

The Hereford Brand

Published Every Thursday

Our Slogan—"More People—More Farms"

32nd Year—Number 11.

The Hereford Brand, Hereford, Texas, Thursday, March 24, 1932.

Five Cents Per Copy.

Next Saturday Is Date For Santa Fe Train

The Santa Fe farm and home special, operated by the Santa Fe Railway Company in cooperation with the Texas A. & M. College and making a 45-day tour of all Santa Fe lines in Texas, will arrive at Hereford for a show March 26 at 1:30 o'clock that afternoon. The special completed a total of 70 stops in G. C. & S. F. territory March 12, and on March 14 began its itinerary in Panhandle and Santa Fe territory. According to J. R. Hitchcock, vice president and general manager, and T. B. Gallaher, general freight and passenger agent, Amarillo, and college officials, programs will be presented at stops on the P. & S. F. lines similar to those on lines of the G. C. and S. F. J. D. Tinsley, agricultural agent, Amarillo, will direct the programs on the P. & S. F. Lines.

The special is a nine-car train carrying numerous agricultural and livestock exhibits stressing tried methods of making the farm self-sustaining and of cutting production costs. The train is being operated by the Santa Fe, the exhibits and speakers being supplied by the college and other co-operating agencies. Specialists from the Extension Service and the college will speak on the exhibits and the facts they emphasize, calling attention to the importance of having several sources of income on the farm in order to put the farming industry on a sound basis. Following the talks, visitors will be invited to go through the train to view the exhibits. Passenger coaches will be used for meetings in inclement weather. The speaking program has been arranged so as to hold interest for women and young people as well as men. Questions regarding the exhibits and farm problems will be invited.

School Census to Be Finished Last of March

Mrs. Edith Hughes is finishing the work of enumerating the school children of Hereford independent school district as they will appear of scholastic age on September 1, this year. Out over Deaf Smith county the enumerators have been just as busy in the rural districts and their work is drawing to a close. The completed count of all children six years or over and under 18 must be filed by the last of March.

It cannot be over stressed just how important it is to school affairs that exact enumeration be made. It is almost inevitable that a family here or there will be missed and the children not included in the scholastic census. That may be caused by absence when the enumerator calls at the home before being counted, moving from one district to another district after the count has been made in that neighborhood, or for any number of reasons.

Parents should be positive that their children have been counted for the coming school term. State school money is apportioned according to the number of scholars shown by the census to be in each respective district, and every child whose name is left out loses for that school something like \$17.50 in actual money that should be used in conducting the school.

All who know they have not been counted should report to the enumerator or to other school authorities in their district. It is a patriotic duty.

REVIVAL AT CHRISTIAN CHURCH MEETS SUCCESS

Rev. M. J. Johnson, pastor of the First Christian church, announces the revival services started last Sunday morning and lasting throughout this week, is being successful, and the attendance has grown each evening. A sunrise prayer service will be held at 8:15 Sunday morning.

Next Sunday evening a pageant will be given, "The Pageant of the Cross," directed by Miss Louise Johnson, after which a baptismal service will be held. The hour of the evening service will be 8:00 o'clock. Visitors are urged to attend and a cordial welcome is extended to all to be present.

TRADE EXTENSION PLAN OF ADVERTISING AGAIN IN BRAND NEXT WEEK

The monthly plan of cooperative advertising the complete merchandising service of Hereford as participated in by the Merit Merchants of the city, will again appear in the Brand next week in a double page spread, offering a combination of advertising values possible in no other way to reach the people of the territory.

As usual the Brand will print between 400 and 450 extra copies that will be distributed free to all persons living within a shopping radius of Hereford, who do not now take the Brand. These will reach the farthest points, going in some instances 60 miles away.

Again the Brand is making a special subscription price of \$1 for a year, but the subscription must come in during the two days of the special merchandising event, Friday and Saturday, April 1 and 2. Some have asked to take advantage of the special subscription price at other times. This cannot be permitted, so more than a merchant can be expected to always sell merchandise at the specially quoted prices for certain days only.

The \$1.00 subscription price is extended only to those who are not now paid subscribers of the Brand, and is given to enable all persons to take their home-town newspaper and keep up with local affairs and follow the political campaign.

Power Plant of City Fired Up and Operated

Last Friday afternoon employees of the Texas Utilities Company fired up the old steam plant of the city to see whether it was in working order and could be used in an emergency should for any reason it become necessary.

It took about two hours to get up steam and although it has been quite a few years since the plant has been made to work it took hold of the load and showed it was capable of furnishing every bit of power Hereford would need. In the practice run Friday the water pumps were given over to the local power plant and there was plenty in reserve to pull the entire load of the city.

Fred Oberthier, local Texas Utilities manager, says the company made the run to satisfy their own curiosity as to whether the plant could pull the load, and at the same time convince skeptics that the plant was available for use in an emergency, such as supplying adequate water in case of an enormous fire sweeping the city. It is said to have been six years since the power plant had been used to pull the load here.

Council - Home Demonstration Agent Lay Plans

The County Council Club met at the court house March 19, at 2:30 o'clock, with 22 present. Six demonstration clubs were represented, Dawn, Ward, Wyche, Westway, Summerfield and North Hereford.

We missed Mrs. S. A. Miller, who for the past year has been a faithful worker of the council. She moved back to Missouri. Her place as chairman of the council was filled by Mrs. Lee Curry, who we welcomed to the chair. Mrs. Ray Johnson acted as co-chairman for the afternoon.

During the business meeting the following officers were elected: Mrs. John P. Slaton, vice chairman; Mrs. A. T. Frye, treasurer, and Mrs. E. M. Cox, reporter. Everyone present seemed so happy to have our new demonstration agent, Miss Lula Martin, with us. Miss Martin presented six demonstrations to the club. The two chosen were wardrobe and 4-H pantry demonstrations. There demonstrations are to be used in connection with the year book.

MRS. E. M. COX.
Mr. and Mrs. Leonard Bicketts returned to their home in Dimmitt after a visit in Hereford with relatives and friends. Mr. Bicketts was recuperating from influenza while here and is much improved.



Sunrise Prayer Meeting Easter Morning, 6:15

A sunrise prayer meeting has been announced for Easter morning to be held at the First Christian church. Appropriate services have been planned in keeping with the spirit of the occasion, and a cordial invitation is extended to everyone who wishes to be present. The hour has been set for 6:15 o'clock.

LIVE EASTER CHICKS ON DISPLAY AT WEST TEXAS FEED AND SEED

Barnard Hicks of the West Texas Feed & Seed Company, not to be outdone by his partner, Jack Wright, with his famous White Rocks, has branched out into the chicken business himself this week by exhibiting in the glassed-in display window baby chicks in all the rainbow's glorious colors. Skeptics might doubt the authenticity of the breed, but cannot dispute its attractiveness.

High School Boys Want To Study Home-Ec.

A check-up of students' desires for selective class work in Hereford high school for next year, as has been conducted for the past week by the faculty, reveals the astonishing fact that 25 boys have signified a desire to enroll in home economics classes. Rumors of the boys' wants had been heard and had been taken lightly, but the report of their preferred subjects showed they were serious in the matter.

Accordingly, it is possible that a class may be organized for them. While home economics has been considered strictly a girls' course of study, involving sewing, cooking and general housekeeping activities, the boys seemingly have taken the viewpoint that a knowledge of foods and their preparation, together with clothing and its selection, is valuable information for masculine humans, and have sincerely expressed the desire for a class to deal with the problem as it affects living conditions. They may be right, at that.

Students Select Preferred Work.
Questionnaires given high school students, with the exception of the graduates, during the past week, have been filled out and returned to the faculty, and show the approximate line-up of the work by classes the individual scholars prefer for their work next year. Only six or seven students out of 304 have failed to make the report. To them will be added those who move to Hereford from the rural schools and from other towns before the beginning of school next year. Should the boys be given their home economics class there will be seven groups taking branches of the work instead of four classes as there are this year.

An interesting side-light on the question of preferred studies may be had by studying the number requesting work in the following subjects:

First year English, 84; second year English, 64; third year English, 74; fourth year English, 64; first year history, 37; second year history, 33; third year history, 53; world history, 30; civics, 45; first year algebra, 100; second year algebra, 63; plane geometry, 73; solid geometry, 13; first year Spanish, 13; second year Spanish, 45; general science, 67; biology, 30; chemistry, 60; physics, 31; physical geography, 7; first year agriculture, 17; third year agriculture, 21; first year home economics, 50; second year home economics, 32; third year home economics, 17; public speaking, 20; commercial law, 23.

Mr. and Mrs. Ollie McMan and son of Abilene visited friends and relatives in Hereford Saturday.

City's Churches Observe Easter With Programs

The different churches of the city will observe Easter Sunday with appropriate services within their own congregations. Some of the most fitting programs ever attempted by local singers, speakers and musicians will be given. In most instances the Easter sermons will be preached by the pastors at the morning hour services, and the evening hour will be given over to specially prepared programs in keeping with the Easter theme.

At the Methodist church, Mrs. J. C. McCracken, choir director, will present a varied program of song, music and talks appropriate to the day. The Gardner group of the Baptist young people will present a cantata, "The Thorn-Crowned King," directed by No-rine Culwell. Miss Louise Johnson, daughter of Rev. M. J. Johnson of the Christian church, will direct a special feature, "The Pageant of the Cross."

E. B. Black Gives Platform for Publication

In an interview with a Brand reporter this week, E. B. Black, who has been prevailed on by citizens of Hereford to allow his name to be submitted to the voters as a candidate for mayor, has this to say:

"During the 30 years which I have been a citizen of Hereford, I have tried to do my part in every move that has come up for the development of our town or community. Naturally, I, as well as others, have made mistakes. In my opinion, there has never been a time when the further development of town has depended more on our actions than at this time. While practically every commodity has come down in price during the depression, still it is a fact that public utilities which serve our city have not materially reduced their rates. I believe the big corporations should do "their bit" towards relieving the tension under which our citizens are struggling, and should I be elected it shall be my endeavor to use all the power I have as mayor toward seeing that light, gas, phone and water rates are reduced. I do not say that I will be able to do all along this line that I would probably like to, but I will certainly do everything within my power to lower these rates, comparable with the reduced price of other commodities. And there's one thing sure: while I approve of progress, I believe that under the existing circumstances, a very economical administration should be observed. The burden of taxes should be made as light as possible, and I shall certainly try to give the city a sane and economical administration. I feel that the mayor's salary should not be more than \$50 per month."

"My business arrangements are now such, that if necessary, I can give my entire time to the administration of the city's affairs."

As the city water rates come directly under the supervision of the city commission, I think the water rates should first be lowered in keeping with what reductions we expect the other utility interests to make for gas, electricity and telephone service."

The Brand is always glad for a candidate to take a stand, and more especially in a matter that it is vital as this one. Mr. Black is to be commended on being willing to state just where he stands on the subject.

Judging Teams Will Go To Lubbock Show

B. H. Hopkins, vocational agriculture teacher of Hereford high school, will be in Lubbock the first of next week with three of his judging teams to compete with classes from other schools in poultry, sheep and livestock judging.

The experience the members of the Hereford classes will get by coming in active competition with representatives of other schools is valuable training in their work.

Chas. Burk returned last week from Dallas and Fort Worth where he visited relatives and friends and attended the Fat Stock Show.



Bank Will Pay This Check, Old Enough to Vote

E. C. Eubanks reports the receipt of a letter from C. W. Petro of Greencastle, Indiana, inquiring whether a cashier's check issued in July, 1911, by the Western National Bank of Hereford would still be honored. He was informed it would be, and the check has come to the First State Bank, it having purchased the Western National last year.

The cashier's check is in the amount of \$36.00 and represented a balance on deposit at that time. It was mailed to Mr. Petro while he was enroute by team from San Diego, California, to Salem, Oregon. He found the letter containing the check while going through some old papers recently, and seeing mention in the Brand that the First State Bank had purchased the Western National, wrote to the post master here to learn if the check was still good. The letter was put in Mr. Eubank's mail and Mr. Petro was notified he could have the money.

The check was almost old enough to vote.

Veterinary Will Come To Give Tuberculin Test

Following out the instructions of the city health ordinance that all cows from which whole milk is sold within Hereford must be tuberculin tested, Dr. E. F. Latham of Amarillo will be here during the first week in April, the exact date to be announced next week, for the purpose of administering the treatment, and will return still later to make the tests for reaction.

The testing of dairy cattle from which whole milk is sold, is compulsory, and is enforced by law. Where herds of five or more cattle are tested, but 40 cents a head is charged for administering the test, but single animals cost \$1. It is suggested that several having but one or two cows to be tested should group them together to get the benefit of the lower rate. An exception was made in the case of Happy, all teams meeting them using but 12 men and playing under last year's scoring rules. The first ten ranking players will each score one point for their team by winning, the next six players will score but one-half point each by winning, and the final four players of each team will score but one-fourth point each should they win. Teams failing to have the required number of 20 players will forfeit from the last scores possible at the rate of one-fourth point each.

Those wishing to make reservation for the services of Dr. Latham while he is in the city should communicate with Charlie Boyd, marshal, or Miss Eva Skelton, city clerk.

MRS. VAN BIBBER'S CAR SMASHED IN COLLISION WITH CHEVROLET TRUCK

A smashed front wheel, lamp and fender, with the radiator knocked loose were the apparent damages received by the Ford sedan of Mrs. H. C. Van Bibber when it collided Wednesday morning on East Fifth street with a Chevrolet truck reported driven by Stanley White of southwest of town, coming north on Sampson Avenue.

The truck did not seem to be damaged, and no injuries were reported by any of the occupants of the car or truck.

FEED AND SEED LOAN REPRESENTATIVE OF LAST YEAR HERE TOMORROW

D. E. Sardidge, representative of the administration of the feed and seed loan to farmers by the federal government last year, will be at the office of County Agent R. O. Dunkle tomorrow, Friday, March 25. Those who made use of the feed and seed loan privileges of last year who have not seen Mr. Sardidge on his former visits to Hereford, are asked to see him while he is here this week.

Chas. Burk returned last week from Dallas and Fort Worth where he visited relatives and friends and attended the Fat Stock Show.

DEMONSTRATION AGENT WORKS WITH THE RURAL CLUBS DURING WEEK

Miss Lula Martin, newly arrived home demonstration agent for Deaf Smith county, has quickly dropped into the work of her field and has been busily engaged since assuming her duties Wednesday of last week, in meeting with the respective clubs and their representatives.

Thursday she met the Summerfield study club in regular session, Friday she was with the Ford club, Saturday she met 14 representatives of the home demonstration clubs of the county, except Dean, when the county council met in regular session at the court house, with 23 in attendance. At that time plans for the year's work in connection with this study course, was planned, and two courses of activities decided upon, Farm Food Supply and Wardrobes.

Tuesday of this week Miss Martin met with the Wyche club and Wednesday she assisted Dean and Ward committees in the promotion of 4-H girls' club organization work.

Miss Martin's office is in the north side of the lower floor of the court house and has been a place of business-like activity since her arrival.

Golf League Organized for Season of 1932

Representatives of Canyon, Clovis, Tulla, Happy, Plainview and Hereford golf teams met here this week and organized the Wheat Belt Golf League for matched play between the six towns for the coming summer. Quite a few changes were made in the rules from last year, the modifications affecting most the players whose score will count in determining the winning team of each match, and the way the points will be figured.

L. E. Gordon of Tulla was chosen president for 1932 and J. M. Posey, president of the Hereford club, will be secretary of the league. Play will begin April 24, the local team going to Tulla on the opening day. Instead of playing two consecutive Sundays and missing one, as last year, the league will play on alternate Sundays this year, the season closing August 28, each team playing a match against each opponent on its home course.

Twenty players will represent each team, instead of 12 as of last year, their respective ranking being determined by their average playing score for the year. An exception was made in the case of Happy, all teams meeting them using but 12 men and playing under last year's scoring rules. The first ten ranking players will each score one point for their team by winning, the next six players will score but one-half point each by winning, and the final four players of each team will score but one-fourth point each should they win. Teams failing to have the required number of 20 players will forfeit from the last scores possible at the rate of one-fourth point each.

Those wishing to make reservation for the services of Dr. Latham while he is in the city should communicate with Charlie Boyd, marshal, or Miss Eva Skelton, city clerk.

Hereford Getting Busy.

The beginning of the league season will put more pep and vim into the Hereford players and more players and better scores will be in evidence. There are but 23 members now signed up for the first half of the season, as compared with the usual 35 or 40. Several of the tournament "big shots" have not as yet joined the club this year.

A. R. Posey, club secretary, says he will have plenty of score cards at the first tee and each player is required to keep a tally of his score and leave it in the box, so an average score may be arrived at to assist in ranking the players. This feature of the local club has not been in practice recently, but will be revived to be in keeping with the new playing rules.

A complete schedule of all games and matches will be given in the Brand next week. Golfers are advised to watch for it and clip it out to have ready for reference during the season.

Mr. and Mrs. E. L. Keith and sons, Wayne and Gene of Borger, and Mr. and Mrs. W. A. Burrows of Amarillo visited in the home of their parents, Mr. and Mrs. R. F. Barnes, Saturday night and Sunday.

Soldier Bonus Would Bring Local Money

The recent appeal being made by the American Legion and assisting civic organizations, to have the federal government pay the World War veterans the last half of their adjusted compensation, has caused considerable investigation concerning the amount that will be distributed, should the measure pass. The Legion has not been insistent upon the payment of the last half until the passing of the recent federal appropriation of two billions of dollars in an attempt to promote better credit over the country. As much of this money apparently was going to corporations and transportation agencies in the hope of establishing better credit conditions, the Legion, as Jno. P. Slaton so aptly expressed it, felt it was time for the government to pay off for services rendered, as the basis of the whole procedure was to put more money in circulation.

Investigation of the Congressional Record reveals considerable amounts of money would go into circulation should the bonuses be paid. The amounts of local importance are given in approximation below, as taken from the Record:

Deaf Smith County	-----	\$98,176.18
Castro County	-----	\$77,502.40
Oldham County	-----	\$23,053.68
Parmer County	-----	\$96,398.98
Randall County	-----	\$116,105.82
Curry County, N. M.	-----	\$233,657.02
Total	-----	\$644,963.08

High School Band and Girls' Quartet First

That Hereford school music has the training and ability to give a good account of itself when it meets representatives of other schools in competition, was testified over the past week end when the high school girls quartet and the high school band took first honors at the Spring Music Festival in Amarillo. Ardelle Foster, Lueta Borden, Zelma Ruth Shore and LaVerna Womble, trained and coached by Miss Lucille Hicks, were members of the quartet.

