

The Hereford Brand



Published Every Thursday

Our Slogan-"More People-More Farms"

32nd Year-Number 44.

The Hereford Brand, Hereford, Texas, Thursday, November 10, 1932.

Five Cents Per Copy.

COLLECT WELFARE SUPPLIES TODAY

Democratic Victory Sweeps Party Into National Power

placed the Democratic party in control of the Nation's affairs for the next four years Tuesday when one of the heaviest votes the country has ever polled elected Frank-D. Roosevelt president, and ose national senators and representatives to give the Demo-crats an overwhelming majority in both houses of Congress.

The landslide of votes which representatives and senators to bring into office probably the most complete set of public officials any political party has enjoyed since the days following the Civil War.

Mr. Recognition and state legislature reading aloud to his family. Death came to him almost instantly, before aid could be summoned or relief given to him.

Funeral services were conducted.

Mr. Roosevelt is the third Demo-cratic president to be elected in that time, and his administration will be supported by perhaps the most solid personel any political group has held in the country's history. Roosevelt Wednesday was conceded 41 states.

Mrs, Ferguson Elected. Mrs. Miriam Ferguson was elected governor of Texas for the next two years, a radio report at noon Wednesday giving her a majority over Orville Bullington, Republican, of 67,000 votes. All proposed constitutional amendments carried, according to incomplete raturns.

cal offices centered around the candidacy of H. Climer of precinct four against Mal Stewart, present commissioner. Wednesday noon the only box received at the county clerk's office gave Climer an 11 to 9 lead at Bippus, but verbal re-ports from other boxes in the pre-cipct indicate Stewart will receive votes to overcome that

Deaf Smith county, as was to be expected went overwhelmingly for Roosevelt by a 6 to 1 majority, but swung over to Bullington with a 2 to 1 stand against Mrs. Fer-The county voted against state centennial amendment, but voted for the other eight.

New Mexico. Reports from the neighboring state just to the west indicate it will be solidly in the Democratic ranks for the next two or four

COUNTY FEDERATION MEETS EXT THURSDAY AT THE FIRST CHRISTIAN CHURCH

tion of clubs will meet Thursday of next week, November 17, in a program of unusually interesting study. Members will assemble just before noon, the session opening with a covered dish luncheon at



By E. P. GIESER. Chairman, Deaf Smith County Chapter.

Cross on next Monday is one which of accomplishing the control of the greatest number afternative is one of the 2 500 country is one of the 2 500 country. county is one of the 2,500 counties There are always matters of in the United States that are re-ceiving help from this, our only spread attention, and those who

ton are outright gifts from the ty enterprise are urged to be presgovernment, the cost of administer- ent at the luncheon. ng the relief throughout the nation is a burden which must be HI-Y BOYS WILL SELL borne by the American Red Cross. Only half of the dollar member-ship fee goes to the national or-ganization—the other half is used

Last year Deaf Smith County chapter received recognition from Headquarters at Washington for its splendid record made in Roll Call. Considering this achievement and facing the present emergence. Let me, as your chairman, trievels and the Young Men's Christ, and certainly provided the Young Men's Christ, and the Hereford eleven, never caused the local boys to those who will buy their supply for Christmas greetings to their supply as hard at the finish as they were at the start. gency, let me, as your chairman, friends,

gency, let me, as your chairman, urge that our response on next Monday be hearty and unanimous.

Each succeeding roll call seems especially important because of urgent national needs. This year is no exception. The need for the service of the Red Cross was never greater. Join, that this organized ple when they patronize the boys.

Iriends.

Oards will be obtained from the While between contenders for conference honors, the game Friday was not a title game, but the completion of a schedule arranged last spring when neither team expected to meet the other for district honors.

Now, each having won its respective section, they will meet for the tive section, they will meet for the

One of the most sweeping victories ever given a political party in the history of the United States Geo. Garrison While Reading

Hereford and surrounding territory received a shock late Sunday evening when George P. Garrison, business man and citizen of reached the dimensions of an aval-anche carried with it Democratic governors and state legislature reading aloud to his family. Death

P. Gieser in the First Presbyterian church, with the Masonic Commandery, of which he was a member, giving its beautiful ritual. Burial was made in West Park Cemetery.

George P. Garrison was born in Atlanta, Georgia, June 5, 1874, and silently and suddenly slipped away to his eternal home November 6, 1932, having reached the age of 58 years, five months and

When a lad, five years old, he became a resident of Texas, where he spent all of his life except for an 11-year sojourn in Nicaragua. In 1912, at Cleburne, Johnson cour ty, his early home, he married Miss Katherine Elizabeth Habermacher, and the same year they came to Hereford. In 1916, having made a public confession of his faith, Mr. Garrison united with the Presbyterian church.

Those who survive him are his devoted wife, one brother, M. T. Mrs. R. E. Matthews, 18 miles Garrison of Palestine, a number of nieces and nephews, of whom Andrew Lee Habermacher, and Hill and Ward Garrison, were in attendance at the services.

Pallbearers were Homer Fox, W. T. Womble, George L. Muse, John McLean, George V. Stambaugh, Walter Dunlap.

Lumber Yards Buy Stock of Two Others

ance to the business and community life of Hereford and Deaf Smith county was completed last week when E. H. Petty of Amarillo purchased the stocks of the Rob erts-Olver and Alston lumber yards here, and in turn sold them to the three yards remaining in Hereford, Rockwell Bros. & Co., R. H. Kemp and Panhandle lumber companies.

CHAMBER OF COMMERCE LUNCHEON TUESDAY AT THE METHODIST CHURCH

The monthly luncheon of the Hereford chamber of commerce will be held next Tuesday noon in the basement of the Methodist church, accordin g to announcewww.made Wednesday.

All members and citizens of the city and county are urged to attend this meeting of representative people who announce and discuss matters relative to community interests and public welfare, and

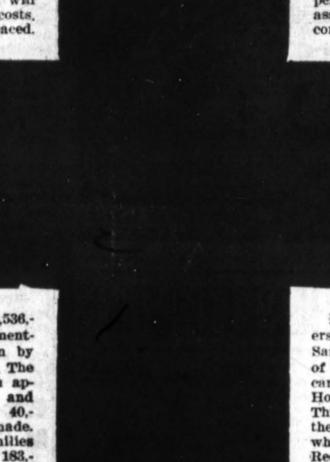
Although the wheat and the cot- assisting in the work of communi-

CHRISTMAS CARDS FOR THEIR CLUB EXPENSES

Members of the Hereford Hi-Y Club, local high school organiza-

monumental ministry among us. | relatives and friends.

Millions of yards of cotton and not one cent of profit. This is the Red Cross "cotton program." The entire 500-, 000 bales of Farm Board cotton which congress placed in the hands of the Red Cross for distribution in garments for the needy will clothe the needy at no cost to the government nor to the cotton factors. The Red Cross will bear the administrative costs. The county's order is placed.



The Red Cross gave drouth relief during nine months of 1932 to 58,248 families in Iowa, Montana, North Dakota, Nebraska, South Dakota and Washington, . The states of Georgia, Alabama, Tennessee and Texas received Red Cross aid after tornado disaster in March, 1932. A total of \$258,268.45 was expended, and 13,000 persons assisted. These funds are contributed voluntarily.

The distribution of 40,536,-364 bushels of governmentowned wheat was begun by the Red Cross in March. The supply was exhausted in approximately six months and a second requisition of 40.-000,000 bushels was made. Already 3,583,831 families have received flour, and 183,-988 stock owners feed for their stock. Administrative cost of handling is borne by the Red Cross.

National Red Cross workers at Fort Bliss and Fort Sam Houston aided numbers of regular soldiers at these camps and at the Station Hospital, Fort Sam Houston. This work is carried on under congressional charter, which establishes that the Red Cross shall be the medium of communication between the people of the Nation and their armed forces. Let each do his part.

ARNOLD C. HILTBRUNER Racing Horses LAID TO REST HERE SATURDAY AFTERNOON

Arnold Conrad Hiltbrunner, age 58, passed away Friday, November 4, at the home of his sister, southeast of Hereford.

Mr. Hiltbrunner was born in Cleveland, Ohio, February, 25, 1874. He had never married, and made his home with his sister, Mrs. Matthews, and a brother, F. J. Hiltbrunner. His parents were born in Switzerland, his father dying November 10, 1928, and was buried in the Hereford cemetery.

Funeral services were held Saturday afternoon at the E. B. Black funeral home by Rev. E. R. Mc-Williams Burial was in West Park Cemetery. The deceased is survived by C.

J. Hiltbrunner, Galveston; W. R. Hitlbrunner, Shamrock; Mrs. R. E. Matthews, F. J. Hiltbrunner, Mr. certain. and Mrs. Luthy, Harry Luthy, Guy A transaction of much import- Luthy. Mrs. Thornberg, and Mr. and Mrs. McGinnis, of Carter, Oklahoma.

At the morning service Dr. Holcomb will discuss "If the Depression Is Disappearing, What Lessons Are We Learning?" Mrs. W. L. Walker will sing, "Search Me, O God."-Memphis Evening Appeal.

Rev. and Mrs. L. N. Lipscomb of Amarillo were here Sunday visiting friends. Rev. Lipscomb is presiding elder of this district.

Mrs. Chris Garrison and son Hill,

Will Entertain Last of Week

The two days of horse racing being sponsored by the Hereford Post of the American Legion tomorrow and Saturday is building up considerable interest in the occasion, and there is evidence of a fine attendance in prospect.

Horses have been driven in and others brought by truck from a number of towns, Panhandle, Amherst, Plainview, Littlefield, etc. Free barn room is being given for the racers in the county sales pavilion. Some of the horses have the reputation of being exceptionally speedy, and fast races are

Three races are scheduled for each day, but special matches will probably be added when those on the program have been finished. The Legion is guaranteeing a forty dollar purse for each race. The events start at 2:00 o'clock each afternoon, admission to the TURKEY GRADING SCHOOL grounds being 25 and 35 cents.

Andrew Lee Habermacher, who is attending school in Fort Worth, arrived in Hereford Monday. He was called home by the death of his uncle, George Garrison.

and daughter, Cawthon and Miss ment will be made. Sarah Agnes, were in Lubbock of Lubbock were here to attend ther, Noell, who is a student at feeding and care, killing, dressing the funeral of George Garrison Tech, and a married daughter, and grading, and preparation for Mrs O. W. Carter, and family.

REVIVAL CONTINUES INCREASING INTEREST AND MORE ADDITIONS where in the nation.

The revival services being con-Sunday evening. Additions are

Last Monday evening, in response to an invitation for the high school students to attend, a great number of them were present, sever. show and no entrance fee for specal organizations going with their tators to visit the exposition. Deaf urged to give the most diligent care respective groups in a body.

Special services are being planford at the 10:00 o'clock hour Friday morning, to which a very cordial welcome is extended. otherwise. By telephoning 590 for each one to assist them in coming to attend the service.

WILL BE CONDUCTED LAST OF NEXT WEEK

County Agent R. O. Dunkle announces a Turkey Grading School to be held at the home of Horace PLATEAU SINGERS MEET Hershey, north of Hereford, one day the latter part of next week, the exact time of which has not Mr. and Mrs. D. H. Bryant, son been set, and further announce-

Subjects to be discussed and Sunday to visit their son and bro- demonstrated will include proper

Legion, Lions and Chamber of Commerce Bring Them In

Poultry Show Promises To

Tri-County Poultry Show was held headquarters office in the court. Tuesday evening of this week to house to be dispensed at the direcperfect plans for the successful tion of its officials as need arises holding of this year's exhibition on during the coming winter. Thursday, Friday and Saturday, December 1, 2 and 3.

Indications now point to more birds being prepared and in better condition than at any time here- past week in the interest of urgtofore in the history of holding ing people to contribute everything poultry shows in Hereford. A large possible to this worthy cause. Old number of breeders in this and ad- clothing that has been outgrown joining counties have evidenced an or may be cut up to make smaller interest in this year's show and garments or remodeled into other have said they will have the best clothing, is desirable, as the mabirds here they have ever brought, terial will be used both to give

of birds exhibited at any poultry clothing to those who will lack show in the Panhandle were pres- enough to keep them warm. Wornent in the Hereford exhibition out shoes that may still be repair-Practically the same officials are ed and used, can be made to serve in charge and H. B. Lansden, for a very good purpose. Canned food years a member of the American and vegetables, groceries that can Poultry Association directors, will be stored and dispensed as need judge the show again this year, arises are also desired. It will be strictly conducted under the highest poultry show stand- this afternoon in Hereford by the show, winners from here having the former group covering all the more than ribbons and prizes to town east of Main Street and the their credit-a rating credited any- latter the west side. The Brand

raiser and fancier, is again presi- paper in time to notify readers to ducted by Rev. J. M. Bradford of dent; B. H. Hopkns, vocational have the materals ready when the Dublin in the First Baptist church agriculture teacher, is again sec- collectors call this afternoon, here, is now in its second week retary-treasurer; his class of boys with interest and attendance con- will again do the work of arrang- parts of the county will be done stantly increasing. Plans at pres- ing the coops, classifying the birds today by cars under the direction ent contemplate the closing of the and doing the necessary carrying of the chamber of commerce. Childmeeting with the services of next and handy work of the show, feed- ren and teachers of the respective ing, watering, etc., and the Here- communities have been soliciting being made to the membership of ford chamber of commerce has and bringing supplies from their the church as the meeting prog- again put up the money to pay homes and neighbors to their prizes and take care of the inci- school buildings for the past sevdental expenses of the show.

breeder to exhibit birds at the supplies from there. Smith county people should avail to reporting or assisting in any themselves of the opportunity of and every way the administration ned for the older citizens of Here- fered them to study the various of the welfare supplies to the needy types of chickens in the show, es- ones during the coming cold weapecially if they contemplate engag- ther. Let every selfish whim and ing in raising poultry during the prejudice be forgotten and only coming year, changing from one the earnest desire to be of benefor those who are not able to come breed to another, or wish advice ficial help to deserving suffering in caring for any poultry problems humanity govern the actions of Rev. V. M. Cloyd, pastor, will call with which they are confronted.

As has been the custom for the past several years, the Tri-County Poultry Show will be held in the for Wink, Texas, where she will Buchanan & Rosson building, which visit for a week with her daughis well been signed heated if ter, Mrs. Harold Hicks, and famnecessary, and capable of giving liv. Haven recently accepted the the best of care and protection to pastorate of the Baptist church a the fine specimens on exhibition.

SUNDAY IN AN ALL-DAY

As announced last week by J. S. Garrett, president, the semi-annual county singing convention will be held next Sunday at Progressive school house, north of Here-

The usual basket lunch of the singing convention has been dispensed with, and in its stead the ladies of the community will serve sandwiches and coffee, The session opens at 10:00 o'clock,

HEREFORD COMBINATION

date for the next annual combination sale at Hereford,

This auction, one of the

LEGION ACTIVITIES

FRIDAY Armistice Program High School Auditorium Southeast Hereford Buchanan & Rosson's 320 Main Street

SATURDAY Southeast Hereford Big Dance 320 Main Street

and Mrs. Harry Lomas were in mer and Ruth Conkwright; Messrs.
Amarillo last Saturday.
S. P. Rosson and Voline Downs. Amarillo last Saturday,

Every person who has clothing, food, bedding, shoes or material from which either of them may be made, and will give same to be used in caring for the needy of Deaf Smith county; will please Make a Record have them in readiness when the collection committees of the city call this afternoon. The provis-A meeting of the directors of the ions will be taken to the welfare Ladies of the city, under the

direction of Hereford Legion and Lions club members, have made a house to house canvass during the Last year the greatest number work to those needing it and the

The material will be collected is printed early this week that N. C. Vogele, veteran poultry Hereford citizens will receive the

Collection of material from rural eral weeks, and the chamber of There is no charge for any commerce cars will gather up the

Every person in the county is each one.

