The Hereford Brand

Published Every Thursday — *Our Slogan—"More People--More Farms"*

33rd Year—Number 14. The Hereford Brand, Hereford, Texas, Thursday, April 13, 1933. Five Cents Per Copy.

ACREAGE PROMISED TO KEEP COTTON GIN

Local Clubs Are Ready For Federation Convention Opening

All Programs And Sessions Arranged In Careful Detail

All departments of local arrangements announce they are ready and waiting for the opening event of the Seventh District Federated Club convention to be held in Hereford Wednesday, Thursday and Friday of next week. Everything has been prepared, climaxing the efforts of a year's concerted endeavor on the part of the many associated clubs of Deaf Smith County to make the occasion one of importance to local citizens and a profitable time of study and pleasure to the visitors.

Present estimations place the number to come from a distance at 200, from a region extending from the state line on the north and west to far below the caprock, more than 50 counties being represented in the district.

Women leaders of prominence will be those who come as Hereford's guests next week—women who assume responsibilities in their home cities and communities and mold public opinion in accord with their high ideals of social and civic life.

Hereford will be proud to welcome them, and every citizen should feel it a personal obligation to make their stay an enjoyable one. Local committees have worked hard for a year in preparation and any assistance that can be rendered them, no matter how small, will help the city and county as a whole to do one of the finest things it has ever attempted.

Public Meetings.

Two sessions of the convention are especially open to the public, and to which everybody is extended a cordial invitation, President's Evening, 8:30 p. m. Wednesday; and the Fine Arts Program, 8:15 Thursday. Both will be in the high school auditorium, free of admission, and will contain numbers of interest to all citizens. Presidents Knapp of Texas Tech and J. A. Hill of W. T. S. T. C., speak on the Wednesday evening program along with musical and dramatic numbers of entertainment, and the high point of Thursday evening's program will be reached with the contest between choruses of ladies' voices from the clubs of the seventh district.

Among the guests who are always welcomed by the club women who will be present at Hereford will be Miss Minnie Mae Grubss, and Miss Myrtle Murray, district home demonstration agents; Miss Marvin Sue Goree, state librarian; Mrs. J. W. Fincher, state presi-

(Continued On Page Five)

Commissioners Must Approve All Purchases

As the result of investigations of county expenditures and an endeavor to cut off unnecessary costs, the commissioners court of Deaf Smith County has passed an order that every purchase to be paid for out of county finances must be signed by one of the four commissioners or the county judge.

Heretofore purchases have been made as wished by different departments, resulting oftimes in duplications, when single orders could have been used cooperatively, etc. Recent adjustments in hospital expenditures for supplies has effected much saving at no loss to the efficiency of the institution.

THE BRAND ASKS A FAVOR!

The Brand is making a sincere effort to be of service to the various churches and their kindred organizations by giving publication of their proposed weekly programs and announcements. It is the desire of the paper that a page be set aside for this purpose. However, trouble is experienced in getting these items in time to include all on the same pape. It is the special request from the paper that those interested and concerned with the benefits thus derived cooperate with us to the extent of getting this material into the office not later than noon Tuesday, and this request is made that you may be served to a better advantage.

State Highway Pays Dividends to This County

Deaf Smith county's state highway brings $252,000 a year in extra business to the county in the form of tourist trade, the Texas Good Roads Association has estimated from a survey of the state's last official traffic census.

This business, the survey points out, does not include "natural" trade from local cars or those of adjoining counties, which obviously would increase with improved roads.

State checks from four days' actual count found the average daily traffic on Highway 33 to be 700 motor vehicles.

Motor traffic in Texas is divided, the experts have found, in almost equal classes. Roughly, half are local cars or from adjoining counties. The other half are from beyond the state or from Texas points at least two counties distant. The latter are genuine tourists. "On this basis, some 350 outside cars cross Deaf Smith county each day," the Association survey said, "scattering their good American dollars among the restaurants, hotels, tourist camps, hot dog stands, garages, filling stations and stores along the important highway.

"If they spend as little as $1.00 per vehicle within the borders of the county, then Deaf Smith county's trunk road means $21,000 in added business per month, or $252,000 a year, exclusive of their convenience and saving to her own 6,000 people, who operate some 1,500 cars themselves."

The survey, conducted by the Association for every county in Texas was designed to show importance of roads to each community and thus arouse public opinion against any further diversion of gas tax money, which would cripple the highway program.

Commencement for 7th Graders Next Tuesday

The annual commencement exercises of the seventh grade graduates for Deaf Smith County rural schools will be held in the high school auditorium next Tuesday evening, April 18, beginning at 8:30. The date was changed from that set at the teachers meeting Saturday, to be in accordance with programs planned in advance by the Seventh District Federation convention.

Schools and students to graduate are reported as follows: Dawn 5, Bippus 2, Wyche 5, Westway 6, Valentine 2, Dean 2, Ford 1, Progressive 5, Daniel 2, Messenger 2, with possibly others yet to be reported from Fairview.

Rev. E. R. McWilliams will deliver the address of the evening, representatives from the schools appearing as follows:

Piano solo, by Wyche.
Reading, by Dawn.
Reading, by Progressive.
Prophecy, by Messenger.
History, by Westway.
Presentation of certificates, by Judge C. W. Humble.

Church Services In Hereford

The story of the Resurrection of Jesus will be told in song, sermon, prayer and pagent to Hereford audiences next Sunday. Programs have been submitted for publication by Presbyterian, Christian, Catholic and Methodist churches, and citizens may avail therselves of hearing a story, ever new, told in the most beautiful ways known to men, to bring rejoicing to hearts all over the world.

Christian Church.

Sunrise prayer service, special Easter music and sermon, "The Inevitableness of Easter," by the pastor at the 11:00 o'clock hour, and a pageant, "The Rainbow of Promise," by children of the congregation at 8:00 o'clock.

Methodist Church.

Appropriate songs by choir and Easter sermon by pastor at the 11 o'clock hour, with a program of Easter songs arranged in solos, duets, trios and anthems, by the choir, under the directions of Mrs. J. C. McCracken, will occupy the evening hour.

Presbyterian Church.

Easter sermon by pastor, with choral accompaniment, closing with baptismal service and reception of new members at the 11:00 o'clock hour; an entire evening program of Easter music and song by the choir being given at night.

St. Anthony's Church.

Accompanied by appropriate music at each service will be observed 8:00 o'clock mass, sung mass at 10:00, and the Benediction of the Blessed Sacrament at 8:00 p. m.

CREAM RISES TWO CENTS IN HEREFORD MARKET TODAY

The Farmers Creamery announces today the rise of two cents a pound for butterfat on the local market, making a price of 16 cents, the highest it has reached for quite a while.

Receipts at the creamery are increased daily, the output now being one carload of butter a week. The cash prices paid by the creamery during the moritorium days of March made more friends among the cream producers.

FUNERAL OF DIMMITT DRUGGIST HELD HERE LAST SUNDAY MORNING

The funeral of Gus A. Hardwick, partner in the Dimmitt Drug Store, who died there Friday, was held in the Black Funeral Home here Sunday morning, and the remains shipped to his former home in Kentucky for burial.

Library Closed Monday-Tuesday For Repairs

Miss Lillie Hostetler, county librarian, has announced the closing of the Deaf Smith County Library during Monday and Tuesday of next week to make needed repairs, refinish the floors and redecorate the interior.

Those who wish to get or exchange books must make such transactions during this week.

The local library has been designated as a model one by the state library board, and will be exhibited as such before the Seventh District Federation convention on Thursday afternoon of next week.

Wilbur Womble is back in school today after several days absence occassioned by serious illness since last week.

CHUCK-WAGON EDITOR PAYS HEREFORD VISIT IN HUNTING PICTURES

Frank Reeves, jovial and versatile editor of the Chuck Wagon, ranch news column of the Fort Worth Star-Telegram, was in Hereford this week while making his rounds over the west side of Texas. Mr. Reeves is also a staff photographer for the Star-Telegram and gives excellent publicity to the towns he visits by making pictures of interesting scenes and civic achievements.

The Brand is indebted for several pleasant half hours spent with him.

FIRST RATTLESNAKE REPORTED KILLED BY FRANK STIVERS

Frank R. Stivers, northwest of town, reports killing the first rattlesnake of the season at his home Tuesday of last week. The snake was of fairly good size, according to Mr. Stivers, being a little less than three feet long.

Farmers Who Plant Should Sign Intended Planting Now

Determined work on the part of interested persons has brought enough united effort here to make evident this week the cotton gin at Hereford will be rebuilt into higher capacity, modern equipment; a first class, up-to-date new gin to be erected this summer provided the farmers of the adjacent communities sign up and pledge themselves to plant as much as 5,000 acres of cotton.

Numbers have come in with the information they had already made their plans to grow cotton this year, as it proved a profitable money crop for their neighbors just to the south last year when no one else raised anything much to sell. They have, many of them, already made provision for seed, and planned to haul their cotton elsewhere for ginning, thinking the gin here was obsolete or would not run at all. They expressed their hearty approval of the plan to rebuild the gin into modern equipment, and were pleased to find ginning facilities to be made so convenient for them.

Should there be others who will plant cotton, or are even considering it, they should report this week to either of the Hereford banks or The Brand, so their acreage may be added to that already pledged in an effort to reach the desired 5,000 acres.

Meetings of business people during the past several weeks have succeeded in subscribing nearly $1,000 to assist in buying cotton seed for planting. Low prices have been secured and seed will cost very little.

Farmers with relatives living at lower altitude where cotton is a regular crop, have made trips with their trucks for seed, and expect to make more. It has been advised that those who have occasion to go by truck farther down in the state make use of the circumstance to haul back a load of approved seed.

Those who have acreage to report, if they are not coming to Hereford this week, should write or telephone to the above places to let their sowing plans be known. It is an accepted statement that cotton produces one of the surest crops for cash money in prospect this year.

R. F. C. Petitioned for Further Aid In Caring for Needy

Deaf Smith County representatives of the Reconstruction Finance Corporation went to Amarillo Monday to meet with federal authorities, at that time making application for R. F. C. funds to carry on the unemployment relief work here. The money applied for will be used to pay for labor of needy persons during May and June.

W. Jesse Stanford, chairman; John McLean, S. P. Rosson and J. D. Buchanan, members, and Mrs. C. R. Bentley, distributing secretary, attended the meeting, called for all R. F. C. fund distributors of the North Panhandle to make reports and new applications.

SPEAKER FROM CLOVIS EXPLAINS LEGISLATION NOW BEFORE CONGRESS

Zachary Taylor of Clovis was a visitor in Hereford Monday in the interest of the recently formed organization of farmers effected in the Plains country.

In a meeting held in the district court room, Mr. Taylor spoke of former farm relief legislation and explained to his hearers the proposed measures now before the National Congress designed to benefit the farming industry.

200 Homes Get Attention Of Contest Judges

With the completion last week of the preliminary judging of the homes of nearly 200 entrants in the beautification contest, members of committees and workers in general are looking about this week to see what the results have been.

Flowers are springing up and blossoming in and about more yards and more homes than Hereford has seen for many years. Preparations are gaining headway daily toward the sowing of new lawns, getting garden plots into planting condition, putting out shrubbery or setting bulbs for floral glories later in the season.

Lilacs are opening this week, forsythia and spirea bushes are in bloom, violets, pansies and hyacinths are making their appearance. A number of beds of tulips about town have nearly reached their heaviest blossoming this week, although the plans of those in charge contemplated the greatest number for next week during the Seventh District Federation Convention.

Five thousand or more tulips were put out last fall in anticipation of the occasion and it is thought the highest blooming period will about be reached then. A large number of beds are just beginning to show their colors.

Depredations Continue.

Despite the efforts of home owners to have their premises adorned with natural beauty in the way of trees, shrubbery, flowers and lawns, there continues a tendency on the part of thoughtless persons to carelessly destroy the possibilities of future attractiveness at some places.

Incidents are recited of the pulling of flowering plants such as tulips, hyacinths, etc.; heedless walking across newly seeded grounds or following paths across lawns; and this week it is told a number of young trees have been broken off in the parks, limbs torn from others, and desecrations practiced that are inexcusable.

Postmasters' to Get Salary Cut; Applies Locally

A daily press story of Wednesday shows the Hereford post office in line for a reduction in postmaster's salary, the same as that recently effected for all federal pay checks. President Roosevelt last week returned 15 per cent of his first pay, and a like percentage is required of many other federal employees.

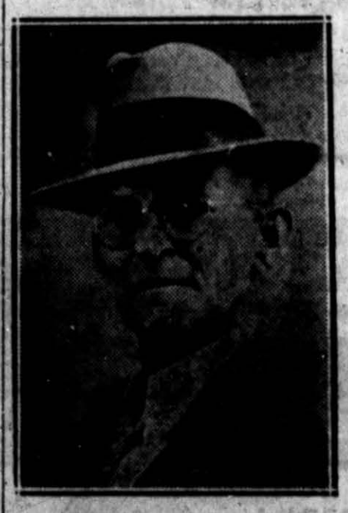
Along with the news of yesterday is given the salaries of the respective post offices of the Panhandle, Hereford ranking with Canyon, Shamrock and Memphis as ninth highest paid postmasters in the area, with a salary of $2600. The reduction slated to go into effect will set that amount back to $2210.

Other Panhandle cities' salaries were given as follows: Amarillo $4200, Lubbock $3600, Plainview and Pampa $3300, Borger $2900, Childress and Dalhart $2800, and Quanah $2700.

LOCAL DOCTORS TO PANHANDLE MEDICAL CONVENTION THIS WEEK

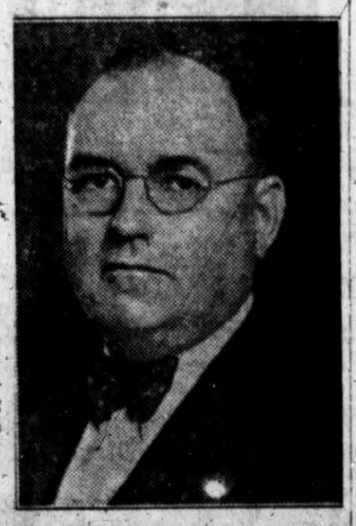
Drs. T. L. Morgan, E. B. Thousasson and D. K. Robison were in Amarillo Tuesday to attend the Panhandle Medical Society convention. Dr. G. F. LeGrand attended Wednesday.

HEREFORD LIONS TO DISTRICT CONVENTION



Right—International President C. H. Hatton, who will visit and address the Amarillo Lion convention.

Left—District Governor C. Hubert Walker of Pampa, presiding officer of the Lions convention in Amarillo Monday and Tuesday.



Hereford Lions will visit Amarillo Monday and Tuesday of next week to attend the district convention of Texas' 2-T, elaborate plans for which have been laid, and delightful entertainment provided. Dr. R. E. Perkins and W. Jesse Stanford have been chosen as delegates from Hereford, while other local members will attend as their convenience permits.

Wednesday's luncheon this week brought as guests of the Hereford club W. B. Stanford of Waco, father of Lion W. J. Stanford; Rob Roy and Cal Farley of Amarillo. A chorus of 12 members of the Hereford Music Study club delightfully entertained the luncheon with "Howdy Do, Miss Springtime," a number with which they will compete in the Federation convention contest next week.

The Hereford Brand
Published Every Thursday at
HEREFORD, DEAF SMITH COUNTY, TEXAS

SETH B. HOLMAN,
Editor and Owner.
R. E. KESSIE, Manager.

PANHANDLE MEMBER 1932 PRESS ASSOCIATION

TELEPHONE 30—NIGHT 406-W

NOTICE TO THE PUBLIC
Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally at the office on North Main Street.

Entered as Second-Class Matter at the Postoffice at Hereford, Texas, Under The Act of March 3, 1879.

SUBSCRIPTION PRICES:
Zones 1 and 2, per year ---- $1.50
Zones 1 and 2, six months $1.00
Outside Zone 2, per year -- $2.00
Outside Zone 2, six months $1.25
Outside Zone 2, four months $ .75

ALL SUBSCRIPTIONS STRICTLY CASH IN ADVANCE.

A LONG TIME AGO IN HEREFORD

(From The Hereford Brand, April 18, 1902.)

Summerfield had just been started at the "Switch" and the editor forecasted a very bright future for the new town.

Morris & Jacobsgaard had inaugurated a new business in Hereford, and announced that they were in position to furnish ice at and season of the year, and would import it by the carload.

A. J. Lipscomb was having over 200 fruit and shade trees put out on his residence property south of the court house.

Sheriff J. T. Inmon had been in Amarillo on business.

Sam H. Morris was making a lot of noise because someone had borrowed his shotgun and failed to return it.

Born, Tuesday, April 15, to Judge and Mrs. W. B. Boyd, a girl.

E. B. Black's new four-room residence in the Womble addition was about completed.

The Cumberland Presbyterians were holding revival services in the Baptist church building.

At a meeting of the board of directors, plans for the proposed Hereford College were adopted and contract entered into.

For the benefit of those who were young in those days, and who now pass the time condemning the present-day young people: The grand jury had been in session, and a part of their report contained reference to the unbecoming conduct of the young people at church services, and recommended that parents take steps to stop it without the law being called upon.

Loveless & Black, furniture dealers, were enlarging their store.

