

The Hereford Brand

TUESDAYS—TWICE-A-WEEK—FRIDAYS

23RD YEAR, NO. 49.

HEREFORD, DEAF SMITH COUNTY, TEXAS, TUESDAY, JULY 30, 1923.

And There's Another Thing Hereford People Have to be Thankful For, Too: They Live in the Cleanest Looking and Most Attractive Little City in This Neck 'O' The Woods!

An Entrance Examination

Just now, all over the country there are numerous High School graduates who are contemplating entering college next fall. These young people look forward with great expectation to their college experience, and to this class the following "Preliminary Entrance Examination" is a timely thought at this time. This "examination" is sent out from the University of Texas, and is worthy of the most serious consideration of every boy and girl who finishes high school whether they intend entering college or not. The News prints it in the hope that it will come to the attention of many young people and start them to thinking rightly about the seriousness of life. Read it.

Question 1. Are you man enough to get up promptly every morning, get to your meals and to school on time every day, and go to bed at a fixed hour every night, all of your own initiative, without a word of reminder from anybody?

Test your ability by making arrangements with our parents that for a trial month you are to be left entirely to yourself in these matters, keeping a strict record of our "oversleeps", "tardies", etc. If you stand the test continue the arrangement indefinitely in the joy of real manhood. If you fail, stay away from college till you are more of a man. You are not "ready."

Question 2. Are you man enough to go off by yourself every day and study all your lessons till you know them, without having anyone tell you to get to work?

At college nobody "makes" you study. If you haven't grit enough to do it of your own accord, you will be off Main Street in the college graveyard. Your excuses will seem flawless to you but, alas, not to your hard-hearted college executors, who have a special thirst for the gore of brilliant excuse-makers. If you cannot "pass" this part of the entrance exam, therefore, save yourself by staying away from college till you are better prepared.

Question 3. Are you man enough to carry loose change in your pocket without spending it?

Childish lack of self-control in handling money ruins more college careers than liquor and gambling combined. Over-spending, buying on credit, borrowing, deceiving the homefolks—then the inevitable exposure and smash-up. It is an every-day tragedy on Main Street.

Test your ability by asking your father to give you a cash "salary" in a lump sum at the beginning of each month. Agree with him on a written list of personal expenses it is meant to cover. If, with this money in your pocket, you cannot help "running out" before the month is over, you are not old enough financially to be turned loose on Main Street.

Question 4. Are you man enough, when another fellow's answer is in easy reach, to fall on an examination rather than obtain unlawful aid? In the whirlwind rush of the college Main Street opportunities to lie and cheat are innumerable. If, when the temptation comes, you are too weak to resist, you are unfit for college, and will soon be kicked out by your fellow students and disgraced for life. Until you can safely be trusted with entire liberty in matters involving your truthfulness and honor, stay away from college. You are not "prepared," whatever your age, height, or "units."

This is a short but searching entrance examination. If you cannot stand it, remember that for the weak-willed, short-sighted, and dishonest, the college graveyard is yawning and never full. If you can, rejoice that from the Main Street of college life all roads of success are wide open to the self-controlled and energetic.—The Granbury (Texas) News.

Water and Sewer Extensions Work Will Begin Soon

The contractor employed by the City of Hereford to make the water and sewer extensions recently authorized, advised the Mayor this week that he is expecting his material to be delivered here any day now and hopes to get the work completed by the middle of August.

Kingfisher College Students Hold a Reunion

Miss Jewell Gilbreath left Saturday for Spring Lake, Texas, at which place she attended a reunion of Kingfisher College students which was held at the home of Miss Mary Belle Haman near Spring Lake. The out-of-town student guests were Leon, Frank and Miss Jennie Cherington, Miss Pearl Coleman and Clarence Emmons, all from Venita, Oklahoma. The Castro and Deaf Smith county students of Kingfisher College were Messrs Mary Belle Haman, Ruth Linville, Gladys and Fern Axtell, Jewell Gilbreath, Ester Rice and Messrs. Gene and Jess Cleavinger.

COTTON GIN IS BURNING ISSUE NOW

BUSINESS MEN IN DETAILED STUDY OF SUBJECT

OUTLOOK GOOD

Minimum of 2,500 Bales Here With Gin, And Crop is Coming

A cotton gin for Hereford was again the principal topic of discussion at the Chamber of Commerce luncheon at the Cordova Hotel Monday. The question was gone over thoroughly and everybody present appeared to have an idea, and expressed it, too.

A concrete proposition from one concern was turned over to the cotton committee, and that committee authorized to work out the entire matter. It was unanimously agreed that the gin absolutely must come. Reports indicate that there will be a minimum of 2,500 bales brought here for ginning if the plant is secured and that the present condition of the crop is flattering. Following the meeting the committee held a protracted session and made a lot of progress.

President Wilkinson read the letters recently exchanged between the Mayor and the state highway commission regarding the paving of Third street, given in more detail in another column of this paper. Financial Director Rockwell was requested to employ sufficient help and give the Tourist Camp a thorough cleanup. The hospital committee asked for more time before reporting. Next Monday the luncheon will be held at the Stockman's Cafe. Those present Monday were: D. F. Ashbrook, C. C. Rockwell, Carl Cockrell, L. Baskin, A. Herbst, W. E. Hicks, F. H. Oberthier, E. W. Harrison, C. A. Skelton, Nester Gass, E. S. Ireland, Rev. L. N. Lipscomb, Geo. L. Muse, A. M. Jones, Henry Wilkinson, Johnathan Pitman, W. R. Stockman, G. A. F. Parker, D. L. McDonald, Homer Wilkinson, Seth B. Holman.

Amarillo Boosters Telling of Tri-State Fair

Secretary Vernon of the Amarillo Board of City Development, Jno. B. Gilvin and John W. Buxter were in the city Tuesday handing out literature and boosting the Amarillo Tri-State Fair to be held in September.

Mrs. Minnie Dent Dies; Is Buried Here Sunday

Mrs. Minnie Dent, aged 57, wife of George Dent of Hereford, passed away at a sanitarium in Amarillo Friday, July 27, and was buried in the Hereford Cemetery Sunday afternoon, July 29. Funeral services were conducted from the family residence at 4:30 in the afternoon, conducted by the Rev. B. F. Fronberger.

Mrs. Dent had been ill for several months from a complication of troubles and went to Amarillo several weeks ago, spending some time in the sanitarium, then going to the home of relatives, afterwards returning to the sanitarium just before her death. She had resided in Hereford for many years and was a splendid Christian woman with a legion of friends who mourn her untimely death.

Her sons, Joe Dent of Amarillo, and Charlie Dent of Graham, accompanied the body to Hereford, as did her niece, Mrs. Kilgore of Amarillo, with her husband. There were a number of friends from Amarillo and elsewhere who came down for the last sad rites, including Mrs. Cornelius and her daughter, Mrs. Smith, and husband.

Uncle John's Job
MEN ARE SIMPLY CHILDREN GROWING UP
SINCE THE FIRST CAME IN EVERY MAN
HAS TO HAVE HIS RATTLE!

Offers Billion for U. S. Merchant Fleet



John W. Slack, President of a manufacturing plant at Silver Creek, N. Y., offers the government \$1,051,000,000 for the entire U. S. merchant fleet. "Too much," says retiring Chairman Lasker. It is hinted Henry Ford had a hand in the bid, although Mr. Slack will neither confirm nor deny the report.

John W. Gordon, Pioneer, Passes To His Reward

John W. Gordon, pioneer ranchman, cattleman and banker of the Plains section died in a hospital at Hannibal, Mo. at 2:00 a. m. July 9. While Mr. Gordon probably called Lubbock his official residence, he was as much at home in Hereford as in any other place and was a property owner in this as well as in many other counties. He transacted his business through the Western National Bank of Hereford and G. A. F. Parker, president of that institution, was custodian of his personal papers and his will. In a short synopsis of his life sent out from the Lubbock, the following statements are made:

"Mr. Gordon came to the plains by way of Colorado City, the nearest railroad point to Lubbock, from Hannibal, Missouri, in the late seventies and took up a piece of land. This he has added to, year after year, until his present holdings are estimated to be in excess of 50,000 acres. It was his pride in life that he didn't owe a cent of money to any man and had never signed a deed or release on a foot of land in his life. He bought and held, and that was true of bank stock, of cattle, land, city property and other investments. He is a stockholder in a half dozen plain-banks including Lubbock, Brownfield, Hereford and other cities. He owns land in Lubbock, Cochran, Hockley, Castro, Terry, Deaf Smith and other counties, of the plains and city property in the principal towns of the counties.

