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The Sunday Brand

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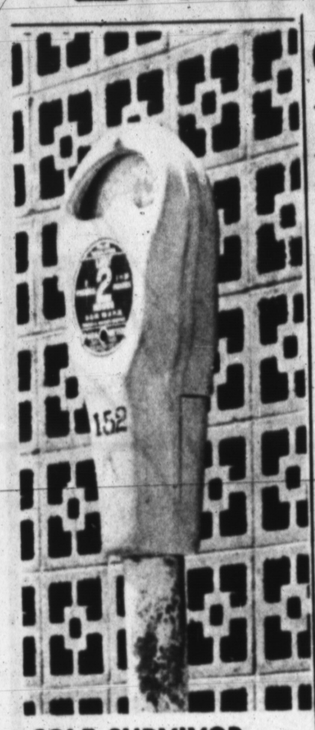
Predicts New Era Of Growth



SOLE SURVIVOR . . .

No. 152 is the last one in town . . . its companions plucked up by the hands of progress. The parking meter, located in the 300 block of Sampson St., was apparently overlooked when workmen recently removed parking meters in Hereford in connection with Variety Park project.
—Staff Photo

Citizens Here To Double

Survey Cites Finance Boom

A survey predicting unprecedented growth for Deaf Smith County during the next 25 years was presented to chamber of commerce officials here Friday.

Compiled by Burt C. Blanton, Dallas business and industrial consultant, the 170-page comprehensive look at the area's present and future forecasts a new era of expansion for the region.

AND WITH the region's growth, Hereford will emerge as an industrial and financial center much advanced from its present status, the longtime survey specialist envisioned.

The report picks up county and area progress from several years back and carries the itemized pedictions year by year to 1990.

Commissioned by the Chamber early in February this year, the report was ordered from Blanton's firm — the same company which prepared a similar report in 1954. After checking predicted figures with the growth which actually occurred, the Chamber again engaged the same group of consultants.

THE FIRST report — prepared 20 years ago — missed Hereford's 1965 population by fewer than a thousand. Gas customers and water meters, along with other items in the 1954 report, were as close as a few hundred to the actual number ten years later.

The first Blanton report instilled Chamber confidence in Blanton's survey and as a result the newly released report was ordered, for a cost of $3,500.

Using an understandable amount of qualified if's, the new survey promises, among other things, the following occurrances before 1990:

— **DOUBLED** urban area with the ensuing gains in real estate investments in all major classifications, value of building permits issued, and indicated true value of all property.

— Expansion in transportation which includes the opinion rendered that a new rail outlet should be sought.

— **ADDITIONAL** banking facilities for the area. Commer-

See BLANTON Page 3

Kibitzer Looks At Bridge

By LARRY FUHRMANN
Staff Writer

And some people think it's just a game.

It's more than that to the 80 or so duplicate bridge players who assembled in Hereford this weekend for a three-day tournament.

One look at the community center Friday night was all it took to see that, as players from four states matched wits.

TO THE other participants, licate bridge is a serious — but obviously enjoyable — game in which the element of "luck" is largely replaced by skill.

Touted as the most organized of the thousands of card games, bridge attracts a variety of participants — from the couples who gather for a casual evening of relaxation over a bridge table to the

See CORNERSTONE Page 2

"Should I trump my partner's ace?"
. . . dilemma at a bridge tournament
—Staff Photo

Junior High School Contracts Totaling $875 Thousand OK'd

Completion Set For July, '66

New Junior High For Northwest Hereford.
—Architect's Drawing

By WAIN MILLER
Staff Writer

Contracts totaling more than $875,000 for construction of a new junior high school in northwest Hereford were awarded three area builders by the Hereford Independent School District Board of Trustees here Tuesday night.

Trustees and the project's architect said the total construction cost for the new plant ran slightly below anticipated figures.

Deadline for completion of the junior high school — to be located just north of the football stadium — was advanced to July 15, 1966, after contractors said they felt the facility could be completed prior to that time

Originally, the completion date had been set at Aug. 1, 1966.

Submitting the low bid for general construction of the project was Knox, Gailey, & Meador, Inc., a Lubbock firm.

TOTAL BID for general construction was $670,419, some three thousand dollars below the price quoted by the nearest bidder.

C. A. Gray Plumbing Co. of Midland was awarded the contract for mechanical work on a bid of $131,832, some $800 below the nearest bid.

Hodges Electric Co. of Plainview received the nod for electrical work with a bid of $73,085 by a margin of four thousand dollars.

THIS BROUGHT total plant construction cost to $875,336, not including equipment, furnishings, and paving.

Architect Herb Brasher of Brasher, Goyette & Rapier said that construction cost figured to $9.70 per square foot, a price slightly reduced from the school's recent building projects and a little below the anticipated figure for the junior high school.

OFFICIALS had previously predicted the new unit would cost $900,000 to build.

Brasher estimated that equipment, gymnasium bleachers, and paving for parking and streets would bring the total cost to some $942,000, excluding furnishings.

Features of the new school include semi-fireproof construction, structural steel frame, acoustical ceiling, plaster interior, terraza corridors and dressing rooms, and steam heating by two boilers.

Brasher pointed out that construction costs in building projects currently underway in the system — at Aikman and Bluebonnet Elementary schools and Hereford High — had cost slightly over $10 per square foot.

EARLIER projects, including the high school building, had run higher than that.

"There has been an overall in-

See CEREMONY, Page 2

School Board Slates Lengthy Agenda Tuesday

A look at finances and the establishment of tax rate for 1965-66 will highlight a varied 16-item agenda on tap for members of the Hereford school board here Tuesday night.

PROSPECTS for a marathon meeting caused members of the board to change the usual 8 p.m. starting time for sessions to 7 p.m. for Tuesday's regular meet.

In addition to taking up the school's budget study for the coming fiscal year, the board will view many other key items, Supt. Johnny Clark Jr. said.

Among these are:

— **APPROVAL** of a new teacher contract for the system.

— A look at state legislation affecting schools.

— A study and report on current federal school programs and regulations.

— The first in a series of reports describing various curriculum areas in Hereford schools.

— And, consideration of a proposal to enter a regional audio-visual aids cooperative.

Boy Shortage?

Women outnumber men more and more with each U. S. Census, and the current report of births in Hereford is increasing that trend. Seven births were reported at Deaf Smith County Hospital the past week, all girls.

Only one boy has been born in July, on the first day of the month. That statistic was equalized with the birth of a girl the same day.

ALTHOUGH YIELD DOWN

Potato Returns Doubled

By NAOMI HOPSON
Staff Writer

Cash income from the 1965 potato crop in Deaf Smith County shows healthy prospects of doubling last year's spud income figure.

This was the indication resulting from tabulations by the Brand this week as potato growers in the area continued to marvel over prices of $7 to $7.50 cwt. paid to producers.

AND IF the present record high price holds steady throughout the harvest — and most local shippers predict it will — even the reduced yield-per-acre reaped this year in comparison to the 1964 season will not appreciably damage the economic glow spreading among the county's potato growers.

Projecting the $7 to $7.50 price per bag on number one spuds to estimated average yields on the 4,500 acres of the crop in production in the county, returns from the crop will be tremendous.

SOMETHING like $6½ million to be exact. . .and that figure, according to several local vegetable marketers, is on the conservative side.

Last year's income from 4,950 acres of spuds was estimated at just less than $3.9 million.

Price per cwt. during most of the season last year was less than half this year's quoting — just $3.50 for number ones — at local packing houses.

YIELDS this year are off last year's pace, however.

Producers estimate that this year's crop will yield about 80 to 85 percent of last year's harvest total.

Yields have been estimated as being off 25 to 50 bags of number ones per acre, to put the picture into sharper focus.

LAST YEAR'S figures, taken from county ASCS charts, show an overall income from potatoes estimated at $3,898,125.

This year's crop is difficult to measure acreage-wise because of the large acreage raised under contract for potato chips. At least 1800 acres in the county are under contract for chips and will not go into the open market.

PLACING a conservative figure at 4500 acres to go on the

See SPUD Page 2

4-H WINNERS NAMED

Young Fashions Go On Display

By SUE COLEMAN
Women's Editor

Young fashions were paraded in a style show Friday evening which climaxed the four-day annual County 4-H Dress Revue in which 42 girls modeled garments they had planned and made. Highest awards were handed to Randy Hopson in the senior division and Jane Witkowski, junior.

With the aplomb of practiced models, they and a dozen other blue ribbon winners had shown an audience of families and friends in Hereford High School auditorium the results of their club work, scaled to ability marked by age and years in 4-H Clubs.

THE SENIOR winner will model her two-piece burnt apricot wool dress again in the district 4-H contest at Amarillo July 20. To complete her costume, brown-eyed Randy wears a hat, which she restyled herself, and suede shoes of olive green, a scarf in olive and bronze shades and beige gloves.

Randy is the daughter of Mr. and Mrs. E. D. (Britch) Hopson and will be a senior in Hereford High School next term. She is a six-year member of Willing Workers 4-H Club and has won her way twice to the State 4-H Roundup as district representative in recreation.

Her long-waisted shepherd's plaid dress will be modeled in the district parade by Jane, but juniors do not compete for awards there. The severe black and white of her dress, with skirt box-pleated in front, and gleaming black papent accessories set off her blonde hair.

OTHER BLUE ribbons in the senior division went to Dorothy Marnell for a hunter's green blouson ensemble and Joyce Bezner for a brown plaid wool with simple lines relieved by a scarf collar.

In the advanced junior unit in which Jane competed, Debby Rickman and Joette Hanna also took blue ribbons. Like the senior girls, they entered complete costumes. Juniors in other units showed simple shift dresses or, for the beginners, aprons.

EACH GIRL, plump or slim, tall or petite, paraded across the stage with her version of the professional model's walk

See 4-H Page 2

4-H Dress Revue Winners
Randy Hopson, left, and Jane Witkowski.
—Staff Photo

Red Cross Swim Instruction Set To Begin Soon

Red Cross will begin the summer's third session of swimming classes, Monday, July 19.

Registration will be Friday, July 16, at the city pool from 9 a.m. to 11 a.m.

Classes will be open for beginners, intermediates and swimmer's courses. Junior and Senior life saving courses will also be offered, Mrs. Bruce Miller said.

Details may be had by calling Mrs. Miller, EM4-2554 or Mrs. C. E. Rush, EM4-1603.

A poo fee of $2.25 is charged for each person enrolled.

Weather

	M	H	L
Wednesday		95	
Thursday		100	68
Friday		93	68
Saturday			68
Moisture this month			.15
Moisture this year			17.87

(Courtesy of KPAN)

NEWS AT A GLANCE

Today's Brand

RECREATION facilities — and lack of them — are cited in "Pete Progress," the column from the local Chamber of Commerce. Several suggestions are offered. Page 5, Section two.

THE COURT HOUSE — Was it built by accident? Story and photos are on page 6.

HOW FAR do you have to go to get your money back? This, as well as a look at the Downtown Variety Park project, are editorial topics. Page 6, section two.

LIONS CLUB lays groundwork for its annual carnival. Page 5, section 2.

RELIGION in Hereford, another in a series, this week describes the Immanuel Lutheran Church. Page 7.

NEW SUPERMARKET opens here Monday morning. Page 4.

AND, a variety of news of local interest centered on page 5.

AT NEW JUNIOR HIGH

Ceremony Set, Paving Asked

(Continued from Page 1)

crease in building costs during the past few months across the county," he continued.

"Frankly, this figure is a little less than most of the projects we've seen lately," he told the Brand.

"I am very much encouraged by this."

He attributed the bid results to timing of the building program, as prescribed by the school board and local administrators.

INCLUDED in the junior high is an 1,800 seating capacity gymnasium, designed to accomodate high school varsity basketball tilts.

After accepting bids, the board voted to petition the city to construct a 60-foot wide street in front of the junior high school between Stadium Dr. and the street which runs on the east side of Northwest Elementary. Included in the motion was a request that the city annex the school property in that area.

IN ADDITION, a street will be paved from Northwest school north to the junior high, which will be located immediately north of the football and baseball stadiums.

The board also voted to accept a proposal by the AF&AM (Masons) that the organization be allowed to lay a cornerstone for the school.

It was pointed out that Masons have long supported improved education — and worked towards that goal.

THE CORNERSTONE will be laid at a ceremony in which officials of the state-wide Mason group will participate. Date for the ceremony will be announced later.

In other business, the board approved $10,800 in funds for repair of roofs on several school structures in the city.

Supt. Johnny Clark Jr. pointed out the need for several minor changes in plans for the junior high which had been previously overlooked. Architects said these would be corrected.

BIDS FOR general construction of the structure ranged from the low $670,419 to $754,922, with five bids being submitted.

Bidding was more competitive for electrical and mechanical contracts.

The new junior high school is the last of several projects approved by voters when authorization was granted last year for the issuance of $2.4 million in bonds.

4-H Dress Revue Shows Young Fashions

(Continued from Page 1)

she had learned in the preliminary Charm School sessions Tuesday and Wednesday, and used when she showed her costume to the judges at Community Center Thursday morning.

Flash bulbs punctuated the auditorium darkness in true high fashion show style as parents clicked photographs of the young models and narrators in turn at the microphone described each costume.

MEXICAN decoration set the show's theme. Ushers wore jaunty miniature sombreros and the straw hats in full size were hung on stage curtains. Jamie McAndrews, Pat and Mark Engler dozed under sombreros in the background and Deborah Jesko stood in a colorful market stall at one side. Mexican music tinkled from a backstage piano.

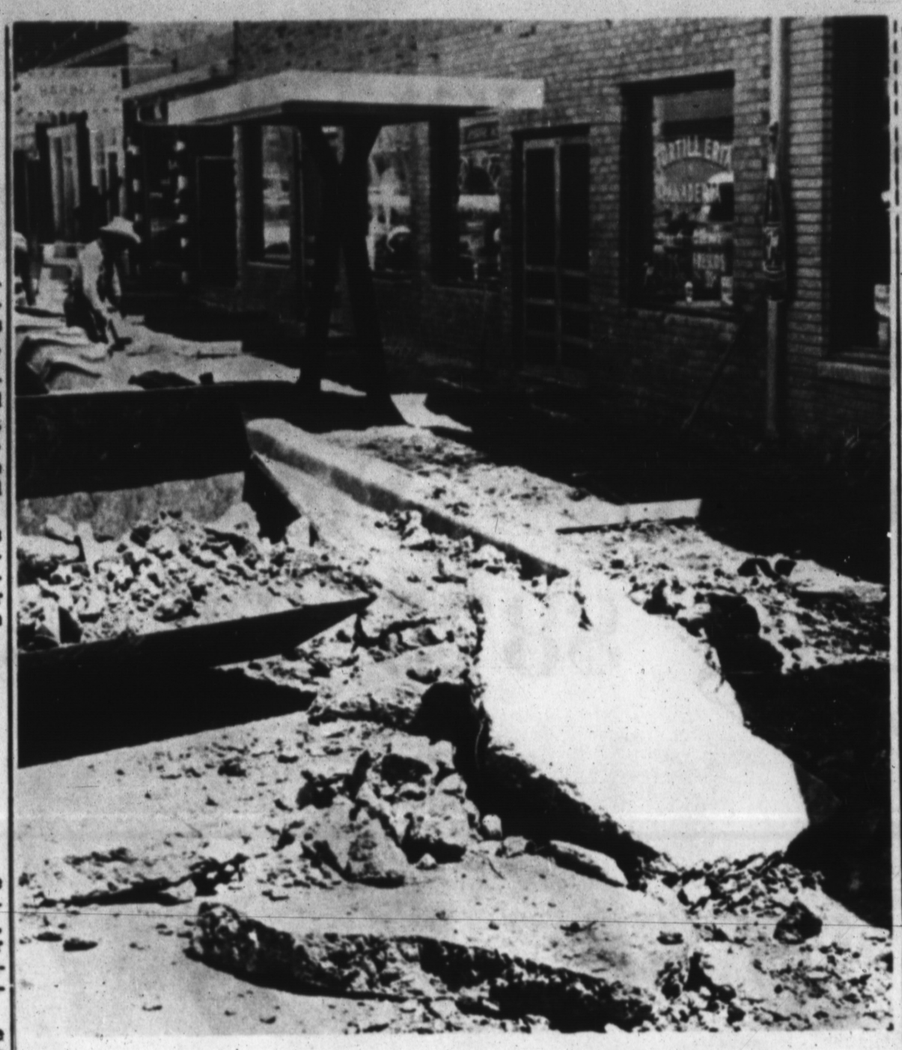
Mrs. Rita Huckert, assistant county Home Demonstration Agent, welcomed visitors and introduced narrators, Maura McAndrews, Joann Marnell, Joyce Bezner and Lou Ann Witkowski.

JUNIORS in the beginner division appeared first. Blue ribbon winners in this unit were Jaki Brownlow, Teresa Engler and Beth Bezner. Others were Sandra Yocum, Margie and Wanda Paetzold, Christine Marnell, Cathy Fuller, Karen Scott, Vicky Ruland, Donita McDermitt, Elizabeth Gandy, Sharon Cash, Anita Warren, Carmen and Judy Castillo and Mary Helen Estrada.

Martha Ann McBride and Kay Clearman took blue ribbons in Unit II, with Charlotte Williams, Becky Hickman, Mary Kay Wagner and Sandra Fry as other entrants. In Unit III, Mary Kay Atchley, Thelma Warren and Elise Beene received blue ribbons and Mary Ann Vance a red ribbon.

Senior entrants in addition to the blue ribbon winners were Diana Hickman, Maura McAndrews, Cynthia Beene, Billee Goettsch and Cynthia Hanna in Unit VI, Ann and Sue Atchley and Colleen Sanders in Unit VII.

At intermission, songs were led by Pam Winget, Toni Beauchamp, Ellen McGowan and Nancy Smith.



Ooops! Back to the old drawing board . . .

Some 50 feet of new sidewalk recently installed in connection with Hereford's Downtown Variety Park had to be ripped out in the 100 block of Main St. last week when it was found that improper grading prevented water from running off the walk . . . or when it did, it ran into stores more than into the gutter. Workmen were promptly put to work correcting the error. —Staff Photo

Spud Prices Bring Record Cash Returns

(Continued from Page 1)

open market, potatoes could well jump from the fourth highest money crop in the county for 1964 to the top money crop second only to grain sorghum for this season.

Grain sorghum acreage for 1964 was nearly 12,000 acres. Price figured (not a conservative estimate) for net profit per grain sorghum acre is $100.

Sugar beets will consistently average $150 per acre net. Cotton moves up to about $125 net with wheat being almost too variable to estimate. Some years wheat hits $60-65, but grazing, dry years, green-bugs, etc. affect the wheat net profit.

AVERAGE yields for potatoes last year figure 225 bags per acre. Most packers consider yields somewhat below '64, but allowing a leeway of 25 bags under estimated no. 1 yields, farmers have a chance of dropping $875 per acre into the till. Project this to the indicated acreage and this year's crop of no. 1 spuds exceeds the gross for last year, or a possible $4,375,000.

With fairly good prices on no. 2 potatoes, the lower grades should pay the $350 indicated as the growing and processing cost per acre. Hopefully, that makes the four million plus figure net profit.

The boost to area economy will very likely re-new the potato-get-rich stories which helped to surge Hereford forward into being a vegetable center in the forties and early fifties.

TO LOCAL housewives, high potato prices are no new story. Plagued with a shortage all winter, spring and summer, suppliers have pushed each new growing area onto the market as fast as it has been processed, a local shipper explained. Cause of the shortage, he said, was inclement weather in northern growing areas early last fall and late summer.

East Texas potatoes were offered local grocers last week at $9 for number one reds in bulk lots. Ten pound bags in lots of 70 pounds could be had for $6.37 for reds.

Whites were offered retail in Hereford this week at $1.39 for ten pounds.

To sum things up — any way you look at it, potato prices are high and prospects good.

A wide variety of objects has served mankind as money. Shells, beads, cattle, and other domestic animals have been commonly used throughout the world. More unusual items include huge stones, pig tusks, and woodpecker scalps.

Quality Printing at the Ink Spot

1/2 PRICE SHOE SALE

New Spring and Summer Shoes Now Reduced Up to ½ and More. Includes White, Black Patent, Bone, Neutrals and Pastels.

Now is your opportunity to buy FASHION FRESH FOOTWEAR AT RIDICULOUS PRICES.

HI - MID HEELS

PALIZZO as low as $12.90
DeLISO DEBS as low as $ 9.90
ADORES as low as $ 8.90
Town & Country as low as $ 7.90
CIRANNO as low as $ 7.90

FLATS
COBBLERS & SCOOTERS
9.95 & 10.95 vals.
NOW 5.90 & 6.90

Walking Heels val. to 13.95 NOW $7.90

Misses' & Little Girls' DRESS SHOES 1/3 OFF

SUMMER PURSES 1/3 OFF

TABLE
Odds & Ends $1 & $2

GLENN'S FOOTWEAR
Fashion at Your Feet

STATE BANK NO. 1778

REPORT OF CONDITION

OF HEREFORD STATE BANK OF HEREFORD IN THE STATE OF TEXAS AT THE CLOSE OF BUSINESS ON JUNE 30, 1965.

ASSETS

1. Cash, balances with other banks, and cash items in process of collection		1,114,799.47
2. United States Government obligations, direct and guaranteed		916,181.25
3. Obligations of States and political subdivisions		1,016,655.84
4. Other bonds, notes, and deventures		46,408.88
6. Loans and discounts (including 48,175.87 overdrafts)		4,105,493.67
7. Bank premises owned	65,000.00	
furniture and fixtures	5,000.00	70,000.00
11. Other assets		4,673.94
12. TOTAL ASSETS		7,274,213.05

LIABILITIES

13. Demand deposits of individuals partnerships, and corporations		3,398,132.20
14. Time and savings deposits of individuals, partnerships, and corporations		2,153,783.11
15. Deposits of United States Government (including postal savings)		97,372.23
16. Deposits of States and political subdivision		401,855.62
17. Deposits of banks		698,311.33
18. Certified and officers' checks, etc.		56,993.07
19. TOTAL DEPOSITS	6,806,447.56	
(a) Total demand deposits	4,493,664.45	
(b) Total time and savings deposits	2,312,783.11	
24. TOTAL LIABILITIES		6,806,447.56

CAPITAL ACCOUNTS

25. Capital: (a) Common stock, total par value $150,000.00	150,000.00
26. Surplus	250,000.00
27. Undivided profits	19,545.41
28. Reserves (and retirement account for preferred capital	48,220.08
29 TOTAL CAPITAL ACCOUNTS	467,765.49
30. TOTAL LIABILITIES AND CAPITAL ACCOUNTS	7,274,213.05

I, W. E. Williams, cashier, of the above - named bank, do solemnly affirm that this report of condition is true and correct to the best of my knowledge and belief.

W. E. WILLIAMS, Cashier

CORRECT ATTEST
R. E. CARVER
J. A. HODGES
J. R. ALLISON

STATE OF TEXAS, COUNTY OF DEAF SMITH. Sworn to and subscribed before me this 9th day of July, 1965 and I hereby certify that I am not an officer or director of this bank. My commission expires June 1, 1967.

(SEAL) PEARL WIGINTON
Notary Public

Lithography — Letter Press Printing
THE INK SPOT

Warren Bros. Motor Co.

EM 4-1423 1410 Park Ave.

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This Weeks Special

1964 Dodge Polara 4-dr. Sedan. Factory air and power. Local owned car with 20,000 miles. Previous owners name on request. This car has 30,000 miles of factory warrantry remaining. Snowshoe white finish. New price $3964 $2495

1964 Dodge Dart 4-dr. Air conditioned and automatic transmission. 22,000 miles of factory warranty still in effect. Snow white finish with turquoise interior. Get in the economy class with this like new car.

1961 Plymouth Custom Suburban 4-dr. Station Wagon. Factory air and power. White with red interior. Sharpest '61 wagon on the Golden Spread. Protective warranty.

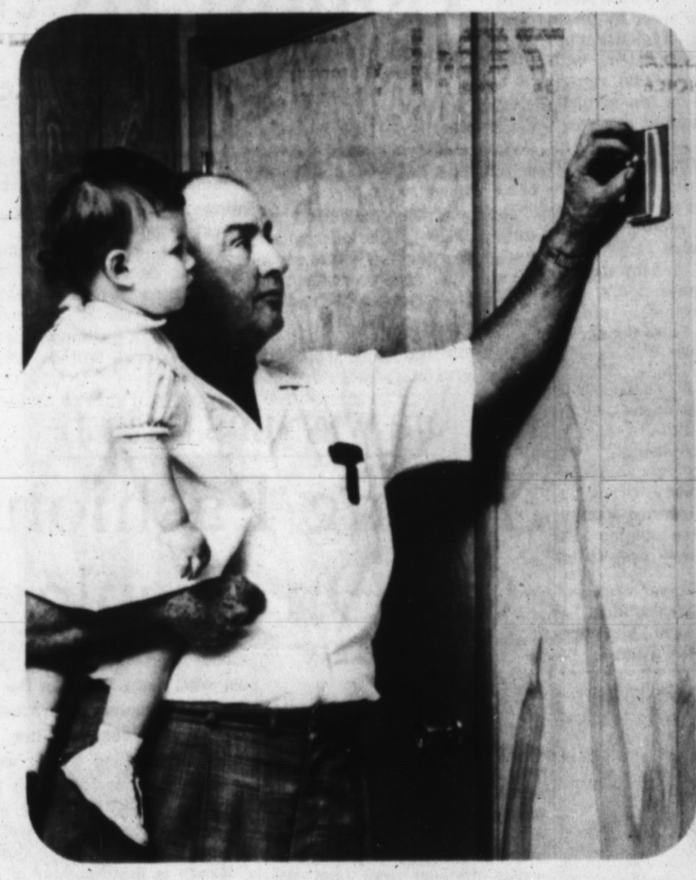
1963 Oldsmobile Super 88 4-dr. Factory air and power. Local owned car with previous owners name upon request. Double sharp and at an average price.

1961 Valiant 4-dr. Economical 6-cyl. with standard transmission. Radio and heater. Local owned car with 38,000 actual miles. This car is extra nice and guaranteed.

1960 Oldsmobile Station Wagon. Factory air and power. Original white finish. This car has been thoroughly checked and in top condition.

1964 Chevrolet Pickup 6-cyl. Long wide bed. 3-speed and double sharp. Red and white finish.

Trade In The Shade Under The Big Carport At Warren Bros.



"You can't beat living in a TOTAL ELECTRIC GOLD MEDALLION HOME!"

say Mr. & Mrs. Sherman Sweatman,

618 W. 18th St., MULESHOE, TEXAS

TOTAL ELECTRIC GOLD MEDALLION HOME LIVE BETTER ELECTRICALLY AWARD

"I like the electric heating," says Mr. Sweatman, shown here with his granddaughter, Melinda. "We especially enjoy the individual room control."

The Sweatman home is heated with electric ceiling cable . . . nothing shows but the thermostats. Wire embedded in the ceiling radiates clean, gentle heat from ceiling to floor.

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43-3

Sherman, seven-year-old grandson, watches as Mrs. Sweatman takes a casserole dish from her electric oven.

"We love our total electric home, it's so convenient and easy to keep clean," says Mrs. Sweatman.

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WIN-FREE $100.

DURING THE *Shurfine* ROYAL RECIPE **SWEEPSTAKES**

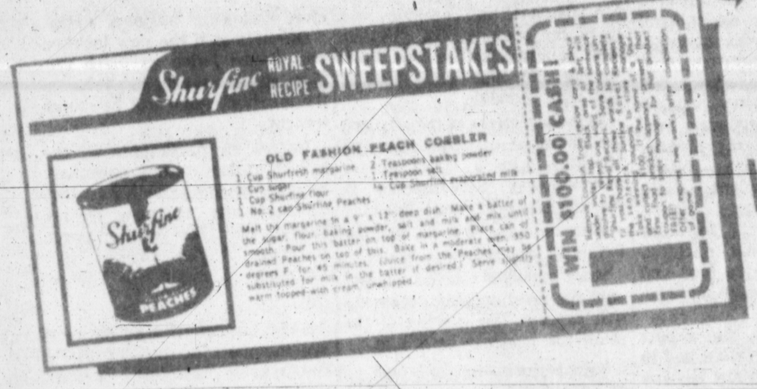
$25,000.00 CASH!

FREE! OVER 140,000 SHURFINE FOOD PRODUCTS

HERE'S HOW IT WORKS!

Get your FREE Shurfine Royal Recipe card each time you shop. Collect coupons until you have all three words to complete the phrase "SHURFINE ROYAL RECIPES." Take the winning coupons to store manager and collect $100. If the name of a Shurfine food product appears on a coupon present same to store manager for FREE product indicated. A blank or illegible card entitles you to another free card.

P.A.G. Affiliated Food Stores collectively and throughout the Golden Spread are offering FREE $25,000.00 CASH and over 140,000 FREE Shurfine food products during this promotion. Shop the P.A.G. Affiliated Food Store displaying the Shurfine Royal Recipe Sweepstakes signs.



WONDERFUL RECIPES TOO!

U.S.D.A. CHOICE **STEAK** **T-BONE** or **ROUND** LB. **89¢**

PIGGLY WIGGLY SELLS ONLY U.S.D.A. CHOICE BEEF

SIRLOIN STEAK OR **CLUB STEAK** U.S.D.A. CHOICE LB. **79¢**

CHEESE Wisconsin Longhorn LB. **49¢**

LUNCH MEAT Wilson's Assorted 4 PKGS. FOR **$1.00**

ICE CREAM SEALTEST FIRST QUALITY ½ GAL. **69¢**

SALAD DRESSING SHURFINE QUART JAR **39¢**

SHORTENING SHURFINE 3 LB. CAN **69¢**

MIXED NUTS CIRCUS 12 OZ. VACUUM PACKED BOX **69¢**

NESTEA INSTANT 100% PURE TEA NEW ECONOMY JAR **99¢**

POTATO CHIPS MORTON'S TWIN PACK 59¢ VALUE **49¢**

SAVE COUPONS FOR VALUABLE PRIZES

(Tendercrust Bread) • SEE DISPLAY IN OUR STORE • (Shurfresh Milk)

SUGAR HOLLY BEET 5 LB. BAG **53¢**

PEACHES SHURFINE YELLOW CLING 4 NO. 2½ CANS **$1**

FLOUR SHURFINE 10 LB. BAG **75¢**

LEMONADE SHURFINE FROZEN 3 6 OZ. CANS **29¢**

FOLGERS' **COFFEE** 1 LB. CAN **79¢**

Coca Cola SPRITE - GRAPE - ORANGE - TAB REGULAR or KING SIZE 6 BOTTLE CTN. **39¢**

Exquisite "Boutonniere" Pattern

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by World Famous

Taylor, Smith & Taylor Company

— THIS WEEK — Dessert Dish

9¢ With Each $5.00 Purchase

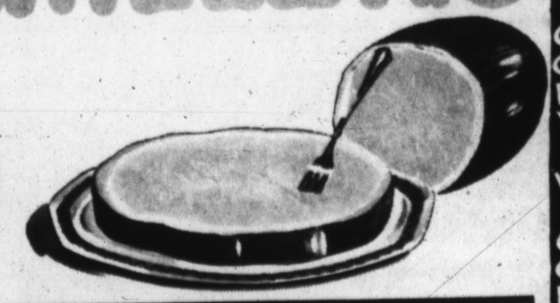
½ Gal. **53¢**

TENDERCRUST **BREAD** 1½ LB. LOAF **29¢**

WATERMELONS

Charleston Grey

4 FOR $1.00



OKRA lb. **19¢**

CORN TEXAS 5 ears **29¢**

GRAPES THOMPSON SEEDLESS lb. **25¢**

CRANBERRY SAUCE	Shurfine Strained No. 300 can	27¢	SWEET POTATOES	Shurfine Whole No. 3 squat can	35¢
GREEN BEANS	Shurfine 303 can Cut Blue Lake	23¢	APPLE SAUCE	Shurfine No. 303 2 cans	37¢
MILK	Shurfine 2 tall cans	29¢	TUNA	Shurfine Chunk Style 6½ oz. can	31¢
Asparagus Spears	Shurfine Cut Green 300 can	31¢	CATSUP	Shurfine 20 oz. bottle	33¢
Orange Juice	Shurfine Frozen 12 oz. can 39¢	2 6 oz. cans 39¢	PORK & BEANS	Shurfine 2 No. 300 cans	25¢

Shop At Your "New" Downtown

Piggly Wiggly Store

WHERE FRIENDLY SERVICE AND "LOW- LOW PRICES STILL PREVAIL

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Blanton Estimates County Population To Be 46,000

(Continued from Page 1)

cial and industrial loans will show substantial annual increases over the oncoming era. On this basis, the possibility of one or more new banks being built in Hereford is foreseen.

— Large increase in small apartments and small residential structures from now through 1970. After 1970, larger homes will be needed as incomes are predicted to be materially higher and more families mature.

DESIGNED primarily to delineate past and present development along with expansion and future potentialities for the era, 1965-1990, the report jumps the present Deaf Smith County population of just over 18,000 to nearly 46,000 within that time.

1990 will see the scholastic enrollment in public schools almost tripling the present figure of 3,800. Parochial schools in the county should reach an enrollment of over 1,000 during the same period.

HEREFORD'S trade area, estimated at about 83,000 now, could be 165,000 over the next quarter century.

Blanton predicts a climb from 12.8 people per square mile to 30.4 people per square mile in 1990 in the county and 5,156.7 per square mile in the city, which almost doubles the city's present density.

BASED ON births and deaths, natural population increase will be only 596, Blanton predicts, explaining that the increase will result from people moving to the area.

BUYING units for household articles will increase from just under 5,000 families in the county to nearly 12,000.

As the community grows, Blanton expects further research into the work already done in relation to bone metabolism.

The portion of the report which deals with business aspects shows phases of Deaf Smith County growing at a steady pace.

RETAIL SALES, often considered a good yardstick for measuring growth, should move from $27,000,000 in 1963 to over $47,000,000 at the end of the considered era.

Wholesale trade could well be over $35,000,000 for the period, which is called a conservative estimate by surveyor.

Trade area wholesale receipts will jump $63,000,000 over present sums.

Service businesses — presently having a volume over $7 million — will probably top $26 million over the 25-year period.

