

The Hereford Brand

Published Every Thursday

Our Slogan—"More People—More Farms"

35th YEAR—NUMBER 27.

THE HEREFORD BRAND, HEREFORD, TEXAS, THURSDAY, JULY 11, 1935.

Five Cents Per Copy.

Estimate July Fourth Picnic Crowd at 5000; Every Event Successful

Hereford had a picnic! Not since that famous Olney-Hereford football game back in '29 has there been a crowd of such proportions in this city. And that football game did not bring as many people to town as did the festivities of July Fourth.

Crowded, jammed, packed into every nook and corner; in cars, in homes, along the creek, golf course, hillsides, and valleys—and this vast crowd spent the day as best suited the individual. For there was amusement to be had by all in endless variety.

Conservative estimates place the total attendance at 5,000—and no one disputes the estimate.

Events of the day were officially started when Ralph Smith and his band paraded down Main Street to the City Park on the Tierra Blanca. A few numbers were followed by the official dedication of Hereford State Park. Introduced by Alex O. Thompson, Clyde Warwick of Canyon, made the dedicatory speech. Mr. Warwick is a member of the State Park Board, Panhandle division, and pointed out many interesting facts in connection with the first beginning, present activities and future developments of this great public monument.

A large part of the day's activities were centered at City

Irrigation Move Gets Attention Of C. C. Head

Headed by B. H. Hopkins, president, the Hereford Chamber of Commerce is making every effort to put through the irrigation project, wherein certain tracts of land in this area is to be put under intensive irrigation and cultivation.

At a recent meeting of the Planning Board in Austin, a new committee was formed to care for all land projects. This committee, known as the Rural Resettlement Division of the Planning Board, is headed by Dr. Wiley of the University of Texas. Members of this body are expected here in the near future to investigate the possibilities offered.

Since only four projects have been submitted to the state committee, Mr. Hopkins feels that Hereford stands every chance of getting it through.

Erosion Seed Due Here This Week

Maize, kafir and hezari, 102,400 pounds of it, have been allocated to the soil erosion work in Deaf Smith county.

The bill of lading has been received and it is expected that the seed will be received the latter part of the week. H. H. Finell, regional director of the Soil Erosion Service, routed these seeds out of Dalhart by freight.

Wheat land which farmers have contracted not to use may be planted with these seeds after July 10. The seed will be available without cost.

Purpose of the program is to save fields from erosion damage by giving it some vegetation to hold the soil and give protection from the wind.

To secure the seed the following agreement must be entered into:

It is the express understanding that the seed be planted at the first reasonable opportunity during the summer of 1935, at the approximate rate of 1½ pounds to the acre. The seed will be planted in wide rows of regular strip pattern, strips not to exceed ten rows each. Pasturing, partial removal or plowing down of the cover crop will be strictly regulated to preserve for prevention of wind erosion until the succeeding crop is established.

Contestants Vie for Show Tickets

Winners of the misspelled word contest carried in connection with the "Keep Cool Page" in last week's Brand, were J. A. Daniel, W. C. Morgan, Mrs. J. B. France, Mrs. S. E. Niblo, Mrs. O. T. Behrens, Mrs. Grace McLeRoy, Irene Buckner, Jane McKee, Mary Brock, J. C. Cummins, Jr., Ida Brock, Marguerite Weaver, Mrs. Gray Woodall, Mrs. Nona Jowell, Maxine Tice.

Mrs. F. A. Weaver, Karl Wilson Shirley, Thornton Shirley, Mrs. George Millard, Catherine Fullwood, Lottie Mae Bengt, Juanita Ray, Billie Louise Davis, Mary Elizabeth Hicks, Lois Maddux, Maurine West, Goldie Walker, Armella Reinart, Seletta Robinson and Mrs. Horace Baird.

These thirty received tickets to see "In Caliente," shown at the Star Theatre Sunday, Monday and Tuesday.

E. R. McWilliams Goes To Charge At Mission

Rev. E. R. McWilliams, pastor of the First Christian church, announced to the official board of the church last Sunday his acceptance of a call to the First Christian church in Mission, Texas. Rev. McWilliams entered upon his ministry with the church here in September, 1932.

He plans to complete his year here before assuming his ministry at Mission, September 1.

Wheat Board Committeemen Elections Friday

Wheat committeemen for 1935 and 1936 will be elected Friday. Everyone signing 1935 compliance wheat papers may participate in Friday's election. Each district will elect a chairman and two committeemen to serve until June 30, 1936.

Signers are urged to attend the meeting in the community where their wheat contracts were signed and vote for their committeemen. These meetings will be presided over by the 1934 chairmen.

Elections will be held in the following places, Friday night, July 12, at 8:30 o'clock:

Bippus, community house; Dawn, school house; Fairview, Palo Duro church; Ford, school house; Messenger, school house; Sims, school house; Ward, school house; Westway, school house.

Hereford, Friday afternoon at 2:30 in the county court room.

Predict Start of Road Work West Early Next Year

According to a report brought back from Washington this week by Carl Hinton, Amarillo Chamber of Commerce secretary, the Panhandle need have no worry in connection with the completion of numerous highways throughout the Panhandle region.

Personal interviews with high officials in Washington led Mr. Hinton to believe the Government will soon start construction to fill in the various gaps in existing paving and also much new construction will be undertaken included. Mr. Hinton believes, will be new work from Hereford west to the state line on Highway 60.

This work would be strictly Federal. The state highway commission, it is believed, also has a definite program planned, and is expected to make announcement of detailed plans in a short time.

HOSPITAL GIVEN OK BY COUNTY COURT

An inspection tour was made of the hospital by the County Court Tuesday.

The building and grounds were found to be in excellent shape, only a few minor repairs were found necessary.

The new water heating system installed recently was especially inspected by this the first official inspection of the present court.

Old Clothes Needed.

All persons having old clothing not needed are urged to bring it to Mrs. Essie Cardwell, in charge of the sewing room in the court house. Shoes and undergarments are especially needed, and any donation will be appreciated.

Homer Fox Gives Whys and Wherefores of July 4th Game

(BY HOMER FOX)

July Fourth the Friona Cards crossed bats with a Hereford All-Star outfit, and dehorned the Whitefaces like nobody's business. Boy, it was a sweet day for a cracking ball game. The game was called at 1:30 and before the largest crowd that anybody ever saw in any ball park—must have been 50,000 howling, screaming fans and half of them were from Friona—those boys really back their club and the club deserves every bit of it, cause they have a nice, smooth, fast outfit. Hinson was in the box for the Cards and Sack Nunaly was doing the chunking for the home boys.

In the first frame Williams, lead off man for the Cards, singled through short; Wilson up and crashes a three bagger; Lewis went out, second to first. Magness singled through second, scoring Wilson. Leach popped out to second; Meeks was out second to first. Two runs and Hinson was on easy street.

In our half, Baker was out, short to first; J. Russell was hit by pitch; the hit and run play

County Agent Dewey Reed Made Customs Collector At Laredo

Dewey Reed, county agent of Deaf Smith county since September 1, 1935, has been notified of his appointment to the Customs Service, and he expects to leave some time between now and August 1 for Laredo, Texas, where he will be stationed.

Before coming to Hereford, Mr. Reed was principal of the Johnson Street School, Amarillo, for a number of years. He later became connected with the Coca Cola Company of the same city as district sales manager, having eight Panhandle counties as his territory. Extensive travel and contact with people of this region fitted him exceedingly well to assume the important post as county agent here. He came not exactly as an advisor for farmers; not to teach them how to make two blades grow where only one had grown before—but as an official in charge of the extensive Governmental projects just then getting under way. His past experience and familiarity with clerical work stood him in good stead, and he at once became a real friend and helper for the farmer, by being more able to help him where help was needed.

In charge of the corn-bog, wheat and other governmental projects devised to aid farmers in the drought-stricken, poverty-ridden districts, Dewey Reed went to work. His thorough-going, exacting task was to aid the farmer to get the last cent fairly due him, when due. His papers were prepared and sent to Washington—not in a slipshod, careless manner, but with such accuracy that there was rarely a misunderstanding, and prompt, fair treatment was accorded every farmer in the county. His efforts were directly responsible for a far higher allowance of acreage and yield, this one thing alone meaning hundreds of thousands of dollars to local farmers.

Dewey Reed, the quiet, unassuming county agent, is leaving Hereford for a higher, better position, and there are few farmers in the county who will have anything but regret at his going. In town, too, his friends are legion, and all will join in extending to him thanks for services rendered, and in wishing him unbounded success in his new venture.

Farm Group Sits Saturday; to Talk Debts

Deaf Smith Farm Debt Adjustment Commission will meet Saturday, July 13, at 2:30 p. m. in the county court room to interview all persons desiring debt adjustments.

The committee is composed of W. E. Mitchell, Walter E. Dunlap and G. C. Hartman, and will meet with District Supervisor J. C. Fischer.

The commission was inaugurated more than a year ago to adjust debt difficulties of the farmers. The purpose of the commission is to bring the debtors and creditors together and, if possible, secure refinancing or an extension of the loan.

This is the first meeting of the board with its present personnel. There has all ready been many petitions filed which await its consideration.

HOT PANTHER COMES TO WEAVER AREA

"Is it hot enough for you?" That and similar queries have kept natives of Hereford in hot water all week. One lad advanced the prediction that the weather would be "fair and warmer." He was rescued from the mob.

Texas, Oklahoma, New Mexico, in fact all of the Southwest, has been suffering the past several days. Temperatures well over the century mark are reported from all parts, and but little relief is in sight, say the Weathermen.

STAR THEATRE TICKETS AVAILABLE AT BRAND

Patrons of the Brand can obtain free tickets to the Star Theatre by paying up their subscriptions. This week tickets will be given for "No More Ladies," featuring Joan Crawford and Robert Montgomery, showing Sunday, Monday and Tuesday.

One ticket will begin with a renewal of a subscription and two with a new subscription. A subscription is new if it has expired just one day before it is paid up again.

Tickets may be obtained through next Tuesday.

Close Drug Store Robbed Thursday

In a raid on the Close Drug Store early Thursday morning, burglars secured loot valued at about \$150. Of this amount, \$100 was in cash, the balance in narcotics.

Entrance to the store was gained by climbing the stairway to the second floor, through a window to the roof, and from there the robbers gained entrance to the office formerly occupied by Dr. D. K. Robison. They then sawed a hole through the floor and let themselves down to the lower floor by means of a rope.

The door of a large safe was hammered open. Nothing outside the safe had been tampered with. No arrests have been made, but Sheriff John B. Miller expects developments soon.

Credit, Production Question Will Be Heard In Amarillo

A group meeting for directors of production credit associations will be held in Amarillo July 12.

The directors will meet with the officers, and field representatives of the Production Credit Corporation of Houston, the parent organization, which provides the capital and supervises the operations of Production Credit Associations in Texas.

According to J. M. Stensaas, secretary-treasurer of the Amarillo Association, it is believed desirable to bring boards of directors and secretary-treasurers of Production Credit Associations together in groups during the summer in order to make them more familiar with the Farm Credit Administration, the operation and capital structure of the Production Credit corporation and to review the operation of the associations during the first part of 1935.

General discussion of production credit problems, comparison of operating methods and exchange of mutually helpful ideas will be the order of business at the meeting, and plans will be made to take care of the production credit needs for farmers and ranchers during the next producing season.

Associations to be represented at the Amarillo meeting will include Lubbock, Memphis, Plainview, Canadian Valley and Amarillo.

Canning Plant May Start in Two Weeks

Canning of the products of the city gardens will begin within the next two weeks, according to Homer Fox, county relief administrator.

The relief department received a cartload of cans last Saturday, and the remainder of the equipment is expected this week.

The five-acre garden on the S. O. Wilson irrigated farm is doing fine, and at present quantities of corn, tomatoes, various varieties of beans, squash, okra, carrots and black-eyed peas are ready for canning.

The canning will be done in the Oberthier building, which has been made ready for the arrival of the equipment.

EROSION COMPLIANCE COMPLETED THIS WEEK

Compliance on soil erosion work will be completed for Deaf Smith county this week.

Final notices have been mailed to everyone who has not replied to the compliance blanks which have been sent out. Everyone is urged to immediately send in their blanks.

COTTON ACREAGE WORK TO BE FINISHED SOON

Checking of all cotton acreage will be completed this week in Deaf Smith county.

There are 22 people who have signed cotton contracts and 41 who have signed Bankhead applications.

BAND CONCERT

Hereford's City Band will give a free concert Thursday night, beginning at 8:30, in front of the Texaco Station southwest of the court house.

1935 Wheat Payments Up To 33 Cents

Encouraging news to Deaf Smith county farmers is the statement from Washington to the effect that 1935 wheat adjustments payments have been fixed at 33 cents per bushel, four cents per bushel over the 1934 minimum of 29 cents.

Deaf Smith county farmers will be allotted approximately \$429,000 in this increase, something like \$52,000 over last year's adjustment payments.

This increase will represent an increase of approximately \$14,000,000 to wheat growers of the United States, and the total in payments will reach about \$115,000,000.

No change has been made in the 30 cents a bushel processing tax. The 1935 payments are to be made in two installments, the first at the rate of 20 cents per bushel as soon as compliance with contracts is checked, and the second when local administrative costs for the year have been fixed and necessary deductions made.

Texas will receive approximately \$6,250,000 based on the new 33-cent rate.

