

The Hereford Brand

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Our Slogan—"More People—More Farms"

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Tri-County Poultry Show Opens Here Next Thursday

STEER HEREFORD MAN GAVE WILL ROGERS IS SOLD

Geronimo, renamed "Old Jim," the Texas Longhorn steer that J. G. Hill sent to Will Rogers in 1934, recently was sold to a group of men in Los Angeles for 30 cents a pound. The animal was donated by Mrs. Rogers and money for the sale was given the Salvation Army for an orphan's home.

At the time Geronimo was sold he weighed 2,310 pounds, but at the time Hill sent him to Rogers he had a top weight of 3,000 pounds and was considered probably the world's largest steer. He has been shown at the Tri-State and other fairs in this section of the country.

Hill sent Geronimo to the West Coast with a load of cattle in December, 1934, and instructed Pete Engle, who accompanied the shipment, to look Will up and present him the steer. The Associated Press sent a picture of the animal to its newspapers throughout the world at the time of the sale, and Hill has received a number of clippings from different papers that have reproduced it.

WPA Wages Are Hiked In Area; To Aid Workers

202 ARE AFFECTED ON SOIL EROSION JOB ALONE IN COUNTY

Works Progress Administration wages on all WPA projects in 22 Panhandle counties have been raised to a par with wages paid in nearby sections of New Mexico and Oklahoma, according to press dispatches Tuesday. The new wage scale went into effect November 23.

One hundred and two workers will benefit by the change on the soil conservation project alone in this county, and a number of workers on other WPA projects will be affected. The increased scale raised salaries as follows: \$21 to \$29, \$30 to \$35, \$38 to \$40 and \$42 to \$44. The increase had been sought for some time by several Panhandle people and by Congressman Marvin Jones. They contended that Texas wages were based on cheap employment in East and South Texas and did not conform with the average wage of West Texas.

Along with the increased wages, soil conservation work is moving along rapidly and evenly. O. T. Williams, head of the demonstration tract project, said. The men are preparing tree sites and moving fences. Machines for terracing work have not arrived.

Rev. and Mrs. Honard East and baby of Jackboro are spending a few days with Mr. East's parents, Mr. and Mrs. Ed East. Rev. East preached in Amarillo Sunday night at the Fundamental Baptist church while enroute here.

SANTA ASKS THAT CHILDREN SEND LETTERS TO BRAND

Santa Claus told the Brand this week that he is anxious to get letters from his little friends in this territory so he will know what to bring them for Christmas—so that he can tell exactly what they want. He said to leave the letters at the Brand office so they could be printed in the newspaper, and that he will watch the paper and read them.

So, if you children want to write Santa a letter, you had better do it right away. Write your letter just as quickly as you can, and bring it to the Brand office, and we will print it in the paper so that Santa will read it. Send them in just as quickly as you possibly can.

AROUND TOWN

Sights and Faces Seen

As an indication of their belief in the prowess of their football team Panhandle school men Sunday night told B. H. Hopkins they firmly believe that out of the Hereford-Panhandle game will come the regional winner. In other words, they believe the Panthers are a better and stronger ball club than either McLean or Shamrock, despite the statement by Announcer DeWitt Landis that these were the most powerful Class B teams in the Panhandle. Feeling that way, they naturally give the place to Hereford should the Whitefaces stop the Panthers.

When the officials of the two schools met in Amarillo to decide the site of the bi-district game, they refused to call a flipped coin. Therefore, they got a negro porter to call it for Panhandle. He called "tails" and the coin fell "heads." Big Bob Vaughn gave the colored lad such a look he raced down the stairs. "I thought he was going over the rain instead of fooling around with the steps," Hopkins said. Later the local representatives saw the negro and remarked that he was not so good at calling coins. "I don't call 'em so good for that other man, but I sho' does call 'em good for you," the darkie replied.

So seldom do thanks come into a newspaper office that it is quite an event when some one shows appreciation for what the press has done for them. Therefore, we point with pride to the following card from the Junior Band Mothers: "Dear Mrs. Holman: Please accept our thanks and gratitude for the free advertising you have done for us in the past months. Again let us say 'Many Thanks'."

We were mighty glad to see F. M. Kester on the street again after a period of illness. Somehow it makes the town look more natural.

And J. D. Buchanan, who brought his smiling countenance over from Friona early this week.

Bob Fullwood distributed his new calendar this week. It carries the picture of a young lady—evidently in mid-summer by the way she is dressed, or rather undressed—and two dogs, and is creating no little comment at Bob's taste.

Jim White of Dawn says he has the best wheat prospects in years, which is really some good news. We would like so well to see this that we would go to the trouble of driving all the way to Dawn just for a peek—if dinner or something were served.

Glen Weir was absent from the store the early part of the week, recovering from the ill effects of a hunting trip near Tucumcari, New Mexico, last Sunday.

Handel's 'Messiah' Is To Be Rendered Sunday Afternoon

Handel's "Messiah" will be rendered Sunday afternoon by the Hereford Civic Chorus, assisted by several members of the Amarillo chorus, with Emil F. Myers of Amarillo as guest conductor. The presentation will start at 3 o'clock at the First Baptist church. The public is invited to attend.

Approximately 50 local singers will take part in the presentation. Mr. Myers was present last Sunday afternoon for the rehearsal and will be here again Saturday night for the final practice period. The program was first scheduled for Sunday night but was moved up to the afternoon hour so that visiting singers might return to Amarillo in time to ap-

THREE-DAY EVENT MAY EXCEED PREVIOUS EXHIBITS

With only one week remaining before the opening of the annual Tri-County Poultry Show here, officials are rushing to completion all plans for the exhibition of prize birds by breeders from half a dozen Panhandle counties.

The show will open next Thursday in the Rosson Implement Co. showrooms where it was moved last week because of added floor space, lighting facilities and parking space near the building. The show formerly was planned for the location on Main Street formerly occupied by the Fox Mercantile Co. It will run three days, closing late Saturday, December 14.

Expect Banner Year. Each year one of the largest shows of its kind in the Panhandle, the Tri-County is expected to exceed all previous shows, judging from the number of inquiries received concerning entries and the amount of interest being shown over the entire area. A number of local breeders, who carried off honors recently in the Muleshoe show, will uphold the local end of the contest. They are Jack Wright, Ralph Smith, Bill Kucker, Ruth Callahan, Jasper Vaughn and Stanley White.

It is also understood that B. H. Hopkins' vocational agriculture class will exhibit about 200 chickens.

(Continued on page nine)

Tuesday Is Set For Will Rogers Memorial Drive

ARDELLE S. GEORGE IS NAMED CHAIRMAN IN DEAF SMITH

Ardelle S. George has been named to serve as chairman of the Will Rogers Memorial Fund in Deaf Smith county. She set aside next Tuesday as Will Rogers Memorial Day within the county.

At the same time she was named, 75 women were selected to serve in their respective counties by Mrs. J. W. Fincher, Texas director of the general Federation of Women's Clubs. Their duties are to contact all women's groups and to extend an invitation to school children to participate in the drive for memorial funds.

"Inasmuch as the fund drive is to close December 14, the chairman is asking that December 10 be named as Will Rogers Memorial Fund Day and that every club, every organized women's group and all schools donating anything toward this fund see that their donations reach the chairman by December 14," Mrs. George stated.

Because of Rogers' love for children and his continual work for the unfortunate, the crippled and the needy, as Capt. Eddie Rickenbacker expressed it, the Will Rogers Memorial Commission will use the funds largely to aid handicapped children all over the country, where physical defects may be cured or alleviated with hospital care and expert attention and whose parents are unable to provide this service.

CCC Company Is Again Slated To Leave Park

BUILDINGS COMPLETED, TO BE TURNED OVER TO PARK BOARD

Junior CCC Company 872 will leave Hereford State Park Monday for Tucumcari, New Mexico, where it is to be stationed for the next period. The company originally was scheduled to leave last Saturday, but because of bad weather an extension of one week was granted on Wednesday afternoon by the War Department so that work could be completed.

Very shortly the Federal government is expected to turn the buildings over to the state parks board, which must care for their maintenance. W. H. Dial has been recommended as caretaker and is being employed by the government until the buildings are released to the parks board.

The CCC workers have virtually completed all buildings at the park, and water and electricity have been connected. However, the piping of gas into the houses has not been completed. The future of the CCC camp buildings is unknown, no local official having received information concerning them.

Officials also were unable to look into the future of the park. Although several plans for making it self-sustaining have been suggested, nothing can be done, it was said, until the state parks board opens the way. As far as they are concerned, it will remain as the company leaves it until some plan is announced from higher sources.

Two County WPA Projects Started

14 WOMEN ARE EMPLOY- ED IN SEWING ROOM AND LIBRARY

Two WPA projects employing about 24 women got under way here last week end. They were the county sewing room project, which employs about 22 women, and the county library project, which employs two. The sewing room is located in the basement of the court house in the section commonly known as the Red Cross room.

This project is receiving the aid of the Red Cross and relief office. A canvas of the town is being made to secure old clothing and material that may be used for the making of clothing for children. Anyone having such material or clothing is requested to present it to the sewing room. The women will rework the articles or make new clothing, which will be distributed among the needy.

The project was approved until July 1, Mrs. P. H. Gilliland is supervisor. The library project includes the repairing and filing of books and other library material.

Hereford Area Gets Moisture

Showers brought 2 of an inch of moisture to Hereford last night and this morning, according to the rain gauge at the First National Bank. Dimmitt reported 3 of an inch. Although no reports had been received early from over the area, the showers apparently were general.

Low temperatures accompanied the moisture, which started with a heavy fog yesterday that still hung over the area this morning. The low for the period was 24 degrees at 5 o'clock yesterday morning, the West Texas Gas Co. reports. It reached 26 degrees between 12:30 and 1:30 o'clock last night. It had climbed to 39 degrees at 9:30 this morning.

Messrs. and Mmes. J. M. Posey and J. T. Gilbreath, and Lois Agness Gilbreath were Thanksgiving guests of Superintendent and Mrs. Lloyd Rhodes of Dalhart, and attended the Hereford-Dalhart football game Thursday afternoon.

Panhandle Comes Here for Bi-District Clash Friday After Dalhart Eliminated

STRONG DEFENSE SAVES GOAL TO MAKE 18-0 WIN POSSIBLE

Rising to new heights as a defensive power while displaying the deadly accurate offense that has carried them to eight successive victories, the Hereford Whitefaces stormed into the District 1 championship on Thanksgiving Day at the expense of the plucky Dalhart Wolves.

By turning back two desperate threats with their heels dug in on their own goal line, the Herd kept the Pack pushed away from pay dirt and struck three times themselves to pile up the impressive 18 to 0 victory. The game itself was a continuous round of thrills, as the score would have indicated had the Wolves managed to get over twice to make the score 18 to 12.

Ride Special to Game. Approximately 2,500 people, including about 300 from Hereford, most of whom made the journey to Dalhart by special train along with the team, pep squad and band, saw the teams fight on the sand-blanketed field. They saw the Herd drop back early in the game, make one of the strongest goal line defenses and then, in the second quarter, open up with

(Continued on page two)

School Bids To Be Made Monday

DEADLINE FALLS AT 11 A. M.; SEVERAL BIDS ARE EXPECTED

The deadline on bids for the \$49,500 PWA Central School project here will fall Monday morning at 11 o'clock, at which time the bids will be opened and read. Several bids are expected to be turned in before that time. Several contractors have been here looking over the project since the notice to bidders was made public two weeks ago.

Bids are being received at the superintendent's office in the high school building. Most of them probably will be turned in Monday morning, with the contractors here in person. Plans and specifications were prepared by Rittenberry & Carder, Amarillo architects.

Successful bidders must enter into a contract with the school board and conform with the requirements of the Public Works Administration. Some time will be required before actual construction begins. School officials have not announced their plans to care for children while the project is in progress.

Mr. and Mrs. W. F. Gillis spent Thanksgiving with relatives at Littlefield.

Panhandle Fans Come On Special

ARRIVE AT 2:15; APPEAL FOR COURTESY CARS ISSUED

Two hundred or more football fans, probably with a band and pep squad, will arrive here for the Hereford-Panhandle bi-district football game by special train Friday afternoon. The special was assured Tuesday, when 200 tickets were guaranteed, and local officers were notified.

The special will arrive at 2:15 tomorrow afternoon, indicating that the District 2 championship team probably will come by bus in order to be here some time during the morning. The visitors should be shown every courtesy while in the city.

Officials immediately started making plans to transport every visitor to and from the field. An appeal went out for courtesy cars. The appeal was given to the Lions Club yesterday, but every available car will be needed. "Regardless of the outcome of the game, we want to be just as nice and friendly as possible," one official urged. "We don't want a single visitor to have to walk either to or from the field."

Superintendent C. H. Dillehay announced that the school morning activity period will be missed and students will be dismissed at 11:42 for lunch, taking up again at 12:35. Afternoon classes will be dismissed at 2:32.

WHITEFACES PRESENTED DISTRICT GRID TROPHY

The district championship trophy, emblematic of the Hereford Whitefaces' District 1 gridiron victory, was officially presented the school Monday when the district committee certified the Whitefaces as champions.

Corn-Hog Work Now Under Way

Compliance with the corn-hog program in Deaf Smith county was started Monday, and workers in the county agent's office urged that every producer sign his compliance papers this week end. It is necessary that these papers be sent in as soon as possible, they said.

Signers were urged to have all necessary information available when they come in to prevent delay. The information necessary includes a complete record of pigs raised, sales, date of sale, weight of hogs, purchaser, the same information for all hogs bought, and the number of hogs left on hand. Signed receipts on all sales and purchases are also required.

WHITEFACES READY TO SEEK HIGHER GRID- IRON HONORS

Panhandle's unconquered rulers of District 2's gridiron wars, invade Whiteface Field Friday afternoon to test the strength of Hereford's undefeated champions of District 1.

When the teams square off at 3 o'clock, the bi-district championship and right to enter the regional classic, goal of all Class B schoolboy elevens, will be at stake. And as big as the title is, the battle local fans are expecting.

Arrange for Game. Athletic Manager B. H. Hopkins, Coaches Tommie McCollum and Jimmie Wilson and Prentiss Rosson went to Amarillo Sunday night to meet with Superintendent Bob Vaughn and Coach Pat Jarrell of Panhandle to arrange for the title contest. As soon as it was learned Monday morning that the game was to be played here, everyone immediately started making plans for a gala event. A petition was circulated asking all stores to close during the game. Hereford, in other words, is getting set for one of its biggest football games in several seasons.

(Continued on page nine)

Plans Complete for Highway 60 and 66 Meeting

DELEGATES FROM THREE DOZEN CITIES WILL ATTEND PARLEY

With all necessary arrangements being completed by the sponsors of the convention, delegates from some three dozen cities in six states will gather in Amarillo Monday for the U. S. Highways 60 and 66 rally, the purpose of which is to devise a program for the filling in of unopened gaps along the transcontinental routes. There will be no set speeches nor cut and dried program, and sponsors have guaranteed that politicians and job-seekers will not be allowed to appear on the program in their own behalf. All delegations will have an opportunity to present their own local problems and opportunities before the general assembly. They will attend the parley with an avowed purpose of bringing about completion of these routes not later than 1937.

