

The Hereford Brand

TUESDAYS—TWICE-A-WEEK—FRIDAYS

23RD YEAR, NO. 66.

HEREFORD, DEAF SMITH COUNTY, TEXAS, FRIDAY, SEPT. 7, 1923.

Sanitarium Matter To be Again Tackled on Monday

Committee on Officers Will Also Offer Their Report

The two-subject program begun at last Monday's luncheon of the business men but unfinished at that time will again be tackled at next Monday's dinner, which will be held at the Cordova Hotel.

The two subjects are (1) the Hereford Sanitarium, and (2) selection of officers for the Chamber of Commerce for another year.

At the last meeting a special "sifting" committee composed of Judge Jno. P. Slaton, Carl Gilliland, J. E. Hill and D. L. McDonald was appointed. Since that time this committee has been sounding out public sentiment and trying to arrive at a solution of the question of whether it is best to recommend the Hospital Committee's suggestion for a \$50,000 institution, the taking over by the county of the present sanitarium, or an effort to handle the matter without referring it to the voters. It's merely a question of what a majority of the people want, and the committee is making an earnest effort to find out before Monday.

Selection of proper officials to guide the destinies of the organization another year has been left in the hands of a committee composed of C. C. Rockwell, chairman, Clifford Acker and E. S. Ireland. The committee has adopted the democratic policy of taking a straw vote on the question by every member of the club. Each member is being asked his choice for president, vice president and secretary-treasurer. After this compilation is made the committee will be in sound position to recommend the choice of the paying membership. This report will be made Monday.

C. E. Convention At Friona Called One of Very Best

Friona, Texas, Sept. 6.—The Christian Endeavor Convention of the Panhandle District which convened here Aug. 31 and Sept. 2 and 3, was pronounced by Field Secretary Huppertz to be one of the best he had ever attended.

Some excellent addresses along the line of Endeavor work were made by visiting speakers, Field Secretary Huppertz of Dallas; Edw. Miller, assistant pastor of the First Presbyterian Church of Amarillo, and Pastor Merrill of the Christian Church of Hereford.

All the Societies in the district were not represented but there were good delegations from Amarillo, Canyon, Hereford, Plainview, Post, Spring Lake and Tulla.

The Convention was held in the Congregational church and the ladies of the community joined in preparing food and serving the delegates with dinner and supper each day in the church basement.

If the visiting delegates were as well pleased with being here as the Friona people were with having them here, it was a mutually pleasant affair and one long to be remembered by all.

The Tulla society, which is the youngest in the district, won the "district banner" for having the largest delegation present.

The demonstration of Intermediate C. E. work by the Hereford Intermediates and the Junior work by the Friona Juniors and the singing by the quartette of young men from Trinity College, were also attractive and interesting features of the convention.

Mrs. A. B. Haynes of Canyon Passes to Her Reward

Rev. J. R. Sharp went to Canyon Wednesday and preached the funeral service for Mrs. A. B. Haynes, wife of the Rev. Haynes, who died in Canyon last Sunday night.

Mr. Haynes, a retired Presbyterian minister, is well known here and was former pastor at Canyon. He and Rev. Sharp were schoolmates and the latter performed the marriage ceremony that united Rev. Haynes and the wife he has lost.

Both Rev. and Mrs. Haynes had many friends in Hereford who grieve with the pastor in the loss of his helpmate.

Georgia Man Here Looking For Good Wintering Place

F. L. Pride of Cordele, Georgia, reached Hereford the first of the week and is looking up a place to spend the winter. Mr. Pride and a relative expect to spend the winter in West Texas or New Mexico.

Announced That Miss Laura Edwards is Safe

Miss Laura Edwards, Korean missionary who was aboard the steamship "Empress of Canada" on the high seas during the recent earthquake in Japan and about whose safety fears were entertained is safe, according to telegraphic advices received here by her relatives. The wire came from the headquarters of the Orient division of the Methodist church work and stated that all on board the Empress of Canada were uninjured.

This grateful news brought to an end the terrific strain under which Miss Edwards' family has been laboring for days. The Empress of Canada was due in Yokohama, Japan, September 6 and until receipt of the wire telling of the safety of the passengers nothing had been heard from her except that the ship was damaged but had limped into port.

Tom Preston Killed by Kick From His Saddle Horse

Tom Preston, aged about 50, who resided with his father on what is known as the old Haulon place four miles west of Hereford, was kicked in the head by his saddle horse about noon Thursday and died at the Hereford Sanitarium about five o'clock. Burial services were held at 3:00 p. m. Friday, interment in the Hereford cemetery.

The unfortunate man was about a hundred yards from the house when the accident occurred. One version heard was that he was driving "up some calves"; another that he was making his horse do some fancy tricks; at any rate his saddle slipped and he was thrown. The mare he was riding, a gentle saddle horse, became frightened and lashed out in a long range kick that caved in the left side of his skull and left great holes and cracks in the bone. It is stated that the people in the house one hundred yards away heard the terrific impact.

He was carried into the house and Dr. LeGrand summoned. Emergency aid was administered and he was then brought to the sanitarium and an operation performed. But the damage done was so great that all efforts to save him failed.

Deceased has resided here for a number of years. He was unmarried and the incomplete data available Friday showed him survived by his parents and a sister, Mrs. S. P. Edwards of Hereford.

Bankers Benefit Ass'n Elects its First Officials

The Bankers Benefit Insurance Company, a local mutual concern, was formally organized Thursday afternoon when officers were chosen as follows: Geo. L. Muse, president, Henry Wilkinson, vice president, C. C. Acker, treasurer, T. K. Wilson, secretary, Carl Gilliland was named attorney and a committee of one to draft the by-laws, and all four physicians here were named medical examiners for the company.

The report showed a membership of 209 to date, with many applications pending. The affairs of the association will hereafter be managed by the three local banks and the new company faces a rosy and prosperous future.

Miss Virginia Laird Honored with Party for Friends

An early morning party honoring her niece, Miss Virginia Laird, who leaves for Millford College soon, was given Thursday by Mrs. Seth B. Holman. The young ladies participating first enjoyed a seven o'clock swim in the Tierra Blanco, afterwards returning for breakfast. Bridge completed the program. Miss Laird's guests were Misses Kathleen Hawkins, Elizabeth Stegall, Mary McDonald, Frances Wilson, Maurine Hughes, Maurine Beyer, Grace Ferguson, Frances Oberthier, Mary Hicks, Nancy Sue Christal, Louise Ricketts, Emma Jeane Donald, May Mounis.

Mrs. W. E. Hicks Honors Son With Dinner Thursday

Mrs. W. E. Hicks honored her son, Harold, with a six o'clock dinner at her home on Thursday evening. The dinner consisted of four courses, and was enjoyed by the following guests: Misses Maurine Beyer, Medora Barnes, Grace Ferguson, Mary Hicks, Lura Gregg, and Messrs. Harold Hicks, Bernard Hicks, Egbert Bradley, Irsal Beyer and Dave Raman.

Construction Work On Lower Main is Continuing

Grist Mill, Cotton Gin, New Bridge, All Are Near Final Completion

The "busy" end of Main street—south of the railroad tracks—is still feverishly active with construction work of all kinds.

The new grist mill started operation Thursday evening, and Friday morning J. B. Hancock, who is operating the mill for the present, was showing some fine samples of flour. Mr. Hancock was formerly from El Paso but is now living in Hart, Texas, and an expert in millwright, is here getting Mr. Rogers started on the right track. The new mill is of the Midget design and appears to be doing good work. Mr. Rogers expects to have this new brand of flour on the market by Saturday.

The machinery for the cotton gin, has practically all arrived and the crew is busy installing it now. The boiler is being set in a concrete foundation and the stands are going in. It looks like real business and many farmers are dropping around daily for an inspection. Manager Tillison says that he will be ready for business, he hopes, by the end of next week, and will then make a tour of the territory, advertising his plant and getting acquainted.

The bridge work across the Tierra Blanco is complete and all that now remains is for the fill work to be completed. The slip crews are cutting down the hill from the elevator to the bottom and dragging it to a level, and the old railroad dump on the east is being dragged down and utilized in the work. The contractors state that there is a little finishing work to be done to the fill on the south side besides, but they hope to have the new fill and bridge open for traffic within a week or ten days.

First Cotton to Open Here Shown By E. J. Newell

The first cotton to open in this community that The Brand has heard of to date was shown on the street Thursday by E. J. Newell. Mr. Newell has several rows in his garden, of the Acala variety, and the two bolls he had open Thursday were fine looking specimens and attracted a great deal of attention.

Old Settlers Reunion Set For Amarillo, on Sept. 26

The Old Settlers' Association of the Panhandle will hold their annual meeting at the Amarillo Tri-State Fair on Wednesday, September 26. G. A. F. Parker of Hereford is president of the association and asks "all old timers who have been in this section thirty years or more to consider the matter of attendance at this meeting. Mr. Parker was elected to the position several years ago, during the last Fair held at Amarillo, and as there has been no meeting since he is still acting as official head of the association.

Hereford Band Will Render Concert On Wednesday

Weather is Getting Cool and Damp For Use of Local Orchestra

By an arrangement which has just been completed between the Methodist Sunday School orchestra and the Hereford Band the latter organization will appear in the open air concert at the Magnolia Filling Station next Wednesday night and render the last of the series of six concerts recently contracted for by the Chamber of Commerce for the benefit of the music loving element of the population.

The orchestra has given a splendid account of itself and has been greatly appreciated, but the fall evenings are beginning to be too damp and cool for string instruments. The Band, recently revived, held a dandy rehearsal Tuesday night and put a pep and vim into the practice that was inspiring. Another rehearsal is scheduled for Monday night and a rare treat is promised the audience on Wednesday night when the following interesting program, handed by veteran musicians of the local organization, will be presented:

Zacatecas, March — Genardo CoDina
Lustspiel, Overture — Keiler-Bela Arby
Laurendeau
Wedding of the Winds, Waltz — J. T. Hall
The Walking Frog, Rag — K. L. King
Tuscarawas, March — K. L. King
Les Millons d'Arlequin, Serenade — Drigo
Trombone Blues, Rag — Fred Jewell
Sir Henry, March — K. L. King

Catholic Church Head Here Transferred to N. Y.