"As a bachelor, he lived alone on his ranch near Lubbock until the past year when on account of his failing health he went to Mineral Wells where he was joined by his sister from Missouri. He leaves a brother, Martin Gordon, who lives on the Lubbock county ranch, and a nephew, Frank Givins, who is manager of his ranch properties in this section.

"It is estimated that his estate will run something around a million dollars, clear of all obligations, but there is no indication as to the terms of his will in the disposal of these properties."

John Gordon Passes Away

At 2 a. m. on July 9th at the Leveing Hospital in Hannibal, Mo., John William Gordon passed away.

Uncle John, as he was familiarly called, had been in failing health for more than a year. For some months he had been at Mineral Wells. Quite recently he was taken to Hannibal, Mo., where he died.

He was the son of William and Elizabeth (McWilliams) Gordon. He was born near Palmyra in Marion County, Missouri on June 11, 1854. He came to Texas at the age of 23. He located in Terry county and the first year of his residence there, was completely wiped out financially. He went to Colorado City, the nearest railway point, and for a time worked in a livery stable. Later he worked for several large cattle companies and by saving his wages got a start in the cattle business. Always industrious, careful and conservative, he built up large holdings of land and cattle in Terry, Hockley, Lubbock, Castro and Deaf Smith counties.

Charter Secured For Tucumcari Railroad Line

A story from Austin to the Amarillo News under date of July 9 states that the charter for the Texas Panhandle Railway Company, capitalized at 2,700,000 has been approved by the attorney general's department. The announcement states that the charter will be filed and granted by the secretary of state when registration fees are met. The new line will extend from Fort Worth to the New Mexico line in Parker County, a distance of 380 miles. Headquarters will be at Tulsa, Swisher County.

Among the incorporators are: C. H. Powell, and L. F. Powell of Tulsa, and Edward J. Noonan and others of Chicago. The road will extend through seventeen Texas counties and probably into New Mexico. Final destination of the road was not made known, the charter covering only the Texas division.

Baptist Plans For Encampment Very Attractive

The fourth annual session of the Panhandle Baptist Assembly will be held this year July 24 to August 1 in the beautiful Ceta Canyon, twelve miles northeast of Happy, Texas. Through the management of Rev. B. F. Fronberger a section of land including a mile of canyon was bought and is being improved. Individuals and Baptist churches all over the Panhandle have bought lease-shares and have all the rights and privileges of camping on these grounds at any time. A fee of \$1.50 for individuals or a maximum of \$4.00 for a family, for the period of the Assembly for faculty and speaker expenses, or 25c for one day, the maximum of the fee for a family.

Roads from Amarillo, Canyon, Happy and Tulsa are marked and the road down into the Canyon has been made. A big 90 ft. square tabernacle has been built to accommodate all the classes and the biggest crowds that may come. A small Western Electric light plant lights up the tabernacle, guest house, restaurant and central grounds. Inexhaustible cool spring water flows out of the striped banks for everybody. No ice is needed. Two dams furnish long lake of water for bathing and boating. The kiddies play in the shallow water. Up on the plain are tennis courts and a baseball park. Abundant shade, wild scenery and delightful climate make this an ideal place for a family to spend their vacation.

A strong program has been provided this year. Dr. John L. Hill of Nashville will speak throughout the Assembly and teach a class. Dr. W. T. Roise of Snyder will preach each evening the first week.—Rev. Jeff Davis of Abilene will be the Evangelistic preacher and also teach the fine book, Training in the Baptist Spirit. Dr. J. M. Price of the Southwestern Seminary will lecture each morning on the Vacation Bible School and preach on Sunday, State Sunday School and B. Y. P. U. Secretaries Phillips and Gardner will give addresses and teach classes respectively on Building a Standard Sunday School and B. Y. P. U. President J. D. Sandofer will give two addresses. Four classes in the Sunday School Study Course will be taught, and five in the B. Y. P. U. and two or three in the W. M. U.

Prof. J. J. McCasland is Recreation Leader and with the help of a Social Committee will see to it that the Campers have tennis and ball games and all kinds of good times together. The afternoons of each day except Sunday are given over to recreation and social fellowship.

Relatives of Mr. and Mrs. Burl France Visit Here

Mrs. L. E. Johnson and daughter of Altus, N. Mex., reached Hereford Tuesday morning from Conway, Mo., where they have been on a visit with relatives and friends. Mrs. Johnson and daughter will visit in Hereford in the home of friends, Mr. and Mrs. Burl France.

Miss Mattie Lou Harrison Visits Her Uncle

Miss Mattie Lou Harrison went to Seymour, Texas, Tuesday with her uncle, Wesley Harrison. Miss Harrison will remain in Seymour several weeks.

John Williams Accepts Position at San Angelo

John Williams left for San Angelo last Sunday where he has accepted a position with the San Angelo National Bank. Mrs. Williams and little daughter will leave in a few weeks to join Mr. Williams.

Bride of Aged Coca-Cola King



Mrs. May Little Babin, mother of two children, is the new bride of Am. G. Chandler, Sr., millionaire Coca-Cola king. She was a professional stenographer in the Chandler Building at Atlanta, Ga., and is scarcely half his age.

Spotted Rains on Plains With Nice Promise of More

Spotted rains fell over a section of this country last Sunday night although not of sufficient extent to do much good. In town the precipitation amounted to five tenths of an inch. There was a heavier streak that ran up northwards to within four or five miles of Vega, with none west of town, however. It was reported that the rain extended east to beyond Amarillo and south and southeast into the Plainview country.

The moisture was very welcome to most farmers who were not threshing and more rain of a general nature is wanted now. Tuesday afternoon the outlook was bright for good showers, the clouds threatening from the south and east.

L. F. Coffee of McLean Visits His Sister Here

L. F. Coffee of McLean, arrived overland Monday afternoon and is visiting his sister, Mrs. Charles Smith. Mr. Coffee formerly lived in Hereford, coming here in 1900 and leaving in 1904. He made the statement Tuesday that when he arrived here residents of the city could look out their back doors any day and see antelope sporting about on the prairies.

Hicks Families Enjoy Visits From Relatives

Mr. and Mrs. A. E. Hicks and son and daughter of Henrietta, Texas, and Mrs. Lou Hicks of Farmersville, Texas, an aunt of A. E. and Dr. J. W. and W. E. Hicks of Hereford, reached Hereford overland the latter part of last week and are visiting in the home of the Hicks brothers.

Dr. C. T. Kibbe Planning Move to New Location

Dr. and Mrs. C. T. Kibbe drove to Dalhart on the Fourth, spending a few days in that city. Mr. Kibbe said while he was in Dalhart he sold his residence. Dr. and Mrs. Kibbe will not return to Dalhart, but will seek a new location.

Hereford Party Attended Dalhart Celebration

A party composed of Messrs Ella Akman and Irene Hutton and Messrs. Raymond Hawkins and Hall Beavers drove to Dalhart on the Fourth and took in the big celebration. Miss Irene Hutton remained in Dalhart and Miss Helen Hutton accompanied them back to Hereford. Miss Hutton is visiting this week in the home of friends, Mr. and Mrs. Alvin Thompson.

