

The Hereford Brand

TUESDAYS—TWICE-A-WEEK—FRIDAYS

THIRD YEAR, NO. 78

HEREFORD, DEAF SMITH COUNTY, TEXAS, FRIDAY, OCT. 19, 1923

COTTON GIN IS RUNNING NOW DAILY

SEVERAL MORE BALES RECEIVED IN LAST DAY OR TWO

PICKERS NEEDED

Many Farmers Report Cotton Open. Labor Can be Found South

The Hereford gin was in full blast Friday and turning out the finished product rapidly. Manager Tillotson has about completed all the hooking-up jobs and is rarin' for business.

K. R. Hunter, who lives south about eight miles, brought in a bale of cotton Friday morning. Those who examined the seed cotton pronounced it a fine staple and strong of texture. Mr. Hunter has about twenty five acres and hopes to gin six bales.

C. P. Caldwell, six miles northwest, brought in his third bale this week.

Mr. and Mrs. E. E. Trussell of Spring Lake were in Hereford Friday afternoon enquiring for cotton pickers. Mr. Trussell said he wanted a family on his place to take care of the cotton during the picking season. Mr. Trussell said he has out 150 acres and it will make about a fourth bale to the acre.

Some Mexican pickers have been imported by Overton Bros. near Black and by B. A. Fuller of Castro county, but the Mexicans are hard to find. T. T. McDermott, who came from Crosbyton Friday, states that there are plenty of pickers around that locality and Lubbock, but the local farmers should be sure to have enough cotton open before they hire pickers, if they expect to hold them. Arrangements are under way to secure some of them.

Cattle Buyers on Local Market in Growing Numbers

C. H. Wheeler of Mount-Ayre, Iowa, is in Hereford this week buying cattle. The Brand has been informed that he bought Lee Coconough's cattle thru Norton and Metcalf. Mr. Wheeler bought two car loads of choice stuff about two weeks ago. J. K. Teare of Mound, Ill., Messrs. H. R. Prather, J. B. Sham of Tarkio, Mo., and W. C. Scamner of Rock Port, Mo., are here this week receiving the Wirt Phillips and W. E. Hicks cattle.

Sunshiny, Snappy Weather Continues; Light Frost

The beautiful sunshiny weather which began Monday is still hard at it and the entire population is fervently praying that it stays so indefinitely in order that the cotton and row crops may be matured and gathered. A slight frost has been noted on both Thursday and Friday morning, but those in a position to know state that this is really a benefit in that it will stop the growth of the plants and cause it to mature more quickly. A hard frost, of course, would be a calamity.

The days are snappy and the nights down right chilly, but the sun is on the job and the outlook is bright for an unbroken spell of it.

Brother of W. D. Kellehor Visitor This Week

C. J. Kellehor of Sherman, Texas, arrived here Wednesday morning for a visit with his brother, W. D. Kellehor. Mr. Kellehor stopped off enroute at Plainview and visited another brother, Joe.

Miss Maud Mulvane Starts Home After Pleasant Visit

Miss Maud Mulvane returned to her home in Robinson, Ill., Thursday morning. Miss Mulvane visited in the home of relatives, Mr. and Mrs. C. H. Dyar.

Mesdames Geo. and W. D. Cloyd Will Look at Fair

Mrs. Geo. Cloyd and mother-in-law, Mrs. W. D. Cloyd, left Hereford Thursday morning for Dallas where they will visit with relatives and friends and also take in the State Fair.

Mrs. T. J. Tate and son Jewell of Dimmitt reached Hereford Wednesday morning from Farwell, Texas. Mr. Tate motored to Hereford to take them home.

Billie Romanoff



Romanoff Will Wrestle Jack Hudson Here Friday Night, October 26, For Benefit Local Firemen

Hereford's wrestling fans are scheduled for another rare treat, on Friday night, October 26, when Billie Romanoff, middle weight contender, hooks up with Jack Hudson of Illinois at the Hereford Stock Pavilion. The match will be staged under the auspices of the Hereford Firemen.

Romanoff is the fellow who has tackled Cal Farley twice, and gave him all he wanted on both occasions. Just a few days ago it took Farley a solid hour to pin Romanoff's shoulders to the mat. Romanoff is well known all over the southwest for his mat perfor-

mances and always gives a skillful, double-measure money's worth to the fans who pay to see him do his stuff.

Jack Hudson is the man who swapped holds with Farley here in the recent Firemen's fracas. He lost, as all of them do who tackle Farley, but gave a good account of himself and left a pleasing impression with local patrons of the game for skill, gameness and clean sport all the way around. There are many here who believe Hudson will surprise Romanoff and that he has a good chance to throw the redoubtable challenger for the middleweight crown.

U. D. C.'s Plan Picture Show Monday and Tuesday

The United Daughters of the Confederacy announce that they have completed arrangements with the Star Theatre management to present a great play entitled "Dust to Dawn" on next Monday and Tuesday nights, October 22-23, the proceeds of which will be applied to the Park fund of the Daughters.

The play is said to be good, the cause is certainly a worthy one, and it is hoped to pack the house both nights.

Crosbyton Men Here Looking Over Cotton Outlook

Messrs. T. T. and John McDermott and John De Cory of Crosbyton, Texas, reached Hereford Thursday evening. T. T. McDermott will be stationed in Hereford for some time and will buy cotton for a firm located in the South Plains. Mr. De Cory is here looking over the country. John McDermott is sheriff of Crosby county and is interested in the development of this part of the Plains.

Wisconsin Man, Owner of Castro Land, is Visitor

Charles Fleming of Delavan, Wisconsin, reached Hereford the latter part of last week. Mr. Fleming owns a section adjoining the Shepard ranch in Castro county, twenty two miles southeast of this city; and is here for the purpose of leasing his land to the Shepards. Mr. Fleming went to Dimmitt Wednesday morning to confer with A. G. Nobie on business matters.