Members of The Saint Anthony Church and friends gathered in a farewell social on the lawn at the Sisters' home Thursday evening to bid good-bye to Rev. Father Salvator who has been called back to Graymoor in New York, leaving here September 10.

The evening was a complete surprise to Father Salvator, however, his astonishment was not exceeded by his delight at this tribute of respect and esteem.

The lawn was beautifully lighted and decorated and the evening was spent in expressions of farewell, music and games, after which refreshments of ice cream and cake were served.

Rev. Father Salvator is succeeded here by Rev. Father Anselm, who will be assisted in the work by Brother Anthony, both from Graymoor, N. Y.

Capitol Syndicate Official Pays Hereford Visit

Walter Farwell of New York City was in Hereford this week conferring with his partner, C. R. Smith, and looking over their cattle ranch west of Hereford, in the Syndicate pasture. Messrs. Smith and Farwell have about 200 young steers. Mr. Farwell left for New York City Thursday morning.

Bring in Your Fair Exhibits by September 22nd

The Agricultural Fair committee of the Hereford Chamber of Commerce has asked The Brand to again call the attention of the people to the fact that good specimens of all kinds of farm and garden crops and fruits are wanted for exhibit in the Deaf Smith county booth at the Amarillo Tri-State Fair, September 25-29. The exhibit will be forwarded on September 22, and if you have good samples please notify chairman J. E. Hill, J. E. Bray or The Brand.

Local Officers in Raid That Grabs 3 Men and Stills

A large party of county officials, aided by officers from other counties, made a sunrise raid on a ranch in Lamb county Friday and seized three men, two stills of about thirty and forty gallon capacity respectively, and a quantity of mash and booze.

Sheriff C. S. Purcell and deputies J. E. Hill and Dubs Pitman of Deaf Smith county were participants in this raid at the request of county officials of Lamb county. Sheriff Bill Burnam and deputies from Castro county were also members of the party.

The Deaf Smith county officers left here Thursday afternoon and the combined posse was organized and surrounded the place during the night. The suspected parties must have suspected something wrong for they were scattering the outfit all over the country thereabouts when interrupted. The three men arrested were brought back to Hereford by the Deaf Smith county officers and placed in the new steel cells recently erected, for safe keeping.

Last Saturday the sheriff of Oldham county telephoned Sheriff Purcell and asked for permission to transfer three prisoners here for safety's sake. The request was granted and now Mr. Purcell is boarding six men three from one county and three from another. The fame of the new cells has spread and peace officers in this neck of the woods are now sure where they can place their desperate prisoners with a reasonable promise that they will stay "put".

J. M. Bright Undergoes Operation at Hospital

J. M. Bright, an employee of the Allen Bell ranch in this county, was operated upon at the Hereford Sanitarium Friday by Dr. Gist of Amarillo for hernia. His condition was reported satisfactory during the afternoon.

Mrs. Homer K. Fox, who underwent an emergency operation for appendicitis last Saturday, was said to be recovering rapidly Friday and showing every sign of a quick recovery.

Mrs. B. F. Guthrie has improved so rapidly that arrangements were being made to remove her to her home Saturday.

School Trustees and Faculty Honorees At a Banquet

Friends of School Plan a Testimonial in Basement Courthouse

A banquet in honor of the new trustees of the Hereford Independent School District, as well as the faculty and teachers for the coming year, will be spread in the basement of the courthouse on next Friday evening, September 14, beginning at 5:30 o'clock. It is expected that the guests will arrive at the hour announced and the actual meal spread at 6:00 o'clock. A short program of brief talks has been arranged for and in all probability music will also be provided for the occasion.

The guest list will include the trustees and teachers, city and county officials, attorneys, pastors, and all men and women of the county over sixty years of age. The Brand is authorized to state that if any man or woman over sixty is lucky enough to have a helpmate under that age, then both have a cordial invitation to attend, as well as the wives of all officials and teachers.

The banquet is being offered the trustees and school faculty by friends who desire to show their appreciation of the work to date and their hope and confidence in the future of the Hereford public schools. The affair will be democratic in every sense, devoid of any particular "style", but full of real, old honest-to-goodness "eat" and Deaf Smith county hospitality.

If you don't hold a membership with the trustees, or a certificate as teacher in the Hereford schools for the coming year then better consult the family bible and see if you have a chance of squeezing in over that age limit.

Red Cross Issues S. O. S. For Aid To Stricken Japs

The Red Cross Chapter of Deaf Smith County received the following telegram from the headquarters of the Southwest Division at St. Louis, Mo.:

"President Coolidge has today charged Red Cross with responsibility of raising five million dollars Japanese Relief Fund. Chapter Executive Committee should meet immediately to organize campaign for raising your quota of one hundred and fifty dollars. Important to remit amounts collected each day so money can be cable Japan as raised. Disaster is of such magnitude and suffering is so intense that no time can be lost. American people will answer humanity's call."

The local Red Cross has not sufficient funds to spare from money on hand to meet this call, besides there are doubtless many people who are not members of the Red Cross whose hearts will go out in sympathy to these people overwhelmed by the greatest disaster in modern times.

The amount called for is not burdensome if each who can will give even a small amount. An opportunity will be given at the Churches Sunday to subscribe. Those not reached in this way please leave contribution with Clifford Acker at the Western National Bank. We believe Hereford and Deaf Smith County will meet this call of humanity.

Executive Committee of Red Cross.

Next Big Singing Convention to be Held With Cleo

Notice to all singers in Castro, Randall, Deaf Smith and Swisher counties: The last Singing Convention of the season for Castro county will be held at Cleo, ten miles south of Dimmitt, the fourth Sunday in this month, Sept. 23. Cleo will make ample preparation to entertain the large crowd.

Every community and class in the county and the neighboring counties will please arrange for their part of the program and a program committee will be appointed at the opening of the Convention, so all will have a fair show. The time has come that all want to sing and a special effort will be made for all to be on the program and not one be left out or overlooked.

Come, bring baskets well filled and enjoy the day. Opening song at 9:30 o'clock. There will be no printed programs.

S. J. Taylor, President.

Mrs. L. F. Boyd Goes to Home of Father on Visit

Mrs. L. F. Boyd and cousin, Raymond Leach, of Atwood, Tenn., left Hereford Wednesday morning for their home. Mr. Leach has been visiting in the home of the Boyd family since last May. Mrs. Boyd will visit in the home of her father, T. Y. Brooks for several weeks.





When at Selucia, sixteen miles from Antioch, and at Cyprus on the Mediterranean, at Salamis, the largest city on the island, they preach the word of God in the synagogue of the Jews. Paul preached exclusively to the Gentiles later, but he was anxious to give the message to his own countrymen.

Here John Mark was also with them, not as a leading man but as a minister to Paul and Barnabas, doing what his hands found to do.

Assistant Sometimes Unappreciated
Sometime after this Paul said unto Barnabas, "Let us go into every city where we have preached the word of God and see how they do." Paul was not content to organize alone but must know they were well established. This visit among the churches marked Paul's second missionary journey. The question of taking Mark with them came up between Barnabas and Paul.

Barnabas sees the growing qualities in this young man and is anxious to have him. Paul has become a little impatient with him and is possibly right in being so. On the subsequent journey Mark developed weakness at Perga, and returned to his home in Jerusalem. Barnabas's patience for him and willingness to give him another chance braced the boy up to make good. Paul's impatience with him made him set himself aright. The contention between these two great missionaries, both seemingly right, grew so sharp they separated. Barnabas taking Mark with him, sailing to Cyprus, and Paul chose Silas for his partner.

Twenty years later when Paul was in prison, in his letter to Timothy, he asks for Mark, who had proven a valuable soldier for Christ. "Bring Mark with thee, for he is profitable to me for the ministry."
"After having failed, we may come back."

Hereford Market	
Wheat	\$.96
Oats	.44
Kafir (per 100)	1.25
Maize (per 100)	1.25
Cream	.37
Fryers	.18
Hens	.15
Eggs	.23

SUNDAY SERVICE

Church and Societies

St. Anthony's Church
Services Sunday morning at 10:00 o'clock.
Rev. Fr. Salvator Francis, S. A.

Methodist Church
Sunday School, 9:45 a. m., W. H. May, Supt.
11:00 a. m. Sermon by pastor.
Junior Missionary Society, Thursday, 8 p. m., Mrs. J. A. Stegall, Supt.
Intermediate League, 7:00 p. m., Mrs. Jennie West Walker.
Senior League, 7:00 p. m., I. E. Walker, President.
8:00 p. m. Sermon by pastor.
Women's Missionary Society, Wednesday, 4:00 p. m., Mrs. J. Frank Potts, Pres.
Y. P. M. S., Wednesday, 4:15 p. m., Mrs. J. B. Jones, Supt.
Prayer Meeting, Wednesday, 8:00 p. m.
Choir Rehearsal, Thursday, 8:00 p. m.

Presbyterian Church
9:45 a. m. Sunday School.
11 a. m. Preaching by the pastor.
8:15 p. m. The Intermediate Endeavor will dramatize a mission story entitled, "The Mission Barrel."
7:15 p. m. C. E. Societies.
J. E. Sharp, Pastor.

First Christian Church
Sunday School, A. Lowther, Supt., 9:45 a. m.
Communion 11:00 a. m.
Choir Practice Tuesday, 8:15 p. m.
Training For Service Class, Wednesday, 8:15 p. m.
All are cordially invited to attend these services. A warm welcome and the open Bible await you.
Paul J. Merrill, Pastor.

Baptist Church
W. R. Hill, Th. M., Pastor
Sunday School will meet at 9:45 with Mr. A. O. Thompson, General Superintendent.
Classes with trained teachers for all ages, special regard for adult work.
Morning Worship at 11 o'clock.
Sunbeams, Mrs. Gladys Manjeot, leader, at 3 o'clock.
All Baptist Young People's Unions at 7:00 o'clock.
Evening Worship at 8 o'clock. Sermon subject, "The Living Dead." The series on "Resurrection Realities" will begin at this time rather than last Sunday.
COME and WELCOME! The Home-like Church.

