintain a standard of gasoline and oil which motor owners are learning to know as the best. Get the longest possible life out of the wearing parts of your car and the full joy of motoring this summer by making this YOUR filling station.

Service-U-Like Filling Station SNYDER & ROBERTS, Proprietors

Goodrich Casings

# Mid-Summer Cash Sale

Beginning Thursday, July 12, and continuing two weeks, including Saturday,

We are putting on this sale for the purpose of reducing our stock of summer goods and turning it into cash. It will save you money to make your summer purchases during this sale. Come every day you can during this big Mid-Summer Sale. Our loss will be your gain if you take advantage of this money saving event. Every article in the Dry Goods department will be on sale.

The Groceteria: in the grocery department we will make special low prices on many articles during the two weeks of our Mid-Summer Dry Goods Sale.

The circulars we have distributed from house to house and by mail, will show the big reduction prices. We mention below a few of the different articles in our stock for the purpose of reminding you of some of the items on sale.

Men's, Ladies' and Children's slippers and shoes, All dress goods, hosiery, corsets, tennis shoes, dress and work shirts, dress and work pants, overalls, unionalls, hats and caps, underwear, gloves, ties, collars, belts, suspenders, handkerchiefs, sheetings, sheets, pillow cases, table linens, domestics, oil cloths, Men's and Boys' suits, ribbons, lace, sewing thread, embroidery thread, crochet thread, and hundreds of articles in notions and other things too numerous to mention.

All goods sold at sale price are strictly cash.

Geo. A. Stambaugh **Dry Goods and Groceries** 

## You Home Town Bank

To attempt to conduct a modern business without the co-operation of your home bank is an up-hill job.

#### You Need Your Home Bank

For a safe depository of your daily funds, For the convenience it offers in the payment of your bills by check, For the standing it gives its patrons in the business world, For the general banking service it has at your disposal. In a number of ways THIS BANK can be of service to you.

FIRST STATE BANK & TRUST CO.

Our Deposits are guaranteed by the State Bank Guaranty Fund of Texas.



Church of Christ (Two Blocks North of Courthouse) Bible Classes at 10:00 a. m. lar Lord's Day Worship, 11:00

Revival Services to begin July 15 and end about July 29. Conducted by J. W. McKinney of Slaton, Texas. The public and all members are earnestly requested to attend and co-oprate in the meetings.

W. A. Knox, A. S. Higgins,

St. Anthony's Church Services Sunday morning at 10:00

Ber. Fr. Salvator Francis, S.

Methodist Church anday School, 9:45 a. m., W. H. 11 a. m. Sermon by the Pastor.

Subject, "The Proving of Abraham."

Junior Missionary Society, Thursday, 3 p. m., Mrs. J. A. Stegall, Supt. Intermediate League, 7:30 p. m., Mrs. nie West Walker.

Senior League, 7:30 p. m., I. E Walker, President. 8:30 p. m. Sermon by the Pastor. Subject, "The Unfolding of Character".

The Orchestra will play for the evening services. nen's Missionary Society, Wed-

nesday, 4:00 p. m., Mrs. J. Frank Potts, Y. P. M. S., Wednesday, 4:15 p. m. Mrs. J. B. Jones, Supt.

Prayer 'Meeting, Wednesday, 8:30 Choir Rehearsal, Thursday, 8:30

Orchestra Practice, Tuesday, 8:30 p ., Mrs. A. C. Thompson, Director.

Don't miss these services. We prom-tee you something worth while, L. N. Lipscomb, Pastor Presbyterian Church

9:45 a. m. Sunday School. Preaching at 11 a. m. and 8:30 by the Pastor. C. E. Societies as usual. See pro-

grams elsewhere. J. R. Sharp, Pastor.

uel Lutheran Congregation Bervice Sunday at 10 o'clock a. m. After the service a short business neeting will be conducted. Theo. H. Evers, Pastor.

First Christian Church Bible School, A. Lowther, Supt., 9:45.

Morning Services: Regular services at the morning our. The pastor will do the preachng and the subject will be, "The Sabbath or the Lord's Day, Which?"

mber we are making a special s splendid record to keep the Bible hool up to its splendid record and we are leading last summer's average by about 25 each Sunday. You do your part and come out and it will not fall. Everyone cordially invited to attend services.

No night services as the pastor will close out the revival at Farwell. Paul J. Merrill, Pastor.