Brother of George Shepard Visitor From the Coast

Tom Shepard, a brother of George Shepard, reached Hereford on Friday morning and is visiting his brother for a few days. Mr. Shepard is from San Luis Obispo, California, and is enroute from Huron, South Dakota, to his home.

STORE SPECIALS

Born to Mr. and Mrs. W. E. Dameron Tuesday, October 16, a seven pound daughter, Majorie Neal.

Born to Mr. and Mrs. Bryan Bryson at Brownwood, Texas, Friday, October 12, a son, John Bryan II. Mrs. Bryson was formerly Miss Grace Smith of this city, daughter of Mr. and Mrs. C. E. Smith.

Born to Mr. and Mrs. O. L. Shugart, twenty miles northeast of Hereford, October 16, a girl.

Hugh Witherspoon Undergoes Operation on Thursday

While at work Thursday morning Hugh Witherspoon, well known local contractor, was stricken with acute influenza. He took some medicine and returned to the job but was again troubled, this time seriously, and a physician was hurriedly called. Examination revealed him in a critical condition and he was removed to the Hereford Sanitarium. Thursday night an operation was performed by Dr. Lumpkin of Amarillo and Dr. Le Grand of Hereford.

Friday Mr. Witherspoon was reported to be gravely ill but in as good shape as could be expected under the circumstances.

First Lady



An excellent new portrait of Mrs. Calvin Coolidge, wife of our 30th President, and now first lady of the land. Across the back of this picture she wrote "Approved."

Fire Destroys Salesman's Car; Cause Unknown

A mysterious fire completely destroyed a good Hudson Speedster fourteen miles south of Dimmitt Thursday afternoon and the driver, A. F. Arnold, was stranded in Hereford Thursday night, looking for a way to get to Amarillo.

Mr. Arnold, who makes this territory for the Long Bell Lumber Company, with Amarillo Headquarters, was coming up from Littlefield when he smelled smoke and fire and stopped his car to investigate. He raised the hood of his engine and discovered a mass of flames under the seat. Before he could catch a good breath the entire car was wrapped in flames. He states that when the gasoline tank exploded the flames went fifty feet into the air.

Nearby farmers brought the stranded salesman to Dimmitt where he caught the mail back for Hereford and spent the night here. Mr. Arnold says he has no idea what started the trouble. The car belonged to the Long Bell company.

Womble Presents Farmers' Figures To Commissioners

Troy Womble returned Friday morning from Austin where he appeared as a "dirt" farmer witness before the hearing now being conducted by the Texas Railroad Commission on application of the railroads for increased freight rates on grain from the Panhandle district. C. P. Galley, another witness for the county branch of the Farm Bureau, stopped off at Bryan enroute home for a visit with relatives.

The hearing began the first of the week and will probably end Friday. Mr. Womble testified Wednesday. He was on the stand for a couple hours before the noon hour, and was called again in the afternoon. He presented facts and figures showing the cost of production from the practical farmer's side of the controversy. The summing up of the case has been completed by attorneys for the Farm Bureau and associates prior to Wednesday and Mr. Womble states that the commissioners were keenly interested in the farmer's side of the question as presented by himself and other Panhandle farmers present. The commissioners told him that this was really the first time that the farmers had told the mark in their own behalf with actual production figures; and he was congratulated upon his enterprise and activity in coming to the hearing and in the preparation of the data he brought with him.

Final decision in the case will probably be postponed for some time until the commission can digest and review the facts presented at the hearing.

Grand Jurors to Meet Judge Tatum Here October 29

Sheriff Purcell has been busy for some time summoning grand and petit jurors for the coming term of District Court. The grand jury and petit jurors for the first week of court are as follows:

Grand Jury: October 29—C. H. Dyar, E. A. Alford, J. M. Chapman, Charlie Hodges, H. M. Beach, S. J. Williams, Wesley Brady, Glenn Snyder, R. T. Kinn, W. J. McMillan, A. Lowther, M. B. McLean, F. H. Oberthier, G. W. Brunley, J. W. Spradley, J. A. Pittman.

Petit Jury: November 5—E. M. Forester, J. T. Quinn, F. J. Owen, R. B. Parker, G. W. Wilson, Roy Golden, James Black, S. L. Barber, M. L. Lusk, S. E. Dove, R. E. Barber, Frank Morris, E. J. Keith, J. T. McLean, H. L. Morel, O. K. Higgins, W. M. Dunlap, Philp Broadwell, R. M. Dunn, F. L. Lucas, George Beams, L. W. Brough, C. M. Hicks, J. J. Kemp, C. W. Murray, Otto Massie, C. P. Caldwell, M. D. Nobile, L. M. Wilkinson, G. A. Pillow, H. Mastings, C. E. Gilliam, V. Canning, C. O. Phillips, C. C. Acker, Lem Chesler.

Lady From Happy Visits In Troy Womble Home

Mrs. S. P. Crawford of Happy, Texas, reached Hereford Thursday morning and is visiting in the home of friends, Mr. and Mrs. Troy Womble.

W. J. Moine of Rock Island, Ill., reached Hereford Wednesday morning. Mr. Moine owns a half section of land five miles west of Hereford.

Austin Reed and brother went to Black Wednesday morning. Austin is second trick man for the Santa Fe at Black.

FRIENDS ANNOUNCE CANDIDACY OF OWEN P. SMITH FOR DISTRICT ATTORNEY

LOCAL ATTORNEYS BACK YOUNG LAWYER WHO IS MAKING GOOD RECORD AT HEREFORD IN OFFICE OF COUNTY ATTORNEY

ASKS CONSIDERATION FOR COUNTY

Deaf Smith County Voters Have Always Loyally Supported Candidates From Other Sections of District and Turn About is Fair Enough, is Belief Here

Star of San Carlo Grand Opera At Amarillo Soon



Tamaki Miura. An authentic production of Puccini's "Madame Butterfly," claimed as genuine in every detail and in adherence to Japanese custom, is promised when this work is given in Amarillo, Nov. 9th by the San Carlo Grand Opera Company, at the Municipal Auditorium.

