The Hereford Brand

Published Every Thursday

Our Slogan—"More People-More Farms"

33rd Year-Number 12.

The Hereford Brand, Hereford, Texas, Thursday, March 30, 1933.

Five Cents Per Copy.

Cotton Farmers' Meeting Called Saturday Westway Winner In Rural School Rally Day Athletics

George Streun Takes In- Workers Urge dividual Honors for Summerfield.

The Rural School Rally Day, held at Hereford high school Sarurday, attracted one of the largest crowds of any event of its kind in the history of organized school activities of the county.

Westway Runs Away. Westway, winning in almost every event of track and field, piled up an impressive score of 59 points to take first place in the athletic division.

George Streun, Summerfield, sweeping the field for individual honors, led his team mates to a second place in the meet. Placing in every junior contest of the day and winning third in senior broad jump, the diminutive sprinter run up a score of 25% points, making a total of 38 5-6 for his school. Following closely in third place was Messenger, with a score of 371/2 points. Progressive took the fourth place in track with a total

of 35 5-6 points. Dawn Takes Tennis.

First place honors in tennis went to Dawn by making a clean sweep of the girls division and then winning the boys singles. Miss Miller of Dawn won straight sets singles match. Then the comntion of Miller and Bowers won Bagwell won over Simpson of Ford in one of the longest matches of the day to take first placed out of 5 single teams en-

teped. Score 6-3, 6-8, 10-8. Summerfield by taking first in boys singles. Roberson and Atchley won straight sets over Bagwell and George of Dawn in the final bracket after having won over Ford earlier in the day. The score of the final match of the

day of 6-3, 6-1. Ward Wins Declamation. Declamation honors went to Ward with three first places, one second and one fourth out of six contests. The results of the declamation contests were:

Senior boys, 1, Myers, Messenger: 2 Higgins, Progressive. Junior boys, 1, Ricketts, Pro-

gressive; 2. Young, Wyche; 3, Paul,

(Continued On Page Five)

Texas Utilities Sings Praise of Plains Region

A page advertisement used this week by the Texas Utilities Company in all papers in the territory served by the company, gives a Harry L. Rice, who says he has tremendous boost for the Plains and Panhandle region. The alertness of Judge I. R. Kelso, president of the company, and his board of directors, to seize every opportunity to be of service to those using their product, is again dem-

Going into detail concerning the holiday, the advertisement shows that manufacturing interests are drawing away from congested centers and seeking more sparsely settled regions for new

Because of the high-line hook-up of the Texas Utilities Company over the Plains territory, the adent presents the Panhandle to national manufacturers as a country prepared to give ample location facilities of the highest order, with power available at any point desired.

KELIEHOR BOYS VISIT THEIR PARENTS HERE

Maurice Keliehor, who has been his home in New York City. His other, J. W. Keliehor, and wife, were down from Woodward, Okla-

MoreInterest In Beautification

Work of the preliminary judging in the "More Beautiful Here the past several years when financford" home improvement contest es of a public nature have been is progressing slowly, as there are hard to get, deserve the highest so many entrants it takes the praise their citizens can bestow judges a long time to properly upon them. The high standard of classify and make records as they the local schools is ample testigo. Tuesday less than half of the mony of the fine spirit of unselfish homes entered had been judged, labor performed by the Hereford and still more were making out school board, and a goodly number application cards to get in the of votes cast in Saturday's elec-

No Obligation,

soliciting entrants were asked how even though no opposing candidates much it cost to take part and how much the workers got for promotclear that there is no charge or beyond what the entrant chooses to expend in improving and making more presentable the premises of his home.

Usually that is done by planting flowers, a lawn or shrubbery, though many have made excellent beginnings by clearing away un- ty. passed away at his home or Summerfield 6-4; 6-0 to take bauling away old machinery, tear. March 24, at the age of 75 years, ing down old fences, outbuildings, 11 months and 22 days. Funeral the doubles 6-1, 7-5 from the same etc. No worker connected with the services were conducted in the contest would think of receiving doing something for the general tery, good of the community, working toward the pleasure that will be the summer days come.

Flower Show Committee.

Mrs. C. H. Dillehay, chairman of the Flower Show to be held at the close of the contest next fall. has appointed Mrs. J. W. Hicks and Harry L. Rice to assist her in promoting the show. This will be a new feature for Hereford, and will climax the beautification work

Much to Be Done.

As the judging progresses, those in charge report finding most hearty cooperation and willingness to assist in every way possible. There is much to be done, but there is an indication of unbelieveable improvement being accomplished before the close of the contest next

Aside from the entrants, many people are voluntarily improving the premises of their homes, just to be like those who are taking

HARRY RICE GROWS TWO COLORS PETUNIA ON SAME STALK

A plant oddity is reported by a petunia grown from seed, that has two distinctly different blossoms, one dark and the other light. Mr. Rice says he will save the seed and see if they will again produce two colors of blooms on the same plant.

financial moritorium and Brooder House, **Barn Destroyed** by Fire Sunday

Fire destroyed a brooder house and several hundred little chickens for Mrs. Edith Hughes of South Hereford about 10:30 Sunday morn ing while the family were attending religious services.

Another fire of undetermined ori gin completely burned a large barn and a quantity of feed at the Jeff Gibreath home southwest of town about 8:00 o'clock Sunday evening.

Both fires were without the city limits, but as usual the fire W. D. Keliehor, returned Sunday chemicals in fighting the flames. In the his home in New York City. His both instances the fires had too much start to be put out, and the chief efforts were centered on homa, to spend the past week end keeping adjacents buildings from with home folks.

Two Trustees to Be Named Here **Next Saturday**

A petition circulated this week to secure the necessary number of names for nomination of school trustees to be elected next Saturday, April 1, has placed the names of A. H. Streu and C. C. Acker, whose terms expire, on the ticket for re-election.

School board members who have served their communities during tion is a fine way for people to express appreciation of the candi-Some of the corps of workers dates, the board and the school, are running.

tng the contest. The committee has asked The Brand to make J. B. Phillips Dies obligation in any way expected at Home North of Town Last Friday

John Breckenridge Phillips, honored pioneer of Deaf Smith Counany renumeration for promoting noon at 4:00 o'clock, and he was the work beyond the satisfaction of laid to rest in West Park Ceme-

Mr. Phillips was born in Barry County, Missouri, April 2, 1857. He the possession of everybody when was married September 4, 1800, to Miss Emma E. Holloway, who surrives him. Some years after their marrige, Mr. and Mrs. Phillips moved to Hereford and have since then made their home here.

About three years ago a paraly tic stroke rendered Mr. Phillips an invalid, and the constant care of

(Continued On Page Five)

R. O. Dunkle Transferred to Throckmorton

R. O. Dunkle, for the past more than seven years county agent and farm advisor of Deaf Smith Counsame capacity there as has been his work here for so long:

So closely has Mr. Dunkle been associated with progressive farm activities in Deaf Smith County that a large number of people who have made use of his services and have come to depend upon them, will feel lost without his presence

Mr. Dunkle will enter his new work next Saturday, April 1, and Mrs. Dunkle and their son, Glenn, will join him at Throckmorton as soon as he gets established and suitable living quarters found.

Hundreds of warm friends re gret exceedingly to see the Dunkles leave Deaf Smith County and extend their very best wishes for them in their new home, at the same time expressing congratulations upon their securing a good location.

They moved to Hereford and began the administration of county agent's work in February, 1923, and the work was discontinued February 1st of this year.

REV. J. A. HORNBEAK WILL CONDUCT MEN'S BIBLE CLASS STUDY

Rev. J. A. Hornbeak, retired astor, who returned last week to Brand, and members are urged to Hereford after residing at Hunts- bring pencils and paper so that lated with that organization at ville the past several years, has agreed to teach the Sunday school. An interesting program of talks, She was married to Marvin Mun-lesson for the Men's Community a hooked rug demonstration, and deli January 23, 1927, the couple Bible class next Sunday morning, at noon a luncheon such as only

His subject will be "The Prison." who do not have other church or day. The program is scheduled to Sunday school affiliations, and begin at ten e'clock in the morn- in the home saddened by the loss it meets each Sunday morning at ling and will be concluded by the of a mother, and to her sorrowing felt sympathy to the bereaved middle of the afternoon. mother, brothers and sisters.

KEEP PUPS, POULTRY AND PET COWS AT HOME, SAY CITY DADS

It appears that there are many dogs on our streets, All dogs not wearing collars and tag by April 10, will be regarded as strays and will be placed in the city pound.

All 1932 dog taxes will expire June 1, and must be renewed by that date. See that your dog is wearing a collar and tag.

Useless dogs should be destroyed. It costs as much to feed a dog as it does a per-

Our town people are joining hands in the united effort to make nice lawns and flower gardens.

If you have chickens, just remember your neighbors and please do not let your chickens out to scratch and destroy the flowers and yards. Did you know it is a fineable offense to do so?

It you have a cow in town, it is your duty to keep this cow strictly confined in the lot. If your cow should get out and on to your neighbors' wet lawns you can imagine the damage that would be done in a very few minutes.

Your city officials will be compelled to impose a heavy fine upon those permitting their cows to get out and damage their neighbor's property. We cordially invite all our

people to cooperate with us in these matters.

Respectfully yours, Clity Clerk.

Farm and Home Owners To Join **National Group**

The called joint meeting of the local Farm and Home Owners Protective League held in the court Farmers National Holiday Assoclation. Both groups have in mind mitt. . the prevention of unwarranted foreciosure and sale of property.

About 50 members and friends the same time two delegates, Roy past week end. Gough, chairman, and Dr. C. T. ty, left Wednesday for Throckmor- Kibbe, were chosen to go to Auston where he will serve in the tin Tuesday to take part in a Mrs. Marvin statewide convention seeking to unite the national and state plans under one working head,

Judge L. Gough, of Amarillo Roy Gough, Deaf Smith county chairman; Berry Orr, secretary and County Commissioner Jack Rose made a trip to Portales, New Mexico, March 18 to hear an address by Mflo Reno, organizer and president of the Farmers Nationa; Holiday Association, and the similarity of the plans and purposes of that group with the Farm and work, prompted the unification of the two organizations,

Bemonstration Club Council Will Meet Saturday, April 8

The Home Demonstration Council will have a covered dish luncheon and program at the court house on Saturday, April 8, All club members are asked to be

Instructions on how to report the council meetings will be given by R. E. Kessie of The Hereford notes may be taken.

the councils members can serve The class is made up of men will make up the meeting for the

Welfare Work Under Stricter Supervision

The administration of welfare work under the Reconstruction Entrants from Finance Corporation plans has been changed a great deal from that of preceding months, according to word given The Brand this week by the local committee.

All requisitions are now-made and all reports of activities must be performed with blanks furnished to all workers in this state, uniform in every particular, with orders to operate welfare administration under the most strict sup-

Deaf Smith County needy who have been employed under the former method of operation must make application again the same as if they had never worked under the R. F. C. employment plan before.

The work is given out only to those in absolute need and then only in amounts as specified for each of the necessary supplies as set forth in government instructions. The quality of food of each kind for families of varying sizes is definitely outlined and the local committee must abide by the amounts given.

Wheat Belt Golf League Ready for Season's Play

towns represented, was held Hereford last night to put the Wheat Belt Golf League in operation for the coming season. Five two fimes, and if either wins it towns will make up the league this. year, Vega, Dimmitt, Farwell, Friona and Hereford. Boyce Gregory of Dimmitt was chosen president Lubbock the past two years the and, J. M. Posey of Hereford as

A schedule of games to be played between the teams of the several towns will be arranged and an nounced later.

Mr. and Mrs. Charles Newell and little daughter of Dimmitt house Saturday afternoon voted to were guests Sunday in the home join the national organization of of Mr. and Mr. J. O. Newell. similar purposes, known as the Charles is now operating the Panhandle Filling Station in Dim-

Mrs. C. R. Bentley, secretary the chamber of commerce, visited attended the meeting Saturday. At her homefolks in McLean over the

Mundell Dies Wednesday

Mrs. Lelia Mundell, wife of Mar-Smith County Hospital Wednesday reported to show an inch of rain, afternoon, March 25. Funeral ser- the heavier part of which extendvices are being conducted this ed nearly to Hereford, Jumbo comafternoon by Rev. V. M. Cloyd of munity received one-half inch. Hereford and Rev. G. I. Britain of Home Owners Protective League Plainview, in the First Baptist north end of Deaf Smith county, extension granted by the State church at Dimmitt, following the heaviest known so far being beside her father, W. B. Marlar, who preceded her in death several

Mrs. Mundell was born in Ben-Lomond, Arkansas, December 15. 1904. She is survived by her husband, a two-year-old son, and a baby daughter just a few days Her mother, Mrs. W. B. Marlar, three sisters, Ruby, Claudia and Bonnie Ruth; and six brothers, Hal, Barney, Paul, Cody, Venole, and Tommy, all of Sunnyside community, southwest of Dimmitt.

Mrs. Mundell was a member of the Methodist church, being affil-McLean, at the time of her death. moving to Hereford to make their home in 1928.

A great number of friends ex-

Hereford Gin Will Operate If Acreage Here Justifies

Hereford Take Second Place

For the third successive year, and the fourth time in their his- ed by a mass meeting of farmers ture boys took second honors at court room at 4:00 o'clock Saturthe District Contest at Tech Col- day, April 1. lege in Lubbock this week, against teams from about 30 places made up of about 300, vocational stu-

In a well balanced representation that covered all phases of the vocational work in the contest, Hereford teams took seventh in live- question. stock judging against 20 teams; sixth in poultry judging against 22 teams; first in egg judging; first in poultry examination; fifth fully conducted a ginning business in Guernsey cattle judging; third in Jersey cattle judging; third in Holstein judging, and second in of commerce as a good citizen and all dairy judging, against 30 a successful ginner.

the Panhandle Plains Dairy Show to be held in Plainview April 10. understood Mr. Davison plans to in their best work,

ranked Monday at Lubbock by, way or the other. Tulia and the vocational students A preliminary meeting of the of the two schools have a little side competition to settle.

Each has won the great silver loving cup of the Plainview show again the cup becomes the permanent possession of that school. Despite taking second place at local boys have followed that each time by taking first at Plainview, and they expect to leave nothing possible undone to repeat this year,

Tulia is just as determined, and indications are that the Plainview contest will be a fight to the finish between the two schools for per manent possession of the big cup, for the loser must start all over again for a three year winning to state approved, best staple seed possess another.

Rain Tuesday **Breaks Drouth**

While the precipitation was not very great in Hereford, other nearby, regions report sufficient rainfall Tuesday night to bring needed, moisture to the country and smiles to the faces of the citi-The rain gauge here recorded

2 inch, which feel slowly and was soon soaked up by the thirsty soil. rin Mundell, died at the Deaf Dimmitt, 24 miles southeast is Good rains are reported for the which she will be laid to rest there two inches received at Wildorado.

Joe Huckert, 61. Passes Away at **Hereford Home**

Joe Huckert, 61, for the past 24 years an honored and respected effect. citizen of Deaf Smith county, dled at his home on 25-Mile Avenue in North Hereford at midnight Wednesday, March 29. He had been ill but a little over a week of a complication of diseases,

Funeral services will be ducted at 10 a. m. tomorrow, March 31, in St. Anthony's church by Rev. Mathias, and interment made in the Catholic cemetery.

A large number of friends tend their sympathy to those left associates regret the death of Mr. Huckert and extend their heart-

New Owner Planning to Move Business Elsewhere.

Whether Hereford is to lose its cotton gin or subscribe enough acreage to retain it will be decidtory, Hereford Vocational Agricul- and others interested at the county

Circulars calling this meeting have been broadcast by the Hereford Chamber of Commerce and Judge John P. Slaton, president of this organization is urging a large attendance to consider the vital

The old gin property on South Main Street has been acquired by H. E. Davison, who has successat Bovina. He comes well recommended from the Bovina chamber

Mr. Davison will agree to renovate and modernize -the gin if The vocational teams are work- farmers of this territory will pledge ing diligently in preparation for 5000 acres in cotton for the coming season. If this is not done, it is at which time they expect to put move the gin to another location. The meeting Saturday is called for The Hereford teams were out the purpose of taking action one

> "We simply cannot afford to in discussing the meeting. "Experience has taught us that we cannot afford to rely entirely on wheat for a cash crop. We must diversify more if our agriculture is to be developed on sound economic lines. Many of our farmers who have been raising cotton in this territory have really made more money out of their cotton than out of their wheat. If we allow this gin to be moved away. it may be years before we can reestablish this additional source of cash income."