THE TRUE PICTURE for an agriculturally based economy comes into focus with the projection of farm and ranch cash income.

Hereford's trade area is estimated at $117 million for 1964 cash income from farm and ranch products. 1975 should see $120 million. This figure is expected to rise to $124 million by the end of the projection period.

Co-ordinating with the increased income and a sound explanation for optimism in the agricultural field is the rank Deaf Smith County holds in the nation. In value of farm products sold, the county ranks among the top 200 in the continental United States.

THE REPORT indicates that growth will necessarily require development of industry along with agriculture. The two will have to complement each other to give a balanced increase. Blanton projects new industrial development and names several areas where this might be possible.

Some possibilities he cites are: industrial alcohol, agricultural chemicals, implements assembly plant, baby food industry, canning plant, celanese factory, cellulose acetate industry, various corn by-products factories, various dehydration plants, diversified textile industries, frozen food processing plant, grain sorghums by-products plants, livestock feed plants to mass produce algae, meat packing, milk products, tapioca food and various other equipment and product developments.

IN MANY areas, the report names itself conservative and in others, leaves necessary lee-way for change.

In the real estate picture it says:

"**THE CURRENT** status or trend in real estate values in the city and environs may represent a leveling-off process which may possibly bring slight increases in values during the oncoming decade, 1965 to 1975."

The survey as a whole indicates a very regular but impressive growth for Hereford and its trade area.

CHAMBER OF Commerce officials emphasized that the report is oriented on a technical basis, therefore many of the passages would not be of interest to the general public.

Projections outlined by the Brand above summarize only the portions of the report of general interest to readers.

Printed copies of the report will be available from the chamber at a cost of $10 each in about a month, chamber spokesmen said.

The report will be available to interests seeking detailed information about the Hereford region.

Tourney Here Attracts 80 Fans

(Continued from Page 1)

avid enthusiasts who study the game like a science.

THE ENTHUSIAST can be seen at the tournaments, such as the one here where he tried his skill in racking up national rating points. Skill is the only determining factor here — no luck is involved, says Mrs. John Emory, who is here with her tournament director husband.

Players can't rely on luck in the tournament because every player gets all the different hands distributed by the director. Individual hands in metal holders are passed in a systematic manner from table to table as each round of the game comes to an end. Thus it goes for hours, around the room.

THE HANDS are passed out by the director — and then it's strictly business from the opening minutes as the conversation dies and all eyes are on the table.

In some faces, an observor can see a different personality take shape as bridge occupies the player's mind 100 per cent. Hardly anthing can stir him — as Mrs. Emory claims, he can hardly recognize another person as he studies the game.

CONCENTRATION and serious thinking on the game can result in a player stacking up 300 or more national rating points; if enough have been won in regional and national events, the person is ranked a "Life Master" by the American Contract Bridge League.

Mrs. F. W. (Wilma) Hill of rural Hereford has attained her "Life Master" rating, and Mrs. Russell Carver of 203 Texas is ranked an advanced senior master. Her chances of attaining "Life Master" will be increased when she attends a national tournament to be held in Chicago this summer.

THE MEETING in Hereford this weekend is termed as a sectional tournament, sponsored by the Hereford club and also under supervision of the Top O' Texas group from Amarillo.

John Emory, tournament director, is here with his wife. Emory works with regional tournaments; his wife operates a bridge studio and teaches the game. They are from Wichita Falls.

NO SMILES HERE — Certainly they're enjoying it — some came as far as Tucson and Oklahoma City — but concentration on the game is an important facet in racking up national rating points, as these bridge players show. In a sectional duplicate bridge tournament at the Community Center this weekend, enthusiasts are working to achieve points to help them earn the title of "Life Master." (Photos by Larry Fuhrmann)

New Safeway Store in Park Ave. Center. —Staff Photo

IN PARK AVENUE SHOPPING CENTER

Safeway Store Opens Monday

A ribbon-cutting ceremony will mark the opening of a spacious new supermarket in the Park Avenue Shopping Center here at 7:45 a.m. Monday.

Representatives of the city and the chamber of commerce will officially open a 15,615 square foot Safeway Supermarket in the 100 block of West Park.

Also on hand will be key officials of the Safeway chain.

Store manager Charles Scheetz said the brief opening ceremony will precede the opening of the store for business at 8 a.m.

THE NEW facility will replace the Safeway store located at 603 East Park Ave., which is to close following business today.

Officials said the new location has almost twice as much display space as was available in the location which will be closed tonight.

Invited to participate in the official ribbon cutting ceremony Monday morning are Mayor Ray Cowsert, city manager Dudley Bayne, Chamber of Commerce president Wayne Thomas, and Chamber manager Bill Thompson.

ALSO expected to be on hand are members of the Chamber's red-jacketed Hereford Hustlers welcoming committee.

Representing the Safeway chain are LeRoy McNally, Lubbock district manager, Hubert Harder, director of Amarillo area operations, and employes of the local store.

Named to head the local operations is Scheetz, who has managed the store here for the past six years.

Assistant manager is George Hobbs.

In charge of the meat market is Jerry Huckaby, while David Wertenberger heads the produce department.

SCHEETZ pointed out that Safeway has been in Hereford for seven years, after buying the store on East Park from a former chain.

He commented that the new store marks "the first time we have been able to employ all the Safeway ideas of marketing," explaining that cramped space in the old location has limited operations here.

In addition to the overall added spaciousness and convenience incorporated in the new supermarket, several other changes were noted by Safeway officials.

They pointed to a greatly enlarged and modernized meat market as well as a similary updated produce department.

"We have added almost a thousand new items to our selection to give a wider variety of goods," Scheetz said.

He also pointed out that the store will offer the sale of cold soft drinks in cartons, which officials said is a first in Hereford.

The word "quarantine" comes from the Italian quaranta, or 40. This was the number of days set by Italian aughorities in 1374 to detain travelers suspected of having bubonic plague.

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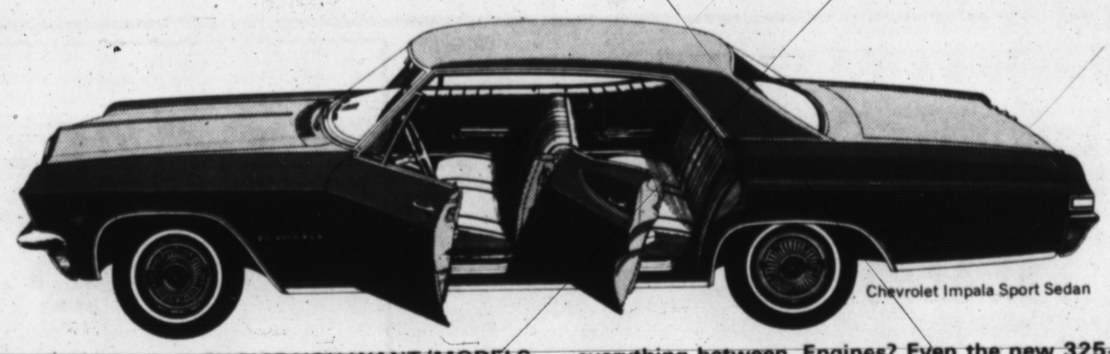

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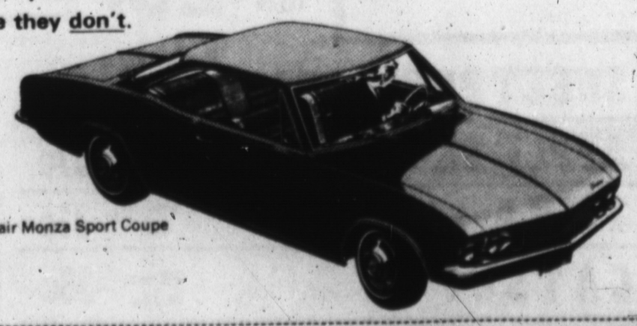

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One Injured In Leap From Moving Freight

One serious injury resulted when three youths jumped from a freight train after an unauthorized ride from Amarillo. Kenny White, and his cousins, Larry and David Howeth, jumped from the slowly moving freight about noon Wednesday as the train passed through the Labor Camp area near Hereford.

WHITE, 14, is in Deaf Smith County Hospital with fractures of both bones in the right forearm and extensive lacerations of his right leg near the ankle. Attending doctors report his condition as good. The other boys were not treated in Hereford.

The White youth is the son of Mrs. Gerald Turner, 829 Brevard. He is spending the summer with his mother. His home is in Oregon. He had been in Amarillo visiting his cousins, the sons of Mr. and Mrs. Horace Howeth, 2204 S. Lincoln, Amarillo.

INVESTIGATING officers said that apparently the boys had decided to return to Hereford and hopped the freight since they did not have funds for the trip.

Officers said that Larry jumped first and Kenny second. Apparently the train crew saw the boys and slowed the train and David jumped off last, investigators said.

Mr. an d Mrs. Bill Penn and Allison, were in Hereford this week visiting friends. Penn, Formerly advertising manager at the Hereford Brand, lives in Olney, Texas.

THE SUNDAY BRAND

Established 1948
Published every Sunday at
130 West Fourth St.
Hereford, Texas 79045

James M. Gillentine, Editor and Publisher
Melvin Young, General Manager
Robert J. Awtrey, Mech. Supt.

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Entered as second-class matter July 6, 1948 at the post office at Hereford, Texas under the Act of March 3, 1879.

Second-class postage paid at Hereford, Deaf Smith County, Texas.

Dr. J. H. McCrary

Dr. H. R. Johnson

Dr. N. L. Ballard

—Staff Photos

Three New Doctors Arrive

Three new medical doctors began practice here last week, helping to relieve the shortage which has existed here recently.

Dr. J. H. McCrary, who operates his own clinic on Park Ave., and Drs. Howard R. Johnson and Noble L. Ballard, who are associated with Hereford Medical and Surgical Clinic, began practice last week.

Dr. McCrary, his wife, Barbara, and their small son, John, live at 503 S. 25-Mile Ave.

Dr. Ballard, 27, and his wife, Janice, live at 221 Elm St.

Dr. Johnson, 26, and his wife, Carolyn, live in the Thunderbird Apartments.

All three men are general practitioners. Dr. McCrary completed internship at Fort Worth's John Peter Smith Hospital, while both Drs. Johnson and Ballard completed internship at St. Anthony's Hospital in Oklahoma City.

Burial Here For Mr. Prichard, Pampa Resident

Burial for Samuel Prichard, a retired Santa Fe employe, will be here Monday in West Park Cemetery. He died Friday in the Santa Fe Hospital at Albuquerque following a 2½-month illness.

Born Oct. 13, 1899, in Franklin, Ky., he married Carol Virginia Corbett; she preceded him in death in 1936. He resided in Pampa.

Surviving are a daughter, Mrs. Jane Davis of Post; a son, James Prichard of Bartlesville, Okla.; two sisters, Mrs. Jim Black of Hereford and Mrs. Roland McFarland of Dumas; two brothers, E. L. Prichard of Amarillo and Hud Prichard of Canyon, and five grandchildren. A nephew and neice, Wayne Phillips and Mrs. Tommy Carnahan, are Hereford residents, as well as a brother-in-law, Paul S. Corbett.

Services will be held in First Christian Church tomorrow at 2:30 p.m., with the Rev. Bernard Ramsey of First Christian Church, Post, officiating.

HONEST ABE STOLEN

ROCKFORD, Ill. (AP) — A stone likeness of Abraham Lincoln's head which had stood for 25 years on its marble pedestal in front of Leo J. Monti's home is missing.

Monti said he carved the bust himself and placed it on a block of marble near the front door of his 125-year-old home.

The stolen bust is about two feet high and weighs about 100 pounds.

Hospital Notes

Patients in Hospital

Mrs. Joe E. Andrews, Star Rt.; Kenny White, 829 Brevard; Mrs. Virgil P. Walker, Star Rt.; Mrs. Paul M. Herrera, General Delivery; Mrs. Carl J. Parks, General Delivery; Mrs. Guadalupe Gamino, Box 99; Mrs. Hubert L. Edwards, Star Rt.

Mrs. Robert N. Lohr, 122 Kibbe; Jimmie Wilson, General Delivery; Joe Jahns, General Delivery; Mrs. Gary D. Brooks, 839 Brevard; Mrs. Marvin A. Knox, 126 Greenwood; Mrs. Wilburn E. Axe, 118 Elm, Mark Travis Denson, Rt. 5; Mrs. Larry Rickman, Box 525.

Patients Dismissed

Mrs. Ernest M. Perez, 7-6. Mrs. George T. Jones, Walter L. Vinyard, 7-7.

Elizabeth Barton, Mrs. Santiago S. Valdez, Mrs. L. O. Wilson, Mrs. Howard E. Drye, Carlos Zapeda, Kandy Lyn Newman, Victor Elizondo, Mrs. S. G. Kilpatrick, 7-8.

Mrs. E. S. Ireland, James M. Parker, Eulalio S. Martinez, Mrs. Majin Garza, Patricia Ann Cruz, Mrs. Pedro R. Esquivel, Mrs. Cullie Underwood, Mrs. Mary E. Seigler, D. L. Thomason, Mrs. Juan Palacio, Beatrice Mae Martinez, 7-9.

Mrs. Donald K. Ney, Steven Paul Wilson, 7-10.

Rainbow Girls Are Entertained

A lawn party for girls of the Hereford Chapter, Order of Rainbow, was given at the home of Miss Judy Summers, worthy adviser, Thursday evening. The event commemorated the birthday of the Rev. Mark Sexson, founder of the order.

Watermelon was served during the informal evening to Misses Becky Long, Patti Roach, Kim Ward, Peggy Summers, Judy Yarbro, Peggy Allred, Sue Drummond, Carole Coffey, Linda Price, Linda Jacobsen, Carrol Todd, Vicki and Barbara Brownlow, Nancy Boyer, Mrs. Larry Summers and Mrs. Ray Todd.

Card Of Thanks

Thank you sincerely for sharing our sorrow. For those sending and serving food, for all the flowers and cards and visits to our home — your thoughtfulness is greatly appreciated and will always be remembered. To Dr. Rush for his services and to the Rev. B. L. Davis and Mrs. Davis we are most grateful for their comfort and help. God bless each of you is our prayer.

Mrs. Wilber Bell
Robert Bell
Mr. and Mrs. Ronnie Bell
Mrs. Ada Bell
Mr. and Mrs. J. E. Bell and family
Mr. and Mrs. H. D. Bell and family
Mrs. Fred Cain and family
Mrs. Dessie Kennemer and family.

Classifieds Get Results

Armstrong Sets 75th Birthday Celebration

A special feature of the annual Caprock Roundup, to be held in Claude July 22, 23 and 24, will be the celebration of the 75th year of the establishment of Armstrong County. Special recognition will be given old timers who were living in the county in 1890 when the area, formerly a part of Bexar District, became a county.

The three day Caprock Roundup gets underway Thursday evening, at 8 o'clock with an amateur rodeo in Legion Park, followed by a dance in Legion Hall.

The big day of the three day celebration will start at 9 a.m. Friday, July 23, featuring registration of old timers on first floor of the courthouse, followed by a street parade at 10 a.m. After the street parade the annual Farm Bureau Queen contest will be held on the courthouse steps. At noon Friday a free barbecue will be served on the courthouse lawn to old timers, visitors and residents of the county. Another rodeo will be Friday at 8 p.m. in Legion Park, followed by a dance.

Invitations are extended to riding clubs and other organizations to participate in the street parade at 10 a.m. Friday morning. It will feature the 75th anniversary of the county. Prizes will be given for the best float.

Glen Green of Amarillo will furnish stock for the amateur show. Events and entrance fees are: bareback bronc, $21; saddle bronc, $16; bull dogging, $21; bull riding, $21 head and heeling, $32; calf roping, $31; barrel racing, $21.

All entrance fees returned. Belt buckles for averages. Rodeo headquarters will be set up in Claude a few days before the rodeo.

XEA Chapter Is Sorority Host At Summer Party

A swimming party and basket supper entertained Beta Sigma Phi members and their families Thursday evening at Green Acres pool. Xi Epsilon Alpha members were hostesses with Kappa Iota Chapter as the guest group.

In charge of arrangements for the summer social were Mmes. Don Baugous, Glenn Wilson, John Schneider, Clyde Russell and Irene Ballard.

Special guests of sorority members were Mr. and Mrs. Neal Young, Mr. and Mrs. Dennis Hodges, Mr. and Mrs. Hank Howg and Mrs. Bob Hefley.

Kappa Iota members present with their families were Mmes. Ronnie Osborn, Robert Duncan, Mike Wilson, Randy Ammons, C.D. Fitzgearald Jr., John Gilland, Dean Hacker, Harold Kids and Pat Parker.

In addition to those on the arrangements committee, hostess chapter members attending with their families were Mmes. Irving Alexander, Jo Miller, C. C. Williams, Clete Corlis, Charlie Bell, Chuck Laing, Bill Kendall, Bob Huddleston, Cecil Coker and Howard Gore.

Police Check Two Burglaries

City police are investigating two small break-ins which occured Friday night.

Coin boxes from outside soft drink boxes at Nunley Service Station and West Park 66 were taken sometime between 9 p.m. Friday night and 6 a.m. Saturday morning officers said.

About $15 in change was missing. No other losses were reported.

Wedding Invitations Printed
THE INK SPOT

Look Who's New

Mr. and Mrs. Joe Edd Andrews are the parents of a daughter, born July 9. She weighed 8 lbs. 15 ozs.

Mr. and Mrs. Carl Junior Parks are the parents of a daughter, Vickie Lynn, born July 8. She weighed 7 lbs. 1 1/2 ozs.

Mr. and Mrs. Hubert Leroy Edwards are the parents of a daughter, Sherri Beth, born July 8. She weighed 7 lbs. 12½ ozs.

Mr. and Mrs. Gary Dean Brooks are the parents of a daughter, Amy Cherise, born July 8. She weighed 6 lbs. 5 ozs.

Mr. and Mrs. Wilburn Edwin Axe are the parents of a daughter, Cara Michelle, born July 8. She weighed 7 lbs. 11 1/2 ozs.

Mr. and Mrs. Donald Keith Ney are the parents of a daughter, Karrie Jan, born July 7. She weighed 6 lbs. 8 ozs.

Area Officer To Make FHA Trip

Carolyn Boynton of Hereford will be one of five officers of Area I, Future Homemakers Association who will leave Lubbock next Saturday to fly to Philadelphia for the national FHA convention. The group will join representatives of other areas in Texas at Dallas.

Daughter of Mr. and Mrs. J. T. Boynton, 404 Star, Carolyn will be a senior in Hereford High School next semester. She is area FHA historian and also will serve in that office for the local chapter after closing a term as president.

Two advisers will accompany the girls from Hereford to the convention. They expect to be gone a week.

The barnacle seeks out a solid object and grips it with a pair of head appendages. The little animal secretes a cement that attaches it permanently, head down, and starts to build a shell.

Local Attorney Is Elected Director

John Aikin, Hereford attorney, will serve as a director for the University of Texas Law School Association.

Recently elected as one of 21 directors for the alumni group, Aikin will assist the Law School in development of curriculum, fund-raising and the placement of graduates.

Dallas attorney John N. Jackson will head the group. Election and installation of officers for the two-year term was held during the State Bar of Texas convention in Ft. Worth.

Aikin is associated with Witherspoon-Aikin-Thomas and Langley.

The twiglike insect known as the walking stick is the skunk of its small world. Whenever menaced by an enemy, this small wingless creature ejects a vile spray from glands in its thorax.

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"BAPTISM
DOTH ALSO NOW (OR NOT?) SAVE US" I PETER 3:20,21

NOTE: Almost all believers in Christ agree that we are saved by the grace of God, faith in the Lord Jesus Christ and His power to save through His blood. Most all of us believe that repentance from sin, and some kind of confession of Christ is necessary before a sinner can be saved. Likewise, most religious groups in Christendom have some form of baptism in their practices. We agree on many things. The question that we do not agree on is: Why be baptized? or, What is the purpose of baptism? Please consider the following:

Moses and the Children of Israel were in Egyptian bondage. Water in the Red Sea stood between them and thefreedom in the Promised land. (Exodus 14th Chapter.)

"They were all baptized in the sea." (I Gorinthians 10:2).

The waters in the Jordan River stood between Naaman and his being cleansed of his leporsy. (IIKings chapter 5)

1. THE WATERS OF BAPTISM STANDS BETWEEN THE SIN NER AND HIS BEING SAVED. (Mark 16:15,16).
2. BAPTISM STANDS BETWEEN THE SINNER AND REMISSION OF SINS. (Acts 2:38).
3. BAPTISM STANDS BETWEEN THE SINNER AND WASHING AWAY SINS. (Acts 22:16).
4. Baptism stands between the sinner and rejoicing in salvation. (Acts 8:35-39).
5. Christ shed His blood in His death. We are baptized into his death where we are cleansed in His blood. (Rom. 6:3,4)
6. "For as many of you as were baptized into Christ did put on Christ." (Galatians 3:27).
7. Baptism, "washing of water with the word," stands between the sinner and cleasing and justification. (Ephesians 5:26).
8. Baptism stands between the sinner and the "one body, which is the church." (Eph. 1: 22,23; I Cor. 12:13).
9. Baptism stands between the sinner and regeneration. (Titus 3:5)
10. Baptism, being "born of water and the Spirit", stands between the sinner and entrance into the kingdom of God. (John 3:3-5).

"BURIED WITH HIM (CHRIST) IN BAPTISM" COL. 2:12

SINNER

"ALL HAVE SINNED . ." Rom. 3:23,24

"THE WAGES OF SIN IS ETERNAL DEATH." Rom. 6:23

"THIS IS THE SECOND DEATH, EVEN THE LAKE OF FIRE." Rev. 20:14,15

YOU CAN LEARN MORE ABOUT UNDENOMINATIONAL CHRISTIANITY BY ATTENDING THE CENTRAL CONGREGATION OF THE CHURCH OF CHRIST — SUNSET & PLAINS AVE., HEREFORD, TEXAS

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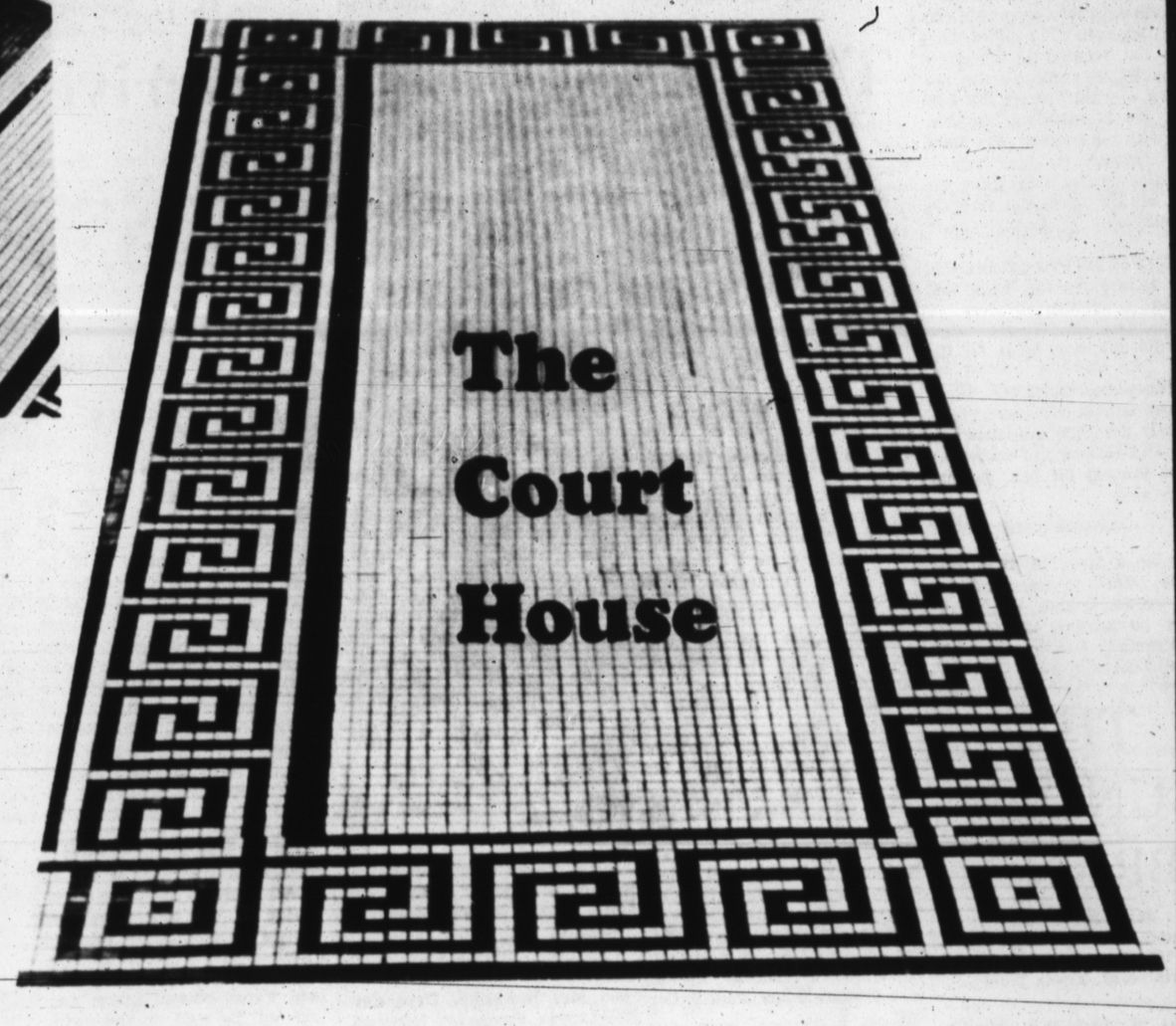
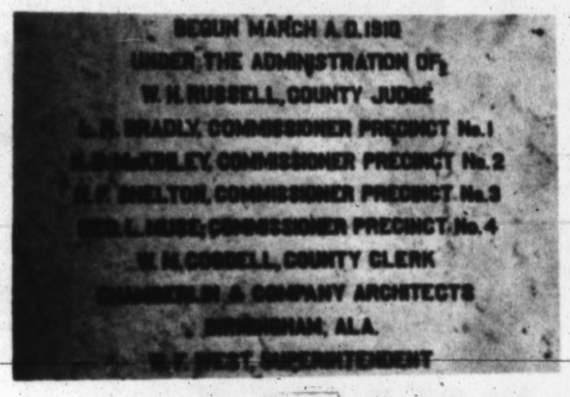
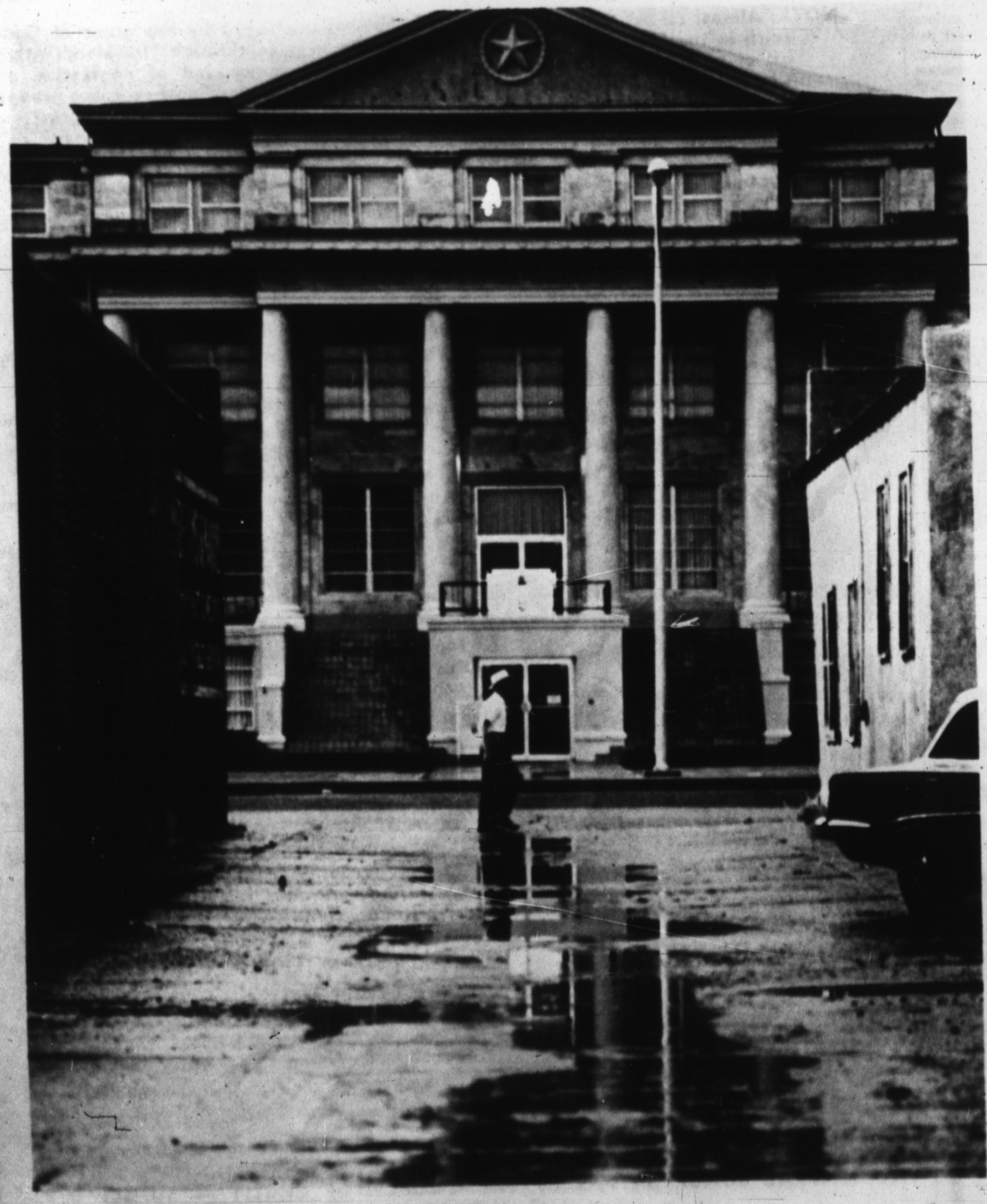




Plaque inside the building.

Story and Photos
by Wain Miller



The courthouse takes on a somber mood after a recent rain.

"Deaf Smith Courthouse, 1910. Brick with marble veneer and interior. Second Marble courthouse built in U. S.

"Cost was $125,000. After hotly-contested bond issue election, Judge John Slaton and winners paraded Main Street behind the band."

Thus reads a bronze plate fastened last week to the courthouse which may have been built by accident.

The plaque was presented by the Texas State Historical Survey Committee which had previously affixed the official Texas Historical Medallion to the structure a few years ago.

THE PLAQUE added last week sums up in a few words a saga of county history which had previously been overlooked, it seems, by all except those who lived through those interesting years of 1907 and 1911. . .when the mention of the courthouse proposition was almost sure to bring spontaneous debate among county residents.

The proposal to build a new courthouse first came to the public eye in 1907 when The Hereford Brand reported that a petition was in circulation which would ask county commissioners to call a bond election for that purpose.

TWO YEARS of bickering followed before the election was finally called for Sept. 30, 1909.

The election passed. . .somewhat to the surprise and dismay of those same county commissioners who had called the election, it was later reported.

The building was then erected in 1910-1911.

ALTHOUGH no firm evidence exists along this line, the rumor persisted following the election that the county commission had called for the bond election on the gamble that it would be voted down.

As the election debate warmed, a former county judge urged voters in letters published in the Brand to vote against the proposal, stating that the county "just cannot afford such a luxury."

At the same time, Brand editor J. Ray was all for the proposition, and said so pointedly in editorials.

WHEN THE votes were tallied the issue passed by a margin of 308 to 187.

But only five votes were cast in favor of issuing the bonds by persons living outside the city limits of Hereford.

RURAL VOTERS turned down the proposal by a 53-5 margin, but the city's vote of 303 to 104 carried the election.

"Most notably surprised by the outcome of the election were certain members of the county commission," a Brand article stated following the election. the Brand of Jan. 4, 1907.

It seems commissioners — who had been pressured by several leading citizens for almost three years to call for the vote — set a "lavishly high" figure for the courthouse in a move calculated to settle the question and relieve pressure from proponents of the matter.

The petition circulated and presented to commissioners in 1907 was reported as follows in

---

WANT COURT HOUSE

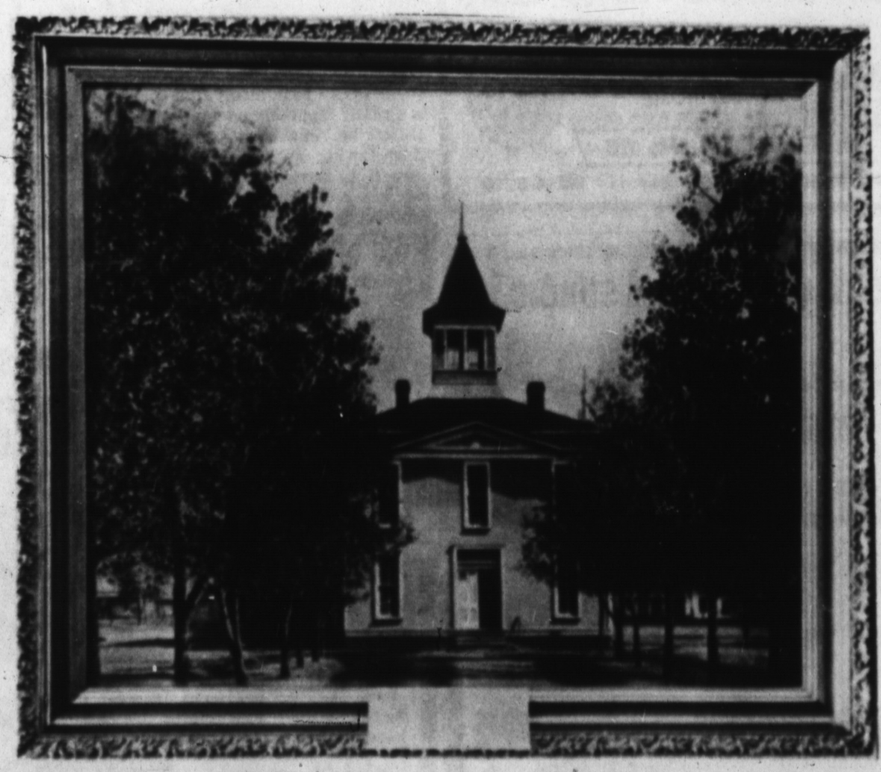
Citizens Will Petition Commissioners' Court for an Early Erection

---

The following petition has been circulated and freely signed by Deaf Smith County citizens:

To the Honorable Commission-

See COURTHOUSE Page 7



The old courthouse . . . moved to Hereford from La Plata.

