

The Hereford Brand

Published Every Thursday

Our Slogan—"More People—More Farms"

10th YEAR—NUMBER 48.

HEREFORD, DEAF SMITH COUNTY, TEXAS, THURSDAY, DECEMBER 11, 1930.

FIVE CENTS PER COPY.

Landmark Is Removed for New Edifice

Contractors finished Tuesday morning the old frame structure which has stood for years in the corner of Sampson and East Third streets and which has been the place of worship for the local Presbyterian congregation for a full quarter of a century.

The ecclesiastical landmark was erected in 1905 and was the first Presbyterian church ever built in Hereford. It was financed and constructed under Rev. Witherspoon, pastor of Dallas and now deceased. The church was organized prior to 1905, however. Before then, the general denominational congregations of the city pooled their funds to build a union house of worship. This old church building is standing at the northwest corner of West Third and Miles.

Excavations are to begin at the site by C. S. Lambie company, contractors, in preparation for the concrete basement which will be the first unit of a new church edifice. The old stucco residence, formerly occupied by the pastor, was sold to J. M. Gilliland, who has agreed to one of his lots where it will be remodeled.

It is stated that work will begin on the six-room brick manse at the former site at the same time the church unit is started.

All Presbyterian church and Sunday school services are now being held in the district court room.

Landmark Razed



PREBYTERIAN CHURCH

Phillips' Safe, Also Foster's New Car Stolen

Knob-knockers, safe blowers or safe haulers showed up again in Hereford last week when access was gained to the Phillips Petroleum company station located across the street from the southeast corner of the court house yard, and the money safe carried off, either Wednesday night or early Thursday morning.

There was a loss of about \$100 in checks and cash, and it was estimated by the operator, Bill Smith, that his cash loss would run around \$25. The burglars have made a clear get-away, and no clue was left to assist officers.

The Phillips stations are all equipped with a small iron money container that has been thought to be nearly burglar proof. The safe is a small cylindrical receptacle, attached to a steel bar that is embedded in the concrete floor and on into the ground. Apparently it has been able to resist any illegal entry, but not strong enough to remain fixed to its post against expert iron-workers.

Whoever made way with the Phillips safe were no amateurs, it is indicated. A force-jack was set at the proper place and angle to put the object in strain and career. A heavy blow of a sledge hammer on top caused the safe to break neatly loose from its moorings, and to haul it off was then an easy matter.

Foster Loses Car.
No trace of A. A. Foster's automobile, which was stolen Friday night, has been found. While attending the carnival at the high school, Mr. Foster parked his new Chevrolet sedan, maroon color, on the street adjacent to the campus, where it was stolen.

NEPHEW OF LOCAL MAN IS AVIATOR AND WRITER
Jack Baskin of Ponca City, Oklahoma, a nephew of L. Baskin, an illustrated article in the December issue of Southern Aviator, published in Atlanta Georgia, describing the beautiful new airplane at Ponca City. Thirty thousand people were present at the dedication. Jack Baskin is a pilot himself, and has made some wonderful flights.

Organize Unit Former College Students Here

A permanent organization of the ex-W. T. students of Canyon was effected Saturday afternoon in a meeting here called by A. M. Walker of Summerfield. Mr. Walker was elected president; Ralph Smith, secretary, and Mrs. M. J. Clay Ridgeway, secretary and reporter. About 20 former students were present.

Principal address was made by L. S. Baker, professor of biology. Other speakers were L. N. George, Canyon, head of the college's ex-students association; Ralph Smith, Hereford band director, and A. M. Walker, superintendent of Summerfield schools.

The college reaches young people in their most formative period, said Mr. Walker, and his aim is to develop and produce men and women of character and ability who contribute largely to society.

"There are 10,000 of our ex-students scattered over the world," Mr. Baker continued, "and they are living examples for W. T. S. T. C. Good reports of their work will draw new students to the college, and, furthermore, they will be in demand as teachers and can command better salaries."

Ralph Smith was called to act as temporary chairman, and he received a motion from Mrs. Earl Springer to organize and elect officers.

The next meeting will be held at the home of Mrs. Clay Ridgeway January 10. The exact hour was not given, but each member will be expected to bring a covered dish for luncheon.

Present were Mr. and Mrs. V. L. Taylor, a girl, Joyce Ma...

C. C. Rider Is Injured In Cave of Ditch Walls

C. C. Rider was seriously injured early Tuesday morning when caught under a sudden cave-in of the walls of the big drainage ditch which is being installed from the Santa Fe railroad north to Lake Park by the Panhandle Construction company.

Mr. Rider's collar-bone was broken and two or three ribs fractured. In addition his legs were badly strained, but no internal injuries could be noted by medical attendants at the county hospital, where he was rushed as soon as extricated from the dirt.

The crew of ditchers were working on the floor of the ditch, about 12 feet from the surface, cleaning up with shovels in the wake of the ditching machine, when a stretch of dirt several feet in length and of many tons in weight fell in without warning, covering Mr. Rider almost up to his neck. Prompt action of his companions had the loose debris shoveled away within about ten minutes and hospital care was provided at once. At last reports the injured man was resting well.

Mr. Rider has a wife and two children. The family lives in East Hereford, about a half-mile east of the high school.

The cave-in was caused, according to the construction foreman, by the ditcher leaving loose dirt on one side when it passed through the second time. The soil here does not normally cave, but the method of providing for the three-foot concrete conduit calls for the ditch to be opened twice and the first opening produced the loose dirt.

Full Day At M. E. Church Next Sunday

Morning preaching services by Rev. L. M. Lipscomb, new presiding elder of the district, are announced by the Methodist pastor, Rev. J. M. Fuller, for next Sunday. Rev. Lipscomb was pastor here several years ago, and has many warm friends in Hereford. Lunch will be served in the basement immediately after the preaching hour. Everyone is asked to bring a basket of food.

The Sunday school is growing and much interest is being taken, says Rev. Fuller. Those who are not in Sunday school are invited to come out and enjoy the work, departmental and class work at 9:45 a. m.

The first quarterly conference will convene at two o'clock. Both Junior and senior leagues meet at 6:15.

Orchestra and young people will have charge of the evening service. An interesting program, "You will enjoy all these services," Rev. Fuller says. "Come and bring your friends with you. Strangers have a cordial invitation."

Get Quail Limit.
J. Milton Erwin, J. O. Newell and Henry Farmer reached home the latter part of last week from a quail hunt in Andrews county, ten miles east of Hobbs, N. M. They were guests of Mr. and Mrs. S. E. Arnold, old friends of Mr. Erwin. The hunters reported bagging the limit of nice, fat quail.

WELCOMES BRAND AS VISITOR FROM HOME

"Many thanks. Let it come, is like a visitor from home," writes Eli Dunlap, of Dallas, in renewing his subscription to The Brand. This Dallas man is Walter Dunlap's father.

Many such letters are received at the Brand office, and hundreds of similar expressions made orally by people who drop in to renew. Let The Brand be your invited guest every week.

H. Harmon, Mr. and Mrs. A. M. Walker, Miss Thelma Humphries, Mrs. Walter Huntley, Summerfield; Misses Roxie Hoskinson and Margaret Camp, Walcott; Miss Nannie Smith, Black; Mmes. H. E. Weathered, Pat Wederbrook, Earl Springer, Ted Young, Carter, Clay Ridgeway, Miss Rudine Valentine, Miss Emma Jeanne Donald, and Ralph Smith, Hereford; L. N. George and L. S. Baker, Canyon.

New Payment Plan on Land Tried by Neal

A deal of close to \$100,000 was closed last week in which W. E. Neal, Hereford citizen, was one of the principals. He traded his Georgia apartments in Amarillo to Bessie E. Clatts for five sections of land in Hansford county.

Mr. Neal is well known as having developed the townsite of Dawn on the Santa Fe and his settlement plans for farmers. He will put his 3200 acres in Hansford county on the market on a crop-payment plan whereby the purchaser is not obligated for any interest during the first five years. Half of the crops grown during the period of the contract is credited on the purchase of the tract.

It is claimed that this Hereford man is the first in the Panhandle to offer such attractive development terms to prospective settlers. He has tried out the method on several tracts and found it successful. Under the crop-payment plan usually put in force, many of the farmers find that interest charges in bad years are too heavy for them to pull through.

Terrible Acts Done In Sweet Charity's Name

The Vega Outlaws were no good at their robbing trade and the Hereford Fireman couldn't put out any fires, and the charity football game here Friday afternoon was concluded with a scoreless tie. The teams were over-balanced in tackling talent, leaving neither side with any one who was capable of carrying the ball. It was cheek and double-check on the backfield.

Major Casualties!
Fireman Bud Witherspoon, bloody head; Outlaw Looney, wrenched knee.

Minor Casualties!
Earl Wopds, Willard Witherspoon, Chas. Sowell, Roger Corbett, George Connell, Richard Jewell, Rayford Ricketts, "Snooks" Bailey, and several Outlaws.

king-pins, and only three first downs were registered, all by the Outlaws whose horses found better footing on rough ground than did the fire-trucks.

A fair-sized crowd was out to witness the tilt, and those who came expecting a tame affair missed their guess. It was plenty rough, and would have made a desirable sport in some Roman arena before a howling and blood-thirsty audience of ancients.

The hook and ladder boys made the first real threat when in the first part of the second quarter

Starting Lineup.

Firemen	Pos.	Outlaws
Gregory	le	J. Ivey
Jewell	lt	F. Jackson
Ricketts	lg	W. Eastman
W. Witherspoon	c	Pippin
Corbett	re	B. Rawson
Wood	rt	Wiseman
Carroll	re	Stagg
B. Witherspoon	q	Owenby
W. Witherspoon	h	Robertson
Sowell	rh	McNabb
Newell	f	McCombs
C. C. Acker, referee;		T. E. McCollum, Umpire.

they recovered, a fumble on the Outlaw 10 yard line. However, before they could lay any hose down to the goal line, a fumble lost the ball.

In the final period the Outlaws rallied and barely missed tapping the bank vault for a cool 6-0 grand. On a nice pass from Hereford 30 yard line, Vega moved down to the 9-yard line, and started drilling the wall with an acetylene torch. The home volunteers turned a stream of water into the flame

(Continued on Page Eight)

Have Fish Fry.

Visitors to the Jim Jones ranch Monday of this week were Leonard Foster, James Robinson, John Cloyd and Jake Boydston. Mr. Jones has recently taken up a section claim about 45 miles south of Fort Sumner, N. M. The visitors were treated to a big fish fry.

New Rail Line Seems Certain As Case Heard

"Even opposing railroad officials have admitted we have won the victory for the new railroad," John P. Slaton took time to say as he fastened up his brief case and departed for Lubbock the first of the week, concluding several weeks of hard grind in fact-finding to present in the case.

Examiner Davis opened the hearing Monday, and since then data has been submitted on the population and resources of the counties to be traversed and the towns to be touched.

It is being generally considered that the opposition believe they are fighting a losing battle but their intervention will stave off the building of the line and they may hold the territory just that much longer.

Hereford Witnesses.

J. E. Hill and T. E. Seigler left Monday to be in readiness to take the witness stand and give first-hand information about the resources of Deaf Smith county. John P. Slaton went to Lubbock Sunday as one of the main counsel. R. O. Dunkle, county agent, left Wednesday and will be one of the main witnesses before the examiner, giving expert testimony from farming possibilities standpoint.

Says Road Is Certain.

First-hand information from the railroad hearing at Lubbock was brought to the Lions club Wednesday noon by Mr. Griffiths of Minneapolis, who is visiting this section and who is financially interested in Plains land. He said that while at Lubbock he learned from reliable official sources that the

(Continued on Page Six.)

Decorations to Make Hereford City of Beauty

For a greater part of the civilized world it is nearing Christmas time, when an inner impulse calls for thoughts of others, and the business firms of Hereford are vying with each other to catch and spread a bit of the beauties, spirit and good cheer among home-folks through their decorated windows and their streamer-string and vari-colored interiors.

Stores of the downtown district are aglow with beautiful and impressive lighting arrangements that cast a warmth into the hearts of all, making it a pleasure to just window-shop and see what has been brought to the local markets.

Main and Third streets will soon be arched with streamers of colored lights, to herald the season's atmosphere over the town and pervade the souls of visitors to make them pleased, with life, forgetful of any misfortune, and reminding only of the first ushering in of the Glad Tidings.

Hereford is a neighborly town; its citizens delight in having visitors, and guests; and this year at this time, there is an effort to outdo past performances in holiday attire and gala dress and good will to man, from Main street to the city limits.

And there will be many tasteful, cheering domestic decorations to greet the visitor as he enters the city, to bring neighborliness to neighbor with a touch of Christmas friendliness. The Lions club has announced a contest for home lawn displays, and the most beautiful arrangement rather than the most expensive will be the guiding note in awarding of prizes.

Applications to enter the home decoration contest must be filed with the committee, composed of S. P. Rosson and J. A. Nell, before or on December 20.

Among the business houses that have made special efforts to radiate good cheer is the West Texas Gas company on its new home on West Third street. The company is displaying under Christmas wrapping one of its latest ranges, the Tiffin model of the Magic Chef.

E. B. Black company reveals a large group of bridge and table lamps in all varieties, lighted with soft electric glows.

A friendly fireplace and chimney, surrounded with holiday gifts, warmed under subdued lights, feature Skeiton's Variety store.

Sprowls-Cronin has two windows that attract attention. A restful

(Continued on Page Six.)

New Captain



RICHARD STONE

Announce Date for Bird Show, January 16-17

Upwards of 500 birds are in prospect for the poultry show which will be held in Hereford on January 16 and 17, according to R. H. Hopkins, who is looking after arrangements. The show will be held under the sponsorship of the local chapter of Future Farmers of Texas, an organization of vocational agriculture boys of the state high schools, affiliated with the Future Farmers of America, made up of such groups throughout the United States.

The aggie boys have promised 300 entries and several hundred more birds are expected to be entered by various flock owners in this section.

Definite plans as to the place will be completed this week, said Mr. Hopkins, who also explained that entries will be taken Thursday and up to Friday noon of the third week in January.

CLASS WILL GIVE PLAY AT SUMMERFIELD, 17th

Mrs. Joe Kendall's Sunday school class will stage a play, "Eyes of Love" in the Summerfield school auditorium next Wednesday evening, December 17, at 7:30 o'clock. Proceeds of the entertainment will apply on purchase of seats for the Baptist church there.

Local Cagers Getting Ready to Meet Cats

The new basketball season will be formally opened here next Wednesday evening, December 17, when Dinmitt comes over with two fast teams. Playing will start at 7:30 o'clock in the high school gymnasium, with Hereford girls opposition to the feminine Bobcats. The Dinmitt girls were runners-up last year for state championship, and the aggregation is now a fast one this year. They defeated Vega 30 to 28.