**Baptist Church** W. R. Hill, Th. M., Pastor Sunday School meet at 9:45.

A full attendance is expected, and all stay for the Morning Worship. Graduntion exercises for those who recently passed the examination in Training Claus in S. S. Pedagogy. The church will recognize this worthy work in fitting way by devoting a part of the service to conferring of diplomas. "They That Be Teachers" will be the

sermon subject. Special music will be rendered. Sunbeams will meet at 3 o'clock. All B. Y. P. U. meetings, except Jun-

Evening Worship at 8:30. Sermon with an evangelistic turn, and a large audience is desirable. The service will be Bright, Brief and Brotherly. COME and WELCOME!

Christian Sunday School All young people are cordially invitto meet with us.

Methodist Intermediate League

Leader-Grace Potts. The Inner and Outer Side of Life. Scripture-I Sam. 16:6-13. Scripture Lesson-Leader. Prayer.

Letters, 1st-Emmitt. 2nd—George Murphy. The Next Letter—Inez Jowell. Auntie's Explanation-Loreta

The Last Letter-Virginia Stovall. Benediction.

Y. P. S. C. E.

Prosbyterian Church
Topiv—July 15—The Inner and The Outer. Scripture-II Cor. 4:16-18; I San 16:6-3.

Leader-Gladys Beams. Song Service. Scripture-by Leader, and Bible Lights on the Topic.

Our Inner Selves-Audrey Carroll.

Sentence Prayer. The Outer Man-Howard Golden. Election of Officers. Everybody welcome to C. E.

Presbyterian J. C. E. Topic-July 15-Not Ashamed to Christian. II Tim. 1:12. Leader-Harold Broadwell. Song Service.

Scripture-Read by leader. Why Should we Always Stand up and Show That we are Christians?-Adine Hastings. Which One of Jesus' Disciples was

Ashamed to be Called a Friend of Christ?-Jake Witherspoon. Tell the Story of Peter's denial of Christ-Evelyn Witherspoon.

In What Ways can we Show that we are not Ashamed of Christ?-Mary Broadwell.

Epworh League Program July 15, 1923

Subject-Inner and Outer. Leader-Mr. Clyde Carroll. Songs 319, 50. Prayer.

Scripture-II Cor. 4:16-8; I Sam. 6:6-13. Outer Evidence of Inner Beauty-Harold Spratt.

Ways of Developing the Inner Man-

One Beene Piano Solo-Elizabeth Stegall. Inner Worth Shown Forth in Every-

day Life-Mrs. Henson. How Epworth League Develops In-

ner Life-Mildred Cross. Song 144. Business.

League Benediction. Ain't It Queer?

I know a family, a mother, a son is the second year in College, a daughter beginning stenography work. All

bright as a nice new Lincoln penny. They read Judge, Juck, Sharp Set and a lot of good magazines. But ford the Epworth Era.

I forgot to say they are all church members-Ain't it queer?

International Sunday School Lesson

Peter, the fisherman, becomes a fisher of men. His very name means stone. He was quick, impulsive and sometimes given to extremes, but Christ was able to see in him such elements which when rightly cemented were the making of him. He became the great loyal epistle and one of the strongest figures in the early Christian era.

One time his faith in Jesus was so strong he was able to walk on the water and again he became so weak he thrice denied his Lord.

In Peter we can more clearly visualize our own personality-its virtues and defects. Despite his many failings and shortcomings he was always able to rise above them and triumph in the end—a master of self.

Called From Fishing

Peter first lived at Bethsaida, moving to Capernaum later where Jesus for a short period of his ministry made his home with him.

**Flowers** 

CUNNINGHAM FLOWER

Phone orders to Mrs. F. H. Oberthier,

Frank Sez!

STOP! LOOK! AN' LISSEN!

We have everthin' but nothin' an' we got that ordered.

Gyles Grocery

ence with His disciples concerning His nor imprisonment could deter the life identity. He asked them: "Whom do work of this great man, preacher, misyou say that I the Son of Man am?" sionary and writer. And they answered: "Some say that Thou are John the Baptist; some Elias; and others Jeremias, or one of the prophets."
While public opinion proclaimed him

a great man, none as yet accepted Him as the Messiah. With feeling, the kind one friend confides in another, He again addresses His disciples: "But whom say ye that I am?"