STATE HELP ON PAVING IS SOUGHT

MAYOR ASKS HIGHWAY COMMISSION FOR LOCAL RULE

CONNECTED LINE

Must be Through Highway Says State Highway Department

Third street in Hereford is the officially designated route through town for the South West Trail and is used by scores of tourists every week. The question of whether or not state aid could be obtained in paving this through highway having arisen, Mayor Knight exchanged letters on the subject with the state highway commission with the following results. The Mayor's letter reads:

"You are aware that the highway leading from Amarillo through Canyon to the New Mexico line and to Clovis, N. Mex., passes through Hereford. A little over one mile of this highway runs along one of the principal residence streets of the town. I would like to take up with you the question of paving this section of the highway within the city limits, and to learn if any assistance can be had from the Highway Commission and the steps that will have to be taken to get the enterprise started.

"I presume that nothing can be done on this work for this year but it may be possible that the arrangements can be made so that work on the enterprise might be begun early in the spring of 1924.

"Won't you kindly let me hear from you on the subject and please send me such information and a copy of any rules and requirements that may have been made and printed by the Commission."

The State Highway Engineer replied as follows:

"Receipt is acknowledged of your letter of June 30th which would have been answered sooner but I have been away from the city several days on official business.

"In answer to your query as to whether or not State aid might be granted for the construction of a portion of State Highway No. 23 through the City of Hereford, I wish to advise that it is not the policy of the State Highway Commission to give aid on detached sections of highways that happen to be located within the corporate limits of the different cities of the State.

"It has been the policy, however, in cases where a highway is being improved across a county to continue the improvement straight through the cities situated along such highway unless the cities have populations of greater than 2500, in which case the Federal Government will not participate in aid except on that portion of the highway beginning at the corporate limits and working inward upon which the dwellings, counting on both sides of the street, would average more than 250 feet apart. In case State Highway No. 23 should be improved across the corner of Deaf Smith County, I feel quite sure that the State Highway Commission will be glad to aid in the cost of such improvements including that portion in the city limits of Hereford but if it is the desire of your citizens to seek aid in improving only such portions of the highway as may lie within the corporate limits of Hereford, then I think it extremely unlikely that you can hope to secure either State or Federal aid."

Board of Equalization School District Works

A board of equalization for the Hereford Independent School District, composed of Geo. L. Muse, W. E. Hicks and C. H. Dyer, assisted by secretary Lee Biggs, spent Monday and Tuesday in hard work at the courthouse going over the tax rolls.

Potts and Woodlee Are In Houston Convention

Messrs. J. Frank Potts of this city and B. D. Woodlee of Dimmitt left Hereford Saturday morning for Houston to attend a meeting of the Texas Farm Loan Association to be held in Houston the first three days in the week. Mr. Potts said an organization would be completed at this meeting of the secretaries of the county associations all over the state. Mr. Potts and Mr. Woodlee will spend about ten days in Houston and Galveston.

FOX MERCANTILE

Sale Begins
THURSDAY
July 12

A saving of 25 percent—and more—
to be had in all departments dur-
ing this mid-season selling

July Clearance

Ginghams

One Table 27 in. Ginghams, light and dark, plaids, stripes and solid colors, Special for **16¢** yd.
One Table 27 in. Ginghams, just a better grade, reg. price 25c, Sale **21¢**
One Table 32 in. Ginghams, in all the new spring patterns, in ratine designs, plaids, and solid colors to match Special for our Sale, **28¢** yd.

Tissue Ginghams

32 in. silk striped Tissue Ginghams, reg. price 75c and 85c, Sale, **59¢**
32 in. Tissue Ginghams, reg. price 60c, Clearance Sale Price **45¢**
32 in. Tissue Ginghams, reg. price 50c yd., Clearance Sale Price **39¢**

Cretonnes and Curtain Scrims

\$1.50 quality, Clearance Sale **\$1.15**
\$1.25 quality, Clearance Sale **95¢**
85c quality, Clearance Sale **67¢**
75c quality, Clearance Sale **58¢**
65c quality, Clearance Sale **48¢**
50c quality, Clearance Sale **42¢**
45c quality, Clearance Sale **38¢**
40c quality, Clearance Sale **33¢**
35c quality, Clearance Sale **29¢**
30c quality, Clearance Sale **24¢**
20c quality, Clearance Sale **16¢**
15c quality, Clearance Sale **12¢**

SPECIAL

Ratine

40 in. Ratine, most all colors, silk and wool, reg. price \$1.50, Sale Price **\$1.00**

White Goods

45 in. White Organdie, reg. price \$1.50, Clearance Sale Price **\$1.19**
40 in. White Organdie, reg. price \$1.00, Clearance Sale Price **75¢**
75c grade White Goods, Sale **58¢**
65c grade White Goods, Sale **48¢**
50c grade White Goods, Sale **42¢**
45c grade White Goods, Sale **38¢**
40c grade White Goods, Sale **33¢**
35c grade White Goods, Sale **29¢**
30c grade White Goods, Sale **24¢**
25c grade White Goods, Sale **21¢**

SPECIAL

40 in. Crepe De Chine, all colors, July Clearance Sale Price **\$1.65**

Table Damask

\$3.75 grade, all Linen, Sale **\$2.95**
\$3.50 grade, all Linen, Sale **\$2.85**
\$3.00 grade Table Damask, Sale **\$2.45**
\$2.50 grade Table Damask, Sale **\$1.90**
\$2.25 grade Table Damask, Sale **\$1.85**
\$2.00 grade Table Damask, Sale **\$1.60**
\$1.50 grade Table Damask, Sale **\$1.20**
\$1.25 grade Table Damask, Sale **\$.95**
\$1.00 grade Table Damask, Sale **\$.75**
\$.75 grade Table Damask, Sale **\$.50**

Ladies' Ready-to-Wear

Ladies' Suits, Coats, Dresses and Blouses, during our July Clearance Sale, your choice of them, only Half Price.

Ladies' Suits and Coats, all new spring suits and coats, nothing carried over from last season.

\$70.00 Suits, Clearance Sale, **\$35.00**
\$65.00 Suits, Clearance Sale, **\$32.00**
\$50.00 Suits and Coats, Sale, **\$25.00**
\$45.00 Suits and Coats, Sale, **\$22.50**
\$40.00 Suits and Coats, Sale, **\$20.00**
\$35.00 Suits and Coats, Sale, **\$17.50**
\$30.00 Suits and Coats, Sale, **\$15.00**
\$27.50 Suits and Coats, Sale, **\$13.75**
\$25.00 Suits and Coats, Sale, **\$12.50**
\$22.50 Coats, Clearance Sale, **\$11.75**
\$20.00 Coats, Clearance Sale, **\$10.00**
\$18.00 Coats, Clearance Sale, **\$ 9.00**

Ladies' Blouses

Ladies' Blouses in all the new wanted shades in both long and short sleeves, July Clearance Sale, Half Price.

Petticoats and Bloomers

25 Percent Discount

Satinettes

\$1.25 grade, Clearance Sale, **95¢** yd.
\$1.00 grade, Clearance Sale, **85¢** yd.
Colors, flesh, rose, white and black.

SPECIAL

Ladies' Ribbed Union Suits, closed gore Special for our Clearance Sale **48¢** all sizes, 36 to 44, values up to 75c

Munsingwear for Ladies

All Ladies', Misses' and Children's summer Munsingwear will be included in our July Clearance Sale, nothing reserved.

\$2.75 Munsingwear, Sale Price **\$2.25**
\$2.50 Munsingwear, Sale Price **\$2.15**
\$2.25 Munsingwear, Sale Price **\$1.95**
\$2.00 Munsingwear, Sale Price **\$1.65**
\$1.75 Munsingwear, Sale Price **\$1.40**
\$1.50 Munsingwear, Sale Price **\$1.21**
\$1.25 Munsingwear, Sale Price **\$.95**
\$1.00 Munsingwear, Sale Price **\$.75**

SPECIAL

Trunks, Suit Cases, and Hand Bags, Clearance Sale Price 20 Percent Discount

Percales

Percales in 36 in. width, guaranteed fast colors, Special for our Clearance Sale, **21¢** yd.

Ladies' Dresses

Ladies' Dresses in taffeta and canton crepe, in navy blue and black.