AT SAME LOCATION

Lutheran Church To Begin Construction

EDITOR'S NOTE: In continuance of a series on Hereford's various religious denominations, this article tells of Immanuel Lutheran Church, organized here in 1915. This is the seventh in the series.

By LARRY FUHRMANN
Staff Writer

Immanuel Lutheran Church, organized here since 1915, is now making definite plans for the expansion of their church facility. The Rev. Fred Beversdorf, pastor, said that an architect will be selected soon by the congregation.

Definitely included in the plans will be an educational building, to be built north and east of the present church building. Pastor Beversdorf also said that a new sanctuary may possibly be included.

Organized in Hereford now for 50 years, the small congregation met for 35 years in the county courthouse before building their own structure which houses them at the present. The blond-brick building is situated at the corner of Park Ave. and Ave. B.

Growth of the denomination here did not come until they built their own building, explained the pastor. About 15 members are listed on its roll.

The Lutheran church had its beginnings in 1521 when Martin Luther, Roman Catholic priest, was excommunicated from his church. Luther's followers were first known as the Evangelicals, and this name is still an official part of the church's title — the Evangelical Lutheran Church.

In Chicago in 1839 a group following the Lutheran teachings organized, forming the first United States congregation. Today there are 7,000,000 members in America. The Missouri Synod, of which Immanuel church here is a part, has 2½ million of the members.

Divided into three groups, Pastor Beversdorf described the branches being "liberal, middle-of-the-road and conservative." Plans are being drawn for a meeting of the three groups in 1967, when differences in doctrine will be discussed. The foundation doctrine of the Lutheran church has always been the same, with the groups only having differences on smaller matters.

About half of the members of the Lutheran church in the United States are concentrated in the mid-western states, specifically in Wisconsin, Minnesota, Illinois and Indiana. There are 6,000 congregations in the Missouri Synod.

Immanuel Lutheran Church has served people not only from Hereford, but members also came from Dimmitt and Friona. Growth of the church resulted in a mission being established in Friona two and a half years ago.

The Lutheran Hour, broadcast on 1,200 radio stations, is sponsored by the churches in the United States. Also under its sponsorship is "This Is The Life," a television program.

Locally, Lutherans here established the Christian Book Store, although the church has no official ties with it now. The store is a tax-paying business institution.

Lutherans are presently sponsoring 225 missionaries in 30 countries.

Besides customary Sunday worship services, Immanuel Lutheran Church sponsors a daily prayer meeting at 7 p.m.

The Rev. Beversdorf has served as church pastor here since February, 1962, when he came from Hanceville, Ala.

FROM ALABAMA — The Rev. Fred Beversdorf has served as pastor of Hereford's Immanuel Lutheran Church since February, 1962. He formerly served a church in Hanceville, Alabama. (Staff Photo)

H. D. CHATTER

Even The Men In On Act

By ARGEN DRAPER
Home Demonstration Agent

This has been one of the busiest weeks in the Extension Office. All the force has worked to make the Clothing Program of 1965 one of the best. Juston McBride gave some training to some 4-H girls getting record books ready for the dress revue. The leaders and agents really do appreciate his attitude in helping with the entire program. He is interested in all phases of the program and has helped so much in the work. Mrs. Juston McBride gave a very interesting and effective program two afternoons in helping girls show their dresses to the very best advantage.

ONE OF the highlights of the two-day training was the programs in consumer buying and care of clothing. The charm school is designed to include programs on buying clothing that will help every person connected with the program to make the most of every penny spent. This is our duty and obligation to make the most of what we have. Conservation in all phases of life is strongly recommended for a well-rounded life.

All of the 43 girls in the style show were so pretty and their costumes were so well accessorized. Buying the proper accessories is hard to do but it is worth all the time that is spent to get things exactly right for the costume. There is a bulletin on "Accessories Around the Clock." It has good principles on accessories. It is several years old but the principles are sound.

CONGRATULATIONS to Randy Hopson, winner in the senior division of the Dress Revue and to Jane Witkowski winner in the junior division. These two young ladies will represent Deaf Smith County in the district dress revue in Amarillo on July 20.

The home demonstration clubs are sponsoring picnics for some of the patients in the Veterans Hospital in Amarillo. Thursday five club members served pie for 40 patients at a picnic lunch. The hospital prepares the lunch and the women serve it and furnish pies for the occasion. I can imagine how good homemade pie tastes to persons who have been eating food in an institution. The ladies who attended were Mrs. Ira Ott, Mrs. J. D. Gilbert, Jr., Mrs. H. L. Hershey, Mrs. E. C. Hammett, and Mrs. J. D. Love.

IT IS time to make recommendations for the Texas Rural minister of the year. This is to those ministers who are making outstanding contributions to rural life. This contest is sponsored by the Progressive Farm Magazine and Texas Town and Country Church Conference held at Texas A&M University.

To help give some recognition to this group of people who are giving much to rural life the award is based on the work of the minister and his church and the work of the minister and his community. Any group or individual may nominate a minister for the award.

WITH RURAL congregations at Westway, Dawn, and Bippus it seems that a nomination should be made. Come to the office if you are interested and you may read all the information that we have on this award. The record book should be mailed around September 1.

Mrs. Rosa Speer, 203 East Fifth, has called that she has used fruit jars for sale. She has halves, quarts, and pints and she will sell these or will trade some for garden products. At any rate she wil deal with you on the jars. She freezes most of the food that she preserves and has no need now for the large number of jars she has. You can get some needed jars and it will help her in better management. There have been calls to the office of persons wanting to buy used cookers.

Courthouse Bond Vote Drew Much Hot Debate

(Continued from Page 6)

ers' Court of Deaf Smith County:

Whereas, the offices, vaults, court rooms, and entire court house of Deaf Smith County are inadequate for the proper transaction of the present volume of business, and

Whereas, said building has become old and not in keeping with the advancement and improvements of said county, and said building and all public records and documents are in constant danger by fire, and

Herefore, we the undersigned voters of Deaf Smith County, respectfully petition your honorable body to order an election at the earliest practicable date to determine whether or not $50,000 of county bonds shall be issued for the purpose of erecting and building a courthouse for said Deaf Smith County. This the 1st day of January, 1907."

THE EXISTING courthouse referred to in the petition was a frame structure built in LaPlata in 1892 and moved to Hereford when the county seat was transferred here.

The old courthouse was used until the new courthouse was built in 1911.

ALMOST TWO full years passed before the commission was forced to vote on the matter, however.

The minutes of the commission's Feb. 11, 1909, meeting, included this entry:

"On motion and second, the proposition to submit the question to vote of the people on the proposition of issuance of bonds for purpose of building a new courthouse, the motion to submit was lost by vote of 3-1."

SEVERAL months later, on Aug. 9, 1909, the commission set the bond election for Sept. 30, 1909.

The proposal was to issue bonds totaling $125,000, considerably more than the figure suggested by voters in the 1907 petition.

FORMER County Judge C. G. Witherspoon, who had served a two-year term of office beginning in 1900, wrote letters to the Brand calling for the defeat of the proposal.

". . .The people are ill prepared to pay (increased taxes) due to three dry years in succession," he asserted.

"TWO YEARS ago the county commission was asked to build a $50,000 courthouse, at which time they replied that the taxable values in the county were not sufficient to pay for that many bonds.

". . .and now they turn around and want us to pay for $125,000 in bonds," he pointed out with disgust.

He then offered the following anecdote:

THE TAX assessor called on Smith in 1907 and appraised an eight-year-old burrow at $20.

The same tax man went back in 1908 and appraised the same burrow — which had aged a year — at $40.

Smith asked the assessor why, and the reply was that the county needed more evaluation in order to sell bonds.

"MR. SMITH is getting rich; we all are geting rich; our property values have doubled in a year. . .We had just exactly as many acres of land then as now; it was just as productive then as now. . ."

"What a great blessing to live in a county where we can all get rich so easily," the judge asserted with obvious contempt.

But at any rate the election passed and the victors celebrated, calling out the community band.

"AT NIGHT the victors called out the brass band, held a jubilee, fired a few salutes, and serenaded most of the leaders of the losing side. W. H. Rayzor appeared on his front porch when the band had played one number and in a short speech acknowleged defeat and added that he has lost by fair means and at the hands of as brave men as the world produced," a Brand report said.

The Brand was quick to add, however, that the county was taking on a "monumental obligation," pointing out that church and private buildings contracted in 1909 total more than a quarter million dollars. . .quite a sum of money for that day and time.

ON MARCH 10, 1910, the county entered into contract with Falls City Construction Co., a Kentucky corporation, to construct the courthouse here for a price of $118,800.

Features of the "lavish structure" included:

— An exterior of Tennessee or Georgia marble.

— A fire hose in the building — just in case the "fireproof construction" failed.

— **"A COMPLETE** intercommunicating system of telephones to link offices in the building. (This was later dropped.)

— Steam heating.

— And, "the contractor shall furnish the building with a new vacuum cleaner and all accessaries currently on the market to keep the building clean."

The contract inked with Falls City Construction Co. is recorded in the commissioner's minutes on file in the county clerk's office.

IT CONTAINS approximately 41,000 words.

The county ran into a snare, however, when it was found that there was no market for four-percent 40-year bonds, which had been called for in the election.

But the construction company finally agreed to accept county warrants for the debt and construction commenced on schedule.

However, interest on the warrants was placed at six percent, with the debt to be paid in 20 years. Interest amounted to $72,920 on a $109,000 principal.

COMMISSIONERS officially accepted the courthouse on May 24, 1911, and the long-lasted issue was settled.

The Brand, commenting on the occassion, declared, "Certainly there is no citizen in the county who now believes it was wrong for the county to construct such a beautiful structure."

'And in 1965, the building still stands largely unchanged, a beauty spot of the county.

LIGHTS, NO CARS

TITOGRAD, Yugoslavia (AP) — This 39,000 population capital of Montenegro has taken on a modern look with installation of traffic lights at almost every street intersection.

There has been some joking about it. Residents complain that at some of the red and green light crossings there isn't an automobile an hour.

Moore Business Forms
THE INK SPOT

Courthouse Records

Vehicle Registrations

Jimmy Lacomb, 1955 Ford; W. H. Reid, 1963 Ford; J. R. Watson, 1965 Ford truck; Julio Garza, 1950 Chevrolet pickup; George R. Mangrum, 1948 Ford pickup; George R. Mangrum, 1957 Ford; Frank Hernandez, 1962 Ford pickup; Lee Carr, 1961 Comet; Glen Gripp, 1962 Rambler; A. B. Carr and Geraldean Carr, 1961 Chevrolet; 7-6.

L. J. Davoult, 1962 Olds; W. A. Davis, 1953 Chevrolet pickup; Jesus Luna, 1955 Chrvrolet; Carlos Arispe Jr., 1957 Ford; Jesse Moreno, 1949 Dodge; Lillie May Walker, 1955 Buick, Clover Spraying Service Inc, 1955 International pickup; Jack Wederbrook, 1962 Buick; Caviness Packing Co. Inc., 1962 Chevrolet; 7-6.

Caviness Packing Co. Inc., 1956 Ford truck; Cavines Packing Co. Inc., 1964 Buick; Caviness Packing Co. Inc., 1964 Chevrolet; Bob Renfro, 1961 Volkswagon; Caviness Packing Co. Inc., 1965 Olds; Caviness Packing Co. Inc., 1965 Olds; 7-6.

Caviness Packing Co. Inc., 1963 Chevrolet; E. E. Caviness, 1962 Chevrolet pickup; Merced Perez, 1952 Ford pickup; Jesus H. Casteneda 1953 Ford; Jesus Fuentes, 1958 Chevrolet; Alfredo Gonzales, 1955 Ford; Caltercy Pruco, 1956 Chevrolet; Jimmie Patterson, 1954 Chevrolet; Norton, Inc., 1940 Ford truck. 7-7.

Lillian L. Davis, 1965 Chevrolet; John T. Hale, 1965 Chevrolet; Colville & Wilson Inc., 1965 Chevrolet; Buick Mtr. Div., 1965 Buick; H. L. Meacham, 1962 Buick; Jesus Alvarado, 1954 Chevrolet pickup; Lee Galvin, 1960 Chevrolet pickup; Delton R. Cockran, 1963 Chevrolet; 7-7.

Arnold Limas, 1953 Chrysler; City of Hereford, 1963 Ford Ranchero; H. W. Roden, 1959 Cadillac; Joe I. Garcia, 1957 Olds.; Juan H. Conde, 1941 International truck; Loyd Sevier, 1963 Ford pickup; Glen D. Neill, 1961 Comet; Nelia Rita Garza, 1957 Chevrolet; George T. Jones, 1959 Chevrolet pickup; 7-8.

Nick Tey Telles, 1955 Ford; Noah Bertram, 1956 Ford pickup Durwood Morris, 1964 Chevrolet; Arturo Lozaro, 1957 Plymouth; Charles H. Weemes, 1958 Plymouth; Bentura Coronado, 1960 Chevrolet truck; W. Glen Nelson, 1965 Plymouth; Charles W. Seed, 1965 Chrysler; C. L. McCaleb, 1965 Dodge; Harry Linderer, 1960 Chevrolet; Samuel Kirk, 1965 Ford pickup; Alvin Brooks, 1965 GMC truck; 7-8.

Warranty Deeds

Betty B. Rice to David Lawton Nicholson: East 50 feet, Lot 9, and West 50 feet, Lot 10, of Pleasant Acres.

W. J. Reeves to Joe Maldonado et ux: Part of Block 11, Evants Addition.

C. A. Denton to Clara T. Williams and Wayne E. Williams: Lot 14 and the North 35 feet of Lot 13, Block 7, Denton Park Addition.

Clara Williams et al to A. F. Ravizza: Lot 16, Williams subdivision of Block 48, Evants Addition.

C. A. Guinn et ux to H. E. Wimberley et ux: North 41 feet of Lot 12 and south 19 feet of Lot 13, Block 3, Engler Addition.

Floyd McGee to Hardy M. Benson, North 25 feet of Lot 36 and south 51 feet of Lot 37, Block 3, Westhaven Addition.

Deeds of Trust

C. Palmer Norton et ux to J. O. McMahan: Sections 25 and 35 and the north half and southeast fourth of Section 24, Township 5 North, Range 3 East; Sections 30 and 31 and the North half of Section 29, Township 5 North, Range 3 East.

J. L. Mills et ux to J. O. McMahan: West half of south 330.2 acres, Section 85, Block K-3.

Joe Maldonado et ux to Ray Cowsert.: Part of Block 11, Evants Addition.

Clara T. Williams and Wayne E. Williams to C. P. Buckler: Lots 14 and north 25 feet of Lot 13, Block 7, Denton Park Addition.

Abilene District Church of the Nazarene to Ray Cowsert: Lot 41 and east 88.67 feet of Lot 40, Bluebonnet Addition.

Wayne McPeters to Charles A. Tucker: Section 14 except northeast quarter, Section 24 and north four acres of northwest quarter, Section 25, Township 5 north, Range 3 East.

Billie Ruth Flenniken Oldham and husband, Dennis Elton Oldham to J. O. McMahan: North half section 83, Block K-4.

William C. Gilleland et ux to Jimmie Allred: Lots 3 and 4, Block 1, Bockstahler, Katnel and Kokomoor Subdivision.

Archie Love et ux to J. M. Huddleston: Lot 2, Block 2, North Park Addition.

Hardy M. Benson to J. M. Huddleston: North 25 feet of Lot 36 and south 51 feet of Lot 37, Block 3, Westhaven Addition.

Marriage Licenses

Amado Maldonado Martinez and Virginia Leal Pedraza.

Harold Wayne Tucker and Linda Joyce Powell.

Robert Allen Treadway and Elsie Janet Jones.

HEREFORD MAN STATIONED IN GERMANY

GRAFENWOHR, Germany — Army Specialist Four Melecio F. Urias, 21, son of Mr. and Mrs. Ilias S. Urias, 202 Brevard, Hereford, is now participating in tank gunnery training at Grafenwohr, Germany.

The training, which began July 1, consists of individual firing and is the most important event of the year for the tank crews. Each crew will undergo a tank crew qualification course at the end of the month.

Specialist Urias is a truck driver in Headquarters Company, 3rd Battaion of the 4th Armored Division's 37th Armour, regularly stationed in Crailsheim.

A. O. THOMPSON ABSTRACT CO.
Mr. & Mrs. A. J. Schroeter, Mgrs.
Courthouse
P. O. Box 73
Phone EM 4-1504

CLOSE-OUT Sale!
ON OUR COMPLETE LINE OF
Du PONT LUCITE HOUSE for BEAUTY ON ANY SURFACE!!
PAINT
Du PONT LUCITE HOUSE PAINT
INSIDE WALL PAINT
REGULAR $7.45 GAL.
NOW ONLY $4.95 PER GALLON
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Regular $8.55 gal. NOW ONLY $5.75 PER GALLON
Gloss Enamel Per Qt. $2.04
Satin Sheen Enamel Per Qt. $2.05
Our Entire Stock of Household Paint Must Go!
102 MAIN
1st Supply Co
HEREFORD, TEXAS

Dr. Milton C. Adams
OPTOMETRIST
OFFICE HOURS
Mon. - Fri. 8:30-5:00
Saturday 8:30 - 1:00
335 Miles EM 4-2255

HELP WANTED
White Male. Age 35 to 50. See Mr. King, Texas Employment Commission. 10 a.m. Wednesday, July 14.

CUSTOM
TREE SPRAYING SERVICE
Complete Farm & Garden Store
DELMO'S Farm & Garden SUPPLY
211 So. 25 Mile Ave. EM 4-2172

WANT CASH FOR A ZAX?
Offhand, we can't think of many people who do. We posed the question merely to point up the fact that S.I.C. can provide the money you want for anything from A to Z. You'll get it fast, too. Whether it's $100 or $5,000, no loan is too small or too large to get the same prompt, courteous service at S.I.C. Drop by for your budget-planned loan today. There's one that's "egg-ZAX-ly" right for you.
$100 OR $5,000 OR MORE
REMEMBER, whatever your need for cash may be SOS for S.I.C.
SIC SOUTHWESTERN INVESTMENT COMPANY
Hereford, Texas
700 South 25-mile Ave.
Phone: Emerson 4-1394

Phone EM 4-2030 WANT ADS Phone EM 4-2030

We Are Today Paying
(Subject to Market change)
Milo 1.95
Wheat $1.34
Compliments of
CONTINENTAL GRAIN CO.

ELKS
Meet Each Tuesday Night, 8 P. M. At
131 East 2nd Street

Kiwanis Club
Thurs. Noon
IOOF Hall
207 E. Sixth

Hereford Rotary Club
meets every Monday at 12:05
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STATED MEETINGS
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Thurs.
Practice
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Wm. S. Powell W. M.

Lee Carter
Jack Kirksey
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EM4-0528

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North of Aikman School
HEREFORD'S FIRST
- PLANNED COMMUNITY
- SWIMMING POOL
- AND PARK NOW OPEN

LADIES NIGHT
Thursday
7 p.m. — 9 p.m.
Future Shopping Center

TONY RAVIZZA
CUSTOM BUILDER
Office: 16th & Blevins
EM 4-1350

PERSONALIZED SERVICE IN . . .
PLANNING DESIGNING FINANCING
GENERAL INSURANCE
HOMES THAT WILL OUT LAST YOUR MORTGAGE
LET US PLAN WITH YOU

1. FOR SALE Miscellaneous

1964 model Singer sewing machine in walnut console. Makes button holes, fancy stitches, etc. 5 payments at $5.46. Must have good credit. Will discount for cash. Write Credit Manager, 1114 19th St., Lubbock, Texas.
B-1-41-TFC

SOWS AND GILTS for sale. Farrow soon. Across road from Sugar Mill. Phone EM 4-1951. W. D. Nafzger.
B-1-17-24-tfc

FOR SALE or Trade: Standard size, excellent condition, Higgins Pool Table. Cost $465.00 year ago. Will sacrifice. EM4-0235.
B-1-18-26-TFC

BOAT, MOTOR, trailer and pick-up. All for $400.00. 607 Irving.
B-1-10-27-4C

ROTOTILLING
POWER TILLER
T. A. RHODES
● Gardens ● Lawns ● Flower Beds
EM 4-3491 EM 4-0119

Lions Club meets each Wednesday, 12 Noon Hotel Jim Hill

OUR SERVICE DEPARTMENT
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We Appreciate Your Business
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142 N. Miles EM 4-0990

Quarter Irrigation
Close in on pavement. Good 8" well. ¼ mile underground tile.
Several ranches near Paris and Clarksville, Texas.
Call or write
Hudson Realty Co.
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FOR SALE 10x50 three bedroom trailer and 14x24 office. Phone EM4-3135.
B-1-11-27-TFC

ALFALFA HAY. See Charlie Holt, 4½ miles west on Clovis Highway. EM 4-0402 or 289-5599.
B-1-14-8-110p

INSULATION
For new and old homes
SHEET METAL NEEDS
WALKER SHEET METAL
305 E. 5th EM 4-0788
B-1-12-tfc

FOR SALE 10x53 trailer house. 1964 Country Squire Station Phone EM 4-3135.
B-1-12-25-TFC

FOR SALE Electrostat Office Copier. See B. F. Cain, County Clerk, Deaf Smith County.
B-1-14-1-tfc

TWO HOUSES for sale across street east of Courthouse. See Credit Union, EM 4-1888.
B-1-13-23-tfc

MAKE A BERNAT'S
Fluffi Mohair plus coat. Special $9.95 complete kit. Many colors to select from.
DAN'S
5th Ave. Canyon, Texas
B-1-52-10c

FOR SALE Registered Chinese pug puppies. Call EM4-3748. 606 Blevins
B-1-10-27-2C

WANT TO Trade large freezer, small refrigerator for large refrigerator freezer combination or small freezer. 289-5280
B-1-16-27-TFC

THOROUGHBRED gelding, 4 years old. Son of Jack Straw. Consider trade for older horse. CA4-5807, Plainview, Texas.
B 1-17-27-2P

IF YOU BUY A BULL
From Andrews and Andrews, he'll be a blackun. That don't hurt nuthin, don't reckon — their mammas and pappas are black, don't hurt them.
S-1-1-tfc

BEFORE YOU BUY TIRES
Check prices. Quality Firestone Tires. Specializing in Truck and Tractor. Call for price quotation.
BEETEX SUPPLY CO., INC.
Pho. 289-5313
S-1-42-TFC

EXPERT CLOCK REPAIR
on All Clocks
8 Day — Alarm — Coo Coo and Automobile
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HOME OF
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COMPLETE CAR CARE
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741 W. 1st EM 4-9056

Complete Turn Key Installations of Pumps and Gear Drives
BIG "T" PUMP CO., INC.
Sales & Service
Hereford ..... EM 4-0353
Dimmitt 647-3444
Friona 247-3311
S-1-24-tfc

STORAGE BUILDINGS
10' x 11' $200.00
10' x 14' $265.00
10' x 20' $325.00
See These Buildings at 336 Ave. I
S-1-52-tfc

SOUP'S ON, the rug that is, so clean the spot with Blue Lustre. Rent electric shampooer $1.00. Hereford Hardware.
B-1-19-2-2c

FOR SALE Pure bred registered Chihuahua dog. Call EM4-1495.
B-1-10-2-1c

GOOD USED IHC deep freeze, chest. See Penson's Sheet Metal. After 5:00 Call EM4-2719.
B-1-14-2-1P

AKC WHITE toy poodle puppy. 518 Star.
B-1-10-2-4C

REPOSSESSED LATE model Singer sewing machine in 5 drawer walnut cabinet; will zig-zag, blind hem, embroider patterns, $27.50 cash or 6 pay ments at $5.05. Must have good credit. Write Credit Department, 1114 19th Street, Lubbock, Texas.
B-1-36-2-TFC

2. FOR SALE Farm Equipment

NEED $5,000 to $40,000 worth of equipment? Investigate our leasing plan before you finance any other way. Mark IV Realtors, EM 4-2220.
B-2-21-14-tfc

DAHLMAN self propelled potato harvester. Used 300 hours. Otto Steinberg, Phone CA 4-4450, Plainview, Texas.
B-2-14-23-tfc

FOR SALE 5" lake pump. $100. L. W. Tooley, 258-7269.
B-2-10-51-tfc

ALL TYPES ELECTRICAL WIRING
PHONE EM4-0910
BILL DRUMMOND
BILL'S ELECTRIC

WE ARE DEALERS
for Peerless Grain Rollers and Feeding Equipment
DAVIS IMPLEMENT
144 W 2nd EM 4-2811
B-2-18-ttfc

FOR SALE 1964 two ton Chevrolet truck, 14' steel grain bed with double ram heavy duty lift; saddle tanks, 12,000 miles. Call Lockney OL4-2309
B-2-24-27-2C

TOP QUALITY
Irrigation Dams as low as $3.25
DAVIS IMPLEMENT
144 W 2nd EM 4-2811
B-2-18-tfc

BEFORE YOU BUY ALUMINUM IRRIGATION PIPE
Check prices. Our pipe has cast aluminum couplings which will not bend. Call for price quotation.
BEETEX SUPPLY CO., INC.
Phone 289-5313
S-2-42-TFC

FOR SALE: Model 23 International Harvester Beet Harvester. 1964 production complete with 22 or 24 inch row spacing and model 21 topping unit. Have harvested less than 300 acres. Make reasonable offer. SCHALL IRON WORKS, Box 862, Monte Vista, Colorado.
S-2-1-4c

1964 GMC Pickup, four speed transmission, long wheel base, radio. Good condition. $1400.00. David Nicholson Phone EM 4-2191.
B-2-17-2-1C

3. FOR SALE Automobiles

MILBURN MOTOR COMPANY
We Pay Cash For Used Cars
225 N. Sampson
Phone EM 4-0077
B-3-33-TFC

FOR SALE 1959 El Camino Pickup and 1956 Chevrolet pickup. EM4-3217.
B-3-10-2-tfc

MEAT
Specializing In CUSTOM SLAUGHTERING
WHOLESALE — RETAIL
HACKER — JESKO
Rt. 3 — Hereford
EM 4-3390

FOR SALE 1960 4-D HDT Buick Electra W/power, air. Priced to sell. Call EM4-2033, Private owned.
b-3-16-26-TFC

FOR SALE 1961 Volkswagen van. In good condition, new motor. Make excellent family camper or bus. Contact Browndt's Sheet Metal.
B-3-20-2-4C

'64 BEL-AIR Chevy with air conditioner. Can be seen 108 Aspen.
B-3-11-25-tfc

FOR SALE: 1960 Renault. Clean, would make good work car. Make offer. Call Larry Fuhrmann at EM 4-2030 or EM 4-0799.
B-3-19-1-tfx

FOR SALE 1961 Corvair 700 four door one owner car. Low mileage. Call EM 4-2533 nights or EM 4-1691 days.
B-3-18-1-3c

1961 OLDS 88, fully equipped. 122 Kibbe. Phone EM4-2837
B-3-10-27-2P

FOR SALE or trade, 1964 Dodge Dart GT, good condition. EM 4-0155.
S-3-11-1-4c

STORAGE
Space is now available for anything from a trunk to a truck.
Call
EM 4-1818

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Growing - Finishing Rations
CHARLIE STONE
EM 4-2224

Reliance HOMES
BY FOXWORTH GALBRAITH
NO DOWN PAYMENT
NO CLOSING COSTS

You've Never Seen Such Thorough Service
STOP IN SOON
Phillip "66" Products
EAST SIDE "66"
Rocky Stewart
1303 E. 1st. EM 4-2644

Colorado Rod-Weeders PTO or hydraulic drive.
Cisco Rod - Weeders with hydraulic drive.
Dempster Planters, Cultivators and Rotary Hoes.
Lilliston Shredders & Blades.
See the new M-F Diesel tractors. We have several GOOD used Combines.
SEE:
LESLY MOTOR CO.
For the finest in farm machinery.
West Hi-way 60
Phone EM 4-1600

GLASS IS OUR BUSINESS —
Call Us For All Your Glass Needs
HEREFORD GLASS CO.
1302 Park Ave. INC. EM 4-2652

HEREFORD RADIATOR
FRAME & AXLE SERVICE
120 Schley St.
DEPENDABLE SERVICE

Harold Morton Real Estate
Farms, Homes & Commercial Property
Prudential Farm Loans
ROBINSON INSURANCE
Home EM 4-1462 Office EM 4-2232

4. REAL ESTATE For Sale Or Trade

$ $ $ $ $
ONE MILLION DOLLARS
To lend on irrigated land in Deaf Smith, Castro and Parmer counties. And . . . We have expanded our territory to include the upper Panhandle.
PRUDENTIAL
America's Largest Farm Lender!
SAM NUNNALLY
EM 4-0555 EM 4-2814
LONE STAR AGENCY
B-4-11-10-4p

"Floor Coverings Are Our Specialty"
CUSTOM FLOOR COVERING CO.
116 W. 2nd EM 4-3265

FARM & RANCH LOANS
Representing 4 Good Companies
DON MARTIN AGENCY
204 Emma EM 4-0925
S-4-28-tfc

ASSUME LOAN. Small Equity. Three bedroom, 1½ baths, stove, disposal, fireplace, air conditioned, fenced. $92.75 month. Call EM 4-1819.
B-4-50-tfc

Stucco - Concrete
● Floors ● Walks
● Driveways ● Patios
PLAIN or COLORED
Exposed Aggregate
H. E. WESTER
30 Years in Hereford
Ph. EM 4-0408

MOVE IN NOW
Occupancy given in less than one week. We have two homes completed at all times if possible, with the thoughts of newcomers or families who need to move soon, in mind. Also, others under construction.

QUALITY BUILT
These homes are low in price, but not cheap in construction. Features include Brick, Cast Iron bath and kitchen fixtures, wall and ceilings insulation and much more.

EASY TO BUY
Total down payment of $350 includes all loan closing cost. Total monthly payment of $83 or $85 includes all taxes, interest, and insurance.

MESA HOMES-PANHANDLE HOMES
705 IRVING MODEL HOME
EM 4-2162 DAY
EM 4-2146 NIGHT DENZIL VAUGN

In Hereford
E. B. BLACK CO.
FLOOR COVERING SPECIALISTS
● CARPET ● LINOLEUM
● CABINET TOPS ● 9' &12' Felt Base
QUALITY MERCHANDISE
EXPERT WORKMANSHIP
2nd & Main Phone EM4-0055

Hereford Insurance Agency
• To be sure! Don Baugous — Manager EM4-0850

Deaf Smith County Abstract Co.
323 Sampson — West of the Court House EM4-0851

FOXWORTH-GALBRAITH LUMBER COMPANY
SPECIALIZING IN ALL KINDS OF BUILDING MATERIALS
RETAIL YARDS SERVING TEXAS, NEW MEXICO AND ARIZONA
234 E. 2nd Hereford EM 4-1224

BIG RED BARN
We buy-sell-trade for anything of value.
USED FURNITURE, Appliance and Junk
EM 4-3552
West Side of Hereford Highway 60

DEMAND ....
JUSTICE
Main and Highway 60 Virgil Justice

THE MEN WHO KNOW
Mike Justice Res. EM 4-0544
Ralph Owens Res. EM 4-2560
Frank Wiginton Res. EM 4-2028

HOMES
3 bedroom brick, air conditioned, fenced, dishwasher, disposal, carpeted. Large closets, and large utility room. H-369
3 bedroom, 2 bath on Dimmitt Highway. Four years old. Horse barns; five acres. $27,500. H-376
3 bedroom brick with central heating and air conditioning. Carpeted and draped. Large kitchen. $14,500 H-374
3 bedroom, 1¾ baths, double garage, carpeted and draped. 1770 total feet. H-372
3 bedrooms, 2½ baths, 2300 feet of living area. Refrigerated air, double garage, shake roof, fenced, large fruit trees, small out-building for storage, storm doors and windows. $26,500 H-362
As low as $350 down will buy a three bedroom home in restricted Bluebonnett Addition, built to your specifications.

FREE RENTAL SERVICE

WE MAKE FARM LOANS
40 acres located 3 miles from Hereford. Fully alloted. One 6" well, corral. An ideal place to raise horses or cattle. Partially in Midland Bermuda. F-112
1800 acres on pavement, in irrigated district. Will trade for business property or small farm, and owner will carry the balance. F-421
70 acres near Hereford. Fully alloted. Fenced, now in cultivation. Wells surround this farm. $175 per acre. F-108
324 acres near Bellview. Good level land. Corrals and a small barn for cattle. $110 per acre, or will trade for more farm land. F-344
472 acres in Pampa area. $300 per acre. Two good wells. Modern five room home with quansit barn. F-341
1900 acres. Lays perfect for ditching water. Good tight soil. Test hole privileges. $125 per acre. 29% down. Owner to carry the balance F-523

Phone EM 4-2030 WANT ADS Phone EM 4-2030

Classifieds...

TWO 4 BDRM. HOMES
NW Herefor,d New Brick, dbl. garage, den & built-ins, See us for details.
All brick, out of city limits, priced below the market at $14,700.00.
YOUR CHOICE
$500.00 DOWN
1. 2 houses on one lot $70.00 per month.
2. Duplex on one lot $70.00 per month.
3. 2 bdrm. frame $65.00 per month.

2 BDRM., BRICK, AVE. C
Large rooms, beautiful lawn, single garage, Call us for an appointment.

COMMERCIAL LOTS
N. Hwy. 385, 150 ft.
605 E. Park Ave., 95.42 ft.
311 S. 25 Mile Ave., 88.71 ft.
West Park, large corner lot.
Good selection of other locations to choose from.