There are 30 local boys coming out for cage practice and they are rounding into shape to take the first match from the Castro county visitors. There will be no other game until after the holidays.

WILL HAVE GENERAL WORK DAY AT BLACK SATURDAY

There will be a general work day at the Black school on Saturday, December 13, announces Nonnie A. Smith, principal, who requests that everyone come Saturday morning with a "few beans and cornbread" for lunch and bring all available tools to be used during the day.

Run Coyote Down.

A coyote chase and killing was the pastime of Jim Mauk and Wink Valentine on the Valentine ranch near Muleshoe last Monday. Mr. Mauk said, "We ran the coyote for about fifteen miles in the large Valentine 35-section ranch and finally wore him out, killing him with a slug of iron. The animal was a big one and weighed over 50 pounds."

Stone Named Captain at Grid Banquet

Richard Stone, junior and hard-hitting fullback, was given the honor of captaining the high school football during the 1931 grid season at the banquet prepared by the mothers for the squad as special guests Thursday evening in the basement of the First Baptist church. Stone was the unanimous choice of his companion players.

The new captain is one of the most experienced men on the team, having played last year on the line as guard. Short of backfield material this year, Coach McCollum put him in as fullback, where he went through the season in a stellar role. He was able to show ground-gaining stuff when a few yards advance meant much, and he should be a more valuable player next year, whether in the line or back position, as he has shown to be a power-house in either place.

The 1931 schedule will be Stone's last year, and his team-mates are making it possible for him to round out his high school days with added glory and honor as leader of the Whitefaces on the gridiron. G. T. Higgins is the retiring captain.

The mothers proved themselves most charming hostesses, setting a turkey dinner and serving three courses, and as no training rules were in force, the squad showed a proper spirit of appreciation with an astonishing ability to eat.

In the organization of the mothers of the football boys for next year, Mrs. W. H. Russell was elected president; Mrs. Mat Gilliland, vice president, and Mrs. D. H. Alexander, secretary-treasurer. Retiring officers were Mrs. G. T. Higgins, president, and Mrs. W. H. Russell, secretary.

The following program was given Thursday night: toastmaster, Alex O. Thompson; vocal solo, Marie Seed; review of the season, G. T. Higgins; looking into the future, Coach T. E. McCollum; Alibis, Liburn Ray.

Fourteen Lettermen.

Fourteen boys of the squad were announced as eligible for letters. Awarding of letters still depends upon scholastic rating; the successful candidate must make at least three credits, either in first or second semester. The player must have participated in at least 12 quarters.

The announced list consists of the following: Backfield, Richard Stone, Jack Russell, W. B. Wilson, Russell Whitehead and Andrew Habermacher.

End: Woodrow Ireland and B. Climer.

Center: Homer Brumley and Robert Hill.

Tackle: Rogers Orr and G. P. Higgins.

Guard: George Mitchell, J. C. McCollough and Mack Noland.

AGGIE GROUP ANNOUNCES MEETING FOR DIMITT

The recently organized agricultural council composed of former A. & M. students for four counties, will meet at the Hereford hotel Tuesday night, December 16, at seven o'clock, states John Olson, secretary. The session will be held at the high school building and a dinner will be served by the home economics class.

A. H. Laidigh, dean of the school of agriculture, Texas Tech, has agreed to make an address on a subject of his own selection. Prof. Laidigh is an authority on small grain, and at one time, he was vice-director of all experiment stations in Texas. He will have a worthwhile message to deliver to this organization of technically-trained members.

Newspaper Men Here.

Percy W. and Theodore R. Bones publishers of the Wheeler News-Review, stopped over for a few hours in Hereford Sunday. They were highly pleased with the Hereford country and were interested in what the new railroad would mean to this section.

R. R. Robertson of Wichita Falls is remodeling his five-room house on the former John L. Wilson ranch about 17 miles southwest of town, which he recently purchased. The house will be occupied by a tenant.

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COUNTY, TEXAS

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NOTICE TO THE PUBLIC
Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally at the office on North Main Street.

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Zones 1 and 2, six months \$1.00
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ALL SUBSCRIPTIONS STRICTLY CASH IN ADVANCE.



Caught in The
Corral
&
Put Through The
Chute

Every few days we read in the papers that money is still cheap, but cheap money does not mean anything to us who can't borrow any.

Writers should not have to spend a lot of time thinking up snappy stuff to put in the papers when better material can be found in actual occurrences, for instance: Mort Evans, 280-pound Indiana salesman, was traveling in a light car with his baggage, when he sneezed violently the car broke in two.

Several London society women have started a fad of having their dogs' hair permanently waved. Barbers will be called on next to cut and trim the canine's hair. First the women took over the men's barber shop sanctum, and now it is probably headed to the dogs.

Proficiency in receiving an education increases as advancement in classes is made, if we take the figures released last week by the high school superintendent on percentage of failures. Only 10.6 per cent of the senior class made failures, and freshmen failed to an extent of 24.7. This deduction, however, slips a cog when it is noted that twice as many girls as freshmen girls fall below the passing mark. The first year is the hardest for the boys and the second is most difficult for the girls.

Condition in the school here where the scholastic standing

19 Years Ago In Hereford

(From the Files of The Brand, December 8, 1911.)

J. J. Gallagher was recovering from an appendix operation. He was cashier of the First National Bank.

J. W. Lovelady of Mitchell county had exchanged ranches with Ell Dunlap and was moving to Deaf Smith county. He had traded for land east of town and an office building on Main street.

L. R. Cox was correspondent for the Brand at Hurley, an inland town in Bailey county.

E. Renfro had signed up to have a large irrigation well put down.

Knights of Pythias lodge was preparing for a banquet in the Arcadian cafe.

Unloading of goods by Santa Claus was being announced in the Brand by local business houses. Large crowds of people were in town doing their Christmas shopping early, some of the families coming a distance of 50 miles to the Hereford markets.

Max Roberts sustained a broken leg when entangled in his well machinery near Hurley. Dr. W. A. Price of Hereford rushed to the scene in Joe Collins' car and gave medical aid.

For the first time in history kafir corn had been listed on the nation's grain exchanges.

S. D. Brunk, father of the Brunk boys who established the Brunk Comedians, had returned for a visit to Hereford, his former home.

Miss Willie Moyer who had been visiting her sister, Mrs. S. T. Shore, returned to Amarillo.

M. A. Laupkin of Oklahoma was here on business.

John Gordon had shipped a fine lot of steers to Missouri feeders.

James Robinson had attended the football game at Canyon, in which the Normal beat Hereford, 5 to 0.

J. C. North had gone to Wichita Falls on business.

Ben Wright had returned from Oklahoma where he had been for a month.

C. W. Warren had been to Crosbyton to look after his hardware business.

Tom Holmsley, student in New Mexico Military Institute, spent two days here with his uncle, F. H. Oberthier.

Mr. and Mrs. J. M. Boone visited their daughter, Mrs. Frank Barrow, in Lubbock.

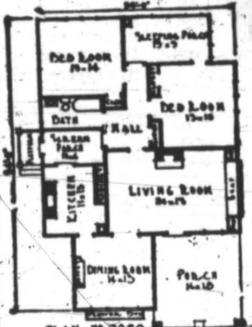
Mrs. N. C. Vogele was advertising up-to-date millinery and aviation caps.

C. J. Altis of Enid, Oklahoma, had been the guests of his sister, Mrs. T. N. Helfner.

Mrs. W. T. Stanberry had returned from a trip to El Paso.

Mrs. A. J. Lipscomb and son, Willie, were spending the winter in Rockport on the Gulf.

of the boys is far below the girls is no different from other towns. There were only 5.5 per cent failures among the girls of the senior class, and the boys ran up 15.7 per cent. In the entire high school failures for the second six weeks are 29.1 for boys and only 12.9 for girls. The freshmen boys proved to be notoriously inept students and with their 41.3 per



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PANHANDLE LUMBER CO.
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cent they piled up a lot of points to the detriment of the masculine standing.

This does not mean that the country will be ruined by having inferior boys turned out into the economic currents. Such a condition has been going on for many years. But it does point out that girls are more reliable in applying themselves to appointed tasks and that the world might show progress more rapidly in every phase of life if the high school boys should learn the value of mastering whatever is at hand, whether it be spelling, secants or cosecants, or farming, merchandising or any other miscellaneous executive duty.

One of Ripley's latest has it that the most important vote ever cast was made by a German in the Second Continental Congress, 1774, the one ballot preventing the official language of the colonists from being switched from English to German. Conclusion drawn is that we would now be speaking German, that we would have been more closely tied to the Teutonic empire during the World War and would have entered the contest on the side of the Central powers, thus changing the whole course of civilization.

World trends are not that

easily guided, nor are mother tongues changed with such facility. Laws may establish official language and documents be so recorded, but it is the people who make the language. Edicts may designate, but custom and usage determine. Even scholars and lexicographers cannot keep the language in a straight line. Latin was the official language of the world for many ages; French the prescribed tongue of England from William of Normandy down through dozens of kings, but English was spoken by the masses, and so would it have been in America, regardless of what the Continental Congress may have done about it. Just try your hand at getting the people to stop using such an obvious error as "ain't" for "is, not" and see how far your reformation reaches.

Now that Hereford is to be on the new Federal ocean-to-ocean highway No. 60 all the way, it is being suggested that the city permit the erection, within the city limits, of a modern tourist camp. Thousands of tourists will be passing through here daily, and it is the custom now-a-days for even the wealthy to stop at the best tourists. A camp here, up

to the minute, and located close in, will prove a drawing card and will cause thousands of dollars to be left in Hereford each month.

ROSS PAYNE MANAGER
CASTRO COUNTY NEWS
C. Ross Payne, formerly of the

Briscoe County News, Silverton has succeeded George Smith as manager of the Castro County News. Mr. and Mrs. Smith have moved to Olton to take charge of the paper there. Grover Amason who has been connected with the Silverton paper for several years is operator and floorman for the News at Dimmitt.

Texas Meat Market
Headquarters for the finest in
Fresh and Cured Meats

—Only choice animals, pen-fattened, scientifically butchered, chilled and cut up for market, are offered for sale. Make it a point to get the best—it can be had.



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THE joy of giving is being able to PAY FOR your gifts. And . . . after Christmas it is a joy to know that you still have a bank balance and can add to it regularly. START SAVING REGULARLY NOW We Welcome YOUR Banking Business

THE FIRST NATIONAL BANK OF HEREFORD
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of Delmar Rayzor.



Santa Claus Has Come to Town—

—And is making headquarters at Streu's Hardware Company. We have something for everyone from the little tots to the grown-ups. A complete line of toys for the kiddies, boys' wagons, tricycles, bicycles, footballs, air rifles, etc. Dolls, doll buggies, doll furniture, and numerous items just to please the little girls.

—For the grown-ups our store is full of many useful, practical gifts, such as Pyrex oven ware, china oven ware, numbers of patterns of Queensware, electric percolators, toasters, waffle irons, fancy glassware, ladies' leather hand bags, men's bill folds, pocket knives, shot guns, rifles, almost anything in sporting goods equipment.

—Come in and shop early. Bring the kiddies, we will be glad to have you. Come and visit us, whether you buy or not.

Streu Hardware Company

M SYSTEM
Bargains for Friday and Saturday

Baking Powder	K. C., 25 oz	21¢
	K. C., 50 oz	40¢
PEAS, Early June, No. 1		09¢
Catsup	14 oz, large	25¢
	8 oz, small	13¢
CORN, White Swan, No. 1		10¢
POST TOASTIES, two for		25¢
Christmas Box Candy	2 lb	75¢
	3 lb	\$1.05
HOMINY, large		11¢
MARSHMALLOWS, one pound		22¢
CRACKERS, six pounds, soda		77¢

WE DELIVER PHONE 240

aniel News
JOE THURMOND
 services at Daniel next afternoon at 2:30. Every-
 to hear Rev. E. H.
 Mrs. L. C. McCaskey
 daughter of Borger spent
 night in the Joe Thurman
 Smith spent Sunda with
 Mrs. B. A. Chain.
 Tuesday at school. T. J.
 suffered a painful acci-
 the wind blew a door
 struck him on the head.
 carried to a doctor and
 of glass were removed
 around and some stitches

had to be made.
 Mr. and Mrs. Royce Young called
 on Mr. and Mrs. Joe Thur-
 mond Sunday night.
 Miss Park of Progressive visited
 Miss Catherine Hershey at school
 Thursday.
 R. O. Dunkle, county agent vis-
 ited us Wednesday. He made an
 interesting talk to the boys and
 girls and also taught them some
 new games.
 Harold Dean Moore, baby of
 Mr. and Mrs. Joe Moore, is still
 very sick.
 Mrs. W. R. Moore's sister, of
 Plainview visited with her Sat-
 urday and Sunday.
 Misses Angie and Etyle Jacobs
 spent Saturday night and Sunday
 with Mildred Casey at Ford.

Ward News Notes
 BY MRS. WILEY ROBERSON
 Rev. Hornbeak filled his ap-
 pointment Sunday, there being a
 large attendance at both church
 and Sunday school.
 Messrs. and Mmes. Bill and
 Jack Hutson and D. O. Williams
 were in Amarillo Saturday.
 Mr. and Mrs. Lish Malone and
 daughter Winnie Marie were vis-
 itors in the Lady home Sunday.
 Mr. and Mrs. Geo. Lawis and
 Gladys visited the Shultz home in
 Hereford Sunday.
 Mrs. Harrison and family spent
 Sunday in the Powelson home.
 Miss Lucille Hutson of Denver
 is home for the holidays.
 Mr. and Mrs. Edwards visited
 the W. R. Harrison home Thurs-
 day.
 Gladys Lewis ate supper with
 Evelyn Van Swearingen Saturday.
 Miss Omah Harrison and W. R.
 Harrison visited the Caraway
 home Sunday.
 Miss Rosa Lee Powelson spent
 last week with Erma Lee Harrison.
 Mr. and Mrs. Jim Lipscomb and
 George Suggs attended the foot-
 ball game in Amarillo Saturday.
 Mr. and Mrs. Jimmy Harrison
 and daughter spent Saturday night
 in the W. R. Harrison home.
 Miss Hall and Dr. Hicks were
 here last Thursday giving the
 children the last diphtheria toxin.
 Mrs. Jim Higgins of Hereford
 entertained the W. W. club from
 Ward Wednesday, December third.
 After the business session a very
 interesting lesson on history of the
 Panhandle was given by Mrs. C.
 T. Kibbe. Then Mrs. R. J. Kibbe
 talked on pioneer days of Here-
 ford and vicinity which was very
 interesting. Word study was given
 by Mrs. Jim Higgins. Refreshments
 of salad were served by the host-
 ess, assisted by Mrs. G. M. Suggs.
 The next meeting will be with
 Mrs. John Hutson, December 17.

