

# The Hereford Brand

Published Every Thursday

Our Slogan—"More People—More Farms"

30th YEAR—NUMBER 50.

HEREFORD, DEAF SMITH COUNTY, TEXAS, THURSDAY, DECEMBER 25, 1930.

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## Thinks Good Road Case Is Made Out

Several records were hung up in the railroad hearing which was concluded at Lubbock last Thursday before Examiner Davis for the Interstate Commerce Commission, in which the Texas & Pacific railroad, joined by the entire territory between Big Spring and Vega, contested for the right to build a 332-mile railroad, and opposing railway systems, together with a few individuals, asked for a denial of the invasion of the Panhandle by the great Missouri Pacific lines.

More people were effected, more mileage involved, a greater number of interests concerned, larger territory brought in than have ever been presented before the commission in its history. Also, there was more testimony put on record than in any previous railroad case.

**OUTLOOK IS GOOD.**  
Some time next year the Texas & Pacific Northern will start its work on construction of the road into Hereford from the south, in the indication, according to every one fighting for the permit, and the opinion of the group of reporters representing the big press associations and larger daily papers who listened in throughout the proceedings.

**Rock Island Falls Flat.**  
The Rock Island's contention of competition from the T. & P. 15 miles south of Vega was practically eliminated as having any bearing, states Judge Jno. P. Stanton, who took a prominent part in the presenting of testimony by witnesses for the intervening towns.

It was shown that the Rock Island would really benefit through arrival of the rail line from the south.

The Denver's side also had little bearing on the case, since the only contact would be made at Dimmitt, a terminus of the former railroad, continued Mr. Stanton. The only real fight came up with "We blocked them at every turn and met all their testimony with facts," was J. E. Hill's comment upon his return from Lubbock. "We are going to get the T. & P. and there is little doubt about it. We had the best case from every standpoint, and the commission is bound to be convinced."

the Santa Fe, and there claims and counter claims were made thick and fast, but the general opinion is the T. & P. and the counties to be directly affected decisively countered every point the Santa Fe made.

(Continued On Page Seven)

## HALES HEARS FROM GOVERNOR ON REWARD

Arrival of the \$500 reward for the capture of Colquitt Davis, near Hereford last week is, expected within a few days, said Emmett Hales Monday, who made the arrest. He had just received the affidavit form for showing proof of arrest and a statement from the Oklahoma governor's office that the reward warrant would be mailed as soon as the paper properly executed, reached Oklahoma City.

## Hill Appointed On State Board Fair Commission

J. E. Hill has been appointed by the chamber of commerce to serve on the state advisory board of the Texas World's Fair commission. The commission was selected by Governor Dan Moody to secure representation at Chicago in 1932 when a world's fair will be held there. The advisory board is made up of men of smaller districts of Texas, whose duty it will be to aid in assembling an adequate exhibit for the fair.

Mr. Hill has received a communication from Porter K. Whaley secretary-treasurer of the commission, in which finances were discussed. It is thought the legislature will have no authority to appropriate money from the public treasury, but the commission is developing a plan which may solve the problem.

Participation of Texas in the world's fair is felt to be of benefit in many ways. It offers a fine opportunity to increase, both domestic and foreign markets for Texas products; also to attract new capital and perhaps new industries.

Rev. and Mrs. Harold Hicks and daughter arrived Saturday from Fort Worth to spend Christmas with the J. E. Beyer and W. E. Hicks families.

## LIBRARY TO HAVE STORY HOUR TUESDAY MORNING

There will be a story hour at the Deaf Smith county library on Tuesday morning, December 30th, from 10 to 11 o'clock, announces Miss Lillie Hosteler, librarian. All children under ten years of age are cordially invited to be present for this entertainment.

Mr. and Mrs. Clyde Walker of Lawton, Oklahoma, spent the last week-end with his sister, Mrs. C. O. Wilkins, and family.



## Daughters and Sons at Home from Colleges

Upon suspension of the colleges and universities of the state last week-end for the holidays, sons and daughters of Hereford and Deaf Smith county, who are students this year, have hurried home to enjoy the period with their parents.

At home from University of Texas are T. E. Selgier, Jr., Frank Cogdell, Jess and William Russell, Howard Eberle, Keith Guthrie, Edgar Ireland, Emma Jackson, David Harrison and William Parker.

From Texas Tech: Alton Miller, Duane Orr, W. C. Morgan.

From Simmons University: Bernard Seed, Ruby Thompson, Orleans Savage.

From Southern Methodist University: Sarah Agnes Bryant.

From W. T. S. T. C.: Molly Ray and Kathleen Cronin, Earl Marie Foster, George Heard, Maurine Warren, Maurice Warren (Canyon High).

From A. & M. College: Newton Gilliland, Woodrow and J. C. Gilbreath, Andrew Pat Jones, Ralph Clennin, Paul Wilson, Paul Wright Barnett.

From Baylor University: Vida Hicks, Raft Coalwright.

## Completion of Houses Mark Old Year's End

West, North and East Hereford have new homes just completed or nearing completion. Gordon Durham, employe of the Brumley Chevrolet company, has a new residence in block 79; a triangular piece of land on West second street and 25-Mile avenue, recently purchased from H. A. Nobles.

A duplex is being built by A. M. Gillispie for R. W. Penton on A avenue, North Hereford, on a 32 by 208 foot lot bought from Mrs. Marie Angelo. This is a modern six-room stucco structure, with garage.

Robert L. Thompson has purchased a 40-foot front, lot 7, block 3. Womble addition, from Claude Benton, located near the corner of 25-Mile avenue and Bradley street. He is putting up a modern 5-room stucco house, and it will be ready for occupancy in January. The lot is just north of the J. J. Clark residence.

Judge C. F. Kerr recently moved into his new home on East 10th street. The structure is English in architectural design.



## Stone Weapon is Remindful of Dim Past

A visitor to the site of Hereford was rather roughly treated once upon a time by having a spear driven into his head by way of his mouth with such force that it was the end of him. This gruesome event happened some time back, however; how far back no one knows, but Joe Green has in his collection the flint-rock spearhead that was wielded in the execution.

No doubt there is an exciting adventurous tale connected with the modest-appearing spear-point which rests in a case along with hundreds of other Indian relics, but it will never be told. Those who took part in the tragic drama have faded from the picture, leaving only traces of their having passed this way in stone instruments and occasional bleached skeletons of individuals who came to untimely ends.

The skull of the visitor mentioned above was found several years ago on Tierra Blanca creek near where 25-Mile avenue crosses it. The flint spearhead was imbedded in the skull as if driven through the victim's mouth. Mr. Green, who has been specializing for quite a while in aboriginal lore, added the weapon to his display. He also has wristlets, nose-plugs and countless beads that were found on an Indian skeleton a few miles north of Vega. Other relics have been picked up on the creek in the vicinity of Hereford.

Many interesting things have been found in the gravel pit a few miles east of town. Bones of mastodons have been unearthed there, and one stone weapon which is now in possession of Mr. Green. Mr. Green has been unable to correlate the instrument with the animal of long ago, but said it would have been a notable find and a valued contribution to archeology had he succeeded in showing that the flint had been directly used in bringing death to the mastodon. Such relationship would be evidence enough that mankind and mastodons lived on earth at the same time. Whether this is true or not has been a riddle which scientists have long sought to solve, but without success so far, Mr. Green said.

Explorations of an old Indian village in Deaf Smith county is

(Continued on Page Four)

## Rural Schools Vacationing.

All the rural schools adjourned last Friday for the Christmas holiday period. All will be out at least ten days and several have suspended until January 5.



## Legion to See None Left Out by Santa Claus

No children in Hereford will be allowed to pass December 25 without having had a visit from Santa Claus, and the local American legion post has contracted with the power that motivates Santa to get homes listed on his route that might otherwise have been overlooked.

Legion members have raised money in various ways and preparations are complete for this splendid work. A few weeks ago C. R. Bentley gave a diamond ring to the fund, and it was sold at auction to enrich the good cheer treasury. Many other donations have been made, and a list of children whose Christmas might not be so bright due to unfortunate circumstances has been compiled and in these homes they will be some full stockings Thursday morning when the kiddies wake up.

The young folk who have watched the approach of Christmas with askance and forebodings may now brighten up because they are to be as happy as sons and daughters of royalty, and perhaps more so, for when the legion undertakes a job it is well done, whether it be upsetting kingfishers or of thinking up treasures to make children smile.



## Richard Stone On Grid Honor Roll of State

In an all-state selection of an honor roll for Class B football, Richard Stone, Hereford Whiteface fullback of 1930 and newly elected captain for the squad of 1931, is mentioned in the Star-Telegram for his playing position. Only 22 fullbacks in the state made the honor roll, and in this part of West Texas, just two more were mentioned. Spence of Lockney and Howell of Dalhart. Stone stands alone as fullback in the distinction from out of the conference section in which Hereford participated this year.



## Walser Kills Eagle.

A large black Mexican eagle that measured five feet from tip to tip was bagged Saturday afternoon by D. C. Walser about eight miles northwest of Summerfield. Seeing the eagle in a wheat field, young Walser chased it for five miles with his car and succeeded in bringing it down with a charge from his shotgun.

## Teachers Spend Holidays Away from Hereford

With adjournment of the public schools for sixteen days, teachers whose homes are in other towns have departed to be with home folks at Christmas time, and many of the resident teachers have left Hereford to spend part of their vacation with relatives before resumption of school work in January.

The following departures have been noted: Miss Jeanette Rogers, to St. Jo; Mr. and Mrs. Dillehay, Decatur; Miss Ruby Redlin, Silverton; Miss Frances Fullingim, Decatur; Miss Eunice Rutherford, Lockney; Miss Edith Shields, Vega; Miss Edna Daughtee, Miami; Miss Dorothy Flannery, Sherman; Mrs. Paul Certain, Pampa; Miss Fern Carlisle, Dallas; Mith Ruth Dozier, Commerce; Miss Carey Estes, Waxahachie; Miss Besse Westbrook, Powderly; Miss Irene Crawford, Weatherford; Miss Zenna Wheeler, Weatherford; Rozella Veasey, Avoca; Miss Velma Read, Cleburne; Miss Gayde Rigler, Amarillo; Miss Mabel Gene Campbell, Sanger.



## Shower Will Go to First Born in 1931

A great reception is in store for some Deaf Smith county infant in 1931, and the fortunate one will not be selected on beauty, smartness or popularity. Thirty or more gifts have been arranged by so many business and professional men of this city to shower some little girl or boy, a newcomer, and all the child has to do is to be the first white infant born here in the new year of 1931.

The following shower items have been assembled with the donors listed: Baby blanket, For Mercantile; Bassinet, W. D. Kelleher; Pin set, Kester & Son; plate, Streu.

The first white child born here in 1930, who was remembered by W. D. Kelleher with a bassinet, was Robert Wayne Reynolds, son of Mr. and Mrs. Rankin Reynolds, then manager of the Hereford Bakery. To win out, Robert Wayne arrived January 2 at 3:45 a. m.

Hardware; Shoes, Sprows-Cronin; rubber pants, Chick - Hagood; white hose, Popular Store (will be doubled if twins); photo, Hanna & Hanna; birth announcement, Whiteface Printing; baby set, City Drug; two cans Gerber's baby food, Mont E. Baker; hair cut, Brooks barber shop; cap, D. R. Gass & Son; Stork's bottle and nipple, Corner Drug; four cans Eagle Brand milk, L. W. Carlyle; mits, R. J. Richardson; doll, Chocolate Shop, silk hose, J. O. Newell; \$1000 life-insurance policy, Ralph Barnett; sweater coat, C. A. Skelton; hose, John Patton; \$5 time certificate, First State Bank; red rock-er, E. B. Black Co.; \$2 bill, Consumers Oil Co.; baby set, Rice Drug; engraved silver spoon, Bentley's Jewelry; baby dress, John H. Olson; one dollar, John McLean; \$2 blanket, Hill & Ricketts; \$5 time certificate, First National Bank; ring, W. H. Ray.

## CELEBRATE RETURN FROM DEER HUNT WITH DINNER

Jake Boydston and E. A. McCollum returned Friday from a nine-day hunt in Mason county, north of San Antonio. They bagged two deer and one turkey, and celebrated their feat Sunday by staging a deer steak dinner in the Boydston home with about twenty present.

