

# The Hereford Brand

Published Every Thursday

Our Slogan—"More People—More Farms"

33rd Year—Number 11.

The Hereford Brand, Hereford, Texas, Thursday, March 23, 1933.

Five Cents Per Copy.

## Rural Schools' Rally Day Contests Saturday

Patrons, students and teachers of the rural schools of Deaf Smith County will flock to Hereford next Saturday, March 25, to witness or take part in the annual field day and forensic exercises and contests. Attendance promises to exceed that of any previous year, with interest and friendly rivalry reaching a high pitch.

The program of the day opens with a general assembly in the high school auditorium at which time announcements will be made and specific rules dealing with the activities of the day will be given. The literary events will begin then, consisting of declamations, spelling and one-act plays, the last named being reserved for the closing contests, to be held that night.

Track events will consist of foot races at distances varying from 50 yards to a quarter mile, either singly or in relay races of four teams, the students being classified in respective age groups among both boys and girls.

Team events will be held in playground ball and tennis. Jumping, weight throwing, chaining the bar, basket ball throwing, etc., will make up the field events.

Every school in the county is said to have entrants in some event, and the greater part in almost all of them. A quarter-mile track has been made ready near the high school building, and the grounds prepared for the ball games and other athletics.

## Amarillo Lions Here Tuesday For Banquet

The Amarillo Lions and their lady friends came down Tuesday evening, 48 strong, to join with the Hereford club and its guests in an evening of companionship and entertainment, according to plans formed during the past month. There were 131 who enjoyed the program and banquet.

Ladies of the Presbyterian church served a choice dinner of baked chicken, dressing and accompanying viands. Tall paper cups in all colors of the spectrum gave a carnival spirit to the occasion, table decorations of sweet peas and lighted candles, music by the German Band furnished snap and pep, and a rapid-fire of jokes and witticisms from over the room, with inspiring talks on fellowship and inter-community relationships, made the evening one of real pleasure.

Lion E. P. Gieser, pastor of the Presbyterian church, served as master of ceremonies, and John McLean as Lion talker, with extra-ordinary. Others appearing on the scheduled program were Lions Whittington, President S. P. Vineyard, and Grady Wilson of Amarillo; Mrs. J. C. McCracken, Mrs. A. O. Thompson, Mrs. B. M. Willshire, Miss Edith Shields, and Lions W. Jesse Stanford, and President B. H. Hopkins of Hereford.

Amarillo guests present for the evening included Messrs. and Meses. James Bowen, L. H. Johnson, H. E. Smith, C. C. Cox, G. G. Ordway, G. A. McCullough, John T. Gray, C. W. Whittington, A. W. Kincade, W. W. Gibson, K. S. Loving, H. G. Wilson, C. O. Vincedge, T. K. Summerhill, Ben Smith, Joe Killough, Artie Speer, R. L. Rogers, S. P. Vineyard, Max Merry, Bob Ames, C. B. Rittenberry, Mrs. Daley Penneck, Ed King, Howard Anderson, August J. Streit, Miss Ernestine Smith.

## BAPTISTS BEAT METHODISTS IN BASKETBALL GAME

In a tight and fast game of basketball played on the high school gymnasium court Tuesday night, teams of young men from the Baptist and Methodist churches settled friendly differences of opinion, the former getting the better of the argument, 30-26.

The players were selected from present or former high school stars and gave an excellent exhibition of the late winter indoor sport. Indications are that other games between the same or similar teams are in prospect.

## Hereford Masons and Eastern Stars To Have Party

Hereford Masons will entertain their wives, members of the Eastern Star and their husbands at a forty-two party in the basement of the court house Friday night, March 31. In addition to forty-two, there will be music and a short program, also refreshments.

More complete details of the program will be given in next week's Brand.

Visiting Masons and their wives, Eastern Star members and their husbands have a most cordial invitation to attend and enjoy the evening.

## Rural School Trustees Meet Here Saturday

County Judge C. W. Humble announces a meeting of the trustees of the rural schools of Deaf Smith to be held in the county court room Wednesday of next week, called for a general discussion of matters pertinent to the welfare of the schools.

The approach of the last days of this term, with the various activities incidental to their closing, problems facing the schools in preparation for next year's work, teachers' salaries, and other financial affairs, and the conducting of the trustee elections in the several districts Saturday, April 1, are some of the questions to be handled at the meeting.

Two county trustees' terms expire this year, that of G. W. Wilson, south of Westway, representing commissioner's precinct No. 3, and that of J. H. Daniel of Hereford, representing the county-at-large, and successors to both of them are to be elected.

## Bishop Gerken Confirms Class of 38 Sunday

Last Sunday was a red letter day at St. Anthony's, Bishop Gerken of Amarillo confirmed a class of 38 after the ten o'clock mass. At the eight o'clock mass practically the whole congregation received Holy Communion from the hands of His Excellency who himself celebrated that mass. Afterwards the children had breakfast in the school hall, which was neatly arranged by the ladies of the parish, and a special table was set aside for those who were to be confirmed.

The attendance at ten o'clock mass filled the church to capacity. It was an unusual occasion, the last confirmation having been dispensed by his excellency three years ago. It is a day that will long be remembered by those who were present, and especially is that true of the bishop's touching sermon and admonitions to the children.

Those confirmed were Elizabeth Mary Bozner, Evelyn Julia Bernauer, Matthew Francis Bernauer, Mrs. M. Boeskin, Marjorie Caldwell, Mrs. Edmund Cardinal, Ida May Conklin, Anna Elizabeth Conklin, Thomas Wayne Conklin, Martha Mary Erdman, Mary Ann Erdman, Sylvester James Fangman, Erwin Elred Herr, Edna Winifred Herr, Aurelia Cecilia Hoffman, Anthony Joseph Hoffman, Nicholas Felix Koelzer, Anna Marie Kuper, Mary-Louise Levine, Harold Loevald, Dorothy Anna Ineb, Sarah McFallen, Helen Catherine Ohlig, Edward Henry Paetzold, Herman Frank Paetzold, Raymond Ferdinand Paetzold, Mrs. John Phillip (Elizabeth Josephine), Armella Marie Rohart, Ernest Joseph Schunacher, Edwin Skypola, Mr. Jesse Thompson, Lawrence Leroy Wagner, Lester Francis Wagner, Jas. Martin Wilde, Hope Cecelia Zinser, Pedro William Aragon, Alfredo Vi-

## Dr. G. F. LeGrand Put On Hospital Governing Board

Among the recent developments of interest at Deaf Smith County Hospital is the appointment of Dr. G. F. LeGrand to membership of the board of directors by the county commissioners' court, and his acceptance of that position.

The administration of county hospital affairs is one of the most perplexing problems affecting the tax situation in Deaf Smith. At the very best, the operation of the hospital is a heavy expense to the taxpayers, and diligent efforts are being made to keep costs at the lowest possible point and yet give the highest degree of service.

"This must be done," said E. S. Ireland, chairman of the hospital board, this week, "if the hospital continues to be operated, and it is far too valuable to the region it serves, to even think of doing without it."

"Because it is tax-maintained does not mean that the hospital is free of cost," continued Mr. Ireland, "and the strictest business economy must be used in its administration."

A new order of handling cases has been inaugurated, requiring that patients must pay cash for their hospitalization, give a note for its amount as a pledge to pay, or take a pauper's oath that they are unable to pay; and cases coming in from other counties must be sanctioned by their respective authorities.

## FOUND MONEY BEFORE, AND NOW BRINGS FLOCK OF TURKEYS

Mrs. Paul Foster, who was reported several weeks ago as picking up several bills of currency following a high wind, seems to have a yard the wind uses as a settling place for its pranks. Imagine her surprise, following the high winds of Saturday and Sunday to find six turkey hens and a gobble making themselves at home in her yard this week. She says whoever they belong to, she wishes would come and get them, as it takes quite a lot of feed to keep them.

## CREAM PRICES UP TWO CENTS, ANNOUNCED TODAY

The Farmers' Creamery is announcing a raise of two cents in the price of butterfat today on the local market, occasioned by the better demand for all commodities as part of the increased confidence over the Nation since the banking moratorium.

## CALLED TO LUBBOCK THURSDAY BY DEATH OF GRAND DAUGHTER

Mr. and Mrs. D. H. Bryant and son, Cawthon, were called to Lubbock Thursday of last week by the death of the infant daughter of Mrs. O. W. Carter, their daughter and sister.

Mr. and Mrs. W. E. Hicks, formerly of this city but now of Garden City, Kansas, returned home last Friday after a several weeks visit here with their daughter, Lucille, and in Panhandle with another daughter, Mrs. Dave Raymond. Miss Lucille Hicks and Miss Ruth Conkright accompanied them home to spend the week-end, returning home Monday morning.

for Aragon, Sarah Diosa Gonzales. Dinner for the bishop and his party at the rectory was exquisitely served by members of the Altar Society.

At 1:30 the bishop, accompanied by his assistants and the pastor left for Bovina, the two Sisters of St. Anthony's following in another car. Twenty-one, including four adults, there received the Sacrament of Confirmation from the hands of the bishop. It was the first time His Grace had officially visited St. Ann's church at Bovina and the people will long remember the occasion.

## School Census Should Include Every Child

The canvas for names for the scholastic census has been completed for the Hereford district, but the roll will not be closed until April 1. The name of every child who will be six years of age and under 18 years of age on September 1 of this year should be included. State school money is distributed to the districts on the basis of the number of children so reported. For the past few years the amount has been \$16.00 to \$17.50 per child of school age. If any children have been overlooked, they should be reported to Mrs. Edith Hughes or to Superintendent Dillehay so they can be included.

Six-year-old children are being enumerated as usual through a bill has been favorably reported in both Houses of the Texas Legislature to raise the school age to seven years. Indications are that the measure will pass unless opposition by those interested in keeping six-year-old children convinces the members of the legislature that the bill should be defeated in spite of favorable committee action. The probable passage of the bill should not prevent any one from reporting a six-year-old child for the census, for the measure has not yet been passed and if the present law should not be changed the district will certainly need to get state money for such children.

In this connection it might be of interest to note that the measure was introduced solely as an economy measure and not because of the fact that experience with six-year-old children has proved the present law to be a mistake. A study made last year showed that in Texas six and seven-year-old children made about the same progress through the first three grades. The average loss per child in years for children who entered school in 1929 and 1930 varied from .14 to .35 for the six-year-old group, and from .19 to .37 for the seven-year-old group. In Hereford in 1929, gained .07 year, while the seven-year-old pupils who entered the same year lost .19 year on the average up to the time the study was made. The 1930 entrants had lost an average of .21 year for the six-year-old children, and .19 for the seven-year-old pupils. The favorable showing of the six-year-old children was unusual in 1929 but was doubtless due to the fact that it was a somewhat select group because of the fact that they were admitted on payment of tuition. The 1930 entrants were the first group to include six-year-old children without payment of tuition. It will be interesting to watch the progress of six and seven-year-old children who entered school together in Texas in 1930 for the first time.

## CALL SPECIAL MEETING PROPERTY OWNERS LEAGUE SATURDAY AFTERNOON

Roy Gough, president, has called a special meeting of the recently organized property owners protective league of Deaf Smith county to convene in the court house Saturday afternoon, March 25, at 2:30.

The object of the meeting is to look into affiliation with the national organization now extending into Texas, with similar aims and purposes of protecting property from unwarranted foreclosure and sale.

Present working plans of the movement over the whole nation are for a stabilized currency and stabilized prices for commodities.

## LOST SUITCASE; CITIZEN FINDS IT AND SENDS IT QUICKLY HOME

Mrs. Jerry Hart, enroute from Pampa to Roswell, lost a suitcase near Dawn Tuesday morning, and, stopping for lunch in Hereford, left a want-ad in The Brand hoping to find trace of the missing property.

W. R. Snapp, manager for the Great West Mill & Elevator at Dawn, found the suitcase on the highway, and realizing its owner would greatly appreciate its recovery, stopped in The Brand to put in a want-ad, where to find it.

A few words to Mr. Snapp, the Roswell address of Mrs. Hart for him to express the suitcase to her, and the romance of another want-ad story was complete. The ad never got to appear, but its mission was performed through the faith and cooperation of folks who knew and used its effectiveness.

## HIGH SCHOOL BAND TO PLAY CONCERT FOR W.T.S.T.C. ASSEMBLY

Ralph Smith, director of the Hereford school band and orchestra music, will take the high school band to Canyon Saturday, April 8, where it will by invitation play an assembly program concert for the West Texas State Teachers College at 11:00 o'clock.

## NEW DAUGHTER ARRIVES AT HOME OF FORMER PASTOR, REV. MORGAN

Word has been received by friends in Hereford announcing the birth of a baby daughter in the home of Rev. and Mrs. Thurman Morgan in Hillsboro, March 21.

He was formerly pastor of the First Christian church here, and the family has many close friends in the city.

## Judges Take Records of Homes in Beautification

### Hereford Music Makers to Enter Amarillo Event

Hereford school children will be well represented at the Music Festival contest to be held in Amarillo the last two days of this month and April 1. The 40-piece high school band, 30-piece Junior band and 28-piece high school orchestra will be taken by Ralph Smith, director, to play in their respective divisions, and a number of the boys and girls will play in solo competition with their individual instruments.

Among them will be Virgil Cloyd and Hugh Harman with trombones; Herbert Boardman and Ernest Scheihagen, with basses; E. B. Posey, Jr., Buddie Downs, Wanda Jean Reed and Billie Smith, with clarinets; Palmer Norton, Dennis Baker and Glenn Smith, with cornets, and Christine Fincher, with flute.

Beside the instrumental competition, various groups of students will be presented in vocal music by Miss Lucille Hicks, instructor in public school music.

Each year Hereford school groups have taken a large share of prize-winning honors at the Amarillo Music Festival contests, and it is not too much to expect them to repeat this spring.

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### Edgar Pickett to Give Beethoven's Piano Concerto

On Sunday afternoon, March 26, at the First Baptist church, at 3:30 o'clock, Edgar Pickett will play Beethoven's piano Concerto in C major, with orchestra part reduced to second piano accompaniment, played by Miss Thelma Mc-Minn.

The concerto has three movements, allegro, adagio and rondo, with piano cadenza coming at the later part of the allegro movement.

Mr. Pickett is playing Sunday in preparation for the contest in Amarillo next Thursday, March 30, the winner having the honor of playing the winning concerto with the Philharmonic orchestra in their last concert of the season in May.

### Judging Teams to Participate in Two Contests

Vocational agriculture students of the high school are in the last stages of their training for participation in the stock judging contests of Tech College at Lubbock and the Panhandle-Plains Dairy Show at Plainview.

Three teams will be in Lubbock next Saturday to compete with vocational agriculture stock judging teams from high schools of West Texas and the Panhandle-Plains. Hereford has turned in a credit record each year, and the boys are being pointed toward success again.

In the Dairy Team will be Dean Story, Troys Carmichael, Coleman Jones and George Smith.

The Livestock Judging boys will be Louie Wedel, Hugh Harman, Allen Plummer and Joe Hueckert.

Poultry Judging will be taken care of by Clyde Oldham, Frank Barber, John McGowen and Morris Sowell.

Roger Brumley, vice-president of the local Future Farmers of America club, will accompany the teams and their instructor, E. H. Hopkins, to Lubbock to attend the state meeting of the organization to be held during the contest.

### Gas Tax Revision Expected to Effect Big Saving to State

The shroud of darkness that has robbed Texas of \$4,000,000 in tax revenues yearly and permitted development of a tremendous "rack-et" in the gasoline business, has been torn away by the teeth in the new gas tax enforcement law. In the opinion of close observers at the capital.

The bill, passed by both houses, was signed by Governor Ferguson Tuesday. It becomes effective immediately as an emergency measure and repeals all previous legislation on the subject.

The new law makes deliberate evasion of the gasoline tax a felony, with fines of from \$100 to \$5,000, jail sentences of from one to six months and penitentiary terms up to two years.

The old familiar "I don't know" to official questioners is now outlawed. The records must show. Every dealer must post the gas tax separately from the price of gasoline, so that a motorist with average intelligence can draw his own conclusions. And every dealer must show the name of the firm which paid the tax.

### REV. J. A. HORNBEAK MOVING TO HEREFORD

Rev. J. A. Hornbeak, former citizen and retired Presbyterian minister, who has been living the past several years at Huntsville, returned to Hereford Wednesday to again make his home. Mrs. Hornbeak is expected to join him here about April 1.

Relatives and old friends will be delighted to again have them as citizens of the city.

The still, warm days that came with the advent of spring this week, keep attention turned toward the intensive lawn and flower-planting programs advocated by the Beautification Contest committee. More preparation is being made to grow scenic loveliness in Hereford in 1933 than has ever inspired the people.

While immediate attractiveness is desired by those who wish the city to be dressed in its best clothes during the Seventh District Federated Club meeting here April 19-20 and 21, that the several hundred delegates from the 51 counties represented will take home with them an impression to bring pleasant memories and influence their opinion of Hereford, the activities looking toward the accomplishment of the slogan, "A More Beautiful Hereford," has in mind more than city attractiveness in 1933, in that it will have bearing on community life for years to come, and the program has been so planned to make the work a pleasure instead of a burden, to be appreciated at the height of its glory and looked backward to gratefully when it is over.

