



Butterfield Araigned On Assault Charge

Gary John Butterfield, 25, of Hereford, was arraigned before Deaf Smith County Judge H. C. Williams Monday morning on a charge of aggravated assault. Butterfield was fined \$500 and costs, and ordered to the county jail until the fine is paid. Hereford police said Butterfield was arrested just after midnight Saturday for creating a disturbance at a private club. He was placed in the city jail, where he later attacked two officers who had brought in another prisoner. At that time, he was put in a cell. About 2:40 a. m. Sunday, the police dispatcher sent officers down to the jail to check on a disturbance. At that time two different officers attempted to take Butterfield to a cell in the county jail. He fought the officers, but was handcuffed and jailed. One officer was treated at Deaf Smith County Hospital for a cut elbow and nose bleed. The officers filed the aggravated assault charge.

KICK OFF MEMBERSHIP DRIVE — Neil Cooper, left, president of the Deaf Smith County Chamber of Commerce, and Ralph Owens, drive chairman, kicked off the chamber's membership drive Tuesday morning with a breakfast at the Hickory Log.

Chamber Drive Now Underway

Chamber teams are off and running this week as they work to pick up new members for the Deaf Smith County Chamber of Commerce. The membership drive got off the ground early Tuesday, when a kickoff breakfast at the Hickory Log restaurant signaled the start of the contest.

Teams will be competing — as well as individuals — in the effort. The high team will be treated to a steak dinner at the dining place of their choice in Hereford; individual high man will get two West Texas State University home football tickets. Workers gaining 20 or more points will be entitled to join the Hereford Hustlers, the chamber's red-jacketed ambassadors. Ralph Owens, drive chairman, has challenged captains to top last year's result, pointing out that new industries moving to Hereford have created a heavier work load for the chamber. The heavy influx of new people expected in the next few months will tax chamber manpower to its fullest despite a \$31,000 chamber budget, Owens explains.

Team captains this year are Mrs. and Mrs. Larry Summers, Oliver Streu, Frank Ball, Lynn Allred, John Gilliland, Melvin Jayroe, and Terry Hodges. Target of the drive in most cases is those new businesses that have come to town during the last year and have not yet been contacted; also those businesses which have had a change in ownership or management during the past year. The chamber's high individual for the year will be awarded a \$75 gift certificate for clothing. The team headed by Geneva Summers was tops last year. Goal for this year's membership drive is \$3,000 in new money.

The Hereford Brand

Member Associated Press Member National Editorial Assn. Published Every Thursday at 120 W. Fourth Hereford, Deaf Smith County, Texas, 79945

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Albracht Family Hosts Visitors

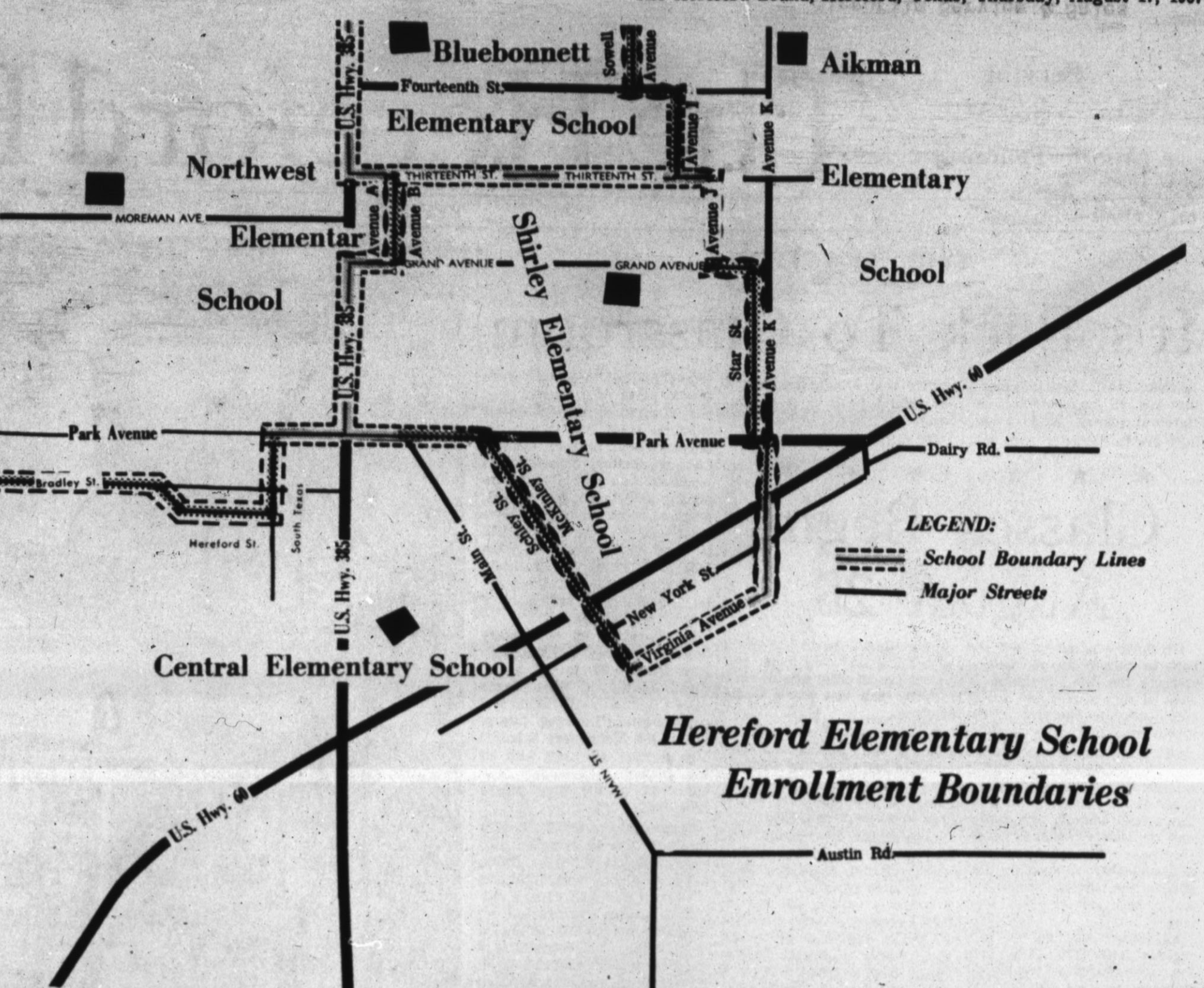
Visitors from California inspired a gathering of the Albracht clan recently in the home of Mr. and Mrs. H. Kreighshauser, with 56 relatives present. Guests of Mrs. Rosa Albracht, 604 Schley, and other relatives here, were Mr. and Mrs. Carl Albracht of Orange, Calif., Mr. and Mrs. Steven Albracht of Los Angeles and Tommy Kemp of Fresno. Carl Albracht is the Hereford woman's son and Steven is her grandson. The visitors left Friday for their West Coast homes after the farewell reunion. Lunch and afternoon refreshments were served in the Kreighshauser home.

The returning lettermen are Tony Malouf, who is being highly touted as an All-State candidate at the fullback-linebacker spot; Karl French, Jim Childers, Gary Godin, Lenny Petree, Johnny Cornelius and Donnie Fangman. The greenness in the team is further evident in a look at the total squad, as only 33 of the players are juniors and seniors — some of those having come out for football for the first time.

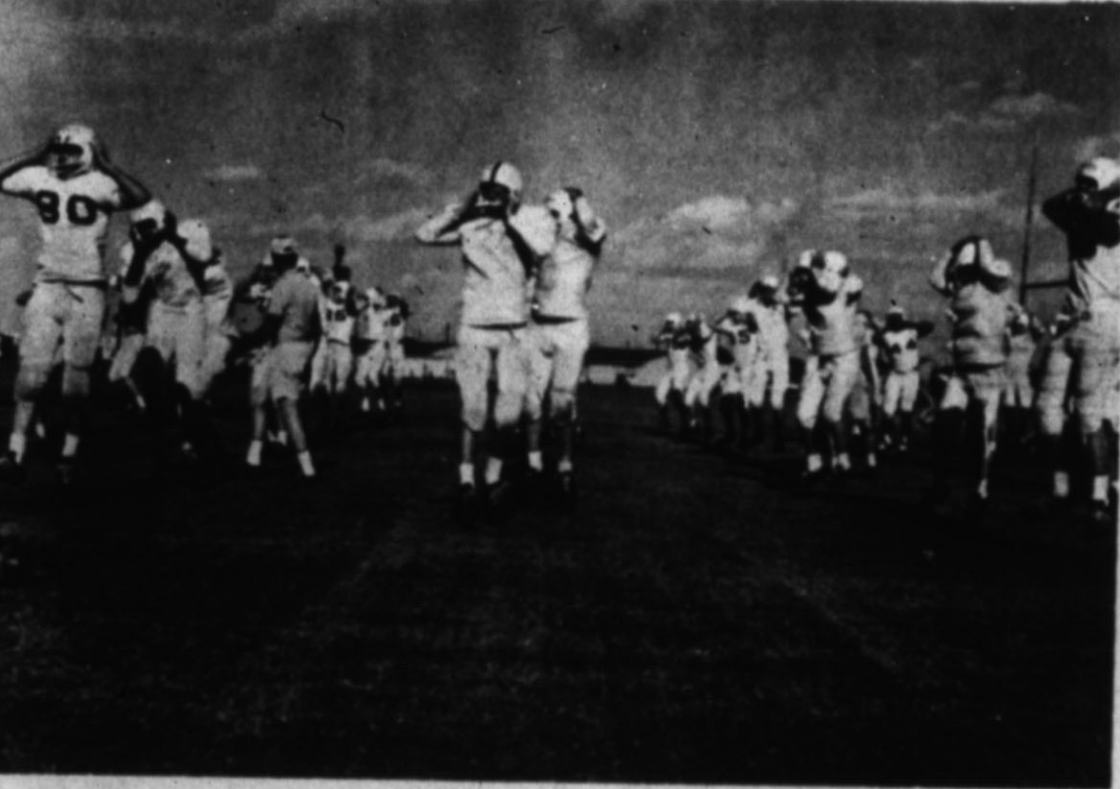
The interior linemen are mainly juniors now, but some of these sophomores have the ability to move in there," said Wartes. "We're going to work and shift them around to fit the position." Plans also call for the junior varsity to play three schedules of 18 games. "We're going to need from 70 to 75 boys to run it, but we'll do it somehow," explained Wartes. He said the coaches are searching for nicknames for the teams, such as the "bulls" or the "hornets, because they're going to sting you." The complete schedule for the Whitefaces includes Floydada, Sept. 8, here; Olton, Sept. 15, there; Hale Center, Sept. 22, here; Monahans, Sept. 29, there; Portales, Oct. 6, here; Open date, Oct. 13; Canyon, Oct. 20, here; Perryton, Oct. 27, there; Muleshoe, Nov. 3, here; Tulia, Nov. 10, there, and Dumas, Nov. 17, here.

RESUME OF SUMMER
Unlike one area newspaper columnist — when her column was absent she had gone fishing — we have been on a busman's holiday, reading. And we admit that most books which we read were pure escapism in the form of travel, adventure and nature. However some of the most popular reading in the form of novels and mysteries are recommended by librarian, Mrs. Newman are as follows: Valley of the Dolls by Susann, Eighth Day by Wilder, The Plot by Wallace, Secret of Santa Victoria by Crichton and Rosemary's Baby by Lullin. In the mystery class she suggests Out of the Depth by Holton, Undercover Cat by Prowis. Again by the Gordons, King of the Castle by Holt and Silverhills by Whitney. From our own list we offer Stillmeadow Calendar by Gladys Taber, another of her New England nature books. In it she mentioned Robert, the Quail, a little book which we also read. Firebelle Lillie by Helen Holdrege is an early day story of San Francisco in which many famous people of the day as Brete Harte and Robert Louis Stevenson had a part. It reads as easily as a novel. A serious little book with many humorous angles is by a man of strong character and determination is entitled Off the Sauce by Lewis Meyer. A Full House by Fennie Zimmer tells well how the birth of triplets affected the mother (author), father and two other children of the family. The father is a top artist and she is a writer on children's books. In this book she goes into a physical, psychological and emotional results of the birth of three babies born at one time.

Damage to the Chevrolet was estimated at \$750 and to the other car at \$150. A citation was issued for failure to control speed and causing a negligent collision. An accident Wednesday morning just before noon sent one Hereford youth to the clinic with minor injuries. Injured was James Head, a passenger in an automobile driven by Rodney Anson Dearing, 15. Dearing's vehicle went out of control on rain-slick Moreman Avenue about 100 feet east of its intersection with Northwest Drive. The car, which had swerved to avoid a car parked on the right side of the street, crossed Moreman and ran onto the lawn at Northwest Elementary School. The vehicle knocked down a street light, valued at \$200, and a no parking sign, \$15. Damage to the late model Impala was estimated by investigating officers at \$1300. Dearing was ticketed for negligent collision.



ELEMENTARY DISTRICT — Several changes were made in the enrollment districts for Hereford's five elementary schools this year; youngsters and their parents should locate their position on this city map outlining the district before they are to register at their respective schools.



CALISTHENICS GALORE — Training agenda of activities this week as the coaches and players prepare for the first game Sept. 8. Loosening up has been high on the

TO MEET
The Hereford Booster Club will have its first meeting of the new season at 8 a. m. Monday in the Community Center. Don French, club president, said there will be a re-organization for the coming year and those present will have the opportunity to get acquainted with the new athletic coaches. Coffee and doughnuts will be served and the public is invited to attend.
A TOUGH SCHEDULE
EAST LANSING, Mich. — Michigan State, unbeaten during the last two regular football seasons, faces a tough schedule this fall. Duffy Daugherty's Spartans open at home against Houston on Sept. 23 and the following week they play host to Southern California. On successive weeks State plays Wisconsin, Michigan, Minnesota, Notre Dame (at South Bend), Ohio State, Indiana, Purdue and Northwestern.

PLAYED IN EUROPE
CINCINNATI — Big Jim Fox, 230-pound 6-10 center candidate from South Carolina who was drafted by the Cincinnati Royals in 1965, has played basketball in Europe the last two seasons.

In shooting a third round 72 in the recent U. S. Open, Ken Venturi failed to sink any putt longer than 3 1/2 feet. He missed seven putts under 12 feet. He played much better than his 72 might indicate.

Whether you are a cat lover or not you can enjoy the story by Richard Lockridge entitled One Lady-Two Cats with a background of an old Connecticut Farm House. Corinne J. Neely.

Commissioners Session Light

Deaf Smith County Commissioners, in a light business session Monday, voted to reinvest some \$6,500 in the Permanent School Fund. The bonds will be reinvested from "Series K" bonds, which draw 2.15 per cent interest, to "Series H" bonds, which will draw 4.15 per cent interest. The commissioners use only the interest from the fund. A request by James A. McAndrews and Delmo Williams to cancel and terminate the plat covering blocks 6, 7, 8 and 9 of the Engler Addition was approved by commissioners. The request was presented by Ray Cowsett, local attorney and Hereford mayor. Gary Cairns of Ohio State, listed at 234 pounds in 1966, figured to play at 210 pounds this season. He will do the Buckeye kicking. After 19 straight victories over the New York Mets, Juan Marchal of the San Francisco Giants finally bowed to the Mets 8-7.

JOURNEY TO ETERNITY
AUG. 28 - SEPT. 1
KGNC-TV-4
9:00 P.M. Nightly

GEHL
OSWALT INDUSTRIES
HEREFORD

The Hereford Brand, Hereford, Texas, Thursday, August 17, 1967



By MELVIN YOUNG

The rice industry's attack on the stately potato has brought a howl of protest from the National Potato Council's executive director, Doyle Burns.

It seems that the folks who grow rice have, in an extended advertising program, attempted

to degrade the potato and suggest that everyone with good sense should substitute rice in its place.

The advertisement, published July 21 in Life Magazine, tells us that rice will fill us the long way... not the round way, and suggests that we swear off



CLASS OF '47 — Approximately 37 members of the 1947 graduating class of Hereford High School and their families gathered Saturday for a gab session at the Community Center and a dance at the Country Club. A total of 75 were in the graduating class.

mashing, beating, peeling and whipping.

Burns, in a letter to the executive vice president of the Rice Council for Market Development has this to say:

"Your attack on potatoes is unfair, unprovoked, unethical and uncalled for. Your ads are acrimonious, defamatory and slanderous as well as libelous. I hope you will give this matter your most serious reconsideration and for the best interest of both your industry and mine you will refrain from continuing this atrocious attack. I can assure you the potato industry has no intentions of sitting idly by and allowing such indignities to continue unattended."

The idea that anyone would want to substitute anything for the potato of course, is utterly ridiculous. Particularly when you're living in a potato growing region. However, we suspect that many folks who live around the rice growing Houston area might view the ad an ingenious piece of advertising copy.

Frankly, we like both. The potato and rice. But after stepping on the scales this morning, it might be wise to skip both — as well as the steak for a few days — and then we'll review the rice vs. potato argument again.

Both may have to go.

Living in a potato producing area however, we are apt to take offense at the attempt of others to sell their own products, and we must agree that the advertisement was not in good taste. However, it is encouraging to see the rice industry following the example of the citrus growers and are now turning to advertising to sell their products.

Advertising has worked wonders for the automobile industry — and it certainly won't hurt the rice and potato industries either.

Puzant Torigian, President of Bravo Smokes, Inc. has been asked to testify before a public hearing before the Magnuson committee concerning what has been done to bring a safer smoke to the public.

The hearing will be held at 10 a. m., August 24, and Senator Warren Magnuson is chairman. The hearing was brought

about by the discovery of and the statements by Columbia University concerning the Strickman filter.

The results of this hearing should be quite interesting.

By the way, August 14 was the second anniversary of Bravo Smokes in Hereford. The plant is now closed for vacations, but will reopen Monday, according to Mr. Torigian.

Don't forget the big fall Fashion Show tonight in Gaston's at Sugarland Mall. Proceeds from the show will go to the High School Activity Fund.

Oratory, we're told, is the ability to make deep sounds from the chest appear to be deep thoughts from the mind.

Man isn't so smart. Thousands of years before he began to have afternoon headaches from trying to think, the turtle had a stream-lined body, hard top, retractable landing gear and a mobile home.

