

The Hereford Brand

Published Every Thursday

Our Slogan—"More People—More Farms"

33rd Year—Number 34.

The Hereford Brand, Hereford, Texas, Thursday, August 31, 1933.

Five Cents Per Copy.

Wheat Program to Open Here With Mass Meeting Saturday

13 FARMERS CUT COTTON CROPS HERE

Get \$1,651 and 47 1/2 Bales For Slash In Acreage.

Thirteen farmers in Deaf Smith county have retired 263 acres of cotton from cultivation under the national cotton reduction plan.

In return they will be given by Uncle Sam \$1,651 in cash and options on 47 1/2 bales of government cotton at six cents a pound.

Contracts for the reduction and allotments have been approved and final certificates completed. Certificates were mailed Saturday and checks are expected within the next week.

Cotton committee of the county is composed of B. H. Hopkins, vocational agricultural teacher, Wirt Phillips and Joe Green.

Farmers making reduction contracts are:

Ace J. Campbell, retired 20 acres, to receive \$120 cash and option on five bales.

Charlie Harrell, retired 15 acres, to receive \$105.

J. H. Hudgins retired 15 acres, to receive \$90 cash and option on 3 3/4 bales.

Howard C. Van Bibber, retired 18 acres to receive \$108 cash, option on 4 1/2 bales.

Fred C. Winfrey, retired 25 acres to receive \$150 cash and 6 1/4 bales.

J. E. Crews, retired 67 acres, to receive \$402 and 16 3/4 bales.

Lloyd E. Tice, retired 10 acres, to receive \$70.

George W. Webb, retired 20 acres, to receive \$140.

H. A. Hoffman, retired eight acres, to receive \$56.

Joe H. Green, retired 15 acres, to receive \$90 and 3 3/4 bales.

Joe F. Nowak, retired 20 acres, to receive \$140.

F. Ward, retired 10 acres, to receive \$60 and 2 1/2 bales.

William H. Nunn, retired 20 acres, to receive \$120, and five bales.

Under the plan the farmer may take \$7 cash for each acre retired from cultivation or may take \$6 and an option on the amount of cotton the land would produce in a season at six cents per pound.

McCurdy Gets New Post In Gas Firm; Wayland Sent Here

Mr. and Mrs. L. D. McCurdy left today for Plainview where he was transferred by his company to a new position with the West Texas Gas Company.

Jack Wayland of Littlefield will assume the position left open by Mr. McCurdy.

Mr. McCurdy has been here in the capacity of manager of the local West Texas Gas Company for about two years, and their many friends regret to see them leave Hereford.

Shore Says Brands Ads Are Good

Does Brand advertising pay?

Ask Lan Shore. Last week he told the world thru a Brand want ad that a bull had been lost, strayed or stolen, Friday morning he was awakened by a citizen bringing the animal home.

And that's not the first time Lan has done himself a world of good with a Brand want ad. "Never," he declares, "have I failed to get results from a Brand want ad, and on the day following publication at that."

What's more, Mr. Shore has used the classified ad section time and time again.

All-Stars, Lions to Tangle Friday

Even though the Lions became champions of the city league last week when they took a three game series from the Odd Fellows, there will be more baseball.

All about the championship of all Hereford will take place Friday afternoon around 4:00 o'clock when the Lions tangle with an all-star outfit sponsored by the fire department.

There will be only one game, according to present arrangements, and a gate fee of a dime will be charged.

Voters Turn Down Liquor; Bonds Are Given a Majority

Deaf Smith county turned down all wet issues in the election last Saturday while voting overwhelmingly for three amendments to the state constitution.

Heaviest voting was on the local option law, 641 being polled on the issue. The law was kept on the books by a vote of 385 to 156.

Repeal of the 18th amendment was defeated, 405 to 296; state beer failed to carry 525 to 76.

The state bond issue amendment was approved 476 to 139, as was the home rule amendment, 536 to 83. The homestead exemption amendment was given a majority of 525 to 76.

Baptists Meet Today at West Amarillo Church

The Tierra Blanca Baptist convention will meet at the West Amarillo Baptist church Thursday of this week for a two-day session.

Among members of the Hereford Baptist church who will attend are Rev. and Mrs. V. M. Cloyd, Mrs. H. G. Conkright, Mr. and Mrs. Alex O. Thompson, Mrs. Harry Whitechurch and Mrs. Carl Moutz.

Schools Ready to Open Monday; 250 Enrolled In High School Grades

With almost 250 high school pupils enrolled and everything in readiness for handling grade children, Hereford's schools are ready to get off to a flying start at their opening Monday.

Such was the announcement made by Superintendent C. H. Dillehay last night.

Classes in high school and high seventh grades will start Monday morning as enrollment and issuing of books are to be completed Friday and Saturday of this week.

Report at Central.

Grades up to and including the low fifth will report to the Central School at 9:00 o'clock Monday morning. Those in upper grades, beginning with the high fifth, will report to the High School building.

Students in grades below the high seventh will be excused for the day upon completion of enrollment and issuing of books.

Last report on enrollment showed 245 high school students and 20 high seventh pupils enrolled.

They are divided as follows: 52 seniors, 60 juniors, 60 sophomores, 68 freshmen and 20 high seventh. At this time last year, according to Mr. Dillehay, there were 290 enrolled in high school. Two years ago the enrollment figures were almost identical with the present enrollment.

Two Faculty Changes.

Two changes have been made in the high school faculty. Miss Thelma McMinn has replaced Miss Lucille Hicks, who resigned this week. Charles White, algebra instructor last year, has not been replaced. Other members of the high school faculty are Principal G. M. Hudson, Stacia Irene Crawford, Mable Gene Campbell, Sadie Rigler, Neville Wrenn, Fern Carlisle, Ralph Smith, B. H. Hopkins, Tom McCollum, Bess Westbrook, Thalia Parker and James Wilson.

In the departmental grades teachers are Frances Fullingim, Dorothy Flanery, Gwendolyn Spradley, Ruth Dozier and Thelma McMinn.

Teachers at the Central School are Principal Edith Shields, Carey Estes, Madeline Bell, Mary Brady, Talie Bell, Eunice Rutherford, Ela Alkman, Ruth Conkright, Edna Daughette and Eloyse Pitman.

Band Practice to Begin At School Wednesday

Hereford High School's Band will begin rehearsals next Wednesday, according to Director Ralph Smith.

"It will not be possible for us to hold a rehearsal on Monday, but students wishing to take band work school on Monday or Tuesday," Smith said.

Mr. and Mrs. D. H. Bryant went to Lubbock last Sunday and brought their children, Noel and Sarah Agnes, back with them. The youngsters had been visiting in the homes of relatives.

NRA CHECK WILL BEGIN NEXT WEEK

Executive Committee To Direct Drive; Will Enforce Codes.

Final checkup on Hereford's compliance with N. R. A. regulations will start next week. An executive committee composed of S. P. Rosson, H. R. Fritz, A. H. Streu, Homer Grizzle and J. A. Pitman will have charge of the drive.

The committee will be in Amarillo Friday afternoon to confer with N. R. A. officials regarding enforcement of regulations.

Members of the committee were named at a mass meeting in the city hall Tuesday afternoon.

More than 100 Hereford firms have adopted the blanket code and are flying the Blue Eagle. Codes of each classification are to be put into effect as quickly as they are drafted and approved.

In the check up drive all businesses not complying with regulations are to be deprived of the Blue Eagle insignia.

It is also planned to canvass the city in order to get all consumers to patronize only N. R. A. members.

Home Loan Aim to Stop Foreclosures, Official Explains

W. D. Cope of Amarillo, official of the Home Owners Loan Corporation, was in Hereford this week conferring with John McLean and Judge John P. Slaton, local officials.

"The main objective of the Home Loan Corporation is to prevent foreclosure," Mr. Cope said. "Under the plan owners may have homes refinanced by transferring them to the corporation and the former mortgage will be paid off in bonds of the corporation."

"Cash loans are also made to home owners in some cases. These are usually for use in paying taxes and making necessary repairs to property."

A number of Hereford citizens have made applications for loans and refinancing of existing loans. Mr. McLean said.

McLean is local agent and appraiser and Judge Slaton is counsel for the corporation here.

Dispense Brew On Downtown Streets

Four new Lions got "theirs" Wednesday noon and violated some laws while so doing.

As a matter of fact C. H. Dillehay, superintendent of schools, and E. R. McWilliams, pastor of the First Christian Church, were guilty of transporting, possessing and dispensing home brew.

J. T. Cronin and Me were buying beer at "Dilly's Bar," and DeWitt Landis was making a vain effort to put a stop to it. Landis was attempting to do away with the beer and appeared to be doing a fairly good job of it.

Bystanders said he "did away" with at least a half-dozen bottles. Some criticism was heard of Cronin's singing of Sweet Adeline. All agreed, however, that Mae and Dilly harmonized perfectly. Landis was too busy to join in the vocalizing.

August Rainfall Over Six Inches

Rains during the past week brought the total moisture for August to more than six inches in Hereford and several inches above that figure in some parts of the county.

The last downpour fell Monday night when around an inch was recorded. There was also rain on Saturday and Sunday nights.

Feed crops throughout the area are assured, although it is believed the grain yield will be short. Monday night's heavy rains in the western part of the county caused a flood in Frio Draw at Friona, and traffic over the main highway was stopped Tuesday.

Near Dawn traffic was held up badly last week, and also on Sunday. All roads are reported in good shape now.

Rural Teachers to Meet In Hereford Next Saturday

Teachers in Deaf Smith county's rural school will meet in the office of County Judge C. W. Humble, ex-officio superintendent, Saturday afternoon at 1 o'clock.

Schools will open Monday, September 4.

Teachers named for this year: Summerfield, Wilbur Edelman, principal; Ruby Thompson and Oleta Bolling, Dawn L. N. George, principal; Mary Lydia Chambers, Hazel Crouch and A. R. Rogers, Wyche, Mona Kate Fleming, principal; Lucille Park, Westway, Mr. Dodson, principal; Ina Mae Hastings and Bessie Barnard, Bippis, Miss Barnum, Valentine, Leona Norris, Walcott, Ruth Wolfe, Thomas, Lucille Foxall, Sims, Alma Foxall, Dean, Ruby Raley, Ford, Ina Lee Cope.

Higgins, Evelyn Arceneaux, Progressive, Lawrence Boyd, principal, and Lillith Boyd, Fairview, Elizabeth Slaton, Daniel, Chloe Grabbe, Ward, Catherine Oxford, principal, and Alberta Davis, Messenger, Mr. Young, principal; Mrs. Albert Schofield and Imogene Cope-land.

Rural School Aid Meet In Amarillo Thursday

A conference on the proposal that rural schools of the drought stricken area of the Panhandle be given cash aid was held in Amarillo today.

Members of the recently formed Emergency School Relief Association were meeting with J. O. Guleke, member of the state board of education.

C. W. Humble, county judge, attended the meeting. He is a member of the association's executive committee.

Jett McMurtry Selected As County Administrator; Plan District Meets Next Week

First action for obtaining Deaf Smith county's allotment in the national wheat acreage reduction plan will be a mass meeting of farmers and citizens Saturday afternoon at 3:30 in the high school auditorium.

Word was received here yesterday that Jett McMurtry, newly appointed wheat administrator for the county, will arrive in Hereford Friday.

WHITEFACES HAVE SEVEN LETTER MEN

31 Boys to Be On Squad; Practice Will Open Next Monday.

Four regulars from last year's Whiteface grid crew of Hereford High will report to Coach T. E. McCollum when fall practice begins Monday, September 4.

In addition there will be three letter men who saw some service in 1932's campaign. The regulars are Captain Richard Baker, quarterback; Morris Sowell, halfback; J. D. Clayton, fullback, and G. B. Hager, tackle.

Other returning letter men are Walter Seed, end; L. B. Russell, back and co-captain; H. D. Elythe, who lettered at end last year, but who may be either in the backfield or at end.

Four Men Lost.

Sickness, marriage, failure to pass in classroom work have robbed the squad of four prospective regulars. They are Orland Wilson, last year's punter, who fell a victim to Cupid; Roger Brumley, last year's best Freshman prospect, who is laid low by illness; Hughes Millard, who came in from a rural school last year and showed lots of class, only to fall in his school work, and Mead Smith, the fastest lad in school, who also was unable to cope with the look 'parin'.

But McCollum is not exactly downhearted. Eleven lads who have never lettered showed him some interesting power in spring training: Four backs, Wilbur Womble, Earl Trimble, Sherwood Speer.

(Continued On Last Page)

COURTHOUSE RECORDS

New Car Registrations.

Mrs. E. W. Harrison, Oldsmobile, Grizzle Chevrolet Company.

Earl Boney, Ford, Gateway Motor Co., Clovis.

Warranty Deeds.

A. O. Thompson to A. J. Schrepper, various city lots.

A. O. Thompson to J. E. Blake, more, NE 1/4 of section 47, block K-3.

Marriage Licenses.

Arnold Long and Miss Ruby Johnson.

Elvin S. Lowry and Miss Alma Searl.

COURT DOINGS

Civil Cases.

Ora B. Froese et al vs Elsie Pearl Truskett et al; judgment for defendant.

W. F. Karr vs O. D. Cockerham et al; judgment for defendant.

Criminal Trials.

State of Texas vs O. B. Byrum, liquor, one year.

State of Texas vs Jack Dungan, forgery, two years.

State of Texas vs Joda Hart, burglary, five years, suspended.

State of Texas vs Richard Stone, burglary, two years.

State of Texas vs Alva Teeda, burglary, five years, suspended.

Following the meeting Saturday at which a general outline of the entire plan and the action to be taken in this county will be given, a schedule of meetings will be held throughout the county, beginning Monday.

A temporary committee which will divide the county into districts for preliminary meetings and assisting in acquainting farmers with the wheat plan has been appointed by County Judge C. W. Humble. On the committee are Harry Fritz, C. R. Smith, C. H. Dyer, B. H. Hopkins and C. A. Skelton.

Schedule Meetings.

Monday noon, Chamber of Commerce luncheon in Hereford; 2:30, Fairview; 8:00 o'clock, at Dawn.

Tuesday, 1:00 o'clock, Messenger; 2:30, Bippis; 8:00 Westway.

Wednesday, 10:00 o'clock, Sims; 2:30, Ford; 8:00, Ward.

Should the weather cause postponement of any of these meetings, the schedule will be taken up Thursday at the point where it left off. Meetings not rained out will be held according to schedule.

Judge Humble has asked that readers of the Brand tell farmers and their children at the rural churches Sunday of the schedule for meetings in the various communities.

McMurtry Experienced.

The new administrator, Mr. McMurtry, comes to Hereford from Shamrock where he has been doing vocational agricultural work. He has also had four years service in extension department work. His full time will be occupied with administration of the wheat plan in Deaf Smith country.

It is the plan to divide the county into districts for educational work and also for administration of the act.

A county allotment board will be appointed later to act on application of farmers for reduction contracts and cash allotments.

The county has been allotted 705,000 bushels and first payment of 20 cents per bushel will be made as soon as the contracts are worked out.

An additional eight or ten cents per bushel will be made the farmers next June.

The full payment will be approximately \$160,000. Half that much will be paid next spring.