The present beautification campaign being conducted is in its preliminary judging stages this week, with 180 homes of the city reported entered: North Hereford, directed by E. S. Ireland, now has 37; East Hereford, being supervised by Voline Downs, got a late start but has 27; John Olson, in charge of South Hereford reports 22, and Earl W. Wilson swept in to the lead in numbers in West Hereford with 103.

### Merchants Ready to Supply Goods for Spring Needs

With the advent of spring, new merchandise continues to be brought to Hereford by enterprising merchants to supply increasing demands for reasonable materials and commodities. Store windows give evidence of warmer and brighter days in anticipation, and the planting and growing of gardens, lawns and crops is envisioned by alluring displays of seeds, tools and equipment.

With Easter but a few weeks away, people are realizing the cold weather of winter is a thing of the past, and are planning for the time of the year when a new life will begin and out-of-doors activities become uppermost in their minds.

Hereford business houses are showing new stocks of merchandise selected to meet the needs of the time of the year, and the window shoppers in Hereford are rewarded with sights of the latest and most suitable merchandise for their needs. Study of the displays is educational and instructive in styles, models, materials, and appropriateness.

Fox Mercantile has received enormous shipments of shoes and piece goods in silks and cotton fabrics; D. R. Gass & Son are showing the latest in men's suits; Sprowls-Cronin & Company are displaying new arrivals in ladies' wear, shoes, men's suits; Mrs. W. F. Gillis receives each week the newest in ladies' ready-to-wear and accessories; Mrs. N. C. Vogeles brings in the latest hats for every week's shoppers; Streu Hardware displays and has constantly a full variety of sporting goods, gardening and lawn equipment; West Texas Feed & Seed Company new shipments of bulk garden and field seeds, e. c., are part of spring indications here.

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WILLIAM MOORE KNIGHT Fifth Mayor of Hereford

of city government on March 20, 1912.

Judge Knight was the father of this movement, and was elected Mayor, with C. S. Garrison and D.

(Continued On Page Five)

**The Hereford Brand**

Published Every Thursday at  
HEREFORD, DEAF SMITH  
COUNTY, TEXAS

SETH B. HOLMAN,  
Editor and Owner.  
R. E. KESSIE, Manager.



TELEPHONE 30-NIGHT 406-W

**NOTICE TO THE PUBLIC**  
Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally at the office on North Main Street.

Entered as Second-Class Matter at the Postoffice at Hereford, Texas, Under the Act of March 3, 1879.

**SUBSCRIPTION PRICES:**  
Zones 1 and 2, per year \$1.50  
Zones 1 and 2, six months \$1.00  
Outside Zone 2, per year \$2.00  
Outside Zone 2, six months \$1.25  
Outside Zone 2, four months \$ .75

ALL SUBSCRIPTIONS STRICTLY CASH IN ADVANCE.

**EDITORIAL**

**BANKING**

"Business is better!"

One hears that cheering phrase on every hand these days. The people are spending a little money, merchants are doing a little business, prices for farm products are rising, there are stirrings of activity in any direction you look.

The reason is explained in one word: "Confidence." Confidence in a real leader, at last, who is making history faster than any other man in modern times. And also confidence in a new banking setup that has eliminated the invisible financial government of Wall Street and promises to place banking on so sound a basis that there will be no future fears of "runs" and failures.

It will be many a day before the memory of that unprecedented bank holiday fades from the minds of men. And the calm and confident manner in which the people faced empty treasuries and pocket-books. There is no question but that the happiest set of men in the world just now are the bankers of the nation. For they have found new faith and respect for their customers; and the customers have found new faith and respect for their bankers.

Something worth while usually grows out of every misfortune, and the bank holiday of 1933 will result in better banks, better bankers and better banking methods than has been the case at any other period of our history.

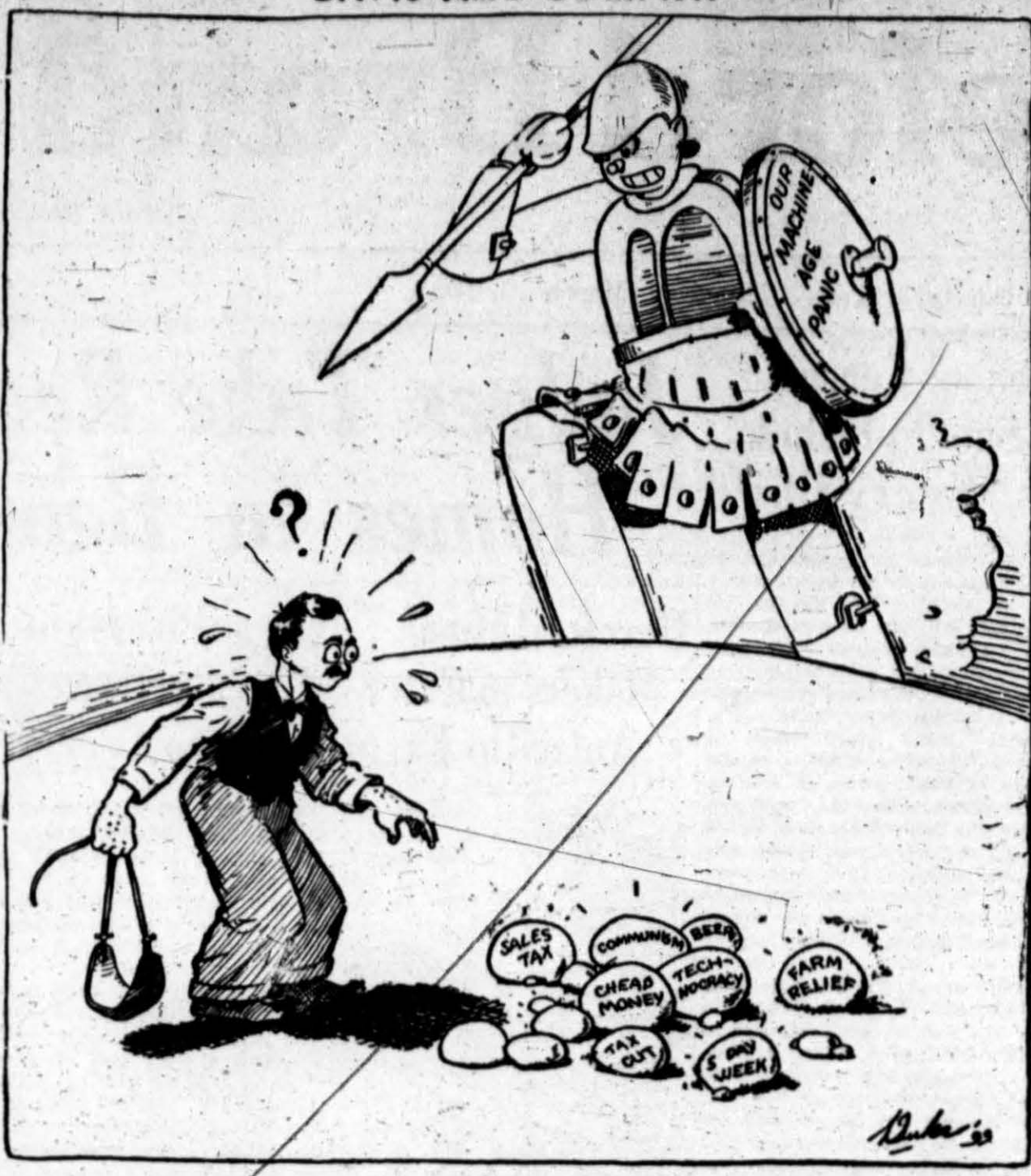
**FARM RELIEF**

The first real split in Democratic solidarity seems to be brewing over the proposed Wallace Farm Relief bill. Marvin Jones, our own Panhandle congressman, and chairman of the agriculture committee, has balked at the radical and unsound provisions of this bill. He has announced that out of loyalty to the president's platform he would not oppose it, but that he simply could not support it. The Dallas News of March 22 comments on this situation, in part: "Marvin Jones of Texas has disturbed the serenity of the Democratic scene by walking out on the Wallace farm relief bill, but the action is less a revolt than a refusal to take responsibility. He is not going to help the bill, but he will not oppose it."

Continued concerted action by all Democrats in Congress is not to be expected. There has already been some recalcitrancy. Mr. Farley has already repudiated the New York members who deserted on the economy measure. The Illinois Democrats have wavered. There are dissenters to the beer bill. These are tiny straws, but they move in the general direction of individual opposition to the party caucus. When the hand ceases to play, a few marchers lose step. This is not the exemplification of the perfect machine, patented by the G. O. P. and so long capable of keeping it in power, but it is Democracy running true to form, refusing to submerge individuality in the mass.

The gentleman from Amarillo has wider sympathy in his one-man revolt than opponents of necessary emergency measures have elicited. His is not the only voice raised to question the efficiency of farm relief measures which fail to stimulate self help. The administration concedes that it is treading new ground with an uncertain foot, but wants to make the at-

**DAVID AND GOLIATH**



**A LONG TIME AGO IN HEREFORD**

(From The Hereford Brand, March 28, 1902.)

The packing houses at Fort Worth were just getting under way, and the editor was advocating the raising of more hogs here in order to take advantage of the ready market thus afforded.

There was a movement on foot to organize a 20-piece brass band in Hereford. C. E. Strain was being proposed as instructor and leader.

E. Carter, Endee, N. M., cattleman, had visited his parents, Mr. and Mrs. E. Carter, Sr., south of town.

C. R. Moreman had been afflicted with a severe case of la grippe.

Alex Thompson of Gainesville had been a visitor in Hereford that week.

R. N. Mounts had been in town from his ranch.

Representative Jones will stand aside and permit it to be made, certain in his own mind that it will fail.

"All farm relief should be found in wider markets, credit facilities and transport accessibility. Marvin Jones believes in measures that would supply them. Meanwhile the Wallace bill tries once more to poultice a wound and the attempt has the majority backing."

Permanent farm relief cannot become an established fact until Uncle Sam, Great Britain, France, Germany, Italy, and other Nations gather around the economic conference table, agree to stop quarreling like foolish children, to tear down suffocating tariff walls, and go to trading with each other. There is the Ethiopian in the woodpile. You cannot do business with yourself alone—there must be someone to deal with.

When we can see those long wheat trains winding their way southward to Galveston for export abroad then, indeed, will prosperity return to the Panhandle wheat growers. And this means all the rest of us. The same argument applies to cotton.

And all the farm boards, allotment plans, price fixing, etc., will have but the effect of a temporary hypo, with its inevitable after effects.

**All In the Family.**

One night a drunken hubby returned home more soused than usual, and had fallen asleep in the front garden.

His wife determined to cure him of his bad ways, and with the aid of a sheet and an electric torch transformed herself into a very fair imitation of a ghost. Then she went out to the drunkard and shook him.

"Whash that?" murmured the toper.

"Satan," came the reply in a sepulchral tone.

"Shake handish, old horse. I married your sister."

L. LeGrand of Graham came Sunday to visit his son, G. F. LeGrand, a ranchman on the North Draw.

Dow Mercer had been in town from his North Draw ranch, and remained over to take in Tuesday evening's ball and reception.

J. C. Witherspoon of Ellis County had been a visitor here.

(From The Hereford Brand, March 22, 1912.)

Truck growers of this region were holding meetings and making an effort to go into the business on a larger scale.

Petty thieves were worrying the populace, and nothing seemed safe unless securely fastened up.

Earl Wilson had returned from down-state where he tried out for a berth on a Texas League baseball team, but his arm "struck" on him and even Mineral Wells water failed to loosen it up. O. J. Beene was due for a try-out soon.

**Here and There**

BY MRS. C. E. TICE

Frio boys played in the Dimmitt tournament last Friday, tying for third place. Mrs. A. T. Jones, and George, Mr. and Mrs. Allman and W. A. Springer accompanied them.

Messrs. and Mmes. Owen Andrew and T. L. Sparkman spent Sunday in the George Sparkman home near Flagg, also visiting a brother who was there from Childress.

Miss Amavena Stringer of Dimmitt spent the week end with Misses Koma and Ruby Hyatt.

Mrs. J. B. Harlin entertained several young people Sunday,

Hereford hardware and implement dealers were elated over the big business they were doing.

The Santa Fe Railway had run a "Better Farming Special" train over this division, stopping in Hereford, and the demonstration was attended by many interested people.

F. H. Oberthier had gone to Sedalia, Missouri, to dispose of his farming stock and tools, having already sold his place there.

Emmett Cardwell was in Dallas on a business trip.

J. I. Walker had returned from a trip East, where he purchased machinery to be placed over several of Hereford's famous irrigation wells.

Jno. W. Dale and C. R. Smith were at the Warren & Son's ranch looking after the dipping of a large bunch of cattle.

among whom were Gladys and Margaret Benson, Ruby, Alma and Henry Andrews, Koma Hyatt, Geo. Jones and Geo. A. Springer.

Mr. and Mrs. Paul Williams were in Dimmitt on business Friday.

Miss Maxine Tice spent the week end with Misses Sylvia and Edna Behrends near Raabe.

Mr. and Mrs. Clarence Wright entertained the young married couples in their home in Hereford Saturday night.

Mr. and Mrs. Clarence Dixon of Frioona spent Friday night at the home of his parents, Mr. and Mrs. W. S. Dixon.

Miss Ruby Hyatt spent the week end in Dimmitt.

Mr. and Mrs. Ace Campbell

went to Dimmitt Sunday, taking Arthur Logan to the train, he going to Crosbyton.

Misses Gladys and Mignon Greer and Blanche Beauford attended church in Hereford Sunday.

Mr. and Mrs. Deward Roberson and Mrs. M. A. Springer of Amarillo spent the week end here with relatives, they with Mr. and Mrs. W. A. Springer, taking dinner in the A. T. Jones home Sunday. Mrs. Springer remained for the week.

State School Inspector Patton and Judge Estes visited the Frio school last Thursday.

Several Frio students are entering the intermediate schools contests at Dimmitt Friday.

C. E. and Lloyd Tice went to Bovina last Wednesday.

Mrs. E. C. Reynolds and children and Mrs. E. C. Arterburn and daughter visited Mrs. H. E. Weathered Saturday and Sunday.

Jess Caldwell of Canyon spent a day last week in the Henry and Lee Kennadall homes.

Crisis Renfro called in the Will Henry home Wednesday.

Mr. and Mrs. Leo Williams spent Friday night in the Melvin Mitchell home.

Mr. and Mrs. Luther Ramsey spent several days last week at the bedside of his brother, C. E. Ramsey, who has been critically ill with pneumonia.

Rhea Robbins of Canyon spent Wednesday at the home of his brother, Haskell Robbins.

Gordon Engle is building a sleeping porch to his house.

J. J. Lindsey and A. T. Jones were in New Mexico last week.

Several club ladies are getting hot beds made and planted in order to have their own plants.

Singing was well attended Sunday despite the high winds.

Mr. and Mrs. Jack Gatlin who spent the winter here, returned to their home in Dallas recently.

Mr. and Mrs. Luther Wright of Dallas came Saturday to spend the summer in the home of Mrs. Wright's aunt, Mrs. Jim Gatlin.

Mrs. Joe Gillon of St. Louis came Saturday to spend several weeks with her mother, Mrs. Ed Williams.

The Energetic and W. W. clubs met with Mrs. C. E. Tice Friday in an all day meeting. A lovely covered-dish luncheon was served at noon to 27 members and six guests. Two quilts were quilted, one for Mrs. Sidney Oglesby, who has been in poor health, but was able to be present. She is the oldest member of the W. W. club and we miss her on the days she is unable to be present. Visitors were Mmes. Joe Gillon, Luther Wright, Ed Williams, Mignon Greer, Henry Kendall and Arch Conklin. Members were Mmes. Cogdell, Bridges, Bell, West, Gatlin, Conklin, Springer, Berry, Dixon, Springer, Robbins, Harlin Oglesby, Benson, Beauford, Greer, Wil-

**I'm Telling You!**

IF THE GASTAX WERE USED FOR ROADS ONLY, 2,000,000 CHILDREN WOULD GET ENOUGH TO EAT—



Our word "ROAD" comes from the Anglo-Saxon "RAD"—meaning "RIDE"

Why Worry? Either you are successful or you're not successful. If you are successful there is nothing to worry about. If you are not successful there are only two things to worry about. Your health is either good or you are sick. If your health is good there is nothing to worry about. If you are sick there are only two things to worry about. You are either going to get well or you are going to die. If you are going to get well there is nothing to worry about. If you are going to die, there are only two things to worry about. You're going to heaven—or you're not going to heaven. If you are going to heaven there is nothing to worry about. If you are going to the other place, you'll be so busy shaking hands with old friends you won't have time to worry. So Why Worry? —From "Blindery Talks."