H. H. Hawkins had been in town, and reported that "loco" was rapidly disappearing from his recently acquired ranch, eight miles west of Hereford.

(From The Hereford Brand, April 12, 1912.)

False hair of spun glass, said the editor, was replacing puffs, rats, etc., then used by the ladies to "add" to their appearance, and he believed it would be more sanitary than Chinese "pigtails".

Mrs. H. H. Boardman was attending the Presbytery at Memphis.

W. B. Miller had shipped 101 head of hogs to Fort Worth, which averaged 162 pounds in weight and brought 8 cents per pound.

Walter Dunlap had gained four pounds since his return from a Temple sanitarium.

The Corner Drug Store had stepped out with a new Easter dress, and was beautiful under a color combination of yellow and black.

Judge and Mrs. L. Gough of Crosbyton had spent Easter Sunday with friends in Hereford.

W. B. Beach had returned from a week's stay in the Eastern Panhandle.

Mrs. J. M. Boone had been visiting in Plainview.

George Dent had landed a five-pound bass from the Tierra Blanco.

J. B. Elliston had presented the Brand force a box of oranges which he had brought from California, as a compliment from himself and a newly-born son.

J. N. Haney, who had made the race for a place on the city council of Amarillo, was defeated because his platform included a plant which read: "Tax your dogs instead of your citizens," having reference to the city poll tax.

Warm weather was bringing out plum blooms and lawns were "greening-up".

Several big irrigation wells had been completed and pumping plants were installed ready to pour their thousands of gallons of water when and where needed.

Ford Doings

BY LA VERNE MANN

Attendance at Sunday school was up to 51 again last Sunday.

Mr. and Mrs. Joe Herbert and son, Donald Joe, Mr. and Mrs. Bob Orr and family and E. H. Simpson were in Hereford Friday on business.

F. W. Brunson, Jr., and R. W. Stephens, Jr., were at Wildorado Sunday to see a ball game.

Mr. and Mrs. L. W. Dickinson and daughter, Mary Alice, and Mrs. Joe Herbert were Amarillo visitors Monday.

E. H. Simpson was a Hereford visitor Monday.

O. D. Frazier was in Amarillo Friday attending to business.

The P. T. A. met Friday evening to elect new officers. Mrs. George Benson, Mrs. F. C. Benson and Mrs. J. S. Knight, officers for the past year, were re-elected. It was decided that the group would take their old name of The Community Welfare Club. They will meet on the first and third Friday of each month, giving one meeting each month to the entertainment of the young folks.

R. W. Stephens and son, R. W., Jr., visited at Amarillo and Conway Saturday.

Several of the young folks spent Saturday riding horses. After several hours of riding, luncheon was served to Misses Mildred and Melvina Stewart, LaVerne Mann, Vineta Simpson and Virginia Brunson, Messrs. Clyde and George Mann, Thomas and Glenn Simpson, Robert Lee Orr and Freeman Frasier, Mmes. O. D. Frazier and E. H. Simpson.

Mrs. Geo. Benson held a recital Friday evening for her piano pupils. Those taking part were Mildred and Melvina Stewart and Adelia Benson. Mrs. Benson also gave several numbers.

L. W. Dickinson and Joe Herbert were visitors in Adrian last Sunday.

Mr. and Mrs. I. V. Flowers and H. I. Nickerson of Hereford visited in the D. B. Mann home Sunday afternoon.

Nothing Unusual.

"Did you give the man a third degree?" asked the police officer.

"Yes; we browbeat and badgered him with every question we could think of."

"What did he do?"

"He dozed off and merely said now and then, 'Yes, my dear, you are perfectly right'."

DON'T NEGLECT YOUR EYES
GLASSES ARE CHEAPER

We offer our twelve years experience in the exclusive study and practice of Optometry (examining eyes, fitting glasses). The most modern diagnostic equipment, and the very finest optical material that is made. Prices in accord with the times.

Watch this space for next date in Hereford.
When You Think of Glasses, Think of
DR. T. M. MONTGOMERY
OFFICE IN WHITCOMB'S
626 Polk Street. Amarillo, Texas

"A More Beautiful Hereford"

Ready For Easter

You will want to look your very best when you join the Easter prominade. So send your clothing now—to be dry cleaned. We'll make it look like new.

West Tailor Shop
Mrs. O. F. West, Proprietor.
Clothes Called for and Returned.

tips on taxes

LEGISLATIVE NEWS SERVICE OF THE TEXAS PRESS ASSOCIATION, AUSTIN

Austin.—It is known that the costs of the State government for the next two years will be substantially lower than for the past two years. The single uncertainty is what may be done with reference to appropriations for support of the public schools. Other major appropriation bills have been finally passed by both houses of the Legislature. They represent reductions varying from 25 to 40 per cent. The aggregate reductions will probably be from 30 to 38 per cent.

However, the possibility of upsetting the results of the start toward economy—and it is only a start, notwithstanding the impressive savings made—is by no means remote. There are two very pressing influnces that may supply the necessary support to bring about the enactment of laws that will open new sources of revenue which would eventually neutralize the progress already made. These are the insistent demand of public schools for liberal appropriations and the desire to balance the State budget and wipe out the existing deficit during the next year or two at most.

Thus far no general new taxes have been levied. The sales tax, which was the most important means suggested for raising new revenues, has been killed again. This time, its death is supposed to be final, but it is known that plans are being made to revive the idea, dress it up in a fresh spring outfit, bring it out as the angel of public school education and the Santa Claus for sadly depleted county and city treasuries, thru an ingenius proposal to split the proceeds between the schools, counties and cities. Basically, this is the familiar "aid" method of increasing taxes, which has been a prolific cause of the increase in the cost of government in this country for the past ten years.

Those who oppose new taxes will need to be alert during the closing days of the session of the Legislature. It is also well to bear in mind that up to the present time the fundamental causes of hih taxes have not been removed. Nothing has yet been done that will provide effective barriers against a return of extravagance, once the present emergency is passed. Many changes have been proposed, which if finally adopted, will give some degree of permanence to measures of economy. The fate of these really constructive changes is still uncertain and there seems to be possibility that some of them will fail.

The amendment in the Senate proposing to reduce the State ad valorem tax for general revenue purposes from 35 to 15 cents has been engrossed in the Senate but apparently lacks the required two-thirds support to submit it as a constitutional amendment.

The amendment placing an arbitrary limit on total expenditures of the State government has been finally passed by the Senate by the necessary two-thirds vote. It is yet to go through the House. The judiciary reorganization amenment, making drastic changes in the set-up of the courts and promising important economies, which passed the House some time ago, awaits an uncertain fate in the Senate.

Amendments proposing reorganization of costly county government are yet to be acted on. This is also true of a bill which proposes county unit system of public school administration. These latter two subjects are vital, because local taxes are much more burdensome that State taxes.

The Senate has passed unanimously a bill limiting the amount of compensation which will be allowed county and precinct officials. The reductions will radically effect official incomes in counties of population above 25,000. The top compensation allowed any county official in Texas would be $5,000, and this would be possible only in counties above 150,000 population. The following maximus have been set: Counties under 10,000 population, $3,000; between 10,000 and 25,000, $3,250; between 25,000 and 37,500, $3,500; between 37,500 and 75,000, $4,250; between 75,000 and 150,000, $4,750; above 150,000, $5,000. The rates do not apply to all fee officers alike. The maximums are for more important county offices. Lower figures are fixed for justices of the peace, constables, etc.

Here and There

BY MRS. C. E. TICE

G. G. Bowman of Plainview was in this community Thursday.

Haskell Benson of Progressive spent Sunday in the D. O. Benson home.

Get highest cream prices at Farmers Creamery Association. 7-tfc

Messrs. and Mmes. J. B. Harlin and Jack Roberson spent the week end in Silverton with relatives.

Mr. and Mrs. Deward Roberson and Mrs. Springer of Amarillo visited relatives at Frio over the week end.

Mrs. Williams and sons of Floydada and Mrs. Club and children of Petersburg visited in the homes of D. H. Allmon, Paul and Leo Williams over the week end.

The A. T. Jones home was opened to the young people Friday night for a party, and a number enjoyed the evening very much.

Miss Gladys Greer spent the week end in Dawn.

Juanita Jones and Jack Parks have enrolled in the Frio school.

Dinner was served in the D. H. Allman home Sunday to Mrs. Williams, Elmer and Woodrow Williams, Mrs. Club and children, Mr. and Mrs. J. A. Blackwell and family, Mr. and Mrs. J. G. Davis of Bethel, Mr. and Mrs. Leo Williams and Mr. and Mrs. Paul Williams.

There was a musical at Frio school house Tuesday night.

Will Gentry and wife of Hereford visited in the Luther Ramsey home Sunday.

J. E. Andrews has been hauling grain from Friona the past week.

J. B. Harlin moved a garage out from Hereford Wednesday to use as a brooder house.

Billy Roberson of Hereford visited in the J. B. Harlin home Sunday.

C. L. Goad of Arney called at the Walter Tice home Saturday.

H. M. Mobley took the children fishing a few days ago, with the usual results, it is supposed.

Mrs. Gordon Ingle and Mrs. Ace Campbell called at the D. O. Benson home Monday afternoon.

Mrs. C. E. Tice is spending several days in the Jess Ford home in the northeastern part of the county.

Simple.

The teacher, knowing that Eddie was a bright boy, decided to puzzle him, and asked him this question:

"How many calf tails would it take to reach from Chicago to New York?"

Eddie, not to be stopped, jumped to his feet and responded:

"One—if it were long enough."

Skin Troubles

Skin troubles positively relieved, whether on face, scalp, body or feet, by a new discovery, SKIN-LIFE Ointment. To get rid of blackheads, pimples, oily skin, enlarged pores, ringworm, athlete's foot, eczema or itching skin, just try SKIN-LIFE. A few applications of this powerful soothing healing agent brings amazing improvement. SKIN-LIFE must give you a healthy skin or your druggist refunds your money.

Skin-Life

At all drug stores, or sent postpaid upon receipt of 60c. Skin-Life Company, Shreveport, La.

Dont! Throw Away That Old Furniture . . .

NEW FURNITURE COSTS TOO MUCH
Have It Repaired by an Expert with 15 Years Experience—So Reasonable You'll Think We Gave You the Job. See
J. A. (AUBREY) DANIEL
At Daniel's Second-Hand Store.
Repairing, Upholstering and Crating.
Call for and Deliver.

For An Easter Greeting--

To those whom we love; to the shut-ins; to the sick—let one of our lovely Easter Cards carry your Easter Message.

PHONE US YOUR DRUG NEEDS
—Day or night we are ready to serve you. We fill any doctor's prescription.

We are proud of Hereford—let's show it to the Federation meeting next week.

City Drug Store
"A More Beautiful Hereford"

Use Phillips 66 Gasoline and Save $50 a Year

Phillips 66

If you drive a car, this picture is of vital interest to you—even if you never expect to build a camp fire!

The cartoon illustrates, simply and graphically, what is wrong with ordinary low-gravity gasoline.

Just as a good fire needs paper or light chips to catch the first spark, so gasoline requires very volatile (high test) elements for quick response and snappy action. The kindling corresponds to the medium gravity range in gasoline. And the large logs represent its "heavy" parts.

Combine all these—which is exactly the case with Phillips 66—and you get quick, even, sustained power. Every drop of this higher test gasoline burns clean. There is no knock, no waste. No unused energy blows out the exhaust. No low-test elements resist vaporization and dilute the crank-case oil.

Gasoline made-to-order for YOU

In addition, every gallon of Phillips 66 gives you the benefit of CONTROLLED VOLATILITY. Based on Government weather reports over long periods of years, barometer records, and many thousands of continuous road tests; we *scientifically pre-adjust* the Phillips 66, which you buy, to your locality and its weather. Hence, this *greater gasoline* never fails to deliver the peak of performance in your car.

Here's how to save that $50

Now sum up these savings: Without extra cost, you get higher test and higher anti-knock gasoline. Your engine delivers more pep, power, and mileage. It stays fast, smooth, and flexible with fewer carbon-scraping and valve-grinding jobs. Motor wear and tear is sharply reduced. To the average car owner, these combined savings will rarely mean less than $50 per year.

Remember, Phillips 66 gravity right now ranges from 62° to 68°. The difference in results is so easy to feel, that even inexperienced drivers note the improvement.

Get a trial tankful tomorrow at the Orange and Black 66 shield, where this sensational performing gasoline does not cost a penny premium . . . And while you are there, why not drain and refill with Phillips 66 Motor Oil! It is the perfect partner of Phillips 66 gasoline in quality, value, and performance. A guaranteed 100% paraffin base lubricant, so good that we call it "The world's finest oil for your motor."

"HIGHEST TEST"
at the price of ordinary gasoline

Phillips ETHYL — Also Phillips 66 Ethyl at the regular price of Ethyl Gasoline

UNIQUE — A gasoline of U.S. Motor grade at a competitive price

Phillips MOTOR OIL — "CHEAP" OILS ARE COSTLY — You make certain of more miles of real protection with this scientific motor oil. It is simply the finest lubricant which the great Phillips organization can produce. There is a grade specially engineered for every motor. 81¢ a quart.

Adrian-Sims Notes

BY MRS. J. M. CHAPMAN

We are having well attended services at Sims Sabbath school each Sunday morning. The lesson is directed by Tom Bohannan, and everyone is welcome. Each Sunday evening at 8 o'clock we have song service. Sunday night a large number were present and several special numbers were given, two duets by Messrs. Kelly and Boyer and a quartet by Mrs. Tom Bohannan, Messrs. Bohannan, Freeman and Kelly.

Mrs. F. P. Lyons was hostess Friday afternoon, March 31, to several of the tiny tots. It was Virginia's third birthday. Two birthday cakes decorated the table, each having three candles. Refreshments of jello and whipped cream and cake were served the guests. Games were enjoyed by all during the afternoon.

Those making the honor roll at Sims were, high school, Stella Lee Fortenberry. Grades, Wilbur Chapman, Clyde Phillips, Mozelle Phillips, Paul Lyons, Olaf Bohannan and Glenn Fortenberry.

Messrs Phillips and Morris were in Hereford Saturday.

We plan an Easter program and egg hunt at Sims Sunday. Dinner at 12, and the program in the afternoon.

Mr. and Mrs. Lige Ellison and Wesley Collier left Saturday for Crosbyton.

The M. B. Stone home enjoyed a family reunion over the week end. Brothers and sisters of Mr. Stone came from down state for a visit.

Says Her Husband Lost 16 Pounds In 4 Weeks

"I have never found a medicine that 'peps' you up like Kruschen Salts and better still, leaves you 'pepped up'. I take it two of three times a week—not to reduce but merely to feel good and clean. My husband took it to reduce, he lost 16 pounds in 4 weeks." Mrs. E. A. Ferris, Washington, D. C. (December 29, 1932.)

To lose fat and at the same time gain in physical attractiveness and feel spirited and youthful take one half teaspoonful of Kruschen in a glass of hot water before breakfast every morning.

A jar that lasts 4 weeks costs but a trifle at any drug store in the world but be sure and get Kruschen Salts, the SAFE way to reduce wide hips, prominent front and double chin and again feel the joy of living—money back if dissatisfied after the first jar. —adv

BOOST For Hereford

—Show the Federated Club delegates a good time while in our city. Over fifty counties will be represented.

F. M. Kester & Son

Watches, Diamonds, Jewelry

Sincere Commendation

We extend a word of praise to the local leaders whose efforts during the past year have brought Hereford in preparation for the coming of the

SEVENTH DISTRICT FEDERATED CLUBS CONVENTION APRIL 19-20-21

TEXAS UTILITIES COMPANY

"A More Beautiful Hereford"

Fairview-Palo Duro Items

BY MRS. JOHN BOLING

The Community Club met Friday, March 30, and elected new officers as follows: Chairman, Mrs. John Boling; vice chairman, Mrs. O. G. Smith; secretary, Mrs. E. W. Womble; council delegate, Mrs. R. L. Campbell; parliamentarian, Mrs. M. E. Burnum. Mmes. W. O. Comlingoer, O. G. Smith and E. W. Womble were named as program committee. A social was arranged for the next meeting to be held at the school house April 14, when each club member is privileged to invite one guest family. Mmes. O J. Grabbe, E. Deavers and R. L. Campbell are serving as entertainment committee. The club meeting will be held at the school house on the second and fourth Thursdays. Everyone is invited to attend and join the club in its work.

Mr. and Mrs. W. B. Phillips of Hereford attended services at Palo Duro Sunday while visiting their son, Coy, and family.

Mr. and Mrs. C. Brown are the happy parents of a baby girl, born April 8.

Little Nell and Dick Thomas of Hereford spent Sunday with Mr. and Mrs. Tom McClain.

Jim Dyar and his father, Rev. J. M. Dyar, visited in the community from Thursday until Sunday.

Mr. and Mrs. H. H. Hanna of Chickasha, Oklahoma, are here for an indefinite stay, looking after farming interests.

Mr. and Mrs. Jess Ford are the proud parents of a baby boy.

Bob Crawford and Mrs. Perryman of Amarillo visited in the John Boling home Sunday.

Messrs. and Mmes. E. Deavers and O. G. Smith and children were Sunday guests in the H. J. Oglesby home.

Mrs. Speedy Cretsinger and two daughters of Panhandle, and Mrs. Joe Bedink and son of Highland spent Wednesday in the John Boling home.

