

The Hereford Brand

SAMPLE COPY

Published Every Thursday

Our Slogan—"More People—More Farms"

33rd Year—Number 18.

The Hereford Brand, Hereford, Texas, Thursday, May 11, 1933.

Five Cents Per Copy.

247 Deaf Smith County Farmers Asking Federal Seed Loans

Brand's Low Subscription Offer Gets Fine Response; Holds Good Until June 5

That dollar rate for one year, or fifty cents for six months, either in cash or in barter for cream, poultry or eggs, offered last Thursday by The Brand for the next thirty days, has hit a popular chord and the response has been most gratifying. In the short space of time the offer has had time to be advertised.

A number of new cash subscriptions have joined The Brand family on the basis of this reduced subscription, while a surprising number of those subscriptions do not expire for months have showed up the expiration date in order to take advantage of the saving afforded.

The barter plan is also showing nice returns, although on Friday and Saturday of last week the offer had not yet had time to thoroughly percolate throughout the country, and steadily increasing returns are looked for from now on until the end of the period the offer is good for.

Remember!—you can now get a one year's subscription to your home paper for \$1.00, or a six-months' for fifty cents. In recognition of the prevailing scarcity of cash, The Brand will accept cream, poultry or eggs, at current market prices, in exchange for subscriptions.

Here's all you have to do: take your chickens, eggs or cream to any one of the merchants listed below, who are cooperating with The Brand in this campaign, and they will allow you market prices for your products and give you a credit slip to The Brand for the subscription; or, if you prefer, they will take your name and route number and turn it in direct to The Brand.

This offer expires June 5—better arrange to bring in your chickens, eggs or cream to the following enterprising merchants of Hereford and get your subscription slip for the Brand:

Carlyle Grocery, Furr Food Store, Piggly Wiggly Grocery, Hereford Poultry and Egg Co., Loken's Cash Grocery, Carl's Cash Grocery, Huggins' Cash Grocery, Reed's Cash Grocery, Texas Market and Grocery, Farmers' Creamery, West Texas Feed and Seed Co., I. H. Spratt Cream Station.

Packard Mill Improvements Aid Production

The Packard Milling Company, owned by H. M. Packard and H. E. Danforth, and located across the Santa Fe tracks on South Main Street, is one of the busy spots in Hereford. They employ ten men regularly on a four-day week basis and a part of the crew for the full six days. For a greater part of the winter the mill operated on a two-shift, 24-hour a day basis, each crew working 12 hours each. Since new machinery has been installed the capacity of the plant has been increased to 150 barrels per day, and for the first time in several years they are keeping up with their orders.

This comparatively new institution got under way in August, 1930, when Mr. Packard purchased from Roy Rogers the mill located near the present site of the new mill. Soon afterward Mr. Danforth purchased a half interest with Mr. Packard and immediately took active charge of the making of flour and grinding of grain, etc.

The mill now makes three grades of flour, grinds a very fine grade of yellow and white cornmeal, and produces a high grade of mill bran.

Since the purchase of the original mill from Mr. Rogers, the new company has erected a new building and added to it several times, until now it contains about four

Joe Beckman, Umbarger, Loses Arm In Crash

Joe Beckman, pioneer resident of Umbarger, sustained injuries, necessitating the amputation of his left arm just below the shoulder, and Paul Foster of Hereford and Buck Ward of Dimmitt were severely shaken and bruised in an unfortunate collision of two trucks Tuesday night about nine o'clock on State Highway 33, one and three-quarter miles west of Umbarger.

Foster rushed Mr. Beckman to the Deaf Smith County Hospital as quickly as possible, where the operation was performed. Thursday morning hospital attendants reported Mr. Beckman as doing very nicely, if complications do not develop.

Neither truck turned over, though both were damaged. The International of Mr. Beckman, loaded with wheat, was being driven eastward while the Reo of Mr. Foster loaded with merchandise from Amarillo, was proceeding westward. Mr. Foster operates a regular truck line. Mr. Ward was employed to drive the merchandise truck. The International lost the left front wheel, with other smaller damage.

Cause of the unfortunate accident has not been definitely determined. It was Mr. Foster's first accident in many years of public motor transportation, and he is greatly shaken and affected by the injuries sustained by Mr. Beckman. The latter is one of Bandall county's best known and popular citizens, and his friends are praying that he will emerge from the trying experience without more serious complications.

Brumley Ships Prime Yearlings to Los Angeles

Forty head of the slickest and prettiest yearlings that can be imagined were shipped out of Hereford to Los Angeles Wednesday night by Bonnie Brumley. The calves, all high grade stuff, were purchased from F. D. Perkins and put on full feed November 1, making the feeding period exactly 190 days. While they were not weighed at the beginning, test weights indicated an average of about 525 pounds. Wednesday's estimate was around an average of 900 pounds after delivery in Los Angeles.

They were fed an average of 17 pounds of ground kafir corn daily, and all the bundle stuff they would take up to a month ago, when this was cut down and more grain used. Mr. Brumley already has a top load sold in advance to a packing house.

Mr. Brumley followed the cattle with hogs and says he will make a profit out of the deal, whatever they bring. He likes to feed cattle, and finds that good quality is essential to success. He has now been feeding for two years. He has just put five more loads of calves on feed and will finish them for baby beef.

Bonnie says he prefers hand feeding to self-feeders. He has bought all his grain for this bunch, grinding it himself right in his own granary. His big barn is now chock full of feed.

Recently he constructed a dipping vat for both cattle and hogs, and says it pays big dividends in the thriftiness of his animals.

Littrell Spratt Has Operation.

Littrell Spratt, former Hereford man, and son of Mr. and Mrs. I. H. Spratt, was operated on last Thursday night for appendicitis in the Santa Fe hospital at Clovis. Mr. Spratt and family live in Belin, New Mexico. Mrs. Spratt, his mother, went to Clovis Friday to be with him, and found him improving satisfactorily.



RAYMOND PAUL CONEWAY, JR. Son of Mr. and Mrs. R. P. Coneway, Salutatorian of the Class of 1933.



MISS WILMA JO JONES. Valedictorian of the Class of 1933. Daughter of Mrs. A. M. Jones.

Now Looks Like Hereford High Will Have Heavier and Better Team for '33

Prospects for a winning football eleven at Hereford High the coming fall are brighter than they have been since the memorable days of '29, thinks Coach Tommy McCollum, energetic and resourceful coach of the local aggregation. For one thing, there will be more weight on the '33 team than last year, which suffered severely through lack of sufficient poundage. And the coach is pleased over the outlook for development of several good passers and punters, something else that held the eleven back last fall. It's a cocky aggregation, too, and that counts a lot before the final whistle blows in a hard-fought tussle.

The candidates have been going through a siege of spring training during which Mr. McCollum has acquired some valuable information on the abilities of the various men. His style of play will depend largely upon the material he has to work with, and if all the boys who were out this spring return in the fall, with expected additions from other schools, it will be a mere matter of training and conditioning.

Little is known about the fall schedule now, except that the season will open with a game at Portales. Clovis will play here later on. At present, owing to curtailed coaching staffs, it is uncertain whether the annual games with Tulla, Farwell and Dimmitt can be arranged.

Among the squadmen reporting for spring practice were the following: backs, J. D. Clayton, Wilbur Wombie, Richard Baker, Morris Sowell, Earl Trimble, R. A. Daniel and L. B. Russell. Centers, H. D. Blythe and George Smith. Guards, Roger Brumley, Dennis Baker, G. B. Hagar, Woodrow Shaland, James Garrett and Bill McLean. Tackles, Carl Howard, Wayne Parris, Hughes Millard and Henry Turner. Ends, Orland Wilson, Walter Seed, Wilbur Bengel, L. W. Carlyle and Dean Storey.

Nine of these are letter men from last year, although all of them were not regulars. In addition, several good men are expected in from Westway school.

Clovis Men Visit Brand Office Monday Morning

Messrs. Ed L. Manson, manager of the Clovis News-Journal, and Jack Hull, secretary of the Chamber of Commerce at Clovis, visited the Brand force Saturday morning.

Mr. Manson received much of his early training in the newspaper business in Hereford, when the town was in the making. He was pretty much of a lad then, but while here Saturday ran back thru the files of Volumes One and Two published in 1901 and 1902, and recalled many of the happenings listed therein.

Messrs. Hull and Manson had been in Amarillo attending the Panhandle Press Association.

Panhandle Counties Ask Federal Aid for Road Improvement

Representatives from 11 Panhandle counties in a district meeting of the Texas Good Roads Association at Amarillo Tuesday afternoon petitioned President Franklin D. Roosevelt and members of Congress to allot a part of the proposed \$2,000,000,000 federal unemployment relief program funds to highway construction in this area.

The West Texas Chamber of Commerce was also asked to actively support the effort to secure some of the funds for road work in the territory served by that organization.

Dalhart Man Presides

Elmer D. Elliott, Dalhart, co-director for the Texas Good Roads Association for the 31st Senatorial District, presided at the meeting. John P. Slaton, Hereford, also a director in the association from this district, was unable to attend because of illness.

It was pointed out at the meeting that in its present form the relief act provides mainly for reforestation, drainage and soil erosion, none of which will be applicable to the Panhandle. The great need of this section from a relief standpoint is the completion of gaps in through highways and enlarged road employment programs whereby idle men may be employed. Unless highway construction is added to the provisions of the program this section of the country will receive little benefit from the legislation.

The resolutions to the president and congress adopted do not conflict in any way with the proposed work on the Palo Duro Canyon project, it was pointed out.

Hereford was represented at the meeting by H. Baskin, C. H. Dyar and Mrs. C. R. Bentley, secretary of the Hereford Chamber of Commerce.

Sheriff John Flanigan and son of Dimmitt were here Tuesday morning.

Local Committee Goes To Amarillo Meeting Saturday; Will Ask Limit Be Raised

Additions Give Hereford Model Flower Plant

With a recent addition of another section, Hereford can now boast of a sure-enough greenhouse, located on Norton Street, west of 25-Mile Avenue. The enlarged plant measures 30 by 40 feet, and is now being stocked with every imaginable variety of plant necessary for that kind of business.

Russell Daniel is in charge of this business, and extends a cordial invitation to those who will come out and inspect the plant, enjoy the flowers and remain as long as they desire.

The new industry is known as the Hereford Floral Company, and is a decided asset to the city. It is a state-certified institution. The lot surrounding the greenhouse is covered with hot beds containing cabbage, tomatoes, peppers and sweet potato plants.

Agriculture Class Goes Picnicking In Canyon

B. H. Hopkins and his vocational agriculture class enjoyed a picnic the latter part of last week at the Baptist camp grounds in Palo Duro Canyon. The party left last Friday and returned home Sunday evening from their camping trip. Mr. Hopkins declares that the best part of their stay in the canyon was that the wind does not blow there.

Geo. L. Muse, chairman; A. H. Streu and C. H. Dyar, Deaf Smith county's Crop, Production Seed Loan Committee, are planning to be present at a meeting of representatives of 45 Panhandle counties at Amarillo next Saturday when instructions will be given for making summer fallow and wheat loans under the Act recently passed by Congress.

Applications for loans will be taken by the county committees from May 15 to May 31. Since the time is limited in which farmers may apply for loans, bankers, chambers of commerce, county agents, newspapers and business interests are urged to become familiar with the set-up.

Sherrill To Attend. Owen W. Sherrill of Dallas, who is in charge of the administration of the seed loans in Texas, will attend the meeting. Arrangements are in charge of John E. Hill of the Panhandle Lumber Company, who is chairman of the Panhandle Farm Relief Association, embracing the north 24 counties of the Panhandle.

The information and instruction meeting will open at 10 a. m. in the Crystal Ballroom of the Herring Hotel.

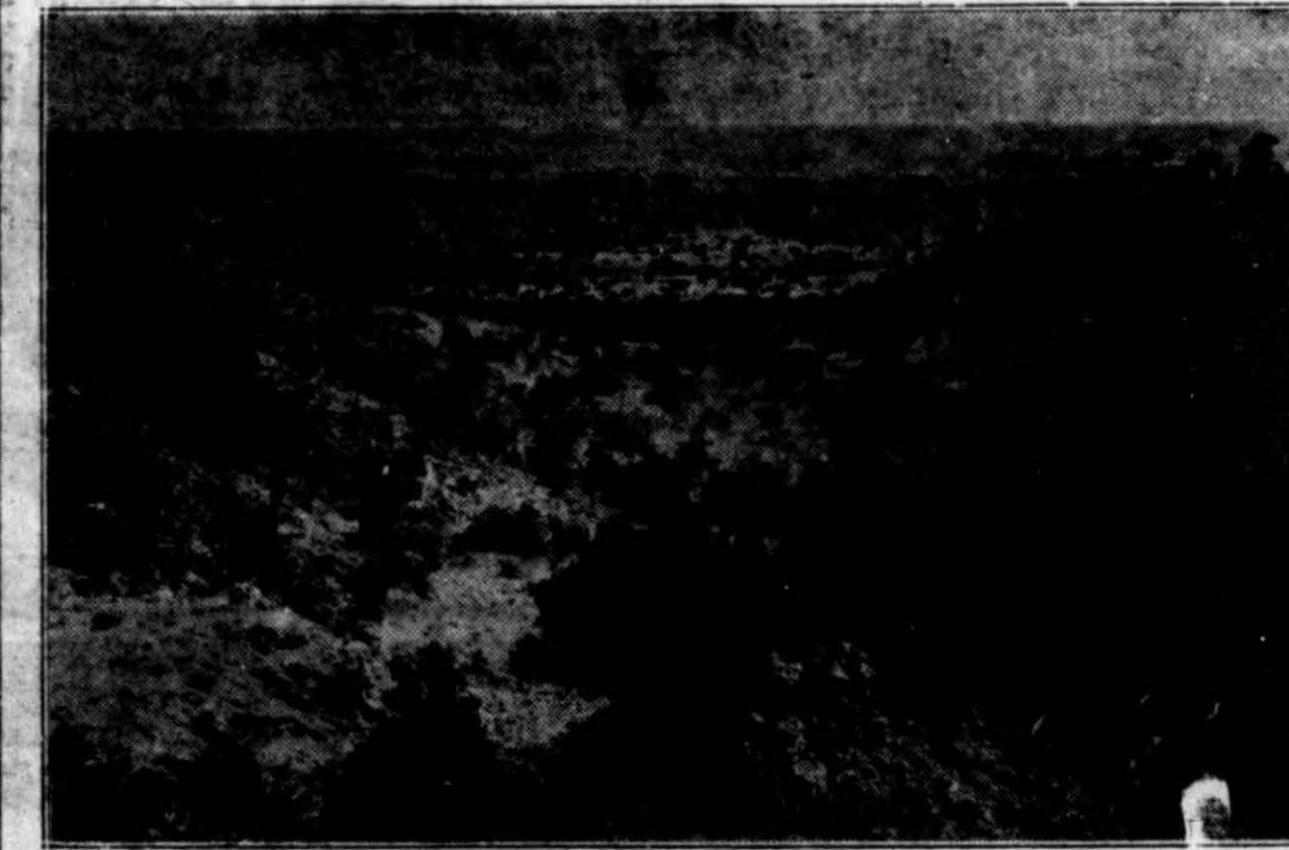
Seek Higher Maximum

In the meantime, Mr. Hill, assisted by Wilbur C. Hawk, president of the West Texas Chamber of Commerce; P. C. Bennett, head of the Amarillo chamber of commerce agricultural department, and others, are leading a campaign to bring about the modification of the loan act and raise the maximum sum a farmer may borrow from \$300 to \$500, and, in addition, to renew or extend the spring crop production loan period for another 30 days.

Panhandle leaders believe that \$300 is inadequate to meet the emergency in this section. They contend also that an extension for granting the loans should be granted because of the recent abandonment of lands and of the continued drought.

So far 234 applications from this county have been forwarded to Dallas, this work being done by the committee, with the aid and through the facilities of the Chamber of Commerce. Just how many of these applications will be granted is problematical, but every effort will be made to put as many through as possible. Last year these seed loans for fall planting were not available, and it was only through fast work by Congressman Marvin Jones at this present session of Congress in getting through an amendment, that Panhandle farmers were considered.

Scenic Highway for Palo Duro Canyon.



Amarillo.—The Panhandle's dream for a quarter of a century; the opening of a great scenic playground in the famous Palo Duro Canyon is near realization, in the opinion of local committees and state officials.

Developments looking to the establishment of a state park in the Canyon, with a 30-mile highway down the very heart of the stupendous gorge, have been rapid during the past 10 days, with the organization of Panhandle citizens from seven counties to secure right-of-way and to assist state officials in getting work started in the immediate future on actual improvements.

D. E. Colp, chairman of the Texas Park Boards, and John W. Fritchett of the state board of water engineers, spent five days in Amarillo, in viewing the Canyon and in conference with delegations from the various committees interested in the project. At the organization meeting in Amarillo last week, an executive committee of seven, with T. E. Johnson of Amarillo as chairman, and

Clyde Warwick of Canyon as secretary, was chosen; the location of the first highway into the Canyon was selected; preliminary surveys were made by the state officials and local committees are now securing the right-of-way.

In the picture above is shown the point where the scenic highway will enter the Canyon, 11 miles west of Canyon City, at the exact site where Col. Charles Goodnight drove his first herd of cattle into the Palo Duro 56 years ago. The highway will follow his trail for 25 miles to the site of his first homestead, and will extend five miles further to where it connects with a road crossing the Palo Duro almost due south of Claude, thus affording an outlet both north and south. The ultimate plan is to extend other outlets to Clarendon and Memphis on the east; Tulla to the south and Amarillo to the northwest, but the first efforts are being centered on the 30-mile improvement program down the Goodnight Trail. A splendid new road now runs to the point of entrance from Canyon City, a distance of 11 miles.

