Published Every Thursday

Our Slogan—"More People—More Farms"

DEBATERS, DECLAIMERS

AND ATHLETES WILL

PARTICIPATE

field will represent. Hereford High

League Meet Friday and Saturday.

are the sprinters Coach Tommy

McCollum will take to Canyon

jumper. Jim Kirby and Billy Patton are entered in the low

Five contestants for the liter-

S5th YEAR-NUMBER 14.

950 Autos Registered In County

There are 950 passenger cars in the county upon which li-cense has been paid. Last year 1,285 cars were registered. Sheriff John Miller states his department is having very lit-tic trouble with unlicensed vehicles. One warning is usually given and a penalty inflicted upon a second offense of operat-ing without license.

A year ago on April 11 there were 1,025 cars registered against the present 950. There were 115 farm trucks against 105 at present and 100 commer-cial vehicles compared with 80 at this time.

Collections Tax 1934 Are 60 For Per Cent Finished to the home of H. D. Blythe in North Hereford shortly before noon. He and Blythe were stand-

Tax collections for the year 1984 for the county, state and on schools are approximately 60 per cent complete at this time with another 10 per cent due on the split payment plan. This as-sures 70 per cent payment for Deaf Smith county if no more taxes are paid.

Total collections to date are \$77,231.32. The levy is \$129,547.42. Remainder of the split taxes is more than \$1,200. Sowell was taken to the hospital for treatment where ex-rays re-vealed the bullet lodged just be-neath a rib.

more than \$1,200. Delinquent tax collections in March, up to March 15, deadline for remission of penalty and in-terest on back taxes, totalled \$4,982.05 for the county, \$4,466.37 for the, state and \$3,411.45 for the common schools. Of this total more than \$4,000 was paid by Landergin Brothers, \$2,200 by the Capitol Syndicate and \$500 by the Syndicate

Funds for the rural schools ac quired through delinquent collect New Electricity



Irrigation County's

Salvation, Opinion

Victim of a peculiar accident which occurred last Sunday, Bat-rett Sowell, employee of the Mc-Lean & Pitman Grain Company, is in the hospital, a small rifle bullet lodged in his right side. The bullet was fired from a .22 calibre rifle by Howard Waldron, youth who was shooting at birds some 300 yards away.

Sowell-had delivered some grain ing in the yard conversing. Near-by a group of boys were playing

marbes. During the conversation Sowell remarked that one of the youngsters had hit him with a marble. His side continued to give him pain and he finally opened his shirt to discover he had been

Sowell was taken to the hospital



Of Loan Group DAYS OF DRY FARMING COMING TO AN END, CONTENTION Deaf Smith county's salvation

lies in small trrigated farms, for it is not a large scale wheat farm-ing country. Such is the opinion of Judge Carl Gilliland, as ex-

Saturday night. Pointing out numbers who have worked farms of about 200 acres,

irrigating and diversifying, Gilliland showed how they have made money year after year whil ethe dry farmer, cultivating several times the acreage has made a profit about one year in five and lost more the other years. Shallow water, Gilliland said,

is the county's greatest resource and probably its only hope. There are 300 square miles with water at 70 feet and less. Two hundred of these sections can be tilled and irrigated.

Cutting these 200 sections into quarter section farms would make 800 farms, all of which could be

operated at a profit. "Farming and stock farming

of our shallow water lands irrigation will not only make a living, but some money and fur-nish labor for all of our unemployed people.

"One hundred farms, in judgment, would in ten years produce more wealth, furnish more labor and support more people than all the rest of the county

during that period of time if used and farmed as it has been." A government substistence home stead project which would bring

the people already here should be grams of the AAA.

"We will all starve if we wait

WILL SPEED ACTION ON APPLICATIONS; FEED AND SEED FINANCED

George W. Brumley was named member of the county seed and feed loan committee to serve with H. G. Conkwright, A. H. Streu and Geo. Muse. J. Edwin. Brown, state supervisor, was here Tuesday and announced the appointment.

The Hereford Brand

THE HEREFORD BRAND, HEREFORD, TEXAS, THURSDAY, APRIL 11, 1935.

Brumley's appointment, Brown said, will make it possible for the committee to meet oftener and his wide acquaintance with farmers will be yaluable in passing on applications.

Summer fallow and row crop seed loans are being made now. Both loans can be applied for at the same time. It is possible to fight erosion with strip crops and fallowing of idle wheat at the same time on one place of land.

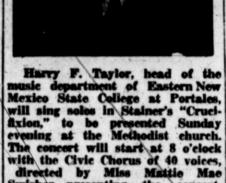
loans are being received at the chamber of commerce office in the city hall by Miss Peggy Mitchell. Loans will be made for the purchase of seed, fertilizers, supplies and feed.

Loans range from \$10 to \$500. Farmers will give first lien on the crop or livestock to be fed. The landlord will walke his right to the crop or stock but will be in no way obligated for the loan.

Only farmers who cannot ob-tain credit elsewhere will be eli-gible for loans. They are requir-ed to make application to the Production Credit Corporation through

people from big cities to occupy amall, highly developed tracts is opposed by Gilliland. He favors tevelopment of the shallow water lands and extending of liberal cred-it to the farmers, but he believes

given first chance at it rather than The county committee, compos-importing undestrables from cities, ed of A. H. Streu, George Muse and H. G. Conkwright, pass on



Name Brumley Twelve High School

GUEST SINGER

Students to Compete

For District Honors

Canyon.

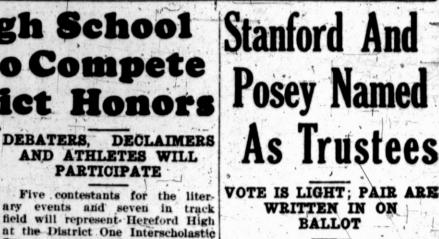
vaulter.

putter.

Swisher, presenting the concert. Mrs. Jesse Stanford will play the organ accompaniment.



A little thing like a dust storm means nothing to Coach Mrs. Josephine Fallwell, a ploneer of this area, died Monday Tommy McCollum and his track team. They were scheduled to at her home in Friona after an hold a practice meet with the illness of several weeks. She was



Five Cents Per Copy.

BALLOT E. B. Posey and W. Jesse Stan-

Literary events will be held at Amarillo College and athletics will ford were re-elected to the board be staged at the college plant in of the Hereford Independent School District in a quiet election last Saturday. Forty-six of the 47 Miss Stacia Irene Crawford, who went to the polls voted for

forensic coach, is taking two dethe two unopposed candidates. bate teams and one girl declaimer. Two fames were written in. One was G. W. Brumley. The Elizabeth Spradley and Florence Hunter are the girl debaters. The boys' team is composed of Clyde other was "Mr. Rossin." Only the names of Stanford and Posey were Hussey and Bill McLean. Christine on the ballot. Fincher as the declamation , con-

The two will be installed at a meeting of the board Thursday evening. Pisey is dean of the trustees, having served six terms. Meade Smith and Francis Harris He has been secretary from the Saturday. Harris is also a broad start, holding the post 12 years. Stanford is president of the group. He became chairman upon the resignation of C. C. Acker hurdles. Kirby is also a high jumper and Patton is the pole more than a year ago. This is Stanford's third term and will

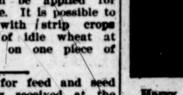
R. A. Daniel and J. D. Clayton make six years on the board for will run the 440. Daniel will enter the shot put, and javelin him. Both were elected for twoyear terms. throw. Wilburn Benge is the discus heaver. He is also a shot

The total of 47 votes is one of the lowest totals on record for the school district.



Apparently because Wednesday was a fairly still day with little or no dust blowing, the wind came howling from the northeast along about sun down and, carrying a huge cargo of dirt, blew all night. Prior to Wednesday the dust had prevailed all day long for five

straight days, starting last Thursday. On Saturday and Tuesday it was especially severe with traffic badly handicapped because the visibility was practically nil. This morning was a continuation of last night, the dust riding a northerly wind that had the temperature some degrees below the normal figure for the past 10 days.





"Texas will unite with other states throughout this country on May 1, in the celebration of Child

Health Day," stated Dr. John W. Brown, state health officer. The fag flown from government build-ings the other 364 days in the year all symbolise some activity of or in behalf of grown-ups. They pledge loyalty to the government, commemorate great historical events the deeds of national heroes. t-in accordance with the Act Congress under which Child alth Day was made a national

day for this one day the star spangled banner is displayed on public buildings as a reminder of the obligation of all citizens to care for and maintain the health and well-being of the children and young people of the Nation, those upon whom the duties and respon-sibilities of citizenship will rest in the future.

"The purpose of the Child lealth Day observance, national d state," Dr. Brown said, "is o focus attention on the inherent right of every child to health, happiness and intelligent care; to opportunities for normal growth and development, physical, mental and spiritual, and to community responsibility for seeing that such care is available for all children. Child Health Day is not an end in itself. Instead, it marks the beginning of the year-round activ-ities of all forces charged with the maintenance and well-being of the shildren and young people of this

"Bome of the things to which attention should be given in connec-tion with the observance of Child Health Day include: "The right of every mother to adequate care before, during and after the birth of the baby. "The right of every child to adequate care. "The right of every young child to be protected against diphtheria and smallpox. "The nutritional need of grow-ing children and the importance of milk, whole grain cereals, green leafy vegetables and fruits in their diets.

"The recreational needs of child-ren and young people; provisions for safe, suitable places for play and pleasure."

Ray Coneway and W. L. Davis left this morning, for Dallas. ey will go by Lubbock and pick Paul Coneway, student at seeh, taking him to Dallas for mingigeering convention. Davis will visit a farm he owns near boomer berman.

Kate Announced for rain in order to make ou A new electric rate for domestic

low users to consume more elec-tricity without an increase in

"This rate is planned so that users will be able to increase con-sumption without increasing the cost. There is no 'joker' in it," explained Fred Oberthier, Jr., manager.

For each individual case a separate computation is to be made. A user can have the amount used for the corresponding month in 1934 for the same price and some additional energy at no additional charge. The new rate will permit exbere.

tensive use of electrical appliances in the home without additional expense.

Miss Virginia Maddux is on at and Representatives are security vacation trip to her home at and Representatives are security Ralls. She will visit in Lubbock, Floydada and other South Plains propriation for immediate war on Wind crosion in their states. Miss Virginia Maddux is on a

Rev. and Mrs. Carol Holtzclaw of Hart are visiting in the home of Rev. and Mrs. B. N. Shepard, Mrs. Holtzclaw's parents. from blowing away.

crops," he declared. "This shal-low water, area can be made into a garden spot, rain or not, if we but use it. I have been here 30 years and the Panhandle has made about five good wheat crops in that time." About 50 farmers, bankers and

About 50 farmers, bankers and business men attended the meet-ing. The chamber of commerce is working on a plan for develop-ing a subsistence homestead pro-ject, said B. H. Hopkins, presi-dent. Details have not been com-pleted, but it is hought the gov-ernment will be abked to finance intensive development of small tracks with long term credit, tracts with long term credit, making the opportunity available first to people who are already



Congressman Marvin Jones and committee of Western Senators

They would furnish money for proper working of soil and planting of cover crops as immediate measures in the effort to keep soil

AMARILLO SANDIES NOSE OUT WHITEFACES IN TRACK, FIELD **MEET LAST FRIDAY AT CANYON**

Six first places and a tie for 2:9; Clayton, Hereford; Tanner, another first place gave the White Amarillo. another first place gave the White-face track team second in a tri-angular meet last Friday at Can-yon, with Amarillo and Canyon. Amarillo won the meet with Amarillo Won the meet with Amarillo Scored 48

Amarillo won the meet with 59 points. Hereford scored 48 and Canyon 15. Amarillo's Sandtes took six first places also and tied Hereford for the other. The Sandles' plurality was amassed in taking the bulk of the second and Mi 1-mile run : Thompson, Amarillo ; 6:5; McKee, Canyon, Earp, Ama-

Mile relay : Amarillo, Hall, Fyfe, Fiy and Bufkin, 3 min. 41 sec. Shotput : Daniel, Hereford, 38 ft.: 1 8-4 in. ; White, Amarillo, Cox, third places.

Meade Smith won both the 100 and 220-yard dashes. R. A. Dan-iel copped the javelin and shot put. Billy Patton won the pole vault and Wilburn Benge the discus. Jim Kirby and Glen Buf-kin, the latter of Amarillo, tied for first in the high jump. Canyon. Polevault: Patton, Hereford, 9 ft., 6 in.; Carlyle, Hereford, and Earp, Amarillo. Discus: Benge, Hereford, 101 ft., 2 in.; Colomon, Canyon; Bufkin, Amarillo.

100-yard dash : Smith, Hereford, 10.2 ; Hall, Amarillo, and Harris, High jump: Bufkin, Amarilio and Kirby of Hereford tied for first with 5 ft., 8 in. Javelin: Daniel, Hereford, 145 Hereford.

Hereford. 220-yard dash: Smith, Hereford; Hall, Amarillo; Harris, Hereford, 440-yard dash-Bossemeyer, Ama-rillo, 54.9; Fly, Amarillo, Brash-ear, Hereford. 880-yard run: Ellison, Canyon, Broad Jump: Raines, Amarillo, 19 feet, 9 inches; Toombs, Ama-rillo, and Harris, Hereford.

Amarillo is field supervisor.

Historical Group Will Meet Friday

Annual business session and banquet of the Panhandle Plains Historical Society will be held Friday afternoon and evening at Canyon. The business meeting will be held in auditorium of the education building at the college at 2:30. The banquet will be at 7 o'clock in the dining room of Cousins Hall.

Principal speaker will be Jas. C. Swift, cattle, dealer, of Kansas City, known to almost every cat tleman in the Southwest. En tertainers will include the Beacon Male Quartet and Mrs. losey, violinist, of Amarillo. Prof. L. F. Sheffy, secretary of the society, is in charge of all ar-Representatives are seeking millions of the new relief ap-riation for immediate war on only. Those who care to attend home localities and those selected are asked to get in touch with Sheffy at once.

Erosion Meeting Held At Dumas

Proposed remission of state taxes on lands which are not producing revenue was discussed by county judges of the Panhandle in a meet-ing Saturday afternoon at Dumas. such legislation was largely oppos-ed as being impractical for erosion Ernest Hansen relie

"It is an unfortunate approx for immediate relief necessary t alleviate the destruction by na-ture that has been wrought in this area," declared James O. Guleke of Amarillo.

It was the opinion that remission of taxes would result in but little savings to distressed owners. Guleke stressed the need of law empowering county commisioners to enforce and adminia

ter whatever program is adopted. Dozens of farmers and ranch-ers who have held on as long as possible are leaving Dallam county faily, declared A. C. Johnson of Dalhart. Judge C. W. Humble, Commis-

sioner Wiley Roberson and Coun-Agent Dewey Reed attended the meeting.

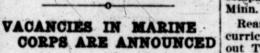
Mr. and Mrs. Jack Rose returned this week from a visit through the eastern and southern parts of the state. Returning they visit-ed Mr. and Mrs. Alex Thompson and Mr. and Mrs. H. G. Conk-Midtand. Mrs. Rose came "back wright are attending a Baptist with them to visit her parents, Sunday school convention Mr. and Mrs. Lan Shore. week in Houston.

years old.