Rich Prizes For Beauty Winners

It is every girl's ambition to win a beauty contest and be a beauty queen, and now, girls of Hereford and vicinity will have that opportunity when the 1935 Beach Fashion Parade and Beauty Pageant will be held at the Star Theatre August 1 and 2.

The winner will receive the title Miss Hereford and a trip to Roswell, with all expenses paid, where she will represent Hereford in a final contest for the title Miss Queen of the Southwest, and an elaborate two weeks trip to California, with all expenses paid, for herself and chaperone.

Besides competing in the final contest at Roswell, the winner of the Hereford contest will receive an enjoyable vacation trip while there, which includes dinners and dances, swimming parties, a trip to the Bottomless Lakes, State Park, Ruidoso and Carlsbad Caverns.

Final winner at Roswell the week following the Hereford contest, will go by air from El Paso to Los Angeles and return to Dallas by airship. A Paramount screen test will be given in Hollywood. A fine suite of rooms will be at the disposal of the winner and her chaperone, and Reb Russell, movie star, will be her escort. The trip also includes a visit to the San Diego Exposition, Cantalina Islands and other interesting places. Lettie Lee, famous designer, will give Miss Queen of the Southwest a specially designed evening gown and afternoon dress valued at \$150 each.

Any girl from 16 to 30 and unmarried may enter. Judging will be on poise, personality, beauty and form. The first night of the show the audience makes first selection by ballot, the second night final selection will be made by out-of-town judges. Girls who have not entered, get in touch with Charley Hardwick at the Star.

MASONS TO BEGIN SCHOOL OF INSTRUCTION THURSDAY

Beginning Thursday night, Hereford Masons will conduct a school of instruction at the hall, looking to preparation for the annual certificate examination to be held in Amarillo August 8 and 9.

All Master Masons who desire to improve their knowledge of the work are invited to attend and participate.

FARWELL MAN INJURED IN FALL FROM WINDMILL

R. V. Maddux, old-time hardware man of Farwell, was seriously injured Monday when he fell while repairing his windmill at his home near Farwell.

Both legs were broken below the knees. No internal injuries were reported. He was immediately taken to the hospital at Clovis where his condition is reported as favorable.

Progressive News

BY OLIVE PERKINS
Miss Winona Blagg of Ralls visited Miss Lucille Park over the week end.
Miss Ira Jean Ricketts spent Saturday night with Odessa Cockrell at Hereford.
William Wallace of Panhandle is staying with the Bowmans while plowing his father's land. Dan Smith and Dick Jackson visited in the Green home Saturday night.
Rev. Willetts of Hereford preached here Sunday afternoon. Next Sunday Rev. Shepard will not be here but will send Rev. Savage to take his place.
Mr. and Mrs. Leonard Click and daughter of White Deer are here harvesting their wheat crop.
Friday evening Messrs. and Mrs. Emmett Blakemore and

sons, Carl Donovan and sons, Gilbert Donovan and daughter, and Kenneth Jacoby and sons, and Cecil Hodges picnicked on the creek.
There was a good attendance at the gospel meeting held in the school house last week by Rev. James Wilbur of Clinton, Okla.
Mr. and Mrs. Cecil Hayes of Childress spent the week end with Mr. and Mrs. E. Blakemore.
Ed Peacock, south of Summerfield spent Monday night in the Blakemore home.
Lonny Kelly and family of Hereford visited the Boyers Sunday.
Miss Eunice Caldwell spent Saturday night with Miss Ramey at Hereford.
Mr. and Mrs. Kenneth Jacoby and son of El Dorado, Kansas, spent last week in the Carl Donovan home.
Cobra snake bites are fatal even to elephants.

Dimmitt News

MRS. BUCK WOOD
Miss Allie Mae Willis of Snyder, Oklahoma, is in Dimmitt this week having her wheat harvested.
Mr. and Mrs. Ralph Whitesides and daughter of Plainview visited the Blanton home Thursday.
Mr. and Mrs. Elvis Burch and Mr. and Mrs. Wade Deat spent last Thursday in the Carlshad Cavern.
Mrs. Raymond Wilson spent several days last week with her parents in Snyder.
Andrew Smith and family of Henrietta are in Dimmitt this week for wheat harvest.
Mrs. Bill Burnam, Jr., and Miss Edna Lee Biggs visited Mrs. Burnam's parents in Raton, N. M., last week.
Mr. and Mrs. Ted Wood and Noel Gollehop were in Amarillo last Thursday.
Mr. and Mrs. Lawrence Brown and daughter, of Ryan, Oklahoma, spent the week end with Mr. and Mrs. M. Hardy.
Mrs. Louie LeGrand and children of Hereford visited the L. A. Ricketts home Friday.
Rev. and Mrs. Joe Strother and children returned Saturday from a two weeks vacation in Dallas and Jacksonville.
C. G. Maples was in Plainview Saturday.
Mr. and Mrs. J. W. Skipworth and Maxine visited friends in Lazbuddy Sunday.
Messrs. and Mrs. Byron Shipley and Tom Bice and daughter spent Sunday in Palo Duro Canyon.
Mr. and Mrs. G. W. Rothwell and children attended the funeral of his father in Estelline Sunday.
Miss Helen Curtis of Plainview spent the week end in the C. O. Byrnes home.
Mr. and Mrs. L. G. Manning visited friends in Amherst Sunday.
Mr. and Mrs. Leland Lee and children of Snyder, Okla., are here on business this week.
C. J. Bane of San Antonio, is a business visitor this week.
Geo. Brewer and Mr. and Mrs. Williams of Pampa spent the week end with Mr. and Mrs. N. H. Witt.
Misses Florette Meeks, Vera Burns, Dorothy Hastings, Faye Hutchings, Ouida Burns, Luella Scarbaught, Delphene Hutchings and Karl Stewart, Ladell Lanham, L. A. Ricketts, Orin Gibbs and Rev. Strother attended an Epworth League district meeting in Friona Sunday.
Misses Alynne Creager and Helen Estes, Canyon students, spent the week end at home here.
Homer Newton was in Amarillo Monday.
Russell Buckmaster and Miss Dot Blanton were in Plainview Sunday.
Mrs. Alta Gladman and sons spent Sunday in Plainview.

Mr. and Mrs. Muriel Autry of Amherst spent last Tuesday night with Mr. and Mrs. L. G. Manning.
Mr. and Mrs. L. H. Halley of Hot Springs, N. M., are vacationing in Dimmitt this week.
Mrs. N. W. Morgan of Plainview visited Mrs. Clint Cox Thursday.
Miss Willie Mildred James spent the week end with her parents.
Mr. and Mrs. Elvis Burch spent Saturday in Amarillo.

Bippus Items

BY RUTH REESE
Messrs. and Mrs. C. T. Reese and Bill Whitson were shopping in Hereford last Friday.
Messrs. and Mrs. C. V. Griggs, and E. Burks were in Hereford buying supplies Saturday.
The club met at the school house July 10.
C. T. Reese and family visited the Jim Stagny home at St. Vrain, New Mexico, Sunday.
Mrs. Morrison and son, Marvin, visited the Reese home Thursday.
Mr. and Mrs. K. J. Overstreet were supper guests in the Charles Hoover home Wednesday.

C. T. and Milton Reese were in Hereford Monday.
A large number of people from this vicinity attended the picnic in Hereford July Fourth.
Daniel News
BY PAULIN EMOORE
Helen Morris of Arney is helping Mrs. L. Tomlinson during harvest.
Mr. Peacock of Summerfield visited the B. Moore home the past week end.
Miss Pauline Moore spent Sunday with Mildred McCraw.
W. T. Bishop and family and Mrs. B. Chappell visited her brother in Amarillo Sunday, who is in a hospital recovering from an appendix operation.
Joe Moore and family were in Hereford Sunday afternoon.
Mr. and Mrs. McBroom and Mrs. Thurmond and daughters were in Canyon Saturday.
Miss Gladys Tomlinson and father of Cisco visited in the Tomlinson homes Monday and Tuesday.
Visitors in the Dave McClean home Sunday were Messrs. and Mrs. J. C. Allred, Dave Moore,

Cecil Allred, Tom McClain, Otto Smith, Clarence Brown, Will McClain, John Bolling, Hubert Oglesby and Mr. Orin McClain, Jim Allred, Ethel Allred and Leda Smith.

TO RE - FINANCE

Your Farm Loans
MAKE APPLICATION WITH
Hereford National Farm Loan Association

Federal Land Bank Loans, 4 1/2 per cent rate
Land Bank Commissioner Loan, 5 per cent rate

All Federal Land Bank loans reduced to 3 1/2 per cent interest until July 1, 1936, to 4 per cent from that date until July 1, 1938. After July 1, 1938, the contract rate will apply.

A. O. Thompson, Secy-Treas.

GOING PLACES?

Let us service your car with TEXACO Gas, Oils and Greases. That's a safe insurance for a smoother running car.

Our Service Is Courteous and Efficient.
Texas Service Station
GLEN SNYDER

Eat With Us

On Sunday or any other day. Why have the wife to toil over the stove this hot weather?

Our meals are complete—nicely served and the food is good. Try us for a meal and you will be sure to come back for more.

Pleasing and Efficient
Service Always!



Mike's Cafe

S-P-E-C-I-A-L-S

SPECIAL SALE

- 2-POST TOASTIES **32c**
 - 1-GRAPENUTS FLAKES **32c**
 - 1-POST BRAN **FREE**
- NO LIMIT—BUY YOUR SEASON'S SUPPLY!**

FRIDAY AND SATURDAY SPECIALS

PEAS No. 2 can, 2 for	25¢	RAISINS 4-pound package	29¢
PEANUT BUTTER In ice tea glass	18¢	SUGAR Powdered, 2 boxes	15¢
PINEAPPLE No. 1 can, 3 for	26¢	SPUDS New, 10 pounds	22¢
TOMATOES No. 2 can, 3 for	25¢	BLACKBERRIES No. 10 can	39¢
PORK and BEANS 4 cans	25¢		
SALMON Concho Pink, 2 cans	25¢		
CRACKERS Soda, 2-pound, box	21¢		
HY-PRO Quart bottle	15¢		
SOAP P. & G., 5 bars	22¢		
CLEANSER Sunbrite, 2 cans	9¢		

CARL'S Cash and Carry GROCERY

Penney's Midsummer CLEARANCE
Check the tracks

STARTS THURSDAY, JULY 11th.
We Have Received "MOVING ORDERS" for All Summer Merchandise. We offer here "Exhibit A," only a few of the many outstanding and timely values that you will find in our store. We urge you to shop early while selections are complete at these record-breaking low prices. Quality, value and low prices mean BARGAINS and SAVINGS to you. Get the thrift habit—follow the crowds of thrifty shoppers to PENNEY'S, where Savings Are Greatest!

Large Size TURKISH TOWELS 9c ea.	One Assortment Ladies' SUMMER STRAW HATS 49c	Men's DRESS STRAWS 49c	Washed and Bleached FLOUR SACKS 5c
Men's 220 Weight Blue Denim OVERALLS 49c pr.	Large Assortment Men's WORK SHIRTS 39c	Men's Pre-shrunk Seersucker PANTS 89c	Men's Fast Colored DRESS SHIRTS 50c
One Assortment Children's WASH DRESSES 25c	Children's BEACH SANDALS 59c	Children's Fast Colored PAJAMAS 25c	Ladies' Fast Colored WASH FROCKS 25c

Summer Shoes Reduced

Large Assortment of Summer
PASTEL SILK FROCKS
New styles and all the wanted colors. All are from our higher price range. Repriced to Clear
\$2.77

Summer Shoes Reduced

380 Pairs
Ladies' Summer
DRESS SHOES
\$1.77
Pumps, straps, ties and Oxfords. Whites and Tu-tones. All from our higher price ranges—Buy now at this all-time low for quality shoes.

Clearance of Men's Summer Wash
SUITS
Large assortment of washable suits in solid white and Nub Crashes. To clear at—
\$3.49
Assortment of high quality Sanforized Suits. Single and double-breasted styles. To clear—
\$4.49

Other Added Features In Wanted
SUMMER MERCHANDISE

Men's Athletic Underwear	39¢
Men's Shirts and Shorts	19¢
Boys' Color-fast Dress Shirts	49¢
Men's and Boys' Summer Caps	25¢
Men's Summer Wash Ties	10¢
Boys' Tennis Shoes, sizes 8 to 2	37¢
Washable Window Shades	39¢
Men's Color-fast Pajamas	99¢
Men's Rayon Polo Shirts	99¢
Boys' Rayon Polo Shirts	79¢
Men's Summer Seersucker Ties	25¢
Men's Gray and Blue Covert Pants	99¢
Children's Overalls, 2 to 6	25¢
Children's Play Jimmies	49¢
Men's All Lea Dress Oxfords	\$1.98
Boys' All Lea Dress Oxfords	\$1.98
855 Pairs Boys' Oxhide Overalls, sizes 8 to 16 years— New Low Price	55¢
Men's Super Big Mac Overalls	\$1.98

Close Out of
LADIES' SANDALS
All from higher price ranges—
89c

Close Out of
CHILDREN'S SANDALS
All Lea construction. Values at—
89c



Crisp, Colorful
Cotton Frocks
\$1.98
83 Only In the Lot

All are from our higher price ranges and consist of Eyelet Batistes and sheers—just the dress you need to finish the season.

