

WEATHER			
	Moisture	High	Low
Thursday	T	70	45
Friday		77	48
Saturday		80	42
Moisture this month: .00			
Moisture this year: 1.00			
Moisture last year: 2.15			

The Sunday Brand

34 pages

Including 22 Colored Comics

Our Slogan: "More People — More Farms"

Published Every Sunday

HEREFORD, TEXAS 79045, SUNDAY, MAY 3, 1964

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BAND GOES TO ENID — Hereford White- in the Tri-State Band Festival. This shows face band took off Wednesday for Enid, David Nafzger and Gary Clements loading Okla., three buses strong, to compete instruments onto one of the buses. (Brand Staff Photo)

Sharp Renominated Sheriff; Commissioners Face Runoff

Neither Side Talking Strike Continues; 650-860 Reported Still Off Jobs

Large cranes and heavy equipment remained idle at the \$21 million Holly Sugar Plant as the strike by the Sheetmetal workers went into the fifth day yesterday bringing production to a complete standstill and more than 850 men striking.

The sheetmetal workers walked off the job Tuesday morning and set up pickets near the entrance to the Holly project on Holly Road.

Although there has been no official statement from the H. K. Ferguson Construction Co. or the Sheetmetal Workers Local 432 as to the effectiveness of the strike,

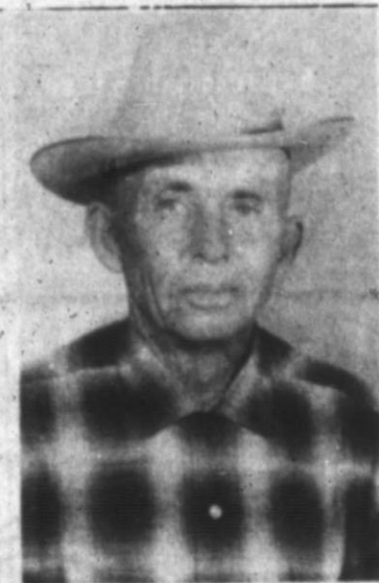
Democratic Races Draw 2625 Voters

Democrats in Deaf Smith county gave Lowell Sharp, incumbent, a whopping victory in Saturday's primary, but both commissioners races, with neck-and-neck battles, will require a runoff to determine who gets the Democrats' nod.

Sharp defeated Charles K. Skinner 1777 to 848. Skinner, a former highway patrolman, resigned last January to enter the sheriff's race.



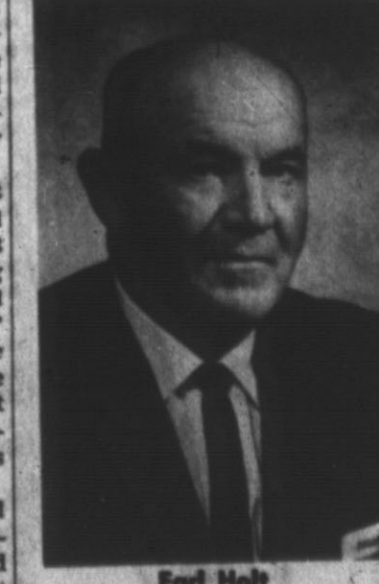
Lowell Sharp



J. T. Guinn



Bruce Coleman



Earl Holt



Charlie Sewell

In the commissioners' race for Precinct 1, another close contest, Earl Holt wound up with 293, Charles Sewell, the incumbent, polled 234, and J. F. Martin got 201 votes. Winner will face Marvin Diller, only Republican candidate for a county post, in the November general election.

This means Guinn and Coleman will face each other in the runoff for precinct 3, and Holt and Sewell will be battling it out for precinct 1.

Deaf Smith County Democrats favored John Connolly by a wide margin. In this county he gathered 1909 votes to Don Yarborough's 557. M. T. Banks got 39 votes and Johnnie Mae Hackworth received 9.

Democrats in this county also gave a big margin to Preston Smith, incumbent, for lieutenant governor, over Albert Fuentes Jr. Smith polled 2117 votes to Fuentes' 372.

The margin which Ralph W. Yarborough received over Gordon McLendon for U. S. Senator, however, was more narrow; Yarborough, the incumbent, got 1395 votes to McLendon's 1075.

Incumbent John C. White far outdistanced his opponent for commissioner of agriculture in this county, White got 1855 votes to Millard Shivers' 588.

Republicans in their primary cast 181 votes. They favored Robert Price over Frank Hinkson, 108 to 77. Price is from Pampa and Hinkson is a Lazbuddie farmer.

The Republican winner for the 18th Congressional District will oppose Walter Rogers in the November election.

The Republicans in Deaf Smith County preferred Barry M. Goldwater of Arizona for president in a preferential ballot here. He received 171 votes, Nelson Rockefeller of New York, and Margaret Chase Smith of Maine each received four votes, and Harold Stassen of Pennsylvania got two votes.

All figures given are unofficial. The Brand will present the official tabulation for all races in Thursday's issue.

Osborn Named President Of Electric Co-op

Deaf Smith County Electric Cooperative has named Sloan Osborn, Friona, as its president, and A. W. Gober as vice-president. Tom Draper, Castro County, is secretary-treasurer.

The board named its officers late Thursday after the Co-op had held its annual meeting. Re-named to the board were Osborn, Draper and Noel Gollehon, Dimmitt, indicating a clear vote of confidence, the co-op's officials points out.

Other members of the board are A. T. Frye, Raymond Higginbotham and Joe Birkenfeld.

Several hundred attended the meeting, held in the Bull Barn. One of the features was a "shocking" demonstration put on by linemen of the co-operative. Demonstrating safety precautions taken by Co-op linemen, Ross Wallace was "shocked" unconscious and was "rescued" by Charles Parker who gave him artificial respiration while he was still strapped to the top of the pole.

In another demonstration before the more than 600 members present for the meeting, B. E. George showed what could happen to any farmer tampering with a transformer or fuses him- (Continued on Page 4)

'Cut-Over' Due For Dawn's Phone System

Dawn's new five-party telephone service, the second in a series of new systems being installed by West Texas Rural Telephone Co-operative, is due for "cut-over" this week, Manager Vernon Inman said Saturday.

The new service will provide Dawn subscribers with five-party service in place of the old 10-party system.

The cut-over will start Wednesday morning, Inman said, and for a few days Hereford patrons will not be able to dial Dawn subscribers, he explained, while the new equipment is being put into use.

All 250 phones in the Dawn exchange will have new numbers after the cut-over is completed. Clifford prefixes will be replaced by the prefix 258, and the (Continued on Page 4)

Water's 'Dirty' Again

If you have noticed that your water has been a little "dirtier" than usual, don't worry; it's just that time of year again.

"During the spring when people begin to water their lawns and gardens, some of the dirt is pumped up from the wells and carried into the houses," City Manager Dudley Bayne said.

According to Bayne, this situation occurs worse in the area entailing Avenues A through J.

"Although in 1956 a filtering system was installed in this area, large quantities of sand and dirt were already settled in the main lines and as a result still feed into the smaller lines," Bayne continues.

Residents in the south portion of the city and in the business district will get less of the dirt than any part of town.

The reason for this, Bayne explained, is the difference in the formations of the wells.

"Although we received few complaints each year, it is not a very serious matter. The amount of dirt should decrease each year as the dirt flows on through that accumulated before the filter was installed," Bayne concluded.

Herd Drops 1st Night Game Of Year To Clovis

By David Stevens

Playing their only night game of the year last Friday night the Whitefaces dropped a 4-2 decision to the Clovis Wildcats in Clovis.

It was a case of no-hit, no-run as the Whitefaces managed only three base hits and when somebody did get on base the Whitefaces couldn't bring him around.

Wildcat hurler Jeff Wilcox retired the first nine Whitefaces in a row. In the three innings Wilcox struck out only 25 batters, and threw only 25 pitches.

Clovis got to Herd hurler Lupe Ramirez for two hits in the first inning but could not score. After the first man struck the second batter slammed a double to right but was thrown out trying (Continued on Page 4)

Around Town

With The Brand Staff

Oasis Shrine Club will meet tomorrow night at 7:30 in the Jim Hill dining room for the club's April meeting. Wayne Phillips, president, urged all members to attend. The Oasis club served Shriners in Farmer, Randall, Castro and Deaf Smith Counties.

Business firms that use American Legion's flag service were asked Saturday to take down flags when and if it rains. Grant Hanna, who is in charge of that phase of the Legion's flag program, said some firms have failed to take down the flag when showers come, and several flags have been lost as a result. The Legion provided flags and tends to putting them up and taking them down for a fee of \$10 per year, and most Hereford firms are served by the Legion. Business firms needing the service were asked to call Cecil Wilkins.

Dave Dziuk, Hereford, is participating in the annual West Texas State University's spring musical. This year's production, "My Fair Lady," will be given May 6-9 and May 12-16 with curtain time at 8:15 in the Branding Iron Theater in Canyon. Admission is \$2.50 and \$1.50 and reservations are now being accepted. "Weekends" already are sold-out. The Fine Arts department reports.

Hereford Little League Mothers are to meet in the Community Center Monday at 5 p. m. for an organizational meeting.

Marine Corp. Robert L. Welty, son of Mr. and Mrs. D. L. Welty, participated in a counter-guerrilla exercise at Camp Pendleton, Calif., with the First Marine Division's First Regiment.

Singers will meet at the Grace Gospel Church on Ave. K from 2 to 4 o'clock today. Public is invited to attend and participate. Singers will be present from several area counties.

Fathers of Little League players are urged to take part in a work session at the new Little League park this afternoon at 1:30. A similar work session was held Saturday afternoon.

Cotton and wheat farmers Saturday were again urged to attend an open meeting in Community Center tomorrow night at 8 p. m. ASCS officials will explain the 1964 federal cotton and wheat program. Several changes have been made in the programs recently, especially in wheat.

Bovina artists will present an art exhibit today in the school cafeteria from 2 to 5 (Continued on page 2)

TEC Reports Dry Wheat 'Suffering'

Wheat on irrigated land is "normal for this time of the year" in Deaf Smith County, but dry-land acreage continues to suffer, "due to lack of moisture throughout this area."

This was Saturday's summary of wheat conditions by the Texas Employment Commission at the Amarillo office.

The report for Deaf Smith county also included the Littlefield, Muleshoe, Dimmitt and Farwell sections.

Virtually the same report was issued for Plainview, Tullia, Lockney, Floydada and Silverton areas. TEC's Saturday report for those areas read: "Irrigated acreage is in very good condition. Dry-land acreage reported in poor condition, and abandonment will be heavy if moisture is not received within a week. No insect infestation is reported."

The wheat outlook also was poor for the Amarillo, Vega, Canyon, Panhandle and Claude sections, TEC said: "Reports indicate wheat from poor to good. Sixty percent of the dry-land acreage could still produce county averages, but moisture must be (Continued on page 2)



Lucy Jane Going Places

Hereford's Newest Industry, Child's Dress Factory, Booms

By Ray Martin
News Editor

Lucy Jane is off the ground. Lucy Jane is a frilly little dress, somewhere between size 1 and six 6X. She's made in Hereford, and already she's hanging in stores throughout the Southwest, waiting for some little girl to come in and wear her home.

Her price tag ranges from \$1.99 to \$3.99, depending on just how frilly Lucy Jane happens to be.

Before long, now, she'll be joined in department store racks by her winter companions, who also will bear the name Lucy Jane.

Lucy Jane is the trade name of Dolly Textiles, Inc., a Hereford dress factory which started its first sewing machine only two weeks and three days ago.

Already the factory, headed by Mrs. Jona Funk, has turned out

150 dozen dresses—1800 since the first sewing machine began humming April 14. The name Lucy Jane happens to be Mrs. Funk's given name.

Mrs. Funk says despite crowded quarters, the factory has hummed—and only on half crew. "We don't even have room enough to set up all our machines," she explains. "But we are planning enlargement and eventually as many as 100 women may be turning out Lucy Janes."



DRESSES BY THE DOZENS — Hereford's newest industry, Dolly Textiles, Inc., is turning out many children's dresses these days, despite cramped quarters. The factory expects to take over the rest of the building shortly and will add many more employees. This shows a small corner of the factory in operation. (Brand Staff Photo)

DOLLAR DAY — Monday is Dollar Day in Hereford and merchants Saturday were making ready for the event. Here is Thelma Snyder putting the finishing touches on a maniquin at Little's. (Brand Staff Photo)

Top In Nation Won By Local Girl's Essay

Margaret Schmucker, 13, daughter of Mr. and Mrs. Alvin Schmucker, 227 Ave. E, was named winner in the junior-high division of the National Thrift Essay program, it was announced at last week's luncheon of the Hereford Lions Club. (See picture on page 3.)

Dyalthia Benson made the presentation to Margaret, a 7th-grader at St. Anthony's School. She will receive an all-expenses-paid trip to Washington, D. C., May 4-7, and a pen and pencil set.

Linda Stewart and Ruth Koelzer also were recognized by Mrs. Benson and presented cash prizes, after they were named as (Continued on page 3)

Lucy Jane...

(Continued from page 1)

along the wall; we don't have space enough to put them up for use." Hopes for correcting that situation are brightening, however, as already the factory plans to enlarge its quarters.

The Hereford factory is largely locally owned. It moved here from Las Vegas, N. M., in March after reorganizing and naming local men to the management. Mrs. Funk explained that inability to secure women to work in the factory accounted for the move to Hereford.

A survey, conducted through

the Brand by the Deaf Smith County Chamber of Commerce, had revealed that plenty of help could be procured here for the factory. Jerry Detwiler is president of Dolly Textile. Mike Justice is vice-president, and Don Baugous is secretary-treasurer. Directors also include James W. Witherspoon and Paul Engler, Hereford, and Herb Tucker, Clovis.

Strike...

(Continued from Page 1)

Officials for H. K. Ferguson Co. have neither confirmed nor denied the report. The strikers claimed that the number crossing the picket was dwindling each day and most of the men in the plant at the time are office employees of the construction company.

Reports of the actual number of men failing to cross the line vary from 850 to 650 men. Several trucks carrying materials to the plant have turned back upon reaching the picket line; however two trucks crossed the line Wednesday. The drivers of the trucks were reported to have been non-union men.

As yet there has been no violence at the scene of the strike. Kirby Suggs, Amarillo, business agent for Local 432, was not available for comment. Bill Reid, project manager for the company, could not be reached. A secretary said Reid is the only man who can release information about the strike. At present the heavy equipment remains silent at the huge project and there have been no reported attempts at negotiation by either side.

Around...

(Continued from page 1)

p.m., sponsored by Bovina Band Parents. Afterward the paintings and sketches will be on display in the Bovina First National Bank.

Deadline for nominations for "Outstanding Pioneer Woman of the Plains" has been set for May 9. She will be picked for the 36th Round-up planned for

Express your love with a Jewelry Gift from Cowan Jewelry



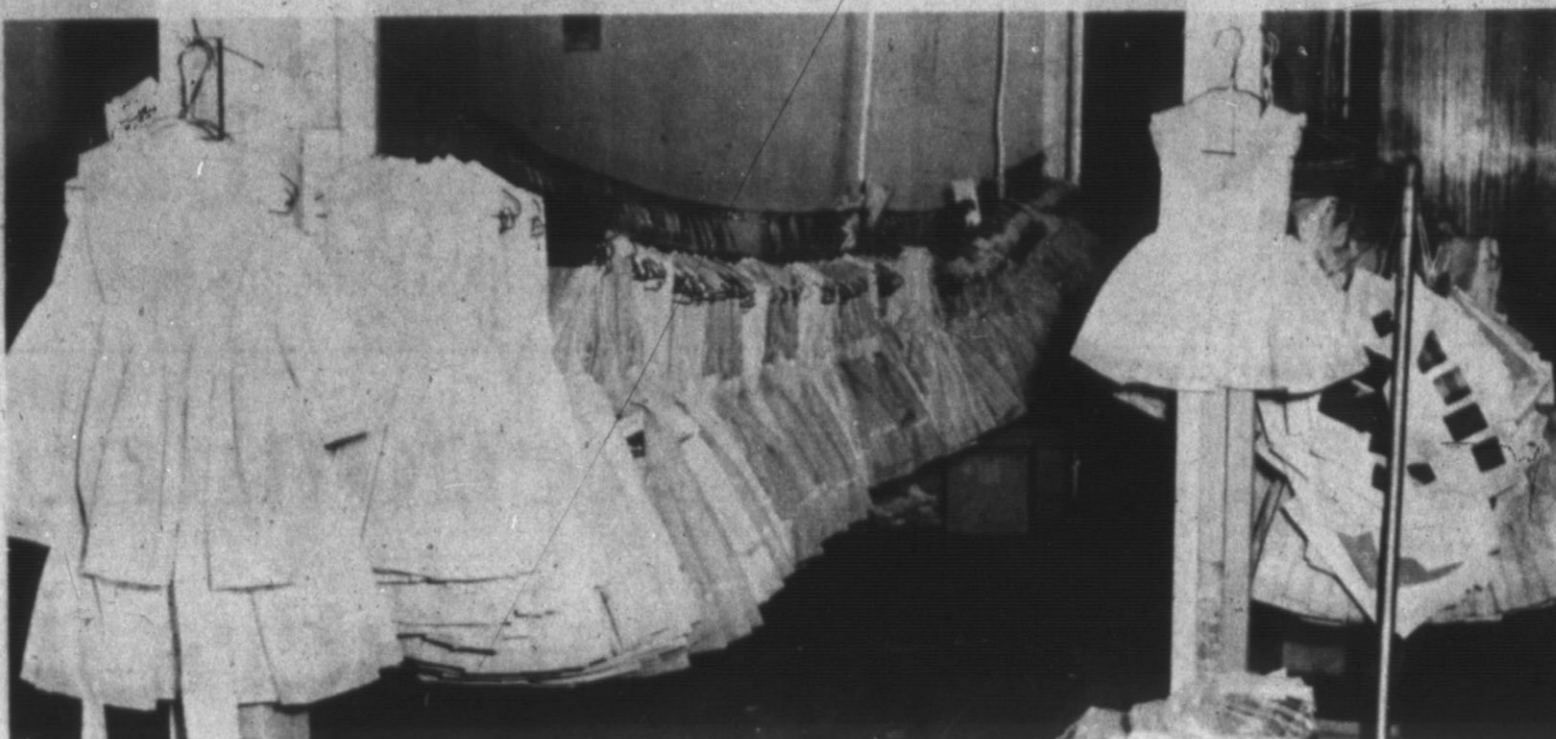
... that Credit Union offers loans for home or commercial building, improvement, interim loans, and for purchase of real estate.

... that interest rate is 6% per annum with five years to pay and may be paid monthly, quarterly or semi-annually. All Credit Union loans may be paid on or before due date.

YOU ARE WELCOME to discuss this or any of your loan needs without obligation. The actual interest cost will be given to you to compare elsewhere.

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HEREFORD TEXAS FEDERAL CREDIT UNION
EM. 4-1888
HEREFORD TEXAS
Across the Street East of Courthouse



PRODUCTION — Dolly Textile, Inc., Hereford's newest industry, has turned out more than 1800 children's dresses since it started operating April 14. (See story on Page 1.)

TEC...

(Continued from Page 1) received soon for continued growth. Irrigated acreage is in good condition, and there is no serious damage from insects or disease."

Virtually the same picture was painted by Texas Employment Commission for the far north Panhandle — Pampa, Wheeler, Canadian, Miami and Lipscomb areas. "Dry-land wheat is suffering from high winds and lack of moisture. If rain is not received soon, very little wheat from dry-land acreage will be harvested. Irrigated acreage is in good condition."

Also in the northern Texas Panhandle, the outlook was not good for Dalhart, Channing,

May 16 in Plainview High School Auditorium. Entries should be sent to Miss Lou Ella Scarborough, Box 1342, Plainview.

Dimmitt has completed plans for its annual Junior rodeo next Thursday, Friday and Saturday at the Dimmitt rodeo arena. Entry deadline will be Thursday at 4 p.m.

Army Spec. 5 Jimmy H. Northcutt, son of Mr. and Mrs. B. B. Northcutt, Route 4, Hereford, will participate in the "modern" Pentathlon championships at Fort Sam Houston, May 9-13.

Paul E. Walker, air controller, 3rd, USN, son of Lyman P. Walker, Hereford, was graduated from the Ground Controlled Approach Controller school at Naval Air Technical Training Center, Glyco, Ga. recently.

Stratford, Dumas, Spearman, Borger and Perryton. It read: "Dry-land wheat is in poor condition due to dry weather, dust and high winds. Rain is needed now over the entire area. Irrigated acreage is showing good progress, and no insect infestation is reported."

In the far eastern section of the Panhandle conditions were reported bad also. The report

for Childress, Paducah, Clarendon, Memphis, Wellington, Matador and Guthrie areas read: "High wind and dry weather have caused rapid deterioration during the last 15 days, and some acreage has been abandoned. Some light insect infestation has been reported." Virtually the same report was issued for Crosbyton, Dickens and Jayton: "Wheat deteriorating,

due to high winds and lack of moisture. Irrigated acreage continues to make progress." Still farther south, however, in the Sweetwater area, "rains up to one-inch have been very beneficial, and average production is expected. A fairly optimistic report also was issued by TEC for the North Texas area of Denton, Denison, Sherman and Gainesville. The report read: "Wheat and other small grain are in good condition. Harvest should begin about May 15." Rain apparently had made the difference in that area.

Scout Troops Asking For Old Scout Uniforms

This month, Boy Scouts are asking persons who have old scouting uniforms (Cubs, Boy Scouts, Explorers) to donate them to the Scout troops.

These uniforms will be used by the scouts who cannot afford their own. Steve Bavousett, who is heading the campaign, pointed out that a new scouting troop has just been organized in the labor camp.

Bavousett also said that the boys will have to earn the uniforms which are given to them. Each boy who receives a uniform will have to work for the sponsoring institution in return. Drycleaners are serving as collection agencies for the Scouts. This campaign will be going on throughout the month of May.

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Ray Martin, News Editor
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showers received in most all localities were very beneficial, and although some hail accompanied the rainfall in some areas, the damage is believed to be negligible."

AT BEN FRANKLIN

303 N. MAIN

Dollar Day

VINYL SPORT BALLS	Reg. 88c Dollar Day Only	57¢
CANVAS & CASUAL SHOES	Boys - Girls - Ladies Over 2,000 Pair Choice Colors & Sizes	2.29
WHEEL GOODS	All Tricycles & Bicycles	1/3 OFF
MONSTER BUBBLES		98¢

LADIES SLIPS

Reg. 79c
DOLLAR DAY ONLY

2 FOR \$1

STYRENE ICE CHEST

Reg. 3.99 3.47
Reg. 2.98 2.47
Reg. 1.49 1.00

INSULATED JUGS

Reg. 1.49 Gal. 1.17
Reg. 1.00 1/2 Gal. 77¢

LADIES TERRY CLOTH HOUSE SHOES

DOLLAR DAY ONLY

97¢

MANY GIFT ITEMS FOR MOTHER'S DAY

JUST RECEIVED NEW SHIPMENT BAR-B-Q GRILLS

UNIVERSAL "HAT BOX"

HAIR DRYER

\$9.99

LAWN & PATIO FURNITURE

REDWOODSLATS — LIGHT WEIGHT ALUMINUM

Chaise Lounge **14.99** 900 Folding Chair **7.99**

FOLDING BED Aluminum — 2" Foam Mattress with Springs Ideal for Camping 15.99

FOLDING COT Aluminum Plastic Covered 8.99

FOLDING STOOLS Hard Wood or Aluminum 1.29

BEN FRANKLIN STORE

303 N. MAIN
HEREFORD

For Mother's Day

Chalk-stripe cords...
Spring's fresh, crisp look in a new blend of Arnel® triacetate and cotton...introduced first by Nelly Don in these well-tailored spectators.

Town-and-country casual, left, with tailored detail, easy tie belt. Pink, black, beige, blue with white. 10 to 20, 12 1/2 to 22 1/2. 17.98

Suburban shirtwaist, above, slender lines finished with bias-cut details. Blue, black, pink with white. 12 to 40, 12 1/2 to 22 1/2. 19.98

237 MAIN ST.

Beta Sigma Phi Observes Founder's Day With Luau

In observance of the traditional annual Founders' Day, members of Beta Sigma Phi sorority met Thursday night at the Community Center for a Hawaiian luau and program.

Pledges and guests were welcomed by the City Council president, Mrs. Charles Bell, who also served as mistress of ceremonies. Highlights of the sorority activities in Hereford were summarized by the chapter presidents, Mrs. Charles Laing, Xi Epsilon Alpha, and Mrs. Gene Cope, Kappa Iota.

A message from the sorority's founder, Walter W. Ross, Kansas City, was read by Mrs. Bob Brotherton. Mrs. Pat Parker lighted traditional yellow tapers to introduce the Founder's Day pledge read by all members.

A highlight of the evening was the introduction of the "Girl of the Year" honoree, chosen by the members of each chapter in secret balloting. Mrs. Charles Laing received a trophy from her chapter, Xi Epsilon Alpha.

Mrs. C. C. Williams, Kappa Iota honoree, was not present. The award was presented by Mrs. Leroy Aven, sorority sponsor.

Mrs. C. D. Fitzgerald Jr. and Mrs. John Gilliland, accompanied by Mrs. Jim Cramer at the piano, sang "She's a Beta Sigma Phi," dedicated to Mrs. Laing and Mrs. Williams.

As each guest arrived, she received Hawaiian leis and was served fruit punch from a table covered with grass matting and decorated with sea shells and flowers. The buffet dinner was served from low tables decorated with greenery and Hawaiian orchids. Hurricane lamps lighted the scene. All guests wore traditional imuu-muus, sarongs, grass skirts, and other island costumes. City Council members were in charge of arrangements.

Those present were Mrs. Wendell Maloney, Mrs. Bobbie Shelton, Mrs. Billie Cluck, Mrs. Jim Cramer, Mrs. Jack Bailey, Mrs. Don Baugous, Mrs. Harold Beauchamp, Mrs. Charles Bell, Mrs.

Plains Hospital At Dimmitt Open

The public is invited to open house and program which will officially dedicate the new \$450,000 Plains Memorial Hospital at 110 West Halsell in Dimmitt Sunday, starting at 2 p.m.

Russell Moran, president of the hospital board, will serve as master of ceremonies. Invocation will be by the Rev. Denzil Leonard, pastor of First Baptist Church, Hart. Moran will make a few introductory remarks, and present Barr Morris, minister of First Presbyterian Church, Dimmitt, who will give a short dedicatory message. Hospital board members, county commissioners, hospital staff, administrator and auxiliary officers will be presented. The ribbon will be cut and keys to the building will be presented.

Don Newman, administrator of the hospital. The benediction will be pronounced by Father Raphael Chen of Immaculate Conception Catholic Church, Dimmitt.

Then will follow a tour of the hospital, and auxiliary will furnish guides for visitors. Tours will be made during the afternoon.

The 28-bed hospital features electric beds in the patient rooms, piped oxygen and suction, all newly equipped surgery, including a cardiac machine, the first in the county. Newly equipped nursery and delivery room has the newest features for safety and comfort. Over \$9,000 worth of new equipment compliments the centrally located kitchen area. New X-ray equipment including a portable machine and a newly equipped laboratory will furnish complete diagnostic services.

The St. Louis Cardinals put together three National League pennants in 1942-43-44.

Warren C. Giles is serving his 13th year as National League president.

The Brooklyn Dodgers won successive National League pennants in 1952 and 1953 and again in 1955 and 1956.

Army pitcher John Rogers comes from Anchorage, Alaska.

Classifieds Get Results

Classifieds Get Results

Classifieds Get Results

Classifieds Get Results



FOUNDER'S DAY OBSERVED WITH LUAU — Members of both chapters of Beta Sigma Phi met in costume at the Community Thursday night to observe the 33rd anniversary of the founding of the sorority. Those pictured are, from left to right, Mrs. Howard Gore, Mrs. Harold Beauchamp, and Mrs. Jack Straw. (Brand Staff Photo)



XI EPSILON ALPHA GIRL OF THE YEAR — Mrs. Charles Laing, left, was named Girl of the Year of the Xi Epsilon Alpha chapter of Beta Sigma Phi during the Founder's Day luau Thursday night at the Community Center. The award was presented by Mrs. Leroy Aven, right, sponsor of the sorority. Girl of the Year for the Kappa Iota chapter was Mrs. C. C. Williams, Dimmitt. The awards recognize outstanding service in the chapters and are determined by secret ballot. (Brand Staff Photo)

SEARS Yellow Tag SALE

	WAS	NOW
3 Piece Lawn Set	17.99	13.99
Dishes-78 pieces	28.94	19.99
Men's Shirts	2.88	1.44
Boys' Shirts	2.88	1.44
Boys' Slacks	2.98	1.00
Ladies Blouses	2.98	.79
Toasters	13.88	9.99
Kites	1.00	.59
Stereo	93.50	78.88
Guitar & Amplifier	169.50	99.99
Phono & Stand	18.95	12.88
Transister Radio	16.88	9.88
Transistor Radio	27.95	16.88
Transistor Radio	24.45	16.88
Color TV	479.95	360.00
10 inch T V	84.95	68.88
Dishwasher	189.95	142.88
Wringer Washer	139.95	119.95
Washer-3 cyc., 2 sp.	219.95	184.95
Dryer	159.95	134.95
Kenmore Detergent 25 Lb.	6.99	5.99

Above prices are subject to tax and shipping charges.

