

The Hereford Brand

16 PAGES
SECOND SECTION

Published Every Thursday

Our Slogan—"More People—More Farms"

4th YEAR—NUMBER 37.

HEREFORD, DEAF SMITH COUNTY, TEXAS, THURSDAY, SEPTEMBER 25, 1930.

FIVE CENTS PER COPY.

WINNING EXHIBITORS ANNOUNCED FOR DEAF SMITH COUNTY FAIR

Continued from Page One

The ideal 4-H club pantry, in which all cans were under the 4-H green labels, was actively set up by Miss Emma ... home demonstration agent, ... showed the canning budget essentials of an adequate diet. The canned food booth had a ... of 150 jars of home products were, according to the judges, as tasty as they appeared to be. ... Lillie Hostetler, county ... Donald, had charge of a ... booth, designed to emphasize the main idea conveyed in a ... "Develop the power that is in you" by using books that are free for the asking at the county library in the court house. Another feature was "Health ... pictured in relief on the ... of the booth, showing the ... for happiness for the children. ... Neil Hall, county health ... was originator of this, as ... as the second booth that map-out proper lunches for school ... dren. Parents were given a ... phlet, specially compiled by ... Hall, giving details of pre- ... the lunches. ... the cooked food booth ... charge of Mrs. D. H. Alexander, ... rman of the division, covering ... cookies, biscuits, cornbread, ... bread, candy and soap. ... the textile booth was both ex- ... ve and delightful. Mrs. F. M. ... er was chairman of the booth, ... ted by Mrs. John Cunningham. ... There was one old quilt that ... ained 11,910 pieces, owned by ... Patterson.

The commercial showings were ... B. Black, Magnolia Petroleum, ... tern Tire, Panhandle Lumber, ... a Tailor Shop, McLean-Pitman, ... n Hardware, Hillside Hatch- ... Willard Battery and Farmers' ... ator. ... the outside was the boy ... exhibit, housed under the ... an tepee that was used by the ... when they went scouting on ... ad Oregon Trail a few months ... There were shown a totem ... made by local scouts, Indian ... per head dress, bows and ar- ... and other craftwork. Scout ... tutee Roberts of Plainview ... charge of the booth during ... ture-three days. ... the camp fire girls, under ... rship of Mrs. W. H. Dowell, ... a tepee adjoining, where their ... anmanship of bead work and ... was on display.

FLORAL DEPARTMENT

Mrs. Jno. P. Slaton, Chairman
Bouquet Roses, Radiants:
Mrs. J. P. Slaton, Hereford.
Roses, Six Radiants:
Mrs. J. P. Slaton, Hereford.
Zinnias:
Mrs. G. C. Hartman, Westway
Mrs. Bess Turrentine, Westway
Mrs. Bess Turrentine, Westway
Dahlias:
H. L. Rice, World Majesta.
H. L. Rice, World Majesta.
Mrs. J. P. Slaton, Bronze.
Asters:
Hereford High School.
Mrs. T. E. Seigler, Hereford.
Mrs. A. A. Foster, Hereford.
Golden Glows:
Mrs. J. H. Wilson, Hereford.
Mrs. J. P. Slaton, Hereford.
Daisies:
Mrs. Jessie Stanford, City.
Mrs. Rex Tynes, City.
Gladiolas:
H. L. Rice, City.
Begonias:
Mrs. E. B. Black, City.
Mrs. Rex Tynes, City.
Phlox:
Mrs. T. E. Seigler, City.
Hereford High School.
Pot Plants:
Mrs. B. F. Guthrie, City.
Mrs. Jessie Stanford, City.
Geraniums:
Mrs. J. P. Slaton, City.
Mrs. Bess Turrentine, Westway.
Clematis:
Mrs. B. F. Guthrie, City.
Begonias:
Mrs. F. H. Britain, City.
Best Floral Collection:
Mrs. J. C. Cummins, City.
Habele Orange Tree-Fruit:
Mrs. John Kropf.

CANNING DEPARTMENT

Mrs. Rex Tynes, Chairman.
Tomatoes:
Mrs. J. L. Hight, Ford.
Mrs. C. C. Cook, Wyche.
Peas:
Mrs. Ramey, City.
Mrs. John Sherman, City.
Mrs. A. C. Pierce, Westway.
Beans:
Mrs. H. C. Climer, Ford.

Hello, Folks, We Will See All of You Within Next Five Days



The upper panel, Mrs. James E. Black and Mrs. Albert Ross, as one team; lower panel, Mrs. W. H. Dowell and Mrs. C. R. Bentley, a second team, are in a contest to secure new members for the chamber of commerce. Now that the secret is out and you have already said you would be glad to talk with them, would be honored to have them call upon you, watch for the ladies and hear what they have to say. The town has not been districted but the names of all the citizens have been divided evenly, and you will be approached by only one team.

The best people think that Deaf Smith county and Hereford have before them the biggest undertaking in their history. The ladies' solicitation for memberships is an appeal for something that is to the best interest of each person in the county. Everybody's help is needed. The two teams will begin their work Friday morning. They are in a contest among themselves and the contest will last four days. Whoever calls on you will give you the details and tell you, among other things, that "Deaf Smith county expects every man and woman to do their duty."

- Mrs. H. C. Climer, Ford.
- Oline Ramey, City.
- Beets: Mrs. Bippus, Bippus.
- Carrots: Mrs. W. S. Springer, Frio.
- Mrs. J. Y. Norton, Ford.
- Mrs. L. F. Bezner, City.
- Blackeyed Peas: Mrs. A. O. Pierce, Westway.
- Mrs. P. H. Gilliland, Westway.
- English Peas: Mrs. A. C. Pierce, Westway.
- Okra: Mrs. J. Y. Norton, Ford.
- Mrs. C. A. Pierce, Westway.
- Turnip Greens: Mrs. H. C. Climer, Ford.
- Mrs. D. E. Turrentine, Westway.
- Rhubarb: Mrs. R. Hershey, Progressive.
- Mrs. R. Hamilton, City.
- Mrs. Henry Hubbard, Dean.
- Kraut: Mrs. A. C. Pierce, Westway.
- Mrs. L. Huckert, Summerfield.
- Pasches: Mrs. I. Ricketts, Progressive.
- Mrs. R. Hershey, Progressive.
- Mrs. L. A. Smith, Dawn.
- Pears: Mrs. Olin Ramey, City.
- Mrs. N. Ramey, City.
- Grapes: Mrs. Nona Ramey, City.
- Apples: Mrs. J. Ricketts, Progressive.
- Mrs. R. Hershey, Progressive.
- Mrs. A. C. Pierce, Westway.
- Cherries: Mrs. R. Hershey, Progressive.
- Plums: Mrs. H. C. Climer, Ford.
- Mrs. B. F. Fulkerson, Dean.
- Mrs. J. M. Chapman, Sims.
- Preserve Division: Strawberries: Mrs. H. C. Climer, Ford.
- Plums: Mrs. E. C. Climer, Ford.
- Mrs. H. C. Climer, Ford.
- Mrs. J. P. Wood, City.
- Peach: Mrs. J. M. Chapman, Sims.

- Mrs. H. C. Climer, Ford.
- Mrs. B. F. Fulkerson, Dean.
- Mrs. C. C. Cook, Wyche.
- Mrs. R. Hershey, Progressive.
- Pear: Mrs. J. P. Wood, Hereford.
- Oline Ramey, Hereford.
- Tomato: Mrs. H. Climer, Westway.
- Mrs. P. H. Gilliland, Westway.
- Mrs. O. D. Frazier, Ford.
- Watermelon: Mrs. J. L. Hight, Ford.
- Mrs. Rex Tynes, City.
- Mrs. R. Hershey, Progressive.
- Sour Pickles: Mrs. Nona Ramey, City.
- Mrs. H. Climer, Ford.
- Mrs. Bippus, Bippus.
- Sweet Cucumber Pickles: Mrs. Bippus, Bippus.
- Mrs. H. Climer, Ford.
- Mrs. R. Hershey, Progressive.
- Beet Pickles: Mrs. W. S. Springer, Frio.
- Mrs. Nona Ramey, City.
- Mixed Sweet Pickles: Mrs. O. E. Sherman, City.
- Gertrude Kockler, City.
- Mixed Sour Pickle: Mrs. O. E. Sherman, City.
- Mrs. J. M. Chapman, Sims.
- Pear-Sweet Pickle: Mrs. Nona Ramey, City.
- Mrs. J. P. Wood, City.
- Chow-Chow: Mrs. Nona Ramey, City.
- Mrs. R. Hershey, Progressive.
- Mrs. O. D. Frazier, Ford.
- Pepper Hash: Mrs. O. D. Frazier, Ford.
- Apple Jelly: Mrs. O. D. Frazier, Ford.
- Mrs. Bippus, Bippus.
- Mrs. H. Climer, Ford.
- Plum Jelly: Mrs. J. Ricketts, Progressive.
- Mrs. J. Ricketts, Progressive.
- Mrs. Henry Hubbard, Dean.
- Grape Jelly: Mrs. J. M. Chapman, Sims.

- Mrs. H. Climer, Ford.
- Mrs. R. Hershey, Progressive.
- Sweet Pickled Apples: Mrs. R. Hershey, Progressive.
- Mrs. R. Hershey, Progressive.
- Blackberry Preserves: Mrs. Oline Ramey, City.
- Watermelon Pickles: Mrs. H. Climer, Ford.
- Peach Jelly: Mrs. H. Climer, Ford.
- Blackberry Jelly: Mrs. H. Climer, Ford.
- Cherry Jelly: Mrs. H. Climer, Ford.
- Cucumber Salad Pickle: Mrs. H. Koch, Ford.
- Pickles: Mrs. P. H. Gilliland, Westway.
- Mangoes: Mrs. H. Climer, Ford.

TEXTILE DEPARTMENT

- Mrs. F. M. Kester, Chairman
- All White Embroideries—Pillow Case:
1. Mrs. H. L. Hershey, Progressive.
2. Mrs. H. Climer, Ford.
3. Mrs. S. A. Miller, Dean.
- Guest Towel:
2. Mrs. A. Koch, Ford.
- Dresser Scarf:
1. Mrs. Floyd Benson, Ford.
2. Mrs. H. Hershey, Progressive.
3. Mrs. Al Walker, City.
- Center Piece:
2. Mrs. Diebel, City.
3. Mrs. Diebel, City.
- Colored Embroideries—Lunch Set:
2. Edith Mann, Ford.
3. Mrs. D. S. Larson, Ford.
- Bed Spread:
1. Mrs. Diebel, City.
2. Elmer Patterson, City.
- Guest Towel:
3. Ina Mae Hastings.
- Tea Towel:
1. Mrs. A. Koch, Ford.
2. Mrs. S. A. Miller, Dean.
- Bonnet Pillow:
2. Miss Ivy Williams, City.
- Buffet Set:
1. Mrs. John Kropf, City.
2. Ina Mae Hastings, City.
3. Elmer Patterson, City.
- Pillow Cases:
1. Ina Mae Hastings, City.
2. Mrs. H. Climer, Ford.
3. Mrs. E. Lookingbill, Sum'field.
- Display Colored Embroidery:
1. Mrs. Walter London, Dawn.
2. Mrs. B. R. Westbrook, City.
- Gingham Dress:
1. Mrs. Beryl Davis, Ford.
2. Mrs. D. B. Mann, Ford.
3. Mrs. A. Koch, Ford.
- Boy's Suit:
1. H. H. Rempel, Ford.
2. Mrs. H. Koch, Ford.
3. Mrs. H. M. Benson, Ford.
- Girl's Dress:
1. Mrs. G. G. Rempel, Ford.
2. Mrs. B. Plummer, Ford.
- Cook Apron:
1. Mrs. Beryl Davis, Ford.
- Button Hoies:
2. Mrs. Beryl Davis, Ford.
- Cut Work:
1. Ina Mae Hastings, City.
2. Mrs. Diebel, City.
- Guest Towel:
3. Mrs. B. R. Westbrook, City.
- Lunch Set:
1. Mrs. R. W. Elliston, Wyche.
- Fine Crochet:
1. Mrs. B. R. Westbrook, City.
2. Mrs. Diebel, City.
3. Mrs. S. A. Miller, Dean.
- Coarse Crochet:
1. Mrs. Ed Smith, City.
2. Mrs. B. R. Westbrook, City.
3. Mrs. S. A. Miller, Dean.
- Tatting:
2. Mrs. J. E. Poindexter, W'way.
- Tea Towel:
1. Mrs. A. Koch, Ford.
2. Mrs. S. A. Miller, Dean.
- Center Piece:
2. Mrs. Diebel, City.
3. Mrs. Diebel, City.
- White Embroidery:
3. Mrs. B. R. Westbrook, City.
1. Mrs. Beryl Davis, Ford.
2. Mrs. D. B. Mann, Ford.
- Old Quilt:
1-2 H. R. Patterson, City.
3. W. B. Green, City.
- Old Bed Spread:
1. O. E. Sherman, City.
2. Mrs. Benefield, City.
3. Mrs. Benefield, City.
- New Quilts:
1. Mrs. Carl Gilliland, City.
2. Mrs. S. A. Miller, Dean.
3. Mrs. W. B. Green, City.
- Floor Pillow:
1. Mrs. C. E. Haryery, City.
2. Mrs. H. Climer, Ford.
3. Mrs. Story, Summerfield.

