

The Hereford Brand

Published Every Thursday

Our Slogan—"More People—More Farms"

30th YEAR—NUMBER 44

HEREFORD, DEAF SMITH COUNTY, TEXAS, THURSDAY, NOVEMBER 13, 1930.

FIVE CENTS PER COPY.

Hereford territory actually had 300,000 in 1921 189,000 in 1929

Mr. and Mrs. Tom Ellzey Were Lecturers On Youth's Social Problems at the High School



MR. AND MRS. TOM ELLZEY

High school children and the public in general had the opportunity Monday and Tuesday evening to hear some valuable lectures on social problems of the youth, when Mr. and Mrs. Tom Ellzey, brought here by the school board, appeared before them on several different hours. The Ellzeys are nationally known educational workers, and their visits to schools are always accompanied by wholesome and beneficial results.

They take the viewpoint that the normal child should grow four-square, strong mentally, physically, spiritually and socially. Failure to provide for such growth is fatal, is their philosophy.

Service was the keynote of Mr. Ellzey who spoke to the school assembly from 9:00 to 9:30 Monday morning. He used each letter as a peg upon which to display his lessons. Following the general lecture Mr. Ellzey met with the boys in the study hall and Mrs. Ellzey with the girls in the assembly hall, and each spoke until near noon.

In the afternoon personal interviews were made available for students. Monday evening the Ellzeys lectured on Mental Hygiene and Clean Living to the public in the high school auditorium.

Dimmitt Gets Swamped Under 9 Touchdowns

Scoring two touchdowns within the first four minutes of play, the Whiteface herd hopelessly outclassed and swamped the Dimmitt Bobcats on the local grounds Friday afternoon. Final score was 59 to 0.

The Bobcats never had a chance to score, playing in their own territory practically all the time and never developing a serious threat. The visitors counted only four first downs, two of these through

Starting Line-Up.
Ireland le Murphy
Jones it Tisdale
McCollough lg Wesson
Brimley c Booth
Ray rg Malone
Orr, R. rb Kennedy
Gibner ra Wright
Russell q Youns
Whitehead lb Rocky
Wilson rh Bills
Stone f Newton
C. C. Acker, referee; H. P. Stunt, umpire; John Patton, head line-man; C. W. Humble, timekeeper.

A steady stream of substitutes was sent in by Coach McCollum, giving all the squad a chance to come under fire, and touchdowns were scored from the hopper, three in the first quarter and two for each of the other three periods.

Dimmitt received the first kick-off, but did not get to call a play, as a fumble by receiver lost the ball, and a touchdown resulted within a minute. Dimmitt received again and when forced to punt, Hereford took the blocked kick 14 yards from goal and converted it into a touchdown on two line plays.

Three touchdowns were made by the Whitefaces in first quarter and the Bobcats had the ball only twice. They were never able to get it out of their own zone until the last few seconds of the third

(Continued on Page Eight)

False Fire Alarm.

The fire alarm sounded Tuesday night at 11 o'clock turned out to be a false call. The fire department made a run to the north part of town but could find no blaze.

Activities Now Determine City Of the Future

What Hereford will be in 1940, ten years from now, depends to a great extent upon what the community does right now, was stressed at the regular luncheon of the chamber of commerce at the First Baptist church Monday noon. Roy Arnold had charge of the program and he mentioned in particular the railroad situation and the cooperative preparation of Hereford people for the hearing before the Interstate Commerce Commission at Lubbock December 8.

Mr. and Mrs. Tom Ellzey, widely known educational workers and lecturers upon social problems, were introduced by Superintendent C. H. Dillehay. Mrs. Ellzey responded by complimenting the Hereford high school children and Mr. Ellzey spoke briefly on importance of child training. "The greatest problem before chambers of commerce and other civic bodies anywhere today is whether our child training is a proper preparation for future civilization," Mr. Ellzey said.

Dr. E. B. Bryan and J. G. Smith of Childress, non-resident lay members of Deaf Smith county, were guests of Alex. Thompson.

Ernest Thompson, mayor of Amarillo, and O. V. Vernon were unable to be present.

At Methodist Conference.
Rev. J. M. Fuller left Tuesday afternoon for Sweetwater to attend the Northwest Texas annual conference of the Methodist church which is in session this week. Pastorate designations will be announced at the end of the week by Bishop Hiram A. Boas, presiding officer.

LOCAL PEOPLE ATTEND DEDICATION AT CANYON

The First Christian church of Canyon dedicated its new \$25,000 church building last Sunday with all-day services, with representatives from congregations of nearby towns in attendance. Many were present from the First Christian church of Hereford, in both the morning and evening ceremonies. Rev. Arthur Long of Fort Worth preached the dedicatory sermon at 11 o'clock. A luncheon was served at the church.

The new building is fulfillment of the church's dream of long standing for an edifice suited to its work in a college town.

PURE SEED BREEDERS HAD LUBBOCK MEETING

J. P. and O. B. Roberson, Ray and Horace Hershey attended the meeting at Lubbock the first of the week for pure seed growers. These Deaf Smith county men have taken up pure-line seed breeding, the Robersons having certified grain sorghums and Hersheys bagged seed this year in preparation for certification next year. These seed breeders of the Plains made their plans for 1931 at the meeting.

Services Held On Tuesday for D. J. Williams

A large concourse of friends assembled at the Methodist church here Tuesday afternoon to pay their last respects to Donald J. Williams, who died from gunshot wounds near Wildorado early Saturday morning. Revs. J. M. Fuller and E. P. Gleser conducted the church and graveside funeral services. Interment was made in West Park cemetery.

Donald was the son of Mr. and Mrs. J. S. Williams, well known former citizens of Hereford, but now of Poplar Bluff, Missouri. At the time of his death he was residing with his brother, D. O. Williams, 12 miles north of Hereford. He was born in Linville, Iowa, June 1, 1903, and had spent most of his life in Deaf Smith county, attending the schools here and engaged in farming. Those who grew up with the young man, especially his boyhood friends, speak nothing but well of his character and reputation and of his industry in the day's work and close application to duty.

Mr. Williams is survived by his widow, his father and mother, Mr. and Mrs. J. S. Williams, and a sister, Miss Zola Roberts, Poplar Bluff, Missouri; a brother, D. O. Williams, Hereford.

Funeral directors were Griggs funeral chapel of Amarillo, assisted by Matt Gilliland of the E. B. Black chapel of Hereford. Pall bearers were Ira and George Connel, George Suggs, Wesley Higgins, Hereford, and Fred Shulis and A. F. Amerson, Amarillo.

MURDER CHARGE FILED IN D. J. WILLIAMS DEATH

Vega, Nov. 12.—A formal charge of murder has been filed against Everett West, nightwatchman at Everett Switch, between here and Wildorado, following the death of Donald J. Williams of Deaf Smith county, early Saturday morning. Appearance bond of \$1500 was made and West is scheduled to appear for a preliminary hearing Friday.

West is charged with shooting Williams with a shotgun. No witnesses to the tragedy have been found, and much of the affair is shrouded in mystery.

Backed up by ten other fiercely fighting warriors, Jack Russell, Whiteface quarterback, started up his elusive yard stepping in the middle of the third quarter, smashing off tackle for first touchdown and racing 85 shortly afterwards for a second six points, to crush the invading black-jerseyed Yannigans of Amarillo high school before an Armistice crowd here Tuesday afternoon. Amarillo was unable to score. Final count was Hereford 12, Amarillo 0.

Although the second marker was not needed, Russell received Amarillo's punt on his 15-yard line and made a thrilling 85-yard run for a touchdown, shaking off several tacklers, eluding others and being well shielded by his blockers and interceptors. The counter came when Habermacher intercepted a pass in the middle of the field. With a pass to Wilson for 9 yards and an end run by Russell, the Whitefaces moved up to the Yannigan 11-yard line, where Russell called his ground-gaining off-tackle play and cut in across the goal.

The Yannigans are the second team of the leading class A squad in the Panhandle and their defeat before a charging Whiteface herd on a slippery field was quite an upset to them.

Hereford was outplayed in the first half, when the visitors stacked

up five first downs to none for the Whitefaces and... in the frequent exchange of punts that were forced because of a slow field. But the third and fourth quarters were easily Hereford's. The Whitefaces are out of the running in the conference race.

but their victory over the Yannigans has brought back much of their lost prestige.

Play by Play.
Howse received kickoff for Yannigans on own 20, returned to 40. Orr and Ireland threw Yannigan for 10 yard loss on fumble. Punted out of bounds on Hereford 30. Russell, Wilson and Whitehead failed on first down. Habermacher punted to Amarillo 24. Amarillo failed of pass, rushed by Climer. Line held and ball to

County Will Have 85,000 Acres Wheat

Deaf Smith county will have more acres in wheat next year, a normal increase of about 20 per cent over the last crop, running the total to around 85,000 acres, according to estimates from expansion of individual operations in each community.

The wheat acreage for 1930 was estimated at 72,000 and the amount seeded or to be seeded for the 1931 harvest is predicted at 85,000 acres. Wheat drilling over the county is practically finished, according to correspondents of the Brand.

GINNER ESTIMATES 1930 SALES COTTON AT BOVINA

Bovina, Nov. 11.—The 1930 cotton crop on the Plains has fared better generally than the older cotton regions, and both felt the cold grip of a protracted drought. The manager of the local cotton gin estimates that 1930 will be ginned here this fall. The gin is running full time with a little over one-fourth of the crop in. Average yield in the border tier of counties between the north and south Plains is much better than below the caprock.

STUDENT NEWS APPEARS WEEKLY IN THE BRAND

Students of the senior class have arranged for a page department in the Brand to carry weekly news of school and class activities, under "The Whiteface Roundup." Miss Pauline Smart is chief editor, and she plans in cooperation with the whole school, to issue one of the best high school pages in the Panhandle.

Paying Respect to Flag

During the parade of ex-service men on Main street Armistice day, one of the paraders took note, as the flag passed pedestrians, only one, Snooks Bailey, had presence of mind to pay the proper respect by removing his hat. Of course, all others were just as patriotic and meant no offense, but would it not be fine if all of us would remember to observe these bits of ceremonies? Removing of the hat makes us think for a moment, and causes others to respect, and cause will be a little better citizens for it.

HEREFORD BALLOONS ARE FOUND BY OKLAHOMA MAN

Small balloons released in Hereford several days ago came to earth a few miles from Oklahoma City, according to Rex Tynes, Jr., who received a letter from an Oklahoman, enclosing a part of one of the balloons which he had turned loose about a week before. Rex manufactured a light gas, filled three balloons, and attached a request for reply from finder, with the result noted.

Revival Adds 95 Members to Baptist Church

Evangelist C. Y. Dossey's concluding sermon for the two weeks' revival at the First Baptist church was heard Sunday evening by about 1100 people. This great audience was a magnificent gesture of appreciation for the speaker, and the visiting minister responded with vivid lessons drawn from Moses' last message or oration to the Israelites just before his rendezvous with God in the mountains.

Visible results of the revival were 95 additions to the Baptist church, 60 of them by baptism. Baptismal services were held Friday and Sunday evenings, and a similar ceremony is announced for next Sunday night. Direct influence in way of spiritual uplift within the church was also read in that the Sunday school attendance reached a total of 537 last Sunday morning.

The evangelistic party consisted of Rev. Dossey, who is with the Baptist state mission board; Mrs. Dossey, pianist, and J. C. Cohen, choir director and singer, of Palestine, Texas. Gordon Durham, of Hereford, assisted at the piano. "Life and death, blessings and cursing, are set before you; choose life," read Rev. Dossey in his last message to the Hereford audience, and he followed with a forceful injunction for his hearers to choose the right way.

"I call upon you to make your choice; both are set before you," implored the speaker. "You may select a life of sin or one of a Christian. The first is the way of the shunned, outcast; the other of confidence and friendship.

"You must choose between two masters. But Satan never built anything or any character worthwhile. All noble and worthy things are products of Christ and Christian people. Companionship of Christ means more than all the world's wealth.

"And two eternities are before you for your choice. Hell is a real place of fire and torment, and Heaven is a port where you will at last be satisfied, a reunion of broken families.

"And when you come to die, which death do you want? Will you be a dying sinner with a curse on your lips, or a saint going to rest, blessing and being blessed?"

WHITEFACE ELEVEN DOWNS YANNIGANS

Hereford on 34 yard. Line backs and punts to... and ball went to Amarillo on own 25. Bassett at right end for 14 yards; stopped by Russell. Orr rushed passer, incomplete. Punted to Hereford 3 yard, grounded. Habermacher punted to own 29. Amarillo gained 9, then fumbled, recovered by Hereford on 23 yard. Punted to Amarillo 41. Bell and Climer stopped any advance and punt was made to Hereford 10 yard. Punted to own 47. Hereford 26.

Starting Lineup.
Hereford
Ireland le Lewis
Higgins it Carter
Mitchell lg Foster
Bell c Scarborough
Noland rg Ludder
Orr, E. rt Jones
Climer re Slinson
Russell q Hardy
Whitehead lb Bassett
Wilson rh Lane
Habermacher f Howse
C. C. Acker, referee; H. P. Stunt, umpire; John Patton, head line-man; C. W. Humble, timekeeper.

After try at line, punted to Amarillo's 40, returned to Hereford 39, stopped by Mitchell. End run made 9 yards. Bassett went through hole in line to Hereford 17. Advance stopped by 15 yard penalty, roughing. Pass to Bassett punted to Hereford 20 yard. Orr rushed passer, overshot and incomplete. Ball went over on downs. Habermacher punted to own 45, fumbled, recovered by Higgins. Whitehead fumbled, recovered by Amarillo. Amarillo penalized 15 yards, roughing. Hereford offside, 5 yard penalty. Bassett at right end 10 yards, 4 more for first down on Hereford 41. Pass good to 35 yard. Advance stopped. Hereford ball on own 33. Punted to Amarillo 42 yard. Wilson intercepted pass on own 36, returned

(Continued On Page Six.)

American Legion Takes Lead Observing Armistice; Address Heard at Church

RED CROSS ENROLLMENT CAMPAIGN IS NOW ON

A well-organized force under district captains began the annual Red Cross roll call in Hereford yesterday morning at nine o'clock. The drive for membership is meeting with fine response, and will be pushed to completion at the earliest date possible. Rev. E. P. Gleser is chairman of the local Red Cross chapter and C. W. Humble is membership chairman. The public is requested to meet the chapter's needs for increased funds this year and make the roll call the largest in Hereford's history.

Central School Cafeteria Now Being Operated

Opening of the hot lunch cafeteria at Central school yesterday noon is an achievement of note for the Parent-Teacher association, financially assisted by the Mother's club which selected the cafeteria as an outstanding project to sponsor during the year.

Hot lunch is being served to all children for ten and fifteen cents, and the cafeteria will now be open every school day noon hour. The committee in charge states that it will be glad to have business men come out any day for a light lunch, as much for the meal as to see how the children are being fed. Mrs. Hugh Layne, formerly of Hereford, has been employed to operate the kitchen.

The P. T. A. will have open house Friday evening, November 14, from six until ten o'clock at Central school, and lunch will be served at this time to all parents and other citizens. There will be no conflict between this service and the pep squad carnival which is being staged at the high school at the same time. The public is invited to come by the cafeteria and eat with the ladies, for which a nominal price will be charged, before going to the carnival.

Shortages of Moral Margins Hurt Business

Lions who have not been attending the club meetings regularly have been missing some excellent programs during the past month, and the program Wednesday noon at the Hereford Hotel was exceptionally pleasing and valuable.

In addition to the Ab Posey orchestra that has been playing during the luncheons, Miss Ruby Faye Bennett and Miss Gladys Seiger were present and rendered solos and readings. Miss Bennett sang two delightful solos, accompanied by Miss Dessie Mae Steele on the piano. Miss Seiger, in her usual interpretative expression, read a one-act play, "He Says and She Says," having a setting in time of the World War.

Sam Braswell, district governor of the Lions and owner of the Clarendon News, gave a brief talk on viewing the club's work in a wider scope. "There are new opportunities and new horizons before club members today," he said. "There is a work in restoring confidence in this depression. Such activities may do much good in finance, commerce and business. The question for this club is what shall we do for Hereford in an unselfish way? To make effective returns of confidence in business, we must go back building up moral margins. This moral tone has gone down to a low ebb and financiers are afraid of the risks. There is money for legitimate enterprises and it would be put to use if the moral risks of the borrowers were improved."

On Hunting Trip.

S. P. Rosson and Ollie Dean left Friday for a hunting trip in the Red River country of New Mexico. The party will spend a week or two hunting big game in the vicinity of Eagle Nest dam.

"Unless the best of American citizenship rally to this flag in its representation of law and order, our boasted democracy will shame us and our nation will go the way of Greece and Rome," said Dr. J. A. Hill, president of West Texas State Teachers College, in a high point of an Informal Armistice address at the Christian church here Tuesday morning, attended by a large crowd in spite of the rainy weather.

As the ex-service men and America met a crisis and triumphed 12 years ago, another crisis is here today and must be overcome, the speaker warned. The idealism, principles and purposes of the Declaration of Independence, the Constitution, and the high plane upon which America became involved in the late war are far from being practiced today, he said.

"America is endangered," continued Dr. Hill, and he made the startling indictment: "Our country is suffering more in lawlessness from bad citizenship of good citizens than it is from bad citizenship of bad citizens. If these good citizens will observe the law and go full length to protect society for just one year, our crime wave will vanish and those influences that are surely undermining our national liberties and identity will be removed.

"America's part in the World War is being made ineffective by sinister despoilers of our constituted government through flaunting the law, open violation of its amendments, and scoffing at the idea that all men are created equal. If we would not have these war sacrifices made in vain, ex-service men and citizens must fight the battle of peace to enable America to survive."

Armistice observance was begun with a parade up Main street, headed by Old Glory and the guild of the local legion post. In the parade were legionnaires, ex-service men, high school band and boys, followed by a procession of motor cars.