Arney News Items
 BY MRS. F. W. FORTNER
 We had a light rain last Thurs-
 day.
 Mr. and Mrs. Floyd Fortner and
 Lawrence Taylor visited the S.
 J. Taylor home at Levelland last
 week.
 Some wheat is being replanted
 because of a poor stand.
 Mr. and Mrs. Chas. Cox are at
 home from a visit in Amarillo.
 Mr. and Mrs. A. W. Fortner and
 son were visiting in Borger Mon-
 day.
 A can ran into one occupied by
 Ben Fortner and Ross Campbell
 near Canyon Friday night, neither
 man receiving serious injury.
 J. E. Boyd and wife were in
 Happy Monday.
 Mr. Shows was here from Tulla
 recently.
 Many turkeys are being sold from
 this community.
 Mr. Ursley of near Happy was
 here Monday.
 R. O. Teague has moved from
 the Oliver place. Mr. and Mrs.
 Corn of Amarillo have moved to
 that farm.

Home Demonstration News
 MISS EMMA GUNTER, C.H.D.A.
 The clubs have chosen their 4-H
 pantry demonstrators for 1931.
 These women are to can accord-
 ing to budget to meet needs of
 their families. Those selected are
 Mrs. C. E. Tice, Frio; Mrs. W. M.
 Schwartz, Ford; Mrs. J. A. Nol-
 and, Summerfield; Mrs. H. E.
 Smith, Wyche; Mrs. S. A. Miller,
 Dean; Mrs. Ira Ricketts, Progress-
 ive; Mrs. G. C. Hartman, West-
 way.
 Miss Gunter gave the above re-
 port at the Key Bankers meeting
 in Amarillo Wednesday.
 Council members who have not
 sent in their Christmas recipe or
 helpful household suggestion are
 asked to give it to Mrs. J. P.
 Slaton at earliest convenience.
 Mrs. H. Koch of the Ford club is
 to have a poultry culling demon-
 stration at her place December 15.
 R. O. Dunkle and Miss Gunter
 will assist all people interested
 in culling who should come Mon-
 day morning. Mrs. Koch is a pou-
 ltry demonstrator for the Ford club.
 She has 100 white leghorn pullets
 and 100 hens of the American and
 English strains.

Summerfield
 BY MRS. L. JOHNSON
 Rev. Clous has been conducting
 a series of meetings here since
 Wednesday night and continuing
 over Sunday.
 The Club met at the home of
 Mrs. K. Lawrence Thursday. About
 20 answered roll call, on Christ-
 mas plans. Mrs. L. Johnson talked
 on inexpensive gifts and Miss
 Gunter demonstrated wrapping of
 bundles for mailing. Next meeting
 is the Christmas party at the home
 of Mrs. J. L. Lookingbill. During
 the social house the hostess serv-
 ed refreshments.
 Mrs. J. A. Noland, son and her
 mother, Mrs. Nance, have returned

from a trip to Arkansas.
 Mr. and Mrs. Ray Johnson were
 in Amarillo last Saturday.
 Mrs. Geo. Garrison and Mrs. A.
 J. Habermacher and Mrs. O. G.
 Hill of Hereford and Mrs. B. C.
 Roberson spent Tuesday with Mrs.
 L. Johnson.
 Mrs. J. L. Lookingbill entertain-
 ed a sister and family from Anton
 recently.
 Mr. and Mrs. W. E. Hawkins
 and family visited his parents at
 Lamesa over Thanksgiving.
 Bernard Roberson, Aaron Jones
 and Chas. Roberson have been laid
 off by the Santa Fe but expect to
 return to work soon.
 Mr. and Mrs. Altus Lookingbill
 have moved to town and will occu-
 py the W. J. Huntley house.

Fashion Dress Shoppe
Special This Week

—Our specials this week are going at remarkably low prices, you will be convinced when you see them.

Dresses

\$12.00 to \$16.00 values, going at a big reduction for **\$7.00**. Every fall dress in the house at reduced prices.

—NEW DRESSES are now in, beautiful styles and at reasonable prices.

Lingerie

Our lovely line of Lingerie will make the desirable Christmas Gifts.
 Full Fashion Hose at **\$1.00**. Beautiful Chiffon hose, **\$1.50** and up—in the new wanted shades. Out-
 Country Club Hose.

Phone 201.

Gift Lingerie



\$1.95
 to
\$29.75

Exquisite Silk Lingerie
 IN NEW STYLES AND COLORS

Our Christmas assortment is now ready... choose and be assured of securing the loveliest of new gifts for... Nightgowns, pajamas, princess step-ins, and chemises, in heavy silk crepe, trim with exquisite laces.

Orr's Mercantile Company

Adrian-Sims Notes
 BY MRS. J. M. CHAPMAN
 Mr. and Mrs. Lige Ellison came from Crosbyton last Wednesday, returning Friday.
 Sims Community club met last Thursday afternoon with Mrs. N. O. Phillips. Our next meeting will be with Mrs. Paul, Thursday-afternoon, December 18.
 Mr. and Mrs. Ed Mecaskey and sons were in Amarillo Friday.
 Misses Alma and Lucille Fox all visited Sunday in the J. M. Chapman home.
 Messrs. Iman and Luellen were in Adrian Saturday afternoon.
 Tom Cook left Thursday for points in Oklahoma.
 R. O. Dunkle supervised a demonstration in land terracing for

Home - Cooked MEALS

HOME - BAKED PASTRY

CLUB CAFE
 Phone 498

To be WELL DRESSED



Keep Raiment Well Cleaned

Smart men and women know that periodic cleaning and pressing works wonders with a wardrobe. It isn't how many suits or dresses you own, but the condition you keep 'em in that counts.

Cloth Overcoats, Dry-Cleaned **\$1.00**

Orr's Tailor Shop
 Phone 16

Give JEWELRY



Years and years afterward SHE will gaze at that lovely article of Jewelry, remembering this Christmas. Jewelry is an eternal reminder of sentiment, a gorgeous token of affection. And BENTLEY'S Jewelry, selected with infinite care, is loveliest of all.

Strap Watches
 Just the Gift for a Boy
 Attractive design, permanent white case, six-jewel movement, regular price \$12.50
CHRISTMAS CHEER SALE \$7.50
 Less 40 per cent

Dinner Rings
 Many new and delicately pierced designs, genuine diamonds, solid gold mountings. A bargain!
 Regular Christmas Price, \$25.00
Christmas Cheer Sale \$15.00
 Less 40 per cent

Waltham Ribbon Watch
 White gold-filled case. Cased and timed at the Waltham factory. Standard price all over the world, \$35.00
CHRISTMAS CHEER SALE \$21.00
 Less 40 per cent

Silver Sets
 26-piece set of ten-year plate silverware packed in an attractive gift chest, regular price, \$12.50—
CHRISTMAS CHEER SALE \$7.50
 Less 40 per cent

Pearl Necklaces
 Each strand packed in an attractive gift box at no extra cost to you. Regular prices \$3.00, \$3.50, \$4.00, \$9.00—
CHRISTMAS CHEER SALE 40%
 All Less

Our Forty Per Cent Discount Sale Closes Saturday Night, December 13th.
 Be sure to get your coupons on the Free Diamond to be given away at 3:30 p. m., Wednesday, December 31.

Bentley's Jewelry Store
 108 West Third Street. Phone 38.

Wyche Items

MRS. L. P. PERKINS

Honor roll for the past month of school includes Dora Lee Burgess, Hubert Sterner, Armilla Rinert, Arieta Lundry, Iva Gene

Elliston, Billy Lundry, Buster Bradley, Nodine Ward. Lucille and Luemann Brown have enrolled in Jumbo school. Relatives from Lubbock, Plainview and Dimmitt visited the N. B. Ward home Sunday. Ira Ott and Miss Ruth Finch were married at Clovis Wednesday.

Mrs. Henry Barton visited Mmes. Eaton and Young Wednesday. Mr. and Mrs. Clyde LaGrand of Amarillo spent the week-end in the R. W. Elliston home. Mr. and Mrs. Coker and daughter visited the Burgess home Sunday.

H. Earl Smith and family were in Amarillo Monday. Mattie Priddy and Ruth Smith visited Mrs. F. J. Ross in Hereford Friday night. Ray Holdebeck and Henry Lueb are in Munster visiting. Albert Shoude of Nazareth called in the Hoffman home Thursday. Charlie and Clarence Wilhelm are helping Joe Hoffman thresh. C. C. Cook called in the Burgess home Friday. P. G. Perkins, Ed and Larry Towerwall help C. V. Burgess with his threshing Friday. Clay Bowsher was here Friday. Dwight Osborn and wife are in Springer, N. M., with two loads of machinery. The boys helping Mr. Hoffman thresh were given a big dinner at the Catholic church Thanksgiving. L. P. Perkins and family visited the Franklin home Sunday. Mrs. Perkins visited Mrs. Edwards Sunday evening. Mr. and Mrs. Edwards have been ill.

Westway Items

MRS. PINK GILLILLAND

P. T. A. gave a program Friday night. Judge Wilson, Miss Hostetler, Mrs. Bob Wilson, Miss Nell Hall and Mrs. J. P. Slaton were here to help and presented the historical pictures on America, with explanations. After the picture review Miss Hall, Miss Gunter and Mr. Dunkle taught several new play games. All enjoyed the occasion to the fullest extent. Fine music was given by a trio from town. We are indebted to the people for their entertainment. Mr. and Mrs. A. W. Nicks called in the Hartman home Sunday. Mr. and Mrs. Chas. Smith and Miss Inez visited relatives at Anton last week. Mr. and Mrs. Homer Gore spent Sunday with her parents, Mr. and Mrs. S. B. Campbell. Mr. and Mrs. and Miss Mildred Wilder were guests in the Sikes home Sunday. Rev. Boyer preached here Sunday, and spent the day in the L. A. Kelley home. Miss Hall gave school children an inspection Monday. The teachers, Prof. and Mrs. S. J. Lovell, Misses Ruth Hanna and Frances Brown spent the week-end at Canyon. Club ladies quilted a quilt at the home of Mrs. A. Pierce Thursday. Mr. and Mrs. G. P. Owen called on her sister, Mrs. Ben S. Howton, Sunday afternoon.

Jumbo News

BY EDNA HALL

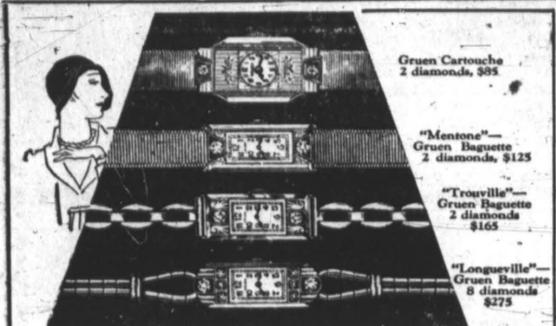
Carol Hunter and family visited the Ullman Hunter home Sunday. Bro. Peters preached for us Sunday morning and night. Misses Freeman and Jacobsen and Mr. Butts were visitors in the F. L. Pinckert home Sunday. Bro. Peters and family took dinner in the Beck home Sunday. Mrs. C. C. Hunter visited her mother, Mrs. Wilkerson, Friday. W. A. Hunter and wife spent Sunday in the Finis Hunter home. Florence and Evelyn Hunter of Frio spent Saturday night with their grandmother, Mrs. W. A. Hunter. Finis Andrews spent Sunday with Lella Thomas. Mr. and Mrs. Oxford and son visited Miss Kitty Oxford of Ropesville Sunday. Bill Kring returned home from Oklahoma Saturday. Mr. and Mrs. Dee Woolery and Juanita McGinnis visited Mr. Kring Sunday. Mr. and Mrs. M. E. Hardy and Josephine visited the Halls Wednesday. C. D. Spencer is building new house on his place north of Jumbo. Miss Drennon will be at the home of Mrs. M. L. Simpson Monday and will call on beef. The ladies are invited to come. The entertainment Friday night was the termination of a Bible contest between the married folks and young people, resulting in victory for the latter. Everyone enjoyed the evening, especially the youngsters, and thank the ladies for a nice time. Rev. Gaines of Hale Center will fill the pulpit Sunday.

Card of Thanks.

We wish to express our appreciation to friends who were so kind to us after our home burned. Especially do we thank the Easter, Ward, Frio and Jumbo communities for their generosity in sending useful contributions. C. C. Lisenbe and Family.

Card of Thanks.

To the good people of Hereford and vicinity, our deepest appreciation and heartfelt thanks go to you for the very generous shower of help and relief bestowed upon us after the fire of week. Sincerely, O. L. Culwell and Family.



Treasured above all else... a diamond-set GRUEN

You can make your gift to HER the most treasured of all—if you select a Gruen Diamond-Set, Wristlet. Thus you combine the charm of a jeweled ornament and the daily, hourly usefulness of a fine time-piece.

Truly a remembrance that will pleasantly recall this happy Christmas day—for many years.

Our Gruen Guild Watches, *Diamond-Set*, reflect the newest notes of fashion and are all moderately priced, quality of watch and purity of settings considered, beginning at \$65. Be sure to see the new Gruen Baguettes.

Registered Optometrist
Watch Repairing

VIRGIN DIAMONDS
BLUE BONNET RINGS

A Small Payment Will Hold Until Christmas

F. M. KESTER & SON

The Quality Store.

Fairview-Palo Duro Items

By MRS. JOHN BOLING

Mr. and Mrs. J. C. Allred and family and Mr. and Mrs. Cecil Allred recently made a trip to Hedley, where J. C. had business. Mr. and Mrs. W. H. Wilson, of Ford, attended Sunday-school here Sunday. Mmes. L. L. and E. W. Womble were in Amarillo Friday. Mrs. R. L. Campbell visited the school Friday afternoon. Mr. and Mrs. C. Cretzinger visited the W. R. Moore home Sunday. Jack Moore spent Sunday with Cecil and Burl Oglesby. Mrs. R. L. Campbell and daughter entertained with a party at school Friday, honoring Francis' 12 birthday, when teachers and pupils enjoyed games and refreshments. Mr. and Mrs. C. M. Allred had as guests Friday night her uncle and aunt, Mr. and Mrs. Pearson, of Plainview. Mr. and Mrs. R. L. Campbell were shopping in Hereford Monday. Mr. and Mrs. Jess Ford were at Palo Duro Sunday. The play, "The Poor Married Man" will be given in home town Friday night. This is expected to be unusually good and you are urged to be there. Mr. and Mrs. J. M. Heaton and Miss Dolly were in Hereford Monday.

Here and There

BY MRS. C. E. TICE

Several farmers have started their plows.

A farewell party honoring Vernon and Bob Vernon was given at the Sparkman home Tuesday night. The boys are returning to their parents home at Wellington. We regret losing them.