Wilson Milk Route Is Sold to Prairie Dairie

S. O. Wilson, dairyman for a number of years in Hereford, sold his dairy route to the Prairie Dairie, effective September 1.

Mr. Wilson will continue to milk his large dairy herd and sell in bulk practically all his milk to his successor, Mr. Sindt. Mr. Wilson is milking about 35 cows daily.

Mr. Sindt stated that since two milk routes have been merged it will have a tendency to keep milk and other dairy products at the present price, even with the advancing cost of feed. Overhead expenses have been lowered, Mr. Sindt stated, and he hopes to keep the price of dairy products down to their present level.

Mr. and Mrs. Eagle Henderson and two children, James and Scotty, of Clovis were in Hereford Monday morning for a short time. They were enroute from Amarillo to Clovis. Mr. Henderson was formerly an employe of the Brand and left here about 23 years ago.

Lions Grab City League Flag By Flogging Odd Fellows Crew

(By Homer Fox)

To settle the slight difficulty caused when each team won one game in the City League play-off series last week, the Lions and Odd Fellows met in their final battle Friday afternoon, and the Odd Fellows went down in defeat by a score of 10 to 8.

The Lions won the toss, and scored one run in their half of the second frame, with two singles and one error, but the Odd Fellows came back in the third and scored three runs with a double, a walk, two singles and a few assorted errors; but those old long haired boys wouldn't stay down. In

their half of the third they scored three more, with a triple by Close, first man up; Smith singled, Foster made a nice run in right field for J. Russell's fly, but dropped it; B. Russell singled, clearing the bases, and the Lions were one run ahead, and in the distance you could hear an occasional rumble and see the dark clouds gathering—there was a storm brewing.

The Odd Fellows made one to tie the score in the fourth, with a walk and a sack full of errors. The wind had started to blow a little and a couple of whirlwinds had already blown across the diamond, a couple of small thunder heads passed over and hid the sun

for just a few seconds, but the Lions got three men out and the sun was shining again.

Then the Lions went wild. After McCollum went out, short to first, Posey singled, Close walked, Smith walked, J. Russell hit a hot one to third, the ball glanced off his glove and rolled into the cars, three runners scoring, and Russell stopped at third as London threw the ball to Speegle at third it seems he hit some hard head in the coachers box and the ball got away from Speegle and Russell scored, then a big cloud rolled over the sun, a flash of lightning, a keen clap of thunder, the wind came sweeping across the diamond

and the storm broke loose in earnest. The Odd Fellows grabbed their wooden mauls and started for the umpire, protesting that Russell couldn't score on the play, then you could hear the roar of the king of beasts for miles that Russell's score did count, and it did. The Judge took a couple of mauls away from the biggest of the Odd Fellows and looked the meanest of these old Lions right square in the eye and told them to play ball or he would give the game to the Mothers Club—and the Lions were now four runs ahead. The sun was out again. The Odd Fellows

(Continued on Page Three)

The Hereford Brand

Published Every Thursday at
HEREFORD, DEAF SMITH
COUNTY, TEXAS

MRS. SETH B. HOLMAN,
Editor and Owner.



TELEPHONE 30-NIGHT 490-W

NOTICE TO THE PUBLIC
Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally at the office on North Main Street.

Entered as Second-Class Matter at the Postoffice at Hereford, Texas, Under The Act of March 3, 1879.

SUBSCRIPTION PRICES:
Zones 1 and 2, per year \$1.50
Zones 1 and 2, six months \$1.00
Outside Zone 2, per year \$2.00
Outside Zone 2, six months \$1.25
Outside Zone 2, four months \$.75

ALL SUBSCRIPTIONS STRICTLY CASH IN ADVANCE.

STATE RELIEF FUNDS

The state bond issue (state relief bonds) will turn out to be the blackest page in the state's history, fears T. E. Johnson of the Amarillo News. If the wrong group controls distribution of the funds when the legislature convenes in special session shortly.

This group, Johnson figures, sees in the \$20,000,000 fund an opportunity of a lifetime for the building up of a political machine. It will want to reward its friends, pay political debts, give salaries to incompetent ward-heeders out of the money which voters authorize for charity and jobs.

Deaf Smith county citizens know that Mr. Johnson's fears are not groundless. It might be well to let our Senator, Clint Small, and our representative, H. K. Stanfield, know we do not want this to happen.

ROAD BUILDING

Building of roads is the one logical way of expending Federal relief funds in the Panhandle. Many counties, like Deaf Smith, need roads more than any other public improvement.

This would give something of lasting value for relief funds and at the same time afford work for jobless in greater numbers than any other project which might be considered.

But how is Deaf Smith to go about getting roads?

In the first place, Federal authorities should be made to understand that Texas wants its Federal aid funds spent for roads.

Right here at home county officials should find out just where the highway department wants to build roads, if, as and when, then get the deeds to required right-of-way and turn them over to highway officials.

Right-of-way on Highway 60 east of Hereford to the Randall county line is in the hands of the department now. For the same road west of Hereford the county should learn the proposed location and obtain right-of-way.

And the same is true of all our state and federal roads. It is certain nothing will be done until these right-of-way are furnished.

Don't let cold weather find you with broken or cracked windows. Rockwell Bros. & Company do the best and fastest window glass work in Hereford.

Notice to Taxpayers.

In accordance with the law, Act 1931, 2nd Legislature, page 330, chapter 206—the Commissioners Court of Deaf Smith County will hold a public hearing on proposed budget of the county for the year 1933 at the regular meeting on September 11, 1933, in the county court house.

At this time any suggestion of the taxpayers will be considered after which the tax rate will be set.

COMMISSIONERS COURT.
By C. W. Humble, County Judge.

By Their Words

What Panhandle Papers Say

The Muleshoe Journal figures the Muleshoe man who wants to borrow money should hunt up a pessimist to borrow it from. He never expects to get anything back.

"Another reason why New Mexico should back the N. R. A. plan to the limit is that the Thunder Bird of the Navajos has been adopted as its emblem. The Thunder Bird is the omen of plenty, and fittingly takes its place in the Nation today," says an editorial in the Portales Valley News.

"In the discharge of my duties in editing a newspaper," opines Editor Graham of the State Line Tribune at Farwell, "it has occasionally fallen my sad lot to put something in the paper that would offend people. And I always get told about it in no uncertain terms. But let me put something in the paper that is complimentary to that offended person and nary a word of praise do I ever receive."

"The time," declares J. B. Landers at McLean, "has come for law-abiding people to discourage maudlin sentiment in favor of hardened criminals. There can be no compromise with law breakers. They are enemies of organized society, and should be so regarded. As long as there is a chance for reform, the wrong-doer should have every consideration, without prejudicing the rights of others, but the habitual criminal deserves no such consideration."

We couldn't get by without quoting Jodok over at Friona. This week he laments: "Quite a number of Friona citizens have been fortunate enough to be able to attend The Century of Progress at Chicago, but I am one of those who have not been able to do so. This for more reasons than one, but only one would have been sufficient, viz: financial."

And this one comes from a paper down on the South Plains. A fan was watching a ball game and got terribly worried over the fact that night was fast approaching and the game was still in progress.

"Hey," he said, "How long do you all play ball, anyway. We gotta go milk."

W. W. Halecomb, the World's Worst Hick, who was formerly with the Moore County News at Dumas, has become editor of the Castro County News at Dimmitt. In his introductory last week he says: "I left Moore county on account of my belief. I believed that if I did leave I would starve and that if I didn't I would be shot."

"I hope I will like you people, because I know you all are gonna like me."

Oklahoma Paper Finds Terracing Profitable

The Daily Oklahoman in a recent editorial stated that "While the bitter drouth of 1933 remains only partially broken, additional proof is furnished that crops grown on terraced land have a much better chance to survive than those grown where terracing is unknown. In sections of the State where terracing is fairly common the benefits accruing from terraces is striking."

Terracing has not been practiced by farmers in general in the Hereford country, but those men who have terraced their land testify that it has increased their yield even in an extremely dry year such as we are passing through.

J. P. Roberson, who owns a farm near the west side of town, states that about all the grain that he will make is on terraced land, near the terraces.

W. R. Schelagen, west about three miles, on highway 60, has done considerable terracing on his farm with good results.

E. Frisbie, who lives in West Hereford, says that on a farm he formerly owned that terracing prevents soil erosion and helps materially in making crops in dry years.

A LONG TIME AGO IN HEREFORD

(From The Hereford Brand, September 6, 1902.)

B. C. Roberson had been in town from Summerfield on a business expedition.

F. H. Brittain, J. L. Lindsey and J. M. Smith had donated watermelons and cantaloupes to the editor and were duly thanked.

J. B. Mercer had been here from Ellis county, prospecting.

Eldon Latham, 13-year-old boy, had roped, thrown and tied a steer in 55 seconds, the feat being witnessed by a crowd of 1200 spectators at Kansas City.

The Brand remarked that out of the 249 counties in Texas, 180 had local option, and that wherever the elections were being held, the pros invariably carried the day.

J. A. Fox was buying merchandise in Kansas City and St. Louis.

W. H. Russell, the enterprising young attorney, had purchased the interest of E. Roberts in the real estate firm of Connell & Roberts.

J. S. Jones, newly appointed station agent in Hereford, had the thanks of the editor for a subscription to The Brand.

(From The Hereford Brand, August 30, 1912.)

A number of Hereford "sports" had attended a prize fight in Clovis a few days before, and not all of them were home yet, and the editor intimated they had lost their money and clothes and were able to travel only at night, hence the delayed return.

W. S. (Uncle Summie) Higgins had suffered, a broken ankle and numerous bruises when thrown from a wagon drawn by a runaway team.

A story in The Brand told of successful efforts to bring rain at

Post City by exploding dynamite. It worked to the extent of 1.34 inches over a territory about 70 or 15 miles.

Burl Elliston was doing some strutting as he proudly exhibited the season's largest peach, which measured 9 3/4 inches around.

The editor was inquiring as to whether Hereford intended to carry out the time-honored custom of celebrating the birthday of the city, September 2. This event had been observed since 1890, and it was desired that such be continued.

Ell Dunlap was spending a few days in the high lands of Colorado.

Miss Mattie Woodburn had accompanied Mrs. Squires to Claude for a few days visit.

Mrs. Fletcher Rogers and children of San Bonita were visiting relatives in Hereford.

Progressive News BY OLIVE PERKINS

Miss Flossie Bowman returned to her work in Vernon Monday after a several weeks visit with home folks here.

Mrs. Jasper Cockrell of Hereford called on Mrs. W. C. Russell Friday afternoon. J. C. Cockrell remained for a visit with Edgar Russell.

Ira Jeanne Ricketts went home Saturday with her sister, Mrs. Luke McBryer.

Miss Lucille Park returned last week from the Century of Progress at Chicago.

Brother Sanders, who visited in the A. S. Higgins home Sunday, preached at Progressive Sunday afternoon.

Arnold Hershey spent Sunday with his parents, Mr. and Mrs. Ray Hershey.

Miss Flossie Bowman spent last Tuesday and Wednesday with Miss Louise Jacobsen at Hereford, Wednesday Miss Ursula Fridley entertained her at dinner.

Mr. and Mrs. Howard Hershey and daughters spent Monday night with his parents. They are moving to the L. A. Smith farm in the Daniel community.

Mr. and Mrs. Jess Galston, who have been visiting their sister, Mrs. C. E. Caldwell and family, returned to their home at Fort Worth Friday. Monday Mrs. Jeff Roberson entertained them and the Caldwell and Wednesday they spent the day with Mrs. Cecil Hodges.

Miss Madge Childre returned Sunday from a trip to the Century of Progress in Chicago.

Mrs. Owen Neel and children spent the week end with Owen Neel at Borger.

Mr. and Mrs. Roy Wagner and children returned last week from a trip to the White Mountains in New Mexico.

Mr. and Mrs. Orin Russell and children left Friday for a few days visit with her parents, Mr. and Mrs. John Counts, at Fort Sumner, New Mexico.

Miss Agnes Childre returned Saturday from her summer school work at Canyon.

Mr. and Mrs. Mayhew and Mr. Parker of Hamlin are visiting in the Childre home. Mrs. Mayhew is their daughter.

Mrs. Bob Seales is enjoying a visit from her mother, Mrs. Robinson, a brother, Reuben, of Ralls.

Mr. and Mrs. C. P. Caldwell entertained at dinner Sunday Mr. and Mrs. Jess Caldwell of Canyon, Mr. and Mrs. Jeff Roberson and sons and Mr. and Mrs. C. P. Hodges and daughters.

Mr. and Mrs. Jess Caldwell are moving from Canyon to Vernon.

Mrs. Boyer and sons visited in the B Bowman home Saturday night.

Mr. and Mrs. Ray Hershey and Arnold spent Sunday with Mr. and Mrs. Lester Galley.

Jim Ricketts and Paul Hunter left for Springer, N. M., Wednesday. Glenn Ricketts went as far as the home of his sister, Mrs. Luke McBryer.

School begins Monday with Miss Boyd and Lawrence Boyd as teachers. Patrons are invited to come Monday morning and enjoy the opening exercises.

Mr. and Mrs. Ira Ricketts and Mrs. Jim Ricketts and sons spent Sunday with Mr. and Mrs. Luke McBryer.

Mr. and Mrs. Ralph Webb, who formerly lived in this community, announce the birth of a son, who has been named Doyle Duane.

This community has received some good rains the past week. Last Tuesday the northern part of the community had a hail storm which ruined gardens and injured the field crops, while the portion south of the school house received a severe dust storm.

Mrs. Ray Hershey visited Mrs. Arch Conklin in Hereford Tuesday.

Just think! All eight-ply (sidewall) 28x5 truck tire for \$14.50. A close-out price at RICE'S.

Jumbo News BY EDNA HALL

J. W. Benson of near Happy who has been working wheat land in this community for his father-in-law, A. T. Jones, had the misfortune to have six head of cattle struck by lightning during the recent storms and rains.

Get highest cream prices at Farmers Creamery Association. 7cfc. This community received several good rains this week.

Freeman Curtis who taught in the Jumbo school last year, was here visiting friends Tuesday.

Bill Kring returned home the latter part of the week from Happy where he has been working. He was accompanied by Mrs. Jim Baggs and Mrs. Leta Holley of Amarillo, who visited in the C. Kring and C. D. Pinckert homes a few days.

Mr. and Mrs. H. C. Bard, Bob and Mary Ann, and Mr. and Mrs. Jim Berry attended the Eastern Star picnic at the Wes Bradley ranch Friday evening.

There has been quite an epidemic of sickness in this community the past ten days. Those affected were LaVelle and Larve Beck, Mrs. Ullman Hunter and Phyllis, Finis Hunter, Virginia Simpson and C. D. Gilliam.

Lent Merritt and family of Hart, J. F. Dyer and family of Hereford, and Bill Hacker were guests in the P. H. Dyer home Sunday.

Miss Tiny Andrew and Jack Crump visited Mrs. Carl Bradley and Mr. and Mrs. J. Thomas at Happy Sunday afternoon.