Mrs. J. E. Beyer left Tuesday

Rev. M. J. Johnson, who is engaged in a revival at Tucumcari, SERVICE AT PROGRESSIVE N. M., was here Tuesday to vote.



MRS. B. F. GUTHRIE, Annual Roll Call Director.

Again "The Greatest Mother in the World" calls to her children in the voice of the annual Red Cross Roll call. Again we are offered through the Red Cross a means of carrying relief to a great army -the army of the unemployedand Deaf Smith county is ready.

Chapter officers are gratified at the willing response already made to their efforts to organize the roll call. Work in the rural districts will be under the leadership of the following persons; Mmes. August Frye, Ray Johnson, Pink Gililland, H. Climer, Jack Rose, G. M. Suggs, S. Jones, Ed Cox, H. Fair, J. M. Chapman, Elmer Womble, Joe M. Thurmond, Arlie Dean, J. T. Guinn, H. C. Culpepper and Miss Olive rerkins workers within the chi limits will be Mmes. William Black, 9:00 P. M. Dave McCurdy, R. A. Barhelt, H. A. Stewart, Wallace Cox, Joel Murchison, T. L. Morgan, Travis Dameron, B. H. Hopkins, George 2:00 P. M. Parker, A. C. Hales, J. W. Withford erspoon, J. C. Parker, Jess Carter, Alton Fraser and Tom Carter; Missos Rilly Hill, Marie Seed, Nell Kester, Ruth Harding, Frances Misses Madelon and Talley Bell Dameron, Willie Allen, One Ham-

Whitefaces Lose To Canyon 13-7; Play Plainview Friday

Playing a brand of football almost unknown to their loyal fans that dazzled and delighted Herecisions that at the time looked metropolis, heart-breaking, and certainly prov-

army of our Nation which it is section, they will meet for the semi-finals of District Two, the meeded may continue its mental ministry among us.

Wednesday for Dumas to visit game to be played here November relatives and friends.

At Plainview Tomorrow. Another Russell boy, L. B., made The football squad will be in his appearance in a Whiteface uni-

Hereford rooters were delighted ed costly to the Hereford eleven, to see a new player in action Frinever caused the local boys to day from whom they may expect

	some fine	football in	later years.	80
1	Hereford	Position	Canyon	b
3	Holland	le	Elliston	W
	Hager .	lt	L. Brasuel	8
	Farris	lg	T. Cox	
1	Giilland	e	J. Black	
3	Clayton	4	Miller	
	B. Orr	nt.	G. Brasuel	
	R. Orr	Te	Collins	1000
	Russell	q	Thomas	
4	Wilson	lh	Stroud	
j	Sowell	rh	Johnson	
	Hartman	TO TO	S. Cox	
	Heferee,	waitingim, 1	Daylor; head	D
			ons; umpire,	
į	York, Den	ton.	MEDIA SERVICE SALES	100

but sparkling with a brilliancy Plainview tomorrow for an Arm- form, fifth in a line of famous standing sales in the country, will istice Day game with the Class A brothers who have made football probably consist of about 50 head ford folks, the Whitefaces went team of Bulldogs. The game was history in Hereford, and he gave of the choicest animals in down in defeat, 13-7, before the scheduled to be played there, was ample testimony while on the field Hereford vicinity. Canyon Eagles last Friday. Spec- later transferred to Hereford, and Friday that he would be able to tacular plays that roused fans to within the past two weeks again do everything and perhaps more a frenzy punctuated the game. Dechanged back to the Hale county than follow the examples set before him. First Quarter. Hereford won the toss and chose

to defend the north goal, kicking outh with the wind. Clayton's Horse Races oot went to the 5 yard line and as brought back to the 12. John- Che on of Canyon made 13 yards in vo attempts for a first down. Big Dance homas made 1. Hereford took 5 ards penalty for off-side and Elston made enough for another anyon first down. Stroud took wo, Canyon drew a 15-yard penaly, then a Thomas-to-Elliston pass arried the ball to Hereford's 20 ard line. Canyon recovered a ad pass-back, S. Cox hit the line

Continued on page three.

The Hereford Brand Published Every Thursday at HEREFORD, DEAF SMITH COUNTY, TEXAS

Published By NORTHWESTERN PUBLISHING COMPANY

> R. E. KESSIE Editor and Manager



TELEPHONE 30—AT NIGHT 496

NOTICE TO THE PUBLIC erroneous reflection upon the char-r, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will so gladly corrected upon due notice of same being given to the editor personally at the office on North Main Street.

Entered as second-class matter at the postoffice at Hereford, Texas, under the act of March 3, 1879.

SUBSCRIPTION PRICES: Zones 1 and 2, per year ____ \$2.00 Zones 1 and 2, six months \$1.00 Outside Zone 2, per year __ \$2.50 Outside Zone 2, six months _ \$1.50 Outside Zone 2, four months \$1.00

ALL SUBSCRIPTIONS STRICTLY CASH IN ADVANCE.



Corral

Chute

I regret exceedingly that this is the last week the Whiteface Round-Up, high school page, will be printed in the Brand. I feel that a great deal of good has been done to the school, the students individually and collectively, the community at large, and the paper by

this publication of school items. A fine community service is rendered by those associated in the preparation and printing of the Round-Up, and when it becomes possible to again do so, the Brand will gladly and proudly bring back to its readers the school page.

Only the impossibility of financing the news expense of the paper could cause the Brand to cease publication of the Round-Up. The school page is just the first of other community news features the Brand will discontinue until the paper's business is put on a financial basis that will permit its ex- fine ones this year.

I feel that every news source the Brand has been using is vital to the public welfare of the region we serve, and should be continued and even increased when possible, but its cost is an expense that must be borne by other financial revenues of the paper; and when their receipt fails to pay for the paper, obligations, some reduction in expense must be made.

The Brand is sorry the condition sources are within its reach.

The all-day services at Frio Sunday was well attended. Rev. Brewer preached at morning and Percy Estes, while Mr. Harlin atevening hours. Revs. Bost, Coe and tended court. McIntosh gave the campaign program, outlining their work for the coming year. Mrs. Gollehon of in spelling last month. Dimmitt was also present.

Mr. and Mrs. M. L. Simpson of Jumbo spent Sunday with Mr. and Mrs. K. R. Hunter.

Mr. and Mrs. Elmer Dixon of Cleo attended church here Sunday and took dinner with W. S. Dixon, Frank Jacobs and son, Ernest, of Phoenix, Arizona, who spent the past week with old friends and neighbors here, left for their home Saturday. Mr. Jacobs lived here

for about 15 years. Mr. and Mrs. Geo. Muse of Hereford spent Sunday with her parents, Mr. and Mrs. Oglesby,

Misses Koma and Ruby Hyatt and Mr. and Mrs. J. E. Springer attended the home coming of exstudents at Canyon Saturday, the Misses Hyatt remaining until Sunday evening visiting friends

Glenn Greer is moving to the farm recently vacated by Frank were in Hereford Friday night. Barber. The Greers lived here Mr. and Mrs. John Hefner and years ago and have been living Miss Iva Pyle all of Pampa, Mr. near Canyon,

Frank Jacobs were in Dimmitt one end in the Harrell home. day last week.

rews, D. O. Benson, J. L. Rogers, day. W. E. Upton, Melvin Mitchell, Leo Lee Crawford was buying turk-Williams, Paul Williams, Misses eys in this community Saturday. Benson and Andrews and Marvel Upton, spent Saturday at the C. E. Tice home.

ARMISTIC DAY NOVEMBER 11th



A LONG TIME AGO IN HEREFORD

(From Files of Hereford Reporter, | November 15, 1901)

being let daily.

arguments in favor of the practice, of Africa. many of which have been adopted and are now a part of the average | From Files of Hereford Brand, brother, farmer's schedule.

The war with Spain had taken but the casualties among horses "Should quit praying for rain and Weldon Builey. and mules had been many, hence a put down more irrigation wells." demand for good work animals was brisk. The English also were of the average animal from \$40.00 in a few days, to \$140.00.

Sunday, All of Mr. Goad's children were present. Friday, November 4, Mrs. J. L.

Rogers picked 31/2 gallons of ripe THE STATE OF TEXAS. strawberries from the E. E. Rog- COUNTY OF DEAF SMITH. ers patch in South Hereford. Mr. In the District Court of Wilbarger Rogers makes a specialty of strawberries and has grown some very

Sunday morning Elmer Jones and Miss Elsie Andrews surprised their friends when they announced they had been married in Portales, New Mexico, August 13. They are now making their home in Littlefield. He is the oldest son of Mr. and Mrs. A. T. Jones and was reared in this community. Mrs. Jones is the daughter of Mr. and Mrs. J. E. Andrews, who came here from Wellington about six years ago. The community wishes exists, but promise we read to the property country of the best it can with what read prosperous matrices were read. will make their home later on the

Lipscomb farm east of Frio. John Gaetz and family were in Stratford one day last week.

at the Scheihagen home. Mmes. Harlin and Mobley spent Monday in Dimmitt with Mrs.

Marguerite Mobley, Era Benson and Kent McIntosh each made 100

Messrs, and Mmes, Britt Boyd and J. L. Rogers spent Sunday near Dimmitt.

Helen Ray Ham was absent from school part of last week on account of sickness.

Dean News

By MRS. H. L. HARRELL

Mr. and Mrs. F. E. Herring of Elk City, Oklahoma, visited their ranch bere Friday, looking after their cattle and attending of other

Mr. and Mrs. O. D. Newell of Amarillo, Mr. and Mrs. Glenn Radcliff of Pampa visited Mr. and Mrs. McCollister Saturday and Sunday.

Lee Molar and J. D. Harrell and Mrs. E. W. Pyle and son of Mr. and Mrs. Guy Ham and Grady, New Mexico, spent the week

Mr. and Mrs. Clem Friemel and Messrs and Mmes. J. E. And- family visited in Umbarger Tues-

The greatest employer of rural health nurses asks your support. Mr. and Mrs. W. L. Tice attend- Join your Red Cross chapter and ed a surprise birthday dinner at help insure your community's the C. L. Good home near Dawn health.

Prospectors from every part of, Troy Womble and W. D. Kelie the United States were pouring hor had been in Farweil-Texico on into Deaf Smith county, and the business. Contracts for new buildings were transfer of land was enormous:

The editor was bemoaning the Diversification was being preach then common fashion of decorating. ed by the editor as the salvation women's hats with birds or parts of this or any other farming area, of birds, accusing the ladies of and he put up some mighty good swiping the idea from savage tribes

THE FIRST STATE BANK, Vernon, Texas

Irvin S. Mamilton.

did, on the 7th day of November,

200 acres of land situated in Deaf Smith County, Texas, and being the East 200 acres of the South 360 acres of Section No. 46, in Block M-7, Ab-

stract No. 1281; herefore, on the 6th day of De em-

SOUTH HIGH SCHOOL

George Cloyd had returned from

business trip to Kansas City.

from Farmersville visiting his

The Brand, along with other In a big headline, the editor ex- Texas weeklies, was mourning over very few United States soldiers, pressed the opinion that people the retirement of Senator Joseph

Adam Backus had been in town The city dads expected to begin from the Nazareth community, and in the market, forcing the price installation of water meters with stated that from 100 acres of millet he had obtained 200 tons of hay and 1,500 bushels of seed. The J. D. Thompson reported a calf hay was worth \$10 per ton, the Editor Brooks of the Amarillo crop of 329 from 337 whiteface seed \$1.00 per bushel, making his Champion, had visited in Here-cows, and 322 of the number were gross income from the 100 acres \$3,500, or \$35 per acre.

ber. A. D. 1932, the same being

the first Tuesday in said month,

between the hours of 10 o'clock A.

M. and 4 o'clock P. M., on said

NOTICE OF SALE OF REAL ES-TATE UNDER ORDER OF SALE

County, Texas.

Whereas, by virtue of a certain Order of Sale, issued out of the District Court of Wilbarger County, Texas, on a judgment rendered in said court on the 5th day of January, 1932, in favor of the said First State Bank, of Vernon, a corperation, against the said Irvin & Hamilton as defendant, Numbered 5510 on the docket of said Court, I

D. 1932, at 1:30 o'clock P. M., real estate situate in the county of Deaf Smith and State of Texas, and being the property describ-Stark spent Tuesday making cheese longing to the defendant Irvin S. Hamilton, to-wit:

day, at the courthouse door of Deaf Smith County, I will offer for sale and sell at public auction, for cash, all the right, title and interest of the said Irvin S. Hamliton, in and to said property. Dated at Hereford, Texas, this 7th day of November, 1982, J. B. MILLER, Sheriff

in and for Deaf Smith County, Texas. J. M. Murchison, Deputy.

Ford Doings

BY LA VERNE MANN An attendance of 85 was pres

for the Sunday school and Tempson will not be with us again, Mrs. J. S. Garrett was stricken with promaine poison Friday and has been very ill for the past few

Clay Inman and Arthur Brown of Jericho were in the Ford com munity Sunday.

Mr. and Mrs. Glenn Taylor of Friona spent Saturday night and Sunday with her pureuts, Mr. wad Mrs. D. B. Mann.

PHONE 475

Manology Dietetles Spinal Adjustment Colonic Therapy Massage and Physiotherapy Hiperal and Vapor Baths DR. R. E.

winter means s-l-i-p.p.e.r.y roads SMOOTH tires don't hold on wet pavement. Punctures are more dangerous when it's elippery. Changing tires is also dangerous and disagreeable. Better put on new Goodyears now—they'll pro-1314 R.C. 63.63 6 .01 Cash Prices-Other Sizes in Properties Ireland-Beavers Motor Co.

Westway Items BY WILMA NELL SIKES

P. T. A. program Friday night was on the subject of Americanization. Readings were given by Misses Barnard, Hastings, Turren-

tine and Battershell. The Hereford high school orehestra, under direction of Ralph Smith, furnished a G. C. Hartman made a business

members equal to our army of Enlist today!

Among those who went to Canyon Friday to see the football game were Ed Ireland, Jess Russell, L A. Tapp, Frank Mosley, I Cloyd, Roy Arnold, Arthur Ti Mr. and Mrs. Wilbur Hawk of son, Alex Thompson, Jim and T Amarillo accompanied the Bulling-ton party when it visited Hereford Sunday afternoon.

Carroll, George Suggs, Harry Rice, C. W. Humble, Onias Caroll, Chas. Carroll, J. V. Flowers, Messrs. and Mmes. Ike Crosthwaite, J. W. Red Cross relief this year was Roberson, Messrs. John Patton and backed by an army of 4,000,000 Frank Gyles.

1917-18. A bigger army must bat- W. E. Anderson of the Oliver tle need in the coming months. Implement Company was here on business last Wednesday.

BUSINESS AND DIRECT

The title to your land is vital Our Abstracts correctly reveal the title. A. O. THOMPSON ABSTRACT CO.

5½ per cent Federal Farm

Loans.

Christ on a Sunday school picnic. • • • • • • P. H. Gililland Tuesday, with 12 DR. E. B. THOMASSON members and five visitors pres-SURGERY ent. The following officers were elected: Mrs. J. H. Landers, presi-

president; Mrs. J. E. Holland, secretary and treasurer; Mrs. P. H.
Gillland, council delegate; Mrs.
John Slaton, parliamentarian, and
Mrs. Ben McBrayer, reporter.

Jiggs Hartman and Claudell Sikes spent Saturday night with Mr. and Mrs. Gordon Witherspoon

of Hereford. Mmes. France and Smith of Hereford visited Mrs. A. C. Pierce Tuesday afternoon. R. Battershell made a business

splendid entertainment.

trip to Amarillo Friday.

in Canyon last Friday.

Mmes. P. H. Gililland and D.