Ralph Smith, bandmaster, took the high school band and scored over Dalhart and Perryton to take first honors. An unfortunate and regrettable incident was the fainting of Kermit Wilson, leader, during the playing of the last selection yet it showed the fortitude and training of the other members who kept on playing, and did it well enough to keep up a winning percentage. Kermit has but recently recovered from an attack of pneumonia, and in his weakened condition was unable to finish, yet he stuck to his part till they carried him out.

Individual members of the band played in individual contest numbers and scored well in their respective classes. A complete report of their winnings has not been given. E. B. Posey, jr., Homer Henslee, Jr., Helen B. Snyder, Palmer Norton and Glenn Smith took parts.

DIMMITT BASKETBALL GIRLS AGAIN WIN THE STATE TOURNAMENT

The Dimmitt high school not only had a great basket ball team of girls last year, but has a system of training that can develop champions consistently, as was attested last Saturday when the representatives of the Castro county metropolis followed their state championship of last year by winning again this year, defeating the Celeste team on its home floor 42-33. This is the fourth consecutive year that Dimmitt girls have scored high in state basketball tournaments.

CASTRO COUNTY FARMER BURIED AT DIMMITT

Lester Womack, 38, prominent farmer, living some ten miles northeast of Dimmitt, died Tuesday of pneumonia and was buried Wednesday afternoon in the cemetery at Dimmitt. The sympathy of all who know the estimable family is extended to the sorrowing wife, whose father, J. C. Montgomery, died at Dimmitt last week.

The Hereford Brand
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NOTICE TO THE PUBLIC
Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally at the office on North Main Street.

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Outside Zone 2, six months - \$1.50
Outside Zone 2, four months \$1.00

ALL SUBSCRIPTIONS STRICTLY CASH IN ADVANCE.



Caught in The
Corral
&
Put Through The
Chute

I surely had a good time last week when I was a specially invited guest of the Cowhands and their girl friends at their annual banquet. It lifted me out of the drab, every-day sort of existence a fellow gets accustomed to, and gave me a feeling that another group of individuals does appreciate what the Brand tries to do, whether or not we fail.

It is a fine thing for the youth of today to meet together in a public way, and mix in with the joviality and good times everybody enjoys, the ability to talk about each other and absent friends—discussing their appreciation of good points and regrets at their absence.

I had been hearing about a group of musicians, sometimes called "The Hungry Five" and some times "The German Band." Well, they gave a good account of themselves. Their music explained their latter name and their actions, when finally invited to the banquet table, explained their first name. I'm telling you all, not to miss an opportunity to hear these boys—they have "It" Them. Those and all other singular or plural adjectives it takes for modern description.

Believe it or not, the city election controversy seems to be settling down around the question: "What Are We Going to Do With Utility, Gas, Telephone and Water Rates?" Whether we will like what the results will be is not to be decided right now, there are going to be more votes polled in the city election of April 5 than has been cast altogether for many years, and the ones getting the most votes will be elected.

From the amount of howling

Twenty-One Years Ago In Hereford

(From Files of The Brand of March 24, 1911)

Hereford had its own public scandal that week that approached the theme of many present day news dramas, when a court house employe returned from a trip with his bride. They were met at the train with showers of rice, a charivari followed that evening and a good time was had by all present. A few days later a man arrived from Denver in search of the couple, officers investigated his claim that the man had run away with his wife, and while the investigation was in progress the woman attempted suicide by drinking carbolic acid. The final outcome resulted in the local employe paying a heavy fine, the Denver man going back home with the woman following him with the statement she would surely raise a rough house "for that Bowyer tough." Still later developments revealed she had been married to neither of the men, although she had been living with one of them for 25 years.

D. R. Gass had come home from

Kansas City where he had been buying spring and summer merchandise.

What the editor termed as the "court house squabble" relating to claims for \$30,000 against the construction company then building the present court house, had been "settled, the differences adjusted and work going forward to completion within 60 days." Exact specifications of the various fire-proofing features of the building were written in a new contract, and the firm of Chamberlain & Co. architects, were discharged. That feature promised still further trouble, and the editor was not very optimistic as to the final outcome being in the county's favor.

In the honor roll published at the close of the sixth month of school appeared the names of Thelma Hubbert, Mattie Mounts, Lela Orr, Delmar Rayzor, Dave McDonald, Esther Fox, Marie Burns, Johnnie Wood, Herman Schultz, Corrine Jewell, Forrest Bowe, Dorothy Boardman, Elizabeth Black, Edgar Webb, Nellie

Wilson and Inez Dunlap.

A. H. Elliston had written back from California that they were enjoying the winter at Norwalk.

Mrs. Artis Daniel had returned from a visit with her parents at Bruner, Missouri.

W. D. Kelleher of the Hereford Steam Laundry had made a trip to Texico.

The Brand was still inviting its readers to "extend their reputations" by sending in their subscriptions.

F. H. Oberthier had gone to Comanche for a ten days visit.

The telephone "muss" reported in the previous Brand had been "fixed up" in a meeting of the Southwestern Telephone Company and a group of farmers, the latter to buy the country lines and receive service for 50 cents per month, with the company keeping the lines in repair. As a peace offering to the citizens of Hereford, the company was putting in new metallic circuits to Amarillo and Clovis.

that has been going on for a year or more, whether justified or not, it seems there should be a heavy vote polled, but perhaps the howlers would rather howl than use the only legal way an American citizen has to express his opinion—get out and vote his choice. The queer thing about it is that quite a few of the howlers were not actively interested enough to pay their city poll taxes so they can vote.

It might be a good question for each voter to ask himself when he selects his candidate, whether he is voting for individuals or for the best interests of all of us, the City of Hereford. As one citizen has very aptly expressed himself, "No matter who is elected, I will have just as good officials as anyone else!"

It is one of the most useless and aggravating things in the world to say "I told you so", but it takes actual facts to make believers of some folks. All the arguing and explanations in the world won't wake people up to a threatened danger—they just have to see things happen.

There was no excuse for the frightful biting and slashing of little Bob Bailey by that vicious dog last week. If some of you would find your own child's eye slashed open, lips, cheek and throat lacerated, and hand bitten through, perhaps you wouldn't be so smug and complacent about the numbers of apparently ownerless dogs running loose about the city. They are not going to be disposed of until somebody does it.

They are especially vicious at this time of the year. It is really not safe for children to be out alone on the streets. Without attempting in the least to be funny, it surely looks like Hereford has been turned over to the dogs.

There are ways people have of taking care of such situations, but no one wants to see such a state come to pass. I believe there is a law concerning dogs running promiscuously about town, and there are proper authorities to enforce them.

A story comes from Floydada that a little girl was bitten by a cat the Pasteur Institute at Austin

has declared showed unmistakable signs of rabies.

Let's quit this lamenting over something we can't help and take hold of things we can do. Let's get rid of the loose dogs in Hereford.

SHERIFF'S SALE

STATE OF TEXAS, County of Deaf Smith.

By virtue of an order of sale issued out of the Honorable District Court of Deaf Smith County on the 10th day of March, 1932, by the Clerk thereof, in the case of H. C. Bowsher versus A. F. McDowell et als wherein H. C. Bowsher is plaintiff and A. F. McDowell, James Green, W. Jenkins, S. J. Smith and Jessie M. Smith are defendants, No. 1947, and to me, as constable of Justice Precinct Number One, of Deaf Smith County, Texas, directed and delivered, I will proceed to sell, within the hours prescribed by law for Sheriff's Sales, on the First Tuesday in April A. D. 1932, it being the 5th day of said month, before the court house door of said Deaf Smith County in Hereford, Texas, the following described property, to-wit:

The southwest one-fourth (1/4) of section number twenty-five (25) in Township number three (3), north of range one (1), east of a Capitol Syndicate Subdivision as shown by a plat thereof of record in the deed records of Deaf Smith county, Texas, and being located and situated in said county of Deaf Smith, Texas.

Levied on by me as constable

by virtue of said order of sale on March 10th, 1932, at 9:30 o'clock a. m., as the property of James Green and Jessie M. Smith to satisfy a judgment amounting to \$1185.00, in favor of H. C. Bowsher and cost of suit.

Given under my hand, this 10th day of March, 1932.

J. C. CARROLL, Constable of Justice of the Peace Precinct Number One, Deaf Smith County, Texas. 9-3c

SHERIFF'S SALE

STATE OF TEXAS, County of Deaf Smith.

By virtue of an order of sale issued out of the Honorable District Court of Deaf Smith County on the 9th day of March, 1932, by the Clerk thereof, in the case of Troy Womble vs. I. A. McNeil, No. 1934, and to me, as Sheriff, directed and delivered, I will proceed to sell, within the hours prescribed by law for Sheriff's Sales, on the FIRST TUESDAY in April, 1932 A. D., it being the 5th day of said month, before the Court House door of said Deaf Smith County, in the town of Hereford, Texas, the following described property, to-wit:

All of section No. 32 of block No. 7 of Deaf Smith County, Texas, located about seven miles east and nineteen miles north of Hereford, containing 640 acres of land, and known as a Troy Womble section of land, said land to be sold subject to the superior lien of the Federal Land Bank of Houston, Texas, as same appears of record.

Levied on as the property of I. A. McNeil to satisfy a judgment amounting to \$15,508.51 in favor of Troy Womble and cost of suit.

Given under my hand, this 9th day of March, 1932.

J. B. MILLER, Sheriff. 9-3c

FOR RENT, FOR SALE CARDS AT BRAND OFFICE. CHEAP.

Nurse Tells How to Sleep Sound, Stop Gas

Nurse V. Fletcher says: "Stomach gas bloated me so bad I could not sleep. One spoonful Adlerika brought out all the gas and now I sleep well and feel fine. City Drug Store. —adv

THAT X-TRA SOMETHING—



INGREDIENT X

McLEAN & PITMAN
Phone 1

Farm and Home Train Here Saturday

Thirty-four years experience in the lumber business in Hereford convince us that better farming methods are to the advantage of us, as well as to the farmer. We welcome this special train and the opportunity it offers the farmers. The train arrives at 1:30 Saturday.

ROCKWELL BROS. & COMPANY

Santa Fe COMING!

THE TEXAS FARM and HOME SPECIAL DEMONSTRATION TRAIN

FEATURING DAIRYING, POULTRY RAISING, BETTER LIVESTOCK, SOIL IMPROVEMENT, BETTER FARMS AND CROPS, HOME IMPROVEMENT AND 4-H CLUB WORK

Operated Jointly by The Santa Fe Railway and The Texas A. and M. College

The program presented throughout this campaign, which lasts for a period of seven weeks, is intended to bring to the farmers of Texas new and practical ideas that will assist them in making their operations more profitable and their living more comfortable. The program, prepared by the A. and M. College, is based on the results of experiments made by the College over a long period of years.

Four Carloads of Exhibits—A Real Agricultural Show Of Strong Educational Value. Lectures by Leading Farm Specialists. At

HEREFORD, SATURDAY, MARCH 26, 1:30 P. M.
NEAR THE SANTA FE STATION

Plant Now!

—We have tools for the planting and care of any size garden. A small investment now in garden tools and seeds will give you a winter supply of canned vegetables.

Loma and Vigoro Fertilizers Will Help Your Lawn

Streu Hardware Company



NOTICE
All owners of city property will please call at City Offices and render same for taxation for 1932.
EVA SKELTON,
City Assessor.

Mrs. C. C. Acker and daughter Helen, went to Brownfield Tuesday of last week to visit Mr. and Mrs. Glenn Weber. Katherine Jane Acker returned home with them Wednesday.

Save Money On Flowers By Ordering Direct From Us

On orders of \$2.50 or more we will prepay shipping charges.
On orders of \$5.00 or more we will prepay shipping charges AND ALSO allow you 50c for long distance telephone call when placing order.

We are able to do this only when we ship to you C. O. D. or when cash is paid in advance.

AMARILLO GREENHOUSE
Telephone 22239. Nights 20603 or 5426
Price List On Request.



FEDERAL RESERVE MEMBERS SOLIDITY!

Have Money Where It Is Safe

SECURITY is what you want when you deposit money in a bank.

We are a Member of the Federal Reserve System of Banks. This enables us to get money when we WANT it; and it enables you to get your money when YOU want it.

START SAVING REGULARLY NOW
We Welcome YOUR Banking Business

THINK! **THE FIRST NATIONAL OF BANK HEREFORD** THINK!
A Strong Bank Thoughtfully Managed

MEMBER FEDERAL RESERVE SYSTEM

M SYSTEM

Lucy and H. D. Reed OWNERS

OXYDOL, large	21c
BEANS, Pinto, 5 lbs	18c
CRISCO, medium	\$1.22
SODA, 1 lb	8c
NORTHERN TISSUE, 3 for	23c
COFFEE, 3 lbs	39c
APPLES, large Winesap, dozen	26c
ORANGES, small, dozen	14c
SPUDS, No. 1, 10 lbs	19c
CORN, medium, can	10c
SALMON, pink, can	11c
BREAD, 16-ounce, Hereford	8c
CRACKERS, 2 lbs Saltine	22c

FREE DELIVERY PHONE 249

Massive News

LIVE PERKINS.

Misses' club met with Mrs. March 19, with all but member present and Misses. Hershey, Carl Donovan, J. Kemore and Vicks as visitors. Miss Ruth Batts joined the Mrs. Clyde Russell had of the program. The ladies to have a community party school house Friday evening April 1. The next meeting at the home of Miss Perkins first Wednesday in April, and Mrs. Ira Ricketts at an all day quilting and at the Rev. M. J. Johnson in Hereford Thursday.

Sunday Mr. and Mrs. Ray-Saylor and daughter were visited by Mr. and Mrs. Gorman in Hereford.

Arch Conklin spent Thursday with her mother, Mrs. Hershey.

Bunice Caldwell spent Saturday with Angie Jacobs in community.

D. and Miss Olive Perkins had a surprise party at the Wedel home Sunday night, in honor of Miss Clara.

Henry Dougherty and family of view, N. M., spent the week with her parents, Mr. and Mrs. Ricketts.

Edmond Robertson of Hereford Sunday with his sister, Mrs. Seales.

Ray and Horace Herd spent on Mrs. Blakemore evening.

Ed Ricketts spent Sunday afternoon with Forbes and Jimmy more.

Bert Whittaker and Temple of Daniel visited Fredell Sunday.

McBrayer and family visited Ricketts home Sunday.

Park, Andrew Marnell, Ira Ricketts, Ray Noel, Howard Noel, Glenn Higgins, Clyde Noel, Wilma Higgins, Conklin and Jimmy Blakemore on the honor roll.

D. and Miss Olive Perkins dined at dinner Sunday, and Misses W. C. and Clyde H. Henry Wedel, Raymond and daughter, Jeanette, and Clara Wedel, Louise Wedel, Edgar Russell.

Ricketts and wife attended church social at the Christian church Friday night. Thursday they went to the Brunswick given by the community Bible at the Christian church.

Community club met with P. H. Gilliland Tuesday, 11 members and one visitor.

An interesting program carried out, with the following appearing on the program: The Board: Mrs. Gunn; Peace, by members; Are Our Enforced?; Mrs. Slaton; the concluding number, Deaf County History, by Mrs. ...

Penny and family spent with Mr. and Mrs. Bob ...

Evelyn Campbell, Wayne and ...

... pneumonia and whooping ...

... of Wayne is reported ...

Vaughn spent Friday night ...

... and Mrs. J. P. Smedley of ...

... O. R. Tipps of Silverton, ...

... Sunday night, ...

... and Mrs. D. R. Grimes and ...

... D. Gore and family visited in ...

... T. A. was well attended Fri- ...

... and Mrs. Ben Howton and Mrs. A. ...

... Holland, Sikes, Gilliland ...

... Mrs. and Misses. Buddy With- ...

... Skypola and family took din- ...

... line Wilson spent Saturday ...

... Monday to visit friends and ...

... Little and family and P. H. ...

... and Mrs. Roscoe Landers ...

... the Joe Landers home ...

Here and There

By MRS. C. E. TICE

Most of the pupils of the Frio school attended the track meet at Dimmitt last Saturday. Miss Florine won first place in the 3-R contest. Jack Barber first in declamation, and Miss Ruby Andrew third in tennis.

Mr. and Mrs. W. R. Schelbagen and family visited relatives at Kress Sunday.

K. R. Hunter was under a doctor's care last week.

Mr. and Mrs. J. E. Andrews spent Sunday at Melrose, N. M., with his father, who is in very poor health.

Mrs. Jimmie Beams spent Saturday afternoon with Mrs. C. E. Tice and Maxine.

Dr. Nicholas of Pampa spent the first of the week at his farm near here.

Mr. and Mrs. Jack Roberson and family were Sunday guests at the J. B. Hartin home.

Mr. and Mrs. Owen Andrew are the proud parents of a fine baby boy, born March 17.

Mr. and Mrs. Dave Benson were Sunday guests of Mr. and Mrs. Robbins.

Henry Andrews and LeRoy Horn spent Sunday afternoon with the Barber boys.

Mr. and Mrs. Chas. King spent Sunday with Mr. and Mrs. Owen Andrews.

Several children in the community have the whooping cough.

Misses Alma and Ruby Andrews, Gladys and Margaret Benson spent Sunday with Miss Maxine Tice.

Mr. and Mrs. Jim Gatlin and Chas. Gatlin returned the first of the week from a trip to Dallas and the Rio Grand Valley.

Wyche Items

MRS. L. P. PERKINS

Garden "saw" planted in this community is showing up well. Wheat, retarded by freezes, is coming out.

The Community club meet this week with Mrs. DuBols Walker.

The Washington sock social, under auspices of the Club, was a success. Ruth Wolfe as George Washington and Olita Elliston as Martha, acted as host and hostess.

Tallies of hatchet puzzles were matched for partners and numbered cherries denoted the tables, where progressive forty-two was play. C. C. Cook won high score, Ruth Wolfe taking booby prize.

The socks were auctioned by Col. Ralph Wolfe. Some appeared to be relics of Valley Forge. The club plans another social in the near future.

Myrtle Ellen Elliston is in school again after an absence of several days because of a burn on her knee.

Jack Grady and family visited the Morgans Sunday.

Louise Lee and Eryn Elliston of Endee, N. M., spent Thursday night in the N. G. Elliston home.

Greydon Osborne who has been visiting Jack Rose the past week returned to Abilene this week.

Mrs. Nolle Elliston and Robert Owen attended the music festival in Amarillo Friday.

Mr. and Mrs. McKinney visited the C. C. Cook and Nolle Elliston homes last week. They formerly lived here and are now located six miles west of Hereford.

Victor Elliston returned to Hereford from a visit in New Mexico.

Mrs. Martin, C. H. and D. A., helped Mrs. Leo Wolfe can meat last week.