The chamber of arranged to secure high grade, through the Amarillo Cotton Oil Company, at 25 cents per bushet. This is seed that ordinarily sells for \$1.00 per bushel. It is estimated that it will require three pecks to plant one acre.

·Farmers and business men are urged to attend the meeting Sat-In Plains Area urday and join in the discussion of this important matter.

Tax Dead Lines Reached Friday and Saturday

More final dates to pay taxes ithout penalty fall Friday and Saturday, according to the present reading of the laws.

Automobile license plates must purchased before Saturday night, April 1, to keep within the Legislature from February 1 until then. After Saturday violators will be subject to a 20 per cent, penalty and six per cent interest. There will be no reduction from the price for 1933 license plates as set last year, the amount being the same for each car as was paid in 1932.

Recent legislation has sought lower automobile license rate, but there has been nothing enacted and the former rate will be in

- A recent ruling removes the nec essity of having lights tested and presenting a certificate of such testing before granting of licenses.

Chauffeur's license is not needed by the owner driving his own truck, nor by the driver of a truck belonging to another if the driver is hired for other duties and the operation of the truck is but an incident of such service.

Last Half Independent Schools. Friday is the last day to pay independent school taxes, last half, without being subject to penalty and interest charges.

The Hereford Brand Published Every Thursday at HEREFORD, DEAF SMITH

COUNTY, TEXAS

SETH B. HOLMAN, Editor and Owner. R. E. KESSIE, Manager.



TELEPHONE 30-NIGHT 496-W

NOTICE TO THE PUBLIC Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally at the office on North Main Street.

Entered as Second-Class Matter at the Postoffice at Hereford, Texas, Under The Act of March 3, 1879.

SUBSCRIPTION PRICES: Zones 1 and 2, per year ____ \$1.50 Zones 1 and 2, six months \$1.00 Outside Zone 2, per year __ \$2.00 Outside Zone 2, six months \$1.25 Outside Zone 2, four months \$.75

ALL SUBSCRIPTIONS STRICTLY CASH IN ADVANCE.

ps on taxes-

Bureau was created as an out- the third and fifth grade honor growth of a resolution adopted at rolls, averaging 96 and over. Roy the Dallas meeting in October of Davis, Undrille Thomas, Clyde the Texas Press Association, pledg- Ffles, Frankle Dameron, Nannie ing the organization to an educa- Davidson, Octa Moore, Blanche tional program in the interest of Kelley, Willie Tygret, Fred Baird, economy and efficiency in govern- Annice Mathis, Ethel Bynum, Wil-

A tax advisory committee was created, composed of representatives of the three regional chainbers of commerce in Texas, news- the school and Confederate pension paper publishers and businessmen. levies as they are now and would The committee met in Austin Jan- reduce the amount of the levy for uary 10, and formulated a broad general purposes to 15 cents, inprogram of educational work on stead of the present figure of 35 matters of taxation.

In brief, the resolution affirmed the necessity for economy in localand State government, expressed confidence in and a purpose to co- providing for reorganization of the operate with public officials, urged county government, together with the balancing of State and local legislation proposing a reorganizabudgets through economy rather tion of the common school system. than by tapping new sources of constitute the major items in an revenue, and called upon citizens economy program intended to exand public officials to make a tend beyond the period of the presthorough study of the whole gov- ent emergency. ernmental structure in order that the desired results might be ac- Public school reorganization is

in Austin for the purpose of pro- will continue to function so far as

of letters of appreciation have the trustees, been received from newspaper pub-Hshers throughout the State. Checkpressed their gratification that nances or of outstanding bond isthis progressive step has been tak- sues.

en by the Texas Press Association ent session of the Legislature will is intended to co-ordinate and re be crucial, so far as tax measures duce the cost of supervision and are concerned. A majority of the administration of the public schools. legislators are sincerely working at present there are approximately to bring about economy and effl. 7.800 school districts in Texas, ciency, but they need the support with 28,000 trustees, employing 46,and cooperation of the people if 000 teachers and expending \$80,lasting results are to be obtain- 000,000 of the taxpayers' money. ed. This bureau is not engaged in lobbying. Many tobbyists are in a business of such magnitude Miss Leafrice Benson. in Austin representing various that is as loosely organized as the their representatives know of their cannot be doubted. Savings as a Friday night. wishes,

final adoption a constitutional could be increased and better standards of measurement she ly floral offering. amendment which proposes to arbi- schools would result from the adop ranks from 35th to 42nd among trarily limit the expenditures of tion of this bill. Most of the say- the States of the Union. the State government to \$10 per ing would accrue from elimination capita per year. The basis of cal- of much needless cost of superculating the maximum of expend vision as a result of the duplicaitures for any given year is the tion of staffs in the vast majority preceding United States census, of the 7,800 school districts, The This would mean that increases measure contemplates a greater could be made only once each ten portion of school funds shall go years. The 1930 census gave Tex- into the actual business of teachas a population of 5,800,000 plus. ing and less of it to non-teaching The adoption of the amendment attaches and employes. in its present form would limit State government expenditures to approximately \$58,000,000 annual provide for more uniform school

The adoption of this amendment would bring expenditures back to the level of 1927. Doubtless some amendments will be made before ministration, furnish convincing final action is taken.

\$100 valuation. At present the property. Based on income Texas limit is 77 cents, divided as follis almost exactly where she should for general revenue purpose, and in earnings, ninth in school expendseven cents Confederate pensions itures and eighth in school propertax. This amendment would leave ty value. Yet, in attendance, it

A LONG TIME AGO IN HEREFORD

(From The Hereford Brand, April 4, 1902.)

C. E. Strain. John Boyd was to Garner, Enid Smith, Jarrell Bus. 28, D. F. Ashbrook 33. be in charge of the bass drum, ter, Louisa Ewing, Fay Bynum,

of the Brand expressed it as his Baker, Ezna Norton, Presley Dyer, opinion that the town was too small for two papers, he cordially bade the proposed new-comer a very hearty welcome.

The Burton-Lingo Lumber Com pany was establishing a new yard here, with Jas, C. Gaibraith in been in town on a trading expedicharge as manager.

A car of brick had arrived and this material was to be used in the construction of a new bank Hereford. building for Smith, Walker & Com-

Willie Britain, Lottle Clary, Wil The Texas Press Legislative lie Robinson and Isla Estes made lie Slover, Chloe Butcher, Murray Canterbury, Amzie Mathis, Katie official family, R. N. Mounts re- 7:00 o'clock each evening.

These two amendments, with others which are under consideration

complished without impairment of provided in Senate bill No. 387, reessential functions of government, ported favorably to the Senate. Its The committee appointed a sub- principal feature is that it makes committee to arrange for the open- the county the unit for administraing of a Legislative News Bureau tive purposes. Existing districts viding impartial news reports to taxes, bond issues, etc. are connewspapers concerning matters of cerned. Administration of schools taxation and governmental costs, would be vested in a county board The undertaking met with in of seven trustees, electet by popular stant and general approval by the vote for terms of six years, and newspapers of Texas. Hundreds a county superintendent elected by

This county board would exerups by the Austin bureau and the cise the functions now required secretary of the Texas Press As of district trustees. District school sociation show that the articles taxes would continue to be levied on taxation are being carried by collected and expended, as at presmore than 500 Texas newspapers, ent, Bond issued would remain Members of the Legislature and as obligations of the districts. other public officials have also ex- There would be no peoling of fi-

Essentially the measure is one The next few weeks of the prest for county unit administration and

> That there is unavoidable waste result of co-ordinated administration would be considerable. It is

In addition, the change would privileges for all children in the

Analysis of school finances, together with the machinery of adevidence that what Texas needs is wise expenditure of money already Another amendment has been in available, rather than an increase troduced in the House that would in financial support. Texas ranks lower the limit of State ad valorem well among states of the Union (property) tax to 57 cents on the in support of schools and value of lows: 35 cents for schools, 35 cents be in these respects, being ninth

Hinton, Lora Guinn, Oliver Lam- ceived 32 votes for mayor, W. M. breth, John Patton, Claude Kelley Knight 52, and Jno. L. Wilson 33. and Gadys Garmin, low fourth For the places of commissioners, Instruments had been ordered, grade, had averaged from 98 to Jno. L. Wilson got 25 votes, E. T. and Hereford was soon to have a 95. Mamie Inmon, Ida Beach, Jen- Woodburn 29, Geo. W. Irwin 24, brass band, under leadership of the Coffey, Lottie Williams, Morris C. S. Garrison 52, R. N. Mounts

Wesley Lyle, snare drum; R. F. Horace Baird, Un Norton, Madeline Holloway, tuba; L. G. Dameron, Whitney and Lottle Hough, high Bb bass; W. E. Rush, baritone; fourth, averaged 97 to 95. In the about in brand new automobiles. S. C. Wilson, slide trombone; Al- first and second grades, Gladys den Bell, tenor; Geo. Cloyd, Claud Newman, Marion Aten, Boyce Aten, Witherspoon, Luther Hough and Fred Hubbard, Jewel Buster, Car Homer Inmon, altos: J. M. Mc- rie Hinton and Joel Williams all Glothlin, David Martin, Tom had made the honor roll. Verna Blake and Conner Jowell, cornets; Owen and Charlie Robison made three wheels of his auto." F. M. Richardson and Ben Bounds, the best grades in high school, averaging 97.3 per cent. Others in high school averaging more than Another newspaper was rumored 95 were Annie Hill, Mary Burns. for Hereford, and while the editor Jeffie Files, Pearl Femesteh, John treatment for appendicitis. He

> Mrs. John E. Ferguson and son Oliver, had been visiting her parents, Judge and Mrs. L. Q. Tannehill, in Amarillo.

R. N. Mounts and family had under irrigation.

B. T. Bell, prominent Castro

Rat Jowell had been to Roswell. New Mexico, on a business mission. W. P. Rambo was a visitor in

Hereford the previous Sunday. (From The Hereford Brand,

March 29, 1912.)

D. L. McDonald, Jnd. L. Wilson

and W. O'Brien were spinning

Wiff R. Evants was in Illinois on land business.

"Judge C. F. Kerr of Castro was in the city Monday, coming up on

"Eli Dunlap returned Wednesday morning from Temple where Walter had successfully undergone will be out in a few days."

Numerous irrigation wells were being "brought in" and it was exbe continued untfl practically every farm in this district would be

Citing a number of high vields from patches of sweet potatoes planted here the previous year, the county sheepman, had been in editor was urging more extensive cultivation of tubers.

> Mr. and Mrs. John C. North had moved from Hereford to San An-

D. R. Gass & Son, Geo. A. Stambaugh, E. O. Freeman, Oscar Cliett, H. C. Myrick, Hubbard Droy Goods and Grocery Co., J. A. Johnson, Homer Wilkinson and J. G. Callens, By a vote of 73 to 60, Hereford Hereford merchants, announced dopted the commission form of that until further notice their government. In naming the new places of business would close at

Progressive News

BY OLIVE PERKINS

Mr. and Mrs. Dudley Buzzard of Muleshoe spent the weekend with her parents Mr. and Mrs. Ray Hershey and other relatives. Mr. and Mrs. W. A. Ricketts called in the Ira Ricketts home Thursday afternoon.

Mr. and Mrs. J. E. Bray of Hereford called on Mr. and Mrs. Blakemore Sunday afternoon,

Mr. and Mrs. Neel from Memphis family last week.

n the Blakemore home Mr. and Mrs. Charles Green in the meet. and daughter visited her parents

Westway, Sunday.

vay community.

Mr. and Mrs. Ray Hershey. .

merfield and Mrs. Peacock of nell and Howard Higgins second Dimmitt visited in the Emmett in 440 yard relay. Blakemore home Sunday.

Mr. and Mrs. Jodie Benson of Happy attended singing at Progressive Sunday night and visited Mr. and Mrs. Haskell Benson and

The Singing School enjoyed a

The following pupils are on the

nonor roll from Mr. Boyd's room : Noel Higgins, Ruth Park, Roy Botts, Howard Higgins, Ira Jeanne Ricketts, Ray Neel, Glenn Ricketts and Forbes Blakemore, Miss Lilith Boyd had the following on the honor roll: Norma Lee Edwards, Wilma Higgins, Jimmy Blakemore, Olyde Neel, Roland Robinson and Paul Edwards

Jimmy Blakemore, Mary Nell Botts and Clyde Neel made the highest grades in the second grade spelling for the past month.

Most of our community attended visited their son Owen Neel and the field and track meet at the high school building in Hereford Mr. Wallace from Panhandle Saturday. Progressive won fourth spent Thursday evening visiting place in the field and track meet. Vaughn home.

In the Literary event: Glenn Mr. and Mrs. Charles Smith of Ricketts first in the Junior Boys Declamation; Noel Higgins sec-Misses Agnes and Madge Chil- ond in the Senior Boys Declamadre of Fort Sumner, New Mex- tion; Wilma Higgins, third in the ico spent the weekend with their Sub-Junior Spelling. In the Track parents Mr. and Mrs. Ed Childre, and Field Meet Progressive won Mrs. J. W. Mills and daughter the following: Senior boys, Noel of Amarillo spent Friday after- Higgins first in 100 yard dash, noon with Mrs. Emmett Blake second in shot putt and fourth in 440 yard dash; James Robinson Mr. and Mrs. Dudley Buzzard fourth in 220 yard dash, Howard of Muleshoe ate Sunday dinner Higgins third in chinning the bar. with Mr. and Mrs. Jim Ricketts. third in the 100 yard dash. Jun-Larry Green spent last week for Boys; Edgar Russell, third in with his grandparents, Mr. and high jump and second in chin-Mrs. Charles Smith in the West- ning the bar; Roy Neel fourth in high jump. Jub-Junior: Jim-Mr. and Mrs. Howard Hershey my Blakemore, first 50 yard dash; and daughters spent Sunday with Pearl Edwards second in 50 yard dash, fourth in throwing the Mr. and Mrs. Ira Ricketts visit- basketball. Junior Girls: Ira Jeaned his parents, Mr. and Mrs. W. ne Ricketts and Lois Robinson A. Ricketts at Hereford Tuesday, second in three-legged race; Oscar Mr. and Mrs. Blakemore of Sum- Robinson, Ray Neel, Anthony Mar-

CARD OF THANKS

Mere words are empty when it comes to try and thank our many friends and neighbors for their help, untiring attention and devogroups. The people need to let public school system of Texas forty-two party at the school house tion during the long liness and death of our dear husband and father. We want to thank Dr. Robinson for the comforting words The Senate has started toward claimed that salaries of teachers teachers salaries, literacy and other spoken, also friends for the love-Mrs. J. B. Phillips.

Mr. and Mrs. H. F. Lambert

and Hurry,

Sudden sickness a hurried call to the drug store for a scription! Then almost before you know it, it is at your door -just as the doctor ordered.

City Drug Store

"The Home of Dependable Drugs" Pangburn's Candies

Fairview-Palo **Duro Items**

BY MRS. JOHN BOLING

Mr. and Mrs. Toy Price and fam tly visited her sister and family in Amarillo Saturday.

J. C. Allred and family of Hereford attended services at Palo Duro Sunday and with Grandpa McClain, Miss Emma and Dave McClain were dinner guests in the Cecil Altred home.

The Ernest Deavers and J. M. Heaton families were in Amarillo Friday.

The Wildorado school will go to Vega for the county meet Friday. Mr. and Mrs. Carl Nefll of Plainview visited his sister, Mrs. Cecil Allred and family two days of last week.

Mr. and Mrs. Sam Griggs, Mr. and Mrs. Boyd Bates and Mrs. John Boling helped Dick Allred can pork Wednesday.

"Seeking the Bride" was the subject of Rev. Dyan's sermon Sunpected that this enterprise would day when 100 were present for services and 86 for Sunday school. Mr. and Mrs. Dick Affred visit-

ed her parents at Memphis last week, her brother J. B. Grisham returned with them for a visit. Many from here attended the contests at Hereford Saturday. We had a few winners, as will be seen by consulting the list of winners on the first page of this paper.

Westway Items

By SUE VAUGHN

Mr. and Mrs. R. M. Gunn are visiting relatives in Olton this week.

Mr. P. A. Turnbow and son Willard spent Friday night in the D. R. Grimes home. Mr. and Mrs. C. P. Grimes

spent Friday night in Hereford. Miss Margaret Johnson of Alourquerque is visiting in the Buford Luttrell bome.

