

The Hereford Brand

Published Every Thursday

Our Slogan—"More People—More Farms"

10th YEAR—NUMBER 39.

HEREFORD, DEAF SMITH COUNTY, TEXAS, THURSDAY, OCTOBER 9, 1930.

FIVE CENTS PER COPY.

Whitefaces Down Portales In Air Strategy, Russell To Climer; Score 7 to 0

Whitefaces made much of a dent on opponents' defense during first quarter, the Whitefaces off ramming the Rams in the first quarter, took to the air in the resulting touchdown. Portales defeated the visiting Portales on the local gridiron Friday afternoon by a score of 7 to 0.

Portales threatened in the first quarter, moving up to Hereford's 40 yard line following the Whiteface punt against wind and successful pass for 9 yards. Climer set them back 10 yards, a pass immediately brought

Starting Line-Ups.
Portales
Lefler
Vaughan
Jones
Maxwell
Melnor
Watts
Hillard
Kerr
Smith
Patterson
King
C. Acker, referee; H. P. ... umpire; C. W. Humble and ... of Portales, timekeepers; Patton, head linesman.

to the nine-yard line, again ... position. Their forward ... then went to pieces, and ... more attempts in the air ... the ball in Hereford's pos- ... on their 42-yard line, ball ... over on downs.

Whitefaces were able to register ... down on line plays in be- ... of second quarter, and ... the first exchange of punts, ... the playing for rest of the ... was done in Portales ter- ... In the middle of the quar- ... the Whitefaces took the ball ... 43-yard line, and Rus- ... and Stone in quick succession ... to the 26-yard line. Stop- ... at a moment, Russell passed ... to Wilson. Stone picked ... yards for first down on ene- ... 13-yard line. Stone and Rus- ... added 6 more over the line, ... seven yards to go for touch- ... Russell crossed up Rams ... were expecting another line ... and passed neatly to Climer ... the goal line for a touch- ... Place-kick was good for the ... point and scoring for the ... was ended.

In the third quarter Hereford ... break by recovering fumble ... 21-yard line, but after ... it on the 10-yard line, a ... was from center caused a fum- ... a Portales charger fell ... ball and it was punted out ... nger.

ning up an attack at the be- ... of the fourth quarter Rus- ... and Whitehead gained 25 ... on two nice plays, but the ... work was nullified by a fum- ... ball was lost. The Rams ... came near pushing over for ... nter. With the ball on Here- ... 32-yard line, ten yards were ... off in three downs through ... ace line. Three more line ... mixed with a short pass ... nter first down, and the ... nger brought to their feet as ... shadow seemed imminent. But ... ed line held and took the ... from Portales on their four- ... line.

punt-out from danger was ... against the wind, rising ... and falling on Hereford's 27 ... line. For the remainder of ... the Rams threatened on al- ... every play to complete a ... and tie the score, but ... air attack had been fairly ... solved, and receivers could ... set an open chance to snag ... the long shots.

the intermission between ... a new student group ap- ... on the field, the Cowhands ... d in the school's brand-new ... (continued on Page Eight)

ISLAND COMPLETES
ITS PERMANENT SURVEY
Rock Island Railway com- ... has made its final location ... established its permanent ... through Deaf Smith county, ... ing to L. Beskin. The Rock ... has a permit to build from ... Forrest in New Mexico. ... engineering crew has been ... to other work, and the next ... to start road-bed grading.

School Houses Are Robbed of About \$35 Cash

Both the high school and Central school buildings were burglarized last Thursday night, resulting in a loss of about \$35 in cash.

Entry into the high school was apparently gained through the gymnasium. Eight to ten dollars were taken from Superintendent C. H. Dillehay's desk, and about \$18 in cash and checks were carried away from the money drawer. One of the teacher's desk and steel cabinet were rifled and about a dollar in library fines is missing.

A screen was removed at Central and access to the building gained through a window. Receipts from football ticket sales, about \$9.00, made up the burglar's haul there. Though the money had been placed inconspicuously in the desk of the principal, Miss Edith Shields, nothing else was disturbed and no search seemed to have been necessary.

Rev. Cloyd Is Charity Funds Committee Head

Rev. V. M. Cloyd, pastor of the First Baptist church, was elected chairman of the charity committee last Monday in the regular

monthly meeting of the city's ministerial association. He succeeds Rev. J. W. Bouldinghouse, who for two years served untriflingly in carrying on this noble work.

Rev. J. M. Fuller is the newly elected president of the association, and he presided at the Monday meeting. A resolution was passed in which the ministerial association commended most highly the druggists of Hereford for their decision to close their places of business during hours of worship on Sundays.

Exhibit of Deaf Smith County Is At Dallas Fair

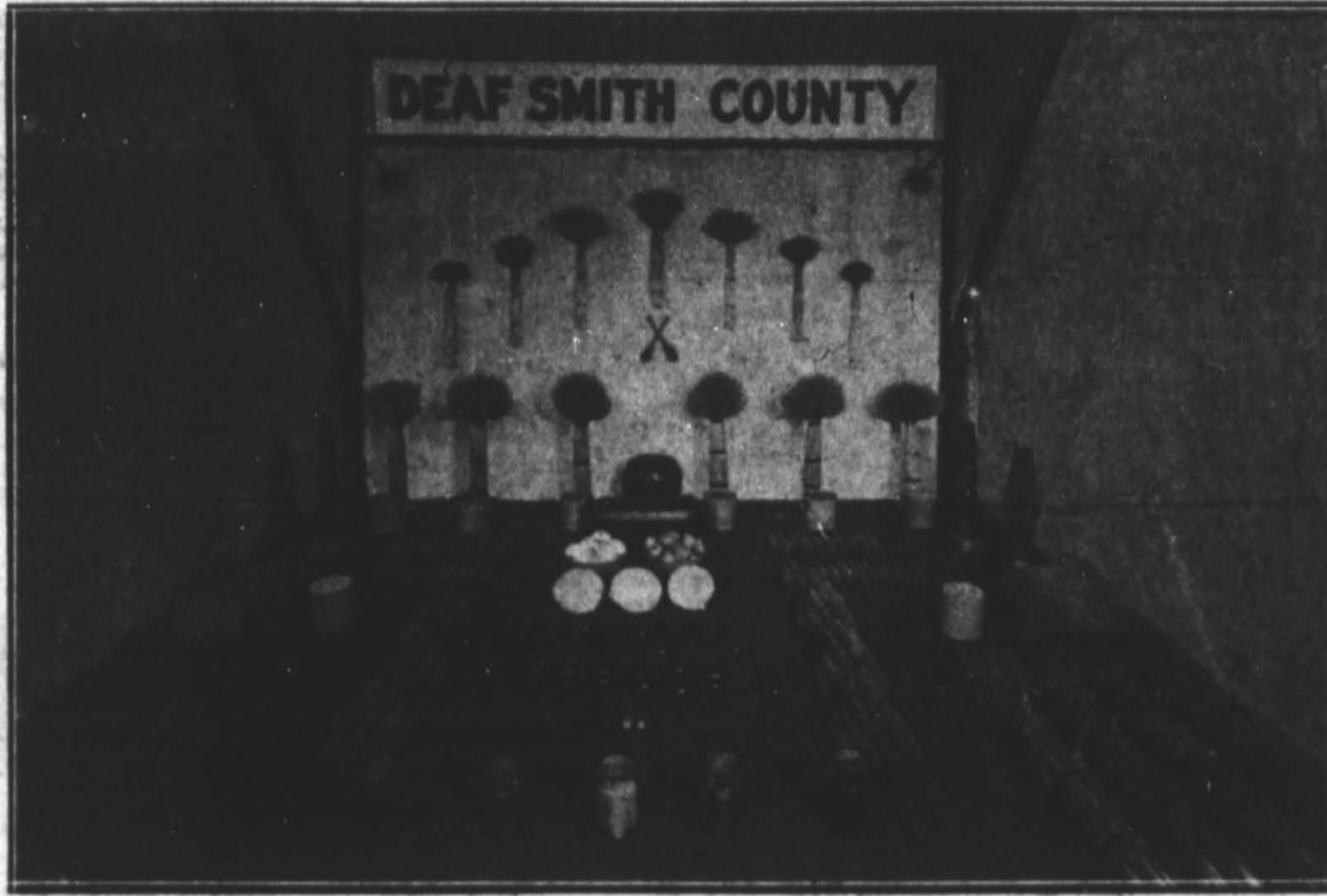
Deaf Smith county's exhibit, which placed fifth at Amarillo and third at Lubbock, winning a total of \$300 in awards, has been shipped to Dallas to show in the state fair where it will be viewed by a million people.

Honoree Hershey, son of Ray Hershey of Progressive community, and a graduate of Texas Technological College, is in charge of the booth.

C. O. D.'s LEFT OVER 15 DAYS ARE PENALIZED

A demurrage charge of five cents a day on C. O. D. packages left at the postoffice over fifteen days, effective October 1, has been announced by E. L. Donner, post-

HOW DEAF SMITH COUNTY PRODUCTS APPEAR, VIEWED BY TEXAS PEOPLE



The exhibit shown above is now set up at Dallas in the State Fair. This same booth has won honors in two regional fairs and a place in honors and money class is expected at Dallas.

City Officials Tightening Up On Safety Laws

"If you don't want to go to the city hall," reads a warning in the Brand this week from the governing body of Hereford, and readers know what that implies. An unwilling trip to the city hall usually proves expensive and unpleasant, so some friendly advice is first given the people about parking their cars and about speeding.

City officials are tightening up and it will pay motor car drivers to observe ordinances that apply to them. These are safety measures and authorities are determined to make Hereford streets safer in the future for both pedestrians and car owners.

"Don'ts" are mostly disagreeable injunctions but they are positive in force even if negative in meaning. The following are some of the things auto operators are cautioned about: Don't leave your car standing in middle of the street; don't park outside lines on Main street, drawn at 45-degree angle; don't park within ten feet of fire plugs; don't drive at rate over 20 miles an hour in residence sections and over 15 miles in business district; and do not approach corners recklessly.

Bank Statements Show Conditions In County Good

Combined statements of the three banks of Hereford issued on call as of September 24, show totals of \$1,300,892.74 in resources, \$841,150.28 in deposits, and \$758,476.16 in assets.

Short crops and low markets have reduced deposits of individuals to a great extent over the past three months, but the bank resources have a small reduction of only \$65,000. Loans have also been curtailed about \$21,000. Less loans today than on June 30 are taken to indicate that, while there is not as much money in the territory as on July 1, condition of its residents as a whole has made some improvement.

In times of stringency bankers

(Continued on Page Six.)

Phone Users Near Double In 5 Years

Constructive work is moving along at normal rate on the central office building here for Southwestern Bell Telephone Company. The first step in the long-awaited telephone improvement project for Hereford was made September 17, when ground was broken at the northeast corner of Miles and Fourth streets in preparation for the construction of a new telephone exchange building. This building when completed will house the new common battery switchboard and other equipment which will be used to give Hereford subscribers the more modern type of flashlight service next spring. The new building will be constructed of hollow tile and stucco in a one story Spanish type of architectural design.

In commenting on the plans for telephone development in Hereford, G. N. Halley, district manager of the Southwestern Bell Telephone Company said: "If the development of the telephone business in Hereford is good index to the development of the town, then Hereford is surely headed toward a continuation of its steady, healthful expansion. In 1925 there were 393 telephones there, today there are approximately 600.

"It is the aim of the Southwestern Bell Telephone Co. to give the best possible telephone service at the least possible cost with the conversion next spring to common battery telephone service. Hereford citizens will see this policy at work. The new building which is scheduled for completion before the start of next year will be trimmed in cut stone and will have a Spanish style roof. There will be an operators' room and operators rest room, a commercial office and a terminal room."

COW BARN BURNED ON G. W. BRUMLEY FARM

Early Friday night fire of unknown origin destroyed a cow barn on G. W. Brumley's farm on Tierra Blanca creek. The fire department made a run to the blaze, but the shed was a total loss.

Brand Plans to Get Into Mails At Earlier Hour

Beginning with the next issue of the Brand, October 16, the paper will be printed early on Thursday morning, in time to go out to rural subscribers on routes two and four and Star route that day. Those patrons will thus receive their Brands two days earlier than heretofore.

The change was made after a canvass of the business people this week, those being questioned expressing much enthusiasm for the earlier press time as it will be a distinct movement toward community cooperative progress, the merchants, rural subscribers and the Brand receiving additional benefits from the change.

Only one thing can make the new order of publication possible, without it the whole scheme must fail. All news and advertising copy MUST be in the office BEFORE Wednesday noon. That does not mean that space may be reserved and copy furnished at a later hour, but that entire material must be at the Brand before Wednesday noon.

It remains to be seen whether the new order of things will prevail—it will be an accomplished fact if copy is in on time.

Dr. Keeler of New York May Preach Sunday

Contrary to an announcement made last Sunday at the Presbyterian church, there will be services as usual next Sunday, states Rev. E. P. Gleser, pastor. It is also stated that there is a possibility that Dr. A. B. Keeler of New York City will be in Hereford to preach at the morning hour. The pastor urges every Presbyterian in the community be present at the service.

HOSPITAL NOTES

Misses Neva Majors and Mabel Barnhart left the county hospital last Wednesday and Mrs. T. E. Baker left last Thursday, according to Dr. D. K. Robison.

All Except Small Strip of Deaf Smith County Visited by Good, Slow Rain Sunday

Clifford Knox Loses His Life Riding Scooter

Funeral services for Clifford Wayne Knox, 11 years old, son of Mr. and Mrs. W. A. Knox, were held Monday afternoon at 3:30 o'clock at the Church of Christ. Rev. H. Earl Smith, pastor, officiated at the sad event. Interment was made in West Park cemetery.

Clifford sustained fatal injuries late Friday afternoon at about dusk, on East Third Street in front of the county hospital, when a scooter on which he was riding collided with a passing automobile. His skull was crushed and his left hip and leg broken, and he died Sunday morning at ten o'clock in the hospital.

Luther Pevely was driving the car which figured in the fatal accident, which seemed to have been unavoidable. The child was said to have been riding his scooter on the sidewalk but turned into the street at the driveway between the homes of R. P. Coneway and J. H. Pitman, coming in contact with the passing motor car.

Revival Singer Here October 26



J. C. COHEN

Evangelistic singer of Palestine, who will have charge of the music in the revival meeting at the First Baptist church of Hereford, beginning October 26.

ANDREW JONES MADE MEMBER A. & M. BAND

Andrew Pat Jones, son of Mr. and Mrs. A. M. Jones of this city, was one of the band members that accompanied the Aggie football team on the trip last Saturday when they played Nebraska.

Game At Happy Friday Rated As Crucial One

Hereford high school carries its new colors of maroon and white into the second conference game of the year when the Whiteface eleven clashes with the Happyjacks at Happy Friday afternoon, and no set-up is expected.

The Happyjacks battled Canyon earlier in the season to a scoreless tie, but later met defeat under Dimmitt's Bobcats' claws, an unlooked-for reverse. It is reported out of the Happy camp that Hereford is a favorite to win easily, but no such delusion is being entertained by Coach McCollum here, for he knows that Coach C. B. Harrison of Happy has a strong aggregation and that the Swisher county boys are in good shape. The Friday match is being rated as a crucial one, and a good game is assured.

Four-tenths of an inch of rain was recorded here Sunday afternoon in a slow fall, making eight-tenths for a seven-day period. The rain was much heavier north, east and south but rather light to the west, according to reports. These beneficial rains are being received as a final breaking up of the drouthy conditions, and Deaf Smith county people, who have good forgetters, are turning their backs on the past, with its short crop and low markets, and are looking toward a good year ahead.

More than an inch rainfall is reported for Sunday in Daniel community, where most of the wheat has been drilled. Fairview-Palo Duro district had a good rain, bringing sufficient moisture to sprout the sown grain. T. E. Baker, who lives 10 miles northeast, said the fall there was from two to three inches Sunday.

Eara Norton was at Sunnyside and Pumpkin Center, 16 miles south of Dimmitt, during the rain and it looked like a six-inch fall to him. A large lake was filled within about two hours. An inch is reported between Dawn and Canyon.

There was no moisture at Vega but a good rain fell at the Ford school house down to Wesley store. Heavy rains are reported by Jim Higgins, 13 miles north; by B. F. Fulkerson, 20 miles northwest; by J. W. Vick of Progressive; by C. D. Gilliam, 20 miles southeast; a two inch rain; good fall four miles south of Summefield, and the Frio draw on road to Dimmitt came down full Monday morning. Good rains Friday night and Sunday afternoon from the eastern part of New Mexico to within sixteen miles of Hereford were reported by John Purcell and R. H. Culer, who own farms northwest of Bellview. And according to George Muse, the section 35 miles almost due west was visited by a satisfactory rainfall.

Puzzled About Air-Mail Line Over Hereford

When the beacon light at the air port north of town was automatically turned on last night and its high candle-powered beams penetrated the darkness, with the hum of planes in the air above, it was just a forerunner of the excitement over Hereford of two fast coast-to-coast air mail expresses, beginning October 15, if one report is accepted as true.

C. H. Pelton, division manager of the Transcontinental & Western Air, Inc., mail contractors, who was in this city Tuesday, instructed the Texas Utilities company to set the automatic switch on the beacon for night lighting, and is authority for the statement that Hereford will be on two mail lines after the 15th.

The border lights at the Transcontinental Air Transport field will not be switched on at present, nor will the blinkers scattered along the route through the country be used until later when night flying goes into effect.