R. Grimes made cheese Thursday. Robert Holland spent Saturday night with Jack Gililland in town.

Gene Little and Vesta Mae Landers have been on the sick list. Mr. and Mrs. J. H. Holland and Colene attended the football game

Mmes. McBrayer, Campbell

Head and Denney made cheese Mon

Bessie Gunn visited friends in

Colene and Edwin Holland and

Wilma Nell Sikes went to Canyon

Sunday with a group of Hereford young people of the Church of

dent; Mrs. G. C. Hartman, vice

Hereford part of last week.

trip to Pampa last week. Wilma Nell Sikes spent three days last week in Hereford with Mrs. Sank Ramey. Mrs. Battershell and children spent Saturday and Sunday with

relatives in Clovis, New Mexico. Miss Ina Mae Hastings spent

Monday night in Hereford with

her mother, who is ill.

General Practice Office Over Corner Drug **PHONES** Residence 224 Office 37

DR. G. F. LeGRAND Office Upstairs Buckner-Lambert Bldg. · First Door South Star Theatre Office Phone 678 Residence 244

> DR. G. W. HEARD Dentist Over Corner Drug Store Office Phone 234 Residence Phone 276

Car washing and greasing, and road service.

BILL SMITH

SERVICE STATION

Corner First and Main

PHONE 168

PHILLIPS "66" PRODUCTS

INSURANCE BONDS

HEREFORD INSURANCE AGENCY John McLean, Manager

8. O. WILSON DAIRY Grade "A" Milk, 10c quart.

INSURANCE

JNO. H. PATTON PHONE 50

Arrow Book, Missouri, to visit Reed's Grocery

the second section of the second		2007 FIREST.
SUGAR Brown, 5 lbs for	29c	PINEAPPLE 10c
CRACKERS	19c	PINEAPPLE No. 2, sliced or crushed
WALNUTS English, No. 1		PINEAPPLE 18C
OXYDOL	***	LETTUCE 6C
CORN No. 2 can, Fancy	10c	WESSON OIL 19C
SALMON Pink, can	THE PERSON NAMED IN COLUMN TWO IS NOT THE OWNER.	BROOM 23c
BEANS Pinto, ned crop, lb	3½¢	SOAP Kirk's Cocoa Hardwater, bar 5C

Don't Forget to Register for the \$5.00 to Be Given Away Saturday Afternoon at 5:00 O'Clock.

Have a



ave a HEART

Don't pull her away—go in and buy it for her instead! She needs that new hat and frock to bolster up her morale—and yours, too—much more than you need to talt away another fifteen or twenty dollars! Sure, there's a depression—a little private one right in your own head—and it depresses more and more every time you deny yourselves something you need.

downright courage to go and spend it. But courage is needed today as never before. Just think—if everyone, who possibly could, would get up enough nerve to start spending normally, there'd be no depression at all! Have a heart, mister—a brave beart—and back will come prosperity by leaps and bounds!

THE FIRST STATE BANK

FOOTBALL

(Concluded from Page 1)

for no gain and Hereford upset with a 4-yard loss on the

Jack Russell took their punt behind his own goal line and carried le, his pass to his brother, Jack, it through the entire Canyon line was incomplete, then another pass to mid-field only to have the play by the same combination went for ruled a touch-back because the a first down. Baker hit right ball had gone over the goal line. tackle for 4, then 2 at left guard, It was a heart-breaking decision, Blythe went in at center for Gililbut C. C. Acker says it was ab- land, Canyon recovered a fumble.

was off-side and they punted again, the second play.
this time to the 32-yard line.

Baker came in

he third play, failed to gain on Hereford's 45. their first try, but Thomas went over the line for a touchdown on kick for the extra point and Can-

yon was ahead 6-0. P. Cox kicked south for Canyon to Wilson, who was downed on his 26. Sowell went through center for four, and Canyon was penalized 5; Russell made 4 at incomplete, a fumble behind the of them are having good luck. line was recovered for no gain, and Wilson punted to Canyon's 48. school house last Thursday night

verse play through center to go to his 45. On a cut-back Sowell back through the same place for 6. Sowell lost 1 at left end. Jiggs Hartman took 4 through center, Russell's pass went through Rollin Orr's arms, and Canyon juggled Wilson's punt and Hereford re-

The Whitefaces lost 1 when the leaked, Baker went for 3 at center, Russell was held for no gain at left end, and Baker's punt downed on Canyon's 12-yard

Thomas took 6 at center, and gain 3 at the same place, but Canyon took 5 penalty for off-side. The next play was one of the most spectacular of the whole game, when Jack Russell took their punt on about his 40 yard line and went through the entire opposition to the goal line. The referee followed him through and signalled for a touchdown, then the umpire called the play back, saying the ball had been downed but he had lost his whistle and could not stop the play. It was Hereford's ball on the mid-field line.

Baker took 2 yards gain and Elliston intercepted Russell's pass on his own 32. S. Cox made 4 at right end, Thomas went 4 at right end, and Stroud made eassin on a spinner for w first down. Baker broke through and smeared a Thomason to Elliston pass for a 6 yard loss as the half ended. Third Quarter. Canyon kicked off facing the

south, to Wilson who returned the all from his 20 to the 35 yard he. Sowell took to year, ell took 2 at right tackle, and a punt on the third down went out of bounds on Canyon's 36-yard line. Sowell intercepted their pass the 42 yard line. He took 4 center, Russell 1 at center; Ruspassed to Wilson but he slow-down and the ball went over head. Their punt was blocked recovered by Hereford, but was given to Canyon as it was the fourth down and the necessary yardage had not been made.

They hit the line for no gain in two plays, then punted over the goal line to give Hereford the ball on their own 20.

Sowell took 51/2 at right end, hen 3 more on a cut back through enter; Russell made 3 at left end, Hartman 6 with a deceptive center buck, Hartman 3 at right guard, Russell 1 at left end; Sowell lost

Russell 1 at left end; Sowell lost
1½ at right end, Russell's pass was
juggled and downed by Hartman
on Canyon's 45 yard line.

A Canyon substitute, Wilson,
went in for Johnson, who was hurt
on the play. The Whitefaces lost
a yard at the line and Elliston, of
Canyon, intercepted Wilson's pass.
On the first play a Thomas-toStroud pass went 45 yards to the
Hereford 9 yard line. They took
2 at center, two more tries put 2 at center, two more tries put the ball on the 1 yard line, and Thomas carried it over on the fourth down. T. Cox place-kicked

goal, and the score was Canyon 13, Hereford 0. Richard Baker went in for Wil-on for Hereford. Canyon kicked toward the south goal, Clayton reiving it and going to his 47-rard line. Baker hit the line for no gain, Russell's pass to Baker was incomplete, Thomas intercept-

ed Russell's pass and was down on his 49 yard line. They lost 4 at the line, L. B. Russell went in for Sowell, Canyon's pass was incomplete, the ball on their 46 yard line as the quarter ended.

Fourth Quarter. They punted to Hereford's 34. L. B. Russell took 3 at right tack-

Elliston took 4 at right tackle, Failing to make a first down in there plays, Wilson punted out of bounds on Canyon's 25 yard line. Stroud and Elliston made a first side and the ball was called back. down in two plays, Stroud made 1, Their third and fourth plays net- turn, the county-wide dental inbut Jack Gillland broke through and set them back for a loss of two, they punted on the third play to Hereford's 45, but a Whiteface to Herefo

Sowell hit the line for no gain, go through the entire Canyon team parents of the children present on and Wilson punted to the Canyon for a touchdown. Several times the day of the inspection. Dr. he was headed by faster runners, but the line for no gain, and punted to Hereford's 45.

he was headed by faster runners, but he sidestepped, and stiff-armed to the Council relative to the dental work being done among school deceptive fake place-kick, Clayton children under the health service. Sowell tried right end for no passed to L. B. Russell for the ex- Mrs. Ray Barber, chairman of gain, Russell's pass was just out tra point to make the score 13-7. the pre-school work, announced a

out of bounds on Canyon's 32. side near the goal. On the second 2:00 to 6:00 p. m., the first one Johnson made two at left end, attempt the ball went over the goal scheduled for November 14. Child-Thomas got away to go to and Canyon put it in play on their ren up to two years are eligible Hereford's 35 yard line. Johnson 20. Elliston, S. Cox and Thomas and all mothers of bables within took 5 at center and 4 at left made a first down in three plays, this age are preed to bring them. Cox failed to gain at center, Wilson made 1 and Thomas 41/2 at The service is free and is expect-Thomas made it a first down right tackle, and on the third ed to be an outstanding activity the fourth play. With the ball down punted to Hereford's 39.

made 1 at left guard as the quart- guard, L. B. Russell's pass to Hart- Hargis of Lubbock. Mr. Hargis man was incomplete, and his punt is district sanitary engineer and went to Canyon's 20. They lost 2, was on a tour of general inspec-They made it a first down on made 6 at left end, and punted to tion over the county. He is an

Jack Russell's pass to Baker was incomplete, and on a reverse the second play, behind good in-terference. T. Cox missed a place to Canyon's 40 as the game ended.

Easter Items

BY MISS LOUISE FRYE

Many duck hunters are out after eft end, his pass to Hartman was game in our community and most A meeting was held at the

They fumbled the first play to for the purpose of studying the ecover on their 40. Strond took proposed amendments to the state 1 at right tackle, then punted out constitution. Ray Cowsert, county of bounds on Hereford's 28. Sowell attorney elect of Castro county, rillo are visiting her grand parmade 2 at left tackle, and Russell read the amendments to the audce and explained the best of his ability, and we felt all could go to the polls and vote more ford and daughters visited in the made 1 at the line through left intelligently. Messrs. Percy Estes guard, hit center for 5 and again and Frank Cone accompanied Mr. Cowsert from Dimmitt,

Mr. and Mrs. Carl Frke, Collerae and Charles were in Amarillo last Friday on business and visit-

ing relatives and friends. Misses Hughes and Garrett of Ward were guests in the Coconaugher home Sunday.

E. O. Dixon and family attended services at Frio Sunday. Emerald Smith is visiting in the home of her brother, Harvey Smith, at Big Square. Sammie Lane Hunter of Jumbo

spent Saturday night with her grand parents, Mr. and Mrs. E. M. Allen.

Messrs, and Mmes, Bob and Lynn Axe of Jumbo visited Sunday in the Geo. Chambless home. Carlierae Frye entertained his little school mates with a party Saturday afternoon. Guests were Maxine and Billie Jeane Durant, Jack Nelson, Joyce and Boyce Carter, Wilbur Dixon and Arden

AT BRAND OFFICE. CHEAP Amarillo last Friday.

Activities

By MRS, B. F. GUTHRIE, Publicity Chairman, County

Reports of the county health work given at the regular monthly meeting of the Health Council Friday, November 4, show continu-

County Health Nurse Miss Nelle Ayers, left Saturday for Dallas where she will attend the annual state convention of public health nurses. Immediately upon her retists will visit and inspect each Baker came in fast to take Thom- school in the county and a special Russell passed for 1 to Holland, as' pass on the 80 yard line and effort is being made to have the

of Hartman's arms, a second pass Hereford kicked off, the ball go- well-baby climic to be held on the clerks department in their research the investigation. was incomplete, and a punt went ing out of bounds on the west second Monday of each month from of the health work.

Hereford's 23, Thomas took L. B. Russell passed to Jack A high light of the meeting was at right tackle, and Johnson for 1, Baker took one at right the visit of Mr. and Mrs. H. E. enthusiastic advocate of county health service and gave some helpful suggestions gathered from wide

Misses Hughes and Garrett spent the week end in Hereford. Ernest Comer and daughter visit-

Pinkerton of Hereford.

ents, Mr. and Mrs. W. O. Neill. Mildred Phillips and Clarence

George Lewis home Sunday after-

Beauford Hutson spent Sunday with J. D. Harrell of Dean.

Caraway home Tuesday. Mr. and Mrs. Ranning and children of Wichita Falls were here last week looking after their farm

cattle this week.

The Red Cross carries immediate relief to the scene of disaster. It reconstructs the lives of the distressed. Do your share in this great task by joining now!

County Health

Health Council.

ed interest and accomplishment.

contacts with health programs.

Ward News Notes

BY MRS. W. P. CARAWAY

ed in the G. M. Suggs home Tuesday night.

Ralph Stivers has returned home from a two weeks stay with Mr.

Schults of Hereford and Mrs. Craw-

Cap Cocounaughter called in the

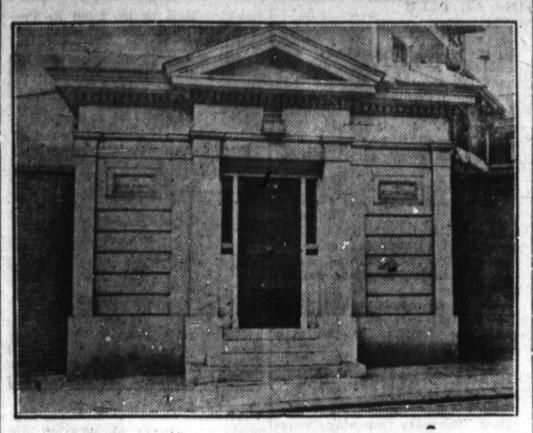
Bob Higgins and son, Altis, were

in McLean last week on business. Lynn Powelson and family visited the W. R. Harrison home Sun-Wiley Roberson is busy working

Mr. and Mrs. Suggs and son attended church services in Hereford Sunday night.

E. H. Petty, who is connected with the Panhandle Lumber Com-FOR RENT, FOR SALE CARDS pany, was here from his home in

WHERE THE PRESIDENT ONCE MADE HIS RESIDENCE



Kensington, England.—The "Red whether or not President Hoover

House in Kensington, England, was at once time a British subject. where President Hoover at one time The period of the search covered to the effect that American credit made his residence, and which the time between the years of 1911 had been saved and the dollar house was recently investigated by and 1915. No official report has made secure. No one will doubt officials of the Kensington town been given out as to the result of this statement. Credit must be

work in an effort to determine

Where the Red Cross banner your heart and sympathy are rep- extraordinary bargains: Brunsa part of this Army of Mercy. En- RICE. roll today!

Dimmitt last Friday.

flies upon the scene of disaster, gain and in certain sizes we have resented if you are a member, Be wick tires are INSURED by

S. T C. Exs in Canyon Saturday.

WORLD NEWS

omic conference are beginning to sion, even for a moment, to the felt by American business. In savage impulses that assail them. this, conference Canada and Great Britain each agreed to give other products preference, to the exclusion of American products. Unofficial estimates of the amount of trade lost by the United States vary from five to 150 millions of dollars. One might draw the conclusion from this example that nations are much like neighborsthey expect to take as well as give.

The French minister of war has ordered the issue of sardines, fresh and canned, as a daily ration of French soldiers. This step was taken in order to help fishermen of Brittany through the approaching winter. Perhaps it would be a good idea to feed American soldiers a little more fresh beef and hot biscuits.

A statement was made recently safe since no one can find any, and as for the security of the dollar, one is bagged occasionally, but Every Brunswick tire is a bar- they never run in large herds any-

In Skulany, Roumania, two boys, 12 and 15 years of age, quarreled while their parents were away. Miss Mattie Lou Harrison at The elder killed the younger with R. P. Boren was in town from tended the homecoming at W. T. a hammer, and a sister who witnessed the act went insane. When

the mother returned she comm ted suicide, wherewith the followed suit and drowned himself in a nearby pond. Brothers fighting are more savage than tigers, but unlike tigers they have a ca-The results of the Ottawa Econ- pacity of repenting the submis-

A. A. Ott made a business trip

to Amarillo Saturday.

Miss Mary Willard Rice, formerly of Hereford, now living in Edmond, Oklahoma, arrived Friday to visit Miss Bessie Lee Barnard and other friends.

When that big snow comes and you need tire chains, think RICE'S.

O. M. Shore was here from Amarillo Friday on business.

Look over the attractive prices of Sherwin-Williams quality paints at the Panhandle Lumber

Mrs. Noah Ewton was an Amarillo visitor Wednesday of last

More than 20,000,000 have found the Red Cross a friend in need during this year. Your membership dollar will aid the needy this winter. Join!