\$45.00 Dress, Clearance Sale, **\$22.50**
\$37.50 Dress, Clearance Sale, **\$17.50**
\$30.00 Dress, Clearance Sale, **\$15.00**
\$27.50 Dress, Clearance Sale, **\$13.75**
\$25.00 Dress, Clearance Sale, **\$12.50**
\$20.00 Dress, Clearance Sale, **\$10.00**

Ladies' House Dresses and Aprons

Beautiful Line of House Dresses and Aprons in Ginghams and Percales, with fancy trimmings of floral designs of cretonne, sateen and plain colors.

\$3.50 House Dresses, Sale Price **\$2.90**
\$3.00 House Dresses, Sale Price **\$2.35**
\$2.50 House Dresses, Sale Price **\$1.95**
\$2.25 House Dresses, Sale Price **\$1.85**
\$2.00 House Dresses & Aprons, **\$1.60**
\$1.75 House Dresses & Aprons, **\$1.40**
\$1.50 House Dresses & Aprons, **\$1.19**
\$1.25 House Dresses & Aprons, **\$.95**

Ladies' Muslin Gowns, Petticoats and Teddies

\$3.50 grade, Clearance Sale, **\$2.90**
\$3.00 grade, Clearance Sale, **\$2.35**
\$2.75 grade, Clearance Sale, **\$2.25**
\$2.50 grade, Clearance Sale, **\$1.95**
\$2.00 grade, Clearance Sale, **\$1.60**
\$1.75 grade, Clearance Sale, **\$1.35**
\$1.50 grade, Clearance Sale, **\$1.15**
\$1.25 grade, Clearance Sale, **\$.90**
\$1.00 grade, Clearance Sale, **\$.75**

Lorraine Tissue

Yard-wide Lorraine Tissue Ginghams, small checks only, colors blue, black and lavender, reg. price 75c, Clearance Sale Price **48¢**

Towels Towels

Turkish Towels, large size, 22x44, bleached, Clearance Sale Price, **33¢**
Turkish Towels, a smaller size, Clearance Sale Price **15¢**

We have all seen cart their meaning was gra unnecessary to label prices below will be unusual opportunity a sale will be grasped in this community.—So detail, but simply invi

Study Pr

and lay in pour family keep the difference.

Silks

36 in. fancy striped Skirting, silk, Special for our Sale **\$1.4**
40 in. Canton Crepe, most all shades, July Clearance Sale Price **\$2.9**
36 in. silk taffeta, blue, brown, grey and black, Clearance Sale **\$1.8**
36 in. messaline, all colors, Sale, **\$1.6**
\$2.50 quality Silk, Sale Price **\$1.9**
\$2.25 quality Silk, Sale Price **\$1.8**
\$2.00 quality Silk, Sale Price **\$1.6**
\$1.75 quality Silk, Sale Price **\$1.4**
36 in. Shantung, for blouses and shirt Special for our Clearance Sale, **95**
12 Mommie Pongee, Clearance, **\$1.2**

Lingerie Cloth

Lingerie Cloth, in white, flesh, corn ar lavender.
\$1.25 grade, Clearance Sale **90**
\$1.00 grade, Clearance Sale **75**
65c grade, Clearance Sale **48**
50c grade, Clearance Sale **42**
40c grade, Clearance Sale **33**

Printed Challis

Printed Challis, for quilt linings, Persian Designs, Clearance Sale **21**

Fox Mercan
Herefo

The Bull's Eye!

The only shots that count are those that HIT.
THE DIFFERENCE is all the difference in the world.

JONES-BARNETT AGENCY
Insurance and Bonds
As Old As Hereford.

The Hereford Brand

ISSUED TUESDAYS AND FRIDAYS

Edith B. Holman Walter R. Steckman
Holman & Steckman
Publishers

Entered as second-class matter at the postoffice at Hereford, Texas, under Act of March 3, 1879.

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Three months, \$1.00
No subscriptions accepted for less than three months.

ALL SUBSCRIPTIONS STRICTLY IN ADVANCE

Classified Advertising

Want Ads, Rentals, Lost and Found, Exchanges, Lands and Stock, City Property, etc.
RATES: Classified, first insertion, 1c per word; minimum 25c; subsequent insertions, 1-2 cent per word; minimum 25c.
CASH WITH ORDER.

FOR SALE

FOR SALE—High grade player piano, in first class condition, easy payments. Enquire at Baskin's office. 49-3t

REGISTERED Spotted Poland China Hogs for sale; from Henry Field strain, Shenandoah, Iowa; best blood lines, medium type. Prices right. See or write L. F. Lillard, Friona, Texas. 49-6t-Pd.

Farms
FOR SALE—Or Rent—Improved or unimproved farms. James Rush, 48-7t Pd Amarillo, Texas.

FOR SALE—2 Jersey bulls; one 3 yr. old; one 7 months; both high grade stock. J. W. Dugan. 47-4t DP

Farm—Home
FOR RENT—My home in west part of

NOTICE TO STOCKMEN

In addition to the Original Blackleg Agresin we also distribute Lime and Sulphur dip in 55 gallon drums, and Dehorn Paint in one-gallon cans.



When in need of stock dips or blackleg vaccine, see

Norton & Powelson
Distributors for
THE KANSAS BLACKLEG SERUM CO.

See Norton and Powelson about their 14c Franklin Vaccine

town, three-fourths mile to school, well improved with 5 room house and 30 acres. Phone 202-F22. 49-1t Geo. W. Smith.

WANTED
WANTED—A good tenant with equipment to handle 300 acres improved farm land, adjacent to shipping points. Enquire at Brand Office. 49-1t

WANTED—A woman or girl to do cooking and general housework. Phone 99. Mrs. L. P. Landrum. 49-2

Wheat Land
WANTED—I want a renter to plant 450 acres old land in Randall Co., in wheat this fall, also have some oats for sale. Phone 78. 49-4t Mrs. G. R. Ward.

WANTED—Mower. See J. L. Fuqua. 40-1t

Can pasture 200 head of cows, horses, Charter No. 6812 Reserve District No. 11.

REPORT OF CONDITION OF THE Western National Bank

at Hereford, in the State of Texas, at the close of business on June 30, 1923.

RESOURCES

| | |
|---|---------------------|
| 1. a Loans and discounts, including rediscounts, acceptances of other banks, and foreign bills of exchange or drafts sold with indorsement of this bank | \$229,150.61 |
| 4. U. S. Government securities owned: a. Deposited to secure circulation (U. S. bonds par value) | \$6,000.00 |
| 5. Other bonds, stocks, securities, etc. | 3,750.00 |
| 6. Banking House, \$4,900.00; Furniture and fixtures, \$2,000.00 | 6,900.00 |
| 7. Real estate owned other than banking house | 10,200.00 |
| 8. Lawful reserve with Federal Reserve Bank | 9,875.33 |
| 10. Cash in vault and amount due from national banks | 11,124.54 |
| 11. Amount due from state banks, bankers, and trust companies in the United States other than included in items 8 and 10 | 1,106.81 |
| 13. Checks on other banks in the same city or town as reporting bank | 1,448.18 |
| Total of items 10, 11 and 13 | 13,730.53 |
| 14. a Checks and drafts on banks (including Federal Reserve Bank) located outside of city or town of reporting bank | 28.70 |
| 15. Redemption fund with U. S. Treasurer and due from U. S. Treasurer | 2,500.00 |
| Total | \$326,044.17 |

LIABILITIES

| | |
|---|---------------------|
| 17. Capital stock paid in | \$6,000.00 |
| 18. Surplus fund | 75,000.00 |
| 19. Undivided profits | 95.36 |
| 20. Circulating notes outstanding | 48,000.00 |
| 22. Amount due to national banks | 5,056.42 |
| 24. Certified checks outstanding | 500.00 |
| 25. Cashier's checks outstanding | 500.97 |
| Total of items 22, 24 and 25 | 6,147.39 |
| Demand deposits (other than bank deposits) subject to Reserve (deposits payable within 30 days): | 64,946.50 |
| 26. Individual deposits subject to check | |
| 27. Certificates of deposit due in less than 30 days (other than for money borrowed.) | 7,062.08 |
| Total of demand deposits (other than bank deposits) subject to Reserve, items 26 and 27 | 72,008.58 |
| Time deposits subject to Reserve (payable after 30 days, or subject to 30 days or more notice and postal savings): | |
| 32. Certificates of deposit (other than for money borrowed) | 35,320.19 |
| Total of time deposits subject to Reserve, item 32 | 35,320.19 |
| 40. Notes and bills rediscounted, including acceptances of other banks and foreign bills of exchange or drafts sold with indorsement of this bank | 38,872.08 |
| Total | \$326,044.17 |

State of Texas, County of Deaf Smith, ss:
I, G. A. F. PARKER, President of the above named bank, do solemnly swear that the above statement is true to the best of my knowledge and belief.
G. A. F. PARKER, President.
Subscribed and sworn to before me this 5th day of July, 1923.
(SEAL) Ralph Barnett, Notary Public.