Church services were well attended in both morning and evening hours at Palo Duro Sunday, with 104 present in the morning. Next Sunday all are invited to bring a covered dish for a luncheon after Sunday school in the H. J. Oglesby home. There will be an Easter egg hunt for the children in the afternoon, and singing for all.

Miss Kathleeta Hawkins was down from Amarillo to spend the week and with her parents, Mr. and Mrs. D. W. Hawkins.

Dawn Items

BY INEZ MILLER

T. M. Moore of W. T. S. T. S. was here last Friday night and addressed our Literary Society, giving the children an inspirational talk. For the older ones he gave interesting data concerning the small per cent of pupils going on to college and how the present school system is arranged to benefit only the small per cent that do go to college and how it ignores the large per cent that are to make future citizens. The address was well received and appreciated, and the counsel offered was good and we shall be glad to have him with us as often as it is convenient for him.

Several friends helped celebrate the 18th birthday of Lois Smith and the 17th of Vivian Bowers Saturday evening in the L. A. Smith home. The evening was spent working jig-saw puzzles and other games. Refreshments were served to Misses Lois and Syble Smith, Vivian and Margaret Bowers, Jewel, Ruby, Lois and Bernice Harris, Anna Lee and Laverne Frye, Inez and Alma Miller, Wilma Smith, Clara Mae Bagwell, Mary Calloway, Gladys Greer, Alvera Frye; Messrs. Norman Miller, Byron George, Aubrey O'Neal, Toy Smith, Chas. Calloway, Dub Cretsinger, Paul, Dewel and Howell Bagwell, Albert Frye, Reece Stewart, Wyborne and James Smith, Arnold and Gilbert Geiger and J K. Dunavant.

A farewell dinner was given Mr. and Mrs. H. W. Edwards and family by several friends in their home Sunday. They will make their home near Westway.

E. M. Rice of Hereford visited R. W. Bottsford Thursday.

Rev. W. A. Coxe and daughters visited the R. W. Bottsford home Thursday evening.

Miss Hazel Crouch was in Amarillo Saturday.

Miss Mary Chambers visited the Ramey home in Hereford Sunday.

Henard East and Martin Campbell, Mrs. H. E. Miller and children and Miss Lois Anderson spent the week end in the J. A. Willis home in Tucumcari, N. M.

Mr. and Mrs. O. D. Smith of Fairview visited the L. A. Smith home, Doris returning home with them.

Clifford Smith and Ezra Bagwell have returned from Arkansas.

J. K. Dunavant of McKamy is visiting friends here.

Joe Greer and family visited the Ray Bowers home Sunday.

Buck Irvin of Gage, Okla., visited the W. A. Calloway home Tuesday.

A birthday dinner was given for Mrs. M. H. Bagwell Wednesday evening in the home of Mr. and Mrs. Bagwell.

W. H. London and family visited Mrs. B. B. London at Dimmitt Sunday.

W. L. Bagwell and wife spent the week end in the M. H. Bagwell home.

Miss Mona Kate Fleming, teacher at Wyche, spent the week end with her parents here.

Byron George visited the W. J Stewart home Sunday.

Henard East, Coleman and Martin Campbell are going to Fort Worth to attend Bible school.

Westway Items

By SUE VAUGHN

Rev. Harrison held services here Sunday.

E. E. Joiner and wife visited his parents at Muleshoe Sunday.

Mrs. Tom Vaughn and daughters spent Monday in the Claude Higgins home in Hereford.

P. T. A. was well attended Friday night. An interesting program was given by the ladies. A debate Resolved, That the fragrance of limburger cheese is more nourishing that the hole of a doughnut, was enjoyed, the discussion being declared a tie.

Our community was saddened by the death of Mr. Cornett, who died Saturday at the county hospital after an illness of three weeks. Funeral services were held at the First Christian church Monday and many from here attended. We extend our heartfelt sympathy to the bereaved.

Valentine and Westway played baseball here Sunday, in the first game of the season, resulting in a 10-11 victory for Valentine.

Mrs. C. P. Grimes gave a quilting Tuesday. Many attended and a lovely time was reported.

Mrs. Tom Vaughn spent Tuesday with her brother, Clarence, who had his tonsils removed.

Mr. and Mrs. Pittner spent Sunday in the Pete Lueb home.

Mr. and Mrs. Guy Gilliland of California have been visiting in the Pink Gilliland home.

C. P. Grimes and wife went to Levelland Tuesday to take John Grimes, returning Wednesday.

P. A. Turnbow and son, Willard, and Othie Farris spent Sunday in the D. R. Grimes home.

Jack Weaver has returned home after having undergone a serious operation.

Mr. and Mrs. Ezra Norton and Mrs. Mary Palmer spent Saturday in Clovis on business.

Progressive News

BY OLIVE PERKINS

Miss Pauline Comer is visiting with the Garretts for a week.

Mrs. Owen Neel visited Mrs. Otis Foster in Hereford last Monday.

Mr. and Mrs. Ted Matthews and son spent Sunday with Mr. and Mrs. Raymond Saylor.

Mrs. Chas. Green and family visited with her parents, Mr. and Mrs. Chas. Smith, at Westway last Sunday.

Mr. and Mrs. Roy Wagner and Glenn went to Pampa last Thursday.

Miss Eunice Caldwell entertained a large number at a party Wednesday night. The evening was spent playing games, forty-two and jigsaw puzzles. Refreshments of cherry ice cream and angel food cake were served.

Mr. and Mrs. Ira Ricketts attended the funeral of Mr. Cornett Monday.

Mr. and Mrs. J. A. Blakemore and Forbes spent Sunday afternoon in the Blakemore home.

Mrs. Arch Conklin and her four sons visited her parents, Mr. and Mrs. Ray Hershey, over the week end.

Miss Lucille Park, who teaches at Wyche, spent the week end with her parents.

Mr. and Mrs. Roy Wagner attended the Joe Huckert funeral in Hereford last Friday.

Mr. and Mrs. Haskell Benson and Miss Leatrice visited Mr. and Mrs. J. N. Benson at Frio Sunday.

Mr. and Mrs. Ralph Webb spent the week end with her parents, Mr. and Mrs. Phil Arthur at Hereford.

Luther Ralston of Brownfield is visiting his sister, Mrs. C. P. Caldwell.

The last program of the Literary Society will be given Friday night and preparations are being made for an exceptionally fine program and a treat is in store for everyone who attends.

The club met with Mrs. Roy Wagner last Wednesday. On account of the dust storm, only six members were present. There will be no meeting April 19 on account of the Federated club convention at Hereford. The next meeting will be the first Wednesday in May, and will be held at the school house.

There was a large attendance at Sunday school Sunday. Rev. McWilliams will preach Easter Sunday and there will be a special program prepared by Miss Lilith Boyd and Mmes. C. C. Bowman and Emmett Blakemore. The exercises will begin at 1:30.

Mr. and Mrs. Jacob Wagner of Hereford, Mr. and Mrs. John Stork and family of Castro county, Mr. and Mrs. Bert Venhaus of Umbarger spent Sunday with Mr. and Mrs. Roy Wagner and family.

Mr. and Mrs. Howard Hershey visited Mr. and Mrs. Jim Ricketts last Thursday.

Patrons of the Progressive school gave the teachers, Miss Lilith Boyd and Lawrence Boyd, a surprise Monday night at the school house in appreciation of their superior work the past year. Supper was served about 8:30, after which forty-two was played. Lawrence Boyd has taught at Progressive three years, and Miss Boyd two years.

Summerfield News

BY MRS. GUY WALSER

Home Makers Study club met April 6 at the home of Mrs. Joe Kendall, with Mrs. L. L. Cannon as leader. The following program was given: Subject, Planning a garden to fit the budget. Roll call, Seed exchange. Beans and Peas, Mrs. Britt Clark. Root Vegetables, Mrs. C. R. Walser. How to plan a garden, Mrs. Lee Curry. Round table discussion on greens and insects. At the social hour refreshments were served to 14 members.

Friends of Mr. and Mrs. Guy Walser surprised them Sunday vith a dinner, each one present bringing a basket of food. Those enjoying the dinner were Messrs. and Mmes. Ky Lawrence, Adam Flowers and son, Walter Huntley, Geo. Storey and daughter, B. C. Roberson, Lee Kendall, Willburn Edelmon and Von, Bernard Roberson and son, Ben Davis and Joel, Joe Kendall and daughters, Lee Curry, C. R. Walser, and Mr. and Mrs. Eugene Curry of Plainview, Mrs. Marvin Madden and Mrs. Alton Lookingbill and daughters, Misses Maud Noland, Leatrus Walser, Lola Cox, Mary Lee Curry, Beatrice Lawrence, Geraldine Huntley, Joyce Davis, Clydine Kendall and Betty Curry of Plainview; Messrs. D. J. Neill, Jim Clark, Hollis Walser, Ernest R. Kendall.

Mrs. Adam Flowers and son and Shade Ratcliff of Ward spent last week at Roy, New Mexico, visiting their parents.

The Bible, intermediate and young people's Sunday school classes entertained the adult class with a social Friday night. Stunts were enjoyed.

Rev. Gieser of Hereford gave the commencement address to the seniors of Summerfield high school Monday night. The class is composed of Misses Edna Streun, Allie Fae Lance and Eva Grieson. Each one in the class gave a short talk.

Adam Flowers and family visited Glenn and Shade Ratcliff Tuesday.

Densil Long of Texico visited here Monday night.

Mr. and Mrs. Joe Kendall, Geraldine and Betty Joe Kendall, Beatrice Lawrence were in Lubbock Saturday, Geraldine winning first in piano music in Amarillo and also in Lubbock.

A. J. Blakemore and family visited relatives in Amarillo Sunday.

Mmes. Louie Huckert and Lewis Jay; Messrs. J. A. Noland, B. A. Atchley, Mike Huckert returned last week from Hot Springs, N. M.

Mrs. T. C. Money and son of Chapman, N. M., visited the W. L. Huntley home Saturday.

Johnnie Biggs and family visited the Alton Lookingbill home Sunday niht.

Mr. Oglesby of Colorado, Texas, is visiting his son, J. R. Oglesby.

Mrs. Joe Huckert, Mrs. Frank J. Eberle and Frank Huckert of Hereford were guests in the home of Mrs. N. P. Sikes Monday.

Eugene Curry and family were guests in the Lee Kendall home Sunday.

Mr. and Mrs. L. B. Lookingbill are the proud parents of a baby boy, named James Lee.

Louie Huckert and wife are visiting the John Heisman home at Vega.

Mr. and Mrs. Wilburn Edelmon and Von, and Miss Christine Chapman left this week for Plainview and Lancaster.

Hamilton Still and family are at Ropes for an indefinite time.

Rev. Coe and family of Plainview were here Sunday, Rev. Coe delivering the baccalaureate sermon.

Bill Knox and family of Hereford spent Sunday in the B. A. Atchley home.

Elmer Euler and family of Friona were guests in the B. K. Greeson home Monday night.

Mrs. J. C. Lance of Hereford spent a few days this week with her daughter, Mrs. Joe Kendall.

The many friends of Mrs. Dean Rice, formerly Imogene Wilson, will be glad to know that she is convalescing nicely, following an operation at the hospital on April 5. She is now at the home of her sister, Mrs. Cliff Estes, where she was taken last Monday.

Reliable Service
Moderate Prices

CYLINDER BLOCK WELDING

AUTOMOBILE REPAIR and RADIATOR WORK

Speedy Service

Drive In Today.

Koch Machine Shop

OFFICIAL DIRECTORY

COUNTY

Commissioners' Court

C. W. HUMBLE, County Judge and Ex-Officio County Superintendent of Schools
P. J. ROSE, Commissioner Precinct No. 1.
W. B. PHILLIPS, Commissioner Precinct No. 2.
J. T. GUINN, Commissioner Precinct No. 3, Friona, Texas.
MAL STEWART, Commissioner Precinct No. 4, Vega, Texas.
JOHN B. MILLER, Sheriff, Tax Collector.
L. H. FOSTER, County-District Clerk.
MACK BEACH, ---------- Tax Assessor
MRS. BESSIE SMITH ---------- Treasurer
JOHN COFFEE ---------- County Attorney
A. O. THOMPSON ---------- County Surveyor
J. WALKER BRADLY - Brand Inspector
MISS LILLIAN HOSTETLER---- County Librarian.
MISS NELL AYERS ---- County Health Nurse.
MRS. C. R. BENTLEY -- County Welfare Secretary.

City

E. B. BLACK ---------- Mayor
N. E. GASS ---------- Commissioner
J. D. BUCHANAN ---------- Commissioner
MISS EVA SKELTON ---------- City Clerk
JIM MAUK ---------- City Marshal
WALLACE COX ---------- Traffic Officer

Chamber of Commerce

JNO. P. SLATON ---------- President
MRS. C. R. BENTLEY ---------- Secretary

Schools

C. H. DILLEHAY ---------- Superintendent
A. H. STREU ---------- President Board
E. B. POSEY ---------- Secretary Board
JNO. B. MILLER,---- Tax Assessor and Collector.

Precinct No. 1

J. H. WILSON ---------- Justice
J. C. CARROLL ---------- Constable

District Court

REESE TATUM -- Judge, Dalhart, Texas
J. W. WITHERSPOON, District Attorney, Hereford, Texas.
L. H. FOSTER, District Clerk, Hereford, Texas.

LODGES

A. F. & A. M.

E. L. BRADLY ---------- W. M.
J. S. JONES ---------- Secretary

O. E. S.

MRS. NORA LAWHON ---------- W. M.
MRS. MYRTLE WITHERSPOON--- Sec.

I. O. O. F.

TROY WOMBLE ---------- N. G.
L. H. FOSTER ---------- Secretary

REBEKAHS

Mrs. Verna Sowell ---------- N. G.
Mrs. Leah Stewart ---------- Secretary

NOTICE OF SHERIFF'S SALE OF REAL ESTATE

Notice is hereby given that by virtue of an order of sale issued by the Clerk of the District Courts of Dallas, County, Texas, on the 6th day of February, 1933, in a certain cause wherein Central Life Assurance Society (Mutual), a corporation, is plaintiff, and E. H. Pigg, Viola Pigg, A. J. Walker, P. L. London, H. D. Culpepper, Geo. J. Nash, Commerce Trust Company and Keystone Mortgage Investment Company are defendants, No. 101873-A, plaintiff recovered judgment against the defendant E. H. Pigg for the sum of $50,678.06, with interest thereon from January 4, 1933, at the rate of ten per cent per annum, and costs of suit, which judgment was rendered on January 4, 1933, in the District Court of Dallas County, for the 14th Judicial District of Texas, I have levied upon and will on the first Tuesday in May, 1933, same being the 2nd day of said month, at the Court House door in the City of Hereford, Deaf Smith County, Texas, between the hours of ten o'clock A. M. and four o'clock P. M., proceed to sell to the highest bidder for cash all the right, title and interests of the defendants therein, or any of them, in and to the following described real estate levied upon on February 8th, 1933, as the property of said defendants, to-wit:

Situated in the County of Deaf Smith, State of Texas, being 4788.5 acres of land, located about ten miles Northwest of Hereford, known as the Pigg Ranch, out of various surveys in said County, and being the same 4788.5 acres of land described in deed of trust from E. H. Pigg and wife, Viola Pigg, to JoZach Miller, III, Trustee, dated February 11, 1930, and recorded in Volume 33, page 540, of the Deed of Trust Records of Deaf Smith County, Texas.

The above sale will be made by me to satisfy the above described judgment, and the proceeds thereof will be applied to the satisfaction of said judgment.

J. B. MILLER, Sheriff of Deaf Smith County, Texas. 13-3c

Physic the Bladder

THIS 25c TEST FREE

If It Fails.

Drive out the impurities and excess acids which cause the irritation that wakes you up. Bukets, made from buchu leaves, juniper oil, etc. work on the bladder similar to castor oil on the bowels. Get a regular 25c box from your druggist. After four days test if not relieved of "getting up nights" go back and get your money. If you are bothered with backache, leg pains, frequent desire or burning, you are bound to feel better after this cleansing and your get your regular sleep. Sold by City Drug Store.

BIG LOAD OF TASTY VEGETABLES

For Hereford

Friday and Saturday

Folks, They Will Be Reasonable.

Fruit and Vegetable House

Mrs. Ross Fuller.

CLOSE DRUG STORE 77 Cent Days A GOOD PLACE TO TRADE AND SAVE

FRIDAY AND SATUDAY

$1.20 Syrup Pepsin	77¢
$1.00 Wine Cardui	77¢
$1.00 Listerine	77¢
$1.00 Karess and Evening Paris Lip Stick or Rouge	77¢
$1.50 Hot Water Bottles	77¢
1 Quart Gulf Venom for Flies	77¢
$1.50 Alarm Clock	77¢
2 Pints Bathing Alcohol	77¢
2 50c tubes Nyodent Tooth Paste	77¢

MANY OTHERS ON DISPLAY NOT MENTIONED HERE!

50c Nyodent Tooth Paste, 50c Prophylactic Tooth Brush Both for ---------- 77¢

One Dozen Rolls of Toilet Paper ---------- 77¢

50c Prophylactic Tooth Brush 50c Milk Mag. Tooth Paste, 10c Vick's Mouth Wash, All for ---------- 77¢

Two Dozen Bars French Toilet Soap ---------- 77¢

WE APPRECIATE YOUR PATRONAGE

Let Us Give the Seventh District Federation a Wonderful Reception Next Week!