Neighbors and friends of Mrs. H. C. Baird gave her a lovely handkerchief shower Thursday afternoon. After the missionary meeting 15 handkerchiefs were received by Mrs. Baird. Refreshments of punch and cookies were served by Mrs. J. W. Berry and Mrs. L. E. Beck to Meses. J. J. Wilder, L. E. Beck, S. M. Hunter, Ullman Hunter, M. L. Simpson; Misses Athalie and Maurine Wilder and the hostess, Mrs. J. W. Berry.

Mrs. C. E. Leisure was called to Oklahoma City the last of the week by the serious illness of her parents.

Mr. and Mrs. Finis Hunter, Norma and Jimmie, Mr. and Mrs. Sam Hunter and daughter were guests in the C. C. Hunter home Sunday.

Mrs. Pete Hicks, Miss Lenzie Marie Stewart, Mrs. Jesse McGinnis and Mr. Kring spent Sunday in the C. D. Pinckert home.

Mrs. Ovid Pinckert and sons visited Mrs. B. M. Hines at Hereford Monday afternoon.

Pete Hicks accompanied friends from Olton on a trip to New Mexico this week.

J. F. Hacker was a guest of Mr. and Mrs. L. E. Beck Sunday.

Mmes. Earl Springer, Randall, Mack Dixon and J. W. Berry attended a club-entertainment at the home of Mrs. Ramey Elliston near Wyche Friday.

Mr. and Mrs. J. W. Berry were guests in the Earl Springer home Saturday night.

Mrs. Wilder is keeping the little Leisure boy while his mother is in Oklahoma.

F. L. Pinckert, Mable and Bob were shopping and visiting in Hereford Friday.

Elaine Dyer spent Saturday night with Ruth Birdline.

Mrs. Buck Wood and Mrs. Truitt Boothe, of Dimmitt visited their parents, Mr. and Mrs. M. L. Hardy, Wednesday.

Frances Hunter fell on a piece of glass one day this week and cut her leg rather severely.

Mr. and Mrs. Labon Galloway of southeast of Dimmitt have moved to the E. S. Ireland farm to sow wheat for Mr. Ireland.

Did the rain come through your roof? We can repair and renew roofs right quick. And do a quality job of it. Rockwell Bros. & Company.

Dawn Items BY INEZ MILLER

L. N. George conducted the regular meeting of the singing school last Friday evening.

W. J. Stewart and family, Mr. and Mrs. O. D. Williams of Amarillo were visitors in the W. L. Harris home Sunday.

Rev. Coleman Campbell and Henard East conducted a baptizing at the Edgar East home Sunday. Baptized were Ruby Harris, Lois Harris and Raymond Miller. H. E. Miller and A. T. Frye called in the W. L. Harris home Wednesday.

Mr. and Mrs. Earl Gough and son and Bill Stevenson visited in the R. P. McConnell home last week.

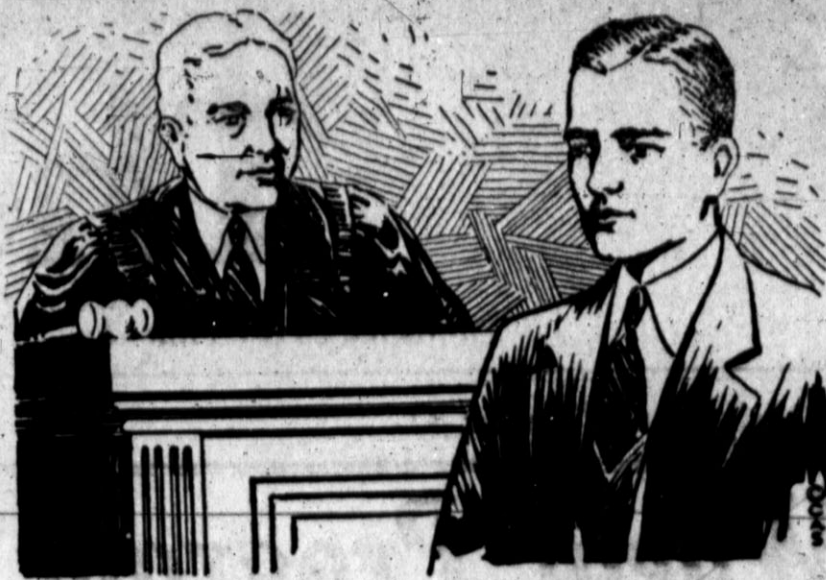
Mrs. H. H. Miller and children, Miss Jewell Harris and Norman Miller visited in the W. J. Stewart home Tuesday.

Mr. and Mrs. L. N. George were visitors in the W. L. Harris home Sunday.

Mrs. Martin Campbell was surprised with a miscellaneous shower Wednesday, given by the ladies of this community in the Edgar East home.

Mr. and Mrs. Bob McConnell and Mrs. McConnell of Hereford visited in Roswell, New Mexico, last week.

H. H. Miller and family visited in Canyon Friday.



Be Your Own Judge Have Money

OUR financial mistakes in the past should be our guide for the future. Take stock of yourself... save your money WHILE YOU CAN.

Some day your power to earn will be GONE. Then what? START SAYING REGULARLY NOW We Welcome YOUR Banking Business

THE FIRST NATIONAL BANK OF BANK HEREFORD. A Strong Bank Thoughtfully Managed. MEMBER FEDERAL RESERVE SYSTEM.

On your way to Chicago to the Century of Progress Exposition... Stop in St. Louis

A modern American city... rich in historic lore... 19 miles of river front... sixty-five city parks... world-famous zoo... Shaw Botanical Gardens... art galleries. Many other points of great interest... the world-renowned Lindbergh trophies exhibit and Municipal Opera, worth the visit alone.

Directly on your route to Chicago from the South, Southwest and Southeast. At The American and American Annex Hotels you will find an air of hospitality and the utmost consideration for your comfort, meals that are the talk of experienced travelers everywhere. Special diet menu for those who need it (sent free on request) and prices that are surprisingly low.

Rates from \$1.50 THE AMERICAN HOTEL THE AMERICAN ANNEX "On the Plaza" St. Louis, Mo. Market St 6th and 7th

We Are Lined Up With the NRA



The President's Re-employment Program is advancing to complete success. No such sweeping demonstration of the unity of a whole people against a national danger has ever been made. In this vast surge of patriotism it is necessary to keep our common purpose always clear.

We, the carpenters of this community, desire to do our part in the bringing back of normal activity in every line of business.

CODE—40 Hours Per Week; 50 Cents Per Hour.

- H. N. Gregory, Ed Tiefert, W. A. Long, W. H. Dowell, J. O. Howard, C. E. Roberson, E. J. Miles, E. M. Cox, W. C. Hromas, C. M. Hicks, E. E. Edwards, R. E. Edwards, Lee Lambert, T. Williamson, H. L. Stewart, Clem Schumacker, Joe Calloway, Guy Smith, J. J. Buckner, Davis Stewart, H. J. Garner, Henry Tiefert, D. M. Rayzor, H. L. Witherspoon, J. D. Potter, W. J. Hacker, E. R. Reese, M. H. Koelzer, R. L. Dowell, J. Tiefert, J. C. Price, Roy Morgan.

CALL PHONE 468

For Prices On

KAFIR, MAIZE, BARLEY AND WHEAT

In stock now for retail trade, Kafir, Cottonseed Meal, Mill-Run Bran.

Henneman Grain and Seed Co.

501 WEST FIRST

Life In Camp of Forest Army Not So Bad, Boys Say

A trio of Hereford boys in the President's Reforestation Army do not think life in the C. C. C. is anything to write home about, but they write anyway.

The boys are Babe Russell, Weldon Beene and W. J. Fellows. They are encamped at Walden, Colorado at Camp "Disillusion."

Here's their letter:

"We are a few of the home town boys who have joined the C. C. C. and now after the newness has worn off and we have become used

to the unusual life, we like the work and the life of a C. C. C. We want to give just a small picture of camp.

"Our tents and permanent structures are intermingled with the trees and form a very picturesque sight when viewed from the tops of nearby mountains. Camp life has developed into a very boring routine and the monotony is so thick that you can cut it out of the atmosphere. The tall, silent pines and the trembling aspens have assumed a permanent place in our lives, it seems. No longer are we kept awake by the shrill scream of the panther or the low moaning grunts of the bear. Our cuts could not be better even if everything was prepared under the most favorable conditions and the cooks were the highest paid in the world. Of course a few have starved to death, but a little thing like that is not to be noticed. A few of the boys have been able to catch trout in the nearby river and have also been able to bribe the cooks to cook them. We are all gaining weight, even though we are doing more work than any other company in the Rocky Mountains. Our officers are gentlemen of the very highest quality and give us the best of everything in their power. Likewise we give them the best that we have.

"Walden, Colorado, is the nearest town to our camp. It has a population of maybe 200. Personally, we are inclined to doubt this. They must have taken the census during the gold rush years ago, and then could not find the city in order to take another. We have access to their beautiful city once a week, if we are good chislers—about once a month if we are not. We have two trucks that take us to town every week end. As the trucks can only accommodate 40 men, you can understand the situation clearly. The surprising thing about this is that all the men are wild to go to town every Saturday, for it looks like New York to us after a week in the wilderness.

"The climate is a very peculiar

thing here. The days are very hot—in fact the temperature at times runs as high as 74 degrees. The night are just the opposite. Every night the mercury sinks below the 50 degree mark. Sometimes it goes nearly to freezing. We are bothered some by the mosquitoes and the rest of the time we have our heads under the covers. The mosquitoes are so big that every night we have to post guards to keep them from carrying off our tents. The flies of course are great big things—they have to be to survive.

"We work five days a week and the other two days we rest by carrying big logs around the camp. We are working on a pass that is 10,285 feet above sea level. We have to wear stilts on our heels to be able to walk around. Our safety belts save us many times a day, for the ascents are abrupt.

"The work is carried on by crews placed in different sections. Each crew has one Forest Ranger and is composed of about 35 enlisted men. We are doing what is called roadside cleanup. That is, we take a marked distance back into the woods and clear out all the undesirable timber. We work only with the biggest timber. The logs will average 20 inches in diameter, and some of them are well over four feet in diameter. Coming back from work the other day we passed a man sitting on a stump in the middle of the road passing a blue streak. We stopped and asked him if we could help in any way. He said that we could not, and when we asked him what the trouble was he said: "See that field up there; well this makes the fourth time today that I have fallen out of it."

"We also wish to put the public wise to a misquoted account that has reached our ears. It is the idea of some that we are placed in military training. We are not! Our officers of course are from the Army, but that is as far as even a semblance of army life is carried out in camp.

"We close with the best wishes of everybody.

"Your devoted readers,
"HEREFORD BOYS,
"of Co. 1816 C. C. C."

Ernest C. Kerr, nephew of Judge C. F. Kerr, arrived here last Friday from his home in Buncombe, Illinois. Mr. Kerr will be employed as a salesman in the Kerr Hardware Company store.



Send the WHOLE CHILD To School

Defective eyes are a handicap.

A test will disclose defects, if any

For a thorough examination see F. M. Kester Hereford, Texas

Newspaper ADVERTISING Sells Goods

Hereford Hi-Y to Be Hosts at Conference

Hereford's Hi-Y clubs will be hosts to clubs of the West Texas area at a three-day encampment in Ceta Canyon, tentatively set for September 14 to 17.

It is the annual school for officers and sponsors of Hi-Y clubs of the area, and this is Hereford's year to act as host.

Wichita Falls, Graham, Lubbock, Dalhart, Dalway, Amarillo and Hereford are the area's leading clubs. The senior club here is sponsored by G. M. Hudson, high school principal. Clifford Kester sponsors the juniors.

On the advisory council, which is expected to visit the camp one day, are E. S. Ireland, J. M. Beyer and J. M. Gilliland.

Between 12 and 15 boys from Hereford will attend.

We haven't mentioned jacks for some time, but we still have a few and the price is right. AT RICE'S.

FOX SPORT ITEMS (Continued from Page One)

make a couple more in the fifth, when Dean walked, and it started thundering again when the umpire said "ball four," but Dean was forced at second by Young. Walker was out, pitch to first; Foster was safe on an error by first, and Young went to third; Hussey went in to hit for Nunn, and the game was stopped, a couple of big fat Lions leaped in protesting for something, we don't know what—maybe because his feet are not mates or he had on long underwear—anyway Hop told them to go back to their cage and Hussey singled, scoring Young and Foster, and the score now stood 6 to 8 in favor of the Lions, but this old storm was gathering again and heavier than ever.

Allison, first man up for the Lions in the fifth, was hit by one of Ted's dinkies; Bob went to first; Ted grabbed his maul and had Judge bring Bob back to bat over—and it started to lighten and thunder. Bob changed ends with his bat, dug a hole big enough to put the umpire in, gritted his teeth and busted one down the left field foul line that no one could get and didn't want if they could. Bob let out a big roar and was joined by a couple of hundred more joyous roars, and he stopped at second. Everything was quieted down, the sun peaked out for just a second, then everyone held their breath as they looked toward home plate and there stood the Judge giving Bob the big sign to come back and bat again—his tick went foul by inches. The clouds started gathering fast and the roar of thunder was enough to burst your ear drums as Bob walked slowly back and pick up his bat, stepped in the batter's box with the most perfect home-run look on his face that one ever saw. He foul-tipped the next pitch, then a bull voice was heard yelling "WHAT? robber, thief, kill the umpire, take him out!" Judge had called the third strike on Bob-Gracious, goodness me—the wind came down like a young twister—you could hardly see the diamond—nothing but confusion and blue air for a few minutes!

Then something did happen that almost ruined a ball game for a lot of us forever:

Robinson, next man up for the Lions, hit a sizzling grounder to Speegle at short; the kid had been playing a mighty sweet game out there. Jim's ball was an easy chance that all but spelled tragedy. Just as Speeg reached for the ball it took a little hop and caught him under the nose, the ball rolled out to one side. It looked like he made an effort to recover the ball and make the throw, but he just crumpled up and rolled over on his left side. No one thought the kid was hurt much, but by the time we got to him he had gone into a convulsion, caused from the nerve shock, and was kicking just like he had been shot through the head, and, folks, as we turned to hurry Dr. Morgan up a little, our mind drifted back over this kid's baseball life—one of our first Midgets—the sweet bunch of kids that have given us so much pleasure in the past few years in the game we love to well, and it looked like one of my pals was dying from a lick in this very game. No matter how big, how ugly, how high in life they go, regardless of what happens to them, the Midgets will always be the same little old bunch of tadpoles that we took out that first year in 1928. With a big lump stuck in our throat as we turned back and saw something that made us realize that we didn't belong in the scene at all—our feeling, or anyone else out there were mild compared to this old boy we looked at—Speeg's dad was standing about ten feet from where his boy lay—and that was as far as he could get—he couldn't even move, couldn't even utter a sound—he was glued there, numb and out, his knees were sagging, his arms pointing loosely toward the ground, his mouth half open, his head dropped forward on his chest and his eyes were big as saucers and glassy as ice. Little Speeg was

out on the ground from a hard-hit ball, but dad was out standing there flat-footed just as helpless as his boy—like the rest of us, he thought his boy was gone, and if we live a hundred years that picture will stay with us.

But in a little while the boy came out of it, and was taken home none the worse except a beautiful kisser for a couple of days.