Serving on the executive committee with Mr. Johnson and Mr. Warwick, are the following county directors: Ed Baird, Randall L. P. White, Armstrong, Odos Caraway, Douley; Dr. W. C. Dick-ey, Hall; Dr. J. W. Stevens, Swisher, and J. E. Bain of Brisco.

Local committees in each county are now obtaining right-of-way on roads approaching the Canyon and also assisting on the main drive-way through the gorge, which runs through the Panhandle for a distance of nearly 100 miles.

Full cooperation also is being given the committee by the state park board, the state highway department, the health and game departments and by the West Texas Chamber of Commerce, through President Wilbur C. Hawk of Amarillo. Prospects are that dirt will be broken on the construction of the highway within 30 days, leading to the location of a number of government conservation camps in the Canyon where hundreds if not thousands of Panhandle men will be put to work on one of the outstanding relief programs in Texas.

Spring Football Contest Shows Good Playing

The novelty of a spring football game was offered the fans last Friday when Coach Tom McCollum tried out his prospective high school eleven for the coming fall against a team of old timers and graduates called the Seniors. The Seniors won, 6 to 0, but it was a pretty even battle all the way and the youngsters gave a fine account of themselves.

The only score of the game came in the first quarter, the details of which are given below. From there out it was a see-saw affair, with neither outfit being able to develop a scoring punch.

First Quarter. The high school won the toss and chose the north end of the field. J. Russell kicked off to L. B. Russell, who kicked back, the ball going out of bounds on the 30-yard line.

Bartley gained one yard at right tackle; J. Russell lost two at right end; high school off-side at center; high school off-side at left

(Continued On Last Page)

(Continued On Last Page)

The Hereford Brand
Published Every Thursday at
HEREFORD, DEAF SMITH
COUNTY, TEXAS

SETH B. HOLMAN,
Editor and Owner.
MRS. SETH B. HOLMAN,
Associate Editor.



TELEPHONE 30-NIGHT 406-W

NOTICE TO THE PUBLIC
Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally at the office on North Main Street.

Entered as Second-Class Matter at the Postoffice at Hereford, Texas, Under the Act of March 3, 1879.

SUBSCRIPTION PRICES:
Zones 1 and 2, per year \$1.50
Zones 1 and 2, six months \$1.00
Outside Zone 2, per year \$2.00
Outside Zone 2, six months \$1.25
Outside Zone 2, four months \$.75

ALL SUBSCRIPTIONS STRICTLY CASH IN ADVANCE.

EDITORIAL

(By Seth B. Holman.)

For more than a year I have been wandering about in a circle, politically and economically speaking. All the old stand-by guideposts and safety markers have mysteriously vanished. The beaten paths down which I formerly trod in confidence and assurance now end in blind alleys. The calm assurance of a life-time that nothing could shake the solidarity and staunchness of American ideals and established institutions slowly disintegrated. There seemed to be no haven or refuge in the chaos of shattered peace and security of this Nation.

Congress appeared helpless in the situation. Selfish blocs and sectional jealousies maintained a dead-lock, preventing constructive remedies. Although it shocked me even to think of such a thing, I was finally forced to whisper to myself that what we needed was a Mussolini—a strong man who would lead us out of the wilderness. History has recorded that such a man appears in every supreme crisis.

I was little interested in Roosevelt's nomination. "Just another politician," was my thought. Then came his swift action in the bank crisis the very day of his inauguration. One startling demand for action and executive power after another followed so rapidly that the people rose up en masse and told Congressmen to keep hands off this man who had ideas and the boldness to stand or fall on them.

Ten years from now the people of this country will look back and begin to grasp the fact that they were witnesses to the most monumental upheaval and readjustment in the Nation's history.

Last Sunday night the President again addressed the people over the radio, outlining accomplishments of eight short weeks and explaining the future program. In baseball parlance he remarked: "I have no expectation of making a hit every time I come to bat. What I seek is the highest possible batting average for myself and for the team. Theodore Roosevelt once said to me: 'If I can be right seventy-five per cent of the time I will be satisfied.'"

Franklin D. Roosevelt holds the greatest power a free people ever accorded any man. Referring to this in his Sunday night speech, he said this power will be used "when, as and if it may be necessary to accomplish the purpose" of improved prices, credit and wages. There are some parts of his program that do not please some people. There are some discreet grumblings in certain quarters where readjustments he is making are pinching. He will have many battles to fight before he is through.

But, friends, I am firmly convinced that the Lord has raised up that leader necessary in this great hour of our trial, and that the net result of his leadership will be for the honor and stability of the good old United States of America. And I also believe that my way of looking at it is a fair sample of the way the average American citizen regards it.

Stole a march on everybody last Friday and attended the Press convention at Amarillo. The trip upset me a little, and I am paying the price, but, gee whiz! it was worth it to mix and mingle with that fine bunch of boys. They are all broke financially and having plenty of troubles, but you would never know it from their conversa-

A LONG TIME AGO IN HEREFORD

(From The Hereford Brand, May 16, 1902.)

Messrs. Will Womble, W. B. Beach, G. H. Jowell, E. R. Rice, Luther Hough, Roscoe Davidson, Claude Witherspoon, G. W. Casals and C. C. Ferguson were committee heads for arranging a Sunday school picnic on Tierra Blanca Creek. On the program for the day were J. W. Hough, Dr. R. M. Johnson, Judge C. G. Witherspoon, choir and class members of each class.

Misses Annie Hill, Sydney Rogers, Winnie Williams and Ida Patton; Messrs. Ben Wofford, Eugene Dyre, Claude Norton and Leonard Ricketts had attended a party at the John Boyd home, five miles south of Dimmitt.

Panhandle doctors had held a meeting here, which had been well attended.

W. P. Rambo and Miss Eula Higgins had been married in the W. S. Higgins home, Rev. Burnett, pastor of the Canyon Baptist church, officiating.

Mrs. T. M. Palmer and children were visiting in Wichita Falls.

M. O. Meeks was selling the James Patent Window Lock over

a wide area of the Plains country.

John E. Day had been in from his North Draw ranch buying supplies.

Ben H. Bounds was in Dallas attending the Methodist church conference.

Mrs. G. R. Whitney had been given authority to organize a ladies' branch of the Woodmen of the World, and a meeting had been called for that purpose.

(From the Hereford Brand, May 10, 1912.)

The Hereford territory had received almost 1 1/2 inches of rain that week.

R. N. Mountz, J. W. Barnett, G. M. Suggs and H. C. Myrick had been elected as school trustees, and with the hold-overs, R. H. Norton, H. B. Webb and J. L. Wilson, would form the school board.

B. F. Fulkerson, 14 miles southwest, had been trading in Hereford.

Fort Worth was in the midst of one of its then typical periods of Norris Trials, this time Rev. J. Frank Norris being charged with

burning his home. He was cleared by an instructed verdict by Judge James Swayne.

J. M. Boone was taking the scholastic census of the Hereford school district.

Hereford churches were preparing to celebrate Mothers' Day, May 12.

Attorney Barcus, Roloson and Megett were attending court in Dimmitt.

B. D. Woodlee of Dimmitt came to Hereford in his auto, arriving with the machine traveling on "three legs."

G. A. F. Parker was in Kansas City attending the Bankers' National Convention.

Two precinct conventions had been held, and supporter of Woodrow Wilson had down advocates of other Democratic Presidential aspirants, but not without a very tough battle.

A. C. Elliott, then editor of the Brand, was an avowed candidate for representative.

The Brand carried the announcement of C. D. Wright for re-election as county judge of Deaf Smith county.

satisfy a Judgment amounting to \$3718.52 in favor of Rosella Bishop, and cost of suit.

Given under my hand, this 9th day of May, A. D. 1933.

J. B. MILLER, Sheriff, Deaf Smith County, Texas.

By J. M. Murchison, 18-3c Deputy.

Jumbo News

BY EDNA HALL

Rev. McDonald was unable to fill his appointment Sunday. Sunday school attendance was 65. We once had a record attendance of 83.

Miss Tincy Andrew spent the week with her sister, Mrs. Clem Maples, in Dimmitt.

Va Allen returned Monday from a visit with her sister, Mrs. Sam Hunter.

Mrs. M. L. Hardy entertained her daughter, Mrs. Buck Wood, of Dimmitt, and Mrs. J. W. Berry with a birthday dinner. Present were Mr. and Mrs. John Hall and son, Mrs. M. L. Hardy, Pat Hardy, Misses Edna Hall, Johnnie and Kathleen Hardy and the honoree. M. L. Hardy was in Lubbock and Shallow Water Saturday and Sunday.

Mr. and Mrs. W. L. Hall spent Saturday and Sunday in the Jess Pace home at Ralls.

Miss Clark, home demonstration agent, and Mr. Thomas, county agent, helped C. D. Gilliam and M. L. Simpson cull chickens Wednesday.

Mabel Pinckert spent the week end with her parents, Mr. and Mrs. F. L. Pinckert.

Mrs. Ovid Pinckert spent Saturday night in the Hines home.

Mildred and Aline Redwine of Hereford attended Sunday school here Sunday.

Elaine Dyer and Anita Jowell of Hereford visited the P. H. Dyer home Sunday.

There will be a Mothers' Day program here Sunday night, to which everyone is invited. Also the annual Mother-Daughter banquet at noon.

Ovid Pinckert and Travis Caraway visited friends in Littlefield Sunday.

Mr. and Mrs. Jess Hardy of Shallow Water, Mrs. Buck Wood of Dimmitt, Mrs. E. C. Hudson of Dimmitt visited the M. L. Hardy home Monday.

Kathleen Hardy spent Sunday with home folks.

O. Sanders was here from Portales last week. Bill returning

RADIO DOCTOR

G. W. SMITH
Second Door South of City Hall.

home with him from a week's visit in Portales.

Mr. and Mrs. J. W. Berry attend the play at Frlo Friday night.

The Missionary Society met May 4 with Mrs. C. D. Gilliam, who gave as worship service Luke 11, followed by sentence prayers. All had perfect Bible question reports. The hostess added other Bible questions which were answered and discussed. April 24 minutes were read and approved. A communication regarding hand books, from Mr. Sharp was read. The secretary was instructed to order one book. Mrs. Gilliam gave report on Plans for the carnival which she had worked out, and the society adjourned to meet with Mrs. Sam Hunter Tuesday, May 9. The program will be on Stewardship.

Bob Baird spent last week with Buster Brady at Wyche.

L. Oxford and family visited the Marlor home at Sunnyside Sunday. Miss LaRue Beck celebrated her 15th birthday with a dinner Sunday by inviting classmates to help enjoy the day. Present were Misses Pauline Matthew, Lucille Dyer, Hope Adams, Pauline Andrew, Helen Wilder.

Ullman Hunter and family visited the Fough home near Hereford. Mary Ann Baird visited Virginia Nix at Hereford over the weekend.

Mrs. Du Boise Walker entertained a number of girls with a slumber party Saturday night. Among those present were Misses Anita Jowell, Mildred and Aline Redwine

of Hereford, and Elaine Dyer.

M. L. and Pat Hardy were Dimmitt Tuesday morning.

Dick Saunders is visiting his parents at Portales this week.

C. C. Hunter and family visited the P. H. Dyer home Sunday.

Frank Magness and son of Happy visited the C. Kring home Monday.

Hill Kring was in Hereford Monday.

DRIVE IN AND SAY
Give Me a WILLARD FIVE-POINT TEST!
1. Testing cells.
2. Refill with distilled water.
3. Clean top of battery.
4. Clean and tighten terminals.
5. Tighten hold-downs.
NEW WILLARDS AS LOW AS \$4.95
Magnets, Starters and Generators Repaired.
WILLARD BATTERY STATION
Phone 248

tion or demeanor. They "kidded" each other unmercifully, got a big kick out of their association with each other, and laid plans for more and better constructive work the coming year. President Van Stewart, of Perryton, sounded a keynote when he said that the depression had stopped the activities of most chambers of commerce and civic clubs and that it was now up to the local editors to step into the breach and carry on for local progress and achievement. Old Tuck was panned on all sides for his weather dope. In defending himself, he claimed that I phoned him daily for weather information. They laughed, and he thought they meant it for me. But he evidently had not read what I said about him as a Weather Man last week—that is what they were laughing at.

That grand old citizen A. W. Gregg, came to see me Sunday, and we had a great fanning bee about old times, and trees, and nature's beauties. I sure did appreciate his visit. He said he has an ambition to live to be 90 years old; and that then, he suspected, he would go just one more year and make it an even century. Mr. Gregg, although way up his his 80's, still does more hard work in one day than the average man and, to me, he is a physical and mental marvel. He scouts the idea of retiring, saying that he would fade out quickly if he should idle. And he is probably right at that. Mr. Gregg may rest assured that whatever other heritage he leaves his descendants he can count on the reverence and love of countless friends who appreciate his unselfish work for civic beautification and the fine standards of citizenship he exemplifies in his daily life.

Had lunch with Mr. and Mrs. Ike last Thursday. First meal I have eaten down town in six months. And I am still trying to talk Mrs. Ike out of the recipe for that pie she fed me.

Some visits I would like to make: Drop in on Gus Stren and look at that marvelous stock he always carries. You know, I used to be like a kid when I got in that shop. The place was literally crammed with do-dads of every description for the kitchen and dining room. How in the world he ever kept track of all that stuff puzzled me. . . . Stick my head in the First National Bank and see if I could possibly catch E. B. Posey without that long cheroot stuck in his face. . . . See what D. R. Gass & Son's new store looks like inside. You see, the last time I visited them they were at the old stand where they had been since the Canyon was dug, and I can't visualize Nestor, and Mrs. Nestor, Miss Mabel and Flis Owens anywhere else. . . . And I must get acquainted with Mrs. Gillis at the Fashion Dress Shoppe, and talk over old times with Mrs. Vogle. I always was strong for the ladies. But I am not going any further down the street this week—there are a lot more folks further south that I am saving for a visit soon.

Everybody here knows John McKnight of Amarillo. John and his son, Jimmy, were down the other day buying mules. John told me about one mule he did not buy. He was trying to do business with Miles Roberson of the First State Bank, Hereford's shrewdest trader. Miles had a mule for sale and there was a difference of \$10.00 between them. "I'll split the difference with you," John said he

told Miles. "No, sir," replied Miles, "I know what that mule is worth and I want it."

"And I'll bet he gets it, too," said John, laughing heartily. "He's one of the keenest traders and one of the finest young chaps I know."

Notice of Sheriff's Sale of Real Estate.

NOTICE IS HEREBY GIVEN That by virtue of an alias order of sale issued by the Clerk of the District Courts of Dallas County, Texas, on the 5th day of May, 1933, in a certain cause wherein Central Life Assurance Society (Mutual), a corporation, is plaintiff, and E. H. Pigg, Viola Pigg, A. J. Walker, P. L. London, H. D. Culpepper, Geo. J. Nash, Commerce Trust Company and Keystone Mortgage Investment Company are defendants, No. 101873-A, plaintiff recovered judgment against the defendant E. H. Pigg for the sum of \$50,678.06, with interest thereon from January 4, 1933, at the rate of ten per cent per annum, and costs of suit, which judgment was rendered on January 4, 1933, in the District Court of Dallas County, for the 14th Judicial District of Texas. I have levied upon and will, on the first Tuesday in June, 1933, same being the 6th day of said month, at the Court House door in the City of Hereford, Deaf Smith County, Texas, between the hours of ten o'clock A. M. and four o'clock P. M., proceed to sell to the highest bidder for cash all the right, title and interest of the defendants therein, or any of them, in and to the following described real estate, levied upon on May 6th, 1933, as the property of said defendants, to-wit: Situated in the County of Deaf Smith, State of Texas, being 4788.5 acres of land, located about ten miles northwest of Hereford, known as the Pigg Ranch, out of various surveys in said County, and being the same 4788.5 acres of land described in deed of trust from E. H. Pigg and wife, Viola Pigg, to JoZach Miller, III, Trustee, dated February 11, 1930, and recorded in Volume 33, page 540, of the Deed of Trust Records of Deaf Smith County, Texas. The above sale will be made by

ICE CREAM

Home-made Ice Cream will be served on the Christian Church lawn from 6:00 to 8:00 o'clock, Friday, May 12. Home-made Ice Cream and Cake 10c Comes for the Kiddies, 5c.

WELCOME!
You Are Always Welcome To Visit Our GREENHOUSE
Stay As Long As You Care to. We have plenty of blooming Potted Plants and Cut Flowers for
Mother's Day
HEREFORD FLORAL CO.
Norton Street, end of Third Street, then West One Block. Phone 997-J

me to satisfy the above described judgment, and the proceeds thereof will be applied to the satisfaction of said judgment.

J. B. MILLER, Sheriff of Deaf Smith County, Texas, 18-3c

NOTICE OF SHERIFF'S SALE

STATE OF TEXAS, County of Deaf Smith. By virtue of an Order of Sale issued out of the Honorable District Court of Deaf Smith County, on the 9th day of May, 1933, by the Clerk thereof, in the case of Rosella Bishop and Henry Bishop versus Paul S. Mathers and Buck Weaver, No. 2006, and to me, as Sheriff, directed and delivered, I will proceed to sell, within the hours prescribed by law for Sheriff's Sales, on the FIRST TUESDAY in June A. D. 1933, it being the 6th day of said month, before the Courthouse door of said Deaf Smith County, in Hereford, Texas, the following described property, to-wit: All of Section No. 66, Block K-8, in Deaf Smith County, Texas, containing 640 acres of land, levied on on the 9th day of May, 1933, and levied on as the property of Paul S. Mathers to

HERE'S MY GAS-GULF TRAFFIC!
THAT GOOD GULF FOR ME!
I'M SOLD ON NO-NOX ETHYL!
He knows his low-priced gasoline!
She's a shrewd shopper!
He'll pay... get more!