Mrs. Miura has supervised the selection of the "properties," designing her own costumes. Those of the company have been made by native Japanese artisans, and hairdressing and selection of shoes and all the stage implements will be ordered with much care to such a ceremonial. "There is, for instance, the marriage ceremony in act I. That is a rite of the shinto cult, whereas the Bonze belongs to the austere Buddhist order. When I appear in Mr. Gallo's special company, we shall have a real shinto marriage procedure, with all the necessary parties to such a ceremony. The Buddhist cult, on their part, have elaborate funeral observances—but that is aside from the story of the opera."

This tour, which will open after the New York engagement of the San Carlo Opera Company at the Century Theatre during which Mrs. Miura will sing her favorite role—will be the singer's seventh in the United States. She made appearances first with the Boston Opera Company and later with the Chicago Civic organization, and during the last two seasons has sung opera and concert in the United States, under Mr. Gallo's management.

In the last two summers the singer visited Italy and sang in opera in a number of cities. In previous years she was heard in seasons in Mexico and South America.

An incident of her latest summer's visit to Italy was a celebration given in her honor by the Fascisti who sang in a benefit performance of the Puccini work at the Teatro Carcano in Milan. At the conclusion of the opera she was presented with an elaborate medal bearing the Fascisti emblem and a poetic inscription in Italian, which may be rendered: "To the Gentle Flower of the East, Tamaki Miura, Most Delightful Butterfly, Regards and Remembrances."

This artist has been engaged for a series of six performances at the San Carlo in Naples and the Costanzi in Rome, after the conclusion of her American engagements in the coming spring.

Mr. and Mrs. C. C. Slaughter Visited by Old Friend

Fred Kellogg, of Kansas City, was in Hereford the first of the week on business and visiting in the home of Mr. and Mrs. C. C. Slaughter, old friends. Mr. Kellogg is an employee of the government, making estimates of cane seed production.

Friends of Mrs. Lily Chapman Pay Her Brief Visit

Mr. and Mrs. E. Hackler of Amarillo were in Hereford Thursday visiting Mrs. Lily Chapman at the Cordova Hotel. Mesdames Hackler and Chapman were old friends back in Mississippi. Mr. Hackler is traveling salesman out of Amarillo.

A local man has thrown his hat into the Panhandle political ring, according to a communication handed to The Brand this week for publication, and next year the voters of the Sixth Ninth Judicial District will be called upon to consider the merits of a Deaf Smith county candidate.

Owen P. Smith, county attorney of Deaf Smith county, is the man chosen by his fellow attorneys in this county to enter the lists the next Democratic primary for the office of District Attorney. Mr. Smith is making an enviable record as a local official and it is felt here that Deaf Smith county is entitled to consideration in the district through the fact that candidates from other sections have been supported loyally by Deaf Smith county people for years and turn about is fair play.

Mr. Smith's sterling worth and fitness for the office his friends seek for him are well set forth in the following open communication to the voters of the district.

To the Voters, 60th Judicial District: The attorneys of Hereford, joined practically by the entire citizenship of Deaf Smith county, will present a candidate in the next Democratic primary election for the office of District Attorney of this Judicial District.

Since the organization of this district, both the District Judge and the District Attorney have resided in the north end of the district, and we have at all times supported them loyally. We shall ask the voters of this district to nominate Mr. Owen P. Smith of Hereford to the office of District Attorney at the next Democratic primary.

Mr. Owen P. Smith, ever his protest, was elected by our people at the last election to the office of County Attorney of Deaf Smith county. Obeying the will of our people, he qualified and has been serving in that office with unusual ability and to the entire satisfaction of our officials and people.

Mr. Owen P. Smith is a native of Collin county, Texas, is thirty five years of age and was educated in the schools of our state, attending the law school at the State University at Austin. After being licensed to practice law in 1915, he was associated with his father, Judge G. B. Smith, a well known and leading lawyer, at McKinney, Texas, for five years. Mr. Owen P. Smith removed to our county and located in 1921. He is a gentleman of all lines and everywhere. He is honorable, honest and reliable in all relations. He is well qualified for the office of District Attorney, and Deaf Smith county will ask the voters of this district to nominate Owen P. Smith for the office of District Attorney at the next July Democratic primary.

When the campaign opens next spring, Mr. Smith will canvass your county. In the meantime, please investigate, and if found worthy, commend Mr. Owen P. Smith to your friends.

Respectfully,
Jno. P. Slaton
W. H. Russell
W. M. Knight
W. E. Dameron
Carl Gilliland
B. Frank Bule

Mrs. Allen Powelson's Father Goes For Visit

J. S. Roderick left Hereford Friday morning for Fayette, Okla., at which place he will visit his daughter, Mrs. B. D. Witham. Mr. Roderick has been visiting in the home of his daughter, Mrs. Allen Powelson the past two months.

Mrs. John McLean's Sister Returns to Home

Mr. and Mrs. N. A. Kuykendall left for their home in Wichita Falls Wednesday morning. Mr. and Mrs. Kuykendall visited in the home of Mrs. Kuykendall's sister, Mrs. John McLean.

Amarillo Lady Goes Home After Visit to Mother

Mrs. W. T. Cook and little son returned to their home in Amarillo Wednesday morning. Mrs. Cook visited her mother, Mrs. Clodfelter while in Hereford.

CHURCH AND SOCIETIES

First Christian Church
 Sunday School, A. Lowther, Supt., 9:45 a. m.
 Communion 11:00 a. m.
 Sermon 11:20 a. m.
 Subject: "Knowing God."
 Anthem: Choir.
 Junior C. E. 4:00 p. m.
 Intermediate and Senior C. E. 6:30 p. m.
 Evening Service 7:30.
 Subject: "Forgiveness, The Fundamental Blessing."
 Quartet: Mesdames Oberthier and Steckman, Messrs. Shaw and Merrill.
 Training For Service Class, Wednesday, 7:30 p. m.
 Choir Practice Wednesday 8:30 p. m.
 We are equipped to offer the best advantages in Bible school work. A splendid and efficient corps of teachers and every modern convenience as to class rooms etc. If you are not enrolled in some school we cordially invite you to visit with us at least. We feel that we can do you good and that you can help us in this important work.
 A warm welcome and the open Bible await you.
 A very important service Sunday morning—Every member urged to be present.
 Paul J. Merrill, Pastor.