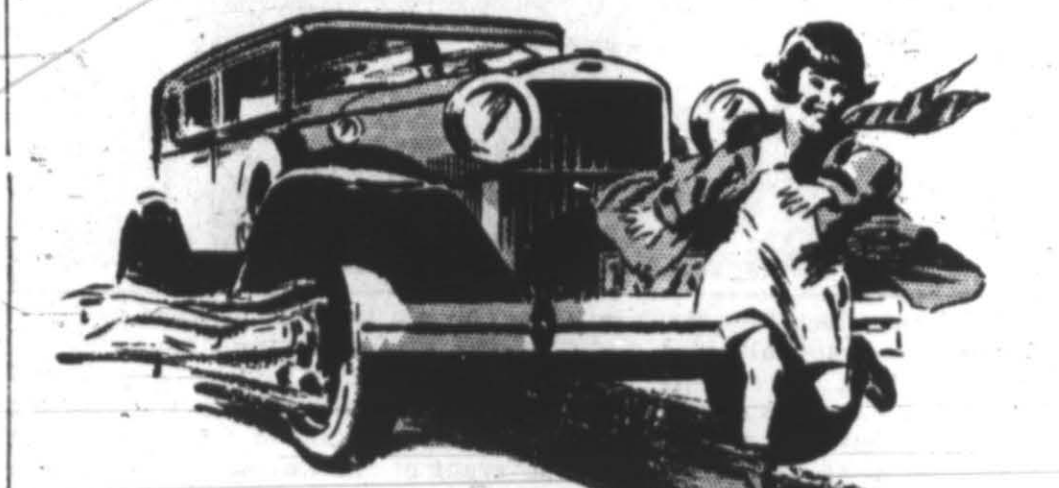
DAIRY DEPARTMENT

- Mrs. J. L. Wood, Superintendent
- Senior and Grand Cham. Bull:
Henry Girard, Ford.
- Senior & Grand Champ. Cow:
Lester Galley, Dawn.
- Junior Champion Female:
Henry Girard, Ford.
- Aged Bull:
1. Henry Girard, Ford.
2. Lester Galley, Dawn.
- Senior Calf:
1. Henry Girard, Ford.
2. Henry Girard, Ford.
3. Vernon Barton, Frio.
- Junior Calf, Heifer:
1. Henry Girard, Ford.
2. Mrs. H. Schulz, City.
- Aged Cow:
1. Lester Galley, Dawn.
2. Mrs. H. Schulz, City.
3. F. L. Funderburg, City.
- Junior Two-Year-Old Cow:
1. Mrs. H. Schulz, City.
2. R. R. Hamlin, City.
3. Lester Galley, Dawn.
- Senior Yearling Heifer:
1. Kermit Wilson, City.
- Junior Yearling Heifer:
1. Henry Girard, Ford.
2. Clarence Schulz, City.
- Senior Heifer Calf:
1-2 Henry Girard, Ford.
3. Ruth Park.
- Get of Sire:
1. Mrs. H. Schulz, City.
2. W. R. Scheihagen, City.
3. Mrs. Bess Turrentine, Westway.
- Clarence Schulz, with best dairy heifer by 4-H clubber, won the special prize of free trip to Dallas Fair.
- Amateur Dairy Judging:
1. J. W. Berry, Frio.
2. Evelyn Plummer, age 13, Ford.

CULINARY DEPARTMENT

- Mrs. D. H. Alexander, Chairman
- Sponge Cake:
1. Mrs. J. L. Hight, Ford.
- Angel Cake:
1. Mrs. H. Trefel, City.
2. Mrs. J. S. Garrett, Ford.
3. Mrs. W. M. Stewart, Ford.

ARE YOU AT THE WHEEL? OR IS IT YOUR CHILD?



This may happen any day. Our streets must be made safe for children to cross. They are extremely perilous now. Most such accidents occur as children go and return from school, playful and forgetful of the juggernauts that whirl around every corner in charge of careless drivers. The child may forget, it's a privilege of youth, but you, the driver, can never relax—public responsibility levies the tribute of unceasing vigilance upon you!

- Loaf Cake:
1. Mrs. S. L. Easley, City.
2. Gertrude Koelzer, City.
- Layer Cake:
1. Mrs. S. L. Easley, City.
2. Mrs. H. Trefel, City.
3. Mrs. W. H. Hubbard, Dean.
- Oatmeal Cookies:
1. Mrs. Beryl Davis, Ford.
2. Mrs. Jack Hutson, Dean.
- Sour Milk Biscuit:
1. Mrs. Fred Saltzman, Ward.
2. Mrs. B. F. Guthrie, City.
3. Mrs. S. A. Miller, Dean.
- Corn Bread Sticks:
1. Mrs. B. R. Westbrook, City.
- Light Rolls:
1. Mrs. Lester Galley, Askren.
2. Mrs. W. T. Bachelor, City.
3. Mrs. Lester Galley, Askren.
- Light Bread:
1. Mrs. J. S. Garrett, Ford.
2. Mrs. H. Koch, Ford.
- Whole Wheat Bread:
1. Gertrude Koelzer, City.
2. Mrs. W. H. London, City.
- Raisin Bread:
1. Mrs. W. C. Voth, Dean.
- Custard Pie:
1. Mrs. S. A. Miller, Dean.
2. Mrs. J. Y. Norton, Ford.
- Candy:
1. Avis Matthews.
2. Mrs. Fred Saltzman, Ward.
3. Mrs. C. C. Cook, Wyche.
- Cold Soap:
1. Mrs. C. C. Cook, Wyche.
2. Mrs. C. A. Wood, City.
3. Mrs. C. A. Wood, City.

POULTRY DEPARTMENT

- Ray Coneway, Superintendent
- Grand Champion Pen of Show:
H. Earl Smith, Wyche, with dark Barred Rocks.
- Grand Champion Male:
Roy Henderson, Hereford, R. I. Red cock.
- Grand Champion Female:
Glenn Weir, Hereford, White Rock hen.
- Rhode Island Reds:
Roy Henderson, 1-2 cockerels; 1-2 hens.
- Hillside Hatchery, 3 cock, 1-3 pullets, 1 young pen.
- Seldon Warren, Frio, 1 cockerel, 3 pullet.
- J. W. Berry, 2 cockerel, 3 young pen.
- Barred Rocks:
James Cloyd, 1 cock, 1-2 hen, 1-2-3 cockerel, 1-2-3 pullet.
- Jack Wright, 2 cock, 3 hen.
- H. Earl Smith, Wyche, 1 old pen, 1-2 young pen.
- Lester Galley, 3 young pen.
- White Rocks:
Virgil Cloyd, 1 cockerel, 1-2 pullet.
- Glenn Weir, 1-2-3 hen, 3 pullet.
- Roy Henderson, 1 cock.
- Buff Rocks:
C. C. Bowman, 1-2-3 pullets.
- Buff Orpington:
Charles Dyar, 1-2-3 pullets.
- W. I. Valentine, 2-3 hen, 1-2-3 cock.
- White Orpington:
Roy Henderson, 1 cock, 1-2-3 hen.
- White Wyandottes:
Oscar Lee, 1-2-3 pullets.
- Golden Laced Wyandottes:
R. J. Naylor, 1 cock, 1 cockerel, 1-2-3 hen, 1-2-3 pullet.
- Light Brahmas:
Arthur Buller, 1 cock, 1-2-3 pullet.
- White Leghorn Exhibition:
Roy Henderson, 1-2-3 hen, 1-2-3 pullet.
- White Leghorn Production:
M. L. Simpson, 2-3 pullet, 3 hen.
- H. Behrens, 1 pullet, 1-2 hen.
- Hillside Hatchery, 1-2-3 cock, 1-2-3 cockerel.
- Anonas:
G. P. Owen, 1 old pen, 1-2 young pen, 1 pullet, 3-4 hen.
- J. H. Wood, 1 cock, 1-2 hen.
- Capons:
Worth Weir, first.
- J. Olson, second.
- H. D. Robbins, third.
- Chickens, Brown:
Roy Henderson, 1-2 old tom, 1-2 old hen, 1-2 young tom, 1-2 pullets.
- C. A. Wood, 3 old tom, 3 old hen.
- H. Earl Smith, 3 young tom, 3 pullet.
- Turkeys, Narragansett:
C. P. Hussey, 1 old tom, 1 old hen, 1 young tom, 1 pullet.
- 4-H Club Poultry:
R. I. Red pen, first, Arthart Reinhart, showing record.
- D. Barred Rock pen, 1st, Isador Rainhart, showing record.
- Champion 4-H club pen won by Allen Plummer on Anonas.
- Evelyn Plummer took second on Anona pen.
- FAIR JUDGES:
Hereford Cattle: Albert Mitchell, of Albert, New Mexico.
Dairy: D. T. Simons, Fort Worth, secretary Southwest Dairy Cow Association.
Poultry: Dr. H. W. Duke, Muleshoe.
Hogs: C. Y. Evans, agricultural agent for Texas & Pacific railway.
General Agricultural Exhibits:
J. D. Tinsley, agricultural agent for Santa Fe railway.
Pet Stock: John H. Wood, Hereford.
Clothing, Canning and Foods:
Miss Mary Sifton, home demonstration agent of Potter count, Amarillo; Mrs. W. S. Kerr, of Hereford judged old quilts.
Floral Show: Mr. and Mrs. H. C. Getty, of Clovis, New Mexico.

REGISTERED HEREFORD CATTLE

- Egbert Brady, Superintendent.
- Senior and Grand Champion Bull:
Tom Ivey.
- Senior and Grand Champion Cow:
Egbert Brady.
- Grand Champion Steer:
John Cunningham.
- Aged Bull:
1. Egbert Brady.
2. D. R. Gass.
3. Senior Yearling Bull: Tom Ivey.
- Summer Yearling Bull:
1. D. L. McDonald.

Fairview-Palo Duro Items

By MRS. JOHN BOLING

The Palo Duro church and the Fairview school are the two centers of common interest in this community. We have sixteen pupils in Fairview school. Six of these are from the Union school, which has been discontinued. Fairview is using only one teacher this year, but if the vacant houses continue to be reoccupied at the present rate we see a great possibility of our school building up to its one-time capacity of a three-teacher school. We were very glad to welcome

Ready for Pacific Flight



After they had flown 1200 miles out to sea in their attempt to make the first non-stop airplane flight across the Pacific from Japan to the United States, Harold Bromley and Harold Gatty, returned to Japan when a thick ocean fog enveloped them, but announced they would try again. Bromley is shown here just before the takeoff being presented a bouquet by the daughter of the governor of the Kanagawa prefecture.



Sweaters

For cool weather, come and select a warm sweater; all colors, styles and prices.

Blanket Special

- \$4.00 value, part wool, double 70x80 **\$2.98**
- \$3.00 value, wool faced, double, 66 x 80 **\$2.48**
- \$1.95 Cotton, 68 x 76, double **\$1.48**



Stetson Hats

For Fall Are Here—
\$8.00 and up.
Plenty of new shades and shapes.