CORRECT ATTEST:
J. L. SMITH,
B. C. D. BYNUM,
M. L. PARKER,
Directors.

or mules. Johnson grass, barley and wheat—just the thing to fatten idle work horses. One mile west of town. 48-2t W. S. Williams.

LOST AND FOUND
FOUND—Traveling bag containing gentleman's apparel, between Hereford and Dawn. Owner may have same by describing contents and paying for this ad. W. H. Chambers, Dawn, Tex. 49

Why don't you go to Church?
BIG SQUARE
Mrs. Lottie Lutz and Dorothy and Loyal Lutz visited Monday evening with Mrs. Glen Stiles.

Big Square celebrated the Fourth by everyone taking their lunches and having a picnic dinner in the school house yard Wednesday evening. A most enjoyable time was reported.
Mr. and Mrs. Mark Cowser of Dim-

mitt spent Wednesday with their daughter, Mrs. Roy Haber. They returned home Thursday.
Mr. and Mrs. Herman Haber spent the week end at home, returning to their camp Sunday afternoon.

Mrs. Jno. Burton received a letter from the County Judge stating that Big Square could have the help of the County demonstrator, Mrs. Carroll. The ladies haven't fully decided yet but they think they will have her come out.

Take advantage of Hereford's Dealer Wednesday—every Wednesday.

No. 168 BANKS
Official Statement of the Financial Condition of the

First State Bank & Trust Co.

at Hereford, State of Texas, at the close of business on the 30th day of June, 1923, published in the Hereford Brand, a newspaper printed and published at Hereford, State of Texas, on the 10th day of July, 1923.

RESOURCES

| | |
|--|---------------------|
| Loans and Discounts, personal or collateral | \$442,580.58 |
| Loans, real estate | 79,400.58 |
| Overdrafts, none | |
| Bonds and Stocks | 3,000.00 |
| Real Estate (banking house) | 5,500.00 |
| Other Real Estate | 14,417.27 |
| Furniture and Fixtures | 2,592.00 |
| Due from other Banks and Bankers, and cash on hand | 67,815.03 |
| Interest in Depositors' Guaranty Fund | 8,765.89 |
| Assessment Depositors' Guaranty Fund | 14,947.63 |
| Acceptances and Bills of Exchange, None | |
| Other Resources, None | |
| Total | \$639,018.98 |

LIABILITIES

| | |
|---|---------------------|
| Capital Stock paid in | \$ 50,000.00 |
| Surplus Fund | 50,000.00 |
| Undivided Profits, net | 330.94 |
| Due to Banks and Bankers, subject to check, None | |
| Individual Deposits, subject to check | \$276,747.55 |
| Savings Deposits, None | |
| Time Certificates of Deposit | 97,631.90 |
| Demand Certificates of Deposit, None | |
| Cashier's Checks | 12,810.13 |
| Bills Payable | 62,727.40 |
| Certificates of Deposit other than for money borrowed, None | |
| Rediscounts with Fed. Res. Bank | 88,770.97 |
| Other liabilities, None | |
| Total | \$639,018.98 |

STATE OF TEXAS
County of Deaf Smith.

We, Henry Wilkinson, as president, and J. A. Pitman, as cashier, of said bank, each of us, do solemnly swear that the above statement is true to the best of our knowledge and belief.

HENRY WILKINSON, Pres.
J. A. PITMAN, Cashier.
Subscribed and sworn to before me this 3rd day of July, A. D. 1923.
(Seal) J. S. Jones,
Notary Public, Deaf Smith Co., Texas.
CORRECT—ATTEST:
HOMER WILKINSON,
CARL GILLILAND,
D. F. ASHBROOK,
Directors.

GLOBE VACCINE

For the best Vaccine, see Smith & Guinn. We always have a good supply on hand. None better. 15c per dose.

Smith & Guinn

You Home Town Bank

To attempt to conduct a modern business without the co-operation of your home bank is an up-hill job.

You Need Your Home Bank

For a safe depository of your daily funds,
For the convenience it offers in the payment of your bills by check,
For the standing it gives its patrons in the business world,
For the general banking service it has at your disposal,
In a number of ways THIS BANK can be of service to you.

FIRST STATE BANK & TRUST CO.

Our Deposits are guaranteed by the State Bank Guaranty Fund of Texas

Notice Laundry Patrons

I have secured the Agency of the Famous Panhandle Laundry of Amarillo and will begin to ship laundry work to them Monday, July 9th. I will call for and deliver all work. I solicit a share of your laundry patronage, as well as Cleaning, Pressing and Tailor Work.

C. P. Ringer

Phone 385

Our Neighbors

BETHEL.
Mr. and Mrs. J. C. Williams and children spent Sunday with Mr. and Mrs. Jim Bagwell.

Mrs. Lottie Lust and Miss Dorothy East of Lennox, Iowa, arrived Saturday morning to visit with Mrs. Lust's children at Bethel, Big Square and Hart.

Mr. and Mrs. Earl Lust and baby of Hart came Saturday and returned to their home Sunday evening.

Everyone was elated over the good

ment of Doctor Miller of Dimmitt, is improving.

Mrs. Jack Morris and children were shopping in Happy last Wednesday.

John Terrell was in Tulla one day last week.

Mr. and Mrs. Charlie Hogge visited Mr. and Mrs. Ben Hogge of Happy last Monday.

Sylvan Wright was in Happy Monday.

Mrs. Minnie Brooks motored to Canyon last Tuesday morning.

Henry Dixon and his father were transacting business in Happy Wednesday.

Little Miss Geneva Lemons of Tulla visited her grandparents, Mr. and Mrs. John Cole, one day last week.

S. J. Taylor and daughter, Lorena, were in Nazareth last Wednesday.

John Cole and little son, Claudie, made a business trip to Tulla last week.

Mrs. Era Kincoind and son visited her parents, Mr. and Mrs. John Cole, Wednesday.

John Terrell was a caller at the

home of Edwin Kincoind one day last week.

Miss Lora Hutson visited her grandmother, Mrs. J. P. Hutson, Wednesday.

Dr. and Mrs. Blinnon and son, David, spent Wednesday evening at the home of Mr. and Mrs. A. E. Morris.

Mr. Platt of Canyon was a business caller at the home of Charlie Hogge Tuesday.

Dr. P. V. Blinnon and A. E. Morris were transacting business in Happy Thursday afternoon.

Lawrence Taylor was in Happy Friday morning on business.

will save you many dollars annually. Free prizes offered once each month.

NOTICE
The Commissioners' Court of Deaf Smith County, Texas, will on the 14th day of July 1923, at 2:00 o'clock p. m., receive sealed bids from contractors for placing in fill of about 10,000 cu. yds. of earth, said fill being on the Tierra Blanco River, south of Hereford. A blue print and profile of said work can be seen at the office of the county judge of Deaf Smith County.

47-49 W. M. Megert, Co. Judge.

1,000 in Sunday School Sunday

Take advantage of Hereford's Dollar Wednesday—every Wednesday. It

LODGE DIRECTORY

Hereford Lodge No. 849, A. F. & A. M. Stated meetings, second Monday each month.

GEO. L. MUSE, W. M. J. S. JONES, Sec.

Hereford Chapter 248, R. A. M. Regular meetings, first Monday of each month.

CARL P. COCKRELL, H. P. J. S. JONES, Sec.