Simon Peter, spokesman, regardless of public opinion but in all sincerity of conviction answers Him: "Thou art the Christ, the Son of the living God." Christ's Comp

Peter was human, but because of his intense love for his Master he was able to discern great spiritual truths— here was the Messiah—the Prophesied One. In words of commendation Christ speaks to Peter: "Blessed art inou, Simon, son of Jonah."

Peter, the stone, the man of quality, fundamental and lasting was first to confess the Diety of Christ. "And the Diety of Christ is the rock foundation of the Christian church; the gates of hell shaff not prevail against it."

The New Era From that time, after His disciples had had a deeper conception of His divine mission, Jesus began to instruct them as to how he must go to Jerusalem and suffer many things. The tragedy of this was that he was to suffer of the elders, chief priests and scribes, the very elect-His chosen people.

He was to be killed, but on the third day rise again. This last statement was beyond their comprehension. That He was to be killed was unbellevable and Peter, who so loved Jesus, began to rebuke Him. Perceiving that Peter was minding too much the things that are carnal, Christ quickly reproved him.

While at few moments before Peter had confessed Him to be the Christ he still cherished the idea of a temporal kingdom to be set up in Jerusalem, with Jesus as King. That, instead, death awaited Him was indeed a shock

In after years Peter came to a full understanding concerning the suffering of Jesus. To save life one must give the persecution of Nero, for a cause

The proof of our love for our fellowman is our devotion and service to our fellowman.

So when Jesus and His disciples had dined, He asked Peter: "Simon, lovest fort to keep the Bible School up to times are so hard that they cannot af- thou me more than these?" Peter answered: "Yea, Lord, Thou knowest

We know he was married and that I love Thee." Christ said: "Feed pair force in Kinsley's is kept busy his mother-in-law lived with them. my lambs." The second time Jesus almost night and day. Farmers come the first to become disciples of Christ. sheep." Then for the third time this they want and if he chances to be out They met Jesus at a baptizing where question was asked, Peter was grieved of any parts called for he dispatches a John was preaching. John had pointed somewhat but answered in the affirmatruck or car to Amarillo and secures the Prophesied One out to them as he tive. Christ said: "Feed my sheep."-them without delay. was walking along. Several months my flock—my followers. This was elapsed befor they again had occasion Peter's mission. During his pastoral to meet Him. It was then on the life he earnestly and carefully instruct- Mr. and Mrs. Frank Wilhelm and shores of the sea of Galilee, while they ed and guarded the little band of early Mr. and Mrs. Henry Schmucker and were fishing that Jesus invited them to Christian. Silver and gold had he family had supper with Mr. and Mrs. leave their business and follow Him. none, but such as he had he gave in Ed Kleman and family Sunday. Intimate Conference abundance—words of inspiration— Ed Kern and Miss Rose Wilhelm
Later when Jesus came to the coasts words of courage and service faithful had supper with Mr. and Mrs. Harry
of Caesarea Phillippi, while in confer- and true. No amount of persecution, Kleman Sunday evening.

#### From Neighboring Towns

FRIONA (Continued from Page 2).

structed to make out an itemized list of all furniture and equipment necessary for the classification of the school. This list will then be submitted to dealers for prices. Frank Goodall, traveling salesman for the E. W. A. Rowles company, was also present with the board.

Rev. Peyton drove over to Spring Lake on Tuesday of last week and secured a small printing press and complete equipment from Rev. McKenzie of that place. Rev. Peyton hopes to make a great deal of use of this outfit in connection with his pastoral work here.

Miss Viola Gischler came down from Canyon Sunday and spent the day with homefolks. Miss Gischler has the refusal of boththe Star Ranch and the Messenger schools. She was yet undecided which she would accept.

As the harvest season gets under full headway, the demand for machine repairs becomes more urgent and the re

#### **Robs Calomel of Nausea and Danger**

Medicinal Virtues Retained and Improved—Dangerous and Sickening Qualites Removed. Perfected Tab-let Called "Calotabs".

The latest triumph of modern science is a "de-nauseated" calomel tablet known to the drug trade as "Calotabs". Calomel, the most generally useful of all medicines thus enters upon a wider field of popularity,—purified and refined from those objectionable qualities which have heretofore limited its uses.

A. L. BIGGS, Insurance

Your INSURANCE BUSINESS APPRECIATED and PROTECTED.