Popular Store

"The Place to Trade"

J. C. Allred and family back into the community Friday evening. Mr. and Mrs. Allred have moved to Hereford to give their children the benefit of Hereford's accredited high school. Mr. Allred has leased his place to his son, Cecil Allred. Mr. and Mrs. R. L. Campbell and family returned recently from a two weeks visit with Mrs. Campbell's parents, Mr. and Mrs. Aaron Johnson, and her sister Mrs. F. M. Knudsen, all of Ganada, Texas. Mrs. Campbell's sister, Miss Pauline Johnson, who teaches in the Houston schools, met them in Ganada.

We had an enrollment of 72 at Sunday school last Sunday. Our Sunday school has maintained a high record of attendance all through the summer. A large number of our people attended the Deaf Smith county fair last week and all expressed surprise at the unusually wonderful success and beautiful displays. We did not have a booth this year, but surely think we will come up with the other communities next year and will strive to show Frio some strong competition for that first place. The Fairview school lacked only two pupils of being 100 per cent at the fair on Wednesday, and it certainly was worth one day. In spite of the busy times most of the people of this community are planning to attend the Tri-State fair at Amarillo. Mr. and Mrs. H. J. Oglesby and family recently visited Mrs. Oglesby's sister, Mrs. Joe Pope and family at Lela Lake. Several of the girls and boys of this community, who are doing high school work are driving to Wildorado high school, among them being the children of Mr. and

Mrs. A. R. Norman and Mr. and Mrs. L. C. Moore. Mrs. Joan Barrett, Mrs. John Boling and Mrs. Ollie Grabele attended church services at Daniel Sunday evening. Mr. and Mrs. Clarence McBroom were dinner guests in the home of Mr. and Mrs. Sam Griggs Sunday and all attended church services at Daniel in the afternoon. R. L. Campbell will have an entree among the registered white-faces at the Tri-State fair.

Ward News Notes

BY MRS. WILEY ROBERSON

The Willing Workers club met with Mrs. W. A. Dougherty near Grady, N. M., Wednesday, September 17. They started about 8.30 in the morning and arrived at 10:30. Each lady took a dish to help out in the dinner. They quilted a quilt in the forenoon and in the afternoon held the regular session of the club. After the business session a very interesting program on the study of words and the study of Texas was rendered. After the program punch and cantaloupe were served by the hostess and all departed at a late hour, declaring a most wonderful time had been enjoyed. The next meeting will be with Mrs. Bob Higgins October 1. Mr. and Mrs. D. O. Williams made a business trip to Amarillo Monday. Mr. and Mrs. Jim Lipscomb and Mrs. Janes and son, George, were Sunday dinner guests in the Geo. Suggs home. Mr. and Mrs. John Hutson and family, Omaha Harrison and Mr. and Mrs. Jack Hutson enjoyed a birthday dinner with W. P. Cara-

way and family Sunday.

Mr. and Mrs. Wiley Roberson and sons spent Sunday in the Dock Roberson home at Black. Rev. O. E. Boyer and wife attended the Tierra Blanca Association at Cleo Thursday and report a splendid meeting. Mr. and Mrs. Lynn Powelson and family, Mr. and Mrs. Jimmie Harrison and daughter and Rev. and Mrs. O. E. Boyer were Sunday dinner guests in the W. R. Harrison home. Mr. and Mrs. Arlie Dean, Jack and Mary Louise, and Mr. Casey visited in the Wiley Roberson home Saturday night. Misses Hughes and Garrett spent the week end in the home of Miss Hughes parents, Mr. and Mrs. Allen Hughes, north of Hereford. W. R. Harrison visited in the home of his son, Jimmie Harrison, at Westway Monday. Mrs. Bill Hutson spent Thursday night with Mrs. Jack Hutson. Mr. and Mrs. D. O. Williams and children spent Saturday night with Mr. and Mrs. Bill Hutson.

Mrs. R. A. Kelly of Westway spent Wednesday night in the O. E. Boyer home. Mr. and Mrs. John Hutson, Mrs. B. C. Donald, Mrs. Wiley Roberson and Mrs. Jack Hutson visited Mrs. Bill Hutson Monday afternoon. D. O. Williams and family and Bill Hutson and family took supper in the Jack Hutson home last Sunday night. Mr. and Mrs. A. G. Donald and son, Mr. and Mrs. W. V. Gearhart and children, all of Lamesa, spent Tuesday, Wednesday and Thursday of last week in the home of Mr. and Mrs. Wiley Roberson. Allene Caraway spent Sunday night with Viola and Francis Hutson. Mr. and Mrs. Geo. Lewis and Gladys, and Mr. and Mrs. Bob Allison visited in the home of Mr. and Mrs. Ralph Smith Sunday night. J. W. Moon of Frederick, Oklahoma, was here Tuesday on a business mission.

Home Demonstration News

MISS EMMA GUNTER, C.H.D.A.

The county fair work was very good and the exhibitors are to be congratulated on their products. Miss Gunter took some of the prize-winning canned goods to the Tri-State fair and some blue and red ribbons were placed on them there. She will begin to plan with the women soon to formulate a program for their 1931 exhibits. The county home demonstration council is at present working on the 1931 year book for the rural clubs. Canning reports for 1930 will be compiled as soon as food preservation report cards are filed out

and returned to the agent. The clubs will study the Living Room for October, a connection with this work club is to work on a braided rug. This year will be the year of the state living room test, and it is expected that will have at least ten demonstrators and the entire club enrolling in this work. Miss Gunter was in conference all day with Mrs. Bernice O. extension specialist in home improvement, on this phase for. Miss Gunter will begin using 4-H club girls into club October 1, starting at Progression dates named: Progressive October 1, Summerfield, October 2, October 3, Dawn October 7, way October 10, Wyche, October. Mr. and Mrs. Joe Killon Amarillo were guests in the of Mr. and Mrs. Edgar J. last Thursday.

The Brand Will Cheer Him Up!



—Boys and girls gone away from Hereford to be in college or university this winter get mighty home-sick to know what's going on in the old home town.

—Of course you write them about what their home family is doing, but anything about Hereford is mighty good news to them and they are eager to find it out. Just ask them if it isn't true—perhaps they have already told you.

Send Them The Brand

—You can delight them in no better or more economical way than to have The Brand delivered to them until next June. In that way they will keep up with what everybody is doing and what is being done.

—A special price of \$1.50 for the term is being made to college and university students.

The Hereford Brand
Your Hometown Newspaper



GULF GAS

Gives You Faster Pick-Up

Given a vimful swig of GULF gasoline, your car will dart ahead like Gallant Fox at the Kentucky Derby. Zing!—and off it goes with a sure-fire pick-up that leads you to the head of the field. It's clean, virile gas, good for your engine, and carbonless in its after effect.

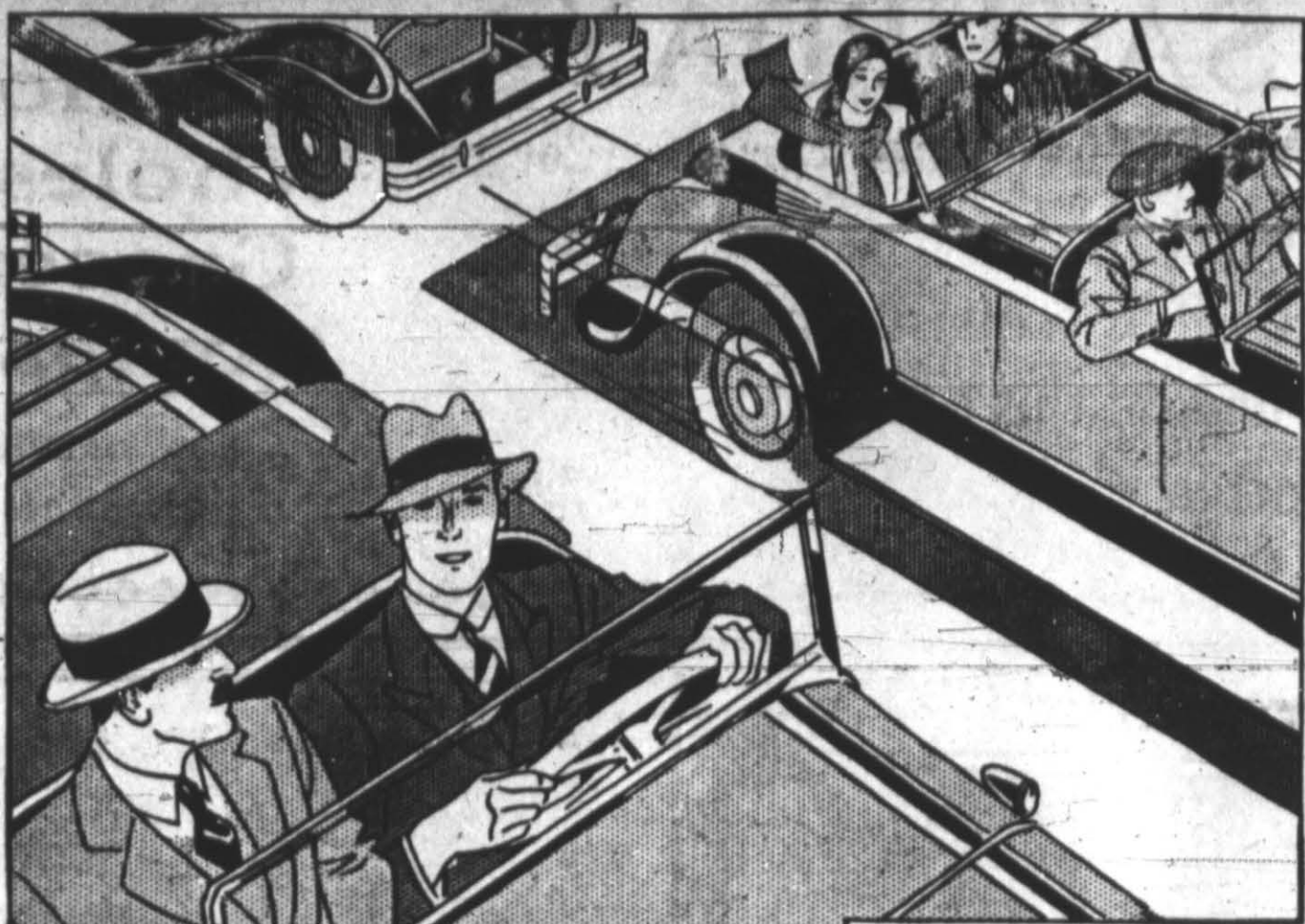
We Have Recently Been Appointed
**Authorized Dealer-Agent for
Gulf Refining Company**

By virtue of the new arrangement we will have a complete line of Gulf Products, and will be open until 10 o'clock every night to render the best service possible.

We also wash and grease cars, polish, fix flats, and, in fact, do most anything your car needs. A trial will convince you.

BEAVERS BROS. SERVICE STATION

PHONE 383



TEXACO-ETHYL

"There's nothing like it"!

"I've tried them all, Jim, all the premium gasolines . . . and there's nothing like Texaco-Ethyl. I got one thing from this one, and another from that. But with Texaco-Ethyl I got everything—in addition to no knocking.

"I didn't really know what quick-starting was until I put Texaco-Ethyl into the tank. There's one lively gas! And when it comes to pick-up and power on the hills . . . why it just runs away with the car. I understand it's better because it's a "dry" Ethyl gas. And it certainly is better . . . in every way. The Texaco-Ethyl pump is my stop sign now."

And so it goes. One man tells another. Motorist after motorist tries Texaco-Ethyl—and sticks to it. Try a tankful today. Drive up where you see the Texaco Red Star with the Green T. Then you'll be a booster, too!



TEXACO + ETHYL = TEXACO-ETHYL
 the original "DRY" GAS nationally famous ANTI-KNOCK COMPOUND THE "DRY" ANTI-KNOCK GASOLINE

Frosty Mornings

The mornings are getting cool and of course the transmission gears begin to drag a little and more when it gets colder. Don't you think that now is the time to have us remove the old grease and refill with the proper grade of winter grease? Then your car will start off smooth and the DRAGGING will cease. Next on the program is: let us drain the old oil from the crank case and refill with the proper lub-oil, a grade of **TEXACO GOLDEN MOTOR OIL** which will NOT congeal in cold weather.