## SENDS GRAIN SORGHUM TO ANALYST FOR TEST

J. P. Roberson, one of the very few growers of state certified grain sorghums in Texas, shipped out a few days ago bags of his milo, kafir and negari to the analyst of the department of agriculture at Austin for germination tests. His sorghums are expected to make an unusually high rating.

Mr. Roberson said he had about 200 bushels of this small grain that come under the certification.

## Play Hour Had by Court House Family Friday

Officials of the county and employes in offices within the courthouse were one big family when a Christmas party was staged in the commissioners court room last Friday afternoon from four to six o'clock, with members of the families present also.

One of the most perfect trees, a plonch, had been erected and decorated with lights and silvery streamers and there was a live Santa Claus, too, which everybody said was a good one, who handed out the presents. Miss Arvis Thompson, of the Deaf Smith County Abstract company, treated the children to popcorn and candy.

Names had been previously drawn to give each one a pal to be gifted, and it was required that a sentiment be attached to the article which was to be read by Santa Claus before presentation to donee. When Santa began reading the sentiments, the fun began. Yeags were stripper from the grown-ups and the room became filled with only children who fell into the hilarious mood. All were kids again, and the court house group cemented their friendship a little closer and learned again to laugh and smile with the world at this time of good will to man.

## PRESBYTERIAN CHURCH IS TALKED AT JUMBO

A movement has been started to organize a Presbyterian church at Jumbo, according to J. R. Sharp, stated clerk. A meeting was held there recently in which Rev. J. A. McMillen, Tulla pastor, and Rev. Burney Shell, pastor at Plainview, were in consultation.

Miss Virginia Stovall, teacher in the Vega schools, is at home with her parents, Mr. and Mrs. W. M. Stovall.



## Snow Fall In West Part; 14 Degrees Here

The below-freezing nights which had been recurrent for the latter part of the week were linked up to start the week Sunday with real wintry temperature holding on the entire day, made more disagreeable by icy breezes from the north, and Sunday night the year's record for frigidty was made with the mercury sliding down to 14 degrees above zero.

In the extreme western part of the county snow fell intermittently throughout the afternoon, several flurries being heavy and whitening the terrain, especially in the breaks.

There were several inches of snowfall in Clovis, three inches at Dimmitt and a white blanket as close to Hereford as Easter, Tulla received seven inches, and the entire South Plains and Central West Texas had a good snow. A good fall was reported as far south and east as Stamford and Wichita Falls.

## No Loss from Fire.

Fire alarm at 10:15 o'clock Tuesday morning called the fire department to the east part of Hereford when a pile of trash caught fire near the home of Fred Millard. There was no damage.

## Post Plans Erection of Legion Home

Plans have been formulated by the American Legion post of Hereford to build a home here, and unless financial difficulties interfere construction of the club house will start some time in the early part of the new year, according to a legion committee which has the matter under advisement.

Material and labor are comparatively cheap now, and the post considers a club house can be built at this time cheaper than at a later date. All legionnaires and ex-service men have contributed or will contribute to the fund and quite a number of outside donations have been received. There are others also who will help. The committee wishes to emphasize that there will be no public campaign to raise the \$5,000 to \$7,000 which will be needed. Some have offered to make loans to the post, and there are probably others who wish to aid in that matter. If they do, the financial committee is in a receptive mood.

Several sites are available, and the owners have proposed to give without charge a building lot. If erected, the home will be close to the business district. It would be a two-story structure, including the basement, club rooms, assembly room, and may be utilized by both the legion and auxiliary.

The local legion has always taken an active part in community welfare and it is thought that with a home here it may become a stronger unit and be in better position to render effective civic service. The 1930 membership totaled 131.

## Discuss Effect of Sorghums On Follow-up Crop

Dimmitt, Dec. 22—The Agriculture Council, a new organization which has sprung up in this section within the last few months, had its monthly meeting in the home economics department of the high school building here Tuesday night, December 16. This organization has for its membership college-trained agriculturists and those whose vocation is closely allied with agriculture.

The object of the organization is to form a body of men thoughtfully representative of the agricultural interests of Deaf Smith and surrounding counties, to unite its members in the closest bonds of common interest in agriculture and promote a feeling of fellowship among them. To keep alive in the members a desire for the pursuit of knowledge of scientific progress made in agriculture, and stimulate this desire by a schedule of regular, well planned meetings, and to lead in movements that aim for improvements of agricultural conditions in this section.

Prof. T. V. Weaver, agricultural department of Dimmitt high school, was master of ceremonies, being the entertaining host assisted by Judge Avery, former agricultural teacher in the local school. The banquet was given by the home economics department. Mrs. Bessie Gill, superintendent.

Dean W. H. Leidigh of Texas Tech, was the principal speaker addressing himself to the practical side of the Relation of Sorghums to Wheat. His message was well received, and it was so simple that anyone could understand.

R. O. Dunkle, Hereford, president of the council, conducted a round table discussion. The next meeting will be in Canyon on the third Tuesday night in January. A program committee composed of Horace Hershey, Harry Seed and S. J. Lovell was appointed. The membership committee composed of B. H. Hopkins, M. R. Avery and W. H. Upchurch was also appointed.

Those attending: T. V. Weaver, M. R. Avery, C. R. Payne and A. C. McGee, Dimmitt; H. M. Benson, B. H. Hopkins, J. H. Olson, Glenn Snyder, H. L. Hershey, S. J. Lovell, R. O. Dunkle, G. A. F. Parker, Hereford; A. M. Walker, V. H. Harman, Summerfield, and A. H. Leidigh, Lubbock.

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Caught in The  
**Corral**  
&  
Put Through The  
**Chute**

In America Christmas is more universally observed than any other special date. Nineteen hundred years ago three wise men came out of the East with gifts for a child at Bethlehem, and another, so legend says, started the trek with them, carrying even more valuable jewels. He stopped to help a fellowman in distress, gave him a jewel to sustain him, hurried on, but responded to another call, and another until upon his arrival the child had gone to Egypt. He continued his search to present him gifts, what were left, and at last on the day of the crucifixion this fourth wise man ransomed a young girl from Roman soldiery with his last precious stone. At that moment an earthquake wrecked a stone building and the pilgrim from the east was crushed. You may finish the story on this Christmas day and determine which of the four wise men ranks highest in wisdom.

A little boy of Friona, Clarence Taylor, has the right idea. In his letter to Santa Claus he told him that his mother was leaving a chocolate cake on the table which he might eat when

## 19 Years Ago In Hereford

(From files of The Brand, December 22, 1911.)  
An extraordinary inducement was being held out by the Brand for new settlers to come to Texas by quoting statistics that the state had 325,000 unmarried girls of a marriageable age.

The Star theatre was running every night of the week, announcing historical and amusing pictures.

Christmas trees brought 45 miles from the breaks of Cap Rock were set for four Sunday school children, Baptist, Christian, Methodist and Presbyterian, for distribution of gifts Monday night, December 25th.

John W. Dale, cattle inspector, was preparing to move his family from Parker county to Hereford.

S. S. Evans and outside parties had sold 1457 acres of land for \$20,140.

Stores remained open Christmas day, which was Monday, as present giving and visiting of Santa Claus had been postponed till that night.

Miss Flora Wilson, sister of Secretary of Agriculture Wilson at Washington, was spending the holidays with C. P. Galley, a relative.

Lawrence Johnson of Summerfield had shipped several cars of baled kafir to East Texas men, getting \$9.50 a ton.

W. B. Palmer had been to Kansas City on business.

Prof. O. S. Thomas was spending the holidays in Greenville.

W. A. Schmidt of Independence, Kansas, had been here on business.

Mr. and Mrs. S. J. Sanders were visiting in Frost.

E. B. Black and family had gone to Cleburne to visit relatives.

Miss Zollie Garrison had returned from Miami where she was teaching.

Miss Maude McLean had gone to Clarendon for Christmas.

A. M. Jones had received a ham and several pounds of sausage from homefolks in Tennessee.

D. H. Bryant was in Tennessee during the holidays.

C. O. Lee was an insurance man in the Dunlap and Britain building.

Ira A. Braden had been to Friona to look after his sheep following the snow storm.

W. B. Dameron came near losing his way in returning from his Castro county ranch during the snowfall.

Ralph Smith was visiting Bill Smith at Plainview where the latter was a new postal employe at a salary of \$900 a year.

W. J. Chapman of the north part of the county was in Hereford arranging for Santa Claus to come to his neighborhood.

the officer gave the pursued chance for first shot if he were of mind to take it. Singlehanded, this local officer bearded the self-confessed hi-jacker-robber and alleged murderer, and without a shot relieved him of his artillery and then brought him to town. Let him be rewarded, cum cash and cum-laude.

Scientists have discovered tracks of dinosaurs 60 million years old, but the housewives of Hereford are more disturbed by the tracks made on their carpets by the children's dirty shoes.

As the day of inventory approaches, applied to self as well as to property, you may decide that you have made a poor out at things and that you are a failure. What if you have? A thoughtful Texas writer has prepared a soft bed for us to lie on and find content though success has flown over our heads. "Success frequently costs so much," he writes, "that those who pay the price often live a lifetime of regret. Success is the making of candles; failure their burning. Success is toil and sweat; failure is the lit of song and laughter that floats

on cool breezes under the half-light of moon and stars. Success is a merchant vessel that plows the waves with a cargo of purpose; failure, the aimless cruise of the green by-ways of adventure and the mooring where spring wings blow softest and sweetest."

### Scherer Items

By MRS. B. F. FULKERSON

Scherer, December 19.—The Palo Duro Homemakers club met December 19 with Mrs. Bennie Fulkerson. The evening was spent in piecing blocks for a quilt. The next meeting will be on January 8.  
Mr. and Mrs. W. H. Hubbard and son, Jack, returned home last Monday from a two weeks visit in Dallas. J. W. Hubbard came home with them.  
Mr. and Mrs. B. F. Fulkerson spent Monday with Mr. and Mrs. Bennie Fulkerson.  
Mr. and Mrs. McCollister were in Amarillo Thursday.  
Jack Hubbard motored to Bovina Saturday.  
Miss Ines Ragsdale and Mrs. Robert Boyd visited Mrs. Bennie Fulkerson Wednesday.  
Mr. and Mrs. Hollis Hubbard took Miss Hazel Hubbard to her home in Claude Wednesday, returning home Thursday.  
The pie supper held at the Dean school Friday night was well at-

tended, a little more than \$21.00 being realized.  
Mr. and Mrs. Lee Crawford ate Sunday dinner with Mr. and Mrs. W. H. Hubbard.  
Miss Brunson, Dean teacher, was taken to Amarillo Sunday night to be operated on for appendicitis.  
Misses Alma and Lucille Foxall attended the singing convention at Vega Sunday. Mr. and Mrs. Voith also were there.  
Messrs. and Mmes. Arlie Dean and Bennie Fulkerson called on W. H. Hubbard Monday night.  
Mrs. Hollis Hubbard spent Monday with Mrs. Bennie Fulkerson.

Friday night with Miss Helen King.  
Mr. and Mrs. J. E. and W. A. Springer and families visited Sunday with Mr. and Mrs. Berry.  
Mr. and Mrs. K. R. Hunter and family spent Sunday with her parents, Mr. and Mrs. F. A. Hogan.  
Mrs. G. F. Springer and Miss Tina Lee, Mrs. W. A. Springer and Miss Helen Jones were in Amarillo last Thursday.  
Messrs. and Mmes. Leo Williams and Melvin Mitchell attended the singing at Vega Sunday.  
Mr. and Mrs. D. H. Allman entertained the young people of the neighborhood and Misses Freeman and Jacobsen with a forty-two party when an enjoyable evening was spent.

### Here and There

BY MRS. C. E. TIOE

Mrs. J. B. Harlin attended the district meeting of the Baptists at Summerfield last Wednesday.  
Misses Freeman and Jacobsen, teachers of Jumbo school, spent

for job work. TRY THE BRAND

## MERRY CHRISTMAS!

MANY THANKS FOR YOUR CONTRIBUTIONS TO OUR SUCCESS THE PAST YEAR!

## HEREFORD WRECKING CO.

Corner Third and Miles Avenue.  
Across Third north of City Hall.

LUSK & CLARK



Wishing You All a

**Merry Christmas**  
and a  
**Happy New Year**

Dealers in Rock Island Tractors and Sanders Plows.