An old-fashioned sing-song, reminiscent of army camp days, was led by Ralph Smith, and then the sergeant-at-arms advanced the flag as the crowd stood and saluted. Rev. J. W. Boultinghouse gave the opening prayer.

C. H. Dillehay, who presided, gave an introductory talk on the meaning of the occasion, stressing it as a day of thanksgiving. He introduced Dr. Hill as the main speaker.

Dismissal was made in the sounding of taps on a bugle by Ralph Smith.

The American legion post and auxiliary closed celebration of Armistice day in a festive manner, with a supper and dance. Over 100 ex-service men were served in the R. B. R. Implement company building at 7:30 o'clock with turkey, dressing, numerous accessories and coffee. The feed was put out in mess hall style, but the eats were some better than the usual army slum-gullion.

The ladies also had a banquet at the court house at the same hour.

The legion dance was held Tuesday night, beginning at nine o'clock.

Boy Scouts Active.

A meeting of the boy scouts, under Scoutmaster J. W. Boultinghouse, was held at the Christian church Monday evening to which boys of the community 12 to 13 years old were invited. Marked progress is shown in the work of the troop which is sponsored by the Lions club.

Attend Christian Meet.

Quite a delegation of members of the local Christian church has or is expecting to attend the Southwestern Christian convention which opened in Clovis Tuesday, extending through Sunday. Nine states are represented at the meeting, and speaking talent from all the southwest had been drawn upon to appear on the program.

Stork Specials.

Born to Mr. and Mrs. J. M. Wilson, girl, Johnnie Ruth, November 10.

Homer Hamilton, boy, November 7.

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ALL SUBSCRIPTIONS STRICTLY
CASH IN ADVANCE.

19 Years Ago In Hereford

(From the Files of The Brand,
November 10, 1911)

Miguel Valdez and Juan Duran
had plead guilty to horse theft in
district court and given two years
in penitentiary.

Cotton pickers were wanted on
the Gough farm two miles south
of town. \$1 a hundred pounds was
paid pickers.

In the Methodist northwest con-
ference at Plainview, Rev. J. L.
Sherman was returned to Here-
ford and Rev. D. W. Hawkins to
Ochiltree. Rev. W. J. Land was
placed at Wildorado.

Hereford had shipped out its
first carload of sugar beets. This
was claimed the first carload of
beets ever loaded out from Texas.

A serious wreck but no lives
lost had occurred in the west yards
of the Santa Fe in Hereford when
one freight train ran into the rear
of another that had failed to clear
the main line when stopping for
a hot-box. Engineer and fireman
applied reverse and leaped from
engine before it smashed and turned
over.

Orr barber shop had moved from
Cardwell building to building next
door to Richard's restaurant.

Rockdale (Milam county) Report-
er quoted: Out at Hereford they
have a street 50 miles long in a

This leads to remark that
the Santa Fe has spent close
to one-twentieth of a million
dollars in Hereford this year.
New stockyards, building for
employees, trackage, docks,
and other facilities for conven-
ience of the public and expedi-
ency of the company's service
to the public have been built
here at a cost of \$48,000. This
outlay was not a bad contribu-
tion to the nation's business,
a depression lifter.

Instead of complaining of
hard times, I. F. Flowers, who
lives in South Hereford, is
constantly singing praises of
this country and seems at all
times grateful that he moved
from Oklahoma to a land of
promise and sunshine. He has
made a wonderful demonstra-
tion of producing from one
acre under irrigation from a
well and windmill. Besides
vegetables for the family in
the summer, he has canned 1-
500 quarts of ten different va-
rieties of vegetables, using a
pressure cooker, and is now
canning meat for family use
for the winter and next sum-
mer. It would be impossible to
starve out men of the Flowers
type.

And this is Mr. Flowers' first
year in Texas. He has purchas-
ed a quarter section of fine
land eight miles southeast of
Hereford, and will have room
for wider operations in the fu-
ture.

Young men are always urged
to train themselves for
leadership, but seldom do the
powers that be bestir them-
selves to make the training
possible and lend a practical
guidance. The Methodist
church of Hereford has a wise

perfectly straight line. They call
it 50-Mile avenue. It runs straight
through the center of the town
and projects several hundred yards
on either side into the country.

In general election Democrats
had shown big gain in the nation,
and New Mexico had gone Demo-
cratic.

Hereford high school Whitefaces
had defeated Amarillo high 8 to 0,
getting a touchdown, extra point
and a safety. Estes, Price, Steig-
er and Elliott were local stars.

Turrentine brothers of this city
were digging wells in Spring Lake
district.

W. W. Bennett, J. P. Wood and
Troy Wombie had attended the
opening of the new W. O. W. hall
at Amarillo.

Born to Mr. and Mrs. Joe Kil-
lough a boy, November 8.
E. B. Black was advertising the
best line of baby buggies ever
shown in Hereford.

George Megert and his mother,
Mrs. E. Megert, visited friends in
Amarillo.

Lawrence Johnson, merchant of
Summerfield, had business in this
city.

C. W. Warren was Spanish in-
terpreter for the two Mexican boys
who were tried for horse-theft.

plan in arranging for two sets
of boards of stewards, senior
and junior. The junior board
is composed of young men not
out of their teens. Not only
does the church find work for
their willing hands but these
young men are being equipped
for places of responsibility in
the church of the future.

Who has lost a goat? Of
course, most of us feel we have
lost our goat to some one, but
this is a real live goat that can
eat tomato cans. A family in
town has a goat visitor and he
won't be driven off. He has
been there several weeks now,
has moved in, taken charge of
the house if not knocked out
with a broom. The people who
are being imposed upon have
resorted to the Brand to find
the owner, and we expect to
do that very thing. It is said
this goat is a valuable animal,
and, if it belongs to you and
your heart is broken over the
loss, call around and we will
direct you to the proper place
unless by that time the goat
has decided to seek new quar-
ters.

**Home Repairing
Plan Initiated
by Lumber Yard**

A new finance play for home re-
pairing has been inaugurated by
the Panhandle Lumber company,
for benefit of those who wish to
make needed improvements on the
partial payment plan and to help
put more money into circulation.
The step was taken by John E.
Hill, general manager of the lum-
ber company, and is being com-
mended as it encourages spending
of money wisely, especially through
the day laborers.
His plan is briefly this: For
every \$100 spent with the company
for home repair work, the com-
pany will advance \$200 to pay for
having work done, taking an easy-
payment mechanic's lien from the
home owner. By this method homes
of the city may be kept in good
repair, employment furnished to
Hereford citizens, and money put
into immediate circulation, while
the home owner pays at his con-
venience.

Ward News Notes
BY MRS. WILEY ROBERSON

Rev. Hornbeak preached Sun-
day morning and at noon dinner
was spread in his honor. Sunday
school and singing in the afternoon.
Messrs. and Meses. Mcrell and
Garrett of Ford attended singing
here Sunday afternoon.

Mmes. Jack Hutson, D. O. Wil-
liams and Saffron were hostesses
at a Halloween party in the Hu-
tson home Friday night. Forty-two
was played, Mrs. Jim Lipscomb re-
ceiving high, Mrs. John Hutson
low prize. Apples and popcorn were

served at intervals and sandwiches
and coffee later.
W. R. Harrison and family visit-
ed in New Mexico Sunday.
Miss Hughes spent Saturday
night in Hereford.

Mrs. James was in Lubbock Sat-
urday and Sunday.
Mr. and Mrs. W. A. Dougherty
spent the week end with their
daughter, Mrs. G. T. Kibbe.

Several are attending the revival
at Hereford.

Mrs. Rushing spent Sunday with
Mr. and Mrs. Wm. Cole.
Young folks enjoyed tennis at
the J. Lipscomb home Sunday.

Misses Hughes, Garrett and
Elliot Clark visited the Arlie Dean
home Wednesday night.

May Harrison and Mrs. Roberson
called on Mrs. J. Lipscomb
Friday afternoon.

Rev. Hornbeak spent Saturday
night in the Jack Hutson home.
Arlie Dean and family called in
the Hubbard home Sunday.

Ward school children and sev-
eral parents attended the histor-
ical picture in Hereford Friday.

Miss Beulah McKinzie of Ama-
rillo visited her parents here last
week end.

Miss Hostetter visited our school
Wednesday morning.

Winifred Smith and wife, Miss
Edmonson and Mr. Edmonson spent
Saturday and Sunday in the Ma-
lone home.

Miss Gunter gave the girls a
lesson on fitting patterns last Wed-
nesday.

Mrs. Earl Porter spent Satur-
day afternoon with Mrs. Malone.
Mr. and Mrs. Lynn Powelson
spent Friday night and Saturday
night in the Harrison home.

**MUSEUM AT CANYON HAS
VISITORS FROM COUNTY**

Canyon, Nov. 10.—Among the
people from Hereford and vicinity
who have visited the Panhandle-
Plains Historical Society museum

during the month which has just
passed were A. McGowen, John
McGowen, Mrs. Ollie H. Dixon
and Mr. and Mrs. A. M. Walker.

The entire seventh grade of the
Summerfield school visited the mu-
seum as a part of their study of
American History.

Twenty-two boys and girls from
the Walcott school were taken to
the museum during the month.
This was one of the largest parties
which has visited the museum in
cently. A group of 28 from Skel-
town was the largest single party
that has registered this fall.

ONLY THE BEST

With our years of experience, you are assured of
only the very highest grades of fresh meats—from the
choicest pen-fed animals, correctly slaughtered, chill-
ed at the right temperature, cut scientifically to cook
best—in fact, the most select fresh means obtainable.

Texas Meat Market



Feed your hens MERIT EGG
MASH, which is a scientifically
balanced ration—a white for a
yolk. This is the secret of egg
profits. Remember, a hen lays a
whole egg or none at all.

Note this guaranteed analysis: Protein,
not less than 18%; fat, not less than
3 1/2%; NFE, not less than 50%; and
crude fibre, not more than 7%.

The Merit Way Makes Poultry Pay!



**West Texas Feed and
Seed Company**

Phone 265



It is aptly said that American
people seem to be able to
remember and commemorate
all kinds of dates except the
ones when bills become due.

The state health department
has issued some advice that
makes good advertising for the
overcoat dealers. When chill
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before long, put on heavy top
clothes and forget about those
"heavies", is the department's
admonition. The theory is that
close bundling of the body in
heavy underclothing cuts off
perspiration and is unhealth-
ful. That advice comes too
late for us.

In our zeal for capturing the
T. & P. Northern, should we
forget our old standby, the
Santa Fe? Hereford thinks she
needs a north and south rail
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No one will feel embittered at
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Farms and Ranches

City Property and Lots

We have large and small tracts of excellent land for
large ranches or the small farmer.

For Quick Sales List Your Land With Us.

Hill & Ricketts Co.
Realtors

Clark Building.

Phone 358.

Wear Clean Clothes

Phone 160

Corbett & Company

MEMBER
National Association of Dryers and Cleaners

M SYSTEM
"Saves for the Nation"

Bargains for Friday and Saturday

SPECKLED BEANS, pound	6¢
KETCHUP, Heinz	8 oz. 18¢
	14 oz. 27¢
WHEATIES	12 1/2¢
TOMATOES, No. 2 can, three for	27¢
ONIONS, pound	3¢
COMPOUND	2 lb. 30¢
	4 lb. 57¢
	8 lb. 98¢
SOAP, Crystal White, ten bars	38¢

WE DELIVER PHONE 249

We are Members of the
**FEDERAL
RESERVE**
System of Banks
SAFETY!

**Have Money
SAFE in our Bank**

MONEY is always stacked up in the Federal Re-
serve Bank, of which we are a member, and
we can deposit our safe securities whenever we want
to and get READY CASH.

You can get READY CASH when you want it when
you deposit your money with US.

START SAVING REGULARLY NOW
We Welcome YOUR Banking Business

**THE FIRST NATIONAL
BANK OF HEREFORD**
—a strong bank thought-
fully managed—
HEREFORD, TEXAS

ALWAYS—SOMETHING NEW!

Every time you are in town or down on Main Street, you are missing something if you fail to visit the City Drug Store. The very newest creations and the latest ideas produced are being received and put on display here

every day, and each time you are in our store there is something of interest you did not find the time before. A word of inquiry will find a prompt response.

A New Group of the Very Newest Entertainment Supplies This Week. SEE THEM!

CITY DRUG STORE

We Deliver, Phone 300.

"PRESCRIPTIONS A SPECIALTY"

The Store That Strives to Please



We Give

J. & N.

Green Trading Stamps

Summerfield

BY MRS. L. JOHNSON

There will be services at the church next Sunday, conducted by Rev. Clous of Amarillo. The Home Makers study club

Monday with a truck load of turkeys. The price paid is considerably different than three years ago, when it was 30 cents, and 12 cents now.

Black

Jumbo News

BY EDNA HALL

Miss Kitty Oxford of Ropesville visited home folks over the week end.

children visited in the F. W. Brunson home Sunday night.

Mrs. Dyer and son, Wayne, visited in the D. B. Mann home Saturday night.

Miss Marine Norton spent Sunday with Miss Vineta Simpson. Miss Thorothe Norton

Mrs. Pink Gilliland spent Saturday afternoon with her parents, Mr. and Mrs. Ben S. Howton near Hereford.

Mrs. Poindexter, mother of Mrs. Arthur Pierce, has returned to her home at Abilene.

and daughter, visited Mrs. C. Hartman.

Uelian Madole, Jim Foster as Cruces, N. and family

Lovell visited Sunday. Her last visit here ended.

of Hereford

and family Western Ok in the L.

and Evelyn sister, Mrs.

Claudia Otto near the Valentine school Saturday.

Dr. LeGrand and Miss Nell Hall immunized a number of children for diphtheria Friday afternoon.

L. A. Kelly, Kelly Gray, Mr.

and Mrs. Luttrell, Mr. and Mrs. Herman Gray Miss Edith Chandler and Mr. and Mrs. Ben McBrayer attended the revival services at the First Baptist church in Hereford Sunday night.

Nursery Stock---

Have Chinese Elms, 8 and 12 feet high, nice and straight. Also a nice stock of Fruit Trees and Grape Vines. Hardy stock, adapted to this region.

C. C. NEU, Dealer

Landscape Gardener.

Phone 179-J

Located 1 1/2 block west of Central School.

SECTION OF

THE HEREFORD BRAND

HEREFORD, TEXAS, THURSDAY, NOVEMBER 13, 1930

JOIN!

The Greatest Mother

Special Sale
—OF—
RADIANT CLAY HEATERS
Beginning
Monday, November 14th
NOW IS THE TIME TO BUY
A Radiant Clay Back Or
Circulating Heater
Wonderful Savings On All Heaters—
"MODERNIZE WITH GAS"
Best Texas Gas Co.

"A HEREFORD INSTITUTION"
WELBY SELF
Owned and Operated by H. A. Hoffman

Prices For Friday and Saturday

28c	MINCE MEAT	10c
	White swan, package	
59c	CORNED BEEF	23c
	12-ounce can	
29c	COFFEE, Admiration	\$1.18
	C. & S., 3 lb can	
75c	PRUNES	48c
	Italian, gallon	
25c	COFFEE	27c
	Arbuckles, pound	
35c	PEANUT BUTTER	19c
	12-ounce pail	
\$1.58	RALSTON'S Whole	19c
	Wheat cereal, package	
49c	FIGIRO, Liquid Smoke	\$1.23
	32-ounce jug	
24c	KETCHUP	33c
	Heinz, large bottle	
	CHOCOLATE	
	Cherries, box	

Denney's Jewelry Store

Sunday and reported some real singing and a fine time. Mr. and Mrs. J. D. Jenkins had relatives visiting them Sunday. Mr. and Mrs. T. E. Myers and

afterward attending the play. Mr. Roe and family visited old friends at Bovina Sunday. J. H. Ross of Hollene, N. M., is visiting R. M. Gunn.

KETCHUP

Heinz, large bottle

24c

CHOCOLATE

Cherries, box

33c

The Hereford Brand

Published Every Thursday at
HEREFORD, DEAF SMITH
COUNTY, TEXAS

MUNN-WARREN PUBLISHING
COMPANY, INC.
PUBLISHERS
Also Publisher of
THE PRIONA STAR
Priona, Farmer County, Texas


R. E. KESSIE,
Editor and Manager

TELEPHONE 190

NOTICE TO THE PUBLIC:
Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally at the office on North Main Street. Entered as second-class matter at the post office at Hereford, Texas, under the act of March 3, 1879.

SUBSCRIPTION PRICES:
Zone 1, per year \$2.00
Zone 1, six months \$1.00
Outside Zone 1, per year \$2.50
Outside Zone 1, six months \$1.50
Outside Zone 1, three months \$1.00

ALL SUBSCRIPTIONS STRICTLY CASH IN ADVANCE.



Caught in The
Corral
&
Put Through The
Chute

It is aptly said that American people seem to be able to remember and commemorate all kinds of dates except the ones when bills become due.

The state health department has issued some advice that makes good advertising for the overcoat dealers. When chill winds blow, and they will be long, put on heavy top clothes and forget about those "heavies", is the department's admonition. The theory is that close bundling of the body in heavy underclothing cuts off perspiration and is unhealthy. That advice comes too late for us.

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19 Years Ago In Hereford

(From the Files of The Brand, November 10, 1911)

Miguel Valdez and Juan Duran had plead guilty to horse theft in district court and given two years in penitentiary.

Cotton pickers were wanted on the Gough farm two miles south of town. \$1 a hundred pounds was paid, pickers.

In the Methodist northwest conference at Plainview, Rev. J. L. Sherman was returned to Hereford and Rev. D. W. Hawkins to Ochiltree. Rev. W. J. Land was placed at Wildorado.

Hereford had shipped out its first carload of sugar beets. This was claimed the first carload of beets ever loaded out from Texas.

A serious wreck but no lives lost had occurred in the west yards of the Santa Fe in Hereford when one freight train ran into the rear of another that had failed to clear the main line when stopping for a hot-box. Engineer and fireman applied reverse and leaped from engine before it smashed and turned over.

Orr barber shop had moved from Cardwell building to building next door to Richard's restaurant.