Then let us drain the radiator, flush it out and add the proper amount of **PRESTONE** or **ALCOHOL**.

Last, but not least, let us fill you up on **TEXACO ETHYL**, the "dry gas."



Glen Snyder

TEXAS FILLING STATION



Let us fill your tank one time with **Texaco Ethyl** and let **YOU** judge the merits of this super-fuel.

Not long now until cold weather. Don't think of anything but **Prestone** for your radiator—the most economical and most effective.

BUICK SERVICE STATION



In one state in the Union the sales last year of gasoline showed **53%** to be premium grades. Certainly so many consumers could not have been in error. Join the procession and enjoy the greater efficiency, the greater pleasure and the greater economy of **TEXACO ETHYL**.

THE TEXAS COMPANY
 R. J. Richards, Agent.

Science Wins Again!

Following closely upon the introduction of **Texaco Ethyl Gasoline** throughout the nation, the announcement of the new **Texaco Golden Motor Oil** is one of revolutionary import to Texaco dealers, the oil industry, and the motoring public. It is furthermore, a tribute to the refining department and research facilities of The **Texaco Company**.

The new **Texaco Golden Motor Oil** is—

Still clean and clear with that same golden purity found by thousands everywhere to be indispensable for proper automobile engine lubrication.



CAR WASHING AND GREASING

CARROLL SERVICE STATION

Phone 177

SPECIAL FOR FRIDAY AND SATURDAY

ORANGES, large, per dozen	47c	BLACK EYED PEAS, three cans	25c
PEANUT BUTTER, quart jar	42c	MARSHMALLOWS, 1 lb can	23c
CAKE FLOUR, Gold Medal, package	33c	APPLE BUTTER, Libby's, quart can	22c
CRACKERS, 2 lb package	32c	JELLO, assorted flavors, three for	25c
SOUP, tomato, three for	25c	CAKES, 1 lb assorted	29c

Hereford Wholesale Grocery Company

L. W. CARLYLE
PHONE 164

Hereford Citizen Cites History to Prove East Texas Has Never Failed to Exploit West Texas

The subjoined letter, written by G. A. F. Parker, president of the Western National Bank of Hereford in behalf of the local chamber of commerce, was carried by the Star-Telegram last week under "Letters from the People". Recently the Waco Times-Herald held up to the public eye all West Texas as beggars. The Star-Telegram immediately met the challenge, presenting the imputation and returning blow for blow.

And now Mr. Parker, a pioneer of the Panhandle, adds what the Star-Telegram forgot to say or did not know, revealing him as a close student of Texas history:

West Texas Answers.

Editor Star-Telegram: The Hereford Chamber of Commerce wishes to express its thanks to your paper for your defense of West Texas in your editorial of the ninth against the bitter and unwarrant-

ed attack made by the Waco Times-Herald.

We think it sufficient answer to merely recount a few historical facts:

1. Soon after Texas entered the Union the State sold to the Federal Government a body of West Texas land. This land now comprises all of the eastern half of New Mexico and portions of what is now Oklahoma and Colorado. For this land Texas received \$10,000,000, which at that time represented vastly more than it does today—and must have been of great help to our forefathers who were struggling with an empty treasury.

The precedent thus established of exploiting West Texas for the benefit of the rest of the State has been followed ever since.

2. When the eastern part of the state needed railroads, they gave liberal, if not extravagant, land

grants to the I. G. N., the Houston and Texas Central and various others, and located the land in West Texas.

3. When the university and the A. & M. College were established, they were endowed with about two and a quarter million acres of West Texas land, and the oil from a part of this land is now adding to the endowment of the university something like a quarter million dollars every month.

4. When the State needed a new capitol, 3,000,000 acres of Panhandle land were traded for the building.

5. As counties were organized more than 14 sections of West Texas land were given to every county for their public schools, a total of 46,000,000 acres.

6. All this university and school land is made valuable by the settlement of the country where the land is located, yet the several counties are forbidden to levy any tax against this land. West Texas people must make it valuable without any help from the rest of the State.

7. We are advised by a former president of the West Texas Chamber of Commerce, Mr. Dugan, that there are about 100 counties in Texas that draw out more money from the State Treasury than they pay in, and that only two of these counties are located in West Texas.

These are only a few of the benefits West Texas has conferred upon East Texas, or upon the State as a whole, and not one acre of public land has been appropriated to build railroads in the great Texas Panhandle, or to assist in any way in its development. With such a record of past and present services to the State, are we to be insulted when a great drought comes to our section and we appeal for aid?

We ask for temporary aid only. Our people do not want to leave their homes; they love the land where they live, and they wish to maintain what they have already established—a citizenship not surpassed by any section of the United States of America.

The Hereford Chamber of Commerce, by G. A. F. Parker.

In an interview by The Brand with Mr. Parker about his defense of West Texas from the attack of a Waco paper, he said in reality West Texas needed no defense, and continued:

"We need only to point to her history. I did not need tell it all, but only a small part in fact.

"How, for instance, was the immense permanent school fund of Texas founded? Most of it came from the sale and lease of West Texas land. This fund is the pride of all Texans. No other state has anything to compare with it. From the interest on this fund is apportioned each year a steadily increasing amount for the education of all the school children of

Champ Flyer and Her Childrer



When Mrs. Gladys O'Donnell was awarded the first prize of \$3500 for winning the National Woman's Air Derby recently, she said she would "spend it on the children." Well, here they are: Lorraine, left, and Lloyd, right, as they greeted their famous mother on her return to her Long Beach, Calif., home.



George Says:—

I'll trade and give you the following prices for your old tires, regardless of condition, on a new set of FEDERAL DELUXE TIRES:

Size	Old-Tire Allowance
29 x 4.50 per tire	\$ 6.3
30 x 4.50 per tire	8.4
28 x 4.75 per tire	8.0
29 x 5.00 per tire	9.0
31 x 5.25 per tire	10.9
32 x 6.00 per tire	12.6
32 x 6.50 per tire	14.4

Ask about our 30-day Money-Back Guarantee. Limited one set to a customer.

Western Tire Stores, Inc.

Do You Get What You Want When You Want It?

The phone rings... you want complete information about the deal—QUICKLY! Do you get it?

A good indexing system is a necessity for a going concern. We furnish Shaw-Walker Indexing for every purpose—cards, bills, correspondence, everything. It is speedy and scientific.

It fits any equipment. Let us come over to your place of business and discuss your indexing needs—or anything else in the office equipment line.

The Hereford Brand

Club Boy Shows Hog Project In Tri-State Fair

James Lusk, son of Mr. and Mrs. J. W. Lusk of the Ward community, a 4-H club-boy who has been making a record with Poland-China hogs, is showing his club project this week in Amarillo at the Tri-State fair.

He is showing a 360-pound hog which he has been feeding for 93 days. This is his posted record:

Weight at beginning	220
Final weight	360
No. days on feed	93
Average daily gain	1 1/4
Feed consumed for each pound gained	3 1/2
Total cost of feed	\$11.75
Cost per pound gain	5 1/2c
Cost at beginning	\$20.00

James won a number of honors at the Deaf Smith county fair; for instance, grand champion sow, junior champion sow, and first on senior sow pig. The youth is only 14 years old. About the first of June he sold to G. W. Brunaley, local hog buyer, a litter of eight pigs, fed out, for \$166.00. James also, won the free trip to A. & M. Short Course in August.

Mrs. Joe Flynn, Wichita Falls, is visiting her parents, Mr. and Mrs. R. L. [unclear]. Mrs. Enla Lindsey visited Mrs. Jess Lindsey Monday. R. W. Elliston and family visited the Tri-State fair Monday. Jess Lindsey and wife visited the C. C. Cook home Sunday. Oleeta and Vera Lee Elliston visited the Tri-State fair Monday. Frank Neill moved to the Elliston place this week. Noah Ewton is moving back to the ranch. Mr. Osborne is cutting sudan this week. W. Hall, Jumbo, called in the Perkins home Monday. The club met with Mrs. H. Earl Smith Tuesday, September 23, and plans were discussed for aprons and a program for the year book. Mrs. N. Elliston made a talk on what she gained socially and educationally from the fair. Mrs. L. P. Perkins gave a talk on why we should plan a booth for next year. Material was dyed for rugs and ready to start making next meeting which will be with Mrs. R. W. Elliston October 14. Seven members and two visitors, Meses, Carmichael and Gaede, were present. Mrs. Flynn, Vera Lee and Oleeta Elliston spent Sunday night in the R. W. Elliston home. Mr. and Mrs. Lee Ott visited in the Gus Thiele home Sunday. Mrs. C. C. Cook won \$4 on canned foods at the fair. J. A. Caldwell and wife of Quanah called at the C. C. Cook home Saturday.

Wyche Items

MRS. L. P. PERKINS
Ira Ott and mother left for an indefinite visit in Wisconsin Monday.
Mr. and Mrs. L. P. Perkins have returned from Mountainair, N. M., Grandma Wilkerson coming with them.
Mrs. Joe Flynn, Wichita Falls, is visiting her parents, Mr. and Mrs. R. L. [unclear].
Mrs. Enla Lindsey visited Mrs. Jess Lindsey Monday.
R. W. Elliston and family visited the Tri-State fair Monday.
Jess Lindsey and wife visited the C. C. Cook home Sunday.
Oleeta and Vera Lee Elliston visited the Tri-State fair Monday.
Frank Neill moved to the Elliston place this week.
Noah Ewton is moving back to the ranch.
Mr. Osborne is cutting sudan this week.
W. Hall, Jumbo, called in the Perkins home Monday.
The club met with Mrs. H. Earl Smith Tuesday, September 23, and plans were discussed for aprons and a program for the year book. Mrs. N. Elliston made a talk on what she gained socially and educationally from the fair.
Mrs. L. P. Perkins gave a talk on why we should plan a booth for next year.
Material was dyed for rugs and ready to start making next meeting which will be with Mrs. R. W. Elliston October 14.
Seven members and two visitors, Meses, Carmichael and Gaede, were present.
Mrs. Flynn, Vera Lee and Oleeta Elliston spent Sunday night in the R. W. Elliston home.
Mr. and Mrs. Lee Ott visited in the Gus Thiele home Sunday.
Mrs. C. C. Cook won \$4 on canned foods at the fair.
J. A. Caldwell and wife of Quanah called at the C. C. Cook home Saturday.

S. P. Rosson Is New Commander of Legion Post

S. P. Rosson was named post commander of Hereford Post No. 192, American Legion, at the annual election of officers last Thursday evening. Plans for acquiring a site to build a legion home were discussed but no action taken.

The appointive officers and committees have not been announced. Other officers elected were: Bill Smith, first vice-commander; Hank Ramey, adjutant, re-elected; L. H. Foster, finance officer; C. W. Humble, service officer, re-elected; D. K. Robison, liaison officer. Dr. Robison is the immediate past post commander.

Mrs. Perkins called on Mrs. J. W. Young Tuesday.

Mr. and Mrs. C. B. Farmer visited in the H. Earl Smith home Saturday and Sunday.

Mr. and Mrs. N. G. Elliston visited in the Golden home Thursday.

Wear CLEAN Clothes

—Being admitted to the National Association of Dyers and Cleaners, an organization to study and perfect methods of cleaning, dyeing, pressing, altering, etc.

These newest methods are always at your service at our plant.

Corbett & Co.

PHONE 160

Brand Want Ads Pay Good Dividend

Don't Wait

BLIZZARD

ORDER NOW!

Don't delay stocking up on coal till you're shivering from fall's first blizzard. Get it NOW—and have a comfortable home when it's freezing outside. AND don't forget—Coal is substantially cheaper now than later in the season! Car on track.

DIAVOLO and MUTUAL

The Best Coal Mined

IN BOTH LUMP AND NUT.

McLean & Pitman

PHONE 1.

New Autumn Coats Are Rich in Color

THEY SHOULD MATCH FROCKS IN BOTH FABRIC AND TONE, SAYS HARRIET—WINE REDS AND GREEN ARE MOST POPULAR IN NEW STYLES

BY HARRIET
The autumn woman's mind naturally turns to coats, or, as it may be the case this season, to dresses. Never were both the coats and dresses lovelier than now, what with their soft fabrics and rich colors.

The fitted line for coats, with a suggestion of the body's curves and enough flare to give walking ease and some ornamentation on collar and cuffs, is the accepted line.