**Welch Machinery Company**  
Britain-Dunlap Building

he visited that home. That's fine for dad, and every mother out to set out some good eats for Santa, for it is certain the platter will be found licked clean when dawn brings the pattering of small feet to view the presents left.  
We have decided that Emmett Hales, traffic officer of Hereford, ought to be chief wrangler of this column, for he certainly knows how to corral the tough babies and put them through the chute, or into the jug. He is getting a nice sum for his capture of Davis here last week, and he deserves every cent of it, from the way we look at it, and we have been trying to imagine ourselves moving up into the face of perhaps a heartless killer, but we haven't even crawled through the barbed-wire fence yet.  
A large-sized posse can be rallied on short notice to go out and look for a bandit, if the bushes are no thicker than on the Plains. However, if the quarry springs a surprise and shows up, the ranks suddenly get thinner. Some pursuers become fatigued easily. There will be a squad, however, bold enough to chase the game—at a distance. Then, when it begins to look as if the bandit is losing ground and contact can be made, more feet become weighted with lead. Imagination can play havoc with a brave fellow sometimes.  
A man has to have a thing or two, plus, in general make-up to walk out to a fugitive of the Davis type, in the open and upon exactly equal terms; perhaps at a disadvantage for



### The Holiday Season . . . .

Brings us the opportunity to thank the people who so generously favored us with their patronage. We wish you all a

MERRY CHRISTMAS!

**Community Mills**



WE EXTEND TO YOU THE

Greetings of the  
**CHRISTMAS SEASON**

WITH ALL BEST WISHES FOR THE COMING YEAR!

**Texas Filling Station**  
GLENN SNYDER, Manager.



## A Very Merry Christmas

A Cup Filled With Joy

and brimming over with measure of health, wealth and happiness, is our Christmas wish for all of you!

**Texas Utilities Company**

## at the Yuletide

We Pause to Remember Your Past Courtesies and to Wish You a

MERRY CHRISTMAS

and a

A HAPPY NEW YEAR

**Beavers Bros. Garage**

## 'M' SYSTEM



May the touch of the Christmas Spirit At this time of peace and cheer, Bring happiness that will linger Through each day of the year.

## 'M' SYSTEM STORE

Miss Lucy and H. D. Reed  
Owners and Operators

### Just a Little Worried

BY MUNCH

### Rubio Receives New U. S. Envoy



Joshua Reuben Clark, left, new U. S. ambassador to Mexico, is pictured here with Ortiz Rubio, right, president of Mexico, following ceremonies in which Clark presented his credentials. He was appointed to succeed Senator-elect Dwight W. Morrow of New Jersey.

### WHO LEFT THEIR LEFT GLOVE IN AMARILLO?

Some Hereford man, whose name is not known, while in Amarillo recently, left on the desk of a service station one of his gloves. The proprietors of the Amarillo Service station have notified the Brand that the glove for the left hand, heavily-lined kid, is in their possession and that they will mail the article upon receipt of owner's name and address. The station is located at Tenth and Taylor streets.

### Card of Thanks.

To our many friends: We extend our sincerest thanks for the many courtesies shown us during the fatal illness and death of our son and brother, Walter Perkins. Our appreciation for the consoling and comforting spirit exhibited knows no bounds. We gratefully and

thankfully acknowledge our gratitude.

Mr. and Mrs. P. G. Perkins, Mr. and Mrs. L. P. Perkins, P. G. Perkins, Jr.

### DR. HEARD GAVE ADDRESS TO LAYMEN OF FRIONA

At the regular Layman's Union meeting at Friona Sunday evening Dr. G. W. Heard, dentist of Hereford, delivered the principal address. His subject was "The Mission of Jesus, or the Kingdom of God." The Union is made up of three congregations, Baptist, Congregational and Methodist. Laymen's meetings have been held in Friona for several months, and the program generally calls for a speaker from some other town.

E. A. Cramer of Clovis came in Thursday to have some residential property repaired. Mr. Cramer lived in Hereford until about ten years ago. He was married here 19 years ago.



### STONE WEAPON

(Concluded from Page 1)

now under way by this local archaeologist. The location is well marked but nothing of interest has yet been found in that vicinity.

Mr. Green's collection is a very valuable one; much of it would be appreciated even in the larger museums of the country. Not only does it contain articles that may be identified with modern history, possessions of the American Indian as inhabitant here when Columbus made his discovery of the new world, but some specimens are thought to go back to the basket weavers whom the Indians exterminated and still more distant to prehistoric man when he had made little progress in conquest of nature.

There are amulets, ceremonial stones and vessels, pottery, paint pot, pendant on which are scratched pictures, corn and seed-grinding rocks, grooved stone for making arrows, hide scrapers, arrow-points, polishing stones, tomahawks, axes, drills, ceremonial pipe, turkey bone whistle, and numerous other antiquities in this array, which Mr. Green takes delight in showing and in explaining as far as he knows. The collection is in his home on Eleventh street, Hereford.

### PARKER WILL IMPROVE HIS THEATRE AT TULIA

TULIA, Dec. 21.—J. C. Parker, the new owner of the Grand Theatre here, has announced that he will spend \$7,000 soon on improved show equipment. He plans on installing a more modern sound machine and will make new book-ings of pictures.

### Ward News Notes

BY MRS. WILEY ROBERSON

The W. W. club met Wednesday with Mrs. John Hutson. Two interesting papers on schools and their progress from 1880 up to the present were given by Mmes. Lipscomb and Roberson. Mrs. Higgins reviewed word study. Refreshments of fruit cake, salad and coffee were served by the hostess assisted by Mary Louise Dean. Next meeting with Mrs. Clyde Kibbe January 6.

School children enjoyed the Christmas tree and treats Friday afternoon.

Miss Garrett is spending vacation at her home at Graham.

Arlie Dean and family are visiting relatives near Muleshoe.

Mmes. Roberson and Hicks and Miss Veda Hicks were in Amarillo Monday.

Miss Hughes and Cap Coconaugher in Amarillo Sunday.

Mr. and Mrs. Jimmy and Miss Maye Harrison, Miss Cornett and Onah Harrison were in Amarillo Monday.

High honor roll: Obed Caraway.

Wiley Hicks Roberson, Robert Lady Viola Hutson and Winnie Malone.

Honor roll, Elizabeth Higgins, Freddie Hutson, Billy Boyer, Robert Hutson, Harold Saltzman, J. B. Caraway, Doris Lady, Frances Hutson, Alene Caraway, Della McKinsey and Gladys Lewis.

TEN DOLLAR REWARD for the return of my little dog, "Teddy" alive, five dollars if dead.

H. L. RICE.

### Summerfield

BY MRS. L. JOHNSON

Rev. Clous of Amarillo has been called as pastor here and conducted services Sunday. All look forward to a profitable year and hope he finds work here pleasant.

An enjoyable event was a community dinner by Mrs. J. A. Noland honoring her husband and sons, J. B. and Otto, birthdays December 14. Each one present brought a dish which added to the dinner prepared by Mrs. Noland. About 100 were present.

School closed Friday for the holidays. The teachers are away on vacation.

Mr. and Mrs. L. L. Cannon were in Clovis Saturday.

Mr. and Mrs. Gerald Morgan, Mrs. Walter Huntley and daughter were in Amarillo Monday.

W. Huntley and G. McCrate of Black were in Clovis Friday night.

J. A. Noland and family spent the week end with Floydada relatives.

The Study club held a Christmas party with Mrs. J. L. Lookingbill last Thursday. The home was very beautiful in Christmas decorations. Contests and a gift exchange featured the meeting.

### Use Reason in Command

Truly, a command of gall cannot be obeyed like one of sugar. A man must require just and reasonable things, if he would see the scales of obedience properly trimmed. From orders which are improper springs resistance which is not easily overcome.—Ezra

Mr. and Mrs. Carl Gilliam will spend Christmas in Clarendon with Mrs. Gilliam's parents.

## Season's Greetings

CHRISTMAS . . . it comes again and again, and each year with a greater meaning . . . Not in the sense of custom only, but with a genuine appreciation of our pleasant associations during the past year. We extend our best wishes for an Old-Fashioned Merry Christmas and a New Year of Happiness and Prosperity.

# D. R. Gass & Son

### REAL ESTATE LOANS

Pay the debt on your home easily and save interest by adopting our Monthly Payment Plan.

#### \$12.50 Per Month (Or More)

Includes Interest and Principal for each \$1,000 borrowed.

Loans renewed or refinanced. Funds supplied to finance the purchase, remodeling or building of a home.

IMMEDIATE INSPECTION—PROMPT CLOSING

**RAMON BARNETT**  
Phone 122

A Merry Christmas and a Happy New Year!

Hearty Christmas Greetings and Best wishes for a bright New Year.

We thank all our friends and patrons for their kind support.

## BILL'S BARBER SHOP

# Merry Christmas and Happy New Year

The season of Good Will comes as a reminder of this busy world that in our friends do we find our real assets. For your valued patronage and friendship, we express our sincere appreciation.

## FOX MERCANTILE CO.

Wishing All of You!

# A Merry Christmas and a Bright Prosperous New Year

## Texas Meat Market

## HAPPY YULETIDE

We Would Share Our Blessings

May this natal day of the Christ bring joy, peace and happiness which you in turn may pass on to others throughout the New Year.

# J. O. Newell

**Hereford Man Recalls Decimus  
Ultimus Barziza Who Defended  
West Texas Over 50 Years Ago**

**He Can Talk  
in 28 Tongues**



A man who never went to school, you will agree that Wilfred Barziza, above, has done pretty well for himself in 28 languages. Reputed the world's greatest linguist, Barziza, a Minnesota-born, is chief of the State Department's translators in Washington, D. C.

(From a speech made by G. A. F. Parker, Hereford banker, at the Dimmitt meeting of ex-A. & M. students December 16.)

By G. A. F. PARKER.  
Something over 50 years ago, or to be exact, in the year 1879, when I went to Houston, one of the prominent lawyers was D. U. Barziza.

He was the tenth child born to his parents, and they hoped he would be the last, so they named him Decimus Ultimus.

At one time he served in the Texas legislature as representative from Harris county. A bill was introduced to give some fellows a big tract of West Texas land to clean out certain East Texas rivers, to improve navigation.

This seems strange today when it is claimed the only navigable rivers in Texas are in the Panhandle oil fields where there is no water at all. Equally foolish was the cleaning out of those East Texas streams.

Barziza fought the graft but the bill became a law, and a great body of good West Texas land was squandered. In an impassioned speech Barziza declared "Texas had been sold out", and he sent to the speaker's desk his resignation as representative of Harris county.

The speaker announced that he refused to consider the member's resignation. Barziza arose and addressed the chair: "Mr. Speaker, just read my note again. It does not say 'I hereby respectfully tender my resignation'; it says, 'I hereby resign.' I am quitting." And he walked out.

Not long since, in beautiful Glenwood cemetery in Houston I saw a stately monument erected to the memory of "Decimus Ultimus Barziza." I took off my hat in honor of the man who had resigned from the legislature in protest against squandering West Texas land. I hope our Panhandle-Plains Historical society will honor his memory.

**Open New Store.**

A new fruit and vegetable store has been established in Hereford, located in the Texas Meat Market building, by Bert Brown and E. W. Cooper, who came here from Clovis. They are experienced grocers.

C. R. Smith was called to Hart this week on account of the illness of his mother.

Mr. and Mrs. Kay Matthews of Oklahoma, are visiting the Burl Matthews home.

Our Holiday Sale of tires will continue until January 1st. At RICE'S. 1c

**Law Would  
License Motor  
Car Operators**

Uniform motor car operators' license act will be passed in the next legislature, who can and who cannot on public thoroughfares and a fee of 75 cents for operator and \$5.00 for car.

Who would be permitted to drive cars would be qualified over 14 years of age, physically and mentally equipped, habitual drunkards, feeble and similar disabled, also incompetents, would be license. Revocation or suspension of permit after issuance provided for in infractions of traffic laws.

Persons driving road or farm cars temporarily on high personnel of military forces, residents would be exempt.

Non-residents would be exempt through a registration good for exemption of six months in jail, or

SENT FOR SALE CARDS LAND OFFICE. CHEAP. RICE'S. 1c

**Big Enough for Santa to See**



Is there a Santa Claus? Well, this little tot isn't hanging up this extra-size stocking for exercise only, be sure of that. Of course, the size is slightly larger than the little fellow ordinarily wears, but this is only his way of advising Mr. Claus that he's been a right good boy his year and expects lots of gifts.