For Perfect Dry Cleaning

—You don't have to pay an exhorbant price for your dry cleaning. Our ultra - modern plant makes possible not only the best cleaning available, with 8-hour service if desired, but does it at a minimum cost.

Laundry Service—

We have a Special Low Price On Wednesdays Only, of 15 Pounds of Family Wash for 75¢

—Just call 298 and you will change wash day into laundry day—you will transform annoyance and wasted hours to happy, carefree hours.

—This modern laundry gives you perfect service. Each individual bundle is kept intact and nothing but pure soap and soft water cleans your clothes.

HEREFORD LAUNDRY AND DRY CLEANING CO.

PHONE 298

Want Ads

Wanted

WANT TO RENT six or seven room furnished house of duplex. Must be close in. Inquire at the Brand. 13-tfc

WANTED TO BUY: Cattle, anytime, in the country; also trucked-in cattle, at the stock yards every Thursday. T. O. Funderburg, Box 763, Hereford. 10-4p

WANTED: To rent well improved place near Hereford. Write K. B., care The Brand. 1p

WANT to trade saddle for trailer or old car. Major Bruton, Star Route. 1c

WANTED: Man with car for establishing Fuller route in Hereford. New low prices. Steady work. References. Write Fuller Brush Company, Amarillo. 1c

For Rent

FOR RENT: H. B. Webb home place on West Third Street. Also apartment in duplex. See E. B. Black. 7-2c

FOR RENT: Two rooms furnished for light housekeeping. Apply 218 B Street. Dr. Florence Miller. 12-tfc

FOR RENT: Modern duplex. J. F. Ward, Phone 250. 14

FOR RENT: One side of H. M. Benefield duplex, furnished, garage. See or call Dave McCurdy. 1p

Lost and Found

FOUND: In Cronin store last Saturday, leather hand bag. Owner may call at Brand office. 14dh

FOUND: Black framed spectacles with ear hooks, in curved leather case. Owner may have same at Brand by identifying and paying for this ad. dhtc

LOST: Sunday morning, between Gregg Park and the Presbyterian church, leather coin purse containing two one-dollar bills and small change. Finder please return to Brand for reward. 1c

LOST: A pair of gold rimmed glasses, Wednesday afternoon. Reward. Magnolia Filling Station. 1p

FOUND: Boy's gray coat, left in V. Skypola car during county school track meet. Call at Hereford Brand. 13dh

For Sale or Trade

WILL TRADE quarter section land five miles southeast of Portales for Hereford cattle. Dean Rice. 13-3p

FOR SALE: Fruit trees, grape vines. Just received, at much reduced prices. J. F. Ward, phone 250. 1-0tfc

FOR SALE OR TRADE: New and used typewriters. J. M. Murchison, court house. 3tfc

FOR SALE OR TRADE: Team of broken work horses. E. W. Shugart, Box 78, Hereford, or see me one mile north of Dean School. 1p

FOR SALE OR TRADE: Half section unimproved land, 27 miles northwest to trade for smaller improved place near Hereford. James Wilson.

FOR SALE: Yams and seed peanuts. Farm in Portales, N. M., to trade for clear city property. See owner at Lusk Garage. 1p

AROUND the WORLD

IN THE PAST SEVEN DAYS

Thursday, April 13.

High seas and roaring gale off the coast of New Jersey prevent search for bodies of those perishing in the crash of the Akron last week.

Hitler's apparent hate for the Jews is extended into the realm of sports when Prenn, high ranking player, is put off the German net team which expects to compete for the Davis cup.

Wednesday, April 12.

Soaring wheat prices add millions to potential wealth of United States farmers. Crop reports and unfavorable weather conditions throughout the wheat belt are given as the cause of the rapid advance in price.

The naming of Capt. Wilhelm Herman Goering as chief aid to Adolf Hitler, gives Germany a more iron-clad system of government than was experienced under rule of the Kaisers.

On royal approval, English governing bodies will have power to declare an absolute embargo on all Russian products, this coming in retaliation for alleged indignities heaped upon British subjects by the Soviet government.

Japanese scouts report Chinese troops fleeing in disorder, following attacks by the Nipponese on positions held by the Chinese on the soil of China proper, these attacks being made necessary, the Japs declare, to insure safety of their troops while occupying positions north of the Great Wall.

Tuesday, April 11.

Ramsey MasDonald, Britisn Minister who comes to the United States to discuss world problems with President Roosevelt, will be under instructions which will permit him to take any action he may see fit.

France is dissatisfied with her standing and reputation among other nations of the world, and is preparing to spend a vast sum on propaganda seeking to establish a more friendly feeling toward her, and this campaign is to be especially pushed in the United States.

Jap troops, stationed for some time in Northern China, are now engaged in pushing the Chinese further back into their own country, in order, they say, to make the border lands safer for the Japanese army.

Francesco Agello, Italian, breaks world's record for seaplanes, when he travels at a speed of 426½ miles per hour for five laps.

Sunday, April 9.

Antonio Scotti, who sang his farewell to grand opera at the Metropolitan in January, sails for his native Italy, and when asked if he would sing again replied, "My throat is locked. No more."

Incomplete returns from a statewide referendum in Perth, Australia, indicated a majority favoring secession from the other five states comprising the commonwealth.

Erick Jan Steinschneider, alias Hanussen, who years ago predicted Adolf Hitler's accession to power in Germany, was found slain in a forest.

Andorra, a tiny republic between France and Spain, underwent a revolution in which no one was hurt or arrested, with the rebels achieving a promise by the cabinet that the franchise henceforth will be granted all citizens.

Sixteenth anniversary of the entrance of the United States into the World War observed in New York Saturday with a parade in which 18,000 men and women took part.

One Jewish grandparents is sufficient to bar a person from a governmental position in Germany, according to the latest Hitler edict.

Taxing offices in 20 states report the new 3.2 per cent beer has already poured upwards of ten million dollars in the governmental coffers.

Fearing the effects of threatened floods, 30 armed and masked men overpower guards and dynamite levee two miles west of Tippo-Mississippi.

Saturday, April 8.

The next step advocated for the completion of the Nationalist revolution in Germany is a rebuilding of the system of jurisprudence "in the true Germanic spirit."

Premier Edquard Daladier asks Edquard Herriot Friday to go to Washington for the Roosevelt-Macdonald discussion of the war debt situation and it is generally believed that M. Herriot will accept the commission.

According to reports originating in Japan, the British warships landed marines at Chinwangtao, China, to protect mining interests in the region surrounding.

In Peru, six men, five army officers and one civilian, have been ordered executed for their participation in an unsuccessful attempt at revolt in that country.

The Philippine Island will have a Governor General with a good old Irish name when Frank Murphy, Detroit mayor, assumes his new post in the Islands.

Friday, April 7.

Prime Minister Ramsey MacDonall, of England, and President Roosevelt expected to meet soon for a series of heart-to-heart talks concerning Great Britain's war debts to United States.

Plans declared complete for employing not less than 25,000 jobless men in Nation's reforestation plan.

Sir John Simon, British Foreign Secretary, delivers savage attack against Soviet Russian, demanding that his government be given the power to declare a complete embargo on Russian imports.

The business section of Tela, in Honduras, with a population of about 10,000, loses most of its business section by fire.

Senate advotes six hour, five day week for employes in larger industries, and hopes, if adopted, the measure will put over 6,000,000 men to work.

President Roosevelt invites France to participate in war debt parley to be held late in April.

Let by wheat, which gained 1¼ cents a bushel, general grain and cotton prices soared well above previous prevailing prices.

Texas Market & Grocery

PHONE **353**—FREE DELIVERY

SPECIALS FRIDAY AND SATURDAY

SPINACH, Medina, No. 2 can	9¢
LUNA SOAP, 10 bars for	19¢
CRYSTAL WEDDING OATS, 55 ounces	19¢
SYRUP, Cane Crush, half gallon	26¢
SPAGHETTI or MACARONI, 3 boxes	11¢
KRAUT, No. 2½, "Tall Boy" 3 for	25¢
HOMINY, No. 2½, "Tall Boy" 3 for	25¢
PORK & BEANS, No. 2½ "Tall Boy" 3 for	25¢
OXYDOL, large package	19¢
KIRK'S HARD WATER SOAP, 3 bars	13¢
COFFEE, Maxwell House, 1 pound	29¢
SPUDS, 10 pounds No. 1	13¢
MALT, Budweiser	48¢

MEAT SPECIALS

HAMBURGER MEAT, fresh ground, lb	5¢
PURE PORK SAUSAGE, lb	5¢
BEST BEEF ROAST, lb	8¢
STEAK, corn fed beef, 3 lbs ---- 3 lbs	25¢
BOLOGNA, Franks or Minced Ham lb	11¢
LONGHORN CHEESE, lb	14¢
SLICED BACON, pound	15¢
CHILI, fresh, home-made, lb	12½¢
ROUND, Loin or T-bone Baby Beef, lb	12½¢

Daniel News

BY MRS. JOE THURMOND

Mr. and Mrs. Dave Moore had as their guests over the week end his father, H. F. Moore, of Seymore and hissister, Mrs. Jim Hudgins and family of Running Water.

Get highest cream prices at Farmers Creamery Association. 7-tfc

Mrs. Lucyle Houser and Miss Velma Read of Amarillo visited Mrs. Joe Thurmond Sunday afternoon.

Mr. and Mrs. Clarence McBroom spent Sunday with his sister, Mrs. Sam Griggs, near Wildorado.

Hobart Whitaker spent Saturday night and Sunday with Temple Jarnigan at Wildorado.

Miss Zelma Garrison of Olton is visiting her sister, Mrs. Joe Moore.

The school children will have an Easter egg hunt at the school house Friday afternoon.

Mrs. C. McBroom and Mrs. Joe Thurmond called on Mrs. Clarence Brown Monday afternoon.

Jumbo News

BY EDNA HALL

Rev. Sharp was unable to fill his appointment here Sunday.

Mr. and Mrs. Norman of Blue Ridge visited their daughter, Mrs. Finis Hunter Sunday.

Mrs. Pat Hardy visited her daughter, Mrs. John Noland, the latter part of the week.

Bill Graham and family and Perry Graham and family of Dimmitt were guests in the M. L. Hardy home Sunday.

Mmes. B. M. Hines and sou, W. I. Means and daughters of Hereford and Ovid Pinckert and children visited in the Hall home last Thursday.

Mrs. Ovid Pinckert and children spent Saturday with her parents, Mr. and Mrs. B. M. Hines, in Hereford.

Bert Garrison and Malcom Ovaltree of Olton spent the week end in the John Martin home.

Miss Nell Freeman spent the week end with Mr. and Mrs. Geo. Ward near Arney.

Mr. and Mrs. Albert Schofield and son spent the week end with Mr. and Mrs. Taylor Oglesby, west of Hereford.

Mrs. Clem Gilliam was a Lubbock visitor Saturday.

Jack and Miss Emma Metcalf left last week for a month's stay at Excelsior Springs, Missouri.

Mrs. C. Andrew visited Mrs. Hazel Sparks at Hereford Saturday.

Kitty Oxford spent the week end with home folks.

The Jumbo Presbyterian Auxiliary met Thursday of last week with Mrs. M. L. Simpson, with six members, Mmes. J. W. Berry, L. E. Beck, H. C. Baird, W. A. and Ullman Hunter and Mrs. Simpson present. Five visitors, Mmes. M. L. and Pat Hardy, Pete Hicks, Misses Johnnie Hardy and Edna Hall were also present. The meeting was opened with a cong, followed by prayer. Mrs. Simpson then read the 17th and 18 chapters of Revelation, after which she asked the Bible questions. Mrs. W. A. Hunter gave a very interesting talk on Stewartship or Service, followed by Stewardship of Money by Mrs. Berry. The program was then read for April 13. The president, Mrs. Baird, then took charge of the meeting and read the communications from Mmes. J. R. Sharp and Ingram. Those having a perfect report on Bible readings were Mmes. Beck, Berry, Baird and Ullman Hunter. The society welcomes all visitors. The next meeting will be with Mrs. Baird.

Mr. and Mrs. L. E. Beck and Mrs. M. L. Hardy attended the Methodist conference at Bethel Saturday

Miss Athalie Wilder visited Kitty Oxford at Sunnyside this week.

The Jumbo school will close April 14.

O. A. Kirkland and family of Canyon visited in the Wilkerson home Sunday.

Mr. and Mrs. Pat Hardy, Mr. and Mrs. John Noland, W. A. Hunter, Mrs. Lee Oxford and Willie, Mr. and Mrs. Ullman Hunter, W. L. and John Hall were in Amarillo Wednesday.

Mrs. M. L. Hardy and Johnnie visited Mrs. Buck Wood at Dimmitt Friday afternoon. Kathleen returned home with them and spent the week end.

Easter Items

BY MISS LOUISE FRYE

Mr. and Mrs. W. J. Sullivan of Portales, New Mexico, and Mr. and Mrs. Clayton Woolry and family of Hereford spent Sunday in the C. W. Frye home.

Mrs. Speegle of East Texas has been visiting her nephew, Mr. Franks, the past week.

H. H. Frye and family attended church in Hereford Sunday night.

Miss Martha Medley returned Thursday from an extended visit in San Angelo.

Mr. and Mrs. W. S. Dixon of Frio and Mrs. Olive Dixon and son of Amarillo visited Sunday in the Emmett Dixon home.

Tom Jameson of Amarillo was visiting home folks here Sunday.

Miss Aileen Cox of Hereford is spending the week in the J. S Smith home.

Mr. and Mrs. Cyril Albreicht visited in Hereford Sunday afternoon.

Mr. and Mrs. Harvey Smith and family of Big Square spent Wednesday night in the J. S. Smith home.

Sunday school is giving an Easter program next Sunday night.

Mrs. Harrell who has recently moved here, passed away Monday morning after a prolonged illness. She is survived by her husband and three children. This community extends their sympathy to the family in their hours of grief.

The H. D. club met last Friday afternoon with Mrs. Fred Walton.

Cooperating.

We have been helping a younger brother with his homework and of late have been doing a great deal more of it than he has. The last straw came when he approached us the other night and said: "Well, come on; let's do my home work and get it off your chest."

Texas Exhibit At World's Fair Well Planned

Plans for the Texas exhibit at the Century of Progress World's Fair at Chicago which have been in process of formulation for several months, have been announced by L. E. Sneavely of Harlingen, recently named state chairman of the committee on arrangements for this state's representation.

A state committee headed by Mr. Snavely is now engaged in raising funds to finance this project. It has been determined that no state tax money will be used, the enterprise being privately financed by citizens of the state interested in having the story of Texas, its past, present and future told again to the world.

It is proposed that this exposition be one of imagination and vision of the future.

No spotlight or other such usual equipment of world fairs shall be used. All lighting will be indirect. The keynote of the Texas exhibit, as announced, will be one of action, animation, life, color and intense interest.

The space assigned Texas inside the States Building is divided into one large circular salon, four smaller circular ones, and two rectangular ones. There are no windows save one, which is introduced only for a vista from the grand salon to the garden. Immediately opposite this window is a replica of the San Jose window from the San Antonio mission of that name. The climax of the grand salon is achieved by a huge circular ceiling mosiac of very colorful glass over forty feet in diameter, and clearly representing the map of Texas. It is illumined by a new type of fixture on the floor. The lighting is always changing in order to call attention to various centers of interest, one at a time rather than all at once at the risk of none being seen.

On the first floor level and under the balcony around the oupper floor leval of the grand salon are six dioramas, another invention of recent creation. They represent in living form the basic activities of Texas life, such as ranching, petroleum, cotton, manufacturing and so forth. It is pointed out in the architect's prospectus that these scenes are accurate depictors of life, because a diorama is nonprofessionally known as a stage set of very high technical design in which all the elements are done in full color and in their natural relations to each other. In this way the hourly aspect of a scene can be portrayed in a few seconds and in a matter of a third of a minute the entire panorama of the 24 hours can be reviewed.

Around the second story balcony is a running mural in which the history of Texas will be colorfully portrayed. This frieze is approximately 180 feet long and is over six feet in height. It is to be so executed that it will be of equal interest to the spectator from the first floor or from the second floor balcony. In this pictorial portrayal will live the characters and events that have made Texas.

The exhibit has been so designed that its growth upward from the first floor is chronologically correct. On the first floor are the basic industries and activities of Texas life. In the main salon are the dioramas of cotton, commerce, ranching, manufacturing petroleum, and comparative geography. In the small salons on the first floor are the minerals display and the agricultural and livestock displays. In the center first floor salon will be housed the fruit and vegetable dioramas or displays. All of these are fundamentally the support of the state. The second floor carries the fruits of these basic activities into the finished products and their kindred activities. Hence on this floor are found in the small circular salons, commerce and transportations on the one side and finished manufactured products on the other. The central second floor rectangular salon is for the result of all of these and the leisure time which accompanies them—the fine arts.

The great task of designing and executing the exhibit by June 1 has not deterred the architects from adhering to their original thought that "the highest sort of conception was the only fitting one to represent such a great state as Texas in such a conspicuous place as the Century of Progress." A large part of the data on Texas to which reference must be made in working out the details of this undertaking, is located at the University of Texas.