The revival of woolen frocks for autumn is a happy style note. There is nothing more adaptable to many uses than a smart coat dress.

An excellent idea this year is to put your coats to top your dresses. Fabrics of the same family, in colors of the same tone and in lines that bear relation to one another. For instance, a woman who has a sumptuous Paris coat left over from two seasons ago, in wine color, with fox collar, this season she herself made a matching colored frock, wool of a sheen-like color, made with a top and sleeves matching silk. She is complimented everywhere on her very luxurious new ensemble.

Having chosen a given color for autumn and winter wardrobe foundation, stick to it. Browns are a good choice and navy blue has some advocates. But wine reds and greens are excellent. The black-white scheme is the eternal feminine choice for it is subtle and charming when done in good taste.

One of the newest coats to consider this winter, lavish in its use of fur, is made of dark red-brown Aderra wool velvet. It uses broadtail as it would fabric for its cape, collar and the top of its sleeves. Its lines are fitted with a rather conservative flare at the bottom. Worn with a little velvet hat of the same tone of brown, with a cockade of gay little feathers, it is very chic and smart. For the woman who likes graceful clothes for all occasions, there is a little Lucile Paray model of wool crepe Cyclonia in a rich green tone. It has soft billiness in its skirt, and a belt, placed at high waistline for the young figure and



A smart coat for winter wear is one made of dark red-brown Aderra wool velvet, left. Its lines are fitted with a rather conservative flare at the bottom. The Lucile Paray model, right, is of wool crepe Cyclonia in a rich green tone. Both models are from Haas Brothers, New York.

a trifle lower for the mature one, slightly blouses the body part of the coat frock. There is a rever collar that shows a silk vest of matching color, with a little line of checked silk. This same silk, green and beige, makes a lapel bow and faces the circular nounces on the sleeves.

Limited, and The Cedar Valley Land & Cattle Company, Limited, and the unknown stockholders of each of said last two named defendants, being unknown by making publication of this citation, once in each week for four consecutive weeks, previous to the return date hereof, in some newspaper published in your county. If there be a newspaper published therein, but if not then in the nearest county where a newspaper is published, to appear at the next regular term of the District Court of Deaf Smith County, Texas, to be holden at the court-house thereof in the town of Hereford on the first Monday in February A. D. 1931, the same being the second day of February, 1931, then and there to answer a petition filed in said court on the 7th day of July, 1930, in a suit No. 1828 on the docket of said Court, wherein Emma Jackson is plaintiff and George Dickson Fisher, Thomas Arthur Fitzhardinge Kingscote, Thomas Anderson Crossley and Archibald Gibson, C. M. Gibson, David Fisher and David Gibson, executors of George Dickson Fisher, and the unknown heirs and legal representatives of each and all of said defendants, and Cedar Valley Land & Cattle Company, Limited, and The Cedar Valley Land & Cattle Company, Limited, and the unknown stockholders of each of said last two named defendants, are defendants; said petition alleging that on the 3rd day of June, 1930, she was lawfully seized and possessed of

All of Section No. Nine (9) in Block No. Three (3), Certificate No. 1115, AB & M original grantee, situated in Deaf Smith County, Texas, and containing 640 acres of land, more or less; that on said date defendants and each of them entered upon said lands and ejected plaintiff therefrom, and now withhold the possession thereof.

Plaintiff further alleges a chain of title from the State of Texas to herself through various deeds and instruments and that she is the owner and entitled to the possession of said land.

Plaintiff further pleads specifically that she has had and held possession of said tract of land, under color of title, from the State of Texas with peaceable, continuous and adverse possession of same for a period of more than three years, and that she has likewise held such possession for a period of more than five years, paying taxes thereon and that she has likewise had such peaceable and

adverse possession for more than ten years, enjoying and using the same so as to mature the title under the three years, five years and ten years statutes of limitation.

Plaintiff prays for title and possession of said land, that her title be quieted and that any and all claims interest or estate in said lands, had or claimed by defendants be divested out of them and invested in plaintiff.

then and there before said court this writ with your return thereon, showing how you have expounded the same.

Witness L. H. Foster, Clerk of the District Court of Deaf Smith County, Texas.

Given under my hand and seal of said court in the town of Hereford, Texas, this 8th day of September A. D. 1930.

(SEAL) L. H. FOSTER, Clerk of the District Court of Deaf Smith County, Texas. 30-4c

Fashion Dress Shoppe

Inspect our new, beautiful line of Fall and Winter

Dresses, Suits and Coats

They are marvelous values, both in style and quality.

Specials

for Friday, Saturday, Monday I am offering some wonderful values on Dresses for Friday, Saturday and Monday at—

\$10.00

Come and see some wonderful bargains.

Beads

Have added to my stock a lovely line of IMPORTED BEADS. See our pretty line of LIN-GERIE, \$1.00 and up.

Special on Hose . . . **\$1.00** Try a pair Country Club Hose **\$1.50** and up.

"Best by Every Test."



Special On Hats

See the BIG SPECIALS for Friday, Saturday and Monday.

We have in this special, silk felt hats at **\$3.75** that have never sold for less than \$5.00.

—Another SPECIAL: \$5.00 hat at **\$2.50** for these three days.



Vogele Millinery Parlor

PHONE 201

Take Care of Your Farm Equipment

The weather destroys more farm machinery than is worn out in operation. Sheds built before the coming of inclement weather will save big expense and repair bills next year when time will mean much in the successful planting or harvesting of a crop.

It costs less to shelter stock than it does to let them run out during the winter. Feed bills run higher and stock always comes through the cold weather in a hard shape if left to the mercies of the north wind, icy northers and snow. Young stock can never regain in growth and vitality that which is lost in resisting the rigors of winter weather when unprotected.

Buildings to take care of your farm equipment and stock are not expensive. Let us show you.

R. H. Kemp Lumber Co.

First Meeting of Federation of Women's Clubs for Year Is to Be Held at Baptist Church October 21

The Federation of Women's Clubs will meet October 21 at the First Baptist church, in its first session of the new club year, according to Mrs. George Garrison, president, elected last May 27 in the meeting at Ward.

The body will meet just before noon at the church and have a covered dish luncheon, and a prepared program will immediately follow. An interesting program is being arranged, says Mrs. Garrison, and it will be published later.

All women interested in this work, whether members or not, are invited to be present for this opening of the club year.

Just received a shipment of fresh radio batteries at RICES. It

Try our soft water shampoos and feel the difference in your hair. ORR'S BEAUTY SHOP. 37-2c

Favorite Son Of Hereford Honored Again

Hereford was pleased at action of the Democratic convention in Santa Fe, New Mexico, last week in re-nominating Sam G. Bratton for U. S. Senator, for the man so honored is a former citizen of this city.

Judge Bratton was reared here by Mr. and Mrs. W. B. Farmer, and he graduated from Hereford high school. He later moved to Farwell, and then to Clovis, where he was elected district judge, and then later elevated to associate justice of the supreme court of New Mexico. Six years ago he was elected by the Democrats to the U. S. Senate, and will stand for the office again this November against the Republican nominee.

Mrs. Berry Orr is a sister of Senator Bratton's wife.

CITATION BY PUBLICATION

THE STATE OF TEXAS To the Sheriff or any Constable of Deaf Smith County, Texas, Greetings:

You are hereby commanded to summon George Dickson Fisher, Thomas Arthur Fitzhardinge Kingscote, Thomas Anderson Crossley and Archibald Gibson, C. M. Gibson, David Fisher and David Gibson, executors of George Dickson Fisher, and the unknown heirs and legal representatives of each and all of said defendants, and Cedar Valley Land & Cattle Company.

The YELLOW PENCIL with the RED BAND
EAGLE PENCIL CO.
EAGLE MIKADO

Cap Size Letter Folders
Adding Machine Paper
Waste Paper Baskets
Envelope Moisteners
3 x 5 Index Cards
Seal Island Twine
Steel Bond Boxes
A C O Fasteners
Hotchkiss Staples
3 x 5 A-Z Index
Adding Machines
Bull Dog Clips
Waste Baskets
Letter Baskets
Second Sheets
Record Books
Rubber Bands
Invoice Files
Blank Books
Sticket Files
Price Books
Board Clips
Steel Boxes
Brief Cases
Cleo Paste
Index Sets
Bank Pins
Ink Wells
Mullage
Journals
Daters

Desk Pins
Pen Racks
Day Book
Paper Clips
Cash Book
Time Book
Blotter Sets
Clip Boards
Order Books
Eternal Inks
Stamp Pads
Postal Scales
Thumb Tacks
Carbon Paper
Cloth Patches
Receipt Books
Ledger Leaves
Wood Cabinets
Colored Pencils
Ticket Punches
Collection Books
Indelible Pencils
4 x 6 A-Z Index
Steno Note Books
Letter File Index
4 x 6 Index Cards
Stationery Cabinets
Typewriter Ribbons
Pocket Memo Books
Steel Transfer Cases
Numbering Machine Ink

CALL AT

THE RAND

FOR

OFFICE Supplies

'We're Telling You'

We Purchased the
Walter E. Dunlap
Stock of Groceries

This week we are mighty busy these days taking stock and getting ready to move to the Dunlap location just a few doors south of us, so as to be ready to serve all our old customers and new friends there

Saturday, September 27

In our new home we will be better able than ever to give you that grocery service that pleases. We expect to have a brand new set of bargain prices for you Saturday to welcome you to our new location. We extend a hearty invitation to all our old friends to come and see just how much more nicely we can wait on you, and new customers will find our courteous consideration of their wants something to please them.

Our former store at 322 Main is open all this week, and we will have our new location ready to wait on you Saturday morning.

FRIDAY AND SATURDAY SPECIALS AS USUAL.

MONT E. BAKER

PHONE 116

WE DELIVER



Ford Doings

BY MISS EDITH MANN

The Ford community Welfare club met at the school house last Friday afternoon with Mrs. Beryl Davis as hostess. Roll call was answered by 13 members with. Some one I talked with at the fair from another community.

Mrs. D. S. Larson gave a talk on: What I saw and got from my visit to the fair educationally. Why should we play for a club exhibit for 1931? was discussed by Mrs. W. M. Schwartz. Mrs. Schwartz also gave a full description of how the community booths were scored and the shortcomings of our own booth.

Appointed committees included a ways and means committee, a program for the coming year book and a committee for purchasing a U. S. flag for our school house.

After an interesting business session the ladies dyed material for making a rug to be used at the next meeting which will be in the home of Mrs. G. G. Rempel October 3.

Refreshments of sandwiches, lemonade and cookies were served by the hostess. Everyone present re-

ported an enjoyable afternoon. Sunday school was well attended Sunday. Rev. V. M. Cloyd delivered a fine sermon to an attentive audience.

On account of the community being so busy with the fair last week there was no program prepared for the social Friday night, so it was postponed until Friday night, October 31.

Several from this community attended the Tri-State fair in Amarillo this week.

Mr. and Mrs. George Lewis and Bob Allison of Ward were visitors at Ford Sunday.

We are glad to have Mrs. W. M. Stewart back again from a long illness.

Mrs. Harold Wilson got her right arm thrown out of place last Friday, but seems to be getting along nicely with it.

Miss Lucy Brunson, teacher at Dean, spent the week end with her brother, F. W. Brunson and family.

James Garrett of Amarillo spent the week end with his parents, Mr. and Mrs. J. S. Garrett.

Mr. and Mrs. R. L. Mann of Adrian spent Sunday in the D. B. Mann home.

Miss Mildred Casey and Lucky

Leavell and Lloyd Evans ate supper in the Mann home Sunday. Cecil Raynor spent Saturday night and Sunday with Clyde Mann.

Summerfield

BY MRS. L. JOHNSON

The Tierra Blanca Association met at Cleo Thursday and Friday. Those attending from here were B. C. Roberson, Joe Kendall, Ky Lawrence, Will Shultz, G. P. Owen, W. L. Huntley, Mrs. C. R. Walser and Mrs. Frank Allen.

Mr. and Mrs. Roy Johnson and daughter, Billie Ray, were Amarillo shoppers last Thursday.

The ordinance of Baptism was conferred on three candidates from here, Joyce Davis, Ernest Ray Kendall and Glen Roberson, at Herford last, Wednesday night.