Mr. and Mrs. Jowell Murchison will spend the holidays in Dallas with Mrs. Murchison's relatives.

4.50 x 20, six-ply Heavy Duty Brunswicks, \$8.45. At RICE'S. 1c

Mr. and Mrs. Sam Steele and daughter, Ann, are here from Fort Sumner to spend the holidays with their parents.

Mr. and Mrs. S. F. Rosson were disappointed Panhandle fans in Fort Worth Saturday when Tyler won the state championship over Amarillo, 26 to 13.

Brunswick Super-Service tires are insured against all road hazards for 20,000 miles. RICE sells them. 1c

J. L. Fuqua, Jr., of Clayton, New Mexico, arrived Saturday to spend the holidays with friends and relatives. Mrs. Fuqua has been visiting here a month.

FLOWERS MEAT MARKET and LUNCHEON, now in their new location at 113 Main Street. Call and see us. 50-2p

**Merry Christmas**

We Wish You All a  
Full Measure of Happiness  
and Prosperity

We believe that our appreciation of your patronage can best expressed by a continued effort to serve you faithfully so we pledge ourselves.

**CITY DRUG STORE**

**PIGGLY WIGGLY**



**A Merry  
Christmas**

As the Christmas season approaches, we send greetings and Good Wishes to every member of our big family of readers. If we could send flowers or bags of gold, or houses and flocks, or whatever would make you happy, we would do so.

**FRANK A. GYLES  
PROPRIETOR**

To wish you a most  
**Enjoyable  
Christmas**  
and a very  
**HAPPY NEW YEAR!**

**Willard Battery Station**  
VERN WITHERSPOON, Proprietor.

FOR QUICK JOB SERVICE SEE THE BRAND



As the old year draws to a close, we feel that we should in some way show our appreciation for the business you have brought our way.

We have been located in Hereford less than a year and we are more than pleased with your patronage and ask that you remember us again. We will give the same good service in the future as we have done the past year. With best wishes for a

**Merry Christmas and a Happy  
New Year!**

**Farmers Elevator Co.**  
PHONE 468

WISHING YOU ALL HAPPINESS  
THIS JOYFUL CHRISTMAS TIME  
AND A NEW YEAR FILLED WITH  
PROSPERITY.

**JACK'S SHOE SHOP**  
JACK HAGER, Proprietor.

**MERRY, MERRY  
CHRISTMAS**

Wise Man, when asked "What in life is most worth living for?" said, "The Happiness of little children, in them lies the happiness of us all." Let us then this season be glad of life, for the chance to love and to play a little, and occasionally look up at stars.

A MERRY CHRISTMAS  
and a  
HAPPY NEW YEAR!

**Warren's Cash Grocery**

We have all forgotten what smooth sailing is. Times have been hard; the promised fair weather is still to arrive—but we have tremendous faith in the results of hard work and honest effort. While we appreciate the patronage you have given us this past year, we are intent on earning it in increased volume in 1931. Meanwhile, we extend

CHRISTMAS GREETINGS  
and a  
HAPPY NEW YEAR!

**Sprouls-Cronin & Co.**

**Northwest News**

By MRS. M. L. STRADER

Northwest, December 19.—Mrs. S. M. Ferguson has gone to spend the winter with relatives in Runnels county.

Mr. and Mrs. Z. T. Steen were in Amarillo Wednesday on business.

Charlie Hoover had a cool day for repairing his windmill last Sunday.

Mr. Long and family and Miss Violet Bippus were visitors in the George Bippus home last Sunday.

Rev. Pryor of Adrian filled his regular appointment at the community church Sunday, December 21.

Owing to inclement weather we had no Sunday school Sunday.

Bippus teachers and pupils were delighted to have Mrs. Ross visit them last week.

Mrs. M. L. Strader visited in the Z. J. Steen home Tuesday.

Z. J. Steen made a business trip to Vega Monday.

Mr. and Mrs. M. L. Strader were dinner guests in the H. C. Van Bibber home in Hereford Wednesday.

Bippus teachers will spend the holidays visiting relatives in Canyon, Plainview and Happy.

Mmes. Strader and Steen called at the Wells home Tuesday.

Northwest community has purchased a piano for the church.

Mr. and Mrs. J. G. Fortenberry visited the Strader home Tuesday.

Mr. and Mrs. Wise were Hereford visitors Tuesday.

Bippus school had a Christmas tree and program December 19.

Miss Violet Bippus has been taking treatment in Hereford the past two weeks.

Miss Reva Wright has been ill the past week.

Misses Catherine and Margaret Steen were in Hereford Friday.

Mr. and Mrs. J. G. Fortenberry called in the Hugh Fortenberry home Monday evening.

Johnnie Strader has entered school.

H. O. Dorris was here Tuesday.

Messrs. Hoover and Strader plowed sod for Mr. Steen last week.

Mr. and Mrs. Wise called in the Steen home Friday.

F. D. Ferguson and family returned Tuesday from Runnels county where they visited two weeks.

Mrs. G. W. Wells spent Tuesday with her daughter, Mrs. E. C. Mackey.

The Wells boys hauled rock for Raymond's new house Tuesday.

George Bippus went to Hereford Tuesday and brought his daughter Violet, home.

**SAVORY STUFFING FOR HOLIDAY MEAT**

It makes no difference whether the choice for the main dish is meat or fowl, a savory stuffing just seems to be a part of the holiday dinner. A shoulder of lamb or pork, boned and stuffed, makes a splendid holiday meat dish for the small family. The crown roast of pork or lamb makes a right royal dish for the center of the Thanksgiving or Christmas or New Year's dinner. All of these very good dishes are made even better by the addition of a dressing.

The department of home economics, National Live Stock and Meat Board, offers these very excellent recipes for making good stuffings that are different.

**Dutch Dressing.**  
Three cups breadcrumbs, milk to cover; 3 eggs-beaten, 1 teaspoon salt, ¼ tsp pepper, ½ tsp ground sage, 3 sour apples, ¼ lb bacon, 1 medium-sized onion.

Soak bread crumbs in milk to cover. Squeeze dry, add eggs, seasoning and apples, chopped. Cut bacon into thin strips and put in a fryingpan with the chopped onion. Fry until brown, being careful not to burn the bacon. Combine the two mixtures and stir well. This is especially good as a stuffing with pork.

**Sausage Stuffing.**  
One-fourth tablespoon finely minced onion, 4 tablespoons butter, ¼ lb sausage meat, 1½ cups mashed sweet potatoes, salt, pepper.

Cook the onion in butter for five minutes. Add sausage and cook two minutes longer. Add sweet potatoes, mashed and seasoned with salt and pepper. This dressing is fine with turkey or pork.

Mr. and Mrs. Alton Fraser are spending the holiday vacation in Fort Worth with his parents. They arrived there in time Saturday to see the Amarillo-Tyler football championship game. They were accompanied by Lloyd Edward, joining his wife who had gone to Fort Worth several days previously.

**Jumbo News**

BY EDNA HALL

Mr. and Mrs. F. L. Pinckert and children and Mrs. Noel Andrews and children were Amarillo visitors Thursday.

Mr. and Mrs. C. Andrews and children visited their son at Clovis over the week end.

Mrs. B. M. Hines and Mrs. W. G. Means visited in the Hall home Friday.

Mr. and Mrs. M. L. Hardy visited Mr. and Mrs. Simpson Sunday.

Mrs. Ovid Pinckert visited in Hereford Friday.

Mr. and Mrs. Henry Dixon and son of Nazareth and Miss Odette Griffin of Plainview and Leon Vinton visited Mr. and Mrs. W. L. Hall Sunday.

Mr. and Mrs. M. L. Hardy and daughter and Edna Hall took dinner with Mr. and Mrs. J. W. Berry Sunday.

M. G. Layman received word Thursday of the death of his mother at Ardmore, Okla., and left immediately for that place.

The ball game between Jumbo and Dawn resulted in victory for both boys and girls.

Bro. Gaines took dinner Sunday with Mr. and Mrs. J. F. Axe.

Miss Mayme Cox of Dimmitt visited her uncle and aunt, Mr. and Mrs. J. F. Axe, Sunday.

Johnnie Haray visited Elaine Dyer Sunday.

Mr. and Mrs. Ulman Hunter were in Amarillo Thursday.

Bro. Gaines spent Sunday night in the M. L. Hardy home.

Helen Wilder visited Lucille Dyer Sunday.

Mrs. Marlar of Sunnyside visited the Beck home Sunday.

Miss Drennan, home demonstration agent, met with the ladies at the Simpson home Monday and canned meat. Those present were Mmes. Hardy, Oxford, Beck, Axe, Hall, Schofield, Pinckert, Wilder and Bro. Gaines and M. L. Hardy.

Mr. and Mrs. C. C. Hunter and children spent Monday with Mr. and Mrs. Wilkerson.

**Ford Doings**

BY MISS EDITH MANN

Many from Ford attended the Vega singing convention Sunday. A light snow fell in this vicinity Sunday.

G. G. Rempel is improving from injuries received in a recent car wreck, but Henry Rempel is now threatened with blood poison in his foot, crushed in the same accident. He was taken to Oklahoma Saturday for treatment.

Mr. and Mrs. O. H. Grider and daughter of Olton spent the week end in the D. B. Mann home.

School will dismiss Friday for a two weeks vacation. The annual Christmas program will be given Wednesday night, December 24, in the school auditorium. The ladies will have a big surprise for the children.

Friends gathered in the Jacobs home at Daniels Saturday evening when games and music were enjoyed until a late hour after which refreshments were served.

Miss Mildred and Riley Casey spent Saturday night in the Seth Funk home at Vega.

Joe and James Garrett of Amarillo spent the week end with their parents, Mr. and Mrs. J. S. Garrett.

Mr. and Mrs. O. H. Grider, LaVerne, Euná and Edith and Clyde Mann called in the B. L. Mann home near Adrian Saturday.

Miss Elsie and Edson Funk spent Saturday night in the Rye Casey home.

Several from here attended the Christmas parade in Amarillo last Thursday.

Mr. and Mrs. J. L. Hight, Mrs. G. G. Rempel, Mrs. D. B. Mann and daughter and T. B. Langley attended a poultry culling demonstration by R. O. Dunkle and Miss Emma Gunter at the Herman Koch home Monday morning.

A number of neighbors helped Mr. Syms move a granary near his windmill Monday.

F. W. Bruison spent the week end with his sister, Miss Lucy Fae

Brunson, who underwent an operation Sunday night. Miss Brunson is doing nicely and we hope for a speedy recovery.

O. D. Frazier and Floyd Simpson made a business trip to Oklahoma last week.

Mr. and Mrs. J. L. Hight visited Mrs. F. W. Brunson Monday.

The B. F. Reeves children are boarding in the J. Y. Norton home in order to be closer to school.

turkeys seldom top the eastern markets, and the loss from market cuts on our birds take practically all the producers' profit.

The breeders should be selected during November and December before any birds are sold. It is common practice in some sections to sell all large, well matured birds retaining the small, undeveloped ones for breeders. Such practice will lower the quality year after year. Select good breeders, feed them well under sanitary conditions and Texas turkeys should top the market all the time.

**Why Turkeys Fail to Top Fall Markets**

Stephenville, Dec. 9.—There are probably several turkey raisers in Texas who wonder why their birds did not top the market this fall. Although Texas is almost ideal for turkey raising, Texas

WISHING ALL A  
**MERRY CHRISTMAS**  
AND A HAPPY NEW YEAR

**Barnhart & Shreve**  
Blacksmith Shop, Welding and Sheet Metal Work



Just an Olden Greeting,  
But one most sincere

**Merry Christmas To All**

And a Joyous New Year

**Sinclair Refining Company**

J. W. Harding, Agent.  
Your local agent appreciates your patronage.

**Friendly Greetings**  
and best wishes for a  
**MERRY CHRISTMAS**  
and a  
**HAPPY NEW YEAR!**

**Hereford Service Station**  
M. C. Matthews, Manager

**A Merry Christmas!**

—This is our wish to all our friends everywhere—it is the message of the season.

**Plains Insurance Agency**



THAT THIS WILL BE THE  
**Happiest Uletide Season**  
YOU HAVE EVER HAD IS  
THE WISH OF

**The Hereford Bakery**  
MISS HAZEL DUNN, Manager.



This is our first year in the jewelry business in Hereford, and we take this means of thanking the public for their liberal patronage. We hope that this will not be your last visit to our store, for we expect to remain here permanently.