Cities which have pledged delegations include St. Louis, Springfield, Monett and Joplin, Missouri; Miami, Yulita, Tulsa, Oklahoma City, Elk City, El Reno, Clinton, Bartlesville, Enid and Arnett, Oklahoma; Shamrock, Canadian, Borger, McLean, Panhandle, Canyon, Hereford, Vega and Farwell, Texas; Clovis, Albuquerque, Tucumcari and Santa Fe, New Mexico; Phoenix, Kingman and Globe, Arizona, and Redlands and Los Angeles, California.

Hereford will be represented by J. E. Hill, George L. Muse, A. O. Thompson, C. C. Acker and N. E. Gass. This committee was named by the chamber of commerce, which took a definite stand favoring any program that might be approved by the convention.

EXAMINATION ANNOUNCED FOR LOCAL POSTAL JOB

An examination has been announced by the Civil Service Commission for the position of substitute clerk-carrier for the local postoffice, according to Postmaster W. L. Pickett. Applicants are required to secure application blanks and other forms at the post office.

Closing date for receipt of applications is December 13, on which date they must be in the office of the district manager, Tenth U. S. Civil Service District, New Orleans. Applicants may secure additional information at the post office.

Mrs. E. E. Joiner of near Lockney is here visiting her parents, Mr. and Mrs. G. W. Brumley.

Christmas Edition December 12 Cares For Gift Shopping

The Hereford Brand on December 12 will publish its annual Christmas Shopping Edition. Watch for it—plan to make it your Christmas shopping guide.

It will make your shopping easier, for in it will be advertised the better gifts of the most popular and better known merchants of Hereford.

It will make your shopping cheaper, for by watching the ads the same gifts may be obtained at lower prices, and these are so easy to check when listed in your newspaper.

It will make your shopping more pleasant, because you can sit in your home, choose the gifts suited to your taste and at the price you want to pay, thereby avoiding crowds and tiring search through the stores.

TO THE MERCHANTS

The Christmas Shopping Edition of the Brand will be printed on attractively designed Christmas news paper and it will be delivered to every home in the Hereford area. Here is your one chance to reach every Christmas shopper and potential customer! To leave your personal message to each of these out of this issue will be to miss a golden opportunity to be included on many Christmas shopping lists.

SOCIETY

R. S. F. GUTHRIE, Society Editor Phone 374-3

W. B. DAMERON HONORED ON BIRTHDAY

One of those events that linger in the memory and bring a with every recollection was birthday observance Friday for his honor guest Mrs. W. B. Dameron. The occasion celebrated at the home of E. Dameron and was a complete and happy surprise to the guests.

Responding to a dinner invitation, Mrs. Dameron went expecting to be the only guest. She instead a long, beautiful table with places laid for a large party, and surrounding her were members of her Sunday school class showering her with good wishes for the day.

The fellowship of the dinner and of the pleasant afternoon when busy fingers sped the hours merrily while plans for roadseeing the work of this diligent class took form, completed the day's program. Members of the Clara Nance Bible class present were Meses. Lowther, Nance, Johnson, Vanderburgh, Elliston, Cottingham, Cockrell, Ramsey, Wilson, Stambaugh, Speer, and Mrs. W. B. Dameron; a guest of the class was Mrs. C. H. Dyar.

BIRTHDAY DINNER HONORS MRS. NANCE

Honoring the birthday of Mrs. T. J. Nance, Mr. and Mrs. C. H. Dyar entertained Thanksgiving Day with a family reunion and dinner.

The beautifully appointed repast was served at mid-day and was followed by an afternoon one as joyous as only family homecomings may be. Guests of the happy occasion were Mr. and Mrs. Harry Johnson and children of Amarillo, Mr. and Mrs. Walter Nance and children of Clovis New Mexico.

FAMILY DINNER CELEBRATES HOLIDAY

A family reunion and dinner was the enjoyable Thanksgiving observance that provided a day of real delight at the home of Mrs. A. M. Jones Thursday.

The elaborate noonday meal was a prelude to an afternoon of pleasant associations that marked the day as one long to be remembered. Guests were Meses. Johnson, Vanderburgh, Elliston, Cottingham, Cockrell, Ramsey, Wilson, Stambaugh, Speer, and Mrs. W. B. Dameron; a guest of the class was Mrs. C. H. Dyar.

MISS FLOY JENKINS BRIDE OF R. E. COTTINGHAM

The marriage of Miss Floy Jenkins and Mr. R. E. Cottingham was solemnized at the Presbyterian manse Saturday evening, November 30, Rev. J. C. Thorns, pastor of the church, officiating.

Just a small group witnessed the beautiful ceremony—just those who stood nearest and closest—that fact itself adding its own touch of sacred beauty. As these gathered near in the solemn quiet, the age-old ring service sent its message of mystic love and holy union clear and deep and strong and beautiful into uplifted hearts.

Both Mr. and Mrs. Cottingham have lived here the greater part of their lives. Both are well known and have a wide circle of friends. The bride was a daughter of the late Mr. and Mrs. J. O. Jenkins, and is a sister of Mrs. Geo. Millard. She is a graduate of the local high school. The groom has been a successful teacher here and in New Mexico and Louisiana, but at present is farming.

Present for the ceremony were Mr. and Mrs. George Millard and children, Arline and Bobby; Mrs. Carl Mountz. Mr. and Mrs. Cottingham will reside in Hereford.

STREUS-WILKINSONS SPEND THANKSGIVING IN LAWTON

Mr. and Mrs. A. H. Streu and daughter, Helen Frances; Cecil and Buddy Wilkinson motored to Lawton, Oklahoma, Thursday morning for a Thanksgiving holiday visit with Mrs. Wilkinson. They also visited the family of Jim Burton, formerly of Hereford. Enroute home they spent Friday night with a brother of Mrs. Streu, returning to Hereford Saturday evening.

DINNER BRIDGE CLUB MEETS AT SKELTON HOME

The home of Mr. and Mrs. C. A. Skelton was the pleasant meeting place of the Dinner Bridge club Wednesday evening.

The buffet table and quartet tables used evidenced the Thanksgiving thought in pleasing seasonal suggestions. The menu was a complete and very delicious Thanksgiving dinner. This with its delightful complement of bridge gave pleasure to Meses. and Mmes. J. A. Pitman, Cliff Acker, Homer Fox, S. P. Rosson, C. A. Skelton, Miss Eloise Pitman, Mrs. Seth B. Holman, Mr. Doug Fox.

High score prizes went to Mrs. Acker and Mr. Skelton respectively.

Attend Birthday Party

Mrs. Seth B. Holman and little Miss Helen Ann Pitman attended a birthday party in Amarillo Friday. The occasion celebrated the fifth birthday of Ann Galloway, winsome daughter of Mr. and Mrs. M. Y. Galloway and grand niece of Mrs. Holman.

Mr. and Mrs. Ralph White of Lockney have recently moved to the Van Bibber farm home east of town. They have leased this farm and expect to become permanent residents of the Hereford community.

FOR RENT, FOR SALE CARDS AT BRAND OFFICE CHEAP.

Beware Coughs from common colds That Hang On

No matter how many medicines you have tried for your cough, chest cold or bronchial irritation, you can get relief now with Creomulsion. Serious trouble may be brewing and you cannot afford to take a chance with anything less than Creomulsion, which goes right to the seat of the trouble to aid nature to soothe and heal the inflamed membranes as the germ-laden phlegm is loosened and expelled.

Even if other remedies have failed, don't be discouraged, your druggist is authorized to guarantee Creomulsion and to refund your money if you are not satisfied with results from the very first bottle. Get Creomulsion right now. (Adv.)

THANKSGIVING DINNER HONORS MRS. L. E. SMITH ON 75th BIRTHDAY

A beautiful Thanksgiving turkey dinner given Thursday of last week at the home of Mr. and Mrs. Burl France with Meses. France and C. P. Cockrell as hostesses was the occasion of a happy family reunion in celebration of the 75th birthday of the ladies' mother, Mrs. Lillie E. Smith, the event occurring on that day.

One of a long chain of lovely happenings that honored Mrs. Smith during the week, the gathering Thursday had, in addition to its atmosphere of holiday festivity, that closer intimacy that belongs only to homes and families. All week there had been showers of gifts and cards and letters all leading to a lovely climax in the reunion Thursday.

Guests were Mrs. Smith, honoree; Meses. and Mmes. Joe and Glen Smith of Dallas, Mrs. T. D. Cole of Clarendon; the three children of the Joe Smith home, and the families of Meses. France and Cockrell. The list included 17 persons.

MR. AND MRS. D. C. LAIRD VISIT IN HEREFORD

Mr. and Mrs. D. C. Laird of Kilgore arrived in Hereford Tuesday, having driven from Amarillo where they visited several days with their daughter, Mrs. M. Y. Galloway and family, enroute from Dallas.

Mrs. Laird has been a patient in the Dallas Clinic Hospital for several weeks. Her condition is now much improved but it is thought that the change to this climate and altitude will hasten her recovery. She will be with her sister, Mrs. Seth B. Holman, during her convalescence.

LOCAL PEOPLE SEE SMU-TCU GAME

Mesmes. and Mmes. A. A. Foster and Sherman Morgan; Leonard and Chilton Foster drove to Fort Worth Saturday and attended the SMU-TCU game. Mr. and Mrs. Morgan visited an aunt in Fort Worth and the party made a brief visit in Granbury, childhood home of Mrs. Foster, on the return trip.

MUSIC STUDY CLUB PRESENTS PROGRAM

Under leadership of Mrs. Ferguson, the Music Study Club presented an attractive program Monday of last week, at the home of Mrs. Dyar.

Bells in Music rang entrancingly in varying moods and through different mediums of expression as the following numbers were given: Hark the Village Bells Are Ringing, Liefebre - Weley, Meses. Hales, Coneway, Roberson and Hawkins; Carillon-Glockenspiel, Carl Heims, Mrs. Snyder; The Bells, Debussy, Mrs. Mountz; Chimes of St. Patrick, Emerson Withthorne, Mrs. Stanford; Bells of Aberdovey, Percy Fluetcher, Mmes. Fox, Rosson, McCracken, Jones, A. C. Thompson and Miss Pitman.

MRS. B. H. HOPKINS ENTERTAINS CLUB

The Friday Bridge Club enjoyed a pleasant afternoon last week with the cheery home of Mrs. B. H. Hopkins thrown open in welcome to the congenial gathering.

The two tables of players included one guest, Mrs. Alton Fraser, and the following members: Meses. Baer, Stanford, Dyar, McCracken, McCollum, McLean and Davis. A salad plate with hot rolls was served.

RESOURCES OF TEXAS THEME OF CLUB PROGRAM

The home of Mrs. George LeGrand was the pleasant meeting place of the Lone Star Study club Monday afternoon. Mrs. Nora Lawhon was assistant hostess.

Agricultural and Mineral Resources of Texas was the general theme around which a colorful and interesting program was built. With Production of Texas as her subject, Mrs. Jack Grady told of early day agricultural methods and the meager equipment of that time, pointing out the relation of those factors to the limited agricultural production. She showed the development, gradual but sure, brought about through education along agricultural lines and foretold greater development which must essentially follow in the train of an awakened agricultural conscience. The number was very informative.

Buried Treasures of Texas was the thrilling story of that fascinating period when history is closely interwoven with legend and dream. Mrs. J. M. Posey presented this number, basing her vivid pictures on Frank Doble's "Coronado's Children." She dealt exclusively with the Palo Duro country to make a most interesting paper.

A delicious refreshment course consisted of pineapple ice-box cake with whipped cream and coffee.

Black

BY MISS NORBIS MYLAN

Mesmes. and Mmes. T. C. Burnett and Arnold Bennett of Amarillo, parents and brother of Mrs. Clyde Hayes, visited the Hayes home Sunday.

Mesmes. and Mmes. H. H. Elmore and Dick Rockey spent Thanksgiving in Hobart, Okla.

The Thanksgiving banquet was held in the community house Tuesday night. Bad weather cut the attendance but not the enjoyment of those present.

Jess King and family and Leon Welch of Canadian spent last week end in the Welch home here. Lois Presley spent the week end in Hereford, a guest of Mrs. Hardwick.

Juanita Welch spent the week end in Erlona with Miss Doe McWilliams in the T. E. Magness home.

Grandma Ray spent last Thursday with relatives in Amarillo. The home demonstration club met Friday to elect officers for the coming year.

Ervan Kimmons spent the week end with his parents at Lark.

Mr. and Mrs. T. L. Welch entertained a number of young folks in their home Thursday evening. Mrs. Jim Black has returned

home after a 10-day stay in the E. B. Black home at Hereford receiving treatment for tonsillitis. Mr. and Mrs. T. S. Graves and Mrs. J. A. Melugin of Whitewright are here visiting their son and

daughter, Mr. and Mrs. Verner Melugin. Mesmes. and Mmes. T. L. Welch and H. L. McLean visited in the George Wood home at Sudan Sunday.

HONOR STATION

—for efficiency in sales, service and appearance. This means you are trading at the nearest Texaco Station in the Panhandle and assures unexcelled service.

Texas Service Station

Glenn Snyder



Santa's Most Important Helper

There's nothing like a well nourished savings account to make a merrier Christmas—it takes an awful lot of worry off Santa Claus' shoulders, and insure a bountiful and beautiful holiday season for everybody. Now is the time to ask about our Christmas savings plans for next year—they're starting right away—and there's sure to be one that will suit you exactly.

THE FIRST NATIONAL BANK

OF HEREFORD

MEMBER FEDERAL RESERVE SYSTEM

A Strong Bank Thoughtfully Managed

Member Federal Deposit Insurance Corporation

How Calotabs Help Nature To Throw Off a Bad Cold

Millions have found in Calotabs a most valuable aid in the treatment of colds. They take one or two tablets the first night and repeat the third or fifth night if needed.

How do Calotabs help Nature throw off a cold? First, Calotabs is one of the most thorough and dependable of all intestinal eliminators, thus cleansing the intestinal tract of the germ-laden mucus and toxins.

Second, Calotabs are diuretic to the kidneys, promoting the elimination of cold poisons from the system. Thus Calotabs serve the double purpose of a purgative and diuretic, both of which are needed in the treatment of colds.

Calotabs are quite economical; only twenty-five cents for the family package, ten cents for the trial package. (Adv.)

BUSINESS AND PROFESSIONAL DIRECTORY

THE CHOCOLATE SHOP
Plate Lunches
Sandwiches
Cold Drinks, Candles
Magazines.

The title to your land is vital
Our Abstracts correctly reveal the title.
A. O. THOMPSON
ABSTRACT CO.
4% Per Cent Federal Farm Loans.

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PHONE 89

DR. J. W. HENDRIX
Chiropractor and Masseur
100 E Street—Just North of Mother's Park
Phone 841 for Appointments

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PROTECTION—

Your Safest Protection — A GOOD
FIRE INSURANCE POLICY!