Witkowski Goes To Demo Meet In Borger

Leo Witkowski, Deaf Smith County chairman for the Democratic party, was in Borger last week attending a meeting called by J. R. Dick Brown, district chairman, and Claudia Brummett, district head of the women's organization.

This meeting for the 31st senatorial district was for all county chairmen; the first of its kind, it will be repeated monthly, Witkowski says. The meetings will be held in various cities throughout the district, and are intended to keep Democratic leaders in contact on party activity.

While at Borger for the meeting, Democrats were taken on a tour of Lake Meredith by L. R. Huvall of Hutchinson County. The next monthly Democratic meeting is scheduled in Dumas.

Armstrong
505 W. Park
364-1868

DUCKWALL'S

EVERYDAY IS SALE DAY. 365 DAYS A YEAR AT DUCKWALLS
PRICES ON THIS AD GOOD AUGUST 17-18-19-20
ALL PRICES SUBJECT TO STOCK ON HAND

DOWN GO PRICES!

HEALTH & BEAUTY AIDS

White Rain SHAMPOO \$1.00 Value	51c
Clairel LOVING CARE \$1.75 Value	92c
Family Size SCOPE \$1.39 Value	72c
Gleem Medium Size TOOTHPASTE 35c Value	9c

BE SURE TO REGISTER AT DUCKWALL'S FOR 1957 DODGE TO BE GIVEN AWAY

FREE

BY SUGARLAND MALL MERCHANTS

SEPT. 9th, 12 NOON. YOU MUST BE 16 YRS. OLD & POSSESS A VALID DRIVER'S LICENSE TO REGISTER.

Folgers coffee
Mountain Grown
3 lb. can
\$1.86

60 NAPKINS
A big family pack. Save at this special price.

KLEENEX
Family Napkins
8c

PHILLIPS TROP-ARTIC
10w-20w-30w

44c qt. **\$10.25** case

BOYS' Sizes 9 to 11
Cotton and nylon stretch.

MENS' Sizes 9 1/2 to 15
Stretch cotton.

2 Pair 77c

Similar to illustration

Steam or Dry IRON
\$5.88

KLEENEX
200 - 2 ply

5 boxes \$1.00

COOKIES
29c value

21c pkg.

MISS BRECK Hair Spray
13 oz.

\$1.00 value
39c

KNITTING

\$1.39 value
86c

WHOPPER FILLED BINDER

Canvas binder with filler paper, theme book, assignment book and index.

\$2.66 Value \$1.52

THRILL

38c

PERMANENT PRESS BLOUSE

65% Polyester and 35% Pima Cotton. Rollup sleeves in white and colors.

Sizes 32 to 38

2 For \$3.00

Regularly \$1.99



Is this any way to treat your waterways?

Keep your home beautiful — keep America beautiful

You swim and fish and go boating on America's waterways. You live there — they're part of your home. Why litter your home? Why litter your America? Litter is ugly and unhealthy and dangerous. Cleaning it up costs millions in taxes you help pay. Every litter bit hurts you.

Litter doesn't throw itself away; litter doesn't just happen. People cause it — and only people can prevent it. "People" means you. **Keep America Beautiful.**



DUCKWALL'S in SUGARLAND MALL SHOPPING CENTER — HEREFORD, TEXAS

9:30 am to 8:30 pm Thursday & Saturday — Sunday 12:30 pm to 5:30 pm
Store Hours: 9:30 am to 6:00 pm Monday, Tuesday, Wednesday and Friday



Miss Lou Ann Witkowski
... Maid of Cotton entrant

Hereford Girl Is Entry In Cotton Maid Contest

Lou Ann Witkowski, daughter of Mr. and Mrs. Leo Witkowski of 215 N. Texas Ave., is an entry in the South Plains Maid of Cotton Contest, which will be in Lubbock Aug. 28-29. Lou Ann is a 1964 graduate of Hereford High School, where she was active in home economics and 4-H work.

A senior at Texas Tech in Lubbock, Lou Ann has been a president in her dormitory, vice president of the American Home Economics Association, and active in work at the Catholic student center. She has a double major in home economics education, and clothing and textiles.

Lou Ann was in Hereford the first part of the summer, working as a student teacher; her sister, Rita Huckert, is the as-

sistant Deaf Smith County home demonstration agent. The South Plains Maid of Cotton contest finals will be held Tuesday night, the 29th, at Lubbock Municipal Auditorium. In addition to designation as the South Plains Maid of Cotton, the winner will receive an all-expense-paid trip to Memphis, Tenn., for the national Maid of Cotton contest, and will be given a \$1,000 cotton wardrobe. Leading runners-up will receive \$100 gift certificates.

Damages Heavy In Accident

An accident involving two cars on Northwest Drive about 12:45 p. m. Monday resulted in approximately \$500 damage.

According to officers, Michael Larry Wartes of 236 Northwest Drive was driving a 1965 Chrysler north on Northwest Drive when he struck a parked 1963 Chevrolet owned by Charles R. Barnard of 212 Avenue B.

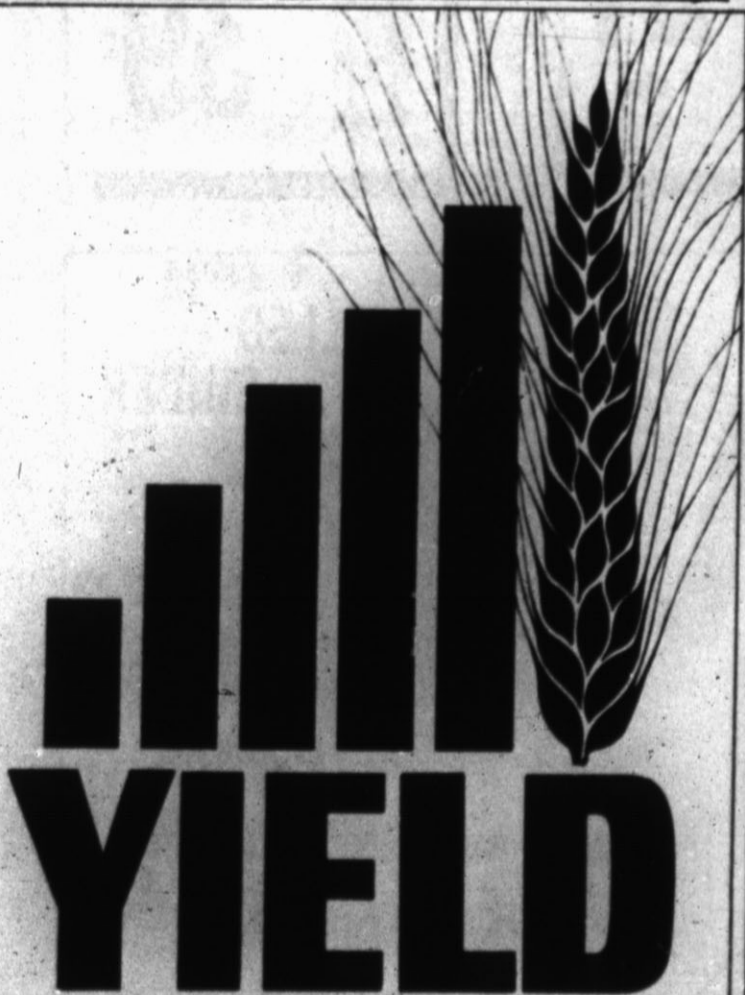
The Barnard car, which sustained about \$300 damage, was knocked up across the sidewalk and the residential driveway. A citation was issued for negligent collision by striking a parked vehicle.

Small broiler-fryers (1 1/2 to 2 pounds) may be stuffed and roasted in a hot (400 degrees) oven. The birds will need about an hour's oven time. Serve a half chicken, if you like, to each person.

Michael Moore In Vietnam

(MO151) VIETNAM (FHTNC) Aug. 7 — Marine Lance Corporal Michael T. Moore of 123 Star St., Hereford, Tex., is serving with Headquarters and Service (H&S) Company, Second Battalion, Fourth Regiment, a unit of the Third Marine Division in Vietnam.

Members of H&S Company are part of the Marine Corps air-ground team providing command and logistic support to the Second Battalion's infantry units engaged in combat operations. They also provide a security watch around the perimeter of their base.



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Shop PIGGLY WIGGLY

Armour Star Bacon
package **63¢**

STEAK Round-Sirloin-Club USDA Choice your choice lb. 89¢	FRANKS Armour Star All Meat lb. 53¢	STEAK T-Bone or Loin Tip USDA Choice your choice lb. 98¢
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HOT DOGS
Sold All Day
Saturday
each **10¢**

BABY FOOD
Gerber's
Strained Fruits
& Vegetables
4 1/2-oz. jar **9¢**

DELICATESSEN
THURSDAY:
STUFFED BELL PEPPERS
MEAT LOAF
SCALLOPED POTATOES
HARVEST BERRY

FRIDAY:
FISH STEAKS
SALMON CROQUETTE
SOULARD
CANNED TUNA
GARLIC BEANS & POTATOES

SATURDAY:
BEEF & SAUSAGE RHYTHM
MEAT LOAF
POTATO SALAD
COLD BEAN
POTATO BEANS

Cloverlake
Ice Cream
assorted flavors
1/2 gallon **65¢**

Morton's
Potato Chips
59¢ value
45¢

JELLO
all flavors
5 3-oz. pkgs. **49¢**

Coca-Cola
King Size or Regular
6-bottle carton
plus deposit **39¢**

Alka-Seltzer
25-ct. bottle
59¢ value
44¢

PRESERVES	Zestee Peach Grape-Plum	3 18-oz. jars	\$1
FRUIT DRINKS	Stokley Orange-Lemonade	4 46-oz. cans	\$1
START	Instant Breakfast Drink Orange Flavor	2	for 49¢
BAMA JAM	Red Plum or Grape	18-oz. jar	29¢
PINTO BEANS	Arrow	2-lb. bag	29¢
SHORTENING	Snowdrift	3-lb. can	65¢

Shurfine Coffee

1 lb. can **53¢**

With \$5.00 Purchase Or More

Plastic Container	Clorox	1/2 gallon	29¢
Dishwashing Compound	Cascade	giant box	49¢
Superoxide Sugar-Sweet Sweetener		69¢ value	39¢

TENDERCRUST BREAD

1 1/2-lb. cello bag **19¢**

Shurfresh Milk
grade "A" homogenized
1/2-gallon **45¢**
gallon **89¢**

CUCUMBERS
TEXAS
lb. **5¢**

POTATOES Hereford Home Grown 10lb. bag 3 for \$1

AVOCADOS California Haas 2 for 19¢

PLUMS Queen Anne lb. 19¢

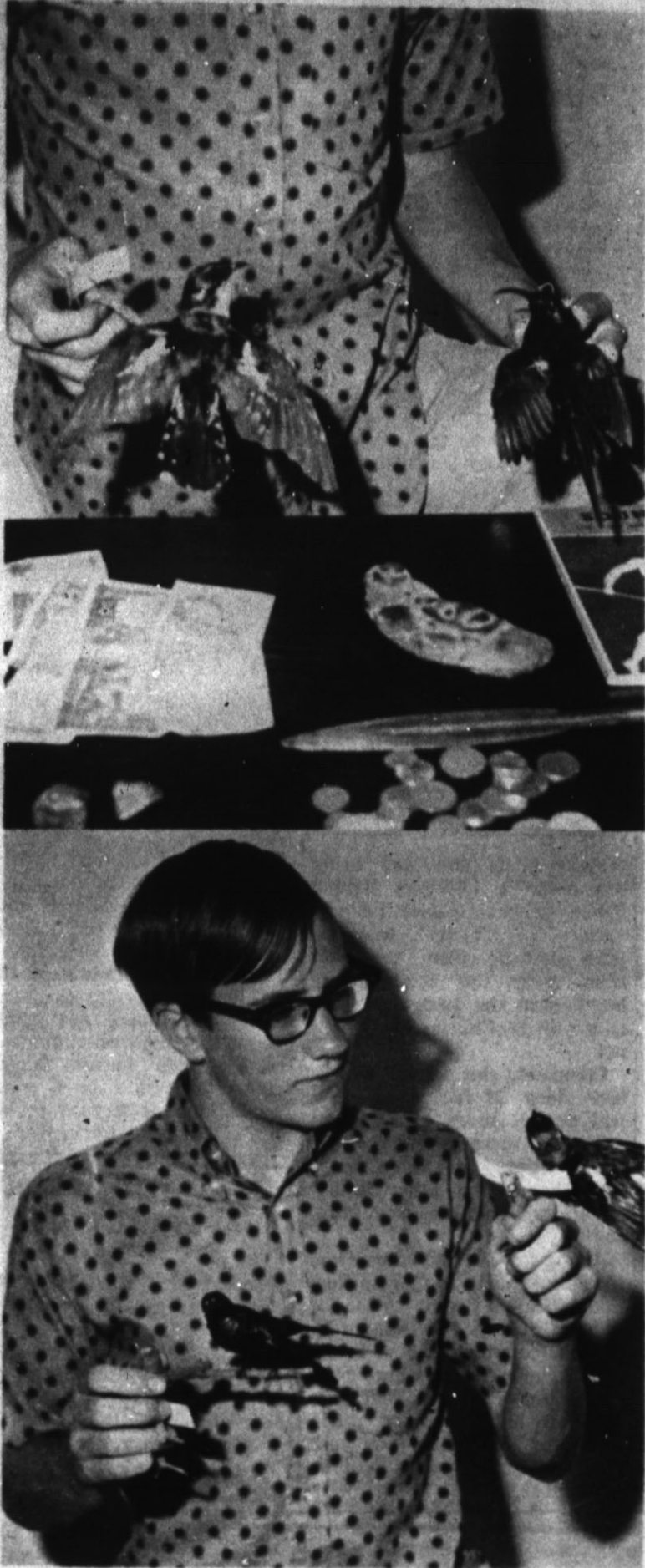
COUPON

100-FREE
S&H Green Stamps
with \$5.00 purchase or more
And This Coupon
(Coupon expires Saturday, Aug. 19)

Pet Milk
99% Fat Free!
2 cans **19¢**
with \$5.00 purchase or more.

PIGGY WIGGLY
THE ORIGINAL SELF-SERVICE
TRADE MARK OF PIGGLY WIGGLY CORP.

PIGGY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY



Local Resident Returns From Ethiopian Trip

Steve Sanders, grandson of Mrs. Tom Sanders, of 139 Ave. H. has recently returned from a trip to Ethiopia with his mother, Mrs. Betty Mochau, a resident of Ethiopia.

The two flew from Amarillo to New York and from there to Frankfurt, Germany. After a brief visit in Frankfurt, they then proceeded to Athens Greece where they stayed for three days. All three days of the stay in Athens was devoted to sight-seeing.

Addis Ababa, Ethiopia was the last stop. The African Hall, center of all African politics, and the African Moselem, a church of the moslem religion, were two sights that were viewed.

Steve commented that Ethiopia is made up of about 11 different tribes, the Amhara's being the most intelligent. This tribe is the one that make up the cities, which are fairly modern. The majority of the people live in round houses called Tokels.

The first month of the visit was spent in Addis Ababa, but up until two days before Steve left for home, they camped out about 300 miles from the town

IN HONOLULU

Witherspoon Returns From Bar Meeting

James W. Witherspoon, prominent Hereford attorney, has returned from the annual meeting of the American Bar Association, held in Honolulu, Hawaii, July 31- Aug. 5. Witherspoon participated in the trust and wills sections.

Instrumental in organization of sugar beet growers here, Witherspoon also visited sugar facilities while on the trip. He visited the sugar cane refinery in Honolulu, raw sugar factories, and several plantations as well. Noting that sugar cane can be planted or harvested any day during the year in the Hawaiian Islands, Witherspoon said that all sugar cane in the area is marketed through the C&H Sugar Co., a marketing corporation. The sugar is sent to Crockett in California and to Imperial in Texas, the two biggest competitors with sugar produced from sugar beets grown in this area.

Mrs. Witherspoon accompanied her husband on the trip.

If that cantaloupe is pronounced yellow, it may be over-ripe.

Calendar Of Events

- THURSDAY**
- Red Cross Volunteers luncheon observing 50th anniversary of county Red Cross Chapter, Ward's Hickory Log, 12 noon.
 - Hereford Duplicate Club at Community Center, open to all bridge players of area, 8 p.m.
 - Kiwanis Club at IOOF Hall 12 noon.
 - Optimist Club lunch at Jones Restaurant, noon.
 - VFW at VFW Clubhouse in Veterans Park, 8:50 p.m.
- FRIDAY**
- Mothers Needle Club supper for husbands and other guests, Blue Flame Room, 7:30 p.m.
- MONDAY**
- Rotary Club lunch at Jones Restaurant, 12:05 p.m.
 - Rainbow Girls at Masonic Hall, 7:15 p.m.
 - TOPS Club at Bluebonnet School, 7:30 p.m.
 - Odd Fellows Lodge at IOOF Hall, 8 p.m.
- TUESDAY**
- Rebekah Lodge at IOOF Hall, 8 p.m.
- WEDNESDAY**
- Young Homemakers of Texas, membership tea at First National Community Room, 3:30 p.m.
 - Hereford Lions Club at Hotel Jim Hill, 12 noon.
 - Avenue Baptist WMU at church, 7 p.m.
 - First Baptist Day WMS, circle meetings.
 - Hereford Jaycees at Jones Restaurant, 8 p.m.

ETHIOPIAN BIRDS—Steve Sanders, grandson of Mrs. Tom Sanders of 139 Ave. H., has recently returned from a trip to Addis Ababa, Ethiopia, with his mother, Mrs. Betty Mochau, a resident of Ethiopia. Hunting was one of the main recreations and Steve is holding two birds which he shot and had stuffed. An Ethiopian Tacazzee Sunbird, left, and a Didric Cuckoo. Several other items brought back are semi-precious Nigerian stones, Ethiopian money, and a genuine Ethiopian spear.

TWO STABLES REPEATED LOUISVILLE, Ky. —Only two stables have been able to score consecutive victories in the Kentucky Derby. Col. E. R. Bradley's colors appeared in the winner's circle with Burgoo King and Brokers Ti in 1932 and 1933. Calumet Farm won with Citation and Ponder in 1948 and 1949, then duplicated the feat with Iran Liege and Tim Tam in 1957 and 1958.