Many thanks for your visit to our store.

**Bentley's Jewelry Store**  
On West Third, Next to the Western Union Office.

**PALO DURO HEREFORD FARM**

ON THIS DAY OF DAYS  
WE EXTEND TO ALL THE HOPE THAT JOYS, HEALTH AND HAPPINESS BE THE FULL PORTION OF EACH OF YOU—OUR FRIEND.

**W. T. WOMBLE & SONS**  
HEREFORD, TEXAS

**Heartiest Christmas Greeting**

And Best Wishes for a Joyous and Prosperous New Year!

Merry Christmas, Happy New Year,  
Carols sweet from door to door,  
Sing of Christmas, come once more;  
May it bring you blessed mirth  
Gladdest of all the days on earth.

**First State Bank**

### Christmas and Birthday Party Combined

A Christmas party and celebration of the birthdays of both host and hostess took the form of four tables of forty-two entertainment when Mr. and Mrs. Oden Weems received several friends Saturday night at their home ten miles northwest of Hereford.

Dr. Kibbe furnished a big part of the amusement with his endless talk of hard times and his economy methods, of pulling thru trying circumstances.

### GARDNER UNION ENTERTAINED WITH PARTY

The Gardner B. Y. P. U. was entertained at a party Friday, December 12, at the Baptist church. Thirteen members were present to enjoy the evening. Games were played and the girls served refreshments of hot chocolate and sandwiches.

### Mother's Club Enjoys Annual Holiday Party

Nicely planned and excellently carried out was the Christmas program which the Mother's club enjoyed Friday afternoon in the charming home of Mrs. H. G. Conkright on West Fifth street. Mmes. Arthur Thompson, J. E. Bayer, W. O. Fox and R. E. Kessie were hostesses at the pretty holiday event.

The home was beautifully decorated to portray the season and reflect its meaning and spirit. Green and red strands fell over the drapes in portiere style; bells and stars were tastefully placed; a loaded Christmas tree stood in one corner of the room; a growing poinsettia centered the dining table; the shades were drawn; a mellow light came from the floor lamps and glowing tree, and a soft warmth was shed from the blazing hearth. It was an inviting environment where colors and symbols had been used with correct taste, unobtrusive and naive.

On the program were Mmes. Hill and Reed, who sang "A Candle in the Window". Mrs. Pink Gilliland read a Christmas story and the club sang Christmas carols.

After the special numbers Mrs. A. G. Bell performed the duty of Santa Claus by distributing lovely gifts to those present. At a previous meeting names had been drawn to determine partners for mutual remembering, and the tree had been hung with these gift selections.

A delicious plate of chicken salad, hot buns, individual mince pie with whipped cream, coffee and mints was served to Mmes. O. G. Hill, F. L. Lucas, Carl Gilliland, A. A. Foster, J. L. Sharman, Bob Higgins, Burl Franco, Mat Gilliland, A. G. Bell, Bess Turrentine, J. A. Neill, H. G. Conkright, Arthur Thompson, Pink Gilliland, R. E. Kessie, T. E. Seigler, W. O. Fox, J. E. Beyer, Rex Tynes, H. D. Reed, J. B. Jones, W. E. Hicks and E. S. Ireland.

### Vega's Charity Tangle Rough; Referee Mussed

The second encounter of the Hereford Firemen with the Vega Outlaws in the latter's native haunts Friday afternoon proved one thing, if not two. It requires something stronger than water and fire equipment to put the outlaws down, and going out to play for charity is everything else but a soft snap. Vega won 19 to 0, and the Outlaws showed the team had been doing a lot of range practice by slipping over enough smooth forward passes to sew up the game.

From the looks of the score the Outlaws must have had a siren handy to touch off at critical moments and distract the fire boys' attention, while they kept their eyes on the goal and helped themselves to the money. It was a rough affair and the casualties this time widened out to include the officials.

### INVITED TO HEAR B. Y. P. U. GIVE PROGRAM SUNDAY

The young married people's B. Y. P. U. announces a special program for Sunday at the usual hour and invites the public to be present. Every Christian a Missionary is the subject, led by Ted Matthews.

Main numbers are the Plan of Christ, Mrs. Ercel Young; Word of Christ, Mrs. Gordon Durham; Companionship of Christ, Mrs. Johnnie Biggs; Early Church, Mrs. Olson; Missionary Baptist, Everette Payne; Missionary Activities, Mrs. Ted Matthews.

A hearty welcome awaits the visitor at the union worship.

### CHURCHES HAVE SPECIAL PROGRAMS FOR CHRISTMAS

Pre-Christmas programs were feature events in all the churches the first of the week. The high school glee club presented a cantata at the Baptist church Sunday night, and "His Natal Day", another cantata, was given at the Methodist church last Sunday evening. The Presbyterians staged an appropriate Christmas program at the court house Monday evening. The young married people's B. Y. P. U. stressed the Christianity of Christmas at its regular meeting Sunday at the Baptist church.

### Mrs. Fuqua Is Honored by Bridge-Luncheon

A bridge luncheon was given on Friday by Mrs. J. C. Parker, honoring Mrs. J. L. Fuqua, Jr. of Clayton, New Mexico. Three tables of bridge were set for the players, and a three course luncheon, consisting of creamed tomato soup, fried chicken, peas in patty shells, apply jelly, Christmas salad, olives, hot rolls, marshmallow pudding and fruit cake, was served.

High score went to Mrs. Finje Owen, and Mrs. Fuqua received the guest prize.

The following guests were present: Mmes. Roy Jowell, James Black, J. Wallace Robinson, Dick Lanham, Finis Owen, B. M. Willshire, John Patton, Egbert Bradley, J. M. Posey, J. L. Fuqua, A. C. Hales, B. H. Hopkins, and Miss Dessie Mae Steele.

### Luncheon Held by Methodist W. M. U.

Officers of the Woman's Missionary society of the Methodist church were entertained with a luncheon at the home of Mrs. J. F. Ward Thursday. The lovely new home was gaily decorated in keeping with the holiday spirit. A Christmas tree, ablaze with colored lighting, added a festive note.

Clever place cards seated the guests at the well-appointed tables where a splendid repast, consisting of turkey and fixings, was served.

Immediately after the luncheon a business session was held in which various committees were appointed and plans made for the ensuing year's work. Much enthusiasm and interest were manifested and the cooperation of each officer was pledged to work with the president and the minister to the best of her ability in the different capacities.

Present were Mmes. Ollie Fox, J. E. Beyer, T. E. Major, M. L. Steele, James Black, H. H. Hawkins, Hattie Rutherford, Jesse Stanford, E. B. Hamner, J. M. Fuller, J. O. Newell, E. E. Johnson, J. C. Cummins, G. L. Roberts, J. F. Ward, Miss Nadine Newell, Mmes. J. F. Ward, Roy Ward and Rev. J. M. Fullen.

### Club Women Get 1931 Yearbooks at Council Meet

Yearbooks for 1931 of the demonstration clubs of the county were distributed Saturday afternoon at the December session of the council.

cll which met with Miss Emma Gunter at the court house. An excellent program of the year's activities was prepared by the home demonstration agent, which she closely allied to the extension work in agriculture and home economics of the department of agriculture and A. & M. College.

The ladies will meet twice a month to carry out their scheduled programs, and county council will meet every third Saturday in

the basement of the court house at 2:30 o'clock. The first study in January will be on the living room, its floor coverings, wallpaper and suitable draperies.

These books were turned out by the Brand's print shop.

The Brand wants tags—good clean cotton rags, with old knit underwear, stockings, linen collars, etc., absolutely barred. Good prices paid.



It is our wish today that real happiness prevail in your heart.

**Magnolia Filling Station**  
ARTHUR THOMPSON, Agent

### JOYOUS GREETINGS!



WE WISH TO EXTEND OUR SINCERE GOOD WISHES FOR A MERRY CHRISTMAS! TO OUR PATRONS AND FRIENDS!

**HAWKINS & FOSTER**  
Truck Lines



### Greetings! And Best Wishes

It is appropriate that we announce the opening of our **Fruit and Vegetable Market**

At the same time that we extend our best wishes for the season.

Come by and see the finest display of fresh fruit, vegetables and nuts in the city, and at prices within reach of all.

At the busiest corner in Hereford, the front of the **TEXAS MEAT MARKET.**

### Brown & Cooper



PERMANENTS \$5 to \$10

All Waves ..... 50¢

A ticket will be given for every 50¢ spent here.

Greetings for Christmas and for the New Year

**Rosebud Beauty Parlor**  
Phone 501

Located in the Beene & Whitehead Barber Shop

### BEST WISHES

The good will of our patrons and friends is one of our most valuable assets. The spirit of the season brings to us renewed appreciation of old associates and of the value of new friends. May your Christmas be happy and success attend your New Year, is the cordial wish of

### E. B. BLACK CO.

With our better equipment and personnel we are now able to give unequalled service that follows in the track of progress.

## Change Is Inevitable

—But the Spirit of Christmas is eternal, and as always, the Kesters wish your and yours the joys of the Season and the richest fruits of the New Year.

### The Kesters

### ACKNOWLEDGING A GIFT FROM THE PUBLIC . . .

—For the splendid volume of holiday business which you have so generously given us, we publish this expression of appreciation.

—You have done more than wish us a Merry Christmas—you have assured it with the priceless gift of your confidence.

THANK YOU!  
AND A MERRY CHRISTMAS TO YOU

### Chick-Hagood Variety

## Christmas Greetings



Coming to the close of 1930—we want to say to our friends and patrons that we are very grateful to you for your support and patronage the past year.

Wishing You One and All a Merry Christmas and a Happy and Prosperous New Year!

### Brumley & Son

HOG BUYER

# WANT Ads

Wanted advertisements must be prepared unless arrangements are made to care for the payment. Classified ads received through mail will not be published unless paid by the cost of insertion. Classified advertising includes Cards of Resolutions of Respect, Resolutions of Obituaries, Legal Publications, Births, Announcements, Etc., as well as Local notices about three percent mention columns.

**Wanted**  
**WED:** Housework, 25c per day or hour. Mrs. E. Hyscock, phone 226. 50-1p  
**WED:** Laundry work. Flat finished at 50 cents a dozen. J. B. McCord, Phone 104. 50-1p  
**BOOKMAN:** I must live, so must my cash. With cash to live on and notes, we will ride these times down if it takes all summer. Will you help me out? Dr. F. E. Bove. 49-3p

with the exception of Cards of Thanks, short Announcements and Reading Lists cost 1-2 cents per word for the first insertion, and 3-4 cent per word for each continuous insertion thereafter without charge. Reading Lists and Short Announcements cost 10 cents per line for each insertion, counting six words for each line or part of line.

**WANTED:** Flowing of any kind. Prices reasonable, work guaranteed. Practically new equipment. C. P. McCollough or B. B. Farmer, phone 436. 49-1fc  
**STOP** at the Moore Hotel near the shopping district, or at the Verdun Hotel near the Santa Fe depot, when in Amarillo doing your Christmas shopping. 49-3c  
**PEOPLE** with small means can now own a home and get into it on two weeks notice under my plan. See L. Baskin, phone 138. 41-1fc  
**RURAL CARRIER** examination January 10, open patrons Hereford Postoffice. Salary \$1800. Age 18-50. Don't miss this opportunity. Coaching course \$5. Booklet free. L. Hampton, Box 1818-DM, Wash.ington, D. C. 50-1p

**FW Radiochron**  
**JEWEL FOR YOUR HOME**



**COMPACT RADIO**  
 BUILT IN ELECTRIC CLOCK

4 Screen Grids  
 Tone Control  
 Full Range Selectivity  
 Beautiful Two-Tone  
 Curly Maple and Walnut Cabinet

COMPLETE WITH TUBES AND DYNAMIC SPEAKER **79.50**

**M. Kester & Son**  
 JEWELERS  
 The QUALITY Store

**For Rent**  
**SHEEP FOR LEASE:** Due to a shortage of pasture I will place several bands of sheep ranging from 50 to 100 each, with farmers or stockmen, for a period of several years, who have grass and feed. Will furnish the ewes bred to drop lambs in the spring and give half the wool clip and lamb crop. Farmer must have proper facilities and furnish reference as to ability and responsibility. Address - E. L. Shelton, Room 10, Nunn Building, Amarillo, Texas, stating references and give full particulars as to range and feed in first letter.  
**FOR RENT:** Residence formerly occupied by Judge Kerr on pavement. Also apartment in my brick building down town. F. H. Oberthier. 48-1fc  
**FOR RENT:** Furnished apartment with outside entrance, also garage. Mrs. J. P. McMahon, Phone 354-W. 49-1fc  
**FOR RENT:** Nice furnished apartments for rent. See Mrs. J. B. McCord, phone 104. 50-1p  
**FOR RENT:** Improved 5 acre place, electric lights, gas, running water. Also daily mail delivery. L. Baskin. 49-3c  
**SPLENDID** three room apartment, either furnished or unfurnished. Inquire 517 East Eleventh, or phone 194. 37-1fc  
**FOR RENT, FOR SALE CARDS AT BRAND OFFICE. CHEAP.**

**Cards of Thanks** cost 50 cents each in the usual form, when of more than ordinary length the cost is the same as for reading lists. No ad in any issue may cost less than 25 cents. If desired set in black face type add 25 cents to cost of the advertising.  
 Word ads intelligently do not try to save a few cents by leaving out necessary words; tell who, what, where, and if essential, when and why.