Miss Irene Grimes spent Saturday night and Sunday with Miss Lily May Sikes at Summerfield. Mrs. Bess Turrentine and children took dinner in the Slaton home Sunday.

Mr. and Mrs. G. W. Wilson and Mrs. Landers visited in Amarillo one day last week. Mr. and Mrs. Brashear and son Christy visited in Amarillo Thurs

Mr. and Mrs. G. W. Wilson and family took dinner in the Roe

home. Sunday. Mr. and Mrs. E. E. Joiner spent Sunday evening in the Tom

Miss Wilms and Mr. Skypolo spent Sunday in Hereford with Beatrice Fangman. Several families of Westway attended the Rally in Hereford Saturday. Westway winning high

Mr. and Mrs. Tom Vaughn and family took Sunday dinner in the George Lewis home of Ward,

Mr. Elwyn Hartman spent 'Saturday night in the Sikes home. Mr. Carinette has been seriously ill at the hospital the past few

The trustee election will be held at the school house Saturday. Guy Ragsdale of Dean spent Sunday in the R. M. Gunn home. Mr. and Mrs. Hunsinger and daughter Christine of Hereford



Mr. E. J. Duncan of Pampa

ig saw puzzle tournment Friday Brashear home.

spent Sunday in the R. M. Gunn night, March 31, at the school house. Everyone is invited. Admission 10c to all players. Prizes pent Sunday in the R. M. Gunn will be given.

Mr. and Mrs. Lee Hopson and There will be a forty-two and family spent Sunday in the G. T.

MONEY-MAKERS!

It's NOT SO MUCH what a chick is today but what that chick will be doing for you next fall. Ingredient "X" in Purina Chick Startena and Purina Chick Growena will give your chicks just what they need to change them into money-making pullets. Before you get your chicks, come in and get a copy of the new booklet that tells you how to do it. We'll be glad to see you and you'll be glad you came in.

COL. PURINA





Assured

--- with a Checking Account!

IT'S easy to visualize exactly where your money has gone and to keep an accurate receipt file with a checking account. And in addition you avoid the risk of carrying large sums of money.

Open a Checking Account Today.

THE FIRST STATE BANK "A MORE BEAUTIFUL HEREFORD"

WEST TEXAS READY FOR THE DECENTRALIZATION of BUSINESS

The people of this country learned from their recent experiences which made it necessary to declare a nation-wide bank holiday that it is a waste of time to discuss the merits and demerits of the unit bank, the branch bank, the group bank, the big bank and the little bank. As a result of the events of the past few weeks the public knows that the big bank, and the so-called liquid bank is in the same class as the frozen asset bank when the people generally decide to keep their own money and start a run on banks. Neither the size of the bank nor diversification of investment, nor the two combined, can keep the banks open when millions of depositors decide to keep their own money. The nation-wide bank holiday has made both the banker and the depositor realize that the policy of the bankers in the past with respect to saying to the public that a depositor, who as a rule never deposited anything but checks, could get the amount of his deposit in currency on demand, is all wrong. The bank holiday has made both the banker and the depositor realize that money is intended to be used solely as a medium of exchange and as such must not under any circumstances be hoarded. The public fully realizes today that all banking, like all business transactions, must be bottomed wholly upon the confidence of the public in the soundness of the banking system and business methods.

Banks Sound In the Plains Country.

According to the best information available at this time, out of approximately 6,891 Federal Reserve Member Banks in the United States, 5,342 were re-opened prior to March 25th, or about 77 per cent.

In Texas there are approximately 529 Federal Reserve Member Banks and 516 opened prior to March 25th, or about 95 per cent, which was 18 per cent higher than the general average of the Federal Reserve Member Bank in the United States.

There were approximately 12,432 non-member banks operating in the United States before the bank holiday and approximately 10,570 re-opened prior to March 25th, or about 85 per cent; although some of the non-member banks were under restrictions. While in Texas there were approximately 535 non-member banks and 534 were re-opened, although some were under restrictions, prior to March 25th, or approximately 100 per cent.

In towns supplied by the Plains Division of the Texas Utilities Company with electric service, out of 18 Federal Reserve Member Banks 18 have reopened, or 100 per cent.

In the Plains Division of the Texas Utilities Company there were 23 non-member banks operating before the bank holiday and 21 re-opened prior to March 21st, 16 without restrictions, and 5 under certain restrictions. The two banks that have not re-opened will, according to reports at this date, be re-opened within the next few days.

In the towns supplied with electric service by the Southwestern Public Service Company located in the Panhandle of West Texas, out of 7 Federal Reserve Member Banks 6 have re-opened. There were 7 non-member banks operated in the territory supplied by the Southwestern Public Service Company before the bank holiday and 7 have re-opened, or 100 per cent.

According to the most reliable information obtainable the banks operated in the Plains Country above referred to have all shown substantial increases in deposits since the bank holiday. The average increase in deposits since the holiday in the above banks is conservatively estimated to be approximately 5 per cent.

The above comparison of the banking conditions in the Plains territory supplied with electric service by Texas Utilities Company and Southwestern Public Service Company clearly shows that the banking and business conditions in West Texas are as sound as can be found in any section in the United States.

The World Is In The Throes Of A New Birth

We hear on every hand the statement that "The world today is in the throes of a new birth." The economist, the statesman, and the business man in every walk of life is occupied in studying and discussing the several factors that can be identified as those most likely to determine the character of the change that is going to take place. It is generally conceded that the trend toward decentralization in our business structure is by far the most important factor.

Decentralization Made Possible By Development and Use Of Electric Power

According to the economist, "The use of electric energy is about to reverse, in certain fundamental respects this whole century of evolution toward centralization and concentration." All congested centers are suffering from the movement, which is now world-wide, to abandon the large city as a manufacturing center. The modern factory, in the opinion of the present day economist, will move as rapidly as possible under existing conditions from the large cities to the smaller communities where an adequate and dependable supply of high-line electric power can be made available for manufacturing purposes at reasonable rates.

West Texas Ready For The Change In Business Conditions

West Texas offers the finest agricultural opportunities, the best transportation facilities, and the most advantageous power service to the modern factory seeking a new location, in order to meet changing conditions, that can be found in the United States. The above analysis of the banking conditions of the country discloses the fact that the banks of the Plains Country are as sound as the banks in any section of the United States and that West Texas banks are today in a position to provide adequate banking facilities to meet all the requirements necessary to take care of the development of the territory.

Comparison Of Electric Rates

According to Public Service Magazine of November, 1932, the average rate per Kilowatt Hour for electric current in the United States at the end of 1931 was five and eighty-two hundredths cents (5.82c). The average rate per Kilowatt Hour for electric current sold by Texas Utilities Company for the same period was three and eighty-two hundredths cents (3.82c). Manufacturers seeking new locations will be interested in knowing that Texas Utilities Company supplied electric energy to a number of manufacturing plants located in several different communities on the Company's highlines in West Texas during the year 1931 at the average rate per Kilowatt Hour for electric current of from one and thirty-five hundredths cents (1.35c) per Kilowatt Hour up to two cents (2c) per Kilowatt Hour depending entirely on the class, quality and quantity of service used by the particular plant under the manufacturing rate schedule during said period. The above mentioned power rate is available to any manufacturing plant desiring the same class, quality and quantity of service at any point on the highlines of Texas Utilities Company in West Texas, and the Company is prepared to furnish an adequate supply of dependable service at any point on its highlines to any manufacturing plant desiring a location on its highlines immediately upon request.

Confidence And Courage Chief Assets

Confidence, courage and co-operation are far more important during the troublous period of readjustment through which the country is now passing than all the gold and other tangible assets in this country. The hope of West Texas today is the courage of West Texans to DO, and the willingness to take it on the chin whenever necessary to make sacrifices for the general welfare. No outside force can arrest the development of West Texas as long as the spirit of West Texans to DO lives.

"A MORE BEAUTIFUL HEREFORD"

TEXAS UTILITIES CO.

"YOUR ELECTRIC SERVANT"

IN THE PAST SEVEN DAYS

Thursday, March 30.

The Finance Committee of the French Chamber of Deputies in effect blocks move, for immediate payment of the \$19,000,000 war

Senate wets surprised drys and phone 688. put over proposition removing all limitations now imposed on doctors in issuing liquor prescriptions for medicinal purposes.

Chinese pirates abduct four foreign officers, all believed to be

In Rome, Italy, police are holding a man who has confessed that he intended taking the life of Mus-

Wednesday, March 29.

A British airplane crashed near Essen, killing 15 prsons, every one on board the vessel.

W. A. Flowers, Dallas, and Har ry Scott, both American, reported plane in which they were attempt- ard, 312 E. 6th street. ing to fly to Puerto Cabezas.

Tuesday, March 28.

various political parties in Germany each of which threaten boycotts on goods offered for sale.

connection with war debts bring statement from French solon that he believes France intends to pay. President Roosevelt kills Federa;

Discussions in Washington in

Farm Board, this board being merged and lost with other agri cultural credit organizations.

Chinese authorities issue state ment expressing belief that Japan 250. fully intends to occupy Peiping.

Mrs. Jimmie Walker, wife of ex-Mayor Jimmie Walker of New York City, granted divore in Florida courts.

Soviet Russia refuses bail for three British subjects held for

Monday, March 27,

French Minister to United States intention to work for better understanding between the wo Nations.

China refuses to deal directly with Japan in Jehol dispute, thus leaving the matter directly up to the League of Nations.

Fifteen years ago Italian troops captured 18 Russians and since living on the fat of the land. Now Italy wonders how they may be disposed of or put to work.

standing in the outskirts of Bel- the world over. fast, Ireland, a bomb injures four

Over in Italy there is a bit of attractive are being offered as spe. earthward plunge. cial inducements to carry out the

Confronted with the Government's assurance that 3.2 beer is non-intoxicating. Texas legislature goes to work to make its safe legal, very much in the manner in which other soft drinks are dispensed in Texas.

Sunday, March 26.

After serving 16 years in prison, Tom Mooney granted a new opportunity to acquit himself of charges of having bombed a Preco in 1916, in which 10 persons were killed and 40 injured.

At Fargo, Oklahoma, a blast from an exploding still killed seven persons who were asleep in the house at the time.

Near Oakland, California, an airplane ploughed into a residence, killing 13 people.

According to Speaker Rainey, the depression is due to come to an official end in June.

German prisons open for newspaper men to see that prisoners, dictator. recently reported executed, are neither dead or mistreated, accord-

Wantad

brate fourteenth anniversary of

the founding of their country, with

Premier Mussolini as their leader.

According to government ruling,

the sale of beer in such states as

ness, will become legal midnight

April 6, and the brew may be

Claiming possession of a number

of islands in the Pacific, and an-

nouncement that she expected to

retain them, Japan arouses ire of

Germany, and the United States, it

is said, has a good chance to be

Afleged persecution of Jews in

Germany, results in protests by

to grant ball to three British sub-

jects recently arrested on charges

against six British subjects have

to do with the alleged introduction

of acids into machinery of a large

electrical generating plant recently

completed by the Soviets, this acid

causing damage to the extent of

Dawn Items

BY INEZ MILLER

Most of the pupils and parents

were in Hereford for Rally Day

Get highest cream prices at Farm

and Lester Galley in the Lester

Joe Rentz and family visited

Floyd Simpson of Ford spent

Mrs. W. L. Bagwell visited her

Miss Wilma Smith of Hereford

visited the Rex Bowers home Sun-

Geo. W. Segmore of Amarillo i

visiting the M. H. Bagwell home.

Miss Gladys Greer visited the W.

L. Harris home Sunday.

laway home

Monday.

Beyer in Hereford.

here with her parents,

Amarillo visitors Friday.

trip to Oklahoma City.

R. W. Botsford home.

ford Sunday.

a visit in Borger.

L. A Smith and family and

Loy Smith of Hereford was a

Mrs. L. N. George spent the

Mrs. Bill Easter of Hereford was

guest in the W. H. London home

Miss Mona Kate Fleming, teach-

R. W. Botsford was in Canyon

G. C. Smith has returned from

R. F. McConnell and wife were

Logan Sawyer left Monday for

Mr. and Mrs. E.M. Rice of Here-

week end with Mr. and Mrs. J. E.

week end guest in the W. A. Cal-

sek end in the W. J. Stew-

Mrs. C. N Bowers Sunday.

many thousands of dollars.

last Saturday:

families.

advertised at once.

drawn-into contention.

Wanted

WANTED TO BUY: Cattle, any time, in the country; also truckedin cattle, at the stock yards every Thursday. . T. O. Funderburg, Box 763, Hereford.

For Rent

debt installment to the United FOR RENT: One side of duplex, furnished, garage. On B Street paving. See L. D. McCurdy, tele-

> FOR RENT : IT. B. Webb home place on West Third Street. Also apartment in duplex. See E. B.

FOR RENT: A Sarge southeast bed room in modern home, suitable members of that race the world for couple. Would consider board over. if desired. Phone 380-J.

FOR RENT: Unfurnished fourroom duplex, close in. Telephone 1c of sabotage. The actual charges

FOR RENT: Furnished apartment on pavement, close in; all bills paid. Mrs. W. M. Megert. 11-le

FOR RENT: Two rooms furnished for light housekeeping. - Apply 218 B Street. Dr. Florence Miller.

lost in jungles of Nicaragua fol- FOR RENT: Two room furnished lowing disappearance of their air- apartment. Mrs. Frances Barn-

Lost and Found

Jewish merchants, it is said. FOUND: Ladies' black kid glove, are being made to suffer losses from with scalloped and shirred cuff, owner may have same by identifying and paying for this ad in the Brand

For Sale or Trade

BABY CHICKS: Certified A. P. A chicks; Custom Hatching; Lee's Remedies and Poultry Supplies. Hillside Hatchery, Phone 79. 2-tfc

FOR SALE: Fruit trees, grape vines. Just received, at much re duced prices, J. F. Ward, pl

FOR SALE: Six-foot smooth galvanized, heavy denking vat with Smith home. outlet for defining or irrigation work; also slide go-devil, collars, parts of harness, halters, stake home in Amarillo. tools and many other artieles for farm or home use. Mrs. J. B. Phillips. 11-2p

FOR SALE: Farmall tractor and lister attachment; 4 row cultivator and go-devil, and three-section drag harrow. D. R. Grimes, quarter miles of Westway Store, Here

FOR SALE OR TRADE: New and used typewriters. J. M. Murchison, court house.

FOR SALE: Good milk cow, fresh this month, six lots on 25-Mile Avenue, at \$35 each, or will trade lots for cows. Jowell Murchisheriff's office.

that time the Russians have been WANTED: To trade automobile guests of Italy, doing nothing and worth \$400 for \$200 worth of livestock. Phone No. 2.

ing to recent reports, which reports Thrown on top of a railway bus had brought protests from Jews

Saturday, March 25.

A gigantic meteor lighted the excitement caused by Premier Mus-skies with awesome brilliance in solini's request that his country the Southwestern states before dawn deliver in good condition a total Friday and with a thunderous F. McConnell. of 17,000,000 babies within the rumble that rattled doors and next ten years. Prizes varied and windows, disintegrated on its

> Denying reports by certain foreign newspapers, Jews in Germany say there has been no race persecution in that country.

Washington authorities state to foreign representatives that war 5 debt payment revisions will come only in exchange for trade relief.

French express belief that peace plans advocated by Premier Mussolini of Italy will be shelved.

Postal authorities in Washington express belief that transportation paredness Parade in San Francis- of beer by mail will be legal, even when sent through dry territory, 5 this not applying, however, to shipments from wet to dry terri-

> Japan announces that she has under consideration a military drive into the heart of Chinese territory, this in retaliation of attacks on Japanese troops by the Chinese along the frontier.

Friday, March 24.

Adolf Hitler, Chancellor of Germany, takes over rule in that county, with power as absolute

At Milan, Italy, Fascists cele-

Jumbo News

BY EDNA HALL

Rev. McDonald will preach here Saturday night and Sunday morning. Everyone invited. Get highest cream prices at Farm-

ers Creamery Association. ' 7-tfc Mrs. Pat Hardy and son are visiting a few days in the John Noland home near Easter.

Chester Lindsey and family of Westway and Sam Butler and famfly of Dimmitt visited the Wayne have cleared the way for the busi- Carthol home Sunday.