Methodist Church
 Sunday School, 9:45 a. m., W. H. Ray, Supt.
 11:00 a. m. Sermon by pastor.
 Junior Missionary Society, Thursday, 8 p. m., Mrs. J. A. Stegall, Supt.
 Intermediate League, 7:00 p. m., Mrs. Jennie West Walker.
 Senior League, 7:00 p. m., I. E. Walker, President.
 7:30 p. m. Sermon by pastor.
 Women's Missionary Society, Wednesday, 4:00 p. m., Mrs. J. Frank Potts, Pres.
 Y. P. M. S., Wednesday, 4:15 p. m., Mrs. J. B. Jones, Supt.
 Prayer Meeting, Wednesday, 8:00 p. m.
 Choir Rehearsal, Thursday, 8:00 p. m.
 Orchestra Practice, Tuesday 7:30 p. m., Mrs. A. C. Thompson, Director.
 Don't miss these services. We promise you something worth while.
 L. N. Lipscomb, Pastor.

Baptist Church
 W. R. Hill, Th. M., Pastor
 The Bible Study period begins at 9:45, with Mr. A. O. Thompson the general superintendent. Qualified teachers and graded literature in all departments.
 The Preaching period begins at 11 o'clock. The pastor will bring a message of missionary interest. Every member is requested to try to be in his place at this time. Chrysanthemum is the special flower of the day, and a fine display is expected. Bring the babies and we will see whether babies or chrysanthemums are prettier.
 Sunbeams at 2:30, with Mrs. Arthur Manjeet the superintendent.
 All Baptist Young Peoples Unions at 6:30.
 Evening Worship at 7:30. The sermon theme will be, "The Intermediate State—No Unconsciousness, No Second Probation, No Purgatory." Visitors are cordially invited to all services.
 THE HOMELIKE CHURCH.

Presbyterian Church
 9:45 a. m. Sunday School.
 11 a. m. Preaching by the pastor.

3 p. m. Junior Christian Endeavor.
 6:30 p. m. Intermediate and Senior Christian Endeavor.
 7:30 p. m. Preaching by the pastor.
 "Christianity has not explained suffering and evil; no one has done so, no one can do so. Yet Christianity... has done two things greater, more profound and profitable for us...
 "Christianity has, from the first, immensely deepened and widened... the fact, the reality, the awful potency and baffling mystery of sorrow, pain, sin, things which abide with man across the ages. And Christianity has, from the first, immensely increased the capacity, the wondrous secret and force, which issues in practical, living, loving transcendence, utilization, transformation of sorrow and pain, and even sin... Christianity gave to souls the faith and strength to grasp life's nettle."
 —Baron Friedrich von Hugel.
 Pre-communion Services begin next Wednesday at 7:30 p. m. You are always welcome.
 J. R. Sharp, Pastor.

St. Anthony's Church
 Mass Sunday 10:00 a. m.
 Confessions Saturday afternoon and evening, and Sunday morning before Mass.
 On Tuesday and Friday evenings at 7:30 p. m. there will be lectures on the doctrines of the Catholic Church. The purpose of these lectures is to explain the doctrines of the Catholic Church to all comers, and to answer in a kindly manner their difficulties.
 On Sunday evening at 7:30 the subject will be "What Are the Marks of the True Christian of Christ."
 During the month of October there will be Rosary every evening, and Benediction on Sunday, Tuesday and Friday evenings.
 Those wishing to participate in St. Anthony's Novena, should send their petitions to the Shrine.
 Rev. F. Anselm S. A. Pastor

Pop Class
 Christian Sunday School
 All young people are cordially invited to meet with us.
 Why don't you go to Church?
 Good Printing at the Brand

From Neighboring Towns

TIERRA BLANCO
 Farmers are needing some dry weather and sunshine in order to cut feed, pick cotton and sow wheat.
 Parents and teachers of the West Way High School met and organized a Parent-Teacher Association last week. Mrs. Arthur Pierce was elected president, Mrs. J. O. Robinson vice president, Mrs. S. T. Moore secretary. A program committee consisting of Mrs. Robinson, Mrs. R. W. Shafer and Miss Fern High was appointed. Meetings will be held every two weeks and interesting and instructive programs given. Every parent of every child in this community is urged to join, and all others who will, and help in this work.
 Grandma Gray has been quite sick but is better now.
 Mrs. Luther Gore spent the day with Mrs. R. W. Shafer recently.
 J. O. Robinson has returned after a quick business trip to Johnson county.
 Mrs. A. W. Groves is back home after a lengthy visit at Rosebud.

NAZARETH
 Mr. and Mrs. Joe Albracht and daughter Ludevina were shopping in Tulla Wednesday.
 Miss Josephine Kern of Galena, Ill., arrived here Thursday for a visit with relatives.
 Mr. and Mrs. Joe Litsch of Hereford spent Tuesday and Wednesday at the Henry Kohls home.
 Herman Heidegerken was in Dimmitt Tuesday on business.

Mrs. W. Their has been on the sick list the past week.
 Ed Kern was in Tulla on business Monday.
 Judge Sheffy and wife of Dimmitt were in Nazareth Thursday.
 Mrs. Frank Clifton has been on the sick list the last week.
 Mrs. Aug. Dicker of Fairview, Kansas arrived here Wednesday for a visit with her mother, Mrs. Kehls.
 Mr. and Mrs. B. A. Klemann spent Wednesday at the Art Klemann home.