Mrs. Andrew Smith of Dimmitt visited her cousin, Mrs. Huntley, last week.

The signal gang is here and making some improvements in the switching tracks of the Santa Fe, which will require all week.

Mrs. E. C. Dodson of Amarillo is visiting a few days with her daughter, Mrs. W. L. Huntley.

Mr. and Mrs. Weltz and family visited their daughter at Forrest, New Mexico, last Sunday.

Mrs. A. J. Blakemore is visiting her daughter, Mrs. G. W. Mills at Amarillo.

W. L. Huntley made a business trip to Canyon last Monday.

Mr. and Mrs. Horace Townsend of Happy were business callers here last Tuesday.

Mr. and Mrs. D. H. McDonald went to Pampa Sunday to visit her brother.

Mr. and Mrs. A. M. Walker with their seventh grade pupils motored to Canyon last Saturday to visit the different departments of the College.

Elliott Clark has returned from a visit with relatives at Pittsburgh. Miss Ruth Smith and Mattie Priddy were week end visitors in the B. C. Roberson home. They are teachers in the Wyche school.

Mrs. W. L. Huntley and daughter, Geraldine, were Amarillo visitors over the week-end.

A. F. Blakemore was a Sunday visitor with his brother, Emmett, in the Progressive neighborhood.

Mrs. W. L. Huntley and daughter and sister, Mrs. Frank Allen and son visited the G. C. Hartman home at Westway Friday.

Mrs. L. L. Cannon left overland Friday with her nephew and wife for Louisville, Ky., for a month's stay.

A. J. Blakemore and daughter, Eva, left for Hot Springs, N. M., Thursday for an indefinite stay to enjoy the baths.

Miss Mildred Fullwood of Herford was a visitor at B. Y. P. U. Sunday night.

The federation of clubs will hold their first meeting of the year at the Baptist church October 21, in Herford. Let all the different clubs be present and bring a dish of food for lunch. There will be a good program starting promptly at designated time.

C. O. Cooper, proprietor of the Canyon Piggy Wiggy, and L. N. George, secretary of the Canyon chamber of commerce, were visitors here last Thursday at the fair.

C. E. and L. A. Donnell of Canyon were visitors here at the fair last week.

Courthouse News

Deeds.

P. L. Jacobsen to Noah Ewton, section 22, block K-14; \$3,700, all cash and assumption of state debt.

W. L. Pickett to J. O. Parker, S $\frac{1}{2}$ section 57, block K-8; \$10, etc.

W. R. Onstead to Ross and Emmett Green, lots 3, 4, 5, 6, and 7, block B in Sisk subdiv., Mabry addition, block 1; \$2500.

Ed Mecaskey to W. E. Parks, S $\frac{1}{2}$ of W $\frac{1}{2}$ section 8-5-4; \$26,400.

H. M. Sterrett to B. Barnett SW $\frac{1}{4}$ and all S $\frac{1}{2}$ of NW $\frac{1}{4}$ section 18-4N-4E; \$10 etc.

C. P. Cockrell to P. A. Turnbow, lots 17-18-19, block 8, Higgins subdiv. of blocks 8 and 9 Womble addition.

W. D. Tenney to B. E. and Alma K. Brumley, lot 5 and N 10 feet of lot 4, block 2, Whitehead addition; \$1500.

Jno. H. Patton to Noah Ewton, east half lots 7, 8, 9, block 30; \$2500.

Noah Ewton to Nancy Virginia Patton, lot 1 and 37 feet of N side lot 2, and portions lots 2 and 3, block 30; \$6000.

L. A. Richardson to H. L. and L. O. Street, section 8-5N-2E; \$1 etc.

C. R. Barber to W. M. Johnson, S. H. Moore and W. P. Cochran, correction deed on all of block 37; \$5 etc.

T. Williamson to J. D. Potter, part block 32, Evans addition; \$100.

H. L. Dunn to C. S. Jones, 23 acres section 80, block K-3, and 6.84 acres section 80, block K-3; \$10 etc.

Levella Crawford to Ruth Evelyn Bush, section 40, block 8; \$4280.

H. P. Canode to J. F. Kliever, E $\frac{1}{2}$ section 5, block E, \$10 etc.

Progressive News

BY MISS OLIVE PERKINS

Mr. and Mrs. Owen Neel and family spent Sunday evening in the Caldwell home.

Catherine Ricketts spent Sunday with Anita Jewell at Herford.

Mrs. L. Hahn of Detroit, Mich., visited Miss Olive Perkins Friday afternoon.

H. L. Hershey went to Amarillo Monday where he is assisting R. O. Dunkle with the Deaf Smith county fair exhibits.

Mrs. John Rector of Detroit, Mich., is visiting her parents, Mr. and Mrs. W. C. Russell.

Progressive Community Workers Club quilt will be given away Saturday, September 27, at Spruille-Cronin store.

Miss Olive Perkins entertained ladies of the community with a social Friday afternoon.

Mr. and Mrs. Jim Ricketts spent Saturday night and Sunday with her parents, Mr. and Mrs. Ray Hershey.

The Workers Club will meet with Mrs. W. C. Russell next Wednesday. The meeting was changed from Miss Olive Perkins to Mrs. Russell's for this time.

Mr. and Mrs. Ira Ricketts, Glenn and Ira Jeanne attended the Sunday school rally at Dawn Sunday.

Mrs. H. H. Chimer spent Wednesday night and Thursday visit-

ing in the Ray Hershey home. Mr. and Mrs. Ora Russell were in New Mexico last week, visiting her parents, Mr. and Mrs. John Counts at Fort Sumner.

Dawn Items

BY MISS LOVIE MAYFIELD

Many attended the Sunday school rally at the school house last Sunday. After lunch a short program was presented by the Sunday school, followed by an invitation to all to meet with us and help in building a bigger and better school.

Mrs. W. J. Stewart who has been at Mineral Wells the past few weeks returned home last Tuesday evening.

Miss Jewel McGowan, who is attending school at Amarillo, visited home folks Sunday.

Mr. and Mrs. Arch McGowan and family of near Herford spent Sunday with Mrs. John McGowan and family.

A singing was given in the Mayfield home Sunday evening.

John McGowan visited in the Mayfield home one day last week.

Mrs. Triven of Umberger visited in the Stewart home Sunday afternoon.

Mr. and Mrs. Wilson of Kentucky are visiting their daughter and family, Mrs. A. T. Frye of this community and with friends and relatives at Herford.

Mrs. Mayfield and Lovie visited in the Stewart home Friday afternoon.

Mrs. H. H. Miller called in the Stewart home Friday afternoon. W. J. Stewart and Byers Irwin made a business trip to Herford, last Monday.

Mrs. P. H. Barns, Mrs. Mayfield and Lovie called in the Stewart home Monday afternoon.

County health nurse, Miss Nell Hall, met with the mothers at the school house and gave them a second lesson in health last Friday afternoon.

Walcott School

By MISS MARGARET CAMP

Mrs. J. F. Ross visited both rooms of the school for a few minutes Thursday. She is one of our trustees and is interested in the work we do.

Rev. B. S. Smith preached to a good-sized crowd Sunday, among whom were a number of Herford visitors.

Juanita Jones was hostess at a party given for the school children Saturday night, when chocolate cake and candy were served to the 16 children present.

The Wolfingtons, as well as a number of others, are busy cutting feed, which is fairly good.

Garland Wolfington went hunting Sunday, shot twice and killed one rabbit.

Some of the children thought it amusing to give an account of chicken thieves in the "Social and Society" column.

Mrs. Rufus Locke spent Sunday afternoon with Mrs. Noel Jones.

Mr. and Mrs. H. B. Mason and family visited Sunday in the M. Hicks home.

Mrs. Noel Jones spent Monday afternoon with Mrs. H. B. Mason.

H. B. Mason and sons, Roy and Henry, left Tuesday for Brownfield where they intend to remain during the cotton gathering season.

Severe colds are the possession of many in our community. Kenneth Martin, son of T. C. Martin, has been quite ill, but is better now.

Everyone is invited to attend a box supper at Walcott school Friday night, September 26. Bring a box or the wherewithal to purchase one.

Charles Rice, son of Mr. and Mrs. E. M. Rice, left last week for San Francisco, California, where he is attending Glad Tidings Bible School.

Bulbs for Sale

PEONIES AND TULIP
Make Inquiry for Nursery
Stock. Phone J. H. Nix, phone 179-J for

C. C. NEU

I also do landscaping.

If It Is Electrical Trouble

call

GEORGE S. McCONNELL

LICENSED BONDED

See me first when in need of electrical fixtures and appliances.

PHONE 333-W

Want To Trade--

Nice four-room modern stucco house in Pampa, Texas, that would rent for \$50.00 per month, and \$800.00 cash for equity in one-half section of land in Deaf Smith County; must be good land and priced right. Give full details, section and block number.

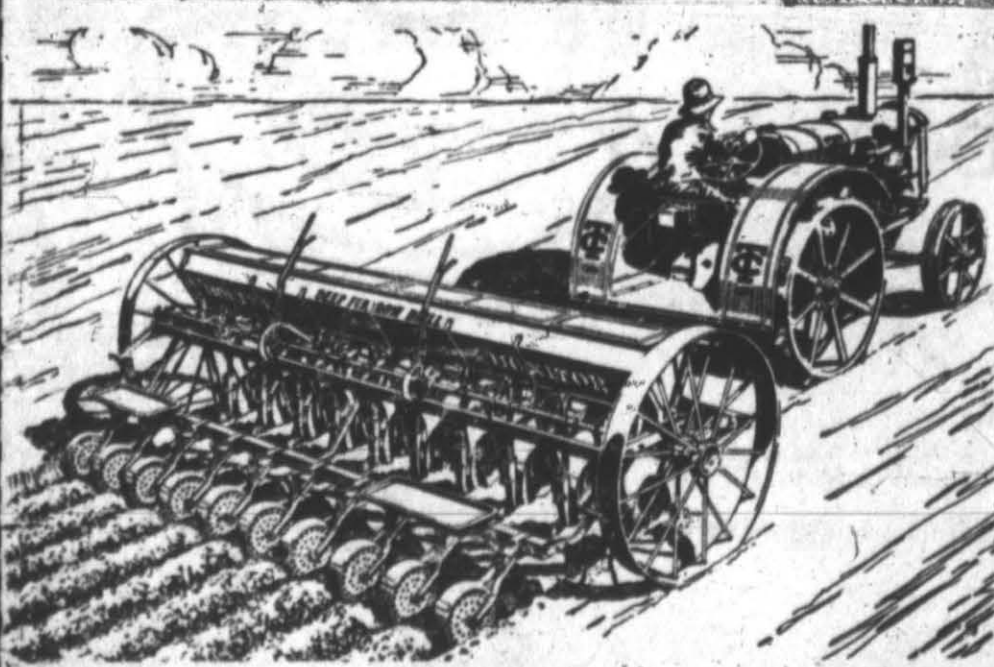
Gray County Realty Co.

PAMPA, TEXAS

Minneapolis

Moline

FURROW DRILL



This new drill makes a better stand of winter wheat—greater yield—saves moisture—ridges hold snow—prevents soil blowing—protects wheat from winter killing.

Twin City Tractor and Implement Company

Third door south of City Hall.

Phone 143

202 Miles Avenue

FRIDAY and SATURDAY SPECIALS

- ORANGES, large size, dozen 49¢
- LEMONS, large size, dozen 27¢
- GRAPES, Tokay, two pounds 15¢
- COMPOUND, none better, bulk, pound 12¢
- SORGHUM, Sunnyland, half gallon 47¢
- SORGHUM, Sunnyland, gallon 89¢
- APPLES, Ortanna, gallon 43¢
- PINEAPPLE, Libby's, No. 2 cans 23¢
- PINEAPPLE, Libby's, No. 2 1/2 cans 28¢
- Hominy, 2 1/2 lb cans, Pumpkin, 2 1-2 lb cans, Mustard or Turnip Greens, No. 2 cans, Stringless cut beans, No. 2 cans, any of the above, two for 25¢
- POST TOASTIES, White Swan, two packages 21¢
- RICE, three pounds 20¢

Notice

Mrs. Fred Saltzman won first prize on biscuits baked by PILLSBURY FLOUR at Deaf Smith County Fair held here last week. We guarantee every sack to please you.