**Lost and Found**  
**FOUND:** On North 25-Mile Avenue, a black leather spectacle case. Owner call at Brand office. 49-2dh  
**LOST:** Black and white-purse on Main street. Contained small articles valuable to owner-only. Call 400 or return to Thelma Gentry at Dr. LeGrand's office. 50-1c  
**FOUND:** Fourteen keys on one ring. Call at Brand office. 1-dh  
**LOST:** A child's leather purse, containing about \$4.00. Finder please return to Claude Benton or the Brand office. 50-2c  
**ESTRAYED:** To our place about 4 miles west of town, a solid black cow, white around neck, K-X on left hip. G. P. Owen 50-1p

**For Sale or Trade**  
 Home grown Irish potatoes for sale. No. 1, \$1.80 per 100; No. 2, 1 cent per pound. At Twin City Implement Co., south of city hall. Guaranteed to cook good. Joe Ballinger. 49-1p  
 Yes, we have good begari bundle feed with plenty of grain. Will deliver. G. L. Woods, Phone 9020-F2.  
 Use home-made flour from home-grown wheat. Forty-eight pound cloth sack, \$1.30. Bran, 100 lbs. \$1.40. Community Mills, across the Santa Fe. 49-1fc  
**FOR SALE:** Beautify your home by planting evergreens, shrubs and shade trees. Phone 250. J. F. Ward. 45-1fc  
**FOR SALE:** Watkins products. Ask for my special. Geo. W. Smith, phone 9025-F2. 44-1fc  
**FOR SALE:** Good used battery set radios, priced very reasonable. Orr's Tailor Shop. 49-2p  
**FOR SALE:** One good coal heater, one good Barier oil heater, both like new. A. H. Elliston. 47-1c  
**FOR SALE:** Bunch of nice turkeys; also nice fresh milk cow and good begari bundles. O. E. Sherman. 49-2c  
**FOR SALE:** Plant your evergreens, shrubs and shade trees now. Phone 250, J. F. Ward. 45-1fc  
**FOR SALE:** Have a fine assortment of fruit trees and grape vines at right prices. Phone 250, J. F. Ward. 45-1fc  
**FOR SALE:** Have 5 barred rock cockerels of the famous Parks egg laying strain of Altoona, Pa. Well developed and priced right. Phone 9020-F12. H. Earl Smith. 48-2p  
**FOR SALE** or trade a battery radio. Phone 48. 48-1c  
**FOR SALE:** \$7,500 for improved 140 acres only 3 miles from Hereford, 120 acres in crop goes with sale, 8 per cent terms. \$2,800 for fine .80 all in cultivation. Bargain price on section, all in cultivation and well located. \$3,500 for improved 20 acre place edge of town, gas available, 5 per cent terms. L. BASKIN, phone 138. 23-1fc  
 \$30 per acre for 320 located 28 miles northwest, near railway, 1 mile to school, 240 in crop goes with sale; also lease on other half section; \$30 per acre for improved quarter on creek, 120 in crop goes with sale; also lease on other quarter nearby, 10 miles to elevator, \$2750 for well improved 5 acre place, gas, electric lights and daily mail service. \$350 for block of ten lots, natural gas available. \$2750 for 8 room modern house with two big lots, east front. \$200 for fine east front building lot, gas and electric service. Easy 6 per cent terms. L. BASKIN, owner. 23-1fc  
**MAPS:** Deaf Smith county maps for sale, 50c each. THOMPSON & IRELAND.

**THINKS GOOD**  
 (Continued from Page One)  
 Fe laid down and made out a case, easily having the best of it.  
 Following the claim of the Santa Fe that there was no shortage of grain cars in Hereford in 1929, Mrs. E. W. Harrison, former elevator owner here, was called to testify, and she denied a statement purported to have been signed by her December 14 that there was no shortage. She made one of the best witnesses, stating that she had signed a statement that her elevator piled no wheat on the ground for the simple reason when the bins were full and there were no cars, she refused to buy from the growers and they had to go to other towns. There was a shortage of cars, she stoutly affirmed.

**Firms Arouse Recrimination**  
 Much criticism and some sharp recrimination prevails in Deaf Smith county following the unfavorable impression made by one or two representatives of firms who have business establishments in Hereford. S. E. Cone claimed no new railroad was needed, that the country here had ample facilities.  
 John E. Hill, of Amarillo, and manager of the Panhandle Lumber company, appeared as a neutral witness, was listed on the record as such, and he thought the territory might develop just as rapidly under present rail service but that he was not opposing the T. & P. in any sense.  
**Decision In Summer**  
 In an interview with Judge Slaton Tuesday he said that part of the commission known as Number 4 would probably reach a decision some time in March. The losing side would then ask for a hearing before the entire commission of eleven members and that it would probably be in the summer before the matter would be settled definitely.  
 Deaf Smith county's interest in formal intervention under state case docket No. 8448, specially prepared and filed by officials of the local chamber of commerce and counsel employed in the case.  
 The petition, which is in the hands of the Interstate Commerce Commission, reads in part as follows:  
 "Comes now your petitioner, Hereford chamber of commerce, and represents that it has an interest in the matters in controversy and desires to intervene and become a party to said proceedings... Petitioner is an association interested in the maintenance of adequate railroad service for its members, who include the principal shippers and receivers of freight in the city of Hereford and for the community generally.  
 "Hereford is situated on the line of railroad proposed to be con-

structed by the application by the above entitled proceedings.  
 "The existing railroad facilities and service to the shippers of Hereford and of the surrounding area are not such as to serve fully the transportation needs and requirements. The railroad service that will be provided by the Texas & Pacific Northern will result in the growth of the city of Hereford and in development of the surrounding area, particularly the area to the north and west in Deaf Smith county and to the south in Castro county.  
 "A resolution has been adopted by the board of directors stating that granting a permit to the Texas & Pacific and construction and operation of such line will materially injure to the benefit and convenience of all business and of all persons along and near such line, and especially to the convenience and necessity of the business interest and people of Hereford and Deaf Smith county. The chamber of commerce is authorized to file a formal plea of intervention in support of the application.  
 "Therefore the said Hereford chamber of commerce prays leave for the right to appear, produce and cross-examine witnesses and

**ENJOY**  
**Christmas**  
**Dinner**  
 at  
**Luke's Lunch**  
 String Orchestra to Entertain You.  
**DINNER ONLY 50c**  
 May the happiness of Christmas be repeated on every day in the New Year!


be heard by counsel upon brief and oral argument.  
 "Hereford Chamber of Commerce,  
 "By John P. Slaton, President,  
 "Mrs. C. R. Bentley, Secretary,  
 "Fred N. Oliver and John C. Donnelly, Attorneys, Washington."

**Local People**  
**Send Rabbits To Feed Needy**  
 Salvation Army headquarters at Amarillo has given 131 rabbits as food for those in need by a party

of hunters who made a drive at Sulphur Park, six miles east of Hereford. The rabbits were sent to Amarillo by truck. R. M. Dunn, Vera Witherspoon, Lem Carlyle, Leo Wolfe and A. H. Streu were slayers of the jacks.  
 R. O. Dunkle and A. M. Walker also killed 50 rabbits and send them to the Salvation Army. Last week over 200 were sent from Dimmitt. There is a demand in Amarillo for this meat, greater than the supply and many who called for rabbits went away in tears when the supply was found to have been exhausted.  
 Hawkins & Foster took the rabbits to Amarillo free of transportation cost. Mr. Witherspoon suggests that a rabbit drive be staged every week.

**To Our Many Friends**  
 May Christmas and the New Year bring you and yours Happiness, Contentment and Prosperity!

**Drs. Perkins & Perkins**



Christmas just wouldn't be Christmas, In spite of the month or the day If the heartiest, friendliest wishes Didn't go flying your way.

**Moore Grocery**  
 TROY MOORE, Prop. East Hereford

May the Song of Peace Ring In Your Heart With the CHRISTMAS CHIMES!

THE SEASON'S BEST GREETINGS TO ALL

**Burns Furniture Company**

May This Be the Happiest and MERRIEST CHRISTMAS You've Ever Had The Sincerest Wish of the

**S. O. WILSON DAIRY**

Announcement  
 Beginning January 1st, 1931, I Will Maintain a "Drive-It Yourself Car"

The rate on cars will be in line with charges made elsewhere for such service. Cars will be in FIRST CLASS order with good tires and PUNCTURE PROOF tubes. Watch for our advertisement next week.

YOURS FOR SERVICE,  
**W. F. BALL**  
 At Brumley, Chevrolet Garage.

**Our Christmas**



Greetings to You!

WE WILL SERVE  
**TURKEY DINNER**  
 CHRISTMAS NOON AND EVENING  
 Eat Your Holiday Meals Here.

**Ike's Lunch Room**

**Lodge Directory**  
**HEREFORD LODGE**  
 No. 476, I. O. O. F., meets Monday 8:00 p. m. Visiting Brothers welcome  
**HERMAN STEWART, N. G.**  
 L. H. Foster, Secretary.  
**HEREFORD POST NO. 192**  
**AMERICAN LEGION**  
 Meets at 8:00 p. m., first and third Thursday night in County Court Room. 45  
**Stork Special.**  
 Born to Mr. and Mrs. W. G. Means, December 17, a daughter.  
 A Want Ad in The Brand is a sure...

Christmas Greetings Merry, Full of happy cheer for you, Hope the year is glad clear through, And joy in all you do.

**Norton [Buick] Motor Co.**

**"Peace On Earth, Good Will to Men!"**

IS OUR CHRISTMAS GREETING TO ALL!

**Kerr Implement Company**



# With Best Wishes---

Let's get the Texas & Pacific Northern for Hereford in 1931!

## A. C. Thompson Lumber



### International Sunday School Lesson

BY DR. J. E. NUNN

December 28, 1930

Quarterly Review

#### THE PATTERN OF CHRISTIAN LIVING

#### Golden Texts of Lessons for the Quarter.

Oct. 5—And they were both righteous before God, walking in all the commandments and ordinances of the Lord blameless.—Luke 1:6.

October 12—Mary kept all these sayings; pondering them in her heart.—Luke 2:19.

October 19—Blessed are the pure in heart; for they shall see God.—Matt. 5:8.

October 26—Every man that striveth in the games exerciseth self-control in all things.—1 Cor. 9:25.

November 2—Now when they beheld the boldness of Peter and John, and had perceived that they were unlearned and ignorant men, they marvelled; and they took knowledge of them, that they had been with Jesus.—Acts 4:13.

November 9—Thomas answered and said unto him, My Lord and my God.—John 20:28.

November 16—And they shall come from the east and west, and from the north and south, and shall sit down in the kingdom of God.—Luke 13:29.

November 23—And he said unto all, If any man would come after me, let him deny himself and take up his cross daily and follow me.—Luke 9:23.

November 30—The Son of man came to seek and to save that which was lost.—Luke 19:10.

December 7—They chose Stephen, a man full of faith and of the Holy Spirit.—Acts 6:5.

December 14—I count all things to be loss for the excellency of the knowledge of Christ Jesus my Lord; for whom I suffered the loss of all things, and do count them but refuse, that I may gain Christ.—Phil. 3:8.