3 kinds of gasoline for 3 kinds of buyers!

PERHAPS you want a good low-priced gas. Perhaps you want a medium priced gas that's packed with power. Or perhaps you want only the highest-test premium gasoline. Whichever one of the three it is—you can come to Gulf and get it! For Gulf offers you your choice of 3 fine gasolines and 3 fine motor oils. Each is the best of its kind. Each offers amazing quality for the price. Try them! Drive in—and take your pick!
★ TUNE IN ★
Gulf Headliners
Will Rogers and Irvin S. Cobb
Sunday, Wednesday and Friday—7 P. M.
© 1933, GULF REFINING CO., PITTSBURGH, PA.

3 GREAT GASOLINES
Gulf Traffic—A dependable, white anti-knock gas LOW PRICE
That Good Gulf—The famous FRESH gas. No extra cost. MEDIUM PRICE
No-Nox Ethyl—As fine gasoline as money can buy, plus Ethyl. PREMIUM PRICE
3 GREAT MOTOR OILS
Gulf Traffic... Safe! A dependable low-priced oil. 15¢ a quart (plus tax)
Supreme... "The 100-mile-an-hour oil." 25¢ a quart (plus tax)
Gulf Pride... No finer motor oil in the world. 35¢ a quart (plus tax)

Black

BY MISS NOBLE McLEAN

Mr. and Mrs. Dennis Ray and family, and Mrs. Jacobsen of Amarillo were guests of Mr. Ray's mother, Mrs. Mary D. Ray, Saturday night and Sunday.

The local talent play, "A Prairie Rose," was presented to a packed house at Dawn Friday evening. They received many compliments.

The Farmer County Singing Convention brought people from many counties and several states, and all enjoyed the singing and lunch, which was spread about one o'clock.

Among the visitors were J. M. Head, president of the Curry county singers; Mr. and Mrs. J. S. Garrett and family and a quartet of Deaf Smith county; the Kelly Trio of Hereford and the Eason Trio of Oklahoma Lane and Farwell. Delegates to represent this county at the Panhandle-Plains convention at Lubbock the third Sunday in June are Audley Alexander of Friona, Mr. West of Oklahoma Lane, Clarence Day of Friona and Misses Lucille and Noble McLean of Black. The next county convention will be held at Lakerlew August 6.

J. Clifton and Buck Johnson and Robert Stone were in Canyon Sunday.

Rev. Roark preached at the Baptist church Sunday evening to a goodly number. The preaching appointment has been changed from the third to second Sunday.

Messrs. and Mrs. Z. H. Hilly and C. Guina visited church Sunday evening.

Mrs. Tom Stone and Evelyn were in Amarillo Saturday.

C. E. Russ and family and Kelly Gray of Westway attended singing here Sunday.

The ladies study and social club met with Mrs. A. C. Hays Thursday. Roll call, explanation of renovating old furniture. A discussion followed. Refreshments of ice cream and cake were served.

Mrs. Spray of Panhandle was a guest of her sister, Mrs. Leona Hinds, this week.

F. E. McMurry and family visited the Roy Coker home at Summer, Sunday evening.

M. O. Lee was here from Bovina Sunday.

Clifton Johnson is in Silver City, N. M., on business.

"A Prairie Rose," local talent play, was given at Lambdody Wednesday night to a well pleased audience.

Mrs. G. E. McCrate and Mrs. K. Deaton were in Clovis Saturday.

Mrs. Besse Galloway has been here several days.

Obe Roberson and family of Sumnerfield were here Sunday.

Mrs. T. L. Welch and family, Messrs. and Mrs. R. E. and F. W. Barnett attended the baccalaureate sermon at Friona Sunday.

Bud Barnett and Erwin Welch were among the graduates.

Jas. McLean, Jim Barnett and Leo Lawhorn were in Lambdody Wednesday night.

Roy and Denver Bennett and H. McLean were in New Mexico Thursday.

Henry Davis was here from Friona Friday afternoon.

Mr. and Mrs. F. W. Barnett and Miss Elizabeth McMurry shopped in Hereford Friday.

Rev. Hornbeak of Hereford will preach a Mother's Day sermon at the school house Sunday.

Mrs. Bob Sisk and daughter of Hereford visited the Hays home Saturday and Sunday.

There will be a Mother's Day program at the Baptist church Sunday evening to which everyone is invited.

Rev. David W. Ray of Southland visited his mother, Mrs. Mary D. Ray, Monday.

Here and There

BY MRS. C. E. TICE

Take Produce to Carl's Gro. If May 4, each year, friends and relatives gather at the home of Mr. and Mrs. Oglesby to celebrate her birthday. It was planned this year to quilt a quilt, but her daughter, Mrs. Bell of Pampa, was unable to be here with the tops, so after a big dinner the afternoon was spent visiting. Present were Messrs. Orr, Russell, Cox, Hamner, Cummins, Cloyd, Mr. and Mrs. Taylor Oglesby, Messrs. J. B. Harlin, Allman, Robbins and Mrs. A. T. Jones.

Henry Kendall and wife were in Amarillo Thursday.

Messrs. and Mrs. J. M. and D. O. Benson and Miss Margaret spent Friday at Haskell Benson's near Progressive.

Rev. Brewer filled his appointment at Friona Sunday and spent the night with D. O. Benson.

Mrs. Rhocks and children and Mrs. Roba Buttram and another sister whose name we failed to get of Melrose, N. M., spent the week end with their parents, Mr. and Mrs. M. D. Weitz.

Mr. and Mrs. W. S. Dixon spent Monday with Elmer Dixon at Clovis.

Ending singing at Black Sunday were Messrs. and Mrs. J. E. Andrews, Elmer Jones, Luther Ramsey, W. A. Springer, Owen Andrews, C. E. Tice, W. S. Dixon, Messrs. Ruby and Alma Andrews, Ruby and Margaret Benson, Max-

ine Tice, Mary Lois and Geo. A. Springer.

Mrs. Henry Allman gave a six o'clock supper Saturday honoring Koma and Ruby Hyatt. Attending were Helen Estes, Ethel Womble and Macy Lysie, Dimmitt, and Mr. and Mrs. Paul Williams. Later in the evening Misses Hyatt were hostesses to their friends at a party, when games and refreshments were enjoyed.

Gordon Ingle and wife spent Sunday evening at Joe Nowak's.

H. D. Allman and wife, Misses Hyatt were dinner guests in the Haskell Robbins home. Sunday.

Luther Ramsey and wife, W. S. Dixon and wife spent Tuesday fishing on the Brady ranch.

Sunnyside players will present "Done in Oil" at Friona Saturday night, with eight taking part. A small admission will be charged.

Vernon, Melton and Birdie Lee Jones spent Saturday night with the Harlin children and attended a party at the Allman home.

Mr. and Mrs. Lee Kendall called on Mrs. J. C. Lance in Hereford Sunday. Mrs. Lance recently suffered a twisted arm in a fall.

Mr. and Mrs. Paul Williams spent Sunday in the Clarence Wright home in Hereford.

Mrs. M. M. Morris of Canyon spent the week end with her daughter, Mrs. Leonard Curtissinger.

Mr. and Mrs. H. B. Elliston of Wyoche visited the Lindsey home Saturday.

Old time fiddling music was enjoyed Thursday night at Friona. Playing were Mr. Jameson and sons and Emmett Dixon, J. J. and Harvey Lindsey, W. S. Dixon and Luther Ramsey. These players will likely furnish music for the play Saturday night.

Ward News Notes

BY MRS. W. P. CARAWAY

Mr. Hockenhull of Clovis gave a short talk at Sunday school Sunday, after which Mr. Lewis, also of Clovis, delivered an interesting sermon, his subject being "The Church and its Missions." After a bountiful dinner the congregation had a short song service and talks in regard to Sunday school work, followed by a lecture by Mr. Hockenhull on a standard Sunday school.

Visitors were present from other communities, including Mr. and Mrs. Bennie Fulkerson of Hollene.

Mr. and Mrs. John Comer and daughter of Clovis. The day was a great one for all, and they are invited to return each Sunday at 10 o'clock.

G. T. Higgins of Canyon spent the week end with home folks, Mr. and Mrs. Bob Higgins.

Oria Boyer was home the past few days on account of ill health, he being employed on railroad work.

Misses Hughes and Garrett, Wade Shaw and Hartland Caraway of Dean called in the Wiley Roberson home Sunday night.

Gladya Lewis, Frances Hutson, and Doris Lofy spent the week end with their parents.

Mrs. Dennis of Ford visited her daughter, Mrs. Bill Hutson, Tuesday night.

Mr. and Mrs. Jack Hutson visited the S. A. Edwards home at Progressive Tuesday afternoon.

Misses Lucille Hughes and Grace Garrett have been employed in the Flagg school, and their places in the Ward school will be filled by Miss Davis of Hereford and Miss Oxford, who taught at Sunnyside the past term.

George Rogers and family were in Amarillo Friday.

Mrs. W. P. Caraway attended the track meet at Hereford Central school Friday.

STATE TESTED

FIELD SEED

LITTLE AND BIG YELLOW DENT CORN

White Sure Cropper Corn. Red Top and Ribbon Cane. Sudan, Feterita, Maise, Hegari.

We have a complete line of BULK GARDEN SEED

GOOD SEED is the Foundation for a Good Crop.

Where Good Seed Are Better.

West Texas Feed & Seed Company

Phone 265

Adrian-Sims Notes

BY MRS. J. M. CHAPMAN

(Left Out Last Week.) Honor roll at Sims for the 8th month of school included Olaf Bohannan, Glenn Fortenberry, Wilbur Chapman, Mozelle Phillips, Clyde Phillips, Stella Lee Fortenberry.

Get highest cream prices at Farmers Creamery Association. 7-4fe

Friday night at Sims school house Thomas and Sims communities enjoyed a closing school program.

The singing school, with J. W. Dennis of Erick, Oklahoma, as director, is starting on its second week. Lots of interest is evident.

On Mother's Day, May 14, the Plateau Singing Convention comes to Sims for an all-day singing.

Don't forget the date, and come. Thursday, April 27, a large crowd enjoyed a school picnic in Mohair Canyon. At noon a basket dinner was enjoyed.

(This Week's Letter.) Clarence and Ray Powell of Weatherford are visiting in the Ernest Colwell home this week.

The singing school at Sims is progressing under the leadership

of J. W. Dennis of Erick, Oklahoma. The Plateau Singing Convention will meet at Sims school house next Sunday, May 14.

We are making plans for all visitors to attend. We welcome every one.

N. O. Phillips was in Friona Saturday.

Homer Powell and family went to Amarillo Friday.

Ford Doings

BY LA VERNE MANN

(This Week's Letter.)

Dr. Fly and family were here Sunday Dr. Fly giving a talk after Sunday school.

There was some good singing Sunday night.

Joe Herbert and family, Mrs. Bob Orr and sons, and E. H. Simpson were in Hereford Monday.

Mr. and Mrs. Harold Wilson were in Amarillo Wednesday.

Several of the young folks spent Tuesday riding horses, returning to the T. R. Langley home where they were served coffee and doughnuts.

Gerard Phipps who is attending college in Lubbock, spent Friday

night with his uncle, Joe Phipps, Claude Ellis of Phoenix, Arizona, visited the home of relatives here last week.

R. W. Stephens and D. B. Mann were in Amarillo Thursday.

Hereford visitors Saturday were R. W. Stephens and son, F. W. Brunson and son, D. B. Mann and W. M. Stewart.

L. W. Dickinson has moved into the building vacated by Arthur Buller, and Bob Orr moved into the house formerly occupied by Mr. Dickinson. Joe Herbert has also moved to another house, but is still in the community.

(Left Out Last Week.)

Attendance at Sunday school dropped to 34 Sunday because of bad weather conditions.

Rev. Hornbeak of Hereford gave a talk here Sunday on prison life, and he gave it in such way that it was greatly enjoyed and made a lasting impression.

Mrs. Brunson, Mary and Roy Brunson of Claude arrived Friday for a few days visit in the F. W. Brunson home.

Miss Lucy Faye Brunson, who has been teaching school at Conway, spent the week end in the home of her brother, F. W. Brunson.

Messrs. and Mrs. Bob Orr and O. D. Frazier left Thursday for a visit in Oklahoma with relatives and friends, returning home Sunday night.

Dirt storms the last few days have done more to ruin the crops than the few little showers have done to help.

The club met Friday with Mrs. D. B. Mann, and the day was spent quilting. At noon a covered dish

luncheon was served to 12 members and a number of children.

Hereford visitors Monday were Mr. and Mrs. H. M. Benson and children, Mrs. D. B. Mann and son, Clyde; G. D. Dennis, R. W. Stephens, Mrs. E. H. Simpson and J. W. Dickinson.

Mr. and Mrs. E. B. Wright of Dimmitt were here shopping last Friday evening.

Rerun Connecting Rods

We are now equipped to re-run connecting rods with the right kind of machinery to do a good job.

WELDING—MACHINE SHOP
CYLINDER GRINDING

KOCH MACHINE SHOP

LETTUCE

Medium Size, Firm, Crisp Heads

5c

TOMATOES, red ripe, large, pound 12 1/2c

SPINACH, fresh, no grit, pound 5c

Fresh CARROTS, Turnips, Mustard, large bunch 4c

POTATOES, U. S. No. 1's, 10 pounds 13c

SPUDS

U. S. No. 1's, 10 lbs **13c**



STEAK

Fat Baby Beef

Loin, Round, T-Bone, lb **15c**

SLICED BACON, Pinkney's, Special, lb 16c

ROAST, cut from our choice Baby Beef, lb 10c

BACON, dry salt, nice and lean, good to fry, lb 10 1/2c

HAMBURGER, fresh ground, pork added, 2 lbs for 15c

CHILI, Home-Made, lb 13c

CHEESE

Longhorn

17c



MODERN BRIDES soon learn the value of this **QUALITY FOOD SERVICE**

The Special Low Prices Are Good FRIDAY, SATURDAY and MONDAY

BREAD
16-OUNCE LOAVES
3 for ... 10c



RICE Fancy, Blue Rose, 2 lb pkg .. 9c	MALT Blue Ribbon, 2 1/2 can .. 55c	SALAD DRESSING Kraft's, quart .. 25c
SORGHUM Wacoma, No. 3 can .. 25c	EXTRACT Schilling's, 2-oz bottle .. 21c	VINEGAR Pure Apple, quart .. 15c
TUNA El Campo, can .. 15c	CATSUP Large bottle .. 11c	RIPE OLIVES Libby's, pint .. 15c

SUGAR 51c
10-Pound, Cloth Bag

COFFEE 55c
Break O' MORN, 3-pound bag

SPINACH Medina, 2 1/2 cans, 2 for .. 25c	WHITE KING Granulated Soap, large pkg .. 31c	SALT 3 packages for .. 10c
SALTINE FLAKES Brown's, 2-lb caddy .. 21c	GOLD DUST Large package .. 19c	MATCHES 3 Boxes .. 10c
RAISINS 4-lb package .. 25c	TOILET SOAP Creme Oil, 3 bars .. 14c	LYE All kinds, 3 cans .. 25c

CORN 19c
No. 2 1/2, 2 for
Libby's Fancy Sugar, Tiny Kernel

WAX 59c
Johnson's, 1-pound can

MALTED MILK Thompson's, 1-lb can .. 44c	KAFFEE HAG 1-pound tan .. 47c	ENERGINE Can .. 27c
TEA Lipton's Yellow Label, 1/4-lb tin .. 19c	PEP Kellogg's package .. 9c	SHREDDED WHEAT Kellogg's, pkg .. 10c

GINGER ALE 17c
Manitowoc Original, large quart size

BAKING POWDER 9c
Clabber Girl, 10-ounce can

CLEANSER Old Dutch, 2 cans .. 15c	GRAPE JUICE Church's, pint, bottle .. 15c	APRICOTS Mariposa, No. 2 1/2 cans, 2 for .. 25c
TEEL WOOL Package .. 7c	GUM All kinds, 3 for .. 10c	GREEN GAGE PLUMS Gallon size .. 35c

FURR FOOD STORE

PHONE 74

MORE FOR YOUR MONEY

FREE DELIVERY

Want Ads

Wanted

WANTED: To buy or trade for a good truck, not over 3 years old, and a combine motor, 30 H. P. or better. J. M. Marchison. 17-4f

WANTED: To buy or trade for a good three-row lister worth the money. Leo Stocker, 16 miles northeast of Hereford. 1p

WANTED: To rent, June 1st, furnished residence. Ralph Barnett. 18-2c

WANTED: To trade good improved section of land, federal loan, for grocery store or general store. Geo. E. May, P. O. Box 486, Amarillo. 1p

For Rent

FOR RENT: Bedroom, with or without kitchen privileges. Mrs. A. M. Jones. 17-4f

FOR RENT: H. B. Webb home place on West Third Street. Also apartment in duplex. See E. B. Black. 7-2c

FOR RENT: Four room house, close in. Frank Giles, at Piggly Wiggly. 17-4f

Lost and Found

FOUND: On 25-Mile Avenue, a front door handle, lock side, from a car. Owner call at the Brand office. 1d

For Sale or Trade

FOR SALE OR TRADE: I have

some good Jersey cows that I will sell or trade for shoats. J. B. Harlan, Route 2. 1p

FOR SALE: Team of small mares. Inquire Star Barber Shop. 1p

FOR SALE OR TRADE: Good milk cows. B. E. Brumley. 18-4f

FOR SALE: Late 1930 Chevrolet truck, practically new, less than 7500 miles. New tires, 100 bushel grain bed. T. P. McCollister, Rt. 4, or see Artis Daniel. 18-2p

FOR SALE OR TRADE: 20 good weaning pigs, thrifty and growing. 10 miles north, 1 mile west on 25-Mile Avenue. F. Y. Moreman, route 4. 1p

FOR SALE: Team mares. Star Barber Shop. Newton Nix. 1p

FOR SALE: Good bundle feed. M. R. Corbett. 1c

FOR SALE: One line bred four-year-old Hereford bull. Will sell cheap. C. J. Paddock. 17-2c

FOR SALE: State certified milk, kafir and hegar seed; high germination test, sold only by grower. Price \$1.25 per hundred. J. P. Roberson, Hereford; O. B. Roberson, Summerfield. 16-4c

FOR SALE OR TRADE: New and used typewriters. J. M. Murchison, court house. 3f

FOR SALE OR TRADE: Half section unimproved land, 27 miles northwest to trade for smaller improved place near Hereford. James Wilson. 1p

FOR SALE: Sudan grass seed, re-cleaned. Phone 250. J. F. Ward. 17-4f

W. T. S. T. C. SUMMER SESSION OPENS JUNE 5

Arrangements are being made at the W. T. S. T. College at Canyon for the opening of the summer session on Monday, June 5. The regular faculty will teach with such additions as are necessary to take care of the students who come. Recreational features, most of them centering around Palo Duro Canyon, will enable students to enjoy themselves while attending college.