SEARS Hereford 421 N. Main EM4-3854

Spring Used Car Clearance

1963 RAMBLER Classic 4 door sedan (coral color) automatic transmission, white wall tires, air conditioned. Less than 17,000 actual miles, still in new car warranty. One local owner. On sale only \$1795	1958 CHEVROLET 4 door sedan. Automatic transmission, V-8 motor. Bargain at Only \$495
1962 RAMBLER Series 400 Station Wagon (Spruce green) six cylinder, air conditioned, excellent condition. One local owner \$1595	1962 CHEVROLET V-8 Pickup, 1/2 ton. Heater, hitch, good tires, three speed. On sale for only \$1295
1962 FORD six cylinder 4 door sedan (corinthian white). Almost new car, less than 20,000 miles, one local owner. Air conditioner, perfect condition \$1695	1957 FORD 4 door Custom Sedan. On this Sale \$175
1960 BUICK Le Sabre 4 door sedan. Extra nice car. A real good one owner car on sale for only \$1395	1958 FORD 2-door. Black and white. A bargain at \$295
1957 CHEVROLET Bel-Air 4 door sedan, standard transmission, good tires, real clean. Beautiful blue color. On sale Only \$645	1959 PLYMOUTH 4-door sedan. Six cylinder, standard transmission. Extra clean car \$795
1953 DODGE. Good solid work car. Good tires, runs good. On this only \$195	

142 N. Miles **KINSEY-OSBORN MOTORS** EM 4-0990

gifts for Mother

These are real Values and may be Placed in layaway with a small down payment

ONE GROUP	JEWELRY	1/2 PRICE
ONE GROUP — 26	COATS	1/2 PRICE
ONE GROUP — 54	SUITS	1/2 PRICE
ONE TABLE	ODDS & ENDS	\$2.00
ONE GROUP SPRING	STRAW HATS	1/3 OFF

- ★ Vanity Fair Lingerie
- ★ Bags
- ★ Gloves
- ★ Hosiery
- ★ Blouses
- ★ Bathing Suits
- ★ Sportswear
- ★ Dresses

THE *Vogue*



NEW OFFICERS OF DEAF SMITH COUNTY FEDERATION OF WOMEN'S CLUBS — In a ceremony conducted by Mrs. Bill Steele, 1964-66 officers of the Deaf Smith County Federation of Women's Clubs were installed Thursday at the Community Center. They are, from left to right, front row, Mrs. John N. Jacobsen Jr., president; Mrs. A. B. Higgins, first vice-president; Mrs. Guy Walsler, recording secretary; Mrs. C. D. Kelton, treasurer, and Mrs. Elmer Patterson, reporter;

and, back row, Mrs. L. H. Lookingbill Sr., corresponding secretary; Mrs. P. B. Sowell, second vice-president; Mrs. Lee Curry, historian, and Mrs. W. C. Hromas, parliamentarian. The program was presented by members of Music Study Club, Mrs. B. Y. Crosthwait, Mrs. Morris Hacker, and Mrs. Ellis Coombes, piano solos, and Mrs. Eugene Brink, violin solo. New crystal and silver purchased by the women's clubs were displayed. (Brand Staff Photo)

Arno Nowotony Speaks at W.T. All-Sports Varsity Banquet

"A man who learns the hard, tough rules of the game through competition in athletics cannot help but be a credit to himself, his fellow men, his job and his community." These were the words of Arno Nowotony, Dean of Student Life at the University of Texas, featured speaker at the annual West Texas State Varsity Awards Banquet held Tuesday night at Canyon.

Dean Nowotony addressed a crowd of over 300 and told of the many battles varsity athletes have yet to fight, but also of how they will be better prepared for the coming battles having participated in collegiate athletics. He was given a warm ovation at the close of his talk.

Awards were presented in both football and basketball. In football, Jim Ostrander, senior from Barstow, Calif., received the President's Award. This honor, originated by West Texas President Dr. James P. Cornette, is given to the player who has made the greatest contribution, everything being considered, to the whole team effort. The selection is made by the team and coaches.

Jerry Richardson, Canyon senior, won the Wes Kleinschmidt award as the most valuable player of the 1963 team. This award, dating back to 1936, is selected by a three man committee, all Canyon businessmen, who are backers of Buff football and basketball.

fourth in scoring and second in rebounding. Also presented at the banquet were the 1963-64 basketball co-captains, elected prior to the final game of the season. The captains elected were senior Scottie Pierce of Post and Kirby Pugh.

Major General Dwight O. Monteith, Commander of the Amarillo Air Force Base, was master of ceremonies.

Walnut veneer can be cut so it is only 1/28th of an inch thick.

Deep-diving seals of Antarctica can remain submerged for as long as 28 minutes.

The Los Angeles Dodgers were shut out eight times last year but only once after June 30.

The Smithsonian Institution's new Museum of History and Technology in Washington has display a 180-ton steam locomotive and tender. They are so large that the hall had to be built around them.

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Osborn...

(Continued from page 1)

self. George caused an arc of fire to leap from the top of the transformer to the "hot stick" he was using.

During registration for the meeting, which began at 10 a.m., organ music was provided by Ray Martin, news editor of the Hereford Brand. A barbecue lunch for members and guests was served by the Rotary club.

The meeting was called to order at 1 p.m. by Sloan H. Osborn, president of the board of directors of Deaf Smith County Electric and a prominent local farmer and rancher. Osborn introduced Earnest Langley, Co-Op attorney, who emceed the remainder of the program.

Invocation was made by the Rev. H. L. Thurston, First Methodist Church of Hereford, and

the welcoming address was made by the Honorable Ray Covert, mayor of Hereford and a good friend of the Co-Op.

After Leo Forrest, Co-Op manager, introduced distinguished guests from all over the state, three young women from Hereford High School put on an outstanding show. Calling themselves the Shambi Trio, Barbara Langley, Sharon Tinnin, and Mandy Moore sang popular numbers.

Two young Co-Op members, Kevin and Maura McAndrews, gave their award-winning speeches, and were well received by the group assembled for the meeting. Kevin and Maura are district winners in the 4-H club public speaking contest.

Throughout the annual meeting, Cotton John Smith of KGNC radio and TV gave away \$2 bills to lucky Co-Op members. At the end of the meeting, Cotton John gave out many hundreds of dol-

Herd...

(Continued from page 1)

to stretch it to a triple. Two singles and a base on balls gave the Wildcats a 1-0 lead after two innings.

Wilcox's three innings of perfect pitching was broken up in the fourth stanza as Ronny Duncan and Joe Coffman hit back-to-back singles.

A single and a walk gave the Wildcats a threat in the fourth with two men out but Ramirez struck out the next man to end the inning.

In the fifth the Whitefaces got men on first and second with nobody out but a ground out, an unsuccessful squeeze, and a strike-out ended the inning.

Clovis took a 3-1 lead in the fifth inning on a double and a single.

Coffman's base on balls started the sixth inning. Coffman went to second on a passes ball and scored on Steve Hodges' single. This was the end of the Herd's scoring for the night.

Wilcox's single sent another run home for the Wildcats in the sixth, making the score 4-2.

David Stevens led off the seventh with a walk, and went to second on a fielder's choice. After he advanced to third on a passed ball, two Whitefaces struck out to end the game.

Ramirez went the distance for the Herd, giving up four runs on eight hits, walking four, and striking out five.

Wilcox gave up two runs on three hits, walked two and struck out eight.

Tuesday the Whitefaces play host to the Dumas Demons in a game scheduled for 4 p.m.

Mike White, rookie second baseman with the Houston Colt .45s, is the son of Milwaukee coach Jo Jo White.

lars worth of appliances donated by local suppliers and appliance dealers. Grand prize winner was Mrs. Abraham Drager, Hereford, who took home an electric clothes dryer, compliments of Deaf Smith County Electric.

"It is the hope of the Co-Op board of directors and management that Co-Op members left the annual meeting with a new sense of dedication and loyalty for their business," said Forrest.

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DAWN NEWS

Candidates Air Views at Dawn

By Mrs. J. E. McCabe
Community night was Friday at the Dawn schoolhouse. Hershel Miller Jr. brought the meeting to order. Mrs. R. T. Stewart read the proposed by-laws. Others serving on the committee were Mrs. H. D. Fowler, Steve Bavousett, and Ted Richardson.

Guest speakers were those running for the county offices. They were Bruce Miller, Lowell Sharp, Charles Skinner, Charlie Sowell, Marvin Dillard, Earl Holt, and J. F. Martin and their wives.

The Dawn Co-op held their annual meeting Monday night at the Dawn Schoolhouse. The program was given by the Dawn 4-H boys. Glen Polan and Gary Richardson gave their demonstration, "Keys to Better Member Relations for Cooperatives." Dion Miller and Neil McAndrews gave "Cooperatives Never Did Anything for Me."

Guest speaker for the evening was Bill Nelson, executive vice-president of the Grain Sorghum Producers Association.

Wayne Higgins and Herbert Miller were reelected as directors.

Several door prizes were awarded. Coffee and doughnuts were served.

The Dawn HD Club is invited to a program on outdoor cookery Thursday, May 7, at the Southwestern Public Service Co.

Mr. and Mrs. Steve Bavousett, Mrs. Ed Sowell, Mrs. Melvin May, and Mrs. Ted Richardson attended a Red Cross luncheon last Friday in Hereford.

Mrs. H. S. Fuller and Mrs. Orval Galley attended council Monday. Mrs. Galley gave a report on the district meeting recently held in Perryton.

Mr. and Mrs. Steve Bavousett attended funeral services for his uncle in El Paso over the weekend.

Mr. and Mrs. H. V. McCabe visited in the home of his sister, Mr. and Mrs. Van Groves, Sunday afternoon.

Sunday dinner guests in the Pete Matthew home were Mr. and Mrs. Carl Bramlett and Mrs. Cora Bramlett from Amarillo.

Sunday afternoon Phyllis Richardson and Linda and Glenda Baker visited the Matthews girls.

Mr. and Mrs. R. T. Stewart were supper guests of the Charles Davenport's Thursday.

Sunday Mrs. R. T. Stewart, Jerry and Mrs. J. R. Oglesby went to Amarillo.

Mr. and Mrs. R. T. Stewart attended Bonnie Sparkman's wedding rehearsal Saturday night at Frio, and later had supper with the wedding party at Raney's.

Sunday afternoon Mr. and Mrs. H. R. Stewart, Mr. and Mrs. R. T. Stewart and children attended the wedding.

Mrs. Buck Ward is home from

the hospital and is doing fine. Mr. and Mrs. Carl Wimberley returned home from Marlin on Thursday where he took some mineral baths. They went to Palestine and made the "Dogwood trail." They visited his mother, Mrs. W. W. Wimberley, in Blum. They visited their daughter, Mr. and Mrs. Lewis Newell, in Dallas.

Mrs. Walter Lemons was hostess for a Tupperware party Monday morning. Mrs. H. C. Anderson gave the demonstration. Those attending were Mrs. Edgar Lemons, Mrs. Lester English, Mrs. H. S. Fuller, Mrs. Leroy Johnson, and Mrs. Charles Davenport.

Sue Rife spent the weekend with Peggy Jean Lemons.

Mr. and Mrs. Edgar Lemons visited with the Clifford Stewarts in Perryton over the weekend.

Friday night Diane Golden gave a weiner roast. Those attending were Sherry Haney, Leta Boyd, Dell Boardman, Linda Worthan, Judy and Trudy Jackson, Orville Jackson visited with Randy Golden.

Sunday dinner guests in the home of the Dick Golden were Mr. and Mrs. Guinn McFarland, Mr. and Mrs. Bill Brown from Happy, and Mrs. Bill Carthel and sons.

The Owens have moved into their home in Dawn this week.

Visitors in the Rea Cox home Sunday were Mrs. M. D. Doyle and Mrs. Glenna Faye Maxwell, Chuck and Gregg, from Amarillo.

Frank Cox returned home Sunday after spending a week with his grandparents, Mr. and Mrs. T. B. Cox, in Lockney.

Glen Polan and Gary Richardson won first place in the senior division at the 4-H district meeting. They gave a cooperative illustrated talk. Robert Galley and Jon David Miller also won first in the senior division. They gave a talk on community improvement. They will go to the state meeting the first week in June.

Janis Galley and Diane Hickman won first place in the junior division on vegetable preparation and use of the relish dish.

Mr. and Mrs. Ray Polan attended the grain and feed dealers banquet in Amarillo Friday night.

Wayne Polan attended Jim Fowler's birthday party Saturday. The group went skating.

Gary Richardson spent Tuesday night with Glen Polan.

Deandra Polan spent the day with Sherri Cathy Tuesday.

Mrs. Pat Miller and Melissa visited her sister in Lamesa over the weekend.

Mr. and Mrs. Jim Gandy and Elizabeth visited in the J. B. Caraway home Sunday evening.

Mr. and Mrs. J. B. Garaway and children had lunch with Mr. and Mrs. J. R. Oglesby in Canyon Sunday.

Visitors in the Richard Hagar home were Jimmy Shelton from McLean and Jeanene Shelton from Canyon.

Dinner guests in the Ed Sowell home Sunday were his cousin, Mr. and Mrs. Dee Eller, Stratford.

Mr. and Mrs. Dick Frye went to Amarillo. The Lutheran Women at the Trinity Church were having a workshop on prayer.

Mr. and Mrs. R. T. Stewart and Linda were guests at the Lions club Wednesday. Linda won third place in an essay contest in this area.

Mr. and Mrs. H. R. Stewart and Mr. and Mrs. R. T. Stewart and family visited Mr. and Mrs. W. J. Stewart Wednesday. Mr. Stewart celebrated his 77th birthday.

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B-2-18-1fc

3. FOR SALE Automobiles

1962 RENAULT. Sell or trade for boat or travel trailer, 9700 miles. Ralph Smith, Dimmitt, Texas. 647-3749.
B-3-17-44-6p

FOR SALE: '62 F-85 Olds wagon. 4-Door, factory air, standard shift. Will consider trade. R. V. Young. EM4-1274.
B-3-18-13-1fc

1951 Ford 1/2 ton V-8 pickup in good shape. Call EM4-0972 or EM4-0798.
B-3-13-42-1fc

1958 Chevy Impala. Really good shape. Automatic, rolled and plected. Real sharp. Call EM-4-0454.
B-3-14-17-1fc

MILBURN MOTOR COMPANY
We Pay Cash For Used Cars
225 N. Sampson
Phone EM 4-0077
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4. REAL ESTATE For Sale Or Trade

FOR RENT or sale 3 bedroom house, garage, central heat, refrigeration, new carpet, drapes, large lot. Will take smaller house in trade. Call EM4-3282.
B-4-24-41-2c

BY OWNER: 3 bedroom brick home, 2 baths, double garage, fenced yard. Excellent location, close to 3 schools. EM4-0805 after 6 weekdays, anytime weekends.
B-4-24-44-9p

FREE APPRAISALS
We have tons of money to lend on Farms and Ranches. Long term low interest.
DOUGLAS LAND CO.
901 Main Ph. 5541
Ft. Worth, Texas
S-4-22-1fc

BY OWNER: Three bedroom house, single garage, ideal location. NW Hereford. Phone EM4-1597.
S-4-13-42-4c

If you are interested in owning a good southern Colorado Ranch, or a good irrigated farm contact:
J. M. Bentley
Home Realty Company
P. O. Box 484
La Junta, Colorado
Office Phone Home Phone
384-7794 384-2342
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FOR SALE
160 acres good farm land, 120 acres in cultivation, good alliments, on paved farm to market highway, nine miles from Panhandle, Texas. Good improvements, good irrigation wells close by. 29% down with good terms on balance. For particulars contact:
J. R. Skaggs, Realtor
A. J. Weiser and Company
First Nat'l Bank Bldg.
Panhandle, Texas
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SUNSET APPLIANCE
906 Lee EM4-3472

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Call EM 4-0555
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Any Make or Model
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Reliance HOMES
NO DOWN PAYMENT
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Under New Management of
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Dorco Gasoline
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Wall To Wall Carpets or Rugs removed & Cleaned
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WE PAY TOPS
WE PAY AMARILLO MARKET PRICES
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Hereford Sale Barn
Livestock Weighed Free

RENT A CAR
BY DAY, WEEK or MONTH
Campbell Pontiac
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HEREFORD BAKERY
519 Park Ave. EM4-0177
HOME OF Deaf Smith County Bread and Pastries

Dick's Trading Post
Now Open for Business at 110 West 1st
We buy sell or trade farm used furniture or any thing of value.

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For Your Life Insurance Needs
See Frank Pannell
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Construction Channel I-Beams Rounds Angle Strips Flats Sheets Rebar Mesh
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345 W. 1st St. EM 4-2424

HOMES
See this home today and every day at 237 Aspen. \$450 down. Move in for \$800. Three bedrooms, two baths.
Will TRADE this larger home for smaller home. Three bedroom, 2 baths, carpet and drapes go. 100 x 150 ft. lot. Owe \$9,000.
NEW three bedroom, 2 bath at 235 Aspen. \$800 move in price. All carpeted, built-in range and oven.
Let us build a new home for you. We will buy the lot and build a new home for only \$400 down.

FARMS
Half section, two 8" wells, excellent water. 29%. Will trade. 640 acres at \$210 per acre. Good water available, pavement. Quarter section. Real nice home. Land lays perfect. More land goes with it to lease.
Half section northwest. Two 8" wells. \$485 per acre. See it today. 3200 acres in Colorado. Two sets improvements, on pavement, four 10 inch wells. Cash or trade.

BUY A LOT IN RESTRICTED SUBURBAN HEIGHTS
In northwest Hereford: Only \$20 a front foot. Drive down Moreman west and see SUBURBAN HEIGHTS... NOW!

Cement Finishing Stucco & Redashing
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Free Estimates
Title 1 Loans Arranged
30 YEARS IN HEREFORD
H. E. Wester
EM 4-0408 before 8 or after 5

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• New • Renovated
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Your Mattress Remade \$14.90
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Put layout ground and lake beds into production by planting permanent pasture. For Contract Planting Call
DON METCALF
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Growing - Finishing Rations
CHARLIE STONE
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Lions Club
meets each
Wednesday, 12 Noon
Hotel Jim Hill

Kwanis Club
Thurs. Noon
JOOF Hall
207 E. Sixth

Hereford Rotary Club
meets every
Monday at 12:05
RANEY'S RESTAURANT

Thursday Night
Floor Practice
Wednesday
8:00 p.m.
Troy Stambaugh, Sec.
Bill Hutson W. M.

STATED MEETINGS
Second Monday

ELKS
Meet Each Tuesday
Night, 8 P. M. At
131 East 2nd Street

FIELD SEEDS
CORN
Sweet Silage Grain
SORGHUM
WAC 700-750
Prairie Valley 692
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SP 60
COTTON SEED
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VEGETABLE SEED
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See the new M-F Diesel tractor. We have several GOOD used Combines.
SEE:
LESLEY MOTOR CO.
For the finest in farm machinery.
West Hi-way 60
Phone EM 4-1600

Planning A New Home? See

EXCEL HOMES Of Hereford
OFFERING
★3 Bedroom ★Bath & 1/2
★Fully Bricked ★Carpeted ★Built-ins
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SEE AT 423 AVE. C and
CALL BUDDY LEDFORD
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Kirby Vacuum Cleaner Co.
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DEPENDABLE SERVICE
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HEREFORD GLASS CO.
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If no answer call EM 4-2799 Service Hours: 8,760 Per Year

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We have a Terrific demand For Reasonably Priced Houses
Particularly in the \$5,000 to \$10,000 Range.
Our First Duty is to Present Property Owners, in Spite of the New Home Boom

CAMPBELL REAL ESTATE
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BARTON-ROBERSON Construction, Inc.
Custom Built Homes
on your lot or ours
MAXIMUM LOANS ARRANGED UNDER CONSTRUCTION - 213 ASPEN
Commercial Buildings
will build to suit tenant on long term lease
Call Day or Night
GENE BARTON EM 4-2327 Hereford

Kenmore Canister 27.50
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Hoover Upright 27.50
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All Cleaners Guaranteed
Paper Bags, Hose, Belts For Most Cleaners
We Have Tree Wax
SERVICE ON ALL MAKES

PARK AVENUE REALTORS
1503 PARK AVE. HOMES EM 4-0090

New 3 bedroom brick. Carpet, built-ins, beautiful finish work. Payments only \$89 per month. Beautiful, new, large 2 bedroom home in northwest Hereford. Be ready to move into in only two weeks. Has full paneled den, patio doors, 20x12 patio, 4 ft. fence, double garage, central heat and air, tile entry, full carpet, 1400 sq. ft. living area, dishwasher, disposal, built in range and oven. An unbelievable price - only \$14,500.
Two bedroom brick. Low down and assume loan with \$68 month payments.
We have many new and used home from \$4500 to \$60,000. See us before you buy!
MOBILE HOMES
We have a complete selection of Mobile Homes by Medallion. Let us show you the advantages of modern Mobile Home living.
TRAVEL TRAILERS
Comet Travel Trailers & Ranger Pickup Campers for sale or rent. See them now before your vacation.
Elmer Combs Pat Newell Kenneth Maxwell
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HEREFORD REAL ESTATE
345 W. 1st St. EM 4-2424

ARM'S HOMES
See this home today and every day at 237 Aspen. \$450 down. Move in for \$800. Three bedrooms, two baths.
Will TRADE this larger home for smaller home. Three bedroom, 2 baths, carpet and drapes go. 100 x 150 ft. lot. Owe \$9,000.
NEW three bedroom, 2 bath at 235 Aspen. \$800 move in price. All carpeted, built-in range and oven.
Let us build a new home for you. We will buy the lot and build a new home for only \$400 down.

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See this home today and every day at 237 Aspen. \$450 down. Move in for \$800. Three bedrooms, two baths.
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Let us build a new home for you. We will buy the lot and build a new home for only \$400 down.

Classifieds...

FOR SALE BY OWNER
Two bedroom house. Wall to wall carpet, drapes, 5 nice large closets. Lots of kitchen cabinets. Fenced in back yard. 304 Jowell. Phone EM 4-1745. B-4-44-3c

Irrigated Farm land and Ranches. Real Estate loans made promptly. Liberal Valuations. For safety deal with a Realtor. **J. C. RICKETS, REALTOR**. Ph. EM4-3771 133 W. 3rd St. S-4-25-TFC

FOR LOTS AT UTE LAKE ESTATES, One of the finest fishing and recreation spots in the Southwest. For water front lots, call or write **NICHOLS REALTY** Exclusive Agent Tucuman, New Mexico Box 976 Phone 461-1430 B-4-44-4c

FARMS & RANCHES
G.I. LAND: 75 acres. All good level land in cult. in the Soil Bank to 1966. Located on pavements near Sims. Excellent possibilities for irrigation. \$5,000. G.I. Loan to be assumed. Per acre \$125. **QUARTER SECTION**, All perfect level land in cultivation. Good maize and wheat allotment. \$11,000. G. I. loans to be assumed. Located near Walcott school. Per acre \$125. **ONE SECTION: N/W Hereford**. All good land in cultivation. Irrigation wells on 3 sides. Possession. 29% down. 10 yrs. on bal. Per acre \$125. **BEAUTIFUL COUNTRY HOME**: Near Hereford. 3 bedroom brick. Approx. 1 acre land. Beautiful landscaped. Ready to move in. Priced reasonable. with good terms. Will take some trade.

MANY OTHER LISTINGS: Farms, ranches, business and city property, located throughout the country. To buy, sell or trade real estate, you can depend on our service. **JOHN HANCOCK - FARM LOANS**: Any where for any purpose. Free, prompt, liberal appraisals. No stocks to buy, no commission to pay. You get all your money. **WESSON REAL ESTATE** So. on 385 Hwy. Phone EM 4-2528 Hereford, Texas B-4-44-4c

148 ACRES FERTILE land in cultivation. 172 acres would rent with purchase. 11 miles SE Perryton. Call R. C. Prescott. BR3-3867. Collect. Borger, Texas. B-4-24-18-2c

LARGE BRICK HOUSE, in excellent condition, with double garage. Well located at 219 Avenue B. Will sell at a bargain. Call B. E. Roberson, EM 4-1560 or D. C. Kinsey, EM 4-0990. B-4-18-11c

FOR SALE
Downtown business lot, 150x140. 3/4 acres on Dimmitt Highway. 3 bedroom, den, 2 car garage, 2 1/2 baths. Patio, fruit trees and well landscaped. This is a good home and ready to move into. Almost new, large 3 bedroom on C Street. Can sell on GI or FHA loan. Corner lot on Harrison and Aspen St. **CARTHEL REAL ESTATE** Phone EM 4-0944 B-4-18-8c

BY OWNER
4 Bedroom, 1 1/2 bath split level. Carpeted. Den and fireplace, built-ins. Best location. No future feed lot and beef pulp odor. Call EM 4-2079 B-4-18-4c

FOR SALE
1/2 Section land. Best of 8" water. \$300.00 per acre. Bill Dooley Route 2, Anton, Texas 10 Miles south of Anton B-4-43-4c

\$2,000.00 PRICE REDUCTION
Bank says sell. 4 bedroom and den, 2 baths, double garage. 2050 square feet, split level foyer, brick veneer at 105 Fir. Will consider trade or smaller FHA house for down payment. Reduced to \$20,900.00. Call **MARK IV REALTORS** 230 N. 25 Mile Avenue EM 4-2220 Or Buford Hill, DR 2-5574 Amarillo, Texas B-4-43-11c

FOR SALE
\$40,000 HOME. WILL SELL FOR \$35,000. Three bedrooms, two ceramic tile baths, large den with fireplace, enclosed patio with fireplace. Basement, extra large double garage, central heating and cooling. Automatic sprinkling system, extra large fenced in back yard. Flowers, trees and shrubs. Within walking distance of all schools. Will carry good loan. Phone EM 4-3401 B-4-17-11c

FOR SALE OR TRADE
By Owner, 3 bedroom brick, redecorated inside. Fenced yard, storm cellar, single garage. Would trade equity on other property. Phone EM 4-3454. B-4-15-11c

FOR SALE OR TRADE
9 room, 3 bath home. Well located in Hereford, for property in Hereford or in or near Albuquerque, New Mexico. Call EM 4-2450 or write Box 968, Hereford. B-4-15-11c

LOANS FARM & RANCH FAST SERVICE DUWARD HAMBY EM 4-3566 NIGHT - EM 4-3466 B-4-35-TFC

\$\$\$ ONE MILLION DOLLARS
To lend on irrigated land in Deaf Smith, Castro and Parker counties. For **PRUDENTIAL** America's Largest Farm Lender! **SAM NUNNALLY** EM 4-0555 EM 4-2814 LONE STAR AGENCY B-4-11-104p

SOUTH PARK INDUSTRIAL SUBDIVISION
Color-steel buildings, built to your specifications, 2 acre lots. **SALE OR LEASE** "Ask B&B Olivier or Patterson Chemical." Sam Nunnally LONE STAR AGENCY EM 4-0555-Day Nite-EM 4-2814 B-4-11-11c

FARMS AND RANCHES
Sherman County, 653 acres, all cul. 2-test wells show good irr. water, 320 wheat, 320 milo, nice 3 bdrm and den frame house, large quonset barn, on paving, 5 miles of lawn. Price \$210,000 per acre, 29% down, possession. 293 ACRES near Hereford. 212 in cultivation. 1-8" one 6" well, 500 feet tile, on paving. Good price. Check with us. 160 acres, 157 acres of allotments. 1-8" well. \$12,000 down. 6 acres on paving, large house, large barn \$26,500.00. 5 acre tracts, near Hereford, city water available. **HOMES**
2-3 bedroom homes, \$9,000 each, pay \$500 down, buyer get satisfactory loan. New 4 bedroom house with 2 baths, Price \$14,500, loan \$12,000 balance cash. New 3 bedroom brick homes in W. Hereford, will trade for your equities, 90% F.H.A. & G.I. Loan financing. **BUSINESS LOCATION FOR SALE OR TRADE**
1 lot N. Main Street, 1-90 ft. lot S. 25 Mile Ave., 335 ft. S. of Catholic Church W. Park Ave., 100 ft. W. Park Ave., 46 ft. N. 25 Mile Ave., 800 ft. S. 385 Highway, large lot and building 1221 E Highway 60, 10 acres E. Highway 60. **J. M. Hamby Real Estate** 1/2 Mile South of Underpass on Highway 385 EM 4-3566 **J. M. Hamby** EM 4-2553 **Durward Hamby** EM 4-3466 **Gerald Hamby** EM 4-1534 **Harold Hamby** EM 4-3454 B-4-39-11c

FOR SALE
Large home in NW Hereford. Large lot with yard in. Almost 2100 square feet, plus two car garage. Built by owner. Not a development house. If you are interested in a fine home, call EM 4-2849. B-4-4-TFC

HOUSES TO BE MOVED
HOUSES, sheds, barns, storage houses, rent houses, can be built by us and moved to your location. See us for prices. **LINDSEY CONSTRUCTION CO.** 124 Gough Street Tolo EM 4-3841, Hereford B-4-34-35-11c

UNFURNISHED, SMALL clean house. Shower. Seven miles north. \$40, bills paid. EM4-2087 B-5-32-44-3c

FOR RENT to white adults. Three room furnished house and a one bedroom trailer house. Bills paid. No pets. See Roy Manning, 325 Avenue B. B-5-25-44-11c

DESIRABLE furnished one bedroom duplex to white couple. No pets. Utilities paid. Apply, 711 East Third. B-5-16-17-11c

THREE ROOM furnished house, to white couple or singles. Water, gas paid. \$50 month. EM4-3796. B-5-15-44-11c

THREE ROOM furnished apartment, near schools. No pets, whites only. Bills paid. EM4-2256. B-5-13-44-11c

FOR RENT. One bedroom efficiency. Reasonable. Bills paid. Call EM4-2694. B-5-10-44-11c

FIVE ROOM house for rent. Whites only. Phone EM4-2219. B-5-10-44-11p

NICE, SMALL, furnished apartment. Large closets. White couple only. Water, gas paid. \$50 per month. EM4-3796. B-5-16-44-11c

FOR LEASE: or lease purchase. New three bedroom house, 239 Beach, \$125 per month. Call Paul Schroeter EM4-1504 or EM4-0035. B-5-20-43-11c

TWO BEDROOM furnished and unfurnished apartments. Carpets, drapes, dishwasher, plumbed for washer and dryer. EM4-0338. B-5-15-40-11c

FOR RENT: Brick building, corner Jowell and East Highway 60. Will remodel to suit tenant. Phone EM 4-3111. B-5-17-16-11c

Top In...