Pep Class
Christian Sunday School
All young people are cordially invited to meet with us.
Gardner B. Y. P. U. Program
Sept. 9, 1923
Leader—Bettie Carter.
Song.
Scripture—I Jno. 4:16-21—Lula Connell.
John describes Jesus—Nina Powelson.
Jesus Came Into a Lost World—Ruth Hill.
Jesus Came to Defeat the Devil—Norma Powelson.
Father, Son and Spirit Work to Save the World—Mary Valentine.
Some Pertinent Questions—Fay Rambo.

Three Classes of Christians—Elmer Patterson. Special.

International Sunday School Lesson
John Mark
"Whatsoever thy hand find to do, do it with all thy might." In this passage we find Mark's motto.
Mary, the mother of Mark, lived in Jerusalem in a spacious home. We find it a place of welcome and always a desirable place for early Christians to gather. To entertain Christians or have them in the home was not without its dangers in those days. Everywhere they were being sought by authorities and their life was one of fear. But we find them gathering in homes, and thus today, a large number are in the home of Mary and John Mark, praying for Peter's safe delivery from prison. We find Barnabas, of whom we studied several Sundays ago, an uncle of Mark.

Peter's Delivery
King Herod, having slain James with a sword, was anxious to do away with Peter. So he cast him in prison, placed four quarters of soldiers over him. Here Peter was to remain until Easter. In the meantime prayer was made for him, among the early Christians, without ceasing.

Herod, on his arrival at the prison, found Peter sleeping between two soldiers bound with two chains. The door keeper was at his post.

Suddenly a bright light shone in the room. It was the angel of the Lord appearing. Smiting Peter on the side he exclaims: "Arise up quickly." The chains falling off, Peter followed the angel to the street, when He departed.

Pondering over this, Peter concluded that the Lord had delivered him from prison, had freed him from the hand of Herod, and the conspiracies of the Jews. After he had considered, Peter went to the house of Mary and John Mark, where many had gathered for prayer.

When Peter knocked at the door a damsel, Rhoda, came to open it, but when she saw Peter, who was supposed to be in prison, she was so astonished she fled to the guests announcing the visitor. Peter continued knocking, bringing all the guests to the door. Hastily he explained his delivery and departed.
The prison den held no small stir

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when the soldiers missed their occupant. Herod killed them, then royalty seated upon the throne he usurps the position of a God. Disease infests his body and he is eaten of worms. "God's word grew and multiplied." Paul and Barnabas, undertaking their first missionary journey took with them John Mark.

Important The Inconspicuous
Stationed at Antioch, were certain teachers and prophets such as Barnabas, Simlon Niger, Lucius of Cyrene, a founder of the church there, Manian, who was reared with Herod and Saul. These men were faithful to the calling, workers in the field.
The pagan world was calling and Paul and Barnabas, having been in Antioch a year were inspired to enter the mission fields. Forthly the ministers of that place go thru the ceremony of laying hands on the missionaries heads.

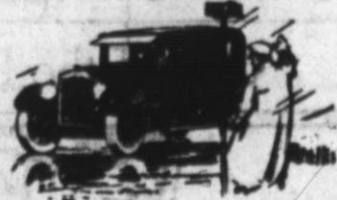
Attention HOG MEN

On account of my shippers east of here being unable to load on any day except Friday, I have changed my hog day here from Wednesday to Friday. So please bring your hogs on Friday.

Brumley & Son

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Buick Four-wheel Brakes



BUICK four-wheel brakes reduce to a minimum the skidding danger every driver encounters on wet pavements.

The action of the simple yet positive Buick brakes not only slows down the car safely but keeps it steady, preventing skidding to either side.

Buick four-wheel brakes operate with slight pressure on the service brake pedal, are of the Buick-proved external contracting type and function independently of the emergency brake.

Buick has taken this advanced step of designing four-wheel brakes on its 1924 cars in conformance with its well-known policy of providing owners with the safest and most dependable transportation.

We will be pleased to give you a demonstration and let you prove the effectiveness of Buick four-wheel brakes yourself.

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Hereford, Texas

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Service Garage

MILK

In line with our steady policy of giving our patrons the very best in service possible we have just had Dr. Farrell

TEST OUR DAIRY COWS FOR TUBERCULOSIS

and we are glad to announce that the test showed every cow in our herd to be absolutely sound and healthy.

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YOUR farm may burn tonight. Farms do burn. There is a frightful loss of farm property every year and it is impossible to tell when and where fire will claim its next victim. Check up your insurance! Make certain that you will not suffer a serious loss if fire does come. Remember too, that a farm fire is quite likely to result in very complete destruction—to cause a total loss. All your property should be included in your insurance contract. Is it?

A Hartford Fire Insurance Company policy will give adequate protection. See this Hartford agency at once.

A. L. BIGGS

Hereford, Texas



Berg Sta-Shape HATS FOR YOUNG MEN

STYLE first and style to the last because they keep their shape. Berg Sta-Shape Hats for fall—the new shades and shapes. See them.

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Grain in Storage, Bins or Stacks

One Fire Insurance Policy covers grain in shocks, stacks or granary, for any period desired, or until sold. Why gamble with chance? See us.

JONES-BARNETT AGENCY
Insurance and Bonds
As Old As Hereford.

The Hereford Brand

ISSUED TUESDAYS AND FRIDAYS

Seth B. Holman Walter R. Steckman
Holman & Steckman
Publishers

Entered as second-class matter at the postoffice at Hereford, Texas, under the Act of March 3, 1879.

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FOR SALE or Trade—A gentle pony. 62-4t See E. W. Morgan.

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WANTED

WANTED—I want to buy a house and lot, with well. See L. E. Sullivan 65-2t-Pd

For truck hauling see H. V. Williamson, or phone 250. 65-2t-Pd.

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Unfurnished room, or room and board, in two blocks of high school. 66-4t Pd Mrs. Roy Gilliam.

FOR RENT—Modern 8 room plastered house; opposite Rice's new home. See L. Baskin, owner, phone 215. 65-2t

FOR RENT—A five room house, close in, \$15.00 per month. See Jones & McLean. 65-2t Pd

Board and Room for a couple, or two ladies. See Miss Mattie Woodburn. 64-3t

FOR Room and Board, real home cooking, see Mrs. W. B. Phillips in new stuccoed house two blocks west of Methodist Church. Phone 330. 64-tf

Two Houses

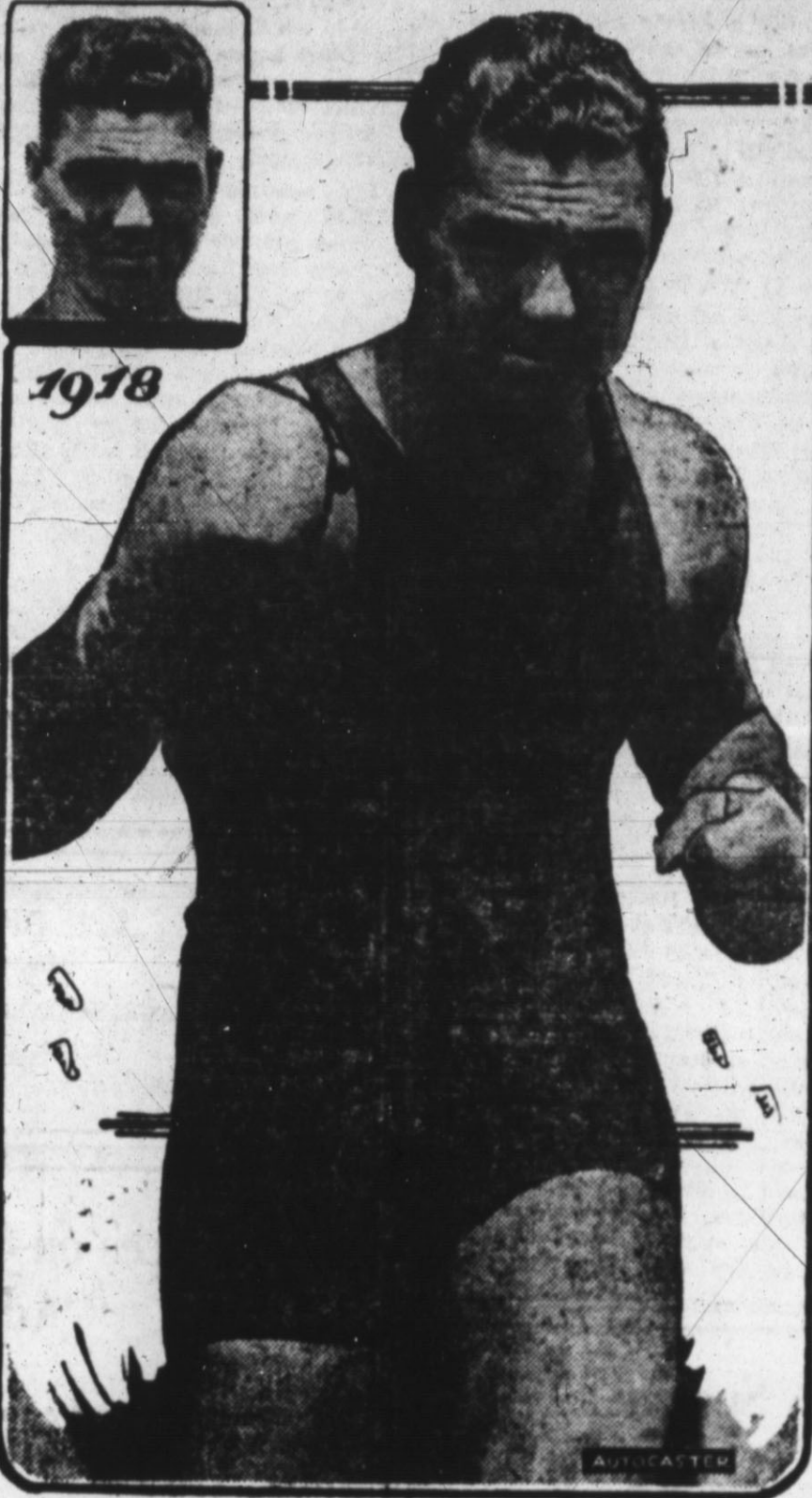
FOR RENT—Extra good house with bath. Also a cheap house. 60-tf H. L. Broadwell.