Burl Alexander, a student in W. T. S. T. C., spent the week end in Hereford with his parents, Mr. and Mrs. D. H. Alexander.

****** BUDGET ****** ECONOMY \$ BEGINSHERE!

MONEY SAVING SPECIALS for THURSDAY AFTERNOON SATURDAY and MONDAY SATURDAY and MONDAY

PRESERVES	17c
Del Monte, 1 lb jar	
PEAS, Our Favorite	10c
No. 3 sieve, No. 2 can	
MACARONI	10c
and Spaghetti, 3 pkgs for	100
OYSTERS	9c
5-ounce can	- 00

TEA	16C
Lipton's, 14 lb box	
PIMENTO	10c
7-ounce tin	.00
GELATINE	15c
Royal, all flavors, 2 pkgs	100
	21c
Schilling's, 2-oz bottle	-10

1	APRICOTS 17c
1	Choice, v-in big
1	TURNIP GREENS 250
	No. 2 cans, 3 for
1	OXYDOL 190
1	Large package
1	COCOA 160
1	Hershey's, 1-lb can

SLICED BEEF

DATES, Dromedary

Rosedale, 21/2-oz jar _____

Mexene, large size -----

PANCAKE FLOUR

Aunt Jemima, large pkg __

CHILI POWDER

Pitted or regular, pkg _____

Crystal Wedding, large package

SUGAR Old-Fashion Brown, 3 lbs MEAL 10-pound bag PEACHES Libby's Fancy, per can ----TOILET SOAP

17c SALMON Pink, No. 1 Tall 25c PEARS Libby's Fancy Bartlett, 21/2 can KRAUT Large 21/2 can PICKLES

PINEAPPLE Hillsdale, 10c PRUNES

Kirk's Cocoa Hardwater, bar __

MINCEMEAT 1776 Brand, 2 pkgs _____

COFFEE COFFEE
Break O' Morn, lb SORCHUM 450 Pure East Texas, gallon CRACKERS Brown's, 2-lb eaddy WHEAT CRISPIES Kellogg's New Cereal, pkg ____

PEANUT BUTTER POTTED MEAT 22C SALT 25-lb sack, table -----TAMALES

HONEY Honey, Colorado comb, 5 lb bkt PUMPKIN TISSUE CHOCOLATE Hershey's Baking, drinking, 2 for

TOMATOES CORN

ONIONS

TOMATO SOUP HOMINY

New Crop, mixed, pound

MR. GOODBAR-

NUTS

BACON

BANANAS

BREAD-

Full of Milk Chocolate and Peanuts, 36-lb bar, 3 for ____ 25c SLICED BACON Surrey, lb 20¢ Special, lb

ROAST

Beef or Pork, choice cuts, lb

HAMS-Center cuts, lb 23¢, Half or whole, pound 120

Our regaliar price, any kind 8C

FREE DELIVERY

HOT TAMALES
Get them while they are hot, doz

Gold Star Brand, lb

BUTTER-

Creamery, Guaranteed

WE BUY YOUR EGGS AND PRODUCE

PHONE 74

Texas Utilities Company

Are You Living In The

DARK AGES?

If your living room is dark and gloomy you're

still comparatively benighted. There's noth-

ing like light to brighten your surroundings.

Take stock frankly—are your rooms hospitable

or forbidding? Wouldn't a lamp here, a splash

of warm light there, enliven, beautify your

home? You owe it to your family, to your

guests. Every arm chair should have a read-

ing lamp beside it to prevent eye strain. Prop-

er light for the card table is absolutely neces-

sary. Perhans a newer, more modern central

fixture would help solve your problem-or

Decide upon the type of lighting your room needs—then visit your dealer's display of smart new lamps and fixtures. You'll find

just the improvements your home requires-

at extremely reasonable prices. The change

more suitably placed wall brackets.

in your rooms will surprise you.

SECOND GRADE MOTHERS

The second grade mothers met books, and a group sang. a song.

Doughnuts and coffee were served to Mmes. Harold Close, O. R. ments were served to Misses Ruth Majors, L. V. Watts, Henry Hast- Conkwright, Carey Estes, Martha ings, J. O. Newell, Earl Wilson, Duncan, Dorothy Flannery, Eunice Robert Scales, H. E. Henslee, Louie Gilbreath, Mattle Lou Harrison, Olson, O. L. Massie, R. E. McCul- Ina Mae Hastings, Eloyse Pitman, lough, B. B. Dixon, A. L. Morri- Edith Shields, Floyd Wilson, Eva son, E. R. Reese, J. D. Curtsinger Skelton; Mmes. Dave McCurdy, B. and W. L. Davis.

G. A. F. PARKER SURPRISED

The Sunday school class of the Methodist Sunday school of which his home. When he arrived home Each member brought her favor- ury. from the morning service he found ite recipe for cake and the problunch all spread, with a huge lems of cake baking formed the

The meal was served buffet style to Messrs, and Mmes. I. H. Spratt, clous refreshments of cake and J. E. Beyer, D. W. Hawkins, C. hot coffee were served to Mmes. C. Acker, E. B. Black, Emi Bow- Herman Stewart, R. T. McCulsher, George Parker, S. O. Wilson, lough, Jack Wright, Fred Welch, E. Robinson, L. N. Lipscomb; Ralph Sears and Buren Sowell. Mmes. J. B. Jones, J. B. Hammer, Craddock, H. H. Hawkins, J. C. Cummins, W. O. Fox, Willis; Miss MARRIED IN PENNSYLVANIA Martha Duncan and N. M. Bartley

HOLY NAME SOCIETY RE-ESTABLISHED

A meeting was held in St. Anthony's parish hall Sunday in order to reorganize the Holy Name Soclety. Rev. Father Mathias gave a splendid talk to the group of men present. The following officers were elected: W. D. Keliehor, president; H. A. Hoffman, vice president, and M. H. Koelzer, sec-

Regular meetings will be held on the first Sunday of each month.

SOCIAL CALENDAR

Meetings of the Week,

Friday.

Home Makers Class, Baptist church, 2:30.

Monday.

Intermediate G. church, 4:00 o'clock, Odd Fellows, 8:00

Thursday.

La Afflatous Estudio, with Mrs. Wiley Roberson, 3:00. Rebekahs, I. O. O. F. hall, 7:30 Sunbeams, Baptist church, 3:30. Junior R. A., Baptist church, 3:30, Junior G. A., Baptist church, 3:30

Wednesday.

Missionary Society, at Methodist church, 2:30 o'clock. Mrs. John Schwartz, 2:00, Lottie Moon Circle, Baptist church, 3:00. Auxiliary at Presbyterian church,

Thursday.

Crescat Scientia, with Mrs. Jack and one visitor. Wright, 3:00. Bay. View, county court room,

3:00 o'clock. Junior Bay View, with Edith Shields and Carey Estes, 7:00.

BAY VIEW CLUB MEETS AT COURT HOUSE

The Bay View club met in regular session Thursday afternoon in the county court room to study The Southern Frontier. Appearing on the program were Mmes. G. A. F. Parker, Bob Wilson and Ray Coneway, who gave reports on Contrast the Puritan and the Cavalier, also the Protestant and the Catholic attitude: Davy Crockett, the Backwoods Politician, and Musieal Conditions in Early American

Seen On the Screen at the Star

Today and tomorrow the Star theatre presents one of its best entertaining features of the past several weeks when Will Rogers appears in his latest production, "Down to Earth". It deals with the modern every-day life of the American family, and is said to 5 be in the rich humor of the famous comedian's best style. In addi-tion to the regular evening shows at usual prices, and afternoon matince beginning at 2:00 o'clock Friday will be presented at lower prices of 10 and 25 cents admis-

Saturday's picture will be another 10 cents admission feature, and will brink Ken Maynard in a dandy western, "Sunset Trail". In addition the ninth chapter of "The Last Frontier", Wyoming ploneer story, will be shown.

A picture long expected in Here-

A picture long expected in Hereford comes Sunday, Monday and Tuesday, when "Rebecca of Sunnybrook Farm" will be presented. Wednesday of next week there will again be a 10-cent admission production, this time a football picture named "That's My Boy."

JUNIOR BAY VIEW STUDIES CURRENT THEATRE

The Junior Bay View club met Monday afternoon at the central with Miss Eva Skelton Thursday school to finish their organization, evening at 7:00 o'clock to study A short program was given by the the Current Theatre. After the children of the second grade, with business meeting, presided over by Robert Louis Stevenson as the sub- the president, Miss Dorothy Flanject. Six of the children read the nery, the program for the evening life of Stevenson, and Vadine New was given, consisting of talks on ell read In Candlelight. Jack Lon- recent theatre movements, outstanddon read In the Land of Story-ing personalities of the current theatre, and current plays.

Following this program, refresh-M. Wiltshire and J. W. Wither-

MRS. HENRY WILLIAMSON

The Crescat Scientia club met birthday cake boasting 16 candles, topic of conversation."

At the end of the meeting deli-

MISS MARIE BURNS

Announcements have been received of the marriage of Miss Marie Burns, formerly of Hereford, to Owen L. Walker, October 5, at Fennettsburg, Pennsylvania. The at 7 o'clock the regular Church ceremony was performed at the Night Service will be held, with home of Mrs. Elmer Walker at 7 o'clock in the evening, with Rev. Chas. W. Maclay, pastor of the Lower Path Valley Presbyterian church, officiating.

The bride was attired in a carried a bouquet of cream roses. W. E. Seibert, who used Lohen-number will go. grin's wedding march and during the ceremony played softly "O Promise Me.

for the wedding and reception. Mrs. Walker is a daughter of Mr. and Mrs. George Burns, form-Baptist er citizens of Hereford, they having moved to Deming, New Mexico, several years ago. Mrs. Walker graduated from the Hereford high school, took commercial training, and was graduated as a nurse from the Denver General Hospital

their home in Fennettsburg.

FORD COMMUNITY DEMONSTRATION CLUB

Ford Demonstration club met W. M. U., Dorcas Circle with Thursday afternoon, November 3. with Mrs. H. Climer. Discussion 60 degrees F. under average farm was held concerning demonstra- conditions. Milking utensils should tions the club would like to have be thoroughly cleaned, washed with during the coming year.

Refreshments of sandwiches and sterlized with a chlorine solution

The club will meet November 17 - Equipment: Dairy thermometer, at the home of Mrs. J. E. Pjerce. guaranteed accurate to 2 degrees; All members are asked to be pres. 5 gallon container to be used as ent, and visitors are always wel- cheese vat (a cream separator

Girls of Sims community met November 1 at Sims school for the purpose of organizing a girls' 4-H club. The following girls pledged membership: Stella Lee Fortenberry, Lois Phillips, Alice Lytle, Virginia Chapman, Mildred Lytle, Alta Mae Fortenberry and Mozelle

SIMS 4-H CLUB

Phillips. Officers elected were, Elizabeth Chapman, president; Lois Phillips, vice president: Virginia Chapman. secretary; Mozelle Phillips, reporter; Virginia Chapman, bedroom demonstrator; Lois Phillips, wardrobe; Elizabeth Chapman, garden demonstrator.

With these members and these officers, Sims 4-H girls club expects great results for the club year of 1933.

SURPRISE PARTY FOR MRS. CARL GILLILAND

Last Thursday morning members of the T. E. L. class of the Baptist Sunday school surprised their substitute teacher, Mrs. Carl Gililland, with a covered dish

After luncheon, a business meeting was held, with Mrs. W. Valentine, president, presiding. It was decided that each member would take a dime to start with and see how much money could G. A. F. Parker is teacher, sur- Thursday afternoon at the home of be made from it in a month's time. prised him after church Sunday Mrs. Henry Williamson. The dis- The money at the end of the month with a covered dish luncheon at cussion centered around cakes is to be donated to the class treas-

> Attending were Mmes. Allen Powelson, S. L. Walser, Mark Hanna. Mack Beach, W. L. Pickett, F. E. Bowe, J. S. Orr, W. A. Long, John Whitsett, Russell Daniel, W. I. Valentine, Cliff Estes, A. G. Ralston, Joe Mitchell, J. H. Miller, I. I. West, Ed Cox and the honoree.

First Christian Church,

"The World's Greatest Enterprise" will be the subject of the sermon Sunday morning. At the evening hour Bro. McWilliams will preach on the subject, "The Best Samaritan". On Tuesday evening the pastor bringing a message on "The Canon of the New Testament."

Wednesday a number of the members of the church will attend brown transparent velvet gown. Christian church in Amarillo Rev. with hat and shoes to match, and Stephen J. Corey, president of the United Christian Missionary So-Attendants were Miss Gail Walker, ciety, will lead. Miss Martha Gibsister of the groom, and Dr. W. son, a returned missionary, will E. Seibert of Greencastle. The also speak, as will other worthy wedding music was played by Mrs. speakers. It is hoped that a large

Home

Making American Cheese On Farm.

Milk should be of best quality,

free from weed or barny flavor or odor, test 4 or 5 per cent butter-

fat for the best cheese. The milk

should be cooled immediately after

milking to as low a temperature

as possible, which will be about

soda rather than soap, scalded and

Manufacturing Process.

tank is a good vessel to use because

Bakers Cash Grocery

MONT E. BAKER

CAKE FLOUR, Swansdown, reg. size __ 23¢

MARSHMALLOWS, 1-2 lb celo pkg -- 9¢

Pecans Not Small Size, 10c

Color Tablets _____ 18¢

MINCEMEAT, Ffog, 9-oz pkg _____ 9¢

BUCKWHEAT 32c

RICE, fancy, 4 lbs _____ 19¢ SALMON, No. 1 flat, fancy pink ____ 5¢

CRACKERS, 2 lbs Salad Wafer _____ 17¢

TOMATO JUICE; large 141/2-oz

Swift's, 3 cans _____

MELLO, makes water rain water 3 cans 25¢ OXYDOL, large pkg _____ 21¢

Theresees the second second

THE PARTY OF THE PERSON OF THE PARTY OF THE

ALMONDS, soft shell, per lb_____

SUGAR, powdered, 2 lb pkg., with

Thirty-six guests were present Demonstration News LULA MAE MARTIN, AGENT.

Mr. and Mrs. Walker will make

cocoa were served to six members or by sunning.



is has faucet for drainigg off the whey). A wash boiler, pressure cooker, or dish pan may be used the curds 1/2 inch thick and about 1 pan with hole in bottom to al- 11/2 inch long. Pile curds in a pan low whey to escape. This is used and add 2T sait. Lift curds with in the cheddering process. If the hands until the salt is thoroughly separator tank is used this is not mixed. necessary. 1 hoop for holding the as the hoop.

has dried.

Description of Process.

Asbestos Mail Sacks Used to Pro- grees F. slowly. Color is added at the rate of ½ color tablet dissolved in ½ pint cold water. Read directions on box for some tablets

are larger than others. Rennet is added at the Tate of 1/2 rennet tablet to 5 gal. mllk. Dissolve the rennet in 1/2 pint cold water. Thoroughly mix with milk, stirring about 2 minutes. When thoroughly mixed turn out fire and let set until curd is firm, which is about 35 to 45 minutes. The curd should be firm enough to pull away from side of vessel when pressed upon with a spoon. When curd is firm, cut lengthwise and crosswise with butcher knife or spatula, forming curds in about 1/2 inch cubes. Heat to 100 degrees F. Heat

slowly and stir curd with the hand to insure even distribution of the heat. The heating will take about 30 minutes. Hold curd at 100 degrees until it has contracted to 1/2 its original size and form-Burband, Calif.-A new develop jed into balls. The curd will be ment in methods of insuring air rubbery in texture. It should be mail has been inaugurated by the firm, smooth enough to hold shape United Air Lines. Asbestos air ex- when whey is squeezed from it. press sacks, heavily padded to in- When card is firm enough to re- Moorish type mosaic tile floor, unsure against fire, are used to trans- move whey, open faucet and drain covered under three feet of earth port bank checks, bonds, and other whey letting the curd settle to bot and laid probably during the days documents of great value. These tom of vat. Make trench in curd of the Spanish Colonial adminissacks weigh about 20 pounds each for whey to escape. Cut curd in tration of what is now the state of and because of their excessive slabs and pile one on the other. Arizona, has recently been discovweight cannot be used for all air Turn slabs of curd so they whey ered in the old mission Tummacamail, but merely for documents will drain more quickly. Hold cori, near Nogales. Experts believe whose loss would be a distinct blow temperature at 100 degress while that further excavation and reto the owner. Milo Carlin, air mail in the cheddering process. This search in the old mission may reclerk, is shown holding one of the requires from 1½ to 2 hours. When sacks, loaded ready to go in the whey has quit dripping and curd fascinating history of the early has matted together like the breast days of the Southwest. This old of a chicken it is ready for the mission is now a national monumilling process.