Leo Kuper and family visited the Joe Hoffman home Sunday.

Mr. and Mrs. Thiele called on the Lon Perkins family Tuesday.

Jess Lindsey has bought 300 chickens, after having lost 300 the week before in a brooder house fire.

Ted Young and family spent Sunday in the F. Neil home.

Mr. and Mrs. L. P. Perkins announce the birth of a son, James Louis, Sunday, March 12.

Mrs. H. Earl Smith and Mrs. Ira Ott attended the Council meeting in Hereford Saturday. Several other Wyche club members were present.

Robert Owen and Nolle Elliston have a new pony.

Odell Ward returned Friday from a trip to New Mexico.

Dorothy Perkins has a Shetland pony.

Mr. and Mrs. Jack Rose spent Friday and Saturday with Mrs. L. R. Bradley.

Misses Leo Kuper and Henry Hoffman called on Mrs. Nolle Elliston last Wednesday.

Mr. and Mrs. Walter Beckman visited in the Fred Beckman home at Umbarger Wednesday evening.

Mrs. P. A. Brown visited Mrs. Joe Thurmond Thursday.

Miss Eunice Caldwell of Progressive spent Saturday night and Sunday with Miss Angie Jacobs.

Mr. and Mrs. O. L. Shugart and Elma of Hereford spent the week end in the Joe Thurmond home.

Gordon Whittaker of Plainview is visiting his sister, Mrs. W. R. Moore.

Mr. and Mrs. E. W. Womble and son and Mr. and Mrs. Coy

Phillips and daughter of Fairview visited the Joe Turmond home Sunday afternoon.

Homer Chain had the misfortune Wednesday of getting an arm broken while helping grind feed.

Mrs. P. A. Brown has as her guests this week her sister, Mrs. S. Green, and children of Vega.

Mr. and Mrs. P. A. Brown and children visited in Vega Saturday.

ed in the H. E. Miller home last Thursday evening.

Miss Lois Harris called in the H. E. Miller home Tuesday.

Many from Arney attended the Dimmitt track meet Friday and Saturday, our entrants winning several contests, which entitles them to go to Canyon in April.

A little snow fell here Monday morning.

There will be preaching services here Sunday afternoon.

Claude Fox and family are enjoying a visit from his mother of Floydada.

Mr. and Mrs. Frank Davys of Joel spent Sunday with Mr. and Mrs. Marion Davis.

There is singing at the school house each Sunday night and all are invited to come.

Mrs. A. W. Fortner and Flossie were in Hereford last Wednesday.

Messrs. Burks and Russell were in Happy Thursday.

Some sod breaking is being done in this region.

Mr. and Mrs. F. W. Fortner were in Amarillo Friday.

Mr. and Mrs. Ben Fortner visited the Walter Graham home Saturday night.

Woodrow Tipton returned to school Monday morning after an absence of two weeks on account of illness.

Dawn Items

By LOIS ANDERSON

Sunday school was well attended Sunday. Rev. Picketts of Amarillo preached a fine sermon.

A large crowd attended the play at the school house Tuesday evening. "The Wild Oats Boy" was the title, and all enjoyed it.

Dewey, Ezra and Leonard Bagwell, Clifford Stewart and Albert Frye called in the Sandy home Saturday evening.

Albert Frye spent Sunday night with Clifford Stewart.

Mr. and Mrs. W. J. Harris called in the W. J. Stewart home Wednesday.

Miss Jewel Harris spent Thursday with Mrs. H. E. Miller.

Mr. and Mrs. O. D. Williams spent Saturday night and Sunday in the home of her parents, Mr. and Mrs. W. Harris.

Mr. and Mrs. Jess Dodson called in the home of her parents, Mr. and Mrs. W. L. Harris, Sunday.

Mr. and Mrs. W. L. Harris called

ed in the H. E. Miller home last Thursday evening.

Miss Lois Harris called in the H. E. Miller home Tuesday.

Arney News Items

BY MRS. F. W. FORTNER

Many from Arney attended the Dimmitt track meet Friday and Saturday, our entrants winning several contests, which entitles them to go to Canyon in April.

A little snow fell here Monday morning.

There will be preaching services here Sunday afternoon.

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Mr. and Mrs. Ben Fortner visited the Walter Graham home Saturday night.

Woodrow Tipton returned to school Monday morning after an absence of two weeks on account of illness.

Flagg News

By MRS. G. B. FRAZIER

Bill and Evelyn Smith of Chandler are visiting their brother, Clarence Smith.

Mrs. Ernest Jones visited Mrs. W. A. Senter Tuesday evening.

Mrs. Chas. Walker stuck a nail in her foot the first of the week and has been almost unable to get around.

Club met with Mrs. Adams last Thursday.

Mrs. F. W. Dodson was called to Olton Thursday to the bedside of her sister, Louise Wathall, who has pneumonia. Louise had been

staying with Mrs. Dodson attending school until two weeks ago she became ill and had to be taken home.

Avis Jean Pennington took dinner with Frankie Dowis Sunday.

E. Gage and wife of Circleback spent Thursday with their daughter, Mrs. L. Price.

Hoyt Redwine and family have moved to Flagg. They live in the little black house.

In the interscholastic meet at Dimmitt last week Flagg had some winners. Florette Meek took first in declamation, Elsie Irene Longan second in declamation, Lesla Longan first in tennis and the junior boys won second in baseball. We are proud of our boys and girls.

FREE!
HAIR CUTS WILL BE GIVEN WITH EACH FINGER-WAVE

—Select your beautician as you would your physician. Have your work done by a graduate operator with several years' experience.

PERMANENT WAVES \$3.50 to \$7.00. Satisfaction Guaranteed.

MORENE'S BEAUTY SHOP
Located in Close Drug. MRS. HONEA, Prop. Phone 107

SPRING FOOTWEAR

Selby, White Kid For Your Easter Costume **\$6.95**

Selby, Black Kid Piped in White **\$4.95**

Black Kid Pump **\$3.50**

Novelty Shoe Light Tan Trimmed in Dark Tan **\$2.95**

Children's Smart Slippers Black Patent Leather **\$2.00**

Heavy-Sole Track Shoes, 1.00, \$1.50 and \$1.75

D.R. Gass & Son

NYAL NEXT WEEK **THURSDAY FRIDAY SATURDAY** MARCH 31 APRIL 1-2

2 for 1 SALE

J. J. Clark Bldg. Close Drug Co. PHONE 13

50c Nyal Milk of Magnesia Tooth Paste 2 for 50c	50c Pint Nyal Rubbing Alcohol 2 for 50c	25c Nyal Aspirin Box of 24 5-grain Tablets 2 for 25c	50c Nyal Analgesic Balm 2 for 50c	50c Nysis Hand Cream 2 for 50c	1 lb Nycest Hospital Cotton 2 for 75c
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50c Muriel Astor Toiletries at "2 for 1"

Muriel Astor Toiletries include every requisite for a complete home beauty treatment, every necessity for beautiful hair and hands—skin and complexion.

Almond Cream with Benzoin . . . Brilliantine Powder
Base Cream . . . Tonic Astringent . . . Cocoa Butter Night Cream . . . Hair Wave . . . Face Powder
Special Hand Lotion . . . Camphor Iced Skin Cream . . . Tissue Cream . . . Cleansing Cream . . . Deep Pore Cleanser . . . Rose Water, Glycerine and Benzoin

All regular 50c values **2 for 50c**
Your Choice

"2 for 1" Medicine Cabinet Specials

2 oz Aromatic Cascara 2 for 35c	8 oz Pure Epsom Salts 2 for 15c
3 oz Pure Castor Oil 2 for 25c	1/2 oz Mercurochrome Sol. 2 for 25c
3 oz Glycerine Base Water 2 for 25c	1 oz Tincture of Iodine 2 for 25c
4 oz pure Olive Oil 2 for 45c	8 oz Witch Hazel Extract 2 for 50c
3 oz Pure Glycerins 2 for 25c	1 oz Spirits of Camphor 2 for 25c
25c Toothache Drops 2 for 25c	4 oz Pow. Licorice Comp 2 for 25c
25c Carbolic Salve 2 for 25c	16 oz Pure Epsom Salts 2 for 25c
2 oz Boric Acid or Crystal 2 for 15c	50c Dyspepsia Tablets 2 for 50c
	50c White Liniment 2 for 50c
	50c E. A. B. Burn Oint. 2 for 50c

50c Nyal All Purpose Cream 2 for 50c	\$1.00 Hot Springs Medicine 2 for \$1.00	50c Nyal Cold Capsules 2 for 50c	60c Nyalgesic Liquid Pain Balm 2 for 60c	50c Nyal Buchu and Juniper Pills 2 for 50c	75c Nyseptol Antiseptic Solution 2 for 75c
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Stationery and Sundries

75c Pound Paper 2 for 75c	35c Envelopes 2 for 35c	15c Envelopes 2 for 15c	75c Box Stationery 2 for 75c	15c Tablets, ruled or un-ruled 2 for 15c	1/2 lb Salted Peanuts 2 for 15c	50c Whisk Broom 2 for 50c	50c Nynaps Sanitary Napkins 2 for 50c	\$1.50 Colored Alarm Clock 2 for \$1.50
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RUBBER GOODS "2 for 1"

\$1.50 Hot Water Bottle 2 for \$1.50	\$1.50 Fountain Syringe 2 for 1.50	75c Rubber Gloves 2 for 75c	75c lb Hospital Cotton 2 for 75c
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"2 for 1" Every-Day Needs

50c Nydenta Tooth Paste 2 for 50c	25c Nylotis Baby Talcum 2 for 25c	50c Nylotis Face Powder 2 for 50c	\$1 Charmo Face Powder 2 for \$1.00	25c Nysis Talcum Powder 2 for 25c	50c Nyal Throat Gargle 2 for 50c	50c Par Shaving Lotion 2 for 50c	25c Par After Shave Powder 2 for 25c	15c Par Styptic Pencil 2 for 15c
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60c Pure Vanilla Extract 2 for 60c	25c Nyal Zinc-Oxide Ointment 2 for 25c	50c Par Shaving Cream 2 for 50c	25c Nyal Corn Remover 2 for 25c	50c Nysis Almond Cream 2 for 50c	50c Nylotis Face Powder 2 for 50c
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Bring a Friend—Share the Savings!

WOMEN'S PAGE

MARTHA LEE DUNCAN, Editor, Phone 642-W

BENEFIT BRIDGE DRAWS LARGE CROWD

The Benefit Bridge party which the Junior Bay View club sponsored last Friday night and Saturday afternoon drew a large crowd. There were 22 tables Friday night and ten tables Saturday afternoon.

All the proceeds were given the Hereford Charity Committee for the use of charity.

The awards were donated by A. H. Strou Hardware, Kerr Hardware, Fashion Dress Shop, City Drug Store, Corner Drug Store, (Coca) Drug, Fox Mercantile, Sprow's Cronin & Co., D. R. Gass & Son, C. A. Skelton, Popular Store, Chocolate Shop, Piggy Wiggly, Bee's Cafe, E. B. Black Co., Dishes were loaned to the club by Wel's Variety Store.

Friday night the prizes were won by Mrs. J. M. Posey, high; Mrs. Beryl Witherspoon, second high; Mrs. Grant Fuller, third high; Mrs. A. A. Foster, low. Jimmy Robinson, high; Earl Wood, second high, Voline Downs, third high; J. A. Pitman, low. Grant Fuller won high cut prize.

A feature of the evening's entertainment was the minuet dance by Miss Lueta Borden.

Saturday afternoon the prizes were awarded Mrs. A. C. Hales, high; Mrs. Alton Fraser, second; Mrs. C. C. Acker, third; Mrs. D. K. Robinson, fourth; Mrs. Lloyd Edwards, low; and Mrs. A. A. Foster, high cut. Plate favors for the afternoon were little red hatchets. The benefit was a bi-centennial entertainment.

FOR JOB WORK, TRY THE BRAND

SILVER TEA GIVEN BY MISSIONARY SOCIETY

The home of Mrs. Hattie Ruth-erford, 606 Tenth Street, was the scene of a lovely entertainment last Thursday afternoon when the ladies of Circle No. 2 of the Methodist church entertained with a silver tea. Mrs. Hattie Ruth-erford and Mrs. L. F. Chapman greeted the arriving guests. Mrs. Oscar Easley presided over the register.

The rooms were beautiful with the Emerald Isle motif. Mrs. Floyd Ross and Mrs. E. E. Robinson poured tea at the beautifully appointed table. They were assisted in serving by Mmes. T. L. Morgan, M. C. Alston and Miss Mabel Gass.

Mmes. H. D. Reed, Albert Ross and Glenn Snyder presided over the program, and those contributing were Mmes. J. C. McCracken, B. M. Wiltshire, A. O. Thompson, D. W. Hawkins; Misses Martha Duncan, Virginia Bowman, Doris Elaine Dillehay, Katherine Skelton, Frances Borden and Master F. L. Lucas.

Others in the house party were Mmes. W. O. Fox, J. B. Jones, J. B. Hammer, J. C. Cummins, C. C. Acker, Bob Wilson, C. C. Bowman, and R. E. Kessle.

BAYVIEW CLUB MEETS IN CLUB ROOM

Last Thursday afternoon the Bay View Study club met in regular session at their rooms in the court house. The subject discussed was national parks, and those appearing on the program were Mrs. Rex Tynes, who discussed Mesa Verde, and Mrs. Claude Ricketts who discussed Glaciers. The club will meet March 24 with Mrs. Geo. Garrison on West Third Street.

TRY A WANT AD IN THE BRAND

PIONEER STUDY CLUB ENTERTAINED BY TWO HOSTESSES

Mmes. John Cunningham and Beryl France were joint hostesses to the Pioneer Study club last Tuesday afternoon at the home of the latter. The subject discussed was What the home can do for its school and town. Roll call was answered by telling what course of study helped her most when in school.

Citizenship as our children see it, was discussed by Mrs. Frank Marrs, and How do our town and state laws protect our children? was given in an interesting way by Mrs. Carl Gilliland. Following this, Mrs. Arthur Thompson gave a talk on Art in the home.

At the close of the program refreshments were served by the hostesses.

MRS. B. H. HOWTON HONOREE AT BIRTHDAY LUNCHEON

Mrs. Ben S. Howton was honored with a birthday luncheon Thursday, March 10, at the home of Mrs. A. L. Manjeot. The hostesses were Mrs. H. Gilliland and A. L. Manjeot, and her two sisters, Mmes. H. J. Roberson and J. B. Harlin. A three course luncheon was served, emphasizing the color scheme of green and orchid.

The centerpiece for the honor guest's table was a beautiful birthday cake, and green pot plants formed the centerpiece for the other tables. Place cards with hand painted violets carrying the maiden name of the guests helped each one to find her place. Mrs. A. O. Thompson served as toast-mistress. She had each guest to tell of their first birthday party. Mrs. V. M. Cloyd presented the honor guest with many lovely handkerchiefs from her friends. The afternoon was spent in quilting a friendship quilt for Mrs. Howton.

Those present were Mmes. W. J. Gilliland, J. P. Roberson, Jennie Thompson, A. O. Thompson, Arthur Thompson, V. M. Cloyd, J. N. Messenger, G. P. Owen, Josie Bridges, Emma Curtsinger, R. P. Brazil, Frank Givan, Grant Fuller, Alice Haynes, Laura West, N. E. Gass, Malcolm Cassella, R. A. Daniel, Harry Whitechurch, Gentry, Denby, and Miss Jessie Morris.

FRIENDS ENJOY QUILTING BEE AT MRS. L. F. DYER HOME

A large number of friends met at the home of Mrs. L. F. Dyer Tuesday morning, each bringing a covered dish with which a bountiful dinner was spread at noon. The day was spent quilting. The following enjoyed the occasion: Mmes. E. R. Williams, Roy Thompson, Josie Bridges, C. L. Whitehead, Gilbert Hooper, John Haberer, Ezra Norton, F. H. Brittain, John Schwartz, W. I. Valentine, R. E. McCullough, W. B. Dameron, R. W. Carroll, J. D. Curtsinger, W. B. Beach, P. M. Houser, W. B. Green, J. D. Thompson, Anna Smithers, J. N. Messenger, W. M. Bell and Nettie Lee Green.

JUNIOR BAY VIEW CLUB HAS PROGRAM

An enjoyable evening was spent by members of the Junior Bay View club last Thursday when they were entertained by Mrs. B. M. Wiltshire at her home on East Third. Mrs. J. W. Witherspoon, president, presided over the business session. Then the program was turned over to the leader, Miss Fern Carlisle, who had charge of the program which gave the biography of two literary figures, the first of which was Thos. Jefferson, whose biography was taken from Statesmen of the Old South, by Dodd, and was discussed by Miss Edith Shields. The next character studied was Cora Harris, her life and work given in an interesting way by Miss Dorothy Finery.

When the program had ended a short social hour was enjoyed, and refreshments were served by the hostess. A green shamrock was given as a favor to each one present.

Support your home products—buy Cream O' Plains Butter. 1c

FLOWERS

No extra charge for phone calls or delivery in Hereford. Flowers delivered here same day ordered.

Place Easter Orders Now.
MRS. PAUL FOSTER
Phone 399

MRS. ACKER HOSTESS TO MUSIC STUDY CLUB

Mrs. C. C. Acker was hostess to the Music Study club last Monday afternoon, March 21. Russian music was the theme of the program, and Mrs. C. H. Dillehay in conducting the study gave a very interesting talk on Russian music and composers. Miss Lucile Hicks and Miss Carey Estes sang "Tis Evening" by Tschalkowsky, accompanied at the piano by Mrs. J. C. McCracken. Then the Stumber Song, by Gretchaninoff was sung by Mrs. Carl Mountz.

The program was ended when Mrs. Jesse Stanford played a beautiful piano selection, June, Bar- cerolle, by Tschalkowsky.

MISS PATSY EDINS COMPLIMENTED WITH EASTER EGG HUNT

The S. P. Rosson home on McKinley Avenue was the scene of a merry party Tuesday, when Miss Joan entertained with an Easter egg hunt for her cousin, Miss Patsy Edins, of Abilene.

Those enjoying the occasion were Misses Mary Ann, Helen and Katherine Jane Acker, Helen Ann



PLANTS FOR
EASTER
Lilies..... \$1.00 to \$1.50
Hyacinths, pink or blue 75c
Begonias, pink 75c
Also a few pink and white carnations, per dozen \$2.00
Mrs. Nettie Price Slaton
PHONE 443

Pitman, Doris Elaine and Virginia Ann Dillehay, Frances Buchanan and Martisha Ramey; Jimmy Easley, Charles Skelton, John Douglas, and Tommy Wilson, the honoree, Miss Patsy Edins, and hostess, Miss Joan Rosson.