Housekeeping Rooms

FOR RENT—Two nice clean room furnished for house keeping, modern, except heat. Suitable for man and wife or young ladies. Apply to Dr. Florence Miller. 63-tf



The Dempsey of Today



Champion Jack Dempsey, as photographed last Thursday at his Haratoga Springs, N. Y. training camp, where he is preparing for battle in New York, Sept. 14, in defense of his title against Luis Firpo, South American challenger. Some critics opine that Dempsey has passed his smyth of greatness and faces the danger of losing his crown to the big rugged mauler from the South.

Kansas City Live Stock Bulletin

Market compared with last Monday. Cattle steady. Hogs 50c higher. Sheep steady. Prospects slow cattle market balance of week, others strong.

GRASS-FAT STEERS:

Good to Choice \$7.00 to 10.00
Fair to Good 6.00 to 7.00
Plain to Fair 5.00 to 6.00
DRY LOT FED STEERS:
Good to Choice 11.50 to 13.00
Fair to Good 9.50 to 11.50
Common to Fair 8.00 to 9.50

FEEDERS:

Good to Choice \$7.50 to \$8.50
Fair to Good 6.50 to 7.55
Common to Fair 5.00 to 6.50

STOCKERS:

Good to Choice \$6.50 to \$7.25
Fair to Good 5.50 to 6.50
Common to Fair 3.50 to 5.50
Stock Cows and Heifers 3.00 to 5.50
Stock Calves 5.00 to 6.50

Stock Bulls 3.50 to 4.00

BUTCHER COWS:

Good to Choice \$4.00 to \$6.25
Fair to Good 3.50 to 4.00
Cutters 2.50 to 3.00
Canners 2.00 to 2.50

HEIFERS:

Good to Choice \$5.50 to \$7.00
Fair to Good 4.00 to 5.50
Common to Fair 3.00 to 4.00

CALVES & YEARLINGS:

Baby Beef \$8.00 to 11.00
Killers 6.00 to 7.00
Veal, Fair to Good 7.50 to 10.00
Veals, Common to Fair 3.00 to 7.50

BULLS:

Killers and Bologna \$3.00 to \$4.50

HOGS:

Light \$8.50 to \$9.50
Heavy 8.50 to 9.10
Packing Sows 7.00 to 7.25
Pigs 6.50 to 7.50

SHEEP:

Lambs 11.50 to 13.00
Cull lambs 7.00 to 8.50
Wethers 7.00 to 8.75

Fat Ewes 6.00 to 7.50
Western feeding lambs 11.50 to 13.00
RECEIPTS: Monday Last Week
Cattle 41,000 102,000
Hogs 16,000 53,000
Sheep 10,000 45,000
LEE LIVE STOCK COM. CO.
Sept. 3rd, 1923.

TRUSTEE'S NOTICE OF SALE

Notice is hereby given that on the Second day of October, 1923, between the hours of ten o'clock A. M. and four o'clock P. M., I, ARTHUR F. TUTTLE, SUBSTITUTE TRUSTEE, shall proceed to sell at public outcry in front of the court house door of Deaf Smith County, in Hereford, Texas, to the highest bidder for cash, the following described property situated in Deaf Smith County, Texas, to-wit:

Six hundred and forty (640) acres of land out of Capitol Leagues 530, 431, 440 and 441 and particularly described as Survey or Section Number Seven (7) of Township Number Two (2) North, of Range Number Three (3) East, of a "Capitol Syndicate Subdivision" as shown by Plat of such Subdivision of record in the Deed Records of said County of Deaf Smith in the State of Texas, Volume 19 at Page 23. Located about 2 miles South and 27 miles West of Hereford, Texas.

Said sale is to be made at the request of FRANCIS C. FARWELL, CHARLES F. HARDING AND GEORGE FINDLAY, TRUSTEES, the present holders of the notes hereinafter mentioned, and by virtue of the authority conferred upon me by the terms of a deed of trust, executed by E. W. Cox dated 16th day of November, 1917,

and recorded in Vol 18 Page 350 of the Deed of Trust Records of Deaf Smith County, Texas, whereby the said E. W. Cox conveyed to me, as Substitute Trustee, the above described property, for the purpose of securing the payment of certain notes executed by the said E. W. Cox particularly described in said deed of trust, and the proceeds thereof will be applied to the payment of the balance due upon said indebtedness, the expense of making said sale, and the remainder, if any, paid to the said E. W. Cox or his order, all in accordance with the terms of said deed of trust.

WITNESS my hand this the 31st

ARLENE, TEXAS
Draughon's
WICHITA, KANSAS
POSITIONS
Secured or tuition refunded. More calls than we can fill. Mail coupon today to Draughon's College, Arlene, or Wichita Falls, Texas, for Guarantee-Position Contract, finest catalog in the South, and SPECIAL OFFER.
Name _____ (C)
Address _____

day of August, A. D. 1923.
A. F. TUTTLE,
Substitute Trustee.
66-68 70

W. S. WILLIAMS

Live Stock and General Auctioneer
HEREFORD, TEXAS

Robs Calomel of Nausea and Danger

Medicinal Virtues Retained and Improved—Dangerous and Sickening Qualities Removed. Perfected Tablet Called "Calotab".
The latest triumph of modern science is a "de-nauseated" calomel tablet known to the drug trade as "Calotab". Calomel, the most generally useful of all medicines, has long been a victim of its own popularity—purified and refined from those objectionable qualities which have heretofore limited its use. In biliousness, constipation, headache and indigestion, and in a great variety of liver, stomach and kidney troubles, calomel was the most successful remedy, but its use was often neglected on account of its sickening qualities. Now it is the easiest and most pleasant of medicines to take. One Calotab at bedtime with a swallow of water—that's all. No taste, no griping, no nausea, no salts. A good night's sleep and the next morning you are feeling fine, with a clean liver, a purified system and a big appetite. Eat what you please. No danger.
Calotabs are sold only in original, sealed packages, price thirty-five cents for the large family package; ten cents for the small trial size. Your druggist is authorized to refund the price as a guarantee that you will be thoroughly delighted with Calotabs. (Adv.)

The Apple House

On Main Street Across Street from Star Theatre

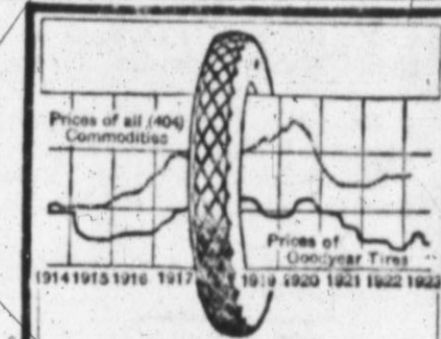
Good Cooking and Eating Apples, \$1.00 to \$2.00 bushel.
Oranges, per doz., 25c to 60c.
Lemons, per doz., 35c.
Spuds, 4 1/2c per pound.
Honey, per gal., \$1.75.
Nice, ripe plums, peaches, grapes and eating apples

Dove Season Opens Sept. 1st. Bag Limit, 15 Birds in One Day

We have the guns and ammunition.
When you see a dish, think of Dunlap Hdwe. Co.
We have a complete line of white dishes which you may buy in pieces or sets. Prices reasonable.

Dunlap Hardware Company

HAVE WHAT YOU WANT WHEN YOU WANT IT



THIS chart demonstrates that you get more quality for less money when you buy Goodyear Tires. Goodyears sell today for 37% less than in 1920; 30% less than in 1914. And their quality has been steadily improved; their superiority is beyond question. This is a good time to buy Goodyears.

As Goodyear Service Station Dealers we sell and recommend the new Goodyear Cords with the beveled All-Weather Tread and back them up with standard Goodyear Service

Wilkinson Motor Co.
H. L. Rice

GOOD YEAR



The magic multiple of Love, Home and Money is the keystone of every empire. Americans today enjoy the pleasures of its highest development.

The money appeal is man-made, but natural, because in it man sees preservation—for self and those he loves. Ideas of independence for an old age may vary, but the principle to that realization is just the same. To attain the goal, investment is necessary—either in strong box, bank, business bonds, securities.

Whether your ideas of success be cottage or palace, we can serve you.

FIRST STATE BANK & TRUST CO.

Our Deposits are guaranteed by the State Bank Guaranty Fund of Texas

a Home Mill for Home People

All Flour, no Freight

We are milling the new MARVEL WAY. Bring in your wheat for grinding, or we will liberally exchange for our finest flour and feed.

Trade with us and save the freight on your wheat and flour.

Our MILL is a HOME-INDUSTRY. Patronize it and help you community prosper. Money spent at home circulates at home. It helps build roads, better schools, it makes lower taxes, higher wages, and better business in general. You will be delighted with our FLAVO FLOUR, the MARVEL PROCESS makes it with the delicious old time nature flavor. Order a sack today.

J. L. Rogers

Main Street south of the railroad



NAZARETH
Mr. and Mrs. John Gaetz, Mr. and Mrs. Joe Latsch and Miss Mary Hackett of Hereford were dinner guests at the Henry Kohls home Sunday.
Sisters Germaine, Jerome and Victoria went to Canyon to attend institute this week.
Edward Kern and Miss Rose Wilhelm were in Canyon Sunday.
Frank Wilhelm and Henry Stork were in Dimmitt Saturday.
Paul Kern went to Lockney and different places Thursday, returning home Friday.
Mr. and Mrs. Joe Bickel and daughter and Mr. and Mrs. Joe Goggenos and family had dinner with Mr. and Mrs. B. H. Kleiman Sunday.
Misses Eleonora and Florence Helman were in Tulla Tuesday.
John Lange went to Amarillo Wednesday to visit his daughter, Lizzie, at the sanatorium.
Miss Ida Behren and Miss Christine Braddock went to St. Francis Tuesday to spend the week end.
Val Acker and mother returned to St. Francis Tuesday, after a few days visit with relatives.
Ed Kern and Conrad Schulte went to Amarillo Wednesday, returning home Thursday.
Mr. and Mrs. John Helman are the proud parents of a baby girl, born Aug. 30.
Mr. and Mrs. Frank Wilhelm were in Tulla Friday.