WYCHE
 Butch Elliston has moved on to the Elliston place south of Hough's.
 Frank Corn from Hereford was a

visitor in the Sawyer home Tuesday.
 Mr. Grissom, brother of Mrs. Hagar, in Hereford, is helping R. W. Hough gather his crop.
 Misses Vera Ruth and Alberta Du-

C. R. Barber
 AUCTIONEER
 Hereford, Texas
 Pure bred livestock and farm sales given special attention

INSURE IN SURE INSURANCE

The A. L. BIGGS Agency "Dependable Service"
 Phone 50. Hereford

Top Prices Paid

Remember the Golden Rule Produce Co. pays the market price for Cream, Eggs and Poultry, Hides and Furs and its the top price too.
 We handle Oyster Shells, Apples, Spuds and Honey

Golden Rule Produce
 H. H. HAWKINS, Mgr.

To the Coal Trade

When we entered the coal business about a year ago we stated that as coal was a necessity, we would sell on a small margin of profit, for cash, and we have adhered to that policy, and we believe that coal has sold on a smaller margin since then. We have to pay spot cash for coal before we can unload it, and that means that we must sell for cash, hence we ask your cooperation in promptly paying for coal. We are only making a dollar a ton, as it is, if we get all the money, if not, we are "blowed up." We are doing a big coal business and thank you for it and ask your continued cooperation.

Hereford Light & Power Co.
 "Your Electrical Servants"
 Phone 388

The Pot of Gold at the End of the Rainbow

Is seldom found. Sudden acquisition of wealth comes to but few—and frequently brings unhappiness.

Instead of floating in the land of vague impossible dreams, it were better to lay plans for the future in a more sane and sober manner. And the best and most enduring foundation for the future is a Bank Account. That is substantial—it is enduring—it is insurance for the future!

The First State Bank & Trust Co.

We are SPORTSMAN'S HEADQUARTERS

Plenty of Guns and Ammunition

The Duck Season opens
 October 16th.

Dunlap Hardware Company
 (INC.)
 HAVE WHAT YOU WANT WHEN YOU WANT IT

Value

There's more of it in a Silvertown Cord than you will find in any other tire &c



Goodrich Silvertown CORD TIRES
 "Best in the Long Run"

Service You Like Station



Don't Blame the Boy—Buy him Leather Shoes

If the boy's shoes wear out sooner than expected, don't blame him. See that he wears

RED GOOSE SHOES
 Being of solid leather in the vital parts—insole, outsole, heel and counter, they give 100% service for every dollar spent.

J. O. Newell

New Fall and Winter Lines

for MEN and BOYS, overcoats, suits, shoes, sheep lined and leather coats, mule skin, corduroy and dress pants, flannel and wool shirts, wool socks, sweaters of all kinds, velour hats.

Ladies' Hose of all styles and materials. Everything in the store is moderately priced and we extend you an earnest invitation to come in and see our stock.

The Popular Store
 The Place to buy Shoes

FIRE!

The time to know how much gas there is in your tank is before you reach the bottom. And the time to know that you have enough fire in-

urance is before you smell smoke. Building costs are approximately 200 per cent above the 1913 level. Have you gone over your property

lately with the view of finding out what it would cost to replace it should it be destroyed by fire? This Agency will be glad to advise you, not only low much fire

insurance you should be carrying on your buildings and their contents, but also what other forms of insurance you need to properly protect you.

JONES-BARNETT AGENCY
Insurance and Bonds
As Old As Hereford.

The Hereford Brand

ISSUED TUESDAYS AND FRIDAYS

Seth B. Holman Walter R. Steckman
Holman & Steckman
Publishers

Entered as second-class matter at the postoffice at Hereford, Texas, under the Act of March 3, 1879.

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ALL SUBSCRIPTIONS STRICTLY IN ADVANCE

Classified Advertising

Want Ads., Rentals, Lost and Found, Exchanges, Lands and Stock, City Property, etc.
RATES: classified, first insertion, 1c per word; minimum 25c; subsequent insertions, 1-2 cent per word; minimum 25c.
CASH WITH ORDER.

FOR SALE

QUILT SALE
Circle 1 B. W. M. S. has for sale at bargain prices some good, large size, well made quilts. See MRS. JOHN SCHWARTZ, first door north of Central School. 78-11-pd

FOR SALE—or trade, two talking machines, for residence lots or live stock. 78-11

FOR SALE—100 acres good smooth land 9 miles north of Friona. Price \$10.00 per acre, \$650.00 cash, balance one to four years at 6 percent interest. See us for cheap farm and ranch land. 78-21

FOR SALE—One sulky plow, one lister cotton planter, one wagon, one Mason Rotary Sewing machine. Enquire 117 Klibe St., west of 25 Mile Ave., Hereford. 77-21-pd.

FOR SALE—Half section land in Castro county. \$10 per acre, address Box 345. 77-41-pd

FOR SALE—A number of good young Jersey cows, some fresh; some terms if desired. See C. S. PURCELL 75-11-21-pd.

FOR LEASE OR SALE—Have creek pasture and stock fields for lease and some feed for sale. 73-91-pd

FOR SALE—One 18-hole Hoosier wheat drill, good condition. See R. W. Shafer, Box 743 76-11

FOR SALE—Four acres, S. 1-2 Block 47 Evans addition to Hereford, Tex. For price and terms, write Mrs. E. B. Carhart care of First National Bank, 76-11

FOR SALE—McCormick row binder in first class condition. Phone 137. 73-11

FOR TRADE—100 acres unimproved land three miles west of Hereford, for cattle. See E. W. Kinney 70-11

FOR SALE—or Trade, 100 acres land, 85 under cultivation, good cotton land, at a bargain, see— 74-11

E. W. MORGAN, Owner

WANTED

HOUSEHOLD GOODS
WANTED—To sell all of our household furniture at bargain prices. 1 bed room suit six pieces, 1 dining room suite 9 pieces, 1 breakfast suite 5 pieces, 1 new Round Oak double burner heating stove, 1 Hoosier Kitchen Cabinet, 2 Axminster rugs 9x12, 1 auto tent and various other articles to numerous to mention. 78-11