There will be two mail planes each way every day, four planes in all. Both will start at New York, stopping at St. Louis. There one goes to Tulsa, Amarillo and on west over Hereford. The other will leave St. Louis and go by way of Wichita to Amarillo, then westward over Hereford to the Pacific coast, according to Mr. Pelton.

Establishment of these routes over Hereford and facilities of the T. A. T. in operation will attract a lot of other flying, commercial and pleasure, to this airway.

The Amarillo News of Thursday morning has a different story from that given by Mr. Pelton. The News states or infers that the T. A. T. equipment at Clovis and all along the route to Amarillo will be dismantled and a direct line from Amarillo to Albuquerque used. The two statements are contradictory, and if the last story is true the information given out by Pelton and his instructions in regard to the beacon lights here are puzzling.

World Weight Record Wheat, Grown In Deaf Smith, Will Be Put On Display In the International Show at Chicago

Wheat grown in Deaf Smith county is being shown at fairs not only in this county's booth, but in Potter county's also, according to an item in the Amarillo News. Potter county took second place in the South Plains show at Lubbock last week, and the News stated that wheat produced in Deaf

Smith county was on display in Potter county's exhibit, and adding further that Potter would send the same specimen to Chicago for display in the International Live-stock Show grain division November 29.

This is some of the wheat grown by Homer Strohmeyer, several

miles northeast of Hereford. An official test in Amarillo gave it 64.6 pounds to the bushel, breaking the wheat weight record. The variety is pure line-bred Blackhall seed. Mr. Strohmeyer harvested 2530 bushels on 100 acres last summer, and all of the crop was of the same high quality.

WE FEATURE ELIZABETH ARDEN TOILET PREPARATIONS

SARGON



Phone 13
R for DRUG SERVICE

Colds! Colds!
For Colds Use Nyal's KLEER-A-HED!

A few drops on the handkerchief during the day or on the pillow at night, inhaled deeply, relieves the discomfort of congestion and makes breathing easier.

May we demonstrate to you the Master Radio—The R. C. A. Radio?

Rice Drug Store

YOUR PRESCRIPTION WILL BE ACCURATELY COMPOUNDED BY A REGISTERED PHARMACIST.

The Herford Brand
Published Every Thursday at
HERFORD, DEAF SMITH
COUNTY, TEXAS

NUNN-WARREN PUBLISHING
COMPANY, INC.
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Also Publisher of
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R. E. KESSIE,
Editor and Manager

TELEPHONE 13

NOTICE TO THE PUBLIC:
Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally at the office on North Main Street. Entered as second-class matter at the post office at Herford, Texas, under the act of March 3, 1879.

SUBSCRIPTION PRICES:
Zone 1, per year - \$2.00
Zone 1, six months - \$1.00
Outside Zone 1, per year - \$2.50
Outside Zone 1, six months - \$1.50
Outside Zone 1, three months - \$1.00

ALL SUBSCRIPTIONS STRICTLY CASH IN ADVANCE.

Caught in The
Corral
&
Put Through The
Chute

Waiting is tiresome business. Better get up and hustle. Waiting for something to turn up is the hardest way to loaf.

Every town has a few citizens who are too proud to trade at home.

With forerunners of cranes beating their way overhead, we are reminded that the time of year is at hand when hunters begin to outlie fishermen.

Among the world's saddest, best known expressions is: "Returned, insufficient funds."

19 Years Ago In Herford

(From Files of The Brand, October 6, 1911.)

The Bayview Club had met at the home of Mrs. J. W. Hicks for first regular meeting of the year, studying a new course, "Our Country."

Commissioners court had placed county funds with First State Bank and Trust Company at 3-1-3 per cent on daily balances.

Hoop-skirts were heralded as coming back again. Amarillo called Queen City of the Ozone Zone, was considered to handle the traffic with its broad sidewalks.

Law pertaining to rights of wagons and automobiles on roads was published by the Brand, to make clear that drivers of teams were obligated, on account of being a slower vehicle, to make room for a motor car when overtaken, if road were sufficiently wide to permit clearance.

A. H. Elliston had returned from a trip into East Texas counties, Collin, Hunt and Itains, where he sold four sections of land in Castro county.

The electric light power was unable to furnish current to the local laundry excepting first three days of the week, and Herford

steam laundry asked that Monday and Tuesday be made their wash days.

Admiral Schley, Spanish-American war hero for whom Schley avenue was named, had dropped dead on a New York street.

D. W. Crawford had a plum tree that produced four bushels that year. He displayed one limb that held 40 well-matured plums.

C. E. Smith had accepted a position with Hubbard grocery store.

Born to Mr. and Mrs. Alex O. Thompson, a nine-pound girl.

Allen Bell had returned from a business trip to Kansas City.

F. T. Roloson and G. W. Barcus had transacted business in Canyon.

Miss Pearl Criss of Shawnee, Oklahoma, had visited Mr. and Mrs. C. Smith.

C. C. Ferguson had joined his wife in Missouri where she was visiting.

Father of F. W. Lambert had returned from a visit with relatives in his old home town.

Henry Wilkinson was in Califor-

nia for a few days on business.

Ernest Wood had gone to Crosbyton to work for Warren hardware store.

E. E. Ramsey had gone to Roswell to attend the exposition with a view of learning something about irrigation.

Wm. O'Brien and B. S. Arnold had been to New Mexico where they bought 1000 head of cattle.

Marvin Cross had assumed management of Warren's Hardware store in Crosbyton.

Sam Bratton, county attorney for Farmer county, had visited W. E. Dameron, local attorney.

Hunting parties had reported thousands of ducks and curlews on the big lakes to north and east of town.

Miss May Gough had joined her parents in Crosbyton. L. Gough and family had moved there to take charge of a 10,000-acre farm.

Mrs. Sarah L. Stoner of St. Joseph, Mo., had visited her sister here, Mrs. Clarence Smith, and said she might buy some Deaf Smith county real estate.

Miss Nannie Jowell, assisted by Miss Winona Arthur, gave a miscellaneous shower in honor of Miss Mildred Vaughn, who was a bride-to-be. Thirty guests were present.

There are two good ways of supporting the churches of Herford. The first is to attend them, and the second is to give them some of your money.

Not long ago a man was wrestling with an alligator and it bit him, and it served him right. Herford has a start on a private zoo, some foreclosed animals from a circus, and it is in order to advise home folk not to get too close to the monkey cage.

Those who are in favor of passing a herd law in the precinct districts which are advertising an election for October 25 are quoting Dr. Loyd of Vega as saying: "You can't convince me that a bald prairie with three inches of grass on it and with potash only six inches under top of the soil, which would cost, if placed there by man, at least \$100 an acre, was made for a cow country by a wise God." Proponents of the measure

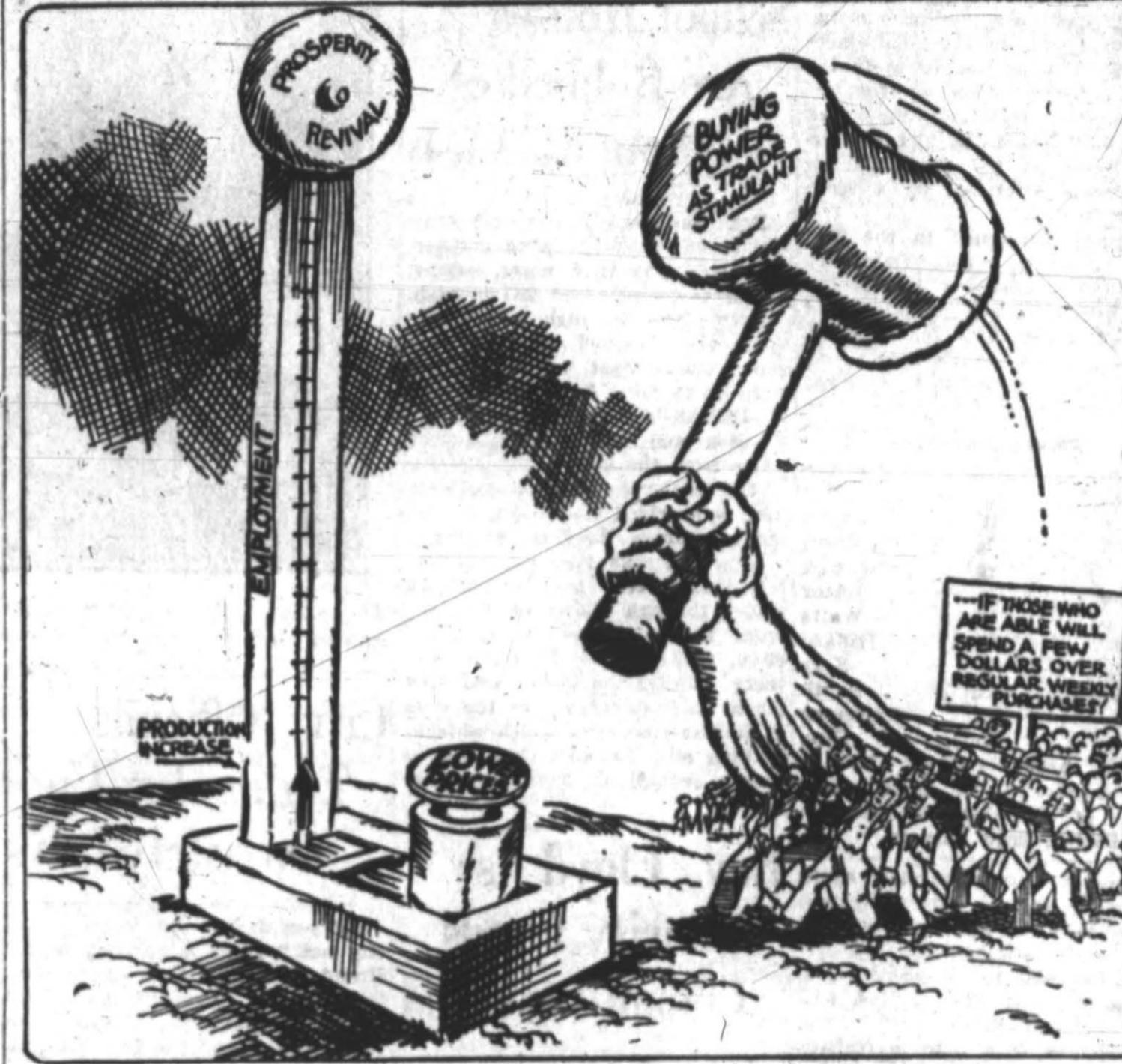
have sent the above in "in order to start the argument," and have the matter given public discussion. They say that the county has had free range, and "in many instances, free feed", so long that it is time to change. They claim that the loaf ought to be reversed, that those who have stock should fence to keep them in, and their main thesis is that open range and farming do not fit well together.

The committee representing those who will vote for the herd law shows an open mind, and they state that every question has two sides, in view of which they ask that the opposition come forward and present argument to support their

contention. Apparently they will be satisfied with results October 25, if a well-informed vote is recorded.

In the last issue of this paper was published a statement from millers which showed rather conclusively that the price of wheat has practically nothing to do with the price of bread. A variation of fifty cents on a hundred pounds of flour affects a loaf of bread about one-thirtieth of a cent. In other words, when wheat is high and when it is low we pay the same price for baked bread. Then why not maintain a standard price for wheat around \$1.25 a bushel? It is all the same to the baker and

All Together, Now!.. We CAN Ring the Bell!



all the same to the consumer who pays no more for his loaf. Intermediaries should take the same commission a bushel regardless of the price.

The point is: if there is one, what becomes of the profit when wheat is cheap as at present, which normally should go into the growers' pockets? You can't trace it down the line to the baker's cash register. The truth of the matter is we believe it is irrevocably lost. Nobody is hurt with wheat

priced right, and all business is hurt when it sells cheaply. Unless the millers have misrepresented the facts, who could object to a flat valuation on a bushel of wheat? There ought to be a workable solution to a problem that resolves itself into having only one desirable side.

Statements, Letter Heads, Envelopes, all Job Work, at The Brand Office.

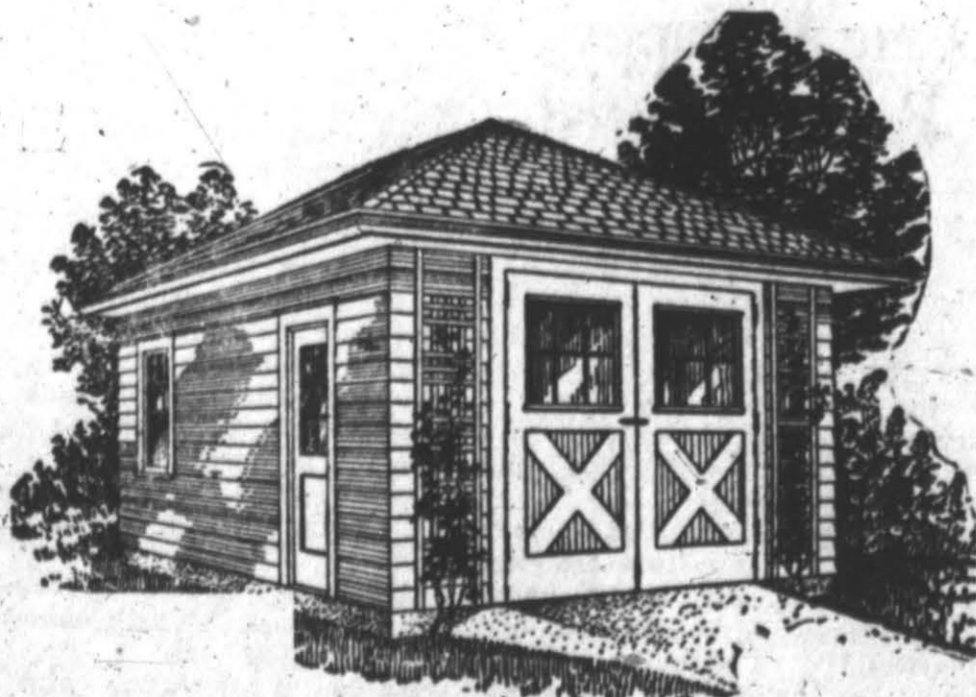
TRY A WANT AD. IN THE BRAND

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If Getting Up Nights, Back frequent day calls, Leg Pains, weakness, or burning, due to functional Bladder Irritation, in acid conditions, makes you feel tired, depressed and discouraged, try the Cysto-Works fast, starts circulating the system in 15 minutes. Pralls thousands for rapid and positive relief. Don't give up. Try Cysto-Works today, under Iron-Clad Guarantee. Must, of allay these conditions, improve full sleep and energy, or money Only 90c at

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A WIFE, children, a home, success... all that any man could ask for. Are you taking a chance or are you preparing for the future? For "mother" and your children save your money. This is your DUTY. DO that duty.

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—a strong bank thoughtfully managed—
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M SYSTEM
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Bargains for Friday and Saturday

COMPOUND, Swift's Jewel	4 lbs	50c
	8 lbs	97c
SNOWDRIFT	3 lbs	58c
	6 lbs	\$1.10
CORN, Sweet, No. 2 cans, two cans		25c
OXYDOL, large		22c
DATES, Dromedary		19c
COOKIES, assorted, lb		31c
ONIONS, lb		3c
WHEATIES		10c

WE DELIVER
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Diphtheria May be Prevented; Cost Only \$1

It is inevitable and essential that each child have all these diseases. Did you know that one of the worst, diphtheria, can be prevented? It is the most dangerous to very young children, and is childhood's most fatal illness. Thousands from two to six years old die annually. A safe, simple method is immunization with toxin-anti-toxin or toxoid. It is absolutely safe, leaving no sore arms or bad results.

How about it? Are you willing to spend as much as \$1 and a little time to insure your child against permanent injury or death? Think it over.

Your county health service is arranging to give you this opportunity at an early date. Notices will be sent you through the school as to time and place the work may be done. Do your part by bringing your child and help stamp out diphtheria.

FOR JOB WORK, TRY THE BRAND

Sackcloth Old Symbol of Mourning for Dead

Sackcloth is mentioned several times in the Bible. It was a coarse texture of a dark color made of goats' hair. Smith's Dictionary of the Bible quotes two verses to substantiate the statement that the color of sackcloth was dark or black. One verse is Isaiah 50:3—"I clothe the heavens with blackness, and I make sackcloth their covering." The other verse is Revelation 11:12, the second half of which reads: "and the sun became black as sackcloth of hair; and the moon became as blood." Sackcloth resembles cilicium of the Romans, named after the province of Cilicia in Asia Minor, in which was situated Tarsus, the native city of St. Paul, who knew and at times followed the trade of tent maker, that is, the making of tents out of cilicium, the cloth made of goats' hair. This cloth was the sackcloth of the ancient Hebrews. It was used for making sacks and for making rough garments used by mourners, which were in extreme cases worn next to the skin, but at other times they were worn over the coat in place of the outer garment.

First Brick House in Quaker City Preserved

On Lansdowne drive, in the West park, near Thirty-fourth street and Girard avenue, stands the first brick house built in Philadelphia. Says an article in the Philadelphia Record.

William Penn built it for his daughter, Letitia, when they lived at Market street between Front and Second. The founder was a man of simple habits and he ordered the house built plain and small, of red brick, two stories high, and with a small rear addition. It was the first house in the city to have a cellar and a garret.

For many years it stood on Letitia court, while other structures grew up around it almost hiding it from view. For a while after Letitia's death it was used for a tavern.