ARSON SUSPECTED — A bottle still early Sunday. It was believed that the containing some gasoline was found at gasoline was spread over the revival tent and the fire set.

IOOF Says 'Thank You' To Rebekahs At Dinner

A surprise dinner was given for Rebekah Lodge members after their business meeting Tuesday evening, as the related organization, the Odd Fellows Lodge, played host at Ward's Hickory Log Restaurant.

The dinner was a gesture of appreciation for assistance of the women in various lodge projects, specifically in work on recent remodeling of the IOOF meeting hall. Each woman present was presented a carnation.

In the brief business session, announcement was made of a 42 tournament Sept. 2 at the IOOF Hall for all members of the Rebekahs and their husbands, Odd Fellows and their wives.

Dinner guests were Mmes. James Vines, Henry Murrell, Guy Lawrence, Archie Love, Ada Hollabaugh, Ross Lomineck, A. W. Rogers, Frank Cox, Leonard Davis, Wallace Shelton and Clarence Beauford. Also Messrs. and Mmes. Na-

Fashion Show Set Tonight At Sugarland Mall

"Campus Closeup — Fall '67" will be the theme tonight at Gaston's in Sugarland Mall as a fall fashion show gets underway at 8 p.m.

Proceeds from the show, featuring Hereford High School's cheerleaders, will go to the high school activity fund to help defray the cheerleaders' expenses. Tickets for the event will be \$1 for adults, 50 cents for children.

RENIFF FANS MARIS
NEW YORK — Two former Yankees faced each other when Hal Reniff of the New York Mets pitched against Roger Maris of the St. Louis Cardinals in Shea Stadium on July 1.

Reniff won. He fanned Maris for his first National League strikeout.

Wichita's John Eckman completed 195 football passes in 1966.

Read The Classified Ads Today.

Graduates From Hardin-Simmons

Summer graduation ceremonies at Hardin-Simmons University Friday, August 18 at 8 p.m. will include the 10,000th graduate. The 149-member graduation class will bring the total H-SU grads to 10,012.

W. T. Walton, H-SU vice president and director of summer sessions, will give the commencement address. He will also be awarded an honorary doctor of humanities degree in recognition of his scholarship and valuable contribution to church, school and community." Dr. Edwin L. Skiles, H-SU president, said.

Bill Davis, candidate for the masters of music degree, will be soloist. The Reverend Charles Dickson, missionary to Brazil, will give the invocation and Charlie Horton, physical education instructor at H-SU, will give the benediction. Col. Johnny M. Rice, professor in military science, will present ROTC commissions. Dr. Edward G. Groesbeck, vice president for academic affairs, will present degree candidates with the assistance of Carl E. Gatlin, chairman, division of business, T. W. Dean, dean, school of music and Clyde T. Jetton, chairman, division of graduate studies. Phil Simpson, university organizer, will play "Sonata II," "Trumpet Tune in D Major," "Trumpet Voluntary in D Major," and "Grande Jeu."

Graduating seniors include Olie Morgan from Hereford.

Dr. Milton C. Adams
OPTOMETRIST

OFFICE HOURS

Mon. - Fri. 8:30-5:00

Saturday 8:30 - 1:00

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Kimbell
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Sunshine
12-oz. pkg. **34c**

HAIR SPRAY
Aqua Net
13-oz. can **51c**

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Center Cut **lb. 79c**

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PRODUCE

TOMATOES
Fresh Good Flavor **19c**

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Pre-Schoolers End Trail Drive At Local Library

A highly successful trail drive ended in Hereford Tuesday, but this one involved youngsters from age 3 to junior high school classification.

The modern day trail drive was the "Summer Reading Trail Drive," sponsored for the past two years by the Deaf Smith County Library staff.

Open to the wide age range of avid readers — and picture

scanners — the program began June 1 with 247 participants. With still a few expected to trickle in this week, a total of 95 had completed the program and received their stars.

To earn their star and complete the trail drive, the pre-schoolers and students through the third grade had to read 20 books from June 1 through August 15. Those from the fourth

grade on to junior high had to read 25 books.

When they begin, each reader was given a map titled "Summer Reading Trail Drive." Perusing of the books is, in effect, making the trail drive. They also advanced in rank among members of the drive as they read.

Beginning as a wrangler, the readers advance to the rank of cowboy, then scout, ramrod and trail boss. If they read more than the required number, they become a chief. Each advancement constitutes reading four or five books, depending on which part of the program they are in.

Mrs. Lorene Newman, librarian, explained that about 200 students participated in the program last year, but there were no pre-schoolers. "It just seemed there were so many on the verge of going to school who wanted so bad to participate, that we decided to include them this year."

"A number of the children don't read until they start to school, but many others start early," she continued. "This makes them feel as big as the grownups and has encouraged them to check out books and read."

Those participating in the program were able to read anything they like, but the library requested that the older group not read mysteries or Dr. Suss books. "They have gone into the non-fiction books and are reading for pleasure," said Mrs. Newman.

Books for the younger readers are printed with many pictures which are examined carefully before the book is checked out. The readers also are influenced by the title and many publishers have begun making more colorful jackets for the books.

When the students began the program, they were given a log, which was filled out as they read the books — or had the books read to them.

The smaller children, who cannot get a library card until they are in school, can use that of another member of the family. In many cases, said Mrs. Newman, an entire family uses one library card.

The majority of students participating in this year's program ranged from the first through the sixth grade. "I don't know why this is unless the older children think it is a kid's game or because the younger ones are kept closer to home and need something to do," explained Mrs. Newman.

Pointing out the success of the program, the librarian said that during July of last year, the

staff handled just over 1,000 more books than July of the previous year. This year, the total was about 1,600 during July, the peak month at the library.

"Most of the children have had no problems during the program," continued Mrs. Newman. "Some of the Spanish children work in the fields or their parents do and they don't get to read as much as the others. But if we can get them to read at all, it has been of some value."

Last year, only the "Reading Achievement Certificate" from the Deaf Smith County Library was presented to the students. This year, they also received the "Texas Reading Club Certificate" from the Texas State Library.

So, as another trail drive draws to a close, the avid reader unsaddles his horse and curls up by the campfire with a good book.

Improvements Begun In Palo Duro Canyon

Park visitors in Palo Duro Canyon State Park have been startled by the resonating booms coming from Sunday Canyon in the area of the Devils Tombstone. However, these are sounds of progress not the echoes of some long forgotten Indian battle.

Jerry Mullican, park superintendent for the Texas Parks and Wildlife Department, said the sounds come from blasting operations in the old quarry last used by the Civil Conservation Corps in the mid-1930's.

The old sandstone quarry was reopened recently to provide material to be used in massive improvements in facilities at the 15,000 acre state-park. Some 3,000 yards of sandstone will be quarried and used in building a new entrance to the park, a concession building, additions to the headquarters building, and a new restroom facilities.

Park planners of the Department indicate the new construction will retain the architectural styles already established in the park. Original construction at the park was begun by the CCC in the mid 30's but was never finished due to World War II. The echoes through the prehistoric canyon are the forerunners of a \$42,988 massive reconstruction job. Already underway is construction of three miles of roads and two paved parking areas. Other construction in the park is scheduled to begin soon.

Wayland College To Offer Night Courses

Wayland College will offer night courses in practically every department during the fall semester, said Dr. Wayne Alford, dean of the college.

Registration for regular courses will be on Sept. 5 and 6 and classes will start Sept. 7. Students will register for night classes on the dates of the first class in the registrar's office in Gates Hall. Application forms for night classes are on hand and should be used, especially by students enrolling for the first time in the college.

Courses offered are economics 413, comparative economic systems; business administration 494, computer programming, Dr. Vance Clapp; education 333A, audiovisual, Kenneth P. Theda; education 423, teaching social studies in elementary schools, Jimmie L. Shook;

Geography 113, principles of geography, Dr. E. W. Jones; history 223A, United States since 1865, Jerry Perry; history 403, The Civil War and Reconstruction, C. Gwin Morris; journalism 213 and 313, news writing and news editing, Bob Hillburn;

Philosophy 423, the philosophy of religion, W. H. Clark, religion 113E, Old Testament history, Bert Dominy, and Spanish 212, Spanish conversation, Dr. Raul Codina.

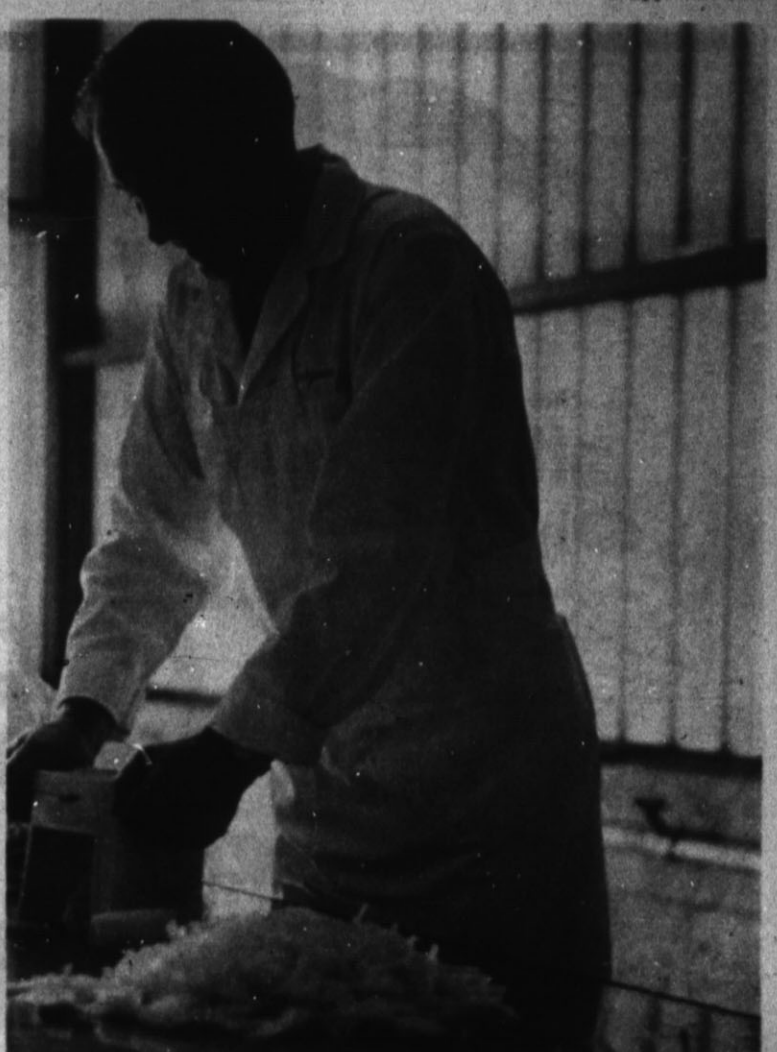
Youngest player in the recent U. S. Open golf championship was Jimmy Simons of Butler, Pa. He is 17. He shot 86-79. Oldest competitor was E. J. (Dutch) Harrison at 57. He shot 70-76 to qualify for the final two rounds in which he shot 72-70.

Bo Burris of Houston passed for 22 touchdowns last season. Twenty-one of his other 76 passes were intercepted.



—Hereford Brand Photo

MORE AVID READERS — Four children of the Joe Artho family, resident in the Wildorado vicinity, completed the Summer Reading Trail Drive at the Deaf Smith County Library Tuesday. The boys are Dennis, Michael, David and Stephen. Mrs. Lorene Newman, librarian, is showing a card to the family.



—Hereford Brand Photo

HEREFORD ROTARIAN Gwynne Owen slices onions preparatory to the barbecue given for participants of the annual cattle tour Tuesday. Lower photo, an unidentified tour member loads his plate and gets ready to eat.



—Hereford Brand Photo

YOUNG READER—Laura Downing, three-year-old daughter of Mr. and Mrs. Trent Downing of the Easter community, became the 75th youngster to complete the reading program which ended at the Deaf Smith County Library Tuesday. Laura is shown picking out a book and preparing to receive her certificate.

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KNOWN FOR BETTER VALUES

BACK TO SCHOOL SALE!

<p>NO. 16 CRAYOLAS</p> <p>16 to a package</p> <p>Reg. 25c</p> <p style="font-size: 2em; font-weight: bold;">17c</p>	<p>Required Tablet for Hereford Public Schools</p> <h3>1st and 2nd Grade TABLETS</h3> <p>Aladdin</p> <p>Reg. 25c</p> <p>limit 4</p> <p style="font-size: 2em; font-weight: bold;">17c</p>	<p>Sharp Point</p> <h3>SCHOOL SCISSORS</h3> <p>Reg. 25c</p> <p style="font-size: 2em; font-weight: bold;">17c</p>
<p>Back to School</p> <h3>SPECIAL PAC</h3> <p>YOU GET ALL THIS FOR</p> <p style="font-size: 2em; font-weight: bold; color: red;">\$1.99</p> <p>Regular 3.12</p>	<p>Le Pages White</p> <h3>SCHOOL PASTE</h3> <p>Unbreakable Plastic Jar</p> <p>Reg. 29c</p> <p style="font-size: 2em; font-weight: bold;">17c</p>	<p>—PLUS—</p> <h3>MANY, MANY MORE BACK-TO-SCHOOL SPECIALS</h3> <p>Too Numerous To Mention</p>

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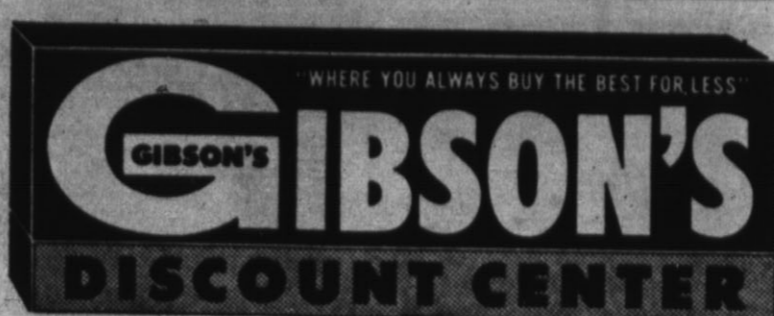
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Hereford, Texas

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 37¢



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 73¢




EPSON SALTS 5-lb. box 37¢

Lysol BRAND
 Disinfectant Cleaner
 17¢



TINY TOT TISSUES 17¢

KLEENITE
 Denture Cleaner
 59¢



NORWICH ASPIRIN 100-tablets 10¢

SHICK HOT LATHER SHAVE CREAM
 79¢



PLAYTEX DISPOSABLE DIAPERS
 Small-Medium-Large
 \$1.27



BREAD
 1 1/2-lb. loaf
 17¢



BAR-B-Q GRILL
 Model 6774 - Only 5 left!
 Reg. \$23.87
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Plastic Rod Cases now 50% Off Gibson's Discount Price	Plastic Tubing for Air Conditioners 50-ft. roll Regular 77¢ 57¢	Willis Catfish & Carp Bait regular 57¢ 29¢
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Trisogel Antacid Liquid
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BLANKETS
 72" x 90" size
 Machine Washable.
 50% Nylon-50% Rayon
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Seamless Latex Folding Syringe
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HIGH Potency Vitamins with iron 100's
 reg. \$3.39
 \$7.80




Boxed Pillow Cases
 Deepstone Colors
 Reg. \$3.98
 \$2.47



Mens Shirts
 Short Sleeves
 "No Ironing Needed"
 Reg. \$3.98
 \$2.27



Gibson's Chewable Multiple Vitamins
 180's
 \$4.90 value
 \$1.99



Cepacol Mouthwash
 14-oz. -
 reg. \$1.00
 57¢



CROWE-GULDE CEMENT CO.

A Solid Foundation -- Company, City Grow

Crowe-Gulde Cement Co., founded in 1926 in Amarillo, started out rather modestly in Hereford — little realizing the

potentials for the concrete business when the small branch operation was set up here in 1952.

R. L. Layman, congenial manager of the branch office here, can trace the office's growth right along with the growth of Hereford; as might be expected, a graph of the increases in Hereford's population and economic status and a graph of Crowe-Gulde's growth could well high coincide since concrete is needed in virtually every construction job.

When the H. K. Ferguson company came to town to build the Holly Sugar Corp., Layman was pressed for business, and he had to invest quite a pile just to keep up.

That was in 1963, when over \$25,000 was spent on new equipment alone. The new equipment was for a completely automatic batching system, necessary for precision control of concrete ingredients. Facilities at Crowe-Gulde now give it a capacity of 125 yards of concrete per hour — enough to cover 10,000 square feet — four inches deep.

Crowe-Gulde, today the only pre-mixed concrete dealer in Hereford, has been a leader throughout the area; it was the second ready mix concrete operation in the state, and it was the first company in the Amarillo area to use the transit mixing truck. Besides the pre-mixed concrete business, it manufactures Haydite concrete blocks, various types of brick, and it does carry a complete building line to complement concrete construction.

Layman has been working at the Hereford plant since 1954, and assumed the position of manager in 1957. Besides himself, there are six year-round employees and a bookkeeper, Jean Peacock. Layman has been in the position of manager since 1957 except for one year's absence.

The burgeoning growth of Hereford in the early sixties brought a corresponding surge in the concrete business; when

orders came in for concrete at the Holly Sugar installation, Layman had to draw on the Amarillo plant to get the job done; besides his own four trucks stationed permanently in Hereford, Layman can get as many as he wants from the main office when a job too big for the four comes in. With construction at the elevator site of Holly, Layman had a whole fleet of trucks in Hereford to handle the job — one that couldn't stop for anything.

That is one of the "hazards" of the business; in elevator construction, concrete pouring has to be constant since pouring wet concrete onto a dry surface will result in cracks. Crowe-Gulde has worked on several elevators in the Hereford area.