SAFE SURE WISE

McLean Insurance Agency

PHONE 273

In Santa's bag we peeked today,
And what we saw there made us gay:
Bi-district crown; and farther down
The region in the Whiteface sway.

Whitefaces for Bi-District Champs

HOMER FOX—HEREFORD'S CLEANING AND PRESSING WINNER

See The Game - Give Us a Try - Enjoy Both

Fox Cleaners and Hatters

Phone 111. HOMER FOX In by 3—Out by 6

WE MEET ALL ADVERTISED PRICES IN HEREFORD!

An Ideal Gift

With the \$15.00 allowance on your old range a special offer at this time you find one of the most attractive and modern ranges a distinct addition to your home. Priced \$74.50 to \$99.50 installed, less the allowance on your old range.

Texas Utilities Company

THERE'S ALWAYS ANOTHER YEAR

MARtha OSTENSO



(Continued from Last Week)

She paused with her hand on the door. "But—what shall I do about tomorrow? Evelyn is coming immediately after breakfast." "Do whatever you like about it," he said. "I don't give a d—n!"

In the afternoon of the next day Jason and Paula departed. It had been a fine wedding, Sophronia thought with a swelling heart, as fine as any farmer could afford these days.

Under the big oak a number of the farm boys had seated themselves and were tuning a guitar, accordion, harmonica and violin. Presently a lively melody was lit-

ing upward through the rugged branches of the trees.

"Come on, Phronie!" Old Roderick called, his eyes wistfully following Silver and the older Mehner boy as they exhibited an intricate and amusing fox-trot step.

"Oh, go on with you!" Phronie expostulated, blushing, and was forthwith swept into Roderick's old-fashioned and courtly embrace.

Twice, three times around the circle of the great oak's shade they waltzed, old Roderick adapting his knowledge of dance figures resolutely and gallantly to the outlandish new tempo amidst

cheers and clapping of hands. At last, breathless and blushing rosily, as a girl, Sophronia stopped in front of the door. Old Roderick bowed low over her hand, and the applause and laughter whirled about them.

"Go on with you, silly!" Sophronia said, and gave Roderick a little push. "I'm thinkin' the cider pitchers need fillin'."

In the kitchen she found Roddy alone.

"Why don't you go out and join in the fun?" she asked.

"I guess I'm not in the mood," he replied.

Phronie gave him a sharp glance. "Small wonder!" she remarked. "When do you expect Corinne back?"

"Tomorrow night," Roddy said, without looking around.

"Well—I don't understand what got into her to go off—"

"I'd rather not talk about it," Roddy interrupted.

"No—I suppose the least said about it the better," Phronie said. "I don't know what to think about it, but I wouldn't go moonin' about the house for anyone. I never did—and I never would. Why don't you get out and dance with the rest of them? No one will ever thank you for bein' a soft-hearted fool over any woman, even if she is your wife."

Roddy began impatiently rolling a cigarette. "A devil of a lot you know about it!" he exploded.

Phronie looked at him in surprise. "I know you're never talked like that to me in your life before!" she said.

Roddy got to his feet and put an arm about her. "I don't mean it like that, ma," he said affectionately. "You know I don't. But there's more to this than I want to talk about. Now that Paula's gone I don't know how we're going to get along up at the house. I can't afford another girl, and Corinne doesn't know a darn thing about housework. Even if she did—she isn't strong enough to do it."

"Have you told Corinne about that?" Sophronia asked.

"Yes," he said darkly. "I told her."

"Well, there's no use borrowin' trouble. Corinne will swing into it when she knows she has to, like anyone else. I'll come up now and then to help her get started—and Silver will be glad to give a hand when it's needed. I don't know how I'd do without that girl."

Corinne did not return on the following afternoon. She telephoned Roddy to explain that she had not completed her shopping and that rather than drive home after dark, Evelyn Richter preferred to stay in town for the night. She herself would stay with the Lombards. And was the wedding a lot of fun, and how was he feeling? Roddy, listening to her tumbling, sweetly inflected questions and giving his monosyllabic replies, stared at the wall beside the telephone.

Even after he had hung up the receiver, he continued to stare at the same spot on the wall. There had been something in Corinne's voice—an over-emphasis of apology, of solicitude.

He had tried to talk to Corinne about his corn, but she had given him only her patient smile. "You would have made a good artist, Roddy," she said once—"one of these futurist artists who usually starve to death in a garret unless they have a patron."

Roddy ran the brush aimlessly over his hair and returned downstairs. At the supper table, he told

Sophronia that Corinne would not be home until some time tomorrow. "You'll have Steve and me on your hands for another day," he said.

"And why not?" Phronie replied. "Though the way you're bolting your food I have a notion to let you go without."

Steve chuckled. "It's that cornfield of his," he volunteered. "He's scared it won't be there in the morning."

"Are you going back to finish it tonight, Roddy?" his father asked.

Roddy did not raise his eyes. "I'm going to try," he said.

Phronie glanced across at him. "I was hopin' you'd stay around tonight. It's sort o' lonesome with Jason and Paula gone. Have another cup of tea. And take it easy or you'll be gettin' your stomach all upset."

He gave a short laugh that fell ominously on Sophronia's ears. Then he remained as preoccupied as if he were alone at the table. It occurred to Sophronia that Silver, too, appeared lost in her own thoughts. Once she caught Silver staring at Roddy with a stricken expression in her eyes. Something Phronie concluded, was amiss, and unless she was a dundering fool, she knew what it was.

The meal over, Roddy left the table immediately and started for the fields.

"That corn of his is just an excuse," Sophronia declared. "He's workin' his head off these days to keep from goin' crazy with worry. It ain't fair."

"Well, it won't do much good if you add your worry to his," Old Roderick remarked. "Whatever is to be will be," he said finally, "and there's no preventing either mildew or a good harvest."

Like a striking of cymbals, Old Roderick's words smote a dark music into Silver's mind.

"There's no preventing either mildew or a good harvest!"

these south with the section line to the south east corner of said Best tract; thence west with the section line to the south west corner of said Best tract; thence south with the section line to the north line of Section No. 3, Township 2 North, Range 4 East; thence east with the section line to the north east corner of said section 3-2-4; thence south with the sections lines to the south line of Deaf Smith County; thence east with the said county line to the east line of Section No. 150 Block M-7; and thence north with the section lines to the place of beginning.

That polls shall be open for such election at the West Way school house at West Way in such subdivision; G. C. Hartman, P. H. Gilliland and R. M. Gunn, being proper persons for such purpose and freeholders and qualified voters of such county and such subdivision, are hereby appointed as managers of said election, and they shall appoint their own clerks.

No person shall vote at such election unless he is a freeholder, and is also a qualified voter under the constitution and laws of the State of Texas. All votes of such election shall be by ballot and voters desiring to prevent the animals designated herein from running at large in said subdivision shall place upon their ballots the words, "For The Stock Law," and those in favor of allowing such animals to run at large, "Against The Stock Law."

On or before the tenth day after such election, the persons holding such election shall make due return of all the votes cast for and against said proposition to the county judge of said county.

Public notice of this shall be given for at least thirty days before the date of such election by publication thereof in the Hereford Brand, a newspaper published in said county.

Witness the hand of the County Judge of Deaf Smith County, Texas, this 16th day of November, 1935.

C. W. HUMBLE, County Judge,
414 Deaf Smith County, Texas.

Adrian-Sims Notes

BY MRS. J. M. CHAPMAN
This community received about 1 1/2 inches of rain last Monday and Tuesday.

Sunday school at Sims school house each Sunday at 10:30. All are welcome.

Homer Powell and family, Ernest Colwell and family of Laketon visited the T. F. Bohannon home Friday and Saturday.

Miss Elizabeth Chapman of Panshandle visited home folks during Thanksgiving.

N. O. Phillips and family were Dimmitt visitors last week end.

J. M. and Ray Chapman were in Amarillo Friday.

T. P. Lyons was an Amarillo visitor Monday.

Travis Vaughn and family visited in the R. A. Freeman home Saturday.

Mrs. Tom Bohannon is visiting her son, Theron, for a while.

Credit



A Real Convenience

Once you are without credit, you realize its great advantages. Pay your bills when due and protect your good name.

BE PROMPT IN RESPONDING TO STATEMENTS AND INSURE FURTHER CREDIT

HEREFORD CREDIT ASSOCIATION
DOROTHY H. ROSS

Local Affiliation of the NATIONAL RETAIL CREDIT ASSOCIATION

A Beauty Special



From Now
Until Christmas
Manicure — Facial
Oil Steam Shampoo
Finger Wave

All of These for \$1.50
If Taken at One Time

It goes without saying that you'll want to look your best—from head to toe—for Christmas Week. It's also true that you won't have as much time to take care of yourself as usual—you'll be busy from morning to night.

So we've arranged for these specials—for only \$1.50 you can have the four treatments above, and be spared beauty worries for the whole time. But you had better make an appointment as soon as possible, for we are sure to be crowded in these busy days!

Permanents
At \$1.00 and up

The Mode Beauty Shop

Phone 107.

Kate Sindt, Proprietor

Health Service

MANOLOGY CHIROPRACTIC
COLON IRRIGATION MINERAL BATHS

Dr. R. E. Perkins

Six Years In Hereford. 710 N. Main St.
Phone 246.

Ideal

Christmas Gifts Crystalware

A complete line of crystalware as beautiful as you will ever find. . . Candelsticks . . . Vases . . . Salad dressing and jam jars . . . Dishes in complete sets and odd pieces . . . New ovenware in attractive colors and designs . . . These are a few suggestions—you can find many other attractive gifts here.

Electric Gifts

Always make a "hit" with the receiver. May we suggest waffle irons, percolators or toasters as the truly Ideal Christmas Gift.

Headquarters for Toys

STREU HARDWARE CO.
HOME OF SERVICE AND QUALITY.

(Continued Next Week)

Frio News Items

BY MRS. W. A. SPRINGER

Jack Roberson, J. R. Owen, Mike Cassell, A. H. Owen and their families, Miss Dot Owen, J. P. Roberson, Glenis Cockrel, Basil McKinley of Hereford spent Thanksgiving at the J. B. Harlin home.

B. F. Fulkerson of Roswell spent the week end in the Bennie Fulkerson and J. E. Springer homes.

White Curry and son of Happy, Miss Elsie and Jim Curry of Lubbock spent Friday at the Jodie Benson home.

C. L. Oglesby spent Thursday with his parents at Amarillo.

Messrs. and Mmes. Deward Roberson, Barney Saxton and son, W. A. Springer and family and Mrs. M. A. Springer spent Thursday in the Andrew Gilliam home.

J. R. Benson and family, Mr. and Mrs. Henry Benson of Shamrock, J. E. Andrew and family, Mr. and Mrs. Jodie Benson spent Thursday at the J. N. Benson home.

Mr. and Mrs. Allman and Wanda Marie were in Dimmitt last Friday.

This the 16th day of November, 1935, came on to be considered by the County Judge of Deaf Smith County, Texas, the petition of more than fifty freeholders of the hereinafter described subdivision of said county for an order of election in such subdivision for the purpose of enabling the freeholders thereof to determine whether horses, mules, jacks, jennets and cattle shall be permitted to run at large therein, and it appearing to the undersigned judge of such county that such petition was filed with the Commissioners Court of said county on the 11th day of November, 1935, and that such Court thereafter, on the 12th day of November, 1935, heard and granted the same and ordered that such election be held on the 30th day of December, 1935, and that the judge of said county issue an order therefor and cause public notice thereof to be given as required by law:

Now, therefore, by virtue of the authority vested in me under such order and the law, I, C. W. Humble, County Judge of Deaf Smith County, Texas, do hereby order that on the 30th day of December, 1935, at the school house at West Way, in said subdivision, an election shall be held for the purpose of enabling the freeholders of such subdivision to determine whether horses, mules, jacks, jennets and cattle shall be permitted to run at large in such subdivision, to-wit: said subdivision being in Deaf Smith County, Texas, and bounded as follows: Beginning at the north east corner of Section No. 4, Block K-8, in said County, and running thence west with the section lines to the north west corner of the J. H. Hampton section of land in Capitol League Nos. 409 and 408, sometimes called Section No. 35, Township 3 and 4 North, Range 4 East; thence south with the section line to the north boundary line of the C. F. Benfro 640 acre tract in Capitol League No. 426; thence east with the section line to the north west corner of the W. P. Rambo 1280-acre tract in Capitol League No. 426; thence south with the section line to the south west corner of said Rambo tract; thence east with the section line to the north east corner of the A. B. Best 640 acre tract in Capitol League Nos. 426 and 427;

ONLY A GREAT PICTURE COULD DO IT!

"Mutiny On the Bounty" Shatters Records

New York.—For the first time in the history of the picture business, the entire Loew circuit of 56 theatres is holding a picture for a second week. The picture is Metro's smash, "Mutiny On the Bounty."

There have been instances when this or that house on the big Loew chain has held over an attraction for additional playing time, but never the whole circuit.

The holdover was the direct result of the sensational business "Mutiny" did last week. At the Capitol it has smashed every known record.

—Hollywood Reporter, Tuesday, November 12th.

"Mutiny On the Bounty" will be shown soon at the Star Theatre. Follow the crowd... be sure and see it.

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DEPENDABILITY
YOU CAN'T DO
BETTER THAN A

Pontiac

PONTIAC
SIXES and EIGHTS
FOR
DISTINCTION

PRICED
AS LOW AS
\$615

List prices at Pontiac, Mich., begin at \$615 for the Six and \$725 for the Eight (subject to change without notice). Standard group of accessories extra.

Norton Motor Co.
Hereford, Texas
Phone 392



The Biggest Load in Years

This is going to be the happiest Christmas in years and we hope that all the people of Hereford and Hereford's trade territory will get their share of happiness and good cheer. People everywhere will feel more like spending since the good rains and prospects are bright.

We trust that you have a good savings account to take care of your Christmas shopping. It always takes a load off Old Santa's shoulders and insures a grand and bountiful holiday for everyone.

Start a Savings Account Now!

First State Bank

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WHITEFACES!



BEAT PANHANDLE!

Whiteface Field

Friday, December 6, 3:00 P. M.