PENNEY'S
J. C. PENNEY COMPANY, Incorporated
HEREFORD, TEXAS

Summerfield News

MAUD E. NOLAND

Rev. Murial Weathers of Plainview filled his appointments Sunday. He was accompanied by his wife, and Miss Nadine Lightfoot and Rev. D. J. Neill. Mrs. Neill returned home with them Sunday night. Joe Kendall and family of Hereford were guests in the C. R. Walser home Sunday. Grover Taylor was here from Amarillo Sunday. Miss Viva Mae Thomas was hostess to YWA Monday evening. Attending were Meses. D. C. Walser, Jim Clark, Asa Atchley, Misses Jessie and Evelyn Schulz, Ger-

trude, Christine and Ruth Atchley, Maudie Noland and the hostess. Bill Knox and family of Hereford spent Thursday in the B. A. Atchley home. Guy Walser and family spent Sunday in the Cecil Lady home near Hereford. Chas. Bowman of Portales, N. M., is working for Will Schulz. Mr. and Mrs. Chas. Noland, Forbes Blakemore, Joe Story, Zae Dee Rule and Maud Noland picnicked Sunday night. Mr. and Mrs. Jack Streun returned from Carnegie, Okla., Monday night. They report Mrs. Fred Streun in a very critical condition. Elmer and George Streun have moved to Oklahoma.

Mrs. Troy Welty and children returned Tuesday from Shamrock. Her parents, Mr. and Mrs. Jake Martin, and Jessie Pearl brought them home and will stay a few weeks. Mr. and Mrs. Bill Edelman and Miss Vancil Hare were in Amarillo Sunday, Miss Hare remaining, and L. H. Lookingbill returned home with them. J. R. Oglesby and family spent Thursday in the Gandy home at Wyche. Dean Story visited several days at the college farm in Canyon last week. Mrs. H. M. Mincy of Wellington is visiting her mother, Mrs. W. R. Snapp. Friends of Mr. and Mrs. Bill Edelman surprised them with a storm party Friday night and presented them a lovely gift. Ice cream and cake were served to about 35. Mr. and Mrs. B. K. Greeson, J. David and Eva were in Elk City, Oklahoma, Friday for tonsil operations on the children, and Mr. Greeson is receiving medical care. Miss Mary Elizabeth Cox spent Friday night with Livina West in Hereford. Mrs. Lawrence of Oklahoma is visiting her daughter, Mrs. Henry Kendall, who is ill. Miss Lola Cox has returned from a visit in Amarillo. Junior BYPU members were entertained Tuesday night in the Asa Atchley home. Miss Betty Carter of Amarillo attended church here Sunday. Mr. and Mrs. Perry McMinn were in Muleshoe one day last week. Meses. Andrew Behrens, J. D. Story and Ed Peacock attended the style show in Dimmitt Monday. L. H. Lookingbill, Jr., spent last week with Andy Hare in Amarillo. Mr. and Mrs. J. A. Noland and J. W. Cox attended church at Cleo Sunday. Mrs. Jack Streun, R. D. and Mrs. Lance went to Adrian Sunday to see Jack Streun. J. B. Noland was in Amarillo Sunday. Several from this community attended the celebration at Hereford July Fourth. Mrs. Lloyd Lookingbill attended club Friday at the home of her mother, Mrs. Will Johnson, near Black.

Mmes. Zilla Gilliam, Finis, Ullman and Sam Hunter attended a quilting at the home of Mrs. W. A. Hunter Tuesday. E. C. Burks of Arney was here Saturday. Miss Kittie Oxford, Canyon student, spent the week end here. Mr. and Mrs. Geo. Bell of San Antonio, visited last week with friends and relatives here. Mr. and Mrs. W. L. Hall, Mrs. John Hall, Billy and Shirley Ann of Hereford visited the M. L. Hardy home Tuesday. Miss Louise Goats of Hayden, N. M., spent last week here. Wesley Higgins of Ward visited the C. I. Beck home Sunday. Addison Hunter was in Amarillo Friday. Orval Pierce, who is working at Arney, was at home over the week end. Miss Louise Goats, Fred and Wilbur Axe were in Canyon Sunday. Bob Baird visited Buster Bradley at Wyche Sunday. Earl Boothe and family of Bovina, Mr. and Mrs. Geo. Bell, Mrs. Ella and Clinton Walker of Messenger, Lowery Walker and family of Hereford, DuBois Walker and family of Wyche, Mrs. Lee Oxford and family, John Hacker and L. E. Beck and family were dinner guests in the C. I. Beck home Sunday. Mrs. Finis Hunter visited her parents, Mr. and Mrs. L. O. Norman, at Arney Wednesday.

BUSINESS AND PROFESSIONAL DIRECTORY

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A thorough examination with the newest and most modern instruments and equipment.
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For the most vacation at the least cost, GO IN YOUR CAR!

But don't forget your motor. Every tankful of Phillips 66 is like a vacation for overheated engines. It stops the knocks and ends lost power.

As for economy—we built the reputation and sales of Phillips 66 by giving greater value for the money. We knew that no single, unchanging gasoline could do this all year round, as the weather changes from cold to hot and back to cold again.

So our research scientists worked out a brilliant innovation. Made Phillips 66 the gasoline with CONTROLLED VOLATILITY. Pioneered the idea. Developed it in the face of early skepticism. Today, Phillips 66 is recognized as the 100% custom-tailored gasoline. It meets the needs of your engine in any weather—in the nineties or down below zero—because it is made differently for the different seasons of the year. Matched and re-matched to your weather every month.

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Your Gas Tank Is As Important As Your Motor!

In other words, a motor is no better than its fuel. Why not play safe and purchase your gas and oil at a Conoco station where you get the best in quality at a greater cost?

We Handle All Continental Products.

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Vacation Dollars

Vacation dollars are ever so desirable now! But don't envy the people that have them. You can be just as lucky—if you start a sensible vacation savings plan that will finance a perfect vacation next year. With our budget-and-savings plan you scarcely miss the small sums set aside—and they accumulate with interest to give you ready cash when next vacation time comes around.

START A SAVINGS ACCOUNT!

THE FIRST NATIONAL BANK

OF HEREFORD

MEMBER FEDERAL RESERVE SYSTEM

A Strong Bank Thoughtfully Managed

Jumbo News
(BY LA RUE BECK)

Dr. A. R. Matthews of Muleshoe spent Wednesday and Saturday nights with his son, L. A. Matthews.

Lonnie Andrew who has been visiting his brother, Ben Andrew, at Fayetteville, Arkansas, returned home Wednesday.

Winston Adams of Ford spent the week end at home.

Luther and Harold Bray and Clyde Battles of Santa Rosa, N. M., visited a few days with Homer Battles.

Paul Andrew of Hereford spent the week in the C. Andrew home.

Miss Ruth Lowe of Hereford visited Miss Hope Adams Friday.

Mr. and Mrs. Cecil Cayton, Jr., and daughter spent Friday night in the L. A. Matthews home.

Hereford's Fourth of July celebration was well attended by Jumbo people.

C. I. and L. E. Beck, and Geo. Bell of San Antonio, were in Amarillo Wednesday.

J. J. Wilder and family were in Amarillo Saturday.

Mrs. Godfrey visited in the C. Andrew home Tuesday.

W. H. Flowers of Sweetwater is here visiting his son, Adam.

Miss Lucille Dyer, Albert Thiele, L. A. Matthews and family went fishing Monday at Umberger and Canyon.

Messes. and Meses. C. I. and L. E. Beck and Geo. Bell and Mrs. Lee Oxford visited Mrs. Ella Walker at Messenger Tuesday.

Chas. Kring, A. F. Harget and Chub Pinckert hunted plums near McLean and Canadian Friday and Saturday.

Mrs. Lee Oxford, Mr. and Mrs. Geo. Bell visited Mrs. Minnie Marlar at Flagg and relatives in Lubbock Monday.

Phil Boyd of Happy spent last Thursday night in the Geo. Shepard home.

Miss LaVelle and Luke Beck, and Clinton Walker of Messenger visited Mrs. O. P. Liston and family at Sudan Sunday. LaRue Beck returned home with them from a visit there.

L. A. Matthews and family and Albert Thiele went fishing Friday and Saturday.

Mrs. Frank Neill, Lloyd and Clara Jo of Bovina visited Wednesday in the Geo. Shepard home. Wilson and Jeannette Standforth of Hereford visited in the C. Andrew home Monday.

Patent No. 2,000,000 was issued a few days ago in Washington. The patent office has been in existence 121 years and marks this nation as the most inventive. The French are the next most inventive people, with 871,522 patents up to January 1, 1934. Great Britain has 797,153; Germany 583,728; Italy 273,598. Canada rated high in inventiveness, in proportion to population, with a total of 325,800 patents. Japan had issued 83,361 patents, and the U. S. S. R., 63,962.

Electricity is being used to separate from whey a constituent called lactalbumin used in infant feeding preparations.

SHERIFF'S SALE

STATE OF TEXAS
COUNTY OF DEAF SMITH.

By virtue of an Order of Sale issued out of the District Court of Deaf Smith County, Texas, on the 6th day of July, A. D. 1935, by Clerk thereof on a judgment rendered in said Court on the 31st day of July, A. D. 1934, in favor of plaintiff, United Fidelity Life Insurance Company, against the defendant, L. Baskin, in Cause No. 2117, on docket of said Court, and to me as Sheriff of Deaf Smith County, Texas, directed and delivered, I will proceed to sell within the hours prescribed by law for Sheriff's Sales on the first Tuesday in August, A. D. 1935, it being the 6th day of said month, at the Court House door of Deaf Smith County, in City of Hereford, Texas, the following described property situated in Deaf Smith County, Texas, to-wit:

Lots No. Fifteen (15); Sixteen (16); Seventeen (17) and Eighteen (18); in Block No. Nineteen (19); of the Original Town of Hereford, Texas, as shown by plat thereof duly recorded in Deed Records of said County.

Levied on this 6th day of July, A. D. 1935, as the property of the defendant, Bertha M. Struble to satisfy said judgment in the sum of \$365.86, principal, interest and reasonable attorney's fees, and costs of suit, or indebtedness owing on Certificate No. 241 for improving street abutting said property, decreeing a foreclosure of special assessment lien against each of the defendants, L. Baskin, Bertha M. Struble, First State Bank of Hereford, Texas, C. J. Paddock, Elizabeth Marnell, and husband, W. M. Marnell, O. G. Hill, R. H. Kemp Lumber Company, Panhandle Lumber Company, C. E. Johnson, Harry L. Johnson, Mrs. Fern E. Johnson and C. W. Johnson, composing firms of Amarillo Welding and Machine Works, in said cause as a first and prior lien.

Dated at Hereford, Texas, this 6th day of July, A. D. 1935.

J. B. MILLER, Sheriff,
273 Deaf Smith County, Texas.

CITATION BY PUBLICATION

THE STATE OF TEXAS
To the Sheriff or Any Constable of Deaf Smith County, Greeting:
You are hereby commanded to summon C. H. Holmes, Alias R. J. Spencer, by making publication of this Citation once in each week for four successive weeks previous to the return day hereof, in some newspaper published in your county, if there be a newspaper published therein, but if not, then in the nearest County where a newspaper is published, to appear at the next regular term of the District Court of Deaf Smith County, to be holden at the Court House thereof, in Hereford, Texas, on the Fifth Monday in July, A. D. 1935, the same being the 29th day of July, A. D. 1935, then and there to answer a petition filed in said Court on the 12th day of June, A. D. 1935, in a suit numbered on the docket of said Court as No.

2252, wherein Mrs. C. H. Holmes is Plaintiff, and C. H. Holmes, Alias R. J. Spencer, is Defendant, and said petition alleging: That because of cruel treatment on the part of defendant consisting of various criminal acts and conduct by defendant the plaintiff has suffered and still suffers the greatest mental anguish, and to such an extent as to render their further living together as husband and wife insupportable; and plaintiff prays for judgment dissolving the said marriage relations and for costs and for the restoration of her maiden name, and general relief.

Herein fail not, and have you before said Court, at its aforesaid next regular term, this writ with your return thereon, showing how you have executed the same.

Given under my hand and the seal of said Court, at office in Hereford, Texas, this 21st day of June, A. D. 1935.

L. H. FOSTER, Clerk,
District Court, Deaf Smith County, Texas.

Electric Refrigeration

—Is Your Answer to Perfect Food Preservation—Even In Hot Weather.

See Your Dealer For The 1935 Model Electric Refrigerators

STREU HARDWARE CO.
KELVINATOR

E. B. BLACK CO., Inc.
GENERAL ELECTRIC

KESTER JEWELRY
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R. A. FULLWOOD
NORGE

CHOCOLATE SHOP
FRIGIDAIRE

TEXAS UTILITIES COMPANY
WESTINGHOUSE

Texas Utilities Company

The Hereford Brand

Published Every Thursday, Our Slogan—More People—More Farms.

HEREFORD, DEAF SMITH COUNTY, TEXAS
TELEPHONE 39

MR. SETH B. HOLMAN, Publisher and Manager
W. WITT LANDIS, Editor
C. NIX, Foreman

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NOTICE TO PUBLIC

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally at the office at 402 Main Street, Hereford, Texas.

We all recognize the importance of world trade. Of course, other countries will have to recover before they can purchase our commodities in large quantities. Much of our trade during the period from 1925 to 1929 was carried on with the money that was borrowed from us. It is not of very great value if you have to furnish the money to the man who uses your commodity, but as we get out of the midst of this thing, of course, our world trade must be increased.—Marvin Jones.

We grow used to certain things and they seem commonplace. A new practice causes comment. It is interesting to hear business men criticize the farmers for adjusting their production when they themselves have been practicing the same thing for years and take it for granted.—Marvin Jones.