Mrs. G. F. Springer, Miss Lindy Lee Springer and Gladys Jones visited relatives at Pampa last week. Clarence Beauford threshed for J. W. Berry Friday. W. A. Springer is having an irrigation well put down on his farm. Mr. and Mrs. J. J. Lindsay and family, Mr. and Mrs. J. W. Berry and Mr. and Mrs. Harry Gillespie spent Tuesday evening in the C. E. Tice home. Jack Roberson and family called at Harlins Sunday afternoon. The club met at the home of Mrs. Tice Tuesday with Mrs. A. and C. E. Beauford and Mrs. Paul Williams as hostesses. Miss Gunter gave a lesson on wrapping and mailing Christmas parcels. The 12 members answered roll call by naming some Christmas gift from which they had received lots of pleasure. The next meeting will be December 16 and each member is expected to bring an inexpensive home made gift to be exchanged. Miss Hall meets with us that day, December 16.

Frio School Items. Gus and Morris Barton have gone to Wellington to make their home. Christmas vacations begin the 23rd and end January 4. Perfect spellers for the week: Jack Barber, Gus Barton, Morris Barton, Helen Jones, Helen Ruth Barber, Harold Lindsey, Evelyn Hunter, W. L. Williams and Kitty Kloe Harlin.

FOR JOB WORK, TRY THE BRAND

NOT FOR EVERYONE



But Just for YOU

Every woman has her own individual type of beauty. That is why we make a fine art of adapting our beauty service to each patron. And that is why ORR'S beauty operators are so signally successful. A complete personalized service at moderate cost.

Our Special Price On Permanents—\$5.00.

and up

Orr's Beauty Parlor

Phone 484



It Is Genuine Economy to Buy Better Things—

Now is the time to raise your standard of living. Get the added advantage that better things bring into your life. Instead of buying cheap things, get things of better quality... at the same price.

THAT IS POSSIBLE AT

D. R. Gass & Son's Great Christmas Sale

NOW GOING ON

Hundreds of people this past week have taken advantage of this opportunity of making their dollars do double duty.

Buy better merchandise... standard merchandise for gifts or for personal use. You will have a feeling of better satisfaction. You will be right if you buy merchandise from Hereford's oldest dry goods firm.

D. R. GASS & SON



Farms and Ranches City Property and Lots

We have large and small tracts of excellent land for large ranches or the small farmer.

For Quick Sales List Your Land With Us.

Hill & Ricketts Co. Realtors

Clark Building.

Phone 358.

LAMINEX Doors

Wherever you go and whatever the use to which it is put, you cannot find a better door than a Laminex. The newest addition to the Laminex family is Philippine, made of finest mahogany and carrying famous quality and durability guarantee.

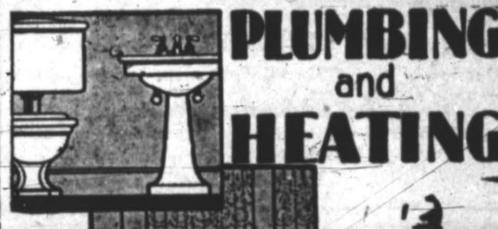
And, surprisingly enough, they are comparatively inexpensive, about the same as oak doors, considerably less than Honduras or African mahogany.

Further information will gladly be furnished your request.

R. H. Kemp Lumber Company

Also Cigars and Tobaccos in Christmas packages—what would be nicer than a year's subscription to HER or HER favorite Magazine?

Theatre News Stand



PLUMBING and HEATING

Why endure discomforts and annoyances when you can command a service that offers complete satisfaction in all installations and repairs? Quick, accurate and economical, you'll be amazed at the convenience and ease we can add to your home when you plan building, remodeling or repairing.

Call Us Today **340**

Rountree Plumbing & Heating

Northwest News

By MRS. M. L. STRADER

Northwest Corner, December 5. W. D. Smith and sons, Hubert and Gordon, of Fort Worth, visit. C. S. Perrin in the F. D. Ferguson home. The week end was spent picnicking and hunting. The girls returned to their home Sunday. H. O. Dorris and brother, Cone, called in the Ferguson home last Wednesday. Mr. and Mrs. B. M. Wright and daughters motored to Amarillo Saturday. Mrs. Hoover was a school visit Wednesday. Mrs. M. L. Strader and son, Willie Stader, Mr. and Mrs. William George and son motored to Amarillo Saturday. Miss Lois Phillips spent Wednesday night and Thursday in the G. Fortenberry home. Mr. and Mrs. Barlow of Perry spent Thanksgiving day at the G. Fortenberry home. Christine Fortenberry is enjoying a visit with home folks. Mrs. F. D. Ferguson was a caller at the M. L. Strader home Friday evening. Lonnie Williams of San Angelo visiting the F. D. Ferguson home. Miss Violet Bippus was a school visitor Monday.

Dawn Items

BY MISS LOVIE MAYFIELD

Dawn, December 5.—Misses Ethel, Vera, Jewel and Bernice Harris spent last week-end with home folks. P. T. A. had their regular meeting Saturday, April 6, when a play, "How the Story Grew," was given as a special number on the program, played by the mothers of this community. Several attended the singing at the Mayfield home Sunday evening. Harland Barns visited Doyle Christian Sunday. Mrs. Alma McGowen and family spent last week end with relatives in Amarillo. Lorena Mayfield visited the Smith home last Sunday evening. Misses Inez Miller and Lois Andrews visited the P. H. Barns home Sunday. Miss Okla Mae Christian visited the L. A. Smith home Sunday. Miss Thelma Sawyer entered school here Monday. Mr. and Mrs. D. D. Flingmings of Friona visited the W. S. Christian home last Sunday. Mrs. Crawford of Canyon returned home Sunday from an extended visit with her mother, Mrs. H. H. Miller, and family. C. W. Crosslin and family of Canyon visited A. J. Morris and family last Sunday. Mr. and Mrs. W. F. Mayfield and Will Snapp visited the Stewart home last Monday evening.

Ringer, Eugene Weems, Nola Mae Weems, W. F. Weems, Lucille Schultz and her husband, Fred Schultz, Oden Weems, Roxana Schultz and her husband, Walter Schultz and C. D. Caldwell, case No. 1056 and to me, as sheriff, directed and delivered, I will proceed to sell, within the hours prescribed by law for Sheriff's Sales, on the FIRST TUESDAY in January A. D. 1931, it being the 6th day of said month, before the Court House door of said Deaf Smith County in the City of Hereford, the following described property, to-wit:

The East half of Section Number Twenty-three (23), and the West four hundred forty (440) acres of Section Number Thirty-six (36) both in Block K-S, Deaf Smith County, Texas.

Levied on as the property of J. H. Weems et al to satisfy a judgment amounting to \$2,953.67 in favor of N. E. Gass and cost of suit.

Given under my hand this 25th day of November, 1930.

J. B. MILLER, Sheriff.
By J. M. MURCHISON, Deputy.

TO THE STOCKHOLDERS OF THE PECOS AND NORTHERN TEXAS RAILWAY COMPANY:

You are hereby notified that the Board of Directors have called a meeting of the stockholders to be held in the City of Amarillo, County of Potter, State of Texas, at the principal office of the Company on the 10th day of February, 1931, between the hours of 10 o'clock A. M. and 4 o'clock P. M., to consider and act upon a proposition to authorize the execution by the Company of a mortgage or deed of trust to be called "general mortgage" or by such other name as may be determined, on all of its railroad properties now owned or hereafter acquired, to secure bonds to be hereafter issued in series, so much of such bonds as may be necessary to be used from time to time in paying or exchange for the bonds and other indebtedness of the Company, other bonds to be issued to be used for the acquisition, construction or extension of railroads, additions and betterments to such railroads and properties now or hereafter owned, and for other lawful corporate purposes, each series of bonds to be issued to mature at such time and provide for the payment of such lawful rate of interest, to be tax free or not tax free, to be convertible or not convertible into shares of capital stock as may be determined by the Board of Directors, and to contain such other terms and conditions as may be determined or prescribed by said Board, and such mortgage to contain such terms and conditions as may be prescribed or authorized by the stockholders at said meeting.

J. N. FREEMAN, Secretary.

Walcott School

Walcott, December 5.—We had only two days of school the past week because our principal, Miss Camp, attended the Texas State Teachers association in Houston. Miss Hoskinson visited her home in Roscoe last week. Most of the people in this community celebrated the holiday by gathering and threshing crops. Mrs. T. C. Martin and children have returned from Sudan where they were called by the final illness and death of her mother, Mrs. Freeman. We extend our sympathy to Mrs. Martin at this time. Rufus Locke and wife are visiting in Post City. Calvin Martin and Henry Mason had gratifying success in rabbit hunting Sunday. Pupils of Miss Camp's room gave a short program at Sunday school. They were aided by no one, having no assigned poems, etc., but never had practice. Those who took part were Henry Mason, Garlan, Opal and Ella Wolfington, Ella Mae and Kathleen Martin. Jewel Mason acted as chairman and the primary room assisted with the music. Grace Garrett of Ward visited Mr. and Mrs. Hicks recently. Sunday most of the children of the community had dinner at the Mason home, including the Wolfingtons, Martins, Jones and S.

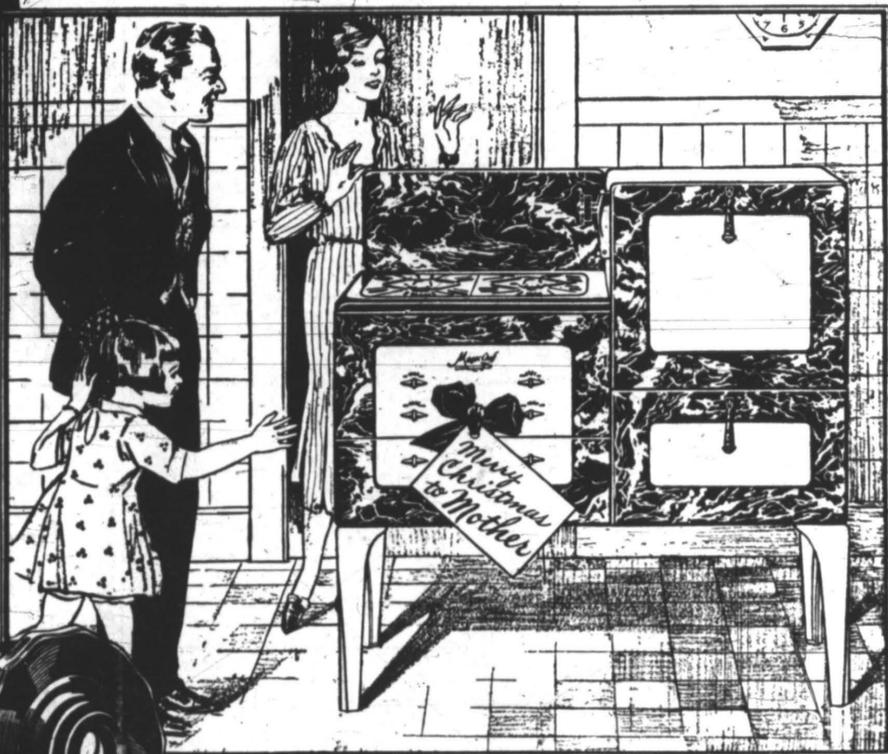
SHERIFF'S SALE

STATE OF TEXAS, County of Deaf Smith.

By virtue of an order of sale issued out of the Honorable District Court of Deaf Smith County on the 6th day of November, 1930, by the clerk thereof, in the case of N. E. Gass versus J. H. Weems, individually, and as guardian of Eugene Weems and Nola Mae Weems, and against C. P.



SHE'LL BE HAPPY TO USE IT! PROUD TO SHOW IT!



It is a GOOD Gas Range That Has This Red Wheel

The Tiffin Model of the MAGIC CHEF

GIFTS, this year, more than ever before, are being chosen for utility and service. Nobody wants useless trifles, and the most practical gift in the world for any homemaker is a Tiffin Model MAGIC CHEF Gas Range.

It's more than a stove. The Tiffin is the newest and finest creation in modern cooking appliances. It has everything to instantly win a woman's heart—beauty of line—dainty color—compactness—durability—economy of operation—and in addition to other outstanding features, it is a perfect baker.

The far famed Red Wheel Heat Regulator gives the priceless gift of leisure. It makes "kitchen drudgery" unknown and is the "friend" of thousands of housewives. A Tiffin will keep any woman happy

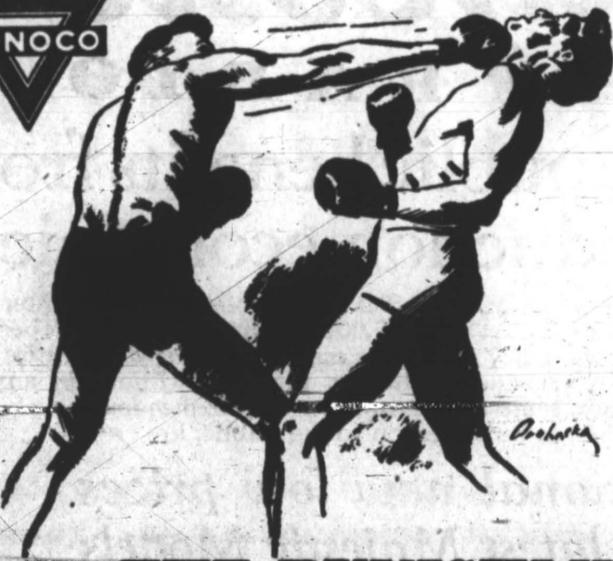
every day of the year and enable her to cook delicious meals with utmost ease. The insulated oven and broiler—safety type valves—spacious service drawer—new folding cover to conceal the cooking top—chromium fittings and bright enamel finish—make this Magic Chef the most handsome and efficient gas range ever built.

There's Still Time The gift of a Tiffin is something the entire family appreciates. The price is surprisingly low. We'll install a range before Christmas if you order it in the next few days.

\$99.75

"MODERNIZE WITH GAS"

West Texas Gas Co.



THE PUNISHMENT

They Get in the First Few Minutes Decides How Long They Will Last

And so it is with your motor... 40% to 60% of all motor wear occurs in the first few minutes after starting, because ordinary oils drain away in idle periods. But CONOCO Germ-Processed oil is always on guard duty, never drains away, penetrates metal surfaces, reduces starting wear.

A step on the starter always takes ordinary oils away, and it is then that most damage occurs in your motor. By draining away during idle periods, ordinary oils "let down their guard" and let your motor in for severe punishment at a time when protection is vitally needed.

On the other hand, Germ-Processed oil always

has its guard up. Its film penetrates and clings to every working part while the motor is idle.

The first motor revolution finds ready lubrication guarding every clearance. The 40% to 60% of wear which might have taken place before you ever shift a gear is substantially reduced.