Finally in 1883, as an outcome of the historic interest it inspired during the celebration of the bicentennial anniversary of the founding of Pennsylvania, it was carefully taken down and re-erected on its present site in the park.

You're Hired

The great comic magician was in need of an assistant to aid him in performing his mirth-provoking tricks, and was interviewing a young man who had applied for the job in answer to the advertisement the magician had placed in the newspaper.

"I need a man to help me who can keep a straight face all through my performance; who will under no circumstance allow a smile on his face no matter what silly things I might do or say. Now, what are your qualifications for that position?"

"Well," said the young man, "I used to be a page boy in the house of representatives."

Quaker Things in Showers

Many reliable records can be found of showers of larvae, lice, leaves, hay, worms, toads, frogs, fish, mussels, birds, wheat, oranges, pebbles, salt and so on. In one case an alligator two feet long came down with a rain in Charleston, S. C. In general, it may be said that these objects are first carried into the sky by a tornado. They are usually carried a considerable distance, so that their source remains a complete mystery. Colored rains and snows are also fairly common. These are usually due to dust, pollen, small water life, and so on. Fish as much as ten inches long have been found far inland.

First Pullman Coach

The first pullman car, the Pioneer, was built in 1825 and immediately became the talk of the town. George Mortimer Pullman spent \$20,000 building it, and he made it too high and too wide. Undaunted, however, he persuaded railroad men to remove the sides of a bridge or so, to tear down a few obstructing platforms, and after that the Pioneer was no longer wide nor high. One of its first distinguished passengers was Mrs. Abraham Lincoln, who rode in it one night from Chicago to Springfield, Ill., to attend the funeral of her husband. Fortune, the Business Magazine.

No in Either Case

Richard Brinsley Sheridan (1751-1816), Irish dramatist and politician, and Edmund Burke (1729-1797), English statesman and orator, are both credited with the pun which follows. When asked to pay at least the interest on a sum owed, the impertinent but witty reply was:

"It is not to my interest to pay the principal, nor is it my principle to pay any interest."

Radio to Mars Blocked

Modern weather study shows that the atmosphere is in two layers—the troposphere lies nearest the earth, and the stratosphere is divided from it by the tropopause. In the stratosphere lies the "heavieside layer" which has a very high radio conductivity and bends the radio signals so that they follow it and encircle the earth instead of shooting off into space.—St. Nicholas.

All That Was Needed

Glenn and Bess were two youngsters under school age, but they played with children who went to school and they studied music, especially the "do, re, mi" part. They were playing alone one day when Bess said: "Now, Glenn, we will sing. You take do and I'll take bread."

The World's Greatest Golfer



Bobby Jones, of Atlanta, Ga., world's greatest golfer, won his fourth major title of the year when he captured the U. S. national amateur golf championship at Merion Cricket Club, Ardmore, Pa. Bobby, left, is shown receiving the silver trophy emblematic of his victory, from F. S. Douglas, president of the U. S. Golf Association.

Change Is Made by High School On Grade Marks

The first six weeks of school will end Friday of this week and examinations are being given at this time. Report cards will be issued on Wednesday of next week in all departments of the schools. School authorities hope that parents will examine the reports carefully and investigate any unsatisfactory grades.

"There will possibly be more low grades and failures on the first report because of the fact that many students are new to the system, and in a large number of cases teachers and pupils are new to each other," said Superintendent C. H. Dillehay. "Whether the grade be high or low, a wholesome interest on the part of the parents should help the student to do his best."

The letters used on the report cards in the high school will have a slightly different value this year. There will be four letters indicating passing grades, but plus and minus signs will not be found on the report cards. A grade of A indicates excellent work and has a numerical value of 94-100; B, 80-93, above average; C, 75-85, average; D, 70-77, passing work; F, below 70, failure. The purpose of making the change is to give four passing grade letters including D, which is universally a passing grade in the colleges and in many high schools though the numerical value varies. The grades will be placed on the permanent records in figures to avoid any possible confusion in the future. Honor rolls and exemptions will be based on the numerical grades as has been done in the past.

There will be no change in the report cards for the grades as a two-year supply was printed last year. The passing grade below the high school is 75, since promotion is based on an average grade in the major subjects. The child who makes below 70 in more than one subject must repeat the half grade regardless of the general average since a child who is that weak in two or more subjects would doubtless profit by a repetition of the half year's work.

All report cards indicate the faculty member who should be seen for a conference concerning any questions that might arise about the grades. Such conferences are invited by school authorities and should prove of value in most cases.

COL. BARBER IS ABSENT FOR TWO BIG COW SALES

Col. Ray Barber and family left Sunday for Mason, Texas, where he conducted a purebred Hereford sale Tuesday for the Central Texas Hereford Breeders Association. On his return he will go by Roswell to hold a similar sale for the Hereford breeders of the Pecos valley.

Col. Barber, who is known in

this whole territory as a successful auctioneer, will arrive home in time to conduct a household goods sale for W. B. Farmer on October 13.

Mrs. R. H. Caler of Belview, New Mexico, and her cousin, Mrs. Margaret Caler of Amarillo, left Monday night for Washington, D. C., where they will visit for the next 30 days with relatives.

FOR JOB WORK, TRY THE BRAND.

CASH SPECIALS FRIDAY AND SATURDAY

ORNGR	Fancy No. 2 three cans	38c
BANANAS	Not over-ripe per dozen	25c
GRAPES	Fancy Tokays 5 lbs for	24c
ALMON	Select Pink three cans	40c
ICE	Two pound pkg. White Swan	21c
LIVES	quart plain	44c
PATCHES	Six boxes, per carton	20c
SNOWDRIFT	Large size, \$1.08, medium size	61c
TOMATOES	No 2 size three cans for	32c
ork and Beans	Or blackeyed peas, three cans	25c

Bakers Cash Grocery MONT E. BAKER.

Size Letter Folders
 Binding Machine Paper
 Note Paper Baskets
 Envelope Molders
 5 Index Cards
 Island Twine
 Bond Boxes
 C O Fasteners
 Stickers Staples
 x 5 A-Z Index
 Binding Machines
 Dog Clips
 Note Baskets
 Letter Baskets
 Bond Sheets
 Record Books
 Rubber Bands
 Voice Files
 Bank Books
 Pocket Files
 File Books
 Card Clips
 Label Boxes
 Brief Cases
 Note Pads
 Index Sets
 Bank Pim
 k Well
 Mailage
 Journals
 diaries

CALL AT

THE BRAND FOR OFFICE Supplies

Book Pins
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 ernal Inks
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 ystal Scales
 umber Tacks
 arbon Paper
 oth Patches
 eceipt Books
 edger Leaves
 ood Cabinets
 ored Pencils
 icket Punches
 ollection Books
 edible Pencils
 x 5 A-Z Index
 erno Note Books
 etter File Index
 x 6 Index Cards
 ationery Cabinets
 iewriter Ribbons
 icket Memo Books
 eel Transfer Cases
 umbering Machine Ink

New Up-to-Date Beautiful Dresses In New Shades

—I have just returned from market with a red-hot line of the new beautiful dresses and suits in all the new shades; sizes from 11 to 50.

—The new COATS are wonderful values; come and see what I have to offer.

Specials for Friday Saturday, Monday

—On Coats and Dresses. Also special on Hose. Try a pair of our hose and you will be convinced of the fine quality for the money.

FASHION DRESS SHOPPE

Special

—For Friday, Saturday and Monday. You must see these remarkable bargains before making your selection.

Vogele Millinery Parlor

PHONE 201

MONEY-RAISING SALE!

STARTS FRIDAY! **Oct. 10** 8:30 A. M. BE THERE!

NEVER BEFORE SUCH VALUES!

We Mean It!

COME—SEE FOR YOURSELF! WE MUST UNLOAD OUR SHELVES AND RACKS REGARDLESS OF PROFIT. It Is Your Gain.

Due to the short crops and general conditions over the country, we are going to Sacrifice Profits on everything. You will be able to purchase all Standard Makes of Merchandise at Less Money. Don't forget the place, nor the date. Be on Hand. Come, everybody!

Popular Store

She's Kin of Buffalo Bill



Prominent among the 11,000 students at the University of Illinois this year is Betty Thurston, above, of Cody, Wyo. She is the grand niece of William F. Cody, more popularly known as Buffalo Bill, famed Indian fighter, the last notable frontiersman in American history.

How Teams Are Grouped In Hi Gridiron Race

For convenience of arranging schedules from a geographical standpoint, reducing traveling expenses to a minimum, district one of the interscholastic league was divided into four sections for football purposes, and high schools of the Panhandle have been grouped into the following, Hereford falling into Section C:

- Section A.**
Dalhart, Dumas and Stratford.
 - SECTION B**
Follett, Spearman, Miami, Higgins, Perryton, Canadian, Wheeler, White Deer, Mobeetle, Shamrock, Wellington and LeFors.
 - Section C.**
Tulia, Canyon, Hereford, Borger, Claude, Happy, Dimmitt, Panhandle, Vega, Quitaque, Silvertown and Groom.
 - Section D.**
Estelline, McLean, Turkey, Memphis and Clarendon.
- Championship in each of the four sections must be determined by November 15, according to Hopkins. After this date, and by November 22, the champion team from Section A is to meet the winning team from Section B to determine which of these is champion in the bi-district. Likewise, the winning team from section C is to meet the champion team from

Balto, Dog Hero of Nome Epidemic, Lives With Mates in Cleveland Zoo

BALTO and four of his team-mates who saved the lives of hundreds of women and children years ago when they raced through the Arctic wastes to carry serum to the diphtheria-stricken city of Nome, Alaska, are today enjoying their reward.

Far from the Arctic's snow and ice and biting winds, Balto, leader of the pack, old Mootoc, Slim, Sye and Tilly, are living together in a life of ease at Brookside zoo in Cleveland, Ohio. Thousands come weekly to admire them.

Amiable, playful, seemingly as energetic as the day they tugged Kasson's serum-laden sled through the frozen tundra, the famed Siberian huskies frolic and caper in their large, outdoor arena. Even 14-year-old Mootoc, by his very spryness, shows no traces of the rigors of that famous dash.

The role these animals played in those exciting days of January, 1925, has already become part of the legend of America.

A 675-Mile Race
The precious package of antitoxin started on its way from Anchorage, Alaska. It was to be carried by relays of dog teams to Nome, a distance of 675 miles. Kasson was waiting 120 miles from Nome with a team of 13 dogs, headed by Balto.

Togo, another Siberian husky, had done heroic work in tugging the sled a long distance in the early stages of the race, but the question the world asked when the serum finally was entrusted to Balto's team was, "Would they make it in time?"

Kasson galloped his team at a terrific speed. Several times he halted to rub the dogs to prevent them from being frozen to death. The race now took on the aspects of a thrilling melodrama.

An indication of the suspense with which the arrival of Balto's team was awaited is contained in these words of a Nome correspondent:

"The approach of the racing dogs lightened the hearts of Nome's residents, shut off from the rest of the world, and fears that the entire town would be



Balto . . . he saved Nome. He saved the town from being wiped out by the fearful scourge of diphtheria.

After the serum was safely delivered, Balto, who symbolized the success of the expedition, because of the fact the lead dog bears the brunt of a sledge trip, was taken on a tour of the country. He was the guest of movie stars in Hollywood. He arrived in New York in time to witness the unveiling of a bronze monument of himself in Central Park.

Cleveland's Reception
In 1927, an effort was made by both the Los Angeles Alaskan Society and the citizens of Cleveland to purchase Balto and his teammates. But the Clevelanders raised enough money by pub-

lic subscription to outbid their rivals on the coast.

The animals, brought to the Ohio city, were acclaimed in a reception and parade which would have done honor to a trans-Atlantic flyer.

The heroes are maintained with excellent care. Happiest when they are at work, the dogs are sometimes given a lawn roller to tug at for exercise. And they do develop keen appetites in the open air cage. In the morning they are fed vegetables and a pound of raw meat, and in the afternoon dog biscuits.

There is a bronze tablet pinned to the monument in the zoo which extols the achievements of the heroes.

Got His Start In Hereford High



Former Football Player and Graduate of Hereford High School.

Canyon, October 8.—Cyril Layne, a former member of the Hereford high school football team and a graduate of Hereford high, is bidding for a berth on the Buffalo eleven and will in all probability get the call to start at one of the tackle positions when the Buffaloes line up against the fighting Wildcats from Abilene Christian College next Friday night at Buffalo Field.

Night football is proving quite popular with the fans as well as the players and coaches. The electric installation on Buffalo Field makes it almost as bright as day and in some ways it is better. The lights are so distributed and focused that there is no shadow or glare.

DR. BROWN RETURNS WITH PECOS VALLEY PRODUCTS

Dr. H. M. Brown, who has been spending the summer here with his daughter, Mrs. H. W. Blythe, returned Sunday from a two weeks trip to his ranch near Hagerman, in the Pecos valley south of Roswell, and brought back with him several products being grown on his farm.

Dr. Brown has there a section of land, with 320 acres under irrigation growing cotton, corn, alfalfa and maize. Specimens of this year's crop have been put on display in Blythe Bros. show rooms. He said he had 80 acres of long-staple cotton, and the stalks he is showing indicate a heavy yield to the acre. His crops are under irrigation, getting water by pumps from shallow wells.

Two Club Boys to Take Calves to State Fair

Addison Hunter will show two beef calves and Clarence Schulz will enter a Jersey at the Dallas State Fair. Both are club boys of Deaf Smith county who are carrying on their work under supervision of County Agent Dunkle.

Addison is a son of Mr. and Mrs. W. A. Hunter. His entries are junior and senior Hereford 4-H club calves. Clarence is a son of Mr. and Mrs. A. B. Schulz, and his show animal is a junior year-

ling Jersey heifer. One is beef calf division and the other in dairy competition.

These two boys will be educational encampment clubs, where they will admission and fair expenses board and lodging. They will next Monday for Dallas, where calves will go by express. Trip to Dallas was won by son and Clarence as a trophy from the Deaf Smith county. The competition will be county winners, and A. & A. lege estimates that 150 will be represented.

Messrs. R. H. Caler and Purcell of near Bellview, Mexico, were here transacting business Tuesday.

Auction

Sales are Profitable

Permit me to suggest that you book your auction sales at your earliest possible convenience in order to secure the date you prefer.

I am booking sales over a large territory this season. The splendid results obtained in recent sales of live stock, farm equipment and real estate has convinced the owners to sell at auction, the well known method by which you can get your buyers in one group and convert your property into ready cash in a day, and receive full value.

My knowledge of values enables me to render efficient service which means dollars and cents to you the day of your auction sale. The many satisfied people I have sold for are my best reference.

YOURS FOR A REAL SALE

Ray Barber, Auctioneer

Superior Sales Service

Phone 241 Hereford, Tex.

Sales Dates and Literature May Be Arranged at THE HEREFORD BRAND

HIGH CLUB BOY IN EACH COUNTY WILL GET AWARD

College Station, October 7.—The champion 4-H club member in meat animal production in every county in Texas is to receive a gold filled medal of honor for his achievement according to the terms of a new club contest for 1930 just announced by M. T. Payne, state boy club agent of the Extension Service, A. & M. College of Texas and the United States Department of Agriculture, known as the National Meat Animal Livestock Project contest, county, state, regional and national awards are offered by Thos. E. Wilson, Chicago packer.

The Texas champion is to be selected and announced November 1 by Mr. Payne from the records of county champions chosen by

county agents. Club boys competing for these prizes must submit records on approved forms in time for the county agents to mail them to College Station October 20. Number of years of active club work will be given emphasis in the judging.

FARM HOUSE AND CONTENTS ARE DESTROYED BY FIRE

The farm home of F. J. Hillbrunner, 15 miles southeast of town, and its contents were totally destroyed by fire early Sunday morning. The family was at home when the blaze was discovered. Mr. Hillbrunner is of the opinion that explosion of an oil stove started the fire. Some insurance was carried on the building and furnishings. The residence was built in 1902 by E. Renfro.



Refrigerator Cooking

By MARIE HULSER

THIS is not as preposterous an idea as the title for the article may suggest. Cooking may be thought of as the preparation of food by heat. Perhaps that is the dictionary explanation for it. But, it is quite possible to turn out a finished product through the route of the gas refrigerator.

Indeed, refrigerator cooking of desserts and salads has brought about the most delicious foods imaginable. They are either of the frozen or chilled type, and may be made with a base of whipped cream, whipped evaporated milk or gelatin. A single recipe for a salad and one for a dessert is given here, and unless you are thoroughly unsusceptible to the light, frivolous foods, they should seem tempting enough to challenge a trial.

A few hints before the trial, however, may be in order. Before making frozen desserts or salads of any kind, if all uncooked ingredients are chilled before they are combined the time of freezing will be reduced. All cooked mixtures should be allowed to stand until they are at room temperature before they are put into the ice compartment.

- Fruit Flan**
- 1 can crushed pineapple
- 1/4 cup chopped pecans
- 1/4 cup mayonnaise
- 3 cups pitted white cherries
- 1 cup cream

Drain the fruit and add to the cream, which has been whipped and blended with the mayonnaise. Stir in the pecans and turn into a refrigerator-tray to freeze.

- And the dessert—**
- Fruit Fluff**
- 1 Level Tablespoon Gelatin
- 1/4 Cup Cold Water
- 4 Bananas
- 1 Orange
- 1 Tablespoonful Lemon-juice
- 1 Cup Cream, Whipped
- Few Grains Salt
- 1/2 Cup Powdered Sugar

To the bananas, which have been thoroughly mashed, add the fruit juices and a level tablespoonful of grated orange rind. Add the gelatin which has been soaked for 5 minutes in the cold water and dissolved over hot water. Beat in the sugar and fold in the whipped cream. Pour into a refrigerator tray and chill. Do not freeze.