> The milling process can be done very easily with a knife. Slice

Line the hoop with a cheese cloth curd while pressing. A 1 gallon tube. Fold the ends neatly in syrup bucket with bottom melted the bottom. Place one cap cioth out and a few holes punched from inside tube. Place curd in mold. inside to assist the whey in drain- Place other cap cloth on top of ing. 2 wooden circles or bucket curd. Place 50 pounds or more of lids to fit inside bucket to be used weights on lid. Let stay in press 18 hours. Take out and place on Fifty pounds or more of weights, shelf to dry. Turn each day un-If a lard press can be secured it til dry. When dry it is ready for makes a good cheese press. An the paraffine, which should be automobile jack is good, provided heated to boiling temperaure and the proper leverage can be used, the cheese rolled over in the paraf-Cheese cloth for bandages and un- fin then dip each end. The cheese bleached muslin for cap cloths. is then ready to cure. It should the one-day convention at the First Paraffin for coating cheese after be in a room where the temperature is 50 or 55 degrees. cheese will be ready to eat in from Place 5 gallons of milk in vat 6 to 12 weeks, depending on the over low fire. Bring to 86 de temperature and the desired flavor.

MISSION REVEALS SECRETS OF THE EARLY SOUTHWEST



Nozale: Arivona .-- A beautiful@ ment, but formerly was the scene of sieges and battles.

Clothes for the Needy

Women volunteers sewing for the needy under direction of the Red Cross produced 296,000 garments last year, and will produce millions of garments in the winter of 1932-33. These will be from the millions of yards of cotton cloth distributed by the national Red Cross from the 500,000 bales of cotton turned over to the organization by Congress. Cloth was sent to all chapters requesting it, and later it was proposed to send some simple readymade garments, including trousers, overalls, underwea. stockings and

FOR JOB WORK, TRY THE HRANI

The Worst Lot Each one thinks his lor the worst . but he is mistaken. If he thought himself the worst of the lot, he might be right.-Spurgeon,



Cabbage, fresh load in for Friday and Saturday.

Our friers and hens are fat, no barnyard stuff.

Ross Fuller N. C. Vogele

BARGAIN DAYS



STAR TELEGRAM HEREFORD BRAND ____

PATHFINDER HEREFORD BRAND

HEREFORD BRAND _____

ANY MAGAZINE YOU WANT THAT GIVES A SPECIAL RATE.

The Hereford Brand

For Sale or Trade

FOR SALE: Buff Orpington cocke-

very best stock.

FOR TRADE: Electric Atwater

Kent radio to trade for calves.

A Want As to The Brand is

How One Woman

Lost 10 Lbs. In a Week

Mrs. Betty Luedeke of Dayton

writes: "I am using Kruschen to

steady worker-tryit out

42-2dh

See Claude Higgins.

W. B Anthony.

to recommend it."

All classified advertisements must be add in advance unless arrangements are add in advance unless arrangements are added in advance unless are added in advance and advance unless are added in advance unless and advance unless are added in advance unless and advance unless are added in advance unless are added in advance unless are added in advance and advance unless are added in advance unless and advance unless are added in advance unless are added in advance unless are add

Notice.

FOR SALE: We are now Aprepar-MONEY TO LOAN ON AUTOMO-BILES, or will refinance. Hereed to load caliche at any time, 25 cents a load at the trap, 60 cents ford Insurance Agency. Telephone load delivered in town. H. T.

Wanted

WANT TO TRADE for good bundle wagon and frame. See E. calves. Big ones with plenty of Posey.

quality. Price \$20.00 per head. FOR JOB WORK. TRY THE BRAND WANTED: One to ten good milk FOR SALE: Breeding pigs, or will cows to feed and care for during trade for grain. M. E. Moss, one the winter for their milk. T. M. mile north on 25-Mile Avenue. 1p Bradley, four miles east of Here-

Lodge Directory

HEREFORD LODGE No. 476. 1. O. O. Y., Meets Monday, 8:30 p. m. Visiting Brothers welcome TROY WOMBLE, N. G. L. H. Foster. Secretary.

For Rent

reduce weight-I lost 10 pounds in one week and cannot say too much FOR RENT: Five room house, close in. Mrs. F. I. Greer, 815 11th at Easter Wednesday. To take off fat easily, SAFELY Street. and HARMLESSLY-take one-half

teaspoonful of Kruschen in a glass FOR RENT: Furnished apartment of hot water in the morning before three rooms, kitchenette, private ment breakfast, go lighter on fatty meats, bath. Mrs. W. B. Dameron, phone 42-tfc potatoes, butter, cream and past- 80. ries-it is the safe way to lose un-

FOR RENT: Five room house sightly fat, and one bottle that close in. See Mrs. F. I. Greer, 815 lasts 4 weeks costs but a trifle. Get it at the City Drug Store or

any drug store in America. If this FOR RENT: Modern brick duplex. first bottle fails to convice you this close in, \$12.50 per month. J. F. is the safest way to lose fat-mo- Ward. 42-tfe

Win \$5 Free

For Your Christmas Shopping, Every

Saturday Night at 9:00 P. M.

FRIDAY AND SATURDAY SPECIALS

Many Other Money-Saving Bargains.

Close Drug Store

Bring Your Doctor's Prescriptions To Us.

Reasons Why It Pays

To Use WRIGHT'S

SMOKE SALT SUGAR CURE

No danger of smoke house fires.

that was wasted the old way.

Easier to use, one operation makes a com-

Cheaper, no money invested in a smoke

Simplicity of operation insures uniform

No shrinkage. Save the one hog in five

Healthy, meat is kept from contamination,

resulting in a clean, sweet, wholesome

Better flavor, the best meat you ever tast-

McLEAN &

PITMAN

THE RESIDENCE OF THE PROPERTY OF THE PARTY O

ed—meat that will stay good and hold its

50c Pine Tar Cough

50e Nydenta Tooth

5 Packages Black

Draught

Paste 39¢

\$1.50 Fountain Pen 89¢

But be sure and get Kruschen FOR RENT: Furnished apartment Salts-Imitations are numerous and all utility bills paid. Mrs. W. M. Amarillo Saturday. ou must safeguard your health. Megert. 400 Lawton Avenue, Tele Mr. and Mrs. J. C. Lance. C. J. adv phone 444.

35e Kotex ---- 19¢

50 Envelopes 69¢

ler 23¢

Kleenex, large size __ 23¢

plete cure.

results.

product.

weight.

Pound Stationery with

e Weather Thermome-

Summerfield News

BY MRS. WUY WALSER

met November 3 with Mrs. B. E. hunters. Roberson, with Mrs. Ray Johnson | Messrs, and Mmes, Clyde Rusported 5081 containers of food had children visited Mr. and Mrs. Luke been put up by ladies of the com: McBreyer Sunday. munity. Mrs. B. E. Roberson gave Mr. and Mrs. Ralph Webb spent the week end with her parents, Roll cail, What are the rights of Mr. and Mrs. Arthur at Hereford. a child? (a) Early childhood; Mrs. club adjourned to meet December Tuesday Mrs. Ira Ricketts helped 1. with Mrs. Cannon. The club her mother Mrs. W. A. Ricketts will not meet Thursday, October | quilt. 17. as that is the day of the county federation meeting at Hereford. Mr. and Mrs. Adam Flowers and son spent the week end in Ama-

Wilburn Edlemon spent the week end with relatives in Plainview. Emmett Blakemore of Progressive visited his parents, Mr., and Mrs. A. J. Blakemore, last week. Mr. and Mrs. Ray Johnson were guests of Mr. and Mrs. Carl Frye

Rev. Coe and family of Plainview were here during the week day. end Rev. Coe filling his appoint-

ford spent Sunday in the L. B. day evening. Lookingbill home.

in Dimmitt Monday. Kendall, C. R. Walser, Bob Lance; Sunday. Misses Ellen Atchley, Mary Lee Lance and Clydine Kendall were in day visiting their brother, J. W.

Pani Lance visited the C. R. Walser home Tuesday.

B. Y. P. U. and church services were well attended, 100 attending vice was given Sunday night, consisting of a quartet by Mande Noland and Gertrude Atchley. Hobert Atchley and Bernard Koch.

Mr. and Mrs. H. G. Behrends sr., returned home last week from and H. G., jr,

last Monday evening. Van Edlemon who is in Plainview taking throat treatment, is improving.

Mr. and Mrs. Jake Roberson have moved to Canyon.

Edna Streun, Leatrus Walser, Jack in the higher room is to hand in Streun and Jim Clark spent Friday evening in the George Storey. home where a song service and

Miss Hazel Oglesby, a student in Hereford, was at home last week n account of illness.

popcorn eating was enjoyed.

Herman Stuart of Hereford and Dave Stuart-were in Amarillo on usiness Thursday.

Mr. and Mrs. Lee Curry were nests of Mr. and Mrs. W. R. scales of Progressive Sunday.

Perice Williams and family and B. West of Clovis visited the Henry Kendall home Wednesday. Messrs. and Mmes. Lee Kendall. loe Kendall and daughters, Ben Davis and family, Hamilton Still and daughters, Rev. Coe and famfly Mmes C Reberson and

Frie Sunday afternoon. Lester Suttles returned home from Olney last week.

Huntley attended a program at

Messrs, and Mmes. Emmett Plakemore, Progressive; Ed Peaock, Big Smare: C. W. Miller and daughter. Chowell visited their parents, Mr. and Mrs. A. J. B'akemore, Sunday,

Mr. and Mrs. Ray Johnson were in Amarillo Friday.

ing his brother, Ed Mackie, Edna Streun, Allie Fae Lance place Saturday.

Maude Noland and Dollie Welty attended a birthday party honor-ing Wilson Vines at Black Tues-

Mr. and Mrs. S. L. Walser are visiting Mr. and Mrs. J. R. Kendall this week.

Progressive News BY OLIVE PERKINS

Edith Childre of Amarillo spent he week end with home tolks.

Mrs. Bob Scales entertained Mr. with a birty day party. A good crowd was present, including sevand Mrs. Roberson and family Sun-day in honor of Mr. Roberson's

and Mrs. Roberson and family Sunday in honor of Mr. Roberson's birthday.

Owen Neel and family visited Mrs. Neel's parents, Mr. and Mrs. Vicks, Sunday. Mr. Vicks has E. McMurry home.

with nine members and two visit- on December 2. A. S. Higgins and Ira Ricketts J. J. Crawford home. reading papers on "The early finan-

Miss Leatrice Benson spent Sunday with her father, J. N. Ben-Duck hunters are busy hunting ill this week.

A singing convention will be L. L. Cannon, (b) Distinguished held at Progressive Sunday and characteristics; Mrs. B. E. Ro'er- everyone is invited to come and son. At the social hour refreshments were served to nine mem-bers and two visitors, Mmes. Jess cakes and ples instead of a basket Hines and Lemon, of Black. The dinner, Coffee will also be served.

Mr. and Mr. Jim Ricketts have moved to the farm vacated by W.

Mr. and Mrs. J. N Benson visit-

Miss Leatrice Benson, Monday. The young folks of the community enjoyed a picnic supper on

creek Sunday afternoon. Mr. and Mrs. J. E. Blakemore and family helped his mother, Mrs. A. J. Blakemore of Summerfield, celebrate her birthday Sun- over. by 8:30 and an hour is then

'Messrs. and Mmes. McBroom and Cecil Hodges and daughters of leader, hence are fast developing Miss Derothy Fullwood of Here- Daniel attended singing here Sun- into a singing community.

Messrs, and Mmes. Guy Wal- shey and son and Arnold Hershey Bishop of Canyon over ser, Henry Kendall, Mmes. Joe visited Mr. and Mrs. Ray Hershey end-

Mr. and Mrs. Haskell Benson Curry, Leatrus Walser, Alle Fac and Miss Leatrice spent last Sun-Benson and wife at Happy.

Wyche Items

MRS. WES BRADLY

Folks, we had a good time at Wrehe Halloween You should chosts, black cats and owls, all Another feature was by Geo. Storey, mixed up with clewns, "niggers" Jack Streun, Dollie Welty, Christ- and other carnival characters. 'ne Chapman and Edgar Streun. Then we added popcorn balls, All are invited next Sunday at candy, coffee and cocoa to our good cheer. The only unhappy incident was the theft of one of our shows-it was an atrocity-knockvisit with their sons, Andrew ing us out of some 30 cents. And to those who were here, we ex-Densil Long and Floyd Williams tend our many thanks for your of Texico visited Miss Edna Streun interest and your pennies-we exneet to accomplish a great deal with the pennies. Come back!

The honor roll for this month consists of Berrice Elliston, Elennor Paetzold. Helep Frances Elliston. Alfred Reinert. Dora Lee Mr. and Mrs. Lonie Huckert Burgess, Florella Bookin, Dorothy were guests of their daughter. Barton, Imogene Elliston, Bus'er Mrs. John Heisman at Vega Sun-Bradly and Myrtle Ellen Elliston. Book Week is being observed in Christine Chapman. Dollis Welty, the Wyche school. Each student

> one book report. Mrs. Raymond Elliston and daughters, Bernie and Georgia Rae, spent the week end in Amarillo with Mrs. Elliston's parents. Rev. and Mrs. La-Grove.

> Miss Mona K. Fleming attended the homecoming game between Ross and West Texas Teachers at Canyon Saturday.

R. W. Burgess of Rush Springs. Oklahoma, visited his brother, C. T. Burgess, this week. He likes our community so well that he is eager to locate here.

Bob Baird of Jumbo visited in our community Sonday. The Wyche Community Club

urges all members to be present at the next meeting, at the home of Mrs. Leo Wolfe, for officers are to be elected for the coming The next meeting of the Wy he

School Derelopment Club will be Armistice. A peace program is being planned in which both rooms will participate.

Mr. and Mrs. Doyle Rose en tertained in honor of Mrs. L. H. Shore of Amarillo with a bridge party the afternoon of November Tea was served to the follow-Mmes. Alton Lookingbill and ing: Messrs. and Mmes. E. L. Walter Huntley spent Wednesday Bradly, Jack Rose, John Renfro, with Mrs. Johnnie Biggs in Here- R. H. Gough and Mr. Wes Bradly. North Ewton and his mother, Mrs. H. Bunker, were out looking at his cattle at the R. H. Gough

> H. Earl Smith's father and mother, Mr. and Mrs. C. H. Smith and sister, of Amarido are visiting in the Smith home.

Mrs. C. V. and Cecil Walker attended the Halloween carnival Monday night.