He Knew He Was Right.

"What attracted you to your bride?" asked the minister after the ceremony.

"Well, sah," replied the ebon-faced groom, "de fust time Ah seed Dinah I tuk er fancy to her—she was so good-lookin'. Den, when Ah learned dat she was doin steady washin' for sebben families, right den and dah, sah, Ah surrendered.

Dean News

By MRS. H. L. HARRELL

V. Skypola and family and Mr. and Mrs. Pete Luch of Westway took dinner in the Friemel home Sunday. The afternoon was spent playing games and lunch was served late in the afternoon.

Get highest cream prices at Farmers Creamery Association. 7-tfc

Mrs. G. M. Hudson of Hereford gave a supper Monday night honoring Roberta Harrell's birthday. The evening was enjoyably spent by a number of friends.

August Skypola spent Sunday afternoon in the Friemel home.

Several of this community attended a dance Saturday night in the Luck home at Hereford.

Beauford Hutson of Ward spent Saturday night and Sunday in the Harrell home.

Mr. and Mrs. Clem Friemel were in Amarillo Saturday.

People of this community met Sunday afternoon at the Fulkerson home to organize a ball team.

Mrs. Bennie Fulkerson and Miss Ivy Ragsdale visited Mrs. Jim Boyd Sunday afternoon.

Mr. and Mrs. Wiley Roberson and children, Mr. and Mrs. Arlie Dean and daughter, Mr. and Mrs. T. C. Bates and Miss Raley went on a picnic over near Adrian Saturday.

Among those in Hereford Saturday were Mr. and Mrs. Edgar Sowell, Mrs. Howard Morel, Miss Ivy Ragsdale, C. L. Ragsdale, B. F. Fulkerson, H. L. Harrell and family, Erwin Shugart.

Ward News Notes

BY MRS. W. P. CARAWAY

Mr. and Mrs. Jap Bray visited in the W. O. Miles home Monday.

Let everybody be on time Sunday morning for Sunday school and church services, which will be conducted by Rev. Bennie Harrison of Hollene, New Mexico.

Robert Lady entertained several boy friends Sunday, those present being Ray and Harrell Saltzman, Fredia and Robert Hutson, Donald and Hicks Roberson.

A baby girl, who has been named Norma Lanell, has arrived to make her home with Mr. and Mrs. Geo. Rogers.

Mr. and Mrs. R. Carroll and Wilburn and Velma Carroll spent Sunday in the Fred Saltzman home.

Verna Scott and family visited his sister, Mrs. Fred Moreman, last week, leaving here for Colorado.

Mrs. O. J. Lady visited Mrs. Geo. Rogers at the hospital Monday.

Wiley Roberson and family enjoyed a picnic near Vega Saturday, with the Dean teachers and pupils.

Misses Hughes and Garrett spent the week end in Hereford.

Ernest Siegner had for dinner guests Sunday Hartland Caraway, and Wanda Shaw of Dean and W. P. Caraway and family.

Mr. and Mrs. Rex Tynes and daughter visited Mr. and Mrs. Jim Lipscomb Thursday night.

Shade Ratcliff has returned to the R. Raming ranch to help with the farm work.

M. W. Cornett Buried Here Last Monday

Mike Weldon Cornett, 61, died Saturday afternoon, April 8, from a complication of diseases following an operation performed solely to relieve his suffering. Funeral services were conducted Monday at 4:00 p. m. in the First Christian church by Rev. E. B. McWilliams and burial was made in West Park Cemetery.

Mr. Cornett was married in 1902 to Miss Ruby Shelton, who preceded him in death about three years ago. Ten of their eleven children survive them: Weldon, of Oklahoma City; and the others, Ray, Everett, Lloyd, Pryor, J. H., Vern, Mrs. Jas. Harrison, Mrs. Raymond Jennings, and Winnie, all residing in or near Hereford. There are four grand children, J. L. and Zelda Pearl Cornett, and Billie Louise and Wanda Jean Harrison.

Mr. Cornett was born at Goliad, Texas, in 1871, and came to the Panhandle in 1893, locating at Hereford in 1927. He was a member of the First Christian church.

FOR JOB WORK, TRY THE BRAND.

Need New TIRES?

TODAY you can buy a Goodyear All-Weather Tire—the world's standard of quality—for less than you paid for little known or unknown brands only a few months back.

When you buy Goodyears here's what you get:

TRACTION — in the center of the tread, where it belongs. The most positive non-skid tread on any tire.

SUPERTWIST — in the body of the tire—cord that absorbs rather than resists shock and strain—the best insurance against blowouts in any tire.

APPEARANCE — If you want good looks, Goodyear is about the handsomest tire on the road.

Lifetime Guarantee

LOOK at these extraordinary PRICES on GOODYEAR ALL-WEATHERS

4.40-21	$5.65
4.50-21	6.30
4.75-19	6.85
5.00-19	7.35
5.25-18	8.25

GOODYEAR

IRELAND-BEAVERS MOTOR CO.

Hosiery and Footwear For Easter Costumes

Munsing-wear

Ladies' hosiery, in both the chiffon and service weights, colors in Taupemist, Chucker, Ocrebeige and Dawngrey.

Per Pair 69c

EASTER FOOTWEAR

—Just the thing to accompany Easter's new apparel. They come in White, Black and two-tone Sea Sand—in straps, ties and pumps.

Priced—

$1.95 $2.50 $2.95

FOX MERCANTILE CO.

SOCIETY

MRS. W. M. COGDELL GIVEN BIRTHDAY DINNER

Last Sunday after church services, a number of friends, each with a covered dish, found themselves moving toward the Cordova Hotel to remind Mrs. W. M. Cogdell that she had passed another milestone in her life. She admitted it was a genuine surprise.

A lovely dinner was served to Messrs. and Mmes. W. M. Cogdell and son, Frank; Geo. Conklin, Gordon Ingle, Luther Wright, Jim Gatlin, Chas. Paddock, J. L. Johnson, H. H. Boardman, Mrs. W. A. Carroll, Mrs. Joe Bodkin, Misses Florence Boardman, Patricia Wederbrood, Messrs A. W. Gregg and Chas. Gatlin. A lovely birthday cake containing sixteen candles, presented by Mrs. Carroll, was enjoyed.

Federation

(Continued from Page One)

dent, T. F. W. C.; Mrs. Violet Greenhill of the child welfare division of the state health department, Austin; Mrs. L. A. Wells, Amarillo, state chairman of Texas Writers Division; Mrs. I. D. Cole, Amarillo, state chairman of Community Music division; Mrs. W. C. Martin, Dallas, farm relief chairman; Mrs. Volney Taylor, Brownsville, candidate for the state presidency; Mrs. J. E. Griggs, Amarillo, president of the Eighth District, P. T. A., and Mrs. Frank Slater of Dallas, second vice-president, who is also a candidate for the presidency this year.

Decorations for the convention will be maroon and white, being suggested by the white-faced cattle, always associated with the name of Hereford. This color scheme is carried in the programs, badges, etc., as well as table and house decorations.

Among the business sessions will be an interesting hour devoted to the Junior clubs of the district, with them in charge under the leadership of Mrs. W. P. Avriett of Lamesa, their chairman. Hereford's Junior Bay View, a civic group of younger members, will have an active part in convention affairs, taking its place with others, also being hostess of county library open house, ushering at the two evening public meetings and furnishing music and dramatic numbers of entertainment.

Special accommodations will be made to care for press representatives and news writers, the larger daily papers of the state planning to have special reporters present in addition to national telegraph news service.

Special complimentary features by local clubs and organizations will include a tea from 5:00 until 6:30 Wednesday evening to be given through courtesy of the Hereford Chamber of Commerce at the home of Mayor and Mrs. E. B. Black, that organization also looking after floral decorations at the several places of assembly. The Lions Club is presenting dainty address books complimentary to the convention at the Thursday noon luncheon. The Brand will give a souvenir of Hereford arranged appropriately for the Wednesday noon luncheon. Clubs of Deaf Smith County will present complimentary favors at the All-Delegates dinner Thursday evening and at Friday's luncheon.

A number of business firms of the city have offered and will contribute complimentary courtesies of their services.

Pages to serve presiding officers at the several meetings and assist in necessary ways will be Misses Marie Seed, Ardelle Foster, Kathleen Cronin, Nell Kester, Erle Marie Foster, Virginia Lillard, Margaret Brown and Loeta Borden.

Hostess clubs as arranged on the program will be as follows:

Wednesday noon, Mrs. Rex Tynes, chairman; Mrs. Jack Rose, assistant, with members of Pioneer, Wyche, Dean, Ward and Fairview clubs.

Wednesday evening social tea at the home of Mrs. E. B. Black—Mrs. H. L. Broadwell, chairman; Mrs. John McLean, assistant, with presidents of all Deaf Smith County clubs.

Thursday noon—Mrs. Homer Fox, chairman; Mrs. P. H. Gilliland, assistant, with members of Music Study, Westway, Frio, Dawn, Bippus clubs.

Thursday evening, All-Delegates Dinner—Mrs. D. H. Alexander, chairman, Mrs. Ray Johnson, assistant, with members of Bay View, Summerfield, West Hereford and Ford clubs.

Thursday afternoon, 4:30, Junior Bay View members will be hostess to the County Library Open House.

Friday noon—Mrs. H. D. Reed, chairman; Mrs. Jim Lipscomb, assistant, with members of La Affiatus, North Hereford, Progressive, Sims and Business and Professional Women's clubs.

"Jane, you were a long time coming, didn't you hear me calling?"

"No, ma'am, not till you called the third time."

Golfers All Set For Summer's Scheduled Play

Rules for team play and schedule of games matched in the Wheat Belt Golf League, made up of the towns of Vega, Farwell, Friona, Dimmitt and Hereford, have been released this week and include each of the five meetings of the others on its home course in match play of ten-men teams. The first game is scheduled to be played Sunday week, but Hereford does not get in the schedule until May seventh.

More players than the ten in each team may play, but the scoring to win will be determined by the ten, each individual match counting one point. Players for succeeding team matches are selected from the 10 lowest scores shot by members of a club that day, whether in a match or not. All players should turn in to their secretary the scores made on match days, duly witnessed, these scores to be used in determining the players' rating in the succeeding match.

None but actual members may be used by any team in a match.

A tournament will be held next fall at the close of the league schedule, divided into flights of the different players' abilities.

Schedule of Play.

April 23—
Friona at Vega.
Farwell at Dimmitt.
May 7—
Vega at Farwell.
Hereford at Dimmitt.
May 21—
Vega at Dimmitt.
Hereford at Friona.
June 4.
Vega at Hereford.
Friona at Farwell.
June 18—
Dimmitt at Friona.
Hereford at Farwell.
July 2—
Vega at Friona.
Hereford at Farwell.
July 16—
Farwell at Vega.
Dimmitt at Hereford.
July 30—
Dimmitt at Vega.
Friona at Hereford.
August 13—
Hereford at Vega.
Farwell at Friona.
August 27—
Friona at Dimmitt.
Farwell at Hereford.

ST. ANTHONY'S TO GIVE DANCE FOR BALL TEAM

Sunday afternoon young men of St. Anthony's had a real practice game of baseball, which proved interesting to onlookers.

Next Tuesday evening at St. Anthony's hall the team is holding a dance, the proceeds of which is to cover the expense of the team for the season. Ralph Smith's orchestra will furnish the music for the evening.

MORENE'S BEAUTY SHOP MOVES TO NEW LOCATION

Morene's beauty shop moved the past week from its former location in the Close drug store, and it now located two doors south of the City drug store in the building formerly occupied by Orr's.

The exterior of the building has been repainted in a light tan color, while the interior has been refinished in a two-tone color of ivory and green. Dainty tan curtains are at the windows, and used in the four-foot booths equipped for haircutting, finger waving, permanent waving and shampooing. The waiting room is restfully furnished with wicker furniture, floor lamps, radio and tables, all in the tan and green combination color scheme.

New equipment has been added, including a new Duart Steamer for the reconditioning of the hair and for treating scalp diseases.

FORREST PAINTER HAS OLD-TIME NEWSPAPER PRINTED ON CLOTH

Forrest Painter brought in to The Brand this week a copy of the Ravanna, Missouri, Banner, dated November 9, 1888. It is printed on cloth, but Mr. Painter says his father had the printers make it on that material so it could be more easily preserved.

The edition tells of the election of Harrison for president and the defeat of Grover Cleveland, who came back in 1892 to again become president.

The greater part of the front page of The Banner is taken up with a "wood cut" of a crowing rooster denoting the Republican victory, with big letters stating "Grover Gone Under—Back Track to Salt River."

An interesting advertisement on the front page was that of a barber guaranteeing to grow a "big crop" of hair on a bald head, or no money charged; and to cure children of fits!

"Hi, there, you! Didn't you tell me you never go tired?"

"Dat's right, boss. Ah allus stops and rests befo' Ah gets tired."

TOMMY WILSON RECOVERS LOST WAGON; JOY REIGNS SUPREME WITH TOMMY

Mrs. Rosa Speer's report of a child's wagon left on her porch last week brought little Tommy Wilson in a hurry to get his plaything he had abandoned while at play and forgotten its location.

Lost or found articles are many times recovered or delivered to their owners before it is possible to print an advertisement of the circumstances because both parties make their wants known to The Brand.

Some want ads bring such positive results that the inquiries concerning them keep pouring in after a trade has been completed.

Golfers Invited to Meeting to be Held April 19

What the present officials vow is the last attempt they will make to call an annual meeting of the members of Hereford Golf Club is set for Wednesday evening, April 19, in the directors room at the back of the First National Bank. A number of other called meetings have failed to materialize or did not finish the work in hand. Those who contemplate playing golf this year, as well as those now playing, are wanted present.

The directors have set 7:00 p. m. the day of the meeting as the dead-line for those who have not paid their dues to cease playing.

In addition to election of officers, much discussion of interest to golfers will be held, concerning coming matches and play with other teams, Wheat Belt League schedules, those eligible for competition, comparative scores of individual players and their respective ranking, etc.

Among other things, there is a possibility that several of the expert players will agree to serve as instructors to those not so capable, and play with them in groups to demonstrate the use of the various clubs to get better results from them.

SANTA FE AND TAOS PROGRAM WEDNESDAY

In Santa Fe the young men still go courting with a guitar and a bunch of flowers, and some of them can trace their ancestry back more than 400 years, says Carveth Wells, Continental Oil Company radio entertained, who plans to devote his regular Wednesday night broadcast on April 19 to Santa Fe and Taos, New Mexico, two of the most historic cities in the United States.

One dramatic portion of this program, which will be heard over 20 N. B. C. stations, is the characterization of Kit Carson, pioneer trapper and Indian fighter, whose old home is now one of the show places of Taos. Taos, by the way, says Wells, is a Chinese name as well as an Indian one.

The Conoco program may be heard by local listeners who tune in on National Broadcasting Stations.

REV. V. M. CLOYD BEGINS REVIVAL AT PORTALES MONDAY

Rev. V. M. Cloyd, pastor of the First Baptist church, will leave next Monday for Portales, New Mexico, where he will for the following two weeks conduct a revival for the Baptist church.

Church services here will continue as usual, the Portales pastor coming here on Sunday to preach in Rev. Cloyd's stead.

HIGH SCHOOL BAND PLAYS FINE CONCERT AT TEACHERS' COLLEGE

Ralph Smith, director, and his high school band made their scheduled trip to Canyon last Saturday where the organization had been invited to play a concert during the West Texas State Teachers College assembly period.

The band came off with flying colors and many compliments are being received praising it for the fine program delivered.

GRIZZLE CHEVROLET CO. MAKE REDUCTIONS IN PRICES DURING APRIL

To encourage car owners in reconditioning their automobiles for spring and summer driving, the Grizzle Chevrolet Company is advertising special rates of approximately half price for mechanical work done during this month.

The local Chevrolet shop is one of the best equipped for car repairs in the entire Panhandle, with mechanics who have been factory trained to use special tools designed for accurate adjustments and corrective repair work.

LOIS RUSHING BURIED A T DIMMITT TUESDAY

Lois J. Rushing, 23, died of pneumonia midnight Monday at the home of his parents, 12 miles west of Dimmitt, and was buried at Dimmitt Tuesday afternoon.

One of the two novelties of the British Industries fair recently held at Birmingham was an electric lamp which can be lit with an ordinary match. By striking a match in front of a photo-light bell, the lamp immediately lights. Photo shows electric lamp being lit by a match.

Rebekah Team Puts On Work In Clovis Lodge

A large delegation of Hereford Rebakahs motored to Clovis Tuesday evening to visit the Rebekah Lodge there. The Hereford degree staff initiated two Clovis and two Portales candidates.

Delicious refreshments were served at the close of the meeting and everyone enjoyed the trip. Those attending were Mmes. O. F. West, Edna Bowe, Virgie Wall, R. E. McCullough, E. E. Fridley, Arthur Rogers, Chas. Sowell, Johnnie Biggs, Clifford Cox, A. H. Elliston, Henry Williamson, J. B. Jones, Mr. and Mrs. Herman Stewart, Mr. and Mrs. C. O. Lee, Misses Edah Park and Ursalee Fridley.