This is just the beginning of a series of salads and desserts that are products of refrigerator cooking. Soon you will be inventing them yourself.



An Appreciation

We have just passed the one year mark in the retail dairy business in Hereford, and we wish to thank the good people of this community for the nice business given us.

We started in with the old Hutchinson milk route, delivering 35 gallons a day, and now have this raised to nearly 100 gallons each day. We say "there's a reason". We have the necessary equipment for the production of good milk. We feed a balanced ration all the time. Our barn and milk rooms all have concrete floors, with running water, and are scrubbed twice daily. Every bottle and milking utensil is thoroughly steam sterilized before using. We have an ice machine for cooling the milk down to 40 degrees before delivering. We use Fred Pittner's Guernsey milk. Both Mr. Pittner and myself are winners in the News-Globe Master Dairy contest.

S. O. Wilson Dairy
PHONE 401-J

The Big Declining Cotton

SALE CONTINUES

400 YARDS 36-INCH OUTING

Went before the first day's sale was over, but we have a FRESH SHIPMENT in at the amazingly low price of

10c per Yard

Gilbrae Gingham

—Beautiful Patterns, Regular 49c quality, Sale Price, yard 28c

Fast Color Prints

—New Fall Styles, was 19c; Sale Price per yard 10c

Coats

—Fur trimmed Coats, prices slashed—former values \$30.00, going at \$12.48

9-4 Sheeting

—Bleached and brown, made in Texas Yard 28c

Ladies' Shoes

—The new styles, pumps and straps; special lots, \$4.00 to \$10.00 values, Sale Price \$2.48, \$3.48, \$4.48

Men's Top Coats

—Classy, hand-tailored, price cut to the bone—
\$15.00 Value at \$ 9.88
\$20.00 Value at \$14.88
\$25.00 Value at \$19.88

Ladies' New Fall Hats

—In Manila, brown, cricket green, black navy, ruby-tone, 98c, \$1.49, \$4.95

Men's Dress Shirts

—Fast broadcloth, collar attached; formerly \$1.25, going at 79c

Fall Dresses

—In Satins, Cantons, etc., values to \$30.00, Crashing Price \$12.48

Men's Fall Suits

—Rice - Rochester hand-tailored serge and hard finished worsteds in browns blues and grays. Crash go the prices
\$45.00 Suits going at \$29.48
\$35.00 Suits going at \$24.48
\$25.00 Suits going at \$18.25
\$15.00 Suits going at \$ 9.48

Dresses

—Travel prints, knitted fabrics and jerseys, Sale Prices \$4.85 - \$9.85 - \$14.85

C. E. STONE CO.



Don't Throw Away Your Old Leaky Hot Water Bottles or Syringes---

Bring Them To Us, We Will Give You 25c In Trade for a New One.
This Offer Is Good for 15 Days.

CITY DRUG STORE

We Deliver, Phone 300.

The Store That Strives to Please



We Give
"J.N."
Green Trading
Stamps

Arney News Items

BY MRS. F. W. FORTNER
Light rains have fallen here the past several days. The feed crops will be short here this year.
Mr. and Mrs. Requa moved to Uncia Valley, N. M., last week to make their home.
Mrs. John Hendrix is visiting a daughter, Mrs. Harry Scowin at Lyon.
Several from Arney attended the county educational association at Dimmitt October 4.
Clifford Franklin, former teacher, was in a car wreck near Tolla last night, but suffered no serious injuries.
Otha Fortner of Borger visited her parents here last Tuesday.
Mr. and Mrs. Chas. Cox have returned from Fort Sumner, N. M.
Mrs. E. C. Burks gave a birthday party Saturday night honoring her daughter, Katy Mae.
Feed cutting has been delayed by the bad weather.
Ed Bailey and family visited Frank Davis home at Jool today.
Claude Fox and family have moved to Dimmitt.
Lee Hutson, C. E. Burks, Lawrence Taylor and Harry Swartz were in Dimmitt one day last week.
Mr. King spent Tuesday night at home folks.
Boyd Smith, wreck victim, is improving, but still confined to his bed.

week, going from here to Crosbyton to visit his father who is ill. Mr. Walker formerly lived here. He returned to Des Moines Saturday.

Miss Catherine Hershey spent the week end at Progressive with home folks.

Mr. and Mrs. Casey and family of Ford spent Sunday with Mrs. Luna Jacobs.

Miss Etyle Jacobs spent the week end in Hereford with Miss Margaret Bowen.

Miss Mary Thurmond of Amarillo spent several days last week in the home of her brother, Joe Thurmond.

Mr. and Mrs. Goetsch are moving back to Happy after putting in a section of wheat here.

Mrs. Williams of Goodnight visited here with her daughter, Mrs. B. F. Stice.

Mr. and Mrs. Joe Thurmond were in Hereford on business last Tuesday.

The farmers have begun cutting row crops. The feed is not as good as we usually make on account of the hot, dry summer.

Fairview-Palo Duro Items

By MRS. JOHN BOLING

Mr. and Mrs. A. E. Norman made a business trip to Amarillo Thursday.

Mrs. Ollie Grabbe visited school Thursday afternoon, and we certainly appreciate visitors at our school.

Mrs. Dola Phillips spent last Friday with Mrs. L. C. Moore.

H. J. Oglesby was in Amarillo on business Saturday evening.

Fairview school is keeping an honor roll record. Those who get an average grade of 90 or above on all subjects are on the honor roll. For the first month the following pupils made the honor roll: Sixth grade, Francis Campbell; third, R. D. Smith and Archer LeGrand; second, Lula LeGrand, H. D. LeGrand and Byron Campbell; first, Bernadine Phillips, Marceene Oglesby and W. C. Julian.

Mrs. L. C. Moore and daughter, Joyce, were shopping in Amarillo Saturday.

Jim Allred of Hereford spent Saturday night in the home of his brother, Cecil Allred.

We had a good rain Sunday, with prospects of continued showering. This rain will be sufficient to bring up the wheat.

In spite of the early showers Sunday, J. C. Allred and family drove out from Hereford to Sunday school in the morning. Mr. Allred is superintendent and is in a large measure responsible for its success.

Adrian-Sims Notes

BY MRS. J. M. CHAPMAN

Adrian-Sims, October 3.—Del Guthrie was in Vega Saturday.

Tom, Kenneth and Elmer Cook attended the Tri-State fair in Amarillo.

N. O. Phillips was in Adrian Saturday.

The Jacobsen family attended the Tri-State fair one day.

A Sunday school was organized at Sims school house Sunday afternoon, September 28. Rev. Pryor assisted and also delivered a sermon to an appreciative audience. Officers elected for our Sunday school were: Tom Cook, superintendent; Mrs. Faukenberg, secretary; Teachers: J. M. Chapman, Bible class; Mrs. M. B. Stone, young people; Elizabeth Chapman, Juniors; Mrs. Archie Stone, primary.

Rev. Pryor will preach at Sims each second and fourth Sunday afternoons in each month, and everybody will have a welcome.

M. and Mrs. J. M. Chapman and Elizabeth motored to points in Grayson county last week.

Monroe Chapman and family of Tucuman, New Mexico, has been visiting relatives here.

Mrs. Guthrie of Woodward, Oklahoma, is visiting in the home of her son, Del Guthrie.

CITATION BY PUBLICATION

THE STATE OF TEXAS
To the Sheriff or any Constable of Deaf Smith County, Texas,
Greetings:

You are hereby commanded to summon George Dickson Fisher, Thomas Arthur Fitzhardinge Kingscote, Thomas Anderson Crossley and Archibald Gibson, G. M. Gibson, David Fisher and David Gibson, executors of George Dickson Fisher, and the unknown heirs and legal representatives of each and

all of said defendants, and Cedar Valley Land & Cattle Company, Limited, and The Cedar Valley Land & Cattle Company, Limited, and the unknown stockholders of each of said last two named defendants, and the unknown stockholders of each of said last two named defendants, being unknown by making publication of this citation, once in each week for four consecutive weeks, previous to the return date hereof, in some newspaper published in your county, if there be a newspaper published therein, but if not then in the nearest county where a newspaper is published, to appear at the next regular term of the District Court of Deaf Smith County, Texas, to be holden at the court house thereof in the town of Hereford on the first Monday in February A. D. 1931, the same being the second day of February, 1931, then and there to answer a petition filed in said court on the 7th day of July, 1930, in a suit No. 1828 on the docket of said Court, wherein Emma Jackson is plaintiff and George Dickson Fisher, Thomas Arthur Fitzhardinge Kingscote, Thomas Anderson Crossley and Archibald Gibson, G. M. Gibson, David Fisher and David Gibson, executors of George Dickson Fisher, and the unknown heirs and legal representatives of each and all of said defendants, and Cedar Valley Land & Cattle Company, Limited,

and The Cedar Valley Land & Cattle Company, Limited, and the unknown stockholders of each of said last two named defendants, are defendants; said petition alleging that on the 3rd day of June, 1930, she was lawfully seized and possessed of

All of Section No. Nine (9) in Block No. Three (3), Certificate No. 1115, AB & M original grantee, situated in Deaf Smith County, Texas, and containing 640 acres of land, more or less;

that on said date defendants and each of them entered upon said lands and ejected plaintiff therefrom, and now withhold the possession thereof.

Plaintiff further alleges a chain of title from the State of Texas to herself through various deeds and instruments and that she is the owner and entitled to the possession of said land.

Plaintiff further pleads specifically that she has had and held possession of said tract of land, under color of title, from the State of Texas with peaceable, continuous and adverse possession of same for a period of more than three years, and that she has likewise held such possession for a period of more than five years, paying taxes thereon and that she has likewise had such peaceable and

adverse possession for more than ten years, enjoying and using the same so as to mature the title under the three years, five years and ten years statutes of limitation.

Plaintiff prays for title and possession of said land, that her title be quieted and that any and all claims interest or estate in said lands, had or claimed by defendants be divested out of them and invested in plaintiff.

Herein fall not but have you

then and there before said court this writ with your return thereon, showing how you have executed the same.

Witness L. H. Foster, Clerk of the District Court of Deaf Smith County, Texas.

Given under my hand and seal of said court in the town of Hereford, Texas, this 8th day of September A. D. 1930.

(SEAL) L. H. FOSTER,
Clerk of the District Court of Deaf Smith County, Texas. 36-4c

EAT GOOD MEAT!

There is nothing finer this snappy fall weather than a luscious STEAK from one of our pen-fed baby beeves. This is the time of the year when steaks are best.

Texas Meat Market

DIRECTORY---Business and Professional

OLLIE FOX
DECORATOR-PAINTER
PAPER HANGER
Phone 428-J

LANHAM'S
FILLING STATION
Phillips Gas and Oils.
Phone 206 when you run out of gas or have a punctured tire on the road.

GREAT WEST NURSERY
One and a Half Miles north-west, General Nursery stock. @
H. E. SULLINS & SON.
Phone 334-J

PHILLIPS "66"
and Ethyl gas, Mottloll, Greasing, Tire Repairing, Etc.
Phone 69 when in tire trouble
W. J. SMITH, Phillips
Station No. 1, on East Third

WEST TAILOR SHOP
MRS. O. F. WEST, Proprietor
"Well Pressed Is Well Dressed"
Clothes called for and delivered—Phone 385

Dr. B. M. Wiltshire, Dentist
Over Sprowls-Cronin & Company
Buckner-Lambert Building
ROOM 3 PHONE 470

CHIROPRACTOR
CORRECT ANALYSIS AND DIET
X-RAY AND PATHO-NEUROMETER TECHNIC
CABINET BATH AND DEEP THERAPY RAYS
FOR APPOINTMENTS PHONE 207, RESIDENCE 464
LADY ATTENDANT
W. A. Robinson, D. C. Ph. C.

DR. T. M. MONTGOMERY
EYESIGHT SPECIALIST
626 Polk Street, Amarillo, Texas
—Will be in Hereford First and Third Tuesdays in each month. Eyes tested and glasses fitted.
OFFICE RAY'S JEWELRY STORE.
Telephone 188 for Appointment.

A FEDERAL FARM LOAN
Is the Best Loan Contract On Real Estate
1. Lower rate of interest.
2. Liberal pre-payment privileges.
3. Easy to get large tracts segregated into smaller loans.
4. Easy to obtain a release of part of the security.
5. Reasonable loan values approved.
A. O. THOMPSON, Secretary-Treasurer.
Our Abstracts Correctly Reflect the Records.
THOMPSON & IRELAND
ABSTRACTERS
Hereford Texas

De LUXE BARBER SHOP
Now Open, North Side of Building with Jack Hager Shoe Shop
Prices, Hair Cut --- 35c
Shave --- 20c

DR. G. W. HEARD
Dentist
Over Corner Drug Store
Office Phone 234
Residence Phone 276

REAL ESTATE
List your land with us. Bargains in farms and large ranches in both Texas and New Mexico.
WALSER & DUNN
Phone 467

GENERAL BLACKSMITHING
Disc Rolling, Welding
On Miles Avenue in My New Building
JNO. JACOBSEN
PHONE 321-J

Nunn Transfer
HAULING OF ALL KINDS
Day phone 65, Night 420-J

SHOE SHOP
Repair anything in leather Shoes, Harness, Saddles, Canvas on Combines.
Jack's Shoe Shop
North Main Street

L. A. RAY
PLUMBING
Phone 142-J

Fix-It Shop
All kinds of Furniture Repaired.
J. J. BUCKNER
Phone 313

INSURANCE
Loans--Bonds
HEREFORD INSURANCE AGENCY
JOHN McLEAN, Manager

5% PER CENT MONEY ON
Farm Loans
No Commission to Pay
FRANK BARBER
Representing the South-western Life Insurance Company

DEAF SMITH COUNTY ABSTRACT CO., Inc.
Office in the Court House
G. F. McCOLLOUGH, Manager
ABSTRACTS LOANS

PROTECT YOUR CREDIT!
A CLEAN CREDIT RECORD IS YOUR GREATEST ASSET.
PAY YOUR BILLS PROMPTLY
Business Men's Association, Inc.

REZ NOR AND IRONTON Gas Heating Appliances

Our new space heaters for the winter season are now in stock and on display. You will find a model and size here that will exactly suit your requirement, its purchase will give years of satisfactory service and dependability.

Radiants and Circulators

Everything you can desire in the way of a space heater is awaiting your selection here—from the beautiful and graceful glowing radiant heaters that make such wonderful ornaments to any home, to the dignified and most highly efficient circulating heaters that will keep your room or house at a uniformly even temperature and still not cover your walls and furniture with condensed moisture.

LET US SHOW YOU THE NEW MODELS AND EXPLAIN THEIR EFFICIENCY AND UTILITY

STREU HARDWARE CO.

MAC

High Finance

By Munch



WANT Ads

All classified advertisements must be paid in advance unless arrangements are made in person to care for the payment of them. Classified ads received through the mail will not be published unless accompanied by the cost of insertion. Classified advertising includes Cards of Thanks, Resolutions of Respect, Verbatim copies of Obituaries, Legal Publications of all kinds, Announcements, Etc., as well as Reading Locals scattered over this

personal mention columns. All of the above styled advertising, with the exception of Cards of Thanks, short Announcements and Reading Locals cost 1 1/2 cents per word for the first insertion, and 3/4 cent per word for each continuous insertion thereafter without change. Reading Locals and Short Announcements cost 10 cents per line for each insertion, counting six words for each line, or part of line.

Cards of Thanks cost 50 cents each in the usual form, when of more than ordinary length the cost is the same as for reading locals. No ad in any issue may cost less than 25 cents. If desired set in black face type add 25 cents to cost of the advertising. Word ads intelligently do not try to save a few cents by leaving out necessary words; tell who, what, where, and if essential, when and why.