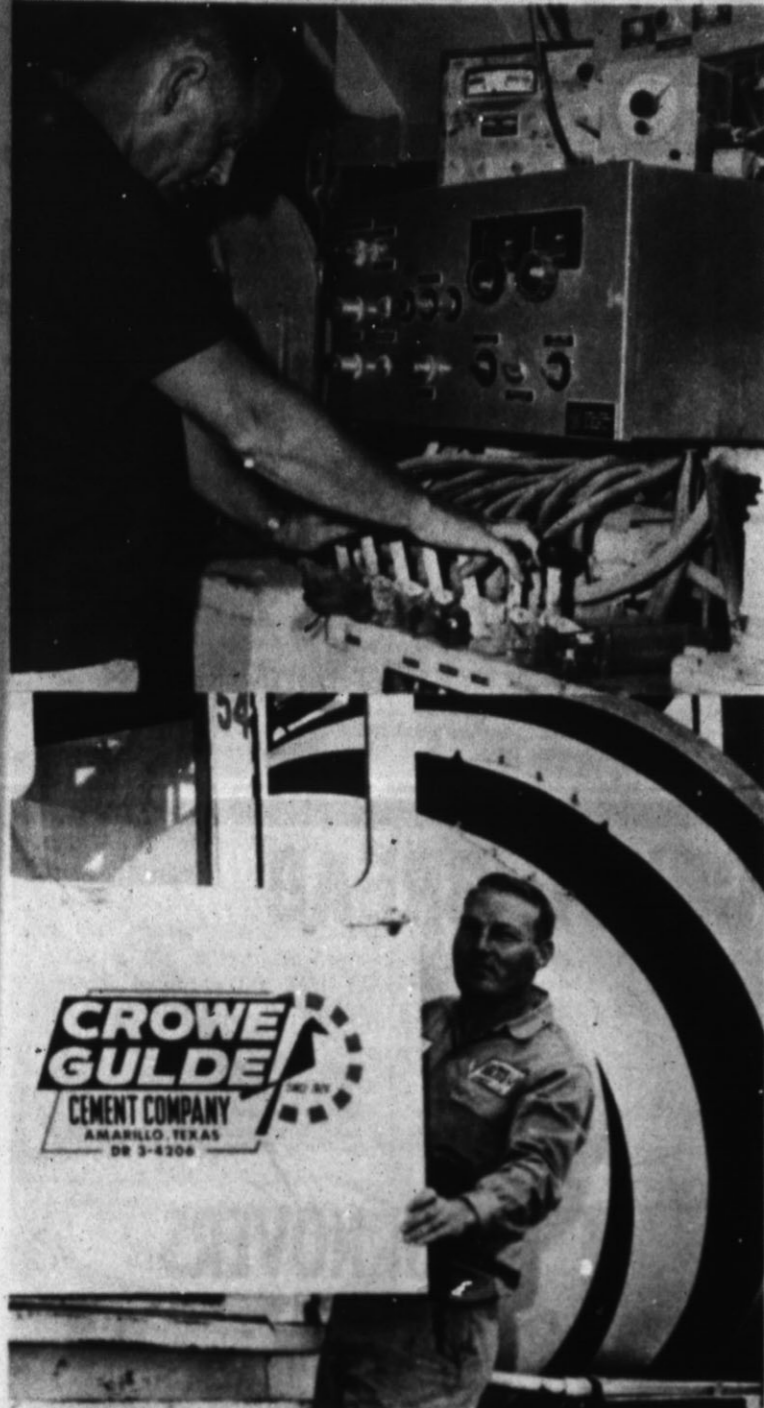
A pioneering firm in concrete construction, Crowe-Gulde manufactures pre-stressed concrete beams on special order. The Amarillo plant also has the manufacturing centers for con-

crete blocks and brick; only pre-mixed concrete is made in Hereford.

The Hereford plant has grown steadily; since its inception, a new warehouse has been built as well as more equipment for concrete mixing. Roy Evans is plant superintendent.

Sand and gravel both come from the area north of Channing; they are trucked into Hereford. Cement and other additives often come by rail. With automatic weighing and measuring equipment, concrete can be accurately made according to any formula, Layman says. Varying specifications in strength and quality make concrete mixing a science that the Layman is probably unaware of. Mixing is all done in the trucks themselves — and it's a fast process. A loaded truck (with eight yards of concrete) can mix a load well in about five minutes.

Crowe-Gulde's business is not See A SOLID Page 2



GROWTH BROUGHT INVESTMENT — R. L. Layman, top, manager of the Hereford branch of Crowe-Gulde, demonstrates automatic batching equipment which has been installed in recent years as the ready-mix concrete company has worked to keep up with construction needs in the area. Plant superintendent Roy Evans, bottom, gets into one of the four trucks operated here; the trucks do all the mixing of the concrete — minimum time for a full truck load is at least five minutes.

HER-TEX MILLING CO.

A Pioneer In Feeding Cattle

Her-Tex Milling Co., one of Hereford's earlier feeding businesses, has recently burgeoned as the cattle industry has come on big in this area of West Texas. Owner and manager of the operation is Charlie Stone, who has been in Hereford since 1959. He bought Her-Tex in 1961 from Jack Bradley, who had built the mill some years before.

Her-Tex is a retail operation, catering to customers mostly within a 30-miles radius of Hereford; it is not a part of any corporate chain.

Between 12 and 18 persons keep the Her-Tex Mill humming throughout the year; the busy season will be picking up with the advent of cooler weather, and will continue until well into the spring.

Stone came to Hereford with experience and education to put into his business. He is a graduate of Texas A&M where he majored in animal husbandry.

He had been in the feed business in Lawton, Okla., before coming to Hereford and starting to work for Packard Mill in 1959. Stone works out his specifications for his custom work, which is a major part of Her-Tex's output. Besides the grain he buys locally, Stone uses Purina concentrates.

New investment at the mill is a flaking machine, now used

about six weeks. In the milling operation, Stone explains, grain is pre-cooked about 10 minutes in steam; it is then rolled and flaked, coming out looking much like the corn flakes on the shelves of supermarkets. This form of the feed business," Stone says.

Besides the flake feeds, Her-Tex manufactures pellets for all types of livestock. Although

it does not have machinery for making its own supplemental blocks, Her-Tex does have them made under their brand name by a company at West, Tex.

As cattle growth continues, Stone "sees no end to the growth of the feed business." Stone hopes to interest his sons in the business, which, incidentally, also has some feeding operations of its own.

When Stone first started his own operations at Her-Tex, it had an output of some 30 tons daily; today that figure is set at 80 tons. The peak business comes in February.

Along with Bob Teague, mill foreman for the past four years, and other men at Her-Tex, Stone has had most of the machinery designed and built there in the plant. In their work they have added bulk loadout bins; another bulk truck has also been added to take care of the bulk business — about 85 per cent of the plant's total output.



GROWING WITH THE CATTLE INDUSTRY — Charlie Stone, top, owner-manager of Her-Tex mills, displays his brand name in cattle feeds. At bottom, mill foreman Bob Teague operates a flaking machine, installed at Her-Tex about six weeks ago. The feed mill, although it had shown steady increases in business, has shown the greatest amount of growth within the last three years as the cattle business has so swiftly grown up here, Stone says.

Buddy Bloomer's

WHITE'S AUTO STORE

SUMMER CLEARANCE ON...

GARDEN HOSE
25 ft. - 3/8 I.D.

Reg. 89c Sale **58c**

CHARCOAL BRIQUETS
10-lb. bag
Regular 79c Sale **49c**

Frost King
ICE CREAM FREEZER
Regular 9.95 Sale **\$6.77**

FertiLome
LAWN FERTILIZER
40-lb. bag
Regular 3.50 Sale **\$2.37**

TOYS 1/2 price

HOT WEATHER Automotive Specials

FRIGIKING
AIR CONDITIONER
24,000 Mile Factory Warranty

THE EXPLORER

Expert Installation for \$34.88 **\$166.00**

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YOUR CHOICE

AC-AUTO LITE-CHAMPION WHITE

1.08 Value for only **53c**

COLOR for "68"

Prices Start at **369.95**

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"RED HOT" FURNITURE SPECIALS

2 pc. French Provincial Living Room Suite
Tufted back with Fruitwood Trim

A beauty Regular 379.95

Now Thursday, Friday & Saturday Only **\$286.75**

Early American
HIDE-A-BED SOFA
Our best Regular 429.95

Now Thursday, Friday & Saturday Only **\$310.67**

We have just received a shipment of RECLINER CHAIRS in assorted colors. Put yours in Lay A Way for Christmas.

10.00 holds and Recliner till Christmas

PERSONALS

by Penny

Mr. and Mrs. Everett H. O'Dowd of Waco were visitors in Hereford for the weekend in the home of Mr. and Mrs. Gerald S. Burney. They attended the musical drama "Texas" on Friday evening.

Mr. and Mrs. Rance E. Brown of Levelland observed their 60th wedding anniversary with a noon luncheon Friday in the home of Mrs. Bill Koontz. Mr. and Mrs. Brown are the parents of Gid Brown of Hereford. The Everetts Browns have 21 grandchildren and 6 great-grandchildren.

Jenene Herrington of Summerfield is spending summer vacation with her aunt Mrs. David Hayes.

Dianne, Kay, and Zenita Smith have been visiting in the home of Mr. and Mrs. John Gooch for a week.

The grandchildren of Mr. and Mrs. Ansel McDowell are staying with them for a week. They are, Linda, Ansel III, and Stewart McDowell, children of Dr. and Mrs. Ansel McDowell Jr. of Perryton.

The Jimmy Browns and Doug Nix have recently returned from a trip to Ruidoso, New Mexico for a vacation.

Mrs. Juston McBride and daughter Margaret took a trip to the Sandia Air Force Base in Albuquerque to visit her husband Juston McBride who is a colonel in the reserve.

Mr. and Mrs. Melvin Young and daughter Penny took a trip last weekend to the West Texas Press Association in Big Spring. The convention lasted three days and was held at the Ramada Inn. Accompanying them were Mr. and Mrs. Tom Blakemore and daughter Lisa from Lubbock.

Mr. and Mrs. Charles Skinner left for New Orleans for a weeks vacation.

Mrs. Jessie Steffey from Littlefield visited Mrs. Faye Wilkinson last Saturday.

Capt. and Mrs. W. C. Hitchings and son John, enroute from Palo Alto, California to a new home in Miami, Fla., visited

Seaman Warren Visits Expo '67

(MO152) USS BEVERLY W. REID (APD-119) (FHTNC) Aug. 9 — Interior Communications Electrician Third Class Jerry E. Warren, USN, son of Mr. and Mrs. Walter J. Warren, of Route 2, Hereford, Tex., visited Montreal, Canada, site of Expo 67, while serving aboard the high speed transport USS Beverly W. Reid.

His ship, part of the Amphibious Force, U. S. Atlantic Fleet, is a modified destroyer escort commissioned during World War II.

While sightseeing at Expo 67, officers and crew of the Beverly

over the weekend with her grandmother, Mrs. George Beams, 601 E. Third, and her parents, Mr. and Mrs. Pat Lawhon. Mrs. Hitchings is the former Mattie Louise Lawhon, who was a Hereford resident before her marriage and was graduated from high school here with the class of 1942. Capt. Hitchings is with the International Airlift Service and has been flying cargo planes to Vietnam and the Philippines. His recent transfer to Miami means the return of his family to a city where they have previously lived twice.

A Solid...

Continued from Page One directed toward commercial or residential jobs particularly — Layman says that any concrete job is handled by Crowe-Guide. "Service is all we have to sell," Layman points out, since concrete is their only product.

Rodolfo Guglielmo, 27, (stage name, Rudolph Valentino) was married in 1923 to Winifred Hudson at Crown Point, Ind.



Butch Connally longtime Her-Tex employee

Until the atomic era, uranium was merely a byproduct of radium and vanadium mines, useful for coloring glass, pottery and artificial teeth.

HAY-FEVER SINUS SUFFERERS

Here's good news for you! Exclusive new "hard core" SYNACLEAR Decongestant tablets act instantly and continuously to drain and clear all nasal-sinus cavities. One "hard core" tablet gives up to 8 hours relief from pain and pressure of congestion. Allows you to breathe easily—stops watery eyes and runny nose. You can buy SYNACLEAR at your favorite drug counter, without need for a prescription. Satisfaction guaranteed by maker. Try it today.

Introductory Offer Worth \$1.50

Cut Out This Ad—Take To Our Store. Purchase One Pack of SYNACLEAR 12's And Receive One More SYNACLEAR 12 Pack FREE! MCDOWELL DRUG, 336 N. Main — Phone 364-1313



AREA MEETING — Officers of the Department of Public Safety met in Hereford Friday for an area-wide meeting, held once a month. After vehicle inspection and a conference at the courthouse the officers then did some practice work on new law enforcement techniques.

Load Up with LOW PRICES



GROUND BEEF

3 lbs. \$1

CHEESE Kraft Longhorn 10-oz. pkg. **39c**

FRANKS Shurfresh All Meat 1-lb. pkg. **55c**

STEAK Sirloin USDA Choice Mature Beef **lb. 89c**

Red Heart DOG FOOD Beef-Liver-Bacon 8 tall cans **\$1**

Kraft Miniatures MARSHMALLOWS 10 1/2-oz. bag **19c**

Chuck Wagon CHARCOAL 10-lb. bag **59c**

Sweetened Condensed Milk EAGLE BRAND can **35c**

CRACKERS

Shurfresh 1-lb. box with \$5.00 purchase **10c**

PHASE III Deodorant and Cream Soap 2 reg. bars **37c** - 2 bath bars **49c**

LUX LIQUID Detergent 22-oz. size **49c**

OFF Insect Repellent 4 1/2-oz. can **\$1.09**

NECTARINES



California Legrand **lb. 29c**

California Kentucky Wonder **GREEN BEANS** **lb. 19c**

Texas Baby **OKRA** **lb. 19c**



SHOP WHERE YOU ALWAYS RECEIVE THE RED CARPET TREATMENT!

TENDERCRUST BREAD

1 1/2-lb. loaf **19c**



CANDY BARS

Hershey's Almond - Milk Chocolate - Krachel or Good bar

Bag of **10** 5c bars **35c**

TURNOVERS

Pepperidge Farm Apple-Cherry Lemon-Blueberry-Raspberry

each **45c**

SHORTENING

Shurfine 3-lb. can with \$5.00 purchase

49c

SHURFINE FLOUR 10-lb. bag **79c**

SHURFINE SPINACH 3 303 cans **39c**

SHURFINE TUNA Chunk 4 flat cans **\$1.00**

RANCH STYLE BEANS 7 300 cans **\$1.00**

SHURFRESH BUTTER Fresh Creamery at this low price **79c**

PEANUT BUTTER Big Top 18-oz. jar smooth **49c**

FUDGE MIX Instant Cocoa-Marsh 10 1/2-oz. box **49c**

• DELICATESSEN •

BEEF PATTIES Chicken Fried **lb. 89c**

Whole **FRIED CHICKEN** 1-Pint
COLE SLAW 1-Pint
PINTO BEANS
All For **\$1.29**

CREAMED POTATO SALAD pt. **39c**

MACARONI SALAD pt. **39c**

Plate Lunches and Sandwiches Prepared Fresh Daily!

COOPER'S MARKET

BEST MEAT IN TOWN

NEW! PERK-O-LECTRIC
Maryland Club Coffee
Made especially for electric percolators with 10c coupon **59c**
with coupon **49c**
Watch for the 10c coupon in Amarillo's Thursday Evening Paper and the Friday Morning Paper.

KLEENEX TISSUE
200-ct. box white or color
3 boxes 69c

DOWNY
FABRIC SOFTENER
King Size Container **\$1.19**

Youths Return From Seminar At Baylor U.

Two Hereford High School youths, Johnny Clark III and Edlana Vinson, have recently returned from a seminar sponsored by the Farm Bureau. Held on the campus of Baylor University at Waco, the seminar was on Americanism. Johnny and Edlana left here Tuesday a week ago, and returned Saturday.

Speakers at the affair included Dr. Ganus of Harding College at Search, Ark., Dr. W. C. Skousen, FBI agent, former Brigham Young University faculty member and author of "The Naked Communist," Dr. C. L. Kay, vice-president of public affairs at Lubbock Christian College, and John Noble, who spent 9½ years in a Russian prisoner-of-war camp.

Johnny said that the speakers outlined four points on Americanism: 1) We have the opportunity to be what we want to be; 2) We have to be willing to pay the price; 3) We have to decide what we want; and 4) We must be careful about what we want. Americans would have to list two things when asked what they should strive for, the lecturers said: freedom and economic well-being.

Young people selected to attend the conference were told to read a lot, since "a man's judgment is no better than his knowledge." Johnny is the son of Mr. and Mrs. Johnny Clark Jr. and Edlana is the daughter of Mr. and Mrs. Edgar Vinson. Both will be seniors at Hereford High School this fall.

Social Security Changes Benefits

"Disability payments under social security are no longer limited to persons with 'permanent' disabilities," Bruce Grady, social security representative, reminded residents of the Hereford area.

Monthly benefits can now be paid, if the insured worker is under a disability which has lasted, or can be expected to last, for 12 calendar months or longer.

For payment to be made, the worker's disability must be severe enough to prevent him from doing not just his regular work, but any substantial gainful work. A person's training, age, and work experience is considered in determining disability.

Generally a person must have 5 years of work under social security in the 10 years before his disability to qualify for benefits.

"Whether or not you are found eligible to receive disability insurance benefits, you may be offered help in improving your condition and in preparing for, and finding work." He explained that when a person files an application for social security disability benefits, the State Vocational Rehabilitation Agency is provided with the details of the case.

Grady advised disabled persons not now receiving disability benefits to get in touch with their social security representative if they have any questions or wish to file a claim.

Office Supplies — Printing
THE INK SPOT



—Hereford Brand Photo

BIG LEAGUERS BEWARE — Members of the Hereford Lions Club and the Pleasant Valley Lions Club of Amarillo, all dressed as women "to discourage big league scouts," tangled in a game on the Pony League field Saturday night. Garbed in mini skirts, bikinis, mother Hubbard dresses and other feminine attire, the Lions played out their comedy of errors for charity. Shown are scenes of action at third base.



—Hereford Brand Photo

WHAT A TEAM — Members of the local Lions Club, believe it or not, took time out from Saturday's softball game with the Pleasant Valley Lions Club of Amarillo to mug for the photographer. The player dressed as women to discourage big league scouts. A visiting Lion, or should it be Lioness, sneaked in the back just as the picture was snapped.