She was the widow of W. L. Fallwell, early day grain dealer of Hereford, who died here 11 years ago. The family moved to Hereford from Castro county in 1904 and lived here until Mr. Fallwell's death.

W. C. and Claridge Fallwell of Friona and two other sons, Claude and Orville Fallwell of Idaho, survive Mrs. Fallwell.

Funeral services were held at the Church of Christ here Tuesday afternoon. L. D. Cummings, Church of Christ pastor of Friona, conducted the last rites. Burial was in West Park Cemetery.



The New Orleans District Head- changing social and economic needs eacon quarters Replacement office for of the times, he explained, are John the U. S. Marine Corps announces forcing changes in methods and that applications are now being content of teaching. He describreceived to fill vacancies during the month of May. Applications to fill vacancies receive their prethe Teachers Association, Board of Education and liminary examinations in their Department of Education. receive their final examinations ers, 535 St. Charles St., New Orleans, Looisiana.

The following qualifications are required: Single, not less than 66 inches in height, of good moral

character and not over 25 years of age. Application blanks and full information will be sent on request. Two letters of recom-mendation and a statement of education must accompany all requests for application blanks.

Dies Suddenly

H. Miller.

Pink Gililland succeeds Tom cumbed after a heart attack. Vaughn at Westway. He received He came to the Panhandle more 14 votes to two for M. W. Stephens. than 30 years ago and had lived R. J. Coleman will be succeeded with the Burketts off and on since by H. R. Lee at Messenger, who that time, working on ranches and was given 10 votes. in the cow business for himself A. S. Higgins was re-elected at

from time to time. About four years ago he went Bois Walker will succeed himself

to La Junta, Colorado, returning at Wyche with three ballots. H. here two weeks ago. He had no D. Culpepper was re-elected at known relatives. Last rites were said Saturday morning at the Black Chapel by Rev. W. M. Griffin of the Presbyterian church. Burial Ward. W. R. Harrison is the

was in West Park Cemetery.

this

Parmer county champions day afternoon at Friona. Only the Whitefaces showed up for the meet. After driving to Friona they found no opposition whatever. "We were tempted to hold a workout any-how," McCollum said.

STUDENTS, DILLEHAY

Dorothy Manney and Carl Dean

Mountz, high school students, sang

two ducts at the Lions luncheon

Wheat has suffered immeasurably. No estimates on a possible crop are available, but it is below GIVE LIONS' PROGRAM 50 per cent.

> MISS SWISHER GETS CUP AT MUSIC MEET

yesterday noon. They were ac-companied by Miss Thelma Mc-Miss Mattie Mae Swisher, president of music clubs of the seventh district, brought home a silver Reasons for the revision of school loving cup from the State Fedcurricula, now under way througheration meet at San Angelo last out Texas, were discussed by Sunz week. The cup was awarded for erintendent C. H. Dillehay. The organizing the greatest number of new clubs, seven senior and nine junior groups.

The district also paid more to ed the state plan as sponsored by the endowment fund than any other district. Mrs. H. L. Broad-State State well, chairman of the endowment fund, was in charge of this phase A committee composed of Gaston of the work.

Edgar Pickett represented this Baer, Dr. B. M. Wiltshire, Dr. T. at U. S. Marine Corps Headquart- L. Morgan and DeWitt Landis district on the program. He playwill initiate Paul Foster, Charles ed Bach's "Anglaise Suite in A Brooks and B. M. Shepard. Minor.'

Rural Schools Name Trustees Saturday

D. W. Hawkins was re-elected BURAL TEACHERS HOLD trustee-at-large to the county common school board in last Saturday's election. G. W. Wilson was named to the county board from commissioner's precinct No. Three.

Last meeting of the teachers in the rural schools of the county Hawkins received 60 votes and was held last Saturday forenoon Wilson 19. in the office of the county judge. O. B. Roberson was re-elected to

At the same time achievement tests the district board at Summerfield were given all seventh grade puwith seven votes. Dick Frye was pils of the country schools by chosen at Dawn over W. J. Stewart, 32 to 8, He will succeed H. Miss Edith Shields at the high school. Results have not been

given.

Graduation exercises for seventh grade students of all rural schools will be held May 16 at the high

FINAL MEET SATURDAY

school. L. N. George of Dawn, Miss Mona Kate Felming, of Progressive with eight votes. Du-Wyche, and Miss Ruby Thompson of Summerfield are the program. committee.

D. Culpepper was votes. Walcott, polling 13 votes. Fred Saltzman was given 12 Bull Hutson's four at schools will run nine months. dismissing during the third week incumbent. G. W. Wilson received 10 votes at Messenger and nine at Walcott. Progressive, Fairview and Daniel

Hawkins poled 15 votes at will run but eight months, dis-Westway, 10 at Messenger, eight at Progressive, three at Wyche, 11 at Walcott and 13 at Ward. History date.

Ernest Hansen, ploneer puncher of the Panhandle, died unexpectedly last Friday afternoon at the home of John Burkett. Hansen, 67 years old, sucTHE HEREFORD BRAND, HEREFORD, TEXAS, THURSDAY, APRIL 11, 1935.

The Whiteface Roundup NEWS OF HEREFORD HIGH SCHOOL

yon.

MEDITATIONS

As we of the Senior class look which some of us are planning to leave this spring, it is with a though the high school is a part of us and that its working sysem will have a decided gap when we are gone, but from a logical viewpoint we see that from time mmemorial just such a gap is eft each year in the system, therefore, our work and social life has been centered around the school. It is the very heart of our existence. As we leave this friendly circle will we leave to ur successors as good an opportunity as we have had? Will omething be left which will be a light instead of a stumbling block? The question enters most of our

minds as we turn toward more worldly things: "Just what good has our education been?" We need not enumerate the quotations of scholars on this subject, they are familiar to most of Here is the question: "Have ful?

of the graduating class received something from our educational career which will better enable us to meet the ordinary problems of life?" We do not often think of our teachers when we enter the business world as being instrumental in our promotions or successes. Time should call a halt so that we might clearly see how their time and efforts have aided and inspired us to larger and greater fields of suc-

It is only fitting that we of the Senior class be allowed to you, teachers, that you are the light over the stumbling block the roadway to success and ment that a marvelous time was had. happiness.

PEP CLUB PROGRAM

The Pep Club is actually going put on an assembly program. It is going to be-oh, but that's a secret and secrets are not to be happiness and success next year This program is going to May 2. Everyone may expect t to be a good program, because the club is really going to work

Is everyone in a good spirit? OK : let's all give one big yell-We've got a school, We've got a yell-

We've got a team that fights like YEA, HEREFORD!

PEP CLUB

The Pep Club met last Tuesay after school for a short seson. A committee was appointed to nominate the club's officers for pext year. We decided to meet next Thursday night to elect of-



Everyone wonders why Don H taking Miss Campbell to the in practically every case repres-Junior and Senior banquet. You entatives of HHS are eligible tocould ask Don.

absolutely no room for the busi-

George J is taking a liking for rillo and if they win they go to Gaytha Wilson. What will the the regional a week later at Canoutcome be? Jr. C. Cummins is courtin' an ex-graduate.

Mary F. Holder believes every thing anyone tells her.

posed of Clyde Hussey and Bill McLean. Wayne Evans is bring-Lucrela W thinks she is seventh choice, but coming down to brass ing home the honors in extemportacks she was just third. aneous speaking.

Will someone prohibit Billy Been bringing moth balls to school.

The reason Dennis Baker does not study is that he has been in high school 10 years and now he is tired of studying.

4 Did you know that Helen Seed saves the clippings from the paper about Carl D? Isn't that wonder-

There is a certain girl who is gaining competition. Can't you Can't you hold your own Liz? Wilbur W and Elmo H are gainfollowed by a song by Clinton

ing popularity from the fairer race at school. You ask them about it.

Virginia Carlyle like to ride pick ups. OJB as driver.

SENIOR APPRECIATION

The Senior-Junior banquet last Friday night, the ocasion that every member of these classes has been longing and waiting for, was an elegant affair and every one showed by the laughter and merri-

The seniors sincerely appreciate the very enjoyable banquet | and feel that the juniors are truly worthy to be their followers as the next recipients of such affair. The seniors wish the juniors all the that the last year in high school is capable of bestowing on any class. May they have the privilege of enjoying such banquet as they gave the seniors this year.

INTERSCHOLASTIC LEAGUE

The Interscholastic League which and L. E. Beck went to Amarillo meets in Amarillo April 12-13 is on business Monday. going to mean honor for HHS in contests in which we participate, daughters and the Ed Allen family namely, declamation, extemporan-eous speaking, art, arithmetic, tennis, track and field, plain writing,

spent several days last week in volley ball and spelling.

through county, district and re-| the M. G. Layman home the League county except in debate, therefore

the Wayne Carthal home. go directly to the meet in Amawith friends. Mrs. W. H. Flowers port, as they are assured of their and son of Des Moines, N. M., ac- diplomas. companied them home for a visit. Elizabeth Spradley and Florene

P. H. Dyer and family spent Hunter make up the girls' debat-Sunday with his sister, Mrs. B. Ullman Hunter home, honoring Mr/ ing team. The boys' team is com-B. Wise and family at Hart.

Other guests of the evening were Laban Galloway and family.

Shirley Ann, daughter of Mr. and Mrs. John Hall, is improving from her recent serious illness and was removed from the hospital Cowhands held their annual round- Thursday.

up in the form of a banquet. The Mr. and Mrs. Wilford Taylor of feasting took place in the Bap-Umbarger spient Thursday night tist church with the Sunday school in the F. L. Pinckert home. Mrs. girls serving. A delightful program was enjoyed. Invocation was by Clifford Kester. James Bell gave J. C. and Pete Stork and their

J. C. and Pete Stork and their a short history of the Cowhands, families of Nazareth went fishing Sunday and reported enough, fish Jackson. Jerry Jowell gave the caught for supper.

Mmes. C. D. Gilliam, L. E. Beck farwell to Senior Cowhands. Jack Lafield gave a brief appreciation and J. W. Berry held the election (at Jumbo school Saturday. L. A. to the sponsor, followed by a love scene by L. W. Carlyle and Sue Matthews and F. J. Axe were elect

Vaughn. Mary Frances Holder ed to places formerly held by L. then gave a song. Then a double A. Matthews and C. Kring. wedding was staged. Don Ather-Mrs. Noel Andrews and childton married Lillie Cobb, L. B. ren and Miss Mildred Turner of Hereford spent Friday night in the F. L. Pinckert home and atthe F. L. Pinckert home and at-tended the high school play here. reside on the Cliff Wimberley der of Lazbuddy spent Sunday in the M. G. Layman home. ed in farming. Mrs. Dunn is a teacher at Sims this year. Tues-

LaVelle, LaRue and James Beck day night Mr. and Mrs. Dunn in-C. D. Pinckert and son were Sun- for a social evening. day guests of Chas. McGinnis and day guests of Chas. McGinnis and his mother, Mrs. Jessie McGinnis. night. Bible study at 10:30, to Sunday the teachers took high which all are invited. school students who did not play

the, Amarillo dam north of Canyon. In the group were Pauline Matthews, Pauline Andrew, 1999 Adams and Florene Stork, Vir-ginia and Margaret Simpson, Win-ston Adams, Bob Pinckert, M. L. night for Amarillo, leaving there been visiting her mother, Saturday morning by plane for G. A. F. Parker, for the past Simpson, Bernard Wilder, John Hardy Wood, Mrs. Mildred Bailey, Frank Jones, Mr. and Mrs. Chas. King and son, Mr. and Mrs. M. L. Simpson, Billy and Bob. A picnie dinner was served.

Mr. and Mrs. L. C. Baggett and large audience. Characters were Betty Jo spent Sunday evening in suited to individuals and praise the Wayne Carthal home. is due Mr. King, director, as well Mr. and Mrs. A. C. Flowers and as the students and they desire Jack spent last Thursday in Black to thank the public for loyal sup-

bridge party was given in the

and Mrs. Edwin Mauk, who moved

Mrs. Mildred Bailey. Beck and Ira Woolery, Jr., and

Chas. McGinnis visited friends in Canyon Sunday afternoon. Ullman Hunter is confined to

hise bed with a severe cold.

Adrian-Sims Notes

BY MRS. J. M. CHAPMAN

Take Produce to Cari's Gro. ti Lige Ellison and Horace Frazier were here from Crosbyton last week

"Mr. and Mrs. T. F. Behannan, Olaf Bohannan and Paul Lyons were Hereford visitors Saturday. -Miss Alma Montgomery and Frank Dunn were married last Terrell Layman and Pearl Trow- place, where Mr. Dunn is engag-

and Junior Woolery, Mr. and Mrs. vited their friends to their home

hookey April 1 for a picnic to FOR JOB WORK. TRY THE BRAND

RESOURCES 5 per cent Redemption Fund 1,250.00 \$257,160.48 Luke, James, LaVelle and LaRue Banking House 9,700.47 \$439,471.38 LIABILITIES Capital Stock, preferred\$ 25,000.00 Capital Stock, common 25,000.00 \$ 50,000.00 Surplus 5.000.00 Undivided Profits 6.302.9 25,000.00 Circulation 353,168.42 \$439,471.38 The Above Statement Is Correct. E. B. POSEY. Cashier. THE FIRST NATIONAL BANK A Strong Bank **OF HEREFORD** FEDERAL RESERVE Thoughtfully Managed

CONDENSED STATEMENT OF

HEREFORD, TEXAS

At the Close of Business March 4, 1935

The First National Bank of Hereford

Miss Anne F. Parker left Friday is teaching.

Min Parke



car?

Russell and Clinton Parker and Jerry Jackson. L. B. gave enjoyment of being a Cowliand. Spike Harris gave the future of the Cowhands. Concluding, R. A. Daniel, toastmaster, sang .The Man on the Flying Trapeze.

S. M. Hunter home.

Jumbo News

BY MRS. J. W. BERRY

COWHAND ROUNDUP

Tuesday night, March 26, the

Incidentally Evelyn's side won in the contest to see which side could have the most members present at the basketball games. The losing side will have to give the winners a picnic, which will be on May 9.

COWHANDS

Cowhands and Hi-Y- are The clashing again. The Cowhands, challenged the Hi-Y to two out of three games of indoor baseball .. The games are to be played each Monday afternoon starting at 6 o'clock. Last year the Cowhands and Hi-Y entered a game of foot-ball in which the Cowhands were victorious.

Several other matters were brought up in the last meeting, Tuesday night. We had a financial report after the banquet, and several songs were sung by the pledges. The two pledges who owed great musical talent whre Johnson and Jack Lafield, Cecil

FUTURE FARMERS

The FFA met Thursday before the operetta. Business before the house was a discussion as to the Cowhands going on a camping trip with the Ag classes. It was decided to go to Ceta Canyon again this year. A committee of Lee Renfro, Jack Owen and Geo. Jones was appointed to meet with a committee of the Cowhands to make rules and regulations of the camping trip. A specific rule was made concerning the wearing of pins and being late. No excuses are to be made hereafter.