Phone 50

## Announcement

We are moving into our new quarters, the building formerly occupied by the Hereford Steam Laundry on West Third Street. We will be ready to take care of your repair work Tuesday or Wednesday.

> Beavers Bros. Garage Authorized Dealers for Dodge Cars

## For the Housewife

White Dishes by the set or piece. **FRUIT JARS** Glasses,

Dunlap Hardware Company

dock of Amarillo returned home Wed-Active and energetic he was a man deeply interested in public affairs. He wered: "Yea, Lord, Thou knowest that Hereford and Clovis, for they have and his brother, Andrew, were among I love Thee." Christ said: "Feed my learned that Reube always has what John Albracht was in Tulia Saturday

eman went to Amarillo Saturday (Continued on Page Four) LODGE DIRECTORY



Hereford Chapter 248, R. M. Regular meetings, a Monday of each month. CARL P. COCKRELL, H J. S. JONES, Sec.

## Feed You Need

Look us up. We deliver.

Bran Shorts Meal Oats Wheat Kafir Maize-Salt COAL

B. R. Dixon

Phone 265 At the Great West Mill & Elevator Co.

### What's the Sense in Breaking Up Good Lump Coal?

When you break up lump coal you make nut and slack. We can sell you the nut coal without the slack. We sell Niggerhead nut at \$1.00 per ton less than lump and it's

JUST THE RIGHT SIZE FOR RANGES AND HEATERS

Car on Track Now

## JONES & McLEAN

The best place to buy coal. Phone 1

ail

**Bring Us Your** 

## Cream

We pay the highest price. Give you the highest test. Pay Cash for all the cream you bring us at the H. D. REED GROCERY.

> **Mistletoe Creameries** H. D. REED, Agent Phone 249

## Help Your **Employees**

Help your employes to have Bank Accounts here. One employe with a Bank Account is worth to you two without bank accounts.

The employe who is thrifty for himself will be thrifty for you as his good habits benefit your business, just as his bad habits injure it.

First National Bank

# ESIME UULI

dering number and variety of Real Bargains in the N for every \$1.00 in cash received on Wednesday only. s of lucky coupons are given FREE PRIZES. pons, and to the merchant to put out the Coupons.

Y ARE VALUABLE

reford's merchants Wednesday



#### Dress Shirts—Ratine

ress Shirt \_\_\_\_\_\_\$1.50 rade Ratine, per yd., \_\_\_\_\_75c Green Trading Stamps on \$ Wednesday. J. O. Newell

#### Free Tube

free with every purchase of a casing on \$ Wilkinson Motor Company

## Hail Insurance

ail season is here—better protect those crops standard policy, paid in the field, with

Jones & Barnett

#### Your Choice

y \$1.50 article in this store on Dollar Wed-

## W. H. Ray, Jeweler

# y, July 25

ant on this page will give at least rons of the different Dollar Wed-

urchase on each Wednesday have rawing, and if you hold the lucky

the merchants sometimes they VEDNESDAY, JULY 25. It will

#### Ladies' Rest Room

Our rest room is clean and neat and is for your convenience.

Magnolia Filling Station

#### Come to the Big Sale!

Everything in our store is on sale this Dollar Wednesday at big reductions in prices. See our circulars and come in Wednesday sure. Not one but hundreds of real bargains.

**Fox Mercantile Company** 

#### Merchandise Sale, July 25

A big Merchandise Auction Sale on July 25, in the Rayzor building, formerly occupied by the Texas Meat Market. The sale will begin at 1:30 and continue until the drawing at 4 o'clock. Remember this is the last Wednesday in the month and it is the day of the big drawing, when the Hereford Merchants give away 100 merchandise

Col. W. S. Williams, Auctioneer

#### For Fords

Front or rear Hubs and Axle Shafts one dollar each 30x31/2 Cord Tires for \_\_\_\_\_\$12.00

H.L.Rice

#### Seat Pads

\$1.50 Ever Klean seat pads on \$ Wed. \_\_\_\_\$1.00

Service-U-Like Station Snyder & Roberts

#### Oyster Shell

60 pounds Oyster Shell \_\_\_\_\_\$1.00

Jones & McLean Grain Company

#### **Fruit Jars**

25 percent Discount on all Fruit Jars

**Garrison Brothers Hardware** 

#### The Western National Bank

Hereford, Texas Will Help You Earn a Dollar

#### Rubber Hose

20 percent Discount on Rubber Hose 10 percent Discount on Earthern Jars

#### **Dunlap Hardware Company**

#### Kyanize Varnish

\$1.50 can Kyanize Varnish, on \$ Wed. \_\_\_\_\$1.00 With every sale of a Gem Razor we will give an extra package of blades.