WYCHE
J. L. Hoffman and daughter, Miss Mamie, were shopping in Hereford Friday.
Messrs. Carpenter and Bandy of Happy visited J. L. Hoffman Wednesday.
Ben Bates has returned from Wildorado where he has been taking his vacation.
Mildred Sawyer visited Alta May Elliston Sunday.
A party composed of Mr. and Mrs. J. L. Hoffman, L. J. Cooper, Henry Hoffman and Mr. and Mrs. Helman of Hereford, returned from Roswell, N. M. last Tuesday with about 30 bu. of fruit.
A piano has recently been purchased for the Wyche schoolhouse, which was very much needed.
Misses Vera, Ruth, Alberta and Ruby Dugan visited Mrs. Leslie Robson and Miss Alberta Reid last Friday.
Tom Sanders and Nolia Elliston left for Dexter, N. M. last week.
Mr. and Mrs. Reese Hough of Canyon spent Sunday with Mr. Hough's sister, Mrs. Leslie Robson.
Miss Nell Wyche called on Miss Elath Elliston Sunday afternoon.
J. W. Horn of Canyon and his father, W. J. Horn, from Iowa visited J. L. Hoffman Wednesday.
Mr. and Mrs. Tom Bandy and son and Tom Carpenter of Happy visited in the Nutter home Wednesday.
Miss Alberta Reid left for institute at Canyon Sunday evening.
Johnnie Wood, who once lived in this community spent Sunday with Raleigh Hough, Jr., returning to his home in Amarillo Monday.
John Robson visited in the Wyche home Thursday.
Mr. and Mrs. Howard East have gone to the mountains of New Mexico to visit Mrs. East's sister.
Mr. and Mrs. Clem Dugan visited Mrs. Dugan's parents at Wildorado last Sunday.
Mr. and Mrs. Pierce of Hereford spent Sunday with Mrs. Pierce's aunt, Mrs. Leslie Robson.
J. L. Hoffman and Bob Hoffman made a business trip to Happy Tuesday.
Two crowds from our community enjoyed an outing on the creek last week. Swimming was the principal diversion which made everyone awfully hungry as swimming always does—usually after a prolonged swim it is with difficulty that the youngsters wait until

lunch is spread. So many of our boys and girls have learned to swim this summer that we are grateful to the Tierra Blanco for passing through our midst. Another interesting pastime was 42, played on the banks of the old river, and after a wonderful supper one party returned home about 2 o'clock that night and the other the next night. Those present on this occasion were Mr. and Mrs. Grover Chandler, Mr. and Mrs. Raleigh Hough, Mr. and Mrs. Ed Cox, Mr. and Mrs. Lee Hill, Mr. and Mrs. Edgar Moseley, and their families, Miss Christine Nutter and Mr. Nutter, Mrs. Walker and Cecil Walker of Dawn, and Mr. and Mrs. Doyle Rose.

BETHEL
The Club meeting scheduled for Thursday afternoon at Mrs. Jim Bagwell's was postponed until Thursday afternoon, Sept. 13, at the same place.
Mr. and Mrs. Loyal Lust, Mrs. Hughes, Mrs. Glen Stiles, and Miss Ruth Burton were shopping in Hereford Saturday.
Mr. and Mrs. A. M. Brownlee and Maxine, Mrs. Ed Smith, Leland and Evelyn, attended the Slugging Convention at Askren last Sunday and report a wonderful time.
Mr. and Mrs. Jim Bagwell and children have returned from a two weeks visit to Floyd County. While away they attended the big celebration at Lubbock.
Mr. and Mrs. Wirt Phillips entertained Mrs. Sisk and Miss Jessie Sisk of Hereford and Miss Cotta Sisk of Kansas City Tuesday and Wednesday of last week. The party returned to Hereford Wednesday, accompanied by Mrs. Phillips and children for a few days visit.
Mr. and Mrs. J. C. Williams had as dinner guests last Sunday, Mr. and Mrs. Jim Bagwell and children.
Messrs. Brownlee, Williams and Leland are delivering a bunch of fat cows to Hereford this week.
Messrs. Lewis Barnes and George Besselman were visitors in the Rushing home Sunday.
Our Sunday School had a small attendance Sunday, there being only nineteen present.
Herbert Seal of Dallas arrived Saturday to visit in the home of his sister, Mrs. Emmett Rothwell. Mr. Seal is a student of the Baylor Medical College. He returned Thursday.
Mr. and Mrs. Showalter and children are spending the week at Lubbock. Mr. Showalter is attending institute.
Mr. and Mrs. K. Roberts were guests of Mr. and Mrs. H. W. Simmons Sunday.
Miss Margaret Cogswell of Kansas City arrived Thursday for a few days visit with her friends, Mrs. H. F. Lambert. Miss Cogswell has been visiting for the past six weeks in Los Angeles Calif., and is on her way home.
Harry Hughes of Clovis spent Saturday night and Sunday in the home of Mr. and Mrs. Loyal Lust. Mrs. Hughes returned home with her husband, after a week's visit in the Lust home.
Charlie Phillips was a Hereford visitor Wednesday.
Mrs. Rushing and Jim Rushing were in Dimmitt Monday.
Q. C. Redfern, Miss Jennings and Miss Ruth Jennings of Canyon arrived Wednesday to visit in the Loyal Lust home. Mr. Redfern is an uncle and the Misses Jennings, cousins of Mrs. Lust.
Mrs. Ed Smith, Leland and Evelyn, were shopping in Hereford Monday.
Ray Cowsett spent Saturday night and Sunday in Dimmitt visiting his parents.
Irvin Hamilton made a business trip to Hereford Saturday.

Etiquette
What to do when to do it
By A. Leda
Any questions on etiquette will be gladly answered in this column if addressed to A. Leda, care of this newspaper.

Some readers from Genevieve, Mont., have written me a letter asking for the answers to certain questions. Therefore I shall devote this article to their interests, and it may interest others also.

Dear A. Leda:
"What is the proper way to refuse a man a dance when you have not yet the next taken and do not wish to be rude?" Simply say, "Thank you, but I do not think I'll dance this number. I feel a bit tired." That is all that is necessary."

Dear A. Leda:
"What is the correct way to entertain a young man when he makes an afternoon call? This all depends on the ability of the hostess. You have often heard the phrase, 'over the tea-cups.' Well that means five o'clock tea. When that hour arrives, serve your friend with some light drink such as tea or lemonade. A few small cakes or crackers should go with the drink. This gives a delightful chance to talk and get acquainted, but if this becomes tiresome, try a little card game that both know. If your caller prefers to go out, have a croquet game, tennis, or take a long country walk. Afterwards bring him in to have a 'little tea.' A very pleasant afternoon may be passed this way."

Dear A. Leda:
"Should one unfold their napkin immediately they are seated at a table, or wait until served?" A guest may put their napkin in their lap as soon as the hostess has taken hers from the table. This is usually immediately. The "unfolding" consists in opening the napkin just once and laying lengthwise across the lap. Never unfold a napkin entirely."

Dear A. Leda:
"If you are a guest at dinner and spill your glass of water, what should be done or said?" An apology to the hostess is all required. "I am very sorry to have been so very clumsy," or words to that effect is sufficient. If there is no maid, take your partly folded napkin, lay across the wet spot and leave it there. If there is a maid, let her attend to it."

children have returned from a two weeks visit to Floyd County. While away they attended the big celebration at Lubbock.
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Irvin Hamilton made a business trip to Hereford Saturday.

BIG SQUARE
Otis Burton, Messrs. Alfred and Mesdames Glen Stiles and Alfred Scott, and Gramma Stiles were Dimmitt visitors Friday.
Mr. Angley of Tulla is visiting in the home of his daughter, Mrs. Heruan Haberer.
Messrs. Charlie Phillips and Tom Branson were in Hereford Saturday.
Mr. and Mrs. Glenn Stiles were shopping in Hereford Saturday.
Miss Ruth Burton spent last week end with Mrs. Loyal Lust of Bethel.
Mrs. Vern Lust and baby spent Wednesday night in the home of Mrs. Loyal Lust.
Mr. and Mrs. Boyd Kimball entertained the following guests Thursday evening: Messrs. and Mesdames J. C. Williams and children, Vern Lust and

or his order, all in accordance with the terms of said deed of trust.
WITNESS my hand this the 31st day of August, A. D. 1923.
A. F. TUTTLE,
Substitute Trustee.

TRUSTEE'S NOTICE OF SALE
Notice is hereby given that on the Second day of October, 1923, between the hours of ten o'clock A. M. and four o'clock P. M., I, ARTHUR F. TUTTLE, SUBSTITUTE TRUSTEE, shall proceed to sell at public outcry in front of the court house door of Deaf Smith County, in Hereford, Texas, to the highest bidder for cash, the following described property situated in Deaf Smith County, Texas, to-wit:
One hundred and sixty (160) acres of land out of Capitol League Number 419 and particularly described as the Northeast one-quarter (N.E. 1/4) of Survey of Section Number Twenty-one (21), Township Number Three (3) North, of Range Number One (1) East, of a "Capitol Syndicate Subdivision" as shown by Plat of such Subdivision as recorded in the Deed Records of said County of Deaf Smith in the State of Texas, Volume 19 at Page 23. Located about 2 1/2 miles North and 36 miles West of Hereford, Texas.
Said sale is to be made at the request of JOHN V. FARWELL, FRANCIS C. FARWELL & ARTHUR L. FARWELL, the present holders of the notes hereinafter mentioned, and by virtue of the authority conferred upon me by the terms of a deed of trust executed by Jackson A. Welch dated 1st day of November, 1920, and recorded in Vol. 24 Page 372 of the Deed of Trust Records of Deaf Smith County, Texas, whereby the said Jackson A. Welch conveyed to me, as Substitute Trustee, the above described property, for the purpose of securing the payment of certain notes executed by the said Jackson A. Welch particularly described in said deed of trust, and the proceeds thereof will be applied to the payment of the balance due upon said indebtedness, the expense of making said sale, and the remainder, if any, paid to the said Jackson A. Welch

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Six hundred sixteen and 67/100 (616.67) acres of land out of Capitol Leagues Number 428 and 427 and particularly described as being All of Survey or Section Number Four (4), of Township Number Two (2) North, of Range Number Four (4) East of a "Capitol Syndicate Subdivision" as shown by Plat of such Subdivision of record in the Deed Records of said County of Deaf Smith in the State of Texas, Volume 19 at Page 23. Located about 18 miles west of Hereford, Texas.
Said sale is to be made at the request of FRANCIS C. FARWELL, CHARLES F. HARDING AND GEORGE FINDLAY, TRUSTEES, the present holders of the notes hereinafter mentioned, and by virtue of the authority conferred upon me by the terms of a deed of trust executed by Ben Little dated 20th day of September, 1917, and recorded in Vol. 17 Page 489 of the Deed of Trust Records of Deaf Smith

Announcement
I will begin my class on Piano. Those wishing to study with me call at residence, or phone 232.
Mrs. Earl E. Wilson

Special Till Oct. 1st
We will furnish ticking and renovate your old mattress at \$5.50 or two for \$10.00. Regular price \$6.00 each. Take advantage of this and save \$2.00.