PANHANDLE PRESS SETS ANNUAL MEETING DATES FOR MAY FIFTH-SIXTH

Bulletins distributed during the past week announce the annual session of the Panhandle Press Association will convene in Amarillo May fifth and sixth. This group of publishers has one of the largest memberships of any regional press associations, and its conventions are bright spots in the calendar of events in Panhandle newspaper life.

Homesteads Must Be Rendered This Month, Says Beach

Mack Beach, county assessor, says that the last day of April is the final date for those who wish to exempt their property, or any portion of it, from taxation under the new homestead tax-free law, and all such property must be rendered for taxation before that time to be entitled to exemption.

Different.

Wifey: "You certainly have improved in your dancing, Merlin. Do you remember how often you used to tear my dress?"

Merlin: "Yes; but your dad was buying them then."

Proper Variety.

Cop: "Hey, you, this is a one way street."

Motorist: "But I was only going one way."

Cop: "All right, here's a one way ticket."

COUNTY HEALTH SERVICE ANNOUNCES BABY CLINIC FOR WONDAY AFTERNOON

Miss Nell Ayers, county health nurse, will conduct a baby clinic in the health service room, lower floor of the court house, from 2:00 until 5:00 p. m. next Monday afternoon, April 17.

Parents with children under two years of age are asked to bring them in. The program will consist of helpful lectures and advice on normal growth, diet, care and other vital facts relative to child health.

Local Farmers Get Seed Checks to Buy Supplies

Tuesday of this week there had been received 30 checks from the federal government by Deaf Smith county applicants for money to buy seed for planting crops this year. There has been 150 applications made here.

The final date for making applications for seed to grow in 1933 is the last of this month, April 30, and should there be others who expect to ask federal aid in buying seed, the formal blanks should be made out at their earliest opportunity.

Teachers Sign New Contracts; Salaries Cut

Teachers of Hereford schools have accepted substantial reductions in salaries for the 1933-34 term. At present the faculty is practically complete, with little or no change from the present one. Contracts have been tendered the teachers during the past several weeks, and it is said all have accepted.

A. H. Streu, former president, and C. C. Acker were again chosen without opposition as members of the Hereford school board at the election on April 1.

Large Number Texas Farmers Aided by State

Scientifically planned living at home, introduced or further developed on 200,000 Texas farms last year was the largest single contribution to the welfare of rural Texas by the Extension Service of Texas A. and M. College in 1932, according to its annual report issued by O. B. Martin, director. A total of $14,689,315 in savings, profits or increased land values from a large variety of demonstrations in better farming, ranching and home making was reported by 304 white and 47 colored county farm and home demonstration agents serving 199 out of 254 counties in the State. Nearly half of these values came from increased living-at-home activities, the report shows.

The 116,356 men and women, 4-H club boys and girls who cooperated directly with farm and home demonstration agents in conducting 242,023 demonstrations increased their incomes or their properties by an average of more than $100 apiece last year, Mr. Martin points out. Their work followed four main lines: making farm self-sustaining, cutting costs of production, conserving natural resources and opening up new sources of income.

Crop production, including terracing, led all others with 79,838 demonstrations woth $7,768,549, followed by gardens, pantries and orchards with 78,042 demonstrations valued at $4,459,325. Other demonstrations, in order of net values created were poultry raising, $935,273; dairying, $549,641; clothing construction, $335,032; livestock production $333,161; interior home improvement, $59,990, and home industries, $42,755.

"The farmer's table is his first market," declares Mr. Martin. "Every member of his family is a consumer, and every one, except the babies, should help rustle for the contents of the pantry, smokehouse and barn. More folks did that very thing in Texas in 1932 than ever before in its history.

"The Extension Service changed what otherwise would have been a mad scramble for food into a sensibly planned group of farm and home activities that gave health and plenty, and often in addition, a little cash, more appropriate clothing, more artistic surroundings and pleasanter living.

"Cash must be forthcoming from the major farm enterprises if the farmer is to stay in business, and to show ways of providing cash, thousands of demonstrations repeated over and over the story of how to cut costs of production. Thousands of other demonstrations showed how to increase income and permanent values by terracing, and by farm and home manufacture and sale of many commodities. These examples of good farm management under trying conditions had a steadying influence on Texas agriculture, for they showed how to escape disaster," Mr. Martin said.

Mr. Martin pays tribute in the report to the fine cooperation received from country people, and from banks, newspapers, business men, chambers of commerce, county commissioners' courts and civic clubs. "It is this cooperation that enables the Extension Service to be a big factor in the life of the State," he concludes.

YOUR BEAUTY NEEDS

—Receive expert attention, at prices that make real Savings.

Shampoo and Finger-waves ---------- 35¢
Manicure ---------- 50¢
Permanents $2.50 up

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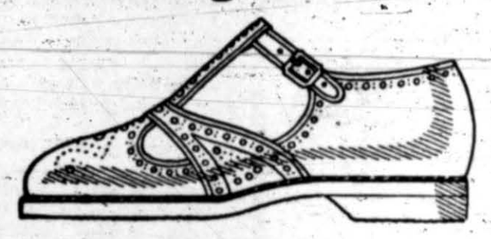

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Ladies' tie sandals, white, red, blue and green, a pair ---------- 98¢
Ladies' tennis oxfords and sandals, a pair ---------- 89¢
Children's T-strap sandals, white, red and blue, a pair ---------- 79¢
Children's Tennis shoes, genuine Keds, a pair ---------- 49¢
Boys' and Girls tennis shoes, Keds, a pair ---------- 59¢

WORK CLOTHING

Men's gray work pants, made of good weight Gambler's Stripe material, two and a half inch waistband, 22-inch bottoms, full cut, a pair -- 79¢

Men's Big Smith work shirts, powder blue and gray covert material, coat style, two pockets to button -------- 49¢

Men's 220-weight blue denim overalls and jumpers, ea. 59¢

Boy's full-made work or school shirts, plain gray chambray, coat style, two pockets and continuous sleeve facing, each -------- 39¢

Children's Big Smith coveralls, of good weight hickory stripe, sizes 1 to 8, each ------ 48¢

Men's and boys' fancy dress socks, a pair 10¢

SPROWLS & CRONIN CO.

CREAM PRICES HIGHER!

WE ARE PAYING FOR BUTTERFAT

16c Today

This price is subject to market conditions. Do not hesitate to bring us your cream. Our price will be in line with market quotations, and will go just as high as conditions will justify, at all times.

FARMERS CREAMERY ASSOCIATION, Inc.

WOMEN'S PAGE

MRS. SETH B. HOLMAN, EDITOR, PHONE 30.

PLANT GARDENS FOR CANNING, SAYS MRS. BROWN

"Gardens should be planned to fit the canning budget," said Mrs. Effie Brown, at a meeting of the North Hereford club in the home of Mrs. John Jenkins, Tuesday.

Mrs. Arch Conklin gave a talk on the most practical size of containers that should be used in canning for the average family, and also the numbers of containers of starchy, leafy and other vegetables and fruits required for each individual.

Plans for the Federation luncheon were completed, each member assigned duties for that day, and the importance of reporting promptly for duty was stressed.

The lesson for the next session will be a study of the lives of the President and Vice-President of the United States.

FOR JOB WORK, TRY THE BRAND

EASTER SPECIALS

Friday and Saturday and All Next Week

We have a wonderful line of

PATTERN HATS

Priced $1.50 to $5.00

Both large and small, in Navy, Sand, Pink, Red—also Black and White.

Welcome to the women of the Federated Women's Clubs of the Seventh District, April 19-20-21

VOGELE MILLINERY PARLOR

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To Cultivate Beauty

—The tender care and expert ministrations of our skilled operators will aid you.

—Hair Cuts, Shampoos, Finger waving, Facials, Manicures and Permanents.

—We have installed a new Duart Steamer for reconditioning the hair and treating scalp diseases.

A Complete Line of Adele Miller Cosmetics.

MORENE'S Beauty Shoppe

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HEREFORD MUSIC STUDENTS RANK HIGH IN CONTESTS

Hereford musical students are again in the limelight. Nine of the piano pupils of Miss Thelma McMinn made splendid grades in the Panhandle Music Festival held in Amarillo the last week in March. Those who entered were Misses Ruth Marie Mountz, Theda Lou Wilson, June Guinn, Carmel Guinn, LaNelle Scheihagen, Betty Jo Kendall, Marthella Perkins and Betty Jane Durham.

Of this group, Misses Mountz, Wilson, Sheihagen, Kendall and Durham were chosen by their excellent grades to represent the Panhandle festival in the tri-state festival held in Lubbock the past week. These young ladies were designated as players of exceptional ability and merited the honors won.

A six year old entrant in both of the musical events, held in Amarillo and Lubbock, was little Miss Geraldine Kendall of Summerfield. At the time of her entry she had only had six class lessons, and judges in both contests were very high in praise of her technique and tone quality. She has natural talent and gives promise of a musical career.

DEMONSTRATION CLUB REPORTERS HOLD LUNCHEON AND STUDY DUTIES

An all-day session of the reporters of demonstration clubs of Deaf Smith County was held in the county commissioners' room of the court house Saturday, with a covered dish luncheon at noon. County Judge C. W. Humble was a guest of the occasion.

Mrs. John Allen, in an interesting way, set up her easel and frame and began the construction of a hooked rug for the instruction of those present, immediately following the noon hour; showing how worn-out silk lingerie and hosiery may easily be converted into beautiful and practical home furnishings at a very slight cost.

R. E. Kessie of The Hereford Brand spoke at length to the club reporters on the preparation and presentation of reports of club activities to make them of a greater wide-spread interest and more beneficial to those immediately concerned with the work.

Points stressed were having materials ready at each session, taking notes as program was given, writing the report as soon as possible and getting to publishers without delay. Every report should have within it the information of who, what, when, where and why; should be written distinctly on one side of paper, and every letter of every word made so plainly that there could be no doubt of its identity. Names, especially, must be spelled correctly. Reports should begin with an interesting statement designed to intrigue the reader, preferably a quotation of a speaker on the program, summarizing in a concise sentence or two the main thought of the speaker's talk.

Much of the discussion was of the question and answer method, and dealt in a large measure with constructive criticisms of papers written by those present describing the rug preceding rug demonstraiton.

MPS. M'CULLOUGH ENTERTAINS CLUB

Mrs. R. E. McCullough entertained the Crescat Scientia club last Thursday afternoon with an Easter party. After the business session the afternoon was spent in playing bridge.

Lovely refreshments were served to Misses Mae Millard, Canyon. Johnnie Estes, Hereford; and the following members: Misses Beth Millard, Mmes. Chas. Sowell, Pearl Singleterry, Jack Wright, Herman Stewart, Buren Sowell, Ralph Sears and the hostess.

ROSEBUD PARTY

The Rosebuds of the Junior Auxiliary of the Presbyterian church were entertained Friday afternoon at the home of Mrs. John Allen with a birthday party. The afternoon was spent embroidering and working jig-saw puzzles.

Delightful refreshments of sherbet and cake were served to Mmes. John Olson, Audrey Galbraith, Velma Dawson, Onias Carroll, Oscar Crawford, G. M. Hudson, E. P. Geiser, Lee Conklin and Shuette; Misses Mabel Barnhart, Louise Hopper and the hostess, Mrs. John Allen.

ACE HIGH BRIDGE CLUB ENTERTAINED

Miss Dorothy Flanery and Colby Conkwright entertained the Ace-High club Tuesday evening at the home of Miss Flanery on Fifth Street.

The Easter motif was cleverly suggested in the bridge accessories. Baskets of sweetpeas and apple blossoms were arranged in the entertaining rooms. Mrs. Alton Fraser received high for the ladies, and Frank Mosley held high score for the men. Miss Thalia Parker Mrs. Hubert McEntire and J. M. Posey cut high at each table, receiving a basket of sweetpeas.

Delicious refreshments of strawberry shortcake and coffee were served to Messrs. and Mmes. J. M. Posey, Alton Fraser, Hubert McEntire, Mrs. J. W. Witherspoon, Misses Thalia Parker, Martha Duncan; Messrs. Edgar Ireland and Frank Mosley.

MRS. J. M. POSEY HOSTESS TO CLUB

Mrs. J. M. Posey very delightfully entertained the members and a few guests of the Otra Yez club Wednesday afternoon. Mrs. J. C. McCracken received high for club members and the guest prize was awarded Mrs. B. M. Wiltshire.

A salad course with iced tea was served to Mmes. Jim Black, Voline Downs, A. R. Posey and B. M. Wiltshire, guests. Members present were Mmes. J. C. McCracken, J. C. Jarker, James W. Robinson, Beryle Witherspoon, John Coffee, Alton Fraser, Egbert Bradly, J. W. Witherspoon, Jowell Murchison, Roger Corbett, Tom Carter, A. C. Hales and Miss Eunice Gilbreath.

MARINELLO BEAUTY SHOP MOVES TO NEW LOCATION

The Marinello Beauty Shop moved this week to the southwest apartment in the Oberthier building, their former location being ruined by fire last week. Mrs. W. S. Smart will not be with the shop for a few months as she will take a rest. Miss Verna Culpepper and Miss Effie Cobb who have been with Mrs. Smart for several months, will be in charge of the shop.

PIONEER CLUB MEETS WITH MRS. KESTER

The Pioneer club met with Mrs. F. M. Kester Tuesday afternoon, with Mrs. Rex Tynes in charge of the business meeting. Roll call was answered by current events. A debate was given which was very good and was enjoyed very much. The negative side was Mrs. O. G. Hill and Mrs. Bess Turrentine, affirmative, Mrs. H. D. Read and Mrs. Bob Higgins. The subject for debate was, "The doughnut hole is more beneficial than the fragrance of limburger cheese."

Members present were Mmes. A. G. Bell, A. A. Foster, Arthur Thompson, H. G. Conkwright, T. E. Seigler, M. D. Womble, Burl France, J. B. Jones, F. L. Lucas, O. G. Hill, Bob Higgins, Bess Turrentine, H. D. Read, R. A. Tynes, R. E. Kessie, J. M. Gillland and F. M. Kester.

SOCIAL CALENDAR

Meetings of the Week.

Monday.

I. O. O. F., Hall, 7:30.

Intermediate G. A., at Baptist church, 4:00.

Music Club, Mrs. E. P. Geiser.

Tuesday.

Junior G. A. Baptist church, 3:30

Junior R. A., Baptist church, 3:30.

Rebekahs, I. O. O. F. hall, 8:00.

Sunbeams, Baptist church, 3:30.

La Afflatus Estudio, Mrs. Jack Hutson.

Wednesday.

Presbyterian Missionary, church, 2:30.

Auxiliary, Presbyterian church, 2:30.

Choir rehearsal, Presbyterian church, 7:30.

Methodist Missionary, church, at 2:30.

Lottie Moon Circle, at Baptist church, 2:30.

Dorcas Circle, Mrs. John Schwartz at 2:00 o'clock.

Mary Martha, Mrs. Russell Carroll, 2:30.

Lillian Hundley, Mrs. J. G. Evans, 2:30.

Teachers meeting, Baptist church at 7:30.

Prayer meeting at Baptist church 8:00 o'clock.

Mid-week prayer service, Methodist church, 7:30.

Thursday.

Bay View Study club, county court room, 3:00 o'clock.

Crescat Scientia Club, Mrs. Jack Wright, 3:00.

Friday.

Choir rehearsal, at Methodist church, 7:30.

Loyal Workers, all day quilting, covered dish luncheon, I. O. O. F. hall.

Home Makers Class, Baptist church.

FOR JOB WORK, TRY THE BRAND

EASTER EGG HUNT TUESDAY AFTERNOON

The Junior R. A., G. A. and Sunbeams held their annual Easter egg hunt Tuesday afternoon. After a joyous hunt the children were served chocolate eggs. Eighty-two children enjoyed the afternoon.

JUNIOR BAND MOTHERS MEET MONDAY

The Junior Band Mothers met for their regular monthly meeting Monday afternoon. Officers for the coming year were elected, plans made for a picnic outing for the Junior Band at the close of school.

A social meeting will be held next month, and every band mother is urged to attend.

Those present were Mmes. H. D. Read, John Renfro, J. W. Brown, Harry Lomas, Homer Henslee, Voline Downs, W. I. Kuker, Henry Williamson and R. E. McCullough.

The North Hereford Demonstration club will give a three act comedy entitled "No Men Admitted" at the Westway school house Friday night, April 14, at 8:30 o'clock. Admission will be 10 cents or one and one-half dozen eggs, this price is for both the adults and children.

Eleven-Mile

BY EUNITA WILLIAMS

Among those shopping in Hereford Saturday were L. M. Williams and daughter, Eunita, Fred Collett, W. A. Whitson, Stayley Jones, Mr. and Mrs. Rufus Overstreet, Charley Hoover, Claude and Leonia Norris, George Messenger and son, Steven, Jody Boston, Marine Ford, Grace Paul, Clinton Walker, Mr. and Mrs. R. J. Coleman and children and Mrs. R. W. Fanning.

Mr. and Mrs. L. M. Williams and sons called at the Jim Williams home at Cameron, New Mexico, Sunday.

Mr. and Mrs. P. C. Short and children called on friends at Hereford Sunday.

Everybody is invited to an Easter egg hunt given by the Messenger Sunday school Sunday, April 16. There will also be singing at night, so come prepared to sing.