Under the authority of the club Billie Roberson, Forest Hill, Geo. Jones, Ralph Jennings and Chas. Wilson will be promoted to Future Farmers at the next meeting ceremony. The meeting was given a warm closing by the watch dog as nearly all present had licks coming from previous meetings.

STUDENT COUNCIL

The high-faluting judicial group of HHS put away the worries of the school and decided to have a picnic. Can you imagine a menu of steak, potatoes, gravy, onionsby special request of the presi-dent—and pickles. If you noticed any of the members going around holding their stomachs Tuesday it was because of this high powered menu. Incidentally you might notice Mr. Hudson—but maybe he can take it.

The dignitaries, however, did not entirely disregard their cloak of business, for like President Roosevelt and all important people, they must mix a little pleas-ure with business. The only fault of this was that the business was left until the last, and after eat-ing all everyone could, there was



· Cool Cooking · Clean Cooking

Modern Cooking . . .

The New Waldorf sets the pace with the most important advances in Electric Range development. You'll find solid, sturdy construction without forfeiting light weight. Beautiful, utili-tarian door handles. The chromium element rings lend sparkle to the appearance, as well as provide for ease of cleaning. Heavily enameled convenience drawers roll easily and silently forward until stopped by the lock slide.

Broiling equipment is provided with an advanced type smokeless broiler assuring the certainty of delicately crusted meats. High-speed surface elements make the range one of the fastest boiling elements ever produced. Think of this-on "medium" heat, only the two outside coils are hot, giving even heat distribution (eliminating customary hot center) when using a large skillet or griddle.

Waldorf places the convenience outlet adjacent to the worktable space where it really is a "convenience." Shake-proof terminal connections or elements eliminate the annoying service problem caused by these important terminals becoming loos-ened by vibration. Waldorf's self-closing oven door has the feeling of a piece of precision equipment. It comes to rest in the open position with an easy, cushion-like movement. In closing, it moves forward almost automatically after being. raised to the half-way position.

Texas Utilities Company

During the month of April only the New Waldorf is being offered at a marvelously low figure.

Prices Range from \$74.50 to \$99.50 On convenient terms (slightly higher) as low as \$2.90 per month. Prices include range installed in your home. Your old range, regardless of its cype, age or condition, will be ac-cepted as a liberal down pay-

Plain mineral oils are obsolete! You need a Germ Processed* oil for today's car!

BACK in 1924 most cars had less than 60 horsepower, and any high-quality motor oil could lubricate them properly.

But today's cars range from 80 to 180 horsepower and the average is over 100. With increased power have come like increases in bearing pressure and crankcase temperature. Oil today must do a job undreamed of ten years ago.

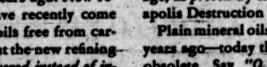
Yet motor oils generally have no more oiliness and film strength now than they had 10 years ago. New refining methods have recently come into use to make oils free from carbon and sludge. But the new refining processes have lowered instead of increased film strength and oiliness-the very qualities on which depends an oil's lubricating value!

There is one exception-Conoco Germ Processed Motor Oil. It, too, is free from carbon and sludge troubles. But more important, Timken Machine tests prove that the new Germ Process* puts into this oil 2 to 4 times the film strength of any straight mineral oil!

That extra film strength enables Germ Processed Oil to stay on the job and prevent wear under the most extreme pressures and heat. It helps Germ Processed Oil give long mileage, as proved by the famous Indianapolis Destruction Test.

Plain mineral oils were all right ten years ago-today they are becoming obsolete. Say "O. K .- Drain" and fill with Conoco Germ Processed Motor Oil - custom - made for today's cars!

CONTINENTAL OIL COMPANY . Est. 1875



trate and combine with metal GERM PROCESSED TILL WITH MOTOR OIL









** What is the

Germ Process?

The Germ Process is a patented method, used only by Continental, of giving oil certain valuable qual-

ities that straight mineral oil does

A small quantity of concentrated

oily essence, a compound discov-ered by Continental scientists, is

added to highly refined oil. This

results in more oiliness and 2 to 4

timet greater film strength than min-erel oils-and the ability to pene-

not naturally possess.



THE HEREFORD BRAND, HEREFORD, TEXAS, THURSDAY, APRIL 11, 1935.

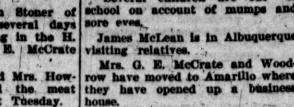


Mr. and Mrs. Lon Stoner of irgo, Okla., spent several days re last week visiting in the H. McLean and G. E. McCrate

Mrs. Jess Hinds and Mrs. How-d Elmore attended the meat low in Lubbock last Tuesday.

Complete

MOBILUBRICATION



DRIVE BY

and let us service your car

with TEXACO Products.

Texas Service Station

GLEN SNYDER

Brand Want Ads Pay Good Dividends!

YOUR CAR

At These Stations

Brumley Chevrolet Co.

Magnolia Service Station

Modern Camp

Floyd West, Manager

C. Thompson

. They Are the Best.

Miss Mabel Wimberley of WTSTC D. W. Ray visited his m Mrs. Mary Ray, last week. While here he and his mother visited relatives in Amarillo. in Canyon was a visitor in the McLean home last Tuesday. Several children are out

Mrs. Bob Sisk and little daugh-ter, Bobby Jeane, of Brownwood are here visiting her parents, Mr. and Mrs. A. C. Hays. R. Hinds and wife were in Ama-

rillo last Monday. Mr. and Mrs. Jim Black visited latives in Canyon Sunday.

The community party at the club house was well attended Friday night. Candy and cookies were served at a late hour. Several from here attended the track meet at Friona Saturday. Summerfield girls. came over Friday afternoon and played soft ball with our girls, winning by large score. The social club met with Mrs George Wyly Friday afternoon Roll call was answered with what

my children bring home school that is most helpful. from Mrs McLean and Mrs. Elmore gave good talks on school work. Re freshments of ice cream and cake were served to 12 members and one guest, Mrs. Clayborne Carr. Next meeting will be with Mrs.

Ray Bennett, April 18.

Wyche Items

MRS. WES BRADLY

Wyche Sunday and helped com-

plete organization of a Sunday

school, which meets Sunday after-

-Nancy Olson, who here is a second second

Paul Cotlins, assister,

Summerfield News MAUD E. NOLAND

Rev. Muriel Weathers filled his regular appointment here last Sunday. There was good attendance, considering the illness in the community.

Mrs. O. B. Roberson was hostess Thursday afternoon to the Study Club. Mmes. Johnson and Cannon gave high points of the Federation convention for their roll call. After a short business 88 session this program was given: Religion of the Frontier was the topic. Baptists and the early frontier, Mrs. B. E. Roberson; Ben Wilhelm. A report of Federation convention, Mrs. Curry. Ten members and two_visitors, Mrs. Jim Clark and Mrs. D. J Neill, the latter of Plainview, were present. Next meeting April 18 with Mrs. N. P. Sikes at 2. Brit and Jim Clark were in church.

Amarillo Wednesday and Thurs-Mrs. T. C. Canfield and child-

ren and C. T. Cox of Plainview are visiting their father, J. W. Mr. and Mrs. C. R. Walsen

visited relatives in Amarillo last Several from this community

day.

Cox.

d the operetta in Hereford

and and Lind Look German measles. Gertrude Atchley is at the home of her sister, Mrs. Bill Knox, in

Hereford under the care of a doc D. C. and Guy Walser were in

Amarillo Thursday. J. W. Cox and J. A. Noland

went to Plainview Thursday. Mr. and Mrs. Bernard Roberson

and family and Mr. and Mrs. B. C. Roberson were in Amarillo last Wednesday.

Mr. and Mrs. A. C. Thompson of Hereford were dinner guests of Ruby Thompson one day recently. Mrs. J. A. Notand and Maud

accompanied by Miss Vondell Brooks of Hereford, took Mack Noland to Canyon Sunday after-He is employed there by noon. the Santa Fe.

Mr. and Mrs. C. T. Noland were Sunday afternoon guests of Mr. and Mrs. R. A. Fullwood in Here-

Miss Viva Mae Thomas of Canyon spent the week end with her family here.

Bernard Roberson and family were guests of Mr. and Mrs. Stagner in Hereford Sunday

Joe Story is in Springfield, Mo.

Mmes. D. C. Walser and C. T. Noland were in Black Thursday. Mrs. D. J. Neill of Plainview

Dawn Items

BY INEZ MILLER

Sunday was a big day here. At 10:30 Sunday school opened with a regular attendance, plus a small group from Amarillo. Following this, Rev. Collins preached and at the conclusion of his sermon dinner was spread. By 2 p. m. singers from Hereford, Progressive, Ford and Amarillo filled the choir. Herbert Miller, master of ceremonies introduced the visitors they arrived. An orchestra from Amarillo gave splendid music and an hundred voices joined in many songs. Progressive choir, led by Mr. Garrett, gave several numbers. Finis Owen, Hereford, Miss Lula Mae Willis, Amarillo, and Mrs. L. N. George gave solos. Amarillo and Hereford musicians gave specials. The day closed with an excellent sermon by Rev.

Shepard, of the Hereford Baptist Friday night of this week Miss

Crouch's room gives a three-act play, "Raggey-Tag Man." Those who won places in the interscholastic meet will be given ribbons and the purpose of the meet will be reviewed by L. N. George. An invitation is extended. Hereford and rural communities to attend. . Monday night Walcott will put on a three-act play at Dawn. It is said to be good and everyone is urged to attend.

The Vivien Dowers was a guest Ince Miller Wednesday and

A Party and the main Natara the main feature of the Refreshments of calls and is were served to Misses function lyn Arceneaux, Lila Short, Haze Crouch, Mary Chambers, Inez and Alma Miller, Syble and Ella Smith. Minnie Seymour, Alvera Frye and Bernice Harris; Hartland Caraway, Wayne Kimmons, Noel and Gar-land Higgins, Norman Miller, Roger and Byron George, Paul Collins, Dewey Bagwell, Albert Frye, Aubrey O'Neal, Whybourne Smith and Mr. and Mrs. L. A. Smith and Mrs. C. F. Miller. Patrons of Dawn school gave

the children a surprise April 1. As the children passed out at noon they were greeted by a long line of cars. Dinner was served

on the campus, followed by an of Amarillo were guests of Min afternoon of games

Raymond and Miss Icela Crouch of Lockney spent the week end with their sister. Miss Hazel. Mrs. W. E. Willis and daughter, Miss Vera Crawford of Canyo Elizabeth, Lula Mae, Greta Lee visited in the H. H. Miller how and Margaret, and Albert Wilson Wednesday.

Hazel Crouch Sunday. H. H. Miller and family tended the funeral services of SI M. Downing in Canyon Wednesday. Miss Vera Crawford of Canyon



Second of a Series of Statements on the New "Ultimate" Rate for Residential Service

SUMMER - IZE noon at 3 o'clock. Everyone is cordially invited to come. With the cooperation of the community it is expected big things will be done, though in a small way. Please do not forge the time. The seventh grade took standardized tests given at high school Saturday, Lucille Hoffman is visiting her

of Happy.

ister, Mrs. Albert Schuette, at Nazareth. DuBois Walker was re-elected to place on the school board Sat-

urday. Mrs. DuBois Walker has quite il with rheumatism.

New trees and shrubs have been set out at the school house Elmer Reinart took first prize and Jap Dickerson second on bird

houses several weeks ago. Judge Humble was kind enough to act as judge. **Robert** Owen and Nolie Gregory

sons of Mr. and Mrs. N. G. Ellis-ton, and Stella Mae, Morine and D. K., children of Mr. and Mrs. Atterbery, are new pupils E.

Wyche school. Mr. and Mrs. H. B. Elliston had guests Sunday Mr. and Mrs. A. Penn and family, Mr. and Mrs. W. A. Gazeway and family and Mr. and Mrs. John Gazeway

on business

of suit.

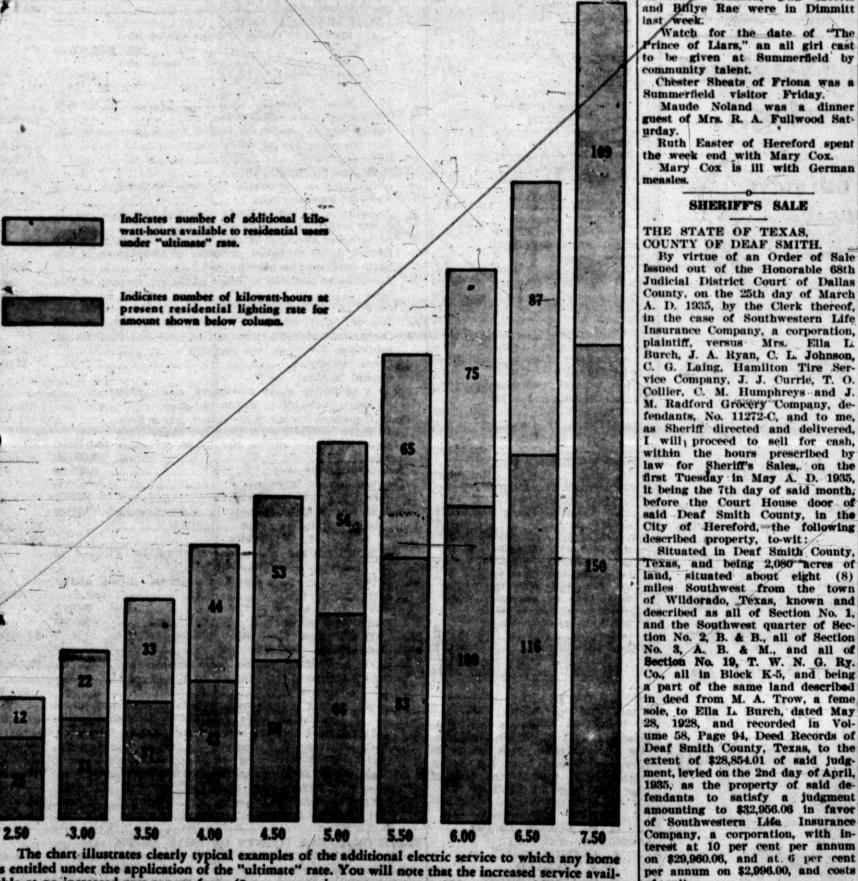
Deputy.

Given under my hand, this 2nd day of April A. D. 1935. J. B. MILLER, Sheriff.

FOR RENT. FOR SALE CARDS AT BRAND OFFICE. CHEAP.

By J. M. Murchison,

has been visiting her parents, Mr. and Mrs. Lee Curry, the past week. She returned home with Rev. and Mrs. Weathers Sunday. Mr. and Mrs. Ray Johnson, Lawrence Johnson, Una Morris and Bellye Rae were in Dismitt



The chart illustrates clearly typical examples of the additional electric service to which any home is entitled under the application of the "ultimate" rate. You will note that the increased service available at no increased cost ranges from 48 per cent to in some cases over 100 per cent additional. The only requirement is that you use as much or more (but not less than 20 kilowatt-hours) than you did for the corresponding month of 1934. Should you use in excess of the additional current allowed, the "ultimate" rate provides an exceedingly low cost per kilowatt-hour. A record of your 1934 con-umption and the benefits you will receive may be obtained at our local office.