—AND ON TO THE REGIONAL TITLE

We're Backing You To Win The Bi-District Championship

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| Brooks' Drug | Piggly-Wiggly ✓ | Fox Cleaners and Hatters | Fuller's Fresher Fruits & Vegetables |
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<small>W. J. (Bill) SMITH</small> | McLean Insurance Agency ✓ | Furr Food Store ✓ | C. H. Dillehay |
| Texas Utilities Co. ✓ | First National Bank ✓ | Hereford Brand | Prairie Dairie |
| Hillside Hatchery ✓ | Farmers Creamery | Chocolate Shop | Star Theatre |
| Ireland-Beavers Motor Co. | Pitman Grain Co. ✓ | M. D. Womble Implement Co. ✓ | Hereford Motor Co. |
| A. O. Thompson ✓ | E. B. Black Co. ✓ | Chamber of Commerce ✓ | Hereford Insurance Agency |
| First State Bank ✓ | Brumley Chevrolet Co. ✓ | John B. Miller | Hereford Bakery |
| Dewey Reed | Weir's Grocery | Sewell Service Station | Texas Market |
| Jim Lipscomb | City Drug Store | West Texas Feed and Seed | Rockwell Bros. & Co. |
| C. W. Humble | Glen Snyder | Hagar Shoe Shop | Packard Milling Co. ✓ |
| Plains Insurance Agency | Rosson Implement Co. ✓ | Bobbie's Beauty Salon | |
| J C. Penney Co. | West Texas Gas Co. ✓ | Vogele Millinery Parlor | |

The Hereford Brand

Published Every Thursday. Our Slogan—More People—More Farms

HEREFORD, DEAF SMITH COUNTY, TEXAS
TELEPHONE 30

MRS. SETH B. HOLMAN Publisher and Manager
ADRIAN ODOM Editor

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NOTICE TO PUBLIC

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally at the office at 402 Main Street, Hereford, Texas.

OUR CENTENNIAL PROSPECTS

West Texas has done considerable complaining about lack of consideration given this area in the planning of Centennial celebrations. We feel it was a just complaint and we assisted in registering it. But now the changes of getting part of the funds for celebrations have passed, and it is up to us either to harbor the grudge and let the Centennial exposition pass without consideration or to make the most of the situation as it now stands.

It has been pointed out, and correctly so, that even without a direct part in the celebration, West Texas if it will go to work stands the best chance to profit most from the Centennial and the thousands of visitors it will bring into Texas. The people of the East have long associated Texas with big hats, six guns, cow ponies and chaps. These are some of the things they'll be looking for when they come to Texas, and only West Texas can furnish them. This should not be done in a manner to hide the real development and possibilities in West Texas, but rather as a means to attract these visitors to this area, the last western frontier. The romance, ruggedness and picturesque beauty of West Texas can be sold at Dallas to the visiting Easterners in such a manner that they will all want to visit the only section that fits the tourist's picture of the true Texas, and if we take advantage of this fact our reward from the Centennial will be a rich one.

From a financial point of view, West Texas is also the logical section to gain from the exposition. Nowhere in the state as in West Texas is there undeveloped territory, rich in minerals, waiting the necessary capital to develop it. A great deal of the future prosperity of West Texas will be industrial, and this is our outstanding opportunity to display our treasures to the capitalistic eye.

That is not so important in the immediate Hereford territory, but we have a great resource right here that could and should be displayed to advantage at Dallas—the possibilities of shallow water irrigation. Rapid development, wealthy people and heavy financial backing has always flowed almost as rapidly as the water into sections where irrigation became a reality, but first the people must be sold on the idea that irrigation can be done profitably. Let's make it our aim to sell the world on irrigation in Deaf Smith county at the Texas Centennial, and reap one of the richest harvests.

FARMERS SEEK EMPLOYMENT

Three hundred and eighty-eight Deaf Smith farmers, in a petition presented to Congressman Marvin Jones, expressed their desire to work on the soil erosion demonstration project in the county, thereby giving them a source of income until a satisfactory crop puts them back on their feet. The petition was presented in such a manner as to show appreciation for the work Jones has already done along this line and to offer him the support of 388 names, which probably will carry considerable weight when the final decision comes. If other considerable where erosion projects are being undertaken would follow the same procedure, the desire of the farmers would stand a fine chance of being recognized.

The proposal now under consideration in Washington and back by Jones is to throw the erosion service open to farmers and to eliminate the necessity of being qualified by the relief agency and approved by the National Reemployment Service. Congressman Jones is also seeking to get the wage scale raised to a level with the surrounding territory rather than conforming with the Texas scale which is based on cheap employment in Central and East Texas. Even with the scale higher, he pointed out, wages would be so low that farmers will not remain on the project longer than is absolutely necessary.

The idea is being seriously considered in Washington, we understand, and we firmly believe it will be adopted before long. It will serve a dual advantage locally. The farmers who have been unsuccessful with crops but have managed to keep off relief roles would be provided means by which they may exist until conditions change, and relief labor would be provided for the WPA projects that are now laying idle because the NRS cannot provide local manpower.

AUSTIN GREGG SENDS BEST WISHES TO HOME FOLK

Hutchinson, Kansas.

My Dear Mrs. Holman and All the Friends in the Little Home Town:

As I sit here in my baby's home watching the flaming logs in the fireplace, thoughts come trailing into this old cranium of mine reminding me that another Thanksgiving is just around the corner. Ninety years is a good long time in which to store up things to be thankful for. And foremost in my thoughts, aside from my little flock I call my own, are the friendships of those back home.

Through these many weeks of playing hooky my mind has wandered often down the trail to the old haunts in Texas. And as I look back over the pageant of years I find only loyalty and a generous portion of good will from those whom I call "friends." And I especially want to express my appreciation of the manifestation of fidelity on that eventful Sunday afternoon, September 15, which marked my ninetieth milestone. And I want to say that from my point of vantage at the high peak of a lifetime, I can see that it is such treasured memories as these that make life a thing of joy. Since my spirit of gratitude has always had a tendency to creep out and assert itself about the last Thursday of each November, I find it staying true to form and wending its way back to the community where I would probably be in person if these youngsters of mine were not enticing me with wiles that I cannot resist.

In keeping with this glad season I am wishing for each one of you an abundant supply of the best that life has to give.

Sincerely yours,
AUSTIN GREGG.

EDITOR'S NOTE: The above letter from Mr. Gregg reached the Brand office too late for our Thanksgiving edition, but because of the wide interest of local people, we are printing it this week. To Mr. Gregg: We are sorry it did not reach us sooner.

A LONG TIME AGO IN HEREFORD

(From The Hereford Brand, December 9, 1904.)

D. W. Hawkins had been elected president of the Panhandle Teachers' Association.

Snow had covered this region since Sunday.

The Amarillo Herald announced its intention of becoming a semi-weekly publication after January 1. F. L. Vanderburgh was manager.

Callen's Bargain Store announced the arrival of 300 pairs of ladies' hose, made to retail at 20 cents the pair. They were specially priced at two pairs for 25 cents.

Troy Womble was able to be up and about after a two months illness.

"Resolved: That Santa Anna should have been executed," formed the subject for a hot debate in school. Sam Bratton and Elmer Dameron took

the affirmative; Mr. Trimble and Lewis Turrentine the negative.

(From The Hereford Brand, December 11, 1914.)

H. F. Mitchell, Robert Elliott and Guy M. Nesbitt attempted to capture a wounded eagle by driving under it in an automobile. They did, but that was easy compared to what happened when they tried to get rid of it. The eagle's mate, very much unwounded, came to the cripple's aid, and between the two made the men take to cover. After the men disappeared, the wounded eagle was assisted in its escape by its mate.

John D. Wilson and R. N. Mounts had purchased 2,500 head of three-year-old steers at Midland for spring delivery in Hereford.

Berry Orr was batching. His wife and two sons were spending the winter in Marshall.

Mr. and Mrs. Ray Barber had made it home from Kansas City in just 36 hours running time, driving a brand new Stutz. It took several days to get here, but they counted nothing but actual running time.

A. H. Elliston wanted to trade land. To make his ad more attractive, or something, he ran his picture. Evidence shows he then wore a handlebar mustache of which any pioneer might well have been proud.

"My auto 'tis of thee, short cut to poverty—of thee I chant" was the leading paragraph of a half-column write-up in "praise" of the car.

The Floydada train had been making a practice of waiting for passengers as much as 30 minutes. Ordered to leave on time, the train was ten miles away when belated passengers overtook it and "held it up" that they might ride to Plainview.

WHERE ARE CHRISTMAS TOYS OF OTHER YEARS?

Where are the toys of last Christmas and other Christmases before? Some are broken, perhaps, others discarded or laid aside. But they're far from useless. Thursday afternoon and night and Friday night will be toy martinees at the Star Theatre, and boys and girls will be admitted to the show at the price of one old toy that can be repaired or has not been broken.

Manager Hardwick of the Star Theatre is cooperating with the Lone Star Study club, which is attempting to get as many old toys as possible in order to bring Santa Claus to every unprivileged child in Hereford. The theatre will be closed Friday afternoon for the Hereford-Panhandle football game. Those who have toys to donate may call 123-J by Friday afternoon and they will be called for.

Dr. and Mrs. B. M. Wiltshire and little daughter, Patricia Ann, of Austin arrived Tuesday for a visit in the home of Mrs. M. L. Steele. After a brief stay here Dr. Wiltshire will go to San Diego, California, where he will take a special professional course. Mrs. Wiltshire and baby will remain in Hereford until his return.

Dimmitt News

MAYME COX

J. H. Workman of Slaton is here looking after farm interests. Messrs. and Mrs. Henry Stalcup and Ray Cowser were in Plainview Sunday.

Swain Burket was in Olton Monday on legal business.

Ted Cox and Miss Jonnie Beth Tate spent Thanksgiving in the Jim Cox home at Plainview.

Mr. and Mrs. W. E. McCuan and Lowell Cockran were in Bovina Monday.

Messrs. and Mrs. Ray Sheffy and Goodwin Miller were in Portales Sunday.

Mmes. Etta Brashears and Edwin Ramey and Bub Ramey attended the show in Hereford Sunday.

Mr. and Mrs. Homer Newton and Miss Sarah Brashears were in Amarillo Monday.

Mr. and Mrs. Arthur Headley spent Thanksgiving with his parents in Fort Worth. Mrs. B. D. Woodlee accompanied them and went on to Dallas for a visit.

Jack Miller is in Fort Worth visiting his wife and son.

Miss Louise Whitlow and Carl Kemp attended the show in Hereford Thursday evening.

This the 16th day of November, 1935, came on to be considered by the County Judge of Deaf Smith County, Texas, the petition of more than fifty freeholders of the hereinafter described subdivision of said county for an order of election in such subdivision for the purpose of enabling the freeholders thereof to determine whether hogs, sheep or goats shall be permitted to run at large therein, and it appearing to the undersigned Judge of such county that such petition was filed with the Commissioners Court of said county on the 11th day of November, 1935, and that such Court thereafter, on the 12th day of November, 1935, heard and granted the same and ordered that such election be held on the 30th day of December, 1935, and that the Judge of said county issue an order therefor and cause public notice thereof to be given as required by law:

Now, therefore, by virtue of the authority vested in me under such order and the law, I, C. W. Humble, County Judge of Deaf Smith County, Texas, do hereby order that on the 30th day of December, 1935, at the school house at West Way, in said subdivision, an election shall be held for the purpose of enabling the freeholders of such subdivision to determine whether hogs, sheep or goats shall be permitted to run at large in such subdivision, to-wit: said subdivision being in Deaf Smith County, Texas, and bounded as follows: Beginning at the north east corner of Section No. 4, Block K-8, in said County, and running thence west with the section lines to the north west corner of the J. H. Hampton section of land in Capitol League No. 409 and 408, sometimes called Section No. 35, Township 8 and 4 North, Range 4 East; thence south with the section line to the north boundary line of the C. F. Rambo 640 acre tract in Capitol League No. 426; thence east with the section line to the north west corner of the W. P. Rambo 1280-acre tract in Capitol League No. 426; thence south with the section line to the south west corner of said Rambo tract; thence east with the section line to the north east corner of the A. B. Best 640 acre tract in Capitol League Nos. 426 and 427; thence south with the section line to the south east corner of said Best tract; thence west with the section line to the south west corner of said Best tract; thence south with the section line to the north line of Section No. 3, Township 2 North, Range 4 East; thence east with the section line to the north east corner of said section 3-2-4; thence south with the section lines to the south line of Deaf Smith County; thence east with the said county line to the east line of Section No. 100

Want Ads

For Sale or Trade

FOR SALE: Seed wheat at our elevators at Dawn and Black. F. H. Oberthier, Mgr. 47-2c

FOR SALE: Clarinet (second-hand). Reasonable. Apply Miss Joan Carswell, Oberthier Apartments. 1c

FOR SALE OR TRADE: 1928 Chevrolet sedan and 1928 Buick Coach. Star Barber Shop. 1p

For Rent

FOR RENT: Modern furnished apartment. Second door west of Methodist church. R. P. Brazil. 1p

FOR RENT: Mrs. Geo. Garrison house. See Mrs. C. P. Cockrell. 1p

Wanted

WANTED: House work or practical nursing. Experienced, can furnish good references. Mrs. Grace Adams, in Charley O'Dell home on North B Street. 1p

WANTED: To get listings on land located in shallow water belt. Several prospects already in mind. Write or see Joe G. Evans, 306 B Avenue, Hereford, Texas. 47-2p

WANTED: To buy fat cattle, canner cows or old bulls. See Claude Higgins. 47-4p

MRS. PETERSEN'S Specials for Christmas: Two guaranteed oil permanents, \$3.50; plain croquinoile, \$1.00; shampoo, wave and dry, 40c; Manicure, 25c. 51

Lost and Found

LOST, STRAYED OR STOLEN: Five head of whiteface yearlings, branded small T on right hip. I will pay \$6 per head reward for the recovery or information leading to the recovery. Last seen among some calves, 8 miles west of Summerfield. Notify C. B. Thomas, Summerfield, Texas. 46-3p

LOST: Pair of white gold rimmed glasses in grained leather case. Reward for return. Mrs. C. A. Skelton. 1c

LOST: Pair glasses in metal case, some where in town. Return to Brand office. 1p

Jumbo News

(BY LA RUE BECK)

Rev. Joe Strothers of Dimmitt preached here Sunday afternoon.

David Myers spent the week end at his home in Canyon.

Due to rainy weather school children were unable to present a program last Wednesday. It was postponed until Friday, which is community assembly night.

Mrs. C. G. Maples and Dorothy of Dimmitt called in the C. Andrew home Thursday.

Geo. McCrory and family of Ft. Worth called in the Finis Hunter home Friday. Mrs. McCrory and Mrs. Hunter are carists.

Mr. and Mrs. Carlos Reynolds, Mmes. Ray Lanham and Joe Strother of Dimmitt were church attendants here Sunday.

Miss Curline Dixon spent a few days last week with Miss Pauline Dixon of Hereford.

C. E. Leisure and family visited the A. B. Foreman home in Pampa last Thursday.

Mmes. Sam and W. A. Hunyer gave a Thanksgiving dinner last Thursday for the Sunday school class.

Mr. and Mrs. L. A. Matthews and Merle, Misses Lucille Dyer and LaRue Beck accompanied Miss Pauline Matthews to Muleshoe Sunday.

Miss Helen Wilder visited in Canyon Wednesday.

Mrs. P. H. Dyer of Dimmitt called in the Clay Hughes home Thursday.

M. G. Layman and family visited in Big Square Thursday. Mrs. E. E. Mick returned with them to spend two weeks here.

Wayne Carthal and family visited in Plainview last week end.

Ed Wilmet and family and R. B. Thannisch visited in Canyon Friday and Saturday.

Miss Kitty Oxford of Flagspen spent Thanksgiving here.