RED RIVER CO., TEX.
2100 acres, 115 A. timber, bermuda, lespedesa and other grasses, recommended to carry 500 mother cows, price $175.00 per acre, loan $75.00 per A., will trade equity for irr. farm on Plains.

SAN LUIS VALLEY, COLO.
660 acres, all cul., 3-10" wells, price $200.00 per A., loan $66,000.00, will trade equity for farm or city property.
80 acres, all cul., 1-6" well, 30 wheat, 50 milo, near Hereford, will trade for house in town or other property as down payment.
40 acres on paving, 8" well, will trade equity for large farm.
10 acres near town on paving only $1,500.00 down, 10 yearly payments on bal.
5 acres, near Hereford, out of city limits, shed and lots, ½ block off Hwy. Price $3,500.00.
We have trading property. Why not trade what you have for what you want?

HAMBY REAL ESTATE
S. Hwy. 385, Hereford, Texas
EM4-3566
J. M. Hamby EM4-2553
Gerald Hamby EM4-1534
Durward Hamby EM4-3466
Buddy Rogers EM4-2150
B-4-27-tfc

RENTERS WANTED!
Color steel buildings built to your specifications, 2 acre lots, located north of B & B Oliver, Patterson Chemical and Merchants Fast Freight.
SOUTH PARK INDUSTRIAL SUBDIVISION
Sam Nunnally
EM 4-0555 — Days
Home — EM 4-2814
B-4-1-tfc

Irrigated Farm Land and Ranches. Real Estate loans made promptly. Liberal Valuations. For safety deal with a Realtor
J. C. RICKETTS, REALTOR
Ph. EM4-3771 133 W. 3rd St.
S-4-25-TFC

FOR SALE Three bedroom brick house, double garage, 200 Sunset Drive. EM4-3255.
B-4-12-2-6C

Campbell Real Estate Offers-
Commercial Property
FINE MOTEL for sale or will trade for nice house in Hereford. See us for details.
WILL TRADE 40'x140' bldg. with offices, good location, for nice home here, or will sell outright. $40,000
CHOICE CORNER LOT for office, apt. bldg., etc. No better location. See us for details.

Farms
4,000 ACRE farm and ranch in SE Colo. Has 1,000 acre choice farm land with 4-8" and 1-6" wells (would make 10") with 1½ mi. tile, bal. in grass. 2,000 A. more would make good farm land. Running creek across place, fair imp. Only $90.00 per A.
177 ACRES DRYLAND on highway, all cult., 64 A. in soilbank. Good allots, lays good. $140 per A.
800 ACRE FARM in SE Colo., Choice place. 2-10", 1-8", and 1-6" wells on nat. gas, water at 95'. $30 per A.

Houses
BEAUTIFUL 3 BDR, 2 bath house w/4-car garage, separate rental unit, very nice location. Large ext. loan. $25,000.
3 HOUSES on 18 acres, near city. Nice 3 bdr. brick, 3 bdr. and 2 bdr. stucco houses, an paved street. See us for details.
ANY OFFER, trade or otherwise, will be considered on a new 3 bdr. 2 bath brick house in NW city.
INCOME PROPERTY: 2 small houses on one lot, earning $120 per mo. Loan payment $35 per mo., $1,000 down. Only $4,250.00.

CAMPBELL REAL ESTATE
E. Hwy. 60 Phone EM 4-0972
If no answer, call EM 4-0798, 1367, 0789, or 3823
B-4-2-1c

FOR RENT
Planning to build at 809 Park Ave. If you need office or business space see
DON MARTIN
204 Emma EM 4-0925
S-4-28-tfc

THREE BEDROOM BRICK
$19,500 with two baths, double garage, refrigerated air, carpeted, fenced back yard, all electric kitchen. Will sell or trade for farm equipment.
THREE BEDROOM STUCCO
One bath on paved street. Close to school. $8950 with no down payment.
FARMS
Have on short half. Good water. Must sell so make offer. Buy a quarter and crop ¾ with six wells. Lake pump at $425 per acre. Fair Improvements.
CARTHEL REAL ESTATE
206 North 25 Mile Ave.
Phone EM 4-0944
B-4-2-3c

FULL BLOCK on Interstate 40. Excellent motel location. For sale or trade. See Paul Hamrick at 703 W. First. Phone EM 4-9027.
B-4-2-4c

FOR SALE
TO SETTLE ESTATE — 640 acres grass land, 2 miles South of Texline; part minerals; house, wells, sheds, etc. $135.00 per acre, terms. Floyd H. Richards, Box 1328, Dalhart, Texas.
B-4-2-2c

FOR SALE
215 Star Street. Two bedroom frame residence, attached garage. 60 foot lot. $10,000.00 cash. Good loan available. See or call
JACK R. COWSERT
106 W. Bedford, Dimmitt, Tex.
Phone 647-3221, 647-3155
B-4-1-4c

WANT TO TRADE: Equity on one-year old, three-bedroom brick home in excellent location for late model farm equipment. EM 4-3340.
B-4-21-50-8p

FOR SALE or trade, nice two bedroom modern house at Conchas Lake, New Mexico. Phone EM 4-2712, 605 McKinley.
B-4-18-1-2c

NICE 'N EASY
Well located 3 bedroom, carpeting, evap. air, built-in oven and range, patio and fenced yard. Loan is established. Payments $82.00 per month.

TRADE
Nice 3 bedroom brick, tile bath, hardwood floors, some carpeting, large kitchen & dining area. Will consider trade for equity of boat, trailer, or car.

LARGE FAMILY???
Lovely ranch style, 4 bedrooms, 2½ baths, country kitchen, fireplace, spacious living room, separate dining, wonderful arrangement of built-in, desks, cabinets & storage plus huge recreation room and covered patio. Shown by appointment.
HI-PLAINS LAND COMPANY
600 West 1st EM 4-0713
G. S. Wheeler EM 4-3798
Gwen Leatherman EM 4-1650
B-4-1-tfc

5. FOR RENT

FOR RENT: New pickup for $26 a week and 3c per mile from now thru September. Call Mark IV Realtors, EM 4-2220.
B-5-21-50-tfc

ADULTS to rent new duplex. Two bedroom, air conditioned. Water, gas paid. Call EM 4-2467. Located 240 Ayenue I.
B-5-18-48-tfc

ONE BEDROOM, Clean, unfurnished duplex. Phone EM4-0235.
B-5-10-26-TFC

PRACTICALLY new two bedroom house, carpeted, draped. Will rent furnished or unfurnished. No pets. EM 4-2100.
B-5-15-51-tfc

TWO BEDROOM unfurnished apartment, stove, refrigerator furnished. Gas, water paid. Lynette apartments. 112 Avenue H.
B-5-15-1-tfc

FURNISHED One bedroom apartment for rent. Bills paid. Call EM 4-2488.
B-5-10-23-tfc

NORTHWEST MOBILE LODGE
Moble Home spaces. 42'x70'. One block north of King's Manor. Call EM 4-1108 Jesse Scott or EM 4-1277.
B-5-11-tfc

THREE ROOM Apartment for rent. Private bath, private entrance. 711 East Third. Call EM 4-3851 or EM 4-1498 after 5:00.
B-5-18-47-tfc

CLEAN FURNISHED efficiency apartment. Bills paid, TV antenna. Whites only. Call EM 4-0372.
B-5-11-1-tfc

FOR RENT Four room unfurnished duplex apartment with garage. Water bill paid. White adults only. Call EM 4-1617.
B-5-17-1-tfc

FOR RENT Two bedroom modern unfurnished house. Bills paid, $65.00 month. Rear of Jack Bradley residence. Phone EM4-1111.
B-5-18-27-TFC

THREE ROOM furnished apartment. Wall to wall carpet, drapes, nice, clean and quiet. Carport. Whites only, no pets. Bills paid. Call EM4-2256.
B-5-22-27-TFC

FOR RENT Two bedroom furnished apartment. All bills paid. EM4-3859.
B-5-10-27-4C

OFFICE SPACE for rent. Mark IV Realtors, EM4-2220.
B-5-10-29-tfc

ONE six room unfurnished apartment. Extra large rooms. Just redecorated, plumbed for washer. One three room furnished apartment. Whites only. Apply 232 West Third.
B-5-24-39-tfc

FOR RENT
New two bedroom duplexes, 500 block Avenue H and G.
D & R BUILDERS
EM 4-3780
I. D. Rhodes 289-5217
Nell Spradley EM 4-1813
B-5-47-TFC

FOR RENT Business Building 116 Avenue K. Phone Kenneth Gooch EM 4-3355 or EM 4-2572.
B-5-16-35-tfc

FURNISHED apartment. Adults No pets, 703 South 25 Mile Avenue.
S-5-10-1-tfc

Trailer Spaces at West Mobile Lodge, 304 N. 25 Mile Ave., Hereford's newest and most modern park, paved streets, concrete patios, underground utilities, central TV antenna. $25 a month. Call EM 4-0416
S-5-10-TFC

SMALL OFFICE for rent. Bills paid. Phone answered. $50 per month. Phone EM 4-1818.
B-5-13-7-tfc

BEDROOM FOR rent. Whites only. Mrs. W. M. Mergart, 401 Lawton.
B-5-11-27-2C

BUILDING FOR RENT
603 Main - Carpet - Drapes - Refrigerated Air - Worlds of Parking.
SAM NUNNALLY
Lone Star Agency
601 Main
EM 4-0555 EM 4-2814
B-5-2-tfc

WANTED TO Rent fairly nice house in country. Call EM4-3803.
B-5-10-2-6-TFC

THREE BEDROOM furnished house. 331 McKinley. Call EM 4-0488.
B-5-10-2-TFC

THREE BEDROOM unfurnished house. Call EM4-1818 or EM 4-1673.
B-5-10-2-TFC

NICE BUSINESS Building for lease. Good location. See at 1507. East Highway 60. Phone EM 4-1818 or EM 4-1673.
B-5-17-2-TFC

NICE CLEAN two bedroom house for rent. White adults only. Call EM4-1758.
B-5-12-2-1P

FOR RENT Three bedroom furnished house. Whites only. Call 276-5623.
B-5-10-2-1C

WAREHOUSE BUILDING 40 x 100, facing south on Hwy. 60, Block K-3. Plenty of parking goes with building. Call EM 4-2103.
S-5-20-2-TFC

FOR RENT
603 Main
Refrigerated Air - Central Heat - Beautiful Carpet & Draperies - Worlds of Parking. Size 15'x30'
SAM NUNNALLY
Lone Star Agency
601 Main
Phone EM 4-0555 - Days
Nite & Sunday
Phone EM 4-2814
B-5-2-tfc

BEDROOM FOR rent. Close in. Phone EM4-1628. 509 Ross Avenue.
B-5-10-27-TFC

6. WANTED

WANTED: Your repair work on all small electric appliances. Vern Witherspoon, 201 Jackson, Hereford, Texas.
S-6-31-tfc

7. Dressmaking-Ironing

WANT TO do ironing in my home. Phone EM4-0511.
B-7-10-27-4C

WANTED IRONING to do in my home. 336 Avenue C.
B-7-10-2-2C

8. HELP WANTED

WANTED IMMEDIATELY. Man or woman to supply consumers with Rawleigh products in Deaf Smith Co. or Hereford. Can earn $50 weekly part time - $100 and up full time. See E. Gidden, Box 705, Canyon or write Rawleigh TXE 160 336 Memphis, Tenn.
B-8-2-1p

FULLER BRUSH CO.
Has local route openings in the following areas. Hereford, Friona, Bovina, Clovis. For mature married man or woman, 25 to 45, with car. $100 a week average to start. Permanent, secure. Fringe benefits. Some part time opportunities in the same areas. For interview appointment, See local dealer Glenn Williams, 1400 3rd. Ave., Canyon, Texas or write 1624 Jorden, Amarillo or phone FL 6-5663.
B-8-40-TFC

HAIR STYLIST and shampoo girl. Continental Coiffeurs. EM 4-1744.
B-8-10-47-Tfc

CLEAN UP boy wanted. Apply 125 Sampson.
B-8-10-2-TFC

WANTED caretaker for sheep No drinkers need apply. If interested contact Lloyd Coffee Wildorado, Texas. 11 North on 385; 8 East; 6 North, 2 West.
B-8-25-27-2x

SALES MANAGEMENT
TRAINEE for National Insurance Company. Potential 1st year income $8,000.00. Excellent fringe benefits. Ages 25-40, married. Some College background desired. Starting salary $100.00 per week. Phone Amarillo, FL 6-5219, 9:00 to 4:00 for appointment. An equal Opportunity Employer.
B-8-27-5c

9. Situations Wanted

WOULD LIKE a set of books to keep in my home. Jerry Skypala. Phone EM4-1521
B-9-15-17-2C

10. NOTICE

WATER CONDITIONING
Is our business and has been for past twenty years. For Distilled Water, Ozarka Water, soft water service, home owned commercial or industrial water softeners, see us at 216 N. 25 Mile Avenue Phone EM 4-3280.
B-10-43-TFC

CALL EMerson 4-2194
For dependable work deepening wells, repairing windmills and pumps.
J. E. TURNER
S-10-2-tfc

FOR BETTER HEALTH, for better living, use Soft Water, the service way. Nothing to buy, no work for you. The savings are greater than the cost. If your dishes are spotted lately, you may need Soft Water.
Phone EM 4-3280
B-10-4-tfc

NOTICE
The Progressive Community Reunion will be held at the Hereford Community Center, Sunday, July 18, 1965. The doors will be open at 10:00 a.m. Bring a basket lunch and come to enjoy the day. Drinks will be provided.
B-10-27-3c

11. Business Service

PAINTING, tapeing, textoning, sheetrocking, patching. General carpentry repairs. Phone EM 4-0235.
B-11-11-33-tfc

See
B & J IRRIGATION SUPPLY, INC.
For Your
PLASTIC IRRIGATION PIPE NEEDS
Now Located Just East of City Limits on North side
EM 4-0955
B-11-50-tfc

VACUUM CLEANER parts and supplies. Hose, paper bags, belts, etc. All makes used cleaners. New and used Kirby's
KIRBY VACUUM CLEANER CO.
434 West 1st - Ph. EM 4-0422
B-11-45-tfc

FOR THE COST of fourteen packs of FILTHY CIGARETTES, a family can buy Soft Water Service for a whole month.
SOFT WATER SERVICE
216 N. 25 Mi. Ave. EM4-3280
B-11-43-TFC

WATER WELLS
Domestic and Irrigation. Gravel pack or screen. Pump sales and service.
T & H DRILLING CO.
EM 4-0811 EM 4-2332
Hereford, Texas
B-11-28-tfc

ROOTER SERVICE
ELECTRIC SEWER
Removes roots etc. from sewer lines. Also septic tanks cleaned.
STATE SANTITATION SERVICE
Box 23, 803 Knight EM 4-3315
B-11-17-tfc

OWENS & HOLLINGSWORTH
EM 4-3572
Commercial - Industrial
Residential Wiring
809 EAST SECOND
Magneto - Starter
Generator & Electric
Motors Rewind
Salves & Service
B-11-13-tfc

KELLEY ELECTRIC
Doug and Virgil
Electrical Contractors
Residential and Commercial
All bids and wiring competitive.
No Job Too Large or Small
Phone EM 4-1345
Nights phones EM 4-2012 or
Box 130 EM 4-1345
B-11-46-tfc

MIMEOGRAPHING - TYPING
Letter and Mailing Service
E. WOOD MIMEO SERVICE
15th St. and Ave. K
EM 4-2056
S-11-48-tfc

CALL JOHN TURNER
FOR WELL WORK
Windmills and pressure pumps. Years of experience and know how.
WILL SAVE YOU MONEY
Phone EM 4-2194
S-11-37-tfc

MARK IV REALTORS INC. "HALLMARK OF SERVICE" MLS
230 N. 25 MILE AVE. EM 4-2220

HOMES

Three large bedrooms. 1700 sq. ft. brick in northwest Hereford with built-ins, fence, carpet, drapes, covered patio, central air conditioning, quarry tile in entrance halls and baths. Only $20,000. Call now for appointment. H-378

Three bedroom brick, 1¾ baths, at 423 Ave. J. for only $14,900. Call for details. H-377

FARMS

Ten acres with some improvements north on Hwy. 385. $10,000, terms. F-112

EVENING & SUNDAYS
Oliver Strap EM 4-2857 Francis Hardwick EM 4-2241
Mrs. Shelby Rogers EM 4-3266 Harold Rudd 289-5639

HEREFORD REAL ESTATE
1505 E. Hwy. 60 EM 4-2424
Joe T. Peters EM 4-0038 Leroy Price EM 4-1649 Mrs. Joe Peters EM 4-0038 Jim Cramer EM 4-0164

HOMES
Three bedrooms, 2 baths at 100 Aspen. Finished real nice. $17,000. Come look.
Three bedrooms, 1¾ baths. Move in for $550. Carpet, range & oven.

HOMES
New home to be built on Kingwood. 1712 sq. ft., loaded. Come look, see plans.
One and one-half baths, all carpeted, built-in range and oven, disposal. $950.00 move in. 1300 sq. ft.

FARMS
Half section, lays perfect. Fully allotted. On pavement. Good water. $335 per acre.
Quarter section, good allotments, 2 wells. $400 per acre, 29% down.

Continuous Sat. & Sun. From 1:45
Weekday Matinee 1:45
Evenings 6:45
Star EM 4-2057
IT'S A SWINGIN' SMORGASBORD!
Edward Small presents
BOB HOPE · TUESDAY WELD
FRANKIE AVALON · DINA MERRILL
"I'll Take Sweden"
NOW! THRU TUES.
This Picture Is Recommended for Adults
TECHNICOLOR® Released thru UNITED ARTISTS

THE TRAIN WILL CARRY YOU TO THE PEAK OF ADVENTURE!
START WEDNESDAY
JULES BRICKEN presents
BURT LANCASTER
in JOHN FRANKENHEIMER'S
THE TRAIN
Released thru UNITED ARTISTS

OPEN . . . . 7:30 P.M.
Tower DRIVE IN EM 4 2382 W. Hwy. 60
NOW THRU TUESDAY
M.G.M. presents An Ivan Tors Production
CAN YOU IMAGINE... TWO ELEPHANTS IN EVERY GARAGE and a
"ZEBRA in the KITCHEN"
metrocolor
TAMMY'S GOT HEART TROUBLE...
SANDRA DEE
PETER FONDA
In a ROSS HUNTER production
TAMMY and the DOCTOR
In EASTMAN COLOR
A UNIVERSAL PICTURE
WED. THURS. FRI.
$1.00 Per Carload
HE PLAYED THE GAME OF LOVE LIKE IT WAS RUSSIAN ROULETTE
AMERICAN INTERNATIONAL presents
DIARY OF A BACHELOR
...EVERY PAGE A SIZZLER!
JOE SILVER
DOM DE LUISE
PAULA STEWART
It's a FUN!
LAFF ALONG WITH A "BRA" PEDDLER IN A PANIC!
Tommy HOLDEN in
WHAT'S UP FRONT
In TECHNICOLOR and GIRL-O-RAMA
FAIRWAY INTERNATIONAL

DURING THE *Shurfine* ROYAL RECIPE

SWEEPSTAKES

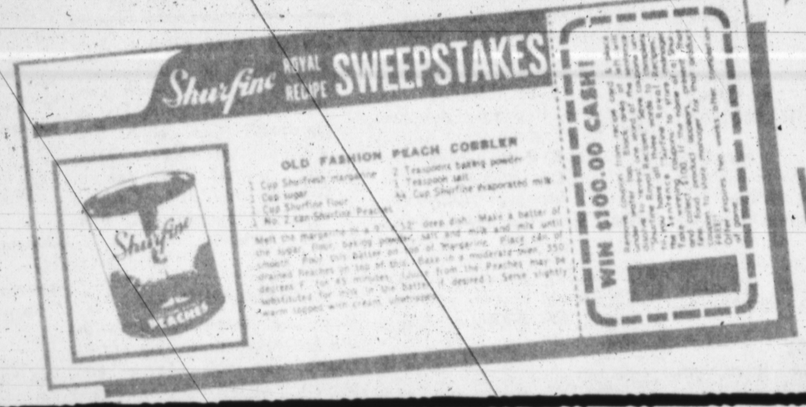
$25,000.00 CASH!

FREE!
OVER 140,000 SHURFINE FOOD PRODUCTS

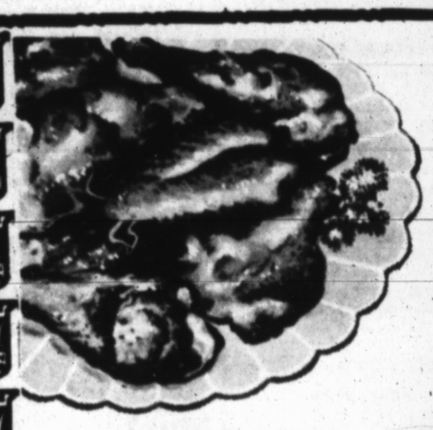
HERE'S HOW IT WORKS!

Get your FREE Shurfine Royal Recipe card each time you shop. Collect coupons until you have all three words to complete the phrase "SHURFINE ROYAL RECIPES." Take the winning coupons to store manager and collect $100. If the name of a Shurfine food product appears on a coupon present same to store manager for FREE product indicated. A blank or illegible card entitles you to another free card.

P.A.G. Affiliated Food Stores collectively and throughout the Golden Spread are offering FREE $25,000.00 CASH and over 140,000 FREE Shurfine food products during this promotion. Shop the P.A.G. Affiliated Food Store displaying the Shurfine Royal Recipe Sweepstakes signs.



WONDERFUL RECIPES TOO!



FRESH DRESSED

GRADE 'A'

FRYERS LB. **29¢**

BOLOGNA ALL MEAT CHUNK STYLE LB. **39¢**

CHEESE SLICED AMERICAN LB. **59¢**

DOUBLE GREEN STAMPS ON WEDNESDAY

GROUND BEEF LB. **39¢**

Instant Milk Carnation 8 qt. **59¢**

Coffee Folger's 3 lb. can **$2.29**

Biscuits Shurfine 8 cans **59¢**

Instant Tea Lipton 3 oz. size **79¢**

Folger's SILVER SERVICE to be given away Saturday, July 17, at 9:00 p.m. No purchase necessary. Reg. each time you are in the store. Presence not required to win.

Hi-C Drink	Orange or Grape	3 46 oz. cans **$1**	**Catsup**	Hunt's	4 20 oz. btls. **$1**
Oleo	Meadowlake	4 1 lb. pkgs. **89¢**	**Milk**	Shurfine	2 tall cans **29¢**
Pickles	Shurfine	22 oz. sweet **39¢**	**Flour**	Shurfine	10 lb. bag **91¢**
Bread	Tendercrust	big loaf **31¢**	**Green Beans**	Shurfine	4 sv. cut **23¢**
Dog Food	Roxey	5 lbs. **49¢**	**Peaches**	Shurfine Yellow Cling	4 No. 2½ **$1**

Rolls	Tendercrust Brown 'n Serve	2 for **49¢**	**Dr. Pepper**	Reg. Size Ctn. plus deposit	**39¢**
Shortening		3 lb. can **69¢**	**Dinners**	Morton's Frozen	3 11 oz. size **$1**
Paper Napkins	Northern 80 ct. box or cello	2 for **23¢**	**Pineapple Juice**	Shurfine 46 oz. can	**37¢**
Toilet Tissue	Lydia Grey 10 roll pkg.	**69¢**	**Salad Dressing**	Shurfine qt. jar	**39¢**

PRODUCE

PLUMS LB. **29¢**

OKRA LB. **29¢**

SQUASH LB. **12½¢**

TOMATOES VINE RIPE LB. **15¢**

VALUABLE COUPON
Coupon Expires July 18th
REDEEM THIS COUPON AT TAYLOR & SONS FOR 100 EXTRA FREE STAMPS WITH THE PURCHASE OF LISTERINE 14 oz. size

VALUABLE COUPON
Coupon Expires July 18th
REDEEM THIS COUPON AT TAYLOR & SONS FOR 50 EXTRA FREE STAMPS WITH THE PURCHASE OF 3 OLEO Shurfine 1 lb. pkg.

VALUABLE COUPON
Coupon Expires July 18th
REDEEM THIS COUPON AT TAYLOR & SONS FOR 100 EXTRA FREE STAMPS WITH THE PURCHASE OF Insect Bomb Gulf 12 oz. size

VALUABLE COUPON
Coupon Expires July 18th
REDEEM THIS COUPON AT TAYLOR & SONS FOR 75 EXTRA FREE STAMPS WITH THE PURCHASE OF FRANKS Pinkney 3 lb. pkg.

VALUABLE COUPON
Coupon Expires July 18th
REDEEM THIS COUPON AT TAYLOR & SONS FOR 100 EXTRA FREE STAMPS WITH THE PURCHASE OF $5.00 or More

VALUABLE COUPON
Coupon Expires July 18th
REDEEM THIS COUPON AT TAYLOR & SONS FOR 75 EXTRA FREE STAMPS WITH THE PURCHASE OF COOKIES Tendercrust 2 lb. pkg.

VALUABLE COUPON
Coupon Expires July 18th
REDEEM THIS COUPON AT TAYLOR & SONS FOR 50 EXTRA FREE STAMPS WITH THE PURCHASE OF Mixed Nuts Fisher's 13 oz. size

VALUABLE COUPON
Coupon Expires July 18th
REDEEM THIS COUPON AT TAYLOR & SONS FOR 50 EXTRA FREE STAMPS WITH THE PURCHASE OF SUGAR 10 lb. bag

VALUABLE COUPON
Coupon Expires July 18th
REDEEM THIS COUPON AT TAYLOR & SONS FOR 50 EXTRA FREE STAMPS WITH THE PURCHASE OF Cream Pies 2 Morton's Frozen

VALUABLE COUPON
Coupon Expires July 18th
REDEEM THIS COUPON AT TAYLOR & SONS FOR 50 EXTRA FREE STAMPS WITH THE PURCHASE OF TUNA 2 cans Del Monte Chunk Style

VALUABLE COUPON
Coupon Expires July 18th
REDEEM THIS COUPON AT TAYLOR & SONS FOR 50 EXTRA FREE STAMPS WITH THE PURCHASE OF SOUP Campbell's 3 cans

EGGS
TAYLOR & SONS GRADE 'A' LARGE
2 DOZ. **87¢**

TAYLOR & SONS FOODS

YOUR HOME TOWN BOYS

CASH AND $AVE

LOW, LOW EVERYDAY SHELF PRICES
PLUS S & H GREEN STAMPS

SPECIALS GOOD Monday, Tuesday & Wednesday July 12, 13 & 14

Classifieds...

PORTABLE DISC ROLLING
Scolloped or plain. Jacobsen Brothers. Phone EM 4-1543.
B-11-10-23-tfc

SEWING MACHINES
Vacuum Cleaners, Parts and Repairs. Disposable bags.
JEFF ROBERSON
137 Ave. D. Pho. EM4-0262
S-11-28-TFC

HORSES BROKE
$60 per month includes feed. Ridden daily and guaranteed gentle.
JOHNNY & JIMMY CLARK
337 Ave. K EM 4-1417
B-11-1-tfc

MIDLAND BERMUDA
CUSTOM PLANTING
CALL DON METCALF
After 6:00 P.M., EM 4-1740
B-11-26-4c

13. LOST AND FOUND

LOST
1965 Hereford High School class ring. Lost at Buffalo Lake July 5th. $10.00 REWARD for return. 210 Ranger Drive. Call EM 4-0670.
B-13-27-2c

REWARD LOST at Buffalo Lake Sunday, brown female Pit Bulldog. White face and chest. Boxer clipped ears, bobbed tail. Old, needs care. Call Amarillo Collect, FL5-3294.
B-13-26-27-2C

Legal Notice

Notice to all persons interested in the property located at 404 Roosevelt Street, being lot 9 in Block 6 Whitehead Addition to the Town of Hereford, Deaf Smith County, Texas.
There will be held before the Board of Adjustment on the Zoning Ordinance in the City Hall at 10:00 a.m. on July 21, 1965, a public hearing for the purpose of considering an appeal from certain zoning regulations applicable to the above property.
Dudley Bayne
City Manager
S-2-1c

Legal Notice

Notice is hereby given that the Zoning Commission of the City of Hereford, Texas will convene at the City Hall at 7:30 p.m. on the 27th day of July, 1965, to consider rezoning the following property.

All of lots 12, 30 and 31 of Bluebonnett Addiion to the City of Hereford, Deaf Smith County, Texas.

The above property requested to be rezoned from "A" residential district to "C" multi-family district. Those interested in the above request are invited to attend the meeting on the date set forth above.

The recommendation of the Zoning Commission of the City of Hereford, Texas on the above described property will then be considered by the City Commission of the City of Hereford, Texas on the 2nd day of August, 1965 at 7:30 p.m.
Mary V. Watts
City Secretary
S-2-1c

Legal Notice

Notice is hereby given that the Business Manager of the Hereford Independent School District will receive bids for a depository bank for the school funds of the Hereford Independent School District, Hereford, Texas, for a period of two years beginning September 1, 1965, and terminating August 1, 1967, on July 12, 1965. Any bank institution interested in becoming the depository bank for the funds above mentioned will please submit their bids to the school business office, Box 900, Hereford, Texas, to be opened and approved July 17, 1965.
B-2-vc

AQUA MERMAIDS — With eight other members of their group, these girls performed in a water show held at the municipal swimming pool Thursday night. The performance included one number with a Hawaiian theme (shown) and one other number. The swimmers are directed by Mrs. O. G. Hill Jr., sponsor and instructor. The Aqua Mermaids will present another show July 18 at the Green Acres Swim Club. (Staff Photo)

Frio News

By MRS. OWEN ANDREWS
Brand Correspondent

Earl Harkins, who was injured in a tractor accident Tuesday, underwent surgery in Northwest Texas hospital, Amarillo, Friday. He suffered a broken hip among other injuries. Several from the community have visited him and his wife who is staying at the home of Mrs. G. E. Jones, aunt of Mrs. Clark Andrews, to be near him. Their children have stayed with the Joe Autry, Clark Andrews and Gene Welch families while their parents have been away. Harkins hopes to come back to the Hereford hospital sometime next week for further care.

Mr. and Mrs. Dean Butler have spent quite a bit of time at Lubbock, where his father is seriously ill following his third operation in two weeks, and at Littlefield hospital where Mrs. Butler's father and grandfather have been quite ill.

Frio Jolly Workers 4-H girls are making dresses to be displayed at a dress revue in Dimmitt Junior High School July 15. Girls entering the event are Jana Cole, Diana Adams, Rhonda Stephan, Genie Robbins, Cheryl Cole and Cherie Mason.

Mr. and Mrs. Joe Ed Andrews announce the birth of a daughter at Deaf Smith County hospital July 9. Maternal grandparents are Mr. and Mrs. Herbert Haseloff of Abilene, maternal great-grandparents are Mr. and Mrs. Owen Andrews and paternal great-grandparents are Mr. and Mrs. T. L. Sparkman Sr. The young lady has a sister, four-year-old Jo Elizabeth.

Mrs. Herbert Haseloff and Mrs. Z. P. Pilgreen came Thursday from Vernon to visit the Joe Ed Andrews family several days.

Visiting the James Dobbs home Thurs. were Mr. and Mrs. Jim Cassells and daughter, of Dimmitt. They were returning home from vacation in Colorado.

Mrs. Joe Streun and Cynthia visited Mrs. James Dobbs and daughters Thursday. The two women were girlhood friends growing up at Elk City, Okla. The Streuns were moving Friday from Ft. Worth to Girard, where he will be coach and history teacher in the public school. He has taught at Ft. Worth.

The Streuns visited his parents, Mr. and Mrs. Jack Streun and brother, Gene.

Mrs. James Dobbs was hostess at a unique party for Mrs. Charles Self Friday morning. Rather than shower gifts the guests gave their time for baby sitting, ironing and washing, baking and other services. Written on slips of paper and wrapped in a gift package, it was presented as a gift to the honoree. Guests were Mrs. Homer West, Mrs. Floyd Cole, Mrs. Herbert Bruns and Mrs. B. H. Baldwin. Others sent "gifts".

Mr. and Mrs. H. F. Benson, Mrs. Joe Hacker, Stacey, Sabra and Sonya attended a reunion of Mrs. Benson's relatives, the Johnson family, at Pampa Sunday.

Recent visitors of the H. F. Bensons were Thurman Mousner and Miss Nanette Mousner of Har.

Mr. and Mrs. C. E. Goforth, their daughter, Mrs. Cuba Tomshack, Mr. Tomshack, Gary and Lalonnie all from San Jacinto, Cal., spent Monday night in the home of Mrs. Goforth's sister, Mrs. H. F. Benson and Mr. Benson.

Junior G. A. girls attending camp at Plains Baptist Assembly Monday through Wednesday were Cheryl Cole, Rhonda Stephan, Diana Adams, Carleta Vinson, Sammie Vinson, Cherie Mason, Debra Holloway, Virginia Newberry, Andrea Axe, Melissa Johnson, Genie Robbins and Billie Fae Manion. Sponsors were Mrs. Gary Mason, Mrs. Homer West and Mrs. Richard Price.

Virginia Newberry of Hale Center is visiting her uncle, Homer West and family this week.

Christi Mason stayed with her grandparents, the Robbins, and Marenda Mason visited the Weldon Stephen home while Mrs. Mason was attending camp at Plains Baptist Assembly last week.

The Rev. and Mrs. Darold Baldwin and Diane of Brownfield, spent Friday night with his mother, Mrs. B. H. Baldwin, and other relatives here.

Mrs. Laura Littrell and W. H. Andrews visited their brother, who had undergone surgery in a Portales hospital, on Thursday. Owen Andrews and W. H. Andrews were there Friday, also.

Farm Supplier Names New Manager

Dennis Zahn has been named Branch Manager of Red Barn Chemicals, Inc., branch at Dimmitt, in an announcement by Joe C. Smith, Vice President of the company.

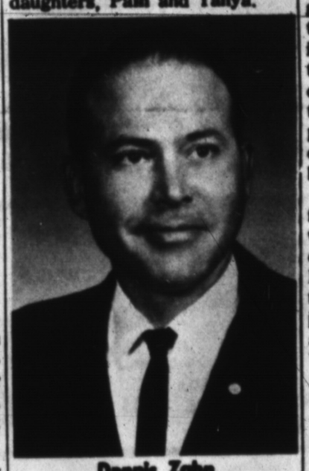
He replaces Jerry L. Higdon who has been moved to Red Barn headquarters at Shreveport, Louisiana, as Division Manager, Fertilizers.