TEXAS UTILITIES COMPANY



The Ford V-8 engine has proved its superiority beyond question. It assures you of reserve power, instantly. At 50 to 60 miles per hour this engine is actually running at ease. The Ford is the only car under \$2000 that gives you V-8 performance.

COMFORT

"Front Seat Comfort" for back seat passengers-that's the result of the new "Full-floating Springbase" with "Comfort Zone Seating." All seats are now cradled between the springs, and every passenger, rides in the "Comfort Zone."

FORD DEALERS OF THE SOUTHWEST

The new Ford V-8 gives you a welded, one-piece, all-steel body. Safety glass all around in all models at no extra cost. New safety-pressure brakes. Transverse springs, lower center of gravity and air-balloon tires give greater safety on curves.

BEAUTY

with quality upholstery.

The new Ford V-8 costs less to operate than any Ford ever built.

> AND UP-F. O. B. DETROIT

It's longer, wider and roomier.

Seat-widths are increased from

1% to 5% inches. There is

ample leg room front and rear.

The new angular gear-shift

lever permits three to sit in the

front seat with comfort. Luggage space in all closed models.

ECONOMY

ers and spare tire extra. Easy terms to the Universal Cond. Easy terms

See these fine cars on display at

Outside and inside the new Ford V-8 strikes a new note in modernity and beauty. Gracefully streamlined body-with a choice of attractive body colors in durable baked enamel. Newly designed, luxurious interiors,

-AUTHORIZED.



THE HEREFORD BRAND, HEREFORD, TEXAS, THURSDAY, APRIL 11. 1985				
per.year; Zone Three and higher, \$2.50 per year. All subscriptions strictly cash in advance. Entered as second-class matter at the Post Office in Hereford, Texas, under the act of March 30, 1873. NOTICE TO PUBLIC Any erroneus reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally at the office at 402 Main Street, Rereford, Texas.	 A LOONG TIME AGO IN HEREFORD (From The Hereford Brand, April 8, 1904.) C. H. Dyar had traded for the Hereford College, the interest of J. W. Barnettin the Hereford garage. D. P. Landrum had broughting the Hereford College, the interest of J. W. Barnettin the Hereford garage. D. P. Landrum had broughting the fulling into a road rainage ditch near their homin East Hereford.'' E. B. Black Co. was celepting the same to have the two to the sension in East Hereford.'' E. B. Black Co. was celepting the same to the the same the there's legislative machiners by the same to the there's legislative machiners by the same to the there's legislative machiners by the same to the same with the same to the same to the same to the same to the same the same to the same the same to the sa	apeti- and make y by upon prop- siness nt as wws. time, elleve ps in i like ve in ithout inkle, white right		
held on just as long as they could, but they are moving daily." That was a statement made Saturday at a meeting in Dumas by A. C. Johnson of Dalhart.	ways than one. It affords sufficient moisture to start the grass to growing and it con- vinced many, who had held an adverse opinion, that it is pos- sible for it to rain in the Pan- handle.	horse, horse, pony, ehead. 2 p. t city K,		

will not be less much longer-under present conditions. Every day it appears more certain that Judge Carl Gilli-

hand is completely correct in his contention that this is not a dry farming wheat country, and that it is a sad and expensive mistake to continue farming it that way.

Deaf Smith county has one outstanding resource-one that most counties in the area do not have-shallow water in inexhaustible quantity. Gilliland sees the only salvation in making lots of small and well developed, irrigated farms. He con- pet. tends the county could absorb all its unemployed and still produce good incomes for everybody here if the 70-foot water were utilized to best advantage.

Except for three or four fortunate wheat crors when prices were good, Deaf Smith county world have delevoped along that line. But visions of big crops and lots of income from three months' work per year caused the breaking out of the present half million acres and sowing it to wheat.

D. L. MeDonald, foremost authority on water in Wes Texas and a former resident of Hereford, long dreamed and worked toward intensive development of small irrigated farms, A couple of bumper crops and boom prices wrecked his dream. But he is still of the opinion, along with Gilliland, that in irrigation lies the county's salvation.

And the idea is gaining converts every day. Two hundred small farms, irrigated and diversifying, would produce more wealth every year than this county has ever produced in any year.

GOP FIRES THE FIRST SHOT

First direct shot of the Republicans in the bid the party will make to regain the presidency in 1936 reached the Brand this week. It is a broadside at the administration, putlished in letter form on the stationery of the New York Chamber of Commerce.

After a lengthy tirade in which it claims no emergency brook were the new commis- the existed when Roosevelt entered office and that business was sioners. well on the road to recovery and has been retarded by the inistration, it winds up with the following: "The framers of the Constitution planned to have the on the new, green leaves and grass and apple blossoms was The legislature is undefeatable. administration, it winds up with the following:

members of Congress decide how the money for which they grass and apple blossoms was taxed the people should be spent. This was done up to March the view that met the eyes taxed the people should be spent. This was done up to March the fourth, 1933. Since March 4, 1933, the members of Con-gress have shirked this duty. and have turned billions of dol-lars of the people's money over to the political accident in the White House for him to juggle with as suits his whims." White House for him to juggle with as suits his whims." inch. Perhaps that duty was done better when in the hands of "the greatest secretary of the Treasury since Hamilton"-Mr. Andrew Mellon-now being investigated for income tax evasion. Our heart goes out to poor old mistreated GOP.

ico this week that he is on the was winning great honors. ground for the purpose of esestablishing a paper to be

had husiness in the county ospilan Saturday,' (Who knows where Boom wast) Letter to John P. Slaton-You have been selected to deliver the response to the address of welcome to the cattlemen at the coming convention (at Amarillo). J.

soil."

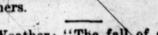
Scoop from Dimmitt : Edgar Ireland has taken charge of

Paul.

Beach & Kerr's merchandise books since his return from collige. They are neat and his work shows good training.

(From The Hereford Brand, April 10, 1914.)

City election was just over W. M. Knight was named mayor, defeating W. B. Dameron. C. S. Garrison and D. S. Ash-



Weather: "The fall of snow

Buford Parmer, among others, you'll feel all , the sympto Texico Milestone: Editor were members of the high Groesbeck writes us from Tex- school oratorical team which

Item from Black: "Just beknown as the Texico Trum-pet. "B. C. Roberson "." Toom not mean we didn't say anythin-about the ser" 2 zephyre from the worth the other day does not mean we didn't have any. Some people are . . . delving in the depths of their ears and eyes to remove some of the

lobbyists' paradise has been

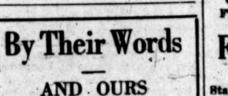
created in Austin by the dilatory

tactics of the Texas Senate, oh

viously to retaliate against Gov-

ernor Allred for the barbs he

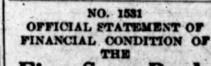
threw during last, summer's cam-



Crumbs, State Line Tribune.

But just wait until our Uncle Sammy takes over all utilities, railroads, telephone and telegraph lines and places a "government tore" carrying every line of mer ion to privately owned the opposition to privately owned stores then men in business, and who thoughtlessly, or as a matter

of convenience, buy government printed envelopes-will know what



First State Bank AT HEREFORD.

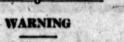
State of Texas, at the close business on the 4th day of March 1935, published in the Hereford Brand, a newspaper printed and published at Hereford, State of Texas, on the 11th day of April,

1935. RESOURCES Loans and discounts on personal or collateral

paigns, many of which lodged under certain senatorial skins. With security _____\$166,770.25 Loans secured by real less than a month of the 120-day session left, the senate has more estate _____ than 250 bills on its calendar,)verdrafts many unimportant, but some ex-Acceptance of other banks

tremely important. Besides these bills, there is a steady flow from ecurities of U.S., any he house and from the senate ommittee of additional legisla-State or political subdivision thereof _____ tion. Working at the rate it has Other bonds and stocks during the first three-fourths of owned -Justomers' bonds for safekeeping _____ No governor can accomplish much without the aid of a majority of Banking House Furniture and Fixtures Real Estate owned, other that banking house ... Cash in bank and due

from approved reserve



All persons are hereby warned it is against the law to use fire arms in the city limits, and pro-

niscuous shooting must be stoped. Air guns must be used very PARLOR carefully if at all. WALLACE COX.

OUR SALE

CONTINUES

SPECIALS ON

Easter Hats

week ago we started a close-out sale because of having such a large stock on hand. It is going fine and we will continue it

HATS \$1.00 to \$8.50 CROCHET TAMS, SOC SOFTIES, \$1.50 VALUES

85

VOGELE

MILLINERY

25,000.00

NONE

61,302.06

9,471.88

54,000

25,000.00

NONE

9,000.00

NONE

NONE

NONE

NONE

NONE

54.000.00

and printed

6.302.90

NONE

NONT

NONE

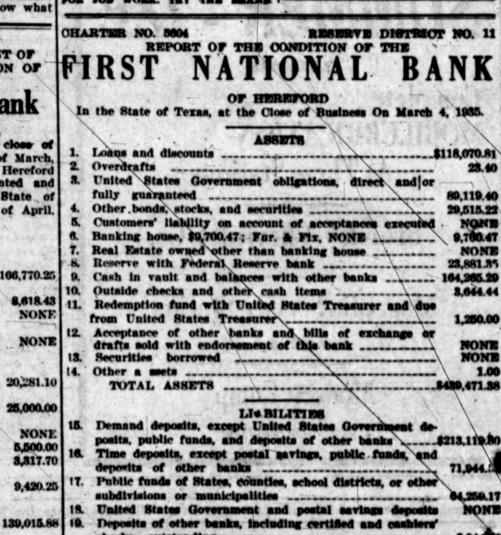
NONE

NONE

another week.

\$1.50 UP

City Marshal. TRY THE BRAN FOR JOB WORK.



LESS SPOTTED RAINS

What this country needs is bigger and less spotted rains. Just how this can be done is no job for us, but, nevertheless, that is what we need.

A favorite solution for such pheonoma is that the farmer on whose side of the fence rain doesn't fall isn't paying the preacher enough. But, unfortunately, this theory isn't true, as some farmers who pay the preacher abundantly don't get any rain.

But we shouldn't fuss about what we don't get. We could get a lot less rain than we do. What we say about the rain or the lack of rain makes very little difference as to what we actually get.

However, it would be nice if things could be evened up a bit more. Back in the Eastern sections of the state, the earth is literally flooded, while out here we need a good flood to get the season back in the ground. Maybe some day such things will be controlled by "Man's genius."-Floyd County Hesperian.

BUSINESS AND DIRECTORY PROFESSIONAL DIRECTORY The title to your land is vital 4 THE CHOCOLATE SHOP Our Abstracts correctly Plate Lunches A. O. THOMPSON Sandwiches ABSTRACT CO. **Cold Drinks**, Candles 5 per cent Federal Farm Magazines. Loans ******* F. M. KESTER DR. J. W. HENDRIX **Registered** Optometrist Chiropractor and Masses thorough examination with • the newest and most modern • B Street-Just North truments and equips nent. of Mother's Park 316-B Main Street. Phone 341 for Appointments ********* DR. T. L. MORGAN GEO. S. McCONNELL Physician and Surgeon **Electrical** Contractor Above Corner Drug Store All kinds of electrical ap-pliances repaired. Also Del-co Light, factory trained ser-Office Phone 462 Residence Phone 463 vice man. Phone 759-W INSURANCE ********* THE HEREFORD BRAND JNO. H. PATTON

PHONE SO

to the reluctance of me Trade in your old-fashioned Kitchen Range during ... **OLD STOVE** Roundup! DEALERS OFFER ALLOW LIBERAL During OLD STOVE ROUND-UP, April 1 through May 31, gas appliance dealers will allow you At Least \$10.00 On Your Old Range regardless of its condition. And you can buy one of the beautiful modern gas ranges on easy terms with a small down payment. Modera Gas Ranges Are

See your gas appliance dealer or

your gas company

"Good Gas With Dependable Service"

agents ----from other banks and bankers, subject to Total of items 15 to 19: check on demand 9,185.43 (a) Secured by pledge of loans and or intock and or assessment _\$ 29,000.00 investments Federal Deposit Insur-(b) Not secured by pledge of loans andance Corp. _____ 624.83 lability, account assets sold with or without re-Total Deposits _____\$353,168.42 course, where bank has agreed verbally or otherwise to repur-Circulating notes outstanding Agreements to repurchase United States Government ob-21. chase or guarantee payligations or other securities sold _____ ment thereof before, at Bills payable 22. or after maturity ____ NONE Rediscounts 23. 4,327.57 Other Resources Obligations on industrial advances transferred to the 24. Federal Reserve bank TOTAL _____\$392,061.44 Acceptances of other banks and bills of exchange or drafts sold with endorsement of this band Acceptances executed by this bank for customers and to LIABILITIES Capital Stock \$50,000.00 furnish dollar exchange, exclusive of acceptances of this Income Debenbank purchased or discounted _____ tures sold __ 25,000.00 Acceptances executed by other banks for account of this 27. Total Capital Structure 75.000.00 bank 5.000.00 Surplus Fund Securities borrowed _____ Undivided Profits, net ... 2,540.74 Reserve for Interest ... Dividends unpaid Interest, taxes, and other expenses accrued and unpaid NONE Dividends declared but not yet payable and amounts set Due to banks and bankaside for dividends not declared ers, subject to check ___ 15,191.46 Other liabilities _____ 31. Individual deposits sub-32. Capital account: ject to check, including Class A preferred stock, 400 shares, par __62.50 time deposits due in 30 per share, retirable at \$62.50 per share 239,858,38 days State Funds on Deposit Class B preferred stock, none shares, par \$ None per share, retirable at \$ None per share None NONE Time Certificates of De-Common stock, 500 shares, par \$50.00 per share \$50,000.00 posit Cashler's Checks Out-51,597.09 Burpins Undivided profits-net standing Bills Payable and Redis-2,790.42 Reserves for contingencies _____ Preferred stock retirement fund _____ Customers' Bonds Depos-ited for Safekeeping Reserve for dividend payable in common stock NONE Total Capital Account _____ TOTAL LIABILITIES _____ NONE sets sold with or with-MEMORANDUM: Loans and Investments Pledged to out recourse, where bank has agreed verb-ally or otherwise to repurchase or guaran-tee payment thereof be-Secure Liabilities United States Government obligations, direct and or fully guaranteed _____ Other bonds, stocks, and securities _____ Loans and discounts _____ fore, at or after ma-35. Total Pledged (excluding rediscounts) _____ 54,000.00. turity Other LiabMitics NONE 36. NONE 87. Pledged : (a) Against circulating notes outstanding _____ **Priced** As TOTAL _____ .\$392,061.44 (b) Against U. S. Government and postal savings maits -----STATE OF TEXAS. Against public funds of States, counties, school (c) Low As County of Deaf Smith. districts, or other subdivisions or municipalities We, C. B. Williams, as Presi ident, and C. C. Acker, as Cash Against deposits of trust departments _____ (1) ier of said bank, each of us do solemnly swear that the above (e) statement is true to the be our knowledge and bellef. C. B. WILLIAMS, (h) For other purpose _____ (i) Total Pledged _____ C. C. ACKER, Cashier CORRECT-ATTEST: STATE OF TEXAS, COUNTY OF DEAF SMITH, ...: STATE OF TEXAS, COUNTY OF the above-named bank, de solemnly I, E. B. POSEY, Cashier of the above-named bank, de solemnly swear that the above statement is true to the best of my knowledge and belief. B. POSEY, Cashier. J. A. PITMAN E. S. IRELAND, H. G. CONKWRIGHT, H. R. FRITZ CORRECT-ATTEST: Dir J. L. FUQUA TROY WOMBLE me this 6th day of April, A. D. Subscribed and sworn to befor Live Marthank West Texas Gas Co. GEO. L. MUSE the states of the second states and the second states and the JNO. H. PATTON, (SRAL) L) Notary Public. Deaf Smith County, Texas

Sworn to and subscribed before me this 2nd day of April, 1984 A. R. POSEY, Notary Public.