COMMENCEMENT AT ST. ANTHONY'S SCHOOL

Don't be surprised if you hear fairy bells ringing these days in St. Anthony's school hall. The little tots are busy practicing for their fairy play, "Lost in the Woods." Indeed, it would be difficult to find a gayer, merrier band of little fairies. In the older grades the antics of black Sambo and "his ole mammy" have aroused much amusement. Sambo and Mammy carry the comedy roles in the comedy-drama, "Thy Kingdom Come." The plays will be presented at 8:00 o'clock Tuesday evening, May 16. The presentation of diplomas and highest average medals will take place on Monday, May 22.

FURR FOOD CO. BANQUETS HEREFORD EMPLOYEES

J. D. Harrell, manager of the local Furr Food Store, and his meat cutter, F. O. Painter, attended a banquet sponsored by the Furr Food Company at Berger last Tuesday night. The guests were all employees of the company and visited the large grocery store there. Mr. Harrell said the banquet was held for the purpose of exchanging ideas for the betterment of store management.

SINGING CONVENTION AT SIMS SUNDAY, MAY 14

J. S. Garrett, president of the Deaf Smith county section of the Plateau Singing Convention, has requested The Brand to announce that the semi-annual session of the county convention will be held at Sims school house next Sunday, May 14. Sims is located 18 miles west of Ford school house. It is announced that sandwiches, cake and coffee will be served all visitors.

HIGH SCHOOL BAND CONCERT AT CHRISTIAN CHURCH MAY 12

The high school band concert, scheduled for Sunday, May 14, at the high school auditorium, has been changed to Friday night, and will be held on the Christian church lawn from 6:00 to 8:00 o'clock, according to Ralph Smith, director.

CORRECTION

A slight error crept into the story of the senior high school play write-up last week. Instead of the players all being chosen from the Public Speaking class, it should have read the players were chosen from the entire Senior class, according to Miss Irene Crawford, instructor in English.

ATTEND FUNERAL OF OTHO J. BEENE HERE LAST WEEK

The following out-of-town relatives and friends attended the Otho J. Beene funeral services: Mr. and Mrs. Gerald Morgan and children, of Adrian; H. E. Seward of Deming, New Mexico; Mr. and Mrs. John L. Wilson, Jr., of Vega; Mr. and Mrs. R. E. Patton, of Whittow, Oklahoma; Mrs. F. A. Armstrong and John Heath, of Van Horn; Claude Morris, of Vega; Mrs. Sam Steele and daughter, Ann, of Fort Sumner, New Mexico.

Card of Thanks.

We wish to express our deepest appreciation to all who were so kind to us during the illness and death of our loved one, Otho J. Beene. To those who helped us by bringing food, beautiful flowers and consoling words, these kindnesses have made our sorrow easier to bear. May God bless each of you.

Mrs. J. W. Beene, Myrtle Beene, Mr. and Mrs. Carroll Barnett, Weldon, O. J., Jr., Douglas, Billie and Bruce Beene, Mr. and Mrs. John L. Wilson and Family. 18

Home from Visit in Albuquerque.

Mr. and Mrs. R. P. Brazil reached home the latter part of last week from a visit with their daughter, Mrs. Ernest Handley, and family of Albuquerque, New Mexico, and their son, Rufus Brazil and family, of Santa Fe, New Mexico.

The Brazils were in New Mexico for about two weeks, enjoying near-winter weather, with plenty of snow. Mr. Handley is still selling Fords, and Rufus is with the department of State Corporation, with offices in the state capital.

Central School Meet Held Last Friday

The weather man was wonderfully kind to the Central school youngsters last Friday, and gave them one of the season's choicest days on which to hold their track meet, and this fair day was a big help in making a success of the event.

Central school authorities expressed appreciation for the help accorded them by high school boys who came and officiated in the various contests, and for their extreme patience with the little contestants and for management of every detail in a most commendable way.

Many parents and friends attended the event.

Winners in the story-telling and declamations were as follows: First grade boys, Story Telling: John Douglas Pitman, first; Thurman Williamson, second; George Beach, third.

First grade girls' story-telling: Betty Jean Stroud, first; Cornelia Hamilton, second; Phyllis Gene Radovich, third.

Second and Third Grade Boys' Story Telling: John Estes, first; Elmer Mathes, second; Larry Trimble, third.

Second and Third Grade Girls' Story Telling: June Dameron, first; Lois Agnes Gilbreath, second; Ruth Temple Hastings, third.

Fourth and Fifth Grade Boys' Declamations: George McLean, first; Floyd Ross, second; Merlin Conklin, third.

Fourth and Fifth Grade Girls' Declamations: Vivian Olson, first; Bobby Turner, second; Dorothy Nelle Trimble, third.

We wish again to thank the ladies who helped in judging the story-telling and declamations. Preliminary contests were held in these events, and several ladies of the town helped at various times during the week. We are grateful for their cooperation.

Harold Pevus, one of the 11-year-old vaulting contestants, had had luck and broke his arm. He received a bad break, but was rushed to a doctor's office and is getting along nicely.

Panhandle Editors Enjoy Amarillo Convention

Members of the Panhandle Press Association and their ladies met in Amarillo in their twenty-sixth annual convention May 5-6, and enjoyed two days of splendid hospitality on the part of the host city, and in the exchange of ideas and social pleasantries. Officers for the new year are T. E. Johnson, managing editor of the Amarillo Daily News, president; David M. Warren, Panhandle Herald, vice president, and Gilmore Nunn, manager of the Pampa Daily News, secretary-treasurer. Hereford was represented at the meeting by Mr. and Mrs. A. A. Foster of the White Face Printing Co., and Mr. and Mrs. Seth B. Holman of The Hereford Brand.

Lamb County Sheriff Comes Here for Man

Sheriff Len Erwin of Lamb county came to Hereford Tuesday night and took Wilson Jones back home with him. Jones had been detained here Tuesday afternoon and questioned by Sheriff John Miller concerning some mules. Later the Lamb county sheriff telephoned Sheriff Miller, asking him to hold the man until he could come for him.

HOSPITAL NOTES

Miss Thelma McMinn, May 6, operation, doing nicely.

Miss Mildred Mitchell, admitted May 9 for medical treatment.

Virginia Miller, moved home May 9 after appendectomy operation.

Newton Stokes, Friona, confined with a broken leg.

Joe Beckman, Route 1, Canyon, seriously ill following accident.

SMALL DAMAGE IN FIRE WEDNESDAY EVENING

A short circuit in a motor at the Beams & Marrs shop about 7:30 Wednesday evening brought out the fire department, but outside some smoke no damage was done to any part of the shop except the motor, which will have to be repaired.

EASTER STAR NAMES NEW OFFICERS FOR YEAR

Hereford Chapter, O. E. S. met Tuesday night and among other business transacted was the election of new officers for the coming year as follows: Worthy Matron, Mrs. Geneva Ray; Worthy Patron, W. C. Nix; Associate Matron, Mrs. Jewel Womble; Associate Patron, Horace C. Baird; Secretary, Mrs. Myrtle Witherspoon; Treasurer, Mrs. Ollie Brady; Conductress, Mrs. Mary Baird; Associate Conductress, Mrs. Iva Coconaugher. The officers will be officially installed on the night of May 31.

THOMAS LOVELADY BURIED IN HEREFORD CEMETERY

Thomas Jefferson Lovelady, 70 years old, retired rancher of Amarillo, was buried in West Park Cemetery Wednesday afternoon, following funeral services held at the First Baptist church in Amarillo, with Dr. C. L. Yates, pastor, officiating, assisted by Rev. Robert C. Jones, pastor of the Church of Christ.

Mr. Lovelady, who had been a resident of Amarillo for the past 17 years, died early Monday morning at his home. He is survived by his wife, Mrs. Kathryn B. Lovelady, who will be remembered in Hereford as the sister of Mrs. J. E. Garrison, former resident here.

Addition to Business Property.

I. V. Flowers is constructing an addition to his building on South Main Street. The material used will be brick and concrete, and the dimensions are 18 by 25 feet. Mr. Flowers is owner of the Ever-Ready Lunch.

NOTICE OF EXECUTION SALE

STATE OF TEXAS, COUNTY OF DEAF SMITH.

By virtue of an alias order of sale issued out of the District Court of Deaf Smith County, Texas, on a judgment rendered in said Court on the 2nd day of February, 1932, in favor of B. J. Measkey and against Richard R. Bussell, in case number 1560, entitled "B. J. Measkey vs. Richard R. Bussell, et al" on the 10th day of May, 1933, at six o'clock p. m., levy upon the following described lands situated in Deaf Smith County, Texas, as the property of Richard R. Bussell, to-wit:

All of that portion of the East one-half of survey or section No. 25, Township 2, North of Range 2, East of a Capitol Syndicate Sub-division, as shown by a plat thereof in the Deed Records of Deaf Smith County, Texas, which is located in Deaf Smith County, Texas, containing 180 acres;

And that portion of Section 27, in said Township and Range and Sub-division, which is located in Deaf Smith County, Texas, containing 367 acres.

And on the 6th day of June, 1933, being the first Tuesday of said month, between the hours of 10 o'clock A. M. and four (4) o'clock P. M., on said day, at the Court House Door of said County, I will offer for sale, and sell to the highest bidder for cash, at public auction, all the rights, title,

interest, and estate, that the said Richard R. Bussell, had in and to said lands on the 12th day of November, 1931, or at any time thereafter.

This the 10th day of May, 1933, J. C. CARROLL, Constable, of Justice Precinct Number One of Deaf Smith County, Texas. 18-3c

Close Drug Store

INDEPENDENTLY OWNED

FRIDAY AND SATURDAY SPECIALS

50c Chamberlain's Lotion	39c
75c Fitch's Shampoo	69c
50c Peppodent Tooth Paste	43c
50c Milk of Magnesia (Jig-Saw Puzzle Free)	39c
\$1.00 Listerine (Sterilizer Free)	59c
40c Castoria	33c
Three Boxes Kotex	59c
50c Hair Oil	29c
\$1.50 Alarm Clocks	99c
One Pound Liquefying/Cleansing Cream	69c
75c Nysseptol	49c

OVER FIFTY OTHER POPULAR DRUG ITEMS AT SPECIAL PRICES!

SUNDAY MAY 14 MOTHER'S DAY

BRING MOTHER to

Ike's Cafe for a Special Fried Chicken Dinner!

On Mothers' Day—As Always
You'll Find Perfect Food and Fine Service Awaiting You There.

IKE'S CAFE

MORE for your money

Ladies' Panama Hats

Solid white and with colored bands, \$1.48



Men's Dress Hats

—Made of good quality felt, in the newest shades—ecru, snow, spray, blue, pearl gray and tan. Popular bound edge brim, can be worn turned up or down. Correctly proportioned; narrow, self-colored band, and genuine leather sweat-band. Each—

\$1.98

Ladies' Batiste Dresses—crisp and summery — 98c

Beautiful summer materials—sheer voiles, pastel patterns—

Yard, 25c and — 15c

Chiffon Voiles, yard — 29c

Also Organdies, Seersucker and many other materials for Wash Frocks.

Sprolows & Cronin Co.

Eleven-Mile

BY EUNITA WILLIAMS

Take Produce to Carl's Gro. if Mrs. J. R. Coleman and children, James Ray, Georgia Nell and Bruce, left last week for Elk City, Oklahoma, where they joined Mr. Coleman, who has been there some time. She will also visit her parents, Mr. and Mrs. Pinkerton.

Mr. and Mrs. R. Lee Howard and sons called at the E. M. Green home Sunday.

Miss Velma Smith of Hereford spent the week end with June and Carmel Lee Gunn and also attended Sunday school at Messenger.

Mrs. Walker and son left Sunday for Lubbock where they will visit her daughter and where Kink will receive treatment for his leg, which was dislocated while he was playing at school recently.

Jody Boston returned to Kress Saturday, and Miss Maurine Ford has gone to her home at Berger, and Miss Grace Paul went to her home in Friona. They were teachers in our school, and we regret to see them go.

Among those shopping in Hereford Saturday were R. Lee Howard, Bert Doyle, Louis Woodford, Lester Myers, Clinton Walker, W. A. Whitson, Bob Finch, Fred Collett, L. M. and Miss Eunita Williams, Mr. Stokes, Mr. and Mrs. L. M. Turner and children.

Mr. and Mrs. P. C. Short and daughters, Veda, Ruth and Wanda Jean, left Saturday for Arkansas where they will spend a few weeks with relatives and friends.

T. E. Slegler of Hereford called at the Elwyn Green and L. M. Williams homes Sunday.

Rev. Harrison of Hollene, New Mexico, filled his regular appointment at the Messenger school house Sunday with a total attendance of 50, all of whom enjoyed his sermon.

Mrs. Abbott of Bovina is spending this week with her parents, Mr. and Mrs. J. N. Messenger, and her brother, Geo. C. and children. Mrs. Abbott also attended Sunday school.

Pat Terry and Doss Atchley called at the Guseman store Saturday.

Curtis Wells of Whitesboro spent the week end with his brother, G. W. Wells.

Mr. and Mrs. L. M. Williams, Eunita and Hobby were in Friona Monday, also calling at the Terry home.

Miss Rachel Terry is on the sick list.

Judd Line of Hereford called in the L. M. Williams home Monday.

Pat Terry was in Friona Monday.

J. E. Myers of Oklahoma is spending this week in the Gene Julian home.

Mr. and Mrs. Berry Lynch and son, Pat, of Plainview have moved back to this community, and we are very glad to welcome them.

Mr. and Mrs. Thomas Gore and baby of Hereford are spending a few days with her sister, Mrs. Ollie Ott.

Dean News

By MRS. H. L. HARRELL

(Crowded out last week.)

Mr. and Mrs. T. P. McCollister and son, and Mr. and Mrs. Clyde Strickland of Ford spent Sunday in the Lloyd Harrell home.

Mrs. Clem Friemel visited Mrs. T. P. McCollister Thursday afternoon.

Mr. and Mrs. Raymond Joyce and her brother visited the Harrell home Sunday afternoon.

Mr. and Mrs. Arlie Dean attended the Senior play in Hereford Friday night.

Mr. and Mrs. T. P. McCollister visited Mr. and Mrs. Clyde Strickland Monday afternoon.

Mrs. and Mrs. Arlie Dean and Mary Louise spent Saturday night and Sunday in Amarillo visiting relatives.

Mr. and Mrs. Claude Benton and daughter of Hereford spent the week end on their ranch and visited Mr. and Mrs. Ernest Jones.

Fairview-Palo Duro Items

BY MRS. JOHN BOLING

(Crowded out last week.)

Take Produce to Carl's Gro. if Fairview school closed April 23, with a good program, which was well attended. A good crowd was present for the picnic Saturday. String and vocal music by Jim Alfred of Hereford and Cecil Allred was greatly enjoyed. The play, "For the Love of Mke," given by the patrons was entertaining.

Leda Smith was the only grammar grade graduate, and was in Hereford for the exercises April 18.

Rev. and Mrs. D. W. Henry of Plainview and Mr. and Mrs. J. C. Allred and family of Hereford visited Mr. and Mrs. Cecil Allred Friday of last week.

Nell and Dick Thomas of Hereford returned home Saturday afternoon after more than a week's visit with Mr. and Mrs. Tom McClain.

Mr. and Mrs. Homer Gwynn and Mr. and Mrs. John Boling and families enjoyed a picnic in the breaks Monday.

Miss Pierce returned to her home in Hereford last week after a several days visit in the Clarence Brown home.

Mr. and Mrs. Lynn Staubus and Billy Lynn of Vega were Sunday guests in the Dick Allred home.

There will be a Mothers' Day program at Palo Duro Sunday, May 14, to which everyone is invited.

Mr. and Mrs. Cecil Allred were in Hereford Friday night for the high school play.

Lee Norman visited with Jim Allred in Hereford Friday.

Mr. and Mrs. Ab Posey and Mr. and Mrs. Earl Phillips and children of Hereford visited at Fairview last week.

And it came to pass that a green business man read in black and white that business is in the red. And, lo, when he beheld these tidings, he became blue, for he was already yellow.

FOR RENT, FOR SALE CARDS AT BRAND OFFICE. CHEAP.