Daniel's New & 2nd Hand Store
Res. Phone 394

Prices on Cream and Eggs Advancing
We always pay the market price in cash. We still have some Honey, Apples, Potatoes. Phone 108.

Golden Rule Produce
H. H. HAWKINS, Mgr.

Cream
TO OUR CUSTOMERS AND FRIENDS:
Effective September 1st, coupons will be packed in every pound of Mistletoe Butter. Upon receipt of ten of these coupons and \$6.98, which is the actual potery cost, we will ship express collect, or deliver from our Amarillo plant, one 42-piece Limoges China Dinner Set.
We have bought several thousand sets of these dishes direct from the largest pottery in the world. Our customers will save the difference between \$20.00, the retail price, and \$6.98, because we are buying in carload lots and turning them at cost.
Don't confuse these dishes with the usual ones offered for premiums. They are dainty and attractive and in keeping with the quality reputation of Mistletoe Butter.
Yours very truly,

Mistletoe Creameries
H. D. REED, Agent
Phone 249

COAL
If the anthracite strike is pulled off—as seems likely—we may look for coal prices to soar, so if you are low on coal hunt us up and let us supply you now. We have no September prices quoted to us yet and can't tell what will happen—but one thing sure—it will be higher. Just how much depends on the strike outcome.
We are holding down the price of coal in Hereford.

Hereford Light & Power Co.
"Your Electrical Servants"
Phone 388

Prominent men who are now presidential candidates" says Ed-

"owe a great deal of their success to their close watch of opportunities. Take the man you mentioned, George, this candidate, when a boy, was poor; today he is one of our wealthy men and senator of his state; also on the road to presidency.
His success is the result of direct effort on his own part, to make, to learn and to save. Then he watched for his chance. Opportunity, George, is your gift of bringing forth good and noble abilities in everything you do. And the opportunity to save lies right at your finger tips—"
Plain talk—but true. Opening a savings account in this bank can be your first step toward a bigger and better future.

First National Bank

baby and Mr. Knight. Ice cream and cake were served at the close of a very pleasant evening.
We received a very good rain here Thursday evening. This will be a great help to the crops.
An account of the party given by Mr. and Mrs. G. F. Branson Thursday evening will appear in next week's Brand.

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Why don't you go to Church?
LODGE DIRECTORY
Hereford Lodge No. 849, A. F. & A. M. Stated each month.
GEO. L. MUSE, W. M. J. S. JONES, Sec.
Hereford Chapter 248, E. A. M. Regular meetings, first Monday of each month.
CARL P. COCKRELL, H. P. J. S. JONES, Sec.

A. L. BIGGS, Insurance
Dependable Service
Your INSURANCE BUSINESS APPRECIATED and PROTECTED.
Phone 50 Theatre Bldg.

Prices on Cream and Eggs Advancing
We always pay the market price in cash. We still have some Honey, Apples, Potatoes. Phone 108.

Golden Rule Produce
H. H. HAWKINS, Mgr.

Cream
TO OUR CUSTOMERS AND FRIENDS:
Effective September 1st, coupons will be packed in every pound of Mistletoe Butter. Upon receipt of ten of these coupons and \$6.98, which is the actual potery cost, we will ship express collect, or deliver from our Amarillo plant, one 42-piece Limoges China Dinner Set.
We have bought several thousand sets of these dishes direct from the largest pottery in the world. Our customers will save the difference between \$20.00, the retail price, and \$6.98, because we are buying in carload lots and turning them at cost.
Don't confuse these dishes with the usual ones offered for premiums. They are dainty and attractive and in keeping with the quality reputation of Mistletoe Butter.
Yours very truly,

Mistletoe Creameries
H. D. REED, Agent
Phone 249

COAL
If the anthracite strike is pulled off—as seems likely—we may look for coal prices to soar, so if you are low on coal hunt us up and let us supply you now. We have no September prices quoted to us yet and can't tell what will happen—but one thing sure—it will be higher. Just how much depends on the strike outcome.
We are holding down the price of coal in Hereford.

Hereford Light & Power Co.
"Your Electrical Servants"
Phone 388

Prominent men who are now presidential candidates" says Ed-

"owe a great deal of their success to their close watch of opportunities. Take the man you mentioned, George, this candidate, when a boy, was poor; today he is one of our wealthy men and senator of his state; also on the road to presidency.
His success is the result of direct effort on his own part, to make, to learn and to save. Then he watched for his chance. Opportunity, George, is your gift of bringing forth good and noble abilities in everything you do. And the opportunity to save lies right at your finger tips—"
Plain talk—but true. Opening a savings account in this bank can be your first step toward a bigger and better future.

First National Bank

Why don't you go to Church?
LODGE DIRECTORY
Hereford Lodge No. 849, A. F. & A. M. Stated each month.
GEO. L. MUSE, W. M. J. S. JONES, Sec.
Hereford Chapter 248, E. A. M. Regular meetings, first Monday of each month.
CARL P. COCKRELL, H. P. J. S. JONES, Sec.

A. L. BIGGS, Insurance
Dependable Service
Your INSURANCE BUSINESS APPRECIATED and PROTECTED.
Phone 50 Theatre Bldg.

Prices on Cream and Eggs Advancing
We always pay the market price in cash. We still have some Honey, Apples, Potatoes. Phone 108.

Golden Rule Produce
H. H. HAWKINS, Mgr.

Cream
TO OUR CUSTOMERS AND FRIENDS:
Effective September 1st, coupons will be packed in every pound of Mistletoe Butter. Upon receipt of ten of these coupons and \$6.98, which is the actual potery cost, we will ship express collect, or deliver from our Amarillo plant, one 42-piece Limoges China Dinner Set.
We have bought several thousand sets of these dishes direct from the largest pottery in the world. Our customers will save the difference between \$20.00, the retail price, and \$6.98, because we are buying in carload lots and turning them at cost.
Don't confuse these dishes with the usual ones offered for premiums. They are dainty and attractive and in keeping with the quality reputation of Mistletoe Butter.
Yours very truly,

Mistletoe Creameries
H. D. REED, Agent
Phone 249

Grocery Specials For One Week Only

6 lb. box Crackers, Special	\$.72
2 boxes 15c Saltine Crackers, Special	.25
1/2 lb. White Swan Tea, Special	.40
1/4 lb. White Swan Tea, Special	.22
2 lbs. Steel cut Rio Coffee, Special	.45
1 gal. can pure extracted Roswell Honey	1.69
1/2 gal. can pure extracted Roswell Honey	.85
1 gal. can Dixiano Can Syrup, Special	.95
1/2 gal. can Dixiano Cane Syrup, Special	.49
1 pt. Grape Juice, Special	.35
No. 2 1/2 can Libby Spinach, Special	.23
No. 2 1/2 Yellow Cling Peaches, Special	.33
3 boxes Skinners Macaroni, Special	.25
15c size Graham Crackers, 2 for	.25
Gallon can Pears	.75

Get our prices on flour and sugar before you buy.

The Groceteria
Geo. A. Stambaugh

RICHARD LLOYD JONES SAYS

Figure Your Own Worth



Every man weighs himself and determines his own worth. We earn what we deserve. All wages are not paid in coin. The men who work only for money seldom have anything but money. And whether they have much or little of that they are soon forgotten by a world eager to reward unselfish deeds.

It is a common practice to blame the world for our own faults. When your estimate of your work and the world's estimate do not agree, survey yourself before you curse the world.

It is impossible to keep any man below the level of his attainments. It is as impossible to hold him above them.

Talent is the result of application. Efficiency is the reward for practice.

More knowledge measures worth no more than mere muscle. The skilled mechanic is master of his muscles. Undirected muscles as un-directed brains, produce little and are worth little.

Wisdom applied to one thing develops wisdom. Wisdom never achieves when it wobbles. Constant thinking and working on consistent lines produce results.

Opportunity never searches for him who does not search for opportunity.

Strength of will is the foundation of worth. Luck is a dangerous pilot's put on your bridge. Influence may help you out of the harbor of your birth, but it will lead you into the open sea without rudder or sail or anchor.

History is the chronological story of men who have put real worth into work, men who pushed a fixed purpose.

The fellow who will despise his job is the fellow who will always have a job to despise.

It is the duty-doer who establishes the worth which the world recognizes and for which the world will pay in cash or honor.

Copyright, 1923, by Richard Lloyd Jones.

Walter Fullwood and Family Leave for Vacation

Mr. and Mrs. Walter Fullwood and baby and Mrs. E. H. Fullwood left Hereford overland for Roswell, N. M. Wednesday evening. Mr. Fullwood is looking up a location and taking a vacation.

Bring in good specimens of agricultural and fruit crops and help this county make a good showing at Amarillo Fair!

Hereford High School's football squad is hard at work at their camp near the City of Canyon, according to reports reaching here. The boys are swimming, hiking, taking setting-up exercises and practicing in passing and catching the ball in order to harden their muscles and accumulate plenty of lung power for the strenuous days ahead.