The reduction program was an adjustment, a deck-clearing proposition. We are now moving into the long-range program, not to abandon it, but to improve it.—Marvin Jones.

Just as the human body cannot properly function with a portion of it paralyzed, our economic structure is subject to the same inexorable rules. It became necessary to restore the purchasing power of the farmer if our Nation was to live and prosper.—Marvin Jones.

A LONG TIME AGO IN HEREFORD

(From The Hereford Brand, July 15, 1904.)

C. C. Ferguson was optimistically advertising for all those indebted to him to call and pay.

Panhandle railroads were advertising excursion rates to those desiring to attend the Panhandle B. Y. P. V. convention to meet in Hereford July 20.

Terry county had just been organized. In a hot fight, Browning had won the location of the county seat over Gomez.

J. P. Carr had hauled material to his community northwest of town for erection of a new school building.

J. M. Garner was advertising rice—25 pounds of it for \$1.00.

Misses Georgia and Linnie Herron, Linnie Biles, Pearl Turrentine, Mae Gamble, Fan-

nie Turrentine, Nora Walters, Tressye Coston, Eula Eagle and Bruce Gass had attended an "Empire Party" at the home of Miss Nora Daniel.

In a letter to the Brand, Rat Jowell, then in Douglas, Arizona, stated that he expected to remain there for some time, and asked the editor if he would please withdraw the name of Mr. Jowell as a candidate for sheriff in Deaf Smith county.

Mrs. D. W. Hawkins was in Tennessee for a several weeks visit with relatives.

(From The Hereford Brand, July 17, 1914.)

Without preparation, Hereford had won numerous prizes at the Amarillo Fair in 1913. The editor advocated special culture for farm products in preparation for the coming fair, and believed Deaf Smith would clean the board.

A committee from Amarillo had spent some time in Here-

ford investigating water supply, with an ultimate view of constructing a pipe line from Hereford to that city, to be used as a water line. The visitors were favorably impressed and it was expected they would recommend the pipe line.

J. C. Carroll emphatically stated he was not in the race for constable just for fun—he really wanted the place.

Mrs. Allan Bell and children and Mrs. W. H. Russell were home from a visit in Memphis.

"The Million Dollar Mystery"—that was the serial thriller then being played at the Star Theatre, the current week seeing the first installment.

Mrs. L. R. Bradley, son and daughters had spent the week end with relatives in Wildorado. The son, Wes, had as usual eaten too much and was laid up for repairs.

War On Flies Is Urged by Doctor

Files spread disease. They are reared in filth and through life make frequent trips from filth to food. Germs cause dysentery and other intestinal disorders, and are transported on the hairy feet of flies. These insect pests are regarded as having played a leading part in causing food-borne epidemics of typhoid fever, stated Dr. John W. Brown, state health officer.

Flies multiply rapidly as soon as warm weather comes to stay. A female deposits more than 100 eggs at a time in organic material such as manure or in an insanitary outdoor toilet. The life cycle from egg to larva (maggot), to pupa, to adult male or female fly requires but ten days. A week later, 50 females, under favorable conditions, are ready to deposit a total of 50,000 eggs. During the summer season nine generations of flies may result from one female that laid the first batch of eggs in the spring. It is estimated that if the offspring of a single overwintering female were to survive through nine generations, descendants in the fall would number over five and a half trillion.

Fortunately, modern sanitation and knowledge regarding the life history and habits of the house fly render possible complete control over the fly nuisance. Proper disposal of human and animal wastes in urban areas and on farms will prevent the breeding and multiplication of flies. Practical suggestions relative to methods of fly control may be obtained from the State Department of Health and U. S. Department of Agriculture.

LIONS WIN BALL GAME IN TILT WITH FIREMEN

At last, after long, weary weeks of effort, the lowly Lions finally won a ball game. The Firemen were the victims. The Lions won the game without help from umpires. Previously they had been given a game against the CCC team, but that game was called on account of darkness, making this their first clean-cut victory. The score was 9 to 7.

Tuesday the Firemen regained part of their lost prestige by winning the CCC aggregation 14 to 2.

This afternoon the IOOF boys meet the Migdets.

Mrs. Ferg Hussey and son, Ferg, Jr., of Frederick, Oklahoma, and Misses Elizabeth McLaughlin and Mabel Windsor of Pittsburg, Kansas, visited C. P. Hussey and family over the week end, enroute to Carlsbad Caverns, El Paso and Juarez, Mexico. Virginia Lee Hussey accompanied them on the trip.

Misses Eloyse Pitman and Edith Shields were home over the July 4 holidays. Miss Shields spent the week end with home folks at Vega after taking in the Thursday festivities here. These young ladies are attending school in Canyon.

By Their Words AND OURS

We just have to have a craze of some kind going on all the time. Even before we had forgotten being stung by the chain letter bug, we began to be bitten by black widow spiders. And like the chain letter, we hope the black widow has a very short life. The spider was a very rare species until we started looking for them. Now they are everywhere. Likewise, as a rare creature, its bite was sure death. Now everybody gets over it. All we have to do to cure an ill is get used to it. But honestly, this black widow craze has gone too far already. Besides, a Dallas doctor has discovered that the black widow does not bite at all. She stings. He says the sting is seldom fatal. Because many people so abhor the sight of spiders or snakes (we are among this group), some newspapers prohibit the printing of their pictures altogether. It should be universal. We've been frightened out of our wits a dozen times or more during the past few days. Several newspapers carried pictures of the insects or animals or whatever they are. Every time we reached for the telephone, we caught sight of one of these and jumped—half way across the office before remembering it was only a picture. Finally, we gathered up all papers that carried the picture and maliciously destroyed them. We were bitten by the chain letter and stung by the black widow, or vice versa. Now, let's start a nice enjoyable craze like slapping sunburned backs or eating ice cream cones—at any rate, forget about the black widow.—Memphis Democrat.

A man in a neighboring state, on returning from a hunting trip the other day, found his neighbor just leaving the house, and being of a jealous nature, drew his gun and filled the man's legs with fine shot. A lawsuit followed, and it was learned that the man was there to borrow the local paper. The lawsuit cost \$75 and the doctor's bill was \$25. One dollar and fifty cents, the price of the local paper for a whole year, would have saved the trouble.—Hopkins, Missouri, Journal.

To the married man who cannot get along without his drinks, a subscriber suggests the following: Start a saloon in your own house. Be the only customer. You will have no license to pay. Go to your wife and give her \$8 to buy a gallon of whiskey. Remember there are 69 drinks in one gallon. Buy your drinks from no one except your wife. By the time the first gallon is gone she will have ten dollars to put in the bank and eight dollars to start in business again. Should you live ten years and continue to buy booze from her, and die with snakes in your boots, she would have money to bury you decently, educate your children, buy a house and lot, marry a decent man and quit thinking about you.—Exchange.

Mr. and Mrs. S. P. Rosson and daughter, Joan, spent the week end in Plainview with Mr. Rosson's mother.

Mr. and Mrs. Ross Wilmetth of Fort Sumner, New Mexico, announced the birth of twin daughters on Thursday, July 4. Mrs. Wilmetth will be remembered as Lela Williams, daughter of Mrs. E. J. Williams. Mrs. Wilmetth and her babies are doing nicely.

Want Ads

For Sale or Trade

FOR SALE: A six-foot Sanders one-way plow in good condition. Ben Wilhelm, Rt. 2, Hereford, five miles south of Summerfield. 1p

FOR SALE: Horse and half Monitor engine. Jack Wright, at West Texas Feed & Seed Co. 1c

FOR TRADE: Alfalfa hay for milk cow, must be a good one. C. P. Hussey, half mile south and three miles east. 27-1c

FOR SALE OR RENT: A four-room unfurnished house on paved street; nice chicken yard, cow pen and garden spot. The Myra Parks Estate, 906 Lee Avenue. See Mrs. Nettie Parks (Cinqueman). 1p

FOR SALE: Tools, both hand and electric, for car repair work. Will sell cheap. Also 1 1/2 city lots. See Jack Robinson, Hereford. 1p

FOR TRADE: Good farm five miles Hereford for farm in Plainview community. D. D. Bowman. 26-3t

WANTED TO TRADE: Irrigated land and city property clear of debt for section clear or under small government loan in vicinity of Hereford. Write B. T. Briggs, Briggs Building, Pecos, Tex. 25-4p

FOR SALE: Five room, modern stucco finish, east front, on Witherspoon Avenue. Reasonable down payment, balance easy terms, with 10 years to pay. A. L. Biggs, Box 1063, 505 Fisk Building, Amarillo, Texas. 25-3c

FOR SALE OR RENT: My 22-acre home on Harrison Highway, also two extra good Jersey milk cows, giving milk now. See me at once for a good bargain. Geo. W. Smith, P. O. Box 697, Hereford, Texas. 25-1f

For Rent
FOR RENT: For row crop or fall wheat, a 25-acre tract and a 110-acre tract, both close to A. H. Elliston, Hereford, Texas. 25-1f

Wanted
SALESMAN WANTED: Man wanted for Raleigh Route of 800 families. Good profits for hustlers. We train and help you. Write today, Raleigh Co., Dept. TXG-352-SA2, Memphis, Tenn. 24-4p

WILL BUY good level section of land. Must be cheap. Will pay cash. Give section number and price in first letter. C. R. Smith. 24-4f

BRING us your kodak films to be finished. We give you one day service. Films for sale. Hanna & Hanna, Hereford, Texas. 23-1f

Lost and Found
LOST: One pair glasses, white gold frames, on the creek, July 4. \$1.00 reward. Call Mrs. Troy Womble, phone 60-W. 1c

FOUND: One high pressure tire gauge. Owner may have same by identifying and paying for this ad. Call at Brand office. 1c

FOUND: A ladies white purse at city park July 4. Owner may have same by identifying and paying for this ad. Call at The Brand Office. 1c

LOST: A round ring containing two keys; possibly lost on 25-Mile Avenue between town and one mile north. Reward. Return to Brand office. 1c

FOUND: Heavy duty truck rim on Harrison Highway. Owner may have same by calling at Brand office and paying for this ad. 1c

LOST: A watch and a pair of glasses. Reward. Return to Brand office. 1c

LOST: A watch and a pair of glasses. Reward. Return to Brand office. 1c

LOST: A watch and a pair of glasses. Reward. Return to Brand office. 1c

LOST: A watch and a pair of glasses. Reward. Return to Brand office. 1c

CLEARANCE SALE

Drastically Reduced

SALE OF SALES!

The outstanding dress styles of the summer offered at prices almost unbelievable for such exquisite materials. Don't miss this chance to pick up a sensational buy. In fact, you'll want several. The best choice to first comers.

Values to \$16.95 **\$7.95**
Values to \$12.75 **\$5.00**
Values to \$ 6.95, 2 for **\$5.00**



Cottons, Laces, Eyelets, Voiles—the Ideal Cool Frock for your vacation trips. Prices slashed on every one.

Just received a shipment of all-wool bathing suits—Reds, Greens and Blues.

Try a pair of our 79-cent or two for \$1.50 Hose.

Our Mirror-Clear Sheers—\$1.25

Any Color You Wish.

FASHION DRESS SHOPPE

COME TO US FOR

CUSTOM GRINDING

WE DO IT RIGHT!

Our Store Is the Home of **MERIT FEEDS**
The Right Diet for Poultry
All-Mash Starter
Growing Mash
Laying Mash

It's still not too late to plant a feed crop—see us for the finest of

FIELD SEEDS

BRING US YOUR CREAM, EGGS, POULTRY

West Texas Feed & Seed Co.

Phone 245

Listen in every Monday Night over KGNC from 9 to 10 to the Merit Feeds Program.

A Load of East Texas ELBERTA PEACHES

FOR FRIDAY AND SATURDAY

Reasonably priced and so well known for flavor and quality. Be sure to see these peaches and take a basket home with you.

You will find our place filled with many of the finest fruits and vegetables you are sure to appreciate.

We always have the very best for Hereford.

Fuller's Fresher Fruits and Vegetables

Thanks

We desire to express our sincere appreciation for your cooperation and response to our **10% OFF ON ALL**

GROCERIES

and invite you to share in the same savings on all your groceries again this week end.

Special - Red Hot

2—Large Post Toasties
1—Grape Nuts Flakes **32c**

1—Post Bran **FREE**

NO LIMIT—STOCK UP!

FRIDAY AND SATURDAY ONLY

Weir's GROCERY

As Cool As a Cave

STAR THEATRE

MATINEE EVERY DAY THURSDAY AND FRIDAY

Bargain Matinee Each Day 10c Till 6 p. m. 15c

Regular Admission After 6:00 p. m.—10c and 25c

The cherished dreams of 30,000,000 readers come true on the screen!



Directed by George Stevens
Famous 5—Bargain Production

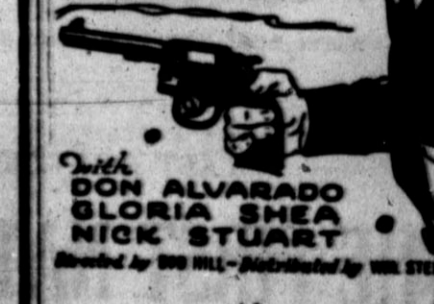
Bargain Show SATURDAY

10c everyone 10c

A. H. HANDEL presents A WESTERN TORMADO!

Don Steele

"A Demon for Trouble"



Also "Burn 'Em Up Barnes" Chapter 9 and Two Real Comedy—always comfortably cool!