Thousands of motorists have found that this improved motor oil prolongs motor life and gives better all-round performance. You can find CONOCO Germ-Processed Motor Oil wherever you see the CONOCO Red Triangle.

CONOCO GERM PROCESSED PARAFFIN BASE MOTOR OIL

LOOKING for an UNUSUAL GIFT?

Do the unusual... forget ordinary remembrances for once and use this most acceptable gift... Give Conoco Christmas Coupon Books... Cost is \$5.00 and \$10.00. Members of family and friends will remember your thoughtfulness every time they fill up with the best that money can buy in gasoline and motor oil... Good at all stations displaying CONOCO Red Triangle.



Want Ads

Lost and Found

FOUND: Fourteen keys on one ring. Call at Brand office. 14h

Wanted

WELL BUTCHER hogs for the public. Reasonable charge; see I. V. Flowers, South Hereford. 48-2p

WANTED: Saddle. I will pay cash for a good used saddle that is reasonably priced. B. H. Kirby, Box 217, Hereford, Texas. 48-2p

NOTICE: Anyone wanting some one to do housework, call 471-M. 48-1c

WORK FOR TUITION. Wanted: Ten young men and five young women to work in college office for a part of tuition. Splendid opportunity to get ready for a good business position at a big saving. Insure prosperous New Years throughout the future by starting preparation now. Write today. Draughton's College, Lubbock, Texas. 48-1c

STOP at the Moore Hotel near the shopping district, or at the Verdun Hotel near the Santa Fe depot, when in Amarillo doing your Christmas shopping. 48-3c

PEOPLE with small means can now own a home and get into it on two weeks notice under my plan. See L. Baskin, phone 138. 41-1c

For Rent

FOR RENT: Two apartments in Duplex, furnished or unfurnished, modern. Phone 148. J. M. Gilliland. 45-tfc

FOR RENT: Three room apartment, unfurnished, bath, garage. F. L. Lucas. 47-tfc

FOR RENT: Furnished apartment of three rooms, kitchenette, private bath. Mrs. W. B. Damer, on, phone 100. 43-tfc

FOR RENT: Two furnished, modern apartments with garage, one block north of high school. MRS. E. J. WILLIAMS, Phone 482-W. 38-tfc

FOR RENT: Furnished apartment, gas and water paid; continuous hot water. Mrs. Bernard, 312 E. Sixth street. 48-1p

FOR RENT: Unfurnished house in South Hereford, Phone 9021-F. C. E. Gatlin. 48-1c

FOR RENT: Improved 5 acre place, electric lights, gas, running water. Also daily mail delivery. L. Baskin. 48-3c

FOR RENT: Residence formerly occupied by Judge Kerr on pavement. Also apartment in my brick building down town. F. H. Oberthier. 48-tfc

FURNISHED: 3 room apartment, also 2 rooms, modern, close in.

RAILROAD

(Concluded from Page 1)

road was practically assured. Mr. Griffiths is a man of large financial interests and is on his way to California. He was a guest at the Lions club and remarked upon the hospitality and friendliness of Panhandle people.

DECORATIONS

(Continued from Page One)

hearth and snowy effect characterize the display for men, and a Christmas tree in colors, amidst winter's white flakes, set off the women's department.

A long window of Streu Hardware has been converted in entirety into a cozy room at Christmas time effect.

Burning tapers at Fox Mercantile cast an unmistakable Yuletide feeling that comes perhaps from the ancient custom of having lighted candles in the old kirks.

Kerr-Anthony has a beautiful Christmas tree in its window.

Phone 418-W. Mrs. Grace Hughes Dyer. 46-1c

SPLENDID three room apartment, either furnished or unfurnished. Inquire 517 East Eleventh, or phone 194. 37-tfc

For Sale or Trade

Yes, we have good begari bundle feed with plenty of grain. Will deliver. G. R. Woods, Phone 9026-F. 47-4p

FOR SALE—Beautify your home by planting evergreens, shrubs and shade trees. Phone 250. J. F. Ward. 45-tfc

FOR SALE: Watkins products. Ask for my special. Geo. W. Smith, phone 9025-F. 44-4c

FOR SALE: One good coal heater, one good Barber oil heater, both like new. A. H. Elliston. 47-4c

FOR SALE: Plant your evergreens, shrubs and shade trees now. Phone 250, J. F. Ward. 45-tfc

HOME GROWN Irish potatoes for sale: No. 1, 2 cents, and No. 2, 1 cent a pound. At Twin City Implement company, south of city hall. Guaranteed to cook good. Joe Ballinger. 46-1p

FOR SALE—Or exchange, choice city lots at remarkable bargains. JOWELL MURCHISON. 18-tfc

FOR SALE: Ten room modern apartment. Five room modern bungalow, easy terms. Phone 456. A. C. THOMPSON. 35-tfc

FOR SALE: Have a fine assortment of fruit trees and grape vines at right prices. Phone 250. J. F. Ward. 45-tfc

FOR SALE: A good milk cow. See S. L. Easley, Sr. 48-1c

FOR TRADE: 5 room house and 160 acres to trade for half section. See J. E. Bray, Dunlap building. 42-2p

FOR SALE: Have 5 barred rock cockerels of the famous Parks egg laying strain of Altoona, Pa. Well developed and priced right. Phone 9020-F. H. Earl Smith. 48-2p

FOR SALE: My home in East Hereford, will take car as part payment. Hubert Higgins. 48-1p

FOR SALE or trade a battery radio. Phone 43. 48-1c

FOR SALE—\$7,800 for improved 140 acres only 3 miles from Hereford, 120 acres in-crop goes with sale, 6 per cent terms. \$2,800 for fine 80 all in cultivation. Bargain price on section, all in cultivation and well located. \$3,500 for improved 20 acre place edge of town, gas available, 6 per cent terms. L. BASKIN, phone 138. 23-tfc

FOR SALE or trade: Papeck grinder good as new. See Gravel Higgins. 45-1p

\$30 per acre for 320 located 28 miles northwest, near railway, 1 mile to school, 240 in crop goes with sale; also lease on other half section. \$30 per acre for improved quarter on creek, 120 in crop goes with sale; also lease on other quarter nearby, 10 miles to elevator. \$2750 for well improved 5 acre place, gas, electric lights and daily mail service. \$350 for block of ten lots, natural gas available. \$2750 for 8 room modern house with two big lots, east front. \$200 for fine east front building lot, gas and electric service. Easy 6 per cent terms. L. BASKIN, owner. 23-tfc

MAPS—Deat Smith county maps for sale, 50c each. THOMPSON & IRELAND.

Lodge Directory

HEREFORD LODGE
No. 476, I. O. O. F.,
meets Monday 8:00 p. m.
Visiting Brothers welcome
HERMAN STEWART, N. G.
L. H. Foster, Secretary.

HEREFORD POST NO. 193
AMERICAN LEGION
Meets at 8:00 p. m. First and third
Thursday night in County Court
Room. 45

A Santa Claus and that ever-comfort-giving hearth and mantle greet you in the windows of the City Drug.

D. R. Gass & Son mercantile store has a pleasing window for men, in which suggestive masculine gifts are shown with a conservative background of black.

The Corner Drug store is an inviting shopping center, marked throughout with decorative symbols of the Christmas season.

Bentley's Jewelry is a cozy spot in an environment of correct touches of Yuletide tokens.

A winter scene of an airport under a white Christmas is seen at Rice Drug store, and its interior is completely arched with streamers of green and red.

Among others of special mention may be named Chick-Hagood in its new home with specially decorated show windows and attractively displayed stock; also Texas Utilities, C. E. Stone, Hereford Wholesale Grocery, Fashion Dress Shoppe, Kester Jewelry, Brunley Chevrolet, Piggy Wiggly, Burnas Furniture, Carl's Cash Grocery, M System store and Mont Baker's grocery.

H. R. Fritz was called Tuesday night to Wichita, Kansas, by the death of his father, who will be buried in Parsons, Kansas.

Great Host of Children Will Appear In Variety Program of Central Friday Evening

About 200 children of the Central school are ready to appear in the Variety program of playlets, dancing and music which will be presented under the direction of Miss Edith Shields at the high school auditorium Friday night, December 12. The school variety is also featuring a Christmas operetta and doll pantomime. The program is miscellaneous and is designed to please every age and every taste.

A Want Ad in The Brand is a sure, steady worker—try it out.

PERMANENT WAVE \$3.50 and Up

With each shampoo a finger wave will be given

Free This Week! MRS. CARL JENNINGS 507 McKinley Street

Mrs. W. F. Gabbert visited the home of Mrs. E. Burch in Arriilo last week.

RADIOS

Repaired, Rebuilt—Made to Order. Work Guaranteed.

S. L. EASLEY, Jr. Phone 344

HOT WATER

all year 'round

for a FEW CENTS a day!

THINK of the comfort of a steaming bath, think of having hot water aplenty for every purpose at any time of night and day! The most modern water heater manufactured by the American Radiator Company is on display here and we'll be glad to explain it to you—how it works, how economical it is, and best of all how you can pay for it while it serves you. It is called the Hotcoil.

Hereford Plumbing Co.

Phone 47 H. H. MARSHALL, Proprietor.



Like NEW AGAIN!



For Holiday Wear

—At the height of the social season, be sure your clothes are freshly cleaned and pressed.

PHONE 160

CORBETT & COMPANY

National Association of Dyers and Cleaners

FRIDAY and SATURDAY SPECIALS

SUGAR, 10 pounds in cloth sack	57¢
PEACHES dried, pound	12¢
COMPOUND, in bulk, 8 pounds	87¢
GRAPEFRUIT, Marsh seedless, two for	9¢
COFFEE, Sam Houston, cup-saucer, 3 lbs	\$1.14
PEACHES, gallon	51¢
BACON, sliced, pound	32¢
POTATOES, ten pounds	21¢
COMET RICE FLAKES, three for	28¢
SOAP, Big 4, ten bars	31¢

WE GIVE SILVER COUPONS

Carl's Cash and Carry Grocery

Phone 324

THE Christmas STORE

Beginning Monday, December 15th, for the benefit of the evening shopper, we will be open each evening until 9:30 p. m. This is truly THE CHRISTMAS STORE!

CHICK-HAGOOD VARIETY

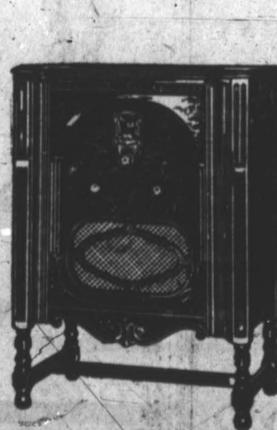
Majestic RADIO

Again the public benefits from new production economies

Day in and day out, for months, Majestic has been producing and selling up to 6,000 complete radio-sets each day. With 15,000 employees, Majestic operates 8 great plants on a scale of efficiency which has constantly amazed the entire world of industry. Continually improving production methods, without in any way relaxing on quality, Majestic has now effected tremendous new economies to be passed on to the public, in

Sensational new low prices on the latest Majestic Models

Come in and get yours today, and we will equip it with Majestic tubes, insuring finest quality of tone and amazingly true reproduction.



Famous Model 91 Formerly \$137.50 Less Tubes

NOW \$116.00



Famous Model 92 Formerly \$167.50 Less Tubes

NOW \$146.00

ORR'S TAILOR SHOP

Phone 16

Young People Progressive Are Wedded

Announcement is made of the wedding of Miss Catherine Rick, daughter of Mr. and Mrs. Ira Rick, and Clyde Russell, which took place at Santa Rosa, New Mexico, on Sunday, November 30. Young people went to Oklahoma City for their honeymoon.

Bride and groom are from prominent families of the Progressive community.

MISS BIRTHDAY GIVEN MISS WILLIAMS

Surprising Miss Ina Williams' birthday, a number of her friends surprised her with a party Saturday evening at her home. Bridge and forty-two were diversions for the evening, and the honoree received many lovely gifts. At a half hour the birthday cake was cut and refreshments served to the guests.

MAKES CORRECTION IN NAME IN PARTY ATTENDANCE

The Brand wishes to make a correction of a name carried last week in a long list of those who were at the entertainment given by Misses J. C. Parker and Alton Parker in the Patton home. Mrs. O. E. Easley's name was erroneous. It should have read Mrs. O. E. Easley.

CHRISTMAS CANTATA TO BE GIVEN AT METHODIST CHURCH

An elaborate Christmas cantata, "His Natal Day", has been announced for Sunday, December 21, at the Methodist church during the evening hour. Mrs. Arlene George will direct the cantata which consists of six numbers and carols. Mrs. W. Jesse Sanford will be at the piano.

FIFTY PEOPLE ENJOYED 42 AT COURT HOUSE

About 50 people attended the forty-two party given at the court house Tuesday night, sponsored by the Parent-Teacher association in raising financial support for the cafeteria at Central school. Nine tables for forty-two were arranged for the players.

MUSIC STUDY CLUB HAS GOOD PROGRAM AT MRS. DYAR'S

The Music Study club met Monday with Mrs. C. H. Dyar in one of the best programs of the year and a very full attendance. Mrs. C. C. Acker, as leader, gave a talk on Chopin and Brahms, and Miss Estes' subject was Schumann-Liszt.

Two members of the junior study club also rendered numbers. Miss Mary Broadwell played Brahms' Waltz No. 2, and Miss Mary Ellen Parker played Chopin's Waltz No. 8. Miss Swisher brought up some back numbers, assisted by Miss DuFlow of Canyon.

Arrangements have been made for the Christmas party December 19 at the home of Mrs. H. H. Hawkins, when the husbands will be present. Committees have been appointed to take charge of the luncheon which the senior club will give for the juniors some time during the holidays.

Progressive Couple Wedded at Santa Rosa

Announcement of the marriage of Miss Cloye Pearl Vick and Clarence Wallace Botts, both of the Progressive community, has been announced. The ceremony was performed Sunday, November 30, at Santa Rosa, New Mexico.

The bride is the daughter of Mr. and Mrs. J. W. Vick, a well-known family of Deaf Smith county. She attended Hereford high school last year.

The groom is a son of Mr. and Mrs. Edward Botts, pioneer people of the Plains section.

The couple is on a trip to Oklahoma City, and on their return will be at home in the Progressive district.

YOUNGSTERS PLAN ON SEEING SANTA CLAUS

Dear Santa Claus: Mama has been reading to us about your proposed visit to the Panhandle, so we decided to write and tell you where we live. We are just a little boy and girl, both under five, and live in South Hereford with papa and mama. When

"Eyes of Love," a play to be given December 17, Summerfield school auditorium, 7:30 p. m. Sponsored by Mrs. Joe Kendall's Sunday school class. 48-1e

Shower Given In Honor of Recent Bride

To honor Mrs. B. M. Wiltshire, who before her recent marriage was Miss Polly Steele, Mrs. J. A. Neill, sister of the groom, entertained with a miscellaneous shower at her home, 125 Catalpa street, Friday afternoon.