Misses Maurine and Athalie Wilder of Canyon spent the week end in the J. J. Wilder home.

H. E. Barnes and Ed Wilmet and their families attended church in Hereford Sunday morning.

Bradford Spencer of near Hereford took dinner in the Ullman Hunter home Thursday.

P. H. Dyer and family of Dimmitt were dinner guests in the M. L. Simpson home Sunday.

Finis Hunter and family called in the L. O. Norman home at Arney Thursday.

Mr. and Mrs. Clay Hughes spent Friday night in the C. T. Gallaher home in Hereford.

Winston Adams, Chas. McGinnis and Chub Pinkert accompanied A. E. Hargett to Ford Sunday.

Mr. and Mrs. S. J. Lovell are the parents of a new boy. They are cousins of Mrs. Ullman Hunter and former teachers at Westway.

Many Stores To Close for Game

Virtually 65 business houses in Hereford will be closed during the bi-district football game between the Whitefaces and Panhandle Panthers here Friday afternoon. Sixty-four signed a petition agreeing to close. The game starts at 3 o'clock.

Those signing the petition were John H. Patton, Hereford Brand, C. P. Cockrell, Jack's Shoe Shop, Ike's Cafe, J. H. Brooks, J. C. Penney Co., Mrs. O. F. West, Chocolate Shop, Ralph Barnett, City Barber Shop, Fox Cleaners, Hereford Bakery, John McLean, Close Drug, Brooks' Drug, Farmer's Grocery, C. A. Skelton, Furr Food, Bobbie's Beauty Shop, Daniel Second-Hand Store, Hereford Motor Co., Ever-Ready Lunch, Carl's Grocery, C. C. Rockwell, New Club Cafe, E. B. Black Co., Plains Insurance Agency, C. C. Whitehead, Corner Drug, City Drug, Willard Battery Station, Streu Hardware, Star Barber Shop, West Texas Gas Co., Hanna Shop, Hanna, Bill's Barber Shop, Roy's Produce, Texas Service Station, Magnolia Petroleum Co., Ross Implement Co., Beams & Marrs, Hereford Poultry & Egg, Davis & McCracken, Service U-Like Station, Gulf Service Station, Brown Produce, Daniel Tire Shop, Kat Sindy, Piggly Wiggly, Norton Motor Co., E. J. Hudson, White Face Printing Co., G. W. Smith & Co., Rockwell Bros., Panhandle Lumber Co., Consumers Fuel Association, M. D. Womble and Texas Market.

Travis Dameron made a business trip to Bowie this week.



**CLEANER •
QUICKER •
BETTER •
CHEAPER •**

West Texas Gas Co.
Good Gas With Dependable Service



SHOPPING ARE HERE DAYS AGAIN!

No Need To Loose Your Temper in the Rough and Tumble of Christmas Crowds

Hereford merchants are making your Christmas shopping convenient and pleasant by presenting to you each week through the advertising columns of this newspaper interesting facts concerning their holiday merchandise. With this information you can make out your shopping list before coming uptown then you know exactly what you want. You can do direct to one store, make your purchase promptly, and then to the next store, and the next without milling around at all the counters trying to decide on what you will purchase for Mary and John and Grandma and Baby. . . . You will enjoy still greater convenience if you will plan to do your shopping early. . . . You will find the stock of Hereford merchants this year quite complete and very attractive, and there will be plenty of clerks to wait on you. . . . Shop Hereford through Brand ads. . . . Shop early. . . . and escape the rough and tumble of the holiday rush.

The Hereford Brand

"Your Guide to the Best Values in Hereford"

Big Special on all Apples for Friday and Saturday

APPLES, Stamen Winesaps
Bushel \$1.59, peck 40¢, dozen 19¢
APPLES, Delicious
Bushel \$1.55, Peck 40¢, dozen 20¢
APPLES, Rome Beauties
Bushel \$1.59, peck 40¢
APPLES, Grimes' Golden
Bushel \$1.60, peck 40¢, two dozen 35¢
APPLES, Red Winesaps
Bushel \$1.69, peck 45¢, two dozen 25¢

LEMONS
Small size, dozen 16¢
Our Christmas Candies have the quality you will appreciate!
Popcorn and all kinds of Nuts for your Christmas needs!
PECANS
Louisiana Stewart Papershells, pound 25¢
GRAPEFRUIT
Texas Marsh, seedless, dozen 35¢

We will have a good price on all Sorghum, Ribbon Cape and Honey, both comb and extract.
Our stock of Dates, Figs and Prunes is complete.
DATES
Hydrated, 2-pound package 35¢
AND JUST LOTS OF LETTUCE AND CELERY!

Fuller's Fresher Fruits and Vegetables

SOCIETY

MRS. B. F. GUTHRIE, Society Editor Phone 374-J

Mrs. F. H. Oberthier Honors Daughter During Visit Here

Honoring her daughter, Mrs. Betty Ruth Miller, of Boise, Idaho, Mrs. F. H. Oberthier was hostess of a lovely afternoon bridge Tuesday. Softly shaded lights gave added effectiveness to the simple adornment of the pretty rooms, where gayly blooming pepper plants and vases of carnations arranged with fern suggested in their bright crimson and green the approaching Christmas.

Seven tables of players shared the pleasant association and the games to which the holiday spirit seemed to lend zest and animation. A lovely salad course again showed the bright seasonal coloring. Molded into the centers of individual Neapolitan salads in cherry red were nut-covered cheese balls. Olives, potato chips and white cake leed in white with touches of maraschino cherries completed the dainty plate.

High score was won by Mrs. Gaston Baer and second high by Mrs. C. H. Dyar.

NORMA JEAN McCULLOUGH CELEBRATES BIRTHDAY

Norma Jean McCullough was a charming hostess Tuesday when she entertained a group of her little friends on the occasion of her sixth birthday.

A full program of delightful games was enjoyed and all the lovely gifts added a festive note. A beautiful birthday cake in pink and white, with six pink sandies centered a lovely table from which it was served with sandwiches, pickles and sugar-stick candy to Joan Smith, Mary Jo Mathies, Joan Rosson, Joyce Miller, Maydelle Beavers, Bobbie Witherspoon, Wanda Thompson, Mary Louise Grady, Allen Young, James Neal Smith, Paul Lance, Martha and Pearl Marie Stewart, Virgil and Louise Young, Billie Roy Thompson, Bob Branson, Barbara Oris Galbreath, Shirley Ann Biggs, Bobbie Hicks, Mary Estelle LeGrand, Rosemary Phillips, James E. Higgins, Eloyse Bell, J. B. Sowell, Gerene Sowell, Tommy Murchison, Betty White, Donald McCullough and the honoree.

Messrs. and Mmes. Glen and Joe Smith, and the latter's three children, both families of Dallas, and Mrs. T. D. Cole of Clarendon spent Thanksgiving with their mother, Mrs. Lillie E. Smith.

Mrs. F. F. Hunnicutt has been employed by us to fill the vacancy left by Weldon Beene. Mr. Hunnicutt is from Clovis, N. M., and comes to us highly recommended. He is an expert hatter and tailor.

A Complete Wardrobe Means a Happy Holiday

Greet Santa In Cleaned Clothes

There are going to be lots of very festive occasions this holiday season, and you'll want to look your best at all of them. Sort out those clothes that are looking a little seedy and send them to us. We'll bring them back looking like new.

Mr. F. F. Hunnicutt has been employed by us to fill the vacancy left by Weldon Beene. Mr. Hunnicutt is from Clovis, N. M., and comes to us highly recommended. He is an expert hatter and tailor.

Stambaugh Co.
DEPENDABLE DRY CLEANING

JIM CLARKS ENTERTAIN WITH THANKSGIVING DINNER

The hospitable home of Mr. and Mrs. Jim Clark of Summerfield extended its welcome to a large party of relatives and friends who shared with them a bountiful Thanksgiving feast and an afternoon of delightful associations.

The guests contributed their own part to the lovely whole that included turkey, dressing, gravy, crisp frozen salads, numerous vegetables, puddings, pumpkin and apple pies, delicious cakes and coffee.

The occasion was enjoyed by Rev. and Mrs. Herman Coe and Charman Coe of White Deer; Messrs. and Mmes. Earl Lance, J. C. Lance, Joe Kendall and S. L. Walker, with the children of the homes, all of Hereford; J. C. Vaughn of Hereford; Messrs. and Mmes. C. R. Guy and D. C. Walker, Wayne and Joan Walsler; Messrs. and Mmes. Lee Curry and Jim Clark, Pearl Curry and Leaton Clark.

LA AFFLATUS ESTUDIO CLUB MEETS WITH MRS. ROBERSON

La Afflatus Estudio club was welcomed to the home of Mrs. Eberle for a Christmas party.

The program hour was devoted to Sophie Kerr's fascinating story, The Bees, with Mrs. T. P. McCollister presenting vividly and interestingly her interpretation of the author's meaning and purpose, and the truthfulness and charm of her character delineations. It was a thoughtful study of a meaningful lesson and was very much enjoyed.

Members present were Mmes. Jack Hutson, Edgar Sowell, Bob Higgins, T. P. McCollister, Jim Lipscomb, Bill Hutson, George Suggs, Jim Higgins and Wiley Roberson; a former member, Mrs. G. M. Suggs. Delicious refreshments of pie a la mode and coffee were served.

Mrs. Edgar Sowell will be club hostess at its next meeting on December 17. This meeting will be a Christmas party.

MRS. JO NEVA BRADLEY ENTERTAINS CLUB MEMBERS

The Jolly Femmes Club was delightfully entertained Thursday in the home of Mrs. Jo Neva Bradley with bridge as the chosen diversion of the afternoon.

Open fires and softly shaded lights added their note of cheer in the pretty living room where two tables of players were seated for the games. Members present were Wilma Webb, Anita Gentry, Ruby Long, Wanda Gilliland, Marilyn Gentry, Vera Bainum, Bobbie Sowell and Jo Neva Bradley. Mrs. John Strickland was a club guest. A delicious salad plate was served.

Easter Items BY LOUISE FRYE

Boyce and Joyce Carter were recent honorees at a birthday dinner given by their mother. Many of their friends attended the party and Boyce and Joyce received many gifts on this their 12th birthday.

Mrs. Clem Gilliam of Jumbo spent last Tuesday with Mrs. U. G. Randall.

Mrs. Roy Durant and daughters spent the week end with her brother, G. Armstrong, at family at Sunnyside.

Forest Randall and family of Amarillo were supper guests in the U. G. Randall home Sunday.

Messrs. and Mmes. Sam Hunter and family of Jumbo, Fred Walton, Henry Smith and family and Harry Smith of Big Square were Thanksgiving dinner guests in the E. M. Allen home.

Mr. and Mrs. J. S. Smith and Harry went to Anadarko, Okla., Sunday for a several days visit.

Mrs. Carl Frye called on Mrs. H. C. Baird in Hereford Sunday.

Mr. and Mrs. Will McClure of Claude visited the Medley home Sunday. They brought Miss Louise back from a holiday stay there.

Miss Oline Ramey was in Amarillo during the holidays.

Mr. and Mrs. Harry Smith entertained the young people with a party Saturday evening with 30 guests present.

Messrs. and Mmes. Bob Aze visited Sunday in the Geo. Chamberlain home.

Mrs. Stoker Robbs spent Saturday with Mrs. Burleson in Hereford.

Teachers and pupils are preparing a program for Christmas. It has not been decided when they will have the tree.

Several duck hunters have been in this vicinity recently.

Ford Doings MRS. H. M. BENSON

A. K. Webster returned last week from a visit in Temple and Chicago.

W. M. Stewart will leave for Dallas Tuesday to attend the agricultural convention.

Mrs. M. G. Parks arrived Wednesday for a visit with her daughter, Mrs. H. M. Benson.

Fred Brunson and family visited the John Higgins home at Ward one day last week.

Children of Mr. and Mrs. Ben Bentley spent Thanksgiving with their parents here.

H. D. Hill and family went to Summerfield Thursday.

The ladies will meet in an all-day session at the school house Friday to quilt. A covered dish lunch will be served at noon to teachers and children. All parents urged to attend and visitors are welcome.

L. J. STRAFUSS AND FAMILY, MR. STRAFUSS AND MISS HILDA WERE DINNER GUESTS IN THE STRICKLAND HOME IN AMARILLO THURSDAY.

Mr. and Mrs. H. M. Benson celebrated their 11th wedding anniversary Saturday with a goose dinner in the home of Mr. and Mrs. F. C. Benson. Present were Mrs. A. E. Benson, Clarendon; Mr. and Mrs. Tom Majors, Hereford; Messrs. and Mmes. Hardy, George and Floyd Benson and their families; Mrs. M. J. Parks of Cisco.

Rev. Marvin Boyd will preach here Sunday.

MR. AND MRS. WILEY ROBERSON AND CHILDREN AND MRS. J. W. HICKS AND DAUGHTER, VIDA, WENT TO GARDEN CITY, KANSAS, FROM DALHART, WHERE THEY HAD SEEN THE HERFORD-DALHART FOOTBALL GAME LAST THURSDAY, FOR A VISIT WITH MR. AND MRS. W. E. HICKS. THEY RETURNED SUNDAY.

Mr. and Mrs. E. E. Fridley were in Amarillo Tuesday.

Summerfield News MAUD E. NOLAND

Maude E. Noland, Rev. and Mrs. Weathers of Plainview spent last week end visiting here.

Dean Story and Miss Sylvia Behrends, students at WTSTC, spent the week end with their parents here.

B. K. and J. D. Greeson were in Sudan on business Saturday.

Walter Hawkins and family have returned from Lamesa.

A. L. Behrends and family, Mrs. J. D. Story, Joe Story and Maude E. Noland took dinner in the Jim Florey home at Amarillo Thanksgiving.

Mr. Terrell was here from Amarillo Monday.

Mr. and Mrs. Nat Lookingbill, Mr. and Mrs. Wilhelm of Carter, Okla., and Miss Faye Lookingbill of Sayre, Okla., visited the J. L. Lookingbill home last week.

Obe Roberson has been on the sick list several days.

Mr. and Mrs. N. P. Sikes enjoyed a visit from his sister of Clovis last week. Lily May Sikes returned home with her.

Mr. and Mrs. Perry McMinn were Amarillo visitors Monday.

The YWA girls met at the Schulz home Monday night.

Miss Kathleen Wade spent the Thanksgiving holidays with her parents in Amarillo.

Attend Agricultural Meeting.

Mrs. Bess Turrentine, Troy Womble, Mal Stewart, Dewey Reed and Jim Hill left Hereford Monday to attend the Texas Agricultural Association meeting at Dallas, which convened Tuesday, Wednesday and Thursday. This was a state meeting for county agricultural associations.

For Friday, Saturday and Monday

Our Big Special—Fine Felt Hats going at, choice, \$1.00. Velvet Velour and Beaver Hats, \$2.00 to \$3.00, in all the wanted shades. Shirley Temple Hats, \$1.00 and \$1.25. Softies, 75¢, Tams 50¢ and 75¢, Scarf Sets \$2.00 and \$2.50.