Rockdale (Milam county) Reporter quoted: Out at Hereford they have a street 50 miles long in a

perfectly straight line. They call it 50-Mile avenue. It runs straight through the center of the town and projects several hundred yards on either side into the country.

In general election Democrats had shown big gain in the nation, and New Mexico had gone Democratic.

Hereford high school Whitefaces had defeated Amarillo high 8 to 0, getting a touchdown, extra point and a safety. Estes, Price, Steiger and Elliott were local stars.

Turrentine brothers of this city were diggers in the district.

W. W. Troy was opening a saloon at Amarillo.

Born to a lough a E. B. best line shown in

George Mrs. E. Amarillo.

Lawrence Summer city.

C. W. terpreter who we

This leads to remark that the Santa Fe has spent close to one-twentieth of a million dollars in Hereford this year. New stockyards, building for employees, trackage, docks, and other facilities for convenience of the public and expediency of the company's service to the public have been built here at a cost of \$48,000. This outlay was not a bad contribution to the nation's business, a depression lifter.

Instead of complaining of hard times, I. F. Flowers, who lives in South Hereford, is constantly singing praises of this country and seems at all times grateful that he moved from Oklahoma to a land of promise and sunshine. He has made a wonderful demonstration of producing from one acre under irrigation from a well and windmill. Besides vegetables for the family in the summer, he has canned 1,500 quarts of ten different varieties of vegetables, using a pressure cooker, and is now canning meat for family use for the winter and next summer. It would be impossible to starve out men of the Flowers type.

And this is Mr. Flowers' first year in Texas. He has purchased a quarter section of fine land eight miles southeast of Hereford, and will have room for wider operations in the future.

Young men are always urged to train themselves for leadership, but seldom do the powers that be stir themselves to make the training possible and lend a practical guidance. The Methodist church of Hereford has a wise

plan in of boat and ju is comp out of does th their y young for pl the chi

Who course, lost ou this is eat to town I won't been t has m the he with a are b resort to the ov do th this g and, i your l loss, e direct unless has de ers.

Home Repairing Plan Initiated by Lumber Yard

A new finance play for home repairing has been inaugurated by the Panhandle Lumber company, for benefit of those who wish to make needed improvements on the partial payment plan and to help put more money into circulation. The step was taken by John E. Hill, general manager of the lumber company, and is being commended as it encourages spending of money wisely, especially through the day laborers. His plan is briefly this: For

served at intervals and sandwiches and coffee later. W. R. Harrison and family visited in New Mexico Sunday. Miss Hughes spent Saturday night in Hereford. Mrs. Jones was in Lubbock Saturday and Sunday. Mr. and Mrs. W. A. Dougherty spent the week end with their daughter, Mrs. C. T. Kibbe. Several are attending the revival at Hereford. Mrs. Rushing spent Sunday with Mr. and Mrs. Wm. Cole. Young folks enjoyed tennis at the J. Lipscomb home Sunday. Misses Hughes, Garrett and Elliot Clark visited the Arlie Dean home Wednesday night. May Harrison and Mrs. Roberson called on Mrs. J. Lipscomb Friday afternoon.

during the month which has just passed were A. McGowan, John McGowan, Mrs. Ollie H. Dixon and Mr. and Mrs. A. M. Walker. The entire seventh grade of the Summerfield school visited the museum as a part of their study of American History.

Twenty-two boys and girls from the Walcott school were taken through the museum during the month. This was one of the largest parties which has visited the museum recently. A group of 28 from Skellytown was the largest single party that has registered this fall.

ONLY THE BEST

With our years of experience, you are assured of only the very highest grades of fresh meats—from the choicest pen-fed animals, correctly slaughtered, chilled at the right temperature, cut scientifically to cook best—in fact, the most select fresh means obtainable.



A class in Life-Saving at one of the 1930 Red Cross institutes. Here are learned all the rules of water safety—protection for self and others.



Wreckage at Frost, Texas, from a 1930-model tornado. Almost as soon as the twister had roared over the horizon the Red Cross was on the job with food, clothing, medicine and organized relief.



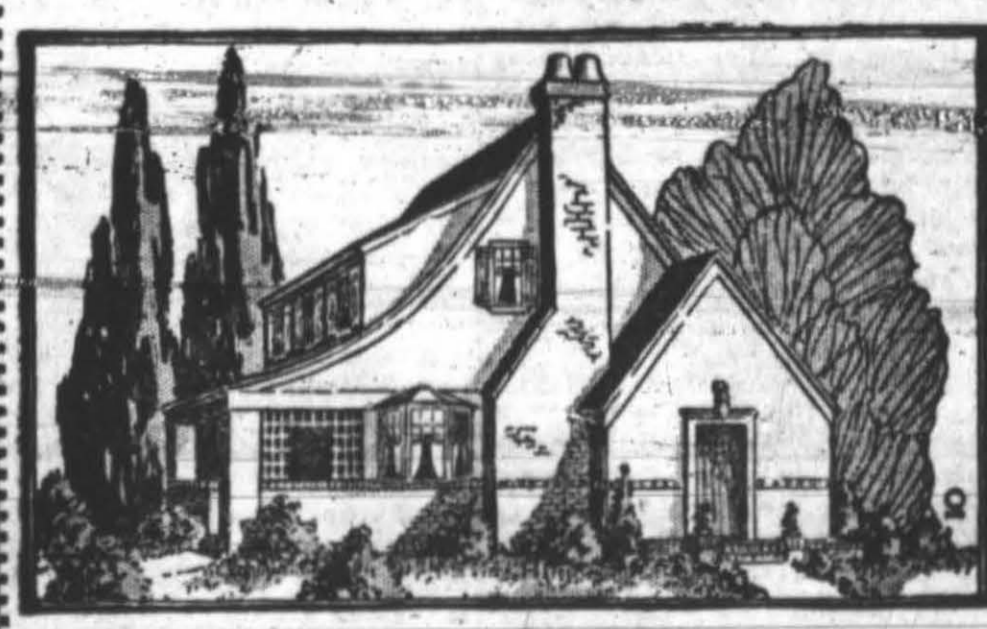
All happy at the most recent of the annual parties for disabled war veterans on the White House lawn in Washington! Veterans and enlisted men of Army and Navy, whether sound or otherwise, are grateful for Red Cross service.



A recent Red Cross demonstration of artificial respiration. The prone pressure method has proved its efficacy in thousands of cases of drowning, electrocution, and suffocation.

AMERICAN RED CROSS AFIELD

What does the Red Cross do? What makes its call—in the words of President Hoover—"mandatory upon the heart of the Nation?" The Red Cross job is big. In a single year the expenditure, community, national and international, runs to nearly \$10,000,000. Often it is higher. Every day the call upon the Red Cross grows more urgent. What do the figures show—those mute, cold statistics that tell but half the story of Service? They show: More than 450,000 First Aid certificates have been issued; more than 300,000 individuals instructed in Life-Saving. Assistance extended in a single year to the victims of 75 disasters in 40 states. 10,000 nurses on the roll of the Red Cross; 800 nurses in public health work, 88 in itinerant activities, 1100 teaching home hygiene and care of the sick. 120,000 children and adults taught nutrition each month. Service of the kind that is beyond the scope of Government to 10,000 disabled World War veterans and the 245,000 men of the regular Army and Navy. 10,000 families being assisted by Civilian Home Service. 7,000,000 members of the Junior Red Cross corresponding with Juniors in foreign lands, thus furthering the cause of international understanding; cheering the sick; brightening school rooms, learning ideals of service for others. Half a million volunteer workers—embodying the very heart and spirit of the Red Cross—making 3,000,000 surgical dressings, 210,000 garments, 190,000 Braille pages for the fingers of the blind in twelve months. 16,200 Chapters and Branches engaged in this service program made possible by the unswerving support of more than 4,000,000 adult members. Look at the pictures on this page. Multiply the incidents according to the above figures. Watch each precious "unsundering" "officer" "officer" "officer" to meet the increasing demands. Then ask yourself, "What shall MY PART be?"



Farms and Ranches - City Property and Lots

We have large and small tracts of excellent land for large ranches or the small farmer.
For Quick Sales List Your Land With Us.
Hill & Ricketts Co.
Realtors
Clark Building. Phone 358.

These school girls enjoy the periodical checking of height, weight and teeth by the Red Cross public health nurse.

This little fellow is getting a running start in life, for the mother has been taught in a Red Cross class of Home Hygiene and Care of the Sick.



An Easter basket brings to a little patient in Children's Hospital, Detroit, courage to face an operation for mastoiditis. Smiles like these brighten the faces of 7,000,000 Juniors and untold thousands who are remembered by the children of the Red Cross.

COMPOUND 3 lb 57¢
..... 4 lb 57¢
..... 8 lb 38¢
SOAP, Crystal White, ten bars 38¢

WE DELIVER PHONE 249

THE FIRST NATIONAL BANK OF HEREFORD
—a strong bank thoughtfully managed—
HEREFORD, TEXAS
MEMBER FEDERAL RESERVE SYSTEM

ALWAYS—SOMETHING NEW!

Every time you are in town or down on Main Street, you are missing something if you fail to visit the City Drug Store. The very newest creations and the latest ideas produced are being received and put on display here

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Green Trading Stamps

Summerfield

BY MRS. L. JOHNSON

There will be services at the church next Sunday, conducted by Rev. Clous of Amarillo. The Home Makers study club met at the home of Mrs. Joe Kendall last Thursday, with Mrs. J. Noland as leader. Miss Gunter gave a talk on the 4-H pantry and how to combine foods. At the conclusion of the program the hostesses served refreshments to 20 members. The club meets in two weeks with Mrs. Henry Kendall. Aaron Judd was called to Lubbock last Tuesday by the death of a brother-in-law, A. C. Kraft. He returned home Tuesday. Mr. and Mrs. Virgil Dopson and mother, Mrs. Shepherd and Misses Bertha and Mable Dopson of Fortales, N. M., visited their uncle, Mr. and Mrs. D. M. Welts. Mr. and Mrs. J. B. Davis and children attended church in Hereford last Sunday. Mr. and Mrs. Ray Johnson spent the week end in Amarillo. Lawrence Johnson returned on Thursday from Kansas City where he went with two cars of cattle. Herman Welty of Littlefield visited his parents, Mr. and Mrs. D. M. Welty. He was accompanied by Mr. Mosley. Summerfield and Adrian clashed in a football game last Friday, resulting in a score of 12 to 0 for Adrian. Mrs. W. L. Huntley left for Amarillo last Monday where she will visit with her mother, Mrs. Dodson, and attend the Baptist state convention. Mr. and Mrs. Chas. Roberson are vacating the Huntley house and moving to the home of his mother, Mrs. Reulah Roberson. Dr. Hicks and the county health nurse, Miss Hall, were at the school Monday afternoon and vaccinated several of the pupils against diphtheria. Mr. and Mrs. J. A. Noland attended the all day singing at Westway Sunday. W. L. Huntley went to Amarillo Monday with a truck load of turkeys. The price paid is considerably different than three years ago, when it was 30 cents, and 12 cents now.

Black

BLACK SEVENTH GRADE ENGLISH CLASS

The contest has improved our Sunday school. The contest closes Christmas or New Year. Everyone is invited to attend each Sunday at 10:30. Mr. and Mrs. Bill Price and son, Mrs. Roy Price and Mr. and Mrs. Bert Barnett are visiting in the East. Twelve young people enjoyed a card and 42 party at the home of Miss Lucille Elmore. Mrs. Annie Barnett spent Sunday with Mrs. Mary D. Ray. Mrs. F. E. McMurry who has been ill the past week is slightly improved. Miss Lucille Hayes entertained four girl friends Sunday. Mr. and Mrs. Rogers and family have returned to California after a visit in the Russ home. Mr. and Mrs. Henry Davis of Friona spent Sunday in the Price home. Miss Vena Mae Welch entertained at a party Friday night when young people from Friona and Hereford were present. A program sponsored by Mrs. C. V. Russ was heard at the Endeavor Society Sunday. The subject was War, and ex-soldiers made interesting talks. Farmers of Black community are taking advantage of the pretty days and gathering their crops. The Black basketball team won two games Friday afternoon. The girls' game was a tie and after a play-off Black won. Mr. and Mrs. Roy Bennett and family spent Sunday with F. E. McMurry and family. Miss Rauline Hart spent the week end with Miss Edith Gallo-way.

Jumbo News

BY EDNA HALL

Miss Kitty Oxford of Ropesville visited home folks over the week end. Mr. and Mrs. L. E. Beck visited Mr. and Mrs. C. C. Hunter Sunday. Mrs. B. M. Hines of Hereford visited her daughter, Mrs. Ovid Pinckert Sunday. Mr. and Mrs. L. C. Baggett returned from Wellington last week and report Mr. Baggett's brother is doing nicely. Mr. and Mrs. Ullman Hunter were guests in the H. C. Baird home Sunday. Misses Athalie and Maurine Wilder, who are attending school at Canyon, are visiting their parents a few days this week. Mrs. Wright of South Dakota is visiting Mrs. W. A. Hunter. Mr. and Mrs. J. W. Alexander of Hereford were callers in the H. C. Baird home Sunday afternoon. Mr. and Mrs. F. L. Pinckert and family visited Mr. and Mrs. Noel Andrews at Hereford Sunday. Floyd Hacker visited his father Sunday. Mr. and Mrs. W. L. Hall were Amarillo visitors Tuesday. Mr. and Mrs. J. T. Hartley visited Mrs. Messenger at Hereford Sunday afternoon. Mr. and Mrs. Dee Woolsey and children of Hereford visited Mrs. Woolsey's father, Mr. Kring, last Thursday night. F. L. Pinckert and W. L. Hall and Leon Winton were in Tulla Saturday. Mrs. B. M. Hines and Mrs. Walter Means visited Mrs. Ovid Pinckert Wednesday. Mr. and Mrs. Walter Means and Junior Hiners were visitors in the John Hall home Sunday. Brother Gaines came Thursday to fill his appointment, bringing with him the Rev. Dr. Robinson of Lubbock, who gave us some fine sermons Thursday, Friday, Saturday and Sunday evenings. Bro. Gaines filled the pulpit at 11 Sunday morning. Bro. Robinson had to fill a previous appointment at Spade, Lamb county. Bro. Gaines organized a Presbyterian church here with 12 charter members and Bro. Gaines as pastor. The basketball game between the Jumbo and Arney boys Friday resulted in victory for the Jumbo team, the score being 20-6. Leon Vinton of Nazareth, who was injured a few weeks ago while working in the garage, is spending a few days with his parents, Mr. and Mrs. Hall. The contest between the young people and the married folks closed Sunday night, the young people coming out victorious.

Ford Doings

BY MISS EDITH MANN

Ford Welfare club met at the school auditorium Friday afternoon with 10 members present. The meeting was opened by club prayer and pledge and singing the state song. A letter from Mrs. Bob Wilson, thanking the club for cooperation was read by secretary. Roll call, Success with fall gardens in this county, by Mrs. H. Cline. How I clean menus from my dishes, by Mrs. Helen Williams. Quite a diet and how the 4-H pantry can make this possible, Miss Emma Gunter. Next meeting will be at the school house November 21. Miss Gunter, home demonstration agent, met with the school girls Friday afternoon for the purpose of organizing a 4-H club. Ten members were enrolled and the following officers elected. Vineta Simpson, president; LaVerne Mann, vice president; Oleta Reeves, secretary; Vannoy Davis, reporter. Miss Gunter showed the girls how to make their 4-H aprons and caps. The next meeting will be at the school house November 21. Sixty-eight were present at Sunday school last Sunday. Our young people attended League at Vega Sunday night and favored them with some songs. Several from Ford attended the singing convention at Westway Sunday and reported some real singing and a fine time. Mr. and Mrs. J. D. Jenkins had relatives visiting them Sunday. Mr. and Mrs. T. E. Myers and

children visited in the F. W. Brunson home Sunday night. Mrs. Dyer and son, Wayne, visited in the D. B. Mann home Saturday night. Miss Marine Norton spent Sunday with Miss Vineta Simpson. Miss Dorothy Norton spent Sunday with Miss LaVerne Mann. Mrs. Beryl Davis spent Tuesday with Mrs. E. H. Simpson. Delton Raynor returned to his home in Las Cruces, N. M., after a visit here with friends. Chester Norton accompanied D. Raynor to Las Cruces and they will go from there to Phoenix, Arizona for a three weeks' visit. Mr. and Mrs. T. E. Majors of Hereford were visitors at Ford Sunday. We are glad to see Mrs. J. E. Hill able to be at Sunday school again after a serious illness.

Here and There

BY MRS. C. E. TICE

Several from here attended services in Hereford Sunday night. Messrs. and Mrs. Leo and Paul Williams visited their parents at Floydada last week. Mr. and Mrs. Clyde Boyd spent Armistice day in the Roy Boyd home. Mr. and Mrs. K. R. Hunter spent Sunday in the J. E. Andrews home. Mr. and Mrs. J. B. Harlin attended service in Hereford Sunday spending the day in the Manjeot home. Mr. and Mrs. C. M. Bell of New Mexico visited friends here Wednesday and Thursday. Harry Gillispie was in Clovis last Friday. The club will meet next Tuesday afternoon with Mrs. C. E. Tice. Mr. and Mrs. W. A. Springer and Mr. and Mrs. C. E. Tice attended the singing convention at Westway Sunday. Club ladies entertained their families and friends at the J. J. Lindsey home Saturday night when 42 was enjoyed by grownups and popcorn balls and apples were served to about 75. Mr. and Mrs. G. Owens spent Tuesday in the Harlin home. Roy Boyd and Walter Tice moved Monday, exchanging places. Miss Blanche Beauford of Canyon spent the week end at home. Mr. and Mrs. J. J. Lindsey spent Friday at the C. E. Tice home. There will be a program at the school house Saturday evening, the 15th, when the club quilt will be given away. No admission.