But the game was almost ruined for the fans. The Odd Fellows scored one in the seventh, really had a big row in this frame. Dean singled, Young singled, with Dean on third and Sowell running for Young, on first. Walker hit a hot one through Posey at first and the ball bounced off Posey's glove and rolled into the cars down right field line. Dean and Sowell both scored, but the roaring started again and finally Landis sent Sowell back to third on the ground rule that no runner should advance over two bases on a ball that went into the cars, then Allison walked back toward the box and Sowell took his lead off third, and B. Russell had the ball and tagged him out. Then if you think there wasn't plenty of noise—no one seemed to know where the ball came from, but old Judge stayed in there and called him out.

The Lions scored one in the sixth and another in the seventh, to bring their total to 10.

The Odd Fellows threatened in the first of the ninth, with one man out. Walker singled, Foster singled, and Walker decided he was Dan Patch or something and tried to score and was out at the plate by about 20 feet. Hussey doubled, scoring Foster and Biggs whiffed.

It really was a thriller, and both sides wanted to win and could have ended in a tie 20 to 20, or without homeheads, errors, crying, roaring and griping, they might still be playing 0 to 0. The largest crowd that has been out this season witnessed the battle and got plenty of thrills.

The hits were almost even. The

Lions got 13 and the Odd Fellows 12. Close led with the wood for the Lions, getting one for two, and B. Russell was right behind him with three for 5.

Hussey hit two for three for the Odd Fellows, and Dean two for four.

Golf Tournament Coming Up.

Invitations are out for the big golf tournament to begin at the Hereford Golf Club next Sunday, and all depends on the other clubs of the Wheat Belt League as to whether it will be played at all.

In a meeting Monday night it was decided that it would be better to have one day instead of two and play 27-hole match play, and the other clubs have until Friday night to turn in their list. There will be three flights and the prizes will be awarded in each flight as equally as possible.

The season's schedule was finished last Sunday, Hereford winning first place with 1000 per cent. Friona was second, Dimmitt third, Farwell fourth and Vega fifth.

Hereford Whips Farwell.

Farwell came up Sunday afternoon and played the local bugs in the last match of the season in the Wheat Belt Golf League. Hereford won, 9 to 1.

Seems like there is always one guy who lays down on the home bunch and loses. This time it was E. D. Fox, when he lost to Anderson of Farwell. J. M. Posey, as usual, came in with a 70, two under par.

Posey whipped McCuan, 7-6. Pitman beat Cobb, 4-2. Anderson licked Fox, 4-2. Downs busted Massey, 7-5. Rick smashed Gupton, 5-4. Patton lambasted Faville, 10-8. Foster beat Wulfman, 6-5. B. Posey whammed Royal, 6-5. Allred trounced Osborn, 7-5. Hendrix nosed out Taylor, 3-1.

BUY BEFORE WINTER

Nigger Head Coal

Genuine NIGGER HEAD COAL is always hard to get in the winter time. It pays to buy now!

Inflation and wage increases will raise prices on coal and coke in a few months. Order your winter supply now.

West Texas Feed & Seed Company
PHONE 265

School Again

It's Up To "YOU"

Whether you like to go to school and prepare yourself for the great opportunities ahead, or whether you go merely to waste time; but what you do in later life is strictly up to you "RIGHT NOW!"

Learn in your school room of the two great factors in life. They are "THRIFT AND ECONOMY"—put them to use by trading with an institution that is 100 per cent behind you and your school activities. THE CITY DRUG STORE has served the schools in Hereford and in the surrounding territories for years, and we want to serve you in the future. We are "Headquarters for school supplies" and the headquarters for school students, so get in line with the rest of the school gang and come to a store where you are always welcome.

We fly the BLUE EAGLE for the Nation and for YOU because we are cooperating with ROOSEVELT and the HEREFORD SCHOOLS.

"On, Ye Whiteface Students"

Do your BEST—fight till the finish, and we will be with you.

For your convenience you may check off the listed school supplies that you need and bring them in—we will gladly fill the order in a pleasant way.

Everyday School Needs For Every Class and Purpose

| | | |
|---|---|-----|
| Sheaffer's and Parker's Fountain Pens and Pencils. | Minnie B. Graves large writing tablet | 15c |
| Ever Sharp Pencils of different makes, 50c and | Minnie B. Graves small writing tablet | 10c |
| Easy Fit Pen Staffs | Texas large writing table | 10c |
| Pencils, 1c, three for 5c, two for 5c, each | Texas small writing tablet | 10c |
| Ink, any brand or color, 5c, 10c, 15c and | Large school tablets 5c and | 10c |
| New large size paste with spreader | Water colors, extra high quality, 35c and | 50c |
| Theme paper, 150 sheets count, 15c, 2 for | Tom Sawyer crayons, all colors, 18, pieces, for | 10c |
| Theme paper, 100 sheets count, 10c, 3 for | Pastel Colors, up from | 10c |
| Unruled theme paper, rough and smooth, 5c and | Ideal Class-I-lier binders | 25c |
| Manila paper, small package 10c, 2 for 15c, and large package | Extra good note book binders, 10c and | 15c |
| | Composition books, 15c and | 25c |
| | Dictionaries, Standard brands | 65c |
| Pen Points, 4 for | Note Books, 10c and | 5c |
| Sheaffer School Paste | Compasses, 25c, 15c | 10c |
| Glue | Protractors | 5c |
| Spelling Tablets | Rulers, 10c and | 5c |
| Tempra Colors | Erasers, 5c and | 10c |
| Map Colors | Reinforcements | 5c |
| Pepigram Binders | Paper Clips 10c and | 5c |
| | Pencil Leads | 5c |
| | Muscle Books, 10c and | 5c |
| | Lunch Baskets | 25c |
| | School Bags, up from | 25c |
| | Pencil Clips | |
| | Pencil Boxes | |

AND MANY OTHER USEFUL SCHOOL ARTICLES.

Teachers' Orders Given Prompt and Courteous Attention.

PHONE 100

CITY DRUG STORE

"Home of Dependable Drugs"

A Word To the Wise Is Sufficient

Realizing that in these times they must get the best value for their dollar, most Hereford housewives have turned to the FURR FOOD STORE. Our customers know that our prices always suit them, and they find that they've never bought better food in their lives. It takes super-quality and super-savings to stand out in a year like this. That's why Furr Food Store has become Hereford's leading Grocer.

Trade Here and Save

FURR FOOD STORES
lower prices

More For Your Money

International Sunday School

Lesson

September 3.
DAVID

1 Samuel 16:4-13; Ps. 78:70-72.

1 Sam. 16:4. And Samuel did that which Jehovah spake, and came to Bethlehem. And the elders of the city came to meet him trembling, and said, Comest thou peaceably?

5. And he said, Peaceably; I am come to sacrifice unto Jehovah; sanctify yourselves, and come with me to the sacrifice. And he sanctified Jesse and his sons, and called them to the sacrifice.

6. And it came to pass, when they were come, that he looked on Ellah, and said, Surely Jehovah's anointed is before him.

7. But Jehovah said unto Samuel, Look not on his countenance, or on the height of his stature; because I have rejected him; for Jehovah seeth not as man seeth; for man looketh on the outward appearance, but Jehovah looketh on the heart.

8. Then Jesse called Abinadab, and made him pass before Samuel. And he said, Neither hath Jehovah chosen this.

9. Then Jesse made seven of his sons to pass before Samuel, and Samuel said unto Jesse, Jehovah hath not chosen these.

11. And Samuel said unto Jesse, Are here all thy children? And he said, There remaineth yet the youngest, and behold, he is keeping the sheep. And Samuel said unto Jesse, Send and fetch him; for we will not sit down till he come hither.

12. And he sent, and brought him in. Now he was ruddy, and withal of a beautiful countenance, and goodly to look upon. And Jehovah said, Arise, anoint him; for this is he.

13. Then Samuel took the horn of oil, and anointed him in the midst of his brethren; and the Spirit of Jehovah came mightily upon David from that day forward. So Samuel rose up, and went to Ramah.

Ps. 78:70. He chose David also his servant, and took him from the shepherds:

71. From following the ewes that have their young he brought him, to be the shepherd of Jacob, his people, and Israel his inheritance.

72. So he was their shepherd according to the integrity of his heart, and guided them by the skilfulness of his hands.

Golden Text: Man looketh on the outward appearance, but Jehovah looketh on the heart.—1 Samuel, 16:7.

Time: The birth of David, B. C. 1092. David's death B. C. 1023. **Place:** Bethlehem, Hebron, Jerusalem. **Subject:** David, the Shepherd-Boy, Chosen King.

Introduction.

We come now to one of the greatest men of all time and one of the most romantic of all biographies. David was not only the greatest of Israel's kings, he ranked with Moses and Samuel among the greatest personalities of Hebrew history. He was one of the world's most glorious poets. He was a powerful warrior and a skilful administrator. His reign would shine in the history of any nation. The close of our last lesson saw the final between Saul and the prophet Samuel. The latter returned from Gilgal to his home at Ramah, but was not allowed to remain there long before a most perplexing summons came to him from the Lord. He was hidden to anoint a new king over Israel to take the place of the perdition Saul. Thereupon the Lord bade him go to Bethlehem, and there anoint as the new king the one of Jesse's sons whom God would point out to him.

David and Goliath.

David's famous duel with Goliath was the beginning of his fame, and also of much trouble. It is not proper to recount the details of this encounter. Suffice it to say that David's victory in the face of the cowardice of the Israelites, the jeers of his brethren, and the contempt of his enemy was most impressive; it was all the more so because he spurned a warrior's armor, fought in his own uniform, with his own weapons, and trusted God for the victory. It was quite natural that he should become the hero of the people and that his deed should be celebrated in song.

David, Saul's Successor As King.

Following the death of Jonathan and his two brothers and the spectacular suicide of Saul on Mount Gilboa, came David's beautiful lamentation in which he remembered Saul just as tenderly as he did the devoted Jonathan. Almost immediately the men of Judah invited David to become their king. He set up his capital in historic Hebron, strengthened by some di-

plomatic marriages, and fortified himself in anticipation of the time when he would become king of all Israel.

The separate kingdom of Israel having fallen of its own weight of inefficiency, the leaders of the tribes came to David at Hebron where he had ruled Judah for seven years and six months; and urged David to become their king. David therefore made a league with them (a constitutional monarchy) and was anointed king over all Israel. Only 30 years of age, this vigorous ruler inaugurated a policy for Israel that stamped him as the master ruler of his people.

Thou, God, Seest Me.

"Jehovah seeth not as man seeth." He is all-wise. The secrets of all hearts are open to him. The history of all our hidden acts is read by him at a glance. "Thou God seest me," and seeing, dost know me perfectly. "For man looketh on the outward appearance." Of necessity, on account of our mortal limitations. To us "a man may smile and smile, and be a villain still." But Jehovah looketh on the heart. "The character, therefore, ought to be the principal object of your attention. Not how you look, but what you are, ought to be the first care of your lives; for if you have a selfish disposition, a sordid soul, or a sinful life, your outward beauty will be like a jewel in a swine's snout, and your bodily vigor will only be like the strength of a safe in which nothing worth preserving is locked up."—Rev. William M. Taylor, D. D.

The Boy That Was Chosen.

"Behold, he is keeping the sheep." All through the Bible we see honor paid to lowly toilers. The greatest king of Israel was a lowly shepherd boy. Joseph had tended sheep before him. Saul was a farmer. So was Elisha. So was Amos. Our Lord was a carpenter. His chief disciples were fishermen. Paul was a tentmaker. "The peaceful stillness of nature amid which, tending his father's flocks, David spent his days, and often also the midnight hours, favored his penetration into the secrets of the divine revelation. His heart, moved and directed from above, already poured itself out in sacred song and an poem, which he sang to the accompaniment of his harp, to the praise of that God before whom from his childhood he had learned to bow the knee."

David's Spiritual Power.

"And the Spirit of Jehovah came mightily upon David from that day forward." It is interesting to note the kind of sacramental significance in this ordination. There is clearly a connection in it with the gift of the Spirit of God, who gave power to the anointed one. A change passed upon David in consequence of a change which—amid whatever sins—was permanent. Under similar circumstances a change had passed upon Saul, only that in this case—owing to his disobedience—the divine gift at his anointment became a curse and not a blessing.—Canon W. J. Knox Little.

David a Type of Christ.

1. He was called the "Lord's anointed," and "Anointed" is what the word "Christ" means. "Christ" in English, "Christos" in Greek; "Messiah" in Hebrew—they all mean the same thing.

2. He was a type of Christ in anointing by one person the offices of prophet, priest and king.

3. He was a type of Christ in the trials and sufferings of the preparation for his reign.

4. He was a type of Christ in the expressions in the Psalms of the agony of the Messianic sufferings.

5. He was a type of Christ in that he was God's representative to man, and man's representative to God.

6. He marked the place of Christ's birth, Bethlehem, by being born there himself.—Carroll.

Mrs. Ezra Norton was operated on Wednesday, August 23, at the Scott & White sanitarium, Temple. The operation was successful, Mr. Norton stated, and she is expected home, probably by the latter part of this week. Mrs. Norton was accompanied to Temple by her son, Palmer, and his mother, Mrs. T. M. Palmer.

Methodist Missionary Society In Meet Here Wednesday Afternoon

Zone No. 2, Amarillo District Woman's Missionary Society of the Methodist church met at the Methodist church in Hereford Wednesday, with the president, Mrs. J. E. Ward, of Hereford in the chair. Mrs. Jesse Stanford called the meeting to worship with quiet music on the organ, after which the congregation joined in singing "Sweet Hour of Prayer," being especially in keeping with the theme of the day, "Prayer."

Rev. A. H. Freeman of Dimmitt

brought a splendid and helpful devotional with "Changing Addresses" as his theme, after which Mrs. D. W. Hawkins extended a hearty welcome to the visitors in a few well chosen words.

Mrs. J. F. Potts of Lubbock gave an inspiring address on "The Use of Materials at Hand," making special application of this to the missionary work.

At the 11:00 o'clock hour Dr. Robinson preached an especially spiritual sermon.

The afternoon session was given over principally to special features of entertainment after the devotional was given by Rev. Noel Bryant, these features being a

vocal sextette of young ladies from Dimmitt, readings by Miss Mildred Rutherford, Mrs. Gano Hastings of Dimmitt, and Mrs. D. W. Hawkins. A vocal solo, by Mrs. A. H. Freeman of Dimmitt, a talk on woman's work in the church by Mrs. E. E. Robinson of Hereford, and a playlet by the young women's Bible class of Hereford.

At noon the Hereford society served a delightful luncheon in the basement of the church to about 55 visitors and members.

The next meeting will be held at Dimmitt November 29.

P. C. Winfrey and Mark Benefield shipped a double-deck truck load of hogs to Oklahoma City Monday. The truck was driven by Hollis Clark. Both Mr. Winfrey and Mr. Benefield accompanied the truck in their car. This is the first shipment of hogs from here to be sold to the government under the hog reduction plan.

C. E. Davis and daughter, Miss Vivienne have returned from a ten-day visit with relatives and friends in Wichita Falls, Fort Worth and Paris. Miss Majory Louise Penn of Wichita Falls, and Misses Frances and Louise Williamson of Fort Worth accompanied Miss Davis on her visit east. Miss Davis will enter high school here this fall as a senior, transferring from Lubbock, where she attended high school the past two years.