SURPRISE DINNER GIVEN IN HONOR OF MRS. J. JOHNSON

Mrs. J. Johnson, who lives north of Hereford, was pleasantly surprised when she arrived home from church Sunday and found a number of friends gathered and a table laden with a bountiful repast awaiting her arrival. The event was in honor of her birthday.

Those attending were: the hon-

oree and family, Messrs. W. A. Long and children, Garret and children; Mmes. Edna and children; Mrs. Monte; Misses Odie and Avis; Marguerite Brown, Ruby Johnson, Messrs. W. B. Matthews, Al Long and L. J. Matthews.

The Winners class of the Methodist church were entertained day by their teacher, Mrs. J. Ward, at her home with a dinner. Those present were Misses Inez Hough, Merle Newell, Corine Brown, Virginia Bowman, Gladia Cox, Gertrude Horn, T. Blakeney and Opal McMahon.

Try a pound of Cream O' P butter—you'll wonder why ever used any other brand.

HELP YOURSELF

- SPUDS, 15 pounds ----- 25c
- FLOUR, Hereford Beauty, 48 lbs ----- 76c
- COMPOUND, 8-lb pail ----- 65c
- CHOICE BACON, sliced ----- 18c
- CHEESE, full cream, lb ----- 20c
- COFFEE, MJB, 2 lb 72c, 1 lb ----- 36c
- WASH BOARDS, brass ----- 47c
- DISH PAN, large, granite ----- 35c
- PINEAPPLE, Sunkist, gallon can ----- 47c
- HAMS, Armour's Star, skinned, half or whole, pound ----- 17c

EASTER SPECIALS

—the new printed crepe DRESSY FROCKS

for Easter

It's the type dress every woman wants—come in and make your selection. Women's and Misses' sizes—

\$4.88 and \$5.95

CURLEE'S SUITS

for Easter

All wool, hand finish and two trousers

Curlee-Winton Line—
\$15.88

Curlee Shelby Worsteds
\$17.88

Curlee Certified Line
\$21.88

We've Never Seen More Becoming

EASTER HATS

—and just look at the prices—

One Lot— **\$1.95**



They Are New

SPRING STRAWS

with flowers and feathers
new shades

\$2.95 \$3.95

We have just received a shipment of Ladies' and Misses'—

SPRING SHOES

Ties, One-Straps and Oxfords,

\$2.48 and \$2.95

Silk and Chiffon

HOSE

All Shades

\$1.00

Sport Oxfords

—for the young man may be
had in black and white, or tan
and buff, for only—

\$3.50

DRESS SOCKS

—for men and boys, fancy pat-
terns and solid colors—

25c 50c

Sprouls-Cronin & Co.

HEREFORD

TEXAS

It Won't Be Long Now!

A New "V-8"
An Improved 4 Cylinder Model
Wholly New Design
Roomier Bodies
Longer Wheel Base
Lower Hung Chassis
Heavier Frame
Continued Low Prices
"4" and "8" Engines Interchangeable In
Same Chassis
10 Models to Choose From

Orders Are Coming In Fast—Only One Way to Insure
Early Delivery

Order Your New
Ford Now!

HEREFORD MOTOR CO.

SALES SERVICE

HEREFORD

TEXAS

Northwest News

By PEARL HOOVER

Mr. and Mrs. Fred Burns are the proud parents of a baby girl, Freda Ruth, born March 16.

Mr. and Mrs. J. R. Overstreet took supper in the Charley Hoover home Sunday.

Mrs. Homer Clevenger and daughters, Mary Ruth and Dorothy Lee, called in the Hoover home Sunday afternoon.

Mrs. J. E. Morrison visited her daughter, Mrs. Fred Burns, who was staying in Hereford, Monday.

M. E. Morrison, E. R. Reese, J. H. Overstreet, Joe Farmer, Z. J. Steen, Mr. and Mrs. Homer Clevenger and Mr. and Mrs. Charley Hoover were shoppers in Hereford Monday.

Mrs. George Bippus and son, Herbert, were callers in the Z. J. Steen home Tuesday.

C. T. Reese had the misfortune of getting his hand caught in a combine Tuesday. It is badly cut and bruised but the doctor reported that no bones were broken. Staley Jones went to Amarillo on business Tuesday.

Mrs. Fred Burns and baby returned to the home of her parents, Mr. and Mrs. J. E. Morrison, last Thursday.

Mrs. C. T. Reese called in the J. R. Overstreet home last Thursday.

Homer Clevenger motored to Hereford last Thursday.

Claude Norris and Leona Norris called in the J. E. Morrison home last Thursday.

Mrs. Homer Clevenger spent the day in the George Bippus home last Thursday.

A Want Ad in The Brand is sure, steady worker—try it out

Fairview-Palo Duro Items

By MRS. JOHN BOLING

Frances and Byron Campbell won high honors in the music festival last week, Byron winning first place in his class.

Elmer Womble is enjoying a roadster which he purchased last week.

A number of relatives from Panhandle visited in the Mart Brown home over the week end.

Mrs. Earl Green and children of Vega visited her sister, Mrs. P. A. Brown, Sunday.

Mr. Smith is visiting his son, Otto, and family.

Jim Alfred spent the week end in the Cecil Alfred home.

A. R. Norman and family visited in the L. C. Moore home Saturday night.

Mr. and Mrs. Stanley Thomas of Wildorado called in the L. L. Womble home Friday evening.

Mr. and Mrs. C. O. Phillips were guests at a bridge party in the Mart Brown home Saturday evening.

Mrs. E. W. Womble entertained with a birthday supper for her husband Tuesday evening.

Mr. and Mrs. Homer Guinn and children called in the John Boling home Sunday night.

Mmes. Carl Fuqua and Anna Bedink called on Mrs. C. Cretzinger Thursday afternoon.

Mr. and Mrs. Cecil Alfred visited in the J. C. Alfred home in Hereford Thursday.

Mr. and Mrs. E. W. Womble visited in the C. O. Phillips home Friday evening.

Mrs. B. F. Ozeo was in the community on business and was a dinner guest in the C. Cretzinger home Wednesday.

Jumbo News

By EDNA HALL

Miss Johnny Hardy spent Monday night with Nancy Elder.

Mr. Hacker and Bill visited the Halls Monday night.

Juanita McGinnis spent Wednesday night with Mrs. Ovid Pinckert.

Mr. and Mrs. T. Gunnels called in the F. L. Pinckert home Thursday night.

Helen Wilder spent Friday night with Pauline Andrew.

Kate Sublett and Ruth Berry visited Saturday night and Sunday in the Alva Berry home.

Mr. and Mrs. Pinckert visited the Tom Gunnels home Friday.

Juanita McGinnis spent Thursday and Friday night with Tinec Andrew.

Mrs. Walter Means and baby visited Mrs. Ovid Pinckert the latter part of the week.

Mr. and Mrs. Pat Hardy and Bill Hacker visited the Halls Saturday night.

Mr. and Mrs. Pete Hicks went to Olton Friday for a few days visit with relatives.

Mrs. Ovid Pinckert and children, Juanita McGinnis and Travis Carraway visited Mrs. Baggott Sunday.

Helen Wilder, Pauline Andrew, Mary Ann Baird and Larue Beck visited Pauline Matthew Sunday.

Mrs. Finis Hunter visited at Adrian this week.

Mrs. Ovid Pinckert spent Saturday night with Mrs. L. Baggott.

John Noland and family of Flagg visited the Hardys Sunday.

Mr. and Mrs. Albert Schofield visited Mrs. Stanley Littleton Sunday.

Messrs. and Mmes. L. E. Beck and Oxford and Willie visited the Marlar home Sunday.

Kitty Oxford visited home folks over the week end.

Several from Jumbo attended the crick meet at Dimmitt Friday and Saturday.

Mr. and Mrs. E. S. Ireland and Mrs. Bell visited the Hall and Hardy homes Sunday.

Mr. and Mrs. John Hall entertained several little folks Sunday with a turkey dinner, honoring Billy's sixth birthday.

Miss Maurine Wilder entertained the young people's Sunday school class with a birthday dinner in honor of Athalie Wilder and Wilbur Axe, Sunday, with about 24 present to enjoy the occasion.

Mrs. M. L. Hardy and daughters were in Amarillo Saturday.

Rev. Smith and family took Sunday dinner in the Berry home.

Summerfield

By MRS. L. JOHNSON

Home Makers Study club met March 17 with Mrs. H. Kendall, Mrs. C. R. Walsler leader. Subject, Deaf Smith County. Roll call, Name a county officer.

County board, Mrs. C. R. Walsler. Peace Officers: Mrs. W. Huntley. County Courts: Mrs. L. Curry. Round table discussion on "Are the laws observed and enforced in our county?"

Some County History: Mrs. B. C. Roberson.

Mrs. Ray Johnson gave interesting talks on how came Hereford and Summerfield to have their present-day names.

Miss Martin, demonstration agent, gave an interesting talk and Miss Buzzell discussed Sanitation.

The next meeting will be April 7 with Mrs. Joe Kendall; Mrs. A. Behrends as leader.

Misses Christine Chapman, Fannie Manning and Bettye Joe Kendall spent Friday night in the C. R. Walsler home.

Rev. Coe filled his regular appointments here.

Edgar Brady and wife of Canyon visited the M. Maddox home.

A. M. Walker, Hartley, visited friends here Saturday.

Claude Walsler, Amarillo and Mr. Horton visited the C. R. Walsler home over the week end.

Dona G. Easley, Crowley, is visiting her grandparents, Mr. and Mrs. A. J. Blakemore.

W. E. Murdock and wife have 1000 baby chicks.

There will be an Easter egg hunt Sunday afternoon at 3:30, at the

school house. Each mother is asked to bring 6 eggs per child.

Jake Roberson, Canyon, and Geo. Story were in Tucumcari, N. M., last Wednesday.

Guy and Hollis Walsler, Jim Clark, Christine Chapman, Fanny Manning, Betty Joe Kendall and Leatrus Walsler were in Rance Friday to attend a P. T. A. program.

A. J. Blakemore and wife, and Forbis and Joe Saunders were in Amarillo Sunday.

Maude Noland, Ruth Lookingbill, Leatrus Walsler, Harry Lookingbill, Chas. Noland and Jim Clark took Sunday dinner with Misses Mildred and Dorothy Fullwood in Hereford.

Lewis Jay and wife and Nancy Lee Huntley visited the Houser home at Hereford Sunday.

Guy Walsler and Mack Noland were in Canyon Thursday.

A quartet from Hereford made up of Messrs. Speegle, Young, John Biggs and Earl Roberson sang for B. Y. P. U. and church services here Sunday night.

Deward Roberson and wife, Mmes. Springer and Earl Roberson and son were here for church Sunday night.

E. Curry and family of Plainview visited Lee Curry and family Sunday.

W. A. Wilson and family, Hereford, spent Sunday in the Walter Huntley home.

Jim Gandy, of Tulla, spent last week with his sister, Mrs. J. H. Oglesby.

Wilson Vines of Black is visiting Jim Gandy in Tulla this week.

Christine Chapman, Fanny Manning, and Leatrus Walsler spent Sunday night with the Kendalls.

Mrs. Jessie Hines and daughter of Black visited the L. Johnson home Thursday.

C. Carr and family and W. J. Southern spent Sunday at Lakeview with the Mahlers.

E. L. Keith and family or Borger, W. A. Burns and wife of Amarillo, R. F. Burns and wife, Hereford spent the week end in the Ben Davis home.

Rev. Coe and family of Plainview visited the L. Johnson home Sunday.

Mrs. Jake Naylor of Black is visiting her sister, Mrs. C. Carr.

Mrs. J. Hines and daughter of Black visited Mrs. L. Johnson Saturday.

Mmes. J. Huckert and R. Sears of Hereford visited the L. Johnson home Thursday.

Joe Kendall and family were in Amarillo attending the music festival last week, Betty Jo winning a blue ribbon.

H. Pond and wife moved from the Morgan place Tuesday.

L. G. Harris of Canyon visited his father, W. G. Harris.

Methodist Church.

Ernest E. Robinson, pastor. Sunday school at 9:45 a. m. Preaching at 11 o'clock, subject, "Easter," special music by the choir.

At 7:45 the evening service will be a special program appropriate to Easter given by the choir with the assistance of other artists of the church.

The young people will meet at 6:45 in a special Easter program. Everyone welcome.

Miss Opal Hays, now teaching in the Hartley schools, visited in Hereford over the week end with her sister, Mrs. Bob Sisk.

TRY A WANT AD IN THE BRAND.

091350
49 501



Time For a Change to PHILLIPS "66"


—Let us service your car JUST ONCE with Phillips "66" products, and we are sure you will be back.

—Fast tire repairing and perfect wash jobs.

—Fill Up and Fly—

J. L. Sharman
Phillips "66" Service
Southeast of Court House.

They Will Hurry Home From School



—If you have plenty of fresh bread with butter or jam. You are sure your bread is fresh if it was baked by us in our sanitary bakery. Your grocer has a supply—baked this morning.

Your Grocer Has Hereford-Made Cakes.

Hereford Bakery

DON'T GO BROKE



Having Your Car Repaired

We have low-priced used parts that make replacements painless to your purse. See us for repairs—we will save money for you.

Vesta Batteries—Sales and Service.

HEREFORD WRECKING CO.
Half Block South of Savoy Hotel

Baby Chick Season is On

What are you going to feed and why?

There are many feeds on the market. Which are YOU going to choose?

The one that is advertised the most or the one that contains the most food value for your money?

You may not have heard of Just-Right Chick Starter because we do not spend much on advertising. The money is spent for material used in the mash.

JUST-RIGHT CHICK STARTER is made to grow chicks and to give the user his money's worth. Until you have used Just-Right you have not used the BEST. It is made from a formula tried for thirty years with success.

JUST-RIGHT CHICK STARTER contains all the essential elements necessary for rapid growth and development of the chicks.

West Texas Feed and Seed Company
We Give Green Stamps.



Do You Dread the First of the Month

? ? ? ? ?

It's a needless worry. A small savings account, steadily maintained, will act as an ample reserve against that avalanche of bills. Let us give you a deposit book TODAY.

The First State Bank



Clear or Colored Varnish or Enamel

30c Can for 10c



Clip the Coupon NOW

Clip the Coupon NOW

NOT a sample can, but a full-sized 30c can—and it costs you only 10c if you bring the coupon at the bottom of this ad.

Choose either clear WaterSpar Varnish to give a rich, brilliant varnish finish to shabby floors, furniture or woodwork, or make your choice from the wonderful hues, shades, and stunning colors of WaterSpar Quick-Drying Colored Varnish or Enamel.

WaterSpar Clear Varnish dries to a tough elastic, high-gloss finish that even hot water cannot harm.

WaterSpar Colored Varnish comes in several natural-wood colors, renews old surfaces without removing the old finish.

WaterSpar Quick-Drying Enamel gives solid hiding in one coat. Supplied in many colors and dries in four hours.

Clip the coupon now! Come in for your full-sized 30c can— for a limited time only, available at 10c.

WaterSpar
Quick-Drying
Varnish Enamel

C. F. KERR HARDWARE CO.

This Coupon GOOD FOR 20c

For a limited time only this coupon, filled in with your name and address, is good for 20c on the purchase of a 30c can of WaterSpar Varnish or Enamel, clear or colored.

Name _____
Address _____

WANT Ads

All classified advertisements must be paid in advance unless arrangements are made in person to care for the payment of them. Classified ads received through the mail will not be published unless accompanied by the cost of insertion. Classified advertising includes Cards of Thanks, Resolutions of Respect, Verbatim copies of Obituaries, Legal Publications of all kinds, Announcements, Etc., as well as Reading Locals scattered about through

personal mention columns. All of the above styled advertising, with the exception of Cards of Thanks, short Announcements and Reading Locals, cost 1-1/2 cents per word for the first insertion, and 1-4 cent per word for each continuous insertion thereafter without change. Reading Locals and Short Announcements cost 10 cents per line for each insertion, counting six words for each line or part of line. Cards of Thanks cost 50 cents each in the usual form, when of more than ordinary length the cost is the same as for reading locals. No ad in any issue may cost less than 25 cents. If desired set in black face type, add 25 cents to cost of the advertising. Word ads intelligently—do not try to save a few cents by leaving out necessary words; tell who, what, where, and if essential, when and why.

For Sale or Trade

FOR SALE: A piano at a bargain. Box 673, or call at the Hereford Brand. 1dh

FOR SALE: Oscar Hunt strain Buff Orpington eggs at 50c for 16. Mrs. Troy Womble, 600 25-Mile Avenue. 10-4p

FOR TRADE: Good notes, due in July, bearing 10 per cent interest, for used cars. Ernest Medkief, Hereford Motor Co. 11-2c

FOR SALE: Bred Duroc gilts, at prices you can afford to pay. Mrs. Bess Turrentine. 5tfc

FOR SALE: Heater and range for natural gas; also battery-type Atwater Kent radio. T. E. Major, phone 66. 10-2c

FOR SALE: 80 acres unimproved land in west part of Farmer county; price \$12.50 per acre, \$500 cash, balance 1 to 5 years at 6 per cent. See us for bargains in farm lands. M. A. Crum, Friona, Texas. 11-1p

FOR SALE OR TRADE: New six room modern house with basement, garage and outbuildings. Price and terms right. Call 553. 9-3c

FOR SALE: Registered, roan Durham bull. Also a Round Oak gas range. See John B. Davis at Summerfield. 8-tf

WILL TRADE my equity in home on West Fifth street for truck or car. See T. Williamson. 10-4tc

FOR SALE: Stock, eggs or chicks from A. P. A. certified, blood-tested S. C. Rhode Island Red. Send for 1932 mating list. S. F. Warren, Friona. 3-tfc

FOR SALE: 80 feet of black 2 1/2 inch pipe, with pump rod and working barrel, would trade for 3-4 inch pipe. Owen Andrews, six miles south on West Dimmitt road. 9-5p

FOR SALE: Washing machine with electric or gas motor, \$45. A bargain. The Maytag Shop, 104 East Third. 11-1p

ALMOST NEW rotary portable electric sewing machine. With exchange for good non-electric and some cash. Also good Hoover sweeper for good oil cook stove. See Mrs. Grover Sanders, 351 C Street. 10-2p

Wanted

WANTED: Good work team, reasonably priced; will pay cash. M. E. Moore, mile north on 25-Mile Avenue. 11-1p

RELIABLE MAN with car for Watkins territory for further information, see Geo. W. Smith, Hereford, Texas. P. O. Box 697. 10-2p

WANT TO BUY: Second hand well casing. B. C. Roberson, Summerfield. 11-1p

WANTED: Small saddle for pony. Ralph Smith, phone 490-J. 10-2p

WANTED: Saddle, English type preferred. Inquire at Buchanan & Rosson's, phone 51. 10-2c

WANTED: Sewing of all kinds, dressmaking, etc. Satisfaction guaranteed. Mrs. Ross Fuller, 809 East Third. 8-4c

Lodge Directory

HEREFORD LODGE
No. 476, I. O. O. F.
meets Monday, 8:00 p. m.
Visiting Brothers welcome
JOHN H. BIGGS, N. G.
L. E. Foster, Secretary.