WALTER FULLWOOD

WANTED—Men with row binder to cut row crop. Percy Welliver 76-11

WANTED—Have rooms and board for two. Nice down stair rooms. 75-41-pd. Mrs. Hattie Rutherford

LOST AND FOUND

LOST—Monday afternoon ladies Elgin wrist watch, attached to black ribbon bracelet, lost between town and T. K. Wilson home. Reward. 78-28

VICTORIA WILSON

LOST—2 baby blankets and a pillow, lost on Dimmitt or Spring Lake road. Finder return to Brand office. Reward. 78-21

LOST—Ford tire and rim between Hines residence south of town and town. If found please return to 77-31-pd

WYCHE (Continued from Page 2)

gan and Mrs. Clem Dugan visited Mrs. Hembree last Thursday.

Elmer Williams made a visit to home folks last Sunday.

Mr. and Mrs. Edward Kuehl and son of Amarillo spent from Thursday until Sunday of last week with Mr. and Mrs. Harry Schultz.

Mrs. Raleigh Hough and daughters Mildred and Mary spent Tuesday with Mrs. Clayton.

J. D. Clayton had the misfortune to fall and hurt his shoulder very badly Tuesday while at school. He was taken to the doctor immediately after school and they think his shoulder is dislocated.

On account of the rains and the inconvenience of travel and visiting, the news is rather limited this week.

Mr. and Mrs. Lee Mitchell visited Mr. and Mrs. Guy Edwards Tuesday, also Mr. and Mrs. A. E. Edwards, Mrs. Mitchell's parents.

On account of the rain last Saturday evening the meeting of the 42 club was postponed again.

The new song books have come for the 'Sunday school and every one is enjoying singing. Several hours were spent practicing new songs last Sunday. We were to have had preaching but the Rev. Merrill failed to come. However the hour passed very pleasantly.

BIG SQUARE

Rain, then a norther and now some of the old times predict a frost.—We wonder?

Mrs. Ray Haberer had an all day quilting at her home Friday. Most of the Big Square ladies attended and report an excellent dinner and good time in general.

The draw, due to heavy rains Thursday night, rose Friday afternoon catching some of the ladies on the south side and some of the men on the north. Mesdames Herman Haberer and Vern Lust on returning from the quilting found the draw too high to cross and spent the night with Mrs. Glenn Stiles. Rev. Fort and Otis Benton were working on the north side and spent the night at the home of Herman Haberer. Two more men spent the night with Vern Lust.

Mr. and Mrs. Watson and daughter of the Red Tower neighborhood have recently moved to California.

Mesdames Henry Bloodsue and Emerson Wyer made a business trip to Hereford last week.

Mr. and Mrs. Vern Lust and baby

were callers in the home of Mr. and Mrs. Loyal Lust of Bethel Sunday afternoon.

Herman Haberer made a two days' business trip to Clovis this week. Mrs. Haberer visited her sister, Mrs. Bearden, of Muleshoe during her husbands absence.

BETHEL

The news is still a trifle behind owing to the condition of the weather and roads. It has rained, and rained, and rained and just now we have an honest to goodness Norther' on. All the lakes are full with two and three running together.

Quarterly conference was held in Dimmitt Saturday, October 6. Messrs. John Smith and Emmett Rothwell were elected Stewards for the coming year. Mrs. John Smith was elected superintendent of the Sunday School. However later Mrs. Smith appointed Loyal Lust to take her place.

Mr. and Mrs. K. Roberts had as dinner guests Sunday before last, Mrs. Ed Smith and family and Miss Margaret Simons.

ROAD NOTICE TO NON-RESIDENT LAND OWNER

In the matter of the petition of W. A. Dougherty and eight others for a public road in the county of Deaf Smith.

TO WHOM THIS MAN CONCERN THE STATE OF TEXAS:

TAKE NOTICE, that the undersigned jury, appointed by the Commissioner's Court of Deaf Smith County, Texas, to lay out and survey a Public Road, as petitioned for by W. A. Dougherty and eight others, beginning at the N. E. Cor. of Sec. 6 and the S. W. corner of Sec. 5 in Blk. K-8; thence West between Sections 5 and 6, 15 and 16, 25 and 26, to the S. W. corner of Section 25; thence North between Sections 25 and 36, 37 and 24, and 38 and 23, same block, to the N. E. corner of Section 38, Blk. K-8 to the public road at that place, to assess the damages resulting from the establishment of

LODGE DIRECTORY

Hereford Lodge No. 849, A. F. & A. M. Stated meetings, second Monday each month.
GEO. L. MUSE, W. M.
J. S. JONES, Sec.
Hereford Chapter 245, R. A. M. Regular meetings, first Monday of each month.
CARL P. COCKRELL, H. P.
J. S. JONES, Sec.

GOOD USED CAR VALUES

- 1 1919 Ford Truck
- 1 1921 Ford Touring Car
- 1 1918 Buick Touring Car
- 1 1918 Velle Touring Car
- 1 1922 Ford Coupe
- 1 1920 Fordson Tractor

ALL PRICED TO SELL

WILKINSON MOTOR CO.

Lincoln — Ford — Fordson

CONSIDER the FUTURE

Take time today to sit down and think over your plans for the future. There is not much opportunity for you to accomplish what you desire unless you have money to carry out your ideas.

So the first step is to start a savings account with this strong Bank—then when the opportunity arrives you will be ready.

The First National Bank
The Bank of Safety and Service

said road, will on the 9th day of November, A. D. 1923, in discharge of our duty, meet upon the following premises, to-wit:

At the Courthouse of Deaf Smith County, Texas, in the office of the County Clerk, at 10 o'clock a. m., and will then and there proceed to assess any damages to which the owners of said lands may be entitled on account of the laying out of said public road, and you are hereby requested and required to produce to us a statement in writing of the damages, if any claimed by said owners, and all evidences which you may desire to offer in relation to such damages, and do and perform such other acts as may be necessary and lawful in the premises.