As a special feature of the occasion, Miss Martha Duncan read two very appropriate selections, improvised at points to individualize the honoree; and then a toast to the bride was given by Miss Imogene Wilson.

At this point there was a knock on the door and Mrs. Hubert McEntire entered, disguised as a gypsy, bearing a heavy sack and she announced that she was in search of a bride, and must tell fortunes of those present in order to divine the right one. The gypsy read the palms of several of the guests and through the powers of her necromancy the object of her search was found, and at once she presented to Mrs. Wiltshire a tow-sack full of gifts, opening the sack and pouring the contents all over the bride. Many other useful and beautiful shower articles were also brought in to make the recipient's happiness heaped up and running over. The scores of gifts were unwrapped and displayed.

Refreshments of fruit cake, whipped cream and coffee were served to about 50 guests by Mrs. Raymond Cone, Mrs. Hubert McEntire, Miss Dorothy Flannery and Miss Dessie Mae Steele.

you come to Hereford we are going to make a special effort to see you for we have lots to tell you. We now bid you good-bye until we see you.

Your little friends,
LEE ETTA HOPSON.
VANIOUS C. HOPSON.

Dear Santa Claus:
We are three little boys who live out close to Ward. We have been very good all year, and are expecting you to bring us lots of things. Bring each one of us plenty of candy, nuts, oranges and anything else you have. Glenn wants a little tractor, a popgun and a story book about the three bears. Harland would like a scooter, a set of blocks and some paints. Jessie asks for a little train, some fireworks and a ball.

GLENN RATCLIFF
HARTLAND CARAWAY
JESSIE THOMPSON.

T. E. L. CLASS ENJOYED BANQUET AT CHURCH

Members of the T. E. L. class entertained with a banquet in the dining room of the Baptist church Friday evening at 7:30 o'clock, with about 65 members and guests present. The class colors of green and white were carried out in decorations and place cards.

Those on the program were: Toastmistress, Mrs. Mark Hanna; address, Rev. V. M. Cloyd; toast to members, Mrs. Ed Johnson; solo, Mrs. Carl Mount; music, Mrs. Finis Owen; reading, Mrs. Jimmie Witherspoon.

Services Held for T. Thomas Here Wednesday

Ted Thomas, proprietor of the Club cafe, died Tuesday morning in the hospital here. An operation was performed in an effort to save his life, but he was unable to rally from complications. Mr. Thomas had been ill for about a week.

Funeral services were held for Mr. Thomas Wednesday afternoon at four o'clock in E. B. Black's funeral chapel, conducted by Rev. J. W. Boultinghouse, assisted by Rev. J. M. Fuller.

Mr. Thomas was 26 years old, coming here from Seymour about two years ago. He was employed by the Stockman's cafe for a year and then operated a cafe in Friend for six months, returning to Hereford recently. He married Miss Irene Wells of Seymour in 1927.

Deceased is survived by his widow, father and mother, three sisters and one brother. Relatives here for the funeral were Mrs. Eula Wells and Miss Jewel Wells, mother and sister of Mrs. Thomas, of Seymour, and Mrs. Edl Sansom, sister of Mr. Thomas.

Mrs. Turrentine Entertained Mother's Club

The Mother's club met Tuesday afternoon in the home of Mrs. Bess Turrentine, with Mrs. P. H. Gilliland and Mrs. Turrentine as hostesses. The subject was Yellowstone Park. Mrs. A. A. Foster was leader and she gave a geological history of Yellowstone. Interesting papers were given by Mrs. Rex Tynes on hot springs and geysers, and Mrs. T. E. Selgler on petrified forests and wild animal life.

The next meeting will be a Christmas party with Mrs. H. G. Conkright, Friday, December 19.

A delicious salad plate was served to Mes. A. G. Bell, H. G. Conkright, A. A. Foster, W. O. Fox, Burl France, Carl Gilliland, P. H. Gilliland, J. M. Gilliland, Bob Higgins, R. E. Kessie, F. M. Kester, F. L. Lucas, J. A. Neill, H. D. Reed, T. E. Selgler, J. L. Sharman, Arthur Thompson, Bess Turrentine and Rey Tynes.

BAPTIST UNION GAVE PROGRAM IN GENERAL ASSEMBLY

Seventeen of the boys and girls of the Gardner B. Y. P. U. of Hereford took the study course examination last Monday and all passed with honors.

The young married people's union gave a program in the general assembly Sunday night. The first number was a quartet by Joannie Biggs, Mrs. Gordon Durham and Mr. and Mrs. Young. Lloyd Robertson sang a solo, the music and words being composed by Earl Robertson, his brother.

The young people are invited to be present next Sunday afternoon at 6:30 and learn something of the work.

COMMUNITY PLAY BEING CARRIED TO SCHOOL DISTRICTS

Representatives of the commissioners court, library, extension service and county health service will meet with the Down community at the school house Friday night. Music and a variety of plays will be enjoyed. The community

plays, in which every one present takes part, are patterned along the instruction given a few weeks ago at Plainview by an agent of the national department of agriculture.

The same kind of program was put on at Westway last Friday evening.

FOR JOB WORK, TRY THE BRAND.

Furniture

We Buy, Sell or Exchange

NEW AND USED FURNITURE

You Are Invited to Call.

Burns Furniture Co.

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110 South Main St.

PIGGLY WIGGLY

All Over the World

SPECIALS FRIDAY and SATURDAY

CELERY— Nice bunches, well headed, per bunch	11c
CRANBERRIES— Per quart	19c
COCOANUT— Bulk, pound	25c
JELLO— All flavors, three packages	23c
RAISINS— Four pounds	31c
WALNUTS— No. 1, per pound	26c
APRICOTS— Gallon	58c
OXYDOL— Regular size	21c
CRACKERS— Saltine, two-pound box	28c
MARSHMALLOWS— Twelve-ounce package	18c

We Will Have

Lots of Specials

AS USUAL NEXT

Friday and Saturday

YOU WILL FIND THEM ADVANTAGEOUS!

We have the finest stock of Christmas Candies, and Fruit Cake Accessories you ever heard of, and want you to see them.

Bakers Cash Grocery

MONT E. BAKER, Proprietor.

EXTRA SPECIAL

for
Friday and Saturday



Fifty Blankets, part-wool, satin-bound, size 66 x 80, pretty pastel colors, at the low price **98c**

Sheets, made of good, smooth sheeting, Extra size, 81 x 99, extra special **79c**

Men's Broadcloth Shirts, fast colors, assorted patterns. Regular \$1.50 values. Most beautiful line of shirts we have ever offered at the low price of **98c**

Your choice of any Ladies' hat in the store for **\$1.00**

ALL READY-TO-WEAR AT SPECIAL PRICES.

Sprouls-Cronin & Co.

HEREFORD

LOOK! SANTA CLAUS IS HERE!

Jolly Old Saint Nick has come to our brilliantly lighted store with his pack loaded to the top with some of the finest Christmas Gifts we have ever seen.

There is an abundance for everybody and many things suitable for each member of the family or your best friend.

Nothing but the finest quality goods, high class gift merchandise that leaves nothing to be desired.

Leather purses and Bags, Cut Glass and Hand-Painted China, Cigars, Cigarettes and Tobaccos for the smokers, toys that are new and distinctive for the youngsters, games for the old and young, exquisite sets in two-tone ivory, dresser, toilet, mirror, comb or manicure sets, books of adventure exactly suitable for holiday reading—in fact, there are gift suggestions galore all over our gaily decorated store.

COME IN AND LOOK AROUND—SANTA LEFT THE RIGHT THINGS HERE!

RICE DRUG STORE

FOOTBALL

(Continued from Page One)

when there were only three yards to go, and the Outlaws' last rush flickered out in a fumble on the fourth down, as Referee Acker blew his whistle to send the boys to the nearest drug stores.

Play by Relief.

Outlaws kicked off over Firemen goal line but ambitious ball carrier chose to run with it to 15 yard line. Three tries at line ineffective, and punted to own 49, where Onias Carroll went up on a ladder and caught the ball, drawing 15 yard penalty for interference. Gregory stopped the tackle plays, and Vega punted over goal.

No headway through the line, and punted again to own 49 yard where a fair catch was signaled, and no one touched the ball. Time out. Outlaws tried a long end run and had a 15-yard penalty slapped on them for using hands on offensive. Punted to Hereford 30, returned to 40. Earl Wood jerked and H. P. Sindt substituted. Punted out of bounds on Vega 26 yard as quarter ended.

Second Breathing Spell.

Bill Mitchell and Dean Rice went in as halves, taking two to make one. Firemen took ball on a fumble, and then lost it on another fumble on Outlaw 9 yard, George Connell rushed into the picture and Roger Corbett put under wraps. Outlaws made first down through left tackle. Long right end run lost 3. Time out. Singletary went in for Jowell. Vega punted straight up to own 31.

Fireman pass incomplete. Bill Mitchell then made ten yards, but his team drew 5 yard penalty for offside. Pass intercepted on Vega 30, returned to own 40. Thurmond went in for Bud Witherpoon. Vega stopped three times at the line and punted to Hereford 41. Morgan went in for Ricketts. On the punt, Outlaws drew 15 yard penalty for interfering with receiver. Morgan talked and Hereford penalized 15 yards. Had to punt to Vega 22. "Snooks" Bailey relieved Connell, as half ended. Firemen 0, Vega the same.

Smoking Period.

Fireboy kicked off to Vega 27. Time out. Outlaw hurt. Punted to Hereford 25. Time out. Outlaw Leoney hurt and taken out. Three tries made 4 yards and punted to Vega 42. At right end Outlaw fumbled and Firemen's ball on Vega 39. Pass good for 3 yards. Hereford got offside and lost 5 yards. Punted to Vega 6 yard. Corbett had rested and was put in for Bailey. Corbett liked talking some, and his team was dished out 15-yard penalty as quarter ended.

Fourth Breathing Spell.

Connell came back as guard. McNabb of Vega made 10 yards and first down on left tackle play. He lost 5 on long right end run. Pass incomplete and punted to Hereford 12 yard; fumble and Vega's ball on 18 yard. Another end run lost 5. Punted straight up, and Firemen took ball on own 30. Hereford lost ball on downs. Vega passed to 9 yard line and then ploughed line for 4 more. Two line plunges added 2, and on fourth down fumbled on 5 yard line just as final whistle blew to end the agony. Firemen 0, Outlaws 0. Time out!

Black

BLACK SEVENTH GRADE ENGLISH CLASS

People hereabouts are hauling great quantities of bundle feed to the elevators this week.

Sunday school was well attended Sunday. Classes reported having read over 1000 chapters. Young peoples union met in the evening with a very fine program and a house full of people.

The gathering expressed a keen desire to meet and organize a literary society.

The Parent-Teacher association had a highly successful pie supper Friday night, December 5.

Mr. and Mrs. Russ spent Sunday in the Roy Price home.

Mr. and Mrs. F. E. McMurry are very glad to have his father visiting with them. He lives in California and had not had opportunity to see his son but few times in several years.

Grandma Ray is having gas installed in her home. Dave Ray and wife of Cheyenne, Okla., visited her Sunday.

J. D. Price and family are going to Fannin county to spend the winter but expect to return next spring.

R. E. Barnett and family, W. H. Price and family visited the J. D. Price home Sunday.

W. H. Garrett and family spent Sunday in the Price home. These people are recently from Bonham.

Chas. Hays threshed kafir corn Monday.

Oscar Jay is working in Hereford the past week.

Mr. and Mrs. R. Hinds visited Hereford Thursday.

Mr. and Mrs. T. J. Hawk visited the Roy Price home Monday evening.

J. W. Alexander of Lakeview was in Black Saturday.

Dave Galloway is moving into the house formerly occupied by J. D. Price.

Mr. Make is again section foreman.

W. R. Schelham of Hereford was here at work several days this week.

Most of the people of this vicinity expect to see Santa Claus in Friona December 20.

Owen Stagner made a business trip to Canyon last Saturday afternoon.

NOTICE

TO ALL OWNING OR CLAIMING ANY PROPERTY ABUTTING UPON THE HEREBINAFTER MENTIONED PORTION OF STREET IN THE CITY OF HEREFORD, TEXAS, AND TO ALL OWNING OR CLAIMING ANY INTEREST IN ANY SUCH PROPERTY:

The Governing Body of the City of Hereford has ordered that the hereinbelow portion of street be improved by raising, grading and filling and installing concrete curbs and gutters where adequate curbs and gutters are not now installed on proper grade and line and paving with 2 1/2 inch Vertical Fibre Brick on 1 inch Sand Cushion on Natural foundation, together with incinerators and appurtenances, and contract has been made and entered into with Henry C. Farmer & Co. for the making and construction of such improvements. Estimate of the cost of such improvements for portion of said street has been prepared.

The portion of said street so to be

improved, together with the estimated cost of the improvements for portion of said street, and the amount or amounts per front foot proposed to be assessed against the abutting property and the owners thereof, on such portion of said street, is as follows:

"B" Street, from its intersection with the North Property Line of Eleventh Street to the North Property Lines of Lot 11, Dodson Subdivision of Block 15, in the Events Addition, and Lot 4, Block 14, in the Events Addition, a distance of approximately 521 feet, known and designated as Unit or District No. 56; the estimated cost of the improvements is \$4,200.30; the estimated amount per front foot to be assessed against abutting property and the owners thereof for curb is \$0.45; the estimated amount per front foot to be assessed

against abutting property and owners thereof for improvements exclusive of curb is \$3,270.8; total estimated amount per front foot to be assessed against abutting property and owners thereof is \$3,720.8.

A hearing will be given and held by and before the Governing Body of the City of Hereford, Texas, on the 13th day of December A. D. 1930, at 10 o'clock a. m., in the City Hall in the City of Hereford, Texas, to all owning or claiming any property abutting upon said portion of said street, and to all owning or claiming any interest in any such property. At said time and place, all owning or claiming any such abutting property, or any interest therein, shall be and appear and will be fully heard concerning said improvements, the cost thereof, the amounts to be

assessed therefor, the benefits to the respective parcels of abutting property by means of the improvements on the portion of said street upon which the property abuts, and concerning the regularity, validity and sufficiency of the contract for, and all proceedings relating to such improvements and proposed assessments therefor, and concerning any matter as to which they are entitled to hearing under the law in force in the city and under the proceedings of the city with reference to said matters. Following such hearing, assessments will be levied against abutting property and the owners thereof, and such assessments, when levied shall be a personal liability of the owners of such property, and a first and prior lien upon the property as provided by the law in force in the city, and under which the proceedings are taken, being the Act passed at the First Called Session of the Fortieth Legislature of the State of Texas, known as Chapter 106 of the Acts of said Session.