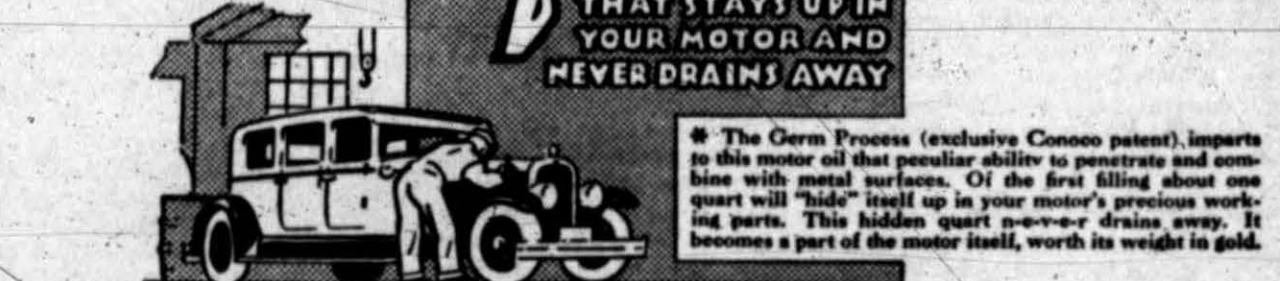


**NUTRIMENT :: HEALTH AND TASTE**  
All Three In  
**Hereford Bread**  
—Light and even in texture so that it slices perfectly—this bread will be the inevitable favorite of every housewife who serves it.  
At Your Grocery—**FRESH DAILY!**

**HEREFORD BAKERY**

FOR JOB WORK, TRY THE BRAND

**FOUND! the hidden quart**



...Mechanic Elder Schaffner found the Hidden Quart... Also that Without it, Motors Show 50% to 60% Greater Wear... So He Switched to Conoco

THAT STAYS UP IN YOUR MOTOR AND NEVER DRAINS AWAY

\* The Germ Process (exclusive Conoco patent), imparts to this motor oil that peculiar ability to penetrate and combine with metal surfaces. Of the first filling about one quart will "hide" itself up in your motor's precious working parts. This hidden quart never drains away. It becomes a part of the motor itself, worth its weight in gold.

**Stop Cruel Motor Wear . . . Escape its Painful Cost**

Don't Wait Another Day to Drain and Refill With Conoco Germ Processed Motor Oil

To a motor, lack of lubrication is cruelty indeed. You are too "humane" to permit it, if only you knew the truth. But motors suffer in silence till costly damage is done. Then you pay . . . and pay . . . and pay.

This is proved. Even with the crankcase empty, due to accident, users of this oil have driven many miles, without damage, on the "hidden quart" alone.

Isn't it smart and thrifty to have a "hidden quart" up in the parts of your motor, where you are sure it cannot fail? It is so simple to be safe so foolhardy to be in doubt. Tend to it today. Go now, drain and refill with the "hidden-quart" oil. Do it for safety's sake.

50% of motor wear occurs in the moments following a cold start. Ordinary oil drains back into the crankcase and leaves the motor dry, till it is pumped back up again. Not so, with Conoco's hidden quart. It stays up in the motor and never drains away.

**CONOCO**  
MOTOR OIL

CONOCO TRAVEL BUREAU, DENVER . . . WRITE FOR FREE PASSPORT, MAPS & TRIP PLANNING SERVICE

**THE HAND of RELIABILITY**  
Compounds Your Prescriptions . . .

Professional skill and unerring accuracy are combined to properly safeguard your Prescriptions.

We Fill Any Doctor's Prescriptions.

**CORNER DRUG STORE**  
Phone 105 We Deliver

The Best Best In Drug Store Service  
The Best In Drug Store Goods.

"A More Beautiful Hereford"

# WOMEN'S PAGE

MRS. SETH B. HOLMAN, EDITOR, PHONE 30.

## SOCIAL CALENDAR

### Meetings of the Week.

**Monday.**  
I. O. O. F., Hall, 7:30.  
Intermediate G. A., at Baptist church, 4:30.  
Business and Professional Women's club, court house, 7:30.

**Tuesday.**  
Junior G. A. Baptist church, 3:30.  
Junior R. A., Baptist church, 3:30.  
Pioneer Club, Mrs. Carl Gilliland, 3:00.  
Rebekahs, I. O. O. F. hall, 7:30.  
Sunbeams, Baptist church, 3:30.  
Ace High Supper club, Frank Mosley, 8:15.

**Wednesday.**  
Lottie Moon Circle, at Baptist church, 3:30.  
Doreca Circle, with Mrs. John Schwartz, 2:30.  
Methodist Missionary, at church, 2:30.  
Presbyterian Missionary, church, 2:30.  
Auxiliary, Presbyterian church, 2:30.

**Thursday.**  
Bay View Study club, county court room, 3:00 o'clock.  
Junior Bay View Study club, Martha Duncan, 7:00.

### FORD COMMUNITY DEMONSTRATION CLUB

The Ford Demonstration club met at the home of Mrs. J. E. Pierce Thursday, March 16, and engaged in making dress forms. A covered dish luncheon was served to Messrs. and Mrs. D. E. McKendree and Jesse Ghes, Mrs. H. Climer, N. E. Wiseman, Earl Dyer, Harold Wilson.

The club will meet April 30, for an all day gathering with Mrs. Harold Wilson to piece quilts. All who could were urged to attend the convention of Federated Clubs at Hereford April 19-20-21.

### WYCHE COMMUNITY CLUB MEETING

The Wyche club met Tuesday, March 14, at the home of Mrs. Louie Olson, with six members and one new member, Mrs. Dickenson, present.

The afternoon was spent in working on the rug. Mrs. Cook gave an interesting talk on the cheese demonstration, which was held at town.

Refreshments of cherry pie, with whipped cream and cocoa were served.

### BARACCA CLASS HAS JIG-SAW PUZZLE PARTY

The Baracca class of the Baptist Sunday school had a jig-saw puzzle party at the Johnny Biggs home last Friday night. The party was a success because of the fact that some of the puzzles defied the efforts of 16 young men and women who attended. Delicious refreshments were served.

The motto of this class is, "We Do Things," and all young men from 17 to 24 years of age who are interested in doing things are invited to join this class.

### THEODORE CLANOY, Reporter.

### BUSTER BRADLY HAS BIRTHDAY PARTY

Mrs. Wes Bradley honored her son, Buster, last Sunday with a birthday dinner at their home east of Hereford. After eating a hearty dinner, the boys spent the afternoon playing.

Those present who enjoyed the day were Bob Baird, Billie Nix, C. V. McCord, Jack Cox, Bill Burgess, Mr. and Mrs. Ed Cox, Mrs. Minnie Walker and Cecil Walker.

### LOYAL WORKERS MEET AT I. O. O. F. HALL

The Loyal Workers Quilting club met at the I. O. O. F. hall Friday, March 17, in an all-day meeting to quilt for Mrs. F. E. Bove.

A lovely covered dish luncheon was served to Miss Ursalee Fridley, Mrs. Herman Stewart, A. H. Elliston, Henry Williamson, E. E. Fridley, A. R. Rogers, F. E. Bove, Charles Sowell, R. E. McCullough, J. B. Jones, R. A. Walls, their families and a new member, Mrs. Ed Schuette, also Mrs. O. F. West and Miss Edah Park, guests.

### MR. AND MRS. C. A. SKELTON ENTERTAIN WITH BRIDGE

Mr. and Mrs. C. A. Skelton proved themselves most delightful hosts Monday evening when they entertained members and a few friends of the Bridge Dinner club.

A delicious dinner was served at 7:30, after which bridge was enjoyed.

Those playing were Messrs. and Mrs. C. C. Acker, Homer Fox, J. A. Pitman, S. P. Rossow, V. T. Downs, Misses Eya Skelton, Eloyse Pitman, Floyd Wilson and Mr. Mack Pitman.

### CLUB MEETS WITH MISS BROWN

The North Hereford Demonstration club will hold the next regular meeting with Miss Marguerite Brown as hostess, Tuesday afternoon, March 28, at 2:30. Mrs. Effie Brown will give a foundation skirt pattern demonstration and there will also be a seed exchange at this meeting, so those who have a surplus of flower or garden seeds should bring them to the club to exchange for other seeds.

### MARGUERITE BROWN, Reporter.

### CRESCAT SCIENTIA CLUB MEETS WITH MRS. B. SOWELL

Mrs. Buren Sowell entertained the Crescat Scientia club at her home last Thursday in an all day meeting. A delicious covered dish luncheon was served at noon, and Mrs. Ralph McCullough presented Mrs. Ralph Sears with a lovely cake in honor of her birthday.

Just before the business session in the afternoon, the club presented their president, Mrs. Harman Stewart, with a lovely purse as Mrs. Stewart was leaving Saturday on a trip to Greenville as a delegate of the Rebekah lodge to their assembly.

The day was spent in quilting a quilt for the hostess. Those attended included Mrs. Henry Tiefert, Jake Tiefert, Julie Sowell and Ed Schuette, guests; Misses Beth Millard and Ursalee Fridley, Mrs. Chas. Sowell, Troy Moore, Jack Wright, Ralph Sears, Ralph McCullough, Herman Stewart and the hostess, members.

### "PRINCE OF DARKNESS," A PLAY, GIVEN AT ST. ANTHONY'S

"The Prince of Darkness," a comedy-drama in three acts, was given Tuesday evening, March 21, at St. Anthony's hall. An appreciative audience of some 200 proclaimed it a great success.

The cast, consisting of A. Stoelzer, Evelyn Van Swearingen, Mr. and Mrs. A. Cardinal, Veronica and Gertrude Koelzer, Rita Frank and Edward Beamer, Sylvester and Eugene Loerwald and Alma Paetzold, played their parts exceedingly well. The success of this play will surely encourage further such attempts by the young folks of the parish in the future.

### See Our BIG SPECIALS

FRIDAY, SATURDAY AND MONDAY

HATS, \$1.00, \$1.50

Come In and See for Yourself.

We are receiving hats every few days. We are expecting a nice order Saturday.

Vogele Millinery Parlor

Real realistic permanents for \$3.50, Mrs. Carl Jennings. 1c

## HOSPITAL NOTES

Mrs. Raymond Hawkins, operation, doing nicely.

Mrs. R. T. Gischler, Friona, operation, resting well.

Mrs. Russell Dandel, operation, resting well.

M. W. Cornett, major operation, Wednesday.

Mrs. Chas. Hussey, route 3, baby boy born March 22, 1:30 p. m. Mother and child doing nicely.

Archie Barrett, will be dismissed soon.

### WESTWAY DEMONSTRATION CLUB MEETS

The Westway club met March 10 with Mrs. Cassels, when the following program was given:

Mrs. Herbert Hoover's Early Life; Mrs. Little.

Biographical Sketch of the Personal Characteristics of Mrs. Roosevelt; Mrs. Cassels.

The next meeting will be held March 21, at the home of Mrs. Dave Grimes. All members are urged to be present.

### MRS. Q. B. HILL, ILL IN AN AUSTIN HOSPITAL

Friends of Mrs. Q. B. Hill of Houston will be sorry to hear of her serious illness in an Austin hospital.

Aunt Q. B., as she is affectionately called by those who know her best, is an aunt of Mrs. J. W. Alexander, Mrs. H. C. Baird, Mrs. Seth B. Holman, and Harvey Cash, of Canyon. She has many friends here, in Dimmitt and Canyon, as she has visited her relatives many times during the past 20 years.

She was visiting a son in Austin when she was taken ill and although in a serious condition, last reports were that she showed some improvement.

### HELPFUL HINTS TO VEGETABLE GARDENERS

Decide early how much ground you will use and what you will plant.

A little fertilizer of manure will insure better crops.

Don't cover the seed too deep. It will germinate more quickly if only a little soil is on the seed. See full cultural directions on the packets.

Leave the garden alone until the plants come up. If you have sown bulk seeds, thin rows after the plants are up an inch or two.

Lima beans should be planted with the eye down and covered 1 inch deep.

Sow radishes directly in the row with your parsley.

Order your seeds early so you can take advantage of the first signs of spring.

When you water, do it thoroughly—don't sprinkle, soak.

Plant early everything but beans, wrinkled peas and vine crops.

If soil is dry, water may be put on. Let it run slowly and don't spare the water—it's cheap.

Don't think water will take the place of thorough cultivation—won't.

You will have a better garden if you use the hoes more and the hoe less.

Weeds are garden robbers. Kill them when they are small.

For large head lettuce, thin out to at least six inches.

Plant enough to have some vegetables for home canning.

Buy only first class, reputable materials, even if it means less of them.

Get a good spray and use it. Hoe often to loosen the soil and hold moisture around the roots of the plants.

You cannot do good work with poor tools. Have a good hoe, rake, fork and spade.

A small hand cultivator will make you feel like a professional gardener. It will soon pay for itself, too.

Don't try "watchful waiting" for bugs, worms and other vermin. Swat them or they will spoil your plants.

Plant small, quick growers like lettuce, radishes, etc., between the rows of larger, slower maturing sorts. In case of early sorts such as spinach, start tomatoes, corn, etc. between the rows to occupy the ground after the former is harvested.

Never cultivate or handle any kind of beans when the vines are wet. This is the easiest way to spread a serious disease and ruin the crop.

Success against weeds means keeping them out, not taking them out after they get in.

To ensure a succession of such plants as beans, peas, lettuce, radishes, beets, kohlrabi, etc., sow a fresh row wevery week or so.

Real realistic permanents for \$3.50, Mrs. Carl Jennings. 1c

## Dawn Items

BY INEZ MILLER

Friday evening, April 7, Literary Society meets in regular session. A program is being arranged in which several home folks will take part. A special feature will be a talk by G. M. Moore, of W. T., in which he will discuss the place of vocational subjects in a school such as ours. Every parent who can should hear this address.

Last year the school census showed a total of 57 pupils of scholastic age. This year it shows 80, meaning a 40 per cent gain in our scholastics.

Our school will continue the full nine months, and our work from the primary to the fourth year of high school inclusive is as thorough as can be found in the highest city schools in the State.

Roger George, a student in W. T. S. T. C., who won a scholarship last year by doing the most outstanding work in school, was elected as "pinch hitter" or fourth teacher to finish this term, beginning his work last Monday.

A number of friends were entertained in the home of Mr. and Mrs. L. N. George Friday evening. St. Patrick's day motifs were used for decorations, and the same green and white color scheme was carried out in the refreshments. Jigsaw puzzles furnished amusement during the first part of the evening, then first-two was played. Mr. Brooks being high score winner, and Mr. Bishop low. Present were Mr. and Mrs. H. E. Miller, Misses Hazel Crouch and Mary Chambers, Messrs and Mrs. Geo. Bishop, Canyon, and J. H. Brooks and J. E. Beyer of Hereford.

Georgia Faye McConnell of Hereford visited the R. F. McConnell home Sunday and Monday.

Miss Jewel Harris went to Amarillo Tuesday to visit in the home of Mr. and Mrs. O. D. Williams. Miss Harris is a sister of Mrs. Williams.

A birthday dinner was given for Margery Edwards and W. D. Perdue in the home of Mr. and Mrs. G. E. Perdue.

Misses Thelma and Dorothy and Barbara Ann Sawyer and George Sawyer visited in the L. E. Sawyer home last week.

H. W. Edwards, T. E. Perdue and Dick Calloway were in Amarillo Friday.

Messrs. and Mrs. G. S. McConnell and R. F. McConnell and Misses Lovena and Anna Lee Frye were in Amarillo Monday.

Mr. and Mrs. E. E. Doak and family of Tucumcari, New Mexico, and Mr. and Mrs. W. J. Stewart were guests in the W. L. Harris home Wednesday.

Millard Gregory of Progressive visited the W. A. Calloway home Sunday.

Coleman and Martin Campbell are visiting relatives in Plainview.

### My Favorite Recipes

by Frances Lee Batton

WAVE the magic wand of chocolate over your next bread pudding or serve a chocolate sauce to dress up a simple rice pudding and you will be amazed with what joy the family will hail your dessert economies.

#### Chocolate Bread Pudding

1 1/2 squares unsweetened chocolate, cut in pieces; 3 cups milk; 1 cup sugar; 1/2 teaspoon salt; 3 eggs, slightly beaten; 1 teaspoon vanilla; 1 1/2 cups stale bread, cut in 1/2-inch cubes.

Add chocolate to milk in double boiler and heat. When chocolate is melted, beat with rotary egg beater until blended. Combine sugar, salt, and eggs. Add chocolate mixture gradually, stirring vigorously. Add vanilla. Place bread in greased baking dish. Pour mixture over it. Place dish in pan of hot water and bake in moderate oven (350° F.) 50 to 60 minutes, or until pudding is firm. Serve hot with hard sauce, or cold with cream. Serves 6.

#### Regal Chocolate Sauce

3 squares unsweetened chocolate, cut in pieces; 4 tablespoons water; 1/2 cup sugar; dash of salt; 3 tablespoons butter; 1/2 teaspoon vanilla.

Combine chocolate and water and cook over direct heat, stirring until blended. Add sugar and salt and stir until sugar is dissolved. Remove from fire, add butter and vanilla. Makes 1 1/2 cups sauce.

#### Chocolate Cup Cakes

1 1/2 cups sifted cake flour; 1 1/2 teaspoons combination baking powder; 1/2 teaspoon salt; 1/2 cup butter or other shortening; 1 cup sugar; 2 eggs, well beaten; 2 squares unsweetened chocolate, melted; 1/2 cup milk; 1 teaspoon vanilla.

Sift flour once, measure, add baking powder and salt, and sift together three times. Cream butter thoroughly, add sugar gradually, and cream together until light and fluffy. Add eggs and beat well, then add chocolate and blend. Add flour alternately with milk, a small amount at a time. Beat after each addition until smooth. Add vanilla. Pour into greased cup cake pans, filling them 2/3 full. Bake in moderate oven (350° F.) 20 minutes, or until done. Cover with boiled frosting, and decorate with chopped nuts, tiny colored candies, coconut, or designs of melted chocolate. Makes 20 cup cakes.