Wanted
WANTED: Have tractor, plows and drill ready to do your plowing and wheat sowing. Phone Central for my number. ARCH CONKLIN. 37-4p
WANTED: Stock field for grazing. O. G. HILL. 39-2c
WANTED: To borrow \$11.00 per acre on choice well located section. This will stand investigation. If interested address Box 52, Hereford, Texas. 39-2p
WANT 10,000 sufferers to use the different kinds of Pine-o-Pich products, unequalled for rheumatism, pyorrhea, stomach and kidneys, old sores, catarrh, hay fever, colds, croup, burns, boils, piles, itching, skin troubles, ringworm, skin cancer. Ask the Corner Drug Store what you need. F. W. Zimmerman, manufacturer, 713 South Harrison Street, Amarillo, Texas. 37-3p
Painting and paperhanging, \$3.50 a day. M. E. MOORE, one mile north on 25-Mile Avenue. 37-1fc

For Rent
FOR RENT: Three room unfurnished apartment, modern, with a garage. MRS. GRACE HUGHES, Phone 418-W. 39-1p
FOR RENT: Two furnished, modern apartments with garage, one block north of high school, MRS. E. J. WILLIAMS, Phone 482-W. 38-1fc
FOR RENT: Rooms for gentlemen, Phone 361. 38-3c
FOR RENT: Unfurnished apartment; extra furnished room in my building. F. H. OBERTHIER. 39-1p
FOR RENT: Front bedroom in modern new home, close in; gentleman preferred. MRS. GRACE HUGHES, phone 418-W. 39-1p
FOR RENT: Light housekeeping room and a bed room. Inquire of MRS. E. F. CONNELL. 38-1fc
FOR RENT: Choice duplex, close in, available October 15. Address P. O. Box 473 or phone 380-W. 38-1fc
FOR RENT: Two apartments and a four room house. See COFFEE & COFFEE. 38-2c
SPLENDID three room apartment, either furnished or unfurnished. Inquire 517 East Eleventh, or phone 194. 37-1fc
FOR RENT: In Cummins Apartments, one unfurnished 5-room apartment; modern; on East Third and McKinley. Phone 323. MRS. J. C. CUMMINS. 39-1c
FOR RENT: Furnished apartment, three rooms, kitchenette, private bath. MRS. W. B. DAMERON, phone 100. 39-1c

For Rent
FOR RENT: Two unfurnished rooms, close in. Phone 119-W. 1tc
FOR RENT: or Sale, new modern stucco house. See H. C. BOW-SHER, or phone 137. 39-1c
For Sale or Trade
FOR SALE: Ten head of registered Shorthorn (Durham) heifers; price \$800. Ages 14 to 28 months. CALDWELL BROS., Box 884, Hereford. Price is delivered. 37-3c
FOR SALE or trade: Ford touring car to trade as part payment on truck. B. B. PARMER, Box 458. 30-2c
FOR SALE: Hgeari bundle feed. B. B. PARMER, Box 458, Hereford, Texas. 39-2c
FOR SALE: Hgeari bundle feed, room, with private entrance to bath. Enquire at 403 Roosevelt, two blocks east of court house. MRS. B. B. PARMER. 39-1p
FOR SALE: A rod weeder, slightly used; good condition; worth the money. J. D. BUCHANAN. 39-1p
FOR SALE or trade: Five room furnished home on pavement; close in; large size lot; south front; double garage; located 304 East Fifth Street. HARRY SHERRIER. 39-1fc
FOR SALE: 150' S. C. R. I. Red hens, laying, Hillside Hatchery strain. J. F. WARD, Telephone 250. 39-1fc
FOR SALE or trade: a team of work mares. A. L. THOMAS. 39-2p
FOR SALE: 640 acres 3 miles west of Hagerman, New Mexico, in Pecos valley; 320 developed. Watered with pump at shallow depth. Will sell all or part. Inquire of Dr. H. M. Brown or Blythe Bros. 30-4p
Kistner Cloth for polishing silverware or car or windshield and furniture Polish. RUTH WOLFE. For sale at Vogele Millinery-Parlor. 39-1c
FOR SALE: Grazing rights until eaten out, 450 acres short feed, 2 1/2 sections good grass land, plenty water. Old 7-bar ranch, northwest of Hereford. B. F. BLAKE, White Deer, Texas. 37-3p
FOR SALE: Hgeari bundles, delivered. FRED MILLARD. 38-1fc
FOR SALE: Ford model T truck. Call 265, West Texas Feed & Seed Company. 38-2c
FOR SALE: Some more of those good weaning pigs. C. T. KIBBE, four miles northwest. 38-1fc
RAISE BIGGER TURKEYS: Silver Sheen Naragansett Mammoth Toms for sale, \$5.00. Phone 9003-F4, or write Box 613. 38-3c
FOR SALE: \$7,900 for improved 140 acres only 3 miles from Hereford, 120 acres in crop goes with sale, 6 per cent terms. \$2,800 for fine 80 all in cultivation. Bargain price on section, all in cultivation and well located. \$3,500 for improved 20 acre place edge of town, gas available, 6 per cent terms. L. BASKIN, phone 138. 23-1fc
MAPS: Deaf Smith county maps for sale, 50c each. THOMPSON & IRELAND.
\$30 per acre for 320 located 23 miles northwest, near railway, 1 mile to school, 240 in crop goes with sale; also lease on other half section. \$30 per acre for improved quarter on creek, 120 in crop goes with sale; also lease on other quarter nearby, 10 miles to elevator. \$2750 for well improved 5 acre place, gas, electric lights and daily mail service. \$250 for block of ten lots, natural gas available. \$2750

Lost and Found
LOST: Span of black mares about 6 years old, weighing 1300 pounds each, unbroken. Last seen near Hereford. Finder please notify L. W. JACQUESS, Star Route, Muleshoe. 39-1p
LOST: Near Canyon on highway between Amarillo and Hereford, a brown suitcase containing clothing and a keep-sake. Reward. JAMES MAYO, Dimmitt, Texas. 39-1p
FOUND: Money on Hereford Main street, Monday, September 29. Owner may have same by describing it and paying for this adv. 39-4h

The new
VICTOR "6"
 -with 2-color ribbon
 and new feature keys...
 only \$75!
 The Victor 6-column standard adding machine is now equipped with two-color ribbon and the same feature keys that are found on the larger model Victor. These include total, subtotal, non-add and repeat keys. These changes are made without increase in price. The Victor "6" still sells for the low price of \$75. Let us arrange a free trial.
VICTOR
 The Hereford Brand

Banks
 (Continued from Page One)
 usually tighter up on loans as a protective policy. Application of such a rule generally acts to eliminate all speculative and unnecessary borrowings, but their obligation to the community leads banks to finance needful undertakings and operations for general welfare. A good sign is probably seen by business men in the drop in borrowings at the banks. Diversified farming, with poultry and dairy products turned to cash from day to day, is attributed as cause of the average citizen being in better shape, their total expenditures from month to month in many cases being met through these cash sales.
SGT. CAGLE OF EAGLE EYE IS KIN TO BRAZIL
 Gunner Sergeant Carl J. Cagle, whose picture was in the Brand last week as winner of high honors for marksmanship, is a nephew of R. E. Brazil of Hereford. The picture and information about Sgt. Cagle were received from the war department, and the relationship to Mr. Brazil was not known at time of publication.
 Ted Thomas purchased the Club Cafe lease from Charles Bennett Thursday morning and immediately took charge of his new place of business. He will be assisted by his wife and Miss Dutch Whitley. Mr. Thomas is an experienced cafe operator and will serve regular meals and short orders and endeavor to conduct an up-to-date cafe. Mr. Thomas formerly lived here.

Notice
NOTICE: Anyone wanting feed cut, see TOM VAUGHN or AL. 39-1c
NOTICE: If person who took article out of my car the night of October 3 will leave it at Brand office, can collect five dollars and no questions asked. H. A. O'DELL. 39-3p
SHEEP ON SHARES OR FOR SALE: I have a limited number of good ewes to put out on shares with parties who have feed and will take care of them. Also can supply feeding lamps. Now is a good time to turn your short crop into lambs for a profit. Everything points to high market for fat lambs in the spring. See me at once. Phone 319. A. G. BELL, Hereford, Texas. 37-4c

Lodge Directory
HEREFORD LODGE
 No. 476, I. O. O. F., meets Monday 8:00 p. m. Visiting Brothers welcome. J. T. HARRIS, N. G. L. H. Foster, Secretary.
HEREFORD POST NO. 192
AMERICAN LEGION
 Meets at 8:00 p. m., first and third Thursday night in County Court Room. 45
STORK SPECIALS
 Born to Mr. and Mrs. O. R. Bennett, Friona, October 7, a son. Mrs. Bennett is a daughter of Mr. and Mrs. Jim Brumley of this city. F. N. Welch, October 5, a daughter. W. R. Snapp, Dawn, October 4, a son.

Jots in Jest
 Many a harassed husband finished a cross-word puzzle just to get in the last word.
 If you don't think the French are a courageous people, witness the report that they stocked in record numbers to a Garlic Fair recently.
 The national horseshoe pitching contest is to be held in Chicago this year. It ought not be difficult to get ringers there.
 Now that an ocean liner has installed a golf course on deck, expect the prevalent ailment among passengers to be tee-sickness.
 The richest man in Spain, Francisco Cambo, has lost his voice. He should worry--money talks.
 Night tennis is proving a great success in Milwaukee, and the fellow at the next desk thinks it is because of the brilliance of the matches.
 There's good material at the University of Washington this year. Yes, the players there are wearing gold silk pants.

Services Held This Afternoon for Mrs. Dalton
 Funeral services for Mrs. Minnie Dalton, age 63 years, who died at the home of her daughter, Mrs. W. F. Orr, Tuesday morning, were held this afternoon at two o'clock at the Methodist church, with Rev. J. M. Fuller in charge, assisted in these last rites to a departed one by Rev. E. P. Gleaser.
 Deceased formerly lived in Hereford, leaving here about eight years ago to live in Long Beach, California. She underwent a serious operation last June, at which time Mrs. Orr was with her for several weeks. She did not fully recover from the operation and came to the home of her daughter here September 5, hoping to regain her health, but grew weaker.
 Mrs. Dalton was born November 3, 1867, near Fort Worth. She was first married to G. B. Fancher, to which union four children were born, two now living, Mrs. Orr and R. B. Fancher. She was later married to S. J. Dalton, to whom ten children were born, eight now surviving. All of the children ex-

**Distinction of showing large number of chickens and turkeys in the Tri-State fair at Amarillo went to Deaf Smith county, citizens having entered 67 birds. Roy Henderson probably more prizes and cups than exhibitor there. He brought two large silver cups on solid or cockerels and pullet and at P. A. medal on best Mediterranean bird.
 Other winners from this county were R. J. Naylor with his G. Wyandottes; Hillside Hatchery with a good string of Reds; M. Simpson, with production Leghorns and Glenn Weir with White Rock. Weir also won an A. P. prize.**

Built Like a Skyscraper

Stand this Shaw-Walker cabinet on one corner and it stays rigid on any solid central file.
SHAW-WALKER
Steel Letter Files

SKYSCRAPERS in miniature, having girders, cross-pieces, sills, etc., of channel-steel, interlocking and bracing each other against strain. In addition, it is solid one-piece steel--made so by electric spot-welding. No nuts--no bolts--no rivets--no rods--no screws.
 Drawers non-rebounding--stay closed without superfluous mechanism. Will run silent, smooth and speedy 100 years without repair or attention.
 Highest awards from St. Francisco and San Diego Expositions. You will understand why when you compare a Shaw-Walker file to the one you own.
 These are to send you a Shaw-Walker file today.
THE HEREFORD BRAND

DEAF SMITH CITIZENS EXHIBITED 67 BIRDS
 Distinction of showing large number of chickens and turkeys in the Tri-State fair at Amarillo went to Deaf Smith county, citizens having entered 67 birds. Roy Henderson probably more prizes and cups than exhibitor there. He brought two large silver cups on solid or cockerels and pullet and at P. A. medal on best Mediterranean bird.
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FREE EXAMINATION
PERKINS & PERKINS, D. M.
 609 West Third Street. Phone 475

DIABOLO
 Lump and Nut, On the Track
 This Week We Are Expecting a Car of
Chemical Processed C-O-A-L
 A new product of the C. F. & I. (Diavolo) Coal Co.
 Burns Without Smoke and Soot.
McLean & Pitman
 PHONE 1

cepting four, who were unable to come, were here for the funeral. Deceased was a member of Methodist church for 30 years and formerly was a member of Eastern Star at Chattanooga, Alabama.
 Surviving are her husband, S. Dalton, and children: Mrs. W. F. Orr, Hereford; E. B. Fancher, Carlsbad, New Mexico; Carl J. Dalton, Long Beach, California; Otis Oliver, Los Angeles; J. Dalton, Chattanooga, Oklahoma; Gus C. Dalton, Fort Lyon, Colorado; G. O. Dalton, New Haven, Conn.; W. E. Dalton, Salt Lake City, Utah; Jay Dalton, Detroit, Michigan; Fernal Dalton, Bayfield, California.
 Attending the funeral from out of town were R. B. Fancher, Dalton, Mrs. Otis Oliver, Mrs. Mrs. J. M. Dalton, Gus Dalton S. J. Dalton.
 Pall bearers were J. H. Brown, Criss Renfro, W. J. Smith, N. Gass, Hubert McEntire and LeGrand.

The Hereford Brand

 For Sale by
The Hereford Brand

Home-Makers Elect Officers for New Year

Last Sunday morning marked the beginning of a new year in the Sunday school of the First Baptist church, and the Home-Makers class has installed the following officers to carry on the work: Mrs. Lucille Olson, president; Mrs. Ann McCollough, first vice president; Mrs. Roy Thompson, second vice president; Mrs. M. Massey, third vice president; Mrs. T. E. Major, secretary; Mrs. B. Parrish, treasurer; Mrs. J. Speegle, reporter.

Group captains are Mrs. Loyd, Mrs. Pink Gilliland, Mrs. Bessie Smith and Mrs. Ruby Sowell.

Rev. V. M. Cloyd met with the class and spoke a few words about the past achievements of the Home-Makers, and the service the new officers were to render. The class increased from two members in March, 1929, to an enrollment of 20 or more at present.

The class is expecting the new year to be much greater in point of service for Christianity and all ladies from ages of 25 to 35 are invited to meet with the membership each Sunday morning, where mutual benefit is assured.

V. C. T. U. MET AT HOME OF MRS. HABERER MONDAY

The Woman's Christian Temperance Union of Hereford met Monday afternoon at the home of Mrs. John Haberer, and an interesting program was given.

Mrs. Batcheller, corresponding secretary, gave much information about the woman's organization for national prohibition reform, a group formed to oppose the dry issue and the W. C. T. U.

Mrs. Kerr, who is recording secretary, impressed upon the minds of all the great necessity of Christian people joining the fight for upholding the 18th amendment.

A pleasing scene was enacted when Mrs. Haberer pinned a little white bow, badge of the organization, on each new member.

Next meeting of the local chapter will be at the home of Mrs. Batcheller on West street next Tuesday afternoon, October 14, at three o'clock.

A district meeting is announced for October 27 at the First Christian church in Amarillo, when Mrs. Haberer will represent "Union Sig-

nal" in a pageant, and Mrs. Culwell will represent "Contest Department".

McLEANS WILL ENTERTAIN LIONS CLUB THIS EVENING

A splendid orchestra composed of Ralph Smith, H. P. Sindt, Urllin-Streu, Ab Posey and J. C. Tapp favored the Lions club Wednesday noon at the Hereford Hotel, playing several selections during the regular luncheon hour. Sentiment was expressed by members to bring the performers into the club as a Lions orchestra.

An entertainment for Lions and escorts was announced for this evening, Thursday, at seven o'clock in the home of Mr. and Mrs. John McLean on West Fifth street. All Lions and their wives are expected to attend.

Prospects Good for Cafeteria, Central School

At two recent meetings of the Parent-Teacher Association of the Central school, the matter of a school cafeteria was enthusiastically discussed. Due to cooperation between the P.-T. A., under the able leadership of Mrs. H. C. Van Bibber, and Miss Nell Hall, county health nurse, it is practically assured that in the near future Central school will be serving hot lunches to its children.

At the last meeting which was held Tuesday at Central school, Mrs. J. A. Miller gave an interesting talk upon this subject. She has had much personal experience in hot lunches for schools, and she assured the association that it could be put over with much benefit, not only to the child but to the mother and teacher as well.

Mrs. A. H. Streu has been made chairman of this committee and plans are already well under way toward installation of the system.

Officers of the P.-T. A. for the coming year are Mrs. H. C. Van Bibber, president; Miss Edith Shields, vice president; Miss Lucille Brand, secretary; Mrs. C. W. Anthony, treasurer. Committee chairmen are Mrs. C. R. Smith, membership; Miss Edith Shields, program; Mrs. A. M. Jones, hospitality; Mrs. H. D. Reed, finance; Mrs. A. H. Streu, cafeteria for Central school.

Yes, we have Jacks today. Plenty of them at RICE'S. 39-1c

This Corn Crop's Fair, Indeed!



Los Angeles folk were mighty glad to lend their ears when pretty Lucille Gates of Pomona, Calif., was declared winner of the American Farm Girl championship contest at their county fair recently. Lucille, shown here picturesquely framed amid some prize corn, had the edge over competitors in corn husking, milking and the other farm chores.

Bayview Club Is Hostess to Junior Club

The Bayview Club, a federated organization, opened its new club year last Thursday with a tea, and at this formal resumption of club work, members of the junior club were honor guests.

Officers of the club were hostesses at the affair which was held at five o'clock in the lovely home of Mrs. Grace Guthrie. A beautifully decorated room was a fitting environment for the event with which both clubs took up their planned programs for the next several months.

As a special courtesy to the juniors Mrs. John P. Slaton had furnished decorations in the form of gorgeous dahlias, orchid, pink and yellow, taken from her own flower-beds. The dahlias were the best she has ever grown, and following the rains they seemed to have swiftly added to their beauty and approached perfection.

A combined literary and musical program was rendered during the afternoon, after which refreshments of tea, mints and cakes were served.

Assisting hostesses were Meses W. H. Dowell, Rex Tynes, Carl Cockrell and F. T. Roloson.

The following program was given during the evening:

Solo by Mrs. Harry Seed.

Address of Welcome by Mrs. Grace Guthrie.

Discussion of the Junior Bayview club's yearbook, "The Modern Novel", by Miss Emma Jean Donald, president of the junior unit, who also introduced her co-workers.

Historical background of the senior club by Mrs. F. T. Roloson.

Two solos by Mrs. E. P. Giesler.

Young Folks Have Joint Natal Party

A pretty joint birthday party was held Friday afternoon at the home of Mrs. Louie Olson, honoring Barbara Rose, age three, daughter of Mrs. George Robertson, and Anna Florine, age six, daughter of Mrs. R. L. Lloyd.

