

# The Hereford Brand

Published Every Thursday

Our Slogan—"More People—More Farms"

32nd Year—Number 38.

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## Football Makes Official Bow In Hereford With Arrival of White Deer

The football season for Hereford high school Whitefaces opens tomorrow afternoon when the White Deer team comes here for the first game. The referee's whistle will sound for the kick-off at 8:30. C. C. Acker will referee, and either H. P. Sindt or John Patton will serve as umpire or linesman.

Little is known of the strength of the visiting team, and the ability of this year's Whitefaces is still to be shown. Some excellent material is available, but how well the boys will respond individually and how they will click as a team remains to be seen. Coach Tommy McCallum has developed strong teams out of average material each of the four years he has been coach of athletics in Hereford, and if past history is a basis for forming an opinion, this year's team will also follow his advice and teaching to put the Whitefaces on the football map of the Panhandle for the fifth successive year.

The pep club and band are drilling for tomorrow's game, so the first game will be ushered in with the old-time color and harmony of past football historical games in Hereford. Spectators are assured a real thrill any time the gates of Whiteface Field are opened, and because of the interest of the opening of the official season this year, more preparation has been made for the game tomorrow than is customary for the first several games.

The preliminary game scheduled for practice between the regulars and subs last Friday was postponed because of bad weather. A number of spectators visited the practice period Monday and the usual scrimmage was turned for a while into actual competition for the benefit of those present. At that time, although the field was in poor condition, it was evident there will be plenty of life in the team this year.

A lower scale of prices will prevail at the football game this year, only 20 cents for students and 35 cents for adults being charged for admission.

Some of the scheduled dates as published last week have been changed for various reasons, which is expected to result in more games being played at home. Plainview has sent word they would rather play here, and it is probable a game will have to be substituted for the one with Farwell.

## CLOSE DRUG STORE BEGINS CASH PRIZES IN MERCHANDISING PLAN

The Close Drug Store will begin Saturday a plan of merchandising \$500 in cash awards will be distributed each Saturday evening. The first distribution will be made Saturday evening, October 8, but the plan will begin operation October 1.

Particulars of the contest are available at the store where placards will give full information of the conditions under which it operates.

## Miss Nell Ayers Starts Work As County Nurse

Miss Nell Ayers, who has taken the place of Miss Grace Buzzell as county health nurse, arrived in Hereford Monday, and with Miss Buzzell has been going over details of the local work in order that the change made be without a hitch.

Miss Ayers comes to the work with excellent credentials. She is a graduate of the City Hospital, Okmulgee, Oklahoma, with a public health course at Brownwood, Texas. She was on the staff of the Bureau of Child Hygiene, State Department of Public Health at Austin for six years, was county health nurse in Hale county five and a half years, and served six months in drouth relief work. For the past four months she has been doing post-graduate work in the crippled children's hospital, Oklahoma City.

Miss Buzzell has been transferred by the state department of health to special work in itinerant service. She will be located at the Bureau of Child Hygiene, under the state department, at Austin.

Mrs. B. F. GUTHRIE, Publicity Chairman, County Health Council.

## WANT-ADS REACH FAR BUT FIND THEIR MAN

To those who are not in close contact with advertising, its results cannot be appreciated unless circumstances bring them face to face with direct accomplishments. The merchant who advertises has nearly 2000 papers going to about as many homes, with from two to five readers each, who peruse its contents either completely or in certain parts for wanted information and items of interest. Thus newspaper advertising, as a rule, is brought to the attention of every member of the family and valuable merchandising information is spread to thousands of people for a period lasting until the next paper is issued.

The efficacy of advertising cannot be doubted when a little want-ad of a few words is sent out in search of just one particular person or thing, and those who do experience contact with the results are usually startled.

Twice within the past two weeks has the Brand reached the one person alone that would be interested in each instance. The owner of a certain flock of sheep was found the same week, and the owner of an automobile that happened to look like another was found in a few days.

When 25 cents will find one person among 6,000 to 10,000, how much more effective must general advertising be?

## County Pioneer Laid To Rest Here Saturday

John Charles Wombie, aged 82 years, three months and 27 days, died at his home here Friday, September 23, after but a few days illness. Funeral services were conducted in the First Baptist church at 3:30 p. m. Saturday under the direction of Rev. J. M. Jones of Amarillo and Rev. V. M. Cloyd. Burial was made in West Park Cemetery, George L. Muse, Wirt Phillips, Clyde Allred, H. G. Conkright, C. F. Kerr and N. E. Gass serving as pall bearers.

He was the son of Thomas Carter and Sheba B. Wombie, born May 26, 1850, in Chatham county, North Carolina. He was converted at the age of 16, and joined the Baptist church, being at the time of his death still a charter member of the Palo Duro Baptist church, northeast of Hereford, where he first lived in this county.

He was married December 29, 1870, to Jannette Elkins. To them were born 11 children, six boys and five girls. One boy died in infancy, and another, Clarence Marvin, died at the age of 10.

His companion preceded him in death February 14, 1923. Four years ago he was married to Mrs. Mollie McQueen, who with the following children survive him: Mrs. W. B. Phillips, Mrs. L. R. Brady, Mrs. W. T. Smith, Troy, W. T. and M. D. Wombie, all of Hereford; Mrs. M. O. Meeks, of Amarillo; Mrs. G. B. Combs, of Canyon, and G. H. Wombie, of Hume, Missouri, all of whom were present in his last hours.

He also leaves 37 grand children, and 29 great-grand children, with a host of friends to mourn his death. In his family there are 23 relatives by marriage, making 110 kindred in all.

The family moved from North Carolina to Tennessee in 1882, making their home there until 1891, when they moved to Hereford. Following a short residence there, they moved to their farm home in northeast Deaf Smith county. Mr. Wombie spending the last half of his long, useful life here, and being at the time of his death one of the oldest living early settlers of the county.

He operated the first threshing machine in this region, covering six counties in the territory he served. He retired from the farm in 1917, making his home in Hereford since that time.

Mrs. Mont Baker and son, Dennis, attended the fair in Amarillo last Wednesday.

Mr. and Mrs. F. H. Oberthier and son, Fred, visited friends and transacted business in Amarillo last Tuesday.

Mrs. Voline Downs took her little son, Buddy, to the fair in Amarillo last Wednesday.

Frank Mosley spent Tuesday in Amarillo with friends.

## Health Meeting To Give Report Of Activities

The annual open meeting of the County Health Council announced last week to be held in the high school auditorium Friday evening, September 30, at 8:00 o'clock, gives promise of an excellent attendance and a most interesting program. In addition to those of the city who have expressed an interest in the meeting, a large number from the rural communities is expected.

The meeting has been arranged by Miss Buzzell with a view of providing opportunity for a better acquaintance with the health work on the part of the general public. Such a meeting is especially opportune at this time, as the year's work is closing and it is upon past accomplishment that future activities will be based. The Health Council calls special attention to the two speakers who will appear on the program. It feels that there are few in the state better qualified to speak authoritatively upon the various details of public health work than are these, and it urges upon every parent, every citizen, the importance of attending this meeting and determining for himself whether the financial support which enables the county to maintain the health service is money wisely expended.

The program follows: Music: Junior School Band. Invocation: Dr. E. E. Robinson. Business Session, reports of officers and nurse.

Vocal Quartet. Presentation of health banners won by schools in May Day contest. Presentation prizes won in sanitation campaign: Chamber of Commerce.

Address: Dr. J. C. Anderson, State Health Officer. Vocal Quartet.

Address: Dr. B. M. Primer, director Potter County Health Unit.

Mrs. Elmer Patterson and sister, Frances Chambers, Mrs. E. Ramey and daughter, Olive, and Ruth Harding called on Rev. McKenzie, who has recently moved to Canyon to fill the pulpit vacated by Rev. John W. O'Dowd, of the Church of Christ in Canyon.

The Presbyterian church Wednesday of last week and which will end Sunday night, has drawn good crowds, notwithstanding the unfavorable weather. Mr. Green has spoken each night at services beginning at 8 o'clock and running not to exceed an hour and 15 minutes. The music has been under the direction of John H. Olson. The congregational singing has been spirited and of a high quality.

Sunday morning Mr. Green taught a union Bible class in the Star theatre. He will teach the theatre class again Sunday morning, using the International lesson, the subject of which is "The Christian's Devotional Life". A fine crowd attended the class Sunday and a much larger gathering is expected next Sunday.

The Methodist and Christian churches adjourned their services last Sunday night in order to admit their members to fellowship with their brethren of the Presbyterian church.

The Baptist church will adjourn its service next Sunday night out of deference to the special effort of its sister organization.

The series of addresses which Mr. Green is giving in Hereford this year is entirely different from the sermons delivered by him in this city last year.

The Presbyterian pastor, the Rev. Elmer P. Gieser, calls attention to the fact that Mr. Green will speak to the young people's society of the church at 6:30 o'clock Sunday evening, in addition to speaking at both the morning and night worship.

"It should not be forgotten," says Mr. Gieser, "that Mr. Green is not an ordained minister, but a layman who sees things from a layman's standpoint and talks accordingly. The time is short in which to hear him. Services will be held Saturday night the same as every other night."

"I especially urge upon the folks of Hereford that they attend the morning services, which run from 9:00 to 9:45 o'clock, when the visiting speaker recites the Bible from memory."

## GUY W. GREEN TURNS WIT TO INSTRUCTIONS IN TALK TO LIONS

With 7 members and guests present at the weekly Lion club luncheon, a most enjoyable program of fellowship and pleasure rewarded those present.

Guy W. Green, layman-evangelist who is conducting a series of meetings for the Presbyterian church, was speaker of the occasion, and he rose to superlative heights of medicine show oratory to bring to the club one of the finest discourses to which it has ever listened.

Upon the subject of "Tolerance" Mr. Green, with apt illustration and witty criticisms showing deep understanding and appreciation of human nature, carried Lion members back to boyhood scenes and experiences that delighted them and brought the subject of mutual friendship, understanding and appreciation into the lives of each one.

Mr. Green's advice centered around the thought, in dealing with fellow human beings, was to "have a lot of love and considerable understanding."

## Open Chevrolet Dealership With Entertainment

Next Saturday, October 1, will witness the opening of the Grizzle Chevrolet Company, Inc., at its business location of 223 East Third Street in Hereford. The new firm will be headed by Homer Grizzle, president, in association with G. W. Brumley, owner of the building, who will also have an interest in the company.

An elaborate formal opening program is under preparation this week which will include the presentation and exhibition of the latest model Chevrolet cars in the beautiful show room all day Saturday and a program of free entertainment, including orchestra music and refreshments from 7:00 till 9:00 that evening.

Possessing one of the best arranged parts and service departments for the benefit of automobile owners to be found in the whole

(Continued On Last Page)

## G. A. F. Parker Appointed County Committeeman of Federal Employment Relief

### GOVERNOR'S RACE CONTEST GOES MERELY FORWARD

The efforts of Governor Ross Sterling to prevent the printing of Mrs. Miriam Ferguson's name as Democratic nominee goes into a new endeavor this week with the announcement of Mrs. Jane Y. McCallum, secretary of state, that under the election laws she cannot certify Mrs. Ferguson as nominee as long as litigation exists relative to whom is the party selection, and Governor Sterling's suit now in progress left the question in doubt.

To offset that, Attorney General James V. Allred has now served notice on Mrs. McCallum to go ahead and certify Mrs. Ferguson's nomination for printing on the ballots, as it was not intended that the election law should deal with such a situation as is now before the state.

G. A. F. Parker has been designated by Wilbur C. Hawk, president of the West Texas Chamber of Commerce, to serve as Governor or R. S. Sterling's representative in the preparation and submission of Deaf Smith county's application for funds out of the \$300,000,000 provided by the Federal Emergency Relief and Construction Act of 1932.

The W. T. C. of C. has been charged by the Governor with the responsibility of naming the chairman in each town and county in its trade territory and assembling the applications for the relief from the directors of the affiliated towns have been named as chairman.

Already application blanks and instructions have come out to the 200 towns, cities and 130 counties in West Texas from the office of the W. T. C. of C. at Shamford. Applications for the relief must be made through the W. T. C. office and must be filed by October 15, in order to give the organization time to transmit them to the Governor before October 15. The Governor will make application for the State of Texas on October 15. The funds to be applied for now are for the months of October, November and December. The amount will be based upon the amounts that have been spent for relief and relief work by the respective applicant cities and counties for the past 21 months, or since January 1, 1931.

## Endorsement of County Budget by Tax League

To the Tax-Payers of Deaf Smith County:

A reduction of approximately one-third in the tax dollar will be accomplished for the tax-payers of this county by the adoption of a reduced budget for 1933 by the commissioners court last Tuesday, September 20, and the adjustment of valuations on real estate during the week by the same body.

A reduction of 20 per cent was made in the real estate values, and the shrinkage of personal properties, together with the reduction of five cents on each the state and county rates, will reduce the tax payers amount from \$177,626 in 1931 to \$118,418 for 1932. This effects approximately ten dollars per capita for the county residents.