(Continued from Page 1)
second and third-place winners in the Thrift Essay Contest on the local level. Sponsored by the National Thrift Committee, Inc., Chicago, the contest aims to stimulate through research and application a better understanding in the basic principles of thrift and to motivate the regular practice in American Youth.

At the local level, it was sponsored by the Hereford Texas Federal Credit Union, First National Bank, Hereford State Bank and the High Plains Savings and Loan Association. The text of Margaret's essay follows:
WHAT THRIFT MEANS TO ME
The story of thrift is as old as the human race. When God gave Adam and Eve dominion over the earth and its lower creatures he meant that they should use His gifts wisely, not only for themselves but also for the benefit of their descendants. In other words, God intended for Adam and Eve to be thrifty.

Jacob, while working for his father-in-law, Laban, showed a very thrifty mind. He thought of ways and means to increase the number of speckled lambs which were supposed to be his portion. The Egyptian Joseph saved Egypt and the neighboring nations from starvation with his thrifty attitude, which compelled him to store away carefully all the surplus grain during the seven years of plenty. Most probably Joseph's famous deed served as an example for many and induced others to save in time of plenty, because one never knows what the future may bring.

Down through the ages people have practiced thrift just like people from the beginning of time. Benjamin Franklin practiced thrift by saving enough money to start his own printing press. He kept up his prosperity by buying several houses to get income from rents and by lending money to some of the printers who worked for him so they could start their own printing shops.

Because of the help Benjamin Franklin gave them he was a partner in their businesses and he shared in the profits when they became successful. By his thrifty thinking, when he was 42, he had enough money saved that he could give up active work in the printing business. The income from renting his houses and from the partnerships with other printers was enough for him to live on. He could surely say that he practiced thrift.

We, too, should follow the examples of our ancestors and be thrifty. We should always think of extra ways to earn more money and better ways to put it to use. Think of special things you'll need in the next month or two, such as tickets for a ball game or a school play or a birthday present. Figure out how much you must save from your weekly spending money to have "cash on hand" for these items when they come up. If you don't have enough for all, decide how you will earn extra money such as mowing lawns, baby sitting, etc. Also give up some things you really don't need or have to do, as for example not going to the movies

10. NOTICE
FOR SOFT WATER SERVICE
Or home owned water softeners, see Soft Water Service. 216 N. 25 Mile Avenue Phone EM 4-3280 B-10-7-11c

CALL JOHN TURNER FOR WELL WORK
Windmills and pressure pumps. Years of experience and know how. **WILL SAVE YOU MONEY** Phone EM 4-2194 S-10-37-11c

DITCHING SERVICE AND SPRINKLER SYSTEMS EM 4-0343 EM 4-1567 B-10-19-TFC

SEWING MACHINES
Vacuum Cleaners, Parts and Repairs. Disposable bags. **JEFF ROBERSON** 137 Ave. D. Ph. EM4-0262 S-11-28-TFC

11. Business Service
FURNITURE
Repaired and refinished. Pianos to footstools. 25 years experience. Custom mfg. and cabinetmaking. **A. H. DAVIS FURN.** 509 S. 25 Mi. Ave. EM 4-2769 S-11-32-11c

MR. FARMER
Hundreds 14" used trade-in tires. New and Used Tubes. New Kelly Tires. **JAMES A. BROWN TIRE SERVICE** Hi-Way 60 West B-11-44-11c

REQUEST FOR BIDS
2 buildings to be demolished at Wildorado, Texas. One 75' x 120' brick and one 20' x 120' frame building. Contact Jimmy Duncan at Wildorado Public School for information. B-11-44-4c

DILLARD EARTH MOVING SERVICE
Bulldozer Work **TROY NEWMAN** Phone EM 4-2072 B-11-42-TFC

SERVICE ON ALL MAJOR APPLIANCES AND REFRIGERATORS S & R APPLIANCES 209 Miles EM 4-1302 B-11-42-11c

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Mares to breed to Squaw Man and Terra Blanca's Potest Appaloosa Stallions. Fee \$50.00. **4 MILE STOCK FARM** 4 miles North of Hereford on Hwy 385. Don Jackson, Owner B-11-18-18-11c

13. LOST AND FOUND
LOST: Female black with white around neck. Miniature bulldog. Phone EM4-2336. B-13-13-18-11c

\$5 to the "snitcher" who took my red and white ragge pole from the survey corner at Park and C Avenues. No questions asked. I just need the pole. EM 4-1504 Major Schroeter B-13-18-2c

EXPERIENCED BOOKKEEPER
Permanent 5 1/2 day job. Good pay. Apply in person at **GASTON'S POPULAR STORE** S-8-43-11c

WANTED Custom Haying, cutting and baling. Also disc rolling. OL5-4684, Canyon. B-5-32-44-3c

Cancer Society Plans Symposium On Leukemia

In an experiment to bridge the gap between laboratory research and the care of the leukemia patient, the American Cancer Society and the National Cancer Institute will co-sponsor a Symposium on Clinical Aspects of Acute Leukemia. It was announced by Mrs. Claude McDougal, head of the Deaf Smith county chapter of the society.

The Symposium will be held in New York City at the New York Hilton Hotel, Friday, May 22. A panel of outstanding leukemia experts will interpret findings of a research conference on acute leukemia held in Warrenton, Virginia, March 21-23, 1964, and draw from them guidelines which may be applied in practice by pediatricians, hematologists, radiologists and other medical practitioners.

"The Symposium," according to Dr. R. P. Mason, vice-president for Research of the American Cancer Society, "has been planned as an experiment in medical communication to bridge the gap between laboratory research and the care of the leukemia patient. In a real sense, it will be a report to the practicing physician of the most up-to-date knowledge available today on the subject."

Mr. and Mrs. George William Petree are the parents of a daughter, Sarah Roline, born April 27 at 7:03 a.m. She weighed 6 pounds and 15 ounces. Mr. and Mrs. Francisco Moya are the parents of a daughter, Margaret, born April 29 at 11:52 p.m. She weighed 7 pounds and 5 1/2 ounces. Mr. and Mrs. Sammy J. Carpenter are the parents of a son, Samuel Joseph, born April 30 at 3:29 a.m. He weighed 6 pounds and 7 ounces. Mr. and Mrs. Bobby Glynn Wilson are the parents of a son, Johnny Wayne, born April 30 at 5:49 p.m. He weighed 7 pound and 1 ounce. Mr. and Mrs. Mauricio Lucero are the parents of a daughter born May 1 at 1 a.m. She weighed 8 pounds and 3 1/4 ounces.

When you could, not buying candy as often as you regularly do, and many other things. No one has a blueprint of the future. Life is not just one merry glide. Sickness, old age, change in business or employment, moving to another place, and many other unforeseeable events may be expected in the walk down life's highway. Its pays to save no matter how young or old you are. —Margaret Schruicker

Look Who's New!

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NATIONAL ESSAY WINNER — Margaret Schruicker, right, was named winner of the junior-high division of the National Thrift Essay Program at the Wednesday luncheon of the Hereford Lion's Club. Margaret will receive an expense-paid trip to Washington D.C. Mrs. Dvalthia Benson presented the award to Margaret, Linda Stewart and Ruth Koelzer, second from right, placed second and third respectively on the local level. (Brand Staff Photo)



PRICELESS OBJECTS — J. B. Elliston is showing a few items in his museum to students from Shirley School who visited the museum Friday. More than 1500 school children visited last year along with several hundred adults. Elliston has more than 20,000 pieces in his museum, many of which are valued at more than \$1,000 each. (Brand Staff Photo)

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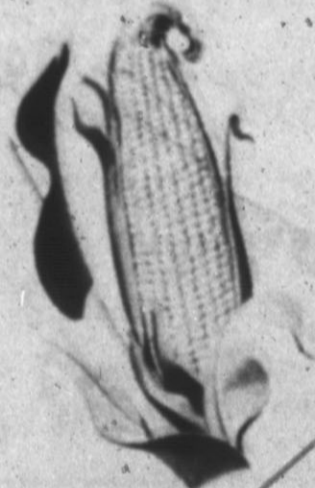
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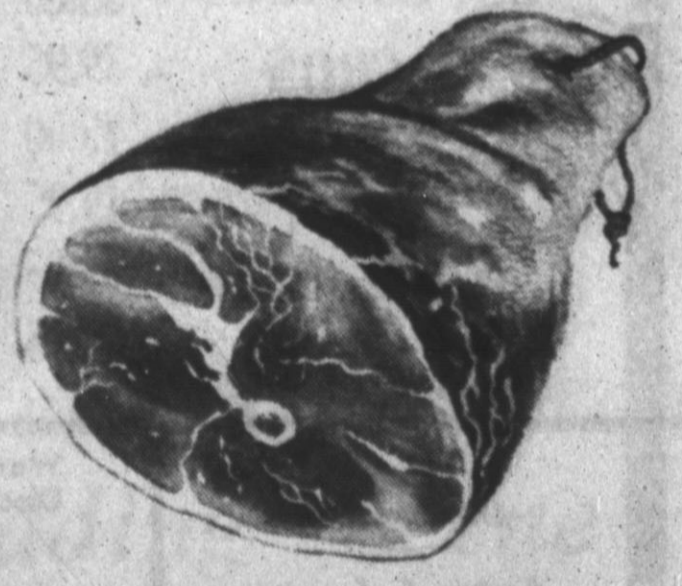
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Sea & Sit Sun Tan Lotion Reg. 1.25 98¢ 14 Oz. Can	Woody's Corny Dogs 5 Pack 49¢ Complexion Size Dove Beauty Bar 2 For 35¢	Shurfine Frozen Orange Juice 6 Oz. Can 4 For \$1 22 Oz. Detergent Liquid Trend 45¢	Schillings Black Pepper 4 Oz. 35¢ Crestline — Adjustable 2 Arm Sprinkler Reg. 5.98 \$4.49
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Roxy Dog Food Tall Can 4 For 29¢	Chef Boy Ar Dee Meat Ball Stew Can 55¢	Shurfine Spinach 303 Can 4 For 49¢
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COOPERS



OPEN HOUSE — The public is invited to Open House and Program today in Dimmitt which will officially dedicate the new Plains Memorial Hospital. Hospital construction and equipment cost approximately \$450,000, and is located at 310 West Halsell St. Starting time for the dedication will be 2 p.m. (Brand Staff Photo)

Teen 'Rodeo' Contest Blanks Are Available

Entry blanks for the Jaycee Safe Driving "Rodeo," which is scheduled for May 9 at the Bull Barn, can be filled out and turned into Stephens-Hudson Ford Company, according to Carl Carlyle, chairman of the event.

The winner of the local Rodeo will travel to Dallas to the State Rodeo and the winner there will go to Washington, D. C., where he will compete for a \$2,000 scholarship and a new Comet Caliente.

"Anyone is eligible, who possesses a valid driver's license and has not received a moving traffic violation within the last

six months. Also they cannot be 19 years of age before August 1, 1964," Carlyle said.

The local Rodeo is sponsored by the Hereford Jaycees in cooperation with Stephens-Hudson Ford Company. Stephens-Hudson will furnish the automobiles for the local Rodeo, according to Carlyle.

"This is an opportunity for all teenagers to demonstrate to themselves and to their community that they are interested in increasing their knowledge of traffic laws and improving their driving ability," Carlyle said.

The Rodeo will involve a written test and driving skills. The Rodeo began in 1952 when Jaycees used the ATA Truck Rodeo as a guide to plan a Rodeo to fit the needs of teenagers. From a participation of some 20,000 in 1952, the program has grown until now it attracts five hundred thousand teenagers in over two thousand communities.

"It is designed to give young drivers the opportunity to prove their ability to drive safely; improve their driving habits and attitudes, and to stimulate community interest in high school driver education programs. Safe driving Rodeo is aimed at all citizens and safe driving for everyone," Carlyle said.

All 50 states and the District of Columbia have seen the Rodeo in action. The Safe Driving Rodeo has become international. Canadian Jaycees completed their second Rodeo finals in London, 1957.

Each state participant receives an all-expenses paid four day trip to Washington, D. C., where he has the opportunity to obtain the scholarship and the Comet. Three educational scholarships are offered. The first is \$2,000; the second is \$1,500, and the third is \$1,000.

"Girls are urged to participate in this Rodeo, as well as boys. Two years ago a girl from Wyoming won second place in the national finals, receiving a schol-

Hospital Notes:

Patients in Hospital
Mrs. Marshall Wilson, 807 Irving; Mrs. Sammy J. Caperton, Route 3; Mrs. Francisco Moya, Route 4; Mrs. Donald W. Dutton, Route 5; Mrs. Gary Tyler, 107 Hieback; Val Mathes, 810 Texas; Mrs. G. R. Smith, 712 Blevins; Mrs. Ollie P. May, 119 Avenue J; Mrs. Mary Clegg, 129 North Texas; Mrs. Stanley P. Vinson, 225 Avenue F; Oliver Cummings, 510 Avenue K; Leonard D. Johnson, Route 1, Friona; Mrs. Maurisio Lucero, Route 5; Mrs. William Davis, Jr., 106 Beach; Mrs. Robert Jackson, Route 5; Mrs. Maria Segoria, 404 Barrett; Ramona Lee Fredrick, 123 Avenue A; Mrs. Bobby Wilson, 112 Fuller; Ascencio Sanchez Jr., Route 1; Mrs. Orpha Nickerson, 204 Clements; Mrs. John Kingery, 2011 Joliet, Plainview; Marcelino Moreno, General Delivery; John Ote Kesler, Route 2, Dimmitt; Mrs. Dora Vick, Route 1; Manuel R. Dominguez, 207 Ross; Kimberly Kay Wilson, 807 Irving; Mrs. Maggie Morris, 120 Avenue A; Brenda Jane Zamorra, Box 9; Mrs. Claude McGowan Jr., Box 41, Summerfield; Louis Kamenzind, 306 Avenue J; Mrs. Howard Hunter, Route 3, Friona; Mrs. H. B. Harris, 131 Avenue D; Mrs. George William Petree, 213 Avenue K; Joe Del Toro, General Delivery; Mrs. Maude Lee Trotter, Box 765; Jackie Lynn Henderson, 112 Avenue H; George W. Kelley, Route 2; Mrs. James M. Edelson, 209 Fuller.

Dismissals
William R. Duncan, 4-28.
Mrs. Max Stipe, Mrs. Isaias Gamez, Mrs. Rayburn Strange,

MOUNTAINS GROW
HONOLULU (AP) — Some of Hawaii's mountains are growing higher as the years pass; other have shrunk.

That's how things appear to be, according to figures recently issued by the U.S. Geological Survey, but they really aren't. It's just that a new and more accurate way of measuring elevation is being used.

A 5,240-foot mountain on the island of Kauai, for instance, is now officially 70-feet higher than in 1910. But Haleakala on the island of Maui — measured at 10,025 feet in 1924 — is two feet shorter.

BUSY MAIDS
HENDERSON, Ky. (AP) — There was no doubt that Henderson's Meter Maids were keeping a sharp eye for traffic violations. They ran out of parking tickets.

Police Chief Aubrey Williams said police had to resort to some old ones that were on hand until a new shipment arrived.

Eric (Red) Tipton is in his seventh season at West Point as Army baseball coach.

Daniel Homer Perrin, Mrs. Alfredo Figueroa, Fred Jay Boren Jr., 4-29.

Mrs. George J. Paetzold, Mrs. Gerald T. Downing, Mrs. Birdie B. Kamenzind, Mrs. Cora Mae Spradley, Mrs. Bobby Joe Wray, Albert R. Deaver, 4-30.

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One Group Men's S-M-L-XL **\$1.99**

One Group — Reg. 1.50 Stretch **75¢**
DOLLAR DAY ONLY

MANY MORE SPECIALS THROUGHOUT THE STORE TOO NUMEROUS TO MENTION

51 NEW SPRING
3 Piece SUITS

SILK	WERE 29.95	NOW 19.95
COTTON KNIT	35.00	23.00
DACRON	39.95	25.00
KNIT	45.00	30.00
	49.95	35.00
SIZES 8 TO 18	59.95	40.00
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LADIES BETTER SHOES
Styled to Sell for 19.95
Hi Styled — Hi Colors
DOLLAR DAY **13.99**

MR. EASTON
LADIES DRESS SHOES
Reg. 15.95 **10.99**
Season's Newest

GROUP FLATS
1.99 TO 5.99

PURSES TO MATCH SHOES
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SPARKLE TOES Reg. 9.95 **6.99**
BUSTER BROWN Reg. 7.95 **5.99**

Group of New Spring & Summer **DRESSES** **1/2 PRICE**

Warners Discontinued Styles Group of **BRAS and GIRDLES** **1/2 PRICE**

CHILDRENS	WERE 5.95	NOW 4.99
Spring	6.95	5.99
	7.95	6.99
	8.95	7.99
DRESSES	9.95	8.99
	10.95	9.99
	12.95	10.99

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Large Selection **COTTONS**
Reg. 98¢ - \$1.29 - \$1.39
Reduced To **69¢**

Save

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Reg. 1.98
Reduced To **\$1.19**

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MOYGASHEL
Irish Linen
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Wash & Wear Cotton All Dacron Sheer **79¢** Yd.

CROCHET
DOUBLE KNIT
100% Creslan
Machine Washable 1 Piece Only Reg. \$2.98 Yd. **\$1.98**

Wamsutta's **Preen-Elite Prints**
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The Sunday Brand Women's Section

The Sunday Brand, Hereford, Texas, Sunday, May 3, 1964



Miss Cecelia McSpadden

(Personal Photo)

Mr. and Mrs. Cecil A. McSpadden, Stratford, have announced the engagement of their daughter, Cecelia Ann, to H. S. Fuller Jr., son of Mr. and Mrs. H. S. Fuller Sr., Dawn. Miss McSpadden is a 1963 graduate of Dimmitt High School and is a freshman student at West Texas State University. Her fiance is a 1961 graduate of Hereford High School and is a junior at West Texas. The wedding will be solemnized June 13 in Third and Chestnut Church of Christ, Stratford.

A July 15 wedding in Saint Anthony's Catholic Church is being planned by Miss Carolyn Hammett and Brendan Gallagher. Mr. and Mrs. E. C. Hammett have announced the engagement of their daughter to the son of Mr. and Mrs. John R. Gallagher.

The bride-elect is a 1961 graduate of Hereford High School. She attended West Texas State University for one year and is now a secretary with Brown, Graham, and Glover, an accounting firm. Her fiance, a 1958 graduate of Hereford High School, served in the Marine Corps and is now farming near Walsh, Colo., where they will make their home after their wedding.



Miss Carolyn Hammett

(Photograph by Angel)

Brides - to - be

Mrs. Donald Wayne George

the former Miss Jacquelyn Rae Sumner

(Photograph by Angel)

Miss Sparkman, Mr. Baldwin Pledge Vows April 26



Wedding vows were exchanged Sunday afternoon, April 26, by Miss Bonnie Mae Sparkman and Howell Eugene Baldwin in Frio Baptist Church. The double ring ceremony was read by the bridegroom's brother, the Rev. Darold Baldwin, pastor of the Epling Memorial Baptist Church, Denison.

The bride is the daughter of Mr. and Mrs. T. L. Sparkman Jr., Route 1, and the bridegroom is the son of Mrs. B. H. Baldwin and the late Rev. Baldwin.

A large sunburst of greenery containing three candles centered the setting for the wedding. The two side candles were lighted before the ceremony, and, to symbolize oneness, the center candle was lighted after the ceremony. White satin roping joined the central sunburst to wedding candelabra, which held sunbursts of white stock and chrysanthemums.

Organist was Mrs. B. Y. Crosthwait, Hereford, and Mrs. Ray Stewart, Dawn, was soloist. Musical selections were "Because," "Whither Thou Goest," "Wedding Prayer," "I Love You Truly," "Oh Promise Me," "Clair de Lune," and the traditional marches.

Miss Darlene Sparkman was her sister's maid of honor, and matron of honor was Mrs. Tommy Sparkman, sister-in-law of the bride. Other attendants were Miss Nancy French, Jal, N.M., and Mrs. Don Waiser. Miss Sparkman wore a street-length dress of royal blue brocaded satin styled with a bateau neckline and fitted bodice fastened with tiny covered buttons down the back. The three-gored skirt was gathered at the side. Her headpiece was a circle of royal blue illusion with matching bows of brocaded satin. She wore matching shoes and white gloves and carried a tailored cascade of large gladiolus. The other attendants wore similar dresses of royal blue satin and carried the same type of bouquets.

The three candles were lighted by Norma Jean Harder. Staci Robinson, daughter of Mr. and Mrs. John Robinson, was flower girl. She wore a dress of royal blue satin fashioned with a straight yoke and gathers and a headpiece of

the same design as the bride's attendants. She wore a wristlet of carnations.

The rings were carried on a heart-shaped pillow of white satin edged with white lace, sequins, and seed pearls. Lace rosettes with white satin ribbon streamers knotted with seed pearls held the rings. Ringbearer was Mike Autrey, son of Mr. and Mrs. Joe Autrey.

Wilton Manley, Abernathy, was best man. Groomsman were the bride's brother, Tommy Sparkman, Clyde Whitaker, and Gerald Harder. Guests were seated by Larry Dobbs and Jackie Andrews.

The bride, escorted to the altar by her father, wore a formal gown of silk bombazine and Chantilly lace. The fitted lace bodice featured a scalloped Sabrina neckline sprinkled with iridescent sequins and bridal pearls and long



Presbyterian Church Is Wedding Scene

Miss Jacquelyn Rae Sumner and Donald Wayne George were married Friday evening, April 24, in the First Presbyterian Church. The double ring ceremony was read by the Rev. Russell Wingert, pastor.

The bride is the daughter of Mr. and Mrs. Raymond D. Sumner. She is a graduate of a Tacoma, Wash., high school and attended an overseas extension of the University of Maryland on Okinawa and West Texas State University. Before her marriage, she was a bookkeeper at First National Bank.

Parents of the bridegroom are Mr. and Mrs. Woody George, Dimmitt, a graduate of Dimmitt High School, he served in the United States Army in Italy and is now with Southwestern Public Service in Plainview.

Traditional wedding selections, including "Oh Promise Me," were played by the organist, the bride's cousin, Mrs. Larry Boston, Carlsbad, N.M. Guests were seated by Dennis Hodges.

Mr. Sumner gave his daughter in marriage. She wore a dress of aqua silk crepe with matching hat and black accessories. Mrs. George, mother of the groom, wore a dress of brocaded cotton-dacron in tones of black and black and white accessories.

Following the ceremony there was a reception in the

Mrs. Howell Eugene Baldwin

the former Miss Bonnie Mae Sparkman (Photograph by Angel)

(Continued on page 2)

(Continued on page 2)

Veleda Officers Installed During Meeting April 28

Installation ceremonies were conducted by Mrs. Dale Barkley, outgoing president, during the meeting Tuesday evening of Valeda Study Club at the Western Wheel Inn.

Comparing the club to a garden and the officers to the prize blooms, Mrs. Barkley gave each incoming officer a flower symbolizing her new office. Mrs. Hugh Clearman, new president, received a rose, the queen of the garden and symbolic of the high duties of her office. As she installed Mrs. J. R. Oglesby as vice-president, she gave her fern, chosen to represent the background color and material for a garden and her duties, serving in the absence of the president and as program chairman.

A carnation to symbolize systematic growth and systematic records was given by Mrs. Barkley to Mrs. L. J. Clark, recording secretary. Mrs. Joe Frank Clark, corresponding secretary, received a lavender flower representing service. A flower of yellow, the year-round color in the garden, was given to Mrs. George Olson, treasurer, to signify constant vigilance in handling the club's financial records. The color of the carnation given to Mrs. Robert Strain, historian, was blue to represent truth and fidelity in her duties. Mrs. Barkley will be the parliamentarian.

After all the officers were installed, Mrs. Barkley gave each club member a flower to complete the symbolic flower garden. To conclude the ceremony, members repeated in unison the club collect.

Mrs. Gene Paraley was elected to membership in the club. Hostess was Mrs. Robert Strain.

Presbyterian

(Continued from Page 1)

Summer-George wedding home of the bride's parents. Guests were registered by Mrs. Wayne Bishop, sister of the bridegroom, Miss Sharon Sumner, the bride's sister, and Mrs. James Leinen, the groom's sister, served.

The bride's table was covered with white net over lavender. The three-tiered wedding cake was decorated in lavender, pink, and white.

For the wedding trip Mrs. George chose a two-piece jersey suit in pink, white, and orange with white accessories and an orchid corsage. After their return they will be at home at 407 West Seventh, Apartment 7, Plainview.

Out of town guests were Mr. and Mrs. Howard E. Houck, grandparents of the bride, Mrs. Cleve Sumner, Mrs. Chester Lutz, and Mrs. Robert Sumner, aunts of the bride, all from Deola, Kansas; Mrs. Wayne Bishop, sister of the bridegroom and his aunt, Mrs. Bertie James, both of Spur, and Mrs. Boston.

Club Members Tour Plainview 'Atomitat' Home

The "Atomitat" home, a complete fall-out shelter located in Plainview, was visited April 22 by eleven members of Simms Study Craft Club and three guests.

As Ruth Sqayze guided the group on the tour, she explained that "Atomitat" is a contraction of atomic habitat and pointed out the special features of the home, including the equipment room where the auxiliary power unit is located. She explained that the unit is designed to supply necessary voltage to maintain the home in any emergency and showed them the water well with a submersible pump.

The next club meeting date is May 7 at the Simms Community Building.



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VALEDA CLUB OFFICERS INSTALLED — Mrs. Dale Barkley, outgoing president, compared Valeda Study Club to a flower garden and the officers to the prize blooms in the garden as she conducted the installation ceremony for the 1964-65 officers Tuesday evening at the Western Wheel Inn. Shown (seated) with Mrs. Barkley, left, are the new

Sparkman...

(Continued from page 1)

sleeves tapered to points over the hands. The bouffant skirt of bombazine edged with clipped lace was finished with four tiers of lace which extended into a chapel train.

A cluster of satin cabbage roses trimmed with bridal pearls held the veil of silk illusion. Tradition was observed with a wedding band belonging to her grandmother, the late Mrs. J.E. Andrews, a sixpence in her shoe, a handkerchief borrowed from her grandmother, Mrs. T. L. Sparkman Sr., and the blue garter. She carried a bouquet of stephanotis, white roses, and a large white Cattleya Orchid in the prayer book style.

For her daughter's wedding, Mrs. Sparkman chose a sheath dress of blue silk, matching hat, white gloves, and white alligator shoes and bag. The groom's mother, Mrs. Baldwin, wore a two-piece dress of pink tuckered crepe, matching hat and white accessories. Each wore a white Cattleya orchid corsage.

A reception in the Fellowship Hall followed the ceremony.

Guests were registered by Miss Ediana Vinson. Mrs. Chesley Johnston and Miss Carol Robbins served.

The bride's table was covered with white lace over royal blue satin and centered with the attendants' bouquets and candles. The four-tiered wedding cake was decorated with royal blue and white and topped with white wedding bells. One of the bells was tipped slightly to reveal the miniature bride and groom which stood inside.

For her going away costume, the bride chose a suit of ivory linen, ivory gloves and shoes, bag, and hat of royal navy. Her corsage was the orchid lifted from the bridal bouquet.

After May 1 Mr. and Mrs. Sparkman will be at home at 708 Knight. The bride, a 1962 graduate of Hereford High School, attended Hardin-Simmons University for one year and business college in Amarillo for one year. A 1961 graduate of Hereford High School, the bridegroom attended West Texas State University two years and is now with Poarch Brothers.

Out of town guests were Mr. and Mrs. Jerry King, David and Darlene, Mr. and Mrs. Charles

King, and Mr. and Mrs. R. V. Baldwin and Kristi, Amarillo; Mr. and Mrs. Godfrey Baldwin, Austin; the Rev. and Mrs. Darold Baldwin, Denison; Mr. and Mrs. Ben Dean and children, Dallas; Mrs. Wesley Earp and children, Denton; Mr. and Mrs. Bob Sweeney, Mike and Kathy, Levelland; Mr. and Mrs. G. W. Manley, Abertathy; Mr. and Mrs. Jeff Terrell and children, Lockney; Mr. and Mrs. Clark Dobbs and children, Lubbock; Dell Berry, Oxnard, Calif.; Mrs. Joe Benson and Susan and Mr. and Mrs. Eibert Summers,

TOO MUCH PROTECTION

SLOVAC, Yugoslavia (AP) — After two burglaries in his shop the owner of a store in this Serbian community had heavy bars put on the doors and windows. That stopped the thieves. But when a fire broke out inside one night, firemen couldn't get past the bars and the store burned down.

Clint, Donna Gail, and Dean, Dimmitt; Linda Stephan, Plainview, and Mr. and Mrs. Jimmie Barber, Lubbock.

Young Mothers Club to Install Officers May 12

Officers for 1964-65 were elected by Young Mothers Study Club during their meeting Tuesday. They will be installed May 12 in the home of Mrs. Robert Veigel. The announcement of the mother of the year will be made at that time also.

Officers elected were Mrs. Homer Rudd, president; Mrs. Charles Springer, vice-president; Mrs. Ray Simpson, recording secretary; Mrs. Larry Dobbs, corresponding secretary; Mrs. David Brunley, treasurer, and Mrs. Don Newman, historian.

Hostesses for the meeting, which was held in the Commun-

ity Room, First National Bank, were June Rudd and Janetta Maloney. Mrs. Veigel was presiding officer, and Carol Gerke was elected to membership in the club. Mrs. Rae Gonzales was a guest.