Flowers

CUNNINGHAM FLOWER SHOP

Phone orders to Mrs. F. H. Oberthier, Phone 236

Attention HOG MEN

On account of my shippers east of here being unable to load on any day except Friday, I have changed my hog day here from Wednesday to Friday. So please bring your hogs on Friday.

Brumley & Son

Will our town have Coal when the Blizzards come—?

If consumers do not store coal this summer this town may not have coal next winter, for the railroads cannot deliver coal fast enough in the winter time to prevent a coal-famine.

Order Your Coal Now and be sure it is

JONES & McLEAN

The best place to buy coal. Phone 1

Bring Us Your

Cream

We pay the highest price. Give you the highest test. Pay Cash for all the cream you bring us at the H. D. REED GROCERY.

Mistletoe Creameries

H. D. REED, Agent
Phone 249

Help Your Employees

Help your employes to have Bank Accounts here. One employe with a Bank Account is worth to you two without bank accounts.

The employe who is thrifty for himself will be thrifty for you as his good habits benefit your business, just as his bad habits injure it.

First National Bank

Ginghams

One Table 27 in. Ginghams, light and dark, plaids, stripes and solid colors, Special for **16c** yd.
One Table 27 in. Ginghams, just a better grade, reg. price 25c, Sale **21c**
One Table 32 in. Ginghams, in all the new spring patterns, in ratine designs, plaids and solid colors to match Special for our Sale, **28c** yd.

Tissue Ginghams

32 in. silk striped Tissue Ginghams, reg. price 75c and 85c, Sale, **59c**
32 in. Tissue Ginghams, reg. price 60c, Clearance Sale Price **45c**
32 in. Tissue Ginghams, reg. price 50c yd., Clearance Sale Price **39c**

Cretonnes and Curtain Scrims

\$1.50 quality, Clearance Sale **\$1.15**
\$1.25 quality, Clearance Sale **95c**
85c quality, Clearance Sale **67c**
75c quality, Clearance Sale **58c**
65c quality, Clearance Sale **48c**
50c quality, Clearance Sale **42c**
45c quality, Clearance Sale **38c**
40c quality, Clearance Sale **33c**
35c quality, Clearance Sale **29c**
30c quality, Clearance Sale **24c**
20c quality, Clearance Sale **16c**
15c quality, Clearance Sale **12c**

SPECIAL Ratine

40 in. Ratine, most all colors, silk and wool, reg. price \$1.50, Sale Price **\$1.00**

White Goods

45 in. White Organdie, reg. price

Ladies' es, durin choice of Ladies' suits and from last
\$70.00
\$65.00
\$50.00
\$45.00
\$40.00
\$35.00
\$30.00
\$27.50
\$25.00
\$22.50
\$20.00
\$18.00

Ladies' shades in July Cle
Pett

Sa

\$1.25 grad
\$1.00 grad
Colors, fles

Ladies' Rib Special

A. L. BIGGS, Insurance

Dependable Service

Your INSURANCE BUSINESS APPRECIATED and PROTECTED.
Phone 50 Theatre Bldg.

ART NEEDLEWORK

SPECIAL SHOWING
FRIDAY AND SATURDAY, JULY 13, 14
AT MRS. H. H. HAWKINS RESIDENCE

On the above dates I will be in Hereford with a special showing of High Class Art Needlework, consisting of luncheon sets, buffet sets, dresser sets, dresser scarfs, library runners, pillow tops, etc. Also a complete line of night gowns, teddies, French Combinations, and children's clothes. You are cordially invited to inspect the showing whether you buy or not.

Mrs. H. H. Hall

Balconade White & Kirk Amarillo, Texas.

Everywhere—Royal Cords United States Tires are Good Tires

THE growing number of Royal Cord Clinchers you see on the roads gives an idea of how many car owners there are who want the best tire money can buy.

There weren't near enough Clincher Royals to go around last year.

This year—even with the production more than doubled—you can best be sure of them by taking them at the moment.



Where to buy U.S. Tires

H. L. RICE

Announcement

We are moving into our new quarters, the building formerly occupied by the Hereford Steam Laundry on West Third Street. We will be ready to take care of your repair work Tuesday or Wednesday.

Beavers Bros. Garage

Authorized Dealers for Dodge Cars

Frank Sez!

STOP! LOOK! AN' LISSEN!

We have everthin' but nothin' an' we got that ordered.

Gyles Grocery

For the Housewife

White Dishes by the set or piece.
Glasses, FRUIT JARS

Dunlap Hardware Company

HAVE WHAT YOU WANT WHEN YOU WANT IT

LE COMPANY'S

Clearance

An opportunity to select seasonable merchandise at prices we would like in next year's wholesale buying

No Goods Charged During This Sale

drawn so cleverly that at a glance and it was n.—We believe the illuminating—that the ed by this big annual tly by the people of will not go into any u to

These

hing supplies now and

Hosiery

590 Holeproof Silk Hose, black and brown only, Clearance Sale Price **\$1.25**
 990 Holeproof Silk Hose, Clearance Sale Price **\$1.35**
 980 Holeproof Silk Hose, reg. price \$2.25, Clearance Sale Price **\$1.90**
 A lot of Holeproof Hose, glove silk, reg. price \$3.75, Sale Price **\$2.95**

Children's Hosiery

esses' medium ribbed hose, mercerized, in black, white and cordovan, 35c, Clearance Sale **25c** pr.
 et Hosiery for children, each and every pair guaranteed to give satisfaction in wear or a new pair. We have them in all the weights. Standard price the country over, 50c pair, July Clearance Sale Price **44c**

SPECIAL

Case of 60 doz. Ladies' Hose, black only, Clearance Sale Price **15c** pr.

Sweaters

A lot of sweaters, special for **33 1-3** cent Discount.

Men's and Boys' Furnishings

Our entire line of Hart, Schaffner & Marx and Style-Plus clothing will be included in our July Clearance Sale, each and every suit guaranteed to give you satisfaction or a new suit. Price range, **\$19.95, \$23.95, \$28.95, \$32.50, \$37.50, and \$41.50**; values from \$25.00 to \$50.00.

Men's Dress Shirts

Dress Shirts in silk, English broadcloth, silk striped madras, percales, with or without collars attached.

| |
|--|
| \$5.00 Dress Shirts, Sale Price, \$4.25 |
| \$4.50 Dress Shirts, Sale Price, \$3.90 |
| \$4.00 Dress Shirts, Sale Price, \$3.35 |
| \$3.50 Dress Shirts, Sale Price, \$3.15 |
| \$3.00 Dress Shirts, Sale Price, \$2.60 |
| \$2.75 Dress Shirts, Sale Price, \$2.35 |
| \$2.50 Dress Shirts, Sale Price, \$2.15 |
| \$2.25 Dress Shirts, Sale Price, \$1.90 |
| \$2.00 Dress Shirts, Sale Price, \$1.65 |
| \$1.75 Dress Shirts, Sale Price, \$1.45 |
| \$1.50 Dress Shirts, Sale Price, \$1.20 |

SPECIAL

One Lot Men's Dress Shirts, with or without collars attached, all new patterns, all sizes, Your Choice for **95c**, values up to \$1.50

SPECIAL

Men's and Boys' Caps, July Clearance Sale, **20 Percent Discount**

Men's Dress Pants

| |
|---|
| \$9.00 Dress Pants, Sale Price, \$7.35 |
| \$8.50 Dress Pants, Sale Price, \$6.95 |
| \$8.00 Dress Pants, Sale Price, \$6.75 |
| \$7.50 Dress Pants, Sale Price, \$6.35 |
| \$7.00 Dress Pants, Sale Price, \$5.90 |
| \$6.50 Dress Pants, Sale Price, \$5.35 |
| \$6.00 Dress Pants, Sale Price, \$4.90 |
| \$5.00 Dress Pants, Sale Price, \$4.25 |
| \$4.50 Dress Pants, Sale Price, \$3.90 |
| \$4.00 Dress Pants, Sale Price, \$3.35 |