Misses June and Carmel Lee Guinn spent the week end with their parents, Mr. and Mrs. J. T. Guinn.

L. M. Turner and family spent Saturday with their two children, Mildred and Henry, who are attending school in Hereford.

Miss Morene Ford gave a chalk talk at Sunday school last Sunday which was greatly enjoyed by the large number present.

Rev. Harrison of Hollene, New Mexico, will preach the fourth Sunday of each month, and you are urged to hear him.

BAPTIST YOUNG PEOPLE RETURN VISIT AND PROGRAM TO CANYON

The senior group of B. T. S., young people's organization of the Baptist church, made a trip to Canyon Sunday evening where they put on a program complimentary to a similar group of the Canyon church.

Several weeks ago the Canyon B. T. S. presented a program here while on a visit and it was returned by the Hereford group Sunday.

Mr. and Mrs. C. H. Dyar were in Amarillo Tuesday on business.

Have Money

SPEND WISELY

MONEY makes the world go round. Extravagance makes your balance go DOWN . . . a new high priced car every year, three trips to town a day, is NEEDLESS expense.

A good investment is a home . . . think before you spend . . . HAVE MONEY.

START SAVING REGULARLY NOW

We Welcome YOUR Banking Business

THINK! HAVE MONEY!

THE FIRST NATIONAL BANK OF HEREFORD

A Strong Bank Thoughtfully Managed

THINK! HAVE MONEY!

MEMBER FEDERAL RESERVE SYSTEM

Easter Ice Cream Molds

Good to Eat—

Every One of Them

—An Easter Egg, an ice cream lily, a chicken just popping up out of the shell, or a bunny rabbit, will not only please the little folks, but will delight the grown-ups as well.

—a center brick, such as a chicken center, an egg center, or a rabbit center, will be appreciated and tasty.

—Wonderful cooperation makes the Seventh District Federation Convention seem a decided success next week. Let's do our part, in our own way, to help.

CORNER DRUG STORE

Phone 105 We Deliver

"A More Beautiful Hereford"

Children's Dresses For Easter

Children will be happy, and mothers will be proud of them dressed so smartly in such becoming frocks. These dresses are guaranteed not to fade—

FOR ONLY 59¢

We are proud of Hereford—Let's show it to the Seventh District Federated Meeting Next Week.

HARMAN'S STORE

"Central" sends help to a Frantic Mother

Jimmy Ratliff, 12 years old, went fishing with his chum. They took the little .410-gauge shotgun saying . . . "Gonna kill us a rabbit for bait."

There was a report from the gun at the pond, a quarter of a mile from the house. Jimmy was shot . . . hurt badly. A frantic mother ran to the telephone . . .

"Central! A doctor quick!"

Lucy Adams, at the switchboard, called the doctor's office. He wasn't in. She rang the telephone at his home, and he wasn't there. She tried the cafe, and located him. Within five minutes the doctor was speeding toward the Ratliff home.

The little boy was weak when the doctor arrived. He dressed the wound . . . sent Jimmy to the hospital. The boy is out playing again now.*

Twenty-four hours of each day the telephone is ready for your calls. Whether it be for the doctor, to get the price for eggs or cream, to order a part for a machine, or to visit a neighbor . . . the telephone pays its way.

You can buy few things which cost so little and are worth so much.

*A true story.

SOUTHWESTERN BELL TELEPHONE CO.

International Sunday School Lesson

BY DR. J. E. NUNN

April 16.

EASTER LESSON

1 Cor. 15:118, 20-26.

1. Now I make known unto you, brethren, the gospel which I preached unto you, which also ye received, wherein also ye stand,

2. By which also ye are saved, if ye hold fast the word which I preached unto you, except ye believeth in vain.

3. For I delivered unto you first of all that which also I received: Christ died for our sins, according to the scriptures;

4. And that he was buried; and that he hath been raised on the third day according to the scriptures;

5. And that he appeared to Cephas; then to the twelve;

6. Then he appeared to about five hundred brethren at once, of whom the greater part remain until now, but some are fallen asleep;

7. Then he appeared to James; then to all the apostles;

8. And last of all, as to the child untimely born, he appeared to me also.

20. But now hath Christ been raised from the dead, the first fruits of them that are asleep.

21. For since by man came death, by man came also the resurrection of the dead.

22. For as in Adam all die, so also in Christ shall all be made alive.

23. But each in his own order: Christ the first fruits; then they that are Christ's, at his coming.

24. Then cometh the end, when he shall deliver up the kingdom to God, even the Father; when he shall have abolished all rule and all authority and power.

25. For he must reign, till he hath put all his enemies under his feet.

26. The last enemy that shall be abolished is death.

Golden Text: Because I live, ye shall live also.—John 14:19.

Introduction.

"This is the strange, paradoxical thing about Easter, that it is a time when we stand by the grave without sadness, look death in the face without fear." "And why? Paul answers that question, with appealing argument and luminous comparisons, in this fifteenth chapter of First Corinthians.

This chapter is one of the most precious portions of the Bible. "In the gloom of the valley of the shadow of death its majestic, heartening words never fail to ring in our ears: "Sown in corruption, raised in incorruption: sown in dishonor (weakness), raised in glory (power); sown a natural (animal) body, raised a spiritual body. . . . We shall bear the image of the heavenly."

"Death has been swallowed up in victory!"

"Thanks be to God, who giveth us the victory through our Lord Jesus Christ!"

A Summary of the Gospel.

The fifteenth chapter of First Corinthians has for us an especial value in that it contains a little creed, or simple statement of the gospel as Paul preached it, as he had "received" it (verse 3). A saving gospel, Paul insists. There are four items in this statement of Paul:

1. The saving death of Christ.
2. The resurrection of Christ.
3. Our resurrection on account of his.
4. The confidence that Christ is a living Lord, manifesting himself to his followers.

He Appeared to Cephas.

"Cephas," the Aramaic name of Peter, meaning the same, "a stone." An incidental mention of this appearance of the risen Lord to Peter is given in Luke 24:34. It took place on the very day of the resurrection. Paul omits from his catalog the first appearance of all, most notable because it was made to a woman, to Mary Magdalene (John 20:11-18); and his next appearance, made to the other woman who had visited his grave to complete the embalming of his body. "Then to the twelve." Really to the eleven, for Judas had committed suicide; and not to all of these, but only to ten of them, for Thomas was absent. This appearance took place in the upper room on the evening of Easter day (John 20:19), and was the fifth, for it was preceded by an appearance to two disciples on the way to Emmaus, the risen Lord disclosing himself to them as he blessed their evening meal. A week later came a sixth appearance, again in the upper room, where all eleven of the apostles were present, and where Thomas was fully convinced of the reality of Christ's resurrection (John 20:-26-27).

Christ Appeared to Five Hundred.

"Then he appeared to about five hundred brethren at once." Our Lord appointed this rendezvous in Galilee, which was the chief scene of his ministry, where the greater part of his disciples would be found. Matt. 28:16, 16-20 shows how carefully Christ prepared this gathering. "Of whom the greater part remain until now." That is, until about A. D. 56, when this Epistle was written, twenty-six years after the resurrection. Paul had met many of these in his extensive travels, and had kept tract of them. "But some are fallen asleep." Christ's beautiful way of speaking of death, as in Mark 5:39; John 11:11-14. So we call our graveyards "cemeteries," which means "sleeping-places."

To Paul. Also.

"He appeared to me also." This was the appearance to Paul on the road outside Damascus, as he was about to enter the city to arrest the Christians there and take them to Jerusalem. (Acts 9:3-6.) This vision was accompanied by a great light which blinded Paul for a time, and left him with permanently impaired vision, but opened the eyes of his soul, and transformed him from a bitter persecutor of the church to the greatest of Christian missionaries. This was five years after the other appearances, and still another, many years later, was that to John on the isle of Patmos (Rev. 1:9-12).

Risen With Christ.

After reciting this impressive list of witnesses to Christ's resurrection, Paul goes on to emphasize the vital importance of the truth of the resurrection in our Christian lives. "If there is no resurrection from death," Paul reminds his readers, "then Christ was not raised; and if he did not rise from the dead, our Christian preaching is in vain and your Christian faith is a hollow mockery. Not only that, but in that case we have perished; we shall see them no more. If our hope in Christ is only for this life, we are of all men most pitiable, our confidence to be exalted so high and then dashed so low!"

Christ the Firstfruits.

"But now hath Christ been raised from the dead." There is no need to bemoaning the consequences of the falseness of the resurrection, for it is a fact, a proved fact, the best-proved in all history. "The firstfruits of them that are asleep."

"But each in his own order." Christ's resurrection first, then the resurrection of believers at Christ's coming again, then Christ's presentation of a purified and perfected kingdom to his Father. "Christ the firstfruits; then they that are Christ's, at his coming." The return of our Lord to this earth in glory, to gather up the long results of his labors, receiving his own to himself.

Then Cometh the End.

"Then cometh the end." The end of the world, and of all human institutions. "When he shall deliver up the kingdom to God, even the Father." Christ in his teaching, and especially in his parables, looked forward to this happy consummation of his great task—a perfected kingdom of heaven. "When he shall have abolished all rule and all authority and power." All powers, whether of demons or of men, and all the opposition they could possibly exert, must be put down and ended before the perfected kingdom can be handed over to God.

The Meaning of Easter.

"To Christians Easter brings feelings of purest joy. It is the memorial of His resurrection who first brought life and immortality to light, and who gave to man the upward look and has enabled him to elevate his vision above the cares and thoughts of earth, and in heart and mind now, as well as in glorified body hereafter, to dwell with him who has ascended into the heavens. To us does Easter day bring these feelings of Joy? Do we not only rejoice in the resurrection of Christ on this day, but do we not also wish ourselves to rise with him, to be filled with his spirit, to live in him, to feel as he did, to be one with him and he with us,"—Rev. T. H. Steel. This is to enter into the true meaning of Christ's resurrection and of Easter Day.

"Soar we now where Christ has led,
Follow our exalted Head;
Made like him, like him we rise:
Ours the cross, the grave, the skies!"—Charles Wesley.

THE CHURCH WORLD

First Presbyterian Church

REV. E. P. GIESER, Pastor.

Wednesday, 7:30, choir rehearsal. Thursday, 7:30, Holy week service, communion.

Sunday, 6:30, Sunrise service, under leadership of C. E. Society. 9:45, church school. 11:00, morning worship, baptismal service, reception of new members. 6:45, C. E. 7:30, Easter musical service. Col. 3:1. "If ye then be risen with Christ, seek those things which are above."

St. Anthony's Church

Good Friday. In addition to the morning ceremonies, the mass of the presanctified at 8 a. m., a special three hour service will be held from 12 to 3. A special program of hymns, prayers and meditations has been arranged. A particularly appealing feature of the musical program is the singing of the Reproaches, that is, the plaints of Jesus Crucified addressed to the Hebrew people on account of their ingratitude for the benefits they have received from Him. The Reproaches are set to a melody which has been aptly described as the most touching music that has ever stirred the heart of man. As we hear the plaintive melody we bow our heads in shame, for they apply to us as well. The meditations on the seven last words of our blessed Lord from the cross will surely awaken in our hearts love and gratitude toward his loving heart, especially on this 1900th anniversary of his suffering and death.

Holy Saturday. The beautiful ceremonies which precede the resurrection mass on holy Saturday will begin at 7:00. The new fire, symbolizing Christ, the light of the world, will be blessed, followed by the blessing of the Paschal candle, reading the prophecies and blessing the baptismal font. These are followed by the resurrection mass in the liturgy of which one church gives full vent to her joy in anticipation of Christ's glorious resurrection.

First Christian Church

REV. E. R. McWILLIAMS, Pastor

A sunrise prayer service will begin the day for the First Christian church, with special music by the choir and an appropriate sermon by the pastor at the morning hour. At 8:00 p. m. the children of the church school will present an Easter Pageant, "The Rainbow of Promise," which will conclude the services for the day.

During the week a Pre-Easter revival has been in progress, with the pastor preaching, and there had been five accessions to the church through Tuesday night. Folk of the community are invited to attend these services as well as all the services on Easter Sunday. A goal has been set for 225 in Sunday school and the presence of every member of the church will be necessary to help us reach our goal. A large attendance is desired at the 11 o'clock hour for the communion service. The subject of the pastor's message will be "The Inevitableness of Easter." Come and bring a friend.

Sunrise prayer meeting at 6:00. Church school at 9:45. Morning worship at 11, evening worship at 8:00 o'clock.

Church of Christ

Sunday, April 16, 10:00 a. m., Bible study. At 11 o'clock a lesson will be given on the subject, Church Identity, followed by regular Lord's Day communion service.

Sunday evening at 7:45 the young people under leadership of Charles White will conduct an instructive program upon the subjects, Association, Companionship and Contact with Christ.

Wednesday evening at 7:45, midweek Bible study, with the tenth and eleventh chapters of the Gospel according to Mark, as a basis of study.

At all these services we shall offer the fruit of our lips in prayer and praise to God, speaking to each other in psalms, hymns and spiritual songs, singing and making melody in our hearts to the Lord.

First Baptist Church

REV. V. M. CLOYD, Pastor.

Sunday school at 9:45 a. m.
Sermon at 11:00 a. m.
B. T. S. at 7:00 p. m.
Evening sermon at 8:00 o'clock.
Teachers meeting, Wednesday at 7:30 p. m.
Prayer meeting at 8:15.

Mr. and Mrs. M. Y. Galloway and little daughter, Ann, of Amarillo spent Sunday afternoon with Mr. and Mrs. Seth B. Holman.

Mr. and Mrs. J. A. Pitman and little daughter, Helen Ann, arrived home Monday night from a visit in Dallas with Mrs. Pitman's sister, Mrs. Jack Mounts.

First Methodist Church

REV. E. E. ROBINSON, Pastor.

Easter Message, Sunday morning at 11:00 o'clock.

Sunday evening at 8:00 o'clock a program of Easter music will be given, consisting of solos, duets, trios and anthems, directed by Mrs. J. C. McCracken.

St. Anthony's Church

Holy Thursday, Sung Mass at 8:00 a. m. Procession and Blessed Sacrament removed from high altar. Exposition of Blessed Sacrament all day. 8:00 p. m., benediction of Blessed Sacrament.

Good Friday, 8:00 a. m., mass of presanctified. 12:00 to 3:00, services commemorating the three hours of agony on Calvary, music, meditation, prayer.

Holy Saturday, 7:00 a. m. Blessing of New Fire, followed by the Twelve Prophecies. Blessings of baptismal water, litany of the saints and the sung mass.

Easter Sunday, 8:00 a. m., low mass; 10:00, sung mass; 8:00 p. m., benediction.

If You're Past 40 and Can't Sleep Try This

Nervous people should drink water at bedtime with a spoonful of delicious Vinol (iron tonic). Nerves relax, sound sleep follows. Vinol gives new pep, strength. City Drug Store. —adv

BUSINESS AND PROFESSIONAL DIRECTORY

ABSTRACTS

The title to your land is vital
Our Abstracts correctly reveal the title.
A. O. THOMPSON ABSTRACT CO.
5½ per cent Federal Farm Loans.

AUDITOR

PAUL S. CORBETT
Accountant and Auditor
Income Tax Service
Office County Court House

Beautition

MRS. CARL JENNINGS
BEAUTY SHOPPE
Modern Equipment
Experienced Operators
Same High Class Service to Each Individual. Phone 26.

BARBER!

MEN AND WOMEN
Who are particular about their personal appearance try
STAR BARBER SHOP
Hair Cuts, 25c

CLEANERS

WEST TAILOR SHOP
MRS. O. F. WEST, Proprietor
Clothes Called for and Delivered.
Phone 385

DAIRY

PRAIRIE DAIRE
Grade "A" Milk
Sweetmilk, Cream, Buttermilk
We Deliver Daily.
Phone 644

S. O. WILSON
DAIRY
Grade "A" Milk, 10c quart.
Phone 9027

FLOWERS

EASTER FLOWERS
I will have a few nice pot Plants for Easter.
Cut Flowers Ordered.
MRS. JOHN P. SLATON

GAS-OILS

BILL SMITH
SERVICE STATION
Corner First and Main
PHONE 168
PHILLIPS "66" PRODUCTS
Car washing and greasing, and road service.

PHILLIPS SERVICE NO. 1
Just East of Court House.
Phone 69—All Night Service
Specialized Greasing, Tire Repairing and Road Service

GLENN SNYDER
Service Station
Southwest of Court House
Texaco Certified Lubrication

EDGAR IRELAND
Service Station
Main Street at First
We wash and grease cars right.
Phillips Gas and Oils.

INSURANCE

INSURANCE
JNO. H. PATTON
PHONE 50

INSURANCE
BONDS
HEREFORD INSURANCE AGENCY
John McLean, Manager

E. P. SMITH
115 East Third Street
Insurance, Loans, Real Estate and Rentals.

LUNCHES

THE CHOCOLATE SHOP
Plate Lunches
Sandwiches
Cold Drinks, Sandies
Magazines.