SOCIETY

ACE-HIGH CLUB MEETS TUESDAY EVENING

Tuesday evening, May 9, Mr. and Mrs. Hubert McEntire were hosts to several couples of the Ace-High Bridge club. In the four tables of bridge, high scores were held by Mr. and Mrs. J. C. McCracken. A salad course was served to the following: Messrs. and Meses. J. W. Witherspoon, B. M. Wiltshire, J. C. McCracken, J. M. Posey; Misses Dorothy Flannery, Thalia Parker, Martha Duncan; Messrs. Edgar Ireland, Frank Mosley and Colby Conkright.

REBEKAH LODGE WILL CELEBRATE ANNIVERSARY

The Rebekah lodge will celebrate its anniversary Thursday night, May 10, with a special program. The Noble Grand, Mrs. Verna Sowell, requests that all members please be present.

MRS. JACK WRIGHT ENTERTAINS CLUB

The members of the Crescent Scientia Club and their husbands were delightfully entertained with a bridge party at the home of Mrs. Jack Wright, Friday evening. The spring motif was carried out in decorations and bridge accessories.

A tempting salad course was served to Messrs. and Meses. Chas. Sowell, Herman Stewart, Ralph McCullough, Dick Bountress, Pearl Singleterry, Buren Sowell, Ralph Sears, Earl Brock, Onias Carroll, Miss Beth Millard and Frank Huckert.

PIONEER CLUB HAS MEETING IN AMARILLO

Members of the Pioneer club went to Amarillo Tuesday and spent the day with Mrs. Sherm Williams at her home. At noon a delicious covered dish luncheon was served to Meses. A. A. Foster, Ray Johnson, Arthur Thompson, R. H. Rose, J. E. Beyer, Sherm Williams, F. L. Lucas, Burl Franco and O. G. Hill. A called meeting will be held May 23 at the home of Mrs. O. G. Hill.

CRESCENT SCIENTIA CLUB MEETS WITH MRS. SINGLETERRY

Mrs. Pearl Singleterry entertained the Crescent Scientia club at her home last Thursday. After a short business session the afternoon was spent piecing quilt blocks for the hostess. Delicious refreshments were served to Meses. Herman Stewart, Ralph McCullough, Charles Sowell, Jack Wright, Misses Ursulec Fridley and Beth Millard.

PRESBYTERIAN AUXILIARY CELEBRATES MOTHERS' DAY TUESDAY

The Ladies' Auxiliaries of the Presbyterian church celebrated Mothers' Day in the church parlor with a covered dish luncheon Tuesday, May 9. A program fitting to the occasion, with Mrs. D. H. Alexander as toastmaster, was given. Mrs. Chas. Donald, as retiring president of the Amarillo Presbyterian, was the guest of honor.

Those present were Meses. Mary Palmer, Rigler, J. E. and Frank Gyles, Barnhart, Vern and Burl Witherspoon, A. D. Godwin, Ezra Norton, J. W. and D. H. Alexander, Chas. Ferguson, Joe Haber, G. M. Hudson, Ray Barber, H. H. Boardman, Berkin, Cogdell, W. A. Carroll, Lillian Gabbert, Broadwell, Harry Fritz, C. O. Lee, S. L. Harman, Jr., E. P. Gieser, Gatlin, C. F. Kerr, Ridgway, Balnum, Johnson, J. S. Jones, Onias Carroll, Velma Dawson, Audrey Galbraith, Arch Conklin, Jno. Allen, Paul Mathers, Arthur Rogers, Voline Downes, Wright, Seth Holman, Dave McCurdy and Chas. Donald. Misses Betty Rose, Ina Mae Hastings, Annette Balnum, Mable Barnhart and Florence Boardman.

MISS COBB, OF DALLAS, ENTERTAINED

Mr. and Mrs. H. C. Van Bibber and sister, Miss Effie Cobb, had a week-end guests their sister, Miss Leslie Cobb, of Dallas; three brothers, T. B. Cobb of Tulsa, W. H. Cobb of Bovina and Bruce Cobb of Pampa. These, with their families and Mr. and Mrs. G. E. Porter and son of Fritch, Mississippi, and Miss Billie Sue Lane of Tulsa, were guests for a very happy week-end party. Among the many social courtesies shown Miss Leslie Cobb of Dallas was a lovely party given last Thursday by her sisters, Mrs. H. C. Van Bibber and Miss Effie Cobb, at the country home of Mrs. Van Bibber. Popular games were the diversion for the evening after which tempting refreshments were served.

MUSIC STUDY CLUB TO GIVE MUSIC WEEK PROGRAM

Members of the Music Study club will give the following Music Week program at the high school auditorium Thursday evening, May 11:

Orchestra: Selected.
Dance Requisite, Mason:
Miss Hicks, Mrs. Snyder.
Solo, Selected:
Mrs. Fox
Serenata, Moszkowski:
Mrs. A. C. Thompson, Mrs. Foster.
On the Road to Mandalay, Oley
Speaks: Meses. Mountz, Geo. Parker, Conaway, Jones, Dillehay, Wiltshire, A. O. Thompson, Hawkins, Broadford.
Sheep and Goats, Gulon:
Mrs. McCracken
Goin' Home, Dvorak:
Mrs. Mountz, Mrs. Wiltshire
Orchestra: Selected
Howdy Do, Miss Springtime, Gulon
Thru All the Year, Marsh:
Meses. Fox, Hales, Mountz, Roberson, Acker, A. C. Thompson, Dyar, Wiltshire, A. O. Thompson, Misses Estes, Hicks, Mrs. McCracken at piano.

MRS. JACK ROBERSON HOSTESS TO CLUB

Mrs. Jack Roberson was hostess to the West Hereford Demonstration club April 28. Ten members and one visitor were present. Mrs. A. Taylor gave a booked rug demonstration. The next meeting will be with Mrs. C. I. Rudd May 12.

JUNIOR BAND MOTHERS HAVE MONTHLY MEETING

Nineteen of the Junior Band Mothers met in regular monthly meeting at Central school Monday, May 8, at 3:30. The following new officers for the ensuing year presided: Mrs. Cliff Estes, president; Mrs. Voline Downes, vice president; Mrs. Homer Hendlee, secretary-treasurer; Mrs. W. I. Kucker, press reporter. Plans were completed for the picnic to be held at the City Park at 3:30, May 17. At the conclusion of the business meeting, the band and mothers met and the president presented Director Ralph Smith with a little gift of appreciation for his untiring efforts of the past year, after which refreshments were served to sixty mothers and band members.

MISSIONARY SOCIETY HAS MEETING

The Woman's Missionary Society of the Methodist church held its regular weekly meeting at the church Wednesday afternoon at 3 o'clock. After a short business session, presided over by the president, Mrs. J. E. Beyer, the study leader, Mrs. E. E. Robinson, gave a very interesting lesson on church extension, from the study book, "Christ and the Coming Kingdom." The district conference of the society will be held at White Deer on Thursday and Friday of next week, and delegates from the Auxiliary are planning to attend.

TOM MAJOR GOES FISHING ON MAIN STREET CORNER

Tom Major, agent for the local Phillips "06" Company, is liable to lose his job if he pulls another stunt and neglects his business as he did Wednesday morning when he went fishing on Main Street. It seems Mr. Major was a candidate for admission into the Lions Club at the usual Wednesday noon luncheon in the Presbyterian church. He was subjected to the ordeal of fishing in a bucket of water with an improvised fishing pole and a Dorsalac minnow in front of the First National Bank.

CENTRAL SCHOOL TEACHERS ENTERTAINED

The teachers of Central school were entertained Tuesday evening with a lovely dinner at the home of Mr. and Mrs. J. T. Glibreath. The occasion was the second annual May party given by the hostess, who was formerly a member of the Central school faculty. The guests arrived at seven and were ushered into the candle-light dining room, where they were seated at the beautifully arranged table. A center piece of pink and white rosebuds helped to carry out the season's pink and green color scheme, as did the dresses of the daughters of the household, Jewel, Sallie and Myrtle, who served the meal.

After dinner the evening was spent playing bridge and forty-two. Those present were Misses Edith Shields, Carey Estes, Ruth Donier, Ella Aalkman, Mary Bradley, Ruth Conkright, Edna Doughty, Eunice Rutherford and Eloise Pitman, the host and hostess and the immediate family.

FEDERATED CLUB YEAR ENDS THURSDAY, MAY 18

The last meeting of the county Federated Club year is set for Thursday, May 18, at 2:30 o'clock in the Presbyterian church. The general routine of business and the election of officers for the year will be dispatched. The clubs will also hear standing committee reports.

NORTH HEREFORD CLUB HAS FINE MEETING

"Simplicity is the keynote in planning the farm woman's wardrobe," said Mrs. Effie Brown, as she gave a talk on the suitable wardrobe for the average woman during the meeting of the North Hereford Demonstration Club at the home of Mrs. C. L. Whitehead, Tuesday evening, May 9. Mrs. Dollie Behrens discussed "Wardrobes in General." Mrs. Jno. Allen gave an interesting talk on "The Appropriate Wardrobe for the College Girl."

Roll call was answered by a tribute to Mother and an appropriate gift on Mothers' Day. Plans were made for representatives to attend the short course at Canyon May 11. Mrs. Elmer Patterson held a parliamentary drill on "Proper Motions to Use." The next regular meeting will be held with Miss Nell Kester, Seventh Street and MEES Avenue, May 23.

PIANO RECITAL

Miss Thelma McMinn presented Betty Jo Kendall in a piano recital at the Baptist church in Summerfield Thursday evening. Miss Kendall was assisted by the Hereford Junior Band. The numbers were well rendered and appreciated by those present and many compliments were showered on Miss Kendall and the band members. Those who attended the recital from here were Mr. and Mrs. Ralph Smith, W. I. Kucker, Boyd London, Homer Hendlee, Henry Williamson, Meses. R. E. McCullough, Harry Lomas, Walter Easter, R. O. Douglas, Elmer Mathie, Messrs. John Renfro and Bill Lomas.

MISS ALIENE REDWINE HOSTESS TO HOUSE PARTY

Miss Aliene Redwine presided as hostess at a delightful house party over the week end in the country home of Mrs. Du Bois Walker, near Wyche, honoring Miss Maurine Warren of Bovina. Those attending were Misses Maurine Warren, Mildred Redwine, Elaine Dyer, Anita Jewell, Hazel Battles and Aliene Redwine.

JUNIOR BAY VIEW CLUB ANNUAL DINNER TONIGHT

At seven o'clock this evening, Misses Lucille Hicks, Dorothy Flannery and Eloyse Pitman will be hostesses to the members of the Junior Bay View club, with a lovely bridge dinner at the home of Miss Pitman. This will be the annual dinner, and closes a very successful year for the Junior Bay View club.

ANNUAL ALUMNI BANQUET WILL BE GIVEN MAY 19

The annual Alumni Banquet, in honor of the class of '33 will be given Friday night, May 19, in the First Baptist church at 8:30. "A Depression Banquet" has been planned by the Alumni Association this year, and promises to be interesting for the broad line. The price of the tickets will be fifty cents. Tickets may be obtained from Urlin Streu at the Streu hardware store, John Biggs at Sprouis-Cronin, Misses Marie Seed, Eric Marie Foster or Lueta Borden. All graduates of the Hereford high school, the school board and their wives, faculty members, parents of the graduates, are invited to attend, also each graduate may invite a guest. The following program will be given:

Dry Fun: Chief Hobo.
Invocation: Parson Cloyd.
Orchestra: Herb Sndt's Tramps.
Quartet: The Desert Warblers.
Reading: Key-Pushing PEKTY.
Paupers in the Soup Line: by Chief Hobo.
Down the Road: by Tenderfoot Tramp.
Gobstick Grice: Tooth's Thomas Pettin' the Ivories: Stewart Stanford's Daughter.
Tales: Sats, the Tinker.
Road to Recovery: Soup Line Sal.

Hereford People Visit A. and M. Galveston

Mr. and Mrs. Matt Gilliland and Mrs. F. J. Eberle left the first of this week for Galveston, where Mr. Gilliland will attend a three-day session of the State Federal Association Convention held there Tuesday, Wednesday and Thursday of this week. Enroute they will stop over at A. and M. College to visit Newton Gilliland, who is a student there. Mrs. Eberle will visit her son, Howard, who is a student at the State Medical College at Galveston.

"The Terrible Meek" Was Well Received

The religious play, "The Terrible Meek," staged at the Presbyterian church Sunday night, was well attended by a very appreciative audience. The auditorium was filled to capacity," Rev. Gieser said, "and the unique production, with only three players, Miss Katherine Bartlett of Amarillo, Fred Anschutz of Tulsa as the Soldier, and Jack Cantrell of Tulsa as the Captain of the Guard, held the audience spell-bound throughout the one-act drama."

The musical part of the evening's program was a vocal solo by a visiting lady from Tulsa, and two sacred hymns by the audience. The Beatitudes, "Blessed are the meek, for they shall inherit the earth," was the basic theme on which the play was written. It was the 20th Century version of the scene immediately following the crucifixion of Jesus the Christ. There were 18 visitors here from Amarillo and Tulsa.

Hi-Y Mother and Son Banquet On May 13

The Hi-Y Mother and Son Banquet, sponsored by the Hi-Y boys, is scheduled for next Saturday evening at the Presbyterian church. The banquet will be given in honor of their mothers. Paul Conaway will be toastmaster, and two past presidents, William Hawkins, of West Texas State Teachers College, Canyon, and Noel Bryant, of Texas Tech, and other former members are expected as guests.

HOME TALENT WILL GIVE "DR. JEKYLL AND MR. HYDE"

Hereford lovers of the dramatic art are due for a treat on June 2, when a home talent group of young folks will present the play, "Dr. Jekyll and Mr. Hyde." The production will be staged in the high school auditorium, and will be sponsored by the Pioneer Woman's Club. A moderate admission fee will be charged at the door. The cast is composed of: Uttersson, Johnnie Biggs; Rev. Howard Leigh, Clifford Kester; Dr. Jekyll and Mr. Hyde, Gullford Miller; Dr. Lanyon, Frank Cogsdell; Inspector Newcomen, R. V. Miller; Poole, Marlin Gilliland; Guest, Spauldin Bartley; McSweeney, J. E. Speegle; James, W. J. Fellers; Biddle, Velma Dawson; Alice Leigh, Gwendolyn Spradley. Marlin Gilliland will direct and coach the players.

GLEE CLUB CONCERT FRIDAY NIGHT WELL ATTENDED

An enthusiastic audience attended the high school Glee Club concert given at the high school auditorium last Friday night. This occasion was the spring concert, and was in review of the work done for the year, according to Miss Lucille Hicks, instructor of music in the high school.

Card of Thanks.

We wish to express our sincere thanks and appreciation to each person who in any way assisted in making our sorrow lighter during the illness and death of our beloved one. May God's blessings rest with each one. Mrs. M. D. Fincher, Family and Relatives. 1p

NOTICE

All women who have a husband, brother or father, who has been, or is now, a member of the American Legion, are urged to be present at a called meeting of the Auxiliary on Tuesday, May 16, at the city hall at 3:00 p. m. This meeting is for the purpose of re-organization and election of officers.

A Tribute to Mothers.

Mothers! Givers of strength and of heart and of life, Off guiding our ways through turmoil and strife; Teaching His will that we may be strong, Hoping and trusting we'll never do wrong, Ever understanding, loyal and true, Reverence and love we bring to you. —Margaret M. Hudson.

Bruce Guthrie Visits Mother Here.

Bruce Guthrie of Wichita, Kansas, arrived here last Sunday to visit his mother and old friends. Mr. Guthrie is connected with the International Harvester Company and will remain here for the greater part of the week. He is on his vacation and will likely return to Wichita by way of Colorado Springs, Colorado. Mr. Guthrie left Hereford about 14 years ago when he became a student and later a graduate of Wichita University.

Former Hereford Boy New Court Appointee

Announcement has just been made from Washington of the appointment of Senator Sam Bratton of New Mexico to the bench of the United States Court of Appeals, Tenth District. However, at President Roosevelt's request, Mr. Bratton will finish out this term of Congress before making the change.

Judge Bratton was reared in Hereford, and has countless friends in this part of the Panhandle. As a boy he lived with Mr. and Mrs. W. B. Farmer, Mr. Farmer and Senator Bratton's mother having been brother and sister. He went through the Hereford schools and afterwards moved to Clovis, New Mexico. His new Federal judgeship carries life appointment with it. He is well equipped for such important work, having served as district judge at Clovis and as a member of the New Mexico State Court of Civil Appeals.

Mr. and Mrs. Lee Wilson and four children of Santa Fe, New Mexico, arrived here last Saturday to visit in the home of his brother, James Wilson, and family.

In North Hereford. The Wilsons in the western part of the county, visited his two sisters, Mrs. E. M. Jack and Mrs. J. A. Wylie. Mr. Wilson is now a new subscriber to The Brand.

Cook With Gas

FOR
**SPEED
SAFETY
COMFORT
ECONOMY
EFFICIENCY**

Symbol of Dealer **West Texas Gas Co.**
GOOD GAS WITH IRREVERSIBLE SERVICE



It is always ready to help you

It runs errands... it saves time... it conserves energy... it bridges distance... it reaches friends... it gives protection... it hunts jobs... it increases efficiency... it wins business... it creates pleasure... it destroys isolation... it cements family ties... it bears tidings... it brings news.

Its cost, which has always been low... a few cents a day for residential service... combines with its high value to make it one of the biggest bargains you buy.

SOUTHWESTERN BELL TELEPHONE CO.