THE HEREFORD BRAND, HEREFORD, TEXAS, THURSDAY, APRIL 11, 1935.



Members of the Auxiliary the Presbyterian church met at the home of Mrs. Charles Donald Tuesday afternoon. The lesson on Indian Missions was led by Mrs. D. B. Holder and proved very in-

Following the lesson a mis laneous shower was given Miss Florence Boardman, a member who will soon be married. Miss Boardman expects to leave next week for St. Louis to visit her sister, Mrs. L. D. Gray, and from whose home she will be married on Sat-urday. April 27, to Richard Renz of St. Louis.

Many lovely gifts were present-ed the bride-to-be. Tes and cake were served to about 30 members and friends.

USS JAUNITA BAILEY WEDS IVAN WOOLSEY

Miss Juanita Balley and Ivan poolsey were married last Fri-the evening, April 5, at the home

of Rev. B. N. Shepard. The bride is the daughter of Mr. and Mrs. R. L. Bailey of this city, and had been attending high

FOR OLD TIMERS HERE

with a parade and stunts depict-ing life of the pioneers of this country is being planned by the Business and Professional Women's Club. The date will be an

name for the event. It might be worked into a Pre-Centennial cele-bration, members say. They also are wanting relics and photos of old times here. Mrs. Reed Wil-liams, president, asks that anyone

w was given by Mrs. D. H. exander and Mrs. E. W. Har-



Pen Women Will **Meet On Tuesday**

Women writers of the Panhandle will participate in a gala occasion April 16 when the Panhandle Pen Women's Society will celebrate its fifteenth birthday with an all-day program in the Parish House of St. Andrew's Episcopal church, Ninth Avenue and Fillmore Street. The opening session will start promptly at 10 o'clock.

Featuring the occasion will be the home coming luncheon at noon, and everyone planning to attend is asked to write Mrs. W. K. derstaind. Chandler, 1815 Taylor Street, Amarillo, as early as possible and make reservations. Out-of-town writers will be special guests, the

local group acting as hostesses. It will be 15 years on that date that a small group met at the Amarillo Hotel in response to an invitation by Miss Laura V. Hamner, whose cherished dream was quaintances to hear him. This to organize the writers of the will be an all-day, service, with Panhande into a cooperative socie-ty. Many were already selling and dinner on the ground. numbers were trying. Charter memebrs were Mmes. Phoebe K. Warner, Claude; Annie Dyer Nunn, Coco Thompson, Mildred J. Chen-ey, Johanna Nicholi, Mary Miller Beard, Mabel Timmons Hooker, Misses Laura V. Hamner and So-Since that time

First Methodist Church BEV. T. C. WILLETT, Pastor

A one week pre-Easter revival begins Sunday, conducted by the pastor and workers in the church.

Theme will be "Tell Me the Old, Old Story," which will be intro-duced Sunday morning with a sermon by the pastor on "Sirs, we would see Jesus"-John 12:21. The series of sermons will center around the last terrible days of Jesus ministry on earth. We are sometimes told what the world wants is the simple story of Jesus and his love. Here is a chance to hear that story, simple and plainly. told in language a child can un-

The Civic Chorus will have, th evening hour Sunday in its rendi-tion of "The Crucifixion." You will want to hear this. . Dr. J. W. Story, former pastor will be with us Easter Day and preach the Easter sermon. want his old friends and 80

PRESBYTERIAN CHURCH

W. M. GRIFFIN, Pastor.

Sunday school- 9:45. Morning worship, 11. Palm Sunday service.

Wirt

SHERIFFS SALE STATE OF TEXAS,

COUNTY OF DEAF SMITH.

By virtue of an Order of Sale issued out of the Honorable Dis-trict Court of Deaf Smith County, on the 2nd day of April, 1935, by the Clerk thereof, in the case of Grace S. Hays versus Chas. W. Hays and Charles S. Woodruff, No. 2212, and to me, as Sheriff, direct ed and delivered, I will proceed to sell, within the hours prescrib-ed for Sheriff's Sales, on the FIRST TUESDAY IN MAY A. D. 1935, it being the 7th day of said month, before the Courthouse door of said Deaf Smith County, in the City of Hereford, the following described property, to-wit: The South half of Block No.

25 in Mabry's Addition to the town of Hereford, containing about 20 acres of land; and also the east half of the northwest quarter of Survey No. 48, Block M-7, Ab-stract No. 998, Certificate No. 1761, containing about 80 acres of land; All of said lands in Deaf Smith County, Texas.

Levied on by me on the 2nd day of April, 1935, and levied on as the property of said defend-ants to satisfy a judgment amount-ing to \$4,871.70 in favor of Grace S. Hays, and cost of suit.

FOR RENT, FOR SALE CARDS

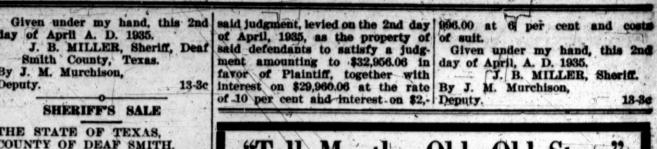
day of April A. D. 1935. J. B. MILLER, Sheriff, Deaf By J. M. Murchison, Deputy.

SHERIFF'S SALE

THE STATE OF TEXAS, COUNTY OF DEAF SMITH. By virtue of an Order of Sale.

issued, out of the Honorable 68th Judicial District Court of Dallas County, on the 25th day of March A. D. 1935, by the Clerk thereof, in the case of Southwestern Life Insurance Company, a corporation, versus J. A. Ryan, C. L. Johnson, C. G. Laing, Hamilton Tire Service Company, J. J. Currie, T. O. Collier, C. M. Humphreys, Mrs. Ella L. Burch and J. M. Radford Grocery Company No. 11272-C, and to me, as Sheriff, directed and delivered, I will proceed to sell for cash, within the hours prescribed by law for Sheriff's Sales, on the first Tuesday in May A. D. 1935, it being the 7th day of said month, before the Court House door of said Deaf Smith County, in the City of Hereford, the following

described property, to-wit :* Situated in Deaf Smith County, Texas, and being the South one-half and the Northwest one-fourth of Section No. 57 in Block K-5, Certificate No. 185 issued to T. T. Ry. Co., containing 480 acres of AT BRAND OFFICE. CHEAP. land, to the extent of \$4,102.05 of





DON'T MISS A SERVICE!



THE HEREFORD BRAND, HEREFORD, TEXAS, THURSDAY, APRIL 11, 1985

Progressive News Ward News Notes BY OLIVE PERKINS

Ira Ricketts and family called on Mrs. W. A. Ricketts Saturday. Mr, and Mrs. Emmett Blake-more and sons visited his parents, Mr. and Mrs. J. E. Blakemore, Sunday afternoon.

Mr. and Mrs. Luke McBrayer daughter called on the Ricktts Sunday - afternoon. Miss Olive Perkins visited Mrs.

Margaret Heifner Monday. Several of the young people ended a surprise party for Miss Lois Smith at her home near

ed. Attending from Hereford were Mmes. Ramey, Jim Higgins, Wiley Roberson, G. M. Suggs, Reed Williams, Askren, Davis and Dawn Friday night. Owen Neal went to Northern rkansas on a busines strip Mon-

Mrs. Clyde Russell and son of Edgar Sowell. Whitenburg are visiting her par-ents, Mr. and Mrs. Ira Ricketts and Mr. and Mrs. W. C. Russell. son, Doris Lady and Basil Mc-Kinley of Hereford were Sunday dinner guests in the O. J. Lady Misses Lilla Short, Virginia Bowan, Eunice Caldwell, Elizabeth home. wman, the Boyer boys, Mr. and rs. Garrett, Wayne, Kimmins and his appointment here Sunday. farold Donovan attended the all-

y meeting at Dawn Sunday. The club met with Mrs. A. S. Davis. liggins Wednesday. Mrs. Clyde Sunday dinner guests in the home assell and Clarence Botts were of Mr. and Mrs. Bob Higgins. isitors. Next meeting will be with Mrs. Owen Neal, Friday night were Mr. and Mrs.

Martyn Edwards missed several, days of school on account of Jim Lipscomb, Miss Oxford, Wesley Higgins, Mr. and Mrs. Bill Hutson, Mr. and Mrs. Geo. Suggs,

Mr. and Mrs. Arvin Click and family visited in the Click home Sunday. Mr. and Mrs. Lee Kendall of

Lee Newman, Miss Pauline New-Sammerfield spent several days last man, Jake, Millard and Weldonweek visiting Mr. and Mrs. C. P. Gregory, Mr. and Mrs. Glenn Rut-Caldwell.

Miss Olive Perkins called on Mrs. Mary Tice Saturday. Mrs. Taylor was taken very sick last Thursday night but is better. Her sister from Vega is

caring for her. Lye Donovan has measles. Gordon Higgins has been having a

sieve of mumps. Mr. and Mrs. Orin Russell and boys visited Mr. and Mrs. Howard Hershey at Hereford Sunday. Rev. Redfern preached at Pro-gressive Sunday afternoon. A. J. Click made a business trip to White Deer Thursday. gum so be sure and have a little

Messrs. and Mmes. W. L. Neal

and C. H. Neal and family of Memphis visited the Owen Neal and Ernest Henry, died at the home of her son, Everet, April 8. me last week. family home Tuesday afternoon.

Misses Grace Botts and Ira Jean Ricketts debated the Hereford high Grandmother Henry had been ill for several weeks. This commun-ity extends to the family sincere school team at Hereford Monday evening. sympathy.



Stunday school was well attend-Questions and answers are in the school election Saturday. receiving quite a bit of attention. Rev. Boyd of Vega will preach here next Sunday. tee to succeed E. O. Dixon, whos time had expired.

Mr. and Mrs. Dick Allred of Fairview visited the Heaton home Thursday night.

Miss Thieda Straufus took her father to an Amarillo doctor Fritay. He has not been well for

Ray and Carroll Jameson were on the sick list last week. Louise Frye remained in Here-ford over the week end, confined to her bed with German measles. MRS. WILEY ROBERSON A miscellaneous shower was giv-en Tuesday at the school house for Mrs. Geo. Suggs, who before her marriage was Miss Emily Fin-cher of Tuila. A clever program was given which consisted of a mock promoval by Billy Dannis Messrs. and Mmes. John Nolan, and Pat Hardy were guests in the Roy Durant home Sunday.

Miss Mary Posey, Billy Rober-

Attending the play at Walcott

trustee, taking the place of

Easter Items

BY LOUISE FRYE

Mrs. Henry, mother of Homer

Funeral services were held at the

R. Harrison.

change with you.

Smith.

Mr. and Mrs. Chris Wegner visited in the Medley home Sunday. mock proposal by Billy Dennis Grandmother Sams suffered relapse over the week end. Hutson and Marie Morman; read-

ing by Alene Hughes, solo by Mrs. Geo. Chambless and child Mrs. Sank Ramey. Gifts were presented in an Easter basket carven and Mr. and Mrs. J. A. Jameon of Amarillo visited Sunday afternoon in the Carl Frye home. ried by two children dressed as Easter rabbits. Refreshments of

Messenger News BY ESTELLE WILLIAMS

Take Produce to Carl's Gro. There was an attendance of 36 attended church in Hereford Sun-

Rev. Bennie Harrison will fill day. Mrs. John Rouse was a dinner Miss Katherine Oxford spent guest in the R. Y. Lindsey home Sunday in Hereford with Miss Sunday. Estelle Williams was a dinner Mr. and Mrs. George Suggs were

guest in the Frank Wilde home Tuesday. Mr. and Mrs. M. Williams

and two children called at the L. M. Turner home Tuesday night. Mr. and Mrs. Bill Shafer attended the show in .Hereford Saturday night. Mr. Dameron of Hereford call-ed at the Frank Wilde home Mon-

Altus Higgins, Miss Alberta Davis, Mr. and Mrs. O. J. Lady, Mr. and Mrs. Bob Higgins, Ray and day.

liams home Friday. Mr. and Mrs. W. A. Whitson ter, Mr. and Mrs. Frank Stivers. Fred Saltzman was elected as

Among those shopping in Here-

ford Saturday were Mr. and Mrs. R. Y. Lindsey and baby, Miss Imo-gene Copeland, J. H. Hudgeons Easter pupils will give a negro minstrel at the school house Satand children, Mr. and Mrs. Frank Wilde and children. urday night. Admission free. The EHD club will sell candy and

Bippus Items BY RUTH REESE

Mrs. Z. J. Steen is very ill. Shoppers in Hereford. Friday were Mr. and Mrs. C. T. Reese and Milton and James, C. V. Griggs, R. E. Lee, Bill Whitson, Mr. and Mrs. Webb Adrian, Wy-

Marvin Turner of Long Beach, California, came in Saturday for a several weeks visit with his lie Barnes. Homer Dodson is in bed with mumps. grand parents, Mr. and Mrs. J. S. Mr. and Mrs. S. F. Riggs called

in the C. T. Reese home Wednes Not much interest was shown day, C. T. Reese made a trip to Ama rillo Saturday. John Nolan was elected new trus-

Wylle Barnes and Milton Reese went to Amarillo Friday.

Saturday Is Cotton Deadline.

Deaf Smith county's few cotton farmers must prepare reduction contracts by Saturday if they are to take part in the government program, Dewey Reed announces. Land upon which a contract is made must have been planted to cotton some time between 1928 and 1934

SHERIFF'S SALE

THE STATE OF TEXAS, COUNTY OF DEAF SMITH.

of Deaf Smith County, Texas, on the 10th day of April A. D. 1935, All of Lot No.