Carl's Cash and Grocery

Phone 324

Lumber-Posts-Ties For Sale at Bargain

Saturday, September 27, 1930

At Herford Stock Yards, Herford, Texas

Having purchased old Santa Fe stock yards at Herford, and finding I have considerable good lumber, posts and ties not needed by me, will sell at Auction, at Stock Yards, Herford, for cash, quality lumber suitable for fences, lots, bridging, etc. Farmers and stockmen, be on hand and buy a bargain.

K. E. DEATON

BLACK, TEXAS

Week-End

Specials

For Friday, Saturday and Monday

SEPTEMBER 26, 27 AND 28.

- CURTAIN SCRIM—40 inches wide, cream back ground with rose or green dots, special, six yards for \$1.00
- CURTAIN SCRIM—White scrim with colored borders of pink or blue, three-day special, ten yards for \$1.00
- READY-MADE CURTAINS—In rose, green or orchid color, with tie-back and valance, special, per pair \$1.00
- ENGLISH PRINTS—36 inches wide, assorted colors and designs, three-day special, eight yards for \$1.00
- QUILT CHALLIES—New colors and patterns for fall quilt and comfort making, 36-inch, six yards for \$1.00
- INDIAN HEAD—Printed Indian Head in fast colors, three-day special only, three yards for \$1.00
- STEP-INS—Ladies' rayon step-ins and French panties, assorted light shades, 65c to 89c value, two for \$1.00
- RAYON HOSE—Ladies' rayon hose, ravel stop, narrowed ankle biege clair and gun metal color, two pairs \$1.00
- GINGHAMS—Dress gingham, 32 inches wide, newest fall patterns and colors, three days special, 6 yards for \$1.00
- BLEACHED DOMESTIC—36 inches wide, soft finish, a good grade, Friday, Saturday and Monday, 12 yards for \$1.00
- BROWN DOMESTIC—Extra heavy brown domestic, strong and serviceable, three-day special of 12 yards for \$1.00
- OIL CLOTH—Regular grades of oil cloth that sells for a higher price, light and dark shades, four yards for \$1.00
- MEN'S SOX—Your choice of four colors, brown, gray, black or white, regular 20c-sellers, seven pairs for \$1.00
- EXTRA SPECIAL ON BLANKETS—This is our best bargain, 50 pair solid gray blankets with colored borders, positively sold at this price these three days only, size 66 x 80, a real value, your choice \$1.69

Fox Mercantile Company

ALL RIGHT, FOLKS! HERE COMES A BIG, SWEET SURPRISE! A History Making Event, Starts— FRIDAY, SEPTEMBER 26, 9:00 A. M. Sprows-Cronin & Co. HEREFORD, TEXAS

Our big store is crowded from front to back with the finest new, crisp fall and winter merchandise that money could buy. Your every need in wearing apparel and shoes can be bought here on our new schedule of lower prices.

Just In Time To Buy Your Winter Wearables!

SHOE DEPARTMENT

One of the most complete lines of high grade shoes for men, women and children in West Texas, nationally known brands. Great savings await you in our big shoe department. Just the opportunity to provide for winter footwear from the finest dress shoes on the American market down to the every-day lines of work shoes. Great savings in all lines of shoes. SPECIAL—We are going to feature Men's dandy dress shoes, our regular \$5.00 values will be tagged and priced **\$3.95** at only

Smith
Smart
Shoes



Big Shoe Special

Men's fine \$6.00 and \$6.50 Dress Shoes, we are specially pricing during this big event, only **\$4.95**
We are going to feature a line of Men's fine Dress Oxfords, in blacks and tans, combination lasts, which lot of shoes were marked to sell from \$4.00 to \$10.00. Some of these shoes are the famous J. P. Smith line of shoes. We are going to group and sell. **\$2.98**
CHOICE
WORK SHOES—We are going to sell a line of Men's All Leather Work Outing Bal Shoes, which will be specially priced at only **\$1.59**
BOYS' WORK SHOES—A line of Boys' All Leather Work Shoes we will sell at only **\$1.59**
SPECIAL ON LACE BOOTS—We are going to sell a line of Men's 16-inch Lace Boots, in Black Elk, on sale **\$6.95**



\$3.95
and
\$4.95

LADIES' SHOE SPECIAL—Great savings await you in the shoe department. We are going to sell one line of Ladies' Broken sizes Dress Shoes, worth twice the money, specially for this line **\$2.95**
CHOICE

Ladies' Shoes \$1.00

One lot of Ladies' discontinued lines of shoes in various sizes and good wearing shoes, we are going to sell this lot. **\$1.00**
CHOICE

Rayon Bed Spreads

Size 80 x 105, beautiful colors, Special at **\$1.89**

Extra Special!

A new price on ladies Non-Run Rayon Bloomers, 79c value, Special price **49c**

Piece Good Department

Great stocks of New Fall and Winter Silks, Woolen Materials, Flannel, Suitings, all kinds of Staple Goods in lovely New Fall Dress Prints, Beautiful New Gingham, all kinds of Drapery Materials, Sheetings, Domestics, Cretonnes, Towels, Oil Cloth, etc., now being received and ready for your Fall and Winter sewing. Come and look over these lines of beautiful dress goods and see what you can save.

Hope Domestic, 10c Yard

We are going to get staple goods down to a lower schedule, and sell the Famous Hope Domestic at the above price.

Star Brand Muslin, 8c Yard

We are going to feature our lines of the famous 36-inch Bleached Star Brand Muslins at the above price.

Gingham Special, 10c Yard

We are going to feature a line of lovely fast color Gingham in checks and plain colors, new fall patterns priced at the above price.

Special, Peter Pan, 37c Yard

Everyone knows the quality of Peter Pan Gingham, we are going to give you a red hot price on these fine Gingham. These materials in all the new solid color shades.

Anna May Prints 18c Yard

Everybody knows the value of Anna May Fast Color Prints, 36 inch wide and all in new fall shades. See them at the above price.

36-In. Quilt Challis, 13c Yd.

We are going to feature a line of lovely 36-in. Challis Cloth in assorted colors, makes dandy quilt linings.

36-In. Outing, Only 13c Yd.

Here is your great opportunity to buy Outings in either light or dark colors, 36-inch wide, going at above price.

Bed Ticking Only 19c Yard

We are going to sell splendid quality Feather Ticking, strictly 8-oz. Ticking, on sale at the above price.

Special! Oil Cloth 19c Yard

Great savings in Oil Cloth, 45 inches wide and fancy Patterns, on sale at the above price.

Krinkle Bed Spreads .. 89c

Here are real prices on Krinkle Bed Spreads, size 80x105 and in various colors. This is a real price.

Large Bath Towels, 5 for \$1

We are going to sell 22x44 large double Terry Bath Towels, white and colored borders at the above price.

Part Wool Blankets .. \$2.49

Cold weather coming soon, and we are going to give you extra savings in Blankets, the above Blanket is 66x80 double bed size and part wool.

Extra Special In Ladies' Wash Dresses

We are going to price Ladies lovely new \$1.95 Wash Wresses **\$1.69**
The very finest in Ladies' **\$2.95**
Fall Wash Dresses, on sale only **\$2.49**
Most Wonderful reductions in **\$2.95**
\$3.95 Wash Dresses, choice **\$2.95**
Also, all Children's Wash Dresses will be on sale at Special Savings in Prices.

READY-TO-WEAR DEPARTMENT

Big showing of savings throughout our Ready-to-Wear Department. Our lines of new Fall Millinery will be sold also at Special Reduced Prices.

We have all the new things in lovely new Fall Silk and Woolen Dresses, Plain and Fancy Winter Coats, Hosiery, Underwear, will be on display at great saving in price.



We are going to feature some lovely new Fall Dresses and Coats, bought to sell for \$10.95 tagged and marked.

CHOICE **\$8.95**
Our lines of \$16.50 Coats and Dresses will be on sale, choice **\$13.95**
Our lines of \$24.50 Coats and Dresses will be on sale, choice **\$19.75**
Our line of \$27.50 Coats and Dresses will be on sale, choice **\$22.95**
Our lines of \$32.50 Coats and Dresses will be on sale, choice **\$26.95**
Our lines of \$36.50 Coats and Dresses will be on sale, choice **\$29.95**
Our lines of \$42.50 Coats and Dresses will be on sale, choice **\$34.95**
Our lines of \$47.50 Coats and Dresses will be on sale, choice **\$39.95**
Our lines of \$57.50 Coats and Dresses will be on sale, choice **\$46.95**
Our lines of \$65.00 Coats and Dresses will be on sale, choice **\$54.95**

BIG SPECIAL IN Ladies' Hosiery

LOOK WOMEN!

We are going to special a line of Ladies' \$1.00 Full Fashioned Chiffon and Service Weight, in-Silk to the top, strictly a one dollar value, will be priced **69c** special at

THE NEW LUSTERLESS HOSEY INCLUDED

We are going to sell Ladies Fine Silk Hosiery a regular \$1.95 value **\$1.69**
Priced special at only **\$1.39**
Our lines of \$1.95 Fancy Heels and Clox Hosiery on sale only **\$1.39**
A line of Ladies' lovely \$1.50 Silk Hosiery, in good range of colors, Go on sale at only **\$1.29**
Here is a special on Children's Extra Long Ribbed Hosiery, we are pricing special at only **16c**
Car Robes Only **98c**

We are going to sell a line of Car Robes, pretty patterns and colors, to be tagged at the above prices.

Great Savings Thruout the MEN'S AND BOYS' DEPARTMENT

We are going to feature our entire lines of Men's and Boys' Fine Dress and Work Clothing at Special Savings in Price. Now is the time to save on Winter wearing apparel. Come to this store and let us show you how to save money.



Special Line of Men's Curlee Suits—One-Half Price

Men, here is your chance to buy a good suit of clothes at the most sensational savings in price.

A Line of Boys' Suits One-Half Price

Come on, boys, look over the big values in a new Fall Suit, a special lot will be grouped and sold at exactly one-half price. All other suits priced at the new lower price levels. MEN—Come and look over our new Fall lines of the famous Curlee Clothing, Overcoats, New Fall Hats, Shirts, Hosiery, Neckwear, Night Clothes, all kinds of Underwear, and all lines of the finest work clothing.

Look Men! Big Smith 220 wt. Overalls, \$1.10

We will feature the line of Big Smith Gray Chambray best quality Work Shirts **79c** priced at only
We are going to sell Heavy Molekin Pants at only **\$1.98**

Shirt Special!

Men, here is one of the finest lines of guaranteed fast color broadcloth shirts **98c**
Marked Special at

Good Cotton Blankets \$1.49

We are going to feature a big line of good cotton blankets size 66x80, grays with colored borders, at the above price. A fine line of 66x80 all Wool Blankets, large plaids in pink, blue, gold, rose and heliotrope, on sale at special price of only—**\$5.95**

Some New Books Just Received At County Library

Among the books recently received by the Deaf Smith County Library are the following:
"Laughing Boy" by Oliver La Farge (Pulitzer prize winner).
"Exit," by Harold Bell Wright, his latest book.

Many of the older novels by Bower, Gregory, Montgomery, Morris, Raine and Seltzer.