ZAHN HAS been with Red Barn since January 1, 1963. Originally he was at the Slaton, Texas, branch and moved to Plainview when that branch was established in August 1963.

His new duties as Dimmitt Branch manager will include the supervision of Red Barn's local retail station which is located at the Deaf Smith County gin, and four other outlying stations at Friona, Muleshoe, Lazbuddie (also in Texas,) and Clovis, N.M.

He is well known in this locality. He attended high school at Littlefield, After receiving his Bachelor of Science degree in Agriculture from Texas A&M University, and then serving 28 months as a first lieutenant with the U. S. Army Paratroopers, he returned to this area and entered agri-business.

The Zahns moved to Dimmitt on July 1. The family consists of Mrs. Zahn and two small daughters, Pam and Tanya.



Dennis Zahn

AT AMARILLO MEET

WTCC Begins Long Range Plan

ABILENE — The West Texas Chamber of Commerce will officially begin a new long range planning project July 15 and 16 when its Board of Directors and Executive Committee meet in Amarillo.

President Beeman Fisher of Fort Worth will name a special committee at the Amarillo board meeting, its purpose being to take a close look at the WTCC, where it stands, where it is headed, and what its objectives for the future should be. The committee will include some of West Texas' top business leaders. Fisher has said that the committee's recommendations will play a major role in shaping the future of the regional chamber and insuring that it represents the business and economic interests of the 132-county West Texas area to the best possible advantage.

FISHER will also name the chairman of the West Texas Chamber's Infocade '66 program The Infocade program was begun this spring when three identical information and orientation meetings were held in Midland, Plainview, and Fort Worth, designed to acquaint the business leadership of West Texas with the big picture in all phases of the area's economic, business, and industrial life. No sites have been selected yet for Infocade '66.

The Amarillo meeting will be held at Holiday Inn West and will begin at noon on July 15 with a gathering of the special committee planning the 48th annual West Texas Chamber convention, scheduled in Fort Worth April 21-23, 1966.

The Executive Committee will meet at 1:30 p.m. with Fisher presiding. The Board of Directors will meet at 9 a.m. on July 16, and a luncheon will close the two-day meeting.

DURING THE Executive Committee and Board sessions the current membership and program participation campaign of the WTCC will be reviewed. An intensified effort is being made this year by officers and directors of the organization throughout the area. During the past two weeks a series of nine orientation meetings have been held in the WTCC territory.

President Fisher and other officers of the chamber have met with district vice-presidents and directors in nine different cities. Directors have been oriented on this year's projects and accomplishments; Fisher has spoken at each meeting on, "What the West Texas Chamber of Commerce Means to You"; and two WTCC vice-presidents, John Ben Shepperd of Odessa and Henry Sears of Hereford, have gone into detail on the organization's program of work and its finance and membership goals. Membership campaigns are being conducted throughout the WTCC area under the supervision of directors.

The functional committees of the WTCC will report at the Amarillo meeting. These reports will include one by the State Affairs Committee, headed by Howard Rose of Midland, in which proposed amendments to the Texas Constitution will be reviewed and recommendations sought. A review of national legislation will be given by the National Affairs Committee, headed by Dr. Joe T. Nelson of Weaherford. The Tourist Development Committee, headed by Hugh White of Alpine, will also review the status of the Guadalupe Mountain Park project, endorsed by the WTCC.

McBride Attends Army Reserve Staff School

Completing the last phase of a five year training program, Juston McBride will attend the Command and General Staff School, Leavenworth, Ka., July 12-24.

Lt. Col. McBride has worked on the army reserve command and staff program by correspondence. He has had summer training for the past four years, three at Ft. Sill, Okla. and last year at Ft. Bliss, El Paso.

McBride, local county agent, is attached to the 4222 Logistical Command in Amarillo.

Similar to regular Staff Command School the training program required five years to complete as compared to a several months regular army program, McBride said.

The program at Leavenworth is one of the requirements for promotion to full colonel.

McBride trains weekly with the Amarillo unit.

Typewriter Ribbons at The INK SPOT

CAP Members Learn First Aid

The weekend bivouac of three Florida Squadrons of Civil Air Patrol last month was a routine training activity for the CAP units but to five Floridians it was the difference between life and death.

The five were saved from a watery grave by Captain Walter D. Kent of Florida's CAP Group 9, who was participating in the bivouac of the Driftwood Acres, Griffin and West Hollywood Squadrons. The group was camped in an area adjacent to Hollywood Boulevard near Pembroke Pines.

HEARING the sounds of an obvious highway accident, Kent investigated and saw a car, its wheels up, slowly submerging into some ten feet of canal water. Alerting the bivouacked CAPers, Kent went into the water, forced open a door of the submerged car and led its five occupants to safety.

Hugh Bunch, driver, said the trapped occupants couldn't get the windows open, and Pembrok Pines police said the doors of the vehicle jammed when it overturned. Police credited the quick action of Captain Kent with saving the lives of all five occupants.

Members of the Hereford Composite Squadron of Civil Air Patrol are trained in First Aid and ground search and rescue techniques as part of their regular training to be of service to aviation and to the general public. The Hereford unit meets each Monday evening at Northwest Elementary school.

SET JULY 23-31

Lions Plan Carnival Events

Lion's Club Carnival dates were tentatively announced this week by general chairman Raymond White. The annual affair will probaby open July 23 and run through the 31st, White said. The Friday night opening will depend on the dates that rides and other equipment wil be available, he added.

AS HAS been the custom in the past, the immediate past president heads the carnival preparations. Assisting White this year will be O. Z. Golden, current president, and Labry Ballard, a past president who traditionally handles the prizes.

Purchasing agent for this season is B. F. Cain.

Heading the finance committee is Ray Moore who will be assisted by W. C. Russell and Fred Baird.

Ed Skypala, chairman, and Fred Fox are on the lighting committee.

BOOTH chairmen are Melvin Jayroe, Ray Simpson, R. C. McGilvary, Herschel Black, Debs Knox, L. B. Russell, Andy Anderson, Gid Brownd, Dean Stallings, Dr. Dave Hamblen, Donald Waters, Charles Hoover, L. J. Clark, Tom Robinson, Bill Gentry, and Joel Hodges.

Over-all pattern for the event will be similar to previous years with the same company, Rhodes Amusements, furnishing rides. Booth set-ups will be much the same with additions and new attractions to be announced later, White said.

The Bull Barn parking area will be the site of the carnival.

EXPLORE, KENTUCKY

LOUISVILLE, Ky. (AP)— Being one who believes in advertising the state, Ed Easterly had an "Explore Kentucky" tag attached o the license plate slot on the front of his car.

He stopped at one small town later, and the proprietor of a store walked over, looked at the tag and shook his head.

"Where exactly are you folks from?" he asked. "I thought I knew this state pretty well, but I sure ain't never heard of Explore, Ky."

AT THE WORLD'S FAIR
GAS
DOES 80% OF THE AIR CONDITIONING
Pioneer Natural Gas Company

CUSTOM FLOORS
CARPET
Linoleum ● Tile
Cabinet Tops
BUDGET PLANNED PAYMENTS
Tailored To Fit Your Income
EXPERT INSTALLATION AVAILABLE
116 West Second EM 4-3265

WILSON AGENCY
FIRE — CASUALTY
REAL ESTATE
MIKE WILSON
EM 4-0170
WAYNE B. STARK JR.
NEW YORK LIFE INS. COMPANY
Serving Hereford 10 Years
EM 4-0170

SHOP WHERE YOU SEE THIS SIGN

THESE MERCHANTS DESERVE YOUR SUPPORT

.....US
ROBERTS APPLIANCE CUSTOMERS WOULD RATHER FIGHT THAN SWITCH

GASTON BAER
ZENITH
RCA VICTOR
RCA WHIRLPOOL
Whether you're looking for a fight or an APPLIANCE SUPPLIER, you can't beat ROBERT'S APPLIANCE.
ROBERTS APPLIANCE
136 W. 3rd.
Phone EM 4-1588

Charter No. 5604

REPORT OF CONDITION OF THE

FIRST NATIONAL BANK

OF HEREFORD

IN THE STATE OF TEXAS, AT THE CLOSE OF BUSINESS ON JUNE 30, 1965, PUBLISHED IN RESPONSE TO CALL MADE BY COMPTROLLER OF THE CURRENCY, UNDER SECTION 5211, U. S. REVISED STATUES.

ASSETS

Cash, balances with other banks, and cash items in process of collection	2,618,259.29
United States Government obligations, direct and guaranteed (Net of any reserves)	930,787.07
Obligations of States and political subdivisions (Net of any reserves)	1,671,378.69
Loans and discounts (Net of any reserves)	10,976,267.78
Fixed Assets	237,605.91
other assets	47,411.16
TOTAL ASSETS	16,481,709.90

LIABILITIES

Demand deposits of individuals, partnerships, and corporations	9,066,106.00
Time and Savings deposits of individuals, partnerships, and corporations	3,753,057.51
Deposits of United States Government	163,310.56
Deposits of States and Political subdivisions	1,996,493.70
Deposits of banks	10,000.00
Certified and officers' checks, etc.	258,351.47
TOTAL DEPOSITS	15,247,319.24
(a) Total demand deposits	10,273,461.73
(b) Total time and savings deposits	4,973,857.51
Other liabilities	101,000.00
TOTAL LIABILITIES	15,348,319.24

CAPITAL ACCOUNTS

Common stock - par value per share	50.00	
No. shares authorized	4,000	
No. Shares outstanding	4,000	200,000.00
Surplus		800,000.00
Undivided profits		133,390.66
TOTAL CAPITAL ACCOUNTS		1,133,390.66
TOTAL LIABILITIES and CAPITAL ACCOUNTS		16,481,709.90

I, Helen S. Smith, Cashier, of the above-named bank do hereby declare that this report of condition is true and correct to the best of my knowledge and belief.
S/HELEN S. SMITH

We, the undersigned directors attest the correctness of this report of condition and declare that it has been examined by us and to the best of our knowledge and belief is true and correct.

J. H. SEARS
C. C. ACKER
V. O. HENNEN
Directors

JET
ARCHERY
SET
Reg. Ret.
$7.95
$3.87

Plenty
Of
Free
Parking
Open
9 to 9

GIBSON'S DISCOUNT CENTER

CORDIALLY WELCOMES SAFEWAY TO THEIR

NEW LOCATION IN THE PARK AVE. SHOPPING CENTER
"BRINGING US ONE STEP CLOSER TO ONE STOP SHOPPING"

Come
As
You Are
And
Shop In
Air
Conditioned
Comfort

Specials Good July 12th, 13th, 14th

ANTI-DETERGENT
HAND CREAM
By Pacquines
REG. RET. $1.69 **87¢**

CINDEE HI-STYLING
BRUSH ROLLERS
WITH OR WITHOUT BRUSH
28 ASST. - W/36 PICKS
REG. RET. $2.29 **77¢**

HIDDEN MAGIC
HAIR SPRAY

with FLEXINOL
Regular
or
Extra
Control
Reg. Ret. $1.50
87¢

Bayer 100's
ASPIRIN Reg. 79¢ **47¢**

Colgate Reg. 89¢ FAM. SIZE
TOOTH PASTE **47¢**

Lustre Cream
SHAMPOO Reg. $1.00 **53¢**

Bio-Mild Pink Liquid
DETERGENT Full Qt. Size **37¢**

Nutri Tonic
HAIR CONDITIONER
DRY DAMAGED HAIR
RESTORED TO VITALITY
REG. $1.98 **88¢**

Nutri Tonic
HOME PERMANENT
BLEACH - DYED - REG.
Reg. Ret. $2.00 **67¢**

SUNBEAM
STEAM & DRY IRON
Model No. S22
Gibson's Low-
Low Discount
$7.97

SAMSONITE
MONARCH SET 5 PIECE
Antique Tan
Antique Wht.
REG. RET. $41.75 **$18.97**

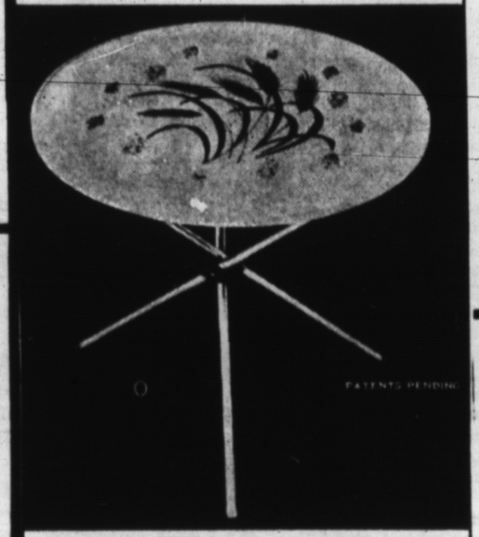
EMPRESS BATH & BOUDOIR
CABINET
- 10 Drawer - Gold - Jewelry
- Hair Acc. - Cosmetics

Reg. Ret. $7.50
NOW **$3.77**

GIBSON GIRL
ONE FULL POUND
BOBBY PINS
★ APPROX. 800 CT.
IN REUSABLE CONTAINER
$1.98 VALUE
GIBSON'S SPEC. PRICE **77¢**

1.25 Value–15 Oz.
DuPont's
Engine Conditioner
Golden "7"
NOW ONLY **63¢**

CASUAL INDOOR-OUTDOOR
TABLE "ALL WEATHER"



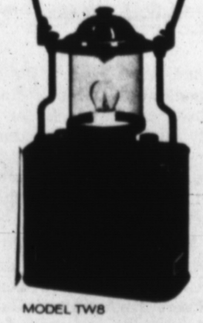
- BEAUTIFUL LITHOGRAPHED TOP, DESIGN—STAIN & MAR RESISTANT.
- STURDY 5/8" BRASS FOLDING LEGS, ALL SET-UP NO ASSEMBLY NECESSARY
- LARGE ENOUGH TO HOLD A FULL MEAL. 19" ROUND & 19" HIGH.

NOW FOR ONLY **87¢**

COMFEY
CAR PILLOW **77¢**

ONE GROUP
Costume Jewelry
- Rhinestone Pins and Earrings
- Crystal Beads and Earrings
- Beads, Asst. Colors

1-18 Strains W/Earrings
CLEAR COLORS
Reg. Ret. 87¢ to 9.47
1/3 OFF



RADAR LAMP
COMPLETE W/6 VOLT BATTERY
Reg. Ret. $9.45
NOW **$4.77**
MODEL TW8

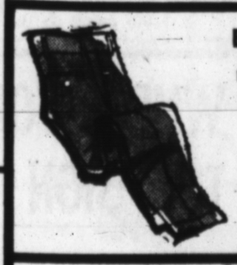
GRASSCHEK
LAWN EDGING **$1.17**
REYNOLD'S ALUMINUM
40 FT. - 4 INCHES WIDE

JITTERBUG
WHILE THEY LAST
HULA POPPER Reg. $1.35
HAWAIIAN WIGGLE **19¢**

TV
TRAYS
Asst. Patterns
EACH **63¢**

Coleman Reg. $19.95
SNOWLITE COOLER **$9.87**

SPECIFICATIONS
Colors:
700 Green
703 Red
704 Aqua
709 Beige and Butternut
Outside Dimensions:
10½" x 18" x 13½"
Capacity: 7 gals.
Shpg. Wt.: 12 lbs.



BOYS' WESTERN
TROUSERS
SIZES 1-12
$1.67

Shop
GIBSON'S
DISCOUNT
PHARMACY
QUALITY
ECONOMY

Many Other Spec. Not Listed in this Ad

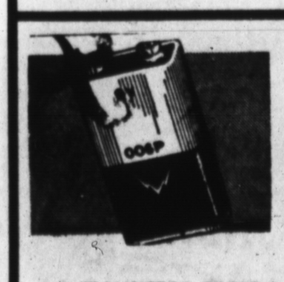
REMINGTON electric shaver!

REMINGTON Roll-a-Matic 25
- ✓Adjustable roller combs!
- ✓Six rows of cutters—man-sized!
- ✓Most powerful shaver motor!
- ✓Saddle-tan cushion grips!
- ✓Handsome travel case!

GIBSON'S LOW-LOW DISCOUNT PRICE **$16.88**

Seamless Nylons
SIZES 8½ TO 11
TAUPE - BEIGE TONE
43¢ PAIR

SHOP . . . GIBSON'S . . . SAVE



9 TRANSISTOR RADIO
BATTERIES
23¢

BATHROOM
Wall Cabinet
$2.37
NOW AT GIBSON'S

Asst. Colors
Styles
Ret. Val. To $2.50 **57¢**
SUN GLASSES

ZEBCO

66
RETAIL VALUE $12.95
Only $4.97
MORE FEATURES FOR THE MONEY THAN ANY OTHER REEL

Litter Bin OR SNACK TRAY
BY STERLING

LARGE 6¼" MOLDED BIN
Molded-in-well holds bottle or glass in firm, level position
NO. LB-1

YOUR CHOICE
88¢
—WEIGHTED VINYL SADDLE

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Outdoors For Summer

TRY THIS GRIP — A golf lesson is given Patti Ann Hendon as she is initiated into the favorite sport of the Eugene H. Hendon family, 1101 Union. Her teacher is her brother Paul and extra coaching is by her parents and older brother, Steve. Practice in their yard keeps the golfers in trim for larger ranges. Dr. Hendon began the practice of optometry here in the spring of 1964 and his family came here a few months later.

NOTHING STRENUOUS — Warm-weather pleasure is not all of the kind that consumes energy. There are times when an hour on a shady porch in good company is worth two elsewhere, and a refreshing glass of iced tea adds to the feeling of positive luxury in such a scene as the blossoming back yard of the Don Robinson home, 101 Liveoak. Mrs. Robinson, in a cool and becoming shift, is serving Mrs. Dale Young, left, and Mrs. N. D. Bartlett Jr. First-year improvement shows in the Robinson yard; the couple moved into the new house only in September. They have lived here about a year after a two-year residence in Abilene, but Snyder was their long-time home previously.

SWIMMING POOL CALLS — Destination for Karen Scott, nearly 11, and her sister Judy, just 9, is the pool where they are due for tests after a series of swimming lessons. Mrs. Paul Scott chauffeurs her daughters who are escorted by two younger sisters, red haired Shelly, 6, and Barbara, 3. Formerly of Sidney, Mont., the Scott family is one of those which came to Hereford with the Holly Sugar Corp. Scott is an associate agronomist in the research department. Their brand-new home is at 236 Centre and they are becoming acclimated to the Panhandle after a year and a half here.

WHEELS AWAY! — Cycling enthusiasts every one, the Joe B. Whitley family of 433 Star enjoys riding together these long evenings. Starting from the backyard where they also like to cook outdoor meals and the girls have their play equipment, Dr. Whitley assists 5-year-old daughter Pamela before mounting his bike, while Mrs. Whitley and Sandy, 3, wait in readiness. The Whitleys moved to Hereford three years ago from Bridgeport, where both the parents grew up. After three years at A&M, Dr. Whitley completed his training at the University of Texas dental school in Houston. The family moved last December into their soft-rose brick ranch type home with its grassy back yard fenced with high rustic palings.

Mrs. James G. Wells
. . . nee Miss Sandra Childers

(Bradly Photo)

Miss Childers Pledges Vows With James Wells

A sunset-hour ceremony in the First Baptist Church Saturday united in marriage Miss Sandra Childers of Hereford and James G. Wells of Bremerton, Wash. Double ring vows were directed by the Rev. Straus Atkinson, Baptist minister of Canyon.

Mrs. Wells is the daughter of Mr. and Mrs. Ben W. Childers of Route 2. The bridegroom's parents are Mr. and Mrs. Ray C. Wells of 1307 Seventh, Canyon.

Gold wedding roping connected greenery sunbursts with all-white urns on Grecian pedestals holding gladiola and chrysanthemum blossoms across the front of the church.

Candelabra twined with foliage were set on either side to complete a background for the wedding party. Smaller swags of greenery flanked the bench where the couple knelt.

As her father gave the bride in marriage she was wearing a gown of ivory Alencon lace, reembroidered. Lace scallops traced the portrait neckline, short sleeves and edge of the bodice which was cropped over a wide girdle of ivory peau de soie forming an empire effect with self-fabric bow at center front. A graceful chapel train of peau de soie covered the back of the skirt which fell straight to the foor.

A seed pearl tiara held a fingertip illusion veil. The bridal bouquet of white roses was carried on a small Bible, the bridegroom's gift. Her only jewelry was a strand of pearls.

Attending the bride were Miss Dottie Wilson of Mountain View, Calif., maid of honor, Miss Karen Alexander of Lubbock, Mrs. Eddie Coplen of Amarillo and Mrs. Bill Sumerford of Tulsa.

They were dressed alike in carnation pink organza over taffeta, styled with empire waist, square neckline and skirt tiered with tucks. Their picture hats of tulle in the same shade were centered with large roses and their bouquets of glamelias were arranged in cascades.

Jerry Richardson of Canyon was Wells' best man. Groomsmen were Ronnie Hughes of Canyon, Ed Wells of Pampa and Don Wells of Shamrock. Small cousins of the bride, Lorilann Gossett was the flower girl and Scott Gossett the ring bearer.

Mrs. J. T. Sims played an organ medley as a prelude to the wedding marches.

After the ceremony the couple received good wishes of guests at a reception in Hereford Country Club. Green foliage wreathed the wedding cake and the silver punch bowl. Garlands of greenery draping the silver candelabra were studded with roses in carnation tint, a color repeated in the table cloth of airy net over taffeta which extended to the floor.

Mrs. Don Wells served cake and Mrs. Ed Wells ladled punch. Out-of-state guests came from as far as both East and West Coasts for the wedding.

On their way to Bremerton, where they will be at home at 2655 Marine Drive, the couple will visit in western states. Leaving on the trip, the bride wore a Chanel suit in ice blue silk with sheath skirt and straight jacket worn over a white silk organza blouse ruffled at the neckline and down the front.

—Small Talk—

By SUE COLEMAN
Women's Editor

Reunions, frequent summer pasttimes, are good for lots of fun. Families, old settlers, war veterans, all sorts of groups get together to exchange don't-you-remember-whens and perhaps the merriest of all is the class reunion.

Graduates of 1945 at Hereford High School will have their 20th anniversary reunion July 31 and the 14 members who still live hereabouts have been busy getting in touch with the other 39 who are scattered about the country.

MRS. JAMES EDMONSON was president of that class and sparked the arrangements for a tenth anniversary reunion in 1955. Working with her this summer are Mmes. Austin Rose Jr., Bruce Beene, Bill Bradly, Earl Hopson, Hicks Roberson, Kenneth Coker and J. T. Jones, also L. H. Lookingbill, J. W. Robinson Jr., Kenneth Rudd, Harold Head and others of the still-local '45ers.

They report that they have located addresses for everyone in the class, and the last letter of invitation was sent this week. They began sending letters early in June and have received numerous replies, including newsy letters from some members who will not be able to come back but wanted to keep in touch with their classmates.

The reunion will be at a dinner-dance at Hereford Country Club.

A FEATURE STORY in Thursday's Dallas News with the by-line of Sara Gillentine impressed a cousin at Decatur enough that a telephone call was made to the young journalist's parents to congratulate them.

So Clara and Jimmie Gillentine learned that their daughter, a college intern on the News this summer, is making progress in her career. And naturally, joined the relative in a feeling of pride.

Sara, a former staffer on the Brand, will be a senior in Baylor University next term and is gaining experience in big-city newspaper work as an intern.

Like all beginners, she had been assigned to routine news writing and editing before the feature assignment.

SOMETIMES I WONDER how we would get along without the information that comes in the mail to a newspaper desk. For instance, the current crop tells about a couple of new products that I'm sure you are waiting for eagerly.

First, there are canned candles, and how have you been getting along without those all this time? Not so ridiculous as it may sound, the note says, the candles are canned to protect the wax and seal in scents. More elaborate designs and shapes are possible with this safeguard.

So now you can have candles in the shape of vegetables, poodles, bunches of grapes and what-not, just by opening cans.

If that doesn't appeal to you, how about a small box of coal for snack-time. Yep, to eat. Shiny black coal candy is packaged in the mining country of West Virginia and Pennsylvania and comes with a miniature sledge hammer in each box to break the chunks into bite size.

Of course it is only licorice candy but personally I'll stick to the plain old licorice. In sticks.

Couple Wed At Coleman To Live Here

The marriage of Mrs. Mary Boyers of Coleman and Hardy M. Benson of Hereford was solemnized in an afternoon ceremony Wednesday at the home of the bride. The Rev. George Herrscher, pastor of the First Presbyterian Church of Coleman officiated.

After a trip to New Mexico Mr. and Mrs. Benson will be at home here at 125 Aspen.

A fireplace arrangement of palm foliage was the background for the double ring service. Centering the mantel was a bouquet of rose carnations and small candelabra holding pink tapers. The bride was dressed in powder blue silk shantung and her corsage was of white orchids.

A reception followed the wedding. Mrs. Sam Gray registered guests, Mrs. Cecil Gray served coffee and Mrs. Margaret Dowty the cake. The dining table was covered with white net over satin and decorated with rose carnations.

Mr. and Mrs. J. Raymond Flores of Hereford were among the wedding guests, who also included Hardy M. Benson Jr. and John Nicklous of Tucson, Ariz., Mr. and Mrs. Fred Childress of Lubbock.

Two Students Named To OSU Honor Lists

STILLWATER — Two Hereford, Texas students at Oklahoma State University were among 2,101 named to the Dean's Honor Roll in the spring semester.

Registrar Raymond Girod said this honor goes each term to students achieving a 3.0 grade grade average (4.0 is perfect) while carrying at least 15 credit hours and making no grade lower than C.

Local students on the list include Charita Ann Holt, education senior; and Edwin Wayne Thomas, business senior.

Here and There

with Mrs. Merlin Kaul

Final plans are being made this week for the Westway Reunion which is scheduled to be held on Sunday, July 25 at the Westway Community Center. Cards are being sent to former residents not living in this area.

DR. AND MRS. GEORGE Brown who have been house guests in the Marlin Gililland home here the past week were honored Tuesday night at a reception at the Tandy Legg home on Fir Street. Miss Marlene Legg, Mrs. Charles Watkins and Mrs. Tandy Legg acted as hostesses and served refreshments to more than 50 guests who called.

Mrs. Brown, the former Carolyn Virden, was a '56 Hereford High graduate and valedictorian of the class. Her parents are Mr. and Mrs. Ben Virden, now living in Amarillo. She was graduated from Hardin-Simmons University and then went to Bowman-Gray Medical School, Winston-Salem, North Carolina where she met and married George Brown. They were both graduated from the medical college in June 1964 and did their internship at Richmond, Va.

They are now on their way to Fairbanks, Alaska where they will be working for the government in Public Health Service. They plan to drive to Seattle, fly to Anchorage and after their car arrives by boat, to drive on to Fairbanks.

MISS RENEE HEADRICK, whose home is near Knoxville, Tenn., is living this summer here in the M. E. Silvertooth home. She is a junior at Baylor University where she is majoring in German and English. She and Mamie Silvertooth were suite mates at Baylor the past semester and she and Janis Hagans of Hereford were suite mates the first semester last year.

Mr. and Mrs. Gene Roach and Martha of Odessa were Fourth of July guests in the home of her mother, Mrs. Bess Werner. They also visited her brother, George Turrentine and family. On Monday they left for a vacation trip to Colorado and New Mexico. Their son Wallace, who has been staying in the home of his grandmother the past two weeks accompanied them.

Roach, a safety engineer, was recently transferred from El Paso to Odessa. Mrs. Roach, a teacher in Bel-Air High School in El Paso, will teach in Odessa Junior College this fall.

Mr. and Mrs. J. C. Morrison, Westway, entertained with a hamburger fry Friday night at their home honoring Mr. and Mrs. Raymond Morrison and children, Ray and Melany, of Dodd City. Others present included Mr. and Mrs. Don Heddins, Donna, Rhonda, and Jimmy, Judith Morrison, Mr. and Mrs. Merlin Kaul, Larry and Walter Kaul, Marvin Morrison and Walter Tetter.

MR. AND MRS. BOB Worth and children, Wiley and Martha, of Crosbyton were visitors for the Fourth in the home of her brother, Raymond Higginbotham, on Harrison Highway. They returned home Monday.

Guests over the weekend in the home of Mr. and Mrs. Benny Cooper included his brother, Andy Cooper, Mrs. Cooper and children of Goletta, Calif., his father, John Cooper, Debra and Diane Cooper of White Deer.

A brother, David, is spending the summer here and is employed at the Barrett Potato Shed. A 1965 high school graduate, he will attend West Texas State University this fall.

Mr. and Mrs. Forrest Ricketts and children of Dimmitt enjoyed a "cook-out" in the home of her parents, Mr. and Mrs. Guy Lawrence Saturday night. The children enjoyed fireworks.

Mr. and Mrs. Joe Landers of Westway and her father R. M. Gunn are visiting Mr. and Mrs. Bert Gunn in Wewoka, Okla. They will visit other relatives before returning home.

MRS. CHARLES WATKINS and Miss Marlene Legg honored Dr. Carolyn Brown with a luncheon in Amarillo last Friday. Dr. Brown and her husband, Dr. George Brown have been guests here in the Marlin Gililland home.

Joining the group in Amarillo were several former Hardin-Simmons University classmates.

Mr. and Mrs. Charles Watkins and 3-month-old daughter, Tina, are new residents in Hereford having moved this week to an apartment on Avenue H. Mr. Watkins, a public school band director in Plainview and Ralls for the past 7 years, will be associated with his father-in-aw, Marlin Gililland, here at the Gililland Funeral Home. Mrs. Watkins, the former Miss Marlene Gililland, taught second grade at Ralls the past year.

Mr. and Mrs. Marlin Gililland will seek out their favorite vacation haunt and fishing spots in Colorado — Pagosa Springs — next week and spend a few days resting and relaxing. Eva says they have been going to the Springs for about 20 years now for their vacation.

Mr. and Mrs. T. G. Walling and children, Fair Oaks, Calif., have been guests here in the homes of Mr. and Mrs. Giles Williams and Mr. and Mrs. Maurice Means. Mr. Walling is a nephew of Mrs. Means.

During the past winter, Washington's population numbered one transient purple grackle for every two prominent people.

Veleda Club Sets Coffee

Draft of a program for the coming year will be presented for approval of Veleda Study Club members at their annual summer coffee Tuesday morning, Mrs. Glenn Watts, yearbook chairman, announces.

Her commitee members, Mrs. Charles Hoover and Mrs. George Ritter, and the club president, Mrs. J. R. Oglesby, met in Mrs. Watts's home, 308 Star, Tuesday morning and completed program plans which will be reported to the club.

With membership lists and meeting schedule, the program will be a part of the yearbook to be placed in members' hands when the study season opens in September.

One of two summer club meetings scheduled, the coffee will be in the home of Mrs. Ritter, west of Hereford, with Mrs. Hugh Clearman as co-hostess. The group will meet at 9:30 a.m. at St. Anthony's Catholic Church and go together to the Ritter home.

Plans for entertaining families of members next month will be discussed at the coffee. That party will complete Veleda Club's summer program.

Card Of Thanks

I want to thank all of our many friends for the beautiful flowers, visits and so many beautiful cards I received while I was in the hospital and since I've been home. Especially we thank Dr. Rush and Dr. Beene and all the nurses who were so wonderful and made my stay in the hospital so nice. Thanks again.

Mrs. N. R. Jones

Refusal to share food is a grave sin to Africa's Bushmen. These nomads eke out a bare existence from the harsh, barren expanse of the Kalahari.

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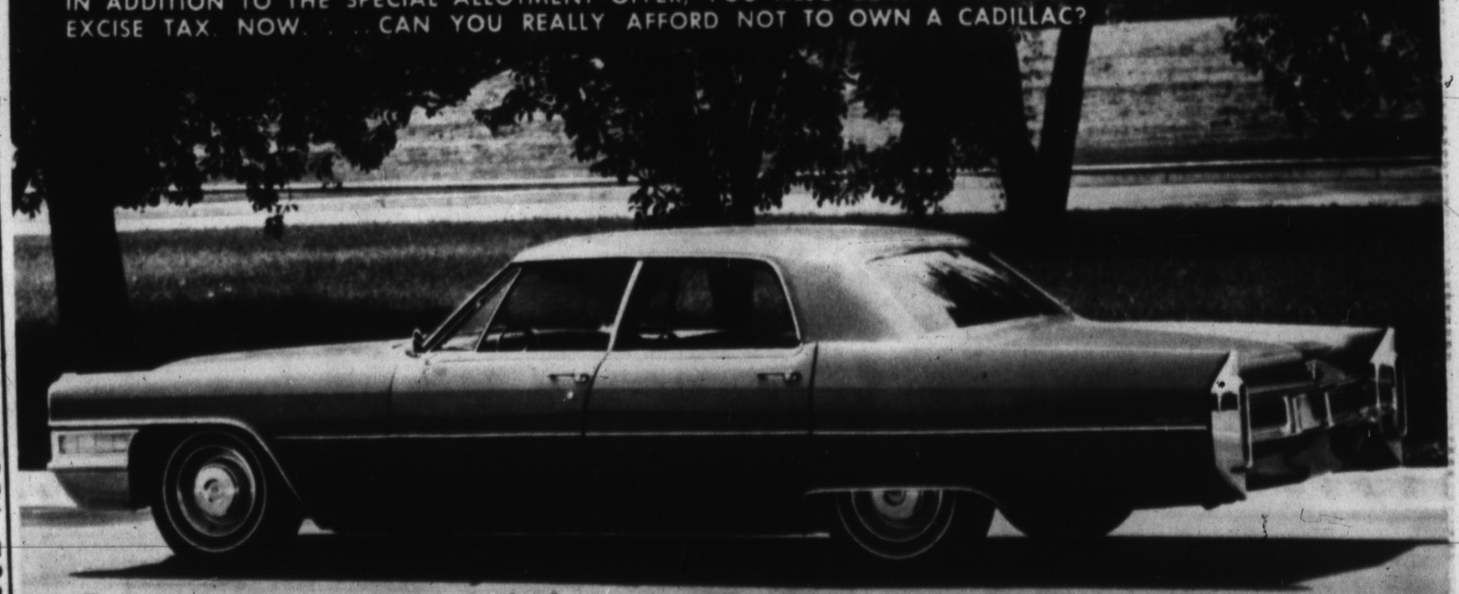

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By MELVIN YOUNG

Six Flags Over Texas will never be the same again.