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For Mother On Her Day

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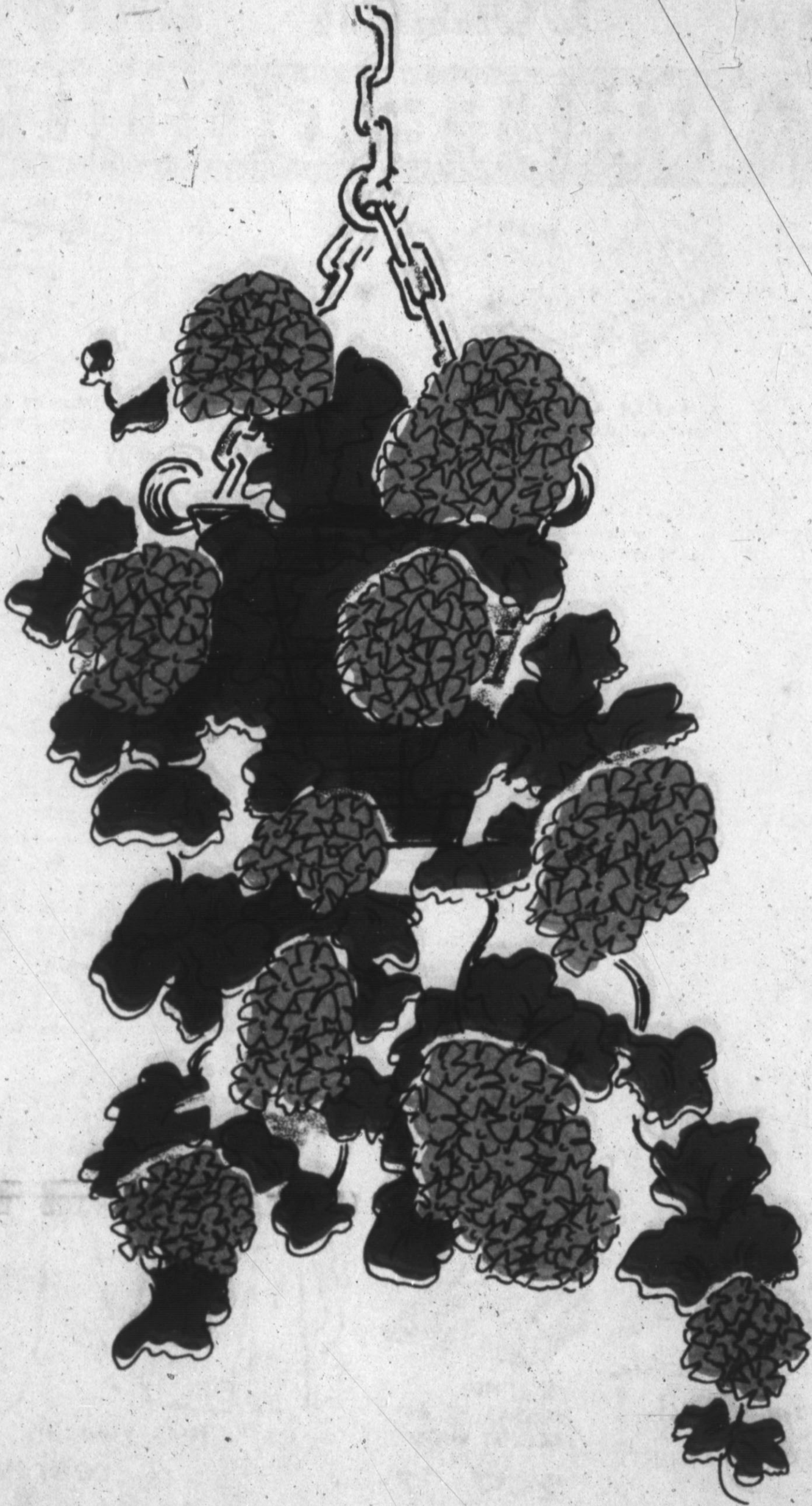
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WATCH and **WIN**

AN ELECTRIC RANGE, ELECTRIC CLOTHES DRYER, ELECTRIC FREEZER OR AUTOMATIC ELECTRIC DISHWASHER

Here's your opportunity to win one of four major electric appliances — just by watching a demonstration! Visit your electric appliance dealer this week... and, if you're 21 or married and live in the area served by Southwestern Public Service Company, you may be a winner!

NOW AT YOUR REDDY KILOWATT APPLIANCE DEALER



Hanging Baskets for Patio or Porch

Mother... Her Day

Lankford's Flowers of Distinction presents new designs and creations with fresh and permanent materials especially for Mother's Day . . .

Remember her . . . wife, mother or sweetheart, with the perfect gift . . . flowers

CORSAGES

PLANTS

BOUQUETS

PERMANENT
ARRANGEMENTS

Lankford's

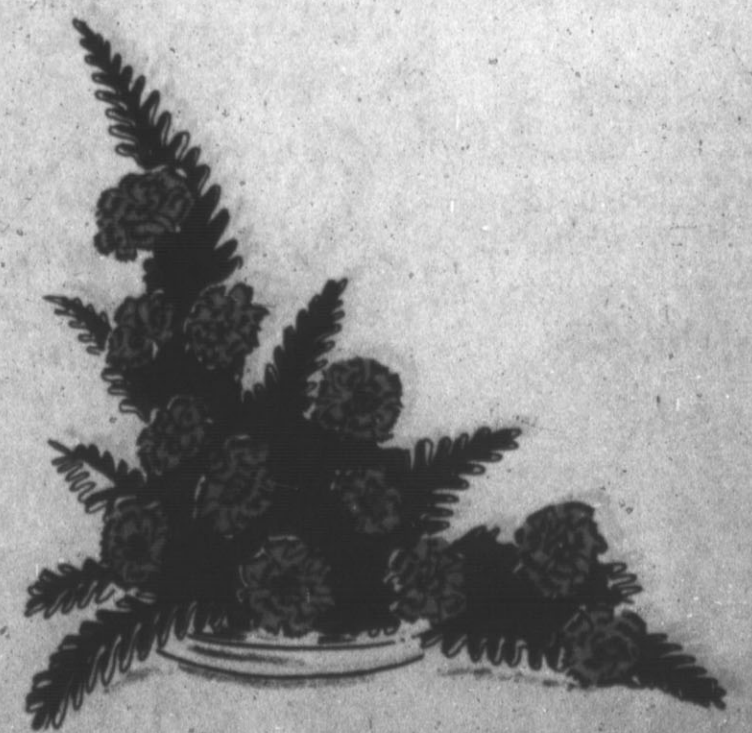
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EM 4-0306



Roses for Desk
or Table



Bouquets . . . Fresh or Permanent

Mrs. Bob Lamm Is St. Anthony's Guild President

Members of Saint Anthony's Guild elected Mrs. Bob Lamm president for the next year during their meeting April 23 at the Community Center. Other officers elected were Mrs. Alfred Reinart, vice-president; Mrs. Oretta Wilhelm, secretary, and Mrs. Lester Wagner, parliamentarian.

Mrs. Lamm reviewed the book, *Mother Capri*, the immigrant saint. Mrs. Harold Kreighauser then described a visit to the Shrine of Mother Capri in Denver, Colo.

Members exchanged plants as part of the program. Hostesses were Mrs. Robert Betzen, Mrs. Elbert Vance, Mrs. C. Tijerina, and Mrs. S. T. Loerwald. Guests were Amy E. Jones, Mrs. Thomas Albracht, Mrs. Annie Bezner, Mrs. John Warren, and Mrs. Robert Lamm.

Others present were Father Angelus Delahunt, Theresa Koelzer, Agnes Hellman, Mrs. Leon Vinton, Mrs. G. W. Hund, Mrs. Josephine Schneider, Mrs. Gene Loerwald, Mrs. Kreighauser, Mrs. W. J. Albracht, Mrs. Leo Witkowski, Mrs. Mable Wagner, Mrs. Walt Warren, Mrs. Lester Wagner, Mrs. Harold Hershey, Mrs. Andrews Kershen, Mrs. Norbert Skypala, Mrs. Frank Bezner, Mrs. Conrad Urbanczyk, Mrs. Oretta Wilhelm, Mrs. Lamm, Mrs. Ed Loerwald, Mrs. J. E. Pavlicek, Mrs. Alfred Reinart, Mrs. Ed Dziuk Sr., Mrs. Arhart Reinart, and Mrs. A. J. Bezner.



PIANO RECITAL — Cathy Young, left, and Donna Olson, right, will give a recital this afternoon at 4 p.m. in First Presbyterian Church. They will play classic, romantic, and modern selections. Students of Mrs. W. T. Thompson, the girls are the daughters of Mr. and Mrs. Neal Young and Mr. and Mrs. George L. Olson.
(Cathy Young, Brady Studio)

Area Exchange Students Give Delta Xi Program

Retired teachers, future teachers, and area exchange students were honored recently with a tea in the Dimmitt First Methodist Church. The tea was given by members of Delta Xi chapter of Delta Kappa Gamma.

Alice Cowan paid tribute to all teachers. Special honor was given Mollie Grishman for fifty years of teaching in Texas. Mrs. O. G. Hill, Hereford, was a guest. She was presented by Mrs. J. D. Neill.

Exchange students from Turkey, Iceland, France, Austria, and Chile briefly discussed their native countries. In contrasting their homelands with the United States, they noted that their schools are more formal and that discipline is quite different. Those participating in the discussion were Dergis Vazgaer, Turkey; Addalheidur Jonassdofter, Iceland; Michele Bertonneau, France; Christa Holz, Austria, and Sergio Bravo, Chile.

The business meeting was conducted by Miss Della Stagner, president. The nominating committee submitted its report, which named Hattie Boling, president; Hazel Merritt, vice-president; Gladys Legg, second vice-president; Pearl McLean, recording secretary; Marye Whitley, corresponding secretary, and Ruby Crawford, parliamentarian.

Hereford Delta Xi members present were Luella Durham, Grace Thomas, Opal Bookout, Caudie Ola Brown, Alice Christman, Ruby Crawford,

Margaret Ann Durham, Eleanor Hudspeth, Leta Kaul, Eloise McDougal, Betty Jean Mercer, Johnnie Morris, Mozelle Neill, Lucille Park, Dorothy Prowell, Sophie Snare, Della Stagner, Erma Walker, Ormel Lee Walker, and Inez Welch.

The May meeting will be in Farwell.

Filmed Opera Seen by Music Club and Guests

Members of Music Study Club and about 25 guests met at the Community Center April 26 to see the filmed opera, "The Medium," by Gian-Carlo Menotti. Mrs. B. Y. Crosthwait welcomed guests and gave a short synopsis of the opera.

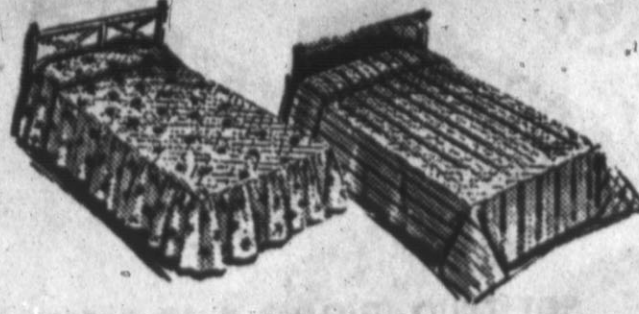
Club members present were Mrs. J. R. Allison, Mrs. T. W. Carmichael, Mrs. Ellis Coombes, Mrs. Crosthwait, Mrs. Bill Dameron, Miss Frances Dameron, Mrs. W. E. Dameron, Mrs. Joe Hacker, Mrs. Paul Lyons, Mrs. J. C. McCracken, Mrs. C. J. Mountz, Mrs. Bill Penn, Mrs. T. W. Roberson, Mrs. A. J. Schroeter, Mrs. Lowell Sharp, Mrs. Jesse Stanford, Mrs. A. O. Thompson, Mrs. Frances Parker, Mrs. Mary Carter, and Mrs. S. O. Wilson. R. L. Etheridge and Bill Patton assisted with the presentation of the film.

Penneys DOLLAR DAYS

ALWAYS FIRST QUALITY

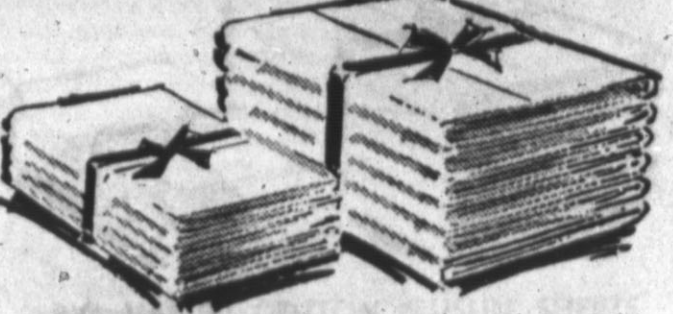
MAY WHITE GOODS

Mother's Day is Sunday, May 10th. Shop these Bargains for Her on Her Day.



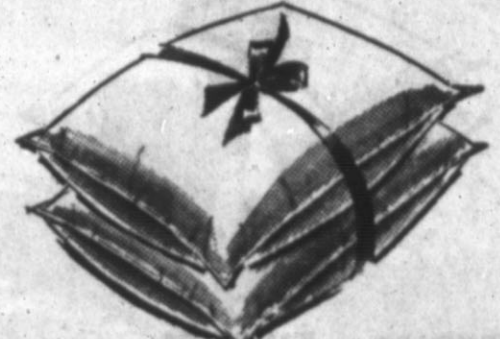
REPEAT OF A SELLOUTI QUILT TOP PRINT, SOLID, STRIPE SPREADS!

\$5
twin or full
Come see our fresh new collection... just right for summer cottages, a warm-weather lift at home! Fully tailored, cord edged, precisely finished!



BIG VALUE! COTTON MUSLIN SHEETS AND CASES AT LOW, LOW PRICES!

1.89 NATION-WIDE
twin 72" x 108" flat or fitted bottom
full 81" x 108" flat or fitted bottom 2.09
42" x 36" pillow cases 2 for 98c
Firmly woven durable cotton muslin at big savings!



SPECIAL! FEATHER PILLOWS, WHISK-OFF-TO-WASH ZIP COVERS!

2 \$6 \$2
20" x 26" finished size for Kapok
Compare and you'll buy our big, 50% Chicken and 50% Duck Feather Pillows. Cord edge Longwearing. Big value, shop today!



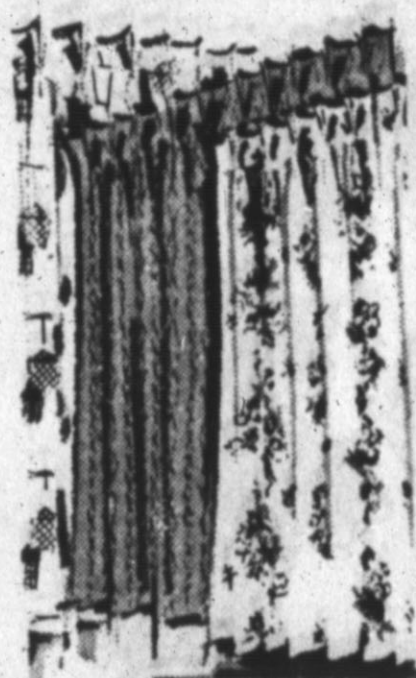
SPECIAL VALUE! SNUG FITTING MATTRESS PAD AND COVER!

2.88 full size **3.88**
Twin size
Terrific buy! Firm-weave cotton cover filled with snowy cotton that won't streak, elasticized edge for snug-fit, smooth making, sleeping ease!

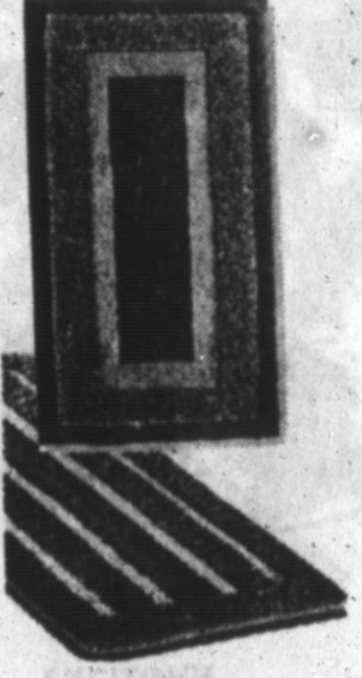
SUMMER AHEAD COOL PASTEL SHIFT GOWNS AND BABY DOLLS
Small Medium Large **\$2**
A perfect Gift for her for Night Comfort. Machine Washable.



STRAW HANDBAGS
Weave a Fashion Spell For Mom
2.98 Plus Tax 4.98 Plus Tax



PINCH PLEAT DRAPERIES IN SOLIDS and PRINTS
48 x 84
2 Pairs \$5
Summer buy of Drapes you can't afford to miss! A graceful fall of rayon n' acetate in assorted colors.



EXCITING! BOSSA NOVA ACCENT RUGS!
2 for \$7 \$7
24" x 45" 3' x 5'
The most dashing rug around in neutral, cool, warm toned viscose rayon pile! Latex sprayed backing, taped all 'round! Fabulous!



take your pick in our seersucker "two-for" jamboree!
2 for \$5 little sister **2 for \$6** big sister
Two-for-one-low-price! New cotton seersucker dresses, in up-to-the-minute fashion shapes! (7 to 16, 3 to 6x) Three-piece fun-sets with mid-calf pants, Jamaica shorts, and crop-tops all in one ensemble! (7 to 14, 3 to 6x) Buy now, and save... they'll go fast!

Social Calendar

Tuesday, May 5
La Affiliatus Estudio Club will meet for luncheon and installation of officers. Mrs. Markham will be the hostess.
Xi Epsilon Alpha chapter of Beta Sigma Phi will have a regular meeting with Mrs. Alexander and Mrs. Johnson as hostesses.
La Plata Study Club will meet with Mrs. Michael for a program on "The United States in Relation to Her Neighbors," presented by Mrs. Dettman.
Young Homemakers Home Demonstration Club hostess will be Mrs. DeHart. Mrs. Lowrie will discuss traffic safety.
Progressive Home Demonstration Club will meet in the home of Mrs. Claude Melugin for a program on organization, presented by Mrs. Pete Carmichael.

Thursday, May 7
Cultural Home Demonstration Club will meet at Southwestern Public Service Co. at 2:30 p.m. for a program on outdoor cookery.
Bay View Study Club will have its final meeting of the club year, a luncheon meeting in the home of Mrs. Bruce Burney.
Summerfield Study Club will meet for officers' reports and a book review by Mrs. Kay Lawrence. Mrs. Guy Walsch and club members will be hostesses.
Wyche Home Demonstration Club will meet in the home of Mrs. E. C. Hewitt for a program on organization, presented by Mrs. Claude Dameron.
Hereford Study Club will meet for a program on fine arts, presented by Leta Kaul and Mary Stoy.
Calliopean Club will have a spring social in the home of Mrs. Ansel McDowell.
Friday, May 8
Messenger Home Demonstration Club hostess will be Mrs. J. E. Sorrells. Mrs. Buse will discuss organization.
Hereford Garden Club will have a workshop and display of larkspurs.

Legal Notice

The Board of Trustees of the Hereford Independent School District will accept sealed bids on Lots 5 and 6 of Block 21 in the City of Dawn, Texas and the buildings located thereon. Bids will be opened at the regular meeting called for Thursday, Mar 16, 1964 at 6:00 a.m. at the Western Wheel Inn. The board reserves the right to reject any or all bids. All bids should be addressed to the Board of Trustees, Hereford Ind. School Dist., P. O. Box 900, Hereford Texas. B-44-3c

Penneys
ALWAYS FIRST QUALITY

ANNUAL SUMMER DRESS CARNIVAL CONTINUES!

THE PERFECT GIFTS FOR MOTHER'S DAY MAY 10th

Penney's Famous **GAYMODE HOSE** **EMBOSSSED COTTON**
Full Fashion or Seamless **3 for 2.85** **ROBES FOR HER 3.98**



SPECIAL BUY LADIES SLACKS
Cotton Knit Galor & Lord
2.22 2 For \$5



PRINTED TERRY TOWEL ENSEMBLE
Bath Towel 77c
Face Towel 2 for 77c
Washcloth 4 for 77c

DOLLAR DAY SPECIALS

- 1 Only Dual Control Electric Blanket \$8
- Plain Cotton Terry Washcloths 12 for \$1
- Stamped Pillow Cases 2 for \$1
- Ironing Board Pad and Cover \$1
- Large Generous Flour Squares 5 for \$1
- 2 Piece Bathroom Ensemble 2.98
- Ladies Plain or Print Head Scarves ... 2 for \$1
- Ladies Cushion Sole Thongs \$1
- Women's Stretch Slacks 2.99 - 5.99
- Men's Knit & Woven Sport Shirts ... 2 for \$5
- 5 Only Men's Reversible Jackets 2.99
- Men's Straw Cap Fashions \$1
- Boy's Dress Slacks (only a few) 2.99
- 8 Only Junior Boys Suits 5.99
- Reduced Boy's Sport Coats 5.99
- Boy's Knit Shirts (Only a few) 3 for \$5
- Boy's Sand Color Western Jeans 3 for \$5
- Boy's Little League Baseball Caps \$1
- Girl's 2 Pc. Knit Playsuits Reduced \$3
- Toddler's 1 Pc. Playsuits \$1
- Absorbent Gauze Diapers 2 doz. \$5
- Summer Toys Toys Toys 77c
- Plush Character Animals 50c
- Children's Tennis Shoes 1.99
- Women's Tennis Shoes 2.99

Girl's 2 Pc. **SUMMER SPORTS WEAR**
Sizes 2, 3, 4 ... 1.19 Sizes 7-14 ... 1.59
LADIES DRESSES REDUCED
Large Selection ... \$2 \$4 \$6 \$8 \$10
Limited Quantities & Broken Sizes

LIMITED TIME ONLY!

Our entire stock of boys' 2nd Foremost® jeans Now **1.99**

COMPARE!
Choose new, super-tapered 13 1/2 oz. cotton denim in proportioned sizes... tough 11 1/2 oz. cotton twill... 11 1/2 oz. cotton 'n nylon denim! All double-kneed in regular, slim 'n husky sizes! Shop now! Hurry!
Tennis Shoes Illustrated 2.99

LADY REMINGTON ELECTRIC SHAVERS FOR MOTHER **\$14.95**
Cowan Jewelry

If it's quality you're after...

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The Ink Spot

In Hereford, when you think of quality printing, you just naturally think of the THE INK SPOT. The Ink Spot is equipped with the finest automatic printing presses known in the printing industry, plus adequate equipment for bindery and other related printing requirements. We believe that before **QUALITY PRINTING** can be produced you must have **THE EQUIPMENT TO DO THE JOB**. This we have. **THE INK SPOT** is one of the best equipped printing plants in the Panhandle today, both litho and letter press.

Let's Get Acquainted

With

Jay Daniels

You're probably acquainted with Jay Daniels, production superintendent, who has been with the Ink Spot for over 3 years as pressman. Jay has recently been elevated to production superintendent. He is one of the most capable printers in the industry.

Rex Rosebery

Rex Rosebery, newest member of our staff has not been in Hereford long, but we've already learned to appreciate him for his ability. Rex came to Hereford highly recommended... and he's living up to the recommendations. We're proud of our staff. You will be too, when you compare the **QUALITY OF YOUR PRINTED PRODUCT**.

Remember, it takes quality workmanship, plus proper equipment, plus quality materials... and a little loving care, to turn-out the "kind of printing you deserve." Check with the **INK SPOT FIRST**.



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140 W. Fourth

County Building Program — Part 2

Family Economics Committee Reports Progress During '63

By Dyaltha Benson

The chairman attended regular meeting of the County Program Building Committee October 21, 1963; attended two executive committee meetings and one committee meeting for making long range plans.

Copies of committee talks were requested by Miss Mildred Novotny of University of California. These were used in concentrated family economic course at the University.

Dr. Barbara Ragan of Texas Woman's University asked Argen Draper to talk to her management classes in October on the work of the Family Economics Committee. Dr. Ragan asked for and received copies of the mimeographed talks.

Mrs. Eula Newman, Home Management Specialist, Texas Extension Service, visited Argen on April 13 and both called on the Family Economics Chairman. Mrs. Newman was pleased to learn that the committee plans to reduce the speakers length then tape the talks to use on KPAN radio. We hope to reach at least 5,000 listeners.

Veretha Grant, Homemaking teacher of colored school in Dallas, has asked Argen and

of the Speaker's Bureau to give the talks before her school. Argen has given 12 programs on the importance of keeping business papers and records and the importance of business centers in the homes. The need of each person having a birth certificate was stressed and it is hoped that at least 200 will obtain their birth certificate this year.

When I asked Gladys Miller if she had made any thrift talks since October she replied "no planned speeches . . . but she had witnessed for thrift as often as she had an opportunity."

The chairman has offered counseling for year. Young Couples are requesting financial counseling. This is a very interesting field and truly a very needed service. The extension record book is being used.

Through the use of Welcome Wagon we have supplied an attractive consumer magazine called "Everybody's Money".

Three study club talks were made by Argen since our last meeting. Also talked to the Happy PTA: Hereford B&PW and completed all of our Speaker's Bureau talks. Fortunately there were six elementary teachers present at the meeting. One of our goals is to have money management taught in the elementary grades. There are 15 first grade classes in Hereford. Twelve talks were given by Argen on the filing of important papers . . . and she met four times with six young homemaker clubs in the north part of the county and held workshops on household records.

In tabulating results of survey it developed that there were three groups of 4-Hers in money management and our own Carol Turrentine, a little 4-Her, gives a very fine talk on money management. The chairman made money management talks before Frio and Messenger clubs.

Betty S. Martin, Director of Women's Division of Institute of Life Insurance, in New York, has generously supplied the committee which valuable consumer information prepared for both children, youth and parents. Mrs. Eula Newman had once worked with Miss Martin and for some time Argen has had a very close relationship through correspondence: in May last year chairman had the honor of being the guest of Miss Martin, who is a very capable and charming person. We are hoping that through Miss Newman's and Ar-



CAR WASH OR HORSE WASH??? — Although the car wash on Avenue A was originally constructed for cars, it can also do a top-notch job on washing horses. This horse belongs to Don Jackson, right, of the 4-Mile Stock Farms, Hereford. C. N. McClure, manager of the car wash is assisting Jackson in washing the horse. (Brand Staff Photo)

H.D. CHATTER

County Program Building Report Is Well Received

By Argen Draper

The Extension Agents are real pleased with the response that you have given the County Program Building Committee after the presentation of the written program. The seven subcommittees worked diligently to get the background information necessary to make long-time plans.

From a news note from College Station 150 counties in Texas have submitted their Written Programs.

The following is a release from the Home Management section a Texas A & M University.

THIS BUSINESS OF 'KEEPING UP' It's becoming harder to keep up with the Joneses.

This was emphasized dramatically by the Internal Revenue Service's nationwide study of income tax returns filed in 1962. More than 7 million people with incomes of over \$10,000 filed

gen's influence that she may visit here.

This concludes our report. May I introduce to you the other members: Mrs. Mary King; Mrs. Gladys Miller; Mrs. Bruce Carter; Mr. Joel Hodges, Miss Nancy Smith and Mr. Jim Higgins.

Group Presents Program Of 'Beatie' Music

Mrs. Eugene Sparks, Mrs. John Beasley, Mrs. Richard Pickens, and Mrs. Dean Herring impersonated the "Beaties" as they presented a musical program for members of La Madre Mia Study Club April 23 at Hereford State Bank.

After the program there was a salad supper. Hostesses were Mrs. Pickens, Mrs. Beasley, and Mrs. Herring. Others present were Mrs. Jerry Detwiler, Mrs. Bobby Owen, Mrs. Jerry Landers, Mrs. W. C. Russell, Mrs. Bill Lankford, Mrs. Joe Brooks, Mrs. Gerald Martin, Mrs. Pat Cole, and Mrs. Sparks.

returns, an increase of 18 percent in this income bracket over the previous year, says Wanda Meyer, Extension home management specialist at Texas A & M University.

There were also 834,000 more returns from incomes between \$5,000 and \$10,000 than in the previous year—and this income bracket represented more than one-third of the total returns filed.

Although this increase must be viewed in light of an all-over national increase of 1.2 million tax returns filed, the number of returns with incomes of less than \$5,000 continued to decline as they have each year since 1948, Mrs. Meyer says.

Ruth Coleman from Bootleg sent this recipe:

HOT CHICKEN SALAD
1 chicken boiled and chopped after skin and bones are removed.
1 cup of celery cut fine
1 onion chopped
1/2 cup of rice cooked in 2 or more cups of broth
Add 1 small jar of pimentos
1 green pepper chopped
1/2 cup of silvered and toasted almonds (1 small pkg.)
1 can of mushrooms chopped
1 can mushroom soup with water added
Mix and add 1 small package of crushed cereal crumbs. Spread over top of casserole. Bake one hour.

Mrs. C. L. McBroom was in the office. She tells us that the folks at the Palo Duro Baptist Church are landscaping the grounds. They are in a receptive mood for some cushion mums—if you have extra they would appreciate it. You can call her on the Dawn exchange.

Speaking of phones. Won't it be nice when all the new lines are installed? Also, removing the poles will improve the countryside.

You should have seen the look on C. E. Coleman's face when a woman emptied her purse looking for a shopping list. Some purses are about like grocery sacks.

It's real interesting in the mornings to check if Raymond Bean has turned on heat or air conditioning. How would you like to attempt to please 40 employees with the proper room temperature?

There is a cycle in which water is evaporated from the oceans, carried by air masses, precipitated as rain or snow, returned to the ocean by surface flow and percolation, or returned to the atmosphere by evaporation and transpiration of plants.

In Cyprus, home industries survive in farmhouses and cottages. Lacework, scarves and spreads are made by the women and sold by men.