Hearts of the honorees were made glad by little gifts from the guests, who were given a pleasant afternoon with games on the lawn. A color scheme of pink and white was carried out. Refreshments of ice cream and angel food cake were served the birthday group, as the young folk circled around the table.

There were present: Mary Ann Thompson, Mary Dell Wilson, Shirley Ann Biggs, Arvella Hill, Mary Louise Hill, Nancy Olson, Wanda Lee Lloyd, Nona Dean Rose, Nancy Maurine Nell, Bobbie Lee Witherpoon, Barbara Higgins, Wanda Jean Smith, Carolyn Giesler, Rena Ray Renfro, Yvonne Handley, Naomi Brumley, Anna Florine Lloyd, Barbara Lee Robertson, Foster Hill, Tommie Wilson, Donald Ray McCollough, Calvin Brumley, Virgil Young, Billie Blythe, John Douglas Pitman, Geo. L. Olson, Lloyd Houghton, John Estes and Buddy Downs.

J. A. DANIEL PLANS HOME

Aubry Daniel has bought a lot in Mabry addition and is working on plans to start construction on a home some time this month.

Senior club's yearbook reviewed by Mrs. Bob Wilson.

Solo by Mrs. Harry Seed.

Three readings of original composition were given by Mrs. Guthrie.

Young People On Program At Amarillo

Miss Irene Crawford and Ohas Simpson, both of Hereford, will appear on a senior Epworth League program in Amarillo Saturday. This will be a district session and will hold for two days.

The following program for Saturday afternoon has been arranged:

Why a district organization? V. M. Gore, Canyon.

Local chapter and district organization: Miss Irene Crawford, Hereford.

Union and district organization: Leland Breckenridge, Amarillo.

Our Aim: Charles Simpson, of Hereford.

Refreshments will be served at the church at 7:30 o'clock.

A business session will be held Sunday morning at eight o'clock, when adjournment will be made for Sunday school and church services.

Miss Thelma Tynes Is Bride of Pampa Man

Miss Thelma Tynes of Hereford and Mr. Paul J. Certain of Pampa were united in marriage Sunday by Rev. Howard Rogers, pastor of the First Christian church, in Clovis.

The bride is the accomplished daughter of Mr. and Mrs. Rex Tynes of this city. She is a graduate of Hereford high school, and attended W. T. S. T. C. at Canyon and Texas Christian University at Fort Worth. At present she is a teacher in the public schools here, her second year in that capacity. Preceding, she taught two years in Pampa schools.

Mr. Certain, son of Mr. and Mrs. T. L. Certain of Pampa, is one of the owners and managers of the Panhandle Insurance agency and the Western Building & Loan association, which operates in the three cities of Pampa, Borger and White Deer.

Miss Rambo Wedded to J. T. Cronin

Coming as a surprise to their many friends in Hereford, Miss Hazel Rambo and J. T. Cronin motored to Clovis Sunday and were married at the Baptist parsonage by the pastor, Rev. J. H. Nix.

The bride is a daughter of Mrs. Eula Rambo of this city, and is a teacher in Central school. She received college training in W. T. S. T. C. at Canyon. She is also a grand daughter of the late W. S. Higgins, a pioneer of this section.

Mr. Cronin is one of the leading business men of Hereford, and is manager and one of the owners of Sprowls-Cronin & Company, operators of general merchandise stores here, in Silverton, Texas, and Cheyenne, Oklahoma.

Mr. and Mrs. Cronin are at home in Hereford on McKinley and East Fifth streets.

FOR RENT, FOR SALE CARDS AT BRAND OFFICE. CHEAP.

MISS RUTH WOLFE EARNS MONEY TO ENTER COLLEGE

Another deaf Smith county girl who is making her own college expenses is Miss Ruth Wolfe, daughter of Mr. and Mrs. W. A. Wolfe. She is enrolled at Texas Tech for her second year, specializing in home economics in preparation for county home demonstration work.

Her expenses have been and are being made through sale of Kiestner cloth, for which she is agent in this territory. The cloth is used for polishing silverware, autos, windshields or furniture. While away at school Miss Wolfe has a stock of the cloth at the Vogele Millinery Parlor where sales will be handled for her without any commission charge.

The Brand wants rags—good clean cotton rags, with old knit underwear, stockings, linen collars, etc., absolutely barred. Good price paid. dh

Euzelians Were Hostesses With Playlet

The Euzelian class composed of young married ladies of the First Baptist church entertained the Home-Makers class Tuesday afternoon from 4:30 to 6:30 o'clock Tuesday at the church. There were 27 present.

Many games and contests were enjoyed, especially a playlet by the Euzelians which was extremely amusing.

Delicious and pretty refreshments of green and white, the class colors, were served at the close and all went away happy after such a pleasant afternoon.

Mrs. George Muse left Tuesday morning for Pampa where she will visit her sister, Mrs. W. R. Bell and family.

Westinghouse Mazda Lamps

CHEAPER THAN EVER BEFORE!

HIGHEST QUALITY—Mazda lamps give the most light for the current consumed.

REDUCED GLARE—The inside frost, by breaking up strong light into millions of tiny rays, prevents harm to the eyes.

MORE LIGHT—Mazda lamps give more light than ever before—much more than the old-fashioned, harmful clear lamps.

STRENGTH—Mazda lamps are so strong it is no longer necessary for the housewife to handle them like eggs. The regular carton is the only protection from breakage they need.

EASILY CLEANED—The smooth outside surface of the inside frosted lamps is easy to keep clean. Mazda lamps, in white inside frost, are obtainable in many different wattage sizes.

VARIETY—Mazda lamps for decoration come in colors. There are also the new style lamps, flame-tint lamps, and Gothic lamps.

A 10 Per Cent Discount Is Given On a Purchase of Six Globes At One Time.

TEXAS UTILITIES CO.

The Buying Guide for 34,000 Wideawake Readers



"FARMERS' MARKET PLACE"

If you have something to sell to the farmer or stockman—whether it be hogs, dairy cattle, fencing or a harvester, you will find a buyer among the readers of the Southwestern Stockman-Farmer. This serves as the buying guide for 27,000 prosperous farmers in the states of Texas, New Mexico, Arizona, Southern Colorado and Western Oklahoma.

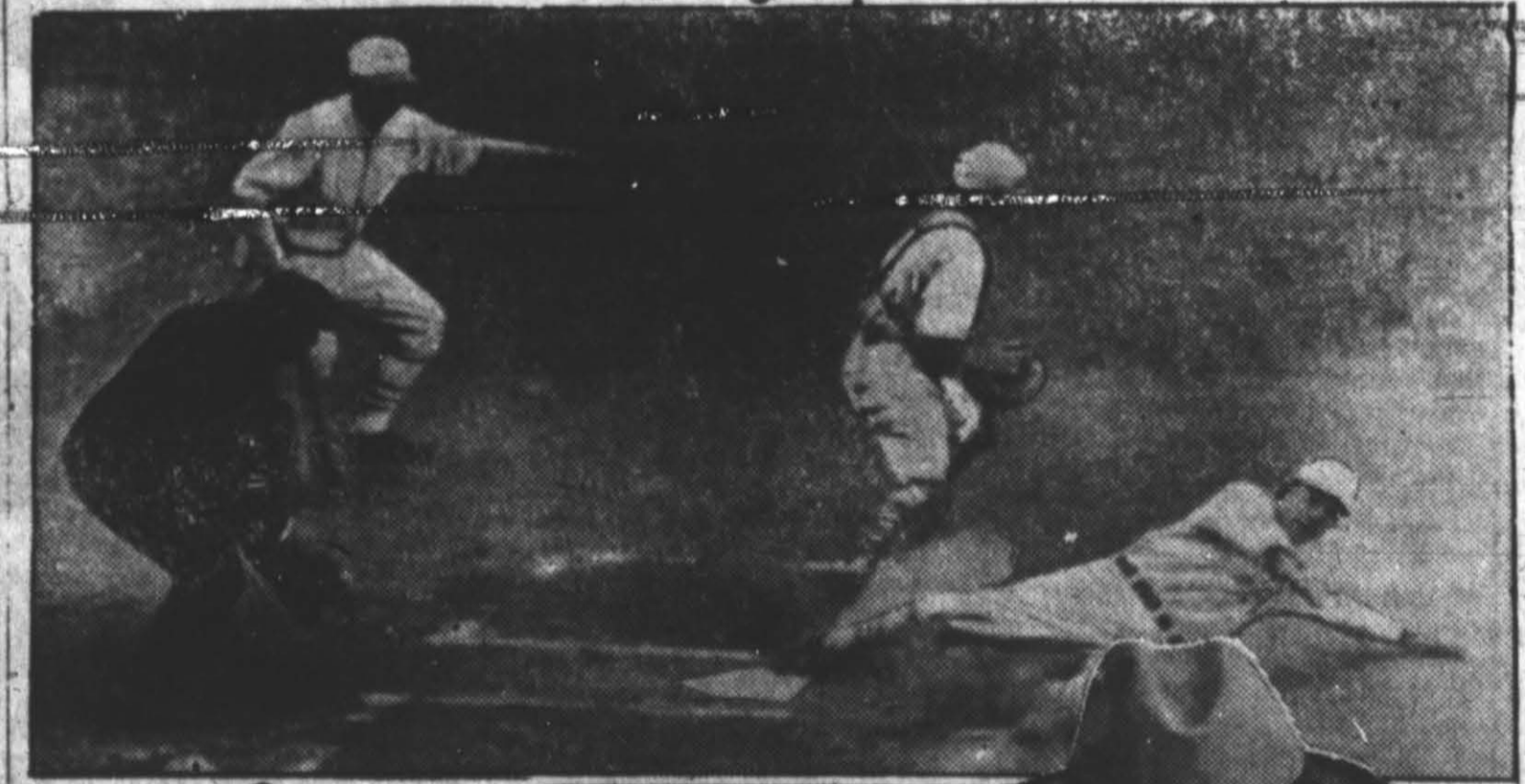
Make your wants known through the "Farmers' Market place." Rates are five cents per word for one insertion, or four cents per word per insertion when inserted in three or more consecutive issues.

DISPLAY RATES

Display Advertising Rates on Request.



ROOM 14, NUNN BUILDING, AMARILLO, TEXAS



Above play gave a thrill in the world's baseball series, won Wednesday by Philadelphia. Four games to two, over St. Louis Cardinals. Top scene is Al Simmons reaching home safely on Fox's double. At right is President Hoover, who was a guest at the opening game.



PIGGLY WIGGLY

All Over the World

SPECIALS FRIDAY and SATURDAY

GRAPES---GRAPES

Concords, per basket 32¢
Tokays, two pounds for 15¢

CABBAGE---

Fine for Kraut, pound 2 1-2¢

ONIONS---

Spanish sweet, pound 2 1-2¢

SALAD DRESSING---

El Food, 8-ounce jar 23¢

Z O---

A vitamin breakfast food, two packages for 25¢

SNOWDRIFT---

Three-pound bucket 57¢
Six-pound bucket \$1.10

LINT---

Starch, three packages 21¢

SOAP---

P. & G., ten bars 35¢

PEACHES---

Hills-Dale, 2 1/2-pound can 18¢

COFFEE---

Folger's, two-pound can 84¢

CHARTER NO. 5004 RESERVE DISTRICT NO. 11
REPORT OF THE CONDITION OF THE
FIRST NATIONAL BANK
OF HERFORD

In the State of Texas, at the Close of Business on September 24, 1930.

RESOURCES

1. Loans and Discounts	\$322,537.81
2. Overdrafts	2,501.39
3. United States Government securities owned	90,000.00
4. Other bonds, stocks, and securities owned	1,500.00
5. Customers' liability on account of acceptances executed	NONE
6. Banking house, \$11,441.97; Fur. & Fix., \$5,002.11	16,444.08
7. Real estate owned, other than banking house	NONE
8. Reserve with Federal Reserve Bank	30,692.61
9. Cash and due from banks	166,435.90
10. Outside checks and other cash items	1,843.86
11. Redemption fund with U. S. Treasurer and due from U. S. Treasurer	2,500.00
12. Acceptances of other banks and bills of exchange or drafts sold with indorsement of this bank	NONE
13. Securities borrowed	NONE
14. Other assets	NONE
TOTAL	\$640,775.65

LIABILITIES

15. Capital stock paid in	\$ 50,000.00
16. Surplus	NONE
17. Undivided profits—net	40,876.13
18. Reserves for dividends, contingencies, etc.	NONE
19. Reserves for interest, taxes, and other expenses accrued and unpaid	NONE
20. Circulating notes outstanding	50,000.00
21. Due to banks, including certified and cashier's checks outstanding	8,979.02
22. Demand deposits	397,777.16
23. Time deposits	93,143.34
24. United States deposits	NONE
25. Agreements to repurchase U. S. Government or other securities sold	NONE
26. Bills payable and rediscounts	NONE
27. Acceptances of other banks and bills of exchange or drafts sold with indorsement of this bank	NONE
28. (a) Acceptances executed by this bank for customers and to furnish dollar exchange	NONE
(b) Less acceptances of this bank purchased or discounted	NONE
29. Acceptances executed by other banks for account of this bank	NONE
30. Securities borrowed	NONE
31. Other liabilities	NONE
TOTAL	\$640,775.65

STATE OF TEXAS, COUNTY OF DEAF SMITH, ss:
I, E. B. Posey, Cashier of the above-named bank, do solemnly swear that the above statement is true to the best of my knowledge and belief.
E. B. POSEY, Cashier.
Correct—Attest:
GEO. L. MUSE,
CRISS RENFRO,
FRANK A. GYLES, Directors.
Subscribed and sworn to before me this first day of October, 1930.
(SEAL) EDNAH PARK, Notary Public.

CHARTER NO. 6812 RESERVE DISTRICT NO. 11
REPORT OF THE CONDITION OF THE
WESTERN NATIONAL BANK
OF HERFORD

In the State of Texas, at the Close of Business on September 24, 1930.

RESOURCES

1. Loans and discounts	\$104,693.14
2. Overdrafts	1,700.14
3. United States Government securities owned	50,500.00
4. Other bonds, stocks, and securities owned	10,750.00
5. Customers' liability on account of acceptances executed	NONE
6. Banking house, \$4,000.00; Fur. & Fix., \$2,700.00	6,700.00
7. Real estate owned other than banking house	5,608.67
8. Reserve with Federal Reserve Bank	11,708.33
9. Cash and due from banks	12,596.51
10. Outside checks and other cash items	NONE
11. Redemption fund with U. S. Treasurer and due from U. S. Treasurer	2,500.00
12. Acceptances of other banks and bills of exchange or drafts sold with indorsement of this bank	NONE
13. Securities borrowed	NONE
14. Other assets	NONE
TOTAL	\$296,816.79

LIABILITIES

15. Capital Stock paid in	\$ 50,000.00
16. Surplus	15,000.00
17. Undivided profits—net	404.22
18. Reserved for dividends, contingencies, etc.	NONE
19. Reserved for interest, taxes, and other expenses accrued and unpaid	NONE
20. Circulating notes outstanding	50,000.00
21. Due to banks, including certified and cashier's checks outstanding	10,954.71
22. Demand deposits	119,961.58
23. Time deposits	21,896.94
24. United States deposits	NONE
25. Agreements to repurchase U. S. Government or other securities sold	NONE
26. Bills payable and rediscounts	22,599.34
27. Acceptances of other banks and bills of exchange or drafts sold with indorsement of this bank	NONE
28. (a) Acceptances executed by this bank for customers and to furnish dollar exchange	NONE
(b) Less acceptances of this bank purchased or discounted	NONE
29. Acceptances executed by other banks for account of this bank	NONE
30. Securities borrowed	NONE
31. Other liabilities	NONE
TOTAL	\$296,816.79

STATE OF TEXAS, COUNTY OF DEAF SMITH, ss:
I, C. C. Acker, Cashier of the above named bank, do solemnly swear that the above statement is true to the best of my knowledge and belief.
C. C. ACKER, Cashier.
Correct—Attest:
G. A. F. PARKER,
M. L. PARKER,
E. B. BLACK, Directors.
Subscribed and sworn to before me this 6th day of October, 1930.
(Seal) FLOYD WILSON, Notary Public.

FOOTBALL

(Concluded from Page 1)

colors of maroon and white. They led and shoved a lively ram into the field and started a football scrimmage. The ram was run over and knocked out, and when Dr. Kellar Muse could not revive him, stretcher-bearers appeared and carried him off, with the Cowhands chanting "We have Portales' goat". The new pep squad of boys is sponsored by James Wilson, a faculty member.

Play by Play.
Herford defending north goal. Portales kicked off with wind across goal line. Herford's ball on her 20 yard line. Time out for Portales as Laffer at left end was taken out with injured finger. Whitehead gained 2 yards over center of line, and then failed of yardage on similar play. Herford punted on third down on own 45 yard line, short punt on account of high wind, returned to 30 yard line by Portales. Bad break in favor of Rams.

Smith took yard at center and Patterson two more over line. King lost a yard at right end when smothered by half dozen Whitefaces. On next play and fourth down King made neat forward pass to Patterson for 9 yards and first down on 19 yard line. Penalty put Portales back 10 yards account of backfield in motion when ball was snapped. King immediately gained the 10 back by successful pass. Second forward was incomplete, and King tried again the aerial route, drawing 5 yards penalty for two successive incom-

plete passes. Kerr, quarterback, ran back to hurl another pass and was downed on Herford 42 yard line for 18 yard loss, and Herford's ball on downs. Break favored Whitefaces.