Men's Work Pants

| |
|--|
| \$4.50 Work Pants, Sale Price, \$3.85 |
| \$4.00 Work Pants, Sale Price, \$3.35 |
| \$3.50 Work Pants, Sale Price, \$3.15 |
| \$3.00 Work Pants, Sale Price, \$2.60 |
| \$2.75 Work Pants, Sale Price, \$2.35 |
| \$2.50 Work Pants, Sale Price, \$2.15 |
| \$2.25 Work Pants, Sale Price, \$1.90 |
| \$2.00 Work Pants, Sale Price, \$1.65 |
| \$1.75 Work Pants, Sale Price, \$1.45 |
| \$1.50 Work Pants, Sale Price, \$1.20 |

Men's Athletic Unions

Mens' Athletic Unions, all sizes 36 to 46, Special for our Sale **48c**

SPECIAL

Men's Union Suits, Athletic or knit unions, long or short sleeves, ankle or knee length, July Clearance Sale **90c**, values \$1.25

Sheeting and Domestic

| |
|--|
| 10-4 Sheeting, value 75c, Sale 62c |
| 9-4 Sheeting, value 70c, Sale 58c |
| 36 in. bleached Domestic, 25c value, Sale Price 19c |
| 36 in. bleached Domestic, 20c value, Clearance Sale Price 16c |
| 36 in. brown Domestic, 20c value, 16c |
| 36 in. brown Domestic, 25c value, 19c |
| 40 in. brown Domestic, value 30c, Special for 24c yd. |

EXTRA SPECIAL

8 yds. 36 in. Brown Domestic for **\$1.00**

Pillow Tubing

| |
|--|
| 36 in. Linen finish Tubing, Sale, 35c |
| 40 in. Linen finish Tubing, Sale, 42c |
| 42 in. Linen finish Tubing, Sale, 44c |

Batiste

Batiste in Floral Designs.
 40c grades, Clearance Sale Price, **29c**
 35c grades, Clearance Sale Price, **25c**
 25c grades, Clearance Sale Price, **19c**
 15c grades, Clearance Sale Price, **11c**

EXTRA SPECIAL

Clarks O. N. T. Thread, 5 spools for **25c**

Japanese Crepe

Japanese Crepe in several different colors, guaranteed fast colors, cloth for House Dresses and Aprons. July Clearance Sale **37c** yd.

SPECIAL

36 in. Linen finish Suiting, white, July Clearance Sale, **29c**
 36 in. Suiting, tan color, looks like Linen, launders like Linen, and wears like iron, Special for **28c** yd

Crash Toweling

Crash Toweling, both cotton and linen, and all linen, price range **12 1-2 to 35c**

Shoes

Men's, Boys', Ladies', Misses' and Children's Shoes, Oxfords and Slippers. We have just received our first shipment of new fall oxfords and shoes—100 dozen—that will be included in our July Clearance Sale.

| |
|--|
| \$12.00 Florsheim Shoes, Sale, \$10.50 |
| \$10.00 Florsheim Shoes, Sale, \$ 8.50 |
| \$ 8.50 Dress Shoes, Sale Price \$ 7.35 |
| \$ 7.50 Dress Shoes, Sale Price \$ 6.35 |
| \$ 6.50 Dress Shoes, Sale Price \$ 5.75 |
| \$ 6.00 Dress Shoes, Sale Price \$ 4.95 |
| \$ 5.50 Shoes or Oxfords, Sale, \$ 4.65 |
| \$ 5.00 Shoes or Oxfords, Sale, \$ 4.25 |
| \$ 4.00 Shoes or Oxfords, Sale, \$ 3.35 |
| \$ 3.50 Shoes or Oxfords, Sale, \$ 3.15 |
| \$ 3.00 Shoes or Oxfords, Sale, \$ 2.45 |
| \$ 2.75 Shoes or Oxfords, Sale, \$ 2.35 |
| \$ 2.50 Shoes or Oxfords, Sale, \$ 2.15 |
| \$ 2.25 Shoes or Oxfords, Sale, \$ 1.90 |
| \$ 2.00 Shoes or Oxfords, Sale, \$ 1.65 |

EXTRA SPECIAL

Outing Bal Shoes, Your Choice for Only **\$1.95**

Notions

| |
|---|
| 1 paper Safety Pins, Sale Price 5c |
| 1 paper M. C. Pins, long ones, Sale 5c |
| 1 card 10c Buttons, Sale Price 5c |
| 2 cards 5c Buttons, Sale Price 5c |
| 2 cards Hooks and Eyes, Sale Price 5c |
| 2 balls Darning Cotton, Sale Price 5c |
| 1 box Wire Hair Pins, Sale Price 5c |
| 1 large box Hair Pins, 15c size 10c |
| 25 envelopes, Old Irish Lawn, 10c |
| 1 toothbrush, Sale Price 10c |
| 1 10c Pencil, Sale Price 5c |
| 4 Cedar Pencils, Sale Price 5c |
| 2 large Pencil Tablets, Sale Price 5c |
| 1 roll Toilet Paper, Sale Price 5c |
| 1 Colgates Talc Powder, Sale 19c |
| 1 Mennens Talc Powder, Sale 19c |
| 1 Colgates Shaving Soap, Sale 5c |
| 1 Safety Razor with 3 blades 50c |
| 1 Colgates Dental Cream 19c |
| 1 Pebecco Tooth Paste, Sale 44c |
| 1 Pepsodent Tooth Paste, Sale 44c |
| 3 large bars Bath Soap, Sale 25c |
| 3 bars Palmolive Soap, Sale 25c |
| 1 metal back Comb, Sale Price 25c |
| 1 Prophylactic Tooth Brush, Sale 44c |
| 1 25c Tooth Brush, Sale Price 19c |

SPECIAL

25 doz. Men's Work Shirts, blue and grey, guaranteed full size, the best work shirt we can buy, Special for Our Clearance Sale, **90c** each

Shirting Madras

| |
|---|
| Silk striped Madras, for men's and boys' Shirts, fast colors, Sale 45c |
| 50c Shirting Madras, Sale Price 42c |
| 40c Shirting Madras, Sale Price 33c |

SPECIAL

C M C Crochet Thread, white only, **10c** ball

le Company

Texas

Local Happenings

Miss Clara Davis went to Canyon Tuesday morning.

Miss Ella Akman left for Oklahoma City Tuesday morning.

Mrs. J. A. Stegall arrived from Plainview Sunday evening.

Lester Weaver returned to his home in Canyon Sunday evening.

See Norton and Fowelson about their 14c Franklin Vaccine.

Henry Hubbert of Amarillo was in Hereford between trains Monday.

Mr. and Mrs. J. P. Foster of Clovis, reached Hereford Monday morning.

Mrs. W. A. Pureful and little daughter reached Hereford Saturday morning.

Bring your next produce to the Golden Rule Produce Co. We need it.

Mrs. E. B. Black reached home from Wichita Falls, Texas Saturday morning.

W. V. Phillips went to Sweetwater, Texas Saturday morning on a business trip.

Geo. B. Overton, son of Dr. Overton, was in Amarillo the latter part of last week.

Mr. and Mrs. W. E. Neal of Belton, Texas reached Hereford Saturday morning.

For Hail Insurance Standard Companies, see H. B. Webb.

Mrs. J. W. Locker and little daughter returned to their home in Fiona Saturday morning.

Rev. R. R. Gilbreath and family of Olton, Texas reached Hereford Tuesday morning overland.

J. H. Wier of the Big Square district left Saturday morning for Rochester, Minn., for medical attention.

Notice—Swat the old rooster and get better eggs and more money. We want your cream, eggs and poultry. Golden Rule Produce Co.

J. M. Duke of Bradley, Texas returned to his home Saturday morning. Mr. Duke was here prospecting.

The U. D. C.'s will meet at the club rooms Friday afternoon at 4 o'clock. Everyone is urged to be present.

Rev. W. R. Hill preached both morning and evening last Sunday at the First Baptist Church at Amarillo.

We are strictly pushing the Produce business. Watch our test and the price on eggs and chickens. Hereford Produce, I. H. Spratt, Mgr.