VOGELE MILLINERY PARLOR

Ward News Notes BY MRS. W. D. NAFZGER

Mr. and Mrs. F. Y. Moreman spent Thanksgiving Day at Progressive.

Mr. and Mrs. Snell visited Mr. and Mrs. Altes Sunday.

Mr. and Mrs. E. A. West spent Thanksgiving with Mr. and Mrs. Ernest West in Hereford.

Mr. and Mrs. Saltzman spent last Thursday in the Johnny Biggs home in Hereford.

On six weeks' honor roll were Oliver Lee West, Ruth Moreman; Fred West, Marie Moreman, Billy Hutson, Hope Zinsler, Frank Zinsler.

The school had a Thanksgiving program Friday, and a number of patrons attended.

Miss Ellen Smith spent Thanksgiving holidays at Ralls with her parents.

Miss Sarah Agnes Bryant spent last week end with friends at Lamesa.

Messrs. and Mmes. George and Jack McCullough, with the latter's daughter, Jacqueline, all of Clovis, spent Thanksgiving in the home of Mr. and Mrs. R. E. McCullough. In the afternoon the party motored to Amarillo and were guests of Mr. and Mrs. J. A. McCullough.

NOTICE!

There will be a T-Man (Treasury Man) in town Thursday and Friday, December 12th and 13th. He is looking for 1922 pennies. Anyone who has one will be admitted to see Bette Davis and George Brent in "Special Agent," which will be shown at the Star Theatre on these dates.

Conoco Gas Will Make Every Day Christmas!

FOR YOUR AUTO

We play Santa Claus day in and day out to auto owners with service and products of supreme quality. The gas and oil you buy here are the finest modern science can produce. But more than that is the friendly, helpful and sincere service we offer. You get a real smile here — and fast, able, helpful service — all the time. Drive in any day for your Christmas present — we help make motoring easier.



Home of Continental Products
CONOCO SERVICE STATION
RUFUS SEWELL. PHONE 538

Christmas Cards-

We Have a Complete Stock of Beautiful New Cards - Any Style You May Desire

ORDER NOW

For Prompt Delivery - Wider Choice



Not only do we have a large selection of card designs, but the price range varies from small, attractive remembrances to expensive, beautiful cards—all to fit the desires of those who plan to send them out this Christmas. LOOK AT THEM TODAY. Order them either with your name attractively printed on the cards, or unprinted. We are able to fill both orders promptly. More and more people are expressing best wishes and offering Yuletide remembrances by the use of cards. Your friends and neighbors probably are making their selections here right now.

The Hereford Brand

The Whiteface Roundup

NEWS OF HEREFORD HIGH SCHOOL

WHITEFACE ROUNDUP STAFF
 Editor-in-Chief — Melva Rea
 Assistant Editor — James Bell
 Exchange Editor — Palmer Norton
 Alumni Editor — Alma Paetzold
 Jokes and Humor — Phyllis Arthur
 Copy Reader — Meredith Montgomery
 Reporters: Mildred Stewart, Nora Jean Russell, John Willett, Clyde Posey, Odessa Long, George Conklin, Alva Barber, Billy Beene, Karl W. Shirley, Layna West, James Bell, Gaytha Wilson, Viola Phillips.

Editor's Corral

Everyone is in the habit of giving excuses whether he is in school at home or in some kind of business. Most of the time one does not intend to do the work assigned to him, hoping the teacher will not call for it. When the work is called for the student naturally makes some kind of excuse.

These excuses are made before one has time to think. They are also made more often about small things than about matters that are important. But this habit should not be practiced because these small things in life are the ones that are important in the end. Everyone should try to stop the habit of making poor excuses.

CORRIDOR TRAFFIC RULES

Traffic rules in HHS are excellent, but they are not heeded to a great extent. High school students are requested to go down the west stairs and come in the east stairs. In coming from as-

sembly the downstairs students are requested to go up the east stairs and down the west to avoid as much as possible the noise and confusion which is always present in a crowd of any size at all.

These rules, if carried out, would help save time and the patience of students and teachers. In going down the halls, students should go on the right side always, unless the locker is on the left side of the hall.

If these rules were carried out our halls would be a much more pleasant place through which to walk. Our visitors would be able to walk from one end of the hall to the other without colliding with a dozen or more students.

It should be said that the last several editorials were written by members of the English 4 class during a recent study of journalism. To these students, rather than to the editor or any other member of the staff, goes credit for these editorials.

Now that six weeks' exams and the holidays are over, we should be able to start life again with a clean slate. But if it isn't clean, let us remember this is the homerun stretch for the first semester, and a piece of sound advice is rally to do some work this third six weeks.

Dehorning Pen

Some of the girls were wondering if J. D. Clayton played football when he was in kindergarten, or if he was just born that way. No, R. A. doesn't wear soap on his uniform. They were wondering also if Bengie had a grudge against the world or if he just liked to tear up those Canyon boys, and if Billie P. ever played or if he were the wild man from Rarneo (maybe when they found out these things they'll insist that we don't come up to see me sometime, again).

James Bell: "When I marry I shall lead a handsome girl and a beautiful cook to the altar."
 Gaytha: "Heavens! James, that would be bigamy!"

Palmer Norton tells us of the time when he was taken unconscious to the hospital. Upon regaining consciousness, he looked out the window, saw a big fire and exclaimed, "I knew I hadn't done much good in this old world, but I didn't think I had been bad enough to come here."

Alva B.: "Miss Carlisle, I had my hand X-rayed."
 Miss Carlisle: "Heah, that's nothing; I had my head X-rayed."

And last, but not least, is Public Enemy No. 1 Library Fines? Public Enemy No. 2 Assembly on cold mornings? Public Enemy No. 3, fellows who cut up in SH thus bringing about such an atmosphere that calls for intensive studying?

In the English 2 class last Wednesday, Carl Mosley was reading a poem. He said, "A cow fluttered by" when it should have been "a crow fluttered by."

Mr. Dillehay: "Why do you sit on the bench with the football boys?"

Mr. Hudson: "Well, my wife says she wants at least one-fourth of the seat on the stand and the football boys had rather lie on the ground than to attempt to sit with me on the bench."

Mr. Patton to Elmo: "So you know my son in school?"
 Elmo H.: "Yeh! we sleep in the same civics class."

Miss Wrenn: "Billie, what else is in the ocean besides hydrogen chloride?"
 Billie: "I've heard that there was fish."

Roger: "Dad, I've decided to go into the chicken business."
 Mr. Brunley: "You had better go into the owl business so your hours will compare."

Donald: "Elmo, how do you keep a fountain pen from leaking?"
 Elmo: "Don't put ink in it."

Some students would like to know what kind of excuse Mr. Hudson gave when he was late during his high school days. Please paste information on bulletin board.

A certain senior entered the library Wednesday morning and called for a book, Uncle Bob and Aunt Mary. It took three librarians at least five minutes to know that he wanted a book on Journalism by Otto and Marye.

THANKSGIVING HOLIDAYS

Several teachers took advantage of the Thanksgiving holidays by visiting in other communities.

Mr. Dillehay, Miss Crawford and Miss Harris attended a meeting of the State Teachers' Association in San Antonio.

Mr. McCollum, Mr. Hopkins, Mr. Smith, Miss McMinn, Mr. Wilson, Miss Carlisle and Miss Houston attended the football game at Dalhart Thursday. Mr. Wilson also visited in Portales.

Miss Sullivan and Miss Vaughn expected to spend the holidays in Amarillo. Miss Rigler planned to visit in Lubbock.

Miss Fullingim was a Pampa visitor, and Miss Chambers visited in Canyon.

Several teachers remained in Hereford, including Miss Carlisle, Miss Wrenn, Miss Houston, Miss Spradley, Miss Kirby, Miss McMinn and Mr. Hudson.

The Stampede

COWHANDS

The Cowhands had a party Friday night, November 22 in the gym. They played many games. Refreshments consisted of cheese sandwich, ham sandwich and a bottle of milk. Games and refreshments were enjoyed by all.

The Cowhands met Tuesday night. They had planned to initiate the pledges last Tuesday night but failed to meet beforehand and had to postpone it. They will initiate these pledges some time in the near future.

ATHLETIC ASSOCIATION

Football players of today. They are in HHS. The efficient clubs of Hereford are giving the football players plenty of backing. The Lions club gave the football boys a big dinner at the Presbyterian church November 27.

Local Chuckwagon

JUNIOR CLASS

The Junior class had a short meeting last Tuesday, November 19. The meeting was called to discuss the party plans. The committee that was appointed to find an open date for the party did not succeed in finding one before Christmas, so the meeting was turned into a study hall.

Clearance Sale

We are discounting our stock of used cars so that we can dispose of our trade-ins before the first of the year.

- 1934 Plymouth Coach—only 24,000 miles.
- 1933 Dodge Sedan—completely overhauled.
- 1933 Chevrolet Coach.
- 1933 Chevrolet Coupe.
- 1933 DeLuxe Plymouth Sedan.
- 1932 Plymouth Sedan.
- 1930 Chrysler Sedan.
- 1929 Chevrolet Sedan.

Terms If Desired

Ireland-Beavers

MOTOR COMPANY

Dodge-Plymouth.

Sales-Service

CLOSE DRUG STORE

HOME OF 60¢ PURCHASE PLAN

- BE SURE -

To visit our store and see the largest assortment of CHRISTMAS GIFTS we have ever had. Gifts for the whole family—and at reasonable prices.

Drug Specials Every Day

Nuts

Insist on Double Kay quality, fresh toasted with real butter—so different from ordinary salted nuts merely cooked in oil.

Special! Fancy Mixed Nuts - Finest Quality, This Week • No Peanuts 1/4 lb. 20c • 1 lb. 79c

PLANNING A PARTY?

- Phone Us For Nuts -

No party complete without these crisp, crunchy, healthful bits of goodness. Delight your guests with Double Kay fresh, butter-toasted nuts.



Let us put away any gift you want. NOW, on our Lay-Away Plan. 50¢ will hold any gift until DECEMBER 23rd!

Ask About Our 60c Purchase Plan!

It Will Be Of Value to You At Christmas Time!

Delicious Hot Chocolate With Wafers 10¢
 Real Malt For 10c

MEAT

After all, meat forms the basis of almost every meal—that's why so many housewives always patronize our market—they know they can depend on us for high quality meats at consistently lower prices every time!

HAM, Armour's Star, 1/2 or whole, lb 28¢

Sugar cured—BACON 1/2 or whole slab, lb 33¢

CHEESE Loughorn, lb 22¢

PORK CHOPS Small and lean, lb 28¢

We have a good selection of choice grain-fed baby beef at prices that will please!

Produce

ORANGES, Tex. Seedless, 1g sz, doz Or California Red Ball 29¢

GRAPEFRUIT Marsh Seedless, 3 for 10¢ Dozen 35¢

RED SPUDS No. 1's, 10 lbs 15¢

Sweet Potatoes Bradley Yams, 4 lbs 10¢

Bunch Vegetables, Carrots Beets, Radishes 10¢

Green Onions 3 for 10¢



lower prices

WE DELIVER PHONE 74

HI-Y

HI-Y met November 25 in a meeting that will long be remembered. A special visitor, Rev. Willett, gave a talk about Thanksgiving which left an impression on each member of the club. The deepest impression was Thanksgiving for ourselves. What amount of money would you take for an eye or your ears? Would money buy one of your hands or your feet? The HI-Y club enjoyed this talk and appreciated it deeply.

Business meeting followed and was another special item to be remembered. The club decided to help someone have a little Thanksgiving cheer by passing a few sandwiches and hot coffee to some of the transients along our highway. Who can tell what may happen? Some of these men and boys may be future leaders of the world. Some may be hunted criminals. Our club passes some cheer to their hungry hearts and hopes that these men may remember to give thanks to God from whom comes every good and perfect gift.

The club adjourned this eventful meeting with its official closing song, "Blest Be the Tie that Binds."

FOR RENT, FOR SALE CARDS AT BRAND OFFICE. CHEAP.

RELIGIOUS CONFERENCE TO BE HELD IN CANYON DEC. 12

An all-day religious conference is being sponsored on the campus of West Texas State Teachers College at Canyon next Thursday for the purpose of "thinking through afresh the fundamental teachings of religious faith." The meeting will open Thursday morning at 10 o'clock and close at 9 o'clock that night, with three sessions during the day.

Several pastors from Amarillo and Canyon churches, Dr. J. A. Hill, president of the college, and several other religious and civic leaders from the Panhandle area will appear on the program.

Saddle Strings

SENIOR OFFICERS

The officers of last year's senior class carried their banner high; let us see if those people are still carrying that banner of success.

The president of the class was L. W. Carlyle. He is working in one of the drug stores of our city and is making a success.

The vice president was H. D. Blythe. At present he is work-

ing in a factory in Los Angeles. The secretary and treasurer, Christine Fincher, is attending Texas Tech. She is continuing her reputation of being a good student.

Everyone hopes the officers of this year's senior class have a successful future, too.

EXCHANGE

The Eagle's Tales of Canyon is a paper for the high school and it is nearly like the Whiteface Roundup. There is one sheet in the Canyon News donated to the high school. All the school news is put on this page and each bit of news is interesting. Keep the good work going, Canyon, and you might have a better paper than we have.

Mr. and Mrs. A. C. Thompson returned Sunday evening from a nine days trip which included a visit with Mrs. Thompson's mother at Deport, a further visit in Paris, attendance of the State BTU convention in Dallas, and the SMU-TCU football game at Fort Worth.

Mr. and Mrs. O. G. Hill and children spent the Thanksgiving holidays with Mr. and Mrs. Austin Hill near Portales.



In Quality Foods

Prices Good Friday, Saturday and Monday

If you are looking for something "different" to revive your family's appetite, we suggest you study this ad carefully for it is crammed with food values that will give you dozens of new ideas... for example: How about a Mexican Style Dinner with Gebhardt's Chili or Tamales... Pep up for breakfast with lots of pineapple juice, the new health drink... add zest to your dinners with a new gelatine dessert or peaches, pears or other kind of canned fruit.