SOCIETY

MRS. ROSSON ENTERTAINS DALLAS VISITOR

Mrs. S. Prentice Rossan entertained a few friends Friday afternoon, honoring Mrs. Pearl Caldwell of Dallas, who is a guest of her daughter, Mrs. T. L. Morgan.

The home was attractively decorated with garden flowers. Three tables of players enjoyed contract throughout the afternoon. Mrs. C. A. Skelton won the high score prize, and Mrs. Caldwell was presented a lovely guest prize.

At the conclusion of the games, a delicious salad course was served to Mes. Morgan, C. C. Acker, H. K. Fox, J. A. Pitman, Dow Mercer, Skelton, Oscar Easley, Swaller, Harry Fritz, Miss Helen Sisk, and the honoree and hostess.

BAY VIEW CLUB MEETS IN STATE PARK

Members of the Senior Bay View club met Monday evening in State Park for the purpose of receiving their year books on "Contributions to World Culture by Other Nations."

A bountiful feast was spread in picnic fashion and enjoyed by the members.

JUNIOR PIONEERS MEET

Virginia Lillard and Marie Cogdell were hostesses to the Junior Pioneer Study club July 2 at the home of the latter. A program on chemistry was given by a group of club members.

Next regular meeting of the club will be at the home of Eric Marie Brown.

FOR JOB WORK TRY THE BRAND.

SHOWER AND TEA HONOR RECENT BRIDE

Mrs. W. C. Pitman, a recent bride, was the honoree of a lovely party given Wednesday afternoon at the J. W. Spradley home, with Mrs. Spradley, Miss Gwendolyn Spradley and Mrs. Donald Baker of Borger as hostesses.

The receiving rooms were decorated in garden flowers. Guests were greeted at the door by Miss Spradley, and in the receiving line were Mrs. Spradley, Mrs. J. H. Pitman, Mrs. W. C. Pitman and Mrs. Oscar Easley.

An entertaining and appropriate program was given during the afternoon. Mrs. Ray Conaway sang, and Misses Edith Shields and Katherine Kirby read.

Refreshments of punch, wafers, pink and green mints were served in the dining room. The lace-covered table was centered with a silver bowl holding pink sweet peas. Green tapers in silver holders completed the centerpiece.

At either end of the table were large punch bowls, presided over by Mrs. J. A. Pitman and Miss Eloyse Pitman. Assisting them were Mrs. Mark Galloway of Amarillo, Mrs. Tom Parker and Miss Sallie Skelton.

Later the guests were invited into an adjoining room to see the shower of beautiful and useful gifts that were given this popular bride.

About 75 were present.

MISS DOROTHY TAYLOR LAWN SUPPER HONOREE

Miss Eloyse Pitman gave a delightful picnic supper last Friday evening, honoring her house guest, Miss Dorothy Taylor, of Amarillo.

A delicious supper was spread on the spacious lawn of the J. H. Pitman home, after which bridge was enjoyed. Attending were Mr. and Mrs. J. A. Pitman, Mr. and Mrs. W. C. Pitman, Mrs. Oscar Easley, Mrs. Seth B. Holman, Misses Helen Sisk, Opal Cawthon, Gwendolyn Spradley, Mack Pitman, the honoree, Miss Taylor, and Mr. and Mrs. J. H. Pitman.

FOR RENT, FOR SALE CARDS AT BRAND OFFICE CHEAP

TODAY

G Men Discourage Crime

By Arthur Brisbane
Warner Brothers are showing in New York a picture called "G MEN," encouraging citizens hitherto hopeless, concerning the national crime wave.

"G Men" shows what is actually happening to criminals, not what is expected.

The good work is done by Government agents.

Criminals engaged in gambling see one of their associates arrested by a "G man" two blocks from the room in which they sit. The head criminal, seizing a "teacher," a long-range rifle, kills the Government agent as he puts the handcuffs on the criminal.

A young lawyer, boyhood friend of the dead agent, decides to avenge him, joins the "G men," does the avenging most efficiently.

An exciting, interesting story is told, and the moral is, "Crime does not pay."

If you enjoy seeing virtue triumphant, vice and crime ridiculed by machine gun fire, the bad girl who has decide d to go straight and help justice murdered in a telephone booth, and the good girl kidnapped but rescued to live happily ever after, by all means, see "G Men." Warner Brothers have rendered a public service in that picture. It will make the professional racketeer and killer realize that his profession now involves danger.

Be sure and see "G Men" when it shows at the Star Theatre July 21, 22 and 23.

PRESBYTERIAN CHURCH

W. M. GRIFFIN, Pastor.
Morning worship at 9 o'clock.
"Learning the Way."
Sunday school at 10.
Christian Endeavor, 8:15.

Mr. and Mrs. Harvey Cash of Canyon, spent Thursday with Mr. and Mrs. E. S. Ireland. Miss Lucy Hammond, a cousin of Austin accompanied them and remained here for a longer visit.

Public Opinion

Now, at a time when Hereford has dedicated its new park, it is most fitting to honor the father of Hereford's parks, A. W. Gregg.

Mr. Gregg has dedicated his life to beautification, and the fact that Hereford is outstanding for its many beautiful parks is largely due to the untiring interest and effort of Mr. Gregg.

No greater tribute can be paid than that in Dr. G. W. Heard's thoughts while visiting Gregg Park—for Gregg Park symbolizes the man, its founder.

"While walking out one evening not knowing where to go, just to pass the time away I lingered in Gregg Park. It was lots of fun and lots of pleasure to look upon the symmetry and beauty of the trees and shrubbery, trained and nurtured to decorate and adorn the parks which make life more endurable and tolerable while we sojourn here along the walks of men.

"This one evening while lingering in Gregg Park, the static, the mental radio static, was good; and cars and noises were for a time apparently asleep, when in my mind I began to compare this with unkept parks, groves and premises. The unkept parks,

groves and premises appeared as a prototype of the unkempt, degraded animal, man, in mind, soul and spirit.

"I could see the animal man—the licentious man living like the unkempt park, or garden, with its limbs, untrained branches, with its weeds and thistles."

"Then I viewed again Gregg Park, and in my mind's eye I could see it as the prototype of the man of God, of love, truth, patience and charity, who has carefully trained his life, soul and spirit, and has pruned and discarded from his higher, holier life all hate, malice, greed, cheat and all things which destroy the city of peace—the New Jerusalem—the home of the soul at peace with God.

"It is worth while for anyone who is gifted with imagination to visit Gregg Park and then visit the unkempt grounds and junk piles of the city. After you have made these visits, then, in your imagination, visit such characters which are the type of Gregg Park, and then such men as compare with the unkempt grounds and junk piles. One feeds upon the higher things of life, and feasts in the New Jerusalem, the city of peace; the other feeds upon the baser things of life, and feasts his appetites, lusts and low desires upon

CHURCH OF CHRIST REVIVAL ON THIS WEEK

Rev. James O. Wilburn of Clinton, Oklahoma, is holding a series of meetings at the Church of Christ here, starting last Sunday. The week before he preached at Progressive school house.

Rev. Wilburn is not a stranger here as he held a short meeting at this church about two years ago.

A cordial invitation is extended to the public to attend these meetings, which will be held twice daily, morning and evening. Rev. Wilburn expects to continue the services during this week and next.

Mrs. Sank Ramey has had as her guests the past week her sisters, Mrs. C. E. Reece and two children, Miss Joy Marie and Edward; Mrs. G. W. Wortham and two sons, all of Paris, Texas; and Mrs. M. E. Dement and two sons of Plainview.

Sprawls-Cronin Co. Sale closes on Saturday, July 13, at 9:30 p. m.

the things which make misery and destroy the New Jerusalem, the home of the soul at peace with God.

"DR. G. W. HEARD."

SPECIALS

FRIDAY AND SATURDAY

FRUIT JARS, Pint size, dozen	73¢
FRUIT JARS, quart size, dozen	83¢
TOMATOES, fresh, pound	5¢
ONIONS, 3 pounds	10¢
SPUDS, new, 10 pounds	23¢
BAKING POWDER, Clabber Girl, large can	22¢

SEE OUR WINDOWS FOR OTHER SPECIALS

Parmers Grocery

PHONE 3 FREE DELIVERY

Administrative Expenses for Deaf Smith County, Texas, Wheat Production Control Association
WHEAT EXPENSE STATEMENT, JULY, 1934

Compensation	\$224.00
Committeemen and Officers	338.25
Clerical	39.03
Office Supplies and Equipment	25.00
Postage	18.90
Telephone and Telegraph	54
Miscellaneous	645.72

J. A. PITMAN, President.
J. R. LIPSCOMB, Secretary

Administrative Expenses for Deaf Smith County, Texas, Wheat Production Control Association
WHEAT EXPENSE STATEMENT, AUGUST, 1934

Compensation	\$120.00
Committeemen and Officers	281.85
Clerical	2.45
Office Supplies and Equipment	12.50
Postage	24.15
Telephone and Telegraph	13.99
Miscellaneous	454.94

J. A. PITMAN, President.
J. R. LIPSCOMB, Secretary

Administrative Expenses for Deaf Smith County, Texas, Wheat Production Control Association
WHEAT EXPENSE STATEMENT, SEPTEMBER, 1934

Compensation	\$214.00
Committeemen and Officers	327.90
Clerical	17.70
Office Supplies and Equipment	40.00
Postage	20.86
Telephone and Telegraph	40
Miscellaneous	620.86

J. A. PITMAN, President.
J. R. LIPSCOMB, Secretary

Administrative Expenses for Deaf Smith County, Texas, Wheat Production Control Association
WHEAT EXPENSE STATEMENT, OCTOBER, 1934

Compensation	\$180.00
Committeemen and Officers	42.00
Clerical	25.24
Office Supplies and Equipment	15.75
Postage	32.31
Telephone and Telegraph	83.61
Miscellaneous	378.91

J. A. PITMAN, President.
J. R. LIPSCOMB, Secretary

Administrative Expenses for Deaf Smith County, Texas, Wheat Production Control Association
WHEAT EXPENSE STATEMENT, NOVEMBER, 1934

Compensation	\$168.00
Committeemen and Officers	197.00
Clerical	62.72
Office Supplies and Equipment	42.18
Postage	28.30
Telephone and Telegraph	12.73
Miscellaneous	510.93

J. A. PITMAN, President.
J. R. LIPSCOMB, Secretary

Administrative Expenses for Deaf Smith County, Texas, Wheat Production Control Association
WHEAT EXPENSE STATEMENT, DECEMBER, 1934

Compensation	\$208.00
Committeemen and Officers	355.45
Clerical	30.75
Office Supplies and Equipment	10.95
Postage	15.80
Telephone and Telegraph	19.21
Miscellaneous	640.16

J. A. PITMAN, President.
J. R. LIPSCOMB, Secretary

Administrative Expenses for Deaf Smith County, Texas, Wheat Production Control Association
WHEAT EXPENSE STATEMENT, JANUARY, 1935

Compensation	\$604.00
Committeemen and Officers	168.60
Clerical	44.86
Office Supplies and Equipment	50.96
Postage	15.00
Telephone and Telegraph	50.00
Miscellaneous	883.42

J. A. PITMAN, President.
J. R. LIPSCOMB, Secretary

Administrative Expenses for Deaf Smith County, Texas, Wheat Production Control Association
WHEAT EXPENSE STATEMENT, FEBRUARY, 1935

Compensation	\$252.00
Committeemen and Officers	267.75
Clerical	49.53
Office Supplies and Equipment	33.62
Postage	10.00
Telephone and Telegraph	15.33
Miscellaneous	628.23

J. A. PITMAN, President.
J. R. LIPSCOMB, Secretary

Administrative Expenses for Deaf Smith County, Texas, Wheat Production Control Association
WHEAT EXPENSE STATEMENT, MARCH, 1935

Compensation	\$124.00
Committeemen and Officers	325.30
Clerical	128.13
Office Supplies and Equipment	7.50
Postage	5.85
Telephone and Telegraph	9.80
Miscellaneous	600.58

J. A. PITMAN, President.
J. R. LIPSCOMB, Secretary

Administrative Expenses for Deaf Smith County, Texas, Wheat Production Control Association
WHEAT EXPENSE STATEMENT, MAY, 1935

Compensation	\$360.00
Committeemen and Officers	283.20
Clerical	14.60
Office Supplies and Equipment	12.50
Postage	13.85
Telephone and Telegraph	2.25
Miscellaneous	686.40

J. A. PITMAN, President.
J. R. LIPSCOMB, Secretary

NO. 1531
OFFICIAL STATEMENT OF FINANCIAL CONDITION OF THE
First State Bank
AT HEREFORD, State of Texas, at the close of business on the 29th day of June, 1935, published in the Hereford Brand, a newspaper printed and published at Hereford, State of Texas, on the 11th day of July, 1935.