TRUSTEE'S NOTICE OF SALE

Notice is hereby given that on the Second day of October, 1923, between the hours of ten o'clock A. M. and four o'clock P. M., I, ARTHUR F. TUTTLE, SUBSTITUTE TRUSTEE, shall proceed to sell at public outcry in front of the court house door of Deaf Smith County, in Hereford, Texas, to the highest bidder for cash, the following

Bobbed Her Hair



Capt. Mildred Olson of Chicago defied custom within Salvation Army ranks and bobbed her hair. Now she must report to Commander Booth, who will rule on "breach of discipline."

described property situated in Deaf Smith County, Texas, to-wit: One hundred sixty (160) acres of land out of Capitol Leagues Number 440 and 441 and particularly described as the Northeast one-quarter (N.E. 1/4) of Survey or Section Number Nineteen (19) of Township Number Two (2) North of Range Number Three (3) East, of a "Capitol Syndicate Subdivision" as shown by Plat of such Subdivision of record in the Deed Records of said County of Deaf Smith in the

State of Texas, Volume 19 at Page 23. Located 4 miles South and 26 miles West of Hereford, Texas.

Said sale is to be made at the request of JOHN V. FARWELL, FRANCIS C. FARWELL & ARTHUR L. FARWELL, the present holders of the notes hereinafter mentioned, and by virtue of the authority conferred upon me by the terms of a deed of trust executed by George C. Messenger dated 21st day of March, 1917, and recorded in Vol. 17, Page 205 of the Deed of Trust Records of Deaf Smith County, Texas, whereby the said George C. Messenger conveyed to me, as Substitute Trustee,

the above described property, for the purpose of securing the payment of certain notes executed by the said George C. Messenger particularly described in said deed of trust, and the proceeds thereof will be applied to the payment of the balance due upon said indebtedness, the expense of making said sale, and the remainder, if any, paid to the said, George C. Messenger or his order, all in accordance with the terms of said deed of trust.

WITNESS my hand this the 31st day of August, A. D. 1923.

A. F. TUTTLE, Substitute Trustee.

W. and H. Walker, Inc.

ESTABLISHED 1837

Until September 15, I will give a 50c box of **Conutoil Toilet Soap**, or a 50c tube of **Tooth Paste** FREE WITH EVERY \$1.00 PURCHASE of Walker Toilet Goods and Extracts Sold under a guarantee.

A. C. Luther

Authorized Hereford Agent

West Texas Chamber of Commerce Men Visitors

Two West Texas Chamber of Commerce representatives were in Hereford Friday, although coming separately on different missions. Exhibit Manager Whitaker, who has charge of collecting a general, sectional agricultural exhibit for showing at the various fairs this fall, was the first man to arrive. He went on through to Vega Friday night but promised to be back in Hereford Monday, attend the weekly luncheon of the Chamber of Commerce, and call for help in securing suitable exhibits to represent this county in his big display.

The second representative of the organization was Mr. McCarter, financial field man, who is interested in what financial support he can secure here. He will probably return at another date and take up this matter further.

Governors in Horseshoe Pitching Tourney



Gov. "Charlie" Moore, Idaho's "dirt farmer" governor, shown here, balls with delight the return of horseshoe pitching as a popular sport because he once was a champion. He is going to try again and is to pitch against Gov. Fierce of Oregon at Nampa, Idaho, Sept. 18-19, where the Idaho-Oregon tournament for the Western championship is scheduled. "Horseshoe pitching is to my liking," says Gov. Moore, "it is a good sport and I am glad to see it returning to popularity. Horseshoe pitching takes people into the open and trains their eyes and muscles."

Second Round of Tournament in Golf on Monday

The first round of the tournament now in progress under auspices of the Hereford Golf Club will come to an end with next Sunday's play, the officers announce and the second round in the elimination will begin on Monday. To date all matches have been played with the exception of two and these should be concluded this week.

The tournament is attracting a lot of interest among the members and the daily attendance at the links is steadily mounting.

It's Called Fussy to be Particular

You will like Chase & Sanborn's Orang Pekoe Tea and Coffee If you are Fussy, at

Frank A. Gyles Grocery

Phone 81.

Bankers' Benefit Association

GEO. L. MUSE, President
Pres. 1st Nat. Bank
HENRY WILKINSON, Vice President
Pres. 1st State Bank & Trust Co.
C. C. ACKER, Treasurer
Cashier Western Nat. Bank
T. K. WILSON, Secretary
Insurance
CARL GILLILAND, Counsel

DIRECTORS
Geo. L. Muse
E. B. Posey
Henry Wilkinson
A. Herbst
C. C. Acker

DR. C. F. LeGRAND
DR. J. W. HICKS
DR. W. F. GABBERT
DR. JNO. W. OVERTON
Medical Examiners

The Officers of Hereford's Three Banks realize that especially under present financial conditions everyone should secure their Life Insurance at the lowest possible cost and they know that this Association furnishes \$2,000 Insurance to its members at cost.

The age limits are from 15 years to 50 years.

Every applicant, before being accepted, must be approved by one of its medical examiners.

The membership is limited to 1,000. If you haven't already joined it's necessary to act quickly. Liberal terms to those who need it. For full particulars, see

T. K. Wilson, Sec.



Only Because - DELCO-LIGHT COMPANY is the

World's Largest Producer of Electric Light Plants can they make such an offer -

\$549.50

COMPLETELY INSTALLED, - for the most popular farm size plant ready to turn on the lights

Here is the installation you get for \$549.50

1. One Delco-Light Plant, the most popular size, Model 866-850 watts capacity, 32 volts (freight paid).
2. One standard Delco-Light Exide Battery with sixteen large cells with extra thick plates and heavy glass jars (freight paid).
3. The installation of the Plant and Battery - except purchaser to furnish concrete base and battery rack.
4. Wiring your house for ten (10) lights to be located anywhere you wish.
5. One power outlet wherever you may want it installed in your house.
6. Standard set of ten (10) drop lights with sockets and the installation of these lights in your house.
7. Ten (10) standard electric light bulbs.

Similar outfit with smaller size plant - Model 608

\$442.50

Sold on easy payments. Liberal discount for cash.

QUANTITY production makes low prices possible.

The Delco-Light Company makes more farm electric lighting plants than any other manufacturer. Over 21 acres of floor space are occupied by the great Delco-Light Factories at Dayton. Whole carloads leave these factories daily, carrying Delco-Light Plants destined to brighten farm homes far and wide throughout the land.

Over 4,000 skilled installation men are daily wiring homes and installing these plants in all parts of the country. Such quantity production and such unparalleled installation facilities enable the Delco-Light Company to offer for the first time this wonderfully low, installed price for the most popular farm-size Delco-Light Plant.

Never before has there been such a splendid opportunity to equip your farm with electric light and power. Delco-Light will make your home a better, brighter place in which to live and work. You can make the housework easier for the women. You can make life happier for the children. You can save labor and increase profits for yourself.

You've wanted a Delco-Light Plant. You need a Delco-Light Plant. Here is your opportunity.

DELCO-LIGHT COMPANY
DAYTON, OHIO

NOW you can get your **DELCO-LIGHT**
Over 200,000 Satisfied Users

Electric Service Station

Hereford, Texas Phone 284

Local Happenings

L. L. Hughes of Spearman reached Herford Wednesday morning.

We are the home of school supplies. Skelton.

R. E. Cottingham left for Cameron, Texas Wednesday morning.

Lost—Monday, a sack of maize, between ball ground and town. Finder notify Brand office.

Jno. Henson arrived home Thursday morning.

Charles Galbraith went to Ft. Worth Tuesday morning.

Plenty of white dishes for harvest at Skelton's.

G. W. Cotrell reached home Wednesday from near Wilson, Oklahoma.

See Mrs. C. R. Tubb in chapel at Central School on Mondays and Thursdays—for Expression. 66-3f

W. I. Valentine returned home Friday morning from Kansas City.

Window glass of every size and shape at Skelton's.

Mr. and Mrs. B. T. Evans left Herford for their home in Pilot Point, Texas Friday morning.

Big line of white dishes just received at Skelton's.

Mrs. G. A. Lewis and daughter, Miss Georgia, of Clovis reached Herford Wednesday morning.

Miss Mozelle Hill went to Dalhart, Texas Wednesday to visit in the C. Walker home.

Will open my violin class Monday, September 10. Mabel Barnhart. 63-4t Pd.

E. A. Ford of the American Express Co. was in Herford Wednesday morning on business.

Mark Cowart and B. D. Woodlee of Dimmitt were transacting business in Herford Tuesday.

We make a study of the school supply business. Skelton.

Mrs. C. H. Churchill and Mrs. C. Goss left Herford for Canton, Ill. Wednesday morning.

We are in business to help you save. Give us a chance. Skelton.

Mr. and Mrs. Posey Cunningham and family of Spring Lake, Texas were in Herford Wednesday.

Our school supply line is complete from primer to graduation. Skelton.

Mr. and Mrs. J. B. McCord reached home Tuesday morning from Camden, Tenn.

We can, and will, save you money on school supplies. Skelton.

Walter Farwell of New York City was in Herford on business the first of the week.

We want your business and will save you money. Skelton.

Mr. and Mrs. R. E. Browning and son of Amarillo were in Herford the fore part of the week.

We want your chicken, eggs, cream. Be sure and get our cash prices before you sell. Herford Produce. I. H. Spratt, Mgr.

Miss Velma Norrell, a relative of the C. D. Shaw family, left for her home in Stratford, Texas Thursday.

As in past years we have the only complete line of school supplies in town. Skelton.

Roy Nunn left for Chicago Thursday morning to take up his studies for the ministry.

Mrs. Lillian Heid returned to her home in Kansas City Tuesday. Mrs. Heid is a sister of Mrs. B. F. Guthrie.

Expression and Physical Culture at Central School on Monday and Thursdays; at High School Wednesdays and Saturdays. Call 399, or see Mrs. C. R. Tubb. 66-3f

Gwynne Guthrie left for Wichita, Kansas Friday morning. Mr. Guthrie will again take up his study at Fairmont College.


Miss Elizabeth and Keith Stegall went to Clarendon Friday morning. Both are to enter Clarendon College for this year.

We don't have to substitute on school supplies. We have the complete line. Skelton.