FOR JOB WORK, TRY THE BRAND.

Want Ads

Lost and Found
FOUND: A keytainer holding four keys. Owner may recover by identifying keys and paying for this ad at Brand office. 34

For Sale or Trade
FOR SALE: Improved 320 acres Lamb county; \$1600 acre; \$1500 cash, terms on balance, 6 per cent. This farm is located four miles east of Springlake church. E. U. Rudd, Hereford. 1p

FOR SALE: Chevrolet coach, 1930 model. Worth the money. Buchanan & Rosson. 34-2c

WILL TRADE A W. W. 18-inch feed and bundle grinder for one good young work mare. No brood-tail considered. Jno. P. Slaton. 33-4c

FOR SALE: Delco light plant, priced right, easy terms. Lee Caldwell, Hereford postoffice. 33-tfc

FOR SALE: Seed wheat. B. C. Robinson, three miles southwest of Summerfield. 34-2p

Wanted
WANTED: Used clothes; will trade for used clothes. Hereford Second-Hand Store, Britain-Dunlap Building. 1c

WANTED: A man to plow and sow 200 acres of wheat. Henry Hastings. 1p

For Rent
FOR RENT: Residence a block and a half from the Central school. See Ralph McCullough at Norton Garage. 1p

FOR RENT: Two bedrooms with living room between; nicely furnished, private bath, furnace heat. Mrs. Jno. P. Slaton, Phone 443. 34-2c

FOR RENT: Two light housekeeping rooms, one bed room. Mrs. J. M. Boone, 300 East Fifth Street. 1p

FOR RENT: Bedroom with or without kitchen privileges. Near high school. Mrs. A. M. Jones. 1c

FOR RENT: Furnished duplex, close in on pavement. Call 272. 406 East Third. 34-1c

FOR RENT: Residence on the pavement; also one furnished and one unfurnished apartment. F. H. Oberthier. 33-tfc

FOR LEASE: A brick hotel in Hereford. Inquire at the Brand Office. 1p

FOR RENT: Furnished apartment modern, near high school. Telephone 43. 33-1f

FOR RENT: Furnished, my real estate office just east of First National Bank. A. H. Elliston. 33-tfc

FOR RENT: After September 1, four room house near Central school. Room for cow and chickens, half acre; \$10 per month. 127 Catalpa Street. See W. R. Hawkins. 33-2p

Lodge Directory
HEREFORD LODGE
NO. 849, A. F. & A. M.
Stated Meetings Each Second Monday Night of Month. School of Instruction Each Thursday Night. Visitors Are Welcome.
HORACE C. BAIRD, W. M.
J. S. JONES, Secretary.
HEREFORD LODGE L. O. O. F.
OTIS FOSTER, Noble Grand
No. 478
Meets Monday, 8:30 a. m.
Visiting Brethren Welcome
L. H. FOSTER, Secretary
REBEKAH LODGE
Meets Every Tuesday at 8:00 p. m.
MRS. R. E. MCCULLOUGH, N. G.
MRS. HERMAN STEWART, Secretary
HEREFORD CHAPTER, O. E. S.
Meets Each Second Tuesday Night, 8:30
MRS. GENEVA RAY, W. M.
MRS. MYRTLE WITHERSPOON, Secretary

Close Drug Store

SCHOOL SUPPLIES at BARGAIN PRICES

FREE
One Quart Caramel Kisses with 50c Purchase of School Supplies.

Bargains This Week
50c Milk Magnesia -- 39c
25c Milk Magnesia -- 19c
50c Bathing Alcohol -- 39c
25c Kleenex -- 23c
\$1.50 Alarm Clock -- 98c

Make-Up Mirror FREE
With \$1 Face Powder

Let us serve you with your every-day drug wants. We appreciate your patronage



From the Woods to Your Walls

LUMBER

Don't waste your money, planning a beautiful home or improvement and not using the best lumber available. It doesn't pay.

The lumber you buy from us is guaranteed perfect in every respect. You get immediate delivery, special sizes quickly made to order.

We Estimate Without Charge

Our Aim - To Help Improve the Penhandle
PANHANDLE LUMBER CO.
Courtesy - Quality - Service



HUNTING SEASON

OPENS SEPTEMBER FIRST ON DOVES AND CHICKENS

Our Stock of Guns and Ammunition Is Complete.

Kerr Hardware Co.

Outfit Those Kiddies Before the Cotton Tax Goes On!



Boys' Coveralls

69c

Sizes 2 to 10

School Shoes

For Boys and Girls \$1.25 and up

All Sizes

Overalls

For Boys 69c

All Sizes

Shirts for Boys

25c

to 45c

GIRL'S STOCKINGS

15c to 25c

These Prices In Effect Only Friday and Saturday



D. R. GASS AND SON

"The Friendly Shoe Dealer"

NEW FALL LINE

Gossard Corsets, Brassieres

Gossard Corsets—\$1.00 and Up

Gossard Garter Belts, 65c and Up

Gossard Brassieres—25c and Up

Munsingwear Hosiery

49c

and up

Full

Fashioned

NEW PRINTS

18c Yard

Fall Patterns

Work Pants

Covert, \$1.25 Pair



Fox Mercantile Co.

SOCIETY

Doss-Vaughn Wedding Held Last Week

Miss Pat Doss and J. D. Vaughn were married Tuesday morning, August 22, in Clovis, New Mexico. Mrs. Vaughn is the daughter of Mr. and Mrs. R. L. Doss of Hereford. The groom is the son of Mr. and Mrs. Al Vaughn, pioneer residents of Hereford. He was reared and educated in Hereford, and for two years has been employed with the Popular Store.

The young couple will be at home after September 1, in the Frank Richards apartment on Schley Avenue.

Hereford Boy Weds New Mexico Girl

Miss Laura Willis, daughter of Mr. and Mrs. John A. Willis, of Tucumcari, New Mexico, and Hen-

ard East, son of Mr. and Mrs. Edgar East, of Hereford, were united in marriage at Clovis August 24.

Miss Willis went to Tucumcari high school. Mr. East finished the local high school and attended Murry College at Abilene. He will be engaged in evangelistic work for the present.

WYCHE CLUB ENTERTAINS FRIO

The home of Mrs. R. L. Elliston was the scene of attraction Tuesday, August 29, when the Wyche club entertained the Frio club.

The house was beautifully decorated with cut flowers. The afternoon was spent playing games, led by Miss Ruth Wolfe.

At a late hour refreshments of ice cream and cake were served to about 30 ladies and children.

The next meeting will be with Mrs. Louie Olson. Everyone is urged to be present.

JUNIOR PIONEERS MEET WITH MISSES SHORE

The Junior Pioneer club met Tuesday afternoon in the home of Misses Zelma Ruth and Florence Shore for their regular business and social meeting. At the close of the meeting, the members were served with delicious refreshments.

Members present were Misses Lueta Borden, Violet Marrs, Earle Marie and Ardelle Foster, Zelma Ruth and Florence Shore, Virginia Lillard, Virginia Barnett, Betty Ruth Pickett and Mrs. S. L. Harman, Jr.

MISS JOSEPHINE KVERNES HONORED

Honoring Miss Josephine Kvernes who will leave soon to resume her school duties at Fort Sumner, New Mexico, Mr. and Mrs. Grant A. Fuller entertained Tuesday evening with five tables of contract bridge.

In addition to the honor guest, the following enjoyed the evening: Mr. and Mrs. James W. Witherspoon, Mr. and Mrs. Travis Dameron, Misses Ona Hammer, Mable Gass, Martha Duncan, Francis Dameron, Lucille Hicks, Gwendolyn Spradley, Messrs. George Stambaugh, James Gilliland, Finis Owen, Jesse Russell, Artis Russell, Earl Woods and Judge C. W. Humble.

High score prizes were awarded to Miss Hicks and Mr. Dameron, and a gift for the guest of honor. A plate luncheon of sandwiches, salad, cake and coffee was served.

MRS. JACK WRIGHT HOSTESS TO CRESCENT SCIENTIA

Mrs. Jack Wright pleasantly entertained the Crescent Scientia club in her home last Thursday afternoon. Bridge formed the diversion for the afternoon. A delicious ice course was served to the following guests: Misses Dick Rountree, Chas. Sowell, R. E. McCullough, Herman Stewart, Buren Sowell, Ralph Sears, Pearl Singletary; Misses Ursalee Fridley, Beth Millard and Mrs. Onias Carroll, a guest. The club will meet next week with Miss Ursalee Fridley.

WEST HEREFORD CLUB LEARNS OF JELLY MAKING

A very interesting lesson on jelly-making was enjoyed by nine members of the West Hereford club last Friday when the club met at the home of Mrs. W. B. Whitaker.

The next meeting will be September 8, at the home of Mrs. George Wood. A soap-making demonstration will be given. Each member is urged to be present.

LOYAL WORKERS MEET SURPRISE MRS. C. C. COX

The Loyal Workers Club met with Mrs. J. B. Jones Friday morning and motored to the home of Mrs. C. C. Cox to surprise her on her birthday. Each took a covered dish, and Mrs. R. E. McCullough took a lovely birthday cake.

The afternoon was spent playing forty-two and visiting. Those present included Misses C. C. Cox, R. E. McCullough, Herman Stewart, E. E. Fridley, A. D. Godwin, R. A. Walls, F. E. Bowe, H. V. Williamson, J. B. Jones, Allen Powellson, Mr. and Mrs. W. B. Anthony, Mr. and Mrs. A. H. Elliston, C. C. Cox, Misses Virginia Cox and Ursalee Fridley.

LOYAL WORKERS MEET IN I. O. O. F. HALL

The Loyal Workers Club met Friday, August 18, in regular session at the I. O. O. F. hall. At noon a basket lunch was served. The day was spent in sewing and visiting.

The club welcomed Mrs. Jowell Murchison as a new member.

Those attending were Misses Murchison, Herman Stewart, R. E. McCullough, C. C. Cox, F. E. Bowe, E. E. Fridley, H. W. Williamson, R. A. Walls, J. B. Jones; Misses Ursalee Fridley and Virginia Cox.

MISS JONES' HOSTESS AT BRIDGE PARTY MONDAY

Monday afternoon Miss Wilma Jo Jones entertained with a bridge party honoring her house guests, Misses Martha Nell Lange and Marlan Hill of Canyon.

A delicious salad course was served to Misses Marlan Hill, Martha Nell Lange, Violet Marrs, Earle Marie Foster, Ardelle Foster, Virginia Lillard, Marie Seed, Grace Hudson, Lueta Borden, Emma Jackson and Zelma Ruth Shore.

MRS. McCURDY HONORED AT BRIDGE TUESDAY

The members of the Friday Contract Bridge club were entertained Tuesday with a lovely two-course luncheon at the home of Mrs. Gaston Baer, honoring Mrs. Dave McCurdy, who is leaving Thursday for Plainview.

At the conclusion of the bridge games Mrs. McCurdy was presented with a chest of handkerchiefs by little Joan Rossen. Mrs. J. W. Witherspoon held high score for the afternoon.

Those present were Misses Dave McCurdy, John Patton, Charles Ferguson, Sam Reid, B. M. Wilshire, J. C. McCracken, N. E. Milburn, Elbert Brady, Alton Fraser, Travis Dameron, J. W. Witherspoon, Jesse Stanford, C. H. Dyar, William Davis, B. H. Hopkins, Tom McCollum and Gaston Baer.

MISS WHITSETT HONOREE AT LINE HOME HERE

Tuesday afternoon Miss Virginia Line entertained with a bridge party, honoring Miss Elyse Whitsett. A pink and green color scheme was carried out in the table decorations and refreshments. At the conclusion of the games a delicious salad course was served to Misses Elyse Whitsett, Beatrice Buchanan, Ruth Marie Muntz, Nora Alice Daniel, Nancy Conkright, Sally Skelton, Elaine Newell, Mary Elizabeth Stanford, Katherine Miller, Virginia Barnett, Estelle Gilliland and Elizabeth Ireland.

HOSPITAL NOTES

Carl Gilliland was taken to the county hospital and operated on early Thursday morning. It was a major operation, and Mr. Gilliland was reported to be doing as well as could be expected at this stage of his illness.

Terry Hatcher of Tipton, Oklahoma, is confined to the hospital suffering with severe burns inflicted August 27.

C. L. Bogle of near Adrian had a minor operation Wednesday.

E. E. Standifer is reported late Thursday morning as in a very serious condition following a serious operation Wednesday.

Howling College Comedy It Sunday Bill at Star

An impressive and versatile all-star cast is featured in "College Humor," Paramount's boisterous musical story of college as it ought to be, which comes to the Star Theatre Sunday, Monday and Tuesday, September 3, 4 and 5.

Bing Crosby, Richard Arlen, Mary Carlisle, Jack Oakie, George Burns and Gracie Allen, Lona Andre and Mary Korman, who between them represent stage, screen and radio, play the leading roles in the picture. The Ox-Road Co-Eds, a comedy chorus calculated to drive aging alumni back to the alma mater, prance in and out of the action. Coach Howard Jones of the University of Southern California football team, plays, as you might suspect, the role of Midwest University's football coach.

"College Humor" is a movie musical in the new style. Its lavish production, glittering cast, fast story, crackling dialogue and entrancing music represent the Paramount studio's determination to have it stand as the season's smash musical hit.

"Learn to Croon," "Moonstruck" and "The Old Ox Road" are the films three outstanding song hits. Bing Crosby, who plays the role of a young instructor, sings them, with the assistance of other members of the cast.

Goughs Reunite Sunday At Ranch Near Town

Those present at a family reunion at the Roy Gough home at Sulphur Park Sunday were Mr. and Mrs. L. Gough of Amarillo, Mr. and Mrs. L. Gough and son, Jimmie, of Stephenville, and Bob McConnell and family.

Earl Gough and family arrived the latter part of last week from Chicago where they had been visiting the Century of Progress for the past two weeks. Mr. Gough has charge of the voice department of John Tarleton College at Stephenville.

Mrs. Sam H. Reid of Lufkin arrived in Hereford Saturday to visit a few weeks in the home of her parents, Mr. and Mrs. C. C. Ferguson.

Legion Sponsors Low Price Trip to World's Fair

A trip to Chicago and return at an expense of only \$5 a day is in prospect for American Legion members and their friends, as a result of arrangements made by Legionnaires who have the project in charge for the 18th district of Texas. New Mexico and Oklahoma Legionnaires are heartily invited to join the excursion and take advantage of the low rates.

Plans call for a special train at the time of the National convention, October 1 to 3. The trip will last eight days, seven days and six nights of which will be spent in Chicago. This allows time for the Exposition and sight-seeing, as well as attendance at the convention. Railroad fare, hotel bill in Chicago, except meals and incidentals, steamer cruise on Lake Michigan, and scores of entertainment events are included in the round trip price.

Advantages of this low price all-expense tour are open to the general public, except for the Legion convention entertainments, which are restricted to paid-up Legionnaires and auxiliary members.

Full information concerning the trip may be obtained by writing the Legion Train Committee, P. O. Box 1472, Amarillo.

Cotton Goods Weighed By Hereford Merchants

Hereford merchants have been working their heads off this week weighing cotton goods. Under the new cotton processing tax, all goods merchants bought before August 1, are subject to tax.