Black BY MRS. J. J. CRAWFORD

Wilson Vines entertained the

The Progressive Workers club Friday evening, with only a few met in regular meeting with Mrs. present, but a good program was J. E. Blakemore last Wednesday, given. The next meeting will be **Hold Attention** ors, Mmes. Carl Donovan and Ray Mr. and Mrs. Roy Coker and Hershey, present. The study of family and Miss Pearl Coker of Texas was continued, with Mmes. Summerfield spent Sunday in the

Mrs. T. Stone and children spent the week end with her daughter, "The geographic description Mrs. Earl Weizbrod, of Shattuck,

Mrs. Tom Presley will be taken to the Hereford hospital Tuesday the remainder of this week than Mr. and Mrs. Henry Wedel and for another operation. Her many will any other organization. Posfriends wish her a speedy recovery, sibly more elaborate plans have A, B. Hinds and family attended been made to observe the coming church services in Hereford Sun of Armistice Day than has hap-Mrs. H. L. McLean was very

ducks and geese, while the farmers | Lucille Hays and Lois Presley cessation of hostilities, a celebraare busy hunting their livestock, and Irwin Welch and Bud Bar- tion of victory and the coming of which escapes through gates left nett attended a football game at peace, the Legion program to be and again Saturday night the Le-

being on the team. as leader. Mrs. L. L. Cannon re- sell and Elwyn Hutchenson and svent Thursday night with Irvin Williams of the First Christian All in all, Hereford will belong Welch.

Miss Netha Crawford was a

Dawn Items

BY INEZ MILLER

Misses Lois Anderson, Lois Smith, Mignon Greer and Vivian the Legion will open a two days AT BRAND OFFICE. CHEAP. Bowers were guests in the Ernest series of horse races on the newly May home Thursday.

in Amarillo Monday. The Dawn Literary Society met Friday evening of last week and or shipped here to take part in gave its first program. rillo with Mr. and Mrs. Sam Rated in the Benson home Friday. Posey was elected president and races will have their fill of the cliff.

Mr. and Mrs. Charles King and Inez Miller secretary. It was sport in the three or more races baby of Follett visited their aunt decided that we meet once per to be held each day. It is probmonth, and the first Friday night able there will be special matched in December will be our next

meeting night. Our B. Y. P. U. meets every Sunday night at 7:30, and is havsome very interesting programs. The regular program is given to singing. We have a and Mrs. C. W. Crouch, at Plainnumber of tine singers and a good view.

y evening.

Howard Hershey, wife and Dawn and Mr. and Mrs. Julian Walter Huntley and wife visited babies of Danlel, Arch Conklin Dorfman of Amarillo were guests and boys of Hereford, Horace Her- in the home of Mr. and Mrs. F. L.

Leonard, Ezra and Paul Bagwell and J. K. Dunavant visited her

Mr. and Mrs. J. E. Beyer visit- L. ed in the home of Mr. and Mrs. L. N. George last Sunday night. Mr. and Mrs. O. D. Williams ed Sunday morning. visited the home of her parents, Mr. and Mrs. W. L. Harris, Sun-

Miss Mary L. Chambers attended young peoples meeting in Canyon Sunday afternoon. Miss Hazel Crouch spent the

week end with her parents. Mr. are making cheese this wee

Of the City

Beginning tomorrow Hereford Post of the American Legion will

memorial to the dead but as a diction of their court. Cleveland Hamilton of Rhea in local history, Rev. E. R. Mc- at 320 Main Street, school building at 10:30 tomor. til noon. row morning.

built, half-mile track just south Mr. and Mrs. W. L. Harris were east of town across the railroad. A number of fast and experienced saddle horses have been brought Harold the events, and lovers of running races beside the ones scheduled on the regular cards. Admission will be 25 and 35 cents.

That evening at 6:00 the Hereford Legion post will serve their

Mrs. C. R. Smith and Ruth were callers in the L. N. George home

Misses Hazel Crouch, Mary L. Chambers and Inez Miller were in Hereford Tuesday.

A junior B. Y. P. U. has been organized with the following of-ficers: Alma Miller, president; Margaret Bowers, secretary and treassurer: Virginia East and Reece ewart, group captains; Mmes. Smith and Lester Galley,

Sunday school was well attend-Miss Pauline Griffitts spent the week end with her sister, Mrs. R.

Rolland Crouch isited his sis-ter, Miss Hazel Crouch, the past week end. Several ladies of the community

annual chow line feed to all exservice men and their members in the Buchanan & Rosson building. This is considered one of the rarest treats of each year for the local post, and plans are said to be under way to make Friday evening's jollity and feed one of the best yet.

All day Friday ex-service men and Legion members will serve as "M. P.'s" who will patrol the city be more in the spotlight here for in old-time style, searching offenders (real or imaginary) and hauling them before a mock court of justice where they will be dealt with summarily. Citizens of the pened in Hereford for many years. from apprehension by the patrols. Recognizing the day not as a and will be subject to the juris-

At 9:00 o'clock Friday evening The Home Makers Study club open and fences torn down by the Friona Thursday, Irvin and Bud given at 11:00 a. m. in the high gion Post will be host to big dance school bids fair to be a noted one held in the Ezra Norton building

Church will deliver the address mostly to the Legion Friday and of the occasion. A stirring part Saturday. So far as has been anvisitor in Hereford Sunday eve- of the time will be the legion nounced, every store and nearly ritual of Armistice Day. All ext every place of business will be service men, whether or not mem- closed for the day Friday. The bers of the Legion, are asked to drug stores have agreed to close meet in the lower hall with Here- for the hours of 10:00 to 2:00 and ford Post members in the high the Chocolate Shop from 10:00 un-

That afternoon at 2:00 o'clock FOR RENT, FOR SALE CARDS



want to buy your turkeys. Get in touch with us before you sell.

WEST TEXAS FEED AND SEED CO.

Phone 265

PECALSA



FOR THURSDAY AND SATURDAY

Ladies' Coats at prices lower than we have ever known

\$4.98 Ladies' \$6.95 Coats at ____ Ladies' \$9.85 Coats at ----Ladies' \$16.85 Coats at ___ \$13.98

Ladies' \$24.85 Coats at ___ \$19.98

Full Fashioned, at



Sprowls-Cronin & Co.

not been well for several months. P. T. A. met at the school house

International Sunday School Lesson

November 13. THE CHRISTIAN SPIRIT IN

BUSINESS Amos 5:11-15; Luke 19:16-23

Amos 5:11. Forasmuch therefore as ye trample upon the poor, poor, kept below the poverty line, Saviour. The pound was given to hewn stone, but ye shall not dwell to spare. On the other side he saw pounds, on the principle so often eral Wells Sunday by the death in them; ye have planted pleasant the rich and aristocratic with their proved true in all phases of life of an uncle. vineyards, but ye shall not drink fine houses of hewn stone furnish- that "unto every one that hath the wine thereof.

are your transgressions, and how luxurious ease, spending their time is more work to do for God. mighty are your sins-ye that af- in carousal and pleasure seeking. flict the just, that take a bribe, These were the people of power, and that turn aside the needy in the rulers, responsible for the welthe gate from their right.

time; for it is an evil time.

ye may live; and so Jehovah, the God of hosts, will be with you,

good, and establish justice in the gate: it may be that Jehovah, the God of hosts, will be gracious unto the remnant of Joseph.

before him saying, Lord, thy acquired their weath by honest and pound hath made ten pounds more. honorable means. Wealth in itdone, thou good servant: Because thou wast found faithful in a very wrong methods of obtaining it are little, have thou authority over condemned. The judgment of the

Thy pound, Lord, hath made five love of money, a passion that leads pounds. 19. And he said unto him, also,

Be thou also over five cities. kin.

21. For I feared thee, because thou art an austere man: thou not down, and reapest that which thou didst not sow.

I at my coming should have required it with interest?

Golden Text: In diligence not slothful.—Rom. 12:11.

Introduction.

We are now to have three lessons nobleman, said Jesus, was going relating to the vital topic of Christ- into a far country to receive for ian stewardship, a topic which in- himself a kingdom, and desiring volves much of our life in this that his wealth and his slaves foundation lesson on right ways til he should return, called ten of of making mone, then a lesson his servants and gave to each a on the stewardship of money; and pound, saying, "Trade ye herewith finally a lesson on the stewardship till I come." After a period he of life. These three lessons are returned a king, having had sucof the greatest practical import- cess in his adventure, and comance, and should be studied with manded his ten servants to appear

greatest Jewish statesman, Moses, by trading." The first who came recorded in Deuteronomy, contains many wise rules regarding money and its use. Two verses are chosen which forbid the oppression of The second had gained five pounds employes, Deut. 24:14, 15, The and received five cities. And so principle of this law, if unversally forth until one came who had gainapplied in modern times, would do ed nothing, but returned his lord's more than anything else to solve pound which he had kept hidden the problems of business. Mis- in a napkin. He stood condemned tresses are likely to be lax in pay- for his faithlessness. Faithfulness ing their servants. Families will is crowned with praise and greatrun up big kills at the grocer's, er tasks. The man whose industry having no intention of paying them, and thrift wen ten pounds was and thus leading to many a bank- given ten cities, the man who the bank, speculate with the money, cities: the reward was in proporlose it, and very likely cause the tion to the faithfulness and ats bank to close its doors, with enormous loss to poor depositors and worthy institutions. The Golden

Rule is the rule for employers one talent is buried in the earth at Olton.

and employees. Amos, the Farmer-Prophet. Amos, the rugged and clear-eyed resents all of Christ's servants day. prophet of Tekoa, could not be who are unprogressive and stagrael. On one side he saw the poor ed, the world grows no better, and Hunter, Sunday. working like slaves, but always men are drawn no closer to their wheat; ye have built houses of ing the poorer foods, with nothing ability and zeal by gaining ten

12. For I know how manifold and summer houses, living lives of of those who do God's work well fare of all the people; and set in both among the rich and the poor." 13. Therefore he that is pru- their ease. They were unconcerndent shall keep silence in such a ed about the suffering of the poor. On one side the poor, benumbed 14. Seek good, and not evil, that by poverty and toil; on the other the rich and powerful, blinded by diary carved upon his temporary luxury and personal ease. Such picture has its counterpart in the extremes of weath and poverty 15. Hate the evil, and love the in our own day.

Weath Is Often Worse Than Poverty.

Doubtless there were rich peo-Luke 19:16. And the first came ple in the days of Amos who had 17. And he said unto him, Well self, however dangerous it be, is not condemned in the Bible. But Lord is upon those who thus come 18. And the second came, saying, into possession of riches. And the many to compromise with right and justice, is not a sin of our modern day alone. It was the out-20. And another came, saying, standing sin of the day of Amos, Lord, behold, here is thy pound, it has been known and condemned which I kept laid up in a nap through all the centuries of human history.

As regards the individual who acquired weath by wrongs committakest up that which thou layest ted or injustice done, there is no mistaking the teaching of the Scriptures, Such wealth is pov-22. He saith unto him, Out of erty, not riches, the poverty of thine own mouth will I judge thee, soul and of life that comes of the thou wicked servant. Thou knew- surrender of principles and of high est that I am an austere man, tak- ideals for money's sake. And this ing up that which I laid not down, holds whether the individual who and reaping that which I did not gets money by compromise of high standards, by dishonesty, or by 23. Then wherefore gavest thou driving a hard bargain with those ot my money into the bank, and who are in need and helpless, has accumulated his millions or his hundreds of dollars. Not how much money, but how it was gained.

The Parable of the Pounds.

The second part of our lesson is a story of a nobleman's dealing with ten of his servants. This First comes the present should be profitably employed unbefore him "that he migh know The farewell addresses of the how much every man had gained reported that his pound had gained ten pounds and as a reward he was made ruler over ten cities. Men will borrow from gained five pounds received five accomplishments.

> Thou Wicked Servant, "And another came."

does not give the reports of all Jumbo News ten servants, but of three repres-• entative ones; a man of exceptional ability, a man of mediocre BY EDNA HALL

ability, and a man who was unfaithful. "Saying, Lord, behold,

here is thy pound, which I kept

wiping sweat from hands and face.

Special Lessons.

1. "It is not the money but the

love of it that destroys character

Rev. Blackford Condit, D. D.

liberal giving is a great remedy

Miss Virginia Stovall who is a

end in Hereford with friends.

bishop R. C. Trench.

Hastings, D. D.

Jumbo, Nov. 3.-Rev. Roberson of Lubbock visited friends here laid up in a napkin." A handker- over the week end and preached the school house, chief, used in that that climate for Sunday morning.

Sunday dinner

In the parable of the talents, the Sunday in the Ben Andrew home

for security, being far too large Hunter were in Amarillo Satur- Brown of Fairview. for a napkin. This servant rep-Mr. and Mrs. Allen of Easter

silent about what he saw in Is- nant. So far as they are concern- visited their daughter, Mrs. L. M. his parents at Cisco. Mrs. M. L., and Pat Hardy and Hugh Bagley in Canyon Satur-Mrs. Buck Wood of Dimmitt visit day afternoon.

and take exactions from him of living in their squalid huts, eatwho had proved his ed the Halls Wednesday.

wheat: ye have built houses of ing the poorer foods, with nothing ability and zeal by gaining ten J. J. Wilder was called to Min-

Mr. and Mrs. M. G. Layman had ed in ivory, their winter houses shall be given." The high reward as guests this week his sister, Mrs. Dooley of Ardmore, Oklahoma, and their daughter, Mrs. El-

sie Meeks and baby, of Big Square, Mr. Sanders and sons of Portales, N. M., visited the Adams home this week.

Luther Lee Beck spent the week end with home folks. 2. "Gearge Peabody was a mil-John Martin and family moved lionaire, but how few can say as this week to East Texas. George he does, in that sentence of his Sheppard and wife are living on

the Martin place.
Mr. and Mrs. Albert Schofield grave, that it was his daily prayer to his heavenly Father that he visited her sister, Mrs. Taylor might be enabled to use his wealth Oglesby, west of Hereford.

for his fellowmen!"-F. W. Far-A combination Halloween and 3. "'Covetousness, which is idolatry' (Col. 3:5). For what is the Miss Freeman Monday night, A essence of idolatry? Is it not a large crowd attended.

serving and loving of the creature Several of the ladies attended more than the Creator?"-Archthe cheese demonstration Wednes-4. "Let us share our money with

Mrs. J. W. Berry attended th others. The habit of large and rio club meeting Wednesday. against covetousness."-Rev. James L. G. Runyan was here from Amarillo last Wednesday.

C. Murphy was in Hereford from teacher in Vega, spent the week Lubbock last Wednesday visiting FOR RENT, FOR SALE CARDS

Daniel News

BY MRS. JOE THURMOND

A large crowd attended the Halloween program Friday night at Sunday dinner guests in the C. Andrew and family spent Clarence McBroom home were his

mother and brothers of Canyon, Wildorado, Mr. and Mrs. Tom Mc-M. L. Hardy, W. A. and Ullman Clain and Mr. and Mrs. Clarence

Mr. and Mrs. Floyd Tomlinson and children left Thursday to visit Mrs. Joe Thurmond visited Mrs.

Mr. and Mrs. Clarence McBroom were in Amarillo Saturday.

Mr. and Mrs. Walter Beckman and children spent Sunday afternoon with Mr. and Mrs. Clarence Beckman at Umbarger. Dave Moore of Plainview is here

sowing wheat on his farm. Mr. and Mrs. A. C. Fragier of Hereford are visiting her father, C. L. Goad.

Mr. and Mrs. P. A. Brown spent Sunday near Wildorado with Mr. and Mrs. Dick Allred.

MeDONALD TAKES MAJOR HONORS AT N. M. FAIR

A nationally known breeder of Hereford cattle, D. L. McDonald, of Hereford, came to Roswell for Columbus Day program was given the Eastern New Mexico State by pupils of Mrs. Schofield and Fair and retired with major honors, including a grand championship on his summer yearling heifer after it had taken senior champion honors. McDonald also annexed the junior bull championship, four other blue ribbons and three second places,

Truman H. Hines, Hereford, was winner of second place in the senfor heifer class division.-West ern Live Stock.

AT BRAND OFFICE. CHEAP



Have Money For OLD AGE

W/HILE you still have your strength and health you working FOREVER.

In old age have enough money to take care of your

No one wants to be dependent upon others. . . increase your bank balance NOW.