Frio School News

Frio, Nov. 7.—Mrs. Earl Clark, formerly Miss Lottie Stagner, who taught here a few years ago, was a visitor at school last week. Basketball goals and court are ready for use. Balls have arrived and work is being put on practice. Mr. King says he expects much from the material he has to work with. Library check cards have arrived and books catalogued so they may be cared for. The county court completed and many are playing. Misses Mattie and Elsie Andrews visited school last week. Friday evening the high school prepared a program to be given in chapel at 2:45. Examinations are over and all are anxious to know their grade. Those perfect in spelling the past week were Ruth Jones, Jack Barber, Harold Lindsey, J. P. Jones, Helen Williams and W. L. Williams.

Westway Items

MRS. PINK GILLILAND

"The Daughter of the Desert" presented Friday night at the school house by home talent, played to a full house and was enjoyed by all. Music by a Hereford orchestra, dancing and reading by Little Miss Lewis gave us much pleasure. We are grateful to them for their entertainment. We were pleased to have Miss Emma Gunter and Miss Nell Hall present at our program Friday night. Mrs. Jas. Wilson and Mrs. Walker Nicks of Hereford visited Mrs. G. C. Hartman Wednesday. Mr. and Mrs. Ullman Hunter of Jumbo took dinner with Mr. and Mrs. S. J. Lovell Friday evening, afterward attending the play. Mr. Roe and family visited old friends at Bovina Sunday. J. H. Ross of Hollene, N. M., is visiting R. M. Gunn.

Claudia Otto near the Valentine school Saturday. Dr. LeGrand and Miss Nell Hall immunized a number of children for diphtheria Friday afternoon. L. A. Kelly, Kelly Gray, Mr.

and Mrs. Luttrell, Mr. and Mrs. Herman Gray Miss Edith Chandler and Mr. and Mrs. Ben McBrayer attended the revival services at the First Baptist church in Hereford Sunday night.

Nursery Stock---

Have Chinese Elms, 8 and 12 feet high, nice and straight. Also a nice stock of Fruit Trees and Grape Vines. Hardy stock, adapted to this region.

C. C. NEU, Dealer

Landscape Gardener. Phone 179-J
Located 1 1/2 block west of Central School.

Special Sale

—OF—

GAS HEATERS

Beginning

Friday, November 14th

NOW IS THE TIME TO BUY

A Radiant Clay Back Or
Circulating Heater

—Wonderful Savings On All Heaters—

"MODERNIZE WITH GAS"

West Texas Gas Co.

JEWELRY REPAIRING



We Wish to Announce

L. M. MILLER

Expert Watchmaker and Jeweler
Prompt Repair Service

Now Located With

BENTLEY'S JEWELRY STORE

For the past four years Mr. Miller has been connected with one of the leading jewelry stores of Childress, Texas.

—And it isn't too early to be selecting Jewelry Gifts for Christmas. A small deposit will hold any article till Christmas.

Come In and Let Us Show You.

Bentley's Jewelry Store

"A HEREFORD INSTITUTION"

HELPY-SELF

Owned and Operated by H. A. Hoffman

Prices For Friday and Saturday

SPUDS	28c	MINCE MEAT	10c
Ten pounds		White Swan, package	
CRACKERS	29c	CORNED BEEF	26c
Graham, 2 lb box		12-ounce can	
PEANUT BUTTER	75c	COFFEE, Admiration	\$1.18
Five pound can		C. & S., 3 lb can	
PICKLES	25c	PRUNES	48c
Sour, quart		Italian, gallon	
SOAP Big-4	35c	COFFEE	27c
White Naptha, 10 bars		Arbuckles, pound	
FLOUR	\$1.58	PEANUT BUTTER	19c
Amaryllis, 48 lb sack		12-ounce pail	
BROOMS	49c	RALSTON'S Whole	19c
Five-strand, Reliance		Wheat-cereal, package	
KETCHUP	24c	FIGURO, Liquid Smoke	\$1.23
Heinz, large bottle		32-ounce jug	
		CHOCOLATE	33c
		Cherries, box	

SPECIAL FOR FRIDAY AND SATURDAY

FLOUR, 48 lbs Gardener, by Great West. \$1.15
 HONEY, pure, fresh, 10 lb bucket \$1.15
 PRUNES, gallon can 43c
 COFFEE, Maxwell House, 3 lb can \$1.08
 PEACHES, gallon can 48c

SPINACH, No. 2 1-2 can, each 15c
 WALNUTS, one pound 27c
 CATSUP, large bottle 19c
 MINCE MEAT, White Swan, pkg 11c

For Your FRUIT CAKE—We HAVE IT!
 NOTICE—OUR SPECIALS FOR CASH ONLY.

**Hereford
 Wholesale
 Grocery
 Company**

L. W. CARLYLE
 PHONE 164

Society

Bridge Tea Is Given by Four Popular Ladies

One of the most delightful social affairs of the past week was an elaborate bridge tea given by four of Hereford's popular matrons, Meses F. H. Oberthier, L. B. McLean, L. W. Hough and C. C. Ferguson, at the beautiful home of the latter.

Autumn flowers of bronze and

lavender chrysanthemums were used in profusion throughout the receiving rooms where 14 tables of bridge were enjoyed. In the games Mrs. Roy Jowell won high and Mrs. S. P. Rosson was presented with second high favor. The guests were then invited into the spacious dining room where autumn shades prevailed in the decorations and accentuated the Thanksgiving season.

Mrs. Oberthier presided over the tea cups while the other hostesses were assisted by Miss Hough and Oberthier, who served the guests delightful refreshments consisting of sandwiches, salted nuts, ripe olives, cakes and mints.

MOTHER'S CLUB POSTPONED MEETING

Program on subject of Grand Canyon by the Mother's club, which was to meet Tuesday with Mrs. W. E. Hicks, was not given on account of the various activities in the city due to Armistice.

DR. J. W. HICKS
 Over Buckner-Lambert Building
 Office Phone 400
 Residence Phone 217

Bay View Club Study Course Is Commended

The Brand is indebted to the West Texas State Teachers College at Canyon for the following compliment paid the Bay View club yearbook:

"A copy of the program of the Hereford Bay View club study course for this year has been received by the club extension division of the college.

"The Bay View club, of which Mrs. B. F. Guthrie is president, is to be congratulated for its well-organized material. The club organized its own work, using as a basis an outline prepared by L. A. Osgood of the English department."

MRS. WHITAKER GIVES BIRTHDAY PARTY FOR WANDA GENE

Last Monday afternoon a crowd of little folks gathered at the home of Wanda Gene Whitaker in honor of her fifth birthday. Many nice presents were received. Games were played and Grandmother Bell told them some interesting stories. Later refreshments of ice cream and cake were served by Mrs. W. B. Whitaker, assisted by Mrs. E. S. Ireland.

Present were Gladys and Moselle Shreve, Joanna and Gulan Swagerty, Claude Roberts, Jr., Richard and Rachel Ireland, Madonna Morrison, Wanda Gene and Billy Boone Whitaker.

DRAMATIC CLUB AND BAND WILL GIVE JOINT PROGRAM

A joint program of the high school dramatic club and high school band is announced for Thursday evening, November 20, at 7:30 o'clock in the auditorium. In addition to the band concert there will be some short one-act plays.

BIRTHDAY DINNER GIVEN IN HONOR OF J. J. CLAYTON

A delicious dinner given in honor of J. J. Clayton's birthday on the eleventh of November was served to the following: Messrs. Schuettle, J. P. Wood, L. H. Alkman and daughter, Ella, Mr. and Mrs. R. J. Naylor and sons, Mr. and Mrs. P. C. Short and daughters, and Miss Eileen Cochell.

WIDE RANGE OF EXPRESSIVE ART SEEN IN RECITAL

In the first public presentation of her expression and dancing pupils this fall, Mrs. F. J. Hoiser arranged a pretty program at the high school on Thursday evening, which was well attended by friends and lovers of expressive artistry. Mrs. C. B. Smith was piano accompanist. Little Mary Ellen Henslee opened the program with four recitations, which she handled in a beautiful manner, followed by Rena Rae Henslee, dressed as a fairy, in depicting a fairy frolic. The closing number, a dance pastiche, was handled by more mature members, giving an impressionable modeling of figures.

Progressive News

BY MISS OLIVE PERKINS

Mr. and Mrs. Ira Ricketts and children spent Sunday with Mrs. Pevels.

Miss Rebecca Jund of Abilene is visiting Mrs. Horace Hershey.

Mmes. Jess Caldwell and Jeff Roberson visited in the Caldwell home Saturday.

Mr. Perkins and Miss Olive spent Sunday in the Wedel home.

Mr. and Mrs. Jim Ricketts were week end visitors of Mr. and Mrs. Luke McBrayer.

Mr. and Mrs. Van-Boston and mother and Mr. and Mrs. Orin Russell and son were dinner guests of Mr. and Mrs. W. O. Russell Sunday.

Mr. and Mrs. Cecil Hodges ate dinner Sunday with Mr. and Mrs. Caldwell.

Arnold Hershey left Monday on a business trip to Fort Sumner, New Mexico.

Mrs. Raymond Saylor entertained Mr. and Mrs. Jackson and children at dinner last Sunday.

Ruth Parks visited Eunice Caldwell Sunday afternoon.

The singing school is having a contest each Sunday evening with Mr. Bowman and Jell Caldwell as captains. Sunday night each side put on a 30-minute program, with Jess Caldwell's side as the winners. Next Sunday night Mr. Bowman and his helpers give the following program:

Songs, Mr. Bowman and Katherine Hershey; duet, Meses Bowman and Baker; song, Mr. Boyd; quartet, arr by Millard Gregory; song, Arnold Hershey; reading, Mrs. Blakemore; song, Lucille Park; song, Mrs. C. P. Caldwell; duet, Virginia Bowman and Lucille Park; song, Fred Caldwell; song, Ruby Calaway; quartet, arr by Mr. Bowman; song, Willie Baker; closing song, Mr. Bowman.

Mr. and Mrs. Cecil Hodges called in the Jess Caldwell home last Sunday afternoon.

Miss Olive Perkins called on Mrs. Saylor Friday afternoon.

Ray and Horace Hershey motored to Lubbock Monday to attend a pure seed meeting.

Mr. and Mrs. Jeff Roberson spent Sunday in the Jess Caldwell home.

Mr. and Mrs. Ed Botts and children spent several days in Lubbock last week.

The Progressive Community Workers club met at the home of Miss Olive Perkins Wednesday. Roll call was answered by giving the canning record for this year. Miss Perkins read a paper on the success with fall gardens in the county and Mrs. Higgins told how she planned her menus from her supplies on hand. Miss Gunter gave a very interesting and instructive talk on what is meant by an adequate diet and how the 4-H poultry can make this possible. The next meeting will be held November 19 with Mrs. Weathered. Roll call will be, My canning budget for 1931.

Mrs. J. L. Click called on Mrs. Park Thursday afternoon.

Adrian-Sims Notes

BY MRS. J. M. CHAPMAN

Adrian, Nov. 7.—Mr. and Mrs. Tom Cook left Monday for California for a month's stay.

Mr. and Mrs. Lige Ellison and son, Glenn, returned to Crosbyton Monday. Mr. Ellison has sowed two sections to wheat in this community.

Misses Alma and Lucille Foxall, teachers at Sims and Thomas, gave their children a trip to Hereford Friday where they saw the pictures shown at the theatre in the afternoon and visited the county library.

Kenneth and Elmer Cook are visiting their parents in Kansas.

Mr. and Mrs. Ed McCaskey and sons were in Crosbyton Saturday.

Whistle Frazier and Howard Smith left Monday for Crosbyton.

Mr. and Mrs. Roy Ferguson and children visited in the Lige Ellison home Sunday afternoon.

Mr. and Mrs. J. M. Chapman and children were in Hazard on Monday.

Card of Thanks.

Expressing our thanks to our friends for their kindness and sympathy in the death of our beloved son and brother is more than mere words can convey. In our hearts we know and feel; words cannot express our thankfulness. We can only thank you and acknowledge the consoling and comforting spirit exhibited toward us.

Mr. and Mrs. W. S. Williams, Mrs. Zola Roberts, Mr. and Mrs. D. O. Williams.

Walcott School

The Mason family visited Mrs. F. E. Kuykendall family Sunday also with Mrs. Jones and Mrs. Martin.

Merle and Dale Jones went home with the Hicks children after Sunday school.

Mrs. Cuipepper, Verna Cuipepper and Boxie Hoskinson attended singing at Westway Sunday.

Keith Pigg is spending a few days at his home in Vernon.

Mrs. Rufus Locke visited Mrs. Cuipepper Monday.

Miss Hoskinson celebrated her birthday with a small theatre

party on election day.

Noel Jones has returned from Blanchard, Oklahoma.

H. D. Cuipepper is having feed hauled from Farwell. He has 21 modern new feed bins which will be used to fatten cattle this winter.

Wolfington brothers have butchered two beeves recently.

There was a small fire at the

Mason home last week which was discovered before it did a great deal of damage.

O. H. Cuipepper is enjoying a hunting trip in New Mexico, this week.

Several children took the first dose of diphtheria toxoid last Friday, and it is hoped more will be ready to take it next time.

FOR JOB WORK, TRY THE BRAND

WANTED
 FARM and RANCH LANDS
 No Commissions
 W. F. SEIBOLD
 Box 1945
 Amarillo, Texas

Tractor Demonstration Tuesday, November 18

MASSEY-HARRIS GENERAL-PURPOSE TRACTOR
 FOUR-WHEEL DRIVE.

Something new in tractors. See this tractor work on

Jim Brumley Farm

Three miles east of Hereford on Highway No. 33, at two o'clock.

PIGGLY WIGGLY *All Over the World*

SPECIALS FRIDAY and SATURDAY

CRANBERRIES 19c
 Per Quart

PUMPKIN 27c
 No. 2 1/2 can, Van Camp's, two for

COFFEE 44c
 Hill's Red Can, 2 lb 86c, 1 lb

CRACKERS 28c
 2 lb pkg. Postine

PLUMS 47c
 Green Gage, gallon size

LARD 98c
 Swift's Jewel, 8 lb bucket

TAMALES 25c
 Ratcliff's, two cans

PORK & BEANS 24c
 Wapco, threes for

SWEET POTATOES 25c
 Portales Yams, 10 pounds

OLD DUTCH CLEANSER 21c
 Three for

Bargain Days In Newspapers!



Here's a Word of Advice—Take It!

—Along with the special reduced rates of the Amarillo News and Fort Worth Star-Telegram, the Hereford Brand is permitted to offer special combination rates to its subscribers that will effect tremendous savings in subscription money, as follows:

Regular Rates

Amarillo Daily News (daily and Sunday) per year \$ 8.00
 Fort Worth Star-Telegram (daily and Sunday) per year \$10.00
 Fort Worth Star-Telegram (daily without Sunday) per year \$ 8.00
 Hereford Brand, weekly, per year (within 150 miles) \$ 2.00

Special Combinations

By Mail and During November Only

Amarillo Daily News, special rate alone \$ 5.00
 Hereford Brand and Amarillo News, each one year for only \$6.00
 Fort Worth Star-Telegram, special rate alone \$ 7.45
 Hereford Brand and Star-Telegram as above, each one year for only \$8.45
 Star-Telegram daily without Sunday, special rate alone \$ 5.95
 Hereford Brand and Star-Telegram as above, each one year for only \$7.10
 Weekly Pathfinder, regular price, one year \$1.00
 Hereford Brand and Pathfinder, each one year for \$2.50

The above rates apply only to mail subscriptions, but expiration dates may be set for any time in the year for any of the papers. If your present subscription does not expire until later, the new subscriptions will start at that time.

Both the Amarillo News and Fort Worth Star-Telegram will be delivered free during November to those taking advantage of the above rates and subscriptions will be dated as of December 1st.

JUST A SUGGESTION: The papers may be sent to different addresses, and some dandy Christmas gift ideas might occur to our readers.

The Hereford Brand

Dawn Items

BY MISS LOVIE MAYFIELD

Mr. and Mrs. Film Crawley of Canyon spent Sunday evening in A. J. Morris home.
 K. Donavant visited the Bagwell home Sunday.
 Due to illness of Miss Corbett, Miss Inez Brown took charge of her classes Monday.
 W. F. James and Herbert Mayfield called in the Goad home Sunday.
 Margaret Bowers spent the week end in the Ed East home.
 A. J. Morris and family took dinner in the H. E. Miller home Sunday.
 Many attended singing in the Greer home Sunday evening.
 Mrs. John McGowan and family spent the week end in the Arch McGowan home in Hereford.
 Miss Jewel McGowan returned from Amarillo where she has been in school, last week.
 A. J. Morris and family were in Canyon Sunday week.
 Miss Modine Barnes visited the Greer home Sunday.
 Glenn Greer and family spent Sunday in the Joe Greer home.
 Mrs. Bob McConnell of Hereford spent last week in the Snap home.
 Mrs. P. H. Barnes entertained Friday evening in her home when delicious refreshments were served and all had a fine time celebrating Halloween.
 Harold Posey has a new car.
 Mr. Powell, Mr. Byers and Jas. Irwin, Umbarger, called in the

Mayfield home Monday.
 Mrs. Chas. Southard who has been ill some time is much improved.
 Several from here will attend singing at Westway Sunday.
 W. F. Mayfield and wife attended church at Cleo Sunday.
 J. C. Southard and R. Mayfield visited the R. Miller home in Amarillo Sunday.
 J. W. Stewart and family were in Clovis Sunday.
 Miss Faye Irwin visited the G. Greer home Sunday.
 P. T. A. meets the first Friday evening in November.
 Many attended singing in the Mayfield home Sunday evening.
 Arch McGowan and family of near Hereford spent Sunday with Mrs. John McGowan and family.
 School dismissed Friday at noon and pupils viewed the historical pictures at the theatre in Hereford.
 Miss Jewel McGowan spent last week in the A. McGowan home.
 A. J. Morris and family, Miss Inez Brown, Mrs. John McGowan and family were in Amarillo Saturday.
 W. H. Bagwell and son, Ezra, went to Erick, Okla., Sunday, and Ezra will enter school there.
 Miss Ruby Harris visited the Miller home Friday.
 Miss Alma Miller spent Sunday in the L. A. Smith home.
 Miss Leona Frye called in the Glenn Greer home Sunday.
 Due to a fall last Friday, W. L. Harris has been suffering an injured wrist.
 A. J. Morris and family and Miss Inez Brown saw Palo Duro

canyons Sunday.
 A number of friends and relatives surprised C. L. Goad with a birthday dinner Sunday.
 Weather favoring, our teams will play Black Friday afternoon.
 Misses Leona Frye and Gladys Greer spent the week end with home folks.
School Notes.
 Dawn students attended the show Friday 100 per cent and we found it very interesting.
 We expected to beat Black boys and girls next Friday in basketball. A mistake was made in the notes last week. The notes are written by the pupils instead of Lovie Mayfield.
 The most interesting number on the chapel program Monday was a debate between boys and girls of the sixth and seventh grades. The subject, Resolved that women are better teachers than are men, was ably rebutted by the boys in whose favor the decision was given.
 The monthly meeting of Dawn P. T. A. will be held at the school house Friday evening.
 Tennis and volleyball seem to be the order of the day at Dawn.
 LOIS SMITH, Reporter.