December 21—From a babe thou hast known the sacred writings which are able to make thee wise unto salvation through faith which is in Christ Jesus.—2 Tim. 3:15.

December 28—Have this mind in you, which was also in Christ Jesus.—Phil. 2:5.

#### Introduction.

During the last six months of the year just closing we have had a most interesting series of character studies, taken partly from the Old Testament and partly from the New Testament. During the first half of this period, beginning with the first Sunday in July, we studied the lives of a few of the most noteworthy men and women of the Old Testament. Included in the list were Abraham, "the father of the faithful", to whom it was said "In thee shall all nations be blessed", an early promise of the coming Saviour; Moses, the great lawgiver of Israel and of the world, whose code of laws has shaped the legislation of many nations; Ruth, the charming Gentile woman who became the great grandmother of King David; Hannah, the godly mother of the great prophet Samuel; Saul, the first king of Israel, whose reign began so auspiciously, but ended in such a dismal and tragic failure; Jonathan and David, whose devoted friendship has been the admiration of the ages; Jeremiah, "the weeping prophet", who warned the people of the direful consequences of their sinful practices, and mourned over the impending destruction of Jerusalem; Jonah, the missionary prophet of the Old Testament, whose successful mission to the Ninevites was a prophecy of "One greater than Jonah", who would afterward bring the offer of salvation to all nations, both Jews and Gentiles.

#### The Lesson for Today.

We are reviewing in this lesson the studies for three months on the Representative Men and Women of the New Testament. In the names used we have very likely a representative from almost every class with whom Jesus dealt in the days of his flesh in establishing his kingdom in the world and in the hearts of men. The time covered is from the birth of John the Baptist to the conversion of Saul, a period of between 70 and 80 years. If we would follow the lesson on Saul to his martyrdom at the end of his career, it would cover nearer 100 years. It was one of the intensest and most momentous periods in world history. The lessons studied are as follows:

2. Mary the Mother of Jesus.
3. Simeon and Anna.
4. World's Temperance Lesson.
5. Simon Peter.
6. Thomas.
7. The Believing Centurion.
8. The Rich Young Ruler.
9. Zacchaeus the Publican.
10. Stephen.
11. Saul of Tarsus.
12. Timothy.

#### Living the Christ Life.

In our studies of the men and women who have been selected as representative characters in New Testament history, we have found that they had their faults and sins, like the rest of us. That which made them noteworthy was the grace of God. One can live the Christ life whose life is yielded to Christ, notwithstanding the fact he is faulty and very dissimilar to Christ in much of his conduct.

There should not be any less importance attached to Christian doctrine than there is, but a great deal more emphasis needs to be given to Christian living. Church members should be as loyal to Christ in their contracts and accounts with their fellowmen on Monday as they are in their associations with each other on Sunday.

The religion of Jesus is life rather than a creed or even a message. Unbelievers do not judge Christians by the measure of their conformity to certain ecclesiastical standards, but by their apparent efforts to live the Christ life. The world does not care much what one's tenets are, but they are governed in their estimate of Christianity by the manner of life characteristic of professedly Christian people.

#### A Christlike Man.

"There," said a neighbor pointing to a village carpenter, "There is a man who has done more good, I really believe, in this community than any other person who ever lived in it. He cannot talk very much in public, and he does not try. He is not worth two thousand dollars, and it is very little he can put down on subscription papers. But a new family never moves into the village that he does not find them out and give them a neighborly welcome and offer them some service. He is on the lookout to give strangers a seat in his pew at church. He is always ready to watch with a sick neighbor, and to look after his affairs for him. He finds time for a pleasant word to every child he meets, and you will always see children climbing into his wagon when he has no other load. He has a genius for helping folks and it does me good to meet him on the street.—Shine and Shade, by Wayland Hoyt.

#### Heroes of the Church.

A popular radio service is known as "Heroes of the church". The title is suitable for our present studies, for the men and women who have been the subjects of our several lessons are among the outstanding figures of Christian history. First, we have seen Zacharias and Elizabeth, the godly parents of the great Forerunner, and we have tried to realize the importance of godly homes.

Next, we have communed with the gentle Mary, the mother of our Lord, foremost of all the women of history. We have been led to thank God for the multitude of mothers who have caught something of her spirit and have transmitted it to their children.

Then we have been with Simeon and Anna in the Temple, when they first saw the infant Jesus and realized that the fulfillment of their Messianic hopes was at hand.

In the regular temperance lesson of this quarter we considered the dangers that threaten our social structure, as men with false ideas of personal liberty seek to overthrow the law by which true liberty is secured.

We have studied the character of Peter, whose weaknesses bring him so close to ourselves.

We have come to understand better the sorely misrepresented disciple, Thomas. We have also rejoiced in his glorious confession, "My Lord and my God".

We have admired the Roman centurion, the Gentile whose wonderful faith so thrilled the heart of our Lord, as it soared to greater heights than had been attained by any other soul, even among the chosen people.

We have stood by the side of the Master as he talked with the rich and charming young ruler; we have dwelt on this man's promise.

Lives of good men all remind us We can make our lives sublime, And departing leave behind us Deeds that will not fade with time.

Next, we have been with Zacchaeus, the rich publican, as he came into the presence of the gracious Christ, and found his life transformed by contact with that wondrous personality. We have rejoiced in the gospel that offers salvation freely to all men everywhere.

We have been thrilled by the story of Stephen; we have seen him proclaiming with irresistible power the gospel of the risen Christ, too great to be confined within the limits of Judaism. We have seen the light of triumph on the heroic martyr's face, and heard him pray in the spirit of his Master, "Lord, lay not this sin to their charge".

Next we have turned to Stephen's opponent, Saul of Tarsus. We have tried to enter into his thoughts as he pressed his way toward Damascus in order to stamp out Christianity there; we have seen him suddenly stopped by the risen Christ; we have contemplated that revealing vision, that transforming interview; we have seen the proud Pharisee surrender very humbly to his new Master, and we have heard his commission to carry the gospel of Christ to both Gentile and Jew.

Finally, we have studied Saul's dearest disciple, Timothy. We have seen the close relationship between these two noble souls, their strong devotion for each other; we have learned of the godly influences that turned young Timothy's feet into the paths of righteousness. We have thought about the contribution of the Word of God to the formation of character, and our responsibility for teaching it to the youth of our own day.

The familiar lines of Longfellow may be changed to read:

That's Why  
"Why do fish grow the fastest of all living things?"  
"Because the average fish caught grows a few inches every time the story is told."

FOR JOB WORK, TRY THE BRAND.

Butcher: "Round steak, lady."  
Lady: "The shape doesn't interest me as long as it's tender."  
Salesman: "Is your mother gaged?"  
Johnny: "I think she's married."

## MERRY CHRISTMAS

It is with real pleasure that we extend our best wishes for your Merry Christmas and Happy New Year.

And at the same time may we thank you for your cooperation during the past year.

The helpful spirit which you have shown has inspired us to do our best to keep your gas service good.

### West Texas Gas Co.



## To All Our Friends--

—and customers, we wish to express our deep appreciation of the patronage you have accorded us in the past and extend to you greetings for a very

Merry Christmas  
AND A  
Happy New Year!

### ROCKWELL BROTHERS & COMPANY

JOHN OLSON, Manager



## Santas Message to the Hereford Country

Christmas Cheer and Happiness to all,

We will get the Texas & Pacific Northern Railway

That is the present we have in our Christmas stocking.

## Hereford Chamber of Commerce



# Book Reviews

MISS LILLIE HOSSTETLER  
Librarian

The following books, from which selections are made that are in brief reviews, are in the Smith county library. This is published to acquaint reading public with some of books that are available. Of course, it is a free library and choicest of books may be taken and read without cost: "Jobs for Girls," by Hazel R. ... "I heard an executive say that the discouraging about interviewing young people for jobs nowadays is that they are not at all interested in what they have to offer, only in what it pays. This man pointed out justly, that there must be an equation between qualifications and returns. A cake, in other words, is never better than the serial that goes into it; skill in beating help, but it must also be eggs. So with jobs." This is an endeavor to help girls in some job that will fit their qualifications.

"The Red Knight of Germany" by Floyd Gibbon. The story of a boy von Richthofen, Germany's war hero. "His mother had raised him to be a soldier. She made him wear curls and dressed him in pretties. He had looked like a girl and he hated it. Then one killing time-war... He had the admiration and respect of his enemies. His instinct and duty it was to kill them—he did. His duty and instinct it was to love them—they did." Into this story of the World War comes a refreshing gleam of chivalry of old, when the pick of the

**The YELLOW PENCIL with the RED BAND**  
EAGLE PENCIL CO.  
MIKADO

**A MERRY CHRISTMAS  
A HAPPY NEW YEAR!**

We extend the compliments of the season to friends, patrons and business associates.

**Rountree Plumbing & Heating**



**Greetings of the Season**  
CHRISTMAS AND NEW YEAR GREETING TO OUR MANY FRIENDS!  
—May the days of the new year unfold for you and yours the best the days can give.

**Hill & Ricketts Co.**  
Realtors

## Letters to Santa Claus

Dear Santa: I want a doll bed and doll and paints and candy. Love to you,  
**DOROTHY PERKINS.**

secure bonds to be hereafter issued in series, so much of such bonds as may be necessary to be used from time to time in paying or exchange for the bonds and other indebtedness of the Company, other bonds to be issued to be used for the acquisition, construction or extension of railroads, additions and betterments to such railroads and properties now or hereafter owned, and for other lawful corporate purposes, each series of bonds to be issued to mature at such time and provide for the payment of such lawful rate of interest, to be tax free or not tax free, to be convertible or not convertible into shares of capital stock as may be determined by the Board of Directors, and to contain such other terms and conditions as may be determined or prescribed by said Board, and such mortgage to contain such terms and conditions as may be prescribed or authorized by the stockholders at said meeting.

46-10c  
**J. N. FREEMAN,**  
Secretary.

Dear Santa: Please give me a little cap gun and a little letter board. Good-bye, Santa. I hope you have good luck. From  
**EDWARD PERKINS.**

Hereford, December 12, 1930.  
Dear Santa Claus: I want a good knife, and erector set and anything else you wish to give me and I'll sure thank you. Naomi wants a doll with real hair so she can comb it. And I have a baby brother named Jack; please don't forget him. Please remember all the little boys and girls in the world. Love,  
**CALVIN BRUMLEY.**

Dear Santa: I live in Hereford. I want a tool box and a pair of house shoes, a football, blotter and some candy and nuts. That's all.  
**EARL LANCE.**

Dear Santa: I want an electric train and tool chest and a double Lincoln logs and if you don't have it to bring me, that's all right. Please bring these if you can. With many hugs and kisses, I have been good. Your friend,  
**CLIFFORD ESTES.**

Dear Santa: Please bring me a BB gun, candy, nuts. Your loving friend,  
**LEON HARPER.**  
P. S.: Santa, I live one mile north of Hereford on 25-Mile avenue on east side of the road. **L. C. H.**

Dear Santa: I wish you would bring me a pair of skates and a

doll with long curls and some dishes and knives and forks and spoons. Thank you. Love,  
**ORVELLA RUTH HILL.**

Dear Santa Claus: Please bring me a John Deere tractor. Lots of love,  
**BOB GILLILAND.**

Dear Santa: Please bring me a cowboy suit and boots, candy and nuts. Your little friend,  
**LEO HARPER.**



## MERRY CHRISTMAS

It Is With Real Pleasure That We Extend Our  
BEST WISHES FOR A MERRY CHRISTMAS AND A HAPPY NEW YEAR  
and at the same time may we thank you for your cooperation during the past year.

### Consumers Fuel Ass'n of Hereford

**With the Season's Greetings**

The old wish and the best wish

**A Merry Christmas!**

and a

**Happy New Year!**

**The Fashion Dress Shop**

**Vogele Millinery Parlor**

To our customers—  
To our friends—  
To all—

**FREE**

We extend  
**THE SEASON'S GREETINGS!**

**FREE**

**West Texas Feed & Seed Co.**  
PHONE 265

## BUSINESS AND PROFESSIONAL DIRECTORY

**PHILLIPS "66"**  
and Ethyl gas, Mobiloil, Greasing, Tire Repairing, Etc. Phone 69 when in tire trouble  
**W. J. SMITH, Phillips**  
Station No. 1, on East Third

Every Day Service  
**TRUCKING TO AMARILLO**  
Dawn and Unbarger.