"What's this gadget?"

he asked
—and we sold him 4 new tires

Goodyear All-Weathers

4.40-21	\$ 5.85
4.50-21	\$ 6.50
4.75-19	\$ 7.00
5.00-19	\$ 7.60
5.25-18	\$ 8.50
5.50-19	\$ 9.70
6.00-20	\$11.40
6.50-19	\$13.60

The "gadget" is a little machine that shows the difference between ordinary cord, used in other tires, and Super-twist cord, used in Goodyears... That difference is in the stretch and come-back—you can see how Super-twist cord stretches and comes back, how the cord in other tires loses its life and elasticity... It takes about 3 minutes to tell the story—but as this customer said—"If every car owner could see that demonstration, there wouldn't be anything used but Goodyear Tires."

GOOD YEAR

IRELAND-BEAVERS MOTOR CO.

LADIES' HOUSE DRESSES

—Ladies' fast-colored, house dresses, Sizes 36 to 52, in both long and short sleeves. Your choice—

49¢

LADIES' SILK HOSE

—Ladies' full fashioned 42 gauge pure silk chiffon hose, in all new shades. Pair—

49¢

VOILES AND BATISTE

—40-inch Voiles and Batiste, beautiful printed patterns, fast colors. Your choice, yard—

10¢

Hereford People Visit A. and M. Galveston

Fox Mercantile Company

MEN'S SPORT OXFORDS

—In TWO-TONE tans and Black and white. price—

\$295 and \$350

MEN'S DRESS HATS

—A new shipment of young men's Dress Felts, new shapes and new spring shades. Your choice—

\$195

MEN'S STRAW HATS

—Men's Straw Hats, all new patterns and shapes. Your choice—

75¢ and 98¢

MEN'S DRESS SHIRTS

—Men's Dress Shirts, in fancy patterns as well as solid colors in blue and white. Your choice—

48¢

MEN'S WORK PANTS

—Men's Covert-Work Pants, sizes 20 to 40. Pair—

89¢

International Sunday School

Lesson

May 14

JESUS ASSERTS HIS KINGSHIP

Mark 11:1-10, 15-18.

1. And when they draw nigh unto Jerusalem, unto Bethphage and Bethany, at the mount of Olives, he sendeth two of his disciples,
 2. And said unto them, Go your way into the village that is over against you; and straightway as ye enter into it, ye shall find a colt tied, whereon no man ever yet sat; loose him, and bring him.
 3. And if any one say unto you, Why do ye this? say ye, The Lord hath need of him; and straightway he will send him back hither.
 4. And they went away, and found a colt tied at the door without in the open street; and they loose him.
 5. And certain of them that stood there said unto them, What do ye, loosing the colt?
 6. And they said unto them even as Jesus had said; and they let them go.
 7. And they bring the colt unto Jesus, and cast on him their garments; and he sat upon him.
 8. And many spread their garments upon the way; and other branches, which they had cut from the fields.
 9. And they that went before, and they that followed, cried, Hosanna; Blessed is he that cometh in the name of the Lord:
 10. Blessed is the kingdom that cometh, the kingdom of our father David; Hosanna in the highest.
 11. And they come to Jerusalem; and he entered into the temple, and began to cast out them that sold and them that bought in the temple, and overthrow the tables of the money-changers, and the seats of them that sold the doves;
 12. And he would not suffer that any man should carry a vessel through the temple.
 13. And he taught, and said unto them, Is it not written, My house shall be called a house of prayer for all the nations? but ye have made it a den of robbers.
 14. And the chief priests and the scribes heard it, and sought how they might destroy him; for they feared him, for all the multitude was astonished at his teaching.

Golden Text: Behold, thy King cometh unto thee; he is just, and having salvation.—Zech. 9:9.

Time: Sunday to Tuesday, April 24, A. D. 30. The last week of our Lord's earthly life.
Place: Jerusalem and the Mount of Olives.

Introduction.
 After the opening of the eyes of Bartimaeus and the other blind men at Jericho came Christ's visit to Zacchaeus the chief publican, found by our Lord looking down upon the crowd from the branch of a mulberry tree. Christ's con-

Young Girls Takes Iron Gains Ten Pounds

Bertie Grove, age 12, was badly underweight. After taking Vinol (iron tonic) she gained ten pounds. It gave her appetite and rosy cheeks. Children like Vinol. City Drug Store. —adv

PURINA CHICK Startena Chow

Contains Fourteen Different Ingredients, including

Cod Liver Oil

Fresh Shipment Just In.

McLean & Pitman

Phone 1

descension in visiting the house of the despised taxgatherer melted his hard heart, and brought about his repentance, confession, and reformation. It is one of the most moving events in the Bible. After this, CHRIST spoke the parable of the pounds, and then went on westward to Bethany, where, as before, he was entertained by the very dear family, Martha and Mary, and Lazarus whom he had raised from the dead. Here Mary showed her gratitude by anointing Christ with the costly ointment, an act which aroused the bitter resentment of Judas, the thievish treasurer of the Twelve, who from that time gave up all hope of profit from a temporal Messianic kingdom, and sought only to fill his own purse by betraying his Lord to the Jewish authorities.

Bethany, Bethphage and Mount of Olives.

Bethany is a little village on the eastern slope of the Mount of Olives, about two miles from Jerusalem. Its name means "the house of dates." Bethphage, "the house of figs," was another little village not far from Bethany, between it and Jerusalem. "At the Mount of Olives" A hill with four peaks, lying directly east of Jerusalem, its summit a Sabbath day's journey from the city. Its highest peak is 2723 feet above sea level, and about 200 feet above the ground on which the temple stood. It was named from its many olive orchards. "He sendeth two of his disciples." Probably Peter and Mark, informant, was one of these and probably, as usual, John accompanied him. The affection of these two for each other is very beautiful—the youngest and probably the oldest of the Twelve, the rough and blundering but golden-hearted apostle whom Jesus loved because he had the deepest insight into his soul.

The Colt Ready for the Master's Use.

"And straightway." Mark's adverb here especially appropriate, the colt being probably at the entrance to the hamlet. "Ye shall find a colt tied, whereon no man ever yet sat." "An unbroken colt, as was appropriate in the case of one meant for a sacred service. See the provisions in the Mosaic Law (Num. 19:2; Deut. 21:3). Everything was foreseen by Jesus, the presence of the colt, the precise place where he should be found, the fact that he was tied, and even the ready compliance of those in charge; and all happened exactly as he had said."—Principal S. D. F. Salmon. "Loose him and bring him." Our Lord exercises his kingly right to all things, a right which he claims today. The owner of the colt was probably a disciple; but whether he was or not, the Lord of all had entire authority over all persons and all possessions. Even Christians are often sadly and shamefully forgetful of this, to the great hindrance of Christ's work.

The Lord Hath Need of Him.

"Say ye, The Lord hath need of him." A strange saying indeed, that the Lord of heaven and earth should have need of anything. His are the cattle on a thousand hills. He could have created a colt at a word. But no; though all riches are Christ's, he has need, actual need, of the freewill offering of his people, even the pennies of the children as well as the large gifts of the rich. Nothing that Christ could force or compel could take the place of the smallest gift that comes to him from a grateful heart. Not that the Lord has need of the gift, but he has need of the obedience and love that lies back of the gift. "And straightway he will send him back hither." "Straightway," without complaint, argument or delay—that is the Christian way to give. But how much grumbling there is about our giving, how much procrastination and uncertainty. "He gives twice who gives quickly"—that is a genuinely Christian motto. Let us make it our own in joyful and constant practice.

The Triumphant Entry.

"And many spread their garments upon the way." "The populace had trooped out from Jerusalem, and they quickly recognized the fulfillment of the very ancient prophecy and jubilantly hailed Christ as their Messianic King. Their enthusiasm was boundless, and they zealously played their part in the sacred pageant." "And they that went before, and they that followed." "A multitude had followed Jesus and the disciples from Bethany, and another crowd had started from Jerusalem to Bethany, and, meeting the incoming procession, retraced their steps. So the crowd preceded and the crowd followed Jesus—two vast multitudes."—Prof. Byron Hoover DeMott. "Cried, Hosanna." The cry means "Save (us)" Matthew 21:9 gives the fuller form, "Hosanna to the Son of David," and

Luke 19:38 adds "Peace in heaven and glory in the highest," reminding us of the angels' hymn at the Saviour's birth.

"Blessed is the kingdom that cometh, the kingdom of our father David." The kingdom of the Messiah was expected to take up and carry to still greater heights of glory the reign of the chief of all Jewish kings, the immortal David, whose descendant according to the flesh Jesus was. "Hosanna in the highest." In the highest degree, the shout of joy and triumph intensified. And to the triumphal procession continued down the slope of Olivet, into the deep Kidron valley, up the steep western side, and through St. Stephen's Gate into the courts of the temple.

Cleansing the Temple.

As a king enters his capital, so the Lord entered Jerusalem; and as a king passes from room to room of his palace, so the Lord surveyed with keen and loving interest all the courts of the temple so dear to him from boyhood as his Father's house. "And he entered into the temple." The home of his soul during all that last passover. "And began to cast out them that sold and them that bought in the temple." "Early in Christ's ministry he had indignantly purified the temple courts of this trafficking in sacrificial animals, doves, oil, wine, salt—all of the material for sacrifices, established there under the plea of being a public convenience; but his survey of the temple the evening before showed him that the abuse had crept back again and was as bad as ever. "And overthrew the tables of the money-changers." The annual head tax of half a shekel for the support of the temple had to be paid in Jewish money and many pilgrims had only Roman, Greek or other Gentile coins. These they had to get changed, and the money-changers were allowed to charge from a fourth to a third of a denarius for every half-shekel exchanged, the denarius being a day's wages of a common laborer.

Jesus, the King.

Thus, all the events of our stirring lesson point to and illustrate the kingship of Jesus—his superb manliness and courage, his indomitable force of character, his matchless wisdom, and his confidence in the authority over human lives and hearts which was given him by his Father. "Definitely, impressively, finally, Jesus thus offered himself as King; but he was rejected and nailed to a cross. The glory of the offered Kingdom is still delayed, and will be perfected only when again the cry shall be heard, as the King again appears, 'Blessed is He that cometh in the name of the Lord.' Even now this same Jesus offers himself to us as Master and Lord; shall we give him glad, free access to our hearts?"—Prof. Chas. R. Erdman. "The Lord is king! Lift up thy voice, O earth, and all ye heavens, rejoice! From world to world the joy shall ring. The Lord omnipotent is King!"

The Lord is King! Child of the dust.

The Judge of all the earth is just: Holy and true are all his ways: Let every creature speak his praise."

Mr. and Mrs. Leland Chamness and children, Barbara Ann, Mary Louise and Leland, Jr., who have been visiting Mrs. Chamness' parents, Mr. and Mrs. George Guinn, the past two weeks, left Sunday for their home in Huntington Beach, California.

THE CHURCH WORLD

St. Anthony's Church

The young ladies' Sodality organized successfully a dance on the evening of May 9. The spirit and animation evinced by the officers and members of the Sodality in this undertaking is to be commended as an augury of success in future activities. In fact, they are already planning a beautiful crowning ceremony for next Sunday evening, when a statue of our Blessed Lady will be crowned queen of the May. As Sunday is also Mothers' Day, it is fitting that we honor our earthly mothers, we should also honor her who is the gracious mother of our Divine Saviour and our heavenly Mother. In accordance with the instructions of the Bishop of Amarillo, regarding the observance of the Holy Year, a special holy hour will be observed Tuesday evening from 8 to 9 o'clock. In future, a holy hour will be kept weekly on Thursday evenings.

First Methodist Church

REV. E. E. ROBINSON, Pastor.
 Sunday school at 9:45 a. m.
 Preaching at 11:00 a. m. and 8:15 p. m. Morning sermon will be appropriate to "Mother's Day." Splendid program for this hour, with special music. Evening subject, "Politician and Preacher." Junior church at 11:00 a. m. Young people at 7:15 p. m. Wednesday night, "Why did Jesus send the Apostles Two and Two?" Do you care for the church? Are you a loyal member? What is your life? Do you think of others? Let us gather in our churches on Sunday and give God a chance.

First Presbyterian Church

REV. E. P. GIESER, Pastor.
 Mid-week service: At the Central church, Amarillo, there will be a banquet in honor of the Moderator of the General Assembly, Dr. Chas. W. Kerr. The place will be Fellowship Hall at 7:00 p. m., price 35 cents per plate. The program and address will follow immediately after the dinner.
 Sunday, church school, 9:40. Morning worship at 11, with a Mother's Day sermon by the pastor. Christian Endeavor at 7:00, special musical program at 8. Mothers' Day Program, Sunday Evening.
 Orchestra
 Hymn, "Faith of Our Mothers."
 Scripture reading.
 Prayer poem, "Motherhood."
 Prayer.
 Announcements, Offertory.
 Cornet and saxophone duet: Mr. and Mrs. Lloyd Harmon.
 Girl's chorus.
 Reading: Mrs. Arthur Rogers.
 Orchestra.
 Solo: Miss Estes.
 Mixed quartet.
 Violin duet, Miss Barnhart, Mr. Fields.
 Orchestra
 Benediction

St. Anthony's Church

Sunday masses, 8:00 and 10:00 o'clock. Week-day masses, 8:00 o'clock Saturday, at convent 6:30. May devotions, Rosary and benediction 8:00 each evening. Thursday evening, Holy hour 8:00 to 9:00, closing with benediction of the Blessed Sacrament.

First Christian Church

REV. E. R. M'WILLIAMS, Pastor
 Sunday morning services at the Christian church will be in honor of "Mother." Music and sermon will be appropriate to the occasion. Everyone is invited to attend the morning services at 11:00 as well as the Bible school service at 9:45. The subject of the sermon for the evening will be "Preaching Christ to the Scientific Mind."
 Among the activities of the week will be a special prayer service May 10, at the parsonage; the regular church night supper on the night of the 10th, and an ice cream supper Friday evening from 8:00 to 8:30 o'clock.

Church of Christ

The Church of Christ announces a revival to begin May 21, with Evangelist Claude McClung of Fort Worth conducting the services, and to be assisted by Prof. J. W. Dennis of Erick, Oklahoma, who will conduct the singing.

MEN'S BIBLE CLASS

The Men's Bible Class meets each Sunday in the I. O. O. F. hall at 9:30, and it is requested that all members and those who desire to become members be there on time each Sunday.
 The class has been without a permanent teacher since Rev. M. J. Johnson left, and last Sunday elected W. E. Neal to fill this place.
 A cordial invitation is extended to all persons not regular attendants with other classes to become one of our number. If you love the Bible and its teachings, you will be pleased. Visitors always welcome. No collection.

Daniel News

BY MRS. JOE THURMOND
 Mr. and Mrs. Hershel Tomlinson and Mr. and Mrs. Albert Polk and daughter of Snyder returned home Wednesday after visiting Mr. and Mrs. Floyd Tomlinson for several days.
 Get highest cream prices at Farmers Creamery Association. 7-4c. Mr. and Mrs. Clarence McBroom and son visited her parents, Mr. and Mrs. J. M. Ware, at Frederick,

Oklahoma, over the week end. Mr. and Mrs. Joe Thurmond were in Amarillo Tuesday. Mr. and Mrs. Floyd Tomlinson were in Plainview on business last Wednesday.
 Ervin Shugart is at town with his father, W. J. Shugart, for a few days.
 Tom Golden of Plainview is spending some time with his sister, Mrs. Floyd Tomlinson.
 Joe Thurmond, Hobart Whitaker and Floyd Tomlinson played baseball with the Umbarger team against Vega Sunday, the score being 10 to 15 in favor of Vega.

Skin Troubles

Skin troubles can be cleared up quickly and permanently. A new discovery, SKIN-LIFE, brings amazing improvement first 24 hours. To get rid of blackheads, pimples, oily skin, enlarged pores, itching skin, athlete's foot and eczema, just try SKIN-LIFE Ointment today. This scientific ointment penetrates to the seat of the trouble and healing begins at once. No muss, no trouble, will not stain. Your druggist refunds your money if it fails.

Skin-Life

At all drug stores, or sent postpaid upon receipt of 60c. Skin-Life Company, Shreveport, La.



WILL MY BUDGET WORK?

—It won't, if a hit and miss method of cash payments is relied upon. But with accurate record of each expenditure kept at hand in a checking account, success is certain.

Open a Checking Account

THE FIRST STATE BANK

"A MORE BEAUTIFUL HEREFORD"



FLYING start with Conoco Bronze! Away like lightning—new experience in power—in mileage—in all-around performance, greatly improved anti-knock, with no increase in price.

The introduction of Conoco Bronze has taken the motoring public by storm—the year's "best seller" in gasolines!

Fill 'er up with Conoco Bronze—and be convinced.