The improvements on said portion of said street constitute an entirely separate and distinct unit of improvements, all to the same extent as if entirely separate and distinct proceedings had been taken with reference to the improvements and assessments therefor in connection with improvements on each such portions of said street

or avenue, and the assessment against the property abutting upon any unit shall be and are nowise affected by any fact or circumstance relating to or connected with the improvements in other units. Of all said matters and things all owning or claiming any such property or any interest therein, as well as all others in any way interested or affected, will take notice. Done by order of the Board of Commissioners of the City of Hereford, Texas, this 24th day of November, 1930. (Seal) EVA SKELTON, City Clerk, City of Hereford, Texas.

LAMPS for Christmas

Lamps make truly wonderful presents, bringing cheer for many years, at a very small cost.

Floor Lamps—\$5.00



One of our Special values! Metal base floor lamp with Parchment shade. New Styles

\$2.00-\$17.50

E. B. BLACK CO. The Big Store With The Little Price

INCREASE YOUR EGG PROFITS!

Feed your hens MERIT EGG MASH, which is a scientifically balanced ration—a white for a yolk. This is the secret of egg profits. Remember, a hen lays a whole egg or none at all.

MERIT Milkmaker DAIRY FEED



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and Ethyl gas, Mobiloil, Greasing, Tire Repairing, Etc. Phone 69 when in tire trouble. W. J. SMITH, Phillips Station No. 1, on East Third

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Repair anything in leather Shoes, Harness, Saddles, Canvas on Combines.

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Phillips Gas and Oil. Phone 206 when you run out of gas or have a punctured tire on the road.

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One and a Half Miles north-west. General Nursery stock. H. E. SULLENS & SON. Phone 334-J

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J. J. BUCKNER Phone 313

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Lambert Building

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All the World is Giving Gifts and this is the Year Everybody is Giving Practical Gifts--and Spending Wisely

Since it is no longer smart to be a spendthrift—and since gifts that are practical can be just as lovely and smart—gift seekers are shopping at the CITY DRUG STORE!

Read the list below and notice the many things that you really need in the home and they all will be welcomed enthusiastically and appreciated long after Christmas Day. Our selections are complete and you can do most of your shopping with us this season. Let us be the happy solution to your gift problems.

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THE WHITEFACE ROUNDUP

NEWS OF HEREFORD HIGH SCHOOL

The Whiteface Roundup

Pauline Smart, Editor-in-Chief

The Staff:

Della Weeden, Woodrow Ireland, Wilma Jo Jones, Peggy Mitchell, Mary Kate Brotherton, Renford West, Clyde McMahon, Violet Marrs, Maurine Spradley, Glenn Curry, Opal McMahon, Alberta Davis, Theda Lou Wilson.

THE BAND

The Hereford high school band has ahead of it a pleasant, interesting year. The band has already taken a few trips and plans to take more.

The organization gives a musical program every Monday morning from 9:45 to 10:10 in the high school auditorium. These programs will be of interest to the parents of the band students.

The trips the band will take during the year are a trip to the college at Canyon, trips to several rural communities in the county, to the Amarillo Music Festival, and to Ruidoso, New Mexico. The trip to Ruidoso, which will be after school is out, has been planned by Mr. Smith, director, and the band members' mothers. On each of these trips the band will give concerts.

In order to be able to give concerts that will be appreciated by the listeners, the members must be good musicians. For this reason the band practices every morning from 7:45 to 8:45.

FOOD CLASS PARTY

One of the most enjoyable events of the year was a kid party held in the home economics room December 2. All kinds of kid games were played and a good time was enjoyed by all. At a late hour for children, ice cream, animal cookies and a sucker were served to Wilma Jo Jones, Theda Lou Wilson, Margaret Blood, Etha Short, Gladys Jones, Mary Elizabeth Starford, Nora Alice Daniel, Pauline Fincher, Glenn Curry and Miss Westbrook.

We wonder if Andy Habermacher and Milton Orr went to Canyon Sunday.

Francis Armistage, Winelle McKendall, Ruth Gault, Marvis Harris and Ed Gault were visitors of Marilyn Jowell Saturday.

Why Is the Number of Failures Increasing?

The number of failures among the students has increased greatly since the last examinations, and everybody is wondering why. The very first reason most of our parents would give is, "I told you so, there is entirely too much running around and going to ball games and parties and things that take your time from your studies."

Well, maybe we have been thinking too much of having our good times. We should have some fun and some carefree hours, but of course we should not spend all our time in this way. Not only do these things keep our minds off our books, but when we go to parties and other places and stay up until all hours of the night we can not be our best in class the next day. We are sleepy and dead when we should be peppy and alive.

Probably another reason is we do not have as high ambitions as we used to. Most of us think we are doing well if we barely get over the passing mark, or if we only flunk in one subject. Instead we should work to see how far above the passing line we can get and not be satisfied to be like all of the others and make just enough to get by. This many times we do not quite get by.

Sometimes we forget about how bad we want to make good grades until right up to the time to take the examination, and then it is too late to do a whole six weeks' studying in one night. Listen, classmates, we will just have to buckle down and show them what we really can do. Of course we shall have a good time and show our school spirit at the ball games but what is a school if it is not a place to go to learn and increase our knowledge of the worthwhile things?

WILMA JO JONES.

Sophomore Class Meeting.

A sophomore class meeting was called December 8th, the meeting came to order and the class business was taken up. The motion was made that we abolish class dues. There was a discussion on the subject and then a vote was taken. The measure passed. After attending to this the plans were discussed for a class party. It was decided to have the party on December 18th in the gym. The meeting then adjourned.

Grid Banquet by Mothers Honor Boys

One of the most elaborate banquets of the season was a banquet given by the mothers of the football squad honoring their boys. The entertainment was held in the basement of the Baptist church Thursday evening, December 4.

The long banquet tables were effectively decorated in the high school colors. A large cake of the same colors was placed in the center of the table and long maroon tapers were placed on the tables.

Mr. Alex Thompson was toastmaster for the evening, and his clever remarks kept the assembly laughing. During the course of the evening Miss Marie Seed sang "Three Little Words" and "Rolling Down the River". The ex-captain, G. T. Higgins, gave a review of the season and Liburn Ray gave a brilliant "Amibi Talk". Coach McCollum gave a preview of the next season, and the next important occasion of the evening followed his talk. Richard Stone was elected captain for the 1931 season. He is one of the most experienced players of the squad and was chosen by an unanimous vote of the letter men.

Several of the letter men as well as a few of the squad are graduating this year, but we feel sure the team will be successful again next year.

DELLA WEEDEN.

Freshmen to Have Party.

At a class meeting Wednesday morning it was decided that the freshmen would have a party in the gymnasium Saturday night, December 13. To provide for decoration the class dues were raised from 10 to 25 cents for the month of December. A decorating committee appointed by the president after that all the members of the boys basketball team were congratulated on their playing in the recent games. We certainly are proud of the fine record the team has made by winning all their games except the one with the seniors.

Marilyn Jowell and others motored to Canyon Sunday.

Out SMART-ing 'Em

PREPARATION

Preparation—do something about it. The world is too cold and stern to aid the student of today. One has to learn to jump in and fight after his own needs instead of standing idle—shivering. The students have learned that the world does not owe them a living—yet offers a tool to work toward that end.

One who seeks advice and follows it; one who consults authority and applies his information; one who continually communicates with one's friends will be the intelligent fellow. It is merely thinking squarely and following advice.

It is a good thing to profit by the experience of the fellow student. He is a wise man who can see the virtue of things and turn against vice that has already been proven. Experience is the greatest benefit—most people pay dearly for their experience.

It is the heart and mind that must have the proper preparation for life, and there is no time like the present.

And then there are some individuals who think one must be "cute" and have "it" before they are a successful high school student. They follow the crowd in their silly fads; they do the usual, customary thing; they must dress the role of a "blooming, budding youth"; they must be found doing the odd things around the school.

And there are a few students who sit and pine their high school years away, thinking up something new and cute. They must have their cute little tricks to pull off on their classmates. They must have a way to become prominent by making hits.

Students who attempt these popular airs are losing their own individuality and personality. Being one's own self and developing one's character will win more pres-

Sunbonnets and Aprons Become Cowhand Style

The nine charter members of the Cowhands initiated the 13 new members on Monday, December 1. The new members were given orders to be at the Corner drug store at 7:30 wearing a sunbottle and an apron. After they arrived they were given five boxes of penny matches each. The money made from this was given to the charity fund. After the new members were taken to the high school gymnasium where they received a real initiation. The boys becoming members at that time were Jimmy Moore, Junior Seed, Richard Barnard, G. C. Hartman, Gaylord Newell, Corn West, Mid Orr, Burl Alexander, W. J. Fellers, Spaulding Bailey and Rex Tynes.

FORMER STUDENT MAKES GOOD

Jesse Wheeler, graduate of Hereford high school, and now a member of Texas Technological college crop judging team, placed first in cotton judging with a perfect score of 100, in a competition sponsored by the Kansas City chamber of commerce in connection with the American Royal Livestock show there. Mr. Wheeler graduated from Hereford high school in the year of 1927, and has been attending Tech College at Lubbock for the past few years.

tige than any one thing. After all, "cuteness" and "it" are merely masks for a few individuals to hide behind.

Clarence Wooten, Leroy Lowry and Bobby Campbell of Canyon visited Lorean Hill, Louise Jowell and Marilyn Jowell Sunday afternoon.

J. C. McCollough, Sherman Morgan and Clyde McMahon went to Amarillo Sunday afternoon.

Miss Pauline Smart and Liston Wilson went to Amarillo Saturday.

Mr. and Mrs. L. F. Borden and family visited in Amarillo Sunday.

GOOD WRITERS CLUB

Much interest is being shown in the penmanship classes in the sixth and seventh grades in the "Good Writers Club" which is sponsored by the "American Penman" published by the A. N. Palmer Co. This club is made up of school children from all parts of the United States with almost every state represented. Membership is obtained by submission of writing done by the children in the different grades. If the specimen meets the required standard, the child is admitted to membership and is entitled to wear the club pin.

Miss Jeanette Rogers, teacher of penmanship in the grades mentioned above, announces the following Hereford boys and girls who are members at present:

Low sixth grade: Ruth Easter, Virginia Nix, Charline Brown, Virginia Rogers, Walker, George Conklin.

High sixth grade: Lavada Cox, Harvie Blogg, Neltha Kincaid, Odessa Long, Velma Smith, Vernon, Frances Borden, Geneva Sue Benton, Neavus Cockerham, Wilda Wilson.

Low seventh: Bill McLean, Loraine Massie, L. W. Carlyle, Jr., Katherine Hamm, Lucretia Wilson, Evelyn Van Swearingen, Christine Fincher, Rosa Luttmner, Blanche Poff.

Evelyn Van Swearingen, Ruth and Ruby Keeler and Jimmie Burleson were Wilma Smith's guests at dinner last Sunday.

FOR JOB WORK, TRY THE BRAND

To the Busy Mother:

Bread and butter, fruit or vegetable salad, together with milk makes an excellent light meal.

Let the children have quantities of butter—their growing bodies need the nourishment which is supplied so plentifully.

Farmers Creamery Ass'n, Inc.
Hereford Phone 3.

SPECIAL FOR FRIDAY AND SATURDAY

WALNUTS, one pound 27c
 CANDY, bulk, the best, pound 19c
 BEETS, Libby's, No. 2 can, 2 for 25c
 JELLY, Currant, med. size glass, 2 for 25c
 JELL-O, assorted flavors, 3 for 25c
 MINCED MEAT, White Swan, 2 for 23c

SUGAR, powdered, package 10c
 COCOANUT, Durham's, 1-2 lb pkg 19c
 PRESERVES, 4-lb jar 92c
 PEACHES, Libby's, No. 2 1-2 can 22c
 HAMS, country cured, half or whole, lb 24c

Headquarters for Christmas Candies!

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 Are
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Hereford
 Wholesale
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 Company

L. W. CARLYLE
 PHONE 164

Ford Doings

BY MISS EDITH MANN

Community Welfare club met with Mrs. W. M. Schwartz Friday. Roll call was answered with. What I am planning for Christmas week. Several talks were given throughout the business session. A little inexpensive gift grab bag furnished enjoyment for each.

The house was beautifully decorated with Christmas decorations. Delicious refreshments were served and all reported an enjoyable meeting.

There were 77 at Sunday school, and Rev. Thomas delivered a fine sermon. Singing was enjoyed in the evening.

Ford dismissed Sunday school December 14 so that all may attend singing at Vega.

A large number of friends were guests in the Rye Casey home Saturday night, when games were played and at a late hour refreshments were enjoyed.

Mr. and Mrs. J. Bolding and daughters of Mountain View, Oklahoma, spent the week end in the E. H. Simpson home.

G. G. and Henry Rempel over-returned in their car Friday west of Ford school house. G. G. is suffering internal injuries and Henry received a crushed foot. They are both at their homes.

Misses Edith Mann, Etoyle and Angie Jacobs, Daniel, Mildred and Nell Casey and Messrs. Clyde Mann, Boyd and Riley Casey took Sunday dinner in the Seth Funk home at Vega.

Misses Nancy Ann Garrett and Marine Norton ate supper with Miss Vineta Simpson—Sunday.

Miss Ruby Rempel took supper Sunday with Miss Blanche Larson.

Mrs. D. S. Larson called in the G. G. Rempel home Monday.

Ocell Raynor and Dave Sansen are employed on the Garrett farm.

Lucky Leavell spent Saturday night in the Mann home.

Mr. and Mrs. J. D. Jenkins were in Amarillo Saturday.

Mr. and Mrs. Leavell are in Hobart, Okla., to gather their cotton crop.

Mrs. D. B. Mann and daughter, Edith, spent Monday in the R. L. Mann home near Adrian.

Mr. and Mrs. J. S. Garrett were in Amarillo Saturday.

Eight Whitefaces Bid Farewell to High School Gridiron

Fighting Guard Safe Tackler Wily Tackler Classy Center



GEORGE MITCHELL



ROGER ORR



G. T. HIGGINS



HOMER BRUMLEY

Either through graduation or the interscholastic age limit eight football warriors who were seen in some of the major games this fall in Whiteface uniform have doffed their head-gear and checked in their suits for the last time. These former gallant standard bearers of the maroon and white are:

G. T. Higgins, captain, Woodrow Ireland, Bob Bell, Russell Whitehead, Homer Brumley, George Mitchell, Rogers Orr, E. W. Curt-singer.

Higgins has completed his third year as letterman, going through the two glorious years of undefeat as tackle.