Russell lost a yard at right when he fell down. Trying other side Russell made nothing. Wilson got off fair punt against wind, to Portales' 39 yard line, first time in visitors territory.

King picked up yard at center and Smith was tackled by Climer for no gain. King passed, a good one, for 19 yards to Whiteface 41 yard line. Higgins threw King for no gain. Patterson was stopped by Orr for 1 yard at center. Time out for Herford. Portales makes substitution. Noland for Herford goes in, replacing Ray.

King's pass was intercepted by Noland on Herford 36 yard line. Whitehead rushed left guard for 5 yards. Russell made no gain at night end. Stone added four yards at center. Wilson punted out of bounds on Portales 39 yard line. Portales ball, moved out 20 yards. Smith made 2 yards, and King found a hole in line for 6 more; 2 more added at center for first down as first quarter ends. Score, Herford 0, Portales 0.

Second Quarter.
Portales ball in middle of field, and goals switched, wind favoring Herford. Smith lost a foot when rushed by Mitchell. Patterson was stopped by Orr for no advance. Unable to gain an inch, King punted out of bounds on Herford 29 yard line. On first play Russell dashed six yards around left end. Portales offside next play, penalized 5 yards, making first down for Herford on their 40 yard line. Russell went to right end again for 5 yards, but Stone lost 3 yards on a fake. Russell passed to Climer for 4 yards. Stone failed to gain, and Wilson punted over Rams goal line.

Rams' ball on their 20 yard line. King made a foot at line plunge. Ireland stopped Ram after 1 yard gain at end. Making 3 yards at right tackle, Portales had to punt to middle of field, ball returned by Herford to Rams' 43 yard line. Russell cut in at left end, shook off several tacklers and gained 5 yards. Stone got loose over line to Portales 26 yard line for 12 yard advance toward goal. Russell fumbled and lost 5 yards on bad pass from center. Russell passed to Wilson for 11 yard gain. Wilson making fine catch in bunch of Portales men. Ball on Rams' 20 yard line. Stone dashed 7 yards for first down, and given ball again leaped over line for 4 more. On fake Russell lost 2 feet at left end, then bucked left guard for 3 yards. Ball now on Portales 7 yard line. Expecting another line play, Rams caught flat footed when Russell passed to Climer over goal line for touchdown, where two receivers were waiting free to take ball. Place kick was good for extra point. Score, Herford 7, Portales 0.

First half about over. Herford kicked off with wind to Portales 15 yard line, returned by Vaughn 25 yards to own 40 yard line. Smith went over right tackle for 3 yards; Patterson a yard at center; then punted to Herford 24 yard line, returned 2. Whitehead made 2 yards at right tackle and held ended with ball on Herford 28 yard line.

Third Quarter.
Portales defending north goal. Herford kicked off to their 15 yard line, brought back by King for nice return of 22 yards to his own 37 yard line. Rams drew penalty of ten yards, back field in motion when ball snapped. Smith fumbled and Herford recovered it on Portales 21 yard line. Russell picked up 3 yards at right end and Stone jumped into goal for 2 more. Stone advanced 2 more to Portales 13 yard line. Russell dodged through line for first down on Portales 16 yard line. Goal to go. Bad pass to Stone was fumbled and recovered by Ram on his 19 yard line. King made 2 yards, another yard at left end where he was stopped by Stone. King punted to own 42 yard line.

Herford ball, Russell ripped 6 yards at right tackle, was nearly loose but interference was too slow. Stone was smothered but placed ball forward for 1 yard. Russell barely missed making pretty pass. Russell passed to Whitehead for 5 yards to Portales 30 yard line. Russell cut in at left end for 6 yards, one of his own men ran in front of him and blocked further advance. Stone hit stone wall for 1 foot loss. Pass to Whitehead over center was knocked down. Russell failed to advance and ball went over to Portales on downs on 24 yard line. Smith made 2, and King was downed for no gain. On a fake punt, Ram fumbled but recovered. Claim for first down was disallowed. King punted to Herford 48 yard line, where Whitehead fumbled and recovered. Russell fought way over right tackle for 5 yards and then got 1 at left. Russell's pass was intercepted by King on Portales 41 yard line. King was thrown by Mitchell and Climer for no gain. Made yard at center. Third quarter ended. Score: Herford 7, Portales 0.

Fourth Quarter.
Portales ball on own 42 yard line; goals switched, Herford defending north, wind against them. After getting two yards at right

NO. 1531
OFFICIAL STATEMENT OF FINANCIAL CONDITION OF THE
FIRST STATE BANK
AT HERFORD,
State of Texas, at the close of business on the 24th day of Sept., 1930, published in The Herford Brand, a newspaper printed and published at Herford, State of Texas, on the 9th day of Oct., 1930.

RESOURCES

Loans and discounts on personal or collateral security	\$232,306.78
Loans secured by real estate	8,618.43
Overdrafts	NONE
Acceptances of other banks	NONE
Securities of U. S., any State or political subdivision thereof	NONE
Other bonds and stocks owned	NONE
Customers' bonds held for safekeeping	NONE
Banking House \$5,500.00, Furniture and Fixtures \$2,940.70	8,440.70
Real Estate owned, other than banking house	1.00
Cash in bank	12,550.39
Due from approved reserve agents	46,747.25
Due from other banks and bankers, subject to check on demand	663.88
Interest in Depositors' Guaranty Fund	NONE
Assessment Depositors' Guaranty Fund	NONE
Other Resources, Commercial paper	62,971.87
Total	\$372,300.30

LIABILITIES

Capital Stock	\$ 50,000.00
Surplus Fund	NONE
Undivided profits, net	8,256.80
Reserve for	NONE
Dividends unpaid	NONE
Due to banks and bankers, subject to check	1,543.84
Individual deposits subject to check, including time deposits due in 30 days	280,847.20
Time Certificates of Deposit	27,524.06
Cashier's Checks Outstanding	4,128.40
Bills Payable	NONE
Rediscounts	NONE
Customers' Bonds deposited for safekeeping	NONE
Other Liabilities	NONE
Total	\$372,300.30

STATE OF TEXAS, County of Deaf Smith.
We, C. B. Williams, as President, and E. S. Ireland, as Cashier, do solemnly swear that the above statement is true to the best of our knowledge and belief.
C. B. WILLIAMS, President.
E. S. IRELAND, Cashier.
Correct—Attest:
H. G. CONKWRIGHT,
H. R. FRITZ,
J. A. PITTMAN, Directors.
Subscribed and sworn to before me this 2nd day of October, A. D., 1930.
VIOLA CARPENTER, Notary Public.
Deaf Smith County, Texas.

guard, King punted out of bounds on Herford 14 yard line. Whitehead almost got loose around right end but ran out of bounds on own 25 yard line for 11 yard gain. First down. Whitehead made no gain over line. Russell sidestepped through right tackle to own 39 yard line for 14 yards and first down. Whitehead lost a yard, had trouble holding ball. Bad pass by Russell to Whitehead lost ball to Portales on own 32 yard line.

Pass was behind line and was ruled fumble. Ram literally bored through center for 5 yards.

Habermacher substituted for Whitehead. After 1 yard over line, Smith dodged in and out right end for first down on Whiteface 22 yard line. Stone met and downed Ram for no gain. King dodged on cut in right end for 4 yards. King's pass was good for fraction less than six yards. Linemen measured and found one foot short of yardage. Time out for Herford to talk it over. Portales made it first down, now on Herford 12 yard line. Bucking line 6 yards were gained. Brumley of Herford relieved. Portales made 2 more but on fourth down failed to get necessary yardage.

Herford ball on own 4 yard line, punts to own 27 yard line, returned 6 yards. Coach McCollum went on field and protested the return, claiming signal for fair catch. Claim allowed and ball put back where caught. Patterson picked up 7 yards at left end, tackled by Russell. Portales offside, drew penalty of 5 yards. Finding hole at right guard Ram stepped up 4

yards. King's pass incomplete over goal line.

Herford's ball on downs on 21 yard line. Russell gained 2 yards. Pass to Climer behind line was good for 6 yards. Wilson punted to own 39 yard line.

Portales pass incomplete, almost good. Time out for Portales. King's pass incomplete, another long one. Drew 5 yard penalty. Ball now on Herford 44 yard line. King's third forward to Smith good for 10 yards. His fourth, a long one over goal line, incomplete. Ball goes over to Whitefaces on own 34 yard line.

Russell lost 2 feet at line. Stone made 5 yards at left tackle and wide hole. Stone lacked yard of first down at left-guard and Wilson punted to Portales 31 yard line, returned only 1 yard. Game ended.

Final score: Herford 7, Portales 0.

Tells Men Over 50 What They Should Weigh

A famous British Physician—a Specialist in Obesity—gives these as the normal weights for men over 50:

5 Feet 5 Inches	149 Pounds
5 Feet 6 Inches	153 Pounds
5 Feet 7 Inches	157 Pounds
5 Feet 8 Inches	162 Pounds
5 Feet 9 Inches	167 Pounds
5 Feet 10 Inches	172 Pounds
5 Feet 11 Inches	178 Pounds
6 Feet 0 Inches	184 Pounds
6 Feet 1 Inch	191 Pounds
6 Feet 2 Inches	198 Pounds

Weights include ordinary indoor clothing—Get on the scales and see if you are overweight and how much.

The modern way to take off fat is known as the Kruschen Method—and is well worth a four weeks trial.

Cut out pies, cakes, pastry and ice cream for four weeks, go light on potatoes, butter, cheese, cream and sugar—eat moderately of lean meats, chicken, fish, salads, green vegetables and fruit—take one half teaspoon of Kruschen Salts in a glass of hot water every morning before breakfast—don't miss a morning.

An 85 cent bottle of Kruschen lasts 4 weeks—Get it at City Drug Store or any drug store in the world. Adv

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HAVE YOU HEARD THE NEW CROSLLEY RADIO!
—It's better than ever, and at the lowest price in history.
THREE MODELS UNDER \$100.00
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DELCO-LIGHT, FRIGIDAIRE DEALERS
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Seed Wheat

Choice pure Turkey Red, just second year from Kansas Agricultural Seed Improvement Farm. This is extra good seed and should not be shipped out of the country but we will be compelled to do so if it is not sold for seed.

Price
At Our Farm Near Umbarger

Bulk, thresher run, per bushel	90¢
Recleaned, graded and treated, per bushel	\$1.00

Smut losses amount to over 10 per cent the country over. Cleaning and grading increases yield over 10 per cent. Plant good, pure, cleaned, graded seed.

Walker Implement Co.

UMBARGER, TEXAS
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SUCCESS—More people have started on the road to financial independence through home ownership than any other way.
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SOCIAL BACKGROUND FOR YOUR CHILDREN.
R. H. KEMP LUMBER CO.

International Sunday School

Lesson

BY DR. J. E. NUNN

October 12, 1930.

MARY, THE MOTHER OF JESUS An Example of Motherhood

Luke 2:15-19; John 2:1-5, 19:25-27

Text; Mary kept all these sayings, pondering them in her heart.—Luke 2:19.

Introduction.

The worship of the Virgin Mary superstitious, and is not warranted by the Bible. It detracts seriously from the worship due to God and his Son and the Holy Spirit. To speak of Mary as "the Mother of God" is sacrilegious, and yet all Christians rightly revere this woman who was honored above all others of the world, and sees in her an ideal example of motherhood. It is thus that we study her life today.

The "Magnificat" of Mary.

"And Mary said, My soul doth magnify the Lord." Mary showed her independence and force of character by making this long and arduous journey from Nazareth to the hill country of Judea, in order to consult her noble kinswoman Elizabeth. Her hymn, named "the Magnificat", "the Magnificat", from its first word in the Latin translation of Jerome, is the precious memorial of this visit which has come down to us. This glorious hymn of praise to God discloses the beautiful and forceful character of Mary. It is compact of Bible quotations, and shows her intimate acquaintance with the Old Testament, an acquaintance repeated in the utterances of her divine Son. "It is, and ever will be, the Magnificat, great in its theme, and great in its conception. Following the flight of Hannah's song and making use of its wings at times, it soars far above and sweeps far beyond its original. Not even David sings of Jehovah in more exalted strains. The holiness of God, the might supreme above all powers, the faithfulness that cannot forget and that never fails to fulfill, the divine choice and exaltation of the lowly—these four chief chords of the Hebrew Psalter Mary strikes with a touch that is as sweet as it is clear."—Rev. Henry Burton, D. D.

The Angels and the Shepherds.

"The story is of the uplands of Bethlehem on Christmas morning. To announce the birth of the Wonderful Babe a vast choir of angels has sung praise to God out of the opening heavens. Then the anthem ceased, the splendor was withdrawn, the curtain of the heavens closed again, the familiar sky arched above the silent fields. Mary and Joseph were poor working people, and so were these shepherds. If the story were an invention, a myth, it would not be thus written, but the characters would be high-born, as benefitting the King of Glory. These shepherds were tending the flocks from which sheep were taken for offering in the temple at Jerusalem five miles

sway. The angel of the Lord had announced the birth that day, in the city of David (Bethlehem, David's birthplace) nearby, of "a Saviour, who is Christ the Lord," that is, the long-expected and clearly prophesied Messiah, the Son of God, who was to redeem the world. They were to know the babe by the token that he would be lying in a manger.

Mothers' Belief in Their Children.

"A wise mother, like a wise statesman, will abound in sympathy. Everything that interests her children will interest her; she will delight to share in their pastimes as in their studies; she will be as prompt to partake of their disappointments as of their anticipations. Mason, the friend and biographer of Gray, tells up that the poet seldom mentioned his mother without a sigh. All that was best in his character and genius he inherited, and all his happiest hours he owned to her love. The talent which Lord Lytton inherited from his mother she carefully cultivated, and his earliest efforts in composition sprung from her enlightened encouragement. It was at his mother's knee that the fire of Burns' genius was kindled. Every mother may find hope in the record of the struggles of St. Augustine's mother, Monica, to train her gifted son in the ways of peace and purity. "What, Napoleon once inquired, 'is yet wanting in order that the people should be properly educated?' Mothers," was Madame Campan's significant reply. The Emperor immediately seized upon it. "Yes," he exclaimed, "there is a system of education in one word!"

The Last Glimpse of Mary.

"These all continued with one accord in prayer and supplication, with the women, and Mary the mother of Jesus, and with his brethren." "We have but one more glimpse of Mary. In those early days before the coming of the Holy Spirit at Pentecost, but after their last sight of their Lord when he had ascended from the Mount of Olives, the apostles were in the habit of meeting together in the upper chamber where he had taken the last supper with them; and with the apostles were certain women, among whom was Mary the mother of Jesus with his brethren. At this point Mary fades entirely out of view. One tradition relates that, true to his trust, St. John

remained in Jerusalem watching over her till her death, and did not go to Ephesus till after that event—a likely enough conjecture."

The Mother's Task.

"The mother's care is the most difficult perhaps in the world. She has to train the body through the most delicate and exposed period of its existence; she has to carry it through the period when particular diseases invade it; she has to attend to the physical developments of the entire man, in beauty, in strength, in healthfulness.

And then at the same time she has to rear the intellect and the heart to judge of a thousand different questions of conscience, that are rising up almost every day in her sphere. If an apprentice must be sent for a certain term of years to learn the simple trade of making a watch or a shoe or a hat, what shall we say of her that undertakes to mould the mind of immortal man, to prepare it to be steadfast amid the trials of life, and then to pass to the spheres of endless glory? Well might angels wish to take the place of a mother."—Rev. Robert E. Tyler.

Mother and Father.

"It matters not how capable, how wise, how devoted the mother may be; the fact that she does her part well does not free the father in any degree from his share of the responsibility."—J. R. Miller. Mother and father working together, in mutual love and in unity of ideals, give to their children, under God, all that they have and are. The children cannot be too grateful. As their parents grow aged let their lives be brightened by the love and reverence of their children, which will be all the return they want for their long years of self-sacrificing toil.

The Mother's Heart.

"The heart of a true mother overflows. She pours out her best for her own children, and she has

something left for children less fortunate than her own, who are hungering for what has been denied them. Much of the glory of life comes just because there are women with the hungering mother heart, the heart that is filled with the spirit in Him who longed to gather to his arms the needy children of earth 'even as a hen gathers her own brood under her wings', who are never satisfied with the love they can give, but long to give always more, and to include in this love not only those in their own homes, but those whom love has passed by."—Rev. John T. Paris, D. D.

"The greatest battle that ever was fought,

Shall I tell you where and When?

On the maps of the world you will find it not— 'Twas fought by the mothers of men."

Walcott School

Prepared and Contributed by Students of Walcott School.

Walcott, October 3.—Mr. and Mrs. Virgil Martin of Clovis, New Mexico, visited the H. D. Culpepper family Tuesday.

Gerald and Floyd Culpepper of Grady, New Mexico, spent one night last week in the Culpepper home.

The school children have been doing lots of "Go home with me tonight," this week. Jewel Mason has been hostess to Ella Wolfington and Kathleen Martin. Opal Wolfington visited Ella Mae Martin, and the boys have been visiting each other considerably.

Mr. and Mrs. Oran Jones are away on a business trip to Ada, Oklahoma, and in their absence their daughters, Juanita and Catherine, are staying with Mrs. Noel Jones.