SQUARE DANCERS MEET

Hereford Square Dancers met Wednesday night at the Community Center and planned a "Hobo Party" for next Wednesday evening. Callers were Sid Perkins and Aubrey Brown, Amarillo. Guests were Dottie and R. C. Sawyer, Amarillo; Roger Thompson, Rocking Square; Mr. and Mrs. Aubrey Brown, Swinging Saints; David and Leslie Lee, Hix and Chix; Richard and Ophelia Baines, Amarillo; Mr. and Mrs. Truman Thompson, Hix and Chix; Mr. and Mrs. Sid Perkins, Swinging Saints; Mr. and Mrs. Robert Smith, Springfield, Mo.; Mr. and Mrs. Lewis Gann, Boots and Belles, Maders, Calif.; Doug Camp, Borger, and Lewis and Margaret Tueck, Canyon Capers.

The economy of the Watusi tribe in Africa was a kind of cattle feudalism. A Watusi's wealth, prestige and political

position depended on the size of his herd.

Bedding Plants



Individually Potted To Give More Care Care To Your Plants.

Add Color To Your Garden!

Armstrong
NURSERY AND GARDEN CENTER

505 West Park Ave.

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New 1963

Mother's Day SPECIAL!

NORGE

PORTABLE DISHWASHER

FREE HER FROM DISHWASHING DRUGGERY. GIVE HER TIME FOR HERSELF & FAMILY.

SALES & SERVICE

\$169.95

S&R APPLIANCES

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ONLY FIVE YEARS AGO . . .

... dosages of many drugs employed today had not yet been established. Amount of medication is of concern to both doctor and druggist.

McDOWELL DRUG
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PIONEER Sorghum & Corn SEED VIRGIL WALKER

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4 Miles South and 1 Mile East of Hereford

NEW, LOW PRICES PREMIUM FEATURES

GENERAL NYLON SPECIAL TRACTOR TIRE

● Nylon Cord—for strength and moisture proofing.
● More Rubber—where it counts to cushion shock.
● Double Cured Cleat—keep clean—dig deeper—pull better.

36 MONTHS Field Hazard Guarantee protects your investment.

36 MONTH GUARANTEE
The General Tire & Rubber Company guarantees to the original purchaser the "All Grip Traction-Nylon Special" and "All Grip Traction-Nylon-Jumbo Lug" against failure resulting from brake and torque breaks, snagging, or cutting for a period of 36 months from date of purchase when used in normal farm service.

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1 CARAT of DIAMONDS

EXQUISITE DIAMOND BRIDAL PAIR INTERLOCKING RINGS only \$1000

Brilliant center diamond flanked by sparkling side diamonds, plus gorgeous diamonds in matching wedding band. Both rings interlock for greater beauty!

14-K White or Yellow Gold

at "Hereford's House of Diamonds" where Price and Quality are always more than competitive

COWAN JEWELRY
217 N. Main Hereford

WHEN YOU INVEST IN A FENCE... MAKE SURE YOUR INVESTMENT IS A SOLID ONE!

IT PAYS FOR ITSELF!
first cost is the last cost! at a price you can afford!

4 BEAUTIFUL COLORS UNLIMITED DESIGNS

LASTS A LIFETIME
NO PAINTING • NO PEELING • NO WARPING • NO CRACKING
NO MAINTENANCE • EASY FINANCING • FAST ERECTION

GLAMOUR, CHARM, ECONOMY...
Castle Wall offers elegant new beauty, on even the tightest of budgets, with all the permanence of concrete! Castle Wall not only enhances property value, but contains fire-safe and sound insulating qualities. Castle Wall is available in four delightful decorator colors especially chosen for their ability to harmonize with any style of architecture or finish used in this area. The beautiful pastel colors are not just surface colors; Castle Wall Block is colored clear through.

ENGINEERED WALL...
Castle Wall is designed for our extreme temperature ranges, soil conditions and high winds. Years of concrete know-how and research have gone into Castle Wall, so you can have a fence, at a reasonable price, that will not crack and will need no maintenance. Concrete actually gains strength with age. When you invest in a fence, make sure your investment is a solid one. Your first cost is your last cost. Castle Wall is designed to last a lifetime. Mail the coupon below or call DR 3-4206.

FREE MAIL THIS COUPON TODAY

PLEASE SEND FREE COLOR BROCHURE ON CASTLE WALL & OUTDOOR LIVING

I WOULD LIKE A FREE ESTIMATE FOR CASTLE WALL FOR MY YARD—NO OBLIGATION OF COURSE

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STUDIES BANKING — Tom Blood, New Southwiles, Australia is shown with Dyalphia Benson and Pauline Howard as they examine the methods used in the local credit union. Blood is the fifth Australian to visit the local union since it was organized. He was sent to the United States to at-

tend the Annual Credit Union National Association meeting Blood visited credit unions in Alabama, California and Texas. Mr. Benson will attend the meeting which will be held in Madison, Wis.

(Brand Staff Photo)

GIFTS FOR MOM
from
GIFT HEADQUARTERS
Cowan Jewelry

**Sunshine Club
Plans Tea May 1,
Dinner May 12**

During the meeting Tuesday evening of the Sunshine Club, plans were completed for the Homecoming Tea to be held May 1 at 7:30 p.m. in the Flame Room. An anniversary dinner for

present members was also planned for 7:30 p.m. May 12 at the Western Wheel Inn.

Hostess for the meeting was Elsie Jones. June Koelzer won the hostess gift, and Helen Watts drew the penny ante gift. Others present were Mrs. Elmer Fryar, Willadyne Brooks, Edith Sheppard, Elsie Miner, and Margie Kemp.

The next meeting will be in the home of Margie Kemp May 26.

SCOF LAW

ASHLAND, Ky. —Richard Sutton of Ironton, Ohio, recently was jailed at Ashland until he paid \$137.50 in fines for 31 overtime parking tickets. In sending the man to jail, the judge said the case involved "the most flagrant violation ever to come before this court."

Read The Classifieds Classifieds Get Results

HARMAN'S DOLLAR DAYS

SHOP MONDAY — FROM 8:30 to 6 P. M. — PRICES SLASHED FOR THIS BIG MAY DOLLAR DAY!

Reduced for Dollar Day!
Ladies' Mid & Hi Heel
• Connie
• Fashion Craft
• Jacqueline
Values 10.99 to 14.99
Sale Price **\$7.88**
And **\$9.88**

Large Range of Sizes Widths & Styles To Choose From

Small Group
AILEEN
Cotton Knit
Blouses & Knee Pants
Values to 6.99 **2.00**

Kay Whitney
GOLD LABEL
8.99

PRETTY SIFFIFIED daintily detailed for your pleasure is Kay Whitney's new 'Gold Label' charmer in 100% Everglazed cotton sheer... bands of pintucks edged, with lace trim front bodice, box pleated skirt, back buckled self belt with front bow, snag proof Zephyr back zipper, 5" hem. In blue or pink. Sizes 10 to 18.

Ladies — Blue Swan
Fine Quality
Briefs
2 Pair For **\$1.00**

Ladies Nylon
Half Slips
By Pandora
White & Colors **\$1.69**

Centilla Mercered
100% Combed Cotton
DRIP DRY
Prints
1.49 Value **69¢**

36 Inch Drip Dry
Sport Demin
Solid Colors and Stripes **57¢** Yd.

ONE FULL RACK COOL NOTES FLATS
IN WHITE
BLACK PATENT
BONE & RED
COLORS WHITE & BONE **\$2.99** TO **\$4.99**

100% COTTON — DOUBLE KNIT
64 Inches Wide
Reg. 3.98 Value **2.49** Yd.

Extra Large
BATH TOWELS 2 For **\$1.00**

Large Selection Men's
Western Straw Hats
2.99 To 10.00

Men's Short Sleeve H-Bar-C
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MAY 10th

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ADRIAN NEWS

Rites For Former Adrian Resident Held in Colorado

By Ann Beavers
Billy Lynn Thomas, 33, a former Adrian resident, died Saturday in Eads, Colo., following a long illness. Funeral services were held Tuesday in the First Methodist Church in Eads.

Thomas graduated from Adrian High School in 1949 and lived on a farm south of Adrian with his parents, the Zerrell Thomases, and two brothers, Wayne and Ed. Later, Thomas married Billie Hilburn of Vega. They moved to Lamar.

He is survived by his wife of the home and two children, his father and two brothers.

Bill Gruhlkey, Muskogee, Okla., is visiting his grandparents, the R. M. Gruhlkey family, this week.

Paul Jackson was in Oklahoma City last week attending a training school to become an advertising man for World Books. He is now living in Amarillo.

Mr. and Mrs. Richard Rizehold and children from Muleshoe visited last week with Russell Rineholt.

Mrs. Easter Briggs and her sister, Mrs. Ben Ezell, visited in Lubbock, Knox City and New Castle with friends and relatives last week.

Last Saturday at the Regional I B Interscholastic League Meet in Lubbock, Rickey Gruhlkey celived first in number sense and George Harwood received second.

Marsha Burns won first in prose reading and Doris Horton got fourth in typing. Rickey Gruhlkey, George Harwood and Marsha Burns will go to state.

Mr. and Mrs. Lloyd Homfeld and daughter from Amarillo visited over the weekend with the Clint Homfeld family.

Mr. and Mrs. Lloyd Homfeld and daughter from Amarillo visited over the weekend with the Clint Homfeld family.

Mr. and Mrs. Howard Engle and girls visited the Jess Sorrell family Saturday at Channing.

The Adrian High School

NEED INSURANCE?
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STUDENT COUNCIL ELECTIONS — Students at Hereford High School were given their choice of a wide field of nominees in the student council and class officer elections held recently in the high school auditorium. Here some of John Lesly's campaign managers are assisting in his bid for the vice-presidency of the student council. (Brand Staff Photo)

seniors still have a few weeks left.

The Student Council presented a film, "Murder He Says," starring Fred McMurry. The film was presented to the entire high school during the second period.

It was a wacky day at Adrian High School recently when the high school students decided to dress up to be 7 and 8 year olds again.

The Game Warden of Oldham County, Stanley Brooks, showed two films concerning the preservation of wildlife in the United States.

The assembly was sponsored by the Student Council. Through the year the school has had films, programs, and special assemblies, all of these through the efforts of the Student Council.

Trophies for the Adrian junior rodeo, May 1, 2, and 3 are on display in various business places in Adrian. The trophies were donated by different business places and individuals. The trophies will be given to first, second, and third place winners, first and second go-round winners and one to the all-around cowboy.

Mr. and Mrs. William Rife and children and Mr. and Mrs. John Rife and children from Hereford visited Sunday with Mrs. Emma Bales. Also her brother, Harper Webb, from Groesbeck is visiting Mrs. Bales.

Mr. and Mrs. Ted Hale and children visited Mr. and Mrs. Ree Jones in Floydada over the weekend.

Mr. and Mrs. Zed Price and

children visited in Arkansas this past week with his parents.

Buster Mosteller, Shamrock, Mrs. Lela Fite from Ateeka, Okla. and Mrs. Stella Heron and Mrs. Clara Gruhlkey left Sunday for Orange Cove, Calif. They received word Saturday that their father, E. E. Mosteller, had passed away.

Sunday at noon, Manuel Loveless received word that his father had passed away at Altus, Okla. Mr. Loveless and Duane Collins, left for Altus to make the funeral arrangements.

Jack Fincher visited Mr. and Mrs. Al Every and children in Apache Junction, Ariz. and brought Hazel home. She had been visiting there for the past two weeks.

Mrs. Hazel Chilton was in the hospitallast week, but is home now and doing fine. Mrs. Loren Crietz took her place teaching school while she was absent.

Mr. and Mrs. Marvin Wood, Amarillo, visited the George Gruhlkey family Sunday.

Election campaigns for the student council of 1964-65 began April 20. Classrooms representatives were elected April 27. After the classrooms representatives have been elected, filing for officers in the Student Council may not be later than May 1. Election of officers for the Student Council will be May 4.

This election includes incoming freshmen, sophomores, and juniors. Seniors are not eligible to participate.

The Student Council will conduct the elections, and voting will be by secret ballot.

Soil 'Compaction' Cuts Production, Agronomist Says

By Dr. Bill Bennett, Agronomist

Compaction of soil is one of the surest ways of reducing yield or keeping a crop from yielding its full potential. And soil compaction will take place when soils that are too wet are worked. Compaction of soil will decrease root growth and root penetration. Pore space, or air space, in the soil will be reduced, thus depriving roots of their normal supply of oxygen. Yields of grain sorghum or cotton can be reduced up to 25 per cent or even more when soils are compacted. Yield of root crops, such as beets, could be reduced even more.

A good brown silty clay loam soil in this area will usually weigh about 80 to 85 pounds per cubic foot of dry soil. It would have about 50 per cent pore space. If such a soil were com-

(Continued on page 13)

Hospital Notes:

Patients in Hospital

Marcelino Morris, General Delivery; Mrs. Alfredo Figueros, Box 661; Mrs. Isaias Gamez, 116 Higgins; Mrs. Stanley P. Vinson, 225 Avenue F; John Kester, Route 2, Dimmitt; Mrs. Gary Tyler, 103 Hieback; Mrs. Birdie Kamenzind, 306 Avenue J; Louis B. Kamenzind, 306 Avenue J; Joe Del Toro, General Delivery; Val Mathes, 810 Texas; Mrs. James M. Edelson, 209 Fuller; George W. Kelley, Route 2; Daniel Homer Perrin, 219 North Texas; Mrs. Max Stipe, 114 Avenue J; Mrs. Howard Hunter, Route 3, Friona; Fred Jay Bowen Jr., Route 5; Mrs. Claude L. McGowan Jr., Box 41, Summerfield; Mrs. H. B. Harris, 131 Avenue D; Mrs. Gerald F. Downing, Star Route; Mrs. Bobby Joe Wray, 210 West Eighth; Mrs. Donald W. Dutton, Route 5; Mrs. Ollie P. May, 119 Avenue J; Mrs. Rayburn Strange, Box 136; William R. Duncan, Route 2; Mrs. John M. Kingery, 2011 Joliet, Plainview; Mrs. Madulee Trotter, Box 765; Mrs. Orpha J. Nickerson, 204 Clements; Mrs. Cora Mae Spradley, 515 South 25 Mile Avenue; Mrs. Mary Cick, 129 North Texas; Brenda Zamorripa, Box 9; Mrs. Maggie Morris, 129 Avenue A;

Albert Deaver, Route 1; Jackie Lynn Henderson, 112 Avenue H; Mrs. Dora Vick, Route 1.

Dismissals

Eduardo Ecamilla, 4-23.
Mrs. Joe Lee Wilcox, 4-24.
Jesse M. Carter, J. B. Tidmore, Wallace P. Shiflett, Mrs. Armulfo Castillo, Mrs. George E. Gutierrez, Mrs. Ross White, Mrs. Lawrence E. Green, Mrs. Robert M. Benton, Mrs. John R. Ethridge, 4-25.
Mrs. Thomas L. Sparkman, Mrs. Bacillo Rodriguez, 4-26.
Mrs. James R. Bounds, Mrs. J. W. Kirby, Mrs. Annie May Russell, Richard E. McNulty, Gerald Townsend, Derriek D. Gipson, Barbara June Dearing, 4-27.
Gene H. Loerwald, Edgar Sky-pala, 4-28.

Yemen has no official currency. Eighteenth century Maria Theresa thalers from Austria are used. Worth about one dollar and locally called rivals, they are still minted in Vienna and dated 1780.

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Now it's Trade 'N' Travel Time at your Chevrolet dealer's—the perfect time to try the Jet-smooth ride. Find the meanest stretch of road you can. Then see for yourself how straight a crooked road can feel.



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HAYS IMPLEMENT CO.
HEREFORD, TEXAS

LET'S COOK SOMETHING

Buffet Dinner Features Texas Style Potatoes

BUFFET MENU
 Individual Filet Mignon
 Texas Style Potatoes
 Homemade Bread
 Crisp Pickle Mix
 Cranberry-Orange Salad Mold
 Coffee-German Chocolate Pie
 (Editor's Note—This menu and the recipes are taken from a Houston Post feature appearing in the fall of 1963. Amounts are sufficient for 48-50 people. Rolled toast is a very good substitute for the filets.)

Texas Style Potatoes
 Use one medium size potato for every two people. The potatoes can be mashed ahead of time, reheated and garnished just before serving.
 24 medium potatoes, boiled
 1 pint hot milk
 1 stick butter
 1 T. salt
 1 T. sugar
 1 quart dairy sour cream
 2 cups chopped green onion stems
 1 pound sharp cheddar or American cheese, grated
 2 pounds bacon, fried crisp and crumbled
 Mash potatoes and thin with milk to a consistency that is easy to serve with a spoon. Season, adjusting to taste, with butter, salt, and sugar. Mixture will fill two 8x13x1 1/2-inch casseroles. Before serving cover with metal foil and heat thoroughly in medium oven, 350 degrees, for 30-45 minutes. Just before serving spread with 1 layer each of garnishes: Sour cream, cheese, bacon, and onion tops. The heat of the potatoes will melt the cheese.

Crisp Pickle Mix
 4 quarts cucumbers, thinly sliced
 1 quart each onions, yellow squash, carrots, thinly sliced
 3 cups tiny cauliflower
 3 cups green tomatoes, thinly sliced
 1 green pepper, thinly sliced
 3 garlic cloves
 1/3 cup ice cream (rock) salt
 5 cups sugar
 2 T. mustard seed
 1 1/2 t. celery seed
 3 cups cider vinegar
 Combine vegetables with garlic, add salt, cover with ice cubes. Mix well and let stand for 3 hours. Drain well. Combine remaining ingredients. Pour over vegetables. Bring just to boil. Seal in jars.

Cranberry-Orange Molded Salad
 4 packages small size lemon flavored gelatin
 4 packages small size raspberry or cherry flavored gelatin
 1 package (1 pound) raw cranberries
 1 cup pecans, chopped
 1 cup sugar
 1 orange
 1 apple

15 cups water.
 Remove seeds from orange and apple. Grind both, including skins, in food grinder. Grind cranberries. Prepare gelatin according to package directions using 15 cups water. Put in mixing bowl in refrigerator until gelatin thickens slightly. Add nuts and fruit and put in molds. Mixture will fill two 12-cup molds. Serve with mayonnaise or favorite dressing and lettuce garnish. Each mold will serve about 24 people. To remove gelatin from mold, dip in warm water to loosen and invert on serving platter.

German Chocolate Pie
 Hard Meringue Crust:
 1/4 cup egg whites (2 eggs)
 1/4 cup sugar
 1/8 t. cream of tartar
 1/8 t. salt
 1 t. vanilla
 1/4 cup finely chopped toasted pecans
 Whip egg whites stiff with

cream of tartar and salt. While whipping gradually add sugar and whip until sugar dissolves. Add vanilla, mix well. Bake in 8-inch pie shell in 275-degree oven until light brown and firm, about 1 hour. The unbaked meringue is too soft to spread. Cover bottom of pie pan and build up sides by piling on whipped egg whites with spatula. Sprinkle pecans around edge before baking.
 Filling:
 1 bar German chocolate (3/4 pound)
 3 T. water
 1 cup whipping cream, whipped
 Extra whipped cream and toasted pecans for garnish
 Mix chocolate with water in top of double boiler. Cool. Fold in whipped cream. Pour into pie shell and chill. Can be frozen. Pie will keep 2 or 3 days in refrigerator or 6 months in freezer. Each pie serves 6-7 people.

Pioneer Club Gives Golden Age Party

A party for their golden age friends was given Tuesday afternoon at King's Manor by members of Pioneer Study Club. Mrs. E. K. Brink, violinist, and Mrs. William Penn, pianist, played Beethoven's "Minuet in G," "Danny Boy," and "Swanee River." Mrs. Brink, accompanied by Mrs. William Wimberley, then led the group singing. Guests were Mrs. William McGehee, Mrs. Martha Pierce, Mrs. Mary Bodkin, Mrs. Susie Trefel, Mrs. Roy Kelly, Mrs. H. D. Bryant, Mrs. Vern Witherpoon, Mrs. Nettie Thomas, Mrs. Pearl Boyer, Mrs. Joe Huckert, Mrs. C. A. Saulcy, Mrs. C. R. Smith, Mrs. C. W. Fisher, Mrs. Lola Davis, Mrs. Beulah Dobbins, Mrs. Lola Carpenter, Mrs. J. S. Rucker, Mrs. Fannie Burman, Mrs. Alice Tippet, Mrs. Alice Faircloth, Mrs. Zula Smith, Mrs. Georgia Benefield, Mrs. Alice Ward, Mrs. Andy Thomas, Miss Bessie Brown, Mrs. J. W. Alexander, Bob Daffern, Anton Huckert, Mrs. Bertha Stokes, Mrs. Mary Houston, Mrs. Ida Wilcoxson, Mrs. Edna Culver, and Waldo Jennings.

Mrs. M. L. Simpson was general chairman for the party. Assisting with the arrangements were Mrs. R. L. Wilson, Mrs. Ralph McCullough, and Mrs. C. A. Saulcy. Other hostesses present were Mrs. Wirt Phillips, Mrs. Saul Rudd, Mrs. Mary Seigler, Mrs. Delmar Sigle, Mrs. P. B. Sowell, Mrs. C. B. Walser, Mrs. Bess Werner, Mrs. William Wimberly, and Mrs. Myrtle Wright.

School Menus

PUBLIC SCHOOLS
Elementary Cafeteria
 MONDAY - Meat loaf with catsup, creamed potatoes, steamed cabbage, chocolate pudding, rolls, butter and milk.
 TUESDAY - Hamburger, potato, potato chips, green beans, lettuce, tomato and onions, cinnamon rolls with icing and milk.
 WEDNESDAY - Pinto beans with ham, cole slaw, fruited jello, cornbread, butter and milk.
 THURSDAY - Steak with gravy, mashed potatoes, green salad, cookies, rolls, butter and milk.
 FRIDAY - Tuna salad, pork and beans, apple brown Betty, rolls, butter and milk.

Junior-Senior Cafeteria
 MONDAY - Meat loaf with catsup, two jumbo tamales, creamed potatoes, steamed cabbage, chocolate pudding, rolls, butter and milk.
 TUESDAY - Hamburger, barbecue on bun, potato chips, green beans, tomatoes, lettuce, onions, pineapple chiffon pie and milk.
 WEDNESDAY - Pinto beans with ham, chow mein, hominy, spinach, cole slaw, cherry cobbler, cornbread, butter and milk.
 THURSDAY - Steaks and gravy, stuffed weiners, mashed potatoes, creamed peas, tossed salad, pumpkin pie, rolls, butter and milk.
 FRIDAY - Tuna salad, oven-fried sausage, candied yams, broccoli, apple brown Betty, rolls, butter and milk.

ST. ANTHONY'S SCHOOL
 MONDAY - Meat loaf, buttered potatoes, green beans, chocolate cake, rolls, butter and milk.
 TUESDAY - Hamburgers, lettuce, tomato, potato salad, apple pie and milk.
 WEDNESDAY - Stuffed weiners, oven-baked rice, carrot sticks, fruit salad, rolls, butter and milk.
 THURSDAY - No school
 FRIDAY - Macaroni and cheese, peas and carrots, cabbage-olive salad, peanut butter bars, rolls, butter and milk.

During the Golden Age of Babylon, King Hammurabi used astronomy to figure out the most propitious times for his subjects to make tax payments.

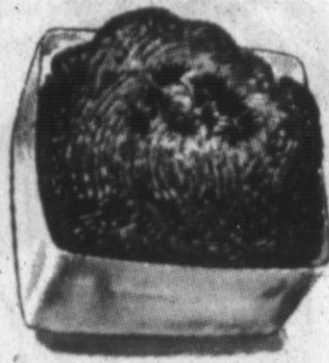
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39¢

16 Oz. Bottle — Plus Dep.

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Qt. 29¢

Shurfresh Lb. 21¢

Starkist — Chunk Style — Green Label

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Cucumbers

ORANGES Sunkist Lb. 15¢
 CARROTS 1 Lb. Cello 2 For 19¢
 WHITE POTATOES 10 Lbs. 59¢



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TO GRADUATE — Cecil F. Tims, Hereford, is to receive a bachelor of divinity degree from Southwestern Baptist Theological Seminary in Fort Worth May 15. His wife is the former Ola Pearl Baird, Route 5, Hereford. The Seminary will graduate 213 students in spring exercises.

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THE SUNDAY BRAND Editorials

Page Ten The Sunday Brand, Hereford, Texas, Sunday, May 3, 1964

School Election Omen Of Growth

Hereford School district voters marched to the polls Tuesday to endorse a proposed long-range \$2.4 million school expansion program to the tune of better than three-to-one. The procedure, among other things indicates that the community is determined to keep abreast with the growth and challenge of the era.

Even many who favored the plan were amazed at the overwhelming endorsement from the community, and some are comparing public reaction with years past, when school bonds did not fare so well. The single answer rests probably with the fact that the proposal was extremely well planned, it was the first long-range approach to an ever present problem, and it was apparently practical and sensible. Such, at least, were the reasons we heard most as people discussed the program during the period before the election.

Good schools have long been an important part of this community, and the vote this week indicates that the people want and expect to maintain an outstanding school system. The school board, equally as alert as the voters, took steps the day following the election to put phase I of the program into operation.

All in all, we would say that the school election was a healthy reaction from the entire district. It proves, among other things, that community spirit and growth is general with most of the people, rather than a small group. More important still, such a spirit indicates that the community has only begun to grow.

Strikes Likely Here To Stay

Hereford residents woke up this week, faced with the news of a strike at the Holly plant west of town and, according to estimates, some 750 to 800 people found themselves temporarily without work.

Since much of the labor on the plant comes out of Amarillo, no tremendous economic crisis appears to have resulted from the strike, but small pinches were no doubt felt here and there over the community.

To us, the big point of the whole thing is the fact that Hereford has a strike, which is highly unusual in the community, plus the probability that we can expect more and more developments along this line in years to come.

While unions and strikes are not common in agricultural areas, they do go hand in hand with industrial development, and Hereford is spreading into the industrial world rapidly. In California and some other irrigated areas, organized labor has spread into agriculture, and strikes are not uncommon on this front as well.

Consequently, it seems to us that this particular phase of life is one with which we will become more and more accustomed as the years pass. Many industrialized areas have been economically paralyzed from time to time as a result of work stoppage, depending upon how important the particular industry and its payroll has become to the community.

We have read about these things in other places in the past, but these days we need to study them more carefully and plan for them in advance. Instead of reading about them in the future, it is highly probable that we will have to learn to live with them.

THE Sunday Brand

Established 1948
Published every Sunday at 130 W. Fourth
Hereford, Texas, 79045



NATIONAL EDITORIAL ASSOCIATION
1964

James M. Gillentine, Editor and Publisher
Melvin Young, Managing Editor
Ray Martin, News Editor
Bill Penn, Adv. Mgr.
Lee Brown, Mechanical Superintendent

Entered as second-class matter July 6, 1948 at the post office of Hereford, Texas, under the Act of March 3, 1879. Second-class postage paid at Hereford, Deaf Smith County, Texas. Subscription Rates: Zone 1, \$4.00 per year; Zone 2 and above, \$5.00 per year. With the Hereford Brand, both papers, Zone 1, \$4.95 per year; Zone 2, \$6.15 per year. Carrier, delivery, 60c per month. Single copies 15c each. Classified advertising rates: 6c per word per word first insertion (60c minimum; 4c per word each additional insertion.)

Tourist Growth Steady In Area

Though Hereford may never become an outstanding tourist mecca, it is gradually gaining ground in this direction as the years pass. The chief asset in this field rests, of course, in the fact that the town is located on the intersection to two important highways, U. S. 60 and U. S. 385.

One new motel already graces the landscape along U. S. 60, while another is scheduled just west of the intersection with U. S. 385. These facilities will no doubt contribute to continued expansion in the line of tourism. Equally important is the existence of several outstanding food establishments, which daily and weekly draw tourists and salesmen into the community for overnight lodging.

Hereford also has achieved exceptionally good public relations along both routes, through C-C activities and special committees, including active participation in the Panhandle AAA.

Another encouraging factor is seen through extensive commercial growth on U. S. 385, which affords unusual opportunity in view of the fact that the community does not have to compete with Amarillo for tourist business, and the generally long distances between towns on 385.

Until the community sees fit to sponsor a "tourist stopper" of some sort, we cannot expect to gain tremendously from tourist business but, at this time, the present steady growth is a great benefit and is already bringing more dollars than most people realize into local coffers.

Other businesses, including cattle, oil and agriculture, have their ups and downs, but the tourist "crop" seems to get bigger and bigger each year. Consequently, it is gratifying to realize that we do have an active group working in this direction — and it is a genuine pleasure to have lodging and food places which we can recommend without reservation to friends and acquaintances.

Soil Stewardship

"For all things come of Thee and of Thine own have We given Thee."

This is "Soil Stewardship Week."

With faith and courage, we welcome the future. Where is there a greater challenge or more adventure than the prospect of tomorrow?

Our world is in a ferment of change and development. New nations appear. Men probe with new machines beyond the skies to unexplored areas of the cosmos. Travel at the speed of sound is well-nigh commonplace.

There is an all-out drive to conquer centuries-old disease, illiteracy is under attack on a widening front, and most everywhere there is a growing determination to deal more effectively, somehow, with the age-old problems of poverty and hunger.

In our own land, our countrymen are developing unprecedented concentrations of suburban life. The work-saving products of our factories are being bought and used in multi-million numbers that surpass the most extravagant dreams of scant decades ago. From ever fewer acres we reap the most bountiful harvests in history. Lands of lean yields are now being turned to new uses — non-agricultural, and venturesome farmers now learn to estimate the probable income from vacationing tourists in search of woodland recreation, just as they customarily estimated the income from grain in the past.

The parade of recent change is already long and the most, it seems, is yet to come. There are to be new schools, new hospitals, new lakes, new airplanes, new cars, and new — on and on — in an unending list. We are caught up it appears, somewhat helplessly and not altogether unwillingly, in an unharnessed drive toward what most hope will be a brighter tomorrow.