That's the concensus of opinion in the Carnahan family this week, according to Tommy Carnahan.

The reason for his pessimism is that C. D. (Clarence) Carnahan, Tommy's father, this week chartered a Greyhound bus and carried the 10 Carnahan grandchildren and their mothers to Six Flags Over Texas at Arlington.

"I always told Dad that he would have to charter a bus if he ever took the grandchildren anywhere, and by golly, he did!, Tommy proclaimed Thursday.

The group left Thursday morning and plans to return today. Going on the trip were the children of Mr. and Mrs. Tommy Carnahan, Mr. and Mrs. Jim Carnahan, Mr. and Mrs. Bob Carnahan of Hereford, and Mr. and Mrs. Andy (Betty Jo) Anderson of Clovis, N. M.

The four mothers went along also, as did C. D. And we'll bet that he has more fun than any of the others.

-HB-

Incidentally, the Carnahans, who are always trying new innovations in this business of agriculture, this year double-rowed milo on 32 inch rows.

"That maize is so thick, every inch of the ground is shaded", Tommy told us, "and a weed hasn't got a chance."

Propazine was also used for weed control.

Tommy figures this will be the best milo crop he's ever had, particularly in view of the nice rains received this year.

-HB-

The use of pre-emerge chemicals for weed control has become quite popular, and in a year like this, the importance of such practices is immeasurable. Wet fields have not allowed conventional cultivation and without chemical weed deterrents or flame cultivation, weeds would probably have the upper hand by now.

And in a case like that Clarence would probably have to be out on the farm helping the boys with the weed problem rather than enjoying himself at Six Flags Over Texas with the grandchildren.

-HB-

If you think lightning won't strike a boat in the water, you have another think coming.

So says Orpha Click whose boat, anchored on the line at Conchas Lake suffered considerable damage recently.

Lightning struck the windshield, destroying the electrical system and apparently playing havoc with the craft in general.

-HB-

Plans are about to "jell" for the "train-load" trip to Houston to watch the Astros play and to tour the Astrodome, or to call it by it's proper name, the Harris County Domed Stadium.

Two dates have been selected — one in late July, the other around the middle of August — depending on the number of people who can go, and availability of accomadations on the Santa Fe.

Those interested in making the trip are urged to see Bill Thompson at the Chamber office. Bill has agreed to serve as a clearing house for the trip, and he has all the information available.

Transportation via Santa Fe, will leave from Littlefield and return to the same place. The cost of the train tickets will be as folows: One in lower berth, $57.00; one in upper berth,$53.00; one in Roomette, $63.30; Two in Bedroom, $121.40; Two in Compartment, $124.40; Two in Drawing Room, $139.50 and Three in Drawing Room, $180.70.

Tickets for the games will be $3.50 for Box Seats and $2.50 for reserve seats. The tour of the Dome after the game will be $1.00 per person.

The trip will be made over the weekend, whichever date is picked. Leaving Littlefield Friday night and returning Sunday.

By the way, deposits for the train fare will be required when you sign-up for the trip. This is a necessity since Santa Fe plans to put on a special car for the group — or two cars if necessary.

But if you're interested, drop by and talk it over with Bill Thompson. He needs to get his list completed pretty soon.

Make your plans to go. It may be hot here (and in Houston), but the temperature in the Astrodome is 72 degrees. Man, that's solid comfort.

-HB-

Says the Wall Street Journal: "It appears that the average taxpayer will be the first of America's resources to be exhausted."

RESEARCH AT HALFWAY

Hormones Show Water Savings

(Editor's Note: Following is another in a series of articles prepared by the High Plains Research Foundation describing research currently being carried on at its Halfway station.)

Farmers have searched many years for ways to produce crops on less water. This may be just around the corner for Texas farmers due to research at the High Plains Research Foundation at Halfway, Texas.

Laboratory, greenhouse, and field experiments currently underway at the Foundation may disclose the possibility of securing the same yield from cotton on 1/4 to 1/2 of the irrigation water now used.

A HORMONE applied in research by Dr. Arthur F. Gohlke, Assistant Director and Senior Soil Scientist for the Foundation, has been found to produce cotton plants with shorter stems, thicker stems, and thicker darker green leaves than untreated plants. This change of the plant inhibits the evaporation of water through the leaves of the plant.

Treated plants undergo a change, but this change does not reduce the yield or quality of harvested cotton. The application of the hormone in sufficient amounts shortens the internode distance between leaves and stem. This, in turn, produces a short dry weather cotton plant capable of possibly producing from one to two bales of cotton per acre on less irrigation water.

THE PLAINS of Texas grows 16 percent of the nation's cotton on 1.6 million irrigated acres. Water alone has made this possible. It is hoped that by the full utilization of this chemical hormone, the productivity of the land can be maintained.

It is thought that yields on dryland cotton may be obtained, through the use of this hormone, similar to those now being harvested off irrigated acres. On irrigated land, the reduction of up to 50 percent of irrigation needs might not be too far in the future. Due to the dwarfing effect on the plant caused by the hormone, it is also thought that yields may be increased in some instances by closer planting of the crop.

At this time, Dr. Gohlke reports that his research will be complete on this project in about 3 years. The results of the 1964 hormone research showed an increase in lint of from 16 to 50 percent per acre. Quality was unaffected with some indication of a stronger fiber.

This is one more area of research underway at the High Plains Research Foundation to conserve the underground irrigation water supply and increase crop yields.

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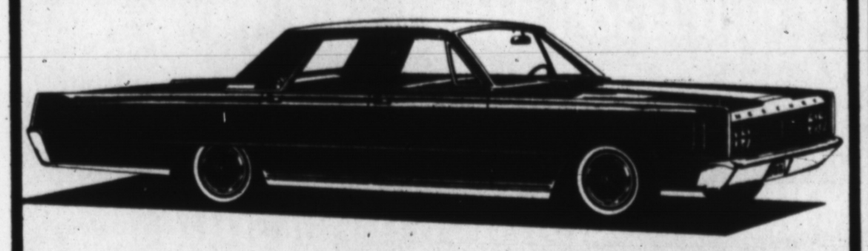

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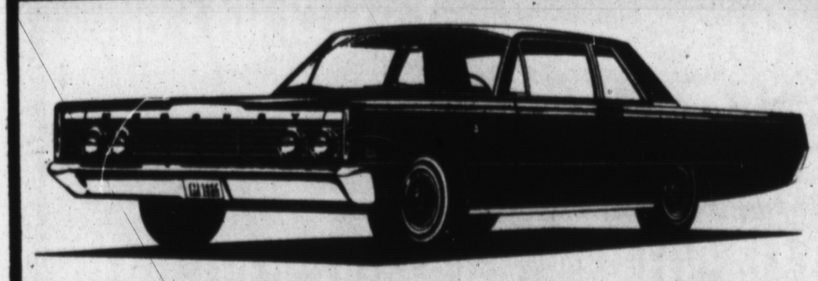

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LET'S COOK SOMETHING

Summer Pet: Old-Fashoned Salad

By CECILY BROWNSTONE
Associated Press Foods Editor

HERE'S A potato salad for all seasons, but it is especially delightful in summer when a platter of sliced cold meat is likely to be served with it at many a meal.

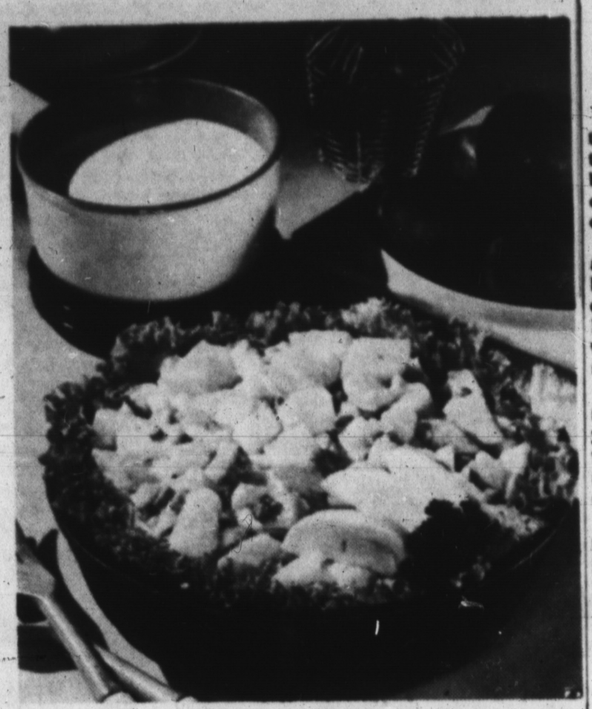
To complement the meat, this potato salad is concocted with old-fashioned dressing — the kind that used to be called "boiled." To make sure that the dressing is not over-cooked nowadays we are likely to call it "cooked" or "old fashioned."

Some years ago we discovered that an old-time dressing of this sort benefited from the use of undiluted evaporated milk, and that is what is included in this recipe. When we tested the rule, we found there was a generous amount of dressing — all to the good with the plain meat.

Sometime you may want to make up the dressing part of this recipe and refrigerate it to have on hand for other summer salads. It is good with those salads made with hard-cooked eggs and green cabbage. It is also good in sandwich fillings — ground ham or smoked tongue, chopped chicken or turkey.

6 medium potatoes (cooked, peeled and coarsely diced to make 1 quart)
3 scallions (green onions), thinly sliced
2 eggs, hard-cooked and sliced
1 tablespoon chopped pimiento
1 teaspoon flour
2 teaspoons sugar
1 teaspoon salt
Dash of white pepper
1 teaspoon dry mustard
1 tablespoon salad oil
1 egg, slightly beaten
1/4 cup cider vinegar
1/2 cup undiluted evaporated milk
Lettuce and parsley

In a large mixing bowl lightly mix together the potatoes, scallions, eggs and pimiento; chill while making dressing. In a small saucepan stir together the salt, flour, sugar, pepper and mustard; stir in oil, egg and 2 tablespoons of the vinegar. Over low heat, cook and stir until thickened. Remove from heat. Stir in evaporated milk and the remaining 2 tablespoons vinegar; beat until thickened. Cool slightly, then pour over potato mixture; fold in carefully. Chill before serving. Line a serving bowl with lettuce; spoon salad into it; garnish with parsley. Makes 4 to 6 servings.



POTATO SALAD — wonderful to serve with summer's cold meats when it's made with an old-fashioned cooked dressing.

FAMILY DINNER

A made-at-home dessert with fresh fruit flavor.

Braised Shoulder Lamb Chops
Rice with Green Peas Salad
Rhubarb Cake Pudding
Beverage

RHUBARB CAKE PUDDING

2 cups diced rhubarb (1-inch pieces)
3/4 cup sugar
1 cup sifted flour
1-1/4 teaspoons baking powder
1/2 teaspoon salt
1/4 cup butter or margarine
1/2 teaspoon vanilla
1 teaspoon grated orange rind
1 egg
1/3 cup milk

Mix the rhubarb with 1/2 cup of the sugar. Turn into six 6-ounce custard cups. Sift together the flour, baking powder and salt. Cream butter, remaining 1/4 cup sugar, vanilla and orange rind; beat in egg thoroughly. Stir in sifted dry ingredients alternately with milk. Spoon batter over rhubarb. Bake in a moderate (375 degrees) oven about 30 minutes. Serve warm or reheat.

AUGUST FOODS LIST

A look into agriculture's crystal ball shows these foods will be in generous supply during August — fresh plums, grapes, broiler-fryers and frozen concentrated orange juice.

Plums are the featured item on the U. S. Department of Agriculture's August List of Plentiful Foods. USDA statisticians say the California plum crop may easily be 8 percent larger than last year's record harvest — and 38 percent above average.

Plums, always good for eating out of hand, may also be used to add interest to salads and desserts. A plum salad makes a delightful summer-time treat. Instead of using water in making your favorite gelatin dessert, substitute either canned or fresh fruit juice. Then as the gelatin thickens, add diced fresh plums.

Or make a hot plum cake. Put a layer of fresh plum quarters in a well-greased baking dish. Add yellow cake batter. Bake according to cake instructions. Serve warm with whipped cream or ice cream topping.

Although the official crop estimate for grapes is not yet available, this crop, too, promises to be record large. In most abundant supply will be Thompson seedless grapes.

And look for 7 to 8 percent more broiler-fryers on the market this August than last. Reasonable retail prices make this a happy choice for backyard barbecues and picnics.

Just as fortunate are the new low prices for frozen orange juice. Orange juice is on the plentiful list for the second successive month (after a long absence due to the Florida freeze of several years ago).

For an August wedding reception or a patio party, try this punch. It serves 25. Dissolve 3 pounds orange gelatin (note, that's pounds, so check package weight) and 1-3/4 pounds sugar (4 cups) in 1 gallon hot water. Add 1 quart concentrated orange juice and 3 quarts cranberry juice. Stir in enough cold water to make 5 gallons (about 2-3/4 gallons water). Chill and serve over crushed ice. (One word of caution, however. This punch has a tendency to become thick and syrupy when held below 40 degrees F. for longer than 6 to 8 hours, so plan accordingly.)

Keep Plants Alive With 'Used' Water

In many parts of the country the drought has been so critical that water for gardening has been rationed. You may use it only certain days of the week, or certain hours of certain days.

How may we keep our flowers and vegetables alive? We asked horticulturists of a major garden tool manufacturer (Union Fork & Hoe) and a maker of watering equipment (Melnor) for suggestions.

The former said you don't need fresh water all the time to keep your garden alive. Secondary water sources and moisture conservation techniques can be used effectively, we were told. And:

— Bath and dishwater may be used safely if not for too long a period. Where tubs and clothes washing machines have rubber hose drains that can be directed into receptacle save the water. (Or dip out with pails).

— Limited quantities of soaps and detergents in water will not prove harmful. Just don't use water any longer than is absolutely necessary.

— Pull all weeds promptly, by the roots when possible, since they compete with plants for water.

— In planting, prepare the soil as deeply as possible. For vegetables, lift the top layer of soil one shovel deep and break up the earth underneath. Add an inch or two of humas material and 3 to 5 pounds of fertilizer per square foot to encourage deep rooting. Then return the top layer and plant the seeds, adding more humus and fertilizer if necessary. The rows should be watered after planting, then covered with a double thickness of newspaper to encourage germination of seeds. This also will prevent drying out until the seedlings are up.

— Protect all plants large enough to handle with a mulch — black polyethylene plastic, wood, or bark chips, peat moss, grass clippings, ground leaves, rice or cocoa hulls, pine needles.

— For indoor plants, use leftover water heated for tea or coffee and unfinished glasses of water ordinarily poured down the drain.

Even under normal water supply conditions, one horticulturist said, home gardeners should not water every night. This is wasteful and encourages roots to stay nearer the surface, where the water supply is smaller, creating the danger of drying out.

The sprinkler-maker advises that if you are limited to a single hose or sprinkler, water thoroughly only the lawn and garden areas most important to you. This avoids "under-watering" the entire turf.

Sprinkling without penetration is of little value o the grass. So pick your plots and water well.

An automatic "water timer" that attaches o any faucet or sprinkler is of value in an area such as mine, where garden watering has been restricted to 6 a.m. to 9 a.m., or 8 p.m. to 11 p.m. Without an automatic device that features a dial that may be set at light, average or heavy, you must be on hand to shut off the supply. This means getting up early, arriving late at work or staying up beyond your normal bedtime to get full benefit of the available water.

The timer permits sprinkling after you have retired. It measures the supply, then deactivates the sprinkler.

Lithography — Letter Press
Printing
THE INK SPOT

Officers Named For Red Cross Gray Ladies

Mrs. Bessie Saulcy will serve as chairman of the Gray Ladies of the Deaf Smith County Chapter of the American Red Cross for 1965-66.

She was elected at the regular meeting which was held Thursday.

Richard Strayer, Red Cross Field Representative, was the guest speaker at the luncheon meeting.

Other officers elected were Mrs. Art Lewis, co-chairman and Mrs. Ray Carlile, secretary.

Plans were made for the Amarillo Air Force Base re-trainee party. The local Red Cross chapter will be hosts for the meeting.

Oilbirds navigate by voicing evenly spaced clicks — sharp, snapping sounds. The birds bounce the clicks off confining walls, gauging clearance by the time it takes the echo to return to their ears.

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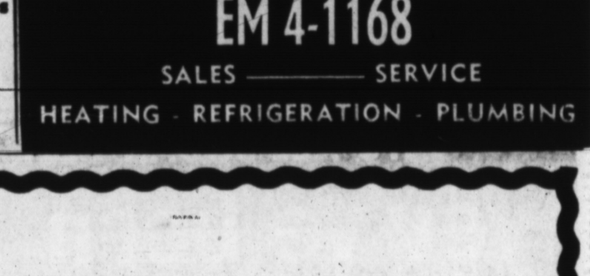

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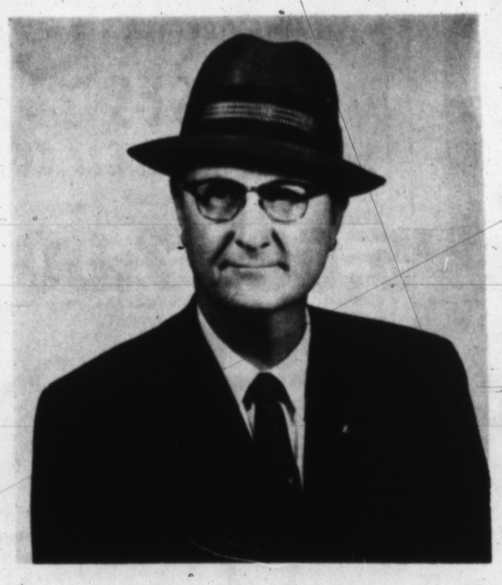

The purchase of R. J. Richardson's interest in the wholesale distribution of Texaco Petroleum Products in the Hereford territory by Mr. Deward B. Roberson.

I wish to thank my many customers in previous connections for their patronage and invite them to come see me at the Texaco Warehouse.

To the customers of Texaco, I pledge to give you the same courteous and expedient service as you have always received from Mr. Richardson.

Mr. R.D. Lance will continue to act as truck salesman. We invite you to call either one of us when we can help you with your petroleum needs as we beleive that we have the best line of petroleum products on the market today.

Deward B. Roberson

July 11, 1965
Hereford, Texas

Texaco Product Customers
Hereford Texaco Territory
Hereford, Texas

Subject, Letter of Appreciation

On February 1st, 1929, I took over the wholesale distribution of Texaco Petroleum Products in the Hereford territory, and continued in that business until July 1st, 1965, when I sold my interests to Mr. Deward B. Roberson. The patronage we have received in this 36 1/2 years has been most rewarding and my wife and I shall always be most grateful.

If you have liked the service we have given you as customers, I am sure Mr. Roberson will do as well. If you have not been satisfied, he may do better.

At any rate----

Many Thanks,

R. J. Richardson

TEXACO PETROLEUM PRODUCTS
WAREHOUSE: 105 S. MAIN ST. — HEREFORD, TEXAS — EM 4-1441

Pete Progress

speaking for the Deaf Smith County Chamber of Commerce

By BILL THOMPSON
Chamber Manager

"Hereford is probably as well provided with recreational facilities as any town of its size in this area" Pete stated "But this is not to say that we do not have additional needs in this area".

Pete has been visiting with the Chamber of Commerce Recreation committee and exploring some of the projects that that group has had under consideration.

"IT APPEARS that the summer time swimming needs are fairly adequately cared for with the Municipal pool, the Country Club pool and the two swimming club facilities plus the number of privately owned pools but after outdoor swimming becomes uncomfortable Scout and other groups have a choice of either driving to Friona or Canyon in order to continue their swimming and life saving training.

"The Chamber has long advocated serious study of the means of providing a year-around pool where Hereford schools could carry out swimming instruction as part of the physical education program, where a swimming team could be trained, and where the public who are swimming enthusiasts could enjoy that recreation year around.

The Lions Club at one time explored the possibility of covering the Municipal pool but nothing has developed from that source. This continues an objective of the Recreation Committee of the Chamber and a solution is being worked on.

"GOLF IS another public participation sport or recreation that is feeling the pinch of our growing population. The Recreation Committee has under consideration a recommendation that means be explored for expanding the present nine hole course to eighteen holes.

The need is there but the problems of suitable land and funds have no apparent easy solution. This is certainly a problem for the city, not for the Chamber except that any move along this line that the city may make will be assured of Chamber support and encouragement.

"BASEBALL for boys ages eight through twenty-one seems to be pretty well provided for except for a long-felt need for lighting the high school baseball field so that night games, both school and American Legion could be played.

There has been little expressed desire for a softball diamond for a girls' team but many area towns do field a group of girl athletes and the competition is strong.

"Tennis, bowling, roller skating all seem to be adequately provided for with public and private facilities as is horse back riding though there has been some interest in the possibility of establishing a place where people could rent horses, receive instruction in riding and have a place to ride where they would be safe from auto traffic. Whether there is enough interest to support such a project is difficult to pre judge.

A local group has just opened a new hobby recreational facility downtown where model car enthusiasts may race their 'babies'. Even pool enthusiasts have a well managed, clean place to participate in that sport.

"PERHAPS the biggest need that Hereford has is for a camping and picnicing park. While Dameron Park provides limited facilities for picnics, a much larger area with overnight camping facilities for tourists with trailers or campers or for local youth groups is an often expressed need.

THE FACILITY is definitely available in Veterans Park when certain legal and financial problems can be worked out.

A survey of the Chamber membership has indicated that this is one of the number one needs of our area. The Chamber Recreation committee believes that development of Veterans Park would be an economic as well as recreation asset.

IT IS hoped that in conjunction with this a small kid's fishing pond can be developed. Have often wondered why such a pond could not be created in Dameron Park to provide this fun for the kids and to solve some of the drainage and flooding problems there.

"Yes, Hereford has excellent recreational facilities now, but it still has some definite needs". We agree, Pete.

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ROGERS DRUG STORE
Hereford — Mail Orders Filled

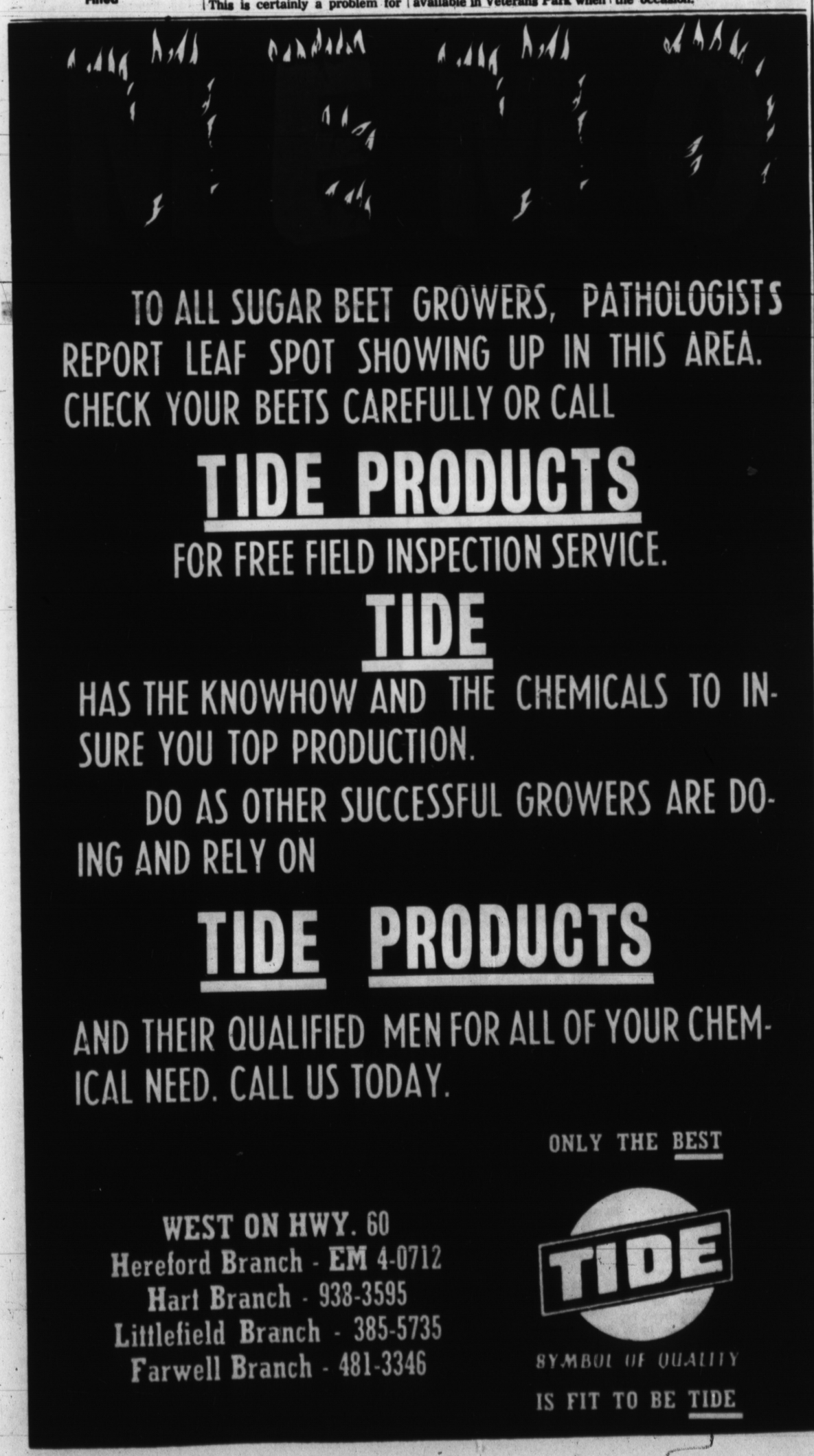
Couple To Leave To Tour Europe

Mr. and Mrs. Homer Newton, 103 Westhaven, will leave July 15 for a tour of a dozen European countries. They will make the trip, returning Aug. 20, with a travel club of 35 members arranged by Cotton John, Amarillo television personality.

After a day in New York the group will leave July 16 for a jetline flight which will take them to Ireland, Scotland, England, Norway, Denmark, Sweden, Finland, Holland, Germany, Austria, Switzerland, France and Russia.

HAPPY DAY

KATMANDU, Nepal (AP) — King Mahendra's 46th birthday anniversary in June was a big affair for at least 317 people — the King and 316 prisoners he released from 32 jails to mark the occasion.



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Central Grocery No. 2
318 West 16th Avenue
Central Grocery No. 3
1406 West 10th Avenue
Height's Super Mkt. No. 1
1203 N. Hughes
Height's Super Mkt. No. 2
501 N. Hughes
Hill Top Grocery
1320 N. Bonham Street
K. O. Foods
2212 West 3rd Avenue
McCartt's
34th & Georgia
Merriman's Fine Foods
2600 Wolflin Avenue
Dee Moore Food Market
1408 Amarillo Blvd., East
Moore's Fine Foods
4621 River Drive
Oldham Grocery No. 1
115 N. McMasters Street
Oldham Grocery No. 2
1500 West 15th Avenue
Put & Take Grocery No. 1
1014 E. 10th
Put & Take Grocery No. 3
1623 Buchanan Street
Put & Take Grocery No 4
3700 South Tyler Street
Robertson's Market
1000 West 10th Avenue
Scivally's Affiliated Mkt.
1533 East 10th Avenue
Sutton's Fine Foods
5342 Canyon Drive
Toot 'N Totum No. 1
1416 Washington Street
Toot 'N Totum No. 2
1209 N. Fillmore Street
Toot 'N Totum No. 3
5409 Amarillo Blvd. East
Toot 'N Totum No. 4
822 Georgia Street
Toot 'N Totum No. 5
15th and Grand Street
Toot 'N Totum No. 6
3311 Western Street
Toot 'N Totum No. 7
1437 N.E. 24th Avenue
Toot 'N Totum No. 8
1900 North Grand Street
Toot 'N Totum No. 9
Travis and Canyon Drive
Toot 'N Totum No. 10
4109 Western Street
Toot 'N Totum No. 11
4502 Washington Street
Toot 'N Totum No. 12
34th and Bell Streets
Toot 'N Totum No. 14
1735 Nelson Street
Toot 'N Totum No. 15
5005 River Road
Water's Grocery
4013 East 10th Avenue

ALTUS, OKLAHOMA
Wood's Famous Foods

AMHERST, TEXAS
Wagner Grocery

ARNETT, OKLAHOMA
Buckles Department Store

BEAVER, OKLAHOMA
Denzil's Grocery & Locker

BELLVIEW, N.M.
Bellview Red and White

BOISE CITY, OKLAHOMA
Coly's Food Store

BOOKER, TEXAS
Lehman's Grocery

BORGER, TEXAS
Borger Grocery
Brown's Quick Stop No. 2
By-Pass Grocery
Holt Food Store
McCord Bros. Grocery
Piggly Wiggly
Whiteway Food Store

BOVINA, TEXAS
Wilson's Super Market

BULA, TEXAS
Richardson's General Store

CANADIAN, TEXAS
Best Way Market
Johnson's Gro. & Mkt.
Miller Food Market

CANYON, TEXAS
Bellah's Super Market
Cooper's Mkt.
Taylor & Sons Grocery No. 2

CHANNING, TEXAS
Cecy's Grocery & Mkt.

CHILDRESS, TEXAS
Montgomery Gro. & Mkt.
Rushing's Food Store

CHILLICOTHE, TEXAS
L & M Food Market

CLARENDON, TEXAS
Clarendon Food Store
Clifford's Grocery

CLAUDE, TEXAS
Tri-State Gro. & Mkt.

DALHART, TEXAS
Porter's Super Market

DARROUZETT, TEXAS
Roper's Grocery

DIMMITT, TEXAS
Ben's Food
Sunnyside Food Store
Taylor & Sons Gro. No. 5

DUMAS, TEXAS
Cut Rate Grocery
M & L Super Market
Thriftway Supermarket

EARTH, TEXAS
Patterson Bros. Food Store

ERICK, OKLAHOMA
McCarty's Superette

ESTELLINE, TEXAS
Roger's Grocery

FARNSWORTH, TEXAS
Farnsworth Grocery

FARWELL, TEXAS
Capitol Food
Piggly Wiggly

FLOMOT, TEXAS
J. H. George Grocery

FLOYDADA, TEXAS
Hull & McBrien Grocery
L & J Food Mart
Powell Grocery & Mkt.
Wester's Grocery

FRIONA, TEXAS
Hauser Grocery
Johnson's Food Market

FRITCH, TEXAS
Page Grocery

GRADY, NEW MEXICO
Queener & Sons Grocery

GRUVER, TEXAS
G & G Foodliner

GUYMON, OKLAHOMA
Big S Super Market
Bob's Market
Tri-State Super Market

HAPPY, TEXAS
Sexton Grocery

HART, TEXAS
B & K Food Store
Hansen Grocery

HEDLEY, TEXAS
Hedley Grocery & Locker

HEREFORD, TEXAS
Cooper's Market
Nif-T Foods
Piggly Wiggly
Taylor & Sons Gro. No. 3

HIGGINS, TEXAS
Higgins Redbud Store

HOOKER, OKLAHOMA
Flynt Grocery & Mkt.

KEYES, OKLAHOMA
Marv & Dee's Food Store

KRESS, TEXAS
Andy's Grocery & Mkt.

LEFORS, TEXAS
Cut Rate Grocery

LITTLEFIELD, TEXAS
Evans Jim Dandy No. 3
Foust Food Market
Merlin's Food Market
Pioneer Super Market
Renfro Bros. Food Store

LOCKNEY, TEXAS
Big Red Food Mart
Keeter Grocery & Mkt.
Parker Super Market

McLEAN, TEXAS
Cooper's Market

MAPLE, TEXAS
Maple Grocery

MEMPHIS, TEXAS
Davis & Scott Super Mkt.
Memphis Grocery

MIAMI, TEXAS
Bailey Grocery & Mkt.

MORSE, TEXAS
Long Grocery

MULESHOE, TEXAS
Wagnon Grocery

PAMPA, TEXAS
Blake's Food Store
Fite Food Store
Mitchell C. Hill
Hom's Grocery
Jay's Grocery & Mkt.
Leland's Grocery & Mkt.
Miller Grocery & Mkt.
Aubrey Ruff Grocery

PANHANDLE, TEXAS
Panhandle Grocery & Mkt.
Plains Grocery & Mkt.
Pruitt Grocery & Market

PERRYTON, TEXAS
Baker's Food Store No. 1
Baker's Food Store No. 2
Best Way Food Store
Bryan Food Store
City Grocery

PHILLIPS, TEXAS
Cut Rate Foods

PLAINVIEW, TEXAS
Brownie's 7 to 11
Bryan's College Food
Bryan's Downtown Food
D & H Grocery & Market
Half-Way Grocery & Mkt.
Hillcrest Grocery
Huff Food Store
Page Food Store
Ritter Food Market

PORTALES, NEW MEXICO
Food Town
Glenn's Grocery & Mkt.
Hometown Super Market
Parkway Super Market
University Food

QUANAH, TEXAS
T & O Food Store

QUITAQUE, TEXAS
City Grocery
Merrell Food Store

SAN JON, NEW MEXICO
Heard's Grocery

SANTA ROSA, NEW MEXICO
Allen's Food Store

SHAMROCK, TEXAS
Southard Food Store
Strickland Super Market

SILVERTON, TEXAS
Nance's Food Store

SKELLYTOWN, TEXAS
Horner Bros. Grocery

SOUTH PLAINS, TEXAS
Upton Grocery

SPEARMAN, TEXAS
Cut Rate Grocery

STRATFORD, TEXAS
G & G Grocery

SUDAN, TEXAS
Eddie's Super Market
Lumpkin Food Store

SUNRAY, TEXAS
Cut Rate Grocery

TEXHOMA, OKLAHOMA
Norris' Foodarama

TUCUMCARI, NEW MEXICO
Cooper's Market

TULIA, TEXAS
Bill's Market
Circle R Super Market

TURKEY, TEXAS
Meacham's Food Store

VEGA, TEXAS
Dye's Fine Foods
Gene's Food Market

WAYSIDE, TEXAS
J. J. Lane Mercantile

WELLINGTON, TEXAS
Bob's Food Market
Lewis Grocery & Mkt.
Owens & Scott Grocery
Raburn Grocery

WHITE DEER, TEXAS
Clint's Food
Thriftway Food Center

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Big, golden halves or slices of sun-ripened C..gs from California. Serve as a cereal topping for a bright breakfast treat. Great with ice cream. Top fruit for easy-to-fix salads fruit..l sher.. Your favorite peaches in rich, heavy syrup.