The commissioners court has taken a step for the benefit of the whole of the people in making this reduction possible, and deserve the cooperation of all the people of the county, in keeping within the budget for the expenditures for 1933, and should be commended for their foresight.

It is now possible for all past due taxes to be paid without the penalty and interest, if paid by December 30, 1932, and each one should make a special effort to effect such a saving to themselves.

There remains about 30 per cent of 1931 taxes unpaid, and with the other delinquencies prior to that year, they in all amount to almost enough to operate the county for a whole year; therefore if a substantial portion of the delinquent taxes are paid in, it will be possible to effect further reduction in assessing taxes in future years.

The collector's office has just completed notices to 550 property owners of lands, not including any city property nor personal property, who are at present delinquent in their tax payments for 1931 and former years, with such a large number of property owners in the farm property and the additions that may be added when property within the city, as well as personal property delinquents are numbered, it becomes far more apparent that some tax relief is essential, and that the officers charged with such duty are aware of the conditions existing.

None of the estimates herein given are related to either the city of Hereford, nor any independent school district in the county, as far as taxes are concerned for the particular city or school revenue, and deals only with state, county and county common schools.

Deaf Smith County Tax Payers' League, by F. E. Givan.

Miss Beatrice Carpenter left last Tuesday after having spent two weeks here with her sister, Miss Viola Carpenter. Her home is in Abilene.

Miss Mary Chambers of Dawn was a guest in the E. Ramey home Sunday.

Mr. and Mrs. Roger Corbett were in Amarillo Saturday to see the football game between the Texas Aggies and Texas Tech.

Mrs. L. F. Sheffy is spending a few days with her sister, Mrs. C. H. Dillehay.

Mrs. Dick Whiteside was here last Thursday visiting Mr. and Mrs. Wirt Phillips. She is a niece of Mr. Phillips and her home is in Texico.

## Abundant Rains Bring Excellent Crop Conditions

The threatened rainfall reported Thursday of last week kept up its slow, soaking precipitation through Sunday night and early Monday morning, when harder downpours brought the total for the period to two inches. Further rains fell Monday night to the extent of or nearly a half inch.

Very little of the rain ran off the surface of the ground, the thirsty soil absorbing it as fast as it fell. The reports from all sections of the Panhandle indicate the fall was general, and of about equal amount for a hundred miles in each direction.

The sowing of winter wheat will be rushed as rapidly as it can be got into the ground. A considerable bit had already been planted in anticipation of the rain, but the larger part will be put in since the rain has come. Many fields will probably be sown that were not at first intended, because of the excellent season now in the ground.

## Funds Solicited To Buy Lunches For Children

One of the most meritorious welfare activities in progress at the present time is that looking toward supplying free lunches to needy and worthy children at Central school cafeteria during the present school term. For the past two years interested citizens have been responsible for a number of little folks having a warm lunch each day when financial circumstances would have compelled them to do without.

Activities under way at present look toward the assembling of between \$400 and \$700 to take care of this work, which is administered under the supervision of Miss Edith Shields, principal of Central school, who has proved her efficiency during the past two years.

Mention is made of the work here in the hope that citizens who will not otherwise be reached in the drive for funds to carry on this work and yet will wish to take part in it, may take their contributions direct to either bank in Hereford where it will be directed into the proper channels, Cliff Estes at the First National, and C. C. Acker at the First State being charged with the responsibility.

Mr. and Mrs. E. Ramey and daughter, Eunice Olive, and Pauline Conner visited the Cobe home in Canyon recently.

Carl Spratt, son of Mr. and Mrs. L. H. Spratt, is among the Hereford seniors of 32 who are attending college in Canyon this winter.

## SIXTH PLACE WINNER



—Photo by McCormick Co.

Symbol of the citizenship of Deaf Smith county and the central point of local representation at the Tri-State Fair in Amarillo last week, the Deaf Smith county booth pictured above was one of the most attractive there, and a source of pride to this territory. To R. O. Dunkle, county agent,

## MOTHER OF MRS. R. M. GUNN DIES OF INJURIES RECEIVED IN FALL

Mrs. Virginia Richmond, 81, died Thursday of last week at the home of her daughter, Mrs. R. M. Gunn, of the Westway community, while here on a visit from Burneyville, Oklahoma. Her death was caused by paralysis brought on by the shock and pain of a fall experienced the day before when she accidentally stumbled and fell down the basement steps of the Gunn home.

The body was taken Saturday to her home in Oklahoma for burial. Besides Mrs. Gunn, she is also survived by a son, J. C. Richmond, who was visiting at Littlefield at the time of the accident.

## Turnip Greens Are Free For Only Asking

The several vacant lots that were sown to turnips under city supervision some months ago, have now reached a stage of production of turnips where something must be done about it. There are so many greens they have to be thinned out for the turnips to mature. Everybody is welcome to get all the greens they want for eating or canning, the only condition being that they get permission to get them and be careful not to trample down and destroy the patches.

One patch is just west of the Cordova Hotel, another is between John McLean's and John Patton's on West Fifth Street, another is adjacent to Dr. D. K. Robinson's in Mrs. Grace Hughes-Dyer's property, and still another patch is near the J. I. Funderburg home on West Sixth Street.

Those wishing turnip greens, and there are plenty to spare, should get permission from Mr. Funderburg, W. M. Cogdell at the Cordova, N. E. Gass or J. D. Buchanan, Mayor E. B. Black or Miss Eva Skelton, city clerk.

## G. W. Brumley Says Hogs Are Profitable Crop

G. W. Brumley, veteran hog buyer and originator of the pork industry in Deaf Smith county and surrounding region, says that plenty of other occupations have suffered more than hog producers during the past several years. To substantiate his statement he took from his books a record of the buying and selling he has done in the eight months of 1932, which shows in a concrete way the facts to which Mr. Brumley refers.

He has paid this year \$105,440.03 to the farmers of Deaf Smith county for hogs unloaded at his pens here. The price has averaged 3 1/2 cents a pound. Mr. Brumley says he believes he is right in estimating 15 bushels of mlo or kafir to produce 100 pounds of pork, or 12 bushels of the grain and 30 pounds of fatback. That would produce 100 pounds of pork, \$2.76 to produce 100 pounds of pork, this amount from \$3.50, the average sale price for the year, would leave an average of 74 cents for labor and profit on each 100 pounds. "There are very few, if any, businesses that can operate more profitably than that these days," said Mr. Brumley. "Most of them would be fortunate if they could do that well."

Mr. Brumley's chief contention is that it is more profitable for a farmer to feed his grain than it is to sell it, and his figures prove he knows what he is talking about. From the figures given above, it is evident he has paid hog raisers of Deaf Smith county approximately \$22,000 labor profit this year, which is that much more than they would have received for their grain alone.

His hog shipments from here include carlots that come in from other points where he has representatives to buy for him. His California consignments from Hereford each week average 1400 hogs, about one-fourth of them being the product of local producers.

The Hereford Brand
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HEREFORD, DEAF SMITH
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Editor and Manager



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NOTICE TO THE PUBLIC
Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally at the office on North Main Street.

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Outside Zone 2, per year \$2.50
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Corral & Chute

THE BUILDER

"Let us rise up and build..." Nehemiah 2:18.

Jerusalem was in ruins—its walls were crumbled, its shops closed, its farms abandoned.

Nehemiah was cupbearer to a neighboring king, and full of grief for the city of his fathers, he was granted a commission to rebuild Jerusalem.

A pensive and depressed people were urged to be up and doing, and with one acclaim they asked: "But Nehemiah, who will rebuild the walls?"

"You will rebuild the walls," said Nehemiah, "you will rebuild them." Read this timely chapter of the past! And while we expect the chamber of commerce, the city, the government, or a benign Providence to make repairs, just remember... if the farms and cities are built again, we shall do it—Selected.

The best kind of pride is that which compels one to do his best work even though no one is looking.

Son in college was applying pressure for more money from home. "I cannot understand why you call yourself a kind father," he wrote, "when you haven't sent me a check in three weeks. What kind of kindness do you call that?" The father replied: "Dear Son—that is unremitting kindness."

A LONG TIME AGO IN HEREFORD

(From Files of the Hereford Reporter, October 4, 1901)

H. C. Fox had a new display advertisement in that issue of the Reporter to which the editor called special attention.

Material had arrived, and work on the new Baptist church was progressing rapidly.

A number of Hereford citizens were in Dallas attending the State Fair.

M. P. Finnicum, J. W. Moreman, G. E. Burns, A. H. Morris, G. A. Stambaugh, Claude Gass, J. C. Coker, J. D. Files, O. M. Conoley, T. A. Cox, R. J. Kibbe, A. S. Bassett, J. H. Williams, W. W. Meeks, D. F. Johnson, S. S. Evans, D. W. Dillon, Geo. Combs, R. R. Harris, B. T. Hinton, C. H. Carl, Robt. Humphrey, S. W. English, J. H. Harris, N. E. Hord, C. L. Davis, and Asa Martin had been summoned for grand jury service in District Court, which would assemble Monday, October 7.

A norther had hiked the demand for stove piping, and a shortage was noted in that commodity.

If to be venerated for benevolence, if to be admired for talents, if to be esteemed for patriotism, if to be loved for philanthropy, can gratify the human mind, you must have the pleasing consolation to know that you have not lived in vain.—From a letter written by George Washington to Benjamin Franklin, Printer.

Let other navies tag their ships with such awe-inspiring cognomens as Dauntless, Scorpion and Terror. The United States Navy simply christens a cruiser Chicago and lets it go at that.

Midnight was striking as the householder crept down the stairs. His eyes fell on a burglar tampering with the safe. "Jove, a real burglar!" he smiled. "Wait a minute, will you?"

"While you call a cop, eh?" said the burglar. "Not me!"

"No," said the householder, "wait until I call my wife. She's heard you every night for 15 years, and it'll be a real pleasure to her to see you at last."

The ideal marriage is when a man finds a beautiful girl and good housewife, says a philosopher. We thought that was bigamy.

Deaf Smith county surely let the rest of the Panhandle know where most of the Tri-State Fair prizes belonged, when the curtain rang down last Saturday night. Never before in the history of the county or of the Tri-State Fair has Deaf Smith made such a record of winnings.

Our people weren't one-sided about it, either; whatever prizes were offered for, some of our folks just stepped up and made a showing that carried away ribbons. The only exception that could be taken to that would have to be in dairy stock, and there is no doubt in my mind that if some of our Jersey or Guernsey breeders had just thought of it and have gone to the effort to prepare for the exhibition, plenty of dairy prizes would have come down this way, too.

Canned goods, home decorations, sewing, penmanship and art, literary achievements, dairy judging, poultry judging, vocational agriculture exhibit, county exhibit, POULTRY, wherever and whenever you went, you could find prize winning ribbons on Deaf Smith county exhibits.

Too much credit cannot be given B. H. Hopkins, vocational agriculture teacher, for the inspiration and instruction he imparted to his class of boys to carry them for-

Great commotion had been noted among the ladies, caused by two millinery openings in as many weeks.

Following a hot campaign of several weeks, a local option election was scheduled to be pulled off October 5. Column after column of red-hot campaign matter, both pro and anti, had been carried by the Reporter, in which the several writers made no effort to side-stet an issue. They expressed their opinions in no uncertain terms, and from the way things sounded, it seems that the campaign had been bitter from start to finish.

(From Files of the Hereford Brand, October 6, 1911)

The hobble skirt had made its appearance in Hereford, and several near riots had been caused by local beauties appearing down-town clothed in the new-style dresses.

Born to Mr. and Mrs. Alex Thompson a nine-pound girl.

C. C. Ferguson had left to join Mrs. Ferguson in Missouri where she had been visiting.

ward and win two first prizes and one third out of the three events open to vocational agriculture classes to rank above all others in the Panhandle.

To R. O. Dunkle, county agent, must be given the credit for assembling the county exhibit and winning sixth place among 19 entries in a year when Deaf Smith county suffered terribly from poor agricultural returns and during a time of extreme financial shortage. One business man aptly expressed the thought prevalent when he said, "If we had just all pitched in and helped Dunkle assemble, arrange and take care of the Deaf Smith county exhibit, there is no telling how good it would have scored. We citizens are the ones to blame for whatever was lacking." The difference between Deaf Smith's and the winning score was but thirty out of a possible 1,000 points.

Much of the inspiration that caused individuals to enter specimens of home canning, household furnishings and farm products, and the methods of preparation for exhibition came from Mrs. Dunkle and Miss Lula Mae Martin, home demonstration agent, whose work the year around is to meet with home owners and bring to them the possibility of fuller, happier lives and more economical every-day conditions.

And if prizes had been handed out for band representation and playing, Ralph Smith's high school organization would have been right up among the top selections, he usually has the others looking up toward his bunch of boys and girls in first position when band prizes are awarded.