For Rent

FOR RENT: Furnished apartment, close in. Mrs. W. M. Megert—Phone 444. 11-1c

FOR RENT: Modern duplex, nearly new; close in, furnished or unfurnished. H. B. Webb, Phone 360 6-tfc

FOR RENT: 213 1-3 acres, nine miles from Hereford; all in cultivation and fenced. Ella Karr, 123 N. Copper Avenue, Deming, New Mexico. 11-3p

FOR RENT: Furnished apartment. F. H. Oberthier. 37-tfc

FOR RENT: Five acres of land, also one out building for sale. 612 11th Street, or phone 882-W 1c

FOR RENT: Four room furnished apartment, modern. Call 456. A. C. Thompson. 7-4c

FOR RENT: Modern apartment, furnished or unfurnished. J. P. McMahon, at Skelton's Variety, or phone 747-W. 48-tfc

Lost and Found

STRAYED: Team of black mares. Weight about 1300 pounds each. Manes roached, but grown out long enough to droop over. Will give reward. John Bengler, Friona, Texas. 11-2p

LOST: A reward will be given for the return of the gloves taken from Mrs. T. J. Rutherford's last Thursday afternoon if returned to Brand. 11-1p

FOUND: Sunday afternoon, March 20, about 12 miles east of Hereford, tire and wheel from car. Owner may find same by identifying and paying for this ad at Brand office. 11-1dh

Community Bible Class.

There were 52 present at the Star Theatre last Sunday morning when the class met, nine of them new ones, seven becoming members. The class is for those who are not members of any Sunday school.

The subject discussed was the Millennium, or Thousand Years of Peace. The conditions of the world just prior to the Millennium was compared to the present day conditions (Timothy 2 3:1-5), the chaining of the devil in the pit, which is the culmination of the evils of this world, and that the day is not far distant when truth will prevail and peace and good will to man will be a reality.

The man who does not attend Sunday school is missing some very interesting and helpful talks when he misses this community Bible class.

The subject for next Sunday morning is Saul. There are no discussions except Bible topics. REPORTER.

Ward News Notes

By MRS. W. P. CARAWAY

Mrs. Selgner spent Monday afternoon with Mrs. Gregory.

Mrs. Sonny Ledbetter spent the week end with her parents, Mr. and Mrs. Jack Hutson.

Mrs. A. B. Schultz and son, Mr. and Mrs. R. F. Matthews spent Sunday in the Geo. Lewis home. Luella and Elizabeth Higgins spent Friday night with Francis and Viola Hutson.

Mr. and Mrs. Fred Schultz of Amarillo spent Sunday with his sister, Mrs. Geo. Lewis.

Mrs. Suggs and Mr. and Mrs. Lipscomb were guests in the E. Signer home Sunday.

J. T. Hypock, Floyd and Omah Harrison visited John Hutson and family Sunday.

Tiny and Chas. Higgins visited their grandparents, Mr. and Mrs. John Higgins, Wednesday night. Billy Hutson spent Saturday night with Robert and Freddie Hutson.

Donald and Sonny Roberson spent the week end with Mrs. W. E. Hicks.

Mrs. Wiley Roberson and son, Melvin Leon, are doing nicely and will soon return home.

Misses Hughes and Garrett spent the week end with Miss Hughes' mother.

Political Announcements

DEAF SMITH COUNTY

The Brand is authorized to announce the following candidates for the offices under which their names are listed, subject to the action of the Democratic Primaries of July 23, 1932:

For Representative, 123rd District:
H. K. STANDFIELD

For County Judge and Ex-Officio County School Superintendent:
EARL W. WILSON (Re-election)
C. W. HUMBLE
C. T. KIBBE
ARTIS RUSSELL

For Sheriff and Tax Collector:
WOOD D. VAUGHN
EZRA NORTON
JNO. B. MILLER (Re-election)
J. WALLACE ROBINSON
J. T. CUNNINGHAM
ED CURTSINGER
I. I. WEST
EMETT HALE

For County and District Clerk:
W. FRANK BALL
JOHNNIE BIGGS
MRS. BESS TURRENTINE
L. H. FOSTER (Re-Election)
W. L. PICKETT

For Tax Assessor:
MACK BEACH (Re-election)

For County Treasurer:
MRS. BESSIE L. SMITH (Re-election)

For County Attorney:
JOHN COFFEE (Re-Election)

For Commissioner, Precinct No. 1:
P. J. (Jack) ROSE
JAS. R. ROBINSON
S. O. WILSON

For Commissioner, Precinct No. 2:
W. D. KELIEHOR
W. B. PHILLIPS (Re-election)
S. L. WALSER

For Commissioner, Precinct No. 3:
J. T. GUINN (Re-Election)
E. M. JACK
HERMAN GRAY
W. D. NAPZGER

For Commissioner, Precinct No. 4:
W. M. (Mal) STEWART (Re-election)

Jim Harrison and family visited his parents Sunday.

Mr. and Miss Boyd of Progressive took supper with Misses Garrett and Hughes.

Mrs. W. P. Caraway was called to the bedside of her aunt, Mrs. G. W. Sides of Amarillo, returning Monday, reporting her very ill.

Viola Hutson spent Wednesday night with Helen and Dorothy Miles.

Mr. and Mrs. Selgner spent Wednesday in the Caraway home. The party at the Lynn Powell home Wednesday night was well attended.

Mr. and Mrs. H. L. Caraway visited in the W. P. Caraway home Friday.

La Affiliatus Estudio club ladies set out trees at the Ward school house this week, also a tree donated by Mrs. Ward of Hereford, in honor of its name.

The Home Demonstration club meets each second and fourth Wednesday. This meeting is with Mrs. John Hutson, and for April 1 with Mrs. Ernest Selgner.

G. T. Higgins has been home from school visiting his parents, Mr. and Mrs. Bob Higgins, for a few days.

Deaf Smith County Library Notes

MISS LILLIE HOSSTETLER
Librarian
Miss Emma Jean Donald
Assistant.

Country Women of the World.

Mrs. Phoebe K. Warner has recently sent a most interesting book to the Deaf Smith county library. It is a report of the meeting at London in 1929 of the International Conference of Rural Women's organizations. Delegates were there from Australia, Canada, Ceylon, Czecho-Slovakia, Estonia, England, Denmark—in fact from all parts of the world.

In the British Empire all of the clubs are called the Women's Institutes and are working along definite lines. The United States as yet has no national unified movement.

Mrs. A. Thomas Powell, who spoke for the women of our country says "It is surely a great honor to speak as a representative of the rural women of the U. S. I wish I might be able to point to a great national organization of rural women in our country, but as yet it is our dream."

Mrs. Warner has two articles incorporated in this report, "What international association has meant to the country women" and "The new world viewpoint of the position of country women."

In the latter article she says in part: "The farm woman is the most trustworthy partner of our

government has ever had. She comes nearer bearing her full share of the government's burden. She is loyal to every cause and answers every call. She does the most and demands the least of any member in this great national partnership business. But with all her loyalty our government has never yet recognized this indispensable partner—as even having a definite place in the great business of maintaining a nation. She is still listed as being without an occupation.

"Through all the centuries the rural woman has been the origin of all national life. The first family of the whole human race was created in a garden. Where else could they have made a living in their day? From that time to this the most essential industry in the world has been agriculture.

"One of the greatest educational handicaps in our country women's lives has been their lack of ways and means to supply those educational needs, such as the daily paper, magazines, music and art, good books and constructive recreation for their homes, and happy personal contacts with the neighbors. These are the things that make up our mental and spiritual food which are just as essential to an active, healthy mind and spirit as good food is to an active, healthy body. The telephone, highroad and radio are bringing the outside world right into the country woman's home, while the automobile and woman's club are taking her out of the little 'one room school' in which she spent all her life and introducing her to the big, new world that has opened its doors to her."

Health Hints

By Texas Department of Health

Learn Your Alphabet Over.

As a boy scout tries to do a good deed a day, in like manner it might be well to learn something new and worth while each day. Learn something valuable

about health, learn the vitamin alphabet and just what vitamins mean.

Vitamins are substances other than proteins, fats, carbohydrates and mineral salts, which are present in small but varying amounts in foods, and are essential for growth and maintenance of health. Their chemical composition is not definitely known but their distribution and general functions have been extensively studied.

Possibly the simplest method of getting plenty of vitamins is to have one or two rich sources of each vitamin in the diet daily.

Vitamin A—Butter, cream, whole milk (one quart daily), cheese, egg yolk, spinach, lettuce, string beans, carrots, sweet potatoes, squash, tomatoes, liver, heart and kidneys.

Vitamin B—Green vegetables, legumes, whole grain products, root vegetables, nuts, fruits, milk.

Vitamin C—Only foods which can be eaten fresh and uncooked are much good for C, at this vita-

min is quite readily destroyed by storing or heating. Oranges, lemons, grapefruit, apples, tomatoes, raw cabbage, raw lettuce, raw onions, raw turnips and raw carrots.

Vitamin D—Butter, egg yolk, whole milk, green vegetables, liver.

Vitamin E—Whole wheat, green leafy vegetables, corn, peas, oats.

Vitamin G—Eggs, meat, milk, legumes, smaller amounts in fruit, vegetables and whole grains.

Mr. and Mrs. Paul Foster and sons, Oliver and Paul, Jr., motored to Amarillo Friday to attend a surprise birthday dinner given for her mother, Mrs. John Vetesk, at the home of Mrs. Foster's brother and wife, Mr. and Mrs. Vaden Vetesk. There were 18 present. The attractive table appointments were green and yellow, with the Easter motif carried out in the favors.

Wanted, 99 hats to clean and block. Corbett & Co. 1c

FURR STORE FOOD SPECIALS

—are every day and Saturday. Do not buy your meat and groceries until you see our bargains. See our circular—come in and visit our baked food sale, put on by the W. M. S. ladies of the Summerfield Baptist church. See our windows and bargains inside.

LET'S BE Thrifty

It has been said that a Thrifty community is a happy and prosperous community. It should, therefore, be our aim to cultivate the habit of thrift and saving.

Thrifty persons are those who know how to spend as well as accumulate. Spending wisely is really saving. The real keynote of thrift is employing efficiently the money you spend and knowing what you do not want.

Practical economy and thrift are evidenced in the careful buying of food, clothing and other supplies from your local dealer. All of these are thrifty practices. The possibilities of economies which are efficiencies are almost endless.

Hereford merchants have made a careful study of the needs of their trade thus far and will be glad to anticipate the needs of others who care to take advantage of this opportunity.

These Merchants Strive for Your Approval As Merit Merchants:

- | | |
|------------------------------|-------------------------------|
| Brumley Chevrolet Co., Inc. | Panhandle Lumber Company |
| City Drug Store. | Ireland-Beavers Motor Company |
| D. R. Gass & Son | H. L. Rice |
| Tapp-Ireland Service Station | The Chocolate Shop |
| E. B. Black Company | Fox Mercantile Company. |
| Stone Department Store | Hereford Laundry |
| West Texas Feed & Seed Co. | Quality Drug Store |
| Streu Hardware | Star Theatre |
| R. H. Kemp Lumber Company | Sprowls-Cronin & Company |
| Corner Drug Store | Carlyle's Grocery |
| Close Drug Company | Furr Food Store |
| | S. L. Harman Store |



PLAN NOW FOR A NEW PERMANENT
Mrs. Smart has gone to Chicago to bring back the newest methods in Permanent Waving.
Marinello Beauty Shoppe

Carl's Cash and Grocery

Sugar 10 lb Cloth Bag	Beans
Yams Five Pounds	Cut Stringless, No. 2 Cans
Both, 56c	2 for 15c
Relish Spread	Pineapple
White Swan, 8-oz jar	Large Cans
Each, 16c	2 for 29c
Cocoa	Sardines
Mothers	Large Oval Cans
2 lb Box, 24c	2 for 19c
Flour	Spuds
Ponca Best	Irish Cobbler, Seed
48 lbs, 80c	Lb, 2 3-4c
Apples	Cheese
Nice Size	Full Cream
Dozen, 16c	Lb, 17 1-2c
Syrup	Soap
Blue Kero or Mary Jane	White Laundry
Gallon, 52c	7 bars, 15c

Social and Society

MISS BESS HOPKINS AND ERNEST M. MAY RECENTLY WED

Announcement is made of the marriage of Miss Bess Hopkins, daughter of Mr. and Mrs. J. M. Hopkins, of Booneville, Arkansas, and Ernest M. May, son of Mr. and Mrs. A. J. May, of Hereford. The wedding was solemnized Saturday afternoon, March 19, at 2 o'clock, at the Christian parsonage in Roswell, New Mexico, with Rev. C. C. Hill, pastor of the first Christian church of Roswell, officiating.

The bride, who has made her home in Hereford with Mr. and Mrs. L. E. Borden for the past ten years, wore a charming suit of blue canton crepe.

The young couple were accompanied by Misses Lueta Borden, Ruth Marie Mounts, and Messrs. W. B. Wilson and Don Alford.

The party returned to Hereford Sunday evening, when a lovely wedding dinner was given them by Mrs. Borden, sister of the bride.

Mr. and Mrs. May will make their home 13 miles northeast of Hereford, where Mr. May is engaged in wheat farming.

Epworth League Meeting.

The district meeting of the Prairie Union was held at the Hereford Methodist church Sunday, March 13. The chapters represented were Dimmitt, Friona and Hereford. The Dimmitt chapter showed the best percentage of attendance. The meeting was conducted under the regular order of procedure, with Mr. West of Dimmitt presiding. Talks were delivered from the different representatives and special music was rendered by the local Methodist orchestra. An institute was planned for in about a month. After the business was over, refreshments were served. Everyone reported the meeting a success.

Lois and Virginia Maddox were in Amarillo Thursday.

Custom Hatches That Satisfy

—There is a difference in Hillside Hatchery Chicks — they are strong, fluffy and properly incubated.

—Bring your eggs in Saturdays and Wednesdays.

—We hatch turkey eggs. Make reservations early.

See the Easter Chicks in Corner Drug Store Window.

HILLSIDE HATCHERY

OTRA VEZ CLUB ENTERTAINED WITH ST. PATRICK PARTY

Members and friends of the Otra Vez club were entertained last Wednesday afternoon when Mrs. B. M. Wiltshire was hostess at her home on East Third street.

The rooms were gayly decorated with green and white, and as the guests arrived they were given tables, tiny green shamrocks. The wearing of the green motif was also carried out in the refreshments and favors. A feature of the afternoon's entertainment was the use of two decks of cards by each table.

Score awards went to Mrs. J. C. Parker, high club, Miss Floyd Wilson high guest, and Mrs. W. L. Davis, low.

Present were Meses. M. C. Alston, J. R. Cone, W. L. Davis, Misses Gladys Seliger, Floyd Wilson, Bill Allen, Eloyse Pitman, Dorothy Flanery, Gwendolyn Spradley and Lucile Hicks.

Club members, Meses. Lloyd Edwards, Ivor McLendon, A. C. Hales, Roger Corbett, Tom Carter, J. M. Murchison, J. M. Posey, J. C. Parker, J. C. McCracken, E. L. Brady, J. W. Witherspoon, Alton Fraser; Misses Eunice Glibreath and Martha Duncan. Tea guest, Mrs. Hubert McIntire.

QUILTING CLUB ORGANIZED

Ladies of the Rebekah Lodge met February 26 at the lodge hall and organized a quilting club called the Loyal Workers club; and officers were elected as follows: Mrs. Leah Stewart, president; Mrs. E. E. Fridley, vice president; Miss Mabel Barnhart, secretary. There were nine charter members present. The club voted to meet each third Friday. The purpose of the club is to quilt its members' quilts and enjoy the day socially. The club will also quilt for others.

The club met for the second time Friday, March 18 in an all day session, in which they succeeded in finishing three quilts. Each member brought a covered dish and at noon luncheon was served, enjoyed not only by club members, but by their husbands and families as well.

The following members were present: Meses. A. C. Barnhart, Herman Stewart, A. R. Rogers, C. C. Cox, E. E. Fridley, H. V. Williamson, A. H. Elliston, Chas. Sowell, Edgar Sowell, Troy Womble, W. A. Robinson, C. O. Lee, Ralph McCallough, F. E. Bowe, Will Carroll, A. D. Godwin; Misses Ursulae Fridley, Mabel Barnhart, Louise Jacobson. Guests were Mrs. J. W. Clark and Misses Edah Park and Alne Cox.

Plant now with bulk garden seed from West Texas Feed & Seed Co. 11-3c

Miss Eunice Rutherford spent last Saturday and Sunday in Tulla visiting relatives and friends.

Mrs. Victoria Wilson and Miss Eva Skelton were in Amarillo Thursday.

Seen On the Screen at the Star

Finishing up tonight is a comedy classic worthy of commendation from every source.

"The Unexpected Father", featuring Slim Summerville and Zasu Pitts in a sketch that warms the hearts of young and old alike. It is easily the best entertainment for weeks. And not to be outdone, those two worthies, Stan Laurel and Oliver Hardy, put in their usual uproarious appearance in a short comedy, "Any Old Port," in which the name means nothing but the two famous characters get inveigled into a prize fight that is a riot. To complete the value, Manager J. C. Parker is selling a dollar's worth of fun for special prices, two admissions being accepted for 30 cents, one cent more than the price of one.

The sequel of the famous Zane Grey story, "Riders of the Purple Sage," comes Friday and Saturday, with George O'Brien playing in "The Rainbow Trail," the scenes being laid in the Grand Canyon, the setting conceded the best for all outdoor pictures.

Sunday's afternoon only matinees and Monday evening will bring Ruth Chatterton playing in "Tomorrow's Tomorrow" in what is said to be one of her greatest screen successes, portraying her type of acting and the theme of a story for which she is most noted.

Tuesday and Wednesday will feature a "kid" picture that has made one of the biggest hits of the last year, with little Robert Coogan, playing with Jackie Cooper in "Sooky," which is conceded to be the equal of the latter's "Skippy."

Thursday of next week will bring one of Manager Parker's free shows, one he guarantees to be a good entertainment, with everybody given a cordial invitation to come out without cost.