Orr has played only two years. He was one of the strong line last year that brought the team to co-regional championship. His opponents this year say he was the hardest tackle to move they were pitted against during the season.

Ireland made his first letter this year as an endman. He played some on the victorious team of 1929 but not enough to receive his letter.

Brumley is a two-year letterman,

as center for the year just closed and as guard last year.

George Mitchell made regular guard for the past two years and was one of the most dependable men in the line.

Robert Bell was in uniform this season for the first time and made good at center. He has much natural ability and was lacking only in experience.

Russell Whitehead was given his first letter. He was on the 1929 squad but did not enter enough games to be awarded the football letter. He has another year in school but is disqualified from further playing on account of the age limit.

E. W. Cursinger was used as substitute endman. He came out for football this year for the first time and would have made a first-class man for the position had he had more football background.

Don't miss the play, "Eyes of Love," December 17, Summerfield school auditorium, 7:30 p. m. Proceeds to go for the church seats.

48-1c

Scherer Items

By MRS. B. F. FULKERSON

Mr. and Mrs. Bennie Fulkerson, C. L. Ragsdale and daughter spent Thanksgiving in Hollis, Okla.

Mr. and Mrs. O. D. Newell of Amarillo at Thanksgiving dinner with Mr. and Mrs. McCollister. Mrs. Newell is a sister of Mr. McCollister.

Mr. and Mrs. B. N. Hudson and

children, Mrs. S. A. Davis visited Mr. and Mrs. Clyde Strickland November 27. Mr. Atchison of Pampa was also a visitor there.

Mr. and Mrs. Hubbard and son are visiting Guy Hubbard of Dallas. Their son, Hollis, is looking after the place while they are gone.

Misses Alma and Lucille Foxhall spent Thanksgiving with their father at Decatur.

Miss Brunson, teacher at Dean, ate Thanksgiving dinner with her

folks at Claude.

The Palo Duro Home Makers club met with Mrs. Ellwart December 4. Roll call was answered with what we are thankful for. Most of the members were present. The next meeting will be with Mrs. Bennie Fulkerson December 10.

Mrs. Miller and Mrs. Hudson were Amarillo shoppers Wednesday.

Mrs. Ellwart and girls attended the play in Hereford Wednesday night.

Mrs. B. F. Fulkerson spent last week with her daughter, Mrs. E. Springer.

Mrs. Lee Crawford spent Thursday with Mrs. Bennie Fulkerson.

Mr. and Mrs. W. C. Voth spent Sunday with Mr. and Mrs. McCollister.

Mr. Harold and his son J. D. were visitors in the Crawford home Saturday night.

Mrs. Clem Friemel is moving back to the farm and the child-

ren will attend Dean school.

Al Ellwart was in Amarillo Sunday and attended the Caterpillar school there Monday and Tuesday. Mrs. Clyde Strickland visited Mrs. Bennie Fulkerson Saturday. Misses Alma and Lucille Foxhall were Hereford shoppers Saturday night.

Kidney Acids Break Sleep

If Getting Up Nights, Backache, frequent day calls, Leg Pains, Nervousness, or Burning, due to functional Bladder Irritation, in acid conditions, makes you feel tired, depressed and discouraged, try the Cystex Test. Works fast, starts circulating thru the system in 15 minutes. Praised by thousands for rapid and positive action. Don't give up. Try Cystex (pronounced Siss-tex) today, under the Iron-Clad Guarantee. Must quickly allay these conditions, improve restful sleep and energy, or money back. Only 40c at

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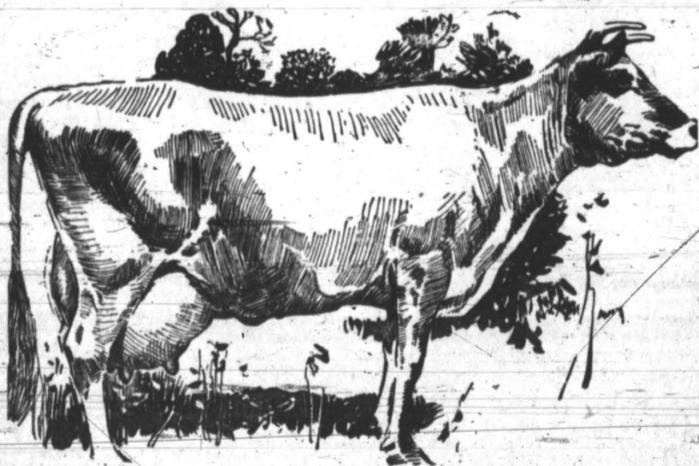
Awarded a Suit of Clothes

MR. C. T. PUTMAN, Westside Filling Station.

The ladies coat will be given away next Saturday afternoon, December 13. Save all your tickets—they are good for all merchandise given away.

DO YOUR CHRISTMAS SHOPPING NOW!

C. E. Stone Company
 Hereford



Try a Sack of
24% COW CHOW



Tests have proven that 24 per cent COW CHOW in official tests all over the United States and Canada, where fifty five commercial rations as well as hand mixed feeds were included, show that Cow Chow made 2.45 pounds more milk per cow per day; 34 pounds more milk per pound of feed; six cents extra profit per cow per day.



McLean & Pitman

PHONE 1

TOYTOWN!

Myriads of Toys
 for Good Little
 Girls and Boys

Oh, what a wonderful, fascinating place is Toytown, adorable little dollies that say "Ma-Ma" . . . regiments of brave toy soldiers with artillery . . . wild animals like those in the circus (only made of wood and felt) . . . whizzing electric trains . . . sporting goods . . . just a marvelous endless lot of delightful Toys.

They're in our displays now, but on Christmas Eve Santa Claus will distribute them to all good little girls and boys who do their home work, and wash their faces and obey Mother and Daddy. Visit us and see the reward of good behaviour!

Don't fail to get your tickets for the big electric train
CHRISTMAS EVE!

Skelton's
 Variety Store

International Sunday School

Lesson

BY DR. J. E. NUNN

December 14, 1930.

SAUL OF TARSUS How a Pharisee Became a Christian.

Acts 22:3-15

Golden Text: I count all things to be loss for the excellency of the knowledge of Christ Jesus: for whom I suffered the loss of all things, and do count them, but refuse, that I may gain Christ.—Phil. 3:8.

Introduction.

The apostle Paul is one of the best known characters of antiquity; certainly of the Bible. For several reasons: We have a wonderful story about him (Acts) written by his intimate friend and companion, Luke. We have a lot of his personal correspondence, and letters revealing personality, character, better than any other form of writing. Really to see Paul in his letters, however, one must take them or what they are—not essays; not theological treatises; but actual letters, written to real people about matters of interest to him and them; and therefore more or less informal and conversational in style.

"Paul wrote a fourth of the New Testament and a Gentlelician, Luke, whom he mightily influenced, wrote another fourth of it. Of making books about Paul there is no end. He is perennially interesting because he is so alive. His words, as Luther said, have hands and feet. The whole world would today be different had Saul of Tarsus never lived. He gathered all the wisdom of his time into the service of Christ. He is indeed Paul the Great. His name is above every name except the name of Jesus."

Sketch of Paul's Life.

Paul was born in Tarsus of Cilicia, about A. D. 1. He was converted on the Damascus Road, A. D. 36. He spent three years in Arabia, A. D. 36-38. He lived in Antioch A. D. 42 and 43. His first missionary journey was in 49, the second in 50-52, the third in 53-57. Arrested in Jerusalem in 57, he was imprisoned in Caesarea, from 57 to 59. His first Roman imprisonment was in 61 and 62, the second in 66, and his death came in A. D. 67.

Paul Was a Loyal Jew.

"I am a Jew." Paul, while working among Greeks and Romans, was always loyal to his Jewish ancestry and education; on going to a new city to introduce Christianity he always first sought out some synagogues, believing that the Jews should have the first chance at the wonderful blessings, which came into the world through their race. He was a member of the tribe of Benjamin, that glorious little tribe which gave the Jews their great king, Saul, after whom he was probably named. Saul had one sister, whose son played a noble part in preserving the apostle's life on the very occasion under review. His father was a Roman citizen, and Saul therefore possessed that dignity, of which he made good use, on more than one occasion when his foes assailed him. "Born in Tarsus of Cilicia," Cilicia was situated northwest of Syria at the northeast corner of the Mediterranean. Tarsus was its metropolis. In Paul's day Tarsus was at the height of its glory.

Paul's Conversion.

From Jerusalem to Damascus was approximately 160 miles. The journey gave ample time for reflection. Always in his mind there would be the story of the hated Nazarene that he had heard repeatedly by those pestiferous heretics. Some of the faces, radiant in death, the martyrs, of Stephen, in particular, must have haunted him. Then suddenly—the light and the voice!

We are told that what happened was overwhelming and marvelous. No ordinary experience could have turned Saul straight about in his tracks and given him that impulse that sent him on into a life of such enthusiastic devotion to Christ and hard self-denial for Christ's sake. First there was the casting down and the binding. Then the vision of Jesus, and his words, "Why persecutest thou me?" The union of the believer with his Lord, notice, was afterward one of Paul's favorite teachings. In the blindness that followed, he beheld what he had never seen before: his past in its real hatefulness; the wonderful works of God in Christ Jesus. "He blinds me that I may see," wrote Augustine, in obedience to the heavenly vision present surrender to his hated enemy, the Nazarene.

Varieties of Religious Experience. Many people have made the mistake of thinking that one man's conversion can be taken as a pattern for all men. Studying the conversion of Saul they have concluded that all genuine conversions must be sudden, and revolutionary.

If they themselves have had no such experience, they question the reality of their conversion. They apply the same standard to the conversion of others. Paul did not fall into this mistake. He did not require others to have the same kind of experience, and they usually did not.

The experience of others may help by showing how they found their way to God. "But if they lead me to suppose that I must experience their sensations, enjoy their ecstasies, pass through their depressions, struggle and laugh and weep and sing just as they did, they have done me serious damage." After all, the vital question is not when I was born nor how, but whether I am really alive. And the genuineness of my conversion is not to be determined by its likeness or unlikeness to that of Paul, but by the reality of my devotion to my risen Lord. If "to me, to live is Christ," then I have entered into Paul's experience of conversion, whether I have been struck down on the Damascus road or not.

Ananias Instructs Saul.

"Ananias came unto me." Paul's account is very condensed, for he was speaking to a restless audience. The Lord had come to Ananias in a vision and told him to seek out Saul in the house of Judas, the Straight Street (a splendid street running straight through the city) and, laying his hands upon him, restore his vision. Ananias knew of Saul's errand to Damascus, and was afraid to go till the Lord told him of Saul's change of heart and life. "And standing by me said unto me, Brother Saul." In that word, "Brother Saul," he received Saul into the Christian family. "Receive thy sight." "And he filled with the Holy Spirit," Ananias added (Acts 9:17). "And in that very hour I looked up on him." Saul's sight, however, was not fully restored, but there are

indications of his dimness of vision throughout the narrative, and usually he had to dictate his letters to an amanuensis. "God hath appointed thee to know his will." Often at the opening of his letters Paul speaks of himself as "an apostle according to the will of God." "For thou shalt be a witness for him unto all men, of what thou hast seen and heard." This commission from the Lord, which Ananias transmitted, was more definite, including the information that he was to preach before Gentiles and kings as well as Jews, and to suffer much for Christ's sake (Acts 9:15, 16).

Paul the Writer.

"Paul has been the most influential of all religious writers. He gave the watchword to the Protestant Reformation—Justification by faith." He gave the watchword to the Wesleyan movement, "The witness of the Spirit to conversion and entire sanctification." These have been the most important revivals in the history of the church, but it could not be safe to say that no great church revival anywhere down the centuries or on any of the continents has failed to base itself on the teachings of Paul as recorded in his Epistles. These Epistles formulated the theology of the church, and they have been the church's chief authority in the field ever since. "If Paul's Epistles could perish, the loss to literature would be the greatest possible with only one exception—that of the Gospels which record the life, the sayings, and the death of our Lord. They have quickened the mind of the church as no other writings have done, and scattered in the soil of the world hundreds of seeds whose fruit is now the general possession of mankind. While the Epistles to the Romans and to the Ephesians are the greatest, each Epistle has its elements of supremacy and wonderful power."

Paul the Christian Hero.

"Unmoved and undefeated, and we may be sure, with his face shining, as Stephen's shone that memorable day in Paul's youth, he went to meet his death. They could kill his body with their sharp sword, but they could not crush his spirit or conquer his faith and hope. When his eyes could no longer

see Rome with its capitol and its coliseum, he could see his Christ; and when his ears could not hear the shouting and the cries of the people, he could hear a gentle voice say: "Well done, good and faithful servant; enter into the joy of thy Lord." The hero got home with God at last."

Good Rain in Castro.

Mr. and Mrs. J. W. Rudd and son, Ralph, of Spring Lake, former residents of this city, were here Saturday doing some trading. Mr. Rudd reported a good rain in Castro county early last Thursday morning from his community up to Easter school house, 12 miles south of Hereford.

GEORGE SMITH PUTTING OLTON ON RAILROAD MAP

Olton is the county seat of Lamb county. It is without a railroad and wants one, and to assist in the town's ambitions, an enterprising editor was secured on the eve of the T. & P. hearing to put out an excellent edition of the Olton

Coming to Amarillo

Dr. Mellenthin

Specialist in Internal Medicine for The past eighteen years.

DOES NOT OPERATE

Will Be at Amarillo Hotel, Thursday, December 18. Office hours 10 a. m. to 4 p. m. One Day Only.

No Charge for Consultation

Dr. Mellenthin is a regular graduate in medicine and surgery and is licensed by the state of Texas. He does not operate for chronic appendicitis, gall stones, ulcers of stomach, tonsils or adenoids. He has to his credit wonderful results in diseases of the stomach, liver, bowels, blood, skin, nerves, heart, kidney, bladder, bed wetting, catarrh, weak lungs, rheumatism, sciatica, leg ulcers, and rectal ailments.

Below are the names of a few of his many satisfied patients in Texas who have been treated for one of the above named causes: Ewald Behrend, Luckenbach; F. L. Brown, Mathis; Austin Brown, Tennessee Colony; Mrs. C. W. Fehder, McGregor; Austin Helligmann, Boerne; H. M. Jenkins, Kingsville; Mrs. Albert Johnson, Markham; H. G. Jahnson, Shiner; Mrs. C. M. Koerner, Shiner; Mrs. E. M. Lobb, Caddo, Okla.; Nannie A. Lampard, Clarksville; Mr. David More, Kingsville.

Remember above date, that consultation on this trip will be free and that this treatment is different.

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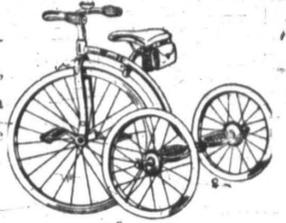
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