We should not fear this headlong progression of events. Our faith in God's wisdom should reassure us that these new developments are, by His design, new tests of our resolve and willingness to accept responsibility. He would have us go with Him each day as far as we can see toward the expanding horizons. And we must have faith that after each step along the way He points out He will let us see farther.

Under God, each among us may share in the fruits of this enlarging future. If, we have, by our obedience to His law, maintained ever paramount the eternal values of love, compassion, and human dignity.

The sad truth appears to be that, no matter what anyone does, it will be a long time before the poor nations achieve anything resembling general prosperity, and some may never make it.

In the meantime it contributes little to the discussion to prod the American conscience and imply that objections to present foreign-aid policies are based on selfishness. On that score the American conscience can be clear.

—The Wall Street Journal

'En Garde--Dandelion'

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Special Request.



TEXAN IN WASHINGTON

Texas Maritime Academy To Receive Own Vessel

By **TEX EASLEY**
WASHINGTON. (AP) — The new Texas Maritime Academy is slowly getting under way and by the end of next year may have its own vessel.

This was brought out at a recent hearing of House appropriations subcommittee on a money bill for the Maritime Administration, through some questions by Chairman John J. Rooney, D-N.Y. The record of the hearing was made public April 27.

Deputy Administrator J. W. Gulick of the Maritime Administration, testifying in support of

funds for the five state maritime academies set up under a 1958 law, said \$250,000 would be needed next year to take an AP-3 Victory ship out of the reserve fleet and condition it for use by the Texas academy — which is under the Texas A&M University system.

In one of several observations concerning Texas, Rooney said:

"It seems to me that these Texans who are so interested in states' rights ought to be able to break out their own ship."

Whatever reply Gulick had in

mind was lost, because he had only said, "I am afraid they would . . ." when Rooney interrupted to ask about other costs the government would be required to bear in the joint federal-state training enterprise.

The chief of the maritime Budget Office, P. G. Asher, noted that each of the state maritime academies gets \$75,000 annually to help finance operation, plus \$600 a year per student for subsistence, uniform and text book allowance.

Asher had just observed that last year was Texas' second year in the program when the Brooklyn congressman again referred to the outfitting a ship.

"I thought these Texans would have their own ship," he quipped.

Gulick said 41 students were enrolled in the Texas academy as of last Dec. 31, Asher added.

"They are projecting 200 students at the end of the fourth year."

Their own ship will require a crew of 44 to 46 men, and until they can get it into operation, the Texans will have to use space available on ships already in operation by one of the other state academies — in New York, Maine, Massachusetts or California.

"The present cadets at the academy last year went to sea with the group from New York on the Empire State ship," Asher said.

"I think there were 15 or 20 of those cadets who made that trip last year. The new cadets this year, I presume, might or might not have that sea experience."

Complying with a request by the committee, Gulick supplied the record of the hearing with this data on the ships of the other academies:

The training ship for Maine cost \$200,000 to activate, New York \$238,000 and Massachusetts \$318,000. California's ship was supplied by the Navy, rather than the Maritime Administration, so no cost figure was available on it.

This data had been furnished at Rooney's request. He threw in a parting barb at Texas in asking:

"Why should the taxpayers spend a quarter of a million dollars for this Texas State Maritime Academy? Why does not the Texas Navy provide a ship?"

Panhandle Paragraphs

President Lyndon B. Johnson is stressing the "world poverty" as a means of bringing some sort of "miracle" to the world. We need something done right in our own country to set an example before we take on the rest of the world. We need no monarch established by our President to end poverty in the nations of the world while our own nation barely survives. We send millions of dollars of raw materials to Japan and the Japanese work like eager beavers with no unemployment, and yet how many millions of our own people in our own nation are out of work? The King who walked on this earth 2000 years ago said, "The poor ye have always with you," and surely Mr. Johnson doesn't think any mere man can substantiate that!

—The North Plains Press (Dumas)

Thanks to Ed Sprawls, accommodating publisher of the Western Observer in Anson, we finally got in the mail last Thursday after the press broke down. Our thanks to Ed for his help in letting us print in Anson last week. Just hope we don't have to repeat the performance any time soon. If things hold together and the creek don't rise, we'll be in the mail at the usual time this week.

—The Texas Spur (Spur)

It must be getting close to an election. Yesterday we carried an advertisement for Yarborough . . . telling everyone to listen to him "expose Texas newspapers." I was real anxious to hear him jump on all my competitors. My Akin Back was disappointed; instead he jumped on all newspapers and My Akin Back figures that includes the Dalhart Texan.

—My Akin Back in Dalhart Daily Texan

Ochiltree county's population is continuing to show a steady increase, according to a recent estimate by the Bureau of Business Research and the University of Texas . . . This would give the county a population of 11,447 which compared with 8,380 when the federal census was taken in 1960. This is an increase of 5.2 per cent. . . The same method of population estimating gives Amarillo a 1963 population of 166,616 while Lubbock is seen with 171,071 persons.

—The Sunday Herald (Perryton)

Lamb county cotton farmers will go ahead with their full acreage plantings for 1964 under the new federal cotton program announced last week that offered some price incentive for a cutback in 1964 cotton acreage, a survey Saturday revealed. This was the expected direction for large-acreage cotton farmers over the U. S.

—County Wide News (Littlefield)

"Lions are part of the most powerful force on earth, the voluntary time of free men." This is the way R. A. (Lip) Lipscomb, Lubbock, expressed his feelings about Lionism to a crowd of approximately 225 at the Spade Lions club charger night recently.

—The Olton Enterprise

Did you ever wonder how we're going to achieve world peace when many families can't ever resolve petty arguments within the home? Human nature can't be repealed by idealists.

—"Contact" in County Wide News (Littlefield)

After a weekend of uncertain notoriety in connection with the so-called Trash Hill "expose" we feel like the man about to be ridden out of town on a rail. Said he, "if it weren't for the honor of the thing, I'd just as soon walk." We have never played the role of the "crusading editor" and we do not plan to begin now; However, for our part in inviting the series of articles about Trash Hill and subsequent occurrences, we do not offer any explanation, apology or excuse . . . Sunday night an Altus (Okla.) woman who operates a business there called and talked for 45 minutes with me at home. She wanted to know if we had been "paid off." After the first 20 minutes we both calmed down and convinced each other that we both had the best interest of our community at heart . . . Monday night, at the office, we received a threatening call locally to the effect that "you so-and-so slob better lay off."

—The Chief Speaks in Quannah Tribune-Chief

THE BOOTLEG —Philosopher

Editor's note: The Bootleg Philosopher on his Bindweed grass farm gets enthusiastic over a new farm bill in his letter this week.

Dear editor:
After long years of reading every proposed solution to the farm problem that any of the experts ever brought up, not so much to see what their solution was but to see if they knew what the problem was, I have finally found what very easily could be the real answer to the farm problem.

According to an article I read this morning while I was waiting to see if my tractor was going to decide to start, an expert in Washington has proposed that Congress pass two farm bills, one for commercial farmers and one for low-income farmers. The more money you make, the less help you get, and vice versa, especially the latter.

That's the answer, except that I'd like to see written into the bills the absolute guarantee that each farmer could decide for himself what category he comes under. I don't want any expert in an office in Washington telling me whether I'm a commercial farmer or a low-income farmer, and I don't want any complicated set of rules defining me.

Furthermore, and this is the most important provision I want included, a farmer shouldn't be required to classify himself until the year is over.

It's no trick at all to start the year off in January as a commercial farmer and wind up in December as the other kind.

You just can't look at a man's farm, the number of acres in it, the sort of house he lives in, the kind of car he drives, and tell for sure whether a commercial or low-income at the moment. About as many people drive to the bank in new cars as old to have their notes extended.

I hope you'll see your influence if you can find it somewhere there in the office to get these two bills passed, but understand I don't look for any action until the civil rights issue is settled. I hope we both live that long.

Yours faithfully,
J. A.

Two Residents Hurt In Collision

While driving home last Friday, E. W. Barnett, recently moved here from Illinois, lost control of his car on a bad road, and the machine turned over twice, throwing the occupants out. Mr. Barnett sustained two broken ribs and

50 YEARS AGO

his little daughter, Gladys, had her collar bone fractured. Both were doing well until yesterday when Mr. Barnett's arm began to give him trouble.

At the session of the Commissioners yesterday, after a careful discussion of the question, an order was made to limit the salary of the county treasurer to \$300 per year. In another article in this issue, attention was called to the likelihood of something like that being done, but said article had been written and was placed in type before the above order was issued.

Col. J. B. Duerson of Chanute, Kan. is here this week on business. Mr. Duerson is the famous auctioneer of the grasshopper state, making cattle his specialty.

Two movie stars, a Pioneer Day Parade, and at least 22 floats in the Pioneer Day Parade will be among the at-

10 YEARS AGO

tractions which will be featured during the three-day celebration.

From Hollywood, Forrest Tucker and Tony Romano, his partner, who is also classified as a top-notch entertainer, are coming. They are being brought to Hereford through the co-operation of the Hereford, Texas Water Company, which distributes water from the town without a fee.

More than \$500 in merchandise prizes, including a new 30-inch electric range will be awarded at Hereford's first All-Electric Cooking School to be held Thursday, in the Jim Hill Hotel Ballroom.

Leo Forrest, manager of the Deaf Smith County Electric Co-op, is leaving Monday for Denver to present testimony before a task force of the Hoover Commission. This is the water resources and power task force of the commission on organization and executive branch of the government.

Nuggets

Garden Beautiful Club Members Plan Installation

Members of Garden Beautiful Club planned their installation luncheon during their meeting April 18 at the Community Center. The luncheon, which will be May 15 at the Hereford Country Club, will be the final meeting of the club year. Four persons were appointed to decorate and set tables.

The planting of the community grounds was surveyed by the club members to determine future planting of shrubs and flowers, which is one of the club's projects. Mrs. Garland Solomon was chosen for membership.

Mrs. E. W. Young was presiding officer, and hostess was Mrs. Charles Hood. Others present were Mrs. Bruce Burney, Mrs. Tom Carter, Mrs. Ray Cowser, Mrs. Marlin Gilliland, Mrs. W. S. Kerr, Mrs. L. H. Lookingbill, Mrs. Ansel McDowell, Mrs. Homer Newton, Mrs. T. E. Seigler, Mrs. Roy Smith, Mrs. W. J. Stanford, and Mrs. Leo Witkowski.

Mrs. Chisholm Gives Program For Art Guild

Techniques of obtaining texture with the brush were demonstrated by film to members of Hereford Art Guild during their meeting April 28 at the Community Center.

The film was shown by Mrs. Viola Chisholm, who also showed her pupils' drawings and paintings done in modern art. She explained that they were learning to express their imagination in modern design and to understand and appreciate it.

Mrs. Earl Poarch was program chairman.

Installation of officers May 25 was planned during the business meeting, conducted by Mrs. Ray Cowser. Members voted to contribute to the purchase of dishes for the Community Center.

Several members brought pictures to be evaluated by other members. Those present were Mrs. Jess Carter, Mrs. Cowser, Mrs. Carrie Mae Doaks, Mrs. John Rickman, Mrs. Jim Higgins, Mrs. W. S. Kerr, Mrs. Jim Lipscomb, Mrs. Poarch, Mrs. S. O. Wilson, and Mrs. E. W. Young.

Lone Star Club Program Given By Piano Pupils

Donna Olson, Cathy Young, and Nickey Osborn, piano students of Mrs. W. T. Thompson, played selections of early classical and popular music for members of Lone Star Study Club during their meeting April 28.

Parents of the three students are Mr. and Mrs. George L. Olson, Mr. and Mrs. Neal Young, and Mr. and Mrs. E. H. Glen Osborn. The children are members of the National Guild of Music, and their eligibility to enter the National Guild contest will be determined soon.

Program chairman was Mrs. A. T. Frye. Mrs. S. S. Williams, vice-president, conducted the business meeting. Members planned their final meeting of the club year for May 12 at 7 p.m. at the Western Wheel Inn.

The group met in the home of Mrs. Ed Warren, with Mrs. E. W. Dettman, as co-hostess. Refreshments were served from a table decorated with lilacs and a cutwork cloth.

Guests were Mrs. Olson and Mrs. Young. Others present were Mrs. R. G. Blue, Mrs. Jim Bookout, Mrs. Frye, Miss Mildred Elliott, Mrs. H. E. Henslee, Mrs. Jim Higgins, Mrs. John Jacobsen Jr., Mrs. C. D. Kelton, Mrs. G. W. Newsom, Mrs. C. O. Phillips, Mrs. Ray Sutt, Mrs. Williams, and the hostesses.

FORGER'S LUCK

HARLAN, Ky. (AP)—A forger shouldn't push his luck—especially when he's drawing on the county attorney's account.

A 19-year-old Harlan youth charged with forgery learned this the hard way when he showed up on Monday to try to cash a bogus check at a bank where he had passed two of them on Saturday.

The youth, who worked for the county attorney, fled when a teller spotted the bad signature, but was later arrested.

Watches

Cowan Jewelry

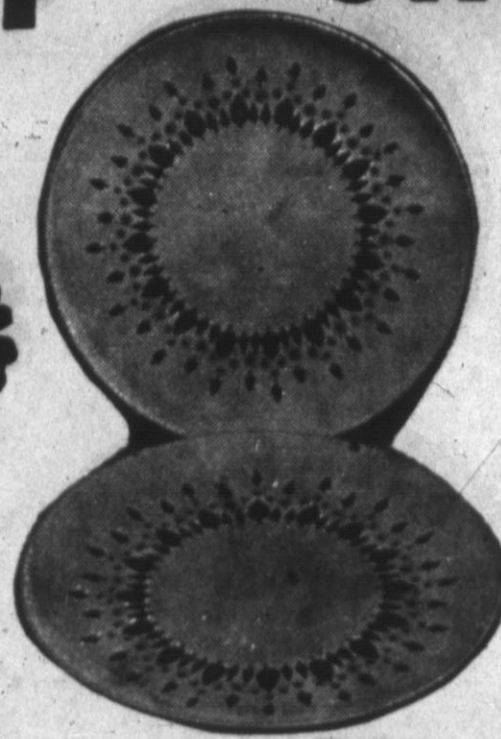
There's more value, more good-eating meat in... Safeway Chuck Roast



U.S.D.A. Choice Aged Mature Beef

39¢

Lb.



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These Prices Good Thru Wed. May 6th in Hereford

* See for yourself why you get so much more!

- 1 Note the large proportion of lean meat to fat and bone. We never "rob" a chuck roast of lean meat (as some do) to be sold as boneless beef at a higher price.
- 2 There's bone, of course, but it's carefully trimmed. Grandma tells us that the juices which flow through the meat from the bone help give pot roasts their perfect flavor.
- 3 Just enough fat is left on a Safeway chuck roast to make sure it will cook tender, flavorful and juicy and have that rich brown color you want in your pot roasts.
- 4 It's cut from USDA Choice Beef. Only beef judged by expert U.S. government graders to be of fine-eating quality is awarded this high grade.

Chuck Steak U.S.D.A. Choice Aged Mature Beef Lb. **49¢**

Cube Steak U.S.D.A. Choice Aged Mature Beef Lb. **98¢**

Pork Chops Center Cut Rib Chops Lb. **69¢**

Safeway Saves You More!

Skinless Franks Wilson's Certified Lb. 49¢	Charcoal Satellite Briquets 10 Lb. Bag 59¢
Sliced Bacon Safeway Thick or Thin 2 Lb. Pkg. \$1.19	Asparagus Winslow Brand 5 Pic. Cans \$1.00
Fish Cakes Captain's Choice 12 Oz. Pkg. 39¢	Cottage Cheese Lucerne Bonus Quality 16 Oz. Ctn. 25¢
Short Ribs Lean & Meaty Beef Ribs Lb. 19¢	
Blue Morrow Steak Quick Fixin 20 Oz. Pkg. Ea. 79¢	



Ice Cream

Lucerne Vanilla, Chocolate Strawberry and Neopolitan

Gal. Ctn. **99¢**

DOUBLE GUNN BROS STAMPS WEDNESDAY
(with purchase of \$2.50 or more)

Fresh Fruits and Vegetables

Central American Golden Ripe BANANAS	California Sweet Valencia ORANGES
Washington State Red Winesap APPLES	Florida Indian River Ruby Red GRAPEFRUIT
MIX OR MATCH	
7 lbs. \$1	

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FRESH EGGS

Breakfast Gem Grade "A" Medium Size Doz. **39¢**

Corn Town House or Gardenside Cream Style No. 303 Cans	8	\$1
Pork & Beans Hunts No. 300 Can		

Canterbury Tea Bags 16 Ct. **19¢**

WE GIVE GUNN BROS STAMPS

Kitchen Craft Enriched White Flour 10 Lb. Bag **89¢**
You Save 8¢

Highway Canned Peaches 4 No. 2 1/2 Cans **\$1**
You Save 16¢

Hunt's Fancy Quality Tomato Catsup 14-Oz. Btl. **15¢**

Cragmont SOFT DRINKS	Assorted Flavors Reg. Price 2/29¢	Qt. Btl. 10¢
EDWARDS COFFEE	2 Lb. Can \$1.37	3 Lb. Can \$2.05

Pinto Beans Big Chief	4 Lb. Pkg. 49¢
Brylcream Tube	49¢ Plus 5¢ Tax
Instant Tea Lipton 10¢ Off	3 Oz. Jar 79¢
Hair Arranger Boyer	Med. Size 45¢ Plus 5¢ Tax
Lipton Tea Bags	48 Ct. Pkg. 69¢
Lifebouy Soup	2 Bath Bars 35¢
Lipton Tea	1/2 Lb. Pkg. 43¢
Lux Soap	2 Bath Bars 31¢
Tide Detergent	Qt. Pkg. 79¢
Duz Detergent	1 Lb. 7 Oz. Pkg. 59¢
Cheer Detergent	Qt. Pkg. 79¢

Liquid Trend

22 Oz. Btl. **49¢**

Dry Trend

Qt. Pkg. **49¢**

MacCleans Toothpaste

1/2 Tube **35¢**



SAFEWAY

We Reserve the Right to Limit Quantities



By Melvin Young
When this newspaper goes to press, another primary election will be history. Or perhaps we should say "two" primaries.

since the Republican as well as the Democrats have held a primary election. The Republicans also included on the ballot, a presidential preference poll. Results of both primaries will

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GIFTS
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TO SING HERE — The King's men, a men's quartet from Wayland Baptist College will appear with the Treble Tones, a select women's singing group, in Hereford Sunday night, starting at 6:50. They will sing at First Baptist Church, on the return leg of a four-state swing. Left to right are Earl W. Miller, director and accompanist; Bill Masten, Plainview; Bobby Allen, Springer, N.M.; Richard Cherry, Copperas Cove, and Billy Fred Webb, Plainview. (Wayland Photo)

be found elsewhere in this paper.

T. E. Seigler Jr., hospital administrator, called to remind us that the Courthouse and Jail Interest and Sinking Fund was also included with the Hospital indebtedness which now accounts for 23c of the 80c statutory tax limit. We failed to mention this in our last story concerning the hospital, which made it look as though 25 percent of the county budget was being used to pay off hospital building indebtedness. This isn't true, of course.

Naturally, as the area grows, the hospital will have to expand with it. Which will probably cause some grey hair among both commissioners and hospital board members. But as the situation stands now, Draf Smith County has one of the finest hospitals in

the country. Not perfect we're sure, but well above the average for cities of this size. The county of course, would like to pay off some of its bonded indebtedness before having to spend any large sum of money, in order to stay within the 80c statutory limit and without having to raise the percentage of valuation now being taxed. And so far they have been able to do so, but in their quest to hold the line, they were forced to delete from the budget, the 2c maintenance allowance for the hospital.

The hospital on the other hand, is doing their best to keep expenses down and standards up. The drop in the percentage of collections this past year has hampered their efforts however.

Our congratulations to Margaret Schmucker, 13-year-old daughter of Mr. and Mrs. Alvin Schmucker, for winning the National Thrift Essay contest, junior high division. Margaret will receive an expense-paid trip to Washington, D. C. for her efforts.

While the youngsters were reading their Thrift Essays to the local Lions Club Wednesday, Mayor Ray Cowser was overheard to remark: "We'd better send those essays to Washington. They might do some good". Amen.

Howard Hume stopped by to inform us that there was also a Hereford, Colo., Zip Code 80732; and Postmaster Nolan Grady went a little further than that. He brought a list of all the Herefords that he could find in the postal directory. Included are: Hereford, Ariz. 85615; Hereford, Colo. 80732; Hereford, Ore. 97837; Hereford, Penn. 18056; Hereford, S. D. 57743 and Hereford, Texas 79045.

We wonder if Hereford England has a Zip Code number.

And while in the office, Nolan also gave us a letter written by Mrs. L. Ellis, now a resident of Amarillo, which explains the 15-year-old post card. Mrs. Ellis was very complimentary of the postal service. The letter follows.

Amarillo, Texas
April 28, 1964
To the Postmaster of Hereford, Texas

Several days ago I was at my desk looking through some papers for an address. I came across a post card, with a questionnaire on one side, regarding to the Electrical Appliance I used. At first I thought it was from something I had signed at a big opening some time ago.

Looking on the other side I saw it was from Hereford. I did not know when I received it, without thinking much about it, I filled it out with the Ap-

pliance I used on the farm, and put it with my other mail, for the Postman to pick up, and thought no more about it, until this last week, I had a call from the Postmaster of the San Jacinto Post Office, saying I had made the Head Lines of the Hereford Brand.

I ask him what I did wrong, to get my name in the Hereford Brand. He told me of the Item which came out in the Brand, saying the card had been mailed 15-years-ago, they could not pass up a chance to wonder how slow the Postoffice people can be, delivering a postcard, (all in fun I hope).

I remember a card like that, while on the farm, on the REA, would have said I filled it out and mailed it, guess I was so busy, instead I put it back to take care of later, and there it's been all these years.

So I will take all the blame, by thinking better late than never, even at that it gave the Brand something to put in their paper.

The postoffice people get my vote most every time. I have known Postmen to go beyond

Young Homemakers Have Program On Bookbinding

Mrs. James Dobbs discussed methods of binding books during the meeting April 21 of Young Homemakers of Texas at the high school. She described procedures for repairing corners and putting spines in books and demonstrated methods of attaching leaves and pages to covers. Members named the books

which impressed them most in response to roll call. During the business meeting, conducted by Mrs. Kenneth DeHart, they made plans for Field Day to be held May 5 in Lubbock at the South Plains Electric Coop. Registration will start at 9:30 a.m.

Plans were made also for Mrs. David Brumley, area president of Young Homemakers, and Howard Hunter, president of the local chapter of Young Farmers, to meet with other area officers May 2 to discuss the convention to be held here in September.

Mrs. Bob Hicks was hostess. Others present were Mrs. James Dobbs, Mrs. George Zetache, Mrs. Truman Price, Mrs. Clark Andrews, Mrs. Bob Hicks, Mrs. Layton Sawyer, Mrs. Larry Dobbs, Mrs. Ray Gerik, Mrs. David Brumley, Mrs. Don Howard, Mrs. Kenneth DeHart, Mrs. J. J. Durham, and Mrs. Howard Hunter.

And they got our vote every time too, Mrs. Ellis. That's a rule around here. But we've had a lot of fun over the errand post card.

"Marriage", says the Indiana Bell News, "is an institution held together by two books—cook and check."

This Home Is Open Today
At 204 Aspen for You to Visit

3 bedrooms, 1 3/4 baths, fully carpeted, large family room, utility room. FHA or Conventional financing.

Distinction with Versatility

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Panhandle Association Meeting Report Given by Mrs. Lomenick

The report on the Panhandle Association meeting of Rebekahs and Oddfellows, which was held in Amarillo April 24-26, was given by Alyene Lomenick during the meeting April 28 in IOOF Temple.

Lydia Hopson, president of the Association of Rebekahs, was presiding officer for the women's group. Shamrock was the winner of the cup in the team competition. Ursalee Jacobsen and Arthur Rogers each won a medal on individual charges.

The Hereford Canton and Auxiliary presented the Sunday morning memorial service during the meeting. Those participating were Ona and Tom Berry, Ruth and Arthur Rogers, Ben and Anna Conklin, Sam and Mae Smith, Anna Houston, Ada Hollabaugh, and Roberta Combs. The director was Mr. Conklin.

Avis Brown conducted the business meeting. The planned pancake supper was postponed until a more convenient date could be arranged. Appreciation was expressed to Phyllis Hamilton, who has visited the Hereford

group during her stay in Hereford and has acted as the musician.

Those present were Georgia Holliman, Alta Davis, Lydia Hopson, Ruth Rogers, Goldie Stewart, Cynthia Vines, Bessie Lawrence, Leona Love, Kay Bishop, Jackie Bishop, Mae Smith, Anna Conklin, Glessie Shelton, Gail Hamby, Ursalee Jacobsen, Nellie Beauford, Avis Brown, Ada Hollabaugh, Melba Cooper, Nancy Neal, Christine Jackson, Sam Smith, and Arthur Rogers.

FRIO NEWS

Many Relatives, Friends Attend Frio Wedding

By Mrs. Owen Andrews and Mrs. Charles Self
A number of persons attended the wedding of Miss Bonnie Sparkman and Eugene Baldwin Sunday afternoon at Frio Baptist Church.

Relatives of the Baldwins here were Mr. and Mrs. Ben Dean and family, Dallas; Mrs. Wesley Earp and daughters, Denton; Mr. and Mrs. Robert Baldwin and daughter, Amarillo; Mr. and Mrs. Godfrey Baldwin, Austin; and the Rev. and Mrs. Darold Baldwin, Dennison.

The Baldwin children were visiting their mother, Mrs. B. H. Baldwin, and aunt, Miss Viola Keene, Hereford. The Godfrey Baldwins also visited her parents, Mr. and Mrs. W. H. Andrews. Jack and Ronnie Andrews. The Robert Baldwins visited her parents, Mr. and Mrs. George Delozier, Summerfield and a sister, Mrs. Homer West, and family.

The Rev. Darold Baldwin is now pastor of Epping Memorial Baptist Church at Dennison. Miss Nancy French, Jal N. M., spent the weekend visiting



NEW BASEMENT — This is part of the construction which is taking place at the Popular Store on Main St. The store will be extended to the alley and there will be upper and lower levels to the new additions in the store. This excavation is being made to allow for the split-level addition. (Brand Staff Photo)

the T. L. Sparkman home. She was here to be bridesmaid at the wedding.

Mr. and Mrs. Charles King, Amarillo, spent Saturday night with Miss Alma Andrews and attended the wedding. Miss Sparkman is Mrs. King's niece. Mr. and Mrs. Jerry King, David and Darlene King, Amarillo, were among those here for the wedding also.

Mr. and Mrs. F. J. Springer, Kress, visited Saturday through Tuesday with relatives, the T. L. Sparkmans, Sr., the J. E. Springers, the Edward Robersons, A. T. Jones and Mrs. W. A. Springer and Mrs. J. E. Warrick. They also attended the wedding Sunday. Springer is a great uncle of the bride.

Among others here to attend the wedding were Mrs. Joe Benson and Susan, Dimmitt.

Mrs. B. H. Baldwin went home with her daughters, Mrs. Ben Dean, Dallas, and Mrs. Wesley Earp, Denton, Sunday afternoon, and attended the wedding. Mrs. Burris is an aunt of the bride.

Wilton Manley, Canyon, best man at the wedding, and his parents from Abernathy, were among visitors here last week-

end.

John Varnell and Janice Harp, Canyon, and Mr. and Mrs. Bob Sweeney, Bob and Cathy, Levelland, and Mr. and Mrs. Elbert Summers, Dimmitt, were here for the wedding.

Mr. and Mrs. Jeff Terrell, San-

dra, Kay Beth, Nancy and Jeff Don, Lockney, spent Saturday night with the Edgar Vinsons and attended church at Frio and the wedding Sunday.

Mr. and Mrs. Clark Dobbs and children - Lubbock, visited his parents, Mr. and Mrs. Henry Dobbs and other members of the family, during the weekend, and also attended church and the wedding.

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Mr. and Mrs. Jeff Terrell, San-

dra, Kay Beth, Nancy and Jeff Don, Lockney, spent Saturday night with the Edgar Vinsons and attended church at Frio and the wedding Sunday.

Mr. and Mrs. Clark Dobbs and children - Lubbock, visited his parents, Mr. and Mrs. Henry Dobbs and other members of the family, during the weekend, and also attended church and the wedding.

Mr. and Mrs. F. J. Springer, Kress, visited Saturday through Tuesday with relatives, the T. L. Sparkmans, Sr., the J. E. Springers, the Edward Robersons, A. T. Jones and Mrs. W. A. Springer and Mrs. J. E. Warrick. They also attended the wedding Sunday. Springer is a great uncle of the bride.

Among others here to attend the wedding were Mrs. Joe Benson and Susan, Dimmitt.

Mrs. B. H. Baldwin went home with her daughters, Mrs. Ben Dean, Dallas, and Mrs. Wesley Earp, Denton, Sunday afternoon, and attended the wedding. Mrs. Burris is an aunt of the bride.

Wilton Manley, Canyon, best man at the wedding, and his parents from Abernathy, were among visitors here last week-

end.

John Varnell and Janice Harp, Canyon, and Mr. and Mrs. Bob Sweeney, Bob and Cathy, Levelland, and Mr. and Mrs. Elbert Summers, Dimmitt, were here for the wedding.

Mr. and Mrs. Jeff Terrell, San-



REA MANAGER — All three members of the board of directors were re-elected at the annual meeting here Thursday of the Deaf Smith County Electric Cooperative. (Story on Page 1.) This is the manager, Leo Forrest, as he spoke to members. (Texas Co-Op Power Photo by Tom Cahill)

er decorative articles used in a home.