Consequently they are weighing everything from a sock to a hat if it contains cotton.

Mrs. St. Boosler and daughter, Judith, of Amarillo spent Wednesday visiting in the home of her parents, Mr. and Mrs. J. H. Wilson.

Lowe, Carroll Team In Film Carded for Star

"I Love That Man," drama featuring Edmund Lowe and Nancy Carroll, is the attraction at the Star Theatre Wednesday and Thursday, September 6 and 7.

Robert Armstrong, Lew Cody, Warren Hymer and Dorothy Burgess head the supporting cast. The film was directed by Harry Joe Brown and was produced for Paramount by Charles H. Rogers.

Mrs. Reat Williams, Miss Floyd Wilson and Newton Gilliland were in Amarillo Tuesday.

Attention, Boys and Girls

We Want Your School Supply Business. Our Line is Complete. Our Prices Are RIGHT.

Skelton's Variety Store



DELICIOUS JUICY STEAKS

and

Good Groceries

Make a Good Combination

That's What You Get At

Texas Market & Grocery

PHONE 353—FREE DELIVERY

CLOSED ALL DAY SUNDAY

REDFERN COATS

If you know fashion, you'll be amazed at the gorgeous styles and quality we are able to present you at moderate prices—they can't be compared.

We have the smart, tailored; also the fur-trimmed coats. Choose now and save money.

We also have the smart marionette ensembles and three-piece suits. You are never smarter dressed than in a real stunning knit suit.

New Fall Nelly Don Wash Dresses

New Fall Frocks

What Paris shows, we show. What New Yorkers are wearing, you can wear. Only you won't have to pay their prices, for we keep our prices low.

Satins, Crepes, Bengaline, and grand new woollens, in all the rich new fall colors.

All new fall shades in hose. Buy a supply before prices advance!

FASHION DRESS SHOP

FRESH

| | |
|------------|---------------|
| Okra | Sweet Peppers |
| Yams | Hot Peppers |
| Tomatoes | Beets |
| Squash | Melons |
| B. E. Peas | Cantaloupes |
| Cucumbers | Oranges |
| Onions | Roasting Ears |

Any unsatisfactory merchandise sold here will be replaced or money refunded.

MRS. B. B. PARMER

Old Furr Food Location

School Days

Are Here Again—Our Line of School Supplies Is Complete

| | | | |
|-------------------------|--------|--------------------------|-----|
| Theme Paper, 5c to | 10c | Scissors, 10c to | 15c |
| Writing Tablets, 10c to | 15c | Mucilage | 10c |
| Pencils, 1c to | \$4.00 | Drawing Paper | 10c |
| Crayons, 5c to | 20c | Rulers, 5c and | 10c |
| Fountain Pens, 35c to | \$7.50 | Ink, 5c to | 25c |
| Water Colors, 35c to | 50c | Compasses, 15c to | 25c |
| Note Book Covers | 10c | Composition Books, 5c to | 10c |
| Paper Clips | 5c | Note Books | 5c |
| Pen Stiffs | 5c | Manila Paper | 5c |
| Tube Paste, 5c to | 10c | Erasers, 1c to | 5c |

CORNER DRUG

Hunting

Is a Great Sport

When You Are Suitably Equipped!

We specialize in the selection of suitable guns, the ammunition for them, hunting coats, hunting cases, and the right camping equipment.

We invite you to inspect our sporting goods—You will find our stock most complete.

Headquarters for Hunting Licenses.

STREU HARDWARE COMPANY

Phone 48

Easter Items

BY MISS LOUISE FRYE

This community received about 2 1/2 inches of rain last week. Mr. and Mrs. M. Slemmons left last Tuesday for an extended visit in Missouri.

Get highest cream prices at Farmers Creamery Association. 7-tfe Mrs. W. S. Fields and Grace Dav's of Portales are visiting in the Fred Walton home. Mrs. Walton is a daughter of Mrs. Fields.

Mr. and Mrs. C. W. Frye and family attended the Eastern Star-Masonic picnic at the Brady ranch Friday evening.

Misses Emerald and Annie Mae Smith entertained a group of their friends with a dinner Sunday.

Miss Nina Harold attended the singing at Big Square Sunday.

Mr. and Mrs. W. E. Betts of Clovis spent Sunday night in the C. W. Frye home.

Bill Coconaugher returned recently from a visit with friends in Denton.

Ruby Faye Noland and Charles Harold are on the sick list this week.

Miss Louise Frye entertained a

small group of friends with a mix-up party Saturday night. Virginia Mosley of Hereford is spending the week with Betty Coconaugher.

Geo. Chambliss and family took dinner in the Lynn Axe home at Jumbo.

Mrs. Homer Cogland and daughter of Dimmitt spent the first of the week with her parents, Mr. and Mrs. J. C. Franks.

S. A. Edwards Badly Burned.

S. A. Edwards, living about nine miles northeast of town, was painfully burned by boiling water the first of last week when in the act of taking a radiator cap from his tractor.

Mr. Edwards was plowing with his tractor about a half mile from the house when the accident happened. His burns were about the arms and face.

Mr. Edwards managed to get to the house unassisted where he had medical attention as soon as a physician could be called. He was reported the latter part of last week as improving and out of dan-

ger.

Westway Items

(BY WILMA SKYPOLA)

Take Produce to Carl's Gro. Earl Norris of Eastland visited in the Grady Wilson home last week.

Mr. and Mrs. Dave Grimes and daughter, Rose Marie, are in Hot Springs, New Mexico, where they expect to remain about 30 days.

It was stated last week that Mr. and Mrs. Guy Lawrence had returned home. This was a mistake, but they are expected shortly.

Mrs. Bill Rice gave a quilting party Tuesday, and an enjoyable and profitable time was reported.

Services were held all last week and were closed Sunday. Several were to be baptized Sunday afternoon.

V. Skypola spent Thursday night with his mother in Umfarger. His brother, Henry, returned home with him.

Miss Irene Grimes is staying with her brother, C. P. Gaines.

E. C. Wells and Joe Chernelk of Friona were here Monday trading with Hereford merchants.

THE CHURCH WORLD

First Methodist Church

REV. E. E. ROBINSON, Pastor.

Sunday school, 9:45.

Preaching, 11:00 a. m. and 8:15 p. m.

Young people meet at 7:15 p. m. Junior church at 11:00 a. m.

A cordial invitation to the public.

First Baptist Church

REV. V. M. CLOYD, Pastor.

Sunday school, 9:45.

Regular preaching services by the pastor at 11 o'clock.

B. T. S. at 7:00.

Sermon by pastor at 8:00 p. m.

A friendly invitation is extended to all.

First Christian Church

REV. E. R. M'WILLIAMS, Pastor

The pastor begins his second year with the church on Sunday, and it is his hope that as many members who can will be present especially for the Sunday morning hour, when he will review the year just past and suggest some goals for the year ahead. Visitors will also be given a cordial welcome to any or all services of the day.

Church school at 9:45, morning worship and communion at 11:00; evening service at 8:00; Christian Endeavor at 7:15.

St. Anthony's Church

Sunday mass, 8:00 o'clock. Benediction of Blessed Sacrament at 8 p. m. Second mass at Bovina at ten. Weekday masses beginning Tuesday at 8:00. St. Anthony's school opens Tuesday morning.

Here and There

BY MRS. C. E. TICE

The W. W. club met with Mrs. Dewey Jones Thursday, and Miss Clark gave the lesson on fermented pickles. She also visited the home of the pantry demonstrator, Mrs. W. A. Springer, who is also demonstrating the use of sub-irrigation tile, and states it saves much work. The next meeting will be with Mrs. H. M. Mobley, September 13.

Will Martin of Big Spring visited Henry Martin last week. His mother went home with him after a visit here.

Melvin Mitchell, John Turner, Shirley Sandage and W. L. Tice were in Amarillo Thursday.

Mr. and Mrs. Gordon Ingle have returned from Pampa for a week's stay at their farm here.

Miss Nata Doss and Mr. J. D. Vaughn motored to Clovis last Friday and were married.

Messrs. and Meses. Leo Williams and C. E. Tice and family spent Sunday in the W. L. Tice home.

Mr. and Mrs. Floyd Campbell of Crosbyton spent the week end in the K. F. Campbell home. Sunday their two daughters, Meses. J. N. Benson and Melvin Mitchell and family, Mr. and Mrs. Gordon Ingle and Mr. and Mrs. Ace Campbell spent the day with them.

Mr. and Mrs. Henry Allman returned from a week's visit with their parents in Floydada Monday.

Messrs. and Meses. W. S. Dixon, Owen Andrews and Elmer Jones attended singing at Big Square Sunday.

Mmes. Leo Williams, J. E. Springer, J. M. Dixon, J. W. Berry, U. G. Randall, and C. E. Tice were entertained by the Wyche club one day recently.

H. M. Mobley and family have

returned from a visit at Breckenridge and Lockney.

Rev. and Mrs. Hope Owens of Muskogee, Oklahoma, who spent the summer in New Mexico, are spending the week with his sister, Mrs. J. B. Harlin. Their two children spent the summer here.

Mr. and Mrs. Alva Wilson spent Sunday in the Britt Boyd home.

Mr. and Mrs. Chas. Galbraith of Lubbock visited last week in the Luther Ramsey home.

Mr. and Mrs. Haskell Robbins left 10 days ago for Tennessee, and shortly after leaving a message came that his father was ill and asked that they come at once. They, all unaware of the message, reached home on Saturday morning and he passed away Sunday. The community extends sympathy to the Robbins family.

Several young people were entertained in the Elmer Jones home Saturday night.

Rev. Brewer is expected to fill his regular appointment at Friona next Sunday.

Oak flooring installed by Rockwell Bros. & Company is a thing of beauty and endless durability. And it adds to the value of your home.

Notice Of Sale of Real Estate Under Order of Sale.

STATE OF TEXAS, COUNTY OF DEAF SMITH. By virtue of an order of sale, issued out of the District Court of Deaf Smith County, Texas, on a judgment rendered in said court on the 31st day of January, 1933, in favor of L. A. Arnold and against J. H. Leatherwood, Paul Artho and J. E. Golden, in the case of "L. A. Arnold vs. J. H. Leatherwood et als," number 2045 in such court, I did on the 11th day of August, 1933, at 6 o'clock P. M., levy upon the following described tract of land, located in Deaf Smith County, Texas, as the property of J. E. Golden, to-wit: All of the West one-half (1/2) of Block No. 28, Evans Addition to the town of Hereford, and on the 3rd day of October, 1933, being the first Tuesday of October, 1933, between the hours of 10 o'clock A. M. and 4 o'clock P. M. on said date, at the court house door of said county, I will offer for sale and sell, at public auction, for cash, all the right, title and interest of the said J. E. Golden in and to said property.

Dated at Hereford, Texas, on this 29th day of August, 1933. J. C. CARRROLL, Constable of Justice of the Peace, Precinct No. 1, Deaf Smith County, Texas. 34-36

Thursday evening, Holy hour at 7:30. Friday, first day of September, exposition of the blessed sacrament from 3 to 4 p. m. The play, "Safety First," given Friday at St. Anthony's Hall, proved a bigger success than was expected, in spite of the rain. The dance which followed was a social success. All who saw the play agreed that the Nazareth players did very well and must have worked hard to make it realistic. To those who did not see it another opportunity was offered at Dimmitt last Monday.

Christian Endeavor Program.

First Christian Church, 7:15.

Leader: Clifford Kester.

Theme: The Value of a Life.

Piano prelude

Call to worship

Hymn: Jesus Calls Us

Scripture reading: Leader, Mark 8:37-38; Don Atherton, Ps. 8:3-9;

Ruby Vaughn, Luke 5:31-32; Leader, John 3:16.

Sentence prayers

Talks: 1. The value of personality. Pastor; 2. Enemies to personality, Andrew Pat Jones; 3. Friends to personality, Sallie Gilbreath.

Hymn

Offering

Business

Benediction

Rev. Cloyd Closes Friona Meeting.

Rev. V. M. Cloyd of the First Baptist church of Hereford completed a two-weeks revival meeting in Friona last Sunday.

The meeting opened August 14 and continued through last Sunday, with two sermons daily. Forty additions were made to the church during the revival.

Yes, Mam, We Have Yes, Sir, We Have
NO BEER NO BEER
But **QUALITY** Drugs, Sundries
and
SCHOOL SUPPLIES
Quality Drug Store

YOUR FALL SUIT
WILL COST MORE AFTER
SATURDAY
Orders for Ed. V. Price custom-made suits that are postmarked after Saturday, September 2, will cost \$2.50 to \$3.00 more.
Give us your order Friday or Saturday of this week. We will mail it by Saturday and you can have delivery at any time in the future you like.
Corbett & Co.

Announcement
I have purchased the S. O. Wilson Dairy Route, effective September 1st.
DELIVERIES
5:00 to 6:00 A. M. 8:00 to 10:00 A. M.
5:00 to 6:00 P. M.
HERB SINDT
Proprietor Prairie Dairic. Phone 666.

AN EXTRA SHOVELFUL
in **Every Ten**
If You Use Magnolia Coke
—It gives a tenth more heat. And besides that, the price is going to climb at least ten per cent. So don't wait until winter to start thinking about fuel problems.
Place your order with us now. Our trucks will deliver your season's supply.
McLean & Pitman
Grain Company
Phone 1. We Deliver.

Serve Foods a Chef Would Envy



You can, you know, if you make a practice of buying the best, and a sure way to get the best is to trade here. Our prices are always fair—but not lowest because we never give bargains at sacrifice of quality.

Bring Us Your Eggs—Highest Market Price.

Frank's CASH Grocery

FRANK RICHARDS, Proprietor.

Come Give Us a Trial.

Phone 117—We Deliver

LABOR DAY SEPT. 4TH



● Don't postpone getting the tires you need now. Enjoy your last summer holiday on a new set of Goodyears. Prices are still lower than they were last fall. Play safe. Before you start out, drive in and let us look over your tires.

BUY THIS TIRE



● Prices are marching up. But if you act in time you can still buy Goodyears at prices shown here—and most of them are lower than they were last fall... Look at this new 1933 Goodyear Pathfinder. With FULL CENTER TRACTION, 20% thicker non-skid tread, and stouter Super-twist Cord body, it turns in more miles, more blowout protection, more safety, than you could get from any tire costing four times as much a few years ago... Now is certainly the time to replace worn, dangerous tires with Pathfinders all around. No one can guarantee how long today's still low prices can last. We have your size. Be sure to get Goodyear quality tubes, too.

The New GOODYEAR PATHFINDER

| | |
|---------------|---------------|
| 4.10-21 | 5.00-19 |
| \$5.55 | \$7.20 |
| 4.50-20 | 5.00-20 |
| \$6.00 | \$7.45 |
| 4.50-21 | 5.25-18 |
| \$6.30 | \$8.10 |
| 4.75-19 | 5.50-19 |
| \$6.70 | \$9.40 |

ALL FULL OVERSIZE
Other sizes priced proportionately low

GOOD YEAR

Ireland-Beavers Motor Co.

301 East Third Street.

Phone 383

- mileage
- safety
- value
- price
- good looks
- lifetime guarantee

SPECIAL

Owing to their great popularity
GOODYEAR SPEEDWAY TIRES

will soon be available at **\$4.45 AND UP**
The greatest buy on the Market.