A WINTER'S EVENING ON THE FARM
 VIVIAN BOWERS, Sophomore.
 A winter evening on the farm is much more pleasant than a winter evening in the city, don't you think? I do.
 The wind is blowing from the north, there may be a frost tonight. Light is streaming from the windows of the little farm house.
 The father and sons are coming in from doing the chores; the mothers are cooking supper on the big cook stove; the little children are playing around the house.
 The family is just sitting down to the table; the fathers return thanks and the supper begins. The family talks of the happenings of the day. The children tell of the things that happened at school; the father tells of the things he did all day, and so does the mother. The supper is over, the table is being cleared and the dishes are being washed and put away.
 The fire is blazing in the fireplace and the family is gathered around it. The father is reading a farm newspaper; the mother sewing; the larger children getting their lessons for school tomorrow, and the smaller children are playing a game. As the fire dies down they put on another log and the fire gets brighter again.
 The girls go into the kitchen and get apples, nuts, popcorn and a popper. All the children gather around the fire now. Some of them roast apples and nuts while others pop the corn. Then they all enjoy sitting around the fire eating and telling stories as the fire dies down.
 It is growing late now and the little tots are getting sleepy. Everybody has had a pleasant evening and now all are ready to say good-night and go to bed.
 We now leave a pleasant evening on the farm with the wind howling around the eaves to go for a visit in the city.
 In the city the father is at a business luncheon; the son and daughter are at a masquerade party; the mother is visiting in the home of a friend for the evening.
 The father and the other men are talking about their businesses

as they eat their lunch. The son and daughter are talking to their friends as they eat. The mother is talking to her friend about the newest fashions and the latest show as she drinks her tea, so the evening passes—each one of the family has pursued his own pleasure, and they each return at a late hour. They, too, have had a pleasant evening, but how different to that of the other family!
 For mine, I choose a winter evening on the farm.

Arney News Items
 BY MRS. F. W. FORTNER

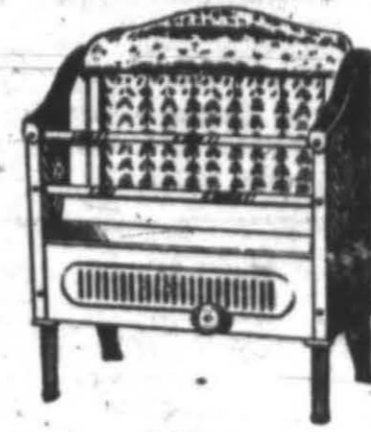
A large number attended Sunday school Sunday morning.
 Bernis D. Fortner is suffering an injured knee.
 Lee Edmondson and wife of Amarillo spent Monday night and Tuesday in the Chas. Cox home.
 Wheat sowing and crop gathering have taken several of the larger boys from school.
 Miss Flossie Fortner spent Friday night with Mrs. R. Campbell, L. Taylor and H. Colburn are visiting in Oklahoma.
 Miss Ruby Moore returned home to Amarillo Friday after a visit in the R. Campbell home.
 Several attended court at Dimmitt this week.
 Messrs. Stark, F. Fortner and Ray Cole went to Borger Sunday on business.
 Mr. Francey is recovering from eye injuries received recently while hauling hay.
 Harold and Dale Coleman of Tulsa visited the F. Fortner home Saturday night.
 The Messrs. Kimmins and Misses Burks who attend school at Canyon were at home over the week-end.
 Mrs. Tipton who has been visiting her children here for some time left Monday for her home in Alabama.

10,000 PEOPLE VISITED PALO DURO LAST SUNDAY

Canyon, Nov. 11.—An estimated 10,000 people passed through the gates Nov. 3, leading to one of the most picturesque sections of the great 60-mile long chasm which cuts through three counties, and known as Palo Duro canyon.

Although the gates were not opened until 12:30, by ten o'clock cars began to go through to Light-house canyon, 25 miles east. Visitors were speechless over the beauty of the depths, as the floor could be seen 1500 feet below with the giant lighthouse formation standing in the middle distance. Scamtor Clint Small outlined how the area might be made into a state park.

Special Prices
 on
Space Heaters



You will find a special display of gas space heaters in our south window this week-end. Be sure to come and study the merits of our line if you are in any way going to be interested in either an open type or circulating heater this winter.

A Special Price Will Be Made On All Our 600-Line of Open Type Heaters

We still feature what we believe to be the leading types of gas heaters on the market today—IBONTON and REZNOR. They are the most practical of construction, economical in consumption of fuel, and no type of heater made can boast of greater beauty. Both makes come in the open-face type with clay backs, or in closed type of circulators that are especially adapted to warming several rooms by the heat of the one stove.

STREU HARDWARE CO.

Note the Difference

Isn't it noticeable how attractive are the shop windows of Hereford when they are lighted up at night? Doesn't it give you a feeling of satisfaction in the fitness of things, and of pride in your town when you see the plate glass windows of our merchants brilliantly standing out in displays of merchandise that manifest pride of possession and a desire to bring Hereford the best of home building and furnishing articles for home consumption? The stranger who sees Hereford at night knows by its well-lighted windows just what kind of town we have.

THAT'S ONE OF THE THINGS
 ELECTRICITY DOES

Texas Utilities Co.



The Ship That Always Comes Home—

Once a week you toss a few coins into the hold of the gallant vessel "Christmas Savings"—a pittance, hardly worth your notice. And yet, home she comes one fine December morning laden with the gold that will pay for your Christmas shopping. A veritable treasure ship, sailing from the port

First State Bank

Announcing a Sensational! Sale
 Quantities are Limited!

PRE-WAR PRICES! - UNDERSELLING THE STRONGEST SYNDICATES!

9¢ EACH

Advertisement for 9-cent items including glassware, silverware, and tableware. Items shown include: butter, tea spoons, table knives, table forks, salad plates, salad bowls, dinner plates, glassware, and various pieces of silverware. Each item is labeled with a price of 9¢.

FLAT WARE—Genuine Silver Plate, GUARANTEED FOR FIFTEEN YEARS. GLASSWARE—Nile Green. DINNER WARE—Sunset Glass with Attractive Apple Blossom Decoration.

All Merchandise GUARANTEED FIRST QUALITY!
Saturday and Monday, Nov. 15 - 17
Chick-Hagood Variety.

Want Ads

Lost and Found

LOST: Lady's black felt hat, trimmed with black velvet ornament on side, some where on Main street. Return to Dorothy Fullwood or Brand Office. 44-1p

LOST: Leather key purse with six keys. Finder please call Mrs. T. J. Carter at 314. 44-1c

LOST: One dark tan kid glove. Notify Mrs. W. E. Hicks, phone 155. 44-1c

Wanted

WANTED: Roomers and boarders in modern home. Phone 212. 44-1c

WANTED: A nicely furnished apartment, with garage, about December 1, prefer duplex. Inquire at Brand. 43-1fc

WANTED: Hay baling with power baler. Paul Fair, phone 9001-F13. 44-1p

PEOPLE with small means can now own a home and get into it on two weeks notice under my plan. See L. Baskin, phone 138. 41-1fc

HEMSTITCHING. 8 cents per yd., also the new corded hemstitching. Satisfaction guaranteed. Mrs. H. L. Witherspoon, 311 West Fifth street, phone 192-J. 43-4p

For Rent

FOR RENT: Unfurnished four-room modern apartment, garage. Phone 418-W. Mrs. Grace Hughes Dyer. 43-1p

FOR RENT: Furnished apartment of three rooms, kitchenette, private bath. Mrs. W. B. Dameron, phone 100. 43-1fc

FOR RENT: Front bed room in a modern home, close in. Phone 418-W. Mrs. Grace Hughes Dyer. 44-1p

FOR RENT: Three rooms, also two room furnished apartment; close in. Mrs. Grace Hughes Dyer, phone 418-W. 44-1p

FOR RENT: Two furnished, modern apartments with garage, one block north of high school. MRS. E. J. WILLIAMS, Phone 482-W. 38-1fc

FOR RENT: Apartment, furnished or unfurnished. F. H. Oberthier. 42-1fc

FOR RENT: In Cummins Apartments, two unfurnished five-room apartments; modern; on East Third and McKinley. Phone 323. Mrs. J. C. Cummins. 41-1fc

FOR RENT: Nice five room house with large basement. Can give permanent renter a very reasonable rate. See Claud Higgins. 42-2p

FOR RENT: Choice duplex, close in, available October 15. Address P. O. Box 473 or phone 360-W. 38-1fc

SPLENDID three room apartment, either furnished or unfurnished. Inquire 517 East Eleventh, or phone 194. 37-1fc

For Sale or Trade

YES. We have good bargain bundles of feed with plenty of grain. Will deliver. G. L. Woods, phone 9020-F2. 43-2p

FOR SALE: 150 posts, across street east of Presbyterian church. Mrs. Rosa Speer, phone 333-J. 43-2p

FOR SALE: Fresh Jersey milk cow. Clarence Smith, Phone 154. 44-4p

FOR SALE: Watkins products. Ask for my special. Geo. W. Smith, phone 9025-F2. 44-4fc

FOR SALE: Cheap, 1928 Chevrolet truck. Located at Hereford Wrecking Station, across street from city hall. 44-1p

FOR SALE: White Leghorn pullets, Johnson strain, now laying. Phone 354-W. 44-1fc

FOR SALE: Ten room modern apartment. Five room modern bungalow, easy terms. Phone 456. A. C. THOMPSON. 35-1fc

FOR TRADE: Five room bungalow, all modern conveniences, in good neighborhood. To trade for a similar cottage in Hereford, or would consider land in Deaf Smith county. Address J. Y. Stewart, Box 1043, Corsicana, Texas. 42-3p

FOR SALE: Flavo flour at your grocery, 48-lb sack \$1.40. If you can't find Flavo at your grocery, get it at the mill. Just as good as any—give it a trial. COMMUNITY MILLS. 41-3p

FOR SALE or trade: Five room furnished home on pavement; close in; large size lot; south front; double garage; located 304 East Fifth Street. HARRY SHERRIER. 39-1fc

FOR SALE: \$7,900 for improved 140 acres only 3 miles from Hereford, 120 acres in crop goes with sale, 6 per cent terms. \$2,900 for fine 80 all in cultivation. Bargain price on section, all in cultivation and well located. \$3,500 for improved 20 acre place edge of town, gas available, 6 per cent terms. L. BASKIN, phone 138. 23-1fc

FOR SALE: Coal burning hot-air pipeless furnace in good condition, at a bargain. S. P. BOSSON. 39-1fc

Official Staff Named, 1930-31, by M. E. Church

Governing boards and officials were elected for the Methodist church Friday evening at the fourth quarterly conference, presided over by Rev. W. M. Pearce, presiding elder.

Sunday school officials elected were W. J. Stanford, superintendent; James E. Black, secretary; C. C. Acker, treasurer. D. W. Hawkins is charge lay leader; C. M. Hicks, chairman missionary committee; and board of Christian education is composed of the pastor, W. J. Stanford, and Mrs. J. F. Ross, president of Missionary society.

The trustee board for 1930-31 are E. B. Black, G. A. F. Parker, H. R. Webb, L. P. Landrum, A. A. Ott, J. E. Beyer, F. T. Roloson, L. W. Carlyle, H. A. Hawkins.

Board of Stewards. C. B. Williams, W. J. Stanford, J. E. Beyer, S. O. Wilson, J. F. Ward, C. C. Acker, John McLean, Noah Ewton, I. H. Spratt, A. C. Thompson, F. T. Roloson, C. W. Humble, R. P. Conaway, R. H. Beavers, Glenn Snyder, C. W. Anthony, D. H. Bryant, Hubert McEntire, Albert Ross, N. M. Bartley, R. O. Dunkle, E. F. Chick, R. E. Kessle, John Jacobson, S. L. Easley, L. W. Carlyle.

Board of Junior Stewards. Charles Simpson, Cawthon Bryant, Liston Wilson, Noel Bryant, Homer Brumley, W. B. Wilson, Spaulding Bartley, Bill Hawkins, A. B. White, Travis Counts, W. R. Scheihagen, Jr., Carl Spratt.

Other officers elected were R. H. Beavers, recording steward, and W. J. Stanford, district steward.

Northwest News

By MRS. M. L. STRADER

Northwest, Nov. 7.—Friday night at 2:30 a large crowd of young folks gathered at Bippus and spent the evening playing games and Halloween pranks. All reported a good time.

E. D. Ferguson and mother were Adrian visitors Saturday.

J. G. Fortenberry has been blind feeding for C. S. Perrin the past week.

A large crowd attended the Halloween carnival and program at Valentine Friday night.

C. S. Perrin has returned to his home in Haskell.

David Strader spent Tuesday night with Man Steen.

Miss Velma Wright spent Friday evening with Miss Mildred Lenke.

Mr. and Mrs. F. D. Ferguson and children called at the H. C. Van Bibber home in Hereford last Tuesday.

Mmes. B. M. Wright and M. L. Strader were in Hereford Wednesday.

Mr. and Mrs. Hobbs of Adrian visited the B. M. Wright home Sunday.

Harvey Wilderbusch called at the M. L. Strader home Wednesday.

Large crowd attended Sunday school Sunday.

A large number gathered at the community church Saturday night when a 30-minute program was given, followed by a carnival and supper. We wish to thank those who paid so liberally, the supper and carnival bringing \$40, which is to be used for buying a piano for the church.

Leslie Strader drilled wheat for Mr. Cumble this week.

H. D. Dorris returned to his home in Clovis Wednesday.

Harvey Wiedebusch spent Tuesday night with Leslie Strader.

Two per acre for \$20 located 23 miles northwest, near railway, 3 miles to school, 240 in crop goes with sale; also lease on other half section. \$30 per acre for improved quarter on creek, 120 in crop goes with sale; also lease on other quarter nearby, 10 miles to elevator.

For well improved 5 acre place, gas, electric lights and daily mail service. \$350 for block of ten lots, natural gas available. \$2750 for 8 room modern home with two big lots, east front. \$200 for fine east front building lot, gas and electric service. Easy 6 per cent terms. L. BASKIN, owner. 23-1fc

FOR SALE: Hegari bundles, delivered. FRED MILLARD. 38-1fc

FOR SALE: Or exchange, choice city lots at remarkable bargains. JOWELL MURCHISON. 18-1fc

MAPS: Deaf Smith county maps for sale, 50c each. THOMPSON & IRELAND.

Lodge Directory
HEREFORD LODGE
No. 478, I. O. O. F.
meets Monday 8:00 p. m.
Visiting Brothers welcome
HERMAN STEWART, N. G.
L. H. Foster, Secretary.

Democrats Win Easily; Light Ballot of 400

Only 400 votes were polled in the general election on November 4 in Deaf Smith county, according to official canvass made Monday by the commissioners court. H. M. Beach, Democratic candidate for tax assessor, led the ticket with 371 votes. In the governor's race, Ross Sterling, Democrat, polled 313; William E. Talbot, Republican, 78. gubernatorial candidates of Socialist and Communist parties drew blanks. In fact, these two parties did not register a single ballot in the county.

All the constitutional amendments carried by big majorities in the county, and likewise in the state, the adoption setting a new precedent in Texas. While it is unlikely that the amendments received Democratic support and Republican opposition, a review of the ten voting boxes shows a division line in about the same proportion as the voting strength of the two parties. The university land tax had the least opposition, 38; and increase of legislators' salaries was more frequently scratched, with 95 opposing.

Talbot ran a good race in Precinct 1, getting 35 votes to Sterling's 59; and at the Sims box he almost tied Sterling, 6 to 7.

It is also quite evident that many Republican votes went to county Democratic candidates, as the latter was the only party with nominees. Talbot led his ticket, while the other Republican state candidates polled from 45 to 52. Out of the 400 ballots cast, the Democratic nominees were elected without opposition, but with some scratching, their count ranging from 361 to 371.

All returns have not been tabulated for the state, but Ross Sterling defeated Talbot by a big majority, and it is predicted that the Republicans will not poll 100,000 votes, the number necessary for holding primary nominations. In which case, nominees will be selected two years hence in a state convention.

Executive committee of the Democratic party for the next two years will be composed of C. C. Acker, chairman; H. B. Webb, precinct 1; A. M. Jones, precinct 2; Jim Chapman, precinct 4; and J. C. Allred, precinct 10.

County officers elected and the votes received are:
Earl W. Wilson, county judge, 363; John A. Coffee, county attorney, 370; L. H. Foster, district and county clerk, 370; John B. Miller, sheriff, 370; H. M. Beach, assessor, 371; Mrs. Bessie L. Smith, treasurer, 368; A. O. Thompson, surveyor, 361.

These officers will take oath of office in the early part of January. The new commissioners court will comprise Earl W. Wilson, judge, C. J. Paddock, W. B. Phillips, J. T. Guinn and W. M. Stewart.