The biggest event of the school year occurred Wednesday when the whole school went to the Tri-State fair. Our truck was furnished by O. H. Culpepper and driven by his sister, Verna. While in Canyon we had a side trip to W. T. S. T. C. and the Panhandle Plains Historical society museum, which was of especial interest to all. Having to look instead of spend was the hardest trial at the fair, but the school exhibits made us glad we went. Everyone was safe at home soon after dark and we have had school about the fair every since—arithmetic to spelling.

E. H. Pigg and son, Keith, of Vernon spent most of last week

here attending to business interests.

Mr. and Mrs. Oran Jones visited in the Shultz home Sunday.

Ruth Jones of Frio visited our school Tuesday.

Calvin and Garland Martin are hauling dirt for the purpose of leveling up the school ground before winter begins.

Mrs. Clay Martin has gone to Sudan to be with her mother, who is in ill health.

Misses Emma Lou and Peggy McKinney of Floydada visited Margaret Camp Sunday.

Mr. and Mrs. Raymond Cone returned Sunday night from a week-end visit with relatives in Lubbock.

Misses Mildred and Dorothy Fullwood attended the box supper at Summerfield last Thursday evening.

When you want tankage and meat scraps at the right price, come to BRUMLEY'S new hog pens.

DR. LESTER J. VICK

Specializing in

RECTAL DISEASES AND

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Non confining Methods

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Will you still be a hustling young worker, punching the clock of mornings and hopping to the tune of the boss' buzzer. Or—alluring vision!—will YOU be the boss? And why not? A good idea, plenty of energy and capital are the stuff that success is made of. YOU furnish the ideas and energy—save part of your earnings regularly, and be READY when the time comes.

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Our Butter Is Made HERE from a HOME PRODUCT.

EAT MORE BUTTER FOR BODY-BUILDING!

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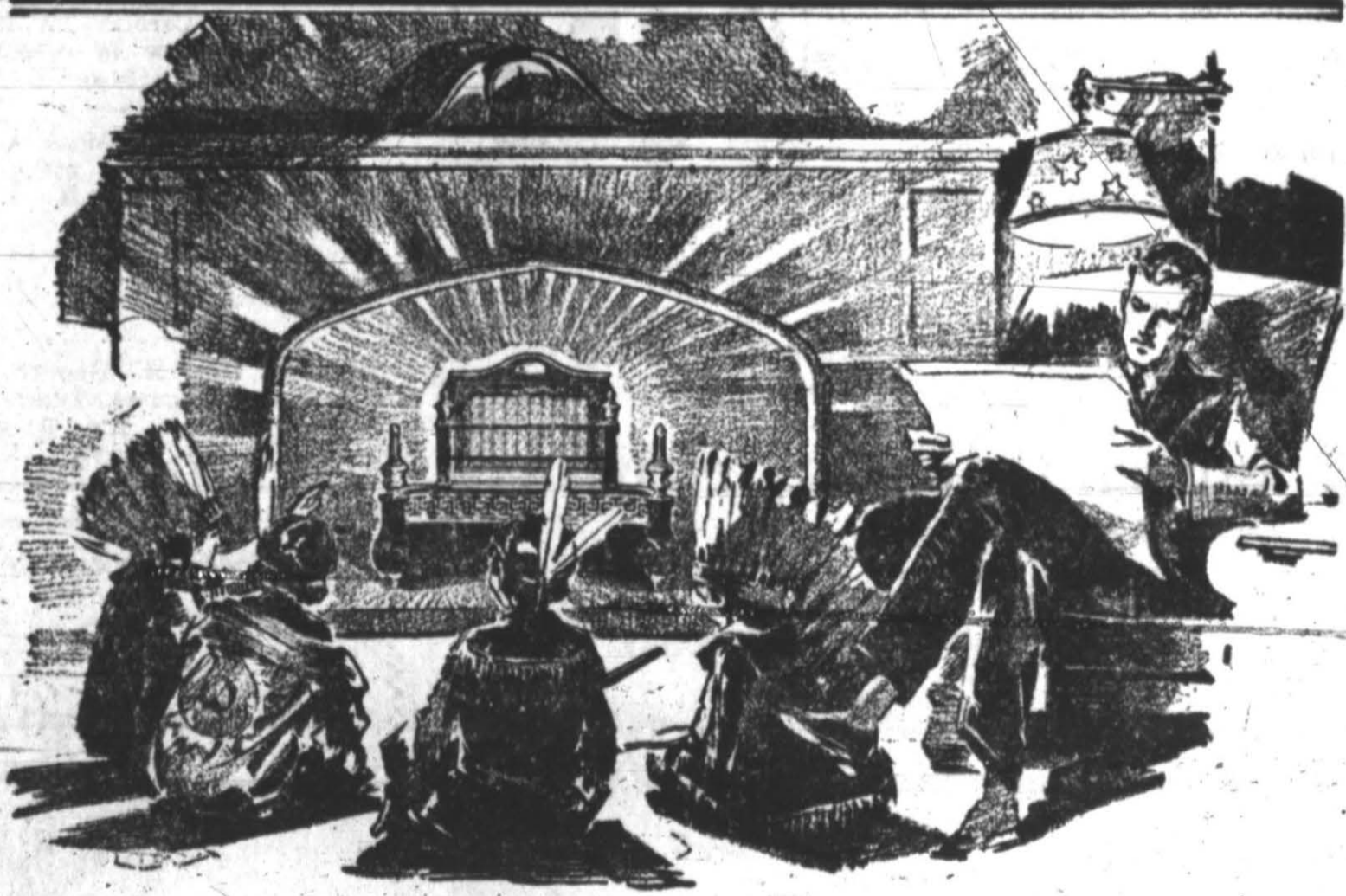
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J. T. HARTLEY, Jumbo

T. E. MAJOR, Agent

"Round the Home Campfire"



Indian warriors all
Tom and Bill and Jack and Joe,
Sitting in the firelight's glow,
Telling tales of exploits bold
—Bravest stories ever told.

Father looks up with a smile,
Listens to their talk a while.
Reads again; they're safe, you see
—Safe and warm as warm can be;
Safe from winter's cold so dire,
Sitting 'round the Radiantfire.

Up in the children's play-room, in
the bath, down in the basement,
as a clean, modern, health-giving
fire for the living room—there are
multiple uses for the Radiantfire
and a model for every use!

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Set aside to better acquaint you with your drug
gist. We have a registered druggist on duty at all
hours. And depend on it, we use only pure drugs and
just exactly what your physician prescribes.

You can make no mistake bringing your prescrip-
tion to us.

Locals

Mr. and Mrs. W. R. Williams
and Miss Martha Duncan left last
Sunday morning for Dallas and
Gainesville.

Mrs. Gaston-Baer reached home
last Saturday after a ten day stay
at St. Anthony's sanitarium, Ama-
rillo. Mrs. Baer's health has im-
proved.

WANTED: Maize Heads. G. W.
BRUMLEY. 36-1c

See "Here Comes Arabella",
November 4, at high school audi-
torium. 39-2c

Ten thousand miles and more
without a puncture is common
with Air-Fast (puncture-proof)
tubes. RICE sells them. 39-1c

Brunswicks Are "Famous for
Quality." 39-1c

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HEREFORD, TEXAS

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OCTOBER 10



Being the romance of Sandy
and Lil as has been told week-
ly in Liberty Magazine and
followed eagerly by millions
of readers. See them now in
talking pictures.

Also a Charlie Chase Comedy.

**Monday
and
Tuesday**

OCTOBER 13-14



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MATINEE AND NIGHT

OCTOBER 11

"Officed O'Brien"

With WILLIAM BOYD

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One Day Only

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OCTOBER 17

Irene Rich and H. B. Warner

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"On Your Back"

COMING:

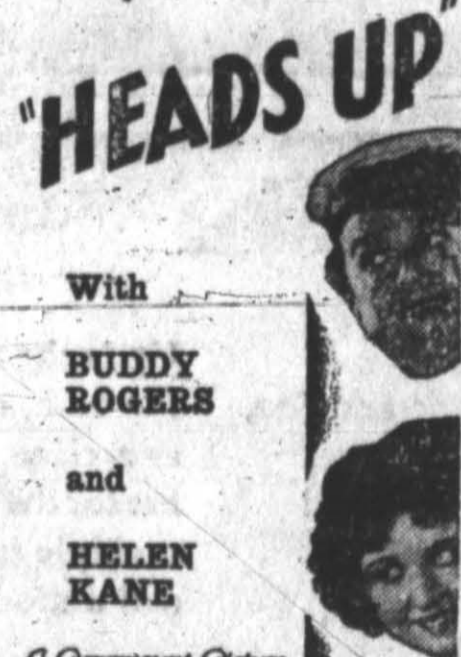
OCTOBER 20-21-22

"Follow Through"

Nancy Carroll and Buddy
Rogers

**Wednesday
and
Thursday**

OCTOBER 15-16



A Paramount Picture

With
BUDDY
ROGERS

and
HELEN
KANE



NOTICE!

The First Show Opens Each Evening at 7:00 o'clock
Saturday's Matinee program starts at 2:00 o'clock.

Boyd London and family and
Henry Cloyd and family left early
Sunday morning for Beeville and
Rockport, Texas, to spend the winter.

BIG HAT SALE

A nice line of Velvet and Velvet
Combination Hats, priced at \$3.00
to \$4.00 each. On sale Friday and
Saturday \$1.00 and \$1.50 each.

HEIFNER'S HAT SHOP

See "Here Comes Arabella",
November 4, at high school audi-
torium. 39-2c

Over twenty years in business
in Hereford! Do you think our
twenty thousand miles guarantee
on Brunswick Super Service tires
amounts to anything? At RICE'S.
39-1c

CARD OF THANKS

We wish to express our heart-
felt gratitude for the loving kind-
ness and thoughtfulness of our
many friends after the accident
and death of our darling son and
brother and to express our appre-
ciation of the many floral offerings.
Mr. and Mrs. W. A. Knox
and Family.

Mr. and Mrs. Bill Knox.
Mr. and Mrs. Richard Fly.
Mr. and Mrs. B. E. Brumley.
39-1c

One trip in the mud without tire
chains will cost you more than a
pair of chains. Weed Chains at
RICE'S. 39-1c

Misses Vendell Brooks, Francis
Landrum and Fannie Renfro spent
the week-end here visiting their
parents.

See "Here Comes Arabella",
November 4, at high school audi-
torium. 39-2c

Gilford Miller of W. T. S. T. C.,
spent the week end here with his
parents.

Mrs. J. A. Wear and daughter,
Miss Bertha, left last Friday for
Dallas where they will make their
home with Mrs. Wear's daughter,
Mrs. J. W. Kelley and family.

E. B. Black left this morning
for the Cotton Carnival at Ros-
well, which is now in progress.
He will also visit Carlsbad caverns.

Mr. and Mrs. Chas. Donald have
moved into their new home on
Lake street in West Hereford.
Their new home is one of the fine
residences that have been built in
the city during the past twelve
months.

Mr. and Mrs. M. Howard of
Lubbock were business visitors in
Hereford Tuesday. Mr. Howard
is owner of the Hereford steam
laundry.

**S. O. Wilson
Thanks Friends
for Patronage**



On completing his first year in
retail distribution of dairy pro-
ducts in Hereford, S. O. Wilson
takes occasion to thank his many
customers for their liberal patron-
age. He states that he has built
up his milk route to where he is
now delivering daily around 100
gallons of milk.

Mr. Wilson has made many im-
provements in his dairy plant.
For better sanitation he installed
an expensive cooling system, which
is shown in the accompanying
picture.

**"SEA GOD" AND "HEADS
UP" AT STAR NEXT WEEK**

Star Theatre is announcing an
earlier opening hour for its eve-
ning shows. Time has been moved
up from 7:30 to 7:00 o'clock, ac-
cording to W. L. Pickett, man-
ager.

Advance press sheets show two
big pictures are scheduled for next
week. "The Sea God", having ac-
tion scenes filmed on the ocean
floor, is on the screen Monday and
Tuesday. "Heads Up" will open
Wednesday for a two-day run.
Charles Rogers and Helen Kane,
magnetic stars, will be seen in
this last production.

**COMMERCE CHAMBER WILL
MEET AT CHRISTIAN CHURCH**

The chamber of commerce will
hold its regular by-weekly lunch-
eon Monday noon at the Christian
Church. It will be a public highway
meeting and many residents of
the rural districts have been given
special invitation to meet with the
business men and discuss a pro-
gram for an improved county road
system.

JACK STEED BUILDS

A small stucco residence is be-
ing built by Jack Steed on the
northwest quarter of block 42 in
Evans addition.

TRY A WANT AD IN THE BRAND.

**INSTALLS PLATE GLASS
FRONT FOR FEED HOUSE**

An improvement is being made
in the building of the West Texas
Feed & Seed company this week
with the installation of a plate
glass front of 50 feet. Stewart &
Company has the contract. The
building is the property of Ezra
Norton, located on Sampson ave-
nue.

**Reports Show
Rural Schools
Well Attended**

A good attendance is being re-
ported for rural schools of Deaf
Smith county, according to Earl
W. Wilson, county superintendent,
who has made a recapitulation of
the first month's reports from the
teachers.

There were enumerated 601 child-
ren of school age for the rural
districts, and the combined report
reveals 527 pupils enrolled. Trans-
fers out of the district account for
48 of the difference, leaving only
36 of the scholastic census unac-
counted for. The county's rural
sections have transferred 40 to
Hereford and are sending eight
to other counties, said Judge Wil-
son.

**WILD GOOSE SANCTUARY
ESTABLISHED IN WEST**

Austin, October 6.—Establishment
of a game sanctuary on the Mata-
dor ranch in Oldham and Bartley
counties of the Panhandle for pro-
tection of wild geese during the
coming hunting season was order-
ed by the game commission Friday.
The sanctuary has 10,000 acres.

**Swings Pick, But
Opera's His Goal**



Though he lives in a box car
and swings a pick with a railroad
section gang near Wichita, Kan.,
Jesse G. Ramirez, above, 21-
year-old Mexican, aspires to be-
come a grand opera singer. His
talent already has attracted at-
tention and sponsors are being
sought to aid his musical educa-
tion.

**DOYLE ROSE EXHIBITS
HEREFORDS IN ROSWELL**

Deaf Smith county has repres-
entation in the Cotton Fair which
opened Wednesday at Roswell, New
Mexico. Doyle Rose has entered
there five choice Hereford bulls,
from one to two years old, trans-
porting the registered cattle to
Roswell by truck last Sunday.

**W. R. Miles Is
Brought Here
For Burial**

Remains of W. R. Miles, 60
years old, who died Monday in
an Amarillo hospital, were brought
to Hereford Wednesday and fune-
ral services were held at the Pen-
tecostal church by Rev. J. A.
Thomas, pastor, Wednesday after-
noon.

Mr. Miles formerly lived in this
county with his brother, E. Miles,
and is well known here. He had
been in Amarillo for some time
where for several months he has
been in failing health. He was af-
flicted with the Independent Hol-
iness church.

Surviving him are a brother, E.
Miles, and a sister, Mrs. James
Armstrong, Taylorsville, Ill.

**BRICK VENEER RESIDENCE
STARTED ON LAWTON AVE.**

J. C. Allred is having a six-
room brick veneer residence built
at 312 Lawton avenue. Construc-
tion work started the first of the
week. The home will be modern
in every detail. The Allred fam-
ily have just recently moved to
Hereford from Wildorado.

**TURTLE-CATCHING WARDEN
TRANSFERRED TO E. TEXAS**

Sam Turner, for the past three
years district game warden of this
territory and who won state-wide
recognition on his turtle-catching
activities, has been transferred to
the Dallas district.
Turner has left for his new post
and A. Knowles of Plainview has
been appointed to succeed him.

Good Used Cars



Now, since these fine rains, we are sure you will want to figure with us for
a good Used Car. During the past week we have added to our stock some
cars that represent really outstanding values. If you contemplate buying even
a new car it will pay you big to see our stock of OK used Cars first.

HERE ARE A FEW OF THEM:

3-1928 FORD COUPES, you can
save from \$200 to \$300 on any
of these cars. Call today and see
OK.

5-1928 CHEVROLETS in sedans,
coupes and coaches; here is the
biggest chance of the year to
really save money. Ask about
these bargains.

3-1929 CHEVROLET COUPES,
cars that look and run like new
ones, a saving of from \$250 to
\$275.

1927 CHEVROLET ROADSTER,
new paint, new motor overhaul,
a really good little car, very
cheap.

1930 CHEVROLET CLUB SE-
DAN, nearly new, we don't mean
maybe, can be bought for a real
saving; see it and drive it.

1930 FORD ROADSTER. Here,
boys, is just what you have been
waiting for; but don't wait too
long. This one will sell at the
price we are asking.

1929 CHEVROLET CABRIOLET,
a sport job with the most popu-
lar color, runs fine and looks per-
fect; see it today at the very
special price of \$450.00

1930 CHEVROLET COUPE, do
not fail to see this car if you
want to get a new car at a Used
Car price!

We are only carrying a few of our cars on the Used Lot. A number of
our very best buys will be found in the Used Car Department in our new
building; so, if you don't see what you want on our lot be sure to call at our
office and ask to see the better Used Cars on display there.

Yours For Sales and Service

Brumley Chevrolet Co.

Incorporated

Phone 216.

"A Reliable Institution"

Phone 216



**Each of Us Is In the Game
of Life!**

In the end we will be either winners or losers.

Our TODAYS and TOMORROWS are the
STAKES.

The wise player eliminates as many of the ele-
ments if chance as possible.

Financially—saving is eliminating chance.

Western National Bank

"There Is No Substitute for Safety"