She stressed the idea of simplicity and also of using some things of sentimental and family interest, pointing out that the home represents the tastes and interests of the family living there.

Attending the meeting were Mrs. T. L. Sparkman Jr., Mrs. Earnest Harder, Mrs. Edgar Vinson, Mrs. Homer West, Mrs. Tommy Sparkman, Mrs. J. E. Berry, a visitor, Mrs. Gleim Andrews, Mrs. Frank Robbins, Mrs. H. D. Robbins, a visitor, Mrs.

H. M. Mobley, Mrs. Clark Andrews, Miss Alma Andrews, Mrs. E. F. Vogler, Mrs. Charles Self, Mrs. J. D. Stringer, Mrs. W. A. Springer, Mrs. Marvin Welty, Mrs. Carlton Dobbins, Mrs. Owen Andrews, Mrs. Harlan Barber, Mrs. Travis Stafford, and Mrs. Bill Williams, who was hostess for the meeting.

The next meeting will be May 12 and the place for the meeting is changed to the home of Mrs. E. F. Vogler instead of the hostess planned in the year book.

Mr. and Mrs. Eugene Baldwin

Bedding Plants

- Petunias
- Snapdragons
- Alyssum
- Salvia
- Loebelia
- Verbenas
- Dusty Miller
- Shasta Daisies
- Dianthus



Tomatoes — Pepper — Eggplant

ARMSTRONG CONTAINER GROWN

ROSES

- Fertilizers
- Dandelion and Weed Killers
- Garden Tools
- Metal Edging

DELMO'S Farm & Garden SUPPLY

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are living at 708 Knight in Hereford Mrs. Baldwin will be employed as a secretary at Gifford-Hill and Baldwin is employed at Poarch Bros.

Mr. and Mrs. Earnest Harder, Gerald and J. D. went to Clinton and Corr, Okla., Friday afternoon to visit Mrs. Harder's parents, Mr. and Mrs. D. P. Schmidt, and attend to business.

Among 4-H members attending the district elimination contests at Canyon Saturday were Jana Cole and Carol Robbins, who won first place on their team demonstration of vegetable preparation and use in the senior division. They are eligible to participate in state-wide contests at

(Continued on page 14)

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MITZI GAYNOR
GIG YOUNG

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LESLIE PARRISH - JULIE NEWMAR
WILLIAM BENDIX WITH RICHARD SARGENT
Universal Picture

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YUL BRYNNER
RICHARD WIDMARK
GEORGE CHAKIRIS



TOWER DRIVE-IN

Show Starts Nightly at Dusk!

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SASKATCHEWAN

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One Block East Of Courthouse

and building materials

Courthouse Records

Vehicle Registrations
 J. B. Shirley, 1964 Pontiac; Leo Neill, 1952 Studebaker; James A. Teas, 1945 Cushman scooter; Billy Wilson, 1957 Pontiac; Joe Morin, 1954 Mercury, 4-38.
 Francis Miles, 1958 Plymouth; Lloyd Brooks, 1961 Plymouth station wagon; Walter Lee Owen, 1951 Ford; Doyle King, 1949 Ford; Louis Jackson, 1954 Chevrolet pickup; Jimmie R. Cram-

er, 1955 Ford; W. H. Andrews, 1957 Ford pickup; H. J. Edwards, 1956 International truck; Elmer Winkler, 1950 Ford pickup; Jim/Azell Dunn, 1964 Plymouth; J. A. Norvell, 1964 Ford; Albert Rodriguez, 1957 Oldsmobile; Fernando Gamez, 1964 Dodge pickup; Alton Short, 1955 Dodge pickup; Hooper Shaw, 1964 Dodge; Gayle Bryan, 1964 Dodge; Harry Burke, 1964 Pontiac; Louis Lee, 1951 Cushman scooter, 4-29.

Earl Plank, 1961 Cadillac, 1959 GMC pickup, 1957 Ford pickup, 1957 Ford pickup, and 1948 International truck; J. E. McCath-



NEW WINDOWS — Construction began this week on installing the new aluminum windows on the second floor of the city hall. This picture was taken from the police chief's office. Hereford Glass Company was awarded the contract for the installation of windows. The windows will cut heating and air conditioning costs in the city hall, it is expected.

Quality Workmanship Stressed In Hereford Development Homes

Quality workmanship, the one thing that is missing in so many of the new homes now being built, is stressed strongest of all in the homes now under construction by Hereford Development Company, Inc.

"Without quality workmanship," said Reuben Aasland, developer of Hereford's only planned community, "materials mean nothing." "Use the finest lumber and hardware available and you still have nothing if the workmanship is not there," he said. "We have secured some of the finest carpenters in Hereford for this development, and we intend to use only those building methods that have proven beyond a doubt to be successful."

Hereford Development Co. has however, incorporated the latest "proven" methods into their home building. Two of these homes are now under construction in the Green Acres addition and anyone who would care to inspect the houses as they are being built, are welcome to do so.

"We feel that the homeowner is entitled to see how the house is going together, 'see the inside,' so to speak, the workmanship and material that can't be seen after the house is finished," Aasland said, and indicated that spectators would be welcome at any time.

The homes now being built are in the moderate price bracket and are being constructed on Kingwood Street. Live Oak, the street just west of Kingwood, will be restricted to homes of 2500 feet of floor space or over. This is reputed to be the "second Texas Street of Hereford."

Underground utilities, area swimming pool and deed restrictions were listed as some of the assets of the addition. Accessibility to schools and downtown were also pointed out as one of the better features of the addition. "Green Acres Estates lies to the Western Perimeter of Hereford," Aasland said, "but is just off a thoroughfare that will carry traffic straight to the schools or downtown."

Lots are now being sold to individuals too, the developer pointed out, for those people who want their favorite contractor to do the work.

All contractors however, will be expected to hold the high standard of workmanship in the addition, and must adhere to the deed restrictions of the property.

"To those who wish to buy lots now and build later, 'terms to suit buyer' are available," Aasland said. "Lot buyers have the same pool privileges as home owners, too," he concluded.

Hereford Development Co., Inc.
 EM 4-0750 P. O. Box 328 EM 4-0554

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<p>50 Foot GARDEN HOSE Full 5/8 inch inside diameter — Solid brass coupling — Compare at 2.98 & up 1.88</p>	<p>Ladies & Misses BLOUSES Scoop Neckline, Attractive Florals and Prints. Very Nice For 1.00</p>
<p>Children's PANTIES 100% Cotton—Double Catch Sizes 2-4-6 6 Pairs 1.00</p>	<p>Big Special BROOMS Four Sewed All Corn 1.19 Value 79¢</p>
<p>Large Assortment LACE White and Colors Yd. 5¢</p>	<p>Rubber Tipped BOBBY PINS Reg. 25¢ 17¢</p>
<p>HAIR ROLLERS Brush Rollers With Pins Reg. 1.00 38¢</p>	<p>STOCKINGS Glamorous — Seamless 400 Needle Knit of 15 Denier 100% Nylon 2 Pairs 1.00</p>

CAVE'S 5¢-10¢-25¢ Store

er Jr., 1964 Dodge; Millie Mae Cash, 1956 Ford; Joe Don Cummings, 1964 Medallion house trailer; Jorde Farms, 1961 Ford truck; Lee Umstad, 1964 Ford; Eulogio Valdez, 1959 Mercury, 4-30.
 Roy Moffett, 1957 Plymouth; Sammie Bradford, 1959 Magnolia house trailer; Teodora Lucullo, 1956 Ford; Felipe Hernandez, 1957 Chevrolet; Ramon Cloys,

1959 Ford pickup; Sylvester Aguirre, 1957 Chevrolet; Manuel Zarak, 1953 Chevrolet; L. J. Dayouit, 1960 Ford; Nick Mortoso, 1950 Chevrolet-pickup; Isias Briones, 1959 Plymouth; Abdon Rodriguez, 1956 Chevrolet; Otabiano Jaimes, 1955 Plymouth; L. B. Freeman, 1947 Ford truck, 5-1.

Deeds of Trust
 Robert L. Owen, et al, to Travelers Insurance: All of Section 53, Block K-7.
 Raymond A. Higginbotham, et ux, to Lubbock National Bank: The West 80 feet of the East 233 feet of the North 170 feet of the South 190 feet of Block 19, Welsh Addition.
 Ernest R. Kendall to Hi-Plains Savings and Loan Association: All of Lots 21, 22, 23, and 24 in Block 5, Town of Hereford.
 Reece Lawson to H. C. Welty: A part of Block 50, Evants Addition.
 Lindsey Construction to Navajo Supply Co.: The South .90 feet of Lot 15, Block 2, Crest-lawn Addition.
 Donald Dale Paris, et ux, to First Federal Savings and Loan Association: All of Lot 27 of Brownlow Addition.
 C. A. Denton to Hereford State Bank: All of the North 20 feet of Lot 34, all of Lot 35, and the South 5 feet of Lot 36, Brad-

Frio...

(Continued from page 13)
 College Station June 2 and 3. Diana Adams placed second in her demonstration of clothing and Bill Cole and Steve Robbins placed third on field crops. Cheryl Cole and Genie Robbins also entered an exhibit of electric lighting.

Among those from Hereford High School who went to Austin Thursday to attend the State FHA meeting for the remainder of the week were Jana Cole, Sharon Garrison and Mrs. Shirley Garrison. Sharon is a chapter president, Mrs. Garrison a sponsor and Jana won the trip through high point merit.

Among those in the community having measles are Dianne Smith, Dianna Adams, Beverley Cole and Mrs. Henry Andrews. Mrs. H. M. Mobley and Mrs. D. C. Miller visited Mrs. Mobley's sister, Mrs. Claude Price, at Floydada, Thursday.

Mr. and Mrs. Earl Cole, Hereford, ate Sunday dinner with the Floyd Coles Linda Manley was also a dinner guest.

Mr. and Mrs. Joe Berrera and four children moved a few days ago into the house formerly occupied by the Bill Cockrum family.

Mr. and Mrs. Earl Harkins and children visited Sunday with their parents, Mr. and Mrs. F. B. Harkins and Mr. and Mrs. Arch McDaniel and Earl's brother, Leon Harkins and family, all in Plainview.

Mr. and Mrs. Sam Caperton are parents of a son, Samuel Joseph, born Thursday, April 30, at Deaf Smith County hospital. They are active in church at Frio. They live in Danforth Trailer Court, South Main Street, Hereford.

Mr. and Mrs. David Yandell and Mrs. Joe Autry visited their mother, Mrs. A. M. Yandell, in Seminole hospital Monday. Mrs. Yandell has since been released from the hospital.

Mr. and Mrs. Larry Dobbs and Cheri, Mr. and Mrs. Clark Dobbs, Denise, Debbie, Dusty and Cindy ate Sunday dinner their parents, Mr. and Mrs. Henry Dobbs.

The Jim Castles, Dimmitt, and Clark Dobbs, were guests of the James Dobbs at an ice cream supper Saturday night.

Mr. and Mrs. Jimmy Barber, Lubbock, spent the weekend with his parents, Mr. and Mrs. Harlan Barber.

Virgil Barber is one of the group of high school band students attending the band festival at Enid, Okla.

Mrs. Travis Stafford returned Friday from a week's visit with her husband who is serving in the Navy and had returned to port at Santiago, Calif.

ARCHAEOLOGY IN FLORIDA

STUART, Fla. (AP) — A schoolboy's patient digging under an old house at Hutchinson Island, Fla., shed light on the region's past and gave him a boost toward a career in archaeology.

State Museum officials said they would give Scott Feaster a chance to put his talents to work on one of Florida's known Indian artifact mounds.

The Martin County high school senior delved carefully from November to March in five pits under "House of Refuge," believed built in the middle 1800s on the Atlantic coastal island. He brought up pottery fragments as well as the remains of ocean, bird and animal life.

Researchers said the lad's findings indicate that local Indians of long ago — perhaps in the time of Christ — traded with other Florida tribes, and Spaniards later also roamed the area or had dealings with the red men.

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Flame Cultivation Not New, But Many Innovations Seen

Flame cultivation isn't a new method of reducing farmers' weed problems. In fact, the first flame cultivator was patented in 1852 and another half dozen found their way into the Washington registry by 1926 according to Jack Parks, Assistant Agricultural Engineer in charge of the flame cultivation program at High Plains Research Foundation at Halfway.

Later, in 1935, Col. Price McLemore became the man of the hour in the flame cultivation world when he mounted a weed burner on a Georgia stock on the Mississippi Delta.

Those early days of flame cultivation were rough ones. Before World War II the usual fuel was pumps and other cumbersome paraphernalia. The process was hard to sell to the average farmer.

However, the coming of age of liquefied petroleum gas after the war was portentous of a new day dawning for flame cultivation. In 1959 the High Plains Research Foundation opened the door to new vistas for the process. That year, as the result of severe weather conditions and a thin cotton stand, the weed crop couldn't be controlled adequately by accepted methods. It was suggested that the Foundation try flame cultivation.

The suggestion resulted in pilot studies which indicated to the Foundation that flame cultivation deserved more attention as a means of weed control. Sponsored by the LP gas industry and the Texas Butane Dealers Association, a three-year program of re-

search was initiated. Results of the program are evident on countless farms on the High Plains today. Subscribers to the Foundation gleaned the data from the research reports and put the information to work in their fields almost immediately.

Today the Foundation is recognized as an international authority on flame cultivation methods. Requests for information have come from distant countries such as England, Africa, Holland, Israel, Australia, Venezuela, Mexico, and Brazil. Foreign visitors to the farm at Halfway invariably inquire about flame cultivation.

A second three-year program of research was instituted in 1963 to refine the methods of weed control in cotton, grain sorghum, soybeans, and castor beans. Some vegetables are also included in the program.

It has also been further expanded to include research in other phases of crop production such as pre-emergence flaming, as a harvest aid and in field drying and desiccation of grain sorghum.

The Foundation's progress in these areas has caught the eye of farmers all over the country, especially in the Rio Grande Valley where with Foundation supervision a full-time technician is helping Valley farmers in a research program in crops peculiar to that area.

Foundation research has thus far indicated that properly used flame cultivation results in a variety of benefits to the farmer in addition to continued high yields and quality. The elimination of root pruning has meant increased yields in many instances, and the elimination of turned earth does away with the problem of burying lower bolls in cotton and the lower seed pods in soybeans. In castorbeans the risk of introducing Alterneria leaf spot through damaged roots is reduced by flaming away weeds rather than eliminating them by sweep cultivation.

Parks points out that one benefit usually overlooked is the fact that theoretically the weed problem is decreased by flaming since weeds are killed before being allowed to go to seed.

The Foundation's research program has been geared to three to five flammings in most crops depending on rainfall with an average of eight gallons of fuel used per acre per flaming. Farmers can figure the cost of laying by a crop depending on the cost of fuel in their area. Current research, as pre-



Annual Meeting — Deaf Smith County Electric Co-operative held its annual meeting Thursday with several hundred persons in attendance. This shows a part of the audience at the afternoon session. (Story on Page 1) At noon a barbecue lunch was served by members of the Hereford Rotary Club. (Texas Co-Op Power Photo by Tom Cahill)

viously mentioned, is geared to refining methods already proven with special emphasis given to the elimination of potato tops and to other phases of crop production.

Parks has given much study to pre-emergence flaming, the elimination of weeds just before the crop emerges from the ground, and also to the flaming off of grain sorghums before the terminal bud breaks ground.

Research has been conducted in grain sorghum desiccation and Parks says that in 1963 the Foundation was able to harvest desiccated grain a week earlier than grain left unflamed. A savings of approximately 300 pounds per acre was achieved in the desiccated crop with the saving credited to the fact that there was less combine ride-through. The desiccated crop also permitted faster combining and Parks says the Foundation realized a clear profit of \$2 to \$3 per acre over the cost of flaming.

The Foundation's research data is available to subscribers through the constant stream of information supplied weekly and sometimes daily from the headquarters at Halfway. The Foundation has published an attractive brochure on flame cultivation.

Roy Simmons is in his 33rd season as Syracuse University lacrosse coach.

Soil Conservation District Plans 'Soil Stewardship' Week

The Nation Association of Soil Conservation Districts have proclaimed the week of May 3-10 as Soil Stewardship Week.

"This week should serve to remind us of man's responsibility to God for taking care of His soil which was created for all mankind," says Luther Lesly, chairman of the Tierra Blanca Soil Conservation district here.

In order to bring this before the public the Board of Supervisors of Tierra Blanca has material from the national association for ministers of churches in the district, he explained.

Lesly continued: "Each person who owns or farms land has a great responsibility placed up-

on his shoulders of maintaining the soil and water in such a manner so it will be productive for generations to come.

"Water is one of our resources supplied by God which cannot be replenished so easily as merely applying fertilizers or conservation practices. Man wastes water when it is permitted to run-uncontrolled over the land carrying precious topsoil and plant nutrients into streams and lakes instead of being stored in the ground where it can be held and utilized for plant growth.

"That thin layer of top soil covering the earth and the water that quenches its thirst and

CARD OF THANKS

I wish to thank my many friends who came to see me during my stay in the hospital, especially the nurses who were so sweet and kind, the several doctors, and those who brought flowers, etc. God bless you all. Mrs. Gertrude Probasco

Don Depler, Penn State freshman baseball coach, formerly pitched minor league baseball.

Soil...

(Continued from page 8)

packed, it would probably weigh about 100 pounds per cubic foot and would have only about 40 per cent pore space. This means 20 per cent less room for air and water in the soil. Soils in extremely poor physical condition may weigh up to 125 pounds per cubic foot. For a vivid comparison of heavily compacted soils, one cubic foot of concrete would weigh about 125 to 135 pounds per cubic foot. Plants don't grow too well in concrete!

So don't work a soil when it is too wet. Minimum compaction occurs when soils are worked at moisture content at which plants wilt. Remember too, that rate of irrigation water intake will also be reduced in compacted soils.

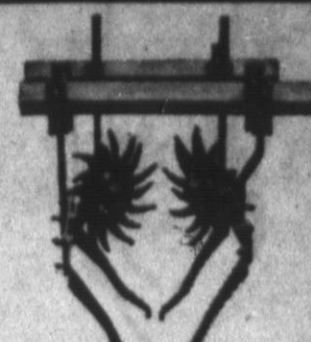
The food production of the world depends upon our soil and water and how we take care of it, so during this coming week let's devote a little thought on how important it is to keep our soil rich and productive for future generations and save that life-giving water so that our children and theirs may not be thirsty and hungry.

"Not only should we mull over it this coming week but also each week of the year."

In addition to material furnished ministers, a color film is available from the Tierra Blanca Soil Conservation District, titled, "The Earth Is the Lord's." Those interested in showing the film should contact Luther Lesly, Chairman of the Board of Supervisors.

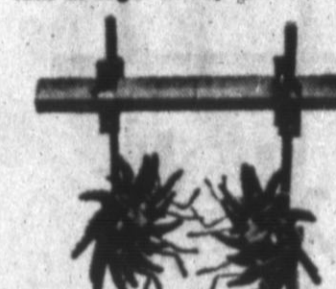
BEZZERIDES

SPRING-HOE WEEDER & SPYDER for ROW CROPS and VEGETABLES



View from the drivers seat showing Spydres with Spring Hoe Weeders mounted in rear

The new "SPYDER" is ideal to use ahead of the Bezzeries Spring Hoe Weeder, because it does not leave a smooth ridge or shoulder that dries out. The staggered teeth of the New "Spyder" mulches the soil in an uneven pattern which is easily loosened by the Spring Hoe Weeder. Unlike some tools, the new "Spyder" does not form clods which are a problem in soil cultivation. When hilling to the plant, you may reverse them and throw smooth "Clod-free" soil to the base of the plants. This results in better harvesting conditions in sugar beets, cotton and other row crops.



A view from the drivers seat showing Spydres and Spring attachments

Bezzeries Spring Hoe Weeders give you an entirely new and "years ahead" system of plant cultivation. You get the weeds while they are small and with periodic repeats you can keep manual labor to a bare minimum. The working tips of the weeder blades travel beneath the surface compressing and disturbing the soil around the base of the plants. This uproots the weeds and aerates and mulches the earth. The plants themselves are not disturbed because their root systems are firmly established.

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The right kind of loan, tailored to your income, will help you enjoy the benefit of your improvements while you repay in convenient monthly amounts. No down payment is required. See us soon.



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HOUSE SHOES

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21 Pair

INFANT SHOES

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35¢ Val. **10¢**

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MOTHERS DAY DRESS Festival

Just received, just unpacked, a huge collection of fresh, new, spring and summer creations from several of the nation's most famous dress makers.

2 WONDERFUL GROUPS

Through a huge special purchase, Anthony's bring you these two exciting, hand-selected price groups. These are not just ordinary dresses—they are styled, detailed, tailored and designed to sell at much higher prices. You will want to fill your wardrobe with these fine quality fashions the minute you see them. Sheaths, shirtwaists, pleated skirt styles, 2 piece jacket dresses and many others. Misses sizes 8-20, Half sizes 12½ to 24½.

Group 1
VALUES
UP TO
10.95



Choose from Easy-Care fabrics that require little or no care at all. Whipped Cream® Dacron® polyester and Cottons, Dacron® polyester and Avril® rayon, Arnel® triacetate Jerseys, Fortrel® polyester and Cottons, 100% Cottons, Cotton eyelets and many, many others.

Group 2
VALUES
UP TO
16.95



MOTHER'S DAY SLEEPWEAR

51% Nylon 31% Dacron - Polyester and 18% Cotton

A Gayer Than Spring Time
Sleep Coat Designed To
Coordinate With The Shorty
Gown or Shorty Pajamas

3⁹⁸

Sizes 32 to 40

A Perk Shorty Gown Is
Another Way To Enjoy
Summer Slumber Will
Coordinate With
Sleep Coat. Size 32 to 40.

2⁹⁸

Designed To Be A
Welcome Note To
Any Wardrobe This Slip
Over Baby Doll Has A Disti-
nctive Look. Sizes 32-38

2⁹⁸



Ladies Rayon
BRIEFS

3 Pr.

1⁰⁰

Sizes 8 to 10
White & Colors

Ladies Cotton
Slips or Petticoats

Embroidery
Trimmed
Full Slips 32-44
Half Slips S.M.L.

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Wrinkl-Shed with Dri-Don Finish

79^c yd.

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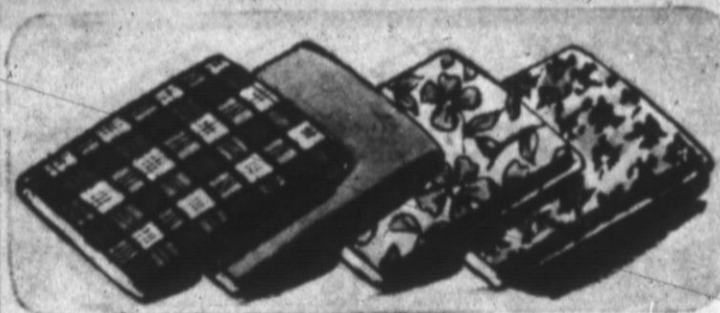


"DAN RIVER" VIRGINIA CHECKS

First quality all combed cotton gingham Virginia Checks in a wonderful assortment of colors for now on into summer. Choose from 5 different size checks, 1/16, 1/8, 1/4, 1/2 and 1 inch. Wrinkl-shed with Dri Don finish.

69^c yd

NEW SPRING COTTONS



Choose from better combed cotton broadcloths, twills, sport fabrics, sheers and others in solid colors, prints, checks and fancies. Doubled and rolled, 10 to 20 yard pieces. See this grand assortment now.

Dollar Day Price

2 Yards \$1

Special from our Quality "Lorraine" Line

LADIES' NYLON HALF SLIPS

\$4



Fine quality nylon half slips, rich imported lace trims. Boil proof nylon elastic waistband. White, Pink, RED, Beige, Black. Sizes: S-M-L.

LADIES' NYLON BRIEFS

Lace Trimmed

\$1^c pr.



You will want several pair at this thrifty price. Fine nylon with lace trim, in white and assorted colors. Sizes 5-8. Special priced while they last.

MEN'S & BOY'S

LEVIS

Boy's 3.59
Youth 3.85
Men's 4.15
Stretch 6.98

First Quality 400 Needle 15-Denier

SEAMLESS NYLONS

Reinforced Toe and Heel Construction

2 PAIR \$1



Our Anniversary Sale brings you extra savings on these sheer lovely nylons. Favorite shades. Sizes 8½ to 11. First quality.

LARGE SIZE BATH TOWELS

Screen Prints
Floral Designs

66

BROKE SIZE GROUP LADIES HEELS

L-w - Med. - High
Blk - Brown - Beige

5⁰⁰

GROUP MEN'S Long Sleeve Sport Shirts

Dark Pattern
Regular 2.98 Value
Sizes S-M-L

2⁰⁰

MISSES and LADIES PIXIES

Mash Mellow
Soft, White
& Colors 4 to 9 or S-M-L

1⁰⁰

GROUP MEN & BOYS

DRESS SHOES

Blks. Browns
Slip On - Tie Oxfords

5⁰⁰

LITTLE BOYS

SPORT SHIRTS

2 to 6 Light & Dark Pattern

1⁰⁰

LADIES BOUFANT

PETTICOATS

Red, Black, White
S-M-L Reg. 5.95

3⁹⁹

CHAMBRAY WORKSHIRTS

MEN'S LIGHTWEIGHT
Blue or Grey
14 to 17

1⁰⁰

LITTLE BOYS WRANGLER JEANS - JACKETS

Wheat - Lt. Blue
Green - Blue 1-6x

1⁹⁸

Toddlers
Sizes
1 to 3

Toddlers DRESSES

1⁹⁸

and
2⁹⁸



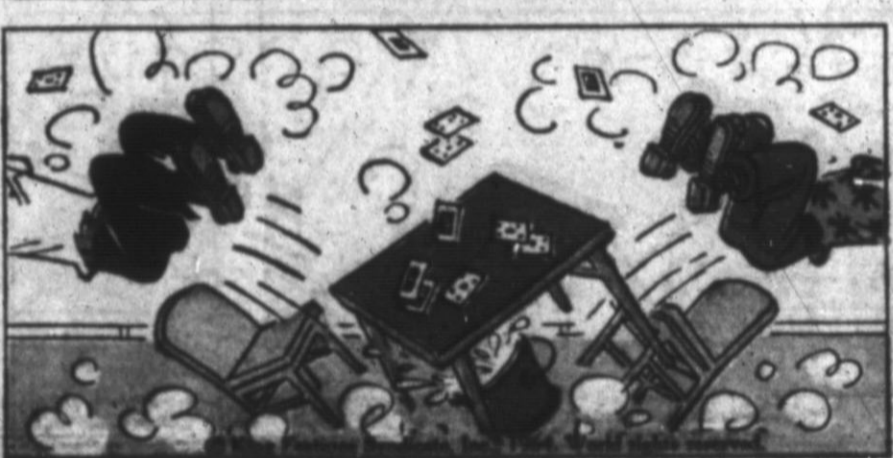
Be Well Dressed This Spring & Summer In These Beautiful Little Dresses

MADE IN
HEREFORD

SUNDAY, MAY 3, 1964

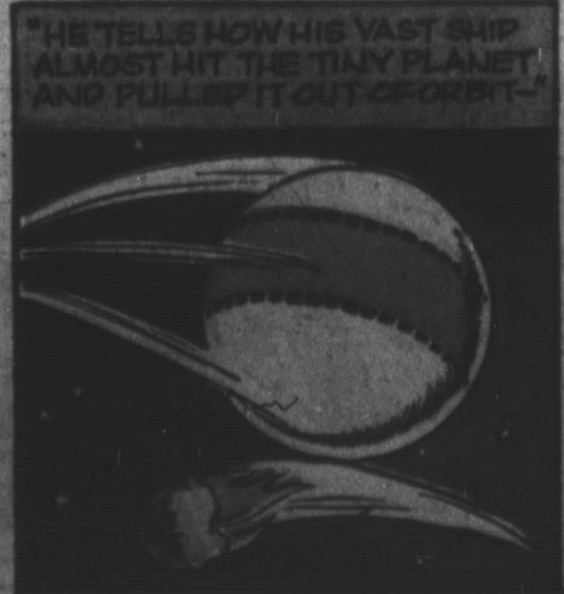
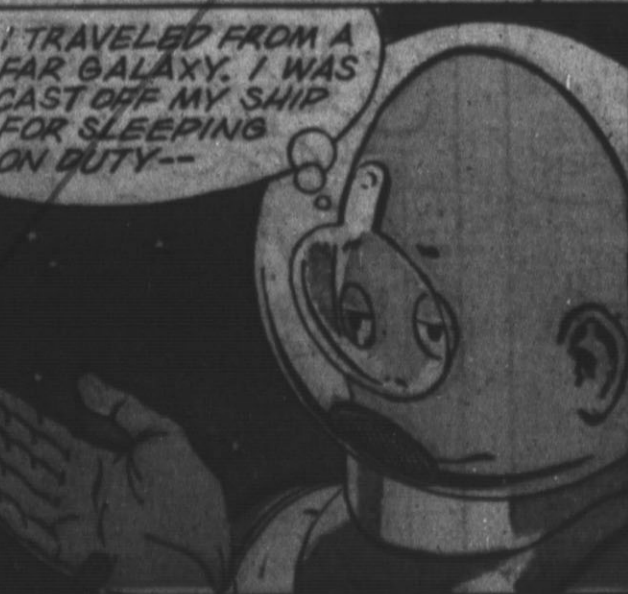
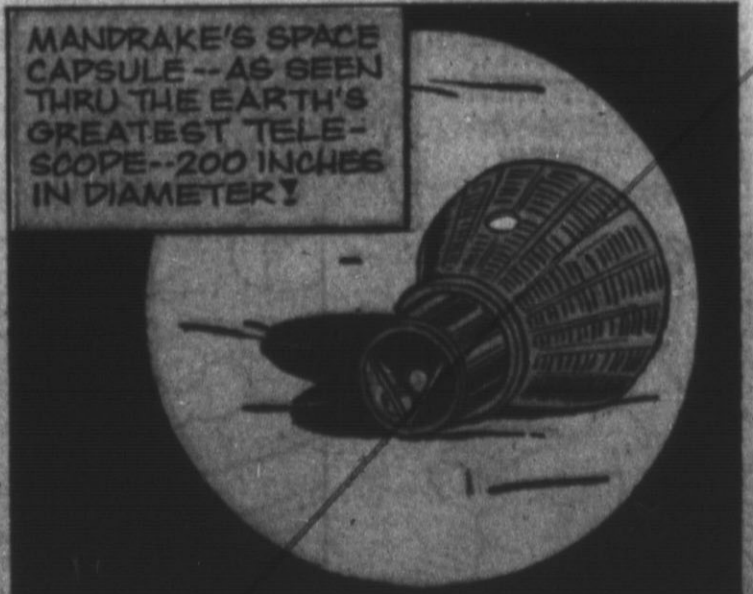
BLONDIE

by CHIC YOUNG



MANDRAKE THE MAGICIAN

BY LEE FALK & PHIL DAVIS



The PHANTOM

By Lee Falk



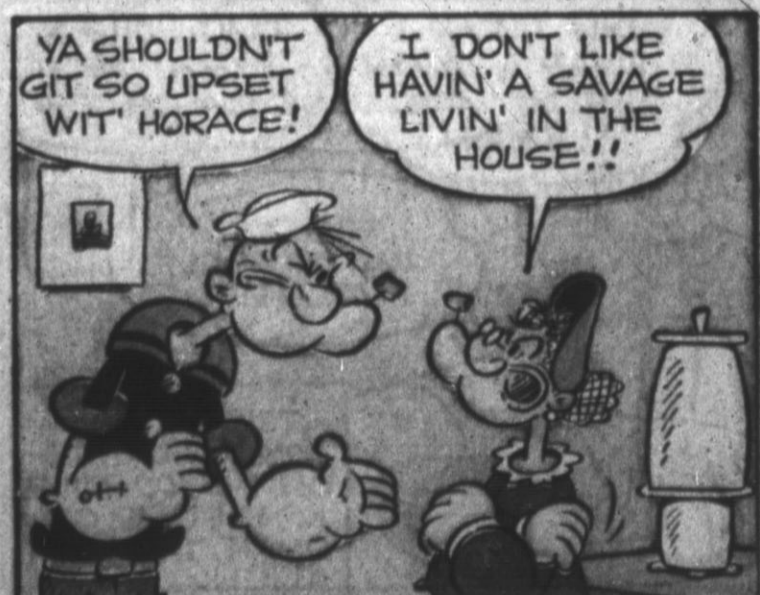
BRINGING UP FATHER

by BILL KAVANAGH & FRANK FLETCHER



THIMBLE THEATRE starring POPIEYE

by BUD SAGENDORF



TIM TYLER'S LUCK

by Lyman Young and Tom Massey



THE PLANE OF THE INJURED AGENTS IS STILL PARKED NEAR THE JUNGLE ISLAND SPUD!