LET ME FIGURE WITH YOU ON YOUR PLUMBING. ALL WORK GUARANTEED. PHONE 317

Horace Sullins

Poem by Uncle John



FETCH around the peanuts an' the speckled lemonade! Feller advertises is the one that gets the trade. Twenty-five concessions in the little City Park, rollin' in the nickles, from daylight till it's dark. Wagon-loads of sody-pop fills the day with cheer—Speaker in the grandstand, nobody can hear. Flags awavin' in the breeze to jollify the scenes—Ain't a dozen fellers here, can flagger what it means! Band a-playin' jazzy tunes—hosses steppin' high. Feller sweats a barrel, with so many drinks to buy. Take the country over, with a holiday on hand. Fortunes made from cigarettes, or on the peanut-stand. "Wonder why they have it when the weather is so hot? Used to know about it, but blame it—I've forgot. Used to be the patriots that celebrated here—Now they never mention 'em. Golly, ain't it queer?"

Mr. and Mrs. John Renfro spent last Saturday and Sunday in Amarillo in the home of Mr. and Mrs. J. H. Hall.

Miss Mary Bess Satterwhite, niece of Miss Louise Sanders of Herford, arrived here Tuesday and returned to her home in Amarillo Wednesday.

A good part of your school supplies can only be gotten here, so why not let us have the whole bill. Skelton.

Mrs. G. F. Pierce went to Amarillo Wednesday morning to visit in the home of her daughter, Mrs. L. M. Forster, and family.

Mr. and Mrs. D. W. Crawford and daughter went to Hedley, Texas Thursday morning to visit in the home of Mr. Crawford's brother, W. H. Crawford.

Miss Ola Thurman of Amarillo arrived in Herford Wednesday morning and is visiting her sister, Mrs. H. B. Williams.

Mrs. W. P. Martin and children went to Artesia, N. Mex., Wednesday morning. Mrs. Martin will visit her brother, Frank Cady.

Attention Stockmen
In 30 days I must raise a large amount of money borrowed to save you. Now will you be prompt as I was. Money and notes will save me. Dr. F. E. Bowe. 65-2t

Charlie and Tom Carroll reached home Thursday from Fort Lyon, Colorado. The Carroll brothers will spend about thirty days in Herford.

Miss Elsie Ann returned to her home in Amarillo this week, after a visit in the home of her sister, Mrs. Blain Poff.

Mrs. Ezra Norton and son, Palmer, went to Artesia, N. Mex., Friday morning to visit in the home of Mr. Norton's father, Rube Norton.

Mrs. Tom Webb and little daughter left for Los Angeles, Calif. Friday morning. Mrs. Webb will visit her mother, Mrs. Frank Malone.

A. W. Groves left Wednesday for Rosebud, Texas. Mr. Groves was called to Rosebud by the illness of his wife.

Mrs. J. H. Hall and two daughters returned to their home in Amarillo Friday morning. Mrs. Hall visited in the home of her parents, Mr. and Mrs. G. W. Cassells.

Mrs. L. M. Davis and son left Herford for their home in Wichita Falls Friday morning. They have been visiting in the homes of Mr. and Mrs. J. J. Clayton and J. A. Goodwin.

Mrs. W. S. Bourland returned to her home in Vernon, Texas Wednesday morning. Mrs. Bourland visited in the home of her daughter, Mrs. J. Dave Thompson.

Mrs. Theo. Davies of Bovina spent Thursday in Herford on business. Mrs. Davies returned home Friday morning. Miss May Casbeer accompanied Mrs. Davies to Herford.

Miss Etta Vore left Herford for Amarillo Thursday morning to visit her sister, Mrs. L. V. Bentley. Miss Vore is a sister of Mrs. Jack Hinson of Spring Lake.

For Sticky Substances—If when grinding raisins or any such sticky substances a few drops of lemon are squeezed into the food grinder first, the difficulty will be removed.

Broken Glass—If a glass is broken, don't try and pick up the small pieces. Instead lay a wet woolen cloth on the floor where the fragments are and pat it. The tiny particles will adhere to the damp cloth and that can easily be burned. A piece of glass in the flesh might cause no end of trouble not to mention the pain.

Keep Stove Bright—Rub your stove off daily with an ordinary piece of newspaper and the polish will remain twice as long.

Complete Lines

John Deere Binders
Binder Extras
Plymouth Twine
On Hand

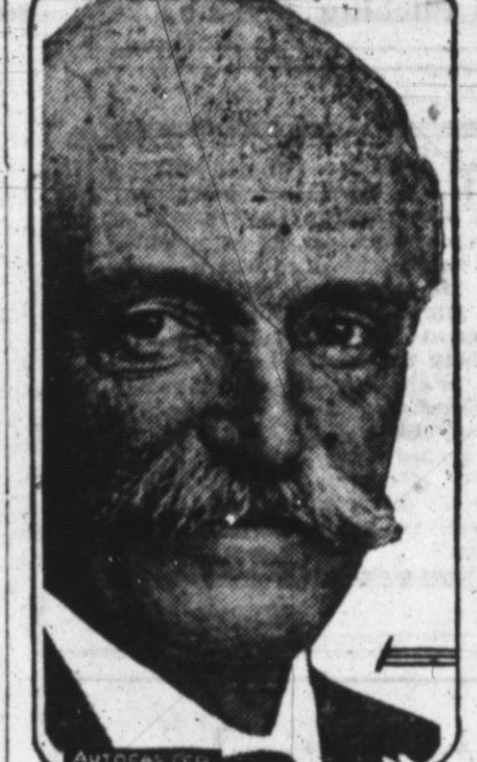
Garrison Bros.

Mrs. W. O. Robinson and children left Herford Friday morning for Amarillo. Mrs. Robinson visited in the home of her daughter, Mrs. Jack Woods on the Flag Ranch in Castro County.

Attention Dramatic Students

Miss Sena Mae Mounts' class in Expression will foster the organization of a Dramatic Club, which will take up a study of the best one-act plays. Certain of these plays will be presented at different intervals during the year. The club will not be limited to enrolled Expression students but will accept any High School pupil who is interested in Dramatics. In a Club of this nature amateur actor has an opportunity of using his talents, the members gain an insight to the better plays and the taste and appreciation of the entire community may be raised to a higher standard.

Pinchot's Stand Against Strike



Gov. Pinchot of Pennsylvania told miners and operators: "I recognize the rights of mine workers to organize * * * I recognize the rights of mine operators to just returns on investments * * * I am here to tell you that the public rights are to be recognized and protected also. * * * The people of the United States are losing patience * * * This controversy is not a private quarrel * * * There must be no strike."

C. R. Barber
AUCTIONEER
Herford, Texas
Pure bred livestock and farm sales given special attention

Orr's Tailor Shop
10 PERCENT DISCOUNT
For a limited time, on early orders

Hard Work
and Two-Horse Brand overalls together. Wherever there is plenty of hard work, there is sure to be lots of hard wear on overalls.

Two-Horse Brand Copper-Riveted Waist Overalls

are built to do a man's work and have been the standard for over 50 years. Buy a pair today under the following guarantee: **A New Pair FREE if They Rip.** Any first-class dealer will tell you we make good on our guarantee, but as a matter of fact, we tell you confidentially that not one pair in ten thousand rips. This Trade Mark on the label tells they are genuine. Made by Levi Strauss & Co., San Francisco. Reliable Merchandise since 1853. Makers of Koeralls, Keep Kids Clean.

Daughters of Mr. and Mrs. W. A. Ricketts Go Home

Mrs. R. E. Parks and daughter of Long Beach, Calif., and Mrs. G. L. Davidson and son of Taft, Calif., left Herford for their homes Thursday morning. Mesdames Parks and Davidson are daughters of Mr. and Mrs. W. A. Ricketts and have been visiting in the Ricketts home for the past month.

Santa Fe Building Loading Platform Near Depot

The Santa Fe started some improvements, a loading platform just across the platform south of the passenger station Wednesday morning. The construction measures about 65x30 and will be used in loading and unloading heavy freight.

Mr. and Mrs. J. D. Carter Here With Relatives

Mr. and Mrs. J. D. Carter and children of Dallas motored thru to Herford the first of the week and are visiting in the home of Mr. Carter's father, E. Carter, south of Herford. The Carters expect to drive to Tucumcari, N. M., the latter part of the week to visit relatives and friends. Mr. Carter is with the Dallas Street Railway Co. of Dallas.

Bring in good specimens of agricultural and fruit crops and help this county make a good showing at Amarillo Fair!

Abstracts and Loans

J. Frank Potts
Maps, Deaf Smith Co.—50c.

We Grow in Experience

As we grow in years. Experience is teaching the Farmer and Stockman of the Southwest that diversification pays.

Chickens, Hogs and Milk Cows will make industrious farmers a living and the money crop, when it comes in, is clear of any lien for living expenses. Let us profit by Experience.

The Western National Bank

Big Fall Sale of FURNITURE and Rugs

Beginning Saturday, August 25th

Our stock was never more complete than now and we were never more eager for business. We are prepared to serve your every want and we guarantee to save you money on everything.

Living Room Furniture

\$350.00 Regular 4-pc. Overstuffed Suite, Fall Sale Price **\$275.00**
 \$275.00 Regular 4-pc. Overstuffed Suite, Fall Sale Price **\$225.00**
 Other Suites at like reduction.

Bedroom Furniture

\$300.00 Regular 5-pc. Walnut Bedroom Suite, Fall Sale Price **\$225.00**
 \$225.00 Regular 5-pc. Walnut Bedroom Suite, Fall Sale Price **\$175.00**
 We have quite a variety of styles in Period Bedroom Furniture which is the latest and every suit is being offered as a bargain.

Dining Room Furniture

In this department we shine. Our selection of Period Dining room Furniture will match in style your Living Room Furniture.
 \$300.00 Regular 8-pc. Italian Grey Dining Room Suite, Fall Sale Price **\$225.00**
 \$250.00 Walnut Dining Room Suite for **\$195.00**

Rug Department

We have an elegant line of Rugs on hand for you to select from and we are glad to please you. The price is right.

We carry a complete line of Hoosier Cabinets, Singer Sewing Machines, Pianos and Victrolas.

E. B. Black Co.

The big Store with the little price.

Why Not Save That Machinery?

that you paid all that good money for. Why let it deteriorate 20 per cent a year when a good shed will save this money for you. You will save the cost of the shed in two years on machinery. Let us help you plan a handy machinery shed.

PANHANDLE LUMBER CO.

OUR AIM—TO HELP IMPROVE THE PANHANDLE