Judge F. T. Roloson has been in the hospital in a critical condition for several days. He has been in failing health for some time.

Pig Starter, 100 pounds, \$3.25. FARMERS ELEVATOR CO. 44-1f

Coleman Campbell returned to his home at Plainview Tuesday. Only a few of the Bippus school children took diphtheria toxoid.

What a Woman 44 YEARS OLD Should Weigh

Are You Getting Fat?

There are authentic scales—look over the table below—if your weight and height match them—congratulate yourself—your figure is a shapely one—free from fat—weigh yourself today.

Ages 40 to 44	
4 Ft. 11 In.	126 Pounds
5 Ft. 0 In.	128 Pounds
5 Ft. 1 In.	130 Pounds
5 Ft. 2 In.	133 Pounds
5 Ft. 3 In.	136 Pounds
5 Ft. 4 In.	139 Pounds
5 Ft. 5 In.	143 Pounds
5 Ft. 6 In.	147 Pounds
5 Ft. 7 In.	151 Pounds
5 Ft. 8 In.	155 Pounds
5 Ft. 9 In.	159 Pounds
5 Ft. 10 In.	162 Pounds

Weights given includes ordinary indoor clothing.

If you are overweight cut out pies, pastries and cake—also candy for 4 weeks—then weigh yourself again—Go light on potatoes—rice, butter, cream and sugar—eat lean meat—Chicken, fish, salad—green vegetables and fruit.

Take one half teaspoon of Kruschen Salts in a glass of hot water every morning before breakfast—This is the easy, safe and sensible way to take off fat—an 85 cent bottle of Kruschen Salts lasts 4 weeks—Get it at City Drug Store or any drug store in the world—You'll be gloriously alive—vigorous and vivacious in 4 weeks.

YANNIGANS

(Concluded from Page 1)

20. Fumble recovered by Yannigans on own 46. Pass to Bassett good to Hereford 35 yard. Third Quarter.

Ray in for Noland; Bartley for Whitehead. Wilson received kickoff on 29 yard, returned 17 yards, Pass no good. Habermacher punted to Amarillo 26, downed by Mitchell. Fumble. Yannigans recovered on own 14 yard. Howse pass good to own 31 yard. Bassett received pass to own 47. Habermacher intercepted pass on 50 yard. Russell to Wilson, pass to Amarillo's 41. Bartley made it first down. Amarillo drew 5 yard penalty. Russell fumbled, Bartley recovered for no loss. Russell around right end to 11 yard line. Russell cut in left tackle for touchdown. Extra point failed on place kick. Hereford 6, Amarillo 0.

Habermacher hurt on kickoff when Amarillo returned from 20 to 41 yard line. Yannigans had to punt. Russell received on 15 yard line and went through entire squad for touchdown. Habermacher place kicked for extra point. Hereford 13, Amarillo 0.

Mitchell hurt. McCullough took his place. Bassett received kickoff and was downed by Habermacher on Amarillo 8 yard. Punted to Hereford 41. Whitefaces had to punt out of bounds on Amarillo 28 yard. Bassett punted to Russell on own 33, returned 5. Habermacher dropped ball, recovered by Amarillo on Hereford 33.

Amarillo made three incomplete passes, 10 yard penalty, then passed to Hereford 28 yard but ball went over on downs. Wilson made 4 at left guard.

Fourth Quarter. Punted to Yannigan's 15 yard, returned to 25, stopped by Bartley. Line held against plunges. Hardy passed to Bassett to own 40 yard. Bell and Higgins tackled fiercely but Yannigans moved up 11 yards. Climer stopped long gain at right end on own 40. Line bucks

made first down. Passer rushed incomplete. Bartley intercepted the next pass on own 17 yard. Habermacher punted to middle of field, returned 3 yards. Ireland intercepted pass on own 33. Punted to Amarillo 26 yard, out of bounds. Jones went in for Roge. Orr at tackle. Line buck went through to Amarillo 36 yard. Line plays advanced to 50 yard line. Pass to Bassett good for 20 yard. Habermacher intercepted next pass on own 20, returned 14 yards. Punted to Amarillo's 20 yard, returned 16 yards. Berry Orr went in for Higgins. Amarillo pass incomplete as game ended.

Score: Hereford 13, Amarillo 0.

WARNING TO PARENTS

The superintendent of the Construction company now doing work for the city has complained about children coming around where work is in progress, and has asked that parents be warned to keep their children away as they are constantly in danger.

E. S. IRELAND, Mayor.

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Smart Marinello Beauty Shoppe

Leaders in Hereford

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Pumpkin Pies



What a Delight! Oh, How Good!

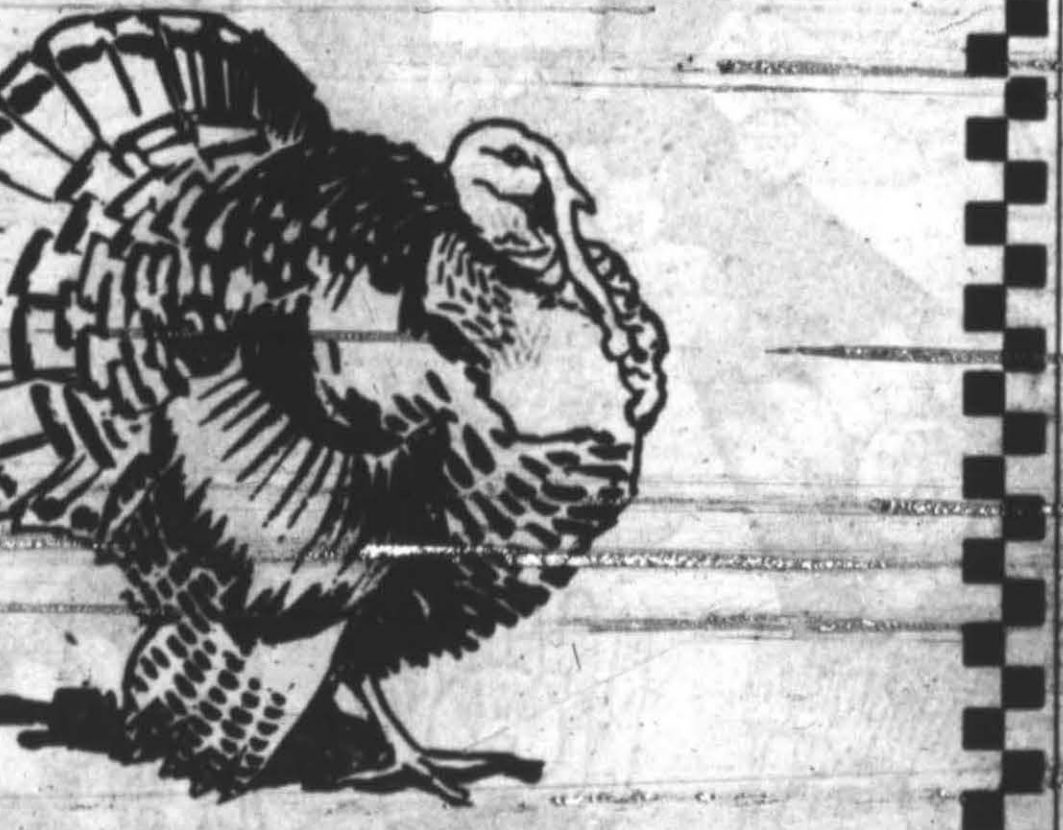
We're proud of our Pumpkin Pies. Large sizes, filled with good and tasteful pumpkin. Browned, crispy crust, in fact every bite a delight. Place your order in now and get them right out of the ovens. Saturday Special, 23¢.

Golden Pound Cakes ... 24¢

Try Our Holiday Fruit Cakes. Yours Is Ready.

Hereford Bakery

FRITZ KREISLER
This World's Greatest Violinist
Amarillo Auditorium
FRIDAY, NOV. 21ST
Tickets now at Amarillo College of Music—
Balcony—\$1.50 and \$2.
Parquet—\$.50 and \$1.
Season Tickets to Amarillo Artist Course—
Balcony—\$5 and \$7.
Parquet—\$2 and \$1.50. Good for 4 programs.
Course includes Kreisler, Nov. 21; Opera Quartette from New York, Dec. 11; Miss Hager, Jan. 21; Paderewski, Feb. 21; Fisk Jubilee Singers, March 15; and Gull Gull, March 25.
Mail orders to Emil F. Hyatt, 1104 Park St., Care Amarillo College of Music.



BRING YOUR TURKEYS IN
—Our best advice tells us that all Eastern buying for Thanksgiving will close next Saturday. We will pay the best market prices at all times, but can pay no more than the market will permit. Bring them in.

McLEAN & PITMAN

PHONE 1

Lodge Directory
HEREFORD LODGE
No. 478, I. O. O. F.
meets Monday 8:00 p. m.
Visiting Brothers welcome
HERMAN STEWART, N. G.
L. H. Foster, Secretary.

HEREFORD POST NO. 192 AMERICAN LEGION
Meets at 8:00 p. m., first and third Thursday night in County Court Room. 45

The YELLOW PENCIL with the RED BAND
EAGLE PENCIL CO.
Mikado

Demonstration
Pillsbury's Pancake Flour
SATURDAY, NOVEMBER 15th
SPECIAL PRICES THAT DAY ONLY

FRIDAY and SATURDAY SPECIALS

PEAS, No. 2 can, two for	25¢
PEACHES, Dried, per pound	12¢
FLOUR, Pillsbury's Family Circle, 48 lbs	\$1.29
COMPOUND, in bulk, pound	12¢
CLEANSER, Light House, two for	9¢
MACARONI or SPAGHETTI, fourfor	26¢
OATS, Three-Minute Oats, large pkg	29¢
PEACHES, gallon	51¢
COOKIES, 16 Ginger Snaps, 1 lb fig	

The Whiteface

Editor-In-Chief
The Staff:
 Edna Weeden, Woodrow Ireland,
 Irma Jo Jones, Peggy Mitchell,
 Kate Brotherton, Reaford
 West, Clyde McMahon, Violet
 Spradley, Glenn Curry.

a good loser in the end. We are rejoiced that Hereford high school has such true fighting spirit. Let us all be boosters for the girls and the boys basketball teams this year.

OUT-SMARTIN' 'EM

Can you beat it! I noticed where we have an extra week tacked on the school term this year. If you keep on adding these extra weeks, it won't be long until a month school term will be announced. But why fuss about a week when you get two whole weeks vacation for Christmas? What could be nicer, I'll ask you. The faculty doesn't seem to be such a bad bunch after all.

I suppose the seniors will have to leave their new class rings at home or tie them on their fingers until the new wears off of them. The first two days the teachers don't seem to mind the clatter of the rings when they hit the floor. It must have got monotonous something, anyway I notice a demerit is added every time a demerit is dropped. It makes it pretty hard for the seniors who have all the demerits he can stand and an accidently drop his ring during a class period. I wouldn't be surprised if he didn't disown his ring anyway until class is over.

Football season is almost at an end of the rope and basketball season is coming in with all force. A lot of good material. The seniors seem to have had a hard last season trying to win the game, but failed, and we should admire their fighting spirit to try in the game to win or to be

At some time during a person's school life, his interest in his studies is likely to lag. To be a member of some live-wire organization will do more good than anything else perhaps to tide him over this period. But if he is not interested in some school activity, when the crisis comes he will fall the wrong way. Come on, students, everybody join some kind of activity and let's make this the busiest and peppiest school in the West. Can we do it? You bet we can!

SPEECH TOURNAMENT PLAN FOR PANHANDLE HIGH SCHOOL PUPILS

The first annual speech tournament of Panhandle high schools will be held in Amarillo on December 12 and 13, sponsored by the public speaking department of the Amarillo senior high school. This tournament will in no way conflict with the inter-scholastic discussion in the spring. Rather it is for the purpose of giving some idea as to the calibre of material which may be expected in the league contest, as well as to broaden the scope of work. The discussions listed for the tournament are debating, extemporaneous speech, oratory, declamation, dramatic readings and plays.

School trophies and individual awards will be donated by various civic and study clubs and one or two Amarillo organizations. Judges will be members of the faculties of W. T. S. T. C. and Amarillo Junior College.

Rules Are Given.
 The following rules will govern each discussion of the contest:
 Debating: For both boys' and girls' discussions, the question will be, Resolved that the 18th amendment should be repealed.

Oratory: Orations must be original, not over six minutes in length, and the topic will be historical or present-day characters, or problems.

Extempore speaking: Topics will be taken from the magazines for September, October and November and from Newspapers.

Declamation: Interscholastic leagues will govern.

Dramatic readings: A cutting from Shakespeare's plays, not over five minutes in length, will be used. No costume or makeup will be allowed.

Hereford students who will enter this speech tournament will be chosen from the public speaking class of high school.

SOPHOMORES ORGANIZE

Last year's freshmen entered school this year quite elated because they were sophomores. A class meeting was called and the following officers were elected: Jack Russell, president; Melvin Harris, vice president; Emma Roberson, secretary and treasurer; Jack Cartwright, athletic representative; Peggy Mitchell, class reporter, and Miss Mabel Sue Campbell, sponsor.

HOME ECONOMIC CLUB

The home economics club met October 10 in the home economics room. Gladys Jones was elected president, Myra Hartman vice-president, Louise Jowell secretary and treasurer, and Glenn Curry club reporter. We planned to have a study period two meetings out of each month. In the study period now are in making felt pillows with a whiteface on them. The other two meetings of the month are to be spent in entertainment. The president and vice president were appointed captains of the sides for rendering programs for entertainment. One meeting the president's side will render the program, the next time the vice president. We voted to affiliate with the American Home Economics association. We also appointed a committee to select a motto and song for the club.

HIGH SCHOOL ORCHESTRA

Hereford high school is going to have an orchestra this year and so far they have been working with steady progress. In fact, it will not be long before they will be playing for entertainments. Those that make up the orchestra are: Dennis Baker, Herbert Boardman, Travis Counts, Billie Hill, Hugh Harmon, Margaret Fuller, Homer Henslee, Jr., Robert Horton, Henry Kuper, Walter Kuper, James Luck, Mary Posey, Billie Ross Phillips, Doris Shore, Bill Shore, Arthur Thompson, Jr., Rex Tynes, Jr., Patricia Wederbrook and La Verna Womble.

PEP SQUAD

At 4:00 o'clock, October 6, 43 girls met in the auditorium and organized the pep squad. Officers are as follows: Miss Pauline Smart, president; Miss Billie Hill, vice president; Miss Opal McMahon, secretary and treasurer. It was decided that the president would serve as yell leader and in case of her absence the vice president would take her place. Officers will serve in their order of succession. We voted upon a uniform and decided on the following: Maroon tunic, white sweater and maroon skirt. These uniforms are to be long to the school and will be used every year. Each member of the pep squad shall pay \$2 every year for the use of the suit. We set a limit of 50 upon the pep squad. In order to do our part for the school and have a model pep squad are made the following requirements: No girl in the pep squad shall go to a ball game out of town unless school is dismissed. No girl can miss more than three pep meetings without a good excuse. Every girl who wears a uniform must yell at all the ball games. Every girl must stop talking when the leader is talking. No girl shall do anything which might cast reflection upon the pep squad. The penalty for breaking any one of these requirements is that the girl must turn in her suit and let some other girl take her place. The pep squad is striving to do its best for the football squad and for the town. We are trying to make a more orderly squad and mean to work all year in a body. Even though the football boys have lost two conference games, the girls pep squad and the Cowhands mean to stick behind them and keep on working for them and for the basketball team.

ORGANIZATION OF COWHANDS

September 25 the following nine boys, Jack Cartwright, Melvin Harris, Clyde McMahon, Sherman Morgan, Burl Alexander, Keller Muse, Thomas Robinson, Jack Gilliland and Harold Broadwell, met with the intention of organizing a pep squad that would "do their stuff". Mr. Wilson, who was elected as sponsor, took charge of the meeting and "The Cowhands" was picked as being the most representative name for the organization. Melvin Harris was then elected boss and Jack Cartwright was elected as foreman or assistant boss. It was decided that the nine boys mentioned above were to be the charter members and any other boy would have to be voted on before a meeting of the cowhands. If no reasonable objection was given against him, he was invited to become a Cowhand. The official meetings are to be held each Tuesday night at 8 o'clock in the gymnasium or a private home. The costume of the Cowhands are white trousers, white shirt and maroon neckerchief. October 27 the Cowhands met and elected Sherman Morgan as secretary and treasurer; Clyde McMahon, reporter, and Reaford West assistant reporter. Dues are to be 50 cents, back dues and 10 cents a week for the rest of the year. The Cowhands have about 30 members now and are doing everything they can to help Hereford High.

MISS HILL ENTERTAINS

One of the most enjoyable early autumn entertainments was a bridge party given by Miss Billie Hill at her home, 802 north Main street Saturday, October 18. Tables, score cards and favors were very original etchings. The color scheme of orchid and white was carried out very effectively in serving the refreshments. Miss Addine Hastings won high score for the evening. Guests present were Kathleen Cronin, Earle Marie Foster, Ardelle Foster, Virginia Barnett, Maurine Spradley, Marie Seed, Zelma Ruth Shore, Della Weeden, La Verna Womble, Wilma Jo Jones, Opal McMahon, Estelle Gilliland, Pauline Smart, Lorean Hill and Billie Hill.

SOPHOMORE CLASS MEETING

A class meeting was called on September 24. The business which was left from our last meeting was attended to. This was the selecting of a class yell and motto. The class yell is: "We're not rough, we're not tough—we're just sophomores strutting our stuff!" We also selected a class motto which is, "Don't be a crank—be a self-starter." After this business was finished the question of a party was brought up. It was decided to have the party at the home of Peggy Mitchell and different committees were appointed by the president, Jack Russell, to attend to the entertainment and the refreshments.

SOPHOMORE CLASS PARTY

On October 22 the sophomore class had a party at the home of Mrs. Joe Mitchell. Games of cards, questions and answers and other games were played. There were 30 present and all enjoyed refreshments which consisted of hot chocolate and cookies. After playing several more games in one of which we learned that Miss Campbell has a long nose and that she steals milk, they adjourned.