In witness whereof, we have hereunto set our hands this 16th day of October A. D. 1923.

E. W. Harrison,
J. O. Newell,
N. E. Gass
and Geo. Guinn,
Jurors.

78-21

STORAGE

Have Storage Room for a few More Cars

for the winter. Keep your car in a warm comfortable place where it will be well taken care of.

Miller
"Geared to the Road"
and
Fisk

Tires and Tubes

Come to us for real Tire Service

That
Good Gulf
Gasoline
and SUPREME OIL.

New Gas Pump installed insures quick good measure service.

Auto Utility
Station
on 3rd street

J. R. RUTHERFORD

Orr's Tailor Shop

For a limited time, on early orders 10 PERCENT DISCOUNT

W. S. WILLIAMS

Live Stock and General Auctioneer
HEREFORD, TEXAS

Abstracts and Loans

J. Frank Potts
Maps, Deaf Smith Co.—50c.

SHIVERY WEATHER!

Calls for the Old Reliable
ROUND OAK HEATERS
HOT BLAST HEATERS
BARLER OIL STOVES
We Sell 'em!

GARRISON BROS.

GOOD COAL

We keep a good grade of COAL at all times.

FEED

For the Cows, Chickens or any kind of stock.
Bran, Grain, Cotton Seed Meal.
We DELIVER—Phone 265.

B. R. Dixon

At Great West Elevator.

COAL

We have several cars of coal behind the washout, which will be in soon. If you have not put in your WINTER SUPPLY of coal you had better get in touch with us while we can offer you the BEST and fill your bin direct from the car.

WE HANDLE MUTUAL AND NIGGER HEAD COAL BECAUSE IT GIVES SATISFACTION

Jones & McLean
Phone 1

Announcement

We have lately installed new Gas and Oil equipment, and are now ready to take care of your needs in this line. We will handle exclusively the products of the Gulf Oil and Refining Co., the quality of which is universally established.

We still have a limited space for storage, and in addition to regular shop routine we are prepared to wash and polish your car. Mechanical work in our shop must stand up, We make it.

Beavers Brothers

Phone 383

Local Happenings

Miss Mable Gass went to Amarillo Friday morning.

Tanlac for sale at City Drug Store.

Big reduction in dishes at Skelton's Big Nine Sale.

Troy Womble reached home Friday morning from Austin.

The U. D. C. Chapter meets on the second Friday of each month. 77-4f

Navis face powder for 30c at Skelton's Big Nine Sale.

Mrs. J. R. Wallace returned to her home in Amarillo Friday morning.

Let Rice tire you.

When you need window glass go to Skelton's.

Mrs. C. S. Richards and daughter went to Amarillo Wednesday morning.

Yes, we don't cold patch. All tubes vulcanized at Rice's.

Real Bargains in Hosiery and Towels at Skelton's Big Nine Sale.

Mrs. H. K. Monroe went to Canyon Wednesday morning.

Let your next Ford timer be an "Anco." Rice sells them.

We have all sizes in window glass Skelton's.

John Cummins reached home Wednesday morning from Amarillo.

Free tickets to the picture show given with each 25c purchase at City Drug Store. 78-4t

The Big Nine Sale at Skelton's will save you many dollars.

Wood Vaughn went to Amarillo Wednesday morning.

19c Specials at Mrs. H. H. Hall's Art Needle work sale at H. H. Hawkins' residence.

Big Sale on fancy salad bowls at Skelton's Big Nine Sale.

Mrs. W. B. Higgins reached home Thursday morning from Amarillo.

We have hundreds of articles on special sale. Skelton.

We have club rates on magazines and cut rates on papers. Your subscription appreciate. Prewitt News.

Mrs. Aubrey Sprawls went to Bovina Thursday morning to visit her parents.

Big line of tinware at Skelton's Big Nine Sale, 9c each.

"In regular use for a year and a half and no trouble" is what one Anco timer reports. At Rice's.

Judge Works of Amarillo was in Hereford Thursday on legal business.

10 qt. milk pail for 19c at Skelton's Big Nine Sale.

19c Specials at Mrs. H. H. Hall's Art Needle work sale at H. H. Hawkins' residence.

The Big Nine Sale at Skelton's is a money saver.

J. P. Martin reached home Friday morning from a business trip to Weatherford, Texas.

We are meeting all competition with United States and Goodyear tires at the lowest prices in tire history. Rice.

Frank Lambert reached home Friday morning from points in New Mexico.

Keep in mind the Xmas Bazaar to be given by the Methodist Ladies on December 13, 14 and 15.

Have you been to Skelton's Big Nine Sale yet?

Mrs. F. E. Bowe and son left for Dallas Friday morning. Mrs. Bowe and son will visit the State Fair.

We have just made big reductions in prices on our complete line of United States and Goodyear tires. Rice.

19c Specials at Mrs. H. H. Hall's Art Needle work sale at H. H. Hawkins' residence.

H. M. Johnson of Slaton reached Hereford Wednesday morning. Mr. Johnson is here on business.

U. D. C.'s will present "Dust to Dawn" at the Star Theatre next Monday and Tuesday nights. Proceeds to go to Park fund.

The most complete line of Stoves ever in Hereford. Priced right. Dunlap Hdw. Co.

Contractor J. F. Cunningham of Amarillo was in Hereford on business Wednesday morning.

Plenty of good eating and cooking apples. Also have a few delicious box apples. Golden Rule Produce. H. H. Hawkins.

To prevent smut in wheat, dip the wheat in a solution of 1 pint formaldehyde to 40 Galons of water. Government test Formaldehyde is for sale by City Drug Store. 78-4t

Messrs. W. T. Smith and Jno. Renfro made a business trip overland to Lubbock Thursday.