Athletes Warned Of Heat Injuries

AUSTIN — Nonfatal heat injuries, such as heat exhaustion and heat cramps, which continue to occur in athletes "by the hundreds" each year are completely preventable, according to a Texas physician.

Dr. Cone Johnson, of the Department of Physiology at Scott and White Memorial Hospital, Temple, outlines several measures that can prevent heat injuries to athletes in an article athletes have spent the summer the August issue of "Texas Medicine," the journal of the Texas Medical Association.

As athletes begin training for sports events, they are likely to be working during the hottest days of the year. Some athletes have spent the summer working in airconditioned surroundings and others have perhaps been sedentary and lax in keeping fit. Both types are actually unfit to begin football practice in August without certain precautions being taken, Dr. Johnson says.

Some of the general principles he lists for proper protection of athletes include the following:

1. A thorough physical examination.
2. Although daily exertion in the heat will acclimatize most athletes in 12 to 15 days, exposure should begin at least three weeks before the first full practice session, and athletes should wear only T-shirts and shorts during at least the first 5 to 7 days.
3. Heavy gear should be introduced gradually before workouts become strenuous.
4. Players should wear short-sleeve, light-weight uniform and short stockings and keep taping to the minimum required

until cold weather. White material (to reflect heat) that is loosely fitting and permeable to moisture is preferable.

5. Provide 15 to 30 minutes rest periods every hour when feasible. During these breaks or at half times, jerseys should be lifted and helmets removed, and cool breezes in the shade should be sought at all times.

6. A chart should be kept with losses. A sweat loss equaling 3 percent of the body weight may significantly impair work performance and body cooling.

7. There should be no hesitation in providing water, salt, and potassium on the practice field and during games to replace the water and minerals, hour by hour, lost by sweating. Adding 1 teaspoon of salt and two small cans of frozen orange juice to a gallon of water used for drinking is the simplest approach.

8. Weight loss should always be minimized, and foods high in potassium such as bananas, cocoa, and orange juice should be encouraged so long as salt intake is encouraged.

9. Humidity and temperature should be watched carefully and exposure broken up or rescheduled when either or both are high.

Dr. Johnson concludes his article by stating that simple measures are only general ones. He adds that knowledge of pre-season conditioning, the appearance of the athlete, the state of his hydration and/or weight loss, the amount of work required, and the cooling powers of the environment must be constantly reassessed in order to protect athletes from serious heat injury.

Carnival Nets \$16 For Muscular Dystrophy Fund

Lynn Lauderback, ringmaster of the Muscular Dystrophy carnival this last week in the Beach St. neighborhood, reports that the fund-raising affair netted \$16.50 to be sent to the muscular dystrophy office in Amarillo. The money will be used for the Muscular Dystrophy Associations of America research and patient service programs; more than 12,000 carnivals were held by children across the country last year, raising \$213,000.

The carnival here was held in the back yard at the Johnny Patterson home, 200 Beach St., Thursday and Friday afternoons. It was rained out Saturday.

Donators, furnishing candy, drinks and other supplies, included Taylor & Sons Food, Sunset Food, and the Coca-Cola Bottling Co. Other cooperating stores were Penney's, Candy Cane, Rogers-Miller Drug, Gibson's, and Safeway.

Winner of the door prize — a chocolate cake — was Bobby Albright.

Helping Lynn run the show were Brenda, Lisa and Sandra Patterson, children of the Johnny Pattersons; Lynn is the 11-year-old son of Mr. and Mrs. Armon Lauderback.

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If you're a high school graduate and want to attend a college that will make you feel like an individual and not a number, then Wayland Baptist College in Plainview is for you.

Register now! Time is Short!

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FROM GENEVA AGREEMENT

American Farmer Will Not Benefit

"No victory for the American farmer" is what the House Republican Task Force on Agriculture has labeled the Geneva Kennedy Round Trade Agreements.

"Despite the Administration's rosy predictions that agriculture would benefit, I have seen no evidence to substantiate them," said Congressman Bob Price, a member of the committee.

Price also noted that the U. S. agreed to cut tariffs on cotton. "These tariffs were cut on imported items worth over \$300 million in 1965," Price said.

under the lower tariff schedules... frightening news for cotton producers as well as the American textile industry."

The Task Force questioned the wisdom of using tariffs as the sole basis for negotiation. "Our regulation of imports rests almost wholly on the tariff, which we have now reduced. But this isn't true for other countries, where the tariff is only a small part of their arsenal of protective devices."

would help our growers, the fact remains that wheat is still about 30 cents a bushel below last year's price, and is still dropping."

Congressman Price said the office of the Special Representative for Trade Negotiation supplied him with a list of concessions made by foreign nations that would be of interest to the Congressman's home State of Texas. "It was a list of inconsequential items such as tallow and 'edible offals', with no mention of commodities that really constitute agricultural production in our State. And in case anyone wonders what an 'offal' is, my dictionary gives it two definitions: (1) trimmings of a butchered animal and (2) rubbish. That last word is an apt description of the nonsense that has been circulating about benefits from the Geneva agreements for American agriculture. The fact of the matter is that the U. S. farmer gained nothing."



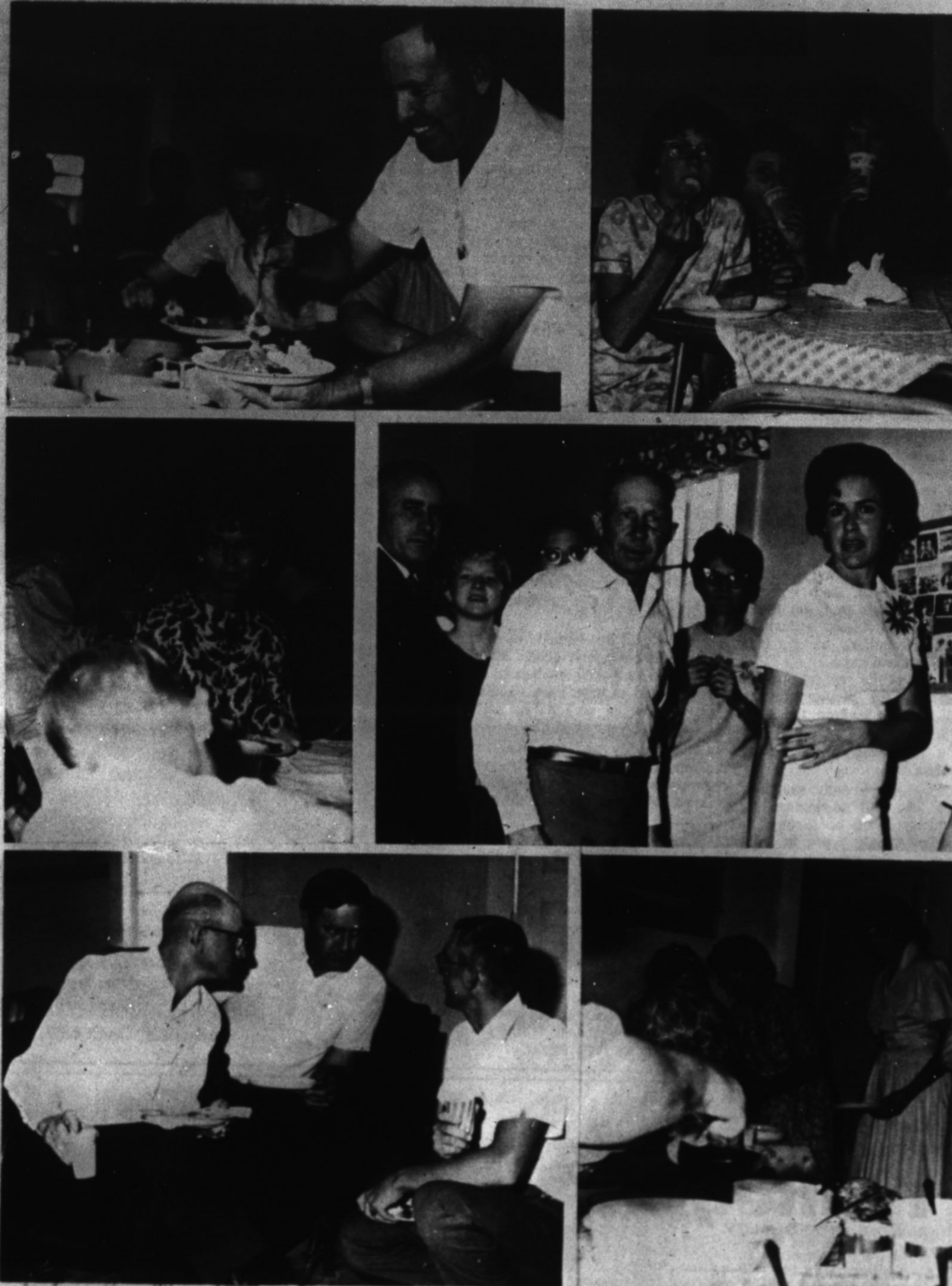
Richard W. Triplett Former Resident in Training For Green Berets

Richard Wayne Triplett, 21-year-old son of Mr. and Mrs. Arvin Triplett of Canyon, is training for the Green Berets at Fort Polk, La.

A graduate of Canyon High School, Triplett attended Technological College at Oklahoma City, Okla., and was employed by Texas Electric in Amarillo before entering the service.

Triplett attended schools in Hereford two years.

The first atomic icebreaker, Russia's 'Lenin,' has been battling Arctic ice five years. The 440-foot powerhouse roams the polar seas all winter without refueling. Its nuclear engine generates enough steam to melt extra-thick ice.



HOMECOMING AT BIPPUS — Former residents of Bippus Church, where about a hundred persons met, the Bippus community joined those now living there, talked, ate a generous dinner and looked at old-time photographs grouped and hung on the walls.

Bippus Community Holds Reunion

Present and past residents of Bippus Community recalled facets of area history in a program Sunday afternoon at the fourth annual Bippus Homecoming. About 100 persons gathered at the church, a landmark in far western Deaf Smith County.

Reunion of old acquaintances in the periods of visiting; inspection of old and new photographs of families, school or church groups and individuals, and a potluck dinner at noon followed the morning church service.

The Rev. E. L. Naugle conducted a memorial service for

deceased residents as a part of the afternoon program, which included a history of Bippus school read by Mrs. Charles Higgins, another of the community church by Mrs. Charlie Burk and one of Bippus Home Demonstration Club by Mrs. Elmo Hall.

Designated as the family of the year was the C. F. Homfield family. The couple and all their children, a daughter and three sons, were present. Mrs. Jack Dowd and children of Hamilton, Ohio, came farthest for the reunion.

Mr. and Mrs. Jack Fortenberry were the oldest man

and woman present, and three-year-old Kevin Sifford, son of the Wayne Siffords, was the youngest.

Mrs. Higgins was elected president of next year's Homecoming, which was set for the second Sunday in August, and Mrs. Sifford was named secretary.

Largest family at the reunion was that of the Fortenberrys. Their daughters and families present were Chloe, Mrs. Dowd, her daughter and three sons; Stella, Mrs. Sevier of El Paso, with her son, Lonnie, his wife

and children; Mary, Mrs. Emmett Dorris of Gallup, N. M., with her son, Jay, of El Paso, and Mr. and Mrs. Cone Dorris who have been living at Portales, N. M., but are on their way to Yuma, Ariz., where he will teach; Kate, Mrs. Jimmie Bradley of Adrian, with her husband and two children; Christine, Mrs. Inman Larson of Hereford; and Alta Mae, Mrs. Higgins.

Also from other cities, the reunion crowd included Mr. and Mrs. Fred Burns, their daughter, son and granddaughter of

Earlier this year I mailed out to all residents of the 18th Congressional District an opinion poll made up of issues I considered important to the nation at this time.

The response in the returns of the IBM punch-out card was most gratifying and indicated a more than usual interest by Panhandle citizens in national and world affairs. In addition to some 15,000 of the completed questionnaires returned to my office in Washington, more than a thousand of those responding enclosed letters in which they expanded their views on not only the questions asked, but on a variety of other issues.

The tabulation of the results are, to me particularly indicative of the concern of Panhandle folks over the present conduct of the war in Viet Nam and government fiscal and foreign policies. Following are the questions and the answers listed in percentages:

- 1. In your opinion, which one of the following statements best describes the War on Poverty? a. Fairly successful and should be continued 5.6 b. A waste of money and should be stopped 47.8 c. A good idea but there is too much wasted money 42.7 d. Don't know 1.6
- 2. What should Congress do about the Social Security System? a. Re-work the entire System 33.5 b. Leave the System as it is 29.9 c. Increase benefits by raising the Social Security tax 4.3 d. Automatic increases in benefits when cost of living rises 27.1 e. Don't know 6.9
- 3. What changes should be made in the draft system for military service? a. An all-volunteer military service 14.6 b. A lottery to select men for military service 19.8 c. No deferments to college students 20.3 d. Universal service, offering a choice between military service and social service (as in Peace Corps) 22.1 e. Don't know 14.5

Washington Report

From Congressman BOB PRICE 18TH DISTRICT, TEXAS

1223 LONGWORTH OFFICE BUILDING, WASHINGTON, D. C. • 205 2704



BOB PRICE

- 4. How do you feel about Federal deficit spending? a. It causes inflation and should be avoided 74.8 b. It is needed to keep the U. S. economy on a sound basis 10.1 c. Don't know 10.9
- 5. How do you feel about trade between the U. S. and Communist countries? a. More U. S. trade with Communist countries 3.3 b. No U. S. trade with Communist countries and discourage other countries from trading 58.0 c. No U. S. trade with Communist countries but should not discourage other countries from trading 7.1 d. OK to trade with Communist countries if U. S. does not sell them goods of military value 26.4 e. Don't know 2.3
- 6. Supply ships enter North Viet Nam ports daily from Red China, Russia, England, France and other countries. Should the U. S. a. Mine the ports of North Viet Nam? 27.2 b. Bomb the ports of North Viet Nam? 37.7 c. Allow supply ships to enter North Viet Nam's ports as is being done now? 5.7 d. Don't know 12.9
- 7. Should Congress pass a law to ban racial discrimination in the sale or rental of homes? a. Yes 13.6 b. No 78.7 c. Undecided 5.0
- 8. Should Congress return a part of the federal tax money to the States to be spent as the States see fit? a. Yes 64.1 b. No 25.5 c. Undecided 8.4

I sincerely appreciate the opinions and views expressed in the completed questionnaires and the accompanying letters which will be a most useful guide to me in representing the good citizens of the Panhandle in Congress.

BOB PRICE Member of Congress

PUBLIC NOTICE Proposed CONSTITUTIONAL AMENDMENT NUMBER FOUR ON THE BALLOT. BE IT RESOLVED BY THE LEGISLATURE OF THE STATE OF TEXAS: Section 1. That the Constitution of the State of Texas be amended by adding a new Section in Article III to be known as Section 52e, reading as follows: "Section 52e. Each county in the State of Texas is hereby authorized to pay all medical expenses, all doctor bills and all hospital bills for Sheriffs, Deputy Sheriffs, Constables, Deputy Constables and other county and precinct law enforcement officials who are injured in the course of their official duties; providing that while said Sheriff, Deputy Sheriff, Constable, Deputy Constable or other county or precinct law enforcement official is hospitalized or incapacitated that the county shall continue to pay his maximum salary; providing, however, that said payment of salary shall cease on the expiration of the term of office to which such official was elected or appointed. Provided, however, that no provision contained herein shall be construed to amend, modify, repeal or nullify Article 16, Section 31, of the Constitution of the State of Texas."

PUBLIC NOTICE Proposed CONSTITUTIONAL AMENDMENT NUMBER ONE ON THE BALLOT. BE IT RESOLVED BY THE LEGISLATURE OF THE STATE OF TEXAS: Section 1. That Section 9, Article VIII, Constitution of the State of Texas, be amended to read as follows: "Section 9. The State tax on property, exclusive of the tax necessary to pay the public debt, and of the taxes provided for the benefit of the public free schools, shall never exceed Thirty-five Cents (35¢) on the One Hundred Dollars (\$100) valuation; and no county, city or town shall levy a tax rate in excess of Eighty Cents (80¢) on the One Hundred Dollars (\$100) valuation in any one (1) year for general fund, permanent improvement fund, road and bridge fund and jury fund purposes; provided further that at the time the Commissioners Court meets to levy the annual tax rate for each county it shall levy whatever tax rate may be needed for the four (4) constitutional purposes; namely, general fund, permanent improvement fund, road and bridge fund and jury fund so long as the Court does not impair any outstanding bonds or other obligations and so long as the total of the foregoing tax levies does not exceed Eighty Cents (80¢) on the One Hundred Dollars (\$100) valuation in any one (1) year. Once the Court has levied the annual tax rate, the same shall remain in force and effect during that taxable year; and the Legislature may also authorize an additional annual ad valorem tax to be levied and collected for the further maintenance of the public roads; provided, that a majority of the qualified property taxing voters of the county voting at an election to be held for that purpose shall vote such tax, not to exceed Fifteen Cents (15¢) on the One Hundred Dollars (\$100) valuation of the property subject to taxation in such county. Any county may put all tax money collected by the county into one general fund, without regard to the purpose or source of each tax. And the Legislature may pass local laws for the maintenance of the public roads and highways, without the local notice required for special or local laws. This Section shall not be construed as a limitation of powers delegated to counties, cities or towns by any other Section or Sections of this Constitution." Section 2. The foregoing constitutional amendment shall be submitted to a vote of the qualified electors of this state at an election to be held on November 11, 1967, at which election all ballots shall have printed thereon the following: "FOR the constitutional amendment allowing counties to put all county taxes into one general fund."