RESOURCES	
Loans and discounts on personal or collateral security	\$170,216.54
Loans secured by real estate	12,724.12
Overdrafts	2,595.66
Acceptance of other banks	NONE
Securities of U. S., any State or political subdivision thereof	28,000.00
Other bonds and stocks owned	NONE
Customers' bonds held for safekeeping	NONE
Banking House	5,500.00
Furniture and Fixtures	3,235.70
Real Estate owned, other than banking house	9,247.92
Cash and due from approved reserve agents	153,506.80
Due from other banks and bankers, subject to check on demand	2,141.41
Stock and/or assessment Federal Deposit Insurance Corp.	1,355.95
Liability, account assets sold with or without recourse, where bank has agreed verbally or otherwise to repurchase or guarantee payment thereof before, at or after maturity	NONE
Other Resources	4,308.57
TOTAL	\$392,832.67

LIABILITIES	
Capital Stock	\$50,000.00
Income Debentures sold	25,000.00
Total Capital Structure	75,000.00
Surplus Fund	5,000.00
Undivided Profits, net	107.85
Reserve for Interest	416.75
Dividends unpaid	NONE
Due to Banks and Bankers, subject to check	17,157.52
Individual deposits subject to check, including time deposits due in 30 days	251,553.41
State Funds on Deposit	NONE
Time Certificates of Deposit	40,089.56
Cashier's Checks Outstanding	3,507.58
Bills Payable and Rediscounts	NONE
Customers' Bonds Deposited for Safekeeping	NONE
Liability, account assets sold with or without recourse, where bank has agreed verbally or otherwise to repurchase or guarantee payment thereof before, at or after maturity	NONE
Other Liabilities	NONE
TOTAL	\$392,832.67
TOTAL	\$392,832.67

RESERVE DISTRICT NO. 11
REPORT OF THE CONDITION OF THE
FIRST NATIONAL BANK
OF HEREFORD
In the State of Texas, at the close of business on June 29, 1935, published in response to call made by Comptroller of Currency, under Section 5211, U. S. Revised Statutes.

ASSETS		\$416,302.15
1. Loans and discounts	\$139,283.06	
2. Overdrafts	775.87	
3. United States Government obligations, direct and/or fully guaranteed	92,093.40	
4. Other bonds, stocks, and securities	24,535.22	
5. Customers' liability on account of acceptances executed	NONE	
6. Banking house, \$9,700.47; Fur. & Fix, NONE	9,700.47	
7. Real Estate owned other than banking house	4,621.56	
8. Reserve with Federal Reserve Bank	22,545.42	
9. Cash in vault and balances with other banks	120,867.51	
10. Outside checks and other cash items	628.85	
11. Redemption fund with United States Treasurer and due from United States Treasurer	1,250.00	
12. Acceptance of other banks and bills of exchange or drafts sold with endorsement of this bank	NONE	
13. Securities borrowed	NONE	
14. Other assets	1.00	
TOTAL ASSETS		\$416,302.15

STATE OF TEXAS, County of Deaf Smith.
We, C. B. WILLIAMS, as President, and C. C. ACKER, as Cashier of said bank, each of us do solemnly swear that the above statement is true to the best of our knowledge and belief.
C. B. WILLIAMS, President.
C. C. ACKER, Cashier.
CORRECT—ATTEST:
E. S. IRELAND,
H. G. CONKWRIGHT,
J. A. PITMAN,
J. R. FRITZ,
—Directors.
Subscribed and sworn to before me this 8th day of July, A. D. 1935.
JNO. H. PATTON,
(SEAL) Notary Public,
Deaf Smith County, Texas.

LIABILITIES		\$416,302.15
15. Demand deposits, except United States Government deposits, public funds, and deposits of other banks	\$183,547.70	
16. Time deposits, except postal savings, public funds, and deposits of other banks	72,410.30	
17. Public funds of States, counties, school districts, or other subdivisions or municipalities	68,323.53	
18. United States Government and postal savings deposits	NONE	
19. Deposits of other banks, including certified and cashiers' checks outstanding	2,244.64	
Total of items 15 to 19:		
(a) Secured by pledge of loans and/or investments	\$ 60,000.00	
(b) Not secured by pledge of loans and/or investments	266,526.26	
(c) Total Deposits	\$326,526.26	
20. Circulating notes outstanding	25,000.00	
21. Agreements to repurchase United States Government obligations or other securities sold	NONE	
22. Bills payable	NONE	
23. Rediscounts	NONE	
24. Obligations on industrial advances transferred to the Federal Reserve Bank	NONE	
25. Acceptances of other banks and bills of exchange or drafts sold with endorsement of this bank	NONE	
26. Acceptances executed by this bank for customers and to furnish dollar exchange, exclusive of acceptances of this bank purchased or discounted	NONE	
27. Acceptances executed by other banks for account of this bank	NONE	
28. Securities borrowed	NONE	
29. Interest, taxes, and other expenses accrued and unpaid	NONE	
30. Dividends declared but not yet payable and amounts set aside for dividends not declared	437.50	
31. Other liabilities	NONE	
32. Capital account:		
Class A preferred stock, 400 shares, par \$62.50 per share, retireable at \$62.50 per share	25,000.00	
Class B preferred stock, none shares, par \$ None per share, retireable at \$ None per share	NONE	
Common stock, 500 shares, par \$50.00 per share	50,000.00	
Surplus	5,000.00	
Undivided Profits—net	9,338.39	
Reserves for contingencies	NONE	
Preferred stock retirement fund	NONE	
Reserve for dividend payable in common stock	NONE	
TOTAL Capital Account	64,338.39	
TOTAL LIABILITIES		\$416,302.15

MEMORANDUM: Loans and Investments Pledged to Secure Liabilities

33. United States Government obligations, direct and/or fully guaranteed	62,000.00
34. Other bonds, stocks, and securities	23,000.00
35. Loans and discounts	NONE



WARM?

You can keep cool at our fountain. Our store is always cool and our drinks are made with that good Temptation Ice Cream.

Try Our FROZEN MALTS!

Suggestive Articles To Make Your Vacation Kit Complete

YODORA Deodorant Cream, regular 50c --- **39¢**
WOODBURY Brillantine 50c value for --- **29¢**
SORE TONE Soothes those tired muscles --- **89¢**
YIVANI Cold cream --- **10¢**
BOBATED TALCUM McKesson, large size --- **25¢**
QUALITY AND SERVICE
PHONE 100

OWL Sunburn lotion --- **33¢**
JERGEN'S Lotion --- **37¢**
WOODBURY'S Facial soap, 10¢, 3 bars --- **23¢**
DUSTING POWDERS Three real values, 49¢, 39¢ --- **29¢**

TOOTH PASTE McKesson's MILK Magnesia, 19¢, 2 --- **33¢**
BATHING Caps, 15¢ to --- **50¢**
COLORED Classes, 25¢ to --- **\$1.50**
CAMERAS Up from --- **\$1.00**
SHAVING CREAM McKesson's, --- **21¢**

CALOX Antiseptic --- **59¢**
LUNCHEON PLATES Package --- **10¢**
PICNIC Luncheon Sets --- **15¢**
THERMOS BOTTLES Pint --- **98¢**
THERMOS JUGS Gallons, \$1.00 to --- **\$2.25**
PRESCRIPTIONS DRUGS AND DRUG SUNDRIES

The CITY DRUG STORE

Ward News Notes

BY MRS. WILEY ROBERSON
 Rev. Bennie Harrison will preach here next Sunday.
 Ida Belle Hicks of Hereford visited last week in the Wiley Roberson home.
 G. T. Higgins of WTSTC spent last week's holidays with his par-

ents, Mr. and Mrs. W. R. Higgins. Mr. and Mrs. Reed Williams, Miss Ona Hammer and C. W. Humble were dinner guests in the Jim Lipscomb home Sunday night.
 Ralph Stivers returned home from Panhandle last week.
 Miss Belva Curry of Canyon spent the week end with Mr. and Mrs. George Suggs.
 Mr. and Mrs. Jim Lipscomb and

Mrs. Wiley Roberson were Amarillo visitors Monday.
 Joe Hill, who has been visiting in the W. R. Harrison home, returned to Wilson Saturday.
 Edward Ray Roberson of Dawn spent the week end with Donald and Hicks Roberson.
 Miss Belva Curry and G. T. Higgins, both of Canyon, were Sunday dinner guests in the George Suggs home.
 Messrs. and Mmes. Berry Miles and Fred Moreman and children attended church at Progressive Saturday night.
 Mr. and Mrs. G. C. Snell visited friends in Hereford Sunday.

Fairview-Palo Duro Items

By MISS LILA MAE OGLESBY
 There was good attendance at Sunday school last Sunday.
 John Boling and family of Hereford attended Sunday school here Sunday.
 Mr. Campbell and family visited in Canyon Sunday.
 Two friends from Canyon are spending the week with Miss Frances Campbell.
 J. C. Alfred and family of Hereford visited the Dave McClain home Sunday.
 Dave McClain has been ill for some time and shows very little improvement.
 Dave Moore and family of Daniel spent Sunday in the H. J. Oglesby home.
 Mr. and Mrs. Grisham of Memphis spent Sunday with their daughter, Mrs. Dick Alfred. Alma returned home with them for a visit.
 Mr. and Mrs. Lawrence Womble of Hereford spent Saturday night with Mr. and Mrs. Coy Phillips.
 Mrs. Harris has returned to Panhandle after a visit here with her daughter, Mrs. Downs.
 Mrs. Smith and children were in Hereford last Thursday.
 Farmers are harvesting wheat, some of which is making a very good yield.
 Nina Griggs of Wildorado spent the week end with Milla Mae Floyd.
 Mr. Downs and children of Panhandle visited in this community July Fourth.

Black

BY MISS NOBLE M'LEAN

Crops in this community are looking well considering the dry weather.
 Mrs. Verner Melugin is visiting her parents at Ector and White-wright.
 Mrs. McCrate and Woodrow of Amarillo visited homefolks here Sunday.
 Lucille McLean and Charles Bennett both of Hogg, N. M., visited their parents here last week returning Sunday afternoon.
 Mr. and Mrs. Dennis Ray and family visited his mother, Mrs. Mary D. Ray, here Sunday.
 Mr. and Mrs. Jim Tarpley of Los Angeles visited in the A. C. Hays home last week. Mr. Tarpley is a brother of the late Mrs. Hays.
 Mrs. Campbell and Miss Ann Vandiver of Blue Grove are here for a visit with their son and brother, Cecil Vandiver and wife.
 R. E. Barnett and family, Jas. McLean, Chas. and Jim Hays were guests for dinner in the Fern Barnett home Sunday.

Mrs. W. L. Johnson was host-ess to the social club Friday afternoon, when members and three visitors were present. Patriotic readings were given by Mmes. McLean and Bennett, and songs were given by all present. Visitors were Lucille McLean, Mrs. Bill Edelman and Miss Hare of Amarillo. Ice cream and cookies were served. Mrs. Johnson was assisted by her daughters, Mrs. Lloyd and Mrs. Frank Lookingbill. Next meeting will be with Mrs. H. L. McLean, July 18.

Mr. and Mrs. John B. Miller returned last week from Albuquerque. They were accompanied to the New Mexico city by their daughter, Mrs. Jack Cartwright, and young daughter, Jacqueline, who were on their way to their home in Los Angeles after a three weeks visit in Hereford.

Mrs. Pearl Caldwell of Dallas is here visiting her daughter, Mrs. T. L. Morgan.

Miss Anne F. Parker, who is a teacher in St. Timothy's College in Cantonville, Maryland, is here to spend the summer with her mother, Mrs. G. A. F. Parker.

Attention Farmers!

Our elevator is now open and ready to receive your grain. Your business will be greatly appreciated.

S. E. CONE GRAIN CO.

HEREFORD

Insurance Agency

W. R. COFFEE, Receiver

307 Main Street



Your Picnic Sandwiches Will Taste Better

There's nothing like our home-made bread for tender, tastier sandwiches. It's got a wonderful flavor that comes with use of the best ingredients—and a fine texture that comes from expert mixing and baking. Sandwiches taste better and stay fresh longer with our bread.

Try a Loaf Today

HEREFORD BAKERY

Figures That Prove Banking Efficiency

Not many people realize how economically banks serve them.

According to figures recently published by the Post Office Department, it costs the Government an average of 14 cents for every money order issued.

Banks are nearly three times as efficient. The average cost to them for a check drawn and paid is only 5 cents.

Nothing can show more convincingly how banks serve their depositors with a minimum of waste and expense.

Start a Savings Account

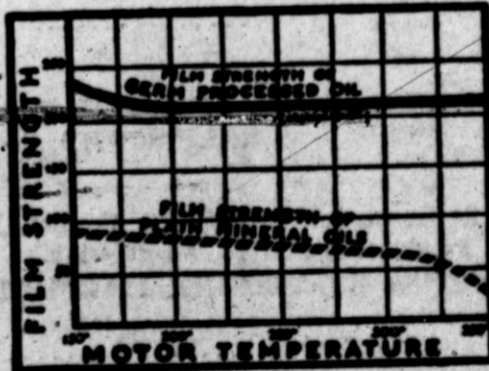
First State Bank



CAUTION
 HEAT AND MOTOR STRAIN AHEAD!

To drive through Summer safely, you need high-film-strength oil!

Conoco Germ Processed Oil has 2 to 4 times greater film strength than plain mineral oils and resists heat better!



HERE'S THE PROOF . . .
 Conoco Germ Processed Motor Oil
 Plain Mineral Oil

Note that as heat increases, the plain mineral oils continue to lose film strength, but that above 225° (Minimum Summer crankcase temperature) Germ Processed Oil's film strength is not affected by heat. Tests made with Timken machine.

You do more driving—faster and longer driving—in Summer than at any other time. To protect your motor fully, your oil must have high film strength and maintain it at motor heats of 225° to 350°! Film strength keeps bearings and cylinders from wearing out—lack of it results in costly damage!