Some of us don't think Seth B. Holman did right to forget where Mrs. Bess Turrentine lives when he wrote his highly commendable article about her winning sixth prize in pork production in his Farm Page column last Sunday, and Hereford friends who delight to come back to visit us occasionally may be intending to kid him about it.

FOR RENT, FOR SALE CARDS AT BRAND OFFICE. CHEAP

Home Demonstration News
LULA MAE MARTIN, AGENT

The showing made by the eight demonstration clubs and one girls 4-H club in their county exhibition was very commendable in consideration of the unusually poor agricultural year the county has experienced. The displays were exceptionally well-planned and executed.

Additional entries were sent in from the Ford community and 4-H girls of Westway and Dawn also sent in individual exhibits without taking part as club displays.

First prize for arrangement and general appearance of community exhibit went to Ward, with North Hereford taking second and Sims third. The club winning the most ribbons has not been determined on the percentage basis.

The North Hereford Juniors had the only 4-H exhibit as a club unit.

The individual prize winners follow:

- PREMIUM LIST.
Canned Beans.
1. Mrs. John I. Morris.
2. Mrs. John I. Morris.
3. Mrs. B. D. Mason, Sims.
Field or Black-Eyed Peas.
1. Mrs. Wolfe, Wyche.
2. Mrs. S. B. Lookingbill, Summerfield.
3. Mrs. S. B. Lookingbill, Summerfield.
English Peas.
3. Mrs. Huntley.
Asparagus.
3. Mrs. J. M. Chapman, Sims.
Butter Beans or Lima Beans.
1. Mrs. Chapman, Sims.
2. Mrs. J. Higgins.
3. Mrs. L. L. Cannon, Summerfield.
Tomatoes.
1. Mrs. C. C. Cook, Wyche.
2. Mrs. L. L. Curry, Summerfield.
3. Mrs. B. D. Mason, Sims.

The question of right-of-way for automobile and horse-drawn vehicles was discussed in the Brand, the automobilist of that early day insisting that it was not their duty to give ALL the road.

Great excitement had been occasioned by the arrival here of the first bale of cotton, (which seems to have been the very first), raised by W. S. Dixon of Castro county. It was sold in the seed for 4 1/2 cents a pound, and a substantial premium was raised, in addition to the \$75.00 received for the cotton. It was the first cotton many Hereford citizens had ever seen. It was expected that about 100 bales would be marketed here that season.

E. E. Ramsey was attending the Roswell Products Exposition and looking into different methods of irrigation.

Sam Bratton, county attorney of Parmer county, was here assisting County Attorney W. E. Dameron in a case. He was accompanied by Mrs. Bratton.

Ducks and curlew were here by uncounted thousands, and hunters were having wonderful luck.

- Carrots.
1. Mrs. Chapman, Sims.
2. Mrs. Signor, Ward.
3. Mrs. J. E. Roberson.
Beets.
1. Gertrude Koelzer, N. Hereford.
2. Mrs. J. M. Chapman, Sims.
3. Mrs. Whitaker, W. Hereford.
Okra.
1. Mrs. L. L. Crawford, Dean.
2. Mrs. J. H. Lindsey, Wyche.
3. Mrs. Weeden, W. Hereford.
Spinach or Greens.
1. Mrs. J. M. Chapman, Sims.
2. Bess Whitaker, W. Hereford.
3. Mrs. H. Hershey, N. Hereford.
Other Canned Vegetables.
1. Mrs. E. W. Womble, Fairview.
2. Mrs. H. Hershey, N. Hereford.
3. Mrs. Leo Wolfe, Wyche.
Canned Peaches.
1. F. Saltzman, Ward.
2. Mrs. H. Hershey, N. Hereford.
3. Miss Ivy Ragsdale, Dean.
Pears.
1. Mrs. O. B. Mason, Dean.
2. Mrs. T. P. McCollister, Dean.
3. W. L. C., Sims.
Plums.
1. B. E. Roberson, Summerfield.
2. Mrs. C. C. Cook, Wyche.
3. Mrs. H. Earl Smith, Wyche.
Apples.
1. Mrs. Stansberry, Sims.
2. Mrs. Weeden, W. Hereford.
3. Mrs. Walker, Wyche.
Cherries.
1. Mrs. Stansberry, Sims.
2. Mrs. J. M. Chapman Sims.
3. Mrs. Womble, Fairview.
Grapes.
1. Mrs. C. C. Cook, Wyche.
2. Mrs. Muddell, W. Hereford.
3. Ky Lawrence, Summerfield.
Other Canned Fruit.
1. Mrs. Stansberry, Sims.
2. Mrs. A. Conklin, N. Hereford.
3. L. B. Lookingbill, Summerfield.
Sweet Pickled Peaches.
1. Mrs. Walker, Wyche.
2. E. Seignor, Ward.
3. Mrs. O. J. Grabbe, Fairview.
Sweet Pickled Watermelon Rind.
3. Mrs. J. J. Boling, Fairview.
Sweet Pickled Pears.
1. W. Hereford.
2. W. P. Caraway, Ward.
3. J. J. Boling, Fairview.
Other Fruit Sweet Pickled.
1. W. P. Caraway, Ward.
2. Mrs. Walker, Wyche.
Pickled Beets.
1. Mrs. Hershey, N. Hereford.
2. Mrs. J. C. Chapman, Sims.
3. Mrs. Ira Ott, Wyche.
Cucumber Pickle.
1. Mrs. Whitaker, W. Hereford.
2. Mrs. Bohanan, Sims.
3. Mrs. Hershey, N. Hereford.
Pickled Onions.
3. Mrs. Higgins, Ward.
Bread and Butter Pickles.
1. Mrs. J. W. Kropff, N. Hereford.
2. Mrs. Signor, Ward.
3. Leatrus Waiser, Summerfield.
Mixed Sweet Pickles.
1. Mrs. Chapman, Sims.
2. Mrs. Mason, Sims.
Other Vegetable Pickle.
1. Mrs. Lindsey, Wyche.
2. Mrs. Higgins, Ward.
3. Mrs. Crawford, Dean.
Red Pepper Hash or Relish.
1. Gertrude Koelzer, N. Hereford.
2. Mrs. Saltzman, Ward.
Other Relish.
1. Mrs. John Boling, Fairview.
2. B. E. Robinson, Summerfield.
3. E. Seignor, Ward.
Pear Preserves.
3. R. E.
Pear Preserves.
3. R. E.
Strawberry Preserves.
3. Mrs. Sansberry, Sims.
Watermelon Rind Preserves.
1. Mrs. Conklin, N. Hereford.
2. Mrs. Reeves, N. Hereford.
3. Mrs. John Morris, Sims.
Cherry Preserves.
1. Mrs. Stansberry, Sims.
2. Mrs. Walker, Wyche.
Other Fruit Preserves.
1. Mrs. M. H. Koelzer, N. Hereford.
2. Odle Mathews, N. Hereford.
3. Mrs. L. L. Crawford, Dean.
Other Marmalade.
1. Mrs. J. Robinson, W. Hereford.
2. J. K. Kendall, Summerfield.
3. Mrs. H. Powell.
Grape Jelly.
1. Mrs. Hershey, N. Hereford.
2. Mrs. Crawford, Dean.
3. Mrs. A. Conklin, N. Hereford.
Plum Jelly.
1. Mrs. Powell.
2. Mrs. J. Robinson, W. Hereford.
Apple Jelly.
1. Mrs. Conklin, N. Hereford.
3. Mrs. Grabbe, Fairview.
Balanced Meal (5 stand. containers)
3. Mrs. Boling, Fairview.
Best Favors.
3. Mrs. Hershey, N. Hereford.
Pillow Slip, decorative finish.
1. Mrs. Seignor, Ward.
2. Mrs. Hershey, N. Hereford.
3. Mrs. Seignor, Ward.

- Dresser Scarf.
1. Mrs. Seignor, Ward.
2. Mrs. Seignor, Ward.
3. North Hereford.
Cotton Quilt.
1. Mrs. Crawford, Dean.
2. Mrs. J. Kropff, N. Hereford.
3. Mrs. Koelzer.
Woman's Wash Dress.
3. Mrs. J. Kropff, N. Hereford.
Woman's Summer Dress.
3. Mrs. Koelzer, N. Hereford.
Meats.
1. Mrs. W. P. Caraway, Ward.
2. Mrs. Conklin, N. Hereford.
3. Mrs. Huntley, Summerfield.
Secretary Books.
2. West Hereford.
3. West Hereford.
3. Ward.
Mince Meat.
3. Mrs. Harrell, Dean.
Pillows.
1. Mrs. McCollister, Dean.
2. Mrs. Crawford, Dean.
3. Mrs. Harrell, Dean.
Rug, Rubber.
3. Mrs. Crawford.
Luncheon Cloth.
1. Mrs. Seignor, Ward.
2. Summerfield.
Appearance and Arrangement.
1. Ward.
2. North Hereford.
3. Sims.

- GIRLS' PREMIUM LIST.
Snapped Beans or Field Peas.
1. Inez Miller, Dawn.
2. Alma Miller, Dawn.
3. Margaret Brown, N. Hereford.
Canned Tomatoes.
1. Avis Matthews, N. Hereford.
2. Inez Miller, Dawn.
3. Charline Brown, N. Hereford.
Canned Beets.
3. Adeline Koelzer, N. Hereford.
Canned Peaches.
3. Margaret Brown, N. Hereford.
Pickled Beets.
3. Irene Grimes, Westway.
Cucumber Pickles.
1. Adeline Koelzer, N. Hereford.
2. Charline Brown, N. Hereford.
3. Red Pepper Hash or Relish.
1. Adeline Koelzer, N. Hereford.
2. Margaret Brown, N. Hereford.
HOME IMPROVEMENT.
Dresser Scarf.
1. Avis Matthews.
Pillow Slip.
3. Avis Matthews.
Hooked Rug.
3. Avis Matthews.
Fajamas.
1. Adeline Koelzer.
2. Charline Brown.
Cotton Quilt.
3. Avis Matthews.
Novelties.
1. North Hereford Club.
2. North Hereford Club.
3. North Hereford Club.
Card of Thanks.

We, the widow, children, grand children and great grand children of J. C. (Grandpa) Womble, take this means of expressing our thanks and gratitude to all who rendered so many acts of kindness, words of sympathy and the beautiful floral offerings, during the last illness and passing from this life of our husband and parent.

May the Lord and Saviour be and abide with you and bless you in our earnest prayer.

Methodist Church.
Sunday school at 9:45. Preaching at 11:00 a. m. and 7:30 p. m. Morning subject, "The Place of a Skull." Night subject, "The Christian Life." Special music for both hours.
Junior church at 11 a. m. Young people's meeting at 6:30 p. m. Monday at 7:30 p. m. will be Stewards' meeting. Wednesday at 2:30 Women's Missionary Society. Mid-week Bible lecture Wednesday at 7:30. Friday at 7:30 choir practice.
A cordial invitation to the public.

First Christian Church.
this class or not. Every member is expected to be present Sunday and all visitors will be cordially welcomed to all of the services.
Church school, 9:45; morning worship, 11:00; evening worship, 7:30. Lend us the inspiration of your presence.
Miss Anne Parker, who has been visiting her parents, Mr. and Mrs. G. A. F. Parker, here the past three weeks, left Friday for Catonsville, Maryland, where she teaches.

Congratulations
We take pride in acknowledging the achievements of Deaf Smith county citizens and organizations in the wonderful representation they give this region with their exhibits and winnings at the Tri-State Fair in Amarillo last week.
West Texas Gas Company

Bakers Cash Grocery
MONT E. BAKER
SPECIALS FOR FRIDAY and SATURDAY:
COFFEE, Maxwell House, 3 lbs ----- 95c
GRAPEFRUIT, a real value, 8 oz can -- 6c
SOAP FLAKES Bib-4, 5lb box 29c
OATS, large pkg., White Swan ----- 15c
CRACKERS, Merchants, Salted, 2 lb box 17c
COOKIES, Fancy, lb pkg ----- 19c
COMPOUND Large Bucket 69c
SPUDS, No. 1 Reds, peck ----- 23c
CHERRIES, No. 2 can, red, sour pitted 13c
CONCORDS Two Baskets 25c
PUMPKIN, No. 2 can ----- 10c
SUGAR, 10-lb cloth bag ----- 48c
OYSTERS, 5-oz can ----- 10c

Texas Market & Grocery
PHONE 353—FREE DELIVERY
HOME OWNED AND HOME OPERATED
SPUDS, 10-lbs No. 1 ----- 14c
SUGAR, 10-lb cloth bag ----- 47c
PEACHES, No. 2 1-2 can, in syrup --- 15c
BLACKBERRIES, gallon ----- 35c
OATS, Crystal Wedding, package ----- 21c
CRACKERS, 2 pounds ----- 19c
COFFEE, Everyday, 1 pound ----- 23c
BAKING POWDER, Clabber Girl, 2 lbs 23c
PICKLES, sour, dill or sweet, quart --- 19c
LUNA SOAP, 10 bars ----- 21c
MEAT SPECIALS
SMOKED BACON, nice and lean, lb --- 12 1/2c
SALT PORK, good to fry, lb ----- 10 1/2c
STEAK, round, loin or T-bone, lb ----- 15c
SAUSAGE, pure pork, 2 lbs for ----- 15c
HAMBURGER Meat, fresh ground, 2 lbs 15c
ROAST, best beef, lb ----- 10c

Geared To Service
KNOWLEDGE of financial and market conditions assimilated into the various departments of this great bank dovetails with the information you need to carry on your business as closely as the interlocked meshes of a gear.
We are competent and ready to offer you guidance in your business.
THE FIRST STATE BANK

# WANT Ads

All classified advertisements must be made in person unless arrangements are made in person to care for the payment of them. Classified ads received through the mail will not be published unless accompanied by the cost of insertion.