JUNIOR CLASS PARTY

Wednesday night, October 15, the junior class had a party at the home of Carl Spratt. As each guest arrived the boys were given red and white paper caps and the girls were given red and white bows to wear on their arms. After everyone had arrived, we left for the show. After the show we again assembled at the Spratt home where we played games, and delicious refreshments of brick ice cream and cakes were served. Everyone reported a good time and this was the first step toward making the junior class the peppiest class in school.

THE COWHANDS

The Cowhands is an organization of boys which tries to promote all the activities of the school. We met Tuesday, October 28, night in the gymnasium at the school house with Foreman Jack Cartwright in charge. We drew up some rules and regulations in regard to absent members and a small club fee. Several boys were given the "hot hand"; those who indulged were J. Moore and C. McMahon for talking in a drill, Reaford West talking when he should have been listening, J. C. McCollough for being late to meeting and to show him how it feels, Milton Orr for not sitting up in the Canyon game. So we decided to go home.

THE HI-Y CLUB

The HI-Y club is a branch of the Y. M. C. A. If this club can follow in the footsteps of this association it should be made into a fine organization for the boys of the school. The purpose of this club is to maintain, create and extend throughout the school and community, a high standard of Christian character. The slogan of the HI-Y club is:

THE COWHANDS

"Clean living, clean speech, clean athletics, clean scholarship, contagious Christian character." This club was first organized at the beginning of the last scholastic year. The club is continuing this year under the sponsorship of G. M. Hudson. The president is William Hawkins, the vice president is Reevyis Kerr, the secretary and treasurer is Marvin Knox. In the near future we hope to build the club to about 25 members.

THE COWHANDS

Addine Hastings and Robert Bell, Zelma Ruth Shore and Jack Russell, and LaVerna Womble and W. B. Wilson motored to Canyon Sunday afternoon. C. C. McCollough and father, C. P. McCollough, spent the week-end at Panhandle.

THE COWHANDS

Among those seen at the Plateau convention at Westway Sunday were Lois Clayton, Etha Sparks, Christine Huntsinger, Alberta Davis and J. B. Nolan. Mary Ellen Parker attended the Mary Garden concert in Amarillo Monday evening of last week. J. C. McCollough spent the week-end at Panhandle.

THE COWHANDS

Miss Jimmy Clark spent the week-end in Plainview visiting friends. Marvin Spradley motored to Rosina Sunday afternoon. Lois Sowell and Rubye Faye Bennett motored to Amarillo Sunday. Jack Cartwright spent the week-end at his home in Dimmitt. Tom Robison and Mack Noland motored to Friona Sunday afternoon. Thelma Arthur, Onita Jowell, Elizabeth Bowman and Virginia Bowman attended the singing at Westway Sunday.

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For Sale by

The Hereford Brand

Shore's Market

Phone 476 Corner Main and Fourth

We sell meats priced in proportion to the price of cattle, and in keeping with what the farmer gets for his stuff. Also cured meats, fruits, vegetables, etc. Get fresh-dressed poultry from us each Saturday.

WE WANT YOUR EGGS!

"Save by Trading With Us"

CASH SPECIALS FRIDAY AND SATURDAY

COCOA	Large size, 1 lb can Hershey's	26c
DATE	Large pkg., 3 Minute China	31c
Pineapple	Gallon tins	92c
APRICOTS	Gallon tins	62c
PEARS	Gallon tins	56c
Pork and Beans	Large size, No. 2, Two cans	32c
RICE	White Swan, 2 lb pkg	19c

ADMIRATION
 Guaranteed \$1.16
 3 lb. Can
 Cup and Saucer

HELLO	Assorted flavors, three pkgs	21c
CORN	No. 2 Standard 3 cans	35c

Bakers Cash Grocery

MONT E. BAKER,

Turkeys

This week will be the best time to market your turkeys for Thanksgiving. A drop is to be expected after buying for the Eastern markets closes. We will pay the very highest prices, but advise getting them in this week if they are to be sold before Thanksgiving.

West Texas Feed & Seed Company

Phone 265

Extra Specials For Friday and Saturday

MEN'S LARGE BOTTOM Blue Denim Pants at, the pair	\$1.00
MEN'S BIG SMITH Overalls, the pair	\$1.10
36-INCH FAST COLORED PERCALE PRINTS, at, the yard	10c
32-INCH FAST COLORED DRESS GINGHAMS, at, the yard	10c
36-INCH BLEACHED MUSLIN, Fine, soft finish, at, the yard	10c
66 x 80 PART WOOL BLANKETS, at	\$1.19
80 x 105 RAYON BED SPREADS at	\$1.89
80 x 108 KRINKLED BED SPREADS at	98c
FANCY LAP ROBES for the car at	89c
LADIES' SILK RAYON HOSE, with picot-tops and French panel heels at, 48¢, or three pairs for	\$1.25
LADIES' FULL FASHIONED Pure thread silk hose, a regular \$1.50 value, now at	98c

Sprolws-Cronin & Company

FOOTBALL

(Continued from Page One)

quarter when Norton punted to the Hereford 30-yard line, from which point the kick was immediately run back to middle of the field.

As the last quarter faded the

ball went into Whiteface zone on pass intercepted by Whitehead on 44 yard line. Two penalties assessed and a straight-up punt gave Dimmitt the pigskin on Hereford 31-yard line. Rocky moved it up to 29-yard line and then Newton punted over goal line, putting ball in play on 20-yard line, the nearest the Bobcats ever got to their objective.

Play by Play.

Dimmitt defending north goal.

Hereford kicked off with wind to Wesson, fumbled on own 33 yard, recovered by Whiteface. Russell made 3, Stone 20 yards through line. Stone 6 more at center, 3 by Russell at line, and Stone over right guard for touchdown. Stone place kicked for extra point.

Hereford 7, Dimmitt 0.
Youts received kickoff on own 12 yard line, returned to own 40. Newton 1 yard at line. Bills thrown by Whitehead for no gain on left end run. Newton smothered in line. Newton tried punt, blocked. Hereford ball on Dimmitt 14 yard. Russell out of bounds end run for 1 yard. Stone made touchdown through line, failed to kick extra point.

Hereford 13, Dimmitt 0.
Substitute in for Climer. Youts received kickoff on 15 yard, returned to 25. Newton made a yard, Youts hit center for one more. Youts punted to Russell in middle of field who ran back to Dimmitt 27 yard. Stone failed to gain at center. Whitehead made one yard at left end. Russell passed to Wilson for 8 yards. Stone ploughed thru for 6 yards, first down. Russell off tackle 2 yards. Stone off left tackle for touchdown. Russell's pass to Ireland incomplete for extra point.

Hereford 19, Dimmitt 0.
Hereford's kickoff goes over goal line, Bobcats' ball on 20 yard line. Youts made a yard in two tries and then passed to Newton for 10 yards and first down. Youts 4 yds, at left tackle. Newton 1 at right tackle, Youts another yard, and Newton punted to Whiteface 31 yard. Russell 5 yards off tackle, and Wilson punted out of bounds on Dimmitt 29 yard. Tisdale came out of left tackle for right end run, no gain. Youts covered up for no gain as quarter ends.

Second Quarter.
Dimmitt's ball on own 30 yard. Youts' pass intercepted by Wilson and returned to Bobcats 20 yard. Stone rushed left guard for 9 yards. Russell off tackle for 2 more, stopped by Tisdale. Stone plunged left guard for good gain, but Hereford drew penalty of 10 yards, using hands on offense. Whitehead picked up 2 yards on triple pass. Russell raced around left end to 5 yard line, and Stone took it over tackle for touchdown. Place kick by Stone too short for extra point.

Hereford 25, Dimmitt 0.
Bell went in for Brumley at center for Hereford. Bell kicked off to Youts on 15 yard, returned to 27 yard. Youts pass incomplete. Mills made 8 yards at left end, downed by Whitehead. Youts got through line for 15 yards, fumbled, recovered on 50 yard line by Hereford. Stone passed to Whitehead behind line, who fell down, losing yard. Russell around right end for 9 yards, lacked foot first down. Stone 3 yards at center. Whitehead a yard at line. Russell 2 more, and then on fake went through center to Dimmitt's 24

yard. Wilson 5 yards at left tackle. Stone plunged 9 yards, stopped by Bills. Russell 5 yards off tackle. Wilson lacked foot going over. Russell carried it over. Stone missed extra point at place kick.

Hereford 31, Dimmitt 0.
Webb of Dimmitt went in for Kennedy. Bills received kickoff on 23 yard line, returned to 31. Youts pass intercepted by Stone on Dimmitt 38 yard. Stone made 4 yards. Russell off tackle 14 yards. Stone and Russell moved up to Dimmitt, lacked inch of first down on 19 yard. Stone was stopped by Wright for no gain as half-ended.

Hereford 31, Dimmitt 0.
Mitchell went in for McCullough at left guard. Youts received kickoff on own 20 yard, returned to 30 yard. Newton 1 yard. Youts 1 yard, stopped by James. Newton punted out of bounds on own 46 yard. Stone's pass to Russell incomplete. Whitehead 3 yards off tackle. Russell off tackle for 5 yards. Stone made first down on Dimmitt 32 yard. Pass behind the line lost 6 yards. Russell stopped by Wesson, 1 yard at left tackle. Pass was good for 11 yards on Dimmitt 20 yard. Wilson went thru line for 15 yards. A fumble was picked up by Whitehead, 3 yards lost. Stone hit line for 3 yards, and then was stopped on 1 yard line. He went over left guard for touchdown. On fake place kick Russell passed to end man for extra point.

Hereford 38, Dimmitt 0.
Youts received kickoff on 14 yard, returned to own 30. He found hole at center for 7 yards. Bell in for Brumley, who was hurt. Newton passed to own 41 yard. Newton lost yard off tackle. Youts shook off tacklers for 6 yards. Newton tried right end, lost 5; then punted, was blocked, recovered by Bell on Dimmitt 19. Pass incomplete. Bartley 5 yards off tackle. Stone went thru left tackle to Dimmitt 5 yard. Russell then smashed left tackle for touchdown. Stone plunged right guard for extra point.

Hereford 45, Dimmitt 0.
Newton returned kickoff from own 10 yard, stopped by Orr. Youts made 2, Webb 4, Youts 1, Newton punted to Russell on Hereford 30 yard, returned to own 49 yard.

Fourth Quarter.
Hereford ball on own 49 yard. Russell made 8 yards left tackle. Bartley on fake got 2 at center, first down. Bartley's pass incomplete. Russell 2 yards right end. Pass to Whitehead behind line lost 8 yards, ball on Dimmitt's 46 yard. Bartley punted to Dimmitt's 22 yard, grounded. Youts pass incomplete. Youts reeled off 8 yards thru line, stopped by Whitehead. Pass incomplete, 5 yard penalty. Punt partially blocked, recovered by Bartley who ran 35 yards for a touchdown. Place kick good for extra point.

Cloyd goes in at end, Newton returned kickoff from 20 to 39 yard. Newton's pass intercepted by Russell on own 45 yard line, returned to Dimmitt's 41 yard. Stone tore thru line to Dimmitt 25 yard. Bartley 1 yard at end. Pass incomplete. Stone 4 yards at line. Bartley passed to Russell for 14 yards. Stone to 2 yard line. Russell over left guard for touchdown. Stone kicked extra point.

Hereford 59, Dimmitt 0.
Substitutions for James and Noiland. Hawkins went in. Webb returned kickoff from 18 to 28 yard. Youts hit line for 7 yards. Bills got 2 yards off tackle. Newton's pass incomplete, a long one. Rocky tackled 2 feet of first down. Ball went over to Hereford on Dimmitt 31 yard. Russell made 2 yards. Whitehead 3 yards. Two incomplete passes, and 5 yard penalty for Hereford. Ball went to Dimmitt on own 26 yard. Newton's pass was not caught but returned to Dimmitt on own 40 yard, account of interference. Rocky made 9 yards at center. Newton lost 4 yards on left end run. His pass was intercepted by Whitehead on Hereford 44 yard line. Penalized 5 yards, excessive time out. Bartley's pass incomplete. Bartley made 2 yards right tackle. Pass to complete. 5 yard penalty. Bartley punted straight up, returned by Dimmitt to Hereford 31 yard line.

Habermacher went in. Newton's pass incomplete. Rocky made 2 yards at center. Newton downed by Bell, lost yard. Newton punted over goal line. Hereford ball on own 20 yard. Habermacher no gain at line. Russell 4 yards left tackle, then 2 more same place.

Game ended. Hereford 59, Dimmitt 0.

MAKES ONE ACRE YIELD; HAS CANNED 1500 QUARTS
Fifteen hundred quarts of canned vegetables, covering ten varieties, and fresh vegetables for the family table during the summer months is the record of I. F. Flowers on one acre in South Hereford. The acre was irrigated from a well and windmill. A steam pressure cooker has been used to do this enormous amount of canning and he is now putting in his meat for winter and summer use.

Mr. Flowers moved here last year from Oklahoma. He has purchased 100 acres southeast of town.

FOR RENT, FOR SALE CARDS AT BRAND OFFICE, CHEAP.

Home Demonstration News

MISS EMMA GUNTER, C.H.D.A.
Miss Gunter wishes to state that all the cards given out to club women on which to fill out poultry and food preservation reports have not come in and they should be sent in as soon as possible.

During the month of November the clubs will study the 4-H pantry and how it can help the housewife to have a variety of nourishing canned foods which may be prepared quickly and provide for adequate diet for six months of the year when there are no gardens.

Beef Canning.
As the weather is colder now, it is time to can meats for the summer and fall. All meats should be canned in tin and in a steam pressure cooker or canner in order to sterilize completely the contents. With a can sealer the meat can be sealed up quickly and put on to cook in a very short time. Such equipment should be a part of every farm kitchen. They not only help preserve meats and vegetables but pressure cookers can be used in the preparation of regular meals.

Animal meat should be killed and dressed at least one day before canning. The meat must be thoroughly chilled before being canned. If two or three days are awaited the meat will have a more pronounced flavor.

It is important that the person who cuts meat understand just how it is to be prepared. The usual ways are plain roast meat, steak, stew, soup, meatloaf or veal loaf, chili and mince meat. After the meat has been prepared it is put into cans and processed. When the cans are removed from the cooker they are placed in a tub of cold water and later taken out and dried. Do not store in damp cellar.

Miss Gunter expects during the months from December through April to give two meat canning demonstrations in each community where there is need of such. Any one interested should make appointments in her office.

Daniel News
BY MRS. JOE THURMOND
There is no school at Dawn this week. Mr. Thomson, the teacher, had to go to Sweetwater to attend the annual conference of the M. E. church. This will extend school one week later in the spring.

Billie Blackwell of Canyon spent the week end with Betty Jo Thurmond.
Eleven votes were cast in the general election held at Daniel November 4.

Mrs. Luna Jacobs and daughter, Mrs. Durwood Vernon, were in Canyon Tuesday.
Pauline Moore entertained a number of friends Saturday afternoon from 2 to 5 in celebration of her tenth birthday. Games were enjoyed until the refreshment hour when refreshments were served to the young guests. Pauline received a number of lovely gifts. Those present were Wannie and L. V. Thomas, Thelma Ruth Bishop, Wentle, Audine and T. J. Jacobs, Veronica and Walter Beckman, Vaughn Dell and Quinton Laquey, Mary Jo Tomlinson, Augusta Stice, Betty Jo Thurmond, Claude Chain, Ruth and Moore.

Mrs. Floyd Tomlinson and Durwood Vernon spent Friday with Mrs. W. R. Moore.
Mr. and Mrs. Joe Thurmond and daughter, Betty Jo attended the carnival of the Mrs. Honser pupils in Hereford Thursday evening in which Betty Jo is a dancing pupil.
Miss Etoye Jacobs spent the week end at home.
Miss Nell Hall, county health nurse, and Dr. J. W. Hicks gave eight children diphtheria toxoid at Daniel Wednesday.
Mr. and Mrs. Joe Moore and children are visiting in Plainview.
Miss Bobcat, Jane O. Williams spent Thursday and Friday with Miss Katherine Hershey and visited Miss Hershey's school.
Miss Mary Thurmond of Amarillo spent Sunday in the Joe Thurmond home.

Wombles, C. O. Phillips and E. W. Wombles attended the revival services in Hereford last week.
There are non-denominational revival services at Pierce school house, which is just east of us, each night this week.
Mrs. C. Cretzinger, Mrs. W. O. Cominger, Mrs. Clarkston and Mrs. Dan Higgins visited school one day last week.
Eary Young entered school, as a new pupil last week, the family having moved to the Broomcorn ranch.
Messrs. and Mrs. Speedy Cretzinger, Corbet Cretzinger and Mrs. Jannagin and Mr. J. H. Boling were dinner guests in the John Boling home Sunday.

Rev. Jones' sermon Sunday "We are laborers together with God" should remind us that must not let the coming cold weather freeze out the spirit of worship. We need to reconcentrate efforts in helping to promote Kingdom of God.
Fairview pupils on the horizon were Frances Campbell, cher Le Grand, R. D. Smith, L. Le Grand, Byron Campbell, H. Le Grand, Bernadine Phillips, Marcene Oglesby.
Mr. and Mrs. W. O. Cominger had visitors from Panhandle 1 week.
Mr. and Mrs. Corbet Cretzinger made a business trip to Tucuman Saturday.

MAKERS OF 35 SUCCESSFUL FEEDS
Where feed Counts
WHICH pays better, a full bucket, a half bucket, or only a quarter bucket of milk? NUTRENA Dairy Feeds are carefully calculated and compounded to insure maximum production of FULL BUCKETS OF MILK. Cows give quarter and half buckets of milk on ordinary feeds, because they do not contain sufficient materials for maximum production. NUTRENA, with its variety of proteins, vitamins and carbohydrates, supplements your own grain and hay. Feed it for those extra full buckets of milk.

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It's easy. All you have to do is give the number of the out town telephone you are calling.