#### Chocolate Wonder Frosting

3 ounces (1 package) cream cheese; 3 to 4 tablespoons milk; 2 cups sifted confectioners' sugar; 2 squares unsweetened chocolate, melted; dash of salt.

Soften cream cheese with milk. Add sugar gradually and beat thoroughly. Add chocolate and salt and beat until blended. Makes enough frosting to cover top and sides of 8 x 8 x 3-inch cake. This frosting will remain soft for several days.

R. H. Gough of Hereford visited the R. F. McConnell home Friday.

H. H. Miller and family and Mrs. Jess Caldwell of Canyon were in Amarillo Saturday.

Messrs. and Mrs. M. H. Bagwell and W. L. Bagwell and their families were visitors in the L. A. Smith home Sunday.

Mrs. Paul and August Frye visited in the A. Frye home Sunday.

Misses Mary L. Chambers and Hazel B. Crouch and Mr. Norman Miller spent Monday evening in the H. E. Miller home.

Miss Vivian Bowers visited in the

H. E. Miller home Tuesday, a guest of Miss Inez Miller.

Miss Pauline Griffiths of Canyon spent the week end in the home of Mr. and Mrs. R. A. Frye.

Perhaps So.

First Steno: "Violet, how do you spell forty-two?"

Second Steno: "Why?"

First Steno: "Well, the boss dictated a letter saying that this man would make a good salesman; he has lots of intestinal forty-two."

## Texas Market & Grocery

PHONE 353—FREE DELIVERY

SPECIALS FRIDAY AND SATURDAY

Corn, No. 1 size 6¢ PRUNES, gallon 29¢  
TOMATO JUICE, Heinz, 3 for 24¢  
Crackers, 2 lbs Saltine 20¢ Super Sods, 2 for 15¢  
BEANS, Brown Beauty, No. 1 size 5¢  
Rice, Blue Rose, 3 lbs 18¢ Matches, carton 19¢  
BAKING POWDER, K. C., 25 oz 19¢  
JELLO, 3 for 22¢ Syrup, Mary Jane, qt 19¢  
SUN BRITE CLEANSER, 6 for 25¢  
Catsup, large bottle 10¢ Brown Sugar, 4 lbs 25¢

### MEAT SPECIALS

HAMBURGER MEAT, fresh, lb 5¢  
Compound, 4-lb carton 24¢ Beef Roast, best, lb 8¢  
PORK SAUSAGE, fresh, lb 5¢  
Steak, baby beef, lb 25¢ Cheese, Longhorn, lb 14¢  
Bologna, Minced Ham or Franks, lb 12 1/2¢  
Lard, pure hog, lb 5¢ Chill, home-made, lb 12¢  
BACON, sliced, nice and lean, lb 14¢

## At Last...

Beginning Friday Morning, March 24

The Kesters Are Putting On a Sale

## A Real Sale

No Fake—Watches, Diamonds, Jewelry—all new, clean stock—no junk. Until April 1st we are going to sacrifice everything in stock.

Come In and Let Us Show You.

Glasses Fitted at Greatly Reduced Prices  
26 Years Experience.

## F. M. KESTER & SON

Hereford, Texas.

"A More Beautiful Hereford"

## THRIFT SPECIALS

FOR FRIDAY AND SATURDAY

BRAN FLAKES, 3 pkgs 25¢  
COCOA, Mother's, 2-lb box 24¢  
KARO SYRUP, gallon 53¢

## BLACKBERRIES

Per Gallon 32¢

COMPOUND, Vegetole, 8-lb carton 44¢

SOAP, laundry, 3 bars 10¢

RICE, fancy bulk, 4 1/2 lbs 15¢

## CORN

Gold Bar, Fancy, No. 2 10c

MUSTARD, prepared, pure, qt. pantry jar 19¢

PEANUT BUTTER, quart jar 22¢

MEAL, 10-lb bag 17¢

## TOMATOES

3 No. 2 Cans 20c

SEED, Ferry's, garden, 6 pkgs 25¢

BORAX washing compound 3 small boxes 10¢

FORT HOWARD Tissue, 3 rolls 20¢

## CARL'S CASH & CARRY GROCERY

### SUNDAY SCHOOL CLASS ENJOYS LUNCHEON

The Sunday school class of Mrs. J. F. Ward, of the Methodist church, met at the home of their teacher Sunday noon, March 19, to enjoy a dinner. Each member participated in the preparation of the meal.

Those attending were Miss Crawford, guest, and the members, Bernice Funderburg, Alta Funderburg, Nettie Lee Green, Marjorie Golden, Terry Rae Dubanks, Armenda Fair, Shirley Hales, Ruth Keasle, Ola Clieff Sudduth, Mary Elizabeth Stanford, Theda Lou Wilson and Mrs. J. F. Ward.

### BIRTHDAY PARTY AT CARROLL HOME

Wednesday evening, March 15, G. L. Woods and Wilbert Carroll were honored with a birthday party given by Meses. G. L. Woods, Wilbert Carroll and Charlie Sowell at the Wilbert Carroll home. The evening was spent in playing 42 and bridge. Angel food cake, sandwiches and cocoa were served to Messrs. and Mrs. W. B. Phillips, Johnnie Biggs and daughter, Ed Cox and family, G. L. Woods and son, Charlie Sowell and daughter, Wilbert Carroll, Mrs. Russell Carroll, Miss Ina Mae Houser, and Alvin Carroll.

### COUNCIL HOLDS MEETING SATURDAY

The County Home Demonstration Council met Saturday, March 18, in the county court room, with seven clubs represented. Mrs. Bob Wilson and Mrs. John P. Slaton were visitors.



## Perfection

—insist on it when you get your next permanent—accept no less. Perfect permanents are possible—we give them. Just curly enough; the waves the right width that stay put.

## THE SMART MARINELLO BEAUTY SHOPPE

MRS. W. S. SMART

## So Smart - So Inexpensive

### These New Spring Frocks

The thing to greet the Spring with . . . Styled as Paris likes them . . . and that Smart American Fashionables demand. . . Suits and dresses, all types for afternoon, daytime and evening. . . The price—Oh, yes,

\$5.00 and up

Lovely Washable Skirts and Blouses for the small sum of \$1.95

## FASHION DRESS SHOPPE

"A More Beautiful Hereford"



# AROUND the WORLD

IN THE PAST SEVEN DAYS

Thursday, March 23.

Adolf Hitler urges union of Germany and Austria, politically.

The beer bill, signed yesterday by President Roosevelt, makes legal on April 7, the sale of the beverage in 14 states.

France announces she is ready for the peace pact advocated by Premier Mussolini of Italy.

In Russian, scientists say they have perfected a method whereby canned human blood may be used in transfusions.

Florida court recommends that Mrs. Jimmy Walker, wife of the former mayor of New York City, be granted a divorce.

Tuesday, March 21.

Continued floods along Ohio River Valley take toll of eight lives and untold property damage.

A Scotch lieutenant in the British army faces charge of selling valuable military secrets to a foreign country for the sum of \$173.

Repeated attacks by Chinese troops fail to dislodge entrenched Japanese from positions.

The Texas House kills proposed racing bill by vote of 70 to 61.

France announces her intention to raise vast crops of hard wheat in North African possessions.

An attempt to take the life of Chancellor Adolf Hitler, German Chancellor, said to have been prevented by Berlin police.

Monday, March 20.

Mussolini, before a peace conference in Rome, Italy, urges the adoption of a four-power action to assure world peace.

The Ohio River Valley experienced the worst floods since 1913, hundreds of people being endangered and property losses reaching high figures.

Zangara, convicted of the killing of Mayor Cermak of Chicago, paid the penalty of his crime with his life at Raiford, Florida.

In a simple ceremony, Cone Johnson, the Grand Old Man of Texas politics, was laid to rest in Rose Hill Cemetery at Tyler.

Following banking holiday, the general trend of prices on all commodities has been upward, and many experienced men see signs of returning normal prices, especially for farm products.

Sunday, March 19.

From all walks of life there is heard praise for the accomplishments of Franklin D. Roosevelt during his few days as President of the United States, and it is being said he has accomplished more in 14 days than did the previous administration in four years.

Movement by France to pay the United States \$10,000,000.00, the war debt payment due last December, is now under way.

Dr. Koo, Chinese delegate to the special League of Nations assembly at Geneva, Switzerland, declares Japan is menace to United States as well as to China.

Dr. Hans Luther appointed new German Envoy to United States.

Peru delegates, incensed by accusation of League of Nations that she is guilty of inciting war between that nation and Colombia, walks out of Geneva meeting, later returning.

Saturday, March 18.

Four British subjects arrested in Moscow, Russia, on charges of sabotage, will be placed on public trial within a month, it has been announced, in spite of opposition expressed by the British government.

Japan earnestly informs world that she is working for peace, but that Chinese troops continue to make trouble for such troops as Japan has sent within the Chinese boundary.

War clouds continue to gather over Europe and Asia, and some of the better informed statesmen say the outlook for peace is much darker than in 1914.

Cone Johnson, long a prominent figure in Texas politics, died at

# Want Ads

## Wanted

WANTED TO BUY: Cattle, any time, in the country; also trucked in cattle, at the stock yards every Thursday. T. O. Funderburg, Box 703, Hereford. 10-4p

WANTED: To buy brooder house or small shed. J. B. Harlin, Route 2, Hereford. 1p

WANT TO BUY: Chickens, cows or yearlings. Have for trade granary, bundle feed, wagon and household furniture. Ben Wilhelm, Route 2, Hereford. 1p

## For Rent

FOR RENT: H. B. Webb home placed on West Third Street. Also apartment in duplex. See E. B. Black. 7-2c

## Lost and Found

STRAYED: Two whiteface calves, weight about 400 pounds, branded 1-horseshoe on left hip. Jim Lipscomb. 40-2c

LOST: One mule north of Hereford on 25-Mile Avenue, a golden rod oil pump. Finder please notify J. D. Harrell or leave at the Brand office. 11-1c

LOST: Spectacles, between my home and court house, Tuesday. Have black rims and ear hooks. Finder please return to W. B. Phillips. 1c

## For Sale or Trade

BABY CHICKS: Certified A. P. A. chicks; Custom Hatching; Lee's Remedies and Poultry Supplies. Hillside Hatchery, Phone 79. 2-1c

FOR SALE: Fruit trees, grape vines. Just received, at much reduced prices. J. F. Ward, phone 250. 1-01c

FOR SALE OR TRADE: Two gas stoves, one Round Oak gas range and circulating heater; want cows or heifers. J. N. Messenger. 1p

FOR SALE: Two choice Buff Orpington cockerels, and setting eggs from No. 1 prize pen. Ralph Smith. 1p

FOR SALE: Heavy mare, 10 years old. Inquire at the Brand office. 1p

FOR SALE: Pure bred Buff Orpington baby chicks and hatching eggs. W. I. Kueker, at high school. 1p

his home in Tyler last night.

Following the call of the Government that gold and gold certificates be turned in by hoarders, more than \$327 million dollars have been reported in by the various banks.

Friday, March 17.

Prime Minister Ramsey MacDonald, of Great Britain, submits new plan of world disarmament to the world disarmament conference at Geneva, Switzerland, which included a decrease for France and an increase for Germany and her former allies.

Hjalmar Schacht was reappointed to his old post of the German Reichsbank, following the resignation of Hans Luther.

The red hat of the Roman Catholic church was conferred Thursday on six new cardinals.

Wheat gains 5 cents per bushel, cotton \$2.50 per bale. Stock, bonds, and all raw commodities also in unusual advances.

## Easter Items

BY MISS LOUISE FRYE

Misses Aline Armstrong and Henrietta Randolph and Mr. Orrie Armstrong and Leon Winders of Hart visited the Roy Durant home Saturday.

Misses Martha Medley, Emerald and Annie Mae Smith attended church in Dimmitt Sunday night. Claude Smith returned Saturday from Elida, New Mexico, where he had been spending the winter.

Brother and Mrs. McDonald took Sunday dinner in the Harvey Allison home.

Louise Frye entertained a group of friends Friday night with a party, which was enjoyed by all.

Va Allen and mother are on the sick list this week.

Estelle Franks, who is attending school at Dimmitt, spent the week end with home folks.

Opal Mosley of Frio spent Friday night in the H. H. Frye home.

Misses Martha Medley and Emerald Smith returned from a week's stay with Mr. and Mrs. O. L. An-

FOR SALE: Good young work mule, also fresh young milk cow. Clyde Honea. 1c

FOR SALE: Six-foot, smooth galvanized, heavy drinking vat with outlet for draining or irrigation work; also slide go-devil, collars, parts of harness, halters, stake chains, tools and many other articles for farm or home use. Mrs. J. B. Phillips. 11-2p

FOR SALE OR TRADE: One bushel good sweet potatoes for two bushels of wheat; or a sack of peanuts for two bushels of wheat. At Lusk's Filling Station, across north of city hall. 1p

FOR SALE: Farmall tractor and lister attachment; 3 row cultivator and go-devil, and three-section drag harrow. D. R. Grimes, quarter miles of Westway Store, Hereford. 10-2c

FOR SALE: One second-hand John Deere one-row lister. John Jacobson. 1c

FOR SALE: 1929 DA Dodge sedan, in A-1 condition; good rubber; been well taken care of. Ray Barber. 52-1c

FOR SALE OR TRADE: New and used typewriters. J. M. Murchison, court house. 31c

FOR SALE: Strawberry plants. A. J. Schneider, Hereford. 1c

FOR SALE OR TRADE: One of the choice home of Hereford; close to high school, six rooms, modern in every respect; beautiful shade trees; priced to sell, or will trade for Hereford cattle or land. Ray Barber. 2-1c

## Baby Chicks

FOR SALE: Four-year-old saddle horse, \$35.00 cash, no trade. C. J. Borden. 10-3c

FOR SALE: Good milk cow, fresh this month, six lots on 25-Mile Avenue, at \$35 each, or will trade lots for cows. Jewell Murchison, sheriff's office. 10-1c

WANTED: To trade automobile worth \$400 for \$200 worth of livestock. Phone No. 2. 5-1c

## USED CARS

Some one has just the car you want and would sell it reasonably; another wants the very car someone else has to sell. A want-ad in the Brand helps each to find the other.

thony of Elida, New Mexico.

News was received last week of the marriage of O. L. Anthony to Miss Jean Coleman, of Elida, New Mexico. They are making their home on a ranch south of Kenna.

Miss Martha Medley left Monday for San Angelo to visit her brother, who is attending school there.

## Westway Items

By SUE VAUGHN

Mr. and Mrs. Earl Back of Oklahoma City visited Miss Barnard at Westway Friday.

Christy Brashear of Temple is spending a few weeks with his family here.

Edwin Holland, who has been attending school at Lubbock, returned home for a few days.

Miss Irene Grimes entertained a group of Westway young people Saturday night.

Messrs. and Mmes. Hartman and Houser and their families visited the Tom Vaughn home Sunday.

Claydell Sikes of Summerfield spent the week end in the Hartman home.

Mrs. Myra Witherspoon of Hereford is spending a few weeks with her mother, Mrs. G. C. Hartman.

Messrs. and Mmes. Guy Lawrence and Joe Landers made a trip to Pampa Sunday.

Miss Hastings was an Amarillo visitor Saturday.

Mr. and Mrs. Tom Vaughn and son, Duane, visited in Amarillo Monday.

Declamation and spelling contests were held at the school house Friday night to determine who will represent the school at the county rally at Hereford Saturday. The winners in spelling were: sub-junior, Vesta Mae Landers; junior corrections, Marjorie Rogers; senior Mary Turrentine. The winners in declamation were, sub-junior girls, Vesta Mae Landers; boys, Bob Gilliland; junior girls, Gertrude Wilson, boys, Walter Reeves; senior girls, Maurine Bernauer.

Everybody plans to attend the rally Saturday, also the one-act plays which will be given that evening in the auditorium.

Mr. and Mrs. Buddy Roe and Mr. Brimer of Plainview spent Monday night in the Roe home.

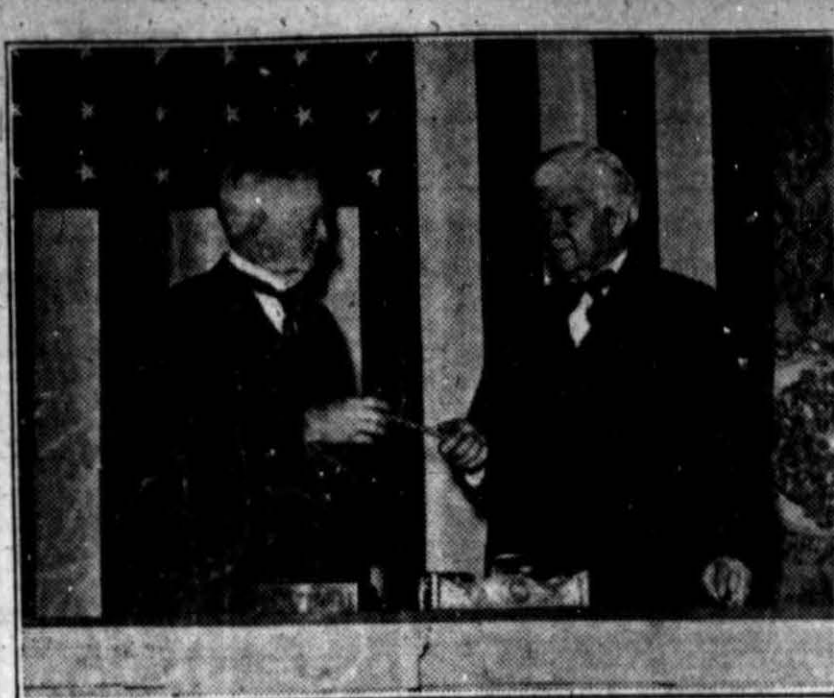


Photo shows Vice President Garner turning over the gavel to Representative Henry T. Rainey of Illinois, who is the new speaker of the House.