PUBLIC NOTICE Proposed CONSTITUTIONAL AMENDMENT NUMBER TWO ON THE BALLOT. BE IT RESOLVED BY THE LEGISLATURE OF THE STATE OF TEXAS: Section 1. That Article IX of the Constitution of the State of Texas be amended by adding a new Section 13 thereto to read as follows: "Section 13. Notwithstanding any other section of this article, the Legislature in providing for the creation, establishment, maintenance, and operation of a hospital district, shall not be required to provide that such district shall assume full responsibility for the establishment, maintenance, support, or operation of mental health services or mental retardation services including the operation of any community mental health centers, community mental retardation centers or community mental health and mental retardation centers which may exist or be thereafter established within the boundaries of such district, nor shall the Legislature be required to provide that such district shall assume full responsibility of public health department units and clinics and related public health activities or services, and the Legislature shall not be required to restrict the power of any municipality or political subdivision to levy taxes or issue bonds or other obligations or to expend public moneys for the establishment, maintenance, support, or operation of mental health services, mental retardation services, public health units or clinics or related public health activities or services, or public health services." Section 2. The foregoing constitutional amendment shall be submitted to a vote of the qualified electors of this state at an election to be held on November 11, 1967, at which election all ballots shall have printed thereon the following: "FOR the constitutional amendment to permit municipalities, other political subdivisions, and state-supported entities located within hospital districts to participate in the establishment, maintenance, support, or operation of mental health services, mental retardation services, or public health services."

PUBLIC NOTICE Proposed CONSTITUTIONAL AMENDMENT NUMBER SIX ON THE BALLOT. BE IT RESOLVED BY THE LEGISLATURE OF THE STATE OF TEXAS: Section 1. That Section 33, Article XVI, Constitution of the State of Texas, be amended to read as follows: "Section 33. The Accounting Officers of this State shall neither draw nor pay a warrant upon the Treasury in favor of any person for salary or compensation as agent, officer or appointee, who holds at the same time any other office or position of honor, trust, or profit, under this State, except as prescribed in this Constitution. Provided, that this restriction as to the drawing and paying of warrants upon the Treasury shall not apply to officers of the National Guard or Air National Guard of Texas, the National Guard Reserve, the Air National Guard Reserve, the Air Force Reserve, the Officers Reserve Corps of the United States, nor to enlisted men of the National Guard, the Air National Guard, the National Guard Reserve, the Air National Guard Reserve, the Air Force Reserve, and the Organized Reserve of the United States, nor to retired officers of the United States Army, Air Force, Navy, and Marine Corps, and retired warrant officers and retired enlisted men of the United States Army, Air Force, Navy, and Marine Corps. It is further provided, until September 1, 1969, and thereafter only if authorized by the Legislature by general law under such restrictions and limitations as the Legislature may prescribe, that a non-elective State officer or employee may hold other non-elective offices or positions of honor, trust, or profit under this State or the United States if the other offices or positions are of benefit to the State of Texas or are required by State or federal law, and there is no conflict of interest with the original office or position; prohibiting elected officers under this state or the United States from holding any other office or position under this state; and adding members of the Air National Guard, Air National Guard Reserve, Air Force Reserve, and retired members of the Air Force to the list of persons exempted." "AGAINST the constitutional amendment allowing non-elective state officers and employees to serve in other non-elective offices or positions under this state or the United States until September 1, 1969, and thereafter only if authorized by the Legislature, if the offices or positions are of benefit to Texas or are required by state or federal law, and there is no conflict of interest with the original office or position; prohibiting elected officers under this state or the United States from holding any other office or position under this state; and adding members of the Air National Guard, Air National Guard Reserve, Air Force Reserve, and retired members of the Air Force to the list of persons exempted."

KERBEL'S EIGHTH

Bufs Eyeing Big Fall '67 Season

Next month Coach Joe Kerbel enters his eighth year as grid master of West Texas State University's Buffalo football team and his pre-season forecast for 1967 is "unpredictable and exciting."

What makes the Bufs' fortunes unpredictable is the presence of only 11 seniors on a '67 roster dotted with promising but untested transfers, tryouts and sophomores. Graduation stripped the Bufs of 20 senior lettermen who were instrumental in last season's 7-3 record. Ten of these seniors were signed to pro football contracts, more than any college or university in the nation supplied.

Coach Kerbel, recuperating satisfactorily following a mild coronary, will soon leave Canyon's Neblet Clinic to convalesce at home. In the meanwhile, the Buff boss continues to make plans for a rugged 10-game schedule.

Figuring prominently in Kerbel's plans is a corps of outstanding running backs that could prove to be the best in the Southwest. Heading the returnees is halfback Eugene (Mercury) Morris, a junior comet who led the Bufs in rushing (543 yards) and scoring (9 touchdowns) in his sophomore year. Joining Morris are fullbacks Albie (00) Owens, a bulldozing 220-pound junior who slammed for 526 yards last season, and heralded sophomore Duane Thomas, who Kerbel calls "an all-american of the future." Thomas is 5-2, weighs 220 pounds and clocks 9.8 in the 100. He rambled for 728 yards in five spring scrimmages and raised eyebrows of every pro scout that visited the Bufs' spring grid camp.

Backing up this threesome are Curley (Bear) Watters, who ranked 10th in the nation in punt returns last year, sophomore speedster Aaron Banks (9.5) and rugged fullback candidate Eugene Harper a 215 pounder.

Stepping into the quarterback slot held the past two seasons by record shattering Hank Washington will be either Roy Winters

who moved the team best in spring best in spring drills, J. C. transfer Paul Waite, or Precocious sophomore Frank Bettencourt Jr. Of the three Winters knows the Buff system best having profited as Washington's understudy as a sophomore last year. Waite has the size (6-3, 215) to operate effectively as a passer yet lacks the quickness essential in avoiding the defensive rush. Bettencourt has the quickness, is a good short and medium range passer, but is still only a sophomore.

The receiving corps, headed by all-american end candidate Dave Saymakowski, is outstanding. Charles (Hotfoot Charley) Henderson is ready to make his mark after an outstanding freshman year and steady Dan Andrews, a sure-handed receiver and strong blocker, looms as a good replacement for the graduated Ted Wheeler at tight end. Reserves behind this trip will come from speedster Gary Clark (9.6), talented Dick Flynn and sophomore Dale Donoho.

The offensive line will be hard pressed to match last year's unit without the services of jumbo tackles Doug Kriewald and Bobby Duncum, guard Percy Green and center Phil Hampton. All but Hampton were signed to pro football contracts.

This year's line will be rebuilt around lone returning starter Eddie Golecki, a 235 pound junior guard. King-sized tackles A. Z. Drones (6-4, 245) and Larry Brazon (6-5, 250) won first string berths in the spring drills. Drones is a devastating blocker and a solid candidate for regional honors. Brazon will be contested by promising sophomores Dag Azam and Earl Clardy, both 235 pound sophomores. Teaming with Golecki at the other guard post will be Frank Profit, a tough 6-2, 240 pound service veteran. Senior Mike Zofota (6-1, 225) will start at center. He will be backed by Joe Kerbel Jr., who nailed down a second string berth in spring drills.

Defensively, the Bufs suffered heavy graduation losses which stripped them of starting guard (Marc Allen), three great line backers (Burl and Earl Wood and Dave Gasser) and two starting cornerbacks (Tom Krempasky and Steve Oakley).

Returning to lend their savvy to the rushline are All-Texas senior tackle Jimmy Campbell and quicksilver guard Dave Whitmore. The other posts will probably be manned by senior Louie (Mudcat) Spinks and Junior Frank Goodish, who both looked good in spring drills.

Stepping into the linebacker positions will be standout Junior Jesse Powell, who started at defensive tackle last season.



IN VIETNAM — Army Private First Class Ascencion Gonzales, (right) 19, whose parents, Mr. and Mrs. Joe G. Fuentes, and wife, Maria, live on Route 1, Vega, Tex., receives the Purple Heart Medal and congratulations from Colonel Richard Ware, commanding officer of the I Field Force Artillery, Vietnam near Dong Ha, Vietnam, June 22. Pfc. Gonzales presented the award for wounds received while serving in Vietnam.

Damages Light In Accident

The intersection of Bradley Street and San Obregon was the scene of a wreck Saturday afternoon which resulted in \$200 total damages.

A 1960 Chevrolet driven by Jose Mireles of 116 Hereford Calle sustained \$50 damage and a 1966 Volkswagon driven by Manuel Pacheco Jr. of Hereford had \$150 damages.

Mireles, officers said, had stopped for a stop sign and then began backing up, hitting the Pacheco car which was stopped behind him. The accident happened about 1:45 p. m. A citation was issued for failure to control vehicle while backing.

Dick Kimbrough, and powerful junior Byron Jones. Kimbrough, a junior college transfer like Frank Profit, a tough 6-2, 240 pound service veteran. Senior Mike Zofota (6-1, 225) will start at center. He will be backed by Joe Kerbel Jr., who nailed down a second string berth in spring drills.

Starting 1966 safeties Rick Barrett and Steve Haterius return to give the Bufs strong deep protection. Behind them the Bufs are banking on the rapid development of transfer Troy Anderson and promising tryout Jim Wheeler. Letterman Dn Tardy and Gary Conner will man the starting corners after strong spring showings. Reserves will come from tryout Gary McAtee, transfer Lee Morgan and sophomore Billy Lantow.

In 1966, two freshman figured into the Buff game plans (Henderson and Thomas) and chances are ripe that others might break into the 1967 varsity picture. The Bufs enjoyed a banner recruiting year, picking off numerous blue-chip players from Texas, New Mexico and Oklahoma.

Letter To The Editor

Our Texas Friends,

The Capitol Hill Pony All Stars of Oklahoma City and the State of Oklahoma wish to express our sincerest thanks for the Texas hospitality shown us throughout this Pony Sectional Baseball Tournament by Jimmie Chapman, Section 3 director, by Don McNeese of the Hereford Pony League, by the Staff of the Jim Hill Hotel, by all the merchants of Hereford and by many, many other fine people here in Hereford and throughout Texas.

My words are inadequate to describe the courtesy you've shown us. Therefore, I borrow from Ernest Hemingway the following: "I have not known a single great man who could not discourse intelligently with even a small child." Of the many fine examples of hospitality shown us, the time that the merchants and residents of Hereford have taken out of their busy schedules to stop and talk to our teen-age ball players has been the most striking and appreciated.

Most of our 13 and 14 year old boys left their families in Oklahoma and are away from

Accident Nets \$300 Damages

An estimated \$300 damage resulted from a two-car collision at the intersection of Veterans Park Road and U. S. 60 about 3:35 p. m. Sunday.

Police said a 1964 Pontiac driven by Arturo Ramirez of the Tierra Blanca Motel sustained about \$100 damage when it collided with a 1967 Chevrolet driven by Walter W. Starry of Yukon, Okla.

There was about \$200 damage to Starry's vehicle. The accident occurred at a stop sign. A citation was issued for failure to keep proper lookout.

Each July 4, U.S. military installations customarily fire a cannon salvo equal to the number of states.

home for the first time. However, the people of Hereford, in the stores, on the street, in our Hotel and in church have conversed with our boys and have made them feel that they have a home away from home here in Hereford, Texas.

For All The Oklahoma Baseball Players
Thank you
M. D. HATCHER, Sec. Cap.
Hill Pony Baseball Lge.

Internal Revenue Examination To Be Held In Sept.

Ellis Campbell, Jr., Director of Internal Revenue Service for the Dallas District, today reminded persons planning to take the Special Enrollment Examination in September, that their applications must be post-marked no later than midnight August 31, 1967.

The examination is to qualify persons, other than certified public accountants and attorneys, who wish to represent clients in tax matters before the Internal Revenue Service.

Application forms and full information may be obtained from R. R. Bishop, Examination Coordinator, P. O. Box 594, Dallas, Texas 75221, or by a telephone call to Riverside 9-2794. Mr. Campbell said the examination will be held in this District on September 25 and 26.

The completed applications should be mailed to the Director, Audit Division, Internal Revenue Service, Washington, D. C. 20224, Attention: CP: A:PO-SEE. A check for \$25, payable to the Internal Revenue Service, must accompany the application.

Homemaker Membership Tea Slated Aug. 23

Young homemakers of this area, women who are married and under 30 years of age, are invited to a membership tea of Homemakers of Texas, in First National Bank community room at 3:30 p. m. Aug. 23.

Mrs. Larry Dobbs, chapter president, will be hostess. Members will invite guests, but any other eligible resident who is interested in YHT membership will be welcomed, Mrs. Dobbs announces.

PIANO INSTRUCTION

Pre-school through advanced.

Trained in the latest piano teaching methods, at the University of Texas.

Teaching and judging experience.

Mrs. Tom Burdett
Phone 364-4032

Soccer is Saigon's biggest sport; next comes ping-pong.
Read The Classified Ads Today.



Back to School Needs

AT SPECIAL MONEY SAVING LOW PRICES

New Styles, New Fabrics, New Press-Free, Spot and Stain Repellent Finishes

GIRLS' DRESSES

Sizes 3 to 6x, 7 to 12
Regular 2.99 Values

4 for \$10

Even the most fastidious of moms will be amazed at the wash and wearability of these lovely fashions. Choose from so many styles we couldn't begin to show them to you. In glorious colors, solids and fall plaids.



Fine Combed Cotton
BOYS' BRIEFS

Sizes 6 to 16 **3 for 1²²**

BOYS' T-SHIRTS

Sizes S-M-L **3 for 1⁷⁷**

Buy a seasons supply now at big savings. Anthony specifications made for perfect fit and long wear.

BOYS' SHIRTS

Short Sleeve. Ivy button down collars

4 for \$8

Outstanding quality, thrifty low price. Polyester and cotton press free fabrics. Sizes 6 to 18.

EIDERLON® BRIEFS

Girls sizes 2 to 14
Wonder blend of cotton and rayon.
Reg. 99c pair. Save Now.

3 prs. 94c

MEN'S SPORT SHIRTS

Permanent press polyester and cotton fabrics. Short sleeve styles. Button down or regular collar. Sizes S-M-L-XL.

4 for \$8

BOY'S BUCKHIDE JEANS

Permanent Press
Out of the dryer and ready to wear, 50% polyester and 50% cotton. Western styled.

2.98

3 PAIR 8.50

Dark Blue, Avocado or Wheat. Odd & Even sizes.

No iron ever with Anthony's new Hi-Tenacity 50% polyester, 50% cotton-blend jeans. They are tapered western styled for perfect fit. Full 2" wide bar-tacked belt loops. Triple stitched leg seams, no puckering.

CANNON WOVEN SPREADS

Full or Twin sizes. Slight imperfections of 5.95 to 10.95 values complete satisfaction guaranteed.

3.99

A huge special purchase makes possible these extra values. Cottons and blends. Many colors and style.

STRETCH CAPRIS

Erwin Expandra denim. Cotton and nylon blend. New fall colors. Sizes 8 to 18.

2 prs. \$5

3-Pc. SET LUGGAGE

Linen look large Barley plaid pattern. Zipper opening and also side compartment. 18", 18", 21"

\$15

LEVI'S NUVO'S

Jean styled Sta-Prest® pant in new fall colors. Slim trim fit. They never need ironing.

7.50

-KIRBY'S-

AN AMAZING VALUE!

WOMEN'S & TEENS

STACKED HEELS

SCUFF RESIST UPPERS



THURS., FRI. & SAT.

3 DAYS ONLY!

\$2.00

LONG-WEAR SOLES & HEELS!

BLACK OR ANTIQUE BROWN

SIZES: 4 1/2 TO 10

KIRBY'S SHOE STORES

The world's favorite family shoe stores.

STORE HOURS:
Mon.-Tues.-Wed.-Fri. 9:30 to 6:00
Thursday & Saturday 9:30 to 9:00

414-A SUGARLAND MALL



MRS. WAYNE SIFFORD with her ranch home, and with Kevin practicing mother, Mrs. C. F. Homfeld, and her lariat throwing in the backyard. Poultry son Kevin, in the living room of her houses are seen in background.

LET'S COOK SOMETHING!

Ranch Homemaker Is Of Second Generation

By SUE COLEMAN, Women's Editor
From her kitchen window Mrs. Wayne Sifford can look across miles of broken country just below the caprock where the plains suddenly drop into canyons draining toward the Canadian River. Far in the distance the land she sees is in New Mexico.

Adrian News

By ANN BEAVERS

Miss Melba Hammack of Arlington, Texas visited over the weekend with the L. E. Garrison family. Miss Hammack was the Dean of Women when Mrs. Garrison attended college at Arlington State in the yesteryears.

Mrs. Bob Gruhkey and Manuel Lovelless and Larry left last week to visit Charlie Brown, who was in Oklahoma City Hospital with Cancer. Then they went on to Buffalo where they visited other relatives.

Mr. and Mrs. John Horton and Doris were vacationing in Santa Fe and Taos, last week of lemon.
LEMON SQUARES
Mix in order listed:
1/4 cup confectioners sugar
1/4 tsp. salt
1 cup flour

and also visited with Mr. and Mrs. Richard Sultemeier at La-mey, New Mexico last week.
Mr. and Mrs. Jeff Fields and family of T. or C. New Mexico and Mary Glass came by Friday night and visited Mrs. Geneva Glass and family then they went on to Picher and Tulsa, Oklahoma to visit other relatives.

Mr. and Mrs. Calvin Peters and boys spent the weekend at Santa Rosa, with the Nolan Maupin family and the Pat Maupins.
Horace Fite of Borger visited Sunday afternoon with the John Hortons.

when the station wagon he was driving north on U. S. 385 swerved into the southbound lane and struck the rear wheels of a semi-truck and trailer about 6 miles north of Vega. Mr. Troyer was on his way to the Canadian River to do some fishing. He was born in Ohio, but had been living in California, before coming to Adrian. He was employed with the Allen Construction Company and was living in the Hoare Betts trailer house in Adrian. He is survived by his wife and a 5 year old daughter. His body will be sent back to Ohio for burial.

Mrs. Bessie Wade of Amarillo spent Sunday with the George Gruhkey family.
Mrs. Nancy Johnson and children of Stinnett visited in Adrian, Wednesday.

23rd Annual Ranch Rodeo Scheduled

Giant-sized barbeque beef sandwiches, prepared and served by the boys, will be one of the special attractions of the 23rd annual Cal Farley's Boys Ranch Rodeo.
The barbeque beef sandwiches, which will be sold for \$1.00 with potato chips, iced tea, and all the trimmings, will serve two purposes. They will allow visitors to come early to the rodeo and picnic, and they will

provide Boys Ranchers who are studying meatcutting and cooking in the Ranch's vocational training program with a practical opportunity to show the skills that they have learned and at the same time, a chance to build their Ranch home through concession sales.
All the meat served will be Boys Ranch beef, prepared by boys who have received their training by cooking the meals for the 348 Ranchers in the Ranch's dining hall.