Knowing the number saves the operator the time of looking it up in the directory, and enables her in most cases to ring telephone almost as quickly as if it were in your own town.
To make it easy for you to use this speedy method, we supply you, if you wish, with an "out-of-town number book" listing the names and addresses of your out-of-town friends, relatives, business associates, and many other persons with whom you wish to talk for three minutes to each.

THIS BOOKLET IS FREE
To obtain one, simply write on the coupon the names and addresses of three or more persons in other cities whose telephone numbers you would like to have handy. Then mail or bring the list to the office of the telephone company.

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I would like to have the telephone numbers of the following out-of-town persons. Also, please tell me what it would cost to talk to them by long distance.
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Street _____
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(Write names below)
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City _____ State _____ City _____ State _____

Let it Rain!
though the house is only half shingled it matters not



That's one of the many fine features of this new method of re-roofing—the house is always completely protected in case of sudden storm or showers. By this plan, the new shingles are laid right over the old shingled roof—there's no sacrifice of protection during the process.
The "RED CEDAR METHOD" is widely used and entirely practical. It gives your home double insulation against heat and cold. Heat loss through the roof is reduced to a minimum. Fuel consumption is lowered.
Rooms that were cold in winter become warm and cosy. Cost of removing the old roof and of gathering up and disposing of the litter is eliminated.
Be sure to inquire of our new financing plan whereby a home owner may repair his property, he to buy \$100 worth of repairs and we will furnish \$200 for labor, the whole to be repaid in easy installments.



SPLIT-SECOND STARTING

WHEN you get up—scarcely get warm before you bolt a little breakfast and rush out into a cold garage—it's mighty satisfying to know that you can start your motor instantly—in split seconds!
That's just what you can do with CONOCO Winter GASOLINE—because it is made especially for cold weather. Just step on the starter and your motor is humming efficiently—ready for summer-like performance.
Starting—acceleration—power—you'll get all three in



CONOCO Winter GASOLINE
EXTRA QUICK STARTING—WITHOUT EXTRA COST

International Sunday School Lesson

BY DR. J. E. NUNN

November 16, 1930

THE BELIEVING CENTURION
Gentle Whose Faith Jesus Commended.

Matthew 8:5-13.

Text: And they shall come from the east and west, and from the north and south, and shall sit in the kingdom of God.— Luke 13:29.

Introduction.

Centurions, or captains, make exceptionally good showing in the New Testament. One at the least, with a clearer spiritual vision than all the religious leaders of his own nation, confessed the title "a just man," or "of a faith," the Son of God" (Luke 7, Matt. 27:54). Cornelius, although only a proselyte, had been such a shining example of faith at its best that we are glad to see him made an ideal Christian (Acts 10). The statement, "Julius treated Paul kindly," and to us still another of the Roman captains (Acts 27:3). Here a heathen centurion is commended by our Lord himself as a man of faith.

It is here that this centurion is commended in the Bible, because he was an outsider, foreigner, Gentile—just like you and me. Jesus commends his church of the redeemed through him, this pagan man a captain; or rather, through his faith; or rather sees that he is being multiplied and built up by such like.

The Appeal of the Centurion.
And when he was entered into Capernaum, there came unto him a centurion, beseeching him. "Shortly before the events of our lesson he had performed a notable miracle in the healing of a leper, which caused a great deal of excitement. It is not unlikely that the centurion of Capernaum had heard of this miracle. Although he

was a Roman official, yet he was in close touch with the Jews, from whom he would naturally learn a good deal about what Jesus was doing.

Luke tells us that the centurion sent his appeal to Jesus by the Jewish elders, but there is no conflict between this statement and the record in Matthew. What a man does through another, he really does himself, as the old Latin proverb declares. It speaks well for the modesty of this Roman officer that he felt himself unworthy to approach Jesus except through the agency of the Jewish leaders.

Reward of the Centurion.
Our Lord's response was immediate and effective. "And the servant was healed in that hour." So it always was. Whenever the hand of faith reached out to him in appeal for a blessing, it was not drawn back empty. Not always did the answer come in exactly the way that was expected, as it did here, but Jesus always answered. When Martha and Mary sent word to him that his friend Lazarus was sick, their message was an implicit appeal that he might be cured. But he was not. Jesus tarried on the other side of the Jordan and let Lazarus die. Yet the prayer was not unanswered; for in a few days Jesus raised Lazarus from the dead, thus imparting to them greater faith than if he had cured him from his disease.

Faith and Humility.
"Lord, trouble not myself; for I am not worthy that thou shouldst come under my roof; wherefore neither thought I myself worthy to come unto thee; but only say the word, and my servant shall be healed." There are two remarkable features in this message. First, it manifests a most unusual spirit of humility for a Roman official that he should regard a Jewish teacher as so superior to himself. "What a beautiful

humility is here! What an absence of assumption or pride! Occupying an honored position, representing in his own person an empire which was world-wide, surrounded by a group of friends, and by all the comforts wealth could buy, accustomed to speak in imperative, if not imperious ways, yet as he turns towards Jesus it is with a respectful, yes, a reverential demeanor."

The second remarkable feature of this message is that it expresses a marvelous faith. Others had believed in the power of Jesus to cure the sick by touching them or speaking directly to them, but no one else had manifested the belief that he could send his healing power into another city by merely speaking the word of command.

Many Shall Come.
"Many shall come from the east and the West." Our Lord spoke the same thought on another occasion, adding "from the north and the south" (Luke 13:29). Men and women from all parts of the world, all nations and races, are to make up the kingdom of God. This is a great missionary test. "And shall sit down with Abraham, and Isaac, and Jacob, in the kingdom of heaven." "Sit down; i. e., recline at a feast. The image of a banquet is often used to represent the joy of the kingdom of heaven; Luke 14:15, 30; Rev. 19:9." Abraham, Isaac and Jacob, the great patriarchs, represent the Jews, the people of God. The Gentiles are to feast with them; it is their home festival also. "Nothing is more impressive in the teachings of the Master and Judge of human life than this, that he made inward personal character, not outward orthodoxy of belief or privilege of position, the final test. In the last judgment all the children of men are brought to the same level and judged by the same standard—the moral quality of their life."

Sons of the Kingdom.
"The sons of the kingdom." "Those who, as the descendants of Abraham, Isaac and Jacob, ought to have become real, as well as nominal, members of the kingdom."—Prof. A. T. Robertson. "Shall be cast forth into outer darkness." God is light, and whosoever is an enemy of God, self-exiled from God, has nowhere to go but the darkness which is outside of heaven. This is the essential horror of hell. "There shall be the weeping and the gnashing of teeth." "The darkness, wailing, and gnashing of teeth are part of the familiar Jewish imagery of the future world of punishment, which was typified by Gehenna."—R. F. Horton. "What a turning of things upside down! The nearest cast-out, and the farthest made night! How often is this the case! The centurion comes from the camp to Christ, and the Israelite goes from the synagogue to hell. The harlot bows at Jesus' feet a penitent, while the self-righteous Pharisee rejects the great salvation. Oh, that this incident may sweetly persuade us to believe greatly."—C. H. Spurgeon.

It is a prejudice which we must throw from us if we are ever to sit down with the Father at the marriage supper of the Lamb. Character is to be the Christian test, and character alone."

Special Lesson.
In this believing centurion our Lord saw a representative of that great host of people from all parts of the world who were to share in the blessings of his reign; but there is a note of pathos, as well as rebuke, in his words, "but the sons of the kingdom shall be cast forth into the outer darkness." Those who for every reason should

have been the first to enter the kingdom were shutting themselves out by their rejection of him. Too many among us, in spite of the privileges of a Christian environment, are forfeiting the privilege of entering the kingdom of heaven, while multitudes from heathen lands are pressing in ahead of them!

Boss: "Honesty is the best policy."
Insurance Salesman: "You're wrong. Twenty-Pay Life is the best policy."

It is a prejudice which we must throw from us if we are ever to sit down with the Father at the marriage supper of the Lamb. Character is to be the Christian test, and character alone."

Kidney Acids! Break Sleep

If Getting Up Nights, Backache, frequent day calls, Leg Pains, Nervousness, or Burning, due to functional Bladder Irritation, in acid conditions, makes you feel tired, depressed and discouraged, try the Cystex Test. Works fast, starts circulating thru the system in 15 minutes. Praised by thousands for rapid and positive action. Don't give up. Try Cystex (pronounced Siss-tex) today, under the Iron-Clad Guarantee. Must quickly ally these conditions, improve restful sleep and energy, or money back. Only 60c at

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Now Open, North Side of Building with Jack Hager Shoe Shop.
Prices, Hair Cut—35c
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EYESIGHT SPECIALIST
626 Polk Street, Amarillo, Texas
—Will be in Hereford First and Third Tuesdays in each month. Eyes tested and glasses fitted.
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Telephone 188 for Appointment.

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Perkins & Perkins, D. M.
609 West Third Street. Phone 475

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"Well Pressed Is Well Dressed"
Suits made for and delivered—Phone 385

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Filing Cabinets never stick or bind, because they are Unit-welded.
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Our Abstracts Correctly Reflect the Records.
THOMPSON & IRELAND
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Announcing a Sensational! Sale

Quantities are Limited!

PRE-WAR PRICES! — UNDERSELLING THE STRONGEST SYNDICATES!



All Merchandise GUARANTEED FIRST QUALITY!
Saturday and Monday, Nov. 15-17
Chick-Hagood Variety



HOT WATER BOTTLE SPECIALS This Week Only Corner Drug Store

FROM NOVEMBER 8th TO NOVEMBER 15th, WE HAVE BEEN SELLING

Hot Water Bottles, Face Bottles, Fountain Syringes, Ice Caps, and Combination Bottle and Syringes Twenty Per Cent Discount

This means that all our Rexall and Miller rubber goods as above mentioned will be sold for 80 cents on the dollar for this week. This is an annual event, used each year just at the opening of the winter season, and means a considerable saving to those in need of Hot Water Bottles and their accessories.

The Rexall Store

(Agents for Star-Telegram)

Day Phone 105 Night Phone 238 or 473-J

"We Fill Any Doctor's Prescription."

The Best In Drug Store Goods—The Best In Drug Service

MEAT CURING STUDIED

A district meeting of county and home demonstration agents was held at Memphis Tuesday and Wednesday for instruction in hog killing and curing, a special course put on by the farm extension service. Miss Emma Gunter and R.

O. Dunkle attended from Deaf Smith county.

Mr. Dunkle has several pamphlets on meat curing in his office at the court house and states that they are available as long as they last to anyone interested in putting away meat for future use.

Locals

Mr. and Mrs. H. C. (Clay) Angelo returned Friday from Canadian where Mr. Angelo has been employed.

Egg Mash, 100 pounds, \$2.50 and \$3.15. FARMERS' ELEVATOR COMPANY. 44-tf

Mr. and Mrs. J. C. Trussell of Brownwood are spending a few days with her parents, Mr. and Mrs. E. F. Connell. While here Mrs. Trussell is recuperating from an operation.

The extravagant claims and misrepresentation of quality of tires made by some dealers reminds me of the saying that "figures don't lie, but liars do figure." Yours for a square deal, H. L. RICE. 1c

G. C. Cummins of Hollywood, California, accompanied his brother, J. C. Cummins, home from Fortales to spend the week-end in Hereford.

Egg Mash, 100 pounds, \$2.50 and \$3.15. FARMERS' ELEVATOR COMPANY. 44-tf

Mrs. E. F. Connell and Mr. and Mrs. J. L. Trussell attended the Baptist state convention in Amarillo Tuesday. The Trussells are visiting here from Brownwood. Mr. Trussell is an evangelistic singer, and his wife is an accompanist. STRAYED: Black whiteface heifer, three years old, milking. Reward for location, R. E. or Guy Edwards, or notify Brand. 44-1p

We have added two types of car jacks to our stock lately. At RICE'S. 1c

Mrs. Bernard Roberson of Summerfield, visited in Hereford Wednesday.

Why risk getting out in the cold to change tires? Try Air-Fast (puncture-proof) tubes. You'll surely like them. RICE sells them. 1c

Mr. and Mrs. Fred Schulz of Amarillo were in Hereford Tuesday to attend the funeral of Donald Williams.

You believe in insurance, don't you? Then why not buy insured tires? All Brunswick tires are insured against road accidents and cost no more, usually less. RICE sells them. 1c

Mr. and Mrs. J. S. Williams of Poplar Bluff, Missouri, have been guests of Mr. and Mrs. J. C. Padlock.

The P. T. A. will have a Bake Sale at the "M" System Wednesday, November 20. 44-2c

Mr. and Mrs. A. A. Foster who spent several weeks at Temple for Mr. Foster's health, returned home Sunday. Mr. Foster feels much improved.

Miss Sylvia McCracken of Omaha, Nebraska, who accompanied her brother, J. C. McCracken, to Hereford following his visit with home-folks, returned to her home Sunday evening.

Egg Pellets, 100 pounds, \$2.90. FARMERS ELEVATOR CO. 44-tf

Dr. R. E. Adams of Coleman arrived last week to be connected with the office of Dr. D. K. Robison in practicing eye, nose, and surgery.

Cotton seed Cake or Meal, per ton, \$36.50. FARMERS ELEVATOR COMPANY. 44-tf

Mrs. Gertrude Broiherton visited in Amarillo Tuesday.

Egg Pellets, 100 pounds, \$2.90. FARMERS ELEVATOR CO. 44-tf

Miss Gertrude Gentry was in Amarillo Wednesday on business.

Cotton seed Cake or Meal, per ton, \$36.50. FARMERS ELEVATOR COMPANY. 44-tf

Dr. J. W. Hicks attended the Baptist state convention in Amarillo Wednesday.

J. K. and H. W. Blythe and L. M. VanVleck of Fort Worth left Thursday for New Mexico on a deer hunt for about ten days.

Mr. and Mrs. J. M. McEntire and son, Ray, of Dimmitt spent Sunday in the home of Hubert McEntire.

Mrs. Mary McClendon of Silverton is visiting her son, Johnnie McClendon, and friends in Hereford this week. Mrs. McClendon is not only a pioneer on the plains but was one of the early settlers in Central West Texas.

Pig Starter, 100 pounds, \$3.25. FARMERS ELEVATOR CO. 44-tf

Baptist State Convention Is Now In Session

The Baptist state convention, first ever held in the Panhandle, opened preliminary meetings at Amarillo Monday. The pastors' and laymen's conference was held Monday, and the woman's auxiliary met Tuesday morning.

The convention proper was called to order Wednesday morning, and delegates running into thousands were present from all parts of Texas. The session will close Friday night with a message from Dr. George W. Truett, the beloved pastor at Dallas. Many prominent men are on the program and attending members of the local church are expecting to receive an abiding inspiration from the convention.

Delegates elected by the First Baptist congregation Sunday night to the convention were Rev. V. M. Clord, A. O. Thompson, Mrs. Artis Daniel, Earl W. Wilson, Mrs. A. L. Manjeot, J. N. Messenger, G. B. Robinson and Mrs. Arthur Thompson. Alternates were Misses Earl W. Wilson, W. E. Hicks, A. O. Thompson and H. G. Conkright.

Former Aggie Will Organize at Summerfield

The next meeting of the ex-aggies of Deaf Smith, Castro, Randall and Farnet counties will be held in Summerfield November 16, according to a new announcement of the program committee. The session will begin promptly at 7:30 o'clock, Wednesday evening, in the Summerfield school building, and the home economics class will serve a dinner.

The main purpose is to effect a permanent organization of all ex-agricultural students in the territory, elect officers and hear Prof. T. M. Moore of Canyon give a lecture on "Wheat and the Stock Market." Prof. Moore is now gathering information for the discussion. Wheat as feed for stock has become a live question in view of the cheapness of the grain, and farmers are interested in what can be done along this line.

J. S. Jones, entomologist of the A. & M. College extension service, may also be present to talk on the wheat wire-worm and other crop-destroying insects.

All ex-aggies are urged to attend the Summerfield meeting without a personal invitation, said Mr. Dunkle, as many in these counties are not known as former students of agricultural schools and they will have to make themselves known.

Water Heater Explodes

Explosion of a water heater in the home of Rev. J. W. Boultinghouse at 11 o'clock Sunday morning wrecked part of the heater but did no other damage. The blow-up was caused by the water coils becoming corroded with lime, preventing circulation.

Owners of certain types of heaters are cautioned to watch for formation of lime in the pipes.

Holidays for School

Schools of the Hereford independent school district dismissed classes for Armistice and observed a holiday. It is also announced that school children will be given two weeks for Christmas holidays, the extra week being made up at the end of school in May, running one more week than formerly planned.

A. & M. Expert Here Friday to Study Wireworm

Crop-destroying insects were looked into Friday when J. S. Jones, state entomologist of A. & M. College, was here and visited several farms in company with R. O. Dunkle. The entomologist was studying in particular habits and life cycle of the wheat wire worm, and some healthy specimens were secured.

The wire worm is in all the wheat countries of America, but the infestation is less in Deaf Smith county than in most of the places visited, says Mr. Jones.

Another destructive pest is the southwestern cornstalk borer, which has been noted in this section only on the Henscheide farm, five miles south of Hereford. The damage done by these borers amounted to about 25 per cent loss. The borer enters the stalk at the second joint in June and works downward, eating a channel throughout the root system. The stalk falls to make any grain and falls down.

The only control advised so far, according to Mr. Dunkle, is to rotate the crops. If a field becomes infested, a different crop should be planted on the ground, as the borer attacks no other grain excepting corn. This is a regional pest, found only in the southwestern part of the United States.

Hog Supplement, 100 lbs., \$3.50. FARMERS ELEVATOR CO. 44-tf

Mr. and Mrs. Eddie Smith of Canyon visited relatives in Hereford Sunday.

C. A. Rudd of Chula, Missouri, is visiting his nephews in Hereford. Mr. Rudd has had wide experience in the oil business and is of the opinion that gas fields will some day be found in this section. Hog Supplement, 100 lbs., \$3.50. FARMERS ELEVATOR CO. 44-tf



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