## Black

BY MRS. J. J. CRAWFORD

Dean Hinds entertained a number of little folks with a party Friday afternoon, celebrating his tenth birthday. Present were Lily and Raymond Cross, Bernice Lambert, J. W. and Winnie Jo Bennett, Jimmie and Betty Meiers, Maurika, Marguerita and Kendall Crawford, LeRoy and Martha Price and Geraldine, Leslie, Helen and Billy Hinds. Games were played after which the children gathered in the house to see the candles blown out. Refreshments of cake, fruit, sandwiches and cocoa were served by Mmes. A. B. and Jess Hinds.

Get highest cream prices at Farmers Creamery Association. 7-1c

The play at the school house Friday evening was well attended. Mr. Eubanks of Frio sent the play, entitled "The Valiant," out by Mr. Davis, as he was unable to come. Forrest Osborn also gave two readings. We hope Mr. Eubanks will bring out another program some time.

There will be a literary program at the school house Friday evening, March 24, to which all are invited. Mrs. J. J. Crawford and children will leave Sunday for a visit with her sister, Mrs. R. W. Borchardt, at Plainview.

G. M. McCrate is tearing down his camp house and building chicken houses with the lumber, believing chickens the more profitable.

The ladies social and literary club met Thursday afternoon with Mrs. Cecil Meiers, with 17 members present. Mrs. Audaline Carr and Mrs. Olive Hinds were voted in as new members. Last year's members joined again except Mrs. Ruth and Arah Wanda Haws and Mrs. Lucy Crawford. It was voted to reduce dues to 50c a year. The next meeting will be with Mrs. Carr at the Geo. Wyly home, the first Thursday in April.

Most of the sick in this community are improving.

Roy Coker and family of Summerfield spent Sunday in the J. J. Crawford home.

C. M. Carr and family visited the Jake Mahler home in Dimmitt Sunday.

The work done at the school building has improved its appearance. The yard was cleaned and good rock and cement walks built.

A hotbed across the south side of the house is under construction. It has been announced that the school will be continued another month, instead of turning out on March 17, as was at first thought would be necessary.

Pat Clymore, small son of Mr. and Mrs. Lee Clymore, is real sick with pneumonia.

## Eleven-Mile

BY EUNITA WILLIAMS

E. M. Green died Sunday in the hospital at Oklahoma City. Mr. Green had been in bad health the past two years and had been in Oklahoma the past two months taking treatment. Our greatest sympathy goes to Mrs. Green and son, Elwyn, and Mr. and Mrs. H. Ages and children.

T. W. Lynch and family and Berry Lynch were shopping in Hereford Thursday of last week.

Mrs. L. M. Williams and daughters, and Mrs. T. W. Lynch and children called at the W. H. Phippen home at Bippus Wednesday, and also visited the Ed Lee home at Valentine.

W. A. Whitson and L. M. Williams were in Hereford Friday.

We regret to hear of the death of Mrs. Dick Myers who passed away in a Shamrock hospital. Our greatest sympathy goes to the bereaved.

L. M. Williams and daughter Eunita; Clarence and Marvin Morrison, Emmory Burch and Newton Stokes were in Hereford Monday.

Mr. and Mrs. J. N. Messenger of Hereford visited their son, Geo. C. Messenger, Thursday.

W. H. Phippen was an Amarillo visitor Wednesday.

ford visited the Messenger school last Friday.

Mrs. Fred Collett was taken to the Hereford Hospital the first of the week, and we hope she is improving.

R. B. Russell and daughter, Jewel, were called to Portales Wednesday by the serious illness of his brother.

There will be preaching services at the Messenger school house Sunday, March 26.

Taylor Oglesby was in Hereford the first of the week.

Little Wanda Walker has been very ill for several days.

Little Lem Curtis has been numbered among the sick this week.

High winds and dust storms have damaged much of the wheat.

The Club met with Mrs. Tom Hancock Thursday, with 14 members present, and the day was spent making cheese and tacking comforts. The comfort was made for Mr. Messenger. Present were Mmes. Buddy Walker, Alta Wyly, E. M. Jack, Terry, Williams and daughters, Eunita and Estell; P. C. Short and daughter, Veda, and Homer Gore, Ernest Eavens, Dee Henry, Ruth Coleman, Ella Turner and the hostess, Mrs. Tom Hancock.

## Progressive News

BY OLIVE PERKINS

Mrs. Gregory and family, Gilbert and Harold Donovan and Mr. and Mrs. J. E. Henry and family were Sunday dinner guests in the Jim Park home.

You can buy as little or as much of guaranteed garden seed as you wish at the West Texas Feed & Seed Co. 1c

Get highest cream prices at Farmers Creamery Association. 7-1c

Mrs. Johnson, Ruth, Olen and Carl Johnson of Dimmitt spent last Saturday with their sister, Mrs. Haskell Benson.

C. C. Bowman has been helping clear away the garage of Mrs. Diebels, burned last week.

Ira Jeanne Ricketts spent Saturday night with her grandmother, Mrs. Ricketts.

Mr. and Mrs. C. P. Caldwell and Miss Eunice attended the 39th wedding anniversary of Mr. and Mrs. Lee Kendall at Summerfield Sunday.

Mr. and Mrs. Ray Hershey and Arnold attended a birthday dinner in honor of Howard Hershey Sunday.

The club met with Mrs. W. C. Russell Wednesday, with Mmes. C. C. Bowman, G. D. Webb and Orin Russell as visitors. Eleven members were present. After the business meeting the following program under direction of Mrs. Emmet Blakemore, was given: Mrs. W. C. Russell gave a paper on the raising of carrots, beets, parsnips and celery. Mrs. Albert Higgins, a paper on raising beans and beans best adapted to this territory. Mrs. C. P. Caldwell talked on the care of popcorn. After the program, the regular exchange of seed was held. The next meeting will be held with Mrs. Ray Wagner the first Wednesday in April.

The Progressive school expects to take part in the field events Saturday at the high school building in Hereford. The teachers hope the entire community will be able to attend.

The Literary Society held a very successful meeting last Friday evening, with an excellent program and a large crowd. The play, "Flap Goes the Flapper," was especially fine.

## Ward News Notes

BY MRS. W. P. CARAWAY

Rev. Harrison filled his regular appointment here Sunday morning. Five cents will buy a lot of guaranteed bulk garden seed. West Texas Feed & Seed Co. 1c

G. T. Higgins who is in school at Canyon spent the week end with his parents, Mr. and Mrs. Bob Higgins.

Berry Miles and Orin Boyer are working on the railroad near Frio.

Mrs. G. M. Suggs and Mrs. Jim Higgins shopped in Hereford Monday.

The Demonstration club met Wednesday in an all-day meeting with Mrs. W. P. Caraway, and passed the day quilting.

W. R. Harrison is reported on the sick list this week.

Mrs. Russell Carroll, Mr. and Mrs. Dyer, of Hereford, Ray and Billy Cornett, and Jim Harrison and family of Westway attended services here Sunday. The expected crowd did not come because of windy weather, but many were present and enjoyed the fine dinner.

Mrs. Bob Higgins, Mr. and Mrs. Jim Higgins were in Amarillo last Thursday.

Mrs. Lloyd Harrell of Dean spent Monday afternoon with Mrs. W. P. Caraway.

Misses Hughes and Garrett, and Wade Shaw and Hartland Caraway visited the W. T. Roberson home Sunday night.

Mr. and Mrs. Scott of Dodsonville, Oklahoma, are visiting their daughter, Mrs. Fred Moreman. Mrs. Ernest Selgner is recovering

Lyn Powellson and family Hereford attended services here Sunday and spent the afternoon at the W. R. Harrison home.

Bob Higgins was in Tucumcari, New Mexico, last week.

Peppis and parents are expected to be present Saturday, March 25, at Hereford to attend the rural school meet.

Don't forget that Saturday, April 1, is trustee election day, and let every voter be on hand to cast their ballot.

Mrs. Geo. Lewis was in Amarillo Monday.

Misses Garrett and Hughes spent Saturday in Amarillo.

L. L. Crawford and family took dinner in the Geo. Lewis home last Sunday.

James Ellis Higgins of Hereford spent Thursday with Wesley Higgins. Wade Shaw and Hartland Caraway of Dean spent Saturday night in the W. P. Caraway home.

A Want Ad in The Brand is a sure, steady worker—try it out.

# Men's Shoes and Oxfords

Men's dress shoes and oxfords. Sport shoes in black and white oxfords, and the two tone tan and brown, priced—



In Plain Black \$1.95 and up

Sport Oxfords \$2.95 and up

# Ladies' Footwear

New spring pumps, ties and straps; also sandals, in both plain black and white. Priced

In Sandals at \$1.48

In Pumps and Ties at \$1.95 to \$2.95

# Special Values

MEN'S DRESS SHIRTS, in plain blue, white and printed patterns, sizes 14 to 17, each 48c

MEN'S WORK PANT, in gray covert and plain blue, sizes 28 to 46, per pair 89c

# FOX MERCANTILE CO.

# HUGGINS SPECIALS

FOR FRIDAY AND SATURDAY

RAPIDO 31c Large Bake Pan FREE

SUPER SUDS 9c

FRUIT SALAD 17c

PEAS 8c

POST TOASTIES Two Pkgs. 21c

PEACHES No. 2 1/2 Can 17c

CORN Four Cans 18c

MACARONI 3 Pkgs. 12c

TOILET SOAP Three Bars 10c

VINEGAR Heinz Pint 15c

Sliced Sour PICKLES Can 7c

LIMA BEANS Can 8c

BEANS In Chili Sauce 9c

Baking Powder, Clabber Girl, small Pkg. 8c

APRICOTS 12c

MUFFETS 11c

APPLE BUTTER Medium Can 11c

Is business getting better? Yes, sir, it certainly is—with us. Last Friday and Saturday kept us jumping waiting on folks after our week-end bargains.

FREE DELIVERY.

PHONE 115

OFFICIAL DIRECTORY

**COUNTY COMMISSIONERS' Court**  
 G. W. HUMBLE, County Judge and Ex-Officio County Superintendent of Schools  
 F. J. ROSE, Commissioner Precinct No. 1  
 W. B. PHILLIPS, Commissioner Precinct No. 2  
 J. T. GUINN, Commissioner Precinct No. 3, Frisco, Texas.  
 MAL STEWART, Commissioner Precinct No. 4, Vega, Texas.  
 JOHN B. MILLER, Sheriff, Tax Collector.  
 L. H. FOSTER, County-District Clerk.  
 BLACK BEACH, Tax Assessor  
 MRS. BESSIE SMITH, Treasurer  
 JOHN COFFEY, County Attorney  
 A. O. THOMPSON, County Surveyor  
 J. WALKER BRADLY, Brand Inspector  
 MISS LILLIAN HOSSETLER, County Librarian.  
 MISS NELL AYERS, County Health Nurse.  
 MRS. C. B. BENTLEY, County Welfare Secretary.

**City**  
 E. B. BLACK, Mayor  
 N. E. GASS, Commissioner  
 J. D. BUCHANAN, Commissioner  
 MISS EVA SKELTON, City Clerk  
 JIM MAUR, City Marshal  
 WALLACE COE, Traffic Officer  
**Chamber of Commerce**  
 JNO. P. SLATON, President  
 MRS. C. B. BENTLEY, Secretary  
 C. H. DILLEHAY, Superintendent  
 A. H. STREU, President Board  
 E. B. POSEY, Secretary Board  
 JNO. B. MILLER, Tax Assessor and Collector.

**Precinct No. 1**  
 J. H. WILSON, Justice  
 J. C. CARROLL, Constable  
**District Court**  
 REESE TATUM, Judge, Dalhart, Texas  
 J. W. WITHERSPOON, District Attorney, Hereford, Texas.  
 L. H. FOSTER, District Clerk, Hereford, Texas.

**LODGES**  
 A. F. & A. M. W. M.  
 E. L. BRADLY, Secretary  
 J. S. JONES, Secretary  
 O. E. S. W. M.  
 MRS. NORA LAWTON, Secretary  
 MRS. MYRTLE WITHERSPOON, Sec.  
 I. O. O. F. N. G.  
 TROY WOMBLE, Secretary  
 L. H. FOSTER, Secretary

Jake De' Cake



JAKE, OLD FELLOW, I HAVE PROMISED TO TAKE MISS SCHULTZ TO THE FOOT BALL GAME TO-DAY BUT BECAUSE OF BUSINESS I WON'T BE ABLE TO DO SO. WILL YOU ESCORT HER FOR ME? SHE HAS THE TICKETS AND YOU MAY USE ONE OF MY CARS!

Handsome Is As Handsome Does



MR. DE CAKE, YOU'RE LATE. THE GAME STARTS IN TEN MINUTES AND WE ARE FOUR MILES FROM THE FIELD.

SAY, BABY. THIS BOAT WILL GO A HUNDRED MILES AN HOUR. HOP IN I'LL GET THERE ON TIME IF IT COSTS ME YOUR LIFE!



SAY, I NEVER HAD SUCH A WILD RIDE IN ALL MY LIFE OF COURSE IF HIS LORDSHIP HAD NOT GIVEN ME THE TICKETS YOU PROBABLY WOULDN'T HAVE THOUGHT OF TAKING ME TO THE GAME.



AW, SAY I'D HAVE TOOK YOU JUST TH SAME WHOEVER GAVE 'EM TO YOU.

By M.B.

**MAYOR KNIGHT**  
 (Continued from Page One.)

F. Ashbrook as commissioners. Judge Knight proved the proper man for the place, and as a consequence and in appreciation of his most loyal efforts, was re-elected Mayor each two years so long as he lived. When he lay helpless in his last illness, he was re-elected for his seventh term, passing away October 4, 1924.

For the greater part of this time he served the city without pay. He devoted the best energies of his mind and heart to making Hereford a good place in which to live. So absorbed was he in city improvement that he constantly neglected his own business for public affairs.

His first move was to have a City Plan drawn up by a competent engineer, and to this plan he constantly worked. Under his leadership the sewer system was constantly improved and extended. The fire department was built up, the white way of street lighting was established; the paving system begun; a park system laid out; a private hospital maintained—until finally the county hospital was built. A club of ladies had started a library, which they turned over to the city, and Judge Knight

built up the City Public Library until finally it became the County Library, an institution in which the reading public of Deaf Smith County derives much pleasure, entertainment and knowledge today.

The water supply and the park system were his special hobbies. His idea was to give our people an abundance of cheap, pure water to encourage cleanliness, lawns, gardens, flowers and trees—to make a City Beautiful. So well did he succeed that Hereford had the best and cheapest water supply of any town in the Panhandle. The Santa Fe at this time hauled trainloads of water from Hereford to their shops in Amarillo. We had more and better parks than any other Panhandle town the size of Hereford.

In fact his city planning and improving was only limited by the money at his command.

Of the seven mayors of Hereford, Judge Knight is the only one who has passed away, but while he lived he was easily our foremost citizen.

The following historical account was written by G. A. F. Parker, a friend of 28 years standing:

"The Mayor of Hereford, Judge William Moore Knight, passed away at 5:30 p. m. at the Hereford Sanitarium, Saturday, October 4. He had been in failing health several years. His eyesight gave him most trouble, and for some months past he was not able to read. Still his mind was bright and he kept up his interest in affairs, especially the city business, and attended to some legal matters until the 21st day of last March when he was stricken with paralysis.

"For some years he had made his home with Mr. and Mrs. Edgar A. Johnson, and to this home he

was taken, but was moved next day to the hospital, where he was tenderly cared for until he passed away.

"He was one of the sixty men who founded this hospital and had always loyally worked to improve it. He was also the leader in the movement for the new county hospital, which is now nearing completion. It was fitting that in his last days he should be cared for in an institution of mercy he had helped to found.

"Judge Knight was born in the little village of New London, in New Hampshire, on May 20, 1835. His father was Prof. Ephraim Knight, a distinguished teacher of mathematics, a recipient of honorary degrees from Brown University and Dartmouth College, and an ordained Baptist minister, preaching occasionally. For some years before his death he was professor of mathematics and associate principal of Colby Academy at New London. Judge Knight was fitted for college at Colby, and then entered Brown University, from which he graduated in 1878. He then studied law with his uncle, Edward B. Knight, of Charleston, West Virginia, making his home in his uncle's family. Two sons and two daughters of this uncle are today his nearest relatives. His two brothers and a sister passed away years ago.

"Soon after being admitted to the bar he came to Texas, early in the year 1880, and after looking over the state for a while, settled at Meridian, in Bosque county. Here he practiced law for some years, and served the people as county attorney, member of the legislature, and as first assistant to Attorney General M. M. Crane.