INSTANT
Hot Water
 is so convenient!
 An automatic water heater
 operates for only a few
 pennies a day.



West Texas Gas Co.
 GOOD GAS WITH DEPENDABLE SERVICE

We have just gotten some big reductions on
 both the
Oliver and Moline One-Way Plows
 and
Superior and Dempster Drills


M. D. WOMBLE Implements

**Over the Wire
 Comes What?**
 The Answer Is—Almost Anything You Desire

Ice, Refrigeration
 Music
 Education
 News Flashes
 Power
 Light
 Cleanliness
 Laundry
 Time
 Cooling Breezes
 Warming Rays
 Beauty Aids
 Health Aids
 Electrical Meals

—and countless other services

Have you ever thought how many uses
 you make of electricity in your home?



**TEXAS
 UTILITIES CO.**

Summerfield News
 BY MRS. GUY WALSER

Take Produce to Carl's Gro. if
 This community received from
 three to five inches of rain the past
 week and row crops look good.

Rev. Herman Coe, wife and
 daughter of Sweetwater, and Mr.
 and Mrs. Edward Pearce of Amarillo
 returned to their homes Monday
 following the close of a two
 weeks revival Sunday. Mr. Pearce
 conducted the song service, and
 Rev. Coe delivered many inspiring
 messages. There were five addi-
 tions to the church. Baptismal ser-
 vices were held jointly with Fri-
 onia at the First Baptist church
 in Hereford, with Rev. Coe per-
 forming the ceremonies.

Miss Hazel Oglesby left Saturday
 for Woodward, Oklahoma, where
 she will visit friends a few days.

Miss Myrtle Smith returned to
 her home in San Gabriel, Califor-
 nia last Tuesday after spending
 two weeks with her sister, Mrs.
 Charlie Roberson.

Misses Geraldine Kendall, Betty
 Joe Kendall, Charming Coe, Pearl
 Prachar, Helen and Ariess Oglesby,
 Geraldine Huntley helped Miss
 Louise Suttles celebrate her birth-
 day Friday at the home of Mr.
 and Mrs. B. A. Atchley. Games
 were played throughout the after-
 noon, iced lemonade and cookies
 were served.

H. D. Hill and family of Ford
 were guests of Mr. and Mrs. B.
 A. Atchley Sunday.

Mr. and Mrs. B. K. Grimes and
 family returned last week from a
 visit with relatives in Arkansas.

Jimmie Pike of Amarillo is visit-
 ing Louie Huckert, Jr.

Adam Flowers and family spent
 Thursday with her brothers, Glen
 and Shade Ratcliff of Ward.

Miss Bellinda Sikes spent last
 week with Miss Mary Turrentine
 of Westway.

Y. W. M. met last Thursday at
 the home of Miss Beatrice Law-
 rence with an interesting program.

The W. M. S. met at the church
 last Thursday, with good attend-
 ance.

W. A. Owen and sons of Grand-
 field, Oklahoma, Pat Lawhon and
 family of Hereford were guests
 in the B. C. Roberson home last
 Thursday.

Sam Ratcliff of Amarillo was a
 guest of Adam Flowers last Wed-
 nesday.

Mrs. Redder of Hereford visited
 Mrs. L. Huckert last week.

W. A. Koch and family and
 Barnard Koch of Hereford spent
 Sunday in the B. A. Atchley home.

Messrs. and Misses Joe Kendall,
 Marvin Maddux, Ky Lawrence, Lee
 Kendall, Wayne Lawrence and their
 respective families, and Mrs. J. J.
 Lawrence were guests of Mr. and
 Mrs. Henry Kendall at Frio Sunday.

Mrs. J. J. Lawrence and Mr. and
 Mrs. Wayne Lawrence of Eldorado,
 Oklahoma, are visiting the Ky
 Lawrence, Marvin Madden and
 Henry Kendall home this week.

Miss Edith Neff returned to her
 home in Merkel Monday after a
 visit with her sister, Mrs. B. E.
 Roberson.

Mr. and Mrs. Tom Smith and
 Garland Pearce of Amarillo were

guests of Mr. and Mrs. C. R. Wal-
 ser Sunday. T. D. Smith who has
 been visiting relatives here return-
 ed home with them.

John and Laura Black of Clar-
 kton spent the week end with Mr.
 and Mrs. Lee Curry, Laura re-
 maining for a week's visit.

Black
 BY MISS NOBLE M'LEAN

Take Produce to Carl's Gro. if
 Good rains fell over this com-
 munity last Thursday and Sat-
 urday nights, which will be benefi-
 cial to row crops.

Mrs. Fred Myers of Enid, Okla-
 homa, visited her parents, Mr. and
 Mrs. T. J. Hawks, one day last
 week.

The ladies study and social club
 will meet with Mrs. Tom Presley
 the first Thursday in September.

Wayne and Irwin Kimmeling are
 visiting in the R. E. Barnett home
 this week.

Mr. and Mrs. Clyde Hays attend-
 ed the revival at Summerfield sev-
 eral nights last week.

H. L. McLean and F. E. McMurry
 were in Farwell Thursday.

Because of bad weather Sunday
 there was no Sunday school.

Mr. and Mrs. G. E. McCrate,
 Kermie Deaton and James McLean
 were in Clovis Monday.

Roy Coker and family of Sum-
 merfield visited in the F. E. Mc-
 Murry home Sunday.

Black played Forrest at Clovis
 last Thursday, winning 8 to 0.

The Black team plays Clovis this
 Monday.

Johnnie Mann of Dimmitt visit-
 ed Houston McMurry last Sat-
 urday and Sunday.

Leon Welch and James McLean
 were in Frio Saturday.

School begins September 4, Irvin
 Kimmings of Canyon will be prin-
 cipal; Mrs. Jas. Black of Hereford,
 primary. All the children are
 urged to be present the first day.

Several of this community at-
 tended the revival meeting at Fri-
 onia.

The baseball games at Clovis
 have attracted a large attendance
 from this community.

Ford Doings
 BY LA VERNE MANN

Take Produce to Carl's Gro. if
 Misses Birdine and Virginia
 Brunson returned home Sunday
 from Claude where they spent last
 week visiting relatives.

More fine rains fell in this vic-
 inity Monday and Wednesday of
 last week.

Rev. V. M. Cloyd preached here
 last Sunday to a congregation of
 about 40.

F. W. Brunson and family spent
 Sunday in Claude attending a fam-
 ily reunion.

D. B. Mann, R. W. Stephens and
 son, R. W. Jr., were in Hereford
 Tuesday on business.

The girls club met Wednesday
 with Misses La Verne and Euna
 Mann in a social meeting. All
 members and one visitor were
 present. The next meeting will be
 with Misses Birdine and Virginia
 Brunson August 30.

Mrs. W. M. Stewart was on the
 sick list Sunday.

R. W. Stephens and D. B. Mann
 were Amarillo visitors Friday.

School begins at Ford on Sep-
 tember 4. Miss Ida Lee Cone of
 Claude will teach.

Mr. and Mrs. W. M. Stewart
 and daughters were in Amarillo
 Friday.

Just a few of those specially
 priced Brunswick tires left, and
 we will continue the sale through
 this week. At RICE'S.

ANNOUNCING

The opening of my wood-work
 and furniture repairing shop; up-
 holstering, lawn mower sharpening,
 cleaning and refinishing of all
 kinds of furniture. Saw filing a
 specialty. Located in the rear of
 Fullwood Battery and Electric Sta-
 tion. Opening September 1. Bring
 furniture for repairs to rear door.
 Plenty of parking space. Phone 20.
 E. H. FULLWOOD, "The Home of
 the Hobby Horse." 34-4c

You'll be sorry if you wait until
 winter to repair those garage doors.
 Don't let George do it when Rock-
 well ros. & Company can do a
 much better job. 34

**ON OLD
 FURNITURE
 SELL VIA
 THE
 WANT
 ADS**

Ward News Notes
 BY MRS. W. P. CARAWAY

Good rains have fallen through-
 out this territory. Some wind and
 hail damage is reported which
 damaged gardens and row crops to
 some extent.

Get highest cream prices at Farm-
 ers Creamery Association. 7-4c

Mrs. Bill Hutson and sons spent
 part of last week with her mother,
 Mrs. G. D. Dennis of Ford.

Berry Miles and daughter of
 Amarillo are spending the week in
 the W. O. Miles home.

On account of rain and bad roads
 there were no services Sunday at
 11 o'clock.

Mrs. Tiny Hutson and children
 of Borger who have been visiting
 relatives and friends here, return-
 ed to their home Friday.

Mr. and Mrs. Cecil Lady visited
 in Hereford Friday.

Gladys Lewis visited Francis and
 Viola Hutson Tuesday night and
 Wednesday.

Polly Anna and Billie Louise
 Crawford spent Saturday night with
 Dorothy Miles.

School will open Monday. All
 patrons are invited to attend the
 opening, with Misses Oxford and
 Davis of Hereford, as teachers.

Mr. and Mrs. John Hutson and
 sons, visited relatives in Borger
 last Friday night.

Several from this community
 attended the ball games at Here-
 ford last week end.

Mr. and Mrs. Lee Crawford called
 in the W. O. Miles home Sun-
 day afternoon.

Mr. and Mrs. Reed-Williams of
 Hereford were in this community
 Sunday afternoon.

Mrs. Wiley Roberson and sons
 have returned from a visit with
 relatives at Lamesa and Levelland.

O. J. Lady is working on the
 Conkright farm northeast of here.

Rev. Harrison of Hollene came
 over Sunday to begin a revival,
 but on account of so much rain
 the meeting has been postponed.

Dean News
 BY MRS. H. L. HARRELL

Mr. and Mrs. E. J. Duncan of
 Pampa are visiting Mr. and Mrs.
 Bennie Fulkerson.

Get highest cream prices at Farm-
 ers Creamery Association. 7-4c

Misses Gladys Lewis, Frances
 and Viola Hutson of Ward called
 on Roberta Harrell Tuesday.

Henry Skypola attended a dance
 at St. Anthony's hall Friday night.

Miss Raley of Vega called on
 Mrs. Arlie Dean one day last week.

Mr. and Mrs. Bennie Fulkerson
 were guests in the Earl Springer
 home at Hereford Sunday.

Clem Friemel was a business
 visitor in Amarillo Friday.

Messrs. and Misses, Bennie Ful-
 kerson and E. J. Duncan took din-
 ner in Hereford Friday.

F. E. Henning of Elk City, Okla-
 homa, was here looking over his
 cattle and farm last week.

J. D. Harrell was in Hereford
 on account of illness and is under
 medical treatment.

Mr. and Mrs. Bennie Fulkerson,
 Mr. and Mrs. E. J. Duncan and
 Miss Roberta Harrell attended the
 circus in Amarillo Saturday night.

Mr. and Mrs. Phillips of Sims
 spent Sunday night in the Harrell
 home.

Dessie Mae McCracken
 Teacher of Piano

Fall Term Opens
 SEPTEMBER 4th.

Studio 406 East Third Street.
 Phone 272

**When You Buy a
 Willard**
 You Know Exactly
 What
 You Are Getting

**WILLARD QUALITY IS
 GUARANTEED ...**
 regardless of the type of
 Willard that you buy...
 or the price you pay.

Before you buy any battery
 come in and let us show
 you why people buy more
 Willards than any other
 battery on the market

**WILLARD
 BATTERY STATION**
 PHONE 284

STORAGE
 BATTERIES

Willard

**BUSINESS AND
 PROFESSIONAL
 ABSTRACTS**

The title to your land is vital
 Our Abstracts correctly
 reveal the title.

**A. O. THOMPSON
 ABSTRACT CO.**

5 1/2 per cent Federal Farm
 Loans.

AUDITOR

PAUL S. CORBETT
 Accountant and Auditor

Income Tax Service
 Office County Court House

CLEANERS

WEST TAILOR SHOP
 MRS. O. F. WEST, Proprietor

Clothes Called for and
 Delivered.
 Phone 383

DAIRY

PRAIRIE DAIRIE
 Grade "A" Milk

Sweetmilk, Cream, Buttermilk.
 We Deliver Daily.
 Phone 166

**S. O. WILSON
 DAIRY**

Grade "A" Milk, 10c quart.
 Phone 9027

GAS-OILS

GLENN SNYDER
 Service Station

Southwest of Court House
 Texaco Certified Lubrication

SERVICE-U-LIKE
 Filling Station
 All Texaco Products

N. E. MILBURN, Manager

ELECTRICAL

GEO. S. McCONNELL
 Frigidaire Repair Work.
 Have been repairing electric
 Refrigerators for 7 years.
 PHONE 739-W.

PRODUCE

BROWN PRODUCE
 Market Prices for
 Cream, Poultry, Eggs

Second Street, Hawkins Bldg.

PRINTING

THE HEREFORD BRAND
 For
 OFFICE SUPPLIES
 and
 JOB PRINTING

NOTICE OF EXECUTION SALE

THE STATE OF TEXAS,
 COUNTY OF DEAF SMITH

By virtue of an order of sale is-
 sued out of the United States Dis-
 trict Court for the Northern Dis-
 trict of Texas, at Amarillo, on a
 judgment rendered in said Court
 on the 2nd day of June, 1933, in
 favor of W. J. Gebhard, Receiver
 of the First National Bank of
 Maryville, Missouri, and against
 the said J. K. Gray, in the case
 of W. J. Gebhard, Receiver of the
 First National Bank of Maryville,
 Missouri, Vs J. K. Gray, No. 834
 in Such Court, I did, on the 7th
 day of August, 1933, at 10 o'clock
 A. M., levy upon the following de-
 scribed tracts and parcels of land
 situated in the County of Deaf
 Smith, State of Texas, as the prop-
 erty of the said J. K. Gray, to-wit:
 The Northeast One-Quarter
 of Section 44-2, Deaf Smith
 County, Texas;

And on the 3rd day of October,
 1933, being the first Tuesday of

**DIRECTORY
 INSURANCE**

INSURANCE

JNO. H. PATTON
 PHONE 50

INSURANCE

BONDS

**HEREFORD INSURANCE
 AGENCY**
 John McLean, Manager

LUNCHES

We WILL FEED YOU
 at
EVER-READY LUNCH

THE CHOCOLATE SHOP
 Plate Lunches
 Sandwiches

Cold Drinks, Candies
 Magazines.

NURSING

PRACTICAL NURSING
 At My Home Or At Yours.
 23 Years Experience.
 Telephone 391

MRS. A. D. GODWIN
 Second door west on Eighth
 Street, off 25-Mile Avenue.

PLUMBING

Get Your Plumbing Supplies
 Here!

**ROUNTREE PLUMBING
 AND HEATING**
 Phone 190

PHYSICIANS

DR. E. B. THOMASSON
 SURGERY
 General Practice
 Office Over Corner Drug
 Store
 PHONES
 Residence 224 Office 37

DR. T. L. MORGAN
 Physician and Surgeon

Buckner-Lambert Building
 Office Phone 462
 Residence Phone 463

MANOLOGY

Will be in Hereford every
 Wednesday at the home of
 J. F. Ward
 Phone 250.