Plain mineral oils have little film strength and oils over-refined by new cleansing methods have even less. Moreover, these oils rapidly lose film strength as motor heat goes up. Conoco Germ Processed Motor Oil protects your motor better than any plain mineral oil because it has 2 to 4 times greater film strength and

extreme heat does not lessen this advantage. (See chart at left.) Road tests in cars equipped with both conventional babbitt bearings and the new copper-lead, high-lead and cadmium-alloy bearings proved that Germ Processed, the first alloyed oil, protects all bearings from wear far better than plain mineral oils.

You can drive through Summer safely—and without a worry—if you say "O. K.—Drain" and fill with Conoco Germ Processed Oil—the oil with the "Hidden Quart" that never drains away!



CONOCO
 GERM PROCESSED
 MOTOR OIL



CONTINENTAL OIL COMPANY'S 60TH ANNIVERSARY

Westway Items
(BY WILMA SKYPALA)

Mr. and Mrs. Pink Gilliland and son spent Sunday in the Mike Cassels home.
Mr. and Mrs. George Lewis of Ward spent Sunday in the Merlin Kaul home.
Mrs. Tom Vaughn and daughter visited in the A. B. Schulz home at Hereford Friday.
Rev. Paul Collins was a dinner guest of Mr. and Mrs. Wilder Sunday.
Group No. 2 will present a program Sunday night, July 14, on The Church in the World's Capital, Rome featuring especially the Christian influence upon the Romans.
Mr. and Mrs. Guy Lawrence and

daughter of Walcott spent Sunday in the R. M. Gunn home.
Miss Wilma Skypala spent the week end with Misses Pauline and Beatrice Fangman at Messenger.
Mr. and Mrs. D. R. Grimes were in Littlefield Sunday.
J. W. Hyde was in Lubbock on business Saturday.
Eugene and Charlie Abrecht of Hereford took dinner with Mr. and Mrs. V. Skypala Sunday.
Westway ball team defeated Dean Sunday, 10 to 18. Next Sunday the St. Anthony team plays here.
Let's elect officials for four year terms so they can work for the people part of the time instead of working for re-election all of the time.

Easter Items
BY LOUISE FRYE

Most everyone from this community went to Hereford the Fourth. The county-wide dress contest was held at Dimmitt July 8. Princess slips were judged, after which 15 minutes of community singing was enjoyed. Mrs. George Abbott of Sunnyside leading. At noon a covered dish luncheon was served. In the afternoon dresses were judged, including cotton prints, sheers and suits and street costumes as wardrobe demonstrations. Mrs. Walter Graham of Arney won first, Mrs. Percy Hart of Hart second as first year demonstrators. Second year winners were Mrs. Virgil Norman, Arney, Mrs. Jim Givan, Bethel, Ozette Hawkins, East Dimmitt club, won first. Her dress was a two-piece ensemble, an old rose dress with brown trimmings and brown coat. Miss Cleary Winder of Sunnyside won second, Mrs. Searge Hart, third. Miss Hawkins will get a free trip to the short course at A. & M. in the latter part of July. Miss McKinney county agent of Parmer county, did the judging. Mrs. Carroll directed a pageant. Clarence Galloway of Dimmitt won the tufted bed spread made by the clubs. The spread brought \$42.80.

Neighbors surprised John Nolan Friday night with an ice cream supper. Present were Messrs. and Mmes. Roy Durant, Chris Wagner, J. S. Smith, T. N. Jameson, E. O. Dixon, Geo. Chambess, Pat Hardy and Milton Hardy and their families.

Mr. and Mrs. W. E. Betts of Clovis visited the Carl Frye home Sunday.

Mmes. U. G. Randall, M. Slemmons, Fred Walton, John Nolan, T. N. Jameson, Carl Frye and Hazel Chambless and Caroline Frye attended the dress contest in Dimmitt Monday.

Messrs. and Mmes. John Nolan, Roy Durant and E. O. Dixon attended services at Frio Sunday night.

Mr. and Mrs. Claude Smith and Raymond of Hereford spent the week end in the J. S. Smith home. Sam Hunter and family of Jumbo visited Sunday in the E. M. Allen home.

Carroll Jameson returned Saturday from a three weeks stay in Amarillo.

Florence Hunter, Allene Caraway and Don Hicks, Bill McLean and Roger Brumley of Hereford called on Louise Frye Sunday night.

Part of the community received a half-inch rain the first of last week, which helped crops. League meets with Tom Jameson Sunday evening.

Dean News

BY MARY LOUISE DEAN

Messrs. and Mmes. Stone, Barkley, Taswell, Morris, McCollister, Biggers, Fulkerson, Hodges, Morel, Boyd, Dean, Head and London were in Hereford the Fourth.

The Clem Friemel family were in Umbarger last week to attend the golden jubilee given in honor of Rev. J. J. Dolge missionary service in the Southwest.

Mr. and Mrs. B. R. Fulkerson entertained with a party in their home Saturday night.

The Dean ball team was defeated by Westway there Sunday.

Miss Elsie Friemel is in Umbarger visiting.

Helen Ann Snyder visited Louise Dean last week.

M. B. Stone and Chester Hodges were in Hereford Monday.

Louise Dean spent the week end with Helen Ann Snyder in Hereford.

Jim Boyd was a Clovis visitor last Monday.

Mrs. W. H. Martin is here from Hale Center visiting her daughter, Mrs. A. A. Head.

Ed Hame has returned to his home after staying with his uncle, A. A. Head, the past three months.

Frio News Items
(MRS. J. W. BERRY)

Miss Elizabeth Dixon, daughter of Mr. and Mrs. Elmer Dixon of Cleo, spent Thursday night with her grandparents, Mr. and Mrs. W. S. Dixon.

Mr. and Mrs. Jody Benson and Miss Curry of near Happy spent Sunday in the A. T. Jones home. Mr. and Mrs. Hubert Galbreth of Alice, Mr. and Mrs. Chas. Galbreth of Lubbock spent Thursday and Friday in the Luther Ramsey home.

July Fourth passed quietly in this community. A few attended the picnic in Hereford, others remained at home or spent the day picnicking.

Messrs. and Mmes. Elmer and E. O. Dixon and families of Easter attended revival services at Frio Sunday and spent the day in the W. S. Dixon home.

Mr. and Mrs. Lester Sparkman were called to Childress last Wednesday by the death of his brother who was killed in a car wreck. Mr. and Mrs. Owen Andrews went Thursday for the funeral, all returning Friday.

The revival, which has been in progress at Frio closed Sunday night. Attendance was not all it was expected, but four children, Austin, Marguerite and Raymon Mobley, children of Mr. and Mrs. H. M. Mobley, and Marsha Robins, daughter of Mr. and Mrs. H. D. Robins, were converted and baptized in the baptistry at Hereford Sunday. Rev. Lansdown of Frio, conducted the services, and Sunday morning members of the Frio church called him to be their regular pastor.

Mr. and Mrs. Deward Roberson and Mrs. M. A. Springer of Amarillo were Sunday guests in the J. E. Springer home. Afternoon guests were Mr. and Mrs. Andrew Gilliam. Mrs. Springer will remain here some time visiting.

Ladies of the community met Friday at the school house and organized a Woman's Missionary Society. Mrs. J. B. Harlan was elected president, Mrs. H. M. Mobley, vice president, Mrs. H. D. Robins secretary, and Mrs. D. H. Allman has charge of the Junior organization. First and third Wednesdays were selected for meeting dates. All ladies of the community are invited.

Mr. and Mrs. Owen Andrews and sons and Mr. and Mrs. J. N. Benson of near Hereford spent Sunday in the Elmer Jones home.

Mrs. F. J. Campbell returned last Wednesday from Crosbyton, where she had been the past two weeks caring for her new grandson at the home of Oscar Campbell and wife.

Mr. Ashley of Vernon is visiting in the home of his daughter, Mrs. Guy Hamm.

Mr. and Mrs. David Gaede of Amarillo spent the week end with relatives here.

A. T. Jones has returned from California where he took a load of household goods for Mr. and Mrs. H. D. Blythe. Mr. Blythe had been in California the past month and decided to locate there.

J. J. Lindsey went to Bowie the last of the week to take a load of household goods for B. F. Neill who is moving there.

CLOSE Drug Store
Friday and Saturday Specials

Free - Ski Top

WITH A 50-CENT PURCHASE

SCIENTIFIC AMUSING ENTERTAINING

Nyal Mineral Oil Quart 89c

85c Kruschen Salts 59c

50c Nyal Milk of Magnesia 39c

Large Palmolive Shaving Cream 23c

NOW YOU CAN Take it!
Eat the foods you like! Heartburn, Flatulence, Belching, Acid Stomach - many of the ills of over-indulgence are now overcome by
NYAL ANTACID POWDER

Just a teaspoonful in water after meals neutralizes excess acidity. For children, the dose is less and they will like the minty flavor. Two Sizes 50c - \$1.00

Ultra Bay Rum
A refreshing lotion for after shaving - a fragrant dressing for the hair. Full pint bottle - 39c

Pylora Tooth Powder
A dentist's formula - you'll note a difference after the first brushing - white, sparkling teeth. Generous tin . . . 25c

35c Ponds Vanishing Cream 29c

Ultra Hand Lotion Pint 39c

Rex Fly Spray Quart 49c SPRAYS 15c

35c Mum Deodorant 29c

Cool Cool

VISIT OUR FOUNTAIN AND ENJOY REFRESHMENTS AT THE COOLEST STORE IN TOWN!

BORDEN'S QUALITY

ICE CREAM

PINTS - 15c QUARTS - 27c

ANY FLAVOR

SUNDAES - ICE CREAM SODAS - MALTED MILKS - ALL 10c

Mr. Wheat - - - FARMER

We Want Your WHEAT

We will pay the top of the market for your grain and give prompt and efficient elevator service. Bring us your grain.

Our elevator is in first class condition and we are able to handle this crop to your satisfaction.

We Are Bonded Under the Law to Store Grain

DON'T FORGET

Our Complete Stock of

Field Seeds

PURINA POULTRY FEEDS

Pitman Grain Co.

PHONE 1 BUY AT HOME

Consider the Name

Of the agency to whom you entrust the protection of your home, your automobile, and other valuables.

This agency stands for the soundest in protection and the utmost in fair dealing.

McLean Insurance Agency

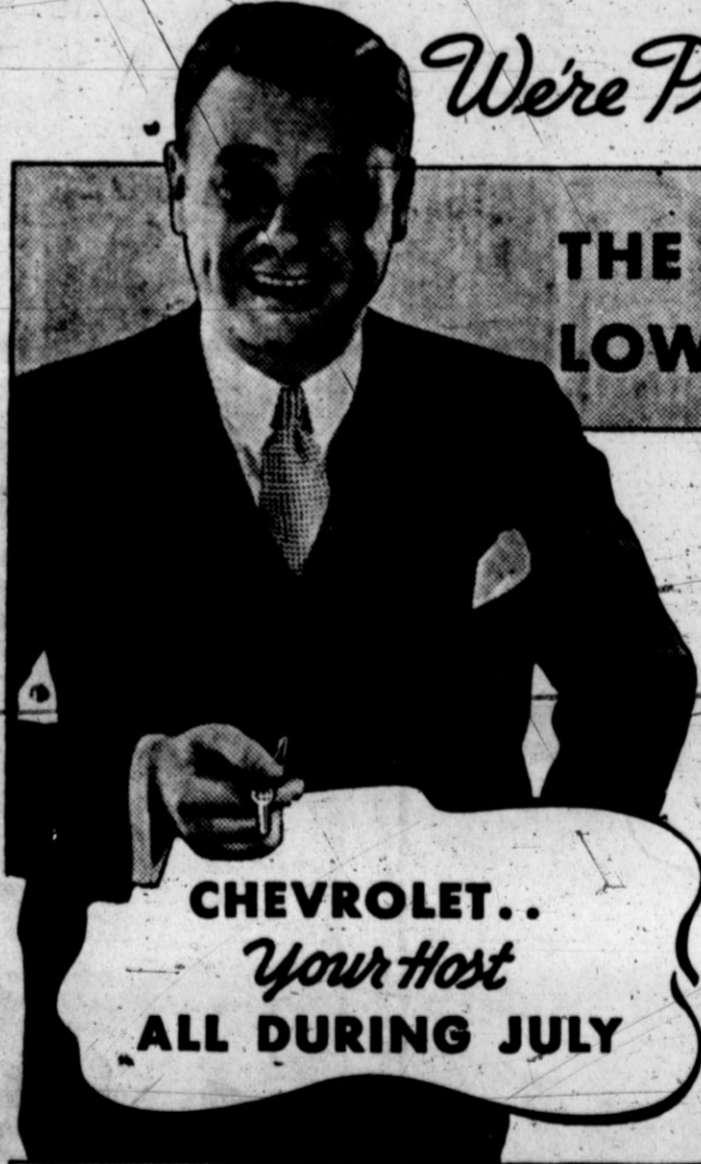
PHONE 273

Unique Sermon To Be Preached By Evangelist

EVANGELIST JAMES O. WILBURN, of Clinton, Oklahoma, who is assisting the Church of Christ in a Gospel Meeting, is to present a sermon of a very unusual type at the service tonight. Every word of the sermon will be quoted by memory from the Bible without comment of the speaker. Sermon subject is the "LIFE OF CHRIST."

At both day and night services interest has continued to increase since the beginning of the meeting. Other sermon subjects are to be: Friday, "What Saves?" Saturday, "God's Foolishness." Sunday, "Making An Alien a Citizen." Monday, "The Second Coming of Christ." Tuesday, "The Work of the Holy Spirit." Other subjects will be announced later. Services are held at 10 a. m. and 8:30 p. m.