- Best Foods 8-Ounce Jar 15¢
- Mayonnaise, Thousand Island, Relish Spread
- Salad Dressing Best Foods Quart jar 34¢
- Nucoa One Pound 21¢
- Double Your Money Back Guarantee
- Snowdrift 6-Pound Can \$1.00
- All the Goodness Locked In and You Get the Key!
- Wesson Oil Pint Can 23¢
- When Boiling Vegetables Add Wesson Oil!
- SOAP P. & G., 5 Giant Bars 21¢



- CRISCO For fine pastries, 3-lb can 57¢
- COCOMALT Serve hot with milk, 1-lb can 43¢
- CHILI With beans, Gebhardt's, No. 2 can 24¢
- LIFEBUOY Toilet Soap, 2 bars 15¢
- RINSO Large package 24¢
- KARO Light or dark, 3-lb can 23¢
- SKINNER'S Macaroni Spaghetti and Egg Noodles, 2 pkgs 15¢
- ROYAL GELATIN All flavors, 2 pkgs 11¢
- BAKING POWDER Dr. Price's, 12-oz jar 19¢
- KRAUT Libby's, No. 2 1/2 can 10¢
- CORN, Libby's Fancy Country Gentleman, 2 No. 2 cans 25¢
- CUT BEETS, Libby's, No. 2 can 10¢
- BARTLETT PEARS Libby's, No. 2 1/2 can 21¢
- PINEAPPLE Libby's, sliced, No. 2 1/2 can 20¢
- NORTHERN TISSUE Safe, Soft, Absorbent, 3 rolls 17¢
- FLOUR Hereford Sunrise, 48 lbs 1.00
- SUGAR Beet, 10 pounds 58¢

Serve Libby's Hawaiian Pineapple Juice

Try It For Breakfast—Serve It Between Meals—3 Cans for

25c

Panhandle Comes

(Continued from page one)

is expected to be rewarded as one of the finest displays here in many moons. The Whitefaces are in top form, ready for battle and already sensing a possible regional title in the offing. They will be lured into one of their hardest fights.

Panhandle Confident. Panhandle probably will move Hereford en masse, for the followers of the Panthers are by no means afraid of the outcome even though the Panthers must play in a home corral of the Herd. Frankly, they admit that Panhandle has a real ball club and a cup of outstanding players. Because the team has not received great amount of recognition over the past season, it has generally been considered comparatively weak by the standard of district champions, but that is just the way in which a coach likes to have opponents look at his squad.

Pat Jarrell, Panhandle mentor, told the Brand that "Hereford was one of the finest ball clubs I ever looked at, but I believe we can give them a battle." Davidson, 160-pound fullback, wearing famous numeral "77", is the offensive power of the Panthers, although each of the backfield men is considered somewhat better than average high school grid-ders. Although the Panhandle line probably will find the Whiteface wall more than its equal, as other clubs have done this year, the wisecracks do not believe the Herd will hold enough advantage to spearhead the versatile attack of the feet.

Whitefaces Worked Up. With a complete line-up ready to send against the invaders,

Coaches McCullum and Wilson sent their charges through polishing up drills early this week getting the boys ready to return to battle after their rout of the Dalhart Wolves in the district fight. Every player probably will be in fine condition at game time and in mood for a hard, close fight. If they are beaten now or later, they expect the winning club to know it has been in a battle and that it was able to win only on its own merits.

Tickets went on sale early in the week, and indications were a crowd in excess of 2,000 persons would witness the clash. The price of admission is 25 cents for students and 50 cents for adults, Mr. Hopkins announced that persons holding reserved seats are entitled to these seats at this game and should request them from the fishers who will be in the stands. Seats not already earmarked reserved will be thrown open.

Froggy Lovvorn, former T. C. U. player, and Dorsey, of Texas A. & M. will be two of the officials. The third will be either Nicklaus, present Amarillo College mentor, or Anderson, former Plainview coach. According to weights released by the coaches, the Whitefaces appear to outweigh the Panthers approximately five pounds to the man. Fans who have seen both teams in action, however, say there is little difference between the outfits in the matter of size.

Hopkins announced that 25 cents will be charged for each automobile taken into the field. This is being done, he said, to prevent people from driving in and then leaving their cars to take up space that could be occupied by those who wish to view the game from their cars. Black Furniture Co. of Hereford, Amarillo Hardware and Panhan-

Tri-Poultry

(Continued from page one)

ens this season. These boys, as in previous years, will have charge of the planning and placing of the coops and will be on the job throughout the show. There will be no entry fee and no charge for feed and cooage. As usual, the Tri-County is a free show all the way through, even to leg banding. The West Texas Feed & Seed will furnish feed for the birds as they have done for a number of years.

Wednesday Deadline. Entries must be in not later than Wednesday night, officials have announced. No birds will be taken Thursday morning unless an unavoidable delay occurred in shipping. The show will be held strictly in accordance with American Poultry Association rules.

Walter Burton of Dallas, APA judge and poultry exhibit superintendent of the Texas Centennial Exposition, will judge the show. He plans to talk on "Poultry and Its Connection with the Texas Centennial" one night during his visit here. The exact time of the address has not been arranged. Everyone will be invited. Mr. Burton is an interesting speaker and is experienced in all phases of the poultry business as well as in judging birds.

Special prizes are to be presented show visitors by the Harde-man-King Co. of Amarillo and by the Star Theatre. One hundred pounds of Pellet Egg Mash in 25 pound sacks will be given each day by Harde-man-King. The Star will present 10 tickets daily during the show. Visitors need only to register at the show in order to be eligible for these prizes.

die Hardware were negotiating for a broadcast of the game over Station KGNC, but at press time all arrangements had not been completed.

Probable Starter.

Hereford	Pos.	Panhandle
Posey	le	Reagan
Boardman	lt.	McCook
Barber	lg	Anderson
Hicks	e	Denny
Dean	rg	Howe
Willett	rt	Stern
Jowell	re	Jasper
Clayton	q	Sparks, C.
Hastings	lh	Rogers
Daniel	rh	Watts
Benge	f	Davidson

"I LIVE MY LIFE" ONE OF YEAR'S DISTINGUISHED HITS

Joan Crawford brings a new kind of picture as well as a new leading man to the Star Theatre Sunday, Monday and Tuesday night, with her new Metro-Goldwyn-Mayer production, "I Live My Life."

The story is novel, dramatic and at times uproariously funny. The leading man is Brian Aherne, the distinguished English actor, who with this picture comes into his own as a leading man to be reckoned with.

Aherne is an archeologist in "I Live My Life," as hard-boiled and city-bating as they come. When first he sees the beautiful girl from the yacht in the quiet bay of the Greek island where he has been digging, he's uninterested. She's obviously rich, and rich girls to him are parasites. When she tells him that she is the owner's secretary, love comes in a rush. Thus begins a romance that rises to all-absorbing proportions. When, however, the archeologist follows the girl to New York, discovers she is in reality the rich man's spoiled daughter, trouble and laughter—begin.

Miss Crawford has never been more glamorous than in this sprightly, magnificently mounted production. Her Adrian-designed costumes are quieter, yet more stunning than ever before. In terlor settings are in exquisite taste, while the out-door scenes are as magnificent as only great landscapes and seascapes can be. Supporting the leading players is a superb cast. Frank Morgan is at his fumbling, fumbling best as the well-meaning father. Aline McMahon gives a sterling performance as the woman archeologist who loves her man too much to rob him of his happiness with another woman.

Eric Blore, the hilarious waiter of "Gay Divorcee" is now a butler and a funnier butler never lived unless he is Arthur Treacher, also prominent in the picture.

FOR JOB WORK, TRY THE BRAND

ORDINANCE NO. 179

An Ordinance permitting the operation of Domino Parlors in the City of Hereford. Regulating the operation thereof, requiring issuance of permits and payment of license fees, and providing for cancellation of permit upon violation of this ordinance, and providing penalty for violation.

Be It Ordained by the City Commission of the City of Hereford, Texas:

1. That from and after the passage of this Ordinance that domino parlors or clubs in which the public is permitted to play at games

of dominoes or with dominoes, and may pay a fee for such privilege of playing, and not prohibited by the penal statutes of the State of Texas, shall be permitted to operate in the corporate limits of the City of Hereford, upon the terms and conditions stipulated in this Ordinance.

2. Any person or persons desiring to operate a domino parlor hereunder shall first apply to the City Secretary for, and obtain a permit of license therefor, for a period of one year. The permit shall be in writing, dated, numbered, contain the name of the licensee, address where business is to be operated, state that it is for a period of one year, and be officially signed by the City Secretary with the City Seal attached. The City Secretary shall also keep a duplicate portfolio of such permits.

3. Such person or persons applying for such permit shall also state to the City Secretary, in writing, the name of the owner of such domino parlor, and also the employee or employees to operate the same during such period of one year, and thereafter if the personnel of the employee or employees is changed during such year, the name of the new employee or employees shall be furnished to the said Secretary in writing.

4. The yearly license fee, payable to the City of Hereford, before the operation of such domino parlor shall be permitted to operate, is the sum of (\$100.00) One Hundred Dollars, payable in full at the time such license is issued.

5. Such domino parlor or place where games with dominoes is permitted to operate shall not open for games to be played earlier than 7 o'clock A. M., and shall not be kept open at an hour later than 12 o'clock P. M.

6. Such place shall not be operated, nor shall games of dominoes be permitted on Sundays at any time day or night.

7. No intoxicating liquors shall be sold, stored, given away or drunk upon said premises.

8. By intoxicating liquors, as used

in the above and foregoing, is meant both spirituous and malt liquors, and shall include beer and home-brew, regardless of the contents of the amount of alcohol contained in the same by weight or volume, as well as alcohol and whiskey.

9. No person under the influence of intoxicating liquors shall be permitted in or upon said premises at any time, and it is hereby made the duty of the owners and employees, if any, of said domino parlor to notify the City Marshall or police officer of the appearance of any person or persons appearing in or upon said premises, immediately, either in possession of or under the influence of intoxicating liquors, regardless of the degree or extent of such intoxication of the individual.

10. No entry door of such place shall be kept barred or locked at any time while games are permitted, or while said place is being kept open for games under the provisions of this Ordinance.

11. No betting shall be permitted on any game of dominoes, either by players or spectators.

12. No slot machines, dice machines, or any gambling devices of any kind whatever, prohibited by the penal laws of the State of Texas, shall be permitted in or upon said premises.

13. No cursing, swearing or loud talking, music or other noises calculated to provoke a disturbance of the peace shall be permitted in or on the premises at any time.

14. Any violation of this ordinance by the owner or the operator of said domino parlor, shall immediately work a forfeiture of said license, and no portion of such license in such instances shall be refunded to the holder thereof.

15. Any person or persons violating any provisions of this Ordinance shall be punished by a fine not exceeding \$100.00, and each day of such violation shall constitute a separate offense and subject to punishment as such, and each time during the day any of the provisions are violated the same shall

constitute a separate offense, and such person or persons violating the same shall be subject to punishment therefor, by fine not exceeding \$100.00.

16. If any part of the foregoing Ordinance is found invalid, the remainder of the Ordinance shall not be affected thereby, but shall remain in full force and effect.

17. By the issuance of the permit or license hereina provided for, the City will not be deprived of its right under the law to proceed

against the parlor or club herein described as a nuisance in the event the same should become such nuisance, as that term is defined under the law for any reason or violation not mentioned or referred to herein.

Passed and approved first reading 4th day of December, 1935.

Passed and approved second reading 4th day of December, 1935. C. J. PADDOCK, Mayor.

(SEAL) ATTEST: Eva S. Pitman, City Secretary.

1c

XMAS SALE

On Coats and Dresses.



Coats, every one, must go. Come early and make your selection, as our coats are going out rapidly. \$69.50 values now **\$39.75**; \$49.50 values, now **\$32.50**; others accordingly. We are giving you real quality, worth-the-price Dresses. Prices slashed to the bottom—come and see for yourself.

Many nice Christmas Gifts, such as robes, negligees, gowns, pajamas, satin dance sets, purses, gloves and hose—Ideal Gifts!

FASHION DRESS SHOPPE

Select Today-Till Christmas To Pay!
USE PENNEY'S CHRISTMAS CLUB PLAN!

Handsome Hand Sewn SLIPONS Washable Capeskin! \$1.98

A simple Christmas gift to buy... yet so acceptable! Black or brown stitched with white. Sizes 5 1/2 to 8 1/2.



Lustrous Satin SLIPS \$1.69



Unusual Bargains in Lovely Silk Crepe PANTIES 49¢

Generously cut and expertly made. They're amazing at this low price. Of supple satin. White, tea rose Lac trimmed or plain. 32-44.

Women's Black KID SLIPPERS A Value! 98¢ Pr.

A comfortable leather slipper with low covered heel and leather cushion sole. Lined with peach saten.

PENNEY'S

G. PENNEY COMPANY, Inc.

HEREFORD, TEXAS

CLOSE OUT SALE!

Starting Friday Morning, December 6

THE BUILDING IN WHICH OUR VARIETY STORE IS LOCATED CHANGED HANDS ON NOVEMBER 26, AND WE ARE FORCED TO GIVE POSSESSION JANUARY 1.

Holiday Goods

WE HAVE JUST UNPACKED A BRAND NEW STOCK OF CHRISTMAS MERCHANDISE, BUT WE WILL BE FORCED TO SELL THIS AS WELL AS ALL OUR REGULAR STOCK AT

Any Price It Will Bring

It is with regret that we make the announcement, but we have decided to close out the Variety Store completely and devote all our time to the Case Implement business.

We hope that all our friends and neighbors will come in at once and get their share of this merchandise, which is going to be slaughtered as far as price is concerned.

All our fixtures as well as the stock must be sold and everything from the cash register to the lost ticket holder must be disposed of. We expect to have extra help to wait on everyone as promptly and as courteously as possible.

Come In at Once and Take Advantage of What Will Be the Greatest Opportunity You Ever Had to Save Money on Holiday and Regular Merchandise.

Sale Starts at 9:00 A. M. Friday, December 6th

Skelton's Variety Store

PERSONALS

Mr. and Mrs. E. Z. Oldham spent Monday in Amarillo.

Good automobile heaters. Ireland-Beavers Motor Co. 1c

Mrs. John G. Wayland of Amarillo is visiting her son, Jack Wayland, and wife.

W. A. Warren and son of Canton were Hereford visitors last Saturday.

Mrs. Jim Carter of Oklahoma City spent the week-end visiting her sister, Mrs. J. C. Cummings.

Attractive seat covers. Ireland-Beavers Motor Co. 1c

F. F. Hunnicutt of Clovis has been employed by the Stambaugh Company.

Good automobile heaters. Ireland-Beavers Motor Co. 1c

R. H. Norton of Amarillo was in Hereford Saturday, the guest of his son, Ezra Norton and family.

Wes Bradley left Monday for Waco, where he will attend the Masonic Grand Lodge of Texas as representative of the Hereford Masonic body.

Good automobile heaters. Ireland-Beavers Motor Co. 1c

T. E. Johnson, managing editor of the Amarillo News-Globe, and Clyde Warwick, publisher of the Canyon News, visited the Hereford State Park Tuesday.

Give a Photo for Xmas. Hanna & Hanna, Hereford. 2c

J. C. Lyle, former Hereford boy, now teacher in the Panhandle high school, visited Keith Guthrie Friday and Saturday.

Miss Jonnie Estes spent the Thanksgiving holidays in Lubbock and Abernathy visiting relatives and friends.

Attractive seat covers. Ireland-Beavers Motor Co. 1c

Mr. and Mrs. A. H. Elliston, Miss Ruth Elliston, Mr. and Mrs. Leaton Branson and son, Bob, were

Thanksgiving guests of Burl Elliston and family in Canyon.

Mr. and Mrs. R. R. Jackson and family of Albuquerque, N. M., spent the Thanksgiving holidays here with their children, Mr. and Mrs. Walter Seed and Clinton Jackson.