LIONS CLUB HAS ROUSING MEETING

Twenty-nine Lions and guests partook of the fine weekly luncheon of the club at the Presbyterian church Wednesday noon, the program being up to its usual standard of jollity and good fellowship.

Harry Rice, in charge, had each one present to recite a speech remembered from childhood, and the results occasioned brought roars of merriment from the diners. While it was very evident the fellows had really learned the proper rhymes at some time in their lives, some of them surely had strayed far from the correct version or it was so long they had forgot, and just made up enough words to complete the jingle. And such rhymes! But it was fun. Some of the rhymes never came from a nursery.

Guests for the day were N. M. Hardin of Clovis, and R. O. Dunkle, county agent. The latter, who is a former Hereford Lion, in commenting on the new faces present as members who have joined since last summer, said: "It surely looks like somebody left the fence down!"

Mac Womble is due to go over the hurdles into full fledged membership next week. Rev. Gleser, Dr. Perkins and Cliff Estes were given a rousing taking-in two weeks ago.

SPELLING BEE AT M. E. CHURCH TONIGHT

A prepared program of entertainment will greet those who attend the old-fashioned spelling match in the basement of the First Methodist church tonight. Extemporaneous speeches and music by artists of the church and orchestra will be given, the occasion being one of fellowship and community friendliness, coming to a climax in a stand-up-or-be-spelled-down, free-for-all that should develop plenty of enthusiasm and no little confusion. Some are trying to pick winners already.

R. E. BOUTWELL LAID TO REST HERE LAST FRIDAY AFTERNOON

R. E. Boutwell, age 73, passed away March 16 at the home of his daughter, Mrs. W. J. Stewart, in Dawn, following an illness of three years.

The deceased was born in Gainesville, Texas, and lived there and in Ardmore, Oklahoma, practically all of his life, until the past two years he spent with his daughter in Dawn.

Funeral services were held on March 18 at the Black funeral home in Hereford, conducted by Rev. E. E. Robinson of the First Methodist church. Burial was in West Park Cemetery.

Surviving are two sons, R. F. Boutwell and A. M. Boutwell, both of Nocona, Texas; and two daughters, Mrs. Ona Hopkins, Byers, Texas, and Mrs. W. J. Stewart, Dawn; one sister, Mrs. V. T. Phillips of Big Spring.

LITTLEFIELD LOSES IN FIGHT TO MOVE COUNTY SEAT FROM OLTON

Lamb county voters, according to reports filed late last Saturday night, have decided to leave the county seat at Olton, inland town, although it received only 930 votes out of a county voting strength of approximately 5,000.

Littlefield, metropolis, just a little way outside the five mile radius in distance from the center of the county, which would entitle it to claim the county seat with a majority vote, with a polled strength of 2,925, lost the necessary two-thirds by something like 500.

Amherst, just a few miles away but within 5 miles of the center of the county, could have won the election with a majority vote, but its 1230 was not half enough.

There were few votes not included in the news report given.

Plymouth Cars Display New Models April 3

Ireland-Bearers Motor Company, Dodge and Plymouth dealers, are announcing the exhibition and display of the newest type Plymouth cars at the earliest possible release date, to be held in their show rooms at 301 East Third Street.

While not confirmed by the local dealers, rumors from Detroit are persistent in the statement that the new Plymouth will feature, besides floating power, an automatic clutch, free wheeling, easy-shift silent second transmission, all-steel body and a 65 horsepower engine among its important points.

"At the request of Plymouth factory officials," the local dealers say, "we are not yet announcing the specific features of this new Plymouth. However, at this time we can say that the new Plymouth is a big car—it has a wheelbase of 112 inches. It is, moreover, a beautiful car, skillfully designed to combine the most popular beauty and style elements of much higher priced cars."

CONSUMERS OIL COMPANY ADDING TO WAREHOUSE

Construction started last week on the erection of a 25-foot extension of the Consumers Oil Co. warehouse at the firm's location south of the Santa Fe tracks and west of Main Street. The added portion will extend the main warehouse westward and will be of stucco construction with shingle roof to match the other properties.

Offers Home Inspection.

A home inspection department recently installed at the R. H. Kemp Lumber Company, offers free home surveys with advice and suggestions to those who plan re-decoration or re-modeling of their homes.

KNIGHTS TEMPLAR RITES AT AMARILLO SUNDAY

Knights Templar over the Panhandle will assemble Sunday afternoon at the Temple in Amarillo to march to the Presbyterian church for their annual Easter service, to be conducted by Rev. R. Thomsen. The services will begin at 3:30 p. m.

CLOSE DRUG COMPANY OPENS "2 FOR 1" SALE

A regular feature of drug store operation these days is the conducting of "2 for 1" or "1-cent" sales, and the Close Drug Company is using brand advertising this week to tell the trade territory of a complete line of drug products to be sold on the "2 for 1" plan, this week.

HILLSIDE HATCHERY SHOWS SOME LIVE EASTER CHICKS

The Hillside Hatchery this week has on display in the Corner Drug Store a variety of Easter chickens not usually found in the barnyard. A number of lively little fellows have been dipped in the colors of the rainbow and fluffed up into downy balls of Easter cheer.

A terror of the poultryman is dead chicks, but in this case they are not dead, but just dyed.

Two Small Fires.

Fire early Monday morning ravaged a small wash house on the R. O. Douglas property near Mothers' Park, on B Street. Another Tuesday afternoon burned a load of feed at the H. B. Webb acreage property in the east part of town and ignited a small out-building near it. Both fires were quickly extinguished by fast work on the part of the local fireman, and no great destruction of property was suffered.

A freakish incident of the Douglas fire was the burning to a crisp of a mother hen in the shed, but her seven chicks were not even scorched, being found by the firemen after the fire was out.

Ford Doings

MISS LA VERNE MANN

Rev. V. M. Cloyd preached here last Sunday.

Judge Earl W. Wilson attended services at Ford Sunday, bringing with him a quartet from Hereford, composed of Messrs. Young, Speegle, Roberson and Biggs. This quartet gave several special numbers.

Monzon Thweatt spent Saturday night with Clyde Mann.

The C. W. Club met Friday afternoon with Mrs. Hawkins with 13 members present.

Those who have been absent from school because of influenza are now back again.

Messrs. and Meses, D. B. Mann and Harold Wilson and Mildred and Melvina Stewart and Euna Mann were Sunday supper guests in the Hardy Benson home.

Thomas and Floyd Simpson, Wade and Monzon Thweatt, F. W. Brunson, Jr., and Clyde Mann visited in the E. L. Roberts home Sunday night.

Mr. and Mrs. E. L. Roberts spent Thursday night and Friday in Channing.

Mr. and Mrs. D. B. Mann and Clyde took dinner in the F. W. Brunson home Thursday.

F. W. Brunson has been making improvements on his house.

Mr. and Mrs. J. D. Jenkins were visiting in Hereford and Wildorado Sunday.

LaVerne Mann was a Sunday supper guest of Vineta Simpson.

Custom made suits \$18.50 and up. Corbett & Co. 1c

John Mosely, L. Baskin and C. C. Rockwell returned the last of the week from a trip to Houston where they had visited Mr. Rockwell's mother and sister.

INSURANCE SALE AFFECTS MANY LOCAL POLICIES

John McLean of the Hereford Insurance Agency, says the National Union Fire Insurance Company of Pittsburgh has sold its interests to Cravens-Dargan & Company of Dallas, which will make necessary the re-inspection of about 300 policies in this territory, most of them being farm buildings and residences.

KERR HARDWARE HAS SPECIAL ON PAINTS

The advertising of Kerr Hardware company this week gives a special inducement to home owners to induce them to try out "Waterspar" varnishes and enamels. A generous size can is given for ten cents when accompanied by the coupon clipped from their ad. A variety of colors and clear varnish are included in the offer.

Bulk garden seed will save money for you. West Texas Feed & Seed Co. 11-3c

Mmes. E. B. Posey and W. C. Nix visited friends in Amarillo last Saturday and attended the music festival.

George T. Webb of Tulla and his son who lives at Happy, were in Hereford over the week end visiting the former's brother, H. B. Webb, and family.

The ladies class and Fellowship class of the First Christian church surprised Mrs. M. J. Johnson on March 17 with a birthday dinner. Over 40 members were present, and the afternoon was spent in quilting.

Miss Florence Shore spent last week end in Amarillo with friends.

Mrs. Ezra Norton and son, Palmer, visited friends in Amarillo last Friday and Saturday and attended the music festival.

Mr. and Mrs. John L. Williams of Amarillo spent the week end with their mother, Mrs. E. J. Williams.

Mrs. Louie Smith, west of Hereford, has been improving the premises of her home by building a new porch.

More garden seed for less money. West Texas Feed & Seed Co. 11-3c

Mr. and Mrs. B. S. Arnold, formerly of this city, now of Amarillo, were in Hereford Tuesday visiting friends.

Luke Harmon returned to Hereford Monday from West Virginia, and plans to remain here indefinitely.

After two years of effort in getting state certified cotton seed planted in Hopkins county, the county agent reports that local bankers, buyers and warehouse men agree that the market last year was 20 points above the base market. There were 18,000 bales sold there.

In Brazoria county the men who have been demonstrating the value of improved pastures claim that one acre of improved pasture is worth more than three of ordinary pasture. About 20,000 acres are reported by the county agent mowed to rid fields of weeds, and shade trees have been planted, drainage ditches dug, and better watering facilities added.

Fort Worth has a total of 8,518 workers and others actively engaged in some kind of manufacturing.

CASH TO ALL FOR EVERYTHING

Effective April 1, 1932, the undersigned firms of Hereford will be on an absolute cash basis to one and all. This includes any line of merchandise we handle.

West Texas Feed & Seed Company
McLean & Pitman Grain Company

Texas Grocery and Market

FRIDAY AND SATURDAY SPECIALS

PHONE 353 FREE DELIVERY

SUGAR, 10 lb pure granulated, cloth bags	47c
TOILET PAPER, Northern Tissue, 3 rolls	25c
EL FOOD Salad Dressing, 8 oz	19c
PICKLES, quart jars, sour or dill	19c
FLOUR, Hereford Beauty, 48 lbs 76c, 24 lbs	46c
EGGS, fresh from the country, 3 dozen	25c
MUSTARD, quart jars	19c
SPINACH and turnip greens, No. 2 cans, 3 for	33c
POAST TOASTIES, large size, 2 for	25c
LETTUCE, Iceberg, large, firm heads, 2 for	15c
RAISINS, seedless, 2-lb package	23c
COCOANUT, bulk, fresh stock, pound	22c
POTATOES, No. 1, 10 pounds	14c
SWEET CORN, Golden Bantam, Iowa pack, 3 cans	33c
COMPLEXION SOAP, 3 bars	10c
OATS, Crystal Wedding, 55 ounces	19c
COFFEE, fancy Peaberry, bulk, 3 lbs	39c

MEATS	CORN FED	HOME KILLED
Roasts, good, lb	10c	Pure Pork Sausage, 2 lb
Best Steaks, lb	15c	Hamburger, all meat, 2 lbs
Pork Shoulder Roast, lb	10c	Home-made Chili, lb

Fruits and Vegetables—Nicest and Most Complete Line in Town—
We Pay More For Your Eggs.

Bakers Cash Grocery

MONT E. BAKER

SPECIALS FOR FRIDAY and SATURDAY:

HONEY	47c
Pure Texas, comb 57c, 1/2 gal can, extracted	47c
COFFEE	97c
Maxwell House, 3-pound can	97c
SPUDS	25c
No. 1 Red, McClure, peck	25c
SOAP	29c
F. and G., 10 bars	29c
CATSUP	13c
Large Bottle	13c
CORN	25c
Extra Standard, No. 2 can, 3 for	25c
SUGAR	49c
Cloth Bag, 10 pounds	49c
PEANUT BUTTER	27c
Full Quart	27c
OATS	27c
Mother's, glassware, large package	27c
BACON	18c
Breakfast, sliced, pound	18c
HAMS	16c
Country cured, whole or half, pound	16c
SALT PORK	9c
Fancy, pound	9c

International Sunday School

Lesson

BY DR. J. E. NUNN

March 27

JESUS RISES FROM THE DEAD

(Easter Lesson)

John 20:11-20

11. But Mary was standing without at the tomb weeping; so, as she wept, she stopped and looked into the tomb:

12. And she beholdeth two angels in white sitting, one at the head, and one at the feet, where the body of Jesus had lain:

13. And they say unto her, Woman, why weepest thou? She saith unto them, Because they have taken away my Lord, and I know not where they have laid him:

14. When she had thus said, she turned herself back, and beholdeth Jesus standing, and knew not that it was Jesus:

15. Jesus saith unto her, Woman, why weepest thou? whom seekest thou? She, supposing him to be the gardener, saith unto him, Sir, if thou hast borne him hence, tell me where thou hast laid him, and I will take him away:

16. Jesus saith unto her, Mary, she turneth herself, and saith unto him in Hebrew, Rabboni; which is to say, Teacher:

17. Jesus saith to her, Touch me not; for I am not yet ascended unto the Father; but go unto my brethren, and say to them, I ascend unto my Father and your Father, and my God and your God:

18. Mary Magdalene cometh and telleth the disciples, I have seen the Lord; and that he had said these things unto her:

19. When therefore it was evening, on that day, the first day of the week, and when the doors were shut where the disciples were, for fear of the Jews, Jesus came and stood in the midst, and saith unto them, Peace be unto you:

20. And when he had said this, he showed unto them his hands and his side. The disciples therefore were glad, when they saw the Lord:

Golden Text: But now hath Christ been raised from the dead, the first fruits of them that are asleep.—1 Cor. 15:20.

Time: The resurrection, Sunday, April 9, A. D. 30. The appearance to the eleven, including Thomas, a week later. The ascension, Thursday, May 18, A. D. 30.

Place: Jerusalem, the upper room. The Mount of Olives near Bethany.

Introduction.

"Jesus and the resurrection" was the outstanding theme of the preaching of the earliest church (Acts 2:31, 4:2, 17:18). Every recurring Sabbath—observed by us Christians not on the seventh, but on the first day of the week in commemoration of our Lord's resurrection—should recall it to our minds. And the majority of Christians thing that it is well also upon one particular Sabbath of the year's Sabbaths—Easter Sunday—to concentrate our thoughts upon that victory of life over death in which our Lord perfected his Saviourhood; to go back and stand with the little group of the more devoted disciples around the empty tomb, and be filled with gladness and edified in faith, as they were. For without doubt the resurrection was the supreme transforming—that made those wavering, despairing followers of his into heralds and heroes of his cross and martyrs of his love.

The world needs constantly to be reminded of this truth and fact of a living Christ (I am he that liveth, and was dead; and behold, I am alive for evermore.—Rev. 1:18.)

The Woman at the Tomb.

The first visitors to the tomb of Christ, after the Jewish Sab-

bath was passed were women. This is just what might have been expected, for we know the consideration in which Christ held womanhood, so unusual at the time, and the loving response which women gave.

As the women drew near to the tomb, they were wondering how they could manage to roll back the great stone which closed its entrance. But, like most of our worries, this proved unnecessary, for as they reached the tomb they saw that the stone had been removed, and jumped to the conclusion that the Lord's body had been stolen. Quickly that woman of action, Mary Magdalene, ran back into the city to tell Peter and John and stir them up to find the body of Jesus. The other women, however, drew closer to the tomb and there saw two angels who announced Christ's resurrection and bade the women hasten and carry the good news to the disciples.

The Contrast—Despair and Hope.

The contrast between the two pictures of Mary presented in this chapter is striking. First she stands without the tomb, weeping; the early morning is dark and dismal; the loved Master is dead, and there isn't even left the comfort of his tomb: "They have stolen the body of my Lord!" Then suddenly we see her rushing off to tell the good news to the brethren: "I have seen him alive! He lives!"

We all have our dark hours; our time of broken hopes and shattered faiths. But the gospel of Christ is ever saying to us what the Psalmist said, "Though weeping tears with you for a while, joy cometh" (Ps. 30:5). It is the voice of the wheel of nature: bright sunshine and warmth after the gloom and chill; or vernal beauty succeeding winter's death. Passion Week brings out this contrast: Gethsemane, the shameful insults in the Pretorium and council chamber, the mock trial, the cross—dissolve into the life, light and gladness of the resurrection morning.

Christ Appears to Mary Magdalene.

"But Mary was standing without at the tomb weeping." Mary Magdalene, after notifying Peter and John, had been unable to remain away from the spot where her longing love centered. She returned, therefore, to the tomb, from which the other women had by this time gone, reaching it also after the departure of Peter and John. She did not venture to enter the grave, but gave full vent to her sorrow outside. "So, as she wept, she stooped and looked into the tomb." The entrance to the cave-like excavation in the rock was low, and the floor of the tomb was probably lower still. It would be a melancholy pleasure to Mary to see the spot rendered sacred by the body of her Lord, though it had been removed.

The Lesson from the Empty Tomb.

The empty sepulcher into which Peter and "that other disciple" and Mary Magdalene looked may be regarded as one of the emblems of the Christian gospel. It

is an "exhibit" of Christ's great declaration at the tomb of Lazarus: "I am the resurrection and the life." Evil can entomb righteousness, but not for long; the coffin and the grave can shut away your loved one, but only for a night, only until the sunshine brings back the morning.

"I Have Seen the Lord."

"Mary Magdalene cometh and telleth the disciples, I have seen the Lord." Doubtless the apostolic band were all together, perhaps in the upper room, excitedly discussing the news of the empty tomb which Peter and John had brought them. Now comes a still more startling confirmation of the resurrection. How thrilled must the beloved disciple have been when he heard Mary exclaim, "I have seen the Lord!"

Peter Sees His Lord.

Sometime on that first Easter Sunday our Lord granted a special, private interview to Peter, the disciple whose denials of Christ during his trials had been such a grief to both of them. But Peter had been more manly than Judas. The despair of the traitor had led to the coward's death of suicide. Peter with true repentance, had fought with his shame, and had determined by a life of heroic service to make up for his terrible sin. This interview was too sacred for Peter to disclose its words or even its nature. Luke merely mentions it (Luke 24:34) and Mark, whose Gospel was, according to tradition largely dictated by Peter, says not a word about it. John, however, was present when Peter was fully reinstated as an apostle, and has given us a full account of it (John 21:1-23) in one of the most moving and graphic Scripture narratives.

The Two of Emmaus.

The fourth appearance of the risen Lord was to two disciples, one of them named Cleopas, who on that Easter afternoon were walking home from Jerusalem to Emmaus, about 7½ miles from Jerusalem. Luke (24:13-31) tells how an unknown stranger joined them and fell into conversation about the crucifixion of Jesus, showing them from the Old Testament prophecies that the career of the Messiah must have been precisely like that of the crucified Jesus. At their request he went to their house in Emmaus, assuming the place of host at the evening meal, and was known to be the Saviour by his manner of blessing the food. Then he straightway vanished from their sight. At once, late as it was, they walked back the long miles to Jerusalem to report their wonderful experience to the apostles.