Classified advertising includes Cards of Thanks, Resolutions of Respect, Verbatim copies of Obituaries, Legal Publications of all kinds, Announcements, Etc., as well as Reading Locals scattered through personal mention columns.

All of the above styled advertising, with the exception of Cards of Thanks, short Announcements and Reading Locals, cost 1-1/2 cents per word for the first insertion, and 2-4 cent per word for each continuous insertion thereafter without change. Reading Locals and Short Announcements cost 10 cents per line for each insertion, counting six words for each line or part of line. Cards

of Thanks cost 50 cents each in the usual form, when of more than ordinary length the cost is the same as for reading locals. No ad in any issue may cost less than 25 cents. If desired set in black face type, add 25 cents to cost of the advertising.

Word ads intelligently—do not try to save a few cents by leaving out necessary words; tell who, what, where, and if essential, when and why.

## For Sale or Trade

**FOR SALE OR TRADE:** John Deere tractor, nine foot angle one-way, also seven-foot grain binder. Will take four head of good work stock as part pay, or will take wheat or barley at 5 cents above market. Box 15, Route 1, Hereford, Texas. 38-2p

**FOR SALE:** A Dandy well improved 100 acre farm, only two miles from Hereford, all in cultivation and in wheat, at a real bargain. Some terms; might consider some clear trade if worth the money, possession now. Troy Womble. 36-1fc

**FOR SALE:** Six good brood sows, bred; will sell one or all. Clyde Hones, at Close Drug Store. 1p

**FOR SALE:** 33 acres of good cane in bundle. For particulars see A. H. Elliston. 37-2c

**FOR SALE OR TRADE:** My home in West Hereford; will take livestock and farm implements. Guy Smith. 38-2p

**FOR SALE** or rent, typewriters new and second hand. Jewell Murchison, Court House. 37-1fc

**FOR SALE:** Fresh young Jersey milk cow, at my place in South Hereford. James Morrison. 1p

**FOR SALE:** Two lots in North Hereford, with windmill, stucco garage and hen house; outside of city limits. Phone 256-J. 37-2p

**SEED WHEAT FOR SALE:** both Black Hull and Improved Turkey Red. Price reasonable. Troy Womble. 36-1fc

## Lost and Found

**REWARD:** 50 cents will be paid for the return of the wood-faced drag from No. 3 green of the Golf Course, which disappeared Saturday, September 17. G. F. Coleman, Caretaker. 38-rh

**LOST:** 100 pound sack of cotton seed meal between town and Oscar Rutherford's on 25-Mile Avenue, Tuesday after school. W. P. Caraway. 1c

## Wanted

**WANT TO BUY** some good used lumber, or may trade 1930 model car for house to be moved. Inquire at Brand office. 1p

**WANTED:** Land for summer fallow wheat, close in, no improvements necessary. Inquire for Nelson McWright at Buchanan & Ross's.

## Lodge Directory

**HEREFORD LODGE**  
No. 476, I. O. O. F.  
Meets Monday, 8:30 p. m.  
Visiting Brothers welcome  
TROY WOMBLE, N. G.  
L. H. Foster, Secretary.

## Notice

**MONEY TO LOAN ON AUTOMOBILES,** or will refinance. Hereford Insurance Agency, Telephone 273. 36-1fc

## For Rent

**FOR RENT:** 3 quarter sections of land, 17 miles west of Hereford; has been farmed two years in wheat; prefer cash rent, \$1 per acre in advance. Will consider exchange for Orange County, California. J. S. Warner, Santa Ana, California. 38-4c

**FOR RENT:** Four room modern house with garage. Inquire at Plegly Wigly Store. 34-1fc

**FOR RENT:** Five room modern house, newly built, with garage, \$15.00 per month. W. B. Dameron. 37-1fc

**FOR RENT:** Three room unfurnished apartment. Fred Millard. 30-1fc

**FOR RENT OR TRADE:** New, modern house with five rooms and bath on B Street pavement. J. E. Springer. 1p

**FOR RENT:** Furnished apartment, 400 Lawton Avenue. Mrs. W. M. Megert. 1tc

## LOCALS

Mr. and Mrs. Ross Fuller left last Tuesday for a trip to Denver and other points in Colorado.

Mr. and Mrs. Earl Wilson and children were in Amarillo Wednesday of last week enjoying the Tri-State Fair.

Misses Louise Davis and Ruby Locke, of Sweetwater, Oklahoma, visited friends in Hereford one day last week.

Dr. and Mrs. F. E. Bows were Amarillo visitors last Wednesday.

Mr. and Mrs. Homer Gilliland, Mrs. J. M. Gilliland and Mrs. Reed Williams were in Amarillo attending the fair Wednesday of last week.

Messrs. and Misses John Coffee and Albert Ross drove to Plainview Wednesday of last week to visit relatives and friends.

Mr. and Mrs. A. O. Thompson were in Amarillo Wednesday of last week.

Miss Ruby Faye Bennett spent last week visiting her sister, Mrs. Frank Jesse, in Amarillo.

Dr. B. M. Wittshire was a business visitor in Amarillo last Thursday.

Mr. and Mrs. Nelson McWright went to the fair in Amarillo last Thursday.

Mrs. Jack Lester and two children, who have been attending her parents, Mr. and Mrs. W. B. Dameron, returned to their home in Amarillo the first of the week.

Mr. and Mrs. Arthur Thompson were in Amarillo last Thursday attending the fair.

Miss Marie Seed went to Canyon Friday to see the football game between W. T. S. T. C. and Simmons.

L. B. Ballner was here from Roswell, New Mexico, Friday on business.

Mrs. J. C. Parker and Miss Willie Allen were in Amarillo last Thursday, and while there visited the fair grounds.

Bob Bailey, W. W. Bennett and N. C. Vogele were in Amarillo Wednesday of last week.

Mr. and Mrs. H. L. Rice visited the Amarillo Tri-State Fair on Tuesday of last week.

Mr. and Mrs. R. P. Conaway visited the exhibits at the fair in Amarillo Wednesday of last week.

Mr. and Mrs. M. C. Cox were in Hereford Wednesday of last week from Dimmitt, trading with Hereford merchants.

Mr. and Mrs. J. J. Clark left last Thursday for Aubrey, where they will visit his mother.

Mr. and Mrs. Noah Ewton enjoyed the fair in Amarillo Wednesday of last week.

Wilson Gyles was in Amarillo visiting friends Wednesday of last week.

Keith Guthrie left last Thursday for Canyon to enter the senior class of W. T. S. T. C.

Mrs. Ralph Barnett, Paul and Virginia, moved to Canyon Thursday of last week in order that Paul might attend W. T. S. T. C.

Mrs. Ezna Norton attended the fair in Amarillo last week.

Mr. and Mrs. J. W. Witherspoon visited friends in Friona last Thursday.

Misses J. M. Posey, J. W. Robinson and Miss Eunice Gilbreath attended the fair in Amarillo last Thursday.

Judge John Aldridge of Farwell was a business visitor here last Thursday.

Mr. and Mrs. J. E. Golden, Roy and Miss Marjorie were in Amarillo Wednesday of last week visiting friends and attending the fair.

H. D. Reed is walking with difficulty as the result of a badly sprained ankle sustained in a fall.

Bill Parker attended the football game between Texas Tech and A. & M. in Amarillo Saturday.

Mr. and Mrs. Ralph Smith were in Amarillo Wednesday attending the fair.

Mr. and Mrs. Dick Rountree were fair visitors last Wednesday.

Mr. and Mrs. E. S. Hamilton and children drove to the fair in Amarillo last Wednesday.

Misses Roy Smith, Emmett Green and Ed Shannon were in Amarillo last Wednesday visiting friends and attending the fair.

Mr. and Mrs. Glenn Weir attended the fair in Amarillo last Wednesday.

Mr. and Mrs. H. W. Sherrlieb were in Amarillo Wednesday of last week attending the fair.

Rev. E. B. McWilliams attended the district convention of Christian churches in the West Amarillo church Monday. Rev. McWilliams was elected secretary of the district for the ensuing year.

John Jacobsen, Homer Brumley and Alton Miller entered Texas Tech at Lubbock September 29 for the winter term.

Homer Brumley left last week for Lubbock where he enrolled in Texas Tech for the coming year, this being his second year in college.

Matt Gilliland and Jesse Stanford drove to Abilene last week to attend the funeral of Mr. Stanford's sister. Mr. Gilliland returned immediately, but Mr. Stanford remained for a short stay with relatives.

Mrs. Paul Foster returned from Temple Tuesday where she had been with her little son, Oliver. While there she took him through the clinic.

Pat Elliston was here from Thursday until Monday visiting his parents, Mr. and Mrs. A. H. Elliston. He was enroute from Chicago to his home in Los Angeles.

Mr. and Mrs. Carl Gilliam drove to Amarillo Wednesday in order to attend the Tri-State Fair.

Mr. and Mrs. J. D. Phillips were in Amarillo last Wednesday to attend the fair.

M. D. Alexander attended the fair in Amarillo Wednesday.

Bob Renfro and Carl Dean Mountz were in Amarillo last Wednesday.

Miss Ethel Womble was here from Nazareth to attend the funeral of her grand father, J. C. Womble, Saturday.

J. M. Posey and Volme Downs went to the Texas A. & M. Texas Tech football game in Amarillo Saturday.

Mr. and Mrs. J. F. Ward left Tuesday for Dumás where they are visiting Frank Robinson. Mr. and Mrs. Ward reared Mr. Robinson.

John Patton, C. C. Acker and S. P. Rosson drove to Amarillo Saturday to see the Tech-Aggie football game.

Mrs. Ada Weir, of Grenada, Mississippi, arrived Monday for a week's visit with her cousin, Mrs. J. F. Ward. Mrs. Weir is on her way home from California.

Misses Gwendolyn and Maurine Spradley visited Mr. and Mrs. C. J. Crump in Canyon Saturday.

Dr. D. K. Robison left Sunday for Abilene where he will be attending court a few days.

Salt rising, whole wheat, Boston brown, and ginger bread, doughnuts, Dutch cake and cookies. Telephone 759-J. Mrs. Rosa Speer. 1c

Dr. Gist was here from Amarillo Monday to see Virginia Ann Dillehay, who is suffering from an attack of pneumonia.

P. E. Tiller was here Monday from Eldorado, Oklahoma, attending to business.

Chas. Brown was here from Bellview, N. M., on business Wednesday.

L. B. Boelner was here from Roswell, N. M., Saturday on business.

Jess Carter left Monday for Austin where he will continue his studies in Texas University.

Clem Calhoun, lawyer, of Amarillo was here last week on business.

Mmes. John Allen and Effa Rutherford were in Amarillo Wednesday visiting Mrs. L. H. Davis, a sister of Mrs. Rutherford.

**Black**  
BY MRS. J. J. CRAWFORD

This community has had a good rain the past several days, the moisture coming down almost steadily for three days and nights.

Mr. and Mrs. Tom Newell, Roscoe Newell and family and J. L. Newell visited in the Bert Stewart, H. L. McLean, W. H. Price and F. E. McMurphy homes this week. They were all from Fannin county.

Mr. and Mrs. Jess Finnell, Mr. and Mrs. Frost of Friona visited in the McLean and McMurphy homes Sunday.

Mr. and Mrs. Will Price and family and Mr. and Mrs. Roy Price and family, Mr. and Mrs. A. B. Hinds and family attended the fair at Amarillo Wednesday.

Mr. and Mrs. Roy Coker and family, Mr. and Mrs. Clayburn Carr and family of Summerfield spent Sunday in the J. J. Crawford home.

W. R. Scheligen, Jr., and Robert Buster of Hereford were visitors in our community Sunday.

The literary program was not held Friday night because of wet weather. The same program will be given Friday night, October 14. The ladies' club also had to postpone their program and date of next meeting is not known.

N. A. Smith's mother of Portales, New Mexico, is spending this week with him.

Rev. H. Earl Smith preached a splendid sermon last Sunday at the Church of Christ on "Courage," which was very fitting.