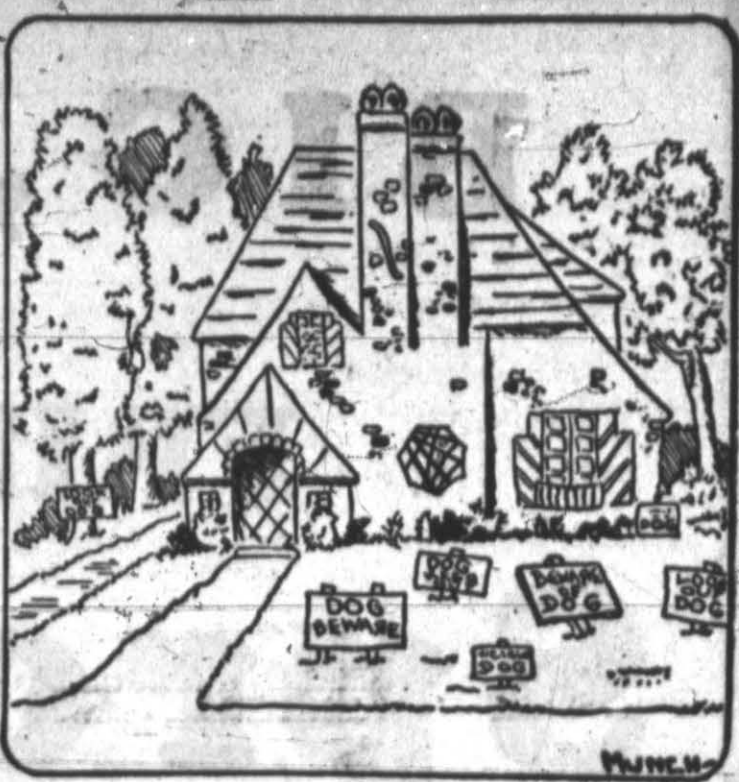
"Your Money's Worth" by Chase and Schlink is a study in the waste of the consumer's dollar. "The consumer of today is Alice in a Wonderland of high-pressure salesmanship. With every thing advertised as the best, how, except through the wasteful process of trial and error, is the consumer ever to determine the best? It is the purpose of this book to explore the wonderland of advertising and salesmanship and to indicate a path that may lead out of it to the solid ground of fact. Untold billions can be saved if knowledge can be substituted for sales forcing."

For the boys and girls are two outstanding books, "Washington, D. C." by Frances M. Fox, and "Silver Pennies," a collection of modern poems.

A most valuable book to the whole community, if used as a reference work, is the U. S. Catalog of all the books in print on January 1, 1928. This is brought down to date by supplements and will be kept up to date by the monthly Cumulative Book Index. These are all indexed alphabetically by author, title and subject. It also gives publisher and price, so that any one can find any book on any subject, or all the books by one author now in print, or every book by a certain title.

Among those having given books and magazines to the library not previously acknowledged are Mrs.

MAC



By Munch

Mac Plays Safe

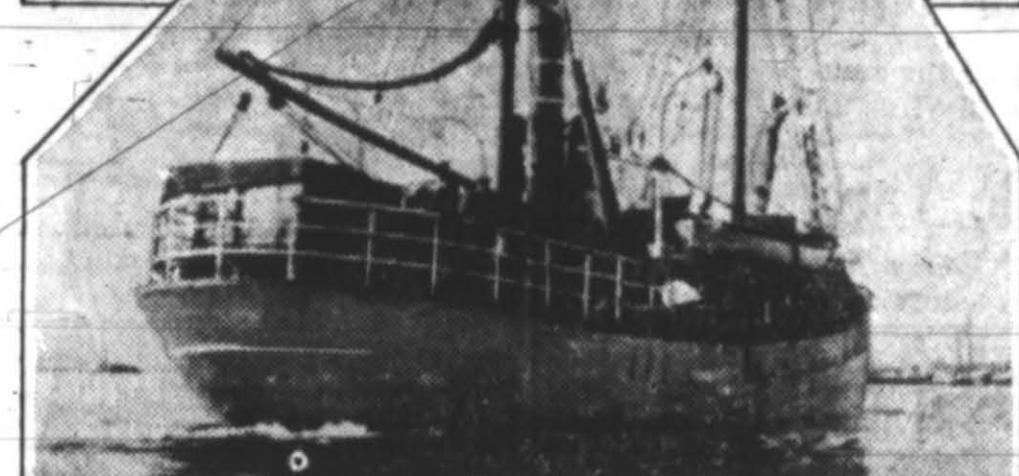
J. M. Boone, Mrs. Mary Hunter, Billie Ross Phillips, Norton Palmer, Jack Garner, Mrs. H. L. Broadwell, E. F. Chick, Mrs. C. E. Tice, Mrs. Eubanks, Mrs. J. P. Wood, Mrs. Chas. Donald, Mrs. Palmer, Mrs. C. R. Smith and J. A. Buckner, who has given some very valuable magazines on architecture, building and construction.

Few can realize the wealth of good material that is coming to the library from these current publications, which will form a permanent mine of information, and is made available through the Reader's Guide to Periodical Literature.

Miss Margaret Thompson spent the week end here visiting in the home of her parents, Mr. and Mrs. A. O. Thompson. Miss Margaret is director of music in the public schools at Abernathy.

H. B. Girard and sister, Charlotte Vega were here last week attending the fair.

Andree's Body Reaches Tromsø



Thirty-three years after they left the port on their way to Spitzbergen to begin an attempt to fly over the North Pole in a balloon, the bodies of Dr. Salomon Andrée and Nils Strindberg were brought back to Tromsø, Norway, where these pictures were made. The upper photo shows the effects of the two dead almen being taken ashore from the steamer Bratvaag, which brought them back from White Island; below is the Bratvaag entering Tromsø harbor.

of cotter keys in a box, five persons tied, and final results will be decided at the company's office when the parties meet there today.

Mrs. R. L. Hopson, Mrs. T. E. Baker, Miss Ruby Casebeer, J. L. Kuper and Walter Kuper put in a guess of 435, and the correct number was 434. The highest guess was 10,950 and the lowest 65. Dr. W. A. Robinson was only two off with 432.

The prizes offered are first, spot lamp; second, \$10; and third, \$5.

A coincidence was that J. L. Kuper and his son, Walter, made their guesses at different times without any knowledge of what the other had estimated, and they turned out exactly the same.

Frank Galspell was the one who received a Jamesway poultry wader at the Hillside Hatchery Jamesway poultry equipment display during the fair. Mr. Coneway, owner of the Hillside Hatchery, stated that his demonstrator registered over 1,500 tickets.

NOTICE OF PUBLIC AUCTION SALE TO SATISFY STORAGE CHARGES

Notice is hereby given that we will sell at public auction on Saturday, October 4th A. D. 1930 at two o'clock p. m. at the storage room of Buick Service Station, where said lien was acquired, on East Main Street in Hereford, Deaf Smith County, Texas, one Buick Automobile, Motor Number 1302753, Serial Number 1298000, Model 25-54 C, to satisfy an account of \$55.00 against E. J. Hood, the owner and storer of said car, being the storage charges on said car from October 14, 1929, to September 14, 1930. 37-2c Buick Service Station.

McENULTY OF KANSAS VISIT IN DEAF SMITH

Pat McEnulty, Sr. and Pat McEnulty, Jr., of Denton, Kas., arrived here Saturday for a week's visit in the county. The senior owns a section of land here. He related how a little while ago in the Brand last year leased the land for him, bringing him many prospects by letter and one by telegraph, the lease going to the latter.

W. S. Williams, a former citizen of Hereford, and his family left Tuesday from Amarillo for Poplar Bluff, Missouri, where they will make their home, according to a letter received from him by The Brand, requesting the paper be changed to his new address.

We are the only beauty shop Hereford giving shampoos with soft water. ORR'S BEAUTY SHOP

Throw away that bum jack pump and buy a sure-fire one RICE'S.

A Big Car of New Furniture

—Will be set up and on display in our store next week. You must see all the new things we have to offer.

Furniture Cheaper!

—The new schedule in furniture prices is much lower than a year ago, so your money will go a long way at our store. We keep up to the minute on styles and prices. We lead the Panhandle in low prices. We take a back seat to no one when it comes to style and selection of furniture. We guarantee to save you "greenbacks" on your furniture bill.

Let Us Sell You a New Philco Radio—
They Are Fine!

—See us for a circulating gas heater—no sweat. We sell the best gas ranges made—they cost no more. See us for all gas appliances.

WE GIVE SERVICE.

E. B. BLACK CO.

The Big Store With The Little Price

LET'S ALL BACK THE CHAMBER OF COMMERCE

Red Hot SPECIALS

If You Don't Believe It, Come Down and Take a Look!

- FLOUR, 48-pound sack \$1.40
- COFFEE, our special, put up by Chase & Sanborn, 3 pound can 89c
- TOMATOES, fresh, per pound 5c
- COFFEE, Maxwell House, 3 lb can \$1.17
- SUGAR, 5 lb in cloth sack 31c

Just received a big shipment of MEN'S WINTER COATS, LEATHER, SHEEP-LINED.

Full line of men's winter underwear, shoes, etc. Come and look my complete stock over—it's a money saver to you.

WARREN CASH GROCERY

Could You Prove it?



IF FIRE destroyed your place of business today, could you prove your loss to the insurance adjuster?

Would your credit be good?

Could you collect your charge accounts?

There's a fire somewhere in America every 58 seconds. Who's next?

Many old safes are not dependable, and "fireproof" buildings often have their contents burned.

A Shaw-Walker Executive Safe is real protection at moderate cost. There's a safe and interior to fit your requirement.

Come in and see it!

The Hereford Brand

First Attempt for Vega Fair Was Successful

Vega, Sept. 23.—It is estimated that about 5,000 people attended the first annual fair held here September 12 and 13. The exposition was well arranged and comprehensive, including agriculture, livestock and a complete woman's department.

The fair originated with the Kiwanis pig club, formed early in the year. To keep the good work progressing, it was decided to stage an annual show of products.

R. G. Dinkie, Deaf Smith county agent, was judge of the boys' pigs. Henry Girard made a clean sweep in the Jersey showing. He is also now showing at the Tri-State fair.

Dimmitt Holds Good Fair for Castro County

Dimmitt, Sept. 22.—Castro county's most successful fair ended here Saturday night, although it was worked up with less than two weeks of preparation. There were fine exhibits and the attendance was satisfactory.

Elio won first place and \$25 in community booth entries; Cleo was second, Big Square third. Five other communities placed in order named: Flagg, Bethel, Sunny Side, Jumbo and Hart.

Other departments were textile, canned products and vocational agriculture, live stock, poultry, beef cattle and swine.

On Friday the Dimmitt Bobcats, high school football team, defeated the visiting Happy Happyjacks by a score of 7 to 6.

Plans are under way for a bigger and better fair in 1931.

Fair Visitors Guess - Ability Is Given Trial

In the three steer guessing contest sponsored by the Texas Meat Market, Harry Jackson made the exact guess of 4065 pounds. Chas. Mapes, Dimmitt, came second, and Vellie Downs third. Only one prize was offered.

Cow's weight was 1420 pounds. I. S. Hamilton, Tom Vaughn and R. M. Tankersley of Canyon guessed the exact weight. No final decision has been announced.

For second prize, J. B. Daniel and Jim Ricketts each guessed within two pounds of the weight of the cow. Mrs. L. R. Brady and L. E. Botsford tied for third place. Three tied for fourth, Stanford Knox, H. T. Wedel and A. J. Schneider. Mrs. W. C. Nix won fifth place. Four were in the runoff for sixth place.

The Brumley Chevrolet Co. staged two contests, one being at the court house in which three prizes were offered, and the other was a guessing contest of the number of miles a Chevrolet ran in a circle for a period of three hours. F. T. Graham, Dimmitt, won this prize, the truck traveling 10.8 miles.

West Texas Feed & Seed Co. gave away for prizes, a ton of coal, won by Mrs. A. J. May; 200 pounds of egg mash, won by Judge Earl W. Wilson; 100 pounds of egg mash, won by O. R. Billings, and a 50 pound sack of Merit egg mash won by C. A. Woods. The contest was held at the poultry show in the West Texas Feed & Seed Co. building.

The tire guessing contest sponsored by the Western Tire Company was won by Miss Myra Hartman, Westway, who guessed the correct weight of the big truck tire, along with 18 others. The correct weight was 183 pounds.

In the guessing contest conducted during the fair by Brumley Chevrolet company on the number

Nutrena Day

is
Saturday, September 27

—at the court house, District Court room, at 3:30. You are extended a cordial invitation to be present to hear a Nationally known poultry judge.

E. C. Branch

of Lee's Summit, Missouri, who will talk on poultry culture and matters of general interest in connection with this great and growing industry. Judge Branch is prominent in the affairs of the American Poultry Association, being chairman of the Revision Committee of the Standard of Perfection of the A. P. A. He is also director of Poultry Research on the Nutritional Staff of the Nutrena Feed Mills, Kansas City, and his visit to Hereford is under auspices of the company by which he is employed and sponsored by two local firms, the Farmers Elevator and the Hillside Hatchery and Poultry Farm.

Farmers Elevator

PHONE 468.