"While living in Meridian he

was married, December 3, 1890, to Miss Martha Elizabeth Farmer, of Glasco, Mo. Miss Farmer was born in Campbell county, Va., and was a graduate of the Boston Conservatory of Music. The marriage was a happy one. The young wife was a talented musician. Judge Knight was a successful lawyer. They established a home where music and culture, love and hospitality abode. They were among a people whom they loved and who loved them. Then the wife fell a victim to tuberculosis and passed away July 21, 1895.

"The body was buried at the old home in Glasco, Mo., and it is at her side that Judge Knight, in accordance with his expressed wish, is to be laid to rest.

"Every life has its shadows, and Judge Knight's was no exception to the rule, but he bore his sorrows in a manly way, and never referred to them even to his closest friends. In 1907 he came to Hereford and formed a law partnership with John P. Slaton under the firm name of Knight & Slaton, which partnership lasted for some years.

"In 1912 when Hereford adopted the commission form of government, he was elected Mayor, an office he held until his death. Last April he was elected for his seventh term, although at the time he was lying helpless in the hospital and the people knew well he could never serve again.

"It was a wonderful compliment to a man whom the people delighted to honor for his faithfulness and efficiency and whom they loved for his high character and his good heart.

"It was an honor which came to him because he lived up to his name—he was a knightly man—without selfish purpose or desire for personal gain.

"He lived and spent himself for

his fellowmen. He loved his friends and his friends loved him with a love that never wavered. In his last affliction he bore up and passed away as he had lived—a gallant gentleman.

"The Masonic Lodge, in which he has been long an active and leading member, have charge of the body which so lately housed our departed friend."

Mrs. J. W. Speegle of Corsicana, who has been visiting her son, J. E. Speegle, the past week, is spending this week with her brother, R. J. Franks, of the Easter community.

Morris Kelleher is home from New York City this week visiting his parents, Mr. and Mrs. W. D. Kelleher.

Mr. and Mrs. Hubert McEntire attended the West Texas Pharmaceutical Association convention in Amarillo Wednesday.

**Innocents Abroad.**  
 Two youths were driving home from a convivial night in the big city.

"Jack," said Tom, "I wan'cha to be careful. Firs' think y'know, you'll have us in the ditch."

"Me?" said Jack, surprised.

"Why, I thought you was a drivin'."

**Aptly Explained.**  
 Two Georgia dawkies were discussing the financial conditions of the country. They could not agree.

"You's all wrong," one vociferated. "Dey ain't no money sortage. Ah asked mah bankah is he out of money and he tuk me in de vault and showed me ples an' ples o' money. An' I says could he let me have jes' a little. An' he says who' he cud. Has Ah got any col'at'ural? An' Ah hasn't. Now dat's what's de mattah wif dis country. Dey's plenty o' money but we'se jes' ruinin' sho't on col'at'ural."

**How It Started.**  
 Hubby: "You must economize! Think of the future, if I were to die, where would you be?"  
 Wifey: "I should be here all right. The question is: where would you be?"

SOCIETY

**HOME MAKERS CLASS ENTERTAIN HUSBANDS**  
 The Home-Makers class of the Baptist church entertained their husbands last Thursday night at the church, with a St. Patrick's party. The rooms were beautifully decorated and games furnished diversion for the evening.

"A Trip Through Ireland" was one of the high lights of the evening, causing much fun and was thoroughly enjoyed.

A delicious salad was served to Messrs. and Mmes. J. E. Speegle, Arthur Thompson, G. Hooper, Artis Daniel, Engle, H. Gray, Harvey, W. L. Alexander, W. A. Ayers, Jeff Gilbreath, T. E. Major, R. L. Saylor, Frank Ball, Chas. O'Dell, G. Owens, Jack Grady, and Mmes. O. L. Massie, R. E. McCullough, Roy Thompson, Earl Wilson, J. W. Speegle, Walter Easter, Miss Odie Matthews, Messrs. Henry Young, Alex. Thompson and Gordon Durham.

**LOTTIE MOON CIRCLE HAS ALL-DAY SESSION**  
 The Lottie Moon Circle of the First Baptist church met Wednesday at the church in an all-day meeting. A delicious luncheon was enjoyed at noon and the program followed. An interesting Bible lesson in Jeremiah was very ably given by Mrs. V. M. Cloyd.

The rest of the afternoon was devoted to quilting. Those enjoying this occasion were Mmes. H. G. Conkright, V. M. Cloyd, W. L. Valentine, Arthur Thompson, Artis Daniel, E. W. Young, J. E. Speegle, Johnnie Biggs, Edgar Mosley, Earl Lance, Roy Thompson, Russell Carroll, George McMahon, of New Mexico, E. R. Reese, and R. E. McCullough.

**MANOLOGY COLON IRRIGATION**  
 SPINAL ADJUSTMENTS—VAPOR BATHS  
**Dr. R. E. Perkins**  
 Office South of High School. Phone 559

**Spring Tune-up**  
 Now is the time to bring your car around for conditioning. You will be surprised how little it will cost to put it in good running order in our modern shop.

Remember, we stand squarely behind any job we turn out. Give us a trial.

**Ireland-Beavers Motor Co.**  
 301 East Third Street. Phone 383  
 P. S.—When you think of tires, think of those good GOODYEARS. The best is none too good for you.

Is it **RESULTS** you want?

Do you have something you wish to buy, need to sell, want to lease or rent, have lost or found anything of value?

then try a **WANT AD** thru OUR columns

From 3,000 to 5,000 readers of the Brand see your message every week. If what you desire has an appeal to anyone else, you will be answered if you use want ads in the Brand.

The **Hereford Brand**  
 PHONE 30

**My Favorite Recipes**  
 by Frances Lee Barton

**Hawaiian Frosting**  
 2 cups sugar; 1 teaspoon light corn syrup; 2/3 cup water; 2 egg whites, stiffly beaten; 1 tablespoon lemon juice; 1 cup raisins, chopped; 1/4 can moist, sweetened coconut, chopped.

Combine sugar, corn syrup, and water. Bring quickly to a boil, stirring only until sugar is dissolved. Boil rapidly, without stirring, until a small amount of syrup forms a soft ball in cold water, or spins a long thread when dropped from tip of spoon (240° F.). Pour syrup in fine stream over egg whites, beating constantly. Add lemon juice. Continue beating with rotary egg beater 10 to 15 minutes, or until frosting is cool and of consistency to spread. Use wooden spoon when too stiff for beater. Fold in raisins and coconut. Makes enough frosting to pile high on tops of two 9-inch layers.

**Coconut Seven Minute Frosting**  
 2 egg whites, unbeaten; 1/4 cups sugar; 5 tablespoons water; 1/4 teaspoon light corn syrup; 1 teaspoon vanilla; 1 can moist, sweetened coconut.

Put egg whites, sugar, water, and corn syrup in upper part of double boiler. Beat with rotary egg beater until thoroughly mixed. Place over rapidly boiling water, beat constantly with rotary egg beater, and cook 7 minutes, or until frosting will stand in peaks. Remove from fire. Add vanilla and beat until thick enough to spread. Fold in 1/2 can coconut. Spread on cake. Sprinkle remaining coconut over cake while frosting is still soft. Makes enough frosting to cover tops and sides of two 9-inch layers.

**Pineapple Coconut Frosting**  
 1 cup crushed pineapple, drained; 1 tablespoon lemon juice; 1 can moist, sweetened coconut; 3 cups confectioners' sugar (about).

Combine pineapple, lemon juice, and 1/2 of coconut. Add sugar gradually, until of right consistency to spread, beating well. Spread between layers and on top of cake. Sprinkle with remaining coconut. Makes enough frosting to spread between and on top of two 9-inch layers.

Now try this filling between the layers of a plain cake:

**Lemon Coconut Filling**  
 1 cup confectioners' sugar; grated rind of 1 lemon; 1/4 cup lemon juice; 1/4 teaspoon salt; 1 egg; 1 cup shredded coconut. Place sugar, lemon rind and juice, salt, and egg in top of double boiler. Beat slightly with rotary egg beater. Place over boiling water and cook 5 minutes or until thickened, stirring constantly. Remove from fire, add coconut, and cool. Makes enough filling for two 9-inch layers.

**DON'T MISS THESE—**

NEW DRESSES . . . IN SHEER, ROUGH AND FLAT SILK CREPES

Fascinating Prints . . . The Smart New Solid Colors . . . All in Sizes 14 to 38—\$6.45

To complete your new spring costume: Blonde Kid Pumps or Blonde Kid Ties, at . . . \$1.98 per pair . . . In all sizes.

**NEW ARRIVALS In the Men's Department**

Men's New Suits . . . hard-finished worsteds, all wool . . . Two pants suits from \$14.95 to \$20.00

Boy's two-pant, hard-finished Worsteds \$4.95

A complete assortment of Tennis Shoes with the new Hygeen Insole at 68¢ per pair.

**Sprouls-Cronin & Co.**

Summerfield News

BY MRS. GUY WALSER

The home Makers Study club met Thursday, March 16, in an all day session with Mrs. Alton Lookingbill. Each lady present brought a covered dish and a lovely feast was enjoyed. Before noon Miss Clark, Castro county agent, gave a demonstration of hooked rugs, showing patterns, and each present worked one of the rug needles. After luncheon Mrs. Richardson of Bethel showed ways to use foundation patterns. Present were Meses. B. E. Roberson, Joe Kendall, L. L. Cannon, B. E. Roberson, Marvin Madden, Walter Huntley, Alton Lookingbill, Obe Roberson, D. C. Walser, Ben Davis, Britt Clark, Guy Walser; Meses Maud Noland, Wilma Nell Sikes and Mabel Cannon; three visitors, Mrs. Et Peacock, Richardson of Bethel, and Miss Clark. The next meeting will be April 6 with Mrs. Joe Kendall, Mrs. A. L. Behrens as leader.

Ben Davis and family visited relatives in Amarillo Sunday. Adam Flower and family visited the Lazy Bar Ranch at Ward one day last week.

W. G. and L. G. Harris were here from Canyon first of the week. Mrs. John Patton and Billy visited the Lee Curry home Saturday.

Rev. Coe and family with Miss Martha Ellen Dodson of Plainview visited the B. C. Roberson home Friday night.

Jay Sanders and family of East-er spent the week end in the Louie Huckert home.

Local farmers have organized a Farmers and Home Owners Protective League, with Wilburn Edelman, president; C. R. Walser, vice; L. L. Cannon, secretary-treasurer. They met last Thursday night at the school house.

D. J. Neill of Merkel is visiting his sister, Mrs. B. E. Roberson.

Mr. Skipworth of Dimmitt was here last Thursday.

Henry Kendall and wife of Frio, B. A. and Asa Atchley were in Amarillo one day last week.

Wilburn Edelman and family, spent the week end in Plainview. J. W. Cox and family are living on the Jessie McMin place now.

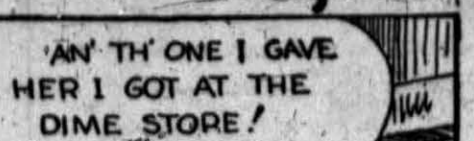
Miss Christine Chapman spent the week end with Miss Lena John-

Jake De' Cake



Now Watch Out For The Installment Collector

By M.B.



son at Black. Mr. and Mrs. Ray Johnson spent the week end in Amarillo.

Rev. C. E. Roark preached at Black Sunday.

Henry Gandy of Plainview visited his sister, Mrs. J. R. Oglesby, over the week end.

Several young people met at the Walter Huntley home Sunday afternoon and spent the time singing. Present were Meses Gertrude Atchley, Hazel Oglesby, Mary Lee Curry, Maude Noland, Beatrice Lawrence, Leatrus Walser, Jessie Schulz; Asa and Thurman Atchley, Jim Clark, D. J. Neill, Albert Schulz, Hollis Walser, Mr. and Mrs. Guy Walser, Miss Martha Ellen Dodson, Plainview; Miss Eunice Caldwell, Progressive; and Bernard Koch, Hereford.

W. A. Koch and family of Hereford spent Sunday in the Will Schurz home.

Miss Gertrude Atchley spent the week end with her sister, Mrs. Bill Knox, of Hereford.

Mr. and Mrs. Ky Lawrence gave a dinner Sunday honoring her parents, Mr. and Mrs. Lee Kendall's 30th wedding anniversary. Present were Meses. Joe Kendall and family, Lee Kendall and Jim Clark, Herman Coe and Charming of Plainview; Jeff Roberson and

family, Hereford; C. P. Caldwell and Eunice, Progressive; Ky Lawrence and Beatrice.

Mrs. Walter Allen of Perryton visited Mrs. Ray Johnson the first of this week.

Justice Koch and wife visited the Will Schurz home last week enroute home to Bessie, Oklahoma, from a visit in New Mexico.

Several special numbers were given Sunday night at church and B. Y. P. U. Earl Joiner of Westway sang Pearly White City, and Bernard Koch, Albert Schulz, Mary Lee Curry and Maude Noland sang a special song. Come and hear about the singing and don't forget that the contest closes.

Mmes. Gatewood and Sanders and son of Amarillo visited the J. B. Sanders home last week, Mrs. Sanders remaining for a visit.

Emmett Blakemore, Progressive, spent last week with his parents, Mr. and Mrs. A. J. Blakemore.

Miss Lola Wayne Cox is visiting relatives at Plainview.

Hollis Walser was ill at the home of his grand parents, Mr. and Mrs. J. C. Lance, last week.

D. S. Burton was here from Dimmitt one day last week.

B. A. Atchley, J. A. Noland, Mike Huckert, Meses Lewis Jay and Louie Huckert left Monday for Hot Springs, New Mexico.

Walter Norton returned to his home in Los Angeles Friday.

Mr. and Mrs. Raymond Hogge spent the week end with relatives at Happy.

Miss Maxine Tice of Hereford spent the week end in the home of Mr. and Mrs. Henry Behrens.

"Listen to Leon," a play, will be given Thursday of next week at the school house. Admission 10 and 15 cents with these characters: Archibald Darby, Guy Walser; Anne Cushman, Mrs. Edelman; Carolyn Jamison, Mrs. Alton Lookingbill; Leon Bryan, Wilburn Edelman; Guleseppe, Bill Edelman; Colonel Bryan, Frank Lookingbill; Babe, Leatrus Walser; Nellie, Mrs. Guy Walser.

Jumbo News

BY EDNA HALL

Mr. and Mrs. Buck Wood of Dimmitt spent several days this week in the M. L. Hardy home.

F. L. Pinckert visited in the Noel Andrew home at Hereford Monday. Miss Johnnie Hardy spent the latter part of the week with Dimmitt friends.

Albert Schofield's mother and two brothers of Lubbock spent from Friday until Sunday visiting he and Mrs. Schofield.

Mr. and Mrs. Uffman Hunter, Mrs. L. E. Beck were in Amarillo Friday.

Mrs. J. W. Berry attended a quilting in the Tice home near Frio last Friday.

Miss Kitty Oxford spent the week end with her parents, Mr. and Mrs. Lee Oxford.

Mmes. Buck Wood and E. C. Hudson and children spent Monday in the M. L. Hardy home.

M. L. Hardy and L. E. Beck were in Dimmitt Monday.

E. C. Wilson and J. J. Wilder took the scholastic census Monday.

Mrs. F. J. Axe honored her son Wilburn and Miss Athalie Wilder with a birthday party Tuesday night. Games of progressive 42 were played and refreshments of ice cream and cake were served to 16 guests.

Mr. and Mrs. P. H. Dyer are the proud parents of a baby boy, born Monday morning, March 20.

Mesess. and Meses. W. L. Hall and O. G. Smoot were in Amarillo Friday.

J. M. Wright, who is attending school at Lubbock, spent the week end with his parents, Mr. and Mrs. E. B. Wright.

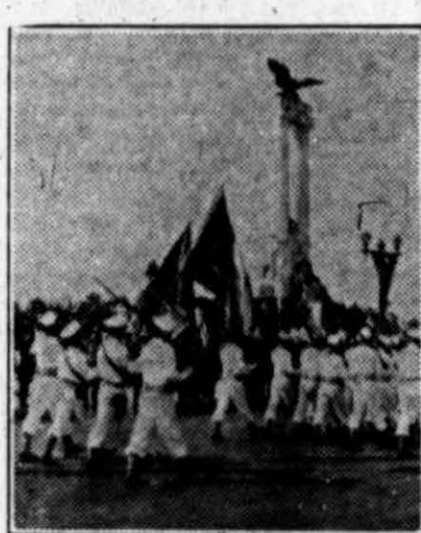
Despite the cold windy weather Sunday there were 45 at Sunday school. Let's everyone make an effort to be there next Sunday.

Ovid Pinckert visited friends at Littlefield Sunday.

Mr. and Mrs. Guy Smoot left for their home at Archer City Sunday after a three weeks visit in the Hall home.

Mr. and Mrs. M. L. Hardy visited in the E. S. Ireland home at Hereford Saturday.

"Remember the Maine!"



Havana, Cuba.—Thirty-five years ago on the night of February 15, a dull roar reverberated through the City of Havana, which accented the end of the Spanish Government's rule in Cuba. In a few moments it was known throughout the city that the American Battleship Maine had been blown up with the loss of two officers and 250 men. A program of festivities was held throughout the island in commemoration of the events. Photo shows a squadron of Marines passing the Maine Monument under the Cuban flag in the parade which climaxed the celebration.

Ford Doings

BY LA VERNE MANN

There were only 21 present at Sunday school Sunday because of disagreeable weather.