**DR. J. W. HICKS**  
Upstairs in Buckner Lambert Building  
Office Phone 400  
Residence Phone 217

**LISTEN!**  
—Listings Bring Results, when placed with us!  
**FOR SALE OR EXCHANGE—TRY US!**

**Dunlap & Cox**  
PHONE 128  
Room 10 Dunlap Bldg.

**HAWKINS-FOSTER LINE**  
Phone Orders to  
Amarillo 8068  
Hereford 309

**DR. G. F. LeGRAND**  
Office Upstairs  
Buckner-Lambert Bldg.  
First Door South Star Theatre  
Office Phone 400  
Residence 244

**Dr. B. M. Wiltshire, Dentist**  
Over Sprows-Cronin & Company  
Room 3, Buckner-Lambert Building.  
Residence Phone 272 Office Phone 470

**CHIROPRACTOR**  
CORRECT ANALYSIS AND DIET  
X-RAY AND PATHO-NEUROMETER TECHNIC  
CABINET BATH AND DEEP THERAPY RAYS  
FOR APPOINTMENTS PHONE 207, RESIDENCE 464  
LADY ATTENDANT  
**W. A. Robinson, D. C. Ph. C.**

**DR. T. M. MONTGOMERY**  
EYESIGHT SPECIALIST  
626 Polk Street, Amarillo, Texas  
—Will be in Hereford First and Third Thursdays in each month. Eyes tested and glasses fitted.  
OFFICE RAY'S JEWELRY STORE.  
Telephone 188 for Appointment.

A MERRY CHRISTMAS AND A HAPPY NEW YEAR TO ALL!  
**WEST TAILOR SHOP**

**DEAF SMITH COUNTY ABSTRACT CO., Inc.**  
Office in the Court House.  
**C. P. McCOLLOUGH, Manager**  
ABSTRACTS LOANS

**A FEDERAL FARM LOAN**  
Is the Best Loan Contract On Real Estate

1. Lower rate of interest.
2. Liberal pre-payment privileges.
3. Easy to get large tracts segregated into smaller loans.
4. Easy to obtain a release of part of the security.
5. Reasonable loan values approved.

**A. O. THOMPSON, Secretary-Treasurer.**  
Our Abstracts Correctly Reflect the Records.  
**THOMPSON & IRELAND**  
ABSTRACTERS  
Hereford Texas

**INSURANCE**  
Loans--Bonds  
**HEREFORD INSURANCE AGENCY**  
**JOHN McLEAN, Manager**

Deaf Smith County Has: County Agent, Home Agent, Free County Library, County Hospital and County Health Nurse.

**Fix-It Shop**  
All kinds of Furniture Repaired.  
**J. J. BUCKNER**  
Phone 313

**L. A. RAY**  
PLUMBING  
Phone 142-J

**Nunn Transfer**  
HAULING OF ALL KINDS  
Day phone 665, Night 420-J

**GREAT WEST NURSERY**  
One and a Half Miles northwest. General Nursery stock. @  
**H. E. SWILLINS & SON.**  
Phone 334-J

**L. ANHAM'S FILLING STATION**  
Phillips Gas and Oils.  
Phone 206 when you run out of gas or have a punctured tire on the road.

**SHOE SHOP**  
Repair anything in leather Shoes, Harness, Saddles, Canvas on Combines.  
**Jack's Shoe Shop**  
North Main Street



# Season's Greetings---

We haven't very many opportunities during the year to express our appreciation and thanks for the business you have directed our way, but at the same time this season of the year, it seems most appropriate to do so. To our thanks we add our earnest wishes that you may have a HAPPY and JOYOUS CHRISTMAS SEASON and a PROSPEROUS NEW YEAR.

## Corner Drug Store

The *Renall* Store

(Agents for Star-Telegram)

Day Phone 105

Night Phone 238 or 473-J

"We Fill Any Doctor's Prescription."

The Best In Drug Store Goods—The Best In Drug Service

Miss Ruth Baker left Monday for her home in Post after visiting here with Mrs. T. E. Askren.

Miss Floyd Wilson spent the week end in Amarillo with Mr. and Mrs. St. Boosler.

Mrs. W. M. Cogdell and son, Frank, of Austin have come home for the holidays.

Miss Faye Montgomery of Amarillo visited her mother, Mrs. J. W. Alexander, over the week-end.

# Locals

Mr. and Mrs. G. W. Brumley were visitors in Tulia Monday.

Dr. R. E. Adams and Olin Fuqua were in Amarillo Tuesday.

Miss Emma Gunter is spending Christmas week in Plainview with relatives.

Mr. and Mrs. Ernie Evelt called on Mr. and Mrs. Gunn Sunday afternoon.

Phil Radovitch was in Amarillo Wednesday of last week on a business trip.

A pedestrian is a person who has failed to keep up the payments on his car.

Mr. and Mrs. J. L. Wilson, Jr., were here last Thursday on a business and pleasure trip.

Dr. and Mrs. D. K. Robison are spending the holidays in Itasca with relatives and friends.

Mr. and Mrs. M. R. Moore were visiting relatives in Memphis the latter part of last week.

Charles Greer reached home the latter part of last week from San Antonio where he is employed as a teacher in Wesleyan Institute.

Mr. and Mrs. Hubert McEntire spent Sunday in Dimmitt with his parents, Mr. and Mrs. J. H. McEntire.

John A. Coffee, county attorney-elect, left Monday for Abilene to visit with relatives during the holidays.

Miss Nell Hall attended a state convention of nurses in Austin, but will spend the holidays in Hereford.

Mr. and Mrs. V. M. Green of Amarillo are moving to Hereford as soon as arrangements can be made for living quarters. Mr. Green is in the barbering business.

Mrs. M. S. Hornbeak, Mrs. Texie Jackson, Misses Molly Ray and Kathleen Cronin left Tuesday morning for Dallas and Waurika, Oklahoma, for the holidays.

Homer Fox, C. C. Acker and Jimmie Robinson were football spectators in the T. C. U. stadium at Fort Worth Saturday afternoon, accompanied from Amarillo by Seth B. Holman.

Mrs. Jessie L. Groner and daughter, Mozelle, of Plainview, are spending a few days here with Mrs. Groner's parents, Mr. and Mrs. J. H. Head. Mrs. Groner is an employe in the tax collector's office of Hale county.

Mrs. John Kropff, accompanied by her brother-in-law, Charlie Kropff, left Friday on a two week vacation with home folks in Saddle. They will stop over in Dallas and Fort Worth on their return.

Misses Eva Skelton and Eloyse Pitman visited Mrs. Mark Galloway and small daughter, Virginia Ann, in Plainview Sunday. Mrs. Galloway was formerly Miss Virginia Laird of this city.

C. H. Barrows and family of Clovis, arrived here last Thursday. Mr. Barrows is the new manager of the Western Tire Store here. George Payne, former manager, moved to Oklahoma.

J. B. Fritz and Mrs. Williams and two children, Alfred and Matilda Viola, left last Saturday for Denton, where Mrs. Williams will visit with relatives and friends until the first of the year.

Our dry cell, hot-shot and radio B battery stock is complete. At RICE'S.

Ask your neighbor and friends how they like RICE'S Instant Tire Service, then try it yourself. At RICE'S.

Miss Lois Lobdell is spending the holidays in the home of her parents in Franklin, Louisiana.

Mr. and Mrs. C. W. Johnson of Canyon spent Tuesday evening in the Ira Connell home.

## Letters to Santa Claus

Dear Santa: We live in Hereford, 606 Lee avenue. I have a little sister and brother, sister is 5 years and brother 7 years old. I am 10. My little sister and I are in school. He is in low first and I am in the low fourth. I want a little car, tractor and lots of candy and I want a big rubber ball. Sister wants a big doll and a set of dishes. My little sister wants a car and doll. Mother wants a dress and daddy wants a new suit. So good-bye and I hope you a good Christmas. JUNIOR BOYD.

Dear Santa: I want you to bring mother a pair of shoes and a dress. Bring daddy a pair of shoes and a suit of clothes. Bring me a pair of boots and I guess I had better be quilting and go to work. With love, MILDRED WARREN.

Morrilton, Arkansas. Dear Santa: Please bring me a BB gun and some BB's. I also want a pair of leather gloves and a real good football, candy and oranges and firecrackers, and a automatic cap gun. RILEY JONES.

## Panhandle Has Highest Rate People Growth

Texas gained 1,161,487 people between 1920 and 1930 and had a population of 5,824,715 on April 1, according to the 15th census report. While most of the large cities are in East Texas, the older part of the state, nearly all the counties losing in the count were there.

The highest rate of increase is found among the counties in West Texas and the Panhandle. This part had a small population in 1920 and during the past ten years there was rapid development, due to extension of agriculture and discovery of oil fields.

Within the past ten-year period Texas had the largest numerical increase in its history, and was surpassed in addition only by New York, California and Michigan.

## Faith In City Is Expressed by Cal Farley

Though a general feeling of pessimism exists over the United States today, Cal Farley has expressed his belief and utmost confidence in the present and future possibilities of Hereford as a substantial community and trading center for the surrounding area.

The proof of this is his new store located at Third and Miles. Selecting what might be considered a poor time of a poor year, it was his faith in Hereford that prompted his beginning of operations at this time, said Mr. Farley.

While new in Hereford Mr. Farley, according to Hayden Atchison, local manager, is old in the game. By handling that well known line of Goodrich tires and Phillips gasoline he is able to offer the motivating public real value for their money.

It was only through offering fair value, prompt and efficient service at other points that he has been enabled to extend Cal Farley tire shops to Hereford.

Cal Farley entered Hereford with the thought that the community was large enough to satisfy an additional tire merchant, convinced Mr. Atchison, and with intention of being a dependable local institution, rendering the city 100 per cent local civic support.

# STAR THEATRE

HEREFORD, TEXAS

We Extend to Our Patrons Best Wishes for A VERY MERRY CHRISTMAS and A HAPPY NEW YEAR!

Last Times Today Monday - Tuesday Christmas

THURSDAY, DECEMBER 25 Matinee and Night

The inimitable Jackie Coogan and Mitzi Green playing Mark Twain's story of early life on the Mississippi.



Friday Only DECEMBER 26

Matinee and Night

JOAN CRAWFORD in "Our Blushing Brides"

Saturday Only DECEMBER 27

Matinee and Night

LOIS MORAN and J. HAROLD MURRAY in a Northwest Mounted Police Story

"Under Suspicion"

Wednesday and Thursday DECEMBER 31, 1930 JANUARY 1

William Haynes Comedy, "Way Out West"

DECEMBER 29-30

A rollicking comedy of the sea with a favorite player in the leading role.



Midnight Matinee New Year's Eve

Wednesday, December 31

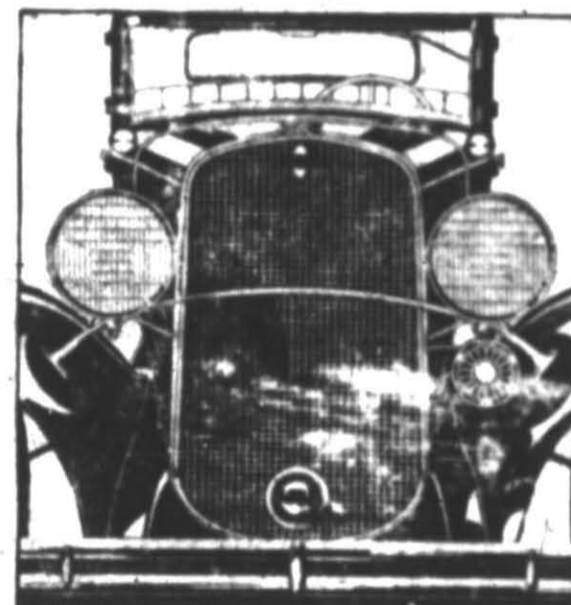


BEBE DANIELS IN "Lawful Larceny"



## WESTERN NATIONAL BANK

# CHEVROLET



The members of this organization join in extending to your their best wishes for a

## Delightful Christmas

and a New Year filled with Good Health and Prosperity. If we have helped any to make your Holiday more enjoyable, we are glad.

Yours For Sales and Service

# Brumley Chevrolet Co.

Incorporated

"A Reliable Institution"

Phone 216