Mrs. Dell Merrett and children of Flagg, Mr. and Mrs. Finis Hunter and Mr. and Mrs. W. L. Hall visited the P. H. Dyer home Sunday afternoon.

Mr. and Mrs. Lee Lambert visited the Edwin Mauk and Clyde Renfro homes Monday.

Misses Johnnie and Kathleen visited Mrs. Buck Wood at Dimmitt Sunday. Mr. and Mrs. Pate Hardy of

Shallow Water, Oklahoma, visited M. L. Hardy and family Saturday. of Dimmitt, John Hall, and Bill Hacker visited the C. Andrew home Russia announces she is willing

visited Johnnie and Kathleen Mardy Friday afternoon:

Mr. and Mrs. O. R. Kirkland and children of Canyon and Mr. and Mrs. Wilkerson were guests in the Carrol Hunter home Sunday. Mr. and Mrs. George Wand

near Arney visited Miss New Freeman Sunday. Mrs. Taylor Oglesby of Hereford spent Saturday night in the Albert

Schofield home. Mr. and Mrs. Joe Lambert and Mrs. Henry Ford of Matador spent

the week end with Mr. and Mrs. ers Creamery Association. 7-tfc Ullman Hunter. Mr. and Mrs. Finis Jennings of A birthday dinner was given for

Muleshoe spent Saturday night in Mmes. Joe Greer, Walter Galley the Sam Hunter home. Mrs. G. H. Brooks and E. T. Galley home. Present were Miss

Mr. and Mrs. Kenneth Hunter Greer and Ray Bowers and their of Frio spent Sunday in the M. L. Simpson home.

> Miss Kitty Oxford spent the week end with home folks. Mr. and Mrs. Pat Hardy and Sammy spent Sunday in the John Noland home at Easter.

Mr. and Mrs. Lynn Axe spent parents, Mr. and Mrs. W. E. Ashcraft; the latter part of last week. Sunday in the Bob Axe home. Miss Gladys Greer of Hereford Mrs. B. M. Hines, Mrs. W. G. spent the week end in the L. A. Means and children of Hereford spent Wednesday with Mrs. Ovid Miss Jewei Harris has returned Pinckert. from a visit in the O. D. Williams

Daniel News

BY MRS. JOE THURMOND Mr. and Mrs. Cecil Hodges and

daughters were guests Sunday of Mr. and Mrs. Arthur Lamb in Mr. and Mrs. Clarence McBroon were in Amarillo Saturday.

Misses Mary Thurmond and Jessie Holcomb of Amarillo visited Mr. and Mrs. Joe Thurmond Sun-

day afternoon Hobart Whitaker spent Saturday night with Erwin Shugart in the Dean community.

Mr. and Mrs. Clarence McBroom er at Wyche, spent the week end spent Sunday with her parents in Canyon.

Daniel school attended and participated in the school rally at Hereford Saturday, and though the enrollment is but 18, we made 2 good showing. We are proud of our school. We desire to thank Hereford school authorities for affording us the opportunity to have this very successful meet.

ford spent Sunday evening in the Mrs. J. C. Parker returned Mon-Mrs. H. B. McConnell of Amaday from Floydada where she was rille is visiting Mr. and Mrs. R. called by the serious illness of her nephew, Irvin Allen. His many H. H. Miller and family visited friends in Hereford will be glad to know he has passed the crisis the L. J. Bennett home at Hereand is slowly improving.

Close Drug Store A afe Place to Deposit Your Money.

SPECIALS

25c Dr. West's Tooth Paste	19¢
50c Prophylactic Tooth Brush	
\$1.00 Wine Cardui	
\$1.00 Listerine	89¢
50c N. R. Tablets	39¢
50c Sun Goggles	39¢
75c Bridge Cards	39¢
50c Hair Oil	29¢
1 Pint Almond Lotion	55¢
1 dozen Bars French Soap	39¢
50c Par Shaving Cream	39¢

We Fill Any Doctor's Prescription Carefully Compounded at Lower Cost.

The Essentials Of J. N. Benson and wife spent Sunday afternoon in the J. E. Farm Legislation W. A. Springer cut his hand bad-ly one day last week. Mr. and Mrs. P. Hughes of Post

From an Address of CONGRESSMAN MARVIN JONES Delivered over Columbia Network Saturday Evening, March 18, 1933.

The beginning of the new Ad minstration is a turning point in our country's history. 'After passing through a triary by fire, the American people are getting the national viewpoint. Selfish forms are being discarded and individuals are beginning to realize that their own interests are bound up with the nation's welfare.

The most important stept just new in the farm program is to have an adjustment and refinancing of farm mortages. A Program is being worked out, and action should be had as early as prace cable. It hope that it may be be Messrs, and Mmes, Clem Maples enough to relieve the tremendous emergency in this regard. This republic is anchored in homes of America. Nothing is of Misses Elaine Dyer and Anita greater importance than to save Jowell spent Wednesday in the these homes from foreclosure and P. H. Dyer home.

Miss Decimae Ramey of Dimmitt that have been bulwarks of national safety

farm problem, however, is s The complicated and involves so many different commodities that no one method can be depended upon to bring full relief. Methods must be devised to raise the price levels of farm commodities. These low price levels have almost destroyed farm purchases, and the stagnation thus produced has had in turn paralyzing effect upon in-

The President has shown his understanding of national problems by urging emergency action for agriculture as one of the primary steps in his immediate program. He realizes the importance of the farm problem and has turn-Wilma Smith, Mr. Easter Messrs. visited Mr. and Mrs. Jim Berry ed his attention in that direct-and Mmes. W. H. London, Joe Saturday night.

It is his intention to try "an untrod path" in an effort to avoid the difficulties which will result if another year of planting gets under way before some thing is done. The relief measure which he advocates is admittedly an experiment. While I am not in accord with some of its provisions, I am supporting it because we must have action in these troubled times. This emergency legisation may be

able to relieve immediate conditions while the groundwork is be- Sanday at the C. L. Good home ing laid for the thorough, range program which must be instituted if agriculture is to rise once again to the level with other near Bethel, industries where it deserves to be.

In addition to the adjustment near Canyon Tuesday. and refinancing of farm mortgages Mr. and Mrs. Gordon Ingle at other phases of the permanent farm tended church at Hereford Sunday. | WEST TEXAS FEED and program involve adjustment of trade barriers, the correction of Lockney last Thursday by the serfreight rate discriminations, the lous illness of his sister, Mrs. Harcurbing of excessive speculation per. He returned Saturday, statin farm commodities, an adequate ing she was much improved. currency on a sound basis, and the Messrs. and Mmes. J. Bens

reduction of expenses of govern-

If the discriminations which now exist are corrected, the cause of the trouble will have been ren ed and the greatest possible steps will have been taken to restore agriculture to its proper place in the affairs of the Nation

The upset condition of our country calls for a strong program of readjustment, of reassembling of irrigation purposes. our national ements of strength, and a rededication of all that is of Doan visited the W. A. Springer best in the character of our citi- home Sunday. zenship

e few people are complainof the measures made necesry by the great emergency. The powers that are being granted to the Brand the President could not be justified if times were normal, but these are not ordinary times.

No one within a generation has captured the imagination of the ents at Dimmitt. American people like President Roosevelt. They are thrilling with the confidence of a new hope-a hope born of courage and the willingness to follow a leader who is unafraid.

Like millions of other Americans who have pinned their faith to him, I believe he will lead us out of plumber." the darkness into the sunshine of

Here and There

There was no school at Frio last Friday because of the interscholastic meet in Dimmitt.

BY MRS. C. E. TICE

Marcia Robbins won second in tiny tot story telling, Margaret Mobley third in sub-junior girls declamation and Jack Allman third in sub-junior declamation, Kitty Kloe Harlin and Margaret Mobley second in sub-junior spelling, Geo A. Springer, Buster Greer, third in tennis. Messrs. and Mmes. Allman, Harlin, Mobley, Robbins, Jones Springer and White accompanied the teachers and pupils. Get highest cream prices at Farm- BABY

ers Creamery Association. 7-tfc Mr. and Mrs. J. B. Harlin attended church in Hereford Sunday night.

Mr. and Mrs. Minor Robbins of Easter visited the Leo Williams home Sunday.

Mr. and Mrs. Walter Tice spent Mrs. Henry Allman spent Wed-

nesday with Mrs. Jim Bagwell Glenn Greer went to his farm

W. E. Upton was called to

Where you get those good bull

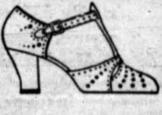




-A New Shipment of the Most Beautiful Fast Colored Prints We Have Ever Shown, per yard-

E & W broadcloth shirts, fully pre-shrunk 98¢

-Girls' and ladies' white Sandals, both Cuban and flat heels, crepe soles 98¢ per pair _____



48



Boys' fast-colored shirts, in fine English Broadcloth, at _____

Men's fancy rayon silk sox in a large variety of patterns, per pair YOUNG MEN'S LARGE BOTTOM PANTS in

YOUNG MEN'S LARGE BOTTOM PANTS in wool tweeds, per pair

per pair

LARGE FLUFFY TURKISH TOWELS 25 38-INCH UNBLEACHED MUSLIN, fine, smooth

finish, just the thing for quilts, per yard _____ 36-INCH BLEACHED MUSIAN, fine, finish for the needle

Sprowls: Crowin & Co.



of Happy, Deward Roberson,

rillo and Owen Andrew spent St

spent last week with their daugh

Earl Springer and family, Mar-

garet Mobley, Mary Lois Springer

A. T. Jones took a load of hous

hold goods to Amarillo for Mrs. M

J. E. Andrews has completed a

Mr and Mrs. Bennie Fulkerson

The W. W. Club met last week

with Mrs. Nellie Beauford in Here-

ford and a report is carried on

the society page of this issue of

Singing begins on the second

and fourth Sunday nights at 8:30.

spent the week end with their par-

Misses Koma and Ruby Hyatt

Ace Campbell hauled grain from

And There He Was,

statute under the sink?"

Patient: "Nurse, who put that

Nurse: "Not so loud. That's the

Sunnyside Sunday.

large earthen tank to be used for

Mrs. W. E. Upton,

and Rayford Fulkerson

A. Springer Saturday.

Amarillo Saturday.

CHICKS RIGHT with

JUST-RIGHT STARTER

and watch the results. They will develop in strength and vigo and what a difference in adust bird.

JUST RIGHT STARTER properly balanced to meet the needs of the Baby Chick from the first day. Get a bag of Just - Right Starter today and watch the results in three or four weeks.

SEED COMPANY

garden seeds.

S NELL AYERS County Health

MRS. C. R. BENTLEY __ County Welfare B. BLACK --E. GASS D. BUCHANAN MISS EVA SKELTON
JIM MAUK
WALLACE COX
Chamber of C
JNO. P. SLATON
MRS. C. R. BENTLEY
School

C. H. DILLEHAY ____ Superint E. B. POSEY Secretar JNO. B. MILLER. Tax Asset

J. C. CARROLL Constable
District Court
REESE TATUM Judge, Dalhart, Texas
J. W. WITHERSPOON, District Attorney, Hereford, Texas. H. FOSTER, District Clerk, Here-ford, Texas.

J. S. JONES O. E. S.

MRS. NORA LAWHON
MRS. MYRTLE WITHERSPOON
TROY WOMBLE

Rally Day (Continued from Page One)

Thomas ; 4, Roberson, Ward.

Spelling Contests, Results in spelling showed a rider division of honors with seven chools placing winners. The results: Sub-junior, 1, Hart, Messenger; 2, Nicks, Summerfield; 3, Higgins, Progressive; 4, tie be-tween Landers, Westway, and London, Dawn.

Junior: 1. Phillips, Sims; 2 tled three ways, Sikes, Summer field; Rogers, Westway; Brunson Ford. Senior, 1 Moore, Daniel; 2, tied, Fortenberry and Fortenberry, Sims; 4, Bertram, Messen

Senior Boys Tracks and Field. 100 yard dash, Higgins, Progressive : Johnson, Westway ; Bagwell, Dawn, Time 11.7.

way; Bally, Bippus; Friemel, of distance, 75 feet, 3 inches. Dean; Robinson, Progressive. 440 yard dash, Friemel, Dean; Bally, Bippus; Johnson, Westway; Daniel; Smith, Dawn, time 7.

Brashear, Westway.

12-lb shot put, Baily, Bippus; Higgins, Progressive; Skypola, of gressive, Summerfield, and tie, lives in Oklahoma. Westway: Kelly, Westway. Dis Rippus-Messenger. tance 33 feet, 2¼ inches.

High Jump, Williams, Messenger; ohnson, Westway; Skypola, Westway; Reece, Bippus. 5 ft, 3 in.

My Favorite Recipes



IN our house, toward the end of winter, these three desserts come into particular favor. Their rich fruity flavor adds real zest to the meal; they are so easy to make and so easy on the pocketbook.

Deep-dish Apple Taploca 1/3 cup quick-cooking tapioca; 3 tart oples, thinly sliced; 2% cups hot water; cup seedless raisins; % leaspoon salt; cup molasses, % cup sugar % teaspoon simeg; % teaspoon cinnamon; 2 table-rooms butter.

meg: % teaspoon cinnamon, J ma butter, mabine ingredients in greased baking a. Mix thoroughly. Bake in moderate in (375° P.) 40 minutes, or until apples done, stirring well after 10 minutes again after 10 minutes of baking. we hot or cold with lemon or hard use or with whipped cream. Serves 6.

Deep-dish Cherry Taploca

ty cup quick-cooking taploca; 2½ cups canned sour red cherries, drained; 4 cups hot water and cherry juice; 1 teaspoon sait; 1 tablespoon iemon juice; 1 cup brown sugar, firmly packed, ½ teaspoon nutmeg; ½ teaspoon cinnamon, 2 tablespoons melted butter.

Combine ingredients in gressed baking dish. Mix thoroughly. Bake in moderate oven (375° F.) 40 minutes, or until done, stirring well after 10 minutes and again after 20 minutes of baking. Serves 8.

Apricot and Pineapple Taploca

Apricot and Pineapple Taploca

% cup dried apricots; 2% cups water;
% cup quick-cooking taploca; % teaspoon
salt; 2 slices canned pineapple, finely cut,
% cup pineapple juice; juice of % lemon;
1/3 cup brown sugar, firmly packed; %
cup white sugar.

Soak apricots in water overnight, Drein,
Measure and add enough water to make 2
cups. Place apricots and water, taplocs,
salt, pineapple and pineapple juice, and
lemon juice in buttered baking dish. Bake
in hot oven 1400° P.) 20 minutes, stirring
frequently. Add sugar, decrease heat
slightly (350° P.) and bake 30 minutes
longer. Serve with cream. Serves 8.

Hawailan Pudding

selt; 2 cupe boiling water; I tablebrown sugar; 1 cup eanned
bpte juice; 2 tablespoons mel'ed
ig silices sanned pineapple.
g whites; 4 tablespoons sugar.
quick-cooking tapioca and salt to
g water, and cook in double boiler
inutes, or until tapioca is ciear,
ig frequently. Add sugar and stir
dissolved. Add enough water to
sple juice to make 1 cup. Add pinejuice and butter to tapioca mixture.
Into large, shallow biking dish,
ge pineapple slices on top. To premeringue, beat egg whites until foamy
ghout. Add sugar, 2 tablespoons at
is thoroughly blended. After all
is thoroughly blended. After all
is added, continue beating until mixwill stand in peaks. Place a heaping

Jake De' Cake



WHILE JAKE HIS SHOOING HAWAY THE BALLY COLLECTOR HI'LL CONNECT TH' RADIO.

The Quicker The Better



By M.B.



Bally, Bippus; Streun, Summer- Phillips was a friend to all, an W. O. Miles. field; Johnson, Westway, 16 ft. 11. enemy to none. He has entered Ward community was proud of Junior Boys Track and Field, his eternal rest, and his works their winners in the track meet, field; Jack Messenger; McMur- "Isc of the evening skies, a cloud the story of the meet carried else-

phy, Ford; Bedoru, Westway, 6.5. visioned land, field; Moore, Daniel; Bedoru, of heavenly fold :-Westway; McMurphy, Ford. 13. And drink of endless joys at God's 440 yard relay, Messerger, West-

Broad Jump, Streun, Summer, Ah, no! field! Williams, Messenger; Rus- Within our hearts this memory sell, Progressive; Bohanan, Sims. Distance 14 feet, 9 inches. Chin bar, Strenn, Summerfield;

gressive; Lee, Valentine. 15 times. High jump, Williams, Messenger; Streun, Summerfield; Russell, Progressive; tie, 3 ways, Roberson of Summerfield; Neel, Progressive; McMurphy, Ford.