Millard and J. N. Jordan, Harrsce B. Jordan and Wm, M. Hale, in Cause No. 2205, and to me as Sheriff of Deaf Smith County, Texas, directed and delivered, I will proceed to sell to the highest bidder for cash, within the hours prescribed by law for Sheriff's sales, on the First Tuesday in May, A. D. 1935, it being the 7th day of May 1935, it the Court Avenue abutting above property for Sheriff's the Court Avenue abutting above property for improving Lee

folowing described property sit-uated in Deaf Smith County, Texas, to-wit:

Lots No. Eleven (11) and Twelve (12), in Block No. Six (6), of Mr. and Mrs. L. M. Turner and the Whitehead Addition to the City children visited in the L. M. Wil- of Hereford, Texas, as shown by the map or plat of said addition or record in the Deed Records of

Mr. and Mrs. W. A. Whitson and son, James, were Hereford visitors Friday. Mr. and Mrs. Frank Wilde and daughter, Dorothy, visited in the Charley Brown home Tuesday night. Among these shopping in Here-

torney's fees, also costs of suit, for indebtedness owing on Certifi-cate No. 44 and mechanic's lien contract for improving Fifth Street

abutting said property, decreeing foreclosure of special assessment and mechanic's liens against each of the defendants herein, J. C. Cox, H. T. Cox; F. A. Millard, and wife; Roberts & Olver, cor-poration, and J. N. Jordan, Har-race B. Jordan and Wm. M. Hale,

as first and prior liens. Dated at Hereford, Texas, this 10th day of April, A. D. 1935.

J. B. MILLER, Sheriff, Deaf Smith County, Texas. By J. M. Murchison, Deputy. 14-3

SHERIFF'S SALE

THE STATE OF TEXAS. COUNTY OF DEAF: SMITH. By virtue of an Order of Sale issued out of the District Court of Deaf Smith County, Texas, on the 10th day of April A. D. 1935,

by the Olerk thereof, on a judg-ment rendered in said Court on March 8, 1935, in favor of plain-tiff, United Fidelity Life Insurance Company, against the defendant, Will O'Brien, in Cause No. 2150, and to me as Sheriff of Deaf Smith County. Texas, directed, and do County, Texas, directed and delivered, I will proceed to sell to the highest bidder for cash, with-

the highest bidder for cash, with in the hours prescribed by law for Sheriff's Sales, on the First Tues-day in May, A. D. 1935, it being the 7th day of May, 1935, at the Court House door of Deaf Smith County, in City of Hereford, Tex-By virtue of an Order of Sale as, the following described prop-issued out of the District, Court erty situated in Deaf Smith Coun-

All of Lot No. One (1), in by the Clerk thereof, on a judg-ment rendered in said Court on ford Addition, also known as Add February 7, 1935, in favor of plain- to Hereford, in City of Hereford, tiff, The Real Estate Land Title Texas, as shown by the maps o and Trust Company, Trustee, against defendants, J. C. and H. T. Cox, one-half each; F. A. Texas, save and except the south at Sunday school last Sunday. Mr. and Mrs. Frank Wilder and T. Cox, one-half each; F. A. children - and rs. Fred Pitman Millard and J. N. Jordan, Harrace 85 feet of said lot conveyed to

day of May, 1935, at the Court Avenue abutting above property. House door of Deaf Smith Coun- decreeing foreclosure of said spety, in City of Hereford, Texas, the cial assessment against each , of



Dated at Hereford, Te

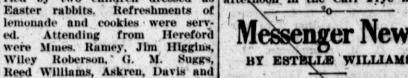
-Is the time to answer that question: "Do I have enough insurance?"

-You should have enough insurance to replace loss of property.

-See us about that Insurance NOW! .







some time. Tom Bassett is working for the

Bivins Ranch north of Amarilo. The agricultural meeting Friday night was well attended. Judge Humble and Dewey Reed were here from Hereford bringing information relative to soil erosion fight. Talks were made by local men, and music by the Heaton Messrs. Humble and Reed boys. were supper guests in the W. M. Stewart home.

Mrs. Joe Phipps is not improving very fast and is staying with her daughter, Miss Maud Swartz at Hereford.

Mr. and Mrs. H. Climer attended the agricultural meeting Friday night.

W. M. Stewart and family visited Dr. Fly and wife in Amarillo Saturday.

Mr. and Mrs. T. R. Langley and Fred Brunson were in Hereford Monday.

A. K. Webster and family took supper in the H. Benson home Sunday night.

night with Mr. and Mrs. J. L. Hight.

There will be an Easter egg unt Sunday following a brief ogram.

Miss Ida Lee Cope announced unday that school will be- out April 23, and a program will be held that night. The school pic-nic will be April 24.

J. Sanderford was in Amafillo last Wednesday.

Mr. Heaton and family, Mr. D. Hill and family visited the Langley home Monday night week.

Dean News BY MARY LOUISE DEAN

Mr. and Mrs. Arlie Dean and ury Louise visited Mrs. Morel onday night.

Mr. and Mrs. B. R. Fulkerson d children spent Saturday night d Sunday in Hereford. Miss Mary Louise Loyd was an

Amarillo shopper Saturday. Mrs. L. T. Fletcher and childin left Saturday for Odessa. Mrs. fletcher has been visiting her ster, Mrs. Dean, the past few onths.

Mrs. Morel and Eldon Harris atded Sunday school at Ward st Sunday.

Mr. and Mrs. Arlie Dean and ary Louise attended the show Hereford Sunday night.

Mr. and Mrs. A. G. Head and m and Mr. and Mrs. Perry Linerger and son were among those our community in Hereford Saturday.

FOR RENT, FOR SALE CARDS AT BRAND OFFICE. CHEAP.



25 Nyal Cod Liver EXTRACT TABLETS 75 35 85 to the Bottle \$4 75 1 Two Bottles \$475 CADILLAC VELLUM 37 Stationery, 2 boxes _____ IRON and YEAST 24 00 Tablets, 2 bottles ____ HAND LOTION 50 Ultra, 2 pints _____ RUBBING ALCOHOL 50 Nyal, 2 pints :----50° MILK MAGNESIA 50 Nyal, 2 pints _____ \$ 4 25 Nysis HAND LOTION \$200 Large Bottles 35* 0, 25 for 25 VANILLA 60 Pure, two bottles VANILLA 35 Imitation, two bottles HAIR OIL -1 Lilac, two bottles MERCUROCHROME With Applicator, 2 for ___ DUSTING POWDER 50 Two large boxes NYSEPTOL 35 ANTIBEPTIC 50 50 Pint Bottle 50 Two 50° 55 SPECIALS AND SALE ITEMS CASH ONLY

THE HERBFORD BRAND, HEREFORD, TEXAS, THURSDAY, APRIL 11, 1935



Look them reduced prices. over before you buy.

1930 Chevrolet Coupe 1930 Chevrolet Sedan

1933 Plymouth 2-Door Sedan.

fotors overhauled in our shop and in perfect condition.

1930 Plymouth Coupe.

Other Cars to Select From.

Ireland-Beavers blues. **Motor Company**



Choral singing

13. Marie Smith, red in extempor-

R. Y. Lindsey and wife of La mesa visited Bob Lindsey, Jr., at the teacherage recently. Messenger made a fine show ing at the recent meet in Here-ford. About 50 ribbons were recent the teacherage to relate the teacherage ented. James Coleman, extem-poraneous speech. He will enter The "Blue Bag" was presented at Rhea March 28 in final rendithe district meet in Amarillo April Mon.

Rural School News

DAWN

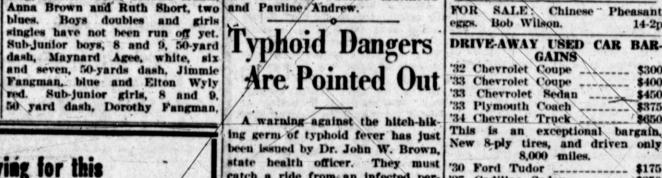
aneous speech. Choral singing red ribbon was given Hobby Will Monday, April 1, when the puliams by lot since only one ribpils lined up for noon dismissal they found their parents has bon is awarded. Bruce Coleman, tiny tot story telling, white. Martin Bussell, ready writers, red. Porter Wyly, senior boys declamprepared a picnic luncheon for all Baskets and tables were brought Mineral Crystals ation, white; O. A. Fanning, subout and feast spread.

unior boys declamation, white; After this, parents joined th Nova Wyly, picture memory, was youngsters in playground ball. awarded white, also presented by lot. Elden Agee was the other contestant. Marie Smith, 8-9 spell-Sides were chosen and the final score was 50-50. Tennis, sack race and three legged rates were

ing, white, by lot. James Cole-indulged in till all were played man was the other contestant. down. Nova Wyly and Elsie Messenger won third in 4-5 spelling, but no ribbon was ordered. Martin Bus-April 13. Every entrant is hard sell, music memory, white, present- at work. Singing has been indulged ed by lot. .Ruth Short was a contestant. Messenger won third in at noon on bad days. the literary meet. This was an The seventh grade org The seventh grade organized last week and ordered pins and ribadvancement over recent years. Athletics, senior track and field : bons.

Hobby Williams, rural pentathlon, white: running high jump, running broad jump, white: 220 yard dash Dawn has the best reading record in the first six grades in the county, also has second place in the interscholastic meet. white, 12-pound shot put, white,

and 100-yard dash, white. Messenger won third place in the senior track and field. Junior "Safety First," annuat senior track and field : Junior girls 50-yard dash, Edna Brown, white ; play, was presented at the Jumbo school last Friday night, April 5. In the cast of the hillarious girls 220 relay, Messenger, red. Junior Boys pull up, James Colethree-act comedy were Junior Woolery, Charles McGinnis, John man, white. Junior boys running high Jump, James Coleman, white. Boys singles tennis, Thorlay Far. Wood, M. L. Simpson, Homer Battles, LaRue Beck, Lucille Dyar, ning, white. Girls doubles tennis, LaVelle Beck/ Pauline Matthews Anna Brown and Ruth Short, two and Pauline Andrew.



catch a ride from an infected person to the well person; this is generally accomplished by water, '29 Chevrolet Coupe _____ \$125 milk, flies, fingers or food. Every case is contracted by way of the

mouth and digestive system. A carrier is a person who has had typhoid fever at some time

the urine and discharge of the bowels. Carriers who are careless

outbreaks of the disease have been

caused by drinking milk or eating

foods that have been handled by

COURTHOUSE RECORDS

New Automobiles.

C. M. Brown, Pontias sedan Norton Motor Co., 292-386. Jas. E. Black, Ford sedan, Here-ford Motor Co., 292-389. J. F. Hickman, Chevrolet coupe Brumley Chevrolet Co., 292-399. A. C. Davis, Chevrolet coach, Brumley Chevrolet Co., 292-405. S. S. Williams, Chevrolet coach, Dimmitt Motor Co., 292-417. Marriage Licenses.

Ivan Woolsey and Miss Juanita Bailey.

A. F. Hargett and Miss Una Vernon

On South Plains

An enormous surface deposit of sodium sulfate, popularly known as "crazy crystals," has been found at Frost Lake, nine miles west of Screen Door Braces O'Donnell, Lynn county. Its valhas been estimated at from ue one to ten million dollars, according to Dr. W. M. Craig, professor of chemestry at Texas Tech. Dr. Craig and Rector Roberts found the deposit recently during a field Screen Door Grills trip while studying the saline

lakes of West Texas. Want Ads For Sale or Trade WILL TRADE: 21 jewel Hamilton watch for good saddle with round skirts and low cantle. Fred H. Oberthier, Jr. 1p FOR SALE. Chinese " Pheasant eggs. Bob Wilson. 14-2p DRIVE-AWAY USED CAR BAR-GAINS 32 Chevrolet Coupe \$300 \$400 '33 Chevrolet Coupe ---'33 Chevrolet Sedan _____ \$450 '33 Plymouth Coach _____ \$375 '34 Chevrolet Truck This is an exceptional bargain, New 8-ply tires, and driven only 8,000 miles.

'27 Cadillac Sedan _____ \$250 '31 Ford Coupe _____ \$200 These cars have all been overhauled and are in good Condition

BRUMLEY CHEVROLET CO. FOR -SALE: Improved eight-see and who even after recovery car- tion Colorado ranch, 1700 acres ries the germs of the disease in deeded in Federal loan, balance lease. Living water and well at house; abundance of post timber; has fine natural protection in their personal habits are likely to infect any food they handle with unwashed hands. Some of the most serious and far-reaching ford, Texas.

nesium sulfate (epsom salts), soand some lithium chloride which radius of Lubbock. is a rare alkali salt. Sodium sulfate is also used in large quantities in the production of Kraft Southwestern Division of the nesday. paper, glass, rayon, in the dye industry, and for making washing and baking, soda.

Roberts is doing research work on the saline lakes of the South Plains to obtain thesis material for his master of science degree. He has made spectographic, gravimet-

Check This List FOR **Screen Repairs**

10¢ Screen Door Springs 10¢ 15¢ Screen Door Checks \$1.00 Screen Door Closers \$2.00 15¢ Screen Door Hinges ... Screen Door Handles 10¢ Screen Door Mortise 60¢ Latch Set Screen Wire, black, ft. 3č Screen Wire, Gavl., ft 4¢ Screen Moulding, foot 16 Screen Hangers,, pair 10¢ Hooks and Eyes, 2 for ... 5¢ Screen Enamel, black, qt. 70¢ Red 75¢ Green \$1.05 Door Bumper and 30¢

Holder

PHONE FOUR-FOUR

For a Repairman.

R^{*}H. KEMP

Lumber Company

Hereford, Texas.

Besides sodium sulfate the ric and volumetric analysis of the American Association for the Adwater was found to contain mag- water and materials of five takes vancement of Science in Santa Fe. and plans to include 20 or more New Mexico, March 30 to April 1 dium chloride, potassium chloride, saline lakes within a 100-mile Dr. Craig is to report on this

Mr. and Mrs. Gaston Baer were research, at a meeting of the business visitors in Amarillo Wed-



FRIDAY AND SATURDAY SPECIALS

and the second sec	¢.
APPLES, Fancy Winesaps, dozen	
PRESERVES, White Swan, 4-pound jar	. 65¢
SUGAR, 10-pound cloth bag	58¢
TOMATO JUICE, California Home, 3 fer	25¢
SALMON, Brimfull, pink, per can	
MALT SYRUP, Blue Ribbon, light or dark, can	
CANE. SYRUP, White Swan. gallon	
CRACKERS, A-1 or Saxet, 2 pounds	
DRIED PEACHES, extra fancy, 2 pounds	
PRUNES, 60-70, 2 pounds	18¢
SOAP FLAKES, Ivory, large package	22¢
WHEAT KRISPIES, package	11¢
TOILET TISSUE, Northern, 3 rolls	22¢
FIG BARS, 2 pounds	
FRESH PRUNES, White Swan, 21/2 can	
SALAD DRESSING, W. P., quart	32¢
ORANGES. large, dozen	32¢
PICKLES, Yolo, gallon	
PLUMS, Greengage, gallon	45¢
CORN, Empson, Fancy County Gentleman, can OLIVES, stuffed, six-ounce jar	
RICE, polished, three pounds	17¢
VANILLA, Cage's, 8 ounces	
MUSTARD, quart	
HOMINY, 21/2 can	10¢
COFFEE, MJB, Aladdin, pound	28¢
COFFEE, Bliss Vacuum Packer, pound	25¢
BAKED BEANS, Heing, can	10¢



Brings Us Your Eggs-Market Price-Buy At Hom



43% More Non-Skid Mileage Quicker-Stopping Grip Blowout Protection in EVERY Ply Guarantee against road has-

Guarantee against defects for

Our own guarantee and year ound service



carriers. Persons may be carriers without knowing it. Typhoid fever is unnecessary and preventable. Every case is due FOR SALE: Violin, in good con-either to community negligence or dition. Apply Brand Office. If to the ignorance or carelessness of some individual. Persons planning a vacation or trip where sanitation may not be rigidly enforced should protect themselves against this disease by being vaccinated. Three inoculations with typhoid vaccine, a week apart, are all that is necessary to secure protection against this disease for two years. The purity of water, milk or food cannot be judged by looking at it so the best thing to do is to play safe and have your physician protect you. Eastern Geography The Orient includes all the countries east of the Mediteranean. The Far East includes, China, Indo-China, Chosen, Japan and the adja-

Turkey in Europe.