Moore Business Forum THE INK SPOT

Larrymore Dance Studio
Will start dance classes in Hereford after Sept. 1st
A Free Lesson will be given to any student mailing in this ad.
We would appreciate any extra information as to type of dancing lesson, day, teacher preferred, etc.
We have big plans for our school in Hereford this season, and we know you wonderful people will help as you have in the past.

PUBLIC NOTICE Proposed CONSTITUTIONAL AMENDMENT NUMBER THREE ON THE BALLOT

HOUSE JOINT RESOLUTION No. 17 proposing an amendment to Section 49-b, Article III of the Constitution of Texas, so as to authorize an increase in the total amount of bonds or obligations that may be issued by the Veterans' Land Board to Four Hundred Million Dollars (\$400,000,000); providing for the issuance of said bonds or obligations and the conditions relating thereto and the use of the Veterans' Land Fund; and the issuance of a proclamation therefor.

PUBLIC NOTICE Proposed CONSTITUTIONAL AMENDMENT NUMBER FIVE ON THE BALLOT

BE IT RESOLVED BY THE LEGISLATURE OF THE STATE OF TEXAS:
Section 1. That Article III of the Constitution of Texas be amended by adding a new section thereto to be known as Section 49-e, as follows:
"Section 49-e. The Parks and Wildlife Department, or its successor vested with the powers, duties, and authority which deals with the operation, maintenance, and improvement of State Parks, shall have the authority to provide for, issue and sell general obligation bonds of the State of Texas in an amount not to exceed Seventy-Five Million Dollars (\$75,000,000)."



BEAUTY RETAINED DRIED MATERIALS

Now is the time to select your materials for your winter arrangements. Often we have heard gardeners remark, that they wished they could retain and keep some of the beauties of their gardens. This can be done. The delicate color and perfect form of your favorites need not fade with the summer season. The loveliness of your garden can be yours the year 'round. HOW? By a bit of work, and using the processes of drying, preserving and treating.

The method of preserving flowers, and other plant materials is by no means a new thing. It is an American Heritage. It has long been a household art. Dried arrangements are displayed at Williamsburg, Virginia, to illustrate the interest in this gentle pursuit in Colonial times. History tells us that in medieval times, herbs and all kinds of materials were hung in the cloisters to be kept for winter use. The Egyptians, were the first to preserve such materials by using sand as an agency. Gardeners and flower arrangers in succeeding generations have practiced drying, and treating. Many materials have been developed in recent years to shorten the process, and today there seems to be an extra added interest in this art.

The very first step, as in fresh flower arranging, is to decide on the use of the arrangement that you are going to make out of the materials, in other words the USE of your materials. There is always a certain space or placement which can be enhanced by the use of an arrangement. Then there may be friends or shut-ins that you want to share with.

Secondly the selection of the materials. They should be selected at their prime (except straw-flowers they should be cut when the bloom first starts development) if they are too far spent they will shatter easily, if not developed sufficiently they will wilt and break off. Time for cutting, is early morning after the dew has disappeared, or late evening before the dew falls. Do not cut materials when wet or in the middle of the day when the flower will be too fully open or a bit wilted. There will be no need of placing the cut materials in water. Proceed with the process you have chosen to preserve them when cut.

There is long life in some of our choice foliage. Leaves of most plants keep surprisingly well, when slowly dried under pressure in a dark place. After selection clean thoroughly. If water is used in the cleaning process then dry between paper towels. If you wish them pressed, then place between newspapers, and weigh them down. If you do not want them pressed, then simply make a small stack, separating each one with a layer of absorbent paper. Place cardboard on the top and bottom, slightly over-size to protect edges from breakage, and bind lightly. The less pressure the more natural they will dry.

Many foliage can be preserved by merely cutting, cleaning, and binding in bunches and hung upside down to dry in a dark place. Another process for foliage materials is that of wa-

ter and glycerine. Use 1 part glycerine to 2 parts of water. (This solution can be used again by bottling and sealing) When this method is used the leaves retain their flexibility. There will be a color change, which will range from olive green to dark brown. Magnolia leaves become almost black when processed thus. Another added feature of this kind of treatment is that you can enjoy the process by merely making an arrangement of the foliage bunches in your chosen container, pour the solution in and place where you want to use the arrangement, and watch the process. In using this process watch the tip of branches, as sometimes they wilt, before glycerine reaches them, if so clip-off. Magnolia branches, lilac foliage, pear tree, and Privet (Ligustrum in variety) and most any of the heavy textured foliage materials can be so preserved. Asparagus sprays, is another material that can be so treated.

Air drying is one of the easiest methods, if one has space to hang the material Yarrow (achillea) artemesia, dusty miller, silver king) Baby's Breath, (Gypsophila) both the pink and white, Bells of Ireland (Molucallaevis) if air dried then the bracts (bells) should be secured to their stalks with a speck of glue before drying. Chinese Lantern (Physalis alkekengi) to disferly, slit some of the pods they will have a curly effect. To do this just cut along the veins with a sharp knife. Foliage should be removed before drying. A geratium (Floss flower) retains its color and is good for small arrangements. Most materials will complete their drying from 1 days to 2 weeks. There should be air circulation around the hanging plants. If you have herbs, then hang small bunches of sage, thyme, mint and garlic along with the flowers. The herbs will dry more quickly than the other materials. Care should be exercised in bunching the materials, do not overcrowd them. If they are crowded many of the forms will become distorted.

The following is a list of flower heads that can be preserved by drying and will retain their color. Bachelor's button, (Centaurea) Blue Salvia, Cockscomb (Celosia) Both the crested and the plume type, their colors are very rich. Strawflower (Herichrysium) zinnias, marigolds, chrysanthemums, and sunflowers. A number of these, can be made into arrangements, and used until the water in the container has disappeared, and the materials start to dry, then place in a dark place, and later use them for winter boquets.

Storage may be a problem, so do not prepare more materials than you can properly care for. Large boxes may be used, and a dry, fairly warm attic. If the later then place your materials in plastic bags when completely dry, to protect from dust, and breakage. If boxes are used or an old chest, then mark clearly on each what is contained therein.

One should develop an eye for useable materials. The road sides, fields, forests, along streams, among rocks and various other places. While on vacation keep an alert eye for select materials, stop and rest a

bit and cut some to bring home for drying or treating. Be sure that you do not cut those which are listed on the various state conservation lists. Grain are good selections. Millet Wheat, maize, oats, and rye are choice selections. A stone jar filled with these, has beauty and interest when dried. Dock is another popular material, be sure and cut before dried, the various stages of development is interesting and gives colors for your arrangements. Queen's Anne's Lace, is a delicate lovely selection. Many grasses, such as pampas are excellent for spike materials. The dark-brown pokers of the cat-tails are majestic, and especially lovely when combined with browns, and yellows for Thanksgiving arrangements. Ornamental grasses can be arranged in a container and placed as soon as cut and will give enjoyment for many months.

In a recent issue of The Hereford Brand, there was an article, by Mrs. J. H. McCrary, which was excellent. Trusting that you clipped and filed this, am not going into the process which she discussed. Will say however that materials such as she mentioned, can be used not only for arranging, but are excellent for mounted pictures, and when framed are very pretty. This has been one of the popular entries in recent flower shows.

When the time comes for arranging, proceed as you would with fresh flowers. Use same kind of containers, holders, mechanics and other principles of arranging. REMEMBER, to handle carefully all the materials, as they sometimes break. I also have learned that it takes more patience to arrange dried or treated flowers and branches. Patience is a characteristic which all gardeners learn to cultivate, it proves to be an attribute which is admired and needed in many walks of life. Your more PATIENCE. . . GLAD.

HAVE YOU SEEN? The crab apple trees in the yard of the Henry Benson's on 116 Centre Street.

This has been a good year for fruit, many have had peaches, pears, cherries, apples, and grapes. The Lee Conklin's on 504 N. Jackson St. have a nice Bartlett Pear tree, the tree is lovely with its fruit thereon, and the pears are luscious. Thanks Vienna and Lee for the delicious pears.

While you are driving along on Centre take it slow enough that you will enjoy the beautiful yards, then turn west and drive down Douglas, St., and view the lovely yards of the F. J. Walterscheids, the Ralph Hastings, and the Dr. Owens. All are pretty, pretty. Turn west again and look at the nice Job Mrs. Botkins, at 100 Elm St., has done in screening the fire hydrant. The geraniums and verbenas and shrubs are all lovely to see.

Families Guests At Class Picnic

Families of members were entertained at an annual picnic in the yard of the G. W. Duncan, home southeast of Hereford, when Victory Class of Avenue Baptist Church played hostess recently.

Mrs. O. A. Hensley of Amarillo was a guest of her daughter, Mrs. C. E. Coleman. Others present were the families of Marvis Southward, Billy Wall, Clois Kemp, Carlyle Sargent, Johnnie Townsend, Coleman and Duncan.

Classifieds Get Results

ALMOST TIME FOR TODAY IS Furr's day "YOUR DAY TO SAVE"

Paper Pencils

Notebook 300 count 2-hole pkg. 57c

No. 2 Leading 2 for 5c (limit 12) EACH 1c

Delicatessen FOR WEEKEND PICNIC

Whole Fried Chicken ea. 1.19
Cole Slaw pt. 39c
Pinto Beans pt. 29c

CRAYOLAS

16 Count Reg. 29c **19c** pkg.

SCHOOL BOX

For School Supplies **19c**

RULER

Wooden, Metal Edge. Ea. **5c**

Canvas Binder 2 ring	77c	White Paste Honor Roll, 5 oz.	19c
Black Binder 2 ring	77c	File Box Versa File, each	99c
Typing Paper Honor Roll, 100 count, Reg. 40c	39c	Dictionary Webster, each	99c
Tablet Big Chief, Reg. 39c	27c	Cellophane Tape 1000' Honor Roll, Reg. 39c	33c
Theme Book Honor Roll, 2 hole Reg. 49c	33c	Lunch Kit Assorted Children's designs, Reg. \$2.99	\$2.33
Scissors 4 1/2 Blunt Point	15c	Elmer's Glue Reg. 59c	49c
Bic Pen Blue Ink, Reg. 19c	16c	Kleenex Juniors, pkg. 3 for 25c	

MICRO MESH NYLONS

4 pair pkg. \$1.00
Seamless Micro Mesh

4 PAIR FOR \$1

HAMS

Farm Pac Shank Portion **lb. 49c**

FRYERS

USDA Grade Fresh Dressed, **Lb. 29c**

FRYER PARTS

BREAST, all white meat, lb. 59c
THIGHS, juicy dark meat, lb. 49c
LEGS, childrens choice, lb. 49c
WINGS, white meat, lb. 23c

Pineapple Juice Santa Rosa 46-oz. can **25c**

Salad Dressing Gaylord qt. **29c**

Cottage Cheese Borden's 2-lb. paper ctn. **39c**

Coffee Flour Maryland Club, All Grinds, Lb. **59c**

Elna 25-lb. cotton bag **\$1.89**

BOLOGNA

Farm Pac All Meat **lb. 59c**

BACON

Farm Pac Sliced

1-lb. **69c**
2-lb. **\$1.37**

PINTO BEANS

5-lb. bag **49c**

DELSEY TISSUE

4-roll pkg. **39c**

OLEO

Borden Buttermilk 1/2 gal. 39c
Crisco Shortening 3-lb. can 75c

Golden Solids 1-Lb. **10c**

POT PIES

Spare Time, Chicken, Beef, Turkey, Fresh Frozen, Pkg. **12c**

POPSICLES or Fudgsicles carton of 6 **19c**

WATERMELONS

Charleston Grays

Red Ripe EACH **39c**

Furr's SUPER MARKETS

13th & 25 Mile Ave. Sugarland Mall

BIG TIME WRESTLING

FRIDAY, AUGUST 18

9:15 at the Hereford Bull Barn

RICKY ROMERO vs. **KINJI**
The Karate Killer

THE DUKE and **TONI ROSE** vs. **JERRY KOZAK** and **DONNA LOPEZ**

ALSO

ONE OTHER GREAT MATCH

Ringside \$1.75 General Admission \$1.00

SPONSORED BY THE HEREFORD LIONS CLUB

Small Talk

By SUE COLEMAN
Women's Editor

First meetings with people you've heard of, or maybe talked with by telephone, can happen in odd ways, I've found. One happened Sunday when I met Mrs. Cliff Johnson by sort of stumbling into her home out at Walcott.

MRS. JOHNSON IS the new president of Farm and Ranch Club, that social organization of women who live in the far-scattered homes of the western part of this county. It's been my pleasure to be at a couple of their luncheons, but both times Mrs. Johnson happened to be absent.

When I started out to Bippus Sunday, the day of the community homecoming, it seemed like a good idea to pause at Walcott and check on my memory of proper turnings to get to the Bippus church — those roads out there surely are long, in case you take a bad turn and get on the wrong one.

It was the Johnson home, next door to Walcott school campus, where I knocked at the door and enjoyed a very informal introduction and a brief chat with Mrs. Johnson, a happy preliminary to the welcome I got at the church.

COMMUNITY REUNIONS always generate an air of general good feeling and friendship; this one was no exception in that department, and the dinner was possibly a bit above average. Such good food! and so much of it!

Besides former residents who were "back home" for the reunion, the Elmo Hall family was back home just in time. The Halls had been on a vacation trip to Oklahoma and Arkansas, and got back around midnight Saturday. They almost had a night's sleep before time to leave for the church.

A TWENTIETH BIRTHDAY is to be celebrated soon by Dawn Music Club, which is announcing plans for an anniversary tea Sept. 10. It will be in the home of Mrs. Carl Wimberley, who was the first president of the club in the 1947-48 term. Now she is president of District I, Texas Federation of Music Clubs, and Mrs. William Wimberley is Dawn Club president. Members of Federated Music Clubs in Hereford and Amarillo are being invited to the tea.

AN EXCITING SUMMER has been spent by Prissy Crume at Camp Nottingham, Colorado, and in a tour of New York and Washington, D. C., from which she recently returned.

Her mother, Mrs. Vance Crume, and an aunt, Mrs. Alice Graham of Oklahoma City, join Prissy as the camp term closes and they drove on to visit old Army friends of the Crumes in New Jersey and then to New York for sightseeing.

The return was by way of Washington for more sightseeing; a stop at Monticello, the

Thomas Jefferson home which they found most interesting of all the historic spots; along Skyline Drive through the Blue Ridge Mountains and to Fayetteville, Tenn., where they visited relatives. Mrs. C. C. Shull, another of Prissy's aunts, accompanied them from Fayetteville to her home at Lawton, Okla.

IMPRESSIONS OF New York City included the fascinating polyglot of languages spoken there; they heard more of "other" than of English as they did the typical tourist tours. . . . they went under the Hudson River through Lincoln Tunnel frequently, but had to go to the top of the Empire State Building to see the river. . . .

In Washington they found many pretty little parks where a visitor can take a breather, but they were sorry so many of the public buildings were not marked, either on map or on fronts, for easy identification. . . . The Washington Monument appears to have red eyes at night, the blinkers which warn incoming planes. . . . the House of Representatives was in session and they dropped in to hear, of all things, a tribute to Carl Sandburg. . . .

The Westerners decided that Easterners are better drivers and more courteous than those of this area. . . . they reported driving nearly 5,000 miles without hearing tires burned.

While she was at camp Prissy toured the Hershey candy plant at Hershey, Pa., saw the Phillies and Cards play, spent two days on a boating expedition on the Susquehanna River.

Coffee One Of Parties For Bride

One of the delightful small parties which have alternated with more elaborate courtesies for Miss Ruth Ann Allison, bride-to-be, was a coffee Wednesday in the home of Mrs. J. T. Gilbreath Jr.

Mrs. Ralph Hastings and Miss Royce Ann Gilliland were hostesses with Mrs. Gilbreath, inviting a group of the honoree's friends for coffee and talk. Summer flowers decorated the refreshment table.

Miss Allison, daughter of Mr. and Mrs. J. R. Allison, is to marry Mack Cansler in a home ceremony Aug. 26.

TO RECEIVE DEGREE Mrs. Martha Catherine Gripp of Hereford is among 642 seniors who have applied for bachelor's degrees at North Texas State University, Denton, Texas.

Summer commencement exercises are scheduled for 8 p. m. Aug. 24 at Fouts Field.

Mrs. Gripp, Star Route, Hereford, is seeking the bachelor of science degree in education.

- FIRST BAPTIST CHURCH**
Rev. B. L. Davis, Pastor
Fifth and Main Streets
- FRIO BAPTIST CHURCH**
Rev. Samuel B. Ogon, Pastor
Frio Community
- WESTWAY BAPTIST CHURCH**
Rev. James G. Martin
- MT. SINAI BAPTIST CHURCH**
H. B. Whitten, Pastor
302 Knight Street
- SUMMERFIELD BAPTIST CHURCH**
Rev. James Arnold, Pastor
- CALVARY BAPTIST CHURCH**
Rev. Leon Perry
North 385
- CHURCH OF JESUS CHRIST OF LATTER DAY SAINTS**
(Mormon)
Country Club Drive
- TEMPLE BAPTIST CHURCH**
John N. Devin Pastor
Forrest Ave. and Ave. K
- GREENWOOD BAPTIST CHURCH**
Independent & Fundamental
Rev. Graham Jarrell, Pastor
Moreman Dr. and Greenwood
- IGLESIA METODISTA SAN PABLO**
Rev. F. C. Alcala, Pastor
223 Kibbe Street
- THOMPSON MEMORIAL MEXICAN BAPTIST MISSION**
Herman V. Martinez, Ministro
215 Norton Street
- SAN ANTONIO A LA IGLESIA**
North 25 Mile Avenue and Highway
- TEMPLO EL CALVARIO ASAMBLEA DE DIOS**
Martin Musquiz, Pastor
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148 Sunset Dr.
- PARK AVE. CHURCH OF CHRIST BAPTIST MISSION B.M.A.**
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J. H. McWilliams
Missionary Pastor
- TRINITY BAPTIST CHURCH**
Southern Baptist
Rev. Clarence Powell
American Legion Hall

FOR GOD SO LOVED THE WORLD



Planning

Most of us understand the importance of good materials, proper location of heating units and well arranged rooms, when we are to build a house. *But a life?* Doesn't that just plan itself? Is not a man's life determined in the stars? Is he not the victim of fate? Or do we have something to say about it? The poet challenged himself, "Build thee more stately mansions, O my soul." Am I in some measure the "master of my fate"? To ask such questions is to answer them. Our inquiry proves our sense of freedom and our sense of responsibility. Then, how early should I start my plans? *The answer is now!* Of course, we should plan for today, tomorrow and for eternity. *We must determine what to aim for.* Whether we are young or old, with the help of the church and God, we may live forever.