START SAVING REGULARLY NOW

We Welcome YOUR Banking Business



HAVE MONEY!

THE FIRST NATIONAL OF BANK HEREFORD

A Strong Bank Thoughtfully Managed FEDERAL RESERVE

FOX'S FALL SALE Swinge Into Its 2

Words cannot express our appreciation of the excellent attendance at this, our first big sale since being in our new location. Sweeping forward in the second week, this community event brings to the Hereford trade territory opportunities for saving on immediatelyneeded merchandise such as they have not seen for many years.

Make up a list of articles you will need this winter! Attend this sale and see for yourself how every item in our big stock has been put down to its lowest possible level for the next few days.

COME! SEE FOR YOURSELF! SAVE! OUR PRICES CANNOT LAST!

Cotton

Pure bleached China Cotton, 72x90, 21/2 pounds, very soft and fluffy, will make up into a warm comfort or quilt, 59c value, sale price

Bats

49c

Double Blankets

Double Blankets in beautiful plaid, size 70 x 80. This is not the ordinary cheap blanket. Extra fine quality, one of the best blankets we have ever sold for such a low price. You will have to see these to appreciate their values, Pair—

Boy's Suits

All wool-jersey knit suits, sizes 3 to 6 years, each-

89c

Bleached Domestic

36-Inch Bleached Domestic, 10c 7c quality, sale price

Work Shirts

39c

Extra Special-SPECIAL-Men's work shirts,

25c

Men's Work Shoes.

Brown embossed, Retan Blucher, extra heavy double soles, nailed and sewed -a real bargain-

\$1.89

Men's Dress Ties

Beautiful assortment latest stripes and figured patterns, assorted genuine silk and rayon, fully out and well made. Select yours early. Each-

Ladies'

Munsingwear Hose Ladies' Munsingwear Hosiery, in all the new fall shades, in both the chiffon and service weight—

65c

Boys Shirts Boys' Big Friend, blue, fine yarn chambray, in gray and blue, sizes 12 to 1436, coat style, two pockets buttoned down. Your choice-

35c

Ladies' Dresses

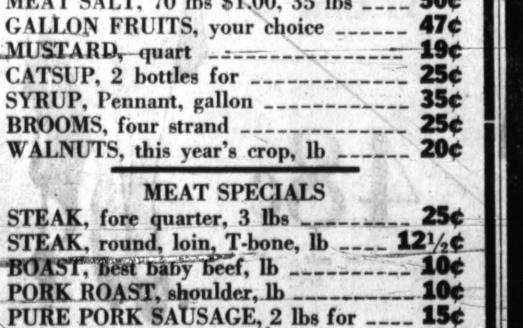
Ladies' vat-dyed dresses, new winter styles and patterns, long sleeves, an unusual assortment of fine quality dresses in a variety of choice patterns and colors. Choice-



MEN'S SUITS

PANTS

FOX MERCANTILE CO. HEREFORD TEXAS



MEAT SPECIALS STEAK, fore quarter, 3 lbs ____ STEAK, round, loin, T-bone, lb ____ 121/2¢ BOAST, best baby beef, lb PORK ROAST, shoulder, lb PURE PORK SAUSAGE, 2 lbs for ____ HAMBURGER, fresh ground, 2 lbs ____ 15¢

Texas Market & Grocery

PHONE 353 FREE DELIVERY

HOME OWNED AND HOME OPERATED

BORAX WASHING POWDER, 6 for __ 25¢

K C BAKING POWDER 25 W --- 19t

SALMON, No. 2 _____ 10¢

JELLO, any flavor 3 for _____

MEAT SALT, 70 lbs \$1.00, 35 lbs ____ GALLON FRUITS, your choice _____

WALNUTS, this year's crop, lb ---

BACON, smoked, nice and lean, lb __ 121/2¢

BACON, Pinkney's sliced, lb _____ 16¢ SALT PORK, good to fry, lb _____ 10¢

The Whiteface Roundup

NEWS OF HEREFORD HIGH SCHOOL

THE STAFF

Editor-In-Chief __ Wilma Jo Jones Personals_ Mary Elizabeth Stanford lord were elected captains, and given us this space in his paper

German Band.

first (I hope not the last) meal their guard duty into a large stag be our last edition of the Round-of the year. And did we eat? On party. Wednesday we went to the weekly luncheon of the Lions Club,

Perhaps you have heard of the attempt we made to produce some victrola records Monday evening. We went to the Tynes and Knox studios in the city hall.

This is only one of their numerous broadcasting stations, How- ents," and their judments, not ever something was wrong with quite as impartial as desired by the the apparatus and we could not parties concerned, make the records. We hope to Now, our parents are not as immake some in the near future.

They will be on sale at the Corfriends as they really should be,

play for our board.

sembly Thursday.

An invitation was extended to ever heard it? the student body to be present at Elaine Newell: Well, I think church Monday night and to sit in all parents are not impartial riate talk.

one play life bravely and honestly if that is done, one need not feel that it is all for naught. He quoted, "The world is a town."

stage, we are the actors; we come in, we behold, we depart." While So what are we to do—drop our we behold, let us so live that friends or tell our parents how when we depart the world will be wrong they are? I think nearly a little happier because we came all the girls agreed that something

Senior Party.

on their first party of the year. home, and the whole evening was did on the back." enjoyably spent. There were of every kind, fortune tellng, other games, and, best of all, as the palm reading. Many of us found out some interesting and pleasing facts about ourselves and

What Is the Red Cross?

the lovely times the Senior class is going to have this year.

work that it does? Do you real think things out for yourself. Your ize, what a worthy organization fellow student will not be with

Northengale administering to the the sufferers unless we combat wounded soldiers on the battle with soldiers and see able to think mental relief agency which was of shame in placing our responsi-started du the United States in bilities upon the shoulders of 1905. The money to support it others; making the other person but from the contributions the realize that we, as individuals people make each year. It is reget from the world only what we quired by the government to aid give, not what our fellowman States and the insular possessions. he should know the joy of achiveee "Do not say. I am too young to ment and in the service of my country."

Something little that one can actually achieve is better than our main principles: Voluntary service, which stands for the membership fee; good health, good citizenship, and international or world-wide friendship. We all want to help our country maintain peace, so let's try to live up to these four requirements, even though we don't belong to one of these or-

MARY E. STANFORD,

Valter Vinebel.

Several people have been won-dering why Elaine was so late at Mary Elizabeth had a wonderful time at the senior party.

Bump Baker, the Pride of Hereord, has decided that four nights ek is enough for him to court pos son work, TRY any one girl. Previous records

Nancy Conkwright says some one mistook her party Halloween night for a community house-warming. ting in the parlor eating in less

an ten minutes time: Ask Ruth Marie and Nora Alice hat they were doing at Junior hompson's house Sunday morning fore Sunday school.

indrew Lee Habermacher, who a graduate of Hereford high chool last year, is now in Clea-burne, Texas. We hear that he is playing football and we hope they are enjoying him as much as we enjoyed having him as a student here. Good, luck, Andy!

Cowhand Notes,

Last year the Cowhands estab-Assistant ___ Ruth Marie Mountz lished a custom of guarding the school wish to extend to Mr. Kes-Joke Editor _____ Lilburn Ray school buildings on Halloween sie their sin ere thanks for pub-Society ____ Florence Boardman night. They have repeated the lishing our "Whiteface Roundup." Sports Editor ____ Melvin Harris practice this year. Pete and Gay- We appreciate the fact that he has the central school.

The witches, however, gave lit- Mr. Kessie. The Dutchies have had their the trouble and the boys turned We are sorry that it this is to

A Round Table Discussion.

other day in a Girl Reserve meeting, for the subject was "Par-

er Drug Store. We are open or could be. Don't they trust our for engagements at which we will judgment and estimation, or do they really know how inexperienced we are? I don't know; I guess we don't understand, but sometimes it's very hard to abide by Rev. J. M. Bradford, pastor of our parents' desires, isn't it, kids? the First Baptist church of Dub- "Now, you come straight home lin, who is conducting a revival tonight; I don't like that crowd meeting at the First Baptist you will be with. I've seen some church of Hereford, spoke in as- of them act quite scandalous." Does it have a familiar ring? Have you

the section reserved for their use. enough in their judgments of our He then gave a short but approp- friends. They have to know the father and mother and the broth-He offered the suggestion that ers and sisters, and all the history

nearly." Miss Carlisle (in an aside) : Especially when they live out of

needs to be done, since the parbelieve that from their as and experience they have the advantage of us, but, honestly, have spooks were surely out last not times changed in the last 40 Friday night to welcome the Seniors years? I guess well let nature take its course, for "the young The mothers planned a lovely people today are merely doing on stertainment at the Gilbreath the front porch what our parents

PATRICIA WEDERBROOK.

What It Means to Think for

What can one expect from his se things that, while they were life if he let the other person do esting, were not so pleasing, his thinking? In a very few years There was a good representation we must make our own decisions. of the Senior class present, and Do not be oblivious of what is takwe hope this is only the beginning ing place around you. Think for yourself. Be prepared to make your own decisions intelligently. You are the one to profit or suffer from them,

School is devoted to the happi-Miss Hendrix, who spoke to student individually. Be alert; student body Tuesday morn-told us about the Red Cross. thoughts. Is it not well for us you ever wondered what the who are now maturing to recog-Cross stands for, and the nize noble thoughts? Be able to you always to solve your probman living in Switzerland lems. The problems of life must conceived the idea of such an or- be thought out by the individual. ganization when he saw Florence We, in our generation, shall be The Red Cross is a govern- for ourselves. Have we no sense not from the government, do our thinking? We fall, so ple in the United gives. If one desires to be happy,

MYRTLE McGOWEN.

Soph Class Party,

The sophomore class was well entertained last Friday night, October 18, by a party in the gym. Under the supervision of Mr. Hudson and Miss Wrenn, sponsors, and Bettye Miller, chairman of the entertainment committee, the crowd was kept busy with various games. serious injuries. were served when everyone seemed tired of playing. Thirty-nine sophomores reported a pleasant eve-BILL MCLEAN.

Hotel Western

AMARILIO_ TEXAS "A FRIENDLY PLACE"

When in Amarillo come to 800 US. Reasonable Rates

MRS. ENYART

Formerly at The Lewis.

The Last Round Up.

The students of Hereford high they chose sides. Pete took the for so long-perhaps causing him high school and Gaylord watched a greater expense than we realize.

Up, but we all understand how We wish to apologize to the conditions are at present. (The that he will make fur coats, etc. where we helped the Lions growl bit inattentive in class the next at times, but we've "gotta stick it with our good music, We were day.

COWHAND REPORTER. Here's hoping everybody has en-

joyed reading it as much as we have enjoyed editing it. Everyone has cooperated splendidly, and We had a real discussion the we wish to thank all concerned.

> We would like to know: Who Pete Garrett was dreaming about in English Tuesday.

If the Soph party broke up at 10:30 or 12:30?

Who Billie Stoker's latest crush

date to the Soph party-you might | ask a Junior about that. What was the matter with L.

B. Russell Friday night?

Some Hereford Want Ads.

WIDOW wants washing. WANTED: A horse to do the work of a country minister.

WANTED: By a young woman, her passage to Canada; willing to take care of children and a good sailor, It certainly shows the right spirit, INVENTOR of a new type go-cart wishes to meet financier to push

M. FURRIER wishes to announce teachers if we seemed to be a wee old depression seems rather tough for ladies out of their own skins. WANTED: Saleslady, must be re spectable until after Christmas.

FOR RENT: Lovely furnished

room in private family with bath

oh car line. FOR SALE: A folding bed by a lady that shuts and looks like a piano.

The Freshman Class,

We had a class meeting Wed nesday. November 2, and decided to have our kid party Friday, Nov-Why L. W. Carlyle didn't have a ember 11.

> Probably everyone has noticed the hair cuts the boys have. Do marry, we have a new barber in town, or is it a new fad? The truth is, for men to marry.

they are realizing we have a depression on, so they cut their hair at hitting the time by the length off so they wouldn't have to have of her date's whiskers.

Sherwood Speegle has a terrible time trying to keep the girls of six sticks of peppermint candy By the window with care, from playing with his hair; espe- and a couple of lollyspops for the They had been worn for six weeks, cially Ruth Marie Mountz and person who will tell me what has And they needed the air. Mary Elizabeth Stanford.

Rodger Brumley said he "was love? Money? Sleep? that has going to carry mosquito netting to put over his head to keep the flies away, since the girls weren't so kind to him as to Sherwood." WILDA WILSON.

Appapathes Foolishness.

Mr Hudson: Jack: name some of the heavenly bodies. Jack Russell; Blondies and brun-

ff Old-Time Mosquito (to young mosquito): And to think that when I was your age I could bite girls only on the face and hands.

Violet; Do you care for dancing Milton?

Milton: No. Violet: Why not?

Milton: It's merely hugging set to music. Violet: Well, what is there about

t that you don't like? Milton: The music. Cartwright: I really don't know

what to do with my week-end. Mr. Dillehay: Why, put your hat on it.

Did you say she had joise? Yes; avoirdupois.

Melvin: Women are fools to

Rex: Yes, but what else is there

The co-ed has become very apt would you think?

There has been a reward made The stockings were hung come over Jack Russell. . Is it changed his life in the last six

C. J. Borden: Spaulding, if you had five bucks in your pants, what Germans.

Spaulding: I'd think I had

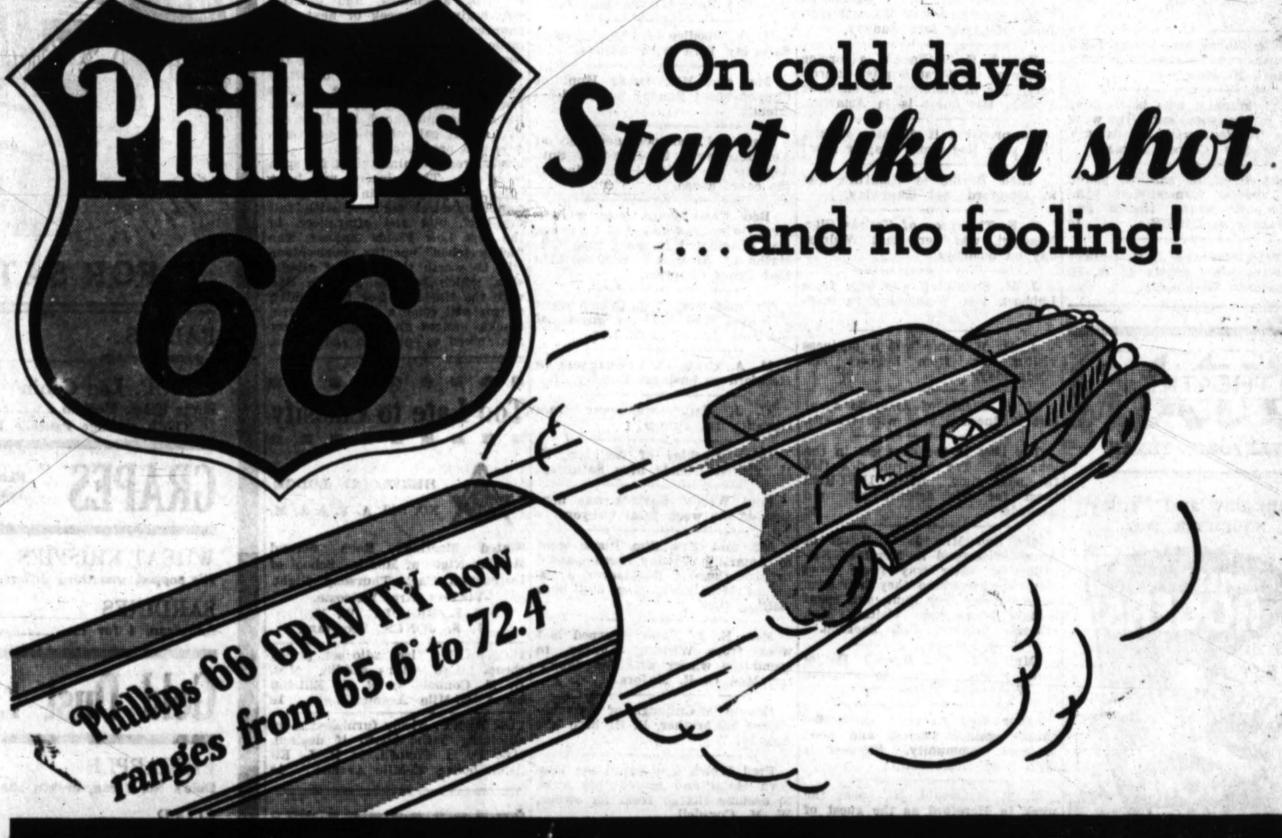
somebody else's pants on.