An invitation is extended to the people of Hereford to come out and assist us in our meeting.



We're Proud to invite you to drive

THE MOST FINELY BALANCED LOW-PRICED CAR EVER BUILT

TEST ITS POWER AND ECONOMY, SPEED AND SAFETY, KNEE-ACTION COMFORT AND STABILITY. LEARN THAT BALANCED MOTORING IS BETTER MOTORING

Your Chevrolet dealer cordially invites you to drive the new Master De Luxe Chevrolet without any obligation! He wants you to learn all about this car . . . how much more smoothly it rides . . . how much more perfectly it combines power with economy, speed with safety, gliding comfort with road stability . . . and how much more finely balanced it is in all ways! See him and drive the new Master De Luxe Chevrolet - today!

CHEVROLET MOTOR COMPANY, DETROIT, MICHIGAN
Compare Chevrolet's low delivered prices and easy G.M.A.C. terms. A General Motors Value

Master De Luxe
CHEVROLET



- Brumley Chevrolet Co. -

SUNDAY - MONDAY

TUESDAY

Midnite Preview Saturday Nite
Matinee Every Day

THEY TOOK LOVE
LIGHTLY... GAILY!



Until it happened to them! Glorious Joan, handsome Bob, in their happiest hit!

JOAN CRAWFORD
ROBERT MONTGOMERY

NO MORE LADIES

with CHARLIE RUGGLES
FRANCHOT TONE
EDNA MAY OLIVER

PERSONALS

Mrs. Effa Rutherford was in Amarillo Saturday on business.

Sprows-Cronin Co. Sale closes on Saturday, July 13, at 9:30 p. m.

E. S. Ireland was a business visitor in Amarillo Tuesday.

Misses W. F. Gillis and Paul Foster spent Tuesday in Amarillo visiting friends.

Miss Dorothy Taylor of Amarillo visited Miss Eloyse Pitman last week end.

Miss Phyllis Jean Stockton of Pampa is visiting in the C. P. Hussey home.

Judge Frank Roloson returned home last week from a business trip to points in Indiana.

Do you have foot trouble? If so, come to the Dr. Scholl's Foot Comfort Demonstration Friday, July 12, at D. R. Gass & Son. 1c

Burl Alexander, son of Mr. and Mrs. D. H. Alexander, is back in his old job as bookkeeper for the Panhandle Lumber Co., at Melrose, New Mexico.

A daughter, Carol Ann, was born July 3 to Mr. and Mrs. John A. Johnson, of Magdalena, New Mexico. Mrs. Edgar Johnson says she is the first grand daughter in the family and they are very happy over Carol Ann. John A. is a former Hereford resident, a son of Mr. and Mrs. Edgar Johnson.

Dr. and Mrs. B. M. Wiltshire and little daughter returned home Tuesday night from a vacation spent in California.

Misses Mary Posey and Thelma McMillan are spending some time in Montezuma, New Mexico, attending a Baptist engagement.

Marlin Gilliland left Tuesday morning for a vacation in the East. Returning he will drive a new car home from Flint, Mich.

Doug Fox, Cliff Estes, Frank Marrs and DeWitt Landis left early last Thursday morning for Creede, Colorado, where they will spend ten days fishing.

The representative of Dr. Wm. M. Scholl will be at the D. R. Gass & Son Store on Friday, July 12.

The B. & W. Cafe has just been completely remodeled, some new fixtures have been installed and all the inside of the cafe has been redecorated, announces Macé Whitman.

Specials for Friday and Saturday
Eyelash and Eyebrow Dye -- 50c
With Every \$3.00 Permanent, a Free Finger Wave.
Call any time for appointments.
Mrs. Bailey Beauty Shop
306 E. 10th, North of Lake Park

Sprows-Cronin Co. Sale closes on Saturday, July 13, at 9:30 p. m.

Miss Mary Bourn of Kansas City, Missouri, left Saturday morning for her home after a visit with her mother, Mrs. J. D. Bourn, and her sister, Mrs. Essie Cardwell.

Mr. and Mrs. L. S. Jenkins of Cisco visited the past week end with Mrs. J. H. Brooks, Mrs. H. H. Marshall and Mrs. W. A. Robbins. Miss Vendell Brooks accompanied the Jenkins, who left Sunday for the Grand Canyon.

Misses Elizabeth Ann Pendrey and Ruth Ridgeway of Fort Worth left Monday night for home after a week's visit here in the homes of Mrs. D. H. Alexander and Mrs. George Muse.

Richard Schroeter of San Diego, California, is visiting his brother, Major Schroeter and family. Mr. Schroeter plans to be here for the next month.

Mr. and Mrs. Joe Hudson and little daughter, Betty Joe, of Seagraves left for home Tuesday evening after a few days visit with Mrs. Hudson's parents, Mr. and Mrs. D. H. Alexander. Mrs. Alexander returned home with them, and Mr. Alexander will go down for the week end.

Mrs. Fred Bailey returned last week from Los Angeles, where she visited her mother, Mrs. Alma McGowen and attended the graduation from University of Southern California of her mother and brother, John, from the Manual Arts High School, also of Los Angeles.

Edgar P. Haney and family of Dallas spent several days this week here with relatives, the West families.

Mr. and Mrs. F. W. Hamilton and children of Fealy, returned home Thursday after a visit with her mother, Mrs. W. A. Dobbin.

1901 FURNITURE - UNDERTAKING 1935
Ambulance Service—Day or Night
E. B. Black Co.
Hereford, Texas

Buy 2 and Save

Brooks DRUGS

Full Pint RUBBING ALCOHOL 2 for 37c



Pint Orils MOUTH WASH 2 for 63c



WHITE SHOE or WHITE KID CLEANER 2 for 29c



Liquid Powder, Cream TIDY Deodorant 2 for 63c



BEAU-DOUX (Pe-Do) SHAVING CREAM 2 for 53c

Remedies

- Asacin Tablets, 12's 2 for 34c
- Boric Acid, 2-oz. Size .. 2 for 11c
- Lysol, 3-oz., 25c Size .. 2 for 38c
- Morochrome, 1/2-oz. 2 for 33c
- Sunburn Lotion, 4 oz. .. 2 for 63c
- Syrup of Figs, 5-oz. 2 for 57c
- Corn Pads, Pkg. of 12. .. 2 for 33c
- Burn Ointment, tube .. 2 for 57c
- Glyc. Suppositories .. 2 for 27c
- Psyllium Seed, 1 lb. 2 for 49c
- Gas Tablets, Valentin 2 for 63c
- Corn Remedy, Justice. 2 for 33c

Toiletries

- L'Adonna Optick .. 2 for 63c
- All-Purpose Talc .. 2 for 63c
- \$1.00 Biarritz Face Powder and 25c Talcum .. Both for 69c
- Talcum, Peau-Doux .. 2 for 33c
- Levee Hair Dress, 4-oz. 2 for 69c
- Egg & Oil Shampoo, 4-oz. Size .. 2 for 57c
- L'Adonna Tissue-Cream 2 for 63c
- Piero Nail P. 2 for 33c
- 35c Peed's Creams .. 2 for 51c
- Cm. of Almonds, 6-oz. 2 for 57c
- Hair Tonic, 6-oz. Size .. 2 for 59c

Dental Needs

- Phillip Dental Magnesia 2 for 36c
- Orils Tooth Powder .. 2 for 29c
- Sterodont Tooth Brush and Brush Holder, Both for 33c
- Dental Forborate, 5-oz. 2 for 57c
- Plater Mouth Wash, Pint .. 2 for 63c
- Hygiene "W", 4-oz. Size 2 for 39c
- Magnesia Tooth Paste .. 2 for 37c
- DeBolt's Solution, Pt. 2 for 63c
- Guaranteed Tooth Brush .. 2 for 42c

Specials

- Minkie Pills, 100's .. 2 for 29c
- Bath Towels, 20x40-in. 2 for 29c
- Shoe Polish, Atlas .. 2 for 8c
- Toilet Tissue, Pisco-Tax 2 for 8c
- Shur-Lax Laxative, 16's 2 for 29c
- Hydrogen Peroxide, 8-oz. Bottle .. 2 for 29c
- Caster Oil, 4-oz. Size .. 2 for 33c
- Aspirin Tablets, 24's .. 2 for 27c
- Nail File & Tweezer, Both for 11c
- Brilliantine, 2-oz. Size .. 2 for 39c
- Rubber Baby Pants .. 2 for 17c
- Men O'War Shaving Cream, 5-oz. Size .. 2 for 45c
- Bathroom Tumblers .. 2 for 11c
- Mineral Oil, Heavy, Pt. 2 for 69c
- C. L. O. Tablets, 60's .. 2 for 79c
- Clothes Line, 25 ft. 2 for 17c

- Kotex Wondersoft Box of 12 2 for 35c
- Aspirin 5-Grain 100's .. 2 for 59c
- Camay Soap .. 2 for 9c
- Mavis Talc 50c Size .. 2 for 59c
- Rubber Gloves .. 2 pairs 39c
- Playing Cards Contour Quality .. 2 decks 47c
- Lavender Lotion Mary Lake 6-oz. Size 2 for 63c
- Cold Cream Perfection 4-oz. Size 2 for 59c

SALE / NU-VEL SAI. ARY NAPKINS Package of 12 for 27c

10c VELOUR POWDER PUFFS 2 for 11c

L'ADONNA TOILETRIES

- L'Adonna Powder & Perfume 2 FOR 63c
- L'Adonna CLEANSING CREAM 2 for 63c
- L'Adonna TALCUM POWDER 2 for 33c
- L'Adonna NAIL GLOSS 2 for 33c

MONARCH FOUNTAIN SYRINGE or HOT-WATER BOTTLE 2 for 93c

2-qt. Fresh live rubber. Moulded in one piece

ORLIS TOOTH PASTE Large Size 2 for 27c

LAVENDER SHAVING CREAM 2 tubes 37c

SPECIAL VALUE! PERFECTION CLEANSING TISSUES Box of 500 2 for 63c

Special LOW PRICES this Week

Friday and Saturday

FREE TO ALL OUR CUSTOMERS SATURDAY A DELICIOUS FROZEN MALTED MILK !!

FIG BARS 2-pound package	21¢	MATCHES Carton	22¢
LIME RICKEY Quart	15¢	TOMATOES No. 2 can, 3 for	25¢
GRAPE JUICE Pint	11¢	SUGAR 10-pound cloth bag	58¢
COFFEE Any standard brand, pound	29¢	TEA Lipton's, quarter-pound	19¢
PEACHES, in heavy syrup Heart's Delight, No. 2 1/2 can	19¢	PORK AND BEANS Can	5¢
TOMATO JUICE No. 1 tall can, 3 for	25¢	CORN No. 2 can, 3 for	29¢
SARDINES No. 1 tall can	10¢	SALAD SPREAD Swift's, quart	32¢
POTTED MEAT 3 cans	9¢	MILK Pace's, 3 large can	17¢
VIENNA SAUSAGE 3 cans	25¢	COMPOUND 8-pound carton	\$1.12
WHITE KING Soap, granulated, medium size	21¢	BUTTER Ureamery, pound	28¢
MACARONI Or SPAGHETTI, Justice	5¢	TOMATOES Extra nice, 3 pounds	25¢
PEAS No. 2 can, 3-for	24¢	PEACHES Bushel	\$1.50
MACKEREL Can	9¢	PLUMS 3 pounds	25¢
TUNA PIECES 2 cans	25¢	CANTALOUPE 3 for	25¢

2-LARGE POST TOASTIES 32c

1-GRAPENUTS FLAKES

1-POST BRAN FREE

No Limit! Friday and Saturday Only

Every Wednesday a Carload Of Vegetables!

Texas Market

Special Notice

FREE! . . . FREE!

WITH EVERY PURCHASE ONE OF THOSE BIG DELICIOUS FROZEN MALTED MILKS!

SAVE ON THESE SPECIAL SUNDRY VALUES

"Imperial" TENNIS RACQUET 98c	Parish & Lane FOLDING CHAIR 1.19	Michay Messer 5-PIECE SAND SET 23c	Peau-Doux (Pe-Do) GOLF BALLS 23c	Children's SUN and Play Suits 29c	BASEBALL GLOVE 1.23	12-Inch Playground BALL 42c	Roll Bearing ROLLER SKATES 98c	Gallon Size UTILITY JUG 1.29
Full size, tightly strung, reinforced, leveled edge	Steel braced, varnished	Full, shavel, sprinbler and 3 shell molds	6 for 1.29	Just the thing for kiddies during the summer. Extra well made out of the quality, attractively striped material. Full on both 3 color combinations in sizes 5, 6 and 8.	Selected horsehide, leather lined.	Inner or outer 9 x 8 x 8. Pull grain leather.	Protective. Adjustable to 11 in.	100% cert. in-culcation. Keeps foods or liquids hot or cold.
Children's Hand Painted PARASOLS Silk and Rayon Cover 29c	Gilbert Modernistic ALARM CLOCK Fully Guaranteed 94c	Electric Double SANDWICH TOASTER Usualy \$1.25 98c	A Price Sensation! Extra Large HAT BOX 98c	Large Variety! Assorted Treats Pound Box 39c	Always Popular No Chocolates Pound Box 37c	Assorted CREAM FUDGE 12-oz. Pkg. 23c	Chocolate or vanilla flavored creamy fudge generously topped with pecans.	

Walgreen System Drug Store