Sub-Junior Boys. 50-yard dash (6-7), Blakemore, Progressive; Larson, Ford; Bates, Dean; Perdue, Dawn. 8.4. 50-yard dash (8-9), Guinn, Mes-

nger; Lindsey, Summerfield; Thompson, Daniel; Friemel, Dean, Girls Track and Field. 50-yard dash, senior, Vaugha,

Westway; Bowers, Dawn; Park, Progressive; Bernauer, Westway; 220 relay, senior, Westway, Sims

time 31.7. Basketball throw, Lance, Sum-220 yard dash, Skypola, West- Progressive; Battershell, Westway,

220-yard relay, junior, Westway,

50 yard dash, sub-junior (8-9). Phillips, Fairview; Brown, Messenger; Greer, Dawn; Lee, Valentine, time 7.6,

50-yard sub-junior (6-7). Kelly, Thomas; Edwards, Progressive; Luke, Dawn; Simpson, Ford.

According to the committee in charge, plans are already being made to make the affair bigger and better for the coming year. It is the hope of many that the annual rally day be affiliated with the interscholastic league so that the winners of the Farious contests may meet in district competition the winners from other counties.

J. B. Phillips

(Continued from Page One)

his loving wife and many friends cared for him through his afflic tion until his death,

He was a member of the Methodist Church and was a constant and faithful member, attending regutarly, until illness prevented his being present.

They had no children of their own, but an adopted daughter, Cassle, now Mrs. H. F. Lambert, who also survives him to love and honor her foster parents.

If true greatness lies in conlife, then Mr. Phillips lived great- April 12. ly. He was a Christian, and the true Christian is the highest type Mrs. Geo. Lewis Sunday with

of man on earth, callef Life, every man, every woman, has his or her place. Some ily of Hereford. lay their life work down early; others at noon, and still others in daughter of Vega visited her par- By personal experience most of the late evening. This man fell ents, Mr. and Mrs. Jack Hutson, the farmers in this territory know just when his sun was on the dis-

tant western horizon. Man proposes, and God disposes Plans are made, but they are not Hughes Wednesday. always for the best, and a wise Providence frequently over-rules them. Men wonder why, but that is not for them to know-it is enough to know there is a God friends. supreme, and all should be submis-

sive to His will. With a beautiful patience, Mr. Phillips bowed reverently, to His ghter, Mrs. Fred Moreman, decree. He said: "I am ready to

Mrs. Phillips ministered unto him as a mother would care for his school work at Canyon. her child. His friends were true,

A life-without reproach is bet- Jim Caraway and a friend of ter a thousand times than a life Amherst spent Tuesday night with whose record simply means millions in money, or high reknown, Berry Miles spent the week end lions in money.

100 yard dash, Streun, Summer- Wherein the good meet in the

right hand. way, Progressive. Time 1:05. | Can we forget departed friends?

The thought that where they are, we, too, shall go, Russell, Progressive; Higgins, Pro- Will cast a light o'er darkest scenes of woe.

buried lies:

Easter Items

BY MISS LOUISE PRYE

The E. H. D. club met with Mrs M. Siemmons in an all-day meeting last Friday. At one o'clock a three course luncheon was served. The afternoon was spept in demonstrating alteration of foundation patterns. Miss Clark could not be present and Mrs. Cleve Richardson of the Bethel club took her place as demonstrator. Other guests were Mrs. Davis of Bethel and Mrs. H. H. Frye.

Grace Doris Fields of Portales New Mexico, is visiting in the home merfield; Caffaway, Dawn; Park, of her sister, Mrs, Fred Walton, while her mother is confined in a Lubock hospital where she is under treatment for a broken limb Westway; Baily, Bippus; Stoker, which she received in a car acel-celebration of her birthday. Redent last June.

Claude Smith and Charlie Craig Payed. 880-Yard relay, Westway, Mes- Dawn, Summerfield, Daniel, time, home at Big Square while Mr. Thereby Smith his family. Three-legged race, Westway, Pro- and Mrs. Smith are visiting rela-Mr. and Mrs. E. O. Dixon motor-

ed to Plainview last Tuesday, Mrs. Dixon visiting relatives there unth Sunday when she returned with Mr. and Mrs. W. S. Dixon of Frio. Mrs. C. H. Sanders and children visited the Mann home at Tuesday Sunday, Doris and Juanita Mann

returning with them for a visit. Mr. and Mrs. H. H. Frye and family visited in Dimmitt Sunday. Mr. and Mrs. Noland and daughter visited friends at Flagg Sunday.

The Misses Franks and brother and Annie Mae Smith and Louise Ann Frye attended B. Y. P. U. and church services at Dimmitt Sunday evening.

Ward News Notes

BY MRS. W. P. CARAWAY

Sherm Williams, wife, daughter and grand daughter of Amarillo attended Sunday school here and

the proud parents of a baby boy, clate the sterling worth of one of They are making their home for their most useful citizens. Upon awhile with her mother, Mrs. John Higgins.

Fred Millard called on Fred Moreman Sunday. Six demonstration club members

met with Mrs. W. P. Caraway last Wednesday. The next regular meet- glity. To say that his going away sclousness for an honest purpose in ing will be with Mrs. G. M. Suggs

Present at a turkey dinner at Mrs. A. B. Shulz and son of Here-In this strange, wonderful thing ford, Tom Vaughn and family of Westway, Mr. Matthews and fam- kle as county agent. He is recog-

> Mrs. Howard Ledbetter and a few days last week.

Wiley Roberson and family took supper with Misses Garrett and Mr. and Mrs. Cecil Lady visited

in Hereford Saturday... Mr. and Mrs. Bob Higgins spent Tuesday night in Amarillo with

Mr. and Mrs. G. W. Scott have returned to their home in Oklahoma after a visit with their dau-Alline Hughes visited Misses Gar-

rett and Hughes last week end. G. T. Higgins has returned to Edgar Sowell of Ford called in

the Moreman home Monday.

Broad jump, Hudgins, Messenger; or authority among men. Mr. with his parents, Mr. and Mrs

where in this issue of the Brand.

Black

BY MRS. J. J. CRAWFORD

Mrs. J. J. Crawford and child ren have gone to Plainview for a month's visit with her sister, Mrs.

Borchardt. Mrs. Tom Presley is able to visit after being confined to her home the past six months.

Fred Kimmins and family of Arney visited Mrs. Kimmins brother, R. E. Barnett, and family Satorday and Sunday.

R.O. Bennett and family visited Mrs. Bennett's sister, Miss Henslee this week end at Hobbs, N. M. G. E. and Woodrow McCrate, H. L. McLean and F. E. McMurry were in Amarillo Monday.

Alfred Cox and family of Oklahoma City are visiting Mrs. Cox's mother, Mrs. Mary D. Ray, while enroute to their new home in Azi-Misses Lucille and Noble Mc-

Lean visits the Misses Huffs at Lovington, N. M., last week end. Robert Stone spent the week end with his sister in Shattock, Okla. Juanita Welch entertained several friends Tuesday evening in

treshments were served and games Thomas Stone of Amarillo spent Interary society was well at tended Friday night and a good program was heard. This society meets each second and fourth Fri-

day night. Eyerybody invited. Mmes. A. C. and Clyde Hays are ill thix week. Little Pat Clymore who has pneu-

nonia is reported improving. Mrs. H. L. McLean is improving after several weeks of illness. Geo. Eimore of Oklahoma is here

attending to his crops. Mrs. Jesse Hinds is improving from her recent filness,

Mrs. T. L. Welch was in Friona Tuesday. The ladies social and study club

will meet with Mrs. Clayburn Carr Thursday afternoon. Mrs. Kirmie Deaton and son,

Pat, have been ill for the past two

A PERSONAL EXPRESSION OF APPRECIATION

(By JOHN OLSON)

For eight years, the farmers of took dinner in the Jack Hutson Deaf Smith County and the citizens of Hereford have had ample Mr. and Mrs. Albert Oden are opportunity to learn and apprehundreds of rural school boys and girls, scores of farmers, and most of the town people, R. O. Dunkle has made a deep and lasting impression by virtue of his sincere, energetic and stimulating personwill be felt by everyone in the

community is no exaggeration at Deaf Smith County was singularly fortunate when the Extension Service supplied it with Mr. Dunnized by the Service as one of the outstanding agents in the state. how thoroughly qualified is. Mr. Dunkle in every branch of his work. One of his unique characteristics is his thoroughness in carrying through to completion whatever he undertakes to do.

His sympathetic understanding of a farmer's problems, his willingness and ability to help him grain is fed, solve them, his eagerness to assist in a project where he felt his services were needed and called for, the energy he put into everything he did-these things and many of our people are going to miss in the future.

We confidently predict for him success in his work in Throckmor- was called to Friona Monday afton County and wherever he goes termoon for the burial of Mrs.

APRIL FOOL



Timely Advice On Successfully **Brooding Chicks**

"Who wants to find their chicks in the 'missing in action' column?" asks C. S. Johnson, manager of the poultry department of the Purina Mills, in giving pre-season suggestions as to how to best handle baby chicks this year for bigger profits.

select early hatched, vigorous day. chicks from disease-free stock; second, move brooder house to clean overcrowding in brooder house. Provide plenty of feeding and watering space; fourth, carefully regu-late ventilation and temperature; fifth, keep a high quality starting mash continually before chicks the first six weeks; sixth, be sure the

chicks have plenty of Kresh water. "The seventh rule is separate the cockers from the pullets and market as brollers as early as possible; eighth, provide kange, shelter and clean shaded range for growing birds; ninth, keep a high quality growing mash before birds at all times from 7th to 20th week. The tenth rule is feed scratch grain starting the fourth day if using the mash and grain system of raising chicks, and the seventh week if the all-mash system. Of course if chicks are fed an all-mash growing ration beginning the seventh week, no scratch

"About 50 per cent of all chicks hatched dies," Johnson says. "Every dead chick is a lost opporeunity for profit. Poultrymen can do a lot in the way of care and manmany others all point to what agement to save many more than 50 per cent of the hatched chicks."

The E. B. Black funeral service

STORK SPECIALS

Born to Mr. and Mrs .-John W. Kropff, January 3, girl, Wm. Roy Snapp, February 5, girl. Jno. A. Oden, March 20, boy. Marian Mundell, March 28, girl.

RS. BEN GALLOWAY OF FRIONA, BURIED

W. Jesse Stanford of the Black "There are ten simples rules to Funeral Home made the trip Satpllow which would help the portl- urday to take the body of Mrs. try raiser to bring his baby chick Ben Gailoway, wife of a Friona cron through 100 per cent," John hardware merchant, to her former ber. points out. "They are first, home at Glencove for burial Sun-

Man criticises woman for her ground. Thoroughly clean and dis. extravagances, but she never wastes infect all equipment; third, avoid \$2.00 worth of shotgun shells to get a 20-cent rabbit," lit was day breaking."

Local Breeders Attend Auction Sale at Roswell

A number of local Hereford breeders were in Roswell Monday to attend the annual Eastern New Mexico auction of line-bred Hereford cattle. They report excellent SUNDAY AT GLENCOVE prices paid and a large number

> Among those from here present were D. L. McDonald, Gorge Burch, W. E. Dameron, T. C. Ivey, Ed East and Mr. and Mrs. Ray Bar-

Explained?

She: "What was that noise when you came in last night?" "Night falling."

She: "Oh, excuse me; I thought

Do You Need Cash?

I can turn your livestock, farm equipment or real estate into ready money.

AUCTION

SALES ARE PROFITABLE

RAY BARBER uperior **AUCTIONEER** ales

Phone 241

Hereford, Texas

Sales dates and literature may be arranged at THE HEREKORD BRAND



WOMEN'S PAGE

MRS. J. C. PARKER HOSTESS TO OTRA VEZ CLUB

The Otra Vez club was entertained with a lovely bridge party last Wednesday afternoon at the home of Mrs. J. C. Parker. The Easter motif was artistically carried out in a color note of green and yellow in the tallies, score pads and dainty refreshments. Rosebuds were given as favors.

At the close of the bridge games Mrs. Tom Carter was presented with high score prize, and Miss Lucifie Hicks low for members; while Mrs. H. A. Cloze was declared winner of high score prize for

Seated were Mmes, O. G. Hill, James Black, William Black, H. A. Close, Voline Downs, B. H. Hopkins, Travis Dameron, B. M. Wiltshire, J. W. Hendrix, N. -E. Milburn; Misses Lucille Hicks, Zoe Beavers, Dorothy Flanery, Gwendolyn Spradley, guests; Mmes. Jowell Murchison, Tom Carter, J. C. McCracken, Egbert Bradly, Jas. W. Robinson, J. M. Posey, John Coffee, Beryle Witherspoon, Alton Fraser and Miss Eunice Gilbreath, members,

MR. AND MRS TRAVIS DAMERON ENTERTAIN

Mr. and Mrs. Travis Dameron entertained a number of friends last Thursday evening at their home on Sixth Street with a "white elephant" party. white elephant motif was carried out in the tallies, score pads and table covers. Each guest brought a white elephant that was given away after the scores were added, high schore for the evening receiving the choice of the white elephants and so on until the last of the gifts were gone. Mr. and Mrs. Dave McCurdy received high score for the evening.

A delicious salad course with cake and coffee was served to Messrs, and Mmes, B. H. Hopkins, day evening in regular session, Dave McCurdy, Grant Fuller, Tom McCollum, James Black, John Pat- High score for ladies was receivton, Dr. and Mrs. D. K. Robison, and Jack Lester, of Amarillo; Misses Mabel Gass, Frances Dameron, Edith Shields, Carey Estes, Ruth Elliston, Eunice Gilbreath; Messrs. George V. Stambaugh, Wilson Gyles, Frank Mostey, Clyde Gregg and Finis Owens.

PIONEER CLUB MEETS WITH MRS. CARL GILLILAND

The Pioneer Study club met Tuesday afternoon at the home of Mrs. Carl Gilliland, with Mrs. Bess Turrentine assistant bostess, A Texas day program was given, with role call. Heroes of Texas. Mrs. Burl France gave a very interesting paper on the beauty spots of Texas. Mrs. J. B. Jones read "Vision," by Grace Nowll Crowell,

Those present for the meeting were Mmes. Arthur Thompson, A. A. Foster, H. G. Conkwright, A. G. Bell, F. M. Kester, J. M. Gilflland, Rex. Tynes, Burl France, F. L. Lucas, E. S. Ireland, M. D. F. L. Lucas, John Renfro, John Womble, T. E. Siegler, O. G. Hill, J B. Jones, H. D. Reed, R. E. Kessie, Bob Higgins and the hostesses, Mmes. Carl Gilliland and SCANDINAVIAN MUSIC Bess Turrentine.

MRS. C. E. BEAUFORD HOSTESS TO W. W. CLUB

Federation.

Roll call was answered by several club members and one new ern Russian music and musicians Smith, Nettie Green, Nell Robbins, tinct types of that country. Musical Robbins, April 12.

MISSES REYNOLDS AND WEATHERRED HONORED

Sunday, March 26, at the home en, honoring Misses Margaret Reynolds of Amarfilo and Louise Wea-

thered. Those present were: Messrs, and Mmes. E. C. Arterburn, O., A. Pitt, H. E Weathered, teresting to all the members. E. C. Reynolds, J. C. Bunch, Misses Margaret Reynolds, Elizabeth Reynolds, Betty Arterburn, Leno Fay Pict, Adell Brooks, Kath- of Poland. erine Weathered, Louise Weathered > Messrs. Elzia Reynolds, Otto

children, Mmes, Henry Gooch and Acker, daughter of Mr. and Mrs. guests in the Nell home. R. E. Townsend, all of Amarillo, Clifford Acker, who has been visitment Sunday afternoon in the ing in the Webber home for several Mrs. Bill Mitchell visited in Ama-Seth B. Holman home.

SOCIAL CALENDAR

Meetings of the Week,

Monday. I. O. O. F., Hall, 7:30. Intermediate G. A., at Baptist hurch, 4:00.

Tuesday.

Junior G. A. Baptist church, 3:30 Junior R. A., Baptist church, 3:30, Rebekahs, I. O. O. F. hafl, 7:30.