City Drug Store

#### Roosters-Roosters

On Wednesday, July 25, the last Wednesday in July, I will pay \$1.00 to the person bringing us the most Roosters, \$1.00 for the oldest Rooster, \$1.00 for the sorriest Rooster. Don't forget the date, the 25th of July, the last Wednesday in July.

Golden Rule Produce

#### On Dollar Wednesday

Our entire stock of Shoes, Shirts, Pants, Hats of all kind, 25 Percent off on \$ Wednesday. Summer Underwear, 38c the piece.

The Popular Store

#### The First State Bank & Trust Co.

Hereford, Texas

Will Help You Make a Dollar

#### A Special on Pineapple

3 cans 2½ lbs. Broken Slice Pineapple \_\_\_\_\$1.00 Sack Homeseeker Flour \_\_\_\_\_\$1.65 One 5 lb. can Peanut Butter \_\_\_\_\$1.00

Frank A. Gyles Grocery

#### Bathing Caps—Perfume

75c Perfume, on \$ We	dnesday50c
60e and 75c Bathing C	
\$1.25 Bathing Caps	\$1.00

J. J. Clark, Druggist

#### \$5.00

We will give a refund of \$5.00 on Primrose Separators sold on \$ Wednesday.

Price & Hough

#### Rockwell Brothers Lumber Co.

Hereford, Texas

Guarantees You Satisfaction

Telephone 4



Rev. J. A. LaGrona arrived in th city Friday morning from Clovis.

Miss Virginia Morgan went to Ama rillo to visit friends Friday morning.

See Norton and Powelson about their 14c Franklin Vaccine.

Dr. J. M. Black of Canyon made a rofessional call in Hereford Thursday

Oscar Shore of Walters, Okla., reached Hereford Friday morning.

Let us renew your subscription of any paper or magazine.

Prewitt News Stand.

Mrs. W. D. Kellehor went to Amarilto Thursday morning and returned me Friday morning.

Pat Wederbrook went to Amarillo Thursday on business

Bring your next produce to the Golden Rule Produce Co. We need it.

L. S. Harkey of Plainview, repre-senting the Standard Accident Insurince Co., was in Hereford Thursday.

Will teach all stitches in embroidery Mrs. H. H. Hall, at the residuce of Mrs. H. H. Hawkins.

Mr. and Mrs. C. H. Bromley of the Askrin district and G. H. Tyson of Amarillo were in Hereford last Wednesday on business.

Let us show you how nice we can an your next cream can. We do it with steam. Golden Rule Produce Co.

Mrs. H. B. Roberts returned to her ome in Amarillo Thursday morning. Mrs. Roberts visited her sister, Mrs. Glen Suyder.

All needle work will be sold at reduced prices at Mrs. H. H. Hawkins' resice Friday and Saturday. Mrs. H. H. Hall

Mr. and Mrs. F. F. Hopkins of Dallas reached Hereford Friday morning and are visiting in the home of Mr. and Mrs. Robert Elliott, Mrs. Elliott is a daughter of Mr. and Mrs. Hopkins.

Cherries We have 100 bushel or more choice cherries now ripening, and a few The Hereford Nursery.

Mr. and Mrs. J. J. Cantrell and Mrs. Emma Stripling of Mountain Park, Texas reached Hereford Wednesday morning and are visiting in the relatives, J. J. Rushing Castro County.

I am still located in the Cockrell Building, next street west of Main Street. I do all kinds of Plumbing and Windmill Work.

Phone 317.

**Horace Sullins** 

#### Notice

We are prepared to do all kinds of household repair work. Bring us your Radiators. do all kinds of soldering.

We will come and get your Lawn Mower, sharpen it and return it to you. Our prices are right. No job

too large or too small for us. We shall appreciate your pat-

Ready Monday, July 16. Phone 394. 1st door north of Sales Barn

DANIEL'S NEW & 2ND HAND STORE

#### The Samples Are Here!

#### NEW FALL SUIT

you have been thinking about. We have just received the niftiest line of samples for new fall weaves, patterns and designs we have ever shown, with more coming in at intervals.