Manology  
Spinal Adjustment  
Massage and Physiotherapy

Dietetics  
Colonic Therapy  
Mineral and Vapor Baths

## DR. R. E. PERKINS

SOUTH HIGH SCHOOL PHONE 478

# Save Food Money!

Here are real food bargains for Friday, Saturday and Monday. Buy all your table supplies here this week and see for yourself just how much you really do save.



10 Lbs. Granulated <b>SUGAR 46c</b> Not Sold Alone	3 lb Pail, Blossom <b>COFFEE 69c</b> Glass FREE 1 lb 24c	
VINEGAR Gallon 21c	MACARONI or Spaghetti, 3 boxes 10c	APRICOTS Choice, 2 pounds 19c
FRUIT JARS, Quarts, dozen 74c	TOMATOES No. 2 can 6c	PRUNES Fresh, gallon 29c
SALMON Three tall cans 25c	COMPOUND Swift's Jewel, 8 lb pail 69c	MEAL 20 lb bag 29c
Old Dutch Cleanser Two for 13c	RAISINS Thompson Seedless, 2 lb pkg 15c	MATCHES Per box 3c
CATSUP Large bottle 10c	TAMALES Ratcliff's, two cans 25c	Salad Dressing Gold Medal, quart 27c

Van Camps  
**HOMINY KRAUT PORK - BEANS**  
Choice Per can

# 5c

**SYRUP KARO**  
Red-Blue Label, choice  
**SORGHUM 53c**  
Pure, Gallon, Country.

OYSTERS 5-ounce can 10c	SOAP White King or Camay, bar 6c	Breakfast Food Whole wheat, 5 lb bag 17c
MALT Blue Ribbon, 3-lb can 43c	RICE 5-pound bag 16c	Potted Meat 6 cans 25c
PRESERVES Del Monte, pure, 1 lb jar 17c	CRACKERS Brown's, 2-lb. box 16c	TEA 1-lb package 22c
SUPER-SUDS Large box 8c	PEACHES Libby's, Fancy No. 1 can 10c	PEAS 11c
WENDEY BUTTER Quarts 23c	ASPARAGUS Picnic size, 2 for 25c	Grapefruit Juice Per can 5c
PICKLES Sour or dill, quart 13c	APRICOTS Gallon 35c	FLOUR Sunrise, 48 lbs 68c
SOAP Crystal White, 25 bars 27c	Toilet Tissue Roll 6c	HONEY Fresh, 1 lb. squares 15c

Sliced, Pinkney's Special, lb  
**Bacon 16c**

10 lbs For  
**Spuds 13c**

BUTTER Brookfield or Steffens, lb 20c	STEAK Round, Loin, T-Bone, lb 9 1/2c	GRAPES Tokays, 3 pounds 25c
CHEESE Full Cream, Longhorn, lb 17c	SHOULDER CUTS	APPLES Jonathans, medium size, dozen 21c
BOLOGNA, lb 12 1/2c	ROAST Beef or pork, lb 9 1/2c	TOMATOES Red ripe, 3 lbs for 10c
Franks and Minced Ham		CABBAGE Green, firm, pound 1 1/2c
		ONIONS Per pound 2c

DECKER'S IOWANA  
Half or whole, lb 12 3/4c  
Either End, pound  
**Hams 11c**

# FURR FOOD STORE

FREE DELIVERY WE BUY YOUR EGGS AND PRODUCE PHONE 74

**We Are Proud of You**

**Deaf Smith County**

—for the many exhibitions of diversified farming industry and the instructive work looking forward to its improvement, and not forgetting the many prizes won in competition against other exhibitors, we are extending

**Sincere Congratulations**

**Geo. W. Brumley**  
Hog Buyer

# SPECIALS

For Friday, Saturday and Monday

**MEN'S UNION SUITS**

—Men's heavy weight unions, long sleeves, ankle length, sizes 36 to 46 ----- **75c**

**CHILDREN'S UNION SUITS**

—Children's Taped Union Suits, winter weight, sizes 2 to 12 years, choice -- **39c**

**BOYS' SHIRTS**

—Boy's Washington Dee-Cee school shirts, made of genuine Taxi-Kloth, guaranteed to give satisfaction in wear, sizes 6 years to 14½ neck. Choice ----- **48c**

**JERSEY KNIT COATS**

—Boy's Jersey Knit Coats, sizes 28 to 34, for ----- **75c**

**MEN'S DRESS OXFORDS**

—Men's dress Oxfords, in the new wing tip and brogue last, with both boot heel and rubber heels, choice ----- **\$2.95**

**MEN'S SUEDE BLOUSES**

—Genuine suede leather blouses, made from good weight suede leather, suede collar and lapel, 7 button fronts, 2 side pockets, with button-through flaps. Satteen-lined body, and sleeves, elastic ribbed waist band. Only ----- **\$4.95**

**MEN'S HOSE**

—Men's guaranteed hose, six months wear or six new pair for only ----- **\$1.50**

**MEN'S SWEATERS**

Bradley Sweaters, coat style, only -- **98c**

**BOYS' DRESS SHIRTS**

—Boy's Dress Shirts, fast colors, sizes six years to 14½ neck. Choice ----- **48c**

**SHOES**

—Ladies' dress Oxfords, straps and pumps. Choice ----- **\$1.95**

**CHILDREN'S SHOES**

—Children's high shoes and Oxfords, sizes 5½ to 2, choice ----- **98c**

**Fox Mercantile Co.**

You Can Now Have

## Aladdin Instant Modern White Light

For **\$ 5.75** Only

—Positively the Lowest Price at which the world's famous Aladdin Kerosene (coal-oil) Mantle Lamp has ever before been offered.

The Wonderful, New, Amazing

## Nu-Type Aladdin IS HERE



Wait no longer; provide yourself and family now with one or more of these Nu-Type Aladdins—they're sure to prove a wise investment.

Come In Today for Demonstration  
THERE'S NO OBLIGATION

We're Giving Away a Beautiful

**\$12 ALADDIN VASE LAMP FREE**

**Saturday, Oct. 15th - 4 p. m.**

## Streu Hardware Company

We extend sincere congratulations to Deaf Smith County folks for the excellent representation made at the Tri-State Fair and wish to express our appreciation of their individual and cooperative efforts. *We Are Proud of You.*

## Deaf Smith County Still Carries On—

We congratulate Mr. Dunkle on the splendid showing at the Amarillo Tri-State Fair, of Deaf Smith County's agricultural exhibit.

We cordially invite the entire public to come to our store for the greatest values in house furnishings that were ever offered in Hereford.

OUR SPECIALS—Gas ranges, gas circulating heaters, clay-back heaters Axminster art rugs, velvet rugs, Congoleum rugs, rocking chairs, living room-furniture, bedroom furniture, and many other things.

**E. B. BLACK Co.**  
The Big Store With The Little Price

# Congratulations To

These Hereford Business Firms

**FRIDAY SEPT. 30**

THESE LOCAL MERCHANTS EARNESTLY



## New Low Prices!

We are showing the best pictures we can buy, just as good as are made, for less money than ever before. A child may now see every one of the four pictures we show each week for only forty cents, and an adult may enjoy the same privilege for 90 cents. We have some of the greatest pictures coming we have ever shown.

Sunday, Monday and Tuesday prices will be **10c and 35c**

Wednesday Shows Will be **10c to Everybody**

Thursday and Friday Pictures will be shown for **10c and 35c**

Saturday Programs Will be **10c to Everybody**

We Are Giving You Lots of Good Entertainment.

## In Appreciation

—of the wonderful representation our people made of our progressive, constructive interests in Amarillo last week, let us

KEEP HEREFORD AND DEAF SMITH COUNTY UP TO THE TRI-STATE FAIR SPECIFICATIONS WITH



LIQUID PAINT AND VARNISH

**R. H. Kemp Lumber Co.**

PHONE 44

## Week-End Specials---Friday, Saturday and Monday

**OUTING**

Extra special, 36 inches wide, light and dark colors, per yard ----- **10c**

**COTTON BLANKETS**

Another extra special you will want to investigate. One number, sized 66x80, cotton, for only ----- **89c**

Part wool, size 70x80, in assorted colors and plaids ----- **\$1.19**

A double blanket, part wool, assorted colors and plaids for only ----- **\$2.49**

An extra good one, never sold at this price before, part wool, extra large, 72x80, double, in assorted colors and plaids ----- **\$3.95**

Newest Arrivals In  
**COATS AND DRESSES**

We invite you to come in and see the most recent models of ladies' silk dresses and winter coats. You will be impressed at the quality, material, finish—and, most of all, at the price, which is the lowest in years.

**D. R. GASS & SON**

## Get In On This---

Did you know that Sheaffer, maker of the world-famous pens and pencils, is conducting a prize contest in which two new V-8 Ford cars are given away each week for the best slogan sent in telling why Sheaffer's products are the best in the world?

See the display in our north window, come in and learn the particulars, and send your slogan in to the company.

Remember we are headquarters for Sheaffer's pens, pencils, writing sets and Skrip, the perfect ink; as well as school supplies and accessories. We have a most complete assortment and stock.

## City Drug Store

We have just received a fresh shipment of PANGBURN'S Box Candies.



Did it ever occur to you

That We Have the Most Efficient and Most Complete Dry Cleaning Equipment in the City, and Our Prices Are the Same As Others?

How Much Cleaner We Can Wash Your Clothes?

We have made it our business to find the best possible methods, and naturally have achieved the best possible results.

How Much Cheaper We Can Do Your LAUNDRY?

Doesn't it stand to reason that we who take care of hundreds of families, can do your laundry cheaper than you can do it yourself?

Don't Forget Wednesday's Special

15 Pounds Rough Dry, With Flat Work Ironed and All Starching Done -----

**75c**

**HEREFORD LAUNDRY and Dry Cleaning Co.**

Phone 298—We Get It and Bring It Back.

# Deaf Smith County

Will Feature SPECIAL PRICES

**TURDAY OCT. 1st**

ARRIVE TO MERIT YOUR PATRONAGE—

## Sincere Congratulations....

We are proud of Deaf Smith county and the excellent showing our people made at the Tri-State Fair last week.

SPECIALS FOR THIS WEEK

MEN'S WORK SHIRTS <b>49c</b> Heavy Weight.	Men's Work Gloves <b>5c 23c 49c</b>
Men's Heavy Duty 8-Ounce Overalls Extra Full Cut <b>79c</b> Extra Full Made	Boys' Sizes at <b>39c</b>
Men's Leather Dress Gloves, <b>\$1.48</b>	Men's Work Shoes at <b>\$1.39 \$1.79 \$1.95</b>
Little Boys' High Top Boots—Sizes 11 to 2, at <b>\$2.48</b> . Size 2 to 6 at <b>\$2.95</b>	

**Harman's Store**

## In Appreciation

We are proud of the agricultural and live stock industries of Deaf Smith county, whose representatives singly and in group units made such a fine showing at the Tri-State Fair.

With poultry, agricultural training, home canning, unified and individual crop exhibitions—in all things that make for a fuller, happier, more contented people, you have benefited yourselves, your county and the home life of all our people, and

We Thank You—

**BUCHANAN & ROSSON**

McCormick-Deering Dealers.

## FOOTBALL TIME IS BATTERY TIME---



Cold weather is tough on batteries. The first cold snap may throw you for a loss of several dollars from your pocketbook. **PLAY SAFE.** A new battery costs but \$6.35 in exchange for your old one, for a fully guaranteed 12 months of service.

**USL BATTERIES**  
Long Life-Dependable Power

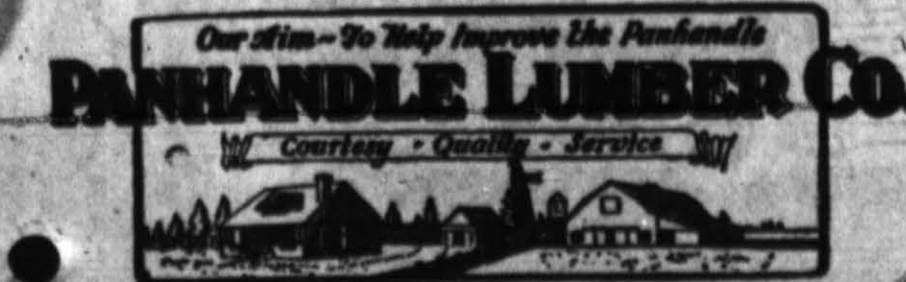
Congratulations to Deaf Smith county people for the many prizes won and fine exhibitions made at the Tri-State Fair.

**Ireland-Beavers Motor Company**  
Complete HighGrade Auto Mechanic Service.

## DID IT LEAK?

—The **THREE MEANEST THINGS** in the world are a car that won't run, a balky horse and a **LEAKY ROOF.**

—You fix the first two to suit yourself, and we will fix the last to suit you with our good shingles.