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THE SUNDAY BRAND
Editorials

Page Six — The Sunday Brand, Hereford, Texas, Sunday, July 11, 1965

Federal Aid: How Far Must We Go To Get Back Our Tax Money?

It has probably happened before, but when the Robstown School district last week named three top administrators in their public school system, they listed one of the men under the following title: "Administrative assistant in charge of public accounting and federal programs".

The superintendent pointed out that the Robstown schools do not expect to apply for every program possible, adding: "We believe many of the programs have been developed for communities like Robstown".

Dollarwise, the Robstown school district will probably come out ahead on this arrangement; at least, it stands to reason that an expert who studies the federal aid programs and works at his job will be able to approach the situations with more know-how and better understanding than the amateurs with whom he may compete. In dollars and cents, you spend $12,000 a year for an expert and drain back $50,000 a year additional from the government—and you are definitely ahead.

On the other hand, it appears to us a firm example of the term "creeping socialism". When we have to hire an expert to get back our own money, things have come to a pretty pass—and another heavy cost has been added to the distribution of taxes.

Morally speaking, we would also question the process. Our idea of taxes has always been with a view toward equitable and just distribution, and we believe this is the thinking of most of our federal officials. If we hire an expert, however, our only aim will be that of getting more federal money, and these funds surely must come from the pockets of the more naive school district patrons who still believe in freedom, equality and justice for all.

To say the least, this new approach toward federal money-grabbing, though perhaps shrewd, is a far, far cry from the ideas of Mirabeau Lamar, the father of Texas' public schools, and we doubt if it even crossed the mind of Franklin D. Roosevelt, who instituted and sponsored aid to public schools.

Fireworks Fade In Changing Era

"Fireworks" is a dynamic word in the English language, often used to express ideas far beyond the realm of pyrotechnics, but we are inclined to predict that it will, in the course of time, cease to be used for such purposes. The reason is fundamental. People simply will not know what the expression means.

While a few fire-crackers were popped here on the Fourth of July, for instance, the shooting of fireworks was absolutely nothing to compare with 10 years ago, or 25 years ago, when it was not safe to walk down the streets on such an occasion, because of the explosions which occured underfoot. Amarillo did sponsor a large and successful fireworks display this year, but we can recall when scores of other communities, including Hereford, did the same thing.

In Hereford, along with the majority of communities across the nation, the sale of fireworks is prohibited by law, and this is also true regarding detonation of the various forms of pyrotechnics within most city limits. The laws evolve from danger to human welfare and to personal property, and we are bound to agree that the accident drop in these areas has been phenominal.

In fact, when you sum it all up, the human race is probably far better off without fireworks banging away all over the place, and for this reason the ban has generally been accepted by the population—but not without a struggle, which consistently appears in the form of small stands outside the city limits of every hamlet and village across the country.

At the same time, the transition from fireworks as America once knew them into an orderly well planned exposition perhaps marks a tremendous change in the people of this country. Fireworks became synonmous with the Fourth along with our national Independence; they came to represent a sort of daring rebellion as time passed, and they may have even recorded a tempo of our people. Today, most of us view the change with passive interest, just as we have come to accept political innovations and reforms, mostly because it is easier to go along with the crowd than to resist.

Meanwhile, there seems little question but that the status of fireworks is changing in the United States, and while the word has one meaning to the older generation, it will have an entirely different interpretation to those which are to follow.

Variety Park Is Mark of Progress

Discussions are general these days as Hereford residents walk up and down Main Street and talk about the innovation of Variety Park. A few are enthusiastic regarding the change, and an even smaller minority plain do not like it but, in general, we would say that it is something most people can "take or leave".

Frequently someone asks us, "Off the record and to go no further, what do you think of it?"

Frankly and honestly, it appears to us as one of the best things to come our way in a long time. It has been 50 years or more since any concerted effort was made to brighten up the "drag" and, like a coat of paint on an old house, the new sidewalks are bound to make things brighter and more pleasant. We still have our parking problem downtown, of course, but the community has set an example which we hope that individual property owners will see fit to follow in the form of some new store fronts, modern fixtures and other general improvements.

As a community, we are telling the world that we are alive, energetic, and that our shoppers will find this type of merchant when they enter the individual stores. Traffic conditions, should also show contrasting improvement once the entire project is completed. The talk is a good thing, too; regardless of what people say, the fact that they are talking about the "new look" is definitely worthwhile.

Yes, we feel that Variety Park is a move in the right direction. Besides, as the old saying goes, it was time to do something—even if it was wrong.

Aid and Allies

One of the primary purposes of the foreign-aid program, into which the citizens of the U.S. have poured more than 100 billion hard-earned tax dollars, has been to win friends and strengthen the free-world alliance. How well have we achieved this purpose?

Not very well, if you judge by the stoning of our embassies abroad. But some say that's not a very good indication, that the stone-throwers are a small minority and the people in most lands still love Uncle Sam.

How is it, then, that the governments of so many nations on which we have spent billions are not only refusing to help us in our current war against communism in Southeast Asia, but are actually assisting an enemy who is slaughtering American soldiers in Viet Nam?

The United States and South Viet Nam are at war with North Viet Nam. And where are our allies? Korea supposedly was an allied venture, though the U.S. provided 95 per cent of the troops and paid practically 100 per cent of the bill.

The Citizens Foreign Aid Committee in Washington notes, in a recent dispatch, that " in the last half of 1964 over 200 ships flying the allied flag hauled Red cargoes into North Viet Nam . . . over 40 per cent of the free-world ships going into North Viet Nam fly the British flag . . . Japan, Greece, Norway, Lebanon, Italy, West Germany and Panama also engage in this Red trade . . . The least our friends can do is stop helping the enemy."

And the least we can do, even though the money is gone, is to acknowledge that, whatever else it might have accomplished, 100 billion dollars in foreign aid hasn't assured us the "friendship" we had anticipated.

—The Dallas Morning News

THE Sunday Brand

Established 1948

Published every Sunday at 130 W. Fourth Hereford, Texas 79045

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'Last Touches Make A Picture'

TEXANS IN WASHINGTON

Rep. Describes Import Of Mexico Immigrants

By TEX EASLEY
Associated Press Regional Service

WASHINGTON (AP) — Rep. Henry Gonzalez, D-Tex., San Antonio, let his colleagues know that many immigrants came to this country by other routes than the one which led through Ellis Island in New York harbor.

In a recent House speech Gonzalez, noting a move is underway to have the now-abandoned island made a memorial to those who first touched American soil there, said:

"I HEREWITH serve notice that I shall initiate action to — call attention to the equally great contribution made by those steady and noble incursions of immigrants from across our 'southern bounds': that great race, bronze-tinged and long known to us as the 'race of the future' for its monumental contribution to the wealth and progress of the United States, particularly that great area popularly known as the Southwest.

"These were the men and women of Mexican origin who have built the roads, constructed the skyscrapers, and have hewn the cedar and drawn the bolls of the white-spotted fields of Texas, New Mexico, Arizona and California."

GONZALEZ, the first Texan of Mexican descent to serve in Congress, was born in San Antonio in 1916 after his parents had fled Mexico as political refugees.

Around the Capital:

Few tourists in the great Capitol Rotunda this summer have gleaned more from the tour than Loyd Drennan, a June graduate of the University of Texas. He is blind.

ON A TOUR of the Capitol the building's historic points of interest were described to Drennan by the captain of the Capitol guide force, Calvin Kimbrough, formerly of Sherman.

"I don't recall anyone who seemed to have gotten so much out of a tour," said Kimbrough. "I told him of the great height to the dome ceiling and of the famous painting up there."

"He could judge the vastness of the Rotunda by the echoes. And when I took him by the statues of Sam Houston and Stephen F. Austin he ran his fingers over the figures as far up as he could reach, and felt the big red granite base under each, granite from the same quaries which supplied stone for the Capitol in Austin."

Drennan hails from Holliday, near Wichita Falls, and was here for a visit before going to the University of Mexico under a Fulbright scholarship to continue studies in Spanish. During part of his visit here, which included a stop at the White House, he was escorted by Linda Whitley of Ennis, who works in the office of Sen. Ralph Yarborough.

D. B. Hardeman, a former member of the state legislature from the Denison-Sherman area, is putting the finishing touches on a biography of the late House Speaker Sam Rayburn, D-Tex.

BEFORE Rayburn died, Hardeman worked for him and was given complete and almost exclusive access to the collection of private papers and documents the venerable Bonham congressman collected over a half century of service in Austin and Washington.

Since Rayburn's death Hardeman has been working for House Majority Whip Hale Boggs, D-La. He resigned the latter post July 1 to devote full time to finishing the story of Rayburn who served as Speaker longer than any man in history.

TAPE NEEDS CUTTING

NEW DELHI (AP) — Prime Minister Lal Bahadur Shastri has suggested formation of a special committee to streamline overnment administration and cut red tape.

1955 Potato Crop Said To Be 'Best Quality'

10 YEARS AGO

Both the onion and potato deals began to pick up this past week as wheat harvest passed its peak and began to decline. Neither potatoes or onions were anywhere near the peak of harvest, however, and apparently potato growers were still waiting in anticipation of a better market. A Frazer Elevators spokesman said Saturday the wheat harvest would probably be completed some time next week. He said yields had varied greatly in the county, all the way from five to 40 bushels an acre, and blamed greenbugs for greatly damaging this year's small crop. Packers were declaring this year's potato crop to be the "best quality" we have ever had. The onion crop was also said to be "excellent in quality."

Deposits in the two Hereford banks are up $579,798.41 over the same time last year, a summary of statements issued by the two banks this week revealed. Total deposits at the two banks at the close of business June 30 were listed at $10,166,708.47, while at this same time a year ago they were only $9,586,910.06.

Polio inoculations are expected to begin again here in the next few days, Dr. R. R. Wills, county health officer, said Saturday. Dr. Wills said the shots must be given in July and said the public would be notified of the definite date and place the innoculations will be given through the local newspaper and radio station. First and second grade students who were given the initial shots are the only ones who will be eligible.

Panhandle Paragraphs

With an American flag waving out the theme of the day in fireworks, Muleshoe's big four-day celebration came to an end Monday night, literally in a blaze of glory. Success crowned the entire event from the hanging of an historical marker Friday afternoon at the old Muleshoe Ranch cookhouse, to the dying sputter of the fireworks spectacular which ended the entire Mule-o-rama late Monday night. Many motorists stopped at Muleshoe entrances for "hospitality" visits. Unveiling of Pete-the-fiber-glass-mule Saturday noon jammed downtown Muleshoe with thousands of visitors who stayed on until the parade was over.

—The Muleshoe Journal

—PP—

The City Council approved the hiring of attorney James Gowdy for the purpose of collecting delinquent property taxes. With more than $33,000 owed to the city in back taxes with some dating back for more than 20 years, it is probable that court action will be taken by the city in cases where the taxes are not paid.

—County Wide News (Littlefield)

—PP—

Firmness is that admirable quality in-ourselves that is merely stubborness in others.

—Speedy Nieman in The Slaton Slatonite

—PP—

The 92-member Andrews High School band leaves via chartered buses Tuesday to attend the annual Lions International Convention in Los Angeles. Almost a year of preparation and planning becomes a reality when the musical organization boards the Texas, New Mexico and Oklahoma coaches enroute to the West Coast. The appearance by the Mustang Band marks the first time in history for the band to be chosen for such a convention. The band received the invitation in December to attend the convention as part of the Texas booster delegation.

—The Andrews County News

—PP—

Dan Cupid is falling behind in the game of matrimony in Randall County where divorces outnumbered marriages last year. Judge Gene Jordan's 47th District Court in Randall County last year granted 158 divorces while the county clerk's office issued only 143 marriage licenses. Even the number of divorces actually granted tells only part of the story. Judge Jordan dismissed 75 cases for one reason or another while a total of 259 cases were filed. One divorce petition was denied. The balance presumably still is pending.

—The Canyon News

—PP—

Do Denver Citians want public housing for low income groups in their city? A public forum to gain the answer to that question will be held at 7:30 p.m. Tuesday at City Hall. Opinions expressed in the Tuesday night meeting likely will have much to do with the final decision of the city council. Confronting the city council is a proposal that Denver City embark upon the establishment of low-rent housing units—at no cost to the city.

—The Denver City Sunday Press

—PP—

Boat races featuring some of the top talent in the nation will be held Sunday afternoon at 2 o'clock at Tule Lake. The seven races will feature two national first place winners, one third place national winner, and one boat which skims along at more than 100 miles per hour. If time permits, a drag race will follow the main events.

—The Tulia Herald

THE BOOTLEG —Philosopher

Editor's note: The Bootleg Philosopher on his bindweed farm discusses beauty this week, in an odd sort of way.

Dear editar:

I have been reading about a national drive to preserve the natural beauty of this country and I can go along with a good part of it, although first Washington has to understand my definition of natural beauty.

Some people I suppose would consider an electric light pole unnatural, it didn't grow there, but not me. There's nothing more naturally beautiful than a string of poles marching across the countryside toward your house bringing power to an electric water pump to replace a rope and bucket. A rope and bucket may be more romantic looking in a rustic sort of way, but if you want to get completely natural you'd eliminate all hydrants and have everybody cup his hands and drink out of a spring, preferably barefooted.

One of the major goals I understand in the beauty drive is to eliminate automobile junk yards along the highways, or at least screen them from view, and I'd like Washington to know I'm ahead on this. I left a cultivator at the turn-row near a public road 18 years ago when I went to the house to get a drink of water and have now successfully screened it with weeds I estimate to be about 8 feet tall. Furthermore I have not contributed to the junkyard eyesore personally as I am still driving my car. Also, I haven't put up any billboards or rickety hotdog stands, and I don't print newspapers to be thrown out of cars to litter up the highways. You might say I'm in almost total compliance.

However, there is one plank in the beauty program that seems to me outrageous. One of the members of the planning group got a little over-enthusiastic and wanted to eliminate sagging fences along the highways. "There's nothing more unattractive," he said, "than sagging wires along a highway winding through the rolling countryside."

Well, I'll tell you. Tight wires and tight bankers have their usefulness, but not in the beauty department. The prime purpose of a fence or a banker is not to look at.

I'll tighten the wires on my fences only when my cows get out, or actually when they get out so often my neighbors announce what's going to happen if I don't do something about it, today, not tomorrow. That's the way to get a fence tightened, not through Washington.

You let some official tell you how tight your fence has to be, and his next move will be to tell you what kind and color of cows you can graze behind it. Cows, like Congressmen, are not to be gazed at esthetically. They're to be milked as long as they produce, then turned over to the packers.

Yours faithfully,
J.A.

Pecos — A County Seat, But Not In Pecos County

PECOS — Why isn't Pecos in Pecos County?

This is a question asked many times by newcomers and travelers in West Texas.

It all came about in 1883 when the Legislature took the un-Texas stand that Pecos County was too big and decided to split it.

Pecos originally was a part of Pecos County, which now has Fort Stockton as its county seat. Pecos, on the other hand, is also a county seat — of adjoining Reeves County.

Actually in 1883, Pecos appeared of little consequence to the Legislature. It was eyeing Fort Stockton and Toyah as possible county seats. There was even a plan to name one of the counties Toyah.

However, about that time, a speaker of the House who had served as a Confederate colonel died after being bitten by a rabid dog. His name was George Reeves and the legislators decided to honor their colleague and called the new county Reeves.

Pecos, which outgrew both of the suggested county seats, had a fight on its hands with Toyah when it became the seat of new Reeves County.

The two towns, 17 miles apart, were just about the same size. So the citizens held a vote to see which town would have the courthouse.

Pecos won by a handful of votes and some early Toyah settlers still claim "One or two of those votes were right out of the grave."

The Toyah-Pecos rivalry continued for years until the difference in size of the towns dimmed the fires of battle.

The last colorful dispute between the towns was in the 19-20's when a widely publicized race was held between a Toyah cow horse and a fast Apache. Most of Toyah bet on the horse and Pecos — unfortunately — on the Indian. The horse won.

These towns share much of the early Reeves County history.

Pecos County also lays a claim or two to the same early history as Reeves.

Pecos County claims Judge G. M. Frazer as the first Pecos County judge. Reeves County claims him as the second Reeves County judge.

Frazer was a colorful character, having fought in Mexico, been a personal friend of both Sam Houston and Davy Crockett, and fought in the last Indian skirmish on the Pecos Rive

Both counties claim him. But Pecos claims him last, stating that he moved to Reeves County 1885.

The judge was also the father of one of Reeves County's most colorful sheriffs. Sheriff Bud Frazer was involved in a series of gunfights in Pecos with Jim Miller. Sheriff Frazer was slain in Toyah by Miller during a card game.

Another gunfighter claimed by both Pecos and Reeves Counties was Barney Riggs. He killed five men. The museum in Fort Stockton is named after his wife — the Annie Riggs Museum.

The West of the Pecos Museum in Pecos refurbished the saloon in which Riggs shot two men and it recently was presented by the Riggs family the rifle that was carried by Riggs.

The history and tales of the two counties are intermingled almost past the point of disentanglement. And both counties touch on the Pecos River.

The town of Pecos has a long and colorful history of cattle crossings, pony express days, gunfights, outlaws and Indians.

Pecos, not given much consideraton in 1883, managed to make itself known.

DEAF SMITH COUNTY Treasurer's Report

For month beginning April 1, 1965 and ending June 30, 1965.

Jury Fund	$		
Balance April 1, 1965	6,426.28		
Receipts:	160.34	$	
Disbursements:			1,567.70
Balance			5,018.92
Road & Bridge Fund			
Balance April 1, 1965	167,794.05		
Receipts:	56,823.09		
Disbursements:			64,062.60
Balance			160,554.54
General Fund			
Balance April 1, 1965	15,540.88		
Receipts:	9,314.33		
Disbursements:			35,063.23
Balance (a deficit)			10,208.02*
Officers Salary Fund			
Balance April 1, 1965	12,021.97		
Receipts:	20,355.75		
Disbursements:			25,723.48
Balance			6,654.24
Hospital Maintenance Fund			
Balance April 1, 1965	39,670.62		
Receipts:	90.550.00		
Disbursements:			87,105.48
Balance			43,115.17
Hospital Int. & Snkg. Fund			
Balance April 1, 1965	1,259.99		
Receipts:	120.25		
Disbursements:			.00
Balance			1,380.24
Hospital Int. & Snkg. Fund (1963)			
Balance April 1, 1965	14,214.27		
Receipts:	240.51		
Disbursements:			11,045.65
Balance			3,409.13
Road Bond Int. & Snkg. Fund			
Balance April 1, 1965	21,307.50		
Receipts:	18,890.82		
Disbursements:			33,305.42
Balance			6,892.90
Permanent Improvements Fund			
Balance April 1, 1965	2,073.35		
Receipts:	240.51		
Disbursements:			1,045.62
Balance			1,268.24
Right of Way Fund			
Balance April 1, 1965	24,008.51		
Receipts:	5,767.59		
Disbursements:			7,930.05
Balance			21,846.05
Road Machinery Wt. Fund			
Balance April 1, 1965	6,278.43		
Receipts:	400.84		
Disbursements:			.00
Balance			6,679.27
Court House Int. & Snkg. Fund			
Balance April 1, 1965	8,312.59		
Receipts:	400.84		
Disbursements:			.00
Balance			8,713.43
Jail Int. & Snkg. Fund			
Balance April 1, 1965	4,354.18		
Receipts:	641.37		
Disbursements:			.00
Balance			4,995.55
Right of Way Int. & Snkg. Fund			
Balance April 1, 1965	11,272.77		
Receipts:	1,859.88		
Disbursements:			12,099.25
Balance			1,033.40
Law Library Fund			
Balance April 1, 1965	160.40		
Receipts:	135.00		
Disbursements:			274.89
Balance			20.51
Social Security Fund			
Balance April 1, 1965	340.17		
Receipts:	4,484.08		
Disbursements:			4,689.33
Balance			134.92

RECAPITULATION

Jury Fund		5,018.92
Road & Bridge Fund		160,554.54
General Fund (a deficit)		10,208.02*
Officers Salary Fund		6,654.24
Hospital Maintenance Fund		43,115.17
Hospital Int. & Snkg. Fund		1,380.24
Hospital Int. & Snkg. Fund (1963)		3,409.13
Permanent Improvement Fund		1,268.24
Right of Way Fund		21,846.05
Road Machinery Fund		6,679.27
Right of Way Int. Snkg. Fund		1,033.40
Court House Int. Snkg. Fund		8,713.43
Jail Int. Snkg. Fund.		4,995.55
Law Library Fund		20.51
Road Bond Int. Snkg. Fund		
Cash	6,892.90	
Securities:	12,000.00	
Time Deposits	58,000.00	76,892.90
Social Security Fund		
Cash:	134.92	
Time Deposits:	8,800.00	8,934.92
		340,308.49

HEREFORD MAN TO MISSILE RANGE

WHITE SANDS Missile Range, N. M. —Pvt. Jackie R. Stallings, 22, son of Mrs. Addie Stallings, 409 Avenue J, Hereford, Tex., was assigned to Company A, White Sands Missile Range, N. M., June 30.

Stallings, a lineman, entered the Army in January 1965 and completed basic training at Fort Polk, La. He was last stationed at Fort Gordon, Ga.

Stallings attended Hereford High School.

Sculpture Of A Different Breed Now Leading Among Young Artists

By MILES A. SMITH
AP Arts Editor

NEW YORK, (AP) — For the third time in eight years the Whitney Museum of American Art is showing the works of the younger artists, and there is no mistaking the trend —

(1) "Sculpture" now is the hottest part of the art field, but it is far from the traditional types of sculpture.

(2) Pop and Op Art are the most conspicuous items in what is left of two-dimensional art, and abstract expressionism has disappeared completely in the younger generation.

(3) Some of the newcomers are working in the borderland between two-dimensional and three dimensional creations, and are pioneering some hybrids that are hard to classify.

This "Young America 1965" exhibition, running through Aug. 29, contains more than 100 examples of the work of 30 artists, all 35 years of age or younger. Many of them have not been represented in museum shows before.

The same rules were used for the shows of 1957 and 1960, but in those days most of the young artists were flailing away at abstract expressionism; only a handful were interested in 3-D works.

'SCULPTORS' PREDOMINATE

This time more than half of the 30 are "sculptors" — but that term has to be stretched to cover people who do constructions, the welders, the gadgeteers and others who assemble odd materials.

And in the midst of the 3-D crowd there are a few who make composites of painting and construction.

Jim Dine, for example — who in the last few years usually has been classified with the Pop Art gang — has one work in this show consisting of a hatchet embedded in a wooden post, on each side of which there is a panel splashed with large blobs of color. The whole affair is hung on the wall. It is a construction or a painting?

Another Dines item is a rather crude landscape, but out of the blue (sky, of course) a stovepipe protrudes. It seems primarily a painting, but it also is a construction.

Or how do you classify Charles Hinman, who paints wide bands of color across a shaped canvas and hangs it on a wall? It may look like a surfboard hanging in the boathouse, and do you call it a painting?

Another comparative newcomer, Robert Hudson, builds large 3-D devices of utterly incoherent shapes. Then he uses paint to decorate them wildly and wittily — without any connection at all between the shapes and the painted images. One of these devices resembles a jabberwocky built for installation aboard a highly irrational carousel.

SO MANY MATERIALS

The use of a great range of materials marks the trend. In this respect the current exhibition is like last winter's Whitney Annual of sculpture, in which 31 materials were counted.

Here are some examples of the present show's variety:

Mary Bauermeister assembles glass lenses of all sizes, rocks, shells and other objects on a vertical panel, and draws tiny images among the objects.

Fred Troller bolts together graceful, but unidentifiable, shapes out of painted wood. Anthony Padovano puts together pieces of sewer pipe and other metal shapes, painting them dull black.

Ralph Ortiz smashes and slashes old sofas, sprays them with plastic, and strews them around the floor and walls. Joseph Kurhajec fabricates large, squirming objects from furnace pipes and covers with dark cloth and rope nets.

William Reimann uses curved slices of white or black plastic and builds them into curved or spiralling objects. And Lucas Samaras combines beads, glass baubles and small mirrors in odd assemblages.

Larry Poons is the best known of the few Op Artists in the show, and Tom Wesselman is there with some Pop items.

There are even a few painters whose works are representational, including Sidney Goodman and Jack Beal.

Grain Sorghum Levy Lowered In Italy

Effective July 1, 1965, the tax placed on U. S. Grain Sorghum imported into Italy will be dropped by $8.50 per ton establishing a threshold price for grain sorghum at $60.80 per ton as compared to $69.30 last year and to corn at $64.80 per ton.

The annoucement was made official this week by the Italian Minister of Agriculture during a visit to Italy by Bill Nelson, Executive Vice President of the Grain Sorghum Producers Association, in Europe under USDA auspices to work on duty and tax problems effecting grain sorghum markets.

U. S. PRODUCERS of grain sorghum produce and sell grain sorghum at about 10 less price than corn. The previous high duty in Italy had made the price of grain sorghum there $4.50 per ton higher than corn and the new price maintains only a 0.19% price spread between the two grains removing some of the price advantage for sorghum which still will not give it full access to the fast expanding Italian feed grain market.

Nelson pointed out that while this encouraging announcement was made during his visit to Italy, that it would not have been possible without continuing efforts over the past by GSPA's representative through the U.S. Feed Grains Council in Rome, Dr. Romano Graziani and the office of the U. S. Agricultural Attache of the American Embassy.

THE GRAIN sorghum/corn price differential applied in Italy is now the widest of any country in the Common Market and will be significant in favorably affecting the price relationship in other countries as permanent Common Market grain prices in 1967 replace those in effect now in the individual countrs. It is not expected that the grain sorghum will replace U. S. corn markets which have been growing but that sorghum will now have a better chance to share in this important feed grain market growth.

After the conferences in Italy, Nelson will then be in Spain, England, Belgium, and the Netherlands further studying and conferring on grain sorghum tax and duty situations. He will be joined in England and Belgium by Dr. N. W. Kramer, Director of Grain Research of Paymaster Farms near Plainview.

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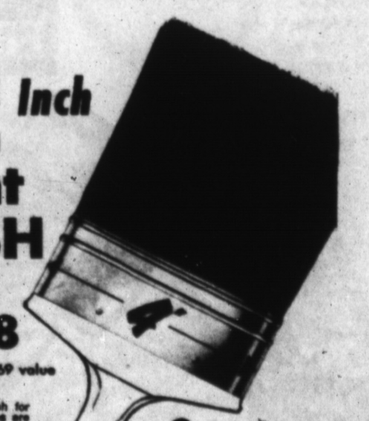

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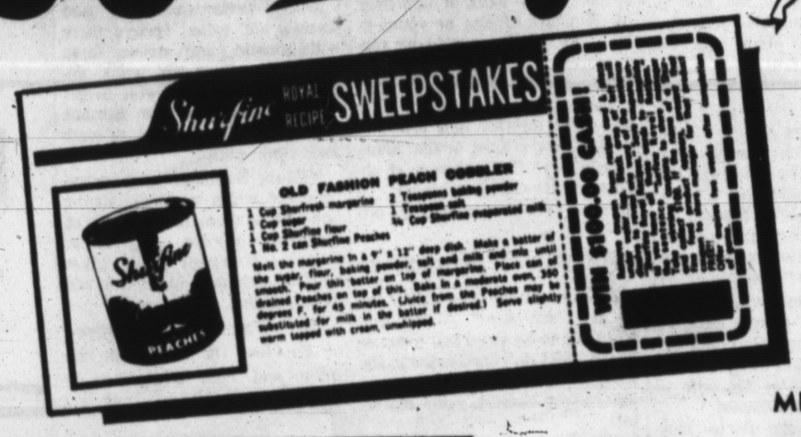

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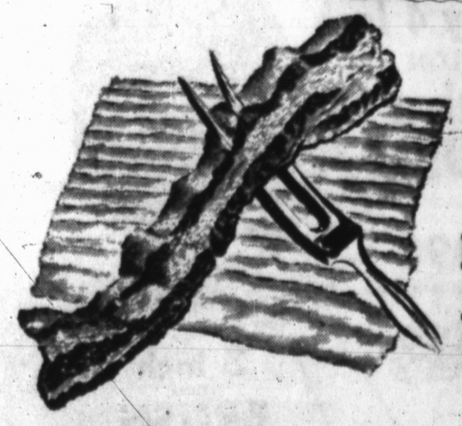

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STUFFED OLIVES	HASSE TWIN PACK		59¢
PINEAPPLE JUICE	SHURFINE 46 OZ.	3 FOR	$1.00
BEEF STEW	AUSTEX 300 CAN	3 FOR	$1.00
CUT OKRA	SHURFINE FROZEN 10 OZ.	2 FOR	39¢
RIGHT GUARD DEOD.	GILLETTE REG. $1.00		79¢

DOUBLE GUNN BROS. STAMPS

WED. at COOPER'S

REDEEM SECOND WEEK COUPONS AT COOPER'S MARKET FOR HUNDREDS OF FREE GUNN BROS. STAMPS . . . .

COOPER'S

Tonight enjoy chicken with that "come-hither" flavor!

Fricasseed Chicken, served with tender noodles, is a flavorful way to please the family. Or perhaps your group favors Chicken 'n' dumplings, Chicken in sherry, or Chicken a la King. There are so many ways to serve stewing chicken that you may want to get several of our quality birds at this money-saving price.

Stewing Chickens

Manor House
U.S.D.A. Grade A
Cut-Up 2½ to 4 lb. avg.

Heavy with meat and just enough golden fat for extra rich flavor. Amazingly economical . . . versatile, too.

lb. 29¢

SAFEWAY

These Prices Good Monday, July 12th, thru Wed., July 14th, at the New Safeway Store in Hereford.

Grand Opening Values from Safeway!

Canned Picnics — Armour Star Fully Cooked Boneless — 5 lb. net $2.98

Round Steak — U.S.D.A. Choice Heavy Beef Full Center Cuts — lb. 98¢

Spareribs — Fresh Frozen Lean, Meaty Small Ribs — lb. 39¢

Sliced Bacon — Wilson's Corn King Tray Pack — lb. 69¢

Barbeque Fryers — ea. 98¢

Trophy Brand Young Hen

TURKEYS

8 to 16 lbs. Roast or Barbecue

lb. 39¢

FREE 16 oz. Blue Morrow Chuck Wagon BEEF STEAK
With The Purchase of 16 oz. Chuck Wagon Beef Steak for 79¢

FREE 12 oz. pkg. Blue Morrow Link SAUSAGE
With The Purchase of 12 oz. Blue Morrow Link Sausage for 55¢

FRANKS Pinkney Economy Package 2 lb. pkg. 79¢

PORK LOINS Whole or Half Roast or Chops lb. 75¢

PORK ROAST Fresh Pork Picnic Cuts lb. 33¢

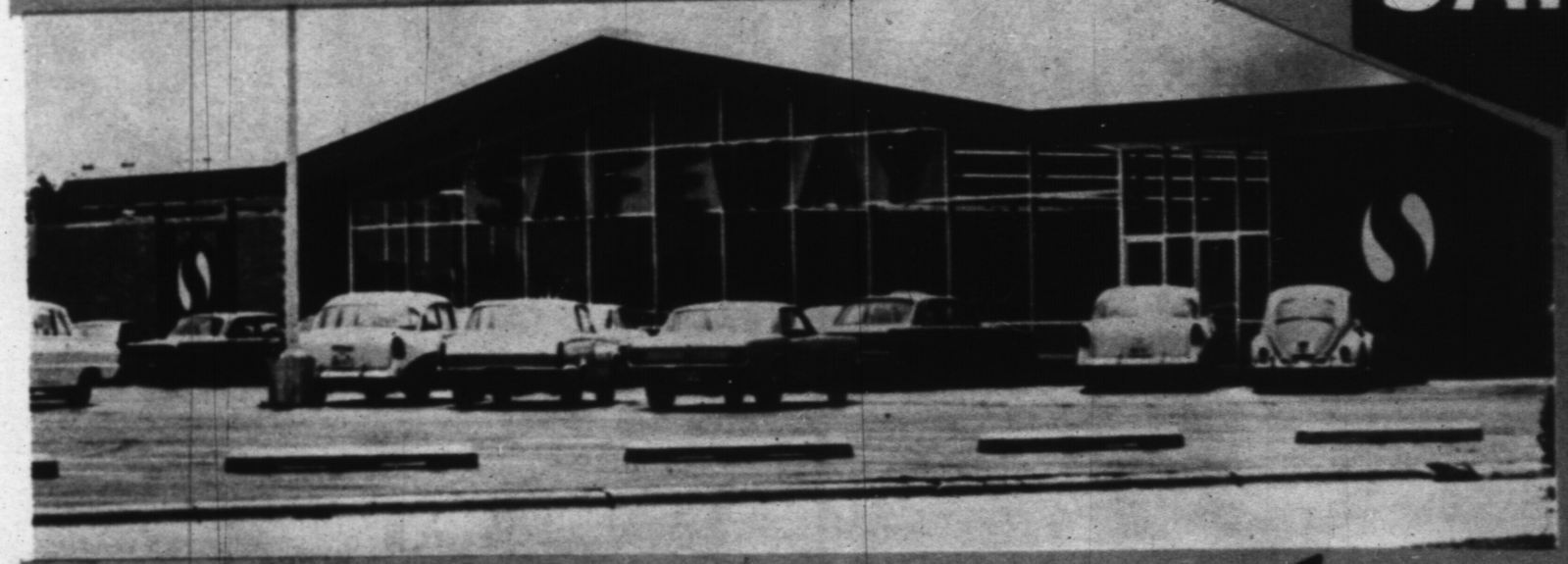
SAFEWAY

Welcome to this brand new Safeway

GRAND OPENING!