FOR SALE: Kafir seed, 1934, bin run \$2.50 in lots of 500 pounds and up. Also sudan at \$10. No checks. W. G. Slagle, Hereford, Texas. 13-3p

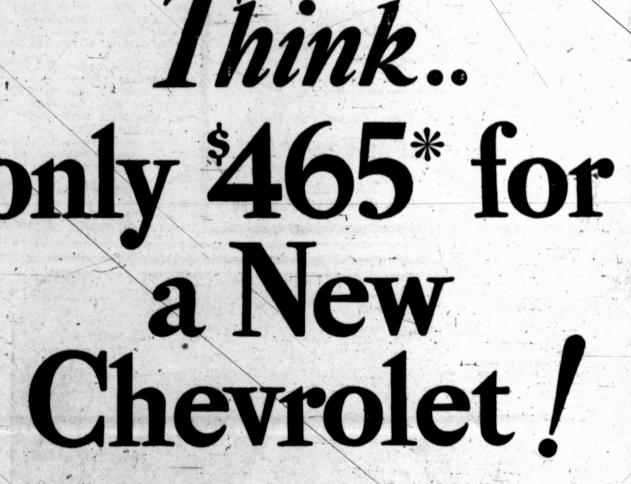
For Rent

FOR RENT: Modern light housekeeping rooms with private bath. Phone 43.

Wanted

SALESMAN WANTED: Man 'to start business selling widely-known products to satisfied customers. Complete line largest company; established 1889. Big earnings. No capital or experience needed, Write for free particulars. Raleigh's, Box TXD-352-1, Memphis, Ten-nessee. 14-3p

WANTED: To renovate your mattress. Will take any article we can use or sell. Russell Daniel, Phone 597. 13-2r FOR RENT: Five room house with cent islands Taiwan, Sakhalin, etc. bath and garage, stucco, modern The Near East includes Persia, Arabia and Asia Minor and often fixtures and near the pavement Mrs. Pearl Harrison. 12-tfc

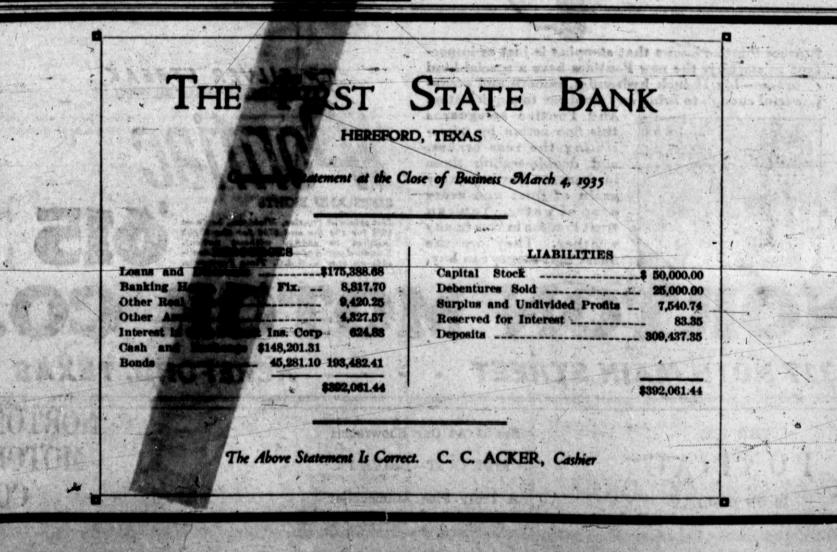


New Standard and Master De Luxe . . . in eleven beautiful body-types . . . all with valve-in-head engine . . . all providing the same basic Chevrolet quality

TALK about value! . . . You certainly get I it, in overwhelming measure, when you buy one of the big, beautiful, finely-built elets for 1935. Chevrolet prices are the Che world's lowest prices for a six, but that's only half the story, as you will quickly agree when you examine and drive a new Chevrolet. All of these new Chevrolets are the highestquality cars in Chevrolet history . . . finely engineered . . . smartly tailored . . . precisionbuilt. Their performance is a thrilling new kind of performance that would be considered

exceptional even if they sold at much higher prices. And they give this new performance with even lower gas and oil consumption than in any previous Chevrolet model. Visit your nearest Chevrolet dealer and get full information about the New Standard Chevrolet, with list prices of \$465 to \$550, at Flint, Mich. ... and the new Master De Luxe Cuevrolet -the aristocrat of the low-price field-with list prices of \$560 to \$675, at Flint, Mich. CHOOSE CHEVROLET FOR QUALITY AT LOW COST!

CHEVROLET MOTOR COMPANY, DETROIT, MICHIGAN Compare Chevrolet's lose delivered prices and every G. M. A. C. ternis. "A General Motors Value * AND W. List price of New Soundard Banderer or Plint, Mich., 2465. With bandgers, spare the and tire back, the flat price is \$20.00 additional. Prices quered in this advertisement are flat of Plant, Mich., and are subject to change without motion. CHOOSE CHEVROLET FOR **QUALITY AT LOW COST** CHEVROLET Brumley Chevrolet Co.



THE HEREFORD BRAND, HEREFORD, TEXAS, THURSDAY, APRIL 11. 1985 It's ICE CREAM Time Again GOOD News Cool, refreshing, delightful ice cream is a year-round dessert—the favorite of the young and old—but when the hot weather comes it's the every-day dessert and refreshment that every one demands. And especially when it's TEMPTATION ICE CREAM—Smooth Mellow, Flavorful. e lave t If It's Drugs Our constant aim is to bring you the best in drugs. We maintain a complete stock of fresh drugs and supplies at all times. Prescriptions carefully and accurately filled. Easter Candies and CITY DRUG STORE QUALITY AND Novelties, Whitman's and Alice Blue Chocolates SERVICE-PHONE 100 Miss Leda Smith who is at-tending school in Panhandle, has hige score, Mrs. Bayford Ricketts the measles. If not legally proven by the owner thereof within twenty days the measles. Fool's Day by playing hookey. Those who did not were treated in Fairview-Palo wher thereof within twenty days rom the date hereof I will pro-ced to Estray the same in ac-ordance with law. PAUL S. MATHERS, Taker Up-lereford, Texas, this 23rd ay of March, 1935. 12-3c Nordance with law. PAUL S. MATHERS, Taker Up-lereford, Texas, this 23rd lay of March, 1935. 12-3c the evening by the principal. Mr. and Mrs. Carl Neal of served to Mmes. Meade Haile, Ed- from the date hereof I will prothe measles. Mr. Nesselroad was taken to a gar Ramey, Claude Morris, Rick-etts, Shipley, Buck Wood, Fred Boswell and the hostess. PAUL S. MATHERS, Taker Up. **Duro Items** Plainview spent several days in hospital in Amarillo last Saturthe home of his sister, Mrs. Cecil day evening. By MISS LILA MAE OGLESBY Hereford, Texas, this 23rd Allred. Mrs. Cleve Tate and Johnny Mrs. A. G. Grisham and child Beth spent the week end with Westway Items day of March, 1935. Wildorado track meet, postponed returned home last week after having spent a week with Mrs. relatives in Amarillo. several time sbecause of illness; was held at Vega last Kriday and The Ward community Agricul W. H. Hulin of Raton, N. M. (BY WILMA SKYPALA) Mr. and Mrs. Buck Wood and Ted Wood were called to Dill, Okia., Friday by the serious III-ness of their mother. Jim Carter of Oklahoma City is visiting his mother. Mrs. EVItural Association will meet at the Dick Allred. Funeral services of W. G. Reni-Saturday. Mr. and Mrs. Clayton and two George Muse of Hereford was son were held at the Methodist church at Wildorado. He was buri-It Takes More Than daughters of Oklahoma visited in the H. C. Matthews home last week at the H. J. Oglesby home last Thursday evening. ed in Palo Duro Cemetery. He Mrs. Dick Allred gave a quilt-ing at her home last Thursday and it was attended by a goodly Jenkins of Chillicothe, Mrs. Truitt end V. Skypala and family and Mrs. Howard Gore spent Sunday in the Clem Friemel home in the **"APPLESAUCE"** visiting his mother, Mrs. Ellen Carter of this place. number, all of whom enjoyed the McClain, Amarillo; Mrs. Ralph COUNTY OF DEAF SMITH. Allred, Amarillo; Mrs. Joe Allred, Dean community. Mr. and Mrs. Cecil Montgomery were Hereford visitors Sunday. occasion. By virtue of an Order of Sale Mrs. Tom Vaughn has been ill Mr. and Mrs. Burum were in Wildorado; Mrs. Boyd Bates, who issued out of the Honorable Disthe past week, but is reported lives in the Rio Grande Valley; Clarence Lile and family of trict Court of Deaf Smith County, to Make a Really Good Meal Amarillo Saturday. much improved at this time. J. C. Allred and family of Mrs. Mullen; Borger, and Mrs. Wichita Falls spent the week end on the 2nd day of April, 1935, by the Clerk thereof, in the case of here with relatives and attended the funeral of Pete Ray of Hart. Mr. and Mrs. I. B. Brooks of Hereford spent Sunday in Dim-mitt with friends. Frank Weaver of Hereford spent Sunday in the W. T. Weaver home. Hereford were guests in the Dave Hodges, Wildorado. McClain home last Friday night. Miss Pauline Maben gave a Neal Downing's father, who liv ed at Canyon, died at his home Saturday night. The evening was W. S. Williams versus O. K. Hig-Mr. and Mrs. Gray and Mr. and Mrs. Pete Vaughn of Hereford gins and Laura Higgins, No. 2053, and to me, as Sheriff, directvisited the Tom Vaughn home last week. We extend sympathy enjoyed to the fullest extent. to the bereaved. Miss Pauline Maben was a ed and delivered, I will proceed Mr. and Mrs. Sawnie Carroll Sunday. to sell, within the hours prescribto the bereaved. Miss Beth Weaver is spending few days in Hereford with her You can't make a meal out of "applesauce"-it number of Wildorado high Sunday guest in the Dave Moore spent last week end with her par, ed for Sheriff's Sales, on the ents in Lamesa. FIRST TUESDAY IN MAY A. students celebrated April home at Daniel. epts in Lamesa. takes quality foods. carefully prepared, and served in Mr. and Mrs. L. G. Manning, Buck Wood, Carroll Gunter and D. 1935, it being the 7th day of said month, before the Courthouse ister. Tuesday evening a number of friends gathered in the Grady Wilson home for forty-two. Presan appetizing manner. Dr. Mayes Miller attended the door of said Deaf Smith County, show in Hereford Wednesday night. Mrs. Charles McLean is spend-Slip-shod preparation and cheap ingredients don't. ing several days with her parents Feed

go here, for they simply have no connection with good food. That's one of the reasons people enjoy dining at IKE'S CAFE.

lke's Cafe WHEN BETTER COFFEE IS MADE -IKE WILL MAKE IT!

12

MERIT ALL MASH STARTER

MERIT THP TOP STARTER MERIT GROWING MASH Vaughn; Misses Wilma Skypala, Wanda Downs, Vesta Mae Land-ers and Martha Ellen Dodson, and Messre Norbut Skypala, Jiggs Hartman, Edwin and Elwood Sky-

were served. The G. C. Hartman family were dinner guests in the Dodson home Sunday:

ed Sunday. A new contest has been started to get all young peoto attend.

Dimmitt News MRS. BUCK WOOD

ent were Messrs. and Mmes. V. Skypala, G. C. Hartman, Tom Roe, F. W. Dodson, Rat Rowe, Joe Landers, R. M. Gunn, Leslie pala, Roget Hartman and Roy Landers. After the games recocoa and cake freshments of

Sunday school was well attend-

from the Lubbock sanitarium last Thursday, Shs is improving nicely. Dimmitt Sunday.

day.

in Henrietta.

in the City of Hereford, the fol-lowing described property, to-wit: A part of Lots Nos. 7, 8 and 9, in Block No. 26, of the town of Hereford, in Deaf Smith County, Texas, described as beginning at

H. C. Wedd made a business trip to Friona and Hereford Fripoint in the south line of said Lot No. 7, 90 feet west from the Mrs. Ted Wood returned home southeast corner of the same; thence in a northerly direction par-Miss Alyne Creager and Miss allel with the east line of said Block, 60 feet to a point; allel with the south line of said

ESTRAY NOTICE Taken up, September, 1933, at the farm of the undersigned, liv-ing about seven miles west and two miles north from the town the south line of said block, 17 two miles north from the town of Hereford in the County of Deaf Smith, the following described Animal known to be Estray, viz: one coming three-year old white

MERIT TIP TOP GROWING MASH MERIT EGG MASH MERIT TIP TOP EGG MASH MERIT SQUARE MEAL EGG MASH You Get What You Pay For When You Buy Merit Feeds!

FEED FOR EVERY PURPOSE

MERIT

All-Mash Starter

It's Better!

Bring Us Your Poultry, Eggs, Cream and Hides. West Texas Feed and Seed Co. Phone 265 We Buy Produce. Phone 265.

Take Produce to Carl's Gro. Mr. and Mrs. Muriel Outrey of Amherst spent Sunday with Mr. and Mrs. L. G. Manning. Mrs. Ernest Medkief of Hereford visited Mrs. O. B. Trimble Wednes-

Mrs. Joe Gollehon was a Plain view visitor Friday.

Mr. and Mrs. Ray Cowsert and daughter, Mrs. Raymond Wilson and Miss Mary Belle Carroll were

in Hereford Friday. Mmes. G. L. Music, C. W. Boothe, Caudle and Greathouse attended a Baptist convention in Plainview Thursday. Carl Kemp was in Clovis Sun-

day. Mrs. Tom Bice was hostess to Thursday the London Bridge cub Thursday

End Those Wash Day Tired before the day begins-and com-Worries

DAMP WASH

20 Lbs.

Excess Weight, 3c Pound

pletely fagged out after steaming over tubs and slaving over the washboard. If that's the picture of your wash day you deserve a change. Send your laun-dry to us-try this better service once, 60c at our prices, and we wager you'll say goodbye to back-breaking home washing for good.

SEND US YOUR LAUNDRY AND DRY CLEANING Call 298 We Call For and Deliver.