CONOCO BRONZE GASOLINE

A PERFECT RUNNING MATE FOR CONOCO GERM PROCESSED MOTOR OIL THE MOTOR OIL WITH THE 'HIDDEN QUART' THAT NEVER DRAINS AWAY

Texas Market & Grocery

PHONE 353—FREE DELIVERY
 SPECIALS FRIDAY AND SATURDAY

MOP STICK, good one	10c
JERSEY CORN FLAKES, large package	10c
COCOA, Mother's, 1 lb	15c
TOILET PAPER, Wood Line	5c
RAISINS, four pounds	27c
BLACK PEPPER, 10c size	5c
MUSTARD, pure, quart	15c
COFFEE, White Swan, 1 lb jar	32c
POTTED HAM, 2 for	5c
BAKING POWDER, Clabber Girl, small size	8c
CRACKERS, 2 lbs B. C. C.	21c
PORK and BEANS, 2 1/2 size, Tall Boy	10c
SPINACH, Medina, No. 2	9c

MEAT SPECIALS

STEAK, Loin, Round or T-Bone, Baby Beef, lb	15c
PURE PORK SAUSAGE, lb	5c
HAMBURGER MEAT, fresh ground, lb	5c
MINCED HAM, BOLOGNA or FRANKS, lb	12 1/2c
LONGHORN CHEESE, full cream, pound	12 1/2c
CHILI, fresh, home-made, lb	12 1/2c
PINKNEY'S SLICED BACON, pound	15c

Summerfield News

BY MRS. GUY WALSER
(This Week's Letter.)
Take Produce to Carl's Gro. if Mrs. Lee Curry had charge of a program Thursday when the Home Makers Study club met with Mrs. Obe Roberson, on Styles of yesterday and today. Roll call, a dress I remember when I was a girl. Mrs. Alton Lookingbill wore a hat of the style of 1900. Mrs. Wilma Sikes a dress of 1908. Mrs. Guy Walser one of 1911. Mrs. Ray Johnson, Styles of today. Each was examined by the ladies. A quartet composed of Mmes. A. Lookingbill, Ben Davis, B. C. Roberson and Miss Maude Noland, with Miss Hazel Oglesby at the piano, sang "The Old-Fashioned Mother." Miss Ayers of Hereford talked on child welfare. At the social hour refreshments were served to two visitors, Mrs. W. A. Davis of Clarendon, and Miss Hazel Oglesby, and 15 members. The next meeting May 18 will be with Miss Maude Noland, Mrs. Britt Clark as leader, and Miss Clark of Dimmitt will be here.
Rev. Coe filled his appointments here Sunday. He and his family were accompanied by Merle Fuqua and Miss Martha Dodson of Plainview.
W. A. Koch and family of Hereford spent Sunday in the Will Schuls home.
M. D. Fincher, who died at Hereford Friday leaves many friends here who mourn his loss.
Mrs. A. Lookingbill and daughter spent the week end in Hereford.
Rev. Roark and family spent Saturday night in the J. R. Oglesby home.
A piano recital was given by Miss Betty Joe Kendall, assisted by the Hereford junior band, at the Baptist church at Summerfield. Several of the band members' parents came with them.

PLANTS
We have plenty of good plants ready to set out.
Sweet Potatoes, Cabbage Peppers.
DANIEL PLANT CO.
Across St. from W. T. Reed Co.

J. R. Oglesby and family visited her parents, Mr. and Mrs. Gandy, at Tulla Friday night.
Maud Noland, Mary E. Cox, Hazel Oglesby, Allie Mae Lance and J. B. Noland attending singing at Black Sunday.
Miss Ruth Lookingbill of Plainview spent the week end with her parents, Mr. and Mrs. J. L. Lookingbill.
J. L. Coker died Tuesday of last week at the home of his daughter, Mrs. L. A. Read, in Hereford. He had been ill but a short time. He leaves a son, Boy, a daughter, Miss Pearl, two daughters at Hereford. The remains were taken to Blair, Oklahoma. J. A. Noland and Geo. Story accompanied the family.
J. A. Black and wife, Miss Laura and W. A. Davis, R. A. Baker and family attended the M. D. Fincher funeral Sunday. Mrs. W. A. Davis returned home to Clarendon with them.
Miss Maude Noland and Harry Lookingbill were in Plainview Friday.
Rance school closed Friday with a program, enjoyed by many.
Mr. Dodson and son of Arizona are visiting his daughter, Mrs. J. B. Saunders. Hoggard will remain through the summer.
Mrs. Bell of Tulla is visiting her daughter, Mrs. Ben Wilhelm.
Briss Clark and family and Miss Leatrus Walser and Jim Clark visited the Carl Brown and Roy Hendricks home in Canyon recently. (Left Out Last Week.)
Mr. and Mrs. A. S. Curry of Friona were guests of Mr. and Mrs. Lee Curry Sunday.
Mr. and Mrs. B. E. Roberson and son and Mrs. B. C. Roberson were business visitors at Amarillo Friday.
Mr. and Mrs. Walter Hawkins are the proud parents of a baby boy.
W. M. U. met at the church Thursday when a missionary program was enjoyed. Mrs. Mae Abbott of Borina was a visitor.
Miss Gertrude Atchley spent last week with her sister, Mrs. Bill Knox, of Hereford.
L. A. Ricketts of Dimmitt visited in this community Sunday.
The young people were entertained Friday night with a party at the home of Mr. and Mrs. J. W. Cox.
Mr. and Mrs. C. R. Walser.

Miss Leatrus Walser and Jim Clark spent the week end in Amarillo with Mr. and Mrs. Claude Walser.
Miss Belle Long of Texico was a guest of Miss Joyce Davis Sunday.
The Senior B. Y. P. U. was entertained Thursday night at the home of Mr. and Mrs. Joe Kendall with a jigsaw puzzle party.
Those enjoying the evening were Misses Allie Pa Lance, Maud Noland, Hazel Oglesby, Edna Streun, Mary Lee Curry, Beatrice Lawrence, Joyce Davis, Christine Atchley, Leatrus Walser and Lois Presley; Messrs. John Schurz, R. D. Lance, Asa Atchley, Glen Roberson, Jim Clark, D. J. Neill, Hollis Walser, Frank Lookingbill and Joe Story, Mr. and Mrs. Guy Walser. At a late hour refreshments were served.
Don't forget that the Volunteer Band from Wayland College will be here Saturday night and Sunday. There will be dinner on the ground Sunday, so bring your basket well filled with something to eat.
Mrs. Bob Lance spent last week with Mrs. Henry Kendall of Frion.
S. L. Walser and J. C. Lance of Hereford and Tom Walser of Chillicothe were guests of Mr. and Mrs. C. R. Walser Monday.
Densil Long of Texico visited friends here Sunday.
Mr. and Mrs. Keith and family of Berger and Mr. and Mrs. R. F. Barnes of Hereford were guests of Mr. and Mrs. Ben Davis last Sunday.
Mrs. Joe Huckert and Frank were guests of Mr. and Mrs. Louie Huckert one day recently.

Dawn Items
BY INEZ MILLER
Sunday, May 14, a lunch is planned to follow Sunday school. All are invited to come and bring his tinner. There is a fine little Sunday school here and those who come in time for the lesson will enjoy that part of the day's program. After dinner the children will play and the adults can visit until 3 o'clock, when there will be preaching services.
Thursday evening, May 18, the primary and intermediate grades of Dawn school will give an operetta in three acts, "The Four-Leaved Clover." There will be more than 50 children in costume.
Friday evening, May 19, the high school will have charge of the last Literary Society program, in which Patriotism will be the principal theme. Speeches, songs and debates will make up the program.
The high school pupils had a grand time in Amarillo last Wednesday, when they visited various industrial plants there. We visited Old Tack and his zoo, but did not get to see his mother-in-law. We thank him for showing us around the city.
Several from Black presented a play here Friday evening which was enjoyed by a large audience. They have an invitation to come again.
Mr. and Mrs. J. E. Beyer of Hereford and Mr. and Mrs. L. N. George attended the "Rose Maiden" given at the Methodist church in Amarillo Sunday afternoon.
Mr. and Mrs. C. F. Miller and Mrs. L. A. Smith, who have been in Topeka, Kansas, for some time, have returned home. Mr. Miller has been very ill, but is improving.
Messrs. and Mmes. Walter Galley, Babe Womble and Ernest May visited the Museum in Canyon Sunday.
Miss Vivian Bowers spent the week end in the Guy Smith home at Hereford as a guest of Wilma Smith.
Mr. and Mrs. J. R. Dodson and daughter spent the week end in the home of her parents, Mr. and Mrs. W. L. Harris.
Miss Aldyth Botsford visited friends in Hereford last week end. J. A. Dixon and son were guests in the M. H. Bagwell home Sunday. Clara Mae Bagwell returning to spend Sunday with them.
Mr. and Mrs. Arch Conklin and family of Hereford visited in the L. A. Smith home Sunday.
Ezra Bagwell and J. K. Dunavan left Wednesday for Arkansas. Mrs. R. W. McConnell was a

guest in the home of Mr. and Mrs. R. H. Gough of Hereford last week.
Miss Esther Cox is a guest in the R. W. Botsford home this week.
(Too late for last week.)
A patriotic program is being arranged by our high school for the last evening of Literary Society. It will be given Friday evening, May 19.
Misses Anna and June Conklin gave a surprise dinner for their parents, Mr. and Mrs. C. E. Conklin, honoring their 10th wedding anniversary, at their home. Present were Messrs. and Mmes. Johnny Peacock, Carl Lukey, Alfred May, Ernest May, and Joe Gaetz and their families.
Miss Hazel Crouch spent the week end in Amarillo visiting with Mr. and Mrs. H. E. Willis.
Mrs. L. A. Smith left Friday to go to Topeka, Kansas, where her father, C. W. Miller, is ill.
Messrs. Logan, Sawyer and W. J. Stewart and families visited in the W. L. Harris home Monday.
Dewey and Paul Bagwell, accompanied by G. W. Seymour, were in Tulla last week. Mr. Seymour remaining there.
Miss Mary Chambers spent the week end in Amarillo visiting her brother.
Clifford Stewart left Wednesday for Wichita Falls.
W. L. Bagwell and family and Dewey Bagwell visited in the W. L. Harris home Sunday.
Ezra Bagwell and J. K. Dunavan were in Borina Monday.

Progressive News
BY OLIVE PERKINS
Mr. and Mrs. Dewey Webb and children of Channing visited Mr. and Mrs. Carl Donovan and the

cockrell family in Hereford Sunday.
Forbes Blakemore spent last week visiting his grand parents near Summerfield.
Mother Donovan went to Gage, Oklahoma, Thursday after having spent several months here with her son, Carl Donovan, and family.
Rev. McWilliams will preach at Progressive Sunday afternoon.
The ladies club did not meet last Wednesday on account of the funeral of Mrs. Curry. The next meeting will be the third Wednesday in May at the school house, and the annual election of officers will be held at this meeting.
Mrs. Curry, mother of Mrs. H. B. Hunter, passed away last Tuesday and was buried Wednesday. This community extends loving sympathy to the bereaved family.
J. E. and Forbes Blakemore of Summerfield visited Emmett Blakemore and family last Monday.
J. L. Click and son made a business trip to White Deer last Wednesday.
Miss Edith Childree returned to her work in Amarillo after several weeks of illness.
Messrs. and Mmes. Cecil Hodges and daughters and Jeff Roberson and sons spent Sunday with Mr. and Mrs. C. P. Caldwell.
Mr. and Mrs. Ralph Webb spent the week end with her parents, Mr. and Mrs. Phil Arthur, in Hereford. Mr. and Mrs. G. D. Webb returned home Wednesday after several weeks visiting with relatives on the South Plains.
Messrs. and Mmes. J. N. and D. O. Benson visited in the Benson home Friday.
Mmes. John Slaton and C. C. Ferguson called on Miss Olive Perkins Sunday.
Mrs. Archie Dougherty and family of Broadview, New Mexico, spent last week here with her par-

ents. Mr. Dougherty came after them Sunday.
Messrs. and Mmes. Claude Ricketts and Jim Hill of Hereford visited in the Donovan home Wednesday night.
Mr. and Mrs. A. H. Elliston and daughter, Ruth, left Tuesday morning for Denver, Colorado, to visit about 30 days in the home of their daughter, Mrs. R. E. Hevel, and family.

DON'T NEGLECT YOUR EYES
GLASSES ARE CHEAPER
We offer our twelve years experience in the exclusive study and practice of Optometry (examining eyes, fitting glasses). The most modern diagnostic equipment, and the very finest optical material that is made. Prices in accord with the times.
Watch this space for next date in Hereford.
When You Think of Glasses, Think of
DR. T. M. MONTGOMERY
OFFICE IN WHITCOMB'S
626 Polk Street. Amarillo, Texas
In Hereford Third Friday of Each Month.
Office In Close Drug Store. Next Date May 19.

BUSINESS AND PROFESSIONAL ABSTRACTS
The title to your land is vital. Our Abstracts correctly reveal the title.
A. O. THOMPSON
ABSTRACT CO.
5 1/2 per cent Federal Farm Loans.

AUDITOR
PAUL S. CORBETT
Accountant and Auditor
Income Tax Service
Office County Court House

BEAUTICIAN
MRS. CARL JENNINGS
BEAUTY SHOPPE
Modern Equipment
Experienced Operators
Same High Class Service to Each Individual. Phone 26.

BARBER
MEN AND WOMEN
Who are particular about their personal appearance try
STAR BARBER SHOP
Hair Cuts, 25c

CLEANERS
WEST TAILOR SHOP
MRS. O. F. WEST, Proprietor
Clothes Called for and Delivered.
Phone 385

DAIRY
PRAIRIE DAIRE
Grade "A" Milk
Sweetmilk, Cream, Buttermilk
We Deliver Daily.
Phone 644

S. O. WILSON
DAIRY
Grade "A" Milk, 10c quart.
Phone 9027

BUSINESS AND PROFESSIONAL DIRECTORY
INSURANCE
JNO. H. PATTON
PHONE 50

INSURANCE BONDS
HEREFORD INSURANCE AGENCY
John McLean, Manager

INSURANCE BONDS
E. P. SMITH
115 East Third Street
Insurance, Loans, Real Estate and Rentals.

LUNCHES
THE CHOCOLATE SHOP
Plate Lunches Sandwiches
Cold Drinks, Sandles, Magazines.
When you get hungry, beat it to the
EVER-READY LUNCH
South Main, Across from Post Office. I. V. Flowers.

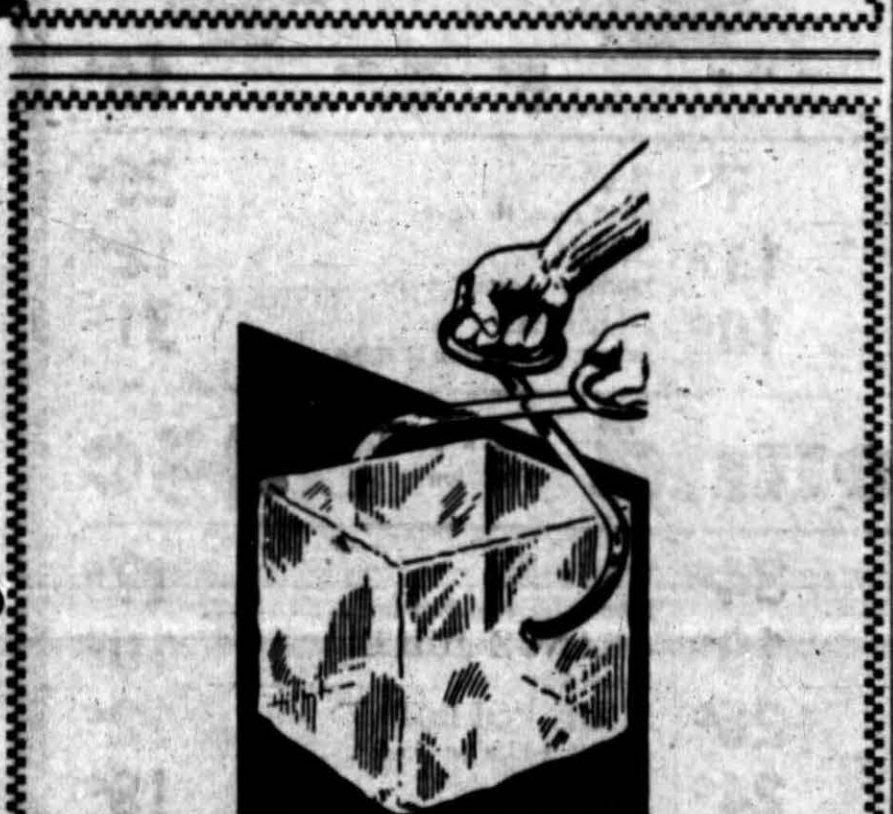
NURSING
PRACTICAL MALE NURSING
In homes, reasonable charges.
Phone 277 or see me at my home.
LEONARD KNOX

PHYSICIANS
DR. E. B. THOMASSON
SURGERY
General Practice
Office Over Corner Drug Store.
PHONES
Residence 224 Office 37

SECOND-HAND
D. M. RAYZOR
Second-Hand and Custom-Made Furniture.
Try and find anything of wood I can't make or repair.
504 North Main Street

NEW AND USED TIRES
Wheels, Rims, Pumps, Jacks, Mud Chains, Batteries, Etc.
Come and See Us.
DANIEL'S TIRE SHOP

LOOK WHAT WE HAVE!
For Only a Few Days
All Sizes of Photographs, Stamp Pictures
5 for 10¢
Larger sizes at five for 25c, 40c, 75c and up.
Quality Work—Will Not Fade.
Kodak Finishing and Large Portraits Also.
MITZI STUDIOS
Two doors south of Piggly Wiggly, Hereford.



DON'T LET YOUR FOODS SPOIL
—In an effort to save an ice bill. It is not economy. But instead
PUT YOUR ICE BOX IN GOOD CONDITION AND
TELEPHONE 388.
We are delivering on telephone calls only for the present. Regular deliveries will be made soon.
TEXAS UTILITIES COMPANY

TRouble AND PAIn
—The prescription must be accurately and scientifically prepared to avoid pain and trouble. Be sure you say "City Drug Store, where prescriptions are compounded correctly, always." Here are reasons why you should trade with us:
1. We handle all nationally advertised products. 2. Our service in every department is the best. 3. Good, substantial merchandise is always less expensive in the long run. 4. We use no substitutes—you get what you order.
City Drug Store

Have Money FOR MOTHER
MOTHER deserves all the comforts you can give her. She has sacrificed for you. Money will provide comforts in her declining years. To see her children working, saving, succeeding, will make her happy.
Can you show her a good-sized bank balance? This will please her.
START SAVING REGULARLY NOW
We Welcome YOUR Banking Business

JUST 46 POUNDS OF FAT GONE
Feels 20 Years Younger.
"I surely can recommend Kruschen Salts. I reduced from 136 to 110 lbs., my natural weight and I feel 20 years younger. A pinch a day, keeps the fat away." Mrs. V. A. Walker, Seattle, Washington. (Dec. 28, 1932).
Once a day take Kruschen Salts—one half teaspoonful in a glass of hot water first thing every morning. Besides losing ugly fat SAFE-LY you'll gain in health and physical attractiveness—constipation, gas and acidity will cease to bother you—you'll feel younger—more active—full of ambition—clear skin—sparkling eyes.
A jar that lasts 4 weeks—costs but a trifle at any drugstore in the world—but demand and get Kruschen and if one bottle doesn't joyfully satisfy you—money back.