"Peace Be Unto You."

"Jesus came and stood in the midst." The plain implication is that our Lord entered the room in a supernatural way, through the door or wall. His risen body was a very real one, as he proved:

Kansas City
Life Insurance
Company

Geo. V. Stambaugh
Special Representative

it could be handled, and it could receive food; yet it evidently was superior to natural laws. "And saith unto them, Peace be unto you." This was the usual form of greeting, but never more meaningful than then. They were terrified, thinking that he was a ghost (Luke 24:37), and their spirits needed this calm assurance.

"And when he had said this, he showed unto them his hands and his side." Luke 24:40 says "his hands and his feet," and that he bade them "handle" him and prove to themselves his reality. "The disciples therefore were glad when they saw the Lord." Their sorrow was turned at once into great joy, as Christ had prophesied would come to pass (John 16:20).

"Now let the heavens be joyful! Let earth her song begin! Let the round world keep triumph, And all that is therein! Invisible and visible, Their notes let all things blend, For Christ the Lord hath risen, Our Joy that hath no end."
—John of Damascus.

FOR RENT, FOR SALE CARDS AT BRAND OFFICE—CHEAP.

SHERIFF'S SALE

STATE OF TEXAS, County of Deaf Smith.

By virtue of an order of sale issued out of the Honorable District Court of Deaf Smith County, Texas, on the 9th day of March A. D. 1932, by the Clerk thereof, in the case of L. A. Arnold versus R. A. Kelley et als. O. E. Boyer, J. O. Newell and T. J. Carter, No.



EASTER

Table Decorations
Novelties
Favors
Candy

WEIR'S

1932, and to me, as Sheriff directed and delivered, I will proceed to sell, within the hours prescribed by law for Sheriff's Sales, on the FIRST TUESDAY in April A. D. 1932, it being the 5th day of said month, before the Court House door of said Deaf Smith County, in the city of Hereford, Texas, the following described property, to-wit:

West Half of the Northwest Quarter (W½ of NW¼) of Section Number Sixty-seven (67) in Block K-8; and all of the Northeast Quarter (NE¼) of Section Sixty-eight (68) in Block K-8, all of above described tracts in Deaf Smith County, Texas, and being located about nine miles west and two miles North of Hereford, Texas, and commonly known as the L. A. Arnold land, Leveled on as the property of R. A. Kelley on March 9th A. D. 1932, to satisfy a Judgment amounting

to \$10,338.53 in favor of L. Arnold and against R. A. K. and O. E. Boyer, and costs of Given under my hand, this day of March A. D. 1932.
J. B. MILLER, Sheriff.

H A. F. A. CERTIFIED
CHICKS PAY
Custom Hatching
Hillside Hatchery

OIL LINE Broken...

He Drove His Loaded Truck 45 miles with a DRY CRANKCASE

When Jack Edmondson halted his 2½-ton Chevrolet truck in a Conoco station in Des Moines, New Mexico, the attendant discovered a broken oil line and an empty crankcase!

But inspection of the motor revealed that no damage had been done!

When Edmondson returned home, he discovered, from oil spilled on the road, that he had driven about 45 miles after the oil line broke on the "Hidden Quart" of Conoco Germ Processed Oil.

You may never break your oil line and drive with an empty crankcase. But remember that if you use oils not Germ Processed, which drain away during

idle periods, you are running your motor under "dry crankcase" conditions every time you start. Only Germ Processed Oil actually penetrates and combines with metal surfaces. And only Germ Processed Oil gives you the protection of a "Hidden Quart" that stays in your motor and never drains away.

The "Hidden Quart" cuts down starting wear, saves gas and gives your motor longer life, with fewer repair bills. It assures safe lubrication at all times.

Change to Conoco Germ Processed Oil at the sign of Conoco Red Triangle.

We neither encourage "dry crankcase" experiments nor guarantee success under all conditions. But unsolicited letters from motorists, now in our files, tell of this and hundreds of other runs with empty crankcases but without damage.



THE HIDDEN QUART ... THAT NEVER DRAINS AWAY

CONOCO

GERM PROCESSED

PARAFFIN BASE

MOTOR OIL

Electricity

Brings Increased Comfort

—What each workman in the U. S. can do with his hands is multiplied ten times by the electric power he uses. Sixty-eight million people are also using labor-saving electrical devices in their homes.

—Electrical service has its greatest value because it is delivered at the time and place where needed. That is what electrical service means, and the foresight and enterprise of the country's light and power companies have helped make it possible.

Texas Utilities Company

Coming

Saturday

March 26

1:30 p. m.

SANTA FE-

A. & M. COLLEGE

DEMONSTRATION TRAIN

We Advise Each Farmer to Attend the Lectures and Examine the Exhibits.

Hereford Chamber of Commerce



CLEANING
and
PRESSING
PHONE

16

Orr's Tailor Shop

THE WHITEFACE ROUNDUP

NEWS OF THE HEREFORD HIGH SCHOOL



The Whitface Roundup

THE STAFF
 eta Borden Editor-in-Chief
 ne Allred Assistant
 J. Fellers Sports
 delle Foster Societies
 B. Wilson Jokes

One Secret of Good Health.

What is the most important thing for which one may strive? Is it money, some say; education, others say; a career, and others say beauty. But what is the prerequisite to the struggle for any of these things? It is good health. No one can work hard, make money without health, one can study and acquire an education any more than one can be good at a career if he is ill the time. A person who is now, anaemic and constantly in bed can hardly be beautiful. One may draw from this that good health is really essential, how to acquire it and keep it the question. Really this is the simplest part of it all, if a few simple health rules are followed. For instance, what do you eat for your lunch? Do you eat all candy, cake, and ice cream; do you watch to see that your meal is balanced? This is a simple matter, but vitally important in a search for good health. It is not necessary to drink milk and eat beans and spinach and salads altogether. That could not be a balanced ration of more than one made up of pie, cream, cake and candy. Try one of both, and then go forth to gain fame and fortune with at priceless possession—good at priceless possession.

More Victories.

By HOMER HENSLEE

The band came home from the music festival with honors. You've possibly wanted to know the exact grades of our band and the other bands. You have seen their place ratings in the Amarillo paper, no grades. The figures represent interpretation, tone, intonation, general effect, sight reading and total:

Errington:	86	85	88	86	—90
86	86	84	88	90	—90
Hereford:	80	84	88	88	—91
88	86	88	88	91	—91
Dalhart:	76	82	88	79	—87
75	81	84	75	87	—87

stands for the required number, and of Romance, 88 for the selected number, "Light Cavalry."

As you can see, we have the best bands beaten in a good many things. We think we did a good job, don't you? Every year the festival grows and it is better than there are more bands entered. There were a better number of better playing bands than last year. I may say now that we are going to do better next year. There were five persons who entered also in the contest: Palmer Norton won second place, Glenn Smith second place, E. B. Posey, Jr., second place, Helen Ann Snyder, third place. The fifth entry, my-87, has not yet heard how his band was. All Hereford entries did very well considering all circumstances. All soloists entered have been taking private lessons except Palmer Norton. All other entries at the festival have been king at least two private lessons a week. Mr. Smith made an accurate check-up and found this to be true.

Three Cheers for the Band!

Miss Parker Entertains.

One of the most delightful entertainments of the season was played in a party given by Miss Thalia Parker at her home. Everyone enjoyed playing bridge and other games. Delicious refreshments were served to Nancy Kirkwright, Elaine Newell, Sally Bolton, Elizabeth Ireland, Bettye Gies, Sallie Glibbreath, Robbie Jackson, Effie Whitsett, Travis Parker, Kermit Wilson, James Barrett, Walter Reed, C. J. Borden, Eldon Beese, H. D. Blythe and Ed hostess.

Thursday Morning Assembly.

The student body was quite joyfully entertained Thursday morning. The girls glee club sang "Orpheus With His Lute," the number which the music festival committee selected. The boys glee club sang two numbers and the quartet sang their contest piece. After singing numbers Mr. Smith presented his pupils who were planning to enter the solo contests at Amarillo, Palmer Norton, Glen Smith, E. B. Posey, Helen Ann Snyder and Homer Henslee.

Lumbering As An Occupation.

John H. Olson spoke to the occupations class Friday on lumbering. As the discussion from start to finish is much too large, he spoke on retailing lumber.

First, he took up the nature of the work. Under this he discussed the consideration of commodities handled, equipment for handling, the personnel, the services rendered, and the provisions. Second, he discussed the desirable education and preparation. One of the most important parts discussed was the personal character that a person should have for the retail lumbering business.

Some of the pleasant features of the work was the close contact with the public, the class of people dealt with, as those that are interested in home building, and the fact that styles in lumber do not change as they do in other merchandises.

Mr. Olson held the attention of every student, which was due to the interesting way he gave his report, and we, the occupations class, sincerely thank him for his time and trouble.

Soph-Senior Basketball Game.

Maybe we shouldn't have mentioned this as it may embarrass the seniors, but we thought you would be glad to know the sophomores beat the seniors in a game of basketball with a score of 30 to 18. Pretty good, don't you think? The sophomores are very proud of our basketball team. I forgot to say it was the boys basketball team who did all this.

A SOPHOMORE.

Rules.

The letter men and the Athletic Association met last Friday and approved some rules that a committee of the Athletic Association had drawn. These rules concern the athletic fields, gymnasium and dressing rooms, and are being posted around in some conspicuous places where everyone is able to see. These rules should be read and observed by those it concerns. Those persons committing the offenses are to be run down a belt line of the Athletic Association members, letter men and men out for some sport. The Athletic Association and letter men are patrolmen. Anyone who is asked to report to the Athletic Association is advised to do so at the designated time.

Popularity Contest Closes.

When the popularity contest ended Friday night, Lueta Borden, of the senior class, was chosen the most popular girl and Lilburn Ray, junior, was chosen the most popular boy. The contest resulted differently from the way it was expected, for more interest was created among the seniors and the juniors.

The results of the contest are, for the most popular boy: W. B. Wilson, senior, 200; Lilburn Ray, junior, 1434; Loy's Carmichael, sophomore, 64; L. B. Russell, freshman, 325.

For the most popular girl: Lueta Borden, senior, 1050; Theda Lou Wilson, junior, 344; Francis Higgins, sophomore, 123; Elizabeth Spradley, freshman, 20.

This made a total of 4529 votes; of this the seniors furnished 2210 and the juniors 1778.

Lueta led the field with 1050 and Lilburn came next with 1434.

When the Athletic Association first announced this contest they announced that they would have cuts made and sent to the Amarillo News, but after the contest Lilburn and Lueta asked that the Association not do this, but that they would accept the honor without the pictures. This showed good sportsmanship in their knowing that these cuts would have cost almost as much as the contest yielded.

The Athletic Association wishes to thank all those that took part to make this contest go over. This will fill a large hole in the purse toward buying the letter sweaters.

Quartet Wins First Place.

The quartet compound of Zelma Ruth Shore, first soprano; Lueta Borden, second soprano; La Varna Womble, first alto, and Ardelle Foster, second alto, which Miss Lucille Hicks, public school music teacher, took to the Music Festival on Thursday, March 17, won first place. The girls had to compete against Amarillo and Hollene, New Mexico.

May 2 has been decided as the date for the annual exhibit of Modern and American History projects. After that day, which is Monday, the exhibit will be open to visitors.

No Track Meet Last Friday.

Because of Friona's calling off their meet, the local track squad did not go to Friona last Friday, as they were scheduled to go.

This is really an advantage to our boys, in that they will be able to get more practice to meet their opponents, since the bad weather last week.

The track team is showing up well to those who have seen some of their practicing, and they should get somewhere this year. Each track man is working diligently trying to outdo his fellow workers and getting ready to outdo his opponents. Every one should be backing these fellows and when they have a meet on the local grounds everyone should be out to watch our good athletics do their best.

Debating.

Tuesday night, March 15, Zelma Ruth Shore and Lois Smith debated the negative against a girl's team from Groom. The subject was on the Lobbying question. The Groom team won. Marlin Gillill and was the critic-judge.

Debate.

Zelma Ruth Shore and Ardelle Foster debated an Amarillo girls team on the question of Lobbying, on Thursday, March 17, taking the negative side. The Amarillo girls won two to one. There were three judges.

The committee appointed to decide on an emblem to be awarded the student making the greatest number of credit points met last week and recommended a bronze pin to be awarded the first year. This pin will go to the highest five per cent of the student body. The pin is surrounded by a wreath symbolic of victory and has upon it the lamp of knowledge, symbolic of literary achievement.

Spring? Now!

Your "dear old editor" was all set to write a very appropriate article on the advance of spring as evidenced in the action and attitude of certain students when, lo—something or other happened to the weather and now just look "what it went and did." But don't get scared, I'm going right on with the story. Last week when all that balmy weather was here some people really got the spring fever. The projects in history, Spanish and English began rolling in, quite a few of the girls with longer tresses were becoming shorn, the luckier of us were stepping out in new spring shoes and light colored dresses, and the rest were napping heavily in study halls. But, presto! this week? Well, we are all dragging out the winter clothes and working like fury to make up for last week.

Tennis.

Last Friday afternoon the Hereford boys played Friona in tennis. L. W. Carlyle was representing the school in singles, and June Allred and Spaulding Bartley played together in the doubles. Hereford won both matches, the score being 6-1, 6-0 in the singles, and 6-1, 6-1 in the doubles. Mr. Wilson states that the boys will have a match every week now if possible.

Cowhand Banquet.

Tuesday night, March 15, the Cowhands and sponsor, James Wilson, entertained their girl friends and a few guests with a banquet at the Christian church.

The Pioneer Club served. After all members and guests had assembled, the fun began. Kellar Muse, toastmaster, and June Allred, assistant. The guests of the evening were Mr. and Mrs. Hopkins, Mr. Kessie and daughter, Ruth, Mr. and Mrs. E. S. Ireland, and the girls of the Cowhands.

Music was furnished by the "Hungry Six".

The Time Draws Nearer.

Seniors are now engaged busily in the act of trying to think just how many invitations to the closing exercises they will need. Some take days for counting up their number of friends, while others blindly guess because it is less trouble. Well, we won't have these seniors with us long.

Appreciation.

The Tennis Club and the Athletic Association wish to express their appreciation to M. D. Womble for the use of the tractor and to the officials of the city for the use of the city roller that were used last Saturday to roll the caliche on the new tennis court that is being built.

DON'T CRY By Pu-Kuky.

Claude and Melvin were visiting their aunt. Wishing to test their manners, she put a large and small piece of cake before them and said, "Now which is the more polite?"

"Oh," said Claude, seizing the cake, "Melvin is."

C. J.: Say, how far from the answer to that first question were you?

Carl Dean: About four seats.

Elaine: You remind me of the sea.

Jack G.: Why? Because I'm wild, restless and romantic?

Elaine: No, because you make me sick.

Bobbie R.: Do you guarantee these nightgowns?

Clerk: Yes, you can't wear them out.

Editor: Did you cut down that farm story to a thousand words?

Reporter: Yes, even the cow gives condensed milk in it.

Mr. Dillehay: Are you finding the examination question too difficult, my boy?

G. B. Hagar: No, sir, it's not the questions that are worrying me—it's the answers.

We wonder whom Red took home while he was delivering, Friday.

Among the best debaters in high school is Sherman Morgan. Well, he ought to be—he gets enough practice arguing with Ardelle. Practice makes perfect, you know.

Rumors have been heard that Addine Hastings was seen walking back from Umbarger, Addine, you should go to school.

They say Kellar is pretty fast on his feet in public speaking class.

Talking about W. J.: his new theme song must be, "I'm starting over again with love, and you."

Who is the sweetest girl in the world, according to an A. & M. student? By the way, this student is a chipmunk.

Who stopped Jack Russell? What a man! What a man!

I rave and I vamp, I holler and I stamp, Which causes me to inherit A lot of demerits.

Free verse is right; certainly no one ought to take money for it.

Milton Orr says that the kind of a job he wants is one that starts at 12:00 and then gives you an hour off for dinner.

Horrid Bore: I wish to buy an alarm clock.

Pretty Girl: I retire by one, there it goes now.

The world is getting worse every day; the man who used to take his pen in hand now takes his typewriter in his lap.

Money is the root of all evil; and it is hard to find the square root.

American: Did you ever drink any ice tea?

Eskimo Golf Player: Drink an ice tea—absurd!

W. J.: Now, sir, that is the most becoming hat you have tried on.

Mr. Wilson: I agree with you—it is my own.

E-A-T
 WITH US
 and SAVE MONEY!
 Plate Lunch 25¢
 Ever-Ready Lunch
 Across street from Post office
 L. V. FLOWERS

Folks, hand in some question you wish to know. About your friends or teacher. You don't know the age of all your teachers, do you? Wouldn't you like to know? Put questions in box in S. H. Miller's Mournful Mutterings.

Why did Owen have to pay 70 cents to go to his own surprise party?

"Dear me," said Mr. Dillehay, standing knee deep in the bath tub, "now what did I get in here for?"

Brunell: When I woke up this morning I found all the bed clothes wound around me.

Jack: You must have slept like a top.

Herbert: I'm not going to school any more.

R. A.: Why?

Herbert: I can't learn anything; they keep changing the lessons every day.

Brunell: Say, what do you call this, tea or coffee?

Jack: What does it taste like?

Brunell: Paraffin.

Jack: Then it must be tea, for the coffee tastes like gasoline.

Miss Crawford: Robert, this essay on your cow is exactly like your brother's.

Robert H.: Yes, ma'am, it's the same cow.

Miss Carlisle: What is the difference between a battle and a massacre?

Frank P.: A battle is where a whole lot of whites kill a few Indians, and a massacre—a lot of Indians kill a few whites.

Arthur T.: And you just hollered, and hollered, and hollered at her, didn't you, Homer?

Homer H.: No, I just hollered.

All the world's a problem, And I'm the biggest part, All the world's a sovereign, But I'm king of my heart.