Wednesday.

Lottie Moon, Dorcas, Mary Martha and Lillian Hundley Circles will have joint all-day meeting at he Bantist church. Methodist Missionary, at church,

Presbyterian Missionary, church, Auxiliary, Presbyterian church,

Choir rehearsal, Presbyterian hurch, 7:30.

Thursday. Bay View Study club, county court room, 3:00 o'clock.

BUSINSS-PROFESSIONAL WOMEN MEET MONDAY

The bi-monthly meeting of the Business and Professional Women's club was held Monday evening at the county court room, with Mrs. Bob Higgins, president, presiding. A very interesting program under the direction of Miss Nell Ayers was given. Miss Fern Carlisle talked on finance and budgeting, and Miss Irene Crawford gave an interesting talk on parliamentary law. Miss Nell Ayers gave an outline for the programs of the coming year. Twelve members Screen at were present.

ACE HIGH CLUB MEETS WITH FRANK MOSLEY

The Ace High bridge club met in the home of Frank Mosley Tueswith three tables of bridge at play. ed by Miss Dorothy Flanery, and high for men went to Edgar Ireland, junior.

Delicious refreshments were served to Misses Dorothy Flanery, Katherine Cronin, Eunice Gilbreath, Earle Marie Foster, Thalia Park-Ireland, Colby Conkwright, J. A. Tapp and Mr. and Mrs. Hubert

MRS. CARL GILLIAM ENTERTAINS WEDNESDAY

Mrs. Carl Gilliam entertained a number of friends last Wednesday afternoon at her home on Miles Avenue. The afternoon was spent in games of bridge, Mrs. M. D. Womble received high score and Mrs. Glenn Weir won second high.

A salad course was served to Mmes. Grant Fuller, M. D. Womble, Glenn Weir, Mont Baker, Bill Smith, Ralph Smith, B. R. Dixon, Cloyd, Homer Grizzle and J. H. Trimble.

STUDIED BY CLUB

For the past month the Music Club has been studying the mod-The W. W. club spent an enjoy- tions and Russia, Mrs. C. C. able day Wednesday, March 22, Acker as leader of the former with Mrs C. E. Beauford. A quilt gave an interesting and comprewas quilted and blocks pieced for hensive talk. The lesson was ilthe hostess. Miss Izora Clark, lustrated by the following musical Mouse. home demonstration agent of Cas- numbers; Serenade, Sinding, playtro county, met with the club ed by Mrs. Glenn Snyder. The and gave several uses of a founda- Sea, Pajurgren, Mrs. G. A. F. tion pattern, and the sleeve pat- Parker. Elfin Dance; Grieg, sung tern. Mrs. J. P. Slaton talked on by Mmes. C. H. Dillehay, C. C. beautification, telling of the ways Ferguson, C. R. Smith, J. B. Jones, to beautify the home, and to keep H. H. Hawkins and A. O. Thomptrash off the highways. Mrs. B. F. son. The Vivandler, Schytte, Mrs. Cuthrie talked on the subject of Glenn Snyder and Mrs. H. L. Broadwell.

A most delightful talk on mod-

Roll call as given throughout the

The club meets again April 3 at the home of Mrs. H. L. Broadwell, with Mrs. Elmer Dameron

weeks, returned to her home.

"NO MEN ADMITTED"

A THREE-ACT COMEDY

(By Harriet N. Connell)

HIGH SCHOOL AUDITORIUM 8:00 P. M., Tuesday, April 4

CAST OF CHARACTERS

Anne Martin, Cherry Martin, sisters ____Mrs. Elmer Patterson, Miss Marguerite Brown Susan, their housekeeper _____ Mrs. Arch Conklin Olga, their maid from Sweden _____ Mrs. T. Matthews Miss Marjorie North, the invalid _____ Mrs. Jerry Behrens Dr. Janet North, the M. D. Mrs. Johnny Jenkins Miss Chloe Lanning, the poetess _____ Mrs. Audrey Galbraith Mrs. G. Thaddeus Upham, the grass widow _____ Mrs. Ex Cox Miss Bina Saddler, the detective ____ Mrs. John Allen Mrs. Leia Preston, the politician _____ Mrs. Velma Dawson

PLACE: The Martin home, "Shady Rest," in the country. TIME: The present.

SYNOPSIS OF ACTS

ACT I: Living room of the Martin country home. Summer time. ACT II: Same place, several days later.

ACT III. Same scene. Time, night of the day of Act II.

DIRECTING STAFF

Mrs. Velma Dawson Mrs. Elmer Patterson

Sponsored by

THE NORTH HEREFORD DEMONSTRATION CLUB

Seen On the the Star

Hereford audiences, but for several A delicious dinner was served at months absent from the local screen, 8:00 o'clock, after which bridge appears for the last showing today was played. in "No Other Woman." It is a persons for a cent more than the price of one.

picture with a galaxy of stars, ginia Lillard. comes for one day only Friday under the sponsorship of the Hereford Rebekah lodge. From the er; Messrs, J. M. Posey, Edgar praise given it during its recent three-day presentation here, and favorable comments since then, the 10 and 15 cent admission tomorrow should pack the house.

> Tim McCoy comes Saturday in a matinee and night program with the western, "Fighting fo Justice." for a general admission price of ten cents to everybody.

Running in both the Friday and Saturday programs will be the fourth chapter of the thrilling serial, "Jungle Mystery."

Sunday will bring a one-day only home. matinee feature, led by Warner Baxter and Miriam Jordan, "Dangerously Yours," played for the usual price of 10 and 15 cents, It is classified as one of the best Messenger Saturday were Mr. and productions of the past year, A Mrs. Charley Brown and family, departure from the regular Sun- Mrs. Coleman and children, Mrs. day afternoon program is the be Alta Wyland and children, Mr. ginning of the performance at 1:00 and Mrs. E. M. Jack and children,

the picture for Monday and Tues- children, Mrs. P. C. Short and day was announced last week as daughters, Robert and Lester Myers ern music of the Scandinavian Na that for today. "No Man of Her Mr. and Mrs. Bob Finch, Vernon Own," played by Dorothy Me- and Clenton Hudeons. The Mes-Kaill, Carole Lombard and Clark senger school won third place at Gable, will be the feature, support- the Rally. ed by a News reel and Mickey

> Coming attractions of superworth the Star has announced, include "King Kong," "Cavalcade," Will Rogers in "State Fair," and 'Sign of the Cross."

MISS MARGUERITE BROWN ENTERTAINS CLUB

The North Hereford Demonstration club met at the home of Miss member, Miss Miona Greer, and the was given by Mrs. E. P. Geiser, in Marguerite Brown Tuesday after- Leonia Norris, Junior Lee and following visitors, Mmes. Fred which she made plain the two dis- noon. After a short business session in which the federation lunchand Miss Nettle Lee Green. The numbers were: Novelette, Rimsky- con was discussed and a foundar prday. next meeting will be with Mrs. Korsakoff, Mrs. C. H. Dyar, Hymn tion pattern was demonstrated by to the Sun, by the same compos- Mrs. Effie Brown, the club memer, Mrs. Carl Mountz and Mrs. bers exchanged flower and garden J. C. McCracken. Nymphs at the seed with others who also had a Well, Juon, Mrs. Jesse Stanford, surplus. The president appointed Two numbers from the French a committee to advertise the play, and Italian programs were given, "No Men Admitted," which is to of Mr. and Mrs. H. E. Weathered also Venetian Boat Song, Bossi, by be given at the high school audia double birthday dinner was giv- Mrs. Homer Fox; and Smile, Slum- torium Tuesday night, April 4, at ber, Gounod, Miss Carey Estes. 8:00 o'clock.

The next regular meeting will be year have constituted studies in at the home of Mrs. Johnnie Jenthemselves, and have proved in kins, Tuesday, April 11, at 2:30 d'clock.

Mr. and Mrs. M. L. Steele, Mr. Oklahoma are spending a few days and Mrs. W. B. Wiltshire, Dr. and in the home of his sister, Mrs. Frances Smith, Opal La Rue Pitt, leading the lesson on modern music Mrs B. M. Wiltshire and Mr. and R. A. Wells and family. Mrs. J. C. McCracken were visit- We regret to hear of the death ors Sunday in the home of Mr. of Mrs. George Taylor who died Mr. and Mrs. Glen Webber of and Mrs. J. A. Nell in Clovis, at her home Friday. Our great-Pitt, T. H. and Charles Weathered. Brownfield spent the week end New Mexico. Mr. and Mrs. Sam est sympathy goes to the bereaved. with Mrs. Webber's mother, Mrs. Steele and daughter, Ann, of Fort The dance was well attended Mr. and Mrs. H. T. Neely and M. A. Fox. Little Katherine Jane Sumner, New Mexico, also were given at the T. W. Lynch home

rillo Tuesday afternoon,

MR. AND MRS. GLEN WEIR ENTERTAIN WITH BRIDGE

Mr. and Mrs. Glen Weir were hosts to the Tuesday Night Supper club and guests Tuesday evening at their home. Clever tallies representing Easter were used. The tables were also decorated with Irene Dunne, a favorite with little Easter rabbits and chickens.

Those playing were Messrs, and one-cent special, admitting two Mmes. Carl Gilliam, John Renfro, Mont Baker, Grant Fuller, M. D. Womble, F. L. Lucas, Claude Ben-"The Big Broadcast," a super- ton, H. W. Sherrieb and Miss Vir-

Eleven-Mile

BY EUNITA WILLIAMS

Rev. Harrison of Hollene, New Mexico preached at the Messenger school house, Sunday. 'He wes accompained by Mrs. Harrison and Mr. and Mrs. Frank Osborn. They all have an invitation to con again.

Mr Fred Collett called at the C. T. Guseman home Friday. Ray Simms of Floydada is spend-

ing a few weeks in the J. T. Guinn

Mr. Ben Bates called at the W. A. Whitson home Friday. Among those shopping in Hereford and attending the Rally from Mrs. Walker and son Clenton, Mr. Because of a similarity of titles, and Mrs. L. M. Williams and

> Mr. W. A. Whitson and sons James and John were in Hereford Friday.

Mr. and Mrs. Reynolds and children of Hereford were guests in the P. C. Short home Sunday. Mrs. R. W. Fanning has been very ill the past week. We hope

she is improving at this writing. Mr. Altis and Quince Williams called on G. W. Wells Sunday. Clayton Stokes, Mr. and Mrs. Charley Hoover, Mr. Claude and

G. W. Wells from the Valentine community attended the Rally Sat-

Mr. Ben Bates took dinner in the T. W. Lynch home Thurs-

Mr. and Mrs. Larry Walker and children were in Bovina on business Friday. Mr. R. W. Fanning was shop-

ing in Hereford Friday. Miss Nell Ayers, couty health nurse of Hereford, visited the Mesenger school Friday.

Miss Maurine Ford and Grace Pany attended the Rally at Hereford, Saturday. Mr. and Mrs. Shorty Stevens of

Saturday night honoring Mr. Ed-

win Morrison birthday. Miss Ruth Short spent Sunday night with Georgie Nell Coleman.

HOSPITAL NOTES

Mr. Cornett, operative case, do-

Mrs. Raymond Hawkins, operative case, improving. Melvin -Miller, admitted March

28, medical care, improving. Miss Alice Wise, medical care, doing nicely.

Jack Weaser, admitted March 27, appendectomy, improving. Mrs. Geichler, will be discharged

Summerfield News

BY MRS. GUY WALSER

The contest in Sunday school and B. Y. 'P. U. closed Sunday. The class of Mrs. Ky Lawrence won in the first, the Senior class wining the latter. The contest may be started again so be there Sunday morning and find out. Get highest cream prices at Farm-

ers Creamery Association. 7-tte Mrs. Ed Peacock of Bethel visited her parents, Mr. and Mrs. A. J. Blakemore, first of the week. the C. H. Churchill home Sunday. Mrs. Jas. Morgan and daughter

of Hereford were guests of Mrs. Alton Lookingbill last week. Club meets with Mrs. Joe Kendall April 6, with Mrs. A. Behrens as leader. Roll call will be seek exchange.

Dave Stewart was in Borger last week. Joe Billie Saunders is ill this

week. Messrs, and Mmes. Tom Smith, Edward Price, Claude Walser, of Amarillo; S. L. Walser, Hereford, Crump, of Canyon; D. C. Walser, Guy Walser, Miss Leatrus Walser, Jim Clark, Tommie Dee Smith helped C. R. Walser celebrate his birthday Sunday.

Mmes. Alton Lookingbfil, James Morgan, Mr. and Mrs. Johnnie Biggs and the children were in Bovina Sunday.

Jimmie Gandy of Plainview visited his sister, Mrs. J. R. Oglesby, last week

Mr. and Mrs. John Farmer are the proud parents of a baby boy. W M. U. met at the home of Mrs. Alton Lookingbill Thursday, and quilted for the hostess.

Mr. and Mrs. Ray Johnson and Billie Ray were in Amarfilo Mon-

Summerfield organized a choir Sunday with Bernard Koch, president, Miss Maud Noland, vice, Mrs. Guy Walser, secretary; Joe Kendall, leader, Miss Mand Noland, assistant: Miss Mary Lee Curry, pianist, Joyce Davis assistance.

Mrs. G. W. Mills and chfidren of Amarillo spent the week end with her parents, Mr. and Mrs. A. J. Blakemore,

Mr. and Mrs. Morris Nance of Plainview spent the week end with the J. A. Noland family. Mr. Davenport of Plainview

spent the week end with Mr. and Mrs. Wilburn Edelmon. Mr. and Mrs. Ray Johnson en

VISIT OUR STORE

Friday and Saturday

Fresh Fruits and Vegetables

EAST TEXAS SORGHUM That Good Kind!

MRS. ROSS FULLER

tentained with a Mexican dinner Thursday night in honor of Mrs.

Walter Allen. Mrs. Walter Allen returned to Canyon Saturday.

Ford Doings BY LA VERNE MANN

Sixty-three attended Sunday school last Sunday, and there were a number who attended and enjoyed

the singing. Mrs. Ollie Jones and daughters spent Saturday night and Sunday in the home of Mrs. J. L. Height, attending Sunday school at Ford in the afternoon and returning to their home at Amarillo afterward.

O. Frazier and daughters, Pauline and Trula Mae, of Mountain View, Oklahoma, came Tuesday to spend a few days in the home of his son, O. D. Frazier.

Those attending the rally in Hereford Saturday from here were Messrs. and Mmes. O. D. Frazier. J. G. Thompson, D. B. Mann, F. C. Benson, H. M. Benson, W. M. Stewart, T. R. Langley and D. S Larson.

Misses Vineta Simpson, Mildred Stewart, LaVerne Mann, Pauline and Trula Mae Frazier, Birdine Jim Florey and family visited and Virginia Brunson, Melvina Stewart, E. H. Thomas, Floyd Simpson, F. W. Brunson and son, Robert Lee Orr, Henry, Jimmle and Edward McMurphy, George and Clyde Mann, R. W. Stephens were also at the county meet.

J. J. Rempel of Corn, Oklahoma, arrived Wednesday for a few days stay here. O. Frazier and son, O. D., were

Friona visitors Friday. Truis Mae and Freeman Frazier visited school Thursday. Miss Maude Schwartz is able

to be up after an injury to her leg. O. Frazier and daughters reurned to their home at Mountala View, Oklahoma, Monday.

J. J. Rempel and T. R. Langle left Monday for a visit in Corn Oklahoma

were Ford visitors Sunday.

Clifford Stewart of Dawn is visiting Floyd and Thomas Simp-Me. and Mrs. Fly and Walker

Beauty Shoppe's

texture hair, this new and exclusive formula contains a special blend of vitalizing vegetable oil, gives the hair life and luster, and produces an amazingly soft and natural wave.