Attractive seat covers. Ireland-Beavers Motor Co. 1c

Miss Edith Shields of the Canyon public schools spent Thursday and Friday in Hereford, the guest of Miss Gwendolyn Spradley.

Rev. J. A. Hornbeak left Friday for Henderson where he was called to conduct the funeral of an old friend. Enroute home he visited relatives in Dallas.

The ladies of the Christian church will give a bake sale at Piggly Wiggly on Saturday, December 14.

Miss Eloyse Pitman spent the Thanksgiving holidays in Amarillo visiting friends, Mrs. M. Y. Galloway and Miss Dorothy Taylor. They all attended the game in Pampa Thanksgiving Day.

Give a Photo for Xmas. Hanna & Hanna, Hereford. 2c

Misses Lucille Hughes, Alberta Davis, Aileen Hughes, Ida Lee Cope; Messrs. L. G. Harris and F. W. Dodson attended the Texas State Teachers' Association in San Antonio last week.

Messrs. Clifford and Hal Kester, Misses Genevieve Eberle and Lueta Borden motored to Dumas Thursday where they enjoyed a lovely Thanksgiving dinner with friends, later going to Dalhart for the football game.

PHOTOS FOR CHRISTMAS

Our low Christmas prices are now in effect. We have the new style folders and the latest styles in glass frames at a low price. Give a Photo for Christmas. It is a personal gift that you only can give.

Hanna & Hanna, Hereford. 2c

Judge and Mrs. Will McGehee of Lockney spent the week-end with Mr. and Mrs. F. M. Kester. The McGehees are moving to Hereford and will occupy the Barnard apartment on Fifth Street.

Mr. and Mrs. Bob Wilson and daughter, and Mr. and Mrs. Henry Wilson attended a Thanksgiving dinner party given by Mr. and Mrs. S. H. Boozer of Amarillo Thursday.

Rites Held For J. W. Johnson, 82

Funeral services were conducted from Black's Funeral Parlor at 2 o'clock last Wednesday afternoon for J. W. Johnson, 82, of Endee, New Mexico, by Rev. T. C. Willett, pastor of the First Methodist church. Burial was in West Park Cemetery.

Mr. Johnson was the father of Edgar Johnson of this city. He had been in failing health for the past two years. He filed a claim near Glenrio, New Mexico, where he lived the past 27 years. He was for a number of years a member of the Church of Christ.

He is survived by six children: C. L. Sullivan, who was with him at the time of his death; Bess and Albert Johnson of Amarillo; and Bill and Ira Johnson of Tucuman, New Mexico. Edgar was in Thermopolis, Wyoming, and was unable to attend the services.

Pallbearers were Glen Snyder, Doug Fox, Nester Gass, Burl France, Fred Brownlee and Clara Bowe. Out-of-town friends and relatives to attend the services included Joe Killough and his daughter, Mrs. Felix Phillips, and Mr. and Mrs. Eli Bruce; of Amarillo, and Mr. and Mrs. Clara Bowe and Mr. and Mrs. Fred Brownlee of Endee.

Witherspoon Is Named City Dad

Vern Witherspoon yesterday morning was named by the City Commission to fill the unexpired term of J. D. Buchanan, who tendered his resignation. Mr. Buchanan recently moved to Friona. Mr. Witherspoon took office at the commission meeting yesterday.

The commissioners also passed the ordinance permitting the operation of domino parlors in the city, regulating their operation, requiring the issuance of permits and payment of license fees and providing cancellation of permit and penalty for violation.

Births

Born to Mr. and Mrs. Robert Veigel, a daughter, Wednesday.

Hospital.

Mrs. Edith Frazier, admitted Sunday, doing nicely.

Miss Augusta Stice of Canyon, admitted and dismissed Sunday night, emergency treatment for head wound received in fall from automobile.

Mrs. Theron Bohannon, dismissed Saturday, recovered.

Mrs. Charlie Calloway, dismissed Saturday, recovered.

Elmer Womble, dismissed Saturday, recovered.

BOY SCOUT PROGRAM ON LIONS CLUB PROGRAM

The Boy Scout quartet, composed of Chilton Foster, Troy Womble, Dean Dunlap and Carl Shirley and under the direction of Ray Coneway, entertained the Lions Club with two numbers at the club's regular luncheon yesterday.

R. W. McGinnis, soil erosion official from the regional office at Dalhart, also appeared on the program, addressing the club on soil conservation work.

Peggy Mitchell of Dallas visited in Hereford Monday, leaving Tuesday for New Mexico.

Daniel News

BY PAULINE MOORE

Over an inch of rain fell here last week.

Mrs. Dave Moore entertained Mr. and Mrs. W. R. Moore and children, Mrs. Belton Finney and children, Mrs. Finney's father of Runningwater, and Mr. and Mrs. R. O. Moore of Canyon at a turkey dinner Sunday.

Joe Moore and family spent the Thanksgiving holidays with relatives near Plainview and Qlton.

Floyd Tomlinson and family spent Thanksgiving with relatives near Lockney.

W. R. Moore was in Hereford Saturday.

Harold Gill is caring for Floyd Tomlinson's things while they are away on a short visit.

Mr. and Mrs. Norman and Vada of Wildorado have gone to Colorado for a visit.

Messrs. and Mmes. Dave, W. R. and Richard Moore were in Amarillo Saturday.

There will be an intermediate BYPU party at the Bernadine Phillips home Friday night.

Mr. and Mrs. W. T. Bishop and Thelma Ruth are visiting relatives at Roaring Springs.

Mr. and Mrs. W. R. Moore were in Amarillo Monday.

Local Cagers To Play at Friona

The Hereford high school girls' basketball team will go to Friona Friday night for a doubleheader clash between both the first and second teams. A return doubleheader will be played in the local gym Saturday night. Admission for the session will be 10 and 25 cents.

The Hereford girls last week took all of a four-game series from Dimmitt. The local team will enter the Dimmitt tournament December 13 and 14.

Mr. and Mrs. F. Y. Ross of Wichita Falls, Mr. and Mrs. Donald Hawkins of Earth, Miss Kathleta Hawkins of Amarillo, Thurman Hawkins of Plainview and William Hawkins of Maple spent Thanksgiving Day and the following week end with their parents, Mr. and Mrs. D. W. Hawkins.

REFERENDUM ON RULE FAVORED BY LEADERS

School officials at the University of Texas Interscholastic League breakfast in San Antonio Saturday voted for a referendum on an 18, 19 or 20-year rule for athletic eligibility. This would give every school in the league a chance to vote on the age limit controversy.

However, the decision still is in the hands of the league's executive committee, which may or may not concede to the wish expressed at the breakfast. Roy B. Henderson announced that the committee probably will decide on a certain course this week.

Mrs. M. L. Steele and Don Willett returned Saturday from a ten-day visit, the greater part of which was spent in Austin as the guests of Dr. and Mrs. B. M. Wilshire, who later accompanied them to San Antonio. Enroute they also visited in Wichita Falls.

Willett Leads Mission Review

Rev. T. C. Willett, pastor of the First Methodist church, yesterday led a discussion of Christian Missions at the district workers' meeting at the Polk Street Methodist church in Amarillo. Methodist ministers and lay leaders gathered for the Amarillo district assembly, which lasted throughout the day.

At the same time, the Methodist Missionary Society held its annual fall round-up at the Polk Street church. Reports from the different camps included Hereford, Friona, Dimmitt, Vega and Adrian.

Mrs. Adrian Odom returned home Sunday after a two months visit with her parents in Hubbard. Mr. Odom drove to Memphis to meet her, and his mother, Mrs. J. A. Odom, returned with them for a visit here.

Star THEATRE HEREFORD

MATINEE EVERY DAY

Thursday and Friday

10¢ Bargain Matinee 15¢
3:30 to 6:00
25¢ After 6:00 p. m.

WILLIAM POWELL IN "Rendezvous"

Bill Powell unravels a thrilling new mystery... more laughs... more thrills than "The Thin Man."

SATURDAY'S BARGAIN SHOW

10¢ EVERY ONE! 10¢

ACCUSED OF MURDER!

Tim strikes back... exposes the terror of the prairie!

Tim McCoy

JUSTICE OF THE RANGE

with Billie Seward

Directed by David Selman

A Columbia Picture

Also Chapter 6 of "TAILSPIN TOMMY" and Cartoon Comedy

SUN - MON - TUES. Preview Saturday Night

JOAN CRAWFORD

The pay-fulorous romance of a girl who tried to make her head rule her heart!

I LIVE MY LIFE

Brian AHERNE
Frank Morgan
Aline MacMahon

AN M-G-M PICTURE

USED CARS WITH AN OK THAT COUNTS

1-1934 Master Chevrolet Coupe \$399

1-1934 Plymouth Coach \$449

1-1933 Plymouth Sedan \$369

1-1930 Ford Sedan \$199

1-1930 Ford Coupe \$179

1-1932 Pontiac Sedan \$279

1-1935 Standard Chevrolet Coupe \$569

BRUMLEY CHEVROLET CO.

RURAL SCHOOL LIBRARY IS OPEN IN NEW OFFICE

Miss Gladys Stone this week is working on the rural school library which has been moved from the county library to the county judge's office as a WPA project. Shelves have been arranged and the books are being placed in order.

The same system of issuing and filling books as used in the county library will be used in the rural library. The service will be available to rural school children throughout the summer as well as during the school year. The library contains more than 1,000 volumes, which includes the entire list recommended by the state for each grade.

BIG RADIO ROUND-UP EVENT NEXT MONDAY

The biggest radio broadcast ever staged in West Texas—a broadcast which will strikingly portray the vital part West Texas will play in the Texas Centennial celebrations—will be held December 9 at 10:30 p. m. when the "Texas Centennial Radio Round-Up" is produced publicly in Abilene, and transmitted over a state-wide network.

MAYTAG SALESMEN ON FREE TRIP TO INSPECT FACTORY

M. D. Womble and Pearl Singletary left Saturday night for Newton, Iowa, to visit the Maytag washing machine factory. They won the free trip in a contest sponsored by the Maytag company.

The all-expense trips were awarded to dealers and salesmen in the Panhandle making the most sales over a period of 10 weeks, ending last Friday. Mr. Womble and Mr. Singletary expect to return the latter part of this week.

St. Anthony's Church

Sunday, Dec. 8, set aside in commemoration of the Immaculate Conception of the Blessed Virgin. Mass at 8, sung mass at 10. Benediction with rosary at 7:30 p. m. Also mass at Bovina. There will be a renewal of the Legion of Decency. Week day mass at convent, 6:30, at church at 8. Holy hour Thursday at 7:30 p. m.

The Thanksgiving dinner was a bigger success than anticipated, and the ladies extend thanks to all who patronized it.

FOOTBALL BOYS GIVEN FEED BY LIONS CLUB

Members of the Whiteface football team were entertained last Wednesday by the Hereford Lions Club at its regular luncheon at the First Presbyterian church. All members of the squad and coaches were present.

Rev. T. C. Willett and Prentiss Rosson made pep talks, the luncheon preceding the district championship game at Dalhart, and the boys answered with a yell. They had a big feed and lots of fun.

Texas Utilities Employees Meet

Employees of the Texas Utilities Company at Hereford, Canyon, Dimmitt, Friona and Clovis gathered here last night for a meeting at the local office. Paul Harrison of Dallas, Westinghouse representative; William Reynolds of Chicago, Sunbeam representative, and H. B. Earthman, company official from Lubbock, attended the meeting. Harrison and Reynolds gave general discussions of electrical appliances.

B. AND P. W. CLUB WILL ANNOUNCE CANNERY PLAN

The Hereford Business and Professional Women's club is making plans to sponsor a cannery here next year. Plans have not been completed, but are expected to be announced next week. The plan when in operation will give a market outlet for products raised in this section.

In connection with this work, a farmers' school is also being planned during January. Complete announcement probably will be made next week.

Dee Brownfield and daughter, Miss Beth, of Denning, New Mexico, spent several days last week in the J. A. Pitman home. Mr. Brownfield has extensive ranching interests in New Mexico and was here to purchase cattle.

Christmas-

The Gift Day of the Year Is Only 16 Shopping Days Off!

We have just received a large shipment of new merchandise, and it is now on our floor for your approval.

New Bedroom Suite Designs

A nice assortment of living room suites. Occasional Chairs and Rockers. Smokers

- End Tables
- Mirrors
- Scarfs
- Pillows
- Library Tables

Anything for the Home and Any of Them Make Exceptional Gifts!

RCA-VICTOR RADIOS

E. B. Black Co.

Hereford, Texas



GREAT WEST FLOUR

GREAT WEST FLOUR
48 lbs \$2.10, 24 lbs
MEAL
20-lb bag 54¢, 10 pound bag
SOFTASILK
Cake Flour

\$1.10
29¢
29¢

SPECIALS FOR FRIDAY and SATURDAY

RAISINS 4-pound package	29¢	COMPOUND Armour's Vegetable, 8-lb carton	\$1.00
PINEAPPLE JUICE Dole's, No. 1 can, 3 for	25¢	SYRUP White Swan, pure cane, gallon	59¢
COFFEE Maxwell House, 3 lb can	79¢, 1 lb	CATSUP 14-oz bottle, Frazier's	12 1/2¢
BLACK-EYED PEAS 3 cans	25¢	PANCAKE FLOUR 4-pound bag	29¢
SOUP Phillips', 3 cans	19¢	SOAP White Flyer, 7 bars	25¢
MINCE MEAT White Swan, 3 packages	25¢	JELLO Any flavor, package	6¢
SALAD DRESSING Miracle Whip, quart jar	37¢	SARDINES No. 1 tall can, 3 for	25¢
APPLE PIE No. 2 1/2 can	10¢	JELLY White House, pure apple, 2-lb jar	22¢
TOMATOES 3 cans	25¢	SOAP FLAKES Balloon brand, 5-lb pkg	38¢
OLIVES Quart, plain	35¢	MORTON'S SUGAR CURE 10-pound can	84¢
BAKING POWDER Hi Lo, can	18¢	COCOA Mother's, 2-lb box	18¢
OYSTERS No. 1 can, 2 for	25¢	PEANUT BUTTER Pint jar	18¢
CORN FLAKES Kellogg's, package	10¢	SOAP Palmolive, 3 bars	13¢
CRACKERS 2-pound package	17¢	CHILI BLEND 1-lb pkg 42¢, 1/2-lb pkg	22¢
GRAPE JUICE Quart 28¢, pint	16¢	PECAN HALVES 1-pound package	39¢
SALMON Pink, 2 cans	23¢	SOUP Heinz, any flavor, 3 cans	25¢
LYE Hudson, 3 cans	25¢		

FRESH FRUITS and VEGETABLES

SWEET POTATOES 10 pounds	19¢	ORANGES Medium size, dozen	15¢
APPLES Rome Beauties, bushel	\$1.30	GRAPEFRUIT Medium, seedless, dozen	35¢
CELERY Large bunch	12 1/2¢	ONIONS 3 pounds	9¢

PIGGY WIGGLY

ALL OVER THE WORLD

FRANK GYLES, Manager PHONE 81. BUY AT HOME