## Tri-State Fair Winners, CONGRATULATIONS!

HERE ARE SOME MORE WINNERS—

50c Ready-Cut Repair Kit	<b>35c</b>
30 x 3 1/2 Red Tube	<b>90c</b>
4.40-4.50-21 Tube	<b>95c</b>
4.50-20 Brunswick Tire	<b>\$4.50</b>

FRIDAY - SATURDAY - MONDAY ONLY.

—And don't forget—puncture repairs 35c, and **STEAM IS ALWAYS UP.**

—AT—

**RICE'S**

## Tri-State Fair Winners We Congratulate You!

Deaf Smith County and Hereford, Texas, people are proud of their resources and talents. May you win many more prizes and honors. During this time of the year, changing weather, temperature and climatic conditions may subject you to exposure, bringing on colds and other ailments. Ward these off or remedy them by taking our—

- |               |              |
|---------------|--------------|
| Cod Liver Oil | Gargles      |
| Cold Capsules | Mouth Washes |
| Cough Syrups  | Laxatives    |

Or, better still, see your family physician. Our prescription department is equipped to handle any prescription.

## Corner Drug Store

**FREE! FREE!**

With each cash purchase of five dollars or more, we give one pair of ladies' beautiful

**SILK HOSE**

Chiffon or Service—or two pairs of

**Men's Silk Hose**

Don't try to "get by" with last year's coat, when this year's prices are so amazingly low. Have a chic new coat, trimmed with luxurious fur and cut in the advance fall lines for about half what you would have paid in other years. Make your selection early.



Cheer up—there's no necessity for "making your old clothes do" when a smart new dress can be bought at such inviting savings. New Wash Dresses, also—English broadcloth, suiting and beautiful prints.

Young Ladies'

**Suede Jackets**

—In greens and browns—just the thing for school wear.



**Sprouls-Cronin & Co.**

**\$5.00 FREE \$5.00**  
**Every Week**

Your opportunity to get Extra Money for Christmas—Costs you nothing—Ask us about it—Get in on the contest—You may win—Get started **NOW**—Effective October 1st.

## DRUG SPECIALS

75c—1 pint—Gulf Venom Fly Killer	<b>49c</b>	Two tubes Dr. West's Tooth Paste	<b>33c</b>	1 doz. (10c) Bars Soap	<b>39c</b>
\$1.00 Vaseline Hair Tonic	<b>69c</b>	75c Value, 3 Faultless transparent Nipples and Rubber Sponge for	<b>49c</b>	1 pound Stationery, 50 Envelopes	<b>69c</b>
50c Vaseline Hair Tonic	<b>39c</b>			\$1.50 Alarm Clocks	<b>98c</b>
				\$1.00 Tre Jur Body Powder	<b>59c</b>

Congratulations to Deaf Smith County for Tri-State Fair Honors.

**Close Drug Store**

# SOCIETY

## JUNIOR BAY VIEW CLUB HAS FIRST MEETING OF YEAR

The Junior Bay View club held its first meeting of the year last Thursday evening at seven o'clock at the home of Mrs. J. W. Witherspoon. This club was organized two years ago and is now sponsored by the Senior Bay View club. It is entering upon its third year with a full membership. The subject for study this year is "Modern Drama."

After the business of the evening was disposed of the meeting was given over to the study of the history of the drama. As soon as the discussion was finished the club adjourned for a short social meeting.

Members present were Mmes. Dean Rice, Dave McCurdy, J. W. Witherspoon; Misses Dorothy Flannery, Martha Duncan, Fern Carlisle, Eloise Pittman, Lucile Hicks, Ruth Conkright, Mattie Lou Harrison, Eva Skelton, Floyd Wilson and Ina Mae Hastings.

## CAMP FIRE GIRLS HAVE PARTY AT COURT HOUSE

Last Friday evening at 7:30 o'clock the Camp Fire girls entertained with a delightful party at the court house. Games were played during the evening, at the end of which dainty refreshments of salad, sandwiches, olives and punch were served to Misses Catherine Skelton, Jean Snyder, Nina Tynes, Helen Seed, Beverly and Mary Lee Alexander, Rena Allred and Virginia Carlyle.

Messrs. Winston Speegle, Billy Patton, J. W. Harding, Billy Beene, Palmer Norton, Donald Brotherton and Charles Bell, and the chaperones, Misses Shirley Hales and Nell Kester.

## DINNER PARTY

Mr. and Mrs. Harry Sherrieb entertained Friday evening with a lovely dinner party at their home on Fifth Street. The house was made festive with garden flowers.

Covers were laid for Messrs. and Mmes. Glenn Weir, Hubert McEntire, Carl Gilliam, Mont Baker, Frank Richards and Harry Sherrieb. After dinner games of bridge filled the evening, at the end of which high score award went to Mr. and Mrs. Mont Baker and low to Mr. and Mrs. Gilliam.

## PIONEER STUDY CLUB MEETS

The Pioneer Study club met in regular session Tuesday afternoon at the home of Mrs. Rex Tynes, with Mrs. F. M. Kester as joint hostess. The program was given to the study of parliamentary law, with Mmes. T. E. Turrentine, J. W. Gilliland, R. E. Kessie and Bob Higgins discussing various points of parliamentary law.

After the program a short social hour was observed by those present, including besides those serving on the program and the hostesses, Mmes. F. L. Lucas, J. L. Sharman, A. A. Foster, H. D. Reed, P. H. Gilliland, J. E. Beyer, T. E. Seigler, M. D. Womble, E. S. Ireland, Frank Marrs, Arthur Thompson, Allen Bell, H. G. Conkright, J. B. Jones, O. G. Hill and Grace Guthrie.

Mrs. C. B. Bentley and Mrs. Avis Norton were Amarillo visitors Wednesday of last week.

## SOCIAL CALENDAR

**Meetings of the Week.**

**Monday.**  
I. O. O. F., 8:00 o'clock.  
Intermediate G. A.'s, Baptist church, 4:30.

**Tuesday.**  
La Afflatus Estudio club, with Mrs. Bob Higgins, 3:00 o'clock.  
Rebekahs at I. O. O. F. hall, 7:30.  
Junior G. A.'s, Baptist church, 3:30.  
Junior B. A.'s., Baptist church, 3:30.

**Wednesday.**  
Missionary Society, at Methodist church, 2:30 o'clock.  
Auxiliary, at Presbyterian church, 2:30 o'clock.  
W. M. U., Lottie Moon Circle, at Baptist church, 3:30 o'clock.  
Dorcas Circle, with Mrs. John Schwartz, 3:00 o'clock.

**Thursday.**  
Junior Bay View, Mrs. B. M. Wiltshire, 7:00 o'clock.

## GOING AWAY PARTY

Misses Oline Ramey and Verna Culpepper were joint hostesses last Tuesday evening at the home of Mr. and Mrs. E. Ramey when they entertained a few of their friends before Miss Ramey departed for Canyon College.

After a clever introduction of all the guests, table games were played for a part of the evening. These games were followed by lively, interesting games and much brilliant repartee. In the midst of the merriment an announcement was made inviting the stout-hearted to set out upon a hazardous journey, and as usual a few brave pioneering souls were ready to dare any adventure, and led the way, followed by others, until soon all the guests were in a long train quite truly representing the early forty-niners. These emigrants hit a blazed trail that led out and around and up and down, and finally in again by a different passage to a darkened room. When the lights were suddenly flashed on, shouts of delight went up for the guests found themselves standing before a table loaded with delicious refreshments of sandwiches, pickles, cakes and iced chocolate, which were served by Mr. and Mrs. Ramey to Misses Edna Daughtee, Mary Chambers, Nell Kester, Pauline Conner, Ruth Harding, Vera Hamilton, Verna Culpepper; Messrs. Lynn and Clifford Kester, Jack France, Joe Garrett, Howard Posey, Charles White, Hubert Norris and Mr. Belew.

## ACE-HIGH SUPPER CLUB

Mr. and Mrs. J. W. Witherspoon entertained the Ace-High Supper club Tuesday evening at their home on Lawton Avenue with supper and bridge. A two course supper was served at attractively appointed card tables. At the end of the bridge session, which occupied the remainder of the evening, high scores were found to belong to Miss Martha Duncan and Frank Mosley.

Seated were Messrs. and Mmes. Marvin Alston, Hubert McEntire, J. W. Witherspoon, Misses Martha Duncan, Mrs. Raford Bicketts, Messrs. Frank Mosley, Edgar Ireland and Wilson Gyles.

## MUSIC STUDY CLUB HAS OPENING MEETING

The opening of the club year for the Music Study club was celebrated with a luncheon and business meeting at the home of Mrs. H. H. Hawkins Monday. Seven small tables were daintily set to accommodate the 28 members present and a delicious and appetizing hot luncheon was served, after which the president called the house to order. The business session was opened with a history of the club from the time the ladies' quartet was organized in 1912. Out of this organization the Music Study club has grown.

Mrs. Mount, an original member of the quartet, told many vivid and intimate details of that group and how it became a small chorus under direction of Mr. Peterson, then of Mr. Meyers, both of Amarillo. The ladies' chorus of 1914-15 became the Music Study club in 1916. Mrs. Parker told of the club's aims and ideals as recorded at that time and compared our achievements of past years with those aims.

Mrs. Broadwell gave a concise list of public programs given by its own members and the musical artists sponsored by the club. Among club activities of prominence, especially stressed was the work of many of its members in church choirs, and the sponsoring of a Junior Music club.

Announcement was made of the winners in the roll call contest for last year. Mrs. H. H. Hawkins took first place, her subject for roll call being "Writers of the Great Hymns." Mrs. McCracken was given second place with "Master Teachers." This feature of

roll call will be continued the coming year.

New members welcomed into the club were Mmes. E. P. Gleser, Paul Foster, Misses Mattie Lou Harrison and Thelma McMinn.

Officers for the coming year are Mrs. A. O. Thompson, president; Mrs. C. C. Acker, first vice president; Mrs. J. C. McCracken, second vice president; Mrs. G. A. F. Jarker, recording secretary; Mrs. A. C. Hales, corresponding secretary, and Mrs. J. W. Stanford, treasurer.

## SUNDAY SCHOOL CLASS HAS ALL DAY MEETING

The Methodist Sunday school class of which Mrs. J. F. Ward is teacher, met at her home immediately after church Sunday morning, each member bringing a covered dish. After a bountiful luncheon at which Dr. and Mrs. E. E. Robinson were invited guests, those present packed a box for the little girl in the Methodist orphanage, Waco, whom the class has been clothing for several years. Other business and plans for the coming year were discussed before adjournment.

## MISS THELMA McMINN PRESENTS PUPILS IN PIANO RECITAL

Tuesday evening at 8 o'clock Miss Thelma McMinn presented her summer class of piano pupils in an attractive studio recital at her home on F Avenue. The immediate families, a few friends and this winter's piano class made up the audience.

Out flowers, pot plants and soft lights made up a lovely back-

ground for the delightful and varied program, which consisted of piano solos, duets, trios and musical readings.

Those appearing on the program were Marthella Perkins, Geraldine Kendall, Beulah Mae Wilson, Marjorie Burgess, Betty Jo Kendall, Helen Pearl Seed, Beatrice Lawrence, Evelyn Wilson and La Nelle Schelhaugen.

## Note of Thanks.

It is with great regret that I am leaving the health work in Deaf Smith county. I have thoroughly enjoyed the association while here and wish to extend my sincere thanks and appreciation to all who have cooperated with me in my work, making it possible to accomplish the health program in the past year.

GRACE D. BUZZELL.

## STAR THEATRE BEGINS NEW SCALE OF PRICES

Manager J. C. Parker of the Star-theatre began last Saturday a new scale of admission prices for the regular programs. The one-cent features on successive nights as used during the past several months will be discontinued and in their stead there will be a flat admission charge of 10 cents each for everybody to two different programs each week. These will be on Wednesday and Saturday, and a thin dime will let anyone, big or little, into the show.

Prices for the Sunday, Monday and Tuesday big features of the week will be 10 cents and 35 cents as heretofore, and Thursday and Friday night programs will be

alike, with a 10 and 35 cent admission charge.

There will be four changes of pictures each week, as has been practiced for several years, but the price will be lower than ever. Children may now see every program shown at the Star during a week for 40 cents, and adults will have to pay but 90 cents for the same privilege.

## Dawn Items

BY INEZ MILLER

We received a fine rain the past week, which was badly needed. School was dismissed Wednesday of last week and several of the Dawn school pupils and parents attended the Tri-State Fair at Amarillo.

Buck Anderson of Oklahoma City is visiting his sister, Lois Anderson, and other relatives here. Mrs. C. N. Bowers left recently

to visit her daughter, Mrs. Ted Gardener, in Fowler, Kansas.

Clifford Stewart, who has been away, returned home Sunday. William Cox and Harold O'Land of Hereford visited in the Botsford home Monday.

Mrs. L. F. Borden and daughter, Ineta, were in Amarillo last Wednesday visiting friends.

Mrs. Bill Smith and daughters were in Amarillo at the Fair last Thursday.