Hereford Laundry & Dry Cleaning Co.

Triple-Sealed Hydraulics-

the finest brakes money can buy

Because Pontiac knows that stopping is just as impor-tant as starting, the new Pontiacs have a special kind of brakes—big 12-inch hydraulics, smooth and even— powerful enough to bring any sized car to a quick stop. And Pontiac safeguards

 $(\mathbf{0}) : \{ \mathbf{V} \in \mathbf{V} \}$

17

317 NOTH MAIN STREET

THE 1935

PONTIAC

TE ON DISPLAY

SEA

this find action by triplesealing the rear brakes, and double-scaling those in front, to bar out every grain of dust and every drop of water. You can trust Pontiae brakes in any weather. They are the inest that money can buy.

See It At Our Showroom

RIDE IN IT-DRIVE IT

A Truly Fine Automobile!



CALVER STREAK

150

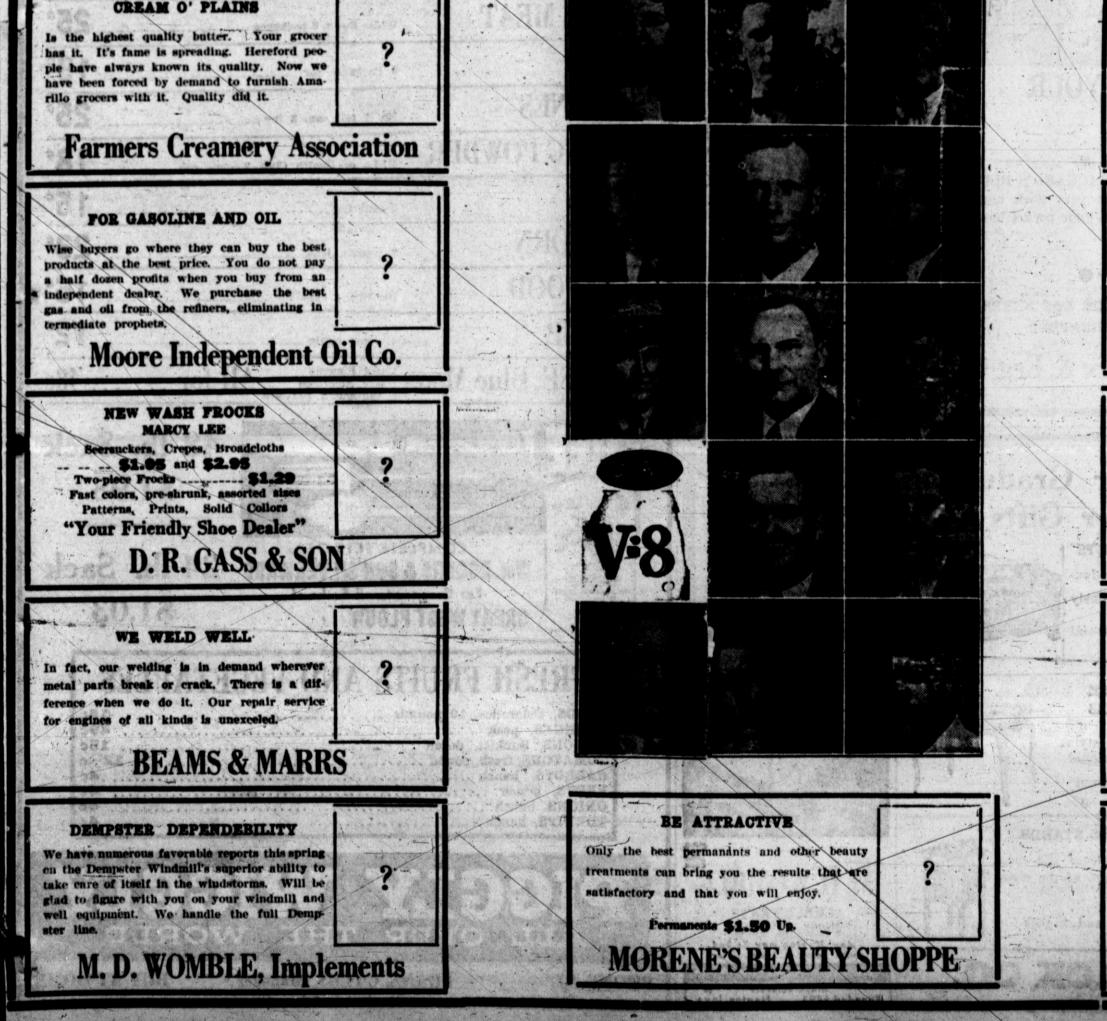
NORTON

MOTOR

CO.

HEREFORD, TEXAS

THE HEREFORD BRAND, HEREFORD, TEXAS, THURSDAY, APRIL 11, 1935.					
LIST MISSPELLED WORDS HERE	UY IN HEREFORD	CAMPAIGN			
	<section-header><section-header><text><text><text><text></text></text></text></text></section-header></section-header>	The off of the started in business in the old Jone ''. The first started in business in the off the started in business is unaking the started in business and started in business are started in the started in the started in business. An edd the start started in business and the started in the started in the business and started in the business and started in the business and the business are started in the business and the started in the business and the started in the business and the started in business and the busines are started in the busines and the business and the busines and the busines and the business and the business and the business is the business in the business in the business is the business in the business in the business is the busines busines business in the business is the business in the business is the business in the business is the business is the business in the business is the business is the business in the business is the busines is the business is			
FOOD SPECIALS OFFEE, bulk, pound 15% OFFEE, Schulding's, pound 30¢ Lipton's, package 5¢ to 45¢ ORN FLAKES, package 10¢ TS, Cristal Wedding, package 10¢ ACKERS, 2 pounds 20¢ DILET TISSUE, roll 4¢ LUKEN'S GROCERY	\$40.00 In Cash Find the Misspelled Words and Place Pictures On the Advertisements Correctly	DIRT is not good for your clothing. Let us get the dust and dirt out of them and we will return them to you like new. We are equiped to do the best work for you. WEST TAILOR SHOP			
ON YOUB DOORSTEP where to look for milk when you are a airie Dairie subscriber. We bring it twice by-just before brekfast and just before evening meal-chilled and ready to serve. PRAIRIE DAIRIE	CONTEST RULES This page will be printed each week for 15 weeks, with one or more misspelled words in each ad. \$25,00 in cash will be given to the reader who finds the most mis- spelled words and places the most pictures correctly in the blank spaces in the adver- tisement, which has been left for them. Neatness and cleanliness will also be a factor in the selection of the winners. There will be additional prizes of \$10,00 and \$5,00 for the next best entries. Keep all the pages until you have the full fifteen, then bring or mail them to the Contest Editor, care of the Brand Office. Everyone is eligible to en- ter except members of the Brand Staff and their families. The decisions of the judges will be final, and no entries will be returned. In placing the pictures in the blank spaces place, for example, Mr. Luken's picture in the advertisement of Luken's Gro- cery, etc.	YOUR HEALTH Is in danger if plumbing is faulty. Your comfort, too, is impaired by a pumbing installation that is not working properly. Its good economy to let us see that everything is okay. Call 160. 160 DICK ROUNTREE			
	The second secon	FLIES WILL COME SOON			



1

the

2

us look at the screens and make neccesary repairs. FORD V-8 This car is in a class by itself. There is no way to compare it with another car because there is no other car : the it. It has perform-9 ance, beauty, comfort and safiy. And yet it's cheap in price. See the used cars that we have at our place. It will pay you to see them. HEREFORD MOTOR COMPANY MEAL'S LIKE MOTHER'S Our food is good and wholesome and we try 9 to create an atmosphere of home so that you will like to eat with us. Give us a try. We know you will like it. DE LUXE CAFE · YOU WILL BE Sorry later if you neglect your health NOW. Most diseased conditions are easily corected by CHIROPRACTIC if taken in time. The longer you wait the longer it will take. An adjustment in time saves 'nine. PHONE 341 DR. J. W. HENDRIX THE HATCHING SEASON Is in full swing. We are taking eggs on Wedne days and Saturdays. Bring your eggs here for proper hatching. We care for the new chicks, two. HILLSIDE HATCHERY Phone 70-W.

So look to your screens. Or better, yet, let

rie juite i



Hereford, Texas

Clovis Sunday:

rillo Sunday.

ing the same day.

tion. on his eyes.

here.

Mr. and Mrs. Clyde Honea went

GOODYEAR, TIRES at reduced

Francis H. Gott, district in-

Sheriff John B. Miller went to

Mrs. Egbert Bradly returned

Monday from Dimmitt where she

visited in the home of relatives.

Amarillo were visiting friends in

Mr. and Mrs. J. D. Harrell of

Mark Galloway of Amarillo spent Sunday in the home of Mrs.

Clovis, New Mexico, spent the week end here with relatives.

Dr. and Mrs. A. J. Streit

Hereford Tuesday evening.

Amarillo Monday for an opera-

spector for the park service, visit-

d the state park here this week.

prices. Our stock is complete

reland-Beavers Motor Co.

to Stamford last Sunday, return-

Thursday

Last Showing of

HE CROSSED THE BOUNDRY INTO Society AND STAGGERED BACK WHERE HE CAME FROM TE DAVIS BET MARGARET LINDSAY

Friday Only MATINEE AND NIGHT Another Big 10c Show "All the King's Horses" All-Star Musical Comedy Serial and Carton Comedy

SATURDAY Matinee and Night Casino Murder Case" PAUL LUKAS TED HEALY LOUISE FAZENDA

Masterpiece. "BURIED LOOT"



home with them. Fred Oberthier was here from

Mexico, after a visit with her Gift." Flor mother, Mrs. E. J. Williams. meets Eros. Miss Rose Wilmeth returned to Mrs. Allen Powelson was in Ama-Mr. and Mrs. Jim Black visit-ed in Canyon Sunday.

County Judge C. W. Humble will attend an erosion meeting of county officials in Amarillo Sat-Mr. and Mrs. W. A. Wright of Dimmitt were here Wednesday. urday. The meeting was called by Judge Noel McDade of Moore county. Commissioner Wiley Rob-erson will disc attend.

Members of the Methodist Missionary Society will hold a bazaar and bake sale at E. B. Black Furniture Co. on Saturday, April 20.

AT THE STAR THEATRE

Thursday night the last show-ing of "Bordertown," with Paul Muni and Bette Davis in the lead-

ing roles. Also a good comedy, "Educating Papa." Friday, "matinee and night, will be shown "All the King's Horses." Mary Ellis and Carl Brissin will just as in play the leads and there will be animals lots of good singing. Saturday afternoon and night you will see "The Casino Mur-

der," with Paul Lukas playing the famous detective role of Philo Vance. He is co-starred with Alison Skipworth. Ted Healy and Louise Fazenda supply the comedy in this picture.

Mrs. Grace Hughes of Amarillo visited over the week end in the G. M. Suggs home. Mark Galloway of Amarillo Mark Galloway of Amarillo Mark Galloway of Amarillo Mark Galloway of Amarillo

Seth B. Holman. Mrs. Galloway and Ann returned home with Lodge and Bill Robinson. Wednesday and Thursday, "Be-hold My Wife," comedy, with Sylhim after a several days visit

Let us via Sidney and Gene Raymond. We use Coming Sunday, Monday and Ireland-Tuesday, April 21, 22 and 23, Wal-Having Motor trouble? put it in shape for you. only standard parts. lace Beery in "Billy the Kid." 14

land Wilso Daniel wer of Mrs. noon with Florence 1 is to been Richard Re An origi of a Husba W. H. Do

Mmes.

Mrs. Hu cause of joys untol she seeks with bunn right nest among m the name the name nest of E finds the lovely gift Refresh Easter co

THE HEREFORD BRAND, HEREFORD, TEXAS, THURSDAY, APRIL 11, 1985.

LINEN SHOWER GIVEN

VALLEYS MAY B

There a floor just land, and clined to of these v advocate Vedal Taj gical labo investigat northern lieve tha West Gre along one side of a submarine ridge which appears to follow th East Greenland coast.

This submarine ridge, which was discovered by means of an echosounding apparatus now in general use, is about 230 meters deep and Lionel Barrymore, will play the leads in this picture and will be supported by Evelyn Venable, John Indications are that the ridge is continuous from about 64 degrees latitude north of Cape Farewell. On one side of this ridge flows the ice-cold Greenland current, while the warm Atlantic waters on the other side range up to 8 degrees Centigrade. The cod, Doctor side of the ridge where the temtravels.

G. M. Hudson and Or- son and Miss Nora Alice	WEEK -		
ere hostesses at the home Wilson Saturday after- a a linen shower for Miss Eleanor Boardman, who come the bride of Mr. Renz of St. Louis, April 25. ginal reading, "Viewpoints boand," was given by Mrs. bowell, Indson presented the gifts poem,, "Love Brings a lorence dreams that she os, the God of Love, in a garden. He pleads the romance and hints of old that she will find if s a nest of eggs in April my twins on guard. The st will contain two eggs many, one marked with of Florence and one with of Florence and one with of Florence and one with of her finnce. It a large Easter eggs, the honoree e promised treasure, the its of her many friends. shments carrying out the color scheme were served.	SOAP		
	SALAD DRESSIN		
	RAISINS		
	BISQUICK		
	SOFTASILK -		
	PANCAKE FLOI		
	SOAP		
	SNOWDRIFT		
are valleys in the ocean at as there are valley on	TOILET TISSUE		
ad some scientists are in- believe that fish make use valleys as migration routes in the case of man and other living on earth. One of this theary is Dr. A. aping of the Marine biolo- poratory. Copenhagen, whose ations into the sealife of	MARSHMALLO		
	KRAUT		
	PRUNES		
at the codfish migrating	OUTS		

END SPECIAL	a the state of the
Palmolive, 3 bars	14*
Worth's, quart jar	<u> 29</u> *
i-pound package	29*
40-ounce package	31*
Regular size	29*
Washburn, 2 for	19*
T. N. T., large yellow bar, 6 for	25*
6-pound bucket, \$1.05, 3-pound bucket	a contraction of the
Fort Worth, 8 for	22*
Pound, 15¢, 8-ounce package	7**
No. 2% can 10¢, No. 2 can, 2 for	an ingland the
No. 10 size	31*
Mothers, package	28'
2-pound box	_ 19*
No. 1 tall can	<u> </u>
Plain, quart	35'
Campbell's, 3 cans for	25*
Sunbrite, 2 cans	9*
Early June, 2 cans	25*
Jersey, package	10*
R 5-pound box	32*
Schilling's, pound	30*
White Swan, 3 packages	25'
	Palmolive, 3 bars Worth's, quart jar 4-pound package 40-ounce package Regular size T. N. T., large yellow bar, 8 for 6-pound bucket, \$1.05, 3-pound bucket Fort Worth, 3 for Pound, 15¢, 8-ounce package No. 2½ can 10¢, No. 2 can, 2 for No. 10 size Mothers, package 2-pound, box No. 1 tall can Plain, quart Campbell's, 3 cans for Sunbrite, 2 cans Jersey, package R 3-pound box Schilling's, pound