Miss Helen Lambert, a sister of Mrs. Aubrey Sprawls, left Hereford for her home in Boylva Tuesday morning.

Bake Sale next Saturday at the Carlyle Grocery. Ladies of the Christian Church.

Mrs. C. S. Richards reached Hereford last Sunday morning from a visit with her mother in Newport, Arkansas.

Mrs. Lydia Haetzl of Huntington, Indiana reached Hereford Saturday morning and is visiting in the home of Mr. and Mrs. John Decker. Mesdames Decker and Haetzl are sisters.

Mr. and Mrs. J. O. Robinson and little daughter of the Tierra Blanco district were in Hereford Tuesday morning.

Let us show you how nice we can clean your next cream can. We do it with steam. Golden Rule Produce Co.

Wesley Harrison, a brother of E. W. Harrison, spent Sunday in Hereford and left for his home in Seymour, Texas Tuesday.

Let us renew your subscription on any paper or magazine. Prewitt News Stand.

Mrs. Ora B. Freece of Maryville, Mo. reached Hereford Tuesday morning and is visiting in the home of her brother, C. C. Slaughter.

Mrs. Homer Steen and daughter, Golden Louise, of Floydada, Texas, spent Saturday and Sunday in the home of Mr. and Mrs. R. K. Bruner.

Mrs. J. D. Trumbull of Los Angeles, Calif., reached Hereford Tuesday morning and is visiting in the home of her son, James Reddington of Spring Lake.

Harry Snodgrass and his daughter, Miss Mary Helen, of Floydada, Texas, spent Saturday and Sunday in the home of relatives, Mr. and Mrs. Roy K. Bruner.

Don't forget to bring us your next cream, eggs and chickens. We need a few fryers. Golden Rule Produce Co.

Victor Crane of Arkansas City, Kansas, visited in the home of his sister, Mrs. W. A. Dougherty, last week. Mr. Crane left for Los Angeles Saturday morning.

Mrs. L. Hart and daughter, Miss Winnie Hart, left Tuesday morning for their home in Texico, after a visit in the home of Mrs. Hart's daughter, Mrs. A. Dean.

Mrs. J. C. Mahan of Wellington, Texas and Mrs. Minerva Sheffy of Plainview reached Hereford Tuesday morning. Judge Ray Sheffy of Dimmitt was here to meet Mesdames Sheffy and Mahan.

We are in the market for more cream and will give you honest weights and test. Try us out. Golden Rule Produce Co.

Mrs. Paul Barnett and two sons, Paul and James, of Wichita Falls, Texas reached Hereford Monday morning and are visiting in the home of Mrs. Barnett's mother, Mrs. J. M. Boone.

My clients will have my personal service in case of loss, which will be given every consideration.

Will have charge of my HAIL office the remainder of the season, I having been called to the Amarillo Office as SPECIAL AGENT. Let us take care of your grain and cotton.

General Insurance Dimmitt, Texas

My clients will have my personal service in case of loss, which will be given every consideration.

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Cherries We have 100 bushel or more choice cherries now ripening, and a few peaches. The Hereford Nursery, 47-41

G. W. Masdin and daughter, Miss Blanche Masdin, returned to their home in Dallas, Texas Tuesday morning. They visited in the home of Mr. Masdin's son, C. C. Masdin.

Bake Sale next Saturday at the Carlyle Grocery. Ladies of the Christian Church.

C. H. Carl reached home from Decatur, Texas Monday evening.

Mrs. D. L. McDonald returned to Hereford Monday from Temple, Texas, where she has been in a sanitarium for several weeks, following a serious operation. Mrs. McDonald is much improved in health following the ordeal through which she passed.

"1,000 in Sunday School Sunday!"

Notice to Real Estate Dealers This notice is to notify all real estate dealers that the heirs and trustees, C. C. Slaughter and Mrs. Ora B. Freece, of the T. B. Slaughter estate, have taken out of the hands of all real estate

dealers the land known as the T. B. Slaughter land. Notice to the Public—The T. B. Slaughter Will will be probated in due time and all indebtedness will be paid. The 3,000 acres known as the Von Lein place will be for sale; also 600 acres, 7 miles S. E. of Hereford will be sold. The price is \$25.00 per acre for the 600 acres. By C. C. Slaughter, representing the T. B. Slaughter Estate.

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PENNSYLVANIA LAWN MOWERS

Their best advertisers are the many satisfied users in Hereford.

There is nothing better than a *Pennsylvania*.

The C. O. Lee Hardware

Est. 1892

BEWLEY'S BEST

Ask Your Neighbor

What she thinks of Bewley's Best Flour. Friends are not often found—they are made. The housewife of 40 years ago know Bewley's Best—It's still her best friend today.

H. D. Reed Grocery

"We Are Not Satisfied Unless You Are"

Phone 249

VALVE-IN-HEAD

Buick

The Standard of Comparison

Enjoy Every Summer Day with a Buick Sport Car

Care-free vacation time has a perfect companion in the Buick Sport Touring car. Every line of its beautiful appearance, every sparkle of its luxurious fittings reflect the spirit of summer days with their many social enjoyments.

And the Buick Sport Touring car is more than a play-time motor car. It is suited to business and other every day motoring because it is a Buick—with all the traditional Buick dependable performance, ability and stamina.

| Fours | | Sixes | |
|-----------------------|------------------------|------------------------|--|
| 2 Pass. Road. - \$885 | 2 Pass. Road. - \$1175 | 4 Pass. Coupe - \$1895 | |
| 2 Pass. Tour. - 885 | 2 Pass. Tour. - 1195 | 7 Pass. Tour. - 1435 | |
| 2 Pass. Coupe - 1175 | 2 Pass. Tour. - 1395 | 7 Pass. Sedan - 2195 | |
| 2 Pass. Tour. - 1395 | Sedan - 1955 | Sport Road. - 1625 | |
| Sedan - 1325 | 2 Pass. Sedan - 1985 | Sport Touring - 1675 | |

Prices f. o. b. Buick Factories; government tax to be added. Ask about the G. M. A. C. Purchase Plan, which provides for Deferred Payments.

D-15-45-2P

RENFRO & SONS

Hereford, Texas

When better automobiles are built, Buick will build them

Laundry Basket

Beginning at once we will ship Laundry baskets to Amarillo

Twice Each Week

The Hereford Laundry has closed and we believe the people will appreciate this service. Phone us at 160.

Beene & Shaw

Day Dreaming

Thinking of millions is all right—but the thing that brings results—is the saving of 25 and 50 cent pieces in a savings account in this bank.

The Western National Bank

The Laundry

Since we have no laundry now we suggest that you investigate the Electric Washer—its practical value—what it will do for you. Many will be surprised to know that their neighbors have been doing their washing for years very satisfactorily with electric machines. You can get the same results without any drudgery and have your clothes done just as you want them—without damage—and you don't have to count the clothes in and out to see that you have all of them. Any child can turn out big washings electrically. Put the drudgery on the electric Company.

Hereford Light & Power Co.

"Your Electrical Servants"

Phone 388

"The paper that carries the best news and has the widest circulation is the dollar bill.

Know enough but no too much. Frequently a sale is lost by the offer of too much advice. Don't talk all the time, listen now and then.

The owl has been the emblem of wisdom for to these many years."

Rockwell Bros. Lumber Co.

For Sale

One 12-foot Deering Header Binder Practically New

Will sell at private sale between this date and three o'clock Friday afternoon, July 13th, 1923; and if not sold by that hour the same will be sold at Public Auction at the Dunlap Hardware Store, Hereford.

See Dunlap Hardware Company

"It Peps Up the Old Car" —and Bill Knew!

—his car like many other older cars had lost its "pep".

THEN BILL MADE THE DISCOVERY

He found out that he could get more power—and more pleasure by filling the tank with

SERVICE-U-LIKE GAS

We maintain a standard of gasoline and oil which motor owners are learning to know as the best. Get the longest possible life out of the wearing parts of your car and the full joy of motoring this summer by making this YOUR filling station.

Service-U-Like Filling Station

SNYDER & ROBERTS, Proprietors

Goodrich Casings