THE FIRST NATIONAL OF BANK HEREFORD
A Strong Bank Thoughtfully Managed
MEMBER FEDERAL RESERVE SYSTEM

PHILLIPS SERVICE NO. 1
Just East of Court House, Phone 69—All Night Service
Specialized Greasing, Tire Repairing and Road Service

GLENN SNYDER
Service Station
Southwest of Court House
Texaco Certified Lubrication

EDGAR IRELAND
Service Station
Main Street at First
We wash and grease cars right.
Phillips Gas and Oils.

THE HEREFORD BRAND
For OFFICE SUPPLIES and JOB PRINTING

PERSONALS

A. H. Streu, E. B. Posey and Noah Ewton left Monday for Lake Kemp, near Wichita Falls, for a few days fishing-outing. They are expected home about Thursday.

Edgar Pickett was in Amarillo Friday making arrangements to give a piano recital there in the near future.

Time to plant dahlias now. We still have some good ones. H. L. Rice.

Fred Wortham, secretary of the Canyon chamber of commerce, was here Wednesday on a business mission.

T. B. Siegler, Jr., reached home Wednesday morning from a three months stay in Wichita Falls, where he was employed by the Sponta Drug Company.

The High School Cow Hands entertained the H-Y boys at a picnic at the John Robinson farm east of town recently. The boys enjoyed a steak fry.

Ivor McClendon of Claude joined Mrs. McClendon in a week-end visit with her parents, Mr. and Mrs. George Quinn. They returned home Sunday evening.

**VEGETABLES
FRUIT**

Come to our Store Thursday, Friday or Saturday for many varieties of

**FRESH FRUIT AND
VEGETABLES**

Fresh Ripened
STRAWBERRIES

Fruit and Vegetable
House
Mrs. Ross Fuller.

Mr. and Mrs. Charles Donald returned the past week from a visit to Fort Worth and East Texas points. While in Fort Worth their daughter, Miss Emma Jeanne, who is librarian at Longview, came over for a visit with them.

We offer you choice gladiolus at less than wholesale prices on common varieties. H. L. RICE.

Mrs. M. Y. Galloway and little daughter, Ada, of Amarillo, spent several days last week in the home of Mrs. Galloway's aunt, Mrs. Seth B. Holman. Mr. Galloway came down Sunday, will returning home Sunday night.

Mr. and Mrs. W. Frank Ball returned recently from a several weeks trip to Illinois and Missouri, where they visited relatives and friends. They were joined in Missouri by an aunt, Mrs. W. A. Duff, of Sherman, Texas, who returned to Hereford with them and will visit here for some time.

The Woman's Missionary Society of the Methodist Church will hold a Mothers' Day Bake Sale at Huggins' Grocery Saturday. All kinds of pies, cakes and dressed chickens will be offered for your selection.

Mrs. Homer Fox spent the past week in Pampa visiting her sister, Mrs. Lester Gordon and family. Mr. Fox drove over Sunday and Mrs. Fox returned with him that evening.

Jno. P. Slaton left the latter part of last week for Mineral Wells.

John L. Wilson, Jr., and wife of Vega were here last Friday to attend the funeral of his brother-in-law, Otho Beene.

You don't know what real tire service is until you have tried RICE'S. We don't drop your work while we wait on the gas customers.

Mr. and Mrs. Jack Mounts and two children and T. K. Wilson of Dallas arrived here last Friday evening for a few days visit with relatives and friends.

Mr. D. K. Robison is visiting with relatives in Claude this week, while her husband, Dr. Robison, is attending the State Medical Association which convened in Fort Worth Monday, Tuesday and Wednesday of this week.

The next time you buy a tire, try a Brunswick. We INSURE them against ACCIDENTS for life. RICE'S.

Clay Ridgway was in Canyon Monday visiting his mother, Mrs. T. A. Ridgway, for the day.

Mr. and Mrs. Foy Bourn of Matador are guests this week in the home of Mr. and Mrs. I. O. Croshaw, and sister, Mrs. Jennie Bourn.

E. H. Hare of Vega was here Tuesday of this week on a business trip.

Mrs. W. F. Gabbert is converting her single car garage into a double garage. The addition is being done by Contractor Cliff Hicks. The Gabbert residence is located on East Third Street.

4.75-19 Brunswick Sentry, only \$4.05 each in pairs, for FRIDAY and Saturday only. At RICE'S.

Alex Thompson and S. P. Rosson left Wednesday for Big Spring, where they will attend the West Texas Chamber of Commerce Convention this week.

Mrs. Mary Palmer arrived home last week from a visit in Wichita Falls with relatives and friends.

Mr. and Mrs. H. C. Baird and daughter, Mary Ann, of Jumbo community, and Mrs. Egbert Brady and son, Billy Lewis, left Thursday morning for the Billy Stovall ranch in New Mexico. Mr. Baird will attend to business matters, while the others enjoy a visit with the Stovalls.

Mr. and Mrs. J. E. Speegle and children were called to Corsicana Tuesday by the serious illness of Mrs. Speegle's mother.

Bill Mitchell and Paul Corbett left Tuesday for Houston where they will take the C. P. A. examination.

Little Betty Sue Brotherton of Plainview is here this week visiting in the W. L. Branson home.

Brunswick Super Service 4.50-21 tire, \$5.85 each in pairs, Friday and Saturday only. At RICE'S.

The Leo Stocker family are new comers to the folks northwest of Hereford. Mr. Stocker purchased a section of land recently from Ky Higgins, located about 16 miles north and three miles east of town.

Maynard Buck of Fort Worth arrived here Wednesday morning to visit with his father, Judge Buck, for a few days.

4.40-21 Brunswick Sentry tire in pairs, only \$3.35. At RICE'S.

Frank Giles is crippling around on one foot since Monday on account of a badly twisted ankle. He is wearing crutches, but manages to wait on the trade. Someone has accused him of having the gout.

Mrs. P. E. Phillips of Fort Sumner, New Mexico, visited her mother, Mrs. Homer Hamilton, here the past week.

What does a factory guarantee on a tire amount to? Buy Brunswicks. We INSURE them against accidents. H. L. RICE.

W. A. Ricketts is rapidly improving after a serious illness during the past two weeks.

Resolutions of Respect.

Our All-Wise Father having called from our midst here on earth, Brother M. D. Fincher on May 5, 1933, to his home of Love Above.

Be it resolved that: Odd Fellowship has lost the personal presence of a true and loyal brother, who has lived the principals of Truth, Love and Friendship; but has contributed to us the example that shall always remain with our daily walk in life.

Be it further resolved: That a copy of these resolutions be sent his surviving companion and daughters, and that a copy be spread on the minutes of this Lodge, and a copy printed in the Hereford Brand.

And be it further resolved that: The charter of this lodge be draped for a period of 30 days in respect of Brother Fincher.

Hereford Lodge No. 476, I. O. O. F. C. J. PADDOCK, E. E. FRIDLEY, F. E. GIVAN, Committee.

PACKARD MILL

(Continued from Page One)

times the floor space than when it was bought.

New machinery recently added is modern in every respect, making it possible to make flour that will sell in competition with larger mills. The new equipment is the Barnard & Leas, six double stands of rollers, two plan sifters, purifiers, one reel for rebolting, two double scourers, one milling separator, an automatic wheat dampener, two flour packers, one bran packer, a three-pair high corn meal roller, a purifier for bolting meal, one scourer for cleaning corn, and a 165 horsepower Twin City natural gas engine.

20,000 Bushel Capacity. Two years ago a 40x50 wheat granary was built especially for the accommodation of farmers who desired to store wheat on an exchange basis. The company also leased the brick building opposite the Magnolia wholesale oil office for storage purposes.

The mill draws customers from a wide scope of territory. One regular patron, Mr. Danforth said, from Mountain Air, New Mexico, 265 miles west, makes weekly purchases. Another from Carlsbad, New Mexico, and one from Brownfield, Texas. Practically all Hereford merchants handle the Hereford flour and the retail trade at the mill is heavy, requiring several men to wait on the trade and make city deliveries.

FOOTBALL GAME

(Concluded from Page 1)

end; Bartley's attempted pass was smothered. The high school blocked a punt, but was off side. First down, 40 yard line. Bartley passed 15 yards to J. Russell, who ran the remaining distance for a touch-down. Bartley's kick for the extra point blocked. Score, Seniors 6, High School 0.

Berry Orr kicked to L. B. Russell who returned 10 yards to his own 30. Sowell made a yard at right guard. Seniors penalized 5, off side. Sowell made 2 yards in two smashes at right guard. L. B. Russell punted 35 to Bartley, who returned 10. Bartley got one at right tackle. Bartley's punt partly blocked. High school's ball on 50-yard line.

L. B. Russell lost one on a reverse. Pass by L. B. Russell intercepted by Harris. Senior's ball on the 30 yard line. Harris fumbles but Seniors recover, 3 yards gain. Bartley hit left tackle for 8. Newell substituted for Harris. J. Russell made 7 and first down on the 45 yard line. Seed broke through and spilled Climer for 10 yard loss. Pass, Bartley to Climer, incomplete. Pass by J. Russell intercepted by O. Wilson, who returned to School's 30 yard line.

J. Russell's defensive work in this quarter was outstanding, as he repeatedly smothered the High school's plays. During the intermission, the Junior High Band paraded about the field, led by Ralph Smith, Jr.

There was no more scoring after the first quarter, the ball changing hands repeatedly, and a lot of ineffective passing was tried on both sides. Most of the play in the second half was confined between the 30 yards line.

There were many substitutions made by both sides, and everybody in uniform got into the game at some time.

Starting Lineups.

Seniors: J. Russell, quarter; J. Gilliland, center; Holland and R. Orr, ends; B. Orr and P. Ray, tackles; D. Ray and M. Upton, guards; Climer, full; Harris and Bartley, halves.

Business Change Affects Corner Drug Store

A change in one of Hereford's oldest business institutions occurred Monday when Rex Tynes and Hubert McEntire retired from the management of the Corner Drug Store and J. J. Clark, former proprietor of the Clark Drug Store for many years, took charge. Mr. Clark states that he will conduct the business on a strictly cash basis.

For the time being at least Messrs. Tynes and McEntire will assist Mr. Clark in familiarizing himself with the details of the business.

Senior Oratorical Contest To Be Held Friday Night

Friday night, May 12, is the time scheduled for the annual Senior Oratorical Contest to be held in the high school auditorium, at 8:15 o'clock. This annual event is sponsored by the Public Speaking Department of the high school, and two prizes of \$5.00 and \$2.50 each will be awarded the winners of first and second places.

There will be twelve or fourteen contestants, and no admission charge.

M. D. Fincher Dies Here Friday Night

M. D. Fincher, one of Hereford's prominent citizens for the past 13 years, passed away at 7:30 o'clock Friday night, May 5, at the Deaf Smith County Hospital, after only a few weeks illness following a car accident on April 13, on the highway about two miles north of Canyon. His death was unexpected, and caused great sorrow to his many relatives and friends.

Mr. Fincher leaves his wife and two daughters, Miss Christine and Mrs. C. R. Lady. Funeral services were held at the Methodist church Sunday afternoon at 3:00 o'clock. Rev. Dr. E. E. Robinson officiating, followed immediately by burial services at West Park Cemetery under the auspices of Hereford Lodge, I. O. O. F.

The following out-of-town relatives were present for the funeral services: N. N. Fincher, a brother, Chillicothe; Clyde Fincher, Thalia; Mr. and Mrs. Jess Fincher and mother, Abilene; Mr. and Mrs. Orb Fincher and daughter, Dan Fincher, and Mr. and Mrs. C. A. Hobbs, Adrian; Gabe Etter and family, Hardesty, Oklahoma; Mr. and Mrs. Z. N. Shackelford, Mr. and Mrs. Cass Shackelford, Mrs. Ethel Nelson, Mrs. Bill Howard, Necona; J. I. Shackelford, Pampa; Miss Mary and Helen Shackelford, Austin; Miss Frances Shackelford, Wichita Falls; Mr. and Mrs. R. L. Wilmoth, Mr. and Mrs. W. N. Bricker and son, Dalhart; Mr. and Mrs. John Black and family, Mr. and Mrs. W. A. Davis, Mr. and Mrs. L. A. Baker and daughter, Clarendon; Miss Grace and Carlton Selby, Mr. and Mrs. Farris, Dalhart; Mrs. H. C. Godberry of Ringo, a sister, was unable to be here.

Get highest cream prices at Farmers Creamery Association. 7-16

Telegraph Office Open Late

In keeping step with the program for a "new deal" in its effect on business generally, R. A. Walls, local manager of the Western Union Telegraph Company, has announced that, effective May 9, the hours of the telegraph office will be extended 8:00 a. m. to noon, 1:00 p. m. to 6:00 p. m., and 7:00 p. m. to 8:00 p. m. With the approach of summer and longer daylight hours, the new closing hour of the Western Union office will afford additional time within which all who desire may file their telegrams. The extended closing hours of 8:00 p. m. will be of particular advantage to those who wish to avail themselves of the cheaper rate services of the telegraph company, such as the night message and the night letter.

Poison Grain Available for Rabbit-Gopher War

A number of farmers have made

known to Judge C. W. Humble and B. H. Hopkins the need for poison grain with which to kill rabbits and gophers. Farmers who desire this poison are requested to make their wants known, and sign up with either Judge Humble or Mr. Hopkins.

In order to get this poison grain at a reasonable price, an official must be sent here to mix the poison and that not less than 2000 pounds can be mixed at one time by one from the State Biological Survey Department. The price per pound for the poison grain will vary according to the cost of the grain used in the mixing, but it is thought it will cost from three to five cents per pound.

FRYERS-MILK FED
Weight 2 pounds and over
35c Each or 40c Delivered
Phone 445
ROGER BRUMLEY
812 E. 10th St., Hereford

WALL PAPER

Now is the time for you to have your house, or at least one or two of your rooms, re-papered. Our stock of wall paper is very complete, and is selling for 7 1/2 to 25c for single roll. The price is cheaper than you have ever known.

E. B. BLACK CO.

STAR THEATRE

HEREFORD, TEXAS

3—BIG DAYS—3

SUNDAY—MONDAY—TUESDAY

Preview Saturday Midnight



Heaven help us all
The ape as big as a battleship,
who ruled the world before the
birth of Man, is
tearing through the
city, wrecking cars,
smashing walls!

Held against his
hairy breast a
terror stricken
girl, whose beauty
has inflamed the
beast!

KING KONG IS LOOSE!

It's the biggest moment in the strangest adventure drama this thrill-mad world has seen!
From an idea conceived by **EDGAR WALLACE** and **MERIAN C. COOPER**
See the 20 ton brontosaurus, the flying lizard, and all the living, fighting monsters of Creation's dawn rediscovered in the world today!

AN EKO-RADIO Picture of course!
David O. Selznick, executive producer

STORK SPECIALS

Born to Mr. and Mrs. Will S. Kerr, Thursday, May 4, a son.

PIGGY WIGGLY

Specials Friday & Saturday

BREAD

16-Ounce Loaf, Hereford **2 for 5c**

APRICOTS	36c	LYE	8c
Gallon can		Bull Dog, tall can	
PRUNES	29c	TOILET SOAP	23c
Gallon can		White King, Cocoa Almond, 5 bars	
CORN FLAKES	9c	SALAD DRESSING	25c
Jersey, package		W. P. or Kraft's, quart jar	

ORANGES	12 1/2c	Fine, Crisp heads, each	5c	300 size	19c
---------	---------	-------------------------	----	----------	-----

SARDINES	7c	BEANS	25c
American, two cans		No. 2 cans, three for	
PIMENTOS	11c	SOAP	12c
Seven-ounce can		Laundry, Luna, 5 bars	
CATSUP	10c	COFFEE	31c
14-Ounce bottle		Schilling's, 2 pounds 50c, pound	

Compound

Swift's Jewel, 8-lb-Carton **49c**

OLIVES	34c	OYSTERS	17c
Quart jar		Five-ounce can, two for	
RINSO	19c	ORANGE JUICE	10c
Large package		Dromedary, can	
RAISINS	25c	SHOE POLISH	12c
Four-pound package		Jet Oil, white or black	
COCOA	24c	RICE	19c
Two-pound box, Mothers		Bulk, full head, two pounds	

Tomatoes

Fresh, Pound **10c**

PINEAPPLE	12c	CARROTS	10c
No. 2 size, broken slices		Three bunches	
SALT	5c	STRAWBERRIES	16 1/2c
5c Size, two for		Quart	
MARSHMALLOWS	8c	MELO'	17c
8-ounce package, White Swan		New Style, two for	

Potatoes

New, Pound **3c**

CELERY

BUNCH **7 1/2c**

MEAT SPECIALS

STEAK, Loin, Round or T-Bone, Baby Beef, lb	15c
PURE PORK SAUSAGE, lb	5c
HAMBURGER MEAT, fresh ground, lb	5c
LINGON HAM, BOLOGNA or FRANKS, lb	12 1/2c
LONGHORN CHEESE, full cream, pound	12 1/2c
CHILI, fresh, home-made, lb	12 1/2c
PINKNEY'S SLICED BACON, pound	15c