MONDAY JULY 12th

SAFEWAY



LOCATED 125 WEST PARK AVE.

Here's a great big beautiful Safeway store all ready to serve you! It's loaded with the latest features to make your shopping easier and more pleasant. It will feature the finest of fresh foods and a wide assortment of non-foods, too. . .Our Grand Opening Celebration starts tomorrow and you're invited. It's a perfect time to stock up and save. Get in on the fun, excitement and special values at the new Safeway.

REDEEM THESE
VALUABLE COUPONS

SAFEWAY **FREE COUPON**

Good for ¼ lb. pkg. of Canterbury
ICE TEA BLEND

Limit: One Per Family! Nothing to Buy — No Obligation
Name..... Address.....

SAFEWAY **FREE COUPON**

Limit: One Per Family! **100** Gunn Bros. **STAMPS**
Nothing to Buy — No Obligation
Name..... Address.....

Store Hours

Weekdays 8 a.m. to 9 p.m.
Sundays 9 a.m. to 7 p.m.

FREE

COFFEE AND DONUTS

SERVED TO EVERYONE

Come On In and Join the Fun!

FREE

During the Grand Opening of The New Safeway

BALLOONS & SUCKERS

For All The Children

All Suckers Will Be from Holly Beet Sugar

FREE

SOFT DRINKS

During Safeway's Grand Opening Celebration

Don't Forget to Register for the FREE Prizes During Our Grand Opening!

Your New Safeway Brings You . . .

● **FRESHEST MEATS AND PRODUCE!**

Safeway waste-free trimmed meats and garden fresh produce are everyday features at Safeway . . . Come In . . . Shop one time, and you will see why we say, "Safeway . . . Your BEST Place to Save on Fresh Meats and Produce."

● **FRIENDLY SAFEWAY SERVICE!**

Our pledge is to give you the fastest, most courteous service available in town. Your payroll checks are welcome . . . We'll cash them and stretch your food dollar at the same time. All our shopping carts are equipped with convenient kiddie seats . . . the next best thing to baby sitting. Come and see us . . . You'll be glad you did.

● **LATEST MODERN FACILITIES!**

Your new Safeway is bringing the "New Look" in food buying to Hereford. The very latest equipment is designed to serve you better . . . faster . . . and bring you fresher, more appetizing perishables; almost magical in its efficiency . . . Progress is wonderful!

SAFEWAY

SEVEN MORE WONDERFUL PAGES

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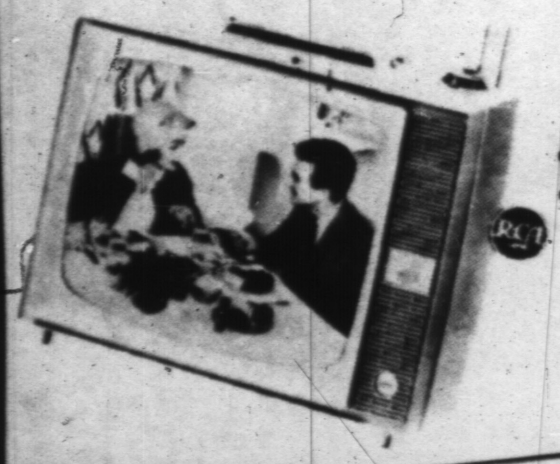
FREE PRIZES

Nothing To Buy—No Obligation! Register Each Visit To Your Safeway Store. There Will Be Three Drawings And Separate Registrations! You Need Not Attend The Drawing To Win—Winners Will Be Notified. Registration Limited To Adults Over 16 Years Of Age.

See these Prizes on Display in Our New Safeway Store:

To Be Given Away Sat., July 24th



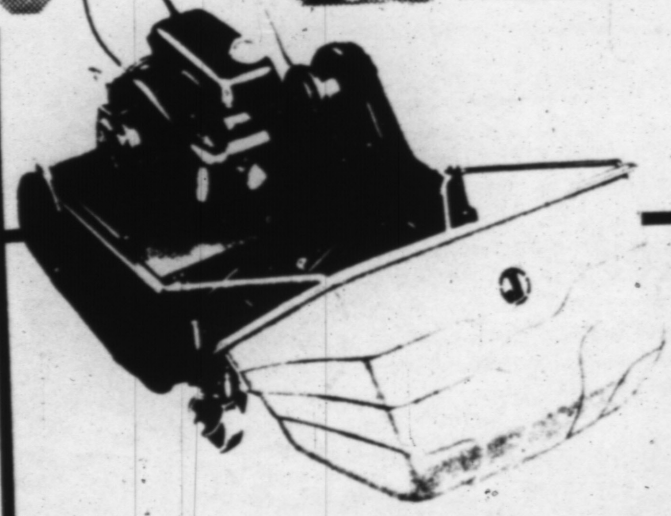
19" RCA PORTABLE T.V. SET

Register Each Store Visit

To Be Given Away Aug. 21

WESTINGHOUSE UP-RIGHT HOME FREEZER

Register Each Time You Visit Our New Store



To Be Given Away August 7th

JACOBSON POWER LAWN MOWER

Nothing To Buy - No Obligation

For The Children

20 lb. HOLLY BEET SUGAR SUCKER

To Be Given Away July 17th

Each Child to Visit Our New Store Will Get a Ticket. Deposit the Stub in the Box in Our Lobby, Drawing Will Be Held Sat. Night, July 17th.

FREE! YARDSTICKS while they last

The Prices in this Ad Good Monday July 12th, thru Wed., July 14th at the New Safeway Store in Hereford, Texas

125 West Park Avenue

FREE During Our GRAND OPENING

6 Ct. Pkg. **Eskimo Pie Jr.**

WITH THE PURCHASE OF 1 Gal. Ctn. of Lucerne Vanilla or Neopolitan ICE CREAM Reg. Ice Cream $1.55

Reg. Eskimo Pie 39c

You Get Both For Only **$1.19**

FREE During Our GRAND OPENING

29¢ Pkg. Morton's **Potato Chips**

WITH THE PURCHASE OF 29¢ Pkg. of Morton's POTATO CHIPS

Get Both for the Price of One!

FREE During Our GRAND OPENING

26 Oz. Box **Sno White Salt**

WITH THE PURCHASE OF 4 Oz. Can of Crown Colony BLACK PEPPER

You Get Both the Salt & the Pepper for Only **39¢**

FREE During Our GRAND OPENING

Qt. Btl. White Magic **Bleach**

WITH THE PURCHASE OF 28 Oz. Btl. of White Magic CLEANER

Get Both the Bleach & the Cleaner for Only **49¢**

SAFEWAY

DOUBLE GUNN BROS. STAMPS WEDNESDAY (with purchase of $2.50 or more)

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Celebration SALE

Town House

PEACHES

4 No. 2½ cans $1 Sliced or Halves

GRAND OPENING SPECIALS!

FLOUR	KITCHEN CRAFT ALL PURPOSE ENRICHED	25 LB. BAG	$1.89
COFFEE	MARYLAND CLUB	4¢ OFF 1 LB. CAN	80¢
CATSUP	HUNT'S TOMATO, HICKORY or PIZZA	4 14 OZ. BTLS.	79¢
COOKIES	MELROSE COCONUT LEMON, OATMEAL & SUGAR	4 13¼ OZ. PKGS.	$1.00
COCKTAIL	TOWN HOUSE FANCY FRUIT	4 NO. 303 CANS	$1.00

Safeway Every Day Low Prices!

Spinach	Del Monte Tenderleaf	2 No. 303 cans	33¢
Tomatoes	Hunt' Stewed	No. 300 can	23¢
Noodle Soup	Campbell's Chicken	2 No. 1 cans	39¢
Tomato Soup	Campbell's Tomato	2 No. 1 cans	25¢
Beef Soup	Campbell's Vegetable	2 No. 1 cans	39¢
Preserves	Empress New Crop Strawberry	10 oz. jar	35¢
Crackers	Busy Baker Fancy Fresh	1 lb. pkg.	31¢

Get Gunn Bros. Stamps with these Specials!

Green Beans Del Monte Blue Lake Cut Beans 4 No. 303 cans $1

Golden Corn Del Monte Cream Style or Whole Kernel 5 No. 303 cans $1

Chunk Tuna Sea Trader Light Chunk Quality Tuna 4 No. ½ cans $1

. . . MORE GRAND OPENING SPECIALS!

Instant Milk Lucerne Quality Dry Milk 8 qt. pkg. 69¢

Canned Milk Lucerne Quality Condensed 6 tall cans 79¢

Detergent White Magic Quality Detergent 2 gt. pkg. $1

Cragmont SODAS Regular or Low Calorie 14 12 oz. cans $1

Sunnybank Corn Oil

MARGARINE 4 1 lb. pkgs. $1 SAVE 16¢

SPECIAL PREMIUM OFFER!

Big savings on TEFLON* cookware with Holly!

5 lb. bag 49¢

Fruit Drink	Cragmont Orange or Grape	3 46 oz. cans	89¢
Dog Food	Pooch Reg. or Liver	12 No. 1 cans	$1.00
Tissue	Truly Fine Assorted	4 roll pkg.	39¢

These Prices Good thru July 14th at the New Safeway in Hereford

DOUBLE GUNN BROS STAMPS WEDNESDAY (with purchase of $2.50 or more)

SAFEWAY

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SAFEWAY

Grand Opening

Shop Safeway for these Grand Opening Specials!

Peanut Butter — Real Roast Chunky and Creamy — 3 LB. JAR — 99¢

Fresh Eggs — Breakfast Gem Grade 'A' Medium Size — 4 DOZ. FOR $1

Tomato Sauce — Hunt's Famous Quality — 10 8 OZ. CANS $1

FROZEN FOODS

Bel-air 59¢ Sale!

- 2 lb. Green Peas
- 6's Corn on Cob
- 2 lb. Mixed Vegetables
- 2 lb. French Fries
- 1¼ lb. Cut Green Beans
- 2 lb. Crinkle Cuts
- 2 lb. Peas & Carrots
- 2 lb. Cut Golden Corn

PKG. 59¢

ORANGE JUICE — Scotch Treat Frozen — 4 6 oz. cans 89¢

LEMONADE — Scotch Treat Frozen — 6 oz. can 10¢

Bel-air Frozen

- Chocolate
- Cocoanut
- Lemon
- Banana

CREAM PIES

4 14 OZ. PIES 89¢

SAVE 67c

WONDERFULLY GOOD COOK BOOK

Butterfly Rolls 3 for only $1

Fruit Rolls 3 for only $1

Short Grain Rice — River Brand — 2 lb. bag — 39¢

Kosher Dills — Zippy Fresh Pack — 48 oz. jar — 55¢

Whole Pickles — Zippy Sweet — 22 oz. jar — 47¢

Shampoo — Truly Fine Extra Rich — 8 oz. btl. — 59¢

Shampoo — Truly Fine Rich Lather — 16 oz. btl. — 89¢

Hair Spray — Truly Fine Quality — 14 oz. can — 59¢

FROM OUR DAIRY CASE!

Cottage Cheese Lucerne — 2 lb. ctn. — 55¢

Buttermilk Lucerne — ½ gal. ctn. — 45¢

Cinnamon Rolls Mrs. Wright's — 4 9½ oz. cans — $1

Sandwich Spread — NuMade 5c off label — 24 oz. jar — 44¢

Jell Well Gelatin — Asorted Flavors — 6 oz. pkg. — 15¢

Facial Tissue — Truly Fine Asst. Colors — 5 200 ct. box — 95¢

You Get the Extra Savings of Valuable Gunn Bros. Stamps at Safeway!

Pear Halves — Townhouse Fancy Quality Halves — 4 No. 303 cans $1

Tomatoes — Hunt's Fancy Quality — 3 No. 300 cans 59¢

Shortening — Royal Satin Vegetable 10¢ Off Label — 3 lb. can 69¢

WIN UP TO $1000 CASH

SAFEWAY

Just pick up your Free Copy of the Bonus Bingo Game Book at your Safeway Store

ALL BONUS BINGO Game Books are identical and contain 8 games. The individual game layouts and the simple rules on page 3 of the book will show you how to win prizes of up to $1,000 in cash! Nothing to write! Nothing to buy! There is no limit to the number of times you can win! Adults Only!

PLAY

BONUS BINGO

IT'S FUN!
IT'S FREE!
IT'S EASY!

CLIP THESE SLIPS TO HELP YOU WIN

PLAY ALL 8 GAMES AT ONCE
WIN EARLY AND OFTEN ON EACH AND EVERY GAME

Each time you visit your Safeway Store, you will receive ABSOLUTELY FREE a BONUS BINGO PRIZE SLIP having a "wash-off" patch on the front which conceals the identity of the game to which the slip applies and the number and letter of the specific box you can score on that game. Remove the "wash-off" patch by holding the slip under running water and rubbing VERY GENTLY thus revealing the Game and Box Number.

Locate the designated game in your BONUS BINGO Game Book and mark the box specified on the slip with an "X". There are 12 ways to win on each game.... so HOLD ALL SLIPS. You win the prize shown for any game just by scoring any 5 boxes on that game in a straight line—either vertically, horizontally or diagonally. All boxes containing a printed green "X" in your Game Book are free boxes... and count as scored... to help you win. When you have collected the necessary slips to win a prize as indicated in your Game Book, bring them to your Safeway Store and receive your Cash Prize!

BONUS BINGO PRIZE SLIP
$100 GAME
0-3
SAFEWAY

BONUS BINGO PRIZE SLIP
$1000 GAME
U-4
SAFEWAY

BONUS BINGO PRIZE SLIP
$10 GAME
B-2
SAFEWAY

WIN ONE OR MORE PRIZES OF
$1,000 • $500 • $100
$50 • $20 • $10 • $5 • $1
!! IN CASH !!
START PLAYING TODAY! WIN EARLY! WIN OFTEN!

DOUBLE GUNN BROS STAMPS WEDNESDAY
(with purchase of $2.50 or more)

GRAND OPENING SPECIAL!

Emphasis
HAIR SPRAY
SAVE 10¢ EA. 49¢

Coppertone
SUN TAN LOTION
SAVE 16¢ 2 OZ. TUBE 69¢

USE OUR CONVENIENT CHECK CASH SERVICE

★ No Charge ★ No Waiting ★ Payroll or Personal!

Bring This Application to the Cashier Booth in Our New Store.

Check Cashing Application: Date:
NAME _____ Phone _____
WIFE'S NAME _____ Phone _____
ADDRESS _____
EMPLOYER _____ Phone _____
EMPLOYER'S ADDRESS _____
NAME OF BANK _____ Personal Payroll _____

FREE!

8oz. Ctn. of Lucerne
Potato Salad
Nothing To Buy . No Obligation
While Supplies Last

SAFEWAY

Big Values

SAFEWAY

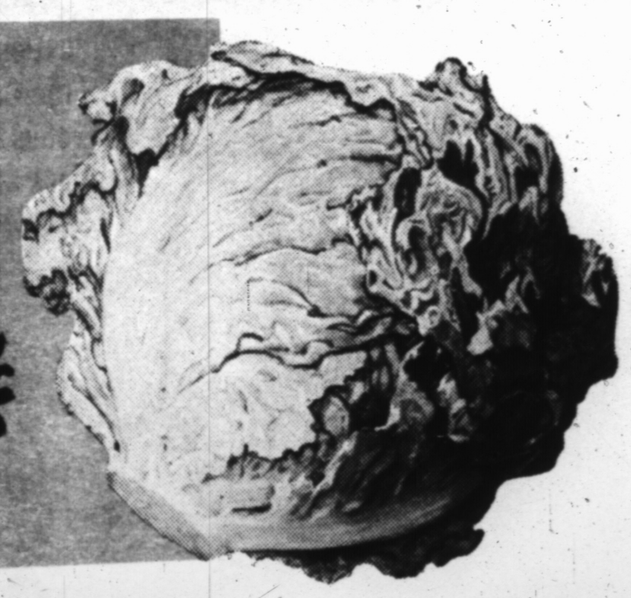
Values like these mean big savings!

DOUBLE GUNN BROS. STAMPS WEDNESDAY
WITH THE PURCHASE OF $2.50 OR MORE

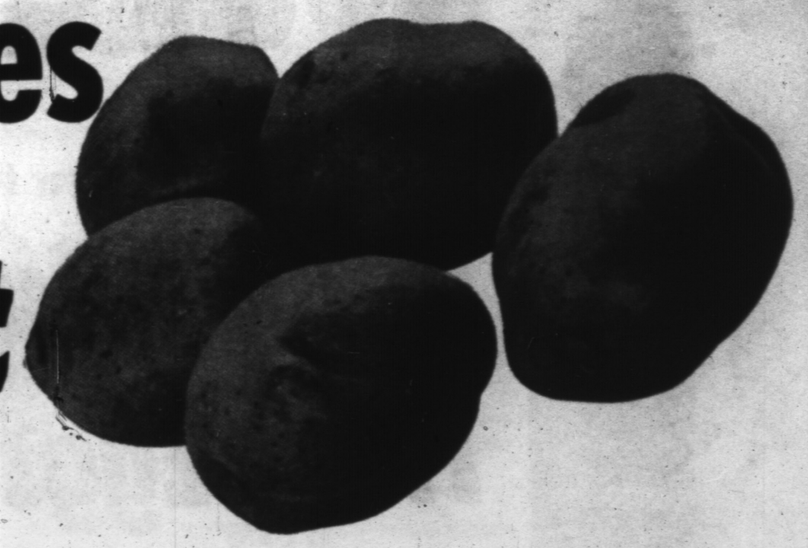
SQUASH
Home Grown Young and Tender Yellow lb. 15¢

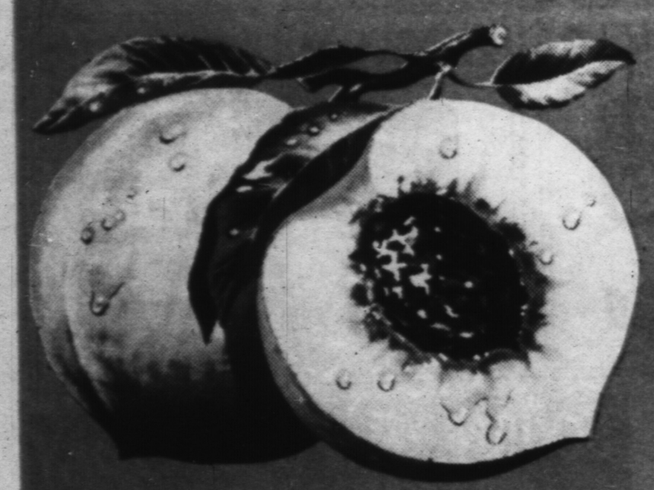
CABBAGE
California Red Fresh, Crisp lb. 15¢

LETTUCE
California Western Iceburg Large Fresh Firm Heads
HEAD 10¢



Red Potatoes
Hereford Grown
U.S. No. 1 Reds
Fry, Bake or Boil
10 lb. bag 79¢

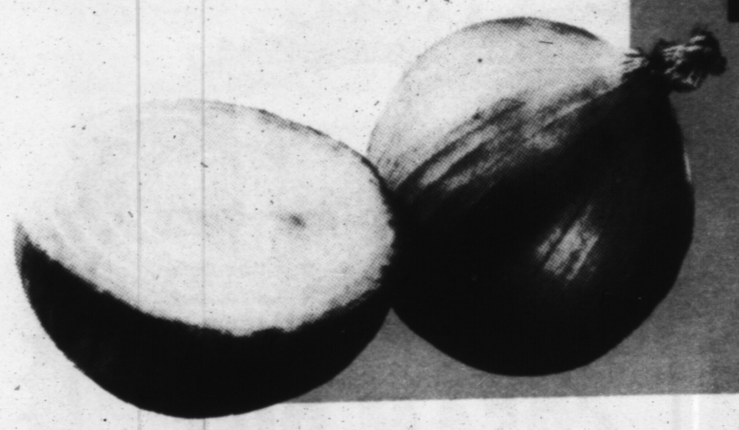




PEACHES
California Tree Ripened Freestone
lb. 19¢

CALIFORNIA
CUCUMBERS
Long Green Slicers
lb. 19¢

These Prices Good Monday, July 12th, thru Wed., July 14th, at the New Safeway Store in Hereford.



Yellow Onions
Hereford Grown Large, Mild, Yellow Onion at this Low Safeway Price!
2 lbs. 19¢

WINESAP
APPLES
Washington State Extra Fancy Safeway Price
7 lbs. for $1

Red Lettuce
Garden Fresh Large Bunch ea. 29¢

Celery Hearts
California Fresh Pascal pkg. 39¢

Cello Tomatoes
Waldorf Brand Packaged Fresh Daily Red Ripe pkg. 25¢

Sunkist Oranges
California Sunkist Valencias
8 lbs. for $1

FERTILIZER
Turf Magic
Covers 2500 sq. ft.
10-5-5
50 lb. bag $3.35

STRAWBERRIES
California Red Ripe Beauties
Safeway Special Price
3 Cups for only $1

Other Produce Values You'll Find at Safeway!

- White Onions
- Honeydew Melons
- Casaba Melons
- Nectarines
- Raspberries
- Pineapple
- Papaya
- Mangos
- Yams
- Plums
- Artichokes
- Wax Beans
- Grapes
- Broccoli
- Fresh Calves
- Fresh Chives
- Egg Plant
- Butter Lettuce
- Fresh Figs
- Fresh Greens
- Mushrooms
- Fresh Okra
- Fresh Peas
- Cherry Tomatoes
- Watercress

DEVILS IVY PLANT
Ivy Plants in 2½ Inch Plastic Pots
Regular Price 29¢
EACH 10¢

SAFEWAY

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22 WORLD FAMOUS COMICS

The Sunday Brand

Published Every Sunday

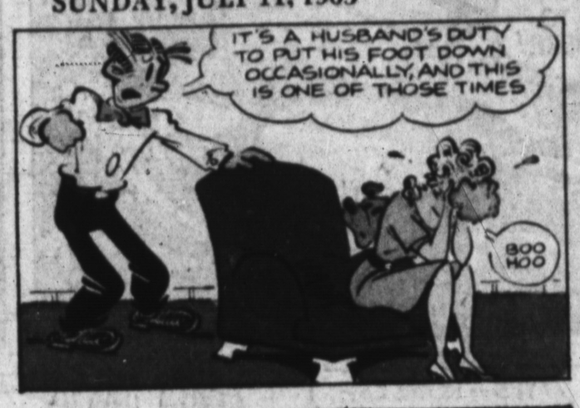
Our Slogan: "More People—More Farms"

FIRST
—IN LOCAL NEWS
—IN LOCAL PICTURES

SUNDAY, JULY 11, 1965

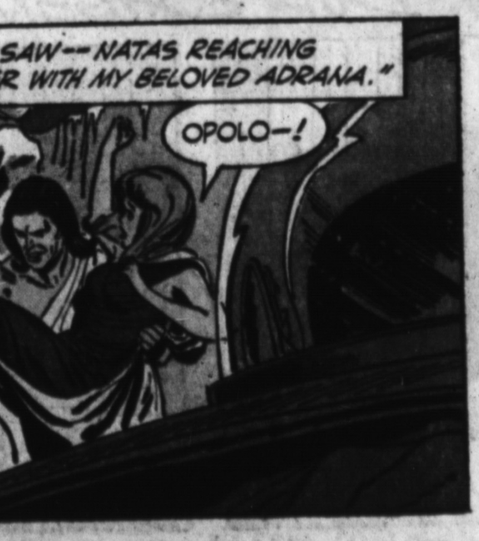
BLONDIE

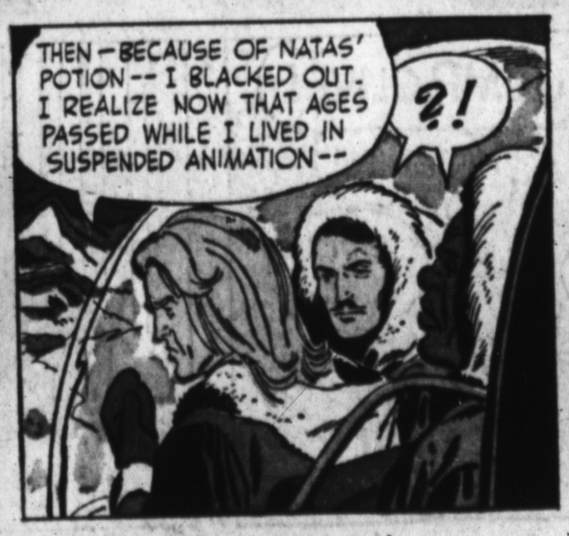
CHIC by YOUNG

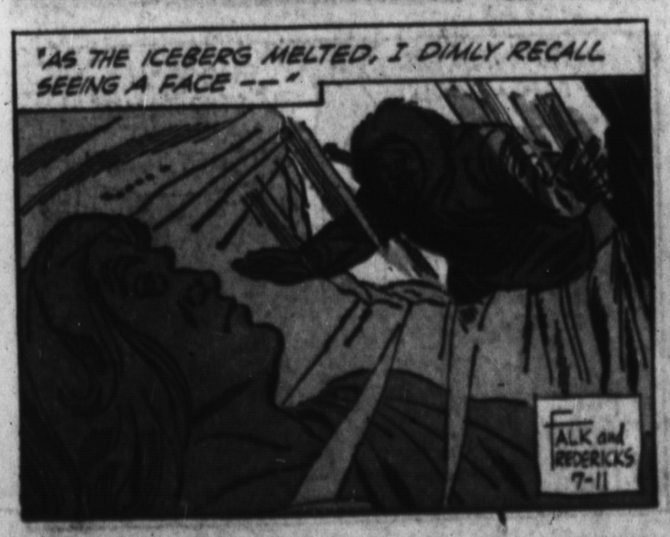


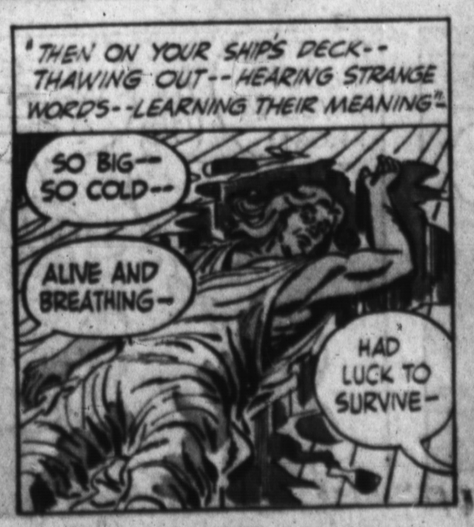
MANDRAKE THE MAGICIAN

BY LEE FALK









The PHANTOM

By Lee Falk

BRINGING UP FATHER

by BILL KAVANAGH & FRANK FLETCHER

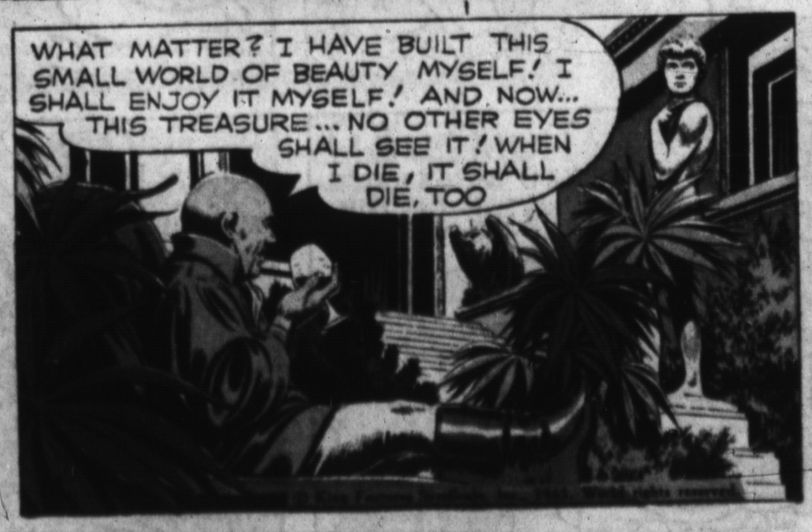
THIMBLE THEATRE starring POPEYE

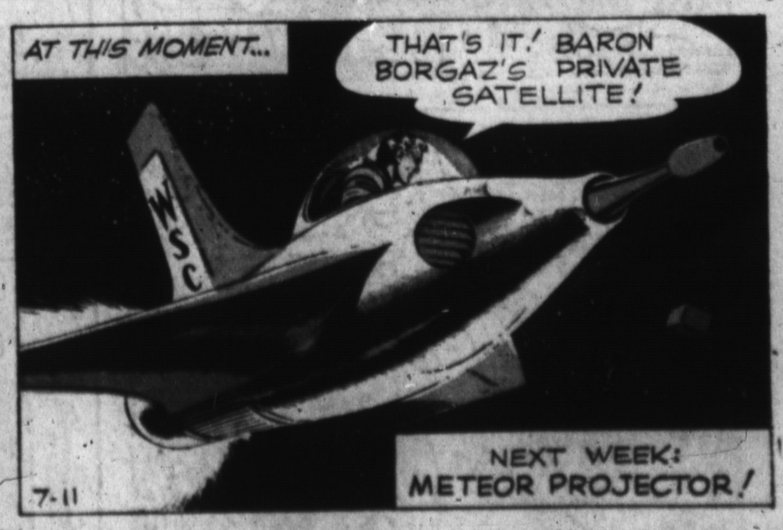
by BUD SAGENDORF

beetle bailey by mort walker

FLASH GORDON

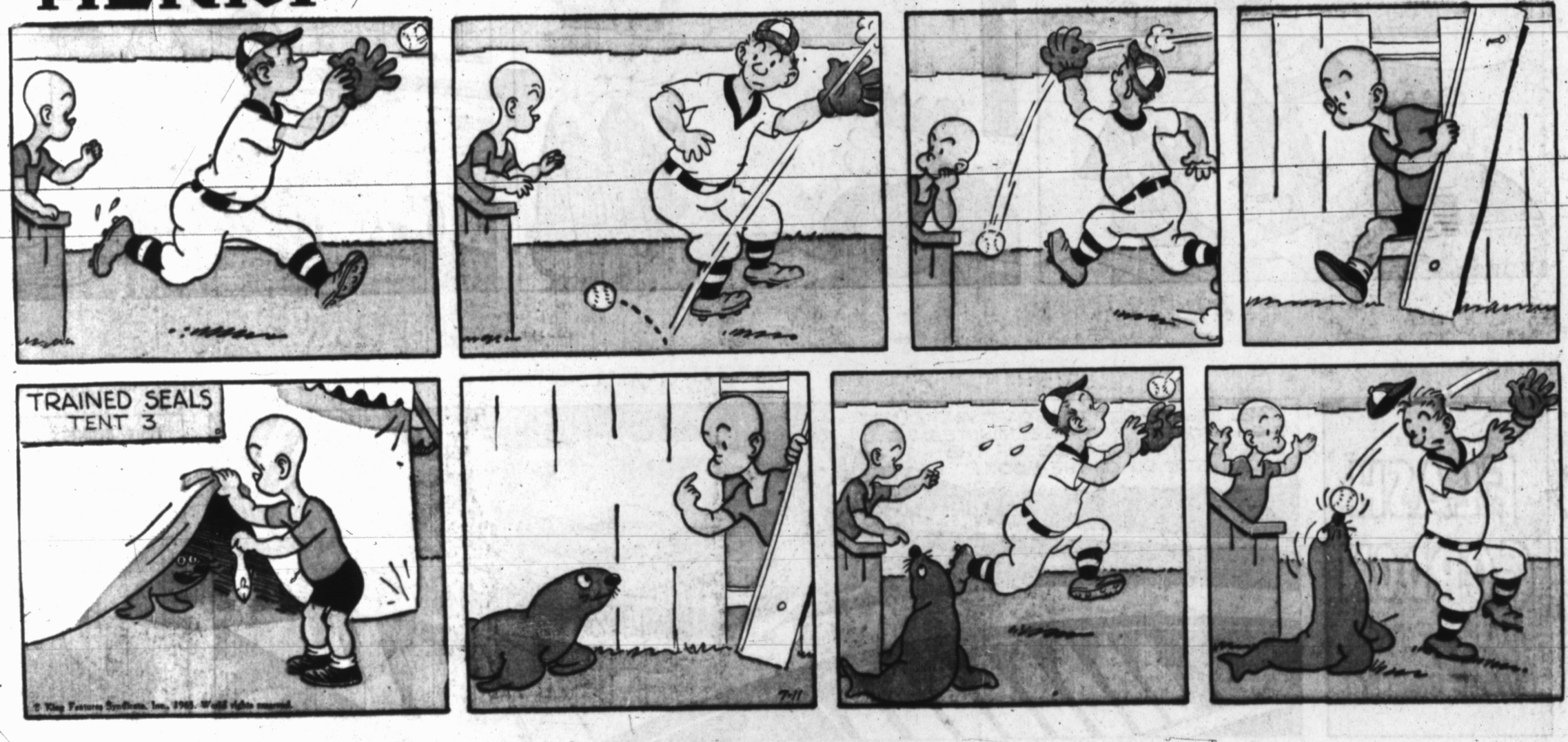
by MAC RABOY





BUZ SAWYER Featuring His Pal Rosco Sweeney by ROY CRANE

HENRY by CARL ANDERSON



The KATZENJAMMER KIDS by JOE MUSIAL

TIM TYLER'S LUCK by Lyman Young and Tom Massey

TIGER by BUD BLAKE

GRANDMA by Chas. Kuhn

LITTLE IODINE by JIMMY HATLO

The Little Woman by DON TOBIN

Hi and Lois by MORT WALKER and DIK BROWNE

The LONE RANGER

by Charles Flanders and Paul S. Newman

DONALD DUCK

by WALT DISNEY

MICKEY MOUSE

by WALT DISNEY

WALT DISNEY PRESENTS UNCLE REMUS AND HIS TALES OF BRER RABBIT

Adapted from the stories by JOEL CHANDLER HARRIS

MISTER BREGER

by Dave Breger

BARNEY GOOGLE *and* SNUFFY SMITH

by FRED LASSWELL