Special Price for Four Days Only, Beginning Friday,

\$5.50 for \$3.00

SMART MARINELLO BEAUTY

MRS. W. S. SMART

DeLaval Service Day

We have arranged with the De Laval Separator Company to furnish us special mechanics on Saturday, April 8 ,to service any and all De Laval Cream Separators brought to us on that day. If it can be repaired, we can repair it. Bring Your Separators Before Noon If Possible

C. A. SKELTON

Texas Market & Grocery

PHONE 353 FREE DELIVERY SPECIALS FRIDAY AND SATURDAY

Oats, Crystal Wedding, 55 Crystal White Soap Chips, ounces 19¢ 2 for 5¢ Salmon, large can ____ 9¢ Lima Beans, No. 1 tall cans, Spuds, No. 1, 10 lbs __ 14¢ 3 for _____ 20¢ Raisins, 2-lb pkg 19¢ Lux Toilet Soap, 2 for 15¢ 27¢

HAMBURGER MEAT, fresh, lb _____ 5¢ Chill, home-made, jb . 12¢ Beef Roast, best, lb _ 8¢ PORK SAUSAGE, fresh, lb _____ Lard, pure hog, lb Se Cheese, Longhorn, lb 146 Bologna, Minced Ham or Franks, lb 121/2¢ Compound, 4-lb earton 24¢ Steak, baby beef, 4 lbs 25¢ BACON, sliced, nice and lean, lb ____ 14¢

DRESS UP THE FAMILY-



In New Shoes at These Low Prices: CHILDREN'S SLIPPERS AND OXFORDS -Children's and misses new Spring Straps and

Oxfords, in black, white and sea sand (two-tone), sizes 111/2 to 2, priced \$1.75 and \$1.98 -Misses' straps in white, two-tones and black,

sizes 111/2 to 2, priced, \$1.75 to \$1.98 -Misses' Roman sandals, sizes 81/2 to 111/2, in

black and white, priced \$1.75 -Ladies' Arch Support ties in black only \$1.98 -Ladies' white sandals and white mixtures, pric-

ed at \$1.48 -MEN'S SPORT OXFORDS, in black and white, tan and brown trim (two-tone), priced at \$2.95 and \$3.50

FOX MERCANTILE CO.

"A MORE BEAUTIFUL HEREFORD"

Smart Marinello

BETTER Permanent Wave

-Works like magic on any

March 31,

SHOPPE

3.....

You can not afford to use a poor separator.

SUN BRITE CLEANSER, 6 for _____ BROWN SUGAR, 4 lbs _____ BLUE ROSE RICE, 3 lbs _____ PRUNES, gallon MATCHES, carton

MEAT SPECIALS



International Sunday School Lesson

DR. J. B. NUNN .

JESUS MINISTERING TO JEWS AND GENTILES (World Friendship Lesson)

April 2.

Mark 7:24-37

24. And from thence he arose, and went away into the borders Galilee, through the midst of the of Tyre and Sidon. And he en-borders of Decapolis. tered into a house, and would could not be hid.

25. And straightway a woman, whose little daughter had an unclean spirit, having heard of him, came and fell down at his feet.

a Syrophoenician by race. And spat, and touched his tongue: she besought him that be would 27. And he said unto her, Let

is not meet to take the children's floosed, and he spake plain. bread and cast it to the dogs. dogs under the table eat of the the more a great deal they publishchildren's crumbs.

WATERSPAR

ENAMEL

VARD TRIM OF

WATERSPAR

FLOOR ENAMEL

Syn-Proof House Paint-jus

what you need to protect the sur-face of your house! Lasts longer, covers better than ordinary kinds.

Walthide - the Vitolized Oil

this saying, go thy way; the de mon is gone out of thy daughter. 30. And she went away unto her house, and found the child laid

upon the bed, and the demon gone 31. And again he went out from the borders of Tyre, and came through Sidon unto the sea of

32. And they bring unto bim on have no man know it; and he that was deaf, and had an impediment in his speech; and they beseech him to lay his hands upon

33. And he took him aside from the multitude privately, and put try. The ministry in Galilee has 26. Now the woman was a Greek, his fingers into his ears, and he

34. And looking up to heaven, east forth the demon out of her he sighed, and saith unto him, Ephphatha, that is, Be opened, 35. And his ears were opened, the children first be fified: for it and the bond of his tongue was

36. And he charged them that 28. But she answered and saith they should tell no man; but the into him, Yea, Lord; even the more he charged them, so much ed it.

29. And he said unto her, For 37. And they were beyond meas

MODERNIZATION

on Quality Paints and Varnishes

PAINT NOW! That's the way to modernise and beautify your home— to give it the protection it needs! Our Modernization Sale sets a new low price record for quality paints and varnishes. These prices for limited time only.

WATERSPAR QUICK-DRYING ENAMEL

\$2.98 gal; 54c pint; 29c 1/2-pint; 19c 1/4-pir

LORNIDE

ENAMEL

5 Light Drab

BARGAINS ON DOZENS OF OTHER ITEMS

C. F. Kerr Hardware Co.

AUTHORIZED PITTSBURGH PAINT PRODUCTS AGENCY

Llectricity---

-It cooks, washes, irons and cleans.

-It is always willing . . . always on

-It will keep your food at a proper

temperature, furnish you music and

entertainment, and light your house.

MAKE USE OF THIS

ELECTRICAL SERVANT

IT'S THE CHEAPEST WAY.

TEXAS UTILITIES

COMPANY

"A More Beautiful Hereford"

hand and never in the way.

The Modern and

Dependable

Servant-

ENAMEL

BIG SAVING! Come in today!

ure astonished, saying. He bath THE CHURCH WORLD E done all things well; he maketh even the deaf to hear, and the, dumb to speak.

St. Anthony's Church

given in the K. of C. hall at 8:15

Enthusiasm for baseball still

runs high. We expect later on to

have some interesting announce-

ments to make on that score.

ers continue to twist themselves

into almost unmanaginable contor-

tions in practicing tricks to work

The Altar Society meets Friday

Sunday mass at 8:00 o'clock

Week-day masses at 8:00, except

Saturday, when it will be at the

Next Friday at 3:00 there will

Lenten devotions: Wednesday eve-

Friday evening at 8:00, Stations

ing obtained. The incident is full

Another Journey of Jesus.

An extended journey through the

northern regions is indicated. Ap-

parently, he first went northward,

dependent cities, extending from

Damascus on the north to Phila-

A Deaf Man Healed.

that was deaf." The eager crowds

followed the great healer with

their sick, and no matter where

he went he was pursued by desper-

ate seekers after health and life.

"And his ears were opened." His

deafness was the principal affile-

tion, and when that was removed,

his dumbness would soon go with

it. "And the bond of his tongue

lect the psychology of it, as we

would say. The divine and the

human are so interrelated that the

divine Saviour does not disregard

He Hath Done All Things Well.

"He bath done all things well,"

at the chapter's close, leads us to

believe that he performed many such unrecorded deeds of mer.y

on the journey back. "And in

such praise all may well unite

who have been alone with the Mas-

ter, who have felt his healing

touch, who have been permitted

to hear the message of his power

and grace and love."-Erdman.

human agencies."

Notice how many

"And they bring unto him one

delphia on the south.

ning at 8:00 Rosary and Benedic-

tion of the Blessed Sacrament.

of the Cross and Benediction.

of lovely lessons for our lives,

convent at 6:30 a. m.

only, this being the first Sunday

Sunday evening, April 2.

Golden Text: Other sheep I have, which are not of this fold: them So keen was the appreciation of also I must bring, and they shall the audience for the dramatic club's hear my voice; and they shall staging of "The Prince of Darkbecome one flock, one shepherd. ness" that it has been decided to -John 10:16. give a second presentation at Nazareth. The performance will be

Time and Place: The healing of the Syrophoenician's daughter in the summer of A. D. 29, in the region of Tyre and Sidon. The healing of the deaf and dumb man, in Decapolis, soon after.

Introduction.

This visit of Jesus to the region, Meanwhile our incipient star pitch-Tyre and Sidon, about thirty forty miles northwest of Caperhaum, was the only time of which we have any record that he the man at the bat. was outside the narrom limits of Palestine during his entire minis at 1:30 op m. at school hall. been strennous, and withal discourhim, but are indifferent to the will be at Bovina, spiritual and ethical meaning of his gospel. That searching discourse in the synagoge at Capernaum alienated many who had been nominal followers (John 6: be the monthly Holy Hour. Official Judaism is, more 60). violently opposing him. He wants to get away from it all for More specifically, he must have an opportunity further to instruct the Twelve in his mes

Christian Education Needed. Our Lord's insistence upon time and opportunity for "the training of the Tweive," that is repeatedly set forth and hinted at in the Gospel narrative, has a bearing upon religious education in the church of our day. The good news that there is a Saviour for sinful men. who is also a precious Companion for these human lives of ours, needs to be forever proclaimed (socalled evangelism), but likewise do men need to be taught the fuller, deeper truths about this Savlour, how better to follow him, and especially how best to qualify as evangelists, heralds, speakers of the word of his salvation.

The Borders of Tyre and Sidon "And went away into the borders of Tyre and Sidon." Not necessarily to those cities, but to the region dominated by them. This was Christ's only journey outside the limits of Palestine, except the journey to Egypt when he was an was loosed, and he spake plain." infant. Tyre was an ancient and "He began to speak in a proper important city on the seaconst to or ordinary manner, implying that the north of Palestine, and Sidon, in his dumb condition he had been another great and ancient city, able only to make inarticulate was on the seacoast 22 miles to sounds."-Prof. A. B. Bruce, the north of Tyre. Hiram, King "The technique of this miracle of Tyre, furnished David with ma- is interesting. terials for his palace, and Solomon with materials for the temple and acts-and how he employs certain other important buildings, especially cedar of Lebanon. Tyre now has only a few thousand inhabitants, and the population of modern Sidon is not much greater.

A Distressed Mother.

She may have heard of Jesus before, for Syrians had listened to him and witnessed his miracles from early in his minstry; but his fame was great, and it would soon be noised about that the great Healer had come among them, and a mother's ears would be quick to catch the hopeful news, "Came and fell down at his feet." as an act of worship, but to show the earnestness of her entreaty.

"Now the woman was a Greek, a Syrophoenician by race." She belonged to that portion of the ancient Phoenician race which had settled along the coast of Syria, while another branch of the race had gone to Libya in Northern African. Matthew calls her a Canaanitish woman, "And she be sought him that he wou'd cast forth the demon out of her daughter. Either she asked Christ to go to her house and lay his hands on the sufferer, or she had faith to believe that Christ would heal from a distance, as he had done more

than once in his own country. Let the Children First Be Filled. "And he said unto her, Let the children first be filled." By "the chfidren" Christ meant the children of Israel, the Jews, whose agelong cherished expectations of the Messiah he came to fulfill. We learn from the fuller account in Matthew 15:21-28, that the woman appealed to our Lord by his Hebrew title, "thou son of David," almost as if she were a believer in his Messiahship; also that he tested her faith at the first by maintaining a strict and seemingly forbidding slience. Then she turn ed to the disciples, and sought their intercession with the Saviour so urgently that they begged him to relieve them of her importunity by granting her request and sending her away. Great Faith Gains a Great Bless-

"And he said unto her." Mat thew gives us more of Christ's answer, "O woman, great is thy faith."-Matt. 15:28. The aptness and the subdued beauty of her patient reply had charmed him, but it was solely her faith that prevalled with him."-Rev. Theron Brown, "For this saying go thy HAVE MONEY! way; the demon is gone out of thy daughter." Love conquers demons Faith subdues kingdoms. Wha importunity could not effect, yieldFirst Presbyterian Church

REV. E. P. GIESER, Pastor. Wednesday, 7:30, choir rehearsal. Thursday, 7:30, mid-week ser

Sunday, 9:30, church school 11:00, Morning worship; 6:30, Christian Endeavor; 7:30, preach-

ing service. This is the first Sunday of the new church year. A large attendance is earnestly desired.

First Christian Church

Church school at 9:45, morning worship at 11:00, evening worship at 8:00. To one or all of these services you are cordially invited. Don't impoverish yourself morally and religiously by refusal to participate in the work of the church, aging. People still growd to hear of the month, and the second mass The world needs the church, you need it. Do not seek to deceive yourself. Remember the words of Edgar A. Guest, :: To say I don't need the church is here bravado. I needed it when my father died; I needed it when we were married and when our babies were taken from us, and I shall need it again, sooner or later, and need it badly. I am in good health now and

I could, I suppose, get along nicely for a time without a clergyman or choir or even prayer. But what sort of a man is he who scorns and neglects and despises his best friend until his hour of + tribulation?" Go to Sunday school + and church some where,

The subject of the pastor's mornand then, passing on his way thru ing message will be "The Import-Sidon, turned towards the east ance of the 'Forgotten Man'." Sunand south, and came into the more day evening the message will be sparsely stiled regions of the Deon the subject "The Deeper Tragcapolis, a region mostly east of the Jordan, dominated by ten in-

First Methodist Church

REV. E. E. ROBINSON, Pastor.

Preaching at 11:00 a. m., Subject: "The Firmness of Jesus." Subject for 7:45 p. m. "Men of Light and Leading." Special

Sunday School at 9:45p. m. Young people at 6:45 p. m. Each Wednesday at 7:45p. m mid-week worship.

Friday Choir rehersal. Let us be in our place on Lord's

Dean News

By MRS. H. L. HARRELL

Messrs, and Mmes, Clyde Strickthings Jesus does seven distinct land and Lloyd Harrell and children, and Clyde Smithers of Herepractices of the healing art of his time; also, that he does not neg-

GUARANTEED RELIEF FROM Skin Troubles

SKIN-LIFE Ointment is unconditionally guaranteed to clear up black-heads, pimples, large pores, cily skin, eczema, ringworm, athlete's foot and itching skin on any part of face or body. This new discovery brings amazing improvement in first 24 hours and permanent relief promptly. No muss, no trouble, will not stain. Your druggist returns your money if SKIN-LIFE fails.

upon receipt of 60c. Skin-Life + Company, Shreveport, La.

+ The title to your land is vital + INSURANCE Our Abstracts correctly BONDS reveal the title. A. O. THOMPSON HEREFORD INSURANCE ABSTRACT CO. AGENCY John McLean, Manager per cent Federal Farm Loans. AUDITOR FLOYD WILSON

PAUL S. CORBETT Accountant and Auditor

Income Tax Service Office County Court House

CLEANERS

WEST TAILOR SHOP MRS. O. F. WEST, Proprietor

Clothes Called for and Delivered. Phone 385

PRAIRIE DAIRE Grade "A" Milk Sweetmilk, Cream, Buttermik We Deliver Daily. Phone 644

+++++++++

S. O. WILSON DAIRY Grade "A" Milk, 10e quart. Phone 9027

FLOWERS See or Phone

MRS. J. H. PITMAN · When wanting flowers for any ◆occasion. Funeral flowers giv- ◆ en special attention. Phone 157. ++++++++

GAS-OILS

BILL SMITH SERVICE STATION

Corner First and Main PHONE 168 PHILLIPS "66" PRODUCTS" Car washing and greasing, and road service.

PHILLIPS SERVICE NO. 1 Just East of Court House. Phone 69-All Night Service • Specialized Greasing, Tire Repairing and Road Service +

.......... GLENN SNYDER Service Station

Southwest of Court House

Texaco Certified Lubrication

EDGAR IRELAND Service Station Main Street at First

We wash and grease cars right. Phillips Gas and Oils,

INSURANCE

INSURANCE JNO. H. PATTON

PHONE 50

Tuesday night. Mrs. Howard Morell spent last veek with her father who has

been seriously ill.

Clyde Smither's of Hereford spent

Saturday night with J. D. Harrell.

visited Mr. and Mrs. Edgar Sowell

Mr. and Mrs. Bennie Fulkerson

Girls Don't Be Skinny! -Get Some Curves!!

Fill out those thin places and get the pretty curves men admire. Take Vinol (iron tonic) and you'll be surprised how you figure improves. Tastes deliciou. City Drug Store.

MANOLOGY

COLON IRRIGATION SPINAL ADJUSTMENTS-VAPOR BATHS

Dr. R. E. Perkins

Office South of High School.

BUSINESS AND PROFESSIONAL

ABSTRACTS

ford spent Sunday with Mr. and

Attending the school rally a

Hereford were Mrs. Clem Friemel

and children, Messrs. and Mmes.

T. C. Botts, Arlie Dean, Miss Raley,

Mrs. Bennie Fulkerson and Mrs.

Lloyd Harrell spent Friday with

The Social Study club met last

Thursday with Mrs. Clem-Frimel.

Refreshments were served to nine

members. The next meeting will

be with Mrs. Bennie Fulkerson

A few friends gathered in the

B. F. Fulkerson home Thursday

night and surprised him with a

party bonoring his birthday.

Mrs. T. P. McCollister.

Mrs. Lee Crawford.

April 13.

INSURANCE

DIRECTORY

Fire Insurance Mimeographing

E. P. SMITH 115 East Third Street

Insurance, Loans, Real Estate and Rentals.