DR. R. E. PERKINS

WOODWORK

Custom-Made Furniture

Windmill Sections, Sucker
 Rods, Combine and all kinds
 of wood machinery parts
 made and repaired.

D. M. RAYZOR
 Woodwork. 504 N. Main.



**Learn the Three
 R's
 of Checking**

- RECORDS
- RECEIPTS
- READY CASH

Open a Checking
 Account Here

The First State Bank
 "A MORE BEAUTIFUL HEREFORD"

MAKE MONEY

**ON OLD
 FURNITURE
 SELL VIA
 THE
 WANT
 ADS**

Willard

**WILLARD QUALITY IS
 GUARANTEED ...**
 regardless of the type of
 Willard that you buy...
 or the price you pay.

Before you buy any battery
 come in and let us show
 you why people buy more
 Willards than any other
 battery on the market

**WILLARD
 BATTERY STATION**
 PHONE 284

STORAGE
 BATTERIES

Willard

NOTICE OF EXECUTION SALE

THE STATE OF TEXAS,
 COUNTY OF DEAF SMITH

By virtue of an order of sale is-
 sued out of the United States Dis-
 trict Court for the Northern Dis-
 trict of Texas, at Amarillo, on a
 judgment rendered in said Court
 on the 2nd day of June, 1933, in
 favor of W. J. Gebhard, Receiver
 of the First National Bank of
 Maryville, Missouri, and against
 the said J. K. Gray, in the case
 of W. J. Gebhard, Receiver of the
 First National Bank of Maryville,
 Missouri, Vs J. K. Gray, No. 834
 in Such Court, I did, on the 7th
 day of August, 1933, at 10 o'clock
 A. M., levy upon the following de-
 scribed tracts and parcels of land
 situated in the County of Deaf
 Smith, State of Texas, as the prop-
 erty of the said J. K. Gray, to-wit:
 The Northeast One-Quarter
 of Section 44-2, Deaf Smith
 County, Texas;

And on the 3rd day of October,
 1933, being the first Tuesday of

said month, between the hours of
 ten o'clock A. M. and four o'clock
 P. M., on said day, at the Court-
 house door of said County, I will
 offer for sale and sell, at public
 auction, for cash, all the right,
 title and interest of the said J. K.
 Gray in and to said property.

Dated at Amarillo, this 7th
 day of August, 1933.

SAM L. GROSS,
 United States Marshal.
 By J. D. GAMBLE,
 Deputy.

31-4c

**RESULTS
 from
 WANT ADS**

STAR THEATRE

Hereford, Texas

Friday Only

MATINEE AND NIGHT



"The Devil's Brother"

ADMISSION ONLY 10c

Saturday Only

Matinee and Night,

ZANE GREY'S

"Man of the Forest"

SERIAL AND COMEDY

As Usual, 10c FOR MATINEE AND NIGHT

Sunday, Monday

Tuesday

Alma Mammy

And her hotcha poppy! College as co-eds know it but don't tell it! The Gay White Way of the Campus!



COLLEGE HUMOR

A Paramount Feature with BING CROSBY, GEORGE BURNS and GRACIE ALLEN, RICHARD ARLEN, MARY CARLISLE, JACK OAKIE and the Ox Road Co-eds

THEATRE

News and Mickey Mouse

Preview Saturday Night

ADMISSION 10-20c

Wednesday and

Thursday

SEPTEMBER 6-7

"I Love that Man"

EDMUND LOWE and NANCY CARROLL

PERSONALS

The \$1.00 per dozen photos have gone over big, so we are extending the price until October 1st. Hanna & Hanna.

Mrs. J. Frank Potts of Lubbock was here Wednesday visiting with friends.

A 5.25-21 Brunswick tire for only \$5.75. Special this week at RICE'S.

Mr. and Mrs. Gano Hastings of Dimmitt were here Wednesday afternoon on a business trip.

Brunswick Super Service Tires are insured for life against road accidents by RICE.

L. N. George of Dawn was here Wednesday afternoon getting repairs for the Dawn school truck.

W. D. and Paul Nafziger left Monday for Chicago where they will attend A Century of Progress.

Frank Williams and his son, Chet, arrived here last Monday from their home in Phoenix, Arizona.

Mrs. Jim Green of Fort Worth returned home Monday after a several weeks visit with folks in Hereford.

Byron Kimmons of Clovis was here last Saturday visiting with friends and attending to business matters.

Harve McConnell of Amarillo was here Wednesday visiting with his brother, George McConnell, and family.

Mrs. Fannie Taylor of Athens is here visiting in the home of her niece, Mrs. J. I. Penrod and family.

Mrs. C. C. Acker and children and Mrs. Ollie Fox spent several days last week visiting friends in Pampa.

Mrs. Lester Gordon and two sons of Pampa are visiting Mrs. Gordon's sister, Mrs. H. K. Fox, and Mr. Fox.

G. W. Brumley returned last Sunday from Los Angeles, where

he had consigned several car loads of hogs the week before.

4.75x19 Tires, Special \$4.38, and only three left. Better hurry to RICE'S.

Mrs. Paul Barnett and two boys of Wichita Falls, are here visiting her mother, Mrs. J. M. Boone, and other relatives.

Miss Lucille Hicks of Garden City Kansas, arrived Tuesday night for a visit with relatives and friends in Hereford.

Mr. and Mrs. W. R. Hawkins left Wednesday for Albuquerque, New Mexico, where he will engage in the poultry and egg business.

Mr. and Mrs. Henry Williamson and sons and Miss Ursalee Fridley left Sunday for a short vacation in Ruidoso, New Mexico.

Noel and Miss Sarah Agnes Bryant arrived home Sunday evening from Lubbock where they have completed their first year at Texas Tech. They were accompanied by their parents, Mr. and Mrs. H. D. Bryant, who had been in Lubbock for a visit.

Mrs. Leta Barnett and sons, Paul and James, of Wichita Falls are visiting this week with Mrs. Barnett's mother, Mrs. J. M. Boone.

Colby Conkwright arrived home Wednesday morning of this week from a two weeks visit with relatives and friends in Winchester, Kentucky.

Walter Dunlap and Troy Womble left early Thursday morning for Plainview where they are attending a wheat reduction meeting held there today.

Dr. E. E. Robinson of this city preached the Dr. Charles C. Gidney funeral sermon at Plainview last Friday. Dr. Robinson was accompanied to Plainview by D. M. Rayzor. Dr. Gidney was a brother-in-law of Mrs. W. D. Kelleher of this city.

Bonnie Brumley returned home from Fort Worth Monday where he had been for the purpose of becoming familiar with government hog shipping methods.

Mr. and Mrs. W. A. Buchanan and Mr. and Mrs. C. L. Buchanan of Canyon were here last Friday visiting in the home of Mrs. W. A. Buchanan's brother, R. T. Nunn.

Wayne Bowers of Houston is here visiting in the home of his sister, Mrs. Walter Dunlap and family. Mr. Bowers left Hereford 11 years ago with his parents, Mr. and Mrs. J. H. Bowers.

It's war to the death with flies from now until cold weather. Screen for windows and doors is sold and installed by Rockwell Bros. & Company. We are as close as your telephone.

Burl Alexander of Melrose, New Mexico, visited his parents, Mr. and Mrs. D. H. Alexander, the past week end. He has recently been made bookkeeper for the Panhandle Lumber Co. at Melrose.

Wilson Gyles returned Tuesday night from a two weeks vacation trip to Chicago and Kansas City. He brought back a new car he had delivered to him in Detroit. His Mother returned with him.

Mrs. Lee Speers and son, Joe Speers and wife, of Smackover, Arkansas, returned to their home last Friday after a several days visit here in the home of Mrs. Lee Speers' father, R. J. Naylor.

Mr. and Mrs. Wes Anthony and daughter, Miss Helen, of Big Square, were here Tuesday trading with Hereford merchants and visiting in the home of his parents, Mr. and Mrs. W. B. Anthony.

Miss Myrdia Williams returned home Monday after attending Colorado University at Boulder during the past six weeks. She left today for Plainview where she will teach during the coming year.

Mr. and Mrs. Fred H. Soll and little daughter, Ruth Ann, of Canyon, were here Wednesday. Mrs. Soll was formerly Miss Nell Farmer. Mr. Soll is engaged in farming about nine miles east of Hereford.

Mr. O. N. Laurason and son, O. N. Laurason, Jr., arrived in Hereford last Thursday night from their home in Los Angeles, and spent Friday night in the home of Mrs. Laurason's half brother, R. T. Nunn.

Mr. and Mrs. J. C. McCracken and Mrs. M. L. Steele motored to the Steele ranch near Fort Sumner, New Mexico, to spend last week end visiting Mr. and Mrs. Sam Steele. Mrs. Steele remained there for this week.

Keith Guthrie returned home Monday afternoon from a six-weeks visit in Wichita, Kansas, and Chicago. Mr. Guthrie was accompanied home by his brother, G. L. Guthrie, and wife, of Las Cruces, New Mexico.

Mr. and Mrs. John A. Neill and daughter, Nancy, were here the latter part of last week visiting her parents, Mr. and Mrs. W. B. Wiltshire, and other relatives and friends. Miss Nancy remained here for an indefinite stay.

FOOTBALL

(Continued from Page One)

gle and Dub Thurman, were in the group. A center, George Smith, and a half dozen linemen, T. L. Sparkman, Henry Turner, Carl Howard, James Garrett, Dennis Baker and Wilbur Benge, are in the group he is expecting to come through.

Eighteen Good Men.
This gives him 18 proven men around whom he will build his machine. There is speed, weight and power in the combination, but little experience.

Altogether there are 31 boys eligible for the squad. Whether they will all report—a number of them are from rural schools—remains to be seen.

Business Manager B. H. Hopkins and McCollum will issue equipment to the squadmen Friday and Saturday afternoons of this week. Work will start in deadly earnest with the opening of school Monday afternoon.

Eligible for the Squad.

| Name | Pos. | Ex. | Wt. |
|----------------|------|-----|-----|
| Clayton | fb | 1 | 170 |
| Trimble | hb | 0 | 140 |
| Baker, (Capt.) | qb | 1 | 140 |
| Sowell | hb | 1 | 140 |
| Russell | hb | 1 | 138 |
| Womble | fb | 0 | 175 |
| Speegle | hb | 0 | 135 |
| Thurman | hb | 0 | 135 |
| Hicks | hb | 0 | 135 |
| Jowell | hb | 0 | 135 |
| Smith | c | 0 | 145 |
| Mythe (Cap) | c | 1 | 140 |
| McLean | c | 0 | 145 |
| Baker, D | g | 0 | 102 |
| Garrett | g | 0 | 143 |
| Benge | t | 0 | 154 |
| Sparkman | t | 0 | 100 |
| Pummer | g | 0 | 135 |
| Rockrell | g | 0 | 140 |
| Burkett | g | 0 | 140 |
| Boardman | t | 0 | 100 |
| Daniel | t | 0 | 105 |
| Howard | t | 0 | 170 |
| Turner | t | 0 | 103 |
| Dean | e | 0 | 135 |
| Hager | t | 1 | 170 |
| Wilson | t | 0 | 170 |
| Seed | | 1 | 145 |
| Owenby | | 0 | 145 |
| Story | | 0 | 140 |
| Carlyle | | 0 | 135 |

Walser Family In Reunion; Over 50 Attend Gathering

The Walser family of Summerfield and Hereford held its first reunion last week since the death of their father 16 years ago.

The three-day gathering was held in Cota Canyon. More than 50, including members of the immediate family, their relatives and friends, attended.

Plans were made for next year's encampment and during the three days a most enjoyable time was spent.

Those attending were Messrs. and Mrs. W. A. Gollightly, T. L. Calcuto and two daughters, Mrs. Ellen Goswick, Otho Emmert of Wellington; Mr. and Mrs. J. W. Walser and daughter; Mr. and Mrs. Lloyd Anglin and two daughters, Mrs. Vaudie Briley of Wheeler; Mr. and Mrs. S. L. Walsh, Mr. and Mrs. C. J. Crump of Hereford; Mr. and Mrs. Guy Walser, Mr. and Mrs. F. A. Clark, Mr. and Mrs. D. C. Walser and baby of Summerfield; Mr. and Mrs. T. J. Smith, son and daughter,

Mr. and Mrs. Garfield Smith and son, Mr. and Mrs. Edward Pearce, Mr. and Mrs. Claude Walser, Amarillo; Mr. and Mrs. O. O. Baker and four children of Sudan. Visitors were Mrs. Madge Page and two sons of Wheeler and Mrs. Joe Kendall of Summerfield.

G. W. Heard and Miss Lucy Read, and his brother, H. D. Read. Mr. Read is a railroad passenger conductor on the L. & N. out of Birmingham and it is his first trip to Hereford.

Mr. Williams is one of the most extensive wheat growers in Deaf Smith county, and is making preparations now to drill in about 3700 acres. He usually plants between four and five thousand acres, but desires to fall in line with the government wheat reduction plan, and will reduce his acreage about 15 per cent.

S. K. Read of Birmingham, Alabama, is here this week visiting in the homes of his sisters, Mrs.

FOR RENT, FOR SALE CARDS AT BRAND OFFICE. CHEAP.

Used General Electric Refrigerator. This machine is in perfect condition.
See Us Quick
E. B. BLACK CO.
Ambulance Service—Day or Night
Hereford, Texas

PIGGLY WIGGLY

Balance your Budget

TAKE THE TURNSTILE TO ECONOMY AND ENJOY THE KIND OF QUALITY YOU DREAM ABOUT

Clever Hostesses Acclaim Our Quality - Value POLICY

Women accustomed to the praise accorded finest foods have found buying here enables them to be just as much admired as they were before it became necessary to save money on food costs.

IT PAYS To Trade Here

WEEK DAYS—7:30 A. M. TO 5:30 P. M.
SATURDAY—8:00 A. M. TO 9:00 P. M.

PIGGLY WIGGLY

City Tax Values Lowered

Our City Equalization Board recommended to the City Officials that a blanket reduction of 15% on all real estate be applied to city property for 1933 taxes. Your City Officials were pleased to act in accord with the recommendation of said Board and the new roll is being prepared accordingly.

All of these things are being done in order to induce property owners to pay their taxes promptly.

There are many citizens who owe the City more than one year's taxes now, and your City is in dire need of this money.

Those of you who are delinquent at this time should know and remember that it is because of your loyal and patriotic neighbors who have put first things first and paid their taxes and have done without personal things they would liked to have had.

Many of you will be receiving processing wheat money soon, we most respectfully urge you at this time to make your plans to meet your obligations to your City with this money.

All penalty and interest on City taxes for 1932 will be remitted if paid on or before September 30th. This positively is the last extension and the last chance you will have to pay your 1932 taxes without penalty and interest.

Sell some of the wheat you have been holding and pay up.

You have enjoyed the tender and watchful oversight of your City which has been paid for by your neighbors. Now you come and pay up at least a portion if not all that you owe the City.

Your good friends, the City Commission, have no desire to put any of you to any extra expense and embarrassment, but, friends, you are due an obligation that you should strain every nerve to meet.

The City Commission cordially invites your full cooperation in all of these matters.

Yours very truly,

E. B. BLACK, Mayor.
J. D. BUCHANAN, Commissioner
N. E. GASS, Commissioner.