Get highest cream prices at Farmers Creamery Association. 7-4c

H. D. Hill was a Vega visitor Thursday.

Mr. and Mrs. J. G. Thompson spent the week end at Muleshoe with relatives.

Mr. and Mrs. Owen Comingoer of Fairview visited in the home of her parents, Mr. and Mrs. R. W. Stevens, Sr., Thursday.

Friends gathered Sunday to celebrate a surprise birthday dinner in honor of Mrs. R. W. Stephens. Those attending: Meses. and Meses. Hubert Dever, W. O. Comingoer, O. G. Smith, all of Fairview; F. W. Brunson, Sr., and D. E. Mann, of Ford; and E. B. Mitchell of Amarillo.

Mesess. Leta Mae, Marcine and Trellis Oglesby, Rose Lee Dever, Leta Smith, Laverne and Funa Mann, Berdine, Virginia, Lola Faye and Kathleen Brunson, Billie and Blanche Mitchell.

Cecil, Beryl and Wilburn Oglesby, Luzern and Harlan Dever, R. D., Otis and Leonard Smith, F. W. Brunson, Jr., and Enos G. Mitchell.

W. M. Stewart and daughter, Mildred made a business trip to Vega Saturday.

Mr. Ricks of Amarillo visited in the D. B. Mann home Monday.

A. K. Webster of Amarillo was a Ford visitor Thursday.

F. W. Birdine, Virginia and Kathleen Brunson spent Saturday night with their grand parents, Mr. and Mrs. J. L. Height, near Vega.

J. E. Hill and Claude Ricketts of Hereford visited in this community Monday.

Dean News

By MRS. H. L. HARRELL

Mr. and Mrs. Bennie Fulkerson gave a dinner Sunday in honor of his birthday. In spite of the bad weather several friends gathered, including Mr. and Mrs. Earl Springer, south of Hereford, a sister of Mr. Fulkerson, Meses. and Meses. T. P. McCallister, C. Friemel, T. C. Bates, C. L. Ragsdale and daughter, Ivy, B. F. Fulkerson.

Get highest cream prices at Farmers Creamery Association. 7-4c

Roberta Harrell spent Friday night with Gladys Lewis.

Mr. and Mrs. Lloyd Harrell visited the John Hutson home Sunday night.

Mr. and Mrs. Clem Friemel were in Amarillo Friday. Clyde Smithers spent a few days the past week with J. D. Harrell. Gladys Lewis spent Saturday night with Roberta Harrell.

Daniel News

BY MRS. JOE THURMOND

The preliminary contests were held at Dawn school Tuesday afternoon to see who would represent the school at the county-wide school rally to be held at Hereford March 25. Richard Moors will represent the school in boy's declamation; Pauline Moore in the girls' declamation, and Betty Jo Thurmond in story telling. Mrs. Cecil Hodges, Clarence McBroom and Mort Burun were judges.

Mr. and Mrs. Jack McBroom and children of Hereford spent Tuesday with his brother, Clarence McBroom and family.

Mr. and Mrs. Hershel Tomlinson and Marcelle Louder of Cisco spent the week end with Mr. and Mrs. Floyd Tomlinson.

Mr. and Mrs. Vernon Head and children of Dalhart spent Saturday night with Mr. and Mrs. Joe Thurmond.

Mr. and Mrs. Dave Moore and Mrs. W. R. Moore spent several days the past week with relatives at Plainview.

Clarence McBroom was in Amarillo Wednesday.

Mrs. Floyd Tomlinson entertained with a dinner Sunday in celebration of Mary Jo's fifth birthday. The little guests included were Ruth and Mildred Ghl, Doris Jo and Betty Hodges, Betty Jo Thurmond, Pauline and Ruth Moore, Joe Thomson, Harold Dean and Nita Jo Moore, James Murphy White, Orville and Glenna Moore, Mary Jo received many little gifts.

Mrs. Clarence McBroom and baby spent Friday in Hereford with Mrs. O. L. Shugart.

Seen On the Screen at the Star

For its last appearance today, the famous political picture, "The Washington Merry-Go-Round," will close the one-cent feature for this week. Constance Cummings and Lee Tracy play important parts. Friday and Saturday brings a revival of an old type of picture that has dropped from sight the past several years, wherein people

get lost in desolate places and their manner of living reverts to the primitive. Lella Hyams, Richard Arlen, Charles Lawton and Irvin Pichel are star actors in "Isle of Lost Souls." Manager J. C. Parker says it is one of the biggest 10-cent picture he has ever shown.

The third chapter of the serial, "Jungle Mystery," plays on those dates also, the action being concerned with the hunt for a lost man and incidentally for a large store of stored ivory in the jungle.

Sunday matinees, as well as Monday and Tuesday programs will be taken up with the presentation of "Animal Kingdom," one of the newer productions that has roused favorable national comment.

The one-cent programs of Wednesday and Thursday of next week bring Clark Gable, Carole Lombard and Dorothy McCall in "No Man of Her Own."

AT BRAND OFFICE CHEAP FOR RENT, FOR SALE CARDS

for the Enthusiastic Sportsman

The outdoors season is at hand, and sporting goods are the companions of the good days to come. We have new supplies in all departments.

BASEBALL

Mits, gloves, bats—suitable for all ages.

TENNIS

Rackets, balls, nets, court tape, markers, etc. —If you haven't played table tennis, you have a thrill coming to you.

GOLF

The game supreme. We can supply you with clubs in matched sets, or single selections; balls, bags, tees, etc.

WHATEVER YOU WISH

—In sporting goods, we are able to furnish you in dependable, guaranteed equipment at the lowest prices ever known. —Talk over you wants, we can and will save you money, whether for an individual or a whole team.

STREU Hardware Co.

"A MORE BEAUTIFUL HEREFORD"



LET'S GO, AMERICA!

—We have reached bottom—now watch us go up. Let us go to work, buy what we need, forget our fears and keep our face to the sun,—our shadows will fall behind us. —The Spirit of America is on the job at last!

"LET'S GO, AMERICA"

City Drug Store

"The Home of Dependable Drugs" Pangburn's Candies

Who Wants An Auger?

It Is Holes You Want When You Buy an Auger—Not merely an auger.

So—

It is the things you DO with electric service—not electricity itself—that makes it so worth while.

TEXAS UTILITIES COMPANY

"A More Beautiful Hereford"

TESTED—

by the FIRES of ADVERSITY

An institution that has weathered the difficulties of the past months may take a pardonable pride in its achievement. It cannot but feel that those principles of business practice responsible for its success are sound. Thus this bank, in view of its past performance, solicits your patronage—confident of its ability to serve you.

THE FIRST STATE BANK



# International Sunday School Lesson

BY DR. J. E. NUNN

March 26

**JESUS, ONE EXAMPLE IN SERVICE**  
(Quarterly Review)

**Golden Text for the Quarter:**  
Jesus of Nazareth, who went about doing good, and healing all that were oppressed of the devil; for God was with him.

**Special Theme**  
**JESUS, THE SERVANT OF JEHOVAH**  
Isa. 42:1-4

1. Behold my servant, whom I uphold; mine elect, in whom my soul delighteth; I have put my spirit upon him: he shall bring forth judgment to the Gentiles.
2. He shall not cry, nor lift up, nor cause his voice to be heard in the street.
3. A bruised reed shall he not break, and the smoking flax shall he not quench: he shall bring forth judgment to the truth.
4. He shall not fail nor be discouraged, till he have set judgment in the earth: and the isles shall wait for his law.

**Introduction.**

The twelve lessons of the quarter, with the exception of the temperance lesson, are all taken from the first six chapters of Mark. They place before us very vividly Jesus as a most diligent worker,

going about "doing good," giving himself in sacrificial service for others.

**The Lessons of the Quarter.**  
The topics of the twelve lessons, together with the golden texts, are as follows:

January 1: John Prepares the Way for Jesus.—Mark 1:1-11. Golden text: Prepare ye the way of the Lord, make his paths straight.—Mark 1:3.  
January 8: Jesus Begins His Work.—Mark 1:12-20. Golden text: The time is fulfilled, and the kingdom of God is at hand; repent ye and believe the gospel.—Mark 1:15.  
January 15: Jesus at Work.—Mark 1:21-45. Golden text: My Father worketh hitherto and I work.—John 5:17.  
January 22: Jesus Forgiving Sin.—Mark 2:1-12. Golden text: The Son of man hath power on earth to forgive sins.—Mark 2:10.

January 29: Jesus and the Sabbath.—Mark 2:13-3:6. Golden text: The Sabbath was made for man, and not man for the Sabbath.—Mark 2:27.  
February 5: Jesus Chooses the Twelve.—Mark 3:7-35. Golden text: I have chosen you and ordained you, that ye shall go and bring forth fruit.—John 15:16.

February 12: Jesus Teaching by Parables.—Four Kinds of Hearers.—Mark 4:1-20. Golden text: Herein my Father glorified, that ye bear much fruit; so shall ye be my disciples.—John 15:8.  
February 19: Jesus Teaching by Parables.—The Growth of the Kingdom.—Mark 4:21-34. Golden text: The earth shall be full of the knowledge of the Lord, as the waters cover the sea.—Isaiah 11:9.  
February 26: Jesus Shows His Power.—Mark 4:35-41. Golden text: For I know whom I have believed, and am persuaded that he is able to keep that which I have committed unto him against that day.—2 Tim. 1:12.

March 5: Jesus Giving Life and Health.—Mark 5:21-43. Golden text: The Lord hath done great things for us: whereof we are glad.—Psalm 126:3.  
March 12: Jesus Ministering to the Multitude.—Mark 6:1-56. Golden text: The Son of man came not to be ministered unto, but to minister, and to give his life as a ransom for many.—Matt. 21:28.

March 19: The Effects of Alcohol.—Prov. 23:29-32; Isa. 28:1-4; Dan. 5:1-4. Golden text: At the last it biteth like a serpent, and stingeth like an adder.—Prov. 23:32.

**Special Lines of Study and Teaching.**  
We may consider again with interest and profit some of the individual characters that have come before us in the different lessons of the quarter: John the Baptist, Herod Antipas, Herodias, Peter and Andrew his brother, James and John, the sons of Zebedee, The Capernaum demoniac, Four friends of the paralytic, Gadarene demoniac, Jairus and the Lad with the lunch.

Let us review some of the special teachings about Christ that we find in the different lessons: In Lesson I we find that Jesus was the Messiah foretold in prophecy. In Lesson II we find that Jesus was tempted as other men, but overcame the devil. In Lesson IV Jesus is the only Saviour from sin. In Lesson VI Jesus sends men forth to win the world. In Lesson IX Jesus can calm all the storms of life. In Lesson X Jesus is always ready to answer calls for help. He would have us follow his example by giving ourselves in willing, helpful service for others, that we should be "going about doing good."

**Others.**  
"Others, Lord, yes others, Let this my motto be, Help me to live like others, That I may live like three."

**Man, Thin As Rail, Iron Gives Pep and Weight**  
"I was tired, run-down and thin as a rail. Since taking Vinol (iron tonic) I sleep well, feel better and have gained 10 lbs."—R. A. Comberg. Vinol is delicious. City Drug Store. —adv

**A Jig-Saw Puzzle On a Colossal Scale.**



New York City.—A mosaic, designed by Barry Faulkner for the West Lobby of the R. C. A. building in Rockefeller Center, is assembled from over a million small pieces by workmen in a Long Island City Studio. The panel will be 73 feet long and 14 feet wide.

to be ministered unto, but to minister, and to give his life as a ransom for many.—Matt. 21:28.

**St. Anthony's Church**  
Sunday masses, 8:00 and 10:00 o'clock. Week-day masses, 8:00 except Saturdays 7:00 o'clock at convent. There will be sung masses on Friday and Saturday the feasts respectively of St. Gabriel, Archangel, and the Annunciation of the Blessed Virgin Mother of God.

Sunday, the 20th, is Laetare (Let us rejoice) Sunday, mid-Lent. The church on this Sunday in the ritual chooses excerpts from Scripture that have a note of joyful spirit in them. Another notable change as compared with the rest of Lent is that the organ is permitted to play for this day during the services.

**First Presbyterian Church**  
REV. E. P. GIESEER, Pastor.  
Thursday, 7:30, mid-week service. An informal service of Bible study, praise and prayer.  
Sunday, 9:45 church school, music and orchestra begins at 9:40. Don't miss it. Morning worship at 11. Christian Endeavor at 6:30. Evening services at 7:30.  
Tuesday, 7:30, orchestra rehearsal.  
Wednesday, meeting of the Auxiliaries.

**First Baptist Church**  
REV. V. M. CLOYD, Pastor.  
Sunday school at 9:45 a. m. Sermon by pastor at 11:00 a. m. Baptist Training Service at 7:00 p. m. Sermon at 8:00 p. m. A cordial welcome to all.

**How Strange.**  
Mrs. Benner: "Do you know that my baby is the most beautiful baby in the world?"  
Mrs. Banner: "Well, what a coincidence! So is mine."

**Fairview-Palo Duro Items**  
BY MRS. JOHN BOLING  
A number of people from this community attended the literary contests at the Wildorado school Friday night. Mildred Moore of this community won first place in senior girls' declamation. Others from here who participated in the try-outs were Lela Mae Oglesby and Billy Jordan, in senior girls' declamation; Burl Oglesby, Glenn Allred and Perry Neal Bates in junior boys declamation. Perry Neal won first place, and Glen second place. Billy Jordan is also in the cast of the one-act play.

Mrs. Joe Thurmond and Patsy of Daniel spent Wednesday with Mrs. E. W. Wombie.  
W. B. Bowen was a visitor in the Tom McClain home Thursday and Friday.  
Mr. and Mrs. Bryan Cavenner and daughter visited in the Ernest Deavers home two days last week.  
Mr. and Mrs. E. W. Wombie and E. W. Jr., visited relatives in Amarillo Sunday.  
Mr. and Mrs. Royce Satterwhite have moved to Amarillo, where he has entered the grocery business.

The W. O. Comingoer, O. G. Smith, H. J. Oglesby and E. Deavers families took dinner and spent Sunday in the R. W. Stevens home at Ford.  
Miss Sallie Higgins spent last week visiting in the J. M. Heaton home.

J. C. Line was home from college at Canyon to spend the week end here with his parents.

**WOMEN**  
Women are finding that a new discovery, SKIN-LIFE Ointment, cleans up the worst cases of skin trouble quickly and permanently. It removes blackheads, closes large pores, corrects excessive oiliness, removes other blemishes promptly. Get a jar today and notice amazing improvement in 24 hours. Your druggist refunds your money if SKIN-LIFE fails.

**Skin-Life**  
At all drug stores, or sent postpaid upon receipt of 60c. Skin-Life Company, Shreveport, La.

# THE CHURCH WORLD

**First Methodist Church** REV. E. E. ROBINSON, Pastor.  
**Assembly of God Church** Wm. A. COXE, Sr., Pastor.

Preaching, at 11:00 a. m., subject, "The Anger of Jesus." Night service at 7:45. "The Anniversary Service by the young people." Special music. Sunday school at 9:45.

Each Wednesday at 2:30, missionary society meets, and at 7:45 a Bible lecture by pastor.  
Friday at 7:45, choir rehearsal. Junior church at 11 a. m. each Sunday.

Let fidelity be the crown of your Christian life, the rich and beautiful virtue which shall never be neglected.

The call is for men and women of valor to take their place among the soldiers of Christ and live His life and do His work as under the eye of God. Coward quit, fall out of line; brave men and women fight on for God and the truth. Quit groaning, shrieking and bellowing; get busy for Christ, hold on, never surrender. God has never been able to use discouraged leaders in his army. Hear the voice from above, dear hearts, and press on—the morning light is breaking over the hill tops.

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**Skin-Life**  
At all drug stores, or sent postpaid upon receipt of 60c. Skin-Life Company, Shreveport, La.

The Assembly of God church, avenue G and Eleventh Street, announces a revival campaign beginning on Sunday, March 26. Evan



gelist Gordon Lindsay of Portland, Oregon, will conduct these meetings. Mr. Lindsay is a forceful preacher of the old-time religion. You will be glad for the opportunity of hearing this revivalist deliver his Gospel messages in his own unique way.

Rev. Mr. Lindsay is accompanied by Mr. Irvie Parker of Taft, California. Brother Parker, who is a gifted musician instrumentally and vocally, will direct the music throughout the meetings. Mr. Lindsay is also assisted by William A. Coxie, Jr., who plays the cornet and sings solos.

During the course of these services sermons will be given on various themes pertinent to our day, such as Salvation, The Baptism of the Holy Spirit, Divine Healing, The Second Coming of Jesus Christ, and kindred themes.

Don't fail to make your plans so as to attend these meetings. We invite the Christians in general to join us in prayer that God will give us a revival of old-time power. All are welcome to worship with us at 7:30 each evening.

Samuel Worth, father of Mrs. A. H. Streu, is down from Amarillo visiting in the Streu home this week.

**Send \$1 for the next 5 months of THE ATLANTIC MONTHLY**  
Make the most of your reading hours. Enjoy the wit, the wisdom, the companionship, the charm that have made the ATLANTIC, for seventy-five years, America's most quoted and most cherished magazine.

Send \$1 (mentioning this ad) to The Atlantic Monthly, 8 Arlington St., Boston



**Trade at Home Have Money**

EVERY big city was once a small town. BUSINESS made it grow.  
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**The Swapping Age.**

A gentleman walking along the road met a small boy leading a dog. He stopped and asked the boy: "Son, what are you going to do with that dog?"  
"Sell him," replied the boy.  
"For how much?"  
"Fifty thousand dollars."  
"Do you think you can get that much?"  
"Sure!"