Art Needle Work Sale Oct 26-27

Entire new line of both Royal Society and Pacific Pkgs., and good line of D. M. C. threads in both crochet and embroidery on sale at the home of Mrs. H. H. Hawkins October 26-27.

Mrs. A. J. Hicks of Lubbock reached Hereford Thursday morning and is visiting in the home of Mrs. J. H. Kemp.

U. D. C.'s will present "Dust to Dawn" at the Star Theatre next Monday and Tuesday nights. Proceeds to go to Park fund.

Henry Frisbie of Diller, Nebraska, is visiting in the home of his parents, Mr. and Mrs. A. Frisbie.

PIANO AT A BIG DISCOUNT

A piano of fine quality left on our hands in public warehouse will be sold at once. No reasonable offer of price and terms refused. Write today for full information to Knight-Campbell Music Co., Denver Colorado. 76-St-F

Mrs. J. M. Kimmons reached home Thursday morning from a visit with relatives and friends in Chicago and Logansport, Indiana.

U. D. C.'s will present "Dust to Dawn" at the Star Theatre next Monday and Tuesday nights. Proceeds to go to Park fund.

J. W. Alexander of Dimmitt was in Hereford Thursday morning enroute to Fr. Worth where he went on a business trip.

Art Needle Work Sale Oct 26-27

Entire new line of both Royal Society and Pacific Pkgs., and good line of D. M. C. threads in both crochet and embroidery on sale at the home of Mrs. H. H. Hawkins October 26-27.

R. L. McMurtry of Tulsa reached Hereford Thursday. Mr. McMurtry is here on business and is visiting his brother.

The weather was bad last week but we are expecting you at the Big Nine Sale this week. Skelton.

Plenty of good eating and cooking

apples. Also have a few Delicious box apples. Golden Rule Produce. H. H. Hawkins.

PLAYERPIANO To be Sacrificed

A modern playerpiano of high quality left on our hands in public warehouse, will be closed out at a big discount. No reasonable offer of price and terms refused. Write today for full information to the Knight-Campbell Music Co., Denver, Colo. 77-79-81

D. F. ASHBROOK T. K. WILSON

ASHBROOK & WILSON

REAL ESTATE, RENTS AND INSURANCE

List your city property with us. We will rent your property and collect the rent

TRY US AND WATCH RESULTS

Saving Money at 6 Percent Interest

A monthly deposit of \$1.00, with interest added twice a year, will give you in—

1 year	2 years	3 years	4 years	5 years	10 years
\$12.36	\$25.47	\$39.35	\$54.12	\$69.57	\$160.86

A saving of \$10.00 per month for ten years would buy a home. Start a saving account with us—

The Western National Bank

Furniture Sale Specials

Beginning Saturday, Oct. 6th.

We will engage in a campaign of Furniture Selling, which will embrace our full line of House Furnishings:

\$250.00 suite living room furniture	\$225.00
175.00 suite bedroom furniture	150.00
150.00 suite dining room furniture	125.00
50.00 Sealy mattress for	39.75
50.00 Satin brass bed for	37.50
12.50 Steel frame springs for	9.75
11.00 Iron bed two inch posts	8.75
10.00 good cotton mattress	8.50
6.00 good coil springs for	4.50
Good dining chairs, each	2.00
Good dining table for	15.00
\$8.50 spring seat rocker for	6.75
20.00 library table for	15.00
10.00 Willow grass 9x12 rug for	7.50
10.00 Woven Fiber 9x12 rug for	7.50
6.50 Axminster rug 27x60 inches for	5.00
50.00 Axminster rug 9x12 for	40.00
35.00 Brussels rug 9x12 for	27.50
27.50 Brussels rug 9x12 for	22.50
100.00 Wilton Velvet rug 9x12 for	85.00
75.00 Fine Axminster rug 9x12 for	57.50
125 square yards linolium for	97 1/2c

Buy your linolium before cold weather.

97.50 Singer Sewing Machine for 85.00

Every Art-Rug, every Mattress, every Bed Spring, every Iron Bed, every Rocking Chair will be sold at reduced prices for the month of October.

You are invited to compare our prices and goods with any concern anywhere.

LET US SERVE YOU

E. B. Black Co.

The big Store with the little price.

Our Daily SALES

picked up right now when that fine Sunshine appeared.

The people show their appreciation of our big

FALL HARVEST SALE

It's a Feast of Real Bargains in values that are rarely offered and at prices that will astonish you.

Pay Us a Visit

FOX Mercantile Company

FOR many years now, Goodyear Tire prices have been kept consistently lower than the average price level for all commodities, as you see from the above chart. At the same time, Goodyear quality has been consistently bettered. Today, Goodyear Tire prices are lower than in 1914, and Goodyear quality is the highest ever. This is a good time to buy Goodyears.

As Goodyear Service Station Dealers we sell and recommend the new Goodyear Cord with the beveled All-Weather Tread and back them up with standard Goodyear Service

Wilkinson Motor Co.
H. L. Rice

GOOD YEAR

Ask this agency for "My Property"—a valuable Farm Inventory booklet. It is free to farm owners.

A Farmer Needs More than Fire Insurance

WHAT is insurance? It is a means of protecting one's self from unexpected losses. Now there is no business that is more liable to suffer such losses than that of farming. Hailstorms, for one thing, can ruin a crop and wipe out a whole year's income. The death of valuable live stock is another loss that hurts. The loss of stock while en route to market may cut so deeply into the proceeds of a sale as to wipe out profits. What are the hazards that confront you? Let this agency tell you how to safeguard your income.

You need more than Fire Insurance. Get in touch with this Hartford agency.

A. L. BIGGS
Hereford, Texas

Why Not Save That Machinery?

that you paid all that good money for. Why let it deteriorate 20 per cent a year when a good shed will save this money for you. You will save the cost of the shed in two years on machinery. Let us help you plan a handy machinery shed.

PANHANDLE LUMBER CO.

OUR AIM—TO HELP IMPROVE THE PANHANDLE