Early Orders Always Bring The Most Satisfaction

Cleaning and Pressing

that always brings 'em back to

C. P. Ringer

The Tailor Phone 385

Don't forget to bring us your next We want you to know that we are sam, eggs and chickens. We need a grateful to you for your help and sympathy in time of our need.

George Deut and Children.

Notice Swat the old rooster and get Irvin, Mary Frances and Pauline Garton reached Hereford Thursday darton reached Hereford Thursday better eggs and more money.

norning and departed for Clovis Fri-want your cream, eggs and poultry. day morning. They visited in the home of their grandmother, Mrs. J. A. Golden Rule Produce Co.

Herman, LaVerne and Maybell Smith hildren of Mr. and Mrs. W. W. Smith, All pieces will be stamped on good returned to their home in Amarillo material and hemstitched and real Wednesday, after a visit in the home of good values. Mrs. Hall at H. H. Haw-relatives, H. E. Weathered and E. C. kins residence, Friday and Saturday of Arterburn.

We are in the market for more Mrs. H. C. Kirby and Mrs. Smith and cream and will give you honest weights son, Walter, left for their home in and test. Try us out. sas City, Kansas Thursday morn-Golden Rule Produce Co. ing after a two weeks visit in the hi

Mr. and Mrs. W. F. Frye, parents of Carl Frye, left Hereford Thursday morning for their home in Davenport, Iowa. Mr. and Mrs. Frye visited a few weeks in the home of their son and family.

We desire to express our sincere thanks and gratifude to the many Ramsey Landrum reached home the friends and neighbors for the timely latter part of last week from El Paso, aid so willingly given us on the occa-sion of the illness and passing of our the local Texas National Guard and wife and mother, Mrs. Minnie Dent. will leave with them Sunday.

## Laundry Basket

of relatives, Mr. and Mrs. R. T. Moon-

ey. Mrs. Smith is a sister and Mrs. Kirby is an auht of Mrs. Mooney.

Card of Thanks

Beginning at once we will ship Laundry baskets to Amarillo

#### Twice Each Veek

The Herfeord Laundry has closed and we believe the people will appreciate this service. Phone us at 160.

Beene & Shaw

# Dreaming

Thinking of millions is all right-but the thing that brings results—is the saving of 25 and 50 cent pieces in a savings account in this bank.

The Western National Bank

## Furniture at a Bargain

Did you know that Furniture is the cheapest, or rather the lowest, priced commodity of any other line of merchandise on the market today? It's a fact. Not only that, but when you buy a good piece of Furniture, you have it for life time. Not so with other things you buy.

Our big store is brimming full of real good things in every department. Your wants are easily supplied at our place.

William & Mary Walnut Bedroom Furniture, \$225.00 Suites, for \_\_\_\_\_\$175.00

Queen Ann Walnut Bedroom Furniture, \$250.00 Suites, for \_\_\_\_\_\$195.00

Beautiful Living Room Furniture in overstuffed to match with Dining Room Furniture in all periods and finishes.

If you let us we will furnish your home right in style, as well as price. You should have in your home-

A good Piano-we sell them,

A Victor Machine-we sell them,

A Singer Sewing Machine-we sell them,

A Hoosier Kitchen Cabinet-we sell them,

A good Refrigerator-we sell them.

We will serve you better than anyone under the

## E. B. Black Co.

The big Store with the little price.

A delightful lawn supper and business session of the Tri-C class of the Presbyterian church was held at the E. S. Ireland home last Tuesday eventher and the E. S. Ireland home last Tuesday eventher and the E. S. Ireland home last Tuesday eventher and the following Establishment of the Tri-C class of the following Establishment of the Tri-C clas ning. A large crowd thoroughly enjoy-ed the basket lunch and the program old white-face heifer, not branded or 48-50 and officers elected for another year as follows: Vern Witherspoon, presi-dent, Harvey Nunn, vice president, Mrs. Arthur Rogers, secretary-treasurer, Mrs. Roy Gilliam, assistant secretary, Mrs. Seth B. Holman re-elected

NOTICE OF ESTRAY SALE NOTICE IS HEREBY GIVEN, That on the 6th day of August, 1923, the same being the First Monday in said month, I will sell at Public Auction, at

#### Hail Insurance

JUDGE RAY E. SHEFFY

Will have charge of my HAIL office the remainder of the season, I having been called to the Amarillo Office as SPECIAL AGENT. Let us take care of your grain and cotton.