Robert Burnes of Adrian was here on business last Wednesday.

Mr. and Mrs. S. P. Rosson were in Amarillo attending the Tri-State Fair last Wednesday.

Mrs. W. L. Ayres left Saturday to visit kinpeople in Bryant.

Mr. and Mrs. Truman Hines were fair visitors last Wednesday.

## CONGRATULATIONS



We are proud of the excellent showing and many fine prizes won by Deaf Smith County at the Tri-State Fair last week, and wish to express our appreciation of those whose efforts made it possible.

## West Texas Feed & Seed Company

"We Give S. & H. Green Stamps."  
PHONE 265



# ANNOUNCING

the Formal Opening of

## GRIZZLE CHEVROLET COMPANY, Inc.

You are cordially invited to be our guest at our business location, 223 East Third Street, Hereford, in a special exhibition and entertainment feature

# SATURDAY, OCTOBER 1st

The very newest Chevrolet Cars will be on the floor for your inspection and approval all day. We would like for you to come in and get first hand information of the wonderfully fine cars the Chevrolet brings to you, with its hundreds of newest improvements and many features found only on the much higher priced cars. Make yourself at home here at any time Saturday—see these latest models and note their luxurious finishings and the extremely low prices.

# Special Surprise Program

From 7:00 p. m. till 9:00 p. m.

We have arranged for an extra entertaining feature of this, our first day in business in Hereford, and will hold open house from 7:00 to 9:00 p. m., with special musical features and refreshments that we believe will delight all who attend. This program is free to all, and we especially desire you to be our guests on the occasion. Come and get acquainted, we will do our best to make it an enjoyable time for you.

## Parts and Service Departments

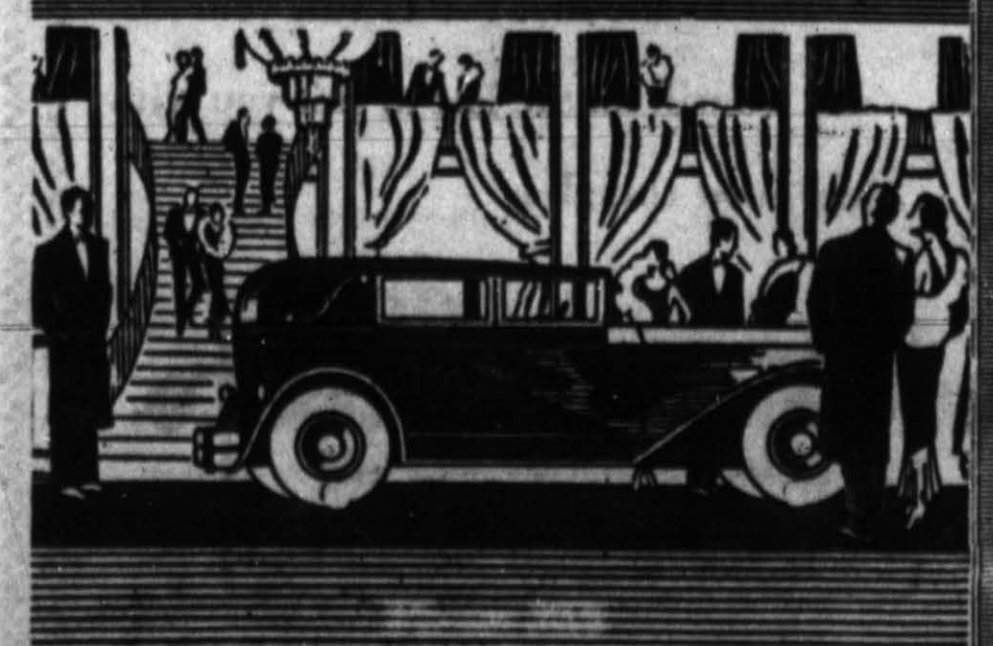
We want you to note especially the new arrangements and features of our Parts and Service Departments. We are specialists in this branch of the Chevrolet work and of all other makes of cars, and wish you to become fully acquainted with the facilities we will have to offer in caring for your automobile.

We Will Be Looking For You Saturday.

# Grizzle Chevrolet Co., Incorporated

223 East Third

Phone 740



## Congratulations To Deaf Smith County

We are surely proud of the recognition Deaf Smith county received at the Tri-State Fair in Amarillo last week. Working almost individually, prizes aggregating more than were won by any other county have been brought back home, while in the united efforts of the county extension service, school work, poultry associations, literary achievements and vocational agriculture department, we have just cause to feel exceptionally proud.

We stand for and endorse any forward-looking achievement that looks toward a more complete, happier existence for those we serve.

## Texas Utilities Company



L. A. Ricketts was here Tuesday from Dimmitt, enroute to Amarillo where he had a piece of steel removed from his eye.

Edgar Pickett spent Wednesday with friends in Amarillo.

Mrs. Rex Tynes was a visitor at the fair in Amarillo last Wednesday.

Mr. and Mrs. Homer Gilliland left this week for their home in Los Angeles, after a visit with relatives and friends here. They were accompanied by his parents, Mr. and Mrs. W. J. Gilliland, who will spend the winter in California.

# STAR THEATRE

HEREFORD, TEXAS

Thursday and Friday  
SEPTEMBER 29-30

Marion Davies, Robert Montgomery and Billie Dove furnish fine entertainment in

## "BLONDIE of the FOLLIES"

SATURDAY ONLY  
OCTOBER 1

Matinee and Night,  
Continuous program from 1:00 p. M. till midnight.

10c Admission

TO EVERYBODY

Come—enjoy a double entertainment featuring George O'Brien in

## "Mystery Ranch"

A dandy western, together with the third chapter of

## "Last Frontier"

Sunday Matinees and Monday and Tuesday  
OCTOBER 2-3-4

In a terrifically dramatic burst of grand entertainment!



Lew Ayres' Biggest Picture Since "All Quiet."

# LEW AYRES OKAY AMERICA

With Maurine O'Sullivan

Wednesday Only  
OCTOBER 5

10c Admission  
TO EVERYBODY

## SINNERS IN THE SUN

CAROLE LOMBARD MORRIS  
ADRIENNE AMES  
ALISON SKIPWORTH



COMING:  
OCTOBER 16-17-18

## "Grand Hotel"

For its first showing in West Texas at popular prices.

## Two Schools Added to Health Prize Winners

The Hereford chamber of commerce, donor of the \$10.00, \$5.00 and \$2.50 prizes for rural school communities scoring highest in the recent health and sanitation contest, has decided two other schools besides the three adjudged winners, Progressive, Wyche and Fairview, did such excellent work and were so near the third place winner that prizes of \$2.50 each will be given to them also.

The two thus added to the prize list are Daniel and Sims, and their awards will be given them Friday evening, September 30, along with the first three announced prizes, as part of the Health Council financial report program in the high school auditorium at 8:00 o'clock.

The response to the health and sanitation contest over the whole of Deaf Smith county was so complete that the results have been very gratifying to the health authorities, and the chamber of commerce says it is glad to extend the number of prize winners in recognition of the support given the work.

## Summerfield News

BY MRS. GUY WALSER

The W. M. S. and Home Makers Study club met with Mrs. C. R. Walsler Tuesday, September 13, to can for Wayland College and charity work. Each lady present brought a covered dish and a lovely luncheon was enjoyed by the 18 present. They canned meat, 116 containers of different things, such as peas, beans, beets, carrots, pumpkin, chicken, tomatoes, greens, turnips, soup, okra, etc.

Our community received about two inches of rain during the past week end.

Mr. and Mrs. D. C. Walsler were guests of Mr. and Mrs. J. C. Lance in Hereford Sunday.

Mrs. Louie Huckert won first in onion, turnip, lima bean and mangled beets and Irish potatoes, second, at the Tri-State Fair at Amarillo last week.

Mr. and Mrs. Howard Pounds and children have moved to Amberst.

Mrs. Bob Sisk of Hereford is visiting Mr. and Mrs. L. B. Lookingbill this week.

Mrs. B. C. Roberson returned home last week from Amarillo, where she had been visiting Dick Roberson.

There were no services at the church Sunday on account of the bad weather.

Mrs. John Frye and daughter, Delma, of Canyon, and Mrs. Rebecca Dodson of Lockney visited Mrs. Walter Hughtley last Tuesday, the latter remaining for a longer visit.

Mrs. Henry Kendall is on the sick list this week.

## Westway Items

BY WILMA NELL SIKES

This community was saddened by the death of Mrs. Virginia Richmond, mother of Mrs. R. M. Gunn. Mrs. Richmond fell into a basement last Wednesday and was seriously hurt. The family and friends had hopes of her recovery until Thursday morning she grew worse. She was visiting Mrs. Gunn. The body was taken to Burneyville, Oklahoma, for burial. Mrs. Richmond was 82 years old. She was a sweet lovable character. We extend to the bereaved our sincere sympathy.

The two Madole families of Holise, New Mexico, were here to see Mrs. Richmond Wednesday, remaining until after her death. Mrs. Curtisgranger of Hereford also visited Mrs. Richmond.

C. P. Grimes and wife went to Loveland Thursday after a son of Mrs. Richmond, Jim Richmond and son, but because of the rains they did not get back here until after Mrs. Richmond's death.

R. M. Gunn and family and Jim Richmond left Saturday morning for Burneyville, Oklahoma, to attend the funeral of Mrs. Richmond.

Horace Richmond accompanied Mr. Gilliland with the body in an ambulance Saturday.

Pauline Blalock spent Sunday in the D. R. Grimes home.

Mr. and Mrs. Homer Gilliland visited the Pink Gilliland home Friday.

Mr. and Mrs. Dick Whitesides and children have been visiting in the A. C. Pierce home the past several days.

The Westway teachers spent the week end with relatives in Hereford.

Westway has had some good rains the last few days. The school bus drivers did not go on their routes Friday or Monday because of road conditions.

Mr. and Mrs. Homer Gilliland and Mrs. Pink Gilliland returned from their trip Tuesday. They visited relatives at Gainesville, Texas, and Ardmore, Oklahoma, and other points in both states.

### Card of Thanks

We wish to express to our friends and neighbors our deep appreciation of the many kindnesses and the expressions of sympathy tendered us in our great sorrow over the loss of our loved mother.

R. M. Gunn and Family,  
J. C. Richmond and Family.

Howard Eberle left Thursday for Galveston where he will enter the medical school. He will visit in Houston enroute.

## Home Demonstration News

LULA MAE MARTIN, AGENT.

Mrs. Maggie W. Barry, extension specialist in rural women's organizations, was in Hereford Monday. Mrs. Barry met the council Monday afternoon and gave some very definite suggestions for reaching every farm family in the county. It is expected that the demonstration to be given in October, Making American Cheese on the Farm, will reach every farm home. All non-club members are cordially invited to attend the demonstrations as they are all other demonstrations.

Miss Minnie Mae Grubbs, district home demonstration agent, was also here Monday and remained over Tuesday morning. Miss Grubbs assisted in plans for carrying on the work for another year.

Tuesday afternoon the North Hereford club met with Mrs. J. W. Brown, with 12 members and two visitors present. The demonstration on the canned meal was given.

Wednesday the agents meets the Ward club to make up for the meeting that was missed during the exhibit.

Thursday all the clubs will meet with the County Federation meeting at the Christian church.

At council meeting the Summerfield club made the largest report, having 2,710 containers of canned food since council meeting last month. They also reported two dresses remodeled, 3 pieces of underwear made, two aprons and 20 children's garments, making a total of 27 garments made new and remodeled.

## Ward News Notes

BY MRS. W. P. CARAWAY

Everyone is rejoicing over a good rain, as some farmers were waiting for rain. Farm work can now go ahead with some hope of succeeding.

Ralph Stivers has returned home from a long stay in Oklahoma.

Hobart and Hartland visited their uncle, Jim Caraway, at Amberst while there on business recently.

John Hutson made a business trip to Amarillo Saturday and attended the fair.

Mr. and Mrs. Clem Rich and sons of Amarillo spent the week end in the home of their uncle, W. P. Caraway.

Evelyn Miles and a friend, of Amarillo are spending a few days with her grand parents, Mr. and Mrs. W. O. Miles.

Mrs. Arlie Dean of Dean and Mrs. W. R. Roberson called in the Caraway home Tuesday.

Buford Hutson and J. D. Harrell attended the fair at Amarillo last Thursday.

Cecil Lady and wife spent Monday afternoon in Hereford.

Jim Harrison and family spent Sunday and Sunday night in the W. R. Harrison home.

Since January 1, 107 babies have been born in Deaf Smith county.

## Seen On the Screen at the Star

Today and tomorrow Manager J. C. Parker of the Star theatre presents Marion Davies and Robert Montgomery, with Billie Dove in "Blondie of the Follies," which promises some of the best entertainment of the coming week.

Saturday a double program will feature George O'Brien in "Mystery Ranch" and bring the third chapter of the thrilling western serial, "The Last Frontier." It will be a continuous program with a flat charge of 10 cents admission to everyone.