LUNCHES

+++++++

If it is Meat, Bread or Milk Want, We Have It at the EVER READY LUNCH Open Early and Late

MARKET

NEW MEAT MARKET In Carlyle Grocery. Fresh and Cured Meats

W. M. BELL, Proprietor Appreciate Your Trade.

..........

PRACTICAL MALE NURSING

homes, reasonable charges. + Phone 277 or see me at my

LEONARD KNOX ********

Get Your Plumbing Supplies Here! ROUNTREE PLUMBING AND HEATING

DR. E. B. THOMASSON SURGERY General Practice Office Over Corner Drug PHONES

Residence 224 Office 37

.........

DR. T. L. MORGAN Physician and Surgeon

Buckner-Lambert Building Office Phone 462 Residence Phone 463

..........

D. M. RAYZOR Second-Hand and Custom-Made Furniture. Try and find anything of wood I can't make or repair. 504 North Main Street

.......... THE HEREFORD BRAND

For OFFICE SUPPLIES JOB PRINTING

MEMBER FEDERAL RESERVE

WORK--SAVE Have Money

F you work as hard to SAVE your dollars as you work to EARN your dollars you will have a good-sized bank balance to your credit.

Money saved will help you make more money. Money spent is money GONE.

START SAVING REGULARLY NOW We Welcome YOUR Banking Business



THE FIRST NATIONAL OF BANK HEREFORD

A Strong Bank Thoughtfully Managed

THINK

Mrs. J. M. McEntire and mother. Mrs. C. H. Webb, Ray McEntire Ray and Horace Baird spent Tuesand Arthur Webb, all of Dimmitt, day in Amarillo where they atand Miss Mary Lois Webb and Jim tend the Panhandle Certificate Webb of El Paso were in Hereford Men's Association, a Masonic orlast Thursday visiting relatives.

The Lillie Hundley Circle of the Baptist church will hold an Easter children/of Amarillo visited friends Bake Sale April 15.

Mrs. W. M. Megert visited in Dimmitt Friday with her daughter, auditorium, Tuesday night, April identify it, he gladly pays the 25-Mrs. Raford Ricketts.

Misses Gwendolyn Spradley, Lucille Hicks and Eloyse Pitman spent last week end in Amarillo ify in Dalhart this week. visiting friends.

big reduction in tire prices but it Amarillo and Panhandle this week. exchange of mutual satisfaction Arch Conklin, Ted Matthews, Jerry surely can't last long. Brunswicks are INSURED against ACCI-DENTS at no extra cost.

Mrs. Tom Key of Lamesa, spent the past week end with her mother, Mrs. M. A. Fox.

rillo Tuesday.

Special Sunday dinners are only 40 cents at Ike's Cafe.



Last Time Tonight MARCH 30

"No Other Woman" With IRENE DUNNE 1¢ SPECIAL

FRIDAY ONLY MARCH 31

Return Engagement of "The Big Broadcast" Admission will be only 10-15e

Sponsored by REBEKAH LODGE Serial and Comedy

SATURDAY ONLY APRIL 1 Matinee and Night,

TIM McCOY in his Latest Western "Fighting for Justice"

Also Serial and Comedy

10¢ TO ALL

SUNDAY MATINEE APRIL 2

ONE DAY ONLY

"Dangerously Yours" with

Warner Baxter - Miriam Jordan As we want everyone to see this special production, we are only go-

ing to charge 10-15¢! Show will start promptly at 1:00

Monday and Tuesday APRIL 3-4

ANKLE CHAINS GAVE HIM THE JITTERS!



No Man of Her Own CAROLE LOMBARD DOROTHY MACKAILL

"The Street Singer"

Wednesday - Thursday APRIL 5 and 6

"The Billion Dollar Scandal"

and the general public is invited.

W. C. Nix, Wes Bradly, L. A ganization.

Mr. and Mrs. Jack Lester and 1c and relatives here last week.

"No Man Admitted" High school 4th. 10 and 15 cents. ____ le

Mrs. J. M. Posey is visiting her sister, Mrs. Jewel Rhodes and fam-

BETTER HURRY! We have a children are visiting relatives in either party usually results in an are: Mesdames Elmer Pattersan.

Mr. and Mrs. J. W. Witherspoon At spent the week end in Hereford, Health Officer 1c returning to Dumas Monday where Mr. Witherspoon is attending court

Fred Oberthler, local manager of the Texas Utilities Company. left Tuesday for Plainview for a Homer Grizzle of the Grizzle conference with Judge I. R. Kelso, Chevrolet Company, was in Ama- of St. Louis, Missouri, head of the West Texas Utilities. Mr. Oberthier was accompanied by Paul Corbett of Hereford.

> Don't overlook our Mexican Enchiladas, Ike's Cafe,

Mr. and Mrs. Alton Fraser were in Amarfilo Tuesday afternoon on-

When buying a tire ask the salesman if his tire is INSURED against ACCIDENTS or merely guaranteed against defects. Brunswicks are insured by RICE.

Miss Nell Ayers and mother visited in Plainview last week

Mr. and Mrs. Carl Gilliam spent Sunday in Amarillo with rela- ous exercise, and overweight may Cane.

Buy your tickets for the play, 'No Man Aditted." 10 and 15 cents, Tuesday, April 4th, High School Auditorium.

Mrs. Effa Rutherford visited her sister in Amarillo Saturday.

Reydon, Oklahoma, over the week end visiting her husband. She Bentley as far as McLean where she visited her mother and sisters.

Mrs. John Allen was in Amarillo last Saturday visiting her mother and sister.

Buy 'em by the sack. Hamburgers 50 cents a dozen. Ike's Cafe. 1e

Mrs. Vra Williams and daughter, Miss Myrtice Williams, of Plainview were business visitors in Hereford Saturday.

Mr. and Mrs. Frank Daniel of Plainview spent last Sunday with her parents, Mr. and Mrs. I. O. Crosthwait,

Mrs. H. W. Sherrieb, owner of the Business Men's Association, visited Mr. Sherrieb in Reydon, Oklahoma, Sunday, where he was recently promoted to be Santa Fe station agent.

Card of Thanks.

We wish to express our thanks for and appreciation of the Hereford fire department, the fire boys and our friends and neighbors for the timely assistance given during the brooder house fire Sunday morning. Their work prevented the conflagration from spreading to other buildings and much more destruction.

Mrs. C. F. Gallagher, Mrs. Edith Hughes,

Mrs. R. E. Kessie and daughter, Ruth, returned home to Stratford with relatives who were visiting here, and Mr. Kessie drove up for them over the week end.

At the new extremely low prices of Brunswick tires you can't afford to take chances on those old, weak tires. And Brunswicks are INSURED against ACCIDENTS. too, by RICE.

Mr. and Mrs. Bernard Seed were home between terms from studies at Simmons University from Wednesday intil Friday, retrning to Abilene by way of Lubbock where they visited friends.

The North Hereford Demonstration Club will give a three act comedy at the High School Aud!torium, Tuesday, April 4th, Admission 10 and 15 cents.

The High School Band and Orchestra will play a joint concert at the High School on Thursday evening at eight o'clock.

This will be a free concert

WANT AD BRINGS IN OWNER IS VERY HAPPY County Commissioner W. B.

Phillips regained the possession of a pair of valuable spectacles through the use of a 25-cent want ad in last week's issue of The Brand. They had been lost off the running board of his car and he thought he was due to buy a new pair, but they were brought in after he let his loss be known through The Brand.

A number of citizens bring in things they find, hoping to locate article, should the owner claim and in June, cent advertising charge and many times rewards the finder.

Many people desire machinery. little money or will trade for some. haters getting married. Mrs. J. Wallace Robinson and thing else. A little want-ad by and profit to them.

Advises On Care of One's Heart Music and Song

Pumping 15 gallons of blood an hour is the astonishing work done by the heart, according to Dr. Jno. W. Brown, State Health Officer. The heart is about the size of a man's fist; it never sleeps, hoafs ginning of life to the end. The for entertainment at Wednesday's denly unless it has been injured Robinson. or ill-treated.

be a factor.

Many of the signs which you may think mean heart trouble can Baer, father of Gaston Baer, visit-Indigestion, lung trouble or nervous- week. ness may cause pain near the heart, irregularity of beat. If you have Jumbo School any of these symptoms, do not try to diagnose the condition yourself, Mrs. H. W. Sherrieb was in but go to your doctor for an examination. He will be able to find out what is wrong and may tell was accompanied by Mrs, C. R. you that your heart is sound. Have an examination every year and follow your doctor's advice.

Miss Marie Seed visited in Amarillo over the week end with southeast of Hereford, took first Miss Zelma Ruth Shore.

Mrs. O. W. Hester and little daughter, Billy Ann of Amarillo, Flagg not far behind with a total arrived Friday for a visit with score of 1181/2. Mrs. A. K. Gillis.

ucating." "No Men Admitted." 1c

Bill Beecher and Mrs. C. C. Cunningham of the Cunningham Floral Shop of Amarillo were business visitors on Monday.

Mr. and Mrs. Rayford Ricketts of Dimmitt spent Sunday in Hereford at the home of Mrs. W. M.

Why wait an hour at your service station to have your flat tire

cold-patched when you can get it vulcanized at RICE'S in fifteen to twenty minutes and for only thirty-

Mr. and Mrs. L. A. Ricketts and son, L. A., visited Sunday in the home of N. M. Patton and L. LeGrand.

Hear the lady detective who is so suspicious of men, and the pining invalid who raids the pantry. High School Auditorium, Tuesday night, 8:00 p. m.

Mrs. H. A. Close and sons spent the week end in Amarillo visiting friends.

You, too, can grow those fine large "glads" if you use out choice planting stock. Your choice of colors or mixed. H. L. RICE. 1c

Send \$1 for the next 5 months of

THE ATLANTIC MONTHLY

Make the most of your reading hours. Enjoy the wit, the wisdom, the companionship, the charm that have made the AT-LANTIC, for seventy-five years, America's most quoted and most cherished magazine.

Send \$1 (mentioning this ad)

The Atlantic Monthly, 8 Arling-

ONE DAY COOKING SCHOOL TO BE HELD North Hereford Demonstrators to Give Play clude an occasion of interest to the

The North Hereford Demonstration Club will give a three act at an early date. comedy entitled: "No Men Admittal ed", next Tuesday night in the High School Auditorium, begin- the operation of an electric Kelning at 8:00 o'clock. There will vinator refrigerator, other departments of cooking and attendant The proceeds of the play will go household duties will be made a the owners. There is no charge to pay the expenses of the dele- part of the day's program as well. to the finder for advertising an gate to the A. & M. Short Course

The story deals with two sisters who were deserted by their father and they decide to run a manless summer hotel. Their guests livestock or furniture that others are all women, but the story ends have to spare, wish to sell for a happily with most of the man

Those taking part in the play Behrens, Johnnie Jenkins, Audrey Galbraith, Ed Cox, Johnnie Allen, Velma Dawson, and Miss Margaret Brown.

Tickets will be on sale on the streets and at the High School will furnish the chief diversion, and Anditorium.

Heard by Lions Club Wednesday

The Hereford Lions had a rousor takes a vacation from the be- ing program of music and song only rest it gets is between beats. luncheon, furnished by local talent Yet with all the work the heart serving as guests of the program has to do it does not give out sud- committee, Bill Smith and J. W.

Edgar Pickett accompanied on Under the pressure of work the the plane Dennis Baker with a average person neglects his heart cornet solo, "Down On the Farm," and unwittingly abuses it. The and Billie Smith with a clarinet chief cause of heart trouble, aside solo, "Fragrant Flowers." A quartfrom deterioration of old age, are et of young ladies, Misses Erle rheumatic fever, acute infectious Marie and Ardelle Foster, Marie diseases, chronic infections, syphi- Seed and Lucta Borden sang "All lis, too abrubt return to activity American Girl" and encored with after a serious filness, too strenu- "Hand Me Down My Walking

Other guests of the day were Rev. V. M. Cloyd and Bernard be caused by some other disorder. ing here from Tucumcari this

Wins In Castro **School Events**

Among the seven rural schools taking part in the Castro County rally day contests at Dimmitt last Saturday, Jumbo school, 14 miles place with a grand total of 1461/2 points. Big Square was a close second with 1441/2 points, and

Dimmitt was winner in the high school division over Sunnyside and "Speaking in rhyme-is so ed Hart, with a total of 212 points.



He: "How about a little

ride, Cutie?" She: "Are you going

north?" He: "Yes, I am." She: "Give my regards to

the Eskimos."

Our Rexall Sarsparilla Tonie will give you that old PEP you are looking for.

Angler: "Did you fish with

Camper: "Fish with them! We fished with them, camped with them, and slept with

Write that letter you owe. We have a nice supply of Stationery in various sizes and different prices.

Corner Drug Store

The Best In Drug Store Goods—the Best In Drug Store Service.

SOON BY STREU Stranger: "What were thos groans I heard coming out of that Present plans of Streu Hard- building? Is it a hospital?" ware for the next few weeks in-

housewives of Hereford and Deaf

Smith County with the intention

While the exhibition and demor

stration will be concerned with

ticulars will be announced soon

Stars to Have

Hereford Masons, their wives,

Eastern Star members and their

husbands are scheduled for a

'party" in the court house base-

ment Friday evening. Forty-two

included in the evening's entertain-

ment will be music, a short pro-

gram and plenty of refreshments.

and Eastern Star members have

a most cordial invitation to attend

and participate in the enjoyment

of the occasion.

CELERY

ORANGES

Nice, large, well bleached

FRESH TOMATOES

Balls of Juice, dozen

ASPARAGUS

CAKE FLOUR

Swans Down ----

APRICOTS

All Masons, local and visiting,

Party Friday

Masons, Eastern

to hold a one day cooking school

Officer: "No; that wasn't groans. It was the owners of a store talking over business."

Miss Bettle Rose Kerr, who at attends the Canyon College, spent the past week-end with her parents, Mr. and Mrs. C. F. Kerr.

Real Service.

Hotel man (knocking at guest door) : "You told me to call you at six o'clock, but I didn't wake up myself. I wanted to tell you that it's eight o'clock now and the train is gone, so you can sleep as long as you like."

How He Has Grown.

The following appeared in the Frantic" column of one Are you taking chances on get- leading newspapers: "If V. M. ting caught out on the road with who deserted his wife and baby a flat and no jack? Better hurry boy twenty years ago will come The exact date and further par-leulars will be announced soon. around to RICE'S and buy a good back, aforesaid baby boy will knock hell out of him."

\$37.50

18¢

10c

FURNITURE

We Are Offering EXTRA VALUES In All Furniture At Our Store,

9x12 Heavy Felt Base Rugs at ____ \$5.95 9x12 Splendid Axminster Rugs at __ \$18.75 Six-piece Used Dinette Suite ____ \$19.75 Five-piece Unfinished Breakfast Suite \$9.75 Second-hand Duofold _____ \$4.95 Two-piece Overstuffed Living Room

E. B. BLACK CO.

Specials Friday & Saturday

LETTUCE

RICE

Creme Oil toilet, bar

GRAHAM CRACKERS

16.

POST TOASTIES Or Kellogg's Corn Flakes, pkg PEARS Gallon size

Firm, Crisp

Full head, five pounds

14¢ OLIVES SOAP

Gallon size WALNU

JELLO PINEAPPLE 154 No. 216 can, broken slices New, all flavors, 3 for SALAD DRESSING SOAP P. & G., regular bars, 5 for Krafts, quart jar

FRESH BEANS





CARROTS

PEACHES Mariposa, in syrup, 2 for _____ BEANS No. 2 can, cut stringless, 3 for **PIMENTOS**

COMPOUND

WASHING POWDER White King, large size COFFEE Del Monte, none better, lb can SHOE POLISH Jet Oil bottle COCOANUT

BAKING POWDER

Clabber Girl, 2-lb can

PEANUT BUTTER

Lady Alice, pound pkg

Quart jar ----

COFFEE

CLEANSER Sun Brite, per can LYE Hooker, per can SALMON BROOM

Seven-ounce can, White Swan, each

Scoco, made by Wesson Oil people, 8 lb carton



HAMBURGER MEAT, fresh, lb Bologna, Minced Ham or Franks, lb 121/6 Cheese, Longhorn, Ib 14¢ Steak, baby beef, 4 lbs 2 BACON, sliced, nice and lean, lb ____ 140