A few days later the gentleman met the boy again and asked: "Did you sell your dog?"  
"Yes."  
"Get fifty thousand dollars for him?"  
"Yes; but had to take two cats at \$25,000 each."

**He Had Had It.**  
Freshman: "May I have the last dance with you?"  
Footsore: "You've had it."

Bill: Why doesn't a Scotchman send his children to school?  
Frank: Because he's afraid they will have to pay attention.

**THANKS---**  
—I have recently sold my half interest in the Wholesale-Retail Fruit and Vegetable House to my former partner, Ross Fuller. I take this way of expressing my appreciation for the trade you have given me, and hope you will continue to patronize Mr. and Mrs. Fuller.

**N. C. Voegle**

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The title to your land is vital. Our Abstracts correctly reveal the title.  
**A. O. THOMPSON ABSTRACT CO.**  
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Clothes Called for and Delivered.  
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We Deliver Daily.  
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When wanting flowers for any occasion. Funeral flowers given special attention.  
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Car washing and greasing, and road service.

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Just East of Court House.  
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Specialized Greasing, Tire Repairing and Road Service

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Open Early and Late

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Fresh and Cured Meats

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In homes, reasonable charges. Phone 277 or see me at my home.  
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Symbol of Dealer Selling Approved Gas Appliances  
**Cook With Gas**  
FOR SPEED COMFORT ECONOMY ACCURACY CONVENIENCE  
**West Texas Gas Co.**

**Chicks to Money Makers!**

**Just What You Want!**  
GO RIGHT AHEAD and write down just what you want your chicks to be:

- 1—BIG PULLETS
- 2—LAYING PULLETS
- 3—MONEY-MAKERS

These specifications just fit Ingredient "X" in Purina Chick Startena and Purina Chick Growena. Ingredient "X" does exactly what you want done, making your chicks money-makers.

This year be sure you are not short-changed. Follow the Purina 2-7-11 Plan. It doesn't cost much . . . not at our new low price on Startena and Growena. Drop in before you get your chicks and let us help you get everything shaped up to make money-makers of them.

**PURINA CHICK STARTENA CHOW**  
**PURINA CHICK GROWENA CHOW**

**McLEAN & PITMAN**

# LOCALS

Walter Harrison, bookkeeper of the Kemp Lumber Company general offices at Roswell, was a business visitor in the Hereford yard Friday and Saturday.

Miss Eula Mattingly of Clovis visited over the week-end with Mr. and Mrs. R. E. Kessie.

Doyle Rose is reported seriously ill of pneumonia this week, coming as a relapse following other sickness before attending the Amarillo Fat Stock Show.

Mexican Enchiladas served at all hours at IKE'S CAFE. 1c

Mr. and Mrs. Alton Fraser returned home Friday from a trip which included Austin and Fort Worth.

Five cents will buy a lot of guaranteed bulk garden seed. West Texas Feed & Seed Co. 1c

A. D. Smith, of Friona, was here last Friday visiting friends and attending to business.

Paul Wright Barnett of Canyon spent Tuesday here with friends.

Mr. and Mrs. J. Hoyt Lewis of Ada, Oklahoma, returned home Friday after spending the week with Mrs. Lewis' parents, Mr. and Mrs. J. H. Wilson. Mrs. Wilson accompanied them to Amarillo where they spent the week end with Mrs. S. B. Booser.

Real realistic permanents for \$3.50. Mrs. Carl Jennings. 1c

## STAR THEATRE

Hereford, Texas

Last Time Tonight THURSDAY, MARCH 23

"The Washington Merry-Go-Round" With Constance Cummings and Lee Tracy.

ANOTHER 1c SPECIAL

FRIDAY - SATURDAY MARCH 24-25

With Matinee Saturday.

A GRIPPING DRAMA "ISLE OF LOST SOULS"

With Four Big Stars Lella Hyams, Richard Arlen, Charles Laughton, Irvin Pichel.

Also Third Chapter of "Jungle Mystery" An India Ivory Hunt

A BIG 10c PROGRAM

Sunday Matinees and Monday and Tuesday MARCH 26-27-28

The birds know it The bees know it We like to pretend that we don't know it. But rich or poor, wise or foolish, the best of us are only human in "The Animal Kingdom"

HARDING HOWARD

The ANIMAL KINGDOM

With News and Mickey Mouse

Wednesday - Thursday MARCH 29-30

"NO MAN OF HER OWN"

With Clark Gable, Carole Lombard and Dorothy McCall

A 1c SPECIAL PICTURE

Andrew Pat Jones left Wednesday for Canyon to enter the College for the spring term. He is a transfer from A. & M. College, College Station, Texas.

Burl Alexander, student at W. T. S. T. C., spent the time between terms with his parents, Mr. and Mrs. D. H. Alexander.

Mr. and Mrs. Oscar Easley and little son, Jimmy, were Amarillo visitors Monday.

Miss Addine Hastings of Canyon College, spent the past week end with her parents, Mr. and Mrs. Henry Hastings.

Mr. and Mrs. Urlin Streu and small son visited Mrs. Streu's mother in Memphis over the week-end.

### Notice

The high school band mothers will hold a bake sale Saturday, March 25, at Piggly Wiggly. Everyone is urged to donate in cash or food. 9-3c

Miss Roberta Davis, student in W. T. S. T. C. at Canyon, spent Sunday here with home folks.

Carl Spratt, son of Mr. and Mrs. I. H. Spratt, who is attending college in Canyon, spent last week-end at home.

Mr. and Mrs. John A. Neill and little daughter, Nancy, of Clovis spent the week end with Mrs. Neill's parents, Mr. and Mrs. W. B. Wiltshire.

Claude Tugwell and J. C. Ritter of Amarillo spent Friday in Hereford attending to business.

Ralph Barnett spent Tuesday in Canyon visiting his family.

You can buy as little or as much of guaranteed garden seed as you wish at the West Texas Feed & Seed Co. 1c

### Card of Thanks

To our neighbors and friends who were so thoughtful and helpful at the death of our husband, father and grandfather, we extend our heartfelt thanks. The floral offerings were beautiful. May God bless you.

Mrs. R. H. Duff, Mr. and Mrs. Wes Bradley and Son.

Mr. and Mrs. Robert Duff and Daughter. 1p

Kelth Guthrie returned to W. T. S. T. C. last Wednesday, after having spent the past several days here with his mother, Mrs. B. F. Guthrie.

Mmes. R. E. Kessie and Minnie Jones were Amarillo visitors Tuesday.

Mmes. Homer Grizzle and J. H. Trimble were visiting in Amarillo Tuesday.

Mr. and Mrs. W. F. Gillis and Mrs. A. K. Gillis were in Amarillo Sunday visiting.

Mr. and Mrs. R. H. Womack spent the week-end in Amarillo with their son, Oscar Womack, and wife.

Buy Gladioli by the hundred and extend the planting time several months. You'll enjoy the lovely bloom from July to frost. Choice bulbs for sale. H. L. Rice. 1c

Miss Ethel Rice of Pampa spent last Sunday here with her parents, Mr. and Mrs. H. L. Rice.

Mrs. Beryl Witherspoon and Mrs. Ina Mae Hastings were Amarillo visitors last Saturday.

Miss Mae Millard of Canyon was in Hereford over the week end visiting her parents, Mr. and Mrs. Fred Millard.

Mr. and Mrs. Ivor McClendon are in Claude this week attending to business matters.

Try our Merchants' Lunch, 25c. At IKE'S CAFE. 1c

Mr. and Mrs. James W. Witherspoon are in Dumas this week, where Mr. Witherspoon is attending court.

The West Hereford Demonstration Club will meet Friday, March 24, at 2:30 p. m. with Mrs. Russell Carroll.

The T. E. L. class of the Baptist church held an executive meeting at the home of Mrs. M. D. Twitcheb last Thursday.

Billy Hawkins, who is attending college in Canyon, spent last week end here with his parents, Mr. and Mrs. D. W. Hawkins.

## INTELLIGENT VOTING NOT ALWAYS BASED ON EDUCATION

(By S. W. ADAMS)

An unthinking democracy is "What's the Matter With Texas?" A man has just said to me that "ignorant voters" is what's the matter with Texas; that there should be an educational qualification, at least a high school course, required of a voter.

I countered: "Did you read the recent proposed constitutional amendments before voting for them?" and he replied that he had not. "Why?" I asked, and he said, "Well, I took it for granted that the Legislature would not offer a bad amendment."

This man holds a degree, and just said that the whole Legislature was an aggregation of nit-wits, and charged their election up to "ignorant" voters.

I believe in a thinking, selective suffrage, but I do not believe that it should be based on a literacy. I think there are two things either of which should take the right of suffrage away from a man: his indifference and his servility.

It matters not if a man has a degree, if he doesn't post himself on all elections and vote at all elections according to the dictates of his own informed mind, or is known to back his vote on another's opinion, he should be barred from voting. On the other hand, a man might be unlettered, yet post himself and be a very capable and worthy voter. For some reason literacy neither means brains nor interest.

The servile voter, the delivered voter, the voter who votes to hold his job, is a terrible thing because he is used as the tool of bad, whereas the good never seeks to control his vote.

Miss Mildred Jackson and Mrs. W. G. Harris of Stratford are visiting in the home of Mr. and Mrs. R. E. Kessie this week.

Mr. and Mrs. J. C. Parker left for Floydada Wednesday morning where they were called to the bedside of a nephew who is seriously ill.

"Bill" Hall, sheriff of Parmer county, was over from Farwell on official business Tuesday.

G. Edwin Smith of the H. V. Robertson Co., Amarillo, spent Tuesday afternoon here on business and visiting Seth B. Hoffman.

Harry Fritz and Clifford Acker spent Sunday in New Mexico.

H. A. Close was in Amarillo Wednesday attending the West Texas Pharmaceutical semi-annual convention.

Gladioli may be planted now. I have choice "glads" to sell in separate colors or mixtures. H. L. Rice. 1c

Mr. and Mrs. Frank Carl and Mrs. Earl Lance spent last Thursday in Amarillo.

Robert Varnell and Chester McCarty of Lubbock spent the week-end with Mr. and Mrs. J. E. Speegle.

Mrs. Lee Stuart left this week for Greenville where she attended the Grand Lodge as a representative of the Rebekah Lodge of Hereford.

Mr. and Mrs. Ed Seal, old friends of Mrs. S. E. Askren, were up from Bayton, Texas, to spend the past week end with her.

Mrs. R. D. Martin and daughter, who have been spending the winter visiting the home of the former's aunt, Mrs. S. E. Askren, left Monday to return to their home in Houston.

## Hips on Taxes

LEGISLATIVE NEWS SERVICE OF THE TEXAS PRESS ASSOCIATION, AUSTIN

Austin.—An important factor in the tax situation is to secure legislation that will give some degree of permanence to economic effects during the present period when economy has become a matter about which there is no debate. It is obvious that conditions are propitious for changes and reforms that will extend benefits of retrenchment beyond the period of the present emergency. It is equally obvious that little will have been accomplished if measures of economy gain approval simply as emergency matters.

To adopt measures temporary in purpose and character that are equivalent to an admission that the cost of government should return to its former high levels would be a distinct failure to make the most of the present opportunity. People are intensely tax-conscious now. They seldom are when business is at normal. For this reason, many think it would be a blunder not to capitalize on present sentiment and write into the organic law some very definite barriers to excessive government costs in the future.

It is necessary to bring expenditures down to the capacity of the people to pay in order that the present unbalanced condition of the State and local budgets may be corrected. To stop there, however, would leave the larger task of providing proper safeguards and eliminating wasteful expenditures practically untouched. Many people are likely to be misled concerning reports of flat reductions. Such treatment should be applied only to necessary functions of government. Unnecessary services should be abolished.

Agreement is general among students of government and taxation that the most costly and possibly the most wasteful practices are to be found in local affairs. Organizations of county government is notoriously conducive of waste. Constitutional and legislative requirements are largely responsible. County commissioners have only very limited control over the affairs for which they are in theory responsible.

Fees of certain officials are fixed under the constitution by state law. Ridiculously high earnings are common, and county commissioners are powerless to make reductions. There are many needless officers, especially in counties of small population, but they cannot be abolished any more than the office of governor. Practically, county commissioners must levy the taxes and watch others, over whom they have little or no control, spend the money. They have responsibility without authority.

Several constitutional amendments designed to correct this condition have been introduced in the legislature. A committee is now trying to combine them into a single measure.

There is a distinct danger that harm may result from too greatly liberalizing authority for issuing bonds and determining limits of taxation as applied to counties. The "home rule" idea sounds attractive. Yet, it has been shown that extravagance in public expenditures rather than economy, has followed the loosening of constitution inhibitions. It will be found that the local tax burden has become heaviest where the greatest measure of local action is permitted. This is an anomaly, but a study of the local tax map of Texas will substantially bear out the statement that taxes are least burdensome where communities have been

slowest to adopt many of the modern devices.

Extreme caution must be exercised in amendments designed to reorganize county government. The elasticity of authority should be in the direction of economy. In the past two decades the tendency has been toward more expensive local government, through multiplication of services. The chief reason why Texas is in less distress today than many other states is because framers of the constitution imposed certain restraints as to powers of borrowing and taxation. Citizens should analyze county government reorganization measures and let their representatives know their wishes. The present system is archaic and wasteful, but change might prove even worse through removal of the constitutional barriers, along with those provisions which now prevent need freedom of action.

Another proposed amendment designed to provide an automatic check on state expenditures is the one which would limit the total state taxes to \$10 per year per capita.

These two suggestions constitute the attempt to work out permanent tax relief, rather than to be constant with temporary measures that do not correct the fundamental causes for the terrific increase in the cost of government within the past decade. To accomplish these reforms will be no easy matter. Those who are sponsoring them will need the active support of the people.

The sales tax proposal has been revived in a measure prepared by a sub-committee of the House committee on taxation and revenue. The rates are lower than those originally proposed at the beginning of the session, but the measure is fundamentally the same.

J. W. Hamm of Hart is seriously ill at the home of his daughter, Mrs. R. O. Douglas, in North Hereford, this week.

## Flax Grown on King's Estate at Sandringham



Sandringham, England.—Hopes of a great new industry for Norfolk centered around the King's estate at Sandringham has just been brought a step near. It is believed that a large linen factory will be erected near the estate on which it has been decided to put aside 100 acres for the planting of flax after some experimental showing. Photo shows some of the flax grown on the King's estate.

## FAMOUS MUSICIANS TO BE IN CANYON MARCH 27

Canyon, March 22 (Special).—One of the most famous chamber music organizations in the world, the London String Quartet, will appear in a return engagement on

Monday evening, March 27, in the Administration auditorium of the W. T. S. T. C., Canyon, as the first program of the Spring Lyceum series at the college.

John Poplington, first violin; Thomas Petre, second violin; William Primrose, viola, and G. Warwick Evans, violoncello, compose the ensemble, which has played in almost every country of the world where fine music is demanded by discriminating audiences. Every member of the quartet is a distinguished concert artist in his own right.

Those who heard the first performance of the quartet in Canyon are high in their praise of the tone and quality of the program.

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CELERY Nice, large, well-bleached, each	10c	JELLO Any flavor, two for	13c
PRUNES Gallon size	27c	RAISINS Four-pound package	25c
CHERRIES Sour, Red Pitted, gallon	39c	PEANUT BUTTER Quart jar	22c

## Sweet Potatoes

candied, No. 2 can 5c

OATS Large package	10c	PRUNES Two-lb package	15c
PECANS In halves, lb 29c, 5 ounces	16c	SOAP P. and G., 5 bars	13c
TUNA Per can	10c	PICKLES Sour, sliced, quart jar	14c

## COFFEE

Schilling's, 1 lb can 31c, 2 lb 59c

POST TOASTIES Regular size	10c	LEMONS 300 Size Dozen	19c
MACARONI Or SPAGHETTI, 3 for	10c		
MILK Carnation, tall can	5c		
SALAD DRESSING Quart jar	25c		

Firm, Crisp Head 5c

## PEARS

Per Gallon 29c

COCOA Mother's, 2-lb can	24c	WASHING POWDER Big-4, five-pound box	29c
CATSUP 14-Ounce bottle	10c	CRACKERS Two-pound box Saltines	21c
PINEAPPLE Libby's 6-oz can	6c	BEETS No. 2 1/2 can, each	10c

## FLOUR

Hereford, 48 Pounds 65c

PALM OLIVE BEADS 10-c Package	5c	MEL'O A real water softener, 2 cans	15c
LYE Babbitts, three cans	25c	SANI FLUSH Per can	19c
MUSTARD Quart jar	15c	SOAP Toilet, giant bar Hardwater Cocon	5c
LARD Compound, 8-lb carton	48c	POTATOES Seed, bushel \$1.50, peck	40c

HAMBURGER MEAT, fresh, lb 5c  
Chili, home-made, lb 12c Beef Roast, best, lb 5c  
PORK SAUSAGE, fresh, lb 5c  
Steak, baby beef, lb 25c Cheese, Longhorn, lb 14c  
Bologna, Minced Ham or Franks, lb 12 1/2c  
BACON, sliced, nice and lean, lb 14c

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