BUT NO SIGN OF THE SEAPLANE... THAT MEANS WE STILL HAVE A CHANCE TO REACH THE INSTRUMENT PACKAGE FIRST!



TWO MEN! APPROACHING FROM THE SOUTH SIDE...

RIDE HARD... CUT THEM OFF!



BARELY MADE IT, KOLB!

YEAH, LET'S LOSE OURSELVES IN THIS STUFF IN A HURRY!



THEY DUCKED RIGHT IN THERE, TIM!

IT'S A TRAIL WE CAN FOLLOW ONLY AT THE RISK OF BEING AMBUSHED!



CARTER, WE'RE GOING IN... FROM THAT KNOLL YOU CAN OVERLOOK MOST OF THE JUNGLE ISLAND... IF ANYONE COMES OUT... NAB 'EM...



WE'RE AT A DISADVANTAGE, SPUD... THEY'VE HAD AN AERIAL VIEW OF THE CHUTE, AND KNOW WHERE TO LOOK FOR IT... WE DON'T!

THAT'S ONLY ONE DISADVANTAGE, TIM... WE'RE ALSO UP AGAINST ARMED MEN AND ANGRY LEOPARDS!

TO BE CONTINUED



Right Around HOME with MYRTLE

THE GOOD PROVIDER!

BUT GEE MOM! BINGO DIDN'T STEAL IT! DOES HE LOOK LIKE A SHOPLIFTER? SOME SHOPPER WILL PROBABLY REWARD HIM FOR FINDING HER BAG OF GROCERIES!

PEOPLE DON'T LOVE SHOPPING BAGS! TAKE IT AWAY FROM HIM AND I'LL PHONE THE SUPERMARKET BEFORE THE LAW DESCENDS ON US

I'M ALL EXCITED ABOUT MY NEW INVENTION... DEHYDRATED ANGLE-WORMS! THEY'LL SWEEP THE COUNTRY!

ALL RIGHT, ARNOLD! PUT THAT NET BACK IN THE GARAGE! THERE'S NO HIJACKING TODAY!

HEY! THAT BANANATH LOOK AWFUL GOOD! HOW ABOUT IT, BINGO?

BUT DEARIE! I WAS ONLY GONNA BAG THOSE ORANGES!

YEH? WORK IS SWEEPING THE COUNTRY, TOO, BUT YOU'RE SLOW TO CATCH ON!

THE ONLY THING BINGO EVER PICKED UP BEFORE WAS A LOT OF BAD HABITS!

ARE YOU SURE IT WASN'T AT THE END OF A CHECK-OUT COUNTER?

I WASTED YEARS TRYING TO MAKE A RETRIEVER OF HIM--NOW HE DOES IT!

THAT BINGO! HE'S A MASTER AT LOOKING INNOCENT!

I WAS ONLY IN THE HOUSE FOR ONE MINUTE! WHEN I CAME OUT THE BAG WAS GONE!

I'LL BET HE'S THE SNEAK WHO'S BEEN SWITCHIN' OUR PAPER OFF THE FRONT PORCH!

NOW CUT THAT OUT, JUNIOR! WIPE THAT SUSPICIOUS GRIN OFF YOUR FACE! I FOUND THIS BAG AT THE END OF OUR STREET!

I KNOW BINGO DIDN'T ACT WISELY, BUT AT LEAST HE'D MAKE A GOOD PROVIDER FOR HIS FAMILY!

HE DOESN'T HAVE A FAMILY! BESIDES-- DIDN'T I FIND YOU HALF A PAIR OF HOSE LAST WEEK!

YOU'LL HAVE TO BE POSITIVE IT'S YOUR PROPERTY BEFORE MAKING ANY CHARGES, MR. WIMBISH!

THEY'RE OUR GROCERIES ALL RIGHT! MY WIFE GET ONE BAG ON THE SIDE-WALK IN FRONT OF OUR HOUSE WHILE SHE CARRIED THE OTHER BAG IN!

GRANDMA

by Chas. Kuhn



I MADE IT TO SURPRISE A YOUNG LADY UP IN THE NEXT BLOCK... I'VE KNOWN HER SINCE SHE WAS A LITTLE TOY

BOY, IT LOOKS GOOD!



I DON'T SUPPOSE IT WOULD HURT IF I GAVE YOU A SMALL SAMPLE, BUTCH.

HI, GRANDMA!



WELL, I HAD PROMISED EACH OF 'EM A PIECE OF CAKE LAST WEEK



AND HE DID RUN AN ERRAND FOR ME YESTERDAY



OH, GRANDMA! YOU SHOULDN'T HAVE!



A NICE SLICE OF CAKE JUST FOR ME!



LUCKY FOR YOU I DIDN'T MEET ONE MORE KID ON THE WAY OVER!

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BUZ SAWYER Featuring His Pal **Rosco Sweeney**
by **ROY CRANE**

BABY SISTER, WHAT ON EARTH DID YOU DO WITH MY SAW?

I DIDN'T DO ANYTHING WITH YOUR SAW.

IT'S RIGHT WHERE YOU LEFT IT... UNDER THAT OAK TREE.

OH.

I DECLARE! PEOPLE ARE ALWAYS COMPLAINING... THEN BLAMING THEIR TROUBLES ON SOMEBODY ELSE.

FOR EXAMPLE, BEN BUDGY HAS PLANTED A STRAWBERRY GARDEN.

AND HIS NEIGHBORS, THE MEADOWS, ARE BIRD WATCHERS.

IT'S SUCH A JOY JUST TO SIT AND WATCH THEM.

BUT NEITHER IS HAPPY.

DANG THOSE MEADOWS AND THEIR BIRD FEEDER! IT'S ATTRACTING EVERY BIRD FOR MILES AROUND, AND THEY'RE EATING UP MY STRAWBERRIES!

DRAT BEN BUDGY! HIS STRAWBERRY PATCH IS DRAWING THE BIRDS FROM OUR FEEDER.

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HENRY

by **CARL ANDERSON**

5-3

The KATZENJAMMER KIDS

by **JOE MUSIAL**

ROLLO, WITH YOUR GOOD LOOKS AND TALENT, YOU'RE BOUND TO HAVE YOUR PORTRAIT HANG IN THE HALL OF FAME!

SUCH A SHOW-OFF!

MONKEY SEE, MONKEY DO! --GIF'S IDEA! P-SST--

AGAIN, JOCKO! VUNCE MORE!! GIFS ANODDER BANANA!

BUT LOUDER MIT DER RAZZLEBERRY!

B-RRR

SCRAM!

B-RRR

HOW DO YOU LIKE THAT?

OH, NO! ANOTHER ONE!

B-RRR

NO MONKEY-FACED BABOON CAN MAKE A FOOL OUT OF ME!

CRACK!

VELL...VELL...AINT DOT MONKEY FACE CUTE?! UND READY-FRAMED FOR HANGING?!

... ONLY WHO 195 WHO?

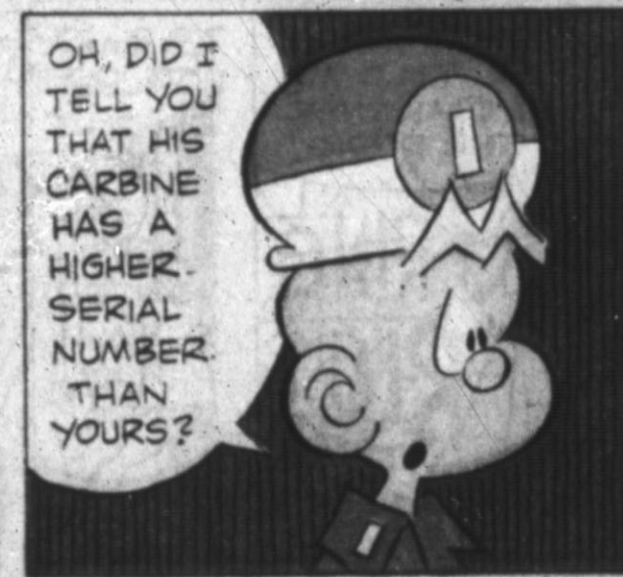
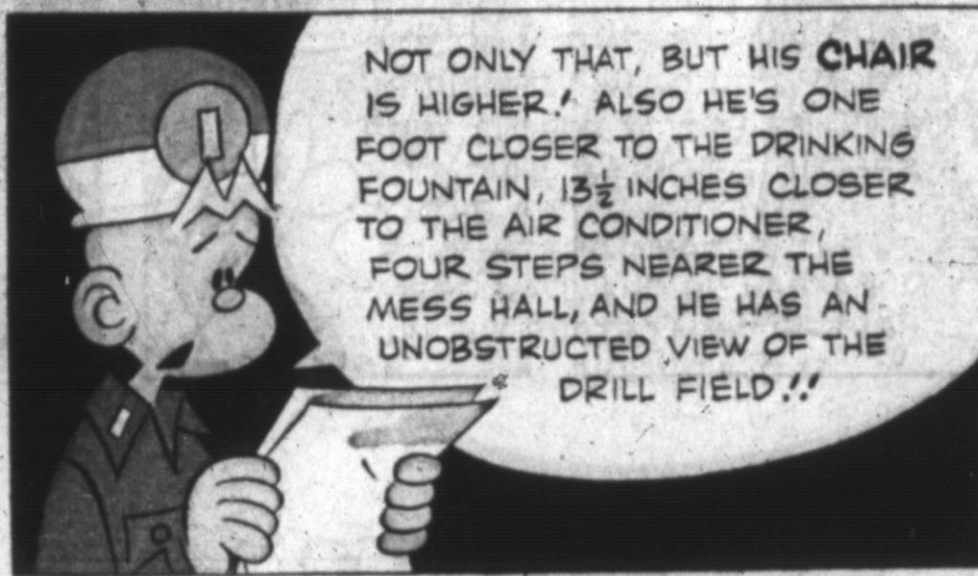
B-RRR

5-3



beetle bailey

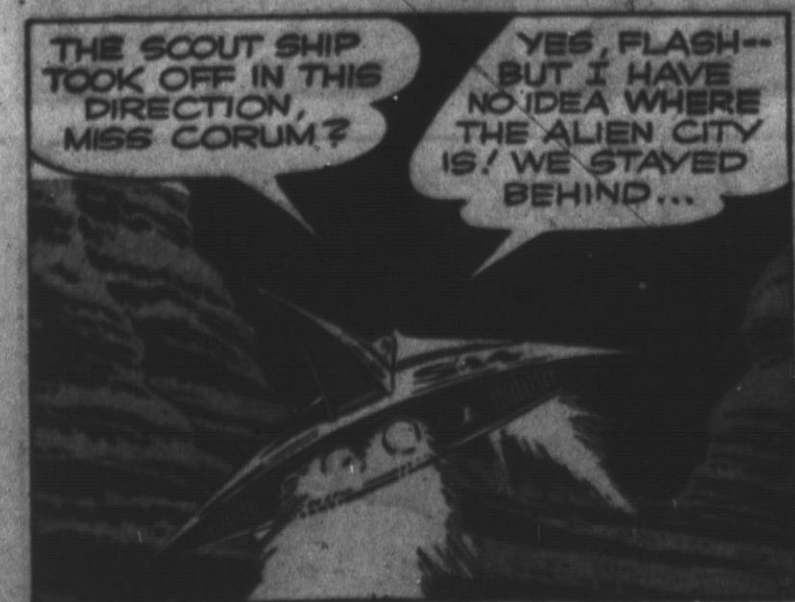
by mort walker



FLASH GORDON

by MAC RABOY

DEEP IN SPACE THERE IS AN UNCHARTED, UNSEEN STAR! IT IS A DARK SUN, A DYING SUN WHICH CAN NO LONGER FEED ITS PLANETS.



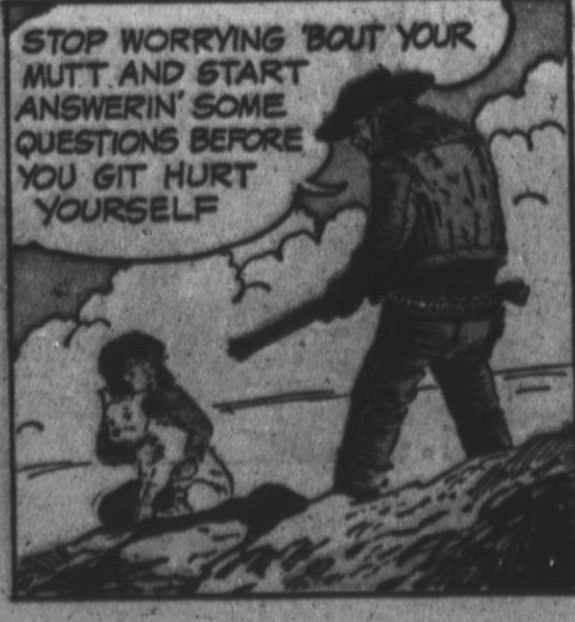
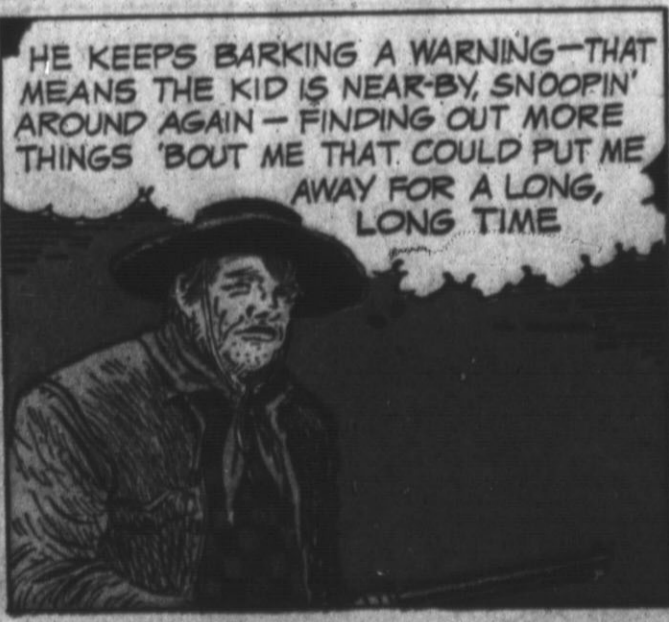
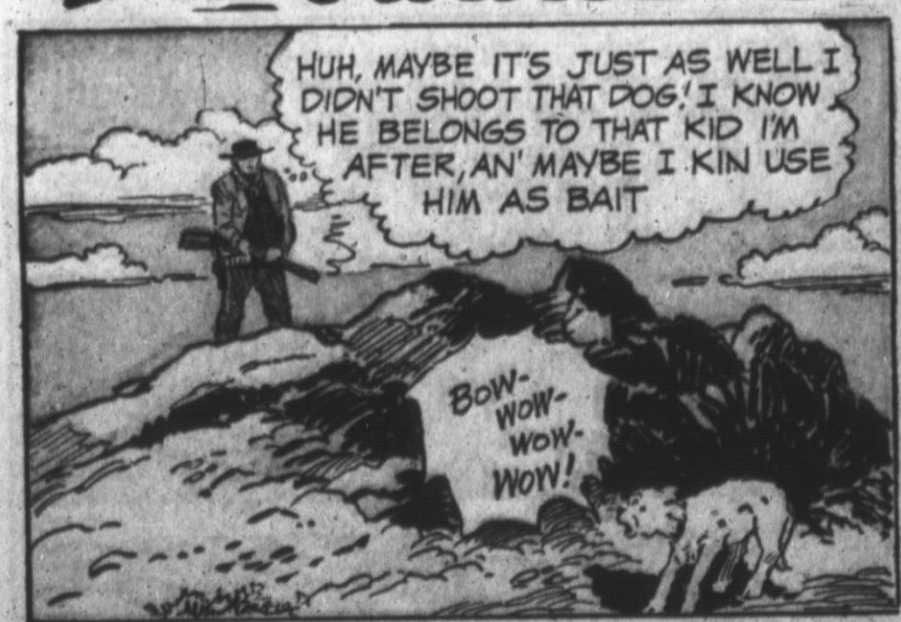
LITTLE IODINE by JIMMY HATLO



The Little Woman by DON TOBIN

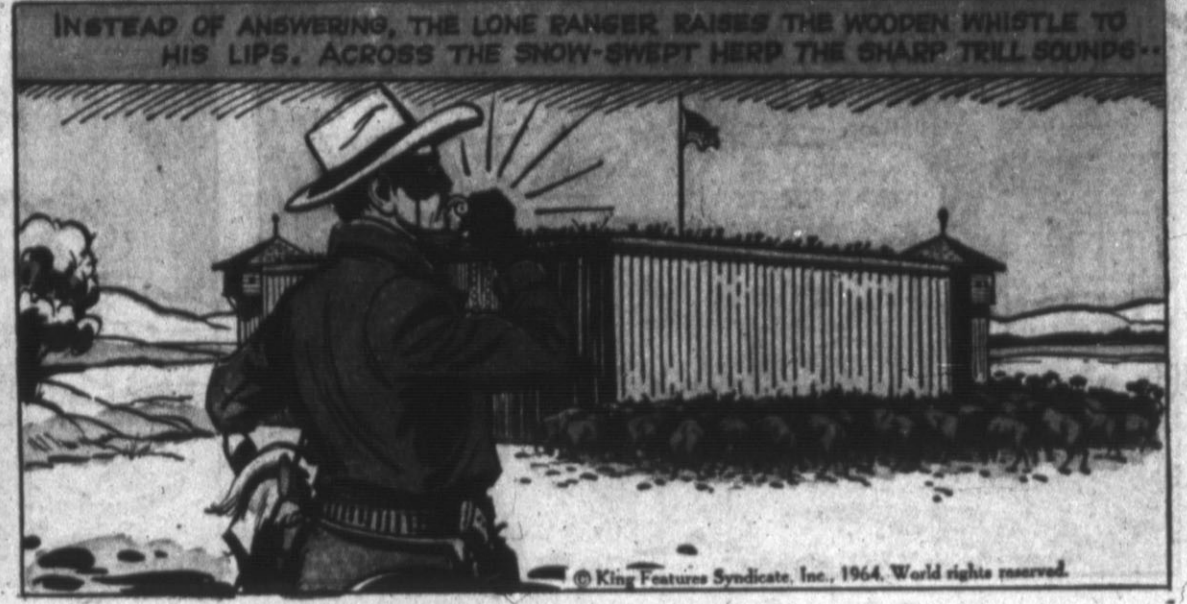


LITTLE ANNIE ROONEY by DARRELL McCLURE



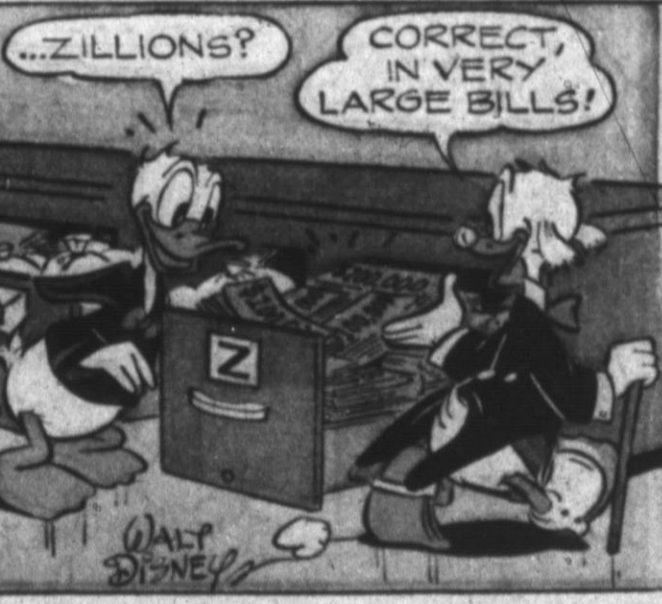
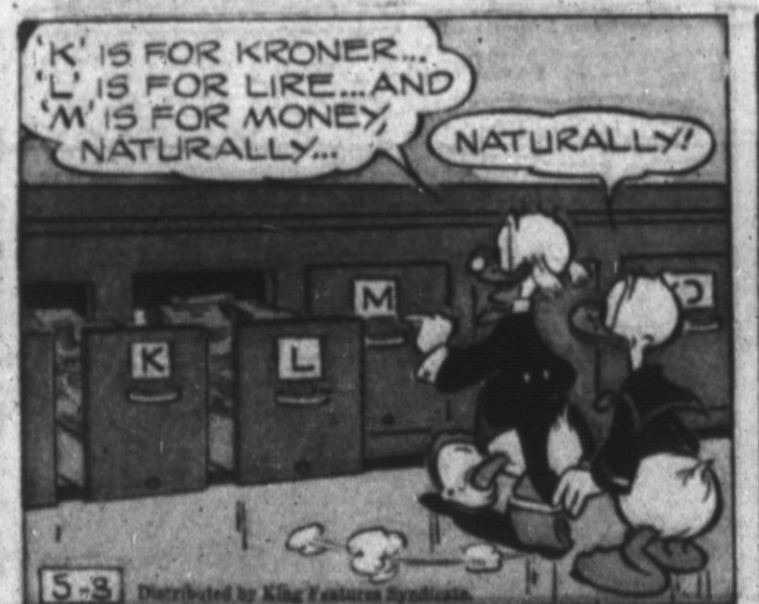
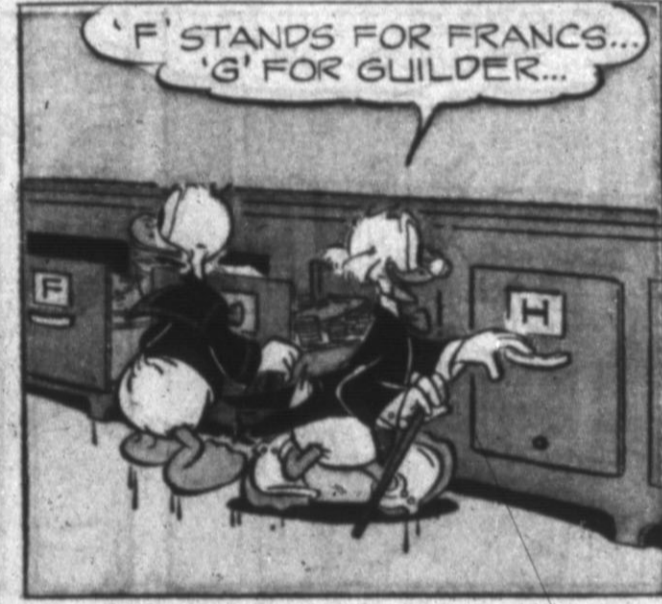
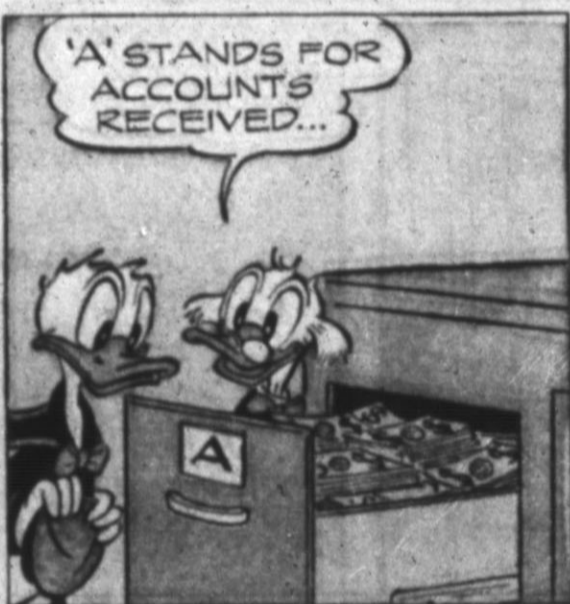
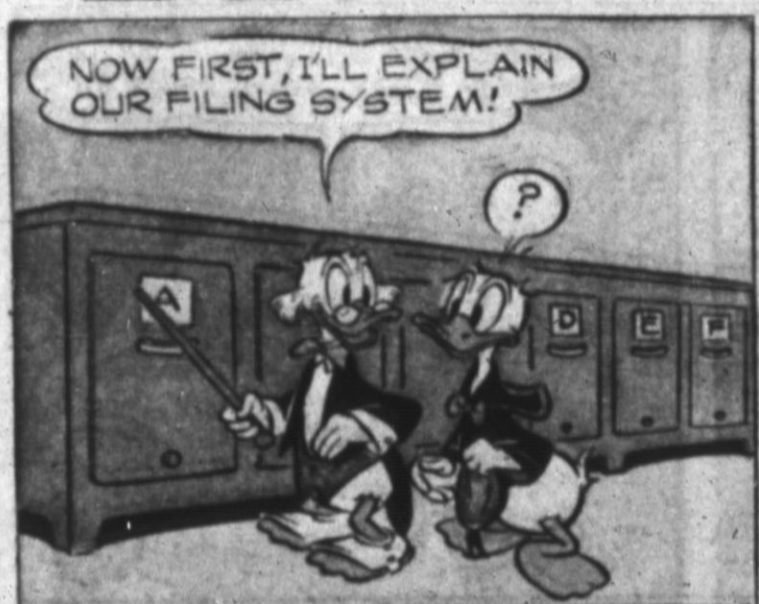
The LONE RANGER

by Charles Flanders and Paul S. Newman



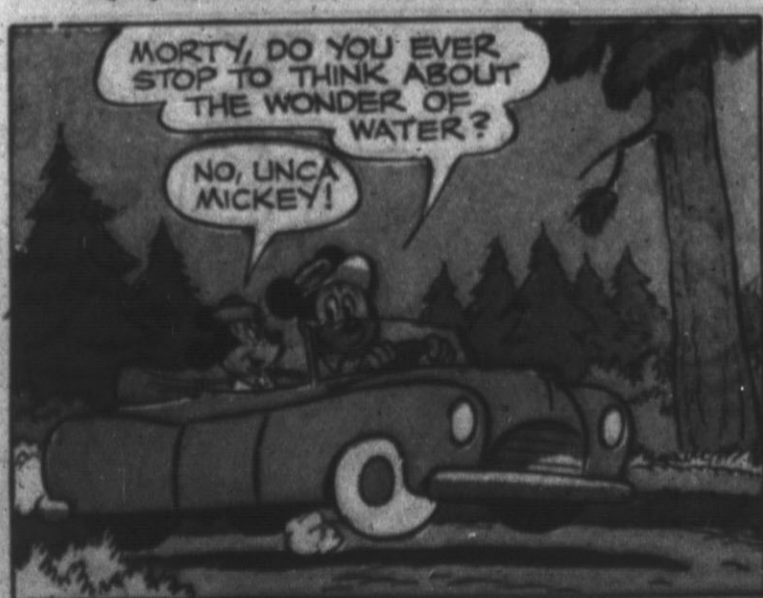
DONALD DUCK

by WALT DISNEY



MICKEY MOUSE

by WALT DISNEY





MISTER BREGER

by Dave Breger



BARNEY GOOGLE and SNUFFY SMITH

by FRED LASSWELL