My clients will have my personal service in case of loss, which will be given every consideration.

O. B. Hankins

Dimmitt, Texas

Com'r. Pre. No. 1

# Laundry

Since we have no laundry now we suggest that you investigate the Electric Washer-its practical value what it will do for you. Many will be surprised to know that their neighbors have been doing their washing for years very satisfactorily with electric machines. You can get the same results without any drudgery and have your clothes done just as you want them without damage and you don't have to count the clothes in and out to see that you have all of them. Any child can turn out big washings electrically. Put the drudgery on the electric Company.

#### Hereford Light & Power Co.

"Your Electrical Servants"

## Ladies' Ready-to-Wear

Ladies' Suits, Coats, Dresses and Blous-Half Price

Ladies' Suits and Coats, all new spring \$30.00 Dress, Clearance Sale, \$15.00 from last season.

\$70.00 Suits, Clearance Sale, 535.00 \$65.00 Suits, Clearance Sale, \$50.00 Suits and Coats, Sale, \$45.00 Suits and Coats, Sale, \$22,50 \$40.00 Suits and Coats, Sale, **\$20.00** \$35.00 Suits and Coats, Sale, \$30.00 Suits and Coats, Sale, \$27.50 Suits and Coats, Sale, \$13.75 \$25.00 Suits and Coats, Sale, \$22.50 Coats, Clearance Sale, \$11.75 \$20.00 Coats, Clearance Sale, \$10.00 \$18.00 Coats, Clearance Sale, \$ 9.00

## Petticoats and Bloomers

25 Percent Discount

#### Ladies' Dresses

Ladies' Dresses in taffeta and canton crepe, in navy blue and black.

\$45.00 Dress, Clearance Sale, \$22.50 \$37.50 Dress, Clearance Sale, \$17.50

suits and coats, nothing carried over \$27.50 Dress, Clearance Sale, \$13.75 \$25.00 Dress, Clearance Sale, \$12.50 \$20.00 Dress, Clearance Sale, \$10.00

#### Ladies' Blouses

Ladies' Blouses in all the new wanted shades in both long and short sleeves, July Clearance Sale, Half Price.

#### Ladies' House Dresses and Aprons

Beautiful Line of House Dresses and Aprons in Ginghams and Percales, with fancy trimmings of floral designs of cretonne, sateen and plain colors.

\$3.50 House Dresses, Sale Price \$2.90 \$3.00 House Dresses, Sale Price \$2.35 \$2.50 House Dresses, Sale Price \$1.95 \$2.25 House Dresses, Sale Price \$1.85 \$2.00 House Dresses & Aprons, \$1.60 \$1.75 House Dresses & Aprons, \$1.40 \$1.50 House Dresses & Aprons, \$1.19 \$1.25 House Dresses & Aprons, \$ .95

## **Sheeting and Domestic**

10-4 Sheeting, value 75c, Sale \_\_\_62¢ 9-4 Sheeting, value 70c, Sale \_\_\_ 58¢ 36 in. bleached Domestic, 25c value, Sale Price 36 in. bleached Domestic, 20c value, Clearance Sale Price \_\_\_\_\_16¢

36 in. brown Domestic, 20c value, 16¢ 36 in. brown Domestic, 25c value, 19¢ 40 in. brown Domestic, value 30c, Special for \_\_\_\_\_24¢ vd.

EXTRA SPECIAL 8 yds. 36 in. Brown Domestic for \$1.00

#### Percales

Percales in 36 in. width, guaranteed fast colors, Special for our Clearance \_21¢ vd.

## Batiste

Batiste in Floral Designs. 40c grades, Clearance Sale Price, 29¢ 35c grades, Clearance Sale Price, 25¢ 25c grades, Clearance Sale Price, 19¢ 15c grades, Clearance Sale Price, 11¢

EXTRA SPECIAL Outing Bal Shoes, Your Choice for Only \$1.95

### **Tissue Ginghams**

32 in. silk striped Tissue Ginghams, reg. price 75c and 85c, Sale, \_\_\_ 59¢ 32 in. Tissue Ginghams, reg. price 60c. Clearance Sale Price 32 in. Tissue Ginghams, reg. price 50c yd., Clearance Sale Price \_\_\_\_ 39¢

# Fox Mercantile Co.