NURSING

PRACTICAL MALE NURSING
In homes, reasonable charges.
Phone 277 or see me at my home.
LEONARD KNOX

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Get Your Plumbing Supplies Here!
ROUNTREE PLUMBING AND HEATING
Phone 160

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DR. E. B. THOMASSON
SURGERY
General Practice
Office Over Corner Drug Store.
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Residence 224 Office 37

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Physician and Surgeon
Buckner-Lambert Building
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SECOND-HAND

D. M. RAYZOR
Second-Hand and Custom-Made Furniture.
Try and find anything of wood I can't make or repair.
504 North Main Street

NEW AND USED TIRES
Wheels, Rims, Pumps, Jacks
Mud Chains, Batteries, Etc.
Come and See Us.
DANIEL'S TIRE SHOP

Instant starting, lightning pick-up, surge of power, extra long mileage, improved anti-knock—these proved claims have made optimists of Conoco Bronze users.
At the sign of the Red Triangle.

Planting Time

Plant a Garden—

GROW YOUR OWN VEGETABLES

—Then you will surely need some of our carefully tested, new crop bulk garden and flower seed.
—We carry a complete line of both garden and flower seed and are in a position to take the best of care of your seed wants.
—Come in and see how much fresh bulk seed you can get for your money.

ALL KINDS OF FIELD SEEDS

West Texas Feed & Seed Company

PHONE 265
Where You Get That Just-Right Baby Chick Starter.
A MORE BEAUTIFUL HEREFORD.

When the Depression Passes?

—Will we profit by bitter experience or will we take the lesson of the past three years to heart?

—The wise man will save regularly. Set aside a definite portion of your income to be deposited against the demands of the future.

Let Us Talk to Your About Systematic Savings.

Let Us Give the Seventh District Convention Next Week a Wonderful Reception.

THE FIRST STATE BANK
"A MORE BEAUTIFUL HEREFORD"

STAR THEATRE
Hereford, Texas

Business Revival Week Closes On Saturday Night

EVERY PROGRAM THIS WEEK ADMISSION

10c

LAST TIME TONIGHT
THURSDAY
APRIL 13
Frederick March and Claudette Colbert in
"Tonight Is Ours"

Friday - Saturday
APRIL 14 and 15
A terrific story of a crazed lover who threatens to blow up a ship-load of passengers unless his wishes are granted.
'Infernal Machine'
Also Next Chapter of
"Jungle Mystery"
A wild animal fantasy depicting an ivory hunt in the wilds of India

Sunday Matinee
Monday and Tuesday
APRIL 16-17-18

With News and Mickey Mouse.
PRICE 10 and 20c.

Wednesday Thursday
APRIL 18 and 19
The great Lionel Barrymore in a picture shown here for the first time in Texas.
"Sweepings"

NOTICE!

Effective with the beginning of next week a new series of lower prices will prevail at the Star, all shows being presented for only **10¢ and 20¢ Admission** until Fridays and Saturdays, when the usual 10c admission to everybody will be made.

Coming Attractions
Four great pictures we have coming will not come under the above price scale—
"KING KONG"
"STATE FAIR"
(With Will Rogers)
"CAVALCADE"
and Eddie Cantor in
"KID FROM SPAIN"

LOCALS

O. T. Bailey has moved from Hereford to Poteau, Oklahoma.

You can get a 4.75-19 at RICE'S for $4.15. 1c

Mrs. Harry Fritz and daughters and Miss Carey Estes visited in Amarillo Saturday.

Mrs. Travis Dameron expects to leave Friday for a months visit with her parents in Louisiana.

Mr. and Mrs. Elmer Dameron were Amarillo visitors last Saturday.

Let's all meet at Ike's Cafe for an Easter Sunday Dinner. 1c

Mr. and Mrs. Hubert McEntire spent Sunday in Amarillo with Mr. and Mrs. Paul A. Jones.

Bake Sale, Saturday, next door to Patton's office. Mrs. Carl Cockrell. 14

Dr. D. K. Robison attended the Panhandle District Medical Society in Amarillo Tuesday and Wednesday.

I. I. West has been appointed to succeed J. N. Messenger, former caretaker of the Baptist church, who has moved to his farm near the west county line.

Edward L. Manson, manager of the Evening News-Journal of Clovis, with Mrs. Manson, their daughter, Beth, and Miss Eula Mattingly, were guests in the R. E. Kessie home Sunday.

District Attorney James W. Witherspoon and wife spent Saturday and Sunday visiting his parents and other relatives in Bellview, New Mexico.

Mr. and Mrs. W. S. Williams were down from Amarillo last Thursday visiting former Hereford friends and transacting business.

Misses Martha Duncan and Gladys Siegler spent the week end visiting friends in Clovis, Miss Duncan returning home Sunday, but Miss Siegler remained over until Tuesday to appear on a program.

Bake Sale, Saturday, next door to Patton's office. Mrs. Carl Cockrell. 14

Mrs. Percy Estes, Mrs. Chas. Newell and daughter and Mrs. Rayford Ricketts of Dimmitt were in Hereford Friday visiting relatives.

Mrs. E. T. Smith of Canyon returned to her home Monday after visiting with her son, Eddie P. Smith and family, for several days.

Mrs. Henry Hastings and daughter, Miss Ina Mae, were in Amarillo last Saturday.

Our new extremely low prices on Brunswick Tires, together with our lifetime INSURANCE makes a combination hard to beat. At RICE'S. 1c

Mr. and Mrs. W. A. Carter were down from Amarillo Saturday visiting home folks.

Where do we Eat?
IKE'S CAFE
Excellent Service.
The best of coffee. 1c

Mrs. L. D. McCurdy left Saturday to spend this week with her father, who has been in poor health at his home in St. Jo. She was accompanied by Mrs. W. L. Davis who will visit her mother who lives just across the state line at Sulphur, Oklahoma.

Mrs. Sallie Carter is down from Amarillo visiting this week in the home of her daughter, Mrs. J. J. Buckner.

Herman Schulz, manager of the Farmers Creamery Association, Inc., and S. B. Walker, field representative, made a business trip to Roswell Tuesday.

Why wait? We can VULCANIZE your tube and you can be on your way while the other fellow is getting started. Steam is always up at RICE'S. 1c

Miss Pauline Conner, teacher of the Higgins school, and Miss Mary Chambers, a teacher in the Dawn school, were Sunday guests in the home of Mr. and Mrs. E. Ramey.

Mrs. Tom Baker and daughter of Westway, called on Mrs. Elmer Patterson and Mrs. E. Ramey Sunday evening.

Visitors in the J. H. Trimble home over the week end were his mother, Mrs. Sarah Trimble; his sister, Mrs. Raymond Seddon, and brother, Lester Trimble, and children, all of Clovis.

Otho Beene is reported to be seriously ill at his home this week.

Will Wright and Henry Stalcup of Dimmitt were business visitors here Saturday.

5.25-21 Brunswick tires as low as $5.25, at RICE'S. 1c

Dr. and Mrs. E. B. Thomasson attended the Medical Convention in Amarillo Tuesday.

Bake Sale, Saturday, next door to Patton's office. Mrs. Carl Cockrell. 14

Mrs. J. E. Gyles, who has been in poor health the past week, is reported to be improving.

Marlin Gilliland left Tuesday for Kansas City where he will be for several days.

Mr. and Mrs. George Keys of Dimmitt were in Hereford Saturday night.

Just think of a 4.50 x 21 tire as cheap as $3.75. RICE has them—not re-built, but brand new. 1c

Mrs. S. P. Rosson, Mother Rosson, Mrs. I. O. Crosthwait, Mrs. C. O. Wilkins, Misses Jo Ann Rosson, Faye Crosthwait and Elsie May Wilkins were in Amarillo last Saturday.

We don't drop your tube repair job to pump gas, but stay right on the job until it is finished. And it is steam vulcanized, too, at RICE'S. 1c

Mr. and Mrs. J. F. Ward, Mr. and Mrs. O. T. Behrens and children were in Amarillo and Clarendon visiting last Saturday and Sunday.

Mrs. A. K. Gillis and son, W. F. Gillis, are in Lamesa this week overseeing their farm.

Dance

Benefit St. Anthony's baseball team, Tuesday, 8:00 p. m., music by Ralph Smith's orchestra. Admission 25 cents per person. 1p

Judge Carl Gilliland is reported convalescing from a severe cold that has kept him confined to his home this week.

Ask the tire salesman if his guarantee covers accidental road injuries. Brunswick tires are INSURED against road accidents by RICE. 1c

Feed and Seed Company Puts In New Grinder

West Texas Feed and Seed Company is this week installing and equipping a new grinder for threshed grains, of a new type designed to give uniformity of particles. It is a burr mill, with plates of varying dimensions for grinding different degrees of fineness as is needed in the commercial feeds the company manufactures.

In addition to grinding the grains used to mix Just-Right Feeds, the trade-marked brand of poultry and dairy rations made by the West Texas Feed and Seed Company, the mill will be used for custom grinding of threshed grains, but will not handle headed or bundle feeds.

The uniformity of broken particles of grain as delivered by the new mill is said to make possible a more even grade of mixture of commercial feeds than has heretofore been possible. Before this, much of the grains would be of the desired coarseness, while other particles would be reduced to a powder that could not be mixed evenly throughout the feeds. Especially is this true in the scratch grains.

HIDES BEING TANNED BY THE VOCATIONAL AGRICULTURE SCHOLARS.

Among the subjects brought to students in the vocational agriculture of the high school in actual practice this year is the tanning of raw hides into leather suitable for use on the farm or about the home.

Both methods of tanning, that retaining the fur and that removing it from the leather, is being done, and the knowledge gained by the boys will be as valuable in its way as has been the home-butchering work practice, the selection and judging of the highest type of farm animals and poultry, etc.

Bob Bailey, who is experienced in tanning hides and furs, has been assisting in the preparation and treatment of the hides and giving constructive criticism of the results obtained.

Mr. and Mrs. J. C. Allred and daughter, Ethel, made a business trip to Hedley today, looking after land interests.

Brewers Active Preparing for Beer.

Detroit.—A typical scene in one of Detroit's largest breweries. The workmen are busy scraping and painting the huge tanks which will soon be filled to overflowing with the amber fluid.

Marvin Jones Is Leading Figure, Says Editorial

The following item, from the Wichita (Kansas) Beacon explains the prominent part taken by Congressman Marvin Jones, the Panhandle's own representative in National affairs, has taken and is taking in behalf of the farmer:

Behind the scenes of the political show in Washington there is usually an unsung hero. In the case of the consolidation of federal loaning agencies, and in the undertaking to refinance farm mortgage indebtedness, the hero is Representative Marvin Jones of Amarillo, chairman of the House Committee on Agriculture.

Chairman Jones' bill to take care of both of these financial functions was introduced during the last session of Congress and according to the result of a thoro search of the records, his measure was the first to suggest the consolidation that has resulted in the abolishment of the federal farm board and the reorganization of farm loaning agencies.

Aid to Morgenthau.

He has been working with Chairman Henry Morganthau, Jr., for several weeks, perfecting the plan, and his suggestions have been carried out to a large degree.

It has been Chairman Jones' contention that if farmers were freed of the restrictive burden of short term credits and excessive interest charges, a great part of his battle would be won.

He believes that the heavy mortgage indebtedness of the farmer retards his endeavors. He does not feel that the farmers' credit should flow to him freely and without the application of sound protection for the government.

Believes In "Free Farmers."

Mr. Jones is one of those who believe in the doctrine of the "free farmer." He contends that debts bind debtors, and that it naturally follows that farmers relieved of the threat of foreclosure and the overpowering load of debt, would be free farmers, entitled to the pursuit of happiness.

Mr. Jones says: "If it were possible for every farmer in America to be free from debt so that he could plant his crops in proper season and grow them in independance, he would advance toward prosperity. If there could be linked with his freedom from debts the removal of the discrimination against him through trade barriers and excessive freight rates, he would have a chance for success on the same dead level with the other fellow, and a large portion of his problems would be solved."

. . . . . Mr. Jones enjoys a record in the House of never having been defeated on any bill which he has brought to the floor from his committee. He has the full confidence of members of his committee and of the House, and they have habitually followed his suggestions on farm legislation.

Mrs. C. R. Harrell Dies at Home In Easter District

Zora Weaver Harrell, wife of C. R. Harrell of Easter community, died at their home southeast of Hereford Sunday, aged 36 years, one month and 25 days. Funeral services were conducted in the Black Funeral Home Tuesday afternoon at 3:00 o'clock by Rev. V. M. Cloyd of the Baptist church, and burial made in West Park Cemetery.

Mrs. Harrell is survived by her husband and three children; her mother, four brothers and three sisters.

The family had not been living near Hereford very long, but in that time had won many friends who helped them in their time of trouble and extend sympathy to them in the loss of their mother.

Star Theatre to Adopt a New Price Schedule

Manager J. C. Parker of the Star Theatre announces that following the Business Revival Week period to close next Saturday night, a new scale of prices will be in effect. All pictures this week have but a 10-cent admission charge, but beginning with the Sunday matinee and lasting until further notice all pictures will be shown for a 10 and 20 cent price, except Friday and Saturday of each week, which will remain 10 cents to everyone, as before.

Exceptions to that above will be four super productions booked for the near future, whose prices will be 10 and 35 cents, "State Fair" with Will Rogers, "Cavalcade," "King Kong" and Eddie Cantor in "Kid from Spain."

"Scarface," the story of Al Capone, plays Sunday, Monday and Tuesday; and Lionel Barrymore comes in "Sweepings" for the first appearance in Texas, for Wednesday and Thursday of next week.

Now is the time to repair your screens, or, BETTER, buy new ones. Panhandle Lumber Company. 1t

MATTIE LOU HARRISON OPERATED ON SATURDAY FOR APPENDICITIS

Mrs. E. W. Harrison was called to Pampa Sunday by a telegram announcing an operation for appendicitis performed the night before upon her daughter, Miss Mattie Lou Harrison, who has been teaching school near there.

No word has been received from Mrs. Harrison of Miss Mattie's condition, but friends here are of the opinion such would indicate she is recuperating as well as could be expected.

AMERICAN LEGION WILL TRY PROMOTING RADIO BROADCAST FROM HERE

Hereford Post of American Legion began this week soliciting financial cooperation to bring Cal Farley's "Flying Dutchman Circus" from Amarillo Saturday night of next week, April 22, to put on a stage program of dancing, boxing, wrestling and vaudeville entertainment from 10:30 until midnight, the numbers to be broadcast over station WDAG, Amarillo, by remote control from here.

HOME FROM FUNERAL OF J. W. MAJOR

Mr. and Mrs. O. R. Major and children returned the past week from Lark, east of Amarillo, where they had been called by the illness and death of his father, J. W. Major.

Mr. Major will be remembered by Hereford friends made last year when he made his home here while under a local physician's care.

1901 1933
E. B. Black Co.
Furniture :: Undertaking
Ambulance Service—Day or Night
Hereford, Texas

PIGGLY WIGGLY
Specials Friday & Saturday

PEACHES, Mariposa, No. 2½ can in honey syrup, 2 for	25¢	PINEAPPLE, No. 2½ can, broken slices, per can	15¢
BLACKBERRIES, No. 2 can, pie, 2 cans	19¢	OXYDOL, Large, per pkg	21¢
COFFEE, Folgers'		1 lb can 31¢; 2 lb can 59¢	
LOGANBERRIES, Gallon size	34¢	SALMON, No. 1 tall, two for	15¢
OATS, Large package	10¢	COCOA, Mothers, two-pound can	22¢
POST BRAN FLAKES, Three boxes for	25¢	SPINACH, No. 2, can, Texas	9¢
SOAP		P. & G. Laundry, 5 bars	13c
CATSUP, 14-ounce bottle	10¢	COMPOUND, Eight-pound carton	49¢
CORN, No. 2 can, Standard, 2 for	15¢	RAISINS, Four-pound package	25¢
SOAP, Toilet Cocoa, hard water, bar	5¢	SANIFLUSH, Per can	19¢
PECANS		Shelled halves, 1-lb pkg. 31¢, 8-oz pkg	16c
SWEET POTATOES, No. 2 can, each	5¢	TOILET TISSUE, Fort Howard, three for	20¢
CORN STARCH, Argo, package	7¢	OYSTERS, Five-ounce can, two for	15¢
CRACKERS, Two-pound package, Saltine	21¢	PEAS, No. 2 can	10¢
SPUDS		10 Pounds	12½c
BEANS, Large, Navy, 3 pounds	14¢	STRING BEANS, No. 2 can, three for	25¢
CORN FLAKES, Package	10¢	PIMENTOES, Seven-ounce can, White Swan	11¢
BAKING POWDER, K. C., 25-ounce can	18¢	SALT, 5s Packages, two for	5¢
FLOUR		48-Pound Sack Hereford	69c

Sweet, juicy Dozen 12½¢

Winesaps Dozen 19¢

365 Size, Dozen 19¢

Sweet Potatoes 10 lbs. for 9c

Large Bunch Each 4¢

CELERY
California, large Bunch 12¢

Nice Ones Six for 19¢

HAMBURGER MEAT, fresh, pound	5¢
SAUSAGE, pure pork, country style, lb	5¢
ROAST, best beef, pound	8¢
STEAK, corn fed beef, 3 pounds	25¢
BOLOGNA, Franks or Minced Ham, pound	11¢
CHEESE, Longhorn	14¢
SLICED BACON, pound	15¢
CHILI, home made	12½¢
STEAK, round, loin or T-bone, lb	12½¢