Sunday, Monday and Tuesday will bring Lew Ayres, star of "All Quiet in the Western Front," in "O-Kay, America."

Wednesday will be a one-day picture with Carole Lombard and Chester Morris in leading parts of "Stingers in the Sun," another 10 cent flat rate admission feature.

"The Grand Hotel," "Strange Interlude" and "Movie Crazy," Harold Loyd's most recent production, are coming pictures the Star will have for its patrons in the immediate future.

### EX-GRADS ORGANIZE

A group, mostly ex-graduates from the classes of 1930-31-32, met Tuesday to organize a literary and social organization. Their main purpose is to furnish entertainment for some of the older ex-grads who will not be away at college this year.

The following charter members met and elected Lueta Borden as president, W. J. Fellers, vice-president, and Marie Seed as secretary: June Alfred, Spaulding Bartley, Lueta Borden, W. J. Fellers, Ardelle Foster, Earle Marie Foster, Punk Glibreath, Hal Kester, Billie Hill, J. C. McCollough, Owen McMahon, Clyde McMahon, Owen Miller and Marie Seed.

They invited Virginia Lillard, Kathleen Cronin, Ruth Harding and Adeline White as new members of their organization. A committee was appointed to present names for the club and a constitution.

Alton Fraser was a business visitor in Amarillo Tuesday.

## City Golfers In Inter-Club 'Scotch' Game

Officials of the Hereford golf club have announced a tournament for local members only to be played on the course next Sunday afternoon, October 2, beginning promptly at 1:00 o'clock. They have named the affair a Scotch tournament, and suitable prizes will be arranged for the respective groups of players.

An entrance fee of 50 cents for each player taking part is being assessed to take care of the prizes to be given. This fee must be paid to the president, J. M. Posey, or the secretary, A. R. Posey, before Friday night. The pairing of the members for the tournament will be done early Saturday morning and all fees for participants must be paid in before then to assure the privilege of playing.

Players will be arranged in three groups, according to their playing ability, and similar prizes will be awarded in each group. In that way the mediocre player will have an opportunity to win in his respective class without having to compete against the best in the club. Play will be for 18 holes. Members with an average score of less than 83 will be grouped together, those between 83 and 93 will be grouped together, and all over 93 will be together.

Partners for the tournament will be selected for their respective playing ability as evidenced by their club ratings, players with the highest and lowest scores in their class going together, the next to highest with the next to lowest in the same class, etc.

Play will be in foursomes, but partners will use but one ball between them, first one and then the other hitting the same ball on successive strokes as play progresses.

The pair with the lowest total score for the 18 holes will be the winners in their respective group. There will be second and perhaps third prizes in each division, for partners with the next lowest scores to the first prize winners.

### Stork Specials

Report of Deaf Smith county of vital records, July and August.

Born to Mr. and Mrs. K. L. Henson, July 6, boy.

R. T. Green, July 5, boy.

F. C. Smith, July 9, boy.

John J. Paetzold, July 9, boy.

D. R. Landers, July 11, boy.

R. LeRoy Smith, July 13, girl.

Harold Hawkins, July 14, girl.

Otis A. Jones, July 9, boy.

T. R. Davis, July 17, girl.

W. C. Mitchell, July 18, boy.

D. D. Weeden, July 22, boy.

O. E. West, July 26, boy.

J. F. Winterrowd, July 27, girl.

C. I. Rudd, July 28, girl.

R. M. Finch, August 2, girl.

O. T. Staats, August 5, girl.

Pinis Wade, August 6, girl.

Chas. S. King, August 7, girl.

Frank Carl, August 9, girl.

B. E. Sanders, August 18, boy.

L. L. Egrand, August 18, boy.

J. D. Gillispie, August 19, boy.

L. R. Conklin, August 23, girl.

J. D. Johnson, August 24, boy.

A. R. Posey, August 26, girl.

H. D. Gildston, August 26, boy.

Since January 1, 107 babies have been born in Deaf Smith county.

### FUTURE FARMER FEATS

Fifty-one thousand sixty-five yards or 29.5 miles of terrace lines have been run in the Pilot Point trade territory by members of the Future Farmer chapter—and their two vocational agriculture teachers on 20 different farms during the last year. This was the first terracing done on 19 of these farms and a total of 40 farmers helped and witnessed the work.

George Dick, a first year student of vocational agriculture in Pampa, completed digging, walling up, covering, arranging of stairs, hanging doors, etc. to an underground cellar for his mother to store her canned vegetables, jellies, jams, preserves and meats during the coming year.

A net profit of \$80.29 from one acre of tomatoes was made by Cecil Stockton, vocational agriculture boy who lives 1½ miles south of Bogata. His total expense was \$38.12, and his total receipts \$118.32. Proper preparation of cold-frame, care of plants in the cold frame, cultivating properly and at the right time, and keeping the plants pruned are the things responsible for the success of this project.

Last year 300 evening schools for adult farmers were conducted under the direction of vocational agriculture teachers in Texas. More than 6000 farmers took part in these schools, which were held for at least 12 meetings, and discussed farm problems of their particular vicinities.

Two thousand vocational agriculture boys are expected to attend the annual convention of Future Farmers of America to be held at the State Fair at Dallas, October 22 and 23. There are 4,272 F. F. A.'s in Texas which has the largest association in the United States.

S. W. Mitchell was here from Bellview, New Mexico, Wednesday.

Buford Parmer was in Bellview, Mexico, on business Wednesday.

"My wife comes home from the office too tired for words."

"Gosh! Do you suppose my wife could get a job in that office?"

## CHEVROLET OPENING

(Concluded from Page 1)

Plains territory, with a show room whose beauty, location and business offices are second to none, the opening Saturday bespeaks a successful career in Hereford for the firm. Past experience with G. W. Brumley in various lines of enterprise throughout this country will bring to the company a guarantee of integrity few new organizations can have.

Homer Grizzle, president, comes to Hereford direct from a five years management of parts and service distribution of the Chevrolet factory branch at El Paso, under which this territory is serviced. He is a member of the Society of Automotive Engineers, whose function is to set the standard of automobile manufacture in all lines of cars. Mr. Grizzle is one of the most thoroughly versed men in the knowledge of the automobile business in the Southwest.

Associates who have come to join Mr. Grizzle in his new work here are Ted Kiser, who will be in charge of the parts and bookkeeping, and E. H. Bean, who will be in charge of service and repair work in the back shop.

Mr. Kiser comes from the Dallas branch of the Chevrolet Company, where he had similar work to that he will do here. For a number of years he was connected with the Chevrolet factory where he received his training in the parts and service departments.

Mr. Bean comes from El Paso where he was manager of the service work of the Chevrolet dealership. He is factory trained, especially in Chevrolet work, but holds a rating equal to any for expert supervision and repair of all automotive work. It will be his duty here to pass inspection on each job of work before it is begun and after its completion, a responsibility for which his training and experience fits him.

Mechanics in the back shop will be the same as has been there for the past several months, each with factory training, fully experienced and dependable. C. C. Cox, Carl Gilliam and Ellis Combs will do this work, and Alfred Bayless will be in charge of washing, greasing and polishing operations.

The shop equipment available at the Grizzle Chevrolet company shop is the equal of any in the Panhandle and superior to most.

With the experience and training of the new personnel, added to that of those retained, the firm should go far in establishing an enviable reputation for dependable automobile mechanical work.

Mr. and Mrs. Earl Wilson were in Amarillo last Wednesday and while there visited the fair.

Mr. and Mrs. C. F. Kerr were fair visitors in Amarillo last Wednesday.

Miss Robbie and Clinton Jackson attended the fair in Amarillo Wednesday of last week.

Geo. Hart was here from Bovina on business Tuesday.

## Famous Circus Plays Amarillo October Fifth

Cantankerous tigers, lions gifted with marvelous bass voices, pernicious pumas, polar bears, and herds of ponderous pachyderms, clowns and stars belpangled—all these, together with hands and calliope, sideshows, and hundreds of blooded track and ring steeds, are coming to Amarillo for the Great Hagenbeck-Wallace Circus, one of the largest in the world, is scheduled for afternoon and night performances on Wednesday, October 5.

This celebrated show, always to the fore with new and thrilling features, has this season outdone itself in the line-up of its 1932 program. It isn't merely the same old round of the same old acts and displays, but all new, novel, extremely thrilling and colorful. It abounds with names that are warp and woof of spangleland—the great array of circus stars ever presented under the famed Hagenbeck-Wallace banners.

Clyde Beatty, youthful subjugator, who is called the world's most fearless wild animal trainer, heads the list of thrillers. Alone, and single-handed he enters the great steel arena containing a mixed group of wild and ferocious lions and tigers. Thirty-four of the most savage beasts on earth.

Other equally prominent highlights will include Poodles Hanneford, greatest riding comique, and his noted family of equestrians; the Cronin Sisters, the famous Hagenbeck-Wallace herds of performing pachyderms; the McFarland educated equines; groups of iron-jaw acrobats in thrilling displays, and scores of amazing track offerings.

In the maze of aerial displays, the Clarkons, and the Siegrist troops will astound with their breath-taking mid-air somersaulting in the extreme heights of the big top.

Riding acts, acrobatic, and almost countless ground acts will vie with wild animal, the horse, and novelty numbers in the great oval-shaped arena with its three rings, spacious stages, and steel-barred presentation dens.

In offering this season, "Cleopatra, Queen of Egypt," for the opening lyrical spectacle, the Great Hagenbeck-Wallace show dwarfs all previous inaugural numbers with its beauty of music, chorus, ballet, number of animals, and in costly wardrobe and trappings.

Clowns? Yes, half a hundred of 'em, and a whole track full of animal and grotesque comies thrown in for good measure.

Artis Russell returned Tuesday from Austin where he had been for some time.

Paul Artho was here from Umparger Tuesday.

C. L. Berry was here from Tulla last Saturday.

## S. M. U. to Play Tech Colleges Next Saturday

S. M. U.'s internationally famed "aerial circus" is coming to Lubbock for a one-night engagement with Texas Tech this week. Local and South Plains football fans will be treated to a gridiron show the like of which is an infrequent occasion in this section.

The "aerial circus" is Coach Ray Morrison's Mustang gridsters, who lacked one victory of attaining the title of national football champions of the United States last year, with that loss against them, some of the nation's experts contended that the Texas team was the best in the country.

Fete Cawthon's Texas Tech Matadors, who held the powerful Texas Aggies to a 7 to 0 victory at Amarillo in the mud last Saturday, will oppose the Mustangs when they come to Lubbock for the Saturday night game. It will be another step on Tech's ladder toward statewide and countrywide recognition—another point in favor of Tech's ultimate affiliation with the Southwest Conference.

Accompanying the Mustangs will be a special train load of Dallas rooters, marching to the strains of the famous Mustang band, a college band that has spread its music in nearly every important section of the United States and England. The band alone promises a colorful evening. It is the same which accompanied the team to West Point when the Mustangs played the Army, to Notre Dame, twice to Annapolis, and the Navy games, to St. Mary's on the Pacific coast last year, to Nebraska and Missouri. This year the band will go with the team to Syracuse, New York.

Long famous for its overhead game, the Ponies are due to fill the atmosphere with paces Saturday night. The Matadors are preparing against an overhead game. The contest begins at 8:00 o'clock.

R. T. Kimmons arrived Tuesday to visit in the N. C. Vogel's home. Mr. Kimmons is from Boston, Mass.

James Means was here from Friona Tuesday.

Burl Elliston of Canyon visited his parents, Mr. and Mrs. A. H. Elliston, here this week.

Mrs. Arch Morrison of Miami visited in the home of Mr. and Mrs. Al Morrison Saturday.

J. G. Evans and H. C. VanBiber were in Pampa on business Thursday.

Woodrow Glibreath returned Saturday from College Station, where he visited school friends.

Mr. and Mrs. B. H. Hopkins attended the Tech-Aggie football game in Amarillo Saturday.

# Piggly Wiggly

## Friday - Saturday

PEACHES, Elbertas, per dozen	15c
GRAPES, Concord, basket	12½c
Two bars Palm Olive, 5 bars	
Giant Crystal White, 1 Crystal White Soap Flakes, 1 6-quart galvanized pail	49c
SUGAR, fine granulated, 10-pound bag	48c
SALT, Morton's 25-pound bag	36c
FRUIT Gallon Size	
Pineapple	44c
Strawberries	49c
Pears	36c
Plums	29c
PRUNES, Cellophane-wrapped, 2 lb bag	13c
SOAP FLAKES, Big 4, 5-lb box	33c
Canned Goods	
Green Beans	No. 1 Cass
Tomato Soup	5c
Brown Beauty Beans	
Pork and Beans	
Corn	Each
SNOWFLAKES, 2-lb box, crackers	15c
PEANUT BUTTER, quart jar	23c
MEAT SPECIALS	
SMOKED BACON	