News comes from Berlin of high winds that swept the country, damaging homes, farms and for-, ests and injuring many people. People of this vicinity should know how to sympathize with the

We Are Here to Serve You

-Please do not hesitate to ask for our assistance in determining reasons for abnormally large gas bills.

West Texas Gas Co.



"HIGHEST TEST" at the price of ordinary gasoline

When an ad yells in fat black type that "Science says the so-andso gasoline is the best". .

When teeting laboratory reports are published which try to prove that the company paying for the tests has the only quality gasoline . . .

When charts are printed to convince drivers that they are foolish and wasting money unless they buy some one gasoline and no other . . . Then there is only one comment which experienced motorists

can make: "OH, YEAH?" In our opinion, there are a number of good gasolines on the market. The products of the reputable refiners will all give good service. If the

claims are just a bit strong and laid on rather heavy, remember that these are days of fierce competition in the gasoline industry. The hard-boiled driver, the man from Missouri, and his wife who

won't believe a word in the ads-we understand and appreciate exactly how they feel.

Their way of getting the truth about a motor fuel is to put it up to cial benefits develop—then they know their own minds and stick to the gasoline that delivers most for their money.

More than 7,400,000 experienced drivers have already switched to Phillips 66 . . . the greater gasoline. And as the days grow colder, there will be at least a million more.

They will want that split-second starting in freezing weather, which loyal Phillips users are so proud of. They will demand all the other high test advantages so generously delivered by this amazing new motor fuel: quick warm-up . . . added power . . . smoother running . . . longer mileage.

Because of the marvelous things they have heard about it from their friends, they will expect something unusual and different in Phillips 66. And they will not be disappointed, because Phillips pioneered the principle of CONTROLLED VOLATILITY, which adjusts the "test" of the gasoline not merely to the season but to your weather, week by week and day by day.

They will not be disappointed, because Phillips 66 is made by the world's largest producer of natural high gravity gasoline. That is why its high test costs you nothing extra.

The colder the day on which you try your first tankful, the more impressed you will be by the tremendous winter advantages of "highest test" Phillips 66 gasoline.

But why take our word for it! Put it up to your motor. It plays no favorites. Phill-up with Phillips 66 tomorrow, at the Orange and Black 66 shield.



Also Phillips 66 Ethyl at the regular price of Ethyl Gasoline



A gasoline of U.S. Motor grade at a competitive price



The world's finest off OIL for your motor 31/ a quart



Mrs. Roy Landham of Dimmitt was shopping in Hereford Friday. rillo visitor last Saturday.

Burl Elliston and Jim Redfern were in Hereford from Canyon last

Mrs. Harvey Garrett of Fort Worth was in Hereford Saturday looking after property interests Thursday on business. west of town. Mrs. Garrett spent the day here and expressed herself to friends that she and her husband last week in Amarillo. intended to later make their home

greatest of the occupations of few days. mercy. Your membership dollar will help. Join now!

days the latter part of the week. the ills of depression.

Mr. and Mrs. Jack Grady were he is secretary

Three jaks sold in one day would indicate what our custom-AT RICE'S.

Mr. and Mrs. Cliff Estes spent Wednesday of last week with her

Mr. and Mrs. Ed Curtsinger ing after it, visited friends in Amarillo one day last week,

Relief and service are Red Cross watchwords. Your membership will aid in strengthening both. Join

Carl Gilliland and Frank Lambert transacted business in Amarillo last Thursday.

W. C. Morgan, who is teaching school in Muleshoer spent the week end in Hereford with his parents, Mr. and Mrs. Cooper Morgan.

Model T engine gaskets, piston tings, valves, transmission band lining, coil points, timers and timer wires at RICE'S.

C. W. Coffee and J. R. Brewer of Electra were guests of A. H. Elliston last Wednesday.



Thursday and Friday NOVEMBER 10-11



EVENING PRICES, 106-35¢ - ARMISTICE DAY MATINEE 10c-25¢

SATURDAY ONLY NOVEMBER 12 Matinee and Night KEN MAYNARD in

"SUNSET TRAIL"

Also 9th Chapter of "The Last Frontier"

10e Admission

TO EVERYBODY

Sunday Matinees and Monday and Tuesday **NOVEMBER 13-14-15**

"REBECCA of Sunnybrook Farm"

A wonderful story and picture, be-loved by all, beginning

New Admission Price of 10¢ and 15¢

WEDNESDAY ONLY

A Fostball Picture "THAT'S MY BOY"

10c Admission TO EVERYBODY

Mrs. E. S. Ireland was an Ama-

Omar Baker and Emmett Hales were in Vega Wednesday of last week to investigate the bank robbery there.

J. T. McDonald was here last

Hal Kester spent Wednesday of

Mrs. Homer Fox and Miss Kathleen Cronin left Friday morning The Red Cross presents the for Dallas where they spent a

You joined the Red Cross in 1917 and 1918. Join today and Miss Cleo Bradley of Amarillo help the Red Cross in another visited Miss Neville Wrenn several armed conflict-the war against

Miss I. O. Hendricks of the in Amarillo Friday to attend the American Red Cross was here from Consumers Convention, of which St. Louis Wednesday of last week on business connected with the work of the Red Cross,

One complete line of paint now ers think of our stock and prices. in stock at the Panhandle Lum-1c ber Company that must move regardless of price.

A. Allison of Vernon was here sister, Mrs. Claude Morris, in Vega. last Thursday. He owns property in this county and was here lock-

> Mr. and Mrs. Dave McCurdy spent several days of last week in Lubbock.

Mr. and Mrs. R. D. Sasser of Clovis were guests of Mr. and Mrs. Dave McCurdy last Sunday.

Rev. J. E. McClurkin, a former pastor of the First Baptist Church here, was in Hereford on business Friday. His home is in Amarillo.

Be prepared if disaster strikes. Join your Red Cross chapter now!

Allen Beville of Amarillo was in Hereford last Thursday.

E. E. Thompson of Kansas City, Missouri, was here last Wednesday on business.

J. H. Spaulding was here from

J. H. Williams was a business visitor here from Lubbock last Wednesday.

M. P. Fields of Amarillo spent ast Wednesday here with friends.

The best is the cheapest in the long run. Try a Brunswick tire the next time. RICE INSURES them for life against all road

Mr. and Mrs. J. C. Ritter of Amarillo stopped in Hereford Saturday on their way home from New Mexico where they had been on a ten-day deer hunt, and spent a few hours here visiting Mrs. Ritter's brother, Bob Jackson.

Mr. and Mrs. Russell., Daniel made a business trip to Amarillo on Wednesday of last week.

Your Red Cross-a protective shield against distress and need in your community. Support it with your membership!

J. T. McDonald, jr., spent the week in Hereford as the guest of Wilbur Womble. His home is in

Mr. and Mrs. J. H. Copeland of their daughters, Mmes, A. C. Hales and George Parker, Friday.

Mrs. Lan Shore was here from Amarillo last Friday to spend a says at home. She is in Amarillo with her daughters who are Ferrin will be remembered in attending school there.

Albert Saltzman arrived from Mineral Wells Friday and will make his home in Hereford.

We can VULCANZE that tube for you in less time than others would take for cold patching. Steam is always up at RICE'S. 1c

Mrs. Luther Hough, who lived in Hereford until a few months ago, was here from Amarillo recently visiting relatives.

Mrs. W. F. Gillis had as guests last week her mother, Mrs. A. J. Wilson, and little nephew, Billy Joe Hamilton, of Denton.

J. H. Hickman was called to Teague Saturday by the death of

Mr. and Mrs. John Coffee left

Saturday for Kress where they visited relatives. Every member enrolled in the Red Cross now means a dollar enrolled to fight distress. Join

Mr. and Mrs. Sam Steele and little daughter arrived Friday eve-

ning to visit their parents.

Mr. and Mrs. W. B. Wiltshire spent the week end in Clovis with Mr. and J. A. Neill. Mrs. Neill is the daughter of Mr. and Mrs. Wiltshire.

Mr. and Mrs. J. C. Ricketts visited in Canyon Saturday.

STILL AT IT!



Several Hereford people were in Hi-Y Minstrel Bullington, candidate for govern-1c or. Among them were E. L. Donner, T. E. Seigler, A. W. Gregg, J. E. Hill, G. A. F. Parker, N. M. Bartley, E. P. Gieser and C. C.

We want used tires, any size. Let us make you a bid for them on Brunswick INSURED tires, At

DuBois Walker of Bovina was in Hereford Saturday on business.

B. D. Woodlee of Dimmitt spent Saturday here with friends. Mr. and Mrs. Oscar Hunt

Canyon spent Sunday here visiting Porter Underwood and son of Amarillo were in Hereford Sun-

day for the political gathering at the court house. Red Cross flour from government wheat, voted by Congress, was distributed in more than fivesixths of America's counties thru

Red Cross Chapters. Mr. and Mrs. C. J. Crump spent the week end here as guests of

Mr. and Mrs. S. L. Walser. M. A. Crum of Friona was in

C. J. Mapes was here from Dimmitt last Friday.

Hereford on business Monday.

Oscar Hackley of Bellview, N. M., visited friends here Saturday.

Paul Wright Barnett was here first of the week from Canyon.

to Amarillo Monday, accompanied Monday Night of Month. School of ter of Mr. Black, who had been visiting here.

Mrs. E. J. Little returned last week from Wichita, Kansas, to spend the winter with her daugh-

ter, Mrs. O. R. Majors. Donald McCullough of Amarillo visited his brother, R. E., here last FOR RENT: Nicely furnished room

dova Hotel and moved this week to assume charge from its owner, W. M. Cogsdell.

Mrs. C. R. Ferrin of Roswell, New Mexico, and Mrs. B. R. Anderson Mr. and Mrs. J. H. Copeland of of Borger, both graduates of the Amarillo were in town visiting Hereford high school and also of W. T. S. T. C., Canyon, met in Canyon Saturday and attended the ex-students home coming. They drove to Hereford and spent Sunday with Mrs. Anderson's parents, mi, with live W. A. Ricketts. Mvel Hereford as Miss Madelaine Barnett, and Mrs. Anderson as Miss Inez Ricketts.

Show Date Set for December 2

Lovers of good entertainment and amusement are in for a treat on December 2, when the Hi-Y minstreis will be presented in the high school auditorium. An all-star cast is being assembled, and practice will begin this week or next. Announcement of the cast cannot be made in this write-up, as it has been impossible to see some of the talent as yet that the directors hope to have when the curtain rises. Suffice it to say that when the cast is announced, it will sound like a roll call of prominent busi-ness and professional men, all possessing real genuine talent, for such occasions. The minstrel will be a complete program in the traditional minstrel manner, with full first-part, olio and after-piece, in the best Lew Fields manner. The "seben-eleben" opening chorus alone will be worth the price of admission, which will be kept in line with the times. After the of chorus will come a torrent of wise cracks, dances and songs that are guaranteed to entertain and amuse.

Too Late to Classify



HEREFORD LODGE NO. 849, A. F. & A. M.

Mr. and Mrs. Jim Black went Stated Meetings Each Second by Mrs. Clement Burkmeyer, a sis- Instruction Each Thursday Night Visitors Are Welcome.

E. L. BRADLY, W. M. J. S. JONES, Secretary.

FOR SALE: Nice radio set, priced cheap. Also child's saddle. Mrs. D. H. Connell, in R. L. Elliston house, 25-Mile Avenue.

adjoining bath; board if desired. Mrs. D. H. Connell, in R. L. El-Fred Welch has leased the Cor- liston house, 25-Mile Avenue. 1c

> DON'T GIVE HIRE!

PUT SOMEONE TO

LUMBER CO.



There's Nothin' Like It!

No, siree, a hot water bottle sure is comfortable these cold nights.

WATER BOTTLES and COMBINATIONS

75c 10 \$4.00

See 'em In Our Store.

Wright's Smoke Salt, Pint 65¢, Quart \$1.25

Corner Drug Store

The Best In Drug Store Goods The Best In Drug Store Service.

the state Y. M. C. A. The work! of clubs such as the two here in Hereford, is kept alive and working by the efforts of the state organization, in cooperation with the local sponsors. The fall training camps and the mid-year Youth Conferences are put on by the state office; no fees whatsoever are charged by the state office for the training camps and only one dollar per boy for the conferences. In addition to these services, the state office keeps a man in the field constantly, who visits the clubs, giving advice and encouragement as needed. Also, a great deal of printed matter is

specialties, music by a red-hot club did not want to ask the coon-town band, etc. Later will be friends who have so loyally supthe after-piece, a fast moving ported it in past years to contriblack-face farce, followed by the bute, as it feels that present congrand finale by the entire company. ditions do not justify such a re- Motor Company, was in Dimmitt The local Hi-Y club is sponsor-ing the minstrel to raise funds to quest. Accordingly, the club sign. Tuesday on business:

The song part of the program will be especially good, with solos, quartet and choruses ranging from slap-stick comedy to beautiful baliads. Local Sambos with real musical ability will handle these numbers and promise to please with a second number if you don't like the first. Then will come the olio, or specialty section, with instrumental solos, stunts, quartet specialties, music by a red-hot club—did not want to ask the port of the entire town and com-

pay their part of the budget to ed a pledge to raise the money and TRY A WANT AD IN THE BRAND.

WE HAVE SERVED YOU FOR 30 YEARS!

E. B. Black Co.

Furniture :: Undertaking

Ambulance Service—Day or Night Hereford, Texas

PIGGLY WIGGLY



TOR SATURDAL AND MONDAL		
AISINS 25c	BANANAS Yellow ripe, per dozen 190	
YRUP, Log Cabin 46c (With package Pancake Flour FREE)	STARCH, Faultless 23c	

UNAILD Tokays, 15 JC	101
WHEAT KRISPIES It's popped, something different, 3 for 25c	PEPP Half p
SARDINES 15c	PEAS

PINEAPPLE

Dole's No. 2 can, broken slices SOAP 20c Life Buoy, health soap, 3 bars for

Washing powder, large size CORNERATEDAM No. 2 standard, per can

Chocolate Hershey's Cook 5c

PUMPKIN 10c No. 236 Stolkey's, fine for ples YAMS 12½c Portales, 10 lbs for SALMON

17½c

All flavors, SUGAR OATS

PEACHES Mariposa, in heavy syrup, No. 1 tall.

GINGER SNAPS POPCORN

SALAD Kraft's DRESSING GRAPEFRUIT

25c CHILI POWDER MARSHMALLOWS 15c 10e package, 2 for __



MEAT SPECIALS STEAK, fore quarter, 3 lbs ___. STEAK, round, loin, T-bone, lb ____ 121/20 ROAST, best baby beef, lb PORK ROAST, shoulder, lb PURE PORK SAUSAGE, 2 lbs for ____ 15¢ HAMBURGER, fresh ground, 2 lbs ____ 15¢ BACON, smoked, nice and lean, lb __ 121/2¢ BACON, Pinkney's sliced, lb _____ 16 SALT PORK, good to fry, lb _____ 10c