You In The Church
The Church In You
— form a combination for good. Every man, woman and child needs the influence of the church. So, come let us go into the house of the Lord. Let us support her program of service to humanity. Be a faithful worker, a daily bible reader, and attend services regularly.

- FIRST METHODIST CHURCH**
Rev. Clifford E. Trotter
Pastor
501 North Main
- WESLEY METHODIST CHURCH**
Rev. Noah Arnpriester, Pastor
410 Irving
- BIPPUS COMMUNITY CHURCH**
Eugene L. Naugle each first and third Sunday; Dennis Richardson each second and fourth Sunday.
- AVENUE BAPTIST CHURCH**
Ronald A. Harpster, Pastor
130 N. 25 Mile Ave.
- KINGDOM HALL OF JEHOVAH'S WITNESSES**
319 Ave. I
- ASSEMBLY OF GOD CHURCH**
Rev. Homer T. Goodwin, pastor
Union and Ave. G
- IMMANUEL LUTHERAN CHURCH**
Glenn O'Shoney
Park Ave. and B Street
- THE CHURCH OF GOD IN CHRIST**
Rev. Calvin Hodge, Pastor
115 West Norton
- SEVENTH DAY ADVENTIST CHURCH**
Elder J. H. Turner, Pastor
West Park Addition
- MISSION DE SAN JOSE**
Labor Camp
- CHURCH OF THE NAZARENE**
Rev. K. Dwight Southworth,
Pastor
16th & Blackfoot
- GRACE GOSPEL CHURCH**
Rev. H. V. Fields, Pastor
Thirteenth and Avenue K
- ST. THOMAS' EPISCOPAL CHURCH**
Rev. S. P. Hackley, Vicar
Harrison Highway
- ST. ANTHONY'S ROMAN CATHOLIC CHURCH**
Father Angelus, Pastor
Harrison Highway at 25 Mile Ave.
- FIRST PRESBYTERIAN CHURCH**
Rev. Russell Wingert, Pastor
610 Lee Street
- FIRST CHRISTIAN CHURCH**
Rev. Eugene Brink, Pastor
West Park Avenue
- DAWN BAPTIST CHURCH**
Eugene Suttle, Pastor

These Hereford Business Firms Make This Page Possible in the Interest of a Christian Community.

Go to Church Sunday.

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- KELLEY ELECTRIC**
- McRIGHT GARAGE & SUPPLY**
Mr. and Mrs. A. N. McRight
- FIRST NATIONAL BANK**
- ROCKWELL BROS. & CO.**
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Mrs. Dyalithia Benson
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Your Borden's Distributor
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- LOERWALD BROS.**
- FARMERS' DRIVE IN**
Troy Moore
- SUIT'S AUTO SUPPLY**
- ORSBORN - CHEVROLET OLDSMOBILE**
Your Chevrolet - Oldsmobile Dealer
- BOYD MACHINE & SUPPLY**
Mr. and Mrs. James J. Boyd

NOW OPEN

in our

NEW LOCATION

EAST OF HEREFORD

Cross Track at Spencer
Fertilizer Plant

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O. L. CLICK
Sandblasting - Painting

Phone 364-0795
Box 105 - Hereford

FRANK GARCIA

Contractor's Workers Come To Hereford Every Year

Frank Garcia is a Hereford man whose work keeps him going over half a year for up to 20 hours a day — he's a labor contractor and has a job to "dig 'em and bring 'em in (potatoes, that is) for Howard Gault's vegetable shipping business.

Garcia is no newcomer to the Hereford area. He has been here since 1955, and has been working for Gault for 17 years. His job is not an easy one come July. He will start early in the morning and finish in the wee hours as he gets the potatoes to the Gault sheds in the Hereford area and in Hobbs and Moriarty, N. M.

He has to get his labor for the big jobs in getting the crops in; labor is no problem here, he claims — comparatively high wages coupled with dependable working conditions has had an affect in keeping laborers coming to Hereford and following Garcia faithfully year after year.

The laborers come from the valley, from San Angelo, from Lamesa; some have been with him 10, 12, or even 15 years, and at least 60 per cent of all his help has been with him now.

"They know they don't have to look for jobs here," Garcia will tell you, pointing out that his workers can depend on four, five, and even maybe six months of steady employment when they come north to work for Frank Garcia. Garcia has three foremen — one for each of his two crews and another for the harvesters. The total working force is something like 125 people, they can dig as many as 10,000 sacks of potatoes a day, starting about July 10 and working through Dec. 15.

Garcia will soon be leaving his family, during the week at least, as he travels to Moriarty, and then to Hobbs, N. M. His wife, six daughters (two more are married) and one son will stay in Hereford, as they have in the past, with Garcia coming home weekends. The family has done extensive travelling, to Chicago, Florida, California, Arizona — and nowhere have the Garcias found a place they'd rather be than in Hereford. Mrs. Garcia is a housewife and all the children stay at home

when they're not in school.

Potatoes are Garcia's only business, and he does them all for Howard Gault, Garcia reports that he's "never missed a season," and that "everything I know I learned from Mr. Gault. I know I learned from Mr. Gault." Garcia was weeding lettuce in the Hereford area in 1950 for a California man when Gault offered him a job in the potato business. With 17 years experience behind him, Garcia can say that "they don't need a fieldman with me around," telling how he and his boss work closely together in planning harvest operations.

Wages are the thing that keep the labor situation good in Hereford, Garcia believes. "We are in one of the highest wage paying areas here," he says, pointing out that laborers are paid \$1 and up depending on how much is dug on the field work they are doing here. Close to 75 per cent of the labor force

is working through contractors, so part of this figure goes to the contractor — 15, 20 cents, but seldom as high as 25 cents.

The situation is slowly changing, Garcia goes on. "Now they all have to put their kids in school. They're better educated and they don't want to work for cheap wages. The migrants will continue to climb the wage scale as their educational background, though it is sometimes forced, improves.

Trust in the boss, "that makes the difference," Garcia believes. "They know they will work," he says, claiming that his laborers can be assured of a day's work when they come to him. He likes to strive for a good relationship with his boss, Howard Gault — "I try to agree with him... after all, I work for him. He has to know more than I do to be my boss."



FIGURING AHEAD OF TIME — Frank Garcia, who "digs and delivers" to Howard Gault's vegetable shed, figures his schedule for the next day, which comes pretty early after getting in as late as 2 a.m. Garcia's schedule keeps him busy with 16 and 20 hour days six months out of the year.

Hereford, Texas
Penney's
ALWAYS FIRST QUALITY
Mon., Tues., Wed., Fri.
9:30 a.m. - 6:00 p.m.
Thurs. & Saturday
9:30 a.m. - 8:30 p.m.

HEADQUARTERS
for
GYM OUTFITS

Come In
And
Register
For FREE
Back-To-
School
CAR



Penney's has all the official gym outfit's!

Count on Penney's to get the kids suited for gym class! We've a complete easy-care selection of regulation styles for all their gym needs at Penney-right prices! Get the kids set before school starts. Come in now!

White cotton crew socks, nylon reinforced toe and heel. 7 to 11 3 for 1.25
Cotton duck sneaker, molded rubber outsole, balance arch. B-D8 to 2. 3.99

Gym Suits for La Plata Jr. High
and Stanton Jr. High
Boys 2.79 Girls 4.90

High School Boys
Gym Suits
3.59

TAYLOR & SONS FOODS
LOW LOW EVERYDAY SHELF PRICES
CASH AND SAVE
Specials Good Thursday, Friday & Saturday August 17, 18 & 19
WE GIVE WE GIVE WE GIVE WE GIVE WE GIVE

Pork Chops End Cut lb. **59¢**
Pork Chops Center Cut lb. **79¢**
GROUND BEEF PATTIES lb. **59¢**
SAUSAGE Pure Pork 2-lb. **69¢**
BOLOGNA All Meat Sliced lb. **69¢**
FRANKS Pinkney 3-lb. **\$1.09**

Sea Star Frozen **FISH STICKS**
5 8-oz. pks. **\$1**

Shurfine **CANNED MILK**
7 tall cans **\$1**

Morton's - Frozen **CREAM PIES**
ea. **29¢**

Bug Blaster Aersol **BUG KILLER**
14-oz. **69¢**

Personal **IVORY**
4 for **33¢**

14½-oz. **COMET**
2 for **35¢**

1-lb. cello **Carrots** 9¢
Squash Yellow lb. 9¢
Plums Santa Rosa lb. **19¢**

ICE CREAM Cloverlake ½ gallon **69¢**
VANILLA WAFERS Sunshine 12-oz. box **35¢**

SUGAR 5-lb. bag **59¢**
SHORTENING Food King 3-lb. can **55¢**
FRENCH DRESSING Kraft 2 8-oz. jars **49¢**

TOILET TISSUE Soffin 10 rolls **69¢**
HAIR SPRAY Get Set 13-oz. can **49¢**
HAND LOTION Melrose \$1.50 size **27¢**

PORK & BEANS Van Camps 6 No. 2 cans **\$1.09**
OLEO Southern Roll ½ lb. **9¢**

CHEESE Kraft - Sliced American or Pimento 8-oz. pkg. **39¢**
EGGS Taylor & Sons Grade "A" Large 2 doz. **79¢**
COCA COLA Regular or King Size plus deposit **39¢**

COFFEE Maryland Club 1-lb. can **66¢**
FRUIT COCKTAIL Shurfine 4 3oz cans **\$1.09**

BANANAS lb. **10¢**
TAYLOR & SONS FOODS
LOW LOW EVERYDAY SHELF PRICES
CASH AND SAVE

Easter News

By RUBY STONE
Brand Correspondent

Fire destroyed a shop and storage house on the Sam Scarborough farm Thursday. It is not known how the fire started and no estimate as to amount of loss. There were shop tools and furniture stored in the shop. Mr. and Mrs. Pat Webb of

Hereford visited with Mr. and Mrs. W. A. Epperson Sunday afternoon.
Lora Harris of Dimmitt visited Mrs. Ruby Stone Sunday afternoon.
J. Ernest Straud Jr. of Amarillo spent Thursday afternoon and night in the Clyde Renfro home.
J. Gary Burnett of Dalhart spent last week with his parents the John H. Burnetts.
Mr. and Mrs. Loy Stone and Mrs. Ruby Stone were in Amarillo Friday on business.

Courthouse Records

VEHICLE REGISTRATION

N. E. Stowers, 1964 Chev. - pickup; Jack Ward Jr., 1964 Chev. - Grain Bed; R. W. Dillard, 1960 Ford; Floyd Rickman, 1967 Dodge; W. W. Rieger, 1966 Yamaha - motorcycle; Jess Martinez, 1957 Olds.; The Clyde Renfros visited Nina and Vince Thorpe in Amarillo recently.
John H. Burnett made a business trip to Amarillo Thursday.

Eugene Toler, 1959 Pont.; Manual Castillo Vargas, 1953 Olds.; Willie S. Rodriguez, 1964 Chev. - Bed and Hoist; Macario Arredondo 1958 Ford, Conrado Riojas 1959 Ply.; Conrado Riojas, 1955 Ply.; Eugene Vela, 1959 Ford-pickup; Eugene Bela, 1959 Chev. - Gus Ozuna, 1960 Olds.; Conrado Riojas, 1961 Olds.; Prajedis Villarreal, 1955 Chev.-pickup; James Neal Cockrum, 1967 Pont.; Pablo Esquibel, 1954 Ford; Leland Holderman, 1967 Olds.; Demetrio Zunigo, 1961 Pont.; E. D. Harper, 1961 Ford; Andres Galan, 1967 Ford - pickup; Mike Betzen, 1967 Plymouth; Walter Spinbern, 1964

Chev. - pickup; Billy M. Buck, 1964 Dodge; Melvin Henderson, 1959 Chev. - pickup; Kathie Byars, 1959 Buick; King Samty, 1952 Columbia house trailer; Ben R. Gollehon, 1955 GMC - pickup; Bryant Lance Powers, 1959 Chev. - pickup; Leaton Noyes, 1959 Ford; Lois Campbell, 1965 Ford; A. J. Matthews, 1963 Chev. - Walter L. Spinhem, 1964 Chev. - Billy Tice, 1959 Ford - pickup; Lorenzo Band, 1949 Chev. - pickup; Garry Lee Easton, 1954 Merc.; Alfredo Lafuneto, 1967 Dodge-Grain; M. E. Phillips, 1957 Ford; Maria DelCarmel, 1955 Chrys.

Eight Accidents Investigated During July

The Texas Highway Patrol investigated eight accidents on rural highways in Deaf Smith County during the month of July, according to Sergeant W. E. Wells, Highway Patrol Supervisor.
Lues Renu Hernandez and Hortencia Olivia Perez - August 10.
Mauvin Louis Batenhorst and Mary Margret Borman - August 11.

of this area.
These crashes resulted in three persons injured and an estimated \$3,860.00.
The rural accident summary for this county during the first seven months of 1967 shows a total of 47 accidents resulting in three persons killed, 20 persons injured, and an estimated property damage of \$37,210.00.
"School days" are almost here again. Many of the schools in this area will be starting classes before Labor Day. Many drivers have become accustomed to ignoring school zones and signs during the summer months with the thought, "why bother,

school's out anyway." But now the time is rapidly approaching to start paying close attention to signs warning of school zones and buses.
Many parents will attempt to make the forth coming Labor Day their final vacation outing. "Don't let this outing be fatal," the Sergeant stated. Thirty-two lives were lost in traffic over the Labor Day weekend in 1966.



DEL MONTE SALE

Stock Up And SAVE, SAVE, SAVE!

BEANS DRINKS JUICE

- Del Monte Cut Green Beans Save 4c
- Del Monte Fruit Drinks Save 33c
- Del Monte Tomato Juice Save 22c
- No. 303 cans 22¢
- 4 46-oz. cans \$1.00
- 3 46-oz. cans 89¢

More Money Saving Buy's!

- Juice Pineapple Juice 46-oz. can 29c
- Cocktail Fruit Cocktail 5 No. 303 cans \$1.00
- Tomatoes Save 24c Del Monte 4 No. 303 cans \$1.00
- Tomatoes Save 16c Del Monte 4 No. 303 cans \$1.00

SAFEWAY'S
Cash JACKPOT!
THIS WEEK'S JACKPOT...
\$150,000

Save At SAFEWAY!

- Flour Pillsbury Flour 5-lb. bag 55c
- Ice Milk Lucerne 1/2 gal. ctn. 49c
- Coconut Durkee 14-oz. pkg. 59c
- Nescafe Save 6c 6-oz. jar 93c
- Chiffon 22-oz. btl. 45c
- Sunshine Rinso gt. box 81c
- Beane Weenee Save 10c with Coupon in Paper 8-oz. can 17c
- Handi Wrap 100 ft. roll ea. 29c
- Handi Wrap 200 ft. roll ea. 49c

SAFEWAY
6 1/2 oz. tube
Fleuride Toothpaste
or
Deluxe Toothbrushes
Your Choice **59¢**

Get A Load of These Values!

- Nabisco Ritz Crackers 1-lb. box 39c
- Supreme Danish 1-lb. 89c
- Cookies Wedding 2-pkg. 89c
- Garden Club Peach-Pineapple Preserves 10-oz. jar 33c
- Midget Hore Red Cheese & Yellow lb. 79c
- Breeze-Spread Cheese 2-lb. ctn. 59c
- Kuners Fresh Peas Blackeyed 2 300 cans 35c
- Scotch Treat Real Florida Juice Orange 16-oz. can 12c
- Spartime 6-oz. 25c
- Bel Air Fruit Pies 24-oz. pies 39c
- Coldbrook Olee Quarters 2 lbs. 29c

Shop Safeway For Fresh High Quality Guaranteed Meats!

Chuck Roast
U.S. Choice Heavy Beef Blade Cut Beef Roast
49¢ lb.

Prices Are Good Thru Sat., August 19th In Hereford

- SLICED BACON**
Wilson Certified or Safeway
lb. **75c**
- BACON**
Rath Ends and Pieces
4-lb. box **98c**

Safeway Garden Fresh Fruits And Vegetables!
Large Firm Crisp Head LETTUCE
Solid Green Heads
Each **19¢**

BREAD
Tendercrust 1 1/2 lb. loaf each **19c**

Peaches Sweet & Juicy Fancy California lb. **23c**
Avocados California Hass Rich in Oil Content **2/25c**
Onions Red Sweet Italian **2/25c**

Shop Safeway For These Meat Values!

- Shoulder Roast** US Choice No. 7 Center Cut lb. **59c**
- Tortillas** Lucerne 15-ct. pkg. **19c**
- Skinless Franks** Wilson Certified or Safeway All Meat lb. **59c**
- Smoked Meats** Safeway Chipped Corned Beef, Ham, Turkey, Beef 3 3-oz. pkgs. **\$1**
- BONELESS WILSON HAMS** New Family Size Festival Ham. 5 to 6 lbs. Avg. **\$1.15**
- Salads** Lucerne Potato Salad, Cole Slaw, Fruit Salad, and Vegetable Salad ea. **39c**

50 BONUS STAMPS With the purchase of 2-lb. pkg. or more **GROUND BEEF** This offer expires Sat. Aug. 19th

30 BONUS STAMPS With the purchase of a 12-oz. pkg. **American Sliced Wrap ped Singles CHEESE** This offer expires Sat., Aug. 19th

- BREEZE** gt. box **83c**
- ALL Dishwasher** 20-oz. box **47c**
- ALL Coldwater** qt. btl. **87c**
- LUX** 2 bath bars **35c**
- LUX LIQUID** 22-oz. btl. **67c**
- LIFEBUOY SOAP** 2 bath bars **41c**
- SWAN LIQUID** 22-oz. btl. **67c**
- DOVE LIQUID** 32-oz. btl. **93c**