J. C. Mc.: Say, dad — Mr. Mc.: No, you can't have the car, I am going to use it tonight.

Lempling Foods
 QUICK, COURTEOUS SERVICE
 of properly seasoned and expertly cooked foods
 BOOTH OR TABLE FOR LADIES
New Club Cafe

Wait and See
 The New and Finer
PLYMOUTH
 Before Buying a New Car
 The Greatest Value Ever Offered
 In the Lower Price Field.
 ANNOUNCEMENT TO BE MADE APRIL 3rd
Ireland-Beavers Motor Co.
 Dodge Brothers Cars—Plymouth Cars

BUSINESS AND PROFESSIONAL DIRECTORY

<p>BILL SMITH SERVICE STATION 113 West Third, Old Renfro Garage—Phone 120 COONCO PRODUCTS Car washing and greasing, storage and road service.</p>	<p>Our Office is Now in the J. A. FOX HOUSE One block north of Mother's Park, on B Street, and one block west. DR. R. E. PERKINS Phone 475</p>	<p>DR. B. M. WILTSHIRE DENTIST Over Sprouis-Cronin Phones Day, 470 Night 474</p>
<p>DR. E. B. THOMASSON SURGERY General Practice Office Over Corner Drug Store PHONES Residence 224 Office 37</p>	<p>S. O. WILSON DAIRY Grade "A" Milk, 10c quart. Phone 9021</p>	<p>Nunn Transfer HAULING OF ALL KINDS Day Phone 656, Night 761-3</p>
<p>ELECTRICAL REPAIRING Ignition, Battery, Lights Starter — Generator WILLARD BATTERY STA. Phone 284</p>	<p>DR. G. F. LeGRAND Office Upstairs Buckner-Lambert Bldg. First Door South Star Theatre Office Phone 678 Residence 244</p>	<p>DR. T. L. MORGAN Physician and Surgeon Buckner-Lambert Building Residence and Office Phone 462</p>

GULF SERVICE STATION
 Third and Miles
GULF PRODUCTS
 Free Parking

INSURANCE
JNO. H. PATTON
 PHONE 50

INSURANCE
Loans--Bonds
HEREFORD INSURANCE AGENCY
JOHN McLEMAN, Manager

West Tailor Shop
 MRS. O. F. WEST, Proprietor
 "Well Pressed Is Well Dressed"
 Clothes called for and delivered
 PHONE 385

Brand Want Ads Pay Good Dividends!
 The TITLE to your land is vital.
 Our Abstracts correctly reveal the title.
A. O. Thompson Abstract Co.
 5 1/2 Per Cent Federal Farm Loans

STAR THEATRE

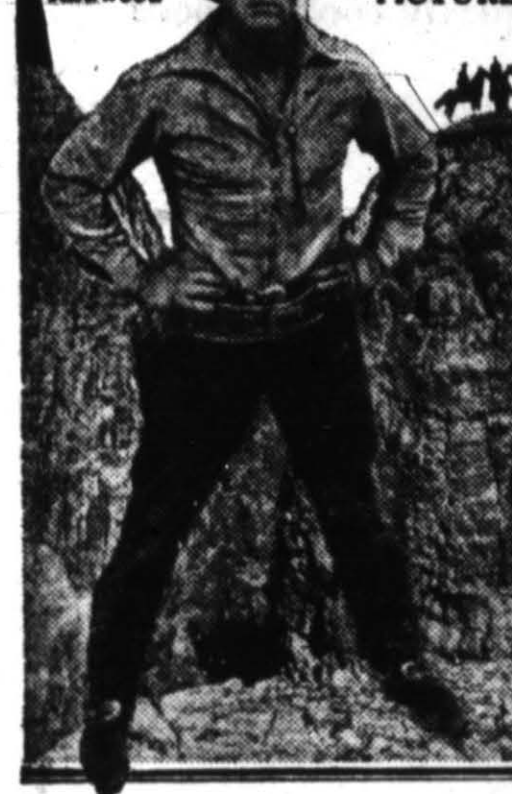
HEREFORD, TEXAS

Friday and Saturday
MARCH 25-26

Romance...comedy...
thrilling drama... of
the colorful old west.

ZANE GREY'S The RAINBOW TRAIL with GEORGE O'BRIEN

Cecilia Parker
Mina Gombell
Roscoe Allen
James Kirkwood
Directed by
Howard A. Fox
A FOX PICTURE



Easter Special
Sunday - Monday
MARCH 27-28

**HUNGRY
for
LOVE!**

RUTH CHATTERTON
in
**"Tomorrow
and
Tomorrow"**
A Paramount Picture

with
PAUL LUKAS
Her greatest mother
role since "Sarah
and Son" By the
author of "Holiday"

Also News Reel of Lindbergh
baby.

Tuesday
and
Wednesday
March 29-30

**1c
Sale**

1 Adult, 35c
2 Adults, 36c

SOOKY
A Paramount Picture

Free Show
Thursday, March 31

A good picture—take a chance on
it—EVERYBODY INVITED.

County Health Activities

MISS GRACE BUZZELL
County Health Nurse

Diphtheria Is Preventable.

Your child has a right to protection from diphtheria. It has become a disease of neglected children. Protect your child now.

If, after a three year demonstration against diphtheria, when more than 500,000 children were immunized in New York City, and the number of cases, reduced 56 per cent, and the death rate 80 per cent, or the saving of approximately 1400 children from death and more than 17,000 from attack by the disease; surely it is possible to wipe out diphtheria in Deaf Smith county. It means the co-operation of parents. Do not confuse toxoid with antitoxin—toxoid prevents a child catching diphtheria, antitoxin, used in treatment, cures a child with diphtheria, if it is given early enough. A day's delay is a life and death matter. Remember, one prevents, the other cures. Prevention is better and cheaper and safer than cure.

There is no guess work about toxoid. It is a safe and proven preventive. Hundreds of thousands of children all over the country have been treated with it.

The present campaign, sponsored by the county health council, city and county school superintendents will be extended through April 2. Do not let this opportunity to protect your child and possibly save his life go unheeded. Go to your family physician and have him immunized against diphtheria for 50 cents and also vaccinated against smallpox for 25c.

Everyone is invited to be present at the high school on Friday, March 25, at 7:30 p. m. There will be no admission, but an interesting program, sponsored by the P. T. A., is in store for you. A health picture, "New Ways for Old," will be shown and the following musical program given: The high school quartet, directed by Miss Lucile Hicks, will sing Lullaby, by Clark, the number in which they won the music festival contest. The quartet is composed of Delma M. Shaw, Lueta Borden, Laverna Womble and Ardelle Foster. Pupils of Ralph Smith will give the following: Homer Henslee, piano solo; Palmer Norton, cornet solo; E. B. Posey, Jr., clarinet solo; and Dennis Baker, cornet solo.

Miss Grace D. Buzzell, county health nurse, attended the monthly meeting of the district nurses in Amarillo Saturday. The program was on public health nursing, and was as follows: P. H. Nursing program in Amarillo, Miss Mildred Garrett, county health nurse of Potter county. Public health nursing in the U. S.; Grace D. Buzzell, Deaf Smith county health nurse.

COMMUNITY BIBLE CLASS ENTERTAINS

Rev. M. J. Johnson and his boys of the Community Bible class entertained their families Thursday evening with a Brunswick stew, with 140 present. Entertainment for the evening was unique, being furnished by Cris Renfro's junior orchestra. Little Miss Rena Bee Renfro, Glenn Smith, Jack London and Elmer Mathis, Jr., rendered selections, both instrumental and vocal, and were voted delightful entertainers, and everyone looks forward to hearing them at future occasions.

Mr. Johnson was master of ceremonies. Extemporaneous speeches were made by L. Baskin, Steve Sanders, Clyde Kibbe, Troy Womble, Mr. Neal, F. H. Oberthier, E. C. Eubanks, Dr. Heard and Mrs. Eubanks.

Mr. Neal directed a song service. An enjoyable evening was voted by all, and it is whispered that Mr. Johnson is contemplating either an old-fashioned spelling bee or ciphering match for the next get-together.

More than 80 members are on the class roll and an average attendance is 40. This is the most rapidly developing Bible class in the city. An earnest invitation is extended to all men who are not attendants at any Bible class to join this non-sectarian study class at the Star theatre each Sunday morning at 9:30.

Several MODERN HOMES for sale, \$100.00 cash, balance payable monthly. Modern home, close in, to trade for small tract land. Ralph Barnett. 11-2c

Card of Thanks.

We wish to thank our many friends and neighbors for the kindness and floral offerings during the illness and death of our father, R. E. Boutwell.

Mr. and Mrs. W. J. Stewart, and family.
Mrs. Ona Hopkins.
A. M. Boutwell.
R. F. Boutwell.
Mrs. V. F. Phillips. 1p

Locals

Mr. and Mrs. Eddie P. Smith of Canyon spent Sunday in Hereford with Mrs. W. M. Megert and daughters.

Mrs. Rayford Ricketts is improving after a month's illness, at the home of her mother, Mrs. W. M. Megert, on Lawton avenue.

Mr. and Mrs. J. A. Neill and daughter, Nancy, of Clovis, visited in the homes of Messrs. and Mmes. J. C. McCracken and B. M. Whitshire, Saturday and Sunday.

Mr. and Mrs. Ted Houston visited her parents, Mr. and Mrs. F. H. Oberthier, in Hereford last Sunday.

Miss Ellen Jopling and Miss Mary Lou Harrison of Friona visited the latter's mother, Mrs. E. W. Harrison, last Sunday.

Have your soiled hats re-trimmed and blocked. Corbett & Company. 1c

Mr. and Mrs. Jim Black visited his sister, Mrs. Clement Burkmyer, in Amarillo last Thursday.

Mrs. W. L. Pickett visited with friends in Amarillo Saturday.

N. M. Hardin of Clovis was in Hereford on business Tuesday.

Mr. and Mrs. W. F. Gillis visited friends in Amarillo Sunday.

Edgar Pickett attended the music festival in Amarillo Friday.

E. E. Robinson, Jr., made a business trip to Amarillo last Thursday.

J. E. Beyer spent the week end in Fort Worth with his daughter, Mrs. Harold Hicks, who recently underwent an operation for removal of the appendix.

Mr. and Mrs. L. F. Sheffey of Canyon visited Mr. and Mrs. C. H. Dillehay in Hereford Sunday.

Mrs. W. A. Perciful and daughter, Glenna Lee, of Clovis visited her mother, Mrs. Hattie Rutherford, in Hereford Sunday.

Mrs. Earl Bennett of Amarillo spent last week end in Hereford with her sister, Miss Mabel Gass, and other relatives.

Easter News

By MISS LOUISE FRYE.

Heavy damage was done to the fences by the high winds of Sunday and Monday.

Rev. Batless and family visited in the Henry Allison home after holding services Sunday morning.

O. L. Anthony and Claude Smith returned home from Big Square Friday afternoon.

Mr. and Mrs. H. H. Frye and family and Miss Martha Medley motored to Olton Sunday to visit Mr. and Mrs. Barnard Saxon, former resident of Easter.

Carl Frye and daughters and Hazel Chambliss attended the show in Hereford Sunday.

A community social was given at the school house Friday night. Miss Clark, our H. D. A., came out from Dimmitt and directed the games. There were about 50 present and the evening was one of pleasure to all.

Mr. Province arrived Saturday for a visit with his daughter, Mrs. W. E. Frede.

Mrs. Geo. Millard of Hereford visited Wednesday with Grandmother Sams.

Four little girls of the primary room at school were given a party Wednesday afternoon at the school house. After games were played the little girls were taken on a scavenger hunt. At end of hunt each found a beautiful Japanese umbrella presented to them by their teacher, Miss Hardy. Five birthday cakes were then cut and passed to all the pupils. The little girls whose birthdays were in this month were Carolina Frye, Maxine Durant, Carrol Dean Wardlow, Evelyn Reynolds and Betty Craig.

The Club met with Mrs. W. E. Braley Friday, March 18. Miss Clark was present and gave a living room demonstration. All club members were there. Refreshments of punch and cookies were served by the hostess. The next meeting will be with Mrs. Coconaugher, April 1.

Mrs. Coconaugher and Miss Maggie called on Mrs. H. H. Frye Thursday.

Opal Medley spent last week with Mrs. Jack Ratcliff.

Miss Kathleen Hardy spent the week end in Dimmitt.

Evelyn Reynolds, Maxine and Billie Jean Durant, Carrol Dean Wardlow and Carlyrae Frye were dinner guests of Miss Josephine Hardy Sunday.

Bill and J. B. Coconaugher attended a party north of Hereford Tuesday night.

Mr. and Mrs. M. C. Alston left Friday for Sweetwater and Merkel to visit relatives.

Miss Alberta Davis, who is attending school in Canyon, visited her parents here over the week-end.

Albert Ross was in Amarillo on business last Wednesday.

Mr. and Mrs. Frank Jesse of Amarillo visited her sister, Mrs. H. D. Reed, last week end.

Miss Ethel Rice, who is attending the University of Colorado at Boulder, came home last Thursday to spend the Easter holidays before resuming her work.

Modern seven room dwelling, close to St. Mary's Academy, Amarillo, to trade for farm or Hereford property.—Ralph Barnett. 11-2c

E. E. Fridley and daughter, Miss Ursalee, and W. B. Fridley left Saturday to attend Grand Lodge, I. O. O. F., in Waco.

Mr. and Mrs. N. C. Vogele spent Sunday with Amarillo friends.

Mrs. C. R. Smith and daughter, Miss Ruth, attended the music festival in Amarillo Friday.

Mrs. Jesse Stanford and son, Bill, were in Amarillo Friday attending the music festival.

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OF A RANGE
ROUSTABOUT

"Home never was like this," said Preacher Jones, as the Kabera dancer sat on his lap when he went to see things in the city. Shure, nabor, I'll set with yer fer a leetle spell in yer settin' room, I an't in no hurry now. Yer say this here room is whar all yer leetle ones growed up? Wal, thet shure makes it er interestin' plas ter yer, I'll bet. Yer say thet aint nun of em ter hum with yer enymor? All gone ter the city, huh? Wal, thets shure ter bad whut with all this here gud lan' of yurs an' yu an' Ma gittin' along in years. Whut's thet they didn't lik th' way th' house looks an' wanted yer ter fix it up stid ug buyin' more mashinery an' sich fer the outside? Wa, Nabor, yung folksies nowadays does lik' bright an' new things whar they er at. Is like we did long ergo. Yu kno this wuz the way we aster do when we wuz yung an' s'pry, but everthins changes. Yu sed they wuz cumin' back next summer ter visit agin? Wal, now, we lets git blay an' see of we kin change things eroun' so they wont want ter leev very soon. I'll tell yer whut, Mr. Fuller at Tha R. H. Kemp Lumber Company 'll cum out here an' luk this plaz over er hev a gud contractor cum out an' tell yer jst whut kin be dun an' jst whut it'll cost yer. Its thet New House Inspechun Servis he has now. Wont kost nothin' to hev him cum an' mebbe Josie an' Bill an' Charley an' Mary will stay with ya forever. Whut say? Will ya giv it a try?

Yes, ladies and gentlemen, we have installed a new Home Inspection Department for remodeling good old homes and making them up-to-date. Let us hear from you. We will come ourselves or if you prefer a certain contractor for your work we will come with him. Just phone Four-Four and leave your order.

**R. H. KEMP
LUMBER
COMPANY**

Phone Four-Four

Alex Thompson made a business trip to Amarillo Friday.

Travis Parker of Lubbock visited his sister, Miss Thalia Parker, in Hereford Saturday and Sunday.

Mrs. Ray Conaway visited in Amarillo Friday and attended the music festival.

Mrs. J. M. Murchison was in Amarillo Friday visiting friends.

Mrs. E. B. Black visited her daughter, Mrs. Clement Burkmyer, in Amarillo Friday.

Misses Thelma McMinn and Beatrice Lawrence attended the Amarillo music festival Friday.

Mrs. Mont E. Baker attended the music festival in Amarillo last Friday.

Mr. and Mrs. Ray Barber have been at Llano, Texas, over the past week end wherf he conducted an auction of 4-H club livestock.

T. L. Wright, employe of the Berger Herald, and his brother-in-law, Harry Chenoworth, of near Panhandle, were brief business visitors in Hereford Monday while enroute to the former's farm near Summerfield and to Friona.

Mmes. Paul Mathers, Wirt Phillips and Bob Sisk were visitors in Amarillo Friday.

Bob Miller of Memphis has been visiting in the home of his sister, Mrs. C. W. Murray.

Raymond Purcell, who has been in Hereford under a doctor's care, is expected to be able to return to his home at Endee, New Mexico, this week.

Cream O' Plains Butter is pasteurized for your protection. 1c

Rent receipts will finally pay for a home, "BUT" we will sell you a modern home for \$100 cash, balance monthly like rent. Ralph Barnett. 11-2c

Percy Estes and son, Glee Dimmitt, were here Tuesday visited his mother, Mrs. J. J. Estes.

Messrs. and Mmes. F. M. Kester and N. E. Gass visited Miss Lena Perriman in Clovis last Sunday.

Johnnie McClendon visited his mother, Mrs. J. T. McDonald, in Canyon last Sunday.

Mrs. Edgar Betts of Clovis, visited her sister, Miss Mattie Woodburn, here last Sunday.

T. E. Seigler, Jr. and Edgar Ireland, Jr., visited friends in Canyon Tuesday evening.

Mrs. Alta Johnson and daughter, Ila Mae, of Abilene, visited her brothers, John and Cris Rentro, in Hereford last Saturday.

Mrs. H. R. Fritz and daughters, Nina Lee and Henrietta, attended the music festival in Amarillo last Saturday.

Thanks!

We sincerely thank you, individually and collectively, for the response given us during this great event.

Due to the fact that we have made heavy purchases for this SALE, it has enabled us to offer greater values than ever heretofore. In buying for this sale we have thought of three things—Quality, Style and Price. Those of you who have not taken the opportunity of visiting our sale are missing one of the greatest bargain festivals ever known on new merchandise. Our greater SALE will close Saturday, March twenty-sixth. So take advantage of the remaining days and buy your needs at the greatest savings of the year.

Stone Department Store
Incorporated

H. K. Whaley

PIGGLY WIGGLY

FRIDAY - SATURDAY

Bananas Nice, yellow, dozen **22c**
ORANGES, nice, juicy, dozen **12½¢**
APPLES, fine Winesaps, dozen **12½¢**
LEMONS, large, Sunkist, dozen **21c**

Coffee Schillings, lb. 35c, 2 lbs **68c**
PINEAPPLE, No. 2 1-2 size, broken sliced **16c**
RAISIN BRAN, package **10c**

Compound Lard 8-lb bucket **64c**
CORN, No. 2 cans, 3 for **25c**
LYE, Babbitt' per can **10c**

Soap Crystal White, 10 bars **29c**
PEAS, No. 2 can, each **10c**
POTTED MEATS, 3 cans **10c**

Yams Fancy East Texas, lb **3c**
K. C. BAKING POWDER, 25c size **19c**

Sugar 10-lb cloth bag **47c**

Steak, round, loin, **7½¢**
T-bone **12½¢**
Hamburger, lb **7½¢**
Steak, pound **7½¢**
Roast Beef, lb **10c**